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January 5, 1929

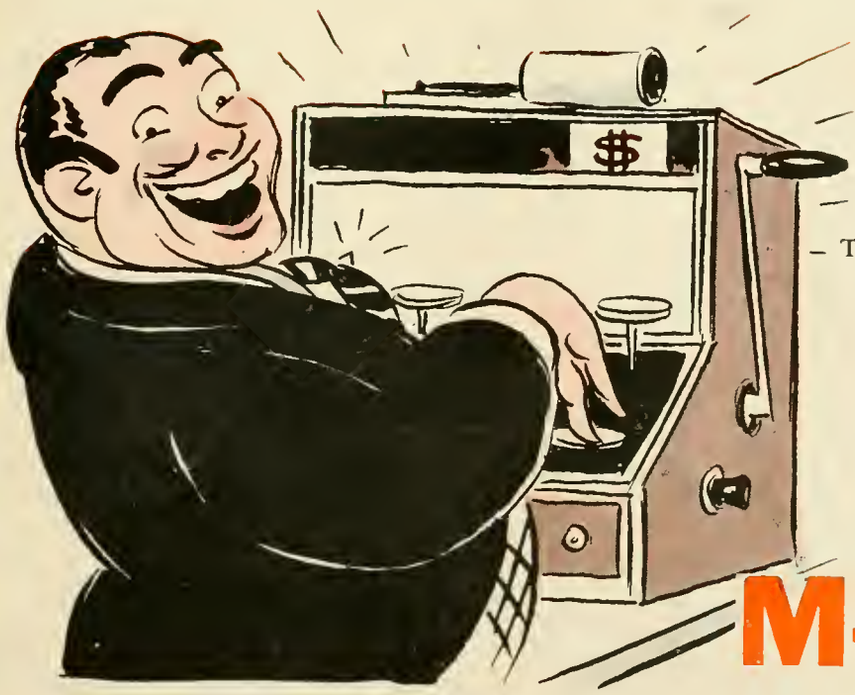
Motion Picture News

Reg. U. S. Patent Office

IT RINGS THE BELL!

THE TRAIL OF '98

Date it Now!



with
DOLORES DEL RIO
RALPH FORBES
KARL DANE
HARRY CAREY
TULLY MARSHALL
directed by
CLARENCE BROWN

M-G-M

Members of Motion Picture Producers and Distributors of America, Inc

Vol. XXXIX No. 1

Entered as second-class matter April 22, 1926, at the Post Office at New York, N. Y., under act of March 3, 1879

PRICE 20 CENTS

Published Weekly—$3.00 a Year

Los Angeles *New York* *Chicago*

Sonora

CLEAR AS A BELL

Interchangeability Clarified!

* * *

FROM A STATEMENT BY
J. E. OTTERSON, PRES.
ELECTRICAL RESEARCH PROD.

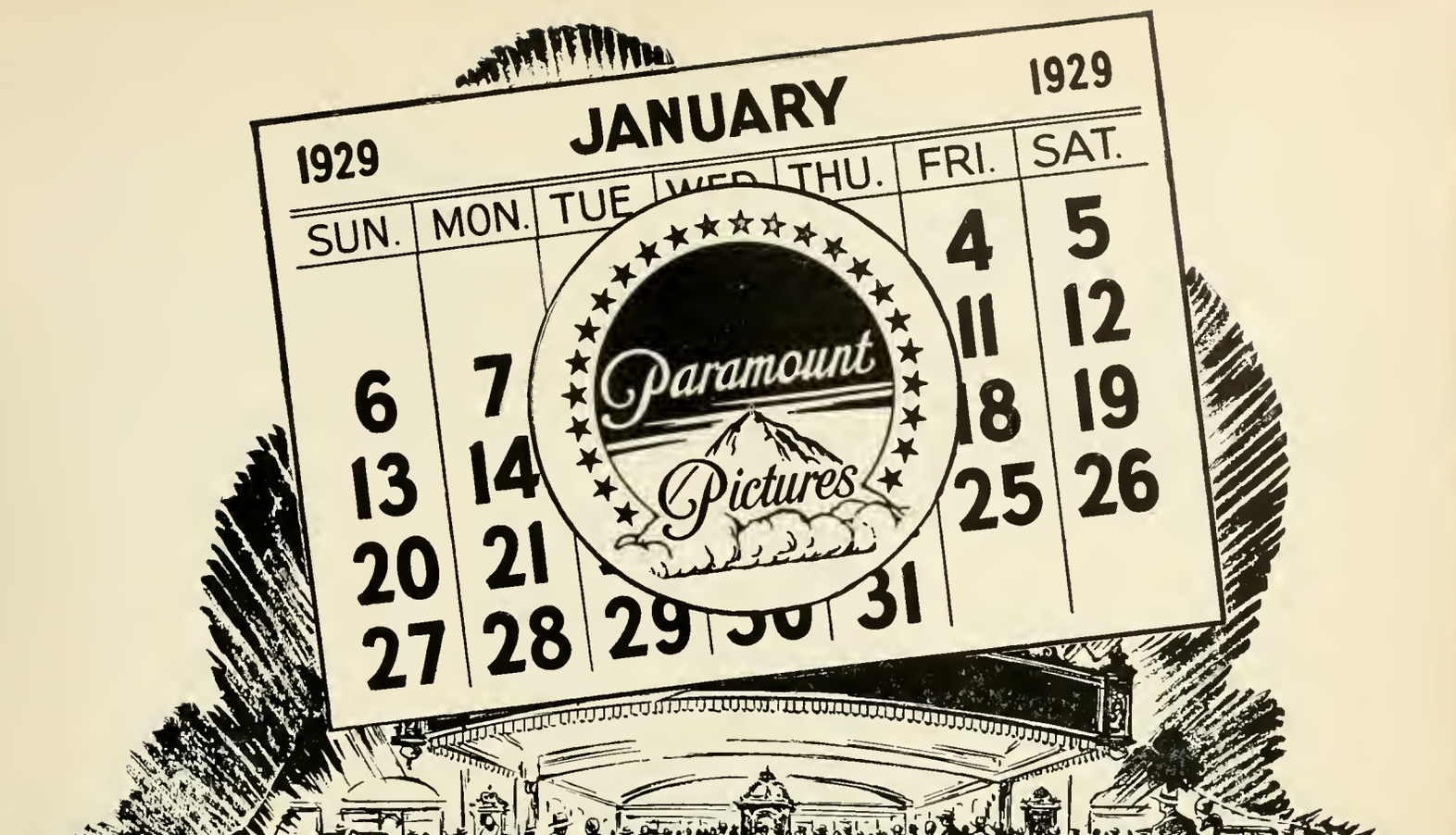
"We have just reached an understanding with the producers licensed by us that they will play their productions on any equipment which in their judgment, gives results of satisfactory quality. If they find, or we demonstrate, that the quality is not up to the standard then they will cease to serve such equipment. To the exhibitors we say:

"'If you can get an equipment as good as ours for less money, buy it, but if it is of lower quality don't buy it at any price. Wait until you can offer your public the best. Our interest is to see you prosperous through talking pictures. The success of talking pictures means more to us than the sale or loss of a sale of equipment.'"

Reprinted from
THE TRADE PRESS, Dec. 30, 1928

WE point with pride to the satisfaction of exhibitors who have played Metro-Goldwyn-Mayer, Paramount, First National, and United Artists pictures on the Sonora-Bristolphone reproducing system.

Bristolphone



PARAMOUNT

offers the greatest array of important box office product SOUND and SILENT ever released in one single month in the history of pictures!







"INTERFERENCE" AND

ALL-TALKING UNIT. First great quality 100% talking feature. Straight from $2 S.R.O. run at Criterion, N. Y. Evelyn Brent, Clive Brook, William Powell, Doris Kenyon. Directed by Roy J. Pomeroy. Based on Mendes Production. Plus EDDIE CANTOR in screaming short. Plus RUTH ETTING, Ziegfeld beauty and blues singer. *The feature picture, "Interference", also available as fine silent picture.*



Anne Nichols'
"ABIE'S IRISH ROSE"

The most successful stage hit of all times! Now a quality Paramount sound picture. With Jean Hersholt talking. Nancy Carroll singing and dancing. Charles "Buddy" Rogers playing the piano. Victor Fleming Production. Marvelous music score. Triumphant pre-release engagements in Pittsburgh, Cincinnati and San Francisco. *Also available silent.*



"THE CASE of LENA SMITH"

One of 1929's dramatic sensations! With Esther Ralston and James Hall. Directed by Josef von Sternberg, the man who made "Underworld", "The Dragnet" and "Docks of New York". Adolph Zukor wires personally from Hollywood: "Another von Sternberg triumph. Miss Ralston's greatest performance by far". *Silent picture only.*



"THE SHOPWORN ANGEL"

With Nancy Carroll and Gary Cooper. Richard Wallace Production. Synchronized with music score and sound effects. One reel all-talking. Flashy, tender, grippingly dramatic—every element for a great box office attraction. Miss Carroll singing "A Precious Little Thing Called Love", sure to be one of the song hits of all times. *Also available silent.*





"THE DOCTOR'S SECRET"

AND ALL-TALKING UNIT. A 100% talking feature picture from J. M. Barrie's celebrated stage hit, "Half an Hour". With Ruth Chatterton, H. B. Warner, John Loder, Robert Edeson. Directed by William de Mille. Plus BORRAH MINNEVITCH and his Musical Rascals in de luxe jazz short. Plus "JUST ONE WORD", novelty playlet produced by Joseph Santley. *Sound picture only.*



"BEHIND THE GERMAN LINES"

Direct from successful long run at Rialto Theatre, N. Y. German war secrets from behind the lines revealed for first time in official film photographed in actual battles. Ufa Production. Synchronized with great music score and effects. *Also available silent.*



SHORT FEATURES

The class of the market! BOBBY VERNON in "Why Gorillas Leave Home". BILLY DOOLEY in "Happy Heels". Paramount-Christie Comedies. Two releases each of the popular KRAZY KAT and INKWELL IMPS Cartoons. Two issues weekly of PARAMOUNT NEWS, the industry's leading news reel.

NATIONAL NEWSPAPER ADVERTISING

campaign starting January 1st in 700 newspapers in 400 key cities, reaching 100,000,000 readers! Containing name and date of theatre playing "Interference". Selling Paramount's amazing talking picture program to audiences in advance.

Paramount Pictures

1929 MOTION PICTURE HEADQUARTERS

AN EARFUL!



Phil Reisman gets the "inside" from Paul Bern on a great Pathe Picture

"unexpectedly great"!

"a box-office bombshell"!

another clicker for the smart showmen who have booked Pathé solid-!

Read what this director-author-showman says:

To Phil Reisman:

"I have seen 'The Office Scandal', with Phyllis Haver, Raymond Hatton and Tully Marshall. It is a Ralph Block production with which I had absolutely nothing to do. I am mentioning this so that you will not think that my enthusiasm comes from a lack of personal perspective, but I want to assure you that in my opinion 'The Office Scandal' is the very best picture our Studio has ever turned out, and speaking conservatively, it is one of the best pictures ever made by anybody anywhere.

"It is gorgeously directed at a tremedous tempo. Not once does the interest stop; it is constantly exciting, amusing and entertaining.

"The picture, I know, will prove to be a bombshell wherever shown. It is one of those unexpected great things that come to us once in a while."

PAUL BERN

PHYLLIS HAVER
in
"THE OFFICE SCANDAL"
with RAYMOND HATTON
LESLIE FENTON and MARGARET LIVINGSTON
A Ralph Block Production Directed by Paul L. Stein



Pathé Pictures *Talking Box-office*

Member *of* Motion Picture Producers *and* Distributors of America, Inc.—Will H. Hays, *President*



Ooh, look – a Geepsy! maybe a futchun she'll tell, hah!



WHAT THE FUTURE HOLDS IN STORE FOR LEO AND YOU

Start the New Year right!
Know what's going to happen

The greatest barometer of the days to come are days passed and passing. That's why it's a cinch to figure out what Metro-Goldwyn-Mayer means to you in 1929!

Here's what happened in 1928

"Our Dancing Daughters" with Joan Crawford started the fun! And what fun! Everybody said: "Watch M-G-M!" And oh baby they watched Bill Haines in "Excess Baggage"; Lon Chaney in "While The City Sleeps"; "White Shadows in the South Seas"; Marion Davies and William Haines in "Show People"; "Dream of Love" with Joan Crawford; Lon Chaney in "West of Zanzibar"; John Gilbert in "Masks of the Devil" and a lot more Big Ones. And that's just the appetizer! Wait!



one hit after another

It's been the greatest hit year in M-G-M history

THE FIRST RELEASE OF 1929 IS THE GIANT PICTURE

Clarence Brown's production of the Astor Theatre Sensation

THE TRAIL OF '98

Metro-Goldwyn-Mayer's Epic of the Klondike Gold Rush

with

DOLORES DEL RIO

and a mighty box-office cast

"THE TRAIL OF '98"

is one of the greatest box-office pictures ever made. It has a great story with great players, including



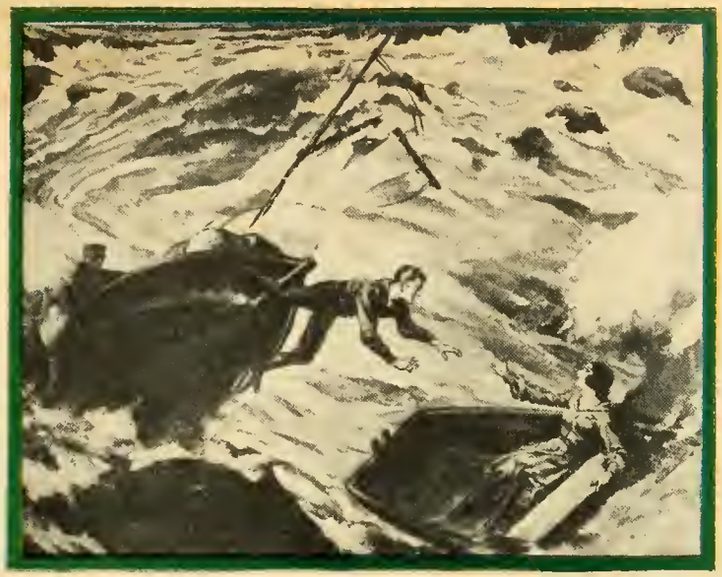
DOLORES DEL RIO



RALPH FORBES



KARL DANE



THE WHITE HORSE RAPIDS
The tiny boats were tossed about like driftwood among the mountainous waves of the rapids that tore along at express train speed



THE SNOWSLIDE
A thunderous roar! Hundreds of men, horses and dogs lost as the avalanche buries them beneath tons of snow

FACTS
about "The Trail of '98"

More than two years in the making at a cost of two million dollars! Clarence Brown is the director. An All-Star cast: Dolores Del Rio, Ralph Forbes, Karl Dane, Tully Marshall, Harry Carey and a host of others. Fifteen thousand extras appear in the picture, more even than "Ben-Hur." Based on Robert W. Service's famous novel, serialized in hundreds of newspapers. Played to capacity for months at $2 at the Astor, N.Y., and at Grauman's Chinese Theatre, Los Angeles. Hailed by critics as the logical successor to "The Big Parade" and "Ben-Hur."

SOUND OR SILENT!

THE BURNING OF DAWSON CITY
It was too wicked to last—the gold-born city is purged of its sins



MORE BIG SCENES THAN EVER BEFORE IN ONE PICTURE!

THE GIGANTIC SNOW SLIDE
More breath-taking than the dividing of the Red Sea in "Ten Commandments."

THE CHILKOOT PASS
A spectacle to be remembered with the winding march of heroes in "Big Parade."

THE WHITE HORSE RAPIDS
Ranks for thrill and tenseness with the chariot race in "Ben-Hur."

THE BURNING OF DAWSON CITY
Showing the origin of history's great disaster, when the gambler with ignited clothing sets fire to the world's most famous gold camp.

Follow "The Trail" to the Bank! to the Bank!

DUNK THIS OVER!



M-G-M HAS COME THROUGH WITH ONE BIG HIT AFTER ANOTHER SINCE AUGUST *but it's just part of M-G-M's merriest box-office party!*

HOORAY! HOORAY! THEY'RE ON THE WAY!



ALIAS JIMMY VALENTINE

Starring

WILLIAM HAINES

S. R. O. $2 ASTOR THEATRE TALKING SENSATION!

And More! More! More! Take a look—

And still the M-G-M hits come—



RAMON NOVARRO *in* THE FLYING FLEET

Absolutely the last word in aviation thrills with handsome Ramon in his most romantic and jolliest role since "The Midshipman." Great either with Sound or Silent.



JOHN GILBERT *in* THIRST

The star they all wanted! He's just signed again with M-G-M (of course!). And his vast public will flock to see his new drama of love and thrills! Equipped for Sound—or Silent!



GRETA GARBO *in* WILD ORCHIDS

John Colton, author of the stage success "Rain" has given beautiful Greta the most gripping story she's ever appeared in. With Nils Asther. Sound or Silent!

THE BELLAMY TRIAL

Something to cheer about! The Saturday Evening Post serial! Directed by Monta Bell! The perfect TALKING picture. A thriller any way you play it—Sound or Silent.



WILLIAM HAINES THE DUKE STEPS OUT

Jimmy Cruze who made "Excess Baggage" is directing Bill Haines (with Joan Crawford) in what is destined to be one of the talked of pictures this year. Watch for a Big Shot!





"IS THERE A DOCTOR IN THE AUDIENCE?"

This exhibitor is overcome! He let his opposition get M-G-M and he doesn't feel happy at all, at all!

METRO MOVIETONE ACTS

It was to be expected that M-G-M would bring the much needed Quality note into the making of these important Movietone subjects. Within a brief six months M-G-M has built up a library of great box-office numbers and now brings you its Second Series of Metro Movietone Acts. Three de luxe numbers weekly. Among the big names: Van & Schenck, Vincent Lopez, Miller & Lyles, Ukelele Ike, George Dewey Washington, Odette Myrtle and many more.

WITH SOUND! Now available with Sound—"Our Gang" comedies; Charlie Chase comedies and Laurel-Hardy comedies!

MONEY—GETTING—MOVIES

Hitch your Theatre to these Stars


Ramon Novarro
John Gilbert
Greta Garbo
THE BRIGHT LIGHTS!
M-G-M stars are the greatest of all!
And There Are "More Stars Than There Are in Heaven" in Metro-Goldwyn-Mayer Pictures
Marion Davies
Lon Chaney
Norma Shearer
Buster Keaton
William Haines

WARNING!

No. 615—Straight from the Shoulder Talk by Carl Laemmle, President of the Universal Pictures Corporation.

DON'T LET THE GREAT BIG PICTURE OF THE YEAR SLIP FROM YOUR grasp!

DON'T SLIP UP ON "THE LAST WARNING"!

IF NO UNIVERSAL SALESMAN HAS CALLED ON YOU, DON'T WAIT FOR one to come. Get in immediate touch with the nearest Universal exchange and make dead sure that "The Last Warning" is yours!

YOU KNOW HOW "THE CAT AND THE CANARY" TOOK EVERYBODY by surprise—and maybe you are one of those unfortunates who missed out on it!

YOU REMEMBER HOW "THE PHANTOM OF THE OPERA" CAUGHT you unaware.

DON'T LET IT HAPPEN IN THE CASE OF "THE LAST WARNING" because this is destined for bigger things than the other two pictures rolled into one.

WHETHER YOU GET "THE LAST WARNING" IN SYNCHRONIZED OR silent form, get it—that's the main point, get it! It is a stunning audience picture in its silent form, but there is no disputing the fact that it is even more so in its sound version.

THIS PRODUCTION IS ONE YOU ARE GOING TO TALK ABOUT FOR A long time to come. You will use it as the basis for comparison for many, many pictures in the future. Your audiences will tell you "That's the kind of stuff we want. Give us more like that."

DR. PAUL LENI, UNDER THE SUPERVISION OF CARL LAEMMLE, JR., and aided and abetted by a magnificent cast, turned out this most remarkable piece of property.

THEY HAVE NOT OVERLOOKED ONE SINGLE ITEM OF THE POSSIBILities of the great stage play of the same title. All the psychology of years of showmanship experience has been brought to bear in the making of "The Last Warning".

EVERY TRICK OF THE CAMERA AND EVERY NEW IDEA OF GROUPING and stage lighting has been employed with the utmost skill. It is a gem of a story, done in the ultra modern manner—and you can take a vast amount of pride in showing it to your public.

THE FIRST AND MOST IMPORTANT THING IS TO BE DEAD SURE THAT you get it. The second and next most important thing is to give it an advertising campaign worthy of such a production.

AFTER THAT, YOUR ONLY JOB WILL BE TO GLOAT OVER YOUR profits in dollars and in prestige!

(Two negatives: one silent; one with dialog)

"Sets new record

Samuel Goldwyn
Presents

VILMA BANKY

in

"The Awakening"

by
Frances Marion
with
Louis Wolheim
and
Walter Byron
VICTOR FLEMING
production



Says the *American* of Miss Banky's first solo starring picture: "Worth-while film. Miss Banky as gloriously beautiful as ever with a new sparkle."

The NEWS: "Miss Banky is a thing of exquisite beauty. Splendid performances."

The TELEGRAPH: "Miss Banky's beauty and charm never seen to greater advantage. A radiant star."

EVE. WORLD: "A feature which is bound to prove popular to the great mass of movie fans."

UNITED ARTISTS PICTURES

first four days"

at RIVOLI-UNITED ARTISTS, New York



"Crammed full of the above mentioned tried-and-true situations."—Eve. World.

The WORLD: "Good entertainment. The kind that seems to be popular."

The MIRROR: "Vilma enchanting. It is a beautifully made picture."

The GRAPHIC: "Miss Banky more interesting and attractive than ever."

The TIMES: "A picture that makes for good entertainment."

The TRIBUNE: "Miss Banky is excellent."

The JOURNAL: "Actress is very beautiful. A handsomely mounted production."

for your success in 1929 —

...an international check-up by MOTION PICTURE NEWS reveals the startling information that each year photoplay editors of daily newspapers and magazines are asked by motion picture theatre-goers to answer approximately sixteen million questions about *players, writers, directors, and executives.*

Editors answer these questions with the detailed information contained in

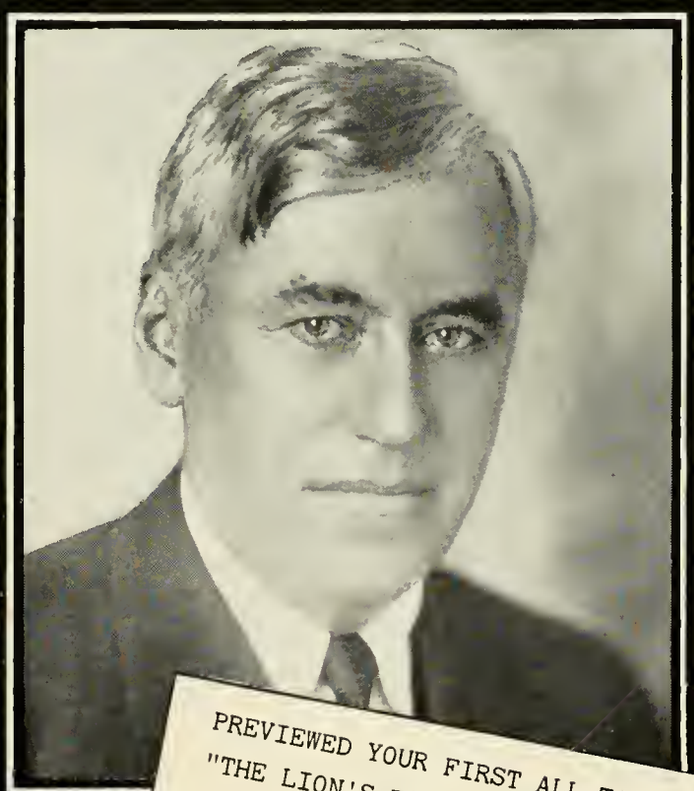
MOTION PICTURE NEWS

BLUE BOOK

The Authoritative Who's Who of Filmdom

MACK SENNETT

DRAWS A ROAR *of* APPLAUSE With His First TALKING COMEDY "THE LION'S ROAR"



Looks like a very happy combination inaugurated by this sound short between Educational and Mack Sennett. —*Film Daily*

The Educational-Mack Sennett affiliation is an event and this all-talking comedy is an event...The talking comedy means a rebirth of the humor of the screen.

—*Exhibitors Herald and M. P. World*

As a favor to every exhibitor in the United States who has sound equipment we direct attention to the Mack Sennett-Educational comedy in sound, "The Lion's Roar," as one of the absolute knock 'em over, rock the house, make 'em all laugh type of attractions...We congratulate all concerned and especially the exhibitors who have a chance to clean up on this unusual piece of show property.

—*Exhibitors Daily Review*

The initial talker on Educational's program was a riot from start to finish.—*Motion Pictures Today*

It is very cleverly conceived...The subject matter is of the type that can reflect only credit to the screen.

—*Motion Picture News*

This Mack Sennett production is an excellent opener for Educational's entry in the short subjects sound field.

—*Associated Publications*

PREVIEWED YOUR FIRST ALL TALKING COMEDY "THE LION'S ROAR" AT ROOSEVELT THEATRE - - - PICTURE RIOT - - - RECEIVED TREMENDOUS OVATION - - - CONGRATULATIONS.

MAX BALABAN

WE HAVE JUST SCREENED MACK SENNETT'S TALKING COMEDY "THE LION'S ROAR" AND I IMMEDIATELY BOOKED IT FOR INDEFINITE SHOWING IN OUR LARGEST RUN THEATRE - - - BELIEVE THIS COMEDY WILL HAVE SENSATIONAL AUDIENCE VALU AND LOOKING FORWARD EAGERLY TO SUBSEQUENT RELEASES

GEORGE W. TRENDLE
KUNSKY THEATRES COR

The verdict is unanimous!

EDUCATIONAL FILM EXCHANGES, Inc.

Educational Pictures

"THE SPICE OF THE PROGRAM"

Member, Motion Picture Producers and Distributors of America, Inc.
Will H. Hays, *President*

Introducing

Exhibitor's Choice Selling

which means —

that exhibitors can pick and choose those of our pictures which they believe will make money in their theatres.

that exhibitors can buy one, or as many pictures at a time as they wish.

that exhibitors can see our pictures before booking them if they wish.

that this company intends to play so fairly with exhibitors that it will pay them to help us to succeed.

WORLD WIDE PICTURES

Incorporated

Physical Distribution

through

EDUCATIONAL

First list of pictures Ready Jan. 15th

Motion Picture News

Volume XXXIX NEW YORK CITY, JANUARY 5, 1929 No. 1

The Show Spirit

Pictures Not Made In Counting Rooms

By William A. Johnston

THE New Year opens with a whirl in the stock market in the leading amusement stocks, the market index finger pointing upward.

We have been solemnly informed in high places, that large coalitions in the business are in order and inevitable.

So we take it, that the voice of Wall Street is talking in this wise; and that it is telling already the big and vital moves the industry will make this year.

If coalitions are inevitable, why, then, let's have them and get the thing over with as soon and as smoothly as possible.

If they will correct over production and over seating, over cost of production and over cost of theatre presentation, over salaries and under competences—certainly we need them and want them.

But let us breathe one prayer and that is this: *let them not take the show spirit out of this show business.*

The business of motion pictures, we cheerfully admit, has been wasteful to a degree probably unparalleled in all commercial history. The pampering of relatives and politicians—not at all unlike that of petty dynastic government; the reckless competition in production and theatre building; the blind and eager rush forward all along the line—all have been prodigal to a degree that has perturbed the sober minded world (in which we include Congress and the legislatures).

Even so, however, the industry has furnished, in still more amazing fashion, the amusement today of the civilized world.

That is the point not to be forgotten.

Coalitions are inevitable, we will say; but it is not at all inevitable that entertainment will be forthcoming from the coalitions.

You could take 'most any of our prosperous concerns and by the simple elimination of non-recurring salaries (a term the banker dearly loves)—making them non-recurring because they are, in the great majority, unnecessary, wipe out a big funded debt or pay a dividend.

So much for that.

But, on the other hand, each one of these prosperous companies has, in its history, been yanked out of impending financial disaster, by the production of one great picture.

So we extend a friendly warning to the coalitioners— the bankers, statisticians, accountants and market manipulators, the boys with the balance sheets, budgets and schedules, the experts in black and red figures, don't think for one minute that pictures are made in the counting rooms.

The many millions who buy entertainment care only, as always, for laughter, tears, love, mystery and all that thrills the emotions of young and old.

Stars, stories, songs, variety, novelty and the like are going to count just as much in a year of coalition as in the years of reckless competition.

Some two billion dollars worth of theatre seats have got to be filled with cash customers: and it's a sure fire bet that the show business won't do the job unless there's a lot of spirit in the show business—creative spirit with the joy of creation back of it, and, let us now forget, back also of the finished creation the blare of exploitation trumpets.

The great question facing this business today is not coalition but rather: what mind has the public toward motion pictures?

What Price Prophets?

OUT of some thirty or forty prominent executives who played the role of prophets a year ago, only three had anything to say about sound pictures. Yet the sound picture revolution, which overturned the industry, was 1928's big development.

When the executives were giving out their statements at the end of 1927, "The Jazz Singer" was daily and nightly taxing the capacity of the Warner Theatre in New York. The handwriting was on the wall, but the prophets couldn't see it, a handful excepted.

Likewise, the Warners were busy mapping out their talking picture schedule for 1928, but the bulk of the prophets considered sound, talkies and synchronization of so little importance that they didn't even mention them.

The big topic a year ago was the presentation question, and there was considerable comment about this in the prophecies. There was much argument pro and con about where presentations were leading the industry, a discussion which seems pale by comparison with the fires of revolution lighted by "The Jazz Singer".

The three who were definite, and accurate in their predictions were William Fox, W. R. Sheehan and Harold B. Franklin. And it was Franklin who came closest to the mark when he said:

"The New Year will in all likelihood show great progress in the synchronization of motion pictures and sound, and every important company will probably be engaged in the making of pictures with sound producing devices. Such apparatus will eventually replace questionable music played by orchestras in small theatres where capable instrumentalists are not available".

What price prophets?

Von Herberg Suing Wesco

Asks Receivership for Liberty Theatre, Seattle, Charging Attempt to Evade Lease Payment

WEST COAST THEATRES, INC., with six other allied corporations, were named defendants last week in Seattle, Washington, in a suit for $20,203 damages and the appointment of a receiver for the Liberty Theatre Company, instituted by John G. Von Herberg, former millionaire circuit magnate of the Pacific Northwest and now a suburban exhibitor. The suit presages reentry of Von Herberg into the downtown motion picture field in Seattle, Mr. Von Herberg admitting that he is actually seeking to regain possession of the Liberty Theatre for operation by his company or other interests. The house, which is reported to have shown a net profit of more than $100,000 the last year of its operation as the key house in the circuit of more than thirty theatres operated by Jensen-Von Herberg, is now dark.

The defendants in the action, in addition to West Coast Theatres, are the United Artists Theatre Circuit, Inc., Pacific Northwest Theatres, West Coast Service Corporation, Liberty Theatres Company, Greater Theatres Company and Washington State Theatres Circuit. Mr. Von Herberg charges a combination to defraud his concern of money due under a lease on the theatre, asserting that no rent has been paid since July, 1928, and that the owners have had to pay taxes amounting to $6,453.

Hoover Inauguration May Be Televisioned

EXEMPLIFYING the possibilities of television in the immediate future, it is not unlikely, according to the Associated Press, that there will be projected into the homes scenes surrounding the inauguration of President-elect Herbert Hoover. This is the hope of Virgil A. Schoenberg, chief engineer of WCFL, the Chicago Federation of Labor station which successfully broadcasted by television the first ordinary motion picture films, not silhouettes. Mr. Schoenberg hopes in the near future to broadcast by television other public spectacles, such as football games and prize fights.

Canadian Chain Likely for British-Gaumont

According to a report from London, which has not been verified, British-Gaumont is contemplating an extensive chain of theatres in Canada to add to their already large theatre holdings in Great Britain. Writing from London in a special article in the Wall Street Journal in New York, Herbert N. Casson says that with its chain of 320 theatres and alliances with German producers Gaumont-British Picture Corporation has broken the American control of the best theatres in Great Britain.

Mr. Casson writes that only three big London West End theatres, the Empire, Plaza and Rialto remain in control of the American companies. There are 3,600 theatres in Great Britain, 1,000 of which have been built in the last three years, the article says.

Rosabelle Laemmle Weds Stanley Bergerman

The marriage ceremony of Rosabelle Laemmle, only daughter of Carl Laemmle, and Stanley Bergerman took place last Wednesday evening, January 2, at "Dios Dorados," the Laemmle home at Beverly Hills. Rabbi E. F. Magnin united the couple in wedlock and a small group of relatives of the pair attended. Miss Estelle Cohen was maid of honor and Carl Laemmle, Jr., best man. One of the gifts to the bridal couple was a silver service of 55 pieces from Universal departments all over the world.

3 New Film Firms Are Chartered at Albany

Motion picture companies incorporating in New York State, at Albany, during the past week, included the following: Inca Laboratories, Inc., $20,000, John L. Farrell, Theodore L. Horrison, George T. Barker, New York City; Consolidated Bristolphone Corporation, capitalization not stated, Anne Eichel, Belle Balstow, Serena Klein, New York City; Cheer-Up Productions, Inc., $100,000, J. J. Leventhal, Robert Sterling, Louis Winer, New York City.

Stanley Offices Moving to Warner Bldg.

The offices of the Stanley Company of America in New York are to be moved from the Bond Building at 46th Street and Broadway to the eighth floor of the Warner Bros. Building on West 44th Street. The move will be some time within the next month. This will mean that the booking offices for the Stanley houses will be in the same building with those of the Warners and a joint control of both may be arranged for.

Laemmle to Remain on Coast Until Spring

(Hollywood Bureau, Motion Picture News)

Hollywood, Jan. 3.— Carl Laemmle, president of Universal, returned from New York and expects to remain on the coast until late in the spring. Laemmle will supervise Universal's sound film production activities at the local studios.

Best B. O. Pictures for 1928 As Told by "The Check-Up"

"Jazz Singer" Leads; Ninety-Nine in All Get Percentage Rating of 70 Per Cent or Over and Make Grade

EXHIBITOR reports to MOTION PICTURE NEWS, for 1928, place ninety-nine pictures as entitled to enumeration among the year's best at the box-office. This compilation is made from "The Check-Up," the recognized authority on box office merit, and takes into account pictures which were generally released during the twelve months just passed.

To arrive at the designation "the year's best at the box office," only those pictures which attained a percentage rating of 70 per cent or over for the entire period are included. "The Check-Up," a regular monthly feature of The News and relied on by exhibitors everywhere, charts the real box office fate of features.

It should be understood that some specials which were shown in 1928, but which have not been generally distributed, do not appear in the list. Thus "The Check-Up" gives a true account of box office merit, because it is based on countrywide and general showing.

The leader for 1928 is, of course, "The Jazz Singer" (87 per cent). Also in the 80 per cent or over classification are: "The Fleet's In" (84 per cent); "The King of Kings" (84 per cent); "Ramona" (84 per cent); "Tempest" (84 per cent); "Glorious Betsy" (83 per cent); "Lights of New York" (83 per cent); "The Street Angel" (82 per cent); "Submarine" (82 per cent); "Wings" (82 per cent).

Following are the ninety-nine box office best for 1928:

COLUMBIA

Street of Illusion, The	70
Scarlet Lady, The	73
Submarine	82

FBO

Chicago After Midnight	70
Mojave Kid, The	70
Hit of the Show, The	72
Perfect Crime, The	72

FIRST NATIONAL

Butter and Egg Man, The	70
Whip, The	70
Harold Teen	71
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Colleen Moore Leaving First National —May Go Over to Paramount

(Hollywood Bureau, Motion Picture News)

HOLLYWOOD, Jan. 3.—Colleen Moore and First National will part when she completes the two remaining pictures on her contract with that company. It is understood that the Warners do not intend renewing the option held by First National and that Colleen and her husband, John McCormick, are also anxious to make some other affiliation. Her contract calls for more money than the Warners care to pay and Colleen is desirous of having more independence in the making of her pictures than the Warners are rumored willing to grant. When the two pictures are finished, Colleen will have been with First National for six years. Her first was made in 1923 with "Flaming Youth."

There is a strong possibility of John McCormick making a deal with Paramount for the release of Colleen's future productions. When McCormick and Colleen came to break with First National some time ago, Paramount evidenced a willingness to listen to negotiations were started. These were called off when Richard Rowland healed the breach with McCormick.

Hays Members to Discuss Publication Campaign to Public

A MOVE is under way to arouse greater public interest in pictures, through some sort of an institutional campaign. It was learned this week that private conferences have been held in several of the big distributing offices along this line. The general plan, as reported, is that the entire producer-distributor membership of the Hays organization will be asked to join the campaign, which, presumably, would be handled by the Hays office as an organization matter.

Among the ideas now being talked is the publication of a weekly picture supplement in the big dailies throughout the country. The sponsors of this plan feel that it is the most direct way to enlist greater public interest and that it could be tied in, locally for the exhibitor, so as to prove a big aid to the box offices in cities where the supplements would appear.

Others, it is said, are prepared to argue for the publication of a monthly fan magazine, under Hays organization auspices, to have a run of about 5,000,000 and to be distributed through theatres free to the public. It is argued that a considerable amount of national advertising could be attracted to this publication. The exhibitor, according to reports, would be asked to buy copies in bulk for distribution to the public.

Those who do not see the fan magazine plan as feasible point out that big national advertisers do not favor magazines of free circulation.

It is reported that discussion of a plan to be adopted will be taken up shortly at a general meeting in the Hays office.

U. S. Commerce Chamber Myers' Allied Idea

Only Organized Exhibitor Bodies Would Be Eligible; No Comment on Woodhull Attack

EVERY newspaper correspondent in Washington on January 2 received a marked copy of the statement issued last week by R. F. Woodhull, president of the Motion Picture Theatre Owners of America, attacking the new Allied States Exhibitors Association, of which Abram F. Myers, of the Federal Trade Commission, is to be head. Mr. Myers' day was so taken up with matters in the Federal Trade Commission that he could not be reached to secure his comment on Mr. Woodhull's statement.

While, so far, Mr. Myers has had but little to say regarding his plans for the new organization, he has pointed out that its constitution provides that only organized associations of motion picture exhibitors are eligible for membership. This means that the individual exhibitor will not be able to become a member of Allied States but that the organization will be modeled somewhat along the plan of the United States Chamber of Commerce, the membership of which is composed of trade and business organizations. The constitution also provides that the object of the association shall be to cooperate with and by agreement represent the organization's members and the interests represented by them.

In general, so far as it has been explained by Mr. Myers, the new organization would merely carry out the policies agreed upon by its various member associations, again as does the United States Chamber of Commerce. The latter organization determines upon its course with respect to any given problem only after a questionnaire has been sent out to all member organizations and their vote upon the question presented has been recorded. Each member association decides within its own ranks how it shall vote upon such a question and the returns to the chamber indicate the feeling of the majority, not only of the member associations but of the membership within the association.

Reed and Hobart Associate F B O Producers

Luther Reed and Henry Hobart will be associate producers at the F B O studios. Preparations are now progressing for the filming of the F B O program for the year and they will both have much to do with the conversion into pictures of the material lined up by Joseph I. Schnitzer, president of F B O.

Another personnel appointment at the F B O studio is that of Louis Sarecky as assistant to William Le Baron, vice-president in charge of production and the appointments of Myles Connolly and Harold Schwartz as special production supervisors.

Blames Films for Taking Fun Out of Traveling

The movies have another account to settle with those journalists and writers, who bewail their widespread influence. Now it is a Parisian who speaks out against the films.

"There is no joy left in traveling," says A. de Montgon, who says that the individual costumes of foreign lands are fast disappearing due to the general adoption of styles as they are depicted in Hollywood films. Travel was once considered the equivalent of a college education, but its only equivalent today is a four-reel baby film and a photograph," the Parisian journalist comments.

Van Praag Host at New Year Fete at Club

The numerous Universal executives in New York attending the "Abie-Cohens and Kellys" trial, were entertained at the Motion Picture Club in New York on New Year's Eve by M. Van Praag, general sales manager for Universal. Universal people from the Coast included Mr. and Mrs. Harry Pollard, Al Cohn, Edward Montagne, Curtis Benton, and Mr. and Mrs. Paul Leni. New York members were Mr. and Mrs. Ted Schlanger.

Cowan Becomes Manager of Paramount Plant

James R. Cowan, who has been in charge of the production of shorts at Paramount's Long Island studio, has been appointed production manager and will work under the general supervision of Monta Bell, production executive of the studio. Cowan will be directly in charge of the detail of all productions, both features and shorts, the change allowing Bell greater freedom for questions of policy and new development.

Cleve Adams F B O Sales Manager in N. Y.

Cleve Adams, short subject sales manager for F B O last year, began the new year by filling the chair of F B O sales manager of New York State. He started his career with Universal 14 years ago as film salesman, later becoming branch manager, personal representative to the general manager, and assistant general sales manager. He was FBO district manager for six years.

1928 Pictures Reached High Average, Say Exhibitors

Survey by NEWS Reveals Products For Year Met Required Needs in Opinion of Majority—Praise Silents

FEATURE productions, both sound and silent, maintained a high average of box office standards during 1928, according to the opinions of exhibitors and theatre executives operating houses in cities throughout the country, a survey completed this week by MOTION PICTURE NEWS reveals. Independent and chain theatre managers and executives with theatre interests in territories scattered about the country, from the Atlantic to the Pacific coast and as far South as Florida, were queried for their estimates of the product for the year 1928 and patron reactions to their offerings during the period. The majority endorsed the pictures released in 1928 as fully up to anticipated standards and satisfactory from the standpoint of the people who pay off at the box office.

Silents Not Slighted

Contrary to widespread discussion concerning the "overemphasis" on sound resulting in a neglect of silent picture production standards, the bulk of the theatre men queried by MOTION PICTURE NEWS declared that, judged by the product they have played, they do not believe that the silent pictures have been neglected to the extent that business has been hurt through a lessening of the quality of the silent drama.

Many leading showmen gave optimistic etsimate of the business which lies ahead for theatres. The view of many of these is that the sound picture is bringing new classes of patronage into the picture theatres and that with a realization of the promised quality of entertainment from the studios 1929 will witness a considerable expansion of the numbers upon which the properly conducted picture theatre may draw patronage.

Opinion was unanimous that sound itself is no longer a drawing card. The closing months of 1928 afforded conclusive proof, they declared, that the public will not accept mediocre entertainment just because it has the added feature of dialogue or sound effects and sychronized score. Entertainment is now what it always has been, the one and only dependable attraction in the theatre, where novelty will create a flurry but will not keep a theatre on a paying basis beyond the precise point at which the novelty dies.

Franklin's View

Following are reports from some of the cities canvassed by MOTION PICTURE NEWS for exhibitor estimates of 1928 product and the prospects of 1929.

LOS ANGELES.—Harold B. Franklin, president of West Coast Theatres, Inc., declared that "productions on the whole have met box office requirements during the past year. I honestly believe that the silent product of the past six months was better than that produced in the last six months of the preceding year. Sound has given us more big box office attractions without diminishing the value of established stars in silent pictures. Sound has put producers on their toes, for the silent product must be so much better than it has been to cope with the novelty of talking pictures and the talking pictures have steadily improved in quality. Consequently sound has benefited all branches of the industry. The most important lesson taught the industry by box offices during the year is simply that the public wants good pictures regardless of whether they are silent or sound. The latter part of the year has taught us that the public will not accept a picture merely because it has sound."

ST. LOUIS.—Spyros Skouras, president of Skouras Brothers Enterprises and the St. Louis Amusement Company: "A very high

(*Continued on page* 30—A)

Television Attracts Thousands

Flood of Inquiries at G. E. Shows Big Number of Receivers Built; Short Wave Broadcast Continues

(By a Special Correspondent)

SCHENECTADY, N. Y., Jan. 2.—Will television prove to be the big development of 1929? What will be its effect on the picture industry? Prophecies are dangerous, but the fact about what is actually going on are of vital importance, in view of the thousands who have built television receiving sets, and the flood of inquiries coming into the General Electric offices here.

MOTION PICTURE NEWS this week made an investigation at the headquarters of G.E., and the striking point was brought out, through statements of officials, that thousands of television receivers are in actual use. From letters received, it is evident that there are many more who desire information on how such sets may be built.

Many letters have been received from distant points reporting reception. The most remote one was from a listener or observer in Tasmania who reported receiving the television impulses from the short wave station. Gilbert C. Lee of Los Angeles, Calif., has been successful on several occations in picking up WGY's short wave television signals as has Frank Jones, an engineer and experimenter of Tuinucu, Cuba. The NEWS will publish next week the result of a second investigation at another television broadcasting station.

WGY discontinued its weekly television broadcasts on the 379.5 meter channel, January 1, but will continue carrying its visual program through the medium of its short wave stations W2XAF and W2XAD.

On May 10, 1928, the Schenectady station began the operation of a regular television schedule and was the first broadcasting station anywhere to present television on schedule. This schedule included operation afternoons and late evenings; Tuesday, Thursday and Friday in the afternoon and Sunday and Tuesday evenings. All evening television programs are broadcast on the short waves.

The television image is a twenty-four line picture—that is, the disc used at the sending end has twenty-four holes. In reception a disc with a similar number of holes is necessary. The television transmitter is constructed along lines of development made by Dr. E. F. W. Alexanderson, consulting engineer of the General Electric Company and WGY's broadcasting was inaugurated to assist him and his associated engineers in getting all data.

Prior to the inauguration of the schedule, WGY had broadcast television on many occasions In the fall of 1927 WGY broadcast the voice simultaneously with the picture signals carried on short waves. Two receivers, one tuned to the short waves and another to WGY picked up the combination broadcast and observers saw and heard the speakers in WGY's studio, three miles away.

On August 22, WGY broadcast the first outside pick-up of a television program, Governor Smith about to deliver his speech in Albany, accepting the Democratic nomination to the presidency.

On September 21, WGY broadcast the first drama by television. Three cameras, one for each of two characters and a third for props. permitted a pick-up of the two-character play, "The Queen's Messenger," by J. Hartley Manners. In this case the image was broadcast on WGY's long wave and the voice was transmitted on the 31.4 meter wave of W2XAF.

Observation on the television broadcasts are made by Dr. Alexanderson and his assistants in or near Schnectady.

FBO Making Extensive Preparations for Filming "Rio Rita"

FBO is making extensive preparations for the filming of "Rio Rita," which it is said will be made with the original Florenz Ziegfeld cast and music. The production will have the advantage of supervision by William Le Baron, who is in charge of all production for F B O.

Mr. Le Baron has been successful as playwright, editor, author and motion picture producer and is likewise at home in the realm of musical affairs. In addition to writing numerous legitimate plays he was associated with the late Victor Herbert in the authorship of "Her Regiment" and with Victor Jacobi and Fritz Kreisler on "Apple Blossoms."

"Rio Rita" will be scored with all of the original Ziegfeld numbers. It will be the first of F B O's one hundred per cent sound and talking specials for the 1929-30 season. Rehearsals will be held for at least a fortnight before a camera is turned for sound recording on the production. Authentic backgrounds will be photographed on location along the Rio Grande River and in the Mexican border towns.

Weeks Forms Sono-Tone Paramount Tie-in?

Eddie Dowling On Way to Make First Picture at Christie Sound Studios; Prominent Affiliations

A NEW sound picture producing company, Sono-Art, headed by George W. Weeks, Paramount executive and for the past year with Christie in the East, will produce a number of feature length talking pictures with silent versions during 1929. Early in January production will start at the Metropolitan studios in Hollywood, which are under control of the Christie Film Company, when an Eddie Dowling picture will get under way. Interested with Mr. Weeks are O. E. Goebel, associated with this industry, Thomas A. Lynn, a financial executive, and Charles H. Christie, of Christie Brothers. The company will have the backing of the National Diversified Corp. which is said to represent big moneyed interests. Western Electric recording equipment will be used.

In view of the Christie-Paramount affiliation it is not an extravagant thought that the Dowling picture will be released through Paramount channels, or, in other words the same kind of arrangement whereby Christie makes the Douglas McLean pictures for Paramount release.

Christie Brothers have recently filed incorporation papers to the extent of a million and a half dollars for an organization known as Metropolitan Sound Studios, Inc.

It is understood that several large outside interests besides the Christies' are being pooled in the ownership of at least six different producing companies and which will have a combined film program for the coming year of more than $20,000,000.

Officers of the new corporation are Charles H. Christie, president; Al E. Christie, vice president; William S. Hohman, secretary and treasurer; with Phil L. Ryan, general manager in charge of production.

Among the important film producing organizations now making pictures at Metropolitan are the Harold Lloyd Productions, Caddo Productions, Columbia Pictures, British and Dominion Films, Ltd., Sono-Art Corporation; Chesterfield, Liberty and Cliff Broughton Production Companies.

Unfair Publicity Claim by Tom Mix

HOLLYWOOD, Jan. 3.—Tom Mix claims the newspapers have taken an unfair attitude toward him regarding his court trouble over the support of his daughter Ruth. It is claimed to be another case of building sensational stories around a picture star.

Mix was cited in the local Superior Court last week to show cause why he should not be held in contempt of court for failure to pay Ruth $225 monthly support. The picture star declares that he arranged with his attorneys for a fund out of which would be paid monthly the amount awarded Ruth. Recently creditors of Ruth Mix, it is said, attached these funds, so tying them up that neither Ruth nor the creditors can collect any of them until judgment is rendered.

The action citing Mix followed and the story broke in the local papers before Mix was aware of the attachment, he declares.

$850,000 Stock Increase in Louisville Company

An increase in the stock of the Fourth Avenue Amusement Company, Louisville, Ky., from $150,000 to $1,000,000, was announced last week by the president of the company, Fred J. Dolle. Of the new issue, $600,000 of stock will be distributed to the stockholders in the ratio of their present holdings and the remaining $400,000 will be placed in the treasury. The distribution amounts to a 300 per cent stock dividend.

D. H. Long is secretary and treasurer of the company, and the board of directors is composed of Mr. Dolle, Mr. Long, George J. Long, J. C. Murphy and Adolph Ruelinger.

Negotiations Finished in Schine-Chekeres Merger

Final negotiations have been completed in the merger of the Schine and Chekeres interests at Springfield, Ohio, the new organization taking the name of the State-Regent Corporation. The Regent and Fairbanks Theatres have been purchased from the Gus Sun interests, while the new company also will control the State and Majestic, formerly owned by Chekeres. The Regent closed a few weeks ago for refurnishing and redecorating, and will reopen around Christmas with a combination policy of pictures and vaudeville. Sound will be installed at the State soon as arrangements can be made. No definite announcement has been issued concerning the future policy of the Fairbanks and Majestic. Chekeres will manage all four houses. The company has under consideration two prominent sites in Springfield for the erection of a 2,500-seat house, a 30-day option having been taken on one of the sites.

T. S. Sales Convention in Chicago, January 28-29

A convention of all the eastern sales managers of Tiffany-Stahl will be held in Chicago at the Hotel Stevens on January 28 and 29. General Sales Manager Oscar Hanson will preside. A convention of the western managers will be held some time after the first of the year in Hollywood. Grant L. Cook, from the New York office, will attend in company with M. H. Hoffman and John M. Stahl, the heads of Tiffany-Stahl.

At the Chicago gathering, plans will be outlined for the sales of sound and synchronized films, of which there will not be less than six or eight.

Other officials who will be present include Rudolph Flothow, in charge of shorts and synchronization supervisor; A. L. Selig, of the advertising and publicity department; S. F. Juergens, comptroller; and Wm. D. Shapiro of Boston.

Police Say Youth Admits Theatre Robbery

Charged with having held up Manager Harry E. Lohmeyer and his assistant, Wayne Birdsell, of the Earle Theatre, Washington, D. C., October 29 and making the latter open the office safe, from which he took some $2,700, Elmo William Williams, 20, arrested in Chicago last week, is said to have confessed to the crime upon his arrival in Washington and implicated his uncle, Thomas Williams, who was brought back to Washington from Tampa, Fla. The elder Williams is said by police to have received from his nephew the proceeds of the robbery.

The young bandit is being held by the police under the technical charge of investigation.

Zukor Leavess Coast for New York

(Hollywood Bureau, Motion Picture News)

Hollywood, Jan. 3.—Adolph Zukor, accompanied by Mrs. Zukor, left for New York after a five-week survey of production activity at the Paramount studios.

Interchangeability Arbitration Provided in Settlement

Otterson Statement Fails to Cover Point Which Will Now Be Regulated through Hays Organization

INTERCHANGEABILITY is at last a reality—with restrictions. As announced exclusively in last week's issue of MOTION PICTURE NEWS at least twenty-four hours in advance of any other trade publication, J. E. Otterson, president of Electrieal Research Products, conceded the point in a lengthy statement.

The Stumbling Block

Electrical Research Products, subsidiary to Western Electric Company, has been the stumbling block in interchangeability since the development of that company was first put on the market and its licensees signed the company contracts. RCA Photophone has consistently stated that it had no objection to interchangeability provided the equipment used was of a quality suitable for proper reproduction. That is identical with the concession now made by Mr. Otterson.

When it was announced that negotiations were on between Western Electric's licensees and the company in an effort to bring about interchangeability it was also said that the negotiations called for the appointment of a special arbitration committee to handle any discussions that might arise over the problem.

A paragraph in the Otterson statement reads:

"We have reached an understanding with the producers licensed by us that they will play their productions on any equipment which in their judgment gives results of satisfactory quality. If they find or we demonstrate that the quality is not up to standard then they will cease to serve such equipment."

There is no provision made for arbitration in that statement, but Elek J. Ludvigh, general counsel for Paramount and chairman of the committee which represented the licensees in the negotiations with Western Electric, says that any problem arising will be referred to arbitration boards in the same manner as is any other film difference that is otherwise unadjustable. The producing company has the right to bring up to standard any equipment that might be protested by Western Electric and if the latter still protests the quality it may be referred to an arbitration board. With both the Western Electric and RCA now members of the Hays' organization such arbitration will be referred to the exhibitor-distributor arbitration boards.

Ludvigh Discreet

Mr. Ludvigh politely refused to comment to any extent on the statement of Mr. Otterson or to offer any advice to the exhibitor who is still in a quandary as to whether or not he should install one of the cheaper equipments. He expressed the opinion that it would make better business than ever for Western Electric. He compared the equipment business with the automobile business, saying that few persons who first purchased a car bought the most expensive on the market, but a majority of them eventually bought a higher priced car.

Copyright Still Problem

The copyright music problem is still one that is likely to throw a monkey wrench into interchangeability and that is one that cannot be definitely settled until the return of E. C. Mills from Europe. The contract which Mr. Mills has with Western Electric and RCA exclusively, provides that copyright music of the sixty or seventy music publishers he represents as agent and trustee can be played only on equipment of Western Electric and RCA, which have paid upward of $100,000 for the privilege.

Before his departure Mr. Mills said that it would be to the advantage of his publishers to have their music played as extensively as possible, but that they would permit only of its being played on proper equipment and the only proper equipment he had heard was that of Western Electric and RCA.

Mr. Ludvigh expressed the belief that Mr. Mills in all probability would take the

(*Continued on page 33*)

Reciprocity's First Big Test

Foreign Governments Watching Career of World Wide; Initial Attempt to Provide Steady Flow of Imported Pictures

RECIPROCITY between Europe and America is about to get its first real test. Governments abroad will watch closely what happens, particularly the British Government, which is greatly concerned over the film question as related to America.

There has been talk of reciprocity for years, but no organized, commercial effort to put it over on a solid basis was made before the advent of World Wide Pictures, Inc., which will start operations January 15.

Hitherto, pictures from abroad have come in spasmodically. It has been the contention of a good many film interests abroad that the pictures reaching here intermittently from the other side didn't get a fair break in the American market.

This situation, however, will change, it is pointed ont, to this degree at least: that a steady supply of films from abroad, distributed on a regular basis, will be available through World Wide. Further, the company is manned by experts in the American field: J. D. Williams, organizer of First National; Alexander S. Aronson, for five years foreign representative of M-G-M; and Joseph S. Skirboll, former distribution executive in the U. S. and foreign representative for First National. Skirboll is sales manager and Aronson general foreign representative with headquarters in Europe.

The company has contracts with British International Pictnres, Ltd.; UFA in Germany and British Dominions, Ltd., French, Austrian and Italian contracts are pending. The first list of releases contain seven pictures.

The company's announced policy as expressed by Williams, is that pictures from abroad for distribution here will be carefnlly selected. He points out that the flood gates will not be let down for a flow of hit-or-miss pictures from Europe.

This idea, it was pointed out by observers this week, is in line with the situation as it must be faced by World Wide. The actual determination of whether reciprocity is workable will be settled at the box office.

However, foreign governments will watch very closely to see whether any artificial or political monkey wrenches are thrown. If, for example, big producer-owned or affiliated circuits should not book World Wide, always assuming that the pictures are good, there would be a disposition abroad, it is said, to question whether this refusal is in good faith.

Hays Welcomes European Productions

I NOTE with pleasure the announcement of the World Wide Pictures, Inc. Every additional facility for the further production or distribution of worthwhile pictures is good.

Too, this company will aid in still further making certain that good pictures, wherever they are made, are given additional natural and easy methods of distribution in this country.

This industry is ever ready to welcome to the screen of America all motion pictures which meet the standards of entertainment expected by the American motion picture public.

(Signed) WILL H. HAYS.



When Lupe Velez sings "Where Is the Song of Songs for Me?", an Irving Berlin air, in "Lady of the Pavements." Here the Mexican actress can be seen doing her scene, with D. W. Griffith in the director's chair coaching her in pantomime, and the musicians providing the accompaniment. The story is placed in the France of Napoleon III and Miss Velez is a cabaret singer.

35 For First National at Increased Cost

$18,000,000 Reported Outlay for 1929-30; Higher Than in Some Years

(Hollywood Bureau, Motion Picture News)

HOLLYWOOD, January 3. — With First National scheduled to make 35 pictures next year at an outlay of $18,000,000, according to information this week, a rise in cost of production over some previous years is seen by observers here.

It is figured that this may be brought about by increased overhead due to sound, or for other reasons. In any event, comparisons are being made with other years, when the number of pictures was greater and the cost lower.

In a typical year, under the old order of things long before sound cut any figure at all, some 47 pictures were scheduled at a cost of $12,000,000, and these included some big specials.

The 1929-30 pictures will be known as First National-Vitaphone productions. Warner Brothers, controlling First National, recently announced a program of 35 for next season, so the total of the two concerns will be 70.

First National will have full use of Vitaphone talking and sound synchronization facilities and will go in heavily for dialogue. A list announced this week for coming release, all of which will have talk, includes the Corinne Griffith pictures under her new contract, whereby she will make two super-specials a year; also the remaining pictures to be made under her former contract. Productions starring Richard Barthelmess, Billie Dove and Milton Sills also will be with dialogue.

Suggested by a Studio Press Agent

(Hollywood Bureou, Motion Picture News)

HOLLYWOOD, Jan. 3.—The unkindest cut of the year was pulled last week by a studio press agent. In speaking to the manager of a Los Angeles theatre, where business has been none too good, he suggested the slogan:

"Avoid the Christmas crowds. Go to the Soandso Theatre."

Daylight Saving Approved and Disapproved

The ratepayers of Ottawa, Ontario, have adopted the 1929 Daylight Saving Referendum by a vote of 15,316 to 9,877, although two of the city wards voted against the proposal. Brockville, Ontario, electors, on the other hand, voted down daylight saving for 1929 while Port Colborne, Ontario has voted to have daylight saving during the next three years.

Toronto voted to continue daylight saving in 1929 but Hamilton and London have refused to accept the measure.

Stage Hands and Publix Settle Difficulties

The labor troubles between the International Alliance of Theatrical Stage Employees and the Publix Theatre Circuit were amicably settled this week at Minneapolis, a conference between representatives of the two organizations arriving at the terms.

Mr. Canavan, president of the Alliance; Theodore L. Hays, of Finkelstein and Ruben, president and the board and director of Public Relations of the North West Theatre Circuit, and Harry Sherman, Publix director of public relations, were present at the conference. Theatres involved in the discussion were the State, Minnesota and Garrick in Minneapolis.

The new terms are: That 28 shows constitute one week, instead of the 23 shows demanded by the stage hands; that there are to be but three stage hands at each theatre instead of the six located now.

The controversy between the stage hands and the Hennepin Orpheum in Minneapolis was also peaceably settled.

Movie "School" Proprietor Indicted in Syracuse

Harry Bennett Farrell, of Syracuse, N. Y., who claimed to be director and producer of Mayo Productions as well as a proprietor of a so-called moving picture school in that city, was turned over to the Federal authorities last week by the Syracuse police, following an indictment in Utica on charges of using the mails to defraud. The charges were the result of a visit to the school by a Syracuse policewoman, who claimed that she had found six students, in make-up, and all of whom had paid Farrell sums ranging up to $500. The visit of the policewoman was prompted by an advertisement inserted by Farrell in one of the local newspapers. It was alleged that Farrell promised to give contracts to the students for engagements in the production of a moving picture in Syracuse.

Sunday Shows Win Favor of Mechanicville Voters

Residents of Mechanicville, N. Y., at a special election recently, declared themselves in no uncertain terms in favor of Sunday movies, the vote being 1,534 to 638. The election was authorized by the common council on November 26. About five years ago, opponents of Sunday movies won out by a large majority in Mechanicville and in 1926 the city council, by a vote of 3 to 2, refused to submit the proposition to a special election. This marks the first time in the history of the city that motion pictures have been allowed. Residents of the city have been forced to travel to Troy or Cohoes for the picture entertainment on Sundays.

Bulgarian Government to Erect Modern Studio

The Bulgarian Government intends to erect a modern studio in the neighborhood of Sofia, in order to develop domestic film production, the Department of Commerce, Washington, D. C., is informed. The technologists, who are to survey the equipment of the new studio, will be mostly German.

Broadway Show Reviews

By Fred Schader

Paramount

IT was a snappy show at the big Publix house for New Year's week. There were two stage units and they were quite as responsible as was the picture for the general excellence of the program. The feature picture is "The Shopworn Angel," with Gary Cooper and Nancy Carroll, one of those in betweeners that it is rather hard to peg. Some of the women seemed to like it but it was more the type of picture for the bigger towns only.

The entire show at the house ran two hours and twenty-two minutes of which the feature consumed an hour and eighteen minutes. The only other screen entertainment being the Paramount News, which was alotted but four minutes.

A special "Happy New Year" prologue to the regular show opened the program, its running time being nine minutes. There were four brief scenes representing the four seasons which were thrown on the scrim from projectors, a chorus singing "Winter" for a snow scene, a soprano solo for Spring, a Venetian scene for Summer with "Night of Love" as the number, and finally a violin solo from the pit by Rubinoff, the guest conductor, for Autumn. A Happy New Year greeting with a "Shake Hands" number was delivered by one of the girls of the unit seated atop of the organ for the final kick. The newsreel followed.

Jesse Crawford's contribution for the week comprised two numbers. The first was Irving Berlin's latest "How About Me?", which seemingly registered heavily with the audience; for a laugh finish he did "I Faw Down and Go Boom," which pulled a strong return. Seven minutes.

"The Perfect Girl," Publix Unit, had the next thirty-nine minutes. Helen McFadden, daughter of the physical culture expert and publisher, is the featured girl. She does a couple of nip-ups and handsprings and looks pretty good from the front, but that lets her out. With her are Joe Penner the comic, Luella Lee a soubret, the Four Cheer Leaders and twelve of the Alan Foster Girls. Penner, except for one number, failed to get anything from the audience. The Four Cheer Leaders doing a couple of numbers in close harmony really carried away the hit of the show. The audience was asking for more when they quit. The Foster girls had two distinct novelty numbers, one devoted to bag punching in time with the music and the other a running race on treadmills. For the opening of the act Luella Lee handled a "Syncopated Cocktail" fairly well.

Bennie Krueger and the Paramount stage band worked throughout the revue. Krueger as master of ceremonies added considerable pep to the show. Rubinoff with his fiddle was also spotted in the revue for a number which got over nicely.



A personage new to the movies but famous on stage and radio—Carlotta King, star of the first Vitaphoned operetta, "The Desert Song."

Capitol

WALKING into the Capitol after having been away from Broadway show reviewing for two years one is compelled to wonder what they are trying to do to that valuable piece of theatrical property. It has been permitted to deteriorate to a tremendous extent. That seemingly is true of all divisions of the running of the house. The theatre itself does not look as fresh and inviting as it was, the service on the part of the staff has gone to pot and the stage shows are the type that they serve on the West Coast. There is the usual stage band with a master of ceremonies and specialty acts.

What a Difference!

It is hard to reconcile the fact that from the stage of the theatre, which two years ago was the leader of the street one today hears a flock of double entendre gags that would not be permitted in any vaudeville house and which would only have been tolerated at the Columbia when it played burlesque. There should be some one at this house that had the right to censor the material of the acts that are booked in. The offender this week in particular is Bob Nelson.

Incidentally, the hit of the week was scored by King and King, a couple of dancing boys whose stepping approximates as nearly as possible the team work that Doyle and Dixon once did. These boys, with a fast routine of dancing, took all that there was to be had from the audience in the way of applause.

The Capitol's show this week runs two hours and eighteen minutes, and is headed with a sure box office draw in Lon Chaney in his latest feature "West of Zanzibar," based on the play "Congo," which was barred from the screen by the Hays organization in its original form. A short talking subject made by M-G-M presenting George Dewey Washington a colored performer in a series of three songs. The three numbers are "Bluebirds," "Rainbow 'Round My Shoulders" and "Sonny Boy." This colored boy has a lot of personality and a corking voice and the picture being shot principally in medium and close-up shots brings him into the laps of the audience. The Magazine, which was the program's only other screen offering, contained four selected shots from the M-G-M weekly and two from Paramount. Three shots from the Fox Movietone news showed Mt. Vesuvius in eruption. This really looked like a shot from the library which had a sound effect added. The two other shots were the Japanese actors in San Francisco and a shot of the race track at Havana.

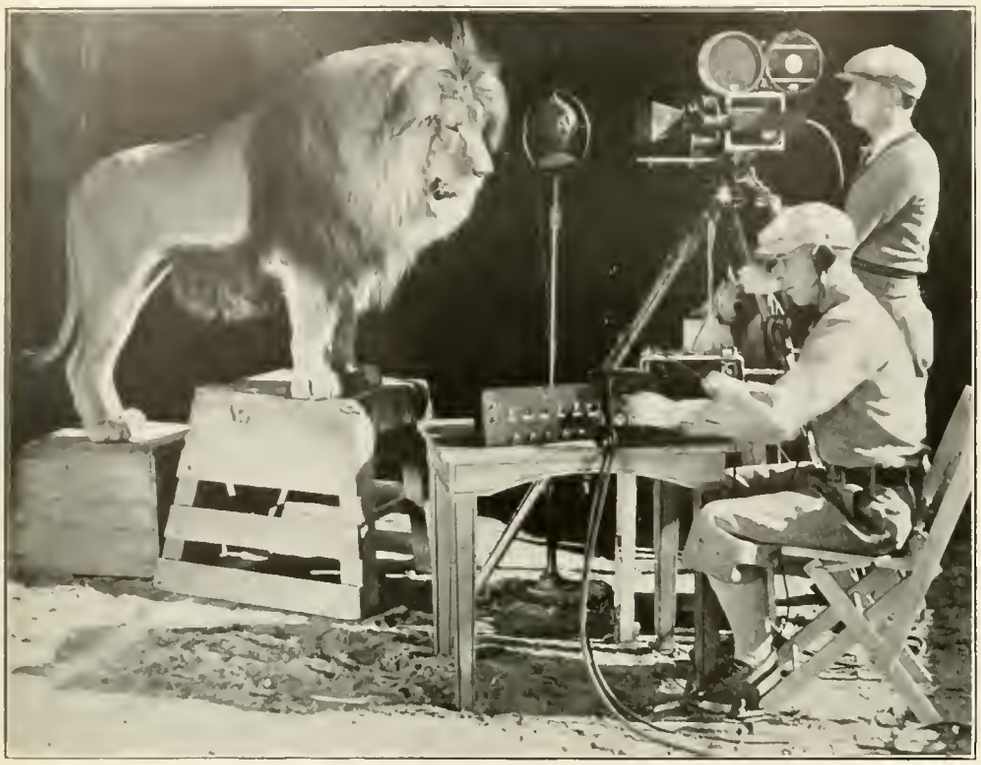


A family group—Hugh Allen, Dickey Moore and Lois Wilson. They are the principals of "Object—Alimony," new Columbia production.

42 Minute Stage Show

The stage show ran 42 minutes. It is a Mort Harris production and entitled "Mantilla." It is Spanish in flavor being opened with a vocal duet by Gertrude Long and Forrest Yarnell with the Chester Hale girls working in front of the stage band for a couple of numbers including a castenet dance and a tambourine drill. The exit at the finish of the first, a sort of an endless chain idea, with the girls coming right back with the tambos clicked with the audience. Dave Schoolee ran through a medley of Spanish popular tunes on the piano and received a very fair return for his efforts.

(*Continued on following page*)



A Movietone close-up for Mr. Leo, the M-G-M lion. In his role of trademark for the Metro product, Leo will be seen and heard.

Broadway Show Reviews

(*Continued from preceding page*)

Manning and White, with burlesque Spanish Dance, fitted nicely in the next spot with the Hale Girls on again immediately following them.

A number that gave the boys in the stage band a chance to contribute something in the way of song followed and lent comedy. Then King and King for the applause wallop, and finally Bob Nelson to finish. Bob went along and managed to get a few laughs until he got into his rough gags.

In all the show was a decided improvement over the one that held the stage here the preceding week.

Roxy

S. L. ROTHAFEL is giving them a whale of a show at the Roxy over the holiday weeks. One of the outstanding features of his bill is the showing of 22 minutes solid of newsreels. Roxy has undoubtedly heard people say "If I could only go to the theatre and see nothing but newsreels I'd be satisfied," and he has taken advantage of it. In the newsreel unit, which comes at the end of the program, he is showing International, Pathe, M-G-M, and Fox silent news subjects. This is given in addition to the regular Magazine and Fox Movietone news at its regular spot in the program. The program with "Prep and Pep" a Fox release running 63 minutes, consumed exactly two hours and 55 minutes. Roxy in laying out this program figured that it would be strong enough to run two weeks and it is exactly that, for it contains the elements that are certain to appeal to the youngsters and New York is just jammed with them at present because their schools are closed down.

Opening the program there is an organ solo of three minutes, followed by a three minute overture of "The Merry Wives of Windsor," which blends into another three minutes of English Christmas Carols with the Roxy ensemble grouped on the stairs and in the boxes at both sides of the proscenium arch, the whole culminating in a very effective scene entitled "The Nativity." The latter opens with the lights dimmed, a soloist appears as an angel for the rendition of "Holy Night" and as the number comes to a close the slow brightening of the lights brings to view Mary, Joseph and the Holy Child. The entire elapsed time to this point was but 13 minutes.

The first of the holiday spectacles came next and was entitled "Christmas Greetings" running 20 minutes. Santa Claus, with two gnomes open before the curtain which parted discloses a toy shop. In this a double quartet of negro singers are employed for the singing. They are effectively dressed as Gingerbread Men, an acrobatic dancer is the Jack-in-the-Box, two boys and a girl as wooden soldiers contribute a routine of hard-shoe dancing, while the Roxyettes do duty as the dolls.

The Magazine and Fox Movietone News had the next nine minutes of the program. Nothing startling here.

"The Sleeping Beauty," in eight scenes, proved the big stage wallop of the bill. It runs 33 minutes. There are 13 principal roles and the entire company of the house is utilized as the background. On the whole the production reminds one of the usual holiday pantomimes that are so popular in England and at the Roxy the production is so elaborate as to bring to mind the spectacular things that were done at the old New York Hippodrome in the days when Arthur Voegtlin was in command there.

The story of the Princess who is bewitched on her eighteenth birthday and doomed to sleep for 100 years when she will be awakened by a handsome prince is charmingly set forth, with musical numbers, chorus ensembles and incidental ballet dances. That alone was worth the price of admission.

The feature on the screen was "Prep and Pep" a Fox release that is of the ordinary run of program productions, but which should prove amusing to the younger element of theatre goers.

Strand

THIS house is the home of the all-talkie shows on Broadway and there are no revues, presentations or other embellishments to distract from the screen entertainment. The show for the current week is one that is entirely satisfactory from an audience standpoint and its running time is exactly two hours and five minutes. Included in the program is a sound feature, a talking short subject, a sound synchronized cartoon and the Movietone News. That's enough for anybody with a couple of hours to kill.

There is a brief orchestral interlude of a minute at the opening of the show and this is followed by the Strand Topical Review, which contained one clip from International, two from Pathe and three from Fox. A complete Fox Movietone News followed, this house being the only one on Broadway showing the reel in its entirety. It contains a New Year's Greeting, a shot of Gene Tunney praying for England's King; the Jap actors in San Francisco; Vesuvius in eruption; New York's sub-debs in a ballet for sweet charity and a shot of the Havana race track. Seven minutes were given over to the silent newsreel and ten to the Movietone.

The cartoon comedy was "The Galloping Gaucho" a Walt Disney production with "Mickey Mouse" as the character. It is a burlesque on Doug Fairbank's "Gaucho" in a way, but gets a lot of laughs. The Powers Cinephone was used for the sound effects.

"Giving In," a Warner Bros.-Vitaphone short ran for 21 minutes and has Harry Delf and Hedda Hopper as the principal characters. It is a comedy that was effective until the finish where it lacked a punch.

Richard Barthelmess in "Scarlet Seas" with Betty Compson and Loretta Young featured was the concluding offering of the program. The feature is synchronized for music and in several spots there are sound effects of a mob battling sailors. But it is only the growls that are heard and no talk.

McCormack Resigns from M. P. News

WILLIAM McCORMACK, long a valued executive of Motion Picture News, has resigned to enter the general advertising field. Mr. McCormack came to the News in 1916 and for eight years was an advertising representative in New York City.

He was then selected to succeed J. C. Jessen as western representative in 1924, and has since filled that office in Hollywood, where he has many friends and is highly respected throughout the film colony and the business circles of the city. The best wishes of the News staff go with him in his new field of work.

1928 Pictures Reach High Mark

(Continued from page 25)

standard was set by producers in 1928 and the possibilities for big grosses were greater than ever in the history of the industry. This was especially true of sound films. The general public attended good picture shows in increasing numbers and in all respects it was our greatest year. We heard very little complaint from patrons regarding the quality of pictures offered. While most producers were endeavoring to enter the new sound field I cannot say that they slighted silent pictures for sound. The outlook for 1929 is very promising.

CLEVELAND.—William Haynes, assistant general manager Loew's Theatre; "1928 pictures were better than previous year's output. The public showed marked approval of good talking pictures and good silent pictures, which latter were sufficiently plentiful to disprove that the producers neglected the type of production on which the industry built its popularity. The outlook for 1929 is promising of bigger and better pictures with a combination of silent and talking sequences."

John Royal, general manager, Keith's theatre: "1928 product was fair. During the year the public was more emphatic in its approval of good pictures and disapproval of the pictures which did not suit the popular taste."

A Pessimistic Note

M. B. Horwitz, general manager, Washington circuit: "The product for 1928 was below required standards of the box office, and the public expressed its disapproval of the weaker attractions by staying away from the theatres. The outlook for 1929 is not as promising as it would be if theatres were relieved of the great overhead saddled upon the industry by experimentation in sound and the equipment for the production and exhibition of sound pictures."

SAN FRANCISCO.—Exhibitors generally in this city are of the opinion that the 1928 product from the studios was entirely satisfactory and generally better than expected. The public, according to a consensus, has been 60 per cent satisfied with about 40 per cent expressing disapproval. George Allen, manager of the Golden Gate theatre, was one of many to declare confidence in the prospects for 1929 as a most prosperous year for the picture men.

KANSAS CITY.—Louis Charnisky, manager, Pantages theatre: "It is my conviction that the pictures of 1928 were above the standard of previous years. As a whole, the expressions of patrons were favorable to the pictures, with the exception of sound vaudeville pictures, which don't seem to 'set' so well with the public. I think 1929 will see a predomination of talking pictures and that business will be much better than it was in 1928."

Walter Maloney, manager, Loew's Midland: "Public opinion has been favorable toward 1928 pictures, and I think the product compares favorably with that of other years, if it did not overshadow pictures of the past few years. I think 1929 will see a further increase in the demand for the sound picture and that business will be good."

Sees 1929 Good Year

L. J. Finske, manager, Newman theatre: "In so far as the Newman is concerned, I can say without any fear of contradiction that the 1928 pictures far surpassed pictures of other years. Our box office receipts will prove that. The public in general has expressed approval of the 1928 product. 1929 should see a good business year for exhibitors and an increase in the number and appeal of sound films."

Lawrence Lehman, manager, Mainstreet theatre: "The 1928 product compares favorably with the pictures of other years. Public opinion has been in favor of sound pictures and the 1928 product in general.

Holden Swiger, manager, Royal theatre: "My vote on the 1928 pictures is that they surpassed in quality and drawing power the pictures of other years. Public opinion has been favorable to the offerings. Producers have been busy with sound, but I don't see that the silent product indicated any neglect on the part of producers for that form of production."

ALLIANCE, OHIO.—Theatre men here were unanimous in the opinion that the 1928 run of pictures was as good and even better than the previous years. Crime pictures and comedy-dramas proved the most popular. With the addition of facilities for talkies Alliance operators are looking forward to an even greater business in 1929.

Silent Talkies Prove Trial to National Board Reviewers

THE National Board of Review are said to be up in arms because they have to listen to sound and dialog screen productions without receiving the benefit of the talk or music, the reason being that the projection rooms in which they review the pictures are not equipped with amplifying devices.

Last week the National Board had a two hour program of talking shots to review and half of them left the projection room before the program was 50 per cent over. The reason is simple. They look at the screen and see the players delivering their lines and at the same time they are trying to follow the dialog from a type written sheet that has been provided. It is one of those cases of trying to do two things at once and seemingly it is proving too much of a strain on the reviewers.

Publix District Manager Relates Experiences With Sound

OKLAHOMA CITY.—Chas. E. Sasseen, District Manager for Publix, has gone through the experience of having six theatres under his jurisdiction install Vitaphone-Movietone since last May, namely, Criterion and Capitol, Oklahoma City; Rialto, Chickasha, Okla.; Criterion, Enid, Okla.; Joie, Ft. Smith, Ark., and Royal, Little Rock, Ark.

"In the first place," stated Mr. Sasseen, "we found it invariably necessary to do some remodeling in all of our houses, especially in the booths, which had to be enlarged to accommodate the sound equipment. With Movietone and the Vitaphone, producing different sized pictures, we overcame this by the use of an oversized lens that is wide enough to cover the screen from side to side, cutting off the bottom and top of the picture with a gate. This throws the same sized picture on the screen for both instruments. In some of our houses we found it necessary to cover all metal partitions with cloth or seltex material in order to get the proper acoustical results."

With regard to the increased cost in running synchronized pictures, he stated he considered it necessary to increase his operators from two men to four for the Vitaphone and from two men to three for the Movietone. He also felt justified in increasing the salary of his operators from ten to fifteen per cent over the old silent picture scale.

It was his opinion that much improvement can yet be made in servicing his equipment. Engineers are supplied, at a nominal cost, by the manufacturer, who make regular inspections every week to ten days. Until very recently, when such engineers were located in Oklahoma City, it was necessary to call one from other cities in emergencies.

"Our sound equipment," continued Mr. Sasseen, "makes it necessary for the house manager to be constantly in attendance at each performance, because of the sensitiveness of the equipment to atmospheric conditions, temperature of the theatre and other things. There is a 'fader' device that adjusts the sound when too low or too high. The operator in the booth does not always detect a deflection in sound, even though he has a horn in his booth. Head 'phones connecting with the booth enable the manager to communicate with the operator from the floor and make corrections almost instantly."

1st IN EQUIPMENT ADVERTISING FOR '28

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Here's the result.

Motion Picture News leads all other motion picture trade journals in total number of equipment advertising pages carried during 1928. Motion Picture News also carried advertising from a greater number of equipment manufacturers than any of its competitors. Motion Picture News equipment advertising for 1928 showed a gain over its 1927 volume. Its closest competitor showed a loss in volume of equipment advertising carried for 1928 as compared to 1927.

In the final analysis only results count. Motion Picture News places these plain indisputable facts before every advertiser and lets the advertiser judge.

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MOTION PICTURE

... and HERE'S WHY

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When advertisers buy Motion Picture News circulation, they are not paying for any "waste". They pay only for the placing of their sales messages before readers that actually buy.

It is because manufacturers of theatre equipment are familiar with the complexities of the structure of the theatre field that they recognize that Motion Picture News circulation represents the individuals and organizations they must sell.

The largest as well as the longest established equipment manufacturers in the theatre industry advertise in Motion Picture News—some with campaigns that have extended over fifteen years.

The true test of advertising value of a Motion Picture Trade Paper is the amount of equipment advertising it carries.

NEWS

Paramount 9-Months' Net Is $5,975,745

NET profit of $2,102,117.57 for the three months' period and $5,975,774.76 for the nine-months' period ended September 29, 1928, after deducting all expenses and taxes, is credited to Paramount-Famous-Lasky Corporation. The figures for the nine months include $142,532.76, representing the company's undistributed share of earnings of Balaban and Katz, at that time a 65 per cent owned subsidiary. Profits for the three months amount to $3.06 per share on stock issued and outstanding prior to recent split-up of three for one, and $1.02 per share after same split-up; for nine-months' period, profits amount to $8.69 per share on old basis, and $2.90 per share on new basis of stock outstanding.

Speaker Hits Proposed Tax On Admissions

Speaking at the meeting of the Monarch Club, H. A. Buchanan, of Sylva, a member of the Theatre Owners' Association of North Carolina, which held its sixteenth annual convention here this week, took occasion to condemn the proposal to assess a tax of 10 per cent on theatre tickets in North Carolina, citing conditions in the theatre industry in South Carolina which have resulted from the imposition of a similar tax.

Mr. Buchanan also criticized the efforts being made to establish censorship of motion pictures, stating that the theatre owners know they cannot hope to succeed unles they give the public worthwhile pictures and that this fact alone obviates the need for censorship.

New M-G-M Contracts

Long term contracts were signed last week by Metro-Goldwyn-Mayer with Charles King and Phyllis Haver, featured players, and George Cunningham, stage director. The first is a product of the legit. stage, who is now in pictures, while the latter did his first work for M-G-M in training the chorus for "Broadway Melody." Miss Haver is a recent addition to the M-G-M ranks.

Decline in U. S. Film Exports in September

A HEAVY decline in motion picture exports in September is reported by the Department of Commerce, Washington, D. C., figures compiled showing that shipments during the month totaled only 16,632,985 feet, valued at $410,741, as compared with 21,991,311 feet, valued at $726,036 in August.

With the exception of exports of raw stock, which increased from 4,409,151 feet, valued at $104,113 in August, to 5,712,,300 feet, valued at $131,085 in September, the decline in exports was general, shipments of positive film dropping from 16,541,618 feet, valued at $433,301 to 10,622,207 feet, valued at $248,609, and negatives declining from 1,040,509 feet, valued at $188,622 to 298,478 feet, valued at $31,047.

Navy Relies Principally on Films for Entertainment

Motion pictures are steadily comprising a greater share of the recreation afforded enlisted men in the Navy, according to the annual report of the chief of the Bureau of Navigation, Washington, D. C., which shows that 43 per cent of the funds provided for this purpose are devoted to motion pictures.

"It can be seen that the greatest individual expenditure is devoted to motion pictures," the report states, "the reason therefor being that by this means the idle hours at the end of every working day can best be filled to provide contentment and to furnish contact with life outside the confines of the Navy. The Bureau of Navigation makes acknowledgement to the motion-picture producers of the country for their interest and cooperative efforts in making preeminently successful the Navy motion picture service, which reaches to the furthest limits of the Naval establishment. The Army transport service, as well, benefits from the Navy motion pictures when transporting films to outlying stations."

Will Consider Changes in Film Duties in February

Changes in the duties on moving picture films will be taken up by the House Committee on Ways and Means, Washington, D. C., beginning February 15, when the sundries schedule of the tariff act is reached during the hearings on general revision of the tariff which are to begin January 7, it has been announced.

The hearings are expected to extend for probably two months and in order that the work of the committee in drafting the new bill may be expedited it has been split up into a number of subcommittees, each in charge of one schedule, the subcommittee in charge of the sundries schedule consisting of Representatives Frank Crowther of New York, chairman, Charles C. Kearns of Ohio and Harry A. Estep of Pennsylvania.

Adults Only, Say Censors

One of the first restrictions in Canada on a sound feature was the order from the Alberta Board of Moving Picture Censors that "The Wedding March" should be shown only to adult audiences. The result was that Manager Hazza of the Capitol Theatre, Calgary, had to announce that no children would be admitted when it was presented there as a synchronized attraction during the week of December 10. Another result was that the theatre was packed at every show.

Luckett Becomes Manager

Joseph E. Luckett has been made manager of the company's branch office in Dallas, Texas, by First National. He succeeds Leslie Wilkes, who resigned to become associated with Louis Dent in theatre operation.

"The Spieler" Now Ready

Pathe's special, "The Spieler," a story of the carnivals, is ready for release this month both in sound and silent versions. Renee Adoree and Alan Hale are featured in the production.

Trend of Pictures Is Toward Romance

HEART stories, simple romances and similar stories leavened with modern sophistication, are now being used in pictures, declared Paul Bern last week. "The trend is away from hardness, from the sordid annals of the underworld," said the Pathe producer, who is now in New York.

The new art of talking pictures does not mean the elimination of personalities who have achieved fame in silent dramas, thinks Mr. Bern. Women with screen personalities, who have fine speaking and singing voices, now have the chance to climb higher than they have ever been able to do in the silent drama, he believes.

First National Purchases 4 New Stories

"Rose of Killarney," "When Irish Eyes Are Smiling," "Riviera" and "The Queen of Jazz" are recently acquired stories for which First National purchased both the filming and dialogue rights. It is not certain as to what time they will go into production.

Resonant Floor Material

After consducting tests in an effort to find a floor material resonant enough for the recording of sound films, the acoustic engineers of the Metro-Goldwyn-Mayer studio have determined to use varnished plywood, which brings out particularly well the sound of tap dancing, it is said.

Morgan Heads Cameras

Ira Morgan, after several years on the Coast, has been brought east by Metro-Goldwyn-Mayer to take charge of camera work at the Cosmopolitan studio in New York, where M-G-M is now concentrating on talkie production.

Winners in F. N. Fall Sales Campaign

THE Albany exchange in the Eastern district, Kansas City in the Southern district, Salt Lake City in the Western district and Winnipeg in the Canadian were announced last week by First National as the winners of the Fall sales drive. Albany and Kansas City were only a fraction of one per cent apart in their ratings. Managers of the winning branches are: R. W. Wehrle, Albany; William Warner, Kansas City; William F. Gordon, Salt Lake City; M. Isman, Winnipeg. They will each be awarded cash prizes and the salesmen and other employees of each winning exchange will also be rewarded.

New Haven and Boston were next to the leaders in the Eastern district; Seattle and Minneapolis were runners up in the Western district; Cleveland and Memphis were second and third respectively in the Southern district; Vancouver and Toronto were close behind in the Canadian district.

Sawnson Unit Moves from FBO to Pathe

(Hollywood Bureau, Motion Picture News)

Hollywood, January 3.—The production of the Gloria Swanson picture "Queen Kelly" had been moved from the FBO studio to Pathe, the reason given being that FBO had only one stage available for the Swanson unit which did not provide the space needed. The picture has been seven weeks in production with four weeks to go for the silent version.

The real reason for moving, it is reported, is probably Joseph P. Kennedy's withdrawal from FBO and the fact that he is financing the Swanson unit and is allied with Pathe only.

Edmund Goulding will direct the dialogue version, it is said.

Spokane Audience Routed When Film Ignites

Several hundred patrons of the Unique Theatre, Spokane, Wash., made a wild dash from the theatre when a film flashed into flames in the operator's booth, burning two reels of film and the clothing of Ralph Hilborn, operator, who had a narrow escape.

Lieut. Jack Lambert, however, was not so fortunate, as while fighting the fire he had a narrow escape from electrocution when the nozzle of the chemical hose he was using came in contact with a metal door that had become charged from a live wire. One of his hands was severely burned.

It is expected that damage will amount to $600 and repairs will be made immediately.

Ontario Begins Classifying Films for Public

The Ontario Board of Moving Picture Censors, Toronto, turned over a new leaf with the beginning of the calendar year in the matter of regulations by putting into effect the arrangement for the classifying of all film subjects for general and adult presentations. Starting January 1, all pictures passed in Ontario are being labelled either "U" for both adult and juvenile absorption or "A" when they are intended for adult audiences only. This is the same rule that has been in force in Alberta, as well as in Great Britain, for some time.

Warner's Pre-releasing 2 Features in January

"The Million Dollar Collar" will be pre-released on January 12 and "Fancy Baggage" on January 26 by the Warner Bros. The pre-release bookings are for houses equipped with Vitaphone, it is announced.

These two pre-releases make a total of five Warner releases for January. The others are "The Little Wildcat," January 5; "My Man," January 12; and "Conquest," January 19.

M. Gluckman Buys Right to Handle Price Feature

The distribution rights to the Oscar A. Price production, "The Bachelors' Club," for Argentine, Chile, Bolivia, Uraguay, Paraguay and Ecquador have been sold to Max Glucksman, New York.

Past Year Was Bad One for Movie Colony, 30 Persons Dying

(Hollywood Bureau, Motion Picture News)

HOLLYWOOD, Jan. 3.—The past year took heavy toll of the film colony. Thirty members of Hollywood's film colony, which means players, directors, or executives allied with the production branch of the industry, died either at home or while traveling. Seventeen of the thirty were players. Four were directors or assistant directors. The remaining nine were executives, writers, cameramen or technicians.

The players were Fred Thomson, Theodore Roberts, Edward Connolly, Larry Semon, Arnold Kent, Einar Hansen, Ted McNamara, Sid Smith, Ward Crane, William H. Crane, George Beban, Hughie Maek, George Nichols, George Seigmann, Georgia Woodthorpe, and Frank Currier. The others were Ralph O. Donoghue, Merle Mitchell, Gerald Duffy, Dr. Bela Rudolph J. Bergquist, John Fairbanks, L. M. Goodstedt, Frank Urson, Mauritz Stiller and J. T. O'Donohue.

7,000 Seater for N. Y.

Fox Reported Negotiating With Shuberts for Great White Way Site; 40-Story Office Bldg. Planned

THE names of William Fox and the Shuberts are linked in a report now current in Broadway film circles that the former is negotiating for properties on the Southwest corner of Broadway and 47th Street, New York City, on which it is said Fox plans to erect the largest motion picture theatre in the city, advance reports placing the seating capacity of the house at 7,000. The proposed structure would be topped by 40 stories of offices and display rooms, according to reports, and would also have a tower above.

The Fox Realty Company, representing the theatre magnate, are sponsoring the project, it is understood, and the properties involved include the Central Theatre, owned by J. J. Shubert. The Hanover Bank, just around the corner of 47th Street, and about four or five other buildings in addition to the Central will be demolished to make way for the new playhouse, reports say. It is further added that tenants occupying the properties involved have been asked to vacate the premises about the middle of the present year and surrender on May 1 leases expiring during September and October. The Hanover Bank, it is said, will move back into the proposed building upon its completion. The other properties involved are small in height and they are said to be owned by the Trebuhs Realty Co., representing the Shuberts. The proposed playhouse would offer a dangerous competitor for the Strand, which is located on the next block north. There are already two theatres on the street, but they are devoted to the legitimate stage presentations.

The Shubert offices have admitted that Fox is negotiating for their properties but no statement was released concerning the stage the negotiations have reached.

New Unit Replaces Northwest M.P.T..O.A.

FOLLOWING the annual convention of exhibitors of Pacific Northwest in Seattle, Washington, the unit of the M. P. T. O. A. formerly known as the Motion Picture Theatre Owners of Washington was disbanded, and is now replaced by The Allied Amusements of the Northwest. The move was made in order to include in the exhibitor organization scores of showmen of Alaska, Montana, Oregon, Idaho and Washington who were formerly not in the geographical boundaries of the M. P. T. O. A. The convention, held at the Washington Hotel, was the most successful in the history of the group.

Officers for 1929 were elected as follows: Al Rosenberg, Seattle, president; LeRoy V. Johnson, Seattle, vice-president; F. C. Weskil, Colfax, vice-president; James M. Hone, executive secretary-treasurer; Melvin Winstock, Seattle, chairman finance committee. Trustees for ensuing year: Ray Grombacher, Milton Kenworthy, Charles M. Thall, Benjamin Fey, John McGill, Frank A. Graham, Francis Graham, Ed Dolan, Will Starkey.

Hays Going to Coast on January 8

Will H. Hays, president of the Motion Picture Producers and Distributors, leaves for Hollywood on January 8, making his bi-annual pilgrimage to the production center. Maurice McKenzie will accompany him on this trip. A special meeting of the Association of the Motion Picture Producers will be called immediately after the arrival of Mr. Hays on the coast.

Spitt Publicity Director for Paramount Theatre

Ralph Spitt, former foreign publicity director for First National, has been appointed director of publicity for the Paramount Theatre, New York City, and entered on his new duties this week.

Mr. Spitt is one of the best known publicity men in this industry.

Depinet Got Alice White Team "Sponsor" Job

(Hollywood Bureau, Motion Picture News)

HOLLYWOOD, Jan. 3.—To Ned Depinet, sales manager for First National, goes credit for grabbing off the most sought-after publicity stunt on the West Coast each year. Depinet succeeded in getting Alice White, a First National star, to act as "Sponsor" for the Georgia Tech football team during the Rose Bowl Tournament on New Year's Day. Each year the West Coast studios vie with each other to succeed in placing one of their stars in that position. Depinet is a Georgian, and through his connections placed Alice as the hostess and mascot for the Eastern visitors.

Warners Preparing Story for David Lee

David Lee, the three-year-old boy who performs in "The Singing Fool," and who recently acted in a Rin-Tin-Tin vehicle, "Frozen River," will be starred in a special story by the Warner Brothers. The scenario department has been ordered by J. L. Warner to write a story especially for the young player. A title for it has not been definitely chosen but it will go into production early this month, it is said.

The story will have the benefit of Al Jolson's advice and supervision through its production. Jolson has consulted with the scenario department over the details.

A recent report emanating from Hollywood that the boy actor had died was entirely unfounded. The juvenile has completely recovered from a slight attack of the flu which confined him to his home for two days. He showed up at the Warner studio last Tuesday fit for work.

Billy Bevan Among New Pathe Releases

"His New Stenographer," a Mack Sennett comedy, starring Billy Bevan, heads the new Pathe shorts set for release during the week of December 30. The other subjects on the bill are: "The Mail Man," Aesop film fable; Topics of the Day, No. 1; "The Tigers' Mark," chapter two of "The Tiger's Shadow," new Pathe serial; Pathe Review No. 1 and two issues of the Pathe News.

Natalie Joyce, Irving Bacon and Alice Ward are supporters of Bevan in his new vehicle, directed by Phil Whitman. In the Review are pictorial studies of "The Police Gazette," the Mexican farmers troubles as revealed in "Portable Acres," and "A Horseback After Fish on a Mountain," a nature study.

Adaptor

Edward Luddy, Universal contract director, has been loaned to First National to write adaptation of forthcoming production to be directed by Mervyn Le Roy. When finished at First National, Luddy will return to First National to direct Arthur Lake in his next.

Mahlon Hamilton Cast

Mahlon Hamilton will play lead opposite Sophie Tucker in her all-talker for Warner Brothers "Honky Tonk."

Johnny Walker Producer of Talking Pictures

Johnny Walker, motion picture actor, has become a producer of talking pictures. He is the producing head of Talkaphone Pictures Corporation, a new company organized to produce in the De Forest Phonofilm studios of General Talking Pictures Corporation at 318 East 48th Street in New York City.

The first feature to be made and on which work was scheduled to start this week, is titled, "Blackface," an original story by Howard Emmett Rogers. Among the legitimate players in the cast are, Phoebe Foster, late of "Interference;" William Harrigan, Charles Dow Clark, William Frawley and Jack Cherry.

Johnny Walker and Howard Emmett Rogers will co-direct the picture. Walker will direct the picture and supervise the dialogue, while Rogers will direct the dialogue and supervise the picture.

"Old Arizona" Released Nationally January 20

The Fox sales organization has decided on January 20 as the national release date for their production of "In Old Arizona." The picture will open at the Roxy, New York, one day earlier.

This is the all-talk production that was started by Raoul Walsh as director and principal male lead. After he was injured while making the picture, Irving Cummings took over the direction and Warner Baxter was substituted in the lead. A great portion of the picture had to be reshot in order that Baxter might carry the story.

As it now stands there are but few of the original Walsh scenes left in the production.

Eastman Cannot Use Word as Trademark

THE word "cinegraph" is not valid as a trademark for motion picture positive films it has been held by Assistant Commissioner of Patents M. J. Moore in a decision in Washington, D. C., denying registration of the word to the Eastman Kodak Company.

The ground on which registration of the mark was refused is that it is descriptive of the goods, indicating that they are films for motion pictures or cinegraphs; that "cinegraph" is substantially a phonetic spelling of "cineograph" as commonly pronounced. The Eastman Company, however, in appealing from a decision of the examiner of trademarks refusing registration, contended that the words were not identical, that the definition given in dictionaries is not of a film but of the projected image as visible on a screen, that "cineograph" although found in the dictionary, has never been more than a suggested word.

This contention was declared "untenable" by the assistant commissioner, who stated: "Being a recognized descriptive word used in the motion picture art, it should be left to the free use of all who are interested in this art."

Moran, Mack Signed By Paramount

MORAN AND MACK, vaudeville and legitimate stars, have been signed by Paramount to make two feature length talking pictures at the company's Hollywood studios. They will depart for the coast in the near future.

As a team, Moran and Mack are known as "The Two Black Crows." They have been vaudeville headliners for many years, and for several seasons appeared in Earl Carroll's "Vanities" and other Broadway musical shows.

Daylight Saving Loses Out in Kansas City

There will be no daylight saving plan in force in Kansas City next summer, or in a good many years in all probability, as a result of the meeting of representatives of various organizations who attended the Chamber of Commerce hearing on the question last week. Only one person favored daylight saving at the meeting.

Representing the exchange of Kansas City, A. H. Cole argued against the proposition in conjunction with C. H. Burkey, representing the suburban theatre owners. They insisted that one hour of daylight saving would result in a financial loss for both open and housed motion picture shows.

The postal department, the teachers club and all union labor voted against the proposition.

Pathe International Corp. to Handle Color Films

Pathe International Corporation will distribute six one-reel films, produced under the Blattner Keller-Dorian system, in Great Britain. A. George Smith, managing director of P. I. C.'s London office, recently completed negotiations. The British office of Pathe International will also handle the necessary apparatus to enable the films to be projected. It is a simple attachment, it is said, and the cost of the installation will be approximately $25. The first of the color pictures will shortly be trade-shown in England.

Makeup for Colortone

After considerable experiment with various liquids and pastemaking ingredients, it has been discovered by the Metro-Goldwyn-Mayer studio that a specially prepared dry or powder makeup is the most easily photographed and gives the best color tints for the novelty colortone revues.

Adapting

A. P. Younger is writing adaptation of "The Bugle Sounds," Lon Chaney's next starring picture for M-G-M.

"Rosalie"

"Rosalie," the musical comedy hit, will be made by Metro-Goldwyn-Mayer as a Marion Davies vehicle. Marilyn Miller starred in the stage version of the Ziegfeld show.

The Voice of the Screen

News and Comment on All Phases of "Sound" Pictures

Music May Halt Interchangeability

Mills Contracts Give Permission for Use Only by W. E. and RCA

(*Continued from page 27*)

same attitude as the producers and the electric companies on interchangeability, though he said he had not yet even spoken to Mr. Mills regarding the matter. It is understood, however, that among the Mills publishers are some said to be dissatisfied with the contracts they hold with him and that they would welcome a breach of the conditions so that they might take up free lance work, which it is said, would be much more profitable to many of them.

Among other things, Mr. Ludvigh said there were complications in several phases of interchangeability aside from the music angle and it would doubtless be some time before they were straightened out to the complete satisfaction of all concerned.

E. E. Bucher, vice-president of RCA Photophone was pleased with the Otterson statement, declaring the more the merrier and it must eventually be a survival of the fittest.

"We have never questioned interchangeability," said Mr. Bucher, "and we at no time doubted it would become effective. We have made great progress with our equipment and there will be further improvements. We will also have on the market within the next few months a considerably cheaper disc reproducing device and we are ready for competition with any of them."

New Telefilm Releasing Company Formed

Hollywood, Jan. 3.—Anthony J. Xydias, well known independent producer, has formed Perfect Talking Pictures Company, releasing organization for Telefilm Pictures Corporation which owns sound and talk synchronization via disc method.

It is claimed that Telefilm discs will be interchangeable on any disc apparatus. Production for the present will be confined to one and two reel vaudeville numbers, a series of 12 of which will be state righted.

Commercial Use Made of Movietone Picture

The first commercialized use of sound pictures in Kansas City occurred recently when sound pictures were exhibited to 37 Graham-Page car dealers, the three Graham brothers appearing in a Movietone film to extend an invitation to a national dealers' meeting in Detroit this month.

Canada Showmen See Advantages in Short Talking Pictures

INTERESTING claims and promises are being made for sound pictures by prominent men of the moving picture theatre business in Canada. Important comment has been made by Jack Arthur of Toronto, supervisor of presentations for Famous Players Canadian Corp., and conductor at the Uptown Theatre, Toronto, as follows:

"With the advent of talking pictures, presentations and acts will naturally be reduced in small houses. With the abundance and variety of talking shorts, with many name attractions featured in them and the low cost of these subjects, there can be nothing but favorable comparison in entertainment value against the house using two or three small time vaudeville acts on the apron owing to the lack of stage space—to say nothing of inadequate lighting and settings. I believe, however, that stage presentations will always have a place in the large motion picture theatres."

Ray Tubman, manager of the Regent and Imperial Theatres, Ottawa, Ontario, made the following pronouncement in the Ottawa Journal on December 28:

"A new era is dawning for the motion picture. There is no question that the spoken drama is in demand. Is the new motion picture development, the Movietone, destined to fill this want? We, in Ottawa, will have an opportunity of seeing and hearing famous dramatic, concert and revue stars in some of their best works at a very nominal admission charge. I believe that the Movietone will help the situation in Ottawa considerably."

Paramount to Triple L. I. Studio Sound Equipment

PARAMOUNT has doubled its capacity for the recording of sound pictures at the Long Island studio of the company, and in the near future will be equipped to record through a third sound channel, according to announcement by John W. Butler, executive manager at the studio.

Since the making of all-dialogue feature pictures was begun at the Astoria studios last Fall with "The Letter," featuring Jeanne Eagles, followed by "The Hole in The Wall," it has been possible to make only a single talking scene at once. There has been only one "sound channel." Consequently only one picture was made at a time, in contrast to the old days when as many as six silent pictures were in production simultaneously at the studio. The only possible chance to speed up on the talkies has been doing night work on the short subjects.

The original equipment at the Astoria studios has now been doubled throughout by engineers of the Electrical Research Products Company and in a few weeks a third sound channel to record musical scores will be completed.

Effective sound proofing of the main floor stage is now in progress. Because of its size and the necessity for keeping its space flexible, it was impractical to treat this stage with hollow tile walls like the smaller stages. After experimenting with heavy drapes, it has been decided to equip the stage with huge tent-like hangings, arranged to pull up and down in the manner of Venetian window curtains. The device was worked out by Butler himself, in conference with sound experts of the studio staff.

Du Par, Roth Take Posts at Brooklyn Studios

Edwin Du Par, for the past three years chief Vitaphone camera man at the Warner West Coast Studios, is now at the Vitaphone Brooklyn studios to start camera work on short subjects and to instruct a crew of camera men in the intricacies of operating a Vitaphone camera. He will be in charge of all camera work at the studio.

Murray Roth, assistant to Bryan Foy, production chief at the Brooklyn studios of Warners, is also on hand from the coast. He has assumed his post as director of short subjects.

Sound Picture Reviews

By CHESTER J. SMITH

"Stage Struck"

THIS is one of the Aesop's Fable series animated by Paul Terry and John Foster, with effects by Max Mannie, music by Joseph Zurro and distributed by Pathe. Sound and effects add materially to these cartoons generally and this one is no exception. The one criticism of it is that it has been crammed too full of effects. They are almost continuous and Synchronism is by RCA Photophone.

"Pressing the Suit"

There is little to recommend in this abbreviated talkie. It is an all-dialogue sketch which is entirely without action and the dialogue is of a type that is neither bright nor clever. The cast of three could also be improved upon. They read their lines in a mechanical sort of way that is not very impressive. The story is of the Topics of the Day series released by Pathe and synchronized by the RCA Photophone process.

"The Petters"

This is another of the Topics of the Day series released by Pathe and synchronized by RAC Photophone. It is dull entertainment with a drab line of patter that runs continuously. None of the three principals is convincing in the reading of lines. It is just the tale of a couple of petters who spring an occasional gag or wise crack. They are interrupted by the girl's father who indignantly tells the youth to put the milk inside as he goes out. Other such jibes fail to enliven it any.

George Dewey Washington

Here is a clever entertainer in an act that will be well received wherever sound is reproduced on the screen. It is an M-G-M Movietone subject by a Colored artist who has a voice well adapted for the talkies. His numbers are well chosen and as well rendered with as clear enunciation as is heard on the screen. "Just Like a Melody Out of the Sky" was enthusiastically received by a critical New York audience.



"Music hath charms to soothe the savage beast." But the melodies produced by Vernon Dent have just the opposite effect on Johnny Burke. The spraying scene contributes to the laughter of "The Lion's Roar," the Educational-Sennett talkie comedy.

Walter Huston Heads Cast in Paramount's "News"

At the head of a cast picked from the ranks of Broadway stage actors for the roles of a new Paramount feature-length talkie dealing with the newspaper racket, Paramount has placed Walter Huston. The picture is the screen version of "Gentlemen of the Press," temporarily titled "News."

Huston will play Wick Snell; Charles Ruggles, the drunken reporter; Norman Foster, Snell's son-in-law; Lawrence Leslie, "Red"; Katherine Francis, Myra May; Betty Lawford, Snell's daughter; George Barbier, the mayor; the others will be Charles Slattery, Joseph M. Holicky, Charles M. Seay, Leslie Hunt, Ralph Murphy, Mary Williams. Millard Webb placed "News" into work this week, Ward Morehouse assisting in an advisory capacity, Monta Bell supervising.

Stage Hand Demanded for Ontario Talkies

Somewhat of a crisis has been reached in the Province of Ontario between exhibitors and the union men with the advent of the sound films. The kick has not come from the projectionists nor from the musicians, it is declared, but from the International Alliance of Theatrical Stage Employes.

The demand has been made for the placing of one stage hand in theatres presenting sound pictures exclusively and the union is asking that three stage hands be employed in houses having stage presentations in addition to the sound pictures. In one instance the manager of a theatre which has no stage has been asked to hire a stage hand. This manager had just engaged two more projection machine operators, making four in all, after wiring the house.

Vitaphone Signs Five Variety Headliners

Vitaphone has signed five additional acts from the variety stage, according to announcement from Bryan Foy, production chief at the Brooklyn studios. They are: Frank Whitman, "The Fiddler of Infinite Surprises;" Sol Ginsberg, known as "Violinsky;" McKee and Ardine, headliners for a number of years; Fred Ardath and Co., who have previously been seen in a Vitaphone sketch, and Lerdo's Mexican orchestra.

Production on these five acts is to get under way in the immediate future under direction of Bryan Foy and Murray Roth.

First "Curiosities" With Sound From FBO

Walter Futter's "Curiosities" series, presented by the Van Beuren Company and distributed by FBO, is now making its appearance garbed in sound and music and synchronized vocal explanations of contents.

The first of the modern "Curiosities" contains six subjects, as follows: Japan's method of inserting sand into oysters to develop pearls; "The Mysterious Winchester House," containing 138 rooms and 57 additions; hunting underground for truffles; "Televox," the Mechanical Man; microscopic views of Rotifera, which exists in all liquids; and the Ica Lake in Peru.

RCA Now Expanding Internationally

Vice President Off for Europe to Make Survey of Territory

HAVING now fairly launched its activities in the way of installing sound reproducing equipment in the theatres in the United States, RCA Photophone is about to expand its operations to cover Europe and the Continent. With that end in view E. O. Heyl, one of the vice-presidents of the company, will sail for Europe Saturday night of this week.

Mr. Heyl will make a complete survey of conditions while abroad and upon his findings will depend largely the future activities of the company. He is to exploit Photophone in all of the principal cities and out of it will doubtless come RCA International Photophone. While abroad Mr. Heyl will make his headquarters at the Paris office of the company.

The ultimate object of Mr. Heyl's trip is to launch a manufacturing plant for Photophone somewhere in Europe, but whether or not this will be done will depend upon the results obtained on the trip. In England two installations have already been made of Photophone production and reproduction equipment and reports, according to E. E. Bucher, vice-president of RCA Photophone, are most encouraging. However, the company will not launch any extensive manufacturing operations until Mr. Heyl is satisfied that conditions abroad will warrant it.

Meantime Photophone is going ahead as rapidly with installations in this country as is possible and expects to have over 2,000 houses equipped by the end of the coming year.

In the production of sound pictures too, RCA sees a big year ahead. The new Gramercy studio will be a week delayed in opening, but will get under way on January 15. The company is now planning an extensive production schedule for the coming year. It has not yet been determined how many features will be made during the year, but the program is now being shaped up and will be ready for announcement during the coming week. Five features have been decided upon up to the present time, but the order in which they will be produced has not been determined. It is likely the first will be a grand opera.

According to Mr. Bucher the new studio will have to work on a twenty-four hour schedule to meet the demands being made for it. Not only will RCA produce there, but it will be available for all other companies and the demands are so numerous that they can be accommodated only by working day and night. While not revealing prospective tenants, Mr. Bucher says they have requests from so many companies to produce features and shorts it looks as though it would be impossible to accommodate them all.



Arabian love. Olive Borden as the Bedouin girl and Hugh Trevor in the FBO feature production, "Love in the Desert."

Shenandoah Capitol Theatre Springs New Equipment Innovations

INNOVATIONS in connection with the installation of sound devices in the Capitol Theatre, Shenandoah, Pa., which Manager Max Abrams believes are absolutely original in his house, include a microphone attachment connecting the manager's office with the projection room. By use of the apparatus the manager, sitting at his desk, can broadcast announcements through the theatre when any person in the audience is wanted at the box office or at the telephone, or when physicians in the auditorium are summoned on emergency calls. Announcements of coming attractions are also made in this manner. A small loud speaker has been installed in the projection room to enable the operator to learn the exact volume of the music and dialogue being poured through the house. This makes it possible for him to ascertain whether the volume is too soft, too loud or just right. Adjustment can be made efficiently in this manner.

The Capitol is equipped with both Vitaphone and Movietone and gave its premiere sound program on December 17.

Emory Johnson Plans Re-issuing Films With Sound

(Hollywood Bureau, Motion Picture News)

Hollywood, Jan. 3.—Re-issue of three pictures made five years ago, with sound effects added in the new versions, is planned by Emory Johnson. The latter produced and directed "In The Name of the Law," "The Third Alarm" and "Westbound Limited"; police, fire department, and railroad stories, respectively. They were released by F B O several years ago, and got over with heavy exploitation play.

Johnson figures synchronized sound effects can be easily added to each of the productions, and in sound film form run up substantial gross bookings as re-issues.

Corrish Series Will Be Done in Dialogue

The Nat Corrish series of 26 one-reel dramas produced under the group title of "What Would You Do?" are to be done in dialogue, it is rumored. Each subject has the climax ending eliminated and audiences are requested to submit their own finish of the drama to participate in prizes totalling $16,000 to be awarded by the producer.

The sounding of the pictures is reported being made by Telefilm, a disc system. Physical handling of the distribution is being done through Educational exchanges.

Edmund Joseph to Write Vitaphone Dialogue

The eastern studios of Vitaphone in Brooklyn have signed Edmund Joseph to write dialogue for Vitaphone short subjects. He formerly served in the same capacity for Fox.

Joseph has been identified with motion pictures for the past eleven years, after having been a dramatic critic.

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Ontario Lost $380,000 Thru Abolition of Tax

The loss in revenue during the past fiscal year to the Ontario Government through the abolishment of the amusement tax on tickets of 25 cents or less was $380,000, it was indicated in the financial statement of the Province for the 12 months ending October 31 last, the report being issued by Hon. Dr. J. D. Monteith, Provincial Treasurer, on December 5, 1928.

This statement shows that the revenue derived from the Amusement Tax during the past year totalled $1,187,000, as compared with $1,567,000 during the previous fiscal year. These totals are of importance because of the claim by Premier G. H. Ferguson of Ontario that the Amusement Tax would drop $600,000 following the wiping out of the levy on tickets up to 25 cents. It is also interesting to note that Ontario has reported a surplus for the year of $237,000. One of the large revenue items was $8,225,000—profit from the sale of liquor.

Exhibitors in Ontario recently organized a movement to ask the Provincial Government to take off the amusement tax on all tickets up to $1. Further steps will now be taken, following the publication of the annual statement.

Surprise Party for Joseph Schenck's Birthday

Sixty of his closest friends honored Joseph M. Schenck at a surprise party in the Roosevelt Hotel, Hollywood, to mark his sixtieth birthday. Arthur W. Stebbins, of New York City, was host. The guests included: Adolph Zukor, Douglas Fairbanks, Charles Chaplin, Milton Sills, Winfield Sheehan, D. W. Griffith, Dr. A. H. Giannini, R. C. Durant, Nathan Burkan, Lou Anger, Fred W. Beetson, Sam Behrendt, Jack Conway, John W. Considine, Jr., Buster Collier, Edwin Carewe, Harry Cohn, Leo Diegel, B. P. Fineman, Robert Fairbanks, I. C. Freud, Harold Franklin, John Gilbert, Samuel Goldwyn, Sid Grauman, Ben Goetz, Barney Glazer, Arthur Hornblow, Albert Kaufman, Buster Keaton, Robert Z. Leonard, Lou Lipton, Ernst Lubitsch, M. C. Levee, Abraham Lehr, Louis B. Mayer, Eddie Mannix, Ned Marin, William Melhorn, Harry D. Wilson, Dr. Hugo Reisenfeld, Bobby North, Fred Niblo, Frank Newman, Frank Orsatti, Kent Parrot, Watterson B. Rothacker, Harry Rapf, Hal Roach, Hunt Stromberg, B. P. Schulberg, Hal Stebbins, Irving Thalberg, Joe Toplitsky, Jack Warner, Sol Wurtzel, Roland West, Louis Wolheim and Daryl Zanuck.

Planning "Minstrel Show"

Whipping into shape plans for "The Minstrel Show," three Universal workers—Director Harry Pollard, Scenarist Edward Montagne and Scriptman Curtis Benton—are now in New York conferring on the story and looking up atmospheric detail. Pollard is scouring Broadway for comedians on the legit. stage and vaudeville and many screen tests have been made. Tom Healy is mentioned as one of the promising prospects.

Raquel Torres Cast

Raquel Torres will have the role of the girl, Pepita, in "The Bridge of San Luis Rey," which M-G-M will make.

In and Out of Town

SOPHIE TUCKER, vaudeville and stage artist, left New York last week for Hollywood to fulfill her contract to star in Warner Bros.' "Honky Tonk." Casting of the principal supporting roles has already begun.

LEE PATRICK, the feminine lead in Pathe's talkie, "The Missing Man," arrived in New York last Monday on the Twentieth Century. She stopped off at Oklahoma City for a couple of days.

PAUL BERN, Pathe producer who has been spending the past two weeks in New York surveying the book and stage play marts, left last Thursday on the Wolverine for the West Coast where he will assume immediate charge over Pathe's all-talkie, "Listen, Baby."

W. E. CALLAWAY, Southern sales manager for First National, has returned from a two weeks' trip into the Southern territory. He visited all of the major Southern cities.

TED SCHLANGER, assistant general sales manager for Universal, left New York recently on a short sales tour; Buffalo and the Pittsburgh exchanges are included in his itinerary.

Johnny Burke Chief Star on New Pathe Bill

Johnny Burke in "Clunked on the Corner," a burlesque detective story, is the chief item of interest on the new program of short subjects billed by Pathe for release during the week of January 6. The other attractions on the schedule were: "Knowing the Ropes," a Grantland Rice Sportlight; "Land o' Cotton," an Aesop cartoon; "The Secret Mission," third chapter of "The Tiger's Shadow"; Topics of the Day No. 2; the regular weekly issues of Pathe News; an issue of the Pathe Sound News, and Pathe Review No 2.

In the last mentioned subject are: "A Drama Without Players," "Cherry Blossoms" and "Bottles."

15 Sound Proof Cameras Ordered for FBO

William Le Baron, vice-president of FBO in charge of production, has ordered fifteen sound-proof cameras to be used in the filming of talking features on the 1929-30 program. The cameras are specially designed to meet the demand for silence in the making of audible films. They eliminate the click of the ordinary motion picture camera. Preparations are actively under way for the installation of sound stages at the FBO studios in Hollywood.

"Eternal Love" New Title for Barrymore Film

John Barrymore's new vehicle for United Artists, made under the direction of Ernst Lubitsch, will in future be known as "Eternal Love," which takes the place of "King of the Mountains," tentative title given Jacob Christopher Heer story, "Der Koenig der Bernina," while it was in production.

Czechoslovak Film Budget; Entertainment Tax Stir

The budget of the Czechoslovakian Government, recently presented, sets aside considerable sums for film production and support, the Department of Commerce in Washington learns. A number of items appear for administration by the Ministry of Public Instruction, with following expenditure estimates: 15,000 Czech Crowns for film records; 40,000 Crowns for educational films; 112,000 crowns for people's education by means of films; 50,000 crowns for traveling cinemas; 500 crowns for film literature. 100,000 crowns are set aside for censors and 66,880 for two theatres. Ministries for National Defense and Foreign Affairs have appropriated 740,000 and 400,000 crowns respectively for cinematographic expenses.

The entertainment tax in Czechoslovakia, which is applied on a progressive scale, has aroused protest from professional organizations. Gearman Exhibitors' Organizations of the Czechoslovak Republic has proposed to the Czechoslovak Exhibitors' Union that a commission be formed to assist the censors in classifying films into three categories, the entertaining films to bear the full brunt of the tax.

Lloyd to Film Talkie at Metropolitan Studio

Extended use of the new sound stages and equipment at the Metropolitan Studio has been obtained by Harold Lloyd for the making of his next Paramount comedy vehicle. He is now preparing to incorporate sound and dialogue into scenes of the picture.

The comedian will not vary his method of production and will spend between five and six months making the silent version of his picture, spending sufficient time in the meanwhile to experiment with sound.

Italian Film Commissioners Study Ufa Production

An Italian Commission, headed by Director Fiore, technical manager of the proposed Italian studio, is now in Berlin, states a report to the Department of Commerce in Washington. The Italians will study the technical and general organization of the Ufa studios at Tempelhof and Neubabelsberg. The experience acquired they will use for the construction of studios in Rome, where, it is said, films are to be made with Ufa's cooperation.

Paramount Buys Story by Sir Philip Gibbs

The screening and dialogue rights to "Darkened Rooms," a dramatic story by Sir Philip Gibbs, the English novelist, have been purchased by Paramount. Evelyn Brent and William Powell will be co-featured in the two stellar roles and Lothar Meades will direct. "Darkened Rooms" has a theme of spiritulistic mysticism. Production starts in February.

"That's a Bad Girl"

Colleen Moore has begun filming on her next First National work, "That's a Bad Girl." William A. Seiter is directing her.

HOLLYWOOD

LAWRENCE A. URBACH
Western Representative

JERRY HOFFMAN
Western News Editor

Hollywood Office: Mezzanine Floor, Hotel Roosevelt, Phone Granite 2145

East Losing Out on Sound Features?

Only Specialties Will Remain, Says Director; Others Back Up Idea

HOLLYWOOD, Jan. 3.—Sound production in the East is rapidly dwindling to a basis of only short subjects and specialties, with the feature length talkies eventually due for concentration on the West Coast. E. H. Griffith, director, who returned from a visit to New York last week makes this statement, quoting several producers with whom he spoke while East.

"It is mainly the lack of screen personalities and available talent which is responsible," he says. "Producers say quite frankly that most of the stage material and personalities who can be used in talkies have been tried and found wanting as far as feature length production is concerned. Their names mean little or nothing to the film houses. They serve well for shorts and through that medium, a few may be built eventually into attractions for features, but that requires too much time and investment at present.

"The best talent for talking features can be found right in Hollywood among the standard accepted by members of the screen colony. I think it will soon come to the basis of short subject and specialties being made in the East with all features being produced on the West Coast."



Trapeze artists and circus performers, Marie Prevost and Clarence Burton have important parts in "The Sideshow," a new film from Columbia.

A Brilliant Example of Executive "Thinking"

(Hollywood Bureau, Motion Picture News)

HOLLYWOOD, Jan. 3.—A film writer under contract to one of the large coast studios, getting $200 a week salary, recently submitted a story idea for one of the company's leading stars to the producing head. The idea was accepted and the writer assigned to write an original story and scenario. This work was accomplished in four weeks time, which gave the producer an original story and script for only $800. The producing supervisor, however, decided that the scenario was not strong enough, and engaged a high powered "name" scenarist to write the script for a flat sum of $15,000.

After the scenarist had finished his work and was paid off, the producing supervisor decided that the first writer's script was by far the better of the two, and turned it over to the director to make the picture. Even though the producer wasted the $15,000 paid the "name" scenarist, the contract writer got no increase in salary.

Warner Employees Get Bonuses

Warner Brothers set a precedent in studio history last week by being the first and only firm to give every employee a cash bonus for Christmas. The bonus was given to everyone working in both the Warner Brothers and the First National Studios. It consisted of an extra half week's salary for each individual, up to $50. That is, all salaries up to $100 weekly were given an additional 50 per cent. Those of $100 weekly and over were given the $50 bonus.

"Fog" Cast

The complete cast of "The Fog," which Marshall Neilan is directing for British and Dominion Pictures, Ltd., comprises Mary Brian, James Kirkwood, John Loder, Lloyd Hamilton, Robert Ames, Frank Reicher and Hallam Cooley. Dialogue rehearsals are now being held on the stages of Metropolitan Studios where the film will be made.

Subtitle—From "What A Night" for Paramount, titles by H. Mankiewicz.

"That's right, my boy. We never reach manhood until we can blame something on a woman."

The story that got away is always the biggest one in a newspaper office.

"Command to Love" Will Be Fox Feature

(Hollywood Bureau, Motion Picture News)

Hollywood, Dec. 20.—"The Command to Love," last season's Broadway legit hit, is reported as scheduled for production by Fox. Inasmuch as the play is on the banned list of the Hays' organization, Fox will be unable to announce it under that title and a new one has not been picked as yet. No reference to the original play title or the character names used in the play are permitted.

Metro-Goldwyn-Mayer got around this rule in the making of "The Green Hat" by the simple expedient of calling it "A Woman of Affairs" and changed the character names as well.

Talkie Trailer for Silents

George Landy, head of First National's West Coast Publicity department, is making a series of talking trailers for silent productions. Heretofore most talking trailers made by studios have been in advance of pictures containing dialogue. Landy made three trailers last week, for "Weary River," "Seven Footprints to Satan" and "The Divine Lady." The last two are strictly silent productions, the only synchronization being music and sound effects. No talk is used in either.

Balconova Becomes Star

Baclonova has been elevated to stardom by Paramount. Her first vehicle will be "The Woman Who Needed Killing." It is to be 100 per cent talker. John Farrow will do the adaptation from Margaret Lawrence's magazine story, and Louis Gasnier will direct.

May McAvoy Leaving Warners

May McAvoy will leave the Warner Brothers on January 6, when her contract expires. She will embark on a free-lance career. Miss McAvoy rated second in the recent poll of favorite talking picture actresses taken in Los Angeles.

Ethlyn Clair

Pathe signed Ethlyn Clair to be featured with Walter Miller in their next serial, "Queen of the Northwoods." Spencer Bennett is producing with Tom Storey assigned to direct. This will be Walter Miller's 15th successive Pathe serial in which he has been featured.

(Continued on following page)

Voice School Investigation Under Way

District Attorney Will Use Broom on Those Not on the Up and Up

HOLLYWOOD, Jan. 3.—A sweeping investigation of the newly created voice and elocution schools is reported on the schedule of the recently elected Buron Fitts, Los Angeles District Attorney. Fitts, like the perennial new broom, has been sweeping clean since his installation in office and at present is tied up with closing cafes and enforcing prohibition. The voice school, a new equation which came in with "talkies," is slated for his attention.

The voice school is the successor to the old form of evil, the "screen test," "make-up" and "institute acting," so many of which of doubtful foundation were established throughout Hollywood before. There are several hundred voice, language, and elocution teachers now established in Hollywood. Many of them, like Thorner and Gerald LaForest, are legitimate and were established for years in New York in conjunction with concert, opera, and the legitimate stage.

There are others, however, who swept into the film colony for a quick clean-up and who have been getting little attention from the authorities. This is mainly because the former district attorney, Asa Keyes, now faces charges which are being prosecuted by Buron Fitts in conjunction with the recent Julian oil scandal. With this case and the holiday "prohibition "bally-hoo" over, Fitts will give his attention to other matters. Voice schools is scheduled to be one of them.

Abandons Talk Version of "5 O'Clock Girl"

(Hollywood Bureau, Motion Picture News)

Hollywood, Jan. 3.—On acount of delays encountered in making dialogue sequences for "The Five O'Clock Girl," M-G-M has abandoned making the talk version of this picture, and has shifted the company to production of the silent film. With limited sound stage space, the studio is forced to adhere to the strict schedule of assignments for sound stage shooting, as undue delays on the part of any unit holds up those slated to follow.

Marion Davies is getting her first film dialogue experience in "The Five O'Clock Girl." The picture is also the first talkfilm to be directed by Al Green.

F. N. Comptroller Passes Away on Coast

ollywood Bureau, Motion Picture News)

HOLLYWOOD Dec. 27.—Arthur Fresneda, financial comptroller of the First National Studios died at his home in Beverly Hills this morning after a brief illness. He had been with First National for a number of years. He had been comptroller in charge of production finances at both the east and west coast studios of the organization. He was appointed general financial comptroller of the studios about two months ago.

Dotty Jottings

By Jerry Hoffman

HE really didn't want any publicity on it . . . and it wasn't his fault that it leaked out . . . but a man who quietly takes eleven hundred extras each Christmas and gives 'em a big feed and a whale of a good party deserves to get more than a nod from his fellowmen . . . so here's a sweeping bow to a great little guy . . . Jack L. Warner. . . .

WHICH has nothing to do with the crack passed last week . . . that "the only guy sure of his job at First National these days is the one who goes around putting new names on the doors" . . .

SAMUEL GOLDEN held a press preview of "The Rescue" last week in the new sound projection room at United Artists. . . . Sammy also held a nice little reception after the picture. . . . Roland Colman and Lily Damita gave great performances . . . but it may have helped the picture to have held the reception before the preview . . . which reminds me . . . Harrison Carroll in the Los Angeles Evening Herald . . . picked up the press yarn that Goldwyn had signed a contract offering Lily Damita a prize if she would learn to speak English without an accent in six months! . . . so Carroll doubled on Goldwyn and offered him a prize if he'd do likewise! . . . That's sort of cruel . . . considering that Sam Goldwyn can express himself more vividly and emphatically when he wants to than anyone else I've met . . . but a funny crack is a funny crack nevertheless. . . .

NOW that New Year's is over and most of the hundred odd film papers in Hollywood have put their "special" numbers to press . . . all the Hollywood directors and actors are coming out of hiding into the open. . . .

PATSY RUTH MILLER, Edward Everett Horton and Edward Earle play the leads in "The Hottentot," which starts work at the Warners' next week . . . there's one set I'd like to hang around for they make the three cleverest ad lib artists in the business . . . the only one lacking is Glenn Tryon . . . but there'll be plenty of laughs between scenes. . . .

ESTELLE TAYLOR starts work soon on "Jungle" opposite Lon Chaney . . . great gal and trouper. . . Jack Dempsey is showing New York sports writers wild Hollywood. . . . Billie Dove and Irvin Willat are up again after being "flued" down. . . . Shirley O'Hara is going to play in Clara Bow's "The Wild Party." . . . Ruby McCoy . . . famous "Montmartre Cigarette Girl" is a dancer in "Broadway." . . . O. O. McIntyre please note . . . so are Edyth Flynn and Lillian Woods. . . . Betty Morrissey came back to Hollywood with her new husband, James A. Morrissey, and may play a bit in Chaplin's picture. . . . Charlie started actual shooting this week . . . which makes it still another holiday. . . . Lane Chandler got a haircut. . . . Douglas Fairbanks, Jr., hasn't given in yet . . . rumors are that he's only trying to show up the House of David . . . tell me that gag has hair on it. . . . Lily Damita is going to play opposite John Gilbert in "Redemption" and when Garbo sees the way Damita can kiss in "The Rescue" she won't think the idea so grand . . . and let's leave here. . . .

Hollywood Happenings

(Continued from preceding page)

Walthall in "Speakeasy"

Henry B. Walthall is the only Hollywood resident engaged for "Speakeasy" by Fox. All the others in the cast are from the New York legitimate company. Walthall played it in the Los Angeles legitimate theatres.

Scott Darling with Fox

Scott Darling, scenario writer, signed with Fox to write adaptation of next picture to be directed by Howard Hawks.

Definite Title

Paramount definitely set title of "A Genius Is Born" for "The Genius," which will feature O. P. Heggie.

Paramount Renews Lukas' Contract

Option on contract of Paul Lukas, actor, exercised by Paramount for another six-month period.

"Pagan" Unit Returning Soon

Ramon Novarro and the M-G-M "Pagan" company, under direction of W. S. Van Dyne, which shot exteriors in the South Sea Islands, were back at the studio before Xmas. Interiors will be made on the M-G-M lot.

Fred Kohler Free Lancing

Paramount failed to renew option on contract of Fred Kohler, screen heavy, and the actor is now free lancing. During the past year, Kohler was featured in twelve Paramount releases, a total not equalled by any other player in Hollywood.

Form Stage-Screen Agency

Milton Bren and Al Rosen have formed firm of Bren and Rosen as agents and managers for stage and picture talent. Offices will be opened on Hollywood Blvd. Al Rosen is well known as an agent in both Hollywood and New York. Bren was recently a production supervisor at M-G-M.

M-G-M to Make "Gunga Din"

"Gunga Din" will be produced as a special for next year's program by M-G-M. Jack Neville is now writing the adaptation.

Jetta Goudal in Chaney Film

Jetta Goudal will be Lon Chaney's leading lady in "Where East is East." The story is an original by Tod Browning, who will also direct.

"Redemption" a Gilbert Talkie

Count Leo Tolstoy's "Redemption" will be made by Metro-Goldwyn-Mayer as a talker with John Gilbert starring. Fred Niblo will direct.

Denny's New Film

Eddie Cline will direct Reginald Denny's next Universal production. "You've Got to Fight" is the title.

(*Continued on page* 44)

Key City Reports

First-Hand Information from News Correspondents

No Broadway Records Fall Xmas Week

Houses Disappointed When Increase Fails; This Week a Little Up

NEW YORK CITY.—The expected box office smashes for Christmas week on Broadway failed to materialize, even though business was what might be termed good for an average week. With the extra holiday prices for Tuesday it was expected that the houses would show a marked increase, especially when the average daily business was also expected to be better. There were a few spots, however, that showed a little stronger than usual and they were the regular two-a-day houses where three shows were in order on the holidays.

S. L. Rothafel with a smashing holiday show on the stage and "Prep and Pep" as the screen feature led the b. o. returns with $114,400 the picture being held over with the show for a second week. The Capitol was the runner-up turning in a return of $85,395 the picture being the M-G-M release "Dream of Love."

The third big house of the street, the Paramount, came through with a little better than $71,000 with "What a Night" with Bebe Daniels as the star proved a weak sister for this house where more was expected. The Strand with its all-talkie program having "Capt. Swagger" as its principal attraction came through to the tune of $36,000 which isn't bad when one takes into consideration the fact that the house is playing to a lower admission scale than any of the others and also has a far more limited seating capacity.

Those theatres playing pictures for a run at a regular admission scale and grinding continuously held up fairly well. At the Colony "Give and Take" a Universal feature finished out the week with a little under $19,000 for its bit, while at the Rialto "Abie's Irish Rose" disappointed in getting $25,400. At the Rivoli "Revenge" with Dolores Del Rio finished out its run with $23,000 to its credit with "The Awakening" coming in on Saturday and getting away to a fair start over the New Year celebration.

"The Viking" at the Embassy dropped down to just a few dollars under $6,600, while the Astor with "Alias Jimmie Valentine" went to $20,041. "Interference" at the Criterion lifted its receipts with an extra performance on Tuesday and the week there finished with $15,130.

At the Gaiety where Fox brought "The River" in on the Saturday of the previous week managed to get $16,875 in the face of bad notices for the picture and more particularly for Mary Duncan.

Extra performances on Christmas day at both the Winter Garden where Al Jolson is still holding forth in "The Singing Fool," and at Warner's, where Fannie Brice in "My Man" is the attraction the business for the week went a little above what they got the week previous.

None of the current week's attractions are outstanding as unusual box office draws, but the New Year's Eve and day following business should help things on the general showing for the week.

On New Year's Eve all of the houses on the street tried to combat the speculators who were hanging around by having their own men on the sidewalks announcing the extra performances and the fact that seats could be obtained at the box offices at regular prices. This is one of the first times that the picture houses have resorted to this, although it has been usual with the weaker sisters of the legitimate stage from time to time.

Three Baltimore First Runs Return Very Good Week Despite Holiday

THREE pictures playing Baltimore's first-run this past week scored exceptionally good box-office returns. Clear, cold weather predominated with the exception of a rainy Thursday. These films were, "Restless Youth" (Col.), showing at the Hippodrome, along with a short subject "Taxi Beauties," Pathe News, the Lewis Mack Players and vaudeville acts; "My Man" (War.), in its first week at the Metropolitan, with a surrounding bill including two sound shorts featuring Irene Stone and Flo Lewis, and Kinograms reel; and "Annapolis" (Pathe) at the Rivoli, with two sound shorts, Pathe sound and Fox Movietone newsreels.

"What a Night" (Para.) in its six-day run at the Publix Century, realized a take of $21,500. The accompanying program here was a Chas. Chase comedy "Ruby Lips," Fox Movietone and M-G-M newsreels, and the Publix stage unit.

The New Garden theatre, playing Fox' "A Thief in the Dark," managed to draw good returns for the week, the show being aided by a comedy, serial, vaudeville and newsreels.

Clara Bow, in Paramount's "Three Week Ends," rang up a $17,500 figure at the Stanley box-office. Added attractions were, sound shorts, Paramount and Movietone newsreels, special overture and organ solo.

The New Theatre, reached the $6,000 mark during its presentation of "Prep and Pep" (Fox), and sound shorts and newreels.

"Show People," shown as second-run at the Parkway grossed $3,000. A good short bill was added to the feature.

Two Ufa productions were served in this past week's fare. "Spies" was offered at the Valencia, with a "Big Boy" comedy and M-G-M newsreel, and the register displayed $3,100. The Little Theatre, a 267-seat house, corralled but $800 for the week with "Loves of Jeanne Ney" (Ufa), a Russian musical film, Harry Langdon comedy and Pathe News.

Pittsburgh Does Well by "Dream of Love;" Enright Opens to S.R.O.

PITTSBURGH.—Loew's Penn had a tremendous week's business with "Dream of Love" on the screen and Singer's Midgets on the stage. It was an excellent holiday week bill.

"The Barker" was the screen attraction at the Stanley, and though slow moving like most of the talkies, it brought a nice week's business. A stage act in the nature of a kiddie Christmas frolic was prettily done.

Dane and Arthur in an average comedy, "Brotherly Love," brought a good week's business to Loew's Aldine.

The Grand has "Waterfront" with Mulhall and Mackaill. A fairly good program and fair business.

"On Trial" drew very well at the Regent for the week.

"Lonesome" went over well at the Camera-phone and seemed to please the audiences immensely.

"White Shadows in the South Seas" did not draw so well at the Alhambra.

Bebe Daniels in "What a Night" played to disappointing business at the Olympic.

The Enright, new 3500-seat Stanley house, opened on Friday with "Adoration." Business, of course, was S.R.O Friday and Saturday. The production will be shown all of the next week.

Rumor of Interstate Sale Denied

THE Interstate Amusement Co., of Texas, which operates Majestic Theatres in Dallas, Ft. Worth, Houston, San Antonio, and controls theatres in Alabama, Louisiana, Arkansas and Oklahoma, is still a Texas company, with ownership remaining where it always was, said Karl Hoblitzelle, president, upon his return to Dallas from New York on last Sunday. Mr. Hoblitzelle's two-months' visit in the East was the cause of a number of rumors that the Interstate circuit would be sold. A trade paper also published the report that the Fox Film Co. was negotiating for the purchase of the theatres. Mr. Hoblitzelle stated that all such rumors were absolutely unfounded.

12 States Threatened With Tax Legislation

ADMISSION tax legislation is threatened in twelve states, according to the latest report received by those who keep posted on adverse legislation to the industry. It is certain that bills will be introduced in both Vermont and Mississippi. The reason in those two states being that their good roads bonds fall due next year and that the states are not in a financial position to meet them.

C. C. Pettijohn of the Hays organization left for Chicago this week to look over the legislation situation in the mid-west.

'Flu Epidemic Hits Cleveland Hard

Children Kept From Theatres and Xmas Crowds Stay Home

CLEVELAND.—It was a disappointing Christmas week in Cleveland. The usual post Christmas crowds did not attend the theatres. This was due to the 'flu epidemic which had gripped the old town. In former years, the children filled the matinees during Christmas week, and they brought their parents with them. This year the children are being kept from public places and from large gatherings, and consequently they are not attending the theatres.

"Alias Jimmy Valentine," which opened a prolonged engagement at the Stillman, made an excellent showing. The picture attracted business, especially in the evening, and was given plenty of person-to-person advertising.

"West of Zanzibar" did well at the Allen. All Chaney pictures go over, and although this one was not considered as fine as previous ones it attracted the usual Chaney clientele.

"Manhattan Cocktail" had a fairly successful week, but not what was expected.

"Someone to Love" did well at Keith's Palace. A good clean picture for the whole family with love interest and comedy intelligently combined.

"Annapolis" enjoyed a moderate success last week at the Hippodrome. Interest was shown in the naval settings more than in the plot, which offered nothing new. It proved interesting, however, and was favorably reviewed.

"Court Martial," a Civil War tale of a soldier's failure to carry out orders, is beautifully staged, and always interesting. Jack Holt, the culprit, carries off the honors of a play which will appeal to the popular mind. It did fairly well the first half of the week at Keith's East 105th St.

"The Circus Kid," apropos holiday entertainment, was well liked at Keith's East 105th St. the last half of the week, but pulled only a modicum of business.

"The Land of the Silver Fox," a good dog picture, starring Rin-Tin-Tin, had a good week at the Cameo. The picture has suspense and the general interest was well sustained. Rin-Tin-Tin had a "talking" sequence in which popular interest was displayed.

"The Dream of Love" and "The Haunted House" divided the week at the Park, and each did just fair business. These were the first-run neighborhood showings of these pictures.

Subsequent run houses all reported that they were greatly disappointed in their holiday business. Too much and too persistent illness killed whatever enthusiasm there was for movies.

Fox Deal for Boston Theatre Site Concluded

AGREEMENTS have been signed for the property at the corner of Boylston, Tremont and LaGrange Streets, Boston, where the William Fox interests propose to erect a 6,000-seat theatre, the plans indicating that it will be the finest in New England.

Papers concluding the deal have been deposited in escrow at the Atlantic National Bank of Boston. Purchase of the properties is said to be dependent upon permission for the closing of Tamworth Street and upon obtaining clear titles to all of the property involved. There is a 90-day clause in the agreement and it is thought details will be worked out before the time has expired.

It is understood that the structure will be of terraced type and will be Boston's first skyscraper, rising to a height of some 30 stories, containing offices and stores as well as the theatre. Cabot, Cabot and Forbes is handling the realty interests involved and Saul E. Rogers, vice-president of the Fox Theatres Co. and its general counsel, is said to have appeared as counsel when the agreements were concluded by Boylston and Tremont Corporation for the purchase of the properties.

Sickness Fails to Halt Oklahoma City Trade

Oklahoma City.—First run theatres averaged very good this past week, considering the prevalence of flu and other sickness.

Clara Bow in "Three Week Ends" helped Pat McGee entertain customers at the Criterion. Clara is rather popular in Oklahoma City, especially with the flappers, and the National Players in repertoire presenting "Here Comes the Bride" enjoyed good business all week.

"The Home Towners," playing at the Capitol, kept all the patrons continually laughing during the performance. It was a great success, and the sound effects were excellent.

Colleen Moore in "Synthetic Sin" pleased 'em all week at the Empress and "Marriage by Contract," featuring Patsy Ruth Miller, also enjoyed good busines at the Liberty.

"Wings," at the Victoria, had good business, and the vaudeville and feature picture "Danger Street" had excellent business at the Orpheum.

Indianapolis Trade Perks Up to "Fair"

Indianapolis.—Indianapolis downtown houses had a "fair" after-Christmas business last week. English's was dark all week, throwing the legit. crowd to the movie houses. The week's business was considerably better than the previous period, due to better weather conditions.

"Some One to Love" at the Indiana and Charlie Davis' band in "Bars and Stripes" did average business for this season.

"Dream of Love" at the Palace and "Synthetic Sin" at Circle shared second best for the week's box office receipts.

The Apollo picture was "Dry Martini" which had fair business.

Christmas Gives Tampa Houses Good Break

Tampa. Christmas gave all Tampa theatres a real break. Every house enjoyed big business. "On Trial," talkie, pulled the big money of the week. The Sunday opening at the Tampa was BIG, as was the holiday, and with the other two days running very good, the house marked up a corking first half. "Adoration" was the feature of the last half and it went over very good.

The Victory split the week, using "Mother Machree" the first half and "The Little Wildcat" the last. They had a good Sunday and Christmas but the rest of the week was a little under the average of this house. For a year now the Victory has been the only talkie house in Tampa, but with the inauguration of the sound films at the Tampa, the talkie fans have two houses to choose from.

"Riley the Cop" didn't seem to appeal and the business was off for the Strand Sunday and Monday. Opening Tuesday, and Christmas, at that, put "Sal From Singapore" over to excellent business. On the bill with Sal was another of those Laurel-Hardy comedies, "From Soup to Nuts," and it helped the draw for the following two days, which ran a little over average. "Good Time Charlie" the last two days to average takings.

Weather Aids Des Moines Holiday Trade

Des Moines.—At the Strand Theatre last week business was good with pleasant weather aiding the holiday trade though it did not bring a check to the 'flu epidemic which is still in progress though seeming to dim'nish slowly. The features at the Strand were Rin Tin Tin in "The Land of the Silver Fox" and a comedy of "Lay On, MacDuff," which did good business for the last half of the week, equalling the business done over the Christmas time.

At the Des Moines Theatre the feature was "On Trial." Pauline Fredericks evidently has a lot of friends for the feature met with good reception, which was credited to her drawing power at least in part. At the Capitol the stage show did well with Ray Harrison, local star, getting the big hand in a special song number. The feature was "The Outcast," not especially strong, but it met with good comment generally

Santa Claus and 'Flu Jinxes Affect Dallas; "Woman of Affairs" Best

DALLAS.—Good business at the Dallas first run theatres the past week has been entirely absent and no theatre was able to overcome the jinx of the season. The unusually low receipts were due to two things—Santa Claus and the Flu. The effect of the present widespread epidemic of Flu is certainly being reflected in present theatre grosses and from present indications will be more so in the near future unless things make a turn the other way.

"Caught in the Fog," featuring Conrad Nagel and May McAvoy, at the Melba, failed to get the business and the gross for the week was low. This picture was a semi-talkie but failed to attract or cause any commendable comment.

At the Majestic, "Blindfold," with George O'Brien and Lois Moran, checked off just fair business for the week, which meant that business was low. The attraction was fairly well received by those who saw it. The Interstate Vaudeville headliners, Jack Davis, Gladys Bell and Jack Bell, in "Pair O' Jacks and a Queen," concluded the program with some very clever skits and songs.

"A Woman of Affairs," featuring John Gilbert and Greta Garbo, at the Palace, proved to be the biggest draw of the week and business was fairly good although far from capacity. The names Gilbert and Garbo are synonymous with good business in Dallas.

At the Capitol, "Red Lips," with Charles Rogers and Marion Nixon, was only a fair box office attraction and receipts for the week were low. The attraction offered seemed to please and was a good picture but Xmas and the Flu kept it low.

Al Jolson in "The Singing Fool" failed to "click" for once in Dallas and receipts at the Ritz, where it was offered for a week, were only average. This was the third time, however, that this attraction has been offered to the Dallas theatregoers at a downtown theatre and not much more could be expected of an attraction. Money was made on the showing, although not as much as was expected.

At the Old Mill, "The Butter and Egg Man," featuring Jack Mulhall and Greta Nissen, accounted for only fair business.

At the Arcadia, "The Wright Idea," with Johnnie Hines, and "Man-Made Women" with Leatrice Joy and H. B. Warner, failed to get more than fair business for the week.

Holidays Boost Philadelphia Grosses

Boyd, Philly's New House, Opens Strong with "Interference"

PHILADELPHIA.—Mild weather all week helped to boost box office receipts and holiday business in Philadelphia on the whole was excellent. Christmas celebrations in Philadelphia were confined chiefly to stage presentations and several novelty short films, such as "Forget Me Not" and "There Is a Santa Claus," where in former years special feature films suited to the occasion were shown.

At the Stanley "Show Girl," with sound and on the stage "Merrie Christmas Frolic," appealing to grown-ups as well as children, drew very good crowds all week. Two large Christmas trees decorated the sides of the stage.

The Boyd, Philadelphia's newest theatre, opened on Christmas Day with the all-talking picture "Interference" as the main attraction. The new theatre represents the most advanced ideas in construction and decoration and attendance all week was highly satisfactory.

"Abie's Irish Rose" at the Aldine in its second week is not doing as big business as was expected. Philadelphia fans seem to be pretty well satisfied with what they have seen of the story in other forms.

The Karlton with Billie Dove in the "Night Watch" reports just average holiday business with nothing especial in the way of patronage.

"The Wind," with sound effects, at the Stanton is pronounced a good picture by all the critics but does not seem to register well with the fans and attendance has been just average.

Entertainment at the Fox with "Prep and Pep" on the screen and a "Joyous Christmas Festival" was just fair but nevertheless played to good business. Christmas decorations, consisting of two large trees at the sides of the stage and an appropriate surrounding bill, with carols, bore out the spirit of the season.

At the Met the talking picture, "The Terror," and a varied program of stage features played to very good business.

"Kriemhild's Revenge" at the Little Theatre has aroused much interest and holiday business was satisfactory.

The Fox-Locust reopened on Christmas Day with "Four Devils," starring Janet Gaynor, and is playing to fairly good business.

The Forum had a big week as usual with William Haines in "Excess Baggage" and Buzzington's Band on the stage.

At the Victoria "Companionate Marriage," taken from Judge Lindsey's famous book, aided by lurid lobby displays, accounted for satisfactory business.

"Jazz Mad" at the Arcadia was not a particularly strong picture but resulted in just average holiday business.

"Masks of the Devil," with John Gilbert, was the attraction at the Palace and business was good.



A Warner Bros. co-starring team: William Collier, Jr., and Betty Bronson. With youthful ardor they portray the leads in "One Stolen Night."

Ottawa Exhibs Have Merry Xmas Week; "Lilac Time" and Bow Film Strong

OTTAWA.—A business landslide was experienced by exhibitors of Ottawa, Ontario, during the wek of December 24 and every manager, doorman, cashier and usher knew that Christmas shopping was over for another year. Mild weather put a crimp in winter sports, such as ski-ing and skating, and this helped to throw the people through the theatre doors.

The piece de resistance was "Lilac Time" (silent) at the Centre Theatre, where crowds were immense. The feature was popular and got the town talk.

There was also a mighty rush to the Regent Theatre, the raison d'etre being "Three Week Ends," Clara Bow and Elinor Glyn. This was the final silent week here and Manager Ray Tubman whetted the patrons' appetite for the "soundes" by presenting "The Hut" and a couple of sound trailers at each show, prior to the opening with "Street Angel" on December 29.

The human torrent also surged into B. F. Keith's Theatre, where the screen attraction was "Varsity," a lively story of young people with an element of pathos. No complaints on this and the vaudeville was also a treat.

The Imperial Theatre caught most of the juveniles with a double-header offering in "Land of the Silver Fox" and a re-issue of Chaplin's "The Rink." We do not know what the former was like because we couldn't get near the entrance.

The neighborhood houses came back with a bang as well, with the exception of the Avalon, where progress is slow. "The Circus" and "The Dove" divided the week at the Rex Theatre and both got capacity crowds. "The Hawk's Nest" and "The Heart of a Follies Girl" did likewise at the Columbia Theatre and the Fern was packed for "Casey Jones" and "Silent Hero." The Avalon registered steady business with "Just Married" and "The Fleet's In," the latter being second run.

Box Offices Give Santa Claus Strong Competition Up Albany Way

ALBANY.—Theatregoers in Albany did not spend all their money for Christmas presents, as was evident from the excellent business done by the motion picture theatres in the city last week. It was far ahead of a year ago, and at least three of the houses played to S. R. O. business night after night, something almost unheard of in Albany for the week between Christmas and New Year's, which has always been regarded as one of the deadest.

The Mark Strand in Albany found the all-talkie "On Trial" a wonderful proposition from the standpoint of the box-office. There was capacity business plus every night throughout the week, with long lines awaiting a chance to reach the box-office. A good part of this was no doubt due to the fact that Bert Lytell, an Albany favorite through having been connected with a stock company here some years ago, was featured in the picture.

The Mark Ritz in Albany also played to more than capacity business last week with "The Midnight Taxi." This house appears to be soundly on its feet these days, and since it has been equipped for sound pictures, it has played to absolute capacity business.

The Leland used "Blindfold" last week to satisfactory business, although it might have been perhaps a trifle better. Clinton Square is still running strong with its first-run double features, and panned out very well last week with "Name the Woman" and "Pretty Clothes."

Proctor's Grand used Zane Grey's "Avalanche" for its picture end of the program of entertainment. Opposition was offered in the legitimate by the Capitol Theatre featuring "The Vagabond King."

Neighborhood houses in Albany report business as about normal for the week.

Troy theatres reported business as being decidedly off last week. At the Troy Theatre "Two Lovers," running for four days, did only a fair business with matinees small. For three days "The Outcast" played to only one-half houses at the Troy, despite the fact that Corinne Griffith is generally regarded as a fairly good drawing card in the Collar City. People simply did not seem to have the money to spend.

The Lincoln used "Uncle Tom's Cabin" for the week, and played to just fair-sized crowds. Proctor's Troy Theatre, with its combination of pictures and vaudeville, appeared to be the only house doing a satisfactory business. This theatre used "Annapolis" for its picture end of the program. The neighborhood houses in Troy report business as being very bad during the past week.

Holiday Shopping Cuts 'Frisco Receipts

San Francisco.—In the main business district of San Francisco, conditions were peculiar in the first run motion picture theatres. This was due to the fact that the Christmas shoppers spent most of their time in the stores.

"Three Week Ends," as played on the screen of the Granada Theatre, did well, especially in the evenings.

"The Awakening" at the California did not do as was contemplated. "White Shadows in the South Seas," shown at the St. Francis Theatre, did fairly well. It was shown for two weeks.

The two theatres that drew the crowds were Loew's Warfield, with "The Lady of Chance" on the screen and 50 "Kiddie's Revue." Other acts were also shown. The other crowded theatre was the Embassy with "The Hometowners." The Golden Gate also did good business with the picture "Good-Bye Kiss" and vaudeville. The Pantages Theatre did but a fair business with "Companionate Marriage" on the screen and special vaudeville acts. The Union Square Theatre reported excellent business with the pictures, "Domestic Meddlers" and "Burning Gold" on the screen with "The Midnight Girls" on the stage. The El Capitan, a Vitaphone Theatre, did excellent with "Glorious Betsy."

Los Angeles Houses Do Heavy Trade

"Old Arizona" at Criterion Breaks All House Records

LOS ANGELES, Jan. 3.—The holiday grosses on the whole were very good. The Criterion, one of the town's weakest houses, came through in a blaze of glory with the first week's showing of "In Old Arizona," which broke all house records by doing business to the tune of $23,500. The previous record was $23,000, established when the house was a new first run in 1921 with Charlie Chaplin in "The Kid." The second week of Fox's "In Old Arizona" promises a still bigger gross the way business has started.

The Metropolitan with Paramount's "The Case of Lena Smith" ran up a gross of $28,000. Loew's State coffers received $28,500 during the week with "A Lady of Chance," starring Norma Shearer. The United Artists, with the second week of "The Trail of '98," took in $12,000. "My Man," in its first three days at the Warner Brothers Theatre, brought in $10,500.

The fourth week of "The Barker," running at the Carthay Circle, resulted in $17,500. The holiday week aided "Noah's Ark" playing at the Grauman's Chinese Theatre as a jump to $22,000 was in evidence, the week being the picture's ninth at the Chinese, too.

It was originally intended to close the run of "Noah's Ark" at the Chinese last week, but the picture was held over for an additional two weeks by the request of Warner Brothers, who promised to underwrite the theatre's weekly overhead. Meanwhile the gross jumped almost $10,000 during the holiday week.

Trade Enjoys Smart Pick Up in Harrisburg

Harrisburg.—Business of the picture theatres picked up sharply immediately after Christmas Day, following a seasonable slump in mid-December. The revival was attributed in part to a natural rebound from the public's work of preparing for the holiday and in part to the splendid quality of pictures shown in most of the important houses.

Exceptionally large business was done by "The Awakening," starring Vilma Banky, at Loew's Regent. Not only did it attract capacity houses every night after the holiday, but the theatre was crowded at practically all the matinees.

"Wings," at popular prices, packed them in at the Victoria, notwithstanding the picture had been shown, at road show prices, in another theatre early in the Fall.

At the Colonial the feature picture was "The Haunted House," which also possessed strong popular appeal as reflected in splendid box office receipts.

At the Broad Street the main attraction was William Boyd in "The Night Flyer," while the Rialto's offering was "Companionate Marriage," based on Judge Ben B. Lindsey's theory of wedlock, and this won a big slice of feminine patronage.

Just a Fair Week's Trade for Cincinnati

Cincinnati.—After a careful survey of the Cincinnati theatres, the homely expression of one manager, who described business as "just tol'able," virtually sums up the situation for the week intervening between Christmas and New Year's. Despite the excellent line-up of attractions, and favorable weather, the theatres, in common with other local trades, did not succeed in coaxing the shekels into their respective tills to the extent that they would have liked.

Clara Bow in "Three Week Ends" was the screen feature at the Albee, while Kenneth Harlan, in person, headlined a good array of acts, the house giving four instead of three complete shows daily during the week. Business, although good, could have been better.

There was somewhat of a let-up in attendance at the Lyric, where "Wings" showed for the third and final week at popular prices with sound. Even at that, the engagement as a whole was satisfactory.

"Pep and Prep," at Keith's, with sound, together with special Christmas offerings on the Movietone end, held up fairly well.

The Capitol, with a holdover of "A Woman of Affairs," with Vitaphone, had fair returns, which were overshadowed by the business for the initial week.

"Spies," at the Strand, the last week of silent movies at this house, did a comfortable business, comparatively speaking.

The Palace, with "What a Night," and vaudeville, which house also increases its schedule to four shows a day for the week, was about on a par with the other theatres in the business district.

Fairbanks Up $5,000 on Chaplin

(Hollywood Bureau, Motion Picture News)

HOLLYWOOD, Jan. 3.—Douglas Fairbanks seems to be a much better business man than Charlie Chaplin, and the latter is the target for much kidding in consequence.

Some time ago, it seems, Fairbanks endorsed a certain brand of cigarettes, and sold the manufacturer the right to advertise his endorsement for the sum of $10,000. Later, Chaplin submitted to the blindfold test for another cigarette manufacturer, but only received $5,000 for his permission to allow the result of the test to be advertised.

Xmas Week Slump Hits Seattle Theatres

Seattle.—The traditional week-before-Christmas slump was apparent in the business of the first run houses last week, with box office reports mostly below average in the leading theatres. The winner for the week was "West of Zanzibar," which went over to good business at the Fifth Avenue Theatre, but still was not up to the usual box office mark set by Chaney here. George Dewey Washington's M-G-M Movietone short was exceptionally well liked, and business was acceptable for this week.

At the Seattle Theatre, "Romance of the Underworld" was well liked but was not a strong box office attraction. On the stage, Fanchon-Marco's revue was below par for recent weeks. Business at this house was not much more than fair. The same criticism applies generally to "Beware of Bachelors," which was the attraction at the Blue Mouse Theatre. It did only a fair business, compared to other recent films at this house.

"On Trial" played its fourth week to moderate business at the Music Box Theatre, but showed signs of slipping and was nearing the end of its run. The long waiting lines have disappeared, which is a sign of slumping business for this 950-seat house. One-half more week will see the end of this run. "Just Married" was the attraction at the Coliseum and it failed to arouse much enthusiasm. Much stress is being put on the coming talkies to this house next week, and the present film suffered as a result.

Reviewers were well pleased with "Nothing to Wear" at Pantages, but business was not much better than average, as the vaudeville unit was weak. The Orpheum had a very strong vaudeville program, and "The Crash" on the screen served merely as a time-filler betwen shows, failing to impress the audiences.

Nuptials

Winifred Dunn, scenario writer, was married at Coronado last week to Harold Swartz, sculptor.

Holiday Week Above Normal in Kansas City; All First Runs Do Well

KANSAS CITY.—Individuals and children were not the only ones to whom Christmas week brought cheer in Kansas City. Virtually every exhibitor to the man enjoyed business far above normal, especially on Christmas night, while other nights were better than average nights.

At the Newman, "Buddy" Rogers in "Someone To Love" scored big, Rogers being a Kansas City boy, which probably gave impetus to the attendance. The matinee business found hundreds of women shoppers in attendance.

At Loew's Midland, Joan Crawford in "Dream of Love" played to well-filled houses, as did Billy Dove in "Admiration" at the Main Street, which also offered a strong stage program in addition to the feature picture. "The Power of the Press" drew well all week at the Globe. So did "Conquest" at the Royal, especially at matinees, the afternoon business being better, comparatively, than the night attendance.

At the Pantages "The Apache" played to well-filled houses all week. All theatres had the usual Christmas lobby and stage decorations, but, aside from a slight increase in newspaper advertising on the part of the Newman in exploiting "Buddy" Rogers, there was nothing out of the ordinary in the exploitation of pictures.

"Fool" Averages 32,000 Patrons Weekly in St. Louis; Good Week All Around

ST. LOUIS.—With an average attendance of upwards of 32,000 per week in a comparatively small theatre, "The Singing Fool," now in its seventh week at Skouras Brothers Midtown Theatre, Olive street, west of Grand boulevard, St. Louis, Mo., seems to grow bigger week by week. The end is not yet in sight.

It is truly remarkable how the females and some males pay 75c to $1 per head to cry at and with Sonny Boy. That's what pays dividends on theatre stocks, if and when. At any rate, a dead house has been converted into a big financial winner.

"Uncle Tom's Cabin" as interpreted with sound and accompaniment, opened an engagement at the Grand Central Theatre on Christmas Day and despite the holidays and the prevalence of influenza had an excellent week.

Loew's State Theatre, Eighth street and Washington avenue, offered on its screen "Dream of Love" with Joan Crawford and Nils Asther. Also several short sound subjects. On the whole it was a satisfactory week.

"Submarine" was on the screen at the Missouri Theatre and proved a very popular attraction and the Ambassador's film was "Synthetic Sin."

Conducted by An Exhibitor for Exhibitors

MANAGERS ROUND TABLE CLUB

CLEARING HOUSE FOR BOX OFFICE PROBLEMS and THEATRE OPERATION



By Charles E. Lewis

of the Alfred Gottesman Theatrical Enterprises, New England

Another "Sound" Danger Warning

In a special article two weeks ago I warned exhibitors about the "tin-pan" devices being sold to theatres all over the country. Now I issue another warning, but this time it is meant for theatres already equipped with some form of sound apparatus, either non-synchronous or both.

After hearing about various kinds of phonograph record service for use on non-synchronous plants I made it a point to question several exhibitors regarding same, and also to investigate what these so-called services consisted of. It was not long before I found that just like the "tin-pan" sound plants, some of these services were long on promises but rather short on delivery. So you had better follow the same advice I gave you about non-synchronous plants when it comes to buying a record service to run on it. Investigate every proposition that interests you and make sure that the company offering such service is in a position to give you what you are to pay for.

Better still, if you are in doubt, drop a line to the CLUB and let us get the "dope" for you. A week or two delay will never put you out of business but it may save you a lot of grief and money.

Creating Interest in Your Staff

From the west coast comes a rather novel method of directing attention from theatre patrons to the theatre staff of employees. Announce through your program or on your screen that a pair of passes will be given to any patron who notes some particular good act or service by a theatre employee, and who notifies the management of same by letter.

After a little plugging, and announcement of some of the reports, you will be surprised to see how your patrons are watching every attachee in your theatre, and instead of all those nice little actions and efforts of your staff going to waste for lack of attention or appreciation, you will soon see that they are on their toes every minute that the house is open for business because they will want some observing patrons to see and report what they are doing. They will also be very careful about doing anything wrong for fear that even such an action would be reported.

This strikes us as being another corking way to kick up interest in your theatre staff and in these days when the actions of theatre employees generally reflect the theatre itself, it provides much good food for thought.

We pass this suggestion on for just what it is worth to the average theatre manager who continually cries, "There is nothing new under the Sun."

Did You Answer My Last Letter?

NO doubt that by this time you have received the special letter sent out by the CLUB about silent and sound pictures. NOW, the thing to do is to sit right down and send me the information requested in that letter, but don't delay because we want to broadcast the answers to those questions for the enlightenment of the industry at large. DO IT NOW. THANKS.

C. E. L.

Farash Theatres Pioneers Talkies

Now that "talkies" have become more of a reality than a dream it would be timely to say that much credit is due Mr. Wm. M. Shirley, President of the Farash Theatre Corp., in Schenectady, N. Y., operating a string of high class theatres in that part of New York State, for his vision and foresight in seeing the possibilities of this new theatre angle.

According to a story printed in the Schenectady Union-Star a short time ago, Mr. Shirley installed the eighth sound plant built with both Vitaphone and Movietone.

Much interesting information has reached this office about Wm. M. Shirley, and we had hoped to get him to send us one of his pictures so that we could show you what he looks like. But he is a little modest and up to this date we have not been able to get the photo. However, we are glad to come forward and give credit where credit is due. Mr. Shirley was one of the very few who believed in the possibilities and future of "sound" and did not hesitate to place faith and money to prove his theory. We know he has been amply repaid for his venture.

As soon as the CLUB organizes an investigation bureau, we will ferret out some more "dope" about the Farash Theatres and let the rest of the world in on their up-to-the-minute activities.

Epidemics and Showmanship

It is my contention that the less said about the present Flu. epidemic, as far as the public is concerned, the better it is for all concerned. We know that it doesn't help business any, and we also know that if we take a little precaution to safeguard the health of our patrons we are doing all we can. Therefore, I suggest that you let your actions speak louder than words. Keep your theatre well-ventilated, avoid the crowding of patrons in any one spot in the theatre. See that a proper disinfectant is used by your janitors in cleaning the theatre. But avoid all reference to it as far as publicity is concerned, especially the name "Flu."

Introducing A. H. R. Miller

Mr. Miller, manager of the Opera House in Waynesburg, Pa., employed a most interesting letter when he sent me his membership application. He listed his "qualifications" as follows:

1—Messenger for the original Film Trust.

2—Pittsburgh, Pa.—Original Sound Effect man (Behind the screen 1907).

3—Theatrical Usher.

4—10 years, Penn. State licensed operator.

5—3 years in Production of Motion Pictures from pay roll clerk to studio manager.

6—Film Salesman.

7—This is 3rd house (All failures prior to taking over).

8—Annual Trip—from coast to coast or in part studying theatrical conditions.

9—Personal acquaintance with many of the biggest men in the Industry.

10—Original Ideas—Nothing is ever tried in this theatre as a stunt if we know it's been tried elsewhere—Except as a test against our plan.

We thought his list of experiences was very interesting BUT we thought he was ALL wrong on that number 10. Surely, Mr. Miller, all the good ideas in the world couldn't be thought out only in Waynesburg, could they? No, I think you will agree with me. So why not watch what the other fellow is doing and just see if "his" ideas cannot be fitted for your use in your town. But maybe we misunderstood. Perhaps you meant that you never use a stunt that has been used in your town. If so,

(*Continued on following page*)

then it is an entirely different angle to view your letter.

At any rate, we are glad to welcome you into the CLUB and know that we are going to get some interesting and profitable ideas from you, especially since your ideas are all original and that is what we want, Originality. Let's hear from you again soon.

Meet Another New Member

Floyd F. Sinclair, manager of the New Southern Theatre in Minneapolis, Minn., sends us his application blank together with a very novel stunt that he used in conjunction with "The Yellow Cameo" a serial picture. He organized a "Yellow Cameo Club" among the children of his community and enrolled quite a large membership. The entire idea was well planned, but we would rather have you write direct to Mr. Sinclair for details and samples of the membership card he made up. Since we have been great believers in the use of serials we know that this will stimulate attendance of the kiddies and furthermore, it can be used in connection with any serial you run. Write him today, his address is the New Southern Theatre, Washington at Cedar Aves., Minneapolis, Minn.

Let us hear from you again soon, Mr. Sinclair.

Sunday Movies Win Fight in Florida Town

Thanks to the initiative of two enterprising citizens, Tarpon Springs, Fla., now has Sunday movies. The new order of things was launched Sunday, December 9, with the showing at the Royal Theatre of Universal's "The Fourth Commandment."

Elmer Hoadley, a real estate factor, initiated the movement. Another equally enterprising citizen was Frank Morris.

Hollywood Happenings

In Brief

(*Continued from page 38*)

Signed

Harry Green, vaudeville comedian associated with Aaron Hoffman's "George Washington Cohen" for many years, has been signed by Paramount. He will make his screen debut in "Young Sinners," with Buddy Rogers and Nancy Carroll.

Free Lance

Nancy Drexel, who has been under contract to Fox for the past year, becomes a free-lance on the expiration of her present agreement term this month. She just completed her first talkie role in "For-Get-Me-Not."

Talker for Louise Dresser

"The Grouch-Bag," by Wallace Smith, will be Louise Dresser's first all-talker for Fox. Irving Cummings will direct, the film going into production late in January.

Title

"Companionate Troubles" is the title of a forthcoming Universal production. The story is an original by Earle Snell.

Term Contract

Paul Perez, title writer, signed term contract with First National. His first assignment will be titles and dialogue for "Weary River," starring Richard Barthelmess.

Homecoming

Mrs. Winifred Reeves has returned to Universal as a story editor assisting Robert Welsh, studio general manager.

M-G-M Signs Chas. King

M-G-M signed Charles King, former musical comedy star, to long-term contract for talkfilms. King came to the coast for featured part with Bessie Love and Anita Page in "Broadway Melody." Following this, he was signed to play lead opposite Marion Davies in "Five O'Clock Girl," now being movietoned by M-G-M.

Wm. Austin Loaned

William Austin, Paramount contract comedian, has been loaned to M-G-M for part in "Five O'Clock Girl," starring Marion Davies, which Al Green is directing.

Lowe Signs Contract

Carl Laemmle, Jr., signed Edward T. Lowe, Jr., scenario writer, to five-year optional contract for Universal. Lowe recently completed adaptation of "Show Boat."

To Direct Baclanova

Rowland V. Lee will direct Balcanova in "The Woman Who Needed Killing," a Paramount all-talk picture. John Farrow is writing film adaptation and dialogue. Louis Leighton will produce.

New Educational Comic

Billy Dale, Educational featured comedian, started production on the fourth of his series of two-reelers for that company. Jules White is directing.

FBO Engages Marian Nixon

Marian Nixon was engaged by FBO for the ingenue lead in "The Red Sword," which went into production last week in Hollywood.

Gillingwater Replaces Breese

Claude Gillingwater replaces Edmund Breese in the cast of "Alimony Annie," a new Warner Bros. production that will feature Dolores Costello.

"Restless Youth" Begun

Columbia's new drama, "Restless Youth," went into work last week with Robert Ellis, Gordon Elliott and Mary Mabery late additions to the cast.

Serial Sound Sequences

Pathe is considering injecting sound sequences into the serial, "The Fire Detective," which Spencer Bennet is directing.

Warner Bros. Donate Murals

The Warner Bros. last week donated $40,000 to the Temple B'nai B'rith in Los Angeles for the purchase of mural paintings for the new edifice now being erected.

Writing Dialogue

Howard Green is writing dialogue for talking sequences of "Younger Generation," Columbia picture. Green will also write dialogue for the sound version of "The Donovan Affair," also Columbia produced.

Your Chance to Be a First Member of 1929

APPLICATION FOR MEMBERSHIP IN "MANAGER'S ROUND TABLE CLUB"

I hereby apply for membership in the club and promise to send in, for publication, a complete description of every successful advertising campaign or exploitation that I put across.

Name .....

Address ..... Policy .....

Theatre ..... Capacity .....

City ..... State .....

Honorary Chairman
Wm. A. Johnston

Chairman
Charles E. Lewis

Opinions on Pictures

West of Zanzibar

A Congo Country Melodrama

(Reviewed by Freddie Schader)

WHILE M-G-M are programming this as "an original story for the screen by Chester Devonde and Kilbourn Gordon" it is in reality a screen version of the stage play "Congo" which was barred by the Hays organization. With Lon Chaney in the principal role the picture is certain to be a box office drawing card, but there is nothing about the film itself that will cause anyone to go out and rave about it. Mary Nolan is a very interesting figure in the cast and Warner Baxter as the drink sodden doctor manages to get some sympathy for himself and the girl.

The opening scenes are laid in a London music hall and the balance of the picture is enacted in the Congo country. There is some colorful stuff in the scenes with the blacks but in the main the story is depressing. Chaney has the role of the stage magician who is deserted by his wife, she eloping with a South African adventurer. When she returns later to die, bringing a child with her the wronged husband believes the youngster is the offspring of the lover. To avenge himself for the wrongs done him he places her in one of the dives in Cape Town while he goes up country. Years later he sends for the girl, having in the meantime managed to virtually become king of the black tribes, and at the same time arranges for the man whom he thinks her father to come into the territory. It is the custom of the blacks upon the death of the male head of the family to burn alive the nearest relative either wife or daughter of the dead person. Chaney plans the death of the father and the burning of the daughter, until he discovers that she in reality is his own child. Then he gives his life so that the girl and the doctor who has been his personal attendant can escape.

Drawing Power: Must depend solely on Lon Chaney, although Lionel Barrymore is also in the cast, but has little to do. Mary Nolan looks good and it is safe to predict a screen future for her.

THEME: Deserted husband decides to revenge himself on offspring of wife who deserted him and the man who betrayed her by planning the death of both by natives in the interior of Africa. The girl's escape with a lover and the death of the two men in the original plot finish up the story, a tale that is rather gruesome in spots.

Produced and distributed by Metro-Goldwyn-Mayer. **Length,** 6,150 feet. **Released,** November 24, 1928. **Directed** by Tod Browning.

THE CAST

Flint	Lon Chaney
Crane	Lionel Barrymore
Doc	Warner Baxter
Maizie	Mary Nolan
Anna	Jane Daly
Tiny	Roscoe Ward
Babe	Kala Pasha

"What a Night"

A Snappy Fast Moving Story

(Reviewed by Chester J. Smith)

THERE is a little bit of everything but grand opera in this one. There is burlesque, comedy, drama and various other factors that all go to make for an entertaining picture, if one that has entirely too many ridiculous situations. Bebe Daniels is starred and she is her usual vivacious self. They have given her some good comedy but it loses much of its effect in some poor situations that surround it.

The tale is somewhat of a travesty on newspaper life and will be far from pleasing to members of the trade. One seldom sees a wealthy girl in the role of a reporter traipsing a pet poodle along to the office with her and tieing it to her desk. However, the story was not made for the newspapers and the movie patrons might be able to overlook some of these ridiculous touches. Of course, Miss Daniels, the understudy to the star reporter, reveals the hiding place of the much desired spurious check and her paper succeeds in scooping all rivals, which, of course, is the main thing.

Aside from some of the discrepancies in the story, Miss Daniels does some splendid work puts over the comedy in her usual clever style. She is ably assisted by Neil Hamilton, Wheeler Oakman, William Austin and Charles Sellon.

Drawing Power: It is the type of picture that undoubtedly has box-office appeal and the popularity of the star should make it a good draw. **Exploitation Angles:** The star is always a good bet. The mystery angles; the newspaper angles, the comedy and the fast action; the fashions.

THEME: Comedy drama in which daughter of wealthy man becomes cub reporter and unearths big scoop for her newspaper.

Produced and **distributed** by Paramount. **Length,** 5,476 feet. **Released,** Dec. 22, 1928. **Directed** by Edward Sutherland. **Story** by Lloyd Corrigan and Grover Jones. **Scenario** by Louis Long.

THE CAST

Dorothy Winston	Bebe Daniels
Percy Penfield	William Austin
Mike Corney	Wheeler Oakman
Editor Madison	Charles Sellon
Patterson Charles	Hill Mailes
Snarky	Ernie Adams

"Land O'Cotton"

(Fable-Pathe—One Reel)

THERE is some real good humor as well as a well executed story in this Aesop's Fable of Simon Legree and his slave boy and girl. Their purchase, incarceration and getaway from their brutal master provide more than the usual number of laughs found in these animated cartoons.

Simon, after buying the boy and girl on the auction block locks them up in adjoining huts and they are aided in their getaway by a friendly mule. The chase for them is highly exciting and as they are about to be recaptured the mule throws his two hind shoes with deadly accuracy and renders Simon null and void.—CHESTER J. SMITH.

Prep and Pep

Juvenile Story Will Appeal Strongly to Youth

(Reviewed by Raymond Ganly)

A FRAGILE little story, of youthful trials and emotions, of a kid discouraged to the point of quitting who fights his way back to love and happiness, this directorial endeavor of David Butler, erstwhile actor, is best calculated to please Mamie Flapper and the Boy Friend. It's an exceptionally light bit of drama.

The Culver Military Academy supplies the locale. The youngsters are all "kaydets" and are smitten by the Commandant's pretty daughter. So right off the bat one could call this a sort of junior West Point story, you know the type, its plot somewhat like this: a first year man suffering humiliation and disgrace before his comrades and desiring to run away from it all, newly born courage and a sense of filial devotion towards old Alma Mater holding him back; and then the boy conquering all his mental handicaps, triumphantly beating the psychic jinx and marching off with the girl. The plot is familiar, isn't it? "Prep and Pep" follows it pretty faithfully.

Young David Rollins and pretty Nancy Drexel are the young pair. David's rival is a cocky young fellow who finds much pleasure in disgracing him in public. The hero suffers from his jibes, especially when he has a name to uphold: the name of his dad, who was Culver's star athlete. When the Academy boys find out that David is not a chip off the old block they have a grand time kidding him. After awhile the boys patience is exhausted and he gets mad and full of the spirit of "I'll show them." From thence on he scores one success after another, finally ending his feats with the rescue of his girl and rival caught in a prairie fire.

Drawing Power: For the youthful clientele. Sell it from its military angle and tell 'em that it is a realistic portrayal of young love and trials. It will be a sure bet in towns having military schools, high schools, etc., and exhibitors would do well to make a play for such trade.

THEME: Picturing the tribulations of a young chap who goes to Culver Military Academy, and is immediately accepted as a whiz, being the son of a famous athlete. When he proves a bust, he feels like quitting but becomes imbued with a desire to win and goes to victory and the hand of the Commandant's daughter.

Produced and **distributed** by Fox Films. **Story,** Wm. Counselman and David Butler. **Scenario,** John Stone. **Length,** 6,086 feet. **Director,** David Butler.

THE CAST

Cyril Reade	David Rollins
Dorothy Marsh	Nancy Drexel
Flash Wells	John Darrow
Col. John Marsh	E. H. Calvert
Bunk Hill	Frank Albertson
Coach	Robert Peck

The River

Sluggish, Sophisticated, But Packs Punch Here and There

(Reviewed by E. G. Johnston)

THIS latest effort from Frank Borzage, director who gave this industry "Seventh Heaven" and "Street Angel," unwound itself at the New York Gaiety Theatre a few nights ago where it's in for a visit at the two-a-day rate. Here, it has the support of an excellent Movietone comedy, a good show in itself, and a strong Movietone newsreel featuring King Alphonso of Spain. A prologue to the feature, a couple of heavyweights singing the theme song, was a tragic failure—but now to the picture:

Represented as a symbolic affair "The River" has a dangerously thin coating of ice for this kind of trick skating. True it starts out like a sturdy stream, flashes brightly through rapids here and there but dawdles along until all its vigor is spent in broad and sluggish channels.

Charles Farrell has the role of a much-too-innocent fellow from Up The River who floats down-stream on a home-made barge to find out what the Sea, Women and Cities look like. Via picture he never reaches the Sea or City but does meet a Woman and thereby hangs this tale.

Barge tied up he loafs around a worldly-wise girl whose keeper has just been sent up for murder. The affair ripens into a rather tempestuous brand of love for both girl and boy while the other man is away. When the latter reappears he is successfully done away with and the pair resume the journey to the Sea. It is then that you are informed that Women and Rivers are much the same—rifts, rapids, whirlpools, depths and whatnot. So much for a brief theme. Now for whatever highlights there be and a mention of a few sequences which this reviewer thought ridiculously overdrawn:

Charley Farrell and Mary Duncan do wonderfully well with the flimsy material handed them. Next, we compliment Borzage along the same lines. Not many directors would have even attempted to film such a story as this. A minor role, played by Ivan Linow, is also faithfully portrayed. The photography is of the best.

But on the other hand. Let's go back to the beginning where we see the girl clinging frantically to "her man," being led away to serve a murder sentence. She is swearing eternal faithfulness. A few hours later she's making eyes at the young fill billie. Not a sympathetic start for one whom we are later led to believe is redeemed by love. Next, the amorous bed room scene which is pretty hot stuff. This was stretched out 'way too far—and Broadway laughed at the girl's far too obvious attempts to enslave her new boy friend. Then, the climax of this sequence when a jackdaw breaks up the party and a near knifing occurs. Boy friend seizes an axe, goes outside and starts hacking down mature trees. Maybe two or three trees O. K. but so help us he cuts enough lumber to furnish Hollywood sets for months to come. And Broadway guffawed again—and again when she coddles the boy back to life by the warmth of her body.

Drawing Power: Don't pay "Special" money for this because it doesn't rate that high. But if you can get it right do so by all means providing some of it is not too hot for your audience. It's sophisticated fare.

Produced and Distributed by Fox Film Corporation. **Length,** 7811 feet. **Release** date undetermined. **Directed** by Frank Borzage from Tristam Tupper's novel by same name.

THE CAST

Allen John Pender ..... Charles Farrell
Rosalee ..... Mary Duncan
Sam Thompson ..... Ivan Linow
Marsdon ..... Alfredo Sabato
Widow Thompson ..... Margaret Mann
The Miller ..... Bert Woodruff

The Shopworn Angel

Love Regenerates a Detained Lady

(Reviewed by Freddie Schader)

IT is just a question how much your audience will stand for. In the case of this picture the heroine is a backline chorus girl, who gets a heavy sugar poppa who puts her in a flat where she and all the little boy and girl friends make whoopee. Then along comes a buck private in the draft army. He's from Texas and hasn't a friend in the world. He bulls his buddies that he knows Daisy of the chorus and that she's his girl. They make him make good on bragging and as luck would have it the girl goes through for him. Finally she falls in love with him, gives her sugar daddy the air and walks to the alter with the boy just a few minutes before he is to start overseas. But the wedding ceremony is never completed, the girl goes into a dead faint when the minister reaches that part of the ceremony where he says "and foreswear all others." Back to the chorus for Daisy and while rehearsing a new number she has a vision that comes over the empty seats in the orchestra of the death of the boy who almost was her husband. And that ends the tale.

There are two versions of this picture, one is silent and the other talkie. The latter version is the one that was shown at the Paramount. The talking sequence runs for ten minutes at the end of the picture, which makes a difference of a couple of hundred feet in the length of the picture.

Gary Cooper, who plays the role of the buck private, is the only one in the cast who gets the sympathy of the audience, but Gary fails to qualify when it comes to delivering lines. Nancy Carroll, however, with considerable stage experience behind her manages to shine in the moments that she has to deliver dialogue.

There are times when the picture in the silent portion seems to drag considerably, and there seemed to be too much stressing of the fact that the girl was being maintained in an apartment. It was almost constantly on the screen.

Drawing Power: The title seems to be the best bet for the box office. In the spots where they are still strong for war stuff this may do business.

THEME: Chorus girl with a "guardian" falls for a soldier and is about to marry him. At the altar she faints, but love has regenerated her and she goes back to work after the boy goes overseas.

Produced and distributed by Paramount-Famous-Lasky. **Length,** talkie version, 7,373; silent, 7,112. **Released,** Jan. 12, 1929. **Directed** by Richard Wallace. **Story** by Dana Burnett, **screen version** by Howard Estabrook and Albert Shelby Levino.

THE CAST

Bill Tyler ..... Gary Cooper
Daisy ..... Nancy Carroll
Bailey ..... Paul Lukas

Scarlet Seas

A China Sea Meller with Thrills

(Reviewed by Freddie Schader)

RICHARD BARTHELMESS must have suddenly remembered what a tremendous box office smash "Fury" was for him, and decided to do another sea picture along the same general outline. He has not succeeded in duplicating "Fury" by a long shot, but he has turned out a picture that is fairly interesting. Dick and Betty Compson run away with all the acting honors and carry the story. Betty, incidentally is a fallen woman who is queening over a Shanghai sailor dive who is stolen from the establishment by Dick, carried off on his boat and after the two are purged by fire and water, for the boat catches fire and sinks, they are purified and ready to start life anew. But the tale is told with any number of thrills and while it is hard to reconcile little Dick knocking the big sea-faring huskies right and left with a punch the audiences pretty generally will stand for it. Betty Compson looks the part of the dive girl and manages to give a fairly colorful performance. Loretta Young has very little to do and leaves no lasting impression with what is entrusted to her.

The handling of the sea scenes was commendable, while the burning and sinking of the vessel done in miniature fitted nicely through clever cutting.

Drawing Power: Play up the star and his former sea story. Betty Compson should also be worth something at the b. o. "Shanghied in Shanghai" might be a good catch line for you. It is a sound picture but not a talker.

THEME: A hard drinking, hard hitting sailor man steals a girl and takes her to sea. She's not a good girl, but the experience brings her regeneration. The two passing through hardships of a shipwreck, a mutiny, any number of fights and a couple of murders, finally see the light and turn square.

Produced and distributed by First National Pictures, Inc. **Length,** 6,237 feet. **Released,** Dec. 9, 1928. **Directed** by John Francis Dillon.

THE CAST

Steve Donkin ..... Richard Barthelmess
Rose McRay ..... Betty Compson
Margaret Barbour ..... Loretta Young
Johnson ..... James Bradbury, Sr.
Toomey ..... Jack Curtis
Capt. Barbour ..... Knute Erickson

"Clunked on the Corner"

(Sennett-Pathe—Two Reels)

JOHNNY BURKE has a fair comedy in this two-reeler, which has plenty of gags and comedy situations, though most of them are of a rather ancient vintage. There is an occasional good laugh, but it seems as though this clever comic would have a better chance to display his talents with a little different brand of material.

Johnny has the role of a dumb newsboy, who runs from one mess of trouble right into another. A female shoplifter finally slips a valuable necklace into his pocket and then vamps him to her home, where he is roughly received by her husband, who is much wanted by the police. When the cops arrive the couple are sneaking out the back door, leaving Johnny in charge with instructions to shoot anyone who tries to enter the house. They are all eventually captured after many of those time-worn shots that find Johnny dangling over a lofty cliff. Vernon Dent and Carmelita Geraghty are the other principals and both do well what is asked of them.—CHESTER J. SMITH.

My Man

A Fannie Brice Triumph

(Reviewed by Chester J. Smith)

FANNIE BRICE is just as great an artist on the screen as on the speaking stage. In fact one has a better chance to catch her full artistry of expression in the numerous screen closeups than on the vaudeville or musical comedy stage. Her facial expression is as wonderful as is her brand of humor.

If Miss Brice were not just as clever as she is this latest Warner Vitaphoned feature would be anything but a sensation. It is about two-thirds talkie and about three thirds Fannie Brice. She jumps from one specialty to another, all taken from her vaudeville acts and she renders all of her old favorite numbers including, "My Man," "Floradora Baby," "Second Hand Rose," "Spring Song," "I'm An Indian," "I'd Rather Be Blue Thinking of You Than Be Happy With Somebody Else," "If You Want the Rainbow, You Must Have the Rain," and the recitation, "Mrs. Cohn At the Beach."

Working so many numbers and specialties into a film story is a somewhat difficult task and necessarily the story has been sacrificed. It is woefully disjointed and the direction is far from the best. There is an attempt to ring in a bit of the pathos that is so effective in the Jolson pictures, "The Jazz Singer" and "The Singing Fool," but it just does not click in the same way.

Guinn Williams has the leading male role and does well enough in it. He has a lot of personality, but he evidently is not accustomed to reading lines. Edna Murphy is splendid as the ungrateful and erring sister, and Ann Brody scores as Mrs. Schultz, the sympathetic and altogether lovable friend of Fannie. But the success of the picture can be credited almost entirely to Miss Brice.

Drawing Power: It can hardly fail to do big business in any wired house. The popularity of the star and her artistry are just about a guaranty of its success. **Exploitation Angles:** The star, the numerous popular song hits and the specialties.

THEME: Poor shopgirl with young brother and erring sister suffers many hardships and loses the man she loves on her wedding evening when he falls for the wiles of the sister. She becomes a successful stage star.

Produced and **distributed** by Warner Bros. **Length** 9,247 feet. **Released** Jan. 12, 1929. **Story** by Mark Canfield. **Directed** by Archie Mayo.

THE CAST

Fannie Brand	Fannie Brice
Joe Halsey	Guinn Williams
Erna Brand	Edna Murphy
Landau	Andre de Seguroia
Waldo	Richard Tucker
Thorne	Arthur Hoyt
Sammy	Billy Seay
Mrs. Schultz	Ann Brody
Forelady	Clarissa Selwynne

Blindfold

Neatly Pictured Crook Drama

(Reviewed by Raymond Canly)

THE constant warfare that goes on in our big cities between the blue-coated representatives of law and order and the versatile criminals of today is the theme and backbone of this effective little story. The author, Charles Francis Coe, knows his gunmen having presented them in detail in his "Saturday Evening Post" yarns. The elusive will o' the wisps of crime and the sturdy, upright "cops" play a pretty game of wits here. Told with crisp vigorous direction and sketching of character that does not leave anything to be desired, the story can immediately be credited with that quality of picture goodness: satisfying general appeal.

Lois Moran presents a deft little portrayal of a girl, who temporarily suffers from shock when she sees her lover cut down by a gangster. A master crook sees her condition and because of his knowledge of neurosis, restores her mind sufficiently to make her a most suitable bait for his scheming designs. The girl's lover is suspended from the police force through the connivings of the master crook but he determines to solve the case alone. He sees the girl and through strength of will compels her to remember her real status. So while the crooks are staging a robbery she (with the aid of her lover) leads them into a pretty trap, which results in all of them donning the steel bracelets.

Perhaps the characterization that probes deepest is that of Earle Foxe ('member his work in "Four Sons"?) as the genius of crime. George O'Brien is exceedingly efficient as the young cop who loves Lois Moran. As a crook with a musical bent, Fritz Feld does well in a small part.

The camera work is especially fine in two instances: a scene showing the girl's reaction to the knowledge that her brother has been killed by a bandit; and a sequence showing the girl bending over the fallen body of her lover with the daze temporarily blanketing her memory.

Drawing Power: It is the type of picture that gets by in the Broadway type of house. **Exploitation Angles:** Publicize O'Brien, Lois Moran, Earle Foxe, the author's stores, the type of film; most any stories appearing in the dailies and dealing with crime will provide suitable "copy"; arrange tie-ups with police department, jewelry stores, etc.

THEME: Drama of girl enmeshed in net spread by gang of crooks lead by a "master mind" of crime and of her escape from their hands through the help of her faithful lover.

Produced and **distributed** by Fox Films Corp. **Released**, Dec. 9, 1928. **Length**, 5,598 feet. **Director**, Charles Klein. **Author**, Charles Francis Coe.

THE CAST

Mary Brower	Lois Moran
Robert Kelly	George O'Brien
Dr. Cornelius Simmons	Earle Foxe
Buddy Brower	Don Terry
Pepita	Maria Alba
Thomas Benard	Fitz Feld
Funeral	Andy Clyde
Ackroyd	Crauford Kent
Captain Jenkins	Robert E. Homans
Chauffeur	John Kelly
Jeweler	Phillips Smalley

"The Yankee Clipper"

(Universal—One Reel)

OSWALD is up to his old tricks in this cartoon creation. As a barber he expands on the beauty of the various animals that come to him. Fairly amusing gags are utilized for the barber shop sequences and a bit of plot that is introduced makes it a compact affair.

Walt Lanz and Tom Palmer are credited with the ingenuity and drawings.—GEORGE J. REDDY.

Dream of Love

Almost a Nightmare in a Mythical Kingdom

(Reviewed by Freddie Schader)

THERE is a box office chance for this feature providing the exhibitor can book it in almost on the heels of "Dancing Daughters," in which event it will draw on the strength of the Joan Crawford prestige established in the picture. Otherwise it is slightly below the average of the program type. There is really no role to speak of for Joan Crawford and one has to build the box office appeal on her personality. Co-starred with her is Nils Asther, but the rank and file of fans the country over have not seen enough of him to give his name a b. o. value.

In addition to the co-stars there are a number of names that are worth while. Aileen Pringle and Carmel Myers both look like a million dollars in stunning costumes and Miss Pringle contributes considerable in a role that is wholly unsympathetic, she running the gamut from farce to heavy melodrama when she is "the woman scorned." Warner Oland is the menace as the dictator for the mythical kingdom in which the action takes place, a kingdom that might just as well be Russian, Roumanian, Austrian or what have you. Harry Myers, who has appeared all too infrequently on the screen of late, lends a hand in supplying comedy relief.

In the matter of direction Fred Niblo has handled his story very well indeed, but Metro-Goldwyn-Mayer need not think that even a director as capable as this is going to build Joan Crawford and Nils Asther into a Gilbert-Garbo combination for the box office; it isn't in the cards. Joan Crawford, in roles that are suited to her, is a strong enough box office attraction for anyone, so why go to experimenting with her.

Drawing Power: Joan Crawford should prove your best bet to get them in. I would not dwell too strongly on the idea that here is a "new romantic pair" for the audience will be disappointed if you do. The name of Fred Niblo should have some pulling value. **Exploitation Angles:** Play up the stunning advance gown fashions worn by Joan Crawford, Aileen Pringle and Carmel Myers. Use the angle of should the heir to the throne renounce it for a woman.

THEME: The love of a Prince for a commoner set forth in a melodramatic setting with a revolution as the background, the intrigue being supplied by a woman with money and ambitions to become a queen.

Produced and **distributed** by Metro-Goldwyn-Mayer. **Length**, 7,987 feet. **Released** December 1st, 1928. **Authors**, Eugene Scribe and Ernest Legouve. **Continuity**, Dorothy Farnum. **Titles**, Marian Ainslee and Ruth Cummings. **Director**, Fred Niblo. **Film Editor**, James McKay.

CAST

Adrienne	Joan Crawford
Mauritz	Nils Astner
Duchess	Aileen Pringle
Duke	Warner Oland
Countess	Carmel Myers
Count	Harry Reinhardt
Baron	Harry Myers

R. W. Neill Signed

R. William Neill has been signed by Columbia to direct one picture, title not yet set.

:: "The Check-Up" ::

"The Check-Up" is a presentation in the briefest and most convenient form of reports received from exhibitors in every part of the country on current features, which makes it possible for the exhibitor to see what the picture has done for other theatre managers.

The first column following the name of the feature represents the number of managers that have reported the picture as "Poor." The second column gives the number who consider it "Fair"; the third, the number who consider it "Good"; and the fourth column, those who consider it "Big."

The fifth column is a percentage figure giving the average rating on that feature, obtained by the following method: A report of "Poor" is rated at 20%; one of "Fair," 40%; "Good," 70%; and "Big," 100%. The percentage ratings of all of these reports on one picture are then added together, and divided by the number of reports, giving the average percentage—a figure which represents the consensus of opinion on that picture. In this way exceptional cases, reports which might be misleading taken alone, and such individual differences of opinion are averaged up and eliminated.

No picture is included in the list which has not received at least ten reports.

Title of Picture	Reporting "Poor"	Reporting "Fair"	Reporting "Good"	Reporting "Big"	Percentage Value	Length
COLUMBIA PICTURES						
After the Storm	—	4	8	—	60	5,459 Ft.
Broadway Daddies	—	2	8	—	64	5,400 Ft.
Matinee Idol, The	—	2	8	—	64	5,925 Ft.
Scarlet Lady, The	—	1	8	2	73	6,443 Ft.
Sporting Age, The	—	6	6	—	55	5,467 Ft.
Street of Illusion, The	—	1	8	1	70	5,988 Ft.
Submarine	—	—	6	4	82	8,192 Ft.
F B O						
Chicago After Midnight	—	3	17	2	70	6,249 Ft.
Coney Island	—	5	18	—	63	6,390 Ft.
Dead Man's Curve	—	3	7	—	61	5,511 Ft.
Freckles	3	4	17	1	60	6,131 Ft.
Hit of the Show, The	—	1	10	2	72	6,337 Ft.
Legionaires in Paris	1	3	18	—	63	5,771 Ft.
Mojave Kid, The	—	—	13	—	70	4,912 Ft.
Perfect Crime, The	—	2	12	3	72	6,331 Ft.
Red Riders of Canada, The	—	2	13	—	66	6,419 Ft.
South Sea Love	1	2	16	—	64	6,388 Ft.
FIRST NATIONAL						
Big Noise	2	6	12	—	56	7,400 Ft.
Burning Daylight	—	6	23	1	65	6,500 Ft.
Butter and Egg Man, The	—	2	11	1	70	6,467 Ft.
Canyon of Adventure	—	2	11	—	65	5,800 Ft.
Chaser, The	1	5	5	—	52	5,744 Ft.
Crash, The	—	—	8	2	76	6,225 Ft.
Flying Romeos	—	6	13	—	61	6,184 Ft.
French Dressing	1	3	28	2	68	6,344 Ft.
Good-Bye Kiss, The	—	3	8	—	62	7,300 Ft.
Happiness Ahead	—	7	32	1	66	7,100 Ft.
Harold Teen	—	2	18	3	71	7,500 Ft.
Hawk's Nest, The	—	7	24	1	64	7,426 Ft.
Head Man, The	—	—	9	1	73	6,502 Ft.
Heart of a Follies Girl, The	1	2	16	—	64	5,957 Ft.
Heart to Heart	—	1	12	—	68	6,071 Ft.
Helen of Troy	3	12	21	6	62	7,691 Ft.
Ladies' Night in a Turkish Bath	—	7	20	—	62	6,592 Ft.
Lady Be Good	—	3	18	—	66	6,608 Ft.
Little Shepherd of Kingdon Come	—	1	27	10	77	7,700 Ft.
Mad Hour, The	1	9	15	—	57	6,625 Ft.
Night Watch, The	—	4	17	—	64	6,612 Ft.
Noose, The	—	4	34	13	75	7,331 Ft.
Oh Kay	—	1	19	5	75	6,100 Ft.
Out of the Ruins	—	2	17	4	73	6,100 Ft.
Patent Leather Kid, The	—	1	41	20	76	11,414 Ft.
Sailors' Wives	2	5	11	—	58	5,484 Ft.
Shepherd of the Hills, The	—	4	35	10	74	8,188 Ft.
Show Girl	—	2	12	—	63	6,133 Ft.
Strange Case of Captain Ramper	—	3	7	—	61	7,534 Ft.
Three-Ring Marriage	—	3	14	—	65	5,834 Ft.
Upland Rider, The	1	1	12	—	65	5,731 Ft.
Vamping Venus	2	2	7	—	55	6,021 Ft.
Wagon Show, The	—	5	17	—	63	6,212 Ft.
Waterfront	—	2	7	3	73	6,142 Ft.
Wheel of Chance	—	3	24	6	73	6,895 Ft.
Whip, The	—	1	11	1	70	6,058 Ft.
Whip Woman, The	3	8	10	—	51	5,087 Ft.
Yellow Lily, The	—	2	26	3	71	7,187 Ft.
FOX						
Air Circus, The	—	1	11	—	68	7,702 Ft.
Branded Sombrero, The	1	1	9	1	66	5,612 Ft.
Chicken a la King	—	1	10	—	67	6,417 Ft.
Dare Devil's Reward	—	1	17	2	72	4,987 Ft.
Don't Marry	—	1	18	—	68	5,708 Ft.
Dressed to Kill	—	6	21	2	66	6,566 Ft.
Escape, The	—	2	18	—	65	5,109 Ft.
Fazil	—	1	15	7	78	7,217 Ft.
Fleetwing	—	2	8	—	64	4,939 Ft.
Four Sons	—	2	16	11	79	9,412 Ft.
Gateway of the Moon	1	4	18	1	64	5,038 Ft.
Girl in Every Port, A	—	5	15	2	66	5,882 Ft.
Hangman's House	—	4	20	2	68	6,518 Ft.
Hello, Cheyenne	—	5	9	1	62	4,518 Ft.
Honor Bound	—	5	11	—	61	6,188 Ft.
Horseman of the Plains	—	3	17	1	67	4,397 Ft.
Love Hungry	—	2	11	1	68	5,792 Ft.
Me, Gangster	—	2	8	—	64	6,042 Ft.
Mother Knows Best	—	2	11	—	65	10,100 Ft.
Mother Machree	—	1	10	1	70	6,863 Ft.
News Parade, The	1	6	10	1	59	6,679 Ft.
None But the Brave	—	3	9	1	65	5,713 Ft.
No Other Women	—	2	14	1	72	5,071 Ft.
Painted Post, The	—	3	7	—	61	4,952 Ft.
Play Girl, The	—	4	11	1	64	5,200 Ft.
River Pirate, The	—	4	19	—	65	6,937 Ft.
Road House	—	—	12	1	72	4,991 Ft.
Sharpshooters	1	5	22	2	65	5,573 Ft.
Soft Living	—	4	10	—	61	5,629 Ft.
Square Crooks	—	4	6	—	58	5,397 Ft.
Street Angel, The	—	2	19	18	82	9,221 Ft.
Thief in the Dark, A	—	2	13	—	66	5,937 Ft.
Why Sailors Go Wrong	—	3	21	1	68	5,112 Ft.
Win That Girl	—	4	9	—	61	5,337 Ft.
Woman Wise	—	—	12	1	72	5,050 Ft.
METRO-GOLDWYN-MAYER						
Across to Singapore	—	5	28	7	74	6,805 Ft.
Actress, The	1	10	21	3	63	6,998 Ft.
Baby Mine	6	11	23	1	56	5,139 Ft.
Beau Broadway	—	5	8	—	58	6,037 Ft.
Big City, The	—	11	36	5	67	6,838 Ft.
Bringing Up Father	1	11	14	—	55	6,344 Ft.
Cameraman, The	—	—	14	3	75	6,995 Ft.
Cardboard Lover, The	—	3	18	2	69	7,108 Ft.
Certain Young Man, A	—	10	13	—	57	5,482 Ft.
Circus Rookies, The	3	4	17	—	59	5,661 Ft.
Cossacks, The	—	6	36	6	70	8,601 Ft.
Crowd, The	1	5	24	5	69	8,548 Ft.
Detectives	2	5	8	—	53	5,838 Ft.
Diamond Handcuffs	—	5	17	1	65	6,700 Ft.
Divine Woman, The	2	8	33	6	67	7,300 Ft.
Enemy, The	2	5	25	2	64	8,189 Ft.
Excess Baggage	—	4	21	6	72	7,182 Ft.
Forbidden Hours	—	4	17	3	69	5,011 Ft.
Four Walls	—	1	27	4	73	6,620 Ft.
Latest From Paris, The	—	8	40	5	68	7,743 Ft.
Laugh, Clown, Laugh	—	4	41	4	70	7,045 Ft.
Law of the Range, The	—	6	13	—	61	5,393 Ft.

Title of Picture	Reporting "Poor"	Reporting "Fair"	Reporting "Good"	Reporting "Big"	Percentage Value	Length
Love	—	4	13	1	65	7,365 Ft.
Lovelorn	1	12	14	1	56	5,950 Ft.
Madameoiselle from Armentieres	—	3	7	—	61	5,441 Ft.
Man, Woman and Sin	4	11	31	5	62	6,280 Ft.
Mysterious Lady, The	—	—	31	4	73	7,652 Ft.
Our Dancing Daughters	—	3	23	13	78	7,652 Ft.
Patsy, The	—	5	41	4	69	7,289 Ft.
Road to Mandalay, The	—	11	32	4	66	6,544 Ft.
Rose-Marie	—	6	39	—	66	7,745 Ft.
Show People	—	1	11	3	74	7,453 Ft.
Skirts	—	1	8	2	73	5,801 Ft.
Smart Set, The	—	2	39	5	72	6,476 Ft.
Spoilers of the West	—	4	17	1	66	6,280 Ft.
Student Prince, The	—	4	35	17	77	9,563 Ft.
Telling the World	—	1	24	6	75	7,184 Ft.
Under the Black Eagle	—	3	12	—	64	5,901 Ft.
West Point	—	2	41	16	77	8,134 Ft.
While the City Sleeps	—	3	15	11	78	7,448 Ft.
White Shadows in the South Seas	—	—	8	2	76	7,968 Ft.
Wickedness Preferred	1	2	16	—	64	5,011 Ft.
Wyoming	—	2	10	—	65	4,435 Ft.
PARAMOUNT						
Beau Sabreur	4	11	28	5	62	6,704 Ft.
Beggars of Life	—	4	16	4	70	7,560 Ft.
Big Killing, The	—	8	13	1	62	5,808 Ft.
Docks of New York	—	2	12	6	74	7,202 Ft.
Doomsday	—	6	15	—	61	5,665 Ft.
Drag Net, The	—	5	30	6	71	7,720 Ft.
Easy Come, Easy Go	—	8	29	1	64	5,364 Ft.
Feel My Pulse	—	9	27	2	64	5,889 Ft.
Fifty-Fifty Girl, The	—	7	22	—	63	7,720 Ft.
First Kiss, The	—	2	23	2	70	6,134 Ft.
Fleet's In, The	—	—	22	14	84	6,918 Ft.
Fools For Luck	2	3	10	—	57	5,758 Ft.
Forgotten Faces	—	3	22	1	68	7,640 Ft.
Gentlemen Prefer Blondes	4	10	26	6	63	6,871 Ft.
Get Your Man	—	3	42	6	72	5,889 Ft.
Half a Bride	—	5	23	—	65	6,263 Ft.
His Tiger Lady	1	7	15	—	59	5,038 Ft.
Honeymoon Hate	1	5	15	—	60	5,415 Ft.
Hot News	—	—	25	1	71	6,528 Ft.
Just Married	—	2	12	2	70	6,039 Ft.
Kit Carson	—	—	11	—	70	7,464 Ft.
Ladies of the Mob	1	8	27	2	64	6,792 Ft.
Last Command, The	—	4	37	20	78	8,234 Ft.
Legion of the Condemned	—	5	37	14	75	7,415 Ft.
Love and Learn	—	3	22	2	69	5,737 Ft.
Loves of An Actress	—	5	11	2	65	7,434 Ft.
Magnificent Flirt, The	—	3	17	—	66	6,440 Ft.
Mating Call, The	—	1	15	1	70	6,325 Ft.
Moran of the Marines	—	3	16	2	69	5,444 Ft.
Night of Mystery, A	1	8	25	3	64	5,741 Ft.
Old Ironsides	1	8	37	14	72	7,910 Ft.
Partners in Crime	—	10	27	—	62	6,600 Ft.
Patriot, The	—	2	19	8	76	9,819 Ft.
Pioneer Scout, The	—	5	15	1	64	6,118 Ft.
Racket, The	—	5	26	6	71	7,646 Ft.
Red Rair	—	2	32	12	77	6,331 Ft.
Sawdust Paradise, The	—	3	9	2	68	5,928 Ft.
Secret Hour, The	3	4	14	—	57	7,149 Ft.
Showdown, The	3	14	17	3	57	7,616 Ft.
Something Always Happens	1	4	22	1	65	4,729 Ft.
Speedy	—	3	39	19	78	7,960 Ft.
Sporting Goods	—	4	33	2	68	5,951 Ft.
Street of Sin, The	—	3	31	4	71	6,218 Ft.
Sunset Legion, The	—	2	15	3	72	6,763 Ft.
Take Me Home	—	1	14	—	68	6,514 Ft.
Three Sinners	—	6	19	2	66	7,029 Ft.
Tillie's Punctured Romance	3	8	11	—	52	5,733 Ft.
Two Flaming Youths	—	—	16	4	76	5,319 Ft.
Under the Tonto Rim	—	3	21	2	69	5,991 Ft.
Vanishing Pioneer, The	1	5	15	—	60	5,834 Ft.
Varsity	—	2	9	—	65	5,802 Ft.
Warming Up	—	2	29	5	73	6,509 Ft.
Water Hole, The	—	1	18	4	74	6,319 Ft.
Wedding Marsh, The	—	2	16	3	71	10,400 Ft.
Wife Savers	4	10	20	3	59	5,413 Ft.
Wings	—	—	15	10	82	11,764 Ft.
PATHE						
Almost Human	1	—	10	—	65	5,596 Ft.
Blue Danube, The	1	1	17	2	69	6,589 Ft.
Chicago	—	6	21	4	68	9,992 Ft.
Cop, The	—	1	13	1	70	7,054 Ft.
Hold 'Em Yale	—	4	17	—	64	7,056 Ft.
King of Kings	—	1	21	21	84	10,200 Ft.
Leopard Lady, The	1	4	17	—	62	6,650 Ft.
Let 'Er Go Gallegher	—	2	12	3	72	5,888 Ft.
Midnight Madness	—	1	10	1	70	6,559 Ft.
Night Flyer, The	—	4	17	1	66	5,954 Ft.
On to Reno	—	3	10	1	66	5,494 Ft.
Rush Hour, The	—	—	11	1	73	5,880 Ft.
Ship Comes In, A	—	2	8	—	64	6,209 Ft.
Skyscraper, The	—	5	18	—	63	7,040 Ft.
Stand and Deliver	—	2	19	—	67	5,423 Ft.
Tenth Avenue	—	—	10	—	70	6,370 Ft.
Walking Back	1	—	16	1	69	5,035 Ft.
STATE RIGHTS						
Hell Ship Bronson	—	3	8	—	62	6,432 Ft.
Port of Missing Girls, The	—	4	18	—	65	7,270 Ft.
Road to Ruin, The	1	3	13	2	66	5,167 Ft.
Simba	—	1	11	2	72	8,000 Ft.
United States Smith	—	—	12	2	74	6,000 Ft.
TIFFANY-STAHL						
Grain of Dust, The	—	1	9	—	67	6,126 Ft.
Haunted Ship, The	—	2	9	—	65	4,753 Ft.
Lingerie	1	1	9	—	63	5,676 Ft.
Streets of Shanghai	1	1	13	2	69	5,276 Ft.
UNITED ARTISTS						
Battle of the Sexes, The	—	3	12	3	70	8,180 Ft.
Circus, The	2	7	29	28	77	6,700 Ft.
Devil Dancer, The	—	7	26	6	69	6,765 Ft.
Dove, The	—	14	25	10	68	8,400 Ft.
Drums of Love	1	6	22	4	67	8,350 Ft.
Garden of Eden, The	—	2	23	3	71	7,558 Ft.
Gaucho, The	—	8	42	20	75	9,256 Ft.
My Best Girl	—	4	50	23	77	8,500 Ft.
Ramona	—	—	32	27	84	8,200 Ft.
Revenge	—	2	7	2	70	6,541 Ft.
Sadie Thompson	—	4	3	14	75	8,700 Ft.
Steamboat Bill, Jr	—	5	18	3	68	7,700 Ft.
Tempest	—	—	12	10	84	9,300 Ft.
Two Lovers	—	3	20	4	71	8,500 Ft.
Woman Disputed, The	—	3	14	1	67	8,041 Ft.
UNIVERSAL						
Buck Privates	—	1	10	—	67	6,171 Ft.
Cohens and the Kellys in Paris	—	3	34	11	75	7,481 Ft.
Count of Ten, The	1	5	7	—	55	6,279 Ft.
Finders Keepers	—	4	16	1	66	6,081 Ft.
Foreign Legion, The	—	3	14	3	70	7,828 Ft.
Four Flusher, The	—	2	14	—	66	6,193 Ft.
Good Morning Judge	—	2	17	—	67	5,645 Ft.
Home James	—	2	8	—	64	6,307 Ft.
Hot Heels	—	2	8	1	67	5,874 Ft.
Lonesome	—	2	9	—	65	6,142 Ft.
Love Me and the World is Mine	—	5	12	—	61	6,813 Ft.
Man's Past, A	1	5	19	—	62	6,135 Ft.
Man Who Laughs, The	—	3	15	2	69	10,185 Ft.
Melody of Love	—	1	10	1	70	6,733 Ft.
Michigan Kid, The	—	2	9	—	65	6,030 Ft.
Midnight Rose	3	3	5	—	48	5,689 Ft.
Night Bird, The	—	3	6	1	64	6,702 Ft.
Rawhide Kid, The	1	3	7	—	57	4,777 Ft.
Shield of Honor, The	—	3	14	—	64	6,172 Ft.
Stop That Man	—	2	9	—	65	5,389 Ft.
Surrender	—	3	14	—	65	8,249 Ft.
Thanks for the Buggy Ride	1	5	15	—	60	6,197 Ft.
That's My Daddy	1	5	16	3	66	6,073 Ft.
Thirteen Washington Square	—	5	9	—	59	6,274 Ft.
Trick of Hearts, A	—	5	9	—	59	5,495 Ft.
Uncle Tom's Cabin	1	3	14	9	76	10,600 Ft.
We Americans	—	10	32	1	64	9,151 Ft.
WARNER BROS.						
Across the Atlantic	—	3	20	—	66	6,052 Ft.
Beware of Married Men	—	6	10	—	59	5,421 Ft.
Caught in the Fog	1	2	9	—	61	5,428 Ft.
Crimson City, The	—	3	7	—	61	5,388 Ft.
Glorious Betsy	—	—	18	13	83	6,800 Ft.
Ham and Eggs at the Front	—	6	11	1	62	5,613 Ft.
If I Were Single	—	5	7	1	61	6,320 Ft.
Jazz Singer, The	—	1	19	27	87	7,077 Ft.
Lights of New York, The	—	1	12	11	83	5,267 Ft.
Lion and the Mouse	—	1	8	4	77	6,352 Ft.
Little Snob, The	—	3	8	—	62	5,331 Ft.
Powder My Back	—	—	10	—	70	6,185 Ft.
Race for Life, A	—	3	8	—	62	4,777 Ft.
State Street Sadie	—	2	27	3	71	7,169 Ft.
Tenderloin	—	3	23	8	74	7,782 Ft.
Terror, The	—	—	9	4	79	7,674 Ft.
Women They Talk About	—	5	17	2	66	5,527 Ft.

Regional News from Correspondents

3 Fires in 8 Days at Quebec House

CONSIDERABLE excitement was caused at Quebec City, Quebec, when the Princess Theatre, a neighborhood house, suffered three fires within a period of eight days. The third blaze, which broke out after the last show on Christmas night, was more or less complete, the interior of the structure being gutted with heavy loss. A big holiday crowd had just left the theatre when flames were discovered. An investigation is being held to determine the cause.

The Quebec Provincial Government carried out its threat to press the Sunday show issue when it entered an appeal from the judgment of Mr. Justice Desaulniers in the Superior Court, Montreal, in the Court of Appeals at Montreal on December 27.

In this test case, United Amusements, Limited, Montreal, owning 13 local houses, won the decision in the lower court when the presiding judge decided that a motion picture show did not constitute a theatrical performance within the meaning of the Lord's Day Act. As a result, the moving picture houses of cities and towns in Quebec continued to give Sunday shows as they had done for a score of years. If the judgment is reversed, they will be forced to close.

The Capitol Theatre, one of Montreal's greatest film palaces, introduced sound programs starting December 29 with "Abie's Irish Rose." This is the second Montreal theatre to be wired, the first being the Palace, which opened with sound programs on September 1. Manager Harry Dahn continued the use of the big Capitol house orchestra and operatic stage presentations. Prices were raised slightly, ranging up to 99c.

Announcement has been made of the appointment of James Travers of Toronto as general manager of Canadian Educational Films, Limited, with headquarters at Toronto. Mr. Travers succeeds Oscar Hanson, now in New York City, general sales manager of Tiffany-Stahl Productions, Inc. Mr. Travers has had long experience in the Canadian film exchange field. There are six Educational offices in the Dominion.

Phil. Hazza, formerly for years with Candian Universal at Montreal, has become Canadian representative of Tiffany-Stahl. His headquarters are now at Toronto.

Sound pictures made their auspicious bow at the Regent Theatre, Ottawa, Ontario, at a special midnight show on December 28, this having been arranged by Manager Ray Tubman as a curtain raiser for the regular sound opening on December 29. The program comprised "Street Angel," a Fox Movietone news reel, comedy, "The Family Picnic," and special short, "The Hut." Prices were raised 10 cents for the sound regime.

Special combination pages appeared in both local newspapers in which local merchants and others extended congratulations to the Regent on the arrival of the Movietone Baby.

Word from Ottawa, the Canadian capital, announces the incorporation of two moving picture companies in the Dominion as follows: Fidelity Films of Canada, Limited, with a capitalization of $300,000, headquarters at St. John, N. B., to carry on the business of a film exchange.

Also the Fisher Theatres, Limited, at Winnipeg, Manitoba, with $125,000 in preferred shares and 4,500 no par common shares, to erect and operate one or more theatres.

Moving pictures have been introduced at Queen's University, Kingston, one of the leading colleges of Canada, for regular instructional purposes. Dean J. C. Connell is using moving pictures in the medical college for auxiliary teaching of anatomy and surgery.

Schine O. Houses Get Policy Change

PICTURES will be discontinued at the Fairbanks, Springfield, Ohio, which house was recently acquired by the Schine-Chakeres interests. After extensive remodeling, the house will play legitimate attractions. The Regent Theatre, another house in the newly-formed chain, after being remodeled and redecorated, has opened with a policy of pictures and vaudeville, with Movietone to be installed later. Willard Osborne, who has been director of the State Theatre orchestra, is managing the Regent, which is the only house in Springfield playing vaudeville.

The State Theatre, Springfield, Ohio, has discontinued its orchestra, and will hereafter feature only organ music. The policy of talkies will be continued at this house as also the Majestic, both of which theatres are a part of the Schine organization.

Organ accompaniment for sound pictures is the latest innovation to be presented at the Orpheum Theatre, a Cincinnati neighborhood house. Herschel Luecke, organist, conceived the idea of an accompaniment for a Vitaphone act introducing the Trinity Choir in choral numbers. The experiment found such favor with the Orpheum audiences that Manager Chester Martin will continue the plan.

John Gregory, owner of the Liberty Theatre, Springfield, Ohio, plans to install an entire new front to the house and completely redecorate the interior.

A lone bandit pushing a pistol through the box office window of the Northern Theatre, Columbus, Ohio, demanded that he be accommodated with paper money only. Mrs. Ilone Wright, cashier, who was checking up for the night, gave him $50 in bills. The bandit escaped.

A syndicate, headed by C. Wittekind, is being formed to erect a $100,000 theatre at Mt. Healthy, Ohio, adjacent to Cincinnati.

The Ogeden Theatre has been incorporated at Columbus, Ohio, for $16,000, with James A. Jackson, Ruby R. Williams, M. A. Moore and W. C. Chesbrough.

The Granada, St. Francis and California Theatres, Dayton, Ohio, will hereafter start their "bargain" performances at 11 A. M., one hour earlier than their previous schedule.

G. W. Briggs, formerly a theatre owner at Marietto, Ohio, and an associate, a new comer to the game, have purchased the Royal Theatre, Salem, Ohio, from Mrs. A. M. Weiberg.

New Plan Permits Kan. Sunday Shows

THE Liberty Theatre, Horton, Kans., is the latest Kansas house to successfully operate on Sundays under the "contribution" plan. Sunday shows legally may be prohibited in Kansas, so, on Sundays, patrons at the Liberty Theatre merely have been requested to leave their contributions, if they so desire, as they file out of the theatre. Ministers and other blue law advocates have protested against the theatre's plan and requested that the county attorney investigate the case. He did—and found no violation of the law, no more than the operation of any church on Sunday. The contributions thus far have not equalled the week-day receipts.

Along movie row the exchanges were decorated with Christmas accessories and a typical Yuletide spirit prevailed. At the Paramount exchange there was a Christmas tree and it is reported that a thoroughly good time was enjoyed by all.

Christmas meant more than a mere holiday to Rev. Miller of the National Screen Service and Miss Alyce Hartung of the First National exchange, who were married the Saturday previous and left to spend their honeymoon in St. Louis and Chicago.

An organ has been installed in the Rockhill Theatre, suburban house of Kansas City, for the purpose of broadcasting organ recitals, by remote control, over station WHB of Kansas City. Morrill Moore is the organist.

Among the out-of-town exhibitors in the Kansas City market this week were: Hugh Gardner, Orpheum, Neosho, Mo.; George Skilkett, Joplin; Mo.; O. W. Williams, Rialto and Gem Theatres, Monett, Mo.; Ensley Barbour, Joplin, Mo.; H. H. Harriss, Springfield, Mo.; L. Bingaman, Waverly, Mo.; C. M. Pattee, Pattee Theatre, Lawrence, Kans.; and J. C. Staple, Victor Theatre, Rockport, Mo.

The Derrick Theatre of Virgil, Kans., was destroyed in a $30,000 fire in that town, several business houses also being burned. Fire departments from Yates Center, Kans., and Hamilton, Kans., were called before the fire was extinguished.

Calm Ind. Showman Averts Fire Panic

CALMNESS of Philip Merrill, owner of a Laurel, Ind., picture house, avoided loss of more than 200 lives in threatened panic Dec. 24, when flames swept through the ceiling while a crowd watched a wild west thriller. Merrill, assisted by cool headed assistants, managed to get everyone out without injury.

A correction has been made to the list of newly elected officers of the Indianapolis Screen Club, published recently in this column. The authentic lineup is as follows: W. W. Willman, Metro-Goldwyn-Mayer manager, President; Louis B. Goulden, President of Goulden Theatres Corp., Vice-President; Duff Newman, Paramount salesman, Treasurer; A. H. Kaufman, Manager Big Feature Rights Corp., Secretary.

The Board of directors includes: W. W. Willman, Louis B. Goulden, Duff Newman, A. H. Kaufman and John W. Friday.

Skouras-Publix interests were host at a dinner for newspaper men last Friday night at the Columbia Club. A. L. Block was toastmaster. Cullen Espy, manager for Skouras-Publix interests in Indiana, and George D. Tyson, State advertising manager, spoke. An Indiana ballroom orchestra provided music.

Matinees were held in neighborhood houses by Indiana Indorsers of Photoplays to raise Christmas money for needy families. Mrs. H. C. Bertrand was chairman of the event.

Ace Berry, former Circle manager, has now been transferred to Washington to take over managerial duties.

Mary Downes, one of the Gould dancers at the Indiana last week, is a former Indianapolis girl.

The Fourth Avenue Amusement Company, owning a string of theatres in Indiana, has announced the appointment of Don L. Hammer, of Lafayette, as managing director of the company's four theatres in Lafayette, the Mars, Luna, Family and Lyric. He succeeds Herbert H. Johnson, general manager of the Luna Amusement Company, former operators of the theatres.

At all four theatres new projection booth equipment is being installed and work on the installation of sound equipment at the Mars will start immediately.

Officials of the Skouras-Publix interest in this city, entertained local newspaper men recently at a dinner at the Columbia Club in Indianapolis.

Fire, thought to have originated from a discarded cigarette, damaged the Little Grand motion picture and vaudeville house at Madison, Ind., to the extent of $15,000 recently. Only the front walls of the building escaped damage.

The fact that on several occasions small boys have been caught stealing in the rear of the building and smoking cigarettes was given as a possible cause for the fire's origin.

Albany Territory Film Reports

ABOUT 100 employees of the Proctor Theatre and the Griswold in Troy were guests of the company at a dinner last week at Jack's restaurant in the Collar City. Jake Golden was major domo of the occasion. Incidentally, Mr. Golden was presented with a gold wrist watch by the employees of the Fourth Street Theatre.

Mr. and Mrs. Charles Stombaugh, the former being manager of the Pathe exchange in Albany, were among those who attended the inauguration of Governor Franklin D. Roosevelt at the State Capitol on New Year's Day.

Harry Brooks, president of the projectionists union in Troy for the past sixteen years or more, and who has been in the booth at the Lincoln Theatre, has gone to Proctor's Fourth Street House, which has just been equipped for sound. James Kelly, operator at the Palace, succeeds Mr. Brooks at the Lincoln.

Ed. Urschel is now booking for Pathe in Boston.

The Stanley Company remembered its employes in its theatres in Albany and Troy with crisp bills for Christmas. No one was forgotten.

The Troy Theatre will use split weeks throughout January. In all probability the policy will be continued throughout the winter.

The Orpheum in Utica is to be wired not later than February 15 for Movietone. William Benton, of Saratoga Springs, is wiring four out of his five theatres for sound.

Uly S. Hill, general manager of the Stanley houses in Albany and Troy, is sporting a brand new traveling bag these days, a gift from the managers and assistants in this territory.

R. W. Sykes, who owns the King Theatre in Troy, has changed his policy and now opens at 2 p. m. rather than at 10 o'clock in the morning. He is using musical comedy and pictures.

All of the first run houses, as well as a few of the subsequent run ones in Albany and Troy, staged midnight shows on New Year's Eve.

Ed. Hochstim, salesman for First National in Albany, had an automobile accident in Hudson last week, and received a broken axle.

A Supreme Court action to foreclose a $33,000 third mortgage on the Liberty Theatre in Watertown was started last week by Carl A. Phillips against the Miraiste Theatre Corporation. Failure of the theatre corporation, controlled by Charles Sesonske, to pay the fall school taxes, imposed by the city, and amounting to about $1,000, provided the basis of the action.

Harry Ross, connected with the Schine house in Oneonta, was in Troy last week as guest of his parents.

There is a rumor to the effect that the Rose and Griswold Theatres in Troy are to be equipped for the Photophone.

Walter M. Powers and Lawrence J. Carkey, managers of the Avon and Olympic Theatres in Watertown, were presented with gifts from their employes last week at parties held in the respective theatres.

The theatrical bowling league in Troy will hold a banquet at Jack's Restaurant on the night of January 12.

Lew Fischer, owner of a theatre in Hoosick Falls, is facing rather stiff opposition these days in the way of a roller skating rink that has started up in the same block.

Irving Goldsmith, part owner of one of the motion picture theatres in Saratoga Springs, will devote more attention to his theatre as his term of office as Justice of the Supreme Court expired on New Year's Day.

Publix Gives Big Texas Promotions

JAMES O. CHERRY, managing director of the Publix Melba theatre, has been promoted to the position of district manager of Publix theatres in Texas and will have charge of the Palace and Melba theatres at Dallas, the Metropolitan and Kirby in Houston and Publix' four theatres in San Antonio. Two years ago Mr. Cherry was house manager of the Palace theatre here in Dallas and since that time he has advanced rapidly, due to his ability as a real showman. Mr. Cherry succeeded in putting the Melba theatre on a paying basis for the first time since it was constructed which was more than just good luck as former owners will testify. Mr. Cherry's office will be in the Palace theatre at Dallas, from which place he will direct the other theatres.

Barry Burke, former manager of the Palace theatre, Dallas and the Palace at Forth Worth and lately district manager for Publix theatres in Colorado, has been appointed divisional manager over Publix theatres in Colorado, Texas, Kansas City, and will supervise Publix' interest in the Saenger theatre at New Orleans. John J. Friedl, who up until this time has been divisional manager in this section for Publix, has been appointed manager of Publix' entire eastern division, and will assist in the operation of the Publix New York theatres.

Jean Finley, director of publicity for the Palace theatre, Dallas, has been transferred to the publicity department of the home office at New York. Mr. Finley is well versed in the technique of theatrical advertising and is backed by sound experience. Jack Williams, director of publicity for the Metropolitan theatre at Houston, will succeed Mr. Finley.

William McIlheran, father of Robert McIlheran, manager of the Universal Dallas Exchange, died at his home in Wichita Falls on last Tuesday. Mr. McIlheran, who was 78 years of age at the time of his death, was said to be one of the oldest motion picture theatre owners in Texas.

J. H. Landers, formerly with the Stanley-Crandall Circuit, at Washington, D. C., has been appointed manager of the Palace theatre Dallas, succeeding Emil Bernstecker, who has been transferred to the Metropolitan theatre at Houston. Mr. Landers entered the theatre profession as doorman of the Hawaii theatre at Honolulu in 1924. Later he became assistant manager and after returning to the states he entered the services of Balaban & Katz.

Four More Ohio Sound Theatres

THE DeForest Phonofilm had its first Cleveland demonstration on Christmas day at M. B. Horwitz' Plaza theatre. The Astor, another Horwitz house, opened with Phonofilm on New Year's day, and the Haltnorth follows with an early January installation.

Jess Fishman, authorized distributor of DeForest Phonofilm in this territory, announces that a DeForest installation has been ordered by Abe and Jules Schwartz for the Utopia theatre, Painesville.

M. C. Howard, special representative for Gotham, has left for a two weeks' trip to St. Louis, Kansas City, and Omaha, in the interest of Gotham pictures.

Fred Bartow has resigned as manager of Loew's State theatre. He is succeeded by Jack McBride.

Schine interests have purchased the Colonial theatre, Akron. This has always been a Feiber and Shea house, and the sale was unexpected. It is reported that L. B. Cool will continue as manager. Vitaphone is now being installed in the Colonial.

The local M-G-M exchange was crippled last week by six cases of the flu. None of them were serious, however.

Chester Loewe, manager of the Independent Pictures exchange in Cincinnati, spent Christmas in Cleveland with his folks.

Max Young is redecorating his McKinley theatre, Canton. New paint is being generously used both inside and outside, and new decorations have been ordered.

Mark Goldman, manager of the Cleveland Tiffany-Stahl exchange, has been very ill with a severe attack of influenza.

Warner Brothers are extending their offices in Cleveland. Additional space has been leased on the third floor of the Film Exchange Bldg. where discs and sound equipment will be handled.

Howard M. Mercy and Kenneth Dick, operating the Merick Amusement Company, have purchased the Opera House at Mineral City, formerly owned by J. Markley. Mercy and Dick have also taken over the Grand theatre, West LaFayette, which has been closed since last June.

Rev. Robert Cotton, of Minneapolis, father of Robert Cotton, former film exchange manager of Cleveland, died last week at the home of his daughter.

Postpone Opening New Fox St. Louis

THE formal opening of the new Fox Theatre, Grand and Washington Boulevards, St. Louis, Mo., originally set for Christmas Day, has been postponed indefinitely. It is probable a date in February will see the opening of the new house.

The postponement was made necessary because of the delay in the shipment of materials and also to the decision to revamp the big organ in the theatre auditorium.

Harry Greenman, who formerly managed Loew's State here, has been named manager of the new house.

James P. Brennan, for the past five years manager of the Grand Opera House, on December 24 relinquished that job. R. F. Quinby of Chicago is his successor.

Mr. Brennan is leaving the Radio-Keith-Orpheum Circuit. His resignation follows closely upon that of Everett Hayes, until recently manager of the St. Louis Theatre, rand and Delmar Boulevards, another of the Radio-Keith-Orpheum chain. Irvin J. Scully, publicity man for the Grand Opera House and the St. Louis, is also leaving the employ of the R-K-O chain.

St. Louis films stock closed December 22 as follows: Skouras A, $51 bid and $55 asked, and St. Louis Amusement A, $24 bid. A year ago Skouras A was $41 and St. Louis Amusement A $35.

Construction will be started soon on the theatre to be erected at 2141 North Market street, Wichita, Kans., by the Stockman-Hartman Theatre Company, 3700 East Douglas street, Wichita. The building will have a main floor and balcony and be 50 x 140 feet.

The Bird Construction Company has started the remodeling of the Grand Theatre, in Searcy, Ork. The front will be changed and the entire interior redecorated, new seats will be added and new dressing rooms installed.

The Olympia Theatre, 1420 Market street, St. Louis, Mo., where Spyros and Charley Skouras got their motion picture start back in 1914, must give way to modern progress and early next year the house will be torn down to make way for the municipal auditorium for which the people of St. Louis voted bonds a few years ago.

The Olympia Theatre is now the property of John Karzin. Originally the Skouras boys invested $6,000 for a half interest in the Olympia Theatre. Their partners were George and Gus Galanis, both of whom have passed on to the Great Beyond.

Barney Rosenthal, president of Columbia Pictures, spent the greater part of last week out in the territory.

Harry Hynes, of Universal Pictures, visited a number of towns along Illinois Highway No. 4.

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Week's Movie News of Southeast

Atlanta

ACCORDING to news reaching film row this past week, George Stonaras is taking over the Royal Theatre at Wauchula, Fla., which has been operated by N. W. Remond, who will continue to operate his Scenic Theatre at Lake Wales, Fla.

Mr. Stonaras had a house at Wauchula at one time, but disposed of his holdings about three years ago and went to Europe. Recently he took over the Franklin Theatre at Fort Valley, Ga., which, it is understood, he is giving up to operate the house at Wauchula.

M. G. Lee, who operates the Lee Theatre at Cuthbert, Ga., and the Lee Theatre at Eufaula, Ala., while in Atlanta, announced that, beginning December 31, he will take over the Royal Theatre at Dawson, Ga., the house which has been operated for some time by Byron Cooper.

Mr. Lee's new theatre at Cuthbert, which has a seating capacity of approximately 1,000, was opened October 25, last, and his new theatre at Eufaula, Ala., was opened some months ago.

H. P. Rhodes of the Vitaphone office in Atlanta, has returned to his desk after having been confined home on account of illness.

W. B. Fulton, division sales manager of Vitaphone Corporation, was in Atlanta after a visit to the company's branches at New Orleans and Dallas.

John W. Mangham, Jr., manager of Liberty - Specialty's Atlanta branch, left last Thursday for a trip in the Alabama territory.

Tom Colby, head of the Tiffany-Stahl branch in Atlanta, attended a convention in Chicago of the company's Eastern branch managers, which will take place December 28 and 29 at the Hotel Stevens.

Paul C. Bryan, head of Fox's Atlanta exchange, left early this week for New York for a sales conference at the home office.

Oscar S Oldknow, vice-president of National Theatre Supply Company, with headquarters in Atlanta, has left on a trip to company branches.

Exhibitors seen along Atlanta's Film Row this past week included: Mrs. L. W. Holland, of the Madison Theatre, Madison, Ga.; H. H. Hayman, Dreamland Theatre, Metter, Ga.; T. F. Thompson, Cedartown, Ga.; Mrs. I. H. Dietz, Star Theatre, Covington, Ga.; M. H. Silverman, Grand Theatre, Chattanooga, Tenn.

W. W. Anderson, head of the Pathe exchange in Atlanta, visited Nashville, Tenn., recently.

Ben Y. Cammack, head of Universal's Atlanta branch, has been in New York.

Kentucky

The Fort Thomas Theatre at Fort Thomas, Ky.; the Wheelright at Wheelright, Ky., and the Weeksbury at Weeksbury, Ky., are closing as a result of the prevalence of flu at those places.

There is a new theatre at Prestonbury, Ky., the Princess, which is operating under management of Scott and Smiley.

Fred J. Dolle, president of the Fourth Avenue Amusement Company of Louisville, and Dennis Long, treasurer of the company, have just returned from New York, where they arranged for sound equipment for their three Indiana theatres at Lafayette, Marion and Logansport.

Roy Hargan, of the Masonic Theatre, Hodgenville, Ky., was a visitor to the local exchange last week.

A series of moving pictures were arranged for orphanages and other institutions in Louisville and Jefferson County during the Christmas holiday season. A. B. McCoy, manager of Keith's Majestic Theatre, arranged to furnish films, operators and other essentials for the presentation. Inmates of many of the homes were invited to Keith's Rialto on December 19, 20 and 29 by David E. Dow, manager of the theatre.

Tennessee

Through a new change of policy just announced by Publix Theatres Corporation, Keith vaudeville will make its bow in Chattanooga and Knoxville, Tenn., January 10. The Tennessee Theatre, Knoxville, and the Tivoli Theatre, Chattanooga, will become combination pictures - and - vaudeville houses, playing a straight picture program the first three days of each week and shifting to vaudeville and pictures the last three days.

Heretofore both houses have adhered to a picture policy supplemented by stage band shows. Under the new policy the stage bands will be eliminated but adequate pit orchestras will be retained.

When the new combination policy is inaugurated simultaneously in the two towns on January 10 four acts of Keith vaudeville will go into the Tennessee for a three-day run, and four other acts will be booked into the Tivoli for the same period.

Friends of H. M. Williams, salesman for Universal in the Tennessee territory, are sympathizing with him in the loss of his young son, Harold, who died this week after an illness covering several months. Interment was at Bristol, Tenn.

Florida

Yeggs, who have been active in Tampa during the holidays, and who succeeded in blowing several safes, made an attempt on the Victory strong box Christmas night. They first attempted to break into the stage entrance, but the heavy doors withstood their efforts. Then they tried the front doors leading into the auditorium, but were only successful in breaking off the moulding and scarring up the doors. Then they went after the iron grill in front of the box office door, bending some of the heavy metal bars, but failed to loosen the lock. As a final effort they started to saw away the bars around the lock and had cut one of the bars when they were either scared away or gave it up as a bad job.

The new Polk Theatre, Lakeland, opened last Saturday. As a Christmas gift to the children of the city, the management staged a free morning matinee at 10 A. M. The formal opening at night was a brilliant affair. Congressman Drane, City Manager Council and several other citizens appeared and delivered addresses. The Polk is equipped for Vitaphone and Movietone productions and is operated by the Publix Company.

5 Incorporations in New England

THE Milton theatres, Inc., at Milton, Mass., has incorporated with capital of $50,000. Philip Markel is president, Carl B. Carlsen is treasurer and Betty Wasserman is a director.

The S & S Enterprises, Inc., Boston, has incorporated with $10,000 capital. Officers are Henry G. Segal, president; David L. Shoolman, treasurer, both prominently identified with Boston theatrical interests, and Florence R. Dubin.

Greenwich Playhouse, Inc., has been incorporated at Greenwich, Conn. George F. Dean and others, all of Greenwich, are the incorporators.

Darien Theatre Co., Darien, Conn., has incorporated with capital of $210,000. E. H. Delafield and others of Darien are the incorporators.

The Capital Amusement Co., Lawrence, Mass., with 1,000 shares of no par stock, has incorporated. Harold W. Bailey is president, Jeremiah Campopiano is treasurer and William Campopiano is a director.

Walton Howe has been appointed resident manager of the Keith-Albee St. James Theatre, at Boston, having been promoted through various grades from an usher.

Plans are being prepared for remodelling the Academy of Music at Haverhill, damaged some weeks ago by fire.

Goldstein Bros.' Union Square theatre, at Pittsfield, is to be repaired and improved, following the recent fire which did heavy damage to the structure.

The new arbitration committee of the Boston Film Board consists of Maurice N. Wolf, district manager of Metro-Goldwyn-Mayer, Cyril McGerrigle, of FBO, and John J. Scully, manager of Educational.

H. E. Kahn, of the Fox organization has been spending a few days at the Boston exchange prior to going to Scandinavia for the Fox interests.

Gertrude Keating has resigned from the booking department of the Fox exchange and is succeeded by Louise Cates.

A. D. Rudenstein has taken over the Faulkner theatre at Malden, formerly operated by Phil Markel.

Louis Rothenberg has taken over the Auditorium theatre at Lynn, which has been playing stock companies in past years, and is operating it as a motion picture theatre with a daily change of bill.

The new Park theatre, at Westfield, one of Abe Spitz' theatres, has opened with William Harding as resident manager. It is equipped with Movietone and Vitaphone.

A theatre is to be erected at Hayes and Central streets, Natick, for the Harris Theatre Corp., N. G. Harris, president. Plans have been revised by Architect John E. Kelley, 38 Chauncey street, Boston.

Seattle Territory Sees Busy Trading

SEVERAL changes in ownership and management in this territory announced last week include sale of the Edgar Theatre, Edgar, Montana, to N. Jensen by Lawrence Byrd; purchase of the Rose Theatre at Glendive, Montana, by Jack Suckstorff, who in turn sold his Aristo Theatre at Winnett to W. F. Griebel; purchase of the Plains Theatre at Hot Springs, Montana, by the Simon Taylor circuit, and purchase of the Paradise Theatre at Kamas Prairie by Floyd Carter.

William Cutts, former manager of the Columbia Theatre here, is now entering the theatre field in Oregon. Under the name of William Cutts, Inc., he is planning a $150,000 theatre in The Dalles, Oregon.

B. Wallace Rucker, manager of the Educational Film Exchange, last week was reelected president of the Seattle Film Board of Trade, in appreciation of his good work for the organization during 1928. L. O. Lukan, manager of First National, will serve with Mr. Rucker as vice-president.

Sam Berkowitz, home office representative of Sonora-Bristolphone, has arrived in Seattle and has opened temporary quarters at 2330½ Second avenue.

Another "sound" office has been established at 2419½ Second avenue above the American Film Exchange. This is the Melophone Corporation's new address, where Bill Drummond and George Endert make their headquarters.

Jack Galt, advertising and publicity man from California, has arrived here to accept new duties with West Coast's Fifth Avenue and Coliseum Theatres. At the first-named house he succeeds Herb Polan, who left for Los Angeles last week.

Prominent figures in the film and theatre industry visited Seattle last week, conferring with Charles M. Thall of West Coast Theatres and Robert Blair of Publix. The visitors were Sam Dembow, president of the Paramount corporation; John Balaban of Chicago, vice-president of Publix; Herman Wobber, western division manager for Paramount, and Ralph E. Crabill, Pacific Coast manager for Publix Theatres.

House managers, cashiers, ushers, operators and maintenance men of each of the eleven theatres owned and operated by Universal in Seattle were guests at a midnight banquet staged last week by Karl L. Burk, general manager for "U" theatres in the Northwest. Ted Gamble, assistant to Mr. Burk, was chairman of the evening.

Mitchell Sutherland, former publicity and advertising man with West Coast Theatres in Seattle and Los Angeles, is now achieving new laurels by writing special continuities for radio broadcasting. He is associated with the American Broadcasting Company of this city, operating KJR in Seattle and affiliated with a chain of Coast stations.

John Hamrick, general manager of the Blue Mouse and Music Box circuits in the Northwest, has just moved into handsome new offices in his local Blue Mouse Theatre.

Change in Wesco Northwest Staff

RICHARD SPIER, for the past year in charge of the Portland division for West Coast Theatres, Inc., will leave shortly for an executive position in the William Fox organization in Los Angeles.

J. E. Mansfield, who has been in charge of the theatre operation department in the home office, will become Portland division manager for West Coast Theatres with headquarters in Portland.

The Portland Theatre was robbed of $491 at a late hour Christmas Eve. As the cashier was about to leave the cage with the heavy day's receipts she was confronted with a ruddy-faced young robber who demanded the sack of money. In his haste to get away the robber dropped a $100 bill and also overlooked another sack containing $4,000. This is the second robbery of this house in a year.

The Circle Theatre will augment its famous spinning "Globe of Light" with an additional monster electric sign with radial rays seven feet beyond the circumference of the present ball.

Joseph Sampietro, for several years director of the Columbia Theatre orchestra, has been named as musical director for radio station KFEC, Portland.

Mrs. Myrtle Buckmiller has purchased the interests of the Haselton Theatres, Inc., of Baker, Ore., consisting of the Clarick, Orpheum and Empire Theatres. She will be president of the company and also assume active management of the houses.

Stanley Opens New Enright in Pitts.

STANLEY COMPANY opened a new 3500-seat theatre, the Enright, in East Liberty, Pittsburgh, on December 28th. The theatre was named in honor of Thos. F. Enright, a citizen of Pittsburgh and the first Pennsylvanian to fall in the World War. As a consequence of this honor, the American Legion members assisted in the inaugural ceremonies at the theatre. James Balmer, formerly of the Stanley Grand, is manager of the Enright. Among the Stanley officials at the opening were: S. H. Fabian, M. A. Silver, A. Sablosky and Joseph Bernhardt.

A huge steel truss, weighing approximately 40 tons and calculated to support 600 tons, has been placed in the Harris Memorial Theatre being erected by the Harris Amusement Company at McKeesport. It is 90 feet long and 12 feet high.

James B. Clark, pioneer film and theatre man of Pittsburgh, was married in this city on December 27th to the former Alice Leech. The couple are now in New York preparatory to taking a wedding trip to Bermuda.

Our sympathies are extended to A. R. Cherry, city salesman for Columbia Film Service, in the loss of his mother, whose death occurred recently.

Pete Alderman, of the Pastime Theatre, Herron avenue, is once again a proud daddy. This time the newcomer is a girl, and there are now two boys and two girls in the Alderman household. Congratulations!

William Davis, manager of the Triangle, has recovered from a siege of the grip. Other sufferers who have recovered are: James H. Alexander, manager of Columbia Film Service; Ike Browarsky, manager, Hippodrome and Variety Theatres; Eddie Moriarity, M-G-M; Miss Catherine Bohn, Columbia Film Service.

Among the out-of-town exhibitors seen on film row last week were Carl Becker, Butler; Mike Manos, Greensburg; J. B. Kane, Pitcairn, and George Zeppos, Wheeling.

The various theatres owned by the Harris Amusement Company will celebrate their thirty-first anniversary of the company's founding by offering special bills during the month of January.

Harry Fry, shipper at Columbia Film Service, has our sympathy, having lost two members of his family the past week. Both his foster-father and his grandmother were called by death within a few hours of another.

Ira Cohen is the new Fox manager in Pittsburgh. Comes here from Cincinnati Fox office which he also managed. He succeeds William J. Kupper, who goes to New York for a promotion, the nature of which is not yet announced.

Two 'Frisco Film Promotions

FOUR and one-half years ago Allen Usher joined Paramount's forces as shipping clerk, and during that time was advanced from clerk to booker and from booker to salesman. In 1927 he was initiated to the Paramount "One Hundred Per Cent Club." Just recently he was transferred to the Salt Lake branch, where he will act as Paramount's Exchange manager for that territory.

A. J. Sullivan, formerly a Metro-Goldwyn-Mayer salesman has now taken over the management of the Columbia office in Seattle, succeeding C. Beale.

The Lyceum theatre, at Fresno, for several years operated by Joe Kinnester, has been disposed of by him to J. M. Roka and associates, who will continue the picture policy as established by Kinnester.

George Chamberlain, who has been ill for some time, is back on the job again.

Newt Levy, who has been ill from an operation for appendicitis, is on the road to recovery and is expected back at work very soon.

A. Moussa has finished auditing books of the local Warner Brothers office.

Russell Enger and Jack Flannery, of United Artists, attended convention in Chicago.

Some of the out-of-town exhibitors seen along the row were Joe Rosenberg, of the Principal Theatres; Wm. Allen, of Tracy; and Everett Howell, of Porterville.

Lewis Cohn, of FBO's Advertising Department, has announced his engagement of Miss Yvonne Cohn.

Manager Fred Voight made a trip through the San Joaquin Valley recently.

Blaine Walker, Pacific Coast Editor of Fox News, visited the Fox Exchange after having made a trip North in the company of James Darst, who is National Editor of Fox News.

Lloyd Strehl, who is in charge of Kemp's Laboratory, has a new son. This is the second baby in the Strehl family.

W. J. Heineman is back on the job at Universal after having spent some time in a local hospital, following an operation for appendicitis.

E. E. Fulton Co. are installing all stage and booth equipment in the new Ellis J. Arkush theatre at Redwood City.

Rumored Warners Want Philly House

UNCONFIRMED rumors are current to the effect that Warner Brothers have offered Alexander R. Boyd, former vice-president of the Stanley Company of America, a quarter of a million profit for the new Boyd theatre opened on Christmas Day at 19th and Chestnut Sts., Philadelphia, only a few doors from the Stanley Company's Aldine Theatre. The Boyd has a seating capacity of 3,000, and is one of the finest theatres in the city. Interesting developments are expected within a very short time.

Jay Emanuel's Forum theatre at Frankford Ave. and Bridge St., Philadelphia, will be enlarged and beautified by the addition of a balcony to seat 750 persons, and two broad marble stairways leading from the lobby. Plans for the additions have been prepared by W. H. Lee, architect. The seating capacity will be increased to approximately 2,500 by the addition of the balcony.

According to present plans, the Stanley Company's new 5,000 seat Mastbaum theatre, at 20th and Market Sts., Philadelphia, will be opened early in February.

Edwin N. Johnson, owner of the $500,000 Keswick Theatre opened last week in Glenside, Pa., is adopting some good publicity methods to promote the interests of his new theatre. Mr. Johnson announced that his house was to be a community theatre and his first move was to turn the theatre over to the Glenside Kiwanis Club for two evenings. A community celebration known as the Kiwanis' Follies in which 100 prominent business men and residents of the community participated was given and resulted in a great deal of favorable publicity for the new house. Mr. Johnson has also launched a newspaper, the Greater Glenside Gazette, issued monthly, which will aid in promoting the interests of the Keswick. Another feature which it is believed will add materially to the success of the undertaking is the fact that there is free parking space for several hundred cars in the rear of the theatre.

Central Penn. Has Active Week

IT is reported in banking circles of Harrisburg that the Fox interests again are seeking a site for a theatre in the business center of the city. Owners of property near the northern end of Market Square, including the Bolton House, an old hotel covering a large plot, and adjoining properties, are said to have been asked to put prices on their holdings with a view to selling them to the theatrical concern. Prices have been given in a number of instances and the Fox people are said to have taken them under advisement. It is reported that the Bolton House is held at $700,000. Rumors of the intention of the Fox interests to erect a large theatre in the capital city of Pennsylvania have been rife for a number of years.

A number of theatres in the Central Pennsylvania district are reported recently to have contracted for the installation of Synchrophones. Among them are the Strand and Wilbur of Easton. A new sound device has been installed in the McTague Theatre, Coaldale. It was first used in connection with the presentation of "The Street Angel."

The Grand theatre, Norristown, owned by the Stanley Company of America, was menaced by flames which broke out near the heating apparatus in the basement early one morning recently. Judson Horner, an employee, was badly burned when he attempted to conquor the blaze single-handed, and received treatment in the Norristown Hospital. The local fire department saved the building from serious damage.

Announcement is made that the new theatre the Al Boyd interests will erect at Queen and Chestnut streets, Lancaster, will seat 3,000. Construction work will start in April. The theatre is being designed by the Hoffman-Henon Co., Philadelphia architects, and will cost $500,000.

Donald W. Ross, who, on December 24, succeeded John P. McCarthy as manager of Loew's Regent theatre, Harrisburg, when Mr. McCarthy was sent to manage a big Loew theatre in Syracuse, N. Y., came to Harrisburg direct from Loew's Midland, in Kansas City, Mo., where he was assistant manager.

Paul C. Bailey, formerly organist at the Hollywood theatre, Pottsville, is now director of the Wurlitzer School for Theatre Organists in Philadelphia.

Mrs. Dietrich Petrey has been selected to succeed Mrs. Marie Dietrich Leaser as treasurer of the Rialto theatre, Allentown.

The Victor Theatre, Pottstown, formerly known as the Grand Opera House, was recently reopened after an expenditure of $30,000 on improvements. The house is controlled by the Pottstown Theatres, Inc., of which John H. Snyder, of Reading, is president. New seats, lighting fixtures, stage scenery and switchboards have been installed and auditorium has been revamped.

UNIFORMS FOR HOUSE ATTACHES COSTUMES FOR STAGE PRESENTATIONS BROOKS 1437 B'way New York

Classified Ads

RATES: 10 cents a word for each insertion, in advance except Employment Wanted, on which rate is 5 cents

Situations Wanted

ORGANISTS and SINGERS, thoroughly trained and experienced in theatre work. Men and women now ready for good positions. Write salary, and other data. Address, Chicago Musical College, 64 E. Van Buren, Chicago.

WANTED POSITION — As Moving Picture Operator (Projectionist). Thirteen years' experience. Age 30. Married. Must have work at once. No reasonable offer refused. Can give best of references. Wire at once. David S. Mayo, 848 Felder St., Americus, Ga.

Man, Pianist, some organ but not expert, seeks location. East preferred. Experienced vaudeville man. Arrange, transpose, handle orchestra. Cuing pictures correctly at sight my specialty. Union. Could handle small house on circuit. John H. Muller, Gen. Del., Logan, O.

Experienced Poster Artist with ideas and real creative ability. He knows lobby display and exploitation and desires first class connection. Will send samples and all personal details. Married; age 30. Write Box 424, care Motion Picture News, 729 7th Ave., New York City.

Projectionist, experienced on Simplex and Powers machines with arc reflector D.C. current, wishes steady job anywhere. Address Box 426, care Motion Picture News, 729 7th Ave., New York City.

ORGANIST, versatile, competent, now employed, desires change of city. Complete library. Nine year experience. Box 428, care Motion Picture News, 729 Seventh Ave., New York.

For Sale

FOR SALE — 300 high class upholstered opera chairs, $2.75 per chair. Box 425, care Motion Picture News, 729 Seventh Ave., New York.

FOR SALE: Used Reproduco Player Organ with large library music rolls. Excellent condition. Clyde E. Noble, Arcade Theatre, Brookhaven, Miss.

Used Equipment

FOR SALE—1200 Upholstered Theatre Chairs; 1000 Veneer Theatre Chairs; 500 Upholstered Chairs with spring seats, panel back. Also all makes REBUILT projectors, spotlights, reflector lamps, screens. Everything for the theatre at bargain prices. Amusement Supply Co., Inc., 729 Seventh Ave., New York City.

Wanted

THEATRE WANTED — AT ONCE—any town over 2,000 population. Prefer lease. Will consider buying. 10 years successful management. Box 430, care Motion Picture News, 729 Seventh Ave., New York City.

Wanted to Lease—Picture Theatre in good town up to 25,000. Write giving data concerning same to Box 432, care Motion Picture News, 729 Seventh Ave., New York, N. Y.

NEWS Classified Ads Pay



A group of four newspaper displays which indicate the style of exploitation conducted for showings of "The Home Towners" at first run theatres. The layouts illustrated include a three-column reverse display for the Knickerbocker theatre, Nashville; and three double-column displays for the Liberty theatre, Spokane; the Blue Mouse, Seattle, and the Allen, Cleveland.

New Keith-Albee Palace Theatre, Rochester, Has Gala Opening

THE Palace, new Keith-Albee 3,000-seat theatre in Rochester, N. Y., began functioning for the first time on Christmas Day before a capacity audience. The theatre is luxuriously equipped for the comfort of patrons.

The Grand foyer is shaped like an "L" with the shorter end adjoining the ticket lobby and the longer end leading to the street. The design is 18th Century. Gold satin brocade panels are outlined and low-relief decorations in ivory, gold and silver bedeck the walls and heavy gold draperies are suspended over the lounge rooms. From the ceiling hang four large crystal chandeliers with smaller torchiers along the walls. A feature of interest in the foyer are paintings from the collection of Edward F. Albee and the Japanese and French ceramic vases which are placed in positions calculated to catch and please the eye.

The women's lounge is done in French 18th Century period. The walls are of blue and gold satin and are equipped with gilt chairs. A fireplace and a piano lend an added charm to the room. Mirrored walls, panels of lavender and gray brocade, and French chairs are to be found in the cosmetic rooms. The French style has also been adopted for the appearance of the smoking room and the women's room on the mezzanine promenade.

The men's lounge is paneled in walnut and has furniture of overstuffed brown leather. An Italian marble fireplace decorates the room.

Across the stage of the theatre swings a cerese curtain which is reflected by the hangings draping the entrances to the boxes, the rail curtains and the wall brocade panels. Two draped arches on either side of the auditorium and a recessed arch above the stage relieve the wall lines also broken by the boxes. The orchestra pit can be raised or lowered at will. The stage is 100 feet wide and 30 feet deep.

Netoco Reopens Revamped Globe Theatre in Boston

THE Globe Theatre, on Washington above Beach Streets, Boston, was reopened last week to the public. The Netoco house was entirely renovated both within and without; its new fixtures, hangings and lighting effects and sound film equipment were a matter of intense interest to the throngs of fans who entered the playhouse.

Crimson, blue and gold predominate in the color scheme of the house. A striking effect is achieved with the wall covering which runs throughout the orchestra, along the stairways and corridors and which presents a mingling of colors: figured damask in crimson, blue and gold. The main lobby, done over in white and gold, has the same wall covering as the orchestra and is lit by elaborate crystal chandeliers, many of which are scattered throughout the theatre's interior. A huge ball of lights forms the main chandelier.

The auditorium section consists of an orchestra, mezzanine and balcony. The wall covering above the orchestra consists of a rough gray plaster, interspersed with white lines simulating the mortar of masonry and producing an effect of great walls of stone. A glow of mulberry lights soften the walls. The perpendicular section of the auditorium carries out the same effect, with crimson draperies hanging down from the sides. Forest scenes are depicted high on the walls.

The ceiling, also included in the renovation, now has gold predominating in the color scheme. The tiers of boxes, the lower part of the mezzanine, have also been gone over.

Outside the building, a new sign in yellow, red and green lights, has been erected, as well as a newly lighted canopy. The retiring rooms have been elaborately refitted. The staff of the house has also been equipped with new uniforms.

Stanley to Erect Theatre On Site of Pa. Church

A $1,500,000 theatre with a seating capacity of 4,000 will be constructed by the Stanley Company of America on the site of the Reformed Episcopal Church of the Atonement, a landmark in Germantown, Pa. The church property is located at Wayne and Chelton Avenues and has a frontage of 158 and 166 feet on the respective avenues. The Stanley Company acquired the property through Mastbaum Brothers and Fleischer, as well as the adjoining property at 165 West Chelton Avenue, frontage 30 feet and depth 158 feet.

Plans for the theatre will be prepared by a New York architect and work on the construction of the house will be begun soon.

$125,000 Theatre Building for Oregon Town

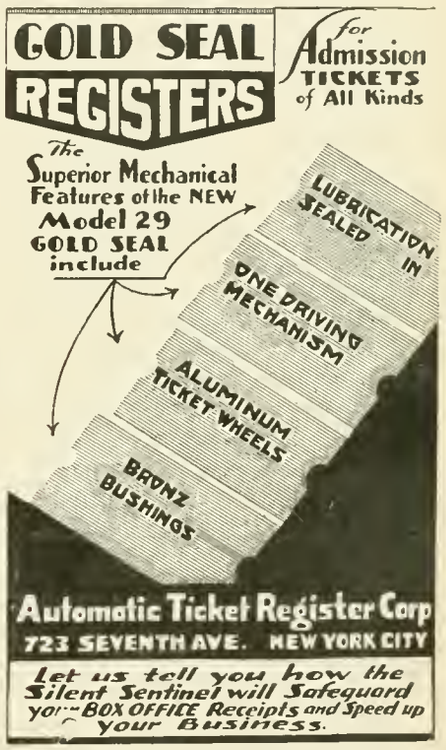
Plans for a $125,000 two-story theatre building, which will be leased to G. E. Mathews, manager and part owner of the Empress Theatre in the town, have been made public in The Dallas, Oregon. The new theatre, it is reported, will be equipped with the latest sound pictures equipment. The Moorish type of architecture is to be followed. The theatre will seat 800. A large marquee will encircle the main entrance.

Universal Finishes Coast Building Program

The first stage of extensive building program, inaugurated during the beginning of 1928, has finally reached conclusion at Universal City and the large Universal picture plant there has undergone complete renovation. As a result, the studio is much larger in properties.

Innovations at the studio include: three new sound proof stages; a new automobile entrance; an enlarged electrical department; a new lumber mill; newly macadamized roads; a drainage channel; three newly rebuilt office buildings; six new projection rooms; newly erected bill-boards equipped with colored lights; new coat of paint for the entire studio; sprinkler systems for the nine stages; a central oil burning heating plant; additional wardrobe space; increased laboratory space.

Building and improving activities will be continued during 1929, Walter Stern, business manager, stated.



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COMPLETE RELEASE CHART

Productions are listed according to the names of Distributors in order that the Exhibitor may have a short-cut toward such information as he may need, as well as information on pictures that are coming. Features which are finished or are in work, but to which release dates have not been assigned, are listed in "Coming Attractions"

BRAY PRODUCTIONS

Title	Star	Rel. Date	Length	Reviewed
College Cuckoo	Murdock-Cavalier	June 1	2 reels	
Her Salty Suitor		June 20	2 reels	
His Wild Oat	McDougall Kids	July 10	2 reels	
Lonesome Babies	Jack Cooper	Aug. 1	2 reels	
Lost Whirl, The	Irving-Cooper	July 1	2 reels	
Lot o' Baloney, A	McDougall Kids	June 10	2 reels	
Pikers The	McDougall Kids	Aug. 10	2 reels	

COLUMBIA
FEATURES

Title	Star	Rel. Date	Length	Reviewed
After the Storm	Bosworth-Gilbert-Delaney	April 17	5459 feet	Sept. 15
Apache, The	Alvarado-Livingston		5838 feet	
Beware of Blondes	Revier-M. Moore-D'Arcy	July 1	5649 feet	
Broadway Daddies	Logan-Lease	April 7	5537 feet	Sept. 15
Court-Martial	Holt-Compson	Aug. 12	6014 feet	
Dawn	Special Cast		7500 feet	
Desert Bride, The	Compson-Forrest	Mar. 26	5528 feet	Sept. 15
Driftwood	Alvarado-Day	Oct. 15	6267 feet	
Golf Widows	Ford-Reynolds-Rand	May 1	5592 feet	
Matinee Idol, The	Walker-Love	Mar. 14	6925 feet	May 5
Modern Mothers	Chadwick-Fairbanks, Jr.-Kent	May 13	5540 feet	
Name the Woman	Stewart-Glass-Gerden	May 25	5544 feet	Sept. 8
Nothing to Wear	Logan-von-Eltz		5701 feet	E
Power of the Press, The	Fairbanks, Jr.-Ralston		6465 feet	
Raider Emden, The	Special Cast		6021 feet	
Ransom	Wilson-Burns	June 7	6584 feet	
Runaway Girls	Mason-Rankin	Aug. 23	5725 feet	
Say It With Sables	Bushman-Livingston-Chadwick	July 13	6401 feet	
Scarlet Lady, The	De Putti-Alvarado	Aug. 1	6443 feet	
Sinners' Parade	Revier-Varconi		5616 feet	
Sporting Age, The	Bennett-Herbert-Nye	Mar. 2	5464 feet	June 2
Street of Illusion, The	Keith-Valli		5988 feet	
Stool Pigeon, The	Delaney-Borden		5988 feet	
*†§Submarine	Holt-Revier-Graves		8192 feet	
*†§Submarine	Holt-Revier-Graves			
Virgin Lips	Borden-Boles	July 25	6048 feet	Sept. 22
Way of the Strong, The	Day-Livingston-Von Eltz	June 19	5752 feet	

Coming Attractions

Title	Star	Length	Reviewed
College Coquette	M. Day-Forbes		
*†§Donovan Affair, The	Jack Holt	6214 feet	
Faker, The	Logan-Delaney		
*†§Fall of Eve, The			
*†§Lone Wolf's Daughter, The	Lytell-Olmstead-Keith	6214 feet	
Object—Alimony	Louis Wilson		
Restless Youth	M. Day-Forbes	6085 feet	
Sideshow, The	Prevost-Graves		
*†§Younger Generation, The	Hersholt-Lease-Basquette-Cortez		

EDUCATIONAL

Title	Star	Rel. Date	Length	Reviewed
All In Fun	Jerry Mandy	Oct. 21	1 reel	Oct. 27
Air Derby, The	Reed Howes	Jan. 6	2 reels	
America's Pride	Our World Today	Oct. 7	1 reel	Oct. 6
Beauties Beware	Jerry Drew	Jan. 27	2 reels	
Be My King	Lupino Lane	Dec. 9	2 reels	Nov. 10
Blondes Beware	Johnny Arthur	July 15	2 reels	June 23
Bumping Along	Stone-Ruth	Nov. 18	1 reel	Nov. 3
Call Your Shots	Al St. John	Sept. 15	2 reels	Sept. 29
Come to Papa	"Big Boy"	Oct. 14	2 reels	Oct. 13
Companionate Service	Dorothy Devore	Oct. 7	2 reels	Oct. 6
Conquering the Colorado	Hedge-Podge	July 8	1 reel	July 14
Cook, Papa, Cook	Murdock-Hutton	Sept. 9	1 reel	Sept. 15
Crown Me	Wallace Lupino	June 3	1 reel	May 28
Dumb—and How	Thatcher-Young-Allen	Jan. 27	1 reel	Dec. 22
Felix the Cat In Astronemeows	"Sullivan Cartoon"	July 8	1 reel	Aug. 18
Felix the Cat In Futuritzy	"Sullivan Cartoon"	June 24	1 reel	July 21
Felix the Cat In Jungle Bungles	"Sullivan Cartoon"	July 22	1 reel	Sept. 22
Felix In Outdoor Indere	"Sullivan Cartoon"	June 10	1 reel	June 30
Felix the Cat in the Last Life	"Sullivan Cartoon"	Aug. 5	1 reel	Sept. 29
Fighting Orphans—Evening Mist	Bruce Outdoor Sketch	Aug. 19	1 reel	Aug. 4
Fleticuffs	Lupino Lane	Oct. 28	2 reels	Oct. 27
Follow Teacher	"Big Boy"	Dec. 16	2 reels	Nov. 17
Girlies Behave	Jerry Drew	Sept. 9	2 reels	Sept. 8
Gloom Chaser, The	"Big Boy"	June 24	2 reels	June 2
Glorious Adventure	Hedge-Podge	Oct. 14	1 reel	Oct. 27
Going Places	George Davis	Jan. 13	2 reels	
Goofy Birds	Charley Bowers	Aug. 12	2 reels	July 28
Hard Work	Wallace Lupino	July 29	1 reel	July 14
Hay Wire	Stone-Dale	Nov. 4	1 reel	Oct. 27
Hectic Days	Lupino Lane	June 17	2 reels	May 28
He Tried to Please	Collins-Hutton	Aug. 12	1 reel	July 14
Hold That Monkey	Monty Collins	Nov. 11	2 reels	Oct. 27
Homemade Man, A	Lloyd Hamilton	June 17	2 reels	June 9
Hop Off	Charley Bowers	July 1	2 reels	June 23
Hot Luck	"Big Boy"	Sept. 2	2 reels	Sept. 29
Hot or Cold	Al St. John	Dec. 2	2 reels	Nov. 10
Husbands Must Play	Wallace Lupino	Jan. 6	2 reels	
In the Morning	Vernon Dent	Dec. 30	1 reel	Nov. 24
Just Dandy	Jerry Drew	Aug. 19	2 reels	Aug. 11
Kid Hayseed	"Big Boy"	Aug. 5	2 reels	Aug. 4
Ladies Preferred	Jerry Drew	July 8	2 reels	June 30
Leaping Luck	Davis-Collins	July 29	2 reels	July 14
Listen Children	Lloyd Hamilton	July 22	2 reels	July 14
Lost Laugh, The	Wallace Lupino	July 15	1 reel	June 23
Lucky Duck, The	Billy Dale	Oct. 7	1 reel	Sept. 15
Magic City The	Our World Today	Nov. 11	1 reel	Nov. 3
Making Whoopie	Goodwin-Bradley	Oct. 28	2 reels	Oct. 13
Misplaced Hushands	Dorothy Devore	Nov. 25	2 reels	Nov. 24
Murder Will Out	Vernon Dent	Dec. 16	1 reel	Nov. 10
Oh Mama	Miller-Hutton	July 1	1 reel	June 23
On the Move	Hodge-Podge	Sept. 9	1 reel	
Only Me	Lupino Lane	Jan. 20	2 reels	Dec. 15
Patchwerk of Pictures, A	Hedge-Podge	Nov. 18	1 reel	Nov. 24
Peep Show, The	Hedge-Podge	Aug. 12	1 reel	Aug. 18
Permanent Wave Railroad, The	Our World Today		1 reel	Dec. 1
Pictorial Tidbits	Hodge-Podge	June 10	1 reel	June 23
Pirates Beware	Lupino Lane	Sept. 9	2 reels	
Playful Papas	Jerry Mandy	Dec. 1	1 reel	Dec. 1
Polar Perils	Monty Collins	Sept. 30	2 reels	Sept. 15
Quiet Worker, The	Jerry Drew	Nov. 4	2 reels	Oct. 8
Rah Rah Rah!	Dorothy Devore	June 3	2 reels	May 28
Reaming Romeo	Lupino Lane	July 29	2 reels	July 21
Sailor Boy	Monty Collins	June 17	1 reel	June 9
Shifting Scenes	Hodge-Podge	Dec. 16	1 reel	
Sky Ranger, The	Reed Howes	Sept. 23	2 reels	Oct. 6
Skywayman, The	Reed Hawes	Nov. 18	2 reels	Nov. 3
Social Prestige	Monty Collins	Dec. 23	2 reels	Nov. 17
Stage Frights	George Davis	Oct. 21	2 reels	Oct. 6
Thoughts While Fishing	Bruce Outdoor Sketch	June 17	1 reel	June 9
Thrills of the Sea	Our World Today	Sept. 2	1 reel	Sept. 29
Troubles Galore	Collins-McCoy	Aug. 26	1 reel	Aug. 4
Walking Fish	Our World Today	Jan. 13	1 reel	
Wedded Blisters	Lupino Lane	Aug. 26	2 reels	Aug. 4
What a Trip	Vernon Dent	Jan. 13	1 reel	Dec. 15
Who's Lyin'?	Davis-Collins	June 10	2 reels	May 28
Wife Trouble	Robert Graves	Sept. 23	1 reel	Sept. 8
Wild Wool—Night Clouds	Bruce Outdoor Sketch	July 15	1 reel	June 30
Wives Don't Weaken	Drew-Bradley	Dec. 16	2 reels	Dec. 15

PHOTOPHONE SHORTS

Title	Star	Rel. Date	Length	Reviewed
*†§Eligible Mr. Bangs, The	Herton-Arthur		2 rels	
*†§Lion's Roar	Burke-Bevan-Dent	Dec. 9	2 reels	Dec. 1
*†§Old Barn, The	Johnny Burke		2 reels	

EXCELLENT PICTURES (S. R.)
FEATURES

Title	Star	Rel. Date	Length	Reviewed
Bit of Heaven, A	Lee-Washburn	May 15	7000 feet	
Inspiration	George Walsh	May 10	6759 feet	
Into No Man's Land	Santschi-Blythe	June 15	6700 feet	
Life's Crossroads	Hulette-Conklin		5355 feet	
Making the Varsity	Hulette-Rankin-Lease	July 15	6400 feet	
Manhattan Knights	Befford-Miller	Aug. 27	6000 feet	
Speed Classic, Inc	Lease-Harris	July 31	4700 feet	
Women Who Dare	Chadwick-Delaney	Mar. 31	6520 feet	

F B O
FEATURES

Title	Star	Rel. Date	Length	Reviewed
Alex the Great	Gallagher-Dwyer	May 13	6886 feet	Mar. 24
Avenging Rider, The	Tom Tyler	Oct. 7	4808 feet	
Bantam Cowboy, The	Buz Barton	Aug. 12	4893 feet	
Beyond London's Lights	Shumway-Elliott	Mar. 18	5583 feet	Feb. 25
*†§Blockade	Anna Q. Nilsson	Dec. 16		
Breed of the Sunsets	Bob Steele	April 1	4869 feet	
Captain Careless	Bob Steele	Aug. 26		
Charge of the Gauches	F. X. Bushman	Sept. 16	5487 feet	
Chicago After Midnight	Mendez-Ince	Mar. 4	6249 feet	Mar. 17
*†§Circus Kid, The	Darro-Costello-Brown	Oct. 7	6085 feet	Sept. 22
Crooke Can't Win	Lewis-Hill-Nelson	May 11	6291 feet	
Danger Street	Baxter Sleeper	Aug. 26	5621 feet	
Devil's Trade Mark, The	Bennett-Mong-Douglas	April 7	5984 feet	
Dog Justice	Ranger-Martin	June 10	5043 feet	
Dog Law	Ranger (Dog)	Sept. 2	4802 feet	
Fighting Redhead, The	Buzz Barton	July 1	4758 feet	
Freckles	Bosworth-Fox, Jr.	Mar. 21	8131 feet	Jan. 28
Fury of the Wild	Ranger (Dog)	Nov. 4		
*†§Gang War	Borden-Pickford	Nov. 18	6337 feet	Dec. 1
Headin' for Danger	Steele-Mendez	Dec. 16	5249 feet	
Hey Rube!	Olmstead-Trevor	Dec. 23		
His Last Haul	T. Moore-Owen	Nov. 11		
*†§Hit of the Show, The	Brown-Aster-Olmstead	Sept. 23	6337 feet	Aug. 4
King Cowboy	Tom Mix	Nov. 26		
Law of Fear, The	Ranger-Reid-Nelson	April 8	4769 feet	Mar. 10
Lightning Speed	Bob Steele	Oct. 21	4647 feet	
Little Buckaroo, The	Buzz Barton	Mar. 11	4801 feet	
Little Yellow House, The	Sleeper-Caldwell	May 28	6429 feet	April 21
Loves of Ricardo, The	George Beban	June 17	5181 feet	
Man in the Rough, The	Steele-King	May 20	4785 feet	
Orphan of the Sage	Buzz Barton	Dec. 23		
*†§Perfect Crime, The	Rich-Brook-McConnell	Aug. 19	6331 feet	Aug. 11
Phantom of the Range	Tyler-Thompson-Darro	April 22	4781 feet	Feb. 11
Pinto Kid, The	Barton-Trevor-Lee	April 29	4884 feet	Jan. 7
Red Riders of Canada	Miller-Byer	April 15	6419 feet	Dec. 23
Rough Ridin' Red	Buzz Barton	Nov. 4	4714 feet	
Sally of the Scandals	Love-Forrest	July 15	6059 feet	
Sally's Shoulders	Wilson-Hackatherne	Oct. 14	6297 feet	
Singapore Mutiny, The	Ince-Taylor	Oct. 7	5812 feet	Oct. 13
Sinners In Love	Borden-Gordon	Nov. 4		Oct. 29
Skinner's Big Idea	Washburn-Sleeper-Trevor	April 24	6967 feet	Mar. 17

** Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie.*

Title	Star	Rel.	Date	Length	Reviewed
Son of the Golden West	Tom Mix	Oct.	1	6037 feet	Sept. 29
Stocks and Blondes	Logan-Gallagher	Sept.	9	5493 feet	
Stolen Love	M. Day-O. Moore-Lease	Dec.	2		
Terror Mountain	Tom Tyler	Aug.	19	4884 feet	
Texas Tornado, The	Tyler-Darro	June	24	4793 feet	
Trail of Courage, The	Steele-Bonner	July	8	4758 feet	
Tropic Madness	Leatrice Joy	Dec.	16		
Tyrant of Red Gulch	Tom Tyler	Nov.	25	4778 feet	
Tyrant of Red Gulch	Tom Tyler	Nov.	25		
Young Whirlwind, The	Buzz Barton	Sept.	16	4762 feet	

SHORT SUBJECTS

Title	Star	Rel.	Date	Length	Reviewed
Almost a Gentleman	Al Cooke	June	25	2 reels	
Arabian Fights, The	Alberta Vaughn	Sept.	16	2 reels	
Beef-Steaks, The	Hellum-Davis	Dec.	30	2 reels	
Casper's Week-End	Hill-Duncan	Dec.	9	2 reels	
Come Meal	Al Cooke	June	11	2 reels	
Curiosities No. 1	Novelty	Sept.	26	1 reel	Sept. 29
Curiosities, No. 2	Novelty	Oct.	10	1 reel	
Curiosities, No. 3	Novelty	Oct.	24	1 reel	
Curiosities No. 6	Novelty	Dec.	6	1 reel	
Curiosities No. 7	Novelty	Dec.	19	1 reel	
Fooling Casper	Duncan-Hill	Sept.	16	2 reels	Sept. 29
Happy Holidays	Hill-Duncan	Sept.	16	2 reels	
Heavy Infants	Karr-Ross-Alexander	June	11	2 reels	June 18
Honey Balks	Hellum-Davis	Dec.	2	2 reels	
Horsefeathers	Barney Hellum	Sept.	9	2 reels	Sept. 29
Jessie's James	Vaughn-Cook			2 reels	Oct. 20
Joyful Day	Karr-Ross-Alexander	Aug.	14	2 reels	
Mickey's Babies	Mickey Yule	Aug.	7	2 reels	
Mickey's Battles	Mickey Yule	Sept.	30	2 reels	
Mickey's Big Game Hunt	Mickey Yule	Dec.	23	2 reels	
Mickey's In Love	Mickey Yule	June	4	2 reels	
Mickey's Movies	Mickey Yule	Sept.	2	2 reels	Sept. 28
Mickey's Rivals	Mickey Yule			2 reels	
Mickey's Triumph	Mickey Yule	July	2	2 reels	
Mickey the Detective	Mickey Yule	Oct.	28	1 reel	
Mild But She Satisfies	Alberta Vaughn	Oct.	14	2 reels	
Okmnx	Barney Hellum	Oct.	7	2 reel	
Ruth is Stranger Than Fiction	Alberta Vaughn	Sept.	23	2 reels	
Six Best Fellows	Alberta Vaughn	Oct.	27	1 reel	
Standing Pat	Karr-Ross-Alexander	July	9	2 reels	July 28
That Wild Irish Pose	Alberta Vaughn	Oct.	24	1 reel	
Wages of Synthetic Sin, The	Alberta Vaughn	Sept.	2	2 reels	
Watch Your Pep	Alberta Vaughn	Oct.	7	2 reels	
What a Wife	Duncan-Hill	Oct.	14	2 reels	
You Just Know She Dares 'Em	Alberta Vaughn	Sept.	9	2 reels	

Coming Attractions

Title	Star			Length	Reviewed
Air Legion, The	Lyon-Sleeper-Moreno	Jan.	8	6351 feet	
Amazing Vagabond, The	Bob Steele				
City of Shadows, The	Luden-Lynn				
Come and Get It	Bob Steele	Feb.	3		
Down Our Way	Valli-Caldwell-Darro				
Drifter, The	Tom Mix				
Drums of Araby	Tom Mix				
Eagle's Talons, The	Tom Tyler				
Freckled Rascal, The	Buzz Barton	Mar.	31		
Gun Law	Tom Tyler	Mar.	3		
Hardboiled	O'Neil-Reed-Tashman				
Idaho Red	Tom Tyler	Mar.	3		
*†§Jazz Age, The	M. Day-Fairbanks, Jr.-Walthall				
Little Outlaw, The	Buzz Barton				
*†§Love in the Desert	Borden-Trevor-Roscoe				
One Man Dog, The	Ranger				
Outlawed	Tom Mix				
*†§Rio Rita	Special Cast				
*†§Syncopation	Bennett-Watson-Warings Band				
*†§Taxi 13	Conklin-Sleeper-Trevor	Nov.	18		
Tracked	Ranger (Dog)	Nov.	4	4957 feet	
Trail of the Horse Thieves, The	Tom Tyler	Jan.	13		
Vagabond Cub, The	Buzz Barton	Feb.	10		
Voice of the Storm					

FIRST DIVISION (S. R.)

Title	Star	Rel.	Date	Length	Reviewed
Devil's Cage, The	Garon-Keith	June	5	5800 feet	
Fagasa	Kelly-Kelton-Wells	May	20	5700 feet	
Free Lips	Marlowe-Novak	Aug.	4	5700 feet	
Masked Angel, The	Compson-Oakman	June	29	6000 feet	
Souls Aflame	James-Wells	July	5	6200 feet	

FIRST NATIONAL

FEATURES

Title	Star	Rel.	Date	Length	Reviewed
Barker, The	Sills-Compson-Mackaill	Sept.	30	7137 feet	July 7
*†§Barker, The	Sills-Compson-Mackaill	Dec.	30	7137 feet	Dec. 15
Big Noise, The	Conklin-Hardy-White	Mar.	25	7402 feet	May 12
Burning Daylight	Sills-Kenyon	Mar.	11	6500 feet	April 28
Butter and Egg Man, The	Mulhall-Nissen	Sept.	2	6467 feet	
Canyon of Adventure	Maynard-Faire	April	22	8730 feet	May 18
Chinatown Charlie	Hines-Lorraine	April	15	6365 feet	
Code of the Scarlet	Maynard-McConnell	July	1	5600 feet	
Companionate Marriage	Bronson-Francis-Walling	Oct.	21	6227 feet	
*Crash, The	Sills-Todd	Oct.	7	6225 feet	
Do Your Duty	Charlie Murray	Oct.	14	5976 feet	
Glorious Trail, The	Maynard-McConnell	Oct.	28	5886 feet	
*†Good Bye Kiss, The	Ellers-Burke-Kemp	July	8	7300 feet	Nov. 24
Happiness Ahead	Moore-Lowe	June	24	7100 feet	
Harrid Teen	Lake-Baian-White	April	29	7541 feet	
*†Haunted House, The	Kent-Todd	Nov.	4	5755 feet	Dec. 22
Hawk's Nest, The	Sills-Kenyon	May	27	7426 feet	July 7
Head Man, The	Murray-Kent-Young	July	8	6502 feet	
Heart of a Follies Girl	Dove-Kent	Mar.	18	5957 feet	Mar. 17
Heart to Heart	Astor-Hughes	July	22	6071 feet	Sept. 10
Heart Trouble	Harry Langdon	Aug.	12	5400 feet	
Ladies' Night in Turkish Bath	Mackaill-Mulhall	April	1	6592 feet	April 14
Lady Be Good	Mackaill-Mulhall	May	6	6608 feet	June 2
*†§Lilac Time	Moore-Cooper	Nov.	8	8967 feet	Mar. 24
Little Shepherd of Kingdom Come	Barthelmess-O'Day	April	8	7700 feet	May 19
Mad Hour, The	O'Neill-Kent	Mar.	4	6625 feet	April 21
*Naughty Baby	White-Mulhall	Dec.	16		
*†Night Watch, The	Dove-Reed	Sept.	9	6612 feet	Oct. 12
Oh Kay	Moore-Gray	Aug.	26	6100 feet	Sept. 1
*†Outcast	Griffith-Lowe	Nov.	11	6622 feet	Dec. 8
Out of the Ruins	Barthelmess-Nixon	Aug.	19	6100 feet	Aug. 25
*†Scarlet Seas	Barthelmess-Compson	Dec.	9	6237 feet	
*†Show Girl	White-Delaney	Sept.	23	6133 feet	Nov. 10
Strange Case of Capt. Ramper	German Cast	July	29	7534 feet	June 9
Three-Ring Marriage	Astor-Hughes	June	10	5834 feet	
Upland Rider, The	Maynard-Douglas	June	3	5731 feet	May 19
Vamping Venus	Murray-Todd-Fazenda	May	13	6021 feet	
Ware Case, The	Special Cast	Nov.	25	6185 feet	
*†Waterfront	Mackaill-Mulhall	Sept.	16	5976 feet	Dec. 1
Wheel of Chance	Barthelmess-Basquette	June	17	6895 feet	July 7
*†Whip, The	Mackaill-Nilsson-Forbes	Sept.	30	6058 feet	Sept. 22
Wright Idea, The	Hines-Lorraine	Aug.	5	6300 feet	Sept. 22
Yellow Lily, The	Dove-Brook	May	20	7187 feet	May 28

Coming Attractions

Title	Star			Length	Reviewed
*†Adoration	Billie Dove	Dec.	2	6360 feet	
California Mail, The	Maynard-Dwan				
Cheyenne	Maynard-McConnell	Feb.	17		
*†§Children of the Ritz	Mackaill-Mulhall	Mar.	3		
Comedy of Life, The	Sills-Corda	Mar.	10		
*†§Divine Lady	Griffith-Varconi	Jan.	27	10015 feet	
*†§His Captive Woman	Sills-Mackaill	Jan.	30		
*†§Hot Stuff	Alice White	Mar.	31		
Lawless Legion, The	Ken Maynard				
*†§Man of the Moment	Billie Dove	Feb.	10		
Phantom City, The	Maynard-Gilbert	Dec.	23	5887 feet	
Prisoners	Corinne Griffith				
Saturday's Children	Corinne Griffith	Mar.	17		
*†§Seven Footprintes to Satan	Todd-Hale	Feb.	3		
*†§Squall, The					
*†§Synthetic Sin	Colleen Moore	Jan.	6	6730 feet	
That's a Bad Girl	Moore-Hamilton	Mar.	24		
*†§Weary River	Barthelmess-Compson				

FOX FILMS

FEATURES

Title	Star	Rel.	Date	Length	Reviewed
*§Air Circus, The	Carroll-Lake-Rollins	Sept.	30	7702 feet	Sept. 8
Baggage Smasher, The	McLaglen-Collyer	Nov.	18		
Blindfold	O'Brien-Moran	Dec.	23	5598 feet	
Chicken a la King	Sterling-Carroll-Stone	June	17	6417 feet	June 23
Cowboy, Kid The	Rex Bell	July	15	4293 feet	July 21
Don't Marry	Moran-Hamilton	June	3	5708 feet	June 9
Dressed to Kill	Lowe-Astor	Mar.	18	6566 feet	Mar. 17
*†§Dry Martini	Gran-Astor-Moore	Oct.	14	7176 feet	Nov. 10
Escape, The	Valli-Russell	April	29	5109 feet	May 12
Farmer's Daughter, The	Beebe-Burke	July	8	5148 feet	
Fleetwing	Norton-Janis	June	24	4939 feet	Sept. 8
Gateway of the Monn	Del Rio-Pidgeon	Jan.	1	5038 feet	Jan. 14
Girl-Shy Cowboy, The	Rex Bell	Aug.	12	4404 feet	
Hangman's House	McLaglen-Collyer-Kent	May	13	6518 feet	May 19
Hello, Cheyenne	Mix-Lincoln	May	13	4618 feet	May 19
Homesick	Sammy Cohen	Dec.	30		
Honor Bound	O'Brien-Taylor	May	6	6188 feet	May 26
Horsemen of the Plains	Mix-Blane	Mar.	11	4397 feet	Mar. 24
Joy Street	Barrymore-Alba	Dec.	9		
Love Hungry	Moran-Gray	April	8	5792 feet	April 21
*†§Making the Grade	Moran-Lowe	Oct.	7		
Me, Ganster	Collyer-Terry	Oct.	8	6042 feet	Oct. 10
*†§Mother Knows Best	Bellamy-Dresser	Oct.	28	10,100 feet	Sept. 22
*Mother Machree	Bennett-McLaglen	Oct.	22	6863 feet	Mar. 17
News Parade, The	Stuart-Phipps	May	27	6679 feet	June 16
None But the Brave	Morton-Phipps-MacDonald	Aug.	5	5034 feet	Aug. 11
No Other Woman	Del Rio-Alvarado	June	10	5071 feet	
Painted Post, The	Mix-Kingston	July	1	4952 feet	June 23
Prep and Pep	Rollens-Drexel	Nov.	11	6086 feet	
Plastered in Paris	Cohen-Pennick	Sept.	23	5641 feet	Sept. 29
Play Girl, The	Bellamy-Brown	April	22	5200 feet	April 28
Riley the Cop	Macdonald-Drexel	Jan. 8, '29		6132 feet	Dec. 8
River Pirate, The	McLaglen-Moran	Aug.	26	6937 feet	Sept. 22
Road House	Barrymore-Alba	July	15	4991 feet	Aug. 4
*†§Street Angel, The	Gaynor-Farrell	Aug.	19	9221 feet	July 28
*Sunrise	Gaynor-O'Brien	Nov.	4	8729 feet	Oct. 14
Uneasy Money	Mary Nolan			6000 feet	
Why Sailors Go Wrong	Cohen-McNamara	Mar.	25	5112 feet	April 14
Wild West Romance	Bell-Lincoln	June	10	4921 feet	
Win That Girl	Rollens-Carrol	Sept.	16	5337 feet	Oct. 6

SHORT SUBJECTS

Title	Star	Rel.	Date	Length	Reviewed
Bear Knees	Animal Comedy	Aug.	5	2 reels	
Blue Grass and Blue Blood	Variety	Dec.	9	1 reel	
Cow's Husband, A	Spenser-Temple	June	24	2 reels	June 23
Oaisies Won't Yell	Rubin-Lincoln	July	8	2 reels	
Drifting Through Gascony	Variety	Oct.	28	1 reel	
Elephant's Elbows, The	Leon Ramon	Aug.	5	2 reels	Aug. 11
Glories of the Evening	Variety	Nov.	11	1 reel	
Her Mother's Back	Dent-Bletcher	Aug.	19	2 reels	Aug. 4
His Favorite Wife	Tyler Brooke	July	22	2 reels	July 21
Knight of Daze, A	Tyler Brooke	June	10	2 reels	
Lofty Andes, The	Variety	Aug.	5	1 reel	Aug. 11
Low Necker, The	Marjorie Beebe	Dec.	18	2 reels	Jan. 14
Monument Valley	Variety	Nov.	25	1 reel	
Neapolitan Days	Variety	Sept.	2	1 reel	
On a South Sea Shore	Variety	April	1	1 reel	
Oregon Trail, The	Variety			1 reel	July 28
Snowbound	Variety	Aug.	19	1 reel	
Spanish Craftsmen	Variety	Sept.	30	1 reel	
Steeplechase	Variety	Oct.	14	1 reel	
Storied Palestine	Variety	Dec.	23	1 reel	
Through Forest Aisles	Variety	Sept.	16	1 reel	

Coming Attractions

Title	Star	Rel.	Date	Length	Reviewed
Backwash	Farrell-Duncan				
Chasing Through Europe	Stuart-Carol				
Christine	Janet Gaynor				
False Colors	Lowe-McLaglan				
Fatal Wedding, The	Astor-Bard				
*Four Devils, The	Macdonald-Gaynor-Morton			11700 feet	Oct. 13
*†§Ghost Talks, The	Eaton-Twelvetrees-Foxe				
Girl Downstairs, The	Moran-O'Brien				
Hearts in Dixie	Colored Cast				
*†§In Old Arizona	Lowe-Baxter-Burgess				Dec. 29
*†Lost in the Arctic	Special Cast			5474 feet	Aug. 18
Our Daily Bread	Farrell-Duncan				
Playboy	Nagel-Collyer				
River, The	Farrell-Duncan			7813 feet	
Veiled Woman, The	Tora-Alba				
Woman, The	Astor-Boles				

MOVIETONE SHORTS

Title	Star	Rel.	Date	Length	Reviewed
At the Ball Game	Joe Cook				

** Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie*

Title	Star	Rel.	Date	Length	Reviewed
Bridge at Midnight, The	Mary Duncan				
Corpus Christi	Raquel Meller				Sept. 8
Diplomats, The	Clarke-McCullough				
Dolls and Puppets	Nancy Drexel				
Everybody Loves My Girl	Winnie Lightner				Sept. 6
Family Picnic, The	Raymond McKee			2 reels	
Four A. M.				2 reels	
Interview, The	Clarke-McCullough				
Ladies' Man, The	Chic Sales			2 reels	
Mind Your Business	Hugh Herbert			2 reels	
Napoleon's Barber				2 reels	
Mystery Mansion				2 reels	
They're Coming to Get Me	Chick Sales				
Treasurer's Report, The	Robert Benchley				
Family Picnic, The	McKee				June 30
George Bernard Shaw	Interview				June 30
Serenade (Schubert)	Harold Murray				Sept. 8
White Faced Fool, The	Lionel Atwill				Sept. 8

GOTHAM
FEATURES

Title	Star	Rel.	Date	Length	Reviewed
Chorus Kid, The	Faire-Washburn	April	1	6200 feet	April 14
Head of the Family, The	Russell-Corbin			6250 feet	
Hell Ship Bronson	Mrs. W. Reid-Howes-Beery	May	1	6432 feet	May 12
Midnight Life	Bushman-Olmstead	Aug.	12	6200 feet	Aug. 11
River Woman, The	Logan-L. Barrymore	Aug.	26	6800 feet	Aug. 11
Turn Back the Hours	Loy-Pidgeon	Mar.	1	6800 feet	Mar. 17
Thru the Breakers	Livingston-Herbert			6420 feet	
United States Smith	Gribbon-Lee-Harlen	June	1	6000 feet	June 16

Coming Attractions

Title	Star	Rel.	Date	Length	Reviewed
Able of the U. S. A	George Jessel				
*§Girl From Argentine, The	Carmel Meyers				
When Danger Calls	Fairbanks-Sedgwick				

METRO-GOLDWYN-MAYER
FEATURES

Title	Star	Rel.	Date	Length	Reviewed
Across to Singapore	Novarro-Crawford	April	7	6805 feet	May 6
Actress, The	Shearer-Forbes-O. Moore	April	28	6998 feet	July 14
Adventurer, The	McCoy-Sebastian	July	14	4187 feet	
*†Baby Cyclone, The	Cody-Pringle			5530 feet	
Beau Broadway	Cody-Pringle	Sept.	29	6037 feet	Aug. 4
Beyond the Sierras	Tim McCoy	Sept.	15	5896 feet	
Bringing Up Father	Macdonald-Olmsted-Moran	Mar.	17	6344 feet	June 2
*†Brotherly Love	Dane-Arthur	Oct.	12	6053 feet	
Cameraman, The	Keaton-Day	Sept.	29	6995 feet	Sept. 15
Cardboard Lover, The	Davies-Asther	Aug.	25	7108 feet	Sept. 8
Certain Young Man	Novarro-Adoree	May	19	5679 feet	June 6
Circus Rookies	Dane-Arthur	Mar.	31	6801 feet	May 19
Cossacks, The	Gilbert-Adoree	June	23	8601 feet	June 30
Crowd, The	Boardman-Murray	Mar.	3	8538 feet	Feb. 25
Detectives	Dane-Arthur	June	9	5838 feet	
Diamond Handcuffs	Boardman-Gray-Nagel	May	5	6700 feet	Sept. 15
*†Excess Baggage	Haines-Cortez	Sept.	8	7182 feet	Sept. 29
*†Flying Fleet, The	Novarro-Page	Jan.			
Forbidden Hours	Novarro-Adoree	June	16	5011 feet	July 28
Four Walls	Gilbert-Crawford	Aug.	11	6620 feet	Aug. 25
Lady of Chance, A	Norma Shearer	Nov.	2		
Laugh, Clown, Laugh	Cheney-Young-Asther	April	14	7045 feet	June 2
Madamoiselle from Armentieres	E. Brody-J. Stuart	June	2	5441f eet	
Masks of the Devil	John Gilber	Oct.		5575 feet	Dec. 1
Morgan's Last Raid	McCoy-Sebastian	Jan.			
Mysterious Lady, The	Garbo-Nagel	Aug.	4	7652 feet	Aug. 11
Napoleon	Special Cast	Oct.			
*†Our Dancing Daughters	Crawford-Brown-Sebastian	Sept.	8	7652 feet	Oct. 13
Patsy, The	Davies-Caldwell-Gray	Mar.	10	7289 feet	
Riders of the Dark	McCoy-Dwan	April	21	5014 feet	
Shadows In the Night	Flash-Grey-Lo raine	Oct.	26	5448 feet	
*†Show People	Davies-Haines	Oct.	9	7453 feet	Nov. 17
Single Man, A	Cody-Pringle	Jan.			
Skirts	Chaplin-Balfour	May	12	5801 feet	
Telling the World	Haines-Page	June	30	7184 feet	July 21
Under the Black Eagle	Flash-M. Day-Forbes	Mar.	24	6901 feet	May 19
*†While the City Sleeps	Chaney-Page	Sept.	15	7231 feet	Oct. 27
*†§White Shadows In the South Seas	Blue-Torres	July	7	7968 feet	Aug. 18
Wickedness Preferred	Cody-Pringle	Jan.	26	5011 feet	
*†Wind, The	Gish-Hanson	Nov.	23	6721 feet	Nov. 17
*†Woman of Affairs, A	Gilbert-Garbo				
Wyoming	McCoy-Sebastian	Mar.	24	4435 feet	

SHORT SUBJECTS

Title	Star	Rel.	Date	Length	Reviewed
African Adventure, An	Ufa Oddities	Aug.	27	1 reel	
Allah 'L Allah	Ufa Oddities	Mar.	16	1 reel	
Ancient Art, An	Ufa Oddities	Mar.	2	1 reel	
Assorted Babies	Ufa Oddities	Nov.	5	1 reel	
Bits of Africa	Ufa Oddities	Sept.	15	1 reel	
*Boaster, The	Charley Chase	Nov.	24	2 reels	
Boy Friend, The	Roach Stars	Nov.	10	2 reels	Dec. 1
Call of the Cuckoo	Max Davidson	Oct.	15	2 reels	
Chasing Husbands	Charley Chase	Dec.	22	2 reels	
Cleopatra	Revier-Ellis	July	7	2 reels	
Crazy House	"Our Gang"	June	2	2 reels	May 26
Do Gentlemen Snore?	Roach Stars	Oct.	13	2 reels	
Dying Jungle	Ufa Oddities	Feb.	2	1 reel	
Eagle's Nest	Ufa Oddities	Aug.	18	1 reel	
Early to Bed	Laurel-Hardy	Oct.	6	2 reels	Nov. 3
Election Day	Our Gang	Jan.	12	2 reels	
Feed 'Em and Weep	Roach Stars	Dec.	8	2 reels	
Going Ga Ga	Kennedy-Davidson-Bryan	Jan.	5	2 reels	
Growing Pains	"Our Gang"	Sept.	22	2 reels	
Habeas Corpus	Laurel-Hardy	Dec.	1	2 reels	
Happy Omen, A	Ufa Oddities	July	14	1 reel	
Heart of General Robert E. Lee, The	Daw-Walling	Sept.	22	2 reels	Nov. 3
Holly Terror, The	"Our Gang"	Mar.	9	2 reels	
*Imagine My Embarrassment	Charley Chase	Sept.	1	2 reels	July 26
*Is Everybody Happy?	Charley Chase	Sept.	29	2 reels	
Jungle Orphans	Ufa Oddities	Mar.	30	1 reel	
Kisses Come High	Ufa Oddities	Jan.	5	1 reel	
*Liberty	Laurel-Hardy	Jan.	26	2 reels	
Lonely Lapland	Ufa Oddities	Nov.	10	1 reel	
Madame Du Barry		Nov.	17	2 reels	
Manchu Love		Jan.	12	2 reels	
Monkey Shines	Ufa Oddities	Sept.	1	1 reel	
Murder	Ufa Oddities	Sept.	29	1 reel	
Napoleon's Homeland	Ufa Oddities	Jan.	5	1 reel	
Nature's Wizardry	Ufa Oddities	July	28	1 reel	
*Noisy Neighbors	"Our Gang"	Feb.	9	2 reels	
Off to Buffalo	Charley Chase	Feb.	16	2 reels	
Ol' Gray Hoss, The	"Our Gang"	Oct.	20	2 reels	July 26
*Ol' Gray Hoss, The	"Our Gang"	Oct.	20	2 reels	Oct. 13
Pair of Tights	Roach Stars	Feb.	2	2 reels	
Palace of Honey, The	Ufa Oddities	June	16	1 reel	May 26
*Ruby Lips	Charley Chase	Jan.	19	2 reels	
Sacred Baboon, The	Ufa Oddities	Sept.	1	1 reel	
Savage Customs	Ufa Oddities	Nov.	24	1 reel	
*School Begins	"Our Gang"	Nov.	17	2 reels	Sept. 29
Secret Beezehounds	Ufa Oddities	Feb.	16	1 reel	
Should Married Men Go Home?	Laurel-Hardy	Sept.	15	2 reels	July 26
Sleeping Death	Ufa Oddities	June	30	1 reel	
*Spanking Age, The	"Our Gang"	Dec.	15	2 reels	
Strange Prayers	Ufa Oddities	Dec.	22	1 reel	
That Night	Roach Stars	Sept.	15	2 reels	
Tokens of Manhood	Ufa Oddities	June	2	1 reel	May 26
Two Tars	Laurel-Hardy	Nov.	3	2 reels	Dec. 8
Uphill and Downhill	Ufa Oddities	Jan.	19	2 reels	
*We Faw Down	Laurel-Hardy	Dec.	29	2 reels	
Wives for Sale	Ufa Oddities	Oct.	27	1 reel	
World's Playgrounds	Ufa Oddities	Oct.	13	1 reel	Nov. 3

Coming Attractions

Title	Star	Length	Reviewed
*†§Alias Jimmy Valentine	Haines-Hyams-Barrymore	Jan. 8000 feet	Nov. 24
§Ballyhoo	Norma Shearer		
*†§Bellamy Trial, The	Jay-Bronson		
*†§Bridge of San Louis Rey	Alvarado-Terris-Torrence-Damita		
*†§Broadway Melody (A. T.)	Love-Page-King		
Bushranger, The	McCoy-Douglas		
Deadline, The	Flash-Lorraine-Gray		
Desert Law	Tim McCoy		
†Devil's Mask, The	John Gilbert		
Dream of Love	Crawford-Asther	Dec. 1 7987 feet	
*†§Duke Steps Out, The	Haines-Crawford		
Dynamite (A. T.)	Conrad Nagel		
*†§Five o'Clock Girl, The (A. T.)	Davies-Arthur		
*†§Green Ghost The			
*†§Hunted (A. T.)	Mack-Thompson		
*†§Hallelujah	Colored Cast		
He Learned About Women	Haines-Page-Percy		
Honeymoon	Flash-Moran-Gribbon		
Humming Wires	Tim McCoy		
*†§Last of Mrs. Cheney	Nagel		
Loves of Casanova, The	Special Cast	Jan.	
*†§Man's Man, A	William Haines		
Masked Stranger, The	McCoy		
Mysterious Island, The	Hughes-Daly-Barrymore		
*§Nize Baby	Gordon-Holtz-Waldridge		
*†§Our Modern Maids	Joan Crawford		
*†§Pagan, The	Novarro-Adoree-Janis		
Single Standard, The	Flash-Gray-Lorraine		
Soles	Special Cast		
Spite Marriage	Buster Keaton		
Souix Blood	McCoy-Frazer		
*†§Thirst	Gilbert-Nolan		
*†Tide of Empire	Adoree-Murray		
*†Trail of '98, The	Del Rio-Forbes	11100 feet	Mar. 24
*†§Trial of Mary Dugan, The (A. T.)	Shearer-Warner-Hackett		
West of Zanzibar	Chaney-Nolan-Barrymore		
*†Viking, The	Starke-Crisp	8508 feet	Nov. 17

MOVIETONE SHORTS

Title	Star	Rel.	Date	Length	Reviewed
Casino Gardens				2 reels	Dec. 1
Confession	Ames-Nye			2 reels	
Friendship	Robert Edeson			2 reels	
Fuzzy Knight	Songs	Oct.	27		
George Dewey Washington	Songs	Oct.	27		
George Dewey Washington	Songs	Nov.	17		
Gus Edwards' Song Revue	Songs and Dances			2 reels	
Marion Harris	Songs	Nov.	17		
Marion Harris	Songs	Oct.	20		
Marion Harris	Songs	Sept.	29		
Jimtown Cabaret	Miller and Lyle	Nov.	10	2 reels	
Johnny Marvin	Songs	Nov.	3		
Johnny Marvin	Songs	Sept.	29		
Joseph Regan		Oct.	13		
Joseph Regan		Nov.	3		
Lee Beers	Songs and Whistling				
Locust Sisters	Songs	Oct.	6		
Mayer of Jimtown	Miller and Lyle	Oct.	13		
M-G-M Movietone Revue		Nov.	3		
M-G-M Movietone Revue		Oct.	13		
Odette Myrtle	Songs	Oct.	20		
Phipps	Sherman-Francisco-Chadwick			2 reels	Dec. 1
Pence Sisters	Songs	Oct.	20		
Pence Sisters	Songs	Nov.	10		
Spanking Age, The	"Our Gang"			2 reels	Dec. 1
Van and Schenck	Songs	Sept.	29		Oct. 13
Van and Schenck	Songs	Oct.	27		
Vincent Lopez	Piano Solos	Nov.	10		
Walt Roesner and Capitollans	Jazz Band	Oct.	6		
We Faw Down	Laurel-Hardy			2 reels	Dec. 1

PARAMOUNT
FEATURES

Title	Star	Rel.	Date	Length	Reviewed
Avalanche, The	Holt-Hill	Nov.	10	6099 feet	
*§Beggars of Life	Beery-Arlen-Brooks	Sept.	15	7560 feet	Sept. 29
Big Killing, The	Beery-Hatton	May	19	6930 feet	July 7
*Decks of New York, The	Bancroft-Compsen-Baclanova	Oct.	20	7202 feet	Sept. 22
Drag Net, The	Bancroft-Brent	May	26	7866 feet	June 9
Easy Come, Easy Go	Dix-Carroll	April	21	5364 feet	May 12
*Fleet's In, The	Bow-Hall	Oct.	13	6918 feet	Sept. 1
Fifty-Fifty Girl, The	Daniels-Hall	May	12	6402 feet	May 26
First Kiss, The	Wray-Cooper	Aug.	25	6134 feet	Aug. 25
Fools for Luck	Fields-Conklin	May	7	5852 feet	June 23
Forgotten Faces	Brian-Bronk	Aug.	11	7640 feet	Aug. 11
Half a Bride	Ralston-Arlen	June	16	6236 feet	
His Private Life	Menjou-Carver			4690 feet	Nov. 17
His Tiger Lady	Menjou-Brent	June	9	5036 feet	June 2
*†Homecoming, The	Parlo-Hanson			8100 feet	Nov. 24
Hot News	Daniels-Hamilton	July	14	6528 feet	July 26
Just Married	Hall-Taylor	Aug.	18	6039 feet	Aug. 18
Kit Carson	Thomson-Lane			7464 feet	
Ladies of the Mob	Bow-Arlen	June	30	6792 feet	
Legion of the Condemned	Cooper-Wray	Mar.	10	7415 feet	Mar. 24
*Loves of An Actress, The	Negri- Asther	Aug.	18	7434 feet	Aug.
Loves of an Actress (silent version)	Negri-Asther	Aug.	18	7159 feet	
Magnificent Flirt, The	Florence Vidor	June	2	4998 feet	June 30

** Means synchronized score. † Means saand effects. § Means ooice (including dialogue and incidental songs). A. T. after title means All Talkie.*

Title	Star	Rel.	Date	Length	Reviewed
*†§Manhattan Cocktail	Arlen-Carroll			6051 feet	
Matino Call, The	Meighan-Brent-Adoree	July	21	6325 feet	Oct. 13
Model from Montmartre	Naldi-Petrovitch	Sept.	22	5941 feet	
*Moran of the Marines	Dix-Elder	Oct.	27	5444 feet	Nov. 3
Night of Mystery, A	Menjou-Brent	April	7	5741 feet	April 21
Old Ironsides	Ralston-Farrell-Beery	Mar.	3	7910 feet	Dec. 18 '26
Partners in Crime	Beery-Hatton-Brian	Mar.	17	6600 feet	May
*Patriot, The	Jennings-Stone-Vidor	Sept.	1	9819 feet	Aug. 18
Racket, The	Meighan-Prevost	June	30	7646 feet	July 14
Red Hair	Bow-Chandler	Mar.	10	6331 feet	Mar. 31
*Sawdust Paradise, The	Ralston-Howes	Aug.	25	5928 feet	Sept. 1
Someone to Love	Charles Rogers	Dec.	1	6323 feet	Dec. 8
Something Always Happens	Ralston-Hamilton	Mar.	24	4792 feet	May 26
Speedy	Lloyd-Christie	April	7	7960 feet	April 14
Street of Sin, The	Jennings-Wray	May	26	6218 feet	June 2
Sunset Legion, The	Thomson-Murphy	April	21	5763 feet	Sept. 29
Take Me Home	Daniels-Hamilton	Oct.	20	6514 feet	Oct. 27
Three Sinners	Negri-Baxter	April	14	7029 feet	April 28
Three Week-Ends	Clara Bow	Dec.		5962 feet	Dec. 15
Vanishing Pioneer, The	Holt-Blane	June	23	5834 feet	Sept. 29
*$Varsity	Rogers-Brian	Sept.	29	5802 feet	Nov. 3
*Warming Up	Richard Dix	Aug.	4	6509 feet	July 21
Water Hole, The	Holt-Carroll	Aug.	25	6319 feet	Sept. 8
*Wedding March, The	Von Stroheim-Wray	Oct.	6	10400 feet	Oct. 20
What a Night	Daniels-Hamilton			5476 feet	
Wings	Bow-Rogers	Sept.		12 reels	Aug. 26'27
Woman From Moscow, The	Negri-Kerry			6938 feet	Nov. 10

SHORT SUBJECTS

Title	Star	Rel.	Date	Length	Reviewed
Alice in Movieland	Novelty	June	23	2 reels	
Baby Feud	Krazy Kat Cartoon	Aug.	18	1 reel	
Beaches and Scream	Krazy Kat Cartoon	Oct.	22	1 reel	
Believe It or Not (Christie)	Frances Lee	Nov.	24	2 reels	
Call Again	E. E. Horton	Oct.	20	2 reels	
Come Easy, Go Slow	Krazy Kat Cartoon	Oct.	13	1 reel	
Companionate Marriage	Krazy Kat Cartoon	July	4	1 reel	
Dancing Town, The	May-Skelly-Hayes	Oct.	27	2 reels	
*Dizzy Diver, The (Christie)	Billy Dooley	Aug.	18	2 reels	
Face Value	Novelty	July	21	2 reels	
Footlose Wimmen (Christie)	Bobby Vernon			2 reels	
Gobs of Love (Christie)	Billy Dooley	Dec.	15	2 reels	
Happy Heels (Christie)	Billy Dooley	Jan.	19	2 reels	
Hold 'Er Cowboy (Christie)	Bobby Vernon	June	2	2 reels	
Home Girl, The	Gilmore-Kruger	Dec.	1	2 reels	
*Hot Scotch (Christie)	Jack Duffy	Aug.	25	2 reels	
Hot Sparks (Christie)	Bobby Vernon	Nov.	3	2 reels	
Ko-Ko's Big Pull	Inkwell Cartoon	Sept.	8	1 reel	
Ko-Ko Goes Over	Inkwell Cartoon	June	23	1 reel	Oct. 13
Ko-Ko Heaves Ho	Inkwell Cartoon	Aug.	25	1 reel	
Ko-Ko Kicks Up	Inkwell Cartoon	Sept.	22	1 reel	
Ko-Ko's Catch	Inkwell Cartoon	July	7	1 reel	
Ko-Ko's Chase	Inkwell Cartoon	Aug.	11	1 reel	
Ko-Ko's Dog Gone	Inkwell Cartoon	Oct.	20	1 reel	
Ko-Ko's Field Daze	Inkwell Cartoon	June	9	1 reel	
Ko-Ko's Parade	Inkwell Cartoon	Oct.	6	1 reel	
Lay on, MacDuff (Christie)	Jack Duffy	Nov.	17	2 reels	
Loose Change (Christie)	Sandy MacDuff	Oct.	6	2 reels	
News Reeling	Krazy Kat Cartoon	Aug.	4	1 reel	
Nifty Numbers (Christie)	Frances Lee	Jen.	5	2 reels	
Oriental Hugs (Christie)	Billy Dooley	Sept.	29	2 reels	
Papa Spank (Christie)	Jack Duffy	Feb.	2	2 reels	
Patent Medicine Kid, The	Krazy Kat Cartoon	June	2	1 reel	
Phantom Nail, The	Krazy Kat Cartoon	Sept.	29	1 reel	
Picture My Astonishment (Christie)	Frances Lee	Oct.	13	2 reels	
Prancing Prune	Helen Hayes			2 reels	
Rein Dropper, The	Krazy Kat Cartoon	June	30	1 reel	
Say Uncle (Christie)	Jack Duffy	June	9	2 reels	
Scrambled Weddings	E. E. Horton	June	30	2 reels	
Sea Food (Christie)	Billy Dooley	July	14	2 reels	
Sea Sword	Krazy Kat Cartoon	Sept.	1	1 reel	
She-Going Sailor, A (Christie)	Billy Dooley	Nov.	10	2 reels	
Show Vote	Krazy Kat Cartoon	Sept.	15	1 reel	
Should Scotchmen Marry? (Christie)	Jack Duffy	Dec.	22	2 reels	
Slick Slickers (Christie)	Neal Burns	July	7	2 reels	
Slippery Heels (Christie)	Jimmie Adams	June	18	2 reels	
*Sock Exchange, The (Christie)	Bobby Vernon	Sept.	22	2 reels	
Stage Coached	Krazy Kat Cartoon	June	16	1 reel	
*Stop Kidding	Bobby Vernon	Aug.	11	2 reels	
Twn Masters	Eaton-Post	Sept.	8	2 reels	
Vacation Waves	E. E. Horton	Sept.	15	2 reels	
Walls Tell Tales	Madge Kennedy	Aug.	4	2 reels	
Why Gorillas Leave Home	Bobby Vernon	Jan.	12	2 reels	

Coming Attractions

Title	Star	Length	Reviewed
*†§Able's Irish Rose	Hersholt-Carroll-Rogers		Nov. 17
Abie's Irish Rose	Hersholt-Carrol-Rogers	12103 feet	April 28
*†Behind the German Lines	Special Cast	8254 feet	Dec. 8
*†§Burlesque	James Barton		
*†§Canary Murder Case, The (A. T.)	Powell-Taylor-Bruan		
*Carnation Kid, The (A. T.)	Douglas MacLean		
Case of Lena Smith, The	Esther Ralston		
*†§Close Harmony (A. T.)	Charles Rogers		
*†§Concert, The (A. T.)	Adolphe Menjou		
*†§Doctor's Secret, The (A. T.)	Warner-Chatterton		
*†§Dummy, The (A. T.)	Cromwell-Chatterton		
*†§Four Feathers	Wray-Arlen-Beery		
*†§Genius is Born, A (A. T.)	A. P. Heggie		
*†§Half an Hour	Ruth Chatterton		
*†§Hole in the Wall, The (A. T.)	Colbert-Robinson		
Hunting Tower	Harry Lauder		
*†§Innocents of Paris, The	Maurice Chevalier		
*§§nterference (A. T.)	Brent-Brook-Powell		
Just Twenty-One	Rogers-Brian		
*†§Letter, The (A. T.)	Eagels-Heggie-Owen		
*†Looping the Loop	Werner-Kraus		
*†§Manhattan Cocktail	Arlen-Carroll		
Marquis Preferred	Adolphe Menjou		
*†§Night Club (A. T.)	Special Cast		
*†§Nothing But the Truth (A. T.)	Richard Dix		
Number Please	Daniels-Hamilton		
Odd Fellows	Fields-Conklin		
Quick Lunch	Fields-Conklin		
Redskin	Richard Dix		Dec. 1
*†§Shop Worn Angel, The	Cooper-Carroll		
Side Show, The	Fields-Conklin		
*†§Sins of the Fathers	Emil Jannings		
*†Soul of France, The	Special Cast		
Sunset Pass	Holt-Lane		
*†§Tong War (A. T.)	Beery-Vidor		
*†§Wolf of Wall Street, The (A. T.)	George Bancrof	Jan. 26	7 reels Dec. 1
*†§Wolf Song (A. T.)	Cooper-Wrap		

SOUND SHORTS

Title	Star	Rel.	Date	Length	Reviewed
Bishop's Candlesticks, The	Walter Huston				
Borrah Mannevitch	Harmonica Band and Songs				
Eddie Peabody	Banjo Solos and Songs				
Giersdorf Sisters, The	Songs				
Highlowbrow	Donnelly-Shannon				
If Men Played Cards as Women Do	McHugh-Santley-Cameron-McFarland				
Jed's Vacation (Christie)	Charles Grapewin				
Melancholy Dame, The (Christie)	Colored Cast				
Music Ha'h Charms (Christie)	Colored Cast				
One Word	Special Cast				
§Pusher in the Face, The	Taylor-Hitchcock-Allen			2 reels	
Ruth Etting	Songs				
*§Sidewalks of New York	Novelty			1 reel	
*Skating Home (Christie)	Frances Lee	Sept.	1	2 reels	
That Party in Person	Eddie Cantor			2 reels	
When Caesar Ran a Newspaper (Christie)	Hatton-Hardy-Lorraine				

PATHE

FEATURES

Title	Star	Rel.	Date	Length	Reviewed
*†§Annapolis	Loff-Brown	Dec.	2	7957 feet	
Annapolis	Loff-Brown	Nov.	18	7006 feet	
Avenging Snadow, The	Klondike (dog)	April	29	4293 feet	Mar. 31
Black Ace, The	Don Coleman	Sept.	2	5722 feet	Sept 15
Blue Danube, The	Leatrice Joy	Mar.	12	6589 feet	May 28
Border Patrol	Harry Carey	Dec.	23	4598 feet	
Bullet Mark, The	Jack Donovan	Mar.	25	4550 feet	Mar. 31
Burning Bridges	Harry Carey	Sept.	30	4846 feet	
*†§Captain Swagger	La Rocque-Carol	Nov.	18	6124 feet	Dec. 29
Captain Swagger	La Rocque-Carol	Oct.	14	6312 feet	
Celebrity	Armstrong-Basquette	Oct.	7	6145 feet	
Chicago	Haver-Varconi	Mar.	5	9145 feet	Dec. 30
Cop, The	William Boyd	Aug.	19	7054 feet	Sept. 8
Craig's Wife	Irene Rich	Sept.	16	6670 feet	Dec. 15
Fangs of Fate	Klondike (dog)	June	24	4476 feet	June 25
Flying Buckaroo, The	Wally Wales	Nov.	25	6670 feet	
Forbidden Love	Lili Damita	Oct.	28	6787 feet	
Geraldine	Quillan-Nixon	Jan.	16	5959 feet	Dec. 22
Grandma's Boy (re-issue)	Harold Lloyd	Dec.		4750 feet	
Hold 'Em Yale	Rod La Rocque	May	14	7056 feet	Aug. 4
*†§King of Kings, The	Warner-Logan	Sept.	30	10,196 feet	April 29'27
Law's Lash, The	Klondike (dog)	May	20	4683 feet	Mar. 31
Let 'Er Go Gallegher	Junior Coghlan	Jan.	15	5888 feet	Jan. 28
Love Over Night	La Rocque-Loff	Sept.	16	5737 feet	
Man-Made Woman	Joy-Boles-Warner	Sept.	9	5762 feet	Sept. 22
Marlie the Killer	Klondike (dog)	Mar.	4	4600 feet	Mar. 3
Midnight Madness	Jacqueline Logan	Mar.	26	6559 feet	
*†§Ned McCobb's Daughter	Irene Rich	Jan.	12		
Ned McCobb's Daughter	Irene Rich	Dec.	2	6070 feet	
Power	Boyd-Logan	Sept.	23	6092 feet	Sept. 15
Red Mark, The	von Seyffertitz-Quartaro	Aug.	26	7937 feet	Sept. 8
Saddle Mates	Wally Wales	Aug.	5	4520 feet	Mar 17
Shady Lady, The	Phyllis Haver			6132 feet	Nov. 17
*†§Sal of Singapore	Phyllis Haver	Jan.	4		
*†§Shady Lady, The	Phyllis Haver	Jan.	20	6132 feet	Jan. 20
Ship Comes In, A	Rudolph Schildkraut	June	4	6902 feet	June 25
*†§Show Folks	Quillan-Basquette-Armstrong	Dec.	16	6466 feet	Dec. 15
Skyscraper	William Boyd	April	9	7040 feet	April 14
*†§Spieler, The	Hale-Adoree	Dec.			Oct. 20
Spieler, The	Hale-Adoree	Dec.	30	5816 efet	
Tenth Ave	Haver-Varconi-Schildkrant	Aug.	5	6370 feet	
Valley of Hunted Men, The	Buffalo Bill, Jr.	Feb	19	4520 feet	Mar. 3
Walking Back	Sue Carrol	May	21	5035 feet	Sept. 22
Yellow Contraband	Leo Maloney	Oct.	28	5937 feet	Oct. 2

SHORT SUBJECTS

Title	Star	Rel.	Date	Length	Reviewed
Alaska or Bust	"Aesop Fables"	Sept.	9	1 reel	Sept. 1
Animal Snaps	Rarebits	April	8	1 reel	
Baby Show, The	"Aesop Fables"	July	15	1 reel	
Bargain Hunt	Jackson-Hiatt-McKee	Oct.	14	2 reels	Oct. 6
Bath Time	Sportlight	June	24	1 reel	June 23
Big Game	"Aesop Fables"	Oct.	21	1 reel	Oct. 27
Burglar, The	Jackson-Hiatt-McKee	Dec.	9	2 reels	
Bunker Bettlers	Sportlight	July	22	1 reel	
Camping Out	Donald Haines			2 reels	Dec. 22
Camous Carmen, The	Sennett Girls	Sept.	23	2 reels	Sept. 15
Campus Vamp, The	Sennett Girls	Nov.	25	2 reels	Nov. 24
Canned Thrills	Sportlight	Aug.	19	1 reel	Aug. 11
Catalina Rowboat Races	Jackson-Hart-McKee	Oct.	21	2 reels	
Caught In a Taxi	Jack Cooper	June	8	2 reels	
Caught in the Draft	"Aesop Fables"			1 reel	Dec. 1
Caught In the Kitchen	Billy Bevan	Sept.	9	2 reels	
Chicken, The	Jackson-Hiatt-McKee	Aug.	26	2 reels	
City Slickers	"Aesop Fables"	July	1	1 reel	
Close Shave, A	Johnny Burke	June	23	2 reels	
Clunked on the Corner	Johnny Burke	Jan.	6	2 reels	
Covering Ground	Sportlight	Sept.	16	1 reel	Sept. 8
Cross Country Run, A	"Aesop Fables"	Aug.	19	1 reel	Aug. 18
Cure or Kill	"Aesop Fables"	Oct.	7	1 reel	Oct. 6
Day Off, A	"Aesop Fables"			1 reel	Dec. 1
Defensive Ends, The	Football Sense	Oct.	28	1 reel	Oct. 27
Defensive Half Backs	Football Sense	Oct.	7	1 reel	Sept. 29
Defensive Line, The	Football Sense	Oct.	21	1 reel	Oct. 20
*†Dinner Time	"Aesop Fable"			1 reel	
Dumb Waiters	Johnny Burke	Sept.	16	2 reels	Sept 8
Eagle of the Night (Serial)	Frank Clarke	Oct.	14	10 episodes	Oct. 6
Early Bird, The	"Aesop Fables"	July	22	1 reel	
Fair Affair, A	Sportlight	July	8	1 reel	Sept. 8
Fair Catch, The	Football Sense	Oct.	14	1 reel	Oct. 27
Fishing Fool, The	"Aesop Fables"			1 reel	Dec. 8
Flight That Failed, The	"Aesop Fables"	June	3	1 reel	June 9
Flying Hoofs	"Aesop Fables"			1 reel	Dec. 15
Getting Together	Sportlight	Oct.	28	1 reel	Oct. 20
Girl From Nowhere, The	Sennett Girls	Aug.	5	2 reels	Mar 24
Gridiron Demons	"Aesop Fables"	Oct.	28	1 reel	Oct. 27
Gridiron Cocktail, A	Sportlight	Sept.	30	1 reel	
High Seas	"Aesop Fables"	Sept.	23	1 reel	Sept. 22
His New Stenographer	Billy Bevan	Dec.	30	2 reels	
His Unlucky Night	Bevan-Dent	Aug.	12	2 reels	
Hubby's Latest Alibi	Billy Bevan	Nov.	4	2 reels	Nov. 17
Hubby's Week-End Trip	Bevan-Dent	Dec.	2	2 reels	Dec. 8
Huntsman, The	"Aesop Fables"	July	8	1 reel	July 14
In the Bag	"Aesop Fables"	Aug.	26	1 reel	
Jim Jam Janitor, A	Johnny Burke	Nov.	11	2 reels	Nov. 3
Knowing the Ropes	Rice Sportlight	Jan.	6	1 reel	
Land i'Cotton	"Aesop Fables"	Jan.	6	1 reel	
Laundry Man, The	"Aesop Fables"			1 reel	Nov. 17
Limberlegs	Sportlight	June	10	1 reel	June 2
Mail Man, The	"Aesop Fables"			2 reels	Dec. 22
Magnetic Bat, The	"Aesop Fable"	Sept.	30	1 reel	

** Means synchromized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie.*

Title	Star	Rel.	Date	Length	Reviewed
Monkey Love	"Aesop Fables"	Oct. 14		1 reel	Oct. 27
Motor Boat Mamas	Bevan-Dent	Sept. 30		2 reels	Sept. 29
Motoring Mamas	Billy Bevan	June 16		2 reels	
Mouse's Bride, The	"Aesop Fables"	June 24		1 reel	June 30
Muscle Marvels	Sportlight	Oct. 14		1 reel	Oct. 13
No Company	Haines-Coombs	Dec. 16		2 reels	
No Picnic	Haines-Coombs-Dempsey	Oct. 7		2 reels	Sept. 29
No Sale	Haines-Coombs	Nov. 18		2 reels	
On the Links	"Aesop Fables"	Nov. 25		1 reel	Dec. 1
Our Little Nell	"Aesop Fables"	Aug. 5		1 reel	
Outnumbdered	"Aesop Fables"	July 29		1 reel	Aug. 4
Polar Flight, A	"Aesop Fables"	Nov. 18		1 reel	Nov. 10
Puppy Love	"Aesop Fables"	June 10		1 reel	
Smith Catalina Rowboat Race	Jackson-Hiatt-McKee	Oct. 21		2 reels	Oct. 13
Smith's Restaurant	Jackson-Hiatt-McKee	Aug. 19		2 reels	
Soldier Man	Harry Langdon	Sept. 30		3 reels	
South Sea Ssgas	Sportlight	Sept. 22		1 reel	
Spartan Diet	"Aesop Fables"			1 reel	Dec. 8
†§Stage Struck	"Aesop Fables"			1 reel	
Static	"Aesop Fable"	Sept. 2		1 reel	
Sunday on the Farm	"Aesop Fables"	Sept. 16		1 reel	Sept. 8
Sunny Italy	"Aesop Fables"	Aug. 12		1 reel	
Supple Sex, The	Sportlight	Aug. 5		1 reel	Sept. 1
Targets	Sportlight	Nov. 25		1 reel	
Taxi Beauties	Jack Cooper	Dec. 23		2 reels	
Taxi for Two	Jack Cooper	Sept. 2		2 reels	
Taxi Scandal, A	Jack Cooper	Oct. 28		2 reels	Oct. 27
Terrible People The (Serial)	Ray-Miller	Aug. 5		10 episodes	
Tiger's Shadow, The	McConnell-Allan	Dec. 23		10 episodes	
*†§Winning Patterns	Sportlight			1 reel	
Yellow Cameo, The (Serial)	Ray-Cyclone (dog)	June 3		10 episodes	

Coming Attractions

Title	Star	Length	Reviewed
Elevator Girl, The	Robert Armstrong	Feb. 24	
*†§Flying Fool, The	William Boyd	Feb. 10	
Forty-Five-Calibre War	Coleman-Loff	Feb. 17	
Geraldine	Quillan-Nixon		
*†§Getaway The	Robert Armstrong	Mar. 31	
*†Godless Girl, The	Basquette-Prevost	10720 feet	Sept. 1
Hawk of the Hills	Ray-Miller	Mar. 17	
*†§High Voltage	Boyd-Prevost-Hale		
*†§Leatherneck, The	William Boyd	Feb. 3	
*†§Listen Baby (A. T.)	Eddie Quillan	Mar. 17	
Leatherneck, The	William Boyd	Feb. 3	
*†§Marked Money	Junior Coghlan	Dec. 5	5490 feet
*†§Noisy Neighbors	Quillan-Vaughn	Jan. 27	
*†§Missing Man, The	Patrick		
*†§Office Scandal	Phyllis Haver	Mar. 3	
Sin Town	Allen-Fair	Jan. 20	
*†§Square Shoulders	Junior Coghlan	Feb. 10	

PEERLESS PICTURES (S. R.)

Title	Star	Rel.	Date	Length	Reviewed
Bitter Sweets	Bedford-Graves	Sept. 5		5700 feet	
Girl He Didn't Buy, The	Garon-Simpson	April 15		5600 feet	
Golden Shackles	Bonner-Withers	Mar. 15		5800 feet	
Out With the Tide	Dwan-Landis	June 22		5700 feet	

RAYART (S. R.)

Title	Star	Rel.	Date	Length	Reviewed
Branded Man, The	Delaney-Marlowe	May		6089 feet	June 2
City of Purple Dreams, The	Bedford-Frazer	Sept. 15		5937 feet	
Danger Patrol, The	Russell-Faire	April		6076 feet	
Devil's Tower, The	Buddy Roosevelt	June		4533 feet	
Divine Sinner, The	Vera Reynolds	July 15		5683 feet	
Gypsy of the North	Gordon-Hale	April		5976 feet	
Isle of Lost Men	Tom Santschi			5800 feet	
Lightnin' Shot, The	Buddy Roosevelt	May		4797 feet	
Man From Headquarters, The	Roberts-Keefe	Aug. 1		5946 feet	
Midnight Adventure, A	Murphy-Landis	May		5262 feet	
My Home Town	Brockwell-Glass	Mar.		5608 feet	June 2
Mystery Valley	Buddy Roosevelt	July		4538 feet	
Phantom of the Turf, The	H. Costello-Lease	Mar.		5905 feet	
Sisters of Eve	Anita Stewart	Oct. 1		5650 feet	
Sweet Sixteen	Foster-Olmstead	Dec.		5991 feet	
Trail Riders	Buddy Roosevelt	April		4627 feet	
Trailin' Back	Buddy Roosevelt	Mar.		4308 feet	

Coming Attractions

Title	Star	Rel.	Date	Length	Reviewed
*†§Should a Girl Marry?	Foster-Keith				

FILMTONE SHORTS

Title	Star	Rel.	Date	Length	Reviewed
Overture of 1812 (Tschaikowsky)	Filmtone Harmonists				
Val end Ernie Stanton	Songs				
At the Night Club	Gladys Read and Shaw's Hawaiians				
Dancing Colleens	Tap Dancers				
Radio Franks, The	Songs				

STERLING PICTURES (S. R.)

Title	Star	Rel.	Date	Length	Reviewed
Marry the Girl	Bedford-Ellis	Mar. 1		5300 feet	Mar. 10
Million For Love, A	Dunn-Howes	April 15		5400 feet	

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FEATURES

Title	Star	Dist'r	Rel.	Date	Length	Reviewed
About Trial Marriage	Corliss Palmer	Circle Pict	Oct. 15			
Adorable Cheat	Lee-Keefe	Chesterfield	Aug. 15		5256 feet	April 21
Age of Lust, The	Emil Jannings	L. T. Rogers				
Air Mail Pilot, The	Mehaffey-Metcalfe	Hi-Mark			6000 feet	
Apaches of Paris The	Ruth Weyher	Ufa Eastern	Aug. 15		7545 feet	
Arizona days	Bob Custer	Syndicate	Sept. 15		4345 feet	
Autumn Love	Lya de Putti	Aff. European	Sept.		6 reels	
*†Big Hop, The	Jones-Ralston-Hearn	B. Jones Corp.	Aug.		7000 feet	Oct. 8
Black Butterflies	Ralston-Busch-Frazer	Quality Dist	Sept. 1		6261 feet	
Bondage	German Cas	Ufa			6040 feet	
Broken Hearts		Hercules				
City Without Jews, The	Special Cast	Avwon	Sept. 1		5000 feet	
Code of the Air	Harlan-Marlowe	Bischoff Prod.			5700 feet	
Dance Fever	Corda-Varconi	Ufa Eastern	June 1		5460 feet	
Devil Dogs	Holmes-Alt	Crescent			5600 feet	
Devil's Passion, The	Special Cast	Arfa			5700 feet	
Dugan of the Dugouts	Garon-O'Shea	Crescent			5600 feet	
End of St. Petersburg, The	Russian Cast	A. Hammerstein			8000 feet	June 16
Faces of Children	French Cast	Zakoro			8000 feet	
Fangs of Justice	Silverstreak-Walker	Bischoff			5000 feet	
Fortune's Fool	Emil Jannings	L. T. Rogers			6100 feet	
Golden Dawn	Warwick-Ward	Conquest			6200 feet	
Gypsy Romance	Raquel Meller	Aff. European	Sept.		6 reels	
Hands of Orlac	Conrad Veidt	Aywon	Sept.		6500 feet	
Hearts of Men	Harris-Keefe	Anchor			5400 feet	
Hell Ship	Special Cast	Collwyn			5800 feet	Sept. 15
Into the Night	Agnes Ayres	Raleigh			5712 feet	
House of Shame	Faire-Hale	Chesterfield	Sept. 1		5300 feet	Sept. 15
Jealousy	Lya de Putti	Brill	Sept. 1		5460 feet	
Lady of Petrograd, The	Special Cast	Aff. European	Sept.		6000 feet	
Lady from Paris, The	Vilma Banky	Aywon	Sept.		6000 feet	
Legend of the Bear's Wedding	Russian Cast	Amkino			7500 feet	
Life Like That	Withers-Boteler	F. Royer (producer)				June 16
Lights of Paris	Special Cast	Superlative			6000 feet	
Little Wild Girl, The	Lee-Landis	Hercules				
Lookout Girl, The	Jacqueline Logan	Quality Dist.	Nov.		6413 feet	
Loves of Jeanne Ney, The	Edith Jahanne	Ufa-Eastern			7563 feet	
Mother of Mine	Special Cast	Zakoro	Oct.		7200 feet	
Mountain Lovers	Gaston Jacquet	Conquest	Jan.		6500 feet	
Mystic Mirror, The	German Cast				7000 feet	
No Babies Wanted	Devore-Mong	Plaza			5215 feet	
Old Age Handicap, The	Vaughn-Hughes	Trinity Pict			5573 feet	Sept. 15
Olympic Hero, The	Charles Paddock	Zakoro	July		5200 feet	
On the Divide	Bob Custer	Syndicate	Oct. 15		4657 feet	
Port of Missing Children	Special Cast	Superlative				
Power of Darkness, The	Moscow Art Players	Aff. European	Sept.		6 reels	
Primanerliebe	German Cast	Scenic Films			6500 feet	Mar. 24
Prodigals of Monte Carlo	Balfour-Blackwell	Zakoro	Aug.		6200 feet	
Q Ships	Special Cast				6000 feet	
Queen of the Chorus, The	Faire-Lease	Crescent Pict			5900 feet	
Racing Through	Mae Marsh	Aff. European	Sept.		7 reels	
Romance of a Rogue The	Warner-Stewart	Quality Dist.	Oct.		6100 feet	
Sally of the South Seas		Hercules				
Scarlet Youth	Corliss Palmer	Circle Pict	Oct.			
Sealed Lips	Swedish Cast	Colwyn			6000 feet	
Shadows of the Night		Hercules				
Shooting Stars	English Cast	Artlee	April		5800 feet	April 28
Silent Sentinel, The	Champion-Hughes	Chesterfield	Aug. 1		4890 feet	
Silent Trail, The	Bob Custer	Syndicate	Aug. 15		4315 feet	
Simba	Jungle Film	Capitol Pict			8000 feet	Feb. 4
Sky Rider, The	Chamoion-Hughes	Chesterfield	June 15		4900 feet	
Somme, The	Special Cast	New Era			7000 feet	
Station Master, The	Ivan Moskvin	Zakoro	June 16		7200 feet	
Streets of Algiers	Camilla Horn	Ufa Eastern	May 1		6603 feet	
Tartuffe the Hypocrite	Jannings-Dagover	Ufa Eastern	April 1		6680 feet	Aug. 5 '27
Ten Days That Shook the World	Russian Cast	Amkino	Jan.		8600 feet	Nov. 24
Thunder God	Cornelius Keefe	Anchor				
Two Brothers	Conrad Veidt	Ufa Eastern	July 1		6300 feet	
est of Santa Fe	Bob Custer	Syndicate	Nov. 15		4852 feet	
When Fleet Meets Fleet	English Cast	Hi-Mark			7953 feet	
Woman Tempted The	Compton-Ward	Aywon	Sept.		6500 feet	
Yellow Ticket, The	Russian Cast	Amkino			6200 feet	
Youth Astray	Johnson-Mattoni	Amerangio			6000 feet	

SHORT SUBJECTS

Title	Star	Dist'r	Rel.	Date	Length	Reviewed
Fare Enough	Poodles Hanneford	Artclass			2 reels	
Mysterious Airman, The		Weiss Bros			10 episodes	
Fatal Warning, The (Serial)	H. Costello-Graves	Mascot Pict				
Coming to Live For	Al Joy	Cranfield Clarke			2 reels	
She Said No	Ben Turpin	Artclass			2 reels	
Sophomore, The	G. O'Neill-L. Graydon	Hi-Mark				
Spookey Money	Al Joy	Cranfield-Clarke			2 reels	
Thick and Thin	Snub Pollard	Artclass			2 reels	
Through the Ages	Novelty	Castle			1 reel	
Vanishing West, The (Serial)	Special Cast	Mascot Pict	Oct. 15		10 episodes	Oct. 13
Vultures of the Sea (Serial)	Walker-Mason	Mascot Pict	Aug. 1		10 episodes	Sept. 15
Who's Who	Al Joy	Cranfield-Clarke			2 reels	
You Can't Win (Serial)		Weiss Bros			10 episodes	

Coming Attractions

Title	Star	Rel.	Date	Length	Reviewed
Bachelor Club, The	Talmadge-Worth	General Pict			
Bondage	Special Cast	Ufa-Eastern			
Buying a Wife	Special Cast	Aff. European		7 reels	
Circumstantial Evidence	Foster-Keefe-Lake	Chesterfield			
*†§Chopin's Passion	Robertson-Brinkley	Powers Cinephone			
Dancer of His Majesty, The	Special Cast	Amkino		7000 feet	
Duty to be Silent	Maria Albana	Aff. European		6 reels	
Escaped from Hell	Muriat Esterhazy	Aff. Eurupean		8 reels	
Exodus to the New World, The	Lyon-Prevost	Pioneer			
Full Dressed Thieves	Nils Asther	Aff. European		7 reels	
German Underworld	Special Cast	Aff. European		7 reels	
§Great Power, The	Special Cast	Bell Tone			
Great Unknown, The	John Loder	Aff. European		6 reels	
Guilty	Fritsch-Vernon	Ufa-Eastern			
Her Viennese Lover	Asther-Nolan	Aff. Eurooean		6 reels	
Little Colonel, The	Henry B. Walthal				
Man Who Cheated Life	Veidt-Krauss	Aff. European		8 reels	
Mechanics of the Brain	Educational	Amkino		6000 feet	
Milak of the Snowlands	Special Cast	Ufa-Eastern			
Our Daily Bread	Mary Nolan	Aff. European		7 reels	
Poet and Czar	Special Cast	Amkino		8775 feet	
South of Panama	Carmelita Geraghty	Chesterfield			
Two Days	Special Cast	Amkino		6500 feet	
Unholy Love	Wegener-Petrovitch	Aff. European			
Verdun	Special Cast	Richmount			
Vera Mlezewa (tentative)	Derussa	Aff. European		7 reels	
Water, The	M. Chekhov	Amkino		7000 feet	
When Duty Calls	Special Cast	Ufa-Eastern			
Yellow Ticket, The	Anna Sten	Amkino		7000 feet	

TIFFANY-STAHL

FEATURES

Title	Star	Rel.	Date	Length	Reviewed
Albany Night Boat	Olive Borden	July 20		5844 feet	
Bachelor's Paradise	O'Neill-Greves	Mar. 15		6147 feet	
Beautiful But Dumb	Patsy Ruth Miller	Aug. 1		6157 feet	
*†§Cavalier, The	Bedford-R. Talmadge	Nov. 1		6775 feet	Oct. 27
Clothes Make the Woman	Snuthern-Pidgeon	May 1		5209 feet	
Domestic Meddlers	Claire Windsor	Aug. 15		5362 feet	
Floating College, The	O'Neill-Collier, Jr.	Nov. 10		5477 feet	
George Washington Cohen	Jessol-Palmer	Dec. 20			
Grain of Dust, The	Cortez-Windsor-Bennett	July 10		6126 feet	
Green Grass Widows	Hagen-Harron-Olmsted	June 10		5334 feet	
Gun Runner, The	Cortez-Lane	Nov. 20		5516 feet	
House of Scandal	Sebastian-O'Malley	April 1		5297 feet	
Ladies of the Night Club	Cortez-Leonard	May 15		6553 feet	

** Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie.*

Lingerie	White-McGregor	July 1	5676 feet	
Marriage by Contract	Miller-Gray	Dec. 1	7786 feet	Oct. 20
Naughty Duchess, The	Warner-Southern	Oct. 10	5271 feet	
Power of Silence, The	Belle Bennett	Oct. 20	5554 feet	
Power of Silence, The	Belle Bennett	Oct. 20		
Prowlers of the Sea	Cortez Myers	June 30	5160 feet	
Scarlet Dove, The	Frazer-Borlo	April 15	5102 feet	
Stormy Waters	Southern-McGregor	June 1	5735 feet	
Their Hour	Harron-Sebastian	Mar. 1	5652 feet	
*†§Tollers, The	Ralston-Fairbanks, Jr.	Oct. 1	7256 feet	Oct. 20
Tropical Nights	Miller-McGregor	Dec. 10		

SHORT SUBJECTS

Title	Star	Rel.	Date	Length	Reviewed
Gold	Color Classic			1 reel	
*†§Hawaiian Love Call, The	Color Symphony	Dec. 15		1 reel	
*†§Japanese Carnival, A	Color Symphony	Jan. 1		1 reel	
*†§In a Persian Market	Color Symphony	Oct. 1		1 reel	Nov. 17
*†§In a Chinese Temple Garden	Color Symphony	Feb. 15		1 reel	
*†Love Charm, The	Color Symphony			1 reel	
Maude Muller	Color Classic			1 reel	
No Woman Allowed	Color Classic			1 reel	
Tenderfoot Tourist, A	Color Classic			1 reel	
Tom, Dick or Harry	Color Classic			1 reel	
*†§Toy Shop, The	Color Symphony	Nov. 1		1 reel	

Coming Attractions

Title	Star	Rel.	Date	Length	Reviewed
Broadway Fever	O'Neill-Drew	Jan. 20			
Devil's Apple Tree, The	Dorothy Sebastian	Feb. 19			
Family Row, The	Windsor-Gray				
Geraldine Laird	Belle Bennett	Mar. 20			
*§Ghetto, The	George Jessel	Feb. 1			
Girl Who Came Back (tentative)	Eve Southern	Mar. 10			
*†§Lucky Boy	Jessel-Quimby				
Man in Hobbies, The	Lee-Harron	Jan. 10			
*†§Marriage by Contract	Miller-Gray	Dec. 1			Nov. 17
New Orleans	Cortez-Bennett	Mar. 1			
Queen of Burlesque	Belle Bennett				
Rainbow, The	Dorothy Sebastian	Jan. 1			
Spirit of Youth	Sebastian-Kent	Feb. 20			
Squads Right	Gibbon-Stone	Feb. 1			

UNIVERSAL

FEATURES

Title	Star	Rel.	Date	Length	Reviewed
Anybody Here Seen Kelly?	Love-T. Moore	Sept. 9		6243 feet	
Arizona Cyclone, The	Fred Humes	May 6		4076 feet	
Beauty and Bullets	Ted Wells	Dec. 16		4179 feet	
Body Punch, The	Daugherty-Faire	Oct. 28		4786 feet	
Buck Privates	De Putti-McGregor	June 3		6171 feet	Feb. 4
Clearing the Trail	Gibson-Culliver	Oct. 7		5311 feet	
Cloud Dodger, The	Al Wilson	Sept. 30		4322 feet	
Count of Ten, The	Ray-Ralston	June 17		6279 feet	Sept. 15
Crimson Canyon, The	Ted Wells	Dec. 16		4179 feet	
Danger Rider, The	Hoot Gibson	Nov. 18		5357 feet	Dec. 22
Flyin' Cowboy, The	Gibson-Hasbrouck	July 1		5109 feet	
Foreign Legion, The	Kerry-Stone-Nolan	Sept. 23		7828 feet	June 30
Four Footed Ranger, The	Dynamite (dog)	Mar. 25		4426 feet	
Freedom of the Press	Stone-Keith-M. Day	Oct. 28		6474 feet	Oct. 20
Gate Crasher, The	Glenn Tryon	Dec. 9		5597 feet	
*†§Give and Take	Sidney-Hersholt	Dec. 23		6552 feet	Dec. 29
Good Morning Judge	Denny-Nolan	April 29		5645 feet	Sept. 22
Greased Lightning	Ted Wells	July 29		4194 feet	
Grip of the Yukon, The	Bushman-Hamilton-Marlowe	Sept. 30		6599 feet	
Guardians of the Wild	Rex (horse)-Perrin	Sept. 16		4888 feet	
Harvest of Hate, The	Rex (horse)-Perrin	April 14		4719 feet	
Hero of the Circus	Special Cast	Dec. 2		5606 feet	
Home, James	La Plante-Delaney	Sept. 2		6307 feet	
Honeymoon Flats	Lewis-Gulliver	Dec. 30		6057 feet	
Hoofbeats of Vengeance	Rex (horse)-Perrin	June 16			
Hot Heels	Tryon-Miller	May 13		5874 feet	Sept. 15
Hound of Silver Creek	Dynamite (dog)	May 20		4095 feet	
How to Handle Women	Tryon-Nixon	Oct. 14		5591 feet	July 14
Jazz Mad	Hersholt-Nixon-Lewis	Nov. 11		6832 feet	
*†§Lonesome	Tryon-Kent	Jan. 20		6142 feet	Oct. 8
Love Me and World Is Mine	Philbin-Kerry	Mar. 4		6813 feet	Feb. 11
Made to Order Hero	Ted Wells	June 3		4120 feet	
*†Man Who Laughs, The	Veidt-Philbin	Nov. 4		10185 feet	May 12
*†Man, Woman and Wife	Kerry-Starke-Nixon	Jan. 13		6674 feet	Nov. 10
*†§Melody of Love (A. T.)	Pidgeon-Harris-Winton	Dec. 2		6733 feet	Oct. 27
Michigan Kid, The	Nagel-Adoree	Oct. 21		6030 feet	July 7
Night Bird, The	Reginald Denny	Sept. 16		6670 feet	
One Rainy Night	Laura La Plante	Dec. 9			
Phantom Fingers	Cody-Thompson	June 2			
Phyllis of the Follies	M. Moore-A. Day	Nov. 25		5907 feet	
Plunging Hoofs	Rex (horse)-Perrin	Aug. 4			
Prince of Fear, The	Cody-Thompson	Oct. 28		4230 feet	
Put 'Em Up	Fred Humes	Mar. 11		4200 feet	
Quick Triggers	Fred Humes	July 15		4472 feet	
*†§Red Hot Speed	Denny-Day	Jan. 27		6289 feet	
Red Lips	Nixon Rogers	Dec. 2		6957 feet	
Riding for Fame	Hoot Gibson	Aug. 19		5424 feet	
Shield of Honor, The	Lewis-Gulliver-Hamilton	Feb. 19		6172 feet	Dec. 30
Sky Skidder, The	Al Wilson	Jan. 13		4364 feet	
Stop That Man	Lake-Kent	Mar. 11		5339 feet	April 28
Surrender	Philbin-Moskine	Mar. 4		8249 feet	Mar. 10
Thanks For Buggy Ride	La Plante-Tryon	April 1		6179 feet	Feb. 4
Thirteenth Juror, The	Nilsson-Bushman	Nov. 13		5598 feet	Dec. 8
Thunder Riders, The	Ted Wells	April 8		4353 feet	
Trick of Hearts, A	Gibson-Hale	Mar. 18		5495 feet	
Two Outlaws, The	Rex (horse)-Perrin	Nov. 18		4616 feet	
*†§Uncle Tom's Cabin	Special Cast	Sept. 2		10600 feet	Nov. 18
We Americans	Sidney-Miller-Lewis	May 6		9151 feet	April 7
Wild West Show, The	Gibson-Gulliver	May 20		5254 feet	
Wolves of the City		Dec. 2			
Won in the Clouds	Al Wilson	April 22		4348 feet	

SHORT SUBJECTS

Title	Star	Rel.	Date	Length	Reviewed
All for Geraldine	Sid Saylor	Dec. 5		2 reels	Nov. 17
Ambuscade, The	Fred Gilman	June 16		2 reels	May 19
And Morning Came	Young-La Salle	Dec. 19		2 reels	
Big Game George	Sid Saylor	July 18		2 reels	Sept. 1
Bookworm Hero	Lewis-Gulliver-Phillips	Dec. 17		2 reels	
Boundary Battle, The	Edmund Cobb	Nov. 17		2 reels	Oct. 27
Broke Out	Young-La Salle	Aug. 1		2 reels	
Buster Minds the Baby	Trimble, Hardwick and Dog	June 27		2 reels	May 26
Buster Trims Up	Trimble-Hardwick and Dog	Oct. 17		2 reels	
Busting Buster	Trimble-Hardwick and Dog	Aug. 15		2 reels	
Bull-oney	Oswald Cartoon	Nov. 28		1 reel	Sept. 29
Calford in the Movies	Lewis-Gulliver-Phillips	Oct. 15		2 reels	Oct. 6
Calford on Horseback	Lewis-Gulliver-Phillips	Dec. 10		2 reels	Dec. 1
Calford vs. Redskins	Lewis-Gulliver-Phillips	Sept. 17		2 reels	
Card of Destiny, The	Fred Gilman	July 14		2 reels	June 16
Cash Customers	Young-La Salle	July 11		2 reels	
Claim Jumpers, The	Edmund Cobb	Jan. 19		2 reels	Dec. 22
Clean Sweep, A	Bob Chandler	Dec. 1		2 reels	Nov. 24
Come on, Horace	Arthur Lake	Oct. 8		2 reels	
Cross Country Bunion Race, The	Sid Saylor	Nov. 7		2 reels	Oct. 13
Crushed Hats	Sid Saylor	Jab. 30		2 reels	
Danger Trail, The	Newton House	Sept. 1		2 reels	
Dangerous Trail, The	Jack Perrin	June 2		2 reels	May 5
Daring Dude, A	Bob Chandler	Feb. 2		2 reels	
Daring Chances	Jack Hoxie	Dec. 15		2 reels	
Dead Game	Art Accord	Oct. 7		2 reels	
Dear Old Calford	Lewis-Gulliver-Phillips	Nov. 26		2 reels	
Death's Head	Bob Curwood	Dec. 8		2 reels	Dec. 15
Diamond Master, The	Lorraine-Stevenson	April 8, '29		10 episodes	
*East Side				2 reels	
Fantasie	Laemmle Novelty			1 reel	
Farmyard Follies	Oswald Cartoon	Dec. 24		1 reel	
Fiery Fireman, The	Oswald Cartoon	Oct. 15		1 reels	
Fighting Forester The	Edmund Cobb	Oct. 20		2 reels	
Fighting for Victory	Lewis-Gulliver-Phillips	Nov. 12		2 reels	Oct. 27
Fighting Kid, The	Newton House	June 9		2 reels	May 19
Fighting Tenderfoot, A	Bob Chandler	Dec. 29		2 reels	
Fish Stories	Young-La Salle	Nov. 21		2 reels	Oct. 20
Footprints	Laemmle Novelty	Nov. 19		1 reel	Oct. 27
Fox Chase, The	Oswald Cartoon	June 25		1 reel	May 26
Full House, A	Long-Adams-Lymon-McPhaill	June 13		2 reels	May 19
Fun In the Clouds	Arthur Lake	Nov. 5		1 reel	Oct. 20
Galloping Ace, The	Jack Hoxie	Sept. 22		2 reels	
Gauge of Battle, The	Fred Gilman	April 21		2 reels	Mar. 24
George Meets George	Sid Saylor	June 20		2 reels	May 19
Handicapped	Laemmle Novelty	Sept. 24		1 reel	Nov. 24
Her Haunted Heritage	Ben Hall	July 2		1 reel	June 2
High Up	Oswald Cartoon	Aug. 6		1 reel	
Hollywood or Bust	Arthur Lake	Sept. 10		1 reel	
Hold Your Horses	Young-La Salle	Jan. 7		1 reel	Dec. 22
Homeless Homer	Oswald Cartoon	Jan. 7		1 reel	
Horse Tail, A	Oswald Cartoon	Dec. 10		1 reel	
Hot Dogs	Oswald Cartoon	Aug. 20		1 reel	July 28
Hurry Up Marriage	Ben Hall	Aug. 27		1 reel	
Husbands Won't Tell	Young-La Salle	Aug. 29		2 reels	Sept. 1
Iron Code, The	Jack Perrin	June 30		2 reels	May 26
Junior Year, The	Lewis-Gulliver-Phillips	Sept. 3		2 reels	
Just Wait	Young-La Salle	Sept. 26		2 reels	
Kicking Through	Lewis-Gulliver-Phillips	Oct. 1		2 reels	
King of Shebas	Arthur Lake	Aug. 13		1 reel	July 21
Look Pleasant	Sid Saylor	Oct. 10		2 reels	
McGinis vs. Joneses	Long-Adams-Laymon-McPhaill	Aug. 5		2 reels	
Men in the Row (re-issue)	Jack Hoxie	Jan. 26		2 reels	
Mississippi Mud	Oswald Cartoon	Sept. 17		1 reel	
Mystery Rider, The (Serial)	Desmond-Perdue	Nov. 26		10 episodes	
Newlyweds' Anniversary	Snookums	Aug. 6		2 reels	
Newlyweds' Court Trouble	Snookums-Perdue-Egan	Oct. 31		2 reels	Sept. 29
Newlyweds' False Alarm, The	Snookums-Perdue-Egan	July 2		2 reels	June 2
Newlyweds' Happy Day, The	Snookums-Bartlett-McPhaill	June 4		2 reels	May 12
Newlyweds' Hard Luck	Snookums-Perdue-Egan	Sept. 5		2 reels	Aug. 18
Newlyweds' Headache, The	Snookums-Bartlett-McPhaill	Jan. 23		2 reels	
Newlyweds Lose Snookums, The	Snookums-Perdue-Egan	Nov. 28		2 reels	Dec. 28
Neluweds' Need Help, The	Snookums-Perdue-Egan	Dec. 26		2 reels	Dec. 1
Newlyweds' Unwelcome, The	Snookums-Perdue-Egan	Oct. 3		2 reels	
Out At Home	Trimble-Hardwick and Dog	Jan. 9		2 reels	
Paddling Co-Eds	Lewis-Gulliver-Phillips	Oct. 29		2 reels	Oct. 27
Panicky Pancakes	Oswald Cartoon	Oct. 1		1 reel	Oct. 13
Poor Papa	Oswald Cartoon	June 11		1 reel	May 19
Prodigal Pup, The	Canine Cast			1 reel	Sept. 16
Range of Fear, The	Bob Curwood	Jan. 12		2 reels	
Ranger Patrol, The	Fred Gilman	Aug. 11		2 reels	
Red Warning	Jack Hoxie	Nov. 1		2 reels	
Reel Life	Long-Adams-Layman-McPhaill	July 4		2 reels	June 2
Ride For Help, The	Newton House	July 7		2 reels	
Riders of the Woods	Edmund Cobb	Sept. 15		2 reels	
Rocks and Saddles	Oswald Cartoon	Nov. 12		1 reel	Oct. 26
Romeo of the Range	Bob Curwood	Oct. 6		2 reels	
Ropin' Romance	Newton House	Aug. 4		2 reels	
Rubber Necks	Sid Saylor	Sept. 12		2 reels	
Ruse, The	Jack Perrin	Aug. 25		2 reels	July 29
Sailor Suits	Sid Saylor	Jan. 2		2 reels	Dec. 8
Sandwiches and Tea	Arthur Lake	July 16		1 reel	June 20
Saps and Saddles	Bob Chandler	Oct. 27		2 reels	Oct. 18
Scarlet Arrow, The (Serial)	F. X. Bushman, Jr.	June 3		10 episodes	
Secret Outlaw, The	Bob Curwood	Nov. 10		2 reels	Oct. 6
Shadows	Laemmle Novelty	Jan. 14		1 reel	Dec. 22
She's My Girl	Sid Saylor	Aug. 22		2 reels	July 28
Shooting the Bull	Young-La Salle	Oct. 24		2 reels	
Sky Scrapoers	Oswald Cartoon	Sept. 3		1 reel	Aug. 18
Sleeping Through	Arthur Lake	Dec. 31		1 reel	Dec. 8
Sleigh Bells	Oswald Cartoon	July 23		1 reel	June 30
South Pole Flight, A	Oswald Cartoon	Nov. 26		1 reel	Dec. 1
Speed and Spurs	Bob Curwood	Sept. 9		2 reels	Sept. 8
Speeding Youth	Lewis-Gulliver-Phillips	Jan. 7		2 reels	
Speed Sheik, The	Arthur Lake	June 18		1 reel	May 26
*†Steamboat Willie	Oswald Cartoon			1 reel	
Swell Clothes	Arthur Lake	Dec. 5		1 reel	Nov. 18
Tall Timber	Oswald Cartoon	July 9		1 reel	June 18
Tarzan the Mighty (Serial)	Merrill-Kingston	Aug. 12		15 episodes	July 21
Teacher's Pest	Trimble-Hardwick and Dog	Nov. 14		2 reels	Oct. 20
Tenderfoot Hero, A	Bob Chandler	Sept. 29		2 reels	
There's a Will	C. King-C. Doherty	Dec. 21		2 reels	
Tracked Down	Art Accord	Jan. 5		2 reels	
Trackless Trolley, The	Ben Hall	July 30		1 reel	
Tricky Trickster, The	Ben Hall	June 4		1 reel	May 19
Valiant Rider, The (Western)	Bob Curwood	June 23		2 reels	May 19
Watch the Birdie	Trimble-Hardwick and Dog	Dec. 12		2 reels	Dec. 8
Wag Figures	Laemmle Novelty	Oct. 22		1 reel	
Whose Baby	Arthur Lake	Jan. 28		1 reel	
Whose Wife	Young-La Salle	June 6		2 reels	May 12
Winning Point, The	Lewis-Gulliver-Phillips	Jan. 21		2 reels	
Woman's Man, A	Arthur Lake	Dec. 3		1 reel	Nov. 17
Wooden Soldier, The	Laemmle Novelty	Dec. 17		1 reel	Dec. 3
Yankee Clippers	Oswald Cartoon	Jan. 21		1 reel	
Yukon Gold	Jack Perrin	July 28		2 reels	June 16

Coming Attractions

Title	Star	Length	Reviewed
*†§Bargain in the Kremlin, The (A.T.)	Joseph Schildkraut		
*†§Barnum Was Right			
Blow by Blow	Hoot Gibson	May 19	
Born to the Saddle	Ted Wells		
*†§Braggart, The	Jean Hersholt		
Brides Will Be Brides	Laura La Plante		
*†§Broadway (A. T.)	Tryon-Brent-Kennedy		
Burning the Wind	Hoot Gibson	Feb. 10	5202 feet

*Means synchronized score. †Means sound effects. §Means voice (including dialogue and incidental songs). A. T. after title means All Talkie.

Title	Star	Rel.	Date	Length	Reviewed
*†§Charlatan, The	Special Cast				
*†§Clear the Deck	ReginaldDenny	Mar.	24		
*†§Climax, The (A. T.					
*†§Cohens and Kelleys In Atlantic					
*†§City, The	Sidney-Gordon-Price-Swain	Mar.	17		
*†§Collegiate (A. T.	Lewis-Gulliver-Phillips				
*†§Come Across	Special Cast	May	5		
Crimson Hour, The	De Putti-Mosiukine				
*†§Dangerous Dimples	Laura La Plante	June	16		
Doubling For Trouble	Gibson-Gilbert				
*†§Drake Murder Case, The					
Erik the Great	Veidt-Philbin				
Eyes of the Underworld	William Cody				
Fallen Angels	Kerry-Starke				
*†§Flaming Daughters					
Girl Dodger, The	Arthur Lake				
*†§Girl on the Barge, The	Hersholt-O'Neil-McGregor	Feb.	24		
Grit Wins	Wells-Collins	Jan.	27	4596 feet	
*†§Great Cinema Murder, The					
*†§Haunted Lady, The					
Hell Wrecker, The	Hoot Gibson				
*†§His Lucky Day	Reginald Denny	June	2		
†§"It Can Be Done	Tryon-Carol	April	21		
Kid's Clever, The	Glenn Tryon	Feb.	17		
*†§King of Jazz, The (A. T.)	Paul Whiteman and Band				
King of the Rodeo, The	Hoot Gibson	Jan.	6	5509 feet	
Lariat Kid, The	Hoot Gibson	June	23		
*†§Last Warning, The	Laura LaPlante	Jan.	6		
Man Disturner, The	Reginald Denny				
*†§Minstrel Show, The (A. T.)	Eddie Leonard				
Navy Blues	Arthur Lake				
*†§One Rainy Night	Laura La Plante	Mar.	3		
*†§Play Goes On, The (A. T.)	James Murray	Mar.	10		
Points West	Hoot Gibson	April	7		
*†§Port of Dreams, The	Mary Philbin				Sept. 22
*†§Shakedown, The	Murray-Kent	Feb.	3		
*†§Shannons of Broadway, The (A. T.)	James Gleason				
*Snow Boat	Rubens-La Plante-J. Schildkraut				
Silks and Saddles	Nixon-Walling-Nolan	Jan.	20	5809 feet	
Smilin' Guns	Hoot Gibsob	Aug.	30		
Taranga	Special Cast				
*†§That Blonde	Laura La Plante	April	28		
Watch My Speed	Reginald Denny				
Wild Blood	Rex (horse)-Perrin	Feb.	10		
*†§You Can't Buy Love	Special Cast	May	26		

MOVIETONE SHORTS

Title	Star	Rel.	Date	Length	Reviewed
Bailey and Barnum	Vaudeville Act	Jan.	11	1 reel	
Three Brox Sisters	Songs	June	14	1 reel	
Zimmerman and Granville	Vaudeville Act	Jan.	28	1 reel	

UNITED ARTISTS

FEATURES

Title	Star	Rel.	Date	Length	Reviewed
*†§Awakening, The	Banky-Byron	Nov.	17	7972 feet	
*†Battle of the Sexes, The	Bennett-Hersholt-Haver	Oct.	13	8180 feet	Oct. 20
College	Buster Keaton	July	29	5800 feet	Sept. 23
Drums of Love	Philbin-Alvarado	Mar	31	8350 feet	Jan. 28
Garden of Eden, The	Griffith-Ray	Feb.	4	7300 feet	Jan. 14
Magic Flame, The	Colman-Banky	Aug.	14	7850 feet	Sept. 30
Ramona	Del Rio-Baxter	Feb.	11	7552 feet	Feb. 4
*†Revenge	Dolores Del Rio	Nov.	3	6541 feet	Dec. 15
Steamboat Bill, Jr	Keaton-Torrence	May	12	6400 feet	May 19
*†Tempest	J. Barrymore-Horn	Aug.	11	9300 feet	June 18
†Two Lovers	Colman-Banky	Sept.	7	8500 feet	April 28
*†Woman Disputed, The	Talmadge-Holand	Oct.	29	8041 feet	Nev. 17

Coming Attractions

Title	Star	Rel.	Date	Length	Reviewed
*†§Bulldog Drummond (A. T.)	Ronald Colman				
*†§Childs Fifth Avenue (A. T.)	Banky-Hall				
*†§Coquette (A. T.)	Pickford-Brown				
*§City Lights	Charlie Chaplin				
Evangeline	Delores del Rio				
†Hell's Angels	Lyon-Hall-Nissen				
King of the Mountains	John Barrymore				
*†§Lady of the Pavements	Boyd-Velez-Goudal				
*§Lummox (A. T.)					
*†§Man With the Iron Mask, The	Douglas Fairbanks				
*†§Nightstick (A. T.)	O'Malley-Busch				
*†§Queen Kelly	Swanson-Byron				
*†§Rescue, The	Colman-Damita				
*†§Say It With Music (A. T.)	Harry Richman				
*†§She Goes to War	Boardman-Rubens				
Three Passions	Terry-Petrovitch				
Venus	Constance Talmadge				

WARNER BROTHERS

FEATURES

Title	Star	Rel.	Date	Length	Reviewed
*†§Caught in the Fog	McAvoy-Nagle	Sept.	22	6270 feet	
Caught in the Fog	McAvoy-Nagel			5428 feet	
*Crimson City, The	Loy-Miljan-Hyema	April	7	5388 feet	April 21
*Domestic Troubles	Fazenda-Cook	Mar.	24	5164 feet	
*Five and Ten Cent Annie	Fazenda-Cook	May	26	4914 feet	Sept. 22
*†Home Towners, The	Bennett-Kenyon-Brockwell	Dec.	15	8693 feet	Oct. 27
*§Jazz Singer, The	Jolson-McAvoy	Feb.	4	7077 feet	Oct. 21
*†§Land of the Silver Fox	Rin-Tin-Tin-Nye-Hyams	Nov.	10	6179 feet	
*†§Lights of New York (A.T.)	Costello-Landis-Brockwell			5267 feet	
*†§Midnight Taxi, The	Moreno-Costello	Oct.	6	6729 feet	Nov. 24
*†§On Trial (A. T.)	Fredericks-Lytell-Wilson	Dec.	29	8290 feet	Nov. 3
*†§On Trial (A. T.)	Fredericks-Lytell-Wilson	Dec.	29	8290 feet	
*Pay As You Enter	Cook-Fazenda	May	12	4975 feet	
*Powder My Back	Rich-Ferris-Beranger	Mar.	10	6185 feet	
*Rinty of the Desert	Rin-Tin-Tin-Ferris-Nye	April	21	4620 feet	Sept. 29
*†§State Street Sadie	Loy-Nagle	Aug.	25	7169 feet	Sept. 15
*†§Tenderloin	D. Costello-Nagel			7340 feet	April 6
*†§Terror, The (A.T.)	McAvoy-Horton	Oct.	20	7654 feet	Aug. 25
*†§Women They Talk About	I. Rich-Ferris-Collier, Jr	Sept.	8	5527 feet	

Coming Attractions

Title	Star	Rel.	Date	Length	Reviewed
*†§Allimony Annie	D. Costello-Ferris-Rankin				
*†§Conquest (A.T.)	Blue-Warner-Wilson				
*†§Desert Song, The	Boles-King				
*†§Fancy Baggage	Audrey Ferris				
*†§From Headquarters	Monte Blue				
*†§Frozen River	Rin-Tin-Tin				
*†§Glorious Betsy	D. Costello-Nagle			7441 feet	May 6
*†§Greyhound Limited, The	Monte Blue				
*†§Hard-Boiled Rose	Loy-Collier, Jr -Brockwell				
*†§Home Towners, The (A.T.)	Bennett-Kenyon-Brockwell				
*†§Honky Tonk (A. T.)	Sophie Tucker				
*†§Kid Gloves	Nagel-Wilson				
*†§Lion and the Mouse	L. Barrymore-McAvoy-Collier, Jr			6352 feet	May 28
*†§Little Wild Cat, The	Ferris-Hall-Dawson	Jan.	5		
*†§Madonna of Avenue A, The	Dolores Costello				
*†§Million Dollar Collar, The	Rin-Tin-Tin				
*†§My Man	Fanny Brice	Jan.	12	9247 feet	
*†§Noah's Ark	D. Costello-O'Brien				Oct. 27
*†§No Defense	Blue-McAvoy				
*†§No Questinns Asked	Ferris-Collier, Jr.				
*†§One Stolen Night	Bronson, Collier, Jr.				
*†§Queen of the Night Clubs	Texas Guinan				
*†§Redeeming Sin, The	D. Costello-Nagel				
*†§She Knew Men	Bronson-Horton				
*†§Singing Fool, The	Jolson-Bronson-Dunn	Jan.	1	9592 feet	Sept. 29
*†§Stark Mad (A.T.)	H. B. Warner-Fazenda				
*†§Stolen Kisses	May McAvoy				

VITAPHONE SHORTS

Title	Star	Rel.	Date	Length	Reviewed
Ann Grey end Her Boy Friend	Songs end Jazz Band				Aug. 25
Banjomaniac	Eddie Peabody				Oct. 13
Bit of Scotch, A	Kitty Doner				Sept. 22
Book Worm, The	Harry J. Conley				July 7
Bright Moments	Benny-Marlo				Aug. 25
California Songbirds, The	Bell-Coates				Sept. 1
Celeste Alda (Alda)	Giovanni Martinelli			1 reel	July 7
Character Studies	Florence Brady				Sept. 1
Chips of the Old Block	The Foy Family				Sept. 22
Cougat & Company	Violin, Songs & Dances				June 16
Creole Fashion Plate The	Karyl Norman				Sept. 29
Crooning Along	The Croonaders				Sept. 22
Cycle of Songs, A	Florence Brady				Sept. 1
Death Ship, The	Mitchell Lewis				Aug. 25
Dixie Days	Plantation Songs				Aug. 25
Family Affair, A	Arthur Byron				
Feminine Types	Jean Barrios				
Florence Moore	Song Program				June 23
Friend of Father's	Lydell-Higins-Leah				Aug. 25
Gus Arnheim & His Ambassadors	Jazz Band				June 23
Harry Delf	Songs & Dances				June 16
Hollywood Montmarte Orchestra	Jazz Band				Sept. 29
Jesse Stafford Orchestra	Jazz Band				
Indian Barltone, The	Chief Caupolican				Aug. 25
Ingenues, The	Jazz Band				June 23
In a Casting Office	W. & E. Howard				
In Dutch	Ulis & Clark				
Larry Cebalos Undersea Review	Songs and Dances				Sept. 1
Lash, The	Crane-Davidson-Tucker				June 16
Man of Peace, A	Hobart Bosworth				June 23
Miss Information	Wilson-Horton			2 reels	June 30
Morrissey & Miller	Night Club Revue				June 16
Myers & Hanford	Songs & Dances				June 23
Night Court, The	William Demarest				June 16
Non-Support	Burr McIntosh				June 16
Pagliacci	John Charles Thomas				
Papa's Vacation	Bennett-Caron				Oct. 20
Question of Today, The	Audrey Ferris				Aug. 25
Realization	Herbert-Pam				June 16
Regular Business Man, A	Robert Ober				Sept. 15
Rigoletto—Quartet	Gigli-Talley-de Luca-Gordon				Sept. 29
Sharp Tools	Ethel Grey Terry				Oct. 13
Soup	Harry Delf				Nov. 17
Terry and Jerry	Songs and Gags				Aug. 25
Three Brox Sisters	Song Program				June 23
Va Prononcer Ma Mort (La Julve)	Giovanni Martinelli				June 2
When the Wife's Away	William Demarest				Nov. 17
Winnie Lightner	Songs				Nov. 17

WORLD WIDE PICTURES

Title	Star	Rel.	Date	Length	Reviewed
Bondman, The	Norman Kerry				
Honeymoon Abroad	Monte Banks				
Moulin Rouge	Olga Checova				
Pawns nf Passion	Olga Checova				
Tommy Atkins	Walter Byron				
Woman In the Night, A	Maria Corda				

** Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie.*

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"Nancy Carroll looks pretty enough to be in the front row of any show, in fact right out in front. 'The Shopworn Angel' is ably done and wonderfully free of hokum."—*New York World.*

"Neat, ingratiating. Charming Nancy Carroll is excellent. ONE OF THE BEST THINGS I HAVE SEEN AT THE PARAMOUNT THIS SEASON."—*New York Telegram.*

"An amusing film handled well. Paul Lukas is excellent. Nancy Carroll again proves she has make-up of a real comedienne. Gary Cooper puts over a convincing characterization."—*New York Evening Journal.*

"Nancy Carroll and Gary Cooper give expert and charming performances in 'The Shopworn Angel.' Richard Wallace has turned out a thoroughly fresh and fascinating film."—*New York Sun.*

"Entertaining, packed with audience appeal. SO WELL HANDLED THAT IT GOES DOWN AS ADDITION TO SEASON'S GOOD PICTURES."—*New York Daily Graphic.*

Great SILENT or in SOUND with score, Nancy Carroll singing and ONE REEL DIALOG



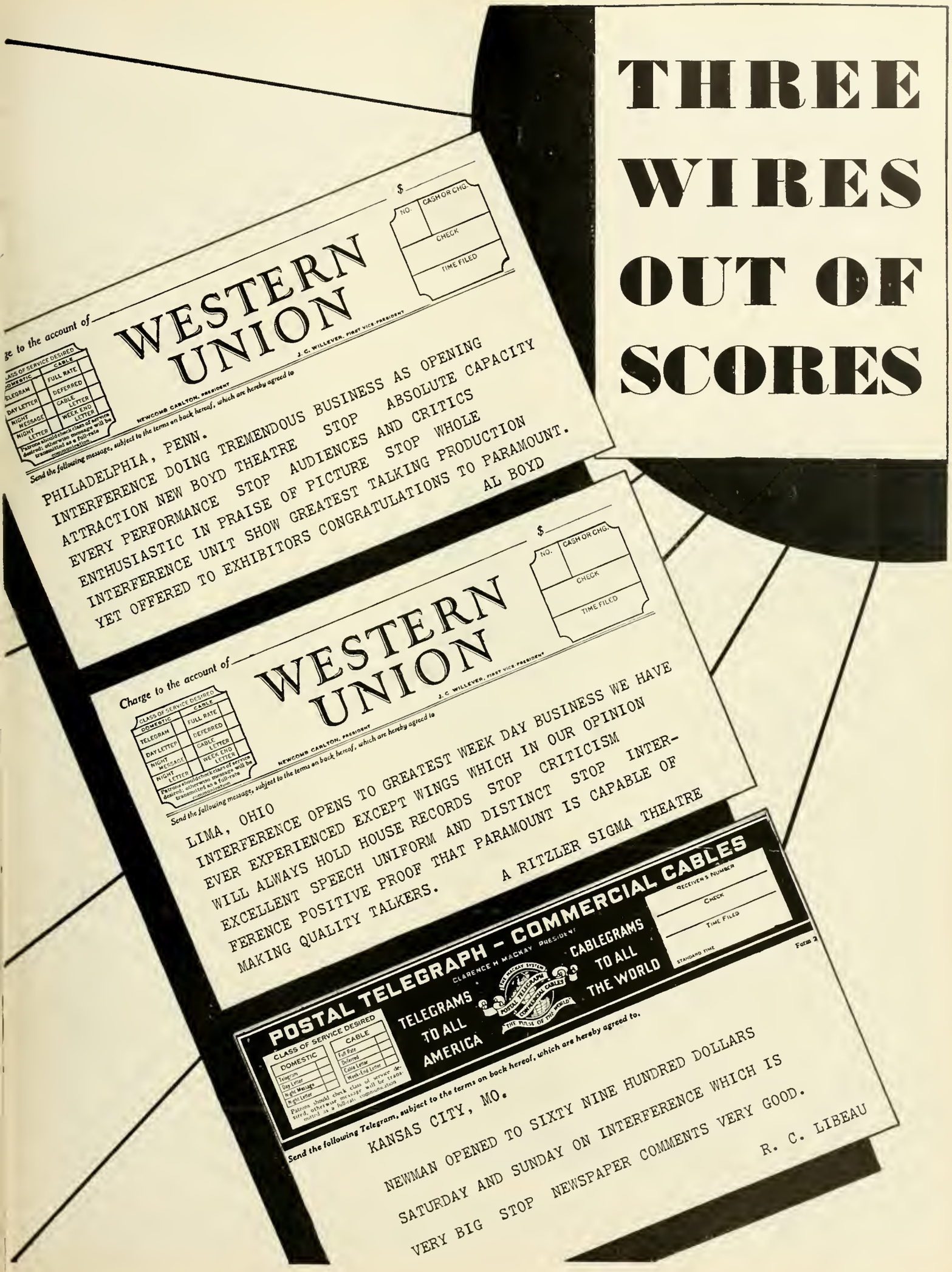
PARAMOUNT—*all the Big Ones!*

exhibitors acclaim PARAMOUNT'S leadership in Talking Pictures



700 NEWSPAPERS in 400 cities are telling 100,000,000 readers in page ads the triumphant story of "INTERFERENCE" and PARAMOUNT QUALITY TALKING PICTURES!

THREE WIRES OUT OF SCORES



ge to the account of

WESTERN UNION

J. C. WILLEVER, FIRST VICE-PRESIDENT

NEWCOMB CARLTON, PRESIDENT

$

NO. | CASH OR CHG.

CHECK

TIME FILED

CLASS OF SERVICE DESIRED	
DOMESTIC TELEGRAM	FULL RATE
DAY LETTER	DEFERRED
NIGHT MESSAGE	CABLE LETTER
NIGHT LETTER	WEEK END LETTER

Patrons should check class of service desired; otherwise message will be transmitted as a full-rate communication

Send the following message, subject to the terms on back hereof, which are hereby agreed to

PHILADELPHIA, PENN.
INTERFERENCE DOING TREMENDOUS BUSINESS AS OPENING
ATTRACTION NEW BOYD THEATRE STOP ABSOLUTE CAPACITY
EVERY PERFORMANCE STOP AUDIENCES AND CRITICS
ENTHUSIASTIC IN PRAISE OF PICTURE STOP WHOLE
INTERFERENCE UNIT SHOW GREATEST TALKING PRODUCTION
YET OFFERED TO EXHIBITORS CONGRATULATIONS TO PARAMOUNT.
AL BOYD

Charge to the account of

WESTERN UNION

J. C. WILLEVER, FIRST VICE-PRESIDENT

NEWCOMB CARLTON, PRESIDENT

$

NO. | CASH OR CHG.

CHECK

TIME FILED

CLASS OF SERVICE DESIRED	
DOMESTIC TELEGRAM	FULL RATE
DAY LETTER	DEFERRED
NIGHT MESSAGE	CABLE LETTER
NIGHT LETTER	WEEK END LETTER

Patrons should check class of service desired; otherwise message will be transmitted as a full-rate communication

Send the following message, subject to the terms on back hereof, which are hereby agreed to

LIMA, OHIO
INTERFERENCE OPENS TO GREATEST WEEK DAY BUSINESS WE HAVE
EVER EXPERIENCED EXCEPT WINGS WHICH IN OUR OPINION
WILL ALWAYS HOLD HOUSE RECORDS STOP CRITICISM
EXCELLENT SPEECH UNIFORM AND DISTINCT STOP INTER-
FERENCE POSITIVE PROOF THAT PARAMOUNT IS CAPABLE OF
MAKING QUALITY TALKERS. A RITZLER SIGMA THEATRE

POSTAL TELEGRAPH – COMMERCIAL CABLES

CLARENCE H. MACKAY, PRESIDENT

TELEGRAMS TO ALL AMERICA

CABLEGRAMS TO ALL THE WORLD

THE MACKAY SYSTEM — POSTAL TELEGRAPH — COMMERCIAL CABLES — "THE ROSE OF THE WORLD"

RECEIVER'S NUMBER

CHECK

TIME FILED

STANDARD TIME

Form 2

CLASS OF SERVICE DESIRED	
DOMESTIC	CABLE
Telegram	Full Rate
Day Letter	Deferred
Night Message	Cable Letter
Night Letter	Week-End Letter

Patrons should check class of service desired; otherwise message will be transmitted as a full-rate communication

Send the following Telegram, subject to the terms on back hereof, which are hereby agreed to.

KANSAS CITY, MO.

NEWMAN OPENED TO SIXTY NINE HUNDRED DOLLARS
SATURDAY AND SUNDAY ON INTERFERENCE WHICH IS
VERY BIG STOP NEWSPAPER COMMENTS VERY GOOD.
R. C. LIBEAU

"MARKED MONEY" grabs coin *and* space *at* State Lake, Chicago

PART 7 DRAMA

Chicago Sunday Tribune

THE WORLD'S GREATEST NEWSPAPER

Movies Music
Clifford Raymond

DECEMBER 23, 1928

YULETIDE BRINGS SIX NEW PLAYS TO CHICAGO

The Children Will Love This Film, for They're In It

Real Boy Seems to Step Right Off Screen.

"MARKED MONEY"

THESE YOUNGSTERS MAKE "MARKED MONEY" A MOVIE THE KIDS WILL LIKE



This Thing and That about the Current Theater

Of This Means About the Actors, Also.

Are Doomed to Disappointment

Few Violins Real; Rest Are Fakes

The Opera

NEW KNOWLEDGE AND OLD EMPIRES

Guild's Anti-War Play Is Called Big and Unusual

Holds First Audience in Breathless Silence.

The Golden Romance of Fearless Youth!

Pathé Picture

with
JUNIOR COGHLAN · GEORGE DURYEA
TOM KENNEDY VIRGINIA BRADFORD

a Hector Turnbull Production
Adapted by George Dromgold *and* Sanford Hewitt *from an original story by* Howard J Green
directed by Spencer Bennet

PATHÉ *presents*

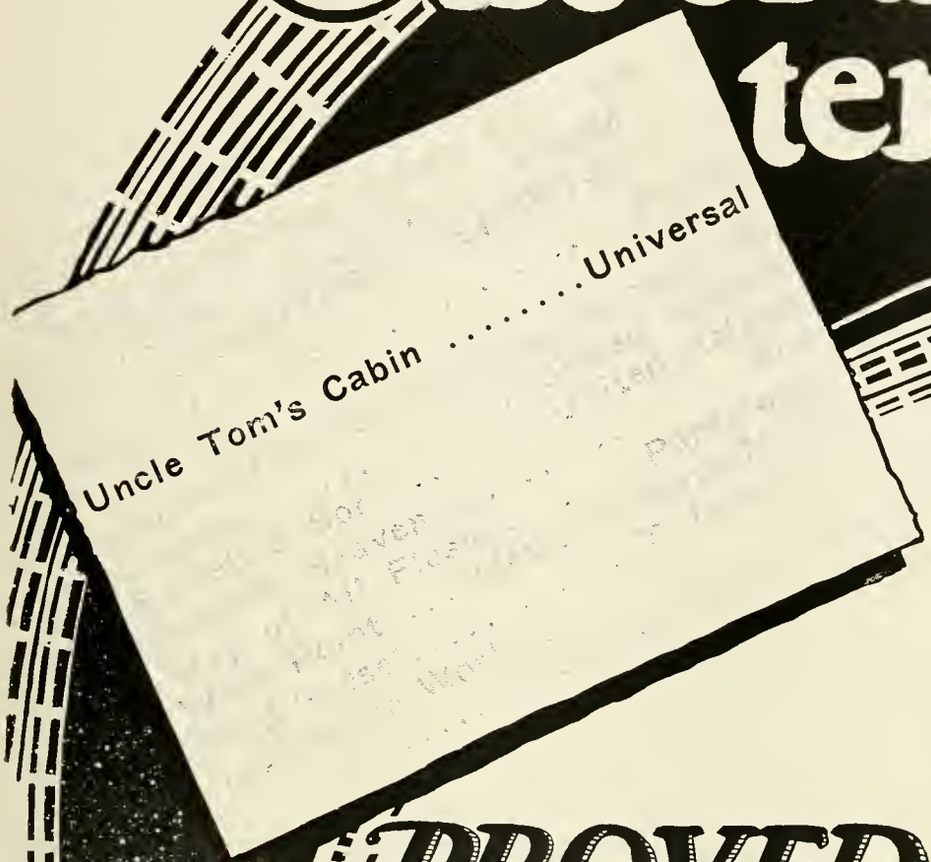
"MARKED MONEY"

Only once in a blue moon does a feature crash the Tribune for half a page—

"Marked Money" made it—heralded and headlined as a Hit for "Youngters and Oldsters" by Mae Tinee, famous critic.

Pathé Pictures *talking Box-Office*

"One of the year's ten best"



—*according to exhibitors' box-office reports to* GREATER AMUSEMENTS

PROVED The Great American Picture!

—Proved by hundreds of exhibitors' box-office reports to trade papers; proved by more hundreds of exhibitor testimonials on file with Universal; proved by every BOX-OFFICE TEST to be one of the year's ten best, and one of the biggest box-office certainties of all time. BOOK IT—NOW!

CARL LAEMMLE'S $2,000,000

Production, with Margarita Fischer, Arthur Edmund Carew, Lucien Littlefield, James Lowe, Virginia Grey, Adolph Milar, Vivian Oakland, Lassie Lou Ahern, Mona Ray, Aileen Manning. Two negatives: 1 SILENT; 1 with SOUND.

A HARRY POLLARD PRODUCTION

UNCLE TOM'S CABIN

--*Silent or Sound*- Carl Laemmle *Leads the Way!!!*

- and *how* she can act !



Presenting

Olga Chekova

Star of

Dupont's "Moulin Rouge"

and "Pawns of Passion"

EARLY WORLD WIDE PICTURES RELEASE

Motion Picture News

Volume XXXIX NEW YORK CITY, JANUARY 12, 1929 No. 2

The Greatest Era

But the Difficulties Ahead Equal the Possibilities

By William A. Johnston

GEORGE M. COHAN, after viewing a dialogue picture, said in his terse way; "What are they trying to do? Bring the picture back to the four walls of the stage? I thought that was what they were trying to get away from."

And after seeing a rounded number of the Broadway talkies he said: "Well, maybe it's the thing. I'm open to argument. But they've got a long way to go."

In view of the fact that the Broadway legitimate season this year is about the worst in history and that, generally speaking, Broadway legitimate producers have proven anything but clever forecasters of the popular trend of amusement, still most anyone will listen cannily to George Cohan's views in the show business.

We might add that Mr. Cohan paid a very high compliment to the development of motion picture technique.

So much, at any rate, for a Broadway opinion, and from the best source obtainable.

Here is another from the sticks, from an exhibitor, Allen Johnson, operating a string of Michigan theatres. He says:

"A Solution At Last!

"Your editorial in the December 29th issue of the *Motion Picture News* offers, in my humble opinion, the nucleus of a solution to the talker, sound, synchronized picture problem.

"In their hectic efforts to supply the public with 'all talkers,' the producers apparently have thrown to the four winds all the advantage which the picture had over the stage. The public came, they saw, and were thrilled by the novelty, but will not be satisfied with the all dialogue picture as regular fare.

"The time may come, and I predict that it will come, when sweep of action, color, realism, etc., can be had with dialogue and all the naturalness of reality. I predict further the enlargement of the screen to the size of the proscenium with figures entering lifelike upon the screen with sound and dialogue following the character to the various positions on the screen. But can we hope to accomplish all this overnight? No. Nor is the public so impatient as to expect it. But they will take it to their hearts when it comes, if their interest is not dispelled by rank imitations and cheap attempts.

"The sensible course to pursue is that laid down in one paragraph of your editorial referred to which amounts to more and rings more nearly true than all the reams and reams of predictions, advice and admonitions I have read on the subject. The nucleus of a solution to the problem is in that paragraph reading as follows:

" 'Obviously, the thing to do is to build sound (and eventually dialogue) into pictures, not pictures into sound (and dialogue). Then we will hold fast to all the picture has accomplished and add to its expression and its audience.' "

We agree with Mr. Johnson that the possible future of the motion picture screen—with animation, sound, color, third dimension, television, screen magnification, transcends the imagination today.

The motion picture is just entering its greatest era of entertainment.

But the difficulties ahead are quite as great as the possibilities.

Surefootedness is the one slogan of true progress.

Let the laboratories flank the studios but not overwhelm them.

Whatever the form of the show you have got to have a story.

And the motion picture, let us never forget, more than sound, color, or any other contribution to realism and dramatic effect, remains, in its universal and understandable language, its sweep and vividness of appeal, the world's greatest medium of expression.

Speaking Editorially

Something for American Producers and Exhibitors to Watch

JANUARY 15 brings an event of real significance and one that may explode several ideas.

An organized, well-planned entry into the American distributing market by European producers begins then through World Wide Pictures, Inc.

The advance work is being capably done with an adroit blending of showmanship and dignity by J. D. Williams and A. S. Aronson, and their able lieutenants, Joseph Skirboll and C. L. Yearsley.

The campaign is impressive. The series of postcards being mailed to exhibitors throughout the country, the calendar with its practical encouragement to daily usage, the trade paper inserts, the personnel of the field force, all combine to give a definite impression that there will be quality entertainment to support World Wide's claims to American exhibitors.

With that support forthcoming from World Wide's producers, it will be an epochal event for American exhibitors and for American producers.

The American box-office needs more—many more—productions that compel the S.R.O. sign. Where "money pictures" are made, *so long as they are made*, is of no consequence to exhibitors or the public.

If some—*or many*—are made abroad, that fact will sharpen wits and creative faculties in Hollywood and New York.

The best contest always is between two opponents equal in skill.

World Wide's advance campaign promises much of great interest and significance to every American exhibitor, whether he is the head of a great chain of theatres or an independent trying daily to fill 300 seats with patrons seeking *entertainment*.

If World Wide's producers are creating real entertainment, they deserve and will get a generous revenue from American theatres.

American exhibitors cannot be kept away from a "hit." Block booking commitments are evaded in the rush for early dates on a "sell out."

This has been as true of imported pictures as it has been of American product.

It will continue to be true just as often as a production of real entertainment content is marketed.

You can't keep a good picture down. Nationality, parentage, mean nothing. Its character of entertainment is all that matters.

Every American exhibitor should investigate the box-office value to him of the imported pictures World Wide is offering. Every American producer should see them.

These pictures may offer much for the box-office in unusual entertainment values, new exterior settings, new faces, new technique and, we sincerely hope, new record grosses.

It remains for the producers abroad who are releasing in America through World Wide Pictures to make good the quality of entertainment and promise of box-office performance so clearly implied in the selling and advertising campaign now at its height.

That is the only real question and problem between World Wide Pictures and an eminent success.

The Industry's Robots

ROBOTS, machine-made humans, are too numerous in the business of exhibiting motion pictures.

They are the managers of certain of the chain theatres.

They were born as human beings, with more than a normal amount of initiative, creative ability and resourcefulness. Theatre management appealed to them as an outlet for these abilities known in the vernacular as Showmanship.

But the guiding minds of some chains have tried to improve on nature.

They have substituted rubber stamps for initiative, multigraphed forms for creative ability, numerous standardized rules for independent thinking, and disciplinary measures equal to army regulations in their severity for violations.

This standardized direction of chain theatres is murderous to the thing that formerly meant so much to first class houses—the right of a manager to think and act for himself to a reasonable degree.

There will be surprising increases in the gross business of many chain theatres when the house managers are permitted to reasonably exercise their natural abilities without fear of dismissal for violating some of the long list of "don'ts" that now make them Robots.

January 12, 1929 *Motion Picture News* *Vol. XXXIX, No. 2*

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Pathe Fights Dialogue Censorship; Big Newspapers Aroused to Menace

FREE SPEECH THE ISSUE

Temporary Injunction Against N. Y. Board Secured, As Film World Awaits Final Outcome

PATHE'S fight to preserve the constitutional right of free speech was this week presented to America's most prominent publishers and editors by MOTION PICTURE NEWS.

A telegram was sent to newspaper and magazine owners in which MOTION PICTURE NEWS explained the great issue involved by Pathe's aggressive defense of free speech on the screen, sharply and dangerously challenged by the New York State Censorship Board in attempting to censor the dialogue in the picture "Sal of Singapore."

Pathe has launched the fight on behalf of the whole industry. It carries far greater significance than is immediately apparent. It concerns the whole question of constitutional free speech, and the danger has been immediately recognized by a number of leading publishers and editors in wires and letters to MOTION PICTURE NEWS, These appear elsewhere on this page

Other publishers have thus far failed to respond, probably feeling that they might be drawn into a publicity stunt. Publicity is the least consideration in this serious situation, and this will become alarmingly apparent as other publishers and editors realize that the issue may finally threaten their rights of free speech.

Pathe's fight is on against the New York State Censor Board as applied to talking pictures and all picturedom is awaiting the result. The film company has been granted a temporary injunction restraining the board from invalidating or revoking licenses for the picture "Sal of Singapore," released January 4, and which in its silent version was passed by the board without deletion.

Pathe has applied to make the injunction permanent and upon the result of this action or decisions by the Court of Appeals hinges censorship of the talkies in this state. The hearing was to have been held on January 7th, but on application of the Attorney General's office a postponement was had until January 16th.

(Continued on following page)

H. L. Mencken Says:

Vigorous denunciation of censorship of talking pictures is expressed in the following letter from H. L. Mencken, Editor of The American Mercury:

"Dear Mr. Johnston:—I hope you are able to head off the censorship of talkies. If it is tolerated it will be followed soon or late by a complete censorship, carried out by fools and dominated by fanatics. It seems to me to be clearly unconstitutional. The State has a plain right to prosecute anyone guilty of public indecency, but if the Bill of Rights means anything it certainly has no right to punish before the act.

Sincerely yours,"

(Signed) H. L. Mencken.

Chandler Says Screen Entitled To Free Speech

Pulitzer Agrees Censorship Involves Bureaucratic Power

Telegraphing to MOTION PICTURE NEWS on January 8, Harry Chandler, publisher of The Los Angeles Times, made the following comment on the freedom of screen speech:

"If the authors of the Constitution of the United States had foreseen the day of the motion picture or its newer outgrowth, the talking picture, they would have granted to them the same freedom of expression that they did to the orator and the press.

"Freedom of speech is one of our highest ideals and every farseeing, patriotic American and lover of liberty should be constantly on guard. The screen and the newly acquired Voice of the Screen are entitled to the same privileges and should have the same guarantees."

Joseph Pulitzer, publisher of the St. Louis Post-Dispatch, commenting on the Pathe fight on the New York State Censor Board, made the following comment exclusively to MOTION PICTURE NEWS:

"I am opposed to censorship on the ground that it involves bureaucratic power that is likely even with the best intentions to be misapplied and abused and thus lead to a greater evil—the suppression of freedom of thought—than the evil, usually obscure, that censorship is intended to destroy."

Calvert Flays Censorship As Not American

Oregonian Editor Declares It Expansion of Odious Bureaucracy System

At the request of MOTION PICTURE NEWS, R. G. Calvert, Editor of the Portland Oregonian, has given expression to his views on the attempted censorship of screen speech. He condemns it in vigorous language.

"Censorship of talking pictures bodes no good for the constitutional rights of free speech and constitutes another attempt to expand an odious system of bureaucracy. Every needful purpose is adequately served by existing legal machinery.

"Censorship is essentially un-American in petty annoyances, official nagging and eliminations on trifling and unsatisfactory grounds of features necessary to the continuity on which the public ought to be permitted to pass judgment itself.

"If this movement is designed to uplift motion picturedom it goes at the task the wrong way and will defeat its own purpose. A better and more far-reaching way is accessible under present statutes to achieve permanent reform. If it can be shown dialogue is vulgar suppress the film in its entirety.

"Censorship is essentially un-American in principle, obnoxious in practice and capable of abuses which public opinion will not perpetually tolerate because it embodies a denial of a fundamental right."

Roy W. Howard, Scripps-Howard Newspapers

Following is a statement by Mr. Howard to *Motion Picture News*, which later appeared as an editorial in The New York Evening Telegram: "In a recent editorial we spoke of 'legislative momentum' as demonstrated by prohibition; legislative momentum being the unforeseen by-product that develops from law—as prohibition, designed to stop drinking, didn't do it, but did a lot of other things; or as the dole system in England, designed to decrease poverty, made paupers.

"Another most interesting example is now parading itself in the public prints—censorship as it applies to the talkies.

"Censorship of motion pictures was established by statute.

"But the statute didn't include any spoken version that might go along with the pictured story.

"Then came an invention, and with the movie was synchronized the human voice, mechanically reproduced.

"Bureaucracy's inevitable tendency is to expand its authority. So it is no more than natural that the censors are now fighting to make their supervision include the voice as well as the picture.

"Which raises the old constitutional issue of free speech in a new way, mechanically relayed speech in this case—and also shows another striking demonstration of legislative momentum."

Arthur Brisbane, Hearst Newspapers

In a telegram to William A. Johnston, Mr. Brisbane said: "I see no difference between talking actors and talking pictures. One should have the same rights as the other. Both should have freedom of speech, being held responsible, however, for any violation of law or decency."

Battle for Free Speech on Screen

(*Continued from preceding page*)

The injunction against James Wingate, Director of the Motion Picture Division of the New York State Education Department, and the Commissioner of Education, was secured on Thursday, January 3rd, by Coudert Brothers, Attorneys for Pathe Exchange, Inc., in the Supreme Court, Special Term, Part II.

Pathe states that on October 11th application was made to the Director of the Motion Picture Division for Licenses to exhibit one original and four duplicate prints of "Sal of Singapore." This silent version was reviewed and upon receiving a rating of 100 per cent, was licensed by the Censor Board. Subsequently, dialogue sequences and musical synchronization were recorded. The making of the sound recordings did not involve any change of the pictorial matter embraced in the film, as licensed by the New York Censor Board.

Turn Down Sound Version

On November 2nd, Pathe made application for additional licenses for six duplicates of "Sal of Singapore." The sounds, music and words recorded were not submitted, as there is nothing in the law, by inference or suggestion as to the censorship of speech. The requested licenses were issued with the following words stamped upon their face: "This license is invalid when the film or any part thereof is used in conjunction with mechanical devices for the reproduction of sound or by the use of persons for the utterance of language."

Pathe directed the attention of James Wingate, on December 12th, to the fact that there is nothing in the law empowering him, or the Motion Picture Division of the State Education Department, to issue limited or restricted licenses for the exhibition of any films; that the obligation to issue unrestricted licenses for all films except those found to be obscene, indecent, immoral, inhuman, sacriligious or of a character tending to corrupt morals or incite to crime was mandatory.

It is Pathe's contention that the issuance of a license that will become invalid, not because of any pictorial matter contained in the motion picture film itself, but because the film or a part of it is used in conjunction with mechanical devices for the reproduction of sound, is unsound in law and is an arbitrary assumption of power by the Director of the Motion Picture Division of the State Education Department which is utterly invalid.

In the application for the injunction Pathe further calls attention to the fact that the Director of the Motion Picture Division has no legislative powers and cannot change the law and that he has no powers other than those expressly given to him under the law.

The Director of the Motion Picture Division of the State Education Department has advised Pathe that if it exhibits "Sal of Singapore" under the licenses issued, with mechanical devices for the reproduction of sound and by the use of persons for the utterance of language, it will become his duty to set in motion actions for the enforcement of the law which will include the revocation of the licenses and the persecution of the offenders in the Criminal Courts.

Absurdity of Ruling

Lewis Innerarity, Secretary of Pathe, emphasized the absurdity of this latest New York Censor Board ruling by showing that under the restricted and limited licenses being issued by the Motion Picture Division, State Education Department, in violation of law, it would not be possible for Mr. Martin Johnson, the celebrated explorer, or Mr. Burton Holmes, the celebrated lecturer, or Commander Richard E. Byrd, to appear before an audience in the State of New York in conjunction with pictures of their travels and utter any words or language in conjunction with the exhibition of the films without invalidating the licenses issued for the exhibition of such films."

Warners Deny Interest in New Disc Equipment

Say They Know Nothing of Disc Device to Be Made by Placent Company

The Placent Electrical Corporation is the latest in the field to manufacture a synchronous disc reproducer. According to stories printed in the daily trade press the project was reported being financed by Warner Bros., but this statement was denied without reservations by Albert Warner, who declared that his company had not even heard of the device.

It is said that the Placent company will market the device for $3,000 or even as low as $2,500. The equipment is to be manufactured by Seymour Products Company at Seymour, Conn. The latter is a subsidiary to the Placent Electrical Corporation, manufacturers of radios.

H. W. Davis is sales manager for Seymour Products. He admits the facts concerning the price and the equipment, but refused to verify the report that Warners were involved in the manufacturing deal.

George Quigley, vice-president of Vitaphone, added his denial to that of Warners that they were not directly nor indirectly interested in the new equipment. Mr. Quigley said that his company might service the new equipment when it reaches the market providing it comes up to the standard of quality demanded under the conditions of the contract with Western Electric Company.

Continued rumors persist of a cheaper disc device to be projected by Warners but each in turn is emphatically denied by the company. At the same time those supposed to be in the know insist that Warners are preparing to announce such equipment and that it will be ready for marketing within the next few months.

Irving Goldsmith Joins New York Law Firm

Irving I. Goldsmith, part owner of the Palace Theatre at Saratoga Springs, and a former Justice of the Supreme Court, has become associated with the law firm of Harden, Hess, Eder and Freschi in New York City. His term as Justice ended January 1st.

Mr. Goldsmith will retain his interest in the Palace at Saratoga Springs and will devote a portion of his practice to the affairs of the motion picture industry.

New Companies Chartered for Film Business

Newly incorporated N. Y. film companies receiving charters from the Department of State during the past week, included the following: Craftsmen Studios, Inc., $10,000, Marion Block, Celia Rubin, Samuel Rosenblatt, New York City; Good Amusement Corporation, capitalization not specified, M. J. Siegel, S. Cantor, H. Greenhouse, New York City; Cinesonore Company, Inc., $50,000, Herman S. Heller, Irene Heller, S. M. Livingston, New York City.

Wall Street Ban on Publicity For Big Film Corp. Executives

Bank Interests Now Guarding Against Stock Reaction In Event Personalities Meet Mishap

Wall Street has decreed that personal publicity of film company executives is all wrong. Institutions and not personalities are the points on which publicity should be focused and to that end they have laid down the law in several directions regarding the printing of personal photographs of the heads of various organizations. The reason behind this move is that the banking interests figure that with the public holding the stock of the various big picture producing companies and theatre operating chains, the status of these securities should not be endangered by their being linked with any one personality who might at any minute become ill or pass away and thus affect the market value of the shares.

This policy has been in vogue for more than a year in at least two of the larger companies. They are Paramount Famous Lasky and Metro-Goldwyn-Mayer. Within the last few months the same attitude has also become true in the case of the Fox organization.

A Retiring Attitude

Those who keep in constant touch with the activities in film circles have noted that Adolph Zukor, president of Paramount-Famous-Lasky, who at no time in his film career was any too anxious to be quoted or to have his likeness blazoned forth in the trade, fan and daily papers, assumed even a more retiring attitude. The same is likewise true of S. R. Kent, general manager of the corporation. In fact, the only name that occasionally crops up in connection with Paramount is that of Jesse L. Lasky, vice president of the company in charge of production. The reason for this is that Mr. Lasky has to deal largely with personalities and therefore it is necessary for him to be a personality in himself so that he can dominate a situation when that becomes a necessity.

Since the death of the late Marcus Loew there has been considerable curtailment in the amount of publicity that has been given to both Louis B. Mayer and Irving Thalberg who are the production executives for the Metro-Goldwyn-Mayer organization. Heretofore hardly a day passed without the publicity representative for one or the other of these men not issuing some sort of a statement.

Several months ago, the Fox organization also started in on a campaign to stress

(*Continued on page* 123)

Publix Denies Report of Huge Expansion

THE report printed this week in one of the trade publications to the effect that Publix was to invade 40 cities in the Middle West and South in a wholesale theatre building campaign was denied in toto by Sam Dembow, vice-president of the corporation. He stated that the South was well covered at this time with theatres either owned by Publix or operated by them in conjunction with their associates. As to the Middle West, there was no concerted plan laid out by the organization to invade that territory.

Within the next few weeks Publix will open a theatre in Toledo and a number of executives will go West to attend that event. From time to time Publix will expand, building a theatre here and there in various locations all over the country.

Victor Merger Ratified, Adds Strength to RCA

Powerful Organization Gains Noted Artists for Sound Films and Vaudeville

The long awaited and recently announced merger of Victor Talking Machine Company and Radio Corporation of America was ratified last Friday when the directors of RCA voted to absorb the talking machine company through an exchange of stock.

The move is of tremendous importance in the entertainment field and adds materially to the strength of the already powerful Radio-Keith-Orpheum and the RCA Photophone. It will make all Victor artists available for service to Photophone and will be a tremendous factor in strengthening the popularity of vaudeville houses controlled by RCA.

By the terms of the merger one share of new common and one share of new preferred stock of RCA and $5 in cash will be exchanged for each share of Victor common. RCA stock will be split five for one and a new issue of five per cent preferred will be floated. At the present time RCA has 1,155,400 shares of common.

A joint statement issued by the two companies said that both classes of preferred stock of Victor Talking Machine Company are to be retired. The outstanding $19,561,000 of seven per cent prior preference shares, according to the statement, will be called for redemption at $115 a share.

Nearly all of the $6 convertible preferred already have been retired through exchange into common, it was stated, and it is planned that the remainder will be converted prior to the operation of the plan of consolidation. If this stock is not converted it will be called for redemption at $110 a share.

G. E. Official On Coast for New Merger?

It's All a Mystery, But Bank President Sees Possible Gigantic Deal

Hollywood, Jan. 10.—Is there a big deal on involving millions, which would result in some sort of a General Motors plan for the picture industry. Hollywood is wondering, but so far it's all a mystery.

The "General Motors" story got new impetus this week, however, with the report that a vice-president of General Electric has been out here for a week working on arrangements for a big picture deal in which his company would be a part.

A bank president in Los Angeles commented on the presence of the vice president and remarked that the deal must be of huge proportions, as the regular General Electric representatives on the Coast have put over many deals in Southern California, likewise involving millions, without the necessity of a vice president making the trip.

The presence of the vice president, as reported, started talk that General Electric may be concerned in "the big deal." as Hollywood calls it. Which might mean, observers said, that RCA would be in it on some basis.

The mystery is heightened by the angle that any such gigantic merger could just as well, or better, be consummated in New York, where the film executives are. Unless, of course, as Hollywood wiseacres say, the vice president is out here on a survey of studio properties as preliminary to final negotiations in New York.

It's all a mystery but this much is a fact: the report that the industry is to be "generalmotored" is persistent and crops out from some new angle every few days.

Paramount Buys "Woman Who Needed Killing"

Paramount has purchased the motion picture rights to "A Woman Who Needed Killing," by Margery H. Lawrence. The story will be filmed at the west coast studios of the company as a 100 per cent dialogue picture.

Baclanova, the Russian artist will have the title role, with Clive Brook playing opposite her. Neil Hamilton will also be seen in an important role. Rowland V. Lee will direct. John Farrow of the studio writing staff has started work on the adaptation and preparation of the dialogue.

Montreal's Amusement Toll Jumped $138,000 in 1928

The amusement tax collected in the City of Montreal, Quebec, Canada, during 1928 totaled $1,000,827, or $138,000 more than the previous year, according to the report of the tax collection department. As the tax is 10 per cent, total amount expended on amusement during the year in Montreal was approximatel $10,000,000.

Fox May Launch Tex. Theatre Program

TEXAS will very likely be a battle ground between the theatre interests of William Fox, Publix and others. Publix and its allied circuits are planning to construct theatres in the state while the Fox invasion of the same territory is said to rely on the result of a survey made recently in the southern portion of the state by Eddie Grainger. The report he submitted to Fox was that the field was a fertile one for theatre expansion, it is said.

International Remaining with U. to End of 1929

Contract for Distribution of Hearst News Reel Runs for This Entire Year

The Hearst International News Reel will be distributed by Universal until the end of this year, all other reports to the contrary notwithstanding. The existing contract between the Hearst interests and Universal calls for the latter organization to handle the distribution of International News until December, 1929. In the meantime it is said that Universal is preparing an organization which will place its own news reel in the field when the Hearst contract expires.

E. B. Hatrick, the executive in charge of the Hearst news reel activities and other motion picture ventures, stated this week that as far as he knew Universal would continue to distribute the International News for the duration of the existing contract. No changes of any kind were contemplated either by his organization or by Universal as far as he knew.

At Universal's home offices in New York no information could be obtained relative to a proposal on the part of that organization to issue its own news reel.

The fact, however, that the Hearst organization is the one that is furnishing the pictorial material for the M-G-M News and virtually is a competitor to its own International News which Universal distributes may be responsible for Universal deciding that when the contract is fulfilled they will enter the news reel field on their own.

INTERCHANGEABILITY became known to exhibitors as a fact exclusively through Motion Picture News. It was *first* to point out the *actual* meaning to exhibitors of the statement made by J. E. Otterson of Electrical Research Products, Inc.

Report Universal Seeks to Be Rid of Colony Lease

Said to Have Approached Moss But Latter Refused to Take House Back

Universal would like to unload their lease on the Colony theatre which they are operating at present. They have had the house for a little more than two years and have been utilizing it to exploit their own pictures on Broadway. In all the operation has not been a successful one and the Universal executives would be just as pleased if B. S. Moss, who originally built the house and from whom they have it under lease would take back the property.

It is understood that they have approached Moss with a proposal that he relieve them of their lease before he sailed for Europe recently. Moss, however, said that he was perfectly satisfied with the manner in which the deal was working from his view point and refused to take the house back.

At present U. is utilizing the house for the presentation of their talking features and thus far have presented there "Lonesome," "Give and Take" and "The Last Warning." But they do not want to use the house for the screen version of "The Show Boat" as they feel that that picture would fare better if it were placed in a house further down on Broadway.

Roadshowing of Talkfilms Out of St. Louis Planned

The roadshowing of motion pictures with sound and dialogue out of St. Louis is now being planned by several Illinois business men and those interested in the project are completing their financial arrangements. It is not certain as yet how many shows will travel out of the city, but their number will depend entirely on the success of the initial ventures.

Ziegfeld Tries to Purchase Barthelmess' Contract

New York's dailies this week all carried stories to the effect that Florenz Ziegfeld had endeavored to purchase the release of Richard Barthelmess from the contract First National has with the star. The theatrical producer, it was said, was desirous of procuring Barthelmess to co-star him in his musical stage version of "East Is West."

Fitzmaurice to Make 5 Films for U. A. in Two Years

(Hollywood Bureau, Motion Picture News)

Hollywood, Jan. 10.—George Fitzmaurice has signed with United Artists on a two-year contract. It is understood that he will get $75,000 per production and will make five pictures during his term. Fitzmaurice is still at First National winding up production on "The Man and the Moment."

Franklin Says Action on Liberty Lease Is Unfair

Theatre Chief Declares Suit Is Flareback Against Plaintiffs

Harold B. Franklin, president of Pacific Northwest Theatres and West Coast Theatres, has issued a statement regarding legislation now pending and also threatened by Jensen and von Herberg against the companies Franklin represents. He charges that an action now pending for rent against the Liberty Theatre Company for a lease on the Liberty Theatre in Seattle is in no way justified against Pacific Northwest Theatres as the latter company owns no part of it. He further alleges that the Liberty Theatre Company was originally organized by Jensen and von Herberg and not furnished with sufficient assets, as a result of which the present trouble arose.

The Franklin statement follows:

"This is a pieayunish attempt upon the part of Jensen & von Herberg interests to foree a settlement of an action now pending against the Liberty Theatre Company for rent, based upon a lease of the Liberty Theatre in Seattle.

"It is interesting to note that the Liberty Theatre Company was organized by the Jensen & von Herberg interests. They find themselves in the position of being limited to redress under a lease of the theatre to a eorporation which they themselves organized and controlled. It is this company that they are suing and because the company never was furnished with sufficient assets, they are endeavoring to bring into litigation Pacific Northwest Theatres and other companies under the claim that that company or some other company under some alleged arrangement assumes the obligation of the lease.

"The fact is that no company ever assumed any obligation of the Liberty Theatre Company. They themselves organized the Liberty Theatre Company. The Pacific Northwest Theatre does not own any of the stock of the Liberty Theatre Company."

Ben Lyon Signs Contract with Columbia

Columbia Pietures Corporation has added Ben Lyon to the array of stars that will appear in the company's talkie and silent productions. This Columbia contract marks Lyon's first appearance for an independent company. He has had considerable experience on the speaking stage and Columbia figures this will add materially to his value in talking pictures.

Hanson Makes Changes in Tiffany-Stahl Staff

Harry I. Goldman has been appointed manager of the Boston exchange of Tiffany-Stahl and Henry Ellman has been named supervisor of the central division. The latter replaces A. H. McLaughlin, who has resigned. The changes were announced by Oscar Hanson, general sales manager of the company.

Jack Warner Charges Rivals With Maligning Talking Films



Jack L. Warner

Says Inability to Make Them Prompts Propaganda Appearing in Papers

(Hollywood Bureau, Motion Picture News)

HOLLYWOOD, Jan. 9. — Jack L. Warner, production chief at Warner Bros. studios, has come out with an attack against those producers who have decried the talking picture as a failure that would not last the year out. He declares there is a well planned movement afoot among these certain producers maligning the talkies because they have been unable to demonstrate their ability to produce them.

In bitterly rebuking these "propagandists" Mr. Warner said they were in a movement to flood the press with unfavorable comment in regard to talking pictures. He branded their efforts as highly unethical, prejudiced, entirely untruthful and wilfully misleading.

In part Mr. Warner said:

"This propaganda appearing repeatedly in certain publications is being projected for the sole purpose of misleading the public for the financial advantage of a certain group of film producers. These interests have not yet demonstrated their ability to produce talking pictures successfully, nor in sufficient number to capitalize on the public's enthusiasm for talking pictures.

"By damaging the talking picture these interests hope to sell their silent product, the only product they have for sale. I consider this movement the most flagrant breach of ethics and good business taste ever to crop up in the motion picture industry."

According to Mr. Warner the propaganda in question is to the effect that the talking picture is a failure, that the public does not care for talking pictures, that theatres playing talking pictures are showing less patronage than they were when playing silent films, and that talking pictures will not live the year through.

Continuing his statement Mr. Warner says:

"These statements are absolutely ridiculous. They have nevertheless crept into public prints repeatedly as authoritative and reflecting the thought of the best brains in the industry. It is needless for me to cite figures and facts on box-office receipts to bear up my contention that talking pictures are sensationally successful. I do feel impelled, however, to refer to the fact that certain of the offending studios are reaching out in every direction in search of talent, which they know to be peculiarly fitted for speaking parts."

Pinanski Plans More Expansion Of Netoco Chain

Head of New England Theatres Operating Company Spikes Rumor of Sale

Though the Netoco circuit operated throughout New England by the New England Theatres Operating Company, Inc., has expanded in the past year from twelve houses to close to fifty, considerable more expansion is planned for the current year, according to an announcement made by Samuel Pinanski, president of the operating company. As rapidly as suitable sites can be acquired additional houses will be erected.

Various rumors have been circulated from time to time to the effect that Netoco holdings would be disposed of to Fox and to Warners, but vigorous denials have been made as additional houses have been acquired. New England Theatres Operating Company, Inc., was organized only a year ago with an authorized capital of $25,000,000 and a chain of twelve houses. These houses have been quadrupled during the year until the circuit is now the largest in New England.

President Pinanski has acquired the choicest locations for his new houses, and is erecting for Netoco the latest types of atmospheric theatres. Four of these are now nearing completion. The New Netoco State, housed in a $1,000,000 office building, is in the heart of Portland, Maine's business district. It is Spanish in architecture and appointment.

The Seville, Boston, is in Spanish design. The Egyptian, Brighton, is patterned after the Temple of Karnak.

Positive Film Output Takes Big Jump on W. Coast

200,000,000 Feet Disposed of in Six Months Due to Talking Pictures

The introduction of sound pictures has added tremendously to the distribution of Eastman positive film, according to a statement by the Eastman Kodak Company. On the Pacific Coast alone, upwards of 200,000,000 feet of positive film were distributed for the six months period ending December 31.

This big jump in film footage is charged almost entirely to the talking pictures, as most of the companies are now making the talkies in addition to the silent version of their features. Not only does this add materially to the film consumption, but most of the studios have been working through an experimental period, which has required the usage of considerably more material than in the past.

These figures given by Eastman apply only to the Pacific Coast and represent a larger increase than for any corresponding period in the history of the company. The figures are the more remarkable because aside from the activities in the sound production field the year was not a particularly lively one.

Judges Render Opposite Views On Sunday Laws

Conflicting decisions have been handed down in Montreal, Quebec, within the last few days under the Lord's Day Act. A few days ago Justice Desaulniers dismissed the action against United Amusements, Ltd., Montreal for conducting Sunday shows. He held that moving pictures did not constitute a performance under the law, and therefor, a Sunday picture show was legal.

The latest decision by Justice Choquette finds the Victoria and Cartier Theatres guilty of infractions of the Sunday law and levies a fine of $25 and costs. Justice Choquette gives the opinion that a cinema where an admission is charged "is certainly a theatre."

7 U. S. Films Listed By German Paper Among 10 Best

In a poll of film critics of 36 countries conducted by Der Deutsche, the German trade paper, seven American films are ranked among those considered the ten best for the year 1928. "The Patriot" is first on the list. Ranking next is "Jeanne D'Arc," the French production, while next comes "The Circus." The remaining seven films are "Underworld," "White Shadows in the South Seas," "The Last Command," "Seventh Heaven," "The End of St. Petersburg," "The Crowd," and "Heimkehr," a German film.

Kansas Board Will Censor Screen Talk

THE Kansas State Censor Board would become censors of the spoken word as well as the silent movie, now that the board has moved into its new headquarters at 714 North Sixth Street, Kansas City, Kansas, Miss Emma Viets, chairman of the board, announced.

The Kansas board has assumed the attitude that its functions include the words as well as the scenes and more than 50 per cent of the eliminations made are those of alleged objectionable titles. A problem that has not yet been met adequately is the trouble encountered in synchronized pictures when eliminations are made in the scenes. When the film is cut the accompanying sound fails to synchronize unless a blank piece of film the exact length of the eliminated piece is inserted.

Oklahoma Unit Injunction Order Made Permanent

Conspiracy Charge Settled by Consent Decree in Federal Court

Alleged activities of the Oklahoma M. P. T. O. against non-theatricals are at an end. The injunction secured by the Department of Justice in the consent decree in the Federal Court at Oklahoma City has been made permanent. It restrains the Oklahoma exhibitor from coercing distributors to refuse to deal with or cease to deal with non-theatrical accounts and from sending or threatening to send to members names of exchanges serving such accounts.

Conspiracy was charged by the Government against the Oklahoma unit in which it was alleged that the exhibitors and a certain group of others had combined to shut out competition from the non-theatricals by refusing them service.

"*WHY the hell did we get scooped?*" reads a wire to the Coast representative of another trade paper, referring to the story of the producer swing back to silent pictures—published exclusively in Motion Picture News—and of great importance to small town exhibitors who cannot get sound equipment for months to come.

Industry Loss From Illness Is $2,000,000

Slowing Production Activity, Absence of Personnel Boost Figures

Loss to the industry due to illness of personnel from the flu, for the past few weeks, was figured this week at about $2,000,000.

At the Coast studios, production activities have been slowed down, from time to time, during the flu period, with the loss there mounting up considerably, due to holding up of films in the making.

In the distribution field, while no detailed statement could be obtained of the number of employees who have been hit by the flu, it was believed that a large number have been affected, with considerable time lost. Salaries, of course, are paid during illness.

Likewise, a good many theatre managers in the circuits have been away, necessarily, from their duties, due to the flu. And theatre owners themselves, including some prominent executives, have been ill.

It is noted, however, that the loss to the industry is nothing like so heavy as it was in 1918, so far as personnel is concerned. Neither has there been any big box office loss on account of closing of theatres, though in some sections houses have been dark for a few days at a time, or even longer.

Leishman Wins European Post With Universal

E. D. Leishman, Universal supervisor of exchanges and assistant to the general sales manager, has been selected by Carl Laemmle, Universal chief, to go to Europe shortly and bring the Universal exchanges in Continental Europe to the same high state of efficiency as the company's American exchanges. Leishman, who will leave New York within several weeks, will be an assistant to Joe Friedman, who is in charge of Universal operations on the continent.

Leishman has been with Universal seven years, joining in 1922 as travelling auditor. The following year he was appointed assistant to the general manager at the Universal home office, and a year later was sent to England on a special assignment for Mr. Laemmle. He became chief auditor of exchanges for Universal late in 1924 and was appointed to his present position in 1926. He is an expert on the physical operations of an exchange.

Veteran Spokane Exhibitor Buys Rex Theatre

Purchase of the Rex Theatre, Spokane, from the Will Starkey Theatres has been made by J. W. Allender, owner of the Ritz Theatre. The house was formerly known as the Empire. Mr. Allender is one of the veteran Spokane exhibitors, having owned houses there continuously since 1915, and has been in the business for 26 years.

Exhibitors of N. W. in Protest On Arbitration

Threaten to Withdraw From Hearings If Reforms Are Not Made

Arbitration as it is now conducted may run against a snag in Washington State unless the exhibitors can institute a reform they are insisting upon, according to Ray A. Grombacher, former president of the unit, who is at present in New York.

At the convention of the body held in December it was decided that if the secretary of the Film Board of Trade was to be present when the findings of the Arbitration Board were made, the secretary of the exhibitor body must also be present. In the event that this concession is not made the three exhibitors on the Arbitration Board will withdraw from the hearings.

It has been customary for the secretary of the Film Board to remain for the findings when all others are eliminated except the members of the Arbitration Board. It is not charged that the secretary of the Film Board participates in the findings, but the exhibitors see no reason why they too should not be represented by a secretary.

According to Mr. Grombacher, the Washington exhibitors have changed their name to Allied Amusements of the Northwest. They expect to include in their membership amusement representatives of all types and to take into the membership also a part of Northern Idaho and Western Montana where those exhibitors are not affiliated with their own state bodies. The organization has been enlarged to take in all forms of amusement in order to present a stronger front to fight adverse legislation or anything else detrimental to the amusement field.

Stage Players Support Dix in "Nothing But the Truth"

Paramount has assembled a cast of stage players to support Richard Dix in his first talking picture, "Nothing But the Truth," which got under way this week at the Long Island studios of the company under the direction of Victor Schertzinger.

In the cast are Elvia Enders, Helen Kane, Nancy Ryan, Wynne Gibson, Edna May Oliver, Berton Churchill, John Louis Bartels and Ned A. Sparks. All have been prominently identified with Broadway shows.

William Collier, who starred in the original play of "Nothing But the Truth," has charge of the dialogue in the picture version and will be closely associated with Director Schertzinger throughout the entire production.

Another Aviation Series Will Be Issued by Educational

(Hollywood Bureau, Motion Picture News)

Hollywood, Jan. 10.—Educational will release another series of two reel airplane dramas starring Reed Howes. The first series of six has just been completed, and production on the new group will start immediately. The pictures are produced by Charles R. Rogers and Harry Joe Brown.

Western Electric Announces Lower Priced Theatre Device

New Machine to Cost $5,500 for Film or Disc, $7,000 If Used for Both Reproductions

THE Western Electric Company has perfected a cheaper sound reproducing device primarily for smaller theatres that cannot afford the more expensive equipment. It is to cost $5,500 when used either for disc or film reproduction and $7,000 if used for both. These prices include the cost of installation.

The equipment costing $5,500 is applicable only for the use of disc or of film, but cannot be used for reproduction of both without the extra attachment which brings the price up to $7,000.

The company is prepared to accept orders now for this new equipment, but is not prepared to make installations until after June 1, 1929.

Otterson's Statement

Commenting on the announcement, J. E. Otterson, President of Electrical Research Products, Inc., had the following to say:

"The information that Western Electric has perfected a new model sound equipment for small theatres will, I daresay, be good news to the thousands of small theatre owners who have been awaiting a dependable sound system within reach of their pocketbook.

"As I have previously pointed out, we have all along been mindful of the needs of the small theatre owners, and while our engineering and installing staffs have been at work on existing systems they have been gaining valuable experience in relation to the design and operation of the units adapted to the smaller house. This new equipment has now passed the acid test and has been placed in the factory for production.

"Orders already on our books for present types of apparatus, even at our increased 1929 manufacturing schedule of 250 installations per month, will keep our factory and installation department working at top speed until the late Spring, but we are now able to secure installations of the new equipments beginning June 1st, and the trade may be sure that the Western Electric has a full sense of meeting its responsibilities on the new models. They are, of course, made with the same care and in the same factory as the equipments now in use and the same nation-wide servicing organization will insure their being kept at maximum operating efficiency.

"I need hardly comment upon the great significance of today's announcement to the motion picture industry and the millions of people who depend upon the small the-

(*Continued on page* 124)

Await Negotiations for Disbanding Circuit

NEGOTIATIONS are pending for a separation of the houses operated by Universal-Variety circuit in Cleveland. The deal arranged for Universal to take over the Cedar-Lee, Broadway, Oriental, Hilliard Square and Detroit, and for Variety to take the Variety, Kinsman, Imperial, Homestead and Moreland. The new million dollar Uptown Theatre is not included in the transaction as it was not operated jointly by the circuit, but was built and is operated by Messrs. Stecher, Fine and Kramer. The Universal-Variety circuit was formed when Dr. B. I. Brody sold his interest in the U-B circuit to Meyer Fine and Abe Kramer. Charles Lowenberg, who has been representing the Universal interests in Cleveland, has left town, and in his stead Stanley Siegelbaum has been appointed.

Speculation Is On Over Hoover Appointments

Wiseacres Wonder if Industry Will Be Recognized In New Regime

Speculation was rampant in several quarters this week as to whether or not the industry would figure in appointments to be made by Herbert Hoover, after he takes office as President on March 4.

It is the usual custom for the alleged political sharps to try to pick a new President's Cabinet for him, and make up a slate of ambassadors and other choice offices, but the new Executive frequently pulls surprises when he gets ready to make announcements.

In the industry, there are those who seem inclined to believe that if any official positions are to be filled wherein a knowledge of motion picture affairs here or abroad is essential, Mr. Hoover may seek the advice of two outstanding supporters of his in the recent campaign—Joseph M. Schenck and Louis B. Mayer.

All this is, of course, speculative, but it is recalled that both film executives were delegates to the Republican National Convention at Kansas City.

For this reason, as well as the prominence of both in the industry, observers are inclined to believe that their advice, would be sought, should Mr. Hoover decide to make appointments effecting the picture world.

John Miljan Signs for Role in "Innocents of Paris"

The supporting cast of Maurice Chevalier's in his Paramount talkie, "The Innocents of Paris," was added to last week by the addition of John Miljan.

Fox Closes Deal with N. Y. Independents for 184 Houses

$45,000,000 Sum Involved With Another $12,000,000 For Additional Acquisitions

WILLIAM FOX on Thursday announced that they day announced that he whereby the local independent exhibitor in Greater New York virtually became a thing of the past. According to the statement issued by the Fox organization they have acquired 184 houses with a total seating capacity in excess of 285,000. While the actual figures involved in the transaction were not available from Fox it is understood that the amount that is to pass hands in this first phase of the acquisitions is $45,000,000 and that an additional expenditure of $12,000,000 will be made in the near future in the taking over of additional theatres.

This latter sum is to be largely expended in acquiring theatres in the New England territory. When all the deals are completed it will mean that Fox has added more than 200 theatres to his present holdings, which include the Poli houses in New England, the Fox Circuit in and about Greater New York and the West Coast Circuit of theatres in the territory from California to the Canadian line, and the Midwesco theatres in the middle west territory.

These new houses secured by purchase and merger will be operated by the Fox Metropolitan Playhouses, Inc., a wholly own subsidiary for Fox Theatres. The stock for the Metropolitan Playhouses, Inc., it is understood is shortly to be placed on the Boston Curb and a drive made in the New England territory to get the public to invest in the venture.

$5,000,000 *Annual Profits*

Theatres included in the deals for the most part, have all been erected during the past three to five years. Their annual profits are estimated at $5,000,000. They have been acquired under leases having an average life of over 20 years and did an average gross business, in the last three years, of approximately $25,000,000. An indication of the combined magnitude of this new company may be gained by the fact that paid admission figures for the year ended Oct. 31, 1928 totaled over $72,000,000. Fox Metropolitan Playhouses, Inc., will form one of the most strategic links in the Fox Theatre Corp. chain of houses and will constitute by far the largest group of theatres under one management in the Metropolitan area.

Centralized Management

Under Fox management an organization will be effected by which several exhibitors thus bought out will be made division managers and, under one head, will be added as one unit to the organization of Fox Theatres.

Fox has ambitious plans for his new chain and among other things has issued orders to immediately equip each theatre with the latest in sound equipment.

Under centralized management, it is esti-

(Continued on page 124)

New Houses in $45,000,000 Fox Deal

THE following are the circuits and individual theatre properties that were acquired on Wednesday in the $45,000,000 deal closed by the William Fox organization. There is a total of 184 theatres with a seating capacity of 285,047. Another $12,000,000 deal pending will bring the total of theatres to more than 200.

Name of Theatre or Circuit	No. of Theatres	Total Seating Capacity
Bernstein, J. E.	1	2,255
Blinderman-Steiner-M. & S	25	30,650
Brandt, Wm. & Harry	7	8,500
Brecher, Leo	2	2,529
Burroughs-Boas	13	10,288
Calderone	5	8,600
Coleman, A. & S.	1	2,200
Delphine	2	1,514
Freedman, Chas.	1	1,200
Genesee	1	1,650
Greenberg	1	2,060
Grob-Knobel	9	13,500
Hammy, Jr., Geo.	2	2,025
Harris	7	9,300
Hirsch, J. Arthur	1	1,700
Joelson	10	15,000
Kutinsky, Morris	10	13,950
Merck	1	1,073
O'Reilly, Charles L.	1	1,400
Park Lane	1	2,200
Rachmil & Rinzler	8	15,000
Rapf, Arthur	3	4,550
Rhaben	6	7,161
Robinson	2	3,000
Rosenszweig	7	8,500
Runckle Bros.	2	1,904
Salkin	2	2,289
Schwartz	3	3,755
Siegal	6	8,000
Small-Strausberg	26	37,000
Stillwell	1	1,770
Stoneman-Embassy	1	2,100
Stoneman-Somerset	9	10,792
Stoneman-Portland, Me.	3	5,700
Ullman, Jr., Fred	2	3,326
Weingarten	1	1,760
West End State	1	1,400
Total	184	285,047

No Changes Likely in Censor Board

CHANGES in the New York State Board of Motion Picture Censorship during the year are regarded as unlikely, the general opinion in Albany being that Governor Roosevelt will not seek any changes as the power for selecting members of the censorship board now lies with the State Board of Regents in the Department of Education.

The Board is now solely composed of James Wingate, director, of whom it is anticipated that he will serve out his term.

New Chief for W. E. Educational Talking Pictures

F. L. Devereaux, vice-president of the Bell Telephone Securities Company, has been made general manager of the Department of Educational Talking Pictures in the Electrical Research Products organization, according to an announcement made by the Western Electric Company. Mr. Devereaux's work will relate to the development of sound pictures in fields other than those of amusement.

Except for the period of the World War, during which he rose to the rank of Lieutenant-Colonel, Mr. Devereaux has been continuously associated with the Bell Telephone System since 1903. For a number of years he has held executive positions in the Bell System in Washington, D. C., of which city he is a native, in Philadelphia, Omaha, Neb., and finally in New York, where for the past seven years he has been associated with the Bell Telephone Securities Co.

Dave Warner Operated On; Condition Low

Dave Warner, one of the remaining Warner Bros. who has been ill for upwards of a year underwent an operation this week at the hands of a specialist for the removal of one of his glands. The specialist was brought from the middle west at a cost of $10,000 for the operation.

On Thursday it was stated that the operation was a grave one and the result was still in the balance.

Indianapolis Elects Officers for Film Board

Indianapolis has elected new officers of the Film Board. Harry D. Graham, of Pathe, is the new president, with Claude E. Penrod, of FBO, vice-president, and Lester Rosenthal, of Universal, secretary-treasurer. Miss Marian McCullough was named as executive secretary.

Jimmie Grainger Ill

Jimmie Grainger, general sales manager for Fox Films organization, was taken down with the flu this week. He was not able to be present at the announcement of the closing of the deal for the New York independent houses and will be confined at his home for several days.

The SHOWMAN

January, 1929

Features

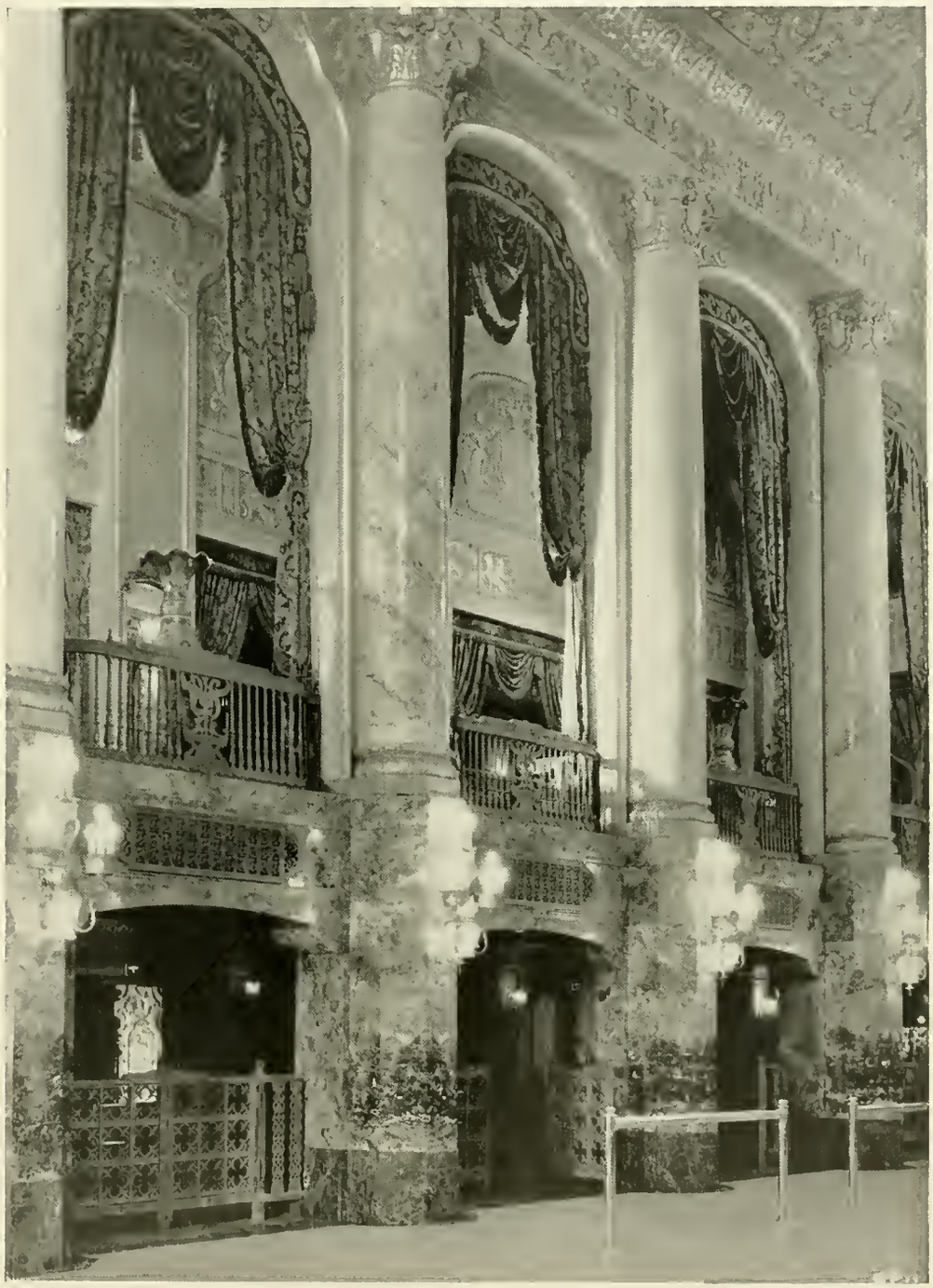
Pictorial Review of Theatres.

Business Building Theatre Map.

Teaching Old Patrons New Habits of Conduct in the Theatre.

Checking Back on Exhibitor Exploitation Ideas Used During 1928.

Overcoming Some Common Faults Experienced in Handling and Projecting Sound Films.



The Brooklyn Paramount

Publix Theatres made its entry in another eastern city with the opening of the new Paramount in Brooklyn, N. Y. This gorgeous motion picture house embodies many unique features of design and equipment. The main lobby, shown aobve is a spacious hall with a high vaulted ceiling supported by marble columns. A marble floor, wrought iron grilles of exceptional design, and rich draperies present an imposing scene.

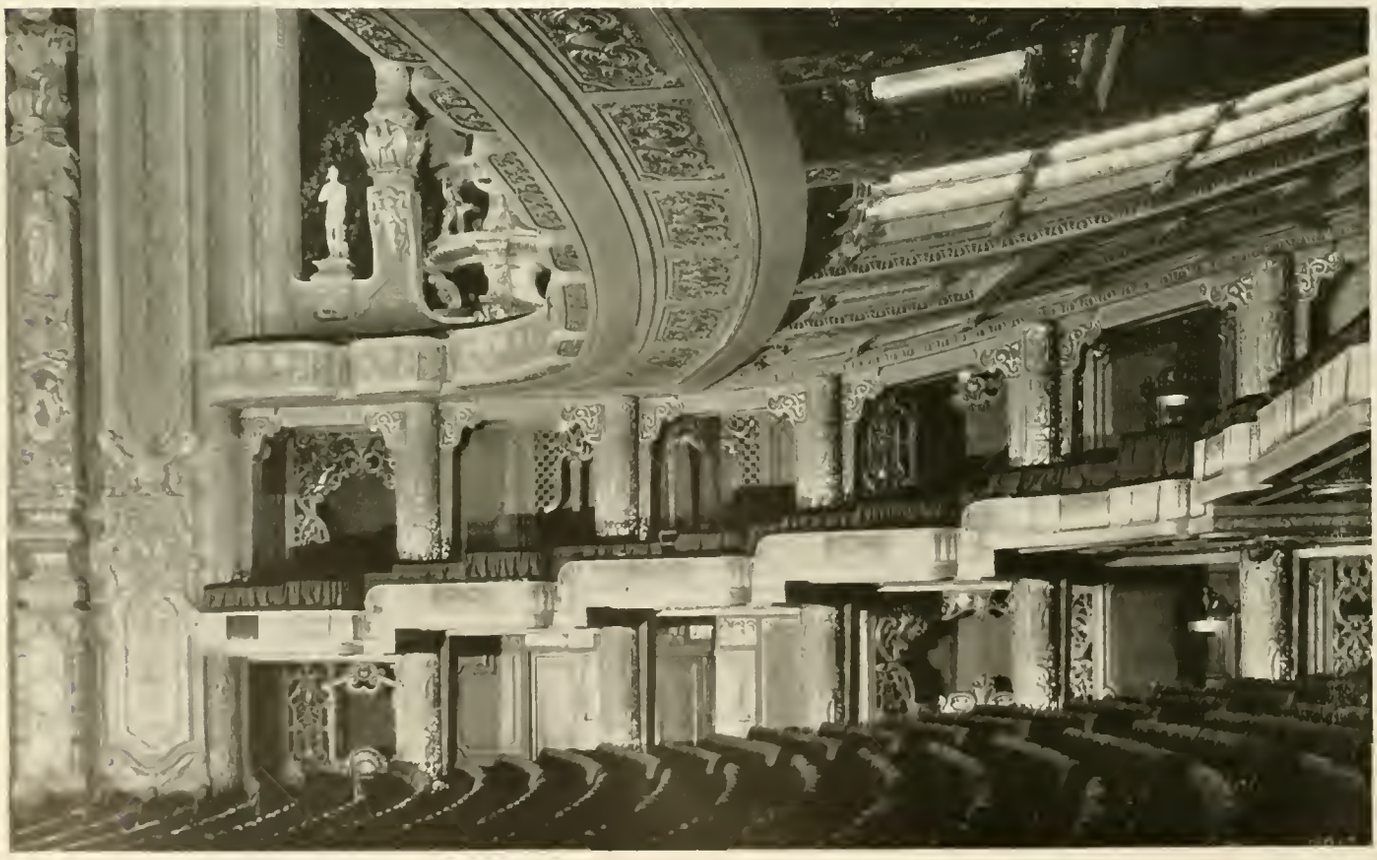
C. W. & GEO. L. RAPP, ARCHITECTS



Above—the Proscenium Arch, an Elaborately Decorated Frame for the Pictures Presented on Stage and Screen at the Brooklyn Paramount. This Auditorium Numbers Among Its Unusual Features a Suggestion of the Atmospheric in the Open Lattice Treatment of the Main Ceiling and the Sidewall Reveals.

AUDITORIUM

Below—View Across Auditorium Under the Balcony. Showing the loges with Illuminated Fronts and the Balcony Soffit with Insets of Glass, Illuminated from Above, a Suggestion of the Scheme of the Main Ceiling. Ornamental Plaster Is the Vehicle that was Used to Produce the Many Intricate Designs of the Decoration



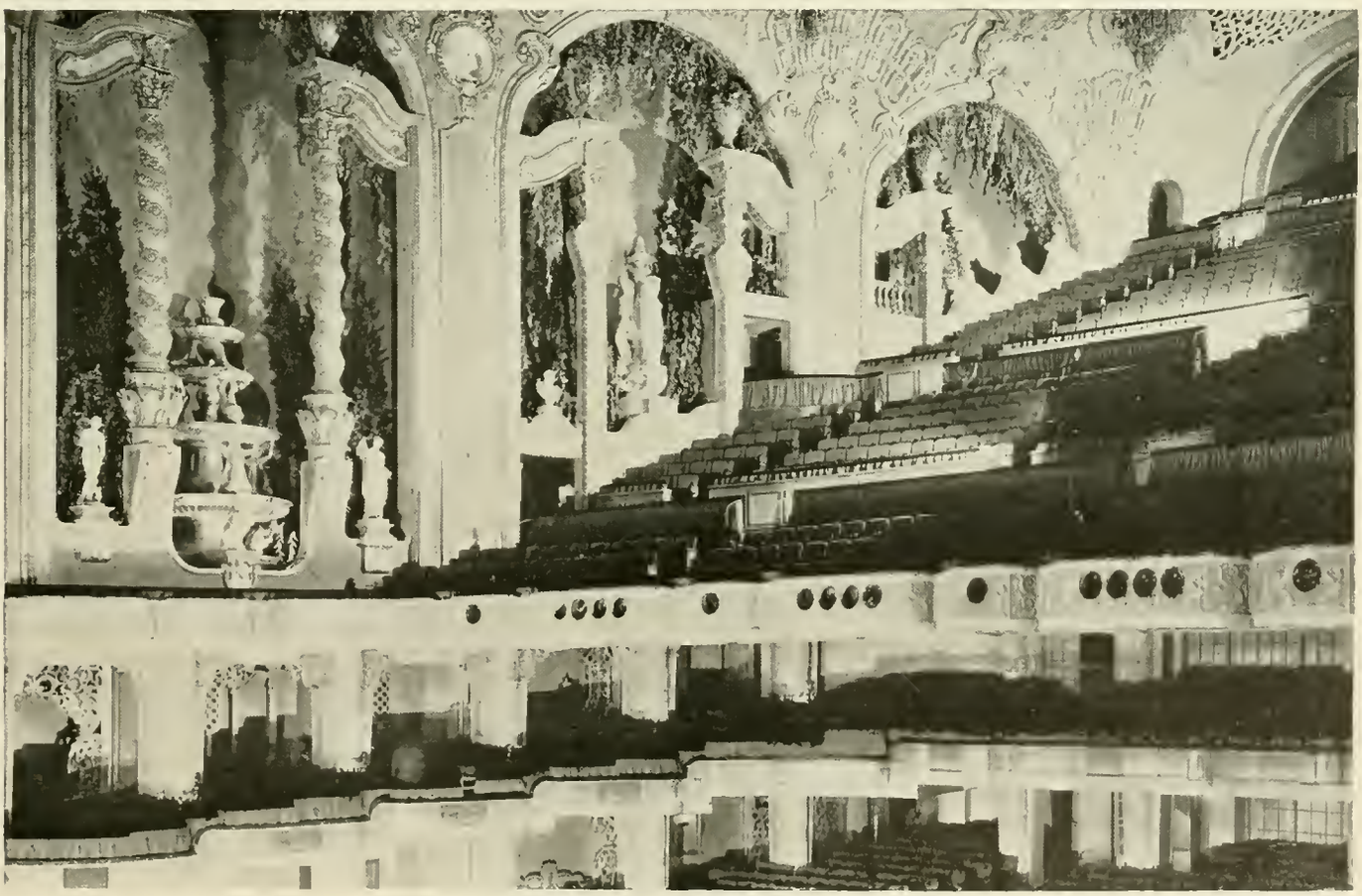


Above—a corner of the main lounge. On the extreme left is a cabinet from a castle in Florence, containing a shrine surrounded by carved ivory panels.

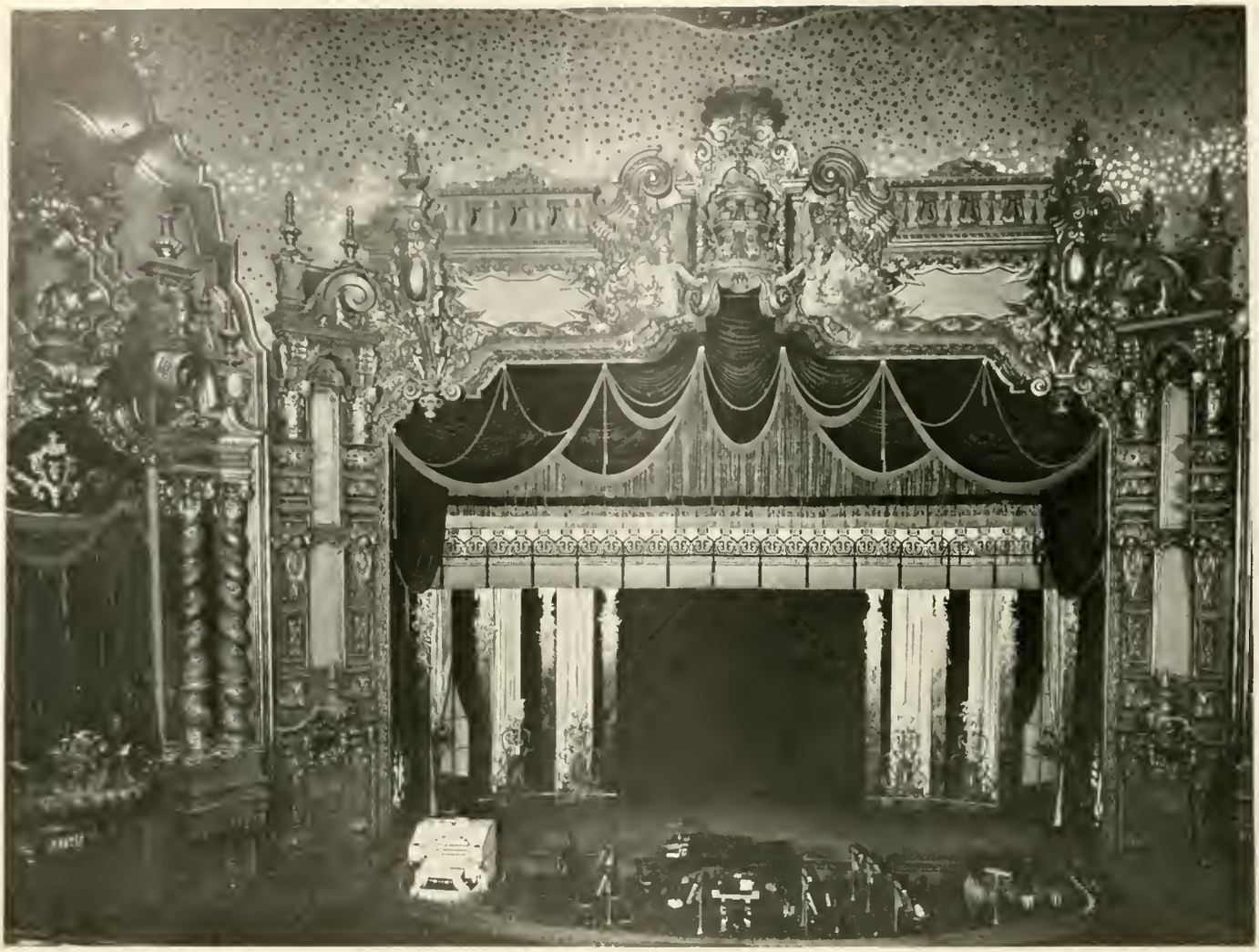
DECORATIVE DETAIL OF NEW PARAMOUNT



Another one of the public rooms which feature the accomodations afforded patrons of the Brooklyn Paramount is shown above, a modernistic interior.



Sectional view of the auditorium sidewall and balcony arrangement. The Paramount is of the "de luxe" or loge type of construction.





A RECENT ADDITION TO THE CHAIN OF STANLEY HOUSES

FROM an architectural standpoint, the Stanley Theatre in Utica, N. Y., is one of the most striking playhouses in the large chain of houses built and operated by the Stanley Company. This elaborate theatre has a seating capacity of over 3,000, and was built from plans by Thomas W. Lamb, Architect. The decoration was planned and executed by the Robert E. Power Studios.

The theatre is housed in a building which also provides office and store space and is located on Genessee Street. The front elevation has two distinct and attractive motives — the upper portion a rich, high, double arch window feature, embracing the main

At top of page is shown a view of the proscenium treatment and stage.

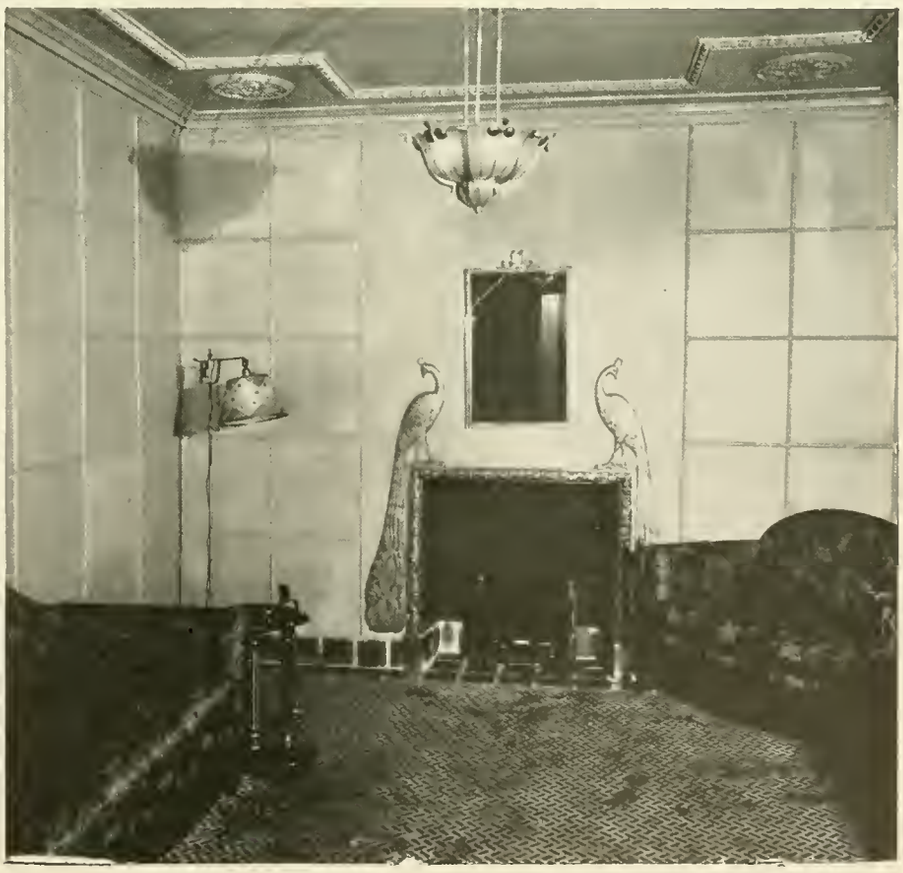
On the left—a corner of the entrance lobby of the Stanley Theatre, Utica, N. Y.

THOMAS W. LAMB, ARCHITECT



Above—view of the grand staircase hall, a separately designed feature

On the right is shown a corner of the men's smoking room which includes a novel fireplace as a striking feature.



entrance, and the lower portion flanking this and containing the stores and offices.

A large vestibule gives access to the theatre proper. The main lobby has a high marble base with an ornate Mexican order on top. This order forms the frame for huge murals on the one side and an open promenade and an ornamental mirror from the other two sides of the lobby. The ceiling has a barrel vault with a dome centered.

The grand foyer has a novel treatment built around bays, with draped openings off the mezzanine promenade which encircles the foyer.

The main auditorium has as its main decoration the Mexican Baroque treatment found in the lobby and foyer. A series of draped arches form the side walls.

The public rooms include a ladies' retiring room and cosmetic in the modern Spanish style with colored tile base, rough walls and rich iron fixtures.



Exterior view of the Patio Theatre, Brooklyn, N. Y.

NEW HEIGHTS FOR THE RESIDENCE DISTRICT THEATRE

Patio Theatre, Brooklyn, Emphasizes Extension of De Luxe Standards

ILLUSTRATIONS on this and the following two pages offer convincing testimony in support of the statement made at the time of the opening of the Patio Theatre in the Prospect Park section of Brooklyn, N. Y., that A. H. Schwartz, head of the Century Circuit, with the launching of this beautiful playhouse added to the formidable array of fine theatres in this country an outstanding example of the modern motion picture palace.

The Patio in its exterior, foyer and auditorium treatment is faithful to the Spanish motif in design and decoration. A colorful and graceful architectural scheme has been adapted to the requirements of a romantic atmosphere achieved in a structure efficiently designed to serve as the amusement resort of devotees of motion picture presentations.

The theatre asserts the character of its setting to the prospective patron before entrance is made to the outer lobby, for the facade presents a spectacle of marked old-world beauty. The exterior is executed in terra cotta with typical Spanish ornamentation. The theatre, fronting on Flatbush Avenue, has a large main entrance, flanked by two store rooms at either side. These store fronts are nicely calculated to afford advantageous display to the merchant occupying them while fitting perfectly into the architectural scheme.

The entrance lobby is roomy and handsomely decorated. It leads directly to a rotunda replete with interesting detail. This is strictly in the Spanish mood, with tiled floor, arches supported by round columns and set off with delicately wrought grilles, and grilled windows high up on the walls, finished in rough cast plaster. The main feature of this inner foyer is a fountain centered in a pool on the rim of which are tropical plants. A clever lighting arrangement greatly enhance the effectiveness of this attractive centerpiece.

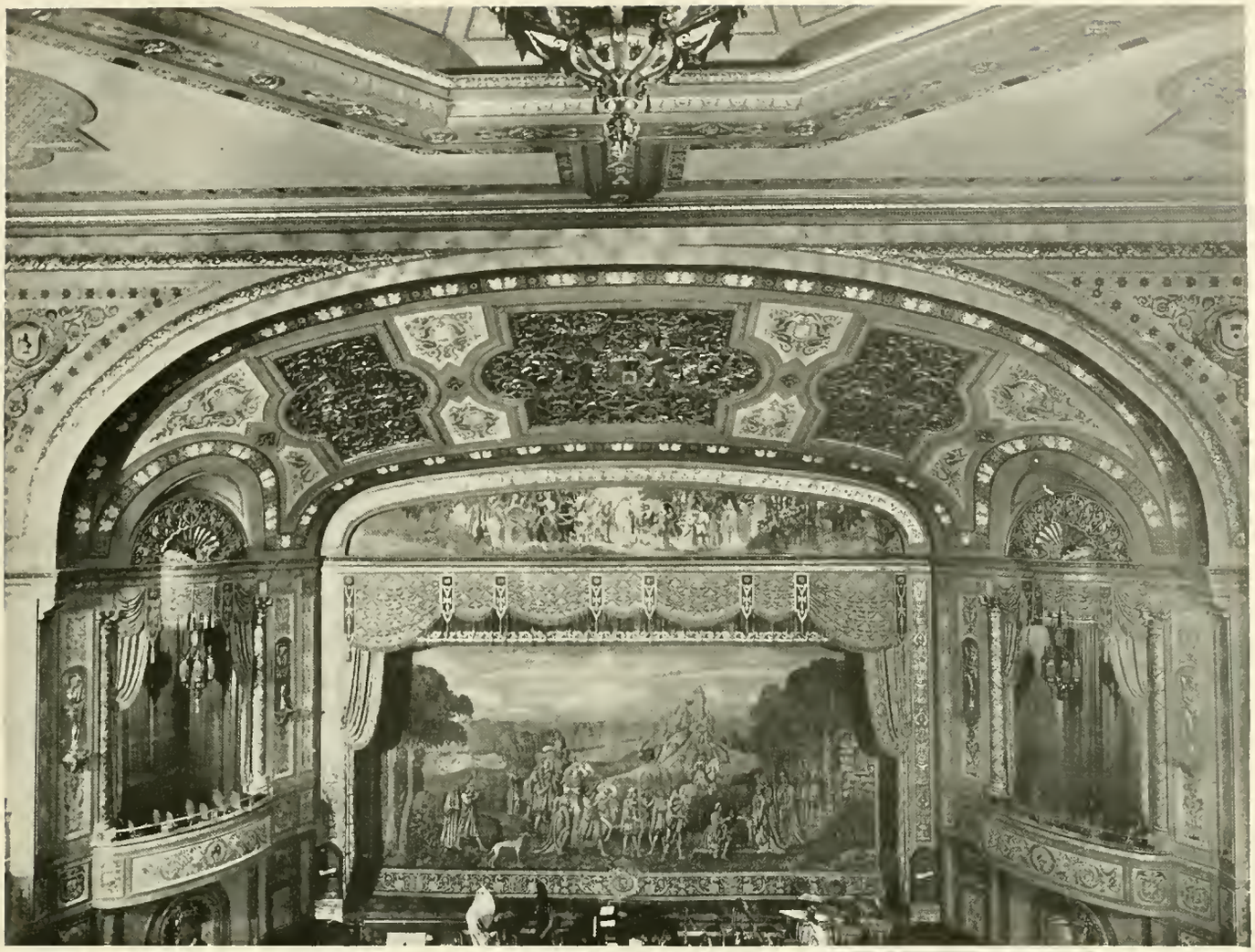


The fountain, an important feature of the Patio's beautiful ***inner foyer.***

The auditorium, with a seating capacity of nearly 3,000 perons, is as impressive for the fine proportions which distinguish it as for its interesting and colorful detail of decoration. The proscenium arch is beautifully decorated. The stage is set in a narrow frame, arched at top and featuring a mural. The stage curtain is a tapistry of antique flavor. The arch over the stage features grilles set off with painted panels. The proscenium walls have upper stage boxes, with the wall space on the lower floor broken by arched niches, in which are garden urns.

The main ceiling features an octagonal dome, in which a handsome chandelier is hung. There is a single balcony with a loge section. The rear walls are surmounted by arches, supported by twisted columns and hung with colorful drapes. Leaded glass windows, which are illuminated from behind are centered in the wall space under this balcony effect.

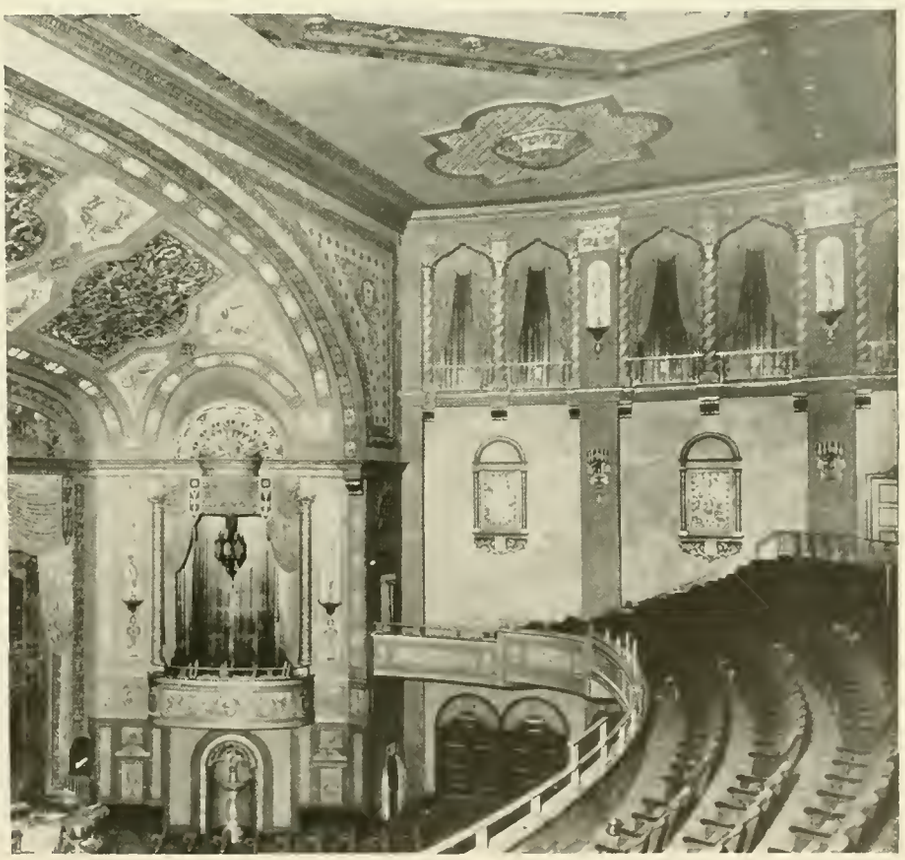
A Main lounge done in the



Spanish style and furnished to afford patrons the utmost in cozy comfort, a ladies' room executed in the modernistic style and a mens' smoking room are among the service features which the Patio provides.

The theatre was designed by R. Thomas Short, Architect. William Rau, designer and decorative artist, designed and executed the decorations, and Teresa Jackson had charge of the interior furnishings.

The Patio is the twenty-fourth theatre in the Century Circuit. It is located in the section of Brooklyn where Mr. A. H. Schwartz and Mr. H. Clay Miner, heads of the circuit, built the first of their now extensive chain of theatres.



Above—The proscenium and stage treatment effects a striking example of the rich and colorful in theatre decoration. Old ivory, blue and gold are the predominating colors used in the ornamentation.

A view of the right sidewall and proscenium of the Patio is shown on the left. The theatre is of balcony construction with a section set off for loge seats.



SERVICE FEATURES
Provide Ultimate in Comfort

On the left is a photograph showing the unusual treatment carried out in the furnishing and decoration of the ladies' room at the Patio. The modernistic touch is handled with restraint and a marked feeling of good taste. This room is one of several of the service feature which stamp the Patio as a splendid example of the newest type of motion picture theatre.

The Spanish motif is strongly stressed in the decoration of the main lounge, shown below. Furniture has been selected with a view to providing comfort as well as the decorative note in harmony with the atmosphere of the Patio. Handsome art objects are tastefully arranged and the cozy and homelike feeling is encountered instantly one enters this luxurious lounge.





MANUFACTURED WEATHER in the MASTBAUM

HERE is another great theatre which will provide for its patrons not only good entertainment but, with *Manufactured Weather*, the utmost in health and comfort.

Those progressive theatres which provide *Manufactured Weather*, as produced only through the Carrier System for Air Conditioning, assure their patrons an ideally comfortable and a scientifically healthful atmosphere every day in the year, regardless of outside weather conditions or the size of the crowd.



The Mastbaum

This installation in the Mastbaum, made in the closest cooperation with the Architects, Hoffman & Henon, is the fifth in the Stanley Company of America's de luxe houses. Similar installations provide *Manufactured Weather* in a rapidly growing and impressive list of progressive theatres in the United States and abroad.

We shall be pleased to have theatre owners, architects and engineers investigate the results accomplished by the Carrier System for Air Conditioning, and ask for a visit from one of our Engineers. Write, too, for the Book, "Theatre Cooling and Conditioning," and the list of Carrier Conditioned Theatres.

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Checking Over Exhibitor Exploitation Ideas Used on 1928 Film Crop

Shows the "This Is No Bull" School of Ballyhoo Is Disappearing; Theme Song Outstanding Feature of Year's Advertising Developments

A GLANCE back over the exploitation ideas employed by theatre men during 1928 reveals one fact that is bound to be considered striking by those acquainted with exploitation methods used in the past—particularly in connection with picture theatre promotion work—and that is the increasing importance of the theatre-merchant form of advertising. Also, a comparison of last year's exploitation with that of several years ago emphasizes the growing tendency to restrict campaign efforts to the more direct forms of publicity and advertising—such as paid space in newspapers, tie-up stunts in connection with newspaper promotion of merchandising, direct mail campaigning, etc., with only isolated instances of the "This is No Bull" type of ballyhoo.

Motion pictures and picture theatres have developed far beyond the "no bull" class of ballyhoo, and certain standards of good taste figure as importantly in the results obtained as the novelty of the basic idea on which the stunt or the campaign is built. The theatres themselves are so far removed from the circus wagon idea of flash that yokel ideas of what constitutes news or spectacle fail utterly to increase the immediate returns of a picture theatre resorting to them in an effort to drum up trade.

The sensational idea, which in many instances looks better on paper than it figures in the box office records, is bound to be more conspicuous by its absence than its presence under conditions such as now prevail. Instead of running the police ragged in an uncertain effort to stir up a sensation, which might and oftener does not tie-in with the show in any discernable way so far as the public can figure out, the theatre men now have the police, when they want them, form a parade and behind a brass band and under flying banners, which everybody can read, march to the playhouse as a demonstration to attract the attention of the public to that show.

The records of the exploitation executed during 1928 draw particular attention to the advance which has been made by the "theme song" as an angle of publicity for a particular motion picture.

Motion picture exploitation men have played with the song tie-up idea for years, and upon occasion in the past some notable results have been obtained. But it remained for the past year to bring the pictures to the fore as the one great hope of the song publisher to put over a new tune quickly, emphatically and profitably. The sensational success of "Charmaine" and "Diane," both composed by Erno Rapee as theme songs for pictures and one following the other in comparatively short time, focussed the attention of the song publisher and the song writer on the motion picture as the greatest publicity medium in sight. The tie-up of publicity for the picture theme song through the theatre orchestra or the sound reproducing apparatus, and the radio broadcasters form an unbeatable combination for popularizing a tune. Indeed, pictures have made so much money for songs that the big line producers of the films have decided to cut in on some of the profits—as well as assure themselves of an adequate supply of musical material—and have bought into song publishing firms or are now busily engaged in starting their own music publishing subsidiary.

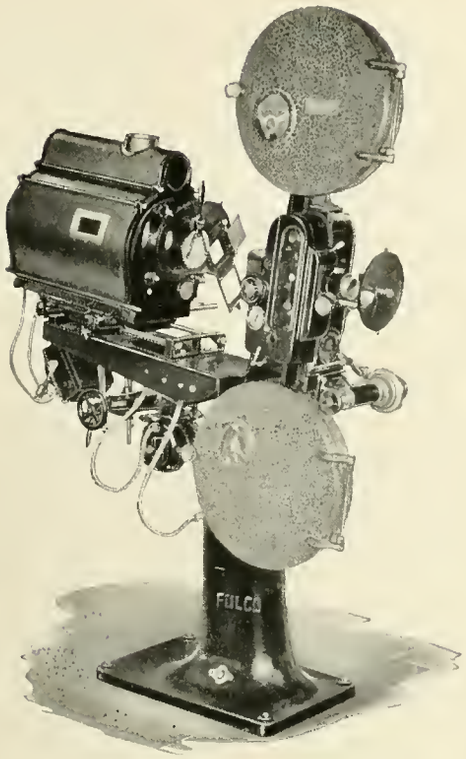


The Theatre Itself Featured in Window Display. Above is a good example of co-operative Advertising in Which a New Theatre Is Exploited. Wurlitzer Organ and Heywood-Wakefield Chairs, Equipment in the New Boyd Theatre, Richmond, Va., Are on Display in the Window of a Prominent Local Store. The Boyd Is the Newest House in the Chain Operated in Virginia by W. J. Coulton.

The picture "Ramona" benefitted immeasurably through the song of that title which was used as its principal theme in theatre scores. "Ramona" was extensively exploited through merchant tie-ups, music stores, and radio renditions of the song. Indeed the tie-up worked so well for the music dealers as well as the theatre men that both got together again at the first opportunity for another co-operative drive. "Angela Mia," the song written for "Street Angel," "Jeannine I Dream of Lilac Time," "I Loved You Then as I Love You Now," theme songs for "Lilac Time" and "Dancing Daughters" respectively, were important factors in all the key city campaigning for those films. It remained for Al Jolson to come along with "Sonny Boy" and "Rainbow Round My Shoulder" as original airs for his picture "The Singing Fool" and prove that there are millions in writing a song hit for a synchronized picture.

The character of the pictures themselves set the style for exploitation. Witness, as you run your eye back over the 1928 exploitation, the extensive use of aviation as a valuable asset of the theatre seeking to publicize a special show. "Wings," which gained general release last year "Legion of the Condemned," "Air Circus," "Lilac Time," and the other aviation pictures set a style which the exhibitors found no little fun in following and a good deal of profit in adopting. The theatre men in the key cities have

(*Continued on page* 109)



TO KNOW THE NEW FULCO PROJECTOR

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Majestic Theatre,	E. St. Louis, Ill.	Star Theatre,	Sheboygan, Wis.
Temple Theatre,	Alton, Ill.	Parkside Theatre,	San Francisco, Calif.
Circle Theatre,	Nevada, Ia.	Peninsula Theatre,	Burlingame, Calif.

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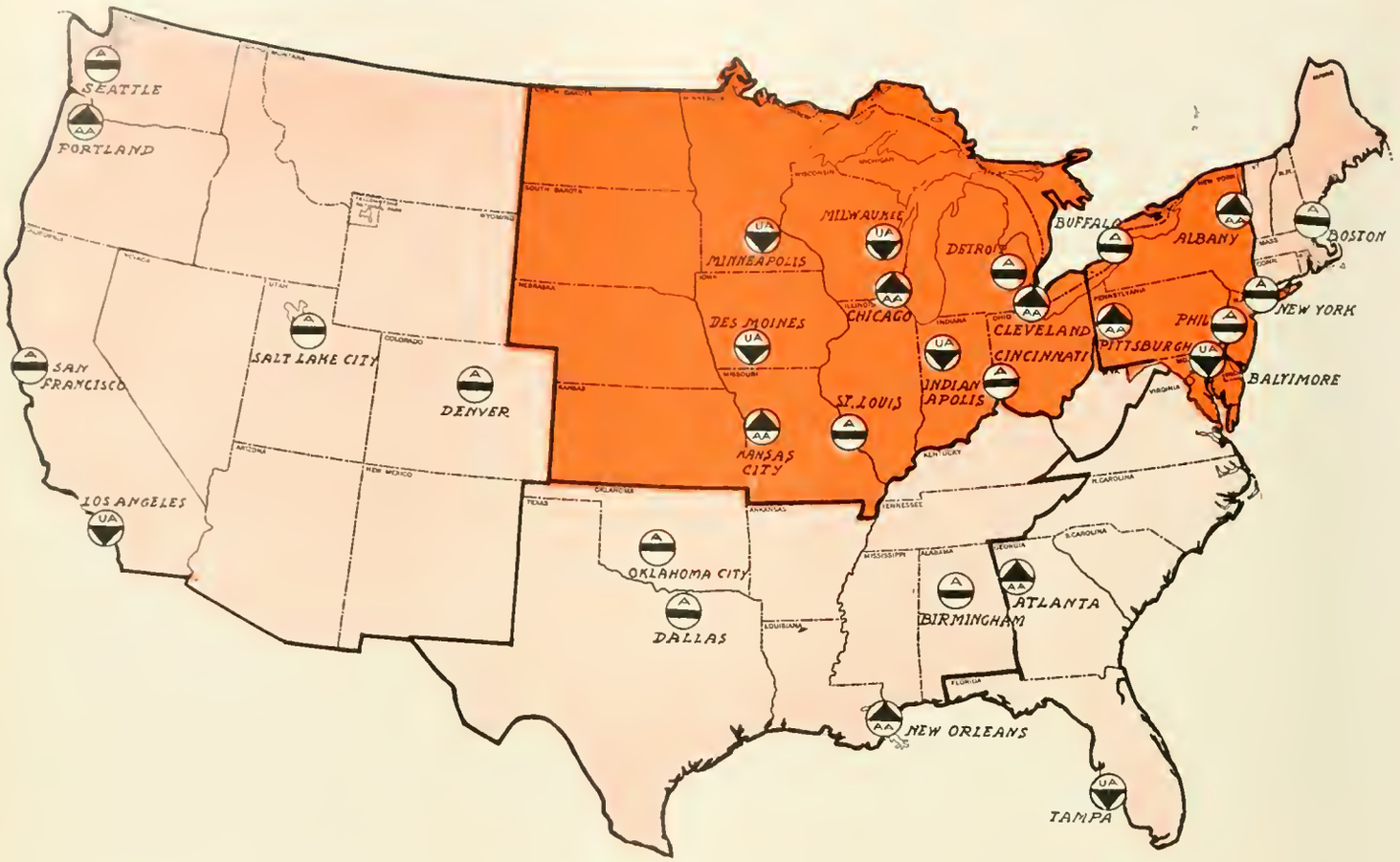
BRANCHES
1018 S. WABASH AVE., CHICAGO, ILL.
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3403 OLIVE ST., ST. LOUIS, MO.
151 SEVENTH ST., MILWAUKEE, WIS.
340 N. ILLINOIS ST., INDIANAPOLIS, IND.
255 GOLDEN GATE AVE., SAN FRANCISCO, CALIF.
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Forecast Record Construction in 1929

Theatre Building and Box Office Averages Map



Above Average Business (AA)
Average Business (A)
Under Average Business (UA)

Very light new construction
Light new construction
Moderately heavy construction
Heavy new construction

The map of the United States shown here is divided into seven territories, with colored shading indicating the division of new proposed theatre building as represented for the period from November 15th to December 15th. This new construction is represented in valuation of dollars and cents rather than number of projects.

The shading is in four densities; solid, which represents the greatest value of proposed theatres; heavy stipple, which is second in valuation of new construction; medium, which areas represent conservative building; and the very light areas, where the investment in new theatre projects is very light. The information used in compiling the statistics visualized by the map was obtained through several reliable sources, and the map is to be considered as very nearly accurate in representing comparative theatre building activities in various sections of the country.

The circles shown on the map are located in key cities and illustrate averages of theatre attendance during the period from November 15th to December 15th, 1928. The diagrams indicate the relative attendance at the first-run theatres in these cities during the period covered. These are given by "averages," with symbols to indicate "Above Average" and "Under Average" box office returns. The term "average" as applied in this survey indicates satisfactory box office returns, based upon theatre expectancies, which, in turn, are governed by past earnings under similar or nearly similar conditions.

These attendance statistics were compiled from an analysis of the Key City Reports, published weekly in Motion Picture News, and other sources of information gathered by this publication.

THE 1929 Building Forecast as presented by the *Architectural Forum* in its eighth annual building survey lists theatres with a program of $163,559,000. In the 1928 forecast the total theatre building was placed at $161,938,000, which shows a slight increase for theatre building for the 1929 program.

As shown on the accompanying map, the greater part of this building will be carried on in the North Atlantic and the Middle States while the Western, South Western and New England States will share a lighter volume of new building, practically in equal proportion. The South Eastern territory is given but a light theatre building forecast.

It will be noted upon examination of the accompanying map that the North Atlantic States are to receive by far the heaviest building per unit of territory, as the total building in the territory almost equals that of the Middle States where the total area exceeds that of the North Atlantic States several times.

Also, in New England, the building per unit of area will greatly exceed that of the Western and South Western States, even though the investment of totals shown are practically the same for the three territories.

In this forecast by the *Architectural Forum*, no allowance is made for the cost of site nor for the cost of equipment. As it is customary in this industry to take into account the cost of site and equipment when speaking of the cost of a theatre, the totals given by the *Architectural Forum* represent only approximately three-quarters the figures necessary for correct interpretation by the motion picture industry. Making allowances for the cost of equipment and sites, the total theatre constructions for the United States for 1929 will equal approximately $240,000,000. In order that a comparison can be made

of the building for the various territorial divisions of the United States for the past two years and for 1929, the following table has been prepared:

Section	1929	1928	1927
New England	$6,366,800	$21,920,000	$18,637,500
North Alantic	62,891,400	43,114,000	54,747,500
South Eastern	3,746,600	4,167,000	6,995,000
South Western	7,812,200	3,777,000	11,012,500
Middle	74,032,200	71,620,000	93,367,500
Western	8,773,600	17,340,000	14,892,500

It will be seen from this tabulation that the North Atlantic States show an increase for 1928 over 1927 of approximately 50 per cent while the Middle States are scheduled for a slight increase. Also, in the South Western division, the prediction holds for more than 100 per cent increase in theatre building activities. New England and the Western States suffer a large retrenchment in theatre building activities.

The figures given in this tabulation are for the cost of construction and do not include cost of site and equipment.

1928 differed from 1927 in theatre building particularly in the average cost per theatre. The theatre of 1928 represented a considerably less investment than the 1927 house. This same condition is expected to prevail for 1929, where the average cost per house will remain approximately the same as for 1928.

UPON analysis of the monthly theatre building reports which have been published by "The Showman," it was found that the average cost per theatre for the entire country for 1928 was $271,600, with a seating capacity of 1,300 and cost per seat of $208.00. There were relatively few houses costing over $500,000 built last year as compared with this class of house constructed in 1927. It is predicted that there will be relatively few theatres built which will cost over a half million dollars during 1929 as the theatre industry has entered upon a period of building which is centering on the better class neighborhood theatres and houses in the smaller centers of population. The theory has been advanced by this department that the motion picture industry has experienced an enormous expansion in theatre building during the past four years and that this rate of building has reached a point of stability which is accommodating the steadily increase in population of this country and also the natural replacement of obsolete theatres.

The records for theatre building for the past four years have borne out our theory and we feel justified in predicting that the theatre building programs for the next several years will be maintained at relatively the same volume as has been enjoyed for the past four years. The *Architectural Forum* in speaking of building in general in the United States tends to confirm our prediction:

"—The theory was advanced that we have practically arrived at a new, normal, annual volume of building construction from which deviations might occur only in direct occurrence with the variations in general prosperity and business activity.

"—We predict therefore that building activities during the year 1929 will be maintained on approximately the same general level which has been established during the last three years with a definite possibility of the total exceeding any previous year."

While the above statements made by the *Architectural Forum* refer directly to all building in the United States, yet they must refer indirectly to theatre building as the various factors mentioned exert an equal influence on amusements as upon any other division of our national activities.

Our report is in direct refutation of the many statements that are continually appearing in print to the effect that theatre building will or has become stagnated. These predictions frequently have been for the past four years though in every instance failed to materialize.

The sale of theatre equipment has enjoyed an increase during 1928 over any year in the history of the theatre industry. This increased sale has been due primarily to the greater appreciation which theatre owners today give to the importance of fine equipment in popularizing theatres with the public. It is now fully recognized that any theatre which is not completely eqiupped cannot expect to compete efficiently with other houses in its neighborhood, nor expect to increase the percentage of patrons in any given territory.

Renovating and remodelling have played an important part in the record sales of equipment for 1928 and will also play an equal part for equipment sales for 1929. With the exception of an unforseen depression in business, it's practically a foregone conclusion that equipment sales for 1929 will exceed those for 1928.

1929 Theatre Building Forecast by Districts

In actual figures the 1929 theatre building forecast for each territorial division of the United States is as follows:

Middle States	$74,032,200
North Atlantic States	62,891,400
Western States	8,773,600
South Western States	7,812,200
New England States	6,366,800
South Eastern States	3,746,600
Total for U. S.	$163,622,800

THEATRE attendance during the period November 15 to December 15 held up particularly well in the face of many adverse conditions. The latter part of that period came within the usual pre-Christmas slump and many of the key cities, particularly in the West, during the entire period, were in the throes of flu epidemics, which, of course, hit the box offices a severe blow. It is not many years since an epidemic as severe as that which recently swept over many localities would have paralized theatre business. With improved conditions and more intelligent handling of the situation, as well as the fact that a majority of the theatres in the big cities are scientifically ventilated and properly cared for, shutdowns as a probable outcome of flu epidemics are becoming increasingly rare.

A comparison of the map for the current period with that of last month shows 13 key cities at average as against 18 at average last month; 6 cities with above average ratings this month, while only 4 cities reached that peak last month; while on the current map there are 7 uuder averages as compared with 6 under average last month.

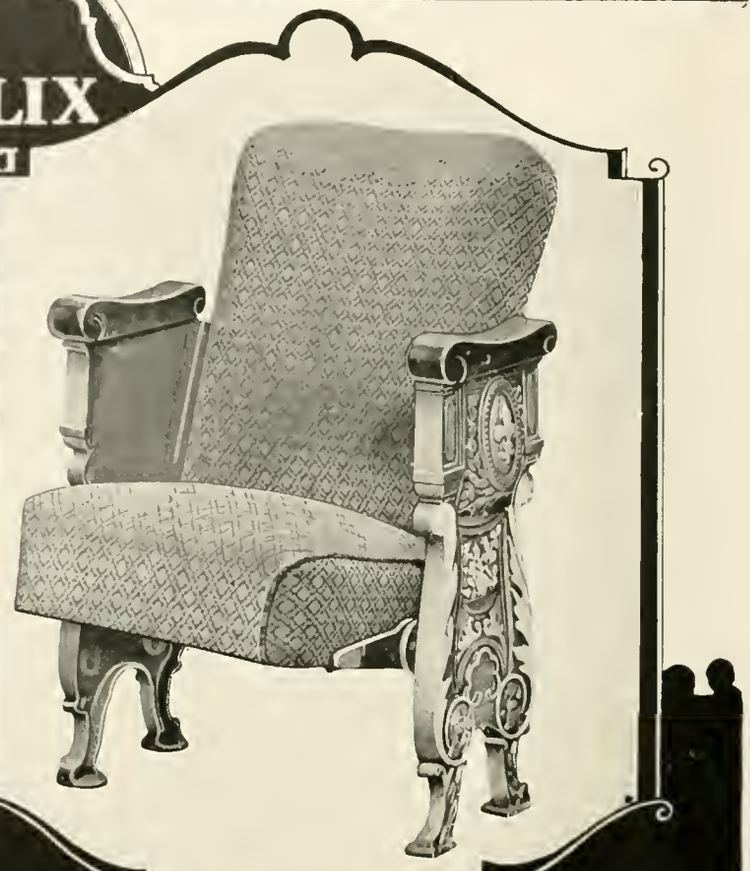
The Thanksgiving holiday was marked by especially good business at a majority of the key city theatres, an important factor in holding up averages in a period marked by decided slumps of a seasonal and local character.

The picture which rated highest as attractions at key city first run theatres during the period of this report cover a wide variety of entertainment styles. The top of the list is occupied by a silent film, though close on its heels as the attraction with the greatest number of above average and average runs was "The Singing Fool," which led the list last month. This is unusual, because the comparatively limited number of key city first runs are played out by any one picture before the second month rolls around—unless of course there is something extraordinary like "Singing Fool" to score extended runs in sufficient numbers to hold it on equal terms with the number of first runs which naturally fall to a newer release.

The ten pictures, which, according to the reports to this department from key city first runs, ran up the greatest number of profitable showings at the "big houses" are:

1. "Show People"
2. "The Singing Fool"
3. "Masks of the Devil"
4. "Show Girl"
5. "Submarine"
6. "West of Zanzibar"
7. "The Woman Disputed"
8. "Abie's Irish Rose" (sound version)
10. "White Shadows in the South Seas"

In the new RAPP and RAPP masterpiece The Brooklyn Paramount



THE magnificent new Brooklyn Paramount is but one of the many Rapp and Rapp designed theatres in which you will find Heywood-Wakefield theatre seating.

Specially designed seats for the Oriental and Palace-Orpheum in Chicago, the Michigan in Detroit, and several more exceptional showhouses were developed in co-operation with these outstanding architects. Rapp and Rapp have confidence in Heywood-Wakefield seating, because they know how comfortably and how well it is built, how attractively it is designed and finished, and how it brings big dividends to the box office.

May we tell you more about this world's largest selling line of theatre chairs? A note to a Heywood-Wakefield sales office will bring an experienced representative who will be glad to explain the box office appeal of Heywood-Wakefield theatre seating.

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Theatre Seating Division



"Cultivating a new attitude towards entertainment is difficult — the manager who tries it often becomes a target for bitter objection from many patrons."

Silence!

Picture Theatre Men Face New Problems with the Advent of Audible Screen Programs—Not the Least of Which is Need to Educate Old Patrons to the New Habit of Letting the Pictures Provide All the "Sound Effects"

By
H. M. Addison

Managing Director Great Lakes Theatre, Buffalo

ADVENT of the talking picture, upsetting the whole industry as has nothing since the first film was made, brings new problems—and many of them—to the manager of a theatre which specializes in all-audible programs —that is, programs in which all the features are either 100 per cent talking, synchronized to sound, music and dialogue or with only sound effects.

At the Great Lakes theatre, the first house in Buffalo to inaugurate this sort of program and the third theatre in the country to be wired for so-called "talking pictures," we have been pioneering in the matter of handling audiences under the new regime. Like many other pioneers, we have had our troubles—troubles aplenty of one sort or another.

What to do is the question. Educating the public to a new manner or means of entertainment is difficult; it takes much time, and the manager who tries it, as many of us have learned in the past, is a target for bitter objection from many patrons who, once used to silent films, find it almost impossible not to do those things which are impossible in a house which programs sound and talking features.

The manager, for instance, who tries to impress upon patrons the necessity for silence, both at entering and leaving the house, so that other patrons may find pleasure in the synchronized music or spoken word, is often misunderstood. In fact, as will be seen by the most critical, if only they will consider for a moment, his only thought is for the convenience, comfort and enjoyment of the patron. After all it's a matter of business with him and under different circumstances he would not care if the patron did laugh and talk. In fact, he would rather a patron would by this means indicate his or her enjoyment—but it is NOT THE THING when so much of the other patron's enjoyment depends upon hearing the music or spoken word.

Silence, or at least a quietness, which is so essential to other folk's enjoyment of the picture, is suggested in many ways. Few of us have gone as far as has Roxy in his New York theatre, where great signs carry the message in bold letters at every turn. If the patron would only take the manager's suggestions as suggestions and realize the request for silence is for the greatest good for the greatest number, it would be a wonderful help.

Silent film audiences were accustomed to coming into the show at any time, going out at their convenience, squeezing by others in the same row of seats and shutting off the view of the screen, for the moment, on their way to the aisles. It didn't matter so much, as the thread of the plot of the picture being shown could be picked up easily.

But now that the talkies are with us, so much depending upon the spoken word or the synchronized music, it is at times difficult for a spectator to pick up the story when he enters half-way through the pic-





Ads used in the newspaper campaign to improve conditions for audible screen presentations. On the left an explanation of the need for silence in the theatre. On the right a current run ad stressing the time schedules for feature showings.

ture and thus the whole show is spoiled. Those already in the theatre, too, are beginning to voice their objection to the late-comer and thus the manager is confronted with a dual problem.

To help out, the Great Lakes theatre, together with scores of other places of amusement, is stressing heavily the time the feature opens. For instance, on all lobby cards and in advertisements, the message is carried that the feature picture is shown six times a day, opening at a certain definite time. In the advertising a few minutes leeway is given, so that patrons have no excuse for being late.

THERE is even being considered right now the plan of having a two-minute intermission between sections of talking pictures, no one to be seated during the screening of the picture. This works well where short subjects are being shown, as we have demonstrated at the Great Lakes by temporary arrangement, but with feature length subjects it is not possible. It would work well in neighborhood houses, and is in fact now in vogue at many of these places, but in a downtown theatre with six shows a day it is impossible.

At various times, too, the manager uses the public speaker system in the house to personally announce to audiences coming attractions, incorporating each time the request that audiences do their best to remain silent, particularly during all-talking features, stress being laid on the necessity for close following of dialogue in the picture to assure the patron's clear understanding of the thread of the picture, often carried completely via the Vitaphone or Movietone sound. The audiences are also requested, as far as possible, not to leave the theatre during the showing of the feature picture, at least, but to remain until the end and then leave in the general move toward the exits.

As it stands, it is up to the patrons to make talking pictures a success—for the other fellow. The golden rule must be the yardstick by which enjoyment of this new means of entertainment may be best enjoyed. If all work together, it will benefit all.

IN the meantime, do not let anyone tell you that "talking pictures" are not the picture of the future. "Talking pictures" are here to stay. They will be improved continually. Next season's product will make this year's look like last week's news reel.

If you think that good production has now been reached in these pictures, wait until you see, hear and enjoy next year's product. As succeeding efforts come from the studio mills, the tremendous possibilities of "talking pictures" becomes apparent. In the past, few stage plays have made good screen material. In the future, they should make some of the best features the screen will produce and also the greatest money makers.

Think of hearing and seeing "The Desert Song," "Rio Rita," "The Green Hat," "The Trial of Mary Dugan," "Animal Crackers" and productions of that kind on the screen. At this time the producers are bending every effort to turn out bigger pictures and better pictures and all with dialogue, musical or sound synchronization. They will do it, beyond a doubt.

The new era is here. It will not be manifest over night and there will be many disappointments and many discouragements, but remember this, the the success or failure of the greatest development the motion picture industry has ever seen, to a great extent is up to the theatre men themselves, who form the point of contact between the producers and the patrons of this new entertainment.

The establishment of a "do unto others as you would have them do unto you" policy on the part of the theatre goers will spell success for the "talkies."



Signs placed over exists are shown above. They are white with red lettering.



The service manager casually displays a "silence please" card as he walks by a noisy group in the lobby or foyer.



AN AUDIBLE FEATURE
IS NOW BEING PRESENTED
Won't you help those already seated by remaining
QUIET?



Left above—Usher assigned to main street lobby hands out cards, reprodneed below, to patrons as they enter the theatre. It is necessary that a boy with understanding and a wide smile do this work, as it might become a matter over which a patron would take offense. On the right is a view of the outer lobby, showing signs which request patrons to observe the rule of silence.

Survey by National Society Includes Roxy Hospital

The Roxy Theatre gained national recognition for one of its unusual features, in being the only institution of its kind to be included in the survey of the National Organization for Public Health Nursing in Commerce and Industry.

The Organization selected the Roxy Theatre as a representative institution because of its complete hospital and nursing equipment, as an important adjunct of the service rendered to patrons and employees.

In the twenty months that it has been operating, the Roxy Hospital has taken care of more than 5000 cases ranging from sore throat to epileptic strokes. There are two trained nurses constantly in attendance, with 12 physicians on call.

NOW OVER 200 PER MONTH!

That's the way theaters all over the country are installing Phototone Sight-Sound Policy

THE seven hundred theaters now using Phototone are getting the crowds with "sight-sound" programs. And they didn't pay $11,000 for the equipment. It'll pay you to get on the "sight-sound" bandwagon with them—especially since you can do it for only $500.

That's all Phototone costs with baffle board and dynamic cone speaker. It is $575 with two baffle board speakers and with cue cabinet containing fifty records and fifty filing devices. All the sound effects and themes you can use for all the situations in your bookings. Music by the world's greatest orchestras.

Now's your chance to start packing the crowds in for real honest-to-goodness "sight-sound" programs. Beat your competitor to it.





Be sure and hear the new Phototone cone sound board speaker

FOR small annual cost you can equip your theater with Phototone's new cue and record service. This gives you a circulating library of sound records made exclusively for Phototone—also standard records for incidental use, and special noise records such as mob sounds, growls, shrieks, sirens, etc.

By means of this new sound service your Phototone disc library will be replenished with cue service made up by the Thematic Music Cue Service of New York, which is also writing original scores for Phototone.

Mail the coupon. Get the details.

Check the information you want and mail this coupon to the Phototone Company, North Vernon, Ind.

Record Cue Service ☐
Phototone Equipment ☐

*NAME*_____

*ADDRESS*_____

*COMPANY*_____

*CITY*_____ *STATE*_____

PHOTOTONE

The new Phototone cone sound board is clear and distinct—built for long hard service

Phototone Branch Offices

1531 Broadway, New York, N. Y.
1325 Vine St., Philadelphia, Pa.
1025 Forbes St., Pittsburgh, Pa.
Neil Thompson, Argos, Ind. (for Indianapolis and Cleveland)
327 E. Sixth St., Cincinnati, Ohio
220 W. Fourth St., Charlotte, N. C.
815 S. Wabash Ave., Chicago, Ill.
3706 Broadway, Kansas City, Mo.
705 W. Grand Ave., Oklahoma, City, Okla.
5332 Chicago Ave., Minneapolis, Minn.
Phil Pierce Company, Dallas, Texas

CUE YOUR PICTURES WITH THE WORLD'S GREATEST MUSIC



The owners of the Plaza Theatre in Kansas City spent $25,000 for the purchase of property and its improvement as a parking space for cars of patrons attending the theatre. The park shown above is opposite the theatre and accomodates 350 cars.

This Car Park is Paying the Theatre Dividends on the Investment of $25,000 Involved

THE old and accepted theory that the cost of a theatre should be spent in the theatre building itself seems to have been somewhat altered in Kansas City.

What now appears to have been one of the smartest moves in suburban theatre building was made by the J. C. Nichols Companies, which recently completed the $1,000,000 Plaza theatre, which seats 2,200. Much money was spent on antique Spanish fixtures, it is true, but the most dividend-paying expenditure appears to have been $25,000 spent on a free parking station, which resembles a beautiful park more than it does a parking station, having a capacity of about 350 automobiles.
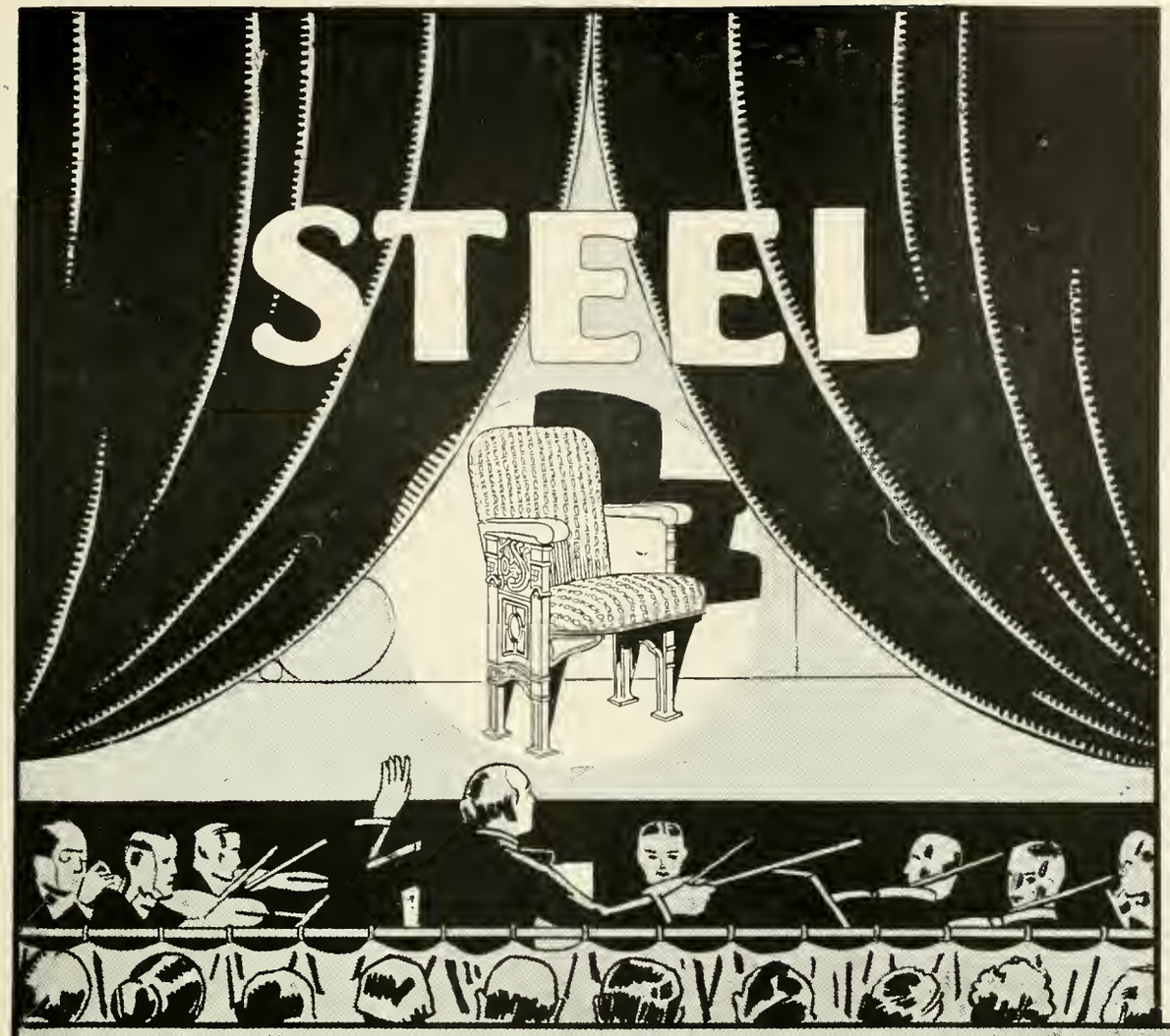
"An exhibitor may spend much money for handsome fixtures or a beautiful lobby, or even super-feature pictures, but after a patron has parked his car four blocks away and has to walk to the theatre the beauty of those fixtures fade somewhat," Jack F. Truitt, managing director of the Plaza, said. "There is only one way a large suburban theatre can hope to retain the patronage in its neighborhood. That is offering equally as good a show as can be seen downtown under more convenient circumstances. A moviegoer in any large city naturally expects to do some walkinig to the theatre after he has parked his car. If a large suburban theatre in his neighborhood can offer him the same show and free parking station within a stone's throw of the theatre, what is the result? The answer is obvious.

> Exhibitors may spend much money on ornate lobbies and even for super-films but after the patron has parked his car 4 blocks away and walked back to the theatre the beauty of those attractions has faded somewhat!

"I can say truthfully that the Plaza has attracted patrons from the most remote sections of Kansas City, not to see a larger house than could be found downtown, as such is not the case; not to see a more beautiful theatre or a better picture, but simply because the average theatre patron who drives a motor car is reluctant about parking a distance from his destination—and walking back—so the large parking station—free—right next to the Plaza appeals to him.

"The motor car and the theatres are most closely linked than many persons realize. They are becoming more closely linked each year, too. As a general rule, the slightest factor can change the decision of a man or a woman concerning the subject: 'What shall we do this evening?' A bridge party with friends, the radio at a friend's house, a theatre downtown—all of those are possibilities, along with the usual alternative of taking a motor car ride out on some highway. A theatre might be showing a picture which the persons in question might like to see, but the thought of having to bother with parking worries changes the decision to something else in the way of entertainment for the evening.

"Frankly, I am firmly convinced that the money invested in the Plaza's free parking station will pay dividends as quickly and surely as government bonds."

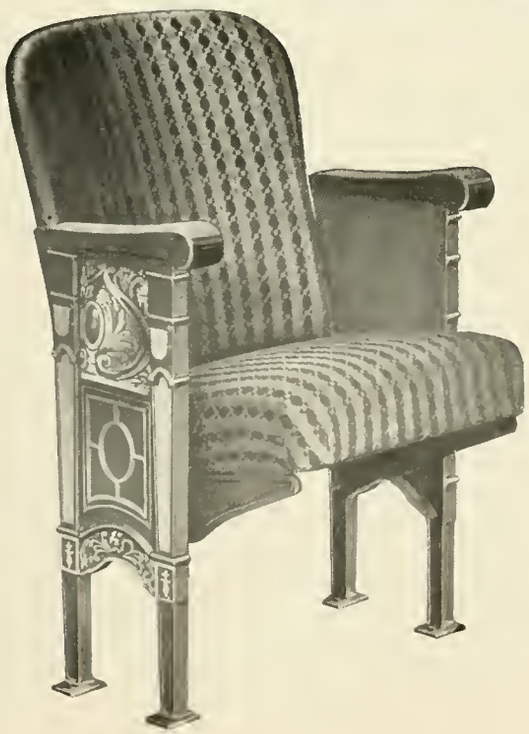


DESIGNERS BUILDERS
MODERN THEATRE SEATING

Is your seating a real attraction?

Whether you make or mar the appearance of your theater interior depends a very great deal upon the seating. Today, people are more discerning, more critical and more responsive to beauty. Just ordinary seating won't do. Seating must harmonize with its surroundings.

Steel Furniture Company has long pioneered this new day development in seating. Steel knows theater seating requirements thoroughly and has to its credit many of the finest theater installations in the world. Steel seating is a real attraction—comfortable and enduring. Our expert planning service is at your disposal. We welcome an inquiry from you. Get the Steel catalog showing chairs of indescribable beauty at prices that denote real values.



STEEL FURNITURE CO.
GRAND RAPIDS, MICHIGAN

It's Easy to Handle Sound Pictures if You Avoid These Common Mistakes

MANY exhibitors who are having their first experience in the various details of sound presentation have encountered various difficulties in the handling and use of wax records and Movietone (sound track) subjects.

A great many of the common mistakes involved in unpacking and preparing these sound pictures for showing may be quite easily avoided, according to William D. Kelly, head of the film department of Metro-Goldwyn-Mayer, who has prepared the following summary of suggestions for the convenience of exhibitors and exchanges.

Sound films, as most exhibitors know, are produced by the Vitaphone or disc method and the Movietone or film method.

Records are of a standard size, sixteen inches in diameter. One disc carries synchronization for one reel of film. Each disc weighs approximately one and three-quarters pounds. Packed for shipment, the weight is very close to two pounds.

Each disc is represented by the makers to have *an average life of from fifteen to twenty reproductions.* That is, it is contended that good service can be obtained up to fifteenth or twentieth time that the record is run through the theatre's reproducing machine. In actual practice, however, motion picture distributors are counting a disc's life to be much more limited than this. Four sets of records are usually being provided to week-run theatres. If four shows are given on week days and five on Saturday and Sunday, the four sets of records will average seven and one-half shows per set. That is, each disc will be run seven or eight times. Proportionate figuring is done for theatres which change two, three and four or more times weekly. The real consideration, of course, is the number of shows, rather than the number of days. While there is no hard-and-fast rule, the average here indicated seems to be pretty well maintained.

Utility of discs, incidentally, is also affected by the sort of recording which they contain. Two of them in the same set will not necessarily have the same life. Records of high notes or shrill sounds will not last as long as those of low register. Thus, one disc of a set may be rendered useless for reproducing purposes before the others are. Unless this one is replaced, the others obviously will be of little value.

The number of discs provided with a synchronized picture is equal to the number of reels, plus one. The extra disc carries the overture. Thus, with a six-reel picture, there would be seven discs; with a nine-reel picture, ten discs, and so on.

One of the M-G-M exchanges had been receiving persistent complaints from a certain account of the warping of discs. Investigation revealed that the theatre operator had regularly been storing the discs when not in use by standing them on edge.

This theatre is one of a large chain and it developed that its house managers and projectionists never had been instructed by the theatre organization regarding the proper handling of discs. Only recently, since we directed attention to the matter, has this chain organization explained to its employees that discs are fragile, easily warped and damaged by heat.

Attention should be called both to the necessity for flat storage and for avoidance of heat, such as that from rheostats, lamps, radiators, and so forth.

Discs may warp if they are laid on an uneven surface. Great care, therefore, should be exercised in setting them down, even temporarily. They should not be lifted or carried in stacks, nor be placed on any surface which does not equal in length and breadth the circumference of the disc. Overlapping the edge of a flat table or shelf may cause bending. So also may the horizontal lifting of discs by the edge, so that the weight is not supported over the disc's entire surface.

LONG experience of the Victor Company in packing discs for shipment has enabled them largely to overcome warping in transit. It is not probable, therefore, that many discs will be found to be warped at the time the shipping case is opened. Should such warping be discovered, or should it develop subsequently in the exchange, the difficulty can usually be overcome by placing the discs temporarily on a true flat surface. Their tendency under this treatment will be to straighten themselves.

As little time as possible should elapse between unpacking and the storage of discs in racks.

As previously has been stated, the discs are affected both by dampness and heat. They must not be stored near a radiator and should be kept always in a place which is both dry and reasonably cool. Unless this is done, warping is very likely to result, even though the disc may be properly stored in the racks which have been provided for that purpose.

It is very easy to scratch discs in the process of handling in the exchange. Such scratching may occur in a great variety of ways—by the disc striking a ring, a button on clothing, the edge of another disc, the corner of a table, the edge of a rack, or by coming in contact, even lightly, with any other hard or sharp object.

Discs, in spite of the impression which may prevail to the contrary, are comparatively soft. The channels or grooves containing the sound record are really very gragile shells and may easily be broken down. A pin is much more than sufficiently strong for this purpose.

In general, our suggestion is that discs be handled much as very thin and fragile glassware would be.

THE sound track of synchronized film is processed with a very thin protective coating. The purpose of this coating is to prevent the absorption of oil by the film and damaging from dirt.

In cleaning the sound track of film which is thus processed, do not use Carbona or Carbon Tetracloride, as this removes the coating. Wipe carefully with a dry chamois. This will remove the surface oil and dust and keep the sound track in proper condition.

Vitaphone film has 16 frames per foot, and each foot is numbered. Beginning with "0" at the starting mark, the 16th frame after the starting mark is marked No. 1. The 16th frame after No. 1 is marked No. 2, and so throughout the print. There are, therefore, 15 frames without numbers between each pair of numbers. By this system, the position of every single frame in the reel is indicated. In synchronized features there are in addition other numbers on the margin of the picture, which indicates the scene numbers of the picture. These numbers can be the film which indicate the scene numbers distinguished from the footage numbers, because they have a dash at each side, as for instance "—286—," the footage numbers themselves being simply "286," without the dash at either end. In cases where the scene and footage numbers conflict, the footage number is omitted, but is counted, and reference will have to be made to the next footage number in sequence.

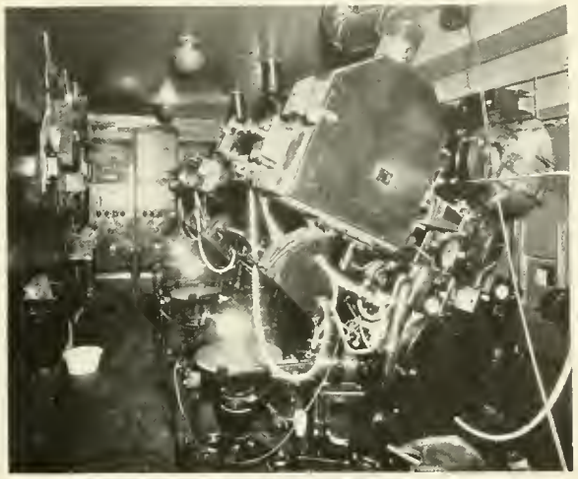
If a footage number does not appear at each 16th frame, continue counting until you reach the next number, when you should then have 31 frames between the two footage numbers.

With the numbering system described, it is easy to ascertain whether or not a print has the proper number of frames by simply examining each splice and counting the footage numbers on each side. The two numbers should be consecutive and there should be 15 frames without numbers between them.

In case of a break in a film, make a patch by inserting black leader. Be sure that the number of frames of black leader inserted is exactly the same as the number of frames you take out of the film, plus the frames used for the patches. After putting in the black leader, be sure to check up and see that the numbers



Correct Way to Place Disc on Turn-table, Illustrated Above.



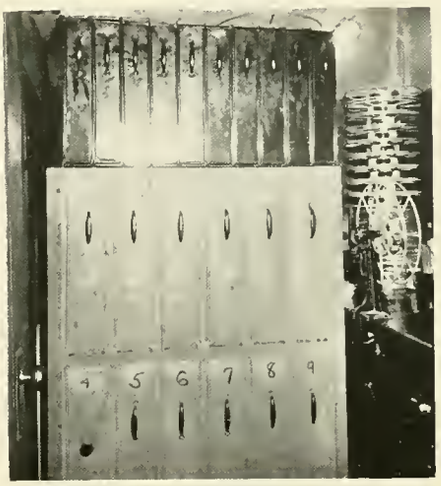
Model Booth. Note Box at Left for Discs.



Light That Reproduces Sound in Movietone System.



Correct Position of Operator in Running Projector.



Fireproof Bins for Storage of "Sound Track" Films.

follow in sequence and that there are exactly 15 frames without numbers between each pair of footage numbers.

If any numbered frames are missing, or if the missing portion is more than one foot, you will have to check both sides of the break to the next number, and after making the splice, see that you do not forget the intervening numbered frames.

Prints for use with disc records (Vitaphone system) differ in several respects from those which exhibitors are accustomed to handle. The most important differences are as follows: The prints have greater footage than those of non-sound subjects, this difference being at the beginning and end of reels.

At the beginning of each reel there is a title reading: "This reel is properly marked for sound effects." This title is followed by one frame marked "Start," which is the starting point of the reel and corresponds to the starting point of the disc, which is also clearly marked. Footages of prints must be constantly maintained at their original length from the point marked "Start" to the end, if proper sound reproduction is to be had.

The entire reel is printed on one continuous piece of raw stock and without splices. The reel is assembled so that it ends with a sub-title which has a minimum length of 20 feet. The reel which follows has a duplicate of the foregoing title at the beginning and this duplicate title measures 16 feet.

THESE duplicates are placed at the end and beginning of reels to assist in making switches from one projection machine to another. Experience has shown that it is more suitable to switch reels on a sub-title than on a scene. There may be exceptions where change-overs take place after a fade-out and before a fade-in. In such cases, additional footage is provided at the fade-outs and the fade-ins.

There are two reasons why duplicate footage is required for switching reels and discs. The additional footage is needed at the end of the reel which is being run so that the screen will not be dark in event of delay in starting the following reel.

This duplication of material applies to the sound record on the disc as well as to the photographic image (title or fade) on the film. In musical scoring, the orchestra leader marks the note which is being played at the moment the last title of each reel appears on the scene.

The orchestra then plays on as long as the title holds the screen. In scoring the next reel, the orchestra turns back to the marked note and repeats the music which was played at the end of the preceding reel. How this affects actual operation will be seen from the following explanation:

Changing Reels and Records: The method to be used by the theatre when changing over reels and discs is as follows

(A) The operator starts the next machine and the next disc, the moment the first frame of the last title in the reel then running appears on the screen. (However, the picture is not yet turned on, nor is the record yet playing.)

(B) Five seconds after the second machines have been started, and while both are running, the operator turns the second projection machine on the screen and cuts off the first projection machine. (The second reel is now being shown to the audience, but it is running to the sound record of the first disc).

(C) Four seconds after the second of the above operations has been completed,

(*Continued on page* 110)

fifteen years

FOR fifteen years, Motion Picture News has covered all the buyers in the theatre field.

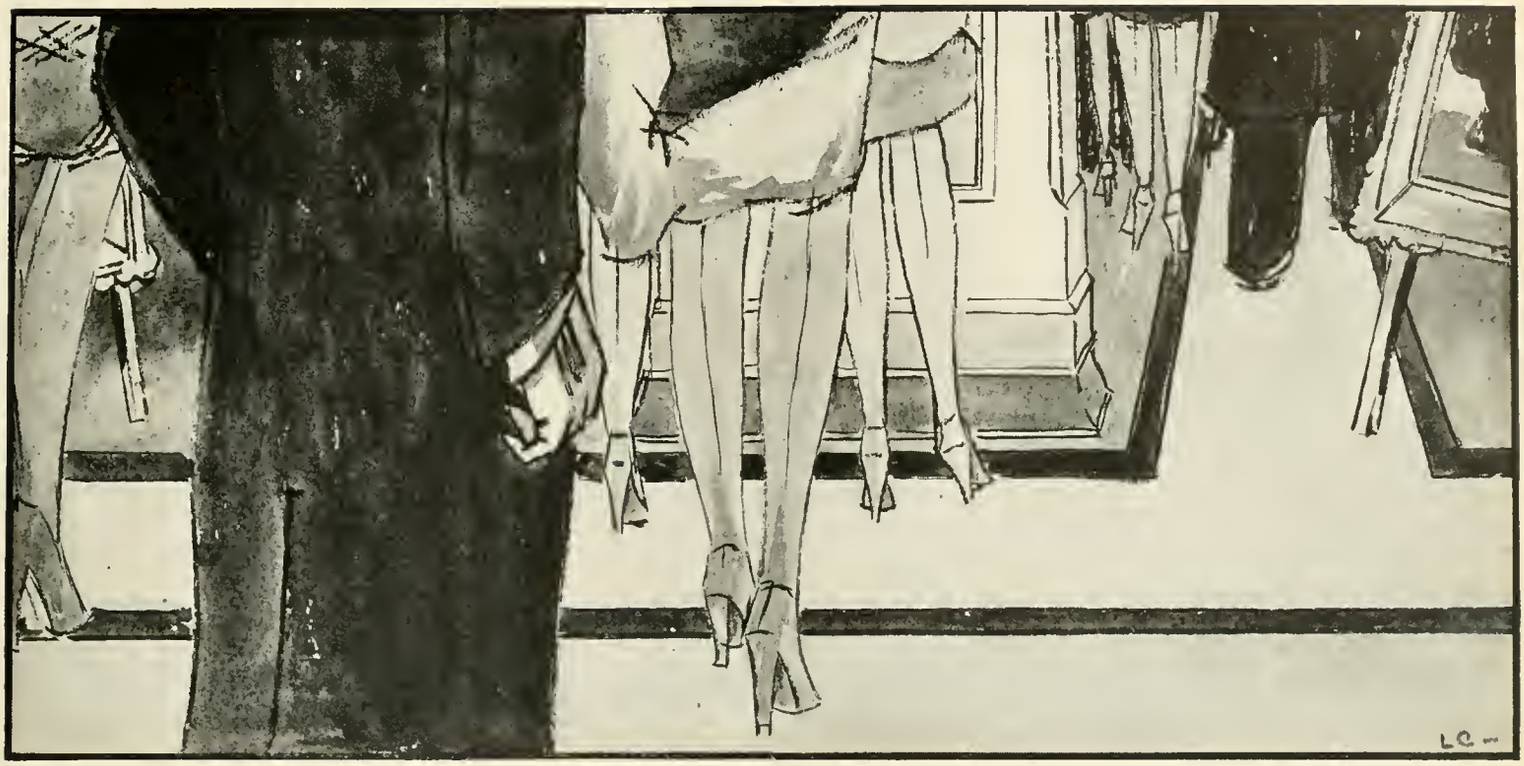
Not a forced circulation, but one acquired and retained thru the strength, character and service that theatre owners recognize in the News.

Further, Motion Picture News equipment editions have gained full recognition from theatre architects of consequence. Architects are a mighty important factor in the sale of theatre equipment.

When advertisers buy Motion Picture News circulation, they are not paying for any "waste." They pay only for the placing of their sales messages before readers that actually buy.

It is because manufacturers of theatre equipment are familiar with the complexities of the structure of the theatre field that they recognize that Motion Picture News circulation represents the individuals and organizations they must sell.

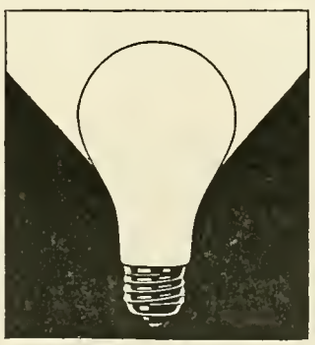
The largest as well as the longest established equipment manufacturers in the theatre industry advertise in Motion Picture News—some with campaigns that have extended over fifteen years.



They're Buying Comfort, Too!

WHEN the feature picture is finished, and the lights go up, what is the effect? Glare? Harsh shadows? Depressing gloom? It makes a big difference. To your patrons. And to the box-office. Good lighting is only good business!

Good lighting depends upon the quality of the lamps you burn. When you use Edison MAZDA* Lamps you get lamps that are of a known standard of lamp quality the result of years of constant research. In addition, you receive through reliable theater supply organizations the engineering services of the Edison Lamp Works of General Electric Company.



1879–1929
50th Anniversary of the Invention of the EDISON LAMP

Examine your lighting. Write today for your copy of the new free bulletin, "The Lighting of Theaters and Auditoriums." You will find in it many valuable ideas for the proper lighting of your particular type and size of theater. Just drop a line to the Edison Lighting Institute, Edison Lamp Works of General Electric Company, Harrison, N. J.

Edison MAZDA Lamps represent the latest achievements of MAZDA Service, through which the benefits of world-wide research and experiment in the Laboratories of General Electric are given exclusively to lamp manufacturers entitled to use the name MAZDA.

*MAZDA—*the mark of a research service*

EDISON MAZDA LAMPS

GENERAL ELECTRIC

Sound Arrives at Skookum Hollow

And Reproduced Music Seems to Fit Better There Than in the Metropolis

RECENTLY, a correspondent to this department, wishing to impress upon us the enduring nature of his regard, closed his letter with the words, "Yours till the Skookum Hollow Theatre installs sound pictures."

Until very recently this expression aptly served to indicate the general feeling of futility which existed in regard to the practical availability of sound devices to the small theatre. The type of theatre, that is to say, in which the choice of such equipment rests solely upon financial—or rather, a lack of financial—considerations which, ordinarily, do not confront the larger houses situated in more prosperous localities.

At the time of their first general appearance, sound pictures, like the playing of golf, were the sport of the rich and the seemingly unobtainable goal of the poor. Today, sound pictures, so-called, even as golf, are within the reach of all, including even the village theatre of the Opera House type with its single nightly showings.

Sound pictures, in truth, have come to the Skookum Hollow Theatre. And—what mockery—they appear to offer more advantage to this class of theatre than to any other. Indeed, sound pictures appear to be the very salvation of those theatres which, heretofore, have had to rely upon nothing better than a piano or an organ accompaniment to provide a musical background for their picture presentations.

The considerations which surround the installation of sound pictures are, for the small theatre, entirely different from those which apply in the case of the large city theatres.

Increased operating economy is of no import to the small theatre because for an annual cost which is little or no greater than its present schedule it can obtain far superior musical accompaniments. In the large theatre, however, which uses sound equipment to displace high priced orchestras, the offering of "canned" music represents a positive retrogression in the matter of musical quality; a retrogression which is deliberately incurred for the sake of obtaining increased operating economies.

Of course, the ultimate summation of all advantages in both cases is not so simple as expressed above because the installation of relatively high-priced equipment by the large theatre makes it possible for this class to present features which are beyond the kent of the village house. Chief among these features is that of talking pictures. Another is the synchronization of music with film by the hands of experts.

ASIDE from the purely musical advantages which non-synchronous apparatus holds forth to the small theatre of limited financial means, there are additional advantages in the form of realistic sound effects which can be cued to suitable pictures and which further tend to level off the differences that exist between the deluxe house and the small theatre.

Sound effects of every conceivable nature are now available to all theatres at a very moderate price as respects both equipment and accessories (sound records). As a practical example of the interest which these sound effects hold for the small town theatre we present herewith a letter by William G. Walker, Manager of the Pastime Theatre, Coplay, Penna.:

> I am a reader of the columns in your Projection Department in the News. I would like to have some information on how to produce sound effects such as airplane motors, gun shots, etc. We are using non-synchronized phonographic music records with the picture.
>
> Our outfit is similar to the Orchestraphone, using Western Electric amplification and cone type speakers.
>
> For your convenience I am enclosing stamped and addressed envelope for reply.

This letter is but one of many received, all with the same thought in the minds of the writers.

A complete library of sound effect records are now available to all theatres which have the apparatus required to reproduce them. In this connection we wish to bring to the atention of exhibitors who are in a position to make use of this service a typical library which offers 12 double faced sound effect records containing over 30 different sound effects with which any exhibitor can actually cue his pictures.

These records are electrically recorded and are manufactured of high grade materials and offer to the theatre realistic sounds of every nature.

A specific list of the sound effects offered are as follows:

Sleigh bells, steamboat whistle, cheering of carnival crowds, gun shots (singly or in volleys), auto horn, crash of falling

(*Continued on page* 114)



AT ANNUAL MEETING OF HEYWOOD-WAKEFIELD ORGANIZATION

In the group above are members of the sales organization of the Public Seating Division and executives of the Heywood-Wakefield Company, manufacturer of theatre chairs, who attended the recent annual meeting held at the plant of the company at Gardner, Mass. Standing in the center, number 25, in the group, is Mr. L. H. Greenwood, president of Heywood-Wakefield Company.

SIMPLEX SUPREMACY

WILL BE MAINTAINED

AND A

PLEDGE OF PROGRESS

IS MADE FOR

SIMPLEX PROJECTORS

FOR TWENTY-FIVE YEARS
WE HAVE SERVED THE
MOTION PICTURE INDUSTRY

AND

SIMPLEX PROJECTORS

MADE IN THE LARGEST FACTORY
OF ITS KIND IN THE WORLD

HAVE WON ABSOLUTE, UNQUESTIONED INTERNATIONAL LEADERSHIP

A RESOLVE TO AGAIN DESERVE THIS GOOD WILL AND CONFIDENCE IS OUR 1929 NEW YEAR'S MESSAGE

INTERNATIONAL PROJECTOR CORPORATION

90 GOLD STREET, NEW YORK

New and Improved Equipment

A Review of the Latest Developments in Theatre Engineering

Kliegl Offers New Type Mazda Unit for Studio Work

THE advent of the talking movie, with its sensitive sound-recording instruments, imposing a restriction for absolute silence in the studio, and the demand for greater economy in the lighting of studio sets, has resulted in the development of a new form of "Klieglights" for motion picture photography, in which high-candle-power incandescent lamps are used for the light source.

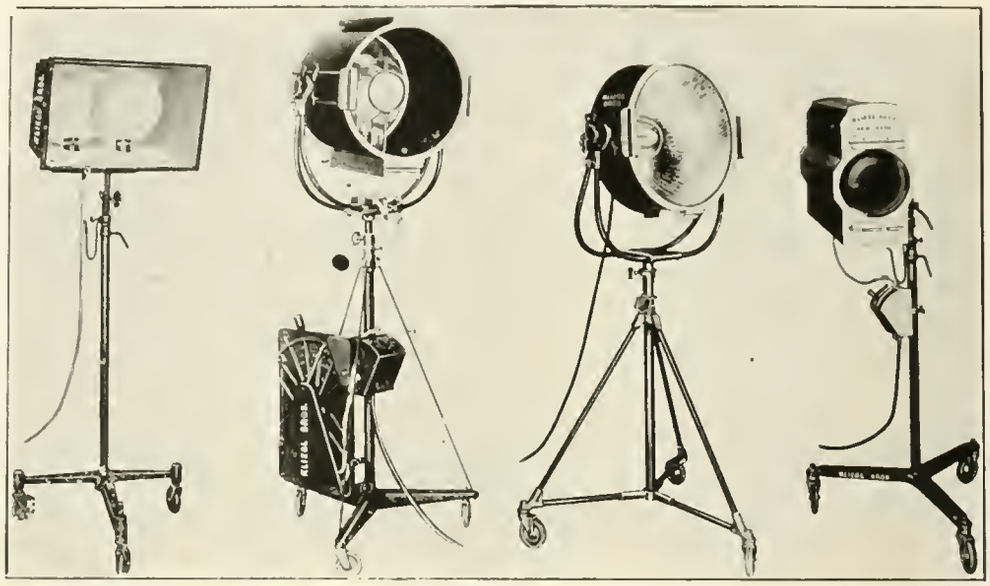
The new Kliegs, it is asserted, furnish brilliant, evenly diffused light high in actinic qualities, permitting photography with clearness of detail, full color values, sharp definition, and freedom from sound interference.

Incandescent studio lighting was brought into almost general vogue at the bigger studios during the past year. Factors which give the incandescent preference over the arc as a studio light source—as exhaustive experimentation at various coast studios developed—are reduced labor requirements in operation, the lightness of the equipment, making transportation less costly, economies in current consumption, production time and the ease and speed with which they are handled. With the introduction of sound recording, particularly with the "light track on film" system, difficulties arose from the extraneous sounds or noises which incandescent lamps caused. Thus, the accomplishment of a noiseless lamp of this type represents an important step in improvement.

The Klieglights of the incandescent type operate on the service line, whether A.C. or D.C., and the makers claim absolute freedom from sound interference.

There are four types of units, for general illumination, long-range spotlighting over a restricted area, floodlight for evenly-diffused brilliant light, spotlight for long-range concentrated beam. The units are described as follows:

KLIEG-SUN (No. 1144B) is a long beam, high intensity floodlight for projecting a strong, well-defined, evenly-diffused beam of light a considerable distance—covering a restricted area; used especially for general lighting of deep sets, producing sunlight effects, spotting-out, modelling, and for accentuating main points of interest; accommodates 2,000-, 5,000-, and 10,000-watt G type Mazda lamps. Projector consists of a cylindrical lamp housing containing a receptacle, reflecting mirror and adjustable lens; mounted on a telescopic standard; set on a base fitted with ball-bearing rubber-tired casters; constructed as to minimize weight; designed to allow free and easy



Illustrating Four Types of Mazda Studio Lights. Reading from Left to Right They Are: Twin-floodlight; High Intensity Flood for General Illumination; Side Floodlight, and on the Right a Long-range Spotlight.

insure comparatively cool operation—thus prolonging the life of the lamps; and slide grooves on the front permit the use of a diffusing screen.

Receptacle for the lamp is mounted on a traveling base, controlled by a small lever at the rear of the housing. It moves along the reflector axis, which allows focusing the lens and regulating its beam spread from eight to approximately thirty degrees.

An adapter is furnished to fit the lamp receptacle, permitting the use of the smaller-sized lamps than that for which the unit is designed. The adapter serves to correctly position the lamp filament in the optical axis of the reflector.

A heat-resisting mirrored-glass parabolic reflector, in the rear of the housing, back of the lamp, reflects the light.

KLIEG SIDE-FLOODLIGHT (No. 1153) is a high-intensity variable-range floodlight giving an evently-diffused light for general illumination; projecting the beam usually in a horizontal direction or at a slight angle above or below the horizontal; used as a side lamp for general lighting of deep studio sets and close-up photography; accommodates a 1,000- or 1,500-watt P. S. 52 Mazda lamp.

Projector consists of a deep glass-lined reflector fitted with a mogul-screw-base receptacle, assembled in a sheet-metal housing, supported by a yoke; mounted on a telescopic pedestal, and set on a base equipped with ball-bearing, rubber-tired casters so that it may be easily rolled about.

Reflector is of parabolic contour made of spirally-rifled heat-resisting glass, giving directional control and diffusion of the light beam. A mogul-screw-base receptacle is set back of the reflector to accommodate the lamp, and a sheet-metal housing affords protection for the glass reflector and the lamp.

KLIEG TWIN-FLOODLIGHT (No. 1150) is a wide-spread high-intensity floodlight for general illumination, projecting an evenly-diffused light over a large area; used for lighting foregrounds, close-ups, and general lighting of studio sets; accommodates two 1,000-watt or two 1,500-watt PS 52 Mazda lamps.

Projector consists of an all metal box reflector fitted with two screw-base receptacles; mounted on a telescopic pedestal, set on a base equipped with ball-bearing rubber-tired casters, and so designed as to allow variations in the projection of the light in every direction, adjustments in height, and to roll easily over the floor.

Reflector is a spun aluminum set in a deep open-front sheet-metal box. The contour of the reflector is parabolic, giving directional control of the light, and its surface has been chemically treated to produce controlled diffusion of the light. The receptacles are placed well toward the rear, with the lamps close to the reflector.

KLIEG SPOTLIGHT (No. 8 N 22) is a high-intensity long-range spotlight for use with incandescent lamps; projects a concentrated beam of light any distance up to 100 ft., gives a 3-ft spot, or a wide spread; and is used in the studio for: back lighting—to give depth to the picture; cross lighting—to eliminate facial shadows; spotlighting, follow-up floodlighting, modelling, and for special lighting effects; accommodates a 2,000-watt concentrated filament G 48 Mazda lamp.

Spotlight is flexibly mounted on a telescopic pedestal stand, can be set at any angle, raised, lowered, or turned in any direction, and the base is fitted with casters permitting it to be rolled easily over the floor.

Lamp housing, 22 inches in length, is light-tight, thoroughly ventilated, and equipped with: an 8-inch condensing lens—so supported as to allow unrestricted expansion of the glass to avoid breakage.

New Theatre for St. Petersburg

St. Petersburg, Florida, is to have a new neighborhood house. During the boom a theatre was built on Tangerine Avenue, between 17th and 18th streets, but it was never opened as the company that had leased it went under with the collapse of the boom. It has remained vacant for two years. Now the owner, T. L. Heard, believing conditions are right again, is equipping the house and will open with film programs at popular prices in December.

Checking Exhibitor Exploitation Ideas Used in Campaigns During 1928

(*Continued from page 92*)

been flying high in planes either hired or obtained through some reciprocal arrangement to scatter programs, hand bills and some "comps" to the men on the street, who since Lindburgh made good is ever on the alert to lend his eyes and attention to a plane soaring or stunting overhead. The large number of airports opened in American cities during the year also served to enhance the exploitation value of the aviation pictures, and many of them were capitalized into big money through this form of advertising. The air mail authorities also have been very responsive to overtures for a publicity hook-up with the picture theatres and that angle has been played widely and profitably for both principals to the arrangement during the year.

Radio is becoming more accessible to the rank and file of the picture theatres through the increasing number of stations and the difficulty they have in getting good "sustaining features." Broadcasts of dialog sequences and complete musical scores of photoplays and Movietone News features started as "stunts" are now on their way to an established place as a standard form of radio entertainment.

Exploitation events at various types which stood out during the course of last year's theatre events include the following items:

A. C. Raleigh, manager of a theatre in Olympia, Wash., during the latter part of the year promoted a local campaign, in which merchants, town officials and the newspapers took a most active part, to boost home town buying in a determined and effective drive to off-set the flow of trade attracted to nearby large cities.

A state-wide harmonica contest, based on the tie-up between Educational and the Hohner company, which it may be noted in passing is perhaps the longest-lived exploitation tie-ups ever developed for the films, was held in Texas. A "leap year stage wedding" put on early in 1928 at the Fond du Lac Theatre, Fond du Lac, Wisconsin, must be credited, or held responsible, according to how you look at it, for a flurry of stage weddings which swept across the country during the year. The stage wedding had a prosperous year in 1928, even though William Allen White did write a bitter editorial denouncing them.

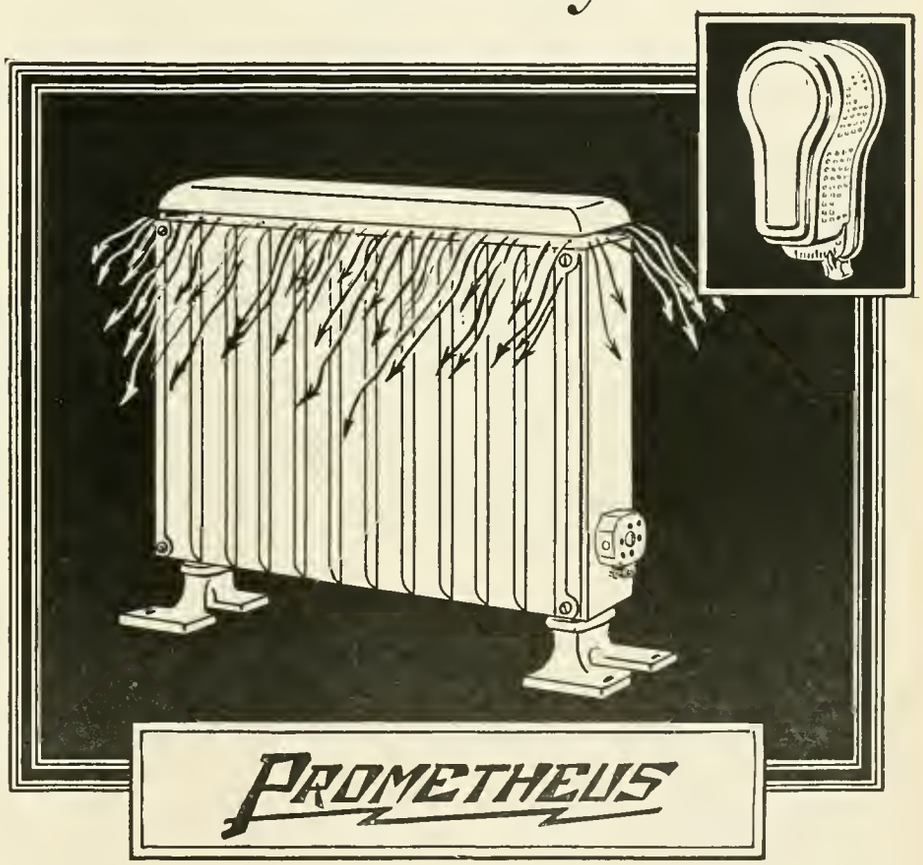
Exploitation also got closer to another rival of the movies among popular pastimes when exhibitors played up the golf angle of such pictures as "Spring Fever" and "Sporting Goods." In Los Angeles all hole-in-one golfers were awarded prizes by the theatre exploiting "Spring Fever" in that city. A golf-driving contest held at a local course was a popular event and attracted attention to the showing of "Sporting Goods" at the Worth Theatre, Fort Worth, Texas.

Probably one of the most extensive exploitation stunts was that which Milton Korach developed for his showing of "The Jazz Singer" at the Rialto theatre in Omaha. The Rialto inaugurated its sound installation with this presentation, and the officials of the U. P. arranged special excursions from 120 neighboring towns into Omaha during the run of the picture. This stunt was used later in other cities where suitable facilities were available. The U. P. executives who agreed to the stunt must have been favorably impressed, because several months later that company listed the showing of "Wings" at the Omaha theatre as one of several inducements stressed in literature selling week-end excursions from nearby towns.

Kansas City was the scene of an unusual tie-up between a theatre and a local traction company. An advertising campaign conducted by the Kansas City Public Service Company gave special emphasis to selling people the "Ride the Street Car to the Theatre" idea, which

(*Continued on page 116*)

Heat your Organ Chamber *Correctly!*



The Promethens Organ Heater protects the delicate mechanism of the organ by heating the lower part of the chamber in a scientific way. Unlike other devices which send heat upward, thus neglecting the equally important base, Prometheus deflects the warm air downward. The heat naturally rises throughout the organ chamber giving a constant, unvarying degree of temperature. Proper heating avoids expensive repairs and maintenance costs due to destructive cold, moisture and climatic changes. It also keeps pitch accurate.

Automatic Thermostat regulates heat to the proper degree required. Furnished in Aluminum. Occupies only 14¼ x 4 inches. Sturdy. Durable.

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PROMETHEUS ELECTRIC CORP., 354 W. 13th St., New York City
Please send details about your organ heater.

NAME *ADDRESS*

Avoiding Common Mistakes in Handling And Projecting Sound Films

(*Continued from page* 103)

the operator switches the discs by use of the fader. (Both the second reel and the second disc are now in operation for the audience and the first reel and first disc have been cut out. The switching, therefore is complete.)

The foregoing method will no doubt be improved from time to time. We are all trying to work out some means of providing for switching which will not require the amount of footage on the screen that this system involves. More will be written to you later regarding this.

Exceptional care must be used when inspecting or otherwise handling synchronized prints to avoid breaking the film. As there are *no splices* in a new synchronized print and as it must be run at normal speed when used in connection with sound, the chance of breakage in operation is reduced to a minimum.

When a break occurs in a synchronized print, it is repaired by inserting *"back film"* corresponding in length to the number of frames that were taken out.

The process of reproducing sound from film is comparatively simple. After the picture has been projected, the film leaves the projector head and enters what might be called a sound reproducing magazine. A narrow beam of bright light is here focused through a split upon the "sound track." This light, varying in intensity according to the density of the lines through which it passes on the sound track, falls on a photo-electric cell. And this produces an electric current whose variations correspond to the light and therefore to the sound which was originally recorded. The current passes to amplifiers and finally is converted into sound by means of receivers and horns located at the screen.

It is thus apparent that the sound channel on a Movietone film is not, as you may perhaps have previously supposed, a grooved record. It has no resemblance in this respect to disc records. A needle is not used in reproduction. The sound is reproduced (as just described above) wholly by the use of light, electric current, receivers and horns.

Neither, as many people presume, is the sound record on the same frame as the photographic image with which synchronization is to be provided.

Splicing Movietone film: When the film carrying a sound track becomes broken, as few frames as possible should be cut out for the splice. A break in the sound track is even more noticeable to the audience than a break in the picture. However, it is not advisable to go to the extreme of saving weak film which may be the cause of trouble later on.

Why some splices cause clicks: A plain splice, no matter how carefully made, will cause a click to be heard from the sound projectors as the splice passes through the sound reproducing attachment. This is because the two edges and the overlap disturb the uniformity of the sound track and produce the same effect as though noises had actually been recorded.

How to make non-click splices: In dealing with this class of film, first make a splice in the usual manner, then paint over the sound track portion of this splice in black. The painted mark on the sound track should be roughly triangular in shape. It should have a blunted apex and should be roughly triangular in shape. It should have a blunted apex and should be between ⅜ of an inch and ½ an inch wide at the base. If the splice is painted in this manner it will be almost unnoticed when passing through the reproducing attachment. The reason for this is that the change in the light intensity which the splice causes will be at a frequency below the audible range. (It will actually cause sound, but such sound will be so low the human ear will not register it.)

Manufacturers of sound producing apparatus recommend the use of Zapon Concentrated Black Lacquer No. 2002-2 for opaquing splices. When a thinner is necessary, Zapon Thinner No. 20 is

(*Concluded on page* 112)



Like the magic of hidden hands - - -

SYNCONTROL, developed simultaneously with "talkies," operates your curtains harmoniously with sound and screen! Red and green indicators at source of control make hitch impossible.

TALKIES are here—undoubtedly—but profit depends largely on the atmosphere which surrounds their presentation.

SYNCONTROL is sold under the same guarantee as Vallen High Speed and Junior Controls and Vallen Noiseless All-Steel Tracks.

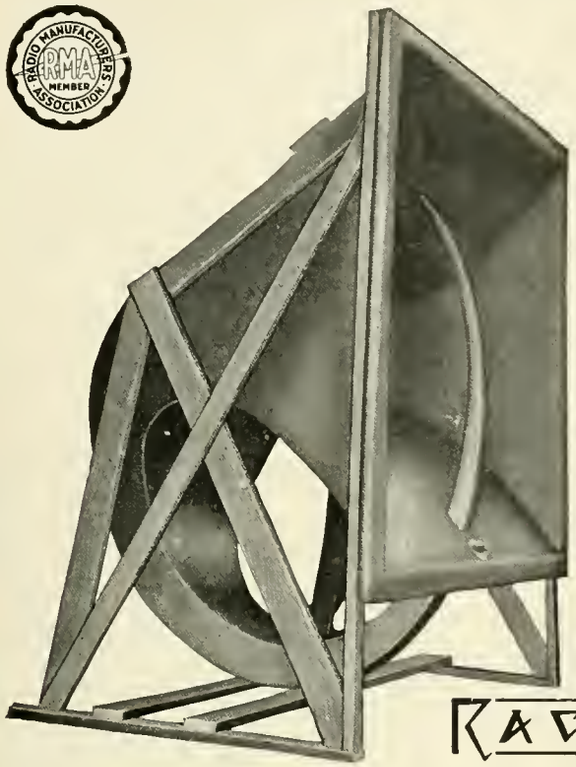
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No. 4320

Air Column 10 feet
Depth 34 inches

Bell 40 in. by 40 in.
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RACON HORNS

Another Amazing Audience Winner

Yes, this type horn fills more cubic feet of theatre space than any other.

It is scientifically designed to give perfect reproductions of music and speech—from 75 cycles up without distortion, resonance or unnatural tones—

The most thrilling realistic reproducer known and that keeps the picture plays crowded with enthusiastic patrons.

Because of its patented non-vibratory, non-porous material and construction, it is light in weight and can be quickly mounted wherever wanted with slight effort.

Racon Dynamic Units for Exponential Horns mark an advanced step in this day of remarkable talking picture achievement. The results obtained by the use of the ***Racon Air Column Units*** are to be a surprise even to the most critical listener.

Let our acoustical engineers show you how patented Racon Horns fill your needs as no others possibly can.

RACON ELECTRIC CO. INC.

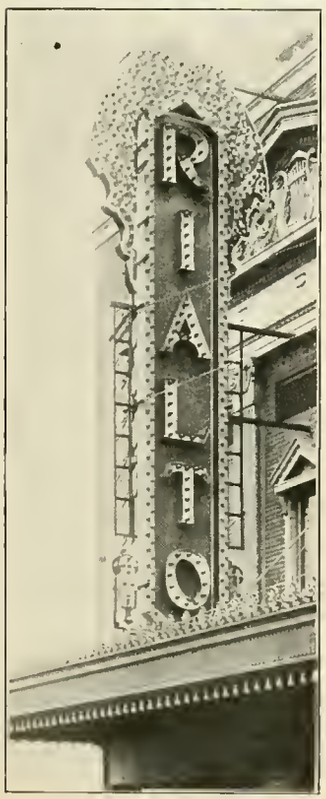
Specialists in Acoustic Chambers

FACTORIES

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Slough, Bucks, England, and 105 Sherbourne St., Toronto, Canada

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Nothing So Essential to a Theatre As a Good Electric

A GREAT electric sign, with powerful letters of light . . . the added appeal of various colors . . . motion. . . intense light from a brilliant marquee . . . an attraction-board of clearly readable electric letters featuring the current show!

When people see a theatre like that, they go in. Light is the greatest attraction theatres can employ. And Flexlume electrics—glass letter, exposed lamp, neon tube, or combinations—offer exhibitors the most brilliant and spectacular electric display.

Some designs of electrics are better for theatres than others. Ask for the free helpful booklet "Theatre Electric Displays" illustrating some of the Flexlume types that have proven highly productive of crowded houses. FLEXLUME CORPORATION, 1860 Military Road, Buffalo, N. Y.

Sales and Service Offices in Chief Cities of U. S. and Can.

FLEXLUME

Factories at Buffalo, N. Y., and Toronto, Can.



FLEXLUME ELECTRIC DISPLAYS

Avoiding Common Errors in Handling Sound Films

(*Continued from page* 110)

recommended. The lacquer should be applied to the shining or celluloid side of the film and not to the emulsion side. It is represented that the preparation dries almost instantly, adheres tightly and is much more satisfactory than India ink or other substitutes that originally were used.

There is no basis of figuring from which even an approximate idea may be obtained of the additional space required for storing discs. We have no idea how many theatres eventually will be equipped for sound projection. And there is such variation in reports of the life of sound records and in the reports of the number of sets required for proper service that we are unable to predict what our own experience will show.

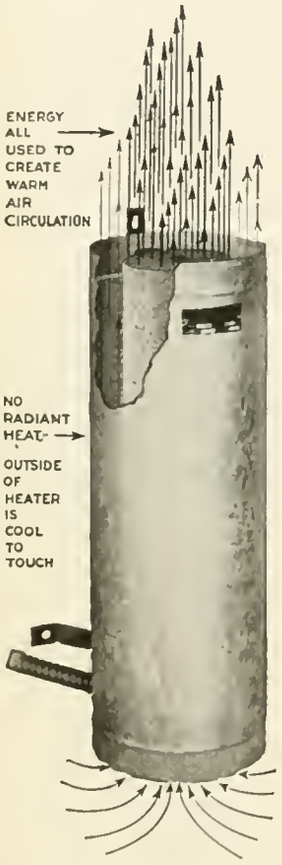
The question of storage space for the first few sound releases should not bother any exchange. But when sound feature releases increase in number, and when they are augmented by short features, the space required for disc storage may exceed what is available.

There is nothing in such a condition which justifies alarm or worry. Possibly a little inconvenience—that's all. But if your exchange has none too much storage room at present, then it certainly would be wise to give thought now to what you will do later. If you think you are not going to be able to cope with the storage situation, make a survey of the immediate neighborhood and ascertain what storage space is available that can be rented on a month-to-month basis, or on a short term lease (from three to six months). Bear in mind that discs are not inflammable and, therefore, expensive fireproof quarters are not required for their storage. A basement—a store—a loft—almost any place convenient to the exchange will suffice. Therefore, the rental should be nominal.

Dampness, according to Victor engineers, is not likely to be harmful, but it might affect labels and envelopes, causing mold or spotting or other bad appearance. Experimentally, Victor engineers have played discs across which water was running. The same is true of oil. Playing was not affected, although the records were somewhat marked. Neither was the efficiency of the discs subsequently found to have been in the least impaired.

There is, however, another matter which needs careful consideration. A cool storage place is essential. Discs are made of iron ore and shellac, which are blended under pressure. The material will actually melt at comparatively low tempearture—200 degrees. But it will soften and bend long before it melts. Discs which have been displayed in store windows—with Southern exposure—have taken most unusual shapes. Direct sun light may cause bending or warping.

Let Results Be Your Guide



EVENHEETERS have been selected by scores of prominent theatres throughout the country for their organ protectors; Roxy's and the Paramount are the two most important.

Most Theatre Chains—Comerford, Publix, Saenger, Universal, Stanley, and others have EVENHEETERS installed in many of their theatres.

Hundreds of Organists and Organ manufacturers throughout the country are endorsing EVENHEETERS, the organ protector.

And leading Theatre Architects include EVENHEETERS in their organ equipment specifications.

There's a reason for this support. Results have proved to these users and endorsers that the EVENHEETER is the organ heater. You too should let results be your guide. Clip the coupon today—let us send you EVENHEETER literature.

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Color Hoods for 10 to 500 Watt Lamps

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RECO color lighting equipment will last indefinitely.

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Designed expressly for your theatre

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UNIFORM DEPT:

260 Fourth Avenue, New York or any of our stores in the principal cities from coast to coast.

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How can it be done? Good films, good location, an attractive theatre, comfort and conveniences—of course.

But all of these things are of no avail unless the picture on the screen has Clear Definition, Flatness of Field, Black and White Contrast, and Proper Illumination.

For after all, the public pays to be entertained by with the pictures.

So page the Cinephor Lens. It will faithfully reproduce the film and help greatly to gain public favor.

Bausch & Lomb Optical Co.
653 St. Paul St., Rochester, N. Y.

Brenkert's Contribution to

YOUR 1929 SUCCESS



free

A Complete Operating Manual for Effect Lighting in All Theatres

To the thousands of theatres who have successfully used Brenkert effect devices in the past; to the theatres who have never used Brenkert effects, to all of those theatres who, at some time, hope to make use of the hundreds of mystical, colorful atmospheric changes which can be so easily obtained, Brenkert now has ready for distribution a complete operating manual on the famous Brenkert F-7 Master Brenograph which contains explicit instructions for obtaining all of those wonderful lighting effects so necessary to a well balanced motion picture program.

Fifteen large pages of interesting and highly useful information, profusely illustrated, and handsomely bound, make this booklet an indispensable part of the library of any theatre manager or projectionist.

A New Brenkert Catalog

A NEW 1929 edition of the Brenkert catalog is also available for the asking. In this catalog are described and illustrated the complete line of those famous Brenkert projection devices which have come to be looked upon as the standard in leading theatres throughout the world. Spotlamps, effect projectors, special color projectors, and major equipments for the projection room are shown in detail.

Copies of Both—Now Free on Request.

Brenkert

Brenkert Light Projection Company
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A HUNDRED POINTS EXPLAINED

So important is the TRANSVERTER in the Projection Room of the modern up-to-date theatre—

So universally is it used by those with whom we rarely come in personal contact—

So many years does it continue to perform, during which the personnel of the theatre often changes—

THAT TO MEET THESE MANY SITUATIONS WE HAVE ISSUED THE HERTNER HAND BOOK

It covers in simple, easily read language, installations and operation facts of value on TRANSVERTERS of all types.

YOU MAY HAVE A COPY FREE if you own, manage or are employed in any theatre showing moving pictures.

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Sold in the U. S. A. by The National Theater Supply Co.

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AN IDEAL COLLECTION FOR MOTION PICTURE ORGANISTS

STANDARD ORGAN PIECES

The following condensed contents will give a good idea of the scope of this work:

20 Classic Pieces such as
Air for the G String.....*Bach*
Gavotte in D.....*Gossec*
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Dervish Chorus .....*Sebek*
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Festival March .....*Gounod*
Marche Nuptiale .....*Ganne*

D. APPLETON & COMPANY — Send for complete Index of 111 Pieces — 35 W. 32nd St., New York City

Synchronization Arrives at Skookum Hollow

(*Continued from page* 106)

buildings, siren, realistic storm with wind and thunder, two train records, freight and passenger, train approaching, train passing, train receding.

Fire apparatus (taken from actual big city fire department and containing siren, bells, etc.), hand clapping and applause, crowds cheering as at a football game, gong, cuckoo, horse hoofs on pavement, two realistic airplane records (with orchestral background and without), drone of airplane motor, machine gun, and shriek of falling plane, crash of falling airplane, church bells with orchestral background.

The entire set of records, as listed above, are priced at $21.50 and can be played on all types of record reproducing equipment for non-synchronous service.

Not all manufacturers of apparatus of this kind are prepared, or are in a position, to offer this cueing service and unless the exhibitor feels himself thoroughly competent to do the skillful work of cueing himself he should be careful to purchase his non-synchronous equipment only from such companies that offer the cueing service along with the equipment.

All Uniforms for Mammoth Theatre Made in 10 Days

The complete uniform wardrobe, consisting of more than 150 afternoon and evening uniforms worn by the ushers, doormen, musicians, etc., at the Fox Theatre in Detroit, was produced in ten days' time in accordance with rush order arrangements between the theatre company executives and Browning, King & Co., manufacturers of uniforms.

In addition to specifying special cut and fabrics, the order which the uniform maker completed in ten days called for special gold plated buttons featuring a unique microphone insignia.

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BUILD BOX OFFICE RECEIPTS

Write for Samples, The Hennegan Co, Cincinnati, O.

UNIFORMS FOR HOUSE ATTACHES **COSTUMES** FOR STAGE PRESENTATIONS **BROOKS** 1437 B'way New York



Model S. 120

Air-column 10 Feet Depth 36 inches
Weight 38 Lbs. Bell 40 x 40 inches

Write for Complete Information

The PERFECT SOUND REPRODUCER

MACY HORN

THE most important part of any reproducing device in the field of sound reproduction is the instrument that is capable of dissipating an enormous amount of sound without any distortion.

In making sound picture installations of high quality many manufacturers of such equipment use **Macy's Exponential Horns.**

Assure yourself of perfect sound reproduction and install a Macy horn as the most vital part of your equipment. For special horn problems the maker's wide and varied experiences are available.

Points of Superiority

No drumming tone—no loss of the higher harmonics in speech or music—Exponental curve—Directional—Material has the finest acoustic properties—Gives music its Beauty.
We are glad to offer our engneering services for the solution of any horn problems.

MACY MANUFACTURING CORP.

Pioneer Makers of Acoustic Horns

1451—39th Street **Brooklyn, N. Y.**

SENTRY SAFETY CONTROL / PREVENTS FILM FIRES

Safe and At Ease With
SENTRY SAFETY CONTROL

All through the ranks of Exhibitors, the most successful and most at-ease are those who comprise the Army of 2,000 who have equipped their theatres with SENTRY SAFETY CONTROL.

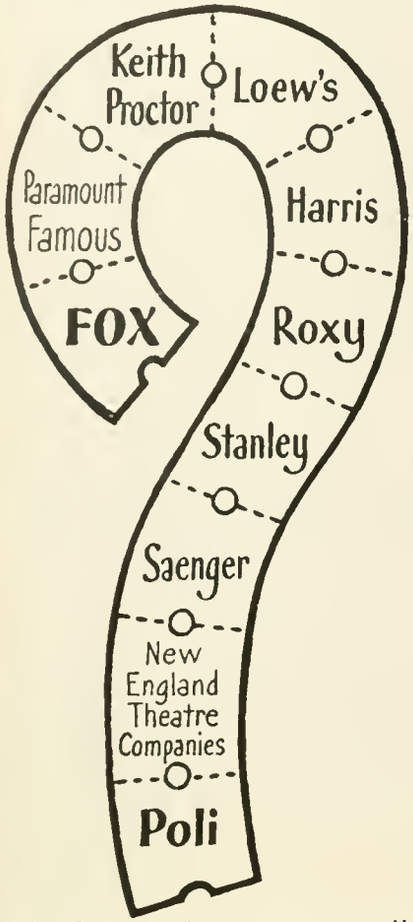
They *know* that their audiences and employees and investment are wholly safe from the hazardous threat of film-fires.

SENTRY SAFETY CONTROL

The positive fire preventer Can be attached to any projector Costs only a few cents a day.

Sentry Safety Control Corporation. 13th and Cherry Sts., Philadelphia. 1560 Broadway, New York
And All Branches of National Theatre Supply Company

WHAT ticket register do the BIG circuits use



all of these big ones use the

GOLD SEAL

GOLD SEAL — USED WHEREVER AUTOMATIC SYSTEM TICKETS ARE SOLD — THE MARK OF PERFECTION

Why not you, too?

Automatic
Ticket Register Corp.
723 Seventh Ave.
New York City

Quality Tickets at Lowest Market Prices

Checking Exploitation Used By Exhibitors in 1928

(*Continued from page* 109)

was stressed in a series of newspaper displays.

Other items prominent were the use of stage drops as advance trailers, and stage settings or acts to announce some special future booking; local reels produced in cooperation with newspapers—though in this line the headlines went to the tie-up of the Hal Roach "Our Gang" comedians with the Loew theatres and the production at the latter of local "Our Gang" comedies; "Usher Endorsement Cards" distributed by the staff of theatres and giving the usher's personal endorsement of some special show the following week; Serial Attendance Cards, provided with numbers to be punched as each child to whom such were issued entered the theatre, those cards having 11 numbers punched entitling the bearer to free admission to the final chapter of the serial picture; Reproduction in store windows of photoplay scenes in which wax dummies and naturalistic settings were used; Extensive use of phonograph records bearing a specially made "sales talk and vocal rendition of theme song" for "Lilac Time"; Presentation of 48 burros to the Democratic Convention in Houston by the Will Horowitz theatres, a stunt which gained national publicity; Extensive newspaper cooperation for theatres playing "Telling the World" through the M-G-M tieup with the United Press; Bridge tournament held on afternoons for week at Pueblo, Col., worked out on the elimination basis with a prize for the finalist; "Gaucho" gym tournaments conducted by Y.M.C.A.'s and newspapers as originally introduced in Cleveland by the Stillman theatre management.

New theatres opened last year afforded theatre publicity men opportunity to display the advanced technic which has been developed for theatre exploitation. Several notable drives of this kind came to light during the year. The United Artists theatre in Los Angeles, which was exploited from every angle employed in putting over some special feature picture, and the new Fox theatre in Detroit campaigns were among the most striking.

Architecture is now being very intensively exploited in new theatre campaigns. The preliminary newspaper campaign for the Paradise theatre in Chicago was based wholly on the unusual architectural features of that novel atmospheric house. The illustrations for the displays for two weeks after opening and for the weeks in advance all showed fragments of the decorative treatment of various parts of the Paradise.



Cash that can be stolen is a magnet!

It draws the burglar and hold-up man just as irresistibly as the loadstone draws steel filings.
The York Burglary Chest—the result of nearly half a century in expert safe construction—will bring to your theatre the protection needed.

YORK SAFES

YORK SAFE *and* LOCK COMPANY
York, Pa.

The Proper Control of Light On Your Screen

Picture films vary as well as current conditions. Your projectionist can adjust his arc current to always give you a clear, bright picture if you equip with PERFECTION. Current saving also is a result of PERFECTION equipment, for he need not use full current till the actual projection is started.

PERFECTION
RHEOSTATS RHEOSTATS

FOR PERFECT PROJECTION USE REMOTE CONTROL RHEOSTATS

USED BY ALL THE LEADING THEATRES THROUGHOUT THE COUNTRY

Sold by Your Theatre Supply Dealers

HOFFMANN & SOONS
387 First Avenue New York City
Mfg. Division
Contracting Electrical Engineers—Moving Picture Theatre Electrical Specialists

TYPHOON COOLING SYSTEM
TYPHOON FAN CO. 345 W. 39TH ST. NEW YORK

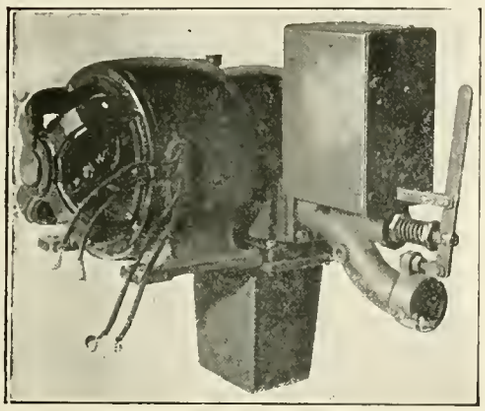
TAKE NO CHANCES—

WITH ELECTRIC POWER FAILURE

ENSLEN HYDRO-ELECTRIC EMERGENCY LIGHTING UNITS

Guarantee Sufficient Power to Operate Projection Machines and Lights

IN AN EMERGENCY—



Approved by the Department of Labor and industry at Harrisburg, Penna., on January 10th 1922. Approval No. 276.

Send for descriptive Booklet.

Enslen Hydro-Electric Co., Inc.
1600 Broadway, New York, N. Y.

NO BATTERIES—NO REPLACEMENTS

Greatly Improved Spotlight

with new principle of SPOT-FLOOD CONTROL

AN exceptionally powerful, long distance spotlight, floodlight, and effect projector—of greatly improved design; complete—providing in a single unit everything required for white lighting, color lighting, framing, fading, and spotlight attachments; having all controls centralized, and other accommodations to facilitate convenient, speedy and easy operation; 125 amperes; projects any distance up to 150 feet; gives anything required from a 4-ft. spot to a 50-ft. flood—and all colors desired.



Spotlight No. 1700

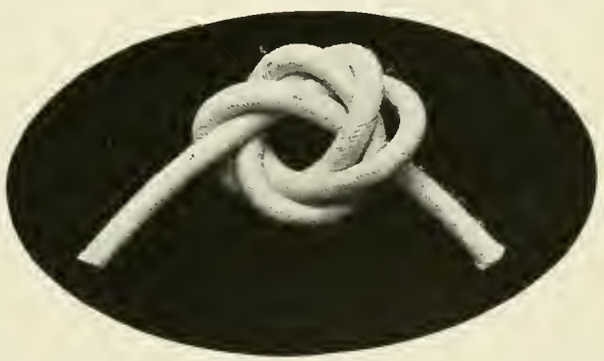
Write for full details

KLIEGL BROS
UNIVERSAL ELECTRIC STAGE LIGHTING CO., INC.
321 WEST 50th STREET
NEW YORK, N.Y.



ROCKBESTOS

—the asbestos covered wire



MOTION PICTURE CABLE

This picture tells the story of Rockbestos superiority better than words.

It is extremely flexible.

Rockbestos insulation will not deteriorate with age.

A beautiful permanent finish.

Rockbestos Motion Picture Cable is the choice of projectionists everywhere.

Write for Bulletin on M. P. Cable.

ROCKBESTOS PRODUCTS
CORPORATION
NEW HAVEN, CONN.
NEW YORK CHICAGO PITTSBURG
On the Pacific Coast—C. Dent Slaughter

Selling Importance of Good Projection is Job of New Advisory Council

By LESTER B. ISAAC

Supervisor of Projection, Loew's Incorporated

THE Projection Advisory Council has been organized to "Develop a better realization of the importance of good projection and to assist all activities seeking to improve projection conditions." This is a broad and comprehensive declaration requiring much detailed explanation, but the plans which are quite simple and workable have received the strong endorsement of Government and Municipal Departments, large industrial and commercial organizations, engineering and projection societies and many of America's best known projectionists.

The motto of the Projection Advisory Council, "Progress Through Understanding," is not a mere slogan but a sudied attempt to combine in these three words all the plans and purposes of this new organization. "Understanding," in its varied meanings, conveys a comprehensive explanation of what the Projection Advisory Council will seek to accomplish for the advancement of projection and the motion picture industry.

The chief purpose of the Projection Advisory Council is to conduct a campaign of constructive propaganda and there will be no conflict with the work of any other organization, no duplication of effort. Ignorance and indifference are costly and can only be dispelled through education. A clearer realization of just what good projection means will be of inestimable value to the public and the motion picture industry.

Various agencies and individuals have worked in the past to improve projection conditions, but the efforts of the Projection Advisory Council will be more collective and concentrated. We feel sure that this unified influence is highly necessary in the Projection Department, which has attained a greater importance and become more complex with the tremendous expansion of the motion picture industry.

No attempt will be made to have the Projection Advisory Council comprehensively function at once and each committee will be given one simple, workable but important task before starting any other activity for the Council. Elaboration of the plans of the Projection Advisory Council will be postponed until, by the successful performance of certain practical but highly essential work, we can gain the confidence of the industry. The Projection Advisory Council is international in its membership and all possible care is being taken in the selection of the directors and chairmen of committees.

Ideas similar to those upon which the Projection Advisory Council has been founded have been put into successful operation in many other industries and we see no reason why equally satisfactory results cannot be secured by the Projection Advisory Council for the benefit of the motion picture industry.

The work of a number of the committee will be the routine activities of any organization and some of the committees will develop certain ideas which eventually can be put into successful operation. It is not practicable at this time to give details of the work of all committees, but several will be taken to indicate how the Projection Advisory Council expects to put into practical operation the ideas and ideals upon which the council has been founded.

As has already been explained, each committee for the present will take one simple, workable idea and carry it to a successful conclusion before taking up other work. We fully realize that there are many ideas which deserve the consideration of an organization such as the Projection Advisory Council, but if too much is attempted at the start more harm than good will be done. In the simplest manner and with the fewest possible words the work of several of the committees will be outlined.

Committee on Projection Room Planning: The work of this committee will be to have a pamphlet prepared on the "Fundamentals of projection room planning." These fundamentals are size, location, ventilation, freedom from drafts, general working conditions, toilet facilities, etc. Only those matters will be considered which the owner and architect should allow for when the plans of the theatre are still on paper. For more exact technical information the Projection Advisory Council will recommend that the architect and owner consult experts in the various departments connected with the construction and equipping of the projection room. The Projection Advisory Council, however, will see that this pamphlet on the "Fundamentals of projection room planning" is placed in the hands of architects and owners as soon as plans are filed. This is the time to consider the fundamentals and not when the theatre is approaching completion.

Safety Committee: The first work of this committee will be to secure the fullest possible information regarding rules and laws on safety in projection rooms, condition of equipment, etc. When we have this information and conclusions can be reached, recommendations will be made by the Projection Advisory Council and presented to the industry. The work of this and the preceding committee is based upon ideas now in general practice in all large commercial and industrial organizations, that anything which affects the health of the employee reduces his efficiency. It is a part of wise, modern humanitarianism to free employees from handicaps which affect their health and safety. It is, also, a matter of plain, common sense and good judgment to provide all conditions which enable projectionists to do their work in the best possible way.

Equipment Specifications: The work of this committee will be to draw up standard specification sheets to enable owners and projectionists to give adequate information when placing orders for equipment.

Committee of Awards: The work of this committee will be "to suitably recognize any work for the advancement of projection or an act of meritorious nature performed by a projectionist." In many instances projectionists have risked their lives to protect patrons and the Projection Advisory Council believes that such men should receive recognition.

Committee on Resolutions: Will give

"Progress Through Understanding" Slogan of Council

"Understanding" signifying knowledge will receive the attention of the Projection Advisory Council and the projectionist aided in every way to secure all possible theoretical and practical information regarding his work.

"Understanding" of the activities of all societies working for the advancement of projection is essential and such organizations will receive the approval and co-operation of the Projection Advisory Council.

The Projection Advisory Council will promote "understanding" which will enable the public to more fully realize that poor projection develops physical handicaps which greatly detract from the full enjoyment of motion pictures. The public as well as the industry should have a better "Understanding" of the artistic possibilities of good projection.

The Projection Advisory Council will create a clearer "understanding" of the value of good working conditions in the projection room and show the tremendous financial loss created by defective equipment.

Most of all the Projection Advisory Council hopes to give encouragement to "understanding" that dispels "misunderstanding." All suffer by the ill-will created through the failure to properly realize the responsibility and problems of others.

recognition to owners, executives and managers who promote better projection standards by providing better working conditions and establishing pleasant relations with projectionists. Executives who encourage skill and conscientious effort are a more potent influence for the advancement of better projection than has been generally realized.

THE activities briefly outlined may not necessarily be the most important for the new organization to consider, but they are unquestionably the most advisable to take up at this time. "Nothing would ever be attempted if all possible objection must first be overcome," and we ask every department of this great industry to send the new organization off with "best wishes" even though no more tangible assistance can be given until the Projection Advisory Council has put its plans into practical operation.

Board of Directors: Lester B. Isaac, President, Supervisor of Projection, Loew's, Incorporated; Laurence Jones, Secretary and Treasurer, Albee Theatre, Brooklyn, formerly editor of American Projectionist; J. Clayton, Capitol Theatre, New York; W. Ricks, Palace Theatre, Washington, D. C.; C. Greene, Minneapolis, Minnesota; A. Gray, Lancaster Theatre, Boston, Mass.; E. Keller, Chinese Theatre, Los Angeles, Calif.; I. Katz, Regent Theatre, Harrisburg, Pa.; H. Rubin, Supervisor of Projection, Publix Theatres, N. Y., N. Y.; L. Bowen, New York, N. Y.; C. Johnson, Supervisor of Projection, Fox Film Corpn., New York, N. Y.; C. Eichhorn, Vice-President, Local No. 306, New York, N. Y.

Ways and Means—Otto Kafka, formerly President American Projection Society.

Safety—George Edwards, President American Projection Society.

Projection Room Planning—M. D. O'Brien, Assistant Supervisor of Projection, Loew's Incorporated.

Equipment Specifications—J. Hopkins, Assistant Supervisor of Projection, Publix Theatres.

Membership—T. Reed, President Washington Local

Sound—R. Meihling, Publix Theatres, New York.

History—W. C. Smith, New York.

Law—H. E. Stein, Rialto Theatre, New York.

Lighting and Effects—Colby Harriman, Loew's Palace Theatre, Washington, D. C.

Publicity—P. A. McGuire, New York.

Awards—Thad. Barrows, Metropolitan Theatre, Boston, Mass.

Resolutions—B. Stern, Rialto Theatre, New York.

Public Relations—Harry Sherman, Publix Theatres, New York, formerly Assistant President, I. A. T. S. E., M. P. M. O.

All these officials of the Projection Advisory Council are men of standing in this field and have been connected with the motion picture industry for many years.

Mogler's Bill for Coins to Kids $2,823.60 for Year

Joseph Mogler, owner of the Mogler, Bremen and Excello theatres in North St. Louis, president of the St. Louis Motion Picture Exhibitors' League and State Senator on December 22 acted as Santa Claus for 1700 children in the vicinity of his theatres by passing out about $600 in new quarters in front of the Bremen Bank.

The innovation started as more or less of a joke last year, when one of two youngsters asked him for a nickel. He gave both a nice new 5-cent piece.

The following Saturday the same two kids and a dozen or so more were on hand and once more Joe passed out coins. And every Saturday since that the crowds grew steadily.

During the fifty weeks Mogler gave away $2,823.60.

Combine Organ and Sound System for Musical Feature

IN its ability to hold the place it has maintained as an important feature of picture presentations despite changing styles in entertainment and the very mechanics of projection and stagecraft, nothing in the theatre matches the resources and versatility of the pipe organ. For years the organ has held on as new ideas supplanted the old. And when the new became standard it was discovered that importantly associated with it was the theatre pipe organ.

At the Plymouth Theatre in Worcester, Mass., several novelties employing the sound reproducer and the organ in combination are finding great popular success. Prominent among these are the offerings of a "singing organist," whose vocal renditions are made into a microphone connected with the sound amplifier while he accompanies himself on the two-manual Robert Morton organ which is one of the featured attractions of the Plymouth.

This, one of many similar stunts, is becoming vogue at many theatres equipped with sound apparatus. The microphone is placed on the console within convenient speaking distance of the organist. The organ music, of course, issues from the pipes behind the proscenium grilles while the voice is amplified from the horns located back of the screen.



Organist addressing audience through microphone wired to sound system. Photo above shows organist of Plymouth Theatre, Worcester, Mass., at the console of the Robert Morton organ featured by that house.

Many unusual effects of the variety which appeals to picture fans are obtained in this manner.

Another practice is to use the microphone as a means of making announcements urging the audience to join in the chorus of some song played on the organ and illustrated with slides which flash the words on the screen.

Much experimentation has been carried on at the Plymouth with the result that the Robert Morton organ installed there is becoming one of the leading standard attractions of that beautiful playhouse.

Considerable showmanship has gone into the appearance which the builders have given the visible features of the instrument. The console, which is located on a raised platform, is handsomely finished with a stipple effect done in gold bronze polychromed to match the interior ornamentation of the Plymouth.

Selected List of Important Trade Publications

Prepared for the Service of Theatre Owners, Managers and Theatre Architects

Important publications issued by manufacturers in connection with the subjects listed in these columns will be sent free to readers upon request to this magazine. For your convenience a number is used to indicate each subject and a request blank provided. To obtain copies of publications on subjects in which you are interested simply insert on line provided in blank the number opposite that subject, fill in name and address and mail to Showman Service Bureau.

AIR CONDITIONING
(1) General outline of systems with illustrated descriptions of apparatus for atmospheric conditioning in theatres.

CLEANING SYSTEMS
(2) Apparatus used in central cleaning system for theatres.

DECORATION
(3) Furnishings for auditoriums, lobbies, lounges—decorative furniture and fixtures, fountains, shrubbery, draperies, etc.
(4) Finishing materials for wall and ceiling treatments.

FILM PROCESSING AND CLEANING
(5) Descriptions of materials and apparatus used in processes for film renovation, preservation and cleaning.

HEATING AND VENTILATION
(6) Types of ventilating and heating systems with diagrams, illustrations and descriptions of apparatus.

LIGHTING, DECORATIVE
(7) Spotlight, effect projectors, automatic and remote control color and effect machines for atmospheric theatres, cove lighting, lobby and rest room illumination, with specifications for uses and operation.

LIGHTING FIXTURES
(8) Decorative chandeliers, wall fixtures, directional signs, illuminated mirrors and fountains for theatres described and illustrated.

LIGHTING, PROJECTION
(9) Arc and incandescent lighting equipment, specifications for use and operation.

LIGHTING, SIGN AND MARQUEE
(10) Flasher equipment, color devices, etc., for front effects and advertising.

LIGHTING, STAGE
(11) Spotlights, effect machines, borders, foot lights, etc., and their uses in stage effects.

LIGHTING CONTROL
(12) Dimmer control, switchboards, panel boards, switches of various types for stage and auditorium lighting control.

MOTOR-GENERATORS
(13) Various designs of motor-generators specially designed for motion picture projection.
(14) Power control, transformers, etc for projection, specifications and illustration of apparatus.

ORGANS AND ORGAN EQUIPMENT
(15) Theatre organ of various types for large and small auditoriums.
(16) Organ blowers, heaters, seats and accessories.

PIT AND STAGE ORCHESTRA EQUIPMENT
(17) Music stands, special designs for pit orchestras and stage band acts.

PLUMBING FIXTURES
(18) Radiators, equipment for wash room furnishing, etc., illustrated.

PROJECTION
(19) Operating instructions, parts for machines (specify make and model).

RIGGING, STAGE
(20) Drapes, curtains, curtain control apparatus, automatic stage platforms, elevators, etc.

SAFES
(21) Descriptive literature illustrating types of safes especially designed for theatre use.

SEATING
(22) Auditorium chairs, special designs illustrated, re-seating arrangements, etc.

SCREENS, MOTION PICTURE
(23) Various types described, diagrams, illustrations of surfaces, etc.

SIGNS AND MARQUISE
(24) Theatre advertising signs, marquise designs illustrated.

TICKET VENDORS
(25) Automatic ticket machines for motion picture theatres, change makers, canceling devices and registers.

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Request Blank

Showman Service Bureau
Motion Picture News
729 Seventh Ave.
New York City

Please obtain for me free copies of trade publications dealing with the following subjects:

(Insert above numbers indicating subjects in list above)

Also, I should like to have further information regarding the advertisements or articles appearing in the January issue of The Showman.

(Insert above name of advertiser or title of article)

Name .....

Theatre .....

Street .....

Modern Perfection In Theatre Service

KEEPING pace with the phenomenal development of the motion picture industry, **NATIONAL One-Source, One-Quality, One-Guarantee Service** has come to stand for modern perfection in theatre supplies and equipment. . . . From thumb tack to pipe organ, the NATIONAL Line reflects the convenience of expert service from thirty distributing branches; the economy of one-source purchasing and the integrity of a vast national organization.

It provides for the ready financing of theatre renovation and for the construction of a new house from the ground up—completely equipped. Also for the installation of complete equipment. It maintains an expert repair service for the convenience of the American exhibitor.

NATIONAL Service and modern theatre perfection go hand in hand. In supplies, equipment, and appointments NATIONAL sets the pace today . . . as it did yesterday . . . as it will tomorrow.

Ask your nearest National Branch, or address our General Office, 624 South Michigan Ave., Chicago.

NATIONAL THEATRE SUPPLY CO.

Offices in all Principal Cities

(4233)

WORLD TICKETS

AND

SIMPLEX TICKET REGISTERS

ARE A PERMANENT GUARANTEE OF

Service—Accuracy—Quality

SATISFIED USERS ARE OUR BEST ADVERTISEMENT

WORLD TICKET & SUPPLY CO., *Inc.*

1600 Broadway **New York**



No. 7149 Iron Wrought Stand with filling of Artificial Flowers, drooping vines and natural prepared ferns, 50 x 24 inches, complete, $6.00.



No. 7773 Kentia Plant and pot, natural prepared, green, with 15 leaves, 48 inches high, complete, $4.00, with basket pot cover as illustrated, $1.50 extra. Can be had in sizes from 4 feet to 8 feet high.

Write for copy of our Spring Catalogue No. 7 with illustrations in colors of artificial Flowers, Plants, Vines, Trees, etc.

Mailed Free on Application

FRANK NETSCHERT, INC.

61 Barclay Street **New York, N. Y.**

Feb. 2nd

is the date of the next Showman number. Many feature articles and an exceptionally interesting photographic review of new theatres will appear in this issue.

First Place has been awarded Motion Picture News by advertisers of theatre equipment

• • •

1928 records show motion picture news leading all its competitors in volume of equipment advertising carried—also a greater number of equipment advertisers used motion picture news.

Of greatest significance is the fact that motion picture news showed a gain in volume of equipment advertising carried while its nearest competitor showed a loss.

Publix Plans Active Battle On West Coast

Changing Metropolitan to Paramount in L. A.; Will Sell Million Dollar

Publix has decided that they will inaugurate the stiffest type of competition on the west coast. This step was decided on immediately on their breaking relations with the West Coast Theatres, which organization had been operating their houses along the Pacific Coast. Publix turned over the operation of these theatres to West Coast about 18 months ago when Harold B. Franklin became president of the Pacific Coast Chain. At the beginning of this year Publix decided that for the best interests of their holdings they would again operate the theatres and broke with West Coast.

One of the first moves will be to remodel the front of the Metropolitan Theatre in Los Angeles and give it a new marquee that will be the same as the Paramount in New York and at the same time rename the house The Paramount. An extensive advertising campaign has been laid out for the theatre and the strongest type of attractions will be played there. This will be true of both screen and stage entertainment.

New Policy Plans

At the same time they will dispose of the Million Dollar Theatre which is now under lease to a producer of stock burlesque, but as the site is extremely for commercial purposes it is believed that the purchasers will put a business building on the property. Third and Broadway, where the Million Dollar is located, is no longer the center of things theatrical as it was when Sid Grauman built the house, the trend being to the south from that point.

In San Francisco the Granada is also to undergo extensive alterations and here also will a policy of the best for the stage and screen be followed

Other Publix houses in San Francisco will also undergo a change of policy from what has been pursued by West Coast during the year and a half that they have ben operating. The only house that West Coast will continue to operate in the northern California city will be Loew's Warfield, as was the case prior to their arrangement with Publix, until the new house which the William Fox organization has under construction there will be completed.

Of course in Los Angeles the reverse of this situation will exist for Publix will have only the Paramount there, unless there is some deal with Joseph M. Schenck whereby the operation of that house and the new United Artists might be pooled.

"Prisoners" Griffith's First Under F. N.-Vita Contract

Under her new contract which covers a period of two years at a considerable increase in salary, Corinne Griffith will appear exclusively in First National-Vitaphone pictures, her first to be Franz Molnar's play, "Prisoners." The production will be directed by William A. Seiter.

Exhibitor Unit Urges More Advertising in Trade Papers

E. Penn., S. Jersey, Delaware Petition Distributors Against Practice of Curtailment

At the regular monthly meeting of the M. P. T. O. of Eastern Pennsylvania, Southern New Jersey and Delaware held in Philadelphia, a resolution was passed urging that national producing and distributing organizations do not curtail trade paper advertising. It was felt that a curtailment of such information on the part of distributors and producers would have a detrimental reaction on the picture business itself. Copies of the following resolution, which was passed, will be mailed to all local and national distributors.

Text of Resolution

"WHEREAS, it has been quite noticeable during the past twelve months that producing and distributing companies have advertised less and less information concerning pictures in the various trade papers, and

WHEREAS, trade papers are one of the mediums to which exhibitors may turn for information concerning forthcoming attractions, and

WHEREAS, the lack of proper information to the exhibitors concerning forthcoming productions seriously affects the business of the exhibitors, it is therefore

RESOLVED—'At open meeting of Motion Picture Theatre Owners of Eastern Penna., Southern New Jersey and Delaware, held on December 27, 1928, in the City of Philadelphia, that producers and national distributors be advised that it is the consensus of this meeting that it is absolutely essential and necessary that more information be advertised in trade papers as to forthcoming productions, in order that exhibitors may be properly advised as to such forthcoming productions, and further, that a copy of this resolution be sent to all local and national distributors.'"

Attest: Geo. P. Aarons
Secretary.
M. P. T. O. E. Pa., S. N. J. & DEL.

Officers of the organization in expressing themselves on the resolution were of the unanimous opinion that trade paper advertising is one of the big assets of the industry.

Al Rosen Brings Suit Against Baclanova

(Hollywood Bureau, Motion Picture News)

HOLLYWOOD, Jan. 10—Olga Baclanova, Russian actress under term contract to Paramount, was made defendant in suit filed in Superior Court by Al Rosen, agent and manager. Rosen asks for $1,460 due him as commissions on the term contract he secured the actress with Paramount.

Baclanova signed a five-year contract with Rosen several months ago, whereby the latter was authorized to act as her agent in securing picture engagements. He sold her for one of the featured parts in Universal's "The Man Who Laughs" even after another actress had been selected for the role. Later, he placed her in two pictures at Paramount, and then negotiated a long-term contract for her with the latter company. The actress paid Rosen commission on the free-lance engagements.

Upon signing the term contract with Paramount, Baclanova assumed the attitude that she had no further use for an agent, and was not obligated to pay him commissions on her salary as called for in their agreement. She informed Rosen he would not receive further commissions, and then filed suit in court, asking that her contract with the agent be set aside.

Wall St. Bans Ballyhoo for Movie Chiefs

(Continued from page 77)

the Corporation and a ban was issued on the reproduction of the likeness of William Fox, the president of that company. Within the last week information has been received from the west coast that all of the theatres that are owned 100 per cent by William Fox or the West Coast Circuit which is the same, are to have the name of William Fox blazoned forth in electric lights. This is all part of the plan to build up the organization as an institution in the minds of the public. Shortly the public is going to be let in on the Fox stock. Fox, it is understood, is going to start campaigns on the securities of that organization in New England on the strength of the Poli holdings in that territory which were purchased by them a short time ago; in New York and vicinity on the taking over of the independent theatres to the value of some $45,000,000 in Greater New York alone and on the Coast where the organization controls the West Coast chain.

In a great many instances right now the film executives are leaning backwards in the matter of publicity. Instead, of rushing into print as they have been wont to do in the past, now when they are approached and asked for a statement they, in nine out of ten instances, refuse to talk.

Jannings Replaces Menjou as Star of "The Concert"

(Hollywood Bureau, Motion Picture News)

Hollywood, Jan. 10.—Adolphe Menjou has won out in his argument against Paramount executives when he refused to portray the star role in "The Concert," Leo Deitrichstein's play, for his last picture under contract. This is revealed in the assignment of Emil Jannings to use it for his next vehicle, with Florence Vidor co-featured.

N. Y. Theatre Receipts Slip As Sound Novelty Wears Off

Chain Executive Declares Sound Features Prove Only a "Flash in Pan"

IN the Greater New York territory a survey of the box office returns on neighborhood houses made during the last few weeks by chain executives, based on box office returns, shows that the district theatres which have had sound amplification devices installed have by this time again assumed the normal in receipts. During the first weeks after the sound pictures were presented the receipts leaped so that the theatres showed tremendous profits on the operation, providing that the sound installation was not charged too heavily against the current receipts, but the profits did not pay off what the cost of installation was. Now the receipts are right back to where they were with silent pictures before the sound craze struck the theatres.

One of the executives of a circuit covering the Greater City stated openly that he believed that after all was said and done that the sound features were to be only a flash in the pan. His houses with sound installations were right back in receipts to where they were before sound was given to the audiences. In addition he found that sound was keeping a number of patrons from the theatres. This conclusion was reached through a circuit-wide canvass of the patrons that was made by the managers of the patrons leaving the theatre after they had witnessed sound or talking productions.

The circuit in question has been the largest in the neighborhoods during the last 15 years and is also in the producing and distributing end of the picture business. The executive who made the statement is in complete control of all of the various branches of the affairs of the organization and his resume of the box office and managerial reports will guide that organization's production plans either for or against sound or talking features. There is one thing certain that the survey will do and that is that this particular company will not at this time spend millions of dollars in the building of sound stages for their productions. They will utilize what they have devised as makeshifts on their lot on the Coast and continue to do so until the public opinion as actually expressed at the box office shall be definitely for or against sound pictures.

$45,000,000 N. Y. Deal Finished

(*Continued from page 82*)

mated expenses of the new circuit should be decreased by about 20 per cent with the unification of purchasing power and the ability to show better and newer productions. Box-office receipts are expected to increase in the same amount, so that with this increase in gross and the saving, it is hoped the net return of $5,000,000 will be increased at least 50 per cent; therefore, this circuit, which shows earnings of $5,000,000, ought to make between $7,000,000 and $7,500,000 per year, the company believes.

Acquisition of almost 200 Greater New York Theatres by Fox Metropolitan Playhouses, Inc., will practically eliminate all the so-called independent theatres in the territory and at the same time, give Fox Theatres Corp. a buying power for film estimated at $7,000,000 per year. This purchasing power, it is held, can immeasurably better the quality of neighborhood shows.

Deals Started Last May

Banding together of practically every chain of independent theatres in the Greater New York territory under the banner of William Fox is the result of long deliberations which had their beginnings months ago.

For the last two years independent theatres in the metropolitan district tried to form an organization that would function as one cohesive unit to deal with the various problems that confronted the independent theatre operator, the most important of which was the buying of film and other outside entertainment such as vaudeville. The sound situation in later months added to their problems.

A number of cooperative organizations were attempted at various times. The last attempt was made by Aaron Sapiro. The organization was formed, but it was unable to successfully handle the problems that each circuit, had to deal with and thus disbanded on Dec. 1.

About this time Fox had a conference with the leaders of these various groups and determined the only way to meet the problem would be to actually purchase the theatres, thus combining under one ownership all of the houses in the so-called independent group.

The problems confronting such an acquisition made it a difficult task. To actually accomplish the acquisition Fox solicited the services of A. C. Blumenthal, who had been actively engaged in all the larger activities on behalf of the Fox organization for the last two or three years. After several months of negotiation, contracts have now been signed by which practically every important circuit of independent theatre operators in Manhattan, Brooklyn, Queens, Kings and Westchester county, and a number in New Jersey and Connecticut have agreed to sell their holdings to the Fox Metropolitan Playhouses, Inc.

Legislation Threatened In 12 States

ADMISSION tax legislation is threatened in twelve states, according to the latest report received by those who keep posted on adverse legislation to the industry. It is certain that bills will be introduced in both Vermont and Mississippi. The reason in those two states being that their good roads bonds fall due next year and that the states are not in a financial position to meet them.

C. C. Pettijohn of the Hays organization left for Chicago last week to look over the legislation situation in the mid-west.

F and R-Publix Northwest Rumor of Deal Denied

Another rumor has gone amiss with a denial of a reported new deal between Publix and Finkelstein and Ruben's Northwest Theatre circuit. The report came from Minneapolis as the result of the transfer of G. Ralph Branton to the general management of all Finkelstein and Ruben-Publix houses in the Twin Cities.

Branton has been in charge of the F and R houses except the nine in which Publix is also interested. He was loaned to manage the nine houses as well as those he already had in charge. In denying the story it is announced that F & R continues the booking and management of its own houses.

Lower Priced Device From Western Electric

(*Continued from page 81*)

atre for their entertainment. When sound pictures were first conceived it was recognized that they would bring the greatest transformation in entertainment standards to the small town patrons of the motion picture unaccustomed to the large scale presentations of first-run theatres in the large cities. But, if, in the unprecedented rush for theatre equipments for sound pictures, the small theatres, as a group, have had to await the development of apparatus specially designed for their needs, it is, I think, fortunate that for the most part they have heeded the advice of leaders in the industry not to experiment with untried systems. Western Electric offers its new model with full assurance that it will maintain in the small theatre field the same high standard of quality which has brought to it in the industry its present position of recognized leadership."

Paramount Retains Title of "Gentlemen of the Press"

"Gentlemen of the Press," the name of Ward Morehouse's stage play which just closed a run on Broadway and which Paramount is making into a talking picture at the Astoria studio, will reach the screen with no change in title. At first it was expected the film version would be called "News."

W. B. Sign Josephson

Julian Josephson has been put under long-term contract by Warner Bros. His initial work will be preparation of Al Jolson's next film, "Mammy."

Skouras Joins Warners in Berth as Theatre Head

Reported Salary is $100,000 Yearly to Handle Big Chain of Houses

On January 2, Spyros Skouras, president of Skouras Brothers Enterprises and the St. Louis Amusement Company, went to New York City to assume his $100,000 a year position with the large string of motion picture theatres owned and controlled by Warner Brothers.

In order to secure the services of Skouras and his brothers, Charley and George, Warner Brothers purchased the Ambasador, Missouri, Grand Central and Midtown Theatres and also the chain of thirty neighborhood houses operated by the St. Louis Amusement, and also took over the Skouras holdings in theatres at Indianapolis, Ind. The St. Louis and Indianapolis houses are now part of the Warner circuit.

The actual transfer of the Skouras holdings to Warner Brothers did not even make a ripple on the surface of amusement circles in St. Louis. It was accomplished without an official announcement from either firm and so far as the theatregoers of the city were concerned nothing had happened apparently.

The motive power behind the big deal, it is said, was the desire of Warner Brothers to obtain the services of the Brothers Skouras. The acquirement of the St. Louis theatres was merely incidental. But to get Spyros, Charley and George they were forced to buy everything and they did.

The sale to Warner Brothers has not accelerated the Skouras and St. Louis stocks to any great extent. On January 5 Skouras A closed on the St. Louis Stock Exchange at $47.50 bid and $50 asked, a decline of $3 a share on the week, while St. Louis Amasement A remained at $28 a share asked. During the week 105 shares of Skouras A changed hands on the exchange and but ten shares of St. Louis Amusement A. The latter stock sluffed off $1 a share in the week.

Sunday Movies Victorious in Florida Town

The citizens of Tarpon Springs, Florida, want Sunday movies. Recently agitation for film entertainment on the Sabbath became so widespread that a petition succeeded in obtaining enough names to intluence the mayor and the city commissioners to repeal the blue ordinance. The winning petition showed 441 in favor of Sunday films and the defeated petition showed 281 against them. The commissioners later extracted several names from the petitions which brought the totals to 349 for and 234 against.

Amkino Sets Release Date for "Ten Days"

"The Ten Days That Shook the World" was released by Amkino early this month. The picture had a five week run in New York City. "The Yellow Pass," another Amkino film, opened at the Cameo in New York on December 8.

1928 Silent Features Were Not Neglected, Exhibitors Declare

Survey of Motion Picture News Brings Opinions Commending Product for Past Season

DESPITE the furore created by sound pictures during the past year, the silent features have been neglected neither by the producers nor the patrons of motion picture houses. The quality of silents has been fully as good as in past years, and while the talkies have drawn extensive patronage, attendance has not fallen off to any noticeable extent in the houses not yet equipped with sound reproducing devices.

These facts are brought out in the nation-wide survey conducted by *Motion Picture News* among leading exhibitors of the country. First expressions of opinion of these exhibitors were revealed in last week's issue of *Motion Picture News*. Additional opinions are submitted herewith.

Silents Have Perked Up

A concensus of opinion of leading exhibitors in Cincinnati says: "Exhibitors do not feel that the silent pictures have been in any way slighted or neglected by the producer in favor of sound pictures. On the contrary, many exhibitors give it as their opinion that appearances indicate some of the producers are paying even more attention to details of the silent pictures, apparently in an effort to help the silent pictures to successfully cope with the opposition created by the talkies."

Picture interest has picked up considerably in Oklahoma City. Where previously a week was the longest duration of a run, features now are frequently carried over for two and three weeks. Here is the verdict of Oklahoma City exhibitors:

"Up to the present time the silent picture has not suffered greatly at the hands of the sound picture. However, the tendency at this time seems to stress more and more the sound pictures."

Hoxie Farley, general manager of the Strand and Empire, Publix houses at Montgomery, Alabama, believes that the general run of cinema productions during 1928 was quite up to the highest average. Talkie pictures have not materially cut into the business of houses not equipped. This is demonstrated particularly at smaller houses showing second run production. The outlook at Montgomery is so good, according to Mr. Farley, that the Empire and Strand have taken up with the talkies.

Boston exhibitors decry the quality of

(*Continued on page* 129)

Negro Casts Called O. K. for South

(Hollywood Bureau, Motion Picture News)

HOLLYWOOD, Jan. 10—The increasing vogue of motion pictures with all-colored casts has led several independent producers to inquire of the *Motion Picture News* office here as to just what the reaction of Southern exhibitors will be to such productions. A check-up of Fox, who is making "Hearts in Dixie"; Metro-Goldwyn-Mayer, making "Hallelujah"; Christie with its Octavus Roy Cohen stories; and FBO where another series of all-colored shorts is being planned; reveals that this territory is in no way opposed to such features.

Southern fans hold no objection to all-colored casts It is the mixing of races which brings about such objections and as long as the rosters of productions are one hundred per cent colored, the pictures will be played. Christies point to the fact that the Octavus Roy Cohen stories are most widely read in the South. Other producers point to the reception secured by minstrel shows throughout that territory.

Were objections raised to all-colored productions, it is estimated that thirty-five to forty per cent of exhibitor territory would be lost.

Albert Warner Denies Deal for Equity Circuit

Declares Warner Bros. Have Not Even Considered Matter; Gottesman Rumor Off

Albert Warner brands as absolutely without truth a rumor printed in the daily trade press that Warner Bros. were involved in a deal for the acquirement of the Equity Circuit of thirty-five theatres located in Pennsylvania and New Jersey. He declared that the rumor had not yet reached him and that he had never heard of such a contemplated deal.

According to the printed story Warner officials from the home office of the company were in Philadelphia last Friday, at which time all details regarding the taking over of the chain were agreed upon. It was also said that the Equity plans for expanding the chain would be carried out by Warners except where it conflicted with the Stanley houses which have already passed to the Warners.

Another recent rumor denied by Mr. Warner was that his company would acquire the Gottesman chain operating in the New England territory. Substantiating this denial is the fact that Gottesman is rapidly acquiring new houses in different parts of the territory. He has taken over the Palace, Norwich and the Capitol, Middletown, increasing the circuit to eleven houses.

Theatre Screen Can Aid Local Authorities in Flu Situation

Precedents Established in 1918 Epidemic Can Be Used to Advantage in All Communities

WITH the scattered closing of theatres in some sections due to the mild flu epidemic, exhibitors who may have to deal with the health authorities on this subject will find useful the experience of New York City in 1918, when flu conditions were far worse than they are now.

At that time pressure was brought to bear on Dr. Royal S. Copeland, then Health Comissioner of the city, to close the theatres and other places of public assembly. Exhibitors, headed by Sydney S. Cohen, urged Dr. Copeland that, instead of closing the houses, he use the screens, programs and rostrums, if necessary, to carry a message to the public.

The result was that Dr. Copeland made a public announcement "that theatres would remain open as usual and the public would be educated in fighting the disease through slides, placards and announcements reading:

"To prevent the spread of influenza, please cough or expectorate, if you must, into your handkerchief. There is no danger if you heed this warning.

"By Order of the Board of Health
Royal S. Copeland, President."

The New York theatres remained open all during the 1918 epidemic, and after it subsided it was found that New York, despite its congested living conditions, had the lowest death and sickness rate of any city in the country.

Exhibitors in the present situation are advised also to call the attention of their health authorities to the wholesale conditions surrounding the operation of their theatres, regarding cleanliness, ventilation, etc., and the invaluable aid they can give in carrying health messages from the authorities, as well as providing needed recreation for the public in time of stress.

Walter Eberhardt Goes to Electrical Research Products

Phil Thomson, director of public relations for Western Electric Co., has announced the appointment of Walter F. Eberhardt to an executive position in the Information Department of Erpi. This is the department that specializes in the publicity, advertising and dissemination of public information of Electrical R search Products, Inc., the subsidiary of Western Electric in which all of the activities of that corporation in the recording and amplification in sound pictures are concentrated.

Until a few weeks ago Walter Eberhardt was one of the executives in charge of publicity for First National, he severing his connection with that organization shortly after its direction was taken over by the Warner Bros.

G. P. Morgan Joins U. A. as Special Foreign Agent

Resigning from the Samuel Goldwyn sales organization, Guy P. Morgan has taken up the new post of special traveling representative in the United Artist Foreign Department. He is now in conference with the United Artists general manager of foreign distribution, Arthur W. Kelly.



One of the Scenes in "The Last Warning," Universal's Spook and Horror Film. The Incident (Wherein Roy D'Arcy, on the Cot, is Thought to Have Been Murdered) Occurs When the Police Reenact a Theatrical Play and Nab the Murderer.



Louis B. Mayer, M-G-M vice-president in charge of production, and Cecil B. De Mille, film director, discuss plans for "Dynamite," De Mille's first sound attraction

Columbia Names Morgan to Sales Executive Post

William J. Morgan, long identified with the distribution of motion pictures, has been appointed to an executive sales post by Columbia Pictures. The announcement was made by Joe Brandt, President of Columbia.

Mr. Morgan was with First National for eight years in charge of the home office sales and contract department. Later he was with P. D. C. and when that company merged with Pathe he returned to First National as European general manager. He severed this connection to join Columbia.

Ben Hecht and MacArthur Signed For F B O Stories

Ben Hecht and Charles Mac Arthur, well known playwrights and novelists have been signed to contracts by Joseph I. Schnitzer, president of F B O. Each will write an original story. Mr. Hecht is already at work on "Upperworld," while Mr. Mac Arthur will start on an untitled story within the next few days.

Both Hecht and Mac Arthur have gained fame as playwrights. They collaborated on "The Front Page," one of the most successful plays of the current Broadway season. Work on their new stories will be started at the F B O studios as soon as they have completed their scripts.

British Film Producer Here for World Wide Meeting

Victor Saville, managing director of Burlington Films, arrived in New York last Friday to consult with J. D. Williams, president of World Wide Pictures, concerning Burlington films to be released in America and to study sound. He is going to Hollywood, where he will be joined by John Maxwell, chairman of British International. Mr. Saville is director of "A Woman of the Night," which World Wide is releasing.

Paramount Christens Chink Film With New Title

"Tong War," the Paramount all-dialogue melodrama of the Chinese tong wars, became "Chinatown Nights" last week at the Paramount studio. Jack Oakie and Nicholas Soussanin head the supporting cast for Florence Vidor and Wallace Beery.

Broadway Show Reviews

By Fred Schader

Light Support for Colony Film Presentation

Stage Entertainment Weakens Appeal of Feature and Good Short

There is little or no show surrounding "The Last Warning," at the Colony theatre. The feature runs an hour and 25 minutes. Then there are 25 minutes given over to Jimmy Carr and his orchestra, nine minutes to one of the Walter Futter "Curiosities" and seven minutes to a Castle short, "Down Hawaii Way," in color that was most effective.

In addition to the Jimmy Carr orchestra there were the Earle Bros., a team of dancing boys who showed little, and a girl by the name of Maud Linde with a contortionistic offering. The latter was decidedly out of place for a Broadway picture house and smacked decidedly of burlesque. Miss Linde is a statuesque girl with a beautiful figure, but it is a mistake to bring her on the stage.

Whoever is managing the Colony should keep a closer tab on the ushers handling the loge seats. These boys are taking it right and left from those who have paid the regular price of admission and who want to sit down in front. This would work out all right if it weren't for the fact that patrons paying the extra toll at the box office for loge seats arrive to find that they are all occupied. There is one way to put a curse on a theatre and that is to charge the patron for something and then not deliver it. For exact information, the reviewer witnessed a situation as above described at a little after nine o'clock on Sunday night on the 53rd Street side of the balcony.

Rialto and Rivoli Have Fair Bills

At the Rialto with "Abie's Irish Rose" the feature the outstanding entertainment feature was a Metro-Goldwyn-Mayer sound short with George Dewey Washington. Here for the first time is a voice that is capable of singing from the screen over a live orchestra accompaniment. A Kinogram News reel was the only other attraction.

At the Rivoli in addition to "The Awakening" there was a selected news reel and a Vitaphone talking short "Men Among Men" with Fred Ardath as the star. It was fair hokum comedy without any great punch at finish.

Roxy Bill Offers Good Blending Of Stage, Screen Entertainment

Worth While Underworld Picture Tops Diversified Show, Which Includes Elaborate Ballet Drill and Splendid Overture

A PERFECT blending of stage and screen entertainment is what may be said of the first bill of 1929 at the Roxy. Surprisingly, the Roxy has a picture that is worth while, even though it is an underworld story; two very elaborate and imposing stage divertissements; a ballet drill, a silhouette number and these are topped by a corking overture in the selections from "La Boheme." A remarkable thing too that this entire program should have been run through at the initial performance of the week in exactly two hours and seven minutes, which was right on schedule.

The Roxy Kimball organ opened the show at exactly 1.30 P. M., the selection lasting but a couple of minutes, after which the orchestra platform arose showing Ernie Rapee in the conductor's stand and the 100 men in the pit began the opening strains of Puccini's delightful "La Boheme" and how they played it, fully deserving the terrific applause which rewarded their efforts. The elapsed time for the organ and overture was 15 minutes.

"The Clown," a musical-pantomime, next occupied the stage. The setting showed the interior of a huge dressing tent of a circus with a huge group of clowns making ready for the show. Harold Van Duzee as the clown first opened with a song "Poor Punchinello" by Pollock, Lewis and Young that scored. Then the pantomimic action began. It was the old story of the clown in love with the lovely maid and she in turn loving another. It ended by the clown slaying the lover and the girl dying of a broken heart. Picturesquely told including a Dying Swan dance by the girl. The whole 14 minutes that the scene required held the audience.

The 32 Roxyettes in a flash number were next and scored a heavy applause as did also a silhouette dance with four characters entitled "The Flirtation" which followed. Roxy instead of the usual black and white worked this out in red and black and it proved effective. The two numbers needed but eight minutes.

The next 18 minutes were given over to the news reel which contained two clips from the silent Fox News and the balance Movietone. Several effective shots but in general there was room for improvement.

"In Holland" was the big stage offering of the program. It is a classic for a picture theatre. The entire set done in Dutch Blue with all of the costumes glazed. This would have been an ideal prolog to the next Janet Gaynor picture "Christine." There is no particular story but just a corking Holland scene and a series of songs and dances.

"A Romance of the Underworld" is the feature and it proves that it wasn't a fluke when Irving Cummings directed "Dressed To Kill" for he repeats in this one.

Paramount Entertainment Fair With Outstanding Feature Lacking

WHILE it is fair entertainment, there is nothing outstanding in the program that is presented for the current week at the Paramount. The only highlight to the bill is the Movietone short subject "The Spellbinder," in which Robert Benchley is the bright and shining star. At that, Benchley simply does his "Treasurer's Report" characterization as a political speaker. The Publix Revue "Cheerio" held no big hit other than Helen Young, a coloratura prima dona, who virtually stopped the show. The feature picture, Colleen Moore in "Synthetic Sin," fell far short of giving the audience a real kick. The whole show ran just nine minutes over two hours with the feature taking an hour and eight minutes.

Seemingly, the Paramount is trying to force Dave Rubinoff, the guest conductor, with the result that they are overdoing matters and audiences seemingly get a little too much of him. He hasn't a personality that is particularly ingratiating and he should be held down to his work in the pit only and not permitted to do the additional two numbers as part of the revue.

The program is opened by Rubinoff and the house orchestra presenting the "Musical Comedy Hits of 1928," a popular medley, and in this Rubinoff takes the spotlight and stars himself for a couple of violin numbers, all the while smirking at the audience. That prop smile of his is so apparent that

(*Continued on following page*)

Broadway Show Reviews

(Continued from preceding page)

he doesn't fool anyone. Eight minutes are alotted to the orchestra. This is followed by a showing of the straight Paramount News shots for five minutes.

Mr. and Mrs. Jesse Crawford in a double organ recital next held the stage. Mrs. Crawford taking the stage console for the final selection of a group of eight excerpts from grand operas. Seemingly, the Paramount audiences favor the lighter and popular tunes from the organ.

"Cheerio," the Publix Unit, runs 32 minutes and has Gene Rodemich as director of the Paramount stage orchestra and master of ceremonies. The title of the opening ensemble is "Cheerio" with Martha Jackson singing the number and the 12 Gamby-Hale Girls assisting her. Gene Rodemich makes his appearance directly after and puts the boys through their paces with "Don't Be Like That." Wally Jackson, an eccentric dancer, next steps and managed to get a little return on his contortionistic exhibition. Helen McFarland proved to be the first bright spot of the revue. This little miss is of the soubrette type and she sings, dances and plays xylophone. Her handling of the latter put her over.

The Gamby-Hale Girls were next on with a fast dance routine to "You're the Cream in My Coffee," which was followed by Helen Young with her two numbers that scored, after which Wally Jackson returned for a burlesque bit of leading the band, pulling a decidedly aged and very smalltime number of gags.

Then the audience was "treated" to its second load of Rubinoff. First, he played "The Dance of the Russian Peasants" and this was followed by his own arrangement of a jazz number, great stress being placed on the fact that this great artist was condescending to play jazz. That would have been in order had it not been for the fact that he had already done so in the pit at the opening of the show.

The finale followed this number, with the try for a whoopee finish going rather flat.

From 30,000 to 36,000 New Seats Planned by Fox

During 1929, new Fox theatres, each from 5,000 to 6,000 seating capacity, will go up in Chicago, Los Angeles, Pittsburgh, Baltimore, Boston and Cleveland, according to a statement credited to William Fox.

WANTED

Moving Picture Theatre Managers

One of the large national theatre circuits is looking for manpower!

They want men of experience, character, ability, initiative, men who are looking for a field in which to advance.

They want the new type of showman—the man who is moving along with the procession—live wires and yet business executives. They want you!

Write in your application, stating your past experience, your present position and salary, your qualifications, your ideas. Sell yourself in a letter!

Make it comprehensive—not rambling. Businesslike—not discursive. Showmanshiplike—not perfunctory.

Address Box 435
care Motion Picture News

Write today!

Tabloid Broadcasting Helps "Awakening"

A NEW and effective exploitation stunt was pulled at Bloomington, Ill., in connection with the showing of United Artists' picture, "The Awakening," when a telephone line was leased covering several downtown city blocks and tabloid broadcasting was resorted to.

The hook-up was made with a half dozen music and phonograph record stores. A record of the theme song of the picture, "Marie," was played at the theatre, carried along the telephone line to the cooperating stores and to the power dynamic speakers located above the entrance doors. Then after the theme song was played a switch cut off the electrical pickup and cut in a standard broadcasting studio microphone for a sales talk by the theatre for both the picture and the stores.

Texas Theatre Owner Sued By Music Society

Cases alleging L. L. Dunbar, proprietor of both Cliff Queen and Rialto Theatres in Oak Cliff, a suburb of Dallas, Texas, with infringement of copyright were filed in Federal court by Judge Felix R. Robertson, local counsel for the American Society of Composers, Authors and Publishers. Specifically the suits are on behalf of Harms, Inc., for the Cliff Queen and Feist, Inc., for the Rialto. It is claimed songs of these publishers were used in these theatres without the license fees bing paid.

French and German Editions of Franklin Book Coming

(Hollywood Bureau, Motion Picture News)

Hollywood, Jan. 10.—Harold B. Franklin's book, "Motion Picture Theatre Management," is being translated into French by Andre Ullman, of Paris, France, and by Eva Wachowski into German. The European demand has increased steadily since the book was published by Doran about a year ago and it is expected that it will be translated into other languages shortly.

R. Pierce Wins Managership of Memphis Orpheum

Following an offer made personally by Mortimer Singer, executive of the Orpheum Circuit, Roy Pierce, of Omaha, resigned last week his position with World Realty Co., Theatre Circuit to become managing director of the new Orpheum Theatre, Memphis, Tenn. He began his career in the industry as a young lad distributing programs at the old Creighton Theatre, which later became the Orpheum.

Famous Canadian Acquires Allen Houses and Others

Recent additions to the coast-to-coast chain of Famous Players Canadian Corp., Toronto, Canada, include the Capitol Theatre at Prince Rupert, B. C., where J. Easson is manager; Imperial and Crescent Theatres at Sarnia, Ontario, with J. F. Myers as manager, and various houses of the Allen Amusement Enterprises in Ontario towns, the control of which has been acquired.

The Voice of the Screen

News and Comment on All Phases of "Sound" Pictures

Silent Films Not Being Slighted

Survey Shows 1928 Product Was Up To Standard

(*Continued from page* 125)

features produced last year, with six possible exceptions, and the public has expressed its disapproval by remaining away from the theatres. The feeling is that silent pictures are being neglected with the future quality very uncertain, but in the future of sound pictures more optimism is expressed.

Salt Lake City agrees with Boston, that silent pictures have been below standard, with sound features being exceptionally well received. The outlook for the coming year is considered splendid.

It is generally agreed among the exhibitors of Portland, Oregon, that the bulk of the 1928 features were up to the standard, but only a half dozen of the silent pictures made money. The houses equipped for sound reproduction got most of the business.

Charles M. Thall, Pacific Northwest division manager of West Coast Theatres in Seattle, says the 1928 features were fully up to the standard of previous years, judging by box-office reports and favorable comment of the public. He believes producers have slighted silent pictures to a very small extent, as is natural when a new development such as the talkie is being fostered, but points out that much attention is still being paid silent films by the producers.

Guy A. Kenimer, manager of Consolidated Amusements in Tampa, says last year's crop of pictures was not only up to, but above the usual standard, and that generally, the producers are not slighting the silents.

Lee Levy, manager of the Victoria and Colonial Theatres, Wilmer and Vincent houses in Harrisburg, Pa., says:

"The picture output of 1928 was fully up to previous standards, and, in fact, averaged a shade better than any other year. The chief criticism that I have heard from the public is not of the quality of the pictures, but of a lack of diversity of themes. In my opinion the producers have not in any sense neglected the silent pictures."

J. Louis Rome, general manager of Associated Theatres Corporation in Baltimore says:

"The pictures offered by the producers in 1928 have not been up to the standard. While there have been some, there have been very few outstanding productions offered during the season."

Five leading exhibitors of Richmond, Va., prophesy a bright year for 1929, although they do not feel that productions were quite up to standard during the past year.

Canadian Government Ban is Denied On Non-Synchronous Disc Devices

CANADIAN exhibitors were surprised to read in a New York trade publication of January 5 that the Canadian Government had placed a ban on the use of non-synchronous disc devices with film features. As a matter of fact the Canadian Government knows nothing of the moving picture business other than the collection of duty on film imports and theatre equipment and the releasing of the Government's one-reel subjects for propaganda purposes.

What has happened, as reported by your correspondent some weeks ago, was that the Canadian film distributors decided to bar the use of auxiliary equipment for phonographic music when a theatre was not wired for Movietone, Vitaphone or other similar sound film presentations. This was done because the distributors did not want faked synchronization which might be of an inferior quality to real sound projection.

During the past week silent film theatres in Canada have been receiving a memorandum with reel shipments from exchanges which sets forth that the film feature is not to be presented with sound devices. In other words, the feature has been sold on a silent basis and anything but orchestra, organ or piano accompaniment is forbidden.

Lasky Enthuses Over Stage Stars' Successes in Talking Pictures

JESSE L. LASKY, first vice-president in charge of Paramount production, is enthusiastic over the appearance of Broadway legitimate actors in the talking pictures of the company that are being made at the Long Island studios. He feels completely justified in recruiting them for the talkies and is making elaborate preparations for productions in which they will appear in the future.

Results from "The Letter," which has Jeanne Eagles as the star, and "The Hole In the Wall," with Claudette Colbert in the leading role, prompted the Lasky remarks.

"These two pictures," said Mr. Lasky, "have completely justified the policy of drawing upon the Broadway stage for casts that can talk. Following the successful completion of these pictures the studio has now embarked upon the production of two big features that will see Richard Dix in 'Nothing But the Truth' and Walter Huston, stage star of 'The Barker' and 'Elmer the Great,' in the successful newspaper drama, 'Gentlemen of the Press.' The supporting cast in the Dix picture includes some of our leading stage personalities.

"In all of these productions we are following the policy of having a trained director from the stage assist with the dialogue and bring to the films the technique of making the most out of spoken lines.

"On the first of February we expect to begin our first big musical comedy in talking films, 'The Cocoanuts,' starring the four Marx brothers. George S. Kaufman, author of the book for the stage production, is advising us. Irving Berlin, composer of the original music, is writing a new score. In March we propose to start another big starring drama for Jeanne Eagles."

Seven First National Stages Ready This Month

First National studios at Burbank, California, will have at least seven stages ready for the filming of sound and talking pictures before the end of the present month. It will then be possible to use twelve stages for Vitaphone pictures.

Fred Newmeyer Will Direct First Sono-Art Talkie

Fred Newmeyer, film director who handled a number of Harold Lloyd's comedies, has been signed by Sono-Art Productions, to direct "Broadway Bound."

Powers Denies Any Contemplated Cinephone Merger with Biophone

P. A. POWERS, president of Powers Cinephone, says there is no contemplated merger with Biophone, but that the latter has merely contracted for the Cinephone sound-on-film attachment to the Biophone disc reproducing device. Biophone announced the arrangement and it was mistaken in some quarters for a merger of the two companies, according to Mr. Powers.

It is said that a number of other manufacturers of sound producing equipment on disc are planning to contract for the Cinephone sound-on-film attachment. This fact has resulted in a number of rumors of mergers with independent companies, all of which are denied by Mr. Powers. The latter says that his company has no intention either of merging with any other company or of granting exclusive selling rights for the sound-on-film attachment as a unit or an accessory.

In this respect Mr. Powers points out that the contract between Powers Cinephone and Biophone is a non-exclusive agreement whereby the Biophone company is assured the Powers Cinephone attachment for their equipments without prejudice to any similar arrangements that may be made with other manufacturers of disc sound reproducers.

Mr. Powers further states that the Biophone agreement and the other similar agreements pending will in no way effect the selling plans nor the sales of Powers Cinephone complete equipments. These will be handled both direct from the Powers Cinephone office in New York and through territorial sales agencies.

Dulcetone to Produce Own Films If Regular Service Is Refused

FRANK R. WILSON, who organized Dulcetone, Inc., is prepared to go into the sound picture production field if sound picture distributors refuse to extend service to houses equipped with the Dulcetone reproducing device. This is a disc synchronization system based on Cortellaphone patents.

Dulcetone was organized by Mr. Wilson and he will become president of the company or chairman of the board when the organization meeting is held in the near future. Incorporation papers of the company have been filed in Delaware with an elastic capitalization, the original amount being $500,000.

With the statement from Western Electric Company permitting its licensees to service equipment that comes up to the proper standard of quality, Mr. Wilson does not anticipate any trouble on the question of interchangeability, which he considers settled for all time. He is completely satisfied that the quality of Dulcetone equipment will readily meet with all requirements, but if for any reason service should be refused he stands ready to provide the funds to go into the sound picture producing field.

The first of the Dulcetone machines are to be ready by January 22, when fifteen units will be completed. Five of these will be immediately installed. The prices of the equipment range from $3,500 to $7,500. It is the aim of the company to produce 100 machines weekly with four factories making different parts.

Christie Busily Engaged With Production of Talkies

Al Christie is in the midst of a heavy production schedule of talking pictures. He has just finished two subjects, while others are in various stages of production. Those completed are "A Bird In the Hand," featuring Lois Wilson, and "The Melancholy Dame," first of the Octavus Roy Cohen "Darktown" series.

Raymond Griffith will be seen in "Post Mortems," which is now in production. Two others will get under way soon.

Sonora-Bristolphone Acquires New Sound-On-Film Attachment

CHARLES R. ROGERS, general manager of Sonora-Bristolphone announces that his company will have available by February 1st a sound-on-film attachment that can be easily applied to its present sound-on-disc reproducing device and thus make Sonora-Bristolphone interchangeable with every type of system by which talking pictures are reproduced.

Commenting on the acquisition Mr. Rogers said:

"With the addition of this sound-on-film attachment, Sonora Bristolphone will be physically interchangeable with every type of system now being used by the outstanding producers of the industry. This new auxiliary service will be marketed along the same lines that have won quick support for Sonora-Bristolphone, which is in the position of having all the patents necessary to its operation under its own roof. It will be a distinct benefit to exhibitors who cannot afford the higher priced instruments."



Wm. M. Brown

Brown Launches New Laboratories For Sound Discs

William M. Brown has entered the sound picture field as president and treasurer of Recording Laboratories of America, which has secured a long-term lease on studios and offices in East 38th Street, New York City.

Engineers of the company have perfected a synchronous and non-synchronous device, using the disc method. The synchronous apparatus is known as Phonoscope and the non-synchronous as Audiotone. Production will get under way shortly on a series of short novelty pictures.

Mr. Brown for a number of years has been associated with large industrial concerns in Canada. He was connected with Canadian Industries, Ltd., for seventeen years. He heads the William M. Brown and Company, Inc., this being the parent company of Recording Laboratories of America. Officers of the latter concern, in addition to Mr. Brown are, Jess Smith, vice-president and studio production manager, and Jordan M. Cohan, secretary.

Sono-Art Establishes Quarters at Metropolitan Studio

(Hollywood Bureau, Motion Picture News)

Hollywood, January 10.—The Sono-Art Productions, which is to produce "Broadway Bound," starring Eddie Dowling, arrived in Hollywood this week and established headquarters in the Metropolitan Studios. O. E. Goebel is president of the new firm, and George Weeks, former distribution manager for Paramount, is vice-president.

Fred Newmeyer is to direct "Broadway Bound" as a screen musical comedy. It was written by Dowling. James Hanley wrote the music. Ray Dooley, musical comedy star, arrived with the company and in private life is Mrs. Dowling. She will not appear in this production.

2 Different Treatments in "Coquette" Versions

(Hollywood Bureau, Motion Picture News)

Hollywood, Jan. 10.—Mary Pickford is making two separate and distinct versions of "Coquette" for United Artists. One will be a talkie and the other a silent; both will have the same plot but with entirely different treatment.

"Bad Girl" Films Get Big B'Way Money

Public Paid Out $560,236 for Movie Shows Last Week

NEW YORK CITY.—There were four "bad girl" films on Broadway last week portraying "fallen women" and when the week was ended it was discovered that the four had run up a total gross in receipts of $225,236. The four pictures were Mary Nolan in "West of Zanzibar" at the Capitol, Nancy Carroll in "Shopworn Angel" at the Paramount, Vilma Banky in "The Awakening" at the Rivoli and Betty Compson in "Scarlet Seas" at the Strand. In the fifteen theatres in the Times Square district playing film attractions the receipts for the first week of 1929 went to $560,236. Of this the eight grind houses got $417,161, while the seven remaining theatres where picture are in for a run, and a two-a-day policy is in effect, turned in $143,075. It was really a big whoopee week for the Broadway box offices.

The biggest money on the street naturally went to the good little girl Nancy Drexel in "Prep and Pep" which was a hold over at the Roxy, where the big capacity and a strong stage show made it possible to draw $114,000 on the week. The Capitol was next in the point of receipts with Lon Chaney in "West of Zanzibar" getting $88,869 with the result that the picture and show were held over for the current week.

At the Paramount Nancy Carroll and Gary Cooper came within an ace of breaking the house record there, which is held by "Underworld." The receipts for the week were $82,670, which included an extra New Year's Eve show. The Rivoli, with "The Awakening," got $43,585, running just ahead of the Strand where Richard Barthelmess in "Scarlet Seas" played to $40,097.

"Give and Take," which came into the Colony managed to pull down $21,370, while "Abie's Irish Rose," at the Rialto, pulled an out and out nose dive showing $20,570 for the week. This was another distinct disappointment to the house operators. It was figured that the controversy in the $3,000,000 plagiarism suit by the author of "Abie" against Universal now being fought in the local courts and getting a lot of newspaper space would help the box office but seemingly it didn't.

The little Cameo, on 42nd Street, with "Ten Days That Shook the World," managed to get $6,200 after the picture had been shown in other houses along the street.

Of the pictures that are in for a run the top money went to "The Singing Fool," with Al. Jolson at the Winter Garden. Here the receipts were $44,427 with New Year's contributing largely to this, as was also the case at the Warner Bros., where Fanny Brice in "My Man" pulled $29,047, the second biggest money for the run shows.

"Alias Jimmie Valentine," at the Astor, was next in line with $19,333, while "The Barker," at the Central, finished the week with $16,121. "The River," at the Gaiety, managed to hold up due to the holiday crowds spending their money wherever they could get in and the statement here showed $14,294, while "Interference," at the Criterion, played to $14,127.

The low on the street went to "The Viking," at the Embassy, where the figures showed $5,726.

This week the business along the street is generally reported as normal, with no outstanding smashes outside of the possibility of "Romance of the Underworld," at the Roxy showing up.



A Scene from "The Skywayman," One of the "Russ Farrell, Aviator" Series, Which Educational is Now Releasing.

Garbo Film Tops L. A. Grosses; Near Mark for "Daughters" at Loew's State

(Hollywood Bureau, Motion Picture News)

LOS ANGELES, Jan. 9.—Motion pictnre theatres in general witnessed good attendance in Los Angeles this past week. High honors were tendered Loew's State, where "A Woman of Affairs" topped the city's grosses with a box office take of over $35,000, almost crashing the record previously established by "Our Dancing Daughters" at this house.

Warner's Hollywood theatre playing "My Man" came next in the big earning line-up, with the register showing $30,000 for the week from Thurs- to Wednesday.

"Sins of the Fathers," starring Emil Jannings, held up at the Metropolitan theatre with $26,500. "The Rescue," showing in its first week at the United Artists, boosted the house receipts to the figure of $17,500. In the midst of its third week presentation "In Old Arizona" scored to the tune of $21,500.

"The Barker," in its fifth week at the Carthay Circle, slipped a bit, managing to corral a week's return of $13,000.

Having been held over for two additional weeks at Grauman's Chinese theatre at the request of Warner Brothers, "Noah,'s Ark" playing for its tenth consecutive week, hit the $13,500 mark.

Metro-Goldwyn-Mayer's "A Broadway Melody" will have its world premiere at Granman's and will follow "Noah's Ark" into that house on January 25.

"Singing Fool" Draws Big Crowds to St. Louis House

St. Louis.—"The Singing Fool" playing at the Midtown Theatre, Olive street, just west of Grand boulevard, continued to pull in approximately 30,000 patrons per week at 75 cents and $1 per head. Rather remarkable for the size of the theatre.

"Interference," the Paramount talking picture at the Ambassador Theatre, had the novel experience of playing St. Louis just a few weeks behind the stage show of the same title. The Ambassador had a good week,

At the Grand Central the screen version of "Uncle Tom's Cabin" had an average week for this house, which was the first of the de luxe talking palaces.

The Missouri Theatre, Grand and Lucas avenues, offered "The Little Wild Cat," a talkie, while Eddie Cantor was also on the screen in a talking short.

At Loew's State Theatre Lon Chaney in "West of Zanzibar" proved a very popular attraction. Ukulele Ike, a big favorite in St. Louis, was on the Movietone bill.

Midnight Shows Help Good Week in Albany Houses

Albany.—The best money-getter among the motion picture theatres of Albany, N. Y., last week was the "Woman of Affairs" at the Mark Strand, synchronized to sound and music. While there were no record-breaking crowds, the midnight show on New Year's Eve helped make the opening day a big one, while the snow and rain that fell on New Year's sent thousands to the theatres and the Mark Strand got its full share. There were crowds standing in front of the box office for the second show each night throughout the week.

The Mark Ritz in Albany also had a big week with Richard Barthelmess in "Scarlet Seas," with sound. The Leland did what might be termed a good business with Dolores Del Rio in "The Red Dance." The Clinton Square used "Shadows of the Night" and "The Girl He Didn't Buy" to consistent business throughout the week.

Neighborhood houses in Albany report business as being fairly good, although there is no question but that the presence of flu kept down the crowds in many instances.

In the neighboring city of Troy business does not seem to pick up as it should. The Troy Theatre used "A Woman of Affairs" for the first part of the week and "The Haunted House" the latter part of the week, both doing just normal business. The Lincoln used "Scarlet Seas" to fairly good business, although there might be some improvement.

Proctor's used "Craig's Wife" along with a program of vaudeville and the picture is reported to have more than held its own

Victor to Sound 2 - Reeler

"Ruby Lips," a new Hal Roach comedy, sarring Charley Chase, has been synchronized at the Victor recording plant in New York east of 5th avenue; it is expected that subsequent Roach comedies will be synchronized with musical scores and sound effects at the same laboratory.

Cincinnati Off To Flying Start



A romance of Napoleonic times, set with charming costumes and backgrounds, is D. W. Griffith's new United Artists production, "Lady of the Pavements." Lupe Velez (left) and William Boyd (right) are the leads. Albert Conti (center) is a featured player

Heavy Business Done by Special New Year Shows

CINCINNATI.—The first week of the new year showed up very well for a majority of the Cincinnati houses, many of which got off to a flying start with their special shows given on New Year's eve. The Albee, which advertised their special performances heavily, was sold out long before the time for the event.

Van and Schenck, headlining the vaudeville portion of the Albee bill, which, incidentally, was considerably above the general run, and "Dream of Love," on the screen, succeeded in attracting a big lot of customers for the week.

The Capitol, with its second all-talking picture, "On Trial," did a splendid business, notwithstanding the fact that some of the local critics made rather odious comparisons when commenting on the voice of Pauline Frederick, who was seen here earlier in the season in the stage play of the same name.

"White Shadows in the South Seas" pleased the customers of the Lyric mightily; in fact, so much so, that the booking has been extended to include an additional seven days. Business was very good.

Keith's, with "Beware of Bachelors" (sound), had a very satisfactory attendance for the week.

"The Singing Fool," in its second week at the Strand, showed some signs of having worn out its welcome, although when considering the fact that the picture played a solid four weeks at another Cincinnati house just a short time ago, and at the same prices, business was really good.

The Palace with "Marked Money" on the screen and a good vaudeville bill did nicely.

The influenza epidemic is undoubtedly keeping a number of regulars away from the theatres, but so far this has not been felt to any appreciable extent.



Yes, that's just what Lee Patrick, leading woman in Pathe's all-talkie, "Strange Cargo," intends doing. Having made a name for herself on the stage, she plans to climb just as high in the new medium, the talking film

Oklahoma City Slump Continues Due to Illness

Oklahoma City.—The pre-holiday slump was apparent at all the theatres and they are undoubtedly feeling the results of a siege of illness which has been fairly general.

The Orpheum Theatre, in conjunction with five acts of vaudeville, offered on the screen "The Singapore Mutiny," featuring Estelle Taylor and Ralph Ince. Business was good.

Alice White and Jack Mulhall in "Naughty Baby" at the Empress and "Prep and Pep," with David Rollins and Nancy Drexel, at the Liberty, enjoyed good business. Fannie Brice, starring in "My Man," at the Capitol, also brought good business.

Salt Lake Ends Week With Fairly Good Attendance

Salt Lake City.—Theatre patronage at downtown houses started quietly the forepart of the holiday week but it ended with fairly good attendance.

The Capitol Theatre presented Bebe Daniels in "What a Night," and also the stage act "Up in the Air," a Fanchon and Marco production, with fairly satisfactory results.

The Pantages Theatre, in addition to the vaudeville and picture program, featuring the comedy drama, "A Single Man," offered a local attraction in the form of a male chorus of fifty voices, known as "The Swanee Singers," which proved to be a good drawing card.

Emil Jannings in "Sins of the Fathers," with sound effects, played to moderately crowded houses during the week. "Shop Worn Angel," starring Gary Cooper and Nancy Carroll, played to attendance which was somewhat under par.

The American Theatre reports satisfactory business considering the preholiday week during the presentation of "Hey Rube." Pauline Fredericks in "The Nest" was shown at the Rialto Theatre and Norma Shearer in "The Actress" at the State with fairly good results.

Record Holiday Crowds Patronize Good Film Offerings in Portland

PORTLAND, ORE.—The final week of 1928 was enhanced by a wonderful array of film offerings which were shown by experts at all first run houses, and brought out a record holiday crowd, which taxed the capacity of all houses and which reached unheard of proportions at all of the MidNight matinees.

The MidNight matinee marked the opening of the remodeled Hippodrome Theatre, and Manager Ely presented five snappy acts of vaudeville in addition to the screen offering, "Nothing to Wear."

With extra performances daily, and waiting lines the rule, big business predominated at The Broadway to see William Fox's audible "In Old Arizona," which will go into extra weeks by popular demand.

"Someone to Love," starring Buddy Rogers, was also well received at The Portland. Fanchon & Marco's "Stairway of Dreams" idea fitted in nicely on the stage.

Multnomah Theatre Circuit reports an exceptionally high attendance week at their half dozen suburban theatres, doing good business with return showing of "King of Kings" and adding headline vaudeville for the midnight shows.

Exceptionally large crowds were handled at Pantages, their outstanding offering being "Mother Machree" on the screen, accompanied by five novelty acts.

Crowds revelled at The Rivoli for the Night Club Revue, headed by an old favorite, Don Smith, as master of ceremonies. The regular week's bill also drew well, with "Lady Be Good," featuring Dorothy Mackaill and Jack Mulhall, and for the latter half of the week Norma Talmadge in "Woman Disputed."

United Artists also made a much better showing at the box office with Pola Negri's "Loves of an Actress," an Our Gang comedy, Leo Beers via Metro Movietone and Fox Talking News.

Audrey Ferris and William Collier, Jr., continued big drawing cards at The Blue Mouse for the third week in "Beware of Bachelors" with supplementary Vitaphone offerings, including a Max Davidson comedy, "Red" Corcoran banjoist and a Movietone news reel.

In order to accommodate his many steady customers Manager Peterson at The Music Box was obliged to run an extra show starting at 11:30 P. M. New Year's Eve of "On Trial," and throughout the week business was heavy, with prospects of long run.

Dolores Del Rio in "Revenge" brought good business to Tebbett's Oriental, at its second showing of the year, and culminated in a monster vaudeville revue with seats at a premium. Capitol Theatre brought back a popular Reginald Denny film "That's My Daddy," which swelled box office receipts, culminating with a big girl revue to the usual hour, 4 A. M.

Hoodlums Cause New Year's Trouble in Ottawa Houses

Disturbances occurred in connection with New Year's Eve performances in two Canadian theatres, one being at B. F. Keith's Theatre, Ottawa, and the other at the Tivoli Theatre, Toronto police being called.

At Keith's Ottawa, hoodlums in the big audience became strenuous in aiming numerous articles at the stage and orchestra, and the show was called off by Manager J. M. Franklin when efforts to secure order proved fruitless. There was further trouble when rowdies demanded their money back. All patrons presenting seat stubs were given exchange tickets.

At the Toronto Tivoli the crowd saw the special show but then demanded the presentation of "The Terror," which was the sound attraction on the bill for the week's regular performances. Manager Thomas Daley announced that this feature had never been advertised.

Midnight Shows Help in Cleveland

New Year's Eve Performances Put Grosses Over Top

CLEVELAND.—The extra New Year's eve midnight performances which were presented at all the leading theatres in town, helped to increase the average business for the week and turn what would have been just a fair week into a very profitable one.

"The Barker" at the Hippodrome with Milton Sills was the outstanding attraction of the week, and did the outstanding business. Presented with a carnival lobby display with regular circus concessions in the lobby, sawdust on the floor, and canvas covering the walls and ceiling, the play went over big, and is establishing a precedent by being held for a second week—the first picture to be held over in the Hippodrome under its present operating policy.

"Alias Jimmy Valentine," playing its second week at the Stillman, went over very well. The picture is liked by young and old, both for its theme and its presentation. It is being held a third week.

"A Woman of Affairs" proved splendid adult entertainment at the Allen, where it received popular approval. Business was pretty good during the week, and very good on New Year's Eve.

"The Outcast" did fairly well at the State. It made good with the adult patrons. "Naughty Baby" made a good showing last week at Keith's Palace. "The Michigan Kid" appealed to the vast audiences who like action. Consequently the picture did satisfactory business the first half of the week at Keith's East 105th St. "Riley the Cop" made a fair showing the last half of the week.

"Three Week Ends" and "The Water Hole" divided honors of the week at the Park, where both pictures played their first subsequent run engagements. Business for the Clara Bow picture was pretty good, and "The Water Hole" made a good showing, too.

Stormy Weather Fails to Halt K. C. Business

Kansas City.—Cold and stormy weather failed to halt the enthusiasm for motion pictures here last week and grosses generally took a jump over Christmas week. The Mainstreet topped all other houses with a gross for the week of $23,000. The seating capacity is 3,067 and the house is scaled from 35 to 60 cents. The feature film was "Power," Pathe, with an Aesop's Fable, Mack Sennett's "The Lion's Roar," and Pathe News to round out the program.

Loew's Midland with a seating capacity of 4,000 and prices ranging from 25 to 65 cents did a gross business of $22,500 with M-G-M's "A Woman of Affairs" as the screen feature. Fox Movietone News and M-G-M News and two Movietone acts rounded out the film program.

"Interference" did $14,600 for the week at the Newman, a house of 2,000 capacity and prices from 25 to 60 cents. Fox News and two Paramount shorts completed the program.

At the Royal "Sins of the Fathers" played to $8,400. It is a house with only 900 seating capacity and the prices are 25 and 50 cents. "Going Places," a short subject, and Paramount News made up the balance of the picture program.

At Pantages business was not up to the standard of some of the other houses. They grossed only $11,500 on the week, with a seating capacity of 2,166 and prices ranging from 25, 50 and 75 cents. "Sinners In Love" was the feature picture, with the balance of the program made up of an Aesop's Fable and International News.

Good Week for Pittsburgh's Picture Theatres; Loew's Penn Leads List

PITTSBURGH.—Loew's Penn had a tremendous week's business with Gilbert-Garbo in "A Woman of Affairs," which proved to be rather an interesting picture. Teddy Joyce, master of ceremonies, and Publix unit "Bubbles" went over big.

"Conquest" fared well at the Stanley. Many pleasing comments on the novelty of this one. Stanley's new Enright Theatre (in fashionable East Liberty, five miles from the heart of the town), opened with "Adoration" and played to S.R.O. at most performances. Also used three vaudeville acts of very average quality.

"Varsity" did a fair week's business at the Grand, and didn't seem to cause much interest. "The Woman Disputed" played to disappointing business at the Regent." "Blindfold" at the Olympic played to but fair business."

Liberty—First half: "Docks of New York"; last half: "Avalanche." But fair business. Admission prices cut from forty to thirty cents. Only recently had been cut from fifty to forty.

"Mother Machree" got a nice week's business for the Aldine.

"Brotherly Love" did very little for the Cameraphone, while "Submarine" did not fare much better at the Alhambra.

New Orleans Business Excellent Despite Warning to Avoid Crowds

New Orleans.—Despite warnings of the local health authorities to avoid crowded places during the influenza epidemic crowds attended the downtown first run theatres during the past week. All the houses played strong pictures and while business was not up to the previous week was excellent nevertheless.

The cash register of the Saenger Theatre clicked more often at this house than any other during the week. The 100 per cent Warner Brothers production, "On Trial," with Pauline Frederick, Bert Lytell and Lois Wilson was featured and was lauded not only by the four local newspapers but by everyone that saw it.

Running its across the street neighbor a close race for first honors was Loew's State Theatre where "A Woman of Affairs" was the attraction in conjunction with five acts of vaudeville. The vaudeville was above average but the picture was sufficient to pull 'em in.

"Manhattan Cocktail" was presented with sound accompaniment at the Tudor and business at this house was slightly above average. Four acts of Vitaphone vaudeville were offered in conjunction.

The Strand did well with Norma Shearer and Johnny Mack Brown in "A Lady of Chance."

Although "Wings" had its premiere at another house sometime ago business at the Liberty Theatre was good enough to justify its retention for an extra week.

"Masks of the Devil" had its local premiere at Loew's State a short time ago but this did not hurt the Globe's business the past week.

The Orpheum offered "The Spieler" with Renee Adoree, Alan Hale and Clyde Cook, along with five acts of vaudeville. The picture was well liked and the business of the house was good.

Midweek Holiday, Ideal Weather Make Banner Week in Milwaukee

Milwaukee.—Downtown theatres have just finished one of the finest weeks in several months. The weather has been ideal for theatre going and the mid-week holiday seems to have added impetus to patronage. Matinee business was especially good.

At practically all first run theatres capacity was reached by the middle of the afternoon. "The Awakening of Love" at the Alhambra started its ten-day run on Tuesday and in this short time has manifested a strong pulling power. Business very good.

"Three Week Ends" at the Wisconsin with a presentation headed by Dave Apollon, combine to make an unusually popular bill. "The Air Circus" at the Strand is doing good business.

"My Man" finishes its second wek at the Garden this week. The second week's business continued very satisfactory. "Mother Machree" featured at the Merrill brought better business to that theatre than the past few features. It has been well attended throughout the week.

"Woman of Affairs" did fair business at the Majestic. "Adoration" was featured on the Orpheum bill. The theatre drew very good results throughout the week. Matinee business was unusually good at the Riverside, where "The Air Legion" was the photoplay feature.

Neighborhood theatres were not as well attended as the down town houses, yet business at practically all was above average. The Oriental and Tower did fair business with "Mother Knows Best." The Fleet's In" at the Uptown. Modjeska and Garfield was well attended. "The Woman Disputed" at the Milwaukee and National drew fairly well. "Uncle Tom's Cabin" played to good houses at the Egyptian and Venetian.

Baltimore Reports Business Fair

New Year Week Grosses Are Good and Bad in Spots

BALTIMORE.—Motion picture houses reported some good and some bad business for the week starting off the New Year. All were helped considerably by New Year's Eve and the holiday shows. The weather was clear and cold for the most part, with rain on Tuesday and Saturday.

The best gross for the week was that reported by the Century, a Publix house with a seating capacity of 3,221, the prices being 25 cents to 65 cents. The gross for the week was $23,500. "A Lady of Chance" was the feature picture on display.

The Stanley was another house that did a good average week of business with a gross of $18,000 and a seating capacity of 3,654, the scale of prices also running from 25 cents to 65 cents. The feature attraction was "A Woman of Affairs."

Excellent business was reported from the 1,981 seat house, the Rivoli, whose prices run from 25 cents to 50 cents. The feature picture was "The Red Dance" and there was also a good supporting program of short subjects.

The New Garden, another of the larger houses with 3,016 seats, was another that reported very good business with "Man Made Woman" as the feature attraction. A quite elaborate presentation was offered.

At the Metropolitan, "My Man" reported very good business with prices running from 15 cents to 50 cents. Two short subjects and a Kinogram newsreel rounded out the program.

The Hippodrome was reported to have taken a jump of $3,000 over the previous week, but with an estimated gross of $8,500 business was far from good as the house has 2,500 seats. The attraction was "The Floating College."

The smaller houses had only fair business and in some cases poor. The New Theatre with "Uncle Tom's Cabin" played to $8,700 at prices from 25 cents to 50 cents. The Parkway with "West of Zanzibar" had a gross of $3,800. The Valencia with "A Single Man" as the feature attraction grossed $2,950.



A most unseemly place for May McAvoy. However, the popular Warner Bros. star is seen to better advantage in "Caught in the Fog," "Stolen Kisses," No Defense" and other of her new vehicles

Midnight Shows Launch New Year To Strong Start in Harrisburg

HARRISBURG.—The New Year hopped off with a fanfare that augured well for the business of the Harrisburg picture houses. Five leading theatres put on special midnight shows running from late Monday until well into the early hours of Tuesday to welcome the youngster, 1929. These additional performances were so overwhelmingly popular that they, in themselves, brought up the weekly average of box office receipts to a quite material extent, particularly as attendance was well maintained at all the regular performances.

Loew's Regent opened the year very successfully with John Gilbert and Greta Garbo in "A Woman of Affairs," a play that had a strong appeal from the first, particularly among feminine patrons. Local newspaper critics had only the most flattering things to say about it. Instant popularity was gained also by "The Sins of the Fathers," starring Emil Jannings, which featured the bill at the Victoria all week. The crowds were very satisfactory, particularly in view of the flu scare which, by the way, is rapidly dwindling in Harrisburg.

"Mother Machree," with sound and effects, and featuring Victor McLaglen and Belle Bennett, was greeted by uniformally good-sized crowds at the Victoria all week and was generally pronounced excellent entertainment. At the State Theatre the film feature the last three days was Irene Rich in "Women They Talk About," while the first half of the week there, including the New Year's midnight show, the picture part of the program was "Tenth Avenue," featuring Phyllis Haver.

Another John Gilbert picture shown in Harrisburg the same week was "Masks of the Devil," which headed the bill at the Rialto. Milton Sills in "The Hawk's Nest" was popular at the Capitol. Joan Crawford in "Our Dancing Daughters" came to Harrisburg for a second run, this time doing nice business at the Russell. Al. Hoxie thrilled 'em in "Battling Burke" at the Royal.

First of Talking Pictures Heard in Ottawa James Regent Theatre

Ottawa.—The one big stir in Ottawa, Ontario, amusement circles during week of December 31 was films introduction of sound at the Regent Theatre, the first for the Canadian Capital. The theatre was jammed all afternoon and evening and it was necessary to repeat the show after 11 P. M. to satisfy the late comers. It was significant that the Regent probably had its greatest jam on the night of a big professional hockey game, whereas, previously, the Regent as well as all other local theatres felt a drop in attendance because of hockey attractiveness.

The program at the Regent comprised "Street Angel," Fox Movietone News, "The Family Picnic" and "The Hut," with the house orchestra continuing its regular presentations.

The Centre Theatre had its second week of "Lilac Time" in silent version but business did not hold up to the previous week's standard. Generally speaking, the crowd was not enthusiastic over it.

A scintillating piece was "Manhattan Cocktail" at B. F. Keith's and this was the mainstay of the week's bill, being much better than the vaudeville, relatively speaking. New Year's crowds were immense and business during the rest of the week was fairly strong.

Satisfactory crowds turned to the Imperial Theatre for "Someone to Love" with Buddy Rogers and Mary Brian. The feature was light in texture but it pleased the young folks who were in the majority.

Second run of "Show People" gave the Avalon Theatre its best crowds so far, while "The First Kiss" registered fairly good results as well. The Fern Theatre got its fill of people for "Gay Retreat" and there was another fair turnout for "Cruise of the Hellion."

The Columbia got back into its stride with "The Racket" and "Hello Cheyenne," while the Rex enjoyed big business with final episodes of "Yellow Cameo" and "Haunted Island," the features being "My Best Girl" and "Garden of Eden." Serials are great at the Rex always.

Holiday Helps Tampa Houses to Average Business

Tampa.—The New Year opened up very satisfactory New Year's Day was fine in all houses and rest of week went over nicely. "Sunrise" at the Tampa the first half pulled a good Sunday and a big Tuesday. The other two days were just average. Gilbert and Garbo, both well liked here, in "A Woman of Affairs," drew very well for the last half.

The Victory had a good week all through. "Annapolis" the first half and "The Sins of the Fathers" the last half. Outside of the big Tuesday business, the latter picture showed up best at the box office and was well liked.

"Silks and Saddles" failed to pull the average business for the Strand the first two days. "Me Gangster" opened up big on Tuesday and hit the Tribune critic to the tune of a half column, which pulled another good day on Wednesday, but Thursday dropped a little. "Blindfold," the last two days, didn't start anything, with business hardly up to average.

The six change program still continues at the Franklin and the house is enjoying good patronage. The three second runs this week were better cards than the three first runs, which was natural, as they had Chaney in "London After Midnight," Clara Bow in "Get Your Man," and Billie Dove in "The Night Watch."

Capitol Heads Des Moines Houses With "Submarine"

Des Moines.—The Capitol with the Columbia picture, "Submarine," topped all houses here for last week by virtue of the fact that it has the largest seating capacity and also that its prices exceed other houses. Grosses from there are reported as $9,006 for the week with the seating capacity 1,700 and the prices 25, 35 and 60 cents.

The real leader in point of attendance was the Des Moines with a gross of $8,975 in a 1,600-seat house with prices of 25 and 50 cents. The attraction was Warner Bros. "My Man." Supplementing the program at these two houses were, at the Capitol, a fashion news reel, a talking trailer on "Interference," Paramount News and a Publix presentation, "Babes of Broadway," and the Des Moines, a short, titled "Sorry Sally"; a song slide number, Fox Movietone News and the Red Spice orchestra.

The Strand, a 1,200-seat house with prices of 20 and 30 cents, did only $1,092 on the half week with "Fazil" as the feature, a short, titled "Calford in the Movies," and a Fox Newsreel. On the other half week with "State Street Sadie" the gross was $1,400.

HOLLYWOOD

LAWRENCE A. URBACH
Western Representative

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Bern Sees Talkie Novelty Waning

Quality Is Fan's Concern Now Says Pathe Producer

(Hollywood Bureau, Motion Picture News)

HOLLYWOOD, Jan. 10.—That the mere words "talking pictures" no longer draw audiences alone, and the public now wants to know the quality of the sound pictures advertised by theatres before paying good money at the box office, are the opinions expressed by Paul Bern, Pathe producer, who recently returned from New York. During his eastern trip, Bern made a survey of theatre conditions, especially in relation to showing of sound and dialogue pictures.

"Until recently it was only necessary for the exhibitor to emblazon the words "with sound" in his advertising to assure big business, but now the situation has resolved itself to a condition where competition among talking pictures is as keen as was the competition in silent pictures before the sudden success of Vitaphone so upset the industry," Bern declared.

"Box office reports collected by trade journals prove most convincingly that the power of the talking picture as a box office magnet is rapidly being lessened, and good silent films with the old favorite screen personalities are proving even greater drawing cards than most of the current talkfilm subjects.

"Now that the novelty of hearing people speak on the screen has worn off, it will be necessary for all producers to pay more attention to the entertainment qualities of their film productions whether they be silent or with sound. The fundamental requirements of the two mediums, from the box office standpoint, are identically the same, but the talking pictures will have to reach as high a standard of entertainment as the silent drama has achieved before it can have as permanent an appeal. In fact, stupid, inane dialogue is worse than poor titles, and the mere effort of people talking to each other will never supplant in interest the action and varied background of the silent drama."



George K. Arthur and Josephine Dunn, two of the talented young contract stars of the Metro-Goldwyn-Mayer studio

In This Argument, Who Was Right?

(Hollywood Bureau, Motion Picture News)

HOLLYWOOD, Jan. 10—When the Brothers Studio telephones the First National plant, the girl on the Warner end has been in the habit of saying, "Main studio calling."

Last week some one at the First National studio, believed to be an office boy, resented this. When the girl said, "Main studio calling," he returned, "What?" She repeated and he again said "What." The same query and answer went back and forth until the girl finally said, "Warner Brothers Studio calling."

Supporting Clara Bow

In "The Wild Party" are: Phillips R. Holmes, Jack Oakie, Shirley O'Hara.

Joins Pathe

Erle Hampton, former Fox Coast publicist, has joined the Pathe studio staff in California.

Learns Lines by Heart

Norma Shearer learned the entire dialogue of "Trial of Mary Dugan" before work got under way.

Eddie Baker

Eddie Baker turns from acting in Christie comedies to directing them. His first is "His Angel Child." Neal Burns, another actor turned director, is making "Papa Spank," Jimmy Elroy leading man.

Subtitle—From "All At Sea" for M-G-M, titles by Robert Hopkins:

"O. K. McDuff joined the navy to get rid of a floating kidney."

Newspaper Contest Winners Will Tour Hollywood

(Hollywood Bureau, Motion Picture News)

Hollywood, Jan. 10.—Arthur Zellner, Pickford-Fairbanks press agent, left for New York last Wednesday to begin picking up winners of the "Most Deserving Girl" contest held in 25 cities by as many different newspapers. Prize consists of a special visit to the movie studios and environs for the 25 lucky girls and a woman writer for each paper conducting the contest. The strict conditions for the winners include that none shall try to break into pictures in any form or manner and unless they agree to take the special train home at the conclusion of the tour they cannot be included among the winning troupe. The contest started January 10.

New Contract

Jack Oakie has gotten a new contract from Paramount.

Stage Engagement

Edward Everett Horton is taking a fling at the stage while vacationing away from Warner studio.

Adam Hull Shirk

He has been signed by Columbia to direct studio publicity, replacing Leroy Johnston, resigned.

Added

Add to "Object—Alimony" cast: Ethel Grey Terry, Roscoe Karns, Carmelita Geraghty, Jane Keckley.

With Mix

Kathryn McGuire will be the girl lead in new FBO western starring Tom Mix. Walter McGrail to be heavy and Ethan Laidlaw, Barney Fuery and Wynn Mace in other roles.

Will Talk

Lilyan Tashman will talk in Paramount's "A Genius Is Born."

W. B. Studio Promotions

Anthony Coldeway, former western scenario editor, has been made assistant associate executive at Warner Coast studio. Graham Baker will succeed him.

Eve Southern to Star

Eve Southern will star in T.-S.'s "The Miracle," George Archainbaud to direct. Frances Hyland doing the continuity. Walter Pidgeon is also seen.

(Continued on following page)

Wampas Choose New Baby Stars

All, Except One, Correspond with News Prediction

(Hollywood Bureau, Motion Picture News)

Hollywood, Jan. 10.—The Wampas held its annual election of the 13 baby stars last Monday. They will be presented to the public at the frolic February 12 at the Shrine Auditorium.

The new crop of stars contains the following names:

Anita Page and Josephine Dunn, M-G-M stars; Jean Arthur and Doris Hill, Paramount stars; Loretta Young, First National star; Doris Dawson, Warner Bros. star; Helen Foster, Cliff Broughton Productions star; Caryl Lincoln and Helen Twelvetrees, Fox stars; Betty Boyd, Educational star; Sally Blane, FBO star; Ethyln Clair, Pathe star; and Mona Rica, United Artists star.

Although Miss Dawson has been a First National player, arrangements were made for her to be the Warners baby star.

Speculation as to the winners was rife in Hollywood following the election, the local office of the News predicting the winners and only guessing wrong in one instance.

Levine Serial Begins

"The Fatal Warning," a ten episode serial, was placed in production this week by Mascot Productions. The cast includes Ralph Graves, Helene Costello, Martha Maddox, and Phillip Smalley. Dick Thorpe is directing.

Eddy's New Job

Don H. Eddy, is now installed as the new publicity director for the FBO studios. Lance Heath, who has been handling the studio in addition to Gloria Swanson, will concentrate on Swanson in the future. Eddy was press agent for Rudolph Valentino at the height of his career and later for Harry Langdon. He was also at a later period, general manager for the Langdon productions.

Rod La Rocque

M-G-M engaged Rod La Rocque for one of the featured parts in "Our Modern Maidens," planned as a sequel to "Our Dancing Daughters." The film will be dialogued.

Leatrice Joy in Vaude

Leatrice Joy has left pictures temporarily for vaudeville. She opens a tour of the Orpheum Circuit in San Francisco, next week.

"Trial Marriage"

The next Columbia to go into work is "Trial Marriage," Sat. Evening Post story by Elizabeth Alexander. Erle Kenton to direct, Sonya Levien to do adaption, Norman Kerry and Sally Eilers to be leads.

Ted Wilde, Ill, Resigns

Ted Wilde resigned recently as director for Lloyd, rather than hold up production on "T.N.T." for a longer period, because of his illness. Wilde became seriously ill and Lloyd was willing to wait. Meanwhile Wilde showed little signs of improving rapidly, so he has asked Lloyd to get some one else rather than delay production further.

Filming His Own Play

William De Mille is directing a two-reel talking version of his own play, "The Men Higher Up," for M-G-M. Hobart Bosworth and Robert Edeson have the two featured parts.

Dinner for Dialogue Writers

Recently imported eastern "dialogue writers" for sound pictures will be guests at a dinner February 2nd to be tendered them by the executive committee of the Writers' Branch of the Academy of Motion Picture Arts and Sciences.

"Five O'Clock Girl"

Charles King is the male lead in M-G-M's "Five O'Clock Girl." Cast includes: Aileen Pringle, Carmelita Geraghty, Polly Moran.

"Dear Vivian"

"Dear Vivian" is new talkie sketch by Waldemar Young, filmed by Christie with Sam Hardy and Raymond Hatton. Lorraine Eddy and Mabel Forrest in cast.

Child Makes Debut

Marcia Kagno, four-and-a-half years, makes her bow in Paramount's "Hole in Wall."

Harry Gribbon to Direct Talkie

Harry Gribbon will direct an all-talking short comedy for Mack Sennett, besides playing one of the featured parts. Gribbon was one of Sennett's featured players back in 1915.

(*Continued on page* 138)



EMBARRASSING MOMENTS

When you meet your prospective

In-Laws . . . for the first time . . .

be nonchalant . . . Light a Murad.

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They taste just like they did 20 *years ago*

Conducted by An Exhibitor for Exhibitors

MANAGERS ROUND TABLE CLUB

CLEARING HOUSE FOR BOX OFFICE PROBLEMS and THEATRE OPERATION



By Charles E. Lewis

of the Alfred Gottesman Theatrical Enterprises, New England

Working a Public Angle

Among every line up of pictures you are sure to find one or two that could be box office bets by running a private showing for the civic and educational authorities of your town or city. Arrange such a private showing a few weeks in advance of your play dates and advise your invited guests that the picture will only be shown if they vote that it is worthy for public exhibition. At the showing, slips of paper can be passed out to all attending on which they can vote "Yes" or "No."

This idea was successfully worked on quite a few occasions and resulted in much increased business for what might have been an ordinary program picture.

The best angle, of course, is that the story deals with growing boys and girls, then sell the idea that it preaches a moral and should be seen by "every parent and child in the community." Many other good angles present themselves for such a tie-up and if you think your bookings are getting you into a rut look through your availability list and see if you can't select some picture that lends itself to this kind of exploitation.

Fire Department Co-operation

Mr. Callahan, manager of the Cameo Theatre in Bridgeport, Conn., found his theatre on the front page of the papers after he had arranged with the Bridgeport Fire Department to instruct his staff on fire drills. Aside from the value of such training it is bound to stir up a lot of favorable comment from your patrons and we are certain that every local fire department would willingly listen to such a suggestion.

Callahan, a former publicity man on the Famous Players staff, recently became affiliated with the Cameo Theatre and is rapidly getting his stride in the famous "All Sound" theatre.

The New Year's Resolutions

With the arrival of the new year we received some good suggestions regarding some resolutions that all real theatres could well afford to heed. The best resolution was that theatre managers should resolve NOT to fool their patrons with promises they don't perform. Another was to keep their theatres spic and span for the new year. Still another was that they would present their shows in a more showmanlike manner.

We could utilize this entire issue with others we have received but if one was to boil them all together in a big pot the result would read: "Resolved, that we would run our theatres as theatres and make 1929 a banner year from every viewpoint.

Who was it that said "No matter how you slice it, it's still bologna?

We Thank You

THE answers to our recent letter are beginning to come in faster than the previous request and for this reason we must express our thanks to the various members who responded with such fine spirit.

The question of "Sound" continues to be of first importance to every phase of the industry and when light on this subject is shed by the men who are actually running these pictures then the entire industry can benefit by reading of their opinion and reactions.

The publication and editing of these letters are now being worked into shape and will, no doubt, create a lot of interest.

C. E. L.

Correspondence Is the Thing

A printed list of all Round Table Club members is now being prepared, and any member who would like a copy for the purpose of writing to the other members should drop me a line and I will forward one of these lists. The interchanging of ideas is the foundation upon which the CLUB was originally organized, and the mighty strides made in this direction are one of the many reasons why the CLUB is today a great success. But, like all the other good resolution makers, we are determined to make it a still greater success.

Any CLUB member addressing a letter to a brother member will soon learn that such communications are answered immediately. The reason for this is that we have created a sort of brotherhood, and regardless of where you are located you are all together through the medium of the trade's leading publication, the MOTION PICTURE NEWS.

The Maintenance Subject Again

The very important subject of theatre equipment maintenance pops up again. I rehash it because in the past few months I was rather surprised to note how many large, fine theatres were permitting their equipment to get into a deplorable condition. Most particularly important is the booth equipment. Here is, perhaps, the most vital part of your business and yet 90 per cent of the exhibitors in this country depend solely upon their operators to keep their equipment in proper shape.

Don't take such chances. We all know that there are a certain element of projectionists who really take a personal interest in the booth placed in their charge, but unfortunately, there are but a few like this. The larger majority are more inclined to let the equipment alone until such time as some portion of it becomes out of order or shows signs of going out of use.

There are various remedies for this condition. The first, and most important, is a personal inspection by the manager of his entire booth and every article in it. Arrange to meet your operators some set morning each week and go through the booth thoroughly. Look into the lamp houses, see if the reflector or condensers are being kept clean. Look at the bottom of the lamps to see if they are being cleaned out regularly, especially the carbon dust which eventually gets into the movable parts of the lamp and hinders their efficiency. Make it a point to see that the mechanisms are being lubricated properly and that this part of your projectors are not in need of overhauling, and if you find they are, DON'T delay. Postponing such attention will cost you many times more than what it should cost if you were to attend to it promptly, and besides it may cause a breakdown of your show at a time when you can't afford it.

We don't like to "tell the world" about the other guy's faults, but we could fill half a page telling of "so-called" good managers whose equipment we found to be badly neglected.

Wake up, boys, don't show poor managing ability by letting the property in your care suffer for want of attention, and don't depend on paid help to worry over things that rightly belong to your sole attention. And, incidentally, the booth is not the only place that requires your constant attention. It implies to every part of your house and every bit of equipment in it.

(Continued on following page)

About Drives for Membership

Texas comes forward with the suggestion that the CLUB should stage a membership drive during the winter months, but our only reply is that such a drive is unnecessary, because the membership is constantly increasing, as day by day more exhibitors are learning of the great value that the CLUB is to its members. We say with all modesty, that the MANAGERS' ROUND TABLE CLUB is the largest organization of its kind in the whole world. And we don't mean maybe. The spirit of cooperation, a leaning toward aggressive tactics of showmanship are evident in the splendid work its members are doing. And that work is realizing an influx of new members into the CLUB.

Hollywood Notes

(*Continued from page 136*)

"Climax" Players Lined Up

Antonio Moreno was signed by Universal this week for the fourth principal role in "The Climax," which Renaud Hoffman is making. Jean Hersholt, John Reinhardt and Kathryn Crawford have the other roles.

M-G-M Seeks Roberts Story

Metro-Goldwyn-Mayer is negotiating for the rights to "The Man Higher Up" with the intention of making it into a feature-length film. It is the property of the Theodore Roberts' estate, having been used by the late Roberts as a vaudeville sketch. Roberts, prior to his death, intended making it as a motion picture and had started arrangements with William De Mille, who wrote it as a playlet. M-G-M intends using Robert Edeson and Hobart Bosworth in the leading roles with William De Mille directing.

Bradley King With F. N.

Bradley King, scenarist for past two years with Metro-Goldwyn-Mayer, has left that firm and is now at First National writing dialogue for "The Squall." Al Rockett arranged with M-G-M to secure her for Miss King's contract had another month to run. When she finishes work on "The Squall" she intends taking a European trip for a vacation.

"White Collars"

"White Collars," play produced by Anne Nichols, will be made into talkie by William C. De Mille for M-G-M.

Story Bought

First National has purchased screen rights to "Queen of Jazz," by Charles Beahan, Frances Kanes.

"Our Gang"

Julia Swayne supports "Our Gang" in new M-G-M comedy.

New Lead

Nina May McKenny has girl lead in M-G-M's "Hallelujah."

Laurel and Hardy

Laurel and Hardy are making new comedy; cast includes a white horse.

Burbank Writers

First National's writers are extremely busy. Louis Stevens is adapting "Hot Stuff;" Bradley King is preparing "Squall;" Agnes C. Johnston is doing continuity for "Man and Moment;" Forrest Halsey is adapting "Prisoners;" Joseph Poland is adapting and writing continuity for "Two Weeks Off."

New Title

United Artists "Love Song" becomes "Lady of Pavements."

Gets Role

Frederic March is leading male in Clara Bow's "Wild Party."

Sport Headliners

Two former sport headliners, Mike Donlin, ex-baseball star, and Robert Perry, former boxer, play mountaineer roles in Pathe's "Noisy Neighbors."

Russell Gleason

Russell Gleason, son of James Gleason, has been cast for one of the roles in Pathe's talkie, "The Missing Man," following his appearance in "Shady Lady."

Anita Louise's Debut

Anita Louise made her debut in the films under the name of Anita Fremault in "Mary's Little Lamb," a James A. Fitzpatrick production. She is now playing in "Square Shoulders" for Pathe.

Borzage to Make "Blue Skies"

Frank Borzage will direct "Blue Skies" for Fox. Janet Gaynor and Charles Farrell will be featured.

1929

A year that will go down in history as a banner year for the Manager's Round Table Club.

Every "Live Wire" Manager and Exhibitor, not already enrolled, should sign the application and jump aboard for a happy and prosperous cruise.

APPLICATION FOR MEMBERSHIP IN "MANAGER'S ROUND TABLE CLUB"

I hereby apply for membership in the club and promise to send in, for publication, a complete description of every successful advertising campaign or exploitation that I put across.

Name .....

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City ..... State .....

Honorary Chairman
Wm. A. Johnston

Chairman
Charles E. Lewis

Opinions on Pictures

The Last Warning

A Modernized "Phantom of the Opera"

(Reviewed by Freddie Schader)

CARL LAEMMLE turned out a box office knock-out in "The Phantom of the Opera." Because of that they undoubtedly argued that "The Last Warning," which is nothing more than "The Phantom" in a little different dressing, should be another knockout. It will hardly be as great as the former, but it will provide your audience with a number of thrills. There are about two reels of talking, one at the opening and the other at the finish of the picture, that hold up fairly well. Between these there are some sound effects and screams that have been added to the score portion and they assist materially in driving home the thrill moments. It is highly possible that this particular picture would be more effective in the silent version.

Outstanding in this picture is Laura La Plante, a screen comedienne of long experience in a dramatic role. There isn't much to the role but Laura takes what there is to it and delivers a very talented performance. The chances are that after this Universal will keep her in this type of role for they will be able to get bigger prices for this star as a dramatic actress than they could possibly obtain for her should she continue as a comedienne.

Surrounding Miss La Plante there is a cast that has a galaxy of names. Montagu Love as the producer contributes a corking performance, while John Boles, as the lead, and Roy D'Arcy in a minor role both stand out. Two other women in the cast are Margaret Livingston and Flora Finch, the former looking very nifty and the latter aiding materially in the laugh producing. Then among the men are Burr McIntosh, "Slim" Summerville, Mack Swain, Fred Kelsey and Tom O'Brien. Fred Kelsey stands out with a catch phrase in the dialog. He is a copper and is going to "take charge personal." By stressing this time and again he gets laughs with it.

Paul Leni, the German director, handled this production with fine discrimination. He has utilized the German angle and dissolves shots to advantage in a number of spots and his opening shots showing the fantasy of Broadway were very good indeed.

Drawing Power: This is another mystery play as strong as "The Phantom of the Opera" and with its talking sequences should manage to pull business. There are 100 thrills in the picture and still sufficient comedy relief so that the tension on the audience isn't too great. The cast is a strong one and you can go after the names.

Produced and **distributed** by Universal Films. **Length,** 7,740 feet. **Released** Jan. 10 1929. From the play by Thomas Fallon, **adapted** by Alfred A. Cohn, Robert F. Hill and J. G. Hawks. **Titles** and **dialog** by Tom Reed. **Directed** by Paul Leni.

THE CAST

Doris	Laura La Plante
McHugh	Montagu Love
Quayle	John Boles
Carlton	Roy D'Arcy
Mike	Bert Roach
Evalinda	Margaret Livingston
Robert	Mack Swain
Josiah	Burr McIntosh
Barbara	Carry Daumery
Tommy	"Slim" Summerville
Gene	Torben Meyer
Woodford	D'Arcy Corrigan
Sammy	Bud Phelps
Doctor	Charles K. French
Inspectors	Fred Kelsey and Tom O'Brien
Coroner	Harry Northrup

Sal of Singapore

An Improbable and Unconvincing Story

(Reviewed by Chester J. Smith)

THERE is so much that is improbable in this story and so little attention has been given to directorial details that it is all very unconvincing. Here is Singapore Sal, a very, very hard-boiled dance hall girl plying her living in the lowest type of sailors' dive in a gown so beautiful that it might be worn by a queen. She is shanghaied from this dive wearing the gown and is thrown in with a crew of the lowest type sailors, where it seems other raiment is readily available.

And Singapore Sal immediately upon being carried aboard the ship waxes enthusiastic over a foundling baby that in some manner had been planted in a ship's lifeboat. And eventually she becomes sentimental and falls into love with the very hard-boiled captain of the craft who has made the threat that she would not be alive by the time they reached Frisco.

There is a more or less interesting atmosphere surrounding the story and the roles are well played by Phyllis Haver, as Singapore Sal, and Alan Hale as the captain of the ship. But the story is too slow in getting anywhere and there is too much of a sameness to it between the end of the first reel and the climax, which comes with a poorly directed fight at sea between the captains and crews of two ships that are made fast to each other for the occasion. The picture has an RCA Photophone synchronized score, a theme song and a little dialogue.

Drawing Power: It is the type of story that has a more or less popular appeal, and though it is all very improbable it figures to do fairly well at the box-office.

THEME: Sea Captain finding foundling baby on ship shanghaies dance hall girl to mother it. The baby becomes desperately ill on the voyage, is nursed through the crisis by the girl and the captain, who find their love for each other.

Produced and **distributed** by Pathe. **Length** 6,389 feet. **Released** January 4, 1929. **Story** by Dale Collins. **Directed** by Howard Higgin. **Scenario** by Elliott Clawson.

THE CAST

Sal	Phyllis Haver
Captain Erickson	Alan Hale
Captain Sunday	Fred Kohler
Erickson's First Mate	Noble Johnson
Erickson's Second Mate	Dan Wolheim
Cook	Jules Cowles
Sunday's First Mate	Pat Harmon
Baby	Harold William Hill

Synthetic Sin

Colleen Moore in a Weak Sister

(Reviewed by Freddie Schader)

"SYNTHETIC SIN" proves nothing more or less than synthetic entertainment. The best thing about this feature from a box office standpoint is the title. It is a highly improbable story that was played for laughs that failed to materialize. If it is true that Colleen's drawing power is waning then this type of picture is going to make it certain that she is going to fail at the box office. Give her a couple like this one and you'll have to have another "Flaming Youth" to bring her to life again.

In the earlier portions of the story Colleen as a little southern girl is the Cinderella of her family. There is an older sister that mother is trying to marry off, but Colleen, the "patsy," manages to turn the tables on sister and step into the affections of the Broadway playwright who has returned to the home town to try out one of his plays. Because he is in love with her he gives her the opportunity to play the leading role, that of a fallen woman. She fails miserably because of her lack of experience and when she is told that is the reason for her failure she is determined to "sin and suffer" so that she can be an actress. She runs away with her negro mammy as chaperon, to seek adventure, sin and suffering in New York and makes her way to a combination theatrical-bootlegger hotel in the Flaming Fifties. Here she finds excitement enough, but not the sin and suffering that she is looking for. In the end she marries the playwright and becomes his leading lady at home for life.

Supporting Miss Moore is Antonio Moreno who is still a great screen bet and one that the girls all like. Kathryn McGuire as the sister contributes a nice performance while Gertrude Astor as an actress with a gang-leader hotel proprietor as a sweetie delivers all that is asked for. Montagu Love is the hotel man and his performance stands out as one of the worth while things in the picture.

William Seiter, who direct, handled the earlier scenes skil'fully but the finish showed considerable let-down.

Drawing Power: Play up Colleen Moore and the title for that is all that you have in this instance. There is a theme song "Betty" written by Harold Christy and Nat Shilkret that is tuneful and pretty and fits admirably in the synchronized score.

Produced by John McCormick and **distributed** by First National. **Length,** 6,730 feet. **Released** Jan. 6, 1929. From the play by Frederick and Fanny Hatton, adapted by Tom J. Geraghty. **Titles** by Tom Reed. **Directed** by William A. Seiter.

THE CAST

Betty	Colleen Moore
Donald	Antonio Moreno
Mrs. Fairfax	Edythe Chapman
Margery	Katherine McGuire
Cassie	Gertrude Howard
Sheila	Gertrude Astor
Sam	Raymond Turner
Brandy	Montagu Love
Frank	Ben Hendricks, Jr.
Frank's Gang	Fred Warren, Jay Eaton, Stanley Blystone, Art Rowland, Dick Gordon, Julanne Johnston, Hazel Howell

Abie's Irish Rose

Second Review-Sound Version

(Reviewed by Freddie Schader)

THE sound version of "Abie's Irish Rose" is seemingly proving as much of a disappointment at the box-office at the Rialto as did the silent version when it was shown at the 44th Street at $2 top. The new version of "Abie" has but two real sound sequences, and on both occasions it is Jean Hersholt chanting the Hebrew Prayer for the dead. Other than that there is a synchronized score in which in a few spots the ringing of door-bells, the knocking on doors and a touch of a man whistling constitute the sound. However, the picture in its present form, it has been cut down considerably, is a genuine tear-jerker with any number of lighter comedy moments.

Casting about for a reason as to the failure of this picture to click overwhelmingly at the box-office, there is but one conclusion that one comes to, and that is that the screen production followed too closely on the heels of the stage play. If there ever was within the last decade a play that covered this country like a blanket, playing every little way station and water tank, it was "Abie." The tremendous length of the runs that it had in smaller cities and towns makes it fairly reasonable to assume that almost everyone has seen it, and because of that they are not interested in the screen production of the play.

"Abie" on the screen is a better play than it was on the stage. There may not be as many laughs in screen form, but there is more pathos and there is a real kick or two in the war prolog that has been added, but that about lets it out.

One thing certain, that in this day when the sound features are coming along with anywhere from one to two reels of talking sequences included, the exhibitor wants to be careful how he advertises this as a talking feature, for if he does the chances are that his audiences will be sorely disappointed.

Drawing Power: Just play it up as the record-breaking play of plays. The one that there was a $3,000,000 suit over, which is another record, and let it go at that, trusting that you will do business.

Produced and **distributed** by Paramount Famous Lasky. **Length,** sound version, 10,471 feet. **Released,** Jan. 5, 1929. **Adapted** by Jules Furtman from the Anne Nichols play. **Titles** by Julian Johnson and Herman Mankiewicz. **Directed** by Victor Fleming. Supervision of Anne Nichols and William de Lignemare.

THE CAST

Abie Levy.....Charles Rogers
Rosemary Murphy.....Nancy Carroll
Solomon Levy.....Jean Hersholt
Patrick Murphy.....J. Farrell MacDonald
Isaac Cohen.....Bernard Gorcey
Mrs. Isaac Cohen.....Ida Kramer
Father Whalen.....Nick Cogley
Rabbi Jacob Samuels.....Camillus Pretal
Sarah.....Rosa Rosanova

Lucky Boy

A Real Tear Jerking Melodrama

(Reviewed by Freddie Schader)

TIFFANY-STAHL have turned out a box office bet in "Lucky Boy" which has Georgie Jessel as the star. Now don't fly off the handle and say that Georgie Jessel didn't mean a thing to you when he was in Warner Bros. pictures. This one is different, and, Georgie, who was to have made "The Jazz Singer," for he played it originally on the stage, has finally obtained a chance to redeem himself. He certainly does shine to advantage in this picture and while it hasn't got all the wallop of "The Singin' Fool," it has a lot on the ball and is certain to get money in any house. There are six talking sequences in the picture and the star puts over five songs. The songs are "My Mother's Eyes," the theme of the picture. "Old Man Sunshine," "My Blackbirds Are Bluebirds Now," "My Real Sweetheart" and "Bouquet of Memories." If your house is wired you can't afford to overlook this one.

In the cast there aren't any names that will mean very much to your audience outside of Jessel, but the company surrounding him is adequate. Gwen Lee and Margaret Quimby in the principal women roles look pretty enough, although neither will make a spot for herself as far as talking pictures are concerned. Rosa Rosanova and William K. Strauss playing Georgie's mother and father respectively, manage to score nicely.

The tale takes Georgie from the Atlantic to the Pacific. His dad wants him to be a jeweler but the boy has his heart set on the stage. He tries to make good in the Bronx but proves a flop, so he hikes for San Francisco where he makes good on an amateur night and next is seen as a cafe entertainer. Here he meets the girl of the story. She's from New York on a visit. Back in the Bronx Georgie's folks listening in on the radio hear their boy way out on the coast doing his broadcasting and they wire him that his mother is ill. He hops a train, which is also carrying the girl friend back home. Once back in town the social barriers between the cafe singer and the society girl are broken down and Georgie becomes a Broadway star.

Drawing Power: Play up Georgie Jessel as the "original 'Jazz Singer'" and the fact that this is a tale of a singing waiter who marries a society girl, ala Irving Berlin and the daughter of Clarence Mackay. The talk and singing should pull audiences anywhere for you. Right now this is a hot bet with Jessel as the runner-up for Jolson.

Produced and **distributed** by Tiffany-Stahl. **Length,** sound version 8,500 feet. **Released** Jan. 10, 1929. **Dialog** and **title** by Georgie Jessel. From a story by Viola Brothers Shore. **Directed** by Norman Taurog and Charles C. Wilson.

THE CAST

George Jessel.....George Jessel
Momma Jessel.....Rosa Rosanova
Poppa Jessel.....William K. Strauss
Eleanor.....Margaret Quimby
Mrs. Ellis.....Gwen Lee
Mr. Ellis.....Richard Tucker
Mr. Trent.....Gayne Whitman
Becky.....Mary Doran

"Giving In"

(Vitaphone—Two Reels)

(Reviewed by Freddie Schader)

THIS is a Vitaphone short subject talker that runs exactly 20 minutes. The fact that the talkers are run at a speed of 90 would make this approximately 1,800 feet. It has as its theme the mother-in-law visit with Hedda Hopper as the visitor, Harry Delf playing the young son-in-law. Elmira Lane is the third member of the cast while Walter Rogers has a bit. The dialog by Hugh Herbert is brisk and there are any number of laughs in the early portion of the picture but it falls with a thud at the finish. The picture should have been cut at the end of Delf's final telephone conversation instead of giving him the added footage which gives him the final fade-out alone.

The Awakening

Another Romance of the War

(Reviewed by Freddie Schader)

IT would be unfair to say that Frances Marion took the barred "Marie Odile" as her pattern for this picture, but one must say that it is rather reminiscent of that stage play as far as the two principal characters are concerned. But irregardless of the story Vilma Banky with the assistance of Walter Byron and Louis Wolheim should bring money to the box office. "The Awakening" isn't a special in the fullest sense of the word, but it is better than the average run of program pictures of this period. Victor Fleming directed the production and supplied many deft touches. Incidentally the score and the synchronization devised for the picture by Hugo Reisenfeld play no small part in its effectiveness with the audience. The portions of the score in song were especially well fitted to the picture.

The story opens in Alsace Lorraine sometime prior to 1914, the heroine living in a small village that is visited by a squadron of huzzars. The Lieutenant in command has a reputation as a lady's man and he immediately starts to win the little village queen. It's all in fun at first, but, when the villagers take it seriously and brand the girl as a wanton, because she has visited the officer's rooms in the inn, the officer has a change of heart, and realizes he loves the girl. Her grandfather dies of shame and the girl is believed to have committed suicide for her shawl was found at the river's bank. Then several years later when the great war is on the Lieutenant is again in Alsace, the Germans are retreating and with his men he stops at a convent to advise the sisters that they had best fall back with the troops. After he has delivered his message he sees his former peasant girl love. She has not yet taken her final vows, so when he is wounded and she professes her love for him, there is still opportunity for the happy ending.

There is one thing about the picture and that is that it is one of the first to show the Germans in the light of humans during the war and any spot where there is a German population there is certain to be a sure fire audience for the film.

Vilma Banky is a comely wench and one cannot blame the lieutenant for falling for her. By the same token almost any girl would be willing to slip a little for Walter Byron as the officer. Sam Goldwyn ought to do something worth while with his boy as a leading man. He seems to have it.

Drawing Power: Vilma Banky and Walter Byron as a new pair of screen lovers together with a fairly interesting story which is at times amusing, should attract business. If you played the synchronized version be sure to stress the fact that the score and songs are well worth while. Irving Berlin's theme song "Marie" looks like a real hit.

Produced by Samuel Goldwyn and **released** by United Artists. **Length** 7972 feet. **Released** Nov. 17, 1928. **Story** by Frances Marion. **Adapted** for the screen by Carey Wilson. **Directed** by Victor Fleming.

THE CAST

Marie Ducrot.....Vilma Banky
Lieut. Count Karl von Hagan.....Walter Byron
Le Bete.....Louis Wolheim
The Orderly.....George Davis
Grandfather Ducrot.....William A. Orlamond
Sub-Lieut. Franz Geyer.....Carl von Rartman

A Romance of the Underworld

Worthy Successor to "Dressed to Kill"

(Reviewed by Freddie Schader)

IRVING CUMMINGS has turned out another hit in "Romance of the Underworld." There were a lot of people who believed his "Dressed To Kill" was a lucky fluke and that the director couldn't repeat, but he has fooled them, that is, providing someone else doesn't try to take the credit for it away from him as they did in the first instance. It's box office picture and directed with an easy tempo that alone belongs to Cummings.

There is little of the original Paul Armstrong play left in the version for the screen devised by Sidney Lanfield and Douglas Doty but it is effective picture stuff. Mary Astor heads the cast and does deliver a corking performance, but Robert Elliott and Ben Bard are not far behind her, especially Bard. John Boles does well enough with what is allotted him and Helen Lynch as one of the honky-tonk girls hits with a wallop. A former director, Oscar Apfel, is in the picture and if some one is hunting for a possibility as an American Jannings they should not overlook this bet.

It is the oft told tale of the little country girl who comes to the city and works as a night club hostess turning her earnings over to a man. She manages to escape from this life and eventually marries a boy of wealth and position. Her former "man" becomes aware of her success and decides to blackmail her. He would have been successful had it not been for a plain clothes copper, who first chased her out of the speakeasy and to whom she goes with her troubles. He engineers a little affray between the former lover and the owner of the speakeasy who was the victim of a frame-up by the would-be blackmailer, with the result that the latter is bumped off. This touch is directed in a comedy vein that makes everyone happy when the deed is done.

Drawing Power: It is the type of picture that will appeal to the sophisticated type of audience. Play it up as a second "Dressed to Kill." It has a synchronized score that is tuneful and effective. Mary Astor should pull somewhat at the b.o.

Produced and **distributed** by Fox Film Corp. **Length** 6162 feet. **Released** Nov. 11, 1928. **Adapted** from the stage play by Paul Armstrong. **Directed** by Irving Cummings.

THE CAST

Judith Andrews.....Mary Astor
Derby Dan Manning.....Ben Bard
Edwin Burke.....Robert Elliott
Stephen Ransome.....John Boles
Champagne Joe.....Oscar Apfel
Blondy Nell.....Helen Lynch

Lucrezia Borgia

Spicy Story Muffled

(Reviewed by Raymond Ganly)

THOSE turbulent times of the Renaissance which left their indelible imprint on history's pages echo faintly in this picturization. The Borgia closet is opened and the family skeleton is exhibited. But the wanton spirit of the age does not dare flaunt itself freely in the film (the censors have seen to that) and what one does see seems a trifle musty and childishly make believe. For with every coat of villainy that they put on Cesare they whitewash the character of Lucrezia and put her up one step further on the ladder of purity. No, the story never really goes *Decameron*; you'll find it quite an odd mixture of pseudo licentiousness, a wearisome account of villainy and an unaccountably insincere portrayal of the title role.

Evidently no attempt was made to have the story historically accurate. The true manner of Cesare's death is sacrificed in order to make a picture of Cesare and Lucrezia's first husband in a hand to hand combat.

But enough of shafts of criticism aimed at the film's historical value. The primary faults that one can find with the production are that it is unmistakably an *old* film, the lighting is poor and the titles are often juvenile.

The drawing power of the picture lies in its title. Borgia blood has been the subject for stories by Hugo, Sabatini and scores of other authors and their particular brand of wickedness holds the glamour of the forbidden. The characterization of Conrad Veidt as the baffling Cesare is the best piece of work in the picture. It is a difficult role to play, but the Teuton has a sure grasp of detail and an economy of expression that tend to keep the character pulsing, although at times he makes him very melancholy. Lina Haid makes a synthetic Lucrezia, Paul Wegener a realistic rogue, and .... a convincing enough Pontiff worried over his wayward son.

Drawing Power: The individual exhibitor can best determine whether the picture will find a response with his audience. **Exploitation Angles:** Play up Veidt and Wegener as leading German actors; the Borgias' fame in song and story; real locales.

THEME: A movie account of the affairs of the Borgias, culminating in the death of Cesare.

Distributed by Mutual M. P. Corporation. 7,200 feet. **Directed** by Richard Oswald. **Edited** and **titled** by J. W. McConaughy.

THE CAST

Lucrezia Borgia.....Lina Haid
Cesare Borgia.....Conrad Veidt
Alexander VI.....
.....Paul Wegener
Giovanni Sforza.....

"The Diplomats"

(Fox-Movietone Comedy—26 Min.)

(Reviewed by E. G. Johnston)

A SURE fire hit for any sound equipped house, this looks to be. The writer witnessed it at the Gaiety Theatre, New York City, where a first night audience bellowed their appreciation with a merry succession of honest laughs. A number of the hard-boiled ones were heard to the effect that it was the best thing of its kind done to date. Much credit must be given to the well known team of Clark and McCullough for clever and sincere work, Norman Taurog's direction, and the assistance of F. B. McKenzie and Ben Kline, respectively sound and camera men. Some of the scenes are lavishly done and it is quite evident that a considerable amount of money was spent on this short feature.

Action centres aboard an ocean liner and the province of "Delgrabia," one of the little European countries where intrigue flourishes. The comedy team, stowaways on the liner, are taken for a couple of diplomats in service to the distressed kingdom. Plot revolves mostly around ludicrous efforts to obtain a document which will save the existing regime. This is finally accomplished when the psuedo-distinguished duo arrive at the seat of government.

In addition to Clark and McCullough, Marguerite Churchill and John St. Polis also deserve honorable mention.

Manhattan Cocktail

Hinges on the Ordinary

(Reviewed by Raymond Ganly)

EXCEPT for the charming performance of Nancy Carroll and the suave acting of Paul Lukas, this drama of an innocent country miss turned chorus girl wouldn't amount to much. And that goes also for its synchronization and voice sequence wherein the warbling of a song falls rather flat. Nancy is very nice in pantomime, but she makes a so-so songster.

Dorothy Arzner directed this one, and evidence of a woman's hand is evident in its scenes. The character of the girl is clearly drawn, but the others, with the exception of Paul Lukas, make little headway. A far-too lengthy prologue precedes the modern story and the average spectator will be simply at a loss watching a fantastic presentation dealing with Grecian mythology, which follows fast upon the frontispiece "Manhattan Cocktail."

Richard Arlen fares badly with his role. True, he gets little to do, but he and Danny O'Shea are too obviously pawns moved about at will. When Danny suddenly decides to take a death leap, it all appears to be a bad solution of the mess into which the couple had fallen. The drama, when ended, leaves behind it the feeling of soggy story telling, overlaid with a few fantastic touches.

When his girl went to the big city in company with another school mate, Arlen decides to try his luck there, too. He appears where Nancy and Danny are hoofing it together in Lukas' show, and gets into a mix-up with the latter. Seeing that the girl loves Arlen and wanting her himself, Lukas has Arlen framed and imprisoned and fires Danny because of a suspicion of intimacy with a free-and-easy wife. The girl is called on to make one of those "sacrifices" to save her lover in prison, but her nimble wit brings her safely past the danger. On the night of the show, Danny clubs Lukas and thinking he has killed him, jumps to his death. After this little tragedy, Nancy and Arlen depart in haste from the "big city," and apparently live happily ever after in the country.

Drawing Power: Only a fairly good draw. Try to get the women's trade.

THEME: Drama of a country lass and two youths who tried their luck in Manhattan. One died and the other two, lovers, left the city chastened of all thoughts to win success in the theatrical world and returned to the country to enter upon married life.

Produced and **distributed** by Paramount. **Story,** Ernest Vajda. **Adaptor,** Ethel Doherty. **Length,** 6,051 feet.

THE CAST

Babs.....Nancy Carroll
Fred.....Richard Arlen
Bob.....Danny O'Shea
Renov.....Paul Lukas
Mrs. Renov.....Lilyan Tashman

"Pathe Review No. 1"

(Pathe—One Reel)

A PICTORIAL study of the early days of the "Police Gazette," forerunner of all the tabloids, is offered as the entertainment highlight of this Pathe Review subject. Other interesting sequences are "Portable Acres," revealing how farmers of Mexico solve the real estate problem; and "A-Horseback After Fish on a Mountain," a pictorial story of beautiful girls fishing the mountain streams on horseback. A novel reel very nicely put together.—GEORGE J. REDDY.

"Take Your Pick"
(Universal—Two Reels)
(Reviewed by George J. Reddy)

MIKE and Ike, the Stern Brothers comedians, appear again in another of their comic series for Universal. The fun of this number is gagged at a fairly smart pace, and Director Newfield has handled some trick stuff very well. It will serve as a good enough added attraction for any program.

Our friends Mike and Ike are kept awake far into the night by two pretty chorus girls in the next apartment, who are practicing some red hot dance steps. When the boys step out into the hall to protest, their door locks behind them. Clad only in pajamas, they find themselves in a sad predicament, and a good deal of fun is offered by the various troubles they get into, while endeavoring to reenter their rooms. The chorines next morning forgive Mike and Ike for their fault finding, and arrange a meeting backstage at the show. It is at this point that the main comedy action occurs, with Mike and Ike finally getting a one way ticket to the hospital, after causing almost a panic through their battles with the stage doorman and manager.

"Imagine My Embarrassment"
(M-G-M—Two Reels)
(Reviewed by George J. Reddy)

WITH the strains of "Clap Hands Here Comes Charlie" that introduces the synchronized version of this Charles Chase comedy, the spectator embarks on a very enjoyable 25-minutes or so. Sophisticated and slap-stick humor contribute to the effectiveness of the piece. It is polite clowning that Charles indulges in and audiences are bound to derive amusement from his caperings, and those of Ed. Kennedy and Anita Garvin, who support him.

As is generally true of all of Hal Roach's comedies, the plot is extremely simple: Charley and his family are invited to a party. Anxious to make a pleasant impression at this, his debut in society, Charley has the misfortune to do everything wrong. He makes an enemy of his host and is embarrassed terribly before the guests. His misfortune will be a source of pleasure to fans.

"Men Among Men"
(Vitaphone Talking Comedy—1 Reel)

FRED ARDATH with a company of two people presents his vaudeville drunk skit. There are any number of laughs early in the picture and there is a little kick at the end with the two male friends harmonizing "Sweet Adeline." The plot has the old story of one man trying to tip off his pal on how to square it with the wife because he has been on a souse. The usual result, drunk gets his excuse all mixed up and wifey gets sore and leaves. It will do to fill in on any talking bill.

"The Rag Doll"
(Universal—One Reel)

AN imaginative little piece, a sort of fairy tale, this Laemmle Novelty deserves attention from exhibitors. It is a quaint bit of entertainment. Children will respond to it joyously and the "grown-ups" should find it a cute tid-bit. Employing pure cinema and never seeming to miss the absence of titles, the story is told of a poor unassuming rag doll, whose misfortune it was to possess just plain simplicity. So when her owner was presented with a larger and more fanciful doll, the ragged one was contemptuously cast aside to make way for the usurper. Humiliating incidents befall the rag doll; a dog tries his sharp teeth on her; she is cast into the gutter and floats almost to the sewer's mouth; finally she finds her way into the garbage can from which she is plucked by a thief who seeks to hide his spoils in her sawdust interior. Later the doll is seen reposing on the magistrate's desk as evidence of the thief's guilt. Sentence delivered, she is cast into the wastebasket to begin anew more trials that lead to her dissolution.

To alleviate the sad times, things end happily for the shade of the doll when it appears before the gates of doll heaven and is fittingly rewarded.—GEORGE J. REDDY.

"Whoopee Boys"
(Educational—Two Reels)
(Reviewed by George J. Reddy)

HERE is an unblushingly good-humored two-reeler that will grab the chortles. It is fast unrefined fun that the troupe of funsters indulge in, a bit vulgar, perhaps, but laughably conceived and cleverly done. Monty Collins and Vernon Dent work together like old pals and one can't help but laugh at the friendly shirt-pulling fracas into which they draw the entire assemblage of guests at the party where they are detectiving. Their antics will not let the spectators stay in repose, but agitate his laugh nerves and replenish his stock of giggles.

In addition to Messrs. Collins and Dent, the cast contains Estelle Bradley, Eva Thatcher, Robert Graves and Al Thompson. Stephen Roberts manipulated the megaphone with good results. The two leads are commissiond to watch the guests. They inflict themselves on the various social lights, clowning around like Mexican jumping beans and finally wreck the party with the shirt-pulling fight. Their stuff is simply cuckoo, but it's funny.

"Range Wolf"
(Universal—Two Reels)
(Reviewed by George J. Reddy)

ALL that may be said for this two-reel featurette staring Universal's Western hero, Bob Curwood, is that it is just another release in the series. The story of this one is weaker than usual, and is set in production worn locations that have been seen time and time again. Although Westerns draw mostly on the kid trade it might be advisable to give even them a little variation in atmosphere. Curwood tries hard to do some really good work, but he has been handcuffed to a lot of stereotyped continuity that seems to defy his best efforts.

Curwood, as Bob Mason, rides in on the film in time to save a ranch girl from death by stampede of horses. Cattle have been stolen regularly from her ranch and Bob decides to corral the rustlers. This theme serves as the main thread of the story, which has been spotted here and there with the familiar Western gags, such as horse riding, rough-and-tumble fighting, etc. This film will unquestionably go over with the younger generation, but we sincerely wish "U" would give these features a redecoration.

"Beauties Beware"
(Educational—Two Reels)
(Reviewed by George J. Reddy)

TANTILIZING girlies, an indiscreet hubbie who has a weakness for them, his rugged wife who resents his interest in the pretty creatures and a jumble of comedy events laid out according to the pattern of jazzy flirtations, this Ideal comedy with the screen Johnny, Jerry Drew, has its moments of gay solicitude. By far the funniest thing in its chain of events is a fight between furious dames who hurl large gobs of facial cream onto one another's countenances. This is a grand finale that jars the onlooker into laughter.

Jerry likes the girls, but his wife doesn't appreciate his love for womankind. However, when some females give a party in Jerry's house he naturally ducks out of the wife's presence and hies himself to the apartment of Estelle Bradley, where a choice assortment of cuties are having a happy time. Eventually Jerry finds things a bit hot for him inasmuch as he has made an enemy of his hostess' husband (Harry Myers) and his own wife (Dolores Johnson) has discovered his absence and is trailing him.

"Habeas Corpus"
(Educational—M.G.M.-Roach—Two Reels)
(Reviewed by George J. Reddy)

MERRY proceedings, a fine splurge of laughs which scud through its length, an accelerated pace, this Hal Roach starring vehicle for Stan Laurel and Oliver Hardy, delivers in splendid fashion. The "corpus" of the title supplies a theme that is fittingly taken advantage of with plenty of guffaws resulting. Here the word is not used as 'n law, but refers rather to the nefarious trade of those who steal into graveyards at night to rob the earth of the dead.

It is on such a mission that Stan and Oliver are sent. They are quaking with fear, which is accentuated all the more when another party, learning of their purpose, dons a white sheet and frightens them out of their wits. Against the forbidding background of the tombstones, a byplay of comedy ensues.

"Our World Today"
(Educational—One Reel)

A RATHER unusual fish story, a very good marionette show and an interesting portion devoted to the wonders of a modern factory—these assets combine to make of "Our World Today" Magazine an entirely suitable screen amusement. One of the sights in the aquarium of George Wright's Walker House Hotel in Toronto are walking fish and this unusual procedure is laughable, to say the least.

In the marionette show, Tony Sarg's puppets give the story of Columbus and Ferdinand and Isabella and how the great explorer discovered America. The Bessemer Plant of the Edgar Thomson works at Braddock, Pa., are seen; molten steel, the hot ingots of the newly forged metal, fiery furnaces and the huge magnets used to catch and transport the steel contribute an illuminating glimpse into the steel industry. —GEORGE J. REDDY.

"Pathe Review No. 4"
(Pathe—One Reel)
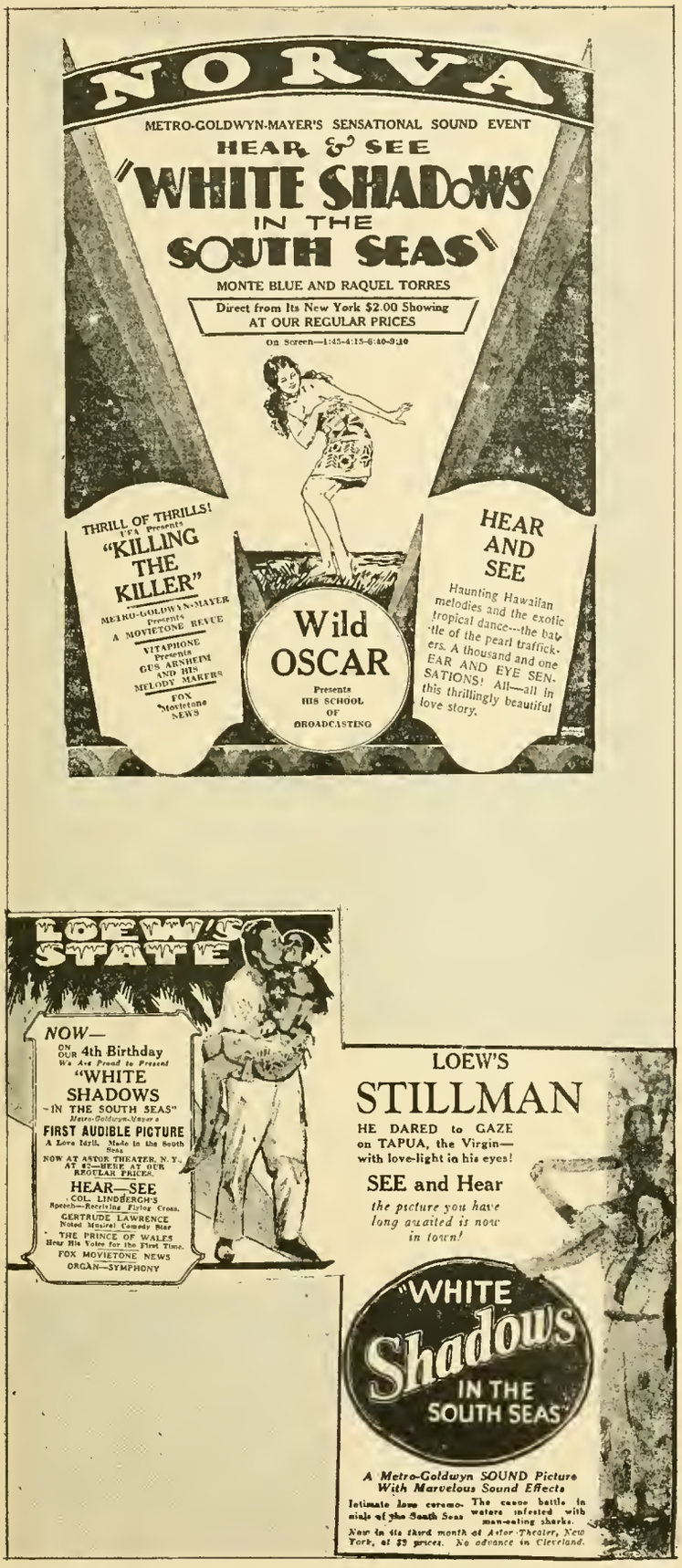
EDITOR TERRY RAMSAYE of the Review presents a highly interesting and thrilling subject as the leadoff to his reel on this occasion. It is titled "Cinema Heroes," and offers scenes of the men that crank the cameras for Pathe News reel. All the famous Pathe News camera heroes are shown performing daring feats, in their efforts to gather pictorial records of the world's activities. Other subjects in this reel are: "Once Aboard the Lugger," glimpsing merry English sailor girls who go to sea in saucy pajamas, and "Paper Scraps," Pathechrome scenes of the seasons as conceived by a modern juvenile.—GEORGE J. REDDY.

"Knowing the Ropes"
(Sportlight-Pathe—One Reel)

GRANTLAND RICE contributes another entertaining Sportlight to his good series of one-reelers. This one is devoted to the expert handling of ropes. It first shows the boy scouts manipulating the ropes of a yacht and then switches to a cowboy who goes through some exceptional maneuvers and some remarkable gyrations while keeping his ropes whirling. Lastly are shown some shots of athletes going through their training stunts in rope skipping. It is well arranged and good entertainment.—CHESTER J. SMITH.

"A White Elephant"
(Pathe-Fables—One Reel)

THE adventures of old Al Falfa and Don Dog among the wild beasts of the African veldts provide good laugh material. While hunting elephants they are chased by two of the pachyderms and are threatened with demolition when a churchmouse, whom they had befriended at the beginning of their journey, scares the elephants away.—GEORGE J. REDDY.



Newspaper displays that exploited M-G-M's "White Shadows in the South Seas" at first run theatres in Norfolk, Cleveland and St. Louis are reproduced above. The ads shown are a four-column modernistic style layout for the Nova, Norfolk; a two-column ad for Loew's Stillman, Cleveland, and a two-column ad for Loew's State, St. Louis.

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Experienced Assistant Manager wants position. Knows show business. Neat appearing, honest and reliable with very best references. Write offers to James M. Cole, 403 Liberty Street, Penn Yan, New York.

Experienced Poster Artist with ideas and real creative ability. He knows lobby display and exploitation and desires first class connection. Will send samples and all personal details. Married; age 30. Write Box 424, care Motion Picture News, 729 7th Ave., New York City.

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Regional News from Correspondents

Publix-F & R Make Minn. Changes

EDWARD A. SMITH, managing director of the Minnesota Theatre in Minneapolis, this past week was appointed division manager of the Midland division of the Publix-Finkelstein & Ruben circuit. Murray Pennock, formerly of the Paramount Theatre, New York, will succeed him at the Minnesota. Several other changes were also announced. G. Ralph Barton, city manager, was advanced to the management of the circuit's theatres in the Twin Cities. Gordon Green was appointed to the managership of the State Theatre in Minneapolis, and Ed. Prinsen to the managership of the Strand and Garrick. Ben Ferris was made advertising manager for the Twin Cities and John P. Goring, formerly of the Forum Theatre, Los Angeles, was made managing director of the Capitol Theatre in St. Paul, succeeding Clem P. Murphy, who will be production manager for the State in Minneapolis and the Capitol in St. Paul.

The first of next month the Strand Theatre in Sioux Falls, S. D., will go into the possession of Bennie Berger, who has secured the lease of the house, which seats 650. It has been operated for several years by F & R in partnership with Jay Dundas. F & R has built a large new State Theatre since entering this partnership with Dundas and also operates the Orpheum and Egyptian in Sioux Falls. There are also several smaller houses in the city, including the Princess which is run by the McCarthy Bros., owners of more than twenty theatres in the northwest. The Liberty, owned by Charles Sawyer, will be closed soon in order that a store building may be erected on the site. Business men of the city are planning to back a project for building a large theatre and hotel structure in the near future, as they failed to secure the lease of the Orpheum from F & R when the firm closed that house recently for lack of patronage.

Mr. Berger began his expansion program last year when he purchased the two theatres at Bemidji, Minn.

Following the general expense cutting program of First National, due to the assumption of ownership by Warner Brothers, the Minneapolis exchange let some of its office force go the first of the year.

A tour of the northwest territory is being made by Charles Scherwin, special representative from the Columbia Pictures home office, and Ben Marcus, Minneapolis branch manager.

The Gayety theatre in Minneapolis, the burlesque house which was closed some time ago when the city council revoked its license because of alleged indecent performances, has been reopened under a new management. Mayor Leach is personally censoring the librettos of the shows.

A number of company deals were closed for Columbia Pictures recently when Cecil Maberry, general sales manager, and Fred H. Knispel, division manager, visited Minneapolis.

The Orpheum Theatre at Grenora, N. D., has been purchased by J. G. Alkenbrack of Mohall from Mrs. Frances Knutsen.

The Triangle Theatre at Howard Lake, Minn., has just undergone a number of improvements. It now sports French doors enclosing the lobby and a brilliantly illuminated canopy.

Sound Brings New Ottawa Admissions

SIGNIFICANT price changes have occurred in sound and silent theatres in Ottawa, Ontario. With the introduction of sound programs at the Regent Theatre, Manager Ray Tubman raised prices 10 cents and enormous crowds were in evidence. At the same time Manager Ambrose Nolan has reduced prices 10 cents at the new Avalon Theatre, opened only a few weeks ago, where silent films prevail. Regent prices are now 45 and 60 cents while at the Avalon they are 20, 25 and 35 cents.

Manager Fred McLennan has changed the name of his theatre at Brockville, Ontario, from "Brock" to "Capitol."

Famous Players Canadian Corp., Toronto, is building a new theatre in Windsor, Ontario, and plans are being completed for new houses at Ottawa and Quebec City. The new Famous Players house at Saskatoon, Sask., is scheduled to open February 15.

Because of the overcrowding at the Capitol Theatre, Guelph, Ontario, Manager Dave McMullen has taken a lease of the Regent Theatre which he will operate Fridays, Saturdays and holidays.

After being wired and redecorated, the Dominion Theatre, Victoria, B. C., has been re-opened by J. M. Robertson. New seats were installed.

The Village of Joggin Mines, Nova Scotia, was swept by a fire which broke out in the moving picture theatre building owned by F. J. Burke. No less than 21 buildings were destroyed.

W. A. Summerville, alderman of the Toronto City Council for some years, was elected to the Civic Board of Control for 1929 by a splendid vote in the elections on New Year's Day. Controller Summerville is the proprietor of the Prince of Wales and Eastwood Theatres in Toronto.

The Capitol Theatre, Moose Jaw, Sask., has been given a shake-up by Manager E. P. Fields. He is now playing Pantages vaudeville each Saturday and pictures the other five days.

Irwin Taylor is announced as the new manager of the Oakwood Theatre, Toronto, Ontario, in succession to the late James Crang whose sudden death in Chicago left a big gap in the managerial ranks of the Famous Players Canadian Corp.

L. Lloyd Dearth has been appointed manager of the big Capitol Theatre, Vancouver, B. C. W. P. Wilson was in charge of this house until he took over the Pantages Theatre in Edmonton, Alberta.

J. Schulberg is now the manager of the Regent Theatre in Vancouver, B. C., while F. E. Petch is to be found at the Victoria Theatre in Vancouver.

Pete Egan, manager of the Capitol Theatre, Regina, Sask., was unsuccessful in his effort to gain a seat in the City Council for 1929.

H. M. Thomas, Western Division manager of Famous Players Canadian Corp., returned to his headquarters in Toronto after making an extensive tour of inspection of Western Canadian theatres during December.

Theatre Reports From Cincinnati

THE Strand Theatre, the largest movie house in Middletown, Ohio, has been closed for extensive remodeling and enlarging. Vaudeville in addition to pictures will be featured by Chifos Bros., owners, when the house is reopened.

Thomas Broad, of St. Marys, Ohio, who operates houses in that city as also in Mendon and Fort Recovery, has leased the Columbia Theatre, at Coldwater, Ohio. Pearl Miller, of St. Marys, has been made manager of the house to succeed Alex H. Giere.

Fred Johnson, general manager of the Strand and Colonial Theatres, at Cambridge, Ohio, has been elected a director on the board of the local Kiwanis club.

D. E. Huff, who claims Columbus, Ohio, as his home, and who has been in charge of the Ritz Theatre, Columbia, S. C., has been appointed manager of the Carolina Theatre, at Charlotte, N. C., which house is also a unit in the Publix chain.

The Regent Theatre, Hamilton, Ohio, which has been playing pictures in connection with dramatic stock, has discontinued pictures, and reverted to a straight stock policy, with another company occupying the house.

Among the city's visitors during last week was W. S. Perutz, manager of the Publix Theatres, at Hartford, Conn., who hastened to Cincinnati by chartered airplane to be at the bedside of his son, Carroll, 7, who is seriously ill in the General Hospital with scarlet fever. The boy was stricken while on a visit here with his mother, who is now in quarantine in the hospital.

Herschel Leucke, organist at the Orpheum Theatre, Cincinnati, was absent but accounted for several days last week, having been confined to his home with a severe cold.

Open Equity House At Philadelphia

EQUITY THEATRE COMPANY'S new Ambler Theatre, a 1250 seat house, which was built by Harrison Brothers, was opened to the public on December 31st. Moe Goodman, director of publicity for Equity Theatres, will be in charge of the new theatre temporarily.

Fred G. Nixon-Nirdlinger, who has been in Philadelphia for several weeks returned to Europe, accompanied by Mrs. Nirdlinger and Fred G. Nixon-Nirdlinger, Jr., on the Berengaria which sailed from New York on January 4th. After a short stay in Paris, Mr. and Mrs. Nirdlinger will go to St. Moritz to take part in the winter sports.

The Oxford Theatre, Oxford, Pa., has been sold by the East Coast Theatres Co. to a new concern, the New Oxford Theatre Company.

Vine Street has been hard hit by the mild epidemic of grippe and influenza now raging in the East and many exhibitors and exchangemen have been victims of the flu germ.

William Gershman has sold the Parkside Theatre, Camden, N. J. to I. Zatkin.

Arrangements are now being completed for the opening of the Stanley Company's Uptown Theatre at Broad and Susquehanna Ave. on February 2nd.

As a token of appreciation from Equity Theatres Corporation, the entire proceeds of the special midnight shows held in all Equity houses on New Year's Eve were distributed among the employees of the organization.

Norman Ayers, formerly division sales manager of Vitaphone, started the New Year as branch manager of the Warner Exchange in Detroit.

The entire bookkeeping department of the Stanley Company of America has been moved to New York. Irving D. Rossheim, president of the Stanley Company, spends about five days a week in New York and Jules Catsiff, purchasing agent, will do the buying for the Company from the New York office. A. Newman, treasurer, and James Brennan, assistant treasurer, are now in the New York office. E. R. Trenchard, who has been assisting in the Publicity Department of the Stanley Company in the Philadelphia office, has been transferred to Lancaster, Pa., where he has been made general manager of all the Stanley theatres in that town.

More than 100 reservations have already been received for the annual banquet of the M. P. T. O. of Eastern Pennsylvania, Southern New Jersey and Delaware, to be held January 27th at the Benjamin Franklin Hotel. The attendance will be limited to 250 and it is expected that the full quota will be subscribed to shortly. Jay Emanuel is chairman of the entertainment committee.

3 Indiana Theatre Incorporations

ARTICLES of incorporation have been filed with the secretary of state of Indiana by the Hudson Enterprises, Incorporated, of Kendallville, Ind. The corporation has an initial capital stock of 1,000 shares of no par value common, and is organized "to own, lease, manage and operate theatres and places of amusement." The incorporators are Robert L. Hudson, Hollys P. Hudson and Will W. Keller.

Other incorporations filed, were: Goulden Theatres Corporation of Indianapolis. The corporation has an initial capital stock of 1,000 shares of no par value and is formed "to carry on the business of theatrical proprietors, motion picture theatres, vaudeville and caterers for public entertainment." The incorporators are Louis H. Goulden, A. P. Madison and Ethel Goulden; and Allied Amusements, Incorporated, of Indianapolis. The corporation has an initial capital stock of 100 shares of no par value common and is formed "for buying, selling and leasing of motion pictures and talking pictures." The incorporators are Leonard E. Garrison, Maxine Rembusch Garrison and J. Dudley Shouse.

E. M. Viquesney, sculptor of the "Spirit of The American Doughboy," opened his new $45,000 Tivoli motion picture theatre, Spencer, Ind., on New Year's eve.

Maurice A. Baker, manager of the Colfax theatre, South Bend, Ind., confined to a local hospital following an emergency operation for hernia, is suffering a slight influenza infection and likely will be in the institution for several days.

The Kay-Bee theatre, Anderson, Ind., changed hands recently with Harry VanNoy taking over the house. Possession was given immediately.

1929 'Frisco Board Officers Elected

AT the December meeting of the San Francisco Film Exchange Board of Trade the following officers for the ensuing year were elected: President, M. E. Corey; Vice-President, J. J. Patridge; Secretary-Treasurer, W. E. Matthews. G. C. Parsons and Chas. Muehlman, together with the three elective officers, form the Board of Governors. Miss Claire Foley was re-elected Executive-Secretary, and Milton Nathan is retained as Counsellor.

Rube Wolfe, who is one who has been making the Warfield Theatre popular with his popular prank orchestra leads, is leaving that theatre for one in Los Angeles. His successor will soon be announced.

Another "city within a city," the Taraval district, has its own neighborhood show house with the dedication, on December 28, of the new Parkside Theatre, at Taraval street and Nineteenth avenue.

The Parkside joins San Francisco's growing list of intimate community theatres de luxe which now serve the city. It is operated by Golden State Theatre Circuit which, with its associates, the T & D Junior Enterprises, Inc., owns or controls one of the major circuits operating in a score of Northern California cities.

Robert Power has left the Armstrong-Power Company in order that he may devote full time to the decorating business, and has established headquarters in New York.

Mrs. Grace Patterson, of the Ellis Arkush Circuit, has been confined to the hospital following a very serious operation. She is recovering.

C. W. Burchett is supervising all the installations for jobs which E. E. Fulton Co. handle around San Francisco and nearby towns.

Circuit in Oregon Changes Hands

W. J. WOODS has transferred his chain of theatres to Chas. H. Hutchens, who will continue to operate them. The circuit covers a group of small mill towns in the vicinity of Eugene, including Drain, Noti, Penn. Blackley, Mapleton, LaComb and Lowell.

H. E. Ulsh has remodeled his Ellensburg Theatre at Ellensburg, Wash., and will install sound and talking pictures. National Theatre Supply is furnishing various supplies.

M. W. Mattecheck has purchased the Rialto Theatre at Hood River, Ore., from Art Kolstad, who is now busy supervising installation of his Kolstaphone at many houses in Oregon.

Donald McDonald, formerly manager of the Majestic Theatre in Corvallis, is the new manager of the Oregon Theatre in Salem for the Guthrie Company.

The Simons and Taylor company of Missoula, Mont., have bought the Bluebird Theatre from Henry Turner, which now gives them three houses in the Garden City—The Bluebird, Wilma and Rialto.

Fred McConnell, short subject sales manager for Universal, stopped in Butte to confer with J. Matt Skorey, manager of the Montana branch, on his way to the Coast.

Consolidated Theatres Company of Portland, announce that early this year extensive alterations will be made in the Peoples Theatre, which will include installation of both vitaphone and movietone. It is also announced that A. Bernard, who has for many years been actively associated with a number of the Coast houses will be named as manager for the remodeled house.

Al Cushman, formerly assistant manager at the Broadway is now in a like position for the new Hippodrome Theatre which opened under the management of W. W. Ely.

L. A. Samuelson, for a number of years booker for Pathe is now in charge of the Portland Tiffany-Stahl exchange.

At the annual meeting for election of officers for the Portland Film Board of Trade Bob Hill of Warner Bros. was elected president; Harry Percy of Pathe, vice-president and Jimmy Linn of Fox, Ike Schlank of Universal and Tille Withers of F B O as the new trustees.

Manager E. K. Taylor of the Wilma Theatre, Missoula, Mont., writes that he was held up at the "end of a perfect box office day" and robbed of $851. No trace of perpetrators.

The stage hands of Butte held their annual election and named Orrie N. Olds, president, which he fills for the second time; Carl Fredericks, vice-president; Sam Spiegel, recording secretary; Hi Kimball financial secretary; Larry Farmer, business agent; George Pieler, sergeant-at-arms. A. E. Elge, Tommy Bastian and George Pieler trustees.

Busy Buying Week On Texas Mart

PURCHASE of four theatres in three valley cities, with plans for purchasing more in the section of Brownsville was announced by associates of L. L. Dent of Dallas. The purchase was made in the name of the Hidalgo Theatres, Inc., which has just been chartered with a capital stock of $40,000. The theatres are located at Weslaco, Pharr and Donna, Texas.

Mid-Texas Theatres, Inc., of which Grover S. Campbell is president, has acquired the Dent Theatres, Inc., interest in Temple and will hereafter own and operate two of the four houses formerly owned by the Dent Co. One of the others is to be reopened immediately and improved. Simultaneously with change in ownership it was announced that talking pictures would be exhibited at the new Arcadia Theatre. Equipment was installed several months ago.

Roy Sinor, theatre manager at Pampa, Texas, was burned, probably fatally in a gas explosion in his office. His clothing blazing, he rushed into the street where a night clerk from a nearby hotel ripped the flaming clothes from him, but not before Sinor had been severely burned. He was unable to explain how the explosion occurred.

J. E. (Uncle Joe) Luckett, has been appointed manager of the Dallas First National Exchange to succeed Leslie Wilkes, who has entered the exhibition field with the Dent Theatres. W. E. Callaway of New York, southern divisional manager appointed Mr. Luckett to his new position. Mr. Wilkes is now city manager for the Dent Theatres at Corsicana, Texas.

Col. H. A. Cole, president of the M.P.T.O. of Texas, has returned from an eastern trip where he transacted business pertaining to the Allied States Association.

Robert Sparks, Vernon Theatre manager, pleaded guilty to operating a theatre on Sunday, and was fined $20.00, the minimum in justice court at Vernon.

K. C. Branch War on Damaged Film

IN the last several months more film has been returned in a damaged condition by exhibitors in the Kansas City territory than in the last five years, according to Leo J. Doty, president of the Kansas City Film Board of Trade. As a result distributors in the Kansas City territory have launched a campaign against the mutilation of film while in the possession of exhibitors. The campaign will be waged through a series of letters to exhibitors, urging co-operation in preserving film, and through film salesmen, who will be instructed to confer with exhibitors in their respective territories in effort to obtain a more careful handling of film.

The blare of calliopes, the notes of carnival horns and other noise shrouded the Coates House, a hotel of Kansas City, last week during the annual convention of the Heart of America Showmen's Association, of which about fifty motion picture exhibitors are members. Several thousand persons visited the exhibits during the convention, which closed Monday. Everything in the sideshow and circus line was exhibited, including novelties for magicians and actors. A dinner and dance closed the convention. Nothing pertaining to legislative problems or other matters which exhibitors might be interested in was discussed, the convention being more in the nature of an exhibit. The association has about 500 members.

The Lindbergh, Kansas City's newest suburban motion picture theatre, has opened its doors. The house, which is owned by A. Baier, seats 1,200 persons and cost $150,000, it having a policy of first suburban run pictures and vaudeville with admission prices at 15 cents and 10 cents.

December proved to be the biggest month of the year for the Midwest Film Distributors, Inc., of Kansas City, according to C. A. Schultz, manager. First runs at four downtown houses in Kansas City helped to establish the record, Mr. Schultz said.

Sentiment aplenty was attached to the wrecking of the New Theatre, Salina, Kas., this past week. The theatre, which was built fifty-one years ago, and which for many years was the pride of the town, was razed to make way for a 10-story office building.

New Year's Day proved to be "labor day" for Kansas City film exchanges for half a day. Virtually all of the exchanges remained open until 1 o'clock to take care of big holiday business. It was a happy Christmas all around on film row.

Carl Laemmle, president of Universal Pictures Corp., was a visitor for a short time in Kansas City Saturday. He was on his way from New York to Hollywood.

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Milwaukee Row Has Active Week

THE Embassy Theatre, formerly known as the Empress burlesque house, opened on January 6th as a picture theatre under management of Henry Goldberg. It has been completely redecorated and remodeled. Bristolphone has been installed.

The M-G-M Efficiency Club will hold its annual banquet and election of officers at the Milwaukee Athletic Club on the evening of January 20th. Dancing will follow dinner.

Harry Hatfield is no longer at the Allen, Racine. He is now managing theatres in Chicago.

The M-G-M sales force has equipped itself all around with new cars.

The Parkway Theatre opened on January 6th with Biophone.

The New Brin Theatre at Menasha which had been closed for remodeling, opened recently.

Fred Meyer, manager of the Milwaukee Theatre Circuit, was presented with a humidor by members of the staff as a Christmas gift.

The Venetian Theatre opened with sound on the 25th of December. Vitaphone and Movietone were installed.

L. K. Brin's new circuit, comprising the Fischer Paramount Wisconsin theatres and the Garden and Majestic of this city, and the New Brin at Menasha, has necessitated Mr. Brin opening new offices in the Straus building at 1001. Stanley Brown has joined the new Circuit as general manager. Sam Miller who was formerly booker for the Fischer circuit is now production manager of the new Wisconsin circuit. Mr. Brown was formerly associated with Midwesco. The new circuit is known as Brin's Enterprises.

D. A. Marshall, traveling auditor for the U. chain is spending several weeks in the Milwaukee Theatre Circuit offices.

The Burleigh Theatre under management of Langheinrich brothers, and the Granada which is managed by Harry Hart, opened during the past week with sound.

Morris Parfrey, formerly assistant manager of the Strand Theatre is now assistant in the advertising department of Midwesco.

Morris Abrams, exploiteer for M-G-M is spending some time in the Milwaukee branch.

Mr. and Mrs. Dan Kelliher of the Sprague Theatre at Elkhorn, left last week for several weeks stay in Miami, Fla.

S. Olson's new theatre at Delavan is progressing rapidly. The walls have been erected and it is expected the theatre will soon be completed. At this time it is understood, Mr. Olson will close the Pastime which he is now operating.

Flu Gets in Punch at Albany Section

ACCORDING to reports received this past week the old "Flu" bogey is getting in its whack, in and around the Albany territory. Patronage is said to have been hit at the Capitol Theatres, and some of the smaller villages report that fully 50 per cent of the population are ill. Other Northern New York theatres that have been forced to close last week, due to the ravages of the epidemic in their respective communities are, those located in Brushton, Redwood, Alexandria Bay and Willsboro.

Isadore Schmertz, Albany manager for Fox, figured in an automobile accident one day last week while driving back from New York City. The car skidded, crashing into a telephone pole, which broke and fell on the top of the car, striking Mrs. Schmertz and cutting a gash that required several stitches by a physician. The car was wrecked.

Len Garvey, who has been handling a theatre at New Hartford, has become a Pathe salesman, working out of Albany.

Mrs. Benjamin Smith, wife of a Tiffany salesman in Albany, was called to Canada last week on account of the serious illness of her mother.

Minard E. Spateholts has taken over Fireman's Hall at Schoharie, and will show pictures one or two nights a week throughout the winter.

John Butynski is the new owner of the Broadway Theatre in Schenectady. The house was formerly handled by J. Skladamowski.

Phil Burkhart is now handling the McAlpin Theatre at Lyons Falls, which was formerly operated by Herschel Gaylard.

George Lefko, manager for F B O in Albany, has recovered from his recent illness.

Central Penn Film Reports

BANKERS who previously had announced that the Majestic theatre on Walnut Street, Harrisburg, facing the State capitol grounds, would be sold to a syndicate which planned to erect a nine-story garage there, stated on January 3 that the project had been abandoned. Under the sale plan originally the theatre would have been razed early in the present year.

The Reading chapter of the Musician's Protective Association, composed of musicians employed in theatres of Reading and vicinity, has re-elected Frank L. Diefenderfer president for the ninth successive time. Other officers elected included Edward A. Gicker, secretary, who has held every office in the association.

Frank J. Harris, of Crafton, Allegheny county, one of the guiding influences in the big Harris Amusement Company chain of theatres in Pittsburgh and vicinity, returned to his seat in the Senate of Pennsylvania when that body reassembled for the biennial session in Harrisburg on January 1. Another prominent motion picture man who will be active in the work at the capitol this winter is Lieutenant Governor Arthur James, of Wilkes-Barre, who owns several picture houses in Luzerne County and is a close business associate of M. E. Comerford, of Scranton. It is probable both Lieutenant Governor James and Senator Harris will be keenly interested in any legislation with bearing on the picture industry that is introduced in the present session of the Pennsylvania Legislature.

The prevalence of flu in a mild form which reduced attendance at Central Pennsylvania theatres to a considerable extent in December appeared to be much diminished early in January. The Harrisburg public schools which, on account of the flu, were kept closed for four days after the time originally set for the ending of the Christmas holidays, were reopened on January 7.

The Capitol Theatre, Pottsville, announces that hereafter it will offer all-synchronized features, shorts and short subjects. Manager Samuel Friedman has, in fact, dismissed the orchestra. Russell Kershner, organist, has been retained. The Capitol is Pottsville's newest and largest theatre and is a part of the Comerford chain.

Announcement was made January 4 that the Majestic Theatre, Gettysburg, has been leased to Louis J. Appell, head of the Nathan Appell Enterprises, of York. For several years the Majestic has been operated by the Higgins Amusement Company. The theatre is located in the Gettysburg Hotel. Movietone and Vitaphone equipment is to be installed at once along with a new projection booth and other equipment. George A. Scharf will remain as resident manager with Mr. Bitner as supervising director.

Work Near End On New Fox St. Louis

MAJOR WILLIAM ZANFT in charge of the William Fox theatres throughout the country has arrived in St. Louis to view the final stages of work on the new big Fox theatre now under construction at Grand and Washington Boulevards. Originally it was planned to open this house on Christmas Day but due to labor troubles and delays in the shipment of materials the work has been held back. It is expected that Major Zanft will set a definite date for the opening of the new house soon. It probably will throw open its doors in February.

In selecting Grand Boulevard for the site of the new Fox house, Major Zanft believes this district will remain the dominant amusement center of St. Louis for many years to come.

The Strand Theatre at Equality, Ill., was destroyed by fire early on January 2. The loss was estimated at $18,000. The house was unoccupied at the time of the blaze.

An unmasked bandit held up the box office of the Missouri Theatre in Columbia, Mo., the night of January 4 and escaped with about $100 in cash. The robber appeared at the box office window and asked for a ticket, pushing a coin through the opening so that it rolled to the floor. When the girl cashier turned to pick up the coin the robber grabbed the money box and ran. He did not display a weapon of any kind.

Ed Lowry master of ceremonies at the Ambassador Theatre, St. Louis, who had been forced to remain abed for several days because of an attack of grippe and bronchitis returned to the theatre on January 5.

Several Theatre Transfers in Iowa

THE Palace Theatre, at Exira, changed hands last week when it was sold by L. Z. Henry to Axel R. Jensen.

At Lone Tree, Iowa, there was also a transfer of ownership. The Strand theatre there was sold by F. J. Ulrich to Frank Kline, Jr.

Kile R. Martin recently bought the Isis theatre at Cedar Rapids. The house has since been closed by Mr. Martin. The former owners of the house were Victor C. Smith and Sons.

Ed Phillips, purchased the Cozy Theatre at Vail, Iowa, from R. M. Junkin.

P. G. Held recently added a new screen, a new front drop and other stage equipment to his theatre at Griswold, Iowa.

Grant Washburn, organist at the Atlantic theatre, Atlantic, Iowa, is now in Chicago. During his absence West Master of Marshalltown is filling the position as organist.

Work is progressing on the Phoenix theatre, at Neola, Iowa, which is to have an attractive new lobby and foyer, an enlargement of the former arrangement.

Nate Frudenfeld, manager of the Capitol Theatre, Des Moines, recently received a nice promotion when he was made assistant to Harry David, division manager for the Publix shows in this territory. Mr. Frudenfeld who is a former newspaper man, came to Des Moines as manager of the Capitol from the Reviera at Omaha, and also after work as publicity man for the A. H. Blank-Publix houses in Iowa. His successor at the Capitol has not as yet been announced, awaiting word from the New York office of Publix.

A new $50,000 theatre building for Iowa City, Iowa, is now being planned by Des Moines architects, Boyd and Moore, who state that this estimated cost is outside of the furnishings and equipment. The house is to be built for the Iowa Memorial Association of which R. H. Fitzgerald is director. Work will begin on the new theatre-auditorium in about a month.

A new front, lobby and foyer have been added to the Grand theatre at Eldora. New lighting effects have been added and the auditorium redecorated. The booth has been remodeled and enlarged to be ready for sound pictures.

E. E. Morris, of the Princess at Eagle Grove, was a caller at the office of Paramount last week. Walter Carroll, of the Star at Colfax, was also in to book some pictures.

Katherine Reynolds of the Universal office was promoted at Christmas time to the office of cashier. She succeeds Dorothy Richey, who has been cashier of the office for the past three years.

O. H. Garland, salesman of the Pathe office, has been ill with the 'flu. He was at home for a week.

Lew Hess is the new salesman at the office of Universal. He comes from the New York office of Universal and will cover Zone D.

9 Southeast Shows Closed by Flu

DUE to the prevalence of "flu," nine theatres in the Southeast were reported as closed, or closing, this week. They are the Lyric Theatre at East Tallassee, Ala., the Vaudette at Brewton, Ala.; the Palmer at Palmer, Tenn.; the Bonita at Murphy, N. C.; the Italian Gardens Theatre at Claxton, Ga.; the Olympia at Petros, Tenn.; the Bonifay at Bonifay, Fla.; the Mount Vernon Theatre at Tallassee, Ala., and the Porterdale (community house) at Porterdale, Ga.

Atlanta

Two motion picture theatres in Atlanta opened the week with midnight shows last week—Loew's Capitol and the Rialto, Publix house.

William G. Minder became head of Fox's Atlanta branch Thursday, January 3, his appointment to the post being announced by George W. Fuller, Southeastern district manager of the company. Mr. Minder succeeds Paul C. Bryan, who has been promoted to the Fox Movietone department and who, while making his headquarters in Atlanta, will have supervision over Fox Movietone activities in the Atlanta and Charlotte territories.

C. R. Beacham, veteran Atlanta exchangeman, will head the local office of World Wide Pictures, Inc., when that company opens here January 14.

With approximately 100 cases scheduled for consideration, it is probable that the Atlanta Joint Board of Arbitration will hold two meetings in January.

Maurice Mitchell and Neil Blount have joined the sales force of Tiffany-Stahl's Atlanta branch.

Frank Rogers, of the E. J. Sparks Enterprises of Florida, stopped in Atlanta, en route to New York.

Florida

Operation of the Capitol Theatre, High Springs, Fla., is being taken over, by A. H. Warrall, from W. J. Priest.

Jesse Marlowe, formerly assistant to John Thomas at the Riverside Theatre, Jacksonville, has been placed in charge of the Rialto.

John Thomas, formerly of the Riverside Theatre, has been transferred to the Imperial, Jacksonville. Brandon Warren, formerly of the Rialto, is now at the Riverside.

The Lincoln Theatre, colored house at Bradenton, Fla., closed for some time, has been taken over by Manuel Patris. Theatre formerly operated by W. B. Russell.

Jesse L. Lasky visited in Tampa last week, looked over the theatres and expressed his approval of the beautiful playhouses.

N. V. Darley, manager of the Rivoli, Ybor City, returned from a short trip to Jacksonville, to find a call to come to Havana to look out for his movie interests there. Besides the Cuba proposition and the house in Ybor City, Mr. Darley also operates the Royal at Tarpon Springs and is kept pretty busy commuting between the three places.

Charlotte

The Lumberton Theatre Corporation, Lumberton, N. C., announces the appointment of E. R. Medd as general manager of the Carolina Theatre here. Mr. Medd has already assumed the duties of the new post.

E. F. Dardine is now connected with World Wide Pictures in this territory and the company will open its Charlotte office January 14 in connection with the local Educational exchange.

Mr. and Mrs. E. L. McShane have returned from a trip to Washington, D. C.

S. T. Maughon, of the Carolinian Theatre, Orangeburg, S. C., stopped off here on his way home from New York.

J. F. Dorland, salesman for Paramount, has been confined to his home with an infected hand.

Mrs. William Conn, wife of the local F B O manager, has been very ill with the "flu."

The National Theatre at Mt. Airy, N. C., operated by W. H. Marion, was completely destroyed by fire recently. It is reported that the blaze started from defective wiring.

The Romina Theatre at Forest City, N. C., opened last week. It is operated by W. H. Hughes. The Romina is well equipped throughout and is reported to have cost more than $450,000.

Louisville

The Kentucky Theatre, Louisville, Ky., is entering the ranks of houses showing sound pictures, as arrangements have been made to have sound equipment installed by January 20. It was announced that the organist will be retained.

A. L. Hancock, of Hopkinsville, Ky., has assumed management of the Princess Theatre at Springfield, Tenn., and Captain Ament, who has managed this house, goes to Nashville, one of the Sudekum theatres.

The Seco Theatre, Seco, Ky., Loyal Theatre, Shonn, Ky. and Auxier Theatre, Auxier, Ky., have closed as a result of the "flu."

W. A. Finney, general manager in the western district for Loew's Inc., visited Loew's State Theatre, Louisville, last week on his annual tour.

Salt Lake City Regional News

IT is announced here that Harry Warren, employed at a theatre in Lewiston, Idaho, disappeared December 21st, and a search has been started for him. He left without drawing his pay or getting his street clothes.

Blaine Miller, a twelve year old lad, received bad lacerations about the forehead when he climbed over the balcony rail in a theatre at Idaho Falls recently and stepped off to the floor, eighteen feet below.

D. F. Houdeshell, Home Office Play Date representative for Universal, is still in this city checking over accounts.

Dave McElhinney, Montana representative, was in Salt Lake City last week and will soon take over the Idaho bloc in place of the Montana section in which he has been working. John Dickson will take the place of McElhinney.

Bob Schofield has recently opened up the Great Western Film Laboratories at 145 East 1st South Street.

The American Theatre closed January 6th, for complete renovation and redecorating and will reopen some time between February 15th and March 1st.

Upon reopening the theatre will be wired with Western Electric sound equipment. The theatre will be renamed but at the present time the name has not been selected.

Dave Farquhar, well known in film local circles, has recently made a connection with Metro-Goldwyn-Mayer.

Fred Lind is back to his managerial desk at the F B O exchange.

M. J. McCarthy, traveling auditor for Tiffany-Stahl, is in this city on a special assignment checking up all delinquent contracts existing in the territory.

All of the Fox salesmen were in Salt Lake for the holidays and attended a sales meeting at the local office.

W. V. Call who operates the Liberty and Alberta Theatres with Ed Ryan of Brigham City, has been appointed United States Marshall in place of J. Ray Ward who was killed at Bingham, Utah, several months ago.

It is reported that the Judith Theatre of Lewistown, Montana, opened with Vitaphone on December 29th.

A new theatre opened at Parawan, Utah, during Christmas week, known as the "Alladin." This house is owned and operated by Mr. Mitchell of Parawan.

Miss Margaret Hammer, inspector at the local Warner Brothers exchange, was in San Francisco on a business trip.

C. J. Marley, local manager for the Columbia Pictures Corporation exchange, has entirely recovered from a serious attack of the influenza.

The fifth anniversary of the Victory Theatre was celebrated last week.

Louis Marcus of the Louis Marcus Enterprises here, has returned from a trip to the Pacific Coast.

Pittsburgh Movie Circles Quiet

ANNOUNCEMENT has just been made of the engagement of Samuel Askenase, vice-president of the Exhibitors Program and Show Print Company, well-known Film Rowite. Miss Hermoine Greenberger is the young lady in the case.

Fred Fry has resigned as shipper at Columbia Pictures Corporation, and in the future will devote all of his time to the operation of the Liberty Theatre at West Elizabeth, which he conducts in partnership with Howard Dennison accessory salesman at the Pathe office.

David Silverman, Pathe booker, is to be married some time during the month of February.

Joseph Davidson, booker for Tiffany-Stahl, became the proud father of a baby girl on December 13th.

A. H. Schnitzer, F B O manager, is the daddy of a brand new baby boy, born December 21st.

Cleve. Announces Ownership Deals

MESSRS. I. and Charles Webber are now running the Webber Theatre at Dover. The house has been closed for some time. It was previously operated by Arthur Thompson.

W. E. Weiberg has notified local exchanges that he has sold the Royal Theatre, Salem to M. W. Sheffield and G. W. Briggs.

Charles Burton has purchased the Rivoli Theatre, Central Ave., and the entire building surrounding the theatre. He will operate the theatre himself. Sam Barck, former operator of the house, did not renew his lease which expired the first of the year.

Morris Venzer is the new owner of the Columbia Theatre, Akron. He has purchased the house from William Magreni.

C. L. Tindolph is now associated with Mrs. J. O. Engle in the operation of the Majestic Theatre in Liberty, Center. Formerly Mrs. Engle ran the house alone.

It is stated that H. M. Malone has leased the Dreamland Theatre, Akron, from A. P. Butzum. Butzum has the Orpheum, Akron, and the Strand and Valentine, Canton.

Herman Goldberg is in the city opening the new Vitaphone disc and service exchange. He will remain here about a month, see that everything is all set, and then turn over the office to C. E. Almy who will manage both the Vitaphone service and the Warner Brothers exchange.

Al Freedman, who recently resigned as general manager of Theatres for Loew's Theatres, has booked passage for California.

H. Herron has closed the Bijou Theatre, New Philadelphia following the death last week of Mrs. Herron.

Frank Greenwald is now managing the Cedar-Lee Theatre, having been transferred from the Moreland. Lee Berger goes from the Cedar-Lee to the Moreland.

Loew's Liberty and Doan Theatres have changed their policies from straight pictures to pictures and vaudeville.

In order to check the spreading of the influenza epidemic now rampant in Elyria, all places of public gatherings have been ordered closed for three weeks by order of the Board of Health. This includes schools, churches, theatres, lodges etc.

Herbert Ochs has been appointed manager of the Cleveland office of World Wide Pictures, by Joseph Skirboll, general manager of World Wide. Ochs assumed his new duties last Monday, and is now located in the local Educational exchange, through which physical distribution of World Wide Pictures will be handled.

C. E. Almy arrived in town last Saturday to take over the reins of the local Warner Brothers exchange. Norman Moray, advanced from local manager to home office official, left to attend the Warner Brothers convention in Chicago.

Many theatres in surrounding towns are closing on account of the flu. Among them are the Dorsey at Johnstown, Barton, at Barton, and Home at Seville.

COMPLETE RELEASE CHART

Productions are listed according to the names of Distributors in order that the Exhibitor may have a short-cut toward such information as he may need, as well as information on pictures that are coming. Features which are finished or are in work, but to which release dates have not been assigned, are listed in "Coming Attractions"

BRAY PRODUCTIONS

Title	Star	Rel.	Date	Length	Reviewed
College Cuckoo	Murdock-Cavalier	June	1	2 reels	
Her Salty Soltor		June	20	2 reels	
His Wild Oat	McDougall Kids	July	10	2 reels	
Lonesome Babies	Jack Cooper	Aug.	1	2 reels	
Lost Whirl, The	Irving-Cooper	July	1	2 reels	
Lot o' Boloney, A	McDougall Kids	June	10	2 reels	
Pikers The	McDougall Kids	Aug.	10	2 reels	

COLUMBIA
FEATURES

Title	Star	Rel.	Date	Length	Reviewed
After the Storm	Bosworth-Gilbert-Delaney	April	17	5459 feet	Sept. 15
Apache, The	Alvarado-Livingston			5838 feet	
Beware of Blondes	Revier-M. Moore-D'Arcy	July	1	5649 feet	
Broadway Daddies	Logan-Lease	April	7	5537 feet	Sept. 15
Court-Martial	Holt-Compson	Aug.	12	6014 feet	
Dawn	Special Cast			7500 feet	
Desert Bride, The	Compson-Forrest	Mar.	26	5528 feet	Sept. 15
Driftwood	Alvarado-Day	Oct.	15	6267 feet	
Golf Widows	Ford-Reynolds-Rand	May	1	5592 feet	
Matinee Idol, The	Walker-Love	Mar.	14	6925 feet	May 5
Modern Mothers	Chadwick-Fairbanks, Jr.-Kent	May	13	5540 feet	
Name the Woman	Stewart-Glass-Gordon	May	25	5544 feet	Sept. 8
Nothing to Wear	Logan-von-Eltz			5701 feetE	
Power of the Press, The	Fairbanks, Jr.-Ralston			6465 feet	
Raider Emden, The	Special Cast			6021 feet	
Ransom	Wilson-Burns	June	7	5584 feet	
Runaway Girls	Mason-Rankin	Aug.	23	5725 feet	
Say It With Sables	Bushman-Livingston-Chadwick	July	13	6401 feet	
Scarlet Lady, The	De Putti-Alvarado	Aug.	1	6443 feet	
Sinners' Parade	Revier-Varconi			5616 feet	
Sporting Age, The	Bennett-Herbert-Nye	Mar.	2	5464 feet	June 2
Street of Illusion, The	Keith-Valli			5988 feet	
Stool Pigeon, The	Delaney-Borden			5988 feet	
*†§Submarine	Holt-Revier-Graves			8192 feet	
*†§Submarine	Holt-Revier-Graves				
Virgin Lips	Borden-Boles	July	25	6048 feet	Sept. 22
Way of the Strong, The	Day-Livingston-Von Eltz	June	19	5752 feet	

Coming Attractions

Title	Star	Length	Reviewed
College Coquette	M. Day-Forbes		
*†§Donovan Affair, The	Jack Holt	6214 feet	
Faker, The	Logan-Delaney		
*†§Fall of Eve, The			
*†§Lone Wolf's Daughter, The	Lytell-Olmstead-Keith	6214 feet	
Object—Alimony	Louis Wilson		
Restless Youth	M. Day-Forbes	6085 feet	
Sideshow, The	Prevost-Graves		
*†§Younger Generation, The	Hersholt-Lease-Basquette-Cortez		

EDUCATIONAL

Title	Star	Rel.	Date	Length	Reviewed
All In Fun	Jerry Mandy	Oct.	21	1 reel	Oct. 27
Air Derby, The	Reed Howes	Jan.	6	2 reels	
America's Pride	Our World Today	Oct.	7	1 reel	Oct. 6
Auntie's Mistake	Dorothy Devore	Feb.	17	2 reels	
Beauties Beware	Jerry Drew	Jan.	27	2 reels	
Be My King	Lupino Lane	Dec.	9	2 reels	Nov. 10
Best Dressed Woman in the World	"Our World Today"	Feb.	17	1 reel	
Blondes Beware	Johnny Arthur	July	15	2 reels	June 23
Bumping Along	Stone-Ruth	Nov.	18	1 reel	Nov. 3
Call Your Shots	Al St. John	Sept.	15	2 reels	Sept. 29
Cloud Patrol, The	Reed Howes	Feb.	24	2 reels	
Come to Papa	"Big Boy"	Oct.	14	2 reels	Oct. 13
Companionate Service	Dorothy Devore	Oct.	7	2 reels	Oct. 6
Conquering the Colorado	Hodge-Podge	July	8	1 reel	July 14
Cook, Papa, Cook	Murdock-Hutton	Sept.	9	1 reel	Sept. 15
Crown Me	Wallace Lupino	June	3	1 reel	May 28
Dumb—and How	Thatcher-Young-Allen	Jan.	27	1 reel	Dec. 22
Felix the Cat in Astronomeowe	"Sullivan Cartoon"	July	8	1 reel	Aug. 18
Felix the Cat in Futoritzy	"Sullivan Cartoon"	June	24	1 reel	July 21
Felix the Cat in Jungle Bungles	"Sullivan Cartoon"	July	22	1 reel	Sept. 22
Felix in Outdoor Indore	"Sullivan Cartoon"	June	10	1 reel	June 30
Felix the Cat in the Last Life	"Sullivan Cartoon"	Aug.	5	1 reel	Sept. 29
Fighting Orphans—Evening Mist	Bruce Outdoor Sketch	Aug.	19	1 reel	Aug. 4
Fisticuffs	Lupino Lane	Oct.	28	2 reels	Oct. 27
Fixer, The	"Big Boy"	Feb.	3	2 reels	Feb. 3
Follow Teacher	"Big Boy"	Dec.	16	2 reels	Nov. 17
Girlies Behave	Jerry Drew	Sept.	9	2 reels	Sept. 8
Gloom Chaser, The	"Big Boy"	June	24	2 reels	June 2
Glorious Adventure	Hodge-Podge	Oct.	14	1 reel	Oct. 27
Going Places	George Davis	Jan.	13	2 reels	
Gooty Birds	Charley Bowers	Aug.	12	2 reels	July 28
Hard Work	Wallace Lupino	July	29	1 reel	July 14
Hay Wire	Stone-Dale	Nov.	4	1 reel	Oct. 27
Hectic Days	Lupino Lane	June	17	2 reels	May 26
He Tried to Please	Collins-Hutton	Aug.	12	1 reel	July 14
Hold That Monkey	Monty Collins	Nov.	11	2 reels	Oct. 27
Homemade Man, A	Lloyd Hamilton	June	17	2 reels	June 8
Hop Off	Charley Bowers	July	1	2 reels	June 23
Hot Luck	"Big Boy"	Sept.	2	2 reels	Sept. 29
Hot or Cold	Al St. John	Dec.	2	2 reels	Nov. 10
Husbands Must Play	Wallace Lupino	Jan.	6	2 reels	
In the Morning	Vernon Dent	Dec.	30	1 reel	Nov. 24
Just Dandy	Jerry Drew	Aug.	19	2 reels	Aug. 11
Kid Hayseed	"Big Boy"	Aug.	5	2 reels	Aug. 4
Ladies Preferred	Jerry Drew	July	8	2 reels	June 30
Leaping Luck	Davis-Collins	July	29	2 reels	July 14
Listen Children	Lloyd Hamilton	July	22	2 reels	July 14
Lost Laugh, The	Wallace Lupino	July	15	1 reel	June 23
Lucky Duck, The	Billy Dale	Oct.	7	1 reel	Sept. 15
Magic City The	Our World Today	Nov.	11	1 reel	Nov. 3
Making Whoopie	Goodwin-Bradley	Oct.	28	2 reels	Oct. 13
Misplaced Husbands	Dorothy Devore	Nov.	25	2 reels	Nov. 24
Murder Will Out	Vernon Dent	Dec.	16	1 reel	Nov. 10
Oh Mama	Miller-Hutton	July	1	1 reel	June 23
On the Move	Hodge-Podge	Sept.	9	1 reel	
Only Me	Lupino Lane	Jan.	20	2 reels	Dec. 15
Patchwork of Pictures, A	Hodge-Podge	Nov.	18	1 reel	Nov. 24
Peep Show, The	Hodge-Podge	Aug.	12	1 reel	Aug. 18
Pep Up	Cliff Bowes	Feb.	24	1 reel	
Permanent Wave Railroad, The	Oor World Today			1 reel	Dec. 1
Pictorial Tidbits	Hodge-Podge	June	10	1 reel	June 23
Pirates Beware	Lupino Lane	Sept.	9	2 reels	
Playful Pagas	Jerry Mandy	Dec.	1	1 reel	Dec. 1
Polar Perils	Monty Collins	Sept.	30	2 reels	Sept. 15
Question Marks	Hodge-Podge	Jan.	20	1 reel	
Quiet Worker, The	Jerry Drew	Nov.	4	2 reels	Oct. 6
Rah Rah Rah!	Dorothy Devore	June	3	2 reels	May 28
Roaming Romeo	Lupino Lane	July	29	2 reels	July 21
Sailor Boy	Monty Collins	June	17	1 reel	June 9
Served Hot	Cliff Bowes	Feb.	10	1 reel	
Shifting Scenes	Hodge-Podge	Dec.	16	1 reel	
Sky Ranger, The	Reed Howes	Sept.	23	2 reels	Oct. 6
Skywayman, The	Reed Hawes	Nov.	18	2 reels	Nov. 3
Social Prestige	Monty Collins	Dec.	23	2 reels	Nov. 17
Stage Frights	George Davis	Oct.	21	2 reels	Oct. 8
Thoughts While Fishing	Bruce Outdoor Sketch	June	17	1 reel	June 9
Thrills of the Sea	Our World Today	Sept.	2	1 reel	Sept. 29
Troubles Galore	Collins-McCoy	Aug.	26	1 reel	Aug. 4
Walking Fish	Our World Today	Jan.	13	1 reel	
Wedded Blisters	Lupino Lane	Aug.	26	2 reels	Aug. 4
What a Trip	Vernon Dent	Jan.	13	1 reel	Dec. 15
Whoopee Boys	Monty Collins	Feb.	10	2 reels	
Who's Lyin'?	Davis-Collins	June	10	2 reels	May 28
Wife Trouble	Robert Graves	Sept.	23	1 reel	Sept. 8
Wild Wool—Night Clouds	Bruce Outdoor Sketch	July	15	1 reel	June 30
Wives Don't Weaken	Drew-Bradley	Dec.	16	2 reels	Dec. 15

PHOTOPHONE SHORTS

Title	Star	Rel.	Date	Length	Reviewed
*†§Eligible Mr. Bangs, The	Horton-Arthur	Jan.	13	2 reels	
*†§Lion's Roar	Burke-Bevan-Dent	Dec.	8	2 reels	Dec. 1
*†§Old Barn, The	Johnny Burke			2 reels	

EXCELLENT PICTURES (S. R.)
FEATURES

Title	Star	Rel.	Date	Length	Reviewed
Bit of Heaven, A	Lee-Washburn	May	15	7000 feet	
Inspiration	George Walsh	May	10	6759 feet	
Into No Man's Land	Santschi-Blythe	June	15	6700 feet	
Life's Crossroads	Hulette-Conklin			5355 feet	
Making the Varsity	Hulette-Rankin-Lease	July	15	6400 feet	
Manhattan Knights	Befford-Miller	Aug.	27	6000 feet	
Speed Classic, Inc	Lease-Harris	July	31	4700 feet	
Women Who Dare	Chadwick-Delaney	Mar.	31	6520 feet	

F B O
FEATURES

Title	Star	Rel.	Date	Length	Reviewed
Alex the Great	Gallagher-Dwyer	May	13	5886 feet	Mar. 24
Avenging Rider, The	Tom Tyler	Oct.	7	4808 feet	
Bantam Cowboy, The	Buz Barton	Aug.	12	4893 feet	
Bevend London's Lights	Shumway-Elliott	Mar.	18	5583 feet	Feb. 25
*†§Blockade	Anna Q. Nilsson	Dec.	18		
Breed of the Sunsets	Bob Steele	April	1	4869 feet	
Captain Careless	Bob Steele	Aug.	26		
Charge of the Gauchos	F. X. Bushman	Sept.	16	5487 feet	
Chicago After Midnight	Mendez-Ince	Mar.	4	6248 feet	Mar. 17
*†§Circus Kid, The	Darro-Costello-Brown	Oct.	7	6085 feet	Sept. 22
Crooke Can't Win	Lewis-Hill-Nelson	May	11	6291 feet	
Danger Street	Baxter Sleeper	Aug.	26	5621 feet	
Devil's Trade Mark, The	Bennett-Mong-Douglas	April	7	5984 feet	
Dog Justice	Ranger-Martin	June	10	5043 feet	
Dog Law	Ranger (Dog)	Sept.	2	4802 feet	
Fighting Redhead, The	Buzz Barton	July	1	4758 feet	
Freckles	Bosworth-Fox, Jr.	Mar.	21	8131 feet	Jan. 28
Fury of the Wild	Ranger (Dog)	Nov.	4		
*†§Gang War	Barden-Pickford	Nov.	18	6337 feet	Dec. 1
Headin' for Danger	Steele-Mendez	Dec.	16	5249 feet	
Hey Rube!	Olmstead-Trevor	Dec.	23		
His Last Haul	T. Moure-Owen	Nov.	11		
*†§Hit of the Show, The	Brown-Astor-Olmstead	Sept.	23	6337 feet	Aug. 4
King Cowboy	Tom Mix	Nov.	26		
Law of Fear, The	Ranger-Reid-Nelson	April	8	4769 feet	Mar. 10
Lightning Speed	Bob Steele	Oct.	21	4647 feet	
Little Buckaroo, The	Buzz Barton	Mar.	11	4801 feet	
Little Yellow House, The	Sleeper-Caldwell	May	28	6429 feet	April 21
Loves of Ricardo, The	George Bohan	June	17	5181 feet	
Man in the Rough, The	Steele-King	May	20	4785 feet	
Orphan of the Sage	Buzz Barton	Dec.	23		
*†§Perfect Crime, The	Rich-Brook-McConnell	Aug.	19	6331 feet	Aug. 11
Phantom of the Range	Tyler-Thompson-Darro	April	22	4781 feet	Feb. 11
Pinto Kid, The	Barton-Trevor-Lee	April	29	4884 feet	Jan. 7
Red Riders of Canada	Miller-Byer	April	15	6419 feet	Dec. 23

** Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie.*

Title	Star	Rel.	Date	Length	Reviewed
Rough Ridin' Red	Buzz Barton	Nov.	4	4714 feet	
Sally of the Scandals	Love-Forrest	July	15	6059 feet	
Sally's Shoulders	Wilson-Hackathorne	Oct.	14	6297 feet	
Singapore Mutiny, The	Ince-Taylor	Oct.	7	5812 feet	Oct. 13
Sinners In Love	Borden-Gordon	Nov.	4		Oct. 20
Skinner's Big Idea	Washburn-Sleeper-Trevor	April	24	6967 feet	Mar. 17
Son of the Golden West	Tom Mix	Oct.	1	6037 feet	Sept. 29
Stocks and Blondes	Logan-Gallagher	Sept.	9	5493 feet	
Stolen Love	M. Day-O. Moore-Lease	Dec.	2		
Terror Mountain	Tom Tyler	Aug.	19	4884 feet	
Texas Tornado, The	Tyler-Darro	June	24	4793 feet	
Trail of Courage, The	Steele-Banner	July	8	4758 feet	
Tropic Madness	Leatrice Joy	Dec.	16		
Tyrant of Red Gulch	Tom Tyler	Nov.	25	4778 feet	
Tyrant of Red Gulch	Tom Tyler	Nov.	25		
Young Whirlwind, The	Buzz Barton	Sept.	16	4762 feet	

SHORT SUBJECTS

Title	Star	Rel.	Date	Length	Reviewed
Almost a Gentleman	Al Cooke	June	26	2 reels	
Arabian Fights, The	Alberta Vaughn	Sept.	16	2 reels	
Beef-Steaks, The	Hellum-Davis	Dec.	30	2 reels	
Casper's Week-End	Hill-Duncan	Dec.	9	2 reels	
Come Meal	Al Cooke	June	11	2 reels	
Curiosities No. 1	Novelty	Sept.	26	1 reel	Sept. 29
Curiosities, No. 2	Novelty	Oct.	10	1 reel	
Curiosities, No. 3	Novelty	Oct.	24	1 reel	
Curiosities No. 6	Novelty	Dec.	5	1 reel	
Curiosities No. 7	Novelty	Dec.	19	1 reel	
Fooling Casper	Duncan-Hill	Sept.	16	2 reels	Sept. 29
Happy Holidays	Hill-Duncan	Sept.	16	2 reels	
Heavy Infants	Karr-Ross-Alexander	June	11	2 reels	June 16
Honey Balks	Hellum-Davis	Dec.	2	2 reels	
Horsefeathers	Barney Hellum	Sept.	9	2 reels	Sept. 29
Jessie's James	Vaughn-Cook			2 reels	Oct. 20
Joyful Day	Karr-Ross-Alexander	Aug.	14	2 reels	
Mickey's Babies	Mickey Yule	Aug.	7	2 reels	
Mickey's Battles	Mickey Yule	Sept.	30	2 reels	
Mickey's Big Game Hunt	Mickey Yule	Dec.	23	2 reels	
Mickey's In Love	Mickey Yule	June	4	2 reels	
Mickey's Movies	Mickey Yule	Sept.	2	2 reels	Sept. 29
Mickey's Rivals	Mickey Yule			2 reels	
Mickey's Triumph	Mickey Yule	July	2	2 reels	
Mickey the Detective	Mickey Yule	Oct.	28	1 reel	
Mild But She Satisfies	Alberta Vaughn	Oct.	14	2 reels	
Okmnx	Barney Hellum	Oct.	7	2 reel	
Ruth Is Stranger Than Fiction	Alberta Vaughn	Sept.	23	2 reels	
Six Best Fellows	Alberta Vaughn	Oct.	27	1 reel	
Standing Pat	Karr-Ross-Alexander	July	9	2 reels	July 28
That Wild Irish Pose	Alberta Vaughn	Oct.	24	1 reel	
Wages of Synthetic Sin, The	Alberta Vaughn	Sept.	2	2 reels	
Watch Your Pep	Alberta Vaughn	Oct.	7	2 reels	
What a Wife	Duncan-Hill	Oct.	14	2 reels	
You Just Know She Dares 'Em	Alberta Vaughn	Sept.	9	2 reels	

Coming Attractions

Title	Star	Length	Reviewed
Air Legion, The	Lyon-Sleeper-Moreno	Jan. 8	6351 feet
Amazing Vagabond, The	Bob Steele		
City of Shadows, The	Luden-Lynn		
Come and Get It	Bob Steele	Feb. 3	
Down Our Way	Valli-Caldwell-Darro		
Drifter, The	Tom Mix		
Drums of Araby	Tom Mix		
Eagle's Talons, The	Tom Tyler		
Freckled Rascal, The	Buzz Barton	Mar. 31	
Gun Law	Tom Tyler	Mar. 3	
Hardboiled	O'Neil-Reed-Tashman		
Idaho Red	Tom Tyler	Mar. 3	
*†§Jazz Age, The U	M. Day-Fairbanks, Jr.-Walthall		
Little Outlaw, The	Buzz Barton		
*†§Love In the Desert	Borden-Trevor-Roscoe		
One Man Dog, The	Ranger		
Outlawed	Tom Mix		
*†§Rio Rita	Special Cast		
*†§Syncopation	Bennett-Watson-Warings Band		
*†§Taxi 13	Conklin-Sleeper-Trevor	Nov. 18	
Tracked	Ranger (Dog)	Nov. 4	4957 feet
Trail of the Horse Thieves, The	Tom Tyler	Jan. 13	
Vagabond Cub, The	Buzz Barton	Feb. 10	
Voice of the Storm			

FIRST DIVISION (S. R.)

Title	Star	Rel.	Date	Length	Reviewed
Devil's Cage, The	Garon-Keith	June	5	5800 feet	
Fagasa	Kelly-Kelton-Wells	May	20	5700 feet	
Free Lips	Marlowe-Novak	Aug.	4	5700 feet	
Masked Angel, The	Compson-Oakman	June	29	6000 feet	
Souls Aflame	James-Wells	July	5	6200 feet	

FIRST NATIONAL

FEATURES

Title	Star	Rel.	Date	Length	Reviewed
Barker, The	Sills-Compson-Mackaill	Sept.	30	7137 feet	July 7
*†§Barker, The	Sills-Compson-Mackaill	Dec.	30	7137 feet	Dec. 15
Big Noise, The	Conklin-Hardy-White	Mar.	25	7402 feet	May 12
Burning Daylight	Sills-Kenyon	Mar.	11	6500 feet	April 28
Butter and Egg Man, The	Mulhall-Nissen	Sept.	2	6467 feet	
Canyon of Adventure	Maynard-Faire	April	22	6730 feet	May 19
Chinatown Charlie	Hines-Lorraine	April	15	6365 feet	
Code of the Scarlet	Maynard-McConnell	July	1	5600 feet	
Comoanionate Marriage	Bronson-Francis-Walling	Oct.	21	6227 feet	
*Crash, The	Sills-Todd	Oct.	7	6225 feet	
Do Your Duty	Charlie Murray	Oct.	14	6976 feet	
Glorious Trail, The	Maynard-McConnell	Oct.	28	5886 feet	
*†Good Bye Kiss, The	Ellers-Burke-Kemp	July	8	7300 feet	Nov. 24
Happiness Ahead	Moore-Lowe	June	24	7100 feet	
Harold Teen	Lake-Baian-White	April	29	7541 feet	
*†Haunted House, The	Kent-Todd	Nov.	4	5755 feet	Dec. 22
Hawk's Nest, The	Sills-Kenyon	May	27	7426 feet	July 7
Head Man, The	Murray-Kent-Young	July	8	6502 feet	
Heart of a Follies Girl	Dove-Kent	Mar.	18	5957 feet	Mar. 17
Heart to Heart	Astor-Hughes	July	22	6071 feet	Sept. 10
Heart Trouble	Harry Langdon	Aug.	12	5400 feet	
Ladies' Night In Turkish Bath	Mackaill-Mulhall	April	1	6592 feet	April 14
Lady Be Good	Mackaill-Mulhall	May	6	6608 feet	June 2
*†§Lilac Time	Moore-Cooper	Nov.	8	8967 feet	Mar. 24
Little Shepherd of Kingdom Come	Barthelmess-O'Day	April	8	7700 feet	May 19
Mad Hour, The	O'Neill-Kent	Mar.	4	6625 feet	April 21
*Naughty Baby	White-Mulhall	Dec.	16		
*†Night Watch, The	Dove-Reed	Sept.	9	6612 feet	Oct. 13
Oh Kay	Moore-Gray	Aug.	26	6100 feet	Sept. 1
*†Outcast	Griffith-Lowe	Nov.	11	6622 feet	Dec. 8
Out of the Ruins	Barthelmess-Nixon	Aug.	19	6100 feet	Aug. 25
*†Scarlet Seas	Barthelmess-Compson	Dec.	9	6237 feet	Jan. 5
*†Show Girl	White-Delaney	Sept.	23	6133 feet	Nov. 10
Strange Case of Capt. Ramper	German Cast	July	29	7534 feet	June 9
Three-Ring Marriage	Astor-Hughes	June	10	5834 feet	
Upland Rider, The	Maynard-Douglas	June	3	5731 feet	May 19
Vamping Venus	Murray-Todd-Fazenda	May	13	6021 feet	
Ware Case, The	Special Cast	Nov.	25	6185 feet	
*†Waterfront	Mackaill-Mulhall	Sept.	16	5976 feet	Dec. 1
Wheel of Chance	Barthelmess-Basquette	June	17	6895 feet	July 7
*†Whip, The	Mackaill-Nilsson-Forbes	Sept.	30	6058 feet	Sept. 22
Wright Idea, The	Hines-Lorraine	Aug.	5	6300 feet	Sept. 22
Yellow Lily, The	Dove-Brook	May	20	7187 feet	May 26

Coming Attractions

Title	Star	Length	Reviewed
*†Adoration	Billie Dove	Dec. 2	6360 feet
California Mail, The	Maynard-Dwan		
Cheyenne	Maynard-McConnell	Feb. 17	
*†§Children of the Ritz	Mackaill-Mulhall	Mar. 3	
Comedy of Life, The	Sills-Corda	Mar. 10	
*†§Divine Lady	Griffith-Varconi	Jan. 27	10016 feet
*†§His Captive Woman	Sills-Mackaill	Jan. 30	
*†§Hot Stuff	Alice White	Mar. 31	
Lawless Legion, The	Ken Maynard		
*†§Man of the Moment	Billie Dove	Feb. 10	
Phantom City, The	Maynard-Gilbert	Dec. 23	5887 feet
Prisoners	Corinne Griffith		
Saturday's Children	Corinne Griffith	Mar. 17	
*†§Seven Footprintes to Satan	Todd-Hale	Feb. 3	
*†§Squall, The			
*†§Synthetic Sin	Colleen Moore	Jan. 6	6730 feet
That's a Bad Girl	Moore-Hamilton	Mar. 24	
*†§Weary River	Barthelmess-Compson		

FOX FILMS

FEATURES

Title	Star	Rel.	Date	Length	Reviewed
*§Air Circus, The	Carrol-Lake-Rollins	Sept.	30	7702 feet	Sept. 8
Baggage Smasher, The	McLaglen-Collyer	Nov.	18		
Blindfold	O'Brien-Moran	Dec.	23	5598 feet	Jan. 5
Chicken a la King	Sterling-Carroll-Stone	June	17	6417 feet	June 23
Cowboy, Kid The	Rex Bell	July	15	4293 feet	July 21
Don't Marry	Moran-Hamilton	June	3	5708 feet	June 9
Dressed to Kill	Lowe-Astor	Mar.	18	6566 feet	Mar. 17
*†§Dry Martini	Gran-Astor-Moore	Oct.	14	7176 feet	Nov. 10
Escape, The	Valli-Russell	April	29	5109 feet	May 12
Farmer's Daughter, The	Beebe-Burke	July	8	5148 feet	
Fleetwing	Norton-Janis	June	24	4939 feet	Sept. 8
Gateway of the Moon	Del Rio-Pidgeon	Jan.	1	5038 feet	Jan. 14
Girl-Shy Cowboy, The	Rex Bell	Aug.	12	4404 feet	
Hangman's House	McLaglen-Collyer-Kent	May	13	6518 feet	May 19
Hello, Cheyenne	Mix-Lincoln	May	13	4618 feet	May 18
Homesick	Sammy Cohen	Dec.	30		
Honor Bound	O'Brien-Taylor	May	6	6188 feet	May 26
Horsemen of the Plains	Mix-Blane	Mar.	11	4397 feet	Mar. 24
Joy Street	Barrymore-Alba	Dec.	9		
Love Hungry	Moran-Gray	April	8	5792 feet	April 21
*†§Making the Grade	Moran-Lowe	Oct.	7		
Me, Gangster	Collyer-Terry	Oct.	8	6042 feet	Oct. 10
*†§Mother Knows Best	Bellamy-Dresser	Oct.	26	10,100 feet	Sept. 22
*Mother Machree	Bennett-McLaglen	Oct.	22	6863 feet	Mar. 17
News Parade, The	Stuart-Phipps	May	27	6679 feet	June 16
None But the Brave	Morton-Phipps-MacDonald	Aug.	5	5034 feet	Aug. 11
No Other Woman	Del Rio-Alvarado	June	10	5071feet	
Painted Post, The	Mix-Kingston	July	1	4962 feet	June 23
Prep and Pep	Rollens-Drexel	Nov.	11	6086 feet	Jan. 5
Plastered In Paris	Cohen-Pennick	Sept.	23	5641 feet	Sept. 29
Play Girl, The	Bellamy-Brown	April	22	5200 feet	April 28
Riley the Cop	Macdonald-Drexel	Jan. 8, '29.		6132 feet	Dec. 8
River Pirate, The	McLaglen-Moran	Aug.	26	6937 feet	Sept. 22
Road House	Barrymore-Alba	July	15	4991 feet	Aug. 4
*†§Street Angel, The	Gaynor-Farrell	Aug.	19	9221 feet	July 28
*Sunrise	Gaynor-O'Brien	Nov.	4	8729 feet	Oct. 14
Uneasy Money	Mary Nolan			6000 feet	
Why Sailors Go Wrong	Cohen-McNamara	Mar.	25	5112 feet	April 14
Wild West Romance	Bell-Lincoln	June	10	4921 feet	
Win That Girl	Rollens-Carrol	Sept.	16	5337 feet	Oct. 6

SHORT SUBJECTS

Title	Star	Rel.	Date	Length	Reviewed
Bear Knees	Animal Comedy	Aug.	5	2 reels	
Blue Grass and Blue Blood	Variety	Dec.	9	1 reel	
Cow's Husband, A	Spenser-Temple	June	24	2 reels	June 23
Daisies Won't Tell	Rubin-Lincoln	July	8	2 reels	
Drifting Through Gascony	Variety	Oct.	28	1 reel	
Elephant's Elbows, The	Leon Raman	Aug.	5	2 reels	Aug. 11
Glories of the Evening	Variety	Nov.	11	1 reel	
Her Mother's Back	Dent-Bletcher	Aug.	19	2 reels	Aug. 4
His Favorite Wife	Tyler Brooke	July	22	2 reels	July 21
Knight of Daze, A	Tyler Brooke	June	10	2 reels	
Lofty Andes, The	Variety	Aug.	5	1 reel	Aug. 11
Low Necker, The	Marjorie Beebe	Dec.	18	2 reels	Jan. 14
Monument Valley	Variety	Nov.	25	1 reel	
Neapolitan Days	Variety	Sept.	2	1 reel	
On a South Sea Shore	Variety	April	1	1 reel	
Oregon Trail, The	Variety			1 reel	July 28
Snowbound	Variety	Aug.	19	1 reel	
Spanish Craftsmen	Variety	Sept.	30	1 reel	
Steeplechase	Variety	Oct.	14	1 reel	
Storied Palestine	Variety	Dec.	23	1 reel	
Through Forest Aisles	Variety	Sept.	16	1 reel	

Coming Attractions

Title	Star	Rel.	Date	Length	Reviewed
Backwash	Farrell-Duncan				
Chasing Through Europe	Stuart-Carol				
Christine	Janet Gaynor				
Fatal Wedding, The	Astor-Bard				
*Four Devils, The	Macdonald-Gaynor-Morton			11700 feet	Oct. 13
*†§Ghost Talks, The	Eaton-Twelvetrees-Foxe				
Girl Downstairs, The	Moran-O'Brien				
Hearts in Dixie	Colored Cast				
*†§In Old Arizona	Lowe-Baxter-Burgess				Dec. 29
*†Lost in the Arctic	Special Cast			5474 feet	Aug. 18
Our Daily Bread	Farrell-Duncan				
Playboy	Nagel-Collyer				
River, The	Farrell-Duncan			7313 feet	Jan. 5

*Means synchronized score. †Means sound effects. §Means voice (including dialogue and incidental songs). A. T. after title means All Talkie

Title	Star	Rel.	Date	Length	Reviewed
True Heaven	Lowe-McLaglan				
Veiled Woman, The	Tora-Alba				
Woman, The	Astor-Boles				

MOVIETONE SHORTS

Title	Star	Rel.	Date	Length	Reviewed
At the Ball Game	Joe Cook				
Bridge at Midnight, The	Mary Duncan				
Corpus Christi	Raquel Meller				Sept. 6
Diplomats, The	Clarke-McCullough				
Dolls and Puppets	Nancy Drexel				
Everybody Loves My Girl	Winnie Lightner				Sept. 8
Family Picnic, The	Raymond McKee			2 reels	
Four A. M.				2 reels	
Interview, The	Clarke-McCullough				
Ladies' Man, The	Chic Sales			2 reels	
Mind Your Business	Hugh Herbert			2 reels	
Napoleon's Barber				2 reels	
Mystery Mansion				2 reels	
They're Coming to Get Me	Chick Sales				
Treasurer's Report, The	Robert Benchley				
Family Picnic, The	McKee				June 30
George Bernard Shaw	Interview				June 30
Serenade (Schubert)	Herold Murray				Sept. 6
White Faced Fool, The	Lionel Atwill				Sept. 6

GOTHAM
FEATURES

Title	Star	Rel.	Date	Length	Reviewed
Chorus Kid, The	Faire-Washburn	April	1	6200 feet	April 14
Head of the Family, The	Russell-Corbin			6250 feet	
Hell Ship Bronson	Mrs. W. Reid-Howes-Beery	May	1	6432 feet	May 12
Midnight Life	Bushmen-Olmstead	Aug.	12	6200 feet	Aug. 11
River Woman, The	Logan-L. Barrymore	Aug.	26	6800 feet	Aug. 11
Turn Back the Hours	Loy-Pidgeon	Mar.	1	6600 feet	Mar. 17
Thru the Breakers	Livingston-Herbert			6420 feet	
United States Smith	Gribbon-Lee-Harlan	June	1	6000 feet	June 16

Coming Attractions

Title	Star	Rel.	Date	Length	Reviewed
*§Girl From Argentine, The	Carmel Meyers				
When Danger Calls	Fairbanks-Sedgwick				

METRO-GOLDWYN-MAYER
FEATURES

Title	Star	Rel.	Date	Length	Reviewed
Across to Singapore	Novarro-Crawford	April	7	6805 feet	May 5
Actress, The	Shearer-Forbes-O. Moore	April	28	6998 feet	July 14
Adventurer, The	McCoy-Sebastian	July	14	4187 feet	
*†Baby Cyclone, The	Cody-Pringle			5530 feet	
Beau Broadway	Cody-Pringle	Sept.	29	6037 feet	Aug. 4
Beyond the Sierras	Tim McCoy	Sept.	15	5896 feet	
Bringing Up Father	Macdonald-Olmsted-Moran	Mar.	17	6344 feet	June 2
*†Brotherly Love	Dane-Arthur	Oct.	12	6053 feet	
Cameraman, The	Keaton-Day	Sept.	29	6995 feet	Sept. 15
Cardboard Lover, The	Davies-Asther	Aug.	25	7108 feet	Sept. 8
Certain Young Man	Novarro-Adoree	May	19	5679 feet	June 6
Circus Rookies	Dane-Arthur	Mar.	31	6601 feet	May 19
Cossacks, The	Gilbert-Adoree	June	23	8601 feet	June 30
Crowd, The	Boardman-Murray	Mar.	3	8538 feet	Feb. 25
Detectives	Dane-Arthur	June	9	5838 feet	
Diamond Handcuffs	Boardman-Gray-Nanel	May	5	6700 feet	Sept. 15
*†Excess Baggage	Haines-Cortez	Sept.	8	7182 feet	Sept. 29
*†Flying Fleet, The	Novarro-Page	Jan.			
Forbidden Hours	Novarro-Adoree	June	16	5011 feet	July 28
Four Walls	Gilbert-Crawford	Aug.	11	6620 feet	Aug. 25
Lady of Chance, A	Norma Shearer	Nov.	2		
Laugh, Clown, Laugh	Chaney-Young-Asther	April	14	7045 feet	June 2
Madamoiselle from Armentieres	E. Brody-J. Stuart	June	2	5441f eet	
Masks of the Devil	John Gilber	Oct.		5575 feet	Dec. 1
Morgan's Last Raid	McCoy-Sebastian	Jan.			
Mysterious Lady, The	Garbo-Nagel	Aug.	4	7652 feet	Aug. 11
Napoleon	Special Cast	Oct.			
*†Our Dancing Daughters	Crawford-Brown-Sebastian	Sept.	8	7652 feet	Oct. 13
Patsy, The	Davies-Caldwell-Gray	Mar.	10	7289 feet	
Riders of the Dark	McCoy-Dwan	April	21	5014 feet	
Shadows in the Night	Flash-Grey-Lorraine	Oct.	26	5448 feet	
*†Show People	Davies-Haines	Oct.	9	7453 feet	Nov. 17
Single Man, A	Cody-Pringle	Jan.			
Skirts	Chaplin-Balfour	May	12	5801 feet	
Telling the World	Haines-Page	June	30	7184 feet	July 21
Under the Black Eagle	Flash-M. Day-Forbes	Mar.	24	5901 feet	May 18
*†While the City Sleeps	Chaney-Page	Sept.	15	7231 feet	Oct. 27
*†§White Shadows in the South Seas	Blue-Torres	July	7	7968 feet	Aug. 18
Wickedness Preferred	Cody-Pringle	Jan.	28	5011 feet	
*†Wind, The	Gish-Hanson	Nov.	23	6721 feet	Nov. 17
*†Woman of Affairs, A	Gilbert-Garbo				
Wyoming	McCoy-Sebastian	Mar.	24	4435 feet	

SHORT SUBJECTS

Title	Star	Rel.	Date	Length	Reviewed
African Adventure, An	Ufa Oddities	Aug.	27	1 reel	
Allah 'L Allah	Ufa Oddities	Mar.	16	1 reel	
Ancient Art, An	Ufa Oddities	Mar.	2	1 reel	
Assorted Babies	Ufa Oddities	Nov.	5	1 reel	
Bits of Africa	Ufa Oddities	Sept.	15	1 reel	
*Booster, The	Charley Chase	Nov.	24	2 reels	
Boy Friend, The	Roach Stars	Nov.	10	2 reels	Dec. 1
Call of the Cuckoo	Max Davidson	Oct.	15	2 reels	
Chasing Husbands	Charley Chase	Dec.	22	2 reels	
Cleopatra	Revier-Ellis	July	7	2 reels	
Crazy House	"Our Gang"	June	2	2 reels	May 28
Do Gentlemen Snore?	Roach Stars	Oct.	13	2 reels	
Dying Jungle	Ufa Oddities	Feb.	2	1 reel	
Eagle's Nest	Ufa Oddities	Aug.	18	1 reel	
Early to Bed	Laurel-Hardy	Oct.	8	2 reels	Nov. 3
Election Day	Our Gang	Jan.	12	2 reels	
Feed 'Em and Weep	Roach Stars	Dec.	8	2 reels	
Going Ga Ga	Kennedy-Davidson-Bryon	Jan.	5	2 reels	
Growing Pains	"Our Gang"	Sept.	22	2 reels	
Habeas Corpus	Laurel-Hardy	Dec.	1	2 reels	
Happy Omen, A	Ufa Oddities	July	14	1 reel	
Heart of General Robert E. Lee, The	Dew-Walling	Sept.	22	2 reels	Nov. 3
Holly Terror, The	"Our Gang"	Mar.	9	2 reels	
*Imagine My Embarrassment	Charley Chase	Sept.	1	2 reels	July 28
*Is Everybody Happy?	Charley Chase	Sept.	29	2 reels	
Jungle Orphans	Ufa Oddities	Mar.	30	1 reel	
Kisses Come High	Ufa Oddities	Jan.	5	1 reel	
*Liberty	Laurel-Hardy	Jan.	26	2 reels	
Lonely Lapland	Ufa Oddities	Nov.	10	1 reel	
Madame Du Barry		Nov.	17	2 reels	
Manchu Love		Jan.	12	2 reels	
Monkey Shines	Ufa Oddities	Sept.	1	1 reel	
Murder	Ufa Oddities	Sept.	29	1 reel	
Napoleon's Homeland	Ufa Oddities	Jan.	5	1 reel	
Nature's Wizardry	Ufa Oddities	July	28	1 reel	
*Noisy Neighbors	"Our Gang"	Feb.	9	2 reels	
Off to Buffalo	Charley Chase	Feb.	16	2 reels	
Ol' Gray Hoss, The	"Our Gang"	Oct.	20	2 reels	July 28
*Ol' Gray Hoss, The	"Our Gang"	Oct.	20	2 reels	Oct. 13
Pair of Tights	Roach Stars	Feb.	2	2 reels	
Palace of Honey, The	Ufa Oddities	June	16	1reel	May 28
*Ruby Lips	Charley Chase	Jan.	19	2 reels	
Sacred Baboon, The	Ufa Oddities	Sept.	1	1 reel	
Savage Customs	Ufa Oddities	Nov.	24	1 reel	
*School Begins	"Our Gang"	Nov.	17	2 reels	Sept. 29
Secret Boozehounds	Ufa Oddities	Feb.	16	1 reel	
Should Married Men Go Home?	Laurel-Hardy	Sept.	15	2 reels	July 28
Sleeping Death	Ufa Oddities	June	30	1 reel	
*Spanking Age, The	"Our Gang"	Dec.	15	2 reels	
Strange Prayers	Ufa Oddities	Dec.	22	1 reel	
That Night	Roach Stars	Sept.	15	2 reels	
Tokens of Manhood	Ufa Oddities	June	2	1 reel	May 28
Two Tars	Laurel-Hardy	Nov.	3	2 reels	Dec. 8
Uphill and Downhill	Ufa Oddities	Jan.	19	2 reels	
*We Faw Down	Laurel-Hardy	Dec.	29	2 reels	
Wives for Sale	Ufa Oddities	Oct.	27	1 reel	
World's Playgrounds	Ufa Oddities	Oct.	13	1 reel	Nov. 3

Coming Attractions

Title	Star	Length	Reviewed
*†§Alias Jimmy Valentine	Haines-Hyams-Barrymore	Jan. 8000 feet	Nov. 24
§Ballyhoo	Norma Shearer		
*†§Bellamy Trial, The	Joy-Bronson		
*†§Bridge of San Louis Rey	Alvarado-Torris-Torrence-Damita		
*†§Broadway Melody (A. T.)	Love-Page-King		
Bushranger, The	McCoy-Douglas		
Deadline The	Flash-Lorraine-Gray		
Desert Law	Tim McCoy		
†Devil's Mask, The	John Gilbert		
Dream of Love	Crawford-Asther	Dec. 1 7987 feet	Jan. 5
*†§Duke Steps Out, The	Haines-Crawford		
Dynamite (A. T.)	Conrad Nagel		
*†§Five o'Clock Girl, The (A. T.)	Davies-Arthur		
*†§Green Ghost The			
*†§Hunted (A. T.)	Mack-Thompson		
*†§Hallelujah	Colored Cast		
He Learned About Women	Haines-Page-Percy		
Honeymoon	Flash-Moran-Gribbon		
Humming Wires	Tim McCoy		
*†§Last of Mrs. Cheney	Nagel		
Loves of Casanova, The	Special Cast	Jan.	
*†§Man's Man, A	William Haines		
Masked Stranger, The	McCoy		
Mysterious Island, The	Harrison-Barrymore		
*§Nize Baby	Joan Holtz-Waldridge		
*†§Our Modern Maids	Joan Crawford		
*†§Pagan, The	Novarro-Adoree-Janis		
Single Standard, The	Flash-Gray-Lorraine		
Sales	Special Cast		
Spite Marriage	Buster Keaton		
Soulx Blood	McCoy-Frazer		
*†§Thirst	Gilbert-Nolan		
*†Tide of Empire	Adoree-Murray		
*†Trail of '98, The	Del Rio-Forbes	11100 feet	Mar. 24
*†§Trial of Mary Dugan, The (A. T.)	Shearer-Warner-Hackett		
West of Zanzibar	Chaney-Nolan-Barrymore	Nov. 24 6150 feet	Jan. 5
*†Viking, The	Starke-Crisp	8508 feet	Nov. 17

MOVIETONE SHORTS

Title	Star	Rel.	Date	Length	Reviewed
Casino Gardens				2 reels	Dec. 1
Confession	Ames-Nye			2 reels	
Friendship	Robert Edeson			2 reels	
Fuzzy Knight	Songs	Oct.	27		
George Dewey Washington	Songs	Oct.	27		
George Dewey Washington	Songs	Nov.	17		
Gus Edwards' Song Revue	Songs and Dances			2 reels	
Marion Harris	Songs	Nov.	17		
Marion Harris	Songs	Oct.	20		
Marion Harris	Songs	Sept.	29		
Jimtown Cabaret	Miller and Lyle	Nov.	10	2 reels	
Johnny Marvin	Songs	Nov.	3		
Johnny Marvin	Songs	Sept.	29		
Joseph Regan		Oct.	13		
Joseph Regan		Nov.	3		
Leo Beers	Songs and Whistling				
Locust Sisters	Songs	Oct.	6		
Mayor of Jimtown	Miller and Lyle	Oct.	13		
M-G-M Movietone Revue		Nov.	3		
M-G-M Movietone Revue		Oct.	13		
Odette Myrtle	Songs	Oct.	20		
Phipps	Sherman-Francisco-Chadwick			2 reels	Dec. 1
Pence Sisters	Songs	Oct.	20		
Pence Sisters	Songs	Nov.	10		
Spanking Age, The	"Our Gang"			2 reels	Dec. 1
Van and Schenck	Songs	Sept.	29		Oct. 13
Van and Schenck	Songs	Oct.	27		
Vincent Lopez	Piano Solos	Nov.	10		
Walt Roesner and Capitollans	Jazz Band	Oct.	8		
We Faw Down	Laurel-Hardy			2 reels	Dec. 1

PARAMOUNT
FEATURES

Title	Star	Rel.	Date	Length	Reviewed
Avalanche, The	Holt-Hill	Nov.	10	6099 feet	
*§Beggars of Life	Beery-Arlen-Brooke	Sept.	15	7560 feet	Sept. 29
Big Killing, The	Beery-Hatton	May	19	6930 feet	July 7
*Docks of New York, The	Bancroft-Compson-Bacianova	Oct.	20	7202 feet	Sept. 22
Drag Net, The	Bancroft-Brent	May	26	7866 feet	June 9
Easy Come, Easy Go	Dix-Carroll	April	21	6364 feet	May 12
*Fleet's In, The	Bow-Hall	Oct.	13	6918 feet	Sept. 1
Fifty-Fifty Girl, The	Daniels-Hall	May	12	6402 feet	May 26
First Kiss, The	Wray-Cooper	Aug.	25	8134 feet	Aug. 25
Fools for Luck	Fields-Conklin	May	7	6852 feet	June 23
Forgotten Faces	Brian-Brook	Aug.	11	7640 feet	Aug. 11
Half a Bride	Ralston-Arlen	June	16	8238 feet	
His Private Life	Menjou-Carver			4690 feet	Nov. 17
His Tiger Lady	Menjou-Brent	June	9	6038 feet	June 2
*†Homecoming, The	Parlo-Hanson			8100 feet	Nov. 24
Hot News	Daniels-Hamilton	July	14	6528 feet	July 28

** Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie.*

Title	Star	Rel.	Date	Length	Reviewed
Just Married	Hall-Taylor	Aug. 18		6039 feet	Aug. 18
Kit Carson	Thomson-Lane			7464 feet	
Ladies of the Mob	Bow-Arlen	June 30		6792 feet	
Legion of the Condemned	Cooper-Wray	Mar. 10		7415 feet	Mar. 24
*Loves of An Actress, The	Negri- Asther	Aug. 18		7434 feet	Aug. 4
Loves of an Actress (silent version)	Negri-Asther	Aug. 18		7159 feet	
Magnificent Flirt, The	Florence Vidor	June 2		4998 feet	June 30
*†§Manhattan Cocktail	Arlen-Carroll			6051 feet	
Mating Call, The	Meighan-Brent-Adoree	July 21		6325 feet	Oct. 13
Model from Montmartre	Naldi-Petrovitch	Sept. 22		5941 feet	
*Moran of the Marines	Dix-Elder	Oct. 27		5444 feet	Nov. 3
Night of Mystery, A	Menjou-Brent	April 7		5741 feet	April 21
Old Ironsides	Ralston-Farrell-Beery	Mar. 3		7910 feet	Dec. 18 '28
Partners in Crime	Beery-Hatton-Brian	Mar. 17		6600 feet	May
*Patriot, The	Jannings-Stone-Vidor	Sept. 1		9819 feet	Aug. 18
Racket, The	Meighan-Prevost	June 30		7646 feet	July 14
Red Hair	Bow-Chandler	Mar. 10		6331 feet	Mar. 31
*Sawdust Paradise, The	Ralston-Howes	Aug. 25		5928 feet	Sept. 1
Someone to Love	Charles Rogers	Dec. 1		6323 feet	Dec. 8
Something Always Happens	Ralston-Hamilton	Mar. 24		4792 feet	May 26
Speedy	Lloyd-Christie	April 7		7980 feet	April 14
Street of Sin, The	Jannings-Wray	May 26		6218 feet	June 2
Sunset Legion, The	Thomson-Murphy	April 21		5763 feet	Sept. 29
Take Me Home	Daniels-Hamilton	Oct. 20		6514 feet	Oct. 27
Three Sinners	Negri-Baxter	April 14		7029 feet	April 28
Three Week-Ends	Clara Bow	Dec.		5962 feet	Dec. 15
Vanishing Pioneer, The	Holt-Blane	June 23		5834 feet	Sept. 29
*$Varsity	Rogers-Brian	Sept. 29		5802 feet	Nov. 3
*Warming Up	Richard Dix	Aug. 4		6509 feet	July 21
Water Hole, The	Holt-Carroll	Aug. 25		6319 feet	Sept. 8
*Wedding March, The	Von Stroheim-Wray	Oct. 8		10400 feet	Oct. 20
What a Night	Daniels-Hamilton	Dec. 22		5476 feet	Jan. 5
Wings	Bow-Rogers	Sept.		12 reels	Aug. 26'27
Woman From Moscow, The	Negri-Kerry			6938 feet	Nov. 10

SHORT SUBJECTS

Title	Star	Rel.	Date	Length	Reviewed
Alice in Movieland	Novelty	June 23		2 reels	
Baby Feud	Krazy Kat Cartoon	Aug. 18		1 reel	
Beaches and Scream	Krazy Kat Cartoon	Oct. 22		1 reel	
Believe It or Not (Christie)	Frances Lee	Nov. 24		2 reels	
Call Again	E. E. Horton	Oct. 20		2 reels	
Come Easy, Go Slow	Krazy Kat Cartoon	Oct. 13		1 reel	
Companionate Marriage	Krazy Kat Cartoon	July 4		1 reel	
Dancing Town, The	May-Skelly-Hayes	Oct. 27		2 reels	
*Dizzy Diver, The (Christie)	Billy Dooley	Aug. 18		2 reels	
Face Value	Novelty	July 21		2 reels	
Footlose Wimmen (Christie)	Bobby Vernon			2 reels	
Gobs of Love (Christie)	Billy Dooley	Dec. 15		2 reels	
Happy Heels (Christie)	Billy Dooley	Jan. 19		2 reels	
Hold 'Er Cowboy (Christie)	Bobby Vernon	June 2		2 reels	
Home Girl, The	Gilmore-Kruger	Dec. 1		2 reels	
*Hot Scotch (Christie)	Jack Duffy	Aug. 25		2 reels	
Hot Sparks (Christie)	Bobby Vernon	Nov. 3		2 reels	
Ko-Ko's Big Pull	Inkwell Cartoon	Sept. 8		1 reel	
Ko-Ko Goes Over	Inkwell Cartoon	June 23		1 reel	Oct. 13
Ko-Ko Heaves Ho	Inkwell Cartonn	Aug. 25		1 reel	
Ko-Ko Kleans Up	Inkwell Cartoon	Sept. 22		1 reel	
Ko-Ko's Catch	Inkwell Cartoon	July 7		1 reel	
Ko-Ko's Chase	Inkwell Cartoon	Aug. 11		1 reel	
Ko-Ko's Dog Gone	Inkwell Cartoon	Oct. 20		1 reel	
Ko-Ko's Field Daze	Inkwell Cartoon	June 9		1 reel	
Ko-Ko's Parade	Inkwell Cartoon	Oct. 6		1 reel	
Lay on, MacDuff (Christie)	Jack Duffy	Nov. 17		2 reels	
Loose Change (Christie)	Sandy MacDuff	Oct. 6		2 reels	
News Reeling	Krazy Kat Cartoon	Aug. 4		1 reel	
Nifty Numbers (Christie)	Frances Lee	Jan. 5		2 reels	
Oriental Hugs (Christie)	Billy Dooley	Sept. 29		2 reels	
Papa Spank (Christie)	Jack Duffy	Feb. 2		2 reels	
Patent Medicine Kid, The	Krazy Kat Cartoon	June 2		1 reel	
Phantom Nail, The	Krazy Kat Cartoon	Sept. 29		1 reel	
Picture My Astonishment (Christie)	Frances Lee	Oct. 13		2 reels	
Prancing Prune	Helen Hayes			2 reels	
Rain Dropper, The	Krazy Kat Cartoon	June 30		1 reel	
Say Uncle (Christie)	Jack Duffy	June 9		2 reels	
Scrambled Weddings	E. E. Horton	June 30		2 reels	
Sea Food (Christie)	Billy Dooley	July 14		2 reels	
Sea Sword	Krazy Kat Cartoon	Sept. 1		1 reel	
She-Going Sailor, A (Christie)	Billy Dooley	Nov. 10		2 reels	
Show Vote	Krazy Kat Cartoon	Sept. 15		1 reel	
Should Scotchmen Marry? (Christie)	Jack Duffy	Dec. 22		2 reels	
Slick Slickers (Christie)	Neal Burns	July 7		2 reels	
Slippery Heels (Christie)	Jimmie Adams	June 16		2 reels	
*Sock Exchange, The (Christie)	Bobby Vernon	Sept. 22		2 reels	
Stage Coached	Krazy Kat Cartoon	June 16		1 reel	
*Stop Kidding	Bobby Vernon	Aug. 11		2 reels	
Two Masters	Eaton-Post	Sept. 8		2 reels	
Vacation Waves	E. E. Horton	Sept. 15		2 reels	
Wall's Tall Tales	Madge Kennedy	Aug. 4		2 reels	
Why Gorillas Leave Home	Bobby Vernon	Jan. 12		2 reels	

Coming Attractions

Title	Star	Length	Reviewed
*†§Abie's Irish Rose	Hersholt-Carroll-Rogers		Nov. 17
Abie's Irish Rose	Hersholt-Carrol-Rogers	12103 feet	April 28
*†Behind the German Lines	Special Cast	8254 feet	Dec. 8
*†§Burlesque	James Barton		
*†§Canary Murder Case, The (A. T.)	Powell-Taylor-Bruan		
*Carnation Kid, The (A. T.)	Douglas MacLean		
Case of Lena Smith, The	Esther Ralston		
*†§Close Harmony (A. T.)	Charles Rogers		
*†§Concert, The (A. T.)	Adolphe Menjou		
*†§Doctor's Secret, The (A. T.)	Warner-Chatterton		
*†§Dummy, The (A. T.)	Cromwell-Chatterton		
*†§Four Feathers	Wray-Arlen-Beery		
*†§Genius is Born, A (A. T.)	A. P. Heggie		
*†§Half an Hour	Ruth Chatterton		
*†§Hole in the Wall, The (A. T.)	Colbert-Robinson		
Hunting Tower	Harry Lauder		
*†§Innocents of Paris, The	Maurice Chevalier		
*§Interference (A. T.)	Brent-Brook-Powell		
Just Twenty One	Rogers-Brian		
*†§Letter, The (A. T.)	Eagels-Heggie-Owen		
*†Looping the Loop	Werner-Kraus		
*†§Manhatten Cocktail	Arlen-Carroll		
Marquis Preferred	Adolphe Menjou		
*†§Night Club (A. T.)	Special Cast		
*†§Nothing But the Truth (A. T.)	Richard Dix		
Number Please	Daniels-Hamilton		
Odd Fellowe	Fields-Conklin		
Quick Lunch	Fields-Conklin		
Redskin	Richard Dix		Dec. 1
*†§Shop Worn Angel, The	Cooper-Carroll	Jan. 12	7373 feet Jan. 6
Shopworn Angel, The	Cooper-Carroll	Jan. 12	7112 feet
Side Show, The	Fields-Conklin		
*†§Sins of the Fathers	Emil Jannings		
*†Soul of France, The	Special Cast		
Sunset Pass	Holt-Lane		
*†§Tong War (A. T.)	Beery-Vidor		
*†§Wolf of Wall Street, The (A. T.)	George Bancrof	Jan. 26	7 reels Dec. 1
*†§Wolf Song (A. T.)	Cooper-Wrap		

SOUND SHORTS

Title	Star	Rel.	Date	Length	Reviewed
Bishop's Candlesticks, The	Walter Huston				
Borrah Mannevitch	Harmonica Band and Songs				
Eddie Peabody	Banjo Solos and Songs				
Giersdorf Sisters, The	Songs				
Highlowbrow	Donnelly-Shannon				
If Men Played Cards as Women Do	McHugh-Santley-Cameron-McFarland				
Jed's Vacation (Christie)	Charles Grapewin				
Melancholy Dame, The (Christie)	Colored Cast				
Music Hath Charms (Christie)	Colored Cast				
One Word	Special Cast				
§Pusher in the Face, The	Taylor-Hitchcock-Allen			2 reels	
Ruth Etting	Songs				
*§Sidewalks of New York	Novelty			1 reel	
*Skating Home (Christie)	Frances Lee	Sept. 1		2 reels	
That Party in Person	Eddie Cantor			2 reels	
When Caesar Ran a Newspaper (Christie)	Hatton-Hardy-Lorraine				

PATHE
FEATURES

Title	Star	Rel.	Date	Length	Reviewed
*†§Annapolis	Loff-Brown	Dec. 2		7957 feet	
Annapolis	Loff-Brown	Nov. 18		7008 feet	
Avenging Shadow, The	Klondike (dog)	April 29		4293 feet	Mar. 31
Black Ace, The	Don Coleman	Sept. 2		5722 feet	Sept. 15
Blue Danube, The	Leatrice Joy	Mar. 12		6589 feet	May 28
Border Patrol	Harry Carey	Dec. 23		4598 feet	
Bullet Mark, The	Jack Donovan	Mar. 25		4550 feet	Mar. 31
Burning Bridges	Harry Carey	Sept. 30		4846 feet	
*†§Captain Swagger	La Rovque-Carol	Nov. 18		6124 feet	Dec. 29
Captain Swagger	La Rocque-Carol	Oct. 14		6312 feet	
Celebrity	Armstrong-Basquette	Oct. 7		6145 feet	
Chicago	Haver-Varconi	Mar. 5		9145 feet	Dec. 30
Cop, The	William Boyd	Aug. 19		7054 feet	Sept. 8
Craig's Wife	Irene Rich	Sept. 16		6670 feet	Dec. 15
Fangs of Fate	Klondike (dog)	June 24		4476 feet	June 23
Flying Buckaroo, The	Wally Wales	Nov. 25		6670 feet	
Forbidden Love	Lili Damita	Oct. 28		6787 feet	
Geraldine	Quillan-Nixon	Jan. 16		5959 feet	Dec. 22
Grandma's Boy (re-issue)	Harold Lloyd	Dec.		4750 feet	
Hold 'Em Yale	Rod La Rocque	May 14		7056 feet	Aug. 4
*†§King of Kings, The	Warner-Logan	Sept. 30		10,196 feet	April 29'27
Law's Lash, The	Klondike (dog)	May 20		4683 feet	Mar. 31
Let 'Er Go Gallegher	Junior Coghlan	Jan. 15		5888 feet	Jan. 28
Love Over Night	La Rocque-Loff	Sept. 16		5737 feet	
Man-Made Woman	Joy-Boles-Warner	Sept. 9		5762 feet	Sept. 22
Marlie the Killer	Klondike (dog)	Mar. 4		4600 feet	Mar. 3
Midnight Madness	Jacqueline Logan	Mar. 26		6559 feet	
*†§Ned McCobb's Daughter	Irene Rich	Jan. 12			
Ned McCobb's Daughter	Irene Rich	Dec. 2		6070 feet	
Power	Boyd-Logan	Sept. 23		6092 feet	Sept. 15
Red Mark, The	von Seyffertitz-Quartaro	Aug. 26		7937 feet	Sept. 8
Saddle Mates	Wally Wales	Aug. 5		4520 feet	Mar. 17
Shady Lady, The	Phyllis Haver			6132 feet	Nov. 17
*†§Sal of Singapore	Phyllis Haver	Jan. 4			
*†§Shady Lady, The	Phyllis Haver	Jan. 20		6132 feet	Jan. 20
Ship Comes In, A	Rudolph Schildkraut	June 4		6902 feet	June 23
*†§Show Folks	Quillan-Basquette-Armstrong	Dec. 16		6466 feet	Dec. 15
Skyscraper	William Boyd	April 9		7040 feet	April 14
*†§Spieler, The	Hale-Adoree	Dec.			Oct. 20
Spieler, The	Hale-Adoree	Dec. 30		5816 feet	
Tenth Ave	Haver-Varconi-Schildkrant	Aug. 5		6370 feet	
Valley of Hunted Men, The	Buffalo Bill, Jr.	Feb 19		4520 feet	Mar. 3
Walking Back	Sue Carol	May 21		5035 feet	Sept. 22
Yellow Contraband	Leo Maloney	Oct. 28		5937 feet	Oct. 2

SHORT SUBJECTS

Title	Star	Rel.	Date	Length	Reviewed
Alaska or Bust	"Aesop Fables"	Sept. 9		1 reel	Sept. 1
Animal Snaps	Rarebits	April 8		1 reel	
Baby Show, The	"Aesop Fables"	July 15		1 reel	
Bargain Hunt	Jackson-Hiatt-McKee	Oct. 14		2 reels	Oct. 6
Bath Time	Sportlight	June 24		1 reel	June 23
Big Game	"Aesop Fables"	Oct. 21		1 reel	Oct. 27
Burglar, The	Jackson-Hiatt-McKee	Dec. 9		2 reels	
Bunker Battlers	Sportlight	July 22		1 reel	
Camping Out	Donald Haines			2 reels	Dec. 22
Camous Carmen, The	Sennett Girls	Sept. 23		2 reels	Sept. 15
Campus Vamp, The	Sennett Girls	Nov. 25		2 reels	Nov. 24
Canned Thrills	Sportlight	Aug. 19		1 reel	Aug. 11
Catalina Rowboat Races	Jackson-Hart-McKee	Oct. 21		2 reels	
Caught In e Taxi	Jack Cooper	June 9		2 reels	
Caught in the Draft	"Aesop Fables"			1 reel	Dec. 1
Caught in the Kitchen	Billy Bevan	Sept. 9		2 reels	
Chicken, The	Jackson-Hiatt-McKee	Aug. 26		2 reels	
City Slickers	"Aesop Fables"	July 1		1 reel	
Close Shave, A	Johnny Burke	June 23		2 reels	
Clunked on the Corner	Johnny Burke	Jan. 6		2 reels	Jan. 5
Covering Ground	Sportlight	Sept. 16		1 reel	Sept. 8
Cross Country Run, A	"Aesop Fables"	Aug. 19		1 reel	Aug. 18
Cure or Kill	"Aesop Fables"	Oct. 7		1 reel	Oct. 6
Day Off, A	"Aesop Fables"			1 reel	Dec. 1
Defensive Ends, The	Football Sense	Oct. 28		1 reel	Oct. 27
Defensive Half Backs	Football Sense	Oct. 7		1 reel	Sept. 29
Defensive Line, The	Football Sense	Oct. 21		1 reel	Oct. 20
*†Dinner Time	"Aesop Fable"			1 reel	
Dumb Waiters	Johnny Burke	Sept. 16		2 reels	Sept. 8
Eagle of the Night (Serial)	Frank Clarke	Oct. 14		10 episodes	Oct. 6
Early Bird, The	"Aesop Fables"	July 22		1 reel	
Fair Affair, A	Sportlight	July 8		1 reel	Sept. 8
Fair Catch, The	Football Sense	Oct. 14		1 reel	Oct. 27
Fishing Fool, The	"Aesop Fables"			1 reel	Dec. 8
Flight That Failed, The	"Aesop Fables"	June 3		1 reel	June 9
Flying Hoofs	"Aesop Fables"			1 reel	Dec. 15
Getting Together	Sportlight	Oct. 28		1 reel	Oct. 20
Girl From Nowhere, The	Sennett Girls	Aug. 5		2 reels	Mar 24
Gridiron Demons	"Aesop Fables"	Oct. 28		1 reel	Oct. 27
Gridiron Cocktail, A	Sportlight	Sept. 30		1 reel	
High Seas	"Aesop Fables"	Sept. 23		1 reel	Sept. 22
His New Stenographer	Billy Bevan	Dec. 30		2 reels	
His Unlucky Night	Bevan-Dent	Aug. 12		2 reels	
Hubby's Latest Alibi	Billy Bevan	Nov. 4		2 reels	Nov. 17

** Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie.*

Title	Star	Rel.	Date	Length	Reviewed
Hubby's Week-End Trip	Bevan-Dent	Dec.	2	2 reels	Dec. 8
Huntsman, The	"Aesop Fables"	July	8	1 reel	July 14
In the Bag	"Aesop Fables"	Aug.	26	1 reel	
Jim Jam Janitor, A	Johnny Burke	Nov.	11	2 reels	Nov. 3
Knowing the Ropes	Rice Sportlight	Jan.	6	1 reel	
Land o' Cotton	"Aesop Fables"	Jan.	8	1 reel	Jan. 5
Laundry Man, The	"Aesop Fables"			1 reel	Nov. 17
Limberlegs	Sportlight	June	10	1 reel	June 9
Mail Man, The	"Aesop Fables"			2 reels	Dec. 22
Magnetic Bat, The	"Aesop Fable"	Sept.	30	1 reel	
Monkey Love	"Aesop Fables"	Oct.	14	1 reel	Oct. 27
Motor Boat Mamas	Bevan-Dent	Sept.	30	2 reels	Sept. 29
Motoring Mamas	Billy Bevan	June	16	2 reels	
Mouse's Bride, The	"Aesop Fables"	June	24	1 reel	June 30
Muscle Marvels	Sportlight	Oct.	14	1 reel	Oct. 13
No Company	Haines-Coombs	Dec.	16	2 reels	
No Picnic	Haines-Coombs-Dempsey	Oct.	7	2 reels	Sept. 29
No Sale	Haines-Coombs	Nov.	18	2 reels	
On the Links	"Aesop Fables"	Nov.	25	1 reel	Dec. 1
Our Little Nell	"Aesop Fables"	Aug.	5	1 reel	
Outnumbered	"Aesop Fables"	July	29	1 reel	Aug. 4
Polar Flight, A	"Aesop Fables"	Nov.	18	1 reel	Nov. 10
Puppy Love	"Aesop Fables"	June	10	1 reel	
Smith Catalina Rowboat Race	Jackson-Hiatt-McKee	Oct.	21	2 reels	Oct. 13
Smith's Restaurant	Jackson-Hiatt-McKee	Aug.	19	2 reels	
Soldier Man	Harry Langdon	Sept.	30	3 reels	
South Sea Sagas	Sportlight	Sept.	22	1 reel	
Spartan Diet	"Aesop Fables"			1 reel	Dec. 8
†§Stage Struck	"Aesop Fables"			1 reel	
Static	"Aesop Fable"	Sept.	2	1 reel	
Sunday on the Farm	"Aesop Fables"	Sept.	16	1 reel	Sept. 8
Sunny Italy	"Aesop Fables"	Aug.	12	1 reel	
Supple Sax, The	Sportlight	Aug.	5	1 reel	Sept. 1
Targets	Sportlight	Nov.	25	1 reel	
Taxi Beauties	Jack Cooper	Dec.	23	2 reels	
Taxi for Two	Jack Cooper	Sept.	2	2 reels	
Taxi Scandal, A	Jack Copoer	Oct.	28	2 reels	Oct. 27
Terrible People The (Serial)	Ray-Miller	Aug.	5	10 episodes	
Tiger's Shadow, The	McConnell-Allan	Dec.	23	10 episodes	
*†§Winning Patterns	Sportlight			1 reel	
Yellow Cameo, The (Serial)	Ray-Cyclone (dog)	June	3	10 episodes	

Coming Attractions

Title	Star	Length	Reviewed
Elevator Girl, The	Robert Armstrong	Feb. 24	
*†§Flying Fool The	William Boyd	Feb. 10	
Forty-Five-Calibre War	Coleman-Loff	Feb. 17	
Geraldine	Quillan-Nixon		
*†§Getaway The	Robert Armstrong	Mar. 31	
*†Godless Girl, The	Basquette-Prevost	10720 feet	Sept. 1
Hawk of the Hills	Ray-Miller	Mar. 17	
*†§High Voltage	Boyd-Prevost-Hale		
*†§Leatherneck, The	William Boyd	Feb. 3	
*†§Listen Baby (A. T.)	Eddie Quillan	Mar. 17	
Leatherneck, The	William Boyd	Feb. 3	
*†§Marked Money	Junior Coghlan	Dec. 5	5490 feet
*†§Noisy Neighbors	Quillan-Vaughn	Jan. 27	
*†§Missing Man, The	Patrick		
*†§Office Scandal	Phyllis Haver	Mar. 3	
Sin Town	Allen-Fair	Jan. 20	
*†§Square Shoulders	Junior Coghlan	Feb. 10	

PEERLESS PICTURES (S. R.)

Title	Star	Rel.	Date	Length	Reviewed
Bitter Sweets	Bedford-Graves	Sept.	5	5700 feet	
Girl He Didn't Buy, The	Garon-Simpson	April	15	5600 feet	
Golden Shackles	Bonner-Withers	Mar.	15	5600 feet	
Out With the Tide	Dwan-Landis	June	22	5700 feet	

RAYART (S. R.)

Title	Star	Rel.	Date	Length	Reviewed
Branded Man, The	Delaney-Marlowe	May		6089 feet	June 2
City of Purple Dreams, The	Bedford-Frazer	Sept.	15	5937 feet	
Danger Patrol, The	Russell-Faire	April		6076 feet	
Devil's Tower, The	Buddy Roosevelt	June		4533 feet	
Divine Sinner, The	Vera Reynolds	July	15	5683 feet	
Gypsy of the North	Gordon-Hale	April		5976 feet	
Isle of Lost Men	Tom Santschi			6800 feet	
Lightnin' Shot, The	Buddy Roosevelt	May		4797 feet	
Man From Headquarters, The	Roberts-Keefe	Aug.	1	5946 feet	
Midnight Adventure, A	Murphy-Landis	May		5262 feet	
My Home Town	Brockwell-Glass	Mar.		6608 feet	June 2
Mystery Valley	Buddy Roosevelt	July		4538 feet	
Phantom of the Turf, The	H. Costello-Lease	Mar.		5905 feet	
Sisters of Eve	Anita Stewart	Oct.	1	5650 feet	
Sweet Sixteen	Foster-Olmstead	Dec.		5991 feet	
Trail Riders	Buddy Roosevelt	April		4627 feet	
Trailin' Back	Buddy Roosevelt	Mar.		4308 feet	

Coming Attractions

Title	Star	Rel.	Date	Length	Reviewed
Black Pearl, The	Lee-Hallor				
Brothers	Keefe-Bedford-Rankin				
*†§ Should a Girl Marry?	Foster-Keith				
Some Mother's Boy	Carr-Ralston-Robards				

FILMTONE SHORTS

Title	Star	Rel.	Date	Length	Reviewed
Overture of 1812 (Tschaikowsky)	Filmtone Harmonists				
Vel and Ernie Stanton	Songs				
At the Night Club	Gladys Read and Shaw's Hawaiians				
Dancing Colleens	Tap Dancers				
Radio Franks, The	Songs				

STERLING PICTURES (S. R.)

Title	Star	Rel.	Date	Length	Reviewed
Marry the Girl	Bedford-Ellis	Mar.	1	5300 feet	Mar. 10
Million For Love, A	Dunn-Howes	April	15	5400 feet	

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Title	Star	Dist'r	Rel.	Date	Length	Reviewed
About Trial Marriage	Corliss Palmer	Circle Pict	Oct.	15		
Adorable Cheat	Lee-Keefe	Chesterfield	Aug.	15	5256 feet	April 21
Age of Lust, The	Emil Jannings	L. T. Rogers				

Title	Star	Rel.	Date	Length	Reviewed
Air Mail Pilot, The	Mehaffey-Metcalfe	Hi-Mark		5000 feet	
Apaches of Paris The	Ruth Weyher	Ufa Eastern	Aug.	15	7545 feet	
Arizona days	Bob Custer	Syndicate	Sept.	15	4345 feet	
Autumn Love	Lya de Putti	Aff. European	Sept.		6 reels	
*†Big Hop, The	Jones-Ralston-Hearn	B. Jones Coro.	Aug.		7000 feet	Oct. 8
Black Butterflies	Ralston-Busch-Frazer	Quality Dist.	Sept.	1	6261 feet	
Bondage	German Cas	Ufa			6040 feet	
Broken Hearts		Hercules				
City Without Jews, The	Special Cast	Aywon	Sept.	1	6000 feet	
Code of the Air	Harlan-Marlowe	Bischoff Prod.			5700 feet	
Dance Fever	Corda-Varconi	Ufa Eastern	June	1	5460 feet	
Devil Dogs	Holmes-Alt	Crescent			5600 feet	
Devil's Passion, The	Special Cast	Arfa			5700 feet	
Dugan of the Dugouts	Garon-O'Shea	Crescent			5600 feet	
End of St. Petersburg, The	Russian Cast	A. Hammerstein			8000 feet	June 16
Faces of Children	French Cast	Zakoro			8000 feet	
Fangs of Justice	Silverstreak-Walker	Bischoff			5000 feet	
Fortune's Fool	Emil Jannings	L. T. Rogers			6100 feet	
Golden Dawn	Warwick-Ward	Conquest			6200 feet	
Gypsy Romance	Raquel Meller	Aff. European	Sept.		6 reels	
Hands of Orlac	Conrad Veidt	Aywon	Sept.		6500 feet	
Hearts of Men	Harris-Keefe	Anchor			5400 feet	
Hell Ship	Special Cast	Collwyn			5600 feet	Sept. 15
Into the Night	Agnes Ayres	Raleigh			6712 feet	
House of Shame	Faire-Hale	Chesterfield	Sept.	1	5300 feet	Sept. 15
Jealousy	Lya de Putti	Brill	Sept.	1	5460 feet	
Lady of Petrograd, The	Special Cast	Aff. European	Sept.		6000 feet	
Lady from Paris, The	Vilma Banky	Aywon	Sept.		6000 feet	
Legend of the Bear's Wedding	Russian Cast	Amkino			7500 feet	
Life's Like That	Withers-Boteler	F. Royer (producer)				June 16
Lights of Paris	Special Cast	Superlative			6000 feet	
Little Wild Girl, The	Lee-Landis	Hercules				
Lookout Girl, The	Jacqueline Logan	Quality Dist.	Nov.		6413 feet	
Loves of Jeanne Ney, The	Edith Jahanne	Ufa-Eastern			7563 feet	
Mother of Mine	Special Cast	Zakoro	Oct.		7200 feet	
Mountain Lovers	Gaston Jacquet	Conquest	Jan.		6500 feet	
Mystic Mirror, The	German Cast				7000 feet	
No Babies Wanted	Devore-Mong	Plaza			5215 feet	
Old Age Handicap, The	Vaughn-Hughes	Trinity Pict			5573 feet	Sept. 15
Olympic Hero, The	Charles Paddock	Zakoro	July		5200 feet	
On the Divide	Bob Custer	Syndicate	Oct.	15	4657 feet	
Port of Missing Children	Special Cast	Superlative				
Power of Darkness, The	Moscow Art Players	Aff. European	Sept.		6 reels	
Primanerliebe	German Cast	Scenic Films			8500 feet	Mar. 24
Prodigals of Monte Carlo	Balfour-Blackwell	Zakoro	Aug.		6200 feet	
2 Ships	Special Cast				6000 feet	
Queen of the Chorus, The	Faire-Lease	Crescent Pict			5900 feet	
Racing Through	Mae Marsh	Aff. European	Sept.		7 reels	
Romance of a Rogue The	Warner-Stewart	Quality Dist.	Oct.		6100 feet	
Sally of the South Seas		Hercules				
Scarlet Youth	Corliss Palmer	Circle Pict	Oct.			
Sealed Lips	Swedish Cast	Colwyn			6000 feet	
Shadows of the Night		Hercules				
Shooting Stars	English Cast	Artlee	April		5800 feet	April 23
Silent Sentinel, The	Champion-Hughes	Chesterfield	Aug.	1	4899 feet	
Silent Trail, The	Bob Custer	Syndicate	Aug.	15	4315 feet	
Simba	Jungle Film	Capital Pict			8000 feet	Feb. 4
Sky Rider, The	Champion-Hughes	Chesterfield	June	15	4900 feet	
Somme, The	Special Cast	New Era			7000 feet	
Station Master, The	Ivan Moskvin	Zakoro	June	16	7200 feet	
Streets of Algiers	Camilla Horn	Ufa Eastern	May	1	6603 feet	
Tartuffe the Hyocrite	Jannings-Dagover	Ufa Eastern	April	1	6680 feet	Aug. 5 '27
Ten Days That Shook the World	Russian Cast	Amkino	Jan.		8600 feet	Nov. 24
Thunder God	Cornelius Keefe	Anchor				
Two Brothers	Conrad Veidt	Ufa Eastern	July	1	6300 feet	
West of Santa Fe	Bob Custer	Syndicate	Nov.	15	4852 feet	
When Fleet Meets Fleet	English Cast	Hi-Mark			7953 feet	
Woman Temoted The	Comoton-Ward	Aywon	Sept.		6500 feet	
Yellow Ticket, The	Russian Cast	Amkino			6200 feet	
Youth Astray	Jonnson-Mattoni	Amerangio			6000 feet	

SHORT SUBJECTS

Title	Star	Dist'r	Rel.	Date	Length	Reviewed
Fore Enough	Poodles Hanneford	Artclass			2 reels	
Mysterious Airman, The		Weiss Bros.			10 episodes	
Fatal Warning, The (Serial)	H. Costello-Graves	Mascot Pict				
Nothing to Live For	Al Joy	Cranfield Clarke			2 reels	
She Said No	Ben Turpin	Artclass			2 reels	
Sophomore, The	G. O'Neill-L. Graydon	Hi-Mark				
Spookey Money	Al Joy	Cranfield-Clarke			2 reels	
Thick and Thin	Snub Pollard	Artclass			2 reels	
Through the Ages	Novelty	Castle			1 reel	
Vanishing West, The (Serial)	Special Cast	Mascot Pict	Oct.	15	10 episodes	Oct. 13
Vultures of the Sea (Serial)	Walker-Mason	Mascot Pict	Aug.	1	10 episodes	Sept. 15
Who's Who	Al Joy	Cranfield-Clarke			2 reels	
You Can't Win (Serial)		Weiss Bros.			10 episodes	

Coming Attractions

Title	Star	Rel.	Date	Length	Reviewed
Bachelor Club, The	Talmadge-Worth	General Pict			
Bondage	Special Cast	Ufa-Eastern			
Buying a Wife	Special Cast	Aff. European			7 reels	
Circumstantial Evidence	Foster-Keefe-Lake	Chesterfield			
*†§Chopin's Passion	Robertson-Brinkley	Powers Cinephone			
Dancer of His Majesty, The	Special Cast	Amkino			7000 feet	
Duty to be Silent	Maria Albani	Aff. European			6 reels	
Escaped from Hell	Muriat Esterhazy	Aff. Eurupean			8 reels	
Exodus to the New World, The	Lyon-Prevost	Pioneer				
Full Dressed Thieves	Nils Asther	Aff. European			7 reels	
German Underworld	Special Cast	Aff. European			7 reels	
§Great Power, The	Special Cast	Bell Tone				
Great Unknown, The	John Loder	Aff. European			8 reels	
Guilty	Fritsch-Vernon	Ufa-Eastern				
Her Viennese Lover	Asther-Nolan	Aff. European			6 reels	
Just Off Broadway	Keith-Christy					
Little Colonel, The	Henry B. Walthal					
Man Who Cheated Life	Veidt-Krauss	Aff. European			8 reels	
Mechanics of the Brain	Educational	Amkino			6000 feet	
Milak of the Snowlands	Special Cast	Ufa-Eastern				
Our Daily Bread	Mary Nolan	Aff. European			7 reels	
Poet and Czar	Special Cast	Amkino			8775 feet	
South of Panama	Carmelita Geraghty	Chesterfield				
Two Days	Special Cast	Amkino			6500 feet	
Unholy Love	Wegener-Petrovitch	Aff. European				
Verdun	Special Cast	Richmount				
Vera Miezewa (tentative)	Derussa	Aff. European			7 reels	
Water, The	M. Chekhov	Amkino			7000 feet	
When Duty Calls	Special Cast	Ufa-Eastern				
Yellow Ticket, The	Anna Sten	Amkino			7000 feet	

TIFFANY-STAHL
FEATURES

Title	Star	Rel.	Date	Length	Reviewed
Albany Night Boat	Olive Borden	July	20	5844 feet	

** Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie.*

Title	Star	Rel.	Date	Length	Reviewed
Bachelor's Paradise	O'Neill-Graves	Mar.	15	6147 feet	
Beautiful But Dumb	Patsy Ruth Miller	Aug.	1	6157 feet	
*†§Cavalier, The	Bedford-R. Talmadge	Nov.	1	6775 feet	Oct. 27
Clothes Make the Woman	Southern-Pidgeon	May	1	5209 feet	
Domestic Meddlers	Claire Windsor	Aug.	15	5362 feet	
Floating College, The	O'Neill-Collier, Jr.	Nov.	10	5477 feet	
George Washington Cohen	Jessel-Palmer	Dec.	20		
Grain of Dust, The	Cortez-Windsor-Bennett	July	10	6126 feet	
Green Grass Widows	Hagen-Harron-Olmsted	June	10	5334 feet	
Gun Runner, The	Cortez-Lane	Nov.	20	5516 feet	
House of Scandal	Sebastian-O'Malley	April	1	5297 feet	
Ladies of the Night Club	Cortez-Leonard	May	15	6553 feet	
Lingerie	White-McGregor	July	1	5676 feet	
Marriage by Contract	Miller-Gray	Dec.	1	7786 feet	Oct. 20
Naughty Duchess, The	Warner-Southern	Oct.	10	6271 feet	
Power of Silence, The	Belle Bennett	Oct.	20	5554 feet	
Power of Silence, The	Belle Bennett	Oct.	20		
Prowlers of the Sea	Cortez Myers	June	30	5160 feet	
Scarlet Dove, The	Frazer-Borio	April	15	5102 feet	
Stormy Waters	Southern-McGregor	June	1	5735 feet	
Their Hour	Harron-Sebastian	Mar.	1	5852 feet	
*†§Toilers, The	Ralston-Fairbanks, Jr.	Oct.	1	7256 feet	Oct. 20
Tropical Nights	Miller-McGregor	Dec.	10		

SHORT SUBJECTS

Title	Star	Rel.	Date	Length	Reviewed
Gold	Color Classic			1 reel	
*†§Hawaiian Love Call, The	Color Symphony	Dec.	15	1 reel	
*†§Japanese Carnival, A	Color Symphony	Jan.	1	1 reel	
*†§In a Persian Market	Color Symphony	Oct.	1	1 reel	Nov. 17
*†§In a Chinese Temple Garden	Color Symphony	Feb	15	1 reel	
*†Love Charm, The	Color Symphony			1 reel	
Maude Muller	Color Classic			1 reel	
No Woman Allowed	Color Classic			1 reel	
Tenderfoot Tourist, A	Color Classic			1 reel	
Tom, Dick or Harry	Color Classic			1 reel	
*†§Toy Shop, The	Color Symphony	Nov.	1	1 reel	

Coming Attractions

Title	Star	Rel.	Date	Length	Reviewed
Broadway Fever	O'Neill-Drew	Jan.	20		
Devil's Apple Tree, The	Dorothy Sebastian	Feb.	16		
Family Row, The	Windsor-Gray				
Geraldine Laird	Belle Bennett	Mar.	20		
*§Ghetto, The	George Jessel	Feb.	1		
Girl Who Came Back (tentative)	Eve Southern	Mar.	10		
*†§Lucky Boy	Jessel-Quimby				
Man in Hobbies, The	Lee-Harron	Jan.	10		
*†§Marriage by Contract	Miller-Gray	Dec.	1		Nov. 17
New Orleans	Cortez-Bennett	Mar.	1		
Queen of Burlesque	Belle Bennett				
Rainbow, The	Dorothy Sebastian	Jan.	1		
Spirit of Youth	Sebastian-Kent	Feb.	20		
Squads Right	Gribbon-Stone	Feb.	1		

UNIVERSAL
FEATURES

Title	Star	Rel.	Date	Length	Reviewed
Anybody Here Seen Kelly?	Love-T. Moore	Sept.	9	6243 feet	
Arizona Cyclone, The	Fred Humes	May	6	4076 feet	
Beauty and Bullets	Ted Wells	Dec.	16	4179 feet	
Body Punch, The	Daugherty-Faire	Oct.	28	4786 feet	
Buck Privates	De Putti-McGregor	June	3	6171 feet	Feb. 4
Clearing the Trail	Gibson-Culliver	Oct.	7	5311 feet	
Cloud Dodger, The	Al Wilson	Sept.	30	4322 feet	
Count of Ten, The	Ray-Ralston	June	17	6279 feet	Sept. 15
Crimson Canyon, The	Ted Wells	Dec.	16	4179 feet	
Danger Rider, The	Hoot Gibson	Nov.	18	5357 feet	Dec. 22
Flyin' Cowboy, The	Gibson-Hasbrouck	July	1	5109 feet	
Foreign Legion, The	Kerry-Stone-Nolan	Sept.	23	7828 feet	June 30
Four Footed Ranger, The	Dynamite (dog)	Mar.	25	4426 feet	
Freedom of the Press	Stone-Keith-M. Day	Oct.	28	6474 feet	Oct. 20
Gate Crasher, The	Glenn Tryon	Dec.	9	5597 feet	
*†§Give and Take	Sidney-Hersholt	Dec.	23	6552 feet	Dec. 29
Good Morning Judge	Denny-Nolan	April	29	5645 feet	Sept 22
Greased Lightning	Ted Wells	July	29	4194 feet	
Grip of the Yukon, The	Bushman-Hamilton-Marlowe	Sept.	30	6599 feet	
Guardians of the Wild	Rex (horse)-Perrin	Sept.	16	4868 feet	
Harvest of Hate, The	Rex (horse)-Perrin	April	14	4719 feet	
Hero of the Circus	Special Cast	Dec.	2	6606 feet	
Home, James	La Plante-Delaney	Sept.	2	6307 feet	
Honeymoon Flats	Lewis-Gulliver	Dec.	30	6057 feet	
Hoofbeats o' Vengeance	Rex (horse)-Perrin	June	16		
Hot Heels	Tryon-Miller	May	13	5874 feet	Sept. 15
Hound of Silver Creek	Dynamite (dog)	May	20	4095 feet	
How to Handle Women	Tryon-Nixon	Oct.	14	5591 feet	July 14
Jazz Mad	Hersholt-Nixon-Lewis	Nov.	11	6832 feet	
*†§Lonesome	Tryon-Kent	Jan.	20	6142 feet	Oct. 8
Love Me and World Is Mine	Philbin-Kerry	Mar.	4	6813 feet	Feb. 11
Made to Order Hero	Ted Wells	June	3	4120 feet	
*†Man Who Laughs, The	Veidt-Philbin	Nov.	4	10185 feet	May 12
*†Man, Woman and Wife	Kerry-Starke-Nixon	Jan.	13	6674 feet	Nov. 10
*†§Melody of Love (A. T.)	Pidgeon-Harris-Winton	Dec.	2	6733 feet	Oct. 27
Michigan Kid, The	Nagel-Adoree	Oct.	21	6030 feet	July 7
Night Bird, The	Reginald Denny	Sept.	16	6670 feet	
One Rainy Night	Laura La Plante	Dec.	9		
Phantom Fingers	Cody-Thompson	June	2		
Phyllis of the Follies	M. Moore-A. Day	Nov	25	5907 feet	
Plunging Hoofs	Rex (horse)-Perrin	Aug.	4		
Prince of Fear, The	Cody-Thompson	Oct.	28	4230 feet	
Put 'Em Up	Fred Humes	Mar.	11	4200 feet	
Quick Triggers	Fred Humes	July	15	4472 feet	
*†§Red Hot Speed	Denny-Day	Jan.	27	6288 feet	
Red Lips	Nixon Rogers	Dec.	2	6957 feet	
Riding for Fame	Hoot Gibson	Aug.	19	5424 feet	
Shield of Honor, The	Lewis-Gulliver-Hamilton	Feb.	19	6172 feet	Dec. 30
Sky Skidder, The	Al Wilson	Jan.	13	4364 feet	
Stop That Man	Lake-Kent	Mar.	11	5389 feet	April 28
Surrender	Philbin-Moskine	Mar.	4	8249 feet	Mar. 10
Thanks For Buggy Ride	La Plante-Tryon	April	1	6179 feet	Feb. 4
Thirteenth Juror, The	Nilsson-Bushman	Nov.	13	5598 feet	Dec. 8
Thunder Riders, The	Ted Wells	April	8	4353 feet	
Trick of Hearts, A	Gibson-Hale	Mar.	18	5495 feet	
Two Outlaws, The	Rex (horse)-Perrin	Nov.	18	4616 feet	
*†§Uncle Tom's Cabin	Special Cast	Sept.	2	10600 feet	Nov. 18
We Americans	Sidney-Miller-Lewis	May	6	9151 feet	April 7
Wild West Show, The	Gibson-Gulliver	May	20	5254 feet	
Wolves of the City		Dec.	2		
Won in the Clouds	Al Wilson	April	22	4348 feet	

SHORT SUBJECTS

Title	Star	Rel.	Date	Length	Reviewed
All for Geraldine	Sid Saylor	Dec.	8	2 reels	Nov. 17
Ambuscade, The	Fred Gilman	June	16	2 reels	May 19
And Morning Came	Young-La Salle	Dec.	19	2 reels	
Big Game George	Sid Saylor	July	18	2 reels	Sept. 1
Bookworm Hero	Lewis-Gulliver-Phillips	Dec.	17	2 reels	
Boundary Battle, The	Edmund Cobb	Nov.	17	2 reels	Oct. 27
Broke Out	Young-La Salle	Aug.	1	2 reels	
Buster Minds the Baby	Trimble, Hardwick and Dog	June	27	2 reels	May 26
Buster Trims Up	Trimble-Hardwick and Dog	Oct.	17	2 reels	
Busting Buster	Trimble-Hardwick and Dog	Aug.	15	2 reels	
Bull-oney	Oswald Cartoon	Nov.	28	1 reel	Sept. 29
Calford in the Movies	Lewis-Gulliver-Phillips	Oct.	15	2 reels	Oct. 6
Calford on Horseback	Lewis-Gulliver-Phillips	Dec.	10	2 reels	Dec. 1
Calford vs. Redskins	Lewis-Gulliver-Phillips	Sept.	17	2 reels	
Card of Destiny, The	Fred Gilman	July	14	2 reels	June 16
Cash Customers	Young-La Salle	July	11	2 reels	
Claim Jumpers, The	Edmund Cobb	Jan.	19	2 reels	Dec. 22
Clean Sweep, A	Bob Chandler	Dec.	1	2 reels	Nov. 24
Come on, Horace	Arthur Lake	Oct.	8	2 reels	
Cross Country Bunion Race, The	Sid Saylor	Nov.	7	2 reels	Oct. 13
Crushed Hats	Sid Saylor	Jan.	30	2 reels	
Danger Trail, The	Newton House	Sept.	1	2 reels	
Dangerous Trail, The	Jack Perrin	June	2	2 reels	May 5
Daring Dude, A	Bob Chandler	Feb.	2	2 reels	
Daring Chances	Jack Hoxie	Dec.	15	2 reels	
Dead Game	Art Accord	Oct	7	2 reels	
Dear Old Calford	Lewis-Gulliver-Phillips	Nov.	26	2 reels	
Death's Head	Bob Curwood	Dec.	8	2 reels	Dec. 15
Diamond Master, The	Lorraine-Stevenson	Feb.	3	10 episodes	
Diamond Master, The	Lorraine-Stevenson	April 8, '29.		10 episodes	
*East Side				2 reels	
Fantasie	Laemmle Novelty			1 reel	
Farewell	Lewis-Gulliver-Phillips	Feb.	4	2 reels	
Farmyard Follies	Oswald Cartoon	Dec.	24	1 reel	
Fiery Fireman, The	Oswald Cartoon	Oct.	15	1 reels	
Fighting Forester, The	Edmund Cobb	Oct.	20	2 reels	
Fighting for Victory	Lewis-Gulliver-Phillips	Nov.	12	2 reels	Oct. 27
Fighting Kid, The	Newton House	June	9	2 reels	May 19
Fighting Tenderfoot, A	Bob Chandler	Dec.	29	2 reels	
Fish Stories	Young-La Salle	Nov.	21	2 reels	Oct. 20
Footprints	Laemmle Novelty	Nov.	19	1 reel	Oct. 27
Fox Chase, The	Oswald Cartoon	June	25	1 reel	May 26
Full House, A	Long-Adams-Lymon-McPhail	June	13	2 reels	May 19
Fun in the Clouds	Arthur Lake	Nov.	5	1 reel	Oct. 20
Galloping Ace, The	Jack Hoxie	Sept.	22	2 reels	
Gauge of Battle, The	Fred Gilman	April	21	2 reels	Mar. 24
George Meets George	Sid Saylor	June	20	2 reels	May 19
Handicapped	Laemmle Novelty	Sept.	24	1 reel	Nov. 24
Have Patience	Trimble-Hardwick and Dog	Feb.	6	2 reels	
*†Hen Fruit	Oswald Cartoon	Feb.	4	1 reel	
Her Haunted Heritage	Ben Hall	July	2	1 reel	June 2
High Up	Oswald Cartoon	Aug.	6	1 reel	
Hollywood or Bust	Arthur Lake	Sept.	10	1 reel	
Hold Your Horses	Young-La Salle	Jan.	7	1 reel	Dec. 22
Homeless Homer	Oswald Cartoon	Jan.	7	1 reel	
Horse Tail, A	Oswald Cartoon	Dec.	10	1 reel	
Hot Dogs	Oswald Cartoon	Aug.	20	1 reel	July 28
Hurry Up Marriage	Ben Hall	Aug.	27	1 reel	
Husbands Won't Tell	Young-La Salle	Aug.	29	2 reels	Sept. 1
Iron Code, The	Jack Perrin	June	30	2 reels	May 26
Junior Year, The	Lewis-Gulliver-Phillips	Sept.	3	2 reels	
Just Wait	Young-La Salle	Sept.	26	2 reels	
Kicking Through	Lewis-Gulliver-Phillips	Oct.	1	2 reels	
King of Shebas	Arthur Lake	Aug.	13	1 reel	July 21
Look Pleasant	Sid Saylor	Oct.	10	2 reels	
McGinis vs. Joneses	Long-Adams-Laymon-McPhail	Aug.	8	2 reels	
Men in the Row (re-issue)	Jack Hoxie	Jan.	26	2 reels	
Mississippi Mud	Oswald Cartoon	Sept.	17	1 reel	
Mystery Rider, The (Serial)	Desmond-Perdue	Nov.	26	10 episodes	
Newlyweds' Anniversary	Snookums	Aug.	6	2 reels	
Newlyweds' Court Trouble	Snookums-Perdue-Egan	Oct.	31	2 reels	Sept. 8
Newlyweds' False Alarm, The	Snookums-Perdue-Egan	July	2	2 reels	June 2
Newlyweds' Happy Day, The	Snookums-Bartlett-McPhail	June	4	2 reels	May 12
Newlyweds' Hard Luck	Snookums-Perdue-Egan	Sept.	5	2 reels	Aug. 18
Newlyweds' Headache, The	Snookums-Bartlett-McPhail	Jan.	23	2 reels	
Newlyweds Lose Snookums, The	Snookums-Perdue-Egan	Nov.	28	2 reels	Dec. 28
Newlyweds' Need Help, The	Snookums-Perdue-Egan	Dec.	26	2 reels	Dec. 1
Newlyweds' Unwelcome, The	Snookums-Perdue-Egan	Oct.	3	2 reels	
Out At Home	Trimble-Hardwick and Dog	Jan.	9	2 reels	
Paddling Co-Eds	Lewis-Gulliver-Phillips	Oct.	29	2 reels	Oct. 27
Panicky Pancakes	Oswald Cartoon	Oct.	1	1 reel	Oct. 13
Poor Papa	Oswald Cartoon	June	11	1 reel	May 19
Prodigal Pup, The	Canine Cast			1 reel	Sept. 15
Rag Doll	Laemmle Novelty	Feb.	11	1 reel	
Range of Fear, The	Bob Curwood	Jan.	12	2 reels	
Ranger Patrol, The	Fred Gilman	Aug.	11	2 reels	
Range Wolf	Bob Curwood	Feb.	9	2 reels	
Red Warning	Jack Hoxie	Nov.	1	2 reels	
Reel Life	Long-Adams-Layman-McPhail	July	4	2 reels	June 2
Ride For Help, The	Newton House	July	7	2 reels	
Riders of the Woods	Edmund Cobb	Sept.	15	2 reels	
Rocks and Saddles	Oswald Cartoon	Nov.	12	1 reel	Oct. 26
Romeo of the Range	Bob Curwood	Oct.	6	2 reels	
Ropin' Romance	Newton House	Aug.	4	2 reels	
Rubber Necks	Sid Saylor	Sept.	12	2 reels	
Ruse, The	Jack Perrin	Aug.	25	2 reels	July 28
Sailor Suits	Sid Saylor	Jan.	2	2 reels	Dec. 8
Sandwiches and Tea	Arthur Lake	July	16	1 reel	June 20
Saps and Saddles	Bob Chandler	Oct.	27	2 reels	Oct. 19
Scarlet Arrow, The (Serial)	F. X. Bushman, Jr.	June	3	10 episodes	
Secret Outlaw, The	Bob Curwood	Nov.	10	2 reels	Oct. 8
Shadows	Laemmle Novelty	Jan.	14	1 reel	Dec. 22
She's My Girl	Sid Saylor	Aug.	22	2 reels	July 28
Shooting the Bull	Young-La Salle	Oct.	24	2 reels	
Sky Scrappers	Oswald Cartoon	Sept.	3	1 reel	Aug. 18
Sleeping Through	Arthur Lake	Dec.	31	1 reel	Dec. 8
Sleigh Bells	Oswald Cartoon	July	23	1 reel	June 30
South Pole Flight, A	Oswald Cartoon	Nov.	26	1 reel	Dec. 1
Speed and Spurs	Bob Curwood	Sept.	8	2 reels	Sept. 8
Speeding Youth	Lewis-Gulliver-Phillips	Jan.	7	2 reels	
Speed Sheik, The	Arthur Lake	June	18	1 reel	May 28
*†Steamboat Willie	Oswald Cartoon			1 reel	
Swell Clothes	Arthur Lake	Dec.	5	1 reel	Nov. 18
Take Your Pick	Young-LaSalle	Feb.	13	2 reels	
Tall Timber	Oswald Cartoon	July	9	1 reel	June 18
Tarzan the Mighty (Serial)	Merrill-Kingston	Aug.	12	15 episodes	July 21
Teacher's Pest	Trimble-Hardwick and Dog	Nov.	14	2 reels	Oct. 20
Tenderfoot Hero, A	Bob Chandler	Sept.	29	2 reels	
There's a Will	C. King-C. Doherty	Dec.	21	2 reels	
Tracked Down	Art Accord	Jan.	5	2 reels	
Trackless Trolley, The	Ben Hall	July	30	1 reel	
Tricky Trickster, The	Ben Hall	June	4	1 reel	May 19
Valiant Rider, The (Western)	Bob Curwood	June	23	2 reels	May 19
Watch the Birdie	Trimble-Hardwick and Dog	Dec.	12	2 reels	Dec. 8
Wag Figures	Laemmle Novelty	Oct.	22	1 reel	
Whose Baby	Arthur Lake	Jan.	28	1 reel	
Whose Wife	Young-La Salle	June	6	2 reels	May 12
Winning Point, The	Lewis-Gulliver-Phillips	Jan.	21	2 reels	
Woman's Man, A	Arthur Lake	Dec.	3	1 reel	Nov. 17

** Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie.*

Title	Star	Rel.	Date	Length	Reviewed
Wooden Soldier, The	Laemmle Novelty	Dec. 17		1 reel	Dec. 3
Yankee Clippers	Oswald Cartoon	Jan. 21		1 reel	Jan. 5
Yukon Gold	Jack Perrin	July 28		2 reels	June 10

Coming Attractions

Title	Star	Rel.	Date	Length	Reviewed
*†§Bargain in the Kremlin, The (A.T.)	Joseph Schildkraut				
*†§Barnum Was Right					
Blow by Blow	Hoot Gibson	May	18		
Born to the Saddle	Ted Wells				
*†§Braggart, The	Jean Hersholt				
Brides Will Be Brides	Laura La Plante				
*†§Broadway (A. T.)	Tryon-Brent-Kennedy				
Burning the Wind	Hoot Gibson	Feb.	10	5202 feet	
*†§Charlatan, The	Special Cast				
*†§Clear the Deck	ReginaldDenny	Mar.	24		
*†§Climax, The (A. T.)					
*†§Cohens and Kelleys in Atlantic					
*†§City, The	Sidney-Gordon-Price-Swain	Mar.	17		
*†§Collegiate (A. T.)	Lewis-Gulliver-Phillips				
*†§Come Across	Special Cast	May	6		
Crimson Hour, The	De Putti-Mosjukine				
*†§Dangerous Dimples	Laura La Plante	June	18		
Doubling For Trouble	Gibson-Gilbert				
*†§Drake Murder Case, The					
Erik the Great	Veidt-Philbin				
Eyes of the Underworld	William Cody				
Fallen Angels	Kerry-Starke				
*†§Flaming Daughters					
Girl Dodger, The	Arthur Lake				
*†§Girl on the Barge, The	Hersholt-O'Neil-McGregor	Feb.	24		
Girl on the Barge	Hersholt-O'Neil-McGregor	Feb.	3	6908 feet	
Grit Wins	Wells-Collins	Jan.	27	4596 feet	
*†§Great Cinema Murder, The					
*†§Haunted Lady, The					
Hell Wrecker, The	Hoot Gibson				
*†§His Lucky Day	Reginald Denny	June	2		
†§"I Can Be Done	Tryon-Carol	April	21		
Kid's Clever, The	Glenn Tryon	Feb.	17		
*†§King of Jazz, The (A. T.)	Paul Whiteman and Band				
King of the Rodeo, The	Hoot Gibson	Jan.	6	5509 feet	
Lariat Kid, The	Hoot Gibson	June	23		
*†§Last Warning, The	Laura LaPlante	Jan.	6		
Man Disturber, The	Reginald Denny				
*†§Minstrel Show, The (A. T.)	Eddie Leonard				
Navy Blues	Arthur Lake				
*†§One Rainy Night	Laura La Plante	Mar.	3		
*†§Play Goes On, The (A. T.)	James Murray	Mar.	10		
Points West	Hoot Gibson	April	7		
*†§Port of Dreams, The	Mary Philbin				Sept. 22
*†§Shakedown, The	Murray-Kent	Feb.	3		
*†§Shannons of Broadway, The (A. T.)	James Gleason				
*Snow Boat	Rubens-La Plante-J. Schildkraut				
Silks and Saddles	Nixon-Walling-Nolan	Jan.	20	5809 feet	
Smilin' Guns	Hoot Gibson	Aug.	30		
Tarenga	Special Cast				
*†§That Blonde	Laura La Plante	April	28		
Watch My Speed	Reginald Denny				
Wild Blood	Rex (horse)-Perrin	Feb.	10	4497 feet	
*†§You Can't Buy Love	Special Cast	May	26		

MOVIETONE SHORTS

Title	Star	Rel.	Date	Length	Reviewed
Bailey and Barnum	Vaudeville Act	Jan.	11	1 reel	
Three Brox Sisters	Songs	June	14	1 reel	
Zimmerman and Granville	Vaudeville Act	Jan.	28	1 reel	

UNITED ARTISTS

FEATURES

Title	Star	Rel.	Date	Length	Reviewed
*†§Awakening, The	Banky-Byron	Nov.	17	7972 feet	
*†Battle of the Sexes, The	Bennett-Hersholt-Haver	Oct	13	8180 feet	Oct. 20
College	Buster Keaton	July	29	5800 feet	Sept. 23
Drums of Love	Philbin-Alvarado	Mar	31	8350 feet	Jan. 28
Garden of Eden, The	Griffith-Ray	Feb.	4	7300 feet	Jan. 14
Magic Flame, The	Colman-Banky	Aug.	14	7850 feet	Sept. 30
Ramona	Del Rio-Baxter	Feb.	11	7552 feet	Feb. 4
*†Revenge	Dolores Del Rio	Nov.	3	6541 feet	Dec. 15
Steamboat Bill, Jr.	Keaton-Torrence	May	12	6400 feet	May 19
*†Tempest	J. Barrymore-Horn	Aug.	11	9300 feet	June 16
†Two Lovers	Colman-Banky	Sept.	7	8500 feet	April 28
*†Woman Disputed, The	Talmadge-Holand	Oct.	29	8041 feet	Nov. 17

Coming Attractions

Title	Star	Rel.	Date	Length	Reviewed
*†§Bulldog Drummond (A. T.)	Ronald Colman				
*†§Childs Fifth Avenue (A. T.)	Banky-Hall				
*†§Coquette (A. T.)	Pickford-Brown				
*§City Lights	Charlie Chaplin				
Evangeline	Delores del Rio				
†Hell's Angels	Lyon-Hall-Nissen				
King of the Mountains	John Barrymore				
*†§Lady of the Pavements	Boyd-Velez-Goudal				
*§Lummox (A. T.)					
*†§Man With the Iron Mask, The	Douglas Fairbanks				
*†§Nightstick (A. T.)	O'Malley-Busch				
*†§Queen Kelly	Swanson-Byron				
*†§Rescue, The	Colman-Danilta				
*†§Say It With Music (A. T.)	Harry Richman				
*†§She Goes to War	Boardman-Rubens				
Three Passions	Terry-Petrovitch				
Venus	Constance Talmadge				

WARNER BROTHERS

FEATURES

Title	Star	Rel.	Date	Length	Reviewed
*†§Caught in the Fog	McAvoy-Nagle	Sept.	22	6270 feet	
Caught in the Fog	McAvoy-Nagel			5428 feet	
*Crimson City, The	Loy-Milljan-Hyams	April	7	5388 feet	April 21
*Domestic Troubles	Fazenda-Cook	Mar.	24	6164 feet	
*Five and Ten Cent Annie	Fazenda-Cook	May	26	4914 feet	Sept. 22
*†§Home Towners, The	Bennett-Kenyon-Brockwell	Dec.	15	8693 feet	Oct. 27
*§Jazz Singer, The	Jolson-McAvoy	Feb.	4	7077 feet	Oct. 21
*†§Land of the Silver Fox	Rin-Tin-Tin-Nye-Hyame	Nov.	10	6179 feet	
*†§Lights of New York (A.T.)	Costello-Landis-Brockwell			5267 feet	
*†§Midnight Taxi, The	Moreno-Costello	Oct.	8	6729 feet	Nov. 24
*†§On Trial (A. T.)	Fredericks-Lytell-Wilson	Dec.	29	8290 feet	Nov. 3
*†§On Trial (A. T.)	Fredericks-Lytell-Wilson	Dec.	29	8290 feet	
*Pay As You Enter	Cook-Fazenda	May	12	4975 feet	
*Powder My Back	Rich-Ferris-Beranger	Mar.	10	6185 feet	
*Rinty of the Desert	Rin-Tin-Tin-Ferris-Nye	April	21	4820 feet	Sept. 28
*†§State Street Sadie	Loy-Nagle	Aug.	25	7169 feet	Sept. 15
*†§Tenderloin	D. Costello-Nagel			7340 feet	April 8
*†§Terror, The (A.T.)	McAvoy-Horton	Oct.	20	7854 feet	Aug. 26
*†§Women They Talk About	I. Rich-Ferris-Collier, Jr.	Sept.	8	5527 feet	

Coming Attractions

Title	Star	Rel.	Date	Length	Reviewed
*†§Alimony Annie	D. Costello-Ferris-Rankin				
*†§Conquest (A.T.)	Blue-Warner-Wilson				
*†§Desert Song, The	Boles-King				
*†§Fancy Baggage	Audrey Ferris				
*†§From Headquarters	Monte Blue				
*†§Frozen River	Rin-Tin-Tin				
*†§Glorious Betsy	D. Costello-Nagle			7441 feet	May 6
*†§Greyhound Limited, The	Monte Blue				
*†§Hard-Boiled Rose	Loy-Collier, Jr -Brockwell				
*†§Home Towners, The (A. T.)	Bennett-Kenyon-Brockwell	Dec.	15	8693 feet	Oct. 27
*†§Honky Tonk (A. T.)	Sophie Tucker				
*†§Kid Gloves	Nagel-Wilson				
*†§Lion and the Mouse	L. Barrymore-McAvoy-Collier, Jr.			6352 feet	May 26
*†§Little Wild Cat, The	Ferris-Hall-Dawson	Jan.	5		
*†§Madonna of Avenue A, The	Dolores Costello				
*†§Million Dollar Collar, The	Rin-Tin-Tin				
*†§My Man	Fanny Brice	Jan.	12	9247 feet	Jan. 5
*†§Noah's Ark	D. Costello-O'Brien				Oct. 27
*†§No Defense	Blue-McAvoy				
*†§No Questions Asked	Ferris-Collier, Jr.				
*†§One Stolen Night	Bronson, Collier, Jr.				
*†§Queen of the Night Clubs	Texas Guinan				
*†§Redeeming Sin, The	D. Costello-Nagel				
*†§She Knew Men	Bronson-Horton				
*†§Singing Fool, The	Jolson-Bronson-Dunn	Jan.	1	8592 feet	Sept. 29
*†§Stark Mad (A.T.)	H. B. Warner-Fazenda				
*†§Stolen Kisses	May McAvoy				

VITAPHONE SHORTS

Title	Star	Rel.	Date	Length	Reviewed
Ann Grey and Her Boy Friend	Songs and Jazz Band				Aug. 25
Banjomaniac	Eddie Peabody				Oct. 13
Bit of Scotch, A	Kitty Doner				Sept. 22
Book Worm, The	Harry J. Conley				July 7
Bright Moments	Benny-Marlo				Aug. 25
California Songbirds, The	Bell-Coates				Sept. 1
Celeste Aida (Aida)	Giovanni Martinelli			1 reel	July 7
Character Studies	Florence Brady				Sept. 1
Chips of the Old Block	The Foy Family				Sept. 22
Cougat & Company	Violin, Songs & Dances				June 16
Creole Fashion Plate The	Karyl Norman				Sept. 29
Crooning Along	The Croonaders				Sept. 22
Cycle of Songs, A	Florence Brady				Sept. 1
Death Ship, The	Mitchell Lewis				Aug. 25
Dixie Days	Plantation Songs				Aug. 25
Family Affair, A	Arthur Byron				
Feminine Types	Jean Barrios				
Florence Moore	Song Program				June 23
Friend of Father's	Lydell-Higins-Leah				Aug. 25
Gus Arnheim & His Ambassadors	Jazz Band				June 23
Harry Delf	Songs & Dances				June 16
Hollywood Montmarte Orchestra	Jazz Band				Sept. 29
Jesse Stafford Orchestra	Jazz Band				
Indian Baritone, The	Chief Caupolican				Aug. 25
Ingenues, The	Jazz Band				June 23
In a Casting Office	W. & E. Howard				
In Dutch	Ulis & Clark				
Larry Cebalos Undersea Review	Songs and Dances				Sept. 1
Lash, The	Crane-Davidson-Tucker				June 16
Man of Peace, A	Hobart Bosworth				June 23
Miss Information	Wilson-Horton			2 reels	June 30
Morrissey & Miller	Night Club Revue				June 16
Myers & Hanford	Songs & Dances				June 23
Night Court, The	William Demarest				June 16
Non-Support	Burr McIntosh				June 16
Pagliacci	John Charles Thomas				
Papa's Vacation	Bennett-Caron				Oct. 20
Question of Today, The	Audrey Ferris				Aug. 25
Realization	Herbert-Pam				June 16
Regular Business Man, A	Robert Oher				Sept. 15
Rigoletto—Quartet	Gigli-Talley-de Luca-Gordon				Sept. 29
Sharp Tools	Ethel Grey Terry				Oct. 13
Soup	Harry Delf				Nov. 17
Terry and Jerry	Songs and Gags				Aug. 25
Three Brox Sisters	Song Program				June 23
Va Prononcer Ma Mort (La Juive)	Giovanni Martinelli				June 2
When the Wife's Away	William Demarest				Nov. 17
Winnie Lightner	Songs				Nov. 17

WORLD WIDE PICTURES

Title	Star	Rel.	Date	Length	Reviewed
Bondman, The	Norman Kerry				
Honeymoon Abroad	Monte Banks				
Moulin Rouge	Olga Checova				
Pawns of Passion	Olga Checova				
Tommy Atkins	Walter Byron				
Woman in the Night, A	Maria Corda				

** Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie.*

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Motion Picture News

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VARIETY

'INTERFERENCE,' $40,300 AT AMBASSADOR, ST. L.

Estimates for Last Week

Ambassador (Skouras downtown) (3,000; 35-50-65-75)—"Interference," dialog (Par). Talker called "mechanically the best of the talking pictures." Ed Lowry still a tonsillitis victim during early part of week; $40,300.

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MAY McAVOY, CONRAD NAGEL
CAUGHT IN THE FOG

THE MIDNIGHT TAXI
ANTONIO MORENO
HELENE COSTELLO

RIN-TIN-TIN
LAND OF THE SILVER FOX

BEWARE OF BACHELORS
AUDREY FERRIS, WM. COLLIER, Jr.

AUDREY FERRIS
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JAMES MURRAY

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THE HOME TOWNERS

DOLORES COSTELLO
MADONNA OF AVENUE A
LOUISE DRESSER

THE DESERT SONG
ALL STAR CAST

AL JOLSON
THE JAZZ SINGER

DOLORES COSTELLO
ALIMONY ANNIE

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HELENE COSTELLO, CULLEN LANDIS

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GLORIOUS BETSY
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THE LION AND THE MOUSE
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The TIME, *The* PLACE, *The* GIRL
with AN ALL STAR CAST

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NEGATIVES

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DOLORES COSTELLO
THE REDEEMING SIN
CONRAD NAGEL

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Starring in a Vitaphone Talking Picture

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NO DEFENSE

ONE STOLEN NIGHT
BETTY BRONSON
WILLIAM COLLIER, Jr.

CONRAD NAGEL
KID GLOVES
LOIS WILSON

RIN-TIN-TIN
FROZEN RIVER
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MONTE BLUE
FROM HEADQUARTERS

SHE KNEW MEN
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WARNER BROS. VITAPHONE TALKING PICTURES
The Confessions of B

THE PICTURE THAT FOOLED EVERYBODY!

No. 622—Straight from the Shoulder Talk by Carl Laemmle, President of the Universal Pictures Corporation

I have to chuckle with every mail that brings glowing accounts of the showing of "Uncle Tom's Cabin" here, there and everywhere.

I can't even resist the temptation to chuckle publicly and in print, *because when a picture fools the whole moving picture industry with mighty few exceptions, it seems to prove something or other.*

You never in all your born days had so much advice shot at you as I had when I first talked of making a great production of "Uncle Tom's Cabin." I was told it was old, passe, as full of holes as a Swiss cheese, a terrible gamble, an awful mistake, a gigantic blunder and what not.

This advice came from exhibitors and from most everybody in the industry. But I knew one thing they did not know—namely, that *there was a terrific interest in this famous old story in the hearts of the people who pay actual money to enter movie theatres.*

Vast numbers of letters had come to me direct from movie fans, any of whom are regular readers of Universal's weekly advertisement in the Saturday Evening Post. When the first few letters came to me, I must confess that I was not inclined to pay much attention to them outside of answering them. But as the stream came steadily, steadily in, I took the matter more seriously.

It finally dawned on me that those of us who think of nothing but moving pictures are likely to lose our perspective. So I encouraged the writers who suggested making "Uncle Tom's Cabin" and asked them *why* they suggested it. The invariable answer was *"because it is so human and is such an everlasting love story" or words to that effect.*

Well, a story which can rip the people in this day of jazz is good enough for me or for anyone else.

So I started on one of the biggest ventures of my moving picture career.

And now you know the result. "Uncle Tom's Cabin"—pictured as it never was pictured before—is doing a land-office business for exhibitors in all parts of the world—even in countries where I had no idea there would be any interest in it.

It is this sort of thing which keeps the business alive and gives it a much needed jolt. It is this sort of thing which keeps the movie fans coming. It is this sort of thing which shows how wise it is to *listen to the voice of the people* instead of the voice of the too wise "experts."

So why *shouldn't* I chuckle?

WHILE OTHER COMP "TALKIE" TIFFANY-STAHL IS

GEORGE JESSEL

IN HIS FIRST

SINGING AND TALKING

FEATURE PRODUCTION

EVERY CRITIC UNANIMOUSLY AGREES THAT

"LUCKY BOY"



TIFFANY-STAHL PRODUCTIONS

GREATEST THEME SONG EVER WRITTEN - GREAT RADIO PUBLICITY

By ABEL BAER AND L. WOLFE GILBERT "MY MOTHER'S EYES" PUBLISHED BY LEO FEIST INC

TIFFANY-STAHL PRODUCTIONS INC.

1540 BROADWAY NEW YORK CITY

ANIES ARE TALKING PICTURES DELIVERING THEM

SIME SILVERMAN of "VARIETY" THE GREATEST OF SHOWMEN, SAYS—

LUCKY BOY
(DIALOG AND SONGS)

Tiffany-Stahl production and release. Two prints, in sound and silent. George Jessel starred, with dialog and captions by Mr. Jessel. Adapted from a story by Viola Brothers Shore. Directed by Norman Taurog and Charles C. Wilson. Sound portion supervised by Rudolph Fothow. Sound recording and Frank Zucker, cameramen. C. A. Photophone sounded and written Theme song, "My Mother's Eyes," written by L. Wolfe Gilbert, Abel Baer, Lewis Young and Ray Egan. Songs published by Irving Berlin, Inc. Running time, around 90 minutes. Release date not announced. Understood this talker goes direct to roadshow theatres.

Georgie Jessel	George Jessel
Momma Jessel	Rosa Rosanova
Poppa Jessel	William K. Strauss
Eleanor Ellis	Margaret Quimby
Mrs. Ellis	Gwen Lee
Mr. Ellis	Richard Tucker
Mr. Trent	Jayne Whitman
Beck Trent	Mary Doran

"Lucky Boy" is a very good talking picture with songs, and with George Jessel who sings the songs, a logical, likable story backed up by a five of them. It is backed up by a stage and having a boy's love for his mother as the main motif, although a romance is worked in. It also has a theme song, "My Mother's Eyes," that rings like a bullseye among the talkers. Besides these, "Lucky Boy" holds comedy, mostly in the dialog and captions, both written by Mr. Jessel. So this picture can go where the Jolsons already have gone. If the house men care to, though the picture easily stands up by itself, they should make an exploitation play to bring the Jolson fans back for comparisons. Advance work for that angle might prove helpful for the b. o. in the world today can sing a ballad or a pop like Al Jolson, but that George Jessel can sing, on top of that Jessel is a finished actor, on the stage or screen. He has a personality and a naturalness of performance, whether acting, singing or talking, that sends itself over. This talking, that sends sel for any of his other and easier ones, including shorts.

With the R. C. A. Photophone process for the dialog, singing and sounds. If you want to accept this Photophone sounding heard for the first time by this reviewer in a theatre (previously heard in the projection room of Photophone), then Photophone for sounding seems to have it considerably over the others. Clear, without a blur or whirr, you must hear Jessel talk and sing to know how far ahead Photophone appears to be as a sound reproducer. In one number, "My Real Sweetheart," Jessel sings, he is supposed to be on the rear end of an observation car on a transcontinental train. It's the actual sameness as though Jessel were singing himself in "one," near the apron.

Nearly every one of the principals speaks. About the lightest voiced is Margaret Quimby, the ingenue, who looks sweetly nice. It appears as though by voice control at the studio (R. C. A. Photophone in New York), whatever imperfections may have been in her natural tones were deleted through holding it down to a quite low register.

There is a quartet (people) drawing room scene with the four bridge players all talking. It is clear. A comedy situation and the best laugh situation in the picture, though Jessel has picked some of his best gags and cross fire for other laughs. Besides his captions.

Ample direction all of the way, with the continuity making no slips. Dialog particularly making no slips.

It's the story of a Bronx boy of Jewish parents, his father a jeweler and he the store's clerk. Rejected by agents and managers, the boy accepts his mother's earrings to pawn, to rent a dark theatre in his neighborhood for one night to display his talent. Neighbors flock to see Georgie, but he falls down on all of the rent ($500) for the one night, and the house is darkened with the crowd turned away.

Determined to make good, the boy works his way to San Francisco, goes on at an amateur night (finely handled in a directorial way), and through that lands in a class Frisco nite club as its soloist entertainer. That's where the romance starts.

Back home, the old folks are listening in one evening and by good fortune get San Francisco. They hear their Georgie announced and singing. In the club he sang "Requiet of Memories" and the theme song, "Mother's Eyes," having singing in the picture started earlier in the picture. "My Blackbirds Are Bluebirds Now."

A message from home says his mother is ill. He returns, and the picture closes with Jessel the new star of "Lucky Boy" under the management of what seemed to be intended for Flo Ziegfeld, the first manager to turn him down when he had tried to break in in the east.

The mother stuff here is stronger than the romantic matter. There is a very bright sequence of the bridge party in a society home.

Entertainment in this picture, fairly evenly balanced, for Jessel is admittedly a showman besides a splendid actor and one of great promise. Any number of the girls will go for Jessel in pictures—he looks that good. Enough strength in the story and the mother and romance section for the silent version to get over, though naturally dialog grips, as Jolson's songs added to his talkers.

"Lucky Boy" as first outlined had Jessel as a singing waiter. With Jolson's "Singing Fool" and Jolson in that character, Jessel quite ethically declined to appear as a singing waiter. Probably the opening of this picture was changed to correspond with his wishes. In that way the opening sequence may have been made a bit long. It takes over three reels to get the boy out of the Bronx bound for the coast. Picture now running in 8,500 feet.

Some of the bigger producers might have chanced this "Lucky Boy" as a Broadway $2 special first. It doesn't get that rating. T-S sensibly intends to send it direct to the picture houses.

"Lucky Boy" should get Tiffany-Stahl plenty of money. It's the T-S highlight to date, and this a young producing firm. An extreme credit to T-S to turn out such a thoroughly all around well made talking picture as this so early—and when other and more strongly entrenched picture producers are still struggling with the talking problems.

Sime.

EXHIBITORS HERALD-WORLD

Georgie Jessel

TIFFANY-STAHL gave a highly spectacular private showing of Georgie Jessel in "Lucky Boy" at the Embassy theatre. At 11 o'clock on a Friday morning the house was packed.

Jessel soon proved himself to be a real acquisition to sound pictures. His voice registered admirably and his manner of presenting his familiar songs was made for the new order of pictures. He was given a highly enthusiastic reception.

"Lucky Boy" will be a box office hit. It has all the elements that go together for an old-fashioned success.

Jessel got into talking pictures late, but he's apparently making up for lost time.

—PETER VISCHER.

DAILY REVIEW,

A New Sensation

George Jessel in the first showing of "Lucky Boy," the big Tiffany-Stahl sound special at the Embassy Theatre yesterday, revealed himself as a box office attraction of tremendous emotional power. In five songs which his role called for in the course of the picture, he carried the house off its feet and brought cheers and applause because of the effective manner in which his appeal went over on the screen to the audience.

We venture the opinion that Jessel is exactly what the picture says, a lucky boy, and that Tiffany-Stahl is another lucky boy to have found this big attraction which undoubtedly will sweep the sound houses.

DAILY REVIEW

Speaking of Pictures

By

GEORGE JESSEL never should be silent in pictures. He has one of the best recording voices in the world, a voice with a clarity and resonance that carries with a greater effectiveness to us than in his stage appearance. In "Lucky Boy" his work is remarkable and if more vehicles can be found we would not be at all astonished if he were to outdistance Jolson. Jessel has overcome the smart aleckisms of youth without losing the youth and he has the emotional soul of a singing artist.

THE Film DAILY

"Lucky Boy"

THREE times George Jessel digs right into your heart in "Lucky Boy." The Jessel personality, undeniably there, does it with the aid of "My Mother's Eyes," a theme song that earns its title and carries an emotional kick of mule-sized proportions.

Likewise does he wisecrack, put over flashes of imitations, warble other tunes and, to sum total it all, provides you with an hour and a half of real entertainment. It's a Jessel funfest. He holds center stage, down stage and all other headline spots at one time. All of which is a job for an experienced trouper. But Jessel is that and does his stuff well.

Looks Like Money

By this time you have probably suspected we think "Lucky Boy" looks like ready money. It is. No question about what it will do in wired houses. We should have preferred to see the picture shorter and the story more expertly knit together, but when it's all over, you find you have been so well entertained that the discrepancies don't make very much difference.

"The Toy Shop"

This is an engaging one reeler, made in Technicolor and distributed like "Lucky Boy" via Tiffany-Stahl. A simple story made delightful by deft handling. Primarily it concerns a wail picked up out of the snow by a toy maker. The child falls asleep and dreams the toys come to life. Charming and particularly suitable for the Christmas season, but sufficiently above the average to rate playdates any time.

Motion Picture News

Lucky Boy

A Real Tear Jerking Melodrama

(Reviewed by Freddie Schader)

TIFFANY-STAHL have turned out a box office bet in "Lucky Boy" which has Georgie Jessel as the star. Now don't fly off the handle and say that Georgie Jessel didn't mean a thing to you when he was in Warner Bros. pictures. This one is different, and, Georgie, who was to have made "The Jazz Singer," for he played it originally on the stage, has finally obtained a chance to redeem himself. He certainly does shine to advantage in this picture and while it hasn't got all the wallop of "The Singin' Fool," it has a lot on the ball and is certain to get money in any house. There are six talking sequences in the picture and the star puts over five songs. The songs are "My Mother's Eyes," the theme of the picture. "Old Man Sunshine," "My Blackbirds Are Bluebirds Now," "My Real Sweeheart" and "Bouquet of Memories." If your house is wired you can't afford to overlook this one.

In the cast there aren't any names that will mean very much to your audience outside of Jessel, but the company surrounding him is adequate. Gwen Lee and Margaret Quimby in the principal women roles look pretty enough, altbough neither will make a spot for herself as far as talking pictures are concerned. Rosa Rosaneva and William K. Strauss playing Georgie's mother and father respectively, manage to score nicely.

The tale takes Georgie from the Atlantic to the Pacific. His dad wants him to be a jeweler but the boy has his heart set on the stage. He tries to make good in the Bronx but proves a flop, so he hikes for San Francisco where he makes good on an amateur night and next is seen as a cafe entertainer. Here he meets the girl of the story. She's from New York on a visit. Back in the Bronx Georgie's folks listening in on the radio hear their boy way out on the coast doing his broadcasting and they wire him that his mother is ill. He hops a train, which is also carrying the girl friend back home. Once back in town the social barriers between the cafe singer and the society girl are broken down and Georgie becomes a Broadway star.

THE Film DAILY

George Jessel in
"Lucky Boy"

Tiffany-Stahl *Length*: 8900 *ft.*

A DO-RE-MI PICTURE. IT'S ALL JESSEL—SONGS, TITLES, DIALOGUE — AND THAT MEANS ENTERTAINMENT APLENTY. WIRED HOUSES HAVE A PROFIT MAKER HERE.

Cast....The Jessel personality dominates this. He's an entertainer beyond doubt. Margaret Quimby adds the feminine loveliness. Others, all good, include Rosa Rosanova, William K. Strauss, Gwen Lee, Richard Tucker, Gayne Whitman and Mary Doran.

Story and Production ...Comedy drama of a jeweler's son with stage anibitions who hits the road, finds it rocky, but comes through, as you expect, at the end. The story is nothing to get excited about Neither is it always well held together, but after it's all over you've been entertained with jazz songs, clever quips and some clutchings at your heart. We ask you what else is the function of motion pictures. Jessel sings wisecracks and does all of the stuff which gave him his reputation in musical comedy and in the main, does it very well. "My Mother's Eyes," the theme song is a pip. Everybody will be singing it soon. We predict it as a runner-up for "Sonny Boy." RCA system used.

Direction, Norman Taurog, Charles C. Wilson, very good. **Author**, suggested by story by Viola Brothers Shore; **Sound Editor**, Richard Shields, **Dialogue and Titles**, George Jessel; **Sound Sequences** by Rudolph Flothow; **Photography**, Harry Jackson, Frank Zucker, very good.

WE TOLD YOU GEORGE JESSEL IN "LUCKY BOY" IS A NATURAL

TIFFANY-STAHL PRODUCTIONS INC.

1540 BROADWAY NEW YORK CITY

GREATEST Newspaper Story

Read every word of this sensational review—the director couldn't have put it stronger.

Motion Picture News

The Office Scandal

Greatest Newspaper Story Screened

Reviewed by Jerry Hoffman

THAT description, "greatest newspaper story screened" in the subhead above takes in a lot of territory, but it goes, doubled or redoubled. After seeing it, one admits not only that much, but adds further it's the best picture Pathe has made this year—and that bunch in Culver City have turned out a flock of films which no one would hide his head over.

The odd part of it is that it remained for a German (or is it Hungarian), Paul Stein, with but two years in this country, to make the most real American newspaper yarn without the aid of any so-called technical directors. Stein refused the aid, (at so much per week) of all city editors and newspapermen, went ahead making his own impressions. And what a story! That's to Jack Jungmeyer's and Paul Gangelin's credit. And what a picture! That's to Ralph Block's and Paul Stein's credit. It's to Pathe's credit.

Phyllis Haver plays a hard-boiled "sob-sister" who tries to revive an interest in life and work in a former star reporter who fell to "carrying the torch." In plain words, he was on a long drunk. She, in the process of so doing, falls in love with him, meanwhile unaware that he is mixed up in a big murder case. She has a bet with the city editor, (what a performance Raymond Hatton gives in that character!) that she will be able to break the story. Margaret Livingstone plays the widow of the murdered man who has a love interest in the ex-star reporter. The latter is given a fine portrayal by Leslie Fenton. Dan Wolheim is the man murdered. While I think of it, there's a kid playing the role of office boy whose name I went to the trouble of getting. He wasn't given screen credit, but he deserves it. It's Jimmy Aldine.

There's no hokum about a cub reporter heating the star man to a big story. There's no false atmosphere which any newspaperman or critic in the country can get sarcastic over. It's the most natural city room action I've seen outside a daily's office. There are neither any forced "production value" scenes nor gang fights for the purpose of adding to the overhead. It's simply a fine story remarkably well told.

Phyllis Haver has given some splendid performances for her pictures. "Sal of Singapore," was among the best of them. As the "sob-sister," she surpasses herself. Raymond Hatton proves that he's a real actor when he is permitted to act. Margaret Livingstone delivers, in fact, everyone and everything connected with the picture does. Even unto the snappiest set of titles one wants to read.

Drawing power: Only stupid exploitation can prevent this from drawing anywhere. Suitable for any and all houses. Exploitation angles: try to get a look at the picture first. There's any number of them to suit any locality. The inside workings of a newspaper are always interesting. The title offers possibilities for great teasers.

Theme: Newspaper story with mystery angle. Romance of a hard-boiled "sob-sister" and a fallen star reporter.

Produced and distributed by Pathe. A Ralph Block production directed by Paul Stein. No release date yet. About 6580 feet when down to footage.

IN THRILLING DIALOGUE AND SOUND

PATHE' *presents* **PHYLLIS HAVER** IN

WITH RAYMOND HATTON LESLIE FENTON and MARGARET LIVINGSTON

A Ralph Block Production Directed by Paul L. Stein

Pathe' Pictures

Ever SCREENED

That's what M. P. News says about this new Pathe Clicker. M. P. News saw it first at West Coast preview and thanked Pathe.

Here's their Reviewer's Song of Praise

"GREATEST NEWSPAPER STORY EVER SCREENED." $ $ $ $ $ $ $ $ $ $ $ $

"THE BEST PICTURE PATHE HAS MADE THIS YEAR." $ $ $ $ $ $ $ $ $ $ $ $ $

"AND WHAT A STORY!" $ $ $ $ $ $ $ $

"AND WHAT A PICTURE!" $ $ $ $ $ $ $

"THERE'S NO HOKUM!" $ $ $ $ $ $ $ $

"NO FALSE ATMOSPHERE!" $ $ $ $ $ $

"A FINE STORY REMARKABLY WELL TOLD!"

"PHYLLIS HAVER SURPASSES HERSELF!" $ $

"ONLY STUPID EXPLOITATION CAN PREVENT THIS FROM DRAWING ANYWHERE." $ $ $

"SUITABLE FOR ANY AND ALL HOUSES." $ $

Next will be a Shower of Thanks from the Smart Showmen who booked it.

"THE OFFICE SCANDAL"

The Romance of a Sob-Sister

Member *of* Motion Picture Producers *and* Distributors of America, Inc.—Will H. Hays, *President.*

Talking Box-Office

No Interruption of Paramount Quality

A Statement by

HOLLYWOOD, CAL., JAN. 17, 1929

Despite the fire that destroyed one of the sound stages at PARAMOUNT'S Hollywood studio last night, production will continue exactly as scheduled and PARAMOUNT will fulfill every contractual commitment made to exhibitors. All of the production that was to be launched on the new sound stages will be transferred to the ten stages now in use, as the recording apparatus was housed in another building and was therefore not touched by the flames.

The starting date of all pictures will be carried out to the letter and without a single hour's delay. No negative or film of any kind was in the structure that the flames swept away, as all of this material is kept in the laboratories, a mile from the studios. Our present stages can well take care of the increased production just as they did when the new building was under construction.

During that time we completed nine full dialogue pictures, namely, "Interference," "The Doctor's Secret," "The Canary Murder Case," "The Dummy," "The Wolf of Wall Street," "Chinatown Nights," Clara Bow in "The Wild Party," "Close Harmony" and "Innocents of Paris."

At our Long Island studio we have practically finished "The Letter," "The Hole in the Wall," Richard Dix in "Nothing But the Truth," all talking pictures, and the program of sound shorts.

In Production
SOUND PICTURES

Jesse L. Lasky

The capacity of our Hollywood studios does not take into consideration the possibilities for increased production at Long Island, where other sound recording apparatus is now in operation.

The following all-talking productions for release this season will start as originally scheduled on the dates listed: January 21, "The Man I Love," featuring Richard Arlen and Mary Brian and directed by William Wellman; January 28, "The Studio Murder Mystery," with an all star cast directed by Frank Tuttle; February 21, "Young Sinners," starring Charles "Buddy" Rogers and directed by Dorothy Arzner; February 25, "The Saturday Night Kid," starring Clara Bow; March 11, a George Bancroft-Josef von Sternberg production as yet untitled; March 11, an Adolphe Menjou starring picture as yet untitled.

This comprises the entire list of all-talking pictures for release this season scheduled for production on the West Coast. In addition to these pictures, eight all-talking productions for release in the Fall will be completed during the months of January, February and March, as originally scheduled.

Jesse L Lasky

"Congratulatio



RONALD COLMAN and his new leading lady **LILY DAMITA** can well feel pleased – as happy as **HERBERT BRENON** who directed them – at the success that has greeted the first openings of Conrad's "The **RESCUE**"



The hit they're patting themselves about is the

SAMUEL GOLDWYN

presentation of

RONALD COLMAN

in

"The RESCUE"

by Joseph Conrad

with

LILY DAMITA

A

HERBERT BRENON

Production

UNITED ARTISTS *says it's*

ns, it's a hit!

"Aye! Aye!" says LOS ANGELES

EXAMINER: "For wild melodrama and scorching love 'The Rescue' is Samuel Goldwyn's most thrilling contribution to motion pictures. A film that for action and for rapidly moving situations has seldom if ever been surpassed. Something that will fill the theatres in every town in the United States."

NEWS: "Colman just the right person to portray a passionate, gallant hero, beset with the worthless beauties. 'The Rescue' is romance undiluted. Lily Damita fulfilled promises made for her by United Artists."

TIMES: "The lure of romance and the sea will go far to spell success for Ronald Colman's first starring picture. Plot is unusual—situations of varied interest. 'The Rescue' is particularly notable. Lily Damita is a genuine dscovery."

"Yes Sir!" says DETROIT

PRESS: "Colman has a definite and large following among filmgoers and they are going to admire his Captain Tom Lingard. It is better perhaps than anything he has offered. Teems with suspenseful drama. Lily Damita seems to have a very marked quantity of what is known on screen and stage as s. a. Mr. Brenon will probably carry off another gold medal with 'The Rescue.'"

TIMES: "It gives Colman immense opportunities to show his wares. Needless to say he does. 'The Rescue' is magnificent. Go to 'The Rescue.' Lily Damita is a substantial addition to the Hollywood colony as Colman's leading lady."

"And WHAT A Hit!" says CHICAGO

POST: "'The Rescue' is a picture to be seen and long remembered. What a story it is. Romance and adventure at the world's end. Colman in a role which might have been written for him."

TRIBUNE: "Conrad's story well filmed. Worth seeing. All men, and, I believe, most women will be charmed with this production. The film is alive with dynamic and suspenseful action. 'The Rescue' is in every way a commendable picture. It holds your intent interest from start to finish."

HERALD-EXAMINER: "Have captured not only the letter but actually the spirit of Conrad's novel. You will find 'The Rescue' exactly to your taste. Colman does handsomely by his role. And Lily Damita is lovely to look upon and refreshingly different."

"Give us more"—*says* NEW YORK

EVE. WORLD: "If you take your movies seriously you just cannot fail to include this one in your list. A very fine picture indeed. Has all the sweep of the novel; crammed full of adventure and romance and is beautiful to behold. Colman does the best work of his career. 'The Rescue' will doubtless prove popular wherever it is shown."

POST: "An unusually entertaining adventure movie. Good photography, plenty of action. The film is well worth a visit."

SUN: "Colman gives just about the finest performance of his American career. A majestic pageant of the Far East and the sea that 'foams and murmurs' on a thousand shores."

TIMES: "Herbert Brenon has skilfully preserved the essence of the narrative. He sustains the interest throughout his many scenes. Colman's performance is so earnest and sensitive he reflects the spirit of 'King' Tom. Lily Damita is fascinatingly handsome and gives an intelligent performance."

WORLD: "In all a good, very entertaining filming of Conrad's story and well worth seeing. It conjures up and holds the glamor and wide sweep of Conrad's story. An ideal part for Mr. Colman."

DAILY MIRROR: "'The Rescue' faithful to Conrad Good entertainment. Herbert Brenon has made an interesting and colorful movie of the Conrad novel Colman gives a beautiful performance. Lily Damita has beauty, intelligence, potent allure and real fire They are splendid foils for each other."

JOURNAL: "The picture certainly ranks above the average. Colman does an excellent piece of work a King Tom."

NOW PLAYING AT RIALTO

NEW YORK CITY TO SPLENDID BUSINESS

a natural—business getter!

First List

WORLD WIDE PICTURES



A real night in Paris is this notable picture "Moulin Rouge." Dupont (director of "Variety") rented the famous night resort and entire beauty cast of its daring Revue for realism for the strange love-triangle story. Stars brilliant Chekova.

"A WOMAN IN THE NIGHT" amazing maternity drama starring luscious Maria Corda; romance of London marriage and Southampton night actually produced where story's laid. Variety's London Critic says "Delicate theme robustly handled—100% entertainment."

Warning "innocent unmarried men." "HONEYMOON ABROAD" feature comedy novelty. Whoopee honeymooners in London, Paris —actually made there. Love breaks in wet French filling station, dry London fog. American star, director.

"THE BONDMAN," starring Norman Kerry, exteriors actually made in the romantic Isle of Man and Sicily, home of the vendetta, from Sir Hall Caine's great novel of bitter hatred conquered by love.

Biggest ice thrill since W. D. E. Climaxes "PAWNS OF PASSION" melodrama actually made on wild Russian frontier and artists' quarter, Paris. Brilliant Olga Chekova as beautiful dancer, hunted by men, until true love triumphs.

"TOMMY ATKINS" made in Mankind's Cradle of Romance, Egypt! A great, grim, battle-scarred fortress; hundreds of wild tribesmen; Battalions of British troops; a "Beau Geste" story of a beautiful girl and her lovers. That's "Tommy Atkins"—fighting lover. World Wide Picture.

"The Woman in White," Blanche Sweet starred in Wilkie Collin's famous mystery romance of the English moors. A Herbert Wilcox Production.

"Photoplays made where the story's laid"

PICTURES ACTUALLY PRODUCED IN EUROPE ASIA

Motion Picture News

Volume XXXIX NEW YORK CITY, JANUARY 19, 1929 No. 3

Higher Admission Prices

Will They Prove the Answer to a Lot of Pressing Problems?

By William A. Johnston

RAY GROMBACHER, head of the Spokane Theatres, came to New York last week with the intention of telling us that we were wrong about the all-talking pictures.

Since he was one of the very first exhibitors in the country to install Vitaphone and has kept the talkies continuously and successfully to the fore ever since—a matter of two years—we are pleased to give here his sage advice.

"I don't know about the studio end," he said. "Maybe you are right about the difficulties of talking-picture production. All I know is that the Spokane public wants Talkies. I thought so from the very beginning and I haven't changed my mind a particle. Advertise an all-talking picture and they'll flock to your theatre. I don't know whether they like them or not, but I do know what the box office says."

Two very important points, however, are brought up by Mr. Grombacher; and, it seems to us, they are just the two things the exhibitors must consider most carefully just now in connection with the talkies.

One is the matter of admission price.

The other is: honesty in advertising.

Regarding the latter, Mr. Grombacher tells his public just exactly what kind of sound the picture carries and how much. He has a good-sized stock cut, announcing an all-talking picture, which he gives prominent display in his newspaper annd other advertising. But, in addition, he is careful to point out that there is singing, or sound effects or intermittent talking in tense situations, or whatever the case may be. If he has only a talking news reel he says so—plainly.

As for admission price, he had the courage to raise prices fifty per cent on the occasion of his first booking and billing of a sound picture and he has succeeded in maintaining the advance.

This, it seems to me, is vital.

Karl Hoblitzelle and many other experienced theatre men have talked to us on the same subject.

Here is the picture they draw: Say a house is successful in getting an installation. It has, immediately, the jump upon its competitor. But, sooner or later, the competitive house will be wired. That is inevitable. At this juncture, if the first house did not raise its admission price on sound pictures, both houses will find themselves, in the same old dilemma, of giving a more-and-more expensive bill for the same money.

This admission price matter seems to be the answer to a lot of problems: for instance, that of the chain which doesn't know whether to wire its big city theatres or suburban houses or both; and to the claim that everywhere there should distinctly be all sound picture houses and all silent picture houses.

A confidential correspondent of ours in Australia takes a radical stand in the matter. Incidentally, he is a wise and experienced showman. He says we are all wrong on the price question. We are using the talkies as just jam on the bread and butter when they should be rated a full course meal at the Ritz.

"They are going to install 24 sound equipments throughout this country during the coming year, 12 belonging to Union Theatres, as I understand it, and 12 belonging to Hoyt's," he writes. "That means there will be about 4 or 5 in Sydney; 3 or 4 in Melbourne, and 2 in each of the other big centres.

(*Continued on next page*)

Speaking Editorially

If This Means You, It Still Is a Fact!

WE recently asked the head of a prominent distributing company:

"Why, at luncheons, does no one ever discuss the most important subject in the industry?"

"What do you mean?" and he looked puzzled since the assembled group had devoted nearly two hours to "shop" talk.

"We mean this—we have debated mergers, alliances, theatre circuits, executive changes, censorship and Wall Street, but we haven't given a moment to the one subject that is more important to the present and future of this business than all the others combined—and that is *production.*"

And it is true—of every assemblage of motion picture executives in the East. They are men with vision, imagination, and a good knowledge of the type and kinds of pictures that will attract the public.

Some of the energy they burn up in useless conversation about the financial and administrative possibilities in motion pictures, could be devoted to conceiving ideas for pictures. These, relayed to the production executives in Hollywood or the Eastern studios, would go farther, in screen form, toward making the industry prosperous than all the pie and coffee rumors combined.

A Shrewd Choice

EXCHANGE managers have something to sell in addition to film. If anyone doubts, C. R. Beacham, of Atlanta, Ga., will prove it.

For years Beacham was manager of First National's Atlanta exchange. He numbered his exhibitor friends by the score. He won their confidence by honest representation, their friendship with friendliness and their regard with loyalty to his company.

Something happened. First National's Atlanta branch had a new manager. Beacham was out.

Something else happened. First National's home office received letters—one in particular—from a leading Southern exhibitor. Beacham was in, but as a special representative.

Exhibitors in the Atlanta territory have never agreed with the action of First National's home office. That has been their right, just as it is the privilege of a home office to reconstruct its organization according to its own ideas.

Now Beacham is once more manager of an Atlanta exchange. Joseph Skirboll, general sales manager for World Wide Pictures, has shrewdly appraised Beacham's assets. Skirboll apparently has considered the confidence, friendship and regard Beacham enjoys among exhibitors in the Southeast. In appointing Beacham to the position of manager of the Atlanta branch of World Wide, he has obtained not only real selling ability but those other assets which have an important value in any merchandising effort.

Frances Klein Resigns

FRANCES KLEIN, who has been with *Motion Picture News* since almost its beginning, leaves us this week. The separation is exceedingly regretted by the paper and by myself. She has been with us so long, so loyally and so actively that she has grown, it seems, a part of *Motion Picture News*, and a very large part of the trade, I feel, think of her in just this way. She had and has the very spirit of the business; she has always made its interests hers, its trials and its successes. I doubt if any one has a deeper interest in or a wider knowledge of its affairs and its personnel. We cannot but always regard her as she has been, a part of *Motion Picture News.*

WM. A. JOHNSTON.

Higher Admission Prices

(*Continued from preceding page*)

"How easy it would have been to have only installed one or, at the outside, two equipments in each big town, and how easy it would have been to charge 6/- or 8/- and make it something entirely new. They could have packed them in at every performance, and with such few houses they could have picked the very best in talking entertainment, and God knows they need the very best over here, where they are none too struck on the American manner of speech as it is. The runs would have been long runs and I do not doubt that a good talking picture would run 4, 5, or 6 months. That would have kept the talking entertainment entirely separate from the silent, and would not have jeopardized the tremendous interests of the silent theatres. It would have also determined whether the 'talkies' were successful, and if so, it would be possible to wire all of the theatres they could and bring the prices down to conform with the present day motion picture houses without upsetting the whole industry.

"As it is they are going to open with some all-talking pictures and others just synchronized, and there will be silent pictures running all for the same price. The people are going to be fooled and bamboozled into believing that pictures are all-talking, when some of them are merely sound pictures and others are silent pictures with a talking news reel. All of which lets the public know they are being taken for suckers, and they wake up to the fact that they have been taken for suckers and then they find a different form of entertainment."

Pathe Battle For Free Speech Wins Publishers With 14 Million Readers

PRESS ENLISTS IN WAR

Quick Response From Papers in All Sections of Country When M. P. News Presents Facts

NEWSPAPER publishers and editors with a combined daily circulation in excess of 14,000,000 readers have already interested themselves in the fight for freedom of speech on the screen, now being waged by Pathe against the New York State Censor Board.

MOTION PICTURE NEWS has queried more than three hundred daily newspaper publishers. Responses have been amazing, for speed and sharpness of opinions expressed.

The query stated the facts of the case, and emphasized the precedent that would be established for censorship of all forms of free expression should censorship of screen dialogue become a fact.

Press Watching Outcome

Leading newspaper publishers have confirmed the opinion of MOTION PICTURE NEWS, and it is evident that the daily press of America will be watching the outcome of this case as it has seldom watched any but major events.

Publishers and editors who have expressed their opposition to the principle as well as the practice of censorship are at the head of newspaper organizations serving a total of 14,096,776 readers. This total represents the combined circulation of the Hearst newspapers with 9,172,298 readers; the Scripps-Howard newspapers with a circulation totaling 2,288,715; the Brush-Moore Newspapers, Inc., with 127,339; and the following: Los Angeles Times; Portland Oregonian; St. Louis Post-Dispatch; Ann Arbor Daily News; Oklahoman; Oklahoma City Times; Oklahoma City Daily News; Des Moines Register; Des Moines Tribune-Capital; Kansas City Journal; Kansas City Post; Kansas City Star; Evening Huronite (S. D.); Akron Beacon-Journal; Birmingham Age-Herald & News; Montgomery, Ala., Advertiser.

Further proof of the great importance of the Pathe fight is the fact that the United Press carried wire dispatches, quoting opinions printed in last week's issue of MOTION PICTURE NEWS, including the scorching denunciation of censorship by H. L. Mencken, Editor of "The American Mercury."

Meanwhile, the hearing on the injunction suit of Pathe to restrain the New York State Censor Board from censoring dialogue

(*Continued on page* 192)

Frank P. Glass, *Montgomery Advertiser*

"Without question, this attempt to censor dialogue strikes directly at the heart of the freedom of speech. The fight of the Pathe company is of national importance", is the declaration of this prominent Southern publisher.

Carl B. Adams, *Cincinnati Enquirer*

"It is equally ridiculous for a picture censor to pass on dialogue as for an attorney to prescribe health rules or a merchant to decide scientific truths. Censorship is nothing but an unwarranted arrogation of authority".

A. E. Lyons, *Kansas City Journal-Post*

"If it comes to the point where we have to have censorship of every word spoken in talking pictures, I am in favor of advocating censorship of the type of cigars our Congressmen smoke and the passage of a Federal law that no one be permitted to smile outside the confines of their own home."

Charles L. Knight, *Akron Beacon Journal*

"A censorship of talking movies offends in every essential against the freedom of speech and consequently is in violation of the spirit of freedom which the makers of our Constitution tried to preserve to us".

Editorial: *Ann Arbor* (Mich.) *Daily News*

"Unquestionably the right of free speech is involved. If every film is required to conform to the opinion of a board of censorship a dangerous power will have been vested in a small group of individuals."

Editor, *Daily Oklahoman and Times*

"Freedom of speech is certainly endangered by censorship of actors either on the stage or the screen and a precedent is set which, unless fought vigorously, will mark the beginning of the end of the freedom for which America stands."

J. D. Rariden, *Brush Moore Newspapers*

"The question, however, goes far deeper than any prejudice against any particular film or group of producers, and the results, should they be favorable to the censors, will spread far outside the field of motion pictures into the entire publishing field and eventually will result in the suppression of free speech". (The Brush Moore Newspapers comprise five important dailies in Eastern Ohio.)

L. A. Curb Lists Paramount, Fox Pathe Securities

Two Former Stocks Have Been Played Heavily by Film Colony in the Past

(Hollywood Bureau, Motion Picture News)

Hollywood, Jan. 17.—With a large number of persons connected with the film industry on the coast playing the stock market, the Los Angeles Curb Exchange has listed the securities of Paramount-Famous-Lasky, Pathe, and Fox Film Corporation.

The Los Angeles Curb exchange listings are in addition to the listings of the stocks in the New York market, but allows transactions locally without the necessity of placing orders through eastern brokerage houses. The listings include 2,063,517 shares Paramount-Famous-Lasky no par value common; 850,877 shares Pathe no par value common; Pathe "A" preferred, no par value, in the amount of 251,753 shares; and Fox Film Corporation "A" no par common, 820,660 shares.

Both the Paramount and Fox stocks have been played heavily by the picture colony in the past, but little activity has been displayed in the Pathe stocks locally on account of the unsettled condition of Pathe production during the past six months of re-organization.

Stanley Home Office Moves to Mecca Bldg., N. Y.

The home offices of the Stanley Company of America have been transferred to the Warner headquarters, Mecca Building, 1600 Broadway, Spyros Skouras in charge. S. H. Fabian will continue as the buyer for the circuit, with Ed Alperson, former Warner district manager, as his aide. In charge of operation of the de luxe theatres will be Reeves Espry, former advertising and publicity director of the Skouras chain, whose St. Louis post has been taken over by Thornton Sargent, his erstwhile assistant. Maurice Davis, formerly of Loew's, is Mr. Sargent's assistant.

Dix In Hospital With Flu Paramount Stops Feature

Richard Dix was removed to the Roosevelt Hospital, New York, on Sunday suffering from a severe attack of influenza. The star had been working for a week at the Paramount Long Island studios. His production, a screen talkie version of the former Willie Collier vehicle, "Nothing But the Truth," was halted through his illness. Victor Schertzinger, the director, was handling the picture.

Early last week just after Dix started, he complained that he was suffering from sinus trouble and that it was causing his voice to choke while in front of the microphone. By the end of the week he had developed a fever and his physicians immediately ordered his removal to a hospital in order to combat influenza that developed.

Fight on in Chicago Between Circuits

THAT there exists bitter opposition between Balaban and Katz and Marks Brothers is emphasized this week in reports from Chicago where the Balaban and Katz house, the Roosevelt, is now playing "The Singing Fool."

The picture's present run at the Roosevelt and its previous run at the McVicker's is giving the trade much speculation as to whether or not Balaban and Katz are "milking" the attraction before it goes over to the Marks houses. The latter are giving lots of publicity regarding their coming showings of "The Singing Fool" and are advising Chicagoans to wait and hear the picture at their houses which they advertise as "built for presentation of sound films."

Gottesman And His Chain Both In Warner Deal

Head of Circuit Reported in Line for Executive Post With Theatres

Warner Bros. are again reported not only negotiating for the entire Gottesman Circuit in New England, but also as making overtures to Alfred Gottesman offering him a big executive position with the Warner Theatre chain.

It is said now on good authority that the deal will be closed in the near future and that Mr. Gottesman will assume full charge of all the Warner controlled theatres east of Pittsburgh.

In spite of denials it is said to be a certainty that the deal is not only still under way but very near a conclusion. Should Gottesman accept the theatre executive position it is understood he will assemble his own operating staff to be made up chiefly from his present New England staff, which has been working with him most satisfactorily and which thoroughly understands the Gottesman methods.

The Alfred Gottesman Chain in New England totals eleven first run houses and represents the most serious opposition to the Fox-Poli theatres in their section. Mr. Gottesman's foresight in equipping his houses for the reproduction of sound is said to have paid him royally for his faith in the talkies.

Exhibitor subscribers are important to advertisers in exact proportion to their buying power. The greatest number of *buying* exhibitors are reached through Motion Picture News.

New Routings Due for Publix And West Coast

Final Dissolution of Chains Rearranges Booking of All Stage Units

(Hollywood Bureau, Motion Picture News)

HOLLYWOOD, Jan. 17.—With the final dissolution of West Coast and Publix Theatres already completed, new arrangements for the routing and showing of stage units will obtain. In fact, new plans have already been effected in the Pacific territory.

Starting this week all Fanchon and Marco units produced for West Coast Theatres will have their premiere at the Colorado Theatre, Pasadena. Heretofore they have opened cold at Loew's State, Los Angeles. This will be the second week's stand in the future. The new routing system plays Fanchon and Marco "Ideas" over the entire country and sends them finally to Australia.

In Seattle, effective January 30, the Fanchon and Marco units, owned and produced for Fox and West Coast, will return to West Coast's Fifth Avenue Theatre, and the Seattle Theatre, now playing the Fanchon and Marco shows, will again house the Publix units from New York. The latter shows will again go via Chicago, with Minneapolis the only stop to the Pacific Coast.

The same change becomes effective in Portland the week of February 6. After that date the Fanchon and Marco units will return to the Broadway Theatre, and Publix's Portland Theatre will play the publix units after their week in Seattle, while they are en route to San Francisco and Los Angeles.

New Film Center Bldg. Officially Opened to Lessees

The new Film Center Building, Ninth Avenue between 44th and 45th Streets, New York City, was officially opened last week for occupancy by Abe N. Adelson, president of Film Centre Bldg., Inc. The initial work on the building was begun nearly four years ago by the Building Committee of the M. P. Producers and Distributors of America.

The building is 13 stories high and has a large number of storage vaults with fireproof walls eight inches in thickness on each floor.

Rubin to Coast for Conference

J. Robert Rubin, of Metro-Goldwyn-Mayer, is to leave for the Coast early next week for the annual conference at the Culver City studios of the company regarding product for the next year. Mr. Rubin expects to be on the Coast for three weeks in all. Several productions that will mean national tie-ups with large movements are expected to be included in the program.

Warner-Pacent Tie-Up Revealed By Exhibitor

Contract Conditions Show Connection Between Two Companies

A representative exhibitor called at the offices of the MOTION PICTURE NEWS this week, asking for advice in connection with a proposal that he had received from the Warner executives anent the installation in his houses of the Pacent reproduction device. The Warners stated that they were going to equip their houses of the Stanley Circuit prior to permitting any outside exhibitor to obtain installations.

But orders were being taken by Pacent representatives, who will call on the exhibitors. The cost of the Pacent device is to be $2,500, of which $1,250 is payable with the order and the balance on the completion of the installation, according to the exhibitor. The cost of the installing, which is to be in the neighborhood of $150, is to be borne by the exhibitors.

Working Together

Despite the denial on the part of both Warners and the Pacent executives that there is any connection between the two companies, there is without a doubt an understanding of some sort whereby they are working together. That is apparent in the fact that the exhibitor was informed, he said, that in order to get the Pacent device he would have to sign a contract whereby he would take the Warner Bros.-First National feature product for a period of years and likewise another contract to play the Warner Bros. Vitaphone acts.

The exhibitor was also informed that his film rentals for sound productions would be 100 per cent greater than what they are at present for silent pictures.

Three Contracts

A home office representative of Warners is to call on this particular exhibitor in company with the representative of Pacent and the exhibitor will have to sign three contracts at the same time. One will be for Pacent and the other two for Warners, one covering the feature productions and the other the short subjects.

In imparting the information to the exhibitor the Warner executive stressed the fact that there was no connection between Pacent and his company but in the same breath reiterated that without a contract for the Warner product it would be impossible for the exhibitor to get a Pacent installation.

Buster Keaton Reported as Resuming U. A. Association

(Hollywood Bureau, Motion Picture News)

Hollywood, Jan. 17.—Buster Keaton is reported as returning to the United Artists' fold on the completion of his present contract with Metro-Goldwyn-Mayer. He has two pictures to make for that company and has made two. Should he return to U. A. he will head his own production unit again.

Schenck Emphatically Denies Possibility of Disposing of Any Of The Loew Enterprises

With Stockholders In Control Present, Brands Rumors Of Impending Deals Absolutely False

NICHOLAS SCHENCK in his offices in the Loew State Building on Thursday afternoon issued the strongest form of denial possible regarding the selling of Loew's or Metro-Goldwyn-Mayer. Present with him at the meeting to which representatives of the trade press were invited, were Arthur and David Loew, David Bernstein and Robert Rubin. Mr. Schenck stated that those in the room represented the control of the Loew Enterprises and that they were all in accord with him in issuing the denial.

He also stated that he had not met with or seen William Fox since a few days after the closing of the deal for the West Coast Circuit by Fox. That was last February. Also a denial was made that there had been a treating with RCA which company it was at one time reported had made an offer for the control of the Loew stock at 125.

Sweeping Denial

David Bernstein, who with Mrs. Marcus Loew is co-executor of the estate of the late Marcus Loew, stated that the estate of the founder of the circuit had not been closed as yet and therefore there wasn't the slightest possibility that Mrs. Loew could have made a deal. This was confirmed by both Arthur and David Loew.

After the statement which had been prepared in advance was handed to the newspaper men who read it Mr. Schenck said that he was ready to answer any question that they cared to put to him. He was immediately asked whether it was possible that banking interests might have bought up control of the company in the open market and through having accomplished this might be making a deal with other interests. He denied the possibility of this having been effected, also that any inside deal could have been made for Mrs. Marcus Loew's personal stock holdings.

The statement issued by Mr. Schenck is as follows:

"It seems incredible that articles affecting the affairs of a great company can be published in the trade papers upon anonymous information and more amazing that they can be republished after an official denial.

"It seems unbelievable that an utterly false rumor, such as the one that an arrangement by which Fox is about to pur-

(*Continued on following page*)

Caddo Plans Roadshows for "Hell's Angels"

(Hollywood Bureau, Motion Picture News)

HOLLYWOOD, Jan. 17.—Caddo Pictures will roadshow "Hell's Angels" as their own enterprise when ready for release instead of turning it over immediately to United Artists. After playing the legitimate houses throughout the country United Artists will be given the general theatre release.

H. Wayne Pearson of Caddo, who has been here for two weeks returned to New York, Wednesday, and is due back in Hollywood next month. Meanwhile he is completing roadshow details and will take entire charge of several companies to be routed.

The picture is said to have cost over $2,000,000 so far and is not completed yet. It will stand almost $3,000,000, it is said, when finished with technicolor sequences and synchronized sound effects.

Serious Aspect Looms In Foreign Picture Market

Confidential Reports Say European Situation To Tighten Up

Confidential reports received in this country during the last few weeks indicate that the European situation in regard to the importation of American made films is to take on a very serious aspect within the next few months. Advices to the effect that Germany is going to tighten up considerably as far as American product is concerned.

Guy Croswell Smith, who is the European representative of United Artists, returned to America several weeks ago for a series of meetings in New York at which the foreign situation was discussed.

United Artists have been able to build up a tremendous amount of good will in Italy through the diplomatic handling of their affairs by their representative there who is close to the Premier. In Germany, however, the company has not been so fortunate and both there and in France they are going to have difficulties during the coming year.

Other companies have received information from their foreign department representatives that the situation on quotas for the coming year is one that needs immediate attention from this end and advise that means should be taken to placate the foreign producers and their Governments.

Murdock Heads New Big National Vaudeville Chain

Pantages, Joseph Kennedy, Pat Casey Reported As Associates

A coast-to-coast chain of combination vaudeville and motion picture theatres is in the process of formation under the directorship of J. J. Murdock, who stepped out of Keith-Orpheum when those interests were taken over by the R.C.A. Associated with Murdock, according to report, will be Pat Casey, who is the head of the Vaudeville Managers Protective Assn., Joseph Kennedy, the Boston banker, who merged the F.B.O-Pathe and Keith Orpheum holdings and disposed of them to R.C.A., and a number of owners of theatre chains which are now being booked through the Radio-Keith-Orpheum offices. In addition Alexander Pantages is also said to be included in the combination. This latter move would assure the connection to the Pacific Coast for the new circuit.

Big Circuits Included

In the east the principal houses to be included are the Keith-Proctor theatres, of which there are five in New York City and several in the outlying suburbs, such as Mt. Vernon, Yonkers, etc., and several up-State in eastern New York; the Mike Shea theatres in Buffalo and Canada, in which Publix is reported to hold a 25 per cent interest; the Butterfield theatres in Michigan in which Publix are also interested; the Inter-State, Karl Hoblitzell owned, theatres in Texas.

These with the Pantages houses would prove a very formidable chain. The Pantages Circuit parallels the Orpheum and has been built into the strongest kind of opposition to the latter. The reason being that the brand of entertainment that the Orpheum has offered has been allowed to slip, while Pantages built up his string by buying the biggest names for headliners and cutting into the Orpheum business at a rate which wiped out all of their profits.

George Scott, Cameraman, Killed by Gas at Home

(Hollywood Bureau, Motion Picture News)

Hollywood, Jan. 17.—George Scott, well known technical cameraman, died of gas poisoning at his home. Scott is said to have been the only one holding the secret of the Handscheigel process for film coloring as he was the only one thought to know the formula since the death of the inventor.

Jean Hersholt Reported as Leaving "U" With "Climax"

(Hollywood Bureau, Motion Picture News)

Hollywood, Jan. 17.—Jean Hersholt is reported leaving Universal when his option expires March 1. Hersholt is now working in "The Climax" under Renaud Hoffman's direction, and this probably will be his last picture under contract to Universal. Nothing definite is scheduled for future affiliations.

Kennedy Remembered FBO Mgrs. With Gifts

SHORTLY after he resigned as head of FBO, Joseph P. Kennedy sent each of the company's branch managers his personal check for a substantial amount, in recognition of their co-operation during his tenure of office, it became known this week. Each of the managers, in turn, wrote appreciative letters to Mr. Kennedy acknowledging the gift. At present, Mr. Kennedy is understood to be in Palm Beach Fla.

Brands Rumors of Loew Deals Utterly False

(Continued from preceding page)

chase Loew's, Inc., can be so credited by a trade paper that it is printed as an imminent fact.

"While it is not my intention to dwell too long on the methods of printing news which come from anonymous sources, it is my intention to make one final and unqualified statement regarding the alleged deal.

"There is not a particle of truth in any rumors that any of the interests that bear the name of Loew or that are connected with the great business built up by the late Marcus Loew are for sale, or that they are a part to any merger.

"There has never been negotiation with Fox or anyone else, either corporation or individual, looking to the sale of Loew's, Inc., or Metro-Goldwyn-Mayer.

"Any such story to the effect that the Loew interests are to be merged or sold is a deliberate misstatement.

"It is true there have been cases in which rumored big deals in the motion picture industry were denied in advance only to be consummated after all, but this is not such an instance and I repeat there is no foundation for the story that Loew's is selling out.

"Many of these rumors have stated that banking interests representing the companies involved were making the arrangements. Let me state with all the emphasis in my power that there are no banking interests authorized to speak for the Loew company. Our interests are our own. We are self-controlled and have no representatives.

"It has been said to me also that Mrs. Marcus Loew plans to sell her stock in the company. This is not so. Mrs. Loew will not dispose of her stock. I hope that you will cooperate with me in putting an end to these false reports."

Jolson's $20,000 From Wesco for Granada Week

West Coast Theatres are planning a particularly strong campaign for the one week's engagement at Loew's Warfield, San Francisco of Al Jolson. The price they are paying Jolson is $20,000 for the week's engagement. That is the same figure at which he was offered to Publix Theatres for their Granada. Publix refused to meet the $20,000 figure.

Will Hays Says Industry Needs No Censorship

Declares It Will Definitely Hit Educational Purposes If Enforced

Hollywood, January 17. — On arriving here, Will H. Hays, president, Motion Picture Producers and Distributors of America, Inc., in discussing the development of sound in pictures for entertainment and educational purposes, voiced the danger to such development created by the attempt of certain censor boards to censor speech. He said:

"Educators and leaders of thought are realizing what censorship of pictures really is now that censor boards are presuming actually to censor speech. News as heard from the screen, the speeches of the greatest public men on the greatest occasions, are all subject to some of the censorship laws, and the great development which is imminent of speaking films for educational purposes is definitely retarded because of the ridiculous possibility of their being cut to pieces by censors.

Industry's Challenge

"The organized picture industry itself has made no strenuous protest against such censorship as has obtained, knowing that it would not spread beyond the few states which established it as a part of the war psychology and a phase of the desire of some to regulate everything, and knowing, too, that the American people would take care of the matter in due season. Our job has been so to improve the pictures that no reasonable person could claim there was any need for censorship. This is being done. The producers of pictures realize their public responsibility, and propose always so to discharge their duty as to be worthy of public trust. That effort will be increasingly pursued.

"Now, as the direct question of free speech is involved, and those few who, with more zeal than judgment, insist on censoring speech itself, the industry, of necessity for itself and defending the whole right of free speech, must challenge that purpose. If they can censor speech from the screen, so they can and will soon try to censor the speech from every rostrum, from every editorial column, from every phonograph and from every radio. The whole principle and purpose is as un-American in conception as it is ineffective in execution."

"Sonny Boy" Al's Next; "Mammy" Is Postponed

(Hollywood Bureau, Motion Picture News)

Hollywood, Jan. 17.—Al Jolson will be starred in "Sonny Boy" as his next picture, featuring David Lee who appeared with Jolson in "The Singing Fool." Work on "Sonny Boy" will be started in February, the picture replacing "Mammy" on the Warner's production schedule for Jolson. "Mammy" will be made later in the year.

Raskob Entry to Amusement Field Foreseen

Wire to Eddie Dowling From Him Reads: "I May Be in Your Business Soon"

That John J. Raskob, former chairman of the Board of General Motors and National Democratic Committee Chairman will shortly be a prominent factor in the entertainment field now seems a certainty. A wire of his to Eddie Dowling, producer and stage star at present in Hollywood is quoted as reading:

"Dear Eddie: I may be in your business soon."

Whether this means that Mr. Raskob will be in the theatrical or motion picture business is not yet known. One story is to the effect that he will shortly become head of the Radio Corporation of America and thus will figure prominently in the motion picture industry and other radio activities.

Another tale that has been going the rounds of Broadway is that Mr. Raskob is to be made "Czar" of the legitimate theatre in much the same capacity that Judge Landis reigns in the baseball field. It is said there is to be a big amalgamation of theatrical producers of the legitimate stage with a plan under way to bring about radical reforms in production following the most disastrous season in the history of Broadway.

These plans are centralizing for introduction next Fall with the beginning of the new season. Among them there is contemplated a central ticket bureau from which there will be handled tickets for all theatres. Other reforms in business methods are being outlined and will be submitted to Mr. Raskob if and when he assumes control.

American Firms in Europe Against Existing Taxations

Representatives of American distributors meeting in Paris recently determined to protest formally against the present tax laws of European governments, which impose a tax ranging from 15 to 20 per cent on profits earned by these companies and transferred to the U. S. The decision to lodge a complaint was the result of the original protest filed with the foreign department of the Hays association in New York. Belgium and France were scored as the principal offenders, with Austria and Germany being runners-up.

J. M. Linn, Fox Portland, Ore., Mgr. Burns to Death

James M. Linn, 39 years of age, Portland manager of Fox Film Corporation exchange, was burned to death near Roseburg, this week when his automobile left the road and burst into flames. Linn was burned beyond recognition. The deceased had a long and creditable record with Fox and served in Portland and Seattle during the past nine years.

Paramount Fire May Alter Sound Construction; Officials Fear Spontaneous Combustion

No Delay in Production, Says Jesse Lasky as Remaining Facilities are Ample Enough

(Hollywood Bureau, Motion Picture News)

HOLLYWOOD, Jan. 17.—As the result of a disastrous fire which demolished two sound stages at the Paramount coast studios Wednesday night causing damages estimated at $450,000, it is reported that sound stage construction may be checked by the builders to determine the possibilities of spontaneous combustion that might result from the air spaces necessary between outer and inner walls to prevent sound penetration. Until the likelihood of this is determined it is said that building along this line will be at least temporarily halted.

Lasky Issues Statement

Spontaneous combustion was given as the likely cause of the Paramount fire. Some estimates placed the damage at $1,000,000, but Jesse L. Lasky gave out the conservative figure of $450,000. Only one of the two stages was completed, but the other was to have been inaugurated actively on Thursday with Clara Bow's "The Wild Party." Maurice Chevalier's "Innocents of Paris" was working on the first stage. Two firemen were injured in the blaze.

In placing the damage at $450,000, Mr. Lasky estimated that the damage done two stages at $200,000 each and added damage to equipment and loss in production delays. All of these damages are fully covered by insurance. The fire started in an attic of the sound stage and its origin can be accounted for only by spontaneous combustion, but an investigation is on and this is still to be determined.

Immediately following the fire Mr. Lasky gave the following statement:

"Production plans will be carried out as per schedule as our sound facilities now in force are ample so that there will be no delay whatsoever in production. We estimate damages at $450,000, which was entirely covered by insurance."

Radio Fans, Too, Like Clara and Buddy

(Hollywood Bureau, Motion Picture News)

HOLLYWOOD, Jan. 17.—That film and radio audiences are practically identical was proved recently during the weekly Paramount hour broadcast over KNX, Los Angeles. The station requested listeners-in to report by phone or telegram how the program was being received, and every person replying would receive an autographed photo of stars.

As a result, Paramount received 1,000 telegrams, in addition to 2,500 letters from radio audiences. Sixty per cent of the requests for autographed photos asked for Bow pictures with Buddy Rogers in second place, mainly because he was a radio entertainer that night.

Fox Theatre Deals Presage More Expansion

Reade Circuit Said to Be Next; $40,000,000 in Bonds to Float Buys

The recent series of spectacular theatre deals by which William Fox has enlarged his circuits in New York and New England are said to presage more expansion. Fox, it is said, has deals under way for the acmetropolitan zone and other sections.

Walter Reade's circuit of 34 houses in New York, New Jersey and Ohio is considered to be the next major transaction of Fox in his campaign for theatre seats. The Reade books are now being conned by examiners, and the deal is declared practically settled. Reade is reported to have demanded $16,000,000. The Reade holdings in New York embrace the Astor, Metropolitan, Bijou, Savoy, Morosco and the Columbia theatres.

The new theatre companies organized by Fox to operate his chain acquisitions will be financed by a bond issue of $40,000,000, which five important Wall Street banking firms will shortly float. Fox Metropolitan Playhouses, which announced the purchase of about 200 theatres in the metropolitan zone and New England, will be sold to the public via a $20,000,000 issue, as will also Fox Interstate Theatres, Inc., which will operate in New Jersey.

Sally Blane Signs to Star

Sally Blane, eighteen year old screen star who acted in several F B O films last season, has affixed her signature to a new F B O contract and will be starred.

Havre De Grace House Suffers $50,000 Fire Loss

The State Theatre, of Havre De Grace, Md., was damaged by fire during the week to the extent of $50,000. The house is owned by F. H. Durkee and was recently wired for sound films. The origin of the fire is unknown.

World Wide's Sales Staff Is Near Completion

All Branches to Be Operating Full Blast by Feb. 1; No District Mgrs.

World Wide's sales organization is now almost complete, according to Joseph S. Skirboll, sales manager, and by February 1 all offices in key cities and Canada will be operating 100 per cent. Practically all managers have been hired. They will be attached to Educational exchanges which handle physical distribution. There will be no district managers. Local managers will hire all salesmen.

Skirboll announced the following list of managers: George G. Moeser, Buffalo; J. J. Sampson, Chicago; Herbert Ochs, Cleveland; L. L. Phillips, Des Moines; R. J. Garland, Denver; George W. Sampson, Detroit; Ralph Abbott, Indianapolis; L. L. Ballard, Milwaukee; Mark Ross, Minneapolis; George Dillon, New York City; C. J. Feldman, Omaha; Joseph Lefko, Pittsburgh; J. P. Bethel, Philadelphia; A. R. Dietz, St. Louis; C. F. Dardine, Charlotte; Claude Beacham, Atlanta; D. C. Gibson, Dallas; W. C. Humphreys, Washington; Donald B. Smith, San Francisco; C. C. McDermond, Salt Lake; A. W. Plues, Cincinnati; C. P. Waxman, New Haven; W. H. Byers, Portland.

Columbia Leases Larger Quarters in New York City

After eight years spent at 1600 Broadway, in moulding their organization to its present position, Joe Brandt and the Cohen Brothers, Jack and Harry, have taken over the entire eleventh floor at 729 Seventh Avenue. Mr. Brandt and the Cohen boys first went to 1600 in 1921 with Carl Laemmle's Universal Company and in 1918 they began their own film company which they called C.B.C., later changing the name to Columbia Pictures. They spent 17 years in all at the Mecca Building and so leave it with a bit of regret.

Columbia has outgrown its old quarters, the organization having made its greatest stride last year. Its personnel has increased and the greater amount of detail work necessitates roomier quarters. The new offices are more than twice the size of the old and will house an augmented sales staff as well as expanded advertising, publicity, exploitation, scenario, contract, auditing and foreign departments.

FBO Finishes "Syncopation" an All-Talking Production

FBO this week concluded scenes for "Syncopation," a musical extravaganza which has been in production for the past month at the Sound Studios in New York. Fred Waring and his Pennsylvanians are featured. Bert Glennon, who directed, will remain in New York for a few weeks to supervise cutting.

Gil Would Correct Producer Slant

(Hollywood Bureau, Motion Picture News)

HOLLYWOOD, Jan 17.—In order that motion pictures may aid in conveying a better impression of Mexico's commercial and natural resources to the world, President Portes Gil has extended an invitation to the most prominent Hollywood producers to be his guests in Mexico for several days. The invitation has been extended through the Counsel Pesqueira representing Mexico in Los Angeles. President Gil is anxious to impress producers and through them, the world at large, that Mexico is more than a series of mountains, deserts, valleys, spotted with occasional towns given to drinking and gambling as the main industry.

"R-K-O Hour" Over National Radio Network

Hiram S. Brown to Address Audience as New Program Is Instituted on Jan. 22

Hiram S. Brown, president of Radio-Keith-Orpheum Corporation, will inaugurate the "R-K-O Hour" on Tuesday evening, January 22, at 11:00 o'clock Eastern Standard Time, over the National Broadcasting Company's network of stations.

At the microphone will be several Radio-Keith-Orpheum artists, among them Will Fyfe, Mae Murray, Belle Baker, Nick Lucas and others. They will broadcast their numbers, from Radio-Keith-Orpheum theatres in New York, Boston, Philadelphia, Milwaukee and Chicago. The presentation will be practically a tour of the R-K-O houses in these cities, as the broadcasting will in most cases be done from the artists' dressing rooms.

The broadcast is planned as the first of a weekly series of "R-K-O Hours."

Kohn Becomes Director on Balaban and Katz Board

Through Paramount's controlling interest in Balaban and Katz, Ralph A. Kohn, treasurer of Paramount, has been made a director of Balaban and Katz, succeeding W. H. Mitchell. Paramount gained 87½ per cent control of Balaban and Katz some weeks ago.

Equipment manufacturers sell on a short profit. That is why Moton Picture News gained in total volume of equipment advertising in 1928, while its nearest competitor had less than in 1927.

Sees Need for More Strength In Exhib Body

Grombacher Tells Plans to Increase Membership of Northwest Unit

Big things are being planned by the Allied Amusements of the Northwest, according to Ray A. Grombacher, former president of the Washington State unit who was in New York last week. Mr. Grombacher owns three houses in Tacoma and for many years has been an official in the state organization. He declares that in all of his experience he has never seen a more enthusiastic body of exhibitors than those of the Pacific Northwest.

"At our meeting in December," said Mr. Grombacher, "we decided to enlarge our organization to include not only motion picture exhibitors, but those in charge of all sorts of amusements.

"There seems no good reason why memberships in these state units should be confined to motion picture exhibitors. There are other powerful interests in the amusement field and I think with our combined strength we are in a position to better meet labor and other problems that are constantly confronting us.

"I have no quarrel on with union labor. In its proper confines it undoubtedly does a lot of good, but at times local representatives become too domineering in telling an exhibitor what he can and cannot do. These more arrogant representatives of labor should be suppressed and that requires proper organization.

"We have already insisted upon having our secretary in the room while the findings of the arbitration board are being made, if, as has been the custom, the secretary of the Film Board of Trade is present. While no harm may come from the board secretary being present alone there is still no reason why we should not also be represented by a secretary and unless we are the exhibitor members of the board will depart the sessions."

"Redskin" Will Open at Criterion January 28

When "Interference closes its Criterion run on Sunday evening, January 20, after a run of ten weeks, this Broadway house of Paramount will be prepared to house a new Paramount photoplay, "Redskin," a modern Indian story which has been photographed in color. It commences an indefinite engagement at the Criterion on Monday, January 28. Richard Dix is the star.

Changes in F B O Branches

Charles Rosenzweig, general sales manager of F B O Productions, announced three changes in the personnel of F B O branch managers.

W. E. Matthews leaves San Francisco office to manage the Seattle branch, replacing A. H. Huot. E. A. Lamb is the new branch head in Portland, replacing W. T. Withers, while George Seach is acting manager in San Francisco.

Salary Raises For Big Stars In Silents Only

Gilbert, Barthelmess, Miss Griffith Get Boosts Without Talkies

(Hollywood Bureau, Motion Picture News)

Hollywood, January 17.—That talking pictures have as yet to affect the salaries of high-priced stars is brought out in the recent signing of new contracts at tremendous raises by John Gilbert, Richard Barthelmess and Corinne Griffith. None of this trio has been heard in a talking picture by the public. Regardless of the recent talkie hysteria, further investigation discloses that the highest-priced stars in the industry have as yet to be heard in a talking picture.

Many of such stars have come out flatly against appearing in dialogued films. Several of them have made one or two which are to be released. Those who have talked, however, are not as highly paid as those who have remained silent. An example in the very three named, John Gilbert, Richard Barthelmess and Corinne Griffith is shown in the fact that their new contracts pay them more money for fewer pictures than their prior agreements.

Gilbert is said to be getting $8,000 weekly as against $5,000 on his former contract. This would average him $200,000 per picture at the rate of two pictures yearly, which his new contract calls for. Corinne Griffith collects approximately $100,000 per picture from First National. She also is to make but two yearly as against three or four in the past. Richard Barthelmess gets $150,000 per production, making four yearly.

Leonard Fields to Coast to Enter "U" Production

Having served three years as Eastern scenario editor for Universal, Leonard Fields vacated that post last Friday. He leaves January 19th to enter the production field at Universal City. Mrs. Florence Strauss, who has been associated with First National for more than eight years as scenario editor, has succeeded him.

Two stories by Fields, "The World Tomorrow" and "The Great Cinema Murder," have been accepted by Universal, and it is on their production that Mr. Fields will concentrate his immediate attention.

Mrs. Strauss has already assumed her duties at Universal.

Ernst Lubitsch Returning to Direct for Paramount

(Hollywood Bureau, Motion Picture News)

Hollywood, Jan. 17.—Ernst Lubitsch has returned to Paramount and will direct his next picture for that company. No story has as yet been selected, but there are strong indications that he will use an Elinor Glyn original now being written.

Road Shows and Specials For 1929 Season to Include Small Number of All-Talking Films

With Minimum of 41 Due, Less Than 10 Outside of Warner Productions Will Be All-Dialogue

(Hollywood Bureau, Motion Picture News)

HOLLYWOOD, Jan. 17.—A minimum of forty-one pictures of either the road-show or special type are scheduled for release in 1929 and of these, less than ten, with the exception of Warner product, are 100 per cent all-talkies. Many have already been made. Others are scheduled to go into production within the next few months. There is a possibility of several of the forty-one being held over for a 1930 release date. The number of these will be more than balanced by the additional productions which will be decided upon for making and release during the course of the year.

Not in several seasons have pictures promised as much varied entertainment as the list for the coming year do. There is every known variety, from old-fashioned melodrama, musical comedy, to whimsical fantasies. The synchronized number are in great majority. However, such synchronization are mainly for musical numbers, sound effects, or dance bits.

Titles of Specials

The forty-one made or scheduled to be made are as follows: "Mysterious Island," "Four Feathers," "Bridge of San Luis Rey," "Hells Angels," "The Iron Mask," "Trial of Mary Dugan," "Eternal Love," "Coquette," "Our Daily Bread," "Dynamite," "Christina," "Hallelujah," "Wolf Song," "The Alibi," (formerly "Nightstick"); "Rio Rita," "Queen Kelly," "Show Boat," "Broadway," "The Pagan," "She Goes to War," "Burlesque," "Broadway Melody," "The Leathernecks," Lillian Gish (tentative "The Miracle Girl"); Ted Lewis in "Everybody Happy;" Thomas Meighan in "The Argyle Case;" "The Front Page," "Gentlemen of the Press," Harold Lloyd's "TNT," Charles Chaplin in "City Lights" (tentative titles); Paul Whiteman in "The King of Jazz;" "Hearts in Dixie," "Evangeline," "Saturday's Children," "The Divine Lady;" Al Jolson in "Mammy;" and untitled vehicles to star Ina Claire, George Arliss, Fanny Brice, Sophie Tucker and John Barrymore.

RKO Productions Inc. New Name for FBO

AT a meeting of the board of directors of FBO recently, it was announced that the corporate name of FBO Pictures will be changed to RKO Productions,. Inc.

The four subsidiaries of the motion picture company will be known as RKO Distributing Corporation, RKO Studios, Inc., RKO Pictures of Canada, Ltd., and RKO Export Corporation

Radio Has New Transmitter for Pictures

Leak Shows Apparatus Now Perfected With Speed to Broadcast Films

A new high speed photographic transmitter has been developed by one of the engineers of the Radio Corporation of America that is said to exceed anything that has been evolved to date. The new apparatus has not been installed for outside sending or receiving as yet, but there has been a leak regarding its existence. So fast is the new transmitter that it can carry motion picture images at sufficient speed to make their projection on screens with the same speed that is now employed in theatres.

During the past week several of the daily papers in various parts of the country have tried to hook up with the R.C.A. for an exclusive agreement in the furnishing of news photographs over the new high speed machinery. One of the New York papers wants to tie up the sending of motion pictures of an event of national importance within the next two months. The R. C. A. executives, however, refused to give them any assurance that their plans would be sufficiently worked out within the allotted time for a public demonstration of their machine.

Barthelmess Declines Offer Of Ziegfeld With Thanks

Richard Barthelmess turned down last week Florenz Ziegfeld's offer to purchase his contract from First National and star him in his forthcoming musical production, "East Is West." The First National star was placed in the somewhat unusual position of being asked to play in opposition to himself on Broadway, because that is what the Ziegfeld offer boiled itself down to.

Gary Cooper Signs

A new contract was signed this week by Gary Cooper, Paramount player

Kunsky Opposes Entry Of Michigan Unit Into Allied Now, As Myers Takes Leadership

Circuit Chief Urges Six Months Delay to Note Exact Policies of Organization

OPPOSITION to joining the Allied States exhibitor organization in the ranks of the Michigan unit developed this week, coincident with the active taking over of the leadership of Allied by Abram F. Myers. Mr. Myers' resignation from the Federal Trade Commission became effective January 15.

John H. Kunsky, of Detroit, powerful circuit head, has declared his opposition to joining the Allied. It is also reported that W. S. Butterfield is taking a similar position.

Issues Statement

When the reports of Mr. Kunsky's attitude became known, Motion Picture News sent him a wire asking for a statement, to which he replied as follows:

"I am opposed to joining the Allied States organization and have counselled for delay of six months to determine exact policy of that organization before contributing funds. I have now joined three or four organizations all of which have seemed unnecessary to entire state group of small exhibitors. Therefore, I am counselling delay before making a rash decision."

Mr. Myers has now taken over the Allied leadership. No announcement of policy has been made. Efforts to reach him through the Washington Correspondent of Motion Picture News for a statement brought word that he was out of town for a week.

Meanwhile, it was reported from Detroit that two powerful circuit officials, W. S. Butterfield and John H. Kunsky, are opposed to the action of the Michigan exhibitor unit in voting to affiliate with Allied States. Both the Butterfield and Kunsky interests are associated with Publix.

Myers is succeeded as chairman of the Federal Trade Commission by Commissioner Edgar A. McCulloch. He had been connected with the Commission since August 2, 1926.

British Firm Will Erect Own Sound Studios

British and Dominions Film Corporation, Ltd., will be the first British producing concern to erect its own studios for making talking pictures. The studios are to be built at Brighton and the product of the company will be imported to America for distribution by World Wide Pictures.

Herbert Wilcox is supervisor of production for British and Dominions Film Corporation. He is now in Hollywood producing "The Fog" and "The Wolves" in collaboration with Marshall Neilan, and studying the American methods of producing talking photoplays.

Ringler Here for Survey

Edouard Ringler, of Paris, has arrived in New York to survey the American film market. He will be here several weeks, and is making his office at 1440 Broadway.



Executives of the newly-formed Sono-Art Productions and the star of "Broadway Bound," the first Sono-Art film. Left to right: O. E. Gobel, president; George Weeks, vice-president; Eddie Dowling, the star; and Thomas E. Lynn, secretary-treasurer. They were snapped just before they departed from New York to begin work in Hollywood on the picture



Something new in contracts. When Jack Cohen, of Columbia, signed Bert Lytell for the star role of "The Lone Wolf's Daughter," he had the transaction recorded. A microphone on the desk was hooked up to the sound reproducing mechanism and two disc records were made of the agreement

"U" Gets "Show Boat" Dialogue, Music Rights

(Hollywood Bureau, Motion Picture News)

Hollywood, January 17.—Universal is reported to have completed negotiations with Florenz Ziegfeld for the rights to both music and dialogue as used in the latter's production of "Show-Boat." The deal has been on and off for the past six months, at one time Ziegfeld refusing flatly to listen to any offer. He was then supposed to be planning to film "Show-Boat" as a musical comedy in screen form himself, using the cast of his Broadway production.

Work on synchronizing dialogue and music will be started immediately by Universal. It means recalling all principals and other members of the cast, headed by Laura La Plante, Joseph Schildkraut, Otis Harlan, Emily Fitzroy.

Publix Plans 2,300 Seater in Manchester, N. H.

Publix Theatres Corporation has made announcement of plans involving the construction of a 2,300-seat theatre on Lowell Street in Manchester, N. H. The new house will be a joint project of Publix and the Courtere Brothers, proprietors of the Star, Park and Crown moving picture theatres in Manchester. The site for the proposed structure is directly opposite the Star, which house together with the Crown and Park will be taken over for Publix operation. Control of the land, cleared some time ago for theatre plans that did not materialize, passed to the Courtere Brothers a few weeks ago.

Desires Bill Guaranteeing Operators Day Off Weekly

Harry Brooks, of Troy, representing the motion picture machine operators of the State of New York, was in Albany last week, seeking someone to present a bill to the Legislature, which would require all employers of operators to allow one day's rest in seven. The bill will be introduced in the near future.

Broadway Show Reviews

By Fred Schader

Capitol Offers Best All-Around Bill On Broadway

Well Balanced Screen And Stage Entertainment Pleases Patrons

This week the Capitol is putting up the best all around bill of entertainment that there is on the street. That goes when one balances the screen with the stage entertainment. The whole program runs two hours and twenty minutes, with the feature, Norma Shearer in "A Lady of Chance" occupying an hour and twenty minutes of this. Incidentally that picture is one of the best features that has been seen on the street in several weeks.

In the hour that precedes the feature there are ten minutes that are given over to "The Merry Wives of Windsor" as an overture. This is followed by a combination of silent and sound news which runs eleven minutes and then for the next 39 minutes the Mort Harris revue, "Reflections," holds the stage.

In the latter there is ample proof that the Broadway picture theatre audiences still appreciate a songstress of grand opera calibre, for on the night that the show was reviewed they simply went wild over Rosemary, a coloratura prima donna who sang "The Blue Danube" with a series of variations that brought the house down. When she left the stage they were clamoring for an encore which they didn't get. Yet this same audience went just as wild a few minutes later when Shaw and Lee, a couple of low comedians, took the stage and presented their routine.

The revue opened with Dave Schooler and the Capitolians presenting a special arrangement by Tony Gale.

A number by the Chester Hale girls followed, after which Rosemary was turned loose on the audience and she reminded of the late Bessie Abbot when she was at her best. Colleano, the dancing sailor, turned loose a series of steps on the audience that won them completely and Dave Schooler staged a comedy number with the band taking part in it. It was "Alone in the Moonlight," done in a burlesque vein that won laughs.

A black and white costume on the Hale Girls made that line look very striking as they again hit the stage, and following them came the laugh wallop in the Shaw and Lee offering. These boys are a bet and the chances are now that the talking screen is going in for specialties they will land with both feet.

Little Girl And Big Piano Run Away With Honors in Roxy Show

A LITTLE bit of a girl and a great big grand piano on the stage of the Roxy ran away with the show there this week. The little girl was Julia Glass. We couldn't see the name on the grand piano. But the two together certainly did things to an audience that jammed the house.

With "Sunrise" running for an hour and 36 minutes, it was only possible for S. L. Rothafel to give his stage program and news a little more than 45 minutes. The result was that his show for the current week runs two hours and 23 minutes.

It was rather surprising that Roxy didn't build up a stronger show than the one he presented for the current week, because the Broadway run that his feature, "Sunrise," had must have taken the novelty off of that production as far as the box office is concerned. But the bill did not measure up in comparison to the two that he presented with "Prep and Pep" and "Romances of the Underworld."

Opening with a four minute organ solo, the next twelve minutes are given over to a combination of orchestral overture and stage presentation in what is termed a "Musical Cycle." This comprises the Hungarian Dance No. 5, played by the orchestra and running four minutes; next for four minutes, is a piano solo, "Hungarian Fantasy" by Julia Glass. When she finished on Saturday night the audience was asking for more and quieted down when she again sat at the piano and played the opening strains of "Liebestraum," at which the lights dimmed and the elevated stage platform was used for a ballet presentation, which also ran for four minutes. The whole was most effective and won the approbation of the crowded house.

Ten minutes only were given over to the presentation of Magazine and Fox Movietone News, the outstanding feature of this being the interview with Julius Rosenwald the Chicago multi-millionaire. He qualifies for the talkies and some enterprising producer on the Coast might grab him off for character roles.

"In Old Vienna" is the title bestowed on the biggest of the stage divertissements. All the outstanding tunes of the old Viennese operettas have been assembled here and the result is a very diverting 23 minutes with lots of color and action on the stage.

Strand, "Home of Talkies", Again Tops Bill With Talkless Feature

WHEN the Strand hasn't a talking feature on the program they manage to live up to the advertised slogan, "The Home of the Talkies," by having at least a short subject that has talk in it. That has been the case in two of the programs that have been seen there by the reviewer, and that is the case for the current week.

The feature production is "Adoration," a First National release, with Billie Dove starred. It has a synchronized score, but that is all, therefore, the burden of making good on the house slogan is up to the Vitaphone short of Jack North, "The Ban-Jokester," and this short more than makes good. North is a bet that the talking picture producers should keep their eye on. For he has a world of personality and puts his talk over in good shape.

Opening with an orchestral prelude, Joe Plunkett, for his farewell week as managing director at the Strand, next gives the audience five minutes of selected news reel subjects in the Strand Pictorial Review. There are three shots culled from the Pathe Weekly, and two from the Fox silent news reel. This is followed by the Fox Movietone News, there being fifteen minutes allotted to the silent and sound news.

Following is a Tiffany-Stahl Color Symphony "In a Persian Market," a ten-minute romance of the East in natural color, which also has a sound accompaniment.

Then after the Jack North reel there is an Aesop Fable, "Stagestruck," also with sound, which receives a number of laughs.

The feature has a Russian Revolutionary theme and runs an hour and twelve minutes, which brings the entire running time of the program to within a few minutes of two hours.

One of the best things on the bill was the trailer for next week's attraction, "On Trial," in which Richard Tucker stands out as the best talking bet.

Sid Grauman Returns Again to Elaborate Prologue

(Hollywood Bureau, Motion Picture News)

Hollywood, Jan. 17.—Sid Grauman returns to the elaborate prologue with the presentation of "Broadway Melody." He is using big stage specialty artists and settings in connection with the picture. Grauman discarded these elaborate prologues for brief flashes while he was presenting "White Shadows" and "Noah's Ark."

Paramount Program Satisfies But It Lacks Big Outstanding Wallop

IT'S a merry melange, the entertainment offered at the Paramount this week, but there is nothing in the bill that could be termed an outstanding wallop for the audience. On the whole, however, it is a fairly satisfying program that pleases.

The one big moment in the whole show was The Gibson Sisters in the Publix revue "Beauty Shop Blues." It was the one sister that offered a contortionistic dance that carried away the honors in the way of applause. The number that the two girls do comes immediately after the opening of the offering, and when the second of the sisters completed h r work the audience were loath to let her leave the stage.

A single reel talking short, produced by Paramount, entitled "Just One Word," was another of the novelties of the bill. Good entertainment value and filled with laughs.

The whole show runs just two minutes over the two-hour mark. It is opened by an overture novelty entitled "Three In One," which is a special arrangement by Herman Hand, in which he has paraphased three popular overtures, "William Tell," "Light Cavalry" and "Poet and Peasant." It played rather well, but would have been far more effective had there not been too much affectation on the part of the guest conductor, Dave Rubinoff. One good thing was the fact that Rubinoff confined himself this week solely to the direction of the overture, and did not intrude himself for a second time during the stage entertainment. Th overture ran seven minutes.

Only 2 Real News Shots

The Paramount News next shown contained but two real shots. They were that of the battle fleet leaving the Brooklyn Yard and starting on their cruise South, and an all-metal airship built at Glendale, Cal. Then came a series of n ws "flashes." Included here were scenes of a New England trawler returning to harbor ice-covered; a shot of Coolidge, Jr., and the return of Hoover to this country. Another seven minutes and this one without a thrill.

Jesse Crawford and Mrs. Crawford filled in during the next seven-minute period, Jesse first playing "Cradle of Love" with accompanying slides, and finally Mrs. Crawford was disclosed at the stage consol of the Wurlitzer, and the two ran through their morning organ exercise, finishing with "Ragging the Scales," the final number being preceded by their playing the scales against well-known compositions. The short talking film followed.

Act Runs 33 Minutes

"Beauty Shop Blues" ran for the next 33 minutes. There seems to have been a bit of a tendency toward heft in the girls in the revue, but as long as "figgers" are coming back again this may be all right. Twelve Foster Girls, a sister team, a soubrette that does imitations, a comedian and a dancer make up the personnel, which is backed by the Paramount stage band and Gene Rodemich, who, in addition to conducting and acting as master of ceremonies, is also a straight man in an old burlesque money changing bit.

The revue opens with a bootblack stand in one, six of the girls as patrons and six as shiners, a neat novelty number. At the conclusion, the full stage with the band is revealed, and two girls are posed on each side of the stage as dolls. They are the Gibson Sisters. First, one of them performs a pedestal dance which just about gets by, then the other sister does her stepping and contorting and brings down the house. The dressing and handling of this girl's work and its reception by the audience proves exactly what the reviewer held regarding a similar act that was shown poorly at the Colony a week ago. Stanley House, the comedian, on next, opened with a "Georgie" song that brought laughs, followed it with cross-fire with Rodemich, the riddles and money changing bit coming in here, and finally finished off with a German dialect number which had a dance finish that scored. Then there was another number by Foster girls.

The stage orchestra filled in with a specialty parodying "Roses of Yesterday," with "Songs of Yesterday" as a tribute to Irving Berlin, and running the gamut from "All Alone," "What'll I Do," "Always," "Blue Skies," and finishing with "Roses of Yesterday," which the audience appreciated. Helen Lynd, imitating Lenore Ulric and Fanny Brice, received an applause reward for her efforts, and just before the finale Karavaeff stepped a fast routine of dancing. The costuming for the act, designed by Dolly Tree, was effective.

Paramount's "The Case of Lena Smith," with Esther Ralston and Jimmie Hall, was the feature film offering.

Marion Nixon Plays Country Lass in "Broadway Bound"

The chief feminine role of a country girl, whose histrionic ability is discovered by the hero of "Broadway Bound," and who later comes to New York to achieve fame, will be played by Marion Nixon, cast last week by Sono Art Productions producing the feature starring Eddie Dowling. Dowling's role will be that of an actor in a small town stock company who aspires to play on Broadway but never realizes his endeavor.



Enjoying a toast with "The Eligible Mr. Bangs" in the Educational-Coronet talking comedy of that name, starring Edward Everett Horton. Florence Eldridge, Horton, Mabel Forrest and Johnny Arthur negotiate a drink in the course of the dialogue

Cameo Shows Smaller Houses How to Do It

Well Arranged Program Puts Theatre Near Broadway Well Over Top

To appreciate this review a word picture of the little Cameo will have to be given you. The house is located on West 42d street, just about 200 feet east of Broadway. It is one of the Radio-Keith-Orpheum theatres, and seats 550. The prices are 50 cents flat in the afternoons and 75 cents in the evenings. It plays features on a sort of catch-as-catch-can plan, and the average business is around $6,000 a week.

This review is written to give the managers in outlying cities an idea of what can be done in New York with a small house near the main drag.

The current week's show here is running a little less than two hours. There is an eleven piece orchestra that opens the program with a five-minute overture, playing the popular hits from musical comedies. The next ten minutes are given over to the showing of a straight Pathe News, after which an Aesop Fable was shown.

Mae Busch and Stan Laurel, in a Hal Roach comedy, "Love 'Em and Weep," that was wholly slapstick, got any number of laughs in the 20 minutes that it took to unreel, after which came the feature.

An idea of the type of feature booking that is done here will be seen in the fact that for the current week they are playing Lily Damita in "Forbidden Love," and playing the star's name all over the place, because about a block away the United Artists are showing Lily for the first time at the Rialto in "The Resene," and her name is played up at the latter house also. The feature runs about an hour and twelve minutes, bringing the running time of the entire bill to an hour and fifty-two minutes.

Reports Vary On Attendance In Pittsburgh

Pittsburgh.—Loew's Penn had a very good week's business with Lon Chaney in "West of Zanzibar." The Publix Unit, "Topsy Turvy Town," on the stage, made a big hit.

At the Stanley a good week's business was enjoyed with Clara Bow in "Three Week Ends," holding down the screen portion of the program. The stage offering was entitled "Cabaret Nights."

The Enright did well with Emil Jannings in "The Sins of the Fathers." The stage attraction consisted of the dancing act, The De Marcos. "Waterfront" fared poorly at the Regent, as did also "Adoration" at the Grand. "Prep and Pep" got an average week's business for the Aldine. "Avalanche" played to disappointing business at the Olympic.

"Captain Swagger" at the Alhambra and "The Triumph of the Rat" at the Cameraphone both reported but fair business. The first half at the Liberty was a "Woman From Moscow" and the last half, "Just Married." Business was poor.

Holiday Aftermath Hits Broadway Sending Box Office Receipts Down

Almost $100,000 Drop From High Money New Year's

THE holiday aftermath certainly was felt along Broadway at the motion pieture theatre box offiees. There was a differenee of almost $100,000 between the reeeipts that were rolled up on New Year's week, as against those of last week. The eight grind houses, in whieh are included the big four—Roxy, Capitol, Paramount, Strand— were almost $70,000 below what they showed the week before, when they finished with $389,971 as their total reeeipts. Last week these same houses had $322,895 to show when the final tally was eompleted. The seven houses that are running on a two-a-day policy finished with $117,562 last week as against $143,075 the week before, a differenee of a little more than $25,500.

The Roxy naturally led the big houses. With Irving Cumming's "Romanee of the Underworld," the money return there was $101,064.25 on the week. The pieture pulled on Broadway, and the Roxy show, of course, was a great help. Next in line was the Paramount, whieh held Colleen Moore in "Synthetie Sin" as its attraetion, and the reeeipts were $65,700. The Capitol, whieh held over "West of Zanzibar" for its seeond week, finished third with $61,695.55. The Strand trailed the parade with "The Home Towners" to the tune of $27,874.

Long Runs Also Slip

Then the houses that are holding pictures for a run, but showing them at a grind poliey, also showed marked slipping, with the top money going to "The Awakening" at the Rivoli, whieh played to $30,000 on the week. "Alias Jimmie Valentine" at the Astor was under the wire with seeond money at $14,962.25, while at the Rialto, "Abie's Irish Rose," in its final week there, did a eomplete brodie by getting $14,300. The little Cameo, with "Ten Days That Shook the World," finished with $6,682.

All of the two-a-day film showings fell off in reeeipts. The two Warner Bros. attraetions, "The Singing Fool" at the Winter Garden and "My Man" at the Warner, coming nearest to holding to the holiday pace by turning in $38,196 and $25,435, respeetively. "The Last Warning" finished with $15,652, while at the Central "The Barker" got $10,670.

"The River," playing the Gaiety, dropped down to $12,339.25, while "Interferenee" at the Criterion showed $11,467. The latter is soon to make way for the Richard Dix Indian special with sound and eolor, whieh is due in about two weeks. The low reeeipts of the street went to "The Viking," at the Embassy, whieh could only show $4,120.50. This one is also due tc move out in about another week

Loew's Warfield Sets New S. F. Record

SAN FRANCISCO.—Box office records of Loew's Warfield were shattered by more than $7,000 with "The Woman of Affairs," Clarence Brown's production for M-G-M. The John Gilbert-Greta Garbo team in a film version of Michael Arlen's story accounted for $41,393 for the week's run. The previous house record of $34,000 was made several months ago by M-G-M's "Our Dancing Daughters," but that figure was passed by "The Woman of Affairs," in the first six days' showing.

"Abie's Irish Rose" Sets Pace In Tampa Houses

Tampa.—Only one picture went over real strong in Tampa the past week. "Abie's Irish Rose," with sound, turned the trick and succeeded in breaking the record of the Tampa, which has been held by Clara Bow. Sunday the business was immense. Monday was good, Tuesday better and the fourth and last day was big. This picture could have easily been played the entire week to fine returns, but the two change policy of the house would not permit its being held over. "Captain Swagger," the feature of the last half, lacked drawing power and the business was hardly up to the average of the house.

"Conquest," an all-talkie which featured the first half at the Victory, did not do as well as the other talkies previously shown at this house. The big draw at the Tampa was probably the main reason this picture failed to attract. "The Spieler" was pretty near a flop. The title failed to register with the clientele of the Victory and the last half went over just fair.

"Prep and Pep" failed to pep up business for the Strand the first two days, business being off. "Steamboat Bill, Jr.," caught the crowds and drew three days of over average business. "The Farmer's Daughter" closed the week to average business. The Franklin had an average week with its six change policy. Three were first runs and three seconds.

Buffalo Enjoys Good Week With Conditions Poor

Buffalo.—Despite four or five days of subzero and stormy weather, downtown theatres in Buffalo report the best business in the last three weeks. The "flu" is still in the city, but, according to reports, Medical Examiner Long issued an announcement that the epidemic will not close any of the theatres.

Shea's Buffalo, featuring Lon Chaney in "West of Zanzibar," brought in fairly good business, and was greatly helped by Publix unit. "The Last Warning," with Laura La Plante was the feature attraction at the Lafayette and did the next best business for the week. Shea's Century did a scoring business compared with last week with "Sins of the Fathers."

"My Man" at the Great Lakes brought out increased attendance for the first three days but eased off towards the end of the week. "A Lady of Chance" was the attraction at the Hippodrome and made good returns at the box office.

At the Victoria Theatre "Wings" was shown for the first time at popular prices, despite the fact that it was at Shea's Buffalo last year it drew well. It was presented with sound effects. "White Shadows of the South Seas" drew well at the Elmwood Theatre.

Slim Crowds In Attendance At Albany Houses

Albany.—The present epidemic of "flu" made itself felt among the motion picture theatres of Albany and Troy during the past week, and kept the crowds down.

The Mark Strand in Albany ran to good houses throughout the week with Clara Bow in "Three Week Ends."

The Mark Ritz also played to well filled houses in "Caught in the Fog." The Leland, using "A Lady of Chance" for the week, had the crowds standing one of two nights for the second show. Neighborhood houses report business as being off during the week.

The Clinton Square Theatre in Albany, sticking to its policy of double feature first runs, used "Homesick" and "The Branded Man" last week with fair success.

In Troy, crowds were still under normal at the majority of the motion picture theatres. The Troy theatre split its week, using "The Home Towners" during the first part to normal business, and "Me Gangster" the latter part to business that did not measure up to expectation. The Lincoln ran to only ordinary business with "A Lady of Chance." Proctor's used "The First Kiss" the forepart of the week and "The Night Bird" the latter part along with a program of vaudeville.

Good Business Is Reported In Salt Lake City

Salt Lake City.—Local first run motion picture houses have reported some very good theatre attendance this past week, with "Submarine," a synchronized production, perhaps carrying away the laurels, by drawing tremendous crowds to the Pantages Theatre at each performance. Due to this successful week's run this picture has been held over for the coming week, it is announced.

Colleen Moore in "Synthetic Sin" was favorably received at the Capitol Theatre by capacity houses.

"Prep and Pep" went over well at the Victory to good sized audiences. The second showing here of "Wings," with synchronization, was presented at the Gem Theatre to very good sized audiences. Lon Chaney in "While the City Sleeps" drew fairly well as a second run at the Rialto.

A double feature bill was offered as the closing performance of the American Theatre, which will reopen shortly equipped for sound and with a new name. The bill included "The First Auto" and "A Reno Divorce." Fairly satisfactory results were had. Buck Jones in "The Big Hop," an aviation picture, and also Greta Garbo in "The Mysterious Lady" were presented at the State Theatre to good attendance.

Century Tops Baltimore Houses

Cold Weather Puts Crimp In Theatre Grosses

BALTIMORE.—With clear and cold weather Baltimore enjoyed only a fair week of attendance at the motion picture houses, the Century, a Publix house, again topping the list with a gross of $20,500. The attraction at this house was "Adoration," a First National sound picture with a strong supporting stage show of short subjects, presentation acts and K. A. O. vaudeville.

Next in line came the New Garden and the Stanley with grosses of $14,000 each. The former had as its feature picture attraction Universal's "The Gate Crasher," with "Tarzan The Mighty" as a short subject and six acts of K. A. O. vaudeville. The Stanley showed M G M's "The Trail of '98" with two sound and one silent short subject, an orchestral overture and an organ solo.

The Hippodrome, with Tiffany-Stahl's "Man in Hobbles" and three shows daily, did a gross of $11,000. The supporting bill was made up of a short subject, a presentation act and K. A. O. vaudeville.

The Rivoli, with a smaller seating capacity, and Pathe's "Captain Swagger," as the feature picture, did a nice gross of $9,800. Four short sound subjects completed the bill. The New Theatre with Fox's "Captain Lash" and four short sound pictures had a gross of $9,500 with three hundred less seating capacity than the Rivoli.

Other grosses for the week were as follows: Valencia, with "A Woman of Affairs," $4,700; Parkway, with "A Lady of Chance," $2,800; and Little, with "Berlin, Symphony of Big City," in its second week, $800.

Extra Programs Aid Holiday Week in San Francisco

Christmas week in the first run San Francisco motion picture theatres in the down-town district was considered fairly good with a couple of exceptions, where business was much better than contemplated. Practically all the theatres, both first run and residential, put on extra programs to induce the people to come.

The outstanding picture and program of the week were shown at Loew's Warfield Theatre. It was crowded all week. The picture shown was "Mother Knows Best" and the Fanchon-Marco Idea, "Mother Goose," was appreciated.

"The Home Towners," a Vitaphone picture, shown at the Embassy Theatre, also attracted well, as did the Vitaphone picture at the El Capitan, where the picture, "The Midnight Taxi," together with a vaudeville program, drew thousands to this theatre that seats 3,100.

"Rin-Tin-Tin" was on the screen at the Pantages, together with vaudeville acts that appealed to all who saw them. The Golden Gate did well with "Ned McCobb's Daughter," shown together with vaudeville acts.

"Behind the German Lines" attracted many to the St. Francis Theatre. "Interference" did not draw the crowds contemplated by the managers of the local Publix Theatres. "Someone to Love," shown at the Granada Theatre, together with special presentation acts, did not draw the crowds figured upon.

In the residential districts the theatres that did good business during Christmas week were: The Royal with "The Sporting Age;" The Washington with "Powder My Back;" The Majestic with "The Wheel of Chance;" The Excelsior with "Rin-Tin-Tin," and the New Balboa with "Lady Be Good."

Minneapolis Business Fair Despite Constantly Varying Weather

DESPITE weather that was constantly changing from intense cold to wet, muggy above-zero temperature the Minneapolis film and film-vaudeville houses were able to give a fairly presentable account of the week from a box office standpoint. At the State, F. & R. Publix, "The Barker," with $17,000 drew heavily enough to warrant being held over for a second week. With Ted Lewis and his band and "Manhattan Cocktail" the Minnesota did $39,000.

Pantages which carried five acts of vaudeville in conjunction with the cinema bill of fare "Submarine," had a fair week, the picture being held over for a second week also. The gross was $10,000.

The Lyric and the Strand both smaller houses and confined to straight film presentations did not collect the regular revenue from the public. The Lyric did $2,500 and the Strand $3,500. The former showed "What a Night," and the Strand, "The Goodbye Kiss."

The Hennepin-Orpheum showing "Loves of Casanova," in conjunction with the regular vaudeville bill of six acts did not have a good week, with $12,000 gross.

Portland, Ore., First Runs Foresee Banner Year's Film Business in '29

Portland, Ore.—If the first week of 1929 is a criterion of those to succeed it, managers of the first run houses state they will have no complaints. The midnight matinees seemed to set the pace, and although New Year's Day was quiet, the succeeding six days have brought out capacity houses, and waiting lines at evening performances.

Paramount's long heralded "Interference" came to the Portland, and packed them in and would have had no trouble in running an extra week did the Publix schedule provide. It broke every previous record when on January 5 it played to 28,000 people and $11,200. At several evening performances it was necessary to run extra shows.

The United Artists also stepped up considerable in the attendance column with an interesting version of the world war which took well, "Behind the German Lines."

Manager Tebbetts brought out an attractive list of vaudeville offerings on Monday night with the headliner Remick & Griffith, who offered a singing and dancing act above average. On the screen "The Ware Case," high class mystery, starring Stewart Rome and Betty Carter, got better business than previous weeks.



Johnny Arthur and Louise Fazenda lend some individual comedy knacks to the various scenes in "The Desert Song," the Vitaphone operetta

Milton Sills returned after a long absence to "The Broadway" in "The Barker," which brought up the box office to good heights but not quite equal to "Old Arizona" week.

"On Trial" at the Music Box continued for another week with but fair matinees but evening performance patronage continued strong. Pantages bill was headed by "The Last Warning" in addition to five varied acts of vaudeville, with attendance all that could be desired.

Al Jolson came back again in "The Singing Fool" in The Blue Mouse," with long lines at evening performances, and Jolson's popularity appears unending. The Hippodrome with their 10c-20c-30c- prices are catching on with Western vaudeville cast and a Rayart feature.

The decision of Jack Mansfield to continue the run of "In Old Arizona" at the Hollywood, suburban, was a wise one, which played to repeated good business at same prices as received downtown. Vitaphone acts were Brown and Whitaker, comedy team, and "Evening on the Don" interpreted by 11 singers and dancers.

Good Work For First Runs In Oklahoma City

Oklahoma City.—Very good results were enjoyed as a general rule by the first run motion picture houses here the past week. Cold and snowy weather has been the rule, and the flu has been working over time.

The Capitol did highly satisfactory business with "A Woman of Affairs," starring Greta Garbo and John Gilbert.

The Criterion enjoyed extremely good business with its first Vitaphone talking picture, "Caught in the Fog," and also with the National Players stage production, "The Gold Diggers."

The Emperor played a Paramount-Zane Grey picture, "The Water Hole," and the business was good.

The Liberty had a fair week with "Give and Take," featuring George Sidney and Jean Hersholt.

Met's $28,500 Tops L. A. Grosses

Loew's State With $28,000 Is Second for Week

(Hollywood Bureau, Motion Picture News)

HOLLYWOOD, Jan. 17.—"The Shopworn Angel," at the Metropolitan, leads in grosses for the Los Angeles theatres the past week, chalking up a mark of $28,500. In general business at all the houses was good.

Second to the leader came "White Shadows in the South Seas," at Loew's State, with $28,000.

"My Man," in the third week at Warner's Hollywood, registered $26,000, while "The Rescue," in its second week at the United Artists, pulled $13,500.

"The Barker" breezed along, in its sixth week at the Carthay Circle, to the tune of $14,000.

"In Old Arizona," in its third week at the Criterion, tallied a gross of $22,500. "Noah's Ark," last three days at Grauman's Chinese, $5,500.

Pittsburgh Has Good Week; Loew's Penn Heads List

Pittsburgh.—Loew's Penn had a tremendous week's business with Gilbert-Garbo in "A Woman of Affairs," which proved to be rather an interesting picture. Teddy Joyce, master of ceremonies, and Publix unit "Bubbles" went over big.

"Conquest" faired well at the Stanley. Many pleasing comments on the novelty of this one.

Stanley's new Enright Theatre (in fashionable East Liberty, five miles from the heart of the town), opened with "Adoration" and played to S.R.O. at most performances. Also used three vaudeville acts of very average quality.

"Varsity" did a fair week's business at the Grand, and didn't seem to cause much interest.

"The Woman Disputed" played to disappointing business at the Regent.

"Blindfold" at the Olympic played to but fair business.

Liberty—First half: "Docks of New York;" last half: "Avalanche." But fair business. Admission prices cut from forty to thirty cents. Only recently had been cut from fifty to forty.

"Mother Machree" got a nice week's business for the Aldine.

"Brotherly Love" did very little for the Cameraphone, while "Submarine" did not fare much better at the Alhambra.

Cold Weather Dents Business In Iowa Houses

Des Moines.—Severely cold weather and streets coated with ice put a bad dent in business at the Iowa theatres and the Des Moines houses did only fair business at a time when they usually have a big season. The first Paramount talking picture "Interference" was at the Capitol and audiences liked it very much. The result was a $6,000 gross.

At the Des Moines the Gilbert-Garbo combination in "A Woman of Affairs" held out strongly in spite of the cold winds and business was satisfactory though only slightly above average with $6,340.

At the Strand with the second week of sound pictures business was pretty good. "Manhattan Cocktail" for the first half of the week did very well and "Sawdust Paradise" playing for the last four days was better received. The combined gross was $2,365.



The King's chivalrous Musketeers—D'Artagnan, Athos, Aramis and Porthos. The Dumas Guardsmen are featured in "The Iron Mask," Douglas Fairbanks' forthcoming United Artists vehicle and it is a sequel to his earlier film, "The Three Musketeers"

Counter Attractions Fail to Stop Attendance at Theatres in Ottawa

Ottawa.—The people of Ottawa, Ontario, were "theatre-minded" during the week of January 7, little being shown in hockey matches or other counter-attractions, although the arrival of belated snow sent thousands of local skiers to the countryside.

The big event of the week was "Mother Knows Best" and various sound subjects at the Regent Theatre, where crowds were in evidence from 11 A. M. until midnight. The Regent is proving far too small for sound programs, which were introduced there December 29.

B. F. Keith's had one of its best weeks with a well-balanced program of pictures and vaudeville, the feature being "Sal of Singapore."

The Imperial Theatre has been doing better since the introduction of synchronized pictures at the Regent, because Manager Ray Tubman has transferred "The Collegians," Laurel and Hardy comedies and other popular silent releases from the Regent to the Imperial and considerable of the crowd have followed. Bebe Daniels in "What a Night" was not a big hit at the Imperial, but the short subjects on the program proved to be quite satisfying.

"Scarlet Seas," at the Centre Theatre, was a good feature in itself but suffered because of its similarity with "Sal of Singapore" at Keith's. Business was steady and a little above average.

There was all kinds of excitement around the Rex Theatre because of the starting of two serials, "Eagle of the Night" during the first half, and "Scarlet Arrow" during the final three days. "The First Auto" and "Shadows of the Night," the respective features, also helped to pack them in.

"Ben Hur" made still another appearance on a local screen when it played the Columbia during the first half, patronage being entirely up to expectations. "Feel My Pulse," during the last three days, was a fair attraction but the first episode of "Eagle of the Night" brought the juveniles in a rush.



Newlyweds. Mr. and Mrs. Al Jolson, who returned recently to California from a honeymoon spent in Hawaii. The Warner Bros. star is scheduled to start "Sonny Boy" at the Warner studio in the near future

Cold Weather Hits Attendance In Indianapolis

Indianapolis.—The after holiday lull brought Indianapolis first run houses a bad week's business. Extreme cold weather also reduced attendance somewhat.

Indiana's business was not up to expectation on "Shopworn Angel." Gary Cooper, ordinarily a good star here, held up the first half of the week but there was a noticeable lull the latter half. Charlie Davis's stage band with a Publix presentation balanced the program.

It was estimated the week's business amounted to about $20,000, compared with a house record of $30,000. "Interference" at the Circle did "fair" business but was not up to expectation or what is deserved. It drew about $16,000, the house record being $24,000.

"On Trial," in its second week at the Apollo, continued to draw but not as heavily as the first week.

"Lady of Chance" did an estimated business of $7,000 at Loew's Palace.

Syracuse Grosses Off for Week

"Last Warning" Does $9,500 at Empire Theatre

SYRACUSE, N. Y.—Motion picture houses reported some good and some bad business for the week starting Jan. 5-11th. The weather was favorable for a good week, being mild.

The Empire Theatre with a seating capacity of 1700 did better than average business with "The Last Warning," a Universal talkie, featuring Laura La Plante. This brought the box office $9,500. "The Man Who Laughs" played the same theatre the previous week to a total of $9,100.

"Docks of New York," Paramount feature starring Baclanova and Betty Compson, did a good week's business with a gross of $8,500, as against $8,000 the previous split week with "On Trial" and "The Butter and Egg Man." The Strand did better than average with Billie Dove in "Adoration." Box office receipts totaling $8,300, while "Conquest," Warner Brothers talkie, featuring Monte Blue and H. B. Warner, the previous week, played to $8,000.

Loew's State and B. F. Keith's Theatres, the two big houses, seating 3,000 and 2,600, respectively, fell below average, with Loew's gross being $10,000 for Norma Shearer in "A Lady of Chance" as against the previous week's gross of $15,000 for a "Woman of Affairs" with John Gilbert and Greta Garbo.

Maurice, Loew's State organist, presented an original organlogue, entitled "Travesty of Broadcasting," or "Tuning In," which took the house by storm. The plan was worked out by the use of a microphone in the picture booth, combined with certain records which were put on through the amplifier of the sound equipment. Along with this a man, also secreted in the booth, made humorous announcements and Maurice tuned in with the organ.

Bruce Brummit, conductor of the 17 piece concert orchestra, gave a selection. Two Vitaphone acts; Fox Movietone News, Metro-Goldwyn-Mayer News and Radiogram brought the program to a close.

Keith's Theatre, which broke all previous house records the week before with a gross of $24,000, fell below average business with "Manhattan Cocktail," Paramount picture, and "Home Sickness," Fox feature, and six acts of Radio Keith Orpheum vaudeville. The gross was $10,000.

Richmond Has Good Week With Poor Conditions

Richmond, Va.—Influenza did not keep the patrons away from the theatres in this city last week. The Colonial, showing "Dreams of Love," filled more of its 1800 seats than any time since "Wings" was shown there. The gross was about $5,845 for the week. Loew's, the biggest house in town, with 2200 chairs, grossed $9,210 for the week, showing "A Woman of Affairs," against the house record of $14,700, made the opening week of last April 9.

The Capitol, where Al Jolson's hit, "The Singing Fool," finished its second week's run, grossed $5,180, a figure somewhat below the previous week. This house only seats 600 people and plays five shows a day. Jolson will play there another week, thus establishing a record for the city.

"Lilac Time," at the new Byrd Theatre, grossed $5,553, with its 1660 opera chairs. This is the house which opened four weeks ago. "Lilac Time" has given them a mark to shoot at, the gross being somewhat larger than was made the opening week.

Very Good Or Just Fair Business Is Reported From Cleveland

CLEVELAND—This was a week of either very good business or just fair business. The pictures that the public liked to see they attended in crowds. The other pictures didn't even create a ripple. "My Man," "Alias Jimmy Valentine," "The Barker" and "The Little Snob" all went over big.

"The Barker" broke the house record at the Hippodrome during its first week with $20,000 and held up very well the second week with $15,000. The elaborate lobby display with real carnival concessions operating and thick sawdust on the floor, undoubtedly did much to maintain the high interest in this picture.

"My Man" was a top noteher at the Allen which did $20,000. The interest was chiefly in Fanny Brice herself and in her songs. "Alias Jimmy Valentine" at the Stillman did about $15,000 with the run extending three weeks.

"The Sins of the Fathers" did just fairly well at the State with $15,000. Jannings himself scored as usual, but the theme was not one which attracted crowds in the face of much sickness, a flu epidemic and bad weather.

"The Little Snob," clicked with the public and pulled the receipts of the Cameo up into the $5,000 classification. "What a Night" did just fairly well at the Palace with $17,000 even though it was listed by critics as a good comedy, and as an "audience picture." "Red Lips" divided the week with "Danger Street" at Keith's East 105th St., with just average results.

"West of Zanzibar" and "Manhattan Cocktail" all showed fair results. They played their first subsequent run engagements at the Park.

Vacation and Special Events Aid San Francisco in Good Business

San Francisco.—New Year's week was considered a good one in San Francisco for three reasons: First: The children were home from school as the vacation was still on. Second: The night before and the Eve of New Year's special events took place in the greater majority of motion picture theatres all over the city and, third, the weather was suitable.

Among those theatres that had special "Midnight Events," New Year's Eve, were the Warfield and Granada, which charged $1.50 for the midnight hour, and the people seemed pleased to pay that price.

The Loew's Warfield and Embassy Theatres, the latter a Vitaphone, did the best business of any houses in the city. Both being crowded all week. The Warfield had "A Woman of Affairs" on the screen, besides a remarkable presentation act, "The Green Hat." At the Embassy was shown "The Home Towners."

The Pantages Theatre did well with the dialect talkies, "Give and Take," and the El Capitan, a Vitaphone movie, reported good business with "Caught in the Fog," together with the Utah University Glee Club. The Granada did but fair business with "Synthetic Sin."

"Interference" did but fair business at the California Theatre. "Behind German Lines" drew a fairly good audience the last week of its showing. The Golden Gate Theatre reported remarkable business. Here was shown the talkie, "The Spieler," together with vaudeville.

Good Features Make Satisfactory Week for First Run Atlanta Houses

Atlanta.—A good bill of features in Atlanta theatres last week stirred interest and roused box-office grosses on the whole.

Paramount's first unit screen show headed by the feature "Interference," took first place in quality and brought the Howard increased business over the past several weeks. Eddie Cantor and Ruth Etting, in their respective acts, were likewise well received.

Next in line for honors was Norma Shearer with Johnny Mack Brown in "The Lady of Chance," playing at Loew's Capitol. Capacity houses throughout the week bespoke the popularity of this number.

Next door, at Keith's Georgia, Monte Blue, Lois Wilson and H. B. Warner enjoyed very good houses with "Conquest," talking opus. The Metropolitan offered "The Little Wildcat," likewise a talking picture. However, the main drawing card at the Met this week was a short feature news showing Alice White, First National's star, escorting members of the Georgia Tech football game through that company's studio while they were in California to meet the University of California at football on New Year's Day.

Loew's Grand played two second runs, "The Terror" the first half, followed by "Submarine." Fair houses were reported.

Seattle Starts Year With Bang

"Old Arizona" Breaks Record In Taking Lead

SEATTLE.—All records for a one-week engagement of any film in the history of picture theatres in Seattle were shattered last week at West Coast's Fifth Avenue Theatre when "In Old Arizona" attracted capacity houses for seven days and stacked up a gross well in excess of $25,000. The "one week only" policy of the Fifth Avenue prevented an additional week's run, so the film was moved immediately to West Coast's Coliseum Theatre for a second week.

This was the high spot in a week of very good business at a majority of the theatres. At the Seattle, "A Lady of Chance" on the screen and Fanchon-Marco's stage unit, "Frivols," featuring Red Corcoran, Seattle boy, stacked up the very pleasing gross of $18,500, well in the lead over past weeks. The same applies to the Coliseum Theatre, where "Prep and Pep" was used as the first "talkie" at this house since sound equipment was installed last week. At 35c it was a good attraction, although not big, and did $6,500.

Two hold-over films attracted their share of the business also. At the Music Box Theatre, "My Man" in its second week, did $10,000, and "The Awakening" at the Blue Mouse Theatre grossed $8,500.

Pantages brought in a little added revenue with "Melody of Love" as its first all-talkie, together with a good unit of vaudeville. The gross was $11,500. The Orpheum scored a nice week, but not remarkable, with Ethel Waters as the headline attraction on the stage and "Danger Street" on the screen. The film was just an average program attraction. The house did $16,500.

Flu Ban Lifted In Harrisburg; Business Is Fair

Harrisburg.—Further subsidence of the flu scare, coupled with pictures well selected for their qualities of entertainment, gave Harrisburg theatres an average good week as viewed from the box office. The Harrisburg Civic Club, a women's welfare organization which sponsors the Saturday morning matinee for children at the State Theatre, lifted the temporary ban which it had placed on these performances as a safety precaution against the flu, and the matinees were resumed on the 12th. Announcement of the fact, several days in advance of the date, seemed to have a reassuring effect on adult theatre patrons who began attending theatres more generally than they had been doing.

"Glorious Betsy," completely synchronized by the Vitaphone Symphony Orchestra, and starring Dolores Costello and Conrad Nagel, was the attraction at the Colonial all week and drew more than average crowds. At Loew's Regent the feature play was "A Lady of Chance," with Norma Shearer, Lowell Sherman, John Mack Brown and Gwen Lee. The newspaper criticisms were quite favorable and seemed to have ben justified by the large patronage. The Regent, by the way, has been substituting several short talkie acts, of a vaudeville type, for one long comedy that used to be a regular part of the programs. This week's bill had four such short talkies and they seemed to please.

The Victoria's main attraction was Billie Dove and Antonio Moreno in "Adoration," which attracted only average crowds. The State's film feature the first half of the week was William Boyd in "The Cop," and the last three days the State showed "Taking a Chance."



Two stars, Joe Brown and Belle Bennett, and their director, Al Ray, who directed them in "Molly and Me," a new Tiffany-Stahl talkfilm

Satisfactory Standard Maintained In Kansas City Picture Theatres

Kansas City.—This week was virtually a duplication of last week in attendance, weather and exploitation at first run houses of Kansas City. Despite the fact that the weather was cold and stormy, snow and sleet falling frequently throughout the week, the attendance retained a satisfactory standard.

At Loew's Midland "A Lady of Chance" played to comfortable crowds, especially at night, the matinee business not coming up to the usual matinee's mark when the weather is more permissible for shopping downtown for women. The gross was $22,400.

At the Newman, Fannie Brice in "My Man" also drew out many a patron from a comfortable fireside at night. And the gross was reported at $17,600. The matinee business at the Newman, like the Midland, did not come up to the usual standard, but night attendance bolstered the week's box office mark in a gratifying manner.

At the Pantages "Restless Youth" attracted the younger generation, as could be expected, and both matinees and night business held up well, although night attendance surpassed the afternoon crowds a good margin, the gross for the week being $12,000.

"Synthetic Sin," featuring Colleen Moore, maintained about the same pace throughout the week; in fact, about the same pace which all Mainstreet pictures have maintained for the last month. It did $24,300. At the Royal "The River Pirate" did not draw so well on matinees, but did a fair business at night, the house having a seating capacity of a little over 900, did $4,010.



John Barrymore and Camilla Horn in a scene from their newest co-starring vehicle, "Eternal Love," which was directed by Ernst Lubitsch for United Artists

Seattle Houses Pick Up Business After Christmas

Seattle.—Local first run houses got off to a bad start Christmas week, but beginning on Christmas Day the box offices began to show immediate signs of recovery and the final few days of the week brought grosses up to at least an average mark, and over in some cases.

The big bet for the week was the Seattle Theatre, where Charlie Murray was starred in person as the head of a Fanchon-Marco's "Revue Idea" on the stage. The popular comedian attracted very big business. On the screen was "Dreams of Love."

John Hamrick switched his bills at the Blue Mouse and Music Box Theatres on Christmas Day, holding the previous week's films over until that time. On the holiday he opened "My Man" at the Music Box, and it has been doing a capacity business day and night ever since. At the Blue Mouse, "The Awakening" has also been attracting very good business.

The Fifth Avenue Theatre had "A Woman of Affairs" as the screen attraction. It started off to slow business, but built up after the holiday and finished a moderately good week.

"The Water Hole" at the Coliseum was not much of a business-getter, doing only a mediocre business. "The Tired Business Man" at the Embassy was another film that played to only moderate business.

At Pantages, "Give and Take" was screened as the first talkie at this vaudeville house, and was responsible for a very pleasing business.

Censorship of Dialogue

(Continued from page 180-A)

in "Sal of Singapore" has again been postponed, at the request of Ernest L. Cole, counsel of the New York Department of Education. The case is now to be heard on January 25.

Under the temporary injunction secured for Pathe by Coudert Bros., counsel for the film company, the picture is being played at the Colony Theatre, New York.

Akron Editors Voice Opinions For Free Speech

Vigorously Attack Idea of Censoring Dialogue in Talking Films

Akron, Ohio, January 17.—Censorship of talking pictures was vigorously attacked by Charles L. Knight, publisher of the Akron Beacon Journal, while L. E. Judd, editor of the Akron Times-Press, declared himself fundamentally opposed to the idea of censorship, in statements to Motion Picture News.

Both newspaper executives declared the censoring of dialogue in talking pictures threatened to infringe upon constitutional rights of freedom of speech.

Knight, who in his editorial columns conducts a relentless battle against bureaucracy, was particularly pointed, making his thrust directly at the spirit of censorship.

"I am absolutely opposed to censorship of all kinds," Knight declared.

"I am opposed to either state or national censorships of any production, whether written, spoken or acted. The attempt here made by the New York censors harks back to the time when politicians had made the state inerrant and treated the citizen as the chattel of the state, which was supposd to tell him what he might say, if not what he might think.

Violates Spirit of Constitution

"A censorship of talking movies offends in every essential against the freedom of speech, and, consquently, is in violation of the spirit of freedom which the makers of our Constitution tried to preserve to us."

"I am fundamentally opposed to the idea of censorship," Judd stated.

"In the case of films it has undoubtedly served a good purpose, but whether it was is worth the price paid, I am not convinced.

"The Constitution says we are entitled to free speech. If the censors of New York are acting prior to the commission of an offense against their ruling or state laws, the picture producer is morally and technically correct.

"The freedom of speech is a constitutional heritage. If it is threatened, it should be fought. It is of importance to all who have a thought to express, whether written or spoken."

Censorship Dangerous, Says Huron Publisher

CHAS. H. J. MITCHELL, publisher of the Evening Huronite, Huron, South Dakota, says regarding the attempt to censor talkies: "Speaking without much knowledge of the present controversy, I might say that censorships are always extremely dangerous. It is contrary to all American tradition save for the sole purpose of maintaining our moral and religious standards and concepts. Surely it is unreasonable to censor the speaking picture without reference to the words the actor may use. Surely it is unreasonable to exercise a censorship over the talking screen actor which is not exercised over the actor in the legitimate.

Sees Danger to Free Press in Censoring Talk

Publisher Declares Such Action Would Lead to Restriction of Thought

Canton, Ohio, January 17.—Denunciation of the attempt to censor talking pictures as "improper assumption of power" is made by J. D. Rariden, Editorial Director of the Brush Moore Newspapers, Inc., which include five dailies in Ohio. These are: "The Canton Repository," "East Liverpool Review," "Salem News," "Marion Star" and "Steubenville Herald-Star."

Improper Assumption of Power

"The time to halt the improper assumption of power is before that power actually has been assumed, and in the case of the New York censors who would act arbitrarily against dialogue and sound effects in photoplays, that opportunity is at hand," said Mr. Rariden. "The question, however, goes far deeper than mere prejudice against any particular film or group of producers, and the results, should they be favorable to the censors, will spread far outside the field of motion pictures into the entire publishing field and eventually will result in the suppression of free speech which in turn may even lead to the suppression of the freedom of thought, two of the basic and essential principles of Americanism.

"In this part of the country, the picture in question has not yet been seen, but it appears as though the contemplated stand of the censors is not entirely consistent with previous decisions. If the dialogue and sound effects recently added are objectionable, then the action of the picture must certainly be equally objectionable. The former could not exist without the latter, and if this is the case, as it very evidently is, then 'Sal of Singapore' never should have been flashed on any public screen.

"But looking at the matter from the standpoint of generalities, rather than particular instances, the talking pictures are no different than performances on the speaking stage. Actors, whether their voices come direct or are 'canned,' are entitled to the same rights (including freedom of speech) holding them, of course, responsible for any violation of law or decency as now applies to the legitimate stage.

"To countenance such an assumption of power would not only invest too great authority in too few hands and make it too easy to misuse, but it is unconstitutional and un-American in spirit."

Alabama Press Supports Pathe In Censor Fight

Editors Agree Statutes Should Be Kept Off Books

Birmingham, Alabama, January, 17.—Censorship has always been bitterly opposed by the press of Alabama, which has done much to keep any censorship statutes off the books, and leading publishers agree that Pathe is making a fight for freedom of speech in its attempt to keep "Sal of Singapore" dialogue free from censorial action.

James E. Chappell, assistant to the publisher of The Birmingham News and Age-Herald, the largest paper in Alabama, looks on censorship of speech on the screen as a menace to freedom.

"Any abridgement of expression within the bounds of recognized decency is a menace to freedom," Mr. Chappell stated in an interview with a Motion Picture News representative. "Censorship is a growing evil that must be curbed. The legislative attitude that certain individuals are sound criteria of art and decency is unfounded, of course, and any group with delegated authority to pass on what shall be written or displayed or spoken must work from arbitrary personal viewpoints."

Strikes at Free Speech

Frank P. Glass, publisher of the Montgomery Advertiser and for the last half century an editor of untrammeled expression, was vehement in support of Pathe's fight: He said:

"Without question this attempt to censor dialogue in a spoken picture strikes directly at the heart of the freedom of speech. This growing tendency to abridge rights guaranteed in the constitution of the United States is an ever-increasing menace to the purpose of this nation. No legislature nor any other group has the right to delegate authority of censorship on decent thought, whether it be written, spoken or made into pictures. The fight of the Pathe Company is of national importance."

Condemned by Newspapers

Bureaucratic Peril Feared in Censor Activities

If They Dominate, It Will Be Beginning of End of Free Speech Say Editors

Oklahoma City, Okla., January 17.—Editorial opinion of two of Oklahoma City's prominent newspapermen is strictly against talkie censorship and all that it implies. The reasons of James A. Stapp, dramatic critic of "The Oklahoman and Times," and that of the editor of the "Oklahoma Daily News," are set forth below:

Censorship at its best is bureaucratic, and it seems to me a strict violation of every American's constitutional right. That which we prate of as American freedom of speech is certainly endangered by censorship of actors, either on the stage or on the screen, and a precedent is set which, unless fought vigorously, will mark the beginning of the end of the freedom for which America stands. Naturally, the question of decency arises, which must inevitably be followed by the question of who is to differentiate between decency and indecency. Followed to its natural end, it means that, sooner or later, the life of stage or screen productions would depend on a sword in the hands of fools or fanatics.—James A. Stapp, dramatic critic of the Oklahoman and Times.

Opposed to censorship. Let the courts handle any infringement of moral or civil law.—Editor, Oklahoma Daily News.

K. C. Editorial Writers Oppose Film Censorship

Kansas City, Mo., January 17.—E. A. Lyons, of the Kansas City Journal-Post editorial staff, and Arch Jarrell, editorial writer of the Kansas City Star, are among those strongly opposed to the censorship of sound pictures. Both are familiar with the censorship laws, and both are emphatic in their opposition to them.

Here are their statements:

"If it comes to the point where we have to have consorship of every word spoken in talking pictures I am in favor of advocating censorship of the type of cigars our Congressmen smoke, and the passage of a Federal law that no one be permitted to smile outside of the confines of their own home," said A. E. Lyons.

"If American law-makers continue along the same path which they have been traveling for the last few years it will not take us long to reach a status that would make the old-time Puritans look like roughnecks and bandits. It not only is laughable but pathetic that a great country like America should be led around at the end of a halter by a few sour-faced individuals who have a gross misconception of life. A group of individuals who represent the greatest danger to a democratic country.

"Preposterous", Says Cincinnati Editor

"IT seems preposterous that in a free country a small group of three or five prsons should have authority to decide what thousands of adults presumably in their right minds should see and hear. I am unalterably opposed to any censorship effort. For the New York Censorship Board to pass on dialogue is another evidence of the unscrupulous methods of reformers to gain their ends. It is equally ridiculous that picture censors pass on dialogue as for an attorney to prescribe health rules or a merchant to decide scientific truths. In my opinion censorship is nothing but unwarranted arrogation of authority." This is the statement of Carl B. Adams, of the Cincinnati Enquirer.

Sauce for Salary Seekers

"What manner of individuals are these people who would censor all spoken words in films? Are they persons who could plead not guilty to ever saying anything in their private lives that the world could not be allowed to hear? As a rule they are salary seekers and professional reformers—grafters and hypocrites, stalking about under the guise of Christian people. Can you imagine you or me taking our wife and children to a talking picture that contained spoken words unfit for our family to hear? Can you imagine a producer making such pictures and expecting to receive a large revenue from? Of course not. Then why in the name of common sense do we—intelligent, educated people—need to have some warped-minded job hunter tell us what we shall hear and what we shall not?

"Not many years ago American reformers wanted prohibition. After ten years of experimenting and tampering with the Constitution have they got it? It is to laugh. There may or may not have been good reasons for desiring prohibition. But

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Twenty-one news stories were published *first* in Motion Picture News during December. These were in addition to general news coverage.

Pathe's Battle On Censorship Real Showdown

Wiseacres Wrong in Judging Sound Problem Only Publicity Stunt

Alleged wise minds along Film Row were trying this week to figure the Pathe attack on sound censorship as purely a publicity stunt for that company. As often happens, the "know-it-alls" were proven wrong by the facts.

One thing they didn't know was that plans were made, long ago, by industry leaders for a showdown on free speech on the screen, the only delay being in finding a test case that would bring the constitutional point squarely out into the open.

The wiseacres also forgot, if they ever knew, that Pathe has demonstrated its prowess in fighting censorship battles successfully. This is the fourth case involving the censorship issue initiated by Pathe, where a principle of vital consequence to the industry has been at stake.

Pathe's attack on newsreel censorship in New York State while not successful in the courts brought about agitation and newspaper support in 1922 which resulted in legislation taking censorship off the weeklies.

In 1923, elimination of a subtitle and burlesque scene in a Roach comedy was ordered by the New York Board. Pathe fought the issue in the courts, and won.

In Ohio, in June, 1922, Mrs. Evelyn Snow was dismissed as head of the state censor board as a result of Pathe's fight after she had censored scenes in issues of Pathe News, including a picture and caption of herself.

The big response from newspaper publishers all over the country in support of screen speech freedom shows that the Pathe fight has already registered its sincerity.

But, of course, the alleged wise boys can't be expected to see that.

College Dailies Enlisted in Fight For Free Speech

Ann Arbor, Mich. Jan. 17.—Remonstrances against the claims of the censors that they possess the right to censor dialogue in sound films, which claim is designated as "the most serious challenge of the right of free speech that has come before the courts," are made in an editorial printed in the "Michigan Daily," a student publication of the University of Michigan.

"The Bill of Rights of the United States Constitution recognizes the freedom of

(*Continued on page* 198)

Opinions on Pictures

The Rescue

Pretty Tame Box Office Stuff

(Reviewed by Freddie Schader)

"THE RESCUE," a Samuel Goldwyn production starring Ronald Colman, marks the screen debut of Lily Damita in an American production. The picture is a visualization of a Joseph Conrad story directed by Herbert Brenon. There is an attempt to slip over the sexy stuff here, but on the whole the picture proves to be pretty tame stuff for the box office. It is true that Lily has a lot of that quality known as S. A. but Lil also has a lot of teeth that show, even more than Gloria's do, and likewise she has a habit of twisting up the right side of her mouth in a grimace that is far from alluring. On the whole if they are going to continue with Lily at $100 per, which was the exact size of a Goldwyn check that we saw her deposit in the Hollywood Branch of the Bank of Italy one day recently, they had better get a camera man and instruct him to shoot her at certain angles only.

Like all Conrad's writings this one is a rather involved tale with the scene laid in the Java Seas. It has native dances, the booming of tom-toms, Chinese pirates, gun running and all the elements that should make good picture stuff, but it just doesn't click and that is all that there is to it.

Ronald Colman is an Englishman who has taken to gun running in the Java Seas because he craves excitement. He goes ashore on an island to replenish his water tanks and is set upon by the natives. The island's ruler comes to his rescue, with the result that his subjects turn on him and he is forced to flee for his life. The Englishman promises to restore his throne because of the King having saved his life. Then as they are about ready for their coupe, a disturbing element enters the waters in the shape of an English yacht with a party of tourists. Mr. Travers is the yacht owner. He is a middle aged Englishman who has a young wife. The wife gets her eyes on Colman, the gun runner, and all bets are off as far as hubby is concerned. She is strictly on the make from then on. In the end she wins out and Colman loses his store of powder, guns, the lives of his friends that he has promised to help, the friendship of another chief, and all for a night spent in the arms of the wanton wife of the tourist.

Colman gives a corking performance and the girls are going to get a thrill at his powers of resistance when Lily turns her full battery of S. A. on him. But as between Lily and Laska Winters who plays the role of a native girl the honors must go to the latter as the best screen bet of the two. John Davidson as one of the native chiefs also turns in a very satisfactory characterization and carries the story along in good shape.

Herbert Brenon, who directed, made Catalina do very well as a background for the Java Seas showing that it isn't necessary to travel thousands of miles for locations.

A synchronized score by Dr. Hugo Riesenfield fits the picture very nicely.

Drawing Power: Ronald Colman is your one bet here. Do not play up Lily Damita too strong as the public won't go wild about her.

Produced by Samuel Goldwyn. **Distributed** by United Artists. **Length,** both sound and silent 7,980 feet. **Running time,** 1 hour 27 minutes. **Released,** Jan. 12, 1929. From novel by Joseph Conrad, **adapted** by Elizabeth Meehan. **Directed** by Herbert Brenon.

THE CAST

Tom Lingard	Ronald Colman
Lady Edith Travers	Lily Damita
Mr. Travers	Alfred Hickman
Carter	Theodore Von Eltz
Hassim	John Davidson
D'Alcacer	Philip Strange
Jorgensen	Bernard Siegel
Daman	Sojin
Belarab	Harry Cording
Immada	Laska Winters
Jaffir	Duke Kahanamoku
Shaw	Louis Morrison
Wasub	George Rigas
Tenga	Christopher Martin

Adoration

Billie Dove in Night Gowns and Revolution

(Reviewed by Freddie Schader)

TRUE to the edict that has been laid down by First National that Billie Dove must appear in negligee in all of her pictures, she swishes through her latest as a Russian Princess in a nightgown. And what a nightgown! Then she becomes poor and possibly cannot afford nightgowns so she wears a little tailored suit, which proves that the Russian Revolution did something for the motion pictures after all, for after the revolution was over one didn't have to look at Billie in a nightie.

From the appearance of the business at the Strand on a couple of afternoons during the current week Billie's lingerie display is not drawing them in. There is no reason why "Adoration" should, for the Russian Revolution is a pretty well worn theme at this day and date on Broadway, and the chances are that that will be true the country over.

Billie Dove has the role of the Princess Orloff in this story by Lajos Biro. Her husband, the Prince, has just returned from the Russian front to surprise his wife and he sees her descend from an automobile of Count Vladimir, who rates considerable as a ladies' man. In fact, he is the leading member of the home guard while husbands are at the front, and he is tending to his job of keeping the home fires burning by not even overlooking the pretty Parisian maids which some of the nobility have imported. Naturally, the Prince is jealous and raises a little row, then on the day that he is to return to the front the revolution breaks and although he is beset by the mob he manages to make his way back toward his home. On the way he notes a woman in a wrap that was his wife's making her way into the home of Vladimir. He suspects the worst, breaks into the Count's home but before he can enter the bed chamber the mob enters and both he and the Count are knocked unconscious.

The story then jumps its scene to Paris where the Russian nobility are doing the best they can. Here we have a Russian general acting as a bootblack, the Princess is a model and she quits her job because the proprietor wants her to entertain his customers. Others are acting as musicians and tumblers, as well as waiters and waitresses in the Cafe Russe. The Princess also takes a job there after she quits modeling and learns that her husband is also in Paris, a little crazed because he believes that his wife was unfaithful to him on the night of the outbreak in St. Petersburg. She goes to him, but he informs her that he is only living for the day that he may meet with her and Vladimir at the same time so that he may kill them and then commit suicide. In the end he is finally convinced that it was his wife's maid who went to the Count's home, and while the Princess still continues to be a waitress the Prince starts driving a taxicab in Paris.

There are a couple of moments in the picture when Miss Dove shows flashes of acting ability, but in the main the honors of the picture must go to Nicholas Soussanin and Emil Chautard. These two walk away with the laurels, although Antonio Moreno as the Prince handled his role with a great deal of sincerity.

Drawing Power: In spots where they have not been deluged with Russian Revolution stuff you may be able to get a little with this. Billie Dove and Antonio Moreno are the names that may pull.

Produced and **distributed** by First National. **Length,** 6,360 feet. **Running time,** 1 hour and 12 minutes. **Released,** Dec. 2, 1928. **Story,** by Lajos Biro. **Directed** by Frank Lloyd.

THE CAST

Elena, Princess Orloff	Billie Dove
Serge, Prince Orloff	Antonio Moreno
Ninette	Lucy Doraine
Count Zubov Vladimir	Nicholas Soussanin
Ivan	Nicholas Bela
Baroness Razumov	Winifred Bryson
Baron Razumov	Lucien Prival
General Count Alexis Muratov	Emil Chautard

"Served Hot"

(Educational—One Reel)

CLIFF BOWES is featured in this Educational single-reeler, that offers a little different plot from the usual run, and which has been handily directed by Francis J. Martin. The main action of the piece is laid in the novel setting of a "cook your own food cafe," and Bowes with the assistance of a capable supporting cast gets across a goodly amount of laughs, mostly of a slapstick nature.

Wife Dolores and Cliff have quarreled ever since they were married, and keep up the battle as they walk the streets in search of a place to eat. They finally decide to enter one of those restaurants, where you cook your own food.

Cliff soon gets into a jam by bumping into another man's wife, and then spills a bag of flour over the same man. In trying to get to his own table, he accidentally yanks the cloth off another table and deluges its occupants with food and dishes. Lady Luck seemed to have deserted Cliff entirely, for he continues to get into one mess after another. As a fitting climax to his troubles, he attempts to light a gas range and the result is an explosion that wrecks the place generally. A fair enough subject that will fill out the average program.—GEO. J. REDDY.

The Case of Lena Smith

Viennese Love 30 Years Ago

(Reviewed by Freddie Schader)

JUST to set you right at the start the name "Lena Smith" is not that of a new brand of Scotch, so you can see that this case has nothing to do with 12 bottles. It is a tale of old Vienna in 1905, with a prolog and epilog laid 10 years later during the World War. The story as set forth on the screen is a peculiar one; it places the star in a role that gives her tremendous dramatic opportunity, but has an ending that cannot by the widest stretch of imagination be classed as a happy one. It does not seem to be a picture that will pull particularly strong at the box office.

In the prolog a draft board in Hungary is shown sending the men to the front. Seated at the table is one of the town's important personages. A boy appears before the board and says: "Father, let's get this thing over and cut the red tape," and he is handed his ticket for a physical examination. Then the story drops back ten years and the story of the boy's birth is shown. His mother, girl from the small village, goes to Vienna, meets a student officer marries him secretly and then goes to work as a servant in the home of his parents. The father is the Morals Commissioner of Vienna. When he learns that the girl has a baby, he discharges her and has the child taken from her. To have the child returned she will have to post a bond of a thousand crowns. She goes to her husband who informs her that he will be unable to help her out. On returning to her quarters she finds her lover from the home village awaiting her. His sister has informed him of the status of her affairs. His years of labor on the farm have enabled him to save 700 crowns which he turns over to her. She again seeks out her husband and the result is that he takes the money from her, telling her he will gamble with it and give her not only the thousand crowns required but much more with it if she will come to his rooms at 11 P. M. that day. When she calls he embraces her and then goes into another room and commits suicide. An investigation is made, the court finding that the young officer died by his own hand, but his father insists that the girl be questioned with the result that it is here disclosed for the first time that there was a secret marriage, a revelation which crushes the Morals Commissioner. He, in his anger following this, declares that he will take the steps to secure the custody of the child and rear it, at which the girl attacks him and is sentenced to the work house for six months. She makes her escape and kidnaps her child from the orphanage and returns to her home town with it.

Then the epilog. The boy, he cannot be more than 16, is shown starting off to war. The mother is seated by the side of the man whom the boy addresses as "Father" at the draft board after she has bidden her baby farewell, and the film fades out. The moral may be: "Even though you are called 'Father' you may not be one."

James Hall, who is co-featured with Esther Ralston has a most unsympathetic role, which, although perfectly played by him, will not help his popularity. Miss Ralston manages to give one of the best performances of her career to date, and Fred Kohler and Gustav von Seyffertitz contribute corking performances.

Drawing Power: Try and find it.

Produced and **distributed** by Paramount Famous Lasky. **Length,** 7229 feet. **Running time,** 1 hour, 18 minutes. **Released,** Jan. 19, 1929. From the story by Samuel Ornitz, adapted by Jules Furthman. **Directed** by Josef von Sternberg.

THE CAST

Lena Smith	Esther Ralston
Franz Hofrat	James Hall
Herr Hofrat	Gustav von Seyffertitz
Frau Hofrat	Emily Fitzroy
Stefan	Fred Kohler
Stefan's Sister	Betty Abo
Commissioner	Lawrence Grant
Pepi	Leone Lane
Poldi	Kay DesLys
Janitor	Alex Woloshin
Janitor's Wife	Ann Brody
Franz (age 3)	Wally Albright, Jr.
Franz (age 18)	Warner Klinger

Forbidden Love

Foreign Made, But Not As Hot As The Title

(Reviewed by Freddie Schader)

JUST as Samuel Goldwyn released "The Rescue" with Lily Damita featured, Pathe put over a fast one and turned loose "Forbidden Love," a production made in England by Gainsborough Pictures which has Lily as the star. But it doesn't appear as though "Forbidden Love" was going to go anywhere as far as the box office is concerned, and certainly Lily Damita, even though she gives the boys a flash of herself in an all glass bath-tub, isn't going to hang up any laurels for herself on the strength of her performance here.

This picture is based on Noel Coward's play, "The Queen Was In The Parlor," and was directed by Graham Cutts. The trouble with Graham was that he didn't cut enough. The story deals with one of those mythical kingdoms in the Balkans, where a young Princess was wed to a Prince who was a profligate and came to an untimely death. The young widow flies herself to Paris and falls in love with an author. Just as they are to be wed the cousin of the bride-to-be very foolishly permits herself to be assassinated and she is the heir to the throne. Compelled to return to her native land she has to forego the marriage to the man she loves, and her advisers at home have arranged another royal marriage for her. The night before it is to take place the author-lover puts in an appearance, saves the life of the Princess when a revolutionary fires a shot at her, and then is invited to an audience with Her Majesty. They have a brief moment together prior to the State Engagement Dinner, at which they arrive at an understanding that he is to return after the dinner and spend the night in the Queen's chambers. He is there when the revolutionaries create a scene in front of the Palace. The betrothed Prince and the Commander-in-Chief of the Army rush to the Queen's apartment to arouse her, whereat she appears and goes before the mob and disperses them. As she turns from the window a shot is heard from her bedroom and the General reports that a man has been killed trying to enter her room. So the poor little Queen was married off for a second time.

Lily Damita shows all her teeth here as in the Goldwyn picture. She also shows other things which reveal her as a rather chunky Continental girl who carries her principal S. A. just below her shoulders. The men supporting her in the film are all more than middle aged and show it on the screen. Not a single American audience will believe that any gal could go haywire over fellows that are ready for the "sugar poppa" category.

Drawing Power: The title, that's all.

Produced by the Gainsborough Pictures. **Released** by Pathe. **Length,** 6,787 feet. **Running time,** 1 hour, 12 minutes. **Released** Oct. 28, 1928. From the play by Noel Coward . **Directed** by Graham Cutts.

THE CAST

Princess Nadya	Lily Damita
Sabien Paschal	Paul Richter
Zana, a maid	Rosa Richards
General Krish	Klein Rogge
Prince Keri of Zalgar	Harry Leidtke
Grand Duchess	Trude Hesterberg

His Captive Woman

Good Romantic Offering

(Reviewed by Edwin Schallert)

"HIS CAPTIVE WOMAN," is the sort of picture that will satisfy almost anyone's craving for romance. You don't have to believe a single foot of it to appreciate it either—that is, the audience won't have to after they leave the theatre, though they will be caught by its spell while it is showing.

George Fitzmaurice made this production with Milton Sills and Dorothy Mackaill. The billing really should be Mackaill and Sills, because Dorothy gives a whirlwind performance that should make her one of the stars of the year.

Sills plays a New York policeman, and Miss Mackaill a cabaret girl, who stirs up all manner of trouble by shooting a millionaire lover, and leading the law on a chase half way 'round the world.

The real plot develops when Sills is sent out to get her, and bring her back, and the two are wrecked on a desert island. The cop refuses to succumb to the girl's luring ways even in the tropic setting, though she vamps, and vamps, and vamps.

Later, the climate, an illness and seclusion with the man who won't fall begin to affect her, and she does a sort of Sadie Thompson and reforms. When the reformation is complete, and when she has also saved the policeman's life twice, he capitulates and they marry by mutual consent.

All of this is told in a cutback from a court trial, and there is good suspense up to the point where the verdict and the sentence are announced spelling an utterly hokumish but happy ending.

Scenes photographed in the Hawaiian Islands, especially those on the black sand beach, lend a lot of lure to this production. Miss Mackaill's performance will assure her of a big following, particularly as it comes on the heels of another very effective portrayal in "The Barker."

Drawing Power: Good audience fare, light in texture, but satisfactory enough to please anyone who likes romance.

THEME: Love story of a policeman and a cabaret girl. The girl has shot a wealthy lover and has fled with the cop in pursuit. The two are wrecked on a desert isle, where the girl reforms and nurses the cop back to health when he is stricken by illness. They eventually wed.

Produced and **distributed** by Warner Bros. Adapted by Carey Wilson from Donn Byrne story. **To be released** early in February, 1929. **Length,** 7692 feet. **Director,** George Fitzmaurice.

THE CAST

Officer Thomas McCarthy	Milton Sills
Anna Janssen	Dorothy Mackaill
Alastair de Vries	Gladden James
"Fatty" Fargo	Jed Prouty
Means	Sidney Bracey
Lavoris Smythe	Gertrude Howard
Baby Meyers	Marion Byron
Howard Donegan	George Fawcett
Judge of the Court	William Holden
District Attorney	Frank Beicher
Governor of the Island	August Tollaire

Red Wine

Fine Picture Due to Direction

(Reviewed by Jerry Hoffman)

THE Fox executives signed Raymond Cannon to direct after they saw his first and only directorial effort made independently. It was called "Life Is Like That." Cannon received marvelous notices, and he was placed in a tough spot as a result. People couldn't help but expect great things from him and naturally his first picture under contract will be given closer scrutiny than the initial efforts of directors who are signed without as much bally-hoo.

Cannon has made good the promises his independent venture made. "Red Wine," which is being released in Los Angeles under the title "Let's Make Whoopee," isn't a sensation as a story. But it does contain some new things in direction and stunts in photography which are Cannon's ideas, and goes to prove that a man doesn't have to speak in butturals and have a prefix of "Herr" or "Von" to be different and clever.

To me the most unusual feature of "Red Wine," granting the remarkable things Cannon does with a camera, is the fact that he has made Conrad Nagel a thoroughly human being and has given Nagel an opportunity to cut loose with genuine acting. I understand that Nagel wasn't very hot about the role before he started. It has developed into the best thing he has done thus far.

It is just the trite story of a man whose actions are methodical and so systematized that people can set their watches by him. A friend talks him into leaving his wife for one evening and gets him on a wild party, the grounds being "you're only young once." A practical joke played on him after he "passes out" leads him to believe that he has gone much further than he ever intended to. He returns to his wife, horror-stricken. She, desiring him to celebrate their wedding anniversary, unwittingly brings him back to the scene of the wild party the next night. Here he is confronted by the same waiters, dancers and people who saw him making "whoopee" and who are unaware that he is touting his wife on this occasion. Some "imagine my embarrassments" take place and it ends in a very cleverly handled fade-out of husband and wife dancing together in the crowd.

There is a dream sequence handled with a method Cannon calls a "twin lap." There also are some remarkable "traveling shifts" invented by Cannon on his first picture. The dream sequence is one of the best on that order seen in any picture in years. Sharon Lynn is lovely and very effective as one of the girls who help Nagel to go on the loose. Arthur Stone is the friend who talks him into the wild evening. June Collyer is the lovely, wholesome wife, and June gets a little more opportunity to secure individual credit than most roles assigned her in the past have permitted.

Drawing Power: Box office appeal because it's thoroughly human. Word of mouth advertising will help this more than any exploitation.

THEME: Human drama concerning married man who is loyal to wife, work and ideals and who cuts loose for one night.

Produced and distributed by Fox Films. Length 6,500 feet. Released January 6, 1929. Story by Raymond Cannon. Scenario by Charles Condon, screen version by Frank R. Gay and Andrew Bennison. Directed by Raymond Cannon.

THE CAST

Conrad Nagel	Charles Davis
June Collyer	Mrs. Davis
Sharon Lynn	Gwendolyn
Arthur Stone	Friend
Betty Lorraine	Party girl
Bo Ling	Chinese Dancer
Liolani	Hawaiian Dancer
Mike Tellegan	Head-waiter

Thirst

Hot Stuff on the Burning Sands

(Reviewed by Walter R. Greene)

JOHN GILBERT steps out on the desert in this one, and does some really fine trouping. Perhaps the scorching sun was responsible; then it might have been William Nigh, the director—or Mary Nolan, the gorgeous blonde leading lady, who out-Garbos Greta in the clinches, besides turning in a noteworthy performance all around.

There is no reason why "Thirst" should not click at the box office. The picture shapes up as excellent entertainment, and has the name of Gilbert to draw them.

The story, an original by Jack Neville and Dale Van Avery, is far from stereotyped picture material. Gilbert is head of a South African Diamond mine. Ernest Torrence and Mary Nolan arrive, posing as Lord Stonehill and his daughter, Lady Diana. By a clever ruse, they hold up Gilbert and rob him of a pile of uncut diamonds. They take Gilbert along as a prisoner, and make a wild dash over the desert to escape. Gilbert, amused, falls in love with the girl. Finally, with supply of water diminishing, Torrence declares a truce with Gilbert if the latter leads the trio out of the desert. Gilbert gets in some heavy love stuff with the girl. After an intermixture of drama and comedy adventure on the desert, which consumes most of the footage of the picture, they reach the edge of the wastelands. Torrence grabs the sack of diamonds and makes a dash for liberty. Gilbert and the girl return to the mine; with the final clutch coming soon after.

John Gilbert has discarded his haughty air in this picture, and really shows that he can put over a characterization when he wants to. Mary Nolan is not only beautiful, she shows ability that cannot be kept under cover very long. Ernest Torrence is his regular refreshing self, interesting in every scene, whether it be drama or comedy.

It takes a lot of directing to hold attention in a picture that only carries three characters through its entirety, especially when practically all action takes place on a hot and arid desert; but William Nigh has accomplished just that. Nigh kept the story moving evenly, and turned in a fine piece of work.

Drawing Power: John Gilbert rates as a draw star, and Ernest Torrence has a substantial following. The picture is good entertainment, and rates as such for any type of audience.

THEME: New locale for Gilbert to demonstrate his love-making qualities. Adrift in the desert, he falls in love with his blonde captor, with the latter finally reciprocating at the final clinch.

Produced and distributed by Metro-Goldwyn-Mayer. Authors, Jack Neville and Dale Van Avery. Adaptation, Willis Goldbeck. Continuity, Leonore Coffee. Director, William Nigh.

THE CAST

Hugh Rand	John Gilbert
Lord Stonehill	Ernest Torrence
Lady Diana	Mary Nolan

"Love 'Em and Weep"

(Roach-M-G-M Comedy—20 Minutes)

(Reviewed by Freddie Schader)

THIS is one of the babies that'll take you right back to the pie-in-the-face days. It is full of that good old reliable slapstick that always makes them laugh and it proves it again in this case. Then there are two real troupers in it. They are Mae Busch and Stan Laurel. Mae has been in the movies since Jesse Lasky made them move the first time, and she has been sticking around ever since.

The story is that of an old boy who has married in his late years. But there was a little beach play fellow that he had before the splicing happened. She wants to be taken care of even though the old daddy has married and insists that he meet her for dinner. He can't make the grade, so he delegates his secretary, who is Stan Laurel, to take care of the situation for him until he can get away from wifey. But he can't get away so the little play fellow insists on calling on him at home and from then on anything and everything happens. Twenty minutes of laughs, one right after the other.

"Pathe Review No. 5"

(Pathe—One Reel)

WEEK after week since Terry Ramsaye took over the editorship of Pathe's Review reel, the writer has witnessed the steady improvement in the compilation of this subject. Scenes offering novelty, others of scenic beauty, and still others leaning more to the newsreel angle, rather than an educational, are regularly being spliced into the Review, giving it a distinctly new dress. This latest release offers as its main sequence "Excitement in Silk," a unique fashion affair, contributed by Vyvyan Donner, who is responsible for a number of entertaining novelties previously presented in Pathe Review. Here is revealed how French modernists do their stuff on fashions in fabric. Also unfolded on the same film spool are the specialties: "Hyacinth," done in Pathechrome; "Monarchs of the Plains," displaying some unusual shots of buffalo in action; and "Symphony of Military Motion," depicting a U. S. Marine company at drill.—GEORGE J. REDDY.

Jack North

(Vitaphone—Nine Minutes)

(Reviewed by Freddie Schader)

THIS boy Jack North is a find for anyone of the Coast comedy producers who are going in for talkies. He is youthful, has a great personality and a smile plus a number of little facial tricks that get laughs. His voice records nicely, either talking or singing and he is worthwhile keeping in mind.

In this Vitaphone release, the subject being programmed as "Jack North, the Ban-Jokester," he appears with his banjo, tells a number of gags that get laughs and when they don't his follow-up catch phrase "See what I mean" with a little eye rolling gets the audience. He also sings and plays three numbers, all of them comedy stuff. They are "Back in Love Again," "Oh, Baby, Don't We Get Along," and "When Banana Skins Are Falling," all of them senseless and all of them funny. It's a good number for any kind of a bill.

"Snapping the Whip"

(Pathe-Fables—One Reel)

AT times cleverly gagged and with good animation in its scenes, this Aesop Fable dealing with the adventures of Al Falfa and his animal friends has fairly attractive humor. The merry animals play "Snap the Whip" with Al, and he is snapped off at the end, crashing into a policeman, following which a fight develops.—GEORGE J. REDDY.

The Voice of the Screen

News and Comment on All Phases of "Sound" Pictures

Panatrope and Record Put Over "Singing Fool"

Exhibitor Outlines Methods of Synchronizing By Phonograph System

John R. Boice, manager of the Temple Theatre in Mishawaka, Indiana, pulled a successful non-synchronous stunt in connection with the showing of Al Jolson in "The Singing Fool." He secured a Brunswick Panatrope through a local music firm for the advertising the latter got out of it, and also the Brunswick record number 4033 of Al Jolson singing "Sonny Boy."

He first played the record to get the exact time in minutes and seconds of the verse, first chorus and second chorus. He then screened the hospital sequence of Jolson singing sonny to sleep and found it necessary to run the projector at 92 feet per minute, using the verse and first chorus only for this scene. The needle was placed in the outermost groove and the Panatrope turned on two seconds after the nurse puts the blanket over sonny boy and walks to the left of the picture.

For the final sequence it was necessary to run the picture at three different speeds. The needle was placed on the outermost groove and the Panatrope turned on six feet or four seconds after the scene of the audience applauding Jolson's entry. The first verse was played with the projector running 92 feet per minute. At the title, "When There Are Grey Skies" the projector was slowed down to 60.

At the beginning of the second chorus the projector was speeded up to 106 feet per minute, which synchronized perfectly up to the double exposure scene.

Italian Government to Subsidize Talkies

CONSIDERABLE attention is paid in the trade in Germany to the official announcement that Premier Mussolini has submitted a bill to the Italian Parliament providing official funds for the production of talkies, according to information received by the Department of Commerce, Washington, D. C. The net profits of this government-controlled company are to accrue to the War Cripples' Fund. Apart from this production enterprise, Mr. Mussolini wishes to boost the Italian production and film business in general by means of considerably tightening the existing Italian quota.

W. E. Promises Delivery of Portable Sound Trucks to Producers in Feb.

(Hollywood Bureou, Motion Picture News)

HOLLYWOOD, Jan. 17.—Portable sound equipment trucks will be delivered to coast producers by Western Electric all at one time. Priority of orders for the apparatus will not prevail in this instance. Producers who have had their orders in for some months have agreed among themselves to accept delivery of the trucks simultaneously, so that it will prove fair to all producing companies.

Fox is the only producer on the coast that has sound equipment trucks available for feature dialoguing. This equipment was delivered by Western Electric last March before other producers had become engulfed in the tidal wave of sound and talking pictures.

By being forced to wait for delivery of the sound apparatus on trucks, all producers using the W. E. license are delaying production on intended sound pictures that require outdoor sequences of dialogue recording. Producers have been promised at least one sound truck each about the middle of February.

Electric Companies Now Searching For Installations in Foreign Lands

WITH Western Electric Company's sound reproducing apparatus well established in cities throughout the United States, the Electrical Research Products Company, subsidiary to Western Electric, is extending its activities to foreign countries. Inroads have already been made in India, Burma, Cuba and Australia, and other West Indian Islands will have the equipment shortly.

The first Western Electric equipment has been installed in British India by Colonel W. E. Dennis. The device is in operation at the Elphinston Picture Palace, in Calcutta.

H. D. Benson, another of the Electrical Research Products' engineers, has made a number of trips to Havana, where the first equipment will be placed in the Fausto Theatre. Other of the West Indies houses that will be equipped shortly are in Kingston, Jamaica, Panama City and in Costa Rica.

J. W. Roberts, former assistant general auditor of Western Electric and later chief accountant for Electrical Research, is now in Sydney where he will serve as general manager of the Australian company. Patchen Jones is business manager and Allan McLean, operating manager in charge of installations. Others in the Australian subsidiary include J. W. Roberts, A. W. Edmund and C. A. Reed.

H. G. Knox has been appointed European manager in general charge of the Continent, British Isles and British India. L. E. Rudolph has established headquarters in Berlin and J. C. Latham, in Paris, in which city a large chain is reported to have placed an order with the Electrical Research Co.

RCA Photophone has also started an invasion of foreign countries, a representative having sailed for Europe two weeks ago to make a survey of the field with the idea of eventually launching a manufacturing plant probably in Paris. Indications are that American equipment will shortly be in operation in many foreign countries.

Phonofilm Installing in Independent Houses

General Talking Pictures Corporation, in charge of the distribution of De Forest Phonofilm sound projectors announces installations this week in theatres of two independent chains. The houses equipped and now under way are the Plaza in Cleveland, of the M. B. Horwitz Ohio chain, and the Tivoli, the first run Brooklyn house owned by Harry Traub. Contracts have been closed for installing at the Haltnorth and Astor, two other Cleveland houses of the Horwitz chain.

Two additional distributors of De Forest Phonofilm equipment have been appointed by General Talking Pictures Corporation. They are J. K. Adams and Joseph Klein.

Sills First to Play Dual Role in Vitaphone Picture

Milton Sills is the first screen star to play a dual role in a Vitaphone talking picture. He has been chosen for this innovation in the story, "Pat and Mike," by Richard Connell.

Bristolphone, Biophone Getting Service on Discs

Recently Equipped Houses Receive Product From W. E. Licensees

Interchangeability seems now fairly well established following the statement of J. E. Otterson, president of Electrical Research Products Company, that licensees of Western Electric Company could reproduce on equipment that came up to the necessary requirements. Sonora-Bristolphone and Biophone seem to have been sufficiently approved to secure service from the producing companies.

Bristolphone was among the first serviced and additional houses are being equipped with that device regularly. United Artists furnished the necessary records during the week for the showing on Bristolphone of "The Woman Disputed" at Portchester, New York. Budd Rogers, sales manager, and Mike Simmons, advertising and publicity director of Sonora-Bristolphone attended the showing and declared the reproduction perfect.

Biophone was installed at Leo Brecher's Lafayette Theatre in New York City recently and has received the approval of Vitaphone which is serving the house with records of "Lights of New York," which opened during the week. It is said that Vitaphone has not generally approved this device but it will service houses where the reproduction comes up to the proper requirements. George E. Quigley, vice-president of Vitaphone said the Lafayette installation was found to reproduce satisfactorily.

Second of Educational's Sound Stages Is Completed

Educational has completed the second of three sound stages originally planned, and the third will be ready for shooting within a week. Each of the two completed stages provides 7,000 square feet of space for the production of talking pictures. Work on the stages has been rushed in order to take care of the extensive talkie program.

Screen Play Draws Better Than Stage

VITAPHONE and legitimate stage presentations of 'On Trial" played simultaneously in San Diego recently with results highly satisfactory to the screen version. Dwight L. Hill, manager of the Superba where the screen play was on exhibition made a careful check of attendances at both houses.

Although the legitimate theatre ordinarily does capacity business, Mr. Hill reports they did not have one capacity house, while the Superba played to standing room every day with the Warner production. Patrons at both houses, according to Mr. Hill, declared emphatically in favor of the screen entertainment.



Joseph I. Schnitzer, FBO president, watches Ben Hecht and Charles MacArthur, playwrights and novelists, sign contracts to write for his company. Hecht's "Upperworld" is already in production while MacArthur's is still untitled.

College Dailies Enlisted in Fight For Free Speech

Univ. of Mich. Publication Denounces Censors' Action, Denying Right to Ban

(*Continued from page* 193)

speech. This right has long been recognized as one of the basic principles of American liberty, and hitherto has not been seriously challenged. However, the recent case of the New York State Censorship Board's attempt to delete the talkie version of a motion picture, after passing the silent version, has brought forward the most serious challenge of the right of free speech that has come before the courts almost since the Fathers added the Bill of Rights to the Constitution. The Board has the right to censor the silent version of motion pictures, since that is permitted by statute, but for it to attempt to censor talkies seems to violate an inherent right recognized by the Constitution, far more than has been attempted in many years.

"The talkies are but mechanical speech and the speeches of human beings and citizens transmitted by a sound device. In securing an injunction against the censorship the producers have recognized the right to eliminate obscene and objectionable material, but for the Board to go beyond this seems to smell of bureaucracy. The Bill of Rights guarantees the right of free speech; that is apparent at a momentary glance. How the statutary board can go beyond its authority and abridge a constitutional right is beyond the realm of logical thinking. It would appear that in this case the Board can do nothing but retire gracefully and allow the talkies to proceed. Complete censorship of the talkies cannot fail to bring about domination by radio fanatics governed by ill-reasoning.

"The talkies would not succeed if they violated the bounds of common decency, for the public would prevent them from so doing. Here is an excellent chance for the blue law tendency, which has given the nation so many unwanted things, to receive a black eye and a definite stop in its ironing process."

Columbia Has Non-Synchronous Service Ready

Phonograph Company Starts First Installations for Smaller Houses

Columbia Phonograph Company bids fair to become a more important factor in the motion picture theatre field with installations now being ready of Columbia Theatrephone, a non-synchronous disc device. The equipment was announced some time ago and the first houses are now having installations made. In addition to the equipment the company is establishing a record library and cueing service, which will be available about February 1st.

The new device is said to be not too complicated but comparatively easy in operation. It consists of two electric amplifying units, motors, turntables and the usual reproducing equipment. The units are housed in a single cabinet, the turntables being side by side and each having its own pickup arm. A cone speaker is attached to each unit.

K. C. Editorial Writers Against Film Censorship

(*Continued from page* 193)

I certainly can see none for desiring the censorship of entertainment for adults."

"It would seem that the producers of talking pictures, even yet in infancy, do not already have enough trouble and difficulty to contend with, they must have censors," said Arch Jarrell. "In some walks of life and under some circumstances censorship may be fitting. But why not let the talkies alone long enough to allow them to get on their figurative feet. Censorship can be carried too far. It can be carried to a point of danger, A point where it actually conflicts with the constitutional rights of citizens. To censor talking pictures would mean a great problem to producers in instances where the words and synchronization were affected. All of American citizens are not bad boys playing 'hookie' from school. Intelligent, reputable adults do not require school moms to watch their every move."

16 Make Debuts in "Mary Dugan"

WHEN "The Trial of Mary Dugan" is revealed in its screen version by M-G-M as a 100 per cent talking picture sixteen stage and screen players will be making their talking debuts in pictures. The production is being personally directed by Bayard Veiller, author-producer of the stage hit.

Norma Shearer heads the cast and will be heard with the following: Lewis Stone, H. B. Warner, Raymond Hackett, Lilyan Tashman, Olive Tell, Adrienne d'Ambricourt, Mary Doran, Dewitt Jennings, Wilfred North, Landers Stevens, Myra Hampton, Wescott Clarke, Charles Moore and Claude Allister.

HOLLYWOOD

LAWRENCE A. URBACH
Western Representative

JERRY HOFFMAN
Western News Editor

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Watch Radio for Screen Talent

Producers Nab Air Wave Artists for Talkie Roles

(Hollywood Bureau, Motion Picture News)

HOLLYWOOD, Jan. 17.—An unofficial "scout" system, to keep close tabs on radio artists, has been established by several producers of talking pictures. Radio, as a new source from which talent may be derived for motion pictures, was originally discovered by the Warner Brothers some time ago, when they engaged Carlotta King for the prima donna role in "The Desert Song." Miss King's voice was heard by Darryl Zanuck who sent for her and discovered that she also had the physical screen requirements.

Since then, Lou Ayres has been signed by Pathe as a result of his work in the Montmartre Orchestra, heard over KFWB. James Spafford and Russell Colombo have been signed by Paramount following broadcasts over KNX. Warner Brothers control KFWB and Paramount operates KNX. Pathe is still negotiating with KFVD in Culver City and Metro-Goldwyn-Mayer has a local tie-up with KHJ.

There are many whose vocal personalities are sufficiently strong to make them good bets for talking pictures despite physical shortcomings for the camera. These types are watched, or rather listened to on several occasions by producers or their scouts. If the impression made by the unseen speakers or singer is vivid, the individual is sent for.



Lupino Lane in one of the 24 character roles portrayed by him in "Only Me," a new Educational comedy release. In this picture the English comedian exhibits his versatility

Splits Time Between Both Sound Factions

(Hollywood Bureau, Motion Picture News)

HOLLYWOOD, Jan. 17.—An unusual feature of Betty Compson's contract for six pictures with Warner Brothers and four for F B O is the fact that she will be the first to divide her time between the two opposing recording factions in pictures. Warners unofficially represent Western Electric, being pioneers in their system, under the trade name of Vitaphone. F B O unofficially represents General Electric, exploiting the RCA Photophone.

While other artists have worked for various studios using both systems, this is the first case on record of a player being under contract to the opposing sides at the same time.

Renee Adoree With F B O

Renee Adoree, who severed four years' affiliation with Metro-Goldwyn-Mayer last week, will do a series of features for F B O as her first free-lance undertaking. Stories and titles have not been selected as yet.

Operation

Mary Duncan, Fox featured player, was operated on for appendicitis last week. Production of her next all-talker for Fox has been delayed pending her recovery.

Snell to Remain Free-Lance

Earle Snell will not renew with Universal when his contract as scenarist expires shortly. Snell will remain on a picture to picture basis, believing that as a free-lance he will be enabled to accept assignments from other studios as well. He has been under contract to Universal for two years, during which period he turned out most of Reginald Denny's stories, the "Cohens and Kellys" series among others.

Bancroft Gets New Story

Paramount has switched "Black Eagles" from a Fay Wray-Gary Cooper team picture to a starring production for George Bancroft. Story is adapted by Oliver H. P. Garrett from the Russian novel, "Golovin." Ben Grauman Kohn is writing continuity.

New F. N. Writers

James Gruen, F. McGrew Willis and Ewart Adamson have been added to the First National scenario staff on individual picture assignments.

Dane and Arthur

Charles "Chuck" Reisner will direct Karl Dane and George K. Arthur in "China Bound," their next team picture for M-G-M. Frank Butler and Sylvia Thalberg wrote the original story.

Wray-Cooper Vehicle

"Here Comes the Band Wagon," a circus story, will be used by Paramount for the Fay Wray-Gary Cooper team. William B. Jutte is writing the adaptation.

King to Direct "Caribbean Seas"

Henry King has had contract renewed by Inspiration and will direct "Caribbean Seas" following completion of "She Goes to War." Both pictures are scheduled for United Artists release. Madame Fred de Gresac is writing scenario of "Caribbean Seas."

Von Sternberg Assigned Story

"Thunderbolt," an original story by Jules and Charles Furthman, has been assigned by Paramount as an early production to be directed by Josef von Sternberg. George Bancroft may be starred in the picture.

Katterjohn F. N. Writer

Monte Katterjohn has joined the First National scenario department, and is writing the original story and dialogue for an Alice White star production.

Recruit

The younger brother of Barry Norton has arrived in Hollywood to take a whirl at acting.

Rubin Dialoguing Own Shorts

Benny Rubin will star in a series of two-reel Movietoned monologues for Universal under the group heading of "High and Low Lifes of History." Jerome Horwin is writing the stories, with Rubin dialoguing. Jack Foley, former gag man and assistant director, will direct the series.

(Continued on following page)

Dotty Jottings

By Jerry Hoffman

THE picking season is on, and it isn't for berries either . . . some of the choices deserve a berry . . . everyone is picking his "ten best pictures," "ten best performances," and ten best this-and-thats . . . and after all choices are made what happens? . . . and who cares? . . . Hollywood is more interested in increasing the list of people whose checks are good . . . ah, therein lies a tragedy!

MAURICE CHEVALIER will be starred instead of featured in "Innocents of Paris" . . . Paramount has decided to concentrate exploitation on the Frenchman rather than the picture titles . . . Douglas Fairbanks says he isn't going to make another picture for some time following the completion of "The Iron Mask" . . . Doug tells friends frankly that he is out of ideas and wants to get a line on this talkie business first . . .

THE use of the word "talkie" is undoubtedly annoying to contemporaries . . . but all the agitation in the world won't stop fans from calling 'em that . . . unless the industry gets a title equally as effective as "Whoopee" . . . years ago they tried to correct the use of the term "movies" . . . what are they called today? . . . you're darned tootin' . . . "movies" and nothing else but . . .

"THE TIGER'S SKIN" is being cured and prepared for Greta Garbo's arrival in Hollywood on March 1 . . . Greta is visiting the folks in Sweden . . . something has evidently happened to title writers in Hollywood . . . even the dailies which ran "Today's best screen title" have cut out the department for "Todays best wisecracks," crediting various filmites with any ad lib bon mot pulled. . .

CONSTANTIN ROMANOFF . . . who might be a Filipino . . . and who has been chasing the world's heavyweight wrestling championship for 20 years and is still running behind . . . has been acclaimed Hollywood's champion coffee drinker . . . without ever having seen Romanoff balance a saucer I'll wager right now that Bob Hopkins can outdrink him . . . in coffee I mean . . . "Hoppie" has reached the point where his hat bobs up and down like a percolator. . . .

IRVING THALBERG, Harry Rapf, Hunt Stromberg and other M-G-M producers are seeking the writer of an anonymous note suggesting that they lure Roy Reigals as a film supervisor . . . the writer said that in the New Year's game Reigals demonstrated his supervisorial talents by running without any idea of where he was bound for. . . .

FOR the benefit of nosey people . . . I don't mean supervisors here . . . who have been rather curious to know what a "conscience clause" in a star's contract reads like . . . "conscience clause" meaning that said star must be good . . . off the set, here's one from Alice White's which says she must "constantly consult and take counsel with her conscience during her term of employment and she will with good faith and to the best of her ability follow the dictates of her better self, both in her private and public life! . . .

GREETING from producer to star . . . "good morning . . . have you communed with your conscience this week?" . . .

F. HUGH HERBERT became the father of an eight pound girl on Christmas Day. . . . Herbert is the scenarist who married his secretary on the lawn of Metro-Goldwyn-Mayer about two years ago . . . her name was Eileen Appleby and their daughter . . . when she gets out of screen . . . will be known as Diana Patricia . . . maybe I'm wrong and Herbert is one of those few Hollywoodites who can pay cash for a baby. . . . I'm refinancing mine. . . .

JIMMY CREELMAN . . . who used to be a newspaperman himself . . . has been signed to do two originals for FBO . . . that company is going after the old Fourth Estaters. Estelle Taylor has put the makeup on opposite Lon Chaney . . . Al Santell returns to First National with Billie Dove as his first assignment for the new year . . . Al was sold down the river to United Artists for the Vilma Banky picture . . . the foreign players didn't care for Eddie Cantor so much over the radio . . . I did . . . Lina Basquette and Peverell Marley were married this week . . . Lina's quitting pictures . . . I'm leaving off here . . .



Lupe Velez and Gary Cooper, the principals of "Wolf Song," a new Paramount picture, listen to instructions for a scene from their director, Victor Fleming

Sills in Dual Talkie Role

Milton Sills will be the first film actor to play a dual role in talking pictures. He is to do two different characters in "Pat and Mike," his next vehicle for First National. Frank Lloyd will direct, with Bradley King now doing scenario.

Renee Adoree Leaving M-G-M

Renee Adoree will part company with M-G-M shortly. Her contract is up and will not be renewed. Adoree has been with M-G-M for four years. She intends to free lance, believing she can accomplish more for herself than by being tied to one firm.

Tom Mix Touring in March

Tom Mix will open his tour of the picture houses in Chicago during March. Mix will play ten weeks in the U. S. and then sail for Europe, where he will also play picture houses. There is a strong possibility of Tom's going to Asia and appearing in China, Japan, and India. Jack Hill will accompany Mix. The troupe will include several cowboys as well.

Scenarizing Gish-Reinhardt Story

United Artists signed Emil Forst to write scenario for Lillian Gish's initial production for that company, which Max Reinhardt will produce and direct. Title is "Miracle Girl" which will be changed before release.

Paramount Uses 2 Directors

Paramount is using both a stage and picture director on all-dialogue pictures in order to obtain correct film tempo in talkers. John Cromwell, former stage director, is directing "Close Harmony" as an all-dialogue production for Paramount, with Eddie Sutherland, picture director, working with Cromwell and making suggestions to speed up action and tempo.

Color Classics with Sound

Tiffany Color Classics, one-reelers released by Tiffany-Stahl, will be produced for next season with sound accompaniment.

Carr Signs Irene Rich

Irene Rich has been signed by Trem Carr to star in one feature. Les Saylor will play opposite.

Oland a Paramount Player

Paramount has signed long-term contract with Warner Oland, who will be featured in all talkers.

Grauman Books New Talkie

"The Man Higher Up," a two-reel dialogue dramatic sketch produced by M-G-M with Hobart Bosworth and Robert Edeson featured, goes into Grauman's Chinese when "Broadway Melody" opens for a run at that theatre. William De Mille directed.

Garnett and Higgins

Tay Garnett and Howard Higgins were given new contracts by Pathe this week. Both will continue directing for that firm another year. Garnett was made a director by Pathe during the past season, having been ace scenarist for several years.

(Continued on page 216)

Conducted by An Exhibitor for Exhibitors

MANAGERS ROUND TABLE CLUB

CLEARING HOUSE FOR BOX OFFICE PROBLEMS and THEATRE OPERATION



By Charles E. Lewis

of the Alfred Gottesman Theatrical Enterprises, New England

Torrington Goes Vitaphone

On January, 2nd, Joe Quittner's Palace Theatre in Torrington, Conn., opened with Al Jolson in "The Singing Fool" to a record-breaking attendance. Even the matinee was S. R. O. and at night, in spite of a bitter cold-snap, they were lined up long before the doors opened. The second evening performance was also a sell out.

The installation in this theatre is unusually good and the reproduction of the talking sequences were as clear as a bell. With the addition of a pair of draw curtains, the Palace will be as neat a "talkie" house as anyone will find.

The Palace is under the management of J. Scanlon and after a little talk with him I was gratified to learn what a real "go-getter" he is. He also showed me a post card that was mailed to their large mail list announcing the arrival of the Vitaphone and Movietone. He was at work on a special post card printed in Italian which will cover that element in Torrington and surrounding towns.

We are sure that the other members would be interested in hearing from Torrington and how they are exploiting their sound pictures. So Scanlon, find a spare half hour every once in a while and "shoot" us some of the information.

It Don't Cost a Cent

Manager Ed. J. Cangley of the Sayre Theatre in Sayre, Pa., tells us how he boosted his matinee business through the distribution of different kinds of candy which was supplied gratis from the manufacturers. Here is a real old idea that is still a good one, especially in the smaller towns and cities. If you have a local candy manufacturer, work it through him, if he is progressive enough to see the value of it. Otherwise there are many national manufacturers who are tickled to death to get such publicity for their product.

At any rate, it is worthy of a try-out. Get after it and be sure that it is well advertised to your youngsters so that they will flock for the candy.

Mr. Cangley is also anxious to hear from other CLUB members and expressly asked that should any of them pass his way to stop in and say hello. Therefore, if you have an idea that you think would benefit Cangley's patronage you will be showing the proper club spirit by communicating with him. Likewise, if there is anything you would like to learn from him, just drop a line and he will respond promptly.

Manager's Round Table Club

IS now the largest organization of its kind in the world.

Its membership includes theatre managers and exhibitors from all over the world.

It was the first organization to sponsor and encourage the interchanging of ideas on showmanship, exploitation and theatre operation.

C. E. L.

Taking Us at Our Word

A short time ago we volunteered to furnish members and readers with information regarding non-synchronous devices, with the result that over a dozen requests were received within the past few weeks. All of these requests were carefully investigated, and whatever information we were able to dig up was forwarded to those inquiring.

Members are urged to take advantage of the CLUB Service Bureau and communicate with us regarding any matter which you feel you want to know more about. This especially applies to sound and non-synchronous devices and record services which are swamping the industry at this time. Much money has been foolishly wasted because exhibitors, located at a distance from the larger cities, are unable to secure the information they should have before paying out good money.

The Cambridge, O., Festival

In Cambridge, Ohio, the Christmas Party for the youngsters was handled through Fred Johnson, manager of the Colonial Theatre and Chairman of the Committee for the Kiwanis Club under whose auspices this party was held.

In this case, the Kiwanis Club "footed" the bills, first raising the money by popular subscription at one of their meetings.

Bergmann's Xmas Party

W. H. Bergmann, manager of the Fremont Theatre in Fremont, Nebr., earned some valuable newspaper publicity when he arranged his Christmas Party for the youngsters. But he presented a new angle by making the price of admission any kind of a toy regardless of its value. Even broken toys were acceptable and after the show he turned the latter over to the Boy and Girl Scouts to be repaired. He then placed the entire collection in the hands of the Salvation Army for distribution to the poor families in Fremont.

In commenting on this particular angle, Mr. Bergmann tells us that he ran a similar stunt on Thanksgiving morning but the admission then was for fruit and vegetables and after they had all passed into the theatre the lobby resembled a vegetable market rather than a theatre. These were also turned over to the Salvation Army for distribution and needless to say it brought a lot of joy to many poor hungry people.

All of which brings to mind the thought that is it necessary for us to wait for Thanksgiving or Christmas to work a stunt of this kind? Surely the poor people are just as hungry at other times during the year and your local welfare workers or Salvation Army officials will gladly co-operate and what a whale of publicity you can glean for your theatre through such an idea.

What do you think of this one, boys? If you want any more details than I have set forth, just drop a line to Bergmann, and from experience we know it will be forthcoming by return mail.

Levinson Running B'way, Norwich

With the passing of the Palace Theatre in Norwich, Conn., to the Gottesman Interests, M. J. Levinson, formerly manager of both the Palace and the Broadway, now devotes his full time to the Broadway Theatre which is an "All Sound" theatre.

Leo, M-G-M Lion, Plays Tampa

Leo, the M-G-M movie lion, played a one-day stand in Tampa, Fla., last Saturday. A special performance was staged at noon in front of the Tampa Theatre, and visits were made to all of the other theatres showing the company's product. A special visit was made to the Children's Home and the Old People's Home.

(Continued on following page)

Sound Exploitation for Club Members

New Dep't Will Tell How to Sell Sound to Public

NOTE: *Under this department, all ideas and exploitation of interest to theatres already equipped with "Sound" plants, will receive first consideration. If you have successfully put across any attraction in which your "plant" was utilized or if you have worked an advertising campaign on a sound picture, then send us all the information about it and it will appear on this page.*—EDITOR.)

If the average manager or exhibitor would take the time to learn a little about the sound plant that has cost him so much money he would soon find out that this plant could be used in many novel ways and would provide his patrons with many opportunities to go out talking about the "stunts" they hear in your theatre.

If you have a mystery picture coming, why not use a novel idea to create interest in the picture and at the same time to make your patrons wonder what it's all about? For example: After your regular trailers have been shown, close your screen draw curtains and use your microphone announcing set. Keep the theatre in absolute darkness and have a girl scream into the "Mike," follow this with as many weird noises as you can create and then let your operator start a small green spot roaming about the stage, the ceiling and as much of the rest of the house as his spot can reach. Then tell them, through the "Mike," that the green monster is seeking someone. That someone may be under their seat. Work this up as much as you can and repeat the screams once or twice again. Then announce the attraction, bringing out the highlights and the mystery angles.

Another idea in this same connection is the running of a horn up in your hanging ceiling, another into the heat ducts under the orchestra ceiling, providing there are grilles in these places to allow the sounds to be heard. The further away they seem, the better is the effect.

Up in New England the Gottesman Theatres use such ideas continually, but they make them different every time so that the audience never knows what the next one will be.

Another great "stunt" is to run a microphone connection down to the organ console and during the organ slide specialty have your organist sing or speak the words of the song into the "Mike" so that this singing or talking comes through the horns. This idea was worked with great success a few weeks ago and brought about audience singing when every other method to do so had failed. The engineer from the Electrical Research Lab. did not think the idea was feasible because he was afraid that the sound would come from the horns and be caught again by the "Mike," but an ordinary arrangement of a "shell" protecting the "Mike" eliminated this danger and it worked a hundred per cent.

Horns arranged in the lobby, over the marquees, in lounge and smoking rooms, etc., could all be used to great advantage if you would only give this angle some consideration and sit down with your operators and try to work them out.

In "sound" theatres, either synchronous or non-synchronous, if you have a large foyer or lobby where standees must wait for the next show, you could keep them happy and willing to wait if you would place a horn or two there so that they could hear the music from the discs, etc.

No doubt, there are many live-wire managers who have successfully done things like this and we are going to ask that they send us descriptions so that we can publish what they have done. This interchanging of "sound" ideas has now become the most important subject in the industry and the possibilities are unlimited.

What have you done? What has the other fellow done?

What are we going to do?

The MOTION PICTURE NEWS, through its exhibitor staff member, Charles E. Lewis, will receive and publish stories on this marvelous new angle. Send them in. Watch for them.

1929

A year that will go down in history as a banner year for the Manager's Round Table Club.

Every "Live Wire" Manager and Exhibitor, not already enrolled, should sign the application and jump aboard for a happy and prosperous cruise.

APPLICATION FOR MEMBERSHIP IN "MANAGER'S ROUND TABLE CLUB"

I hereby apply for membership in the club and promise to send in, for publication, a complete description of every successful advertising campaign or exploitation that I put across.

Name .....

Address ..... Policy .....

Theatre ..... Capacity .....

City ..... State .....

Honorary Chairman
Wm. A. Johnston

Chairman
Charles E. Lewis

Regional News from Correspondents

Heavy Theatre Trades Through New England

VIANNO'S Broadway Theatre in Somerville, which was disposed of by the Vianno interests some time ago and operated by Phil Marget, has been purchased by Arthur F. Vianno.

Notre Dame Theatre at Manchester, N. H., has been sold by J. Cloutier to Mrs. Temple, who will operate it.

Formal notice was given in film row this week of the transfer of the three Worcester theatres of the S. Z. Poli chain to the Fox New England Theatres Co. This includes the Palace, Plaza and Elm Street Theatres. Announcement of the sale of the theatres was made several months ago.

The Town Hall at East Bridgewater has been sold by J. Ceranfe to J. Uston.

C. W. Hodgdon and the Allied Amusement Co. has sold its Family Theatre at Worcester to the E. M. Loew interests.

The Uptown Theatre at Providence has been sold by D. Annotti to T. Falciglia.

W. T. McLaughlin of the Stoneham Theatre at Stoneham has taken over the Weymouth Theatre at Weymouth, Mass., formerly operated by Phil Markell.

The Supreme Theatre at Jamaica Plains, Mass., a section of Boston, has been purchased by M. Spergo from C. Morse.

The Circle Theatre at Pawtucket, R. I., is now under the operation of M. Botz, and A. Ward is the house manager.

The Orpheum Theatre in Somerville has been sold by P. Marget to N. Hoffman.

Markell's Theatre at Weymouth has been sold by Philip Markell, its founder and builder, to T. McLaughlin.

The Lyric Theatre at Ludlow, Mass., has been indefinitely closed.

James Curran, assistant manager of the Pathe exchange at Boston, was presented with a beautiful compltely fitted bassinette by his associates on the advent of a daughter at his home in Dorchester.

The Strand Theatre at Jackman, Me., has been totally destroyed by fire and the present plan is not to reopen or rebuild until next summer.

Thomas Lewis of the Town Hall, Westboro, who has long been ill, passed away early this past week at his home in that town.

Sam Moscow of Independent Films is under treatment at the Phillips House of the Massachusetts General Hospital in Boston.

Nathan B. Basch, father of Jack Basch of Fox Films, and one of the best known military men in New England, died at his home at 11 Chester street, Allston, Mass., this past week.

Carl Crawford has resigned as branch manager of the Boston exchange of Red Seal Films to take charge of Vitaphone acts in New England for Warner Brothers, with headquarters at the Boston exchange of that company. Harry G. Sega, branch manager of Royal Films at Boston, will take up the work of managing the Red Seal exchange in connection with the other work.

A community theatre is under construction at Hanover, Mass., but no information is yet forthcoming as to the lessee of the house.

Ralph Quive of the Pathe sales force has resigned.

Jack Basch, who has charge of the Movietone department for Fox in New England, has been elected vice-president of the Democratic City Committee of Boston.

John Davis, formerly associated with the Empire chain of theatres at Sprinfield, is now operating Cosmian Hall at Florence, Mass., in conjunction with the Midway at Aldenville.

It is understood that construction of the new Fox theatre in Boston will be started early in May. It will be Boston's largest theatre.

The theatres at Canton, Greenville Junction and Monson, all in Maine, have been closed indefinitely.

Academy Hall at North Anson, Me., has been closed temporarily.

The Circle Theatre at Pawtucket, R. I., is closed temporarily and plans are to reopen in the early spring. The Bijou Theatre at West Sullivan, Me., is closed indefinitely.

The Olympia Theatre at Bristol, R. I., was totally destroyed by fire following the performance at the theatre last Thursday night. Plans are already being discussed for rebuilding.

'Frisco Key Theatre, Egyptian, Reopened

THE Alexandria Egyptian Theatre, one of San Francisco's key city houses in the residential districts, reopened Jan. 4th under the banner of Samuel H. Levin.

Levin acquired the Alexandria as well as the Coliseum Theatre early in October in a transaction with Ackerman, Harris & Oppen.

One of the annual events that created attention in the theatrical history in San Francisco was the annual banquet that Aaron Goldberg tendered employees of his circuit.

Following a stay of a month in San Francisco in connection with the transfer of Publix theatres from West Coast direction, Sam Dembow, Jr., executive vice-president, left for the east. Dembow was in frequent conferences with the Publix local officials in working out new policies and operating methods.

Frank Whitbeck of Los Angeles West Coast Theatres was a recent visitor in San Francisco.

Jack Brower, manager of First National Exchange in Los Angeles, was also a visitor in San Francisco.

George Naify expects to reopen the Victoria Theatre at 16th and Mission very soon. It is being completely renovated and redecorated.

Russell Enger, United Artists local manager, has returned from attending a convention in the east.

Henry Daly, one of the pioneers in the moving picture industry, died at Willows, December 17. Daly came from Sacramento to Willows, where he was planning to erect a $100,000 theatre. Death came suddenly, as he was ill only a week.

Mrs. J. R. Luft has resigned her position at Metro-Goldwyn-Mayer, where she has been employed for years.

Some of the out-of-town visitors on film row were Mr. and Mrs. Ware, of Dixon; D. C. Taylor, of Westwood; Harry Poole, of Klamath Falls; Frank McCauley, of Canta Cruz, and J. A. McCabe, of Coalinga.

Lou Maury of Pathe is back at work again after an illness of seven weeks.

The week of January 1st marked Rube Wolf's farewell appearance in San Francisco.

Sound Gains Headway in Philly and Vicinity

BEGINNING the week of January 15th the following theatres in Philadelphia and immediate vicinity commenced offering talking and sound pictures, the newest improved equipment having been installed: Leader, Columbia, Wynne, Lansdowne, Sedgwick and Waverly. The Empress Theatre, Manayunk, is now being equipped with Movietone and Vitaphone and the Orpheum Theatre, Germantown, starts the presentation of pictures with sound reproduction on January 21st.

The Great Northern Theatre, Broad street and Erie Avenue, Philadelphia, was turned over to Tioga Post, No. 319, of the American Legion on Monday and Tuesday, Jan. 14th and 15th, on which Captain Charles Nungesser, France's greatest war ace, with a record of 105 German planes brought down, who was lost with Coli in their attempted trans-Atlantic flight, will make his first screen appearance in this city. Nungesser's only motion picture, "The Sky Raider," was shown on those nights and the theatre was operated by the legionnaires in uniform.

Thomas Mangan, manager of Washington Theatre, Chester, Pa., was held up by two unmasked youths while alone in the theatre shortly after ten o'clock on January 7th and robbed of the day's receipts amounting to about $750.00. The robbers scooped the money up in a satchel as they pointed guns at Mangan and escaped. Mangan and Edward Weber, a special policeman employed by the theatre, gave chase but the youths disappeared through an alley and no trace has since been found of them. The robbery was the more daring because it occurred directly across the street fro mpolice headquarters.

Pittsburgh Film Circle Sees Active Week

THE Roxian Amusement Company opened its Roxian Theatre in McKee's Rocks, Pa., on January 14th. The house was built with local capital furnished by a large number of stockholders in the community. David J. Selznick is president and general manager of company.

Sam Gallo's Star Theatre at Nanty-Glo, Pa., was recently destroyed by fire.

Biophone has opened offices on the entire third floor of the film building at 1022-26 Forbes street. C. B. Pascoe and C. C. Wagner are in charge of the office.

The Synchrophone Co., of Pennsylvania, located in Philadelphia, is opening a Pittsburgh branch at 1010 Forbes street.

The Ufa exchange has again opened its Pittsburgh offices with William H. Smith in charge.

Construction work on the new Latonia Theatre, Oil City, is nearing completion and the house should be ready for opening in the early spring.

The Comerford chain has added the Feeley Theatre at Hazelton to their string. The chain also operates the Capital and Grand in this town. Robert Rothrock is manager of the Feeley.

The United Productions Corp., of Martinsburg, W. Va., plan to build a $400,000 theatre in the town. F. Vernon Aler is president of the company.

Clair Hall has sold his State Theatre at Bellefonte to J. Howard Thompson and Charles Richelieu. The new owners also operate the other two theatres in the town as well as three in Clearfield and one in Cudwensville.

"Catherine," the one-month-old baby recently abandoned in the Sheridan Square Theatre, East Liberty, has been adopted by the Variety Club, and the members will provide for the child's education, as well as expenses at the Rosalia Foundling Home. The Variety Club members are all members of the theatre and exchange business in Pittsburgh.

George Lanahan has joined the salesforce of the Pittsburgh Universal office, having been transferred here from the company's branch at Washington.

Anthony Jim, owner of several theatres in the local territory, has disposed of three houses in Kittanning, the Columbia, Lyceum and Temple. The new owners are L. H. Garbarino and his son, Hayes.

C. B. Hall, of the Virginia, Parkersburg, W. Va., has had plans completed for the erection of a new $75,000 house in the same town. The theatre, construction of which will begin shortly, will seat 950 persons.

Recent exhibitor visitors to Pittsburgh's film row included: Peter Pegadiotes, Farrell; Charles Silvcus, Waynesburg; Peter Sotus, Monessen; "Bert" Redfoot, Windber; Harry Petz, Youngwood, and J. B. Kane, Pitcairn.

5 Southeast Vitaphone Openings Scheduled

FIVE theatres in the Southern territory have either opened with Vitaphone this week or are preparing to do so within a few days of this writing.

The Colonial Theatre at Winston-Salem, N. C., started with Vitaphone last Monday; the Carolina Theatre, in the same city, opened with it Thursday night, while the Saenger Theatre at Biloxi, Miss., opened fully equipped on January 15. The Saenger Theatre at Helena, Ark., was scheduled to open with Vitaphone on Jan 14 and the Saenger at Hope, Ark., will do so on Jan. 23.

Atlanta

Branch managers of FBO in the Southeast are preparing to attend a regional sales convention of the company, which is to be held at the home office in New York on January 20.

Tracy Mathewson, news cameraman, is at Savannah, Ga., filming and recording events for Pathe Sound News. Being a combination publicist, traveler, soldier of fortune, and news gatherer of exceptional distinction, Mr. Mathewson is in his element in the new sound field.

George P. Montgomery, for the past three and a half years manager of the Wells Theatre in Anniston, Ala., announced during a brief visit to Atlanta Thursday that he had left the managerial post following the sale of the Wells Theatre on January 2 to Walter Hickey, of Atlanta. Mr. J. G. Wells has owned the house since it opened in 1924, and Mr. Montgomery has held the managerial post since May, 1925.

W. W. Anderson, Pathe's branch in Atlanta, has returned to his office after a visit to Chattanooga.

William G. Minder, who last week became head of Fox's Atlanta branch, and George W. Fuller, Southern district manager of the company, made a trip through the territory last week.

Fred F. Creswell, district manager of Arthur C. Bromberg Attractions, with headquarters in Atlanta, made a trip through the North Georgia territory.

J. N. Morgan, of the Roy Martin chain of theatres of Columbus, Ga., visited film row on crutches this week, as a result of a painful injury to one of his ankles.

Oscar S. Oldknow, vice-president of National Theatre Supply Company, with headquarters in Atlanta, attended a district sales meeting of the company in San Francisco.

Dan Michalove, Southern division manager for Pathe, is expected to return to Atlanta soon from Asheville, N. C., where he and Mrs. Michalove went for the wedding of his sister, Miss Bertha Michalove.

Tom Colby, head of the Atlanta branch of Tiffany-Stahl, visited Birmingham, Ala., recently.

H. H. Langford, who operates the Universal Theatre at Lithonia, Ga., has recently recovered from an attack of the 'flu.

George Stonaras has taken over operation of the Royal Theatre at Wauchula, Fla.

Exhibitors seen along Atlanta's film row recently included: P. A. Engler, Birmingham; O. C. Lam, Rome, Ga.; George P. Montgomery, Anniston, Ala.; Roy Martin, Columbus, Ga.; G. L. Wynne, Newnan, Ga.; V. L. Golden, Acworth, Ga.; W. H. Odom, Sandersville, Ga.; Nick Economou, Montezuma, Ga.; B. P. Neal, Villa Rica, Ga.; R. L. Nowell, Monroe, Ga.; Mose Klein, Clarksville, Tenn.

Louisville

The Capitol Theatre at Bowling Green, Ky., on Monday, Jan. 7, celebrated the installation of its big pipe organ, which was installed by R. Hatch, organ builder for the Crescent Amusement Company. It is said to be one of the finest organs in the state. The management of the Capitol has arranged for a feature organist to play it.

The Walnut Theatre here, which has been dark since the Lehr-Mason Players left two months ago, will be reopened after January 13 with the Raynor Lehr musical comedy company.

A. B. McCoy, who was manager of Keith's Majestic until it closed New Year's Day, is temporarily associated with David Dow, at Keith's Rialto Theatre.

Harry Matthews, Bleich Theatre, Owensboro, was host at a theatre party given newsboys.

Earle Hall Payne, Kentucky Theatre, Lexington, gave a talk on talking pictures at the Lexington Optimistic Club luncheon last week.

The Majestic Theatre, Owingsville, has closed, due to the "flu" epidemic.

Florida

Bob Mitchell, popular organist at the Arcade Theatre, Jacksonville, is now on the radio six hours each week.

Jess Marlow, new manager of the Rialto, reports the installation of the Photophone equipment in the Rialto. This is the second house in Jacksonville to use this equipment, the other being the Princess, managed by William Krause, who is supervising the Rialto.

Friends of Miss Bella Shorstein, of FBO exchange, will regret to hear of the death of her father last week.

Locke Crumley, manager of the Jefferson Theatre, St. Augustine, has recovered from an attack of the flu.

John N. Thomas, formerly manager of the Riverside, Jacksonville, is now manager of the Imperial, downtown Vitaphone and Movietone house, and is supervising the Riverside.

Reuben D. Moore, who has been in charge of the projection booth at the Royal Theatre, Wauchula, for the past eight years, was promoted to the management this week. Harold Clarke, former manager, has been transferred to Jacksonville.

L. B. Hawrell, manager of the Lyric and Orpheum Theatres, Waycross, Ga., was a Tampa visitor last week. The 'flu forced the closing of all the Waycross theatres, and Mr. Howard took advantage of the enforced vacation to make a motor tour of Florida.

Keeping an audience intact, while firemen chop into the plaster walls of a theatre auditorium and extinguish a blaze, is exceptional, but Mrs. N. V. Darley, manager of the Royal Theatre, Tarpon Springs, Florida, did it, and how.

About 9 o'clock last Wednesday evening Mrs. Darley discovered that the lath, inside of the wall near the stage, was one fire. She quickly ordered on the lights and told the audience all about it, explaining that there was no danger. Not one person left the theatre. Firemen responded promptly, marched down the aisle, chopped away the plaster wall and extinguished the blaze with chemicals.

Exhibitors Wage Price Cut War in Mo. Town

COLUMBIA, MO., a town of 10,000 and the seat of the state university, is in the midst of a theatre war which is proving costly to the exhibitors and providing some bargain priced entertainment for the patrons. This is the second time such a "war" has broken out. University students and townspeople are kept busy hurrying from one to another of the four theatres to see pictures and vaudeville far better and at cheaper prices than ever before in the history of the town. T. C. Hall of Moberly, Mo., millionaire theatre owner of Columbia who operates the Varsity, Hall and Columbia Theatres, is featuring talking pictures at the Hall Theatre, the pick of silent films at the Varsity, while the Columbia has been given over to a musical comedy stock company.

At the Missouri Theatre, a new $500,000 house managed by J. D. Stone, a capitalist of Columbia, sound pictures were started there last week in addition to five acts of vaudeville. So, while Columbia's two showmen fight it out for control of the theatre situation, patrons of that city are being educated to a standard of entertainment which may tend to spoil them for the future.

The Orpheum Theatre of Kansas City, playing stock, has come to the front pages of daily newspapers with the announcement that January 21 will be "University of Missouri Night" and that arrangements for line parties by the various fraternities have been made for that night.

When Joan Crawford, screen star, announced she would become the bride of Douglas Fairbanks, Jr., in June the announcement held more than casual interest for Kansas City. Miss Crawford, is a Kansas City girl and was reared and educated by Mrs. Effie Stuttle, mother of Jess Stuttle, a golf professional of Kansas City.

A newsreel, showing the activities of the Mayor's Christmas Tree Association, which distributed food and clothing to needy families of Kansas City, was shown at the Royal Theatre, first run downtown house.

Elect Pathe Man Ind. Film Board Head

HARRY D. GRAHAM of the Pathe Film Exchange has been named Film Board of Trade president succeeding George T. Landis, Fox films.

Other officers named: Claude E. Penrod, manager of FBO, vice-president; Lester Rosenthal, Universal manager, secretary-treasurer; Marian M. McCullough executive secretary.

The Ohio Theatre will be reopened in February as a second run house with big Vitaphone and Movietone films at popular prices, George D. Tyson, assistant local manager of Skouras-Publix, announced. The downtown house has been closed more than a year. With opening of the Ohio the Skouras-Publix enterprises will show only big talking pictures in Indianapolis.

William Goldman, general manager of the Skouras-Publix houses here, has been transferred to Philadelphia. He will join the Warner Brothers staff there. Cullen Espy, former assistant, was named general manager. George D. Tyson, publicity director, will take over Espy's duties. William Doepperman, who resigned to go to Hollywood, has been succeeded by B. V. Sturdevant, as assistant in the publicity department.

Ace Berry, former Circle manager is expected to go to Pittsburgh.

E. W. Hoover, manager of the Luna Theatre at Logansport, was held up and robbed of $950 on Jan. 7. Mr. Hoover was robbed while checking the day's receipts.

Helen Harrison has been named Little Theatre chairman by Miss Sara Lauter, administrative chairman.

Announcement is made that H. J. Arnold, for the last twenty months manager of the Von-Ritz theatre, Bedford, Ind., will leave for Crawfordsville, Ind., where he will take charge of five theatres of the Vonderschmidt Amusement Enterprises, including two theatres at Crawfordsville, two at Greencastle and the Von-Ritz here.

Paul Wykoff, who has been Mr. Arnold's assistant at the local house will succeed him as local manager.

Citizens of Elwood, Ind., recently paid tribute to Frank H. Mackey, well known theatre operator who died. Funeral services were conducted at the residence with the Rev. H. C. Harman in charge.

The engagement of Miss Alta Rowena Strickler, well known Mishawaka, Ind., young woman, to Harold Johnson, organist of the Orpheum Theatre at South Bend, was announced recently.

UNIFORMS FOR HOUSE ATTACHES COSTUMES FOR STAGE PRESENTATIONS BROOKS 1437 B'way New York

Fox Supertype Theatre Planned for Cleve.

WILLIAM FOX has announced that he will build a 6,000-seat theatre here during the coming year. It will be of the supertype, in accord with other recent Fox theatre buildings. While the exact location was not stated in the announcement, there is reason to believe that it will be located in the Van Sweringen Terminal project on the Square. This belief is based on the fact that Graham, Anderson, Probst and White, Chicago architects who have made the plans for the Terminal project, have made preliminary drawings of the new Fox theatre. This is the first time that a definite statement was issued from Fox Theatre Corp. as to their intention of building a theatre in Cleveland.

Jack Hays of Universal, who spent a few weeks in Cleveland upon his return to the States from Cuba, is now on his way to Java in the interest of Universal.

Biophone sound equipment was satisfactorily demonstrated last Friday night at the Variety Theatre before a representative invited exhibitor audience.

Edgar F. Stanley has sold the Rivoli Theatre, Defiance, to C. Lynn and F. M. Miller.

A. L. Scott and E. Pennell are the new owners of the Artcraft, Toledo. They have recently purchased the house from W. L. Beckham.

About ten DeForest Phonofilm installations will be in operation in this territory by the middle of February, it is stated. Among these are three in Cleveland, namely the Plaza, Astor and Haltnorth—the Utopia, Painesville; and the Majestic at Charleroi, Pa.

Harold Underwood has joined the Columbia Gold Seal sales force in this territory.

Frank A. Hines, manager of B. F. Keith's Palace, has just recovered from a flu attack.

Mark Goldman, Tiffany-Stahl exchange manager recovered from a two-week's flu siege just in time to attend his niece's wedding in Boston.

M. A. Malaney, Loew publicity and exploitation manager, addressed the Advertising Club last Thursday at a noonday meeting on "Talking Pictures."

A new theatre will replace the Bijou Theatre, Toledo, recently damaged by fire, according to an announcement by Thomas H. Gardner, owner of the property. It will be an 1,800-seat house, and will cost about $100,000. Repairs recently made at the Bijou are only temporary. Alfred A. Hahn, architect, is preparing plans for the new building which will have two stories.

A fire originating in the projection booth at the Dalmar Theatre, Portsmouth, Ohio, has resulted in the house being closed by order of the Fire Chief. Damage is estimated at $2,500. Fire Chief Robert Leedom ordered the house closed until the building is remodeled to comply with the building code.

A complete "little theatre" will be included in the new Toledo-Paramount Theatre, scheduled to open February 1st. All pictures and vaudeville numbers will be previewed by the management in this little theatre, which accommodates fifty people, before presentation to the public. It is provided with complete stage and lighting effects and has sound installation, too.

The Colonial Theatre, Washington Court House has been purchased by the Peal interests of Ohio and Kentucky, and after being remodelled has been renamed the Cino Theatre.

Cashier Foils Robbery at Pantages, Toronto

CORA PARK, a new cashier at the Pantages Theatre, Toronto, one of the largest houses in Canada, prevented a hold-up of the box office on the night of January 10 by screaming. Miss Park was completing her second day of employment at the theatre when a lone bandit ordered her to hand over the money. She yelled and the commotion was so arresting that he ran. A few hours later Miss Park identified a man, William Reist, aged 21, whom the police had nabbed as the offender.

A previous hold-up of the Pantages box office resulted in a haul of $800 for a bandit pair who made their escape.

After playing the Uptown Theatre, Toronto, for five weeks as master of ceremonies, Eddie Loughton has returned to Hamilton, Ontario, where he is filling an unlimited engagement at the Capitol, another Famous Players house.

Despite big crops and extensive general prosperity, the Provincial Government of Manitoba derived only $379,000 from the amusement tax during the past 12 months, according to announcement at Winnipeg. The Government had estimated $420,000 as its revenue from the theatre ticket tax during 1928.

Interior alterations have been made in the Capitol Theatre, Edmonton, Alberta, costing $42,000, and this does not include wiring the house for sound programs. Harold Bishop is the manager of this Famous Players house.

The staff of the Capitol Theatre, Peterboro, Ontario, "remembered" Manager J. A. Stewart with a walnut smoking stand with accessories and Mrs. Stewart with a silver cake dish.

Members of the staff of the Capitol Theatre, Moose Jaw, Sask., and their wives, numbering 70 all told, gathered for a function when Manager E. P. Fields was presented with a set of crystal ware.

N. L. Nathanson, managing director of Famous Players Canadian Corp., Toronto, has appointed Sam DePass as supervising manager of the many suburban houses of the company in Toronto. Mr. DePass has been in charge of the advertising department at the head office of Canadian Famous Players.

H. M. Thomas, Western Division Manager of the F. P. Canadian Corp., will also have charge of the advertising and exploitation department at Toronto in succession to Mr. DePass.

J. Lloyd Dearth, formerly general manager of Pantages Theatres in the North Western States, has been appointed manager of the Capitol Theatre, Vancouver, B. C., by Famous Players Canadian Corp., Toronto.

The Dominion Theatre, Victoria, B. C., J. M. Robertson, manager, has been added to the growing list of wired theatres in Canada, the house also being redecorated, recarpeted and provided with new opera chairs as well during the transformation.

Probably the first time on record that a short subject has been held over for a second week when the main film attraction has been changed according to schedule was noted at the Capitol Theatre, Vancouver, B. C., when Manager Lloyd Dearth retained the short Movietone release of King George for the week of January 7.

2 More Cincy Movies Wired; Other News

TWO more Cincinnati houses have gone talkie. The Forest Theatre, a neighborhood house, one of the units in the "L" chain, located in the fashionable residential district of Avondale, will open with sound January 27. The Roosevelt, catering to colored patronage, also has been wired.

Joseph Shakespeare, 39, manager of the Freeman Amusement Co., Cincinnati, suffered a possible fracture of the skull and cuts on his face and body when the automobile in which he was riding crashed into a railroad box car. He was taken to the General Hospital, Cincinnati.

The W. C. T. U. of Westerville, Ohio, a suburb of Columbus, after having secured over 400 names to a petition which they circulated, has caused a resolution to be introduced into the city council prohibiting showing motion pictures on Sunday. The proposed ordinance provides for a fine of $100 and a penalty of six months in jail for violation.

With the 'flu epidemic continuing unabated, and new cases being reported daily, schools, churches, theatres and other places of assemblage in Batavia, Ohio, have been ordered closed indefinitely by the health authorities.

Lawrence Bueche, Sr., owner of the Woodlawn Theatre, Cheviot, Ohio, suburban to Cincinnati, announces appointment of Dave Helbrick, former film salesman, as manager.

The Midland Theatre, Newark, Ohio, a new 1800-seat house, built by the Midland Theatre Co., who also operate the Arcade and Auditorium Theatres, at Newark, opened recently. Edward J. Hiehle is managing all three houses.

Hagerstown, Md., 100 Per Cent Sound

SOUND mechanisms of some sort have been installed in every theatre in Hagerstown, the Colonial, W. Walter Arts, manager, being the last to fall into line with non-synchronous device.

"Uncle Tom's Cabin" was the first picture to be offered as a sound production at the New Theatre, Staunton, Va., when that playhouse reopened after having sound mechanism installed.

Neil Garner has succeeded J. C. Hester as general manager of the Capitol, Rialto, Broadway and Majestic Theatres, Danville, Va. Garner was formerly in the Washington and Omaha territories as salesman for Universal. The houses in Danville have been acquired by Universal.

The Danville Amusement Company has been given a charter to conduct a general amusement and theatrical business. A. C. Conway is president.

The Frank H. Durkee Theatrical Interests have taken over the Opera House at Havre de Grace, Md., by arrangements with the Mayor and City Council of that town. They will use it to give moving picture performances while the State there, owned by that company, is being remodeled from the damage done to it by fire recently.

Business at Loew's Century and Loew's Valencia, above the former, was interfered with to some extent on Monday, Jan. 14, when fire wrecked the Mealy jewelry store building next to the theatre building, causing eight alarms to be sounded and in which 12 persons were injured.

150 persons viewing the early morning show at the Century were ordered to leave on advice from Police Inspector Nelson and they filed out in orderly manner.

A small theatre at Newark, Md., near Berlin, Md., was destroyed by fire, which caused a loss estimated at $25,000. The theatre was owned by Levin A. Cannor.

Benners Milligan, son of Mrs. John Milligan, one of the backers of the Motion Picture Guild, had his spine injured some time ago when he fell from a tree while doing an assignment at his school in New York State. He is now well again. Benners served as cashier at the Little Theatre here during last summer.

Mike Segal, pioneer film salesman in the Baltimore and Washington, D. C., territory, is branch manager of the new office of Quality Pictures, which has been opened in the Mather building, Washington, D. C.

A theatre to cost about $200,000 is to be built at Owensboro, Ky., by the Strand Amusement Company.

EMPIRE FILM VAULTS INC.

MODERATE PRICE FILM STORAGE

1 to 10	Containers ..... $ .75	Over 100 Containers	$ .35
11 to 50	" ..... .50	Cases per month	2.00
51 to 100	" ..... .40	Cases per month over 10 cases	1.75

723 Seventh Avenue, N. Y. **Bryant 2180-2181-2182**

Week's Film Report from Albany Section

MOTION picture theatres in Newton Falls, Antwerp, Chestertown and Cape Vincent are closed on account of the flu epidemic. The theatre in Alexandria Bay, run by Sue Weller, which has been closed because of the flu, reopened last Saturday.

Gil Becker, who booked for M-G-M in Albany for many years, has now gone with the Schine outfit and is located in Gloversville.

Mrs. Taylor who runs the Gateway Theatre at Antwerp is ill in bed with the flu as is her daughter who assists her.

The Community Theatre in Highland Mills has been taken over by a Mr. Arabella. It was formerly run by Mr. Vance. Mr. Arabella has also acquired theatres in Chester, Central Valley and Harriman.

The Community Theatre at Brasher's Falls, formerly operated by Hugh J. Ross, has been acquired by Neal Murphy.

The Colonial in Albany, owned by J. H. Berinstein, is being equipped with sound and will present sound pictures from the latter part of this month on.

Uly S. Hill, managing director of the Stanley houses in Albany and Troy, is ill at his home in Sand Lake, from the flu.

There was a special showing at the Executive Chamber in the State Capitol, one afternoon last week, of the motion picture that had been taken of Governor Roosevelt's campaign and likewise of the Inauguration at the Capitol on New Year's Day.

Lee Langdon, who for many years was one of the best known bookers in Albany, and who later conducted the Central Theatre, died in New York City last week of pneumonia. Mr. Langdon had been residing in New York for the past year or so and was known to practically every exhibitor in northern and central New York.

Thomas Stowell, manager of Harmanus Bleecker Hall in Albany, played the part of host last Saturday morning to a large group of men and women prominent in the affairs of Albany at a demonstration of the installation of Photophone.

Mrs. Dennis Regan, one of the old timers in the business, but who leased her theatre some time ago to Louis Benton, is back in the game and once more handling the Star at Greenwich.

Mrs. Alec Feltmann, wife of the owner of the Lincoln and Rialto Theatres in Schenectady, and a former cashier at the Rialto, died last week of pneumonia.

A terrific windstorm put the Vitaphone out of business at the Avon Theatre in Watertown, and it was found necessary to close the show one night last week.

The Pearl Theatre, owned by Morris Silverman, and the Capitol, owned by George Dwore, both located in Schenectady, may shortly combine and be operated as a unit, according to report.

Sidney Abrahams, poster clerk at the Pathe exchange, was confined to his home last week with the flu. Ann Rogers and Catherine Schraa, of the F B O exchange, were also ill with the flu during the week. Howard Morgan, manager for Educational in Albany, was absent from his desk a good part of last week, and confined to his bed with the flu.

The new theatre in Scotia, which will be operated by the Farash Company, has opened. The house is well located in the center of the village and will be known as The Ritz.

Catherine Dobbs, who has been connected with the Tiffany office force for two or three years in Albany, resigned during the past week on account of ill health.

Although there is talk of a new theatre being erected in Schenectady, the Albany and the Hudson Theatres in that city, operated by the Farash Company, are still closed, in order to divert business to other houses operated by the company. On account of the large pay roll at the General Electric Works, the majority of Schenectady houses report business as being good.

Sunday Shows Favored at Clarion, Iowa

GEORGE HAKE of the Colonial Theatre at Clarion, Ia., reports that the Sunday shows, which are permitted for the first time at Clarion houses, are winning favor and that many who opposed them are beginning to change their attitude. Sunday shows were voted on at a special election and won out by a vote of 755 to 405.

FBO entertained a long list of callers, including J. E. Farley of the Star at Waucoma, who made his first visit in many months. Others, who were in to book films, were T. A. Holt of the Princess at Montezuma, J. E. Michaels of the Strand at Jefferson, W. E. Mansfield of the Strand at Belle Plain and the Mills at Tama, W. C. Treloar of the Treloar at Ogden.

Jake Cohen, who has the Strand and the Capitol at Ottumwa, has installed sound equipment at his house within the last few weeks. Mr. Cohen was a caller at the office of Paramount and reported himself well pleased with the new equipment. Another caller at the Paramount office was George Sweneker of the Garden Theatre at Guthrie Center.

J. H. Michaels of the Strand Theatre at Leon, Iowa, reports that rapid progress has been made on the new theatre building which is being erected on the site of the old Strand. The new theatre is to have a capacity of 500 seats and calls for all the most modern equipment and construction. J. H. Michaels is asociated with John Weller in the Leon house and they have also theatres at Oscola and Jefferson.

With the installation of the Vitaphone at the Strand Theatre, Des Moines, a slight advance was made in the evening admission. The previous price was 20-25 and the admissions now are 20-30.

Rose Kaplan is expected back at the office of Educational some time this month. She has been more than six months recuperating from an accident in which the automobile in which she and her father were driving overturned.

The Crest Theatre at Creston, Iowa, is now under new ownership, having been purchased recently by Macey and Henry, who are old exhibitors in this territory. Clarence Macey has the Strand Theatre at Anita. Z. Z. Henry is owner and manager of the Palace at Exira. They will remain at their old houses and have engaged E. L. Jenkins to act as manager of the Crest. The Crest was previously owned by Roy Benson.

2 Fires and Robbery Occur in Central Penn

AN overheated flue in the Star picture theatre, at Nant-y-glo, a suburb of Johnstown, early in the morning of January 8, caused a fire that destroyed the theatre. The loss is estimated at $25,000, partly covered by insurance. A high wind fanned the flames and firemen were summoned from other towns to aid the local department. The theatre was owned by Jacob Conrad and was operated by William Gallo.

A mother and three small daughters were rescued after being trapped in a blazing picture theatre in Havre de Grace, just across the Pennsylvania line in Maryland, during a matinee performance on January 7. The woman and children were in a basement rest room and were weak from smoke fumes when carried to the street.

A sneak thief thrust his hand through the window of the ticket booth in front of the Victoria Theatre, Harrisburg, at 5 o'clock, on the afternoon of January 8, while a relief cashier was on duty, and grabbed $75 in bills with which he disappeared in crowded Market Street.

Donald W. Ross, who became managing director of Loew's Regent Theatre, Harrisburg, just before Christmas, succeeding John P. McCarthy, transferred to a Loew theatre in Syracuse, N. Y., was host to a group of newspapermen and other guests recently at a private screening.

Harrisburg Local, No. 98, International Alliance of Theatrical Stage Employes and Motion Picture Projectionists, on January 6 elected the following officers for 1929; President William S. McKay, Jr.; vice president, William Fornwalt; recording secretary, Harry B. Wilson, treasurer; Arthur L. Kobb, sergeant-at-arms; Harry Beck; business agent for stage hands, Ralph Black; business agent for projectionists, Lawrence W. Katz.

C. Floyd Hopkins, director of the dozen Wilmer & Vincent theatres in Harrisburg and Reading, has been appointed a member of a committee of prominent Harrisburg business men who will represent the Chamber of Commerce at the dedication of the new Harrisburg City Hall, which will take place early in the Spring. Mr. Hopkins is a past president of the chamber.

Mrs. Florence Ackley Ley, former comic opera prima donna and until recently head of the Community Service Bureau maintained in Harrisburg by Wilmer & Vincent theatres, directed the annual holiday party of the Ley School of Dance Arts in the Vance Building, Harrisburg, on January 7.

Wash. Shows Shut by Flu to Open

WITH the disappearance of the slight epidemic of influenza in various parts of the state, it appeared likely that a general reopening of theatres in the smaller towns would follow this week. Cities which have had theatres and public places closed during recent weeks are Yakima, White Swan, Granger and Ritzville, all of which had a fairly large number of illnesses.

"Sunshine" Max Bradfield, a West Coast master of ceremonies from California, arrived at the Fifth Avenue Theatre, Seattle, last week to assume the direction of the Fifth Avenue Stage Band. He replaces Georgie Stoll, who has been returned to the Broadway Theatre in Portland.

John McGill, exhibitor of Port Orchard and Annapolis, Washington, last week was telling the boys about the successful opening of his new Port Orchard Theatre.

Lloyd Lamb, former sales representative of the American Film Corporation, is recovering from a recent sudden attack of intestinal influenza.

Art Aronson, head of the Western Poster Company of the Northwest, is celebrating the arrival of a baby daughter.

Information was received on Film Row to the effect that the Majestic Theatre in Ontario, Oregon, had been bought out by William Lees, owner of the Dream Theatre, opposition house. The Majestic was formerly owned by C. R. Potter.

K. L. Burk, Northwest division manager of Universal houses, announced that Clem Pope has returned to Spokane, Washington, as manager of the Clemmer Theatre there. Art Bishell, appointed to that position about a month ago will probably return to the Universal group in Seattle.

Alex Singelow, formerly connected with the Fox organization in the newsreel division, has been associated with the Sonora-Bristolphone sales department in the Northwest.

Al Rosenberg, president of the Allied Amusements of the Northwest and head of the DeLuxe Theatres, Inc., of Seattle, has appointed "Chuck" Charles as house manager of the new Everett Theatre now under construction and leased by DeLuxe.

The Casino Theatre at Republic, Washington, formerly owned and run by Charles Storch, has been taken over by Robert McAtee.

G. H. VanDusen, former auditor for the eleven Universal chain houses in Seattle, has been moved to the position of cashier at Manager Mat Aparton's local Universal exchange.

The Goodluck Theatre in this city, owned and operated by Mr. and Mrs. S. Z. Williams, last week was renamed the Mount Baker Theatre. The change was made along with a change in policy which brings sound films.

H. E. Ulsh, operating the Ellensburg Theatre at Ellensburg, Washington, is planning to remodel and redecorate his house, simultaneous with installation of the latest talkie equipment.

New Theatre, to Cost $150,000 Is Planned for Bartlesville, Okla.

A motion picture theatre that will be a civic monument and will cost $150,000, has been announced for Bartlesville, Okla., by C. E. Burlingham, who plans to make the structure the finest small city show house between the Mississippi and the Rockies. It will be operated by the Berryman Bros. and the Griffith Amusement Co., of Oklahoma City, a Universal circuit.

The called-for site of the structure is now occupied by a furniture store, which will be completely torn down with the exception of the side walls. The front facade is to be faced with "matt" finish terra cotta, the ornament and relief work to be in polychrome colors. Surmounting the main, or front wall, will be open bell towers, to be illuminated at night with hanging lanterns. The front will be 71 feet in height.

It is planned to make the central bay one large window, 17 feet wide and 30 feet high. The window is to be constructed of ornamental wrought iron and glazed with opalescent stained glass; behind the window will be lights that will add to the illumination in front. A large steel marquee, that will be a part of the main structure, will also be in front, and this, too, will be illuminated at night by many incandescent lights.

To be approximately 26 feet square and elaborately finished in marble flooring, colored tile wainscoting and ornamental plaster cornices and decorations, the lobby will have double doors at the front and back and at each side a shop or store.

Aisles will lead from the main foyer to the auditorium, and two main stairways will lead to the mezzanine and balcony. On the former there will be lounge rooms for men and women, smoking room and the manager's office; connecting the mezzanine with the balcony will be two ramps or inclines. There will be no posts in the balcony, as the whole will be supported by huge steel girders. The entire balcony, mezzanine and stairways will be of reinforced concrete.

Ornamental plaster, framed mirrors and wrought iron work of the latest design will decorate the interior. Air washers, motor-driven fans and diffusers will keep a fresh supply of air in circulation during warm weather, while in cold seasons a mushroom type of steam heating plant will keep a constant change of warm air. Indirect lighting will be employed around the proscenium opening, and will emanate from domes, pockets and chases, through ornamental grilles and from soft colored reflectors. The stage will be 25 feet wide. In the basement will be the heating equipment and drssing rooms. The stage floor is to be constructed of concrete, with 2 inches of matched floor finish overlaid. The seating capacity will be about 1,200.

There will be several store rooms in connection with the theatre.

The Strand Theatre, Council Bluffs, Ia., of which Morris Cohn is manager, was recently closed for several weeks while work was being done to the interior of the house.

One unusual feature to be added was a ballroom beautifully decorated, and located on top of the auditorium with a mezzanine effect. Much pains are being taken to make the theatre not unusually attractive but one which will be of advantage to the patrons of the theatre in many ways.

The Blaser-Vollmer Construction Company of Wichita, Kans., has been awarded the contract for the construction of the theatre at 2141 North Market street, Wichita, to be erected by the Stockman-Hartman Theatre Company according to plans drawn by Boller Brothers of Kansas City, Mo.

The theatre will contain the main floor and a balcony and be 50 by 140 feet.

New $775,000 Theatre Waterbury, Conn., May Open Around March 15

John Moriarity, Inc.'s new $775,000 motion picture theatre in Waterbury, Conn., now being erected and which will be leased to the Rialto Theatre Co. of Waterbury, will be opened to the public some time after March 1, probably around the middle of the month. The structure is going up on East Main Street.

In about two weeks' time plastering work will be completed and the following five weeks, it is expected, will be taken up with the decoration of the building's interior. Christmas was to have been the date for the finish of the plaster work, but unforetold delays have hindered its completion.

At least 10 days will be occupied with the installation of the organ and to seat the 2,700 seats. Each seat must be riveted to the concrete floor.

The president of the theatre controlling company is Moe Mark, who was head of the firm that erected the Mark Strand Theatre on Broadway, New York. Joseph M. Levenson, of Boston, is vice-president and assistant treasurer. Bernhardt E. Hoffman, of New Haven, is treasurer.

Mr. Hoffman will have charge of the policies and programs. It has not been determined whether vaudeville, stage presentations or only films will be shown.

The new structure has a frontage of about 30 feet on East Main Street and runs back 140 feet. From the rear western to eastern boundary measures 170 feet.

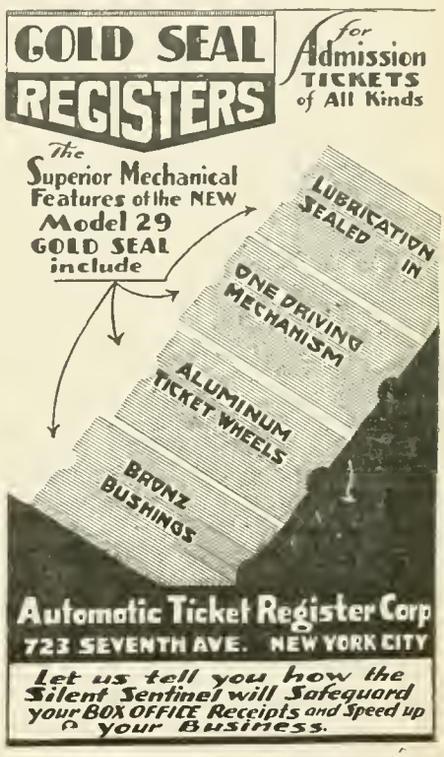
New 2,000-Seater Will Be Erected in Owensboro, Ky.

A large and attractive theatre, to seat 2,000, will soon be a reality in Owensboro, Ky. It will be located on Fifth and Fredercia streets, and will be in addition to the string of houses already controlled and operated in that territory by the Strand Amusement Co.

Harry Matthews is manager in Owensboro of the Strand Amusement Co.

Construction Notes and Theatre Openings

The Jefferson Lafayette Theatres, Incorporated, of Charlottesville, Virginia, will begin in February the erection of a 1,000-seat house at the University of Virginia. Plans have been completed and contract will be let on or about January 5th. The theatre will cost approximately $125,000, and will contain all modern equipment.



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Lackawanna 7876

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Classified Ads

RATES: 10 cents a word for each insertion, in advance except Employment Wanted, on which rate is 5 cents

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ORGANISTS and SINGERS, thoroughly trained and experienced in theatre work. Men and women now ready for good positions. Write salary, and other data. Address, Chicago Musical College, 64 E. Van Buren, Chicago.

Expert Show Card Writer with proven art ability in theatrical lobby display desires connection with progressive organization either one large combination house or small circuit. Willing to leave town, start on moderate salary. Will furnish details by mail or arrange for appointment. Box 445, Motion Picture News, 729—7th Ave., N. Y. C.

A-1 Theatre Manager at liberty. Long experience, reliable. Can furnish best of references. Address, Manager, 17 Washington Street, West Pittston, Pa.

I RECOMMEND you, Mr. Exhibitor, to read this ad, if you are seeking a grade A theatre manager that can get you results. Will locate anywhere. References, the finest. Appointments will be made in New York. Address, Box 440, Motion Picture News, 729 7th Ave., New York City.

Wanted

THEATRE WANTED — AT ONCE—any town over 2,000 population. Prefer lease. Will consider buying. 10 years successful management. Box 430, care Motion Picture News, 729 Seventh Ave., New York City.

Managers' School

LEARN MODERN THEATRE MANAGEMENT. A training that is helping many theatre employees to success. Catalog C. Moving Picture Theatre Managers Institute, Elmira, N. Y.

For Sale

For Sale: Moving picture theatre, wonderful location, five hundred seats, good sized stage, organ, two Simplex machines, fine crystal screen, additional hall ground floor, with two other rooms. Price very reasonable. Florence Amusement Association, Florence, Mass.

For Sale: 2,000 high class upholstered opera chairs from leading Broadway theatre. $2.00 per chair. Box 425, Motion Picture News, 729 7th Ave., New York City.

Three Thousand Dollars will buy good will and equipment for a 380-seat moving picture house; rent, month, $150. Favorite Theatre, Washington, D. C.

Used Equipment

FOR SALE—1200 Upholstered Theatre Chairs; 1000 Veneer Theatre Chairs; 500 Upholstered Chairs with spring seats, panel back. Also all makes REBUILT projectors, spotlights, reflector lamps, screens. Everything for the theatre at bargain prices. Amusement Supply Co., Inc., 729 Seventh Ave., New York City.

It Pays to Advertise in the Classified Ads Section of the *News*.



Five examples of newspaper displays exploiting M-G-M's "West of Zanzibar" at first run theatres. The ads illustrated are displays by Loew's Midland, Kansas City, a three-column layout of striking make-up; Palace, Indianapolis, three columns; Loew's Valentine, Toledo, three columns; Fisher theatre, St. Louis, two columns; and Loew's and United Artist's State, Louisville, a two column layout.

COMPLETE RELEASE CHART

Productions are listed according to the names of Distributors in order that the Exhibitor may have a short-cut toward such information as he may need, as well as information on pictures that are coming. Features which are finished or are in work, but to which release dates have not been assigned, are listed in "Coming Attractions"

BRAY PRODUCTIONS

Title	Star	Rel.	Date	Length	Reviewed
College Cuckoo	Murdock-Cavalier	June	1	2 reels	
Her Salty Suitor		June	20	2 reels	
His Wild Oat	McDougall Kids	July	10	2 reels	
Lonesome Babies	Jack Cooper	Aug.	1	2 reels	
Lost Whirl, The	Irving-Cooper	July	1	2 reels	
Lot o' Boloney, A	McDougall Kids	June	10	2 reels	
Pikers, The	McDougall Kids	Aug.	10	2 reels	

COLUMBIA

FEATURES

Title	Star	Rel.	Date	Length	Reviewed
After the Storm	Bosworth-Gilbert-Delaney	April	17	5459 feet	Sept. 15
Apache, The	Alvarado-Livingston			5838 feet	
Beware of Blondes	Revier-M. Moore-D'Arcy	July	1	5649 feet	
Broadway Daddies	Logan-Lease	April	7	5537 feet	Sept. 15
Court-Martial	Holt-Compson	Aug.	12	6014 feet	
Dawn	Special Cast			7500 feet	
Desert Bride, The	Compson-Forrest	Mar.	26	5528 feet	Sept. 15
Driftwood	Alvarado-Day	Oct.	15	6267 feet	
Golf Widows	Ford-Reynolds-Rand	May	1	5592 feet	
Matinee Idol, The	Walker-Love	Mar.	14	5925 feet	May 5
Modern Mothers	Chadwick-Fairbanks, Jr.-Kent	May	13	5540 feet	
Name the Woman	Stewart-Glass-Gordon	May	25	5544 feet	Sept. 8
Nothing to Wear	Logan-von Eltz			5701 feet	
Power of the Press, The	Fairbanks, Jr.-Ralston			6465 feet	
Raider Emden, The	Special Cast			6021 feet	
Ransom	Wilson-Burns	June	7	5584 feet	
Restless Youth	M. Day-Forbes			6085 feet	
Runaway Girls	Mason-Rankin	Aug.	23	5725 feet	
Say It With Sables	Bushman-Livingston-Chadwick	July	13	6401 feet	
Scarlet Lady, The	De Putti-Alvarado	Aug.	1	6443 feet	
Sinners' Parade	Revier-Varconi			5616 feet	
Sporting Age, The	Bennett-Herbert-Nye	Mar.	2	5464 feet	June 2
Street of Illusion, The	Keith-Valli			5988 feet	
Stool Pigeon, The	Delaney-Borden			5988 feet	
*†§Submarine	Holt-Revier-Graves			8192 feet	
Virgin Lips	Borden-Boles	July	25	6048 feet	Sept. 22
Way of the Strong, The	Day-Livingston-Von Eltz	June	19	5752 feet	

Coming Attractions

Title	Star	Length	Reviewed
Behind Closed Doors	Valli-Glass		
College Coquette	M. Day-Forbes		
*†§Donovan Affair, The	Jack Holt	6214 feet	
Faker, The	Logan-Delaney-Oland		
*†§Fall of Eve, The			
*†§Lone Wolf's Daughter, The	Lytell-Olmstead-Keith	6214 feet	
Object—Alimony	Wilson-Trevor		
Sideshow, The	Prevost-Graves		
Trial Marriage	Eilers-Kerry		
*†§Younger Generation, The	Hersholt-Lease-Besquelte-Cortez		

EDUCATIONAL

Title	Star	Rel.	Date	Length	Reviewed
All In Fun	Jerry Mandy	Oct.	21	1 reel	Oct. 27
Air Derby, The	Reed Howes	Jan.	6	2 reels	
America's Pride	Our World Today	Oct.	7	1 reel	Oct. 6
Auntie's Mistake	Dorothy Devore	Feb.	17	2 reels	
Beauties Beware	Jerry Drew	Jan.	27	2 reels	Jan. 12
Be My King	Lupino Lane	Dec.	9	2 reels	Nov. 10
Best Dressed Woman in the World	"Our World Today"	Feb.	17	1 reel	
Blondes Beware	Johnny Arthur	July	15	2 reels	June 23
Bumping Along	Stone-Ruth	Nov.	18	1 reel	Nov. 3
Call Your Shots	Al St. John	Sept.	15	2 reels	Sept. 29
Cloud Patrol, The	Reed Howes	Feb.	24	2 reels	
Come to Papa	"Big Boy"	Oct.	14	2 reels	Oct. 13
Companionate Service	Dorothy Devore	Oct.	7	2 reels	Oct. 6
Conquering the Colorado	Hodge-Podge	July	8	1 reel	July 14
Cook, Papa, Cook	Murdock-Hutton	Sept.	9	1 reel	Sept. 16
Crown Me	Wallace Lupino	June	3	1 reel	May 28
Dumb—and How	Thatcher-Young-Allen	Jan.	27	1 reel	Dec. 22
Felix the Cat In Astronomeows	"Sullivan Cartoon"	July	8	1 reel	Aug. 18
Felix the Cat In Futuritzy	"Sullivan Cartoon"	June	24	1 reel	July 21
Felix the Cat In Jungle Bungles	"Sullivan Cartoon"	July	22	1 reel	Sept. 22
Felix In Outdoor Indore	"Sullivan Cartoon"	June	10	1 reel	June 30
Felix the Cat in the Last Life	"Sullivan Cartoon"	Aug.	5	1 reel	Sept. 29
Fighting Orphans—Evening Mist	Bruce Outdoor Sketch	Aug.	19	1 reel	Aug. 4
Fisticuffs	Lupino Lane	Oct.	28	2 reels	Oct. 27
Fixer, The	"Big Boy"	Feb.	3	2 reels	Feb. 3
Follow Teacher	"Big Boy"	Dec.	16	2 reels	Nov. 17
Girlies Behave	Jerry Drew	Sept.	9	2 reels	Sept. 8
Gloom Chaser, The	"Big Boy"	June	24	2 reels	June 2
Glorious Adventure	Hodge-Podge	Oct.	14	1 reel	Oct. 27
Going Places	George Davis	Jan.	13	2 reels	
Goofy Birds	Charley Bowers	Aug.	12	2 reels	July 28
Hard Work	Wallace Lupino	July	29	1 reel	July 14
Hay Wire	Stone-Dale	Nov.	4	1 reel	Oct. 27
Hectic Days	Lupino Lane	June	17	2 reels	May 28
He Tried to Please	Collins-Hutton	Aug.	12	1 reel	July 14
Hold That Monkey	Monty Collins	Nov.	11	2 reels	Oct. 27
Homemade Man, A	Lloyd Hamilton	June	17	2 reels	June 9
Hop Off	Charley Bowers	July	1	2 reels	June 23
Hot Luck	"Big Boy"	Sept.	2	2 reels	Sept. 29
Hot or Cold	Al St. John	Dec.	2	2 reels	Nov. 10
Husbands Must Play	Wallace Lupino	Jan.	6	2 reels	
In the Morning	Vernon Dent	Dec.	30	1 reel	Nov. 24
Just Dandy	Jerry Drew	Aug.	19	2 reels	Aug. 11
Kid Hayseed	"Big Boy"	Aug.	5	2 reels	Aug. 4
Ladies Preferred	Jerry Drew	July	8	2 reels	June 30
Leaping Luck	Davis-Collins	July	29	2 reels	July 14
Listen Children	Lloyd Hamilton	July	22	2 reels	July 14
Last Laugh, The	Wallace Lupino	July	15	1 reel	June 23
Lucky Duck, The	Billy Dale	Oct.	7	1 reel	Sept. 15
Magic City The	Our World Today	Nov.	11	1 reel	Nov. 3
Making Whoopie	Goodwin-Bradley	Oct.	28	2 reels	Oct. 13
Misplaced Husbands	Dorothy Devore	Nov.	25	2 reels	Nov. 24
Murder Will Out	Vernon Dent	Dec.	16	1 reel	Nov. 10
Oh Mama	Miller-Hutton	July	1	1 reel	June 23
On the Move	Hodge-Podge	Sept.	9	1 reel	
Only Me	Lupino Lane	Jan.	20	2 reels	Dec. 15
Patchwork of Pictures, A	Hodge-Podge	Nov.	18	1 reel	Nov. 24
Peep Show, The	Hodge-Podge	Aug.	12	1 reel	Aug. 18
Pep Up	Cliff Bowes	Feb.	24	1 reel	
Permanent Wave Railroad, The	Our World Today			1 reel	Dec. 1
Pictorial Tidbits	Hodge-Podge	June	10	1 reel	June 23
Pirates Beware	Lupino Lane	Sept.	9	2 reels	
Playful Papas	Jerry Mandy	Dec.	1	1 reel	Dec. 1
Polar Perils	Monty Collins	Sept.	30	2 reels	Sept. 15
Question Marks	Hodge-Podge	Jan.	20	1 reel	
Quiet Worker, The	Jerry Drew	Nov.	4	2 reels	Oct. 6
Rah Rah Rah!	Dorothy Devore	June	3	2 reels	May 26
Roaming Romeo	Lupino Lane	July	29	2 reels	July 21
Sailor Boy	Monty Collins	June	17	1 reel	June 8
Served Hot	Cliff Bowes	Feb.	10	1 reel	
Shifting Scenes	Hodge-Podge	Dec.	16	1 reel	
Sky Ranger, The	Reed Howes	Sept.	23	2 reels	Oct. 6
Skywayman, The	Reed Howes	Nov.	18	2 reels	Nov. 3
Social Prestige	Monty Collins	Dec.	23	2 reels	Nov. 17
Stage Frights	George Davis	Oct.	21	2 reels	Oct. 6
Thoughts While Fishing	Bruce Outdoor Sketch	June	17	1 reel	June 8
Thrills of the Sea	Our World Today	Sept.	2	1 reel	Sept. 29
Troubles Galore	Collins-McCoy	Aug.	26	1 reel	Aug. 4
Walking Fish	Our World Today	Jan.	13	1 reel	
Wedded Blisters	Lupino Lane	Aug.	26	2 reels	Aug. 4
What a Trip	Vernon Dent	Jan.	13	1 reel	Dec. 15
Whoopee Boys	Monty Collins	Feb.	10	2 reels	Jan. 12
Who's Lyin'?	Davis-Collins	June	10	2 reels	May 26
Wife Trouble	Robert Graves	Sept.	23	1 reel	Sept. 8
Wild Wool—Night Clouds	Bruce Outdoor Sketch	July	15	1 reel	June 30
Wives Don't Weaken	Drew-Bradley	Dec.	16	2 reels	Dec. 15

PHOTOPHONE SHORTS

Title	Star	Rel.	Date	Length	Reviewed
*†§Eligible Mr. Bangs, The	Horton-Arthur	Jan.	13	2 reels	
*†§Lion's Roar	Burke-Bevan-Dent	Dec.	9	2 reels	Dec. 1
*†§Old Barn, The	Johnny Burke			2 reels	

EXCELLENT PICTURES (S. R.)

FEATURES

Title	Star	Rel.	Date	Length	Reviewed
Bit of Heaven, A	Lee-Washburn	May	15	7000 feet	
Inspiration	George Walsh	May	10	6759 feet	
Into No Man's Land	Santschi-Blythe	June	15	6700 feet	
Life's Crossroads	Hulette-Conklin			5355 feet	
Making the Varsity	Hulette-Rankin-Lease	July	15	6400 feet	
Manhattan Knights	Befford-Miller	Aug.	27	6000 feet	
Speed Classic, Inc	Lease-Harris	July	31	4700 feet	
Women Who Dare	Chadwick-Delaney	Mar.	31	6520 feet	

F B O

FEATURES

Title	Star	Rel.	Date	Length	Reviewed
Air Legion, The	Lyon-Sleeper-Moreno	Jan.	8	6351 feet	
Alex the Great	Gallagher-Dwyer	May	13	6888 feet	Mar. 24
Avenging Rider, The	Tom Tyler	Oct.	7	4808 feet	
Bantam Cowboy, The	Buz Barton	Aug.	12	4893 feet	
Beyond London's Lights	Shumway-Elliott	Mar.	18	5583 feet	Feb. 25
*†§Blockade	Anna Q. Nilsson	Dec.	16		
Breed of the Sunsets	Bob Steele	April	1	4869 feet	
Captain Careless	Bob Steele	Aug.	28		
Charge of the Gauchos	F. X. Bushman	Sept.	16	8487 feet	
Chicago After Midnight	Mendez-Ince	Mar.	4	6248 feet	Mar. 17
*†§Circus Kid, The	Darro-Costello-Brown	Oct.	7	6085 feet	Sept. 22
Crooke Can't Win	Lewis-Hill-Nelson	May	11	6291 feet	
Danger Street	Baxter-Sleeper	Aug.	26	5621 feet	
Devil's Trade Mark, The	Bennett-Mong-Douglas	April	7	5984 feet	
Dog Justice	Ranger-Martin	June	10	5043 feet	
Dog Law	Ranger (Dog)	Sept.	2	4802 feet	
Fighting Redhead, The	Buzz Barton	July	1	4758 feet	
Freckles	Bosworth-Fox, Jr.	Mar.	21	8131 feet	Jan. 28
Fury of the Wild	Ranger (Dog)	Nov.	4		
*†§Gang War	Borden-Pickford	Nov.	18	6337 feet	Dec. 1
Headin' for Danger	Steele-Mendez	Dec.	18	5249 feet	
Hey Rube!	Olmstead-Trevor	Dec.	23		
His Last Haul	T. Moore-Owen	Nov.	11		
*†§Hit of the Show, The	Brown-Astor-Olmstead	Sept.	23	6337 feet	Aug. 4
King Cowboy	Tom Mix	Nov.	26		
Law of Fear, The	Ranger-Reid-Nelson	April	8	4769 feet	Mar. 10
Lightning Speed	Bob Steele	Oct.	21	4647 feet	
Little Buckaroo, The	Buzz Barton	Mar.	11	4801 feet	
Little Yellow House, The	Sleeper-Caldwell	May	28	6429 feet	April 21
Loves of Ricardo, The	George Beban	June	17	5181 feet	
Man In the Rough, The	Steele-King	May	20	4785 feet	
Orphan of the Sage	Buzz Barton	Dec.	23		
*†§Perfect Crime, The	Rich-Brook-McConnell	Aug.	19	6331 feet	Aug. 11
Phantom of the Range	Tyler-Thompson-Darro	April	22	4781 feet	Feb. 11

** Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie.*

Title	Star	Rel.	Date	Length	Reviewed
Pinto Kid, The	Barton-Trevor-Lee	April	28	4884 feet	Jan. 7
Red Riders of Canada	Miller-Byer	April	18	6419 feet	Dec. 23
Rough Ridin' Red	Buzz Barton	Nov.	4	4714 feet	
Sally of the Scandals	Love-Forrest	July	15	6059 feet	
Sally's Shoulders	Wilson-Hackathorne	Oct.	14	6297 feet	
Singapore Mutiny, The	Ince-Taylor	Oct.	7	5812 feet	Oct. 13
Sinners In Love	Borden-Gordon	Nov.	4		Oct. 20
Skinner's Big Idea	Washburn-Sleeper-Trevor	April	24	5967 feet	Mar. 17
Son of the Golden West	Tom Mix	Oct.	1	6037 feet	Sept. 29
Stocks and Blondes	Logan-Gallagher	Sept.	9	6493 feet	
Stolen Love	M. Day-O. Moore-Lease	Dec.	2		
Terror Mountain	Tom Tyler	Aug.	19	4884 feet	
Texas Tornado, The	Tyler-Darro	June	24	4793 feet	
Trail of Courage, The	Steele-Bonner	July	8	4758 feet	
Trail of the Horse Thieves, The	Tom Tyler	Jan.	13		
Tropic Madness	Leatrice Joy	Dec.	16		
Tyrant of Red Gulch	Tom Tyler	Nov.	25	4778 feet	
Young Whirlwind, The	Buzz Barton	Sept.	16	4762 feet	

SHORT SUBJECTS

Title	Star	Rel.	Date	Length	Reviewed
Almost a Gentleman	Al Cooke	June	28	2 reels	
Arabian Fights, The	Alberta Vaughn	Sept.	16	2 reels	
Beef Steaks, The	Hellum-Davis	Dec.	30	2 reels	
Casper's Week-End	Hill-Duncan	Dec.	9	2 reels	
Come Meal	Al Cooke	June	11	2 reels	
Curiosities No. 1	Novelty	Sept.	26	1 reel	Sept. 29
Curiosities, No. 2	Novelty	Oct.	10	1 reel	
Curiosities, No. 3	Novelty	Oct.	24	1 reel	
Curiosities No. 6	Novelty	Dec.	5	1 reel	
Curiosities No. 7	Novelty	Dec.	19	1 reel	
Fooling Casper	Duncan-Hill	Sept.	16	2 reels	Sept. 28
Happy Holidays	Hill-Duncan	Sept.	16	2 reels	
Heavy Infents	Kerr-Ross-Alexander	June	11	2 reels	June 16
Honey Balks	Hellum-Davis	Dec.	2	2 reels	
Horsefeathers	Barney Hellum	Sept.	9	2 reels	Sept. 29
Jessie's James	Vaughn-Cook			2 reels	Oct. 26
Joyful Day	Karr-Ross-Alexander	Aug.	14	2 reels	
Mickey's Babies	Mickey Yule	Aug.	7	2 reels	
Mickey's Battles	Mickey Yule	Sept.	30	2 reels	
Mickey's Big Game Hunt	Mickey Yule	Dec.	23	2 reels	
Mickey's In Love	Mickey Yule	June	4	2 reels	
Mickey's Movies	Mickey Yule	Sept.	2	2 reels	Sept. 29
Mickey's Rivals	Mickey Yule			2 reels	
Mickey's Triumph	Mickey Yule	July	2	2 reels	
Mickey the Detective	Mickey Yule	Oct.	28	1 reel	
Mild But She Satisfies	Alberta Vaughn	Oct.	14	2 reels	
*†§Odd Facts	Curiosities			1 reel	
Okmnx	Barney Hellum	Oct.	7	2 reel	
Ruth Is Stranger Than Fiction	Alberta Vaughn	Sept.	23	2 reels	
Six Best Fellows	Alberta Vaughn	Oct.	27	1 reel	
Standing Pat	Karr-Ross-Alexander	July	9	2 reels	July 28
That Wild Irish Pose	Alberta Vaughn	Oct.	24	1 reel	
Wages of Synthetic Sin, The	Alberta Vaughn	Sept.	2	2 reels	
Watch Your Pep	Alberta Vaughn	Oct.	7	2 reels	
What a Wife	Duncan-Hill	Oct.	14	2 reels	
You Just Know She Dares 'Em	Alberta Vaughn	Sept.	9	2 reels	

Coming Attractions

Title	Star	Rel.	Date	Length	Reviewed
Amazing Vagabond, The	Bob Steele				
City of Shadows, The	Luden-Lynn				
Come and Get It	Bob Steele	Feb.	3		
Down Our Way	Valli-Caldwell-Darro				
Drifter, The	Tom Mix				
Drums of Araby	Tom Mix				
Eagle's Talons, The	Tom Tyler				
Freckled Rascal, The	Buzz Barton	Mar.	31		
Gun Law	Tom Tyler	Mar.	3		
Hardboiled	O'Neil-Reed-Tashman				
Idaho Red	Tom Tyler	Mar.	3		
*†§Jazz Age, The	M. Day-Fairbanks, Jr.-Walthall				
Little Outlaw, The	Buzz Barton				
*†§Love in the Desert	Borden-Trevor-Roscoe				
One Man Dog, The	Ranger				
Outlawed	Tom Mix				
*†§Rio Rita	Special Cast				
*†§Syncopation	Bennett-Watson-Warings Band				
*†§Taxi 13	Conklin-Sleeper-Trevor	Nov.	18		
Tracked	Ranger (Dog)	Nov.	4	4957 feet	
Upperworld					
Vagabond Cub, The	Buzz Berton	Feb.	10		
Viennese Charmer	Betty Compson				

FIRST DIVISION (S. R.)

Title	Star	Rel.	Date	Length	Reviewed
Devil's Cage, The	Garon-Keith	June	5	6800 feet	
Fagasa	Kelly-Kelton-Wells	May	20	5700 feet	
Free Lips	Marlowe-Novak	Aug.	4	5700 feet	
Masked Angel, The	Compson-Oakman	June	29	6000 feet	
Souls Aflame	James-Wells	July	6	6200 feet	

FIRST NATIONAL

FEATURES

Title	Star	Rel.	Date	Length	Reviewed
Barker, The	Sills-Compson-Meckaill	Sept.	30	7137 feet	July 7
*†§Barker, The	Sills-Compson-Mackaill	Dec.	30	7137 feet	Dec. 15
Big Noise, The	Conklin-Hardy-White	Mar.	25	7402 feet	May 12
Burning Daylight	Sills-Kenyon	Mar.	11	8560 feet	April 28
Butter and Egg Man, The	Mulhall-Nissen	Sept.	2	6467 feet	
Canyon of Adventure	Maynard-Faire	April	22	8730 feet	May 19
Chinatown Charlie	Hines-Lorraine	April	15	6365 feet	
Code of the Scarlet	Maynard-McConnell	July	1	5600 feet	
Companionate Marriage	Bronson-Francis-Walling	Oct.	21	6227 feet	
*Crash, The	Sills-Todd	Oct.	7	6225 feet	
*†§Divine Lady	Griffith-Varconi	Jan.	27	10015 feet	
Do Your Duty	Charlie Murray	Oct.	14	5976 feet	
Glorious Trail, The	Maynard-McConnell	Oct.	28	5886 feet	
*†Good Bye Kiss, The	Eilers-Burke-Kemp	July	8	7306 feet	Nov. 24
Happiness Ahead	Moore-Lowe	June	24	7100 feet	
Harold Teen	Lake-Brian-White	April	29	7541 feet	
*†Haunted House, The	Kent-Todd	Nov.	4	6756 feet	Dec. 22
Hawk's Nest, The	Sills-Kenyon	May	27	7426 feet	July 7
Head Men, The	Murray-Kent-Young	July	8	6502 feet	
Heart of a Follies Girl	Dove-Kent	Mar.	18	6957 feet	Mar. 17
Heart to Heart	Astor-Hughes	July	22	6071 feet	Sept. 10
Heart Trouble	Harry Langdon	Aug.	12	5400 feet	
*†§His Captive Woman	Sills-Mackaill	Jan.	30		
Ladies' Night In Turkish Bath	Mackaill-Mulhall	April	1	6592 feet	April 14
Lady Be Good	Mackaill-Mulhall	May	8	6608 feet	June 2
*†Lilac Time	Moore-Cooper	Nov.	8	8967 feet	Mar. 24
Little Shepherd of Kingdom Come	Barthelmess-O'Day	April	8	7700 feet	May 19
Mad Hour, The	O'Neill-Kent	Mar.	4	6625 feet	April 21
*Naughty Baby	White-Mulhall	Dec.	16		
*†Night Watch, The	Deve-Reed	Sept.	9	6612 feet	Oct. 13
Oh Kay	Moore-Gray	Aug.	26	6100 feet	Sept. 1
*†Outcast	Griffith-Lowe	Nov.	11	6622 feet	Dec. 8
Out of the Ruins	Barthelmess-Nixon	Aug.	19	6100 feet	Aug. 25
*†Scarlet Seas	Barthelmess-Compson	Dec.	9	6237 feet	Jan. 6
*†Show Girl	White-Delaney	Sept.	23	6133 feet	Nov. 16
Strange Case of Capt. Ramper	German Cast	July	29	7534 feet	June 9
*†§Synthetic Sin	Colleen Moore	Jan.	6	6730 feet	Jan. 12
Three-Ring Marriage	Astor-Hughes	June	10	5634 feet	
Upland Rider, The	Maynard-Douglas	June	3	5731 feet	May 19
Vamping Venus	Murray-Todd-Fazenda	May	13	6021 feet	
Ware Case, The	Special Cast	Nov.	25	6185 feet	
*†Waterfront	Mackaill-Mulhall	Sept.	16	5976 feet	Dec. 1
Wheel of Chance	Barthelmess-Bosquette	June	17	6895 feet	July 7
*†Whip, The	Mackaill-Ellsson-Forbes	Sept.	30	6058 feet	Sept. 22
Wright Idea, The	Hines-Lorraine	Aug.	5	6300 feet	Sept. 22
Yellow Lily, The	Dove-Brook	May	26	7187 feet	May 26

Coming Attractions

Title	Star	Rel.	Date	Length	Reviewed
*†Adoration	Billie Dove	Dec.	2	6360 feet	
California Mail, The	Maynard-Dwan				
Cheyenne	Maynard-McConnell	Feb.	17		
*†§Children of the Ritz	Mackaill-Mulhall	Mar.	3		
Comedy of Life, The	Sills-Corda	Mar.	10		
*†§Hot Stuff	Alice White	Mar.	31		
Lawless Legion, The	Ken Maynard				
*†§Man of the Moment	Billie Dove	Feb.	16		
*†§Pat and Mike	Milton Sills				
Phantom City, The	Maynard-Gilbert	Dec.	23	6887 feet	
Prisoners	Corinne Griffith				
Saturday's Children	Corinne Griffith	Mar.	17		
*†§Seven Footprintes to Satan	Todd-Hale	Feb.	3		
*†§Squall, The					
That's a Bad Girl	Moore-Hamilton	Mar.	24		
*†§Weary River	Barthelmess-Compson				

FOX FILMS

FEATURES

Title	Star	Rel.	Date	Length	Reviewed
*§Air Circus, The	Carrol-Lake-Rollins	Sept.	30	7702 feet	Sept. 8
Baggage Smasher, The	McLaglen-Collyer	Nov.	18		
Blindfold	O'Brien-Moran	Dec.	23	5598 feet	Jan. 5
Chicken a la King	Sterling-Carroll-Stone	June	17	6417 feet	June 23
Cowboy, Kid The	Rex Bell	July	15	4293 feet	July 21
Don't Marry	Moran-Hamilton	June	3	5708 feet	June 9
Dressed to Kill	Lowe-Astor	Mar.	18	6566 feet	Mar. 17
*†§Dry Martini	Gran-Astor-Moore	Oct.	14	7176 feet	Nov. 19
Escape, The	Valli-Russell	April	29	5109 feet	May 12
Farmer's Daughter, The	Beebe-Burke	July	8	5148 feet	
Fleetwing	Norton-Janis	June	24	4939 feet	Sept. 8
Gateway of the Moon	Del Rio-Pidgeon	Jan.	1	5638 feet	Jan. 14
Girl-Shy Cowboy, The	Rex Bell	Aug.	12	4404 feet	
Hangman's House	McLaglen-Collyer-Kent	May	13	6518 feet	May 19
Hello, Cheyenne	Mix-Lincoln	May	13	4618 feet	May 18
Homesick	Sammy Cohen	Dec.	30		
Honor Bound	O'Brien-Taylor	May	6	6188 feet	May 26
Horsemen of the Plains	Mix-Blane	Mar.	11	4397 feet	Mar. 24
Joy Street	Barrymore-Alba	Dec.	9		
Love Hungry	Moran-Gray	April	8	5792 feet	April 21
*†§Making the Grade	Moran-Lowe	Oct.	7		
Me, Gangster	Collyer-Terry	Oct.	8	6042 feet	Oct. 10
*†§Mother Knows Best	Bellamy-Dresser	Oct.	28	10,100 feet	Sept. 22
*Mother Machree	Bennett-McLaglen	Oct.	22	6863 feet	Mar. 17
News Parade, The	Stuart-Phipps	May	27	6679 feet	June 16
None But the Brave	Morton-Phipps-MacDonald	Aug.	5	5034 feet	Aug. 11
No Other Woman	Del Rio-Alvarado	June	10	5071 feet	
Painted Post, The	Mix-Kingston	July	1	4952 feet	June 23
Prep and Pep	Rollens-Drexel	Nov.	11	6086 feet	Jan. 5
Plastered In Paris	Cohen-Peraick	Sept.	23	5641 feet	Sept. 29
Play Girl, The	Bellamy-Brown	April	22	5206 feet	April 28
Riley the Cop	Macdonald-Drexel	Jan. 8, '29		6132 feet	Dec. 8
River Pirate, The	McLaglen-Moran	Aug.	26	6937 feet	Sept. 22
Road House	Barrymore-Alba	July	15	4991 feet	Aug. 4
*†§Street Angel, The	Gaynor-Farrell	Aug.	19	9221 feet	July 28
*Sunrise	Gaynor-O'Brien	Nov.	4	8729 feet	Oct. 14
Uneasy Money	Mary Nolan			6060 feet	
Why Sailors Go Wrong	Cohen-McNamara	Mar.	25	5112 feet	April 14
Wild West Romance	Bell-Lincoln	June	10	4921 feet	
Win That Girl	Rollens-Carrol	Sept.	16	6337 feet	Oct. 6

SHORT SUBJECTS

Title	Star	Rel.	Date	Length	Reviewed
Bear Knees	Animal Comedy	Aug.	5	2 reels	
Blue Grass and Blue Blood	Variety	Dec.	9	1 reel	
Cow's Husband, A	Spenser-Temple	June	24	2 reels	June 23
Daisies Won't Yell	Rubin-Lincoln	July	8	2 reels	
Drifting Through Gascony	Variety	Oct.	28	1 reel	
Elephant's Elbows, The	Leon Ramon	Aug.	5	2 reels	Aug. 11
Glories of the Evening	Variety	Nov.	11	1 reel	
Her Mother's Back	Dent-Bletcher	Aug.	19	2 reels	Aug. 4
His Favorite Wife	Tyler Brooke	July	22	2 reels	July 21
Knight of Daze, A	Tyler Brooke	June	10	2 reels	
Lofty Andes, The	Variety	Aug.	6	1 reel	Aug. 11
Low Necker, The	Marjorie Beebe	Dec.	18	2 reels	Jan. 14
Monument Valley	Variety	Nov.	25	1 reel	
Neapolitan Days	Variety	Sept.	2	1 reel	
On a South Sea Shore	Variety	April	1	1 reel	
Oregon Trail, The	Variety			1 reel	July 28
Snowbound	Variety	Aug.	19	1 reel	
Spanish Craftsmen	Variety	Sept.	30	1 reel	
Steeplechase	Variety	Oct.	14	1 reel	
Storied Palestine	Variety	Dec.	23	1 reel	
Through Forest Aisles	Variety	Sept.	16	1 reel	

Coming Attractions

Title	Star	Rel.	Date	Length	Reviewed
Backwash	Farrell-Duncan				
Chasing Through Europe	Stuart-Carol				
Christine	Janet Gaynor				
Fatal Wedding, The	Astor-Bard				
*Four Devils, The	Macdonald-Gaynor-Morton			11700 feet	Oct. 13
*†§Ghost Talks, The	Eaton-Twelvetrees-Foxe				
Girl Downstairs, The	Moran-O'Brien				
Hearts In Dixie	Colored Cast				
*†§In Old Arizona	Lowe-Baxter-Burgess				Dec. 29
*†Lost In the Arctic	Special Cast			5474 feet	Aug. 18

** Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie.*

Title	Star	Rel.	Date	Length	Reviewed
Our Daily Bread	Farrell-Duncan				
Playboy	Nagel-Collyer				
Red Wine					
River, The	Farrell-Duncan			7313 feet	Jan. 5
Romance of the Underworld	Astor-Elliott-Boles	Nov. 11		6162 feet	Jan. 12
True Heaven	Lowe-McLaglan				
Veiled Woman, The	Tora-Alba				
Woman, The	Astor-Boles				

MOVIETONE SHORTS

Title	Star	Rel.	Date	Length	Reviewed
At the Ball Game	Joe Cook				
Bridge at Midnight, The	Mary Duncan				
Corpus Christi	Raquel Meller				Sept. 8
Diplomats, The	Clarke-McCullough			2 reels	Jan. 12
Dolls and Puppets	Nancy Drexel				
Everybody Loves My Girl	Winnie Lightner				Sept. 8
Family Picnic, The	Raymond McKee			2 reels	
Four A. M.				2 reels	
Interview, The	Clarke-McCullough				
Ladies' Man, The	Chic Sales			2 reels	
Mind Your Business	Hugh Herbert			2 reels	
Napoleon's Barber				2 reels	
Mystery Mansion				2 reels	
They're Coming to Get Me	Chick Sales				
Treasurer's Report, The	Robert Benchley				
Family Picnic, The	McKee				June 30
George Bernard Shaw	Interview				June 30
Serenade (Schubert)	Harold Murray				Sept. 8
White Faced Fool, The	Lionel Atwill				Sept. 8

GOTHAM

FEATURES

Title	Star	Rel.	Date	Length	Reviewed
Chorus Kid, The	Faire-Washburn	April	1	6200 feet	April 14
Head of the Family, The	Russell-Corbin			6250 feet	
Hell Ship Bronson	Mrs. W. Reid-Howes-Beery	May	1	6432 feet	May 12
Midnight Life	Bushman-Olmstead	Aug.	12	6200 feet	Aug. 11
River Woman, The	Logan-L. Barrymore	Aug.	26	6800 feet	Aug. 11
Turn Back the Hours	Loy-Pidgeon	Mar.	1	6600 feet	Mar. 17
Thru the Breakers	Livingston-Herbert			6420 feet	
United States Smith	Gribbon-Lee-Harlan	June	1	6000 feet	June 18

Coming Attractions

Title	Star	Rel.	Date	Length	Reviewed
*§Girl From Argentine, The	Carmel Meyers				
When Danger Calls	Fairbanks-Sedgwick				

METRO-GOLDWYN-MAYER

FEATURES

Title	Star	Rel.	Date	Length	Reviewed
Across to Singapore	Novarro-Crawford	April	7	6805 feet	May 6
Actress, The	Shearer-Forbes-O. Moore	April	28	6998 feet	July 14
Adventurer, The	McCoy-Sebastian	July	14	4187 feet	
*†Baby Cyclone, The	Cody-Pringle			5530 feet	
Beau Broadway	Cody-Pringle	Sept.	29	6037 feet	Aug. 4
Beyond the Sierras	Tim McCoy	Sept.	15	5896 feet	
Bringing Up Father	Macdonald-Olmsted-Moran	Mar.	17	6344 feet	June 2
*†Brotherly Love	Dane-Arthur	Oct.	12	6053 feet	
Cameraman, The	Keaton-Day	Sept.	29	6995 feet	Sept. 15
Cardboard Lover, The	Davies-Asther	Aug.	25	7108 feet	Sept. 8
Certain Young Man	Novarro-Adoree	May	19	5679 feet	June 6
Circus Rookies	Dane-Arthur	Mar.	31	5651 feet	May 19
Cossacks, The	Gilbert-Adoree	June	23	8801 feet	June 30
Crowd, The	Boardman-Murray	Mar.	3	8538 feet	Feb. 25
Detectives	Dane-Arthur	June	9	5838 feet	
Diamond Handcuffs	Boardman-Gray-Naoel	May	5	6700 feet	Sept. 15
Dream of Love	Crawford-Asther	Dec.	1	7987 feet	Jan. 15
*†Excess Baggage	Haines-Cortez	Sept.	8	7182 feet	Sept. 29
*†Flying Fleet, The	Novarro-Page	Jan.			
Forbidden Hours	Novarro-Adoree	June	16	5011 feet	July 28
Four Walls	Gilbert-Crawford	Aug.	11	6620 feet	Aug. 25
Lady of Chance, A	Norma Shearer	Nov.	2		
Laugh, Clown, Laugh	Chaney-Young-Asther	April	14	7045 feet	June 2
Loves of Casanova, The	Special Cast	Jan.			
Madamoiselle from Armentieres	E. Brody-J. Stuart	June	2	5441f eet	
Masks of the Devil	John Gilbert	Oct.		5575 feet	Dec. 1
Morgan's Last Raid	McCoy-Sebastian	Jan.			
Mysterious Lady, The	Garbo-Nagel	Aug.	4	7652 feet	Aug. 11
Napoleon	Special Cast	Oct.			
*†§Our Dancing Daughters	Crawford-Brown-Sebastian	Sept.	8	7852 feet	Oct. 13
Patsy, The	Davies-Caldwell-Gray	Mar.	10	7289 feet	
Riders of the Dark	McCoy-Dwan	April	21	5014 feet	
Shadows in the Night	Flash-Grey-Lorraine	Oct.	26	5448 feet	
*†Show People	Davies-Haines	Oct.	9	7453 feet	Nov. 17
Single Man, A	Cody-Pringle	Jan.			
Skirts	Chaplin-Balfour	May	12	5801 feet	
Telling the World	Haines-Page	June	30	7184 feet	July 21
Under the Black Eagle	Flash-M. Day-Forbes	Mar.	24	5901 feet	May 19
West of Zanzibar	Chaney-Nolan-Barrymore	Nov.	24	6150 feet	Jan. 5
*†While the City Sleeps	Chaney-Page	Sept.	15	7231 feet	Oct. 27
*†§White Shadows in the South Seas	Blue-Torres	July	7	7968 feet	Aug. 18
Wickedness Preferred	Cody-Pringle	Jan.	28	5011 feet	
*†Wind, The	Gish-Hanson	Nov.	23	8721 feet	Nov. 17
*†Woman of Affairs, A	Gilbert-Garbo				
Wyoming	McCoy-Sebastian	Mar.	24	4435 feet	

SHORT SUBJECTS

Title	Star	Rel.	Date	Length	Reviewed
African Adventure, An	Ufa Oddities	Aug.	27	1 reel	
Allah 'L Allah	Ufa Oddities	Mar.	16	1 reel	
Ancient Art, An	Ufa Oddities	Mar.	2	1 reel	
Assorted Babies	Ufa Oddities	Nov.	5	1 reel	
Bits of Africa	Ufa Oddities	Sept.	15	1 reel	
*Booster, The	Charley Chase	Nov.	24	2 reels	
Boy Friend, The	Roach Stars	Nov.	10	2 reels	Dec. 1
Call of the Cuckoo	Max Davidson	Oct.	15	2 reels	
Chasing Husbands	Charley Chase	Dec.	22	2 reels	
Cleopatra	Revier-Ellis	July	7	2 reels	
Crazy House	"Our Gang"	June	2	2 reels	May 26
Do Gentlemen Snore?	Roach Stars	Oct.	13	2 reels	
Dying Jungle	Ufa Oddities	Feb.	2	1 reel	
Eagle's Nest	Ufa Oddities	Aug.	18	1 reel	
Early to Bed	Laurel-Hardy	Oct.	6	2 reels	Nov. 3
Election Day	Our Gang	Jan.	12	2 reels	
Feed 'Em and Weep	Roach Stars	Dec.	8	2 reels	
Going Ga Ga	Kennedy-Davidson-Bryon	Jan.	5	2 reels	
Growing Pains	"Our Gang"	Sept.	22	2 reels	
Habeas Corpus	Laurel-Hardy	Dec.	1	2 reels	Jan. 12
Happy Omen, A	Ufa Oddities	July	14	1 reel	
Heart of General Robert E. Lee, The	Daw-Walling	Sept.	22	2 reels	Nov. 3
Holly Terror, The	"Our Gang"	Mar.	9	2 reels	
*Imagine My Embarrassment	Charles Chase	Sept.	1	2 reels	Jan. 12
*Is Everybody Happy?	Charley Chase	Sept.	29	2 reels	
Jungle Orphans	Ufa Oddities	Mar.	30	1 reel	
Kisses Come High	Ufa Oddities	Jan.	5	1 reel	
*Liberty	Laurel-Hardy	Jan.	26	2 reels	
Lonely Lanland	Ufa Oddities	Nov.	10	1 reel	
Madame Du Barry		Nov.	17	2 reels	
Manchu Love		Jan.	12	2 reels	
Monkey Shines	Ufa Oddities	Sept.	1	1 reel	
Murder	Ufa Oddities	Sept.	29	1 reel	
Napoleon's Homeland	Ufa Oddities	Jan.	5	1 reel	
Nature's Wizardry	Ufa Oddities	July	28	1 reel	
*Noisy Neighbors	"Our Gang"	Feb.	9	2 reels	
Off to Buffalo	Charley Chase	Feb.	16	2 reels	
Ol' Gray Hoss, The	"Our Gang"	Oct.	20	2 reels	July 28
*Ol' Gray Hoss, The	"Our Gang"	Oct.	20	2 reels	Oct. 13
Pair of Tights	Roach Stars	Feb.	2	2 reels	
Palace of Honey, The	Ufa Oddities	June	16	1 reel	May 26
*Ruby Lips	Charley Chase	Jan.	19	2 reels	
Sacred Baboon, The	Ufa Oddities	Sept.	1	1 reel	
Savage Customs	Ufa Oddities	Nov.	24	1 reel	
*School Begins	"Our Gang"	Nov.	17	2 reels	Sept. 29
Secret Boozehounds	Ufa Oddities	Feb.	16	1 reel	
Should Married Men Go Home?	Laurel-Hardy	Sept.	15	2 reels	July 28
Sleeping Death	Ufa Oddities	June	30	1 reel	
*Spanking Age, The	"Our Gang"	Dec.	15	2 reels	
Strange Prayers	Ufa Oddities	Dec.	22	1 reel	
That Night	Roach Stars	Sept.	15	2 reels	
Takens of Manhood	Ufa Oddities	June	2	1 reel	May 26
Two Tars	Laurel-Hardy	Nov.	3	2 reels	Dec. 8
Uphill and Downhill	Ufa Oddities	Jan.	19	2 reels	
*We Faw Down	Laurel-Hardy	Dec.	29	2 reels	
Wives for Sale	Ufa Oddities	Oct.	27	1 reel	
World's Playgrounds	Ufa Oddities	Oct.	13	1 reel	Nov. 3

Coming Attractions

Title	Star	Rel.	Date	Length	Reviewed
*†§Alias Jimmy Valentine	Haines-Hyams-Barrymore	Jan.		8000 feet	Nov. 24
§Ballyhoo	Norma Shearer				
*†§Bellamy Trial, The	Joy-Bronson				
*†§Bridge of the St. Louis Rey	Alvarado-Torrence-Damita				
*†§Broadway Melody (A. T.)	Love-Page-King				
Bushranger, The	McCoy-Douglas				
Deadline, The	Flash-Lorraine-Gray				
Desert Law	Tim McCoy				
†Devil's Mask, The	John Gilbert				
*†§Duke Steps Out, The	Haines-Crawford				
Dynamite (A. T.)	Conrad Nagel				
*†§Five O'Clock Girl, The (A. T.)	Davies-Arthur-King				
*†§Green Ghost, The					
*†§Hunted (A. T.)	Mack-Thompson				
*†§Hallelujah	Colored Cast				
He Learned About Women	Haines-Page-Percy				
Honeymoon	Flash-Moran-Gribbon				
Humming Wires	Tim McCoy				
*†§Last of Mrs. Cheney	Conrad Nagel				
*†§Man's Man, A	William Haines				
Masked Stranger, The	McCoy				
Mysterious Island, The	Hughes-Daly-Barrymore				
*§Nize Baby	Gordon-Holtz-Waldridge				
*†§Our Modern Maidens	Crawford-Page-La Rocque				
*†§Pagan, The	Novarro-Adoree-Janis				
Single Standard, The	Flash-Gray-Lorraine				
Spies	Special Cast				
Spite Marriage	Buster Keaton				
Soulx Blood	McCoy-Frazer				
*†§Thirst	Gilbert-Nolan				
*†Tide of Empire	Adoree-Murray				
*†Trail of '98, The	Del Rio-Forbes			11100 feet	Mar. 24
*†§Trial of Mary Dugan, The (A. T.)	Shearer-Warner-Hackett				
*†Viking, The	Starke-Crisp			8508 feet	Nov. 17

MOVIETONE SHORTS

Title	Star	Rel.	Date	Length	Reviewed
Casino Gardens				2 reels	Dec. 1
Confession	Ames-Nye			2 reels	
Friendship	Robert Edeson			2 reels	
Fuzzy Knight	Songs	Oct.	27		
George Dewey Washington	Songs	Oct.	27		
George Dewey Washington	Songs	Nov.	17		
Gus Edwards' Song Revue	Songs and Dances			2 reels	
Marion Harris	Songs	Nov.	17		
Marion Harris	Songs	Oct.	20		
Marion Harris	Songs	Sept.	29		
Jimtown Cabaret	Miller and Lyle	Nov.	10	2 reels	
Johnny Marvin	Songs	Nov.	3		
Johnny Marvin	Songs	Sept.	29		
Joseph Regan		Oct.	13		
Joseph Regan		Nov.	3		
Leo Beers	Songs and Whistling				
Locust Sisters	Songs	Oct.	6		
Man Higher Up	Bosworth-Edeson			2 reels	
Mayor of Jimtown	Miller and Lyle	Oct.	13		
M-G-M Movietone Revue		Nov.	3		
M-G-M Movietone Revue		Oct.	13		
Odette Myrtle	Songs	Oct.	20		
Phipps	Sherman-Francisco-Chadwick			2 reels	Dec. 1
Ponce Sisters	Songs	Oct.	20		
Ponce Sisters	Songs	Nov.	10		
Spanking Age, The	"Our Gang"			2 reels	Dec. 1
Van and Schenck	Songs	Sept.	29		Oct. 13
Van and Schenck	Songs	Oct.	27		
Vincent Lopez	Piano Solos	Nov.	10		
Walt Roesner and Capitolians	Jazz Band	Oct.	6		

PARAMOUNT

FEATURES

Title	Star	Rel.	Date	Length	Reviewed
Avalanche, The	Holt-Hill	Nov.	10	6099 feet	
*§Beggars of Life	Beery-Arlen-Brooks	Sept.	15	7560 feet	Sept. 29
Big Killing, The	Beery-Hatton	May	19	5930 feet	July 7
*Docks of New York, The	Bancroft-Compson-Baclanova	Oct.	20	7202 feet	Sept. 22
Drag Net, The	Bancroft-Brent	May	26	7866 feet	June 8
Easy Come, Easy Go	Dix-Carroll	April	21	5364 feet	May 12
*Fleet's In, The	Bow-Hall	Oct.	13	6918 feet	Sept. 1
Fifty-Fifty Girl, The	Daniels-Hall	May	12	6462 feet	May 26
First Kiss, The	Wray-Cooper	Aug.	25	6134 feet	Aug. 25
Fools for Luck	Fields-Conklin	May	7	6852 feet	June 23
Forgotten Faces	Brian-Brook	Aug.	11	7640 feet	Aug. 11

** Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie.*

Title	Star	Rel.	Date	Length	Reviewed
Half a Bride	Ralston-Arlen	June	18	6238 feet	
His Private Life	Menjou-Carver			4690 feet	Nov. 17
His Tiger Lady	Menjou-Brent	June	9	5038 feet	June 2
*†Homecoming, The	Parlo-Hanson			8100 feet	Nov. 24
Hot News	Daniels-Hamilton	July	14	6528 feet	July 28
Just Married	Hall-Taylor	Aug.	18	6039 feet	Aug. 18
Kit Carson	Thomson-Lane			7464 feet	
Ladies of the Mob	Bow-Arlen	June	30	6792 feet	
Legion of the Condemned	Cooper-Wray	Mar.	10	7415 feet	Mar. 24
Loves of an Actress	Negri-Asther	Aug.	18	7159 feet	
Loves of an Actress (silent version)	Negri-Asther	Aug.	18	7159 feet	
Magnificent Flirt, The	Florence Vidor	June	2	4998 feet	June 30
*†§Manhattan Cocktail	Arlen-Carroll			6051 feet	Jan. 12
Mating Call, The	Meighan-Brent-Adoree	July	21	6325 feet	Oct. 13
Model from Montmartre	Naldi-Petrovitch	Sept.	22	5941 feet	
*Moran of the Marines	Dix-Elder	Oct.	27	5444 feet	Nov. 3
Night of Mystery, A	Menjou-Brent	April	7	5741 feet	April 21
Old Ironsides	Ralston-Farrell-Beery	Mar.	3	7910 feet	Dec. 18 '26
Partners in Crime	Beery-Hatton-Brian	Mar.	17	6600 feet	May
*Patriot, The	Jannings-Stone-Vidor	Sept.	1	9819 feet	Aug. 18
Racket, The	Meighan-Prevost	June	30	7646 feet	July 14
Red Hair	Bow-Chandler	Mar.	10	6331 feet	Mar. 31
*Sawdust Paradise, The	Ralston-Howes	Aug	25	5828 feet	Sept. 1
*†§Shop Worn Angel, The	Cooper-Carroll	Jan.	12	7373 feet	Jan. 5
Shopworn Angel, The	Cooper-Carroll	Jan.	12	7112 feet	
Someone to Love	Charles Rogers	Dec.	1	6323 feet	Dec. 8
Something Always Happens	Ralston-Hamilton	Mar.	24	4792 feet	May 28
Speedy	Lloyd-Christie	April	7	7960 feet	April 14
Street of Sin, The	Jannings-Wray	May	28	6218 feet	June 2
Sunset Legion, The	Thomson-Murphy	April	21	5763 feet	Sept. 28
Take Me Home	Daniels-Hamilton	Oct.	20	6514 feet	Oct. 27
Three Sinners	Negri-Baxter	April	14	7029 feet	April 28
Three Week-Ends	Clara Bow	Dec.		5962 feet	Dec. 15
Vanishing Pioneer, The	Holt-Blane	June	23	5834 feet	Sept. 29
*†§Varsity	Rogers-Brian	Sept.	29	5802 feet	Nov. 3
*Warming Up	Richard Dix	Aug.	4	6509 feet	July 21
Water Hole, The	Holt-Carroll	Aug.	25	6319 feet	Sept. 8
*Wedding March, The	Von Stroheim-Wray	Oct.	8	10400 feet	Oct. 20
What a Night	Daniels-Hamilton	Dec.	22	5476 feet	Jan. 6
Wings	Bow-Rogers	Sept.		12 reels	Aug. 26'27
*†§Wolf of Wall Street, The (A. T.)	George Bancroft	Jan.	26	7 reels	Dec. 1
Woman From Moscow, The	Negri-Kerry			6938 feet	Nov. 10

SHORT SUBJECTS

Title	Star	Rel.	Date	Length	Reviewed
Alice In Movieland	Novelty	June	23	2 reels	
Are Scotchmen Tight? (Christie)	Jack Duffy	Mar.	2	2 reels	
Baby Feud	Krazy Kat Cartoon	Aug.	18	1 reel	
Beaches and Scream	Krazy Kat Cartoon	Oct.	22	1 reel	
Believe It or Not (Christie)	Frances Lee	Nov.	24	2 reels	
Call Again	E. E. Horton	Oct.	20	2 reels	
Come Easy, Go Slow	Krazy Kat Cartoon	Oct.	13	1 reel	
Companionate Marriage	Krazy Kat Cartoon	July	-4	1 reel	
Dancing Town, The	May-Skelly-Hayes	Oct.	27	2 reels	
*Dizzy Diver, The (Christie)	Billy Dooley	Aug.	18	2 reels	
Face Value	Novelty	July	21	2 reels	
Footlight Fannie (Christie)	Frances Lee	Feb.	9	2 reels	
Footloose Wimmen (Christie)	Bobby Vernon			2 reels	
Gobs of Love (Christie)	Billy Dooley	Dec.	15	2 reels	
Happy Heels (Christie)	Billy Dooley	Jan.	19	2 reels	
His Angel Child (Christie)	Bobby Vernon	Feb.	16	2 reels	
Hold 'Er Cowboy (Christie)	Bobby Vernon	June	2	2 reels	
Home Girl, The	Gilmore-Kruger	Dec.	1	2 reels	
*Hot Scotch (Christie)	Jack Duffy	Aug.	26	2 reels	
Hot Sparks (Christie)	Bobby Vernon	Nov.	3	2 reels	
Ko-Ko's Big Pull	Inkwell Cartoon	Sept.	8	1 reel	
Ko-Ko Goes Over	Inkwell Cartoon	June	23	1 reel	Oct. 13
Ko-Ko Heaves Ho	Inkwell Cartoon	Aug.	25	1 reel	
Ko-Ko Kleans Up	Inkwell Cartoon	Sept.	22	1 reel	
Ko-Ko's Catch	Inkwell Cartoon	July	7	1 reel	
Ko-Ko's Chase	Inkwell Cartoon	Aug.	11	1 reel	
Ko-Ko's Dog Gone	Inkwell Cartoon	Oct.	20	1 reel	
Ko-Ko's Field Daze	Inkwell Cartoon	June	9	1 reel	
Ko-Ko's Parade	Inkwell Cartoon	Oct.	8	1 reel	
Lay on, MacDuff (Christie)	Jack Duffy	Nov.	17	2 reels	
Loose Change (Christie)	Sandy MacDuff	Oct.	6	2 reels	
News Reeling	Krazy Kat Cartoon	Aug.	4	1 reel	
Nifty Numbers (Christie)	Frances Lee	Jan.	5	2 reels	
Off the Deck (Christie)	Billy Dooley	Feb.	23	2 reels	
Oriental Hugs (Christie)	Billy Dooley	Sept.	29	2 reels	
Papa Spank (Christie)	Jack Duffy	Feb.	2	2 reels	
Patent Medicine Kid, The	Krazy Kat Cartoon	June	2	1 reel	
Phantom Nail, The	Krazy Kat Cartoon	Sept.	29	1 reel	
Picture My Astonishment (Christie)	Frances Lee	Oct.	13	2 reels	
Prancing Prune	Helen Hayes			2 reels	
Rain Dropper, The	Krazy Kat Cartoon	June	30	1 reel	
Say Uncle (Christie)	Jack Duffy	June	9	2 reels	
Scrambled Weddings	E. E. Horton	June	30	2 reels	
Sea Food (Christie)	Billy Dooley	July	14	2 reels	
Sea Sword	Krazy Kat Cartoon	Sept.	1	1 reel	
She-Going Sailor, A (Christie)	Billy Dooley	Nov.	10	2 reels	
Show Vote	Krazy Kat Cartoon	Sept.	15	1 reel	
Should Scotchmen Marry? (Christie)	Jack Duffy	Dec.	22	2 reels	
Slick Slickers (Christie)	Neal Burns	July	7	2 reels	
Slippery Heels (Christie)	Jimmie Adams	June	18	2 reels	
*Sock Exchange, The (Christie)	Bobby Vernon	Sept.	22	2 reels	
Stage Coached	Krazy Kat Cartoon	June	16	1 reel	
*Stop Kidding	Bobby Vernon	Aug.	11	2 reels	
Two Masters	Eaton-Post	Sept.	8	2 reels	
Vacation Waves	E. E. Horton	Sept.	15	2 reels	
Walls Tell Tales	Madge Kennedy	Aug.	4	2 reels	
Why Gorillas Leave Home	Bobby Vernon	Jan.	12	2 reels	

Coming Attractions

Title	Star	Rel.	Date	Length	Reviewed
*†§Abie's Irish Rose	Hersholt-Carroll-Rogers	Jan.	8	10471 feet	Jan. 12
Abie's Irish Rose	Hersholt-Carroll-Rogers			12103 feet	April 28
*†Behind the German Lines	Special Cast			8254 feet	Dec. 8
Betrayal, The	Jannings-Ralston-Cooper				
*†§Burlesque	James Barton				
*†§Canary Murder Case, The (A. T.)	Powell-Taylor-Brian				
*Carnation Kid, The (A. T.)	Douglas MacLean				
Case of Lena Smith, The	Esther Ralston				
Chinatown Nights	Beery-Vidor				
*†§Close Harmony (A. T.)	Rogers-Carroll				
*†§Cocoanuts, The (A. T.)	Four Marx Bro hers				
*†§Concert, The (A. T.)	Emil Jannings				
*†§Darkened Rooms (A. T.)	Bren-Powell				
*†§Doctor's Secret, The (A. T.)	Warner-Chatterton				
*†§Dummy, The (A. T.)	Cromwell-Chatterton				
*†§Four Feathers	Wray-Arlen-Beery				
*†§Genius Is Born, A (A. T.)	A. P. Heggie				
*†§Gentlemen of the Press	Wal er Hus on				
*†§Half an Hour	Ruth Chatterton				
*†§Hole In the Wall, The (A. T.)	Colbert-Robinson				
Hunting Tower	Harry Lauder				
*†§Innocents of Paris, The	Maurice Chevalier				
*§Interference (A. T.)	Brent-Brook-Powell				
Just Twenty-One	Rogers-Brian				
*†§Letter, The (A. T.)	Eagels-Heggie-Owen				
*†Looping the Loop	Werner Kraus				
*†§Man I Love, The (A. T.)	Brian-Arlen				
Marquis Preferred	Adolphe Monjou				
*†§Night Club (A. T.)	Special Cast				
*†§Nothing But the Truth (A. T.)	Richard Dix				
Number Please	Daniels-Hamilton				
Odd Fellows	Fields-Conklin				
Quick Lunch	Fields-Conklin				
Redskin	Richard Dix				Dec. 1
Side Show, The	Fields-Conklin				
*†§Sins of the Fathers	Emil Jannings				
*†Soul of France, The	Special Cast				
Sunset Pass	Holt-Lane				
Wild Party, The	Clara Bow				
*†§Wolf Song (A. T.)	Cooper-Wray				
Woman Who Needed Killing, The (A. T.)	Bachlanova-Brook-Hamilton				

SOUND SHORTS

Title	Star	Rel.	Date	Length	Reviewed
Bird in the Hand, A (Christie) (A. T.)	Lois Wilson	Feb.	23	2 reels	
Bishop's Candlesticks, The	Walter Huston				
Borrah Mannevitch	Harmonica Band and Songs				
Dear Christie (Christie—A. T.)	Hardy-Hatton				
Eddie Peabody	Banjo Solos and Songs				
Giersdorf Sisters, The	Songs				
Highlowbrow	Donnelly-Shannon				
If Men Played Cards as Women Do	McHugh-Santley-Cameron-McFarland				
Jed's Vacation (Christie)	Charles Grapewin				
Melancholy Dame (Christie—A. T.)	Colored Cast	Mar.	9	2 reels	
Music Hath Charms (Christie)	Colored Cast				
One Word	Special Cast				
Post Mortems (Christie—A. T.)	Raymond Griffith	Mar.	23	2 reels	
§Pusher in the Face, The	Taylor-Hitchcock-Allen			2 reels	
Ruth Etting	Songs				
*§Sidewalks of New York	Novelty			1 reel	
*Skating Home (Christie)	Frances Lee	Sept.	1	2 reels	
That Party In Person	Eddie Cantor			2 reels	
When Caesar Ran a Newspaper (Christie—A. T.)	Hatton-Hardy-Lorraine	Feb.	9	2 reels	

PATHE

FEATURES

Title	Star	Rel.	Date	Length	Reviewed
*†§Annapolis	Loff-Brown	Dec.	2	7957 feet	
Annapolis	Loff-Brown	Nov.	18	7008 feet	
Avenging Snadow, The	Klondike (dog)	April	29	4293 feet	Mar. 31
Black Ace, The	Don Coteman	Sept.	2	5722 feet	Sept. 15
Blue Danube, The	Leatrice Joy	Mar.	12	6589 feet	May 28
Border Patrol	Harry Carey	Dec.	23	4598 feet	
Bullet Mark, The	Jack Donovan	Mar.	26	4560 feet	Mar. 31
Burning Bridges	Harry Carey	Sept.	30	4846 feet	
*†§Captain Swagger	La Rocque-Carol	Nov.	18	6124 feet	Dec. 29
Captain Swagger	La Rocque-Carol	Oct.	14	6312 feet	
Celebrity	Armstrong-Basquette	Oct.	7	6146 feet	
Chicago	Haver-Varconi	Mar.	5	9145 feet	Dec. 30
Cop, The	William Boyd	Aug.	19	7054 feet	Sept. 8
Craig's Wife	Irene Rich	Sept.	16	6670 feet	Dec. 15
Fangs of Fate	Klondike (dog)	June	24	4476 feet	June 25
Flying Buckaroo, The	Wally Wales	Nov.	25	6670 feet	
Forbidden Love	Lili Damita	Oct.	28	6787 feet	
Geraldine	Quillan-Nixon	Jan.	16	5959 feet	Dec. 22
Grandma's Boy (re-issue)	Harold Lloyd	Dec.		4750 feet	
Hold 'Em Yale	Rod La Rocque	May	14	7056 feet	Aug. 4
*†§King of Kings, The	Warner-Logan	Sept.	30	10,196 feet	April 29'27
Law's Lash, The	Klondike (dog)	May	20	4683 feet	Mar. 31
Let 'Er Go Gallegher	Junior Coghlan	Jan.	15	6888 feet	Jan. 28
Love Over Night	La Rocque-Loff	Sept.	16	5737 feet	
Man-Made Woman	Joy-Boles-Warner	Sept.	9	5762 feet	Sept. 22
Marlie the Killer	Klondike (dog)	Mar.	4	4600 feet	Mar. 3
Midnight Madness	Jacqueline Logan	Mar.	26	6559 feet	
*†§Ned McCobb's Daughter	Irene Rich	Jan.	12		
Ned McCobb's Daughter	Irene Rich	Dec.	2	6070 feet	
*†§Noisy Neighbors	Quillan-Vaughn	Jan.	27		
Power	Boyd-Logan	Sept.	23	6092 feet	Sept. 15
Red Mark, The	von Seyffertitz-Quartaro	Aug.	28	7937 feet	Sept. 8
Saddle Mates	Wally Wales	Aug.	5	4520 feet	Mar. 17
*†§Sal of Singapore	Phyllis Haver	Jan.	4		Jan. 12
*†§Shady Lady, The	Phyllis Haver	Jan.	20	6132 feet	Jan. 20
Ship Comes In, A	Rudolph Schildkraut	June	4	6902 feet	June 25
*†§Show Folks	Quillan-Basquette-Armstrong	Dec.	16	6466 feet	Dec. 15
Sin Town	Allen-Fair	Jan.	20		
Skyscraper	William Boyd	April	9	7040 feet	April 14
*†§Spieler, The	Hale-Adoree	Dec.			Oct. 20
Spieler, The	Hale-Adoree	Dec.	30	5816 efet	
Tenth Ave	Haver-Varconi-Schildkrant	Aug.	5	6370 feet	
Valley of Hunted Men, The	Buffalo Bill, Jr.	Feb	19	4520 feet	Mar. 3
Walking Back	Sue Carol	May	21	6036 feet	Sept. 22
Yellow Contraband	Leo Maloney	Oct.	28	5937 feet	Oct. 2

SHORT SUBJECTS

Title	Star	Rel.	Date	Length	Reviewed
Alaska or Bust	"Aesop Fables"	Sept.	8	1 reel	Sept. 1
Animal Snaps	Rerebits	April	8	1 reel	
Baby Show, The	"Aesop Fables"	July	15	1 reel	
Bargain Hunt	Jackson-Hiatt-McKee	Oct.	14	2 reels	Oct. 8
Bath Time	Sportlight	June	24	1 reel	June 23
Big Game	"Aesop Fables"	Oct.	21	1 reel	Oct. 27
Burgler, The	Jackson-Hiatt-McKee	Dec.	9	2 reels	
Bunker Battlers	Sportlight	July	22	1 reel	
Camping Out	Donald Haines			2 reels	Dec. 22
Campus Carmen, The	Sennett Girls	Sept.	23	2 reels	Sept. 16
Campus Vamp, The	Sennett Girls	Nov.	26	2 reels	Nov. 24
Canned Thrills	Sportlight	Aug.	19	1 reel	Aug. 11
Catalina Rowboat Races	Jackson-Hiatt-McKee	Oct.	21	2 reels	
Caught In a Taxi	Jack Cooper	June	9	2 reels	
Caught In the Draft	"Aesop Fables"			1 reel	Dec. 1
Caught In the Kitchen	Billy Bovan	Sept.	9	2 reels	
Chicken, The	Jackson-Hiatt-McKee	Aug.	28	2 reels	
City Slickers	"Aesop Fables"	July	1	1 reel	
Close Shave, A	Johnny Burke	June	23	2 reels	
Clunked on the Corner	Johnny Burke	Jan.	8	2 reels	Jan. 5
Covering Ground	Sportlight	Sept.	16	1 reel	Sept. 8
Cross Country Run, A	"Aesop Fables"	Aug.	19	1 reel	Aug. 18
Cure or Kill	"Aesop Fables"	Oct.	7	1 reel	Oct. 8
Day Off, A	"Aesop Fables"			1 reel	Dec. 1
Defensive Ends, The	Football Sense	Oct.	28	1 reel	Oct. 27

** Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie.*

Title	Star	Rel.	Date	Length	Reviewed
Defensive Half Backs	Football Sense	Oct.	7	1 reel	Sept. 29
Defensive Line, The	Football Sense	Oct.	21	1 reel	Oct. 20
*†Dinner Time	"Aesop Fable"			1 reel	
Dumb Waiters	Johnny Burke	Sept.	16	2 reels	Sept 8
Eagle of the Night (Serial)	Frank Clarke	Oct.	14	10 episodes	Oct. 6
Early Bird, The	"Aesop Fables"	July	22	1 reel	
Fair Affair, A	Sportlight	July	8	1 reel	Sept. 8
Fair Catch, The	Football Sense	Oct.	14	1 reel	Oct. 27
Fishing Fool, The	"Aesop Fables"			1 reel	Dec. 8
Flight That Failed, The	"Aesop Fables"	June	3	1 reel	June 9
Flying Hoofs	"Aesop Fables"			1 reel	Dec. 15
Getting Together	Sportlight	Oct.	28	1 reel	Oct. 20
Girl From Nowhere, The	Sennett Girls	Aug.	5	2 reels	Mar. 24
Gridiron Demons	"Aesop Fables"	Oct.	28	1 reel	Oct. 27
Gridiron Cocktail, A	Sportlight	Sept.	30	1 reel	
High Seas	"Aesop Fables"	Sept.	23	1 reel	Sept. 22
His New Stenographer	Billy Bevan	Dec.	30	2 reels	
His Unlucky Night	Bevan-Dent	Aug.	12	2 reels	
Hubby's Latest Alibi	Billy Bevan	Nov.	4	2 reels	Nov. 17
Hubby's Week-End Trip	Bevan-Dent	Dec.	2	2 reels	Dec. 8
Huntsman, The	"Aesop Fables"	July	8	1 reel	July 14
In the Bag	"Aesop Fables"	Aug.	26	1 reel	
Jim Jam Janitor, A	Johnny Burke	Nov.	11	2 reels	Nov. 3
Knowing the Ropes	Rice Sportlight	Jan.	6	1 reel	Jan. 12
Land o' Cotton	"Aesop Fables"	Jan.	8	1 reel	Jan. 5
Laundry Man, The	"Aesop Fables"			1 reel	Nov. 17
Limberlegs	Sportlight	June	10	1 reel	June 2
Mail Man, The	"Aesop Fables"			2 reels	Dec. 22
Magnetic Bat, The	"Aesop Fable"	Sept.	30	1 reel	
Monkey Love	"Aesop Fables"	Oct.	14	1 reel	Oct. 27
Motor Boat Mamas	Bevan-Dent	Sept.	30	2 reels	Sept. 29
Motoring Mamas	Billy Bevan	June	16	2 reels	
Mouse's Bride, The	"Aesop Fables"	June	24	1 reel	June 30
Muscle Marvels	Sportlight	Oct.	14	1 reel	Oct. 13
No Company	Haines-Coomba	Dec.	16	2 reels	
No Picnic	Haines-Coombs-Dempsey	Oct.	7	2 reels	Sept. 29
No Sale	Haines-Coomba	Nov.	18	2 reels	
On the Links	"Aesop Fables"	Nov.	25	1 reel	Dec. 1
Our Little Nell	"Aesop Fables"	Aug.	5	1 reel	
Outnumbered	"Aesop Fables"	July	29	1 reel	Aug. 4
Polar Flight, A	"Aesop Fables"	Nov.	18	1 reel	Nov. 10
Puppy Love	"Aesop Fables"	June	10	1 reel	
Smith Catalina Rowboat Race	Jackson-Hiatt-McKee	Oct.	21	2 reels	Oct. 13
Smith's Restaurant	Jackson-Hiatt-McKee	Aug.	19	2 reels	
Soldier Man	Harry Langdon	Sept.	30	3 reels	
South Sea Sagas	Sportlight	Sept.	22	1 reel	
Spartan Diet	"Aesop Fables"			1 reel	Dec. 8
†§Stage Struck	"Aesop Fables"			1 reel	
Static	"Aesop Fable"	Sept.	2	1 reel	
Sunday on the Farm	"Aesoo Fables"	Sept.	16	1 reel	Sept. 8
Sunny Italy	"Aesop Fables"	Aug.	12	1 reel	
Supple Sex, The	Sportlight	Aug.	5	1 reel	Sept. 1
Targets	Sportlight	Nov.	25	1 reel	
Taxi Beauties	Jack Cooper	Dec.	23	2 reels	
Taxi for Two	Jack Cooper	Sept.	2	2 reels	
Taxi Scandal, A	Jack Cooper	Oct.	28	2 reels	Oct. 27
Terrible People The (Serial)	Ray-Miller	Aug.	5	10 episodes	
Tiger's Shadow, The	McConnell-Allan	Dec.	23	10 episodes	
White Elephant, A	"Aesop Fables"			1 reel	Jan. 12
*†§Winning Patterns	Sportlight			1 reel	
Yellow Cameo, The (Serial)	Ray-Cyclone (dog)	June	3	10 episodes	

Coming Attractions

Title	Star		Length	Reviewed
Elevator Girl, The	Robert Armstrong	Feb. 24		
*†§Flying Fool, The	William Boyd	Feb. 10		
Forty-Five-Calibre War	Coleman-Loff	Feb. 17		
*†§Getaway The	Robert Armstrong	Mar. 31		
*†Godless Girl, The	Basquette-Prevost		10720 feet	Sept. 1
Hawk of the Hills	Ray-Miller	Mar. 17		
*†§High Voltage	Boyd-Prevost-Hale			
*†§Leatherneck, The	William Boyd	Feb. 3		
Leatherneck, The	William Boyd	Feb. 3		
*†§Listen Baby (A. T.)	Eddie Quillan	Mar. 17		
*†§Marked Money	Junior Coghlan	Dec. 5	5490 feet	
*†§Missing Man, The	Lee Patrick			
*†§Office Scandal	Phyllis Haver	Mar. 3		
*†§Square Shoulders	Junior Coghlan	Feb. 10		

PEERLESS PICTURES (S. R.)

Title	Star	Rel.	Date	Length	Reviewed
Bitter Sweets	Bedford-Graves	Sept.	5	5700 feet	
Girl He Didn't Buy, The	Garon-Simpson	April	15	5600 feet	
Golden Shackles	Bonner-Withers	Mar.	15	5600 feet	
Out With the Tide	Dwan-Landis	June	22	5700 feet	

RAYART (S. R.)

Title	Star	Rel.	Date	Length	Reviewed
Branded Man, The	Delaney-Marlowe	May		6089 feet	June 2
City of Purple Dreams, The	Bedford-Frazer	Sept.	15	5937 feet	
Danger Patrol, The	Russell-Faire	April		6076 feet	
Devil's Tower, The	Buddy Roosevelt	June		4533 feet	
Divine Sinner, The	Vera Reynolds	July	15	5683 feet	
Gypsy of the North	Gordon-Hale	April		5976 feet	
Isle of Lost Men	Tom Santschi			5800 feet	
Lightnin' Shot, The	Buddy Roosevelt	May		4797 feet	
Man From Headquarters, The	Roberts-Keefe	Aug.	1	5046 feet	
Midnight Adventure, A	Murphy-Landis	May		5262 feet	
My Home Town	Brockwell-Glass	Mar.		5608 feet	June 2
Mystery Valley	Buddy Roosevelt	July		4538 feet	
Phantom of the Turf, The	H. Costello-Lease	Mar.		5905 feet	
Sisters of Eve	Anita Stewart	Oct.	1	5650 feet	
Sweet Sixteen	Foster-Olmstead	Dec.		5991 feet	
Trail Riders	Buddy Roosevelt	April		4627 feet	
Trailin' Back	Buddy Roosevelt	Mar.		4308 feet	

Coming Attractions

Title	Star	Rel.	Date	Length	Reviewed
Black Pearl, The	Lee-Hallor				
Brothers	Keefe-Bedford-Rankin				
*†§ Should a Girl Marry?	Foster-Keith				
Some Mother's Boy	Carr-Ralston-Robards				

FILMTONE SHORTS

Title	Star	Rel.	Date	Length	Reviewed
Overture of 1812 (Tschaikowsky)	Filmtone Harmonists				
Val and Ernie Stanton	Songs				
At the Night Club	Gladys Read and Shaw's Hawaiians				
Dancing Colleens	Tap Dancers				
Radio Franks, The	Songs				

STERLING PICTURES (S. R.)

Title	Star	Rel.	Date	Length	Reviewed
Marry the Girl	Bedford-Ellis	Mar.	1	5300 feet	Mar. 10
Million For Love, A	Dunn-Howes	April	15	5400 feet	

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FEATURES

Title	Star	Dist'r	Rel.	Date	Length	Reviewed
About Trial Marriage	Corliss Palmer	Circle Pict	Oct.	15		
Adorable Cheat	Lee-Keefe	Chesterfield	Aug.	15	5256 feet	April 21
Age of Lust, The	Emil Jannings	L. T. Rogers				
Air Mail Pilot, The	Mehaffey-Metcalfe	Hi-Mark			5000 feet	
Apaches of Paris The	Ruth Weyher	Ufa Eastern	Aug.	15	7545 feet	
Arizona days	Bob Custer	Syndicate	Sept.	15	4345 feet	
Autumn Love	Lya de Putti	Aff. European	Sept.		6 reels	
*†Big Hop, The	Jones-Ralston-Hearn	B. Jones Corp.	Aug.		7000 feet	Oct. 8
Black Butterflies	Ralston-Busch-Frazer	Quality Dist.	Sept.	1	6261 feet	
Bondage	German Cast	Ufa			6040 feet	
Broken Hearts		Hercules				
City Without Jews, The	Special Cast	Avwon	Sept.	1	5000 feet	
Code of the Air	Harlan-Marlowe	Bischoff Prod.			5700 feet	
Dance Fever	Corda-Varconi	Ufa Eastern	June	1	5460 feet	
Devil Dogs	Holmes-Alt	Crescent			5600 feet	
Devil's Passion, The	Special Cast	Arfa			5700 feet	
Dugan of the Dugouts	Garon-O'Shea	Crescent			5600 feet	
End of St. Petersburg, The	Russian Cast	A. Hammerstein			8000 feet	June 18
Faces of Children	French Cast	Zakoro			8000 feet	
Fangs of Justice	Silverstreak-Walker	Bischoff			5000 feet	
Fortune's Fool	Emil Jannings	L. T. Rogers			6100 feet	
Golden Dawn	Warwick-Ward	Conquest			6200 feet	
Gypsy Romance	Raquel Meller	Aff. European	Sept.		6 reels	
Hands of Orlac	Conrad Veidt	Aywon	Sept.		6500 feet	
Hearts of Men	Harris-Keefe	Anchor			5400 feet	
Hell Ship	Special Cast	Collwyn			5800 feet	Sept. 15
Into the Night	Agnes Ayres	Raleigh			5712 feet	
House of Shame	Faire-Hale	Chesterfield	Sept.	1	5300 feet	Sept. 15
Jealousy	Lya de Putti	Brill	Sept.	1	5460 feet	
Lady of Petrograd, The	Special Cast	Aff. European	Sept.		6000 feet	
Lady from Paris, The	Vilma Banky	Aywon	Sept.		6000 feet	
Legend of the Bear's Wedding	Russian Cast	Amkino			7500 feet	
Life's Like That	Withers-Bateler	F. Royer (producer)				June 18
Lights of Paris	Special Cast	Superlative			6000 feet	
Little Wild Girl, The	Lee-Landis	Hercules				
Lookout Girl, The	Jacqueline Logan	Quality Dist.	Nov.		6413 feet	
Loves of Jeanne Ney, The	Edith Jahanne	Ufa-Eastern			7563 feet	
Lucrezia Borgia	Conrad Veidt	Universal			7200 feet	Jan. 12
Mother of Mine	Special Cast	Zakoro	Oct.		7200 feet	
Mountain Lovers	Gaston Jacquet	Conquest	Jan.		6500 feet	
Mystic Mirror, The	German Cast				7000 feet	
No Babies Wanted	Devore-Mong	Plaza			5215 feet	
Old Age Handicap, The	Vaughn-Hughes	Trinity Pict			5573 feet	Sept. 15
Olympic Hero, The	Charles Paddock	Zakoro	July		5200 feet	
On the Divide	Bob Custer	Syndicate	Oct.	15	4657 feet	
Port of Missing Children	Special Cast	Superlative				
Power of Darkness, The	Moscow Art Players	Aff. European	Sept.		6 reels	
Primanerliebe	German Cast	Scenic Filma			6500 feet	Mar. 24
Prodigals of Monte Carlo	Balfour-Blackwell	Zakoro	Aug.		6200 feet	
Q Ships	Special Cast				6000 feet	
Queen of the Chorus, The	Faire-Lease	Crescent Pict			5900 feet	
Racing Through	Mae Marsh	Aff. European	Sept.		7 reels	
Romance of a Rogue The	Warner-Stewart	Quality Dist.	Oct.		6100 feet	
Sally of the South Seas		Hercules				
Scarlet Youth	Corliss Palmer	Circle Pict.	Oct.			
Sealed Lips	Swedish Cast	Colwyn			6000 feet	
Shanghai Document	Russian Cast		Oct.	13	5000 feet	
Shadows of the Night		Hercules				
Shooting Stars	English Cast	Artlee	Aorll		5800 feet	April 28
Silent Sentinel, The	Champion-Hughes	Chesterfield	Aug.	1	4890 feet	
Silent Trail, The	Bob Custer	Syndicate	Aug.	15	4315 feet	
Simba	Jungle Film	Capital Pict			8000 feet	Feb. 4
Sky Rider, The	Chamoion-Hughes	Chesterfield	June	15	4900 feet	
Somme The	Special Cast	New Era			7000 feet	
Station Master, The	Ivan Moskvin	Amkino	June	16	7200 feet	
Streets of Algiers	Camilla Horn	Ufa Eastern	May	1	6603 feet	
Tartuffe the Hypocrite	Jannings-Dagover	Ufa Eastern	April	1	6680 feet	Aug. 5 '27
Ten Days That Shook the World	Russian Cast	Amkino	Nov.	2	7815 feet	Nov. 24
Thee Comrades and One Invention	Russian Cast		Oct.	13	6000 feet	
Thunder God	Cornelius Keefe	Anchor				
Two Brothers	Conrad Veidt	Ufa Eastern	July	1	6300 feet	
West of Santa Fe	Bob Custer	Syndicate	Nov.	15	4852 feet	
When Fleet Meets Fleet	English Cast	Hi-Mark			7953 feet	
Woman Tempted The	Compton-Ward	Avwon	Sept.		6500 feet	
Yellow Pass, The	Russian Cast	Amkino	Dec.	8	600 feet	
Youth Astray	Johnson-Mattoni	Amerangio			6000 feet	

SHORT SUBJECTS

Title	Star	Rel.	Date	Length	Reviewed
Fare Enough	Poodles Hanneford	Artclass		2 reels	
Mysterious Airman, The		Weiss Bros.		10 episodes	
Fatal Warning, The (Serial)	H. Costello-Graves	Mascot Pict.		10 episodes	
Nothing to Live For	Al Joy	Cranfield Clarke		2 reels	
She Said No	Ben Turpin	Artclass		2 reels	
Sophomore, The	G. O'Neill-L. Graydon	Hi-Mark			
Spookey Money	Al Joy	Cranfield-Clarke		2 reels	
Thick and Thin	Snub Pollard	Artclass		2 reels	
Through the Ages	Novelty	Castle		1 reel	
Vanishing West, The (Serial)	Special Cast	Mascot Pict.	Oct.	15	10 episodes	Oct. 13
Vultures of the Sea (Serial)	Walker-Mason	Mascot Pict.	Aug.	1	10 episodes	Sept. 15
Who's Who	Al Joy	Cranfield-Clarke			2 reels	
You Can't Win (Serial)		Weiss Bros			10 episodes	

Coming Attractions

Title	Star	Rel.	Date	Length	Reviewed
Bachelor Club, The	Talmadge-Worth	General Pict			
Bondage	Special Cast	Ufa-Eastern			
Buying a Wife	Special Cast	Aff. European		7 reels	
Circumstantial Evidence	Foster-Keefe-Lake	Chesterfield			
*†§Chopin's Passion	Robertson-Brinkley	Powers Cinephone			
Dancer of His Majesty, The	Special Cast	Amkino		7000 feet	
Duty to be Silent	Maria Albana	Aff. European		6 reels	
Escaped from Hell	Muriat Esterhazy	Aff. European		8 reels	
Exodus to the New World, The	Lyon-Prevost	Pioneer			
Full Dressed Thieves	Nils Asther	Aff. European		7 reels	
German Underworld	Special Cast	Aff. European		7 reels	
§Great Power, The	Special Cast	Bell Tone			
Great Unknown, The	John Loder	Aff. European		6 reels	
Guilty	Fritsch-Vernon	Ufa-Eastern			
Her Viennese Lover	Asther-Nolan	Aff. European		6 reels	
Just Off Broadway	Keith-Christy				
Little Colonel, The	Henry B. Walthal				
Man Who Cheated Life	Veidt-Krauss	Aff. European		8 reels	
Milak of the Snowlands	Special Cast	Ufa-Eastern			

** Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie.*

Title	Star	Rel.	Date	Length	Reviewed
Our Daily Bread	Mary Nolan	Aff. European		7 reels	
Poet and Czar	Special Cast	Amkino		8775 feet	
South of Panama	Carmelita Geraghty	Chesterfield			
Two Days	Special Cast	Amkino		6500 feet	
Unholy Love	Wegener-Petrovitch	Aff. European			
Verdun	Special Cast	Richmount			
Vera Mlezewa (tentative)	Derussa	Aff. European		7 reels	
Water, The	M. Chekhov	Amkino		7000 feet	
When Duty Calls	Special Cast	Ufa-Eastern			

TIFFANY-STAHL

FEATURES

Title	Star	Rel.	Date	Length	Reviewed
Albany Night Boat	Olive Borden	July	20	5844 feet	
Bachelor's Paradise	O'Neill-Graves	Mar.	15	6147 feet	
Beautiful But Dumb	Patsy Ruth Miller	Aug.	1	6157 feet	
Broadway Fever	O'Neill-Drew	Jan.	20		
*†§Cavalier, The	Bedford-R. Talmadge	Nov.	1	6775 feet	Oct. 27
Clothes Make the Woman	Southern-Pidgeon	May	1	5209 feet	
Domestic Meddlers	Claire Windsor	Aug.	15	6362 feet	
Floating College, The	O'Neill-Collier, Jr.	Nov.	10	5477 feet	
George Washington Cohen	Jessel-Palmer	Dec.	20		
Grain of Dust, The	Cortez-Windsor-Bennett	July	10	6126 feet	
Green Grass Widows	Hagen-Harron-Olmsted	June	10	5334 feet	
Gun Runner, The	Cortez-Lane	Nov.	20	5516 feet	
House of Scandal	Sebastian-O'Malley	April	1	5297 feet	
Icicles of the Night Club	Cortez-Leonard	May	15	6553 feet	
Lingerie	White-McGregor	July	1	5676 feet	
Men in Hobbles, The	Lee-Harron	Jan.	10		
Marriage by Contract	Miller-Gray	Dec.	1	7786 feet	Oct. 20
Naughty Duchess, The	Warner-Southern	Oct.	10	5271 feet	
Power of Silence, The	Belle Bennett	Oct.	20	5554 feet	
Prowlers of the Sea	Cortez-Myers	June	30	5160 feet	
Rainbow, The	Dorothy Sebastian	Jan.	1		
Scarlet Dove, The	Frazer-Borlo	April	15	5102 feet	
Stormy Waters	Southern-McGregor	June	1	5735 feet	
Their Hour	Harron-Sebastian	Mar.	1	5652 feet	
*†§Toilers, The	Ralston-Fairbanks, Jr.	Oct.	1	7258 feet	Oct. 20
Tropical Nights	Miller-McGregor	Dec.	10		

SHORT SUBJECTS

Title	Star	Rel.	Date	Length	Reviewed
Gold	Color Classic			1 reel	
*†§Hawaiian Love Call, The	Color Symphony	Dec.	15	1 reel	
*†§Japanese Carnival, A	Color Symphony	Jan.	1	1 reel	
*†§In a Persian Market	Color Symphony	Oct.	1	1 reel	Nov. 17
*†§In a Chinese Temple Garden	Color Symphony	Feb.	15	1 reel	
*†Love Charm, The	Color Symphony			1 reel	
Maude Muller	Color Classic			1 reel	
No Woman Allowed	Color Classic			1 reel	
Tenderfoot Tourist, A	Color Classic			1 reel	
Tom, Dick or Harry	Color Classic			1 reel	
*†§Toy Shop, The	Color Symphony	Nov.	1	1 reel	

Coming Attractions

Title	Star	Rel.	Date	Length	Reviewed
Devil's Apple Tree, The	Dorothy Sebastian	Feb.	18		
Family Row, The	Windsor-Gray				
Geraldine Laird	Belle Bennett	Mar.	20		
*§Ghetto, The	George Jessel	Feb.	1		
Girl Who Came Back (tentative)	Eve Southern	Mar.	10		
*†§Lucky Boy	Jessel-Quimby	Jan.	10	8500 feet	Jan. 12
Miracle, The	Southern-Pidgeon				
Molly and Me	Alberta Vaughn				
New Orleans	Cortez-Bennett	Mar.	1		
Queen of Burlesque	Belle Bennett				
Spirit of Youth	Sebastian-Kent	Feb.	20		
Squads Right	Gribbon-Stone	Feb.	1		

UNIVERSAL

FEATURES

Title	Star	Rel.	Date	Length	Reviewed
Anybody Here Seen Kelly?	Love-T. Moore	Sept.	9	6243 feet	
Arizona Cyclone, The	Fred Humes	May	6	4076 feet	
Beauty and Bullets	Ted Wells	Dec.	16	4179 feet	
Body Punch, The	Daugherty-Faire	Oct.	28	4786 feet	
Buck Privates	De Putti-McGregor	June	3	6171 feet	Feb. 4
Clearing the Trail	Gibson-Culliver	Oct.	7	5311 feet	
Cloud Dodger, The	Al Wilson	Sept.	30	4322 feet	
Count of Ten, The	Ray-Ralston	June	17	6279 feet	Sept. 15
Crimson Canyon, The	Ted Wells	Dec.	16	4179 feet	
Danger Rider, The	Hoot Gibson	Nov.	18	5357 feet	Dec. 22
Flyin' Cowboy, The	Gibson-Hasbrouck	July	1	5109 feet	
Foreign Legion, The	Kerry-Stone-Nolan	Sept.	23	7828 feet	June 30
Four Footed Ranger, The	Dynamite (dog)	Mar.	25	4426 feet	
Freedom of the Press	Stone-Keith-M. Day	Oct.	28	6474 feet	Oct. 20
Gate Crasher, The	Glenn Tryon	Dec.	9	6597 feet	
*†§Give and Take	Sidney-Hersholt	Dec.	23	6552 feet	Dec. 29
Good Morning Judge	Denny-Nolan	April	29	5645 feet	Sept. 22
Greased Lightning	Ted Wells	July	29	4194 feet	
Grip of the Yukon, The	Bushman-Hamilton-Marlowe	Sept.	30	6599 feet	
Grit Wins	Wells-Collins	Jan.	27	4596 feet	
Guardians of the Wild	Rex (horse)-Perrin	Sept.	16	4868 feet	
Harvest of Hate, The	Rex (horse)-Perrin	April	14	4719 feet	
Hero of the Circus	Special Cast	Dec.	2	5606 feet	
Home, James	La Plante-Delaney	Sept.	2	6307 feet	
Honeymoon Flats	Lewis-Gulliver	Dec.	30	6057 feet	
Hoofbeats of Vengeance	Rex (horse)-Perrin	June	16		
Hot Heels	Tryon-Miller	May	13	5874 feet	Sept. 15
Hound of Silver Creek	Dynamite (dog)	May	20	4095 feet	
How to Handle Women	Tryon-Nixon	Oct.	14	5591 feet	July 14
Jazz Mad	Hersholt-Nixon-Lewis	Nov.	11	6832 feet	
King of the Rodeo, The	Hoot Gibson	Jan.	6	5509 feet	
Lariat Kid, The	Hoot Gibson	June	23		
*†§Last Warning, The	Laura LaPlante	Jan.	6		
*†§Lonesome	Tryon-Kent	Jan.	20	6142 feet	Oct. 6
Love Me and World Is Mine	Philbin-Korry	Mar.	4	6813 feet	Feb. 11
Made to Order Hero	Ted Wells	June	3	4120 feet	
*†Man Who Laughs, The	Veidt-Philbin	Nov.	4	10185 feet	May 12
*†Man, Woman and Wife	Kerry-Starke-Nixon	Jan.	13	6674 feet	Nov. 10
*†§Melody of Love (A. T.)	Pidgeon-Harris-Winton	Dec.	2	6733 feet	Oct. 27
Michigan Kid, The	Nagel-Adoree	Oct.	21	6030 feet	July 7
Night Bird, The	Reginald Denny	Sept.	16	6870 feet	
One Rainy Night	Laura La Plante	Dec.	9		
Phantom Fingers	Cody-Thompson	June	2		
Phyllis of the Follies	M. Moore-A. Day	Nov.	25	5907 feet	
Plunging Hoofs	Rex (horse)-Perrin	Aug.	4		
Price of Fear, The	Cody-Thompson	Oct.	28	4230 feet	
Put 'Em Up	Fred Humes	Mar.	11	4200 feet	
Quick Triggers	Fred Humes	July	15	4472 feet	
*†§Red Hot Speed	Denny-Day	Jan.	27	6288 feet	
Red Lips	Nixon Rogers	Dec.	2	6957 feet	
Riding for Fame	Hoot Gibson	Aug.	19	5424 feet	
Shield of Honor, The	Lewis-Gulliver-Hamilton	Feb.	19	8172 feet	Dec. 31
Silks and Saddles	Nixon-Walling-Nolan	Jan.	20	5809 feet	
Sky Skidder, The	Al Wilson	Jan.	13	4364 feet	
Stop That Man	Lake-Kent	Mar.	11	5369 feet	April 28
Surrender	Philbin-Moskine	Mar.	4	8249 feet	Mar. 10
Thanks For Buggy Ride	La Plante-Tryon	April	1	6179 feet	Feb. 4
Thirteenth Juror, The	Nilsson-Bushman	Nov.	13	5598 feet	Dec. 9
Thunder Riders, The	Ted Wells	April	8	4353 feet	
Trick of Hearts, A	Gibson-Hale	Mar.	18	5495 feet	
Two Outlaws, The	Rex (horse)-Perrin	Nov.	18	4616 feet	
*†§Uncle Tom's Cabin	Special Cast	Sept.	2	10600 feet	Nov. 18
We Americans	Sidney-Miller-Lewis	May	6	9151 feet	April 7
Wild West Show, The	Gibson-Gulliver	May	20	5254 feet	
Wolves of the City		Dec.	2		
Won in the Clouds	Al Wilson	April	22	4348 feet	

SHORT SUBJECTS

Title	Star	Rel.	Date	Length	Reviewed
All for Geraldine	Sid Saylor	Dec.	5	2 reels	Nov. 17
Ambuscade, The	Fred Gilman	June	16	2 reels	May 18
And Morning Came	Young-La Salle	Dec.	19	2 reels	
Big Game George	Sid Saylor	July	18	2 reels	Sept. 1
Bookworm Hero	Lewis-Gulliver-Phillips	Dec.	17	2 reels	
Boundary Battle, The	Edmund Cobb	Nov.	17	2 reels	Oct. 27
Broke Out	Young-La Salle	Aug.	1	2 reels	
Buster Minds the Baby	Trimble, Hardwick and Dog	June	27	2 reels	May 28
Buster Trims Up	Trimble-Hardwick and Dog	Oct.	17	2 reels	
Busting Buster	Trimble-Hardwick and Dog	Aug.	15	2 reels	
Bull-oney	Oswald Cartoon	Nov.	28	1 reel	Sept. 29
Calford in the Movies	Lewis-Gulliver-Phillips	Oct.	15	2 reels	Oct. 8
Calford on Horseback	Lewis-Gulliver-Phillips	Dec.	10	2 reels	Dec. 1
Calford vs. Redskins	Lewis-Gulliver-Phillips	Sept.	17	2 reels	
Card of Destiny, The	Fred Gilman	July	14	2 reels	June 16
Cash Customers	Young-La Salle	July	11	2 reels	
Claim Jumpers, The	Edmund Cobb	Jan.	19	2 reels	Dec. 22
Clean Sweep, A	Bob Chandler	Dec.	1	2 reels	Nov. 24
Close Shaves	Sid Saylor	May	22	2 reels	
Come on, Horace	Arthur Lake	Oct.	8	2 reels	
Cross Country Bunion Race, The	Sid Saylor	Nov.	7	2 reels	Oct. 13
Crushed Hats	Sid Saylor	Jan.	30	2 reels	
Danger Trail, The	Newton House	Sept.	1	2 reels	
Dangerous Trail, The	Jack Perrin	June	2	2 reels	May 6
Daring Dude, A	Bob Chandler	Feb.	2	2 reels	
Daring Chances	Jack Hoxie	Dec.	15	2 reels	
Dead Game	Art Accord	Oct.	7	2 reels	
Dear Old Calford	Lewis-Gulliver-Phillips	Nov.	26	2 reels	
Death's Head	Bob Curwood	Dec.	8	2 reels	Dec. 15
Diamond Master, The	Lorraine-Stevenson	Feb.	3	10 episodes	
Diamond Master, The	Lorraine-Stevenson	April 8, '29		10 episodes	
*East Side				2 reels	
Fantasie	Laemmle Novelty			1 reel	
Farewell	Lewis-Gulliver-Phillips	Feb.	4	2 reels	
Farmyard Follies	Oswald Cartoon	Dec.	24	1 reel	
Fiery Fireman, The	Oswald Cartoon	Oct.	15	1 reels	
Fighting Forester The	Edmund Cobb	Oct.	20	2 reels	
Fighting for Victory	Lewis-Gulliver-Phillips	Nov.	12	2 reels	Oct. 27
Fighting Kid, The	Newton House	June	9	2 reels	May 19
Fighting Tenderfoot, A	Bob Chandler	Dec.	29	2 reels	
Finishing School	Young-La Salle	May	8	2 reels	
Fish Stories	Young-La Salle	Nov.	21	2 reels	Oct. 20
Footprints	Laemmle Novelty	Nov.	19	1 reel	Oct. 27
Fox Chase, The	Oswald Cartoon	June	25	1 reel	May 26
Full House, A	Long-Adams-Lymon-McPhaill	June	13	2 reels	May 19
Fun in the Clouds	Arthur Lake	Nov.	5	1 reel	Oct. 20
Galloping Ace, The	Jack Hoxie	Sept.	22	2 reels	
Gauge of Battle, The	Fred Gilman	April	21	2 reels	Mar. 24
George Meets George	Sid Saylor	June	20	2 reels	May 19
Handicapped	Laemmle Novelty	Sept.	24	1 reel	Nov. 24
Have Patience	Trimble-Hardwick and Dog	Feb.	6	2 reels	
*†Hen Fruit	Oswald Cartoon	Feb.	4	1 reel	
Her Haunted Heritage	Ben Hall	July	2	1 reel	June 2
High Up	Oswald Cartoon	Aug.	6	1 reel	
Hollywood or Bust	Arthur Lake	Sept.	10	1 reel	
Hold Your Horses	Young-La Salle	Jan.	7	1 reel	Dec. 22
Homeless Homer	Oswald Cartoon	Jan.	7	1 reel	
Horse Tail, A	Oswald Cartoon	Dec.	10	1 reel	
Hot Dogs	Oswald Cartoon	Aug.	20	1 reel	July 26
Hurry Up Marriage	Ben Hall	Aug.	27	1 reel	
Husbands Won't Tell	Young-La Salle	Aug.	29	2 reels	Sept. 1
In Line of Duty	Edmund Cobb	Feb.	23	2 reels	
Iron Code, The	Jack Perrin	June	30	2 reels	May 26
Junior Year, The	Lewis-Gulliver-Phillips	Sept.	3	2 reels	
Just Wait	Young-La Salle	Sept.	26	2 reels	
Kicking Through	Lewis-Gulliver-Phillips	Oct.	1	2 reels	
King of Sheba s	Arthur Lake	Aug.	13	1 reel	July 21
Knockout Buster	Trimble-Hardwick and Dog	Mar.	6	2 reels	
Look Pleasant	Sid Saylor	Oct.	10	2 reels	
McGinis vs. Joneses	Long-Adams-Laymon-McPhaill	Aug.	8	2 reels	
Men in the Row (re-issue)	Jack Hoxie	Jan.	26	2 reels	
Mississippi Mud	Oswald Cartoon	Sept.	17	1 reel	
Mystery Rider, The (Serial)	Desmond-Perdue	Nov.	26	10 episodes	
Newlyweds' Anniversary	Snookums	Aug.	6	2 reels	
Newlyweds' Court Trouble	Snookums-Perdue-Egan	Oct.	31	2 reels	Sept. 29
Newlyweds' Excuse	Snookums, Hardwick and Dog	May	15	2 reels	
Newlyweds' False Alarm, The	Snookums-Perdue-Egan	July	2	2 reels	June 2
Newlyweds' Happy Day, The	Snookums-Bartlett-McPhaill	June	4	2 reels	May 12
Newlyweds' Hard Luck	Snookums-Perdue-Egan	Sept.	5	2 reels	Aug. 18
Newlyweds' Headache, The	Snookums-Bartlett-McPhaill	Jan.	23	2 reels	
Newlyweds in Society	Snookums-Perdue-Egan	April	17	2 reels	
Newlyweds' Holiday	Snookums-Perdue-Egan	Mar.	20	2 reels	
Newlyweds Lose Snookums The	Snookums-Perdue-Egan	Nov.	28	2 reels	Dec. 29
Newlyweds' Need Help, The	Snookums-Perdue-Egan	Dec.	26	2 reels	Dec. 1
Newlyweds' Unwelcome, The	Snookums-Perdue-Egan	Oct.	3	2 reels	
Newlyweds' Visit	Snookums-Perdue-Egan	Feb.	20	2 reels	
Out At Home	Trimble-Hardwick and Dog	Jan.	9	2 reels	
Paddling Co-Eds	Lewis-Gulliver-Phillips	Oct.	29	2 reels	Oct. 27
Penicky Pancakes	Oswald Cartoon	Oct.	1	1 reel	Oct. 13
Poor Papa	Oswald Cartoon	June	11	1 reel	May 19
Private Business	Sid Saylor	April	24	2 reels	
Prodigal Pup, The	Canine Cast			1 reel	Sept. 16
Rag Doll	Laemmle Novelty	Feb.	11	1 reel	Jan. 12
Range of Fear, The	Bob Curwood	Jan.	12	2 reels	
Ranger Patrol, The	Fred Gilman	Aug.	11	2 reels	
Range Wolf	Bob Curwood	Feb.	9	2 reels	Jan. 12
Red Warning	Jack Hoxie	Nov.	1	2 reels	
Reel Life	Long-Adams-Layman-McPhaill	July	4	2 reels	June 2
Ride For Help, The	Newton House	July	7	2 reels	
Riders of the Woods	Edmund Cobb	Sept.	15	2 reels	
Rocks and Saddles	Oswald Cartoon	Nov.	12	1 reel	Oct. 26
Romeo of the Range	Bob Curwood	Oct.	6	2 reels	
Ropin' Romance	Newton House	Aug.	4	2 reels	
Rubber Necks	Sid Saylor	Sept.	12	2 reels	
Ruse, The	Jack Perrin	Aug.	25	2 reels	July 28

** Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie.*

Title	Star	Rel.	Date	Length	Reviewed
Sailor Suits	Sid Saylor	Jan.	2	2 reels	De 8
Sandwiches and Tea	Arthur Lake	July	16	1 reel	June 20
Sags and Saddles	Bob Chandler	Oct.	27	2 reels	Oct. 18
Scarlet Arrow, The (Serial)	F. X. Bushmen, Jr	June	3	10 episodes	
Secret Outlaw, The	Bob Curwood	Nov.	10	2 reels	Oct. 6
Seeing Sights	Sid Saylor	Mar.	27	2 reels	
Shadows	Laemmle Novelty	Jan.	14	1 reel	Dec. 22
She's a Pippin	Young-La Salle	Mar.	13	2 reels	
She's My Girl	Sid Saylor	Aug.	22	2 reels	July 28
Shooting the Bull	Young-La Salle	Oct.	24	2 reels	
*†Sick Cylinders	Oswald Cartoon	Feb.	18	1 reel	
Sky Scrappers	Oswald Cartoon	Sept.	3	1 reel	Aug. 18
Sleeping Through	Arthur Lake	Dec.	31	1 reel	Dec. 8
Sleigh Bells	Oswald Cartoon	July	23	1 reel	June 30
South Pole Flight, A	Oswald Cartoon	Nov.	26	1 reel	Dec. 1
Speed and Spurs	Bob Curwood	Sept.	8	2 reels	Sept. 8
Speeding Youth	Lewis-Gulliver-Phillips	Jan.	7	2 reels	
Speed Sneik, The	Arthur Lake	June	18	1 reel	May 26
*†Steamboat Willie	Oswald Cartoon			1 reel	
Swell Clothes	Arthur Lake	Dec.	5	1 reel	Nov. 17
Take Your Pick	Young-LaSalle	Feb.	13	2 reels	Jan. 12
Tall Timber	Oswald Cartoon	July	9	1 reel	June 16
Tarzan the Mighty (Serial)	Merrill-Kingston	Aug.	12	15 episodes	July 21
Teacher's Pest	Trimble-Hardwick and Dog	Nov.	14	2 reels	Oct. 20
Tenderfoot Hero, A	Bob Chandler	Sept.	29	2 reels	
There's a Will	C. King-C. Dnherty	Dec.	21	2 reels	
This Way Please	Young-La Salle	April	10	2 reels	
Tige's Girl Friend	Trimble-Hardwick and Dodg	April	3	1 reels	
Tracked Down	Art Accord	Jan.	5	2 reels	
Trackless Trolley, The	Ben Hall	July	30	1 reel	
Tricky Trickster, The	Ben Hall	June	4	1 reel	May 18
Valiant Rider, The (Western)	Bob Curwood	June	23	2 reels	May 18
Watch the Birdie	Trimble-Hardwick and Dog	Dec.	12	2 reels	Dec. 8
Wax Figures	Laemmle Novelty	Oct.	22	1 reel	
Whose Baby	Arthur Lake	Jan.	28	1 reel	
Whose Wife	Young-La Salle	June	6	2 reels	May 12
Winning Point, The	Lewis-Gulliver-Phillips	Jan.	21	2 reels	
Woman's Man, A	Arthur Lake	Dec.	3	1 reel	Nov. 17
Wooden Soldier, The	Laemmle Novelty	Dec.	17	1 reel	Dec. 3
Yankee Clippers	Oswald Cartoon	Jan.	21	1 reel	Jan. 5
Yukon Gold	Jack Perrin	July	28	2 reels	June 10

Coming Attractions

Title	Star	Rel.	Date	Length	Reviewed
*†§Bargain In the Kremlin, The (A.T.)	Joseph Schildkraut				
*†§Barnum Was Right					
Blow by Blow	Hoot Gibson	May	19		
Born to the Saddle	Ted Wells				
*†§Braggart, The	Jean Hersholt				
Brides Will Be Brides	Laura La Plante				
*†§Broadway (A. T.)	Tryon-Brent-Kennedy				
Burning the Wind	Hoot Gibson	Feb.	10	5202 feet	
*†§Charlatan, The	Special Cast				
*†§Clear the Deck	ReginaldDenny	Mar.	24		
*†§Climax, The (A. T.)	Hersholt-K. Crawford				
*†§Cohens and Kelleys in Atlantic					
*†§City, The	Sidney-Gordon-Price-Swain	Mar.	17		
*†§Collegiate (A. T.)	Lewis-Gulliver-Phillips				
*†§Come Across	Special Cast	May	5		
Crimson Hour, The	De Putti-Mosjukine				
*†§Dangerous Dimples	Laura La Plante-	June	16		
Doubling For Trouble	Gibson-Gilbert				
*†§Drake Murder Case, The					
Erik the Great	Veidt-Philbin				
Eyes of the Underworld	William Cody				
Fallen Angels	Kerry-Starke				
*†§Flaming Daughters					
Girl Dodger, The	Arthur Lake				
*†§Girl on the Barge, The	Hersholt-O'Neil-McGregor	Feb.	24		
Girl on the Barge	Hersholt-O'Neil-McGregor	Feb.	3	6908 feet	
*†§Great Cinema Murder, The					
*†§Haunted Lady, The					
Hell Wrecker, The	Hoot Gibson				
*†§His Lucky Day	Reginald Denny	June	2		
†§*It Can Be Done	Tryon-Carol	April	21		
Kid's Clever, The	Glenn Tryon	Feb.	17		
*†§King of Jazz, The (A. T.)	Paul Whiteman and Band				
Man Disturber, The	Reginald Denny				
*†§Minstrel Show, The (A. T.)	Eddie Leonard				
Navy Blues	Arthur Lake				
*†§One Rainy Night	Laura La Plante	Mar.	3		
*†§Play Goes On, The (A. T.)	James Murray	Mar.	10		
Points West	Hoot Gibson	April	7		
*†§Port of Dreams, The	Mary Philbin				Sept. 22
*†§Shakedown, The	Murray-Kent	Feb.	3		
*†§Shannons of Broadway, The(A. T.)	James Gleason				
*Snow Boat	Rubens-La Plante-J. Schildkraut				
Smilin' Guns	Hoot Gibson	Aug.	30		
Taranga	Special Cast				
*†§That Blonde	Laura La Plante	April	28		
Watch My Speed	Reginald Denny				
Wild Blood	Rex (horse)-Perrin	Feb.	10	4497 feet	
*†§You Can't Buy Love	Special Cast	May	26		

MOVIETONE SHORTS

Title	Star	Rel.	Date	Length	Reviewed
Bailey and Barnum	Vaudeville Act	Jan.	11	1 reel	
Three Brox Sisters	Songs	June	14	1 reel	
Zimmerman and Granville	Vaudeville Act	Jan.	28	1 reel	

UNITED ARTISTS

FEATURES

Title	Star	Rel.	Date	Length	Reviewed
*†§Awakening, The	Banky-Byron	Nov.	17	7972 feet	Jan. 12
*†Battle of the Sexes, The	Bennett-Hersholt-Haver	Oct.	13	8180 feet	Oct. 20
College	Buster Keaton	July	29	5800 feet	Sept. 23
Drums of Love	Philbin-Alvarado	Mar	31	8350 feet	Jan. 28
Garden of Eden, The	Griffith-Ray	Feb.	4	7300 feet	Jan. 14
Magic Flame, The	Colman-Banky	Aug.	14	7850 feet	Sept. 30
Ramona	Del Rio-Baxter	Feb.	11	7552 feet	Feb. 4
*†Revenge	Dolores Del Rio	Nov.	3	6541 feet	Dec. 15
Steamboat Bill, Jr	Keaton-Torrence	May	12	6400 feet	May 19
*†Tempest	J. Barrymore-Horn	Aug.	11	9300 feet	June 16
*†Two Lovers	Colman-Banky	Sept.	7	8500 feet	April 28
*†Woman Disputed, The	Talmadge-Roland	Oct.	29	8041 feet	Nov. 17

Coming Attractions

Title	Star	Rel.	Date	Length	Reviewed
*†§Bulldog Drummond (A. T.)	Colman-Tashman-Love				
*†§Childs Fifth Avenue (A. T.)	Banky-Hall				
*†§Coquette (A. T.)	Pickford-Brown				
*§City Lights	Charlie Chaplin				
Evangeline	Del Rio-Drew				
†Hell's Angels	Lyon-Hall-Nissen				
King of the Mountains	John Barrymore				
*†§Lady of the Pavements	Boyd-Velez-Goudal				
*§Lummox (A. T.)					
*†§Man With the Iron Mask, The	Douglas Fairbanks				
Miracle Girl, The	Lillian Gish				
*†§Nightstick (A. T.)	O'Malley-Busch				
*†§Queen Kelly	Swanson-Byron				
*†§Rescue, The	Colman-Damita				
*†§Say It With Music (A. T.)	Harry Richman				
*†§She Goes to War	Boardman-Rubens				
Three Passions	Terry-Petrovitch				
Venus	Constance Talmadge				

WARNER BROTHERS

FEATURES

Title	Star	Rel.	Date	Length	Reviewed
*†§Caught in the Fog	McAvoy-Nagle	Sept.	22	6270 feet	
Caught in the Fog	McAvoy-Nagel			5428 feet	
*†§Conquest (A. T.)	Blue-Warner-Wilson	Jan.	19	6729 feet	
*Crimson City, The	Loy-Miljan-Hyams	April	7	5388 feet	April 12
*Domestic Troubles	Fazenda-Cook	Mar.	24	5164 feet	
*Five and Ten Cent Annie	Fazenda-Cook	May	26	4914 feet	Sept. 22
*†§Home Towners, The	Bennett-Kenyon-Brockwell	Dec.	15	8693 feet	Oct. 27
*§Jazz Singer, The	Jolson-McAvoy	Feb.	4	7077 feet	Oct. 21
*†§Land of the Silver Fox	Rin-Tin-Tin-Nye-Hyams	Nov.	10	5179 feet	
†§Lion and the Mouse	L. Barrymore-McAvoy-Collier, Jr.	Aug.	3	6352 feet	May 28
*†§Little Wild Cat, The	Ferris-Hall-Dawson	Jan.	5	5644 feet	
*†§Lights of New York (A. T.)	Costello-Landis-Brockwell	July	21	5267 feet	
*†§Midnight Taxi, The	Moreno-Costello	Oct.	6	5729 feet	Nov. 24
*†§My Man	Fanny Brice	Jan.	12	9247 feet	Jan. 5
*†§On Trial (A. T.)	Fredericks-Lytell-Wilson	Dec.	29	8290 feet	Nov. 3
*Pay As You Enter	Cook-Fazenda	May	12	4975 feet	
*Powder My Back	Rich-Ferris-Beranger	Mar.	10	6185 feet	
*Rinty of the Desert	Rin-Tin-Tin-Ferris-Nye	Aoril	21	4820 feet	Sept. 28
*†§Singing Fool, The	Jolson-Bronson-Dunn	Jan.	1	9592 feet	Sept. 29
*†§State Street Sadie	Loy-Nagle	Aug.	25	7169 feet	Sept. 15
*†§Tenderloin	D. Costello-Nagel	April	28	7340 feet	April 8
*†§Terror, The (A.T.)	McAvoy-Horton	Oct.	20	7654 feet	Aug. 25
*†§Women They Talk About	I. Rich-Ferris-Collier, Jr.	Sept.	8	5527 feet	

Coming Attractions

Title	Star	Rel.	Date	Length	Reviewed
*†§Alimony Annie	D. Costello-Ferris-Rankin				
*†§Desert Song, The	Boles-King				
*†§Fancy Baggage	Audrey Ferris	Feb.	23		
*†§From Headquarters	Monte Blue				
*†§Frozen River	Rin-Tin-Tin				
*†§General Crack	John Barrymore				
*†§Glorious Betsy	D. Costello-Nagle			7441 feet	May 5
*†§Greyhound Limited, The	Monte Blue	Mar.	23		
*†§Hard-Boiled Rose	Loy-Collier, Jr.-Brockwell				
*†§Honky Tonk (A. T.)	Sophie Tucker				
*†§Kid Gloves	Nagel-Wilson				
*†§Madonna of Avenue A, The	Dolores Costello				
*†§Million Dollar Collar, The	Rin-Tin-Tin	Feb.	9		
*†§Noah's Ark	D. Costello-O'Brien				Oct. 27
*†§No Defense	Blue-McAvoy				
*†§No Questions Asked	Ferris-Collier, Jr.				
*†§One Stolen Night	Bronson, Collier, Jr.				
*†§Queen of the Night Clubs	Texas Guinan				
*†§Redeeming Sin, The	D. Costello-Nagel	April	6		
*†§Sap, The	Edward Everett Horton				
*†§She Knew Men	Bronson-Horton				
*†§Stark Mad (A. T.)	H. B. Warner-Fazenda	Mar.	2		
*†§Stolen Kisses	May McAvoy				
Time, the Place and the Girl, The					

VITAPHONE SHORTS

Title	Star	Rel.	Date	Length	Reviewed
Ann Grey and Her Boy Friend	Songs and Jazz Band				Aug. 25
Banjomaniac	Eddie Peabody				Oct. 13
Bit of Scotch, A	Kitty Doner				Sept. 22
Book Worm, The	Harry J. Conley				July 7
Bright Moments	Benny-Marlo				Aug. 25
California Songbirds, The	Bell-Coates				Sept. 1
Celeste Aida (Aida)	Giovanni Martinelli			1 reel	July 7
Character Studies	Florence Brady				Sept. 1
Chips of the Old Block	The Foy Family				Sept. 22
Cougat & Company	Violin, Songs & Dances				June 16
Creole Fashion Plate The	Karyl Norman				Sept. 29
Crooning Along	The Croonaders				Sept. 22
Cycle of Songs, A	Florence Brady				Sept. 1
Death Ship, The	Mitchell Lewis				Aug. 25
Dixie Days	Plantation Songs				Aug. 25
Family Affair, A	Arthur Byron				
Feminine Types	Jean Barrios				
Florence Moore	Song Program				June 23
Friend of Father's	Lydell-Higins-Leah				Aug. 25
Giving In	Deef-Hopper			2 reels	Jan. 12
Gus Arnheim & His Ambassadors	Jazz Band				June 16
Harry Delf	Songs & Dances				June 18
Hollywood Montmarte Orchestra	Jazz Band				Sept. 29
Jesse Stafford Orchestra	Jazz Band				
Indian Baritone, The	Chief Caupolican				Aug. 25
Ingenues, The	Jazz Band				June 23
In a Casting Office	W. & E. Howard				
In Dutch	Ulis & Clark				
Larry Cebalos Undersea Review	Songs and Dances				Sept. 1
Lash, The	Crane-Davidson-Tucker				June 16
Man of Peace, A	Hobart Bosworth				June 23
Men Among Men	Fred Ardath			1 reel	Jan. 12
Miss Information	Wilson-Horton			2 reels	June 30
Morrissey & Miller	Night Club Revue				June 16
Myers & Hanford	Songs & Dances				June 23
Night Court, The	William Demarest				June 16
Non-Support	Burr McIntosh				June 16
Pagliacci	John Charles Thomas				
Papa's Vacation	Bennett-Caron				Oct. 20
Question of Today, The	Audrey Ferris				Aug. 25
Realization	Herbert-Pam				June 16
Regular Business Man, A	Robert Ober				Sept. 15
Rigoletto—Quartet	Gigli-Talley-de Luca-Gordon				Sept. 29
Sharp Tools	Ethel Grey Terry				Oct. 13
Soup	Harry Delf				Nov. 17
Terry and Jerry	Songs and Gags				Aug. 25
Three Brox Sisters	Song Program				June 23
Va Prononcer Ma Mort (La Juive)	Giovanni Martinelli				June 2
When the Wife's Away	William Demarest				Nov 17
Winnie Lightner	Songs				Nov. 17

** Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie.*

WORLD WIDE PICTURES

Title	Star	Rel. Date	Length	Reviewed
Bondman, The	Norman Kerry			
Honeymoon Abroad	Monte Banks			

Title	Star	Rel. Date	Length	Reviewed
Moulin Rouge	Olga Checova			
Pawns of Passion	Olga Checova			
Tommy Atkins	Walter Byron			
Woman in the Night, A	Maria Corda			

** Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie.*

Hollywood—*Continued*

Burbank Very Active

A high peak of production has been reached at the First National Burbank studio where all the stars and contract players are busy at work. Nine pictures are in various stages of production.

Join Cast

Joan Standing and Raymond Keane have joined the cast of Tiffany-Stahl's "Reputation."

Glyn Story in Talk

"Man and the Moment" is planned by First National as dialogue vehicle.

"Close Harmony"

Charles Roger's dialogue picture, "Close Harmony," will be filmed with Harry Green, vaudevillian, in support.

Contract Renewed

Loretta Young has had contract renewed by First National.

"Weary River" Dialogue

Tom Geraghty is composing dialogue for "Weary River."

Ralston for Jannings Film

Esther Ralston will be a Swiss peasant girl and wife of Jannings in new Alpine story. Robert Castle and Gary Cooper also cast.

Joe Henabery

Joseph Henabery has joined Columbia to direct.

Roach Directing

Hal Roach recently began directing new comedy with Ed Kennedy, Vivien Oakland, Charles Rogers, Nina Quartero.

New Vocation

Abel Baer, song writer for "Lucky Boy," has role in the Tiffany-Stahl film.

Titling

Julian Johnson has titled Parmount's "Wolf Song."

Carol Lombard

A graduate of Sennett school, Carol Lombard has role in M-G-M's "Dynamite."

In Work

Willard Mack has placed "Hunted," his own play, in work at M-G-M studio.

Choosing Cast

Russell Simpson, Margaret Livingston, George Fawcett, Black Craig have roles in "Innocents of Paris."

Eddie Dillon

Eddie Dillon, who first directed Bessie Love, appears with her in M-G-M "Broadway Melody."

"Hard at Work"

The above words were included in a message received from W. S. Van Dyke and "Pagan" unit recently at their location site in South Seas.

Paramount Writer

Patrick Kearney is now on the Paramount staff. He dramatized "Elmer Gantry."

Returning to Berlin

Dita Parlo, German actress, will leave Hollywood shortly for Berlin and will return to Paramount in early summer.

Wilcox Borrows Louis Wolheim

Louis Wolheim has been loaned by Caddo Productions to Herbert Wilcox of British and Dominions Films, Ltd. He will play the lead in "Wolves," the second production which Wilcox will make at Metropolitan Studios. Mickey Neilan is now completing "Fog," Wilcox' first American production. No director for "Wolves" has been signed as yet.

St. Clair to Direct Lloyd

Mal St. Clair has taken up the megaphone released by Ted Wilde in directing Harold Lloyd. Wilde resigned because of illness.

"The Cocoanuts"

Production on "The Cocoanuts," starring four Marx Brothers, as an all-talkie, is to begin on February 1 at Paramount's Long Island studio. Irving Berlin will write new songs for film version and George S. Kaufman, author of libretto, will sit in as advisor on picture.

"San Luis Rey"

"Bridge of San Luis Rey" went into production last week at M-G-M studio on Coast. Lily Damita will play role of Camila, Ernest Torrence will be Uncle Pio and Emily Fitzroy the Marquess. Jane Winton, Michael Vavitch and others have also been cast.

Ina Claire

Pathe's new star, Ina Claire, opened on Christmas night at Werba's Theatre in Brooklyn, in "The Lady of Newgate," written by Edwin Justus Mayer. It will come to Broadway for a run.

"Evangeline"

Henry Wadsworth Longfellow's poem will be filmed by Edwin Carewe as Dolores del Rio's next starring film for United Artists. Al Jolson is writing a theme song.

Powell Signs "Talkie" Contract

Paramount has signed William Powell to new contract which specifically provides for his services in talking films.

Brenon to Make "Lummox"

"Lummox" will be produced for United Artists by Herbert Brenon.

Reynes Joins Pathe Sound Unit

Muriee Reynes has joined Paul Bern production unit at Pathe studios on Coast, and will act in advisory capacity on a number of dialogue films.

New Lee Contract

A Christmas gift from Paramount was a contract signed last week by Rowland V. Lee.

With Jannings

Ann Brody, Paul Guertmann and Leone Lane last week joined the cast of Paramount's tentatively titled production, "A Tale of the Alps."

Titling

John Farrow is titling "Four Feathers" for Paramount, while Julian Johnson is writing the titles for the silent version of "Tong War."

To Write Dialogue

Tom Gibson has moved his typewriter to Pathe where he will write the dialogue for forthcoming Photophone pictures, his first assignment being "Noisy Neighbors."

From Vaudeville

Harry Green, a figure on the vaudeville and musical comedy stage, has signed with Paramount, and will play in "Close Harmony."

Joins Cast

Frank Lackteen has joined the cast of "The Fire Detectives," his tenth serial for Pathe.

Russian Supervisor

Captain Nicholas Kolbianski, formerly of the Russian Imperial Guards in St. Petersburg, is acting as technical director of all of the Russian sequences for "The Leatherneck," at the Pathe studio.

New Role

Louise Fazenda will play a part in First National's "Hot Stuff." William Bakewell has the male lead in this collegiate story.

Promoted to Directorship

Ralph Dawson has been promoted to a full-fledged directorship by Al Rockett, of First National. Dawson was formerly a cutter at Warner Brothers and the megaphone is the reward of his past work as film editor. His last work in that capacity was "Desert Song." His first assignment has not been determined as yet.

"White Collars" Cast

Conrad Nagel, Bessie Love, Leila Hyams, and Robert Ober will be featured in "White Collars," an all-talker, which William De Mille will direct for M-G-M.

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City and State .....

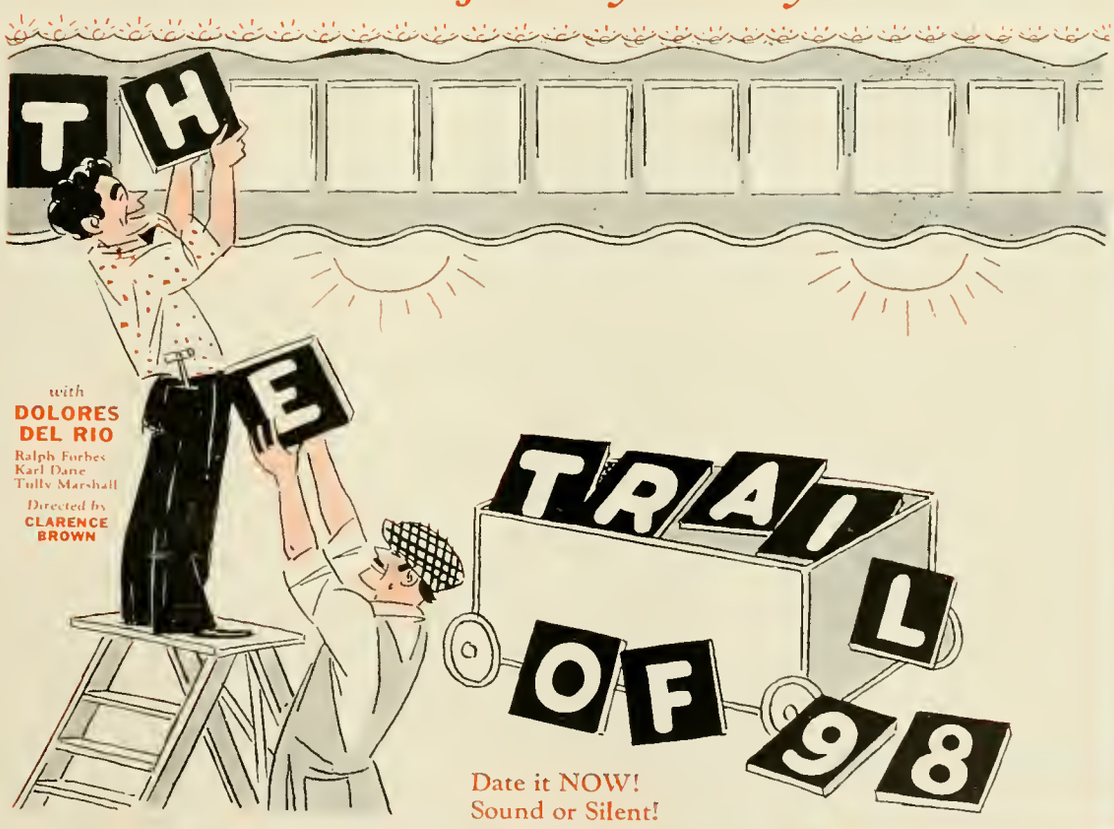
January 26, 1929

Motion Picture News

Reg. U. S. Patent Office

LET'S GO!

Again the Giant Picture comes from Metro-Goldwyn-Mayer



Vol. XXXIX No. 4

Entered as second-class matter April 22, 1926, at the Post Office at New York, N. Y., under act of March 3, 1879

PRICE 20 CENTS

Published Weekly—$3.00 a Year

Los Angeles *New York* *Chicago*

TIFFANY-STAHL TOLD YOU SO!

Here's The Answer—

GEORGE JESSEL

IN HIS FIRST SINGING AND TALKING PICTURE

"LUCKY BOY"



HAS BEEN BOOKED FOR A RUN

AT THE

CAPITOL

THEATRE

NEW YORK

COMMENCING THE MIDDLE OF FEBRUARY

BOOKED BY THE ENTIRE PUBLIX CIRCUIT

Following this engagement "Lucky Boy" has been booked to play

THE ENTIRE LOEW CIRCUIT IN GREATER NEW YORK

WIRED HOUSES GET ON THE WIRE TO YOUR NEAREST TIFFANY-STAHL EXCHANGE FOR PLAY DATES

THE EARLY EXHIBITOR CATCHES THE GOLD PIECES

TIFFANY-STAHL PRODUCTIONS INC.

1540 BROADWAY NEW YORK CITY

PARAMOUNT PICTORIAL

Flashes from a Great Paramount Talking Picture

"THE WOLF OF WALL STREET"

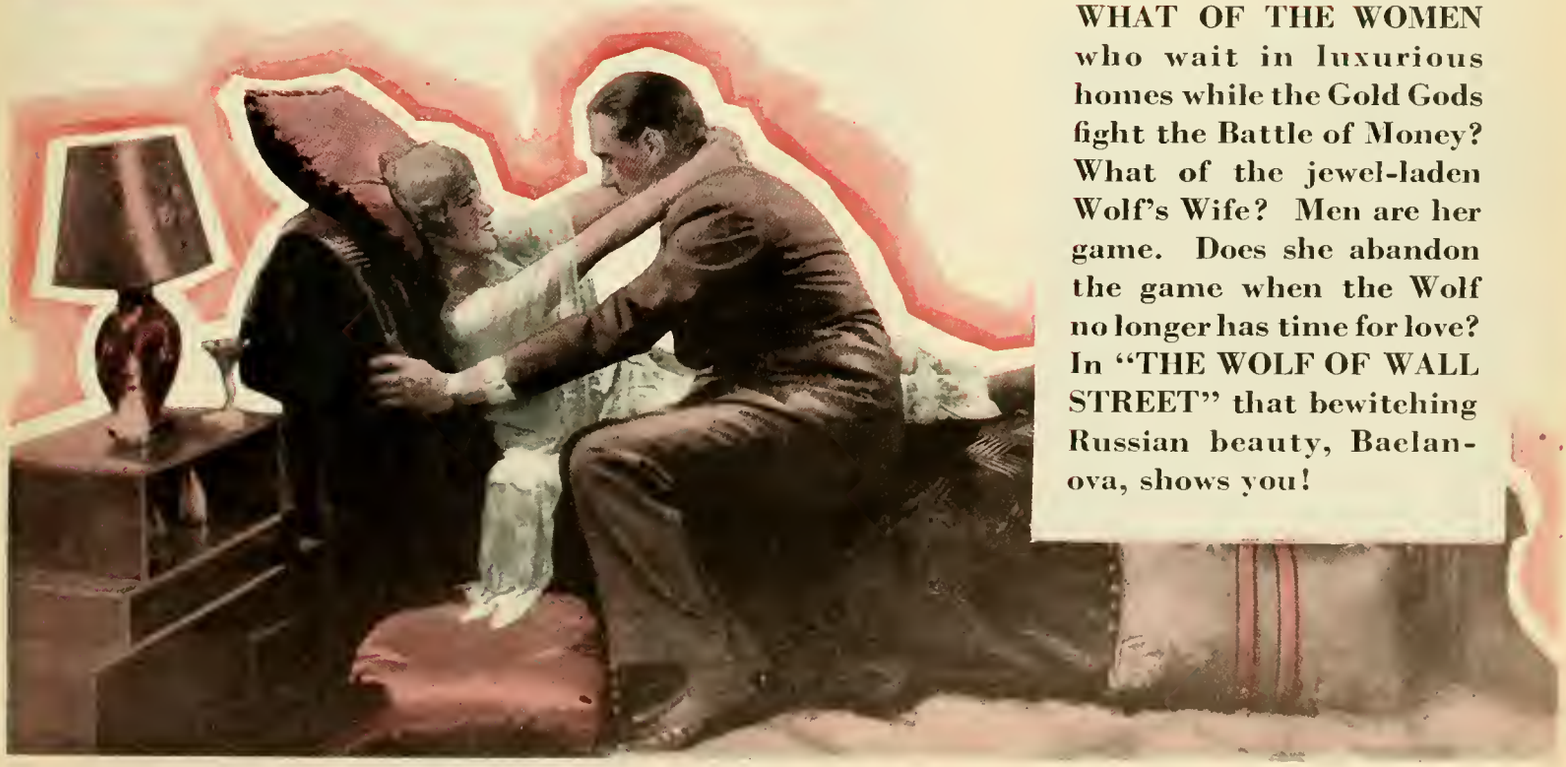


The Wolf

AMERICA IS IN THE GRIP OF A STOCK MARKET CRAZE! Behind the scenes looms the man who makes fortunes and panics—the Big Operator—the Money Giant—THE WOLF OF WALL STREET. Superbrain, ruthless, loving battle. Such is the mighty figure George Bancroft brings to life in this great picture.

His Wife

WHAT OF THE WOMEN who wait in luxurious homes while the Gold Gods fight the Battle of Money? What of the jewel-laden Wolf's Wife? Men are her game. Does she abandon the game when the Wolf no longer has time for love? In "THE WOLF OF WALL STREET" that bewitching Russian beauty, Baclanova, shows you!





THE WOLF ON THE SCENT! George Bancroft, star of "Underworld" and "Docks of New York", gives his greatest performance.



DANGEROUS BUT NICE. While The Wolf battles for money, his wife dallies with the polished charms of Paul Lukas. Then the fateful day—!



RUTHLESS IN HIS WRATH. The brute strength of the lion and the cunning of the beast that gives him his nickname—you'll love The Wolf.



WHERE MILLIONS ARE WON AND LOST. All the frenzied excitement of the Stock Exchange is accurately portrayed. Battleground of the money monarchs. Real, fascinating! You hear as well as see it all!

PARAMOUNT *offers the* GREATEST ALL-TALKING PICTURE *yet produced!*

GEORGE BANCROFT

in

"THE WOLF OF WALL STREET"

With Bancroft, Nancy Carroll, Paul Lukas and others in the big cast talking throughout. With Baclanova not only talking but singing two songs in her gorgeous voice. Rowland V. Lee Production. Story by Doris Anderson.



MEN ARE PLAYTHINGS. Wizards of wealth are children under her spell. Baelanova, fiery temptress, writes new history on the American screen in "THE WOLF OF WALL STREET." Public and critics will rave.

Another big **TRIUMPH**
in **PARAMOUNT'S**
sensational line-up of
TALKING HITS!

WITH "Interference" doing the biggest business of any talking picture ever released—with surefire sound successes as "Redskin", "The Canary Murder Case", "Wolf Song", "The Letter", "Close Harmony", "The Doctor's Secret", "The Dummy", "Chinatown Nights", ("Tong War") and others on the way—now arrives "THE WOLF OF WALL STREET" to clinch PARAMOUNT'S leadership of this business, sound and silent! Opening long run engagements at the Rialto, New York, and everywhere. Nationally advertised in 700 newspapers, Saturday Evening Post, etc. to 120,000,000 people! "THE WOLF OF WALL STREET" and most of the other knockouts AVAILABLE SILENT AS WELL AS TALKING!



THE FAITHLESS WIFE AT BAY! Surprised in her love nest, she fights with all her dangerous charms to win back her husband. A revelation!



TERRIBLE TITAN OF THE TICKER. Only two things he loves—the race for gold and the arms of his beautiful wife. His enemies attack both!



"YOU ARE THE REAL SUCKER!" Nancy Carroll cries. "Your wife is upstairs in the arms of your best friend. I dare you to go up and see!"

LINCOLN

FEBRUARY TWELVE

1809 1865

Pathe is honored by the opportunity for this contribution to the new art of sound pictures.

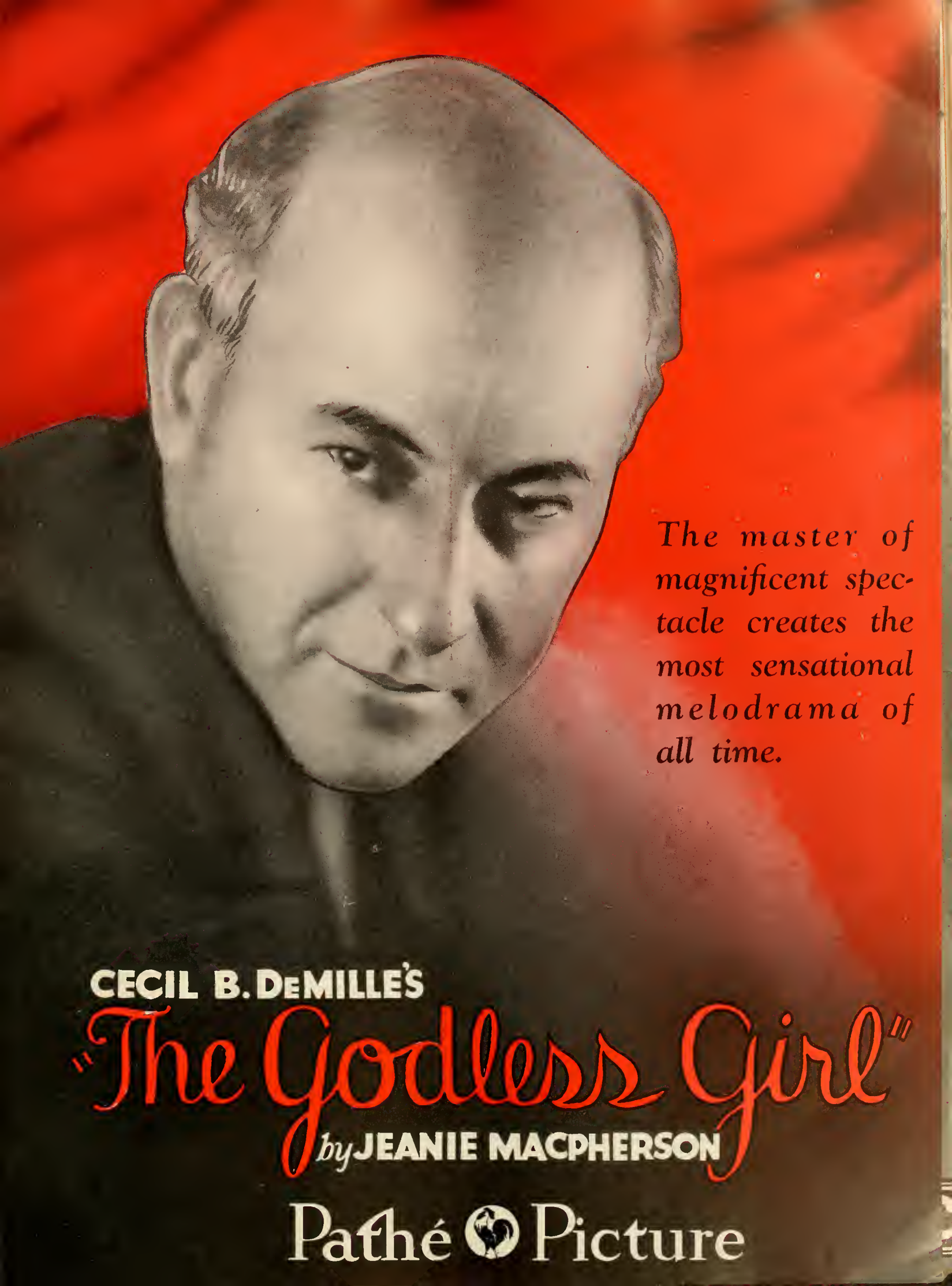
George Billings, the screen's most able interpreter of Abraham Lincoln, appears in an extraordinarily impressive recital of the Gettysburg address. A gifted quartette sings a famous soldier song of the Civil War.

The picture presents a dramatically effective review of the landmarks of Lincoln's career.

This production, occupying ten minutes of screen time, is released for the week of February 10, 1929.

The musical direction is by Mr. Josiah Zuro—the recording by the R. C. A. Photophone System.

PATHE TALK SPECIAL



The master of magnificent spectacle creates the most sensational melodrama of all time.

CECIL B. DEMILLE'S

"The Godless Girl"

by JEANIE MACPHERSON

Pathé Picture

CECIL B. DEMILLE'S

Super picture of a thousand thrills

"The Godless"

by JEANIE MACPHERSON




Girl
VIVID! COLORFUL!
REALISTIC!
The emotions, the hate and the love of youth—radiant and rebellious—thrown against the most absorbing background in the annals of the screen—a never-to-be-forgotten picture that will be written about in every newspaper and talked about in every home—
Pathe delivers the season's record-breaker—and released just when you need a big one—
Pathé Picture

A NEW TYPE OF MELODRAMA

that will revolutionize all previous standards for Box-Office values

In thrilling **DIALOGUE** *and* **SOUND**



CECIL B. DEMILLE'S

"The Godless Girl"

by JEANIE MACPHERSON

Pathé Picture

Service to the ENTIRE INDUSTRY

Spontaneous Response to the Announcement of the New Model Western Electric Sound Equipment for Small Theatres

"Electrical Research Products, Inc., takes pleasure in announcing the development of a standard Western Electric Sound equipment specially adapted for small theatres.

"We are prepared to accept orders now for these equipments for installation after June 1, 1929 for either Vitaphone or Movietone productions only, at a price of $5,500 including installation, and for dual equipment for both Vitaphone and Movietone at a price of $7,000 including installation."

* * *

The foregoing announcement was made through the trade press on Jan. 10. Within the few days which have elapsed a substantial number of orders have been placed with us both by chain operators and by individual theatre owners.

This spontaneous response confirms our conviction that discriminating small theatre owners have been awaiting moderately priced sound equipment of the same reliable quality as that now rendering service in the large first run houses.

In developing the new apparatus Western Electric engineers have built on the successful experience in designing, making, installing and servicing equipment now in use in more than a thousand theatres. The result is a sound reproducing system of equal electrical quality and mechanical durability. In a word, it is Western Electric.

This organization pledges its continued co-operation with producers and exhibitors alike. It will maintain the present high quality of its apparatus, and its nationwide technical staff is at the service of the entire industry.

Electrical Research Products Inc.

250 West 57th Street, New York, N. Y.

Representing

Western Electric

SYSTEM OF SOUND PICTURES


Mystery!
Drama!
Chills!
UNIVERSAL PICTURES
The Picture of a Thousand Thrills
THE LAST
The
6
LS
LAEMMLE SPEC



"THE GIRL ON THE BARGE"

With JEAN HERSHOLT, Sally O'Neil, Malcolm MacGregor. From the Cosmopolitan Magazine story by RUPERT HUGHES. Two negatives: 1 silent; 1 with dialog. An EDWARD SLOMAN Production.

"THE COHENS and KELLYS IN ATLANTIC CITY"

Starring GEORGE SIDNEY with Vera Gordon, Kate Price, Mack Swain. Two negatives: 1 silent; 1 with dialog. A WILLIAM JAMES CRAFT Production.

"THE FOREIGN LEGION"

A Laemmle golden Special. Starring NORMAN KERRY and LEWIS STONE with Mary Nolan, June Marlowe. From the I. A. R. Wylie novel, "The Red Mirage." An EDWARD SLOMAN Production.

"GIVE AND TAKE"

GEORGE SIDNEY and JEAN HERSHOLT, with George Lewis, Sharon Lynn. From Aaron Hoffman's Broadway Success. Two negatives: 1 silent; 1 with dialog. A WILLIAM BEAUDINE Production.

"THE MICHIGAN KID"

CONRAD NAGEL and RENEE ADOREE with Lloyd Whitlock, Adolph Milar, Virginia Grey. From REX BEACH'S tremendous seller. An IRVIN WILLAT Production.

With LAURA LA PLANTE, Montague Love, Roy D'Arcy, Margaret Livingston, John Boles, Bert Roach. Produced under the personal supervision of CARL LAEMMLE, Jr. From the novel by Wadsworth Camp and Thomas F. Fallon's Broadway stage hit. Two negatives: 1 Silent; 1 with Dialog.

A PAUL LENI Production.

WARNING!

The BIG 6 LAEMMLE SPECIALS

The SMARTEST

Coronet TALKING COMEDIES



As modern as tomorrow

Charmingly witty

As classy as a next season's sport roadster

E. W. Hammons

Presents

"THE ELIGIBLE MR. BANGS"

by Robert Housum

with

EDWARD EVERETT HORTON

Directed by Hugh Faulcon

With talking and all natural sound effects from start to finish

Recorded by Western Electric System

THING *in talking comedies*

FOR SMART THEATRES

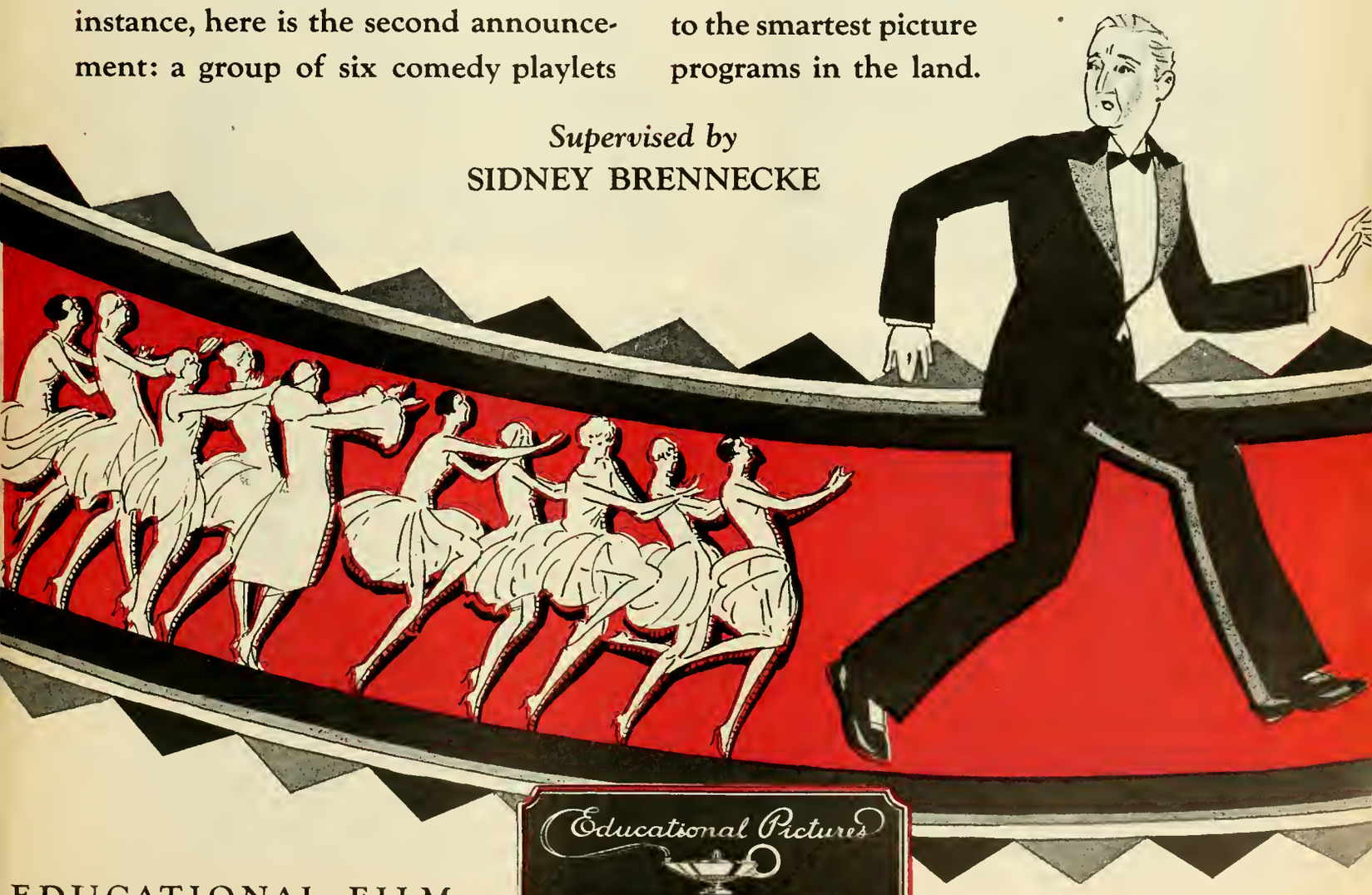
Educational Pictures took the industry by storm with their first talking comedy. Exhibitors who saw the first preview of "THE LION'S ROAR" are still laughing. The MACK SENNETT TALKING COMEDIES instantly proved that *Educational* was going to live up to its promise to lead the field of Short Features with Sound.

But there's plenty more coming. For instance, here is the second announcement: a group of six comedy playlets that are the smartest things you ever saw in two reels....the CORONET TALKING COMEDIES.

Here's something *new* and different ....in story, lines, acting and direction. They're charmingly witty, as smartly sophisticated as a Park Avenue ball room, as classy as a society night club.

CORONET TALKING COMEDIES will add a crown of mirth to the smartest picture programs in the land.

Supervised by
SIDNEY BRENNECKE



Educational Pictures
"THE SPICE OF THE PROGRAM"

EDUCATIONAL FILM EXCHANGES, Inc.

Member, Motion Picture Producers and Distributors of America, Inc., Will H. Hays, President













A few 6 sheet posters. World Wide accessories are high grade.

Motion Picture News

Volume XXXIX NEW YORK CITY, JANUARY 26, 1929 No. 4

The Press and the Screen

A Remarkable Demonstration for the Freedom of Speech

By William A. Johnston

THE outpouring of vigorous expressions from newspaper publishers and editors in support of free speech on the screen has now assumed nation-wide proportions. Evoked by the issue in the Pathe case against the New York Censor Board, this mobilization of powerful newspaper influence is, we believe, unrivaled in the history of the industry.

We have had the honor of being the medium through which this vital question was called to the attention of more than 300 publishers; and the response has been so remarkable that we may fairly say that the press, in the great majority, militantly champions the right of the screen to talk, without being hamstrung by the follies and dangers of political censorship.

The issue is, of course, yet to be fought out to a final conclusion in the courts. But in the great court of public opinions, as represented by newspaper thought, it has already been decided squarely and vigorously in favor of the Constitutional rights of free speech.

The industry itself, we are sure, feels grateful for and proud of so great a manifestation of good-will. For the Pathe case is a fight on behalf of all the screen world. And this point has been immediately recognized by newspapers throughout the country.

Moreover, the intelligent newspapers of America has been quick to see this incontrovertible fact: that if the screen is not to be allowed freedom of speech, subject only to the same restrictions laid upon press and individual, then the Constitutional guarantees as expressed in the Bill of Rights are placed in jeopardy. The circle of bureaucratic power might be easily widened, once there is an entering wedge. And the danger would then confront all forms of expression.

So the industry's fight for freedom of speech is in behalf of itself, to be sure; but, looked at in a still broader sense, it is being waged also in behalf of all forms of publication, of which the screen is only one.

For the first time, then, the vital interests of press and motion picture become clearly and unmistakably the same. And this is attested to, we think, in the splendid way in which newspaper editors and owners have come to the defense of the freedom of the talking picture.

We publish in this issue further expressions of leaders of the newspaper world. The work will go on. But, at this moment, publishers and editors who have declared themselves against censorship, in wires and letters to us, command an audience of no less than 15,500,000 readers.

This is magnificent testimony to the standing of the motion picture industry in the eyes of the press of the country. It means that the screen is fully recognized as a great medium of expression for which the press demands, as regards freedom of speech, the same rights given it under the Constitution.

So we say that such a mobilization of vigorous sentiment actually marks an epoch in the industry's history; and testifies to the great merit of the fight that Pathe is making, in behalf of the whole picture world, for liberty.

Speaking Editorially

An Appreciation

"IT would seem that the entire nation is watching the fight that the Pathe organization is making in the courts to protect the right to free speech on the screen. *Motion Picture News* is to be congratulated on its tremendously progressive step and the unusual initiative displayed in the campaign to arouse the editors and the daily press of the country to the menace to the right of free speech that underlies the attitude of the New York State Board of Motion Picture Censors in regard to the talking picture.

"The whole campaign is one that is a revelation in trade journalism in the motion picture industry, and the fact that *Motion Picture News* is making this fight for a constitutional right a matter of nationwide interest through arousing the daily press of America, makes it a fight of the entire industry and not that of a single company. The whole Pathe organization is highly appreciative of the assistance that *Motion Picture News* is enlising for it in this fight."

(Signed) COLVIN W. BROWN,
Executive Vice-President Pathe.

An Example for Every Film Executive

A RUMOR persisted last week that an important executive for one of the major companies was about to resign his position and join a large commercial concern in another field.

The executive was away on a trip, and MOTION PICTURE NEWS telegraphed him. He replied that the rumor was without foundation, and asked that even his denial be kept confidential. His explanation of this request was that publication of his statement that the report was untrue would be read by many of the field sales force of his company, and that they, unfamiliar with the frequency of rumors in New York, might find cause for worry.

This was not merely solicitude by the executive in question for the peace of mind of his company's sales force. It was plain horse sense of a kind that is needed in great quantities throughout the business.

Why keep the men on the firing line constantly upset and worried about the security of their jobs by unfounded rumors that this or that executive is resigning, with a successor who may make many changes? Branch managers and salesmen have enough of trouble and worry in trying to make their sales quotas, without destroying their confidence in the permanence of the executives whose positions give them the authority to fire and hire.

In this particular case two other trade papers were asked, with MOTION PICTURE NEWS, not to publish the rumor and denial, and it is greatly to the credit of their good editorial sense that the request was granted.

The confidence, enthusiasm and ability of the selling personnel of the motion picture industry should be protected by every legitimate means against disturbing and *costly* rumors.

A Significant Anniversary

THE National Board of Review of Motion Pictures is observing its twentieth anniversary at its annual meeting in New York this week. We are glad to say a word in commendation of the constructive work done by the Board, over this long period, in behalf of the screen.

With "Selection, not Censorship" as its keynote, the Board of Review has stood, and stands, squarely against political censorship. It classifies, and selects, pictures; it does not prescribe. In its own words: "The National Board is not a repressionist, nor dictatorial, nor propagandist group in the region of morals. This organiaztion has no brief for the reform group. It takes the part of no radical coterie. It threatens neither the public nor the producers of motion pictures with the thunderbolts of Jove. It finds its rule of practice in American common sense."

It enlists the best thought of members in every State in the Union, and stimulates the production and use of selected pictures, without, of course, having anything to do with their commercial exploitation.

Without blare of trumpets, the National Board goes right along, year after year, doing a very necessary and vital work. The legend, "Passed by the National Board of Review," is as familiar to picture patrons as the main title of a film itself.

On its twentieth anniversary, the organization has every reason to be proud of the splendid service it has rendered the cause of the motion picture.

January 26, 1929 *Motion Picture News* *Vol. XXXIX, No. 4*

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Myers Asks Federal Action on Sound Situation; Charges Unfair Practices

ALLIED'S OPENING GUN

Many Reforms Demanded by New Exhibitor Leader; Wants Arbitration Rules Changed

WASHINGTON, Jan. 23.—Elimination of various practices deemed unfair to exhibitors, either voluntarily or by Government action, was demanded this week by Abram F. Myers, president and general counsel of the Allied States Association of Motion Picture Exhibitors, in a formal statement setting forth the policy and outlining the program of the organization.

Changes in methods of booking pictures, adoption of interchangeability for sound equipment, amendment of the arbitration rules and action with respect to the music tax are the principal features discussed by Mr. Myers. Unless the reforms demanded by the exhibitors are brought about by voluntary action and negotiation, he warns, machinery of the Federal Government will be invoked to bring them about.

Warning is given the producers that they must not seek to interfere with the activities of the exhibitors' association. Producers have often expressed the hope that the exhibitors would perfect a strong organization with which they might deal, it is pointed out, and their attitude toward the new association will be viewed in the light of these expressions. Allied States will not seek to meddle in the internal affairs of any other branch of the industry; on the other hand it will not tolerate any interference by other branches with its own affairs, says the statement.

For Free Selection

The new organization is committed to the free selection of films as contemplated in the Brookhart Bill, but it will be satisfied if this can be worked out by negotiation instead of by law. Those provisions of the bill which would make the Federal Trade Commission an arbitrator of disagreements within the industry are also approved by the organization in the event that the industry itself cannot settle its own problems.

A complete study is to be made of the arbitration situation in the motion picture industry, one of the issues in the pending Paramount case, and if the facts justify

(*Continued on age* 250)

Parallel With M. P. Patents Case Is Alleged By Myers

WASHINGTON, Jan. 23.—The Department of Justice was asked this week by Abram F. Myers, President of the Allied States, to take prompt action with respect to allegedly unfair contracts restricting the use of sound equipment and pictures. Contracts and other information gathered by Mr. Myers were submitted to support his contention that the agreements between a sound equipment manufacturer and film producers were illegal.

The agreement, according to Myers, providing that sound films produced by certain companies shall not be leased for reproduction on machines not made or approved by the sound equipment manufacturer, gives theatres having approved equipment an incalculable advantage over those that have not.

"From such study as I have been able to give the matter," Myers declared, "I have concluded that the restrictions in question are clearly outside the power of the parties to impose. I can see no substantial difference between such restrictions and the ones which were held illegal in the suits brought by the government against the Motion Picture Patents Company and the United Shoe Machinery Company."

Wisconsin Ends In a Deadlock On Affiliation

Woodhull and Steffes Offer Arguments to Allied and M.P.T.O.A.

A five hour session of heated controversy at the M. P. T. O. of Wisconsin annual convention in Milwaukee on Wednesday as to affiliation, resulted in a deadlock. "Pete" Woodhull, president of the National M. P. T. O. organization engaged in debate with Al Steffes, representing Allied States. The opposing sides compromised on a meeting of the city organization of Motion Picture Theatre Owners to be held on Wednesday, January 30, at which time decision will be made as to affiliation of the city organization.

This decision will materially affect the final action of the State organization and it is generally believed that the State will follow the footsteps of the city group. Definite action on the part of the State M.P.T.O. was postponed. Abram F. Myers, head of Allied States, was not present at the meeting. The convention was definitely closed to the representatives of trade papers.

Wampas Frolic

Charles Judels is now staging the annual Wampas Frolic, which is slated for the Shrine Auditorium on February 12. This year's frolic will consist of a show only, no dance being held in conjunction.

Michigan Votes Affiliation With Allied States

Exhibitors Confirm Action of Board of Directors at Detroit Meeting

The Motion Picture Theatre Owners of Michigan, at a session held in Detroit on Wednesday of this week, voted to confirm the action of its board of directors who previously had voted to join the Allied States Association, headed by Abram F. Myers.

The vote brought out the greatest manifestation of interest that has been seen in connection with an issue here for a long time. There were over 400 ballots sent out and all but 52 were returned. Of these 249 voted to affiliate with Allied and 101 voted against such affiliation. Previously the board of directors had voted 12 to 3 in favor of the move.

At the meeting of the board of directors all were present with the exception of Messrs. Butterfield, Johnson and De Lodder. The board voted unanimously to reimburse Ritter, Cross and Riehey on their pledge of $10,000 to Allied States for the first year.

Among the directors who attended the session were: Porter, Hall, Niebs, Ritter, Eiseman, Trendle, Reynolds, Ackerman, Wetsman, Kopping and Kirchuer.

The vote on the matter of affiliation is held to prove that there is nothing in the way of a serious split which had been rumored in the ranks of the Michigan organization.

Ziegfeld Will Produce Follies As Own Picture

Promises $3,000,000 Film With Stars of Past and Present Shows

Florenz Ziegfeld is to make his own Movietone production of his Ziegfeld Follies and he will start work on it as soon as he has completed his present stage production of "East Is West." Ziegfeld made the announcement to his executive staff during the week.

In the making of the "Follies," Ziegfeld will use all his stars with whom he holds contracts and will enlist the services of as many as possible of the famous veterans of past "Follies," including both principals and beauties, many of whom began their stellar careers with him.

In his communication from Palm Beach Ziegfeld said in part:

"I will myself produce the genuine 'Follies' in sound pictures and show up all the imitations. My 'Follies' girls alone will make the record a masterpiece with their beauty.

"I will spend $3,000,000 to make my Movietone 'Follies' the perfect record of the perfect revue that has so many ineffective imitators."

The Ziegfeld staff is now communicating with the long list of celebrated artists and beauties who appeared in various editions of the "Ziegfeld Follies." Many of the former Ziegfeld girls are now stars in their own right, the screen having been especially hospitable to them. Ziegfeld promises that the cast and chorus of his Movietone "Follies" will be the largest, cleverest, costliest, most captivating group of entertainers ever assembled in one feature picture.

State Troopers to Check Up On "Wild Cat" Films

State Troopers and other peace officers attending the New York State School for Police at Troy, were given a talk last week by George S. Hall, of the motion picture division of the State Department of Education.

Mr. Hall took as his subject "Inspection of Motion Picture Films." Troopers were asked to inspect carefully the seals and permits on all films, especially in small town theatres as a means of preventing the showing of "Wild Cat" films in this state.

Changes in "U" Chain Ranks

A shifting of Universal Chain Theatrical managers in Indianapolis and Cleveland occurred last week. Charles Loewenberg has been assigned the management of the Rivoli and Granada Theatres in Indianapolis, replacing Willis Grist, who has been transferred to the Hilliard Square Theatre, Cleveland.

Film Exports at High Level in October

EXPORT trade in motion pictures in October, with shipments aggregating 30,438,408 feet valued at $796,510, reached the highest level it has touched since last March when 29,345,061 feet valued at $810,860 were exported, according to figures just compiled by the Department of Commerce, Washington, D. C.

Shipments during the month included 23,034,792 feet of positive film valued at $550,770; 472,400 feet of negatives valued at $95,092 and 6,531,216 feet of raw stock valued at $150,648. Our largest market for positive film in October was Australia, to which we shipped 2,572,901 feet, followed by Germany with 1,678,807 feet. Argentina, Brazil and the United Kingdom also each took more than 1,000,000 feet.

Second Code of Ethics Session Not Likely Soon

Pending Litigation Defers Action Until Case Is Decided

Because of complications that have arisen it is not likely that the Federal Trade Commission will call a second Code of Ethics conference with the motion picture industry for some time to come despite the fact that the time allotted for the test period from the first conference has expired.

The principal reason for delaying the holding of a second conference is pending litigation. This litigation directly concerns points adopted at the last conference and the Commission figures these should be disposed of before additional problems are taken up. Perhaps nothing further will be done until the courts here have acted upon the issues in the case against Paramount.

Another thing that defers matters somewhat is that Abram F. Myers, who presided at the last Trade Practice Conference has severed his connection with the Commission and his successor has not yet been named.

In its December report the Commission states that its case in the Circuit Court of Appeals in New York to enforce its "cease and desist" order against Paramount awaits printing of the transcript, briefing and argument. It will probably be some time before the matter is disposed of.

Paramount and Fox Plan Sequels to Old Successes

(Hollywood Bureau, Motion Picture News)

Hollywood, Jan. 24.—Sequels to outstanding pictures of three or four years ago are being prepared by both Fox and Paramount. The former will make "The Cock-Eyed World," a sequel to "What Price Glory"; while Paramount has announced "Ten Years After" as a follow up on "Wings." Raoul Walsh will direct "The Cock-Eyed World"; William Wellman is slated to make "Ten Years After."

Warners Install Film Recording; Coast Reports

Indications Point to Plan of Gradual Switch in Sound Systems

(Hollywood Bureau, Motion Picture News)

Hollywood, Jan. 24.—Indications point to Warner Brothers gradually replacing the disc system of sound recording in favor of the film track method of recording. Equipment for the latter system was installed at the Warner studio this week. The addition of this equipment will enable the company to shoot by either the disc or film process.

The film method allows a wide range of flexibility and latitude in producing, especially on running shots and exterior scenes. The switch over to the sound-on-film method from the present disc would naturally be gradual and probably take nearly a year, but a person close to the situation is authority for the information that this plan will be carried out for Warner and First National productions. The Vitaphone trade mark, naturally, will be retained due to the value given it by its wide publicity.

Harry Warner, head of Warner Bros., at his New York office declared that he knew nothing about plans to use the film track system instead of the discs, and furthermore that he was not interested in the technicalities of production so long as the company's studios produced results, when a Motion Picture News representative called his attention to the above report from the coast. "In technical matters," he said, "I don't know what they are doing at the studio. All I want from the studios are pictures that will succeed as popular entertainment in the theatres. The methods, systems or technics by which that end be attained I am no more interested in than the public itself, which is interested only in entertainment values."

Kent Departs Hollywood After Completing Plans

(Hollywood Bureau, Motion Picture News)

Hollywood, Jan. 24.—Sidney Kent departed Los Angeles today after having spent two weeks at the Paramount Hollywood studios. He devoted much of his time while here to lining up next season's sales and releasing campaign.

RKO Starts New $250,000 Coast Building Program

(Hollywood Bureau, Motion Picture News)

Hollywood, Jan. 24.—A new construction program to cost $250,000 was started on the RKO Studios, (formerly F B O) last week. All existing stages are to be sound-proofed, and a new stage devoted exclusively to sound, erected. Three new projection rooms, adapted for sound uses, also will be included.

Newspapers Militant in Support of Fight for Free Speech on Screen

CENSORSHIP CONDEMNED

List of Publishers Backing Pathe Battle for Talkie Freedom Growing

IMPORTANT additions to the rapidly growing list of newspaper publishers and editors who are vigorously supporting free speech on the screen were made this week in wires and letters to MOTION PICTURE NEWS.

This issue was brought out into the open by Pathe in its fight against the New York State Censor Board, on behalf of the whole industry, and has been called to the attention of more than 300 newspaper executives by MOTION PICTURE NEWS.

Many of the most important newspapers in the country are now, through editorials and the great influence of their owners or editors, squarely against autocratic and bureaucratic powers over what the picture theatre patrons may and may not hear on the screen.

The number of readers served by these newspaper organizations has now reached the total of 15,597,011. In addition to those quoted this week editors or publishers of the following have previously declared themselves against the censorship of speech on the screen:

The Hearst newspapers; the Scripps-Howard newspapers; the Brush-Moore Newspapers, Inc.; Los Angeles "Times"; Portland "Oregonian"; St. Louis "Post-Dispatch"; Ann Arbor "Daily News"; "Oklahoman"; Oklahoma City "Times"; Oklahoma City "Daily News"; Des Moines "Register"; Des Moines "Tribune-Capital"; Kansas City "Journal"; Kansas City "Post"; Kansas City "Star"; "Evening Huronite" (S. D.); Akron "Beacon-Journal"; Birmingham "Age-Herald" and "News"; Montgomery, Ala., "Advertiser"; "The American Mercury."

Censorship of sound by statute is sought by the state censor boards of Ohio and Kansas.

This new double-barrelled threat to the freedom of speech on the screen became known this week. In Ohio, the board has been censoring sound productions, in accordance with authority from the Attorney-General. Numerous controversies have resulted.

The Kansas bill, which would provide censorship of all spoken lines in talking pictures, has already been introduced. A measure to levy an amusement tax on picture houses has also been presented. Kansas City daily newspapers are bitterly opposed to both measures.

JULIAN S. MASON,
Editor,
New York Evening Post

I believe that in certain extreme offences against public decency the public must defend itself, whether these offences are on the stage, in the newspapers, in the movies or in the talkies. I believe that this power is usually most wisely exercised by prompt and ruthless action by the police. I am decidedly interested in your fight; first, because I am opposed to censorship except in the definite and necessary way which I have outlined above. Indeed, if it came to a choice between the evil of free speech and the evils of censorship, I would go without any censorship whatever. Second, I am opposed to censorship in the particular point raised by your case, because it is self-evidently merely a dangerous and familiar effort to grab power on the part of a bureaucracy.

FREDERICK E. MURPHY,
Publisher,
Minneapolis Tribune

I firmly believe that the reasoning brought to bear in justification of a censorship of the talking movies is just the same reasoning that could be brought to bear for a censorship of free speech. It is the belief of a great majority of the people in the United States that a censorship of free speech would be intolerable and I am of the opinion that a censorship of speech in the movies would only be but a preliminary step toward the attainment of a censorship on all speech. For this reason I am unalterably opposed to it.

HAROLD C. PLACE,
Editor,
Toledo News-Bee

Permit me to commend you for the fight you are making to prevent censorship authorities from extending their autocratic powers. Censorship, even at its best, is widely abused. The attempt to censor the talking movie picture is simply another step in the process of confining freedom of speech, freedom of thought and fundamental liberties. I think it is not only unconstitutional but ought to be vigorously combated.

HOWER GUCK,
General Manager,
San Francisco Examiner

It seems to me an obvious fact that freedom of speech and freedom of press are constitutional rights restricted only by proper regard for decency and good taste. There can be no actual difference between talking pictures and talking actors. One should have identical rights with the other.

BOYD GURLEY,
Editor,
Indianapolis Times

Any censorship violates the real spirit of America. If it is legal to censor a talking movie, it is also legal to censor the printed word or the spoken speech. Censorship is abhorrent to every lover of liberty. We are not a nation of children.

"U" Will Test Silent Against Talkie Version

Simultaneous Showings for "Broadway"; Dialogue for "Show Boat"

As reported exclusively in last week's issue of MOTION PICTURE NEWS, Universal has concluded a deal with Florenz Ziegfeld whereby the picture company obtained the right to reproduce in the screen version of "Show Boat" all of the Ziegfeld material in the stage version.

Carl Laemmle had previously purchased the silent picture rights to the Broadway production and that version of the picture had been completed. This week Universal started remaking the film with dialogue, music and sound effects. These portions will be made at the Ziegfeld Theatre in New York. Helen Morgan will sing two songs, Jules Bledsoe will sing "Old Man River" and one other and Aunt Jemima, with a chorus of thirty Negro voices, will sing the theme song. Mr. Ziegfeld will personally supervise the making of the dialogue. A. B. Heath has been recalled from Hollywood and will supervise the Movietone production.

Another important decision made by Mr. Laemmle is to test whether the public prefers talking pictures to silent productions. He will do this by releasing both the synchronized and silent versions of "Broadway" and run them simultaneously in New York. The release is at present scheduled for April, with a strong possibility of postponement.

Laemmle has written Will Hays offering to make this $2,000,000 investment an experiment at the mercy of public judgment. He asks Mr. Hays to appoint a committee of critics to see both productions and report both their own opinions and the reaction of the public. Under the plan the silent version and the talking release will play in direct opposition to each other.

Beery to Leave Paramount When Contract Expires

(Hollywood Bureau, Motion Picture News)

Hollywood, Jan. 24.—Wallace Beery is leaving Paramount at the expiration of the optional period of his contract in May. It is understood he draws $3,500 weekly and studio executives are said to feel this amount is not warranted in view of the limited number of suitable parts for the actor on the company production schedule of talking pictures for the coming year.

Alice White in "B'way Babies"

"Broadway Babies," the new title for Alice White starring First National vehicle to follow "Hot Stuff," and formerly called "Broadway Musketeers," is being placed into continuity form by Monte Katterjohn and will be directed by Mervyn LeRoy.

Goe Wins Appointment by Tiffany-Stahl

CARL J. GOE has been named assistant general sales manager of Tiffany-Stahl by Oscar Hanson. He has been placed in charge of the contract department.

Mr. Goe has had wide experience in the film industry following a career in the advertising and banking fields. He joined First National as a salesman and later occupied various executive positions with that company for a period of four years. He then joined FBO as assistant to Harry Berman and Lee Marcus. Later he was with Associated Exhibitors as assistant general manager of sales. At the time of the consolidation with Pathe he became assistant to the Pathe feature sales manager.

First National to Handle Warner Pictures Abroad

Gus Schlesinger Heads New Executives to Operate in Foreign Fields

By an arrangement just completed, First National will handle the distribution abroad of Warner Bros. and Vitaphone pictures as well as their own. There will be an amalgamation in all countries with the exception of England and at the present time, Germany. The alliance covers interests and sales activities in France, Switzerland, Belgium, Hungary, Mexico, Australia, Norway, Sweden, Denmark and Dutch East Indies.

Herman Starr, president of First National, anounced that Gus S. Schlesinger is appointed foreign general manager of First National with headquarters in Berlin. H. A. Bandy, formerly foreign sales manager of First National, now becomes manager of foreign distribution with headquarters in New York. Arthur Clavering, Warner managing director in England, will supervise First National sales in that country.

Robert Schless, Warner managing director in France, will take charge of Warner-First National operations in France, Belgium and Switzerland, and Harry J. Cohen will be assistant to Mr. Schlesinger and known as assistant foreign manager, operating abroad.

It is planned to inaugurate Vitaphone in all parts of the world upon Mr. Schlesinger's return to Europe. He is scheduled to sail on the Leviathan February 6.

Dix at "Redskin" Premiere

Richard Dix, the Paramount star who has been in the hospital for the past few days recovering from bronchitis, will attend the premiere of "Redskin," his own film, when it opens at the N. Y. Criterion this Saturday evening. Victor Schertzinger, William Powell and Nancy Carroll will also be present.

Charges Against Pathe Dismissed By Government

Federal Trade Commission Says Case Doesn't Call for Action

Declaring that "The facts developed did not call for the exercise of the remedial powers granted by law to this commission," the Federal Trade Commission, Washington, D. C., has dismissed the application for a complaint against Pathe.

The brief, written by Lewis Innerarity, secretary and attorney of Pathe, and filed by Pathe with the Federal Trade Commission, points out that "block booking," which was the gist of the charge against Pathe, is but a trade term for the selling of pictures in quantities or selling pictures at wholesale.. Pathe argued that it was entirely within its rights in refusing to sell a single picture for the same price it would ask for a group of two or more; and that any prohibition against motion picture producers and distributors engaging in wholesale business, leaving all other kinds and classes to indulge in it freely, would be unconstitutional and discriminatory.

In its brief, Pathe claims the right to say to those to whom it licenses its motion pictures that they may have the Pathe product only on the terms proposed by Pathe and no other. It claims the right to dispose of its product "entirely untrammeled by any agreement, understanding, combination or otherwise."

The Pathe brief also contends "unless the motion picture industry is to be classified as quasi-public in its nature, there is no great obligation resting upon any of the many private business enterprises engaged therein to merchandise their product with a view of satisfying any public demand."

Silent Version Of M-G-M Film Is Decided Upon

(Hollywood Bureau, Motion Picture News)

Hollywood, Jan. 24.—M-G-M has decided to release a silent version of "Broadway Melody," although the picture was shot from the Movietone angle only. Titles have been injected for the silent version and it is said the film shapes up well in this version despite the many singing and daneing sequences.

"Early to Bed," Collegiate, Next Colleen Moore Vehicle

"Early to Bed," a story of college sororities and frats from the pens of Lynn and Lois Seyster Montross, authors of the "Fraternity Row" series in *College Humor*, will serve as the next First National starring vehicle for Colleen Moore. Production is set to start around February 1 at Burbank and director and cast will be announced soon.

Reported Mayer Tendered Post As Ambassador

M-G-M Officials Doubt He Would Accept, If Offer Made

Will Louis B. Mayer accept the post of Ambassador to Turkey, which, according to reports, has been tendered him by President-elect Hoover? That question is one which the industry is weighing at this time. Mayer, it is known, is to come to New York late in February and be present in Washington at the inauguration of Hoover. But in the Metro-Goldwyn-Mayer organization it is stated that Mr. Mayer has a contract for a period of five years, four years of which are still to run and they do not believe that he will leave the industry at this time.

Robert Rubin, one of the vice-presidents of the organization, stated just prior to leaving for the coast for the annual conference with Mayer and Irving Thalberg, that both of these production executives were under contract for another four years, and that while Mr. Mayer undoubtedly looked upon any post which the president-elect might tender him as flattering, he doubted that Mayer would accept.

"Of course, Mr. Mayer has amassed a fortune in the motion picture industry," continued Mr. Rubin, "and it is quite possible that he might care at this time to achieve distinction in public service for his country, but I still doubt that he would want to leave the industry in which he has created a most enviable position for himself. I do not know whether Mr. Hoover has offered Mr. Mayer the post of Ambassador to Turkey or a post in the Cabinet. I heard that there had been some talk of a special post in the cabinet which would embrace a public relations bureau in conjunction with the film industry as was in force under the direction of George Creel, but I do not know if this is a fact or not. Of course it would be a splendid opportunity for Mr. Mayer, and the motio npicture industry in general should rejoice that one of its executives should be selected for important Governmental work by the Administration, but I still feel that Mr. Mayer will prefer to remain in picture production."

Von Stroheim Through With "Queen Kelly"

(Hollywood Bureau, Motion Picture News)

Hollywood, Jan. 24.—Eric Von Stroheim has been taken off of "Queen Kelly," Gloria Swanson having completed most of the silent sequences, but he may be recalled for a few silent sequences later. Edmund Goulding is directing the dialogue sequences at Pathe and the plan from now on is to shoot dialogue and silent scenes while on the set instead of returning to the sets on completion of the picture for the dialogue.

Pacent and Warner Deny Agreement Exists Tieing Up Product With Equipment

Exhibitor's Statement Held At Variance With Contract Signed for Product

BOTH the Pacent Reproducer Corporation and Warner Bros. deny emphatically a statement of a representative exhibitor printed last week to the effect that there was a tie-up between Warners and Pacent whereby the exhibitor had to sign for Warner product for a period of years in order to secure the Pacent equipment.

The statement of this exhibitor in part, was that he had to sign three contracts at the same time, one covering the Pacent installation, one for Warner feature productions and one for Vitaphone short subjects. The exhibitor said he had been informed by the Warner executive that there was no connection between Pacent and Warners, but at the same time he declared that without a contract for the Warner product it would be impossible to get a Pacent installation.

In denying the entire story, Pacent Reproducer Corporation says:

Pacent's Denial

The article appearing in your issue of January 19th, to the effect that there is a tie-up between Pacent Reproducer Corporation and Warner Bros. Pictures, Inc., whereby exhibitors who do not purchase pictures of Warners Bros., First National or Vitaphone, cannot obtain the Pacent machine, is incorrect. There is no such tie-up.

"The Pacent Reproducer Corporation is prepared to fill orders, with due regard to effecting proper distribution of machines and also with due regard to the credit standing of the exhibitor, in the order in which they are received, subject to our production schedules, regardless of what product the exhibitor, placing the order, desires to reproduce on such machines.

"It is entirely obvious that unless the exhibitor can obtain product, the installation of the machine is not from his standpoint desirable and we assume that many exhibitors who have inquired as to our reproducing system have gotten in touch with Warner Brothers and with the various other producers to ascertain whether the product of such producers would be available if such machines were installed. We reiterate, however, that the making of an arrangement with the producing companies named, or with any other producing company, is not a prerequisite to the purchase of the Pacent Reproducer system, nor is the sale of our equipment in any way related to the ar-

(*Continued on following page*)

Md. Court of Appeals Upholds Blue Verdict

THE Court of Appeals of Maryland recently upheld the verdict of Judge Albert S. J. Owens in the Baltimore Criminal Court against John G. Callan, president of the Liberty Defense League, finding him guilty of breaking the Baltimore Sunday blue laws; a fine of $100 has been imposed upon Mr. Callan. It is understood, however, that he was merely testing the law and a resolution to remit the fine paid by Mr. Callan will be introduced into the legislature. Mr. Callan is a member of the House of Delegates from the Second District of Baltimore and on last Tuesday evening he was scheduled to introduce a bill into the legislature to permit the showing of films on Sunday in the city. By the terms of his bill, those who cared to take advantage of the terms would pay for a special license.

Ministerial alliances are preparing to battle against the passage of the bill.

Film Industry Aids Publicity For Inaugural

Trailers Figure Prominently In Exploiting Hoover Induction Plans

Elaborate plans are under way for the Hoover inaugural in Washington and the film industry will figure prominently in the publicizing of the event. It will be the first "old fashioned" inaugural since 1913

The festivities will cover a period of three days, March 2, 3 and 4 and the majority of the states in the union will send delegations. Film trailers are to play an important part in the advance publicity and the whole industry is pledged to lend its cooperation.

The film section of the publicity committee is headed by Sidney B. Lust, a Washington exhibitor. Provision is being made by the committee for accommodations

On the newsreel publicity committee are, Andrew May, chairman, of Harris and Ewing; M. H. McIntyre of Pathe, Harry Van Tine of International Newsreel, and Albert Holland of Fox.

The publicity campaign on the film angle has already been well launched with the filming by Pathe Sound News of Colonel U. S. Grant, chairman, and W. Irving Glover, executive secretary of the general arrangements committee.

Publix, West Coast Launch Hot Battle on Coast

Change Weekly Openings and Recruit Stars to Bolster Shows

(Hollywood Bureau, Motion Picture News)

Hollywood, Jan. 24.—The battle between Publix and West Coast took on a lively aspect this week and the struggle promises to be hotter than ever from now on. Stars will be called upon for personal appearances and campaigns increased in every way to attract the patrons.

Publix recently changed the name of the Metropolitan to Paramount, and Loew's State, the latter a West Coast house, moved the opening day permanently to Thursdays, to meet the same change of the same kind made by Publix. It is reported that when Publix planned the name change and the opening change Harold Franklin of West Coast suggested they also change without an expensive campaign, pointing out that West Coast could match expenditures to protect Loew's State, their first run.

Publix went ahead with a big billboard and newspaper campaign and also booked "The Doctor's Secret," a Paramount all-talker. It was also arranged for big studio lights and personal appearances of the entire star and feature player list of the Paramount Hollywood studio on opening night. Among these are Jannings, Menjou, Rogers and Ralston.

Loew's State countered by booking the M-G-M talker, "Alias Jimmy Valentine." The advertising was also increased 20 per cent with a further increase to follow. The State also opened Thursday with Sun Ares and M-G-M stars and players, among the latter being William Haines, Lionel Barrymore, Raquel Torres, Bessie Love, Dorothy Sebastian, John Mack Brown and Leila Hymans. This is only the start of the battle. In recent months the State has been averaging neck and neck in grosses with less seating capacity than the Metropolitan. Fanchon and Marco units are held mostly responsible for this as the Publix revues booked in from the east have little local drawing power.

"Hell's Angels" B'way Premiere in April or May

"Hell's Angels," the Caddo Company production now nearing completion will have its Broadway premiere in April or May, it is thought. Another three months will be spent in cutting and synchronizing. The production has been nearly two years in the making and is said to represent an investment of more than $2,000,000 for Howard Hughes, president of Caddo. More than 1,500,000 feet of film were ground through the camera since shooting began October 31, 1927. But despite its cost, Hughes is confident of realizing a nice profit on his picture.

30 "Radio Pictures" Announced by Brown

RADIO - KEITH - ORPHEUM inaugurated a weekly radio program Tuesday night of this week on a coast-to-coast network emanating from WEAF in New York with Hiram S. Brown, president of the corporation, delivering a brief message in which he revealed that the picture product of the company would be exhibited under the trade name of "Radio Pictures" and that there would be at least thirty features made this year.

These pictures he announced, would be made at the company studios in Hollywood, with no reference being made to the pictures to be produced in their New York studios.

Pacent-Warners Deny Equipment, Product Tie-Up

(Continued from preceding page)

rangements which the exhibitor may make with any producer."

George Quigley, vice-president and general manager of Vitaphone, issued the following denial:

"We are selling Vitaphone product to any exhibitor who has sound apparatus capable of reproducing with a degree of quality equal to that obtained by the Western Electric Sound Reproducer System. There is no differentiation made on any other basis. No agreement of any kind has been entered into by Vitaphone and the Pacent Company.

"Neither Warner Bros., nor the Vitaphone Corporation, nor First National Pictures assumes any policy of preference for one type of machine over another as long as its quality is satisfactory. Verification of this fact can easily be obtained by examining the contract forms used by any or all of the three organizations."

R. F. Woodhull Made Honorary A.M.P.A. Member

The Associated Motion Picture Advertisers made R. F. Woodhull, president of the Motion Picture Theatre Owners of America, an honorary life member of their organization at a gala meeting held in New York January 18. In presenting Mr. Woodhull with the membership, George Harvey, president of the A. M. P. A. emphasized the fine cooperation between the exhibitors' and publicity men's organizations.

Present for the occasion were Michael Comerford of the Comerford circuit, Martin Smith, past president of the M.P.T.O. A. of Ohio, and William Benton of the Benton circuit. On behalf of the A.M.P.A., James Beecroft chairman of the Hollywood Masque Ball committee also presented to Mr. Woodhull tickets for the event which is to take place at the Hotel Astor in March.

Rules Actors Can't Deduct "Host" Costs

Entertainment of Press Not Allowable as "Business Expense" on Tax

Washington, D. C.—Newspaper men who are entertained by motion picture actors hereafter will accept invitations with the knowledge that their host desires their company sufficiently to pay for their entertainment out of his own pocket, in view of the ruling just rendered by C. M. Charast, general counsel for the Bureau of Internal Revenue, that such expenditures are not deductible in income tax returns as ordinary and necessary expenses directly connected with or pertaining to the taxpayer's business.

Actors, however, are given an "even break" by the general counsel's finding that expenditures for the upkeep and operation of automobiles are allowable deductions as business expenses to the extent that they represent the cost of transportation actually required in carrying on business.

The opinion was rendered on a request for information regarding the deductibility of such expenditures incurred by an actor and his wife whose names are not revealed.

"It appears," the general counsel states in his opinion, "that A and his wife, the taxpayers, spend considerable sums annually in entertaining newspaper reporters at luncheons, dinners and the theatre. The contention is made that actors must do entertaining of such nature in order to obtain favorable publicity and maintain their popularity with the public; that the cost of such entertaining is, in reality, an expense for advertising; and that the amount thereof should be allowed as a deductible business expense. Expenditures are also made by the taxpayers for the maintenance of an automobile and the employment of a chauffeur.

"It is the opinion of this office that expenditures made by A and his wife in entertaining newspaper reporters are not ordinary and necessary expenses directly connected with or pertaining to their business and, therefore, should not be allowed as deductions for business expenses."

Fox Issuing Film in L. A. Under a Special Title

(Hollywood Bureau, Motion Picture News)

At the suggestion of Harold B. Franklin, president of West Coast Theatres Circuit, Raymond Cannon's first directorial opus for Fox Films is being released by that company in Los Angeles under the title of "Let's Make Whoopee!" It will be released as "Red Wine" throughout all other sections of the U. S. It opened under the "Whoopee" title at Loew's State this week, this same house having sometime ago played "Annie Laurie" under the title of "Ladies From Hell."

Don't Neglect Silent Pictures Is Hays' Advice

Tells Members of Board Necessity of "epic" Type Features

(Hollywood Bureau, Motion Picture News)

Hollywood, January 24. — Producers should continue making silent pictures as well as talkies, particularly of the "epic" type, Will Hays told members of the Motion Picture Producers and Distributors at a meeting of the board of directors last week. The conference, the first held in the association's new quarters in the L. B. Mayer Building, was in the nature of a house-warming.

The suggestion that the silent drama should not be neglected met with much interest. Hays said that producers should each year turn out lavish silent productions, featuring masses, huge sets and other features of the "epic" calibre. These pictures, he pointed out, should be made on scales similar to "The Big Parade," "The Covered Wagon," "The King of Kings" and others.

Censorship also was touched upon at the meeting. In regard to this Hays stated:

"Coincident with the realization that the motion picture industry must resist the attempt in some places to censor speech from the screen, is the renewed determination on the part of the industry to make certain that its pictures are of such quality that no reasonable person can claim any need for censorship. This attitude, which the industry must take is not only for itself, but in the defense of the whole right of free speech. The particular part which the studio has in this effort is the most important job of all and that is care as to the quality of production."

Present at the meeting were Cecil B. De Mille, Jack L. Warner, Louis B. Mayer, Irving Thalberg, J. Boyce Smith, Robert Welsh, Jack Gain, E. H. Allen, Jack White, M. C. Levee, Samuel Goldwyn, George Cohen, Sol Wuertzl, Al Kaufman, Jesse Lasky, A. J. Ball, Col. Jason Joy, Fred Beetson, T. L. Herron and Maurice McKenzie.

Academy Technicians and Coast Engineers Confer

(Hollywood Bureau, Motion Picture News)

Hollywood, Jan. 24.—A joint meeting of the Technicians branch of the Academy of Motion Picture Arts and Sciences with the Pacific coast branch of the Society of Motion Picture Engineers was held Wednesday night in the Academy rooms.

The gathering of over two hundred listened to discussions on various technical aspects of sound picture production. The speakers included vice president Ling, of Electrical Research Products; Drs. McKensie and Wente, of Bell Telephone Laboratories; and J. W. Kaufman, vice president of Carpenter-Goldman Laboratories, consulting engineers.

N. Y. As Recording Center For Sound Held Hampered By Stringent Union Rules

Building of Big Stages By Equipment Concerns on Coast Coming?

NEW YORK CITY is in a position right now to achieve supremacy in the talking picture production field, unless the stringent conditions that are being enforced by the labor unions will compel the producers to return to the coast and at the same time make it necessary for the larger companies turning out recording devices to erect studios there for the purpose of renting space to producers for the making of sound pictures.

That the labor situation in the sound studios is a vital one was brought to light by Albert Ray, the director, who has been in the east making two talking features for Tiffany-Stahl in which Belle Bennett and Joe Brown are co-starred. The features are "Mollie and Me" and "Reputation." Both were shot as silent pictures on the coast and the talk sequences were added in New York at the RCA studios.

These studios are being rented to producers who take over the entire studio overhead for the time that they are in the studios. This means that the cost averages about $500 an hour for an eight-hour day at the studios, making it cost producers about $4,000 a day for the use of the plant exclusive of their own production overhead such as salaries for their stars, directors and own crew which they may bring on from the coast.

As against this the Sound Studios, Inc., which is the old Pathe Studios in the Bronx, are said to be making a flat charge of $5,000 a day to producers who want to make their sound pictures here.

The experiences with the labor union situation here that directors have had has been such that it has rather discouraged them from coming east to do their work and as soon as the west coast is sufficiently equipped to make sound pictures they will undoubtedly remain at the other end of the continent.

Union Restrictions

According to Albert Ray, a director cannot make a move in any of the studios here without the sanction of the union. As an instance, in the making of one of his two productions he wanted a sign painted crudely to hang in a small time theatre dressing room and asked the property man to make that sign. He was informed that that was impossible and that a union sign painter

(Continued on following page)

Paramount May Keep Director Team Policy

(Hollywood Bureau, Motion Picture News)

HOLLYWOOD, Jan. 24.—Teaming of a stage and a screen director in the making of certain talking pictures may be a permanent policy with Paramount as a result of the work done by Eddie Sutherland and John Cromwell with "Close Harmony." Those two are next reported to do together "Burlesque" from George Manker Watters' play.

Paramount has several stage directors on its roster in addition to those whose experiences are only of the screen. Among them are Edward Knopf, Robert Milton and Cromwell. Each of these may be teamed with a film director, with the credit divided between talking and silent version. However, on "Close Harmony" Eddie Sutherland alone is being given directorial credit.

$163,559,000 Estimated for New '29 Houses

National Survey Reveals Estimated Figures of Architects

According to a national survey conducted by the Architectural Forum," a leading publication in its field, new theatres of all types to be built during the year 1929 will cost $163,559,000. The figures are obtained, according to the publication, from 2,057 architects operating in all parts of the country, and from general information obtained from the building field as covered by other publications in the group of which "Architectural Forum" is a member.

Theatre construction represents 3.2 per cent of the total building planned by the entire nation which, according to the publication, will reach $7,308,793,200.

Based upon locations this theatre building will be divided as follows:

Northeastern States	$6,303,000
North Atlantic States	62,891,400
Southeastern States	3,746,600
Southwestern States	7,812,200
Middle States	74,032,200
Western States	8,773,600
Total	$163,559,000

Tashman and Love

Lilyan Tashman and Montagu Love have been engaged for roles in "Bulldog Drummond." The former will play Erna in this United Artists production, and the latter Peterson, the master criminal.

Photoplay Now in Curriculum of University

Southern California Offers Students New Course In Photoplay Appreciation

Hollywood, Jan. 17.—A course in Photoplay Appreciation will be introduced as a permanent part of the accredited curriculum of Liberal Arts College, University of Southern California. This will mark the first acknowledgment of an American university that motion pictures is a definite and distinct art, and should be studied as such. The course will undertake to create a better understanding of motion pictures, and will not provide for any teaching or research to enable those enrolled to enter the film industry as workers.

Other Colleges Interested

Although University of Southern California is the pioneer to offer a course of this nature, it is understood that other colleges and universities throughout the country are vitally interested.

In view of the fact that there is not adequate subject matter available, prominent members of the industry on the coast will deliver lectures to the class during the first semester.

Introduction of the course came after many conferences between heads of the institution and members of the committee on college affairs of the Academy of Motion Picture Arts and Sciences.

Schedule of Lectures

The complete lecture schedule for the initial course follows:

I. Introductory		
1. Photoplay Appreciation	Douglas Fairbanks	Feb. 6
2. Photoplay and the University	Dr. Rufus B Von Kleinsmid, President of Univereity Southern California	Feb. 6
II. History and Evolution		
1. Mechanical Foundations	J. A. Ball, Technical Director	Feb. 13
2. Early History	J. Stuart Blackton	Feb. 20
3. Growth and Development	David Wark Griffith / Frank Woods	Feb. 27
4. The Silent Photoplay	Ernst Lubitsch	Mar. 6
5. The Photoplay with Sound and Voice	Benjamin Glazer	Mar. 13
6. The Modern Photoplay	Irving Thalberg	Mar. 20
III. Analysis		
1. The Story	Clara Beranger	April 3
2. The Actor's Art	Milton Sills	April 10
3. Pictorial Beauty in the Photoplay	Cedric Gibbons / William C. Menzies	April 17
4. Commercial Requirements	M. C. Levee	April 24
5. Principles of Criticism	Edwin Schallert	May 1
IV. Social Significance		
1. Social Utility of the Photoplay	Dr. Karl T. Waugh, Dean, College of Liberal Arts, U. S. C.	May 8
2. The Photoplay and Aesthetic Culture of the World	Dr. H. Wildon Carr, Head of Dept. Philosophy and Prof Aesthetics, U. S. C.	May 15
3. Control of the Screen	Prof. Emery S. Bogardus, Head Dept. Sociology, U. S. C.	May 22
4. Future of the Photoplay	William C. De Mille	May 29

The lectures scheduled above will supplement the regular study of various film productions that have been released during the past three to five years.

Pathe Earnings Show Big Jump

THE Pathe Exchange, Inc., second quarterly period report under the new management covering period July 14th, 1928, to October 6th, 1928, shows a profit of $167,798 compared with a profit of $65,338 for the previous twelve weeks period ending July 14th, 1928, and a loss of $415,389 for the sixteen weeks ending April 21st, 1928.

These figures are after all charges, including provision for depreciation, interest and amortization of discount, etc., and after charging certain estimated excess production costs on pictures in production prior to April 21st, 1928, to the Special Reserves previously established.

Holds New York Hampered As Sound Center

(*Continued from preceding page*)

would have to be engaged for the work. When he said "Get a sign painter" he was further informed that one would have to be procured from the Paramount-Famous-Lasky studios in Long Island as the only sign painter that came under the jurisdiction of the union was employed there. It necessitated a wait of three hours for the company until the sign painter showed up. A couple of rough signs, in other words, costing $1,500 in addition to the amount for the actual painting.

In the shooting of a silent scene the union, it is said, insists that a sound track must also be shot so that the union sound camera operator is on the job. The camera man cannot turn on the motor that operates his camera, an electrician must be engaged at $12 a day to stand-by and switch the camera off and on.

As against these unfavorable conditions, it is pointed out, there are many conditions that favor New York as a sound producing center. In the first place, this is the center of activity for the manufacturing and perfecting of the sound recording devices. Whenever there is any improvement developed in either the camera or the sound recording device it is always tested out here before being sent to the Coast. That makes New York at least three months ahead of the Coast in recording.

J. V. Allan Made Warner So. and West Sales Head

J. V. Allan, for some time connected with Warner Bros. as branch manager in Detroit, was this week named to the post of Southern and Western sales manager, the place vacated recently by Claude C. Ezell, who was recently advanced to the position of General Sales Manager.

The new Southern and Western sales manager will make his headquarters at the home office in New York. He will start in the near future on a trip through the territory under his supervision.

Plan Bridge To Connect Theatre And Dept. Store

F. P. Canadian Would Build Connecting Structure Over Main Street

If negotiations now pending are successfully concluded Toronto's leading department store and leading motion picture palace will be connected by a bridge which will span Hayter street, one of the principal thoroughfares of the city. While the municipal authorities do not appear anxious to grant the concession, such a move is not improbable.

Famous Players Canadian Corporation has purchased a site in a central location in Toronto and plans have been drawn for the most impressive theatre in Canada. The structure and furnishings apart from the land are to cost $1,500,000. It will be the largest theatre in the Dominion and one of the largest in the British Empire, with a seating capacity of 4,200.

The property has a frontage of 63 feet on Yonge street and a second frontage on Hayter street, just opposite the 35-story Eaton Department store, which is now under construction. The Hayter street frontage is 150 feet and the lateral depth is 220 feet. It is here that the proposed bridge is planned to connect the theatre and the department store.

T. H. Bragg of Famous Players executive staff at Toronto has direct supervision of plans and tenders for the theatre.

Convention to Determine West Penn. Affiliation

The ninth annual convention of the Motion Picture Theatre Owners of Western Pennsylvania is being waited with considerable interest as it will determine whether the theatre owners of the unit will affiliate with the M.P.T.O.A. or the recently organized States Association.

That question will be the main issue of the convention, which is to be held April 14, 15 and 16.

Milwaukee Board Re-elects All Former Officers

At the annual meeting of the Milwaukee Film Board of Trade all officers who have been serving for the past year were re-elected for the ensuing year. The officers are, Charles Trampe, Midwest, president; Eddie Weisman, Educational, vice-president; Sam Shurman, M-G-M, secretary-treasurer; Robert Smith, Warners, sergeant-at-arms. J. E. O'Toole was named chairman of the board of arbitration.

Members of the board of directors also include, J. A. Kraker, Paramount; E. J. Weisman, Educational, and W. A. Aschman, Pathe, and A. N. Schmitz, FBO, alternates.

Williams Plans Debunking Series In Two Reelers

Facts of History Will Be Accurately Stated in Dialogue Films

Debunking the family quarrels of nations with truthful presentation of facts of history now inaccurately stated in many historical works will be sought in a series of twelve two-reel productions to be screened with dialogue.

This innovation in motion picture entertainment is announced by J. D. Williams, Vice-President and General Manager of World Wide Pictures, Inc. A separate company, Greater Union Films, Inc., has been formed to produce the series. They will be based on Owen Wister's book "A Straight Deal." Distribution will be through Educational Film Exchange.

The importance of the enterprise is said to reach far beyond the limit of the amusement world because the subject matter of the story, or stories, is the truthful treatment, or debunking, of the many misunderstood, controversial, historical episodes between Great Britain and the United States which, perpetuated in inaccurate histories have resulted in a smouldering international distrust which Mr. Wister characterizes as "the ancient grudge."

Back of the primary and practical essential of entertainment value, according to Mr. Williams, is the intention to achieve greater amity between the peoples of Great Britain and America and prove that the degree and number of instances of friendliness and sympathetic cooperation shown to one another by official and unofficial representatives of the two countries in times of crisis far outnumber and outweigh the total of differences that have arisen through so-called national family quarrels.

Mr. Williams is now negotiating for the services of several of the most prominent directors and scenario writers. One of the ablest production executives in the industry is to be in charge. An editorial board of international authorities on the subject is in process of organization to assure the correctness of the material in order that the pictures shall be worthy of the approval of the leading patriotic and welfare organizations such as The English Speaking Union, with its 18,000 members on both sides of the Atlantic, The Carnegie Foundation, and others.

"Through the new science of talking pictures the screen can now get over the message of international good will that forward looking statesmen, educators, and publicists in both countries have for years labored with little effect to tell," says Mr. Williams. "I can think of no greater mission for the screen and the industry than bringing back, honestly, the great figures and events of the Anglo-American family drama with the assured effect of convincing all its members that, after all, blood is thicker than water. And talking pictures, entertainingly produced as an appealing show, will do the job as nothing else can."

Three News Reels Reported In Combination For Screen Press Assoc. To Cut Costs

Fox, Universal and Kinograms Mentioned in Tie-Up With Others Asked to Come In

THE formation of a screen news reel press association was definitely reported as under way this week. Those most vitally interested are said to be Fox, Universal and Kinograms.

According to the report, Universal is said to have reached an agreement with the Hearst organization which produces the International News which U. distributes. They are to continue distributing this product until the end of this year, according to the present contract. Undoubtedly, with the Hearst organization getting out the M-G-M news reel they would break from U. at the time that the contract is up and center their efforts to building up the newer news reel.

Universal would then be without a news reel and as that organization has the numerous International accounts they would want to continue serving the exhibitors that they now have on their books with a news subject.

During the last two years, with the advent of the Paramount News and the M-G-M News into the news reel field the fight for accounts has been very strenuous with price cutting to such a marked degree that practically none of the news reel companies operating have been able to show a profit, it is said.

It is believed that the proposal is that the companies entering the combination are only to be tied together in the matter of collecting and securing news matter, but that they will maintain separate identities insofar as the selling and distribution of their various reels are concerned.

More Than 15 Iowa Houses Close

MORE than 15 of the smaller motion picture houses in Iowa, were forced to close last week the Des Moines Film Board of Trade is informed. There have been four times as many houses closing this month as in previous records for this time of the year. Many of the houses attribute their plight to the competition with nearby towns of larger size where sound equipped theatres are attracting the trade.

Tri-State Theatre Chain in South Split Wide Open

Summary of the dissolution of the Tri-State Theatres Corporation chain, as reported in Memphis, Tenn., shows 14 of its 17 houses have reverted in the past few weeks to former owners, due to forfeiture or other causes for invalidation of leases held by the chain.

The list shows the following owners now in charge of the former Tri-State houses:

Ritz, New Albany, Miss., F. L. Marshall; Star, West Point, Miss., L. B. McEachin; Sharp's Humboldt, Tenn., J. E. Sharp; Mystic, Fort Smith, Ark., J. R. Dodson; Royal, Hot Springs, Ark., J. G. Blaschko; Spa, Hot Springs, Ark., Earl Housley; Strand, Clarendon, Ark., P. F. Engle; Commodore, Eureka Springs, Ark., Herman Alwes; Palace, Ashdown, Ark., Sam Dudney; Lyric, Mena, Ark., Price McCall; Liberty, Heber Springs, Ark., H. H. Miller; Imperial, Gurdon, Ark., Earl Powell, and re-leased to Arkansas Amusement Enterprises; Wright's, Gurdon, Ark., R. D. Wright, and re-leased to Arkansas Amusement Enterprises.

Montreal Mgrs. Ordered to Take Down S.R.O. Signs

New regulations for exhibitors in the City of Montreal, Canada, have been coming rather frequently of late and the most recent civic order has caused some commotion among theatre proprietors. The managers have been ordered to throw away their "S.R.O." signs by Ald. Desroches, chairman of the City Executive, because, under a new ruling, there will be no such a thing as "S.R.O."

The order, which has just been put into effect, provides that all admission tickets entitle patrons to immediate possession of seats. When all seats are filled, no more tickets are to be sold.

"U" Sales Officials Make Flying Trip to Chi Meet

Headed by M. Van Praag, general sales manager for Universal, a group of Universal sales heads from the home office departed last Wednesday on a flying trip to Chicago where they attended a sales conference at the Chicago "U" exchange.

Included in the group were Ted Schlanger, assistant general sales manager; Fred J. McConnell, sales manager for short products; and R. V. Anderson, sales manager for International News.

On the way back to New York, the group expects to stop over for similar meetings in Cleveland and Buffalo.

Slight Increase in B'way Business in Favor of Regular Film Theatres

Receipts Up $10,000 In Grind Houses; Off $4,000 In Runs

A COMPARISON of the receipts of Broadway last week as against those of the week before showed that the regular motion picture theatres pulled an additional $10,000, getting a total of $332,878.25, while the receipts in the houses where pictures are in for a run on a two-a-day showing policy dropped off $4,000 with $112,108.75 resultant. There really wasn't anything on the street that was an outstanding wallop in the attractions that came in for the seven-day period, but all of the big theatres did a consistent business.

This week there is a different story on Broadway and when next week's figures are published it is almost certain that two house records will topple by the wayside. Both the Roxy and the Capitol are doing an absolute turnaway from early morning until late at night and the figures tabulated for the first five days of the week indicate that both will break the house records.

Three of the pictures in for a run, "Interference," "The Viking" and "The Barker," disappeared from the Main Stem, with "Redskin" coming in Saturday night at the Criterion to replace "Interference," "The Bellamy Trial" opening Wednesday night at the Embassy where "The Viking" was, and "Weary River" opening Thursday night at the Central housing "The Barker."

The biggest business on the street was as usual at the Roxy where "Sunrise" played its first popular priced engagement in New York. The final total here showed $113,782.75, which accounted for the $10,000 lift in the regular houses. The Capitol with "A Lady of Chance" got $65,762.20, running just ahead of the Paramount where "The Case of Lena Smith" played to $62,200. The Strand with Billie Dove in "Adoration" brought up the rear with $28,156.30. That was not very strong for the latter house and showed that Billie Dove did not pull up to expectations.

In its first week at the Rialto "The Rescue," with Ronald Colman starred, came under the wire with $26,700 with Lily Damita brought in from the coast to make personal appearances at the theatre over the week end in the hope that the business might be bolstered up.

At the Rivoli "The Awakening" in its fourth week there pulled $19,900 to the window. It is finishing this week to make way for Emil Jannings in "The Sins of the Fathers," which has a happy ending.

Its second week at the Colony got $10,879 with "The Last Warning," the picture almost touching $26,000 on its two weeks, which gives Universal about an even break for the cost of operating the house. The little Cameo, which also had a Lily Damita picture, a foreign made production entitled "Forbidden Love," released by Pathe, played to $5,500, which is a little below the average here.

In the run houses the top money continued to be attracted by "The Singing Fool" at the Winter Garden, where the receipts went to $36,196, with the other Warner Brothers attraction "My Man" at the Warner, pulling $23,650.25 for second money. The Astor with "Alias Jimmy Valentine" slipped into third place with $14,658. "Interference" in its final week at the Criterion clicked to the tune of $11,447 after having a fairly long run. "The Barker" at the Central in its last full week showed $10,116, while "The Viking" also on its get-away week, went to $4,809.75.

Loew's Penn, Pittsburgh, Does Smart Business With "The Awakening"

LOEW'S PENN had a tremendous week's business with Vilma Banky in "The Awakening." As far as Pittsburgh is concerned Miss Banky is one of the best drawing cards on the screen. Publix Unit, "Magic Rug," proved very good entertainment.

The Stanley had a good week's business with "Interference," a production that seemed to please the multitudes. Stage attraction was "Garden Frolics," an average musical tabloid revue.

Adolphe Menjou in "His Private Life," did but average business for the Grand. This star's popularity is waning in his own home town. "Varsity" did better than expected at the Regent. "Manhattan Cocktail" fared well at the Enright, where a good week's business was enjoyed. "Plastered in Paris" got some good crowds and some good laughs at the Aldine. "Marriage by Contract" did fair at the Alhambra, as did also "Dream of Love" at the Cameraphone.

Seattle First Runs All Enjoy Good Week With No Outstanding Leader

SEATTLE.—Last week was a successful one among the local first runs, with business generally strong among the leading houses, without any one outstanding leader. High gross for the week was set by Publix's Seattle Theatre, with an overwhelming program that included "Interference" as the feature, Eddie Cantor's short talking reel as a filler, and Fancho-Marco's "Night Club Idea" on the stage.

At the Fifth Avenue "The Barker" followed the record-breaking run of "In Old Arizona." Business, though good, was apparently off after the previous great week. "The Lion's Roar" as a short feature was highly satisfactory.

"In Old Arizona" was so successful last week, it was moved by West Coast to their Coliseum Theatre, where it enjoyed another great week, and is being held over for a second week.

At the Music Box Theatre, "My Man" in its third week continued to click at an important rate, with a house well filled at all times. It goes forward into a fourth week, with a possibility of another to follow. The Blue Mouse, sister house, did not fare quite as well with "The Awakening," and this film ended its run after two and a half weeks. The past week was only moderately good in comparison with former attractions.

In the vaudeville field, Pantages scored a distinct box office success with "Submarine" in its sound form. A fairly good vaudeville bill supplemented the film and resulted in a gross better than average. The Orpheum, on the other hand, let the vaudeville portion of the bill dominate, using "The Spieler" on the screen. It compared unfavorably with "The Barker."

Flu Epidemic Receding, Says Health Dep't

THE national epidemic of influenza with which the country has been hit during the last few months has passed its peak and is now receding, officials of the Public Health Service, Washington, D. C., believe. Reports from all sections of the country show that cases have decreased 50 per cent from the peak of ten weeks ago. The prevalence of sickness has not been accompanied by an increasing rate of mortality, the figures show, and the death rate from all causes is but six per cent higher than comparable periods a year ago

$7,000 Is Best For Snowy Week In Des Moines

DES MOINES.—Heavy snow early in the week sent Des Moines first run houses off to a poor start, but some of them picked up to an average week before the current runs concluded. "Abie's Irish Rose" has the best gross of the week at the Des Moines with $7,000. Next in line was "Synthetic Sin" with $6,600 at the Capitol.

The Strand with a 10, 20 and 30 scale and a split week showed the poor gross of $2,100 with "The Air Circus" and "Variety."

"White Shadows" Does $9,837 at Ottawa Regent

OTTAWA.—Rough weather had a great deal to do with smaller crowds at Ottawa, Ontario, theatres during the week of January 12 and the storms also affected local sporting events adversely.

The high spot of the week in the way of film features was "White Shadows in the South Seas," with $9,837 gross. This attraction drew packed houses at the Regent.

Attendance fell off at B. F. Keith's, where the screen feature was "Hit of the Show" but it wasn't the fault of the picture. The vaudeville was considered below average and the weather hurt as well. The gross here was over $3,000 down, the total being $11,490.

Baltimore Century Does $21,500

"Alias Jimmy Valentine" Tops $18,000 for Week

BALTIMORE. — The extremely cold weather here on Monday and Tuesday and rain on Wednesday night, during the week beginning January 14, hurt business to some extent at some of the first run theatres here.

"Sins of the Fathers," offered at Loew's Century, with "Just Kids," a Loew-Publix attraction with Jack Stanley acting as master of ceremonies, pulled down $21,500 for the week and it would have been better but a fire next to the theatre on Monday cut down the receipts of that day about $2,000.

The Hippodrome went way up with crowds every day, with the take estimated at $14,000 for the week. The feature film was "Object—Alimony," well received by the audience, but this is only an item in connection with the Bert Smith Players offering "So Long Letty" and Keith-Albee vaudeville acts. The show was excellent and business went $3,000 over the previous week.

"Decameron Nights," offered for a return engagement at the Little Theatre, brought $800 into the treasury of that playhouse for the week. It has only 267 seats.

The business done on "On Trial" at Warners' Metropolitan was very good on that all-talking attraction. Patronage at the New Garden, where "Give and Take" was offered with five acts of Keith-Albee vaudeville, flopped considerably, the receipts being estimated at about $10,000, a drop of four and a half grand from the previous week.

"Red Wine" did not prove such a good puller at the New Theatre and only $6,000 was estimated for the week. The Parkway held up well with "A Woman of Affairs," being given its second run there and the box office showed receipts amounting to $2,900.

Due to extreme cold on first two days, it took until Wednesday for "Alias Jimmy Valentine" to strike its real stride but the week was a good one, the receipts being $18,500 for it at Loew's Stanley.

Loew's Valencia came along with $3.800 for the UFA-M-G-M picture "Behind the German Lines." This was considered a good week for that house.

Business Flops In Canton Under Good Conditions

CANTON.—An unexplainable "off week" was reported by the manager of every first run theatre for the seven days between Jan. 6 to 12. With weather conditions better than usual at this time of year, although it turned sharply colder, managers were able to explain the unexpected and sudden let-down only because of the illness prevalent in this community.

F B O's "Gang War," with sound accompaniment and an extra feature on the program in Belle Bennett's "Sporting Age," played to better than average houses for the first four days of the week at the Strand. Only average business was reported at the Alhambra, Loew's and the Palace.

Although running only the last three days of the week, Norma Shearer's "A Lady of Chance" played to more admissions at Loew's than did Emil Jannings' "Sins of the Fathers," the attraction for the first four days. "Love Over Night" and "The Vanishing Pioneer" broke even at the Palace, with "Mother Machree" doing fair business for the Alhambra.



In the midst of a stage rehearsal for the talkies. Willard Mack rehearses Sylvia Fields, John Miljan and Clark Marshall for a sequence in "Hunted," the Mack all-talking drama for M-G-M

$14,000 With "Alias Jimmy Valentine" Is Best at Syracuse

SYRACUSE, N. Y.—Despite blizzards, rain and below zero weather, Syracuse first run houses made a good showing for the week of Jan. 12th to 18th. Saturday was perfect movie weather but at 2 p. m. Sunday a raging blizzard came from the west, continuing three days with zero weather. It then warmed up and rained only to freeze, making walking and driving perilous.

The Eckel Theatre with Milton Sills in "The Barker" had them standing at all performances. The First National talkie grossed just $3,000 less than the $15,000 pulled in by Al Jolson in "The Singing Fool." The theatre, which seats 1400, was jammed at all performances with the matinee prices raised to 35c, the evening admission. With this feature the Schine Theatre ran two Vitaphone acts. "The Barker's" popularity warranted its being held over for a second week.

"Alias Jimmy Valentine" proved a big hit at Loew's State Theatre and packed them in to the tune of $14,000. This Metro-Goldwyn-Mayer feature was the first dialogue sequence picture to be shown at this theatre. Along with this was shown Metro-Goldwyn-Mayer News, Fox Movietone and two Metro Movietone acts. Bruce Brummit and his 17-piece concert orchestra presented an overture and Maurice, organist, used a male and female soloist in conjunction with his organlogue.

"Prep and Pep" was the feature at the Empire Theatre along with "Touchdown," a local high school movie. The cast for this local picture was made up of all high school students and produced by the Syracuse Herald Tri-C club and the Empire Theatre. This is the first time a local high school picture has been attempted in Syracuse with all high school students in the cast. An "Our Gang" comedy was also shown. The box office receipts were $6,000.

Alice White and Jack Mulhall in the First National sound picture "Naughty Baby" did a fair week's business at the Strand Theatre with a gross of $7,000. B. F. Keith's Theatre reported average business for the week with "Varsity," P. F. L. feature, the first half and "The Air Legion" rounding out the week. The gross was $11,000.



Director Lloyd Bacon, May McAvoy and Monte Blue who combined their talents in the making of Warners "No Defense," new Vitaphone film

Birmingham Far Below Standard In Week's Report

BIRMINGHAM.—The flu epidemic has subsided somewhat and box-office returns showed a slight increase for the week ending January 12, but business is not up to the standard for this time of the year. Since August returns have ranged from 25 to 50 per cent below what would be expected.

Better attendance marked the openings this week. The Alhambra's wired house topped the grosses with $8,700, the feature attraction being "Abie's Irish Rose." The Ritz showed "Show Girl," a silent picture in a wired house, to $7,025 gross.

The Empire, with "The Trail of '98," was third in grosses with $3,250. In the smaller houses, the Strand, wired, with "Sins of the Fathers," did only $1,475.

Sub-Zero Weather Hits Milwaukee

$9,550 Is Best Gross for Week In Film Houses

MILWAUKEE. — When the weather reaches eight, ten and even fifteen below zero, and the temperature rises only long enough to usher in a blinding blizzard, and when this is the program for seven days in the week, theatre business is bound to slump a bit. This is what Milwaukee experienced the past week. Add to that the present prevalence of flu and you have a condition most discouraging.

The Alhambra Theatre offered the "Awakening of Love" and did very fair business in spite of the adverse weather conditions. The gross reported was $9,000. This picture started its run on Tuesday and was continued for ten days. The picture got a good start in this way. It did not gross what its predecessor "Give and Take" had, but came very close to that mark. "Give and Take" yielded about a $10,000 week at the Alhambra through the holiday season.

The two vaudeville houses did comparatively good business, with the Orpheum leading the Riverside in receipts. "The Woman from Moscow" was the Orpheum's offering on the screen, and "Singapore Mutiny" was featured at the Riverside.

The Merrill offered "Interference" and advertised it well as an "All Talkie." Resulting business was $9,550 and the picture is being held over for an additional week. "Submarine" opened at the Strand for an extended run. Despite the inclement weather, patronage was good at this house, which grossed $8,300. "The Red Dance" was offered at the Wisconsin with Al Belasco introducing five acts of vaudeville to complete the bill, which did $19,000. Business here was slow, far below what the bill merited. The Embassy, the old Empress, opened with picture and sound this week. The Embassy is located near to the Riverside. It will not run first run pictures; prices range from 15c to 25c.

Cincinnati At Low Ebb Under Poor Conditions

CINCINNATI.—There was nothing in the final box-office check-up during last week to cause managers to shout with joy, although they all remained in the black. The flu epidemic, although somewhat abating, zero weather, heavy rain and wind storms combined to keep the attendance down to a rather low ebb.

The Albee featuring Colleen Moore in "Synthetic Sin," on the screen, together with a good vaudeville bill proved a good draw, everything considered.

"Interference," with 100 per cent dialogue at the Lyric, got a good break for the week, and will be in town for another seven days. The Capitol, with "Sunrise," with Movietone, and a number of Vitaphone shorts, and Movietone News Reel, had a fair following for the week. "Battle of the Sexes," at Keith's did nicely.

The Strand, with "The Hit of the Show," with sound, was about on a par with its sister houses in the Libson chain, which is another way of saying that business, although good, could have been better.

The Family, split-week at popular prices, featuring "Honeymoon," first half, and "Scarlet Lady," second half, did a fair share of business.

Palace, pictures and vaudeville, with "Dry Martini" on the screen, had an unusually good following, as did a majority of the neighborhoods.

"The Barker" Jumps St. Louis Take With $21,489 on Week

THE Grand Central Theatre opening with "The Barker" First National's first talking picture, showed a big increase over the previous week with a gross of $21,489.

At the Ambassador, Seventh and Locust Streets, Gary Cooper and Nancy Carroll in "The Shopworn Angel" was the screen attraction while Ed Lowry presented "Step On It" as his stage revue. The gross of $29,233 was behind the previous week because of added shows in that week due to New Year's Day.

The Missouri's gross was $23,165 with "Give and Take" on the screen and Eddie Peabody leading the stage show "Gypsyland." Business was not as good as the previous week.

The Midtown Theatre with "The Singing Fool" grossed $12,841 and was behind the prior week.

"My Man" Does $25,000 In Topping Only Average Week in Portland, Ore.

PORTLAND, ORE.—Just a average week was reported by first run houses, though new cinema offerings were displayed. A cold wave continued, which played havoc with matinee attendance but the evening crowds brought up attendance somewhat.

Waiting lines were the rule again at the Music Box, which opened the initial week with Fanny Brice in "My Man." In point of attendance this promises to come close to figures on Al Jolson. The gross was reported as $25,000.

"Abie's Irish Rose," with $22,000 gross, proved a most popular offering, and could have held over another week if house rules permitted. Georgie Stoll and his musical gang contributed excellent numbers. Fox Talking News completed the program.

Emil Jannings in "Sins of Fathers" at the Portland had a fair attendance and did $19,240. Ruth Etting was seen and heard to advantage in a Paramount specialty. Lou Forbes directed Fanchon and Marco's "Silhouette Idea," a daring and original presentation.

The Rivoli Theatre secured a very good first run in "A Certain Young Man" with Ramon Novarro, which showed to increased business over previous second run offerings.

The People's Theatre gave a return engagement of Billy Haines and Marion Davies in "Show People," which gathered in a few dollars more than previous week, the house now being under new management.

Al Jolson in "The Singing Fool" finished a return engagment at the Blue Mouse, with good evening houses, the gross being $4,500.

Pantages put on "Submarine" as their screen offering and proved one of the most popular of the season, and brought out capacity houses on first three days in spite of continued cold weather.

With "Power" the Oriental had a fair to good week with $6,200.

A first glimpse was obtained of Lily Damita in "The Rescue" at the United Artists, but again attendance was lacking at the end of the week, the gross being $6,100.



Sally O'Neil and Eddie Cline, who directs her in "Broadway Fever," the new Tiffany-Stahl production

Harrisburg Has Good Week With Better Features

HARRISBURG.—Outstanding plays like "Alias Jimmie Valentine," with William Haines, at Loew's Regent, and "Submarine," with Jack Holt at the Colonial, got the cream of the week's business in the first run theatres.

Fair success was attained at the Victoria by "The Barker," starring Milton Sills and Dorothy Mackaill. Miss Mackaill, by the way, appeared in two screen pictures for part of the week, having been shown in "The Whip" during the first three days at the State. The last three days at the State the film feature was Alice White in "The Show Girl." June Collyer and Don Terry in "Me, Gangster," brought fair results at the Russell, while Fay Wray and Gary Cooper were on the screen at the Rialto in "The First Kiss." The Grand put on a double feature bill consisting of "Under the Tonto Rim" and "Haunted Island" with a good measure of financial success.

The experiment of holding children's matinees each Saturday morning at the State Theatre, with an all-picture show, sponsored by the Harrisburg Civic Club, a women's welfare organization whose representatives select what they regard as proper pictures for juvenile consumption, has thus far been somewhat disappointing from the viewpoint of attendance. Children are admitted for ten cents and adults who wish to accompany them pay 25 cents.

$23,000 for "Old Arizona" in L. A.

Tops Previous Best in Fourth Week of Showing

LOS ANGELES.—All Los Angeles houses did a better business than usual last week. "In old Arizona," at the Criterion, is the sensation of the town, topping all previous weeks by doing over $23,000 in the fourth week and, judging from appearances, it can stay for twelve weeks or more.

Both Loew's State and Metropolitan played a six-day week. Loew's State, with "Red Wine," billed here as "Let's Make Whoopee," drew $26,500. The Metropolitan, with Colleen Moore in "Synthetic Sin," drew $27,000. "My Man," in the fourth week at Warners, played to $19,500, and "The Rescue," at United Artists, did $8,500.

"The Barker," at the Carthay Circle, slipped to $12,000 in the seventh week, and is being suddenly withdrawn Sunday. "The Divine Lady" follows it in Tuesday. Grauman's Chinese was dark.

"Interference" Sets New House Record for Tampa

TAMPA.—The talkies now hold the house record of the Tampa. Clara Bow, silent, has held the record up until last week when "Abie's Irish Rose" romped in and boosted the figures by $200. Then this Sunday "Interference" comes in and tops the Abie record for the opening day by around $200 more.

The Tampa seats better than 1600. Sunday prices are 25 and 60c and no free list. Three of the five shows were capacity, so it is a very safe estimate to give this picture credit for pulling at least $3,000 on the day. However, "Interference" failed to pull as strong the following three days, so Abie holds the record for the first half business.

"A Shopworn Angel," opened rather weak on Thursday, but the picture went over well, and gave the house a better than average week.

"My Man" pulled a very good week's business for the Victory. The two opening days went over strong, and the balance of the week was good.

The Strand had three features that had the pull and each one of them showed up better than average at the box office; "How to Handle Women," two days, "Someone to Love," three days and "Spies" the last two. The Franklin also did nicely with their six changes, in fact all houses enjoyed a week that was somewhat above the average.

Indiana Hangs Up $19,000 Week At Indianapolis

INDIANAPOLIS.—Local first run houses did a good week's business here between January 12 and 18 despite cold and drizzly weather with an underfooting of ice. Paramount's "Take Me Home," at the Indiana, the largest theatre in the city, hung up a gross of $19,000.

Second on the list of grosses was the Circle, which had as its feature attraction Paramount's "Sins of the Fathers," together with Vitaphone shorts. The cash registers rung up $15,000.

The Palace, housing the good attraction, M-G-M's "Alias Jimmy Valentine," and Metro vaudeville acts, fell off somewhat with $11,000, and the Apollo, smallest of the first runs in seating capacity, did $7,000 with "Riley the Cop."



Relaxing on the set. William Collier, Jr., visiting the M-G-M stages, Leila Hyams, Edward Earle and Dorothy Sebastian play a game of cards during the making of Buster Keaton's "Spite Marriage" (M-G-M)

"The Barker" With $25,700 Tops Grosses For Kansas City Houses

KANSAS CITY.—That the quality of the picture is stronger than the condition of the weather was proved conclusively in Kansas City when all first run downtown houses, presenting an exceptionally good lineup of pictures, did a greater business than the previous week, although the weather virtually was the same—cold and stormy.

William Haines in "Alias Jimmie Valentine" drew $23,100 at the Midland, compared to $22,400 the previous week, while at the Newman "Simba," accompanied by the personal appearance of Mr. and Mrs. Martin Johnson, drew $18,200 against $17,600 of the previous week. However, the picture and Mr. and Mrs. Johnson came in for a good newspaper play. Three news stories were used in each of the daily newspapers, which helped things considerably.

At the Pantages, "Love Overnight" slightly beat the mark of the previous week, drawing $12,400 as compared to $12,000 of the week before. Milton Sills in "The Barker" at the Mainstreet packed them in, the picture drawing $25,700, the gross of the previous week being $24,300.

"The Shopworn Angel," featuring Nancy Carroll and Gary Cooper, also surpassed last week's mark at the Royal—$5,800 against $4,010. The Mainstreet was the only theatre to use any exploitation out of the usual routine. The lobby of that theatre was made to resemble the grounds of a carnival, there being popcorn stands, vendors of various wares and the usual concessions.

Cleveland Downtown Houses Have Good Business With Poor Weather

CLEVELAND.—The week just concluded was one of the worst of the winter, with heavy storms, of snow and rain, and sleet intervening. Automobiles skidded all over the streets, taxis were at a premium, and there was every possible inducement to keep people at home. Nevertheless, business was good at the downtown houses. Keith's Palace had the ropes up for almost all performances. This was because Lita Grey Chaplin was the headline vaudeville attraction. The picture, "Captain Lash," was well liked, but it is more than doubtful whether it would have drawn as well on its own merits. The gross is reported as $22,000.

"The Trail of '98" did very well at the Stillman during its opening week with $15,000. The bad weather was no doubt balanced by the Road Builders Convention, which thousands attended, and these visitors, all staying at downtown hotels, made up for the other thousands of motion picture goers who stayed at home.

"The Shopworn Angel" at the State, surrounded by an excellent Publix Unit Show, did very well with $19,000. The picture was well liked.

"The Rescue" at the Allen made a fairly good showing with $16,000. Especially did business pick up on Tuesday, when Lily Damita, star in the production, made four personal appearances.

"Show Folks," at the Hippodrome, interesting for its backstage settings, was a pretty good business getter, but could not stand up strong against the heavy competition. It did only $13,000.

"Porgy," presented by the Theatre Guild at the Ohio Theatre, did so well that an extra Friday matinee was offered. "My Maryland" playing a return engagement at the Hanna also drew well.

Flu Epidemic Raids Boston Grosses

Business for Week Rated Just Fair; Keith's Holds Up

BOSTON.—Boston's epidemic of influenza and the grippe has made a heavy raid on the theatre box offices with a decided falling off noted at all theatres. With more than 8,000 pupils of the Boston public schools and more than 600 school teachers out on account of the epidemic, some idea of the extent of its inroads on patronage of theatres may be gained.

The B. F. Keith Memorial Theatre was one of the bright spots in an otherwise gloomy situation. Because of the small seating capacity of this new first run theatre and the demand for an opportunity to see the theatre and its shows, there have been no vacant seats even while every other Boston house was liberally sprinkled with them. "Adoration" was the film and it was cordially received.

The Keith-Albee Boston fared as well as any of the other first run theatres with its presentation of "Taxi 13." Publix Metropolitan could not boast of its week's business with "Sunrise" but through no fault of the picture, which won favorable reviews on all sides and was well received. Lon Chaney in "West of Zanzibar" drew good audiences to the Loew's State. "Dream of Love" followed, doing a fair business.

"The Awakening" at Loew's Orpheum did business which will compare favorably with the other theatres and the introduction of a dance contest by amateurs helped to make a week satisfactory to the prevailing conditions.

"My Man" proved an excellent attraction at the Scollay Square Olympic. "Interference" showed simultaneously at the Washington St. Olympia and the Fenway and did a fair week's business at these Publix theatres.

The second week of "Synthetic Sin" with "Side Show" as the accompanying picture, grossed well at both the Modern and Beacon of the Netoco chain.

Other films which averaged well for the week in Boston theatres are "White Shadows in the South Seas" at the Bowdoin Square, "Quality Street" at the Howard, "Lights of New York" at the new Netoco Globe Theatre, "My Man" at the Publix Allston and the Central Square, "Revenge" at the University, "Three Week Ends" at the Field's Corner and "Honeymoon Flats" at the Embassy.

Warfield Leads First Run Houses In San Francisco

SAN FRANCISCO.—Loew's Warfield Theatre, again, did the biggest business of the week and it was an enormous business. In the evenings people stood for a long time waiting to get in. The screen attraction was "The Lion's Roar," a Mack Sennett Talking Comedy.

Of the three Publix theatres, the Granada did the best. "The Case of Lena Smith" was on the screen and "The Parisian Nights," a good presentation, on the stage. "Sins of the Fathers," with Emil Jannings, as shown at the California Theatre, did not go over as the managers of the three local Publix Theatres thought it would. The picture "Interference," shown for a second week at the St. Francis while doing a fairly good business, did not do what some thought it would.

The El Capitan did good business with the talkie, "Submarine," shown together with the presentation, "Show Girl." The Embassy Theatre, another Vitaphone house, also reported good business with the picture, "The Home Towners."



Gaston Glass and Virginia Valli in a scene from "Behind Closed Doors," a Columbia mystery film

Small Crowds In Attendance At Albany Theatres

ALBANY.—From the standpoint of the box office, Fannie Brice in "My Man," running last week at the Mark Strand, proved the best business getter in a week that was characterized by unpleasant weather and small audiences in the majority of theatres. The feature was coupled with two Vitaphone presentations as well as a Movietone News.

At the Leland, a satisfactory business was reported with "Mother Knows Best," while the Mark Ritz did only fair in a week's run of Billie Dove in "Adoration."

The Clinton Square played to just fair business with its program of first run double features, including "The Siren" and "A Midnight Adventure." Residential houses in Albany reported business as being off.

In Troy, business was decidedly bad in fact some theatres assert that it was the worst week of the entire winter. Three reasons were ascribed for the slump, one being that the people generally did not have the money for entertainment at this time, while a second reason was laid to the flu epidemic and the third to weather conditions.

At the Troy, "Beau Broadway" did a mediocre business, both afternoons and evenings. The forepart of the week was given over to Clara Bow in "Three Week Ends" and this picture went over well for two days but fell down on the remaining two. The Lincoln played to very poor business with "The Scarlet Lady" the fore part of the week and "Someone to Love" the last half. Proctor's featuring Eva Tanguay in person the last of the week did well.

Oklahoma City Thrives Despite Severe Weather

OKLAHOMA CITY.—While cold weather has prevailed, theatrical business in Oklahoma City has been very good the past week.

At the Capitol the feature picture was "Interference," with sound, and Eddie Cantor in his singing and talking act "That Party in Person."

At the Criterion the stage show did well with Frances Gregg in "Mother's Millions" and the feature picture "The Midnight Taxi" with Antonio Moreno and Helene Costello in Vitaphone talking parts.

"Sins of the Fathers" with Emil Jannings did well at the Empress and the "Last Warning" at the Liberty pleased good crowds.

Buffalo Hits Slump; Business Reported Fair

BUFFALO.—Business at the down town theatres went down at the box offices last week, at the Hippodrome the screen feature was Bebe Daniels in "What a Night." It was helped out with good vaudeville.

The Great Lakes theatre started their program with the Fox anniversary picture "In Old Arizona," the first of Fox' all-talkies. "The Shopworn Angel," starring Nancy Carroll and Gary Cooper, was a big help to the box office at the Buffalo, but the grosses a little lower than the average.

At the Century "Alias Jimmy Valentine" drew well, but showed a slight decrease, in the box office reports. The Great Lakes might have done better perhaps than it did last week with "Conquest." "Scarlet Seas," at the Lafayette, showed a fairly good business, but would have gone down if it had not been for the vaudeville.

Business at the Victoria appeared to be spotty with the Warners talking film "Mother Knows Best." "Just Married" was the screen play at the Roosevelt. It brought in fair business.

A double bill at the Elmwood showed "Gang War" and "Golf Widows" with fair results.

Cold Weather Hits Grosses In Beloit Houses

BELOIT.—Motion picture houses here for the week of January 6 to 12 inclusive showed a falling off in receipts from the previous week. This was attributed to the children returning to school from their vacation and to extremely cold weather.

The Rex, with a capacity of 600, showed "Phantom City," "Synthetic Sin," "Singapore Mutiny" and "The Air Legion." Grosses for the week were $1,876 as against $2,500 the previous week. The Majestic, with a house capacity of 1,100, did $4,423 as against $6,230 the week before. The pictures on display at this house were "In Old Kentucky," "Detectives," "The Terror" and "The Cossacks."

"The Awakening" Hits $25,000 At the Big Minnesota

MINNEAPOLIS.—With moderate weather prevailing business was generally good here for the week of January 13 to 20, the big Minnesota with 4,025 seating capacity leading all houses with a gross of $25,000. "The Awakening" was the feature attraction accompanied by a Publix unit presentation.

The real leader, however, was the Hennepin-Orpheum with 2,900 seats and a gross of $24,000. The screen attraction was Pathe's "Ned McCobb's Daughter," with short screen fillers and six acts of vaudeville.

There was quite a drop below these two houses with the State next in line with $16,000. The screen bill was topped by the First National talkie, "The Barker."

The Strand and Pantages each did a gross of $9,000, the former with "Behind the German Lines" and the latter with "Submarine." The Lyric with a lower scale of prices grossed only $2,500, the screen attraction being "His Private Life."

Opinions on Pictures

The President

This Might Have Been a Good Comedy

(Reviewed by Freddie Schader)

"THE PRESIDENT" is a foreign made film. Eddie Klein is responsible for it having been imported and the little 55th Street Playhouse, one of those Art Picture Theatres, the scene of its American premiere.

Of course it is understood that it is difficult for pictures of this type to get a showing in this country, but this one with a little additional touching up of the titles that would add to the comic aspect of the situations in the story could have been developed into a very good comedy. The ground work is present in the picture to permit of this.

On the whole the story is a burlesque on the Republican form of government. But in this country we are broad enough not to stop a film because it kids the procedure that we follow in choosing our directors of the national corporation. If this was an American film kidding an European custom as established as our elections are, then Hays and our Government would have been flooded with diplomatic messages urging its being banned.

"The President" relates the adventures of a lowly peasant farm hand, who, suffering illusions of his own grandeur and ability to make attention compelling speeches, steps into a political convention in his native country, dressed in a borrowed dress suit and a topper that doesn't fit, and holds forth at great length in front of that assemblage with the result that he is hired as a spellbinder for the coming campaign. He does inflame the populace by his oratory and becomes a great favorite. He is chosen to be the radio announcer on the date that the party is to announce its nominee for the presidency. When he reads the speech and notes the name of the Royalist who has been nominated by the men higher-up, he announces his own name instead, with the result that he is elected.

The principal Royalist, whose plans were defeated by this, then visits the president and proposes a match between the newly elected office holder and his daughter. The girl consents with the understanding that it is to be one of those "wife in name only" arrangements. Then after she is wed her father tries to obtain a franchise for all the oil lands, which the President refuses to grant, whereupon the Royalists plot his unseating. They are almost successful, but the farmer lad turns the tables on them again, and then they plan his assasination. When they attempt this he walks out on the country but the people insist on his return and he is again seated with his wife, by this time discovering she is in love with him.

Drawing Power: Not much to this one, unless it is retitled and worked into a laugh from start to finish.

Produced in Germany. **Distributed** by Edward L. Klein. State Rights. **Length** 8,100 feet. Running time an hour and seven minutes. **Directed** by Gennaro Righelli.

THE CAST

The President	Ivan Mosjoukine
His Wife	Suzy Vernon
Her Father	Nikolai Malikoff

The Little Wildcat

They Aren't Wild, But Are Catty

(Reviewed by Freddie Schader)

WARNER BROS. have turned out a very entertaining talking feature in "The Little Wildcat." There are about four short talking sequences in the production and they have been so nicely blended that one overlooks the fact that there are silent moments in the feature. Incidentally, two old timers to both the stage and screen, George Fawcett and Robert Edeson run away with all the honors that there are to be had in this picture. Of the quartet of youngsters, Doris Dawson, Audrey Ferris, James Murray and Hallem Cooley, only the first mentioned shows anything like a flash when it comes to talking. In little Doris Dawson the Warners would seem to have a bet that could be developed as Sue Carrol was, for she is not unlike Sue as to type and has a pleasing little pouty manner of working. Ray Enright who directed the picture handled little touches in a pleasing way.

It is Fawcett and Edeson as two old Civil War vets who both open and close the picture. It starts and ends with these two quarrelling. Fawcett was a private and Edeson a Captain in the war. The former has become a power and has more than a million and he has hired the former captain as his companion so that he can get even with him for things that happened during the war.

There are two girls, Fawcett's granddaughters. Audrey Ferris playing the elder and Doris Dawson the younger. Audrey is being courted by a local swain played by William Cooley, but whenever Doris gets a beau, Audrey will break off with her boy friend just to steal whatever Doris has in tow. That is the situation when Jimmie Murray playing Conrad Burton an aviator, arrives in town to promote an airport. The grandad hates airplanes and flyers and when the Chamber of Commerce asks him to contribute a piece of land for the airport he flys off the handle. Then Conrad steps in and tries to meet the girls so they can win the old man over. It's the same old story, Doris gets him and Audrey wants him. In the end Doris goes to the boy's room in the hotel and compromises herself, first having tipped off grandfather where she is going, so that he'll appear and insist that she marry the boy, even though he is an aviator.

Drawing Power: This one will please the old folk and likewise tickle the flaps as well. Then there are two names, that of Robert Edeson and George Fawcett to play up, together with the aviation angle. It is all there with romance, laughs and talk.

Produced and **distributed** by the Warner Bros. **Length**, 5,644 feet. **Running time** an hour and four minutes. **Released** Jan. 5, 1929. **Directed** by Rey Enright.

THE CAST

Capt. Joel Thomas	Robert Edeson
Judge Jasper Holt	George Fawcett
Sue Holt	Doris Dawson
Audrey Holt	Audrey Ferris
Victor Sargent	Hallam Cooley
Conrad Burton	James Murray

The Leathernecks

Fine Story, Well Handled

(Reviewed by Jerry Hoffman)

"THE LEATHERNECKS" is a perfect example of both judicious and injudicious use of sound. It shows its qualities and its defects. It is a fine story, beautifully handled and there isn't a fault to be found in the work of any member of the east. Yet, I wish I had seen a silent version before I heard the dialogue.

The treatment of "The Leathernecks" is what makes its sound effective. The crux of all situations in the entire story is a court-martial. Tex Calhoun (played by William Boyd) is on trial for desertion. He and two buddies, one of whom is insane at the time of the trial, and the other dead, left the Marines without leave for a secret mission. He unfolds his tale in dialogue, and there is a very clever and novel "voice dissolve" as his voice dies slowly into the scene of which he is telling. The "flash-backs" which constitute most of the action, are all in silent form.

It is a story of the remarkable friendship of three marines, played by Boyd, Alan Hale and Robert Armstrong. The locale shifts from France to Northern Russia and then to Tientsin, where the court-martial takes place. In Russia, Boyd, or rather Calhoun, has fallen in love with a girl of the nobility. They are married. A revolution takes place, her father and brother are killed and she is kidnapped. Calhoun is led to believe that she is dead. While down in Tientsin his buddies hit the trail of the man who abducted Calhoun's wife. They leave and a couple of weeks later he discovers the reason and follows. He arrives at the place to find the abductor killed, one of his buddies insane and the other dying. But no trace of his wife. He returns with his buddies, one dying en route. He faces trial and the timely reappearance of his wife serves to save him from being found guilty.

Drawing Power: Good any place. Even special potentialities, properly handled. **Exploitation Angles**: Plenty of names, go after them.

THEME: Story of the marines exceptionally well told, and without any war or battle sequences in it. Marine who marries a Russian girl and loses his two dearest friends in their attempt to aid him recover her when she is kidnapped.

Produced and **distributed** by Pathe. **Released**, Feb. 24. **Length**, 6,898 feet. **Story** by Elliot Clawson. **Produced** by Ralph Block. **Directed** by Howard Higgins. **Star** William Boyd, co-featuring Alan Hale and Robert Armstrong.

CAST

William Calhoun—"Tex"	William Boyd
Otto Schmidt—"Fuzzy"	Alan Hale
Joseph Hanlon—"Buddy"	Robert Armstrong
Heckla	Fred Kohler
Tanya	Diana Ellis
Tanya's Brother	Jimmy Aldine
Petrovitch	Paul Weigel
Captain Brand	Mitchell Lewis
Top Sergeant	Wade Boteler
Cook	Jules Cowles

Officers of the Court Martial:
Joseph Girard, Richard Neill, Lloyd Whitlock, Lee Shumway, Jack Richardson and Philo McCullough

Marquis Preferred

Anything Else Is to Be Preferred

(Reviewed by Freddie Schader)

THIS is just another Menjou "walk through." There is little or no story and were it not for the fact that Chester Conklin is in the picture there would be nothing to look at. Dot Farley in a mother role helps a little but not enough. The two girls that are supporting the star, Nora Lane and Lucille Powers respectively, contribute absolutely nothing to the picture. Why they were ever selected will remain one of Melrose Avenue's mysteries, unless the new Mrs. Menjou has decreed that a certain type of girl must in the future play opposite her husband. If she has it is just too bad, 'cause 'Dolph isn't going to get very far with that kind of support. The best thing about the whole picture were the titles which Herman Mankiewicz was responsible for.

The picture is based on a story by Frederic Arnold Kummer with Ernest Vajda contributing the adaptation. After viewing this it must be admitted that Vajda, like his companion in arms Caesar, has kept his record clear of any success other than the one he had originally and on which he received his picture contract.

Frank Tuttle, who directed, tried his best with the material at hand, but that was not enough to turn out a hit.

Menjou is a marquis and like most of them, broke. He owes everyone, his credit having made it possible for him to maintain his chateau, but with the opening of the story his creditors come down on him and insist on settlement or else he is to be ousted from his home. He thinks quickly and promises a settlement shortly, for he is about to marry an heiress. A moment later, after they have left, he confesses that there is no heiress in sight and his tailor who has remained behind to evesdrop overhears the confession and threatens trouble. The valet and the chef try to convince him that there is something to the heiress idea, providing he will furnish the funds to exploit the marquis. This he consents to do and a contract is drawn up incorporating the marquis, with the trio to provide the girl.

It is then that they come upon a Chicago packer who with his wife, son and daughter are touring the country. An arrangement is effected whereby the packer's daughter is to marry the marquis, but this is against his plan for he is really in love with companion. The girl discovers the contract and spurns the marquis as a fortune hunter, after which he marries the packer's daughter and leaves her immediately after his title has been officially conferred upon her. A time later and he is working in a book shop on Fifth Avenue in New York and in dressing the window with books, he tells the story of his affairs to the girl he loved who is standing the other side of the window.

Drawing Power: Nothing but the star's name.

Produced and distributed by Paramount Famous Lasky. **Length,** 5,506 feet. **Running time** one hour. **Released,** Jan. 2, 1929. **Story** by Frederic Arnold Kummer, adapted by Ernest Vajda, continuity by Ethel Doherty. **Directed** by Frank Tuttle.

THE CAST

Marquis d'Argenville	Adolphe Menjou
Peggy Winton	Nora Lane
Mr. Gruger	Chester Conklin
Mrs. Gruger	Dot Farley
Gwendolyn Gruger	Lucille Powers
Albert	Mischa Auer
Floret	Alex Melesh
Jacques	Michael Visaroff

Under the Southern Cross

Interesting Drama of New Zealand Maoris

(Reviewed by Walter R. Greene)

PRODUCED in the wild country of New Zealand, with the entire cast composed of Maori tribesmen, "Under the Southern Cross" has plenty of good entertainment.

Scenic beauty of the country provides a background for a dramatic love story with members of opposing native tribes as the principals; and yet the picture is so constructed that the customs and tribal dances are logically woven into the production without losing audience interest.

The leading players in the drama—all natives who never before appeared in front of a Bell and Howell—could give a few of our Hollywood actors a few pointers in how to register sincerity before the camera. It is hard enough for a director to make a picture at one of the fully-equipped studios with trained film players; but an ordeal when the director takes a crew on location. But Lew Collins found himself in the hinterland of New Zealand with only two cameramen for a staff, and with only natives as actors; and asked to bring home a picture. He did.

The story is that of the eternal three: hero, heroine and villain. The girl, daughter of a great chief, is pursued by the villain, son of a chief in the same tribe. Meeting the son of the head of another tribe, the girl immediately falls in love. A contest for the winner of the girl is staged by athletes of the two tribes amid elaborate tribal ceremonies. The heavy's team is successful, but the girl escapes the village and goes to the hero. The villain follows, with a fight ensuing, climaxing on the crater edge of an active volcano. After a realistic battle, the villain is tossed into the boiling pit. Tribesmen pursue the hero, with the two tribes finally clashing in a free-for-all spear battle. Villages are burned during the melee, but peace between the tribes is finally established when the two lovers get to the final fade out.

There are sequences of exceptional photography throughout the picture, especially those of the fight on the brink of the burning crater and the scenes shot in the underground stalactite caves. Night shots of the war canoes crossing the lagoon are outstanding.

Drawing Power: With more than ordinary advertising, the picture should draw. There are no names to tie to, but any class of audience will be greatly entertained after they are in. The picture is unusual, but of the type that the real showman will just love to put over.

Produced and distributed by Universal. **Length,** 6,500 feet. **Release,** not set. **Directed** by Lew Collins. **Photography** by Wilfred M. Cline and Harold Smith **Titles** by Walter Anthony.

"Pathe Review No. 6"

(Pathe—One Reel)

PATHE REVIEW No. 6, is up to par on entertainment, and presents as its featured subjects, cinematic impressions of Chicago; "Castle of the Fairy Tale," a Pathechrome study and "Cobbler de Luxe," showing the Paris establishment of Madame Julienne, famous dictator of foot fashions. Good program filler.—GEORGE J. REDDY.

Why Be Good?

Boosting Colleen's Average

(Reviewed by Jerry Hoffman)

EVEN in preview form, this promises to be one of the best John McCormick has turned out with Colleen Moore in some time. The story is better than some of her more recent vehicles, for which Carey Wilson can take a bow. William Seiter has given it good handling in direction, and Paul Perez is entitled to a big hand for his titles. They are very clever and draw plenty of laughs.

"Why Be Good?", which was originally slated for release under the title of "That's a Bad Girl," revolves about a young lady who is rather wild—but of the type "thoroughly capable of taking care of myself." She meets the young son of the owner of the department store in which she is employed. They fall in love, (there should be a rubber stamp for that phrase in reviews), but his dad insists that he discover just whether she is a good girl or not before they marry. To slice it thinner, he discovers she is good and they marry.

It is more of the lovable Colleen than has been seen in some time. What's more Colleen, with her usual generosity, permits a great deal of footage to scenes in which she is not, but which are full of entertainment just the same. That's what makes Colleen so adorable on and off and what makes her pictures good. Not that Colleen can ever tire the eyes of an audience. She isn't the type.

Neil Hamilton is opposite Colleen with a fine supporting cast including Edward Martindel, Louis Natheaux and Bodil Rosing, among others. There are plenty of live scenes and, incidentally, Colleen proves to be quite a wonder as a hoofer.

Drawing Power: Colleen Moore's value should never be neglected. Besides the title and theme, dealing with youth and the jazz life can be played for grand results.

Produced by John McCormick. **Distributed** through First National. **Release date,** March 17, 1929. **Length,** 7,000 feet. **Directed** by William A. Seiter from the **story** by Carey Wilson. **Titles** by Paul Perez.

CAST

Port Kelly	Colleen Moore
Winthrop Peabody	Neil Hamilton
John Peabody	Edward Martindel
Jimmy Alexander, the Sheik	Louis Natheaux
Ma Kelly	Bodil Rosing
Pa Kelly	John St. Polis
Tom & Jerry	Lincoln Stedman Edward Clayton
Julie	Colette Morton
Susie	Dixie Gay

"Sweet Adeline"

(Pathe—One Reel)

THIS Aesop Film Fable, which is entertainingly animated, has for its novel setting, the theatre. Among those appearing on the bill at the Fableville Playhouse is Adeline, favorite of all, but loving only Milton Mouse. After some clever pen work in which magicians, hippos, tigers, etc., do their turns, Adeline goes into a dance on the stage, and partner Milt sings "Sweet Adeline."

Before Milt has finished his yodeling, he is socked by a villainous cat. The curtain lowers, and the lovers depart from the stage door. The villain, waiting outside, makes off with Adeline.

Milt sets out in hot pursuit. He chases the cat and the gal up and down buildings, on elevated trains and in taxis. Finally he overtakes the pair, beats the cat senseless and completes his song to sweet Adeline. The cartoonist has put some good effort into this number, and it will surely please fans of these films.—GEORGE J. REDDY.

New Fairbanks and Barrymore Pictures

Douglas Fairbanks in "The Iron Mask"

Star in an Entirely New Light

(Reviewed by Edwin Schallert)

DOUGLAS FAIRBANKS in "The Iron Mask" reveals the maker of many a good romantic tale in an entirely new light. In this lavish production, which spells huge investment in rich and beautiful settings, he becomes the sponsor for what might be called a "noble experiment" conveying a spiritual message.

Ever since "The Gaucho," Doug has been en route to a new goal, and "The Iron Mask" is much further along the way than its predecessor. It is a beautiful picture, it is an interesting picture, and unusual.

The star has resumed the role of D'Artagnan. He has taken up the life of this character approximately where the story left off in "The Three Musketeers" and has carried on from there to the climaxing tragedy of his death. The picture also shows Athos, Porthos and Aramis slain in a terrific conflict with the aim to restore the throne of France to its rightful possessor. Richelieu and the handmaiden of the Queen, whom Doug loves, also figure prominently in the plot, though they, too, fail to survive the havoc.

Doug has removed the sting of these many deaths in a visionary ending. Here four musketeers, showily semblances of themselves, are shown to be reunited, hailing a future after death with "there is greater adventure beyond." The picture effectively closes with the title "The Beginning" instead of "The End."

People will be attracted to this production, and, in many cases, inspired by its courage to say something new on the screen. They will find that it has the same lively spirit of the old "Musketeers," especially in the opening portion. Here swashbuckling adventure and excitement predominate and there is plenty of comedy, even though the latter portion of the picture is far more serious it cannot be said that the adventurous feeling has been lost. There is always abundance of action, growing out of the varied and colorful story.

Marguerite de la Motte, Nigel de Brulier, William Bakewell, Dorothy Revier, Boris de Fas are seen in prominent roles, while Allan Dwan directed.

When the film is shown publicly, it will have the spoken word as additional embellishment. The characters will speak directly to the audience in soliloquy form. Sound or silent, the picture is sure to reach a wide audience and be both applauded and debated.

Produced by Douglas Fairbanks. **Distributed** by United Artists. Footage not determined. **To be released** on March 30, 1929. **Director,** Allan Dwan.

THE CAST

Louis XIII.....Rolfe Sedan
Louis XIV and his twin brother.....William Bakewell
Cardinal Richelieu.....Nigel de Brulier
Young Prince and his twin brother....Gordon Thorpe
The Queen's Mother.....Belle Bennett
Constance.....Marguerite de la Motte
Milady de Winter.....Dorothy Revier
Madame Peronne.....Vera Lewis
de Rochefort.....Ulrich Haupt
Father Joseph.....Lon Poff
Planchet, D'Artagnan's servant.....Charles Stevens
The King's Valet.....Henry Otto
Athos.....Leon Barry
Porthos.....Stanley J. Sandford
Aramis.....Gino Corrado
D'Artagnan.....Douglas Fairbanks

Eternal Love

Not Likely to Fulfill Expectations

(Reviewed by Edwin Schallert)

JOHN BARRYMORE and Ernst Lubitsch. The combination sounds as if it might yield one of the season's greatest pictures. A great actor and a great director. "Eternal Love," the picture which discloses the union of their talents is likely to arouse anticipations too high for the character of fulfillment.

This is not to say that it is not a splendid production. There are scenes of natural beauty photographed in the Canadian Rockies that are absolutely unrivalled. There are splendid and subtle touches of direction in which Lubitsch is master. Barrymore himself gives a performance as admirable as anything he has done since he came to pictures. Furthermore, the role he plays is unusual.

The locale of "Eternal Love" is Switzerland during the period of the Napoleonic invasion of Austria. The troops made the little republic their highway. Peasants under military rule are forced to give up all firearms. And Barrymore, at the behest of the heroine, although his life is that of a hunter finally yields to the mandate of the invaders.

All this is preliminary to the main story which tells of the mismating of the hero and heroine, through a forced marriage of the former. The broken lives of the two central characters are shown, their conflict with small town prejudice, which eventually results in their being run out of the hamlet and forced to flee to the mountains. The ending is stark tragedy—the man and woman killed by an avalanche but with a sort of mystical close that suggests their happiness after death.

Nothing that Lubitsch has done in the least resembles this picture. Its quality of beauty is exceptional and unquestionably it has stronger popular elements of appeal than "The Patriot," through the pathos and sentiment of its love story. Barrymore is not the ideal type for the role he plays, but he acts effectively. Camilla Horn is very beautiful, Mona Ricco does a pepful rural Carmen and Victor Varconi's performance as the husband of the heroine is noteworthy.

Produced and **distributed** by United Artists. Footage not determined. **To be released** on March 9, 1929. **Screen story,** Hans Kraly. John W. Considine, Jr., associate Producer. **Director,** Ernst Lubitsch.

THE CAST

Marcus Paltram.....John Barrymore
Ciglia.....Camilla Horn
Lorenz Gruber.....Victor Varconi
Pia.....Mona Rico
Rev. Tass.....Hobart Bosworth
Housceukeeper.....Bodil Rosing
Pia's Mother.....Evelyn Selbie

"Desert Nights" New Title for M-G-M's "Thirst"

(Hollywood Bureau, Motion Picture News)

Hollywood, Jan. 24.—M-G-M announces a change in title of "Thirst" which was reviewed last week. It will be released under the name of "Desert Nights," the latter being considered a more appropriate title.

A Lady of Chance

A Gold Digger De Luxe Is Norma

(Reviewed by Freddie Schader)

THIS feature is one of the best in screen entertainment value that has hit Broadway in three weeks. It's a picture that holds an audience and with Norma Shearer's name on it there seems no reason why it shouldn't show a nice big profit at your box office.

The picture was made from a story written by LeRoy Scott and Robert Leonard directed it. Boh, incidentally, showed that he still remembers his Broadway and Atlantic City from the manner in which he handled this one.

At the opening of the picture Norma Shearer, as Dolly, is found operating the switchboard in a fashionable hotel. She's there fore the express purpose of making a wealthy chump so that she can pin on the shake, but just as she is about to connect another gold digger with her little boy friend, who were on the job for the same purpose step up and declare themselves in on the play. The result is that when the John is taken for ten grand, the two interlopers try to stall Dolly with a tale that the check that was given in payment when the badger game was worked, was stopped. In reality it was paid and the money reposed under the pillow of Gold-digger No. 2. They didn't fool Dolly at all for she just walked in took the money without their knowing it and walked out again.

Then she is at one of the big boardwalk hotels in Atlantic City during the cement convention, overhears a little chatter in the elevator and makes up her mind to take another chump who has been mentioning money away up in the telephone numbers. But this chump is too clean morally to even fall for her wiles or understand what they are all about. He takes it seriously and proposes marriage, whereat little Dolly decides that would be as safe a way as any of taking him into camp. But here again the two "friends" of the previous episode step into the picture, and again little Dolly is too wise for them. She skips out leaving them hold the bag and marries the boy and starts south with him. Of course, they follow and when the boy manages to sell his formula to the biggest cement company in the world they are right on the job to declare themselves in. Dolly, who by this time has fallen in love with her husband is afraid to block their plans for fear they will expose her past and she carries on with them until the last minute in New York, when they stand ready to sign a contract with the boy which will mean that they will have all the rights to his discovery. Then she calls the police herself and gives herself up to save the situation.

Drawing Power: Norma Shearer and her cast will pull anywhere.

Produced and **distributed** by Metro-Goldwyn-Mayer. **Length,** 7,126 feet. **Running time,** 1 hour and 20 minutes. **Released,** Nov. 2, 1928. **Directed** by Robert Leonard.

THE CAST

Dolly.....Norma Shearer
Bradley.....Lowell Sherman
Gwen.....Gwen Lee
Steve Crandall.....John Mack Brown
Mrs. Crandall.....Eugenia Besserer
Hank.....Buddie Messinger

Myers Tells Policy of Allied States

(*Continued from page 237*)

intervention by the exhibitors' organization in that suit a petition will be filed for permission to become a party in the case. "There is a deep-seated feeling in exhibitor circles that there should be more equity and less law in the practice of arbitration in the industry," is is asserted. "The inequality that has existed between exhibitors and distributors in the matter of advice and preparation will be in a measure overcome through the agency of the Allied States Association. However, the rule that the arbitrators shall not depart from the strict letter of the contract really takes the practice out of the field of arbitration."

The organization also will carefully study the music tax which, it is declared, gives rise to more dissatisfaction than any other charge imposed on the exhibitors. All the questions involved in this tax will be carefully investigated but, until all the data has been secured, the organization will take no stand on the question.

Mr. Myers' statement, in full, is as follows:

Text of Statement

"The Allied States Association of Motion Picture Exhibitors has been formed to meet the obvious and pressing need for an organization to promote and protect the interests of the only unorganized branch of the motion picture industry.

"The functions of the several branches of the industry are distinct, even when they fall under common domination or control. The exhibition of motion pictures is distinct from the production and distribution of such pictures. While the members of the several branches have a common interest in the welfare of the industry as a whole, the exhibitors cannot, and should not, rely on the other branches for the protection of their interests.

"The exhibitor does not apologize for his presence in the industry. He has made, and is making, his contribution to its advancement and prosperity. In the beginning he taught the public to attend motion pictures and to like them. During a critical stage of the industry he largely financed the production of pictures under a system that called for advance payments on contracts for films that had not yet been made. That he has survived the unusual competitive situations obtaining in the industry is proof of his ability and showmanship.

"The purpose in forming the Allied States Association was to provide an effective agency to promote and protect the interests of the exhibitors of motion pictures. I accepted the leadership of the movement because my observation of the industry caused me to recognize the urgent need for such a body, and because the many expressions received from exhibitors throughout the country convinced me that it would succeed.

Represents Exhibitor Interests Only

"The Allied States Association represents the interests of the exhibitors only. It will cooperate with other branches in matters affecting the interests of the industry as a whole, but in all matters in which the interests of the several branches conflict it will speak and act only for the exhibitors.

"There will be no departure from this policy. The exhibitors in looking to the Allied States for protection will not have to distinguish between the voice of Jacob and the hands of Esau.

"This is the only policy that picture exhibitors can support or tolerate. There is nothing in it that should alienate any such exhibitor. It is only when the interest of a particular exhibitor in some other branch of the industry exceeds his interest as an exhibitor, that he will be justified in opposing or withdrawing from this organization. Should this policy result in any exhibitors aligning themselves definitely on the side of the producers, at least the atmosphere will be cleared, and the past and future acts of such so-called exhibitors may be judged in the light of their primary allegiance.

"The producers and their spokesmen have often voiced their concern for the welfare of the exhibitors, and have expressed the hope that the exhibitors would perfect a strong organization with which they might deal.

"The attitude of the producers towards the Allied States Association will be viewed in the light of those expressions. Moreover, the right of one branch of an industry to organize for its protection is the same as the right of any other branch. Any interference with the exercise of that right, direct or indirect, will constitute an un-American act which will merit the public condemnation that it receives.

"The organization of the Allied States Association is such as to exclude politics from its operations. It will not seek to meddle in the internal affairs of any other branch of the industry. It will demand like immunity for its own affairs. Its value as a constructive agency for the promotion and protection of exhibitor interests will be judged in the light of its accomplishments; it may possibly be reflected in the nature, source and inspiration of any opposition it may encounter.

Brookhart Bill

"The Brookhart Bill has for its primary purpose affording the exhibitors the right of free selection in leasing films. The many letters I have received and conferences had convinced me that there is an urgent demand in exhibitor ranks for a change in prevailing selling methods. If this can be worked out by negotiation between the several branches of the industry, all will be satisfied.

"A subordinate feature of the Brookhart Bill would empower the Federal Trade Commission to act as an arbitrator and to make rules for the guidance of the several branches of the industry in case of disagreement. This immediately gave rise to the cry of 'Government regulation'; and the argument was advanced that the Government should stay out and leave the industry to settle its own problems. This calls for a bona fide effort on the part of those making the argument to settle such differences within the industry.

"The exhibitors do not want Government regulation for the sake of regulation. If they can accomplish their legitimate ends without regulation they will be entirely satisfied. But they are not unmindful of the fact that the industry now operates under many forms of Government regulation from which they derive no benefit. The copyright law which gives a monopoly value to the films they must use, and under which a music tax is imposed on them; the patent law, under the pretext of which conditions and limitations are imposed on the use of sound equipment, and the tariff law, designed to exclude foreign films and equipment, all are Government regulations.

"The exhibitor would rather not be regulated; but as between remaining in business subject to regulation, and being driven out of business for lack of regulation, they choose the former.

Interchangeability

"The burdens incident to the readjustment to sound have not been equally distributed among exhibitors. One manufacturer of sound equipment, claiming basic patents, has agreements with the producers of film that such film shall not be leased for reproduction on machines not made or approved by it. The reproduction equipment of this manufacturer is expensive and the company is far behind in its installations.

"Meanwhile the theatres having such equipment have an incalculable advantage over those that have not. There is room for the suspicion that the interests enjoying this competitive advantage are not over-anxious to terminate it. There are other reproducing devices which are immediately available, have been pronounced satisfactory and are cheaper. Exhibitors having such installations are having difficulty in getting sound film and disks because of the restrictive covenants in the license agreements. In numerous cases film has been absolutely refused.

"From such study as I have been able to give the matter in the short time that has elapsed since I took active charge of the Allied States Association, I have concluded that the restrictions in question are clearly outside the power of the parties to impose. I can see no substantial difference between such restrictions and the ones which were held illegal in the suits brought by the Government against the Motion Picture Patents Company and the United Shoe Machinery Company.

"The situation appears to call for action by the Government in the public interest. Such a proceeding if pressed to prompt conclusion would afford general relief. Several instances of refusal to lease film for reproduction on unlicensed equipment will be submitted to the proper authorities in the expectation of inducing such action. Failing this the association will co-operate with the individual members in an effort to find a prompt solution of their individual difficulties.

Arbitration

"Public policy favors arbitration, and so far as I am aware no one objects to any system for the prompt, economical and fair adjustment of disputes. Whether arbitration, as practiced in the motion picture industry, measures up to those standards, or is merely a coercive method for enforcing the specific performance of contracts wholly lacking in mutuality, is the issue in the case of the United States of America v. Paramount-Famous-Lasky Corporation et. al., in Equity No. 45-100, in the United States District Court for the Southern District of New York.

"Numerous exhibitors with whom I have discussed this case have found serious fault with the answer filed on behalf of the defendants. The facts in support of their criticism will be collected and sifted, and submitted to the proper authorities if found pertinent. A petition for leave to intervene will be filed if that course shall later seem advisable.

"There is a deep-seated feeling in exhibitor circles that there should be more equity and less law in the practice of arbitration in the industry. The inequality that has existed between exhibitors and distributors in the matter of advice and preparation will be in a measure overcome through the agency of the Allied States Association. However, the rule that the arbitrators shall not depart from the strict letter of the contract really takes the practice out of the field of arbitration. Take, for example, a suppositious case. The disgruntled manager of a theatre that is about to be sold contracts with the agent of an exchange for a large amount of pictures of the kind that are wholly unsuited for exhibition in that theatre. The purchaser of the theatre is not advised of the transaction until the exchange calls on him to assign play dates. He declines to assign play dates and is summoned before the board. The exchange man is present with counsel, and under the practice the award must be against the exhibitor under the strict terms of the transfer clause.

"In such a case it is hard to discover what

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Broadway Show Reviews

By Fred Schader

Outdoor Talker and Presentation All Roxy Shows

"In Old Arizona" Smashing Records at Big House With a Short Show

Because of the feature, "In Old Arizona," running an hour and thirty-three minutes and the desire of the management to create a new record for the Roxy with the first all-talk outdoor feature to be produced, the show at this house was cut to the bone to permit of the turnover to get the crowds in and out of the house this week. The entire program comprised only a Fox Movietone News running thirteen minutes, a single shot from the silent news running a minute, and a stage presentation entitled "Excena Mexicana," which ran twenty-one minutes. This gave the show a total running time of two hours and eight minutes, which is about a half hour less than the program usually is at this house.

The business for the first four days was terrific and the outlook is that the record will be broken. So certain were they of this that immediately after the first day Roxy himself departed for Florida for a week to ten days' vacation figuring that "In Old Arizona" would remain possibly three weeks at the house.

The program opens with the Movietone News and the presentation follows. It is a colorful arrangement which has "My Tonia," the theme song of the picture as its principal musical contribution. Gladys Rice has a number early in the offering that gets over, and the 32 Roxyettes in a series of Mexican dances shine as the outstanding hit of the show. A sister act singing native songs in Spanish scored with a portion of the audience who evidently understood what they were singing about. A male chorus number at the finished showed pleasing harmony.

The feature followed and on Monday during at least two of the shows the amplifiers were out of commission at exactly the same place in the picture on each occasion. After that day the picture was cut an additional 500 feet to permit of greater time being made on the subsequent shows for the week.

Marion Jr.'s Titles

George Marion, Jr., will title "Childs—Fifth Avenue," recently completed Samuel Goldwyn production for United Artists release.



In the Southland. King Vidor directs a cotton loading scene on location in Tennessee for "Hallelujah," the first all-talking and sound picture with all-colored players. He wrote the story and is making it for M-G-M

Duncan Sisters on Paramount Bill to Stand Off Strong Opposition

THE Duncan Sisters were evidently brought into the Paramount this week atop of the regular show to stand off the opposition of the "Arizona" all talking bill at the Roxy and the showing of "The Green Hat" under the title of "A Woman of Affairs" at the Capitol. It wasn't a bad idea, for the Duncans will undoubtedly pull some additional patronage to the big Publix house, although their offering is just the same as the one they have been doing in picture houses for a couple of years. In addition to the sister act the stage show had the Publix revue "Barcelona" a Boris Petroff unit and Adolphe Menjou in "Marquis Preferred." The latter proved to be just another Menjou feature, with the star walking through a role that had no kick to it and had it not been for Chester Conklin and Dot Farley there would have been little or nothing to it. The couple of girls supporting Menjou were very weak.

To admit the Duncan Sisters there was one number cut from the "Barcelona" unit. Even with this the show ran two hours and eighteen minutes.

Opening the program was a six minute overture of a medley of Southern melodies, Osman and Schepp, the banjo duo, being added to the regular pit orchestra under the Dave Rubinoff direction for a brief moment in the number. Rubinoff is becoming more and more of a Creatore in his eccentric manner of directing. He may if he continues to build himself along this line finally fall heir to the title "The Mad Leader."

The Paramount News with two news shots and the balance of three "Flashes" took the next five minutes of the show with Jesse Crawford following with two numbers. They were "Where the Shy Little Violets Grow" and "When Summer is Gone" both of which were seemingly very much to the liking of the audience on Saturday afternoon, for the organist was heartily applauded for his contributions.

"Barcelona" filled in the next thirty-two minutes of the show. The Dorothy Berke Dancers are strongly played up in the programming of the unit, but other sets of girls seen in the three revues prior to this one have shown a great deal more pep and proved a better stage flash than these. Vocally they were far from pleasing and their dancing was naught to speak of. The girls had the opening chorus and another number immediately following it. The latter a routine with capes and swords was the better of the two.

Joe and Jane McKenna with the burlesque dancing routine filled in next and walked away with the honors as far as the unit was concerned. Jane McKenna reminded one a lot of the type of work that Mabelle Lewis did a few years back. Gene Rodemich and his boys with Bobby Gilbert went over with a number and then the dancers were on for their "Flamingo" number which proved their most colorful

(*Continued on following page*)



On location at Catalina Island, Director George B. Seitz sets up a machine gun for a scene in "Blockade," an FBO drama of rum-running

Paul Specht Band, Estelle Fratus Are Hits of the Colony's New Show

PAUL SPECHT and his orchestra went into the Colony this week as the stage band which is to be utilized to build presentations around at this house. The leader was billed around the Broadway neighborhood with one sheets, evidently his own property, carry a strip date for the house. Specht made his debut with the showing of the Warner Bros. Vitaphone feature "The Little Wildcat," in which George Fawcett and Robert Edeson show up to such advantage that they put the balance of the cast out of the running. Because of them the picture proved highly entertaining and the surrounding bill was equally so. The show ran one minute over two hours.

Eight minutes of the current International News reel opened with a trailer for next week's attraction, Pathe's "Sal of Singapore," in talk, showing up very well. This was followed by Pathe Sound News No. 6. The latter was more of a magazine than a sound news reel. It held the Carrillon at the Rockefeller Church in New York the arrival of the round the world cruising "Belgenland" at San Pedro, Cal., with George Ade and other celebs taking the tour making brief talks. The feature followed for an hour and four minutes, after which one of Universal's "Lucky Rabbit" cartoon comedies, "The Yankee Clippers" was shown.

Specht Clicks Nicely

Paul Specht and his band together with the added specialties absorbed the next 20 minutes. Opening with "I Can't Give You Anything but Love Baby" the boys clicked with the house and their follow up "Sweetheart of All My Dreams" sent them along further. Then Evelyn Dean, who is from Chicago arrived for a blues ballad and some stepping. Her gown was charming and she isa blonde, outside of that it would have been just as well had Evelyn remained in Chicago, for she has nothing that she displays on the Colony stage that will add to the gaiety of Broadway. "Sleep, Baby, Sleep" was the next band number and this was followed by a production number "Wedding Bells Are Breaking Up That Old Gang of Mine." That's a pretty lengthy title but the number is done most effectively by the Specht organization. The band is screened behind a drop, while the drummer having left his traps and donned his overcoat is out in one under a prop lampost telling the story of the boys who have married.

Soubrette Has Everything

A little Soubrette from Australia, Estelle Fratus, stepped out in front of the band next and walked away with the show. She's cute, has a great little personality, a pretty pair of limbs and boy, how she can hoof! Triple taps are nothing to her, they just roll out under her toes, and with it she can handle a number nicely. She's good enough to head any one of the Publix units. Her one number was "What Are You Going To Do Now?" and she sold it. A stepping routine and a forced encore followed. A "hot" dance number by the boys and then Billy Rose with an acrobatic dance that entitled him to the label of "The Human Pinwheel." For the picture houses it would be just as well to drop the chair trick that he is using, or else split his stuff in half; first doing the chair stuff and then into the hoofing.

The final number by the band is "A Night At The Club" with a melange of the old barber shop chord melodies revived. It's a little draggy as against the pace of today and therefore if it is used it should not be the closing number of the turn.

Capitol Out for Big Week's Trade With Strong Bill

Putting on Extra Show for "Woman of Affairs;" Colorful Revue

This week it looks as though the Capitol is going to be another house on Broadway to break the record for business. There is no doubt but "A Woman of Affairs" will hold over for a second week. The house put in an additional show by opening at 10.30 A.M. after Sunday. At that the show here is running two hours and twenty-six minutes of which the feature takes an hour and thirty-two minutes. But with the possibility of a record-breaking week in sight the Capitol is giving its audiences a full show just the same as usual.

For an overture they are playing "William Tell" running eight minutes. This is followed by a combination silent and sound news reel for nine minutes after which the stage revue is on for thirty minutes.

This stage revue is a mighty colorful affair entitled "The Pirate Blues" with the foredeck of a pirate sloop used as the setting and the stage band in pirate costumes. Three outstanding hits developed by the specialties were interpolated in the program. They were Evelyn Wilson, who did two numbers, her first being "Everybody Loves You," which hit heavy. Her second number, however, had the audience asking for more when she finished and she virtually stopped the show. A little later Al aud Ray Samuels stepped a routine that also scored with those in front and this made two bullseyes in the show, but atop of this the biggest applause hit of all showed when Howell, Harger and Naldi, an adagio trio, went through their routine. These two men and a girl displayed a series of throws and catches, with an outside loop being done by the girl, that brought the house down.

Dave Schooler and his boys were in fine form and a special arrangement of a number by Tony Gale likewise scored.

The Duncans on Paramount Bill Stand Off Opposition

(*Continued from preceding page*)

one. Jack North, "The Ban-Jokster," next, proved that he is much better on the screen than in person. Rene and Evelyn in a tango were the offering just prior to the finale and they showed some delightful work.

The Duncan Sisters appeared just ahead of the feature. The girls running through their close-harmony singing and then going into their burlesque bit. The latter was best received by the audience, although the scattering of flowers and then vegetables into the audience lead one to believe it wouldn't be long before the Paramount might have "country store night" and then go into the "dish racket." That sort of thing is out of place in a theatre that has the class that this one has.

The Voice of the Screen

News and Comment on All Phases of "Sound" Pictures

Buffalo Votes In Support of Talking Films

Poll Overwhelmingly For Dialogue, But Also Wants Silents

Talking pictures are all popular, but paradoxically the motion picture theatre-goer wants the silent films retained, according to a poll made of audiences in his theatre by H. M. Addison, managing director of the Great Lakes Theatres in Buffalo, New York.

Out of a total 2,000 votes cast on the various questions propounded by Manager Addison 1,962 expressed a preference for talking films and 38 against them. At the same time in answer to the question, "Do you want silent films eliminated?" no less than 1,308 voted no and 654 voted yes.

The synchronized score proved none too popular in this poll, but in explanation of that it is said that the city boasts a large music loving population and many singing societies. Answering the question, "Do you prefer orchestral music to synchronized score?, 1,941 voted yes and but 52, no.

There was also a preponderance of opinion against limiting sound in pictures to effects and music. The vote against this was 1,635 to 351.

Following are the questions asked and the vote recorded:

	Yes	No
Do you prefer talking pictures?	1962	38
Do you want silent films eliminated?	654	1308
Do you prefer orchestral music to synchronized score?	1941	52
Would you limit sound in motion pictures to effects and music?	351	1608
Do you like part talkies?	981	1001
Is your interest in talkies increasing?	1950	43
Is your interest waning as the novelty wears off?	32	1961
Do talkies lessen your attendance at stage plays?	321	1603

Columbia to Produce One-Reel Talkies

A SERIES of one-reel talking pictures, to include in their casts prominent stage and vaudeville names and promised as entirely different from any now on the screen, will be made by Columbia this year.

Poll at Exhibitors Meeting Demonstrates Synchronized Films Unprofitable

SYNCHRONIZED pictures are not profitable to the exhibitor, according to a poll made among theatre owners of the M. P. T. O. of Eastern Pennsylvania, Southern New Jersey and Delaware at the meeting held on January 17. No exhibitor reported any profit on the synchronized films, though talking pictures showed a balance on the right side of the ledger.

This poor showing of the synchronized pictures was ascribed by the house owners to the increased cost, the exchanges asking from 25 per cent to 50 per cent for synchronization charges and the additional charge for the records of from $25 for two days in the smaller theatres to $250 per week in the larger houses. In addition the increased cost of operation adds greatly to the expense of the exhibitor.

Officers were elected at the meeting as follows:

President, Lewen Pizor; vice-presidents, C. Floyd Hopkins of Harrisburg, and Walter Steumpfig, Philadelphia; treasurer, Mike Lessy; secretary, George P. Aarons. The following were elected members of the board of directors: Charles H. Goodwin, Jay Emanuel, Charles P. Shisler, George Kline, Columbus Stamper, George Gravenstein and Harry Green.

New Equipment In Field Proves Interchangeability

Talkaphone Latest to Get Approval for Sound Reproduction

Interchangeability is becoming more and more definitely established each week since the statement was issued by Electrical Research Products Company to the effect that pictures might be shown on equipment that came up to the necessary requirements.

Talkaphone has been added to the disc devices that have proved their interchangeability with pictures recorded by the Western Electric sound system of recording. This information was furnished by W. A. Steffes with "Lilac Time," at the Logan Theatre in Minneapolis. Paramount, First National and United Artists are said to have accepted sound contracts under this device, and Columbia also has signed to extend service.

Bristolphone, already established, will make two more demonstrations this week at the Family Theatre in Jackson, Michigan, and the Midland in Newark, Ohio. The Jackson will open with "The Flying Fleet" this Sunday, while the Midland introduces "Interference," Monday.

Vitaphone pictures are to be served on Biophone apparatus at the Miller Theatre, Milwaukee, according to John A. Ludwig, who, with Jerry Abrams, distributes the Biophone equipment in the Milwaukee and Chicago territories. Ludwig and Abrams are in New York for conferences with Alfred Weiss, head of the Biophone corporation. Single reelers are being screened at Ludwig's Parkway, Milwaukee, in a test of the Biophone installation at that house.

First Yiddish All-Talkie Due From Universal

(Hollywood Bureau, Motion Picture News)

Hollywood, Jan. 22.—The first all-Yiddish talking picture will be made by Universal and will get under way in the near future. It is titled "The Green Millionaire" and was originally produced as a stage play. Abraham Schomer wrote it and with Sherman Lowe is adapting it for the screen. Rudolph Schildkraut will probably play the leading role.

Warners to Re-Make "The Narrow Street" as Talkie

(Hollywood Bureau, Motion Picture News)

Hollywood, Jan. 24.—Warner Brothers will re-make "The Narrow Street," which they first produced in 1925, with the new version to be all-dialogued. It is understood that Warners are searching for suitable talker material from past releases, and will re-make any that lend themselves to the new process. Recently Warners finished an all-talk version of "Skin Deep," previously made by Thomas H. Ince.

Sound Pictures Cut Employment of Movie Extras

Annual Report of Central Casting Bureau Shows Falling Off

According to the annual report of the Central Casting Bureau from the west coast talking pictures are responsible for reduced employment in the ranks of motion picture extras. The seriousness of the situation from the standpoint of the extras may be gleaned from the fact that during the year 1928 the earnings dropped more than a third of a million dollars over 1927.

The figures contained in the report are interesting. They show that the extras earned $2,469,711 in 1928 as compared with $2,838,186 in 1927. The average was $8.59 in 1928 as against an average of $8.94 for the previous year.

The total daily placements for 1928 show a decided drop over 1927. In 1928 the placements were 276,155, while in 1927 they were 330,397. The deficiency in the figures for the two years are explained by the fact that sound pictures have been in an experimental stage for the past year and producers did not care to take a chance at this early stage of development with large mob scenes. The situation is now righting itself, however, and indications are that the extras will soon again come into their own.

Laemmle Puts New Technique Into "Broadway"

Carl Laemmle, Jr., associate producer for Universal, has instituted a new technique in the making of talking pictures in connection with the filming of "Broadway." Formerly the silent version was shot first in its entirety and then the sound and dialogue sequences were made.

By the new plan Laemmle alternates the production schedule so that silent scenes are taken one day and dialogue scenes the next. The photography of the silent scenes and the same scenes in dialogue on successive days is said to make for closer coordination and greater efficiency, as well as for more perfect portrayals.

When the players make the silent version it is really a rehearsal for the sound version as they speak their lines all the way through. This means a saving of both time and money. Dr. Paul Fejos is directing "Broadway" under the supervision of young Laemmle.

Paramount Signs Oscar Shaw for "The Cocoanuts"

Oscar Shaw, musical comedy star who from time to time has appeared in the silent drama, will again play a screen role, this time in "The Cocoanuts," the forthcoming feature that will star the four Marx Brothers.

Norma Talmadge to Be Heard in Talkie

NORMA TALMADGE'S voice will be heard for the first time on the screen when she makes her next picture, an all-talkie that will be based on a Broadway stage play, which John W. Considine, Jr., United Artists studio executive is now selecting in New York. Gilbert Roland will be Miss Talmadge's leading man and George Fitzmaurice will direct.

Two current Broadway plays are now under consideration for Miss Talmadge and the definite selection of one of them will probably be made this week. Laura Hope Crews, prominent stage actress is in Hollywood and will rehearse Miss Talmadge in her lines.

Feist Making National Survey On Sound Films

Final Test Is Good Picture Whether Sound or Silent, Says Sales Chief

Felix Feist, general sales manager of Metro-Goldwyn-Mayer, is on a coast-to-coast trip, in which he is checking up carefully on the public reaction to sound pictures generally and all-dialogue pictures particularly. Stopping at Atlanta, Mr. Feist summarized his findings, briefly, up to that point as follows:

That good pictures effectively synchronized with music and sound effects are making a strong bid for permanent favor; that only a carefully selected and very limited number of plays lend themselves to all-dialogue handling, and that the utmost discrimination must be used in choosing vehicles for all-talking productions; that the final test is a good picture whether silent, synchronized with music and sound effects, part-talking or all-talking. The records show clearly that good silent pictures have drawn bigger money in direct competition to part-talking or all-talking pictures.

On his way to Atlanta, Mr. Feist stopped over for a day at Charlotte. He was joined in Atlanta by District Manager Charles E. Kessnich, who, after the Atlanta conference at the M-G-M exchange, departed with him for New Orleans. Mr. Kessnich will go as far as Dallas and then return to Atlanta, while Mr. Feist will continue on to California.

Morton Downey Signed by Pathe for Talkies

Pathe has signed Morton Downey, brilliant young tenor, to appear as a singing and talking artist in productions to be made in New York this year. The picture will be made by Robert T. Kane at Sound Studios.

Downey's first production for Pathe will be a full length feature called "Mother's Boy," from an original story by Gene Markey, who will write the dialogue and prepare the script.

Columbia May Put Synchronous Device on Market

Success of Non-Synchronous Machine Prompts Entry Into New Field

Columbia Phonograph Company, having established itself in the non-synchronous sound field with the Columbia Theatrephone, is now considering a synchronous device which it may shortly have on the market. The company is one of the largest disc and phonograph manufacturers and already claims to have installed 146 of the Theatrephones.

An extensive selling campaign of the Theatrephones is under way, with a well organized sales department handling the machine and sales offices to be established in all the key cities. Theatrephones, it is said will be produced to the number of 250 a month after March 1.

Columbia has exclusive contracts with Kolster Radio, which owns the Nakken sound-on-film patents and manufactures several of the parts for Theatrephone. The agreement between the companies, it is said, will be carried out if Columbia enters the talking picture synchronous field. Columbia, is said, however, to prefer a sound-on-disc synchronizer.

Lane Music Box Revue Rights Go to Educational

Lupino Lane has signed an agreement with Educational Film Exchanges, Inc., whereby the latter company has the sound picture rights to any of the material staged in the Lupino Lane Music Box Revue which is being presented at the Hollywood Playhouse in Los Angeles.

The Revue had its premiere on Christmas night and Educational will present many of its highlights and much of its dialogue and musical accompaniment in future pictures. Lane is Educational's leading comedy star. He has had wide experience both on the stage and screen. In the cast with him in the Los Angeles musical comedy production are, Doris Eaton, leading lady; Wallace Lupino, brother of Lane, and Betty Boyd, the latter two featured players on the Educational roster.

Tiffany-Stahl Finishes Two More Productions

Tiffany-Stahl has completed two more talking productions at the RCA studios in New York and Belle Bennett, Joe E. Brown, Alma Bennett and Alberta Vaughn have returned to the coast. The two pictures are "Molly And Me" and "Reputation," the latter a temporary title. These make three completed talking productions, as George Jessel's "Lucky Boy" was also recently finished.

HOLLYWOOD

LAWRENCE A. URBACH
Western Representative

JERRY HOFFMAN
Western News Editor

Hollywood Office: Mezzanine Floor, Hotel Roosevelt Phone Granite 2145

Coast Wise to Tax "Expert" Gag

Finds Income Specialist Files "Gyp" Returns

(Hollywood Bureau, Motion Picture News)

HOLLYWOOD, Jan. 24.—So-called "income tax experts," who have found Hollywood film stars easy pickings in previous years, are now discovering that the many tax liens issued during the past year by the government have made stars leary of them. Annually, as the deadline for filing approaches, hundreds of alleged "experts" flock to Hollywood and clean up with film folk who have not the business ability to render their own accountings.

Hollywood screen people have been gullible for practically any type of high-powered salesman. Each year a large number of shysters sell many stars the idea of permitting them to handle their income tax returns on the basis that they can save them great sums of money. Many of them claim to have worked for the governments' tax departments in the past, and a few have actually been employed by government departments. Most of them work on a percentage basis, receiving an amount based on what they claim to have saved the account in taxes. Fees ranging from $10,000 to $25,000 on such arrangements have been known to be paid.

Expert "Gyppers"

What actually happens in such cases is that the alleged "expert" has turned in an account which doesn't save the star a cent and ofttimes costs him more than it would had he filed it himself or permitted a certified accountant to handle it. In other instances, the "expert" files accountings which are erroneous and which save the taxed person money only until the government has checked up. In such cases, the "expert" has received his fee and disappeared long before the star or director knows he has been "gypped." It is generally two or three years before the star is notified that his income return of a certain year is not true and in many cases this has resulted in liens, or fees for attorneys, going to much greater expense to clear matters up. By this time, the amount supposedly saved, not only must be paid to the government, but adds interest at six per cent per annum.

Avoiding Danger

Several artists and directors personal managers have taken the precaution to guard their clients from such "experts" by handling their income tax returns themselves. These managers keep a record of all contracts and sources of income for their clients and the worry is taken entirely from them.

There are also many established attorneys and accountants in Hollywood who do not enter the classification of "gyp expert." The ease with which the fly-by-nighters talk stars out of going to their established representatives or attorneys has cut into the good faith as well as income of the honest ones.

No More Sad Endings for Jannings Films

A TWENTY four sheet announcing "Sins of the Fathers" carries this line: "A Hundred Jannings in One Picture and A Happy Ending."

The "happy ending" slogan is figured by wiseacres along Broadway as being virtually an official announcement that the unhappy endings of preceding Jannings vehicles failed to click properly at the box office.

A check up by Paramount among theatres, it is said, led to abandoning tragic denouements for Jannings films.

Mix May Return to Fox, Hollywood Hears

(Hollywood Bureau, Motion Picture News)

HOLLYWOOD, Jan. 24.—Tom Mix may return to the Fox fold, following the completion of his tour in Europe, according to Hollywood reports. Mix and RKO are definitely through with each other. While Fox was originally willing to let Tom go, they discovered that his box office value was far from lost as soon as he joined FBO, now RKO. They immediately reissued seven of his old features and found greater demand than ever for the Western star.

7 New Roach Comedies

Final titles for seven of new Hal Roach comedies have been selected. The latest "Our Gang" comedies will be known as "Wiggle Your Ears" and "The Holy Terror." One will be released in February, the other in March. The two new Stan Laurel-Oliver Hardy co-starring comedies will be called "Wrong Again" and "That's My Wife." The first of these will be released in February, the other picture in March. The seventh and eighth Charley Chase productions, also for release in February and March, have been titled "Off to Buffalo" and "Loud Soup." The new All-Star comedy will be known as "When Money Comes" and will be released in March.

"Voice of the Storm"

Lynn Shores will direct "Voice of the Storm" for FBO. Cast includes Karl Dane, Theodore von Eltz, Martha Sleeper, Warner Richmond, Brandon Hurst, and Hugh Allan. Walter Woods wrote the continuity.

Roach Signs Society Girl

Hal Roach has signed to a long-term contract a new discovery of his, Jean Harlowe, former Chicago society girl, who has been in the cinema capital but a short time.

Arzner to Direct Rogers

Dorothy Arzner, Paramount's woman director has been assigned to direct Charles "Buddy" Rogers' next starring film, "Young Sinners."

Seiter Gets New F. N. Contract

First National has signed William A. Seiter, director, to a new contract. Mr. Seiter's first production under the new agreement will be "Prisoners." Upon completion of "Prisoners" Mr. Seiter will direct Colleen Moore in "Early to Bed." Ian Keith will have the leading role in Miss Griffith's new production. Among others in the cast of "Prisoners" are Jean Lafferty, Otto Matieson, Ann Schaeffer and Baron Von Hesse.

Change in Name

L. G. Rigby, scenario writer under contract to Warner Brothers, will hereafter get screen credits under the name of Gordon Rigby. He is writing adaptation and dialogue for "The Narrow Street" which Warner Brothers will produce as an all-talker.

Rehearsing Dialogue

Dialogue rehearsals have been started for Ronald Colman's initial all-talker for Samuel Goldwyn's "Bulldog Drummond." F. Richard Jones is directing, with cast including Joan Bennett, Lilyan Tashman, Montagu Love, Lawrence Grant, and Claude McAllister.

Dotty Jottings

By Jerry Hoffman

THE thirteen Wampas Baby Stars were formally introduced to their sponsors, the Wampas, at a dinner held in the Breakfast Club . . . "dinner in the Breakfast Club" sounds silly . . . nevertheless the lucky thirteen were introduced . . . and the thirteen others of the twenty-six candidates aren't speaking to their sponsors . . . this year's selection held a lot of surprises . . . it's one of the first baker's dozen elected in a couple of seasons that didn't contain a mother of a child for a "Baby Star" . . . heigh-ho! . . . and why not? . . .

OMIGOSH! . . . and a guy looking over my shoulder says . . . "You're crazier than a bat . . . how about Helen Foster! . . . darn, there goes a good story. . . .

ACCORDING to statistic hounds, the first call received in the new quarters of Central Casting . . . was for a man who howls like a dog . . . which brings me to the chap who takes an ad in Standard Casting to announce that he can imitate any known animal for the microphone from a little mouse to an Australian Whiffenpoof. . . .

SINCE they have been elected to Wampas babyhood . . . Ethelyn Claire and Betty Boyd have had contracts renewed . . . Ethelyn with Pathe and Betty with Educational . . . the *Motion Picture News* office in the Roosevelt Hotel commands a great view of the street and also one of the hotel lobby . . . and from both sides odd sights are to be seen . . . at present the most unusual is that of Felix Young and Noah Beery sitting on the mezzanine cooing like a pair of doves . . . Felix just returned from New York . . . and while he was away Beery brought suit against him . . . now they tell me . . . "everything's gonna be all right . . . just a misunderstanding." . . .

GEORGE GREEN, writer and director . . . is responsible for the theme song to "Listen Baby" which William Conselman is making for Pathe . . . and please don't stick a "u" in Conselman . . . just to make Bill happy for once . . . the song has been accepted by Watterson, Berlin and Snyder. . . .

JEANNETTE LOFF is back following a case of "flu" and quinsy combined . . . that girl would be different . . . Carol Lombard never goes places since she's working for Cecil B. De Mille . . . Dorothy Janis looks very good in the M-G-M Tahiti picture "The Pagan" . . . Fred Hamlin just breezed back into Hollywood . . . Gloria Swanson has a beautiful singing voice . . . heard her the other day when she didn't know anyone was listening . . . Al Jolson is enroute to New York for a brief visit . . . Dorothy Burgess announced her engagement to Lt. Adolphus Oswald of the U. S. S. West Virginia last week . . . Dorothy's the peach in "In Old Arizona" . . . the navy always get the breaks . . . Helen Twelvetrees refuses to change her name to Forest . . . maybe she never thought of it. . . .

NOW let some one write a paraphrase on the popular song and call it . . . "You're the screen in my coffee."

EMBARRASSING MOMENTS

If you've lost your wife when shopping,

and find yourself in the lingeries . . .

be nonchalant . . . LIGHT A MURAD.

They taste just like they did 20 years ago.

© P. Lorillard Co., Est. 1760



Dwan Returns to Fox

Allan Dwan returns to Fox after an absence from that studio of eighteen months. He has been signed to direct "The Far Call." from the story in Good Housekeeping by Addison Marshall. Walter Woods is adapting the story.

Keith Closes Vaude Tour

Ian Keith is closing a vaudeville tour to return to pictures as Corinne Griffith's next leading man. He will be opposite her in "Prisoners."

Benny Rubin's First

"Pilgrim Poppas," the first of the Benny Rubin short subject series, went into production at Universal this week. The stories are by Jerome C. Norwin and Rubin, with Jacques Rollins directing.

New "U" Publicity Director

Ivan St. John, sometime ago West Coast representative for *Photoplay Magazine*, has been appointed publicity director for Universal City. He succeeds Sam Jacobson who has been promoted to an executive post with Universal in New York.

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Myers Issues Statement On Allied States Policy

(*Continued from Page 250*)

part arbitration, as that term is understood and employed, has played in the matter.

Music Tax

"Regardless of considerations of justification this tax gives rise to more dissatisfaction than any other charge imposed on the exhibitors of motion pictures. The Department of Justice examined the subject with some care, and announced that it could take no action under the Sherman Anti-Trust Law, because interstate commerce was not affected.

"The sole support claimed for the tax is the copyright law. The extent to which the law really supports the tax in its present form, and, assuming it does, whether or not the copyright law ought to be amended, are questions which will be carefully studied."

Conducted by An Exhibitor for Exhibitors

MANAGERS ROUND TABLE CLUB

CLEARING HOUSE FOR BOX OFFICE PROBLEMS and THEATRE OPERATION



By Charles E. Lewis

of the Alfred Gottesman Theatrical Enterprises, New England

Billboard Poster Advertising

We are showing below the type of three sheet board referred to in our recent article about this type of advertising. Those who recall the article will agree that it represents one of the neatest kinds of advertising adaptable in any town and city. When results are considered then the expense is not great.

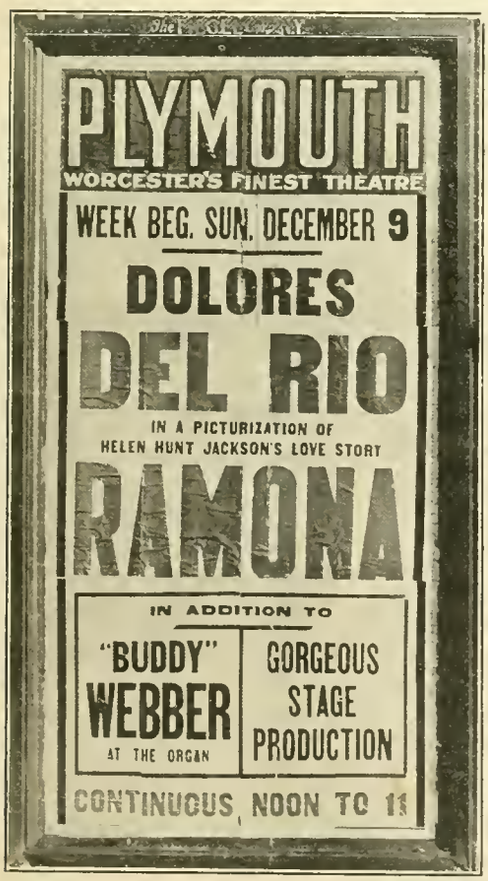
Further information about such advertising will be cheerfully given to those interested.

A Request for Program Suggestions

Sydney Oshrin, manager of the Allerton Theatre in the Bronx, N. Y., asks that managers of the CLUB send in copies of their programs so that we may select, what we believe are the best, and publish them here as a guide to other members. We think the suggestion is a good one and therefore invite members and readers to send us their program weekly. While you read this make a note to place us on your mailing list. Many members have already done this and we receive a certain number every week. Now, acting upon Mr. Oshrin's suggestion we are going to ask for EVERYONE'S weekly program or house organ.

In addition to publishing some of these programs on the CLUB pages we are certain that we can pick out many interesting things to talk about.

Listen Sydney, if you are looking for REAL suggestions on exploitation of pictures just keep watching the CLUB pages and you will find more tried and successful stunts than any exchange-man ever believed possible about his own pictures. So look no further brother, you have what you are looking for right in front of you. And this applies to all the other Sydneys, Harrys, Jacks and others.



A sample of three-sheet billboard used by the Plymouth Theatre in Worcester, Mass.

Thank You Wyatt

I have a very fine letter from Robert Wyatt, manager of the A. H. Schwartz Rialto Theatre in Brooklyn and Bob I was sure glad to hear from you. As for meeting me officially as Chairman of the Round Table Club, I can only suggest that you send your application in as soon as possible, then you WILL be one of us.

I will certainly let you know when I can meet you personally and hope it is very soon. In the meantime we would like to hear how you put over some of your pictures. Send me the "dope."

What Are "Robots?"

Did you read Mr. Johnston's editorial comments on the subject of "Robots" in the issue of January 12th? If not, do so at once and then, if you work for a theatre chain, pin it in a conspicuous place in your office. After that, just wait until the G. M. or one of the other (numerous) officials pay you a visit and if they read it—great.

But maybe you work for a "regular" circuit where such practices are not popular and where you are really permitted to "manage" the theatre you are in. Then, it will just be interesting reading for you. When circuit heads squelch the individuality and personal aggressiveness of a manager and force him to conduct the job of retaining a vacilating public along the lines that they dictate, they invariably do a lot of harm.

The First Talley

RECENTLY we sent out a letter asking members which, in their opinion, was the best Box Office bet: A Good silent picture or a fair synchronized picture.

The score up to this time is as follows:

For Good silent pictures, 27.

For Fair synchronized pictures, 0.

Inasmuch as there are quite a few more members to be heard from we will withhold any comment at this time, but as soon as all the answers are in we shall endeavor to draw up a summary based upon the letters we have received and also publish some of the more interesting letters from different parts of the country. **C.E.L.**

Welcome Jack Allen

Chalk up another member from Canada. This time it is Jack Allen of the Capitol Theatre in Kitchener, Ont., Canada.

Jack writes to tell us about his Christmas Party and how it was handled in his theatre and it just proves again, that they are just as "live" up his way as they are anywhere else.

Something tells me that Allen will be a steady contributor to the CLUB pages and coming from up Canada way should make it all the more interesting. Thank you, Jack, for your season's greeting—the same to you and let's hear from you again—soon.

Good Will and a Holiday Spirit

R. L. Nellis, publicity manager for the Strand and Arc Theatres in Crawfordsville, Ind., sent me some mighty fine publicity which he engineered for his Strand Theatre by co-operating with the local Sunshine Fund.

He placed a barrel in his lobby where patrons could deposit any article which they wanted to contribute to be distributed to the needy at Christmas. The papers, in

(Continued on following page)

appreciation of his fine aid, gave him plenty of free publicity and all together he earned lots of good will for his theatre.

Once again, let us say that such tie-ups can readily be arranged at other times of the year and will always create much favorable comment in your town. Try it with your local Sunshine Society, Salvation Army or other welfare working organizations.

We'll bet after you've tried out the idea you'll be on the alert to repeat it whenever the occasion arises. Good-will is so valuable a thing to have that theatremen should always try to further it.

"Sound" Exploitation Division

Preparations of exploitation stunts on "sound" pictures are now being edited for early publication. Members and readers who have used some special form of advertising campaign on "sound" pictures are urged to send in a description, together with any newspaper ads, etc., that they may have. They will be published under this new division of the CLUB.



The stage of the Colonial Theatre in Cambridge, O., before the free Christmas toys and presents were distributed to the poor kiddies by Manager and Mrs. Fred Johnson

1929

A year that will go down in history as a banner year for the Manager's Round Table Club.

Every "Live Wire" Manager and Exhibitor, not already enrolled, should sign the application and jump aboard for a happy and prosperous cruise.

APPLICATION FOR MEMBERSHIP IN "MANAGER'S ROUND TABLE CLUB"

I hereby apply for membership in the club and promise to send in, for publication, a complete description of every successful advertising campaign or exploitation that I put across.

Name .....

Address ..... Policy .....

Theatre ..... Capacity .....

City ..... State .....

Honorary Chairman
Wm. A. Johnston

Chairman
Charles E. Lewis

6 New Firms Obtain N. Y. Charters of Incorporation

Motion picture companies incorporating in New York State at Albany during the past week included the following: Majestic Players, Inc., capitalization not specified, Lewis Henry, Edgar Denton, Ruth B. Crane, Elmira; The Woman Who Was Forgotten, Inc., capitalization not stated, Charles S. Goetz, Joseph Jame, New York City; Richard Thomas, Hollywood, Calif.; Behrend Motion Picture Supply House, Inc., $10,000, Charles D. Friedlander, Max Abramchik, Martin Levin, New York City; R. L. A. Talking Picture Corporation, capitalization not stated, Louis L. Garrell, Brooklyn; Julius Rubin, Lillian Greenberger, New York City.

Newspapers Assist Canadian Exhibitors in War on Tax

Many newspapers of Ontario, Canada, have taken up the battle against the rather heavy amusement tax which is imposed upon patrons of theatres in the Province, thus supporting the exhibitors in their demand that the Ontario Provincial Government cancel a large portion of the levy.

The "Fort William Times-Journal," among others, refers to it as a "Nuisance Tax" that is a relic of the war. The suggestion is made that all tickets up to $2 should be exempt from the tax, in view of the healthy financial condition of the Province.

Canadian Editors Cut Down On All "Free Advertising"

Canadian newspaper editors are clamping the lid on the publication of free reading matter for moving picture distributors when the latter have not made their presence known in the advertising department of publication offices. This particularly concerns new film enterprises in the Dominion.

Through their association, the newspaper publishers have intimated that "free advertising" would be refused until a start is made with "paid publicity."

Regional News from Correspondents

St. Louis M. P. O. A. Annual Election Held

GEORGE W. RAFFERTY was elected president of the St. Louis Moving Picture Operators Association at the annual election of the organization held at the Missouri Theatre on Jan. 16.

Other officers selected were: Vice-president, Ralph Graves; recording secretary, Fred L. Twiehaus; financial secretary, O. R. Meyers; treasurer, Walter Schaefer; business manager, O. Kleintopf; guide, C. Mulcahy; sergeant-at-arms, Fred Knoepfler; trustees, C. Pallme, R. Nicoly and H. Witte; delegates to the Central Trades and Labor Union, R. Goodale and A. L. Stone; executive board, R. Finnegan and J. Caruso; members of the committee for the Projectionist Fund, W. Fritsch, H. Meyers, G. Westermayer, Edward Murphy and C. Coursen.

The St. Louis Amusement Company has sold the southwest corner of Hamilton and Easton avenues, St. Louis, Mo., to the Fourmen Realty Company, which plans to erect a large hotel and department store structure on the site.

The directors of Skouras Brothers Enterprises, which is now a subsidiary of Warner Brothers, on Jan. 17 declared the regular quarterly dividend of 75 cents a share on the Class A stock.

The dividend will be payable Feb. 1 to stockholders of record on January 25.

The Skouras A stock closed on the St. Louis Exchange Jan. 19 at $50 bid and $51 asked while St. Louis Amusement A, controlled by the same interests, was quoted at $28 asked with no bids.

Joseph Berroyer, projectionist for the New Palace Theatre, Pana, Ill., was painfully burned Jan. 15 when he attempted to extinguish fire started by an overheated motion picture film. The loss from the fire was about $10,000.

When police discovered a stream of water pouring from a doorway of the Orpheum Theatre, Ninth and St. Charles streets, St. Louis, Mo., Jan. 18 they investigated and found that a 3 inch water pipe in the balcony had burst.

The Orpheum Theatre, Harrisburg, Ill., which was damaged by fire a few weeks ago, will be remodeled into a sound picture house.

Charles C. Kilgen, president of the George Kilgen & Son., Inc., pipe organ builders of St. Louis, Mo., last month completed his fiftieth year of active connection with the firm.

Another "blue law" fight has been launched in Monnett, Mo., and O. W. Williams and E. R. Haymes have been fined $5 for operating a motion picture show on Sunday. They plan to carry the fight to the Missouri Supreme Court. Several merchants plan to aid in the fight.

Julius Johnson, the organist at the St. Louis Theatre, Grand boulevard and Morgan street, St. Louis, Mo., has been engaged to play Saturday night programs over Radio Station WIL.

C. T. Lynch, manager of the local Metro-Goldwyn-Mayer office, returned to his desk Jan. 19 after an attack of flu. He was ill ten days.

The Columbia Theatre, 5257 Southwest avenue, has been added to the St. Louis Amusement Company's chain of sound picture theatres, reopening on that basis Jan. 13.

Other St. Louis Amusement Company houses that are using talking pictures are Grand-Florissant, Powhatan, Shenandoah, Arsenal, West End Lyric, Kings, Maplewood, Mikado, Lindell and Tivoli.

Midwesco Changes In Milwaukee Section

SEVERAL changes have been made in managers of Midwesco theatres. Wm. Mick who was formerly manager at the Tower, is now managing the Strand and Merrill, two of Midwesco's first run down town houses. Arnold Saxe has been transferred from the Merrill to the Mirth. Paul Hayden went from the Strand to the Tower as manager. Charles Braun and Fred Brown have exchanged theatres, Fred Brown now managing the Garfield and Charles Braun the Modjeska. Mr. Foerste who was manager at the Uptown for a short time has been transferred to the Fond du Lac Theatre at Fond du Lac. Josh Daly will manage the Tower Theatre.

Robert Wood came from Washington, D. C., where he managed the Rialto Theatre, to take over the management of the Venetian Theatre at Racine. Mr. Wood replaces Jack Gross.

Lyman L. Ballard, former U. A. representative in this district, recently opened the World Wide exchange in Milwaukee.

Harry Tondreau, former assistant at the Garden is now auditor for the L. K. Brin Circuit.

The annual election of officers to the Film Board of Trade resulted in the following: Charles Trampe was reelected president; Ed. Weisman is the new vice president; Sam Shurman, reelected treasurer, and Bob Smith is sergeant-at-arms.

Morrie Anderson is back on the sales staff of Tiffany after a short leave of absence.

The new Paramount exchange building, is progressing rapidly in spite of the wintry weather.

Biophone and Cinephone is being installed in the Vander Vaart Theatre at Sheboygan, and in the Colonial at Sault Ste Marie, Mich.

L. K. Brin, manager of the L. K. Brin Theatre Cir., is spending a few days in New York.

Henri Alman has replaced A. H. McLaughlin as supervisor of the central district of Tiffany according to word received.

The Miller, a vaudeville house, opened with Biophone installation last week.

Out of town exhibitors in the city last week included Paul Schultz of the Orpheum at Hancock, Mich.; William Copeland of the Allen at Jefferson; "Doc" Gallup, L. J. Jacobs, and C. H. Zechel of the Delft circuit in upper Michigan.

Pitts. Film Structure to House 4 Exchanges

A NEW film building is being erected seven blocks from the present Forbes street film row—the new structure being located on the Allies Boulevard. The building will be completed in the late spring and will house four exchanges: Pathe, FBO, Warners and United Artists.

The new Ward Theatre at Richwood, W. Va., has just been opened.

J. C. Shanklin, of Ronceverte, W. Va., manager of Shanklin's Theatre in Union, has taken over the Grand in Ronceverte.

Alexander Parke, for ten years assistant manager at First National and who recently resigned, has joined the sales force of the World Wide.

Manfred Feitler, former exhibitor and exchangeman here, has died.

The Orpheum Theatre, McDonald, owned by "Bill" Scott, is being dismantled after many years' service. The property has been taken over by the public schools system for use as a gymnasium.

Ben Weinberg has taken over Samuel Rottenstein's American Theatre, Brighton Road.

The new baby boy at the A. H. Schnitzer home (FBO manager) has been named Martin Joseph.

Howland Lee Barton, son of "Bill" Lee Barton, Universal city salesman, is assistant manager at Stanley's Enright Theatre in East Liberty.

Frank Garber, formerly owner of the Brentwood Theatre here, and now conducting a theatre at Geneva, Ohio, was a recent visitor in the Steel City.

Assistant Manager Rohlfs, of M-G-M, is back on the job after a sick spell.

The new Pocahontas Theatre at Welch, W. Va., was opened recently. The house, built by the Brewster Realty Company, of Welch, and operated under lease by John W. Blakely, is of the "atmospheric" type and was erected at a cost slightly over $100,000. It seats approximately one thousand persons. Elwood Davidson is house manager.

Mrs. F. C. McGinley has sold her Grand Theatre, Elizabeth, to the Gorris Amusement Company of McKeesport. The Gorris' now have five houses.

Harry Lande, who distributes Buck Jones pictures here, as well as the Hana-Phone equipment, has added the sales of Orchestrola.

New Central Penn Co. Receives Charter

M. B. COMERFORD, 1102 Woodlawn street, Scranton, one of the leading interests in control of the big chain of Comerford theatres, is treasurer and one of the incorporators of the Nanticoke Theatres, Inc., of Wilkes-Barre, which obtained a Pennsylvania charter of incorporation at the capitol in Harrisburg on Jan. 14. The company is capitalized at $200,000, consisting of 2,000 shares of a par value of $100 each. The paid in capital is $20,000. The corporation was formed for the purposes of "purchasing, selling, erecting, equipping, leasing, operating and managing theatres and other places of amusement." The other incorporators are Edmund M. Connelly, 592 East Main street, Nanticoke, holding seventy shares and William G. Quigley, 402 North Main street, Wilkes-Barre, seventy shares.

The Temple Theatre, Ashland, operated as a second run house, has been closed. A new, modern first run theatre was recently opened in Ashland by John Schreck.

Among prominent members of the picture industry in Central Pennsylvania who are now recovering from severe attacks of the flu are Fred Osterstock, director of the Wilmer & Vincent Theatres in the Allentown district; C. Floyd Hopkins, in charge of the Wilmer & Vincent Theatres in Harrisburg and Reading, and Luke Gring, owner of the Rosedale and the Capitol in Chambersburg.

Dr. H. J. Schad, of Reading, formerly one of the heads of the old Carr & Schad chain of theatres in that city and Lebanon, and former president of the Motion Picture Theatre Owners' of Eastern Pennsylvania, Southern Jersey and Delaware, has declined re-election as president of the Reading Fair Association.

Motion Picture Theatre Operators' Union, No. 325, of Wilkes-Barre, has elected the following officers for 1929: Edward Saman, president; Ted Hayden, vice-president; John Mitchell, secretary-treasurer; Harvey Eggleston, financial secretary; George Lerp, sergeant-at-arms; Cummie Piatt, A. C. Waters and Joseph Moser, members of the board of trustees; Vincent Tate and Robert Piatt, executive board, and William Bohn, business agent.

Manager L. Chertooff, of the Strand, Lancaster, has contracted for the installation of 500 new seats in his theatre, the work to be done by L. E. and C. E. Stone, Philadelphia.

The management of the Orpheum, at Franklin, granted the use of the theatre to the members of Junior High School for a benefit performance on January 21.

Harry A. Goren, manager of the Strand, Shenandoah, had a narrow escape from injury on Jan. 2nd when an auto in which he was riding crashed at Frackville.

Wesco Theatres Plan Three New Buildings

WEST COAST now has two theatres in Stockton, Cal., the California and the State, designs are being drawn for a third house. This theatre will be at a location between Main and Market streets, according to 'Frisco report.

West Coast will enter Modesto for the first time, giving the people of that city the finest building that money can build.

Marysville will soon be introduced to West Coast entertainment, through a new theatre structure to be built shortly.

Harry Cappelen, well known along 'Frisco row has been made manager of the Coliseum Theatre. He formerly worked at the Golden Gate, California and other local theatres.

Walter A. Weber and Albert A Greenbaum were re-elected to their respective offices, representing the Musicians Union Local No. 6 A F. of M. They have served their members for a number of years in unbroken annual terms.

Mel Hulling, with Pathe in 'Frisco several years ago and later with Associated Exhibitors, was a recent visitor.

Pietro Brescia, assistant musical director at Loew's Warfield for the past four years, conducted the concert orchestra at the Alexandria Egyptian Theatre, which reopened at Geary Street and 18th Avenue on January 4th. Brescia expresses the policy of the theatre, as indicated by Samuel H. Levin, its owner, for the highest standards of musicianship both in the classic and popular sense, in scoring the pictures and playing the stage concerts.

L. J. Williams, formerly from Tacoma and Seattle, Washington, where he was connected with some of the largest theatres, has been made manager of the Alexandria Theatre in San Francisco by the Levin Brothers.

3 Des Moines Publix Key Houses Wired

THE Strand theatre, Des Moines, now has the Vitaphone and Movietone installation which makes all three of the first-run Publix houses in Des Moines so equipped. This gives the A. H. Blank-Publix houses the pick of the sound pictures as there are no other houses nearabout so equipped. Several theatre owners in nearby towns are to have the sound equipment before spring.

Mrs. Nate Frudenfeld, wife of Manager Frudenfeld of the Capitol Theatre, Des Moines, has been convalescing at the hospital, following a bad attack of the "flu."

O. H. Garland has resigned his position as salesman for Pathe.

Robinson and Lehman, who bought the Koyal Theatre at Sibley three months ago, sold the house on January 1, is the report

O. J. Luman is the new owner of the Columbia Theatre at Milton. This house has been for a number of years under the management of Mrs. Leona Conners

The Orpheum Theatre, at Des Moines, is to have the RCA Photophone equipment in the near future.

F. E. Williams, who sold the Colonial Theatre, at Cedar Rapids, to L. S. Stedman, gave over immediate possession.

Herbie Koch left the Capitol Theatre, Des Moines to go to the Riviera at Omaha as organist

A petition has been circulated at Newman Grove, Iowa in which a request is made for a special election to decide upon Sunday movies. The petition has been filed with the city board. The Ministerial Alliance of Newman Grove have in former years made quite a stand against the bringing in of Sunday shows to Newman Grove. They are also opposed to the Sunday shows at this time.

The Plaza Theatre Corporation last week sold the Plaza Theatre at Waterloo. The new owner is W. T. Waugh.

O. P. Laird is the new owner of the Grand Theatre at Nashua. This house was formerly owned by Mrs. Larson.

Flu Has Hurt Up State Pennsylvania Business

THE flu, which has been ravaging the up state sections of Pennsylvania, has seriously affected the motion picture business. Salesmen traveling through this section of the state report that sales have fallen off from 45 to 50 per cent. Health authorities, however, are of the opinion that the epidemic is on the wane and several schools which have been closed have been allowed to reopen. No theatres are reported as being closed as yet but indications are that several will be forced to shut down unless business improves in the near future.

The Castle Theatre, Frankford avenue and Amber street, Philadelphia, operated by Charles Segal, has been leased by Jacob Becker.

Two anniversaries will be observed during the week of January 28th at the Stanley Theatre, Philadelphia. One will be that of the house itself, which is just rounding out eight years of continued success, and the other that of the birth of Victor Herbert, who was always a favorite in his guest appearances at the Stanley. The anniversary of the Stanley brings to mind the fact that it was the building of this theatre and 19th and Market Sts. eight years ago that marked the establishment of a new theatrical center in Philadelphia.

Fred D. Pheit will build a new theatre in Oak Lane on the site now occupied by the old Windisch residence at the corner of Broad street and 65th avenue.

The Twin City Scenic Studios recently opened an office in the Widener building, Philadelphia, under the management of E. L. Wayne.

Paul Donville, a young Philadelphia artist who has been commissioned to paint the mural for the foyer of the new Uptown Theatre, has been compelled to tear out the partitions of the upper floor of his house in order to accommodate the large canvas. The painting is called "The Chase" and measures 8 by 27 feet.

Final arrangements have been completed for the annual dinner-dance of the M. P. T. O. of Eastern Pennsylvania, Southern New Jersey and Delaware, to be held in the Crystal Room of the Benjamin Franklin Hotel in Philadelphia on January 27th.

Ciney and Vicinity Have Quiet Week

PLANS have been developed by John Eberson, architect, Chicago, for the new theatre which the Young Amusement Co., of Gary, Ind., will build at Springfield, Ohio, in opposition to the Regent-Schine organization, recently formed there.

The Regent Theatre, Springfield, operated by the Schine-Chakeres interest, has gone talkie, and will shortly feature Movietone.

Archie F. Bangert, who began his theatrical career as an usher of the old Keith house at Columbus, a dozen years ago, and who subsequently managed Loew's Broad in that city, has now been made manager of the Broadway, at Columbus, which has reopened as a second-run house.

Approximately 600 news carriers employed by one of the dailies at Dayton, Ohio, were given a Saturday morning matinee at Loew's Theatre, as the special guests of the newspaper and Manager McManus. The delegation paraded the principal downtown streets prior to the performance.

The Photoplay Theatre, Grand Rapids, has ben extensively remodeled, entirely redecorated and equipped with a new front.

Chester Martin, manager of the Orpheum Theatre, Cincinnati, has thrown aside his arduous duties and left for a month's sojourn in Hollywood, where he will be the guest of Al Rockett, general manager of production of First National Pictures.

The Orpheum, Cincinnati, is broadcasting a fifteen-minute program of musical selections and movie intimacies every evening except Sunday from local station WKRC.

Fire originating in the basement of an adjoining furniture store, menaced the Rialto Theatre, Hamilton, Ohio, for several hours one morning last week. The store was completely wiped out, but the theatre lobby and auditorium were saved by hard work of the firemen, although the exterior of the building was considerably damaged. Projection machines and other paraphernalia were removed from the building during the course of the blaze.

The meeting of trustees of the Motion Picture Theatre Owners' of Ohio, which was scheduled for Columbus early in January, has been postponed, but will probably be held late in January.

Indiana Theatre Deal Effects Four Houses

THE Fourth Avenue Amusement Company of Louisville, lessees of the Grand Theatre, Terre Haute, Ind., since April 1, 1927, has completed a transaction with the Western Indiana Theatres Corporation and the Keith-Albee interests, transferring the leases of the Indiana, Liberty, American and Hippodrome Theatres here to the Fourth Avenue Amusement Company.

Shannon P. Katzenbach, manager of the Grand Theatre, becomes general manager of the five Terre Haute houses.

The deal carries with it a 25-year lease on the Indiana Theatre, a 45-year lease on the Liberty, a 23-year lease on the Hippodrome and a 5-year lease on the American Theatre. The Western Indiana Theatre Corporation, it was said, will remain intact.

Confession of a 16-year-old youth led to the arrest of a young man and a girl companion at Indianapolis, Ind., and, according to detectives, prevented a holdup at the Apollo Theatre. The youth told detectives that the three planned to rob the manager of the theatre when he started to the bank with the theatre receipts. The two young men were ushers. It was decided to arrest the two rather than permit them to proceed with their plans and walk into a police trap.

George S. Challis, owner of the Wysor Grand Theatre, Muncie, Ind., has announced that he will install a Vitaphone in the Sipe Theatre in Kokomo, Ind., and said he had appointed H. E. Stevens, of Danville, Ill., to manage the Sipe and Indiana Theatres, both in Kokomo. Mr. Stevens will succeed J. J. Dewald. Mr. Challis is head of the theatre company erecting a house in Anderson, which will be equipped with Vitaphone before it opens March 1.

It is seldom a theatre can burn for a week and cause no damage. But this is what happened to the Tivoli Theatre, South Bend, Ind., before the fire ate its way through the stage floor.

Firemen, finally called when the fire appeared on the stage, were obliged to tear away boards for some distance to get to the base of the fire.

Lack of a crowd recently at the Luna Theatre, Logansport, Ind., probably accounted for the lack of a panic when a fire broke out in the furnace room. Before the fire was discovered, about half of the small house had left the building because of the smoke filled auditorium.

An immaculately dressed bandit, working lone-handed, held up Emory Hoover, manager of the Luna Theatre, Logansport, Ind., and escaped with $860. Hoover was alone at the time and was unaware of a visitor in the office until commanded to put up his hands.

UNIFORMS FOR HOUSE ATTACHES COSTUMES FOR STAGE PRESENTATIONS BROOKS 1437 B'way New York

Much Activity Along Southeast Sector

Atlanta

FIVE theatres in the Atlanta district have recently changed ownership, according to news received on film row. They are the Gypsy Theatre at Lafayette, Ala., from C. H. Carney to O. L. Shelnutt; Capitol View Theatre at Atlanta, Ga., from A. Nally to O. J. Mason; Majestic Theatre at Nashville, Ga., from E. F. Boyd to Ed Falte, and the Pastime Theatre at Townley, Ala., from Mrs. W. S. Thornton to Cecil Bushell.

C. L. Peavey, head of the Atlanta branch of RKO Productions, Inc. (formerly FBO), is attending a divisional sales convention of the company in New York.

R. B. Williams, southern district manager of Universal, returned from a sales meeting of the company held in Chicago.

Paul C. Bryan, formerly Atlanta branch manager for Fox has recently been appointed special representative of the Fox Movietone department.

Approximately 45 cases were disposed of at a recent session of the Atlanta Joint Board of Arbitration and another meeting was held Tuesday, Jan. 22, to clear up all cases on the calendar.

In order to permit the screening of sound pictures in the exchange, RKO Productions, Inc. (new name for FBO), will equip the Atlanta branch with RCA Photophone.

A divisional meeting of Warner branch managers in the Southern territory was held in New Orleans last Saturday and Sunday at the Monteleone Hotel. It was attended by Claude C. Ezell, general sales manager; J. V. Allen, recently appointed Southern and Western division manager; John Ezell, head of the Atlanta office; M. W. Davis, Charlotte office; F. F. Goodrow, New Orleans office; Otto Rohde, Oklahoma City office, and T. B. Wildman, Dallas office.

F. A. Rogers, who operates the Tiger Theatre at Auburn, Ala., announced that he had made arrangements to equip his house with Vitaphone and Movietone, installations to be made in August. The Tiger is now being operated with non-synchronous device.

Louisville

David E. Dow, resident general manager of the Keith-Albee-Orpheum Theatres in Louisville, who has just been appointed colonel on Governor Sampson's staff, has been promoted to division manager in the Western district of the K-A-O Corporation. He planned to leave the Rialto Theatre here Jan. 18 to take over his new duties under John F. Royal, manager of the Middle West districts, with headquarters in Chicago.

With Mr. Dow's promotion, the announcement was made that J. H. Boswell, now manager of the Mary Anderson Theatre, will become manager of the Rialto, and A. B. McCoy, manager of the Majestic until it was closed Jan. 1, will become manager of the Mary Anderson.

G. A. Duncan, Lyric Theatre, Carlisle, Ky., has been confined to his home with a severe cold.

Florida

Following the lead of Tarpon Springs, who allowed a "straw" ballot of qualified voters to decide on the Sunday movie question, the city commissioners of Lakeland decided to allow the same arrangement for their city. Petitions will be circulated to all qualified voters and if a majority favor the Sunday shows the commission will repeal the ordinance which now prohibits them.

Eddie Crane, who has been at the Capitol Theatre, in the Springfield neighborhood of Jacksonville, has resigned as managing director, and left for St. Petersburg, Fla., where he will be associated with the Shimko interests at the Patio Theatre.

Locke Crumley, manager of the Jefferson Theatre at St. Augustine, Fla., is still in the hospital with the flu.

Charles S. Morrison, for seven years associated with Jacksonville theatres, has resigned as manager of the Florida, effective Feb. 2, to become president and general manager of the Jacksonvile baseball club.

Announcement of his successor at the Florida will be made in a week or so, according to information at the Publix district offices in Jacksonville.

J. E. Ramos, manager of the Prince, Tampa, has decided to discontinue the "tab" shows. The stunt went over nicely during the holidays, but since then they have not been showing up very strong at the box.

Memphis

Managerial changes in two loop district theatres and one film row exchange marked the news of the past week.

The executive place at the new Orpheum Theatre, opened Nov. 19, has been taken over by L. R. Pierce. He succeeds W. A. Hartung, sent to Memphis by Radio-Keith-Orpheum to launch the new house.

Harold Evans, manager of Loew's Strand, has been promoted to the managership of Loew's Richmond, Richmond, Va. His place is taken over for the time being by R. E. Fowler, former assistant manager of Loew's State.

Fox Film Corporation's Memphis office got a new manager and a new booker with the arrival of Hugh Rennie, formerly salesman at Denver, new manager, and L. Dinwoodie, formerly booker at Indianapolis.

J. C. Shannon, branch manager, becomes a salesman out of the St. Louis exchange, and J. B. Loomer, booker, goes on the road as salesman from Memphis, covering Arkansas.

Memphis theatres last week were already calling the influenza crisis a thing of the past, while houses in the territory were beginning to show far brighter prospects, with 16 that had been closed on account of the malady reported re-opened during the past six days.

A check Tuesday of reports of closing disclosed that out of 46 theatres in the Memphis territory which have been closed on account of the flu, 18 have been reported as reopened, leaving 28 still closed.

Sound pictures will make their debut in Hot Springs, Ark., on Feb. 9, with Vitaphone and Movietone at the Princess, owned by Sidney M. Nutt.

The Burlington Theatre at Knoxville, Tenn., was badly damaged by fire late last Saturday night.

The Grenada, Grenada, Miss., owned by Homer J. Williams, is showing pictures this week with Orchestraphone accompaniment.

Other Orchestraphone installations reported include the Regent, Indianola; the Strand, Wilmot, Ark.

Ohio M.P.T.O. Board Convenes After Delay

THE board of directors of the Motion Picture Theatre Owners of Ohio met in Columbus on Jan. 22nd. This is the meeting that was originally called for Jan. 8th, but was postponed because many of the members could not attend.

Nat Barach of Ad-Vance Trailer Service and Charles Beckerman, who is associated with him in the sale of this service, together with Mrs. Barach and Mrs. Beckerman, are spending a few weeks in Florida.

Mrs. H. Goodsteen, mother of Al Goodsteen of Standard Film Service and of Marie Goodsteen of Warner Brothers, died last week after a long illness.

Mrs. Sallie Lieberman, mother of Dick, Sam and Joe Deutsch, all three well known in film circles, died last Wednesday upon her return from California.

The flu epidemic has subsided in Elyria and the theatres have been reopened after being closed for two weeks. Exhibitors who had looked forward to good business when the ban was lifted were disappointed.

Herbert Ochs, local manager for World Wide pictures, has appointed Otto Brauenig on his sales force.

Paul Fine, representing Biophone, reports that Biophone installations are being made in the Termania and Dreamland Theatres, Columbus.

Max Federhar of Akron has turned the Nixon Theatre over to Charles P. Stalder and V. M. Gill, and is now operating Stadler and Gill's People's Theatre. So, as matters now stand, Fedehar has the People's, Regent, Rialto and Cameo Theatres, while Stalder and Gill have the Nixon and Southern.

K. C. Police Seek Photophone Thieves

KANSAS CITY police are looking for thieves who broke into the Prospect Theatre last week and made off with a Photophone demonstration machine and fifty records belonging to the Photophone Company of Missouri.

A theatre now being built at Carthage, Mo., by H. H. Harris, of Springfield, Mo., is to be equipped for sound pictures. The seating capacity is to be 500.

The Old Home Theatre, Hutchison, Kans., has been purchased by C. L. Burt. Fred L. Hershon, Paramount salesman out of Kansas City, has leased the Princess Theatre, Bunceton, Mo., from Mr. and Mrs. Brent Peters.

Many improvements on the Fourth Street Theatre, Moberly, Mo., have been completed, according to Frank Celoud, manager of the Midland Theatre interests in Moberly.

The interest of James Searle in the Main Street Theatre, Independence, Kans., has been purchased by his partner, Robert Montgomery.

Fire of undetermined origin did slight damage to the Missouri Theatre, Maryville, Mo., last week.

Herbert L. Baker, part owner of the Diamond Theatre, suburban house of Kansas City, died from bronchial pneumonia. He was 54 years old.

Among the out-of-town exhibitors in Kansas City market this past week were: Edward Frazier, Grand Theatre, Pittsburg, Kans.; Ben Levy, Hippodrome, Joplin, Mo.; William Leucht, Savoy, South St. Joseph, Mo.; H. C. Trickett, Bird City, Kans.

The first quarterly salesmen's meeting of the year, under the supervision of the Kansas City Film Board of Trade, was held Saturday, January 19, at the Ivanhoe Temple, Kansas City. The problems of salesmen and sales managers were discussed and luncheon was served at 1 o'clock. In the afternoon the discussion was held jointly between salesmen and office executives.

The Novelty Theatre, Topeka, Kans., which now is being wired for talking pictures, was recently sold by L. M. Crawford to the Lawrence Amusement Company. The selling of the house marks the end of Crawford's theatrical interests in Topeka.

Film salesmen, exhibitors and branch managers of Kansas City are contributing to a fund for Sam Goldflam, veteran film salesman, who is confined in a hospital and is without funds or relatives who are in a position to aid him.

Mrs. William Welch—or Miss A. L. Menaugh, as she is more widely known—who, for the last two years, has been secretary of the Kansas City Film Board of Trade, will resign, she has announced.

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Tiffany-Stahl Western Managers to Meet

GEORGE APPLEBY, Seattle manager for Tiffany-Stahl, was waiting word last week, as to the exact date that he would be enroute to Hollywood to meet Grant L. Cook, M. H. Hoffman, John Stahl, and other company executives, who are to visit the Coast for a meeting with western branch managers. En route to the South, Mr. Appleby was to pick up L. A. Samuelson, branch manager of the Portland office.

Arthur H. Huot, manager of the FBO exchange, Seattle, oldest branch manager in point of years of service on the local Row, last week announced his resignation with that company, and plans to sail for a vacation in the Orient within a few weeks. Division Manager Frank Shea has replaced Mr. Huot with William Matthews, former FBO manager in Portland and more recently connected with the same company in San Francisco.

The Home Theatre, one of the older suburban houses in Seattle, last week was closed by its owners, Mr. and Mrs. W. T. McLaren.

Ben Fish, manager of the local Metro-Goldwyn-Mayer exchange, last week announced the appointment of Jack Burk to his sales staff in the Western Washington sector.

Hal Elias, exploiteer for M-G-M in the Pacific Northwest territory, is reported to be rapidly recovering from an attack of flu suffered during the holidays.

Walter McNeish, former owner of the Bijou Theatre in Tacoma, which was acquired some time ago by the Circle Theatre Company for operation, has again taken over full command of the house, according to report.

Harry Ulsh, showman of Ellensburg, Washington, visited Seattle last week with a tale of the recent robbery of his theatre safe. Bandits who blew the safe, got away with more than $400 in cash.

Mac Rubenfield, formerly located in this territory as a special representative for M-G-M, and now connected with that company's office in Los Angeles, spent the last week here on a combined vacation and business visit.

New Ontario Censor Regulations in Effect

UNDER the new regulations in Ontario governing the classification of films, made effective January 1, those pictures which are considered suitable only for adult audiences by the Ontario Board of Moving Picture Censors, will not be marked at all, it is announced.

Film subjects which are called suitable for both adults and children, however, will bear thte label "U" and the advertising for such pictures by exhibitors is to bear this mark as a guide for parents.

His Excellency, Viscount, Governor-General of Canada, extended Vice-Regal patronage to sound pictures for the first time when he attended a performance at the Regent Theatre, Ottawa, the Canadian Capital, on January 17.

Manager J. M. Franklin of B. F. Keith's Theatre, Ottawa, Ontario, has been re-elected a director of the Ottawa Businessmen's Association, thus continuing his community activities in this direction.

William Long, manager of the Rialto Theatre, Edmonton, Alberta, has been supervising structural changes in the house which are costing $30,000.

A new theatre is to be erected on the site now occupied by the Palace Theatre at Lethbridge, Alberta, by the Lethbridge Amusement, Limited, a local syndicate.

As a result of an order by the Ontario Board of Moving Picture Censors, the feature "Underworld" is now being presented in Ontario Theatres under the title of "Obey the Law."

Manager Harry Dahn of the Capitol Theatre, Montreal, has been laying considerable emphasis upon the fact that this house is the first to make a regular practice of presenting sound programs with both English and French titles. This was particularly brought out for the week of January 13 when the feature, "Adoration," had the two-language titles, while an added picture, "The Confession," an all-talking subject, had different portions of the dialogue in French. Fine result was seen in the box office.

Dallas Operator Badly Burned in Film Fire

S. A. FRANKLIN, operator for the Dixie Theatre, was seriously burned on the face, neck and hands when he attempted to save films during a fire which destroyed the entire front of the building. I. Wyll, proprietor of the theatre, stated that the fire apparently started in the electric rectifier beside the projection room about 3:30 P. M. Only a small crowd was in the theatre at the time and all escaped safely. The Dixie Theatre is located in the down town section and features second runs. The damage will be repaired and the theatre reopened as soon as possible

Bob Kelly, former publicity director of the Texas Theatre in San Antonio, has been promoted to the position of director of publicity for this district, and will have his new office at the Greater Palace Theatre in Dallas. Mr. Kelly's former position will be assumed by Bob Armstrong, formerly with the Worth Theatre in Fort Worth.

The Arcadia Theatre, the Deluxe Suburban theatre of Dallas, will reinstall Vitaphone and Movietone within the next few weeks as present plans call for a "talkie" opening on Feb. 26, according to L. H. Grandjean, manager. The Arcadia was the first theatre in Dallas to use Vitaphone regularly, but it was necessary to discontinue its use when the Melba installed Vitaphone. It will be possible to make the installation with little delay since the house is already wired for sound equipment.

Since the burning of the Rex Theatre at Stinnett, Texas, that town has been without a show house for three months. The business men of Stinnett decided that a theatre was needed, and let a contract for remodeling a theatre site. This venture is not being attempted for the purpose of showing a profit, but more in the light of a civic improvement and from present indications it seems assured of success.

Two Salt Lake City Houses Get Sound

WESTERN ELECTRIC engineers have been in Salt Lake City working on the installation of sound equipment at the Capitol and Paramount Empress Theatres. The projection booths of these houses are being enlarged.

The Orpheum Theatre of the C. and A. Amusement Company at Pocatello, Idaho, will have equipment for sound and talking pictures installed this month, according to R. D. Carrothers and Eldon Archibald. Remodeling of the projection booth to accommodate the needed machinery is now under way.

Morris Cohn, brother-in-law of Louis Marcus, head of the Louis Marcus Enterprises, died at his home in Denver January 11th, following several weeks' illness.

The Judith Theatre of Lewiston, Montana, opened with Vitaphone December 29th.

At the annual meeting of the Salt Lake City Film Board of Trade, held Jan. 7, L. C. Wingham was elected president, Wayne C. Ball, vice-president, and D. T. Lane, secretary and treasurer and general consul.

R. P. Collins, special Vitaphone representative for Warner Brothers, arrived at the local office during the week.

E. C. Granger, special representative for Fox, left the Salt Lake office last week after a few days visit, headed for Los Angeles.

Paramount's traveling auditor, Brock, is visiting the local branch for several weeks.

J. S. Skirboll, sales manager of the new World Wide Pictures Corporation, was a recent visitor at the Educational Exchange.

Manager Fred Gage of the local United Artists exchange has completely recovered from his recent illness.

W. A. Calkins, First National salesman, has been transferred to the Montana. Vete Stewart has been transferred to Utah.

Week's News From Albany Territory

BURGLARS broke in the Strand Theatre at Rome, N. Y., last week and made off with about $30. Four offices in various parts of the city were entered and burglarized the same night.

Miss Helen Voegler, who has been spending the past two months in Albany in becoming better acquainted with the duties of a film board secretary, left last week for Montreal to succeed Ruth Doyle.

H. O. Worden, who has been manager of the Metro Exchange in Albany for the last two or three years, has been succeeded by Ralph Pielow, a former salesman at the Albany exchange. Mr. Worden has been transferred to Boston.

Arthur Putnam, owner of the Lyric in Bainbridge and the Valley Theatre at Afton, has closed the two houses.

Negotiations are under way in Watertown for a site on which a large theatre is to be erected.

Joe Saperstein, former manager of Harmanus-Bleecker Hall in Albany, is now handling the new Berinstein Theatre in Ithaca.

Mr. and Mrs. V. A. Warren, of Massena, sailed last week for Europe.

Myer Schine, of Gloversville, has been laid up with an attack of flu but is once more back at his office. Flu has hit many of the theatres hard in this section.

William Smalley of Cooperstown, is installing the Photophone and plans to begin operating on February 4.

Carl Goe, assistant sales manager for Tiffany Productions, was in Albany during the week.

Mrs. Lew Fischer, of Fort Edward, wife of the owner of a chain of houses along the eastern border of the state, has returned home ter several weeks at one of the Albany hospitals.

Film Row Report of N. Y. and N. J.

HARRY HEDGES, formerly of the A. H. Schwartz Circuit, and who recently sold the Glen Cove Theatre, Glen Cove, L. I., has severed his connections with the picture business, and is now filling an executive capacity in the Glen Cove Bank.

According to report, the life of Loew's Bijou theatre, Brooklyn, will terminate within the year. The property owned by the Louis Wechler Estate was sold to the National Real Estate Corp.

Sound apparatus has been installed by Meyer Grieman, operator of the Rialto theatre, Patterson, N. J.

The Eureka theatre, Hackensack, N. J., has been reopened by the Stanley-Fabian Circuit. The house is a 1,000 seater, and is operating under the management of Art Smith, who also handles another theatre in the same town.

S. Wormser has severed his association with A. H. Schwartz chain, having handed in his resignation as manager of their Avalon theatre, located in Brooklyn.

F. J. Sucherman, has taken over the lease of the Park theatre, Milford, N. J., from P. Abatilleo. The house has undergone redecoration.

Following interior redecorations, the Strand theatre, Hasbrouck Heights, N. J., has reopened under new management. Charles Glasser recently purchased the theatre from E. Rosen.

A newcomer to the theatre business, John Fitzgerald is now operating the Verona theatre, Verona, N. J.

Mike Glynn, president of the Southampton Operating Co., Southampton, Long Island, has acquired the Garden theatre, there, from a Mr. Brewster.

The Daytona theatre, 165th St. and Amsterdam Ave., Manhattan, a Lesser and Kessler house, has been closed.

The Montauk theatre, located on Pitkin Ave., Brooklyn, was also closed recently. It is the property of Ben Itson.

J. D. Fink, formerly General Manager of the A. H. Schwartz Circuit, in Brooklyn, has taken over partnership with Eddie Rugoff in the Lido Theatre at Long Beach. W. L. Edgell is manager.

Pinanski Acquires Site at Natick, Mass. for New Netoco Structure

THE town of Natick, Mass., will soon be favored with a modern motion picture theatre according to an announcement from Samuel Pinanski, President of the New England Theatres Operating Corp. Netoco, which through its program of expansion now embraces a chain of nearly fifty theatres, recently completed negotiations for a choice theatre site at Hayes and East Central Streets in Natick. Ground will be broken within the next few weeks, and the theatre will be ready for opening early in September.

Ten stores will be housed in the same building with the theatre. The theatre itself represents an investment of a quarter million dollars. The plans of John Edmund Kelley of Boston, the architect, have already been approved.

In architecture and treatment the new theatre will be colonial. Entrance to the foyer is planned through a vestibule 24 by 20 feet, and a lobby of equal dimensions. The lobby will have an advance ticket sales parlor. The foyer replete with marble pillars and appropriate murals will be large and spacious, with lounging alcoves flanked with marble fireplaces, and stairs leading to the mezzanine. The balcony will contain 500 of the 1500 seats. The spacing of the seats greater from back to back than required by the Massachusetts Dept. of Public Safety, assures plenty of leg room. Spacious ladies' room, men's lounge and general lounge are included in the plans. The private parking space which surrounds the theatre on three sides is large enough to accommodate four hundred cars. Free parking will be a feature of the theatre's service. Egress to this parking space is planned through the foyer, and through four exits in the auditorium, assuring quick spilling of the house without confusion.

The latest cooling and heating systems are to be installed. All the latest sound equipment including Vitaphone and Movietone are included in the plans. The stage, 82 feet wide by 28 feet deep and with a proscenium opening of 42 feet is large enough to accommodate the most lavish presentation. Nancy G. Harris, well known theatre woman in Natick has been named by Mr. Pinanski as resident manager.

Elaborate Theatre and Office Bldg. Will Be Erected in Rome, Georgia

CONSTRUCTION of Rome's, Ga., new $110,000 motion picture theatre has been started this past week, the contract having been let last Saturday to the Grahm Construction Company of Atlanta. The contract stipulated that actual work was to begin within seven days after the signing, with the building completed and ready for opening within five months.

The theatre, to be located on Broad Street between Fifth and Sixth Avennes, is being built by John M. Graham, Bee Broach and Fred Johnson, for the Lam Amusement Company.

The new house is to be up-to-date in every detail. It will not only be one of the most modern in any city the size of Rome, but it will be fully equipped with the very latest in "talkies" or synchronized sound.

M. A. Tucker, theatre architect, drew the plans, and he, with two special engineers, will superintend the construction. The architecture will follow the revived Greek style and the theatre will be decorated both inside and out. It is announced that no expense will be spared by the builders or the Lam Amusement Company to give Rome the very finest in motion picture theatres.

The building will be two stories high and will house two stores fronting on Broad Street, in addition to the theatre auditorium. The lobby entrance will be between the stores. The seating capacity will be between 1,200 and 1,500, making it easily the largest motion picture house in any city the size of Rome.. When completed the new house will give the city four motion picture theatres, the three others being the Rivoli, the Strand and the Broadway. The latter, it is understood is to be completely remodeled.

These four houses, together with the city auditorium, will give Rome a seating capacity of 4,500.

O. C. Lam and J. H. Lam, who will operate the new house, are planning to give Rome the best in pictures—silent or with sound, and announce that the new theatre, will be the last word in comfort, modern down to the smallest detail and that the furnishings will be the finest that can be had. It is planned to make the exterior of the building a show place in itself. Both are being heartily congratulated for their enterprise in giving the citizens of Rome a playhouse of the beauty and size that the plans for the new theatre insure.

Construction Notes and Theatre Openings

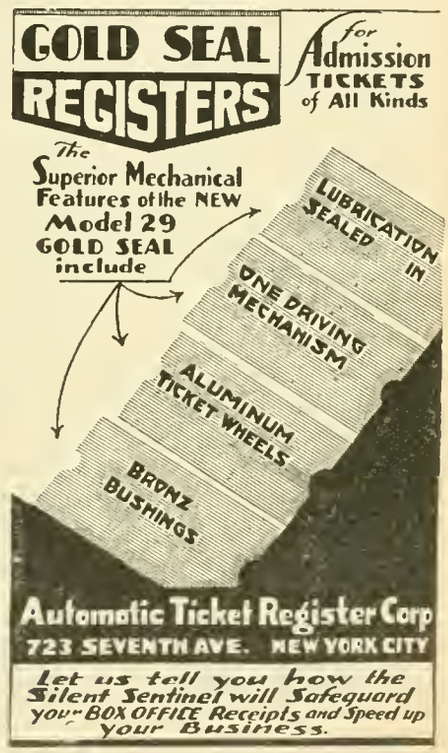
The new Sherman Theatre, Stroudsburg, Pa., was opened with formal ceremonies on the night of January 7th. It is a structure in Corinthian style of architecture, owned by H. A. and Fred F. Schuermann. Delegations attended from the Rotary, Kiwanis and Lions clubs, and master of ceremonies was A. F. Everitt, editor of the Stroudsburg Record.

The Stanley Company is having plans prepared for a large modern motion picture theatre, to be located at Wayne & Chelton Avenues, Philadelphia. Preliminary plans indicate that the structure will be of brick, stone and steel. It is being designed by Thomas W. Lamb of New York and the plans will be submitted for bids in the near future.

Dozier Stone of Columbus, Mo., is contemplating the erection of a new theatre in Fayette, Mo. Plans are being arranged by Boller Brothers of Kansas City, for a main floor and balcony house.

Contracts for the construction of the new Strand Theatre on Commercial Street, Emporia, Kans., have been awarded by the Strand Theatre Corporation, headed by Harry McClure, president, to Davis & Hillis, Emporia contractors.

The plans for the house were prepared by Boller Brothers of Kansas City, and call for a building 75 by 130 feet, two and three stories high with basement. It will be of re-inforced concrete and brick construction, trimmed with stucco and terra cotta. The estimated cost is $225,000.



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Reproductions of newspaper displays which illustrate the style of exploitation adopted for campaigns on "Revenge" (United Artists) at some prominent first runs in the key cities. In the group are layout featured by the following houses: United Artists, St. Louis; Superba, San Diego, Calif; Loew's State, St. Louis; Shea's Buffalo, Buffalo.

COMPLETE RELEASE CHART

Productions are listed according to the names of Distributors in order that the Exhibitor may have a short-cut toward such information as he may need, as well as information on pictures that are coming. Features which are finished or are in work, but to which release dates have not been assigned, are listed in "Coming Attractions"

BRAY PRODUCTIONS

Title	Star	Rel.	Date	Length	Reviewed
College Cuckoo	Murdock-Cavalier	June	1	2 reels	
Her Salty Suitor		June	20	2 reels	
His Wild Oat	McDougall Kids	July	10	2 reels	
Lonesome Babies	Jack Cooper	Aug.	1	2 reels	
Lost Whirl, The	Irving-Conper	July	1	2 reels	
Lot o' Baloney, A	McDougall Kids	June	10	2 reels	
Pikers The	McDougall Kids	Aug.	10	2 reels	

COLUMBIA
FEATURES

Title	Star	Rel.	Date	Length	Reviewed
After the Storm	Bosworth-Gilbert-Delaney	April	17	5459 feet	Sept. 15
Apache, The	Alvarado-Livingston			5838 feet	
Beware of Blondes	Revier-M. Moore-D'Arcy	July	1	5649 feet	
Broadway Daddies	Logan-Lease	April	7	5537 feet	Sept. 15
Court-Martial	Holt-Compson	Aug.	12	6014 feet	
Dawn	Special Cast			7500 feet	
Desert Bride, The	Compson-Forrest	Mar.	26	5528 feet	Sept. 15
Driftwood	Alvarado-Day	Oct.	15	6267 feet	
Golf Widows	Ford-Reynolds-Rand	May	1	5592 feet	
Matinee Idol, The	Walker-Love	Mar.	14	5925 feet	May 5
Modern Mothers	Chadwick-Fairbanks, Jr.-Kent	May	13	5540 feet	
Name the Woman	Stewart-Glass-Gordon	May	25	5544 feet	Sept. 8
Nothing to Wear	Logan-von Eltz			5701 feet	
Power of the Press, The	Fairbanks, Jr.-Ralston			6465 feet	
Raider Emden, The	Special Cast			6021 feet	
Ransom	Wilson-Burns	June	7	5584 feet	
Restless Youth	M. Day-Forbes			6085 feet	
Runaway Girls	Mason-Rankin	Aug.	23	5725 feet	
Say It With Sables	Bushman-Livingston-Chadwick	July	13	6401 feet	
Scarlet Lady, The	De Putti-Alvarado	Aug.	1	6443 feet	
Sinners' Parade	Revier-Varconi			6616 feet	
Sporting Age, The	Bennett-Herbert-Nye	Mar.	2	5464 feet	June 2
Street of Illusion, The	Keith-Valli			5988 feet	
Stool Pigeon, The	Delaney-Borden			5988 feet	
*†§Submarine	Holt-Revier-Graves			8192 feet	
Virgin Lips	Borden-Boles	July	25	6048 feet	Sept. 22
Way of the Strong, The	Day-Livingston-Von Eltz	June	19	5752 feet	

Coming Attractions

Title	Star	Length	Reviewed
Behind Closed Doors	Valli-Glass		
College Coquette	M. Day-Forbes		
*†§Donovan Affair, The	Jack Holt	6214 feet	
Faker, The	Logan-Delaney-Oland		
*†§Fall of Eve, The			
*†§Lone Wolf's Daughter, The	Lytell-Olmstead-Keith	6214 feet	
Object—Alimony	Wilson-Trevor		
Sideshow, The	Prevost-Graves		
Trial Marriage	Eilers-Kerry		
*†§Younger Generation, The	Hersholt-Lease-Basquette-Cortez		

EDUCATIONAL

Title	Star	Rel.	Date	Length	Reviewed
All In Fun	Jerry Mandy	Oct.	21	1 reel	Oct. 27
Air Derby, The	Reed Howes	Jan.	8	2 reels	
America's Pride	Our World Today	Oct.	7	1 reel	Oct. 6
Auntie's Mistake	Dorothy Devore	Feb.	17	2 reels	
Beauties Beware	Jerry Drew	Jan.	27	2 reels	Jan. 12
Be My King	Lupino Lane	Dec.	9	2 reels	Nov. 10
Best Dressed Woman in the World	"Our World Today"	Feb.	17	1 reel	
Blondes Beware	Johnny Arthur	July	15	2 reels	June 23
Bumping Along	Stone-Ruth	Nov.	18	1 reel	Nov. 3
Call Your Shots	Al St. John	Sept.	15	2 reels	Sept. 29
Cloud Patrol, The	Reed Howes	Feb.	24	2 reels	
Come to Papa	"Big Boy"	Oct.	14	2 reels	Oct. 13
Companionate Service	Dorothy Devore	Oct.	7	2 reels	Oct. 6
Conquering the Colorado	Hodge-Podge	July	8	1 reel	July 14
Cook, Papa, Cook	Murdock-Hutton	Sept.	9	1 reel	Sept. 15
Crown Me	Wallace Lupino	June	3	1 reel	May 28
Dumb—and How	Thatcher-Young-Allen	Jan.	27	1 reel	Dec. 22
Felix the Cat in Astronomeows	"Sullivan Cartoon"	July	8	1 reel	Aug. 18
Felix the Cat in Futuritzy	"Sullivan Cartoon"	June	24	1 reel	July 21
Felix the Cat in Jungle Bungles	"Sullivan Cartoon"	July	22	1 reel	Sept. 22
Felix in Outdoor Indoor	"Sullivan Cartoon"	June	10	1 reel	June 30
Felix the Cat in the Last Life	"Sullivan Cartoon"	Aug.	5	1 reel	Sept. 29
Fighting Orphans—Evening Mist	Bruce Outdoor Sketch	Aug.	19	1 reel	Aug. 4
Fistcuffs	Lupino Lane	Oct.	28	2 reels	Oct. 27
Fixer, The	"Big Boy"	Feb.	3	2 reels	Feb. 3
Follow Teacher	"Big Boy"	Dec.	16	2 reels	Nov. 17
Girlies Behave	Jerry Drew	Sept.	9	2 reels	Sept. 8
Gloom Chaser, The	"Big Boy"	June	24	2 reels	June 2
Glorious Adventure	Hodge-Podge	Oct.	14	1 reel	Oct. 27
Going Places	George Davis	Jan.	13	2 reels	
Goofy Birds	Charley Bowers	Aug.	12	2 reels	July 28
Hard Work	Wallace Lupino	July	29	1 reel	July 14
Hay Wire	Stone-Dale	Nov.	4	1 reel	Oct. 27
Hectic Days	Lupino Lane	June	17	2 reels	May 26
He Tried to Please	Collins-Hutton	Aug.	12	1 reel	July 14
Hold That Monkey	Monty Collins	Nov.	11	2 reels	Oct. 27
Homemade Man, A	Lloyd Hamilton	June	17	2 reels	June 9
Hop Off	Charley Bowers	July	1	2 reels	June 23
Hot Luck	"Big Boy"	Sept.	2	2 reels	Sept. 29
Hot or Cold	Al St. John	Dec.	2	2 reels	Nov. 10
Husbands Must Play	Wallace Lupino	Jan.	6	2 reels	
In the Morning	Vernon Dent	Dec.	30	1 reel	Nov. 24
Just Dandy	Jerry Drew	Aug.	19	2 reels	Aug. 11
Kid Hayseed	"Big Boy"	Aug.	5	2 reels	Aug. 4
Ladies Preferred	Jerry Drew	July	8	2 reels	June 30
Leaping Luck	Davis-Collins	July	29	2 reels	July 14
Listen Children	Lloyd Hamilton	July	22	2 reels	July 14
Lost Laugh, The	Wallace Lupino	July	15	1 reel	June 23
Lucky Duck, The	Billy Dale	Oct.	7	1 reel	Sept. 15
Magic City The	Our World Today	Nov.	11	1 reel	Nov. 3
Making Whoopie	Goodwin-Bradley	Oct.	28	2 reels	Oct. 13
Misplaced Husbands	Dorothy Devore	Nov.	25	2 reels	Nov. 24
Murder Will Out	Vernon Dent	Dec.	16	1 reel	Nov. 10
Oh Mama	Miller-Hutton	July	1	1 reel	June 23
On the Move	Hodge-Podge	Sept.	9	1 reel	
Only Me	Lupino Lane	Jan.	20	2 reels	Dec. 15
Patchwork of Pictures, A	Hodge-Podge	Nov.	18	1 reel	Nov. 24
Peep Show, The	Hodge-Podge	Aug.	12	1 reel	Aug. 18
Pep Up	Cliff Bowes	Feb.	24	1 reel	
Permanent Wave Railroad, The	Our World Today			1 reel	Dec. 1
Pictorial Tidbits	Hodge-Podge	June	10	1 reel	June 23
Pirates Beware	Lupino Lane	Sept.	9	2 reels	
Playful Papas	Jerry Mandy	Dec.	1	1 reel	Dec. 1
Polar Perils	Monty Collins	Sept.	30	2 reels	Sept. 15
Question Marks	Hodge-Podge	Jan.	20	1 reel	
Quiet Worker, The	Jerry Drew	Nov.	4	2 reels	Oct. 6
Rah Rah Rah!	Dorothy Devore	June	3	2 reels	May 26
Roaming Romeo	Lupino Lane	July	29	2 reels	July 21
Sailor Boy	Monty Collins	June	17	1 reel	June 9
Served Hot	Cliff Bowes	Feb.	10	1 reel	Jan. 19
Shifting Scenes	Hodge-Podge	Dec.	16	1 reel	
Sky Ranger, The	Reed Howes	Sept.	23	2 reels	Oct. 6
Skywayman, The	Reed Howes	Nov.	18	2 reels	Nov. 3
Social Prestige	Monty Collins	Dec.	23	2 reels	Nov. 17
Stage Frights	George Davis	Oct.	21	2 reels	Oct. 6
Thoughts While Fishing	Bruce Outdoor Sketch	June	17	1 reel	June 9
Thrills of the Sea	Our World Today	Sept.	2	1 reel	Sept. 29
Troubles Galore	Collins-McCoy	Aug.	26	1 reel	Aug. 4
Walking Fish	Our World Today	Jan.	13	1 reel	
Wedded Blisters	Lupino Lane	Aug.	26	2 reels	Aug. 4
What a Trip	Vernon Dent	Jan.	13	1 reel	Dec. 15
Whoopee Boys	Monty Collins	Feb.	10	2 reels	Jan. 12
Who's Lyin'?	Davis-Collins	June	10	2 reels	May 26
Wife Trouble	Robert Graves	Sept.	23	1 reel	Sept. 8
Wild Wool—Night Clouds	Bruce Outdoor Sketch	July	15	1 reel	June 30
Wives Don't Weaken	Drew-Bradley	Dec.	16	2 reels	Dec. 18

PHOTOPHONE SHORTS

Title	Star	Rel.	Date	Length	Reviewed
*†§Eligible Mr. Bangs, The	Horton-Arthur	Jan.	13	2 reels	
*†§Lion's Roar	Burke-Bevan-Dent	Dec.	9	2 reels	Dec. 1
*†§Old Barn, The	Johnny Burke			2 reels	

EXCELLENT PICTURES (S. R.)
FEATURES

Title	Star	Rel.	Date	Length	Reviewed
Bit of Heaven, A	Lee-Washburn	May	15	7000 feet	
Inspiration	George Walsh	May	10	6759 feet	
Into No Man's Land	Santschi-Blythe	June	15	6700 feet	
Life's Crossroads	Hulette-Conklin			5355 feet	
Making the Varsity	Hulette-Renkin-Lease	July	15	6400 feet	
Manhattan Knights	Befford-Miller	Aug.	27	6000 feet	
Speed Classic, Inc	Lease-Harris	July	31	4700 feet	
Women Who Dare	Chadwick-Delaney	Mar.	31	6520 feet	

R K O
FEATURES

Title	Star	Rel.	Date	Length	Reviewed
Air Legion, The	Lyon-Sleeper-Moreno	Jan.	8	6351 feet	
Alex the Great	Gallagher-Dwyer	May	13	6888 feet	Mar. 24
Avenging Rider, The	Tom Tyler	Oct.	7	4808 feet	
Bantam Cowboy, The	Buz Barton	Aug.	12	4893 feet	
Beyond London's Lights	Shumway-Elliott	Mar.	18	5583 feet	Feb. 25
*†§Blockade	Anna Q. Nilsson	Dec.	16		
Breed of the Sunsets	Bob Steele	April	1	4869 feet	
Captain Careless	Bob Steele	Aug.	26		
Charge of the Gauchos	F. X. Bushman	Sept.	16	5487 feet	
Chicago After Midnight	Mendez-Ince	Mar.	4	6248 feet	Mar. 17
*†§Circus Kid, The	Darro-Costello-Brown	Oct.	7	6085 feet	Sept. 22
Crooks Can't Win	Lewis-Hill-Nelson	May	11	6291 feet	
Danger Street	Baxter-Sleeper	Aug.	26	5621 feet	
Devil's Trade Mark, The	Bennett-Mong-Douglas	April	7	5984 feet	
Dog Justice	Ranger-Martin	June	10	5043 feet	
Dog Law	Ranger (Dog)	Sept.	2	4802 feet	
Fighting Redhead, The	Buzz Barton	July	1	4758 feet	
Freckles	Bosworth-Fox, Jr.	Mar.	21	8131 feet	Jan. 28
Fury of the Wild	Ranger (Dog)	Nov.	4		
*†§Gang War	Borden-Pickford	Nov.	18	6337 feet	Dec. 1
Headin' for Danger	Steele-Mendez	Dec.	16	5249 feet	
Hey Rube!	Olmstead-Trevor	Dec.	23		
His Last Haul	T. Moore-Owen	Nov.	11		
*†§Hit of the Show, The	Brown-Astor-Olmstead	Sept.	23	6337 feet	Aug. 4
*†§Jazz Age, The	M. Day-Fairbabks, Jr.-Walthall			6245 feet	
King Cowboy	Tom Mix	Nov.	26		
Law of Fear, The	Ranger-Reid-Nelson	April	8	4769 feet	Mar. 10
Lightning Speed	Bob Steele	Oct.	21	4647 feet	
Little Buckaroo, The	Buzz Barton	Mar.	11	4801 feet	
Little Yellow House, The	Sleeper-Caldwell	May	28	6429 feet	April 21
Loves of Ricardo, The	George Beban	June	17	5181 feet	
Man in the Rough, The	Steele-King	May	20	4785 feet	
Orphan of the Sage	Buzz Barton	Dec.	23	4903 feet	

** Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie.*

Title	Star	Rel.	Date	Length	Reviewed
*†§Perfect Crime, The	Rich-Brook-McConnell	Aug.	19	6331 feet	Aug. 11
Phantom of the Range	Tyler-Thompson-Darro	April	22	4781 feet	Feb. 11
Pinto Kid, The	Barton-Trevor-Lee	April	29	4884 feet	Jan. 7
Red Riders of Canada	Miller-Byer	April	15	6419 feet	Dec. 23
Rough Ridin' Red	Buzz Barton	Nov.	4	4714 feet	
Sally of the Scandals	Love-Forrest	July	15	6059 feet	
Sally's Shoulders	Wilson-Hackathorne	Oct.	14	6297 feet	
Singapore Mutiny, The	Ince-Taylor	Oct.	7	5812 feet	Oct. 13
Sinners in Love	Borden-Gordon	Nov.	4		Oct. 20
Skinner's Big Idea	Washburn-Sleeper-Trevor	April	24	5967 feet	Mar. 17
Son of the Golden West	Tom Mix	Oct.	1	6037 feet	Sept. 29
Stocks and Blondes	Logan-Gallagher	Sept.	8	5493 feet	
Stolen Love	M. Day-O. Moore-Lease	Dec.	2		
*†§Taxi 13	Conklin-Sleeper-Trevor	Nov.	18	5760 feet	
Terror Mountain	Tom Tyler	Aug.	19	4884 feet	
Texas Tornado, The	Tyler-Darro	June	24	4793 feet	
Tracked	Ranger (Dog)	Nov.	4	4957 feet	
Trail of Courage, The	Steele-Bonner	July	8	4758 feet	
Trail of the Horse Thieves, The	Tom Tyler	Jan.	13		
Tropic Madness	Leatrice Joy	Dec.	16	6324 feet	
Tyrant of Red Gulch	Tom Tyler	Nov.	25	4778 feet	
Young Whirlwind, The	Buzz Barton	Sept.	16	4762 feet	

SHORT SUBJECTS

Title	Star	Rel.	Date	Length	Reviewed
Almost a Gentleman	Al Cooke	June	25	2 reels	
Arabian Fights, The	Alberta Vaughn	Sept.	16	2 reels	
Beef Steaks, The	Hellum-Davis	Dec.	30	2 reels	
Casper's Week-End	Hill-Duncan	Dec.	8	2 reels	
Come Meal	Al Cooke	June	11	2 reels	
Curiosities No. 1	Novelty	Sept.	26	1 reel	Sept. 29
Curiosities, No. 2	Novelty	Oct.	10	1 reel	
Curiosities, No. 3	Novelty	Oct.	24	1 reel	
Curiosities No. 8	Novelty	Dec.	5	1 reel	
Curiosities No. 7	Novelty	Dec.	19	1 reel	
Fooling Casper	Duncan-Hill	Sept.	16	2 reels	Sept. 29
Happy Holidays	Hill-Duncan	Sept.	16	2 reels	
Heavy Infants	Karr-Ross-Alexander	June	11	2 reels	June 16
Honey Balks	Hellum-Davis	Dec.	2	2 reels	
Horsefeathers	Barney Hellum	Sept.	9	2 reels	Sept. 29
Jessie's James	Vaughn-Cook			2 reels	Oct. 20
Joyful Day	Karr-Ross-Alexander	Aug.	14	2 reels	
Mickey's Babies	Mickey Yule	Aug.	7	2 reels	
Mickey's Battles	Mickey Yule	Sept.	30	2 reels	
Mickey's Big Game Hunt	Mickey Yule	Dec.	23	2 reels	
Mickey's In Love	Mickey Yule	June	4	2 reels	
Mickey's Movies	Mickey Yule	Sept.	2	2 reels	Sept. 29
Mickey's Rivals	Mickey Yule			2 reels	
Mickey's Triumph	Mickey Yule	July	2	2 reels	
Mickey the Detective	Mickey Yule	Oct.	28	1 reel	
Mild But She Satisfies	Alberta Vaughn	Oct.	14	2 reels	
*†§Odd Facts	Curiosities			1 reel	
Okmnx	Barney Hellum	Oct.	7	2 reel	
Ruth Is Stranger Than Fiction	Alberta Vaughn	Sept.	23	2 reels	
Six Best Fellows	Alberta Vaughn	Oct.	27	1 reel	
Standing Pat	Karr-Ross-Alexander	July	9	2 reels	July 28
That Wild Irish Pose	Alberta Vaughn	Oct.	24	1 reel	
Weges of Synthetic Sin, The	Alberta Vaughn	Sept.	2	2 reels	
Watch Your Pep	Alberta Vaughn	Oct.	7	2 reels	
What a Wife	Duncan-Hill	Oct.	14	2 reels	
You Just Know She Dares 'Em	Alberta Vaughn	Sept.	9	2 reels	

Coming Attractions

Title	Star	Rel.	Date	Length	Reviewed
Amazing Vagabond, The	Bob Steele				
City of Shadows, The	Luden-Lynn				
Come and Get It	Bob Steele	Feb.	3		
Down Our Way	Valli-Caldwell-Darro				
Drifter, The	Tom Mix				
Drums of Araby	Tom Mix				
Eagle's Talons, The	Tom Tyler				
Freckled Rascal, The	Buzz Barton	Mar.	31		
Gun Law	Tom Tyler	Mar.	3		
Hardboiled	O'Neil-Reed-Tashman				
Idaho Red	Tom Tyler	Mar.	3		
Little Outlaw, The	Buzz Barton				
*†§Love in the Desert	Borden-Trevor-Roscoe				
One Man Dog, The	Ranger				
Outlawed	Tom Mix				
*†§Rio Rita	Special Cast				
*†§Syncopation	Bennett-Watson-Warings Band				
Upperworld					
Vagabond Cub, The	Buzz Barton	Feb.	10		
Viennese Charmer	Betty Compson				

FIRST DIVISION (S. R.)

Title	Star	Rel.	Date	Length	Reviewed
Devil's Cage, The	Garon-Keith	June	5	5800 feet	
Fagasa	Kelly-Kelton-Wells	May	20	5700 feet	
Free Lips	Marlowe-Novak	Aug.	4	5700 feet	
Masked Angel, The	Compson-Oakman	June	29	6000 feet	
Souls Aflame	James-Wells	July	6	6200 feet	

FIRST NATIONAL

FEATURES

Title	Star	Rel.	Date	Length	Reviewed
*†Adoration	Billie Dove	Dec.	2	6360 feet	Jan. 19
Barker, The	Sills-Compson-Mackaill	Sept.	30	7137 feet	July 7
*†§Barker, The	Sills-Compson-Mackaill	Dec.	30	7137 feet	Dec. 15
Big Noise, The	Conklin-Hardy-White	Mar.	25	7402 feet	May 12
Burning Daylight	Sills-Kenyon	Mar.	11	6500 feet	April 28
Butter and Egg Man, The	Mulhall-Nissen	Sept.	2	6467 feet	
Canyon of Adventure	Maynard-Faire	April	22	8730 feet	May 19
Chinatown Charlie	Hines-Lorraine	April	15	6365 feet	
Code of the Scarlet	Maynard-McConnell	July	1	5600 feet	
Companionate Marriage	Bronson-Francis-Walling	Oct.	21	6227 feet	
*Crash, The	Sills-Todd	Oct.	7	6225 feet	
*†§Divine Lady	Griffith-Varconi	Jan.	27	10015 feet	
Do Your Duty	Charlie Murray	Oct.	14	5976 feet	
Glorious Trail, The	Maynard-McConnell	Oct.	28	5886 feet	
*†Good Bye Kiss, The	Eilers-Burke-Kemp	July	8	7300 feet	Nov. 21
Happiness Ahead	Moore-Lowe	June	24	7100 feet	
Harold Teen	Lake-Brian-White	April	29	7541 feet	
*†Haunted House, The	Kent-Todd	Nov.	4	6755 feet	Dec. 22
Hawk's Nest, The	Sills-Kenyon	May	27	7426 feet	July 7
Head Man, The	Murray-Kent-Young	July	8	6502 feet	
Heart of a Follies Girl	Dove-Kent	Mar.	18	5957 feet	Mar. 17
Heart to Heart	Astor-Hughes	July	22	6071 feet	Sept. 10
Heart Trouble	Harry Langdon	Aug.	12	5400 feet	
Ladies' Night in Turkish Bath	Mackaill-Mulhall	April	1	6592 feet	April 14
Lady Be Good	Mackaill-Mulhall	May	6	6608 feet	June 2
*†§Lilac Time	Moore-Cooper	Nov.	8	8967 feet	Mar. 24
Little Shepherd of Kingdom Come	Bartholmess-O'Day	April	8	7700 feet	May 19
Mad Hour, The	O'Neill-Kent	Mar.	4	6360 feet	
*Naughty Baby	White-Mulhall	Dec.	16		
*†Night Watch, The	Dove-Reed	Sept.	9	6612 feet	Oct. 13
Oh Kay	Moore-Gray	Aug.	26	6100 feet	Sept. 1
*†Outcast	Griffith-Lowe	Nov.	11	6622 feet	Dec. 8
Out of the Ruins	Bartholmess-Nixon	Aug.	19	6100 feet	Aug. 25
*†Scarlet Seas	Bartholmess-Compson	Dec.	9	6237 feet	Jan. 6
*†Show Girl	White-Delaney	Sept.	23	6133 feet	Nov. 10
Strange Case of Capt. Ramper	German Cast	July	29	7534 feet	June 9
*†§Synthetic Sin	Colleen Moore	Jan.	6	6730 feet	Jan. 12
Three-Ring Marriage	Astor-Hughes	June	10	5834 feet	
Upland Rider, The	Maynard-Douglas	June	3	5731 feet	May 19
Vamping Venus	Murray-Todd-Fazenda	May	13	6021 feet	
Ware Case, The	Special Cast	Nov.	25	8185 feet	
*†Waterfront	Mackaill-Mulhall	Sept.	16	6976 feet	Dec. 1
Wheel of Chance	Bartholmess-Basquette	June	17	6895 feet	July 7
*†Whip, The	Mackaill-Nilsson-Forbes	Sept.	30	6058 feet	Sept. 22
Wright Idea, The	Hines-Lorraine	Aug.	5	6300 feet	Sept. 22
Yellow Lily, The	Dove-Brook	May	20	7187 feet	May 26

Coming Attractions

Title	Star	Rel.	Date	Length	Reviewed
Broadway Musketeers	Alice White				
California Mail, The	Maynard-Dwan				
Cheyenne	Maynard-McConnell	Feb.	17		
*†§Children of the Ritz	Mackaill-Mulhall	Mar.	3		
Comedy of Life, The	Sills-Corda	Mar.	10		
*†§His Captive Woman	Sills-Mackaill	Feb.		7692 feet	Jan. 19
*†§Hot Stuff	White-Bakewell	Mar.	31		
House of Horrors, The	odd-Fazenda-Conklin				
Lawless Legion, The	Ken Maynard				
*†§Man and the Moment	Billie Dove	Feb.	10		
*†§Pat and Mike	Milton Sills				
Phantom City, The	Maynard-Gilbert	Dec.	23	5887 feet	
Prisoners	Corinne Griffith				
Saturday's Children	Corinne Griffith	Mar.	17		
*†§Seven Footprintes to Satan	Todd-Hale	Feb.	3		
*†§Squall, he	Joyce-Loy-Hackathorne				
That's a Bad Girl	Moore-Hamilton	Mar.	24		
*†§Weary River	Bartholmess-Compson				
Why Be Good?	Colleen Moore				

FOX FILMS

FEATURES

Title	Star	Rel.	Date	Length	Reviewed
*§Air Circus, The	Carrol-Lake-Rollins	Sept.	30	7702 feet	Sept. 8
Baggage Smasher, The	McLaglen-Collyer	Nov.	18		
Blindfold	O'Brien-Moran	Dec.	23	5598 feet	Jan. 5
Chicken a la King	Sterling-Carroll-Stone	June	17	6417 feet	June 23
Cowboy, Kid The	Rex Bell	July	15	4293 feet	July 21
Don't Marry	Moran-Hamilton	June	3	5708 feet	June 9
Dressed to Kill	Lowe-Astor	Mar.	18	6566 feet	Mar. 17
*†§Dry Martini	Gran-Astor-Moore	Oct.	14	7176 feet	Nov. 10
Escape, The	Valli-Russell	April	29	5109 feet	May 12
Farmer's Daughter, The	Beebe-Burke	July	8	6148 feet	
Fleetwing	Norton-Janis	June	24	4939 feet	Sept. 8
Gateway of the Moon	Del Rio-Pidgeon	Jan.	1	5038 feet	Jan. 14
Girl-Shy Cowboy, The	Rex Bell	Aug.	12	4404 feet	
Hangman's House	McLaglen-Collyer-Kent	May	13	6518 feet	May 19
Hello, Cheyenne	Mix-Lincoln	May	13	4618 feet	May 19
Homesick	Sammy Cohen	Dec.	30		
Honor Bound	O'Brien-Taylor	May	6	6188 feet	May 26
Horsemen of the Plains	Mix-Blane	Mar.	11	4397 feet	Mar. 24
Joy Street	Barrymore-Alba	Dec.	9		
Love Hungry	Moran-Gray	April	8	5792 feet	April 21
*†§Making the Grade	Moran-Lowe	Oct.	7		
Me, Gangster	Collyer-Terry	Oct.	8	6042 feet	Oct. 10
*†§Mother Knows Best	Bellamy-Dresser	Oct.	28	10,100 feet	Sept. 22
*Mother Machree	Bennett-McLaglen	Oct.	22	6863 feet	Mar. 17
News Parade, The	Stuart-Phipps	May	27	6679 feet	June 16
None But the Brave	Morton-Phipps-MacDonald	Aug.	5	5034 feet	Aug. 11
No Other Woman	Del Rio-Alvarado	June	10	5071 feet	
Painted Post, The	Mix-Kingston	July	1	4952 feet	June 23
Prep and Pep	Rollens-Drexel	Nov.	11	6086 feet	Jan. 5
Plastered in Paris	Cohen-Pennick	Sept.	23	5641 feet	Sept. 29
Play Girl, The	Bellamy-Brown	April	22	5200 feet	April 28
Red Wine	Collyer-Nagel-Lynn	Jan.	6	6500 feet	Jan. 18
Riley the Cop	Macdonald-Drexel	Jan. 8, '29		6132 feet	Dec. 8
River Pirate, The	McLaglen-Moran	Aug.	26	6937 feet	Sept. 22
Road House	Barrymore-Alba	July	15	4991 feet	Aug. 4
*†§Street Angel, The	Gaynor-Farrell	Aug.	19	9221 feet	July 28
*Sunrise	Gaynor-O'Brien	Nov.	4	8729 feet	Oct. 14
Taking a Chance	Rex Bell			4876 feet	
Uneasy Money	Mary Nolan			6000 feet	
Why Sailors Go Wrong	Cohen-McNamara	Mar.	25	6112 feet	April 14
Wild West Romance	Bell-Lincoln	June	10	4921 feet	
Win That Girl	Rollens-Carrol	Sept.	16	5337 feet	Oct. 6

SHORT SUBJECTS

Title	Star	Rel.	Date	Length	Reviewed
Bear Knees	Animal Comedy	Aug.	5	2 reels	
Blue Grass and Blue Blood	Variety	Dec.	9	1 reel	
Cow's Husband, A	Spenser-Temple	June	24	2 reels	June 23
Daisies Won't Yell	Rubin-Lincoln	July	8	2 reels	
Drifting Through Gascony	Variety	Oct.	28	1 reel	
Elephant's Elbows, The	Leon Ramon	Aug.	5	2 reels	Aug. 11
Glories of the Evening	Variety	Nov.	11	1 reel	
Her Mother's Back	Dent-Bletcher	Aug.	19	2 reels	Aug. 4
His Favorite Wife	Tyler Brooke	July	22	2 reels	July 21
Knight of Daze, A	Tyler Brooke	June	10	2 reels	
Lofty Andes, The	Variety	Aug.	5	1 reel	Aug. 11
Low Necker, The	Marjorie Beebe	Dec.	18	2 reels	Jan. 14
Monument Valley	Variety	Nov.	25	1 reel	
Neapolitan Days	Variety	Sept.	2	1 reel	
On a South Sea Shore	Variety	April	1	1 reel	
Oregon Trail, The	Variety			1 reel	July 28
Snowbound	Variety	Aug.	19	1 reel	
Spanish Craftsmen	Variety	Sept.	30	1 reel	
Steeplechase	Variety	Oct.	14	1 reel	
Storied Palestine	Variety	Dec.	23	1 reel	
Through Forest Aisles	Variety	Sept.	16	1 reel	

Coming Attractions

Title	Star	Rel.	Date	Length	Reviewed
Backwash	Farrell-Duncan				
Chasing Through Europe	Stuart-Carol				
Christine	Janet Gaynor				

** Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie.*

Title	Star	Rel.	Date	Length	Reviewed
Fatal Wedding, The	Astor-Bard				
*Four Devils, The	Macdonald-Gaynor-Morton			11700 feet	Oct. 13
*†§Ghost Talks, The	Eaton-Twelvetrees-Foxe				
Girl Downstairs, The	Moran-O'Brien				
Hearts In Dixie	Colored Cast				
*†§In Old Arizona	Lowe-Baxter-Burgess			8724 feet	Dec. 29
*†Lost in the Arctic	Special Cast			5474 feet	Aug. 18
Our Daily Bread	Farrell-Duncan				
Playboy	Nagel-Collyer				
Red Wine	Collyer-Nagel-Lynn		Jan.		
River, The	Farrell-Duncan			7313 feet	Jan. 5
Romance of the Underworld	Astor-Elliott-Boles		Nov. 11	6162 feet	Jan. 12
True Heaven	Lowe-McLaglan				
Veiled Woman, The	Tora-Alba				
Woman, The	Astor-Boles				

MOVIETONE SHORTS

Title	Star	Rel.	Date	Length	Reviewed
At the Ball Game	Joe Cook				
Bridge at Midnight, The	Mary Duncan				
Corpus Christi	Raquel Meller				Sept. 8
Diplomats, The	Clarke-McCullough			2 reels	Jan. 12
Dolls and Puppets	Nancy Drexel				
Everybody Loves My Girl	Winnie Lightner				Sept. 8
Family Picnic, The	Raymond McKee			2 reels	
Four A. M.				2 reels	
Interview, The	Clarke-McCullough				
Ladies' Man, The	Chic Sales			2 reels	
Mind Your Business	Hugh Herbert			2 reels	
Napoleon's Barber				2 reels	
Mystery Mansion				2 reels	
They're Coming to Get Me	Chick Sales				
Treasurer's Report, The	Robert Benchley				
Family Picnic, The	McKee				June 30
George Bernard Shaw	Interview				June 30
Serenade (Schubert)	Harold Murray				Sept. 8
White Faced Fool, The	Lionel Atwill				Sept. 8

GOTHAM

FEATURES

Title	Star	Rel.	Date	Length	Reviewed
Chorus Kid, The	Faire-Weshburn	April	1	6200 feet	April 14
Head of the Family, The	Russell-Corbin			6250 feet	
Hell Ship Bronson	Mrs. W. Reid-Howes-Beery	May	1	6432 feet	May 12
Midnight Life	Bushman-Olmstead	Aug.	12	6200 feet	Aug. 11
River Woman, The	Logan-L. Barrymore	Aug.	26	6600 feet	Aug. 11
Turn Back the Hours	Loy-Pidgeon	Mar.	1	6600 feet	Mar. 17
Thru the Breakers	Livingston-Herbert			6420 feet	
United States Smith	Gribbon-Lee-Harlan	June	1	6000 feet	June 16

Coming Attractions

Title	Star	Rel.	Date	Length	Reviewed
*§Girl From Argentine, The	Carmel Meyers				
When Danger Calls	Fairbanks-Sedgwick				

METRO-GOLDWYN-MAYER

FEATURES

Title	Star	Rel.	Date	Length	Reviewed
Across to Singapore	Novarro-Crawford	April	7	6805 feet	May 5
Actress, The	Shearer-Forbes-O. Moore	April	28	6998 feet	July 14
Adventurer, The	McCoy-Sebastian	July	14	4167 feet	
*†Baby Cyclone, The	Cody-Pringle			5530 feet	
Beau Broadway	Cody-Pringle	Sept.	29	6037 feet	Aug. 4
Beyond the Sierras	Tim McCoy	Sept.	15	5896 feet	
Bringing Up Father	Macdonald-Olmsted-Moran	Mar.	17	6344 feet	June 2
*†Brotherly Love	Dane-Arthur	Oct.	12	6053 feet	
Bushranger, The	McCoy-Douglas			5200 feet	
Cameraman, The	Keaton-Day	Sept.	29	6995 feet	Sept. 15
Cardboard Lover, The	Davies-Asther	Aug.	25	7108 feet	Sept. 8
Certain Young Man	Novarro-Adoree	May	19	5679 feet	June 16
Circus Rookies	Dane-Arthur	Mar.	31	6861 feet	May 19
Cossacks, The	Gilbert-Adoree	June	23	8601 feet	June 30
Crowd, The	Boardman-Murray	Mar.	3	8538 feet	Feb. 25
Detectives	Dane-Arthur	June	9	5838 feet	
Diamond Handcuffs	Boardman-Gray-Naoel	May	5	6700 feet	Sept. 15
Dream of Love	Crawford-Asther	Dec.	1	7967 feet	Jan. 5
*†Excess Baggage	Haines-Cortez	Sept.	8	7182 feet	Sept. 29
*†Flying Fleet, The	Novarro-Page	Jan.			
Forbidden Hours	Novarro-Adoree	June	16	5011 feet	July 28
Four Walls	Gilbert-Crawford	Aug.	11	6620 feet	Aug. 25
Lffidy of Chance, A	Norma Shearer	Nov.	2	7126 feet	
Laugh, Clown, Laugh	Cheney-Young-Asther	April	14	7045 feet	June 2
Loves of Casanova, The	Special Cast	Jan.			
Madamoiselle from Armentieres	E. Brody-J. Stuart	June	2	5441f eet	
Masks of the Devil	John Gilbert	Oct.		5575 feet	Dec. 1
Morgan's Last Raid	McCoy-Sebastian	Jan.			
Mysterious Lady, The	Garbo-Nagel	Aug.	4	7652 feet	Aug. 11
Napoleon	Special Cast	Oct.			
*†§Our Dancing Daughters	Crawford-Brown-Sebastian	Sept.	8	7652 feet	Oct. 13
Patsy, The	Davies-Caldwell-Gray	Mar.	10	7289 feet	
Riders of the Dark	McCoy-Dwan	April	21	5014 feet	
Shadows in the Night	Flash-Grey-Lorraine	Oct.	26	5448 feet	
*†Show People	Davies-Haines	Oct.	9	7453 feet	Nov. 17
Single Man, A	Cody-Pringle	Jan.		5596 feet	
Skirts	Chaplin-Balfour	May	12	5801 feet	
Telling the World	Haines-Page	June	30	7184 feet	July 21
Under the Black Eagle	Flash-M. Day-Forbes	Mar.	24	5901 feet	May 19
West of Zanzibar	Chaney-Nolan-Barrymore	Nov.	24	6150 feet	Jan. 5
*†While the City Sleeps	Chaney-Page	Sept.	15	7231 feet	Oct. 27
*†§White Shadows in the South Seas	Blue-Torres	July	7	7968 feet	Aug. 18
Wickedness Preferred	Cody-Pringle	Jan.	28	5011 feet	
*†Wind, The	Gish-Hanson	Nov.	23	6721 feet	Nov. 17
*†Woman of Affairs, A	Gilbert-Garbo				
Wyoming	McCoy-Sebastian	Mar.	24	4435 feet	

SHORT SUBJECTS

Title	Star	Rel.	Date	Length	Reviewed
African Adventure, An	Ufa Oddities	Aug.	27	1 reel	
Allah 'L Allah	Ufa Oddities	Mar.	16	1 reel	
Ancient Art, An	Ufa Oddities	Mar.	2	1 reel	
Assorted Babies	Ufa Oddities	Nov.	5	1 reel	
Bits of Africa	Ufa Oddities	Sept.	15	1 reel	
*Booster, The	Charley Chase	Nov.	24	2 reels	
Boy Friend, The	Roach Stars	Nov.	10	2 reels	Dec. 1
Call of the Cuckoo	Max Davidson	Oct.	15	2 reels	
Chasing Husbands	Charley Chase	Dec.	22	2 reels	
Cleopatra	Revier-Ellis	July	7	2 reels	
Crazy House	"Our Gang"	June	2	2 reels	May 26
Do Gentlemen Snore?	Roach Stars	Oct.	13	2 reels	
Deying Jungle	Ufa Oddities	Feb.	2	1 reel	
Eagle's Nest	Ufa Oddities	Aug.	18	1 reel	
Early to Bed	Laurel-Hardy	Oct.	6	2 reels	Nov. 3
Election Day	Our Gang	Jan.	12	2 reels	
Feed 'Em and Weep	Roach Stars	Dec.	8	2 reels	
Going Ga Ga	Kennedy-Davidson-Bryon	Jan.	5	2 reels	
Growing Pains	"Our Gang"	Sept.	22	2 reels	
Habeas Corpus	Laurel-Hardy	Dec.	1	2 reels	Jan. 12
Happy Omen, A	Ufa Oddities	July	14	1 reel	
Heart of General Robert E. Lee, The	Daw-Walling	Sept.	22	2 reels	Nov. 3
Holy Terror, The	"Our Gang"	Mar.	9	2 reels	
Hunted	Willard Mack				
*Imagine My Embarrassment	Charles Chase	Sept.	1	2 reels	Jan. 12
*Is Everybody Happy?	Charley Chase	Sept.	29	2 reels	
Jungle Orphans	Ufa Oddities	Mar.	30	1 reel	
Kisses Come High	Ufa Oddities	Jan.	5	1 reel	
*Liberty	Laurel-Hardy	Jan.	26	2 reels	
Lonely Lapland	Ufa Oddities	Nov.	10	1 reel	
Loud Soup	Charley Chase	Mar.		2 reels	
Love 'Em and Weep	Busch-Laurel			2 reels	Jan. 19
Madame Du Barry		Nov.	17	2 reels	
Manchu Love		Jan.	12	2 reels	
Monkey Shines	Ufa Oddities	Sept.	1	1 reel	
Murder	Ufa Oddities	Sept.	29	1 reel	
Napoleon's Homeland	Ufa Oddities	Jan.	5	1 reel	
Nature's Wizardry	Ufa Oddities	July	28	1 reel	
*Noisy Neighbors	"Our Gang"	Feb.	9	2 reels	
Off to Buffalo	Charley Chase	Feb.	16	2 reels	
Ol' Gray Hoss, The	"Our Gang"	Oct.	20	2 reels	July 28
*Ol' Gray Hoss, The	"Our Gang"	Oct.	20	2 reels	Oct. 13
Pair of Tights	Roach Stars	Feb.	2	2 reels	
Palace of Honey, The	Ufa Oddities	June	16	1 reel	May 26
*Ruby Lips	Charley Chase	Jan.	19	2 reels	
Sacred Baboon, The	Ufa Oddities	Sept.	1	1 reel	
Savage Customs	Ufa Oddities	Nov.	24	1 reel	
*School Begins	"Our Gang"	Nov.	17	2 reels	Sept. 29
Secret Boozehounds	Ufa Oddities	Feb.	16	1 reel	
Should Married Men Go Home?	Laurel-Hardy	Sept.	15	2 reels	July 28
Sleeping Death	Ufa Oddities	June	30	1 reel	
*Spanking Age, The	"Our Gang"	Dec.	15	2 reels	
Strange Prayers	Ufa Oddities	Dec.	22	1 reel	
That Night	Roach Stars	Sept.	15	2 reels	
Takens of Manhood	Ufa Oddities	June	2	1 reel	May 26
That's My Wife	Laurel-Hardy	Mar.		2 reels	
Two Tars	Laurel-Hardy	Nov.	3	2 reels	Dec. 8
Uphill and Downhill	Ufa Oddities	Jan.	19	2 reels	
*We Faw Down	Laurel-Hardy	Dec.	29	2 reels	
Wiggle Your Ears	"Our Gang"	Feb.		2 reels	
When Money Comes	All Star Cast	Mar.		2 reels	
Wives for Sale	Ufa Oddities	Oct.	27	1 reel	
World's Playgrounds	Ufa Oddities	Oct.	13	1 reel	Nov. 3
Wrong Again	Laurel-Hardy	Feb.		2 reels	

Coming Attractions

Title	Star	Rel.	Date	Length	Reviewed
*†§Alias Jimmy Valentine	Haines-Hyams-Barrymore	Jan.		8000 feet	Nov. 24
§Ballyhoo	Norma Shearer				
*†§Bellamy Trial, The	Joy-Bronson				
*†§Bridge of San Louis Rey	Alvarado-Torrence-Damita				
*†§Broadway Melody (A. T.)	Love-Page-King				
China Bound	Dane-Arthur				
Deadline, The	Flesh-Lorraine-Gray				
Desert Law	Tim McCoy				
*†§Desert Nights	Gilbert-Nolan			feet	Jan. 19
†Devil's Mask, The	John Gilbert				
*†§Duke Steps Out, The	Haines-Crawford				
Dynamite (A. T.)	Conrad Nagel				
*†§Five O'Clock Girl, The (A. T.)	Davies-Arthur-King				
*†§Green Ghost The					
*†§Hunted (A. T.)	Mack-Thompson				
*†§Hallelujah	Colored Cast				
He Learned About Women	Haines-Page-Parcy				
Honeymoon	Flash-Moran-Gribbon				
Humming Wires	Tim McCoy				
*†§Last of Mrs. Cheney	Conrad Nagel				
*†§Man's Man, A	William Haines				
Masked Stranger, The	McCoy				
Mysterious Island, The	Hughes-Daly-Barrymore				
*§Nize Baby	Gordon-Holtz-Waldridge				
*†§Our Modern Maidens	Crawford-Page-La Rocque				
*†§Pagan, The	Novarro-Adoree-Janis				
Single Standard, The	Flash-Gray-Lorraine				
Sales	Special Cast				
Spite Marriage	Buster Keaton				
Soulx Blood	McCoy-Frazer				
*†Tide of Empire	Adoree-Murray				
*†Trail of '98, The	Del Rio-Forbes			11100 feet	Mar. 24
*†§Trial of Mary Dugan, The (A. T.)	Shearer-Warner-Hackett				
*†Viking, The	Starke-Crisp			8508 feet	Nov. 17
*†§White Collars	Nagel-Love-Hyams				

MOVIETONE SHORTS

Title	Star	Rel.	Date	Length	Reviewed
Casino Gardens				2 reels	Dec. 1
Confession	Ames-Nye			2 reels	
Friendship	Robert Edeson			2 reels	
Fuzzy Knight	Songs		Oct. 27		
George Dewey Washington	Songs		Oct. 27		
George Dewey Washington	Songs		Nov. 17		
Gus Edwards' Song Revue	Songs and Dances			2 reels	
Marion Harris	Songs		Nov. 17		
Marion Harris	Songs		Oct. 20		
Marion Harris	Songs		Sept. 29		
Jimtown Cabaret	Miller and Lyle		Nov. 10	2 reels	
Johnny Marvin	Songs		Nov. 3		
Johnny Marvin	Songs		Sept. 29		
Joseph Regan			Oct. 13		
Joseph Regan			Nov. 3		
Leo Beers	Songs and Whistling				
Locust Sisters	Songs		Oct. 6		
Man Higher Up, The	Bosworth-Edeson			2 reels	
Mayor of Jimtown	Miller and Lyle		Oct. 13		
M-G-M Movietone Revue			Nov. 3		
M-G-M Movietone Revue			Oct. 13		
Odette Myrtle	Songs		Oct. 20		
Phipps	Sherman-Francisco-Chadwick			2 reels	Dec. 1
Ponce Sisters	Songs		Oct. 20		
Ponce Sisters	Songs		Nov. 10		
Spanking Age, The	"Our Gang"			2 reels	Dec. 1
Van and Schenck	Songa		Sept. 29		Oct. 13
Van and Schenck	Songs		Oct. 27		
Vincent Lopez	Piano Solos		Nov. 10		
Walt Roesner and Capitolians	Jazz Band		Oct. 6		

** Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie.*

PARAMOUNT

FEATURES

Title	Star	Rel. Date	Length	Reviewed
Avalanche, The	Holt-Hill	Nov. 10	6099 feet	
*§Beggars of Life	Beery-Arlen-Brooks	Sept. 15	7560 feet	Sept. 29
Big Killing, The	Beery-Hatton	May 19	5930 feet	July 7
Case of Lena Smith, The	Esther Ralston	Jan. 19	7229 feet	Jan. 19
*Docks of New York, The	Bancroft-Compson-Baclanova	Oct. 20	7202 feet	Sept. 22
Drag Net, The	Bancroft-Brent	May 26	7866 feet	June 9
Easy Come, Easy Go	Dix-Carroll	April 21	5364 feet	May 12
*Fleet's In, The	Bow-Hall	Oct. 13	6918 feet	Sept. 1
Fifty-Fifty Girl, The	Daniels-Hall	May 12	6402 feet	May 28
First Kiss, The	Wray-Cooper	Aug. 25	6134 feet	Aug. 25
Fools for Luck	Fields-Conklin	May 7	5852 feet	June 23
Forgotten Faces	Brian-Brook	Aug. 11	7640 feet	Aug. 11
Half a Bride	Ralston-Arlen	June 16	6238 feet	
His Private Life	Menjou-Carver		4690 feet	Nov. 17
His Tiger Lady	Menjou-Brent	June 9	5038 feet	June 2
*†Homecoming, The	Parlo-Hanson		8100 feet	Nov. 24
Hot News	Daniels-Hamilton	July 14	6528 feet	July 28
Just Married	Hall-Taylor	Aug. 18	6039 feet	Aug. 18
Kit Carson	Thomson-Lane		7464 feet	
Ladies of the Mob	Bow-Arlen	June 30	6792 feet	
Legion of the Condemned	Cooper-Wray	Mar. 10	7415 feet	Mar. 24
Loves of an Actress	Negri-Asther	Aug. 18	7159 feet	
Loves of an Actress (silent version)	Negri-Asther	Aug. 18	7159 feet	
Magnificent Flirt, The	Florence Vidor	June 2	4998 feet	June 30
*†§Manhattan Cocktail	Arlen-Carroll		6051 feet	Jan. 12
Mating Call, The	Meighan-Brent-Adoree	July 21	6325 feet	Oct. 13
Model from Montmartre	Naldi-Petrovitch	Sept. 22	5941 feet	
*Moran of the Marines	Dix-Elder	Oct. 27	6444 feet	Nov. 3
Night of Mystery, A	Menjou-Brent	April 7	5741 feet	April 21
Old Ironsides	Ralston-Farrell-Beery	Mar. 3	7910 feet	Dec. 18 '26
Partners In Crime	Beery-Hatton-Brian	Mar. 17	6600 feet	May
*Patriot, The	Jannings-Stone-Vidor	Sept. 1	9819 feet	Aug. 18
Racket, The	Meighan-Prevost	June 30	7646 feet	July 14
Red Hair	Bow-Chandler	Mar. 10	6331 feet	Mar. 31
*Sawdust Paradise, The	Ralston-Howes	Aug 25	5928 feet	Sept. 1
*†§Shop Worn Angel, The	Cooper-Carroll	Jan. 12	7373 feet	Jan. 6
Shopworn Angel, The	Cooper-Carroll	Jan. 12	7112 feet	
Someone to Love	Charles Rogers	Dec. 1	6323 feet	Dec. 8
Something Always Happens	Ralston-Hamilton	Mar. 24	4792 feet	May 28
Speedy	Lloyd-Christie	Aorll 7	7960 feet	April 14
Street of Sin, The	Jennings-Wray	May 26	6218 feet	June 2
Sunset Legion, The	Thomson-Murphy	April 21	5763 feet	Sept. 29
Take Me Home	Daniels-Hamilton	Oct. 20	6514 feet	Oct. 27
Three Sinners	Negri-Baxter	April 14	7029 feet	April 28
Three Week-Ends	Clara Bow	Dec.	5962 feet	Dec. 15
Vanishing Pioneer, The	Holt-Blane	June 23	5834 feet	Sept. 29
*†§Varsity	Rogers-Brian	Sept. 29	6802 feet	Nov. 3
*Warming Up	Richard Dix	Aug. 4	6509 feet	July 21
Water Hole, The	Holt-Carroll	Aug. 25	6319 feet	Sept. 8
*Wedding March, The	Von Stroheim-Wray	Oct. 8	10400 feet	Oct. 20
What a Night	Daniels-Hamilton	Dec. 22	6476 feet	Jan. 6
Wings	Bow-Rogers	Sept.	12 reels	Aug. 26'27
*†§Wolf of Wall Street, The (A. T.)	George Bancroft	Jan. 26	7 reels	Dec. 1
Woman From Moscow, The	Negri-Kerry		6938 feet	Nov. 10

SHORT SUBJECTS

Title	Star	Rel. Date	Length	Reviewed
Alice in Movieland	Novelty	June 23	2 reels	
Are Scotchmen Tight? (Christie)	Jack Duffy	Mar. 2	2 reels	
Baby Feud	Krazy Kat Cartoon	Aug. 18	1 reel	
Beaches and Scream	Krazy Kat Cartoon	Oct. 22	1 reel	
Believe It or Not (Christie)	Frances Lee	Nov. 24	2 reels	
Call Again	E. E. Horton	Oct. 20	2 reels	
Come Easy, Go Slow	Krazy Kat Cartoon	Oct. 13	1 reel	
Compantonate Marriage	Krazy Kat Cartoon	July 4	1 reel	
Dancing Town, The	May-Skelly-Hayes	Oct. 27	2 reels	
*Dizzy Diver, The (Christie)	Billy Dooley	Aug. 18	2 reels	
Face Value	Novelty	July 21	2 reels	
Footlight Fannie (Christie)	Frances Lee	Feb. 9	2 reels	
Footloose Wimmen (Christie)	Bobby Vernon		2 reels	
Gobs of Love (Christie)	Billy Dooley	Dec. 15	2 reels	
Happy Heels (Christie)	Billy Dooley	Jan. 19	2 reels	
His Angel Child (Christie)	Bobby Vernon	Feb. 16	2 reels	
Hold 'Er Cowboy (Christie)	Bobby Vernon	June 2	2 reels	
Home Girl, The	Gilmore-Kruger	Dec. 1	2 reels	
*Hot Scotch (Christie)	Jack Duffy	Aug. 25	2 reels	
Hot Sparks (Christie)	Bobby Vernon	Nov. 3	2 reels	
Ko-Ko'a Big Pull	Inkwell Cartoon	Sept. 8	1 reel	
Ko-Ko Goes Over	Inkwell Cartoon	June 23	1 reel	Oct. 13
Ko-Ko Heaves Ho	Inkwell Cartoon	Aug. 25	1 reel	
Ko-Ko Kleans Up	Inkwell Cartoon	Sept. 22	1 reel	
Ko-Ko's Catch	Inkwell Cartoon	July 7	1 reel	
Ko-Ko's Chase	Inkwell Cartoon	Aug. 11	1 reel	
Ko-Ko's Dog Gone	Inkwell Cartoon	Oct. 20	1 reel	
Ko-Ko's Field Daze	Inkwell Cartoon	June 9	1 reel	
Ko-Ko's Parade	Inkwell Cartoon	Oct. 6	1 reel	
Lay on, MacDuff (Christie)	Jack Duffy	Nov. 17	2 reels	
Loose Change (Christie)	Sandy MacDuff	Oct. 6	2 reels	
News Reeling	Krazy Kat Cartoon	Aug. 4	1 reel	
Nifty Numbers (Christie)	Frances Lee	Jan. 5	2 reels	
Off the Deck (Christie)	Billy Dooley	Feb. 23	2 reels	
Oriental Hugs (Christie)	Billy Dooley	Sept. 29	2 reels	
Papa Spank (Christie)	Jack Duffy	Feb. 2	2 reels	
Patent Medicine Kid, The	Krazy Kat Cartoon	June 2	1 reel	
Phantom Nail, The	Krazy Kat Cartoon	Sept. 29	1 reel	
Picture My Astonishment (Christie)	Frances Lee	Oct. 13	2 reels	
Prancing Prune	Helen Hayes		2 reels	
Rain Dropper, The	Krazy Kat Cartoon	June 30	1 reel	
Say Uncle (Christie)	Jack Duffy	June 9	2 reels	
Scrambled Weddings	E. E. Horton	June 30	2 reels	
Sea Food (Christie)	Billy Dooley	July 14	2 reels	
Sea Sword	Krazy Kat Cartoon	Sept. 1	1 reel	
She-Going Sailor, A (Christie)	Billy Dooley	Nov. 10	2 reels	
Show Vote	Krazy Kat Cartoon	Sept. 15	1 reel	
Should Scotchmen Marry? (Christie)	Jack Duffy	Dec. 22	2 reels	
Slick Slickers (Christie)	Neal Burns	July 7	2 reels	
Slippery Heels (Christie)	Jimmie Adams	June 16	2 reels	
*Sock Exchange, The (Christie)	Bobby Vernon	Sept. 22	2 reels	
Stage Coached	Krazy Kat Cartoon	June 16	1 reel	
*Stop Kidding	Bobby Vernon	Aug. 11	2 reels	
Two Masters	Eaton-Post	Sept. 8	2 reels	
Vecation Waves	E. E. Horton	Sept. 15	2 reels	
Walls Toll Teles	Madge Kennedy	Aug. 4	2 reels	
Why Gorillas Leave Home	Bobby Vernon	Jan. 12	2 reels	

Coming Attractions

Title	Star	Rel. Date	Length	Reviewed
*†§Abie's Irish Rose	Hersholt-Carroll-Rogers	Jan. 5	10471 feet	Jan. 12
Abie's Irish Rose	Hersholt-Carroll-Rogers		12103 feet	April 28
*†Behind the German Lines	Special Cast		8254 feet	Dec. 8
Betrayal, The	Jannings-Ralston-Cooper			
Black Eagles	George Bancroft			
*†§Burlesque	James Barton			
*†§Canary Murder Case, The (A. T.)	Powell-Taylor-Brian			
*Carnation Kid, The (A. T.)	Douglas MacLean			
Chinatown Nights	Beery-Vidor			
*†§Close Harmony (A. T.)	Rogers-Carroll			
*†§Cocoanuts	Four Marx Brothers			
*†§Concert, The (A. T.)	Emil Jannings			
*†§Darkened Rooms (A. T.)	Bron-Powell			
*†§Doctor's Secret, The (A. T.)	Warner-Chatterton			
*†§Dummy, The (A. T.)	Cromwell-Chatterton			
*†§Four Feathers	Wray-Arlen-Beery			
*†§Genius is Born, A (A. T.)	A. P. Heggie			
*†§Gentlemen of the Press	Walter Huston			
*†§Half an Hour	Ruth Chatterton			
Here Comes the Band Wagon	Wray-Cooper			
*†§Hole in the Wall, The (A. T.)	Colbert-Robinson			
Hunting Tower	Harry Lauder			
*†§Innocents of Paris, The	Maurice Chevalier			
*§§Interference (A. T.)	Brent-Brook-Powell			
Just Twenty-One	Rogers-Brian			
*†§Letter, The (A. T.)	Eagels-Heggie-Owen			
*†Looping the Loop	Werner Kraus			
*†§Man I Love, The (A. T.)	Brian-Arlen			
*†§Man I Love, The (A. T.)	Arlen-Brian			
Marquis Preferred	Adolphe Menjou			
*†§Night Club (A. T.)	Special Cast			
*†§Nothing But the Truth (A. T.)	Richard Dix			
Number Please	Daniels-Hamilton			
Odd Fellows	Fields-Conklin			
Quick Lunch	Fields-Conklin			
Redskin	Richard Dix			Dec. 1
Side Show, The	Fields-Conklin			
*†§Sins of the Fathers	Emil Jannings			
*†Soul of France, The	Special Cast			
Sunset Pass	Holt-Leno			
Tale of the Alyrs, A	Jannings-Ralston			
*†§TNT	Harold Lloyd			
*†§Wild Party	Clara Bow			
*†§Wolf Song (A. T.)	Cooper-Wray			
Woman Who Needed Killing, The (A. T.)	Bachlanova-Brook-Hamilton			

SOUND SHORTS

Title	Star	Rel. Date	Length	Reviewed
Bird in the Hand, A (Christie) (A. T.)	Lois Wilson	Feb. 23	2 reels	
Bishop's Candlesticks, The	Walter Huston			
Borrah Minnevitch	Harmonica Band and Songs			
Dear Christie (Christie—A. T.)	Hardy-Hatton			
Eddie Peabody	Banjo Solos and Songs			
Giersdorf Sisters, The	Songs			
Highlowbrow	Donnelly-Shannon			
If Men Played Cards as Women Do	McHugh-Santley-Cameron-McFarland			
Jed's Vacation (Christie)	Charles Grapewin			
Just One Word	B'way Cast			
Melancholy Dame (Christie—A. T.)	Colored Cast	Mar. 9	2 reels	
Music Hath Charms (Christie)	Colored Cast			
One Word	Special Cast			
Post Mortems (Christie—A. T.)	Raymond Griffith	Mar. 23	2 reels	
§Pusher in the Face, The	Taylor-Hitchcock-Allen		2 reels	
Ruth Etting	Songs			
*§Sidewalks of New York	Novelty		1 reel	
*Skating Home (Christie)	Frances Lee	Sept. 1	2 reels	
That Party in Person	Eddie Cantor		2 reels	
When Caesar Ran a Newspaper (Christie—A. T.)	Hatton-Hardy-Lorraine	Feb. 9	2 reels	

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FEATURES

Title	Star	Rel. Date	Length	Reviewed
*§Annapolis	Loff-Brown	Dec. 2	7957 feet	
Annapolis	Loff-Brown	Nov. 18	7008 feet	
Avenging Shadow, The	Klondike (dog)	April 29	4293 feet	Mar. 31
Black Ace, The	Don Coleman	Sept. 2	5722 feet	Sept. 15
Blue Danube, The	Leatrice Joy	Mar. 12	6589 feet	May 28
Border Patrol	Harry Carey	Dec. 23	4598 feet	
Bullet Mark, The	Jack Donovan	Mar. 25	4550 feet	Mar. 31
Burning Bridges	Harry Carey	Sept. 30	4846 feet	
*†§Captain Swagger	La Rocque-Carol	Nov. 18	6124 feet	Dec. 29
Captain Swagger	La Rocque-Carol	Oct. 14	6312 feet	
Celebrity	Armstrong-Basquette	Oct. 7	6145 feet	
Chicago	Haver-Varconi	Mar. 5	9145 feet	Dec. 30
Cop, The	William Boyd	Aug. 19	7054 feet	Sept. 8
Craig's Wife	Irene Rich	Sept. 16	6670 feet	Dec. 15
Fangs of Fate	Klondike (dog)	June 24	4476 feet	June 23
Flying Buckaroo, The	Wally Wales	Nov. 25	6670 feet	
Forbidden Love	Lili Damita	Oct. 28	6787 feet	Jan. 19
Geraldine	Quillan-Nixon	Jan. 18	5959 feet	Dec. 22
Grandma's Boy (re-issue)	Harold Lloyd	Dec.	4750 feet	
Hold 'Em Yale	Rod La Rocque	May 14	7056 feet	Aug. 4
*†§King of Kings, The	Warner-Logan	Sept. 30	10,196 feet	April 29'27
Law's Lash, The	Klondike (dog)	May 20	4683 feet	Mar. 31
Let 'Er Go Gallegher	Junior Coghlan	Jan. 15	5888 feet	Jan. 28
Love Over Night	La Rocque-Loff	Sept. 18	5737 feet	
Man-Made Woman	Jey-Boles-Warner	Sept. 9	5762 feet	Sept. 22
Marlie the Killer	Klondike (dog)	Mar. 4	4600 feet	Mar. 3
Midnight Madness	Jacqueline Logan	Mar. 26	6559 feet	
*†§Ned McCobb's Daughter	Irene Rich	Jan. 12		
Ned McCobb's Daughter	Irene Rich	Dec. 2	6070 feet	
*†§Noisy Neighbors	Quillan-Vaughn	Jan. 27		
Power	Boyd-Logan	Sept. 23	6092 feet	Sept. 15
Red Mark, The	von Seyffertitz-Quartaro	Aug. 28	7937 feet	Sept. 8
Saddle Mates	Wally Wales	Aug. 5	4520 feet	Mar. 17
*†§Sal of Singapore	Phyllis Haver	Jan. 4		Jan. 12
*†§Shady Lady, The	Phyllis Haver	Jan. 20	6132 feet	Jan. 20
Ship Comes In, A	Rudolph Schildkraut	June 4	6902 feet	June 23
*†§Show Folks	Quillan-Basquette-Armstrong	Dec. 18	6466 feet	Dec. 15
Sin Town	Allen-Fair	Jan. 20		
Skyscraper	William Boyd	Aorll 9	7040 feet	April 14
*†§Spieler, The	Hale-Adoree	Dec.		Oct. 20
Spieler, The	Hale-Adoroo	Dec. 30	5816 efet	
Tenth Ave	Haver-Varconi-Schildkrant	Aug. 5	6370 feet	
Valley of Hunted Men, The	Buffalo Bill, Jr.	Feb 19	4520 feet	Mar. 3
Walking Back	Sue Carol	May 21	5035 feet	Sept. 22
Yellow Contraband	Leo Maloney	Oct. 28	5937 feet	Oct. 2

SHORT SUBJECTS

Title	Star	Rel. Date	Length	Reviewed
Alaska or Bust	"Aesop Fables"	Sept. 9	1 reel	Sept. 1
Animal Snaps	Rarebite	April 8	1 reel	
Baby Show, The	"Aesop Fables"	July 15	1 reel	
Bargain Hunt	Jackson-Hiatt-McKee	Oct. 14	2 reels	Oct. 6
Bath Time	Sportlight	June 24	1 reel	June 23

Means synchronized score. †Means sound effects. §Means voice (including dialogue and incidental songs). A. T. after title means All Talkie.

Title	Star	Rel.	Date	Length	Reviewed
Big Game	"Aesop Fables"	Oct.	21	1 reel	Oct. 27
Burglar, The	Jackson-Hiatt-McKee	Dec.	8	2 reels	
Bunker Battlers	Sportlight	July	22	1 reel	
Camping Out	Donald Haines			2 reels	Dec. 22
Campus Carmen, The	Sennett Girls	Sept.	23	2 reels	Sept. 15
Campus Vamp, The	Sennett Girls	Nov.	25	2 reels	Nov. 24
Canned Thrills	Sportlight	Aug.	19	1 reel	Aug. 11
Catalina Rowboat Races	Jackson-Hiatt-McKee	Oct.	21	2 reels	
Caught In a Taxi	Jack Cooper	June	9	2 reels	
Caught in the Draft	"Aesop Fables"			1 reel	Dec. 1
Caught in the Kitchen	Billy Bevan	Sept.	9	2 reels	
Chicken, The	Jackson-Hiatt-McKee	Aug.	26	2 reels	
City Slickers	"Aesop Fables"	July	1	1 reel	
Close Shave, A	Johnny Burke	June	23	2 reels	
Clunked on the Corner	Johnny Burke	Jan.	6	2 reels	Jan. 6
Covering Ground	Sportlight	Sept.	16	1 reel	Sept. 8
Cross Country Run, A	"Aesop Fables"	Aug.	19	1 reel	Aug. 18
Cure or Kill	"Aesop Fables"	Oct.	7	1 reel	Oct. 6
Day Off, A	"Aesop Fables"			1 reel	Dec. 1
Defensive Ends, The	Football Sense	Oct.	28	1 reel	Oct. 27
Defensive Half Backs	Football Sense	Oct.	7	1 reel	Sept. 29
Defensive Line, The	Football Sense	Oct.	21	1 reel	Oct. 20
*†Dinner Time	"Aesop Fable"			1 reel	
Dumb Waiters	Johnny Burke	Sept.	16	2 reels	Sept 8
Eagle of the Night (Serial)	Frank Clarke	Oct.	14	10 episodes	Oct. 6
Early Bird, The	"Aesop Fables"	July	22	1 reel	
Fair Affair, A	Sportlight	July	8	1 reel	Sept. 8
Fair Catch, The	Football Sense	Oct.	14	1 reel	Oct. 27
Fishing Fool, The	"Aesop Fables"			1 reel	Dec. 8
Flight That Failed, The	"Aesop Fables"	June	3	1 reel	June 9
Flying Hoofs	"Aesop Fables"			1 reel	Dec. 15
Getting Together	Sportlight	Oct.	28	1 reel	Oct. 20
Girl From Nowhere, The	Sennett Girls	Aug.	5	2 reels	Mar. 24
Gridiron Demons	"Aesop Fables"	Oct.	28	1 reel	Oct. 27
Gridiron Cocktail, A	Sportlight	Sept.	30	1 reel	
High Seas	"Aesop Fables"	Sept.	23	1 reel	Sept. 22
His New Stenographer	Billy Bevan	Dec.	30	2 reels	
His Unlucky Night	Bevan-Dent	Aug.	12	2 reels	
Hubby's Latest Alibi	Billy Bevan	Nov.	4	2 reels	Nov. 17
Hubby's Week-End Trip	Bevan-Dent	Dec.	2	2 reels	Dec. 8
Huntsman, The	"Aesop Fables"	July	8	1 reel	July 14
In the Bag	"Aesop Fables"	Aug.	26	1 reel	
Jim Jam Janitor, A	Johnny Burke	Nov.	11	2 reels	Nov. 3
Knowing the Ropes	Rice Sportlight	Jan.	6	1 reel	Jan. 12
Land o' Cotton	"Aesop Fables"	Jan.	8	1 reel	Jan. 5
Laundry Man, The	"Aesop Fables"			1 reel	Nov. 17
Limberlegs	Sportlight	June	10	1 reel	June 2
Mail Man, The	"Aesop Fables"			2 reels	Dec. 22
Magnetic Bat, The	"Aesop Fable"	Sept.	30	1 reel	
Monkey Love	"Aesop Fables"	Oct.	14	1 reel	Oct. 27
Motor Boat Mamas	Bevan-Dent	Sept.	30	2 reels	Sept. 29
Motoring Mamas	Billy Bevan	June	16	2 reels	
Mouse's Bride, The	"Aesop Fables"	June	24	1 reel	June 30
Muscle Marvels	Sportlight	Oct.	14	1 reel	Oct. 13
No Company	Haines-Coombs	Dec.	16	2 reels	
No Picnic	Haines-Coombs-Dempsey	Oct.	7	2 reels	Sept. 29
No Sale	Haines-Coombs	Nov.	18	2 reels	
On the Links	"Aesop Fables"	Nov.	25	1 reel	Dec. 1
Our Little Nell	"Aesop Fables"	Aug.	5	1 reel	
Outnumbered	"Aesop Fables"	July	29	1 reel	Aug. 4
Polar Flight, A	"Aesop Fables"	Nov.	18	1 reel	Nov. 10
Puppy Love	"Aesop Fables"	June	10	1 reel	
Queen of the North Woods (Serial)	Clair-Miller				
Smith Catalina Rowboat Race	Jackson-Hiatt-McKee	Oct.	21	2 reels	Oct. 13
Smith's Restaurant	Jackson-Hiatt-McKee	Aug.	19	2 reels	
Snapping the Whip	"Aesop Fables"			2 reels	Jan. 19
Soldier Man	Harry Langdon	Sept.	30	3 reels	
South Sea Sagas	Sportlight	Sept.	22	1 reel	
Spartan Diet	"Aesop Fables"			1 reel	Dec. 8
†§Stage Struck	"Aesop Fables"			1 reel	
Static	"Aesop Fable"	Sept.	2	1 reel	
Sunday on the Farm	"Aesop Fables"	Sept.	16	1 reel	Sept. 8
Sunny Italy	"Aesop Fables"	Aug.	12	1 reel	
Supple Sex, The	Sportlight	Aug.	5	1 reel	Sept. 1
Targets	Sportlight	Nov.	25	1 reel	
Taxi Beauties	Jack Cooper	Dec.	23	2 reels	
Taxi for Two	Jack Cooper	Sept.	2	2 reels	
Taxi Scandal, A	Jack Cooper	Oct.	28	2 reels	Oct. 27
Terrible People The (Serial)	Ray-Miller	Aug.	5	10 episodes	
Tiger's Shadow, The	McConnell-Allan	Dec.	23	10 episodes	
White Elephant, A	"Aesop Fables"			1 reel	Jan. 12
*†§Winning Patterns	Sportlight			1 reel	
Yellow Cameo, The (Serial)	Ray-Cyclone (dog)	June	3	10 episodes	

Coming Attractions

Title	Star	Length	Reviewed
Elevator Girl, The	Robert Armstrong	Feb. 24	
*†§Flying Fool, The	William Boyd	Feb. 10	
Forty-Five-Calibre War	Coleman-Loff	Feb. 17	
*†§Getaway, The	Robert Armstrong	Mar. 31	
*†Godless Girl, The	Basquette-Prevost	10720 feet	Sept. 1
Hawk of the Hills	Ray-Miller	Mar. 17	
*†§High Voltage	Boyd-Prevost-Hale		
*†§Leatherneck, The	William Boyd	Feb. 3	
Leatherneck, The	William Boyd	Feb. 3	
*†§Listen Baby (A. T.)	Eddie Quillan	Mar. 17	
*†§Marked Money	Junior Coghlan	Dec. 5	5490 feet
*†§Missing Man, The	Lee Patrick		
*†§Office Scandal	Phyllis Haver	Mar. 3	
*†§Square Shoulders	Junior Coghlan	Feb. 10	

PEERLESS PICTURES (S. R.)

Title	Star	Rel.	Date	Length	Reviewed
Bitter Sweets	Bedford-Graves	Sept.	5	5700 feet	
Girl He Didn't Buy, The	Garon-Simpson	April	15	5600 feet	
Golden Shackles	Bonner-Withers	Mar.	15	5600 feet	
Out With the Tide	Dwan-Landis	June	22	5700 feet	

RAYART (S. R.)

Title	Star	Rel.	Date	Length	Reviewed
Branded Man, The	Delaney-Marlowe	May		6089 feet	June 2
City of Purple Dreams, The	Bedford-Frazer	Sept.	15	5937 feet	
Danger Patrol, The	Russell-Faire	April		6076 feet	
Devil's Tower, The	Buddy Roosevelt	June		4533 feet	
Divine Sinner, The	Vera Reynolds	July	15	5683 feet	
Gypsy of the North	Gordon-Hale	April		5976 feet	
Isle of Lost Men	Tom Santschi			6800 feet	
Lightnin' Shot, The	Buddy Roosevelt	May		4797 feet	
Man From Headquarters, The	Roberts-Keefe	Aug.	1	5946 feet	
Midnight Adventure, A	Murphy-Landis	May		5262 feet	
My Home Town	Brockwell-Glass	Mar.		6606 feet	June 2
Mystery Valley	Buddy Roosevelt	July		4538 feet	

Title	Star	Rel.	Date	Length	Reviewed
Phantom of the Turf, The	H. Costello-Lease	Mar.		5905 feet	
Sisters of Eve	Anita Stewart	Oct.	1	5650 feet	
Sweet Sixteen	Foster-Olmstead	Dec.		5991 feet	
Trail Riders	Buddy Roosevelt	April		4627 feet	
Trailin' Back	Buddy Roosevelt	Mar.		4308 feet	

Coming Attractions

Title	Star	Rel.	Date	Length	Reviewed
Black Pearl, The	Lee-Hallor				
Brothers	Keefe-Bedford-Rankin				
Shanghai Bound	Irene Rich				
*†§Should a Girl Marry?	Foster-Keith				
Some Mother's Boy	Carr-Ralston-Robards				

FILMTONE SHORTS

Title	Star	Rel.	Date	Length	Reviewed
Overture of 1812 (Tschaikowsky)	Filmtone Harmonists				
Val and Ernie Stanton	Songs				
At the Night Club	Gladys Read and Shaw's Hawaiians				
Dancing Colleens	Tap Dancers				
Radio Franks, The	Songs				

STERLING PICTURES (S. R.)

Title	Star	Rel.	Date	Length	Reviewed
Marry the Girl	Bedford-Ellis	Mar.	1	5300 feet	Mar. 10
Million For Love, A	Dunn-Howes	April	15	5400 feet	

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FEATURES

Title	Star	Dist'r	Rel.	Date	Length	Reviewed
About Trial Marriage	Corliss Palmer	Circle Pict	Oct.	15		
Adorable Cheat	Lee-Keefe	Chesterfield	Aug.	15	5256 feet	April 21
Age of Lust, The	Emil Jannings	L. T. Rogers				
Air Mail Pilot, The	Mehaffey-Metcalfe	Hi-Mark			5000 feet	
Apaches of Paris The	Ruth Weyher	Ufa Eastern	Aug.	15	7545 feet	
Arizona days	Bob Custer	Syndicate	Sept.	15	4345 feet	
Autumn Love	Lya de Putti	Aff. European	Sept.		6 reels	
*†Big Hop, The	Jones-Ralston-Hearn	B. Jones Corp.	Aug.		7000 feet	Oct. 6
Black Butterflies	Ralston-Busch-Frazer	Quality Dist.	Sept.	1	6261 feet	
Bondage	German Cast	Ufa			6040 feet	
Broken Hearts		Hercules				
City Without Jews, The	Special Cast	Avwon	Sept.	1	5000 feet	
Code of the Air	Harlan-Marlowe	Bischoff Prod.			5700 feet	
Dance Fever	Corda-Varconi	Ufa Eastern	June	1	5460 feet	
Devil Dogs	Holmes-Alt	Crescent			5600 feet	
Devil's Passion, The	Special Cast	Arfa			5700 feet	
Dugan of the Dugouts	Garon-O'Shea	Crescent			5600 feet	
End of St. Petersburg, The	Russian Cast	A. Hammerstein			8000 feet	June 16
Faces of Children	French Cast	Zakoro			8000 feet	
Fangs of Justice	Silverstreak-Walker	Bischoff			5000 feet	
Fortune's Fool	Emil Jannings	L. T. Rogers			6100 feet	
Golden Dawn	Warwick-Ward	Conquest			6200 feet	
Gypsy Romance	Raquel Meller	Aff. European	Sept.		6 reels	
Hands of Orlac	Conrad Veidt	Aywon	Sept.		6500 feet	
Hearts of Men	Harris-Keefe	Anchor			5400 feet	
Hell Ship	Special Cast	Collwyn			5800 feet	Sept. 15
Into the Night	Agnes Ayres	Raleigh			5712 feet	
House of Shame	Faire-Hale	Chesterfield	Sept.	1	5300 feet	Sept. 15
Jealousy	Lya de Putti	Brill	Sept.	1	5460 feet	
Lady of Petrograd, The	Special Cast	Aff. European	Sept.		6000 feet	
Lady from Paris, The	Vilma Banky	Aywon	Sept.		6000 feet	
Legend of the Bear's Wedding	Russian Cast	Amkino			7500 feet	
Life's Like That	Withers-Boteler	F. Royer (producer)				June 16
Lights of Paris	Special Cast	Superlative			6000 feet	
Little Wild Girl, The	Lee-Landis	Hercules				
Lookout Girl, The	Jacqueline Logan	Quality Dist.	Nov.		6413 feet	
Loves of Jeanne Ney, The	Edith Jahanne	Ufa-Eastern			7563 feet	
Lucrezia Borgia	Conrad Veidt	Universal			7200 feet	Jan. 12
Mother of Mine	Special Cast	Zakoro	Oct.		7200 feet	
Mountain Lovers	Gaston Jacquet	Conquest	Jan.		6500 feet	
Mystic Mirror, The	German Cast				7000 feet	
No Babies Wanted	Devore-Mong	Plaza			5215 feet	
Old Age Handicap, The	Vaughn-Hughes	Trinity Pict			5573 feet	Sept. 15
Olympic Hero, The	Charles Paddock	Zakoro	July		5200 feet	
On the Divide	Bob Custer	Syndicate	Oct.	15	4657 feet	
Port of Missing Children	Special Cast	Superlative				
Power of Darkness, The	Moscow Art Players	Aff. European	Sept.		6 reels	
Primanerliebe	German Cast	Scenic Films			6500 feet	Mar. 24
Prodigals of Monte Carlo	Balfour-Blackwell	Zakoro	Aug.		6200 feet	
Q Ships	Special Cast				6000 feet	
Queen of the Chorus, The	Faire-Lease	Crescent Pict			5900 feet	
Racing Through	Mae Marsh	Aff. European	Sept.		7 reels	
Romance of a Rogue The	Warner-Stewart	Quality Dist.	Oct.		6100 feet	
Sally of the South Seas		Hercules				
Scarlet Youth	Corliss Palmer	Circle Pict.	Oct.			
Sealed Lips	Swedish Cast	Colwyn			6000 feet	
Shanghai Document	Russian Cast		Oct.	13	5000 feet	
Shadows of the Night		Hercules				
Shooting Stars	English Cast	Artlee	April		5800 feet	April 28
Silent Sentinel, The	Champion-Hughes	Chesterfield	Aug.	1	4890 feet	
Silent Trail, The	Bob Custer	Syndicate	Aug.	15	4315 feet	
Simba	Jungle Film	Capitol Pict			8000 feet	Feb. 4
Sky Rider, The	Chamoion-Hughes	Chesterfield	June	15	4900 feet	
Somme The	Special Cast	New Era			7000 feet	
Station Master, The	Ivan Moskvin	Amkino	June	16	7200 feet	
Streets of Algiers	Camilla Horn	Ufa Eastern	May	1	6603 feet	
Tartuffe the Hypocrite	Jannings-Dagover	Ufa Eastern	April	1	6680 feet	Aug. 5 '27
Ten Days That Shook the World	Russian Cast	Amkino	Nov.	2	7815 feet	Nov. 24
Thee Comrades and One Invention	Russian Cast		Oct.	13	6000 feet	
Thunder God	Cornelius Keefe	Crescent			5917 feet	
Two Brothers	Conrad Veidt	Ufa Eastern	July	1	6300 feet	
West of Santa Fe	Bob Custer	Syndicate	Nov.	15	4852 feet	
When Fleet Meets Fleet	English Cast	Hi-Mark			7953 feet	
Woman Tempted The	Compton-Ward	Aywon	Sept.		6500 feet	
Yellow Pass, The	Russian Cast	Amkino	Dec.	8	600 feet	
Youth Astray	Johnson-Mattoni	Ameranglo			6000 feet	

SHORT SUBJECTS

Title	Star	Rel.	Date	Length	Reviewed
Fare Enough	Poodles Hanneford	Artclass		2 reels	
Mysterious Airman, The		Weiss Bros		10 episodes	
Fatal Warning, The (Serial)	H. Costello-Graves	Mascot Pict.		10 episodes	
Nothing to Live For	Al Joy	Cranfield Clarke		2 reels	
She Said No	Ben Turpin	Artclass		2 reels	
Sophomore, The	G. O'Neill-L. Graydon	Hi-Mark			
Spookey Money	Al Joy	Cranfield-Clarke		2 reels	
Thick and Thin	Snub Pollard	Artclass		2 reels	
Through the Ages	Novelty	Castle		1 reel	

** Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie.*

Title	Star	Rel.	Date	Length	Reviewed
Vanishing West, The (Serial)	Specia Cast	Mascot Plct...	Oct. 15	10 episodes	Oct. 13
Vultures of the Sea (Serial)	Walker-Mason	Mascot Plct...	Aug. 1	10 episodes	Sept. 15
Who's Who	Al Joy	Cranfield-Clarke		2 reels	
You Can't Win (Serial)		Weiss Bros		10 episodes	

Coming Attractions

Title	Star	Rel.	Date	Length	Reviewed
Bachelor Club, The	Talmadge-Worth	General Plct			
Bondage	Special Cast	Ufa-Eastern			
Buying a Wife	Special Cast	Aff. European		7 reels	
Circumstantial Evidence	Foster-Keefe-Lake	Chesterfield			
*†§Chopin's Passion	Robertson-Brinkley	Pewers Cinephone			
Dancer of His Majesty, The	Special Cast	Amkino		7000 feet	
Duty to be Silent	Maria Albana	Aff. European		6 reels	
Escaped from Hell	Murlat Esterhazy	Aff. European		8 reels	
Exodus to the New World, The	Lyon-Prevost	Pioneer			
Full Dressed Thieves	Nils Asther	Aff. European		7 reels	
German Underworld	Special Cast	Aff. European		7 reels	
§Great Power, The	Special Cast	Bell Tone			
Great Unknown, The	John Loder	Aff. European		6 reels	
Guilty	Fritsch-Vernon	Ufa-Eastern			
Her Viennese Lover	Asther-Nolan	Aff. European		6 reels	
Just Off Broadway	Keith-Christy				
Little Colonel, The	Henry B. Walthal				
Man Who Cheated Life	Veidt-Krauss	Aff. European		8 reels	
Milak of the Snowlands	Special Cast	Ufa-Eastern			
Our Daily Bread	Mary Nolan	Aff. European		7 reels	
Poet and Czar	Special Cast	Amkino		8775 feet	
South of Panama	Carmelita Geraghty	Chesterfield			
Two Days	Special Cast	Amkino		6500 feet	
Unholy Love	Wegener-Petrovitch	Aff. European			
Verdun	Special Cast	Richmount			
Vera Miezewa (tentative)	Derussa	Aff. European		7 reels	
Water, The	M. Chekhov	Amkino		7000 feet	
When Duty Calls	Special Cast	Ufa-Eastern			

TIFFANY-STAHL

FEATURES

Title	Star	Rel.	Date	Length	Reviewed
Albany Night Boat	Olive Borden	July	20	5844 feet	
Bachelor's Paradise	O'Neill-Graves	Mar.	15	8147 feet	
Beautiful But Dumb	Patsy Ruth Miller	Aug.	1	6157 feet	
Broadway Fever	O'Neill-Drew	Jan.	20		
*†§Cavalier, The	Bedford-R. Talmadge	Nov.	1	6775 feet	Oct. 27
Clothes Make the Woman	Southern-Pidgeon	May	1	5209 feet	
Domestic Meddlers	Claire Windsor	Aug.	15	5362 feet	
Floating College, The	O'Neill-Cellier, Jr.	Nov.	10	6477 feet	
George Washington Cohen	Jessel-Palmer	Dec.	20		
Grain of Dust, The	Cortez-Windsor-Bennett	July	10	6126 feet	
Green Grass Widows	Hagen-Harron-Olmsted	June	10	5334 feet	
Gun Runner, The	Cortez-Lane	Nov.	20	5516 feet	
House of Scandal	Sebastian-O'Malley	April	1	5297 feet	
Ladies of the Night Club	Cortez-Leonard	May	15	6553 feet	
Faerie	White-McGregor	July	1	5676 feet	
Man in Hobbies, The	Lee-Harron	Jan.	10	5967 feet	
Marriage by Contract	Miller-Gray	Dec.	1	7786 feet	Oct. 20
*†§Molly and Me	Brown-Bennett-Vaughn				
Naughty Duchess, The	Warner-Southern	Oct.	10	6271 feet	
Power of Silence, The	Belle Bennett	Oct.	20	6554 feet	
Rowers of the Sea	Cortez-Myers	June	30	6160 feet	
Rainbow, The	Dorothy Sebastian	Jan.	1		
Reputation	Keane-Standing				
Scarlet Dove, The	Frazer-Borlo	April	15	5102 feet	
Stormy Waters	Southern-McGregor	June	1	5735 feet	
Their Hour	Harron-Sebastian	Mar.	1	5652 feet	
*†§Tollers, The	Relston-Fairbanks, Jr.	Oct.	1	7256 feet	Oct. 20
Tropical Nights	Miller-McGregor	Dec.	10		

SHORT SUBJECTS

Title	Star	Rel.	Date	Length	Reviewed
Gold	Color Classic			1 reel	
*†§Hawaiian Love Call, The	Color Symphony	Dec.	15	1 reel	
*†§Japanese Carnival, A	Color Symphony	Jan.	1	1 reel	
*†§In a Persian Market	Color Symphony	Oct.	1	1 reel	Nov. 17
*†§In a Chinese Temple Garden	Color Symphony	Feb.	15	1 reel	
*†Love Charm, The	Color Symphony			1 reel	
Maude Muller	Color Classic			1 reel	
No Woman Allowed	Color Classic			1 reel	
Tenderfoot Tourist, A	Color Classic			1 reel	
Tom, Dick or Harry	Color Classic			1 reel	
*†§Toy Shop, The	Color Symphony	Nov.	1	1 reel	

Coming Attractions

Title	Star	Rel.	Date	Length	Reviewed
Devil's Apple Tree, The	Dorothy Sebastian	Feb.	10		
Family Row, The	Windsor-Gray				
Geraldine Laird	Belle Bennett	Mar.	20		
*§Ghetto, The	George Jessel	Feb.	1		
Girl Who Came Back (tentative)	Eve Southern	Mar.	10		
*†§Lucky Boy	Jessel-Quimby	Jan.	10	8500 feet	Jan. 12
Miracle, The	Southern-Pidgeon				
Molly and Me	Alberta Vaughn				
New Orleans	Cortez-Bennett	Mar.	1		
Queen of Burlesque	Belle Bennett				
Spirit of Youth	Sebastian-Kent	Feb.	20		
Square Right	Gribbon-Stone	Feb.	1		

UNIVERSAL

FEATURES

Title	Star	Rel.	Date	Length	Reviewed
Anybody Here Seen Kelly?	Love-T. Moore	Sept.	8	6243 feet	
Arizona Cyclone, The	Fred Humes	May	6	4076 feet	
Beauty and Bullets	Ted Wells	Dec.	16	4179 feet	
Body Punch, The	Daugherty-Faire	Oct.	28	4786 feet	
Buck Privates	De Putti-McGregor	June	3	6171 feet	Feb. 4
Clearing the Trail	Gibson-Culliver	Oct.	7	5311 feet	
Cloud Dodger, The	Al Wilson	Sept.	30	4322 feet	
Count of Ten, The	Ray-Ralston	June	17	6278 feet	Sept. 15
Crimson Canyon, The	Ted Wells	Dec.	16	4179 feet	
Danger Rider, The	Hoot Gibson	Nov.	18	5357 feet	Dec. 22
Flyin' Cowboy, The	Gibson-Hasbrouck	July	1	5109 feet	
Foreign Legion, The	Kerry-Stone-Nolan	Sept.	23	7828 feet	June 30
Four Footed Ranger, The	Dynamite (dog)	Mar.	25	4426 feet	
Freedom of the Press	Stone-Keith-M. Day	Oct.	28	6474 feet	Oct. 20
Gate Crasher, The	Glenn Tryon	Dec.	9	5597 feet	
*†§Give and Take	Sidney-Hershelt	Dec.	23	6552 feet	Dec. 29
Good Morning Judge	Denny-Nolan	April	29	5645 feet	Sept. 22
Greased Lightning	Ted Wells	July	29	4194 feet	
Grip of the Yukon, The	Bushman-Hamilton-Marlowe	Sept.	30	6599 feet	
Grit Wins	Wells-Collins	Jan.	27	4696 feet	
Guardians of the Wild	Rex (horse)-Perrin	Sept.	16	4868 feet	
Harvest of Hate, The	Rex (horse)-Perrin	April	14	4719 feet	
Hero of the Circus	Special Cast	Dec.	2	5606 feet	
Home, James	La Plante-Delaney	Sept.	2	6307 feet	
Honeymoon Flats	Lewis-Gulliver	Dec.	30	6057 feet	
Hoofbeats of Vengeance	Rex (horse)-Perrin	June	16		
Hot Hoofs	Tryon-Miller	May	13	5874 feet	Sept. 15
Hound of Silver Creek	Dynamite (dog)	May	20	4095 feet	
How to Handle Women	Tryon-Nixon	Oct.	14	5591 feet	July 14
Jazz Mad	Hersholt-Nixon-Lewis	Nov.	11	6832 feet	
King of the Rodeo, The	Hoot Gibson	Jan.	6	5508 feet	
Lariat Kid, The	Hoot Gibson	June	23		
*†§Last Warning, The	Laura LaPlante	Jan.	6		
*†§Lonesome	Tryon-Kent	Jan.	20	6142 feet	Oct. 6
Love Me and World Is Mine	Philbin-Kerry	Mar.	4	6813 feet	Feb. 11
Made to Order Hero	Ted Wells	June	3	4120 feet	
*†Man Who Laughs, The	Veidt-Philbin	Nov.	4	10185 feet	May 12
*†Man, Woman and Wife	Kerry-Starke-Nixon	Jan.	13	6674 feet	Nov. 10
*†§Melody of Love (A. T.)	Pidgeon-Harris-Winton	Dec.	2	6733 feet	Oct. 27
Michigan Kid, The	Nagel-Adoree	Oct.	21	6030 feet	July 7
Night Bird, The	Reginald Denny	Sept.	16	6670 feet	
One Rainy Night	Laura La Plante	Dec.	9		
Phantom Fingers	Cody-Thompson	June	2		
Phyllis of the Follies	M. Moore-A. Day	Nov.	25	5907 feet	
Plunging Hoofs	Rex (horse)-Perrin	Aug.	4		
Price of Fear, The	Cody-Thompson	Oct.	28	4230 feet	
Put 'Em Up	Fred Humes	Mar.	11	4200 feet	
Quick Triggers	Fred Humes	July	15	4472 feet	
*†§Red Hot Speed	Denny-Day	Jan.	27	6288 feet	
Red Lips	Nixon Rogers	Dec.	2	6957 feet	
Riding for Fame	Hoot Gibson	Aug.	19	5424 feet	
Shield of Honor, The	Lewis-Gulliver-Hamilton	Feb.	19	6172 feet	Dec. 30
Silks and Saddles	Nixon-Walling-Nolan	Jan.	20	5809 feet	
Sky Skidder, The	Al Wilson	Jan.	13	4364 feet	
Stop That Man	Lake-Kent	Mar.	11	5389 feet	April 26
Surrender	Philbin-Maskine	Mar.	4	8249 feet	Mar. 10
Thanks for Buggy Ride	La Plante-Tryon	April	1	6179 feet	Feb. 4
Thirteenth Juror, The	Nilsson-Bushman	Nov.	13	5598 feet	Dec. 9
Thunder Riders, The	Ted Wells	April	8	4353 feet	
Trick of Hearts, A	Gibson-Hale	Mar.	18	5495 feet	
Two Outlaws, The	Rex (horse)-Perrin	Nov.	18	4616 feet	
*†§Uncle Tom's Cabin	Special Cast	Sept.	2	10600 feet	Nov. 18
We Americans	Sidney-Miller-Lewis	May	6	9151 feet	April 7
Wild West Show, The	Gibson-Gulliver	May	20	5254 feet	
Wolves of the City		Dec.	2		
Won in the Clouds	Al Wilson	April	22	4348 feet	

SHORT SUBJECTS

Title	Star	Rel.	Date	Length	Reviewed
All for Geraldine	Sid Saylor	Dec.	6	2 reels	Nov. 17
Ambuscade, The	Fred Gilman	June	16	2 reels	May 18
And Morning Came	Young-La Salle	Dec.	19	2 reels	
Big Game George	Sid Saylor	July	18	2 reels	Sept. 1
Bookworm Hero	Lewis-Gulliver-Phillips	Dec.	17	2 reels	
Boundary Battle, The	Edmund Cobb	Nov.	17	2 reels	Oct. 27
Broke Out	Young-La Salle	Aug.	1	2 reels	
Buster Minds the Baby	Trimble, Hardwick and Dog	June	27	2 reels	May 26
Buster Trims Up	Trimble-Hardwick and Dog	Oct.	17	2 reels	
Busting Buster	Trimble-Hardwick and Dog	Aug.	15	2 reels	
Bull-oney	Oswald Cartoon	Nov.	28	1 reel	Sept. 29
Calford in the Movies	Lewis-Culliver-Phillips	Oct.	15	2 reels	Oct. 6
Calford on Horseback	Lewis-Gulliver-Phillips	Dec.	10	2 reels	Dec. 1
Calford vs. Redskins	Lewis-Gulliver-Phillips	Sept.	17	2 reels	
Card of Destiny, The	Fred Gilman	July	14	2 reels	June 16
Cash Customers	Young-La Salle	July	11	2 reels	
Claim Jumpers, The	Edmund Cobb	Jan.	19	2 reels	Dec. 22
Clean Sweep, A	Bob Chandler	Dec.	1	2 reels	Nov. 24
Close Shaves	Sid Saylor	May	22	2 reels	
Come on, Horace	Arthur Lake	Oct.	8	2 reels	
Cross Country Bunion Race, The	Sid Saylor	Nov.	7	2 reels	Oct. 13
Crushed Hats	Sid Saylor	Jan.	30	2 reels	
Danger Trail, The	Newton House	Sept.	1	2 reels	
Dangerous Trail, The	Jack Perrin	June	2	2 reels	May 8
Daring Dude, A	Bob Chandler	Feb.	2	2 reels	
Daring Chances	Jack Hoxie	Dec.	15	2 reels	
Dead Game	Art Accord	Oct.	7	2 reels	
Dear Old Calford	Lewis-Gulliver-Phillips	Nov.	26	2 reels	
Death's Head	Bob Curwood	Dec.	8	2 reels	Dec. 15
Diamond Master, The	Lorraine-Stevenson	Feb.	3	10 episodes	
Diamond Master, The	Lorraine-Stevenson	April 8, '29		10 episodes	
*East Side				2 reels	
Fantasie	Laemmle Novelty			1 reel	
Farewell	Lewis-Gulliver-Phillips	Feb.	4	2 reels	
Farmyard Follies	Oswald Cartoon	Dec.	24	1 reel	
Fiery Fireman, The	Oswald Cartoon	Oct.	15	1 reel	
Fighting Forester, The	Edmund Cobb	Oct.	20	2 reels	
Fighting for Victory	Lewis-Gulliver-Phillips	Nov.	12	2 reels	Oct. 27
Fighting Kid, The	Newton House	June	9	2 reels	May 18
Fighting Tenderfoot, A	Bob Chandler	Dec.	29	2 reels	
Finishing School	Young-La Salle	May	8	2 reels	
Flesh Stories	Young-La Salle	Nov.	21	2 reels	Oct. 20
Footprints	Laemmle Novelty	Nov.	19	1 reel	Oct. 27
Fox Chase, The	Oswald Cartoon	June	25	1 reel	May 26
Full House, A	Long-Adams-Lymon-McPhail	June	13	2 reels	May 18
Fun in the Clouds	Arthur Lake	Nov.	6	1 reel	Oct. 20
Galloping Ace, The	Jack Hoxie	Sept.	22	2 reels	
Gauge of Battle, The	Fred Gilman	April	21	2 reels	Mar. 24
George Meets George	Sid Saylor	June	20	2 reels	May 18
Handicapped	Laemmle Novelty	Sept.	24	1 reel	Nov. 24
Have Patience	Trimble-Hardwick and Dog	Feb.	6	2 reels	
*†Hen Fruit	Oswald Cartoon	Feb.	4	1 reel	
Her Haunted Heritage	Ben Hall	July	2	1 reel	June 2
High Up	Oswald Cartoon	Aug.	6	1 reel	
Hollywood or Bust	Arthur Lake	Sept.	10	1 reel	
Hold Your Horses	Young-La Salle	Jan.	7	1 reel	Dec. 22
Homeless Homer	Oswald Cartoon	Jan.	7	1 reel	
Horse Tail, A	Oswald Cartoon	Dec.	10	1 reel	
Hot Dogs	Oswald Cartoon	Aug.	20	1 reel	July 28
Hurry Up Marriage	Ben Hall	Aug.	27	1 reel	
Husbands Won't Tell	Young-La Salle	Aug.	29	2 reels	Sept. 1
In Line of Duty	Edmund Cobb	Feb.	23	2 reels	
Iron Code, The	Jack Perrin	June	30	2 reels	May 26
Junior Year, The	Lewis-Gulliver-Phillips	Sept.	3	2 reels	
Just Wait	Young-La Salle	Sept.	28	2 reels	
Kicking Through	Lewis-Gulliver-Phillips	Oct.	1	2 reels	
King of Shehas	Arthur Lake	Aug.	13	1 reel	July 21
Knockout Buster	Trimble-Hardwick and Dog	Mar.	6	2 reels	
Look Pleasant	Sid Saylor	Oct.	10	2 reels	
McGinis vs. Joneses	Long-Adams-Laymon-McPhail	Aug.	8	2 reels	
Men in the Row (re-issue)	Jack Hoxie	Jan.	26	2 reels	
Mississippi Mud	Oswald Cartoon	Sept.	17	1 reel	
Mystery Rider, The (Serial)	Desmond-Perdue	Nov.	26	10 episodes	
Newlyweds' Anniversary	Snookums	Aug.	6	2 reels	
Newlyweds' Court Trouble	Snookums-Perdue-Egan	Oct.	31	2 reels	Sept. 29
Newlyweds' Excuse	Snookums, Hardwick and Dog	May	15	2 reels	

** Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie.*

Title	Star	Rel.	Date	Length	Reviewed
Newlyweds' False Alarm, The	Snookums-Perdue-Egan	July	2	2 reels	June 2
Newlyweds' Happy Day, The	Snookums-Bartlett-McPhaill	June	4	2 reels	May 12
Newlyweds' Hard Luck	Snookums-Perdue-Egan	Sept.	5	2 reels	Aug. 18
Newlyweds' Headache, The	Snookums-Bartlett-McPhaill	Jan.	23	2 reels	
Newlyweds in Society	Snookums-Perdue-Egan	April	17	2 reels	
Newlyweds' Holiday	Snookums-Perdue-Egan	Mar.	20	2 reels	
Newlyweds Lose Snookums The	Snookums-Perdue-Egan	Nov.	28	2 reels	Dec. 28
Newlyweds' Need Help, The	Snookums-Perdue-Egan	Dec.	26	2 reels	Dec 1
Newlyweds' Unwelcome, The	Snookums-Perdue-Egan	Oct.	3	2 reels	
Newlyweds' Visit	Snookums-Perdue-Egan	Feb.	20	2 reels	
Out At Home	Trimble-Hardwick and Dog	Jan.	9	2 reels	
Paddling Co-Eds	Lewis-Gulliver-Phillips	Oct.	29	2 reels	Oct. 27
Panicky Pancakes	Oswald Cartoon	Oct.	1	1 reel	Oct. 13
Poor Papa	Oswald Cartoon	June	11	1 reel	May 18
Private Business	Sid Saylor	April	24	2 reels	
Prodigal Pup, The	Canine Cast			1 reel	Sept. 1
Rag Doll	Laemmle Novelty	Feb.	11	1 reel	Jan. 12
Range of Fear, The	Bob Curwood	Jan.	12	2 reels	
Ranger Patrol, The	Fred Gilman	Aug.	11	2 reels	
Range Wolf	Bob Curwood	Feb.	9	2 reels	Jan. 12
Red Warning	Jack Hoxie	Nov.	1	2 reels	
Reel Life	Long-Adams-Layman-McPhaill	July	4	2 reels	June 1
Ride For Help, The	Newton House	July	7	2 reels	
Riders of the Woods	Edmund Cobb	Sept.	15	2 reels	
Rocks and Saddles	Oswald Cartoon	Nov.	12	1 reel	Oct. 26
Romeo of the Range	Bob Curwood	Oct.	6	2 reels	
Ropin' Romance	Newton House	Aug.	4	2 reels	
Rubber Necks	Sid Saylor	Sept.	12	2 reels	
Ruse, The	Jack Perrin	Aug.	25	2 reels	July 28
Sailor Suits	Sid Saylor	Jan.	2	2 reels	Dec
Sandwiches and Tea	Arthur Lake	July	16	1 reel	June 20
Saps and Saddles	Bob Chandler	Oct.	27	2 reels	Oct. 18
Scarlet Arrow, The (Serial)	F. X. Bushman, Jr	June	3	10 episodes	
Secret Outlaw, The	Bob Curwood	Nov.	10	2 reels	Oct. 6
Seeing Sights	Sid Saylor	Mar.	27	2 reels	
Shadows	Laemmle Novelty	Jan.	14	1 reel	Dec. 22
She's a Pippin	Young-La Salle	Mar.	13	2 reels	
She's My Girl	Sid Saylor	Aug.	22	2 reels	July 28
Shooting the Bull	Young-La Salle	Oct.	24	2 reels	
*†Sick Cylinders	Oswald Cartoon	Feb.	18	1 reel	
Sky Scrappers	Oswald Cartoon	Sept.	3	1 reel	Aug. 18
Sleeping Through	Arthur Lake	Dec.	31	1 reel	Dec. 8
Sleigh Bells	Oswald Cartoon	July	23	1 reel	June 30
South Pole Flight, A	Oswald Cartoon	Nov.	26	1 reel	Dec. 1
Speed and Spurs	Bob Curwood	Sept.	8	2 reels	Sept. 8
Speeding Youth	Lewis-Gulliver-Phillips	Jan.	7	2 reels	
Speed Sneik, The	Arthur Lake	June	18	1 reel	May 26
*†Steamboat Willie	Oswald Cartoon			1 reel	
Swell Clothes	Arthur Lake	Dec.	5	1 reel	Nov. 19
Take Your Pick	Young-LaSalle	Feb.	13	2 reels	Jan. 12
Tall Timber	Oswald Cartoon	July	9	1 reel	June 11
Tarzan the Mighty (Serial)	Merrill-Kingston	Aug.	12	15 episodes	July 21
Teacher's Pest	Trimble-Hardwick and Dog	Nov.	14	2 reels	Oct. 20
Tenderfoot Hero, A	Bob Chandler	Sept.	29	2 reels	
There's a Will	C. King-C. Dnherty	Dec.	21	2 reels	
This Way Please	Young-La Salle	April	10	2 reels	
Tige's Girl Friend	Trimble-Hardwick and Dodg	April	3	1 reels	
Tracked Down	Art Accord	Jan.	5	2 reels	
Trackless Trolley, The	Ben Hall	July	30	1 reel	
Tricky Trickster, The	Ben Hall	June	4	1 reel	May 18
Valiant Rider, The (Western)	Bob Curwood	June	23	2 reels	May 19
Watch the Birdie	Trimble-Hardwick and Dog	Dec.	12	2 reels	Dec. 8
Wax Figures	Laemmle Novelty	Oct.	22	1 reel	
Whose Baby	Arthur Lake	Jan.	28	1 reel	
Whose Wife	Young-La Salle	June	6	2 reels	May 12
Winning Point, The	Lewis-Gulliver-Phillips	Jan.	21	2 reels	
Woman's Man, A	Arthur Lake	Dec.	3	1 reel	Nov. 17
Wooden Soldier, The	Laemmle Novelty	Dec.	17	1 reel	Dec. 3
Yankee Clippers	Oswald Cartoon	Jan.	21	1 reel	Jan. 5
Yukon Gold	Jack Perrin	July	28	2 reels	June 10

Coming Attractions

Title	Star	Rel.	Date	Length	Reviewed
*†§Bargain In the Kremlin, The (A.T.)	Joseph Schildkraut				
*†§Barnum Was Right					
Blow by Blow	Hoot Gibson	May	19		
Born to the Saddle	Ted Wells				
*†§Braggart, The	Jean Hersholt				
Brides Will Be Brides	Laura La Plante				
*†§Broadway (A. T.)	Tryon-Brent-Kennedy				
Burning the Wind	Hoot Gibson	Feb.	10	5202 feet	
*†§Charlatan, The	Special Cast				
*†§Clear the Deck	ReginaldDenny	Mar.	24		
*†§Climax, he (A. T.)	Hersholt-Crawford				
*†§Cohens and Kelleys in Atlantic					
*†§City, The	Sidney-Gordon-Price-Swain	Mar.	17		
*†§Collegiate (A. T.)	Lewis-Gulliver-Phillips				
*†§Come Across	Special Cast	May	5		
Crimson Hour, The	De Putti-Mosjukine				
*†§Dangerous Dimples	Laura La Plante	June	16		
Doubling For Trouble	Gibson-Gilbert				
*†§Drake Murder Case, The					
Erik the Great	Veidt-Philbin				
Eyes of the Underworld	William Cody				
Fallen Angels	Kerry-Starke				
*†§Flaming Daughters					
Girl Dodger, The	Arthur Lake				
*†§Girl on the Barge, The	Hersholt-O'Neil-McGregor	Feb.	24		
Girl on the Barge	Hersholt-O'Neil-McGregor	Feb.	3	6908 feet	
*†§Great Cinema Murder, The					
*†§Haunted Lady, The					
Hell Wrecker, The	Hoot Gibson				
*†§His Lucky Day	Reginald Denny	June	2		
†§*It Can Be Done	Tryon-Carol	April	21		
Kid's Clever, The	Glenn Tryon	Feb.	17		
*†§King of Jazz, The (A. T.)	Paul Whiteman and Band				
Man Disturber, The	Reginald Denny				
*†§Minstrel Show, The (A. T.)	Eddie Leonard				
Navy Blues	Arthur Lake				
*†§One Rainy Night	Laura La Plante	Mar.	3		
*†§Play Goes On, The (A. T.)	James Murray	Mar.	10		
Points West	Hoot Gibson	April	7		
*†§ Part of Dreams, The	Mary Philbin				Sept. 22
*†§Shakedown, The	Murray-Kent	Feb.	3		
*†§Shannons of Broadway, The (A. T.)	James Gleason				
*†§Show Boat	La Plante-J. Schildkraut				
Smilin' Guns	Hoot Gibson	Aug.	30		
Tarange	Special Cast				
*†§That Blonde	Laura La Plante	April	28		
Watch My Speed	Reginald Denny				
Wild Blood	Rex (horse)-Perrin	Feb.	10	4497 feet	
*†§You Can't Buy Love	Special Cast	May	26		

MOVIETONE SHORTS

Title	Star	Rel.	Date	Length	Reviewed
Bailey and Barnum	Vaudeville Act	Jan.	11	1 reel	
Three Brox Sisters	Songs	June	14	1 reel	
Zimmerman and Granville	Vaudeville Act	Jan.	28	1 reel	

UNITED ARTISTS

FEATURES

Title	Star	Rel.	Date	Length	Reviewed
*†§Awakening, The	Banky-Byron	Nov.	17	7972 feet	Jan. 12
*†Battle of the Sexes, The	Bennett-Hersholt-Haver	Oct.	13	8180 feet	Oct. 20
College	Buster Keaton	July	29	5800 feet	Sept. 23
Drums of Love	Philbin-Alvarado	Mar	31	8350 feet	Jan. 28
Garden of Eden, The	Griffith-Ray	Feb.	4	7300 feet	Jan. 14
Magic Flame, The	Colman-Banky	Aug.	14	7850 feet	Sept. 30
Ramona	Del Rio-Baxter	Feb.	11	7552 feet	Feb. 4
*†§Rescue, The	Colman-Damita	Jan.	12	7980 feet	Jan. 19
*†Revenge	Dolores Del Rio	Nov.	3	6541 feet	Dec. 15
Steamboat Bill, Jr	Keaton-Torrence	May	12	6400 feet	May 19
*†Tempest	J. Barrymore-Horn	Aug.	11	9300 feet	June 16
*†Two Lovers	Colman-Banky	Sept.	7	8500 feet	April 28
*†Woman Disputed, The	Talmadge-Roland	Oct.	29	8041 feet	Nov. 17

Coming Attractions

Title	Star	Rel.	Date	Length	Reviewed
*†§Alibi, The	O'Malley-Busch				
*†§Bulldog Drummond (A. T.)	Colman-Tashman-Love				
*†§Childs Fifth Avenue (A. T.)	Banky-Hall				
*†§Coquette (A. T.)	Pickford-Brown				
*§City Lights	Charlie Chaplin				
Evangeline	Del Rio-Drew				
†Hell's Angels	Lyon-Hall-Nissen				
King of the Mountains	John Barrymore				
*†§Lady of the Pavements	Boyd-Velez-Goudal				
*§Lummox (A. T.)					
*†§Man With the Iron Mask, The	Douglas Fairbanks				
Miracle Girl, The	Lillian Gish				
*†§Queen Kelly	Swanson-Byron				
*†§Say It With Music (A. T.)	Harry Richman				
*†§She Goes to War	Boardman-Rubens				
Three Passions	Terry-Petrovitch				
Venus	Constance Talmadge				

WARNER BROTHERS

FEATURES

Title	Star	Rel.	Date	Length	Reviewed
*†§Caught In the Fog	McAvoy-Nagle	Sept.	22	6270 feet	
Caught in the Fog	McAvoy-Nagel			5428 feet	
*†§Conquest (A. T.)	Blue-Warner-Wilson	Jan.	19	6729 feet	
*Crimson City, The	Loy-Miljan-Hyams	April	7	5388 feet	April 12
*Domestic Troubles	Fazenda-Cook	Mar.	24	5164 feet	
*Five and Ten Cent Annie	Fazenda-Cook	May	26	4914 feet	Sept. 22
*†§Home Towners, The	Bennett-Kenyon-Brockwell	Dec.	15	8693 feet	Oct. 27
*§Jazz Singer, The	Jolson-McAvoy	Feb.	4	7077 feet	Oct. 21
*†§Land of the Silver Fox	Rin-Tin-Tin-Nye-Hyams	Nov.	10	5179 feet	
†§Lion and the Mouse	L. Barrymore-McAvoy-Collier, Jr.	Aug.	3	6352 feet	May 28
*†§Little Wild Cat, The	Ferris-Hall-Dawson	Jan.	5	5644 feet	
*†§Lights of New York (A. T.)	Costello-Landis-Brockwell	July	21	5267 feet	
*†§Midnight Taxi, The	Moreno-Costello	Oct.	6	5729 feet	Nov. 24
*†§My Man	Fanny Brice	Jan.	12	9247 feet	Jan. 5
*†§On Trial (A. T.)	Fredericks-Lytell-Wilson	Dec.	29	8290 feet	Nov. 3
*Pay As You Enter	Cook-Fazenda	May	12	4975 feet	
*Powder My Back	Rich-Ferris-Beranger	Mar.	10	6185 feet	
*Rinty of the Desert	Rin-Tin-Tin-Ferris-Nye	April	21	4820 feet	Sept. 28
*†§Singing Fool, The	Jolson-Bronson-Dunn	Jan.	1	9592 feet	Sept. 29
*†§State Street Sadie	Loy-Nagle	Aug.	25	7169 feet	Sept. 15
*†§Tenderloin	D. Costello-Nagel	April	28	7340 feet	April 8
*†§Terror, The (A.T.)	McAvoy-Horton	Oct.	20	7654 feet	Aug. 26
*†§Women They Talk About	I. Rich-Ferris-Collier, Jr.	Sept.	8	5527 feet	

Coming Attractions

Title	Star	Rel.	Date	Length	Reviewed
*†§Alimony Annie	D. Costello-Ferris-Rankin				
*†§Argyle Case, The (A. T.)	Thomas Meighan				
*†§Desert Song, The	Boles-King				
*†§Fancy Baggage	Audrey Ferris	Feb.	23		
*†§From Headquarters	Monte Blue				
*†§Frozen River	Rin-Tin-Tin				
*†§General Crack	John Barrymore				
*†§Glorious Betsy	D. Costello-Nagle			7441 feet	May 5
*†§Greyhound Limited, The	Monte Blue	Mar.	23		
*†§Hard-Boiled Rose	Loy-Collier, Jr.-Brockwell				
*†§Honky Tonk (A. T.)	Sophie Tucker				
*†§Kid Gloves	Nagel-Wilson				
*†§Madonna of Avenue A, The	Dolores Costello				
*†§Million Dollar Collar, The	Rin-Tin-Tin	Feb.	9		
*†§Noah's Ark	D. Costello-O'Brien				Oct. 27
*†§No Defense	Blue-McAvoy				
*†§No Questions Asked	Ferris-Collier, Jr.				
*†§One Stolen Night	Bronson, Collier, Jr.				
*†§Queen of the Night Clubs	Texas Guinan				
*†§Redeeming Sin, The	D. Costello-Nagel	April	6		
*†§Sao, The	Edward Everett Horton				
*†§Sonny Boy	Al Jolson				
*†§Stark Mad (A. T.)	H. B. Warner-Fazenda	Mar.	2		
*†§Stolen Kisses	May McAvoy				
*†§Time, the Place, and the Girl, The	Olmsted-Withers-Kirkwood				

VITAPHONE SHORTS

Title	Star	Rel.	Date	Length	Reviewed
Ann Grey and Her Boy Friend	Songs and Jazz Band				Aug. 25
Banjomaniac	Eddie Peabody				Oct. 13
Bit of Scotch, A	Kitty Doner				Sept. 22
Book Worm, The	Harry J. Conley				July 7
Bright Moments	Benny-Marlo				Aug. 25
California Songbirds, The	Bell-Coates				Sept. 1
Celeste Aida (Aida)	Giovanni Martinelli			1 reel	July 7
Character Studies	Florence Brady				Sept. 1
Chips of the Old Block	The Foy Family				Sept. 22
Cougat & Company	Violin, Songs & Dances				June 16
Creole Fashion Plate The	Karyl Norman				Sept. 29
Crooning Along	The Croonaders				Sept. 22
Cycle of Songs, A	Florence Brady				Sept. 1
Death Ship, The	Mitchell Lewis				Aug. 25
Dixie Days	Plantation Songs				Aug. 25
Family Affair, A	Arthur Byron				
Feminine Types	Jean Barrios				
Florence Moore	Song Program				June 23
Friend of Father's	Lydell-Higins-Leah				Aug. 25
Giving In	Deef-Hopper			2 reels	Jan. 12

** Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie.*

Title	Star	Rel. Date	Length	Reviewed
Gus Arnheim & His Ambassadors	Jazz Band			June 23
Harry Delf	Songs & Dances			June 16
Hollywood Montmarte Orchestra	Jazz Band			Sept. 29
Jesse Stafford Orchestra	Jazz Band			
Indian Baritone, The	Chief Caupolican			Aug. 25
Ingenues, The	Jazz Band			June 23
In a Casting Office	W. & E. Howard			
In Dutch	Ulis & Clark			
Jack North, the Ban-Jokester	Songs			Jan. 19
Larry Cebalos Undersea Review	Songs and Dances			Sept.
Lash, The	Crane-Davidson-Tucker			June 16
Man of Peace, A	Hobart Bosworth			June 23
Men Among Men	Fred Ardath		1 reel	Jan. 12
Mies Information	Wilson-Horton		2 reels	June 30
Morrissey & Miller	Night Club Revue			June 16
Myers & Hanford	Songs & Dances			June 23
Night Court, The	William Demarest			June 16
Noan-Support	Burr McIntosh			June 16
Pagliacci	John Charles Thomas			
Pepa's Vacation	Bennett-Caron			Oct. 20
Question of Today, The	Audrey Ferris			Aug. 25
Realization	Herbert-Pam			June 16
Regular Business Man, A	Robert Ober			Sept. 15
Rigoletto—Quartet	Gigli-Talley-de Luca-Gordon			Sept. 29
Sharp Tools	Ethel Grey Terry			Oct. 13
Soup	Harry Delf			Nov. 17
Terry and Jerry	Songs and Gags			Aug. 25
Three Brox Sisters	Song Program			June 23
Va Prononcer Ma Mort (La Juive)	Giovanni Martinelli			June 2
When the Wife's Away	William Demarest			Nov. 17
Winnie Lightner	Songs			Nov. 1

WORLD WIDE PICTURES

Title	Star	Rel. Date	Length	Reviewed
Bendman, The	Norman Kerry			
Honeymnon Abroad	Monte Banks			
Moulin Rouge	Olga Checova			
Pawns of Passion	Olga Checova			
Tommy Atkins	Walter Byron			
Woman in the Night, A	Maria Corda			
Woman in White, The	Blanche Sweet			

** Means synchronized score. † Means saand effects. § Means voice (including di alogue and incidental songs). A. T. ofter title means All Talkie.*

Hollywood—*Continued*

"She Goes to War"

John Monk Saunders, author of "Wings," now is titling "She Goes to War," the Henry King production of Rupert Hughes' story. Eleanor Boardman has the principal role in this film.

"Behind Closed Doors"

Scenes of mystery feature the shooting of "Behind Closed Doors," now in production at the Columbia West Coast Studios. Cast has Virginia Valli and Gaston Glass as leads. In supporting roles are Andre De Segurola, Otto Matiesen and Fannie Midgley. R. William Neill is wielding the megaphone.

Pathe Signs Aldine

As the direct result of his portrayal of the newspaper office boy in "The Office Scandal," Jimmy Aldine has been placed under a long-term contract by Pathe. Six years ago he made his debut in pictures as the cabin boy in "Down to the Sea in Ships."

"Time, Place and the Girl"

With an all-star cast engaged for its interpretation, the Vitaphone version of "The Time, The Place and The Girl" has gone into production at the Warner Studio. Recording of Vitaphone sequences outdoors will be one interesting phase of this picture based on the stage success by Frank R. Adams and Will Hough. The roar of an excited football crowd will be the first Vitaphone episode to be filmed by Director Howard Bretherton. Grant Withers, Gertrude Olmstead and Betty Compson head the cast. James Kirkwood, Vivian Oakland, Gretchen Hartman, Irene Haisman and Best Roach, also have parts.

Joan Bennett

Joan Bennett, daughter of Richard Bennett, has been signed by Art Cinema, United Artists producing unit, to a three-year contract. She left New York Wednesday, January 16th, for Hollywood.

"U" Engages Lowe

As a result of his adaptation, continuity and dialogue on Universal's "Broadway," Edward T. Lowe, Jr., has been tendered a contract by Associate Producer, Carl Laemmle, Jr.

New Title

"This is Heaven" is the title which Samuel Goldwyn has definitely decided on for the new Vilma Banky picture which has recently been completed on the coast as her first appearance in a modern American role. This production, an original story of a Hungarian immigrant girl in New York written by Hope Loring, was filmed under the temporary title of "Fifth Avenue."

Matt Moore in "Coquette"

Mary Pickford has added Matt Moore to the cast of her all-talking production of "Coquette." Moore will play the role of Stanley Wentworth.

John Gales, who had been previously slated to play the role of Stanley, was also under contract to appear in stock in San Francisco and found that the screen work would interfere with his stage run.

Columbia Signs Neill

Columbia has signed R. William Neill, director, for the making of six pictures.

New Pathe Serial in Work

Pathe has started production on "Queen of the North Woods," new serial with Ethlyne Clair and Walter Miller in the leading roles. Spencer Bennet and Tom Storey will co-direct the picture, from an original by George Arthur Gray.

Belated Honeymoon

John Barrymore and his bride, Dolores Costello, sailed from Los Angeles recently on the S. S. Virginia for a belated honeymoon trip. When their wedding took place Miss Costello was at work on "Alimony Annie." Their first destination will be Panama. At the Canal they will board their yacht and continue their trip, probably spending some time at Havana.

John Reinhardt Cast

John Reinhardt, son of the Austrian composer, Heinrich Reinhardt, has been signed by Universal for a featured role in the forthcoming all-dialogue screen play, "The Climax" which Renaud Hoffman will direct.

"The Cloud Patrol"

Marjorie Daw again plays opposite Reed Howes in "The Cloud Patrol," the latest picture in the "Russ Farrell, Aviator" series of aviation dramas being released by Educational.

New Leading Lady

Cliff Bowes, who is again appearing in Educational-Cameo Comedies, has a new beauty as leading lady in "Served Hot," his most recent laugh-maker in this series. She is Dolores Johnson, a typical Spanish type, who recently has been playing in several of Educational's fun films.

Paramount Writer Marries

William N. Robson, 2nd, member of the Paramount scenario staff, was married recently in Hollywood to Irene Kosinska, stage actress, who appeared in several Broadway productions after winning a prize for excellency in the Otto Kahn school.

"Venus" Finished

Camera work on another United Artists picture, Constance Talmadge's "Venus," has been completed. This story, filmed in its original locales on the Mediterranean Coast and in Paris, was brought to the screen by Louis Mercanton, from Jean Vignand's French novel.

Pathe Signs Casey Robinson

Casey Robinson, title writer, has been engaged by Pathe to direct "Listen, Baby," Pathe's second all-talking picture, which Paul Bern will produce.

Victorious on the Courts

Paramount Studio tennis team defeated First National Studios 7 matches to 0. Frank Tuttle, John Cromwell, Salvini Baiano, Wells Root and Oliver H. P. Garrett are the permanent members of the Paramount team.

Hagen May Make Another

Walter Hagen, golf professional, admits negotiations are on for his appearance in a feature production. Hagen made "Green Grass Widows" last year for Tiffany-Stahl.

In the "Talkies" too

The fidelity of sound reproduction with motion pictures is affected by every variation in the film — be it ever so slight.

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In This Issue: "The Showman"

Motion Picture News

Reg. U. S. Patent Office

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First two days beat "Big Parade" by $1000 and "Ben-Hur" by $1100.
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Allen stands 'em out!
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Marvelous business.
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Biggest in months!
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Penn clean-up!
AND MORE GOOD NEWS EVERY DAY!

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DOLORES DEL RIO
RALPH FORBES—KARL DANE
TULLY MARSHALL

The Big Ones!
M-G-M

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February 2, 1929
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> **Missouri** (3,800; 35-50-65-75) — "Man Who Laughs," sound (U). Splendid picture got a goodly following;

Big city—small town, the result is the same. All over the country—writing biggest figures for the BOX-OFFICE!

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A PAUL LENI PRODUCTION

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EVERYTHING to all other men!

SHE LIED
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SHE SINNED

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A WARNER BROS. VITAPHONE TALKING PICTURE

ONE WITH VITAPHONE 2 ONE WITHOUT VITAPHONE NEGATIVES


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New York American



THE NIGHT OF NIGHTS!

March 2nd.
Hotel Astor

A.M.P.A.
HOLLYWOOD MASQUE BALL

THE ENTIRE INDUSTRY ON PARADE



DISTINGUISHED STAGE PLAYERS ALL TALK IN PATHE'S ALL TALKING SUPER SPECIAL

"Strange Cargo"

TRADE MARK



THE MAGIC

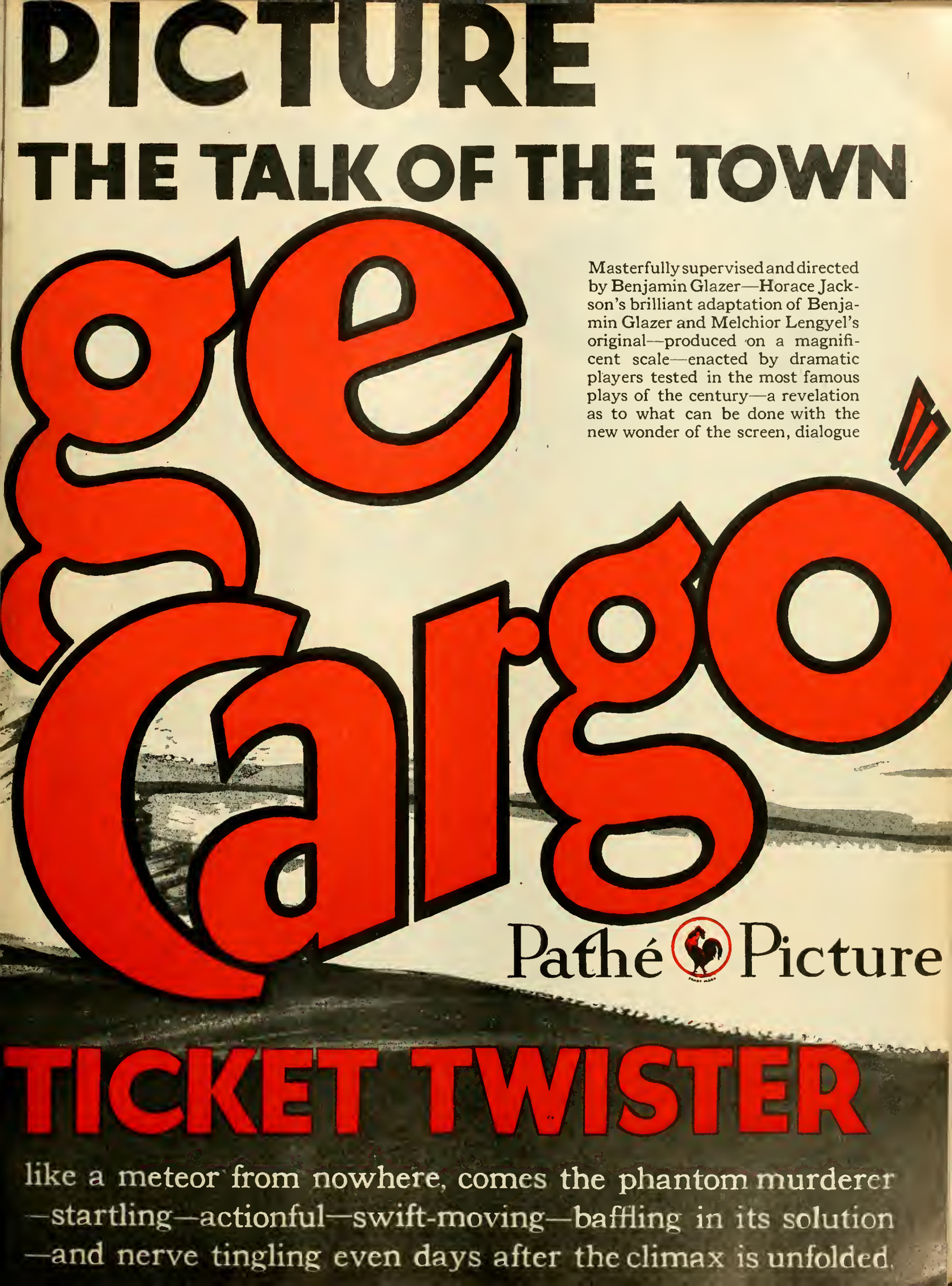
In the veil of night at sea, the flickering lights, the sputtering aerial and the fluctuating compass portend strange deeds—and then,

PICTURE

THE TALK OF THE TOWN

ge Cargo

Masterfully supervised and directed by Benjamin Glazer—Horace Jackson's brilliant adaptation of Benjamin Glazer and Melchior Lengyel's original—produced on a magnificent scale—enacted by dramatic players tested in the most famous plays of the century—a revelation as to what can be done with the new wonder of the screen, dialogue



Pathé Picture

TICKET TWISTER

like a meteor from nowhere, comes the phantom murderer —startling—actionful—swift-moving—baffling in its solution —and nerve tingling even days after the climax is unfolded.

ANOTHER GREAT TIFFANY-STA

BELLE BENNETT

in

"MOLLY"



FIRST TIME
Belle Bennett
Has Talked and Sung
For the Screen

TIFFANY-STAHL PRODUCTIONS INC.

1540 BROADWAY . . NEW YORK CITY

HL TALKING-SINGING PICTURE

The Greatest Team for Rib-Cracking Laughs and Heart-Breaking Love You Have Ever Seen—

In a Romance of the Footlights Where the Sorrows of Real Life Must Never Strike a False Note in a Gay Song or Take the Kick Out of a Funny Line.

Two Supreme Artists
AT Their Best
IN Their Best

Theme Song, "In the Land of Make-Believe," by L. Wolfe Gilbert and Abel Baer.



TIFFANY ONE

and ME

WITH
JOE E. BROWN

SUPPORTED BY
ALBERTA VAUGHN
AND
CHARLES BYERS

DIRECTED BY
ALBERT RAY

Play These *Sound* Box-Office Sound Pictures for Prestige and Profits

GEORGE JESSEL *in* "LUCKY BOY"
His first singing and talking picture. Greatest theme song ever written—"My Mother's Eyes," by L. Wolfe Gilbert and Abel Baer.

Booked to play at the Capitol Theatre, New York City.

"MY LADY'S PAST" *starring* BELLE BENNETT *with* JOE E. BROWN
A Special Production with dialogue and sound. Theme Song, "A Kiss to Remember," by Ben Bernie.

"WHISPERING WINDS" *starring* EVE SOUTHERN in her first singing and talking picture with PATSY RUTH MILLER and MALCOLM MCGREGOR.

"NEW ORLEANS" *starring* WM. COLLIER, JR., RICARDO CORTEZ *and* ALMA BENNETT
A Reginald Barker Special Production, with dialogue and synchronization.

"THE RAINBOW" *starring* DOROTHY SEBASTIAN *and* LAWRENCE GRAY
A Reginald Barker Special Production. Theme song, "Song of Gold." Synchronization and sound effects by Joseph Littau.

"MARRIAGE BY CONTRACT" *starring* PATSY RUTH MILLER *and* LAWRENCE GRAY
A John M. Stahl Special Production. Theme song, "When the Right One Comes Along."

"THE TOILERS" *starring* JOBYNA RALSTON *and* DOUGLAS FAIRBANKS, JR.
A Reginald Barker Special Production. Synchronization and sound effects by Hugo Riesenfeld.

"THE CAVALIER" *starring* RICHARD TALMADGE *and* BARBARA BEDFORD
Theme song, "My Cavalier." Synchronization and sound effects by Hugo Riesenfeld.

Coming—**"ZEPPELIN"**—A Super Dramatic Epic of the Air—
With Conway Tearle, Claire Windsor and Larry Kent.

SYNCHRONIZED BY RCA PHOTOPHONE

TIFFANY-STAHL PRODUCTIONS INC.

1540 BROADWAY NEW YORK CITY

BALABAN AND KATZ CIRCUIT—Uptown Theatre, Chicago—McVickers Theatre, Chicago—Tivoli Theatre, Chicago—Northern Theatre, Chicago—Riviera Theatre, Chicago—Senate Theatre, Chicago—Avalon Theatre, Chicago—Belpark Theatre, Chicago—Biograph Theatre, Chicago—Central Park Theatre, Chicago—Chelsea Theatre, Chicago—Congress Theatre, Chicago—Covent Garden Theatre, Chicago—Crawford Theatre, Chicago—Crystal Theatre, Chicago—Ellantee Theatre, Chicago—Highway Theatre, Chicago—Knickerbocker Theatre, Chicago—Lakeside Theatre, Chicago—Manor Theatre, Chicago—Marquette Theatre, Chicago—Maryland Theatre, Chicago—Michigan Theatre, Chicago—Paradise Theatre, Chicago—Pershing Theatre, Chicago—Regal Theatre, Chicago—Senate Theatre, Chicago—State Theatre, Chicago—Tiffin Theatre, Chicago—Tower Theatre, Chicago—Vitagraph Theatre, Chicago—West End Theatre, Chicago—Windsor Theatre, Chicago—Buckingham Theatre, Chicago—MIDWESCO CIRCUIT—Fox Theatre, Aurora, Ill.—Castle Theatre, Bloomington, Ill.—Lincoln Theatre, Chicago Heights, Ill.—Empress Theatre, Decatur, Ill. Dicke Theatre, Downers Grove, Ill.—Crocker Theatre, Elgin, Ill.—Varsity Theatre, Evanston, Ill. Forest Theatre, Forest Park, Ill.—Orpheum Theatre, Galesburg, Ill.—Rialto Square Theatre, Joliet, Ill. Majestic Theatre, Kankakee, Ill. Majestic Theatre, La Salle, Ill. Lido Theatre, Maywood, Ill. Oak Park Theatre, Oak Park, Ill.—Madison Theatre, Peoria, Ill.—Washington Theatre, Quincy, Ill. Coronado Theatre, Rockford, Ill. State Theatre, Roseland, Ill.—Genesee Theatre, Waukegan, Ill.—Lincoln Theatre, Springfield, Ill.—Grand Theatre, Alton, Ill.—Fargo Theatre, Sycamore, Ill.—Pickwick Theatre, Park Ridge, Ill.—Terrace Theatre, Danville, Ill. Fargo Theatre, Geneva, Ill.—Earle Theatre, Washington, D. C.—New Theatre, Baltimore Rivoli Theatre, Baltimore—Liberty Theatre, Cumberland, Md. Byrd Theatre, Petersburg, Va.—Byrd Theatre, Richmond, Va.—WESCO CIRCUIT—T. & D. JR. CIRCUIT—Warfield Theatre, San Francisco El Capitan Theatre, San Francisco—California Theatre, Berkeley, Cal.—Kinema Theatre, Fresno, Cal.—Senator Theatre, Oakland, Cal.—T. and D. Theatre, Oakland, Cal.—California Theatre, Richmond, Cal. Capital Theatre, Sacramento, Cal.—California Theatre, Salinas, Cal.—California Theatre, San Jose, Cal.—California Theatre, Stockton, Cal.—Visalia Theatre, Visalia, Cal.—California Theatre, Watsonville, Cal.—Majestic Theatre, Reno, Nev.—Loew's State Theatre, Los Angeles—Adams Theatre, Los Angeles—Alhambra Theatre, Los Angeles—Balboa Theatre, Los Angeles—Figueroa Theatre, Los Angeles—Golden Gate Theatre, Los Angeles—Highland Theatre, Los Angeles—Mesa Theatre, Los Angeles—Ritz Theatre, Los Angeles Rivoli Theatre, Los Angeles—Starland Theatre, Los Angeles—Sunbeam Theatre, Los Angeles—Uptown Theatre, Los Angeles—Westlake Theatre, Los Angeles—Egyptian Theatre, Hollywood, Cal.—Carmel Theatre, Hollywood, Cal.—Vista Theatre, Hollywood, Cal.—Alexander Theatre, Glendale, Cal.—California Theatre, Anaheim, Cal.—California Theatre, Bakersfield, Cal.—Beverly Theatre, Beverly Hills, Cal.—Park Theatre, E. San Diego, Cal. Imperial Theatre, El Centro, Cal.—Alcazar Theatre, Huntington Park, Cal.—Granada Theatre, Inglewood, Cal. El Portal Theatre, Lankershim, Cal. West Coast Theatre, Long Beach, Cal. Dome Theatre, Ocean Park, Cal. Strand Theatre, Pasadena, Cal.—California Theatre, Pomona, Cal.—Redondo Theatre, Redondo, Cal.—Riverside Theatre, Riverside, Cal.—West Coast Theatre, San Bernardino, Cal.—California Theatre, San Diego, Cal.

A TALKING COM

That is sweeping

MACK SENNETT TALKING COMEDIES have swept to world wide fame—in a few weeks—on a tidal wave of laughs.

Many of the nation's finest theatres have booked "THE LION'S ROAR." Just look over their names.

All of them are sending their audiences away laughing and saying "here is something new in comedies." Most of them are getting a new idea of what short subjects can mean to the box-

"THE BRIDE'S

Produced by
RCA Photophone Process

PATRONS ARE REQUESTED TO FAVOR THE COMPANY BY CRITICISM AND SUGGESTION CONCERNING ITS SERVICE 1201 S

CLASS OF SERVICE
This is a full-rate Telegram or Cable-gram unless its de-ferred character is in-dicated by a suitable sign above or preced-ing the address.

WESTERN UNION

NEWCOMB CARLTON, PRESIDENT — J. C. WILLEVER, FIRST VICE-PRESIDENT

SIGNS
DL = Day Letter
NM = Night Message
NL = Night Letter
LCO = Deferred Cable
NLT = Cable Letter
WLT = Week-End Letter

The filing time as shown in the date line on full-rate telegrams and day letters, and the time of receipt at destination as shown on all messages, is STANDARD TIME.

TOLEDO OHIO 102 P JAN 21 1929

E W HAMMONS PRES
ED FILM EX INC
BRIDES RELATIONS BEST COMEDY WE HAVE EVER RUN AND BEST I HAVE EVER SEEN CONGRATULATIONS
PANTHEON THEATRE
BY JOHN F KUMLER



MACK SENNETT

Educational Pictures
"THE SPICE OF THE PROGRAM"

EDY TRIUMPH

the country

office—through some of the biggest and finest exploitation ever done on a two-reel comedy.

They dared Sennett to do it again. Some of them thought "THE LION'S ROAR" was too good to "repeat." But Sennett has done that—and more. For every laugh he gave you before he gives you two now. You'll simply have to revise all your own ideas of just how funny a comedy can be—and of how much exploitation it can justify—when you see and hear

RELATIONS"

with

JOHNNY BURKE

and

Harry Gribbon

It was the worst day of the winter. The venerable trade press—almost all of it—was there to see a Sennett Talking Comedy, "The Bride's Relations" by name. Off went the lights and on went the opus. It wasn't long after that the laughter began to mount and stay that way. Remember: rotten day, film-saturated newspaper men and a projection room showing. Only a jewel among comedies could get the response it did. For your box-office good, get it. Educational is the place to go.

— K A N N
in Film Daily



TALKING COMEDIES

Plano Theatre, San Luis Obispo, Cal.—Cabrillo Theatre, San Pedro, Cal.—W. C. Wolfe's Theater, Santa Ana, Cal.—Criterion Theatre, Santa Monica, Cal.—Gem City Theatre, Santa Paula, Cal.—Gateway Theatre, S. Glendale, Cal.—Hippodrome Theatre, Taft, Cal.—Granada Theatre, Wilmington, Cal.—Colonial Theatre, Seattle—Fifth Ave. Theatre, Seattle—Liberty Theatre, Astoria, Ore.—Alta Theatre, Pendleton, Ore.—Broadway Theatre, Portland, Ore.—Hollywood Theatre, Portland, Ore.—Mt. Baker Theatre, Bellingham, Wash.—Rialto Theatre, Bremerton, Wash.—Ellensburg Theatre, Ellensburg, Wash.—Granada Theatre, Everett, Wash.—Liberty Theatre, Olympia, Wash.—Liberty Theatre, Pulallup, Wash.—Broadway Theatre, Tacoma, Wash.—Liberty Theatre, Walla Walla, Wash.—Liberty Theatre, Wenatchee, Wash.—Liberty Theatre, Yakima, Wash.—Clemmer Theatre, Spokane, Wash.—FINKELSTEIN AND RUBEN CIRCUIT—Strand Theatre, Minneapolis—Garrick Theatre, Duluth, Minn.—State Theatre, Hibbing, Minn.—Grand Theatre, Mankato, Minn.—Chateau Theatre, Rochester, Minn.—Garrick Theatre, Virginia, Minn.—State Theatre, Winona, Minn.—Grand Theatre, Grand Forks, N. D.—Capital Theatre, Aberdeen, S. D.—State Theatre, Huron, S. D.—Metropolitan Theatre, Mitchell, S. D.—Sherman Theatre, St. Cloud, Minn.—State Theatre, Sioux Falls, S. D.—State Theatre, Eau Claire, Wis.—Palace Theatre, Superior, Wis.—Garfield Theatre, Milwaukee—Merrill Theatre, Milwaukee—Modjeska Theatre, Milwaukee—Oriental Theatre, Milwaukee—Tower Theatre, Milwaukee—Uptown Theatre, Milwaukee—Majestic Theatre, Beloit, Wis.—Retlaw Theatre, Fond du Lac, Wis.—Strand Theatre, Green Bay, Wis.—Jeffris Theatre, Janesville, Wis.—Gateway Theatre, Kenosha, Wis.—Oshkosh Theatre, Oshkosh, Wis.—State Theatre, Racine, Wis.—Park Theatre, Waukesha, Wis.—Wausau Theatre, Wausau, Wis.—Mikado Theatre, Manitowoc, Wis.—State Theatre, Detroit—Bijou Theatre, Battle Creek, Mich.—Orpheum Theatre, Bay City, Mich.—Regent Theatre, Flint, Mich.—Regent Theatre, Jackson, Mich.—Capitol Theatre, Lansing, Mich.—Regent Theatre, Muskegon, Mich.—Frankel Theatre, Saginaw, Mich.—Fenway Theatre, Boston—Olympia Theatre, Boston—F Theatre, Springfield, Mass.—Palace Theatre, Wooster, Mass.—POLI CIRCUIT—Middlesex Theatre, Middletown, Conn.—Palace Theatre, Stamford, Conn.—Fox Poli Theatre, New Haven, Conn.—Capitol Theatre, Hartford, Conn.—Fox Majestic Theatre, Bridgeport, Conn.—Palace Theatre, Waterbury, Conn.—Fox Palace Theatre, Meriden, Conn.—Garde Theatre, New London, Conn.—Clairidge Theatre, Montclair, N. J.—Strand Theatre, Schenectady, N. Y.—Oatka Theatre, Warsaw, N. Y.—Capitol Theatre, Waverly, N. Y.—Tioga Theatre, Owego, N. Y.—State Theatre, Allentown, Pa.—Colonial Theatre, Bethlehem, Pa.—State Theatre, Easton, Pa.—Colonial Theatre, Harrisburg, Pa.—Embassy Theatre, Lewiston, Pa.—Capitol Theatre, Reading, Pa.—Alto Theatre, Columbia, Pa.—Rialto Theatre, Williamsport, Pa.—Victor Theatre, McKeesport, Pa.—Astor Theatre, Cleveland—Hippodrome Theatre, Cleveland—Plaza Theatre, Cleveland—Uptown Theatre, Cleveland—Orpheum Theatre, Akron, O.—Colonial Theatre, Cambridge, O.—Strand Theatre, Canton, O.—Madison Theatre, Mansfield, O.—Pantheon Theatre, Toledo, O.—Robbins Theatre, Warren, O.—State Theatre, Youngstown, O.—Lyric Theatre, Cincinnati—Colonial Theatre, Dayton, O.—Hippodrome Theatre, Marietta, O.—Fountain Sq. Theatre, Indianapolis—Von Ritz Theatre, Bedford, Ind.—Indiana Theatre, Bloomington, Ind.—Strand Theatre, Crawfordsville, Ind.—Von Cas Theatre, Greencastle, Ind.—Strand Theatre, Shelbyville, Ind.—Tivoli Theatre, Michigan City, Ind.—Tivoli Theatre, Richmond, Ind.—Riv Theatre, Muncie, Ind.—Lerner Theatre, Elkhart, Ind.—Mary Anderson Theatre, Louisville, Ky.—Kentucky Theatre, Danville, Ky.—Princess Theatre, Mayfield, Ky.—Empr Theatre, Owensboro, Ky.—Columbia Theatre, Paducah, Ky.—Palace Theatre, Burlington, Ia.—Rialto Theatre, Ft. Dodge, Ia.—Palace Theatre, Mason City, Ia.—Strand Theatre, Cedar Rapids, Ia.—Strand Theatre, Waterloo, Ia.—Main Street Theatre, Kansas City—Plaza Theatre, Kansas City—Grand Theatre, Topeka, Kan.—Uptown Theatre, Wichita, Kan.—E Theatre, Tulsa, Okla.—Aladdin Theatre, Denver—America Theatre, Denver—Victo Theatre, Salt Lake City—Rialto Theatre, Butte, Mont.—Liberty Theatre, Great Falls, Mont.—Judith Theatre, Lewiston, Mont.—Gem Theatre, Provo, Utah—Capital Theatre, Pocatello, Idaho—Strand Theatre, Boise, Idaho

EDUCATIONAL FILM EXCHANGES, Inc.

E. W. Hammons
President

Member Motion Picture Producers and Distributors of America, Inc.

the event of the Season!



MOTION PICTURE BALL

auspices

Paramount Pep Club, Inc.
Paramount Famous Lasky Corp.
Publix Theatres Corp.

Entertainment by

Celebrated Stage
and
Screen Stars

PAUL ASH

Master Ceremonies

Music by

ROGER WOLFE KAHN
And His Society Serenaders

HOTEL ASTOR

SAT. Eve., Feb. 9th

Tickets, $10.00 per person

FEB. 9TH

Announcing

PACENT REPRODUCER SYSTEMS

The Pacent Reproducer Corporation takes this opportunity to make formal announcement of its two complete Reproducer Systems for theatres. We believe that this equipment, backed by long experience in the field of sound reproduction, will be of unusual interest to exhibitors throughout the country.



LOUIS GERARD PACENT
President
Pacent Reproducer Corporation

Mr. Pacent is a graduate engineer, a Fellow of the Institute of Radio Engineers, a Fellow of the Radio Club of America, member of the American Institute of Electrical Engineers, Fellow National Geographic Society, Chairman of the American Engineering Standards Committee on Parts and Wiring, and the author of several books and a number of radio papers.

He is known as the inventor of many radio devices and is recognized as an authority on sound.

Naturally anyone investing money in sound reproducing apparatus is interested in two things: the product and the company behind it.

Pacent Reproducer Systems are the result of long research and development work by Louis Gerard Pacent, a leading figure in engineering and scientific circles, and a group of engineers working undet his direction. For months before being placed on the market, Pacent Reproducer Systems have been put through the most severe tests. They have been tested, retested, checked and compared with similar apparatus. The merits of and advantages of Pacent Reproducer Systems are definitely established.

Two systems are now being manufactured, and installations are actually in and working in leading houses in various parts of the country. Exhibitors using Pacent Reproducer Systems send in the most enthusiastic reports of big business done, and favorable comments from patrons.

A Few of the Important Features of Pacent Reproducer Systems

NO BATTERIES: Both Pacent Reproducer Systems operate directly from any 110 volt 60 cycle alternating current outlet without batteries of any kind.

DOUBLE CHANNEL AMPLIFICATION: One reserve amplifier for each amplifier used to run a show. Interruptions and breakdowns in sound program minimized by this feature. Pacent Reproducer Systems are the only systems having complete, double channel amplification throughout.

SPECIAL SPEAKER SYSTEM: Latest and most efficient type of Dynamic Speaker used with special baffle board arrangement. Even sound distribution assured with complete elimination of dead spots in the theatre.

Pacent Reproducer Systems are now manufactured for the disc method of reproduction. The Pacent Film Attachment will soon be available for sound-on-film method of reproduction.

LOW PRICE: Pacent Reproducer Systems are marketed at prices much lowet than any similar equipment of equal quality. They are sold outright to the exhibitor. $2,500 buys complete equipment of the synchronous type, for house with seating capacity not over 2,000 seats.

$3,500 for complete system for theatres of from 2,000 to 4,000.

Full Details Will Be Advertised in an early issue of this publication

Wire, Write or Call

PACENT REPRODUCER CORPORATION

Louis Gerard Pacent, President

250 WEST 39th STREET - - - NEW YORK, N. Y.

The BIG SHOW



...Barbara Bennett and Bobby Watson blithely make whoopee!



Sensational MORTON DOWNEY sings his haunting melodies "I'll Always Be In Love With You" and "Mine Alone." Leads the Pennsylvanians in the rousing chorus "Jericho."

Joseph I. Schnitzer
and
William Le Baron
present

SYNCO

RKO DISTRIBUTING CORPORATION

WOWS IN !

NINE NEW SMASH HIT MELODIES BY THE WORLD'S GREATEST JAZZ BAND ··· BUT ONE OF THE AMAZING BOX-OFFICE FEATURES OF THIS FABULOUS ALL-TALKING EXTRAVAGANZA ···FIRST OF ITS KIND TO BE FILMED..

RKO

bows in with
MAMMOTH FLASH ATTRACTION . . . .

FEATURING $5.50 TOP BAND AND SENSATIONAL GALAXY OF SPECIALTIES!



PATION

With Morton Downey, Osgood Perkins, Barbara Bennett, Bobby Watson and 100 Others! Story and Dialogue by Gene Markey. Adapted by Frances Agnew. Directed by Bert Glennon. Production

"BOX OFFICE"



"Colorful-Gripping./"

"Well acted, ably directed and beautifully photographed. Filled a long felt want for out and out melodrama of the better sort. Colorful and gripping yarn of adventure. Colman and Lily Damita (another Goldwyn 'find' or I miss my bet) are excellent."

Daily Review

"Colman Scores"

"Colman's first solo picture scores. Suspenseful in its construction. Gripping in its tempo. Magnificent photographic artistry. Colman splendid. Lily Damita a very satisfying eyeful and a sexy lady. Colman earns his new position in the star constellation of the industry."

Film Daily

With Sound or Silent- *It's a*

Record Breaker

-Variety

"A story of mighty conflict between passion and honor. Passion or box-office wins.

"Joseph Conrad's great heart-gripping novel furnishes the base upon which Herbert Brenon has erected a pictorial construction radiating almost every known variety of human emotion with a burning force that satisfies every desire in picture entertainment."



A 24 sheet that will sell tickets.

Winning UNITED ARTISTS PICTURE

COMING

a NEW kind of SHOW



"Get a Season Ticket."

"Photoplays made where the story's laid"

PICTURES ACTUALLY PRODUCED IN EUROPE ASIA

Motion Picture News

Volume XXXIX NEW YORK CITY, FEBRUARY, 2, 1929 No. 5

Profitable Warfare

Outstanding Event of the Day in Picture Show World

By William A. Johnston

THERE'S a battle on, out in Los Angeles, between the Paramount Theatre and West Coast Loew's State.

The facts, briefly, are these: the above contestants used for their ammunition increased newspaper advertising. And in short order both houses began turning the people away. Then the other houses, the United Artists, Criterion, Tower among them, began to scrap for the overflow and they also splurged on advertising. And the result is that Los Angeles is doing capacity business all around, the best the city has had in years.

That's the story and the moral must be obvious to anyone.

The show business thrives on advertising; always has, always will. It's the mainspring.

There was never a good showman who was not also a good advertiser.

Lethargy in advertising will put a wet blanket on the best show material that brains can devise.

I don't believe that any executive in the business will argue against these salient points: yet, the fact is that they pay less attention to advertising than to any other factor in their business.

This Los Angeles incident is, in my opinion, the outstanding event of the day in the picture show world. It is more important than mergers, than the acquisition of theatres, than the controversy of sound versus silent pictures. It is equally as important as production itself and the millions that are poured into it.

You would think that the astute picture executive noting this Los Angeles situation, would say to himself: if that's the force that puts people into the theatres then that's the force that will put pictures into the theatres.

But if he does get himself into this vein of thought, he will look over his budget and find that nothing has been allowed for advertising; and probably, he will decide to put some increased millions into production and theatres—and then hire a press agent.

The basic trouble is that, with few exceptions, executives who are adept at production, distribution or what not, don't know just what advertising is.

One of our recent sound news reels would enlighten them. Adolph Ochs, publisher of *The New York Times,* was quoted as follows: "Advertising is the very essence of news."

So it is.

And you buy advertising space in proportion to what you think this news is worth.

If John Wanamaker is going to sell a million dollars' worth of bargains tomorrow, he buys space accordingly. He doesn't try to sneak into the newspaper a two penny reading notice. He doesn't give a luncheon to the New York press.

If there were an advertising revival in this business today, it would do more good to the box office than sound pictures and Wall Street combined.

Speaking Editorially

Picture Ratings

RAY A. GROMBACHER, president of Spokane Theatres, Inc., sends us some very interesting information on picture ratings in his ace house, "The Liberty." Actual box office standings of pictures at this theatre, starting with August 3 and up to and including January 10, are as follows:

1. Singing Fool
2. Lilac Time
3. Lights of New York
4. Wings
5. My Man
6. Glorious Betsy
7. The Terror
8. Lion and the Mouse
9. Street Angel
10. State Street Sadie
11. On Trial
12. Interference
13. Women They Talk About
14. Home Towners
15. Fazil
16. Four Sons
17. Two Lovers
18. Woman Disputed
19. The Patriot
20. Sunrise
21. The Red Dance
22. Conquest
23. Wedding March

Mr. Grombacher adds: "We have left a few out for the reason that they were pictures that were booked on short notice or else did not have a full week's run."

As Mr. Grombacher suggests, we are glad to pass this information along to exhibitors and the trade generally.

What interests us equally as much as the ratings themselves is the aggressive way in which Mr. Grombacher goes after the proper advertising and exploitation of pictures. For instance, he says: "Exhibitors throughout the United States who did not get back of Colleen Moore in 'Lilac Time' were very foolish as it proved to be one of our biggest box office attractions. We got behind this with both guns with the result that it stands second on our list."

Again: "We take the credit for bringing 'My Man' to fifth place on the list on account of the personal effort in the way of advertising put back of this picture."

A careful study of the pictures appearing on Mr. Grombacher's list shows that the talkies and sound films form the leading box office attractions at his Liberty Theatre. There is hardly a picture named, which does not have sound in some form, and Mr. Grombacher adds: "There is no doubt that 'The Singing Fool' heads the list without any competition whatsoever."

Exhibitors everywhere, we are sure, will find the ratings given by this leading theatre owner of the greatest interest and importance.

A Word From Singapore

WE are in receipt of a letter from an exhibitor of Singapore, commenting on the recently run telephoto advertising section in this publocation:

"Happy congratulations on the success of your 'Telephoto Advertising' which I read in your latest Motion Picture News to reach me here. It is the first of its kind I've come across. The Film Industry really owes another credit to you and Motion Picture News.

I wish you continued prosperity in future undertakings."

Faithfully yours,
(Signed) Jose Nonis,
Pavilion Theatre, Singapore.

An Important Test

CARL LAEMMLE'S decision to run the silent and talkie version of "Broadway" in New York simultaneously is a move of real importance. This idea will afford a concrete test of "what the public wants." Moreover, it cannot fail to have a significant bearing on the much-discussed merits of sound vs. silence, and vice versa.

At the moment, it is a well known fact that producers themselves are in a quandary as to how to proceed in laying out next season's pictures. Shall the production schedules have more silents than sound pictures. What percentage of the total output should be talkie, in whole or in part? These are questions vital to the future progress of the industry. They are yet to be answered.

Remembering it is the public, and not the industry, that, in the last analysis, determines the fate of pictures, it is clear that Mr. Laemmle, in asking the public to decide between talk and silence in a notable production, is rendering a real service to the whole picture business.

It is a progressive step and merits high praise.

February 2, 1929 *Motion Picture News* *Vol. XXXIX, No. 5*

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The SHOWMAN

February 1929

Features

Pictorial Review of Theatres.

Business Building Theatre Map.

Use Color for its Dollars and Cents value for Lobby Display.

What do experienced Showmen think about Sound Pictures?

Do we need Standards for Projection Booth Design? Well, Rather!



Fox St. Louis Opens

The 5,000-seat picture palace which will be the St. Louis standard bearer of the Fox company had its formal opening Friday, January 31. Initial work on this mammoth playhouse was started in 1926, but was then delayed for almost a year. Then excavation was started and work was continued until things were in readiness for the steel structure, when a strike by steel workers again delayed matters. The Fox in St. Louis is an exact duplicate of the Fox Detroit. The view of the grand stairway, showing the architectural and decorative styles of these playhouses, above is of the Detroit theatre.

C. HOWARD CRANE, ARCHITECT.

THE BOYD THEATRE PHILADELPHIA

A De Luxe Playhouse in The Modern French Style



On the right, a view across the auditorium of the Boyd, showing proscenium arch and sidewall treatment. Below is an exterior view, showing the modernistic style of the façade, sign and marquee.

HOFFMAN-HENON CO.
Architects and Engineers



PHILADELPHIA'S newest playhouse, the Boyd, has created a stir in theatrical circles on account of the modernistic style of its ornamentation, its luxurious furnishings and brilliancy and harmony of colors.

The Boyd, which is located at Nineteenth and Chestnut Streets, is owned by Alexander R. Boyd, former vice-president of the Stanley Company of America, and a pioneer in the construction and operation of motion picture theatres.

Modern French decorations are used harmoniously throughout, with orange the dominant color. The whole keynote of the decorations is the progress of woman through the ages, illustrated in the murals, in the stained glass insets and in the statues. To symbolize the supremacy of woman, the artist has chosen the Greek legend of the Amazons as the subject of the large mural above the proscenium. The picture represents the defense of the Amazon Queen against the warriors of Asia on one side and tribes from Asia on the other. This theme is continued by a succession of pictures down the sides of the proscenium and along the walls of the auditorium. Another distinctive feature of the decorations is a series of black and gold silhouettes on Monel metal in niches along the sides of the auditorium representing women of various countries

The Boyd is actually on Sansom Street, but it has a fine frontage and entrance on Chestnut Street. This frontage is 44 feet wide, and



Boyd Theatre, Lobby

consists of a broad entrance promenade flanked by two stores, numbered 1908 and 1910 Chestnut Street. Above the stores are the theatre offices.

The theatre stands on a site of historic interest. For the third time it has become a place of social activity. In 1830, Jacob Ridgway built this mansion there and it was the scene of many social functions for a generation in his time and in the time of his daughter, Mrs. James Rush. Then, the mansion became part of the Aldine Hotel, long the home of many society folk and the stopping place for theatrical people. When that part of the Aldine was torn down a year ago, it was purchased as the site for the Boyd Theatre.

The corridor from Chestnut Street, handsomely furnished, leads back to the theatre proper, which measures 154 feet by 125 feet. A row of exit doors open on Sansom Street, while around the theatre extends an areaway. Although the Sansom Street frontage is really a rear wall, it presents a handsome façade on that thoroughfare of vari-colored brick.

Twenty floodlights of changing colors brilliantly illuminate the Chestnut Street front at night. Patrons, entering from Chestnut Street, where the box office is located, pass along the corridor to the auditorium, in which the stage forms the western end. On the eastern side is the foyer, a spacious apartment with stairs at either end leading to the balcony. Back of the balcony is a promenade overlooking the foyer.

The main auditorium has been so constructed that a full view of the stage and screen is afforded from every seat. The seats themselves are specially designed for comfort. An unusual feature, used previously in the West, but never before in the East, is section of five rows of reserved seats in the rear, elevated above the floor.

Looking around the auditorium one is struck by the rich beauty of the decorations. The proscenium arch is 50 feet wide and 30 feet high. Above it is a beautiful ultra-modern mural, which dedicates the theatre to the progress made by women in the history of the world.

The balcony is low and is gained by flights of easy steps. It alone will seat more than 700 persons. Its promenade in the rear overlooks the foyer, looking down upon the specially manufactured rug, 26 by 46 feet, and upon the handsome marble fountain. Returning to the foyer we will find other stairways leading down to a lower mezzanine, in which there are a combined lounge and smoking room, from which open rest rooms for men and women and a special cosmetic room.

THE theatre is primarily intended for the presentation of motion pictures, but its stage is capable of handling all sorts of theatrical presentations. Its width and depth are augmented by the fact that the orchestra pit may be raised to the stage level and formed into a stage apron. The organ console is also on a lift and may be brought up into full view of the audience. The house is also equipped with apparatus for the presentation of both Vitaphone and Movietone films.

Colored glass and metal work form a large part of the decorative scheme of the theatre. The marquee on Chestnut Street is of colored glass and iron. Booths for the two ticket sellers in the lobby are of hammered wrought metal with colored glass panels. The railings of the marble stairways are of beautifully wrought iron and bronze.

The theatre will seat 2,500 persons, 1,800 on the ground floor and 700 in the balcony.

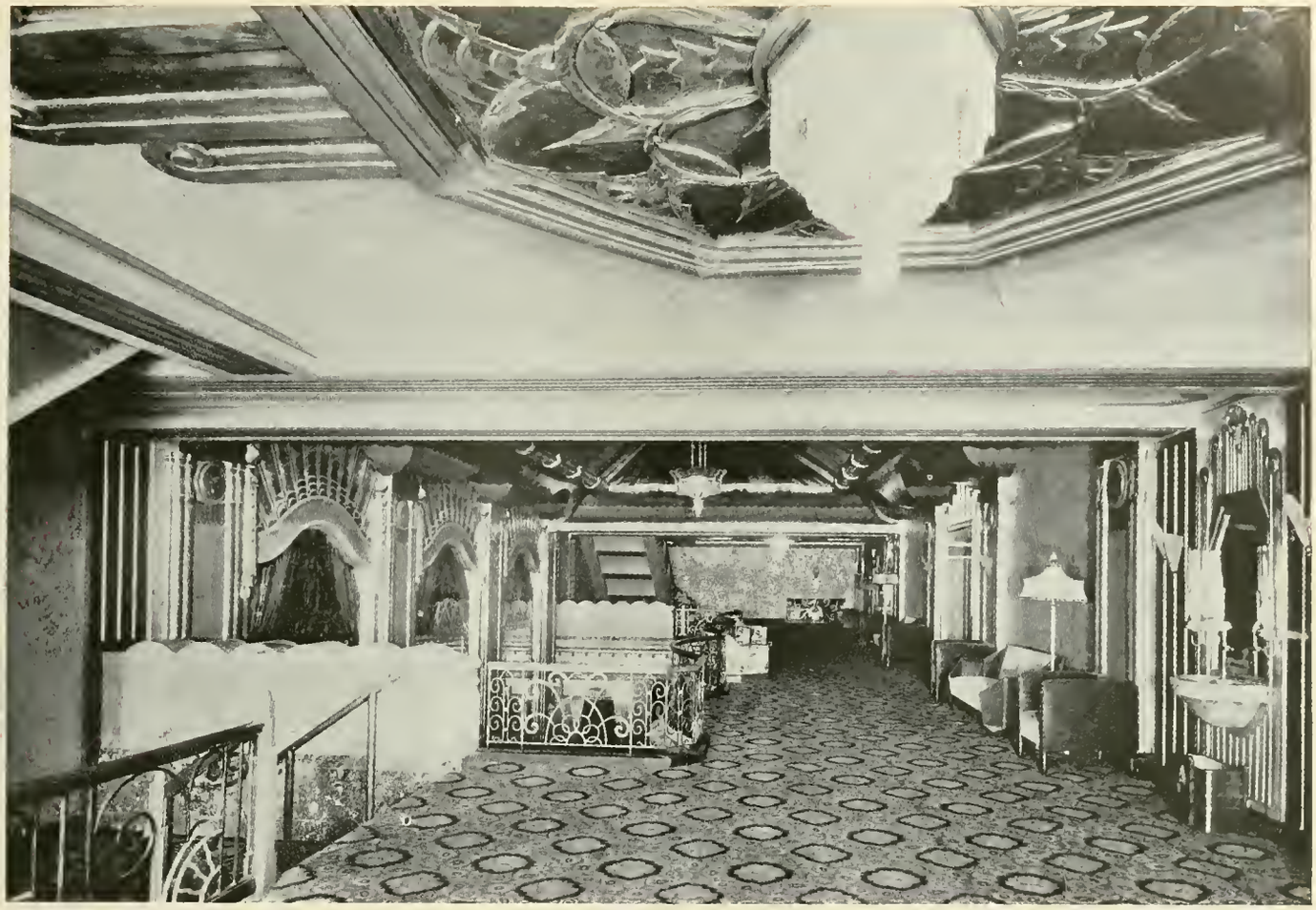
Auditorium and Lounges Boyd Theatre



On the right is a view of the auditorium looking rear from the stage — note unusual design of chair upholstery

Below, the stage and procenium treatment of the Boyd. The treatment gets away from the heavy draped effects

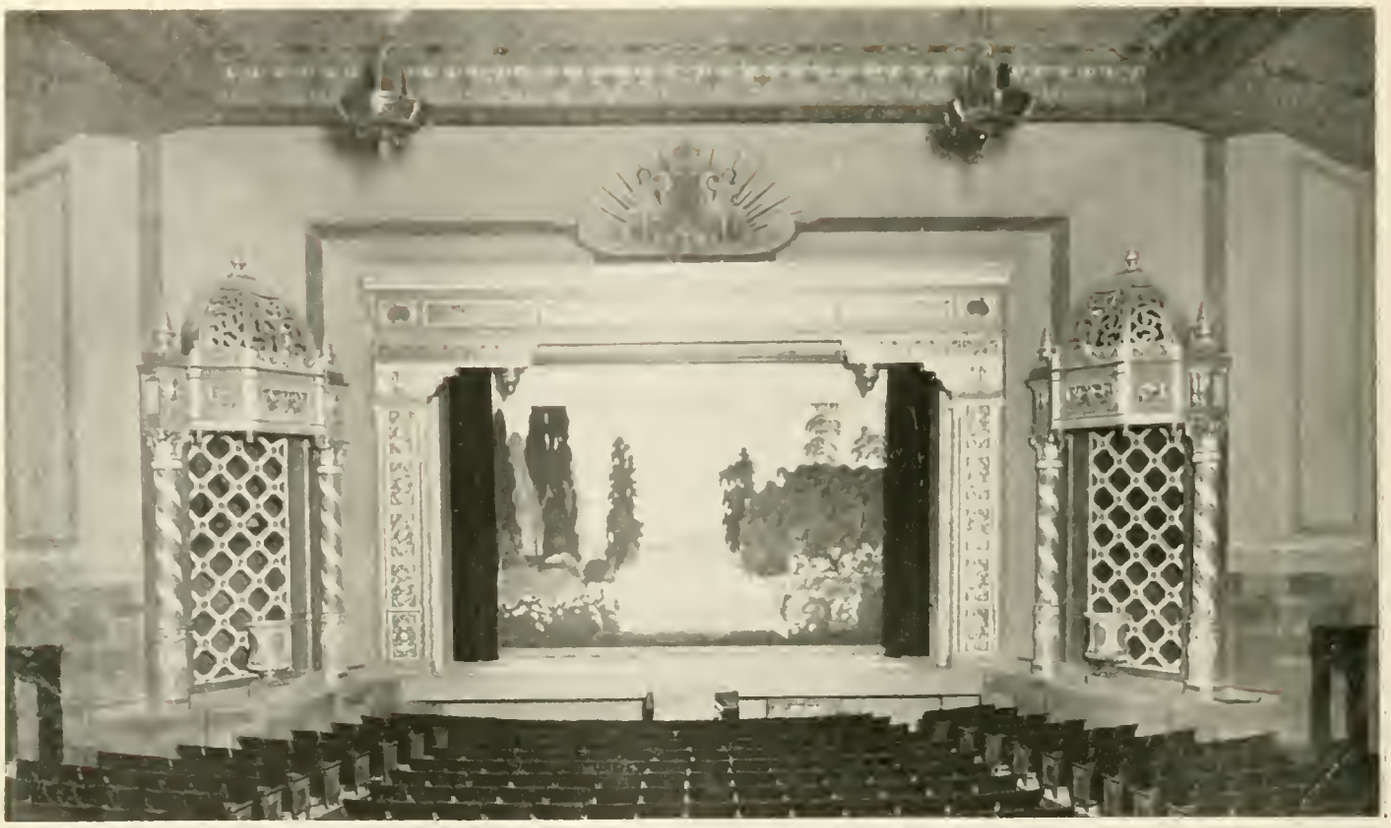




Above, the mezzanine lounge. Well opening with wrought iron railing opens into foyer. In left foreground is stairway from lobby



On the left is a view of the foyer, showing novel treatment of rear ceiling and opening to mezzanine promenade. Stairways, right and left, lead to lounges below orchestra floor



View of the stage and organ grilles, El Campanil Theatre, Antioch, Calif.

A MODEL THOUSAND SEATER OF THE STADIUM TYPE

El Campanil Theatre, Antioch, Calif., Constructed at Cost of $150,000

IN the planning of El Campanil Theatre, at Antioch, California, the most practical plan evolved for buildings to accommodate audiences of less than 2,000 has been adopted. It is the stadium type of structure, consisting of an orchestra section near the stage, sloping slightly to the midsection, where there is a cross aisle, at which point an upward change in the angle of rise occurs. The lower section is given over to loge seats. The rows in this section are divided by drapes suspended upon iron supports and foot rests are provided in the drape supports.

El Campanil was built by its proprietors, Ralph M. Beede and Ferd Stamm, associated in the theatrical business in Antioch since 1911. The theatre was opened last November. It represents an investment of $150,000.

El Campanil, the tower of bells, is Spanish in design as well as name, exemplifying the spirit of pioneers of California who showed their faith in the land to which they had come in search of fortunes.

The exterior or front of the theatre is of the Spanish type of architecture, a pleasing style which combining a certain degree of simplicity with the proper amount of ornamentation, makes a balanced and pleasing whole.

The color of this pleasing exterior is light tan with the ornamentation in light gray. There are three niches the panels of which are Venetian red in color with black grill work beneath. In the central niche hangs a bell, after the fashion of the missions. This bell is from the old grammar school building which was torn down two years ago to make room for the more modern primary school building. The bell gives a local historical touch to the theatre. Many grown men and women who will attend the theatre came to school in their kid days in answer to the pealing summons of the bell. In the two other niches one on each side of the central niche are small cast bells. The window of the upstairs offices are trimmed in black.

The marquee is a warm gray color with trimmings of yellow, green and gold. From directly beneath the marquee one approaches the ticket booth which is bodied in old brass with the lower part in black tile marked off in terra cotta lines.

The lobby is done in ivory with green and black mosaic stenciling below while the walls are of green.

BEFORE entering upon a description of the interior of the theatre it might be well to describe the type or style of architecture or decoration. The type is Spanish Renaissance, influenced by the Moorish, or it might be termed a compromise of the two. It was chosen because of its ponderful possibilities in color and design. Moorish colors are primitive—red, yellow and green.

The ceiling is of a soft orange color, the walls of red and gold tapestry. The pilasters are silver, gray and blue, with red and green trimmings. There are three niches on each side wall, the colors of which are blue, yellow, gold, silver and green, over a gray background with the panel or central space a rich Paris green. The grills are black, of course. Shawls of yellow, black and gold will be thrown over the iron grill work. The posts on each side of the niche panels are dark blue in color.

The same colors as used on the niches are used on the organ lofts and proscenium arch, except that the gold is brought out more on the lofts. Around the arch the brighter, primitive colors are subdued by gray. The organ lofts are connected (as to color) by bands of gold.

The straight lines of the proscenium arch are broken by two nude feminine figures placed in the center above the arch for decorative effect. The two figures are on either

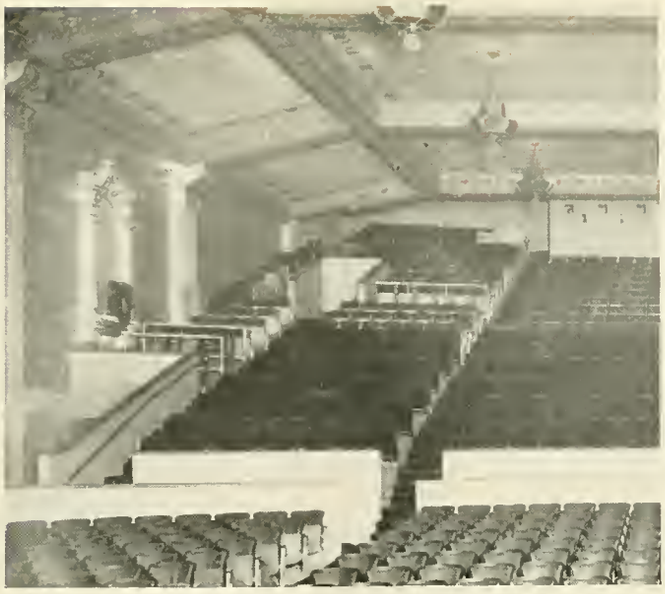
side of a large lyre. The curtains for the stage are of red and green with gold trimming.

The lower part of the side walls in gray stone effect, blends in with the gray of the stage and the quiet color around and above the arch.

There are eight pendant ceiling lights of Moorish design, drum type. Lighting fixtures are affixed on the lower stone-like side walls. The niches are lighted by radiance shining upward from behind the grills and from ceiling lights shining downward from the pilasters.

The entire decorative scheme is one of a high order. It is planned to make a theatre where people will feel invited to seek entertainment, where the atmosphere is restful, where the colors represent gayety and happiness. The proper use of color has been found highly inducive to the mental and consequently the physical comfort of humanity. The decorations of El Campanil have been done with this knowledge in mind so that not only will the best programs interest the public but also that the theatre be complete in its success of making people happy.

The stadium plan, affording the best seating accommodations and eliminating ventilation problems which arise when a balcony is built into a house of the size of this, is well adapted to the type of decoration chosen as a means of expressing the spirit and tradition of the early California settlers. Its interior appointments are highly artistic and practical.



View from stage looking toward rear

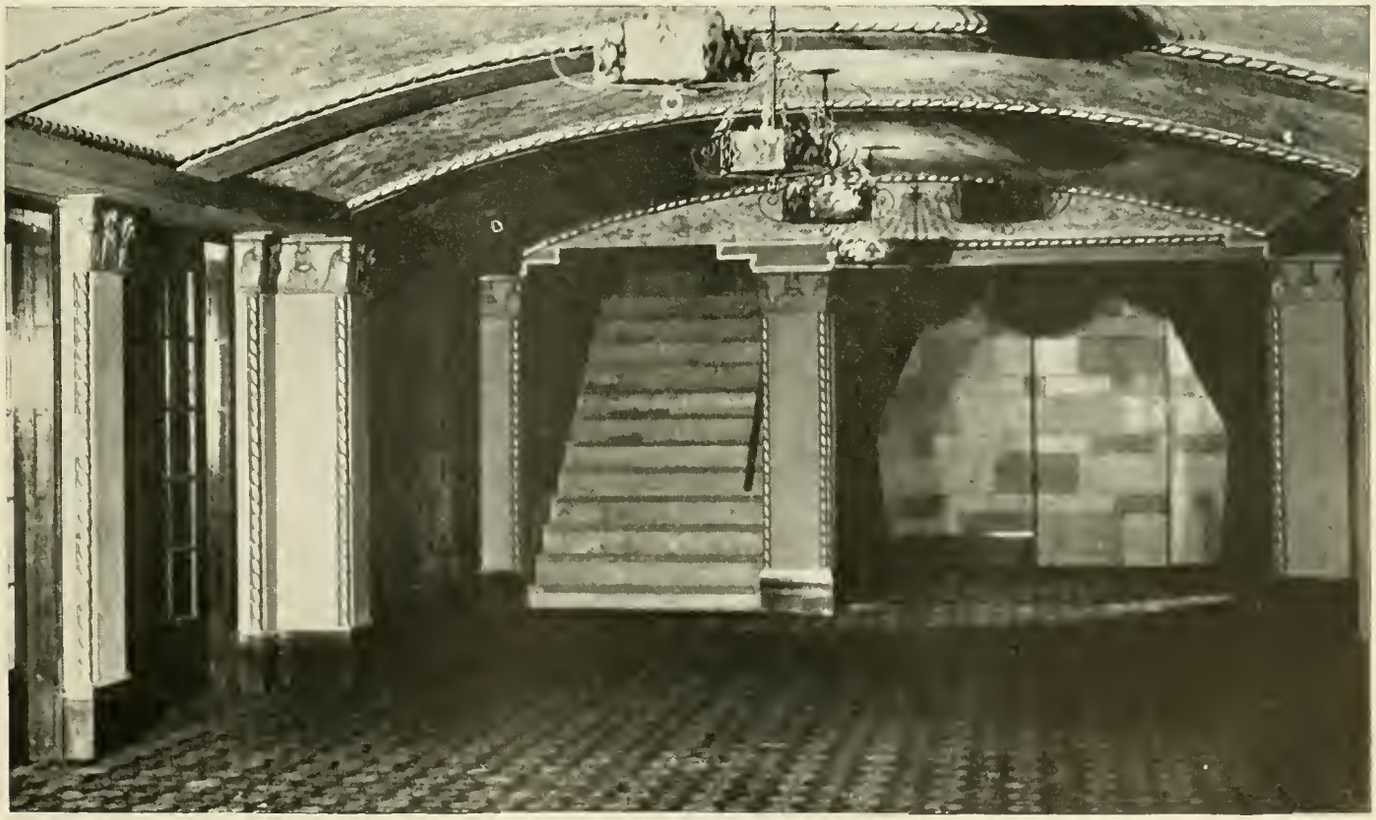
Entrance to the auditorium is from the sides of the foyer, there being no central passage way. Patrons advance at either side toward the stage in entering and come to an aisle which crossing the width of the building, the aisle connecting both passages. Access to seats is from the cross aisle, either forward to the orchestra seats or up to the loges and opera. There are three sections in the orchestra seat group, which numbers four hundred and fifty chairs.

Four aisles go up to the loges, there being three sections of six rows in the loges with one hundred and fifty-four chairs. The opera portion has five sections, with five hundred chairs.

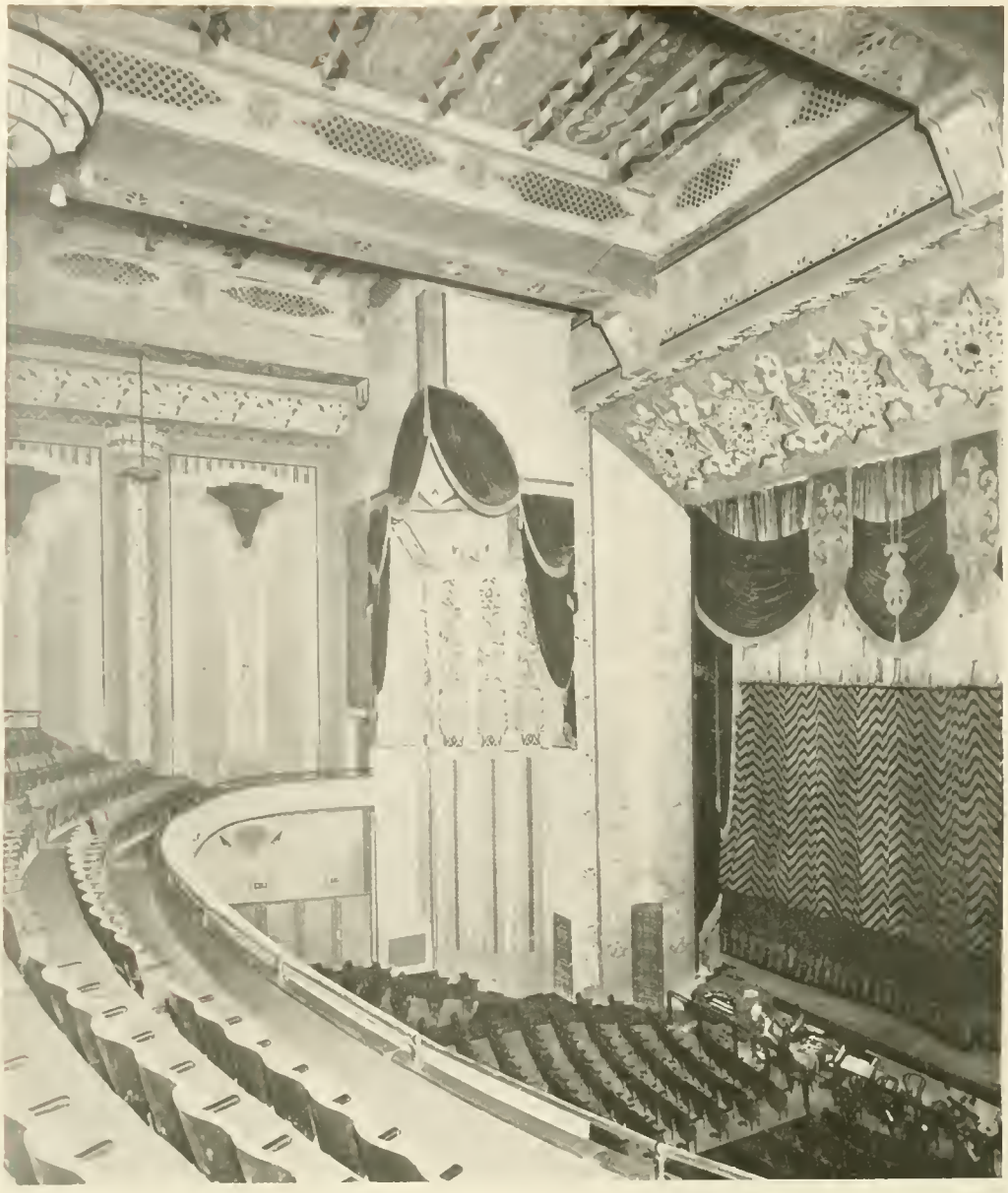
There is a stairway direct from the foyer to the opera section at the west side. An exit at the east side of the gallery opens down to the hall in the office section, but will not be used except in emergency.

The theatre has an excellently equipped projection room, a modern type heating and ventilating system, and a three-color lighting system.

In the auditorium there are eight ceiling units, each containing twelve 75 watt lamps for each of the three colors. On the stage there are two strip border lights suspended above and thirty-two 150 watt lamps in the footlights. The organ grilles also are three-color lighted. The exterior of the building is illuminated with flood lights which show every fine detail.



Foyer, showing stairway to balcony section



On the right, a sectional view of the auditorium, showing proscenium and sidewall treatment of the Plymouth Theatre.

A NEW ENGLAND HOUSE IN THE NEW STYLE

Plymouth in Worcester, Mass., is Twelfth Link in Gottesman Chain

IN the Plymouth theatre, twelfth link in the Gottesman Chain in New England towns, Worcester, Mass., has one of the most attractive and practical picture playhouses one could locate in a long travel through various sections of the country. The finished work reflects nothing of the admixture which might be expected in the case of a building operation that faced the early vicissitudes and delays attendant upon this particular enterprise. The Plymouth was started by one builder and was about three-quarters completed when difficulties arose and the unfinished structure remained in that condition for almost a year, when Alfred Gottesman took it over and set about the task of rushing it to completion. In order to effect the most speedy course to that end as well as to make the Plymouth a playhouse distinctly modern, the modernistic style of decoration was decided upon as the keynote of the interior.

These factors must be borne in mind when viewing the interior views shown on this and the adjoining page, for in certain details a combination of decorative scheme is evident. The cement finishing of the walls lent itself to the application of a heavy stipple paint. The entire ceiling was glazed to eliminate the too bright coloring originally applied there, and after glazing, the beams were painted with modernistic designs. The work of finishing the theatre was supervised by Mr. Charles E. Lewis, associated with the Gottesman circuit and well known to readers of Motion Picture News as the originator and conductor of the "Round Table Club."

The Plymouth has a seating capacity of nearly 3,000. The orchestra floor accommodates 2,000 seats, and the balance are divided among the loges and balcony. It is single balcony construction, with the front section accommodating six rows of loge chairs.

A feature of the construction is that the house can be emptied without sending patrons through the promenade, foyer or lobby, and still without throwing open exit doors direct to the street. This has been accomplished through the inclusion of special passages, well lighted and heated, that lead from both floors direct to the side street. The

vomitories lead directly to the loges, while reserve stairways can be thrown open to the top balcony when the house is crowded.

As shown in the sectional view of the auditorium, the stage and proscenium wall treatment accomplishes an interesting adaptation of modernistic designs. No white lighting is used inside the house, flame tint lamps being used throughout. Special color lighting is used to bring out special details of the decoration. The organ grilles, for example, are flooded by a magenta spot, concealed in the upper niche of the arch. The draperies over this arch were added to offset the severity of the lines. The auditorium is lighted in blue during the showing of pictures, and in red during stage shows.



On the right, the entrance arrangement. The orchestra floor is below the level of the foyer. View shows stairway from foyer and promenade.

Below, the lobby. Walls are of alternate marble and travatine, with the latter stained light brown to harmonize with ceiling designs, combinations of Egyptian and Modernistic.





A Night View of the Fisher Building and Theatre, Detroit

A MAYAN TEMPLE OF THE FILMS IN A MODERN SKYSCRAPER

SO far as the rank and file of Detroit's population is concerned, the most important feature of the huge Fisher Building, located at West Grand and Second boulevards, is the lavishly finished theatre that imposing structure houses.

The Fisher Theatre goes some lengths beyond any other "temple" form of playhouse which decorators and architects have evolved in their efforts to produce bizarre and colorful effects. The ornamentation is extraordinary.

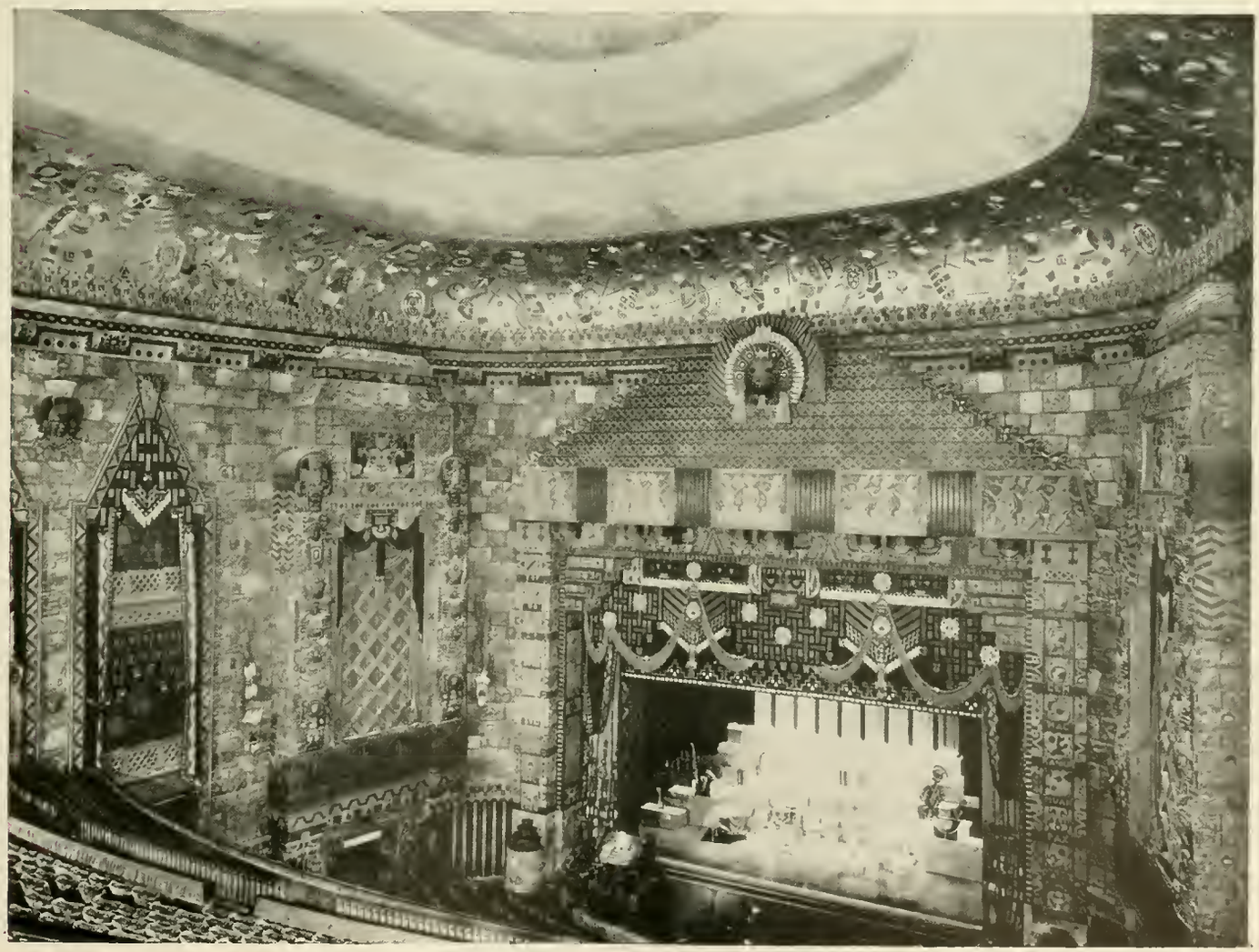
The entire scheme is a faithful representation of designs found in the ruins of Mayan temples. And its many odd features are subjected to the most striking presentations.

The Fisher has a seating capacity of about 3,000 persons. It is operated by the Kunsky Theatre Corporation.



The main foyer with stairway to mezzanine promenade, shown on the right. An infinite variety of decorative detail, based on Mayan designs features the wall treatment and drapes in this elaborate theatre

Below, view of the auditorium of the Fisher Theatre. The dome, which rises 110 feet above the orchestra floor level, is neutral-tinted, and is used for the production of a great number of lighting effects



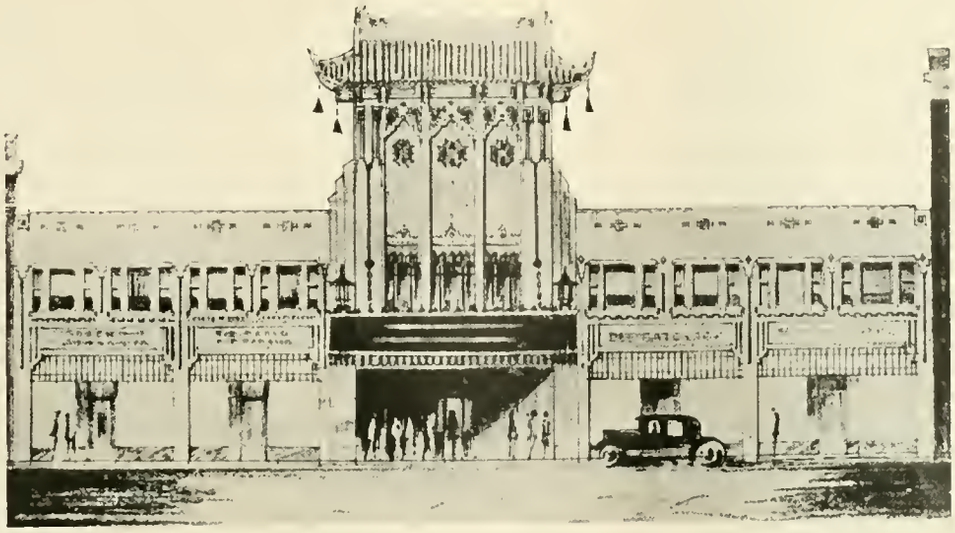
Camera Angles of the Fisher Theatre



On the left, a section of the stairway leading from the orchestra floor to the mezzanine and balcony.

The mezzanine promenade, one of the many features of this atmospheric theatre which recreates the decorative and architectural forms of an ancient American people.



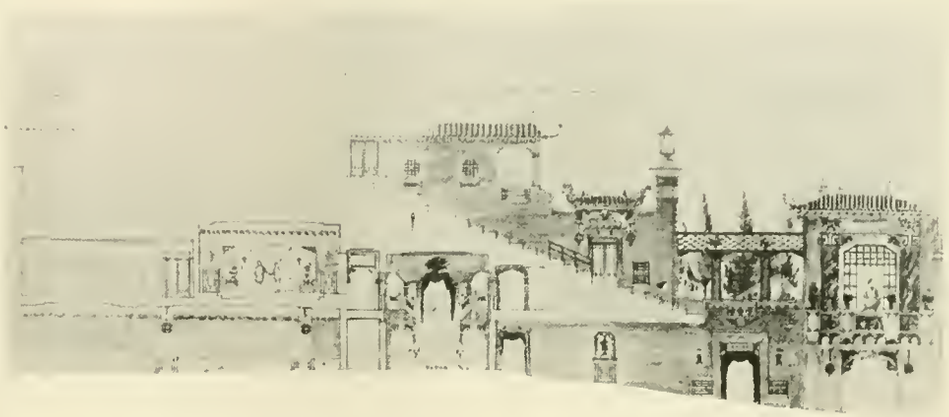


DRAWINGS SHOW DESIGN OF NEW NETOCO THEATRE

CHINESE ATMOSPHERIC HOUSE FOR WALTHAM, MASS., WILL INCLUDE MANY UNUSUAL FEATURES, AMONG WHICH WILL BE A DANCE HALL LOCATED ON THE MEZZANINE FLOOR. THIS THEATRE WILL HAVE A SEATING CAPACITY OF 2700.

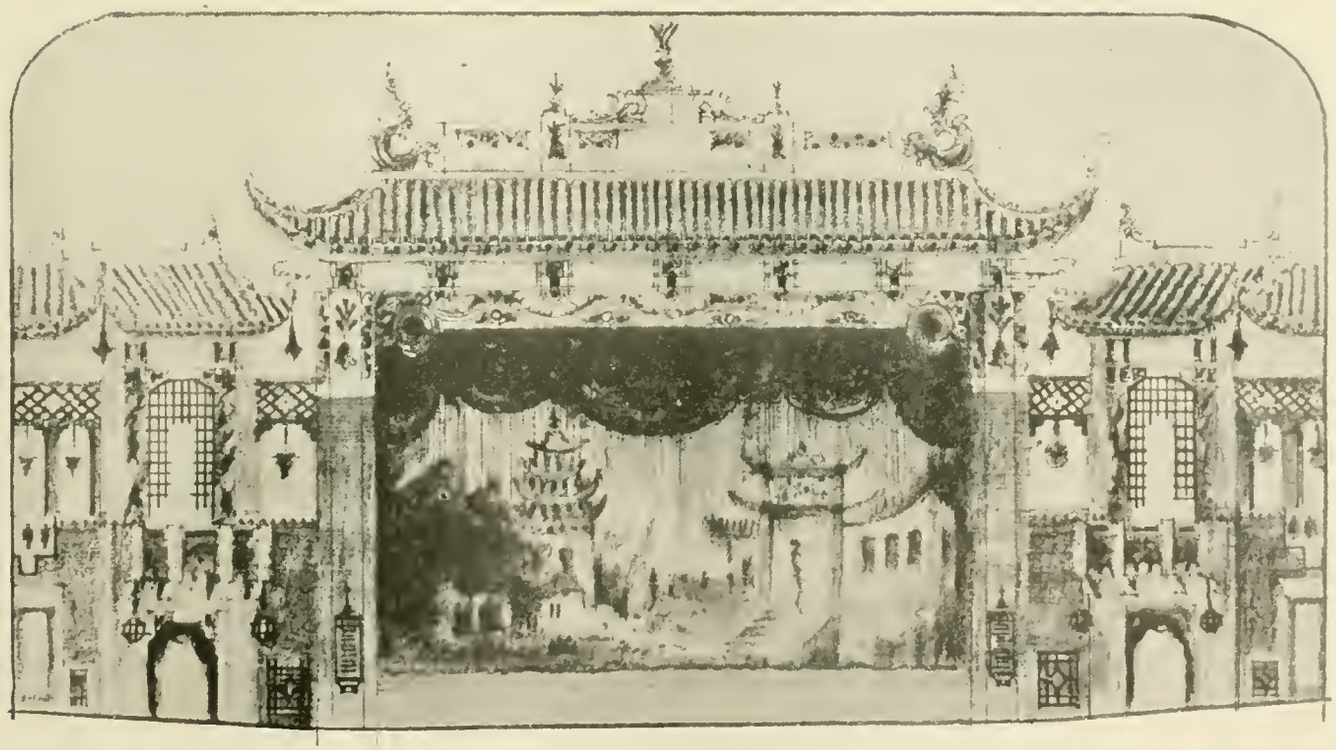
KROKYN, BROWNE & ROSENSTEIN, ARCHITECTS

Above, front elevation showing main entrance surmounted by pagoda effect.



On the right, o longitudinal section through the auditorium, an outdoor or "atmospheric" type of playhouse.

Below. Proscenium arch, duplicating the main features of the exterior design





"We used totem poles as our motif in decorating the lobby of the Astor Theatre for "The Trail of '98." Around the lobby we had drawn a parade of dog teams, yellow and cream against a background of light blue spangled with silver stars."

Use Color for Cents Value in

Nothing "Arty" About This Showman Discussion of Things That Make Your Lobbies Pay

WHEN color in commercial life becomes so important that automobile companies maintain large staffs of artists merely to advise on the color ranges of their products, it behooves the up-to-date exhibitor to keep his mind on the colors he employs when decorating his lobby to attract custom. Color, according to the merchandising head of one of New York's largest department stores, sells more goods than any other single factor. If this is true of dress goods, automobiles, kitchen utensils and other merchandise, it is just as true of films, when one considers it in the light of the showman's shop window, his lobby and theatre entrance.

Color is the most important item to be held in mind when decorating the theatre lobby. So often I see lobbies which the exhibitor has prepared with no thought given to the appropriate color for use with the picture being advertised.

One prominent New York exhibitor attempted to promote his showing of "Nanook of the North" with orange and green decorations on a hot August day. I could have told him before he opened his theatre doors that he would lose money. If he had used, let us say, blue and white, which are not only appropriate to an arctic picture, but also give an effect of coolness which might have mitigated against the heat, he would perhaps have done a brisk business.

Color should be considered by the showman in its dollars-and-cents value. For it has just such a value. Proper color attracts. Any school boy can tell you that, and the wrong color repells. It is a showman's business to attract, and therefor only those colors which have not percussion enough to attract the eye, and tone enough to please the senses should be used. I should say, any color can be used—but only in the proper combination.

Let's go back to our exhibitor friend who made the mistake of using green and orange to exploit an arctic picture on a hot day. Either one of his colors was right. He could have used the green to splendid advantage if he had combined it with white and blue that I have already spoken about, instead of orange. On the other hand he could have used orange—but only a little—in combination with his white and blue effects and still retained an arctic atmosphere and a suggestion of coolness within the interior of the theatre. But, orange and green in combination and associated with the tropics and give immediately an impression of stuffiness and heat.

That is the dominant thought in thinking of color: what effect will it create on the observer. When choosing the colors for his lobby display, the theatre man should always ask himself these questions:

"Is it in keeping with the theme of the picture? Is it appropriate to the time of the year? Are the colors pleasing? Are they dramatic enough to attract the eyes?"

My own lobbies are examples of what



Photo above shows a portio nof the lobby display used at the Embassy Theatre, New York, for the extended run engagement of "The Garden of Allah." Light yellow, green and crimson were the predominating colors in this arrangement.

Its Dollars & Display Lobbies

An Interview with

Hal Burrows

Art Director, Metro-Goldwyn-Mayer



The colors of Germany, combined with those of Heidelberg university formed the color scheme for our lobby display exploiting "The Student Prince." Panels showing marching military students were the main pictorial feature of the display.

I am driving at. Metro-Goldwyn-Mayer's "White Shadows in the South Seas" was a problem in the way of lobby decoration. Most New Yorkers were familiar with the travel book on which this photoplay was based, and we were afraid that they would look upon the picture, a true drama, as a mere travel film, and pass it up. Our problem was to make everything connected with the film dramatic.

On the huge sign above the theatre we had a diver fighting with a shark, electric lights playing over this display, gave a water effect, and the sign itself was worked out in colors associated with the tropical locale, deep blue, light blue, green and brown.

This same color scheme was repeated in the lobby, where panels covered the walls. These were worked out stylisticly. Scenes from the photoplay were shown, dancing girls, native warriors on the march, and the meeting of the hero and the heroine. A plain parchment shade of large size was used to cover the center lights of the lobby and the ceiling around this shade was painted with huge, dark green leaves of tropical plants and with gaily colored birds.

"White Shadows in the South Seas" was put on in the middle of the heat wave and so we had to be especially careful as to what colors we used to draw attention. Most striking colors are also hot colors. We used scarlets and oranges and yellows, but we worked these only lightly into the general effect of dark green, blue and light blue and brown.

For "The Big Parade" we used patriotic colors, red, white and blue color. For "The Student Prince" we used the colors of Germany, combined with the colors of Heidelberg university. For "The Trail of '98" we used blue, silver, white and scarlet as our dominant colors. For "The Garden of Allah" we used a light yellow, green and crimson.

In addition to color, of course, there are other things to be considered in the design of lobby displays.

The pictorial presentation of the theme of the film exploited must be expressed in compelling terms. And equally important is the necessity of "making a picture" that will attract and appeal to the public as something dramatic, amusing, thrilling.

As a matter of fact motifs are almost as important as color. One should pick those characters, objects and designs which are most illustrative of the photoplay one is showing, and also those things which create most curiosity in the beholder's mind.

A motif in art as in music is anything which runs in repetitive form throughout the entire composition. We used totem poles as our motif in decorating the lobby of the Astor Theatre for "The Trail of '98." Around the lobby we had drawn a parade of dog teams and miners in white, yellow and cream against a background of light blue, spangled with silver stars. The drivers of these teams were painted in red, yellow and dark blue. At intervals the Astor Theatre lobby is broken up by columns, and on these columns we painted totem poles in vivid colors. They lent just the right note to our display. Palm trees were the decorative motif in the lobby display for "The Garden of Allah." A soldier in uniform with full pack, gas mask and tin helmet was the often-repeated motif of "The Big Parade" decorations.

The stock posters of the leading film distributors are made with a view to providing material for cut-outs. And a little imagination added to some careful planning in making up the cutouts is all that is needed to produce display effects that will sell the show.

Good design also enters into making a lobby display attractive, and good materials are also important. Sloppy cutouts and cheap lithographic work plastered around a lobby are worse than having no lobby decoration at all.

Of course, I quite realize, that not all exhibitors have the facilities or the talent at their disposal to make a good-looking lobby, and to such men I can only say: If you can't make it good, at least make it funny or striking. So many lobbies are neither flesh, fish nor meat.

Hal Burrows frequently has demonstrated his ability in the arrangement of frontal and lobby decorations of the sort that attract the attention of the public and project the story of the film exploited by them. His advice on the selection of colors and motifs for lobby displays are of particular interest to the manager and theatre exploiteer.

Do We Need Standards of Projection Booth Design? Well Rather!

IT IS nearly thirty years since the motion picture theatre was born and we are just now informed that a movement is under way to bring about the standardization of certain fundamental features connected with the design of the most important working part of the theatre—the projection room.

Meanwhile, everything under the sun which in any way touched upon the theatre and the production of films; even unto and including the width of the stripe running down the side of the usher's pants and the precise angle at which these erstwhile West Pointers wear their caps, has been subjected to the standardizing influence of various committees until, apparently, there remains nothing more to standardize except that department of the theatre which, believe it or not, is responsible for the amount and quality of the shekels which pass through the front door.

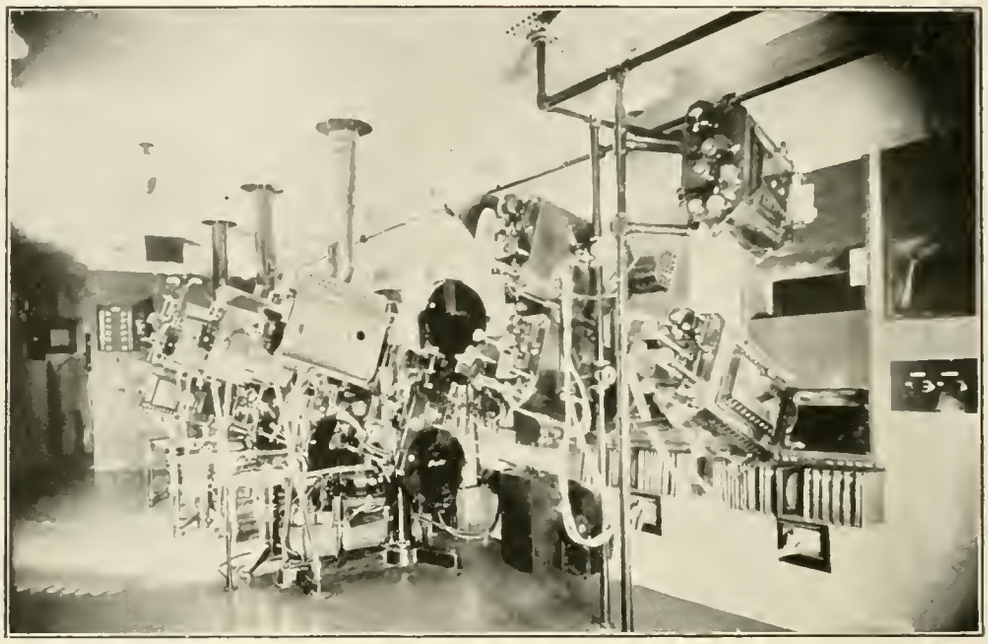
Standards of film stock, of film development, of projector parts, nomenclature and of other miscellaneous items are all very important to be sure, but they are not one bit more important than standards of projection for the simple reason that the most beautiful film in the world can be made to appear quite intolerable when projected under adverse conditions.

The exact reason for delaying this matter of projection room standardization until a time thirty years after the inception of the motion picture theatre is difficult to ascertain, but the fact remains that during this time no concerted action has manifested itself in this direction. The result of this lack of action is exactly what might be imagined under the circumstances.

Idiotic errors in projection room design have been the rule rather than the exception. These errors have run the entire gamut of foolishness—even to the point of constructing elaborate theatres with no projection room at all?

If ever an art—and in many senses of the word, projection can lay claim to this distinction—has been sorely abused, projection of motion pictures and the contingent work of spotlighting and effect lighting has had its share of the tribulations which are traditionally supposed to constitute the test of fire for all human endeavors aspiring to honorable recognition.

The history of projection can be traced by the errors which have marked each new step in its advancement. From those early days when film, after passing through the projector, was received in canvas bags from which it was later unravelled and rewound, to the present when the entire layout of the projection room is sacrificed to the inclusion of sound picture equipment, many times of doubtful value, each new advance in projection has been consolidated and made secure purely by dint of acquisition and by virtue of perseverance in the pursuit of an ideal.



An interesting view of a well planned booth—the exception to the rule. Projection room of the Warner Bros. theatre in Hollywood

If the same thought and care had been expended on every detail of the practical application of the countless devices invented for the benefit of the theatre in general as must have gone into the creation of these improvements the history of projection, undoubtedly, would have been written in different terms.

A general lack of coordination between the parties inventing these devices and those applying them to the theatre has characterized nearly all such attempts. Architects, many times, are responsible for the foolish mistakes which attend the inclusion of new equipment in the theatre.

ONLY recently, the Public Address Control in a theatre widely advertised as "The World's Perfect Theatre" was completely gummed up because the architects so far forgot themselves as to design the theatre as if the projection room did not exist.

This total ignoring of the projection room requirements resulted in a condition which, in the very kindest terms possible, can be described as nothing short of comical.

Architectural considerations probably demanded that the rear top wall of the theatres (constituting the front wall of the projection room) be curved sharply so that the deep point of the curve coincided with the center line of the projection room.

The inside front wall of the projection room was straight so that when the portholes were cut it was found that those ports near the center of the room (the projector ports) had a wall thickness which was a minimum of eight inches for the center port and increased rapidly on each side of the center.

Spotlight ports and effect projector ports were found to be fully thirty inches thick which necessitated sloping the sides of the ports sharply on the bottom and sides to permit a complete coverage of the stage.

The conditions were not so bad within the projection room proper, but in the public address control room trouble aplenty was encountered. This room was located at the right of the projection room (facing the stage) and the room was so far off center that the wall thickness at this location measured no less than eight feet. An observation porthole measuring sixteen by sixteen inches was the largest permissable opening that could be cut in the wall due to limitations in the decorative configurations of the outside wall.

The final conditions revealed an observation port sixteen by sixteen inches through a wall eight feet thick with the result that only one-fourth of the stage area was visible to the control operator.

The restricted view was such that it was

(Continued on page 346)

STAGE LIGHTING

IN FLORENZ ZIEGFELD'S NEW THEATRE

VIEWED from a chair in the house, the Ziegfeld Theatre is a colorful and enjoyable place in which to see a play. Mr. Florenz Ziegfeld knows as well as any man the value of beauty, color and light in the presentation of successful stage productions. Neither expense nor talent was spared in giving this theatre a full measure of these requirements.

Back stage are found all the mechanical aids which make a show run smoothly. A bank of Vitrohm (vitreous enamelled) Theatre Dimmers assures perfect coordination of action and smooth—flickerless—complete lighting.

Ward Leonard Vitrohm Dimmers are installed in practically all the world's great theatres and in thousands of neighborhood playhouses. Regardless of the size of your theatre, we shall gladly prove to you the profit possibilities of Vitrohm Dimmers. Send also for Bulletin 75 describing the various types of Vitrohm Dimmers. There will be no obligation in either case.

WARD LEONARD ELECTRIC CO. MOUNT VERNON - NEW YORK

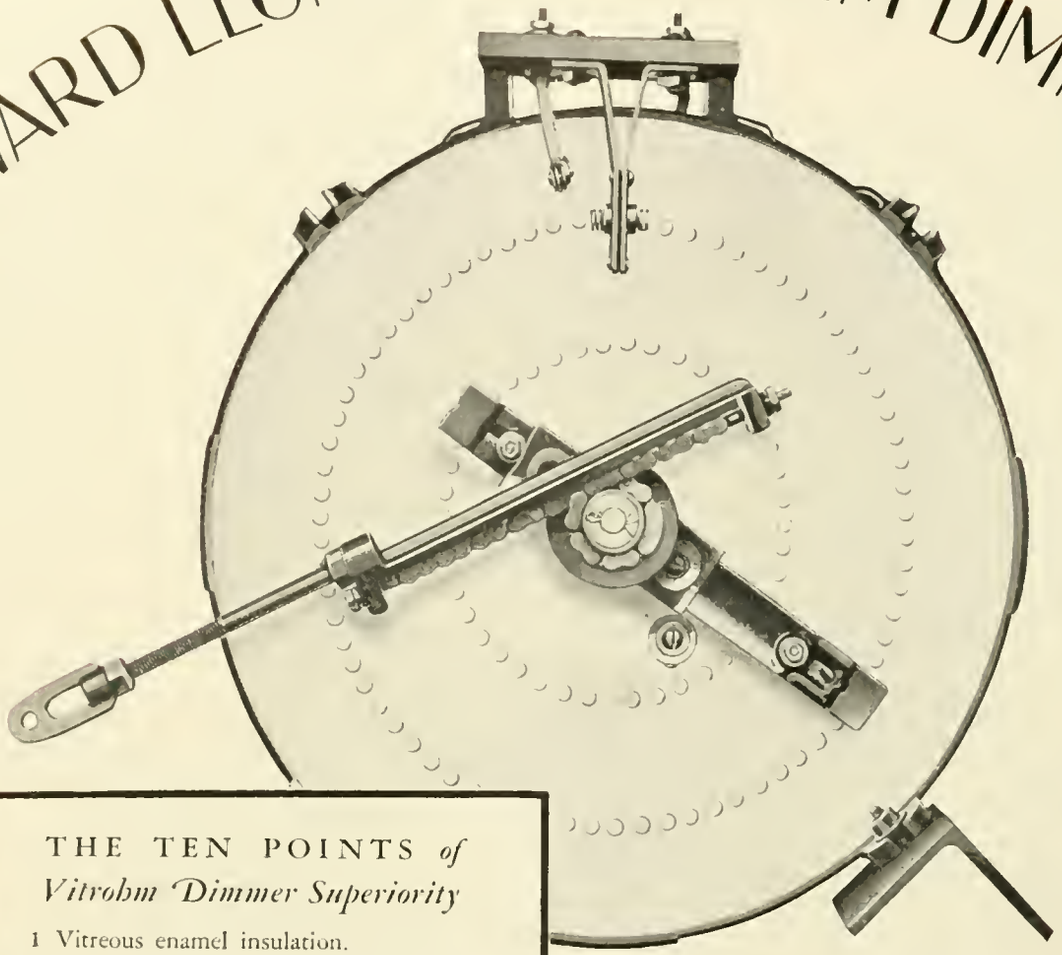


A scene from "Show Boat," the current play at The New Ziegfeld Theatre



INITIATION ceremonies of the Druids were both dramatic performances and religious ceremonies. Flourishing long before western civilizations and religions, the Druids recognized the value of light and color in their rites. Both natural and artificial illumination were employed and held major parts in presenting the symbolical story.

WARD LEONARD VITROHM DIMMERS

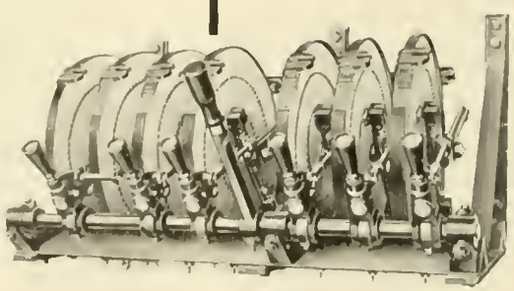


THE TEN POINTS *of Vitrohm Dimmer Superiority*

1 Vitreous enamel insulation.
2 110-step control; all steps equally effective in even, flickerless light reduction.
3 Greater lamp load capacity for space occupied.
4 Unit space engineering; each plate in the dimmer bank is replaceable immediately by one of a different capacity to compensate for lamp load change.
5 Continuous duty operation at full rated load on any step without excessive heating.
6 Dimmer units enable banking to any desired capacity.
7 All moving parts, including contact buttons, ground or machined, thus insuring smooth and easy action.
8 Resistive elements of plates permanently and completely protected from disintegration.
9 Cost of systems employing Vitrohm Dimmers the same or less than that of other equivalent lamp load systems.
10 37 years of experience and knowing "how."

Ward Leonard Vitrohm Theatre Dimmers are most frequently specified for installations where the lighting control must be dependable and accurate.

Listed here are 10 reasons for Ward Leonard supremacy. Only with Vitrohm Dimmers do you get all of these essential features. Send your dimmer specifications to us for estimate. 37 years of experience is fully at your disposal.



A small bank of dimmers, with color master control, arranged for wall mounting.

WARD LEONARD ELECTRIC CO.
MOUNT VERNON, N.Y.



A Distinguishing Insignia

IT is fitting that owners of Carrier Conditioned Theatres should remind their patrons that Manufactured Weather has been provided for their health and comfort. For this purpose the attractive bronze plaque, pictured above, has been designed and cast.

This tablet, displayed in lobby or foyer, is the mark by which a Carrier Conditioned Theatre may be recognized. It is a symbol of alertness, progressiveness, and thoughtfulness on the part of the theatre owner and architect. It is a pledge to the patrons that the finest Air Conditioning System available has been provided. It is the mark of *Carrier acceptance of complete responsibility* to make "Every day a *good* day" in the theatre.

Each of the many Carrier Conditioned Theatres is eligible to receive one of these tablets. Just write to our Newark Office stating that you desire to place this distinguishing insignia in your theatre.

If your theatre is *not* Carrier Conditioned, or if you are contemplating the construction of a new house, now is the time to have our engineers call and present to you the essential facts underlying the successful application of Air Conditioning in the theatre.

Ask, too, for the book "Theatre Cooling and Conditioning."

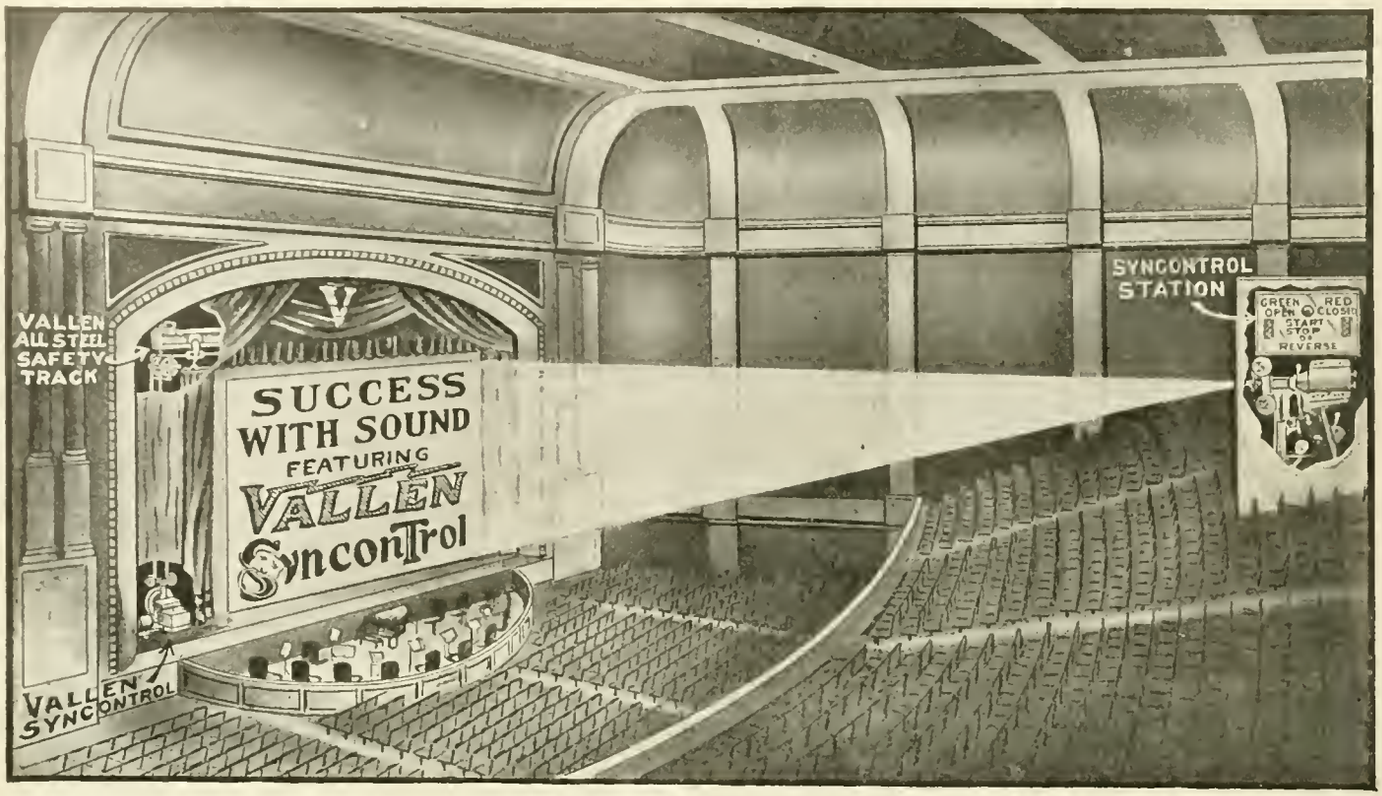
NEW YORK
PHILADELPHIA
BOSTON
WASHINGTON

Carrier Engineering Corporation

Offices and Laboratories
Newark, New Jersey

CHICAGO
CLEVELAND
KANSAS CITY
LOS ANGELES

IT ISN'T MANUFACTURED WEATHER UNLESS IT'S A CARRIER SYSTEM.



A SUCCESSFUL TRYOUT!

A theatre equipped with the latest innovations employing the most dependable equipment of today, guaranteeing not only a successful opening but permanent drawing and earning power.

Vallen offers *You* this, and more: Better Equipment, Day by Day, anticipating Changing Demand and Justifying the Confidence of Exhibitors Everywhere.

VALLEN ELECTRICAL COMPANY, Incorporated
225 BLUFF ST. ~ AKRON, OHIO, U. S. A.

THE VALLEN NOISELESS
ALL STEEL SAFETY TRACK
A VALLEN PRODUCT TRADE MARK

Vallen Equipment is Really Guaranteed & Vallen Service Everywhere!

Theatre Building Business Map

Including Analysis of Key City Attendance Averages



Above Average Business (AA)

Average Business (A)

Under Average Business (UA)

Very light new construction

Light new construction

Moderately heavy construction

Heavy new construction

The map of the United States shown here is divided into seven territories, with colored shading indicating the division of new proposed theatre building as represented for the period from December 15th to January 15th. This new construction is represented in valuation of dollars and cents rather than number of projects.

The shading is in four densities: solid, which represents the greatest value of proposed theatres; heavy stipple, which is second in valuation of new construction; medium, which areas represent conservative building; and the very light areas, where the investment in new theatre projects is very light. The information used in compiling the statistics visualized by the map was obtained through several reliable sources, and the map is to be considered as very nearly accurate in representing comparative theatre building activities in various sections of the country.

The circles shown on the map are located in key cities and illustrate averages of theatre attendance during the period from December 15th to January 15th, 1929. The diagrams indicate the relative attendance at the first-run theatres in these cities during the period covered. These are given by "averages," with symbols to indicate "Above Average" and "Under Average" box office returns. The term "average" as applied in this survey indicates satisfactory box office returns, based upon theatre expectancies, which, in turn, are governed by past earnings under similar or nearly similar conditions.

These attendance statistics were compiled from an analysis of the Key City Reports, published weekly in Motion Picture News, and other sources of information gathered by this publication.

THE total estimated expenditure for new theatre building projects announced during the period of this report—December 15, 1928, to January 15, 1929—amounts to $19,094,500. Compared with the similar period last year there is little difference between the amount of building as figured in dollars and cents.

While this report covers an overlapping period and it seems early to be demonstrating that 1929 will see as much money invested in new theatre construction as its predecessor—which set a high record—the fact remains that up to this early present activities in new projects are equal to the predictions made in our January issue giving the report of the *Architectural Forum* with a forecast that $163,622,800 would be expended in 1929 on theatre building programs.

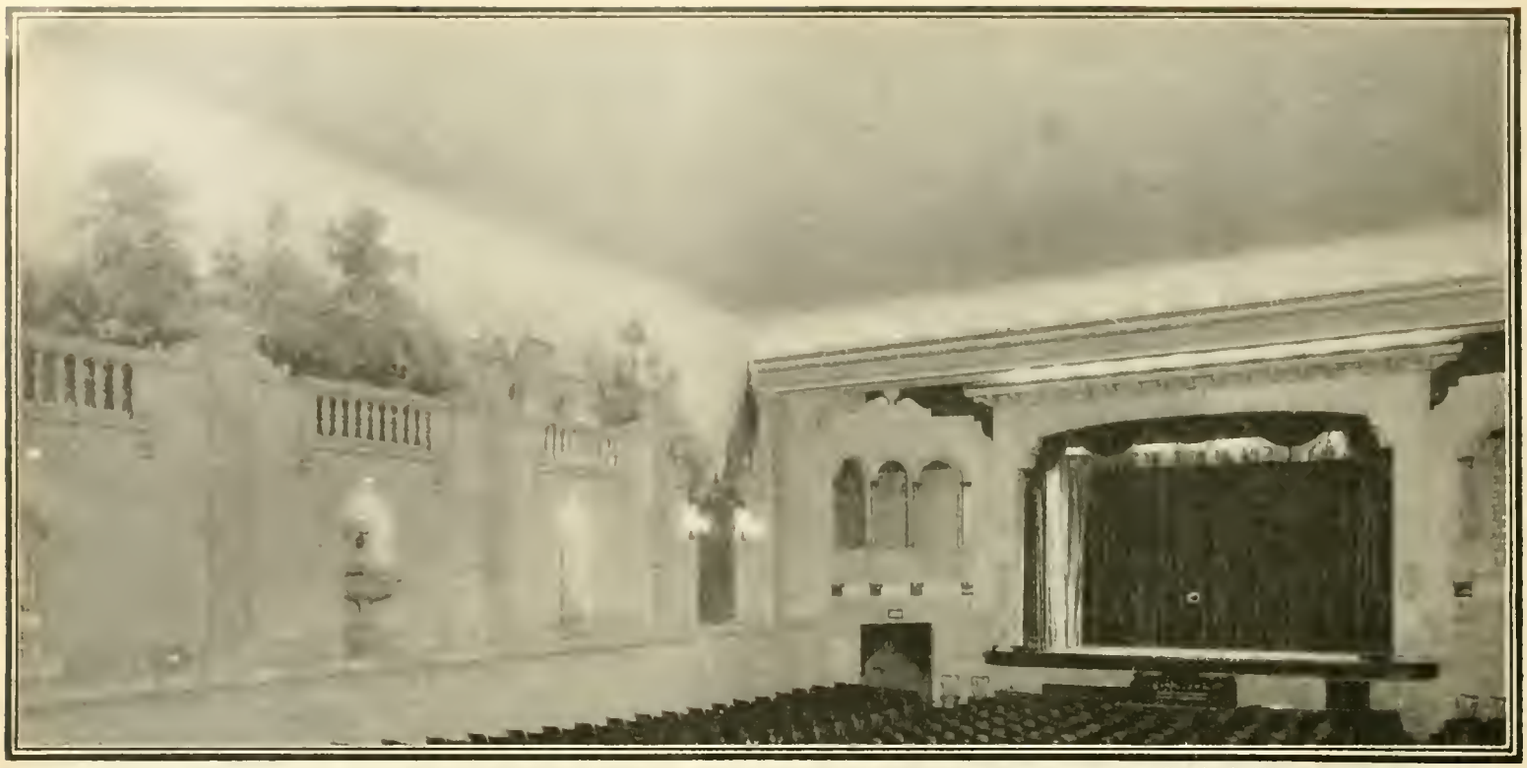
The current report shows the North Atlantic states leading by a wide margin with $8.141,000 as the estimated cost of 18 new projects announced during the period.

The $19,094,500 figure for the whole U. S. is the estimated cost of a total of 74 new projects, calling for a total of 124,630 new seats.

From these figures it will be seen that the average cost per theatre is $258,034. The average seats per theatre, 1,684. And the average cost per seat, $153.22

Compared with the averages for 1928 compiled from reports in The Showman, the averages of this report are lower in the items of cost per project and also cost per seat. The 1928 average cost per theatre was $271,000, and the cost per seat averaged at $208.00.

The second heaviest expenditure for new theatres announced during the period are in the West Coast district. Here a pro-



Capital Theatre, Richmond, Va.

When Intermission Comes—

ARE your patrons jerked rudely back into the harsh realization of everyday life by glaring lights?

Or are the impressions gathered from the feature picture permitted to linger with them, encouraged by the atmosphere created by lighting, and the artistic decorations of your theater?

Your box office receipts will tell you!

Good lighting is dependent upon good lamps. When you use Edison MAZDA* Lamps you get lamps that are of a known standard of quality.



1879-1929
50th Anniversary of the Invention of the EDISON LAMP

Examine your lighting. Write today for your copy of the new free bulletin "The Lighting of Theaters and Auditoriums." You will find in it many valuable ideas for the proper lighting of your particular type and size of theater. Just drop a line to the Edison Lighting Institute, Edison Lamp Works of General Electric Company, Harrison, N. J.

Edison MAZDA Lamps represent the latest achievements of MAZDA Service, through which the benefits of world-wide research, experiment and development in the Laboratories of General Electric Company are given exclusively to lamp manufacturers entitled to use the name MAZDA.

*MAZDA—*the mark of a research service*

EDISON MAZDA LAMPS

GENERAL ELECTRIC

gram calling for 15 new theatres was announced. Ten of these new houses will be built in California, at a cost of $4,085,000, and having a total of 19,850 new seats. The one project calling for an investment of more than $1,000,000 in the West Coast district is included among these buildings to be erected in California. The total number of new seats projected during the period for the West Coast district is 25,050.

The Middle States come next with a total of $2,898,500, to be expended on 22 new projects, which gives an exceptionally low average cost per project. The average cost per theatre on this program is $131,750, and the average for the 31,680 new seats is $91.50 per seat. The distribution by states of the new buildings announced for the district are: Ohio, 2; Indiana, 2, and four each for Illinois, Michigan and Wisconsin.

The following tabulation lists estimated expenditures for new projects by districts:

New England	$1,120,000
North Atlantic	8,141,000
South Eastern	70,000
South Western	1,385,000
Middle States	2,898,500
Western States	760,000
West Coast	4,720,000

In the South West a total of 8 new projects were announced, comprising a total of 10,150 new seats. Average cost per theatre in this group is $173,125, which gives an average number of seats per theatre of 1,270, the average cost per seat being $136.00.

New England's projects announced during the period number 5, with one of these costing over $500,000, and with a total of 8,500 new seats at an average cost per seat of $131.76.

In the Western States five new projects were announced, with the total seating capacity 11,300, giving an average of number of seats per theatre of 2,260. In the South Eastern district only one new project was announced, this being a 750 seater.

The state for which the largest investment in new projects was announced during the period is New York, where 9 new theatres were launched, calling for the expenditure of $4,975,000. Thus New York leads California by only $890,000. Of the four new projects calling for investments in excess of $1,000,000, two will be located in New York; one in Pennsylvania, and, as already noted, one in California.

THE most important holidays of the year came along in the middle of the period on which we are reporting theatre attendance at the key cities. The Christmas and New Years holidays, however, can never be considered by themselves as big opportunities for the theatre men, for the reason that at no season of the year is business so generally depressed for the theatres than the period immediately preceding Christmas— a time when the public is more concerned with shopping as an occupation for the time spared from work-a-day duties. When the records are all in it usually sums up into a proposition that the theatre reaps a harvest from Christmas day to New Years and needs the harvest to balance against the lean days preceding the festive occasion.

This year, with the added handicap of the "flu conditions"—the medical men termed it such and carefully avoided the word "epidemic"—the theatres in many parts of the country were unable to pick up as briskly as they normally would have after the Christmas holiday. Business generally, nevertheless, has showed a definite tendency to hold to the normal despite this adverse condition.

Our current map shows 18 cities at Average, with six Above Average and only four Under Average. This is rather remarkable in the face of the flu conditions and the fact that reports of December sales by leading retailers showed a large gain over the preceding year—because the merchants become active competitors of the theatre during the pre-holiday buying period. Last December more than previously first run houses in the key cities indicated the expected slump by holding over for second weeks pictures that would not be given that distinction at any other time of the year, save during the height of the summer season. A number of the older releases, shelved in favor of more likely attractions, also appeared at these first runs the week preceding Christmas.

SOUND, of course, remains the popular topic of trade conversation, much of the discussion concerning sound still blowing the way some isolated box office reports go. This is natural in view of the fact that so much importance has been attached to the invention as a means of widening the scope of the appeal pictures. But at this early stage some of those whose extreme enthusiasm at the outset convinced them that "sound" was everything, are beginning to lose their confidence—which, as usual in such cases, represents the setting in of one extreme after another.

Many of the most far-sighted showmen at the beginning of this new complement to the pictures appraised "sound" at its high value as an adjunct, and issued warnings against visionary viewpoints that the entire complexion of picture presentations and the public's tastes were being altered. During the height of the novelty, when a sound picture drew people in droves and the sound overshadowed everything else—even established standards of entertainment—there was a tendency to believe that all the theatre needed was an apparatus, at that time most difficult to obtain owing to high costs and limited production, and the crowd would come marching in, laying their quarters and half-dollars on the line and making vows as they departed to rush back and see the next new picture "in sound" at the first opportunity. Some day, perhaps, something capable of doing that will appear on the horizon of show business—but the promise is yet to be fulfilled.

"Sound," as a matter of fact is bringing new patrons into the theatre, but it is being demonstrated in every key city in the country that the theatres need the old patrons as well and that both new and old like and will pay for a good bill of entertainment, regardless whether it has this or that accessory.

The established screen stars, too, still are to be considered, because the reports show that their "names" on the marquee mean more than the word "Sound," provided their current picture has popular appeal.

THE picture topping the list of the leading ten attractions at key city first runs during the period of this report, for example, is a picture without dialog—though it has a synchronized accompaniment of sound effects and musical score. This is "A Woman of Affairs," the Garbo-Gilbert co-starring effort. In competition with dialog pictures in several cities, "Woman of Affairs" ran up top grosses for the town. But that is not remarkable when this particular picture is considered, because this one happens to be an excellent work, so pronounced by reviewers and picture men and approved in no uncertain terms by the public. "A Woman of Affairs" set a new record at Loew's Warfield, in San Francisco; was near the top figures for Loew's State in Los Angeles, the high mark at this house is held by "Dancing Daughters"; gave the Ambassador in St. Louis one of the best weeks of recent months, and was at better than average figures at all save one of the first runs it was reported on during the period of this report. These are remarkable accomplishments, but still they prove nothing for or against "talking pictures" as such.

In the field of the talkies we have reports of many excellent box office results credited to Fox's "In Old Arizona" and Paramount's "Interference." Both of these, due to their being later reelases, had fewer first run bookings during the period than "Woman of Affairs"—a factor which might and again might not have prevented from topping the latter attraction in this compilation.

Below we list, in the order of their rating, the ten pictures which scored the highest box office averages based on the number of bookings they played at key city first runs during the period December 15 to January 15:

1. "A Woman of Affairs"
2. "Interference"
3. "On Trial"
4. "The Barker"
5. "In Old Arizona"
6. "Scarlet Seas"
7. "Submarine"
8. "My Man"
9. "Synthetic Sin"
10. "Three Week Ends."

What Does the Experienced Exhibitor Think About Sound Films?

Here Is a Summary of the Points Stressed by "Old Timers" Who Have Told All They Know About Talkies

AFTER the exhibitor has invested his money in sound reproducing apparatus, paid the costs of installation and increasted his overhead thereby, what then? What are the problems he will be called upon to face after he has introduced this new form of motion picture entertainment to his patrons?

Additional reports supplementing the survey of key cities conducted by *Motion Picture News*, and the results of which were published in the issues of December 22 and 29, stress the same points that survey indicated as the most important lessons experience has taught showmen who have been presenting sound pictures for periods ranging from six months up to a year and a half.

From the technical standpoint "sound" has been pretty well charted. Laboratory and studio experimentation revealed the weak spots in equipment design and the technic of using this new adjunct to the films before the general run of the picturegoers were acquainted with it. However, the mass of the public cannot be put into a test tube and thus made to divulge all the secrets of its mental and emotional reactions to a specific type of entertainment. Nor was anything short of actual experience over a period of several months capable of revealing to the whole industry the effects upon theatre operation and management of this revolutionary development in show business.

Now, when "sound" may be regarded as having passed well beyond the novelty phase of its development, an analysis of the recently collected material based on conclusions and experience of seasoned showmen in the booking, handling and presentation of sound programs, may be helpful in enabling us to form a true perspective of the conditions which exist in the average theatre.

An overwhelming exhibitor opinion makes certain one fact—and that is that sound equipment was indeed perfected to a high degree of commercial practicality before it was offered on the market. The installations have functioned with as much dependability, judged by all the opinions thus far expressed, as the standard makes of projectors, or automobiles, or any similar mechanism. Shows that are interrupted or delayed because of any difficulties arising in the sound mechanism have occurred in only rare instances.

The problems confronting the exhibitor who presents sound are not the problems of mechanical operation, but rest entirely on an economic base. Increased cost—investment in equipment, installation costs, added wages—is the one problem with which the exhibitor must grapple when he decides to install and operate a "sound show." However, the experience up to this time almost without exception reveals that increased income has more than justified the pro-rated cost of the equipment and the increased overhead for higher rentals, wages, etc.

THE costs of equipment—due to the number of different types of devices now on the market, and the expense entailed in the installation of them—due to the individual conditions in the theatre booth and the auditorium—vary so greatly that it is not possible to strike an average as to the amount of money the theatre man must spend in order to have an adequate reproducing system in his theatre. Many theatres require no physical changes in the booth or the auditorium. Many, due to the very common fault of theatre men and theatre architects in neglecting to provide sufficient space and proper design for projection booths, are forced to make alterations in the booth — enlargement mainly. The acoustics of the auditorium are another factor—when they are good, there is no extra expense, but when problems are met here it is often necessary to add drapes, sacrifice a row of seats, or make other alterations.

Volume control—a factor of the installation as well as its operation—is the most difficult problem to be overcome during the experimental stage of handling sound. Readjustment of the speaker horns, and practice and more practice by the operator in turning the "fader" with precision, are usually the keys to the solution of volume problems. In the very large auditoriums, of course, the difficulties are greater. In the present stage of the development the sound reproducers show weakness here, and improvements are looked for. Possibly the multiple station plan, advanced by Victor A. Rigaumont, Architect, in an article in *The Showman* of August 1928, ultimately will be used in these very large auditoriums to overcome the difficulties experienced with the single station system, which places the horns behind the screen. Mr. Rigaumont proposed setting a number of horns about the auditorium, all concealed in decoration of sidewalls and ceiling, as a means of obtaining equal distribution of sound.

The opinion of exhibitors who have installed sound systems is that based on their experience every theatre sooner or later must have such an equipment. "An installation must be regarded as nothing other than an ordinary improvement which is necessary in all theatres from time to time," one showman declared. Some of those who operate large houses hold the opinion that sound apparatus is too expensive and the overhead is too great for a small neighborhood house to carry. However, less expensive installations are available, and there are several cases in which these small houses have carried on with equipment which required a far heavier investment than is necessary now that even the big electrical companies are offering a smaller type system at about half the cost of the large devices required for the big theatres.

They Say:

That the chief problem of sound presentations are not within the projection booth or the theatre proper, but lie in the increased costs to the theatre for equipment, rentals and wages for extra help required.

That sound film rental average about 50% more than rentals on silent films.

That the average theatre requires the services of one extra in help in the projection booth.

That investments for equipment, installation costs and added overhead have been offset by greatly increased business obtained with sound presentation thus far.

The rental on sound film is about 50 per cent more than for the silent pictures. It is necessary to have two men in booths which without sound were operated by one projectionist. Considerable skill must be developed by the operators. However, according to Art Smith, chief projectionist at the Roxy, who has had extensive experience with sound, the average projectionist by means of a little practice and some study of the principles of sound amplification—which of course many are acquainted with due to their operation of radio receivers—can become proficient in operating a sound machine after a reasonably short course of instruction from the engineers or projectionists who install the apparatus.

ACCORDING to Al Rosenberg, head of the De Luxe Theatres, in Seattle, the suburban exhibitors whose houses are operating on a paying basis and who contemplate installation of talkie equipment must make this installation with the "realization that it is merely a matter of protection for the future, and will, in all probability, result in lower net profit for some seasons to come."

Thus far, there has been no considerable movement to increase admissions because of the added sound attraction. However, it is the opinion of many that increased admissions will solve a problem likely to arise through the added cost of giving the public sound.



THEY ALL AGREE ON THIS POINT

Honesty in advertising is doubly important in exploiting sound films. Above are two ads for Ray Grombacher's theatres in Spokane. On the left, the "Talking Picture" is tagged with the hall device which Grombacher has used as a signal that the characters in the film speak lines. On the right is an ad for "Two Lovers," a picture with synchronized music and effects, and it is so labeled by a prominent headline.

That the Sound pictures which have met with the greatest box office success are those having all dialog or several important sequences featuring dialog as a means of advancing the story.

That Mechanical or electrical difficulties other than those requiring only minor repairs or adjustments are rare.

That in very large auditoriums sound distribution providing proper volume and quality in all parts of the theatre offers many difficulties in the present stage of the development.

That where conditions warrant extra midnight shows the sound presentations greatly reduce overhead costs of such special performances.

Instances where admissions were increased to the benefit not only of the theatre which introduced sound pictures in the city but those who later obtained installations are at hand.

William A. Johnston, in his editorial in the MOTION PICTURE NEWS of January 19, pointed out the experience of Ray Grombacher, head of the Spokane Theatres, in this connection. Grombacher has been presenting sound pictures for two years. He raised his prices fifty per cent on the occasion of his first booking of a sound picture and has succeeded in maintaining the advance. The editorial continues:

"This, it seems to me is vital. Karl Hoblitzelle and many other experienced theatre men have talked to us on the same subject. Here is the picture they draw: Say a house is successful in getting an installation. It has, immediately, the jump upon its competitor. But, sooner or later, the competitive house will be wired. That is inevitable. At this juncture, if the first house did not raise its admission price on sound pictures, both houses will find themselves in the same old dilemma, of giving a more-and-more expensive bill for the same money."

Thus far the sound pictures which have attracted the greatest business are the all talkies, or pictures which feature a number of important sequences in dialog.

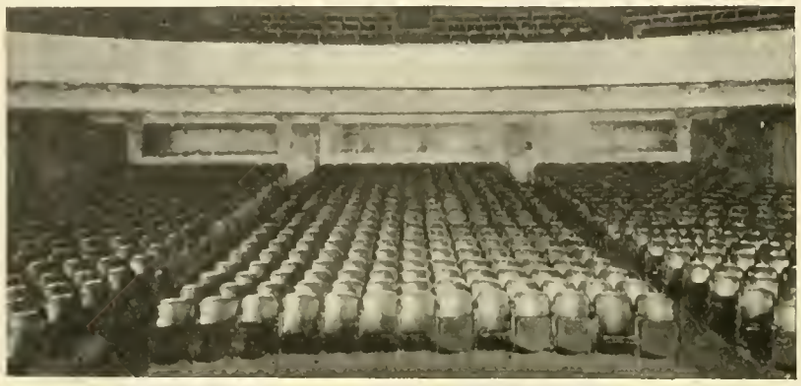
The Movietone newsreel has become a decided box office factor. Also, sound, according to all the indications available, is making a new place in the theatre for the short comedy. For years the two reel comedies have been doing their bit to round out the program, often making it a satisfactory entertainment where the feature alone would fail to achieve that end, but little fuss has been made over it in the advertising or for that matter by the patrons. Now we see short comedies with talking sequences and sound effects given an important place in the advertising of the theatres—which, of course, is a sign that the public is taking more notice of the comedies.

THE difference between the All-Talkie, Part-Talkie, Sound Effects and Synchronized Scores, from the audience standpoint is very great, and theatremen everywhere have learned that they must be very accurate in their advertising to tell the public exactly whether the attraction exploited is one thing or the other. The word talkie must be avoided if the picture advertised has no dialog. An interpolated song, or some howls from the crowd in mob scenes, are, so far as the audience is concerned, merely "effects." The sound accompaniments of music and effects have not been sensational box office attractions.

The patron of the theatre considers "talkie" only those pictures which have dialog, spoken by the characters in the play and concerned with the play itself. Even a prolog, with dialog tacked on front of a picture fails to make it a "talkie" in the opinion of the talking picture fans.



A Service...





Illustrating interior and exterior of Missouri Theatre, St Joseph, Missouri, Boller Brothers, Architects. Completely equipped with 1381 "American" chairs—No. 6065. Beautiful, comfortable and durable chair with walnut wood parts, upholstered back and dark red moroccoline seat. Noiseless ball bearing hinge insures silent and easy seat movement. Design and finish in harmony with decorative effects and appointments.

That Makes Successful Showmen *Exclusive* Users of "A. S. C." Chairs

SUCCESSFUL showmen . . . shrewd buyers . . . keen judges of value and merit specify "AMERICAN" chairs because the price they pay includes *more* than the specifications set forth. With a nation-wide distributing and installation system . . . every "AMERICAN" purchase includes a service that never has failed in an emergency . . . a service that guarantees to meet advertised opening dates . . . an organization big enough to solve unforeseen problems as they may arise. That large-scale operators look to the *service* as well as the chair is attested to by their long years of loyalty to and patronage of this company.



American Seating Company

10 E. Jackson Blvd., Chicago, Illinois

113 W. 40th St., New York City — 1211-K Chestnut St., Philadelphia — 77-D Canal St., Boston

Theatre Chair Builders to the American Public for Over 50 years

New and Improved Equipment

A Review of the Latest Developments in Theatre Engineering

Microphone Attachments for Junior Orchestraphone

NATIONAL THEATRE SUPPLY COMPANY announces three new improvements which make the Orchestraphone Junior Model more versatile in the presentataion of musical effects and incidental music.

Each Orchestraphone Junior Model is now wired for microphone attachment. This allows the ready installation of a microphone, which many exhibitors have found practical in making special announcements and in adding "talking" effects supplied by "singing organists, etc.

A second improvement is the adoption of an Effect Control. Through this control, both turntables may be operated at the same time, allowing the introduction of various sound effects (such as storms, horses' hoofs, bird calls, etc.,) without discontinuing the musical selection in progress at any time.

In addition to these new features, the library service has been extended to include a greatly increased selection of sound effect records. Numerous effects from a whistle or bird call to a thunder storm, are now recorded for Orchestraphone, and are stocked at all National branches.

3 Companies Merged in New Electrical Corporation

OFFICIAL announcement has been made of a change in the name of the Cutler-Hammer Mfg. Co., Milwaukee, Wisconsin, manufacturers of electric motor control, wiring devices and allied lines. In the change from a Wisconsin to a Delaware corporation, the Cutler-Hammer Mfg., Co., Milwaukee; The Cream City Foundry Co., Milwaukee, and Cutler-Hammer Manufacturing Company, New York, are united under the one of Cutler-Hammer, Inc.

The new company is organized as a Delaware corporation with the following officers:

Chairman of the Board, F. R. Bacon; President, B. L. Worden; Vice President, F. L. Pierce; Vice President, J. C. Wilson; Treasurer, H. F. Vogt; Secretary, W. C. Stevens.

The Board of Directors is composed of: F. R. Bacon, Milwaukee, Wis.; F. L. Pierce, Milwaukee, Wis., B. L. Worden, West Orange, N. J.; Carl A. Johnson, Madison, Wis.; T. Johnson Ward, New York, N. Y.; L. A. Lecher, Milwaukee, Wis.

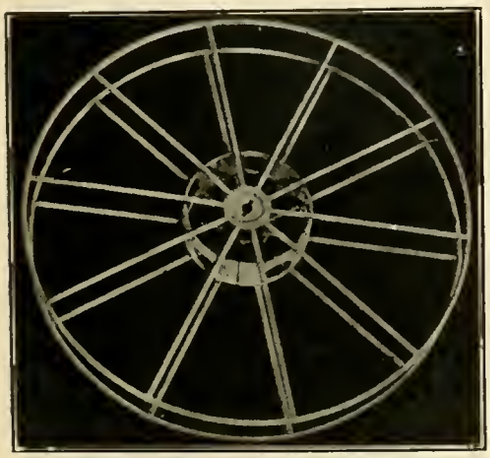


Photo of unit construction film reel specially designed for sound track film



SHOWMANSHIP IN THE EQUIPMENT FACTORY

Organ manufacturers are applying showmanship principles to exploit the equipment they instal in theatres. Above is shown the window display staged at the Philadelphia branch of the Wurlitzer company, where the console for the new Mastbaum theatrer is being decorated with special designs to match the ornamentation of the house in full view of the window shoppers and passerby

Extend Line of Artificial Floral Decorations

FLORAL decorations in the theatre look expensive and give the air of prosperity which reacts so favorably upon the American public under all circumstances, but particularly in the theatre, but do not require constant expenditures, now that the makers of artificial flowers and shrubs have succeeded so well in their imitations of the natural flora of this and other climes.

The varied styles of theatre architecture and decoration, calling for faithful detail in every article used in the decorative scheme, has created a demand for a greatly extended line of artificial flowers reproducing species found all over the world. The manner in which this demand has been met by makers and distributors of artificial flowers and shrubs is strikingly illustrated in the new catalogue recently issued by Frank Netschert, Inc., New York, a company which long has specialized in floral decorations for theatres.

More than two hundred different styles of floral decorations, faithfully simulating natural species, are illustrated in this new catalogue. The varieties of flowers and shrubs are made up in a great number of forms, from single stem cut flowers to potted trees and boxed shrubs suitable for parapets and windows in atmospheric theatres and stage decoration.

Offer New Type Film Reels Welded Into Single Unit

FILM reels built as a single unit by means of electrical welding recently were introduced to the market by the Universal Electric Welding Co., of Long Island City. The reels are offered in four sizes and are made of steel wire welded and finished with a galvanized finish.

The reels are designed especially for sound films, the edges of which are afforded special protection due to the rigidity of the units and the spacing of the spokes.



LET PHOTOTONE SAVE YOU $10,000



SOME DAY you are going to have to come to the sight-sound policy. You would be operating under it now if you didn't dread to spend that $11,000 which you have been given to understand such equipment costs.

Phototone—adopted by thousands of theaters as the best solution to the sight-sound problem, can be installed for as little as $500.

There's a clear saving of over $10,000. In addition, Phototone eliminates the heavy overhead of organs, pianos and orchestras.

For a minimum weekly cost we'll keep you supplied with new cue music, including original musical scores by Thematic Music Cue Service of New York.

Also the special sound records you need, such as growls, mob noises, hoof-beats, trains, airplanes, motors, marching feet, gun shots, etc.

Phototone has the fullest, purest tone of any sight-sound instrument.

ANNOUNCEMENT

We expect to have a practical and efficient synchronizing device to offer to our exhibitors at a reasonable price and announcement of this will be made in the near future.

It can be used in conjunction with Phototones already installed or on any instruments that may be purchased from this time on.

NEW PHOTOTONE IMPROVEMENTS

Improvements recently added to Phototone improve its already wonderful results. These new improvements are:

1. New fadaway switch volume control.
2. New dual turntable control.
3. New type improved amplifier with perfected audio transformer, increasing trutone quality.
4. Greater volume with less distortion.
5. More efficient scratch filter.
6. More effective control of the bass notes.

Check the information you want and mail this coupon to The Phototone Company, North Vernon, Indiana.

Record Cue Service ☐
Phototone Equipment ☐

NAME.....

ADDRESS.....

COMPANY.....

CITY..... *STATE*.....

Be sure and hear the new Phototone cone sound board speaker

PHOTOTONE

The new Phototone cone sound board is clear and distinct—built for long hard service

Phototone Branch Offices

1531 Broadway, New York, N. Y.
1325 Vine St., Philadelphia, Pa.
1025 Forbes St., Pittsburgh, Pa.
Neil Thompson, Argos, Ind. (for Indianapolis and Cleveland)
327 E. Sixth St., Cincinnati, Ohio
220 W. Fourth St., Charlotte, N. C.
815 S. Wabash Ave., Chicago, Ill.
3706 Broadway, Kansas City, Mo.
705 W. Grand Ave., Oklahoma City, Okla.
5332 Chicago Ave., Minneapolis, Minn.
Phil Pierce Co., Dallas, Texas
125 Walton St., Atlanta, Ga.

CUE YOUR PICTURES WITH THE WORLD'S GREATEST MUSIC

Here's How a Theatre Reduced the Coal Bill Nearly Forty Per Cent

Efficient Transportation Spells Economy in Heating as Well as Marketing

INFORMATION from a reliable source that the Branford theatre in Newark had reduced coal consumption from a total of 448¼ tons burned during the season of 1926-27 to 250 tons for the 1927-28 period, sent a representative of this department on a journey to the New Jersey city to investigate the whys and wherefores of an accomplishment in operation economy so remarkable, if true. The theatre records, courteously placed at the disposal of the representative, checked to a decimal point with the advance "tip," and the investigation affirmed what frequently has been urged by manufacturers of air conditioning systems, that these installations are year round implements of theatre operation. For the engineers at the Branford summed up their replies to the question, "How did you do it," with the answer: "This air conditioning installation, which was put into the theatre during the summer of 1927 is responsible."

The evidence adduced by the engineers and the atmospheric conditions in all parts of the Branford, in addition to observations on a visit to the boiler rooms deep down in the cellars of the theatre, combined to produce a result so convincing that it is deemed highly worthwhile to report the instance here.

Previous to the installation of this equipment at the Branford, the theatre was heated by direct radiation. Economies in coal consumption with the new heating system, the theatre engineers declared, was almost wholly due to the flexibility of control and distribution of heat. With direct radiation, they explained, the length of time required to deliver warmth to the middle portions of the auditorium —distant from the radiators along the sidewalls — was far in excess of that needed to warm that section of the house under a circulating system such as is used in this air conditioning installation. Excessive heat was developed in certain portions of the house while others, far removed from the radiators, were unheated.

To this factor alone they ascribe much of the saving that has been effected. The recirculation of a certain small proportion of the heated air exhausted from the auditorium and sent back through the supply ducts accounts for the rest.

Recirculation of air from the auditorium is not recommended by engineers of the company which includes this feature in its system—the Carrier Engineering Corporation—as a means of economy in fuel consumption. The recirculation system, however, provides that air exhausted from the auditorium is brought through the washing chamber, and there the air is "washed," by passing through a spray of water, designed primarily to clean and humidify the air to the proper point for what is the accepted standard of "comfort conditions."

Due to the stress which has been placed upon "refrigeration," a summer-time slogan, many consider "ventilation" as a means of "cooling" the theatre during the summer months. As a matter of fact, "refrigeration" or "cooling" has little more to do with the air conditioning system as a whole than the boiler which supplies heat in winter. In the real sense, the air conditioning system provides the theatre with the means of maintaining ideally comfortable and healthful conditions every day in the year. In other words, the outside conditions are entirely offset by artificial means of creating within the theatre atmospheric conditions which have been established as the most comfortable and healthful for the human system.

THIS is accomplished by the supply from duct systems, with outlets located in various parts of the auditorium, which deliver fresh "conditioned" air to all parts of the auditorium. The air is circulated through the system after being brought from the outside, washed, cleansed, and humidified, and then heated or cooled to the ideal temperature. The system—reference here is made to installations similar to that at the Branford theatre—is a closed circuit, with a number of "switches" located at various points. These switches are automatically controlled—or more properly, thermostatically controlled—so as to deliver the proper amount of fresh, outside air, the proper amount of heat, or refrigeration. The air sent into the auditorium through the ducts, located at the top of the auditorium, is drawn out at the bottom—at the floor level. The system is adjusted to produce a certain atmospheric condition within the auditorium—properly determined by charts—and it works automatically in bringing in fresh outside air and returning through the intake a certain amount of the air which has been drawn from the auditorium. The recirculated air, of course, is mixed with the fresh air before passing again into the spray chamber.

Efforts to conserve fuel by means of recirculating great quantities of the air exhausted from the auditorium or other parts of the theatre, on the other hand, are frequently responsible for inside atmospheric conditions which are far below the standard the air conditioned theatre should supply to its patrons. This is a matter of operation, and the air conditioning experts are constantly urging managers and engineers to give first consideration to results in the atmospheric conditions.

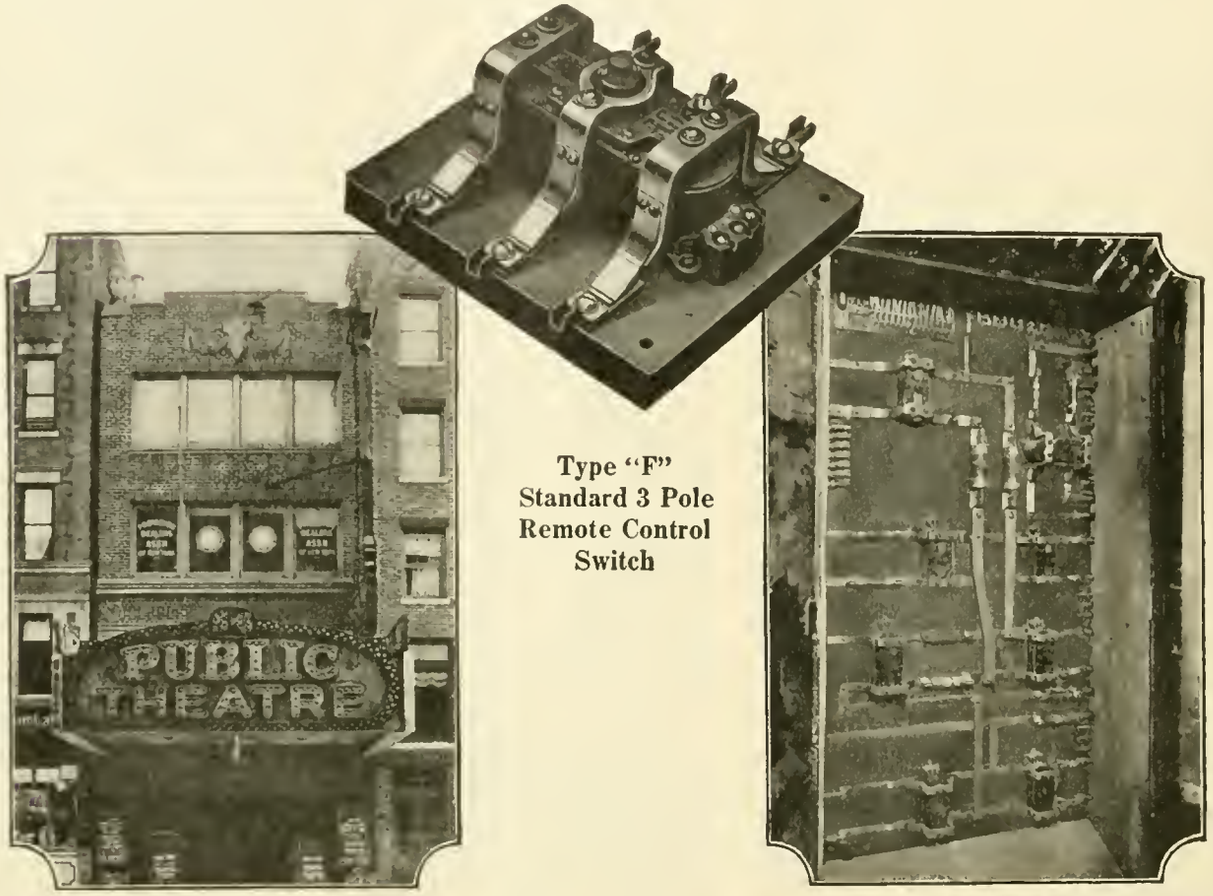
ON this same subject of year round air conditioning, it often has been remarked by engineers and some individual showmen that a majority of the theatres with air conditioning plants fail to enjoy the box office advantages of this feature through neglect of selling on the part of the managers or the advertising men charged with exploiting the institutions.

People are learning by feeling for themselves the comfort which is offered in an air conditioned theatre, particularly in contrast to the majority of the legitimate houses, which are almost invariably stuffy and overheated even on the coldest winter day.

Regular check of the newspaper advertising of theatres in the key cities fail to produce any evidence that the theatres which are known to be equipped with excellent air conditioning plants are exploited from this angle except during the summer months. At that time the "cooling" is stressed, without benefit of qualifications, which might well be added, concerning the processes which make the air healthful and comfortable in summer as well as winter. Recently one of the chain operators conducted a campaign featuring the air conditioning with which its theatres is supplied—presumably as an indirect effort to allay fears concerning flu and other similar infections then prevalent. The fact that the flu condition this season cut theatre attendance less than a siege of similar proportions would have some seasons ago is no doubt largely traceable to the fact that the motion picture theatre is no longer regarded in the light of a place of assembly where crowds gather and unhealthful conditions prevail. This is a reward for the confidence which has been built up by the earnest efforts of the operators of the best theatres to provide healthful conditions as well as luxurious surroundings for the amusement seekers.

Special campaigns conducted through the winter months to sell "air conditioning" where such systems are installed are certain to become a set policy of the leading theatres in the future. Eventually the "healthier inside" slogan will find a place in the newspaper display and the lobby billing during winter months, just as the "cooler inside" is now a standard item of theatre exploitation in the summertime.

"Diamond H" Switches for Dependable Control of Theatre Lighting!



Type "F" Standard 3 Pole Remote Control Switch

Public Theatre in New York City. Remote Control Switches for Footlights, Spots, Orchestra, Etc.

Panel Board showing arrangement of 2 Pole Type "F" Switches

If the important lighting for your exits, stairways, lobbies and aisles are connected to an emergency circuit in addition to the main current supply, you should use a "Diamond H" Remote Control Switch which will automatically change over if anything happens to the main supply.

This is particularly important for theatres in case of fire, storms or other causes.

"Diamond H" Switches are absolutely dependable, and can also be used to simplify the control of stage, interior and effect lighting and for exterior signs.

Write us for further information.

Panelboard — Metropolitan Elect. Mfg. Co., Long Island City, N. Y.

Elec. Cont.—Thor Elec. Co., New York, N. Y.

Elec. Eng.—I. Jean Lichter, New York, N. Y.

Archts.—H. Craig Severance, New York, N. Y. D. M. Oltarsh, New York, N. Y.

THE HART MANUFACTURING CO.
HARTFORD, CONN.

BOSTON NEW YORK CHICAGO DETROIT MINNEAPOLIS
TORONTO, CANADA

DIAMOND H SWITCHES

THE BULLETIN BOARD

Notes, Reports and Ideas That Keep You Posted on the Trend of the Trade from Month to Month

THE trend of theatre business during the first month of the new year continued along the same lines which have been dominant since the introduction of the sound picture on a widespread scale, with attendance averages holding up remarkably well in the face of adverse conditions caused by the prevalence of respiratory diseases and the general business reaction which sets in immediately following the holidays.

The talking picture still dominates the situation while the public in the main is attracted by new developments but is even more interested in the program of entertainment which affords the greatest satisfaction, whether that means a picture with dialog or one totally silent. However, the bigger houses with the installations are capitalizing this added feature of appeal, with the result that the theatres of the suburban or neighborhood type are finding it increasingly difficult to keep the home trade at home.

Small House Mortality

DIFFICULTIES of the smaller theatres attributed to the competition of sound pictures at de luxe houses are reflected in a report from Iowa, where during one week of the month more than 15 of the suburban type theatres went dark, according to the Des Moines Film Board of Trade. Most of the operators of these houses declared that they could not succeed in the face of competition from sound equipped theatres in nearby cities.

A Different Viewpoint

ON the other hand there is the report quoting an executive of a large circuit to the effect that a survey of the New York neighborhood houses of this chain are now back to pre-sound levels after enjoying brisk business for several weeks when talkies were new. This, however, leaves one to wonder if these houses might not now be under their former averages were they without sound equipment.

Theatre Tax Figures

AMUSEMENT tax figures of the bureau of internal revenue for the fiscal year ending June 30, 1928, show Los Angeles ranking in third place, for the first time passing Philadelphia as an amusement center. Theatre taxes for the four chief cities are: New York, $5,743,177; Chicago, $1,033,000; Los Angeles, $686,000; Philadelphia, $586,000. Theatre taxes are combined with those on roof gardens and cabarets in these amusement taxes.

Broadway Holdovers

CURRENT programs at the regular weekly change Broadway picture theatres indicate the Hollywood studios have made an auspicious start with their product for 1929. At three of the four houses in this classification there are hold-over attractions. The fourth, the Paramount, is showing "Interference," which closed a long-run engagement last week at the Criterion. The Roxy repeats with "In Old Arizona," the Strand with "On Trial" and the Capitol is showing for a second week "A Woman of Affairs."

War—Good and Bad

ONE of those "theatre wars" that make such good headlines is on in Los Angeles between the Publix and West Coast. Publix recently took back under its own management 11 theatres in the Coast cities which previously had been operated by West Coast under a percentage arrangement. Starting an aggressive policy in the Capital of the Films, Publix renamed the Metropolitan the Paramount. Competition is taking the form of increased advertising by both Publix and West Coast—a "good war" according to Joseph Pullitzer, for it is a war of advertising, which benefits the public and the business engaged in it. But the drive was continued further, with appearances of several prominent stars at the one and countering of special added attractions at the other. The latter type of war is the kind that might be "bad war," if it is carried on to the point of giving too much for the admission price, which is just another form of price cutting—and that, business leaders agree, is merely another form of cutting your own and the other fellow's throat.

EXPLOITATION

SOME of the most sensational exploitation stunts are those which are built up around a local situation or a chance event, and the theatre man who avails himself of opportunities thus presented usually lands in the headlines as well as making profit for his box office. An unusual opportunity to ballyhoo his presentation of "The Haunted House" was presented Harry Woodin, manager of the Rosemary Theatre, Ocean Park, Calif., and Woodin made the most of it. A local house owner decided to move the structure from one site to another. Permission to move the house to the site chosen was denied. Nevertheless the frame dwelling was trundled down the street. Police prevented its being moved onto the forbidden lot, and the house remained in the street, blocking traffic. The event became a headline story and Woodin moved in on the publicity by posting a banner across its front with the title "The Haunted House" spelled out in flaming letters.

Broadcasting Theme Songs

BROADCASTING theme songs played on phonographs at the theatre to loud speakers located outside music stores is one of the stunts now being extensively used in large cities. Leased direct wires from the theatres to the stores in the tie-up carry the tunes to the outside amplifiers. Between records an announcement is made by the theatre man, who informs hearers that the music is coming from the so-and-so theatre where such-and-such film is the attraction.

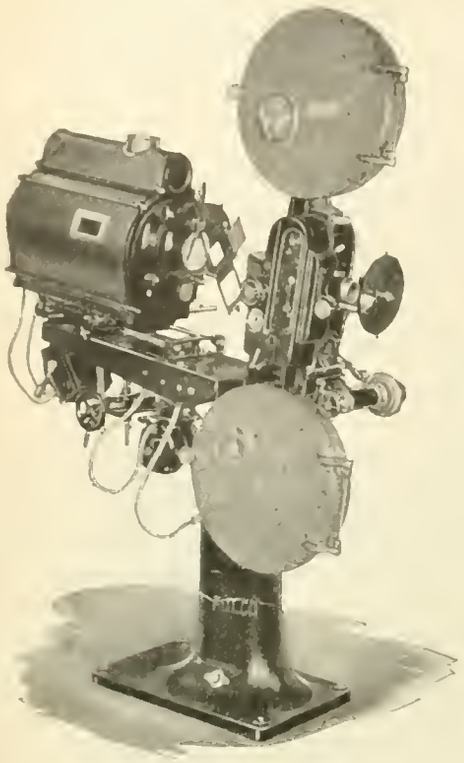
Laemmle's Show Boat

A REAL show boat company had its opportunity to display the dramatic wares with which residents of river towns are regaled when Norman F. Thom and his Princess troupe opened a four weeks' engagement at the Belmont Theatre, New York. The visit of the Princess company—the floating theatre was left docked at an Ohio river town—is a stunt of Universal as advance exploitation for the sound film production of Edna Ferber's story.

What's Wrong With This Window?

UNDER the auspices of its Chamber of Commerce, a novel advertising scheme was carried out last year in Zurich, Switzerland. 100 stores participated in the plan, which required some error to be shown in each window display featured. The public was invited to send in the results of their observations for the errors, a prize of 1,000 francs being the first award. Many of the

(*Continued on page* 333)



EVEN A CASUAL EXAMINATION

OF THE

NEW

FULCO PROJECTOR—

Will impress you with its especial fitness for use with or without sound devices. Remember this when you prepare to equip the projection room of that new theatre or in planning replacements for the old one.

And please remember, also, that FULCO is concerned with much more than the business of outfitting Projection Rooms. THAT'S THE SMALLEST PART OF OUR BUSINESS. We overlook nothing either in merchandise or matters of service, related to theatrical enterprises.

E. E. FULTON CO.

C. H. FULTON, *President*

F. A. VAN HUSAN, *Vice-Pres. & Sales Mgr.*

A. G. JARMIN, *Treasurer*

EXECUTIVE HEADQUARTERS
1018 S. WABASH AVENUE
CHICAGO, ILL.

BRANCHES
1018 S. WABASH AVE., CHICAGO, ILL.
115 W. 45th ST., NEW YORK, N. Y.
3403 OLIVE ST., ST. LOUIS, MO.
151 SEVENTH ST., MILWAUKEE, WIS.
340 N. ILLINOIS ST., INDIANAPOLIS, IND.
255 GOLDEN GATE AVE., SAN FRANCISCO, CALIF.
146 WALTON ST., ATLANTA, GA.

SALES REPRESENTATIVES AT
PHILADELPHIA BOSTON SEATTLE

FACTORY
2001 S. CALIFORNIA AVE.
CHICAGO, ILL.

BULLETIN BOARD

(*Continued from page* 331)

errors were cleverly hidden. One of the tailoring establishments, for example, displayed a suit, one trouser leg of which had been manufactured with the material on the wrong side. Another store showed a typewriter on which one of the letters was duplicated. There was a prize for the best dressed window as an inducement for the merchants.

How to Plan Campaigns

A POORLY thought out campaign that is carried through is better than a brilliantly mapped drive that dies before it is given a chance to produce, Kenneth Collins, publicity director for R. H. Macy & Co., Inc., told a gathering at the New York Advertising Club recently. "One of the secrets of successful advertising as well as successful merchandising," he added, "is to concentrate on the best selling lines. Treatment should be standardized throughout the campaign in order to give a continuity of impression." While this advice applies specifically to retail store advertising, there is some good advice there for the exhibitor. Much of the theatre advertising would be more profitable because of cumulative value were more exhibitors to strive for standardization of some particular feature which the reading public would come to associate with a particular theatre.

How Many Parts Jazz?

IS the patron of the theatre different in his music tastes than radio listeners? If the same things appeal to the public while at the theatre as when listening to radio programs, then only 15 per cent of the music rendered should be of the jazz type to please the majority, according to the directors of the National Broadcasting Company stations. A check-up on the programs sent over that company's stations during one week showed that broadcast jazz music actually took up 15 per cent of program time, while classical music, or music of the type that has the approval of austere musical educators was given 28 per cent of program time. Old favorites, folk songs, etc., take up approximately 10 per cent of the time on the air, while military band music occupied about 4 per cent of the program time.

PRODUCTION

SOUND picture production has greatly increased consumption of positive film, according to a statement by the Eastman Kodak Company. On the Pacific Coast alone, more than 200,000,000 feet of positive film were distributed for the six months period ending December 31. These figures represent the largest increase for any corresponding period in the history of the company. The fact that most companies are now making both sound and silent versions of all pictures and the amount of studio experimentation which has been going on since the introduction of sound had added greatly to the film consumption by the industry.

Extras Suffer

THOSE who thus far have not benefited from the production activities in the sound field are the movie extras. According to figures published by the Central Casting Corporation during the month, the earnings of Hollywood's extras dropped more than a third of a million dollars below those of 1928. Only two of the approximately 15,000 registered extras averaged five days' work a week throughout the year.

"Silent" Propaganda

THE existence of a deliberately planned propaganda against talking pictures, was charged in a statement made in Hollywood by Jack L. Warner, production chief at Warner Bros. studios. Warner declared that those who have been making statements that the talkie is a "flash in the pan" and will not survive are prejudiced and are protecting the propaganda because they have not been successful in making talkies.

Ziegfeld "Follies"

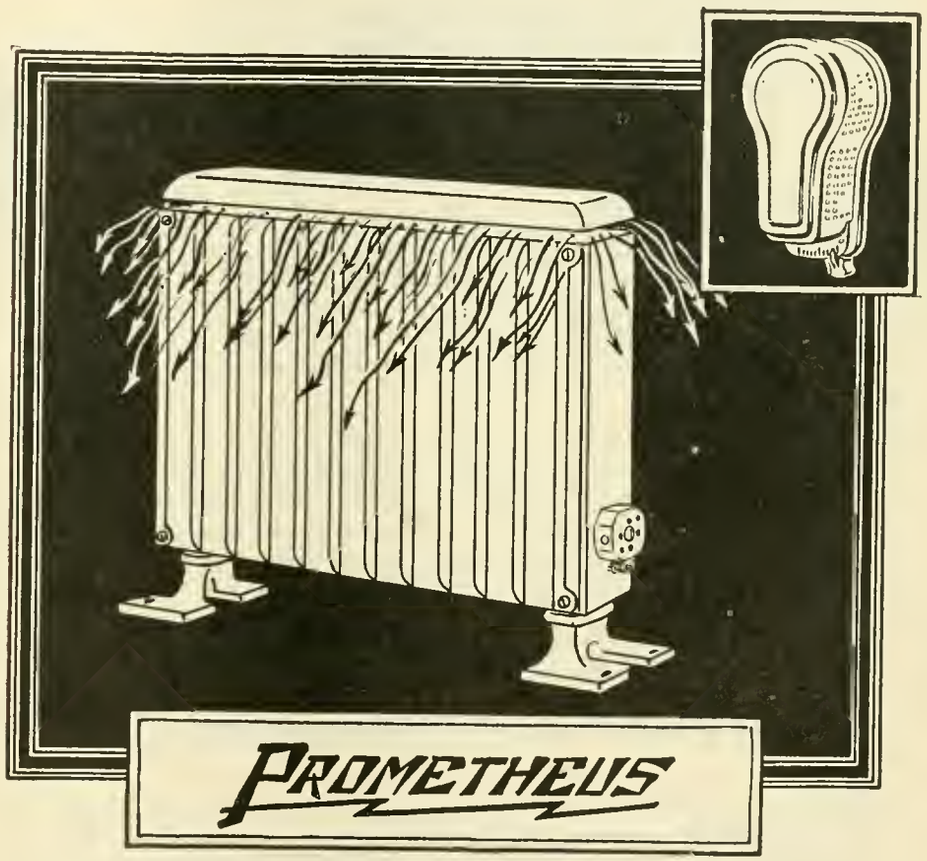
ACCORDING to an announcement from Florenz Ziegfeld from his vacation quarters in Florida, the famed glorifier of the American girl will produce his own Movietone edition of the "Follies." Apparently aroused by the news that a "Follies" was to be produced as a sound film by one of the big movie companies, Ziegfeld added: "I will spend $3,000,000 to make my Movietone of 'Follies' the perfect record of the perfect revue that has so many ineffective imitators."

Fox "Follies"

MEANTIME out at the Fox studios on the coast elaborate plans are taking definite shape for the production of "Fox

(*Continued on page* 334)

SAVE ORGAN REPAIR BILLS



The Prometheus Organ Heater keeps the organ always "in tune" and free from damage due to excessive cold, dampness and sudden temperature changes. The heater requires no attention. It has automatic thermostatic control and is easily installed by "plugging in" in an ordinary electric outlet. There are no exposed heating parts. Heater is made of cast iron throughout, aluminum finished, and occupies only 14¼ in. x 4 in. of floor space. Send coupon for complete description.

The Prometheus Organ Heater is scientifically designed to deflect the warm air downward. The heat naturally rises, providing a constant, unvarying degree of temperature throughout the organ chamber.

Send Coupon for Complete Details

PROMETHEUS ELECTRIC CORP., 354 W. 13th St., New York City

Please send details about your organ heater.

NAME ADDRESS

BULLETIN BOARD

(Continued from page 333)

Movietone Follies," with Bobby Clark and Paul McCullough as the chief comedians of an eye and ear entertainment that it is promised will do for the tired business men of the whole country everything the Broadway shows have been doing for the T.B.M. in New York.

Griffith as Prophet

THE sound picture of the future will surpass anything the theatre has ever produced, D. W. Griffith is quoted as predicting in an interview by a New York newspaper representative. "In ten years," he said, "you'll have sublime Movietones. Just like grand opera, only superior to grand opera. You can have everything from Jazz to Wagner and Bach in the same picture."

Business as Usual

THOUGH a fire caused by spontaneous combustion and resulting in a damage amounting to $450,000 swept two sound stages at the Paramount studios, the company's schedule will be carried through without any delay whatsoever. Announcement that facilities were adequate to a continuance of the production schedule as originally planned was made by Jesse L. Lasky. The property destroyed was fully covered by insurance.

HUB PRODUCTS FROM SERVICE TO SOCKET

HUB

Complete Lighting Systems Designed as Harmonious Units

THAT'S the big job that this company is doing for the enterprising motion picture theatre operators.

The rapidly growing vogue for stage presentations has brought many new lighting problems in its wake. No longer does the stage and auditorium remain uniformly dark throughout the entire program. Now several different lighting combinations are required in the course of a single program.

The installation of lighting systems and stage switchboards is no longer a mail order catalogue proposition. It is now a matter of scientific design and careful study by experience in stage and auditorium lighting.

That's the reason why Hub Systems are being installed in the newest and finest theatres! The up-to-the-minute theatre operators know that this company is the best equipped of all to design and build systems on the most scientific and highly artistic basis.

We can help you with your lighting. Write us just what you want to do and we will gladly help you.

HUB ELECTRIC CO.

Footlights
Border Lights
Stage Pockets
Cove Lighting
Exit Signs

Complete Theatre Lighting Equipment
Factory and General Offices
2219-2225 West Grand Avenue
Telephone Seeley 6440-1-2
Down Town Chicago Sales Offices
Suite 323—155 N. Clark St.
Phone State 7066
New York City
1457 Broadway
Phone Wisconsin 4843
Toledo, Ohio
1220 Madison Ave.
Phone Adams 5518
Milwaukee, Wis.
123 Second St.
Phone Grand 1533

Spot Lights
Service Boards
Panel Boards
Usher Signals
Directional Signs
Flood Lights

"Show Boat" Dialog

LONG distance telephone conferences between Universal's Home Offices and Florenz Ziegfeld in Florida culminated in the announcement that Universal has acquired the right to use both dialog and music from the "Show Boat" stage production current in New York. According to report one of the conditions of the final agreement was that the film was not to be publicly presented until the Ziegfeld show had completed its New York run.

Briefs

Octavus Roy Cohen, whose darktown stories have attracted a large following, is in Hollywood to write the all-dialog story in which Paramount will star Moran and Mack, the "Two Black Crows." . . . Norma Talmadge will be "seen and heard" in her next picture for U. A., to be based on a stage play. . . . Ben Hecht and Charles Mac Arthur, playwrights and novelists, are writing original screen plays for RKO production. . . . Emil Jannings hereafter will do stories with "happy endings." . . . Mary Pickford is making two separate versions of "Coquette," one sound the other silent. . . . George Fitzmaurice is under contract to make 5 films for U. A. during the next two years, with $75,000 per production the reported figure he will receive. . . . Warners will re-make "The Narrow Street," first produced in 1925, as an all-dialogue picture. . . . Both Fox and Paramount plan sequels to former outstanding successes, "The Cock-Eyed World" (Fox) will be a follow-up to "What Price Glory" and "Ten Years After" will be Paramount's sequel to "Wings." . . . There will be no sound version of "Charlie's Aunt" as a result of the decision of Mrs. Bradon Thomas, widow of the author and owner of the play, to reject all offers from Hollywood, for the talkie rights to the famous stage farce. . . . Hands, and nothing else, except wrists, forearms and futuristic backgrounds are the actors and scenery in a picture which was produced in Germany and will open the unique "four screen" Film Guild Cinema on West 8th Street, New York.

CHAIN AND COMPANY ACTIVITIES

A CERTAIN film man was overheard to remark "it's a good thing only a negligible portion of the rumors of change, merger and dissolution in the film business come true. It's hard enough as things now go to keep up with the course of events." All rumors aside, it is certainly a season of great activity on the part of the companies and the chain operators. As a matter of fact the actual happenings, bona fide and official, are going at such a pace that there are signs that the Rumor Committee is looking for its second wind.

Denials of Rumor

NICHOLAS SCHENCK, head of Loew's, called in members of the trade press and issued a denial that there was any basis for the persistent rumor to the effect that negotiations were on to merge Loew's with Fox. His statement included the

(Continued on page 336)

Thousands in one Year!



THIS handsome chair offers to the average theatre owner more strength and comfort per dollar of investment than any other seat made today. Thousands and thousands of this type of Heywood-Wakefield chair were bought by exhibitors all over the country in 1928!

Such a tremendous, nation-wide purchase of a theatre chair proves conclusively that it has been built from a box office angle. The deep, curved back has a simplicity that will harmonize with almost any decorative treatment. The comfortable seat operates on a quiet, long-wearing steel hinge.

Write to the nearest Heywood-Wakefield sales office for detailed information on this chair, O. C. 608, and other de luxe and semi de luxe theatre seats.

SALES OFFICES

Baltimore, Md.
Boston, Mass.
Buffalo, N. Y.
Chicago, Ill.
Detroit, Mich.
Kansas City, Mo.
Los Angeles, Calif.
Minneapolis, Minn.
New York, N. Y.
Oklahoma City, Okla.
Philadelphia, Pa.
Portland, Oregon
San Francisco, Calif.
Seattle, Wash.

HEYWOOD-WAKEFIELD
Theatre Seating Division



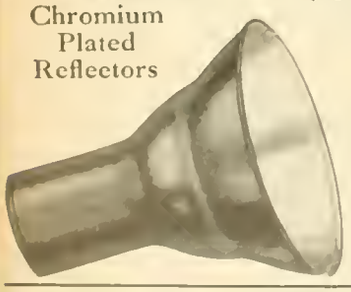
Light *pays* the theatre owner Chromium produces the light

Sparkling, joyful warming light filling the stage, delighting the audiences—yet seeming to come from nowhere—this is what *pays* the theater owner and is what Major Chromium Plated Reflectors give.

Certainly no single development in years has carried lighting forward in a great leap as the Major Method of Chromium Plating Reflectors. To be aware of this newest lighting product write for full details and estimates—free of course.

We have a new catalog about ready to mail. Get your name on the list for one. Decidedly worth while.

MAJOR
Chromium Plated Reflectors



MAJOR
Major Equipment Company
4603 Fullerton Ave., Chicago

District Offices:
Atlanta, Ga.
Baltimore, Md.
Boston, Mass.
Buffalo, N. Y.
Cincinnati, Ohio
Cleveland, Ohio
Dallas, Texas
Denver, Colo.
Detroit, Mich.
Indianapolis, Ind.
Jacksonville, Fla.
Kansas City, Mo.
Los Angeles, Calif.
Memphis, Tenn.
Minneapolis, Minn.
New Orleans, La.
New York, N. Y.
Omaha, Nebr.
Richmond, Va.
Philadelphia, Pa.
Pittsburgh, Pa.
Salt Lake City, Utah
San Francisco, Calif.
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Toronto, Ont.
Vancouver, B. C.
Winnipeg, Man.

BULLETIN BOARD

(*Continued from page 334*)

words that "it was an utterly false rumor." That statement has quieted the rumors about that particular deal. Talk then flew about that Paramount and R-C-A were getting together. The activity on the upward swing of Paramount stock on the New York Stock Exchange was one of the indications advanced. When the film industry is a little older it is quite possible that there will be found some theatre operating consolidations have taken place, but they will be "consolidations" aiming at more economical operation of chain houses.

A New National Cham?

THE presence in Florida of J. J. Murdock, Pat Casey, Joseph P. Kennedy, and a number of theatre men who head chains has been interpreted in many quarters as signifying that there is in process of formation a new national theatre chain of vaudeville and picture houses. The report has it that theatres owned by J. J. Murdock, and which did not go to R-K-O in the purchase of the K-A-O circuit will form the nucleus of this circuit. Pat Casey, in vaudeville circles regarded one of the keenest showmen in the country, is to actively direct the operation of the theatres, which the rumors say will include the Hoblitzel Interstate circuit in Texas, the Butterfield houses in Michigan, the Keith-Proctor houses in New York, and others. The rumor at various times went further and said that the Pantages circuit would be included. That, of course, is all rumor.

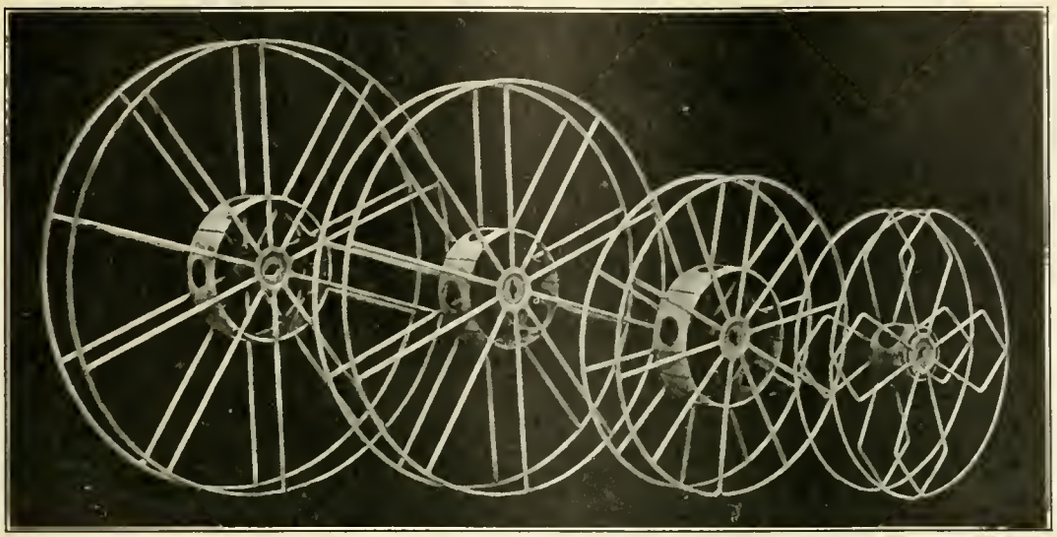
Skouras at New Post

EARLY in the month Spyros Skouras, president of Skouras Brothers and the St. Louis Amusement Company, started active work on his duties as head of the Warner Bros. theatre operations. The salary is said to be $100,000 a year. It is said that an important factor influencing Warner to purchase the Skouras holdings in St. Louis was the desire to have Skouras and his brothers, Charley and George, as executives in charge of the greatly expanded Warner theatre operations. The home offices of the Stanley Company of America were moved from Philadelphia to New York. They are under the supervision of Skouras. S. H. Fabian continues as buyer for the circuit, with Ed Alperson, former Warner district manager as his aid. Reeves Espry, former advertising director of the Skouras chain, is in charge of the operation of the de luxe theatres of the chain.

More Theatres for Fox

THE Fox theatre operations continue to expand at a rapid rate. 184 houses in tthe Greater New York district were brought into the circuit through the completion early in the month of negotiations with a number of independent operators. The houses of 37 different operators went over to Fox in a deal said to involve $45,000,000. The two largest groups taken over were the Small-Strausberg and the Blinderman-Steiner-M&S circuits, comprising 51 houses between them. Fox opened the new 5,000 seat cinema palace in St. Louis last Friday. It is reported a theatre

(*Continued on page 338*)



ALL WELDED
WIRE SOUND REELS

Galvanized Finish

NO BRAZING
CLAMPS
SCREWS
PAINT

ONE SOLID UNIT

A FILM REEL FOR EVERY PURPOSE

UNEQUALED IN Accessability, Ease of Handling

10″ Reel—2″ Drum—For 1,000 feet of film
11″ Reel—5″ Drum—For 1,000 feet of film
14″ Reel—4″ Drum—For 2,000 feet of film
15″ Reel—5″ Drum—For 2,000 feet of film

STANDS ALONE IN Strength, Durability, Lightness

IF YOUR DEALER CANNOT SUPPLY YOU — WRITE TO US

UNIVERSAL ELECTRIC WELDING CO.
—REEL DIVISION—
90 WEBSTER AVE., LONG ISLAND CITY, N. Y.

NOVELTY SCENIC STUDIOS

Will present an original and unique conception of making your interior and stage an important factor in stimulating box office receipts

We give you our ideas without any obligation

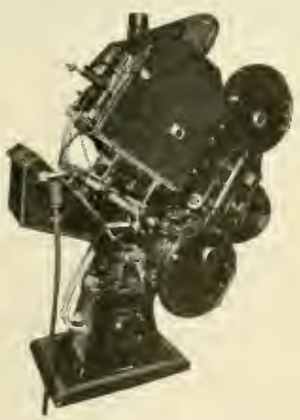
NOVELTY SCENIC STUDIOS

340 WEST 41ST STREET — NEW YORK CITY

NOVELTY SCENIC STUDIOS BUILT ON MERIT

SETTINGS — DRAPERIES — SCENERY

ROCKBESTOS
—the asbestos covered wire
Motion Picture Cable
on the
Motiograph De Luxe Projector
in Keith Theatre
Philadelphia, Pa.



Motiograph De Luxe

Rockbestos Motion Picture Cable is the extra flexible cable. No finer cable is made.

It may cost more, but it is worth it. Replacements are fewer. Insist on Rockbestos.

Write for Bulletin on M. P. Cable.

ROCKBESTOS PRODUCTS
CORPORATION
NEW HAVEN, CONN.
NEW YORK CHICAGO PITTSBURG
On the Pacific Coast—C. Dent Slaughter

BULLETIN BOARD

(Continued from page 336)

building program calling for a total of 30,000 new seats will be carried out by the company this year. This will include new houses in Chicago, Los Angeles, Pittsburgh, Baltimore, Boston and Cleveland. There is also talk that Fox may invade Texas.

Radio Pictures

AFTER selecting RKO as the new name for the former FBO company bought over by R.C.A., officials of the organization got together and chose "Radio Pictures" as the brand name for productions from the company's studios. A $250,000 building program has been started at these studios. All stages are to be sound-proofed. There will be 30 Radio Pictures released under the schedule on which the company is now working. Exploitation for these films will include weekly broadcasts to be known as "R-K-O Hours," the first of which went on the air over an NBC network on January 22. Vaudeville stars appearing at the R-K-O theatres and film stars will be the entertainers who appear on the programs.

DISTRIBUTION AND SALES

A NATIONAL survey of the public reaction to sound pictures generally and all-dialog pictures is being made by Felix Feist, general sales manager of M-G-M. In Atlanta he summarized his findings up to that point of his coast-to-coast trip, by declaring that good pictures effectively synchronized with music and effects are making a strong bid for permanent favor, that only a carefully selected and limited number of plays lend themselves to all-dialog treatment, and that records show good silent pictures have drawn bigger money despite competition of part-talkie or all-talkie films.

World Wide Organization

WORLD WIDE'S sales organization has been completed and the company expects to have in full swing early in February exchanges in the following cities: Buffalo, Chicago, Cleveland, Des Moines, Detroit, Indianapolis, Milwaukee, Minneapolis, New York City, Omaha, Pittsburgh, Philadelphia, St. Louis, Charlotte, Atlanta, Dallas, Washington, Salt Lake, Cincinnati, New Haven and Portland.

Completes Sales Plans

SIDNEY R. KENT, head of Paramount sales organization, left Hollywood on January 24 after spending two weeks at the company's studios there in connection with the sales and releasing campaign for next season.

In Brief

CHARLES ROSENZWEIG, general sales manager of RKO announced the following changes in the personnel of the branch managers: W. E. Matthews leaves San Francisco to manage the Seattle branch; E. A. Lam heads the Portland branch, and George Seach is acting manager in San Francisco. . . . William J. Morgan now occupies the post of a sales executive with Columbia. . . . Guy P. Morgan resigned from the Samuel Goldwyn sales organization to become a special traveling representative in the United Artists Foreign Department. . . . Carl J. Goe has been appointed assistant general manager of Tiffany-Stahl. . . . Harry I. Goldman has been made manager of the Boston exchange, and Henry Ellman is now supervisor of the central division of T-S.

FROM ALL ANGLES

IT is the little fellow in business that has the hard job, while the luck is with the big business man, according to Sam Katz as quoted in an interview published in the New York Sunday World Magazine.

"All big business men are lucky. It's the little fellow who has a hard time. Where the little fellow has all his eggs in one basket the big fellow can balance his failures against his successes to show profit in the end." After you get used to it, he says, thinking in millions is just as simple as thinking in terms of small groceries.

"Canned" Radio Shows

MUSIC and entertainment programs for radio broadcasting are to be "canned" on film records similar to the sound films and supplied to a series of stations throughout the country, according to a plan of Radio Production, Inc., of New York. The firm intends to develop into a radio chain

(Continued on page 339)

Announcing

Time-O-Stat Controls Company

A Consolidation of

LEACHWOOD COMPANY
Janesville, Wisconsin

TIME-O-STAT CORPORATION
Milwaukee, Wisconsin

ABSOLUTE CON-TAC-TOR CORPORATION
Elkhart, Indiana

CRAMBLET ENGINEERING CORPORATION
Milwaukee, Wisconsin

THE MERGING OF THESE FOUR COMPANIES will place at the services of its customers and the industries which it serves, one consolidated company with ample resources and complete facilities for the development and manufacture of a very complete line of automatic controls.

IT WILL BE THE AIM OF THIS NEW COMPANY to maintain the reputation of making the finest and most dependable products of its kind, to hold the good will of its customers through the fairness of its policies and the service it renders, to sell its products at the lowest price consistent with the quality of the product and the service it renders.

THE COMPANY WILL HAVE A COMPLETE LINE OF AUTOMATIC CONTROLS for both domestic and industrial types of refrigeration and for heating with either oil, gas or coal. Also a very diversified line of controls and thermostats for gas, oil, electricity, etc., for time, pressure, humidity and temperature, sign flashers, heaters and other specialties.

IT WILL OWN MANY PATENTS including those covering the manufacture of (light and heavy duty) mercury switches and corrugated bellows. Manufacturing these products in its own plant will put the company in a very favorable position to not only improve its present products, but also carry on the development of new devices embodying such units.

TO ENABLE IT TO BETTER SERVE YOU general sales and service offices have been opened in the Peoples Gas Building, Chicago, and eastern offices will be opened in New York City. The present sales and service organizations of the four companies will be consolidated and considerably increased.

BUILDING CONTRACTS WILL BE LET IMMEDIATELY to greatly enlarge the plant and offices at Elkhart, Indiana. A separate building will also be erected for laboratory, experimental and development work. As soon as these buildings have been completed, the businesses of the three Wisconsin companies will be moved to Elkhart.

A LARGE STAFF OF ENGINEERS AND TECHNICIANS, each a specialist, will have ample facilities in the new laboratory for carrying on their work of constantly endeavoring to improve its products, develop new controls, and do experimental work for our customers.

THE OFFICERS OF THE COMPANY WILL BE: President and Treasurer, Julius K. Luthe; Vice-Presidents, A. I. Wallace, Paul K. Cramblet, E. J. Leach and Roy W. Johnson.

[*NOTE: Correspondence should be directed to each of the four companies, just as heretofore, until notice has been given that all the general offices have been consolidated and moved to Elkhart, Indiana.*]

EVENHEETERS for pipe organ chamber heating and Time-O-Stat Silent Flashers, formerly called Hotchkiss SILENT Flashers will continue to be handled by

Cramblet Engineering Division

288 Milwaukee Street — Milwaukee, Wis.

See display advertisement on page 345
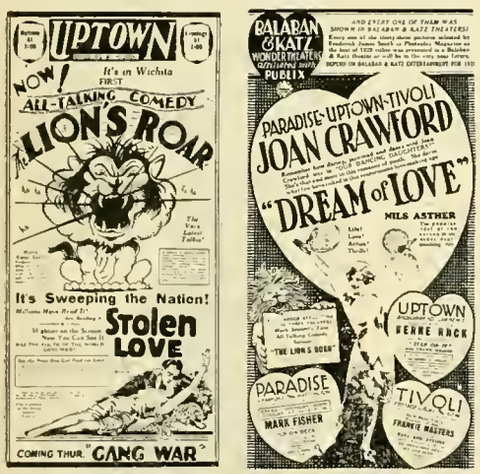
BULLETIN BOARD

(Continued from page 338)

which will utilize special recorded programs as a means of eliminating the cost of connecting land wires, one of the most expensive items in broadcasting. It is expected that this recorded method will enable the company to broadcast commercial programs at the same respective hour throughout the four-time zones of the nation, by shipping advance records to client stations. It is said that at least forty stations will be included in the network. Programs will be recorded in a studio to be located in New York. The recording process, it is said, will lift the programs out of the class of ordinary phonograph record broadcasting.

Builds Television Station

THE first broadcasting station to be erected strictly for sending television is now in construction near Washington, D. C. It is being built by C. Francis Jenkins, inventor. This station will be one of a series which Jenkins will build. "It is our purpose to set up television broadcasting stations of adequate power to cover the territory served," Jenkins is quoted. "To these stations motion picture stories will be distributed for broadcast over the territory served by each particular station," he declared.



Sound has made short comedies box office factors as shown by the two displays above for Educational's 'The Lion's Roar."

200-Pound Amplifier Used to Broadcast Sound Film

George Gilliam, manager of the Cameo Theatre, Cleveland, increased his business on "My Man" every day during the run of the picture by placing a 200-pound amplifier on the roof of the theatre, which had been attached to the Vitaphone equipment so that Fanny Brice's songs were heard all up and down Euclid Ave. Crowds gathered whenever she started to sing, which was about every half hour, and the singing drew a lot of business. In spite of the fact that this was the second downtown run of "My Man," this exploitation did so much for it that it was held over a second week. Don Canady, projectionist, made the hook-up.



Beautify your theatre by using
RIALTO CHANDELIERS

Send for our beautifully illustrated 56-page catalogue or let us have your specifications and we will plan your lighting requirements. Many of the finest houses in America were equipped by us.

Rialto Import Corp.
135 W 44th St. New York, N. Y.

For the new
PLAZA THEATRE
Kansas City



A
WURDACK
STAGE SWITCHBOARD

The Wurdack Pre-Set Remote Control Stage Switchboard is a GOOD switchboard. But Wurdack engineers are not content to merely build a good switchboard—they are constantly striving to build a BETTER switchboard—and succeeding! Their aim is to make each one built an improvement over the last—to anticipate future needs and incorporate in the Wurdack Stage Switchboard those features which will keep it constantly a step ahead.

This progressive policy of the Wurdack Company—this discontent with past accomplishments, satisfactory though they may be; this relentless march toward new achievements—has won for the Wurdack Switchboard a recognition of merit among the leading theatre architects, owners and managers of the country. A late instance of this is the selection of a Wurdack Stage Switchboard for the resplendent new Plaza Theatre in Kansas City; Boller Bros., Architects. This switchboard is pictured above.

Specify the name Wurdack to insure your getting the newest and most advanced developments in remote-control stage switchboard design. Our new descriptive bulletin is now in preparation—we will be glad to place your name on our mailing list for your copy. Write—

WM. WURDACK ELECTRIC MFG. CO.
SAINT LOUIS
DISTRICT OFFICES
ATLANTA, CHICAGO, HOUSTON, FT. WORTH, MIAMI, TULSA, TAMPA, OMAHA, INDIANAPOLIS, KANSAS CITY, LOUISVILLE, MINNEAPOLIS, NEW ORLEANS

Camco Acquires Automat Ticket Register Corp.

THE Consolidated Automatic Merchandising Corporation (Camco) has taken over the Automatic Ticket Register Corporation of New York, manufacturers of Gold Seal Ticket Registers and printers of checks and tickets for ticket-issuing machines. This is a further move in the program of expansion on the part of Camco, sponsors of all types of automatic merchandising machines.

The Automatic Ticket Register Corporation has now on the market three different classes of patented ticket or check-issuing machines—each serving a different market. The origin of the company is associated with its oldest machine—the early motion picture ticket register. The first conception of this was a foot-treadle machine used by the old-fashioned theatre including the store Nickelodeon, which was the forerunner of the modern motion picture theatre.

In addition to the production of these machines, the Automatic Ticket Register Corporation has also built up a large business in the production of printed tickets and checks—not only for its own registers, but to cover every need in strip folded or reserved seat tickets and checks.

Issue Special Service Book to Augment Press Sheet

A special exploitation service booklet, for use in connection with the regular pressbook, has been issued by the exploitation department of the Metro-Goldwyn-Mayer company as an aid to the promotion of "Alias Jimmy Valentine."

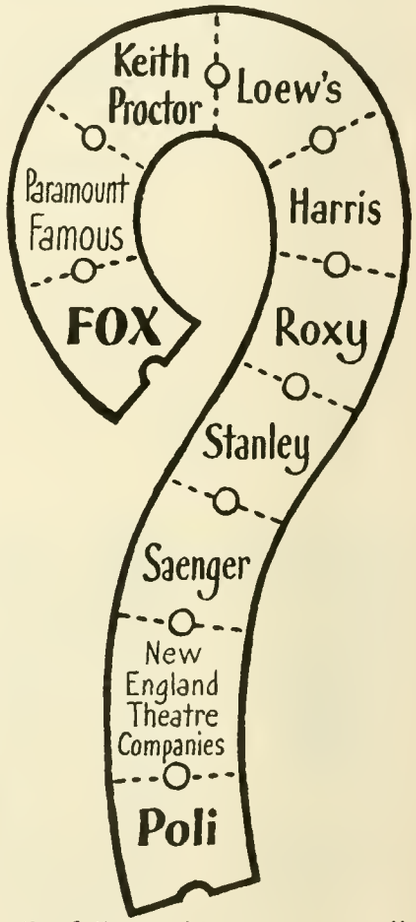
The service booklet is divided into seventeen sections, each of which has an idea for use by the exhibitor. Announcement is also made in this booklet of the newspaper serialization of the story, which was prepared by Donald Henderson Clarke, and is offered free to any newspaper. This serial can be secured in proof or mats, which ever way the local newspaper prefers to use it.

Outline of Broadway Campaign

The advertising campaign on "Alias Jimmy Valentine" which was used in New York City to advertise the showing of the picture at the Astor Theatre, is also attached to the new service booklet. These sample advertising proofs can be used as examples on which the exhibitor can base either his lay-out or his copy. The regular ads, which can be obtained in any form, are included in the press book on this feature.

Many other aids to the exhibitor, including several national tie-ups of importance, are also listed in the booklet, and wherever practical, samples or photographs have been attached.

WHAT *ticket register do the* **BIG** *circuits use*



all of these big ones use the
GOLD SEAL

GOLD SEAL — USED WHEREVER AUTOMATIC TICKET SYSTEM — TICKETS ARE SOLD — THE MARK OF PERFECTION

Why not you, too?
Automatic
Ticket Register Corp.
723 Seventh Ave.
New York City
Quality Tickets at Lowest Market Prices

Everybody's Happy



The operator's happy because the manager is satisfied.

The manager is satisfied because the attendance is good.

The attendance is good because the public enjoys your picture.

So everybody's happy and the CINEPHOR plays an important part in their happiness by producing clearly defined, properly illuminated, contrasty pictures—pictures which are easy to look at—pictures which make the public want to come back for more.

Bausch & Lomb Optical Co.
653 St. Paul St., Rochester, N. Y.



No. 7214 Pyramid Ruscus Tree, natural prepared, green, 4½ feet high, for indoor or outdoor use, including pot, each $12.50.



No. 7773 Kentia Plant, natural prepared, green, with 15 removable leaves, 48 inches high, complete, $4.00. With basket pot cover, as illustrated, $1.50 extra.

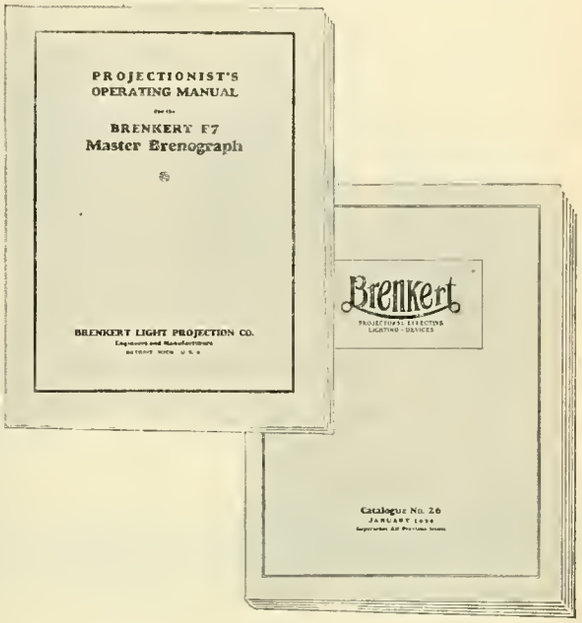
Write to-day for copy of our *Spring Catalogue No. 7* with illustrations in colors of Artificial Flowers, Plants, Vines, also Natural Prepared Trees, Plants, etc.

Mailed Free

FRANK NETSCHERT INC.
61 Barclay Street New York, N. Y.

FREE

A Complete Operating Manual for Effect Lighting in All Theatres



To the thousands of theatres who have successfully used Brenkert effect devices in the past; to the theatres who have never used Brenkert effects, to all of those theatres who, at some time, hope to make use of the hundreds of mystical, colorful atmospheric changes which can be so easily obtained, Brenkert now has ready for distribution a complete operating manual on the famous Brenkert F-7 Master Brenograph which contains explicit instructions for obtaining all of those wonderful lighting effects so necessary to a well balanced motion picture program.

Fifteen large pages of interesting and highly useful information, profusely illustrated, and handsomely bound, make this booklet an indispensable part of the library of any theatre manager or projectionist.

A New Brenkert Catalog

A NEW 1929 edition of the Brenkert catalog is also available for the asking. In this catalog are described and illustrated the complete line of those famous Brenkert projection devices which have come to be looked upon as the standard in leading theatres throughout the world. Spotlamps, effect projectors, special color projectors, and major equipments for the projection room are shown in detail.

Copies of Both—Now Free on Request.

Brenkert

Brenkert Light Projection Company
St. Aubin at East Grand Blvd.
Detroit, Mich.

A HUNDRED POINTS EXPLAINED

So important is the TRANSVERTER in the Projection Room of the modern up-to-date theatre—

So universally is it used by those with whom we rarely come in personal contact—

So many years does it continue to perform, during which the personnel of the theatre often changes—

THAT TO MEET THESE MANY SITUATIONS WE HAVE ISSUED THE HERTNER HAND BOOK

It covers in simple, easily read language, installation and operation facts of value on TRANSVERTERS of all types.

YOU MAY HAVE A COPY FREE if you own, manage or are employed in any theatre showing moving pictures.

MAKE SURE 1929 RUNS SMOOTHLY— with the TRANSVERTER

Sold in the U. S. A. by The National Theater Supply Co.

Canadian Distributor Perkins Electric, Ld.

THE HERTNER ELECTRIC COMPANY

12694 ELMWOOD AVENUE — TransVerter — CLEVELAND, OHIO, U. S. A.

Exclusive Manufacturers of the Transverter

WORLD TICKETS

AND

SIMPLEX TICKET REGISTERS

ARE A PERMANENT GUARANTEE OF

Service—Accuracy—Quality

SATISFIED USERS ARE OUR BEST ADVERTISEMENT

WORLD TICKET & SUPPLY CO., *Inc.*

1600 Broadway New York

To Check the Trend of Business

See Map on Page 323

Trackless Train Tours India on Last Lap Round World

Metro - Goldwyn - Mayer's Trackless Train is now touring India, having landed at Calcutta last week on the final lap of its tour around the world. The Train has ballyhooed through North and South America, England, Europe, Australia and will touch at the Portuguese peninsula on its way back to New York. Leo, the Metro-Goldwyn-Mayer Lion, now advertising his company's wares in the southern states will indubitably follow the Trackless Train around the world.

Eddie Carrier, Conductor of the Trackless Train, wires from Calcutta:

"After overcoming almost insurmountable difficulties, and securing wonderful newspaper publicity and tie-ups, the train started the India tour with a wonderful reception by the Governor of Bengal and many Calcutta officials. The Train is proving a sensational publicity medium and will greatly benefit American motion pictures in this country."

It has been said of the Trackless Train that it has done more to advertise American films abroad than any other medium of exploitation. Everywhere it has ballyhooed, the Train has created a sensation.

Theatre Aids School Fund To Buy an Elephant

The Fourth Avenue Amusement Company gave invaluable aid recently to the schools of Lafayette, Ind., by staging three performances at the Luna Theatre there, the proceeds from which went to a fund being raised by the schools to purchase an elephant for one of the parks.

Pathe Preparing a Special For Lincoln's Birthday

Pathe is preparing a special for Lincoln's Birthday week. It will be a one-reeler in both silent and sound and talkie versions, and will be ready for release Sunday, February 10th. George Billings will portray the role of the Great Emancipator and in the sound version will give a recital of the Gettysburg speech.

Hennegan PROGRAM Covers

BUILD BOX OFFICE RECEIPTS

Write for Samples, The Hennegan Co, Cincinnati, O.

Skouras Bolsters Show to Meet Fox Competition

Charles Previn, former Missouri Theatre and Ambassador Theatre musical director and also at one time director of the St. Louis Municipal Theatre and more recently with the Roxy Theatre in New York was brought back to St. Louis to take charge of the Missouri Theatre orchestra.

Skouras Brothers have also announced a new form of entertainment, weekly "Grand Orchestral Productions," presenting a union of orchestral, vocal and ballet entertainment built around operatic hits, overture presentations and light opera and musical comedy selections.

In addition a chorus of 30 singers will be added to the stage show at the Missouri to supplement the work of the Missouri Rockets. With the musicians in the band show and the special acts this combination will about meet the plan announced for the new Fox Theatre now nearing completion at Grand and Washington boulevards for 100 persons on the stage.

Leonardi the present musical director for the Missouri will also be retained with Previn.

This is Skouras Brothers answer to the Fox threat. So it looks like the amusement world of St. Louis is in for some high class cinema entertainment at very reasonable prices.

Under the scale of prices box seats are sold at $2, with reserved chairs in the auditorium being available at 25 cents, 75 cents, $1 and $1.50. There are also 2,000 free seats at each performance.

The advance sale for the new season now totals $75,000.

Adds Extra Saturday Show To Avoid Price Raise

Instead of raising prices for the Pantages Theatre, Edmonton, Alberta, Manager W. P. Wilson tried another plan that served the purpose of increasing revenue —and also resulted in satisfying the public. He decided to stage two performances every Saturday evening in place of the one regular evening show as on other nights. The outcome was that the theatre was almost refilled for the second performance. No seats were reserved except boxes and loges.

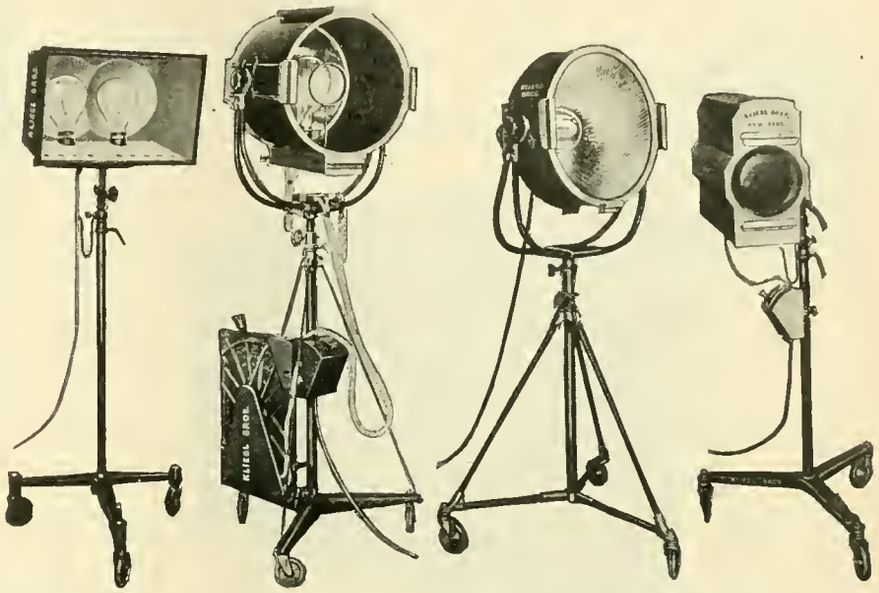
Dancing After Show Proves Popular In Portland

So successful have been the Thursday night dances on the mezzanine at The Broadway Theatre, Portland, Ore., that Manager Maxwell has announced that both Monday evenings and Thursday evenings will be set aside for dancing after the last show, with music furnished by Georgie Stoll and his merry musical orchestra. This is but one of a number of plans to foster the community spirit there.

INCANDESCENT

"Klieglights"

for SOUND PHOTOGRAPHY



THE advent of "talking movies" with its sensitive sound-recording instruments, imposing a restriction for absolute silence in the studio; and the demand for greater economy in the lighting of studio sets—has resulted in the development of a new form of Klieglights for motion picture photography, in which high-candle-power incandescent lamps are used for the light source. These new Kliegs furnish brilliant evenly diffused light high in actinic qualities, permitting photography with clearness of detail, full color values, sharp definition, and freedom from sound interference. They are absolutely noiseless in operation and cause no disturbance in the recording of sound photography. They are efficient in light control and utilization; afford complete command over the direction, diffusion, and divergence of the light beam; are light in weight; can be easily and quickly handled; operate on the service line, whether A. C. or D. C.; and introduce economies in current consumption, production time, and labor requirements. They are modern in every respect, adapted to present-day studio conditions, and furnish the kind and quality of light required in this new era of motion picture photography.

Write for Bulletin No. 101, *which fully describes and illustrates these new Kliegl studio lights—and explains how they are used in motion picture and sound photography.*

KLIEGL BROS

UNIVERSAL ELECTRIC STAGE LIGHTING CO., INC.

321 WEST 50th STREET

NEW YORK, N.Y.

Sustains Power of Exploitation for Sound by Series of Drives

WHEN Frank J. Miller launched sound pictures in Augusta, Ga., last summer he introduced them with an institutional campaign of publicity and advertising that had no equal in that territory, and the box-office showed results that some of the shrewdest showmen thought he would never be able to repeat. But six weeks later he "repeated"—and how! And still he had not exhausted his resources.

A few weeks ago Miller booked "Interference" at the Imperial Theatre, and since "sound pictures" already had been sold to Augusta through his previous campaigns on behalf of the Modjeska, he took a new slant in exploiting this notable all-dialogue production. He simply went out to sell "Interference," and he succeeded in no uncertain terms.

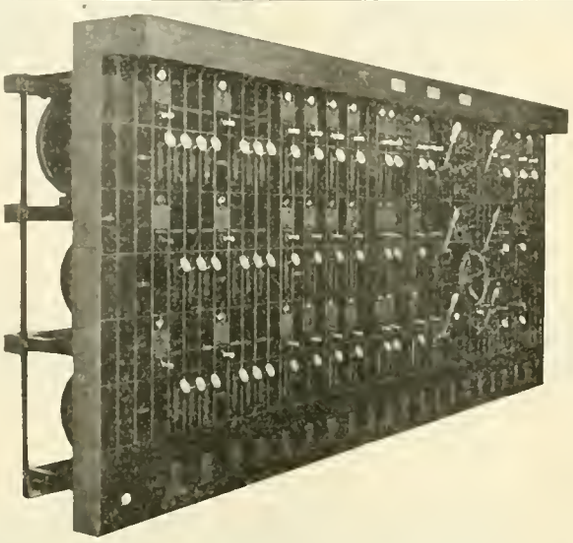
The advance campaign started in the newspapers three weeks ahead of the opening, following with an extensive billing campaign, including twenty-fours, one-sheets, window snipes and window cards. Mr. Miller took advantage of the fact that the Imperial is the only local theatre with a colored balcony and made a strong play for colored patronage, advertising in the negro newspapers and sending a number of personal invitations. The colored patrons responded with large attendance.

Again he employed the merchants' tie-up, which on two previous occasions had netted excellent results. That tie-up not only brought out-of-town patrons, but boosted trade in the stores that co-operated with the Imperial, and created more of the goodwill that Mr. Miller has been careful to maintain for his enterprises.

The front which Miller designed for "Interference" would do credit to a Broadway theatre. Under the name "Imperial," which was spelled out in huge electric letters at the top of the marquee another electric sign proclaimed the current attractions: "See and hear 'Interference' also many specialties." Below is suspended a permanent electric sign, "Singing and Talking Pictures." This latter sign is attached to a flasher which spells out the words one at a time. It measures 3 by 26 feet.

On each side of the entrance, and above the marquee are two painted signs, each seven feet high, bordered with incandescent lights, and set in permanent frames. These signs advertise the specialties and are changed from show to show. They were used during the run of "Interference" to advertise Eddie Cantor in "That Party in Person," and Ruth Etting, Ziegfeld Follies Star, both of whom were featured along with "Interference" as a part of the Publix "Talking and singing unit show."

The proof of exploitation is found in box-office results, and by that standard Mr. Miller's campaign measures up to a high standard.



By Showmen Everywhere—

By Showmen everywhere this original preselective remote system of theatre lighting control is conceded to be the one outstanding successful stage switchboard. It is only necessary to view the list of hundreds of America's Theatres so equipped to know why.

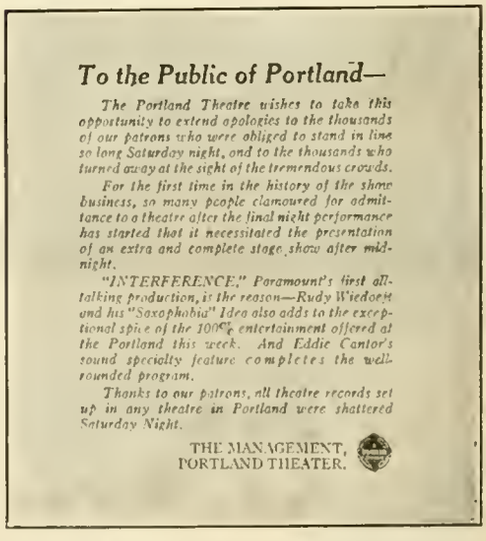
MAJOR FA SYSTEM TRADE MARK

Send for the new revised booklet
"Control of Lighting in Theatres"

Frank Adam
ELECTRIC COMPANY
ST. LOUIS

DISTRICT OFFICES

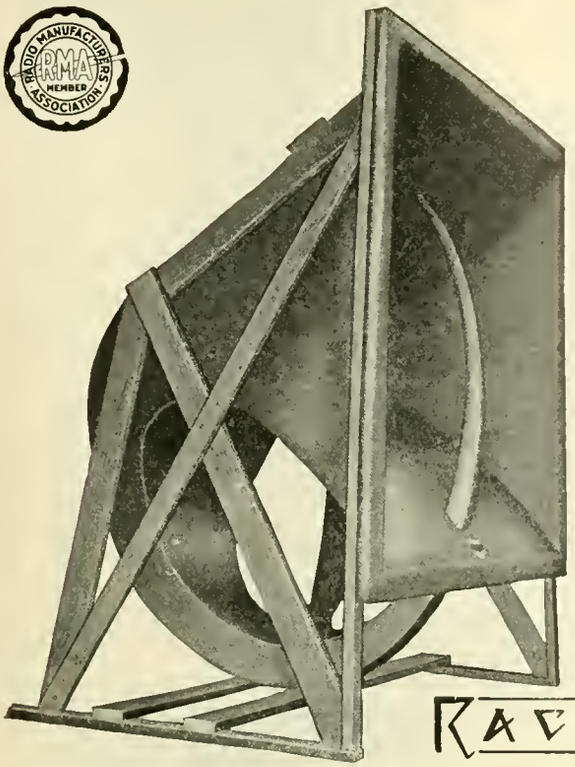
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San Francisco, Calif.
Seattle, Wash.
Tampa, Fla.
Tulsa, Okla.
Montreal, Quebec
Toronto, Ontario
Vancouver, B. C.
Walkerville, Ont.
Winnipeg, Man.



An apology from the management to disappointed patrons unable to crowd into the theatre. Ad above was featured by the Portland Theatre, Portland, Ore., during run of Paramount's "Interference."

RACON HORNS

Fill More Cubic Feet of Theatre Space Than Any Other Reproducer



No. 4320

Air Column 10 feet
Depth 34 inches

Bell 40 in. by 40 in.
Weight 45 pounds

"Simply marvelous" is the testimony of theatre managers who have tested and installed the famous Racon Horn.

The perfect reproductions of speech and music—72 cycles up without distortion or unnatural tones—are due to Racon patented, non-vibratory material and advance construction. Can be quickly mounted wherever wanted with slight effort.

RACON DYNAMIC UNITS for Exponential Horns mark an advanced step in this day of remarkable talking picture achievement. The results obtained by the use of the *Racon Air Column Units* are to be a surprise even to the most critical listener.

Our acoustical engineers will gladly show how Racon Horns swell profits.



Giant Dynamic Horn Unit

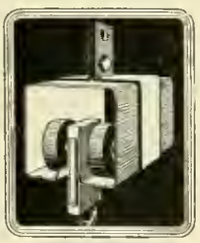
RACON ELECTRIC CO. INC.

Specialists in Acoustic Chambers

FACTORIES

18 to 24 Washington Place, New York
Slough, Bucks, England, and 105 Sherbourne St., Toronto. Canada

WRITE FOR CATALOG



HAVE YOU RECEIVED YOUR SAMPLE OF . . . SAMUELS

SILENT STEEL

CURTAIN TRACK

We send it free upon request to any interested theatre owner or executive. Without an equal in Strength . . . Silence . . . Simplicity of Installation . . . Ease of Operation.

AUTOMATIC DEVICES CO.

739 HAMILTON ST. ALLENTOWN, PA.

Also Manufacturers of the A. D. C. Automatic Curtain Control and Stabilarc Motor Generator

YOU CAN

REDUCE OPERATING COSTS WITH

TIME-O-STAT *SILENT* FLASHERS

ON YOUR ELECTRIC SIGNS AND MARQUEES

Their contacts do not wear or burn and nothing needs oiling or adjusting. Ask your electrician how much time he spends in a year on your open contact sign flashers and check up your bills for replacement parts. Then you will be ready to ask us for further details.

EVENHEETERS

IN YOUR PIPE ORGAN CHAMBERS

They are thermostatically controlled electric heating systems that keep the actions in smooth operating condition and keep all stops at proper pitch. They cut down your organ repair bills, increase the life of the instrument, and insure beautiful music regardless of the weather. Full information will be sent on request .

CRAMBLET ENGINEERING CORPORATION

286 MILWAUKEE ST. MILWAUKEE, WIS.

The Proper Control of Light On Your Screen

Picture films vary as well as current conditions. Your projectionist can adjust his arc current to always give you a clear, bright picture if you equip with PERFECTION. Current saving also is a result of PERFECTION equipment, for he need not use full current till the actual projection is started.

PERFECTION
RHEOSTATS RHEOSTATS

FOR PERFECT PROJECTION USE REMOTE CONTROL RHEOSTATS

USED BY ALL THE LEADING THEATRES THROUGHOUT THE COUNTRY

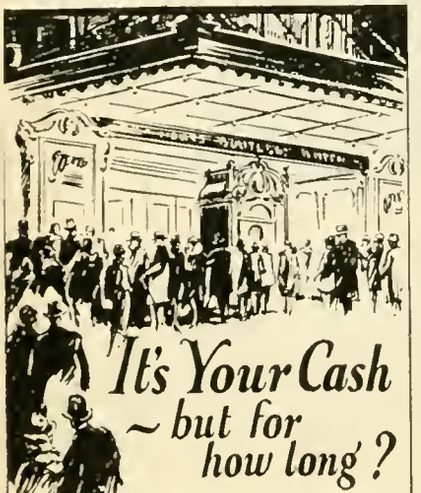
Sold by Your Theatre Supply Dealers

HOFFMANN & SOONS

387 First Avenue New York City

Mfg. Division

Contracting Electrical Engineers—Moving Picture Theatre Electrical Specialists



It's Your Cash ~ but for how long?

PREY for every hold-up man, burglar and bandit, motion picture theatres need the best protection obtainable for their cash.

Many of the largest chain organizations have standardized upon the York Round Door Chest which entitles the owner to the lowest burglary insurance rate.

Just write your name and address on the margin of this advertisement for complete information.



York Safes

YORK SAFE and LOCK COMPANY
York, Pa.

Standardization Will End Bungled Booth Design

(*Continued from page* 316)

impossible to detect the vocal activities of persons on the stage for the simple reason that it was impossible to either hear or see the performers most of the time.

Architecturally, this theatre was perfect and if theatre patrons are so constituted that they are willing to pay for viewing a faithful reproduction of the decorative art of some bygone age then this theatre should be a howling success and the architects may well feel gratified.

Everything Perfect But the Booth

Luxurious seats, ravishing appointments and decorations, expensive organs, and perfection in a host of other details which go into the making of "A Perfect Theatre" are not sufficient to keep the same patrons coming back week after week if the ultimate object of all these fancy trappings is acquired at the expense of the one and only thing which makes the average individual willingly part with his money—the Show.

When architects, theatre owners and equipment manufacturers come to a full realization that the final object of all theatres is a skillful presentation of a good show then and then only may we expect to see "The World's Perfect Theatre."

Hence, the importance of this matter of the standardization of the projection room. Standardization in this respect will eliminate many of the hairbrained mistakes which now characterize the average projection room.

Scattered Letters of Title Used as Advance Teasers

A novel advertising idea has been introduced by the management of the Victoria theatre, Mahoney City, Pa., to exploit pictures in advance of their showing at that playhouse. Over a period of three days he prints, scattered through the amusement page of a local newspaper, inch-high black letters which, when assembled and properly arranged at the end of the three-day period, spell the name of some coming movie attraction. To the first ten persons each week who assemble the letters correctly and paste them on a cardboard, the management gives a pair of seats for the show.

HAND PAINTED Rainproof SIGNS

50¢ EACH

ONE DAY SERVICE

PRICES DO NOT INCLUDE POSTAGE

On Heavy Poster Paper in 5 or More Attractive Colors and Artistically Airbrushed. (ANY SIZE UP TO 36 in. x 10 ft.) Write for prices on other sizes on paper, muslin and cards.

H. DRYFHOUT
734 SO. WABASH AVE., CHICAGO, ILL.

NATIONAL

MAKE YOUR SCREEN
TALK AND TELL
YOUR PATRONS
ABOUT THE SYNCHRONIZED PICTURES COMING TO YOUR THEATRE

TALK AND SOUND TRAILERS BRING EXTRA DOLLARS IN SWIFTLY

SCREEN SERVICE

That Cove Lighting Problem Solved



RECO Color Hoods and Holders offer the most practical solution to the cove lighting problem.

A dust and moisture proof combination furnished in six beautiful colors.

Write for our Bulletin No. 76. We furnish color equipment for all requirements.

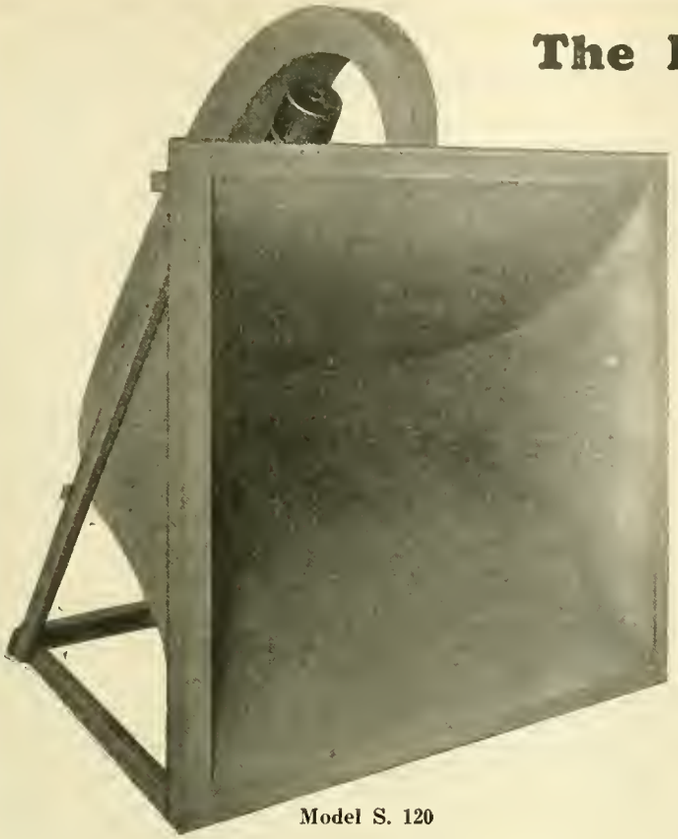
REYNOLDS ELECTRIC COMPANY
2628 W. Congress St. Chicago, Ill.

TYPHOON COOLING SYSTEM
TYPHOON FAN CO. 345 W. 39TH ST. NEW YORK

Standard
VAUDEVILLE
for
Motion Picture Presentation

THE FALLY MARKUS AGENCY
Astor Theatre Building
N. W. Cor. 45th St. & Broadway
Lackawanna 7876

UNIFORMS FOR HOUSE ATTACHES **COSTUMES** FOR STAGE PRESENTATIONS **BROOKS** 1437 B'way New York



Model S. 120

Air-column 10 Feet Depth 36 inches
Weight 38 Lbs. Bell 40 x 40 inches

Write for Complete Information

The Perfect Sound Reproducer

MACY HORN

THE most important part of any reproducing device in the field of sound reproduction is the instrument that is capable of dissipating an enormous amount of sound without any distortion.

In making sound picture installations of high quality many manufacturers of such equipment use *Macy's Exponential Horns.* Assure yourself of perfect sound reproduction and install a Macy horn as the most vital part of your equipment.

We are glad to offer our engineering services for the solution of any horn problems.

Points of Superiority

No drumming tone—No loss of the higher harmonics in speech or music—Exponential curve—Material has the finest acoustic properties—Gives music its Beauty.

MACY MANUFACTURING CORP.

Pioneer Makers of Acoustic Horns

1451—39th Street Brooklyn, N. Y.

EVERYTHING

— — *from one source*

"EVERYTHING" is a big word but its meaning covers only a part of the NATIONAL *One Source—One Price—One Guarantee* service. It stands for everything in supplies and equipment that a theatre can use. It goes farther and guarantees the best of everything at a minimum cost. National Service takes the harassing details of remodeling or equipping entirely from the exhibitors' shoulders. It includes efficient service at a moment's notice. It arranges the financing.

ASK THE NEAREST NATIONAL BRANCH

NATIONAL THEATRE SUPPLY COMPANY

Offices in all Principal Cities

(4224)

Selected List of Important Trade Publications

Prepared for the Service of Theatre Owners, Managers and Theatre Architects

Important publications issued by manufacturers in connection with the subjects listed in these columns will be sent free to readers upon request to this magazine. For your convenience a number is used to indicate each subject and a request blank provided. To obtain copies of publications on subjects in which you are interested simply insert on line provided in blank the number opposite that subject, fill in name and address and mail to Showman Service Bureau.

AIR CONDITIONING
(1) General outline of systems with illustrated descriptions of apparatus for atmospheric conditioning in theatres.

CLEANING SYSTEMS
(2) Apparatus used in central cleaning system for theatres.

DECORATION
(3) Furnishings for auditoriums, lobbies, lounges—decorative furniture and fixtures, fountains, shrubbery, draperies, etc.
(4) Finishing materials for wall and ceiling treatments.

FILM PROCESSING AND CLEANING
(5) Descriptions of materials and apparatus used in processes for film renovation, preservation and cleaning.

HEATING AND VENTILATION
(6) Types of ventilating and heating systems with diagrams, illustrations and descriptions of apparatus

LIGHTING, DECORATIVE
(7) Spotlight, effect projectors, automatic and remote control color and effect machines for atmospheric theatres, cove lighting, lobby and rest room illumination, with specifications for uses and operation.

LIGHTING FIXTURES
(8) Decorative chandeliers, wall fixtures, directional signs, illuminated mirrors and fountains for theatres described and illustrated.

LIGHTING, PROJECTION
(9) Arc and incandescent lighting equipment, specifications for use and operation.

LIGHTING, SIGN AND MARQUEE
(10) Flasher equipment, color devices, etc., for front effects and advertising.

LIGHTING, STAGE
(11) Spotlights, effect machines, borders, foot lights, etc., and their uses in stage effects.

LIGHTING CONTROL
(12) Dimmer control, switchboards, panel boards, switches of various types for stage and auditorium lighting control.

MOTOR-GENERATORS
(13) Various designs of motor-generators specially designed for motion picture projection.
(14) Power control, transformers, etc. for projection, specifications and illustration of apparatus.

ORGANS AND ORGAN EQUIPMENT
(15) Theatre organ of various types for large and small auditoriums.
(16) Organ blowers, heaters, seats and accessories.

PIT AND STAGE ORCHESTRA EQUIPMENT
(17) Music stands, special designs for pit orchestras and stage band acts.

PLUMBING FIXTURES
(18) Radiators, equipment for wash room furnishing, etc., illustrated.

PROJECTION
(19) Operating instructions, parts for machines (specify make and model).

RIGGING, STAGE
(20) Drapes, curtains, curtain control apparatus, automatic stage platforms, elevators, etc.

SAFES
(21) Descriptive literature illustrating types of safes especially designed for theatre use.

SEATING
(22) Auditorium chairs, special designs illustrated, re-seating arrangements, etc.

SCREENS, MOTION PICTURE
(23) Various types described, diagrams, illustrations of surfaces, etc.

SIGNS AND MARQUISE
(24) Theatre advertising signs, marquise designs illustrated.

TICKET VENDORS
(25) Automatic ticket machines for motion picture theatres, change makers, canceling devices and registers.

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Request Blank

Showman Service Bureau
Motion Picture News
729 Seventh Ave.
New York City

Please obtain for me free copies of trade publications dealing with the following subjects:

(Insert above numbers indicating subjects in list above)

Also, I should like to have further information regarding the advertisements or articles appearing in the February issue of The Showman.

(Insert above name of advertiser or title of article)

Name .....

Theatre .....

Street .....

SENTRY SAFETY CONTROL
Aids Good Projection

One of the biggest assets SENTRY SAFETY CONTROL brings to good projection is the utter freedom it gives the projectionist.

The man in charge of projection in a booth equipped with SENTRY SAFETY CONTROL knows he is free from the menace of film-fires.

A marvelous advantage at a nominal cost!

SENTRY SAFETY CONTROL

The positive fire preventer Can be attached to any projector Costs only a few cents a day.

Sentry Safety Control Corporation. 13th and Cherry Sts., Philadelphia. 1560 Broadway, New York
And All Branches of National Theatre Supply Company

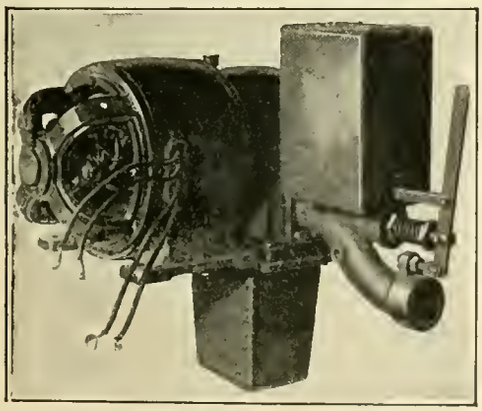
TAKE NO CHANCES—

WITH ELECTRIC POWER FAILURE

ENSLEN HYDRO-ELECTRIC EMERGENCY LIGHTING UNITS

Guarantee Sufficient Power to Operate Projection Machines and Lights

IN AN EMERGENCY—



Approved by the Department of Labor and industry at Harrisburg, Penna., on January 10th 1922. Approval No. 276.

Send for descriptive Booklet.

Enslen Hydro-Electric Co., Inc.
1600 Broadway, New York, N. Y.

NO BATTERIES—NO REPLACEMENTS

UNIFORMS

Designed expressly for your theatre

The best theatres have found that they get the most distinctive uniforms, the fastest service, the most attractive prices from America's largest makers of fine uniforms, Browning, King & Co. Let us submit original designs and estimates for uniforming the entire staff of *your* theatre.

Browning King

UNIFORM DEPT:

260 Fourth Avenue, New York or any of our stores in the principal cities from coast to coast.

Simplex

EUROPE'S LARGEST AND MOST PALATIAL MOTION PICTURE THEATRES SHOW THEM THE "SIMPLEX WAY"—AND HOW!

Special Exclusive Article to the "American Projectionist"

By PETER H. GRIFFITHS

British Representative to the "American Projectionist"

(Member Society of Motion Picture Engineers and Projection Advisory Council)

The opening of the "NEW EMPIRE" and the "REGAL" Theatres, London's latest and luxurious "Super Cinemas" marks the advent of a new era in projection installations in Great Britain and the Continent.

The projection rooms of each of these theatres hold a battery of FOUR "SIMPLEX" projectors equipped with high intensity lamps.

The "NEW EMPIRE" Theatre is controlled by Loew's, Inc., and will be their premier European house, since they have disposed of the "TIVOLI" to the P. C. T. Circuit. The "NEW EMPIRE" is modeled closely on the lines of Loew's State, New York City, and Metropolitan, Boston, and is lavishly decorated and luxurious in its appointments.

The "REGAL" is privately owned, but in comparison there is little to choose between the two theatres, both are magnificent theatres and have been built and equipped at a huge cost which will set a standard and form an example for other exhibitors who contemplate new supers to follow.

The erection of both houses commenced within a few weeks of each other and both have in turn set the pace. During the last three months of completion, work has been carried on in feverish haste in the race to be the first to open to the public. In spite of this rush nothing has been skimped and no expense spared in their efforts to out-do each other, especially with regard to the electrical, stage, and projection equipment. The choice of "Simplex" projectors was the "EMPIRES" from the commencement and it was this predominating factor which led the "REGAL" management to ultimately choose "Simplex" also, for they realized that if this projection equipment was the choice of the "NEW EMPIRE" then it must be *the best* for nothing but the best was good enough for the Loew house; and so, the "REGAL" became "Simplexised" in spite of the fact that a few months before it had been stated that all British equipment was to be installed and used in every section of the theatre.

To shorten an otherwise long story and deal with the projection end of it, suffice to state the "NEW EMPIRE" opened first featuring "Trelawny of the Wells," "Sandy" McPherson at the console of the gigantic "WURLITZER", Don Albert and his orchestra and "Movietone" items.

The "REGAL" opened two weeks later with the premier European presentation of "The Singing Fool" a la "Vitaphone" for which it is fully equipped. With regard to the projectors, whereas the "EMPIRE" houses Model "M" Simplex those installed at the "REGAL" are Model "A".

The "EMPIRE" is equipped for "Movietone" presentations and the "REGAL" fully equipped for both "Movietone" and "Vitaphone" presentations.

The accompanying photograph shows the excellently equipped projection room of the "REGAL." The battery of "Simplexes" are fitted with latest automatic high intensity lamps; two of the four—those in foreground of photo—are fitted with "Vitaphone" and "Movietone" apparatus. The photograph of the "REGAL'S" equipment should be of great interest to American projectionists in that it will give them an opportunity to compare high class British cinema installation work with their own.

The "NEW EMPIRE" and the "REGAL" projection room installations convincingly testify to the superiority of the "Simplex" projector in theatres where the demand is for perfect projection and a performance of outstanding merit.

In theatres where nothing but the best is good enough, for silent picture projection or for sound film presentations, "Simplex" are the choice of the discriminating exhibitor—in the U. S. A., in Canada and now in Great Britain.

And so two more "supers" are added to the long list of London's "Simplexised" super shows, which include the "Plaza," "Astoria," "Piccadilly," "Tussards," "Rialto" and "Broadway."

Simplex

INTERNATIONAL PROJECTOR CORPORATION

90 GOLD STREET, NEW YORK

Publix-West Coast Advertising Duel Booms Attendance in All L. A. Houses

GROSSES SWEEP UPWARD

Battle for B. O. Supremacy Between Big Circuit Key Houses in Film Capital

(Hollywood Bureau, Motion Picture News)

HOLLYWOOD, January 31.—Los Angeles has found out what's the matter with the industry.

Put in one sentence it is: "Go after the business and you'll get it." What's happening in the film capital today is the biggest news story that has broken in months.

Theatre attendance throughout the city is on a big boom. All box office grosses for the past week have taken a big upward sweep. The direct cause is the tremendous amount of increased advertising in the dailies and on the billboards from Paramount and West Coast.

It is a fact that better box office pictures are a primary cause of the big jump in grosses. But no theatre has played to business so consistently in the past even with better pictures. So the big answer is in the advertising splurge.

The restored competition between Publix and West Coast Theatres, Inc., is likewise bringing about better business even to those theatres not increasing advertising. They are getting the overflow.

Under the first week of its new name, The Paramount Theatre (formerly the Metropolitan), almost reached the house record with $39,000 for "The Doctor's Secret."

West Coast's key run is Loew's State, and it is this house which is in the fight for supremacy against the Paramount, Publix key run. At the State "Alias Jimmy Valentine" went up to the tune of $32,000.

"The Divine Lady" opened Tuesday night at five dollar top at the Carthay Circle, playing to $4,900 for one performance, seven hundred dollars better than "The Barker" opening. For the second day at regular prices, it got $2,200 for the day.

The United Artists Theatre more than doubled the average former grosses with D. W. Griffith's "Lady of the Pavements," getting over $20,000 on the week. "In Old Arizona" continues to jam them in at the Criterion, with $22,000 in the fifth week.

"The Redeeming Sin," for three days at the Warner, got $7,000 for the first three days of the run. "Broadway Melody," M-G-M's first all-talkie, comes to Grauman's Chinese Friday night for a run.

Kent Holds Film Recording System Will Prevail in Future

S. R. KENT, just back from Hollywood after a month of viewing Paramount product, declares that the tendency in future production will lean more and more, to the film system of recording and reproducing. He says all signs point in that direction.

In discussing the production situation, Mr. Kent said: "The perfection attained by our experts in the talking pictures we are about to release, made me realize that in quality production, the film system will prevail in the future. Surface noises and scratches which creep into recording by the disc system are eliminated in the film recording method.

"Not all of our pictures have been made by the film method of sound recording, and it is possible some of our pictures in the future, will be handled with discs. However, such features will be released only when the sound reproduction reaches the excellence attained by the film system, and in any event they will be held to a minimum."

Fifty Houses Under Option in Cleveland Deal

International Germanic Co. and Stock Broker Said to Be Interested

The International Germanic Company, Ltd., New York, banking concern, and a national stock brokerage house, are said to have obtained an option of thirty days on about fifty theatres in and around Cleveland. The rumor, however, could not be verified, though coming from a reliable source.

At the New York offices of the International Germanic Company no statement was obtainable. They would neither deny nor affirm the story. The bank has a capitalization of $4,000,000, a surplus of $2,225,000 and deposits of $9,313,000. It was organized about a year ago by Julian M. Gerard, former chairman of the board of the Central Mercantile Bank, which now is a part of the Bank of the United States.

On the board of directors of the International Germanic are Harry G. Aron, C. E. Albright, Julian B. Beaty, James A. Beha, C. C. Boyce, George W. Carpenter, Marcus Daly, Louis Gold and Frank Hedley.

Conrad Veidt and U Reach the Parting of the Ways

(Hollywood Bureau, Motion Picture News)

Hollywood, Jan. 31.—Conrad Veidt and Universal are parting. Veidt's option is not being renewed at its current expiration, the report being that he was asked to take a salary cut and refused. Veidt is at present undecided whether to remain in Hollywood and free-lance or return to Germany.

1,700 Register First Three Days At Call Bureau

Free-lance Players Take Advantage of Service by Producers

(Hollywood Bureau, Motion Picture News)

Hollywood, Jan. 31.—Over 1,700 names have been registered during the first three days of operation of the call bureau opened by the Producers' Association Monday of this week. The bureau operates as a medium through which all studios can get into touch with any standard free-lance player direct.

The new bureau is under the supervision of Fred Beetson, with Mabel Johnstone in charge. It does not effect the status of agents, for it protects both them and the actors from unscrupulous representatives. When a call for an actor is received the bureau immediately notifies both agent and actor. It is expected that much trouble, of a controversial nature, will be done away with.

This system prevents others from saying a certain actor is out of town for the purpose of securing the role at the wanted actor's expense. Stars and players under long-term contracts to studios need not register with the bureau.

At present the arrangement concerns free-lance players only and emphasizes the fact that it does not operate as a casting office and does not make suggestions as to parts. No fees are collected from either the agent or players, but the bureau is maintained at the expense of the Producers' Association. In the 1,700 already registered are the biggest of the free-lance names.

Milwaukee Unit Remains Intact With Wisconsin

Votes Unanimously to Stick With State Body at Special Meeting

Milwaukee, Jan. 31.—At a special meeting of the Milwaukee Theatre Owners' Association held at the Randolph Hotel yesterday it was decided by a practically unanimous vote to remain intact as an affiliated unit of the Motion Picture Theatre Owners of Wisconsin. About thirty representatives of the fifty-five theatres in the city were present.

Every effort of the Milwaukee exhibitors will be made, it was decided, to maintain harmony within the city group and with the state and national organizations. Henry Goldenberg presided at the meeting, which developed into a protracted five-hour discussion.

A meeting of the theatre owners of the state is to be called at the diseretion of the board of directors and it is believed this will be held in the near future. A great deal of speculation has been aroused in this city as to the effect the decision of the city association will have on the state theatre owners' vote at their next meeting.

In addition to voting on the question of affiliation, the city organization appointed a committee to determine a definite zoning and protection plan which will settle all current dissatisfaction and dispute. The committee, headed by Fred S. Meyer, consists of the following members representing every type of motion picture theatre in the city; Ernest Langemack, Earl Rice, George Fiseher, Bert Fisher, William Jacobs, James Boden, A. C. Gutenberg, Steve Bauer, Frank Trottman and William Denbach.

Film Boards to Hold Convention Early in June

The Film Boards of Trade will hold their annual convention the first week in June, probably at French Lick Springs, though the place of meeting has not yet been definitely decided upon. Washington and Detroit are still being given some consideration.

The session, called by Charles C. Pettijohn, will, as usual, be devoted to the discussion of arbitration and other general questions. It will bring together film board secretaries from all parts of the United States.

Jack Oakie Lead in Paramount "Burlesque"

Hollywood, Jan. 31.—Jack Oakie will play the lead in "Burlesque" for Paramount, with production due to start within the next week. As a result of Oakie's selection for the part, he was replaced in the cast of "Studio Murder Mystery" by Neil Hamilton.

Critics Vote "10 Best" in Film Daily Poll

IN the ninth annual poll conducted by *Film Daily* for the ten best pictures of 1928, 295 critics, associated with 326 newspapers, 3 syndicates and 29 trade and fan publications, voted the following films leaders for the year: "The Patriot," "Sorrell and Son," "The Last Command," "Four Sons," "Street Angel," "The Circus," "Sunrise," "The Crowd," "King of Kings," and "Sadie Thompson."

The poll embraced 188 cities and towns in forty states and covered papers with a combined circulation of approximately 23,850,989. The time period of release in which the winning features were included was from Dec. 1, 1927 to Dec. 1, 1928, and the companies distributing them totaling seventy-seven. Pre-leases and roadshows were not included, the voting being confined to films that were given general release.

Columbia Buys Liberty Group Of Exchanges

Acquires Southern Branches In Plan to Nationalize Sales Organization

Columbia Pictures made an important step last week in its plan to nationalize its distributing organization. The company acquired the entire group of Liberty-Specialty exchanges and will act as agents for Liberty-Specialty in fulfilling contracts for film service, although the exchanges will be operated as Columbia exchanges.

The deal was consummated in New Orleans and is said to involve a purchase price of $450,000. Liberty - Specialty branches are located in Atlanta, Charlotte, Memphis, New Orleans, Dallas and Oklahoma City.

Liberty-Specialty was owned jointly by Oscar S. Oldknow of Atlanta, W. G. Underwood of Dallas and the Saenger interests of New Orleans. Negotiations for the purchase were started by Columbia several months ago. At the concluding conferences held Friday and Saturday of last week Columbia was represented by its president, Joe Brandt, and its newly appointed division sales manager, W. J. Morgan. Liberty was represented by its owner triumvirate.

No changes in branch office personnel are anticipated under the new ownership, it was stated. Columbia takes over a well organized group of exchanges on February 2 and one already identified with Columbia pictures through distribution of that product.

Butterfield to Honolulu

Hollywood, Jan. 30.—W. S. Butterfield, owner and operator of the Butterfield circuit of 85 theatres, is visiting Hollywood this week. He is en route to Honolulu on a vacation.

Woodhull Gets Good Response On Arbiter Classes

Suggestion for Training Competent Officials Is Commended

R. F. Woodhull, president of the Motion Picture Theatre Owners of America, has suggested to the state and regional exhibitor organizations that they establish training classes for arbitrators and the idea is receiving favorable comment throughout the industry.

In discussing the matter, Mr. Woodhull says in part:

"An arbitrator is one who has the power to determine as he pleases. He is further defined as an authority, or one who is qualified to give an opinion. The latter requisite prompted my suggestion.

"The distributor-arbiter who can see no other side of a controversy except that of the distributor should never be permitted by his own people to sit in judgment on any case. By the same token a prejudiced exhibitor should be barred. Both are menaces to the fine principles involved.

"A regional exhibitor organization can find no more commendable endeavor than to perfect a training class for the making of arbitrators. These instructional periods can be made very interesting by the hearing of imaginary cases. Every zone today has experienced arbitrators who understand the provisions of the contract and who can qualify as instructors. True, it will involve an apparent sacrifice of time, but increased effieiency and division of the future work will result. We at national headquarters will welcome all information regarding progress of these training schools and will be glad to act as the clearing house of new ideas from the various zones."

Kentucky Unit Again Pledged To M. P. T. O. A.

At the meeting of the Kentucky exhibitor unit allegiance was pledged to the M. P. T. O. A. and with the resolution the allegiance fee of $100 was forwarded to the national organization in New York City.

The exhibitors in adopting the resolution expressed full confidenee in the ability and integrity of the national officials and commended them for the work they have accomplished in the past year.

Warners Appoint Harold Levey Musical Director

Replacing Norman Spencer, who has been recalled to the Coast to manage the popular music department there, Warner Bros. have appointed Harold Levey to take charge of the musieal department in the Warner Bros. studios in the east. He is a protege of Victor Herbert and for several years was associated with Henry W. Savage, both as composer and conductor.

Myers To Make First Address In Northwest

Minnesota Session to Hear Allied States Leader Outline Plans

The main topic for discussion at the convention of Northwest exhibitors to be held at Minneapolis next Tuesday and Wednesday will be that of interchangeability, and Abram F. Myers, president and general counsel for the Allied States Association, will be on hand to hear it.

The meeting promises to be one of the best attended of recent years and as one of its features Mr. Myers will make his first address to the exhibitors since entering the motion picture field. It is anticipated he will outline proposed activities of his organization and the action he has already taken in calling upon the Department of Justice of the United States to investigate alleged restrictive agreements on the question of interchangeability.

It is said that a number of exhibitors will be present at Minneapolis ready to tell of their experience in being unable to get sound films for showing over independent equipment.

Another discussion that will come up before the convention is that of affiliating with Allied States, but it is thought that will be little more than a formality.

Round Robins Aid Paramount Publicity Staff

(Hollywood Bureau, Motion Picture News)

Hollywood, Jan. 31.—To obtain new publicity slants and material on Paramount pictures and personalities, the entire publicity staff of Paramount studio holds a round robin meeting each week. At this time the group interviews an executive or director, with questions being asked by the publicity boys during a general discussion.

The first executive to go on the publicity grill was Jesse Lasky, producing vice president of Paramount. Last week, M. C. Cooper and E. B. Schoedsack, world-traveling directors who recently made "Four Feathers," answered the questions of the publicity boys.

Arch Reeve, publicity head of Paramount Studios, feels that the initial round-robins have accomplished results, and they will be continued weekly for an indefinite period.

Predicts Heavy Income Tax for Beverly Hills

Hollywood, Jan. 31.—Motion picture people living in Beverly Hills will pay a total income tax for the year 1928 amounting to over one million dollars, according to the prediction of Harry B. George, collector of internal revenue for Beverly Hills. A large number of high salaried executives, stars, directors and writers live in the latter town; while Hollywood contains the homes of many others.

Over $20,000,000 Figured As the Industry's Investment To Date in Sound Equipment

Theatres Bearing the Brunt Through Installations; Fox and Warners in Heaviest

MORE than $20,000,000 has been spent by the motion picture industry to date on sound recording and reproducing equipment. During the coming year with the installations of amplifying equipment for theatres speeded up and a number of new companies coming into the field there will be another $10,000,000 added to the amount already invested.

A survey to date shows that the producing organizations have spent around $7,850,000 on stages, experimental work and equipment, not including in this the cost of productions turned out, and the exhibitors have, it is believed, contracted for more than $13,000,000 in reproducing and amplifying apparatus and wiring of their theatres. Of the producers, Fox seems to have expended most heavily in this experimental work in the development of the Fox-Case Movietone, the stages both east and west. His investment in that respect representing, it is said, about $4,000,000. The Warners are next in line in the amount invested, but they have, to a great extent, recouped all that they have put in.

There is no telling the amount that the Western Electric Co. expended over a number of years in research work to bring about the perfection arrived at to date in sound pictures. It is a known fact, however, that whatever it was, the usual procedure on the part of that organization is to recoup all of its research costs in the first two years that they market the resultant product.

The producers, after they have installed their equipment for recording, will continue to pay to the electrical companies a royalty as they produce pictures for five years from the date that they are licensed to make sound productions. In the instance of feature productions they will pay a royalty of $500 for each thousand feet of negative or fraction thereof for each production turned out and likewise guarantee to the electrical companies that their annual royalties shall in no case fall under $100,000 per annum. In the case of news reels they will pay a royalty of $100 per thousand feet. That means, with the eleven companies that Western Electric have licensed to operate under their patents to produce pictures, they are guaranteed $5,500,000 over the five year period that

(Continued on following page)

Penn Censor Budget Asks Increase

NO relaxation of motion picture censorship is looked for in the state of Pennsylvania for the two-year period beginning May 31, 1929, and extending to May 31, 1931, according to appropriation figures recommended by Governor John S. Fisher in the administration's bi-ennial budget submitted Jan. 21. Figures for the new period exceed the present appropriation by $2,000.

The budget figures point out that for the two years ended in 1923 the appropriation was $164,000; 1925, $110,000; 1927, $130,000 (a deficit of $1,014); 1929, $160,000. Of the $160,000 appropriated for 1929 a total of $115,368.86 has been expended, leaving a balance of $44,631-.14. Salaries, traveling expenses and office supplies make up the bulk of expenditures.

Commission's Block Booking Stand Unchanged

Indications Are for Delayed Action Until Decision by Federal Courts

When it was announced that the Federal Trade Commission has dropped the block booking application for complaint against Pathe, there was considerable speculation as to what the attitude of the body would be with regard to other similar actions, that of Paramount in particular.

Just what the decision will be regarding Paramount is problematical as no information would be given out as to whether the commissoners considered the Pathe case similar to that of Paramount. Such matters are always held confidential and are not given out publicly until finally determined upon.

It is said, however, that the Commission does not hold the Pathe and Paramount cases parallel. It is also said that the block booking cases may be held up temporarily until the Federal courts decide just how far the Commission can go with its desire to eliminate block booking.

Will Hays Departs for N. Y. After Several Weeks on Coast

(Hollywood Bureau, Motion Picture News)

Hollywood, Jan. 31.—Will Hays, head of the Motion Picture Producers and Distributors Association, has departed Hollywood. He is on his way to New York today, accompanied by Maurice McKenzie. Mr. Hays has been here several weeks.

Stage Band Is Back In South Under New Policy

Atlanta, Birmingham Houses Commended by Patrons For Varied Program

Stage band shows are coming back in the south as the result of the demand of the picture house patrons for them. Empty orchestra pits are to be occupied again and the organ will come back to life. This policy is announced for the Howard Theatre in Atlanta and the Alabama Theatre in Birmingham, with others to follow.

The band show was resumed at the Alabama starting Monday of this week, with the initial offering "Hello Everybody," produced by Emmett R. Rogers, who recently was elevated by Publix to the post of district production manager. The feature picture is "The Shopworn Angel." Jack Bain is the stage band leader. He has won honors in many major theatres throughout the country.

The Howard Theatre inaugurates the policy February 4, presenting the same stage show, which will be brought intact from Birmingham. Lou Lowry goes to the Howard as stage bandmaster. He has served as master of ceremonies with more than ordinary success. The feature picture will be "Abie's Irish Rose."

According to word from Atlanta the novelty of synchronized and dialogue pictures has worn off and the public there wants to see something of the human element again on the stage in connection with pictures. First announcements in the newspapers of the change of policy are said to have brought hundreds of telephone calls to the Howard Theatre commending the house for its action.

The public of Atlanta and Birmingham are reported not to be opposed to the sound pictures. They still retain their interest in them, but they want something in the way of additional entertainment.

Consolidated Lands Banner Print Contract

Herbert J. Yates, president of Consolidated Films Laboratories, Inc., announces the signing this week of one of the largest film printing contracts that has been negotiated in the industry for many years. The name of the picture company was not divulged, but it is one of the largest and will turn over to Consolidated all of the film printing of its eastern units. In addition to its two plants in Hollywood, Consolidated has three plants in the east.

Ufa-Eastern Sales Head

P. Schramm has been appointed as manager of the contract and sales department of the Ufa Eastern Division Distribution, Inc. He has been connected with the film industry for about 14 years and has held similar posts with Fox and Tiffany-Stahl.

Fox Reported Buying Four Buffalo Houses

FOX is reported to have closed deals for four Buffalo suburban houses, the Genesee, Maxine, Seneca and Capitol, and to have been making overtures for others in the same territory.

The Genesee is owned by the Genesee Holding Corporation, which admits the signing of a preliminary contract with Fox for the 1,800 seat house. The sale of the other houses is neither affirmed nor denied.

$20,000 000 To Date on Sound Film Equipment

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the contracts have to run. The producers can, after the five year period, cancel if they care to.

In looking over the exhibition end of the proposition to date and figuring that approximately 1,000 theatres in the country have been wired at an average cost of $13,000 per house, it shows that the exhibitors have invested $13,000,000 in talkers. This year will undoubtedly find another 1,000 theatres equipped with the most expensive of apparatus and with the possibility of the cost of installation cut to $10,000 average it will mean that the exhibitors will contribute another $10,000,000 to the talkers, without taking into consideration the number of cheaper devices that will go into the smaller houses, which may represent something like another $2,500,000.

Kinemas Ltd. Is After 70 Houses in South Africa

Seventy theatres are being sought by Kinemas, Ltd., Sydney Hayden, resident manager of the circuit in England, stated recently through AmerAnglo Corporation, New York.

Already the circuit has acquired its sixtieth theatre, the Astoria, Capetown, which opened recently, holding that position in its chain. A $500,000 house is now under construction at Capetown, and another theatre is planned for Johannesburg.

Kinemas, Ltd., is in opposition to the Schlesinger circuit, one of the dominating South African firms.

Pa. Town Boosts License Fees; Showmen Protest

The Council of the borough of Rochester, Pa., has passed an ordinance which will raise the license fee of theatres from $50.00 per year to a sliding scale varying from $150 to $500. Winograd Brothers, owners of the Majestic Theatre, has lodged a protest in Council through their attorney, P. A. Baldwin. The Majestic license has been raised from the former $50 to $300.

Pathe Launches Stock Company For Beginners

Youngsters With Little or No Stage Or Screen Training Eligible

(Hollywood Bureau, Motion Picture News)

Hollywood, Jan. 31.—Pathe is establishing a stock company of junior players with a purpose of putting them through an intensive course of training for talking pictures. It is planned that such players shall be, for the most part, those who have had little or no stage or screen experience. Pathe executives believe that best results can be accomplished with virgin material who do not have to be untaught habits which they have acquired through years of work on either stage or screen.

Six players already have been signed for this junior stock company, of whom two have a small amount of stage experience but not sufficient to make them too difficult to teach the new technique. These two are Stanley Smith and Dorothy Appleby. The other four are Marilyn Morgan, Dorothy Warde, Jimmie Aldine and Lew Ayres.

These youngsters will be given minor roles, mostly of the bit variety, for a period of six months before they are entrusted to parts of major importance. Frank Reicher, who was placed under contract to act and direct by Pathe last week, is aiding in educating them. Reicher has been a stage director for years and has also directed several motion pictures, as well as having acted in them. His experience, Pathe believes, makes him ideal for such supervision.

Edmund Goulding, well-known legitimate theatre playwright before he became a motion picture director and scenarist, will take care of another phase of the youngsters' training. Goulding, assisted by Nance O'Neil, will take charge of voice-building and enunciation. Benjamin Glazer, also a well known theatre playwright, who is in complete charge of all Pathe dialogue productions, will oversee the general training of the junior stock company.

"General Crack" to Be Barrymore Vitaphone Film

An elaborate screen version of the current novel, "General Crack," by George Preedy, will serve as John Barrymore's first Vitaphone talking picture for Warner Bros. It will not go into work until April. Ralph Forbes will support.

Columbia Selects Leads For "Donovan Affair"

Columbia Pictures has decided upon Jack Holt to play the leading male role and Dorothy Revier, the leading female role in the company's first 100 per cent talking picture, "The Donovan Affair," adapted from the successful stage play of the same name. Frank R. Capra has been assigned to direct.

Many Measures Are Submitted To Legislatures

Bills Affecting Industry From Various Angles Now Pending

Legislative measures are being fought in all sections of the country, with bills pending that have a marked bearing on the motion picture industry. They vary from admission taxes to admission of children and Sunday openings.

Maryland has a measure that would require the censors to pass upon suitability of pictures to be shown children between the ages of 10 and 14 years. Nebraska has a bill providing for the censorship of pictures and picture advertising.

Sunday School associations in Harrisburg, Pa., have passed a resolution to the Legislature opposing the proposed referendum on the Sunday closing law. North Carolina is fighting proposed new taxation measures. Colorado theatre owners are threatened with a state tax of 10 per cent on all admissions, according to a proposed bill now being considered in the House of Representatives.

A favorable bill to permit moving pictures in Baltimore on Sundays after 2 P. M. has been introduced in the house of delegates of the Legislature at Annapolis. Missouri exhibitors are prepared to fight a bill proposing a 10 per cent tax on all forms of amusement. The proceeds of this tax would provide a fund for public schools and state educational institutions.

A measure in Kansas would do away with real estate taxes and impose a general sales tax on every article sold, including theatre tickets. The joint tax committee of the Kansas Legislature also has prepared bills that would levy an indirect stamp tax on all amusements and near beer. Both measures are meeting with keen opposition.

Russian Films Plentiful For Coming Season

The Amkino Corporation, distributors in America representing all producing companies in Russia will have an abundance of product during the present season. The schedule calls for 115 features, of which Sovkino will make 53, Wufku 27 and Mejrabpomfilm 29.

In addition to the features, 176 educationals are planned. The production of children's films will also be intensified in 1929. Sound and talking pictures are included in the schedule. For the first time there will be pictures of joint production of U. S. S. R. and foreign countries, (Germany, France and the United States.)

Buys Price Series for Cuba

Oscar Price announces that M. Kleinerman, of Exhibitors Film exchange, has acquired Cuban rights for "The Bachelor's Club," first of a series of four action dramas starring Richard Talmadge.

Annual Wampas Frolic Off; Too Heavy Demands Made On Proceeds By Outside Bodies

West Coast Conspiracy Trial Date Set

HOLLYWOOD, Jan. 31.—Trial of the "anti-trust" suit brought by the Government against West Coast Theatres, Inc., and nearly a score of film distributors, has been set for April 16.

The Federal suit charged a conspiracy on the part of the defendant theatre chain and exchanges whereby certain theatres were alleged to be favored with current releases; and theatres not entering into alleged agreements were put on a purported "blacklist."

"U" Will Start Production Here In Near Future

Sound Studios Are Now Being Equipped at Fort Lee For Early Action

After much consideration Universal has decided to equip its studio at Fort Lee, New Jersey, with a sound device for recording pictures and an active production schedule for these eastern studios is now said to be under way. The apparatus to be used will probably be Movietone, as Universal is a licensee of Western Electric Company.

For many months Universal has been preparing to resume production activities here and was anxious to do so but hesitated because many of the Broadway stars they wanted to do acts would not make the trip to Jersey in their off time.

A change of heart has come to many of these performers, however, since the opening of the Paramount and M-G-M studios in and about New York City and it is no longer difficult to secure all talent that is necessary.

Paramount with headquarters in Long Island City, M-G-M in uptown New York and Vitaphone with its studios located in Brooklyn have not found it difficult to stage acts. In fact all three studios have been working to capacity with the working hours running until three and four o'clock in the morning. The Fort Lee studios of Universal will probably be under way in the very near future.

Paramount Buys "Rose of Rancho" for Talkie

A well known stage play, "Rose of the Rancho," has recently been purchased by Paramount and will be produced as an all-talking picture. The play was written by Richard Tully and David Belasco and starred Frances Star in the title role.

Relief Fund and Publishers Ask Too Big Percentages For Own Charitable Activities

(Hollywood Bureau, Motion Picture News)

HOLLYWOOD, Jan. 31.—As a result of what they deemed extortionate demands from outside sources on the proceeds from their scheduled annual frolic, the Wampas have called off the event entirely. The Wampas Frolic, a Los Angeles yearly institution for the past seven years, was slated to take place February 12 at the Shrine Auditorium. It is at the annual Frolics, that the thirteen "Baby Stars" are presented formally to the public for the first time.

The reason for the cancellation is requested guarantees and percentages on the profits by the Motion Picture Relief Fund and the Los Angeles Publishers' Association, who operate the local dailies. The Producers Association asked the Wampas to donate a minimum of $4,500 to the Motion Picture Relief Fund and $500 to the Community Chest. The publishers, who are also reported allied with the All-Year Club, asked a donation of $8,500. Both producers and publishers are reported to have threatened withdrawal of all cooperation unless the press agents organization agreed to cut them in.

Estimated Gross $25,000

Since the estimated gross of the Shrine Auditorium at the price scale held by the Wampas is about $25,000, the Wampas foresaw immediately that such percentages would compel every member to dig into his own pocket to make up a deficit. The overhead of a Wampas Frolic is about $12,000. Had they guaranteed the "cuts" of over $13,000 to the others, plus a percentage of any possible monies received over, it meant labor and effort wasted on the part of the Western publicity men. Their Frolic is run primarily for the purpose of securing funds with which to take care of ill and indigent members, also for the purpose of paying off a blanket insurance policy under which all Wampas members are protected for a minimum of $1,000 on a life policy.

The newspaper publishers' cooperation consisted of publicity for the affair. That of the producers, was to permit tickets to be sold in studios. With both these aids withdrawn, as reported threatened, the Wampas would find the sledding difficult.

The "cut" demanded by the publishers was to be donated to charity, many sources believing that the All-Year Club would receive most of it. The All-Year Club is a Southern California organization, comprising mostly publishers, which exploits Southern California for tourist trade.

Two years ago the All-Year Club declared themselves in on the Wampas Frolic to the

(Continued on following page)

Injunction Suit of Pathe Waits Venue Decision

Question of Jurisdiction Hinges Upon Decision of Judge Glennon

Pathe is going right ahead with its fight to prevent the New York censors from "Usurping power of censoring films." The film company persuaded Supreme Court Judge Glennon to hear arguments on the merits of the case last Friday. The action was taken through F. R. Coudert, Jr., Pathe counsel after the court had indicated inclination to agree with E. E. Cole, counsel for the Department of Education, that the case should be heard at Albany.

Pathe was instructed to file its brief Monday of this week and the censor board to file brief Friday, after which the court will decide the question of jurisdiction to either make permanent or vacate Pathe's injunction secured in the test action. Pending the filing of the briefs the court has the matter of jurisdiction under advisement.

Pathe counsel attacked efforts of censors to pass upon sound used in connection with the picture, "Sal of Singapore," while Cole upheld the censor stand in Friday's argument. Meantime Pathe's restraining order will be continued in force and the picture in question is being shown at the New York Colony Theatre.

The contention of the New York censors is that they not only have the right to censor sound records used in connection with pictures, but also have the right to approve or forbid any speech used in connection with films.

M-G-M Building Third Stage for Sound Features

M-G-M is now building a third sound stage at the Culver City studios of the company. The new addition is 454 feet long and 86 feet wide, and will have a floor space of 13,400 feet. This stage makes possible the production of three feature talking pictures simultaneously.

At the present time the following long feature talking films are being made at the M-G-M studios: 'The Trial of Mary Dugan," "Hallelujah," "H u n t e d," "White Collars" and "Dynamite."

Kalmus in N. Y. to Confer on New M-G-M Color Series

Dr. Herbert Kalmus, producer of the two-reel "Great Events" series and "The Viking" for M-G-M, is now in New York where he is conferring with M-G-M officials at the home office concerning future plans along the lines of color production. The newest M-G-M Technicolor film is "Manchu Love," now being directed by Elmer Clifton with Sojin, Etta Lee, Tetsu Komai, Al Chang, Gum Chun and James Leong in the cast.

Collier's Will Publish Story of Lasky's Life

(Hollywood Bureau, Motion Picture News)

HOLLYWOOD, Jan. 31. — Jesse Lasky is the latest film executive to have his biography written for the edification of the public. Walter Davenport, associate editor of *Collier's*, accompanied Lasky on his recent trip west, and is now collecting and compiling data on the producer's life. The material will be published in *Collier's* as a series of articles, and the biography will later be published in book form.

Heavy Demands Cancel Annual Wampas Frolic

(Continued from preceding page)

tune of forty per cent of the total proceeds. Last year the West Coast press agents anticipated such a demand by volunteering forty per cent of their affair to the Motion Picture Relief Fund. This move automatically barred All-Year Club from cutting in.

This year both newspaper publishers and the producers evidently decided that the Wampas Frolic should be run for their benefit as well as for the needy press agents. The decision to abandon a frolic entirely was made when the Wampas realized that it would cost each member money.

Press Agents Suffer Loss

The Wampas Baby Stars will be introduced at a testimonial banquet to be held privately instead. Public admission will not be permitted, tickets to be sold by Wampas members to their friends only.

Meanwhile, the revision of their plans will cost the press agents a large sum nevertheless. Many advertising contracts have been secured by solicitors for the Wampas Frolic program. These contracts must be returned, but a cash settlement made with solicitors in view of their labor stands just the same. Also, several thousand dollars worth of tickets must be refunded. In addition there are printing bills, the deposit on the Shrine Auditorium, office rentals, established for the Frolic and certain staff salaries to be paid.

That the change in plans will cost the Wampas a certain loss of prestige cannot be denied. However, the association feels that it would rather take the loss in prestige than the one it would have to suffer financially under the conditions made.

It has been reported that the Wampas may stage a Frolic in San Francisco by invitation of the dailies in that city. This will not take place this year under any circumstances, although the Wampas have expressed their gratitude to the Northern city for its recognition. Since producers are reported firm in their refusal to permit the association to transport stars up North for the ball, the main attractions of a Wampas Frolic would be missing.

Hence the private testimonial banquet will replace the Frolic. Meanwhile the Wampas are earnestly endeavoring to hit on a stunt for next year with which to recoup their standing and prestige.

Many Films On Newspaper Life Being Planned

Success of Broadway Stage Plays Prompts Production On Same Subject

(Hollywood Bureau, Motion Picture News)

Hollywood, Jan. 31.—Practically every producer in Hollywood has recently produced, or is preparing, a film production with a newspaper background. The cycle of newspaper melodramas hit the picture field as a result of the success of Broadway plays written on the same subject.

Universal's "Freedom of the Press" is now being released generally, as is "Telling the World," an M-G-M William Haines star production. Pathe's "Office Scandal" has just been shipped East for release, with reports that it is the most authentic film production of newspaper life so far produced.

No less than six other newspaper stories are slated to be produced immediately by as many companies. Paramount will make an all-talker adaptation of "Gentlemen of the Press," the stage success. Howard Hughes of Caddo Productions secured the rights to the other stage hit "Front Page" and is planning it for the talker class. The remaining four pictures are from original stories; First National is planning "Tabloid" by Fred Myton; Warner Brothers have "Headlines" by Jimmy Starr; Columbia will make "Power of the Press"; and Fox has a story by Will Gentz carrying the title "Stop the Press!" Fox recently made "Calamity," a newspaper melodrama directed by Fred Newmeyer, but latest reports have it that the picture has been shelved indefinitely.

Sound Proofing Of RKO Stages Now Under Way

William Le Baron, vice-president of RKO Productions, Inc., in charge of production, announces his company will spend $250,000 on the sound-proofing of all standing stages and the building of a new sound-proof stage for the filming of pictures. The name of the studios in Hollywood was recently changed from FBO to RKO Studios. Three new projection rooms likewise will be built. Construction was initiated this week.

Universal Announces Next Reginald Denny Picture

Universal has selected "Companionate Troubles," a comedy farce, as the next starring vehicle for Reginald Denny, announces Carl Laemmle.

William James Craft, who recently completed "The Cohens and Kellys in Atlantic City," will direct. The story is an original by Gladys Lehman and Earle Snell. No cast is announced as yet but production is expected to start in two weeks. There will be some sound and silent versions.

Drastic Comment Aimed at "Purist" School of Censors

Paper Warns of Further Attacks on Liberties If Free Speech Is Denied

Ann Arbor, Mich., January 31.—Vigorous comment appears in an editorial in "The Ann Arbor Daily News" concerning the efforts of the censors to take the talkies into their realm, and warning is expressed that the censors, if successful, will carry their endeavors to art in all its various lines. The paper says:

"Whether the talk of talking pictures is to be censored by official boards of censorship is the question involved in recent court proceedings in New York State. The New York State Board attempted to censor the spoken lines in a 'talkie' produced by Pathe, and the producing company has obtained a temporary injunction as a first step in defending the right of 'free speech.' The case is important, because the verdict is likely to be accepted as a precedent for future attempts to regulate the screen drama in its newest form. It may even determine whether the 'talkie' is to be confined within officially circumscribed sphere of growth, or be permitted to develop into a real art.

"Censorship easily could stunt the growth of the talkie and doom it to mediocrity at the beginning, closing the doors on boundless possibilities of evolution.

"Unquestionably the right of free speech is involved. If every film is required to conform to the opinion of a board of censorship a dangerous power will have been invested in a small group of individuals—a power that will have its undesirable effect on the general public. The danger will be apparent when it is seen that censorship would be expected, as a result of its foothold, to expand and consolidate its authority. For, it might be argued, why stop with the talkies when there are stage dramas, books, orations and newspapers offering a fertile field? Indeed, the talkie producers themselves would have the right to inquire as to the reason for discrimination. Why, for example, should it not be permissible to enact in a talking picture a story that might be taken from one of the classics of literature that are studied in public schools?

"And why permit an orator to talk as he sees fit from the platform, but not allow him to express the same view, in the same words, in a talkie news reel?"

O. H. Dutton Appointed to Cinephone Mid-West Post

O. H. Dutton, for a number of years associated with National Theatre Supply Company, has been appointed special middle west representative of Powers Cinephone, and headquartered in Kansas City.

The appointment of Mr. Dutton marks the first of a number of important managerial assignments to be established

Censoring Screen Dialogue Protest Sweeps Country As Newspapers Help in Fight

$1,250,000 for Sound Research Work

HOLLYWOOD, Jan. 31.—Over one and a quarter million dollars will be expended by the Bell Telephone Laboratories during 1929 for research work in improving the quality of mechanical voice and sound reproduction. This statement was made by J. J. Lyng, vice president of Electrical Research Products, a subsidiary of Western Electric and Bell Telephone Company.

He further declared that a good part of this money would be spent directly for research on eqnipment for sound pictures; and a good part of the revenue of Electrical Research Products from theatres and producers during the coming few years will be put into research for improving devices for talking and sound picture reproduction.

Fox Planning To Again Start Production East

Movietone Shorts Too Costly On Coast So They Will Be Made In New York

The William Fox organization will resume production activities in New York again within a short time. The 54th Street Studios, where the Movietone subjects were made prior to last July, are to be reopened for the production of short subjects. The reason for this is that the coast production was found to be too costly.

The first of the series of Clark and McCullough comedies were made in New York, as also were the Chic Sale subjects. Then Sale was sent to the coast where he made but one short. Clark and McCullough have made about five on the west coast. But generally when a director from the feature department was taken over into Movietone to do a short, the short developed into a feature in expense at least and had to be released as such. The shorts themselves assumed feature production costs before they were finished.

"In Old Arizona" started out as a short and finished a feature. The same was true of the all-colored cast film for which Charles Gilpin was imported from New York, although Gilpin didn't finish it. Paul Sloan who directed got started on the story and it developed to such an extent that it was decided to make it a feature.

Pathe Battle For Freedom Of Screen Speech Wins Nation-wide Support

NEWSPAPER publishers and editors throughout the country are watching with keen interest the fight Pathe is making for freedom of screen speech. As a result of the campaign being conducted by MOTION PICTURE NEWS, dailies commanding millions of circulation, are asking that they be kept advised of the progress of the case.

Editorials are being printed in a large number of influential newspapers. Additionally, the NEWS continues to receive expressions of opinion from publishers. These are thoroughly representative of the press of the country.

Clark Howell, in "The Atlanta Constitution," writes:

"The question of constitutional free speech is involved in the present organized movement to place a rigid and senseless censorship on talking pictures—Freedom of speech is one of the most sacred guarantees of the bill of rights, and the screen, in this respect, with every consideration for uplift, should be accorded the same principles as the individual.

"Censorship is un-American and obnoxious. It is subject to abuses. The law inhibits any public speech of a nature that does not comport to the ordinary rules of decency. Any picture that is indecent can be instantly stopped by law.

Hits Constitutional Liberties

"The censorship tendency is a dangerous one, in more ways than one. It not only strikes at constitutional liberties, but involves bureaucratic power that is reprehensible under our institutions of government."

The "Salt Lake Telegram" says:

"Censorship of the talkies is the latest goal of America's organized and professional fanatics.

"The right of free speech, guaranteed by the bill of rights of the United States constitution surely extends to the theatres. It would be un-American to extend the censors' obnoxious dictatorship over the talkies. Existing laws protect the public thoroughly against public indecency without putting a sharp-edged sword in the hands of would-be reformers. If a film contains vulgar dialogue the whole showing may be

(*Continued on following page*)

Small Exhibitors' Chance in Towns With Opposition Looks Bad for Next Season

Majority of Companies Laying Off Westerns and Blood and Thunder Films Which Are Needed

THE outlook for the small exhibitor in a town where there are other houses with sound as his opposition is such that there is little chance of his getting any product next season at a price that will enable him to exist. He cannot afford sound installation cost and his competitors, at least the largest of them, will have it and with the producers looking toward nothing but sound pictures and big productions it would appear that his position is one of being up against it.

On the strength of a letter to the MOTION PICTURE NEWS from an exhibitor in Atlanta having a house that seats less than four hundred, an investigation of the production releasing plans of the bigger producers was made in New York with the result that some startling statements were made.

Producing for Bigger Towns

In the offices of one of the biggest producing and releasing companies the statement was made "We are producing pictures for the bigger towns. We get seventy per cent of our revenue from those towns so why shouldn't we produce for them?" It was a question that was unanswerable. The reason for putting the question up to them was the fact that they had within the last few weeks released a production in which the leading woman character was the mistress of a wealthy man and it was pointed out to them that that was not the type of picture that would be welcomed in the smaller communities where the exhibitor was getting neighborhood patronage. The answer is in itself evident.

At Universal when the question of westerns was put up to an executive, he stated that the company would continue to make some of them, but that they were cutting down thirty-three and a third per cent on what they turned out last year. There were 36 westerns released by U. last year. This year there will be eight Hoot Gibson and sixteen others making a total of twenty-four. They did, however, stress the fact that every production that Universal was making would have a silent and a sound version.

Pathe, F B O and Fox have discontinued the rough and ready type of westerns altogether. Fox started a series but after making one of them decided to throw the series into the scrap heap.

The southern territory has always been the greatest field for the western and the blood and thunder type of picture. One company conducted a survey of the exhibitors in that territory through the medium of its branch managers. The result was that they discovered that the demand for westerns even there had fallen off twenty-five per cent, and this convinced them that they should lay off western production.



Phyllis Haver as Singapore Sal in the Pathe picture, "Sal of Singapore," Pathe's current release which is current at the New York Colony Theatre

Censor Dialogue Protest Sweeps Entire Country

(*Continued from page 354—C*)

suppressed through police action."

E. D. Lambright, editor of the "Tampa Tribune," writes:

"Censorship of dialogue in the talkies? I hope this attempt to force the submission of dialogue to censor board before it is presented in the theatre will fail.

"I would not like to see some of the current New York productions filmed with the dialogue used, for in many cases the lines are putrid and unfit for general consumption. However, we have laws enough to handle those responsible and I see no reason for censorship."

Don Seism, editor of the Evansville "Courier and Journal" of Evansville, Ind., takes the same view on the free speech injunction proposition as Arthur Brisbane is quoted as taking. He believes there is no difference in principle between talking actors on the stage and those who talk through the microphone; one should have the same rights as the other; they are entitled to freedom of speech and should be held responsible for any violation of the law or of common decency.

British-French Phototone Allied With German Co.

A five-year agreement has been entered into by the British and French Phototone Companies, Limited, of Dorland House, Regent Street, London, with Klangfilm Company of Germany, representing Siemens Halske and Allgemmeine Elektricitats Gesellschaft. The compact was signed in the face of spirited competition, Eustace Webb, representative of British and French Phototone, hears.

The Phototone Company has exclusive rights to all Klangfilm's reproducing machinery, in all their territories. The Klangfilm machinery is interchangeable with sound on disc and sound on film. The British firm obtains, by the terms of the agreement, special concessions to produce under the German company's process for sound on film. Klangfilm is supported with service, installation, patents and technical advice. According to the terms of the agreement, Klangfilm will produce pictures in Germany which will be distributed by the British company in the Phototone territories. The French Phototone Company and its territories are also included.

N. Y. Secretary of State Grants 5 New Charters

Newly incorporated motion picture companies receiving charters from the secretary of state, at Albany, during the past week, and entering the business in New York State, included the following: Metropolitan Exploitation Corporation, capitalization not stated, Bert Adler, C. H. Ferrell, Howard S. Hummell, New York City; Safrus Pictures Corporation, $20,000, Clarence S. Ashley, Raymond A. Flynn, Frank Dalton, New York City; Kino-Guild, Inc., $25,000, Herman Berger, Brooklyn; Celia Traurig, Frederick Griffin, New York City; Braz-Fischer Theatre Corporation, $6,000, Fred Braz, Harry Fisher, Chas. I. Karp, Rochester; Tonafilm Corporation, capitalization not stated, Maceo Pinhard, Flournoy E. Miller, Lamar Perkins, New York City.



Big Boy, Educational boy star, is looking rather askance at the "mike" while Charles Lamont, director, is making the introduction. Every star and player at the Educational studios recently underwent a voice test

Two B'way Records Almost Smashed At the Roxy and Capitol Last Week

"Arizona" Gets $142,673; "Affairs" Pulls $87,705; Four New Ones Arrive

THE house records at both the Roxy and the Capitol were almost broken last week. "In Old Arizona" at the Roxy pulled $142,673.75 on the week as against the record figure of $143,900, which was hung up by "What Price Glory?" At the Capitol "A Woman of Affairs" drew $87,795.05, which was about $10,000 under the record of $98,200, which was done by the house on the first week that it changed its policy. There were four new arrivals on the street this week coming in for runs. They were George Bancroft in "The Wolf of Wall Street," which came to the Rialto; Emil Jannings in "Sins of the Fathers" at the Rivoli, both in for grinds; Richard Barthelmess in "Weary River" at the Central and "The Bellamy Trial" at the Embassy. The latter are in on a two-a-day policy.

Early last week it looked as though both the Roxy and the Capitol were surely going to break their records. Out of town "In Old Arizona" has succeeded in breaking records everywhere, but in face of that the New York presentation at the Roxy was given a campaign of daily newspaper advertising that run way over $20,000 and in addition to this considerable sniping of one, three and stands was indulged in. The Capitol on the other hand went along with about a $3,500 expenditure in the newspapers for "A Woman of Affairs." But both houses fell short of the mark that was set for them.

The Roxy started off with $54,000 for Saturday and Sunday and then followed with three days that were around $18,000 each. The Capitol got $19,000 on Saturday and $18,600 on Sunday, according to estimates, with the following three days bringing about $32,000. When the difference in the capacities of the two houses are considered and the fact that the Roxy show was cut to the bone to permit of a fast turnover the Capitol figures stand very well in comparison.

"Marquis Preferred," which was the attraction at the Paramount with the Duncan Sisters as an added attraction, got only $65,884, which was not as strong as it was expected that the Duncans would standoff the opposition of the strong screen attractions at the two other big houses, but this they failed to do.

The Strand with "On Trial" after its Broadway run for the first time at popular prices played to $41,276 and the picture held over. "The Rescue" in its second week dropped off almost $5,000 even with the star present to help things along and finished with $22,111, while at the Rivoli "The Awakening" after three weeks drew $20,800 for its final week. "The Little Wildcat" at the Colony stepped to the tune of $16,840 and "The U 9" at the little Cameo finished with $7,546.

Both the "Redskin" at the Criterion and "Weary River" at the Central opened late in the week. The former on Saturday night and the latter on Thursday night. The Barthelmess picture seemed to be doing some business but not a turn away. "The Bellamy Trial" which came in on Wednesday night managed to get $7,667 on the first five days.

Of the holdovers in the run houses "The Singing Fool" at the Winter Garden topped with $36,275, while "My Man" at the Warner got $21,825. "The River" at the Gaiety took a complete nosedive and finished the week with $9,135.75.

"Alias Jimmy Valentine" at the Astor is in its final week. Last week it played to $15,051.25. "Broadway Melody" is due at this house on Feb. 8.

Minnesota Leads All Minneapolis Houses With $23,000

FOR three days last week "Old Man Winter" waged a desperate battle with four Minneapolis houses but lacked sufficient punch to knock out the box-offices. The State showing "My Man" showed approximately $18,000. The Minnesota with "Sins of the Fathers" put $23,000 away for a rainy day. Pantages found "The Last Warning" brought in $7,000 and the Hennepin-Orpheum totalled $15,000 with "A Woman of Affairs." The smaller houses suffered. The Lyric and Strand with "Someone to Love" and "Captain Lash" listed $2,500 and $3,500 for the week.

"Abie's Irish Rose" Does $16,000 and Leads First Runs in Seattle

SEATTLE.—First-run film houses without exception enjoyed brisk business during the past seven days. There were no strikingly outstanding successes, the palm for high gross being divided about equally between the two de luxe competing houses, West Coast's Fifth Avenue Theatre and Publix' Seattle Theatre.

At the Fifth Avenue, "Abie's Irish Rose" stood on its title alone and pulled a very strong $16,000 to the box office, which is several thousand above average weeks. The Seattle countered with a tremendous bill that included "Sins of the Fathers," Ruth Etting's singing short for Paramount, and a wonderful Fanchon-Marco stage unit entitled "The Stairway of Dreams." With extra advertising and exploitation this bill did over $15,500, and put the house over to a profitable week, better than average also.

At the Blue Mouse Theatre, "Conquest" played to a very pleasing opening week of $10,000. It goes into a second week. "My Man," with $9,500, at the Music Box, continued to draw in the end of its third week and beginning of a fourth, playing to houses that were satisfactory, length of run considered.

"In Old Arizona," at the Coliseum, stacked up a very pleasing gross of $11,000 in its second week, after playing one record-breaking week originally at the Fifth Avenue Theatre. Taking the three-week total run into consideration, the picture did about $45,000 in its first run here, which sets a mark for following "big ones" to shoot at.

Winding up the first runs, the two vaudeville houses each played to pleasing grosses, with the palm for the best film going to Pantages again, as has been the case for many weeks recently. Here, "Gang War" was the screen attraction, and it drew $10,000. The Orpheum let the vaudeville portion of the bill do the work, with "Naughty Baby" used as something to run between vaudeville programs. The film was weak, but business came in on the stage portion, so all was serene. The gross was $12,000.



Sophie Tucker reaches Hollywood to spread the fame of her voice through Vitaphone. This footlight celebrity will be featured in "Honky Tonk," a Warner Bros.-Vitaphone picture.

Metropolitan Houston Leader Grossing $14,000

HOUSTON.—Though there is a general slump in business complained of in this section, Houston motion picture houses continue to play to good crowds and business on the whole can be called better than average, with Spring-like temperatures prevailing all week.

The Metropolitan, with "Abie's Irish Rose" and a Publix unit, enjoyed better business than the houses expected with $14,000 gross. Loew's State almost doubled its advertising space on "Trail of '98" and the excellent returns were $13,000.

The Majestic played "The Red Dance" and the usual vaudeville to the better than average business of $13,000. The Kirby, with "Sins of the Fathers," did $10,000.

"Old Arizona" Jams Baltimore New

House Up $6,000 With "Lions Roar" On Same Bill

BALTIMORE.—Despite the fact that the automobile show was going full blast during the entire week beginning January 21, and that there was snow on Tuesday and rain on Friday, business at the first run theatres did not seem to be hurt much.

"Shopworn Angel" was the feature film attraction offered as a part talking film at Loew's Century with the Loew Publix offering "The Perfect Girl," with Jack Stanley and Helen MacFadden. This proved a good drawing program and the gross for the week was $21,700. A Technicolor picture, Mme. DuBarry, was also on the bill.

The outstanding point in the week's business was the gross taken in by the outdoor all-talking picture "In Old Arizona," which had them jammed in every afternoon and evening at the New Theatre and brought in $12,000 with Mack Sennett's all-talker "The Lion's Roar" on the same bill. This made the New jump from $6,000 of the previous week.

"Broadway Fever" was the feature film attraction on the bill at the Hippodrome with the Bert Smith Players in "The Goldstein's and the Murphys" and vaudeville acts. The gross for this week was estimated at $10,500, which brings it $3,500 under the previous week, which was said to be too high for that theatre. The auto show hurt receipts there somewhat.

"Peter the Great," the Ufa attraction, played a return engagement at the Little Theatre with 267 seats, sponsored by the Motion Picture Guild, and the week's business was considered good with a gross of about $1,200.

"On Trial," the all-dialogue picture, was offered for its second week at Warner's Metropolitan and it proved an excellent pulling attraction with a gross for the week totaling $11,000. Vitaphone acts were on the bill.

"Silks and Saddles" was offered at the New Garden with four acts of RKO vaudeville and business was only fair, the gross being estimated at $9,500.

"Abie's Irish Rose," offered as a part talking picture at Loew's Stanley, proved a better pulling attraction there with its $19,200 gross for the week, than "Alias Jimmy Valentine," which was shown during the previous week.

"Gang War," the part-talking Photophone picture, was offered at the Rivoli and did a pretty good business, pulling in $8,500. Two Vitaphone acts and a technicolor subject, "Cleopatra," were offered also.

"Alias Jimmy Valentine" was taken from Loew's Stanley to Loew's Valencia and grossed $3,800.

"The Trail of '98" moved uptown to Loew's Parkway for its second run and pulled in $2,800 there.

Oklahoma City Business Picks Up At All Houses

OKLAHOMA CITY.—With the legislature in session, business picked up at all of the Oklahoma City theatres the past week. The Criterion presented "The Shopworn Angel" on the screen and "New Toys" in repertoire to pleased good business. The Capitol packed 'em in all week with "Abie's Irish Rose," Paramount's talking picture.

The Liberty had good business with "Red Wine," and the Empress did well with "The Collegians." The Orpheum's vaudeville and "Homesick" on the screen enjoyed very good business.

Wisconsin Grosses $14,000 Despite Milwaukee Auto Show

MILWAUKEE, Jan. 31.—Milwaukee theatres have just completed a successful week. The Auto Show, which many managers feared would cut into their business, had but little effect, though its presence down town was felt at the theatre box offices. The Auto Show drew 100,000 people in its week's stay.

The Alhambra offered its patrons "The Last Warning," and as usual the mystery picture drew exceptionally well with a gross of $12,000. "Manhattan Cocktail," combined with a six-act stage presentation, was the Wisconsin's program, and it got $14,000. "Submarine" played its second week at the Strand to $4,100.

"Interference," in its second week at the Merrill, kept up to its previous week's record with $5,500. "On Trial," also held over for a second week, playing at the Garden, drew only fair business. "The Trail of '98" opened at the Majestic and was accorded good patronage.

Buffalo Back To Good Times After Long Pull

BUFFALO.—Buffalo motion picture theatres last week had wonderful results. For the past few weeks this city has been way down in the box office reports. The Great Lakes had a very successful week with the Fox anniversary film "In Old Arizona" and will run it for another week. At the Lafayette "The Spieler" did a very fair amount of business both afternoons and evenings.

Shea's Buffalo ran off with the honors for Publix theatres, playing "The Case of Lena Smith," and Ted Lewis on the stage, which helped the box office a great deal. "The Flying Fleet" proved a success week at the Century.

"Outcast" at the Hippodrome was a fairly good business getter and gave a better average than the week before. The Victoria showed "Show People" to good business. "Masks of the Devil" was the screen feature at the Kenmore. It was a very successful week, reported the management. The Regent offered "The Woman Who Dared" and did a fairly good week's business.

"Honor First" did very well at the Granada Theatre.

Business Good But Two Houses Close in Canton

CANTON, O.—The week of Jan. 20 to 26 marked the passing of two Canton theatres, one a first-run photoplay house and the other a burlesque and second-run house, leaving but four first-run theatres and four neighborhood houses in the city, with the exception of the Grand, housing a resident stock company.

Completing a week's run of Dolores Costello (which, incidentally, played to a better-than-average audience) the Alhambra closed indefinitely. Although neither denial nor affirmation is obtainable, the reports persists that the theatre has been purchased by Warner Brothers to be remodeled, wired and opened in the fall. The Lyceum doors are close with no prospect of reopening.

Fannie Brice, in "My Man," turned out to be a bigger attraction than expected, and the film was held over at the Strand for this week. Despite the unfavorable weather conditions, "White Shadows in the South Seas" did exceptionally well for Loew's, coupled with "The Shopworn Angel," which played the last three days of the week.

"Prep and Pep" did much to hold up the average for the Palace, with "Ned McCobb's Daughter" the last half of the week playing to relatively small houses. At the Valentine, "Painted Post" and "Stocks and Blondes" did far better than any other program played since the theatre was taken over by Joe Calla, also manager of the Strand.

Wichita Palace With $5,000 Is Leader for Week

WICHITA.—The Palace, the smallest house in seating capacity of the first runs, after having set a record of $14,000 for one week with "The Singing Fool," continued to lead all houses from January 13 to 19, inclusive, in a fair week with a gross of $5,000. It is the only downtown house equipped for sound, which is proving a great attraction.

The Uptown is another house with sound playing a split week and averaging around $2,500. The film attractions for the past week were "Powder My Back" and "Power." They did $2,600. The Orpheum did $3,900 on the week "Three Ring Marriage" and "Chinatown Charlie," three vaudeville acts accompanying each picture.

At the Miller the two features run during the week were "Synthetic Sin" and "Case of Lena Smith." They had a good week with around $5,000.

Majestic Goes $5,680 to Lead Rex at Beloit

BELOIT.—With fair and cold weather prevailing the two leading houses here, the Rex and Majestic, enjoyed a better than average week from January 13 to 19, inclusive, each playing three features.

The Majestic topped the Rex by a considerable margin with a gross of $5,680, the features being "Street of Illusion," "In Old Kentucky" and "Wings." The Majestic, however, has 1,100 seats and the Rex but 600.

The Rex played to $2,340 with "Tropic Madness," "A Woman of Affairs" and "Temptation of a Shopgirl." Three vaudeville acts were used in connection with "Temptation of a Shopgirl."

$25,000 Tops Week in Cleveland

"Old Arizona" Breaks Record At Hippodrome

CLEVELAND, O.—"In Old Arizona," the first outdoor all-talking picture of the screen, shattered all records last week at the Hippodrome. Thousands were turned away on the opening day and police regulation was enlisted to maintain order among those waiting in the lobby, where, it is said, people fought to get into the theatre. Almost every performance was a sell-out, in spite of a week of terrible weather, which included a sleet storm that almost paralyzed traffic. The gross hung up was $25,000.

"The Flying Fleet" did very well at the Allen, where it drew consistently both afternoons and evenings to run up $18,000. It received favorable reviews.

"Lady of Chance," reviewed as a "genuinely fine bit of screen entertainment," played to large audiences at the State with $20,000. Singer's Midgets, headline attraction on the vaudeville bill, undoubtedly had much to do with the large attendance.

"Me Gangster" was fortunate enough to be the screen attraction on the same bill at Keith's Palace in which Paul Whiteman and his band were featured. Naturally the attendance piled up and the result was $20,000 for the week.

"The Trail of '98" held up fairly well during its second week at the Stillman with $10,000. Not strong enough, however, to be held a third week.

"Prep and Pep" and "Tropic Madness" divided the week at Keith's East 105th Street, with honors about even. Both pictures proved satisfactory program features.

"My Man" did exceptionally well at the Cameo, where it was playing its second downtown run. Its success was due to clever exploitation and it is being held another week.

The movies did not have heavy competition last week. "MacBeth," as played by Florence Reed, Lyn Harding and William Farnum, did capacity business at the Ohio and an extra Friday matinee had to be incorporated to take care of the crowds. "Luckee Girl," musical comedy, was at the Hanna. Hachmaninoff gave a piano recital at Masonic Hall and the usual burlesque attractions were offered.

Pantages With $14,600 Has Good Kansas City Week

KANSAS CITY.—Still another week of dismal, stormy weather with zero and sub-zero temperatures did not offer much cheer to Kansas City exhibitors, but the attendance at most houses held fairly close to the normal mark and, in one case, a healthy increase was experienced.

The increase was at the Pantages, where "Mother Machree" packed them in all week, doing $14,600, which represents a substantial increase over any other pictures of several weeks. At Loew's Midland it seemed the patrons had had enough of snowbound scenes locally and the icy hue of "The Trail of '98" drew only $20,300, which is about $3,000 less than the previous week. At the Newman "The Red Dance" played to a fair attendance, drawing $18,700, an increase of $500 over the previous week.

"Naughty Baby," although playing to a good attendance at the Mainstreet, did not measure up to the previous week, drawing $22,400 against $25,700. "Behind the German Lines," at the Royal, drew $4,700 against $5,800 on the previous week.



A mystifying scene from the special Paramount production "Close Harmony," with Charles Rogers and Nancy Carroll, from a story by Elsie Janis and Gene Markey. Director John Cromwell is making it a 100 per cent dialogue picture. Miss Carroll sings several numbers

"My Man" Pulls $24,000 Second Week at Music Box in Portland

PORTLAND, ORE.—Though it was in its second week at the Music Box Theatre, "My Man," the Fanny Brice talking and singing picture, easily outdrew any feature on display in Portland for the week beginning January 17. In a house with nearly 1,100 seats less than the Portland Theatre and playing a seven-day run against a nine-day run at the Portland it grossed $24,000, whereas "Doctor's Secret," at the Portland, drew only $18,000.

A new policy went into effect at the Portland, which accounted for the nine days of "Doctor's Secret." The management has decided to open all features on Saturdays hereafter. Despite the fact that the bill appeared to be an attractive one with shorts, a newsreel and a Fanchon and Marco stage presentation, business at the Portland was hardly up to expectations. The $18,000 gross left room for big improvement.

The Broadway enjoyed a good average week with "The Wolf of Wall Street" as the feature picture attraction. It did $20,500 with an accompanying bill of Fox Movietone shorts and a Fox newsreel.

The cold weather and snow served to retard business at nearly every house, the smaller ones in particular faring none too well. The Blue Mouse, with only 657 seats, had a fair week with $3,500. They showed "Little Wildcat" as the feature

United Artists Theatre showed "The Rescue" for a second week, and played to a gross of $4,500, while Tebbett's Oriental, with "Dancing Vienna" as the feature attraction, did $5,000.



Texas Guinan, Warner Bros.-Vitaphone star, taking a close up of herself during an off-stage moment during work on "Queen of the Night Clubs," said to be a "whoopee" vehicle for Miss Guinan

Good And Fair Business Meets S. F. First Runs

SAN FRANCISCO.—Some good and some bad business was reported beginning the third week of the New Year in San Francisco. The leading business of the week was reported by the Loew's Warfield Theatre which played "Dream of Love."

The Granada did well with "The Shopworn Angel," with Anita Stewart appearing in person on the stage. "Interference" did a fairly good business the second week of its showing at the St. Francis. At the California Theatre, "Sins of the Fathers" was shown a second week.

The chief Vitaphone theatre, the Embassy, reported good business with the picture "On Trial" and the Pantages, also a Vitaphone theatre, did well with "Beware of Bachelors" on the screen and vaudeville acts. The city's largest theatre, the El Capitan, also a Vitaphone theatre, had a good week with "Melody of Love" on the screen and a special presentation, "The Melody Shop," on the stage.

Syracuse Houses Roll Up Big Week

Lita Chaplin Big at Keiths; "Trail" $13,000 at Loew's

SYRACUSE.—Friends of the Senora Dolores Del Rio were given ample opportunity to view their favorite star who played two Syracuse houses for the week of Jan. 19-25. Other stars featured on the local Rialto were Milton Sills, Colleen Moore, Renee Adoree and Conrad Nagel and June Collyer. Lita Gray Chaplin, in a personal appearance at B. F. Keith's Palace, made a great hit, packing the house at all performances. The good bills shown, along with mild weather or what some of the movie managers call "typical movie weather" helped to roll up good profits for Syracuse houses.

Playing the split week with Lita Gray Chaplin and five other Radio-Keith-Orpheum vaudeville acts was "The Spieler," Pathe, featuring Renee Adoree. Rounding out the week was Conrad Nagel and June Collyer in "Red Wine," Fox picture. The $14,000 gross was due largely to the personal appearance of Lita Gray Chaplin.

"The Red Dance," Fox sound picture, had them standing up at the Empire Theatre. Also featured on the bill with Dolores Del Rio were the "Collegians" and a special novelty reel entitled "Round My Shoulder," featuring Al Jolson. All in all, Manager Al Kaufman reported a good week with an $11,000 gross.

Milton Sills and Dorothy Mackaill, showing in "The Barker" for the second week at the Eckel, drew in $8,000, just $4,000 less than the first week. Two Vitaphone acts were also on the program.

"The Trail of '98," Metro-Goldwyn-Mayer sound picture, chalked up a good gross at Loew's State, bringing the recepits to $13,000, just $1,000 less than "Alias Jimmy Valentine" with William Haines, drew the previous week. Also featured on the program were two Metro Movietone acts, M-G-M news and Fox Movietone news. Maurice, organist, presented a clever organlogue, combining the playing of old song hits with the wearing of hats suggestive of the title of the song. Bruce Brummit and his orchestra delighted audiences with an overture, in which the trombone player was given a solo part.

Colleen Moore in "Oh Kay," First National picture, did the usual week's business of $7,000 gross. Strand Debutante orchestra played a classical number and Fox Movietone news and a comedy were shown.

"Outcast" Does $8,920 to Lead in Birmingham

BIRMINGHAM.—Cessation of the flu epidemic is making itself felt at the box office by a general improvement. All of the first run houses showed an increase during the week except the Alabama, where audiences did not seem to care for the feature picture.

The Ritz, a wired house with "Outcast" and five acts of vaudeville, was an easy leader with $8,920, and the Alabama, a considerably larger house, also wired, was second. "Conquest," with Vitaphone shorts and Movietone News, made up the program which drew $6,000.

"Alias Jimmy Valentine" drew $3,360 to the box office of the Empire, a small house of but 1,000 seats. The Strand, a wired house of 900 seats, did $1,910 with "The Spieler" and M-G-M Movietone shorts. The gross at the Trianon, with "The Crash," was $1,460.

Indianapolis Likes "Naughty Baby" to Tune of $21,000

INDIANAPOLIS.—Cold and rainy weather for the week ending January 25 put a crimp in some of the box-office receipts, but did no appreciable damage at the Indiana, where First National's "Naughty Baby" grabbed off $21,000.

The Circle with Universal's "The Last Warning" was next in line in the way of grosses with $14,000. The Apollo with its 1,100 seats did a nice business of $10,000 with "The Red Dance" as the feature attraction. Loew's Palace with "The Trail of '98" also did $10,000.

Good Patronage Marks Week In Salt Lake City

SALT LAKE.—First run picture houses have enjoyed highly satisfactory patronage as a whole here this past week. The second week of "Submarine" at the Pantages continued to draw capacity business in connection with the vaudeville bill presented.

The Capitol Theatre drew crowded houses with the picture and stage attractions, namely "The Case of Lena Smith" and the Fanchon and Marco stage presentation "Hats Idea."

"The Midnight Taxi" a Warner Brothers picture presented at the Victory with Vitaphone, was a very good drawing card. The Vitaphone acts and Movietone News is also shown here.

"Red Wine" did very well at the Paramount Empress. "Lingerie" is reported to have played to good sized houses at the Gem Theatre during the week's run. "The Red Dance," shown as a second run at the Rialto, went over well. "Easy Pickings" and also "Special Delivery" were the picture offerings at the State Theatre and good houses were the rule.

$6,590 for Des Moines Capitol in Record Cold

DES MOINES.—With more snow than has been seen here in fifteen years, and temperatures setting new records, business held up well here last week. The Capitol led the local houses in grosses with $6,590. The feature picture was "The Flying Fleet." The Des Moines, with $6,308, was a close second, with "The Awakening" the feature attraction.

The Strand, however, really made the best comparative showing of the week, with business above the average. This is a small house of 1,065 seats that recently installed sound. Two features split the week, "The River Pirate," doing $1,705, and "The Little Wildcat," $1,098.

Killing Made in Harrisburg on Jolson Film

HARRISBURG. One of the biggest box office killings for many weeks in Harrisburg was recorded at the Colonial where the Al. Jolson picture, "The Singing Fool," brought out the S. R. O. sign every day of the week, including the afternoon as well as all night performances.

The presence of 75,000 visitors to the annual State Farm Show in Harrisburg, during four days of the week, materially stimulated business of all the downtown first run houses. At Loew's Regent, where the main film attraction was "The Trail of '98," exceptional business was done even for this popular house.

"The Shopworn Angel," the chief attraction at the Victoria, drew good crowds.

At the State the first half of the week, the screen feature was "A Ship Comes In," and for the last three days "The Ware Case" was shown with success. At the Russell, Karl Dane and George K. Arthur, in "Baby Mine," gained plaudits, and the Broad Street showed Lila Lee in "Black Butterflies."

Pittsburgh Has Banner Week At Leading Houses

PITTSBURGH.—Loew's Penn had another great week's business. "The Trail of '98" being the screen attraction and the Publix Unit, "Just Kids," on the stage. An all-around good bill, which made a big hit with the patrons.

Fannie Brice in "My Man" scored at the Stanley, and a very good week's business was enjoyed. "The Man Who Laughs" did very well at the Regent. Gilbert-Garbo in "A Woman of Affairs" did better than average at the Cameraphone.

Colleen Moore in "Synthetic Sin" got surprisingly good business at the Enright.

Emil Jannings in "Sins of the Fathers" got good crowds for the Grand. "Captain Lash" did very well for the week at Loew's Aldine. "Riley the Cop" brought average business to the Olympic. "Man-Made Marriage" did but fair at the Alhambra.

"Trail of '98" Is Best Draw in Tampa Theatres

TAMPA.—"The Trail of '98" opened up Sunday like a house afire and pulled a big business for the Tampa that grossed pretty close to the $3,000 record of last Sunday. The picture had a world of big stuff and thrills, but the story didn't seem to click, with receipts dropping the following three days to a little below the average of the house. "The Doctor's Secret," an all-talkie, went over nicely for the last half, but it failed to develop the usual all-talkie draw.

The Victory changed programs in the middle of the week, using "The Last Warning" for the first half and "Gang War" for the last. Neither picture seemed to hit 'em and receipts for the week were just fair.

The Franklin had three second runs that pulled in the quarters; "While the City Sleeps," "The Fleet's In" and "Moran of the Marines."

St. Louis Ambassador Gets $30,948

"Last Warning" Clicks at Head Of Good Program

ST. LOUIS—Some good, some fair and some poor business was recorded last week at the local first-run houses, with the palm in the way of grosses going to the Ambassador with $30,948.

The Ambassador presented a strong bill with the feature picture "The Last Warning." Supporting attractions were Ed Lowry's stage show, "South Sea Breezes," and the usual shorts. Business at this house was well above the average with the regular amount of advertising.

The Missouri Theatre hung up a good week with a gross of $25,564. The feature picture was "Naughty Baby," accompanied by Eddie Peabody's "Dixieland" on the stage and also an orchestral production, a new feature introduced by Charles Previn.

At the Grand Central "The Barker," with Will Mahoney, Chick Sale and others in short subjects, the receipts were $13,779, which was only a fair week for this house.

At the Midtown "The Singing Fool" got $10,855, much below the record set for the house and the early stages of its extended run, which is now closing.

Loew's State had a good week with "The Trail of '98" and the Jan Garber band in a short sound subject. The estimated business was $21,900.



Dorothy Revier atop the table and Ben Lyon and Fred Kohler on either side. This trio have the featured roles in "The Quitter," Columbia Picture Corp.'s drama of regeneration. It is Ben Lyon's first appearance in independent production

Blizzards Cut Into Receipts In Milwaukee

MILWAUKEE.—Fair business was reported by down town managers for the week ending Jan. 25. A few blizzards helped the zero weather in cutting down total receipts. Weather was far from being ideal for theatre going. Considerable opposition was encountered this week too, in "Good News" playing its first week at the Davidson. Before the show opened every seat in the house was sold for a week in advance. This cut into the motion picture business to an appreciable extent. On Wednesday the Izaak Walton League drew a large crowd to the Auditorium to a showing of "Under Northern Lights."

The Wisconsin theatre offered "Red Wine," with an unusually popular stage presentation, headed by Sammy Cohen. This combination proved only strong enough to draw $17,900. "The Great White North," at the Merrill, did not make a good bid for popularity with a gross of about $3,700. Then, too, it unfortunately was booked in the same week with the Izaak Walton program featuring "Under the Northern Lights."

"Marriage by Contract" drew only fair houses to the Alhambra, which grossed $8,000. "Conquest" opened a two-weeks' run at the Garden. Too much frozen adventure in one week for Milwaukee's snow-bound theatre goers. The picture was accorded just fair patronage. "Trail of '98," at the Majestic, was well received. Its drawing power was far greater than the two adjoining houses on that end of the street. "Blindfold" played to poor houses at the Strand. The Palace, after hammering on the "four big stars" on the program in its newspaper advertising, had a fairly successful week. Its photoplay feature was "The Spieler." The Riverside as usual stressed the picture as the "headliner" on its program, which this week was "Marked Money." Matinee business here was unusually good.

Mark Ritz in Albany Sets Pace During Good Week

ALBANY.—The Mark Ritz theatre, in Albany, set the pace for the first run houses last week with Lon Chaney in "West of Zanzibar." It gave the theatre one of the best weeks since December. The flu is abating somewhat in Albany and, as a result, business has been on the upgrade at both the downtown and the residential houses during the past week or ten days.

The Mark Strand played to what the management termed as "fair business" with John Gilbert in "Masks of the Devil." The house used two Vitaphone presentations as well as the usual newsreel in sound. "Fazil" ran to well filled houses throughout the week at the Leland. The Clinton Square theatre, in Albany, exploited "Fighting the White Slave Traffic" and reported a good week's business.

The neighborhood houses in Albany say that business is on the pick-up with one or two exceptions. Proctor's Grand has installed the Photophone and opened up heavily without any advance in prices in a combination of sound pictures and vaudeville.

In Troy, Norma Talmadge in "The Woman Disputed" ran to fine business for four days. Under its policy of split weeks, the house ran "Captain Lash" the remaining three days but to rather unsatisfactory business. The Lincoln drew well throughout the entire week with "West of Zanzibar." Proctor's used "Manhattan Cocktail" to advantage, while the Griswold used a girl amateur revue for a portion of the week along with its program of double features. Business is not up to normal, however, in Troy, at the present time.

"Alias Jimmy" Attracts $11,500 to Loew's Canton

CANTON.—Despite extremely unfavorable weather conditions, box office receipts in the five first run photoplay houses took a sharp turn upward. A heavy snowfall and the coldest weather of the season during the first four days of the week failed to keep film fans away from Loew's, where "Alias Jimmy Valentine" was the screen attraction. It was the best four days since "Our Dancing Daughters" was screened here, and the result was $11,500 gross for the week, with "Just Married" playing three days.

"On Trial" played a highly successful seven-day engagement at the Strand with $5,140. "The Michigan Kid and "Albany Night Boat" failed to do more than $8,350 at the Palace. "Marriage by Contract" attracted more than the usual number of fans to the Alhambra which has a gross of $3,330. The Valentine reported average business with "Singapore Mutiny" doing better than the double bill of "Brass Knuckles" and "Five and Ten Cent Sadie." The figures here for the week were $1,710.

Ottawa Enjoys Good Patronage At All Theatres

OTTAWA.—Despite excellent ski-ing weather during the week of January 21, Ottawa theatres enjoyed steady to excellent patronage all week. The Regent Theatre, for instance, had a big week with "The Jazz Singer."

The next best draw was at the Centre Theatre, where "The Red Dance" held the screen for the week. This was the most popular silent feature in Ottawa in some weeks and the gross was about $2,000 ahead of "Waterfront," the previous presentation.

B. F. Keith's Theatre suffered a drop with "The Woman From Moscow." "Obey the Law," known elsewhere as "Underworld," secured above-average business for the Imperial Theatre and patronage was further encouraged by the appearance of "Baby Eleanor" of "Our Gang" fame on the stage. There was no kick about box office results at the Imperial.

The Rex Theatre had a big time with a split week of "While the City Sleeps" and "The Magic Flame," the former particularly drawing a grand neighborhood crowd for its second run. The Columbia also played to capacity almost every night, first with a double bill comprising "Cameraman" and "South Sea Love," and for the last half, "Burning Daylight."

The Avalon showed some improvement with "Brotherly Love" for the first three days and "State Street Sadie" during the last half, but this house could do much better.

Legits Cramp Cincy Film Houses

But Managers Say Business OK in Spite of Opposition

CINCINNATI.—Although no grosses are available, Cincinnati exhibitors report that business for the past week was satisfactory, despite the heavy opposition of legitimate theatres, which did a land-office business owing to the nature of their attractions. The "flu" epidemic, although apparently affecting business to a more or less extent, is not making any appreciable inroads on the box-office exchequer.

"The Case of Lena Smith" was up before the public at the Albee, aided and abetted by a corking good vaudeville bill, the engagement getting good money for the week.

The Capitol, with "Mother Machree," with sound, and a good Vitaphone program in addition, maintained a rather steady flow, although business at this house was capable of being improved upon.

"Interference," at the Lyric, with dialogue, a holdover, although enjoying good patronage, did not equal the record of the first week.

The Strand, featuring the sound picture, "On Trial," did a fairly good business, especially considering the fact that the picture played a sister house, the Capitol, only a few weeks previous at the same admission. "Uncle Tom's Cabin," at Keith's, enjoyed unusually good patronage. "A Single Man," at the Palace, with a number of stage acts, attracted a good following. The smaller downtown houses, as also the neighborhoods reported business from fair to good.

"Interference" And "Abie" Lead In Chattanooga

CHATTANOOGA.—"Abie's Irish Rose," at the State, and Paramount's first all-talking unit, headed by "Interference," were given a warm reception by Chattanooga movie patrons the week of January 21.

"Abie's Irish Rose,' at the State, Chattanooga's newest all-talking house, threatened to break the record set by "The Singing Fool" and "Wings," which enjoyed capacity runs at the State the latter part of last year.

At the Tivoli, "Interference" found much favor with Chattanooga audiences the three days of its showing, and drew the largest house of 1929. The Tivoli, as well as the State and Rialto, having been hard hit by the flu epidemic, which only recently has showed signs of abating.

Eddie Cantor and Ruth Etting, the other part of the all-talking at the Tivoli, received a large share of the praise from the papers and patrons. "The Midnight Taxi," the last half of the week, coupled with four acts of Keith vaudeville attracted a slightly larger house for the three days aided by Saturday, which is always a big day for Chattanooga theatres.

At the Rialto theatre a mediocre bill drew slightly below the average attendance. Of the three feature pictures during the week "Man, Woman and Wife"; Spies" and "Clearing the Trail." "Spies" drew the larger crowd.

Buys Price Film Rights

Tony Luchese, of Liberty Film Corp., Philadelphia, last week aequired the rights to "The Bachelors' Club," the Oscar Priec feature film starring Richard Talmadge, and will distribute it in Eastern Pennsylvania, Southern New Jersey, Delaware, Maryland, Distriet of Columbia and Virginia.



Morton Downey and Barbara Bennett were married in St. Patrick's Cathedral Jan. 28. Mr. Downey is a brilliant young tenor and was recently signed by Pathe for a series of talking-singing pictures. Miss Bennett is daughter of Richard Bennett. Many prominent film folk attended the wedding

Ray Appearance Brings $14,500 To Akron House

AKRON.—Despite several nights of unfavorable weather, good business was reported in all houses, with the exception of the Strand, where "Marriage by Contract," suffered heavily.

With Charles Ray in a personal appearance, and "Mother Machree" on the screen, SRO cards appeared at Keith-Albee on Sunday and Tuesday. Capacity audiences at night were reported during his 4-day stay. Business was the best of the new year, passing the average by several thousand when it reached $14,500.

"Red Dance," did well in the Orpheum, gathering a net of $6,200. At the Colonial, "The Awakening," had a prosperous week, seeing $6,800 pass through the box office window. The little Allen, with 550 seats, reported $3,900 for a profitable week.

Loew's Richmond Does $9254 to Head First Runs

(Previous Week)

RICHMOND, VA.—The four leading houses in this city had a good week despite unfavorable weather and a concert by Beniamino Gigli, Metropolitan tenor, who appeared at the City Auditorium Tuesday night. Loew's, playing William Haines, a local boy, in "Alias Jimmy Valentine," beat the previous week when they showed Gilbert and Garbo in "A Woman of Affairs." The house grossed about $9,254, against the house record of $14,700.

The new Byrd Theatre, showing "Scarlet Seas," had a fair week, grossing $3,360. The mark of $5,553, made last week with "Lilac Time," is expected to be a house record.

"The Singing Fool" set a new city record with a run of three weeks, just ended at the Capitol, neighborhood theatre which seats only 600 persons. The first week was the biggest at this box-office, but the last week grossed almost $5,000.

The Colonial presented "Shopworn Angel" and grossed about $4,625; a good week.

Mercury At 15 Below But Fargo Goes to Pictures

FARGO.—"Give and Take," Universal's sound and talker, proved a good earner at the Fargo Theatre here despite a tendency of the mercury to hang in the vicinity of 15 below zero. It led the week in gross receipts per day. "A Lady of Chance" and five Western circuit vaudeville acts at the same theatre the last two days fell below average.

"Outcast" did fair business at the State the opening half of the week, but was beaten by "West of Zanzibar" the last three days. At the Garrick, first and second run house, "The Charge of the Gauchos," playing the opening two days, paid its way, but "Prep and Pep," Wednesday and Thursday, did the best of the week at this house. "The Man in Hobbles," the last two days, also was hit by the extreme cold.

The Princess and the Isis, second run houses, did fair business all week. The Princess had "Gypsy of the North," "Clearing the Trail," and "Fast and Furious." "Wedding Bills" and "The Great Gatsby" were at the Isis.

Memphis Back To Normal After Flu Epidemic

MEMPHIS.—Memphis theatres this week were for the first time reporting themselves as fully recovered from the disastrous box office effects of the flu epidemic that cut down revenues tremendously late in December and in the first two weeks of January.

"Alias Jimmy Valentine" came to Loew's State to approximate its house record for all time. The William Haines-Lionel Barrymore part-talker received an enthusiastic reception all week and played to an estimated total of more than 32,000 admissions.

The new Orpheum played to probably the biggest week since its opening, with the exception of Christmas week, with "Synthetic Sin" as the film.

Other houses did nothing extraordinary, but Loew's Palace and Pantages each were reporting the biggest Mondays and Tuesdays in many weeks, as this week got under way. The Palace had "Interference," Paramount all-talker, which got an early start with favorable reviews in all three newspapers after a Sunday preview.

Pantages had "The Man Who Laughs," Universal special, aided by a contest tie-up with The Evening Appeal that helped its publicity along.

Atlanta Only Fair As Rainy Season Starts

ATLANTA.—Business in Atlanta theatres last week on the whole did not reach expectations, which fact may be attributed partly to the rainy season which seems to have set in.

At the Howard Nancy Carroll and Gary Cooper in "The Shopworn Angel" brought good business, but not as good as this picture is capable of drawing. Keith's Georgia enjoyed a fair week with "The Case of Lena Smith." The Capitol showed "The Trail of '98," which did not prove a panic at the box office.

The Rialto had a losing week with "The Spieler," while the Metropolitan came out in black with "Scarlet Seas." A musical stock company is reigning at the Exchange.

The Voice of the Screen

News and Comment on All Phases of "Sound" Pictures

Syracuse Vote Shows 50-50 for Sound and Silents

Questionnaire Distributed Widely Voices Fans' Film Preference

Motion picture fandom of Syracuse is equally divided in its preference for sound and silent pictures. The Syracuse Herald last week circulated a questionnaire extensively to determine just what opinions were with regard to all phases of sound. Nine questions were propounded on the subject and they all required only a "yes" or "no" answer.

The first of the questions was: "Do you prefer talking pictures?" and the result was just a fifty-fifty split. On the other hand there was almost an unanimous response for the retention of the silent pictures if the sound films were retained.

Answering the question: "Do you want silent films eliminated?" only seven per cent voted "yes" and the other ninety-three per cent voted "no."

Orchestra music is slightly in more demand than the synchronized score, fifty-four per cent voting for the orchestra and forty-six per cent for the canned music. The synchronized score, however, won out over the organ accompaniment to the tune of twenty-three per cent to seventy-seven.

Herewith the nine questions presented to fandom at large and their answers:

	YES	NO
1. Do you prefer talking pictures?	50%	50%
2. Do you want silent films eliminated?	7%	93%
3. Do you prefer orchestral music to synchronized score?	54%	46%
4. Do you prefer organ accompaniment to a synchronized score?	23%	77%
5. Would you limit sound in pictures to effects and music?	38%	62%
6. Do you object to part talkies?	31%	69%
7. Is your interest increasing in talkies?	69%	31%
8. Is your interest waning as the novelty wears off?	23%	77%
9. Do you feel that the talkies are a substitute for the legit?	..	100%

E. J. Smith Made Powers Cinephone V.-P.

E. J. SMITH this week began organizing an augumented sales force for Powers Cinephone, assuming for the first time his new duties as vice-president and general manager of the Powers organization. Mr. Smith resigned as general sales manager of Tiffany-Stahl not so long ago and spent the past few weeks vacationing at Palm Beach and Havana.

Previews Show Voices Can Be Doubled

(Hollywood Bureau, Motion Picture News)

"VOICE - DOUBLING" is no longer in the experimental stage and is being done successfully in studios daily. Two pictures shown at previews last week proved that voices can be doubled, and a series of one-reelers being made by James Cruze consists mostly of well known picture names whose voices are doubled with the resonant tones of unknowns.

In the method used by Cruze in his one-reelers, the dialogue is timed and recorded on a disc by the voice used. Then the actor rehearses pantomimically with the record. When the time comes to film the scene, the record is started and at a given signal, the actor moves his lips in synchronization with the record. The "mike" re-records the tones of the record while the camera registers the movements of the lips in correct rhythm.

Censorship Is Not Yet Menace In Canada Towns

"Street Angel" First Film To Suffer Slight Title Deletion

Censorship of talking pictures has not yet become a menace in Canadian cities. So far there has been only an occasional trace of censorship in sound track films of the Movietone type. Sound programs on a permanent basis were introduced at Montreal on September 1 and some cities have yet to hear them, so the newspapers have devoted little editorial space to the subject of dialogue film censorship.

"Street Angel" was the first to suffer a slight deletion. This picture was used as an introductory feature in a dozen different cities across the Dominion. In Ontario the censors deleted one sub-title and a silent title was inserted by the film distributor.

No definite mechanical arrangement in the way of sound projection equipment has yet been made by any of the Provincial censor boards in Canada but the censors have asked for manuscript copies of any dialogue which is not contained in the celluloid sub-titles as they appear on the screen. The script has been scrutinized but there has not yet been any real objection to the talk.

Periscope Aids Operator Using Latest Device

Theatre Manager Arranges Mirrors to Perfect Amplification

A periscope is the latest in the way of theatre equipment to make effective an amplifying device. Such a system was installed by M. J. Corson, manager of Leo Brecker's Olympia Theatre in upper Broadway, New York City.

Mr. Corson overcame a first difficulty in placing a Columbia Kolster disc amplifying system in his house by cutting a doorway in the mezzanine floor wall leading to a space underneath the balcony, where he placed the instrument.

This still left the obstacle of the operator not being able to follow the picture so he cut a sixteen-inch square hole through the ceiling and installed a periscope chute, at the base of which he hung a 24-inch mirror, which reflected the picture from the screen to the top of the periscope. There he also installed a 16-inch mirror directly in front of the operator. The results were highly satisfactory.

All of the pictures used in the Olympia are cued by the orchestra leader from records in his library and the instrument is operated alternately by some member of the orchestra during relief periods. The symphony orchestra of this theatre after playing the overture always plays the cued music of the main picture. The Columbia Kolster instrument is used for short subjects and the second feature.

Sees Sound Reproduced without Mechanics

DR. LEE DE FOREST, inventor of Phonofilm, in an address before the fifth annual motion picture conference of the National Board of Review, predicted that non-mechanical sound reproduction would eventually be accomplished. He said that a way would eventually be discovered to directly transform telephonic current into sound waves without the intervention of anything mechanical.

In the course of his address Dr. De Forest said:

"The ultimate reproducer which will give us the nearest approach to perfection, will involve nothing so clumsy, so inherently imperfect as a diaphragm of any description."

Laemmle Lauds Progress Made In Sound Films

Commends All Who Have Contributed to Work During Past Year

Carl Laemmle, president of Universal Pictures Corporation, is celebrating his twenty-third anniversary in the motion picture industry and he declares the past year has equalled if not exceeded, in picture developments, any other year. Laemmle enthusiastically commends all who have had to do with the injection of sound and dialogue into pictures.

In his statement Mr. Laemmle says in part:

"Marvelous strides have been made in the past few months by motion picture studio experts in grasping the fundamentals of a new production technique for the making of talking films. That these experts, groping in the dark, exploring beyond the frontiers into a new art, have been able to envision thte true contines of the medium and already have mastered its application, I regard as a great tribute to their energy and versatility. No other industry in the history of business has had to accomplish such a complete change over in such a short time. An industry that can do this is vigorous, elastic and unlimited in power and possibilities."

At Univerasl City, since the sound stages and sound recording equipment were installed late last Fall, eight dialogue pictures have been turned out, in addition to the musical synchronization of several pictures, the making of various sound short subjects and numerous voice and sound tests.

"The successive improvement from week to week," continues Mr. Laemmle, "has been an accurate gauge of the rapidity with which Universal's production experts have grasped the fundamentals of the new art and have formulated emergency rules and standards by which to work."

Roach Comedies For M-G-M Being Synchronized

Twenty of the forty Hal Roach comedies included in the short feature releases of Metro-Goldwyn-Mayer will be synchronized with music and sound effects. Of these the synchronization has already been completed on sixteen, including Our Gang in "Fast Freight" and Charley Chase in "Thin Twins," the last to be finished. The twenty synchronized comedies will be released in both sound and silent versions.

Whiteman Picture Delayed

On account of personal appearances and concerts under contract production on "The King of Jazz," the sound picture Paul Whiteman and his orchestra is to appear in for Universal, will be delayed until June.

Britons Ban British Locales, U. S. Accent

(Hollywood Bureau, Motion Picture News)

HOLLYWOOD, Jan. 31.—British audiences will not accept American-made talking pictures where stories are laid in England and the players talk with American accent, according to Victor Saville, producer affiliated with British International, and now studying sound picture production in Hollywood.

Saville declares that the British audiences will patronize a good picture with American setting, however, where the players speak with distinct American accent. He pointed out two instances of recent London showings—one with an American story which was very successful, while the other, laid in England, was criticised by both press and public on account of American accents in talking sequences.

Fox Will Try New Sales Plan For Movietone

Jimmie Grainger has worked out a new experiment in sales that will be tried in connection with the sales of Fox Movietone productions. The experiment will take the form of selling a short subject in conjunction with a feature. The idea will be that in the event of the feature being a drama a comedy will be linked with it in the sales scheme. In the event that the feature is a comedy then a short dramatic featurette will be sold with it.

The plan is said to have been evolved after the Eugene Walter written and directed talking short "Friendship" was shipped east to the New York offices. The featurette was found to have such dramatic strength that it was feared to send it out on its own, because it would have overshadowed any feature that it was placed on the bill with. Therefore under the new plan it will first be shown in New York in conjunction with their full length comedy talker, "The Ghost Talks" and the sales force will be instructed to sell the two together.

Tiffany-Stahl To Have 6 Ready During February

Tiffany-Stahl has three talking productions completed and three more will be ready for showing by the end of February. The finished product includes George Jessel's "Lucky Boy," "Molly and Me," starring Belle Bennett, supported by Joe Brown, and "My Lady's Past," starring Belle Bennett. The three nearing completion are "Whispering Winds," starring Eve Southern; "Life," a temporary title, with Ricardo Cortez and Claire Windsor, and a story of the foreign legion not yet named, with Buster Collier, Alma Bennett and Eddie Gribbon.

Six synchronized features and ten on the silent program are ready for showing. In production are the super-special dialogue film "Zeppelin" and "The Miracle," the latter a tentative title.

Wide Variety Of Installations In Iowa Theatres

Sound Interest Runs High With Many Home Made Devices in Use

Des Moines, Jan. 24.—Exhibitors throughout Iowa are showing a marked interest in sound picture installations and they are using a wide variety of apparatus for the amplification of their sound films. With installations hard to get on some of the equipment and beyond the price of many exhibitors at that, the smaller house owner is resorting to his own ingenuity and fixing up an apparatus that will reprodnce the sound or dialogue incidental to the picture.

There are a number of different types of home made apparatus and some of them have already been given the O. K. of local exchange managers. Others are in the process of manufacture and being rushed to the earliest possible completion. Just now there is every type of machine from the crude home made device to the equipment of the Western Electric Company and RCA Photophone. It seems to be the general impression that every house must eventually have some sort of device, so why not get it now.

George Schweneker, of the Garden Theatre of Guthrie Center is a sound enthusiast and has a set of his own which is pretty well perfected. He has not yet attempted to run talking pictures on it, but a number of experts have been impressed with the idea he has worked out.

Wes Mansfield of the Mills Opera House of Tama, is another who has a mechanism of his own and he has already had the invention protected. Mr. Mansfield is only waiting the approval of the device by W. E. Banford, manager of M-G-M before taking on synchronized pictures. He expects to have that shortly.

Steffes to Handle Talk-A-Phone in the Northwest

A deal was closed last week by W. A. Steffes, head of the Northwest T. O. Assoc., whereby he has obtained the exclusive distribution rights for the Talk-A-Phone sound device in Minnesota, N. and S. Dakota. Steffes recently held a demonstration of the equipment at his New Logan Theatre and a number of exhibitors attended.

Steffes also arranged a deal whereby the Northwest T. O. will distribute the No-Nik Safedge Glassware product in Minnesota, and N. and S. Dakota. The plan is to bolster business on poor nights by distributing glassware to lady patrons.

"Donovan Affair" Cast

In the cast of Columbia's all-talkie, "The Donovan Affair," are: William Collier, Jr., Fred Kelsey, Ethel Wales, John Roche. They are supporting leads, Jack Holt and Dorothy Revier.

Broadway Show Reviews

By Fred Schader

Nothing Very Hot on Colony Program For Current Week

"Sal of Singapore" Does Not Pull as Expected and Stage Show Light

The second week of the Paul Specht band at the Colony does not measure up to his first week there in entertainment quality. In addition to the band there are three specialties, but one of them registering with the audience. It is possible that the house staff counted too much on the draw of "Sal of Singapore" the Pathe release which is current there this week, and did not build up their show as strongly as they might have. That is a mistake in a week to week change house, for no matter what releasing company's picture is shown the show should be as strong as possible for the money spent. Otherwise the business the following week will reflect the weakness.

The show runs exactly two hours and two minutes opening with "Close Figuring," a Grantland Rice Sportlight, which runs exactly eight minutes. There are three thrills in the little picture which show a casting act in work, following it with a high diver in action and closing with a loop-the-loop by automobile, all three attractions being fair ground sensations.

Specht and his band on next run through twenty-nine minutes of music and specialties opening in one with brass. Three trumpets, trombone and bass horn playing "Sonny Boy" seemingly clicked with the audience and showed that Paul could handle a trumpet as well as the fiddle. "Sweet Music" was the first selection by the full orchestra. Jean Gaynor was introduced as "The Girl with the Golden Voice" and offered two semi-classical numbers the last being "Kiss Me Again" and in both she fell short of the "golden" classification. Another number, "If I Had You" with a vocal chorus by the orchestra and then Jerry Bell in a stepping routine. A hot jazz by the band and then Mabel Albertson. She got some laughs with "Just a Home Girl" and followed this with an unannounced imitation of Gertrude Lawrence singing "I Don't Know." She got away nicely with it. The band finished with "Once in a Lifetime."

A straight International News under the title of the Colony News was next on the bill for eight minutes, with the Oswald Rabbit in "Hen Fruit," a cartoon comedy, finished out the show with seven minutes without any laughs. Feature followed.



Clarence Brown, M-G-M director, visits new film centre in New York City to witness signing of first M-G-M contract handled there. Seated left to right: Clarence Brown, S. N. Burger, dist. mgr.; John O'Connor, K-A-O buyer; standing left to right: J. J. Bowen, N. Y. branch manager; W. A. Scully, N. J. branch mgr.; Edw. Oakford, asst. buyer, K-A-O.

Miller and Lyles and "Interference" Head Satisfactory Paramount Bill

An all around good show, topped by Paramount's first all-talker, which was moved from the Criterion where it just finished a long $2 top run right into the Paramount theatre at popular prices, made it look as though that house was in for a good week's business. In addition to the regular revue there was as an added attraction the team of Miller and Lyles, the colored comedians. The whole show running two hours and eleven minutes.

Dave Rubinoff and the men in the pit opened with a seven-minute overture devoted to American Composers, and did very nicely with it. This was followed by a brief news shot of a minute and then Jesse Crawford took the organ in hand. He had the next seven minutes of the bill and played "I'll Get By" and "Me and the Man in the Moon," the latter number getting over with the audience to the best result.

The revue was a Paul Oscard production entitled "Southern Belles," which opened with a levee scene in one with The Dictators, a quartet of singing boys running through a series of Southern melodies, after which in full stage the front of an old colonial mansion of the southland was shown with the orchestra in the foreground. The chorus on here for their first number worked on their toes.

Miller and Lyles contributed a comedy cross-fire talk that brought laugh after laugh and the colored entertainers were forced to encore. The quartet were back again with "Don't Keep Me in the Dark Bright Eyes," making way for a very pretty ensemble dance number with the girls as southern belles.

The Three Ormond Sisters really walked away with the hit of the show, first doing the March of the Wooden Soldiers with a lot of interpolated comedy and finally coming through with a harmony arrangement of "My Black Birds Are Blue Birds Now," which left the audience asking for more.

For a finish the entire company in a fast cakewalk formation pulled down a solid hit.

Earlier in the revue Eddie Mathews, as a Confederate vet, did a one man Zouave gun drill that got him a hand, but it was in the cakewalk with his stepping and cane twirling that he really shone.

First Showings of Texas Guinan Film in March

Sam E. Morris, vice-president and general manager of production for Warner Bros. announces March 16 as the pre-release date of Texas Guinan's "Queen of the Night Clubs." It will be available on that date for houses with Vitaphone equipment. Bryan Foy directed and in the supporting cast are, Lila Lee, Jack Norworth, Eddie Foy, Jr., John Miljan and Arthur Housman.

Bancroft Pulls Capacity Business In Rialto Talkie

George Bancroft in his first all-talking picture, "The Wolf of Wall Street," hit Broadway at the Rialto last Saturday and has been doing the biggest business of the street as far as the newly arrived films are concerned. It looks as though he will register between $40,000 and $50,000 for his first week and means that he will outdraw Jannings at the Rivoli at almost a two to one ratio.

There is enough show around the Bancroft picture that even were it not as strong as it is it should do business. The program as laid out runs a little over two hours. There is a brief overture that runs into a Tiffany-Stahl color symphony of Hawaii, the two combined running ten minutes.

A Kinogram Newsreel furnished the news events that ran exactly five minutes, and this was followed by a Paramount short of Ruth Etting doing two popular songs. These were a little flat in recording and ran about five minutes.

"The Melancholy Dame," a Christie talking comedy with an all-colored cast, seemed just a little lengthy. It runs twenty minutes but it could have been snapped up a little. The typical colored dialogue clicked for laughs with the Broadway audience. Evelyn Preer, who heads the cast, looks like a real find for the talkers.

Bancroft, in "The Wolf of Wall Street," finished the bill with a running time of about an hour and twenty minutes, bringing the show right under the dot for a two-hour program.

M-G-M Talkie Opens at Astor On February 8

Metro-Goldwyn-Mayer's first all-talking picture, "The Broadway Melody," is scheduled to open at the Astor Theatre in New York City Friday evening, February 8. Bessie Love and Charles King were signed to long-term contracts largely because of their work in this feature.

The story was written for the picture especially by Edmund Goulding. Harry Beaumont directed and Sarah Y. Mason wrote the continuity. The music is by Nacio Herb Brown and the lyrics by Arthur Freed. Norman Houston and James Gleason wrote the dialogue.

Lauste Developing New Type Reproducer

EUGENE A. LAUSTE who has been responsible for a number of sound-on-film inventions, says he will shortly have a reproducing device which will transform electrical impulses into sound waves without the use of a diaphragm or other mechanical means.

Mr. Lauste has his laboratory at Bloomfield, N. J., and he says the new amplifying system is the result of research and experiments begun more than fifteen years ago.



Mr. and Mrs. George Quigley are photographed just before they left for a short vacation to sunny Bermuda. Mr. Quigley is vice-president of the Vitaphone Corp.

Installations Of Phonofilm In Three Houses

General Talking Pictures Corporation reports several installations of De Forest Phonofilm. The Forum Theatre of the Consolidated Amusements Company chain at 138th Street and Brook Avenue in New York City opened with the equipment on January 28.

The Majestic at Eldorado, Arkansas, also opened with Phonofilm on the 28th, as did the Thurston at Rochester, New York. The first showings at Rochester were attended by a number of exhibitors from the surrounding territory as this is the first of the Phonofilms to be installed in up-state New York.

Producers of Talkies Need Originals, Says Montagne

(Hollywood Bureau, Motion Picture News)

Hollywood, Jan. 24.—Producers will have to look to original story writers for material for talking pictures, according to Edward J. Montagne, Universal scenario head who just returned from New York. Montagne was accompanied by Curtis Benton, who went with him to testify for Universal in their defense of Anne Nichols' suit.

"The current successful stage plays are almost nil," said Montagne. "Moreover, those embodying a semblance of an idea that would lend itself to the screen are being held for exorbitant prices."

Deserts Exhibiting Field For the Insurance Business

Sol Raives, president of the Theatre Owners Chamber of Commerce in New York, has turned his back on the motion picture business and gone into insurance. He has opened an agency for the Equitable Life Assurance Society. He has spent about ten years in the exhibiting field in New York, at one time having three neighborhood houses.

During his motion picture activities he was one of the foremost advocates of the Arbitration Board and as such won many honors.

Jannings Bill At the Rivoli Holds Interest

Emil Jannings in "The Sins of the Fathers" is the headline feature of the new Rivoli show which opened Saturday. Surrounding him is a very entertaining bill that has a vocalist, a talking short, overture and news with a color fashion review.

The overture is brief, lasts but a minute, and leading directly into the newsreel which opens with three minutes of M-G-M newsreel subjects and then switches to the Fashion News in color for two minutes, after which another M-G-M shot and one from the Paramount News follow, the whole running seven minutes.

Miss Stella Power, a coloratura soprano, makes her appearance in the orchestra pit for two numbers of four minutes duration. The singing in the pit is a mistake for she is too close to the audience to permit of them getting the full value of her voice and, in addition, the orchestra so close to her makes it difficult for her to sing over them.

"A Bird in the Hand," a Christie talking comedy, follows for the next nineteen minutes and got a lot of laughs from the house. It had a cast that was worthy of a feature and, although shot in one set, it held the audience.

"The Sins of the Fathers" ran an hour and twenty-nine minutes, which finished the program in two hours and twenty minutes.

Stars Will Attend Ball of the Paramount Pep Club

Richard Dix, Nancy Carroll and other screen stars will attend the annual motion picture ball of the Paramount Pep Club to be held at the Hotel Astor on Saturday, February 9. The affair will be the eighth annual event of the Club, composed of employees of the Paramount Famous Lasky Corp. and Publix Theatres. James R. Cowan, Astor studio production manager, and Jack Parkington, a Publix production head, are arranging the program. Paul Ash will be master of ceremonies; dance music will be furnished by Roger Wolfe Kahn and his Society Serenaders.

New Sono-Art Title

"Sleepy Valley" is the title of the first feature-length Sono-Art talking production formerly called "Broadway Bound." The change is deemed more suitable because of changes in the script of the original written by Eddie Dowling, who is starring.

Powers Cinephone Recorder is Heard

THE Powers Cinephone Sound Recorder played a part in the presentation of the new play, "The Street Scene," at the Playhouse, New York, this week, where the machine contributed the noises and every varying hum of a big city which is the background of this play dealing with city life. The actual noises were recorded for the play on the Powers Cinephone Recording system by the Earl W. Jones Research Laboratories.

HOLLYWOOD

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Talkies Cause More Temperament

Stars Get Bad Case of Nerves Between Sequences

(Hollywood Bureou, Motion Picture News)

HOLLYWOOD, Jan. 31.—Talking pictures have increased temperament in screen players on sets. This is contrary to a common belief that dialogue pictures have succeeded in abolishing to a great extent temperamental displays from actors. The belief is based on the thought that screen actors, no longer certain of their status with the invasion of legitimate players, would tone down their behavior, when under stress of emotion.

Curiously enough, the major cause for increased temperament is not wilfulness on the part of most screen players, but purely a psychological one. Prior to the beginning of a dialogue sequence, the actors, plus everyone else on the set, must go through one of the most nerve-wrecking processes known. This is the brief period between the time the words "Silence!" and "Interlock!" are yelled.

"Silence!" is the cue for everyone present to stop all action and speaking. A minute or so elapses before "Interlock," which is the cue for acting and dialogue to start. Every person, particularly the players, is at extreme nervous tension. Every muscle and nerve is taught. Hence, oftimes a player will anticipate the cue of "Interlock" and start action before. Some female players have been known to break down completely in this brief period.

Aside from the psychological angles, of which there are many, there are new tricks of temperament brought to studios by people from the legitimate theatres. Since no definite manner of clocking laughs or for timing lines has been found as yet, legitimate players are constantly worried lest the value of their lines be lost in projection. Hence accusations of "stepping on laughs," "not waiting for the cue" and not allowing proper time between lines, are becoming more frequent. Such remarks, at first meaningless to those players with only screen experience, have since been adopted by them. The fact that they occasionally use them wrongly, means nothing. It sounds effective.

"Shanghai Rose" Completed

Irene Rich has completed her independent for Trem Carr, called "Shanghai Rose." She goes to Fox for one, title not set yet.

Wampas Refuses Raise; Back at Old Stand

(Hollywood Bureou, Motion Picture News)

HOLLYWOOD, Jan. 31.—The Wampas have left the Roosevelt Hotel as their meeting place and are now in the Breakfast Club. The new management jacked up the price of their dinners from $1.50 to $3.00 per head, and the press agents refused to take the raise.

The odd part of it is that originally the Wampas refused to come to the Roosevelt, although invited, because the hotel had a non-Wampas press agent. When Ham Beall took over the publicity, the organization moved into the Roosevelt. Now, with the price doubled, they've gone back to their former meeting place.

Sound "Mixers" Rate Credits

Film title credits for "sound mixers" on Movietone shorts and features are being given on all Fox sound pictures. This company is the first to give title rating to the man who is responsible for the "shooting" of the sound for a picture.

Takes New Moniker

Pathe has decided to change the screen name of Violet Adams, recently placed under term contract by that company, to Marilyn Morgan.

Baldwin Titling "Broadway Melody"

Earl Baldwin is writing the titles for silent version of "Broadway Melody," M-G-M's musical comedy Movietone production.

Must Have Their Snow

Needing a railroad location with plenty of snow for sequences in "High Voltage," Pathe is forced to send the William Boyd-Howard Higgin company to the state of Washington.

Judel Leaves Fox

Charles Judel, who put on Shubert shows in the East for nearly ten years, and recently under contract to Fox for Movietone work, left the latter organization when option on his contract was not renewed after six months' period.

Nigh, Chaney and Rail' Meller

William Nigh will direct Lon Chaney in a railroad melodrama for M-G-M. Original story has just been completed by Byron Morgan.

"Woman Who Needed Killing"

Among the players assigned roles in Baclanova's starring vehicle for Paramount, "The Woman Who Needed Killing," are Leslie Fenton, Snitz Edwards, Clyde Cook. Rowland V. Lee is now directing. She figures in the fortunes of several white men on duty in a village in the depths of Africa.

"The Wild Party"

In the cast of Paramount's new Clara Bow film, "The Wild Party," are Adrienne Dore, Kay Bryant, both newcomers; Jean Lorraine, Renee Whitney. All of them are flapper starlets and they will be seen, with four other young ladies, in the role of Clara's eight jazz friends.

Signed to Paramount Contracts

Lawford Davidson, English stage actor on the screen for several years, Warner Oland, one of the screen's veterans, Adrienne Dore, a newcomer, and David Newell, a new juvenile leading man, have all been signed to new Paramount contracts.

"The Man I Love"

The title of a popular song of the day will decorate an all-talking drama of the prize ring in which Paramount is co-starring Richard Arlen and Mary Brian. The story is adapted from a play by Herman Mankiewicz and will be directed by William Wellman. Pat O'Malley and Roscoe Karns are recent additions to the cast.

Emil Jannings

Emil Jannings' new Paramount picture, a story laid in the Alps, will have the title of "The Betrayal." Bodil Rosing is a recent addition to the cast. The Swiss Alps scenes were made at Lake Tahoe. The Teuton star's next film will be "The Concert," the play by Hermann Bahr. Florence Vidor will be featured. Ludwig Berger will direct the new picture.

Change in Cast

Esther Ralston will be co-starred with Gary Cooper in "Black Eagles," instead of Fay Wray. The story is adapted from Jacob Wasserman's "Golowin," a tale of the Red Revolt. William Powell and Wallace Beery have roles.

Columbia's Talkie Program

With "The Lone Wolf's Daughter" and "The Younger Generation" completed, except for a bit of editing and titling, Columbia has launched "The Donovan Affair." All of these vehicles are talkies.

Dotty Jottings

By Jerry Hoffman

HOLLYWOOD has been compared to an over-sized family in many ways . . . but there is one in which it resembles a group of blood-relatives than any other phase. . . . that it bands together firmly against outside attacks or kidding . . . but will say the most cutting or witty things of itself . . . however no laughs are forthcoming unless a genuine Hollywoodite is responsible for the wise-crack . . . for instance the fire at the Paramount studio brought forth a series of gags . . . which would cause hissing to be directed at any outsider had he dared pull them. . . .

IT was Harrison Carroll in *The Evening Herald* who stated naively that the fire "was the greatest piece of entertainment turned out by Paramount in five years" . . . another local gagster, on reading that Paramount intends to rebuild its sound stages immediately, sighed audibly with "Can you imagine getting a heaven-sent break like that and not taking advantage of it?" . . . and as the cracks passed about Jack Warner and Harry Rapf rushing over to the scene of the fire . . . those can be best left to the imagination. . . .

SOMETHING that should mean something . . . is that Paul Fejos is using a stop-watch in filming scenes of "Broadway" in order to determine the running time of the scene when projected. . . . this should aid in eliminating the photographing of superfluous footage. . . . it should also do lots of other things . . . mainly wear out one good stop-watch. . . .

GUINN WILLIAMS, who would answer to the name of "Big Boy" when he rode a horse in pictures for a living . . . now wants it known that his name is spelt Guinn and not "Gwynn" . . . and one with a penchant for terrible puns might want to say, "Aw G'wan" . . . but what's the use? . . .

EDMUND BREESE is appearing in a Hollywood theatre in "So This Is London" and jumping to the Warner Studio for scenes in "The Hottentot" . . . in the same cast Edward Everett Horton leaps from the studio to his own theatre for "The Swan" . . . J. Boyce-Smith has been elected president of the Columbia University Alumni of Los Angeles . . . rah! rah! rah! . . . Scott Darling has received his third offer from the Trafalgar Film Co., Ltd., to come over and write . . . they'll get 'im yet. . . . Raymond Schrock returned from New York.

TOP this blurb from Paramount . . . I dare you . . . the color of a girl's wig makes a difference in the sound of her voice as recorded . . . the "ga-ga" states unblushingly that some one tried it with a blonde, brunette and red wig . . . and that the red wig gave her the best voice . . . pity a bald-headed actor . . . and another one says that the cracking of a dancer's joints were recorded . . . which should be why copy-readers on newspapers wind up in the bug-house. . . .

Pathe Signs Diane Ellis

Diane Ellis, who recently completed lead opposite William Boyd in "Leatherneeks" for Pathe, has been placed under term stock contract by the latter organization.

Carewe Breaks Ankle

While directing scenes for "Evangeline" at Point Lobos, Edwin Carewe slipped on the rocks and broke his ankle. After medical attention, Carewe resumed direction of the picture from a wheelchair.

Vidor's Daughter Injured

The ten-year-old daughter of Florence and King Vidor suffered a broken leg when hit by an automobile. The girl was returning from school when she ran from behind one machine directly into the path of another. Reports state the child is not seriously injured.

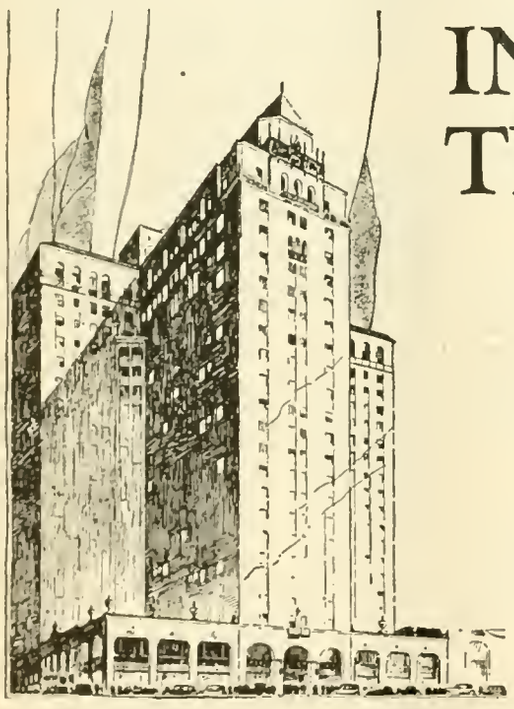
Cook Returns to Warners

Clyde Cook returns to the Warner Studio for the first time since his long term contract expired over a year ago, to play in "Headlines." It is a newspaper story by Jimmy Starr, which John Adolfi will direct.

A New Columbia Star

Dorothy Revier, blonde player who has hitherto appeared in several featured parts in Columbia releases, has been elevated to stardom by that company. She will share stella honors in a new untitled story with Ben Lyon. Joseph Henabery will direct.

(*Continued on page* 386)



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Opinions on Pictures

The Canary Murder Case

Sound Version

(Reviewed by Jerry Hoffman)

THE dialogue adaptation of S. S. Van Dine's famous mystery story is not a critic's picture. Its chances for good notices are about two in ten. This percentage is given following a conversation with as many reviewers in the lobby of the theatre where previewed. The fact remains that it provides good entertainment, holds up interest and will please audiences.

Paramount has made several changes in its adaptation of the Van Dine story, but evidently these were made with Van Dine's sanction or by him, since he is credited with the dialogue. It is rather a difficult treatment for screen fan appeal, since the customary romance and youth angles are neglected in favor of the mystery and the manner in which Philo Vance solves it. William Powell plays Vance and gives him just the sort of characterization readers of the book would imagine. Jimmy Hall plays the role of Spottswoode's son, this juvenile character being injected into the screen treatment. Also his sweetheart, with Jean Arthur in this role, is an additional part.

One wishes there was more of Ned Sparks as Tony Skeel, for Sparks gets what few laughs the picture offers, aside from those in which Oscar Smith, Paramount's colored bootblack, who acts between shines, figures. Louise Brooks, Charles Lande, Lawrence Grant, Louis John Bartels, Gustav Von Seyffertitz, Capt. E. H. Calvert and Eugene Pallette round out the remainder of principals, all very well cast.

Personally, I think the picture is weak. In fairness to Paramount, however, I do believe the audience liked it. The dialogue is clear and well written.

Drawing Power: On the strength of the sales of the book, the title is the valuable part of the picture. William Powell, since "Interference" is worth something. For exploitation play up the mystery.

THEME: A gold-digger is killed for blackmailing the son of a wealthy aristocrat to save the family name. She has made a business of blackmail and anyone of five may have committed the crime. How Philo Vance, master psychologist solves the mystery made and interesting story in book form. Some of this interest is maintained in the picture.

Produced and distributed by Paramount. **Story** and **dialogue** by S. S. Van Dine. **Directed** by Malcom St. Clair. **Adaptation** by Albert Shelby Levine. **Screen play** by Florence Ryerson. **Footage**, sound, 7,171 feet; silent, 5,943 feet. **Released**, Jan. 19, 1929.

THE CAST

Philo Vance	William Powell
Margaret Odell (the Canary)	Louise Brooks
James Spottswoode	Jimmy Hall
Alice La Fosse	Jean Arthur
John Cleaver	Lawrence Grant
Dr. Ambrose Lindquist	Gustav Von Seyffertitz
Markham	Capt. E. H. Calvert
Sargeant Heath	Eugene Pallette
Tony Skeel	Ned Sparks
Mannix	Louise John Bartels
Burke	George Y. Harvey
Jim	Oscar Smith
Opus	Tim Adair

Weary River

Barthelmess Talks and Sings

(Reviewed by Freddie Schader)

THERE once was a piano player by the name of Snodgrass in a western jail who made a hit over the radio and on his release went into vaudeville. That is the theme of the latest Richard Barthelmess picture "Weary River." It is an underworld story, but one that is certain to appeal to the women and pull heavily at the box office. It isn't a great picture but it is built for money and it will get that. It is a talker and in addition carries a synchronized score and sound effects. The star not only talks but sings, and the "Weary River" song which gives the picture its title is a natural for a hit.

Barthelmess plays a gang leader in the bootlegging racket. A rival gang invades his territory and there is a shooting and although he was not on the scene Barthelmess is identified as one of the shooters, arrested, tried, convicted and sent to the big house. Here he enters as a "tough" prisoner but he is soon cleared of this and finally, through the kind hearted warden finds his vocation and organizes a prisoners' orchestra. The band finally gets "on the air" and the leader is given an opportunity to sing his own composition. It's a hit with the listeners of radioland and as the tune goes over the country the demand for the pardon of the musician becomes so insistent that the Governor finally turns him loose.

He is immediately booked for vaudeville but he flops as an act, his succeeding attempts to go straight all end in his being identified as an ex-convict, so that he finally returns to his old gang, and his old girl. The latter is genuinely in love with him and when she learns that he is returning to the racket, she appeals to the warden who arrives on the scene just in time to prevent the boy from being mixed in another shooting affray.

Betty Compson has the role of the girl and handles it very well indeed, but Barthelmess carries the picture. William Holden as the warden also contributes a fine talking performance.

Drawing Power: Play it for the women, tell them they'll go wild about Dick in his first talking picture and stress the fact that he sings and very well too.

Produced and distributed by First National. A Vitaphone picture. **Length:** Synchronized, 7,916 feet; Silent, 7,565 feet. **Running** time sound version an hour and 26 minutes. **Released** Feb. 10, 1929. **Story** by Courteney Ryley Cooper, adapted by Bradley King. Directed by Frank Lloyd.

THE CAST

Jerry Larrabee	Richard Barthelmess
Alice	Betty Compson
Warden	Wm. Holden
Spadoni	Louis Natheaux
Blackie	George Stone
Elevator Boy	Raymond Turner
Manager	Gladden James

The Wolf of Wall Street

Great B. O. Film With Bancroft Corking

(Reviewed by Freddie Schader)

GEORGE BANCROFT stands revealed in this picture as one of the really outstanding dynamic personalities of the screen either silent or talking. As a matter of fact, in this picture he uncovered a voice that is one of the best that has been heard in screen recording. Those who knew Bancroft prior to his screen debut never had a doubt but that he would come through with colors flying when he got his chance at a talking production and he more than justifies their faith in him.

With it all "The Wolf of Wall Street" is a whale of a picture, one that will outdraw Jannings at the box office for the length of time that it plays in opposition to "The Sins of the Fathers" on Broadway.

Story value is not very high in "The Wolf of Wall Street." A far better tale could have been written with just a little research in the newspaper files on the real wolf. But with Bancroft on the screen the story goes along like wildfire. Baclanova, who plays the wolf's wife, struts a brand of sex that will get the boys and girls everywhere. She has a playful little habit of biting the lobe of one's ear when she wants to express her affection. Paul Lukas as the heavy manages to turn out a brand of performance that is going to find him a place on the screen for a long, long time.

To get a real idea of the force of the Bancroft personality one has only to watch his scenes and then see the change of pace that there is when Nancy Carroll and Arthur Rankin plays a scene, and they both are experienced stage players.

The handling of Baclanova in this picture is clever. She is a Russian, therefore she has an accent, so they simply make her a Russian who came to America within the last five years as an acrobat and was wooed and wed by the wolf. She displays in addition to that wellknown S. A. a really charming voice in two numbers that are part of the picture.

Drawing Power: With the whole country stock market crazy this one is a leadpipe cinch. Bancroft will live up to all the billing you want to do, and you might just as well bill the rest of the cast for as a talkie it is as good as anything that has come along. Paramount also has a silent version that is said to be good.

Produced and **distributed** by Paramount Famous Lasky. **Length:** Sound version, 6,810 feet; Silent 6,396. Running time, sound version, an hour and eighteen minutes. **Released** February 16, 1929. **Story** and **adaptation** by Doris Anderson. **Directed** by Rowland V. Lee.

THE CAST

The Wolf	George Bancroft
Olga	Baclanova
David Tyler	Paul Lukas
Gertie	Nancy Carroll
Frank	Arthur Rankin
Sturgess	Brandon Hurst
Office Boy	Paul Guertzman
Jessup	Cranford Kent

Lady of the Pavements

Exceptionally Fine B. O. Value

(Reviewed by Jerry Hoffman)

LUPE VALEZ emerges from a composite of several personalities to just Lupe Valez, a star and trouper in her own right, as a result of "Lady of the Pavements." The well-known "odions comparisons," heretofore made with Lupe and Dolores Del Rio, Racquel Torres, Norma Talmadge and others, can't be used any more. She is Lupe Valez—actress. And a fine one.

However, that isn't the only equation D. W. Griffith has to boast about with his "Lady of the Pavements," most recently made by him for United Artists. In addition he has the best box-office production he has turned out in many years, and not only that, but the best one United Artists have had to offer without any "sooper-sooper" star in an equally long time.

At the United Artists' Theatre, Los Angeles, where it was reviewed, and where people used to go to avoid crowds, it is packing 'em in. For the first time in months, there's a line formed at the box-office

"Lady of the Pavements" has many flaws technically. The sound equipment at the house didn't help it any too much. And the picture itself, with costumes supposedly of a Napoleonic period permitting William Boyd to wear a nifty 1930 model yachting outfit, can be criticized. The fact still remains, that in point of flawless story and dramatic direction, D. W. may not be the old "Mawster," but he's mastered S.R.O. What else matters?

Jetta Goudal, George Fawcett and Albert Conti are the other principals. Goudal gives a splendid performance and is thoroughly beautiful in an unsympathetic character. Fawcett and Conti uphold the standard set by the others, and its a tough standard of acting to live up to.

"Lady of the Pavements," is a girl brought into court from a Parisian dive by a Countess, to humiliate a former lover who has washed up his affair with her. He has told her, with sufficient provocation, that he would rather marry a woman of the streets than her. The Countess sets about making him live up to the statement. The girl is given a convent background, taught to act like a lady and framed to make the man fall in love. In so doing, she falls in love with him.

There's no need of going into plot detail. "Lady of the Pavements" happens to be one picture which is excellently told and beautifully acted. And Lupe Valez cuts loose with comedy as well as dramatic emotion which makes audiences sit up.

Drawing Power: Anywhere. Not only Griffith's name, but the fact that he makes good. It'll send them out talking and sending in more.

THEME: The woman who determines to avenge herself on the man, by making him fall in love and marry, a "lady of the pavements."

Produced by D. W. Griffith and distributed by United Artists. **Directed** by D. W. Griffith. **Story** by Karl Voelmeeller. **Scenario** by Sam Taylor. Footage, sound version, about 8,100. **Released**, Jan. 23, 1929.

THE CAST

Nanon	Lupe Valez
Count Von Arnim	William Boyd
Countess Diane des Granges	Jetta Goudal
Ambassador Houseman	George Fawcett
Chamberlain	Albert Conti
Pianist	William Bakewell

The Bellamy Trial

Guilty of Making a Fair Talkie

(Reviewed by Freddie Schader)

NOW don't get this confused and think that Madge Bellamy is on trial. She isn't because she has left Fox. This is another Bellamy trial altogether. It was made by M-G-M and it's a talkie. And what a talkie. Just talk, talk, talk and then some more talk. The net result is a talkie that is fair, but has too much talk and not enough action. Monta Bell is responsible for that and the reason is that he took for his form in making it the one that was devised by Edmund Goulding a long, long time ago. Maybe "The Bellamy Trial" was made long ago, that is ahead of "Alias Jimmy Valentine," for the latter picture which was released before the "Trial" has much better form. But the chances are that with the craze on the part of audiences to go to see and hear talkers regardless, this one will do fairly well at the box office.

The management makes the request of the audiences not to divulge the solution of this murder mystery. We won't. Go and see it for yourself and suffer.

At any rate, Mimi Bellamy, played by Margaret Livingston, was murdered. Her husband, together with Sue Ives (Leatrice Joy) are suspected of the crime and are on trial for the deed. The whole action takes place in the court room, except when those on the stand are relating their movements on the night the crime was committed. Then while the voice of the witness continues the action is shown, but those sitting in the audience are not following the picture, they are listening to the words being uttered and are still sitting in the court room. That at least seemed to be the general audience reaction. Finally the jury brings in the verdict of "Not Guilty" and the audience is relieved, but there still remains the little item of solving the mystery. In the book it was accomplished through the medium of a letter to the Judge trying the case. In the picture one sees who committed the crime making a confession to the Judge, with His Honor at the end pretending that he was asleep and didn't hear a word of it. Then you sitting in front feeling all the while that the dead woman got what was coming to her get up and walk out of the theatre saying, "Well, what of it?"

Leatrice Joy gives a good performance, but little Betty Bronson and Edward Nugent sitting in the newspaper section at the trial take the honors away. Everyone was hoping that here was really something that was going to develop between these two as the picture went along. The more the pity that it didn't.

Drawing Power: Just tell 'em it's a talker, that seems to be enough these days.

Produced and **distributed** by Metro-Goldwyn-Mayer. **Length:** Sound version, 8,268 feet; silent, 7,524 feet. **Running time,** sound version, an hour and twenty-nine minutes. **Released,** March 2, 1929. **Based** on the novel by Frances Noyes Hart. **Titled** by Joe Farnham. **Directed** by Monte Bell.

THE CAST

Sue Ives	Leatrice Joy
Girl Reporter	Betty Bronson
Boy Reporter	Edward Nugent
Pat Ives	George Barraud
Mimi Bellamy	Margaret Livingston
Stephen Bellamy	Kenneth Thomson
Mother Ives	Margaret Seddon
District Attorney	Charles B. Middleton
Defense Attorney	Charles Hill Mailes

Spite Marriage

Keaton's Best in Several Years

(Reviewed by Walter R. Greene)

METRO-GOLDWYN-MAYER used wise judgment in teaming up Buster Keaton with Edward Sedgwick. The latter is one of the most consistent "money directors" on the coast, and has a keen sense of what comedy values the public will buy. "Spite Marriage" is perhaps the best comedy that Keaton has turned out since he graduated from the two reel ranks. The film, unlike most comedies, has more than a semblance of story background; and is believable, even though it roams around considerably.

The picture is packed with laughs, with one sequence particularly that creates a continual roar for over half a reel. By the way, it is one of the best pieces of comedy business ever developed in a picture, and will be ranked with Chaplin's "overhanging house" stunt in "The Gold Rush." In this sequence, Keaton attempts to put his inebriated wife to bed. Explanation is impossible, except to say that the entire sequence is one continuous roar.

In starting, the picture plants Keaton as a pants presser who falls in love with the star of a legitimate show. He attends every performance of the drama—in a front row seat. Finally Keaton gets back stage, and takes the place of a super. It looks as though the picture will develop into one of those grand old Sennett two reelers, but it quickly veers when the star is spurned by her leading man. For spite, she turns to Keaton and says she will marry him. After the ceremony she imbibes too freely of champagne at a cafe with Buster and Keaton finally carries her out. Then the roar sequence of the newlywed putting his wife to bed. Later, finding that his wife only married him for spite, Keaton leaves, turning up as a sailor on a rum-runner's boat. From there he transfers to a yacht, and finds his wife and the stage troupe aboard. A fire breaks out, and all hands abandon the boat, with the exception of Keaton and his wife. The rum-runners come along and take charge—Keaton saves his wife from attack; succeeds in capturing the outlaw crew, and takes them back to port. Then the final clinch with the wife realizing her love for her "spite" husband.

Dorothy Sebastian is outstanding as the stage star. She is entitled to great credit for her work in the bedroom sequence, for she surely had to act even though Buster was pushing her all over the plac

Drawing Power: If Keaton has been slipping as a draw, this will help re-establish him in any house. There is an abundance of audience comedy, and the picture should not fail to go over most satisfactorily anywhere.

THEME: Stage star marries "sap" admirer for spite, finally falling in love with him.

Produced and distributed by Metro-Goldwyn-Mayer. **Original story** by Lew Lipton. **Adapted** by Ernest S. Pagano. **Scenario** by Richard Schayer. **Titles** by Robert Hopkins. **Directed** by Edward Sedgwick. **Supervised** by Larry Weingarten. **Length** about 6500 feet. **Release date** March, not set.

THE CAST

Elmer	Buster Keaton
Trilby Drew	Dorothy Sebastian
Lional Denmore	Edward Earle
Ethel Norcrosse	Leila Hyams
Nusshaum	William Bechtel

Sins of the Fathers

You Can Visit Them on Your Audiences

(Reviewed by Freddie Schader)

FROM waiter to saloon keeper, to bootlegger, then a Federal convict and back to waiter again is the story of Emil Jannings in his latest. But it is a picture that both you and your audiences will like, for even though the German star goes through the usual series of grief stricken moments a la "The Way of All Flesh" he does manage to come under the wire at the finish for a happy ending. At least as happy as any ending can be that brings about the blindness of an only son. But it is grippingly told in picture form due to the masterful performance of the star and the admirable direction of Ludwig Berger.

In addition to Jannings there are two really remarkable performanees in the picture. Ruth Chatterton and Barry Norton are responsible for them. Miss Chatterton is going to be a surprise to a great many of her friends.

Jannings has the role of a German emigrant who is a waiter and later develops into a beer stube proprietor in a German seetion of the town. He is making a good living up to the time prohibition comes along and then on the adviee of his bartender they start bootlegging, running stuff in from the boats and finally opening a bottling plant of their own. His first wife has died, he has married a vamp who in reality is the bartender's sweetie, and she is the cause of his turning his daughter out of doors. His son, who is his pride and joy is away at college, while the father is amassing wealth by selling booze, and as the Government tightens the ring on alky, the partner starts using wood alcohol whieh results in poisoning hundreds all over the eity, the boot's own boy on his first night home after graduating, also falling a victim to the stuff and going blind.

At that stage of the game the eops break into the plant and the souree of the poison is discovered with the result that the old man is sent to the Federal pen, while the wife and the ex-bartender sweetie flee with the bankroll. The blind boy is taken in hand by his sister and her husband who has developed into a successful business man. When the old man is released from jail he returns to waiting tables and gets a job in a summer amusement park where his family walk in on him and a reconeiliation is effected.

There is lots of aetion, sex and a moral in the picture. It's a great argument against drinking the bottled poison that is being sold these days.

Drawing Power: Jannings' by all means and the faet that he is in a picture with a happy ending. Don't forget Ruth Chatterton because of her stage record and Barry Norton who was "Mother's Boy" in "What Price Glory," and the lead in "Mother Knows Best."

Produced and **distributed** by Paramount-Famous-Lasky. **Length,** 7,761 feet. **Running time,** an hour and twenty-eight minutes. **Released,** Dec. 29, 1928. **Story** by Norman Burnstine. **Adapted** by E. Lloyd Sheldon. **Directed** by Ludwig Berger.

THE CAST

Wilhelm Spengler	Emil Jannings
Gretta	Ruth Chatterton
Tom Spengler	Barry Norton
Mary Spengler	Jean Arthur
Otto	Jack Luden
Mother Spengler	ZaSu Pitts
Gus	Matthew Betz

Redskin

Bang! And Another Redskin Bit the Dust

(Reviewed by Freddie Schader)

ON the same battlefield at the corner of 44th Street and Broadway where he met defeat as an Indian in "The Vanishing American" a couple of years ago, Richard Dix again comes a cropper in "Redskin." He hasn't had a real picture since he made "Knockout Reilly" in the Eastern studios, and now after almost two years of duds to top it by this one, is almost too much. If it wasn't for the faet that they have some great Technicolor shots in "Redskin" they could leave it on the shelf for all the good that it is going to do at the box offiee. It opened last week at the Criterion for a run at $2 top. If it manages to stay four weeks it will be a wonder.

As far as story goes, it is just the same old tale all over again. An Indian youth, son of a chief, is torn from his people and compelled to go to the white man's school. Then after he has finished school he is neither white nor an Indian. But in the school he has met an Indian maid. They grow up together and although she is of a tribe that is opposed to his own he loves her, and in the end he manages to marry her for the happy ending, but not before he manages to discover oil, in the kind of soil where there never was any oil before. Then he turns out to be the champ of champs as a marathon runner for he beats a Ford in a cross country race to file his claim in the land offiee. The writer evidently forgot that whites cannot prospect on reservations. But a little thing like that is overlooked in pictures.

Drawing Power: The scenic beauties of Utah in natural colors is about all that there is that you can offer your public.

Produced and **distributed** by Paramount-Famous-Lasky. **Silent length,** 7,402 feet; **Sound,** 7,643 feet. **Released,** Feb. 9, 1929. **Story** and **adaptation** by Elizabeth Pickett. **Directed** by Victor Schertzinger.

THE CAST

Wing Foot	Richard Dix
Corn Blossom	Gladys Belmont
Judy	Jane Novak
John Walton	Larry Steers
Navajo Jim	Tully Marshall
Chahi	Bernard Siegel
Chief Notani	George Rigas
Yina	Augustine Lopez
Pueblo Jim	Noble Johnson
Commissioner	Joseph W. Girard
Barrett	Jack Duane
Anderson	Andrew J. Callahan
Wing Foot (Age 9)	Philip Anderson
Corn Blossom (Age 6)	Loraine Rivero
Pueblo Jim (Age 15)	George Walker

Watch It Click

THE other day, at the RCA projection room, Educational showed two dialogue comedies — "The Eligible Mr. Bangs" and "The Bride's Relations."

The first is a smart society comedy with excellent lines, giving Edward Everett Horton, in particular, a chance to shine. It should go well.

The other, "The Bride's Relations," produced by Mack Sennett, is a knockout. The best talking short we have seen. Shown in a cold projection room, it "got" the reviewers, and brought plenty of laughs. Watch it click in the theatres. A "natural," if there ever was one.

The Pagan

A Keystone with a South Sea Setting

(Reviewed by Jerry Hoffman)

N reply to adverse eritieism on this latest Ramon Novarro vehicle, M-G-M undoubtedly point to the number of laughs they clocked at the preview where it was revised. In this instance, it was the Westlake Theatre, Los Angeles. All of whieh is well and good if they intend to make a combined Longdon-Chaplin-Laurel-Hardy out of the screen's most romantic figures.

With "Searamouche" and "Ben Hur," M-G-M had an opportunity to build one of the best box-office attractions in the industry in Ramon Novarro. They had exploited Novarro as what he is off the sereen. A dreamer, with lofty thoughts, beautiful ideals, and at the same time one of the few individuals in his end of the profession with an unusual amount of common sense. Readers of sueh publicity don't want to see their dreamer of beautiful things playing slapstick.

There was an opportunity for an exceptionally fine story worthy of Novarro in "The Pagan." Evidently W. S. Van Dyke, who gave us "White Shadows of the South Seas," couldn't repeat, and seemed to be at a loss in handling this story.

Undoubtedly "The Pagan" will be greatly enhanced by sound, as this preview was in silent form. There are certain sequences whieh call for singing by Novarro, who is reputed to have a beautiful voiee. In fairness to Novarro, it must be said that he gives a splendid performance as the half-caste Polynesian who wants neither money nor land, nor anything material, but just to be let alone and be happy. Little Dorothy Janis shows great possibility for future dramatie roles despite the evidently poor direction she has been given and the oeeasional spots of poor photography. The girl is sweet to look at and displays more than average ability. Donald Crisp and Renee Adoree almost suceeed in running off with all acting honors, mainly because their roles have more meat than the juvenile and ingenue eharaeters.

Drawing Power: The equation of Novarro's name will undoubtedly pull people in. There is also plenty of entertainment even if it is slapstick eomedy.

Produced and **distributed** by Metro-Goldwyn-Mayer. **Silent footage,** 7,000 feet, approximately. **Directed** by W. S. Van Dyke. **Story** by John Russell. **Scenario** by Dorothy Farnum.

THE CAST

Henry Shoesmith, Jr.	Ramon Novarro
Madge	Renee Adoree
Tito	Dorothy Janis
Joranson	Donald Crisp

"Wooden Money"

(Pathe—One Reel)

THIS is a very humorous Aesop Film Fable comic, that has been cleverly animated. The cartoonist pens Milt Mouse and his sweetie riding through one part of Fableville, while old man Alfalfa in another section of town is having considerable trouble with his household.

Al's abode is overrun with mischievous mice, and a gang of cats just about make life unbearable for him. He decides to sell the place, and two brothers buy it. Al runs away with the bag they have given him supposed to contain money. Opening the bag miles away, the farmer discovers it full of mice. He jumps into the lake, comes through the faucet in his own kitchen, and with the endless string of mice still trailing him, chases the two brothers over the hill.—GEORGE J. REDDY.

"Circus Time"
(Pathe—Two Reels)
(Reviewed by George J. Reddy)

ON reviewing the latest release of Amadee J. Van Buren's "Smitty and His Pals" series, the writer is sorry to say that it does not perch on the same level as its predecessors. This film will unquestionably set the kids into an uproar, but it lacks the appeal that others in the series have carried for both juvenile and adult audiences. Mention is made in particular of the titles in this number, which in most cases, are too sophisticated for the surrounding kid atmosphere.

"Circus Time," takes Smitty and his pals to the "big top" grounds. Smitty's girl friend, Vera, wants to see the show, but Smitty and money are distant friends, so Vera leaves him flat and enters with his rival. All aboil, Smitty decides to stage his own show in the backyard and draws a big audience. Then in the midst of the performance, a real lion, escaped from the circus, runs into Smitty's "lion cage." Unknowingly he puts Leo through trick paces, while all the kids scurry from the scene. When the circus manager finds the lion safe in Smitty's cage, he rewards him with a couple of banknotes, and then Vera decides that there is only one real boy friend after all. Billy Bevan, is guest star in this comic, and gets across some fun in the role of a cop. Donald Heines is Smitty, Jackie Coombs is Herbie and Betty Jane Graham is Vera.

"Players at Play"
(Pathe—One Reel)

"PLAYERS AT PLAY," is a Grantland Rice "Sportlight" subject, showing that leading players of the motion picture screen find it necessary to indulge in athletic sports between scenes at the studios, in order to keep in the pink of condition and form.

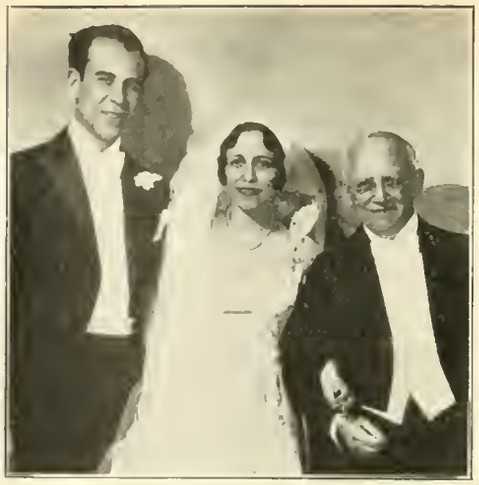
Among the prominent picture folk appearing in this reel produced by the Van Buren Corporation are: Louise Fazenda, Junior Coghlan, Phyllis Haver, Marie Prevost, Noah Beery, Jackie Coogan, Robert Armstrong and Neil Hamilton. All of these Rice Sportlights seen in the past have proven good entertainment, but this latest release carries an especial appeal, because of the big screen lights it contains. Should be welcome on any program.—GEORGE J. REDDY.

Wyler to Direct "Evidence"

Universal has given the task of filming "Evidence," an original play by Edward Montagne, to Director William Wyler. The adaptation has been prepared by Charles Kenyon and John Clymer.



Some idea of the love affair between Magnolia, showboat actress, and Ravenal, the gambler, characters portrayed by Laura La Plante and Joseph Schildkraut in Universal's film version of "Showboat." Harry Pollard directed



The weddinig of Stanley Bergerman and Miss Rosabelle Laemmle was a brilliant social event in Beverly Hills, Cal., the early part of January. Left to right: Stanley Bergerman, Mrs. Stanley Bergerman and Carl Laemmle, pres. of Universal Pictures Corp.

"Question Marks"
(Hodge-Podge-Educational—One Reel)

A ONE-REEL novelty scenic subject, this Hodge-Podge offers a number of entertaining topics gathered 'round the world. Animated cartoon effects are used in the release, as fade-ins to the real pictorial sequences, and add to the interest. An animated title is also used to ask a group of questions, the film scenes setting forth the explanations or answers to the "Do You Know" questions.

The first question is "Do you know that Dutch children remove their wooden shoes before entering a home in Holland?" Six Dutch kids are pictured walking down the street, and removing their footwear, just before going into a house. In a similar manner, the audience is asked if it knows that the Viga Canal of Mexico is a fishing place of scenic charm? Pictures in answer are shown. Other items of interest are Church day in Hungary; a trick film study depicting the intense heat, that virtually melts a person in some parts of the U. S.; the lack of footwear worn by working girls in Poland; Laplanders and their goats; crude schools in Serbia; fine scroll work done by natives in Morocco; clock in Sweden that daily portrays legend of St. George and the Dragon, and a cartoon showing the elephant as a beast of burden in India.—GEORGE J. REDDY.

"A Bird In The Hand"
(Christie Talking Comedy)
(Reviewed by Freddie Schader)

THIS is a fairly snappy comedy talking short. It was written by Percy Heath and has a cast of real names. Those in it are Lois Wilson, Jason Robard, Dot Farley and Roy D'Arcy. Wilson and Robard are man and wife, he working for a giddy widow, Dot Farley. She is in love with him and calls on the young wife to persuade her to divorce her husband for an income of $10,000 a year.

At that point the widow's brother steps in for no reason at all and immediately starts to make the wife, at which the chauffeur husband gets sore and the result is that giddy widow and brother are chased from the house. Then the young wife discloses she has saved $1,200 and they are going to buy a taxicab which the husband can run. The dialog is snappy and the picture full of laughs and exceedingly well played.

Olive Borden Signs with R-K-O

Olive Borden has signed a long term contract with RKO. Her first picture, undetermined now, will be started in March.

"Her Big Ben"
(Educational—One Reel)

A NEW screen comedian has pushed his way up to recognition in the Cameo Comedy series for Educational. His name is Gene Stone, and in this film is cast a happy-go-lucky gob, who plays the part of a girl, to prevent the marriage of his sweetheart to a rival. It is rather early to really judge the work of Stone, for this number does not show him up to any good advantage. The real fun of piece is supplied by a trained monkey.

Ruth loves Gene, but her mother insists she wed a wealthy suitor. Gene comes to the rescue, and the two decide on a plan of action. Gene wears the attire of a woman, and dresses his pet monkey as a baby. When Ruth is about to be married to the rich rival, Gene steps in on the ceremony and claims the rival as the husband who has deserted. Ruth's mother promptly ejects the rival, and tries to comfort Gene, still in feminine garb. The monkey irritated by being "dolled up," starts to raise cain in general. Gene, in chasing the "monk," loses his skirt, and he, in turn, is given the rush-act by the girl's pugilistic Ma. This film presents a fair amount of humor, and should please the average and "not-too-particular" audience. The cast includes in addition to Stone, Ruth Eddings and Eva Thatcher. Jules White directed.—GEORGE J. REDDY.

"Lincoln"
(Pathe-RCA—One Reel)

PATHE has ready for release, a special sound, talker and synchronized reel, produced and edited by Terry Ramsaye. The reel has been splendidly put together, and is a timely subject for presentation in conjunction with the coming of Lincoln's Birthday.

The picture offers a pictorially effective review of the landmarks of Lincoln's career, and the photography is excellent. George Billings, probably the screen's most capable interpreter of the Abraham Lincoln characterization, appears in an impressive recital of the famous Gettysburg address. A male quartette registers well singing a popular soldier song of Civil War times.

The synchronized score of the film has been handled to advantage by Josiah Zuro, and the recording by RCA Photophone system. The production in all occupies but 10 minutes of screen time. This subject will make an ideal special attraction for any theatre program.—GEORGE J. REDDY.

"Trial Marriage"

Jason Robards and Thelma Todd complete the quartette of starring players in Columbia's drama of companionate marriage, "Trial Marriage." Erle C. Kenton is directing.



Lina Basquette and George Duryea in a scene from Cecil DeMille's personally directed "The Godless Girl," a forthcoming release from Pathe. Jeannie McPherson wrote the story

"Highlowbrow"

(Paramount Talking Short)

(Reviewed by Freddie Schader)

THIS novelty by S. J. Kaufman proved to be fairly interesting. It has Leo Donnelly as one of the two men in the telephonic conversation that leads into the showing of three short stories of spice and snap from famous authors. Leo is the lowbrow who is trying to lure the highbrow from his books for an evening of stepping, but the highbrow says nothing doing, he preferring to remain at home with his books. Then he bets the lowbrow that he can tell him three stories over the phone that will hold his interest and proceeds with them. It's a good gag, well worked out, with the voice of the highbrow continuing while the story itself is shown in the action. It runs sixteen minutes.

"Farewell"

(Universal—Two Reels)

(Reviewed by George J. Reddy)

ANOTHER issue in the third "Collegians" series has been turned out by Universal. This offering presents a story with the usual college atmosphere, a light vein of comedy, and maintains steady enough action to hold the interest. A fair added attraction.

Commencement week at old Calford, was an exciting one, but also sad, for it is the time when many friends part ways. Don Trent, a graduate, loved pretty June Maxwell and wanted to tell her so before he left school. In order to do so, he had to get his rival Ed Benson out of the way, so he bribes the tailor to rip up Ed's evening clothes and baste them together again. At the dance Ed bends down to pick up a lady's handkerchief, with the result that his suit falls apart. A good deal of fun is applied as he tries to make his way from the hall. Out in the garden Ed commandeers an old grad's clothes. On his way back to the ball room he comes across Don and June. The latter has just told Don that friendship was all she could give him, as her heart belonged to Ed. Don takes the blow like a man, and the three part friends. Nat Ross directed.

"The False Alarm Fire Company"

(Paramount Talking Short)

(Reviewed by Freddie Schader)

A TYPCICAL hoke vaudeville comedy skit, built just for laughs and getting them. Smith and Dale are of the old Avon Comedy Four and they manage to handle the characters of the two firemen, who are too engrossed in their checker game to attend any fires, in a manner that will get to any audience. Rus eight minutes.

"Pathe Review No. 7"

(Pathe—One Reel)

A DIVERSIFIED line-up of subjects are included in issue No. 7 of Pathe Review reel. They are: "Extra! First Smell Picture," a novelty sequence dealing with perfumes; "Slowpoke," shots of the giant Florida turtle; "Rolling Down to Riga," some rather unusual scenes of lumber camp activities in Latvia; and "Bends and Twists," showing how English chorines maintain that show-girl perfection. Good entertainment.—GEORGE J. REDDY.

"Two Little Chinese Maids"

(Paramount Talking Short)

(Reviewed by Freddie Schader)

THIS subject runs about six minutes. Anna Chang and Hatsu Kuma are the Chinese maids who are responsible for it. There are a couple of numbers, the girls doing a typical sister act. Little or nothing to it except to fill out a bill with. The recording is particularly flat and little or no tonal quality to the singing.



An illustrious Battalion Chief. Harold Lloyd, Paramount star, was recently given that title by the Los Angeles Fire Dept. He is shown with Fire Chief Scott of that city

"The Melancholy Dame"

(Paramount-Christie—2 Reels, Sound)

(Reviewed by Jerry Hoffman)

THIS is the first of the all-colored shorts being produced by Christie from the Octavus Roy Cohen stories. Arvid Gilstrom, one of the only two directors in Hollywood who went East to school for the purpose of studying sound, directed it.

This is the first subject of any type I've seen which shows a definite use of sound. In this one, sound isn't novelty, it is entertainment and the short is crammed full of that quality. The players are from the Los Angeles Lincoln Theatre, and are all colored artists.

The story concerns a jealous wife, the object of her jealousy being the entertainer in her husband's cafe. The piano player is the entertainer's husband. The story ran in the Saturday Evening Post. There are laughs, hot dance bits and singing. A novelty in the title is having a colored singer warble the "Melancholy Momma" while the credits are being flashed.

You can't go wrong with this one. Christie's have set a tough pace for themselves with "The Melancholy Dame" as their initial release. If the others live up to this standard, the entire group are worth buying.

Footage—talking, 1,909 feet; silent, 1,551.

Directed by Arvid Gilstrom, screen arrangement by Alfred A. Cohn. Cast: Edward Thompson, Spencer Williams, Evelyn Preer, Roberta Hyson, Charles Olden.

"The Bride's Relations"

(Sennett-Educational—Two Reels)

(Reviewed by Raymond Ganly)

WHEN a comedy causes genuine laughter—hearty masculine gurgles and penetrating feminine merriment—it is a highly successful affair. And this is what this new Sennett-Educational talkie comedy does. There's one sequence wherein the delicious snoring of two sleepy mountaineers is convulsively funny. There are other gags, but this one tops them.

Sound in used throughout. The characters keep up a continual line of conversation and as it all has to do with a bridegroom's visit to his wife's relations and their goofy hospitality there are many opportunities for wisecracking. The sound recording is well done; even the talk of a trio in an automobile rushing along the road at a helter-skelter speed is caught by the recorder

Johnny Burke and Thelma Hill are the newlyweds. Harry Gribbon, Andy Clyde, Louise Carver, Ruth Kane and Sunshine Hart are "the bride's relations," all assorted nuts. The story in dialogue is by John A. Waldron, Earle Rodney, Hampton Del Ruth, Harry McCoy. The technical photographers were John W. Boyle, Arthur W. Blinn, Ernie Crockett and Homer Ackerman. William Hornbeck was the film editor. The RCA Photophone system is used.

"Pep Up"

(Educational—One Reel)

AFTER about a year's absence from the Educational fold, the young comedian, Cliff Bowes is now being featured on his own in a series of Cameo single-reel comedies. Although this release "Pep Up," offers an average amount of fun, the reviewer hopes that it is not being chalked up as a high-water mark of Bowes' talent. He is aided in this number by a cast of players including, Marshall Ruth, Adrienne Dore, Billy Dale and Emily Gerdes. Francis directed.

Cliff is on his way to his sweetheart Adrienne's party, and is dragging along a French poodle as her gift. After many narrow escapes for the stubborn pooch, Cliff finally delivers it intact. At the party he finds Marshall, his rival, making love to Adrienne, but she puts him aside for Cliff.

Marshall, peeved, gets hold of some African bugs and slides them down Cliff's back. The latter goes through all sorts of contortions trying to evade them. The butler arrives on the scene with some bug killing fluid, and not knowing that it will eat away clothing, squirts it over Cliff. As Cliff walks down the street with Adrienne, his clothes gradually drop from him, and not to embarrass her, he covers himself with a coat. His troubles are climaxed, however, when he becomes mixed up in the rope of a balloon advertisement and is carried skyward. The film offers some good laughs in spots, and should register on most any type of program.—GEORGE J. REDDY.

"Lewis-Sonnenberg Wrestling Match"

(Educational—Special Reel)

SPORT enthusiasts among motion picture fans are in for a treat, if they are fortunate enough in having their local exhibitor book the special Educational reel, containing official films of the "Strangler" Lewis-"Dynamite" Sonnenberg wrestling bout for world's champion.

Having witnessed this film at a private preview, the writer received many thrills, through the rough-and-tumble tactics of the two giants of the mat. Excellent close-ups, and slow motion scenes, have faithfully recorded all details of the big scrap.

Sonnenberg, former star on Dartmouth's football team, won the first fall from "Strangler" Lewis during the match, and later came back to butt the champ out of the ring seven times, with powerful driving methods. Sonnenberg is shown clinching the match, when Lewis folds up, under the former's last terrific assault, and fails to return to the mat. Lewis is disqualified by the referee, and Sonnenberg acclaimed as the new heavyweight wrestling title holder. This is a corking good subject to be exploited with the men and boys in mind, and has an unlimited amount of places in which it may be shown in addition to the theatre. These including Athletic Associations, etc.—GEORGE J. REDDY.



Clara Bow, Paramount's flaming star, shows how her sex gets the last word—even on the radio. However, the joke was on Neil Hamilton, her leading man in "Three Week Ends."

Classified Ads

RATES: 10 cents a word for each insertion, in advance except Employment Wanted, on which rate is 5 cents

Situations Wanted

ORGANISTS and SINGERS, thoroughly trained and experienced in theatre work. Men and women now ready for good positions. Write salary, and other data. Address, Chicago Musical College, 64 E. Van Buren, Chicago.

PROJECTIONIST wants position. Non-Union. Eight years' experience on Simplex machines. Good references, 22 years of age, also Technical Electrical Engineering graduate. Write or wire, Donald A. O'Bryan, 112 E. 19th Ave., Denver, Colo.

I RECOMMEND you, Mr. Exhibitor, to read this ad, if you are seeking a grade A theatre manager that can get you results. Will locate anywhere. References, the finest. Appointments will be made in New York. Address, Box 440, Motion Picture News, 729 7th Ave., New York City.

Wanted

WANTED POSITION: At liberty, experienced organist. Large library. Expert cueing. Robert Morton, Wurlitzer organs. Go anywhere. Organist, 1413 Girard St., Los Angeles, Calif.

Managers' School

THEATRE EMPLOYEES —Learn modern theatre management, advertising, service. Approved and specialized training for theatre employees while at theatre. Catalog C. Moving Picture Theatre Managers Institute, Elmira, N. Y.

For Sale

THEATRE FOR SALE. Town 2,000 population. Communicate Box 455, Motion Picture News, New York City.

$150.00 buys Photoplayer Organ, good condition. Cost $3,000.00. Carol Fenyvessy, 62 St. Paul St., Rochester, N. Y.

For Sale: 2,000 high class upholstered opera chairs from leading Broadway theatre. $2.00 per chair. Box 425, Motion Picture News, 729 7th Ave., New York City.

Three Thousand Dollars will buy good will and equipment for a 380-seat moving picture house; rent, month, $150. Favorite Theatre, Washington, D. C.

Used Equipment

FOR SALE—1200 Upholstered Theatre Chairs; 1000 Veneer Theatre Chairs; 500 Upholstered Chairs with spring seats, panel back. Also all makes REBUILT projectors, spotlights, reflector lamps, screens. Everything for the theatre at bargain prices. Amusement Supply Co., Inc., 729 Seventh Ave., New York City.

It Pays to Advertise in the Classified Ads Section of the News.



Five examples of newspaper displays exploiting M-G-M's "West of Zanzibar" at first run theatres. The ads illustrated are displays by Loew's Midland, Kansas City, a three-column layout of striking make-up; Palace, Indianapolis, three columns; Loew's Valentine, Toledo, three columns; Fisher theatre, St. Louis, two columns; and Loew's and United Artist's State, Louisville, a two column layout

Conducted by An Exhibitor for Exhibitors

MANAGERS ROUND TABLE CLUB



CLEARING HOUSE FOR BOX OFFICE PROBLEMS and THEATRE OPERATION

By Charles E. Lewis

of the Alfred Gottesman Theatrical Enterprises, New England

Wakoff Is "Old" in Experience



Arthur Wakoff

This picture will serve to introduce to the members of the MANAGERS' ROUND TABLE CLUB, Arthur Wakoff, recently promoted to the post of Managing Director of the Roger Sherman Theatre in New Haven, Conn. The Roger Sherman, by the way, is one of the pioneer "Sound" theatres.

Mr. Wakoff's experience in the show business dates back quite a few years during which time he has been connected with the Famous Players-Paramount Corp. and later with the Arthur Friend Circuit in New England. When that organization passed out, Wakoff joined the Gottesman Circuit and has been with them ever since, working his way up from Assistant Manager to the present important post he now occupies.

Arthur has, from my own personal observations, a keen sense of showmanship and is made of that kind of "stuff" that real managers are made of. It's true Arthur has his weaknesses, but then we all have (but don't like to admit it) so weighing it all in the balance, he tips the scales in the right direction. However, in order to prove that he is all I claim for him, he should tell the members of the CLUB how HE puts over "sound" pictures in the Roger Sherman. What do you say, Arthur?

Some News of "Ducky" Meyers

Some time ago we asked for information about "Ducky" Meyers, an exhibitor from Chillicothe, Ohio, and better known as the "mayor" of that fair city.

We were beginning to despair that the earth had swallowed him up (and he's some mouthful) when lo—we received two letters on the same day tipping us off that "Ducky" was very much alive and active, as all good managers should be, BUT he was laying low and trying to live down that "awful" boat ride from Sandusky, Ohio, to Canada. The other letter was to the effect that "Ducky" was having slightly tough sailing but would be on deck for the next Gus Sun convention in 1929. Here's hoping I will also be on the same deck.

Now we must ask—"What happened to "Tim" Roberts, of Mansfield, who piloted the Good Ship "News" from Mansfield into Cedar Point, where the convention was held, insisting all the way that we were on the wrong road and we should have taken the "other" road a ways back? Maybe the same Sherlocks who sent us word of "Ducky" will dig up some information about "Tim."

Does Public Prefer Sound or Silent?

UP to the time of going to press we have received 54 answers to our letter asking members whether their patrons prefer a good silent picture to a fair synchronized picture. Here is the score:

For good silent pictures.... 52

For synchronized pictures.. 2

Does this survey mean anything to you? Do you really know what your patrons want? Do you believe in the future of "Sound" pictures?

Publication of some of the interesting letters received will start in a short time and if you are really anxious to know how our question reacted upon exhibitors in different parts of the country, then you will want to read them.

Figure This One Out

A certain exchange manager pulled a funny one in our presence a short time ago when he admitted that a picture he was selling was worth about $60 silent, but with a plain musical synchronization he must get $300. Now, boys, there's a great comparison for you to figure out in place of a cross-word puzzle. I tried but could not see how it worked out in figures. So then I asked this exchange manager how he arrived at such prices and his answer was still funnier. He told me that because of the very few wired houses that he could possibly sell the synchronized print to, he would have to get the high price to make up for it. On this basis we really have a bright future to look forward to because as soon as the majority of the towns are wired we ought to be able to buy our synchronized pictures for a song and dance. Hey-hey, who dares to say that there are no new selling angles under the sun? (P. S.—Yes, there is a post script to this one—the picture was NOT so good anyway.)

Lawrence Sells Sound for Schine's Ohio

Our old friend and aequaintance from last summer's trip through the Middle West, C. F. Lawrence, manager of Schine's Ohio Theatre, in Lima, Ohio, sent us as neat a piece of advertising matter as we have ever had submitted. It is in the form of a Summons, but done so well that it compels further reading at first sight. I am showing the folded Summons here so you can see it for yourself and I heartily recommend that you write Lawrence for a copy of the complete form as soon as possible. I am sure he will gladly forward one to any member interested. Get a copy, look it over, and then see if you don't want to use it yourself. It is our idea of 100 Per Cent "sound" exploitation for any house, anywhere.

Lawrence's "Summons"

In the

Supreme Court of Talking Pictures

United States of America

DEPT. OF TALKING PICTURES
Motion Picture Division
SCHINE'S OHIO THEATRE
Plaintiff

— *Against* —

YOURSELF
Defendant

Summons

While this "Summons" was primarily used for selling "On Trial" to his patrons, the make up and wording on the inside tends to sell "sound" and other attractions in general.

"MOTHER," REHEARSAL, SATURDAY, JAN. 19

Subject	Repro	Time	Rehearsal FA	Rehearsal HO	Special Cues	Schedule
Para News.....	Sil.....	.10			S. M. at "Eyes of World".....	9.50–10.00
"Home Towners" Trail.....	Vit....	.05	9	a	S. M. at words, "Warner Bros. All Talking, etc".....	10.00–10.15
"My Man," Trail...	Vit....	.06	9	a	S. M. at Words "Makes Customers (etc.)".....	10.15–10.21
Caballos Revue.....	Vit....	.10	10	a	S. M. as Table Rises.	10.21–10.31
"Mother Knows Best".....	Movie..	1.44	10	c	2nd Reel Cue After Girls cross.....	10.31–12.15
					Stage for bows change 11-A for dialogue in dressing Room	
					U. I. for Songs.....	
					C. O. after last note of theme song played on piano.	
					8th reel change to 10-A for dialogue finish.	

John Scanlon's sound projection chart as described in story on this page

Recent Members of

The Round Table Club

W. H. Hall, Columbia Theatre, Baton Rouge, La.
John J. Scanlon, Palace Theatre, Torrington, Conn.
Arthur Wakoff, Roger Sherman Theatre, New Haven, Conn.

Now—You Join

Clip and mail the coupon below with your name and address to

Motion Picture News, 729-7th Ave., New York City

APPLICATION FOR MEMBERSHIP IN "MANAGER'S ROUND TABLE CLUB"

I hereby apply for membership in the club and promise to send in, for publication, a complete description of every successful advertising campaign or exploitation that I put across.

Name .....

Address ..... Policy .....

Theatre ..... Capacity .....

City ..... State .....

Honorary Chairman
Wm. A. Johnston

Chairman
Charles E. Lewis

"Sound" Exploitation Division of the Round Table Club

(NOTE—*Under this department we invite members of the Club and readers of the* NEWS *to send us descriptions of how pictures and exploitation they put over "sound"—Editor.*)

John J. Scanlon, a new member of the CLUB from Torrington, Conn., makes an excellent suggestion to all managers whose houses are wired for "sound." His contention is that you should encourage your projectionists to make suggestions for the improvement of your "sound" projection and how they believe they can improve such conditions in the theatre. He submits an interesting chart we are reproducing here. The purpose of this chart is to catch all defects at rehearsals of the show (which we know is important) and correct them before the regular performances are given. You will note that the "chart" immediately gives the projectionists in the booth a complete summary of what they should know, and not just memorize, and enables them to run the show as near perfect as possible. It is well worth a close study and if it appeals to you then you should put it into effect.

Thank you Scanlon for your well wishes and we hope to hear more, and often, from you and Torrington.

Ed Heihle and Newark Ohio

Ed—why didn't I hear about the opening of your new Midland Theatre? How about all the news you were going to send me telling about the grand opening? There is still time to redeem yourself, so just take the time to send me the story and how things are going up Newark way. Thanks in advance and if there is no letter, then I'll skip Newark on the next trip (which may be a blessing to you at that) but I won't let up pestering you just the same. No cheatin'. We want to know about Heihle and Newark

And by the way, Ed, how's chances of seeing you at Cedar Point next summer? This time I will bring a camera and get the pictures that I was promised before the gang broke up.

But I'm glad I met you and the other boys, just the same. And next time we meet it will be a reunion and convention combined.

Greetings Mr. Hall

The CLUB welcoming committee being on their usual vacation compels me to act in their place, so I take this means of welcoming Mr. W. H. Hall into the CLUB. Mr. Hall hails from the Columbia Theatre, in Baton Rouge, La., and his notation that he runs a wired house makes him doubly welcome as we want "live" managers of wired houses to tell us how they are selling "sound" to their patrons. Let's hear from you real soon, Hall, and "dish us all the dirt from down your way."

Trop Back in Harness

J. D. Trop, who handles publicity for some of the best known independent companies and who was almost seriously injured in an automobile accident recently, has fully recovered and is again back on the job.

Regional News from Correspondents

Several New England Charters Granted

HELEDITH-STANJAN CO., Somerville, Mass., has been incorporated to operate theatres, with 1,000 shares no par capital. Incorporators are Nathan Hoffman, who has reentered the theatre business after an absence of a few years; Harriet L. Hoffman, and Raymond F. Baldes.

Whiting Theatre & Realty Co., Hamden, Conn., has been incorporated with capital of $97,500. Louis Evans, 109 Church street, New Haven, is the company's head.

The De Witt Theatre Co., New Haven, Conn., has incorporated with 1,000 no par shares. Benjamin Calechman, of 617 Washington avenue, New Haven, heads the new company.

The Siciana Film Corporation has been incorporated with capital of $100,000. The incorporators are Joseph Ciambrono, Victor Dellaria and Cosimo Lorina, all of Boston.

Rumors to the effect that the Netoco chain was interested in the purchase of property on Lisbon street, Lewiston, Me., as a site for a theatre are denied by E. T. D. Willard of Portland, who is the purchaser of the property.

Sound equipment has been installed at the Putnam theatre at Rockville, Conn.

The Netoco chain, controlling theatres in New England, has adopted a group life insurance policy for its employees, now numbering 389.

While several columns are being devoted daily to a discussion for and against Sunday shows in the local press, the motion picture theatres of Malden are continuing Sunday showings upon permits issued each week by Mayor John D. Devir. To date sentiment appears to favor the continuance of the recently inaugurated plan of giving Sunday shows.

Architect Thomas W. Lamb of New York has plans well under way for the new Fox Theatre at Boylston, Tremont and LaGrange streets, Boston. The general contract has already been let to Ahronberg Fried Co., Inc., of New York City.

Myron Shellman, former manager of the Uptown Theatre in Providence, R. I., is now special publicity representative for the Publix in New England.

A new theatre is to be erected in Greenwich, Conn., for New New York interests and construction is to be pushed rapidly. Henry S. Thorne of New York City is mentoned as interested in the project.

The Inwood Theatre at Inwood, Vt., operated by Allard Graves of White River Junction, Vt., opened Jan. 28th.

Fire in the Colonial Theatre at Nashua, N. H., Monday, resulted in damage estimated at $100,000. It is understood that immediate steps will be taken to rebuild the structure.

The Lyric Theatre at Ludlow, Mass., was reopened last week. John Kamuda leased the theatre to Robert A. Bardwell.

The Colonial Theatre at Belfast, Me., a former Publix theatre, has been sold to Sam Kurzon's Graphic Circuit, with headquarters at Bangor, Me.

Arthur McAvoy's new Plymouth Theatre at Leominster will open with Movietone and Vitaphone on February 4th.

Jack Bullwinkle has been appointed manager of the new World Wide Picture Corporation for the New England territory.

Tom Bailey, district manager for Paramount in New England, is being congratulated upon the arrival of a baby daughter.

George M. A. Fecke, formerly head of Pictures in Motion in Boston and one of the pioneer film men in the New England territory, is now in charge of the non-theatrical department for Paramount in all of the New England states.

Jeanette Hayden has been added to the Pathe inspection department.

Jack Jennings, salesmen at Pathe has resigned.

Jack Caddigan has been appointed chief accountant at Famous Players where he succeeds Fred Cutler, resigned.

Vitaphone has opened at the Empire Theatre at Fall River, following within a week of Vitaphone installations at the Capitol in the same city. On Jan. 22nd the Park Theatre at Taunton will operate Vitaphone.

Howard Doyle, former all-star athlete at Georgetown University, has entered the employ of Paramount Exchange at Boston in the Advertising Sales department.

Joseph Schmuck is again selling Warner Brothers' product in the Maine territory.

Salt Lake Trade Board Officers Elected

AT the recent meeting held in Salt Lake by the Film Board of Trade, Lawrence C. Wingham was elected president, in the place of Al O'Keefe, who resigned after two years service. Wayne C. Ball, vice-president, and D. T. Lane, secretary and treasurer. O'Keefe, Ball and Clyde Messinger of the Pathe, Warner Bros. and Educational exchanges here, respectively, were appointed as distributor members of the board of arbitration, while John Gillette of Tooelle, Utah; Clifton Pierce, of this city, and John Rugar, of Park City, Utah, were appointed as exhibitor members of the board of arbitration for the coming year.

The Louis Marcus Enterprises, consisting of the Capital Theatre, Victory and Paramount Theatres at Salt Lake City, and the Paramount Theatre of Ogden, Utah; the Paramount of Provo, Utah, and the Idaho Theatre of Twinn Falls, Idaho, will be completely equipped soon with Vitaphone and Movietone.

Al O'Keefe, manager here for Pathe, visited the key towns of Montana recently in the interest of the Pathe sound pictures.

H. W. Braly, division manager for Paramount Famous-Lasky, is visiting the local branch.

C. C. McDermond, newly appointed manager in this city for Tiffany-Stahl, has made a business swing into Denver territory.

Western Theatres, Inc., has just leased for five years the showhouse recently completed at Parowan, Utah. It was built at a cost of about $17,000 by Walter C. Mitchell and George A. Lowe, Jr. The house is to be known as the Orpheum and will be managed by Scott Mitchell.

Fred Lind, local manager for FBO, returned last week from a sales convention held at Los Angeles.

Ned B. Grossman, has opened with sound at his Capital Theatre, Pocatello, Idaho.

The Salt Lake office of the National Theatre Supply Company sold new equipment to Grossman in connection with his sound equipment.

Western Division Manager J. H. Goldberg of the Columbia Pictures Corporation visited Salt Lake this past week.

Baltimore Territory Regional News

JOHN T. FORD, 65, member of one of America's oldest theatrical families, died at the home of his son, John T. Ford, Jr., January 25.

Frank Price, Jr., and Conrad Haggert, manager and chief electrician respectively of the Rivoli here, were given a testimonial dinner at the Hotel Emerson, recently, by the Advertising Club of Baltimore.

G. W. Steffe, cashier at the Little Theatre, Baltimore, has returned to work after an attack of grippe.

David Nolan has succeeded R. T. Stonebrook as manager of Loew's Stanley in Baltimore. Mr. Nolan comes from Cleveland.

G. E. Cooper, manager of the Baldwin Theatre, Savage, Md., has recuperated from his illness.

Howard Beaver, Baltimore salesman for Educational Pictures, went to Pittsburgh last week to attend the funeral of his mother, who died there.

B. Bishop, Jr., M-G-M salesman covering the Charlotte and South Carolina territory for that company, died of pneumonia recently.

Ben Abrams, handling the "Road to Ruin" in this territory from his Washington, D. C., office, suffered a fractured hip recently when he was struck by an automobile at K and 15th streets, Washington, D. C. He is now on crutches.

Eugene Wilson, stage manager for a number of years of the Earle Theatre, Washington, D. C., died at his home in that city recently.

Albany and Upstate New York Busy

PRACTICALLY the entire village of Waterford turned out last Sunday night and attended the Casino Theatre for the first run of sound pictures in that village.

Rev. Jaeger, of Kinderhook, is in a New York City hospital, recovering from a recent operation.

Morris Silverman, of Schenectady, was confined to his home for several days with the flu.

L. J. Carkey, manager of the Olympic and Palace Theatres in Watertown, was last week assigned to special duty at the home office of the Schine Enterprises. H. H. Warner succeeds Mr. Carkey.

George Ames, former local manager for Pathe, but who has been in New Haven for a year or two, returned to Albany last week to become manager of World Wide Pictures.

Union Hall at Pyrites, served by Albany exchanges, has changed hands through the sale of the property by F. L. Sands to parties unknown.

Last Friday night, marked the opening of the new Ritz Theatre, at Scotia, the latest addition to the Farash chain.

W. J. Pindar has sold the Bright Spot Theatre in Rensselaer to Harry Lamont, who in turn has sold Gardner Hall in Troy to J. R. Sykes, who also conducts the King Theatre in that city.

C. H. Buckley, owner of the Leland and the Clinton Square Theatres in Albany, is having the former house wired for sound pictures.

The Newpo Theatre Corporation has sold the Rialto Theatre in Poughkeepsie to Freedman and Abramsky.

Attempt on the part of burglars to enter the Criswold Theatre in Troy one night last week was frustrated by alertness on the part of one of the city's patrolmen.

The first death along Albany's Film Row from the present flu epidemic was Miss Beatrice Evans, an employee of the Paramount exchange.

The American Theatre in Canton, one of the Papayanakos chain, is installing a Photophone.

Norman Fitzer is now acting as publicity man for the Rivoli and the Swan Theatres in Syracuse.

That William Fox was planning to enter Malone was disclosed last week by Michael Boumansour, owner of the Plaza Theatre who stated that a New York architect and also a representative from the Fox company were in town conferring with him over the Plaza property. It is said that the Fox company is also seeking to acquire the Grand Theatre in Malone.

Motion picture theatres continue to close in northern New York. The latest addition to the list are houses in Philadelphia, Hermon, New Hartford and Oriskany Falls.

Pitts. and Vicinity Have Quiet Week

CONGRATULATIONS to David Silverman, Pathe broker, who was married to Miss Fanny Mann on January 13th.

The Triangle Theatre in East Liberty has had plans drawn for the installation of a balcony. The construction will commence in the near future.

Congratulations to M. E. Morgan, owner of the Dixie Theatre, Fairmont, W. Va., who recently was elected Prosecuting Attorney for Marion County.

The new Ambler Theatre at Bryn Mawr, Pa., built by Phillip and Harry Harrison for Equity Theatres, Inc., lessee, has opened. The house seats 1,200. M. H. Goodman is manager.

Bids are now being received by the Majestic Amusement Company for excavation on the site of their new half-million dollar State Theatre, Rochester, Pa.

Cecil E. Maberry, general sales manager for Columbia, was a recent Pittsburgh visitor.

Bidding on the M. A. Sybert Theatres, Moundsville, W. Va., at public auction in Wheeling recently was stopped and continued for three weeks. Two bidders were present, and the figure had reached $75,000 when action ceased. Incidentally, O. J. Sybert, executor of the estate, has recovered from an illness which kept him confined in the Walter Reed Hospital at Washington, D. C.

Iowa Closings on Ebb Film Board Says

SECRETARY of the Des Moines Film Board of Trade Leone Mathews reported no theatre closings in Iowa this week as compared with fifteen or twenty within the last two weeks. Miss Mathews, in line with the records of previous years, expects that a few of the smaller houses may close before the end of the winter season, but that the large number at the beginning of the new year was unusual. Exhibitors reported bad weather a handicap as well as the fact that the larger towns were drawing in more trade.

O. H. Garland, formerly salesman for Pathe, has located with Warner Brothers out of Omaha.

Les Phillips is branch manager for the World Wide Pictures, which opened its offices in Des Moines on January 7. Mr. Phillips was previously manager for Pathe.

Abe Holsberg is back at the Capital Theatre as assistant manager after a nervous breakdown.

The Crystal Theatre at Earlyville changed hands, having been sold by O. N. Lumas to H. G. Holscher.

J. H. McClay, of the Strand Theatre at Dubuque, has added sound equipment, which will be ready about February 1. He has the Vitaphone.

It is rumored that a new theatre is to be erected at Iowa City, through the State University as a memorial.

The Grand Theatre at Nashua, which has been operated for a number of years by Mrs. M. Larson, has been leased by O. R. Laird.

The Royal Theatre at Sibley, Ia., opened under the management of Robinson and Lehman on January 3rd.

Louis Jacobs of the Palace Theatre at Burlington, Ia., has just returned from a trip to California. Mr. Jacobs plans to equip his theatre for sound pictures.

Lawler, Iowa, plans to have a theatre soon and the citizens of the town will purchase the stock to furnish the new enterprise.

S. J. Salmon has bought in at Decorah, Iowa, where he has the Grand Theatre. The Grand was bought from Clifford Niles, head of the Eastern Iowa Theatres Corporation.

Jessie Conders, of the Victory Theatre at Fairfield, plans to install sound equipment.

The Crest Theatre at Creston, Iowa, recently changed hands. It is now under the ownership of Lacey and Henry.

The Grand Theatre at Eldora had a booth fire on the evening of January 23.

4 Theatre Purchases in Denver Sector

FRED P. BROWN and E. J. Drucker, operating as the Yates Theatre Co., have taken over the operations of the Yates Theatre of Denver, a new suburban house. Messrs. Brown and Ducker also operate the Rayart branch office in Denver. It is their first venture in the exhibition field.

Messrs. Hennen and Milburn, who own the Midway Theatre of Burlington, Colo., have just taken over the ownership and management of the Mission Theatre of Denver. They secured the house from Consolidated Theatres, Inc.

Claude Akers, a newcomer among exhibitors, has taken over the management of the Majestic Theatre of Fruita, Colo. S. B. Sturtevant was the former operator of the house.

Bachechi Bros. of Albuequerque, N. M., who own the Pastime and Kimo Theatres there, have added the Grants Theatre of Grants, N. M., to their chain.

E. G. Rosenwald, district manager for Universal, is in Denver.

Joseph H. Ashby, First National branch manager, left last Saturday for Chicago to attend a sales meeting.

Thomas Love, of the Opera House, Hanna, Wyoming, is expected to install sound equipment.

Exhibitors of the state of Colorado have two of their number as members of the Colorado assembly now in session. Senator Frank Kelley of the Senate operates the Empress Theatre at Salida, Colo. Charles F. Rumbaugh, who operates the Liberty Theatre of Pagosa Springs, Colo., was elected to the House of Representatives from the counties of Hinsdale, Arschuleta and Mineral.

Hugh Rennie, Fox salesman of Denver, has been promoted to the branch managership of the Fox branch in Memphis.

Up in Cheyenne, Wyo., the Wyoming legislature has before it a measure providing for a substantial tax on all carnivals which if passed will greatly aid the theatre business from a box office standpoint.

J. T. Sheffield, owner of the Sheffield Exchange System branch offices in Salt Lake City and Denver, has just returned from New York City.

H. W. Helmbold has succeeded Seth Perkins as branch manager for United Artists in Denver.

J. A. Conant, branch manager for Tiffany-Stahl in Denver, has just returned from a visit with the Tiffany branch office in Salt Lake City.

Central Penn Film Row Activity

IT is understood that H. A. and Fred F. Schuermann, who opened the new Sherman Theatre, of which they are owners, in Stroudsberg, Monroe County, on January 7, will continue the operation of the Plaza in the same town.

Owing to the fact that the Old Central Theatre, Hershey, has been razed in connection with clearing a site for the big new $2,000,000 community center and theatre building the M. S. Hershey, the "chocolate king," is erecting in the town, the Hershey Auditorium is being used temporarily as a motion picture theatre.

George S. Kirby, a prominent theatre man of Easton, has purchased the Roxy Theatre, in that city, from the Roxy Theatre Corporation.

The Strand Theatre, New York, has contracted with the Pennsylvania Broadcasting Company to broadcast by radio a series of recitals on the theatre's big Wurlitzer organ at noon every Monday, Thursday and Friday.

L. W. Larnin has bought the Park Theatre, Palmerton, from the Penn State Theatres Corporation.

Photophone equipment for the purpose of projecting films with sound accompaniment was installed in the Columbia Theatre, Erie, in the latter part of January.

John V. Schreck, owner of the new $200,000 Roxy Theatre recently opened in Ashland, was a recent visitor to the film exchange district in Vine street, Philadelphia.

State Senator Frank J. Harris, one of the heads of the big Harris Amusement Company chain of theatres in Pittsburgh and vicinity, has employed John Barr, of Harrisburg, as his private secretary at the capitol in Harrisburg, during the present session of the State Senate.

Survey Pantages Coast Houses for Wiring

A COMPLETE survey of all Pantages Theatres on the Pacific Coast and in Canada has been made by C. W. Burchett, for the installation of sound.

E. J. Arkush made recent purchases of equipment for sound installations in all his theatres.

Monty Mullins, head of all Publix purchasing and maintainence, made a trip to the Coast to arrange remodeling and refurnishing of all Publix Theatres.

A baby boy weighing 9 pounds has arrived in the home of C. C. Parsons.

Joe Goldberg, general manager of Columbia Pictures Corporation motored up to 'Frisco from Los Angeles on January tenth, past.

Eugene Karlin, popular on 'Frisco row has been made manager of the Publix Theatre, the St. Francis. All wish him and his new 9½ pound youngster success.

Harry Cappelen who has recently been made manager of the Coliseum Theatre, San Francisco, last week, was elected president of "The Uptown Association."

Agnes Nisson has been appointed to fill the position with Metro Goldwyn-Mayer left open by the resignation of Mrs. Luft, at 'Frisco.

W. E. Matthews, for several years past, San Francisco manager of FBO, has been transferred to the Seattle office.

The local Warner Bros. office has been enlarged.

At the election of officers for the ensuing year, the 'Frisco M.G. M. Club selected the following: Jack Valpey, presidency; Herman Lehrbach, vice-president; Peggy Hirrell, secretary; Babe Simons, treasurer.

F B O Makes Changes in Pacific Northwest

EO. LAMB, assistant manager of the F. B. O. Seattle exchange, has been appointed manager of the Portland exchange. He supplants Mr. Withers in Portland, and Withers in turn goes to Seattle as a special sales representative. A new assistant manager in Seattle is F. J. Heyfron, former booker in Portland.

Joseph Skirboll, general sales manager of World Wide Pictures, Inc., was a visitor in Seattle recently, conferring with Wallace Rucker, manager of the Educational branch office, and making arrangements for the distribution of World Wide films in this territory.

Reports from Spokane last week indicate that the Rex Theatre there has been sold by Bowman & Huff to I. Schwartz.

Al Rosenberg and Al Finkelstein of DeLuxe Theatres, Inc., last week announced that they are planning installation of a new synchronous instrument in both their Neptune and Uptown Theatres in Seattle. The move is being made as a result of the success of their Vitaphone-Movietone policy at the Egyptian, key neighborhood house.

Petersburg, Alaska, will have a new 600-seat house about the middle of March. It is being built for Rasmus Enge.

Dick Spear, former supervisor of the West Coast houses in Portland, arrived in Tacoma last week to assume the same position in that city. He was replaced in Portland by Jack Mansfield, former assistant to Harold B. Franklin, Wesco president.

Ben F. Shearer, president of the B. F. Shearer Company, theatre equipment specialties, returned last week from the Haywood-Wakefield sales convention in Boston.

Mike Newman, former Universal theatre division manager in Seattle, is now managing the Radio-Keith-Albee Theatre in Brooklyn, according to letters received by several of his local friends on Film Row.

Southeast Picture Circles Hum

Atlanta

AT an adjourned session of the Atlanta Joint Board of Arbitration, held last Tuesday, all cases remaining on the calendar—approximately forty-five—were disposed of.

T. F. Thompson, well known exhibitor of Cedartown, is among the first of the Georgia theatremen to sign up for the first six pictures released by World Wide, according to announcement this week by C. R. Beachman, head of the company's Atlanta branch.

C. H. Carney, formerly operator of the Gypsy Theatre at Lafayette, Ala., while on a visit to film row this week, announced that he is preparing to open the City Theatre at that place.

Ralph B. Williams, district manager of Universal, was in Charlotte, the early part of the week, holding a sales conference with T. O. Tuttle, Charlotte branch manager, and his corps of salesmen. Mr. Williams held a sales conference in Atlanta last Sunday with Ben Y. Cammack, Atlanta branch manager, and his sales force. Mr. Williams has just returned from a conference and sales meeting in Chicago, which was attended by M. Van Praag, general sales manager, and Ted Schlanger, assistant general sales manager, for Universal.

R. F. Branon, head of the Charlotte branch of Eltabran Film Company, has been in New York for the past two weeks familiarizing himself with Biophone installations.

C. B. Ellis, head of RKO Distributing Corporation's Jacksonville, Fla., branch, passed through Atlanta last week on his way back to the Florida city, after having attended the company's regional sales convention in New York.

C. L. Peavey, head of RKO's Atlanta branch, returned last Tuesday from the company's regional sales convention, which was held in New York.

C. A. Clegg, head of First National's Atlanta branch, left last Tuesday for New York for a visit to the company's home office.

Charles P. Lester, Universal's Jacksonville, Fla., branch, was in Atlanta last Sunday, conferring with Ralph B. Williams, district manager.

Memphis

Leonard A. Gneir, publicity man for the new Orpheum in Memphis since its establishment on November 19, was to return to the Chicago office of RKO Saturday night (January 28) to resume his former duties in the same capacity for the Palace and State-Lake, Chicago. His place will be taken by William A. Huey.

Floyd Smith has become manager of the Tivoli Theatre, Chattanooga, Tenn., leading Publix house, succeeding Emmett R. Rogers, who leaves the post he has filled for the past eight years to become district productions manager for Publix with headquarters in Birmingham.

Mr. Smith comes to Chattanooga from Richmond, Va., where he has been manager of the handsome new Loew theatre since it opened last April.

The Pastime Theatre, Hamburg, Ark., and the Joyland, Corning, Ark., have been destroyed by fire, according to report.

Louisville

Talking pictures will soon be presented in Pikeville, Ky., according to announcement made by G. C. Scott, theatre operator there, who states that he will leave within the next few days for Cincinnati to complete negotiations for complete Vitaphone equipment.

At the same time, Mr. Scott announced that he has secured a lease on the Weddington Theatre, formerly held by George Ramsey and Mrs. J. I. Saad.

The Arlington Theatre at Arlington, Ky., has closed.

The Majestic Theatre at Owingsville, Ky., and the Virginia Theatre at Hazard, Ky., have reopened.

Carpenters and concrete men are busy tearing away and rebuilding the operating room at the Princess Theatre at Mayfield, Ky., and when the work is completed, the booth will be absolutely fireproof. This improvement is necessary for the installation of Vitaphone and Movietone equipment.

The Dixie Theatre at Mayfield has recently undergone extensive improvements and will be used, after February 18, exclusively for silent pictures.

Birmingham

Emmett R. Rogers, formerly manager of the Tivoli Theatre, Chattanooga, Tenn., arrived in Birmingham, Ala., early last week and began immediately the production of the show which will inaugurate the new stage band show policy at the Alabama Theatre on Monday, January 28.

Charles G. Branham reached Birmingham, Ala., Monday, January 28, to take over supervision of the Alabama, Strand and Galax Theatres as city manager for Publix Theatres Corporation, according to Willard C. Patterson, district manager.

Charlotte

F. O. Bates, owner and manager of the Bonita Theatre at Murphy, N. C., is renovating the house.

Fire of unknown origin completely destroyed the Rosemary Theatre at Rosemary, N. C., last week. J. E. Dobbins, owner and manager.

Captain A. M. Frye of the Fryemont Theatre at Bryson City, N. C., is contemplating immediate renovation of the house with considerably increased seating capacity.

Roland B. Hill of the Lexington Theatre at Lexington and the Concord Theatre at Concord, announces the installation of a voice and sound reproducing device for opening February 4 in the Lexington Theatre.

C. H. Arrington, of the Palace, Lyric and Cameo Theatres in Rocky Mount, N. C., who was ill in Charlotte for several days, has returned home, accompanied by Mrs. Arrington.

Jack Griffith, baby son of Mr. and Mrs. Walter Griffith of the Griffith Delivery Service, has been critically ill with pneumonia.

Florida

It is reported this week that the Dunedin Theatre, Dunedin, has changed hands. E. Denton Price, of St. Petersburg, buying out C. C. Jordan, the former owner.

H. Pitman, who sold his Capital Theatre at Clearwater sometime ago to the Sparks Enterprises, is back in the game again, he having taken over the Fort Harrison Theatre, in that city, and reopened it under the name of Palace.

The Strand, Tampa, announces their opening soon with sound equipment.

Harry Catron is now the sole owner of the Lisbon Theatre in the Palma Ceia section of Tampa, he having bought out his partner, B. F. Gore. Gore will devote his entire time to his Garden Theatre.

A new house is to be built in Ybor City, it was announced last week. The house will be located at the corner of 18th street and 7th avenue, across from the Italian Theatre. According to the reports, this will be a real up-to-date house with a large seating capacity and sound equipment.

L. Jenkins, formerly owner of the Liberty Theatre, Homerville, Ga., has taken over the Marianna Theatre at Auburndale, Fla.

Sound Gains Headway Is Milwaukee Report

THE Mikado theatre at Manitowoc, Wisc., opens with sound on Feb. 3. Bristolphone installation is going into the Riveria at Two Rivers and the Elite at Appleton within the next ten days. The Appleton at Appleton opened on Feb. 1st with Vitaphone installation. The Braumart at Iron Mountain and at Ishpeming are now being wired for Vitaphone.

The Egyptian theatre, under management of Earl Rice, opened last Sunday with Bristolphone.

Frank Washacheck is installing Movietone in his theatre, the Grace.

Laura Goodman, former publicity director for the Venetian theatre at Racine, has recently taken over the management of the Vander Vaart theatre at Sheboygan.

Art Desormeaux who was for many years manager of the Strand theatre at Madison, has leased the new East Side theatre building, which will be completed about Sept. 1st.

Frank O'Brien, formerly with Paramount in Chicago, is now traveling the Upper Michigan territory for the Milwaukee office.

Progress exchange has disappeared from Film Row. The Milwaukee branch has been abandoned and Red Seal has undertaken to finish Progress contracts.

The Red Seal office is finally established in the new exchange offices at 713 Wells St. Mark Morgan is manager.

The state convention of M. P. T. O. of Wisconsin last Wednesday was followed by a dinner given by the Celebrated exchange at the Wisconsin hotel. After the dinner, exhibitors were invited to hear the Bristolphone at the Majestic.

John W. Meara, former director of exploitation for the U-chain here is now directing publicity for the Davidson, Pabst and Garrick theatres.

The L. K. Brin Circuit of this city has annexed the Strand theatre of Madison, according to word received. The Brin Circuit also controls the Parkway, Madison and Majestic theatres in Madison.

Don Smith, former manager of the Capitol theatre at Racine, has been transferred to the Lake theatre, Milwaukee.

Reinhold Wallack, formerly manager of the Lake theatre, and Sol Strauss, former assistant manager of the Venetian at Racine, left last week for Universal City.

Leo F. Grebner has been appointed manager of the Majestic and Madison theatres at Madison. E. W. Kelzenberg, who was at one time assistant manager of the Strand theatre, is now managing the Parkway. F. J. McWilliams, former Parkway manager. will continue with the Fischer circuit in another capacity.

2 C & M Ohio Shows Get Complete Sound

GENERAL Manager Fred Johnson of the theatres operated in Marietta and Cambridge, Ohio, by the C & M Amusement Company, announces that RCA Photophone installations are now being made at the Colonial Theatre, Cambridge, and the Hippodrome, Marietta. The Cambridge installation will be completed February 26th and the Marietta installation on February 19th. Movietone attachment is also being included in the installations, as well as disc attachment for Vitaphone subjects.

Peter Fortune has resigned as Universal booker to become short subject booker for Metro-Goldwyn-Mayer.

Al Freedman, who recently resigned from the Loew's Ohio Theatre organization as general manager of theatres, leaves February 4 for California.

George Manos has installed a DeForest Phonofilm in his Washington theatre, Toronto, Ohio.

William Sterrett has joined the local Universal sales family.

EMPIRE FILM VAULTS INC.

MODERATE PRICE FILM STORAGE

1 to 10	Containers	$ .75	Over 100 Containers	$ .35
11 to 50	"	.50	Casee per month	2.00
51 to 100	"	.40	Cases per month over 10 cases	1.75

723 Seventh Avenue, N. Y. Bryant 2180-2181-2182

3 Canada Shows Open; Building Another

THE Empress Theatre, Vancouver, B. C., was reopened on January 28 by P. R. Allen, who is also the manager of the Vancouver Theatre in Vancouver.

Brewerton Bros. recently opened the Capitol Theatre at Sugar City, Alberta. The structure is of brick and concrete and has a stage, the cost being $30,000.

The Eden Theatre, Hull, Quebec, was reopened January 28 with a new policy of pictures and stock musical comedy.

The Allen Theatre Company, Limited, Toronto, has purchased the Hollingsworth property on King street West at Prescott, Ontario, on which a theatre is to be erected to cost $55,000. The new house will have a seating capacity of 1,600.

Fred Selby, proprietor of the Queen Square Theatre, St. John, N. B., has secured a lease of the St. John Opera House and is now presenting pictures.

D. E. L. Fisher, manager of the Garrick Theatre, a prominent independent house of Winnipeg, Manitoba, has announced that the Garrick has been wired for synchronized film presentations.

The Strand Theatre, a theatrical landmark of Toronto, Ontario, owned by the Diocese of Toronto, is disappearing. The church authorities are now converting the building into a store arcade.

Admission prices for Monday to Friday inclusive have been reduced for the Orpheum Theatre, Vancouver, B. C., by Manager J. B. McKowen, the matinee reserved seat price being 35 cents with 80 cents for nights.

The rumor that he had sold the new Avalon Theatre, Ottawa, Ontario, grew to such an extent locally that P. J. Nolan, owner, finally issued an official statement on January 24 to the effect that he had not disposed of the handsome suburban house.

Another honor has fallen to Col. John A. Cooper, president of the Motion Picture Distributors and Exhibitors of Canada, Toronto, in his election to the presidency of the Toronto Branch of the Canadian Red Cross Society.

New St. Louis Theatre Sunday Policy

COMMENCING Sunday, January 27, the St. Louis Theatre, Grand and Delmar boulevards, changed its policy to include four complete shows on Sundays. Under the new arrangement the vaudeville starts at 2, 4:30, 6:45 and 9:05 p. m. and the feature motion picture at 1, 3:30, 5:45 and 10:30 p. m.

St. Louis film stocks closed Jan. 26 as follows: St. Louis Amusement A $28 asked and no offerings. Skouras A $45 bid and $49.50 asked, a decrease for the week of $1.25 a share.

The Theatre Realty Company, owner of the Fox Theatre at Grand and Washington boulevards, St. Louis, Mo., has closed a long-term lease with the Grand-Delmar Parking Company for a store at 3630 Washington boulevard and a vacant lot 50 by 244 feet adjoining to the west to provide a rest room service station and parking lot for patrons of the motion picture theatre. A corps of twenty-five attendants will be on hand to serve patrons.

Kehlberg Brothers of Sheldon, Ia., have awarded contracts for the construction of a new theatre in that city. The plans call for a 3-story and basement addition to an existing 3-story building which will be completely remodeled. The improvement will cost upwards of $75,000.

Loew's St. Louis Realty & Amusement Company has decreased its capital stock from $1,000,000 and 40,000 shares of common stock to 6750 shares.

The St. Louis, Mo., FBO office has designated April as Harry Weiss Month, as it marks the close of Weiss' first year as manager of the exchange.

Charles Skouras, of Skouras Brothers Enterprises, is up and around again after having been confined to his bed by an attack of the flu.

Harry Weiss, manager of the St. Louis FBO office, has departed for a vacation trip to New Orleans, La., Biloxi, Miss., and Pensacola, Fla. The fishing poles went along and so did a camera.

Conrad J. Eickelson, 53 years old, a private watchman employed at the new Fox Theatre, Grand and Washington boulevards, St. Louis, Mo., was fatally injured at 6 a. m. January 24th when he slipped on an icy sidewalk, fracturing his skull.

Two Theatre Robberies Occur in Missouri

IN one of the boldest holdups in Kansas City, recently a lone bandit escaped with more than $5,000 from the Newman Theatre, first run downtown house of Kansas City. The bandit, apparently familiar with the theatre and general offices, stood near a mirror by the general offices, adjusting his necktie, as Mrs. Beulah Hall, cashier, entered the offices with the night's receipts—$1,400. The bandit, forced his way into the offices, in which were Garland B. Lohr, treasurer, and H. E. McManus, doorman, forced the employees to open the theatre's safe and escaped with more than $5,000 down two flights of steps.

Two bandits held up Joseph Renn, manager of the Jefferson Theatre, Jefferson City, Mo., and escaped with $164, the night's receipts of the theatre, Saturday night. Renn had just taken the money from the box office to his private office when the bandit entered the theatre.

Supported by merchants of the town, O. W. Williams and E. R. Haynes, exhibitors of Monette, Mo., a town of 6,000 population, have started a campaign against blue laws in that town. Each of the exhibitors was arrested and fined $5 for operating on Sunday and they plan to carry the fight to the Missouri Supreme court, contending the ordinance, which was passed by the city council about twelve years ago, is unreasonable and unjust.

Among the out-of-town exhibitors in the Kansas City market last week were: R. L. Helvering, Isis, Marysville, Kas.; L. J. Lenhart, Lee Theatre, Clinton, Mo.; C. M. Pattee, Pattee Theatre, Lawrence, Kas.; H. Bowman, Arbo Theatre, Nevada, Mo.; Col. H. A. Cole, president of the M.P.T.O. Texas.

The Baker Theatre, Overbrook, Kas., will close on February 1 for an indefinite period. The Strand Theatre, Callac, Mo., also has closed for an indefinite period because of the impassible condition of the roads and poor attendance. Plans for the remodeling of the Ropfogle building, Fifth and Commercial streets, Emporia, Kas., into a theatre which will cost about $40,000 have been announced by Harry Ropfogle, owner of the building.

Indiana Towns Might Get Sunday Shows

A SPECIAL election will be held at Kendallville, Ind., April 1 to vote on Sunday motion picture shows. This was agreed on at a special session of a committee of the Business Men's Association. So far as can be learned, this is the first time any city in Indiana has held an election to determine whether any of the Sunday blue laws should be annulled.

Announcement has been made in Warsaw, Ind., that this city will have Sunday shows beginning immediately at the Strand Theatre, of which L. J. Dunning is owner and manager. No statement has been made as to the stand the Warsaw-Winona Ministerial Association and the Warsaw chapter of the Women's Christian Temperance Union, both of which opposed the operation of Sunday shows at Milword, in this county, some time ago.

A large number of affidavits were filed in the circuit court here against Frank Parrish, owner of the Milford Theatre, and he was brought to trial three times during the term of the last prosecuting attorney, whose term of office ceased the first of the year. He was acquitted of the charge of violating the Sabbath once and convicted twice, being assessed light fines. A number of affidavits charging the same offense, which had been filed in the circuit court finally were dismissed by the judge. Warsaw never has had Sunday shows but a large number of citizens are said to be in favor of Sunday operation.

The Mars at Lafayette opened Jan. 19 with Movietone and Vitaphone installed.

Marian M. McCullough, Indianapolis, secretary of the Film Board of Trade, has been transferred to Kansas City.

Constantine Bakaleinikoff, former Indianapolis Circle orchestra director, has been engaged to score and synchronize talkies for Columbia Pictures Corporation at Hollywood.

Police thwarted plans to rob the Apollo Theatre, Indianapolis, manager and cashier last week with the arrest of two former ushers. James D. Kennedy, manager, and Jack Bauman, cashier, were intended victims. The youths were held by police.

Hold-Up Takes Ritz, Dallas for $200

GEORGE DUNCAN, assistant manager of the Ritz Theatre, Dallas, was held up and robbed of over $200 shortly after ten o'clock last Thursday evening. Mr. Duncan had just come up from the box office with the cash and he was unlocking the office door, which is located on the second floor, he noticed two young men coming toward him from the balcony. He paid no special attention to them, for they seemed to be carrying on friendly conversation in a usual way. Just as Mr. Duncan unlocked the door they pushed him into the office and closed the door. While one of the bandits kept him covered with a gun, the other secured the cash, and then by using strips of a towel they tied Duncan in a chair and gagged him with a handkerchief. Mr. McHenry, manager of the theatre, was standing in the lobby during the robbery and noticed the two men come down the stairs and leave the theatre, their actions causing no suspicion. Mr. Duncan was very poorly tied and freed himself in a very few moments and called Mr. McHenry on the house phone to stop the two bandits. Mr. McHenry and Mr. Duncan both ran out of the theatre but could see nothing of the two men although they had just left the theatre.

W. E. (Chick) Shytles, manager of the Majestic Theatre at Fort Worth, was instantly killed in an airplane crash at San Angelo, Texas, this week. Mr. Shytles and Donald Frazee, former T. C. U. football players, were passengers in a cabin monoplane piloted by Al Henley, noted pilot, who was one of the entrants in the Dole air race to Honolulu in 1927, and in which race he was the favorite until forced back by engine trouble. The three were to attend the opening of San Angelo's new municipal airport and Pilot Henley was attempting to land the plane when it seemed that a sudden gust of wind struck the ship, causing it to go into a nose dive at an altitude of 100 feet. Mr. Henley was unable to right the plane and it crashed on the new airport which Henley helped lay out. Mr. Shytles and Mr. Henley were dead when the spectators reached the wrecked plane and Mr. Frazee lived only a few moments. Mr. Shytles is survived by his wife and 3-year-old daughter.

Frank Starz, director of publicity for the Interstate Circuit, will leave the first of the week for Tulsa, Oklahoma City and other points to look over new shows for the circuit.

Mr. Karl Hoblitzelle, president of the Interstate Circuit, has just returned from a business trip to San Antonio, where he inspected the progress being made on the new theatre there.

Charles J. Freeman, of New York, booker for the Interstate Circuit, is expected in Dallas soon. Mr. R. J. O'Donnell, general manager of the Interstate Circuit, who has just returned from a business trip to Birmingham, will accompany Mr. Freeman on a trip around the circuit.

COMPLETE RELEASE CHART

Productions are listed according to the names of Distributors in order that the Exhibitor may have a short-cut toward such information as he may need, as well as information on pictures that are coming. Features which are finished or are in work, but to which release dates have not been assigned, are listed in "Coming Attractions"

BRAY PRODUCTIONS

Title	Star	Rel.	Date	Length	Reviewed
College Cuckoo	Murdock-Cavalier	June	1	2 reels	
Her Salty Suitor		June	20	2 reels	
His Wild Oat	McDougall Kids	July	10	2 reels	
Lonesome Babies	Jack Cooper	Aug.	1	2 reels	
Lost Whirl, The	Irving-Cooper	July	1	2 reels	
Lot o' Boloney, A	McDougall Kids	June	10	2 reels	
Pikers The	McDougall Kids	Aug.	10	2 reels	

COLUMBIA
FEATURES

Title	Star	Rel.	Date	Length	Reviewed
After the Storm	Bosworth-Gilbert-Delaney	April	17	5459 feet	Sept. 15
Apache, The	Alvarado-Livingston			5838 feet	
Beware of Blondes	Revier-M. Moore-D'Arcy	July	1	5649 feet	
Broadway Daddies	Logan-Lease	April	7	5537 feet	Sept. 15
Court-Martial	Holt-Compson	Aug.	12	6014 feet	
Dawn	Special Cast			7500 feet	
Desert Bride, The	Compson-Forrest	Mar.	26	5528 feet	Sept. 15
Driftwood	Alvarado-Day	Oct.	15	6267 feet	
Golf Widows	Ford-Reynolds-Rand	May	1	5592 feet	
Matinee Idol, The	Walker-Love	Mar.	14	5925 feet	May 5
Modern Mothers	Chadwick-Fairbanks, Jr.-Kent	May	13	5540 feet	
Name the Woman	Stewart-Glass-Gordon	May	25	5544 feet	Sept. 8
Nothing to Wear	Logan-von Eltz			5701 feet	
Power of the Press, The	Fairbanks, Jr.-Ralston			6465 feet	
Raider Emden, The	Special Cast			6021 feet	
Ransom	Wilson-Burns	June	7	5584 feet	
Restless Youth	M. Day-Forbes			6085 feet	
Runaway Girls	Mason-Rankin	Aug.	23	5725 feet	
Say It With Sables	Bushman-Livingston-Chadwick	July	13	6401 feet	
Scarlet Lady, The	De Putti-Alvarado	Aug.	1	6443 feet	
Sinners' Parade	Revier-Varconi			5616 feet	
Sporting Age, The	Bennett-Herbert-Nye	Mar.	2	5464 feet	June 2
Street of Illusion, The	Keith-Valli			5988 feet	
Stool Pigeon, The	Delaney-Borden			5988 feet	
*†§Submarine	Holt-Revier-Graves			8192 feet	
Virgin Lips	Borden-Boles	July	25	6048 feet	Sept. 22
Way of the Strong, The	Day-Livingston-Von Eltz	June	19	5752 feet	

Coming Attractions

Title	Star	Length	Reviewed
Behind Closed Doors	Valli-Glass		
*†§Donovan Affair, The	Jack Holt		
Faker, The	Logan-Delaney-Oland		
*†§Fall of Eve, The			
*†§Lone Wolf's Daughter, The	Lytell-Olmstead-Keith	6214 feet	
Object—Alimony	Wilson-Trevor		
Sideshow, The	Prevost-Graves		
Trial Marriage	Eilers-Kerry		
*†§Younger Generation, The	Hersholt-Lease-Basquette-Cortez		

EDUCATIONAL

Title	Star	Rel.	Date	Length	Reviewed
All In Fun	Jerry Mandy	Oct.	21	1 reel	Oct. 27
Air Derby, The	Reed Howes	Jan.	6	2 reels	
America's Pride	Our World Today	Oct.	7	1 reel	Oct. 6
Auntie's Mistake	Dorothy Devore	Feb.	17	2 reels	
Beauties Beware	Jerry Drew	Jan.	27	2 reels	Jan. 12
Be My King	Lupino Lane	Dec.	9	2 reels	Nov. 10
Best Dressed Woman In the World	"Our World Today"	Feb.	17	1 reel	
Blondes Beware	Johnny Arthur	July	15	2 reels	June 23
Bumping Along	Stone-Ruth	Nov.	18	1 reel	Nov. 3
Call Your Shots	Al St. John	Sept.	15	2 reels	Sept. 29
Cloud Patrol, The	Reed Howes	Feb.	24	2 reels	
Come to Papa	"Big Boy"	Oct.	14	2 reels	Oct. 13
Companionate Service	Dorothy Devore	Oct.	7	2 reels	Oct. 6
Conquering the Colorado	Hodge-Podge	July	8	1 reel	July 14
Cook, Papa, Cook	Murdock-Hutton	Sept.	9	1 reel	Sept. 15
Crown Me	Wallace Lupino	June	3	1 reel	May 28
Dumb—and How	Thatcher-Young-Allen	Jan.	27	1 reel	Dec. 22
Felix the Cat In Astronomeowe	"Sullivan Cartoon"	July	8	1 reel	Aug. 18
Felix the Cat In Futuritzy	"Sullivan Cartoon"	June	24	1 reel	July 21
Felix the Cat In Jungle Bungles	"Sullivan Cartoon"	July	22	1 reel	Sept. 22
Felix In Outdoor Indore	"Sullivan Cartoon"	June	10	1 reel	June 30
Felix the Cat In the Last Life	"Sullivan Cartoon"	Aug.	5	1 reel	Sept. 29
Fighting Orphans—Evening Mist	Bruce Outdoor Sketch	Aug.	19	1 reel	Aug. 4
Fisticuffs	Lupino Lane	Oct.	28	2 reels	Oct. 27
Fixer, The	"Big Boy"	Feb.	3	2 reels	Feb. 3
Follow Teacher	"Big Boy"	Dec.	16	2 reels	Nov. 17
Girlies Behave	Jerry Drew	Sept.	9	2 reels	Sept. 8
Gloom Chaser, The	"Big Boy"	June	24	2 reels	June 2
Glorious Adventure	Hodge-Podge	Oct.	14	1 reel	Oct. 27
Going Places	George Davis	Jan.	13	2 reels	
Goofy Birds	Charley Bowers	Aug.	12	2 reels	July 28
Hard Work	Wallace Lupino	July	29	1 reel	July 14
Hay Wire	Stone-Dale	Nov.	4	1 reel	Oct. 27
Hectic Days	Lupino Lane	June	17	2 reels	May 28
He Tried to Please	Collins-Hutton	Aug.	12	1 reel	July 14
Hold That Monkey	Monty Collins	Nov.	11	2 reels	Oct. 27
Homemade Man, A	Lloyd Hamilton	June	17	2 reels	June 9
Hop Off	Charley Bowers	July	1	2 reels	June 23
Hot Luck	"Big Boy"	Sept.	2	2 reels	Sept. 29
Hot or Cold	Al St. John	Dec.	2	2 reels	Nov. 10
Husbands Must Play	Wallace Lupino	Jan.	6	2 reels	
In the Morning	Vernon Dent	Dec.	30	1 reel	Nov. 24
Just Dandy	Jerry Drew	Aug.	19	2 reels	Aug. 11
Kid Hayseed	"Big Boy"	Aug.	5	2 reels	Aug. 4
Ladies Preferred	Jerry Drew	July	8	2 reels	June 30
Leaping Luck	Davis-Collins	July	29	2 reels	July 14
Listen Children	Lloyd Hamilton	July	22	2 reels	July 14
Lost Laugh, The	Wallace Lupino	July	15	1 reel	June 23
Lucky Duck, The	Billy Dale	Oct.	7	1 reel	Sept. 15
Magic City The	Our World Today	Nov.	11	1 reel	Nov. 3
Making Whoopie	Goodwin-Bradley	Oct.	28	2 reels	Oct. 13
Misplaced Husbands	Dorothy Devore	Nov.	25	2 reels	Nov. 24
Murder Will Out	Vernon Dent	Dec.	16	1 reel	Nov. 10
Oh Mama	Miller-Hutton	July	1	1 reel	June 23
On the Move	Hodge-Podge	Sept.	9	1 reel	
Only Me	Lupino Lane	Jan.	20	2 reels	Dec. 15
Patchwork of Pictures, A	Hodge-Podge	Nov.	18	1 reel	Nov. 24
Peep Show, The	Hodge-Podge	Aug.	12	1 reel	Aug. 18
Pep Up	Cliff Bowes	Feb.	24	1 reel	
Permanent Wave Railroad, The	Our World Today			1 reel	Dec. 1
Pictorial Tidbits	Hodge-Podge	June	10	1 reel	June 23
Pirates Beware	Lupino Lane	Sept.	9	2 reels	
Playful Papas	Jerry Mandy	Dec.	1	1 reel	Dec. 1
Polar Perils	Monty Collins	Sept.	30	2 reels	Sept. 15
Question Marks	Hodge-Podge	Jan.	20	1 reel	
Quiet Worker, The	Jerry Drew	Nov.	4	2 reels	Oct. 6
Rah Rah Rah!	Dorothy Devore	June	3	2 reels	May 28
Roaming Romeo	Lupino Lane	July	29	2 reels	July 21
Sailor Boy	Monty Collins	June	17	1 reel	June 9
Served Hot	Cliff Bowes	Feb.	10	1 reel	Jan. 19
Shifting Scenes	Hodge-Podge	Dec.	16	1 reel	
Sky Ranger, The	Reed Howes	Sept.	23	2 reels	Oct. 6
Skywayman, The	Reed Howes	Nov.	18	2 reels	Nov. 3
Social Prestige	Monty Collins	Dec.	23	2 reels	Nov. 17
Stage Frights	George Davis	Oct.	21	2 reels	Oct. 6
Thoughts While Fishing	Bruce Outdoor Sketch	June	17	1 reel	June 9
Thrills of the Sea	Our World Today	Sept.	2	1 reel	Sept. 29
Troubles Galore	Collins-McCoy	Aug.	26	1 reel	Aug. 4
Walking Fish	Our World Today	Jan.	13	1 reel	
Wedded Blisters	Lupino Lane	Aug.	26	2 reels	Aug. 4
What a Trip	Vernon Dent	Jan.	13	1 reel	Dec. 15
Whoopee Boys	Monty Collins	Feb.	10	2 reels	Jan. 12
Who's Lyin'?	Davis-Collins	June	10	2 reels	May 28
Wife Trouble	Robert Graves	Sept.	23	1 reel	Sept. 8
Wild Wool—Night Clouds	Bruce Outdoor Sketch	July	15	1 reel	June 30
Wives Don't Weaken	Drew-Bradley	Dec.	16	2 reels	Dec. 18

PHOTOPHONE SHORTS

Title	Star	Rel.	Date	Length	Reviewed
*†§Eligible Mr. Bangs, The	Horton-Arthur	Jan.	13	2 reels	
*†§Lion's Roar	Burke-Bevan-Dent	Dec.	9	2 reels	Dec. 1
*†§Old Barn, The	Johnny Burke			2 reels	

EXCELLENT PICTURES (S. R.)
FEATURES

Title	Star	Rel.	Date	Length	Reviewed
Bit of Heaven, A	Lee-Washburn	May	15	7000 feet	
Inspiration	George Walsh	May	10	6759 feet	
Into No Man's Land	Santschi-Blythe	June	15	6700 feet	
Life's Crossroads	Hulette-Conklin			5355 feet	
Making the Varsity	Hulette-Rankin-Lease	July	15	6400 feet	
Manhattan Knights	Bedford-Miller	Aug.	27	6000 feet	
Speed Classic, Inc	Lease-Harris	July	31	4700 feet	
Women Who Dare	Chadwick-Delaney	Mar.	31	6520 feet	

R K O
FEATURES

Title	Star	Rel.	Date	Length	Reviewed
Air Legion, The	Lyon-Sleeper-Moreno	Jan.	8	6351 feet	
Alex the Great	Gallagher-Dwyer	May	13	5886 feet	Mar. 24
Avenging Rider, The	Tom Tyler	Oct.	7	4808 feet	
Bantam Cowboy, The	Buzz Barton	Aug.	12	4893 feet	
Beyond London's Lights	Shumway-Elliott	Mar.	18	6583 feet	Feb. 26
*†§Blockade	Anna Q. Nilsson	Dec.	18		
Breed of the Sunsets	Bob Steele	April	1	4869 feet	
Captain Careless	Bob Steele	Aug.	26		
Charge of the Gauchos	F. X. Bushman	Sept.	16	5487 feet	
Chicago After Midnight	Mendez-Ince	Mar.	4	6249 feet	Mar. 17
*†§Circus Kid, The	Darro-Costello-Brown	Oct.	7	6085 feet	Sept. 22
Come and Get It	Bob Steele	Feb.	3		
Crooke Can't Win	Lewis-Hill-Nelson	May	11	6291 feet	
Danger Street	Baxter-Sleeper	Aug.	26	5621 feet	
Devil's Trade Mark, The	Bennett-Mong-Douglas	April	7	5984 feet	
Dog Justice	Ranger-Martin	June	10	5043 feet	
Dog Law	Ranger (Dog)	Sept.	2	4802 feet	
Fighting Redhead, The	Buzz Barton	July	1	4758 feet	
Freckles	Bosworth-Fox, Jr.	Mar.	21	8131 feet	Jan. 28
Fury of the Wild	Ranger (Dog)	Nov.	4	4899 feet	
*†§Gang War	Borden-Pickford	Nov.	18	6337 feet	Dec. 1
Headin' for Danger	Steele-Mendez	Dec.	16	5249 feet	
Hey Rube!	Olmstead-Trevor	Dec.	23		
His Last Haul	T. Moore-Owen	Nov.	11		
*†§Hit of the Show, The	Brown-Astor-Olmstead	Sept.	23	6337 feet	Aug. 4
*†§Jazz Age, The	M. Day-Fairbabks, Jr.-Walthall			6245 feet	
King Cowboy	Tom Mix	Nov.	26		
Law of Fear, The	Renger-Reid-Nelson	April	8	4769 feet	Mar. 10
Lightning Speed	Bob Steele	Oct.	21	4647 feet	
Little Buckaroo, The	Buzz Barton	Mar.	11	4801 feet	
Little Yellow House, The	Sleeper-Caldwell	May	28	6429 feet	April 21
Loves of Ricardo, The	George Beban	June	17	5181 feet	
Man In the Rough, The	Steele-King	May	20	4785 feet	
Orphan of the Sage	Buzz Barton	Dec.	23	4903 feet	

** Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie.*

Title	Star	Rel.	Date	Length	Reviewed
*†§Perfect Crime, The	Rich-Brook-McConnell	Aug.	19	6331 feet	Aug. 11
Phantom of the Range	Tyler-Thompson-Darro	April	22	4781 feet	Feb. 11
Pinto Kid, The	Barton-Trevor-Lee	April	29	4884 feet	Jan. 7
Red Riders of Canada	Miller-Byer	April	15	6419 feet	Dec. 23
Rough Ridin' Red	Buzz Barton	Nov.	4	4714 feet	
Sally of the Scandals	Love-Forrest	July	15	6059 feet	
Sally's Shoulders	Wilson-Hackathorne	Oct.	14	6297 feet	
Singapore Mutiny, The	Ince-Taylor	Oct.	7	6812 feet	Oct. 13
Sinners In Love	Borden-Bordon	Nov.	4		Oct. 20
Skinner's Big Idea	Washburn-Sleeper-Trevor	April	24	6967 feet	Mar. 17
Son of the Golden West	Tom Mix	Oct.	1	6037 feet	Sept. 29
Stocks and Blondes	Logan-Gallagher	Sept.	9	5493 feet	
Stolen Love	M. Day-O. Moore-Lease	Dec.	2		
*†§Taxi 13	Conklin-Sleeper-Trevor	Nov.	18	5760 feet	
Terror Mountain	Tom Tyler	Aug.	19	4884 feet	
Texas Tornado, The	Tyler-Darro	June	24	4793 feet	
Tracked	Ranger (Dog)	Nov.	4	4957 feet	
Trail of Courage, The	Steele-Bonner	July	8	4758 feet	
Trail of the Horse Thieves, The	Tom Tyler	Jan.	13		
Tropic Madness	Leatrice Joy	Dec.	16	6324 feet	
Tyrant of Red Gulch	Tom Tyler	Nov.	25	4778 feet	
Vagabond Cub, The	Buzz Barton	Feb.	10		
Young Whirlwind, The	Buzz Barton	Sept.	16	4762 feet	

SHORT SUBJECTS

Title	Star	Rel.	Date	Length	Reviewed
Almost a Gentleman	Al Cooke	June	25	2 reels	
Arabian Fights, The	Alberta Vaughn	Sept.	16	2 reels	
Beef Steaks, The	Hellum-Davis	Dec.	30	2 reels	
Casper's Week-End	Hill-Duncan	Dec.	8	2 reels	
Come Meal	Al Cooke	June	11	2 reels	
Curiosities No. 1	Novelty	Sept.	26	1 reel	Sept. 29
Curiosities, No. 2	Novelty	Oct.	10	1 reel	
Curiosities, No. 3	Novelty	Oct.	24	1 reel	
Curiosities No. 6	Novelty	Dec.	5	1 reel	
Curiosities No. 7	Novelty	Dec.	18	1 reel	
Fooling Casper	Duncan-Hill	Sept.	16	2 reels	Sept. 29
Happy Holidays	Hill-Duncan	Sept.	16	2 reels	
Heavy Infants	Karr-Ross-Alexander	June	11	2 reels	June 16
Honey Balks	Hellum-Davis	Dec.	2	2 reels	
Horsefeathers	Barney Hellum	Sept.	9	2 reels	Sept. 29
Jessie's James	Vaughn-Cook			2 reels	Oct. 20
Joyful Day	Karr-Ross-Alexander	Aug.	14	2 reels	
Mickey's Babies	Mickey Yule	Aug.	7	2 reels	
Mickey's Battles	Mickey Yule	Sept.	30	2 reels	
Mickey's Big Game Hunt	Mickey Yule	Dec.	23	2 reels	
Mickey's In Love	Mickey Yule	June	4	2 reels	
Mickey's Movies	Mickey Yule	Sept.	2	2 reels	Sept. 28
Mickey's Rivals	Mickey Yule			2 reels	
Mickey's Triumph	Mickey Yule	July	2	2 reels	
Mickey the Detective	Mickey Yule	Oct.	28	1 reel	
Mild But She Satisfies	Alberta Vaughn	Oct.	14	2 reels	
*†§Odd Facts	Curiosities			1 reel	
Okmrx	Barney Hellum	Oct.	7	2 reel	
Ruth Is Stranger Than Fiction	Alberta Vaughn	Sept.	23	2 reels	
Six Best Fellows	Alberta Vaughn	Oct.	27	1 reel	
Standing Pat	Karr-Ross-Alexander	July	9	2 reels	July 28
That Wild Irish Pose	Alberta Vaughn	Oct.	24	1 reel	
Wages of Synthetic Sin, The	Alberta Vaughn	Sept.	2	2 reels	
Watch Your Pep	Alberta Vaughn	Oct.	7	2 reels	
What e Wife	Duncan-Hill	Oct.	14	2 reels	
You Just Know She Dares 'Em	Alberta Vaughn	Sept.	9	2 reels	

Coming Attractions

Title	Star	Rel.	Date	Length	Reviewed
Amazing Vagabond, The	Bob Steele				
City of Shadows, The	Luden-Lynn				
Down Our Way	Valli-Caldwell-Darro				
Drifter, The	Tom Mix				
Drums of Araby	Tom Mix				
Eagle's Talons, The	Tom Tyler				
Freckled Rascal, The	Buzz Barton	Mar.	31		
Gun Law	Tom Tyler	Mar.	3		
Hardboiled	O'Neil-Reed-Tashman				
Idaho Red	Tom Tyler	Mar.	3		
Little Outlaw, The	Buzz Barton				
*†§Love In the Desert	Borden-Trevor-Roscoe				
One Man Dog, The	Ranger				
Outlawed	Tom Mix				
*†§Rio Rita	Special Cast				
*†§Syncopation	Bennett-Watson-Warings Band				
Upperworld					
Viennese Charmer	Betty Compson				
Voice of the Storm	von Eltz-Sleeper				

FIRST DIVISION (S. R.)

Title	Star	Rel.	Date	Length	Reviewed
Devil's Cage, The	Garon-Keith	June	5	5800 feet	
Fagasa	Kelly-Kelton-Wells	May	20	5700 feet	
Free Lips	Marlowe-Novak	Aug.	4	5700 feet	
Masked Angel, The	Compson-Oakman	June	29	6000 feet	
Souls Aflame	James-Wells	July	5	6200 feet	

FIRST NATIONAL

FEATURES

Title	Star	Rel.	Date	Length	Reviewed
*†Adoration	Billie Dove	Dec.	2	6360 feet	Jan. 19
Barker, The	Sills-Compson-Mackaill	Sept.	30	7137 feet	July 7
*†§Barker, The	Sills-Compson-Mackaill	Dec.	30	7137 feet	Dec. 15
Big Noise, The	Conklin-Hardy-White	Mar.	25	7402 feet	May 12
Burning Daylight	Sills-Kenyon	Mar.	11	6500 feet	April 28
Butter and Egg Man, The	Mulhall-Nissen	Sept.	2	6467 feet	
Canyon of Adventure	Maynard-Faire	April	22	5730 feet	May 18
Children of the Ritz	Mackaill-Mulhall	Feb.	17		
Chinatown Charlie	Hines-Lorraine	April	15	6365 feet	
Cheyenne	Maynard-McConnell	Feb.	17		
Code of the Scarlet	Maynard-McConnell	July	1	5600 feet	
Companionate Marriage	Bronson-Francis-Walling	Oct.	21	6227 feet	
*Crash, The	Sills-Todd	Oct.	7	6226 feet	
Do Your Duty	Charlie Murray	Oct.	14	5976 feet	
Glorious Trail, The	Maynard-McConnell	Oct.	28	5886 feet	
*†Good Bye Kiss, The	Ellers-Burke-Kemp	July	8	7300 feet	Nov. 24
Happiness Ahead	Moore-Lowe	June	24	7100 feet	
Harold Teen	Lake-Brian-White	April	29	7541 feet	
*†Haunted House, The	Kent-Todd	Nov.	4	6755 feet	Dec. 22
Hawk's Nest, The	Sills-Kenyon	May	27	7426 feet	July 7
Head Man, The	Murray-Kent-Young	July	8	6502 feet	
Heart of a Follies Girl	Dove-Kent	Mar.	18	6957 feet	Mar. 17
Heart to Heart	Astor-Hughes	July	22	8071 feet	Sept. 10
Heart Trouble	Harry Langdon	Aug.	12	5400 feet	

Title	Star	Rel.	Date	Length	Reviewed
*†§His Captive Woman	Sills-Mackaill	Mar.	10		
His Captive Woman	Sills-Mackaill	Feb.	3		
*†§Man and the Moment	Billie Dove	April	7		
Ladies' Night In Turkish Bath	Mackaill-Mulhall	April	1	6592 feet	April 14
Lady Be Good	Mackaill-Mulhall	May	6	6608 feet	June 2
*†§Lilac Time	Moore-Cooper	Nov.	8	8967 feet	Mar. 24
Little Shepherd of Kingdom Come	Barthelmess-O'Day	April	8	7700 feet	May 18
Love and the Devil	Sills-Corda	Feb.	24		
Mad Hour, The	O'Neill-Kent	Mar.	4	6360 feet	
*Naughty Baby	White-Mulhall	Dec.	18		
*†Night Watch, The	Dove-Reed	Sept.	9	6612 feet	Oct. 17
Oh Kay	Moore-Gray	Aug.	26	6100 feet	Sept. 1
*†Outcast	Griffith-Lowe	Nov.	11	6622 feet	Dec. 8
Out of the Ruins	Barthelmess-Nixon	Aug.	18	6100 feet	Aug. 25
Phantom City, The	Maynard-Gilbert	Dec.	23	6887 feet	
*†Scarlet Seas	Barthelmess-Compson	Dec.	9	6237 feet	Jan. 6
*†Seven Footprints to Satan	Todd-Hale	Feb.	17		
Seven Footprints to Satan	Todd-Hale	Jan.	27		
*†Show Girl	White-Delaney	Sept.	23	6133 feet	Nov. 10
Strange Case of Capt. Ramper	German Cast	July	29	7534 feet	June 8
*†§Synthetic Sin	Colleen Moore	Jan.	6	6730 feet	Jan. 12
Three-Ring Marriage	Astor-Hughes	June	10	5834 feet	
Upland Rider, The	Moynard-Douglas	June	3	5731 feet	May 19
Vamping Venus	Murray-Todd-Fazenda	May	13	6021 feet	
Ware Case, The	Special Cast	Nov.	25	8185 feet	
*†Waterfront	Mackaill-Mulhall	Sept.	16	6976 feet	Dec. 1
Weary River	Barthelmess-Compson	Feb.	10		
Wheel of Chance	Barthelmess-Basquette	June	17	6895 feet	July 7
*†Whip, The	Mackaill-Nilsson-Forbes	Sept.	30	6058 feet	Sept. 22
Wright Idea, The	Hines-Lorraine	Aug.	5	6300 feet	Sept. 22
Yellow Lily, The	Dove-Brook	May	20	7187 feet	May 26

Coming Attractions

Title	Star	Rel.	Date	Length	Reviewed
Broadway Babies	Alice White				
California Mail, The	Maynard-Dwan				
Comedy of Life, The	Sills-Corda	Mar.	10		
*†§Children of the Ritz	Mackaill-Mulhall	Feb.	24		
*†Divine Lady	Griffith-Varconi	Mar.	3	10015 feet	
Divine Lady, The	Griffith-Varconi	Mar.	31		
*†§Hot Stuff	White-Bakewell	April	14		
Hot Stuff	White-Bakewell	Mar.	24		
House of Horrors, The	Todd-Fazenda-Conklin				
Lawless Legion, The	Ken Maynard				
*†Love and the Devil	Sills-Corda	Mar.	24		
*†§Man and the Moment	Billie Dove	Feb.	10		
Man and the Moment, The	Billie Dove	Mar.	17		
*†§Pat and Mike	Milton Sills				
Prisoners	Corinne Griffith				
*†Saturday's Children	Griffith-Withers	Mar.	17		
Saturday's Children	Griffith-Withers	Mar.	10		
*†§Squall, The	Joyce-Loy-Hackathorne				
Weary River	Barthelmess-Compson			8000 feet	
*†§Weary River	Barthelmess-Compson			7916 feet	
Why Be Good?	Moore-Hamilton	Mar.	17	7000 feet	Jan. 26
*†§Why Be Good?	Colleen Moore	Mar.	17		

FOX FILMS

FEATURES

Title	Star	Rel.	Date	Length	Reviewed
*§Air Circus, The	Carrol-Lake-Rollins	Sept.	30	7702 feet	Sept. 8
Blindfold	O'Brien-Moran	Dec.	23	5596 feet	Jan. 5
Chicken a la King	Sterling-Carroll-Stone	June	17	6417 feet	June 23
Cowboy, Kid The	Rex Bell	July	15	4293 feet	July 21
Don't Marry	Moran-Hamilton	June	3	5708 feet	June 8
Dressed to Kill	Lowe-Astor	Mar.	18	6566 feet	Mar. 17
*†§Dry Martini	Gran-Astor-Moore	Oct.	14	7176 feet	Nov. 10
Escape, The	Valli-Russell	April	29	5109 feet	May 12
Farmer's Daughter, The	Beebe-Burke	July	8	6148 feet	
Fleetwing	Norton-Janis	June	24	4939 feet	Sept. 8
Getewey of the Moon	Del Rio-Pidgeon	Jan.	1	5038 feet	Jan. 14
Girl-Shy Cowboy, The	Rex Bell	Aug.	12	4404 feet	
Hangman's House	McLaglen-Collyer-Kent	May	13	6618 feet	May 19
Hello, Cheyenne	Mix-Lincoln	May	13	4618 feet	May 18
Homesick	Sammy Cohen	Dec.	30	6120 feet	
Honor Bound	O'Brien-Taylor	May	6	6188 feet	May 28
Horsemen of the Plains	Mix-Blane	Mar.	11	4397 feet	Mar. 24
*†§In Old Arizona	Lowe-Baxter-Burgess	Jan.	20	8724 feet	Dec. 29
Joy Street	Barrymore-Alba	Dec.	8		
Love Hungry	Moran-Gray	April	8	5792 feet	April 21
*†§Making the Grade	Moran-Lowe	Oct.	7		
Me, Gangster	Collyer-Terry	Oct.	8	6042 feet	Oct. 10
*†§Mother Knows Best	Bellamy-Dresser	Oct.	28	10,100 feet	Sept. 22
*Mother Machree	Bennett-McLaglen	Oct.	22	6863 feet	Mar. 17
News Parade, The	Stuart-Phipps	May	27	6679 feet	June 18
None But the Brave	Morton-Phipps-MacDonald	Aug.	5	5034 feet	Aug. 11
No Other Woman	Del Rio-Alvarado	June	10	6071 feet	
Painted Post, The	Mix-Kingston	July	1	4952 feet	June 23
Prep and Pep	Rollens-Drexel	Nov.	11	6086 feet	Jan. 5
Plastered In Paris	Cohen-Pennick	Sept.	23	5641 feet	Sept. 29
Play Girl, The	Bellamy-Brown	April	22	5200 feet	April 28
Riley the Cop	Macdonald-Drexel	Jan.	8, '29	6132 feet	Dec. 8
River Pirate, The	McLaglen-Moran	Aug.	26	6937 feet	Sept. 22
Road House	Barrymore-Alba	July	15	4991 feet	Aug. 4
Romance of the Underworld	Astor-Elliott-Bolos	Nov.	11	6162 feet	Jan. 12
*†§Street Angel, The	Gaynor-Farrell	Aug.	19	9221 feet	July 28
*Sunrise	Gaynor-O'Brien	Nov.	4	8729 feet	Oct. 14
Taking a Chance	Rex Bell			4876 feet	
Uneasy Money	Mary Nolan			6000 feet	
Why Sailors Go Wrong	Cohen-McNamara	Mar.	25	5112 feet	April 14
Wild West Romance	Bell-Lincoln	June	10	4921 feet	
Win That Girl	Rollens-Carrol	Sept.	16	6337 feet	Oct. 8

SHORT SUBJECTS

Title	Star	Rel.	Date	Length	Reviewed
Bear Knees	Animal Comedy	Aug.	6	2 reels	
Blue Grass and Blue Blood	Variety	Dec.	8	1 reel	
Cow's Husband, A	Spencer-Temple	June	24	2 reels	June 23
Daisies Won't Yell	Rubin-Lincoln	July	8	2 reels	
Drifting Through Gascony	Variety	Oct.	28	1 reel	
Elephant's Elbows, The	Leon Ramon	Aug.	6	2 reels	Aug. 11
Glories of the Evening	Variety	Nov.	11	1 reel	
Her Mother's Back	Dent-Bletcher	Aug.	19	2 reels	Aug. 4
His Favorite Wife	Tyler Brooke	July	22	2 reels	July 21
Knight of Daze, A	Tyler Brooke	June	10	2 reels	
Lofty Andes, The	Variety	Aug.	5	1 reel	Aug. 11
Low Necker, The	Marjorie Beebe	Dec.	18	2 reels	Jan. 14
Monument Valley	Variety	Nov.	25	1 reel	
Neapolitan Days	Variety	Sept.	2	1 reel	
On a South Sea Shore	Variety	April	1	1 reel	
Oregon Trail, The	Variety			1 reel	July 28
Snowbound	Variety	Aug.	18	1 reel	

** Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie.*

Title	Star	Rel.	Date	Length	Reviewed
Spanish Craftsmen	Variety	Sept.	30	1 reel	
Steeplechase	Variety	Oct.	14	1 reel	
Storied Palestine	Variety	Dec.	23	1 reel	
Through Forest Aisles	Variety	Sept.	16	1 reel	

Coming Attractions

Title	Star	Rel.	Date	Length	Reviewed
Backwash	Farrell-Duncan				
Chasing Through Europe	Stuart-Carol				
Christine	Janet Gaynor				
Fatal Wedding, The	Astor-Bard				
*Four Devils, The	Macdonald-Gaynor-Merton			11700 feet	Oct. 13
*†§Ghost Talks, The	Eaton-Twelvetrees-Foxe				
Girl Downstairs, The	Moran-O'Brien				
Hearts in Dixie	Colored Cast				
*†§In Old Arizona	Lowe-Baxter-Burgess			8724 feet	Dec. 29
*†Last In the Arctic	Special Cast			6474 feet	Aug. 18
Our Daily Bread	Farrell-Duncan				
Playboy	Nagel-Collyer				
Red Wine	Collyer-Nagel-Lynn		Jan.		
River, The	Farrell-Duncan			7313 feet	Jan. 5
True Heaven	Lowe-McLaglan				
Veiled Woman, The	Tera-Alba				
Woman, The	Astor-Boles				

MOVIETONE SHORTS

Title	Star	Rel.	Date	Length	Reviewed
At the Ball Game	Joe Cook				
Bridge at Midnight, The	Mary Duncan				
Corpus Christi	Raquel Meller				Sept. 8
Diplomats, The	Clarke-McCullough			2 reels	Jan. 12
Dolls and Puppets	Nancy Drexel				
Everybody Loves My Girl	Winnie Lightner				Sept. 8
Family Picnic, The	Raymond McKee			2 reels	
Four A. M.				2 reels	
Interview, The	Clarke-McCullough				
Ladies' Man, The	Chic Sales			2 reels	
Mind Your Business	Hugh Herbert			2 reels	
Napoleon's Barber				2 reels	
Mystery Mansion				2 reels	
They're Coming to Get Me	Chick Sales				
Treasurer's Report, The	Robert Benchley				
Family Picnic, The	McKee				June 30
George Bernard Shaw	Interview				June 30
Serenade (Schubert)	Harold Murray				Sept. 8
White Faced Foal, The	Lionel Atwill				Sept. 8

GOTHAM

FEATURES

Title	Star	Rel.	Date	Length	Reviewed
Chorus Kid, The	Fazre-Washburn	April	1	8200 feet	April 14
Head of the Family, The	Russell-Corbin			6250 feet	
Hell Ship Bronson	Mrs. W. Reid-Howes-Beery	May	1	6432 feet	May 12
Midnight Life	Bushman-Olmsteed	Aug.	12	6200 feet	Aug. 11
River Woman, The	Logan-L. Barrymore	Aug.	26	6800 feet	Aug. 11
Turn Back the Hours	Loy-Pidgeon	Mar.	1	8600 feet	Mar. 17
Thru the Breakers	Livingston-Herbert			6420 feet	
United States Smith	Gribbon-Lee-Harlan	June	1	6000 feet	June 16

Coming Attractions

Title	Star	Length	Reviewed
*§Girl From Argentine, The	Carmel Meyers		

METRO-GOLDWYN-MAYER

FEATURES

Title	Star	Rel.	Date	Length	Reviewed
Across to Singspore	Novarro-Crawford	April	7	6805 feet	May 5
Actress, The	Shearer-Forbes-O. Moore	April	28	6998 feet	July 14
Adventurer, The	McCoy-Sebastian	July	14	4187 feet	
*†Baby Cyclone, The	Cody-Pringle			5530 feet	
Beau Broadway	Cody-Pringle	Sept.	29	6037 feet	Aug. 4
Beyond the Sierras	Tim McCoy	Sept.	15	5896 feet	
Bringing Up Father	Macdonald-Olmsted-Moran	Mar.	17	6344 feet	June 2
*†Brotherly Love	Dane-Arthur	Oct.	12	6053 feet	
Bushranger, The	McCoy-Douglas			5200 feet	
Cameraman, The	Keaton-Day	Sept.	29	6995 feet	Sept. 15
Cardboard Lover, The	Davies-Asther	Aug.	25	7108 feet	Sept. 8
Certain Young Man	Novarro-Adoree	May	19	6679 feet	June 1 6
Circus Rookies	Dane-Arthur	Mar.	31	6881 feet	May 19
Cossacks, The	Gilbert-Adoree	June	23	8601 feet	June 30
Crowd, The	Boardman-Murray	Mar.	3	8538 feet	Feb. 25
Detectives	Dane-Arthur	June	9	5838 feet	
Diamond Handcuffs	Boardman-Gray-Nagel	May	5	6700 feet	Sept. 15
Dream of Love	Crawford-Asther	Dec.	1	7987 feet	Jan. 6
*†Excess Baggage	Haines-Cortez	Sept.	8	7182 feet	Sept. 29
*†Flying Fleet, The	Novarro-Page	Jan.			
Forbidden Hours	Novarro-Adoree	June	16	5011 feet	July 28
Four Walls	Gilbert-Crawford	Aug.	11	6620 feet	Aug. 25
Lady of Chance, A	Norma Shearer	Nov.	2	7126 feet	Jan. 26
Laugh, Clown, Laugh	Chaney-Young-Asther	April	14	7045 feet	June 2
Loves of Casanova, The	Special Cast	Jan.			
Madamoiselle from Armentieres	E. Brody-J. Stuart	June	2	5441 feet	
Masks of the Devil	John Gilbert	Oct.		5575 feet	Dec. 1
Morgan's Last Raid	McCoy-Sebastian	Jan.			
Mysterious Lady, The	Garbo-Nagel	Aug.	4	7652 feet	Aug. 11
Napoleon	Special Cast	Oct.			
*†§Our Dancing Daughters	Crawford-Brown-Sebastian	Sept.	8	7652 feet	Oct. 13
Patsy, The	Davies-Caldwell-Gray	Mar.	10	7289 feet	
Riders of the Dark	McCoy-Dwan	April	21	5014 feet	
Shadows in the Night	Flash-Grey-Lorraine	Oct.	26	5448 feet	
*†Show People	Davies-Haines	Oct.	9	7453 feet	Nov. 17
Single Man, A	Cody-Pringle	Jan.		5596 feet	
Skirts	Chaplin-Balfour	May	12	5801 feet	
Telling the World	Haines-Page	June	30	7184 feet	July 21
*†Trail of '98, The	Del Rio-Forbes			11100 feet	Mar. 24
Under the Black Eagle	Flash-M. Dey-Forbes	Mar.	24	5901 feet	May 18
West of Zanzibar	Chaney-Nolan-Barrymore	Nov.	24	6150 feet	Jan. 6
*†While the City Sleeps	Chaney-Page	Sept.	15	7231 feet	Oct. 27
*†§White Shadows In the South Seas	Blue-Torres	July	7	7968 feet	Aug. 18
Wickedness Preferred	Cody-Pringle	Jan.	28	5011 feet	
*†Wind, The	Gish-Hanson	Nov.	23	6721 feet	Nov. 17
*†Woman of Affairs, A	Gilbert-Garbo				Nov. 3
Wyoming	McCoy-Sebastian	Mar.	24	4435 feet	

SHORT SUBJECTS

Title	Star	Rel.	Date	Length	Reviewed
African Adventure, An	Ufa Oddities	Aug.	27	1 reel	
Allah 'L Allah	Ufa Oddities	Mar.	18	1 reel	
Ancient Art, An	Ufa Oddities	Mar.	2	1 reel	
Assorted Babies	Ufa Oddities	Nov.	5	1 reel	
Bits of Africa	Ufa Oddities	Sept.	15	1 reel	
*Booster, The	Charley Chase	Nov.	24	2 reels	
Boy Friend, The	Reach Stars	Nov.	10	2 reels	Dec. 1
Call of the Cuckoo	Max Davidson	Oct.	15	2 reels	
Chasing Husbands	Charley Chase	Dec.	22	2 reels	
Cleopatra	Revier-Ellis	July	7	2 reels	
Crazy House	"Our Gang"	June	2	2 reels	May 26
Do Gentlemen Snore?	Reach Stars	Oct.	13	2 reels	
Deying Jungle	Ufa Oddities	Feb.	2	1 reel	
Eagle's Nest	Ufa Oddities	Aug.	18	1 reel	
Early to Bed	Laurel-Hardy	Oct.	6	2 reels	Nov. 3
Election Day	Our Gang	Jan.	12	2 reels	
Feed 'Em and Weep	Reach Stars	Dec.	6	2 reels	
Going Ga Ga	Kennedy-Davidson-Bryon	Jan.	5	2 reels	
Growing Pains	"Our Gang"	Sept.	22	2 reels	
Habeas Corpus	Laurel-Hardy	Dec.	1	2 reels	Jan. 12
Happy Omen, A	Ufa Oddities	July	14	1 reel	
Heart of General Robert E. Lee, The	Daw-Walling	Sept.	22	2 reels	Nov. 3
Holy Terror, The	"Our Gang"	Mar.	9	2 reels	
Hunted	Willard Mack				
*Imagine My Embarrassment	Charley Chase	Sept.	1	2 reels	Jan. 12
*Is Everybody Happy?	Charley Chase	Sept.	29	2 reels	
Jungle Orphans	Ufa Oddities	Mar.	30	1 reel	
Kisses Come High	Ufa Oddities	Jan.	5	1 reel	
*Liberty	Laurel-Hardy	Jan.	26	2 reels	
Lonely Lapland	Ufa Oddities	Nov.	10	1 reel	
Loud Soup	Charley Chase	Mar.		2 reels	
Love 'Em and Weep	Busch-Laurel			2 reels	Jan. 19
Madame Du Barry		Nov.	17	2 reels	
Manchu Love	Sojin-Lee	Jan.	12	2 reels	
Monkey Shines	Ufa Oddities	Sept.	1	1 reel	
Murder	Ufa Oddities	Sept.	29	1 reel	
Napoleon's Homeland	Ufa Oddities	Jan.	5	1 reel	
Nature's Wizardry	Ufa Oddities	July	28	1 reel	
*Noisy Neighbors	"Our Gang"	Feb.	9	2 reels	
Off to Buffalo	Charley Chase	Feb.	16	2 reels	
Ol' Gray Hoss, The	"Our Gang"	Oct.	20	2 reels	July 28
*Ol' Gray Hoss, The	"Our Gang"	Oct.	20	2 reels	Oct. 13
Pair of Tights	Reach Stars	Feb.	2	2 reels	
Palace of Honey, The	Ufa Oddities	June	16	1 reel	May 26
*Ruby Lips	Charley Chase	Jan.	19	2 reels	
Sacred Baboon, The	Ufa Oddities	Sept.	1	1 reel	
Savage Customs	Ufa Oddities	Nov.	24	1 reel	
*School Begins	"Our Gang"	Nov.	17	2 reels	Sept. 29
Secret Boozehounds	Ufa Oddities	Feb.	16	1 reel	
Should Married Men Go Home?	Laurel-Hardy	Sept.	15	2 reels	July 28
Sleeping Death	Ufa Oddities	June	30	1 reel	
*Spanking Age, The	"Our Gang"	Dec.	15	2 reels	
Strange Prayers	Ufa Oddities	Dec.	22	1 reel	
That Night	Reach Stars	Sept.	15	2 reels	
Tokens of Manhood	Ufa Oddities	June	2	1 reel	May 26
That's My Wife	Laurel-Hardy	Mar.		2 reels	
Two Tars	Laurel-Hardy	Nov.	3	2 reels	Dec. 8
Uphill and Downhill	Ufa Oddities	Jan.	19	2 reels	
*We Faw Down	Laurel-Hardy	Dec.	29	2 reels	
Wiggle Your Ears	"Our Gang"	Feb.		2 reels	
When Money Comes	All Star Cast	Mar.		2 reels	
Wives for Sale	Ufa Oddities	Oct.	27	1 reel	
World's Playgrounds	Ufa Oddities	Oct.	13	1 reel	Nov. 3
Wrong Again	Laurel-Hardy	Feb.		2 reels	

Coming Attractions

Title	Star	Rel.	Date	Length	Reviewed
*†§Alias Jimmy Valentine	Haines-Hyams-Barrymore	Jan.		8000 feet	Nov. 24
*†§Bellamy Trial, The	Jay-Bronson			8000 feet	
*†§Bridge of San Louis Rey	Alvarado-Torrence-Damita				
*†§Broadway Melody (A. T.)	Love-Page-King				
Broadway Melody	Love-Page-King				
China Bound	Dane-Arthur				
Deadline, The	Flash-Lorraine-Gray				
Desert Law	Tim McCoy				
*†§Desert Nights	Gilbert-Nolan				Jan. 19
*†§Duke Steps Out, The	Haines-Crawford				
Dynamite (A. T.)	Conrad Nagel				
*†§Five O'Clock Girl, The (A. T.)	Davies-Arthur-King				
*†§Green Ghost, The					
*†§Hunted (A. T.)	Mack-Thompson				
*†Hallelujah	Colored Cast				
He Learned About Women	Haines-Page-Percy				
Honeymoon	Flash-Moran-Gribbon				
Humming Wires	Tim McCoy				
*†§Last of Mrs. Cheney	Conrad Nagel				
*†§Man's Man, A	William Haines				
Masked Stranger, The	Tim McCoy				
Mysterious Island, The	Hughes-Daly-Barrymore				
*§Nize Baby	Gordon-Heitz-Waldridge				
*†§Our Modern Maidens	Crawford-Page-La Rocque				
*†§Pagan, The	Novarro-Adoree-Janis				
Single Standard, The	Flash-Gray-Lorraine				
Spies	Special Cast				
Spite Marriage	Buster Keaton				
Soulx Blood	McCoy-Frazer				
*†Tide of Empire	Adoree-Murray				
*†§Trial of Mary Dugan, The (A. T.)	Shearer-Warner-Hackett				
*†Viking, The	Starke-Crisp			8508 feet	Nov. 17
*†§White Collars	Nagel-Love-Hyams				

MOVIETONE SHORTS

Title	Star	Rel.	Date	Length	Reviewed
Casino Gardens				2 reels	Dec. 1
Confession	Ames-Nye			2 reels	
Friendship	Robert Edeson			2 reels	
Fuzzy Knight	Songs	Oct.	27		
George Dewey Washington	Songs	Oct.	27		
George Dewey Washington	Songs	Nov.	17		
Gus Edwards' Song Revue	Songs and Dances			2 reels	
Marion Harris	Songs	Nov.	17		
Marion Harris	Songs	Oct.	20		
Marion Harris	Songs	Sept.	29		
Jimtown Cabaret	Miller and Lyle	Nov.	10	2 reels	
Johnny Marvin	Songs	Nov.	3		
Johnny Marvin	Songs	Sept.	29		
Joseph Regan		Oct.	13		
Joseph Regan		Nov.	3		
Lee Beers	Songs and Whistling				
Locust Sisters	Songs	Oct.	8		
Man Higher Up, The	Bosworth-Edeson			2 reels	
Mayor of Jimtown	Miller and Lyle	Oct.	13		
M-G-M Movietone Revue		Nov.	3		
M-G-M Movietone Revue		Oct.	13		
Odette Myrtle	Songs	Oct.	20		
Phipps	Sherman-Francisco-Chadwick			2 reels	Dec. 1
Ponce Sisters	Songs	Oct.	20		

** Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie.*

Title	Star	Rel.	Date	Length	Reviewed
Ponce Sisters	Songs	Nov.	10		
Spanking Age, The	"Our Gang"			2 reels	Dec. 1
Van and Schenck	Songs	Sept.	29		Oct. 13
Van and Schenck	Songs	Oct.	27		
Vincent Lopez	Piano Solos	Nov.	10		
Walt Roesner and Capitolians	Jazz Band	Oct.	6		

PARAMOUNT

FEATURES

Title	Star	Rel.	Date	Length	Reviewed
*†§Able's Irish Rose	Hersholt-Carroll-Rogers	Jan.	5	10471 feet	Jan. 12
Avalanche, The	Holt-Hill	Nov.	10	6099 feet	
*§Beggars of Life	Beery-Arlen-Brooks	Sept.	15	7560 feet	Sept. 28
Big Killing, The	Beery-Hatton	May	19	5930 feet	July 7
Case of Lena Smith, The	Esther Ralston	Jan.	19	7229 feet	Jan. 19
*Docks of New York, The	Bancroft-Compson-Baclanova	Oct.	20	7202 feet	Sept. 22
Drag Net, The	Bancroft-Brent	May	26	7866 feet	June 8
Easy Come, Easy Go	Dix-Carroll	April	21	5364 feet	May 12
*Fleet's In, The	Bow-Hall	Oct.	13	6918 feet	Sept. 1
Fifty-Fifty Girl, The	Daniels-Hall	May	12	6402 feet	May 28
First Kiss, The	Wray-Cooper	Aug.	25	6134 feet	Aug. 25
Fools for Luck	Fields-Conklin	May	7	5852 feet	June 23
Forgotten Faces	Brian-Brook	Aug.	11	7640 feet	Aug. 11
Half a Bride	Ralston-Arlen	June	16	6238 feet	
His Private Life	Menjou-Carver			4690 feet	Nov. 17
His Tiger Lady	Menjou-Brent	June	9	5038 feet	June 2
*†Homecoming, The	Parlo-Hanson			8100 feet	Nov. 24
Hot News	Daniels-Hamilton	July	14	6528 feet	July 28
Just Married	Hall-Taylor	Aug.	18	6039 feet	Aug. 18
Kit Carson	Thomson-Lane			7464 feet	
Ladies of the Mob	Bow-Arlen	June	30	6792 feet	
Legion of the Condemned	Cooper-Wray	Mar.	10	7415 feet	Mar. 24
*†Loves of an Actress	Negri-Asther	Aug.	18	7159 feet	
Loves of an Actress	Negri-Asther	Aug.	18	7159 feet	
Magnificent Flirt, The	Florence Vidor	June	2	4998 feet	June 30
*†§Manhattan Cocktail	Arlen-Carroll			6051 feet	Jan. 12
Marquis Preferred	Adolphe Menjou	Jan.	2	5506 feet	Jan. 26
Mating Call, The	Meighan-Brent-Adoree	July	21	6325 feet	Oct. 13
Model from Montmartre	Naldi-Petrovitch	Sept.	22	5941 feet	
*Moran of the Marines	Dix-Elder	Oct.	27	5444 feet	Nov. 3
Night of Mystery, A	Menjou-Brent	April	7	5741 feet	April 21
Old Ironsides	Ralston-Farrell-Beery	Mar.	3	7910 feet	Dec. 18 '26
Partners in Crime	Beery-Hatton-Brian	Mar.	17	6600 feet	May
*Patriot, The	Jannings-Stone-Vidor	Sept.	1	9819 feet	Aug. 18
Rocket, The	Meighan-Prevost	June	30	7646 feet	July 14
Red Hair	Bow-Chandler	Mar.	10	6331 feet	Mar. 31
*Sawdust Paradise, The	Ralston-Howes	Aug	25	5928 feet	Sept. 1
*†§Shopworn Angel, The	Cooper-Carroll	Jan.	12	7373 feet	Jan. 5
Shopworn Angel, The	Cooper-Carroll	Jan.	12	7112 feet	
Someone to Love	Charles Rogers	Dec.	1	6323 feet	Dec. 8
Something Always Happens	Ralston-Hamilton	Mar.	24	4792 feet	May 26
Speedy	Lloyd-Christie	April	7	7960 feet	April 14
Street of Sin, The	Jennings-Wray	May	26	6218 feet	June 2
Sunset Legion, The	Thomson-Murphy	April	21	5763 feet	Sept. 29
Take Me Home	Daniels-Hamilton	Oct.	20	6514 feet	Oct. 27
Three Sinners	Negri-Baxter	April	14	7029 feet	April 28
Three Week-Ends	Clara Bow	Dec.		5962 feet	Dec. 15
Vanishing Pioneer, The	Holt-Blane	June	23	5834 feet	Sept. 29
*†§Varsity	Rogers-Brian	Sept.	29	5802 feet	Nov. 3
*Warming Up	Dix-Brian	Aug.	4	6509 feet	July 21
Water Hole, The	Holt-Carroll	Aug.	25	6319 feet	Sept. 8
*Wedding March, The	Von Stroheim-Wray	Oct.	6	10400 feet	Oct. 20
What a Night	Daniels-Hamilton	Dec.	22	5476 feet	Jan. 6
Wings	Bow-Rogers	Sept.		12 reels	Aug. 26'27
*†§Wolf of Wall Street, The (A. T.)	Bancroft-Baclanova-Lukas	Jan.	26	7 reels	
Wolf of Wall Street, The	Bancroft	Jan.	26		Dec. 1
Woman From Moscow, The	Negri-Kerry			6938 feet	Nov. 10

SHORT SUBJECTS

Title	Star	Rel.	Date	Length	Reviewed
Alice in Movieland	Novelty	June	23	2 reels	
Are Scotchmen Tight? (Christie)	Jack Duffy	Mar.	2	2 reels	
Baby Feud	Krazy Kat Cartoon	Aug.	18	1 reel	
Beaches and Scream	Krazy Kat Cartoon	Oct.	22	1 reel	
Believe It or Not (Christie)	Frances Lee	Nov.	24	2 reels	
Call Again	E. E. Horton	Oct.	20	2 reels	
Come Easy, Go Slow	Krazy Kat Cartoon	Oct.	13	1 reel	
Companionate Marriage	Krazy Kat Cartoon	July	4	1 reel	
Dancing Town, The	May-Skelly-Hayes	Oct.	27	2 reels	
*Dizzy Diver, The (Christie)	Billy Dooley	Aug.	18	2 reels	
Face Value	Novelty	July	21	2 reels	
Footlight Fannie (Christie)	Frances Lee	Feb.	9	2 reels	
Footloose Wimmen (Christie)	Bobby Vernon			2 reels	
Gobs of Love (Christie)	Billy Dooley	Dec.	15	2 reels	
Happy Heels (Christie)	Billy Dooley	Jan.	19	2 reels	
His Angel Child (Christie)	Bobby Vernon	Feb.	16	2 reels	
Hold 'Er Cowboy (Christie)	Bobby Vernon	June	2	2 reels	
Home Girl, The	Gilmore-Kruger	Dec.	1	2 reels	
*Hot Scotch (Christie)	Jack Duffy	Aug.	25	2 reels	
Hot Sparks (Christie)	Bobby Vernon	Nov.	3	2 reels	
Ko-Ko's Big Pull	Inkwell Cartoon	Sept.	8	1 reel	
Ko-Ko Goes Over	Inkwell Cartoon	June	23	1 reel	Oct. 13
Ko-Ko Heaves Ho	Inkwell Cartoon	Aug.	25	1 reel	
Ko-Ko Kleans Up	Inkwell Cartoon	Sept.	22	1 reel	
Ko-Ko's Catch	Inkwell Cartoon	July	7	1 reel	
Ko-Ko's Chase	Inkwell Cartoon	Aug.	11	1 reel	
Ko-Ko's Dog Gone	Inkwell Cartoon	Oct.	20	1 reel	
Ko-Ko's Field Daze	Inkwell Cartoon	June	9	1 reel	
Ko-Ko's Parade	Inkwell Cartoon	Oct.	6	1 reel	
Lay on, MacDuff (Christie)	Jack Duffy	Nov.	17	2 reels	
Loose Change (Christie)	Sandy MacDuff	Oct.	6	2 reels	
News Reeling	Krazy Kat Cartoon	Aug.	4	1 reel	
Nifty Numbers (Christie)	Frances Lee	Jan.	5	2 reels	
Off the Deck (Christie)	Billy Dooley	Feb.	23	2 reels	
Oriental Hugs (Christie)	Billy Dooley	Sept.	29	2 reels	
Papa Spank (Christie)	Jack Duffy	Feb.	2	2 reels	
Patent Medicine Kid, The	Krazy Kat Cartoon	June	2	1 reel	
Phantom Mail, The	Krazy Kat Cartoon	Sept.	29	1 reel	
Picture My Astonishment (Christie)	Frances Lee	Oct.	13	2 reels	
Prancing Prune	Helen Hayes			2 reels	
Rain Dropper, The	Krazy Kat Cartoon	June	30	1 reel	
Say Uncle (Christie)	Jack Duffy	June	8	2 reels	
Scrambled Weddings	E. E. Horton	June	30	2 reels	
Sea Food (Christie)	Billy Dooley	July	14	2 reels	
Sea Sword	Krazy Kat Cartoon	Sept.	1	1 reel	
She-Going Sailor, A (Christie)	Billy Dooley	Nov.	10	2 reels	
Show Vote	Krazy Kat Cartoon	Sept.	15	1 reel	
Should Scotchmen Marry? (Christie)	Jack Duffy	Dec.	22	2 reels	
Slick Slickers (Christie)	Neal Burns	July	7	2 reels	
Slippery Heels (Christie)	Jimmie Adams	June	18	2 reels	
*Sock Exchange, The (Christie)	Bobby Vernon	Sept.	22	2 reels	
Stage Coached	Krazy Kat Cartoon	June	16	1 reel	
*Stop Kidding	Bobby Vernon	Aug.	11	2 reels	
Two Masters	Eaton-Post	Sept.	8	2 reels	
Vacation Waves	E. E. Horton	Sept.	15	2 reels	
Wells Tell Tales	Madge Kennedy	Aug.	4	2 reels	
Why Gorillas Leave Home	Bobby Vernon	Jan.	12	2 reels	

Coming Attractions

Title	Star	Rel.	Date	Length	Reviewed
Able's Irish Rose	Hersholt-Carroll-Rogers			12103 feet	April 28
*†Behind the German Lines	Special Cast			8254 feet	Dec. 8
Betrayal, The	Jannings-Ralston-Cooper				
Black Eagles	George Bancroft				
*†§Burlesque	James Barton				
*†§Canary Murder Case, The (A. T.)	Powell-Taylor-Brien				
*Carnation Kid, The (A. T.)	Douglas MacLean				
Chinatown Nights	Beery-Vidor				
*†§Close Harmony (A. T.)	Rogers-Carroll				
*†§Cocoanuts	Four Marx Brothers				
*†§Concert, The (A. T.)	Emil Jannings				
*†§Darkened Rooms (A. T.)	Brent-Powell				
*†§Doctor's Secret, The (A. T.)	Warner-Chatterton				
*†§Dummy, The (A. T.)	Cromwell-Chatterton				
*†Four Feathers	Wray-Arlen-Beery				
*†§Genius Is Born, A (A. T.)	A. P. Heggie				
*†§Gentlemen of the Press	Walter Huston				
*†§Half an Hour	Ruth Chatterton				
Here Comes the Band Wagon	Wray-Cooper				
*†§Hole in the Wall, The (A. T.)	Colbert-Robinson				
Hunting Tower	Harry Lauder				
*†§Innocents of Paris, The	Maurice Chevalier				
*§§nterference (A. T.)	Brent-Brook-Powell				
Just Twenty-One	Rogers-Brian				
*†§Letter, The (A. T.)	Eagels-Heggie-Owen				
*†Looping the Loop	Werner Kraus				
*†§Man I Love, The (A. T.)	Arlen-Brian				
*†§Night Club (A. T.)	Special Cast				
*†§Nothing But the Truth (A. T.)	Richard Dix				
Number Please	Daniels-Hamilton				
Redskin	Richard Dix				Dec. 1
*†§Sins of the Fathers	Emil Jannings				
*†Soul of France, The	Special Cast				
Sunset Pass	Holt-Lane				
*†§TNT	Harold Lloyd				
*†§Wild Party	Clara Bow				
*†§Wolf Song (A. T.)	Cooper-Wray				
Woman Who Needed Killing, The (A. T.)	Baclanova-Brook-Hamilton				

SOUND SHORTS

Title	Star	Rel.	Date	Length	Reviewed
Bird in the Hand, A (Christie) (A. T.)	Lois Wilson	Feb.	23	2 reels	
Bishop's Candlesticks, The	Walter Huston				
Borrah Mannevitch	Harmonica Band and Songs				
Dear Vivien (Christie—A. T.)	Hardy-Hatton				
Eddie Peabody	Banjo Solos and Songs				
Glersdorf Sisters, The	Songs				
Highlowbrow	Donnelly-Shannon				
If Men Played Cards as Women Do	McHugh-Santley-Cameron-McFarland				
Jed's Vacation (Christie)	Charles Grapewin				
Melancholy Dame (Christie—A. T.)	Colored Cast	Mar.	9	2 reels	
Music Ha'h Charms (Christie)	Colored Cast				
One Word	Special Cast				
Post Mortems (Christie—A. T.)	Raymond Griffith	Mar.	23	2 reels	
§Pusher in the Face, The	Taylor-Hitchcock-Allen			2 reels	
Ruth Etting	Songs				
*§Sidewalks of New York	Novelty			1 reel	
*Skating Home (Christie)	Frances Lee	Sept.	1	2 reels	
That Party in Person	Eddie Cantor			2 reels	
When Caesar Ran a Newspaper (Christie—A. T.)	Hatton-Hardy-Lorraine	Feb.	9	2 reels	

PATHE

FEATURES

Title	Star	Rel.	Date	Length	Reviewed
*†§Annapolis	Loff-Brown	Dec.	2	7957 feet	
Annapolis	Loff-Brown	Nov.	18	7008 feet	
Avenging Shadow, The	Klondike (dog)	April	29	4293 feet	Mar. 31
Black Ace, The	Don Coleman	Sept.	2	5722 feet	Sept. 15
Blue Danube, The	Leatrice Joy	Mar.	12	6589 feet	May 26
Border Patrol	Harry Carey	Dec.	23	4598 feet	
Bullet Mark, The	Jack Donovan	Mar.	25	4550 feet	Mar. 31
Burning Bridges	Harry Carey	Sept.	30	4846 feet	
*†§Captain Swagger	La Rocque-Carol	Nov.	18	6124 feet	Dec. 29
Captain Swagger	La Rocque-Carol	Oct.	14	6312 feet	
Celebrity	Armstrong-Basquette	Oct.	7	6145 feet	
Chicago	Haver-Verconi	Mar.	5	9145 feet	Dec. 30
Cop, The	William Boyd	Aug.	19	7054 feet	Sept. 8
Craig's Wife	Irene Rich	Sept.	16	6670 feet	Dec. 15
Elevator Girl, The	Robert Armstrong	Feb.	24		
Fangs of Fate	Klondike (dog)	June	24	4476 feet	June 23
Flying Buckaroo, The	Wally Wales	Nov.	25	6670 feet	
*†§Flying Fool, The	William Boyd	Feb.	10		
Forbidden Love	Lili Damita	Oct.	28	6787 feet	Jan. 19
Forty-Five-Calibre War	Coleman-Loff	Feb.	17		
Geraldine	Quillan-Nixon	Jan.	16	6959 feet	Dec. 22
Grandma's Boy (re-issue)	Harold Lloyd	Dec.		4750 feet	
Hold 'Em Yale	Rod La Rocque	May	14	7056 feet	Aug. 4
*†§King of Kings, The	Warner-Logan	Sept.	30	10,196 feet	April 29'27
Law's Lash, The	Klondike (dog)	May	20	4683 feet	Mar. 31
*†§Leathernecks, The	William Boyd	Feb.	24	6898 feet	Jan. 26
Leathernecks, The	William Boyd	Feb.	3		
Let 'Er Go Gallegher	Junior Coghlan	Jan.	15	5888 feet	Jan. 28
Love Over Night	La Rocque-Loff	Sept.	16	5737 feet	
Man-Made Woman	Joy-Boles-Werner	Sept.	9	5762 feet	Sept. 22
*†§Marked Money	Junior Coghlan	Dec.	5	5490 feet	
Marlie the Killer	Klondike (dog)	Mar.	4	4600 feet	Mar. 3
Midnight Madness	Jacqueline Logan	Mar.	26	6559 feet	
*†Ned McCobb's Daughter	Irene Rich	Jan.	12		
Ned McCobb's Daughter	Irene Rich	Dec.	2	6070 feet	
*†§Noisy Neighbors	Quillan-Vaughn	Jan.	27		
Power	Boyd-Logan	Sept.	23	6092 feet	Sept. 15
Red Mark, The	von Seyffertitz-Quartaro	Aug.	26	7837 feet	Sept. 8
Saddle Mates	Wally Wales	Aug.	5	4520 feet	Mar. 17
*†§Sal of Singapore	Phyllis Haver	Jan.	4		Jan. 12
*†§Shady Lady, The	Phyllis Haver	Jan.	20	6132 feet	Jan. 20
Ship Comes In, A	Rudolph Schildkraut	June	4	6902 feet	June 23
*†§Show Folks	Quillan-Basquette-Armstrong	Dec.	16	6466 feet	Dec. 15
Sin Town	Allen-Fair	Jan.	20		
Skyscraper	William Boyd	April	9	7040 feet	April 14
*†§Spieler, The	Hale-Adoree	Dec.			Oct. 20
Spieler, The	Hale-Adoree	Dec.	30	6818 feet	
*†§Square Shoulders	Junior Coghlan	Feb.	10		
Tenth Ave	Haver-Verconi-Schildkraut	Aug.	5	6370 feet	
Valley of Hunted Men, The	Buffalo Bill, Jr.	Feb	19	4520 feet	Mar. 3

** Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie.*

Title	Star	Rel.	Date	Length	Reviewed
Walking Back	Sue Carol	May	21	5035 feet	Sept. 22
Yellow Contraband	Leo Maloney	Oct.	28	5937 feet	Oct. 2

SHORT SUBJECTS

Title	Star	Rel.	Date	Length	Reviewed
Alaska or Bust	"Aesop Fables"	Sept.	9	1 reel	Sept. 1
Animal Snaps	Rarebits	April	8	1 reel	
Baby Show, The	"Aesop Fables"	July	15	1 reel	
Bargain Hunt	Jackson-Hiatt-McKee	Oct.	14	2 reels	Oct. 6
Bath Time	Sportlight	June	24	1 reel	June 23
Big Game	"Aesop Fables"	Oct.	21	1 reel	Oct. 27
Burglar, The	Jackson-Hiatt-McKee	Dec.	9	2 reels	
Bunker Battlers	Sportlight	July	22	1 reel	
Camping Out	Donald Haines			2 reels	Dec. 22
Campus Carmen, The	Sennett Girls	Sept.	23	2 reels	Sept. 15
Campus Vamp, The	Sennett Girls	Nov.	25	2 reels	Nov. 24
Canned Thrills	Sportlight	Aug.	19	1 reel	Aug. 11
Catalina Rowboat Races	Jackson-Hiatt-McKee	Oct.	21	2 reels	
Caught In a Taxi	Jack Cooper	June	8	2 reels	
Caught In the Draft	"Aesop Fables"			1 reel	Dec. 1
Caught In the Kitchen	Billy Bevan	Sept.	9	2 reels	
Chicken, The	Jackson-Hiatt-McKee	Aug.	26	2 reels	
City Slickers	"Aesop Fables"	July	1	1 reel	
Close Shave, A	Johnny Burke	June	23	2 reels	
Clunked on the Corner	Johnny Burke	Jan.	6	2 reels	Jan. 5
Covering Ground	Sportlight	Sept.	16	1 reel	Sept. 8
Cross Country Run, A	"Aesop Fables"	Aug.	19	1 reel	Aug. 18
Cure or Kill	"Aesop Fables"	Oct.	7	1 reel	Oct. 6
Day Off, A	"Aesop Fables"			1 reel	Dec. 1
Defensive Ends, The	Football Sense	Oct.	28	1 reel	Oct. 27
Defensive Half Backs	Football Sense	Oct.	7	1 reel	Sept. 29
Defensive Line, The	Football Sense	Oct.	21	1 reel	Oct. 20
*†Dinner Time	"Aesop Fable"			1 reel	
Dumb Waiters	Johnny Burke	Sept.	16	2 reels	Sept 8
Eagle of the Night (Serial)	Frank Clarke	Oct.	14	10 episodes	Oct. 6
Early Bird, The	"Aesop Fables"	July	22	1 reel	
Fair Affair, A	Sportlight	July	8	1 reel	Sept. 8
Fair Catch, The	Football Sense	Oct.	14	1 reel	Oct. 27
Fishing Fool, The	"Aesop Fables"			1 reel	Dec. 8
Flight That Failed, The	"Aesop Fables"	June	3	1 reel	June 8
Flying Hoofs	"Aesop Fables"			1 reel	Dec. 15
Getting Together	Sportlight	Oct.	28	1 reel	Oct. 20
Girl From Nowhere, The	Sennett Girls	Aug.	5	2 reels	Mar. 24
Gridiron Demons	"Aesop Fables"	Oct.	28	1 reel	Oct. 27
Gridiron Cocktail, A	Sportlight	Sept.	30	1 reel	
High Seas	"Aesop Fables"	Sept.	23	1 reel	Sept. 22
His New Stenographer	Billy Bevan	Dec.	30	2 reels	
His Unlucky Night	Bevan-Dent	Aug.	12	2 reels	
Hubby's Latest Alibi	Billy Bevan	Nov.	4	2 reels	Nov. 17
Hubby's Week-End Trip	Bevan-Dent	Dec.	2	2 reels	Dec. 8
Huntsman, The	"Aesop Fables"	July	8	1 reel	July 14
In the Bag	"Aesop Fables"	Aug.	26	1 reel	
Jim Jam Janitor, A	Johnny Burke	Nov.	11	2 reels	Nov. 3
Knowing the Ropes	Rice Sportlight	Jan.	6	1 reel	Jan. 12
Land o' Cotton	"Aesop Fables"	Jan.	8	1 reel	Jan. 5
Laundry Man, The	"Aesop Fables"			1 reel	Nov. 17
Limberlegs	Sportlight	June	10	1 reel	June 2
*†§Lincoln (Special reel)	George Billings	Feb.	10	1 reel	
Mail Man, The	"Aesop Fables"	Dec.	22	2 reels	
Magnetic Bat, The	"Aesop Fables"	Sept.	30	1 reel	
Monkey Love	"Aesop Fables"	Oct.	14	1 reel	Oct. 27
Motor Boat Mamas	Bevan-Dent	Sept.	30	2 reels	Sept. 29
Motoring Mamas	Billy Bevan	June	16	2 reels	
Mouse's Bride, The	"Aesop Fables"	June	24	1 reel	June 30
Muscle Marvels	Sportlight	Oct.	14	1 reel	Oct. 13
No Company	Haines-Coombs	Dec.	16	2 reels	
No Picnic	Haines-Coombs-Dempsey	Oct.	7	2 reels	Sept. 29
No Sale	Haines-Coomba	Nov.	18	2 reels	
On the Links	"Aesop Fables"	Nov.	25	1 reel	Dec. 1
Our Little Nell	"Aesop Fables"	Aug.	5	1 reel	
Outnumbered	"Aesop Fables"	July	29	1 reel	Aug. 4
Polar Flight, A	"Aesop Fables"	Nov.	18	1 reel	Nov. 10
Puppy Love	"Aesop Fables"	June	10	1 reel	
Queen of the North Woods (Serial)	Clair-Miller			10 episodes	
Smith Catalina Rowboat Race	Jackson-Hiatt-McKee	Oct.	21	2 reels	Oct. 13
Smith's Restaurant	Jackson-Hiatt-McKee	Aug.	19	2 reels	
Snapping the Whip	"Aesop Fables"			2 reels	Jan. 19
Soldier Man	Harry Langdon	Sept.	30	3 reels	
South Sea Sagas	Sportlight	Sept.	22	1 reel	
Spartan Diet	"Aesop Fables"			1 reel	Dec. 8
†§Stage Struck	"Aesop Fables"			1 reel	
Static	"Aesop Fables"	Sept.	2	1 reel	
Sunday on the Farm	"Aesop Fables"	Sept.	16	1 reel	Sept. 8
Sunny Italy	"Aesop Fables"	Aug.	12	1 reel	
Supple Sex, The	Sportlight	Aug.	5	1 reel	Sept. 1
Sweet Adeline	"Aesop Fables"			1 reel	Jan. 26
Targets	Sportlight	Nov.	25	1 reel	
Taxi Beauties	Jack Cooper	Dec.	23	2 reels	
Taxi for Two	Jack Cooper	Sept.	2	2 reels	
Taxi Scandal, A	Jack Cooper	Oct.	28	2 reels	Oct. 27
Terrible People, The (Serial)	Ray-Miller	Aug.	5	10 episodes	
Tiger's Shadow, The	McConnell-Allan	Dec.	23	10 episodes	
White Elephant, A	"Aesop Fables"			1 reel	Jan. 12
*†§Winning Patterns	Sportlight			1 reel	
Yellow Cameo, The (Serial)	Ray-Cyclone (dog)	June	3	10 episodes	

Coming Attractions

Title	Star	Rel.	Date	Length	Reviewed
*†§Getaway, The	Robert Armstrong	Mar.	31		
*†Godless Girl, The	Basquette-Prevost			10720 feet	Sept. 1
Hawk of the Hills	Ray-Miller	Mar.	17		
*†§High Voltage	Boyd-Prevost-Hale				
*†§Listen Baby (A. T.)	Eddie Quillan	Mar.	17		
*§Missing Man, The	Lee Patrick				
*†§Office Scandal	Phyllis Haver	Mar.	3		

PEERLESS PICTURES (S. R.)

Title	Star	Rel.	Date	Length	Reviewed
Bitter Sweets	Bedford-Graves	Sept.	5	5700 feet	
Girl He Didn't Buy, The	Garon-Simpson	April	15	5600 feet	
Golden Shackles	Bonner-Withers	Mar.	15	5600 feet	
Out With the Tide	Dwan-Landis	June	22	5700 feet	

RAYART (S. R.)

Title	Star	Rel.	Date	Length	Reviewed
Branded Man, The	Delsney-Marlowe	May		6089 feet	June 2
City of Purple Dreams, The	Bedford-Frazer	Sept.	15	5937 feet	
Danger Patrol, The	Ruesell-Faire	April		6076 feet	
Devil's Tower, The	Buddy Roosevelt	June		4533 feet	
Divine Sinner, The	Vera Reynolds	July	15	5683 feet	
Gypsy of the North	Gordon-Hale	April		5976 feet	
Isle of Lost Men	Tom Santschi			5800 feet	
Lightnin' Shot, The	Buddy Roosevelt	May		4787 feet	
Man From Headquarters, The	Roberts-Keefe	Aug.	1	5946 feet	
Midnight Adventure, A	Murphy-Landis	May		5262 feet	
My Home Town	Brockwell-Glass	Mar.		5608 feet	June 2
Mystery Valley	Buddy Roosevelt	July		4538 feet	
Phantom of the Turf, The	H. Costello-Lease	Mar.		5905 feet	
Sisters of Eve	Anita Stewart	Oct.	1	5650 feet	
Sweet Sixteen	Foster-Olmstead	Dec.		5991 feet	
Trail Riders	Buddy Roosevelt	April		4627 feet	
Trailin' Back	Buddy Roosevelt	Mar.		4308 feet	

Coming Attractions

Title	Star	Length	Reviewed
Black Pearl, The	Lee-Hallor		
Brothers	Keefe-Bedford-Rankin		
Shanghai Bound	Irene Rich		
*†§Should a Girl Marry?	Foster-Keith		
Some Mother's Boy	Carr-Ralston-Robards		

FILMTONE SHORTS

Title	Star	Rel.	Date	Length	Reviewed
Overture of 1812 (Tschaikowsky)	Filmtone Harmonists				
Val and Ernie Stanton	Songs				
At the Night Club	Gladys Read and Shaw's Hawaiians				
Dancing Colleens	Tap Dancers				
Radio Franks, The	Songs				

STERLING PICTURES (S. R.)

Title	Star	Rel.	Date	Length	Reviewed
Marry the Girl	Bedford-Ellis	Mar.	1	5300 feet	Mar. 10
Million For Love, A	Dunn-Howes	April	15	5400 feet	

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FEATURES

Title	Star	Dist'r	Rel.	Date	Length	Reviewed
About Trial Marriage	Corliss Palmer	Circle Pict.	Oct.	15		
Adorable Cheat	Lee-Keefe	Chesterfield	Aug.	15	5256 feet	April 21
Age of Lust, The	Emil Jannings	L. T. Rogers				
Air Mail Pilot, The	Mehaffey-Metcalfe	Hi-Mark			5000 feet	
Apaches of Paris The	Ruth Weyher	Ufa Eastern	Aug.	15	7545 feet	
Arizona Days	Bob Custer	Syndicate	Sept.	15	4345 feet	
Autumn Love	Lya de Putti	Aff. European	Sept.		6 reels	
*†Big Hop, The	Jones-Ralston-Hearn	B. Jones Coro.	Aug.		7000 feet	Oct. 8
Black Butterflies	Ralston-Busch-Frazer	Quality Dist.	Sept.	1	5261 feet	
Bondage	German Cast	Ufa			6040 feet	
Broken Hearts		Hercules				
City Without Jews, The	Social Cast	Aywon	Sept.	1	6000 feet	
Code of the Air	Harlan-Marlowe	Bischoff Prod.			5700 feet	
Dance Fever	Corda-Varconi	Ufa Eastern	June	1	5460 feet	
Devil Dogs	Holmes-Alt	Crescent			5600 feet	
Devil's Passion, The	Special Cast	Arfa			5700 feet	
Dugan of the Dugouts	Garon-O'Shea	Crescent			5600 feet	
End of St. Petersburg, The	Russian Cast	A. Hammerstein			8000 feet	June 16
Fangs of Justice	Silverstreak-Walker	Bischoff			5000 feet	
Fortune's Fool	Emil Jannings	L. T. Rogers			6100 feet	
Golden Dawn	Warwick-Ward	Conquest			6200 feet	
Gypsy Romance	Raquel Meller	Aff. European	Sept.		6 reels	
Hands of Orlac	Conrad Veidt	Aywon	Sept.		6500 feet	
Hearts of Men	Harris-Keefe	Anchor			5400 feet	
Hell Ship	Special Cast	Collwyn			5800 feet	Sept. 15
Into the Night	Agnes Ayres	Raleigh			5712 feet	
House of Shame	Faire-Hale	Chesterfield	Sept.	1	5300 feet	Sept. 15
Jealousy	Lya de Putti	Brill	Sept.	1	5460 feet	
Lady of Petrograd, The	Special Cast	Aff. European	Sept.		6000 feet	
Lady from Paris, The	Vilma Banky	Aywon	Sept.		6000 feet	
Legend of the Bear's Wedding	Russian Cast	Amkino			7500 feet	
Life's Like That	Withers-Boteler	F. Royer (producer)				June 16
Lights of Paris	Special Cast	Superlative			6000 feet	
Little Wild Girl, The	Lee-Landis	Hercules				
Lookout Girl, The	Jacqueline Logan	Quality Dist.	Nov.		6413 feet	
Loves of Jeanne Ney, The	Edith Jahanne	Ufa-Eastern			7563 feet	
Lucrezia Borgia	Conrad Veidt	Universal			7200 feet	Jan. 12
Mother of Mine	Special Cast	Zakoro	Oct.		7200 feet	
Mountain Lovers	Gaston Jacquet	Conquest	Jan.		6500 feet	
Mystic Mirror, The	German Cast				7000 feet	
No Babies Wanted	Devore-Mong	Plaza			6215 feet	
Old Age Handicap, The	Vaughn-Hughes	Trinity Pict.			5573 feet	Sept. 15
Olympic Hero, The	Charles Paddock	Zakoro	July		5200 feet	
On the Divide	Bob Custer	Syndicate	Oct.	15	4657 feet	
Port of Missing Children	Special Cast	Superlative				
Power of Darkness, The	Moscow Art Players	Aff. European	Sept.		6 reels	
President, The	Mosjoukine-Vernon	E. L. Klein			8100 feet	Jan. 26
Primanerliebe	German Cast	Scenic Films			6500 feet	Mar. 24
Prodigals of Monte Carlo	Balfour-Blackwell	Zakoro	Aug.		6200 feet	
Q Ships	Special Cast				6000 feet	
Queen of the Chorus, The	Faire-Lease	Crescent Pict.			5900 feet	
Racing Through	Mae Marsh	Aff. European	Sept.		7 reels	
Reilly of the Rainbow Division	Hall-Garon	Crescent			6040 feet	
Romance of a Rogue The	Warner-Stewart	Quality Dist.	Oct.		6100 feet	
Sally of the South Seas		Hercules				
Scarlet Youth	Corliss Palmer	Circle Pict.	Oct.			
Sealed Lips	Swedish Cast	Colwyn			6000 feet	
Shanghai Document	Russian Cast		Oct.	13	5000 feet	
Shadows of the Night		Hercules				
Shooting Stars	English Cast	Artlee	Aoril		5800 feet	April 28
Silent Sentinel, The	Champion-Hughes	Chesterfield	Aug.	1	4890 feet	
Silent Trail, The	Bob Custer	Syndicate	Aug.	15	4315 feet	
Simba	Jungle Film	Capitol Pict.			8000 feet	Feb. 4
Sky Rider, The	Chamolon-Hughes	Chesterfield	June	15	4900 feet	
Somme The	Special Cast	New Era			7000 feet	
Station Master, The	Ivan Moskine	Amkino	June	16	7200 feet	
Streets of Algiers	Camilla Horn	Ufa Eastern	May	1	6603 feet	
Tartuffe the Hypocrite	Jannings-Dagover	Ufa Eastern	April	1	6680 feet	Aug. 5 '27
Ten Days That Shook the World	Russian Cast	Amkino	Nov.	2	7815 feet	Nov. 24
Thee Comrades and One Invention	Russian Cast		Oct.	13	6000 feet	
Thunder God	Cornelius Keefe	Crescent			5917 feet	
Two Brothers	Conrad Veidt	Ufa Eastern	July	1	6300 feet	
Untamed Justice	Faire-Glass-Biltmore				57700 feet	
U-Boat 9	Foreign Cast	Jofa Prod.			6500 feet	
West of Santa Fe	Bob Custer	Syndicate	Nov.	15	4852 feet	
When Fleet Meets Fleet	English Cast	Hi-Mark			7953 feet	
Woman Tempted The	Compten-Ward	Aywon	Sept.		6500 feet	
Yellow Pass, The	Russian Cast	Amkino	Dec.	8	600 feet	
Youth Astray	Johnson-Mattoni	Ameranglo			6000 feet	

SHORT SUBJECTS

Title	Star	Dist'r	Rel.	Date	Length	Reviewed
Fare Enough	Poodles Hanneford	Artclass			2 reels	

Means synchronized score. †Means sound effects. §Means voice (including dialogue and incidental songs). A. T. after title means All Talkie.

Title	Star	Dist'r	Rel. Date	Length	Reviewed
Mysterious Airman, The		Weiss Bros.		10 episodes	
Fatal Warning, The (Serial)	H. Costello-Graves	Mascot Pict.		10 episodes	
Nothing to Live For	Al Joy	Cranfield Clarke		2 reels	
She Said No	Ben Turpin	Artclass		2 reels	
Sophomore, The	G. O'Neill-L. Graydon	Hi-Mark			
Spookey Money	Al Joy	Cranfield-Clarke		2 reels	
Thick and Thin	Snub Pollard	Artclass		2 reels	
Through the Ages	Novelty	Castle		1 reel	
Vanishing West, The (Serial)	Specia Cast	Mascot Pict.	Oct. 15	10 episodes	Oct. 13
Vultures of the Sea (Serial)	Walker-Mason	Mascot Pict.	Aug. 1	10 episodes	Sept. 16
Who's Who	Al Joy	Cranfield-Clarke		2 reels	
You Can't Win (Serial)		Weiss Bros.		10 episodes	

Coming Attractions

Title	Star	Dist'r	Rel. Date	Length	Reviewed
Bachelor Club, The	Talmadge-Worth	General Pict.			
Bondage	Special Cast	Ufa-Eastern			
Buying a Wife	Special Cast	Aff. European		7 reels	
Circumstantial Evidence	Foster-Keefe-Lake	Chesterfield			
*†§Chopin's Passion	Robertson-Brinkley	Powers Cinephone			
Dancer of His Majesty, The	Special Cast	Amkino		7000 feet	
Duty to be Silent	Maria Albana	Aff. European		6 reels	
Escaped from Hell	Muriat Esterhazy	Aff. Eurupean		8 reels	
Exodus to the New World, The	Lyon-Prevost	Pioneer			
Full Dressed Thieves	Nils Asther	Aff. European		7 reels	
German Underworld	Special Cast	Aff. European		7 reels	
§Great Power, The	Special Cast	Bell Tone			
Great Unknown, The	John Loder	Aff. European		6 reels	
Guilty	Fritsch-Vernon	Ufa-Eastern			
Her Viennese Lover	Asther-Nolan	Aff. European		6 reels	
Just Off Broadway	Keith-Christy				
Little Colonel, The	Henry B. Walthal				
Man Who Cheated Life	Veidt-Krauss	Aff. European		8 reels	
Milak of the Snowlands	Special Cast	Ufa-Eastern			
Our Daily Bread	Mary Nolan	Aff. European		7 reels	
Poet and Czar	Special Cast	Amkino		8775 feet	
South of Panama	Carmelita Geraghty	Chesterfield			
Two Days	Special Cast	Amkino		6500 feet	
Unholy Love	Wegener-Petrovitch	Aff. European			
Verdun	Special Cast	Richmount			
Vera Miezewa (tentative)	Derussa	Aff. European		7 reels	
Water, The	M. Chekhov	Amkino		7000 feet	
When Duty Calls	Special Cast	Ufa-Eastern			

TIFFANY-STAHL

FEATURES

Title	Star	Rel. Date	Length	Reviewed
Albany Night Boat	Olive Borden	July 20	5844 feet	
Bachelor's Paradise	O'Neill-Graves	Mar. 15	6147 feet	
Beautiful But Dumb	Patsy Ruth Miller	Aug. 1	6157 feet	
Broadway Fever	O'Neill-Drew	Jan. 20		
*†§Cavalier, The	Bedford-R. Talmadge	Nov. 1	6776 feet	Oct. 27
Clothes Make the Woman	Southern-Pidgeon	May 1	5209 feet	
Devil's Apple Tree, The	Dorothy Sebastian	Feb. 18		
Domestic Meddlers	Claire Windsor	Aug. 15	5362 feet	
Floating College, The	O'Neill-Collier, Jr.	Nov. 10	5477 feet	
George Washington Cohen	Jessel-Palmer	Dec. 20		
*§Ghetto, The	George Jessel	Feb. 1		
Grain of Dust, The	Cortez-Windsor-Bennett	July 10	6126 feet	
Green Grass Widows	Hagen-Harron-Olmsted	June 10	5334 feet	
Gun Runner, The	Cortez-Lane	Nov. 20	5516 feet	
House of Scandal	Sebastian-O'Malley	April 1	5297 feet	
...cles of the Night Club	Cortez-Leonard	May 15	6553 feet	
Lingerie	White-McGregor	July 1	5678 feet	
*†§Lucky Boy	Jessel-Quimby	Jan. 10	8500 feet	Jen. 12
Man in Hobbles, The	Lee-Harron	Jan. 10	5967 feet	
Marriage by Contract	Miller-Gray	Dec. 1	7786 feet	Oct. 20
*†§Molly and Me	Brown-Bennett-Vaughn			
...ghty Duchess, The	Warner-Southern	Oct. 10	6271 feet	
...er of Silence, The	Belle Bennett	Oct. 20	5554 feet	
Prowlers of the Sea	Cortez-Myers	June 30	5160 feet	
...nbow, The	Dorothy Sebastian	Jan. 1		
*†§Reputation	Keane-Standing			
Scarlet Dove, The	Frazer-Borio	April 15	6102 feet	
Spirit of Youth	Sebastian-Kent	Feb. 20		
Squade Right	Gribbon-Stone	Feb. 1		
Stormy Waters	Southern-McGregor	June 1	5735 feet	
Their Hour	Harron-Sebastian	Mar. 1	5652 feet	
*†§Toilers, The	Ralston-Fairbanks, Jr.	Oct. 1	7256 feet	Oct. 20
Tropical Nights	Miller-McGregor	Dec. 10		

SHORT SUBJECTS

Title	Star	Rel. Date	Length	Reviewed
Gold	Color Classic		1 reel	
*†§Hawaiian Love Call, The	Color Symphony	Dec. 15	1 reel	
*†§Japanese Carnival, A	Color Symphony	Jan. 1	1 reel	
*†§In a Persian Market	Color Symphony	Oct. 1	1 reel	Nov. 17
*†§In a Chinese Temple Garden	Color Symphony	Feb. 15	1 reel	
*†Love Charm, The	Color Symphony		1 reel	
Maude Muller	Color Classic		1 reel	
No Women Allowed	Color Classic		1 reel	
Tenderfoot Tourist, A	Color Classic		1 reel	
Tom, Dick or Harry	Color Classic		1 reel	
*†§Toy Shop, The	Color Symphony	Nov. 1	1 reel	

Coming Attractions

Title	Star	Rel. Date	Length	Reviewed
Broadway Fever	Sally O'Neil			
Family Row, The	Windsor-Gray			
Geraldine Laird	Belle Bennett	Mar. 20		
Girl Who Came Back (tentative)	Eve Southern	Mar. 10		
Miracle, The	Southern-Pidgeon			
Molly and Me	Alberta Vaughn			
New Orleans	Cortez-Bennett	Mar. 1		
Queen of Burlesque	Belle Bennett			

UNIVERSAL

FEATURES

Title	Star	Rel. Date	Length	Reviewed
Anybody Here Seen Kelly?	Love-T. Moore	Sept. 8	8243 feet	
Arizona Cyclone, The	Fred Humes	May 6	4076 feet	
Beauty and Bullets	Ted Wells	Dec. 16	4179 feet	
Body Punch, The	Daugherty-Faire	Oct. 28	4786 feet	
Buck Privates	De Putti-McGregor	June 3	6171 feet	Feb. 4
Burning the Wind	Hoot Gibson	Feb. 10	5202 feet	
Clearing the Trail	Gibson-Gulliver	Oct. 7	5311 feet	
Cloud Dodger, The	Al Wilson	Sept. 30	4322 feet	
Count of Ten, The	Ray-Ralston	June 17	6278 feet	Sept. 16
Crimson Canyon, The	Ted Wells	Dec. 16	4179 feet	
Danger Rider, The	Hoot Gibson	Nov. 16	6357 feet	Dec. 22
Flyin' Cowboy, The	Gibson-Hasbrouck	July 1	5109 feet	
Foreign Legion, The	Kerry-Stone-Nolan	Sept. 23	7828 feet	June 30
Four Footed Ranger, The	Dynamite (dog)	Mar. 25	4426 feet	
Freedom of the Press	Stone-Keith-M. Day	Oct. 28	6474 feet	Oct. 20
Gate Crasher, The	Glenn Tryon	Dec. 8	6597 feet	
*†§Girl on the Barge, The	Hersholt-O'Neil-McGregor	Feb. 24		
Girl on the Barge	Hersholt-O'Neil-McGregor	Feb. 3	6908 feet	
*†§Give and Take	Sidney-Hersholt	Dec. 23	6552 feet	Dec. 29
Good Morning Judge	Denny-Nolan	April 29	5645 feet	Sept. 22
Greased Lightning	Ted Wells	July 29	4194 feet	
Grip of the Yukon, The	Bushman-Hamilton-Marlowe	Sept. 30	6599 feet	
Grit Wins	Wells-Collins	Jan. 27	4596 feet	
Guardians of the Wild	Rex (horse)-Perrin	Sept. 16	4868 feet	
Harvest of Hate, The	Rex (horse)-Perrin	April 14	4719 feet	
Hero of the Circus	Special Cast	Dec. 2	6608 feet	
Home James	La Plante-Delaney	Sept. 2	6307 feet	
Honeymoon Flats	Lewis-Gulliver	Dec. 30	6057 feet	
Hoofbeats of Vengeance	Rex (horse)-Perrin	June 16		
Hot Heels	Tryon-Miller	May 13	5874 feet	Sept. 16
Hound of Silver Creek	Dynamite (dog)	May 20	4095 feet	
How to Handle Women	Tryon-Nixon	Oct. 14	5591 feet	July 14
Jazz Mad	Hersholt-Nixon-Lewis	Nov. 11	6832 feet	
*†§Kid's Clever, The	Glenn Tryon	Feb. 17		
King of the Rodeo, The	Hoot Gibson	Jan. 6	6509 feet	
Lariat Kid, The	Hoot Gibson	June 23		
*†§Last Warning, The	Laura LaPlante	Jan. 6		
*†§Lonesome	Tryon-Kent	Jan. 20	6142 feet	Oct. 6
Love Me and the World is Mine	Philbin-Kerry	Mar. 4	6813 feet	Feb. 11
Made to Order Hero	Ted Wells	June 3	4120 feet	
*†Man Who Laughs, The	Veidt-Philbin	Nov. 4	10185 feet	May 12
*†Man, Woman and Wife	Kerry-Starke-Nixon	Jan. 13	6874 feet	Nov. 10
*†§Melody of Love (A. T.)	Pidgeon-Harris-Winton	Dec. 2	6733 feet	Oct. 27
Michigan Kid, The	Nagel-Adoree	Oct. 21	6030 feet	July 7
Night Bird, The	Reginald Denny	Sept. 18	6670 feet	
One Rainy Night	Laura La Plante	Dec. 9		
Phantom Fingers	Cody-Thompson	June 2		
Phyllis of the Follies	M. Moore-A. Day	Nov. 25	5907 feet	
Plunging Hoofs	Rex (horse)-Perrin	Aug. 4		
Price of Fear, The	Cody-Thompson	Oct. 28	4230 feet	
Put 'Em Up	Fred Humes	Mar. 11	4200 feet	
Quick Triggers	Fred Humes	July 15	4472 feet	
*†§Red Hot Speed	Denny-Day	Jan. 27	6288 feet	
Red Lips	Nixon-Rogers	Dec. 2	6957 feet	
Riding for Fame	Hoot Gibson	Aug. 19	5424 feet	
*†§Shakedown, The	Murray-Kent	Feb. 3		
Shield of Honor, The	Lewis-Gulliver-Hamilton	Feb. 19	6172 feet	Dec. 30
Silks and Saddles	Nixon-Walling-Nolan	Jan. 20	5809 feet	
Sky Skidder, The	Al Wilson	Jan. 13	4364 feet	
Stop That Man	Lake-Kent	Mar. 11	5389 feet	April 26
Surrender	Philbin-Moskine	Mar. 4	8249 feet	Mar. 10
Thanks For Buggy Ride	La Plante-Tryon	April 1	6179 feet	Feb. 4
Thirteenth Juror, The	Nilsson-Bushman	Nov. 13	5598 feet	Dec. 9
Thunder Riders, The	Ted Wells	April 8	4353 feet	
Trick of Hearts, A	Gibson-Hale	Mar. 18	5495 feet	
Two Outlaws, The	Rex (horse)-Perrin	Nov. 18	4616 feet	
*†§Uncle Tom's Cabin	Special Cast	Sept. 2	10600 feet	Nov. 16
We Americans	Sidney-Miller-Lewis	May 6	9151 feet	April 7
Wild Blood	Rex (horse)-Perrin	Feb. 10	4497 feet	
Wild West Show, The	Gibson-Gulliver	May 20	5254 feet	
Wolves of the City		Dec. 2		
Won in the Clouds	Al Wilson	April 22	4348 feet	

SHORT SUBJECTS

Title	Star	Rel. Date	Length	Reviewed
All for Geraldine	Sid Saylor	Dec. 8	2 reels	Nov. 17
Ambuscade, The	Fred Gilman	June 18	2 reels	May 19
And Morning Came	Young-La Salle	Dec. 19	2 reels	
Big Game George	Sid Saylor	July 18	2 reels	Sept. 1
Bookworm Hero	Lewis-Gulliver-Phillips	Dec. 17	2 reels	
Boundary Battle, The	Edmund Cobb	Nov. 17	2 reels	Oct. 27
Broke Out	Young-La Salle	Aug. 1	2 reels	
Buster Minds the Baby	Trimble, Hardwick and Dog	June 27	2 reels	May 26
Buster Trims Up	Trimble-Hardwick and Dog	Oct. 17	2 reels	
Busting Buster	Trimble-Hardwick and Dog	Aug. 15	2 reels	
Bull-oney	Oswald Cartoon	Nov. 28	1 reel	Sept. 26
Calford in the Movies	Lewis-Gulliver-Phillips	Oct. 15	2 reels	Oct. 6
Calford on Horseback	Lewis-Gulliver-Phillips	Dec. 10	2 reels	Dec. 1
Calford vs. Redskins	Lewis-Gulliver-Phillips	Sept. 17	2 reels	
Card of Destiny, The	Fred Gilman	July 14	2 reels	June 16
Cash Customers	Young-La Salle	July 11	2 reels	
Claim Jumpers, The	Edmund Cobb	Jan. 19	2 reels	Dec. 22
Clean Sweep, A	Bob Chandler	Dec. 1	2 reels	Nov. 24
Close Shaves	Sid Saylor	May 22	2 reels	
Come on, Horace	Arthur Lake	Oct. 8	2 reels	
Cross Country Bunion Race, The	Sid Saylor	Nov. 7	2 reels	Oct. 13
Crushed Hats	Sid Saylor	Jan. 30	2 reels	
Danger Trail, The	Newton House	Sept. 1	2 reels	
Dangerous Trail, The	Jack Perrin	June 2	2 reels	May 8
Daring Dude, A	Bob Chandler	Feb. 2	2 reels	
Daring Chances	Jack Hoxie	Dec. 16	2 reels	
Dead Game	Art Accord	Oct. 7	2 reels	
Dear Old Calford	Lewis-Gulliver-Phillips	Nov. 26	2 reels	
Death's Head	Bob Curwood	Dec. 8	2 reels	Dec. 16
Diamond Master, The	Lorraine-Stevenson	Feb. 3	10 episodes	
*East Side			2 reels	
Fantasie	Laemmle Novelty		1 reel	
Farewell	Lewis-Gulliver-Phillips	Feb. 4	2 reels	
Farmyard Follies	Oswald Cartoon	Dec. 24	1 reel	
Fiery Fireman, The	Oswald Cartoon	Oct. 15	1 reel	
Fighting Forester The	Edmund Cobb	Oct. 20	2 reels	
Fighting for Victory	Lewis-Gulliver-Phillips	Nov. 12	2 reels	Oct. 27
Fighting Kid, The	Newton House	June 9	2 reels	May 19
Fighting Tenderfoot, A	Bob Chandler	Dec. 29	2 reels	
Finishing School	Young-La Salle	May 8	2 reels	
Fish Stories	Young-La Salle	Nov. 21	2 reels	Oct. 20
Footprints	Laemmle Novelty	Nov. 19	1 reel	Oct. 27
Fox Chase, The	Oswald Cartoon	June 25	1 reel	May 26
Full House, A	Long-Adams-Lymon-McPhail	June 13	2 reels	May 19
Fun in the Clouds	Arthur Lake	Nov. 6	1 reel	Oct. 20
Galloping Ace, The	Jack Hoxie	Sept. 22	2 reels	
Gauge of Battle, The	Fred Gilman	April 21	2 reels	Mar. 24
George Meets George	Sid Saylor	June 20	2 reels	May 19
Handicapped	Laemmle Novelty	Sept. 24	1 reel	Nov. 24
Have Patience	Trimble-Hardwick and Dog	Feb. 6	2 reels	
*†Hen Fruit	Oswald Cartoon	Feb. 4	1 reel	
Her Haunted Heritage	Ben Hall	July 2	1 reel	June 3
High Up	Oswald Cartoon	Aug. 6	1 reel	
Hollywood or Bust	Arthur Lake	Sept. 10	1 reel	
Hold Your Horses	Young-La Salle	Jan. 7	1 reel	Dec. 22
Homeless Homer	Oswald Cartoon	Jan. 7	1 reel	
Horse Tail, A	Oswald Cartoon	Dec. 10	1 reel	
Hot Dogs	Oswald Cartoon	Aug. 20	1 reel	July 26
Hurry Up Marriage	Ben Hall	Aug. 27	1 reel	
Husbands Won't Tell	Young-La Salle	Aug. 29	2 reels	Sept. 1

** Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie.*

Title	Star	Rel.	Date	Length	Reviewed
In Line of Duty	Edmund Cobb	Feb.	23	2 reels	
Iron Code, The	Jack Perrin	June	30	2 reels	May 26
Junior Year, The	Lewis-Gulliver-Phillips	Sept.	3	2 reels	
Just Wait	Young-La Salle	Sept.	26	2 reels	
Kicking Through	Lewis-Gulliver-Phillips	Oct.	1	2 reels	
King of Shebas	Arthur Lake	Aug.	13	1 reel	July 21
Knockout Buster	Trimble-Hardwick and Dog	Mar.	6	2 reels	
Look Pleasant	Sid Saylor	Oct.	10	2 reels	
McGinis vs. Joneses	Long-Adams-Laymon-McPhaill	Aug.	8	2 reels	
Men in the Row (re-issue)	Jack Hoxie	Jan.	26	2 reels	
Mississippi Mud	Oswald Cartoon	Sept.	17	1 reel	
Mystery Rider, The (Serial)	Desmond-Perdue	Nov.	26	10 episodes	
Newlyweds' Anniversary	Snookums	Aug.	6	2 reels	
Newlyweds' Court Trouble	Snookums-Perdue-Egan	Oct.	31	2 reels	Sept. 29
Newlyweds' Excuse	Snookums, Hardwick and Dog	May	15	2 reels	
Newlyweds' False Alarm, The	Snookums-Perdue-Egan	July	2	2 reels	June 2
Newlyweds' Happy Day, The	Snookums-Bartlett-McPhaill	June	4	2 reels	May 12
Newlyweds' Hard Luck	Snookums-Perdue-Egan	Sept.	5	2 reels	Aug. 18
Newlyweds' Headache, The	Snookums-Bartlett-McPhaill	Jan.	23	2 reels	
Newlyweds in Society	Snookums-Perdue-Egan	April	17	2 reels	
Newlyweds' Holiday	Snookums-Perdue-Egan	Mar.	20	2 reels	
Newlyweds Lose Snookums The	Snookums-Perdue-Egan	Nov.	28	2 reels	Dec. 28
Newlyweds' Need Help, The	Snookums-Perdue-Egan	Dec.	26	2 reels	Dec 1
Newlyweds' Unwelcome, The	Snookums-Perdue-Egan	Oct.	3	2 reels	
Newlyweds' Visit	Snookums-Perdue-Egan	Feb.	20	2 reels	
Out At Home	Trimble-Hardwick and Dog	Jan.	9	2 reels	
Paddling Co-Eds	Lewis-Gulliver-Phillips	Oct.	29	2 reels	Oct. 27
Panicky Pancakes	Oswald Cartoon	Oct.	1	1 reel	Oct. 13
Poor Papa	Oswald Cartoon	June	11	1 reel	May 19
Private Business	Sid Saylor	April	24	2 reels	
Prodigal Pup, The	Canine Cast			1 reel	Sept. 18
Rag Doll	Laemmle Novelty	Feb.	11	1 reel	Jan. 12
Range of Fear, The	Bob Curwood	Jan.	12	2 reels	
Ranger Patrol, The	Fred Gilman	Aug.	11	2 reels	
Range Wolf	Bob Curwood	Feb.	9	2 reels	Jan. 12
Red Warning	Jack Hoxie	Nov.	1	2 reels	
Reel Life	Long-Adams-Layman-McPhaill	July	4	2 reels	June 2
Ride For Help, The	Newton House	July	7	2 reels	
Riders of the Woods	Edmund Cobb	Sept.	15	2 reels	
Rocks and Saddles	Oswald Cartoon	Nov.	12	1 reel	Oct. 20
Romeo of the Range	Bob Curwood	Oct.	6	2 reels	
Ropin' Romance	Newton House	Aug.	4	2 reels	
Rubber Necks	Sid Saylor	Sept.	12	2 reels	
Ruse, The	Jack Perrin	Aug.	25	2 reels	July 28
Sailor Suits	Sid Saylor	Jan.	2	2 reels	Dec. 8
Sandwiches and Tea	Arthur Lake	July	16	1 reel	June 20
Saps and Saddles	Bob Chandler	Oct.	27	2 reels	Oct. 13
Scarlet Arrow, The (Serial)	F. X. Bushman, Jr	June	3	10 episodes	
Secret Outlaw, The	Bob Curwood	Nov.	10	2 reels	Oct. 6
Seeing Sights	Sid Saylor	Mar.	27	2 reels	
Shadows	Laemmle Novelty	Jan.	14	1 reel	Dec. 22
She's a Pippin	Young-La Salle	Mar.	13	2 reels	
She's My Girl	Sid Saylor	Aug.	22	2 reels	July 28
Shooting the Bull	Young-La Salle	Oct.	24	2 reels	
*†Sick Cylinders	Oswald Cartoon	Feb.	18	1 reel	
Sky Scrappers	Oswald Cartoon	Sept.	3	1 reel	Aug. 18
Sleeping Through	Arthur Lake	Dec.	31	1 reel	Dec. 8
Sleigh Bells	Oswald Cartoon	July	23	1 reel	June 30
South Pole Flight, A	Oswald Cartoon	Nov.	26	1 reel	Dec. 1
Speed and Spurs	Bob Curwood	Sept.	8	2 reels	Sept. 8
Speeding Youth	Lewis-Gulliver-Phillips	Jan.	7	2 reels	
Speed Sheik, The	Arthur Lake	June	18	1 reel	May 28
*†Steamboat Willie	Oswald Cartoon			1 reel	
Swell Clothes	Arthur Lake	Dec.	5	1 reel	Nov. 18
Take Your Pick	Young-LaSalle	Feb.	13	2 reels	Jan. 12
Tall Timber	Oswald Cartoon	July	9	1 reel	June 18
Tarzan the Mighty (Serial)	Merrill-Kingston	Aug.	12	16 episodes	July 21
Teacher's Pest	Trimble-Hardwick and Dog	Nov.	14	2 reels	Oct. 20
Tenderfoot Hero, A	Bob Chandler	Sept.	29	2 reels	
There's a Will	C. King-C. Doherty	Dec.	21	2 reels	
This Way Please	Young-La Salle	April	10	2 reels	
Tige's Girl Friend	Trimble-Hardwick and Dog	April	3	1 reel	
Tracked Down	Art Acord	Jan.	5	2 reels	
Trackless Trolley, The	Ben Hall	July	30	1 reel	
Tricky Trickster, The	Ben Hall	June	4	1 reel	May 19
Valiant Rider, The (Western)	Bob Curwood	June	23	2 reels	May 19
Watch the Birdie	Trimble-Hardwick and Dog	Dec.	12	2 reels	Dec. 8
Wax Figures	Laemmle Novelty	Oct.	22	1 reel	
Whose Baby	Arthur Lake	Jan.	28	1 reel	
Whose Wife	Young-La Salle	June	6	2 reels	May 12
Winning Point, The	Lewis-Gulliver-Phillips	Jan.	21	2 reels	
Woman's Man, A	Arthur Lake	Dec.	3	1 reel	Nov. 17
Wooden Soldier, The	Laemmle Novelty	Dec.	17	1 reel	Dec. 3
Yankee Clippers	Oswald Cartoon	Jan.	21	1 reel	Jan. 5
Yukon Gold	Jack Perrin	July	28	2 reels	June 10

Coming Attractions

Title	Star	Rel.	Date	Length	Reviewed
*†§Bargain in the Kremlin, The (A.T.)	Joseph Schildkraut				
*†§Barnum Was Right					
Blow by Blow	Hoot Gibson		May 19		
Born to the Saddle	Ted Wells				
*†§Braggart, The	Jean Hersholt				
Brides Will Be Brides	Laura La Plante				
*†§Broadway (A. T.)	Tryon-Brent-Kennedy				
*†§Charlatan, The	Special Cast				
*†§Clear the Deck	Reginald Denny		Mar. 24		
*†§Climax, The (A. T.)	Hersholt-Crawford				
*†§Cohens and Kelleys in Atlantic					
*†§City, The	Sidney-Gordon-Price-Swain		Mar. 17		
*†§Collegiate (A. T.)	Lewis-Gulliver-Phillips				
*†§Come Across	Special Cast		May 6		
Crimson Hour, The	De Putti-Moskine				
Crimson Hour, The	De Putti-Mosjukine				
*†§Dangerous Dimples	Laura La Plante-		June 16		
Doubling For Trouble	Gibson-Gilbert				
*†§Drake Murder Case, The					
Erik the Great	Veidt-Philbin				
Eyes of the Underworld	William Cody				
Fallen Angels	Kerry-Starke				
*†§Flaming Daughters					
Girl Dodger, The	Arthur Lake				
*†§Great Cinema Murder, The					
*†§Haunted Lady, The					
Hell Wrecker, The	Hoot Gibson				
*†§His Lucky Day	Reginald Denny		June 2		
†§*It Can Be Done	Tryon-Carol		April 21		
*†§King of Jazz, The (A. T.)	Paul Whiteman and Band				
Man Disturber, The	Reginald Denny				
*†§Minstrel Show, The (A. T.)	Eddie Leonard				
Navy Blues	Arthur Lake				
*†§One Rainy Night	Laura La Plante		Mar. 3		
*†§Play Goes On, The (A. T.)	James Murray		Mar. 10		
Points West	Hoot Gibson		April 7		
*†§Port of Dreams, The	Mary Philbin				Sept. 22
*†§Shannons of Broadway, The (A. T.)	James Gleason				
*†§Show Boat	La Plante-J. Schildkraut				
Smilin' Guns	Hoot Gibson		Aug. 30		
*†§That Blonde	Laura La Plante		April 28		
Under the Southern Cross	Special Cast			6500 feet	Jan. 26
Watch My Speed	Reginald Denny				
*†§You Can't Buy Love	Special Cast		May 26		

MOVIETONE SHORTS

Title	Star	Rel.	Date	Length	Reviewed
Bailey and Barnum	Vaudeville Act	Jan.	11	1 reel	
Three Brox Sisters	Songs	June	14	1 reel	
Zimmerman and Granville	Vaudeville Act	Jan.	28	1 reel	

UNITED ARTISTS

FEATURES

Title	Star	Rel.	Date	Length	Reviewed
*†§Awakening, The	Banky-Byron	Nov.	17	7972 feet	Jan. 12
*†Battle of the Sexes, The	Bennett-Hersholt-Haver	Oct.	13	8180 feet	Oct. 20
College	Buster Keaton	July	29	5800 feet	Sept. 23
Drums of Love	Philbin-Alvarado	Mar	31	8350 feet	Jan. 26
Garden of Eden, The	Griffith-Ray	Feb.	4	7300 feet	Jan. 14
Magic Flame, The	Colman-Banky	Aug.	14	7850 feet	Sept. 30
Ramona	Del Rio-Baxter	Feb.	11	7552 feet	Feb. 4
*†§Rescue, The	Colman-Damita	Jan.	12	7980 feet	Jan. 19
*†Revenge	Dolores Del Rio	Nov.	3	6541 feet	Dec. 15
Steamboat Bill, Jr.	Keaton-Torrence	May	12	6400 feet	May 19
*†Tempest	J. Barrymore-Horn	Aug.	11	9300 feet	June 16
*†Two Lovers	Colman-Banky	Sept.	7	8500 feet	April 28
*†Woman Disputed, The	Talmadge-Roland	Oct.	29	8041 feet	Nov. 17

Coming Attractions

Title	Star	Rel.	Date	Length	Reviewed
*†§Alibi, The	O'Malley-Busch				
*†§Bulldog Drummond (A. T.)	Colman-Tashman-Love				
*†§Coquette (A. T.)	Pickford-Brown-M. Moore				
*§City Lights	Charlie Chaplin				
Eternal Love	Barrymore-Horn-Varconi	Mar.	9		Jan. 26
Evangeline	Del Rio-Drew				
†Hell's Angels	Lyon-Hall-Nissen				
Iron Mask, The	Douglas Fairbanks	Mar.	30		Jan. 26
*†§Lady of the Pavements	Boyd-Velez-Goudal				
*§Lummox (A. T.)					
Miracle Girl, The	Lillian Gish				
*†§Queen Kelly	Swanson-Byron				
*†§Say It With Music (A. T.)	Harry Richman				
*†§She Goes to War	Boardman-Rubens				
*†§This Is Heaven	Banky-Hall				
Three Passions	Terry-Petrovitch				
Venus	Constance Talmadge				

WARNER BROTHERS

FEATURES

Title	Star	Rel.	Date	Length	Reviewed
*†§Caught In the Fog	McAvoy-Nagle	Sept.	22	6270 feet	
Caught In the Fog	McAvoy-Nagel			5428 feet	
*†§Conquest (A. T.)	Blue-Warner-Wilson	Jan.	19	6729 feet	
*Crimson City, The	Loy-Miljan-Hyams	April	7	5388 feet	April 12
*Domestic Troubles	Fazenda-Cook	Mar.	24	6164 feet	
*†§Fancy Baggage	Audrey Ferris	Feb.	23		
*Five and Ten Cent Annie	Fazenda-Cook	May	26	4914 feet	Sept. 22
*†§Home Towners, The	Bennett-Kenyon-Brockwell	Dec.	15	8693 feet	Oct. 27
*§Jazz Singer, The	Jolson-McAvoy	Feb.	4	7077 feet	Oct. 21
*†§Land of the Silver Fox	Rin-Tin-Tin-Nye-Hyams	Nov.	10	5179 feet	
*†§Lion and the Mouse	L. Barrymore-McAvoy-Collier, Jr.	Aug.	3	6352 feet	May 28
*†§Little Wild Cat, The	Ferris-Hall-Dawson	Jan.	5	5644 feet	Jan. 26
*†§Lights of New York (A.T.)	Costello-Landis-Brockwell	July	21	5267 feet	
*†§Midnight Taxi, The	Moreno-Costello	Oct.	8	5729 feet	Nov. 24
*†§Million Dollar Collar, The	Rin-Tin-Tin	Feb.	9		
*†§My Man	Fanny Brice	Jan.	12	9247 feet	Jan. 5
*†§On Trial (A. T.)	Fredericks-Lytell-Wilson	Dec.	29	8290 feet	Nov. 3
*Pay As You Enter	Cook-Fazenda	May	12	4975 feet	
*Powder My Back	Rich-Ferris-Beranger	Mar.	10	6185 feet	
*Rinty of the Desert	Rin-Tin-Tin-Ferris-Nye	April	21	4820 feet	Sept. 28
*†§Singing Fool, The	Jolson-Bronson-Dunn	Jan.	1	9592 feet	Sept. 29
*†§State Street Sadie	Loy-Nagle	Aug.	25	7169 feet	Sept. 15
*†§Tenderloin	D. Costello-Nagel	April	28	7340 feet	April 8
*†§Terror, The (A.T.)	McAvoy-Horton	Oct.	20	7654 feet	Aug. 25
*†§Women They Talk About	I. Rich-Ferris-Collier, Jr.	Sept.	8	5527 feet	

Coming Attractions

Title	Star	Rel.	Date	Length	Reviewed
*†§Alimony Annie	D. Costello-Ferris-Rankin				
*†§Argyle Case, The (A. T.)	Thomas Meighan				
*†§Desert Song, The	Boles-King				
*†§From Headquarters	Monte Blue				
*†§Frozen River	Rin-Tin-Tin				
*†§General Crack	John Barrymore				
*†§Glorious Betsy	D. Costello-Nagle			7441 feet	May 6
*†§Greyhound Limited, The	Monte Blue		Mar. 23		
*†§Hard-Boiled Rose	Loy-Collier, Jr.-Brockwell				
*†§Honky Tonk (A. T.)	Sophie Tucker				
*†§Kid Gloves	Nagel-Wilson				
*†§Madonna of Avenue A, The	Dolores Costello				
*†§Noah's Ark	D. Costello-O'Brien				Oct. 27
*†§No Defense	Blue-McAvoy				
*†§No Questions Asked	Ferris-Collier, Jr.				
*†§One Stolen Night	Bronson, Collier, Jr.				
*†§Queen of the Night Clubs	Texas Guinan				
*†§Redeeming Sin, The	D. Costello-Nagel		April 6		
*†§Sap, The	Edward Everett Horton				
*†§Sonny Boy	Al Jolson				
*†§Stark Mad (A. T.)	H. B. Warner-Fazenda		Mar. 2		
*†§Stolen Kisses	May McAvoy				
*†§Time, the Place, and the Girl, The	Olmsted-Withers-Kirkwood				

VITAPHONE SHORTS

Title	Star	Reviewed
Ann Grey and Her Boy Friend	Songs and Jazz Band	Aug. 25
Banjomaniac	Eddie Peabody	Oct. 13
Bit of Scotch, A	Kitty Doner	Sept. 22
Book Worm, The	Harry J. Conley	July 7
Bright Moments	Benny-Marlo	Aug. 25
California Songbirds, The	Bell-Coates	Sept. 1
Celeste Aida (Aida)	Giovanni Martinelli	July 7
Celeste Aida (Aida)	Giovanni Martinelli 1 reel	July 7
Character Studies	Florence Brady	Sept. 1

Means synchronized score. †Means sound effects. §Means voice (including dialogue and incidental songs). A. T. after title means All Talkie.

Title	Star	Reviewed
Chips of the Old Block	The Foy Family	Sept. 22
Cougat & Company	Violin, Songs & Dances	June 16
Creole Fashion Plate The	Karyl Norman	Sept. 29
Crooning Along	The Crooners	Sept. 22
Cycle of Songs, A	Florence Brady	Sept. 1
Death Ship, The	Mitchell Lewis	Aug. 25
Dixie Days	Plantation Songs	Aug. 25
Family Affair, A	Arthur Byron	
Feminine Types	Jean Barrios	
Florence Moore	Song Program	June 23
Friend of Father's	Lydell-Higins-Leah	Aug. 25
Giving In	Deel-Hopper	Jan. 12
Gus Arnheim & His Ambassadors	Jazz Band	June 23
Harry Delf	Songs & Dances	June 16
Hollywood Montmarte Orchestra	Jazz Band	Sept. 29
Jesse Stafford Orchestra	Jazz Band	
Indian Baritone, The	Chief Caupolican	Aug. 25
Ingenues, The	Jazz Band	June 23
In a Casting Office	W. & E. Howard	
In Dutch	Ulis & Clark	
Jack North, the Ban-Jokester	Songs	Jan. 19
Larry Cebalos Undersea Review	Songs and Dances	Sept. 1
Lash, The	Crane-Davidson-Tucker	June 16
Man of Peace, A	Hobart Bosworth	June 23
Men Among Men	Fred Ardath	Jan. 12
Miss Information	Wilson-Horton	June 30
Morrissey & Miller	Night Club Revue	June 16
Myers & Hanford	Songs & Dances	June 23
Night Court, The	William Demarest	June 16
Noan-Support	Burr McIntosh	June 16
Pagliacci	John Charles Thomas	
Pepa's Vacation	Bennett-Caron	Oct. 20
Question of Today, The	Audrey Ferris	Aug. 25
Realization	Herbert-Pam	June 16
Regular Business Man, A	Robert Ober	Sept. 15
Rigoletto—Quartet	Gigli-Talley-de Luca-Gordon	Sept. 29
Sharp Tools	Ethel Grey Terry	Oct. 13
Soup	Harry Delf	Nov. 17
Terry and Jerry	Songs and Gags	Aug. 25
Three Brox Sisters	Song Program	June 23
Va Prononcer Ma Mort (La Juive)	Giovanni Martinelli	June 2
When the Wife's Away	William Demarest	Nov. 17
Winnie Lightner	Songs	Nov. 17

WORLD WIDE PICTURES

Title	Star	Rel. Date	Length	Reviewed
Bondman, The	Norman Kerry			
Honeymoon Abroad	Monte Banks			
Moulin Rouge	Olga Checova			
Pawns of Passion	Olga Checova			
Tommy Atkins	Walter Byron			
Woman In the Night, A	Maria Corda			
Woman In White, The	Blanche Sweet			

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Hollywood—*Continued*

A New Pathe Director

Frank Reicher has been placed under contract by Pathe to act and direct. Reicher, once associated with Reinhardt in Germany, was recently with the New York Theatre Guild.

Fox May Grab Vera

Vera Reynolds is negotiating with Fox and probably be placed under a long-term contract by that company. She has been free-lancing.

English Co. Signs Lya de Putti

Lya de Putti has been signed by British International Films, Ltd., to be starred in a series of pictures to be made in their Elstree Studios outside of London. The first will be "The Informer," played on the English dramatic stage and adapted from an Irish novel by Liam O'Flaherty. Miss de Putti sails on the Majestic from New York on February 9th.

Messrs Glazer and Revnes

Benjamin Glazer and Maurice Revnes are en route to New York, due to arrive the latter part of this week. Glazer is going to sign some new faces and also line up Pathe stories for coming year.

Pathe Recalls Carol for Lead

Carol Lombard, borrowed from Pathe by Cecil B. De Mille for the feminine lead in "Dynamite," has been recalled by Pathe for the girl part opposite William Boyd in "High Voltage," Howard Higgins to direct. Miss Lombard has been at M-G-M waiting for work to be started for six weeks without a scene having been shot.

Monroe Salisbury Returns

Monroe Salisbury, retired for several years, returns to the screen in "The Bridge of San Luis Rey." He was signed for a talking role last week, capitalizing on his long stage career. Salisbury was a Universal star for several years.

Sedgwick to Megaphone Haines

Ed Sedgwick will direct "The Gob," starring Billie Haines, for M-G-M.

Howes Starts Second Series

Reed Howes starts work on the second series of air pictures for Educational release. They are being produced by Charles R. Rogers, with Joe Brown directing.

Seitz to Handle "Fatal Wedding"

George Seitz will direct "The Fatal Wedding" for Fox, and will also provide his own adaptation of the story.

Walter May Write for Pathe

Engene Walter, Broadway playwright, who came to the Coast for Fox, and recently left the latter organization, is reported negotiating with Pathe to write a series of talkfilms.

Sid Granman Show

Sid Grauman will stage the cabaret floor show for the gala reopening of the Roosevelt Hotel. Grauman is one of the major stockholders in the hotel company.

F. N. Takes Up Mulhall Option

First National has taken up option on contract of Jack Mulhall for the next 12 months. Present plans call for starring Mulhall in six or more Vitaphone productions, which will include both singing and dancing by Mulhall.

F. N. Borrows Anthony

Walter Anthony has been borrowed by First National from Universal to write titles for "Love and the Devil," formerly titled "Comedy of Life." Milton Sills and Maria Corda are featured.

Adamson Adapting Dove Story

Ewart Adamson is writing the adaptation for the next Billie Dove starring picture for First National. No title set.

Dawson to Direct Mackaill

Ralph Dawson, former film cutter and editor at Warner Studios, has been assigned to direct Dorothy Mackail in "The Girl in the Glass Cage" for First National.

Freddie Schader's Story

"The Unholy Family, an original story by Freddie Schader, of the editorial staff of Motion Picture News, will be scenarized for Fox by Scott Darling, whom Fox signed recently to collaborate on a story with Beaulah Marie Dix. But he has been held over to do the other story, which was originally called "The Fourth Offense."

Signed by FBO

Winifred Dunn and Jane Murfin have been placed under contract for one picture each by F B O. Winifred Dunn will do the scenario of "The Viennese Charmer," which is to star Betty Compson. Jane Murfin will adapt "Companionate" from George Kibbe Turner's novel.

Warners Will Star Horton

Edward Everett Horton will be starred in "The Sap" by Warners. Archie Mayo will direct the screen version of William Grew's play, which Robert Lord is adapting.

"Sleepy Valley" Begun

With the sound stages at the Metropolitan studio in Hollywood all set for work, the Sono-Art unit making "Sleepy Valley," first of a series of feature talkies, has started production. It is expected that actual work will take about six weeks and editing and titling two weeks more.

Rayart Signs Irene Rich

Rayart has secured the services of Irene Rich for the title role in "Shanghai Rose," one of the DeLuxe specials. Other players in the cast will be Richard Walling, William Conklin, Ruth Hiatt, Sid Saylor and Robert Dudley. Scott Pembroke is directing.

More Players Signed

Julanne Johnston, Martha Franklin and Julia Swayne Gordon have been added to the cast of Columbia's "The Younger Generation."

"The Veiled Woman"

Emmett Flynn is directing "The Veiled Woman" for Fox.

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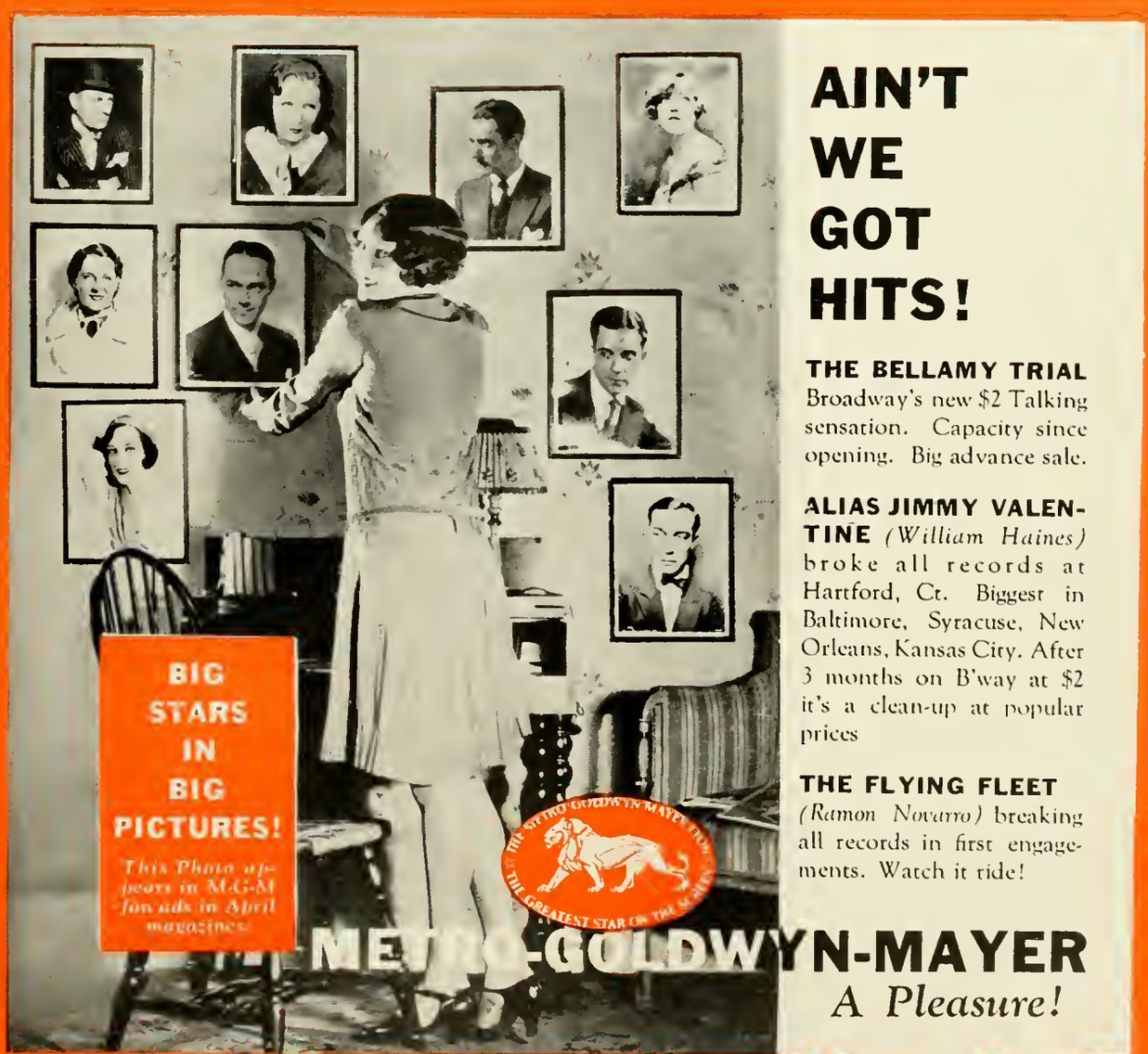
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February 9, 1929

Motion Picture News

Reg. U. S. Patent Office



Vol. XXXIX No. 6

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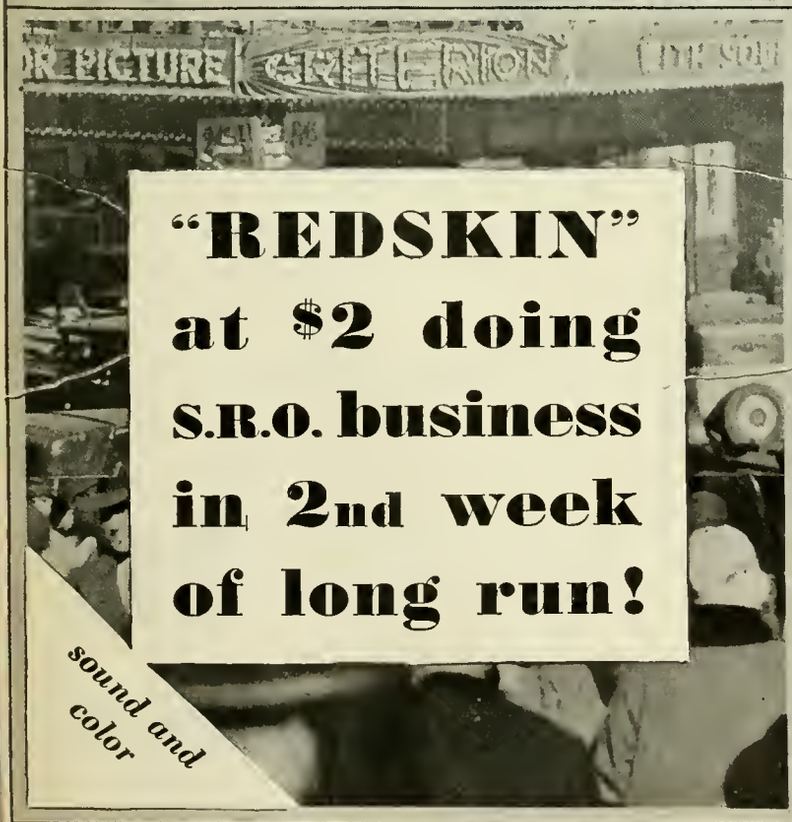
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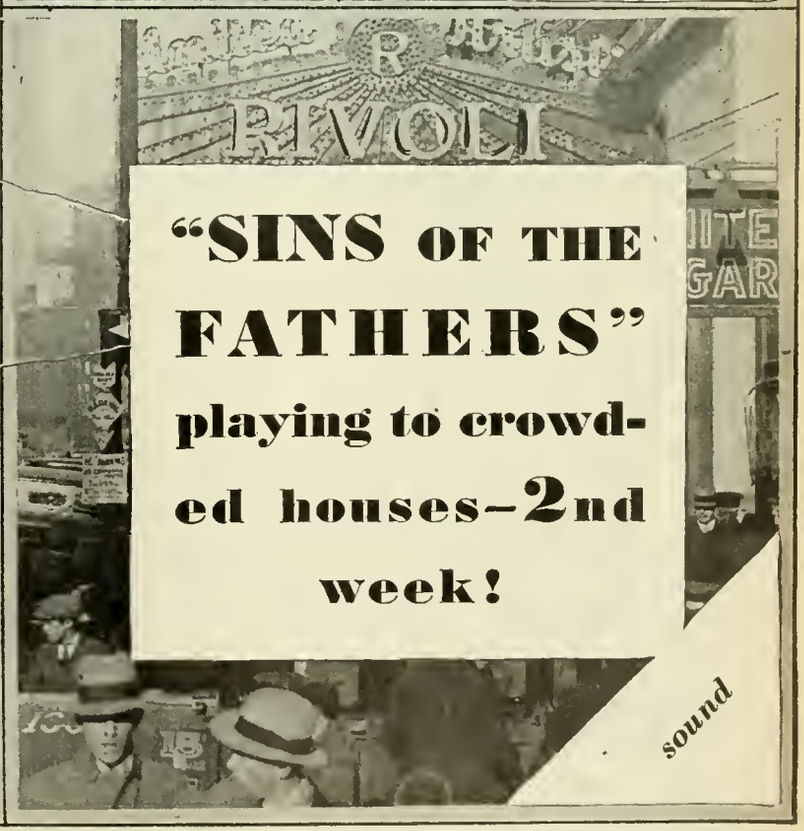
"THE DOCTOR'S SECRET" breaks all previous week-end highs. Held over second week.

all talking



"REDSKIN" at $2 doing S.R.O. business in 2nd week of long run!

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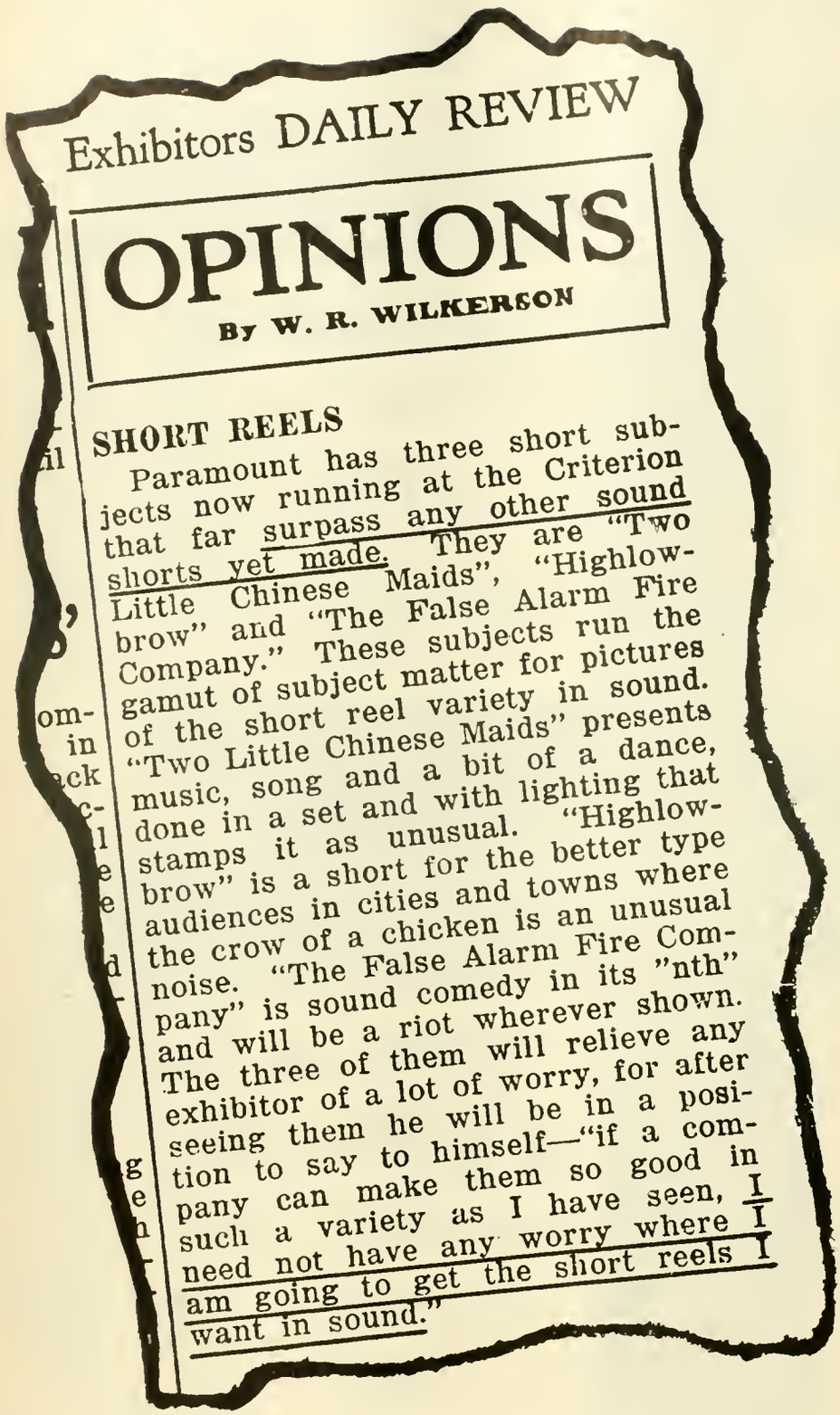


"SINS OF THE FATHERS" playing to crowded houses—2nd week!

sound

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Exhibitors DAILY REVIEW

OPINIONS

By W. R. WILKERSON

SHORT REELS

Paramount has three short subjects now running at the Criterion that far surpass any other sound shorts yet made. They are "Two Little Chinese Maids", "Highlowbrow" and "The False Alarm Fire Company." These subjects run the gamut of subject matter for pictures of the short reel variety in sound. "Two Little Chinese Maids" presents music, song and a bit of a dance, done in a set and with lighting that stamps it as unusual. "Highlowbrow" is a short for the better type audiences in cities and towns where the crow of a chicken is an unusual noise. "The False Alarm Fire Company" is sound comedy in its "nth" and will be a riot wherever shown. The three of them will relieve any exhibitor of a lot of worry, for after seeing them he will be in a position to say to himself—"if a company can make them so good in such a variety as I have seen, I need not have any worry where I am going to get the short reels I want in sound."

You're absolutely right Mr. Wilkerson and it's the opinion of every thinking exhibitor:

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JUST as Paramount's great talking feature pictures, like "Interference", "The Wolf of Wall Street" and "The Doctor's Secret", are the talk of the screen world—so Paramount Sound Short Features are being hailed as the class of market! The only singing, talking, dancing shorts of the ONE AND ONLY PARAMOUNT QUALITY! Starring the most famous artists of stage and films. Breezy, of dazzling variety, entertainment gems! Produced with the same lavish care and talent as Paramount features. And perfectly recorded! Broadway is raving about them. Your people will too.

7 Great PARAMOUNT Sound Shorts playing Broadway now!



CRITERION. Smith and Dale in "FALSE ALARM FIRE COMPANY"; "TWO LITTLE CHINESE MAIDS"; "HIGH-LOWBROW".



RIALTO. Octavus Roy Cohen laugh riot, "THE MELANCHOLY DAME"; Christie Talking Play and RUTH ETTING, Ziegfeld Blues Singer.



PARAMOUNT. EDDIE CANTOR in "That Party in Person".



RIVOLI. "A BIRD IN THE HAND" Christie Talking Play with Star Cast.

35 Paramount Sound Acts
13 Christie Talking Plays
5 Famous Composer Series
6 Song Cartoons

59 Paramount Sound Shorts

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—Granada Theatre, Norfolk, Nebraska

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—Plaza Theatre, Ft. Dodge, Iowa.

"DREW PEOPLE NEVER SEEN IN TOWN BEFORE!"
—Princess Theatre, Lincoln, Kans.

"MANY PATRONS TURNED AWAY!"
—Pastime Theatre, Hickory, N. C.

"RETURN ENGAGEMENT SOON AS POSSIBLE!"
—Silver Family Theatre, Greenville, Mich.

"FORCED TO HOLD SECOND WEEK!"
—Liberty Theatre, Oklahoma City, Okla.

"TURN-AWAY BUSINESS INDICATES BIG MONEY ON REPEAT!"
—Academy Theatre, Scranton, Pa.

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—Aztec Theatre, Enid, Okla.

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—Empress Theatre, Fairmont, Nebr.

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—Uptown Theatre, Wichita, Kans.

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—LeeRoy Theatre, Wallace, Nebr.

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—Woodward Theatre Co., Detroit, Mich.

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—Capitol Theatre, Grand Island, Nebr.

"EXCEPTIONAL BUSINESS!"
—Auditorium, Lynchburg, Va.

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—Criterion Theatre, Tonkawa, Okla.

"ONE OF THE BEST EVER MADE!"
—Mazda Theatre Co., Aurora, Nebr.

"EXCEPTIONAL BUSINESS 100% BOX-OFFICE!"
—Disbury Theatre, Walden, N. Y.

"RECORD BREAKING BUSINESS DESPITE HEAVY COMPETITION!"
—Chase St. Theatre, Kane, Pa.

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Ironwood Amusement Corp., Ironwood, Mich.

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—Plaza Theatre, N. Stroudsburg, Pa.

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—C. M. DAVIE, Omaha, Nebr.

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—Palace Theatre, Canton, Ohio.

"BIG! LOOKS GOOD FOR TEN DAYS OR MORE!"
—Capitol Theatre, Dallas, Tex.

"OPENED SATURDAY CAPACITY! SUNDAY and MONDAY BIGGER!"
—Globe Theatre, Kansas City, Mo.

"WEATHER CANNOT KEEP THE CROWDS AWAY!"
—Rivoli Theatre, Beatrice, Nebr.

"PREVIOUS RECORDS WENT TO ASH HEAP!"
—Ogden Theatre, Denver, Colo.

"SOLD OUT EVERY PERFORMANCE! MANY PATRONS TURNED AWAY!"
—Pastime Theatre, Hickory, N. C.

"BIGGEST BOX-OFFICE SENSATION EVER RELEASED!"
—Paramount Theatre, Akron, Ohio.

"GREATEST SMALL TOWN PICTURE OF ALL TIME!"
—Princess Theatre, Chelsea, Mich.

"COMPETITION COULD NOT LICK 'TOM'! UNIVERSAL HAS THE BIG ONES!"
—New Square Theatre, Ottumwa, Iowa.

"BIGGEST GROSS IN HISTORY OF THEATRE!"
—Swan Theatre, Columbus, Nebr.

"BEST BUSINESS EVER DONE IN TEN YEARS!"
—Princess Theatre, Chatham, Ont.

"UNCLE TOM CAN HANG THEM ON THE RAFTERS!"
—State Theatre, Uniontown, Pa.

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Two negatives: 1 SILENT, 1 with SOUND

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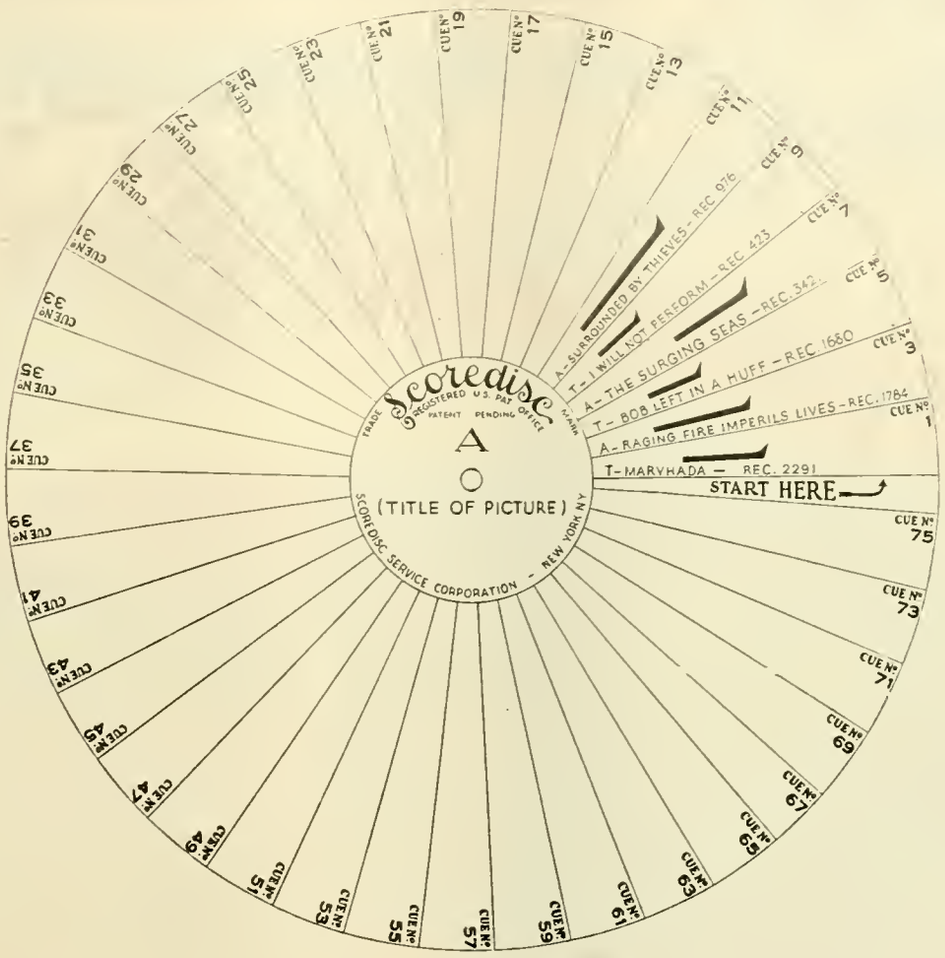
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The Gleasons, former stars of "Is Zat So" and "The Shannons of Broadway"

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by JOSEPH CONRAD WITH LILY DAMITA

A HERBERT BRENON PRODUCTION



BOSTON Says "The Rescue" is great picture.

"By far the best film made from any of Joseph Conrad's novels. One of the seasons most distinguished films."
Boston Advertiser.

"Herbert Brenon has turned out an excellent film in 'The Rescue.' A colorful tale of adventure, one of Colman's most ideal parts. 'The Rescue' is well worth while."
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"Exquisitely beautiful scenic effects, and a highly exciting plot makes 'The Rescue' an extremely worth while film."
Boston Globe.

"The suspense never flags, the action never pauses. Brenon's scenes are magnificent. 'The Rescue' is an exciting gorgeous job."
Boston American.

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LOUISE FAZENDA

CLAUDE GILLINGWATER
JOHN MILJAN-JACQUELINE LOGAN

STORY BY JEROME KINGSTON — HENRY B. WALTHALL — SCENARIO BY HARVEY GATES

DIRECTED BY LLOYD BACON

ONE WITH VITAPHONE 2 ONE WITHOUT VITAPHONE
NEGATIVES







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Mystery plays and mystery pictures are amazing successes at box offices everywhere. "The Terror" is one of the biggest smash hits of the year. "Stark Mad" has the box office kick of "The Terror" PLUS! It is more original—packed with newer twists and greater thrills.

AT THE GARDEN THEATRE, MILWAUKEE, IN A RAGING BLIZZARD, "STARK MAD" BROKE ALL RECORDS EXCEPT "THE SINGING FOOL" GROSS.

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Tops any picture ever made

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THE DESERT SONG
Is on its way!

Marshall Neilan made it

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We have out-bid all rival companies
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"Black Waters"

Recreating the recent Broadway Stage Success "Fog"
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Just completed in Hollywood

First International Talking Picture

Produced by British and Dominions Films, Ltd.

Full Details Later—March 15th Release

Physical Distribution thru
EDUCATIONAL EXCHANGES

WORLD WIDE PICTURES

Motion Picture News

Volume XXXIX NEW YORK CITY, FEBRUARY 9, 1929 No. 6

Needed: Manpower

The Merger Industry Has Been Working Overtime

By William A. Johnston

I ASKED a banker the other day about a certain listed stock in the commodity field. "It's no good," said he. "But," I ventured, "There is talk of a merger."

He laughed. "It was a merger that killed the company," said he. "The merger was brought about a few years ago by a serious situation of overproduction. I, myself, helped to put the merged factories together. The merger was an economic readjustment, and necessary, and correctly done. But then they threw out the former executives, put in efficiency engineers and in two years went to pot. Another merger won't save the business. What it now needs is manpower."

And, curiously enough, all business the country over is awakening to identically the same feeling toward mergers.

The merger industry has been working over time, the past year.

And people are now asking: What do mergers accomplish? They will continue to ask.

Well, one answer is already plain: they accomplish nothing if they don't accomplish manpower.

Wall Street likes mergers because bankers make profits on new securities; also they re-dress the investment shop window. But how the merged properties will fare is altogether another matter.

Products and business are reflections of the men who build and run them. It is unwise to destroy these individualities. There is already a revolt against standardization by the buying public; and it will continue.

In a vital speech the other day Frank Gannett, who, I believe, will some day have the greatest chain of newspapers in the world, said that his basic policy was to preserve the policies, politics and personality of each newspaper acquired, even to increase, if possible, its individuality.

Picture theatres have a good deal in common with newspapers.

Grocery stores have little in common; they sell bargains and service.

But a picture theatre, like a newspaper, is part and parcel of a community's mental, moral and social life.

I do not say that theatre chains cannot be successfully operated, as successfully as were the independently owned theatres. But I do say that it will prove to be the hardest job facing any man in this business today.

The merger is easy; the operation is a super-problem.

The theatre chain must have ideals—at the top; and somehow, someway, their ideals must be transmuted into the operation of each theatre so that it has a personality in its community.

That means manpower.

Years ago I asked E. V. Richards, a pioneer in chain theatre operation, just how far the chains would go.

"As far," said he, "as the managers will go."

(Continued on following page)

Speaking Editorially

Needed: Manpower

(Continued from preceding page)

And that statement holds good to-day. The chain theatre manager's job is one of the most vital in this business. It will be he who makes his theatre recognized as an intimate part of the community life or just an entertainment machine run by robots.

Get Out of the Rut

BERT ADLER writes us that our editorial last week, "Profitable Warfare," hits the situation at the box office right in the bull's eye. He continues:

"Industry interest has been focused in mergers and competitor-elimination and reduction of overhead—including advertising overhead, which ought never to be reduced. Last week I played a picture I own in a theatre that had cut its advertising bill in half due to recent elimination of competition. I made them go back to their former appropriation and then add 60 per cent.

"This theatre had been doing poorly ever since before the holidays; but with this splendid advertising campaign, the exhibitor did well over normal business and paid for the increased advertising many times over.

"As a business, we have gotten into a rut on the advertising side and I am sure that every motion picture advertising man must heartily agree with you that if there were an advertising revival in this business today, it would do more good to the box office than sound pictures and Wall Street combined."

Great Work!

CONGRATULATIONS to our contemporary, *The Film Daily*, on its Year Book for 1929. Eleven hundred pages of indispensable information, assembled with fine judgment and care, and, beyond all doubt, the highwater mark of this enterprise to date. Great work!

Pictures and Prosperity

THE importance of the picture theatre in community prosperity is brought out forcefully in a recent article in the Portland *Oregonian*, which we call to the attention of all exhibitors.

Robert M. Mount, manager of the Better Business Bureau of that city, is quoted as saying: "Portland theatre buildings represent an investment of $8,000,000. The weekly payroll of the theatres in Portland amounts to more than $42,000.

"For the weekly upkeep of one first-run house, such as West Coast Broadway, over $15,000 a week is expended. This amount includes taxes, rental, payroll, insurance carried locally, licenses and general upkeep.

"It took the English and the French to show us what our movies are doing for us. They saw, long before we did, that trade was following the film, and that unless they were careful American goods were going to fill the market. English shoe manufacturers began to complain because their customers asked for American-made shoes. Sewing machine companies began to receive orders from Sumatra. As one of the British trade leaders said at the time, people were going to the movies as to animated catalogues.

"It thus became apparent that if films were helping American business abroad, they must be doing considerably more at home, where the wares shown in pictures were easily acquired. Surveys and investigations have proved beyond a shadow of a doubt that this is true. There is hardly a business in the country today which does not benefit in sales because of the movies.

"The people of Portland need to realize the importance of the motion picture theatre as a commercial asset to this city," Mr. Mount concluded. "They need to recognize in the motion picture theatre not only a place where one may go for an hour or two of much needed recreation and pleasure, but a source of added revenue in business enterprises which, on the face of them, have no earthly connection with the moving picture screen. They need to recognize that the screen is working for them day after day without charging a fee in return."

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Myers Charges Indie Exhibitors Discriminated Against By Producers

Brown in Hollywood Makes Sweeping Denial of Merger Rumors

(Hollywood Bureau, Motion Picture News)

HOLLYWOOD, Feb. 6.—Hiram S. Brown, president of RKO arrived here today and took occasion immediately to deny a number of rumors when verification of them was sought from him. Asked if there was a contemplated merger with Paramount-Publix, Mr. Brown answered with an emphatic "No." He said there was to be no merger with any other company.

Mr. Brown will be here for three weeks to start production with William Le Baron, who is due to arrive next Tuesday with completed plans. As exclusively reported in *Motion Picture News* some weeks ago RKO is getting away from making program features only and will splurge on big specials of road-show type, such as "Rio Rita," "Hit the Deck" and others.

Drastic Shakeup at Stanley Co. Philly Office

Many Dropped; Exploitation, Billing Depts. Suspended; Finkelstein Over Bookers

The general shake up in the offices of the Stanley Company in Philadelphia has been marked by wholesale removals of employees and drastic reductions in salaries. Spyrous and Charles Skouras and William Goldman have been in Philadelphia looking over the situation and making changes in the interests of economy. Meetings have been held daily in the Earle Building, and frequent conferences have been held with the new management. Managers of downtown and neighborhood houses, many of them veterans, have been removed, at least temporarily, and whether they will be reinstated later remains to be seen. It is stated that the new management favors the elimination of assistant managers, and there has been a general cutting down of many minor employees.

Suspend Departments

Spyrous Skouras, it is announced, will divide his time between New York and Philadelphia, and William Goldman, his personal representative, will spend the greater part f his time in Philly. The exploitation and bill-posting departments have been temporarily suspended, and there will be a general change in advertising policy, the tendency being toward a more dignified form of publicity. It is announced that all printing will be done in New York.

The booking offices will remain in Philadelphia under the supervision of Daniel Finkelstein, with the former Stanley bookers, William Herkenreider, William Clark and Jack Delmar as assistants. Si Fabian, who has been doing the film buying for the Stanley Company, will continue to purchase pictures for the Warner chain in New York. H. C. Hodgens, of the firm of Hodgens & Hill, local architects, has been made supervising architect, assisting I. Silverman. Jules Catsiff, former Stanley purchasing agent, is now acting as chief purchasing agent for Warner Theatres in New York. Irving D. Rossheim, president of the Stanley Company, has been in Florida during this period of readjustment.

Wesco's Ritz Fast Becoming a "White Elephant"

(Hollywood Bureau, Motion Picture News)

Hollywood, Feb. 6.—West Coast's Ritz theatre, a 2,000-seater on the southern border of Hollywood, is apparently finding it tough sledding to keep out of the red. Although wired several months ago, the talking picture, widely advertised, failed to show any appreciable improvement in business. Studio previews are held out as special inducements to patrons at least twice weekly.

About six weeks ago, the name of William Fox was inserted in large electric letters on top of the roof, with West Coast officials experimenting with the idea to determine whether the Fox name would help the draw. Topping all of these efforts to put the house across, an amateur dramatic stock company puts on one act sketches every Friday and Saturday night. Unfortunately, the players are decidedly amateurish with the audience declaring their intention of keeping away on dramatic sketch nights.

Rogell Said to Have Signed to Do Series in England

(Hollywood Bureau, Motion Picture News)

Hollywood, Feb. 6.—Al Rogell, director of the Ken Maynard series for First National, is reported to have signed with Trafalgar Film Company, Ltd., British producer, to direct a series of features in England.

SPEAKS AT MINNEAPOLIS

Alleges Service Refused On Sound Films; Claims Other Unfair Tactics

MINNEAPOLIS, February 5. — Sensational charges against producers were made in a speech today before 250 independent exhibitors from Minnesota, North and South Dakota and Wisconsin assembled here in open conference, by Abram F. Myers, former Chairman of the Federal Trade Commission and now President and General Counsel of the Allied States Association.

The conference was held under the auspices of the Northwest Theatre Owners Association, of which W. A. Steffes, Minneapolis, is President.

The principal discussion at the convention was the situation said to be confronting independent theatre owners as a result of the sound revolution.

Speaking on this point, Myers declared: "Under the system now in vogue the independent owners are virtually unable to obtain any of the talking or sound motion pictures. The producers have the last say in approving the machine used and unless the independents have installed the machine manufactured by these producers instead of others that are cheaper and equally good they withhold their sanction, with resultant hardship on the exhibitor."

An injunction to restrain these alleged practices, with a view to compel the producers to service the exhibitors regardless of the equipment employed is now being sought by Myers from the Department of Justice.

No Instances Cited

The Allied head did not cite any specific instances of service refusal to exhibitors by producers.

Taking up the subject of block booking, Myers said the exhibitor has no chance to discriminate in the choice of films.

The entrance of the producer into the exhibition field has, said he, "brought about the instability and unrest which characterizes the motion picture industry today. Such competition, declared Myers, has produced "a more critical situation than is presented by chain store competition in other lines. The producer represents the

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Thomson, As A. B. C. Head, Seeks, in Sales Talk, To Swell A. B. C. Memberships

In Speech to Large A.M.P.A. Meeting, Recommends Classification of Circulation

P. L. THOMSON, Director of Public Relations for Western Electric and President of the Audit Bureau of Circulations, made a sales talk Thursday, February 7, for increased publisher memberships in the A. B. C.. It was one of the biggest meetings ever held by the Associated Motion Picture Advertisers.

Mr. Thomson strongly urged the A. M. P. A. to start a movement for bringing about membership in the A. B. C. by all the picture trade papers. P. A. Parsons, of Pathe, pointed out that several years ago the A. M. P. A. had taken the lead in such a plan, as a result of which most of the papers joined the A. B. C., but after some time, he added, most of them had ceased to be members.

In his speech, Mr. Thomson made it very clear "that what I have said is in no respect intended as a reflection upon the honesty of trade papers in this industry that do not have an A. B. C. audit."

Says "Hunches" Guide Buyers

In his sales talk, the Western Electric executive alleged that advertising was bought in this field for the most part on hunches and guesswork. "You would be helping yourselves and the press," he said to the advertising men present, "if you would set up, as a matter of common interest, a yard stick for measuring circulation (meaning the A. B. C.)."

One of the highlights of his talk was a suggestion that trade paper circulation be classified in two parts: Film Users and Non-Film Users. This classification would be worked out, "if the motion picture industry desires to avail itself of the services of the A. B. C.," he said.

Under Film Users, he would group the following: officials of theatre chains; independent theatre operators; and theatre managers who do not do film buying for their houses.

Non-Users would be grouped thus: producers, distributors and exchanges; newsstand.

This classification, by the way, was made by Motion Picture News of its own circulation several years ago on its own initiative, and at considerable expense, and it has been available to advertisers since that time, with constant revisions being made to keep up with the changes in the industry.

"U" Leases Globe in N. Y. for "Showboat"

UNIVERSAL has concluded an extended lease with Charles B. Dillingham for the use of the Globe Theatre in New York City, where the super-Movietone production of "Showboat" will be shown. The New York premiere will be held late in March or early in April.

The Globe now houses the stage success, "Three Cheers," with Will Rogers and Dorothy Stone. It is not wired for Movietone, but Western Electric equipment will be installed in the theatre late this month.

March 1 Will See Finish of Fox N. Y. Deals

Detail Work For Absorbing Independents Will Have Been Ended by Then

Much detail work remains to be cleared up before the owners of the 200 odd independent theatres in the New York zone will finally leave the reins of control to William Fox and receive their cash and turn their holdings over to Fox Metropolitan Theatres, Inc. From 200 to 300 accountants and auditors are now balancing books, checking land fees, mortgages and doing similar work preparatory to the final consumation of the deal which will probably be over by the end of the month.

It appears that the deals, as announced, will go through.

Northwest Pa. Unit Endorses M. P. T. O. A.

The M. P. T. O. A. was endorsed at a recent meeting of the theatre owners of Northwest Pennsylvania. The gathering also voted a pledge of continued support to the national exhibitor organization. John J. Galvin, of Wilkes-Barre, Pa., chairman of the board of the Pennsylvania unit, notified President R. F. Woodhull of the Pennsylvania unit's action.

Warner Deal For Taking Over Equity Chain Set

Negotiations Completed For Operating Independent Firm in the East

A deal to operate the 35 houses of the Equity chain, the independent group of theatres in opposition to the Stanley circuit in the Pennsylvania-New Jersey area, has been completed by Warner Brothers. The houses will be under the control of Warner-Equity Theatres, a new firm capitalized at $2,000,000. The Equity holdings in Philadelphia, comprising 16 theatres, was formed about a year ago by Green and Altman through pooling a number of independent houses. Warner-Equity will carry out an expansion program. Its incorporators include: J. J. Newman, of Warner-Stanley, A. M. Cohen and Jacob M. Cohen.

Sax Lines Up 12 Pictures for The New Season

A definite schedule of 12 sound pictures, eleven of them to have dialogue has been announced by Sam Sax, president of Gotham. The dozen will be known under the Gotham slogan of "The Talking Twelve."

Two of the total have been completed, "Times Square" and "The River Woman." The latter picture is the only one of the group that will not have dialogue. It has been synchronized with sound effects and a musical accompaniment; Lionel Barrymore and Jacqueline Logan are the co-stars.

German Device Reproduces American Sound-on-Films

A new unified device, sponsored by the German Toblid Syndicate Company (Tobias), recently was given demonstration at the Berlin Westend Theatre. The machine can be attached to any usual German projector, together with amplifying and loud speakers. The device runs the normal width film, and has the sound tract inside the sprocket holes. Toblid claims interchangeability with any English, American or German sound-on-film system for the apparatus.

Ohio Unit Defers Move on Allied Affiliation

THE board of trustees of the M. P. T. O. of Ohio at their annual meeting held recently in Columbus, O., deferred action on the proposed affiliation with Allied States. The proposition was freely discussed, but it was decided to watch the progress of the Allied organizations before taking any definite steps in the matter.

Industry Fights Admission Tax Bills In 15 States; Censorship War Rages

OHIO IS BATTLEGROUND

Repeal of All Censor Laws Sought; Similar Bills Introduced In New York

THE fight for screen freedom, and against the oppressions and injustice of political censorship, went forward on several fronts this week.

Bills have been introduced in both houses of the Ohio Legislature providing for censorship of talkies. On February 5, however, Senator George H. Bender of Cleveland offered a bill providing complete repeal of all picture censorship laws in that State.

In New York, measures which would kill film censorship were introduced at Albany by Assemblymen Steingut and Cuvillier. The latter's bill declares that sound censorship is a violation of the free speech provisions of the Constitution.

Meanwhile, the Pennsylvania Supreme Court rendered a decision that the state board had the right, under the Act of 1915, which was adopted before talkies were heard of, to pass upon the spoken part of sound pictures.

Additionally, censorship bills have been introduced in Connecticut and Nebraska.

Changes in the Massachusetts censorship law are sought in a bill introduced in the Legislatnre by the Massachusetts Library Club. While the main object of the measure is to alter censorship of books, the bill also affects the entire matter of censorship and is receiving much attention from the motion picture industry.

A determined battle against the Johnson talkie censorship bill in Ohio is being made by the Motion Picture Theatre Owners of the state under the leadership of P. J. Wood, business manager of the organization. He has appealed to the Ohio newspapers to aid editorially in the fight for free speech on the screen.

Would Increase Fees

The Ohio bill provides for an increase of $150,000 a year in fees charged producers for censoring films by raising the rate from $1 per reel to $4. Film censorship fees at the old rate amounted to more than $50,000 annually. Under the new bill they would total well above $200,000 a year.

The bill also provides that the Director of Education may appoint an unlimited

(*Continued on page* 427)

15 States

THEATRE admission taxes have been proposed in the following fifteen states:

Colorado	10%	
Connecticut	2%	on gross
Idaho	10%	
Indiana	10%	
Michigan	5%	on gross
Missouri	10%	
No. Carolina, $10 per reel and	5%	admission
Iowa	$2	per reel
Kansas	5%	
Ohio	$4	per reel
Oregon	2%	on gross
Tennessee	10%	
Vermont	10%	
West Virginia	10%	
South Dakota	10%	

In addition to the above, bills have been drawn for presentation in Mississippi, Nebraska and Utah, and tax bills are expected later in Oklahoma, Montana, Minnesota and South Carolina.

Dan R. Hanna, Ohio Publisher, Hits Censorship

Sees Attack Threatened on All Forms of Free Speech

Dan R. Hanna, President of "The Cleveland News," and one of the leading newspaper publishers in the country, has sent "Motion Picture News" a strong expression of opinion against censorship of talking pictures. Mr. Hanna writes:

"It is my opinion that legal censorship of dialogue in motion pictures is a wedge which threatens our constitutional rights of freedom of speech and freedom of the press.

"Censorship of spoken drama, censorship of speech and censorship of the printed word is a natural consequence following censorship of dialogue. As a publisher, therefore, I am opposed to any legal limitation to our constitutional rights, especially that which affects free expression of thought."

New Puzzle for Courts

"The Tulsa Daily World" editorializes as follows:

"Inasmuch as seven states and 30 cities were given censorious powers over the movies before the 'talkie' made its advent, it is reasonable to suppose that the courts soon will be asked to pass on this new puzzle. It is interesting to recall that the Bill

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TAX SITUATION SERIOUS

Millions Would Be Added to Exhibitors' Burdens If Measures Are Adopted

A SERIOUS situation confronts exhibitors and the industry in twenty-two states as a result of admission tax legislation, pending or threatened.

Bills which, if they became laws, would put a burden of millions of dollars annually on picture theatres, have been introduced in Colorado, Connecticut, Idaho, Indiana, Michigan, Missouri, North Carolina, Iowa, Kansas, Ohio, Oregon, Tennessee, Vermont, West Virginia and South Dakota.

In addition bills have been drawn or are expected later in seven other states.

The most serious admission tax situations are in Michigan, Ohio, Colorado, North Carolina, Nebraska, Missouri and Kansas.

As an instance of the seriousness of these, Speaker Ming, of the Michigan House, has made the amusement tax bill an "administrative matter." He estimates the revenue to be derived in Michigan to be between $6,000,000 and $7,000,000 a year.

Serious Situation

In Indiana, the ten per cent admission tax was proposed to the Legislature by the Indiana Farm Bureau Federation. William H. Settle, president, announced the farm bloc will seek the amusement tax to raise $2,000,000 annually.

In addition to the tax situation, other adverse measures of several kinds have been introduced. There are bills to regulate the attendance of children in theatres in Colorado, Maryland, Nebraska, New Jersey, New York and Oregon, and similar measures will probably appear in Texas, North Carolina and Iowa.

Other laws, such as daylight saving, Sunday closing, tax on foreign corporations aimed at chain theatres, and labor measures, 55 in number, may be added to the above which brings the total to 156 bills pending.

Idaho exhibitors have won the first round of their battle against a state admission tax. Assisted by Jim Hone, secretary of the Allied Amusements of the Northwest, they waged a wordy battle before the gathering of Idaho State Chamber Commerce, since which time the Cham-

(*Continued on page* 430)

Bruce Gallup United Artists Publicity Chief

Resignations are Accepted From Shapiro, Lazarus Beach and Moyer

Bruce Gallup, well known publicity and advertising man, has been appointed Director of Advertising, Publicity and Exploitation for United Artists to succeed Victor M. Shapiro, resigned.

Resignations have also been accepted from Paul N. Lazarus, sales promotion manager; Frank Beach, assistant secretary, and Charles E. Moyer, foreign publicity.

The Executive Committee of United Artists, consisting of Al Lichtman, Harry Buckley and Arthur Kelly, issued a statement denying flatly reports printed in another paper to the effect that any employee of the company had severed relations because of "Mr. Schenck's dissatisfaction with the way things were going."

The resignations were accepted, the Committee said, as part of a reorganization plan in the interests of economy.

Streimer and Thompson Remain

The committee also denied that Moe Streimer of the New York Exchange and Nathaniel Thompson, sales comptroller, were leaving. As to the four men whose resignations were accepted, the statement said: "These men have been loyal, efficient and faithful in their work. Letters in which their work was commended have been given all of them, and these letters noted Mr. Schenck's appreciation of their competence and industry."

Al Lichtman, general manager of distribution, denied that any changes in the field force were planned at this time.

Warren Nolan continues to handle publicity, as before. Victor Shapiro plans a vacation, his first in three years, after which he will probably enter production on the Coast or join a Wall Street brokerage house.

George Abbott Will Direct "Children" for Paramount

"The Children," a filmization of Edith Wharton's novel as a 100 per cent talkie and also in silent form, will be directed for Paramount by George Abbott, stage director who leaves late this week for Hollywood, where preparatory work is in progress.

Lionel Barrymore May Retire from Acting

(Hollywood Bureau, Motion Picture News)

HOLLYWOOD, January 7.—Lionel Barrymore may possibly retire completely from acting with the completion of his first feature directorial effort. This is "Madame X," which the famous actor is making for M-G-M. Barrymore has proved his ability to direct to M-G-M's satisfaction with a dramatic screenlet called "Confession."

Films Ranked in Same Class With Steel

MOTION pictures are raised to the same level with the steel, foodstuffs, textiles and motor industries by the U. S. Government inasmuch as officials of the Department of Commerce will have the Motion Picture Section made into a division on July 1 next, when the Government's fiscal year begins.

Laemmle Lets Out 20 On Coast In New Shakeup

Employees Drawing Salary Waiting Equipment Are Dismissed

(Hollywood Bureau, Motion Picture News)

Hollywood, Feb. 6.—Deadwood has been eliminated from Universal City in a shakeup made by Carl Laemmle. The president of Universal left Hollywood Wednesday for New York, and just before doing so he ordered all of those taken off the payroll who are not absolutely needed and who are not under contract to Universal.

The eliminations become effective Saturday of this week and include about twenty employees.

Most of those who have been given notice of dismissal have been drawing salaries while awaiting the arrival of more sound equipment.

This equipment has been expected from time to time, but it has not yet been installed, and will not be for a month or more. Meantime, those who have been let out, and will be needed with the arrival and installation of the new equipment, will again be signed as their services are required.

Schlesinger Is Appointed to European Post

Seven years ago Gus Schlesinger established the foreign department for Warner Bros. when he was appointed general manager of the Warners interests in Europe. Last week he climbed another rung of the ladder when the announcement of his appointment to the advanced post of Warners European ambassador extraordinary was made by H. M. Warner, president of Warner Bros.

He will be general manager of all the Warner enterprises on the Continent. Under his jurisdiction will come the distribution of all pictures released by Warners in Europe, First National and Vitaphone, as well as supervision of National Films A. G. of Berlin and the Vitaphone studio opening soon in the German capital. His position in the foreign field will be second to none in executive responsibility, Warner Bros. announces.

New Skouras Class B. Stock For Holders

Will Have Opportunity to Secure Position of Voting and Controlling Issue

Holders of Skouras A will have the opportunity of converting their stock into Skouras B, the voting issue, and controlling the Skouras Brothers' Enterprise of St. Louis. The A stock is now on an annual dividend base of $3 a share, and if the stock earns more than $3 a share the A stock will share with the B stock the surplus earnings. The Skouras B was recently purchased by the Warner Brothers at about $3,000,000 for the entire issue.

The Skouras Brothers, Spyros, Charley and George, are on the Warner payroll for combined salaries reported to aggregate something like $250,000 a year or less. Harry Koplar is thought to have quietly passed out of the picture with much coin of the realm. He was formerly the principal partner of the Skouras Brothers in the St. Louis Amusement Co., which the Skouras Brothers control, and it is rumored that he sold his stock for cash, whereas other holders of the St. Louis Amusement and Skouras B stock who sold to Warners are said to have traded in for Warner stock.

Sales Staff of RKO Productions Discusses Plans

RKO Productions, Inc., held a regional sales meeting at the Hotel Astor in New York last Sunday with leading executives and branch managers from many cities in attendance. Charles Rosenzweig, general sales manager presided, and Joseph I. Schnitzer, president of RKO Productions, and Lee Marcus, vice-president addressed the assemblage. The session was devoted to a discussion of sales and distribution problems.

Dorothy Fields, Jimmy Mc Hugh Signed by RKO

Jimmy Mc Hugh and Dorothy Fields, song writers have been signed by William Le Baron, vice-president of RKO Productions in charge of production. They will write songs of new productions.

"Iron Mask" to Follow "Sins" Into Rivoli

DOUGLAS FAIRBANKS' "The Iron Mask," his first talking picture, will have its first world premiere showing at the New York Rivoli where it will follow "The Sins of the Fathers," now playing. A gala first night is planned and the star is expected to be present as the guest of honor. All seats will be reserved and sold at advanced prices. As yet no date has been set.

Jolson Piles Up $42,000 in Five Day S. F. Record

Personal Appearance Will Smash All His Marks With $59,000

The box-office magnetism of Al Jolson whether in a picture or personal appearance is again attested at San Franciseo, where the musical comedy and picture star is smashing house records by his personal appearance without the aid of anything in the way of a feature picture.

Jolson is appearing at the West Coast's Warfield theatre in the Bay City and in his first five days he smashed all records for that house by attracting a gross of $42,000. Indications, according to a wire from San Franciseo, are that he will do between $58,000 and $59,000 by the end of the week.

The $42,000 which Jolson piled up in the first five days was but $2,000 short of the previous week's record made by Gilbert and Garbo with "A Woman of Affairs." And the latter played an extra midnight show.

The previous high personal appearance record made by Jolson was $57,800 made at the Metropolitan in Los Angeles last year. The management of the Warfield in San Franciseo expresses every confidence that he will break that before the expiration of the current week.

More remarkable is the present record in that Jolson is practically the entire drawing card. He has nothing to support him in the way of a feature picture. The only picture attractions at the Warfield are two Fox shorts, "Napoleon's Barber" and "The Diplomats."

Believes Bureau for Synopsizing Stories Is Need

The belief that a central bureau for the synopsizing of the world's story material is urgently needed and that the principal film companies will ultimately find it necessary to establish such a bureau, is held by Edwin Gelsey, newly appointed head of the story department at the Pathe Culver City studio. "A bureau in connection with the Hays organization would seem the best for this work which demands world combing of published fiction and dramatic literature," says Mr. Gelsey.

There are several companies now engaged in synopsizing stories and this work could just as well be done by one company, he argues.

Eve Southern Signed to Star for Tiffany-Stahl

A long-term stella contract has been signed by Eve Southern with Tiffany-Stahl for whom she has been appearing in current productions. Her contralto voice will be heard from the screen for the first time in "Whispering Winds," a Tiffany-Stahl singing and talking production.

William Wrigley Reported Behind $5,000,000 Film Schedule of Short Subjects

This Minister Okays Sunday Shows

DR. CLINTON WUNDER, pastor of the Baptist Temple in Rochester, N. Y., declared in an address before the Kiwanis Club in Trenton, N. J., that Sunday motion pictures had played an important part in improving moral conditions in that city. Dr. Wunder further stated that the clergy is coming to realize more and more the vital part which motion pictures occupy in the community.

Columbia Ties Up With Victor For Short Series

Will Produce Talking and Sound Subjects At Camden Plant

Columbia Pictures Corporation has entered into an agreement with the Victor Talking Machine Company whereby they will combine in the making of a series of talking and sound short subjects. Columbia will have at its disposal all of the recording facilities, resources and technical experience of the Victor Company's studios and laboratories at Camden, New Jersey. Production is to start immediately.

While these shorts are in the process of production Columbia will continue with its regular program of features at the company studios on the West Coast. Joe Brandt, president of Columbia, and H. L. Sommerer, of the Victor Company, worked out the details of the plan for the making of sound pictures in the Camden plant.

Draw on Victor Artists

According to the announcement from Columbia that company not only will have the advantage of Victor's technical experts and studio facilities, but also the tremendous array of talking and singing talent, which includes the most prominent names in the legitimate, vaudeville and operatic fields.

In discussing the arrangement, Joe Brandt, of Columbia, said:

"We intend among our short subjects to issue a series of musical features that will be a credit to any program. These will present outstanding musicians, singers and dancers in elaborate settings. We are going out after the biggest names before the public today and are prepared to pay for their services on a scale that will amply compensate them for their performances before the camera."

Chewing Gum Manufacturer Said to Be Negotiating For Services of Big Stage Stars

WILLIAM WRIGLEY, JR., millionaire chewing gum manufacturer, is backing a $5,000,000 plan for short length talkies, according to authoritative information received this week. The pictures will be one or two reelers and will feature some of the biggest names in the amusement world, including John Barrymore, Paul Whiteman, Eddie Cantor, Rosa Ponselle, and Amelita Galli-Curci.

The only advertising angle to be incorporated will be a caption at the end of the pictures, naming Wrigley as the producer, and identifying him as the well-known manufacturer of Spearmint, etc.

The idea back of the Wrigley talkies is reported to be the securing of star names of such magnitude that box office drawing power will automatically be insured to the theatre.

Distribution Arranged

According to report, distribution has already been arranged with a prominent film concern.

As an instance of the marketability of the product, it is said one of the biggest circuits has already booked the films to play its entire chain of theatres.

The plan is to make Wrigley talkies in every way fully up to the highest standards in entertainment value. John Barrymore, it is said, will receive $100,000 for a picture, while Eddie Cantor will get about $250,000 for series. Other famous stars, including a number from the operatic stage, are being signed up, it is said.

Producers Ban Mailing Stars' Photos To Fans

All members of the Association of Motion Pieture Producers have decided to discontinue mailing free autographed photos to fans, thus following the lead of Paramount, which inaugurated the system months ago.

Charge of ten cents will be made for five by seven inch photos and twenty-five cents for eight by tens. The tremendous cost of mailing and printing is responsible for the decision, since millions of such photos are sent monthly from all studios.

Westinghouse Plans Larger Ad Program

Company Will Be Publicized in Trade, Technical and Business Fields

An advertising program that will be greatly increased over previous campaigns is planned for the current year by Westinghouse Electric and Manufacturing Company, a statement issued by J. C. McQuiston, general advertising manager of Westinghouse, asserts.

The increase in the number of products manufactured by the concern makes it advisable to change technical advertising to keep step, declares Mr. McQuiston. In addition to the usual Westinghouse advertising covering a single product, it is planned to make extensive use of group advertisements calling attention to the line of goods that Westinghouse is equipped to offer various industries.

It is one aim of the campaign to expand the electrical industry, it is announced, by informing the public of the importance of electricity and it is also the company's intention, according to Mr. McQuiston's statement, to be of direct service to the distributors of electrical products by direct advertising cooperation with such distributors.

Says Producer Methods Are Not Fair to Indies

(*Continued from page* 413)

only source of supply. It is necessarily limited and self-interest dictates that the producer owned theatre be given every preference in the amount and quality of films, in protection and in every other way and since each producer chain affords a profitable outlet for the product of other producers, it follows that they often discriminate in favor of each other as against the independent exhibitor."

Praises Exhibitors

The independent exhibitors' efforts are at present being unfairly minimized, as is the part they have played in the development of the industry, Myers declared.

"Those who marvel at the great accomplishments of the producers, from which I do not detract one whit, may still pause and inquire whether they have not been building largely upon the intelligence, energy, resources and good will of exhibitors," he added. "We do not believe that the elimination of the independent exhibitor is required by any inexorable economic law, such law often being confused with unfair and discriminatory practices. We do not believe that there is any principle of economics which calls for the elimination of the alert, intelligent exhibitor who is playing his part better than any one can play it for him."

Paramount Earnings Figured at $8,500,000

FOR the year ended Dec. 31 last, Paramount will probably show between $8,500,000 and $9,000,000 or about $4.35 per share on 2,063,517 shares, estimates the *New York Telegram*. Taking into account income from new properties and from films now released and just getting into their full earning power, provisional estimates for the present year indicate a net of around $11,000,000 to $13,000,000, the newspaper states. The figures are equivalent to $5.50 or $6.50 a share on the present capital.

M-G-M to Make "Trader Horn" in East Africa

Will Establish Headquarters at Narobi, About 200 Miles Inland

(Hollywood Bureau, Motion Picture News)

Hollywood, Feb. 6.—M-G-M has definitely decided to produce "Trader Horn" in Africa. Company and staff are scheduled to leave here March 11th, with British East Africa as their destination.

George E. Kann, who will act as supervisor of the picture, left here Wednesday for New York; and departs from New York within a few weeks for Africa with the advance guard of the producing unit. The first group will consist of Clyde De Vinna, first cameraman; one second cameraman; two laboratory experts, one electrician and one grip.

The regular group is scheduled to depart from here March 11th, and will include W. S. Van Dyke, director; Red Golden, assistant; and staff of about 25; in addition to the three principal players in the picture. Mary Nolan has been borrowed from Universal and will play the featured girl part.

Plans call for establishment of a complete developing and printing laboratory, semi-portable; so that negative and positive films can be processed every day.

It is expected that the company will remain in Africa until late Fall. Headquarters will be established in Narobi, about two hundred miles inland; and locations will be spotted from that point.

Bill Barring Sex Film Traffic Up at Wash., D. C.

A prohibition upon the importation or interstate transportation of motion picture or other films showing directly or by implication, by pictorial representation or by title, any sex crime, is contemplated under a bill introduced in the House of Representatives by Congressman Cannon of Missouri. The legislation was introduced by request, it is stated in the measure.

Violation of the provisions of the bill would entail a fine of not more than $1,000 or imprisonment at hard labor for not more than one year, or both, at the discretion of the court.

AMPA Lists Program for Masque Ball

Many Highlights Planned to Make Evening a Memorable Affair

The A. M. P. A. Hollywood Masque Ball, to be held Saturday evening, March 2, at the Hotel Astor in New York City, should by every sign be an entirely successful affair. The reader himself can judge by glancing at the attractions which will mark the evening.

Screen and stage celebrities—six jazz orchestras—continuous dancing—a grand march—broadcasting over the Columbia system—a 100-page souvenir program—the A. M. P. A. newsreel—a Midnight show—the unmasking and awarding of prizes at midnight—full course dinner at 1:30 A. M. —most beautiful chorus girl contest (winner to be given contract for $200 weekly by George Le Maire for appearance in talkies)—bathing beauty parade—contest for best talkie prospect (winner to receive RCA contract)—Cinderella contest—costume contest—prettiest non-theatrical girl contest (winner to get contract with Broadway producer)—prize for best chorus figures—prize for best dancing girl—Chester Hale's ballet troupe—NTG as master of ceremonies—breakfast show at 5 o'clock, with Texas Guinan as queen of revels—Harry Richman, Clayton, Jackson and Durant, of "Rendesvous"; Will Oakland, The Parody Revue with Jimmy Carr's band and many other items of interest.

Plan 2 Separate Versions of "Man I Love"

(Hollywood Bureau, Motion Picture News)

Hollywood, Feb. 6.—Two separate and distinct versions of "The Man I Love" will be produced by Paramount; with a different scenario for each version. The talking adaptation will be made from scenario by Herman Mankiwiecz; while the silent film will be produced from script by Percy Heath. The innovation is credited to B. P. Fineman, assigned to produce the picture.

Although carrying the same title and general basic story theme, the two adaptations will be made as separate productions. In no case will scenes from one version be interent into the other. Where certain sets are used in both versions, the talker scenes will be entirely completed in that set, and then necessary scenes for the silent version will be made. The tempo of the silent version will be much faster than that of the talker.

Barbara Kent Is Selected for Girl Lead in "TNT"

Harold Lloyd's leading lady in his new comedy for Paramount, labeled "TNT," will be Barbara Kent, the young player borrowed from Universal for the occasion. The picture is now in production under the direction of Malcolm St. Clair.

W. B. Earned $2,917,724 In '28 Quarter

Realized Profit of $5.30 Per Share, Exceeding Entire Previous Year's Figures

Net profits of $2,917,724, equivalent to $5.30 a share on the 550,000 combined class A and common stocks outstanding on December 1, 1928, are reported for Warner Brothers Pictures, Inc., for the quarter ended last December 1. This total exceeds by $872,883 the entire profits of the last year.

The figures compare with a net profit of $102,687, or 18 cents a share, on the combined stock for the corresponding quarter of 1927 and with $920,894, or $1.67 a share, for the previous quarter ended August 31, 1928. These earnings do not take into effect the profits of the Stanley Company of America or other recent acquisitions; neither do they reflect the recent increase in the capitalization of Warner Brothers Pictures, Inc.

A detailer report follows:

	Quarter ending 12-1-28	Quarter ending 11-26-27
Net inc. before amort. and deprec., int. and misc. charges	$5,381,393	$2,126,185
Deduct amort. and depr.	1,817,160	1,754,616
Net prof. from oper.	$3,564,232	$371,569
Add other income	8,697	
	$3,572,930	$371,596
Deduct int. and misc. cgs.	250,205	268,881
	$3,322,724	$102,687
Net prof. bef. prov. for Fed. taxes	3,322,724	102,687
Deduct prov. for Fed. inc. taxes	405,000	
Net profit for period	$2,917,724	$102,687

Mike O'Toole Made Honorary AMPA Member

An honorary membership in the Associated Motion Picture Advertisers has been accepted by Michael O'Toole, past president and executive secretary of the M. P. T. O. A. At the last meeting of the A. M. P. A., he was presented with the illuminated certificate by Arthur James, acting for the association. R. R. Woodhull and Clinton K. Myer were present to see O'Toole receive the honor. President George Harvey complimented Mr. O'Toole in his speech of introduction.

M-G-M Official on Coast To Go Over Season's Plans

(Hollywood Bureau, Motion Picture News)

Hollywood, Feb. 6.—J. Robert Rubin, of M-GM, arrived here Wednesday and will remain for two weeks, during which he will go over tentative production layouts for next season's releases. Felix Feist is to follow Mr. Rubin here within the next three weeks, and Howard Dietz shortly after.

Production Costs One-Third Less on All-Talkers Than on Same Picture in Silent Form

Penn. Bills Provide for Sunday Local Option

LEGALIZING Sunday sports and amusements would be passed up to communities by a bill presented to the Pennsylvania legislature by Assemblyman Pusmanno. It would permit each municipality in the state to decide for itself by a referendum vote at the next general election whether it is lawful to engage in Sunday sports and amusements after 3 o'clock in the afternoon.

A provision of the measure is that 15 per cent of the registered voters of a municipality must petition before the question can be submitted at the polls. Assemblyman Valtz has submitted a similar bill, which, however, provides that Sunday amusements could not be put on before 7 o'clock in the evening, though sports would be permitted in daylight.

Will Prosecute Unlicensed Use of Phonofilm

General Talking Pict. Warns Against Unauthorized De Forest Apparatus

General Talking Pictures Corporation warns exhibitors that immediate prosecution will follow any unauthorized use of the De Forest Phonofilm equipment. Reports that salesmen other than those permitted by General Talking Pictures are offering devices claimed to be the De Forest Phonofilm, or said to be licensed under licenses of patents of Dr. Le De Forest, have aroused the company, which declares that no company aside from General Talking Pictures can deliver the De Forest Phonofilm equipment.

Fox West Coast Theatres Official Name of Circuit

(Hollywood Bureau, Motion Picture News)

Hollywood, Feb. 6.—Confirming a story exclusively published in Motion Picture News several weeks ago all West Coast Theatres are to take over the name of Fox, which will be figured prominently in all signs and announcements. The official announcement has been made that beginning immediately the name will be Fox West Coast Theatres.

This means the spending of over a half million dollars on electric signs alone. The same move will be made with all chains added by Fox to the circuit during the past year.

Reduced Script Scenes And Long Talking Sequences Given as Reasons for Expense Reduction

(Hollywood Bureau, Motion Picture News)

HOLLYWOOD, Feb. 6.—Production costs of all-talkers are at least one-third less than the same grade of production done in silent form, according to reports on three all-dialoguers during the past few months. The three pictures were made as talkers only, without silent versions accompanying.

Even though cost of recording and license fees for electrical apparatus runs into heavy figures on each production, negative costs have been materially reduced over those of all-silent films. Reasons advanced for the cut in costs claim that the talker contains a smaller number of script scenes, and talking sequences run for a longer period of time than those shot for a silent production. The number of sets and locations are greatly reduced in making an all-talker, and rehearsals are held for each scene, thereby eliminating a large number of takes for each scene before the latter is passed by the director.

The reduction in production cost applies only to a picture that is made as an all-talker, without a silent version made separately or intercut with scenes from both versions. When a picture is made in both the silent and talker version, production costs for the two averages about one-fourth more than the estimated cost of the silent version.

Fox and Sheehan in Secret Visit to Movie Capital

(Hollywood Bureau, Motion Picture News)

Hollywood, February 6.—William Fox and Winfield R. Sheehan arrived secretly in Hollywood last week. When they left New York information was given out that they intended attending the opening of the new Fox St. Louis house on January 31. Instead, they arrived in Hollywood that night.

Their arrival gave rise to several reports, none of which could be verified.

It is understood they will return to New York this week.

George Walsh Returning to Fox; Out of Films 2 Years

(Hollywood Bureau, Motion Picture News)

Hollywood, Feb. 6.—George Walsh is returning to motion pictures after an absence of two years. He has been signed by Fox, and will be seen in Raoul Walsh's next production, the title of which has not yet been set. Walsh has not been with Fox for the past eight years.

RCA Officially Enters The Motion Picture Industry With Radio Pictures As Trade Name

Recently Merged Companies Will Distribute Product to All Corners of World

RADIO this week made its actual entrance into the motion picture industry.

Official announcement was made by Joseph I. Schnitzer, president of RKO Productions, Inc., that "Radio Pictures" had been selected as the trade name for RKO Productions, which is the motion picture producing and distributing unit of the recently formed Radio-Keith-Orpheum Corporation.

"Radio Pictures," dialogue motion pictures, will be produced, distributed and exhibited through the resources of the Radio Corporation of America, the RCA Photophone Company, the General Electric Company, the Westinghouse Electric and Manufacturing Company, National Broadcasting Company, the Keith-Albee-Orpheum circuit of theatres and RKO Productions, Inc.

In commenting on the entrance of radio into the picture industry, David Sarnoff, executive vice-president and general manager of Radio Corporation of America, said:

"Beyond our function in the field of international and other telegraphic wireless communication, it is our business to develop sound reproduction through the latest of the arts of electric communication. Thus the electrical group has established a great nation wide service of broadcasting in the United States; it has cooperated with the phonograph industry in the creation of new sound reproducing instruments; it has now come to the motion picture industry to cooperate in the development of the new art of sound motion pictures."

Paramount Observes Industry's Birthday

THE Southern California motion picture industry celebrated its 21st birthday on last Monday, February 4 and that fact was given cognizance of when the Paramount studio in Hollywood ceased operations for two minutes at eleven o'clock in the morning. It was in 1908 that Francis Person and Thomas Bogg turned the first crank in the first California studio.

Changes in Universal's Sales Ranks

Earl Kramer Appointed Mgr. Eastern Div.; Other Shifts in Selling Force

Several important changes in the ranks of the Universal selling force were made last week by M. Van Praag, general sales manager for Universal.

Earl Kramer, for some time general manager of the New York exchange, has been elevated to the post of Eastern Division manager with supervision over Buffalo, Albany, Pittsburgh, Washington and the New Haven branches.

Dave Miller, Universal manager in Buffalo, fills the position vacated by Mr. Kramer. Al Herman, Universal salesman, takes over Mr. Miller's post, C. P. Lester, manager in Jacksonville, has also been promoted to the management of the Atlanta exchange, a vacancy caused by the resignation of Ben Y. Cammeek. His post will be filled by Cowan Bain.



BLANK-STOLLER, INC.
HIRAM W. BROWN
President
Radio-Keith-Orpheum Corp.

RADIO CORPORATION OF AMERICA
DAVID A. SARNOFF
Executive Vice-President and General Manager
Radio Corp. of America

JOSEPH I. SCHNITZER
President
RKO Productions, Inc.

Canadian Music Rights Society Case Dismissed

Privy Council Rules Against Toronto Firm; Exhibitors Benefit by Judgment

An important decision, by means of which Canadian exhibitors will save a considerable outlay in musical copyright fees, was recently handed down in the highest tribunal of the British Empire on February 1, when the Privy Council dismissed the appeal of the Canadian Performing Rights Society, Ltd., Toronto, with costs.

This judgment, issued at London, found that the Canadian Society had not observed the clauses of the Canadian Copyright Act requiring registration of all copyright assignments at Ottawa, the Canadian capital, before imposing any royalties in the Dominion. The Society questioned the interpretation of the clause, but the Privy Council ruled that there could be only one meaning and dismissed the appeal.

If the result had been otherwise, the Canadian Rights Society had arranged to impose an annual license fee for every theatre in the country on a seat tax basis to cover royalties on musical compositions controlled by the Society.

Interest in Picqua Co. Acquired by F. M. Zimmerman

Fred M. Zimmerman, president of Associated Theatres of Buffalo and treasurer of Affiliated Theatres of Pittsburgh, controlling a group of some 70 theatres, has purchased an interest in the Piequa Amusement Company which owns and operates the Bijou and May's theatres in Picqua. At the annual organization meeting of the Picqua Amusement Company, Zimmerman was elected vice-president and director. William Erk was re-elected president and R. V. Erk secretary-treasurer. Directors are William and R. V. Erk, F. M. Zimmerman, Walter Henne and George M. Peffer.

Paula Gould Leaves RKO; Warshawsky Publicity Chief

Paula Gould, associated for the past seven years with RKO Productions (formerly FBO), resigned this week. She leaves for Hollywood next week to take one of two production offers made her on the Coast.

Succeeding Miss Gould as general press representative of RKO, in charge of trade paper and daily publicity, is Sam Warshawsky. Ken Hallam will have charge of exploitation, tie-ups, etc., while John Moynihan will supervise press books.

Walthall in "Bridge" Cast

One of the leading roles in "The Bridge of San Luis Rey," the Metro-Goldwyn-Mayer film that Charles Brabin is making, has been given to Henry B. Walthall. He will play Father Juniper.

Two Films in a Fortnight on B'way Attract a Total Gross of $413,953

"Wolf of Wall St." Smashes Rialto Record at $57,992

NEW YORK.—A few years ago one would have been pointed out as "nuts" if they made the prediction that two pictures could come on Broadway, stay two weeks and turn in a box office gross of almost a half million dollars. Yet that is exactly what happened in the two weeks ending last Friday at the Roxy and Capitol Theatres. Those two houses turned in a combined gross of $413,953.15 on the two weeks in which the attractions that they played were "In Old Arizona" and "A Woman of Affairs." Another wallop to hit the street last week was "The Wolf of Wall Street," the first talker in which George Bancroft is starred. This picture came into the Rialto without any particular advertising campaign and succeeded in smashing the house record to bits by turning in $57,992, almost $5,000 better than the previous record of the theatre, which was held by Harold Lloyd in "Speedy."

It is quite possible that "The Wolf of Wall Street" was helped by the Capitol, Roxy, and Strand, all holding over their attractions last week, but even so those three houses did what they would normally do without extraordinary strong attractions.

Of the two big money pictures over the two-week period "In Old Arizona" at the Roxy got the top. The first week that the feature was shown it came within a few dollars of creating a new house record by getting $142,673.50. Last week the returns were $108,728.50, making a total for the two weeks of $251,402. The picture is said to have cost in the neighborhood of $125,000 to make. If the Fox exchange played it at the Roxy on a 50-50 split over the house net, which is around $70,000 a week, the film rental for the two weeks is almost half the cost of production.

At the Capitol "A Woman of Affairs" showed even a more remarkable record, for where the Roxy fell off more than $30,000 on its second week, the Capitol went off only around $13,000. The first week at this house was $87,795.05 and the second $74,757.10, a total of $162,552.15 on the fortnight.

The Strand, which held over "On Trial" for a second week, rolled up a total of $72,100 on the two weeks, the first week being $41,276 and the second $30,824. This total added to the other two holdovers shows a gross in three houses over the two weeks of $486,053.15, which is mighty close to the half million dollar mark.

The Paramount, while not exactly in the hold-over class, played "Interference" for the week, the picture coming to the house directly from its nine week $2 run at the Criterion directly across the street, and at the same time also playing the Paramount Theatre, Brooklyn, which is also a part of New York. In the Broadway house it got $80,187 on the week, while in Brooklyn the business showed $66,547, a total of $146,734 for the two dates.

Emil Jannings in "The Sins of the Fathers" which vied with "The Wolf" as a new arrival on the street, played the Rivoli to a return of $38,681 for the week. This bore out the prediction that was made early the week before that Bancroft in a talker would outdraw Jannings almost two to one.

"Sal of Singapore," Pathe's much discussed talking release, over which the censorship battle has been waged, failed to show anything startling at the box office for the engagement at the Colony, where the statement showed $12,127. The little Cameo also had a holdover in "U Boat 9," which on its second week got $6,150.

The three new features that came in for a run at their respective theatres all showed fairly well at the box office. Richard Barthelmess in at the Central showed the strongest, "Weary River" getting $21,318. This being due to the fact that the scale has been stiffened for all performances. The matinees are very stiff, $1 top, and the nights, $2. Over the week-end on Saturday and Sunday three shows are given with a $2.50 scale in effect. This makes it possible for the 922-seat house to turn in the big figures it is getting. At the Criterion, where Richard Dix in "Redskin" is in for six weeks only, the returns last week were $14,507. "The Letter," a Paramount all-talk feature with Jeanne Eagles starred, is the next attraction due at the house, with "The Canary Murder Case" due to follow "The Bellamy Trial" at the Embassy when that one finishes. Last week, its first full week, showed $9,805.75 for the latter picture.

The two features that are hanging on and still grinding out big money are Al. Jolson in "The Singing Fool" at the Winter Garden, where $33,835.75 was hung up last week. This was the biggest money in any of the two-a-day showings. Fannie Brice in "My Man" at Warner's returned $18,679.75 last week, while "Alias Jimmy Valentine" at the Astor finished its run with $13,123.25. "Broadway Melody" came into the Astor on Friday of this week.

"The River," which is still at the Gaiety with the business constantly slipping, turned in $9,060.75 last week.



Foremost in the cast of talented entertainers in "Broadway Melody," the new talking-singing-dialogue production from Metro-Goldwyn-Mayer, are Bessie Love (who has given proof of her ability as a performer), Charles King (a figure from the musical stage now exhibiting his wares in talkfilms), and Anita Page (one of the best finds of last year who is rapidly forging ahead).

Bad Weather, Big Business for Portland, Ore.; $21,000 Is Best

PORTLAND, ORE.—"Bad weather and big business," sounds almost impossible but it was true nevertheless, at least for two of the big first run houses, whose film attractions and stage presentations proved too strong to resist, and in spite of near-zero weather and a half foot of snow drew capacity houses at practically all evening performances and matinees were larger than for some weeks past.

Some twenty-five thousand crowded the ample foyer of "The Portland" during the first three days, and indeed found a much bigger and better show, as had been promised them, in "The Shopworn Angel" and enjoyed to the full the exceptional Paramount offering. Gross for the week was $20,000. Heading the first Publix stage show to visit this house this year was Billy Dooley, together with a galaxy of real talent in "Blossoms." The musical novelty also came via Paramount, Borrah Minnevitch and his musical revelers were also enjoyed. George Johnson, as usual contributed excellent organ numbers.

At "The Broadway" equally as good business was enjoyed, waiting lines being again in evidence to renew accquaintance with two old favorites Billy Haines and Will King; the former in "Alias Jimmy Valentine," who was in good voice, and Will King who brought another bunch of good looking girls. Georgie Still and his musical syncopators played well both on the stage and at two dances on the famous mezzanine. The house did $21,000

"Submarine" was held over by popular demand at the Pantages and drew good business. Five dancing and singing acts rounded out a splendid bill.

"The Music Box" billed "Conquest" for just the one week, with good box offices at evening shows, but only fair matinees. Fox Movietone news and Vitaphone acts were good and applauded.

The hold-over at "The Blue Mouse" was "The Little Wildcat" which did a fair business only, though the top price was reduced to 35c.

Colleen Moore dropped into the "United Artists" for the first time, and also drew fairly good-sized box office with "Synthetic Sin," with Vitaphone accompaniment.

RED INK CIRCULATION

Trade paper circulation must be classified—not bulked.

Exhibitor readers vary greatly in purchasing power.

Bulk circulation, or the largest number of subscriptions, doesn't necessarily mean coverage of the greatest amount of purchasing power.

There is plenty of *red ink* circulation to be had by any trade paper, but it is costly and dangerous to the advertiser

There is no official circulation audit that classifies subscribers in terms of buying power.

"Old Arizona" Clicks in Cleveland

Good Pictures Send Boxoffices to Top Figures

CLEVELAND.—Good pictures and good weather combined to produce good business along the film Rialto last week. Most of the downtown first-run houses offered outstanding attractions, and the public, ever on the lookout for novelty and merit, paid tribute via the box office.

"In Old Arizona" continued to be a knockout in its second week at the Hippodrome with $19,000. Breaking all records in the first week of its engagement, it touched, in its second week, the record held previous to this engagement.

"Interference" also was a great success. It played at the Allen Theatre, and received excellent notices from critics and full support of the public. Business was considerably above the average with $18,000.

"Abie's Irish Rose" made a good showing at the Stillman. Considering that the plot is so well known, that the play has enjoyed long engagements in this city, and that other pictures of similar theme have been produced, it drew good attendance—good enough to hold the picture over a second week. The gross for the week was $15,000.

"Synthetic Sin" showed good results at the State with $20,000. Colleen Moore has a following and it turned out in numbers and with enthusiasm to see her latest picture. "True Heaven" did just fairly well at Keith's Palace. War and spies have not the general pulling value of erstwhile days. The picture suffered somewhat, probably because the Palace had had two very big weeks previously, and people take their vaudeville in moderate doses. The show pulled $17,000.

"Hey, Rube" and "Marked Money" divided the week at Keith's East 105th Street. Both pictures did just average business.

Competition was keen in the local amusement field last week. Alexander Moissi, Europe's foremost actor appeared for a week at the Hanna in the Max Reinhardt's production of "Temptation." Chaliapin gave a recital at the Public Auditorium, and Yehudi Menuhin, the 12-year-old violin prodigy, offered two concerts, which were both completely sold out.

$28,000 for Eastman Breaks Record, But is Topped By Palace

ROCHESTER.—Last week was not normal in Rochester. Publix brought its first unit show to the town for its grand opening of the recently leased Eastman Theatre. Against the Publix unit, Van and Schenck at Keith's Palace were considered a good drawing card.

"Three Week Ends" at the Eastman drew a good crowd. With the Publix presentations it shattered all attendance and admission records for the house with a gross of $28,000. The Keith-Palace, however, did $30,000, the feature picture being "Captain Lash," with six vaudeville acts.

"Sunrise" was "over the heads" of the public, according to Manager Thomas D. Soriero of the Rochester. This fact and Publix gave him a not so good week with $17,500. He usually averages around $25,000. At Fay's "The Barker" did $6,500, and at the Regent "Do Your Duty" did the same. "Runaway Girls" and "Avalanche" split an $8,500 week at the Piccadilly.

"Interference" Brings Capacity Business to Albany Mark Strand

ALBANY.—Aside from the "Singing Fool," which ran to record breaking business some months ago at the Mark Strand in Albany, there has been no picture shown at the theatre which attracted greater crowds than the 100 per cent all-talkie "Interference." Every night there were crowds standing far along the street, awaiting a chance to enter the house. The picture could easily have been held for another week. The matinees ran very heavy. In addition to the feature there were the usual two Vitaphone presentations as well as the Movietone News.

The next best business-getter in Albany for the week was "Naughty Baby" which served to pack the Ritz night after night, although it was generally conceded that the picture was rather light. The Leland reported satisfactory business with its week of "Dream of Love." This theatre is installing sound equipment and will be in a better position to meet competition by the latter part of the month.

The Clinton Square theatre in Albany continues its policy of first run double features and played to normal business last week with "Prep and Pep" and "Casey Jones." Proctor's Grand started off the week with sound and reported immediate response in business. The theatre used "Captain Swagger."

Harmanus-Bleecker Hall, which is now using sound pictures, double program of sound and silent features, is having a very substantial increase in business these days and the house is filled to capacity each night. "On Trial," running for one half the week apparently pleased every one and the crowds were excellent. Seemingly the theatre made a mistake in not holding this over for the entire week, for "Naughty Baby" that followed for the last three days did not pan out any too well. The Lincoln split its week to ordinary business with Billie Dove in "Adoration" and "Beware of Bachelors" the latter part.

Memphis Shows Healthy Upward Boxoffice Trend

MEMPHIS, TENN.—Despite rainy weather for much of the week, box office grosses in Memphis showed a healthy upward trend during the week ending Jan. 26, from the low ebb of the flu epidemic during the first two weeks of the month.

Loew's Palace, with Paramount's all-talker, "Interference," did its best week's business since long before the holidays despite the rain, though nothing approaching a record was set. Loew's State opened and closed the week well, with M-G-M's "The Trail of '98," and five stage acts, but slumped in mid-week owing to bad weather.

The new Orpheum did its second best week since the holidays with six acts of vaudeville, headlining Mary Haynes, and "Show Folks," Pathe picture, but had far from capacity business.

Pantages did not come up to expectations with Universal's "The Man Who Laughs," and three acts of vaudeville, the usual bill being shorn of two acts to allow for the long feature. Business there was "poor." Business at Loew's Strand, smaller first-run picture houses of the Loew chain, was "very poor," with "Prep and Pep," Fox comedy.

Dog Show, Cold Weather Slacken Business in Baltimore Houses

BALTIMORE.—A dog show, combined with very cold weather, hurt moving picture business at the first run theatres here.

"Synthetic Sin" was offered as the feature picture on the bill at Loew's Century with Cheerio, the Loew Publix stage show, with Jack Stanley as M. C. Business at that playhouse dropped, doing $19,500 on the week.

At the Hippodrome "Domestic Meddlers" was the feature film attraction, which augmented the Bert Smith Players in "Getting Gertie's Garter," with vaudeville acts and a chorus. The week was estimated at $12,000.

"On Trial," the dialogue picture, was offered at Warners' Metropolitan for its third week, and proved a splendid attraction.

"The Last Warning," offered as a silent attraction at the RKO house, Keith's, formerly New Garden, was accompanied with five acts of RKO vaudeville. It did only fair business.

"In Old Arizona," the all-dialogue production, entered its second week at the New Theatre, and held up well enough at that house.

"Submarine" was the sound production at the Rivoli. It had been shown at $1.50 top at Ford's several months previously, but did splendid business.

"Interference," the Paramount all-talker at Loew's Stanley, did $22.500 for the week. At Loew's Valencia, "Abie's Irish Rose" was offered for its second run, and did business estimated for the week at $4,000.

$17,500 Gross Best for Week in Milwaukee

MILWAUKEE.—With clear but very cold weather prevailing here last week just about average business was maintained at the first-run houses. The Wisconsin showed "The Shopworn Angel" to a gross of $17,500, which was just a few hundred below the gross for this house last week. The other picture theatres, as a rule, did a little better than the previous week.

The Strand had on display "Abie's Irish Rose," and it did a snug $11,000. Next in line came the Alhambra, which did $9,000 with "Red Hot Speed." The Merrill, with "What a Night," took a slight jump to $4,000.

Seattle Top Figure is $18,500

Palm Goes to "Trail of '98" At Fifth Avenue

SEATTLE.—West Coast's Fifth Avenue Theatre, playing "Trail of '98," walked away with the leading gross in Seattle last week, being several thousand dollars ahead of its usual gross, and almost that much ahead of any of the other houses. The $18,500 week was a result of keen interest in this picture of the Northland, and exceptionally glowing reviews by newspapers and audiences. "The Spellbinder" as a short subject was a fine attraction, and a good musical act rounded out a very strong bill.

Second in the running came Publix's Seattle Theatre, just a little below their previous week with "Sins of the Fathers" with "Someone to Love" as the feature. The Jannings film did $15,500—the Rogers film around $15,000. It was a mediocre picture, but was put on almost cold after a previously-booked film had not lived through a staff preview. A strong Fanchon-Marco stage unit helped mightily in putting this show over to business just a little above average.

The two Hamrick theatres played hold-over films. "Conquest" at the Blue Mouse failed to create much enthusiasm, and its $8,000 was slightly low. At the Music Box, "My Man" was concluding a month's run, and consequently $9,000 was about all that could be expected. This was also below average.

The two vaudeville theatres both played to average business. At the Orpheum, the stage show was the drawing card and the "Singapore Mutiny" film was just a mediocre filler. Pantages, on the other hand, let "The Last Warning" in its sound form carry the program, topping the stage portion. The latter film was a strong attraction, and kept the house well up in the money all week.

West Coast's Coliseum Theatre took low prize with "Riley the Cop." It was a very ordinary film and didn't rise much over the $6,000 mark.

"Old Arizona" Packs Warfield In San Francisco

SAN FRANCISCO.—"In Old Arizona," at Loew's Warfield with "Hollywood Scandals" and "Californians" as presentations were the leading attractions here last week. This theatre was crowded all week.

At the Pantages Theatre, "Gang War," a Vitaphone, went over fairly well, but not as expected. "On Trial," at the Embassy, a Vitaphone theatre, went over very well as did the Vitaphone picture "Lonesome," shown together with the stage revue, "Egyptian Honeymoon" at the El Capitan.

Publix Theatres in San Francisco have been doing better than they did a few weeks ago. "The Rescue," shown at the California had a good week. Nat Holt, a long time film man, has taken over this house. "Three Week Ends," reported very good business the two opening nights and some of the other nights at the St. Francis. The afternoons were not so good. The Granada, another Publix house, reported good business with "Scarlet Seas," together with their presentation, "Blossoms" and Bryant Washburn in person.

In the residential districts the theatres did well as many do not care to travel down town when weather conditions are poor. The Coliseum reported good business with "Power." The Alexandria did very well with "The Cameraman" and "Dry Martini."



Sally Blane, Wampas baby star and RKO's starlet. She was the first player to be signed to a long-term contract by RKO Productions.

Snows In Salt Lake City Fail To Hit Business

SALT LAKE CITY.—Some very good theatre attendance was had at the Salt Lake City motion picture houses last week in spite of the fact that heavy snows and extreme cold prevailed.

"Simba" Martin Johnson's African Picture did a capacity business at the Paramount Empress. The Capitol Theatre offered Victor MacLaglen in "Captain Lash" as the feature picture and Fanchon and Marco's stage presentation, "Frivols," with highly satisfactory results as to patronage.

The picture presentation on the Pantages bill was "A Lady of Chance" which played to good sized houses. The Victory did an exceptionally big business with the synchronized production "The Haunted House," a Vitaphone feature, also offering Vitaphone acts and Movietone News.

The feature offering at the Gem was "Sal of Singapore," and good sized houses attended. "Show People" was shown as a second run to fairly crowded houses at the Rialto, and "The Law of the Range" and Helen Foster in "Sweet Sixteen" was the State Theatre offering, with satisfactory attendance.

$7,232 Best In Richmond With Opera Opening

RICHMOND, VA.—The past week of grand opera made serious inroads into the box-office receipts of motion picture exhibitors, despite the fact that several of the widely heralded films showed here during that time. Loew's, the biggest house in town, with 2,200 seats, grossed $7,232 with Emil Jannings in "Sins of the Fathers."

The Byrd came next with "Showgirl," grossing about $4,925, against their present house record of $6,000.

The Capitol, with only 600 seats, did a fair week's business, showing "The Red Dance." They grossed $2,810. The Colonial, Wilmer and Vincent house, grossed $2,562 with "A Lady of Chance."

Buffalo Breaks Records Despite Sub-zero Weather

BUFFALO.—Business at the downtown theatres broke high records here last week in spite of the sub-zero weather. "In Old Arizona" was the screen feature at the Great Lakes. This picture did so well the previous week it was held over for another week and continued to break all records.

"The Barker" at the Buffalo proved to be a first class attraction. "Behind the German Lines" drew them in slowly at the Hippodrome, with five acts of Keith-Albee vaudeville on the same bill.

"The Doctor's Secret" at the Century shared honors with the other downtown theatres when the box-office reports went over the average.

The Lafayette played "Sal of Singapore." It did good business but was helped along with five good acts of first class vaudeville. Shea's North Park did fair business with "Home Towners."

Irene Rich starring in "Women They Talk About" was the feature on the silver sheet at Shea's Kensington. Moderate business was the result. At the Victoria "The Red Dance" made a fairly good showing in the box office. "Three Week Ends" was seen at the Plaza. The first two days were a little slow, but it went over the top.

The Kenmore theatre played a double feature, "The Terror" and "Show People." They were money makers.

"Submarine" starring Jack Holt was at the Granada Monday-Tuesday and Wednesday and brought very good business.

Birthday Show Brings $20,000 in Indianapolis

INDIANAPOLIS.—Capacity houses at the Murat and English's last week cut the movie attendance in first-run Indianapolis theatres. Weather also contributed to the bad business condition. The Indiana did about $20,000 business with a Skouras-Publix third birthday anniversary show. Charlie Davis' band was featured with "Show Folks."

The Circle did only $14,500, according to estimates, with "The Doctor's Secret." Loew's Palace clicked $9,000 with "The Rescue. The picture did not do what was expected, although Lily Damita, star, made a personal appearance the first day. "Captain Lash" at the Palace did $8,000.

Oklahoma City Best Gross for Week Is $6,000

OKLAHOMA CITY.—Influenza and the cold weather did not keep the patrons away from the theatres in Oklahoma City the past week, and good bills stirred interest and roused box office grosses on the whole.

"The Mask of the Devil" together with the National Players at the Criterion did about $4,500 gross. "Alias Jimmy Valentine" in sound, went over big at the Capitol to the tune of about $6,000. "In Old Arizona" did splendidly at the Liberty with estimated gross of $5,000 and the Empress with "The Haunted House," had an estimated gross at $4,000. The Orpheum with splendid vaudeville estimated gross at $6,000.

Boston High Gross Hits $32,000

Metropolitan Tops List With "Doctor's Secret"

BOSTON.—With a full week of grand opera by the visiting Chicago Civic Opera Company in Boston and the influenza epidemic still making itself felt, although with lessening force, the past week has not been up to standard from a box office standpoint.

Continued cold weather with occasional snow made another dent in the receipts for the week. January proved not so satisfactory a month as the same month a year ago when weather and health conditions were far better than this year.

"Craig's Wife" at the B. F. Keith Memorial Theatre grossed well, running above $20,000. The Keith-Albee interests, in making this theatre the real "home of vaudeville" have made excellent selections of those numbers with a very wide variety of program which has resulted in more importance being attached to vaudeville in this theatre than in any other New England house.

Considering the adverse conditions, the "Doctor's Secret," an all talking picture at the Metropolitan, did a good week's business and showed better than $32,000. Ted Claire and his syncopators supplied the stage attraction with Arthur Martel playing a number of trick numbers on the organ.

Loew's State had no complaint to make as a result of the showing of "A Lady of Chance" which showed a decided improvement over the previous week's business although by no means establishing a box office mark.

"The Barker" showing simultaneously at the two Publix houses, the Washington Street Olympia and the Fenway, did a better than average business at both houses. It was reported as doing better than $15,000 at the Olympia and above $8,000 at the Fenway.

"Interference" at the Scollay Square Olympia reports a fair week and this same film played at the Capitol, with the exception of Monday night, to a good business. On Monday night the world's premiere of "The Wolf of Wall Street" was given to a capacity audience at a new high top for the theatre and for the first time a premiere showing has been made at one of the outlying houses. The experiment was so successful that it is certain to be repeated at another of the suburban theatres before the season closes.

"Give and Take" was well received at the Keith-Albee Boston where Gene Greene in person was the stage attraction. "Dream of Love" grossed fairly well at Loew's Orpheum, which staged a girls' dancing contest.

$9,925 Gross For Keith's Ritz At Birmingham

BIRMINGHAM.—Business for the period from January 21 to 26, inclusive, took an upward turn, with the Ritz, a Keith house, leading. The gross here fell just short of $10,000 with $9,925, but this was just as much due to the Friedland Night Club presentation as to the feature picture, "The Haunted House."

The Alabama went over the $9,000 mark for the first time in six weeks. The figures were $9,100 with "Interference" as the feature attraction. "A Lady of Chance" did $3,450 at the Empire and "The Case of Lena Smith grossed $1,400 at the Strand.

An outstanding feature of the week was the exceptional second run showing of "Lilac Time" at the Rialto, a house with but 350 seats. Sound effects were displayed with a non-synchronous device. With a 20 cents top price the gross reached $2,500.



Screening a famous novel. Ernest Torrence and Raquel Torres rehearsing a scene with Director Charles Brabin for the Thornton Wilder prize-winning story, "The Bridge of San Luis Rey," which Metro-Goldwyn-Mayer is picturizing.

Minnesota Does $24,000 With Thermometer Around Zero Mark

MINNEAPOLIS.—With sub-zero weather prevailing for about two days last week and the thermometer hovering close to the zero mark the rest of the time, Minneapolis houses managed to maintain a good average for the week, ending February 2, though slightly below normal.

The Minnesota, much the largest house in the city with a capacity of 4,025, as usual, led in the grosses with $24,000, or about 98 per cent of the average figures for this theatre. The feature screen attraction was "Naughty Baby," with Movietone shorts and a Publix unit rounding out a good program.

Next in line came the State with a gross of $18,500. Warner Bros.' "On Trial" was the screen feature and a good one, which was helped out by a splendid stage show.

Close behind the State came the Hennepin-Orpheum with a combination of feature film and six vaudeville acts. The house got $17,500 on the week, the feature picture being "Alias Jimmy Valentine."

The smaller houses fared rather badly with averages falling to from 70 per cent to 95 per cent of normal business. Pantages showed "Gang War" and five acts of vaudeville to a gross of but $7,500. The Lyric with "Oh Kay," an Our Gang comedy and an organ novelty did only $2,500, while the Strand with "Beware of Bachelors dropped to $2,000.

Keith's Does $14,000 in Blizzards and Zero Weather at Syracuse

SYRACUSE.—Held over by popular demand, Van and Schenck at B. F. Keith's Theatre topped all Syracuse houses with a gross of $14,000. The famous pair had them standing up despite blizzards and zero weather. "Love Overnight," Pathe feature, split the week with "His Last Haul," FBO, and five Radio Keith Orpheum acts.

Ronald Colman's first starring picture, "The Rescue," did just an average week's business for Loew's State. The United Artists feature brought in $10,500. Also featured on the program were two Metro Movietone acts, M-G-M news and Fox Movietone. Maurice, organist, combined two soloists in his organlogue, and Bruce Brummit and his 17-piece concert brought the program to a close.

"Three Week Ends," Paramount, featuring Clara Bow, played to $9,000 gross at the Eckel Theatre. "In a Persian Market," Tiffany-Tone, was shown along with two Vitaphone acts.

Janet Gaynor and George O'Brien, featured in the Fox sound picture, "Sunrise," played to the tune of $10,000 at the Empire Theatre. Fox Movietone, Collegians and two Movietone acts rounded out the bill.

"Me, Gangster," Fox sound picture, featuring June Collyer and Don Terry at the Strand, did below average business, the gross being $6,500. Strand Debutante Orchestra, two vitaphone acts, Fox Movietone completed the bill.

Wesco Theatre Closing Due to Union Demands

WEST COAST'S Broadway Theatre in Tacoma, Washington, was closed on 30 minutes' notice last week by Richard Spear, Wesco general manager in Tacoma, as a result of demands of stagehands and other union house employes. In all probability, the Broadway, key house for Wesco in Tacoma, will remain dark indefinitely, according to Charles M. Thall, Western division manager who sanctioned the move in every detail.

Due to the shutdown, Fanchon-Marco revues will open in the Fifth Avenue, Seattle, the week after their showing at Portland.

"The Wild Party"

Phillips R. Holmes, son of Taylor Holmes, has returned to studio after long illness and has been given a role in Clara Bow's "The Wild Party."

Bancroft Film Tops L. A. Grosses

"Wolf" Registers $45,500; "Broadway Melody" Runnerup

LOS ANGELES.—This past week was a merry one for Los Angeles theatres, with strong attractions sending the box-office tunes at most instances up to a high pitch. "Broadway Melody" leaped off to a flying start on its run at Grauman's Chinese, the house check registering $9,685 for the opening night with a five dollar top. The figure reported for the week hit the $34,000 mark.

George Bancroft's "Wolf of Wall Street" broke all records at the Paramount Theatre, except one made by a personal appearance of Al Jolson. The take for the week here was $45,500.

Presentation of "The Flying Fleet," and the return of Rube Wolf in the berth of master of ceremonies at Loew's State, brought a return of $31,000. "The Redeeming Sin," playing a second week at Warners' Hollywood, managed to get $27,500.

Showing in its first week at the Carthay Circle, "The Divine Lady," exclusive of the opening night, corraled $16,000. "Lady of the Pavements," running for a second week at United Artists, rolled in a gross of $14,500.

Tampa's Annual Fair Opens and Crimps Theatres

TAMPA.—Cool weather and the opening week of the annual Fair had their effect upon theatre attendance. It was rather a spotty week with some days going over well and others off. The Tampa seems to be having a run of sure-fire Sunday openings with business each Sunday climbing up pretty close to the record of $3,000. This Sunday "White Shadows In The South Seas" pulled them in to pretty near that gross, but the business failed to hold up and the following three days dropped below normal. Then Thursday "The Flying Fleet" opened with a business for the day that went well over the average. The following two days were good.

"Behind the German Lines" did not click for the Victory. Tampa fans seem to be fed-up on these "official" war films and passed it up, so that business was only fair.

The Strand got Bebe Daniels in "What A Night" for the first two days and it brought big business. Bebe has been a standard attraction at the Tampa, at 60c top, until that house went talkie, so the Strand, with its 35c top, caught 'em.

Flu Epidemic Over, Memphis Back to Normal

MEMPHIS.—With virtually every theatre in the tri-state territory that was closed on account of the influenza epidemic now open and doing business again, theatres in Memphis last week fought off the ill effects of bad weather and proved that things were just about back to normalcy.

Loew's Palace, first-run picture house, did its best business since some time before Christmas with Paramount's all-talkie, "Interference." Loew's State, with five vaudeville acts and M-G-M's "The Trail of '98," did an excellent opening and closing business, taking the week's averages, but went down when too much rain fell during the middle days.



No fraternal regard here. Lupino Lane has reached the conclusion that his brother's, Wallace Lupino, voice has a sour timbre. These two stage and screen stars, both of the Educational ranks, recently underwent a voice test.

Stage Stars In Film Draw Well In Harrisburg

HARRISBURG.—Interest of the picture fans centered largely in "The Doctor's Secret," starring Ruth Chatterton, H. B. Warner and Robert Edeson, which showed at the Victoria. The general opinion in Harrisburg was that the stage experience of the stars gave them a great advantage in putting across the dialogue.

Some disappointment was expressed in "The Rescue," at Loew's Regent. The crowds were not up to the average that have been attending the house in recent months.

"The Singing Fool," which was retained for a second week at the Colonial after having shown to overflowing houses, night and day, during the previous week, continued to attract very satisfactory crowds.

Loew's Penn At Pittsburgh Has Tremendous Week

PITTSBURGH. — Another tremendous week's business at Loew's Penn. for the week ending February 2 with "Alias Jimmy Valentine" on the screen. The Publix Unit on the stage, "A Perfect Girl," was one of the best yet seen here.

"The Wolf of Wall Street" brought a good week's business for the Stanley. "The Haunted House" did better than expected at the Enright, and seemed to get a fair share of laughs. "Behind the German Lines" got by fairly well at the Grand for the week. The Regent had "Conquest" and played to an average week's business.

Handicaps Fail To Hit Business In Joliet Houses

JOLIET.—Despite handicaps of cold, sickness and the fact that this is the height of the athletic season here, the Rialto Theatre, with a capacity of 2,300 seats, reported an increased business with "Four Sons," presented by William Fox. "West of Zanzibar," Lon Chaney's starring vehicle, failed to pack the house the first half of the week. However, business ran on an average of $100 a day better than the previous week. Earl Lindsay's stage presentation "Revue of 1929" helped to increase business the last half of the week.

"Abie" Scores in St. Louis, Near Record

ST. LOUIS.—Few pictures in the show business history of St. Louis, Mo., have clicked so well at box-office prices without extra shows or advanced rates as "Abie's Irish Rose," the Paramount talkie special playing the Ambassador and which has established a new record for the year with $42,426. This is about $12,000 above the previous week's figures. The stage attraction was Ed Lowry's "Crinoline versus Jazz."

Loew's State, with "The Rescue" (United Artists), and a personal apearance of the starring player, Lila Damita, for January 28, had a good week. The picture got away to a big start for Saturday and Sunday and Miss Damita proved a very popular attraction an Monday. Later in the week, business tapered off. A gross in the neighborhood of $19,500 was realized.

The Missouri theatre went $21,896, or about $4,700 behind the previous week. The screen attraction was "The Case of Lena Smith" (Paramount). Eddie Peabody, in "Flying High" on the stage, and Milton Slosses at the organ, gave a song review while Charles Previn directed another grand orchestral production.

All theatres in the Grand Boulevard district were affected somewhat by the Fox theatre with its 5,200 seats. The house enjoyed its grand opening on January 31.

The Grand Central, with its closing engagement of "The Barker" (First National), and several Vitaphone shorts, drew $9,889, or about $4,000 below the previous week. The Midtown, in the eleventh week of "The Singing Fool" (Warners) did $7,228, the poorest week for the run.

Business Picks Up During Week In Chattanooga

CHATTANOOGA.—Audrey Ferris in "The Little Wildcat" proved the best drawing card on Chattanooga's screen program for the week of January 25. With four acts of Keith vaudeville completing the program the Tivoli did almost capacity business for the three days of its booking.

Milton Sills in "The Barker" enjoyed a good run at the State Theatre all of last week.

Paramount's second all-sound program at the Tivoli the first half of the week, consisting of Ruth Chatterton and H. B. Warner in "The Doctor's Secret," with Borah Minnevitch and "His Musical Rascals" and "Just a Word," an efficiency comedy, lacked the drawing power of "Interference," which played the Tivoli the week before.

Calgary Slumps As Mercury Goes to Forty Below

CALGARY.—With sub zero weather prevailing, ranging from 25 to 40 below, business fell off during the latter part of the week. "The Home Towners" (all talking) at the Capitol Theatre only played to average business for the first three days with Lon Chaney in, "West of Zanzibar" (sound) drawing better crowds during the week end.

At the Palace Theatre the films for the split week were Norma Talmadge in, "The Woman Disputed" and Bebe Daniels in "What a Night" with box office returns below normal.

The Voice of the Screen

News and Comment on All Phases of "Sound" Pictures

Censorship Battle Rages in 15 States

Ohio Center of Fight For Free Screen

(*Continued from page* 415)

number of inspectors, each to be given a card signed by him. This card gives each inspector authority to enter any motion picture theatre at any time to witness showing of any film, and to enter any warehouse where films are stored to inspect these films, and see whether eliminations ordered are made. Reports current here indicate that more than 100 members of the recently-organized League for Better Motion Pictures are to be appointed.

Mrs. E. L. Grossman, chairman of the Motion Picture Division of the Cleveland Federation of Women's Clubs has gone on record as being opposed to censorship of talking sequences in motion pictures. "We are not in harmony with the movement," says Mrs. Grossman.

Cleveland exhibitors will use their screens to advise the public of the menace of this bill.

Through the introduction of two bills in Albany calling for the repeal of motion picture censorship in New York state, the question of the right of any state to censor motion pictures once more looms as one of the important questions to be decided at the present session of the New York State Legislature. Both bills have strong backing and there is no question that one or both may be reported out of committee and go to a vote. Introducers of the measures expect the backing of the exhibitors both through letters and telegrams to all members of the Legislature as well as at any public hearings that may be held.

Base Decision on Appeals

It is going to cost New York State more to censor its motion pictures. Under the motion picture division of Education Department, the following notation appeared:

"The increase in this division amounts to $12,865; this entire increase may be explained by the necessary changes in the commission and for the purchase of equipment to properly supervise the new era in motion pictures, namely the talking moving picture."

Censorship of the talkies in Pennsylvania was definitely and probably finally established when the Supreme court, the highest judicial body in the State, today announced a decision in favor of the contention of the State Board of Censors that the Act of 1915, under which the board operates, gives the board the right to pass upon the spoken part of sound films. This is notwithstanding that there is, of course, no specific reference in the act to the talkies which were unheard of when the law was passed.

The decision was based on appeals from two conflicting decisions of two branches of the Common Pleas court of Philadelphia, one upholding the right to censor talkies and the other declaring the board has no such right.

As a result of the Supreme Court ruling it is unlikely that the State Government will make any effort to amend the existing law as it would have tried to do had the highest court of the State held the board's powers do not extend to the talkies. Had an opposite decision been rendered by the Supreme court, Governor Fisher, who favors censorship of the talkies, would, it is believed, have sponsored an amendment extending the board's powers to apply to talkies, as he intimated some months ago, he would do, after a conference in Harrisburg with the Board members.

Would Classify Films

Members of the Maryland Censor Board would be required to give their full time to the work but their salaries would be increased according to a new bill recently introduced in the Senate at Annapolis, Md., by Senator A. Leroy McCardell of Frederick county.

This measure is sponsored by the Citizens' League for Better Motion Pictures. It was referred to the Committee on Judicial Proceedings.

The proposed salaries outlined in the bill would be $3,500 per year for two members and the chairman would receive $4,000.

Other provisions in the bill include that the Censor Board would have to classify pictures as to whether they are suitable to be shown to general audiences or to adults only. Also the Board would be given jurisdiction over all advertising matter including posters and art work.

If a picture designated by the Board as unfit for children under 16 were shown by any theatre, a sign would have to be placed outside the playhouse while it was on view, reading "ADULTS ONLY." No children under 16 would then be permitted to see such pictures unless authorized to do so by their parents or guardian.

The bill introduced before the Ohio Legislature at Columbus last week by Senator Davis B. Johnson, which provides for a drastic censorship of all talking sequences in motion pictures by the existing State censor board, has brought forth numerous attacks on the part of various film officials in Cincinnati.

Frederic Strief, president of the Cincinnati Film Board of Trade says: "From the official censorship of talking pictures to the censorship of the press, the pulpit and the stage is but a very short step. Speech is speech, regardless of the medium by which it is conveyed to the public. We have not tolerated a board of censorship of the stage, believing that police protection against indecency was quite adequate. The talking picture does not differ in kind from the stage play."



A leatherpusher gets attention between rounds. Larry Kent indulges in a stiff prizefight in "The Spirit of Youth," the Tiffany-Stahl feature in which Dorothy Sebastian co-stars with him

Talkies Bring Guest Star Roles To Idle Actors

Instead of Taking a Fling in Vaud. May Now Find Berths With Stock Cos.

(Hollywood Bureau, Motion Picture News)

Hollywood, Feb. 6.—A new field for screen actors not working, has been opened as a direct result of talking pictures. This is the "guest star" engagement with stock, repertoire and dramatic companies throughout the country. Heretofore, film stars so inclined, would fill in open time with vaudeville engagements, but found difficulty in securing contracts with the other theatrical style of attractions.

Stock companies in the major and minor cities of the country have invited as "guest stars" in the past, only well known legitimate names. Such engagements are for the run of one attraction, or for a summer.

Pathe Starts Production on First Downey Talkie Film

Production began this week on Morton Downey's first talking and singing feature for Pathe at the Sound Studios in the East under the supervision of Robert T. Kane. James Seymour, aide to Kane, is dialogue director and Basil Smith is assistant director. Paul Streger is supervisior.

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Laura La Plante, Universal's blonde star, some of whose forthcoming vehicles are "Dangerous Dimples," "Brides Will be Brides," "One Rainy Night" and "That Blonde."

Sound Systems Develop Battle For Playdates

Film and Disc Recordings Confuse Exhibitors On Equipment

Exhibitors who have not yet made installations of sound reproducing equipment in their theatres are wondering what system of recording sound will dominate during the coming year. They are not yet convinced whether it will be by disc or sound on film. With the large number of playdates involved, it is not unlikely that quite a battle will be on during the year.

S. R. Kent has come out with a statement that Paramount will do practically all of its sound producing by the film method. Only on rare occasions will the disc system be used. Albert Warner says Warners are well satisfied with the disc recording and will not switch until a better method is discovered.

M-G-M and United Artists have made no declaration, but are said to favor the film. Fox, Pathe and RKO will also do their recording on film. Many independent producers, along with Warners, will record by disc.

Sound Pictures Reopen Danville Silent Theatre

That sound pictures have brought a renewed general interest in films of all descriptions is shown in word from Leo G. Garner, manager of Danville Theatres, Inc., of Danville, Virginia. With the installation of sound apparatus in his Rialto Theatre, Manager Garner figures that the time is ripe for the reopening of the Capitol Theatre, which has been closed for over a year, and which, strangely, will be devoted exclusively to the playing of silent films.

The Capitol will show the best of the silent pictures and those pictures that are produced with orchestral accompaniment for Movietone presentation, but the latter will be presented with orchestra music, which Mr. Garner contends is better than the canned brand.

World Wide To Handle Wilcox Talkie Feature

"Black Waters," Made by Neilan in Hollywood, Set for Immediate Release

The current releasing schedule of World Wide Pictures, Inc., has been increased to the extent of one feature, a production made by Herbert Wilcox on the Pacific Coast and entitled "Black Waters." It is an all-talking film and was made by the head of British and Dominion Films, Ltd., of London, with the sound facilities that Hollywood offers. It will be distributed at once in the United States and Canada by the World Wide Pictures through Educational Exchanges.

Marshal Neilan directed the picture for Mr. Wilcox and used a cast that included Mary Brian, John Loder (loaned by Paramount), James Kirkwood, Lloyd Hamilton, Frank Reicher, Robert Ames, Hallam Cooley, Noble Johnson and others. It was financed by British capital. The story is taken from "The Fog," John Willard's play. Western Electric film disc processes were employed.

Sound Schedule Now in Effect At "U" City

Seven productions having dialogue are now in work at Universal's plant at Universal City as the present allotment of films on the all-sound schedule now in effect there.

Included are "Broadway," all dialogue; "The Cohens and Kellys in Atlantic City," containing several talk scenes; "The Shakedown," with sound and talk, and the following dialogue shorts: "High and Low Lifes of History," the fourth series of "The Collegians," and Movietone shorts with the Rooneys starred.

Pathe Sound Newsreel Is Now Issued One-a-Week

With the issue No. 7, the Pathe Sound Newsreel becomes a weekly release instead of bi-monthly as since its inception.

No. 7 is the current issue and contains: Captain Fried and crew of the S. S. America and the rescued sailors of the Florida; the Salt Lake City at the Camden navy yard; a press and sound camera interview of Fridtjof Nansen; Walter Cochrane in action at the billiard tables; one of the University of Pa. candidates for the Mask and Wig Club.

Bancroft to Star in "Race Track," Paramount Talkie

(Hollywood Bureau, Motion Picture News)

Hollywood, Feb. 6.—Paramount will star George Bancroft in "Race Track," with dialogue and sound. J. Walter Rubin and Wells Root are writing the original story and adaptations for both sound and silent versions.

Broadway Show Reviews

By Fred Schader

Nothing Fast About Denny's "Red Hot Speed"

Colony Show Has Two Women That Lend a Suggestion Of "Cooch" To Bill

Reginald Denny, in "Red Hot Speed," a sound feature with several talking sequences proves neither speedy uor very hot at the Colony. The surrounding show, with the exception of Paul Specht and his band, adds little to the gaiety of Broadway this week. There are two women offering specialties in conjunction with the band, one, Ruby Shaw, a contortionistic dancer, turns loose a lot of bends and floor rolls, while the other, Evans Burroughs Fontaine, slips over an Oriental Dance, with a suggestion of a cooch, that is a little snappy at times.

The show has been cut to the bone at the house because the feature runs an hour and fourteen minutes. In addition there was only a Lucky Rabbit Oswald cartoon comedy entitled "Sick Cylinder Love," which ran six minutes.

Paul Specht and his band took the next twenty minutes of the show.

That means that the audience got just a little more than an hour and a half of entertainment for its money. That is just a bit of cheating for Broadway, and audiences soon get wise to it and leave the house that puts on that kind of a bill flat. The Colony looked pretty flat on the night that the show was reviewed. Less than two-thirds of the lower floor was filled at the 9 o'clock show when the other houses on the street were crowded.

The stage portion of the entertainment opened with the band playing "Caressing You," with one of the boys handling the vocal end. This was followed by reviving "Dardanella," which strangely enough got a hand from the audience, after which Ruby Shaw appeared with her contortionistic routine. Then the band for two numbers, the first "When Summer Is Gone," and the second a comedy number with the boys singing "Everything We Like We Like Alike." Then Evans Burroughs Fontaine, and for the close "Why Do I Love You," by the band.

"B'way Melody" Premiere at Grauman's Chinese

"Broadway Melody" was given its first public showing recently at the Chinese Theatre in Los Angeles. The production is a Metro-Goldwyn-Mayer all-talkie.

"Trail of '98" Heads Strong Bill With Chester Hale Show at Capitol

A REVISED edition for the regular picture houses of the Clarence Brown production "The Trail of '98" and an outstanding stage revue with lots of color and action, produced by Chester Hale, are the attractions at the Capitol this week. The entire program runs exactly two hours and a half with the feature taking an hour and thirty-nine minutes of this time. On the whole it is very enjoyable entertainment and seemingly was enjoyed by the audience at the performances reviewed.

An overture of eight minutes duration has been fashioned of the "Hits of 1928" in which "The Man I Love" and "I Can't Give You Anything But Love, Baby" predominated brought a round of applause.

In presenting the Capitol Magazine and Fox Movietone News the house seemingly tried an innovation for there were two Movietone News shots interpolated between shots of the silent news reels. There was thirteen minutes of news stuff. The M-G-M News had the first shot, that of a trick skater at St. Moritz, which was followed by three clips from Paramount News showing Al Smith in bathing at Miami, the Rome, Italy firemen and their giant ladder and the race of the Paris delivery boys; then came three clips from the Fox silent news showing Dutch skaters, the baby bears at the Berlin Zoo, and the bethrothed royal couple of Norway and Sweden;

Immediately following was the Chester Hale production "Dominoes" with the forty Hale Girls on for the opening which brought Dave Schooler on for the first number "The Girl That Broke the Man That Broke the Bank at Monte Carlo," which was well worked out for comedy with various of the boys in the orchestra doing chorus versions of the song. Little Dolores Farris, an extremely pretty toe dancer, startled the audience when she uncorked her routine of Russian floor stuff on her toes. It was great. Dave Schooler went to the piano for the next number which had the Hale Girls on for a dominoe drill. Milo, the tramp falsetto singer, gave the picture house audience a real kick when he made his first appearance, but following this his talk failed to click in the big house and he fared much better as soon as he got into his animal and farm yard imitations ending with the mocking bird whistling finish.

The Lime Trio with their acrobatic routine filled the next spot after which the girls were again on for the finale which was speeded up by the introduction of Criss Cross Tumblers, an Arab act that furnished the grand hurrah for the curtain. The revue ran exactly 33 minutes.

"Doctor's Secret" Outstanding Feature On Paramount's Well Balanced Bill

HERE is a show that is just about what picture house entertainment should be. It has everything that the public might want, with the balance just a little in favor of the screen entertainment, and after all what is it in the majority of cases that attracts the public—the screen or the stage show—to the theatre? Pretty safe to say the screen, especially today when the screen is talking. In "The Doctor's Secret" the Paramount has a talking feature that overshadows everything else on the program

There is only one thing lacking in the three Publix houses on Broadway for the last couple of weeks, and that is programs. The public are squawking for them.

This show starts off with a nine-minute musical program of "Hungarian Sketches," which also gives Dave Rubinoff an opportunity to display his skill on the violin by playing "Dance Tzigane" as a solo.

During the seven minutes that the Paramount News runs there is also a trailer for "The Dummy,"

The Crawfords, Jesse and the wife, disclosed a novelty in "A Cross Country Song Flight." Starting with Detroit and "Tomorrow's Violets," hopping to Chicago for "Sweethearts On Parade," then to Denver for "Carolina Moon," and to San Francisco for "She's Funny That Way."

After the five minutes of popular melodies there came Eddie Cantor in his short talking film, "That Certain Party," which runs nine minutes.

"Vanities of 1929" is the title of the stage entertainment. It is the initial production on the part of Dave Gould for the Publix chain, and he seemingly has outdone himself in the number of people that he has placed on the stage. There are thirty-four people in the offering. Instead of the usual twelve girls this unit has twenty-four, and with them are Cunningham and Clements, the whirlwind dancers; Johnny Perkins, the fat boy, who entertained at Coffee Dan's on the Coast for a long time, and the Six Lucky Boys, a tumbling act, and an unprogrammed girl who sings.

Roxy Program Built to Overshadow Film Feature for Current Week

S. L. ROTHAFEL must have figured that it was up to himself to frame a program at the big house this week that would carry the film feature "Captain Lash" along with it. The feature was a short one, its running time being only 57 minutes, so it was up to the managing director to provide an additional hour and a fraction to complete a two-hour program at the house. This was accomplished through a bill that completely overshadowed the feature. There were three units of stage presentation, any one of which would have been enough for the ordinary theatre and each one of them surpassingly good.

For the first time in a long while the program was opened by utilizing the three organs, with Messrs. Velasco, D'Antalffy and Epstein officiating, by playing the "Hits of 1928," and then stepping back further into musical memory lane. For about seven minutes this proved very interesting and amusing. The following ten minutes were devoted to the overture "Orpheus" by the orchestra.

Prize Compositions

Then came the third unit of the bill which Thomas Griselle composed, "Two American Sketches," comprising a Nocturne and a March, which were awarded the $10,000 prize in a recent competition sponsored by the Victor Talking Machine Company. A special orchestration of each of the numbers was made by the composer to meet the requirements of the Roxy orchestra. A special ballet and stage interpretation was arranged for the work. The ballet was accompanied by the Nocturne score, and the Roxyettes revealed a perfectly synchronized modernistic automaton march drill to the remaining half of the composition. Both won distinct favor with the audience.

The Movietone News following had a full ten minutes, and the complete sound reel was shown with several of the shots being outstanding, although it seemed that there was just a little too much of the Capt. Fried and Chief Officer Manning welcome.

A return to stage presentation followed, with Forbes Randolph's Kentucky Jubilee Choir, the double quartet of negro singers being backed by the whole Roxy ensemble of voices, in a setting that represented an old Southern mansion with its sweeping lawns and wide porches. Vocally it left nothing to be desired, and the applause which came at the conclusion of nine minutes of signing and dancing must have gratified those on the stage.

Newsreel Scores

The Roxy Magazine, made up of silent newsreel shots, ran six minutes, and contained three clips from the Fox News and one each from the Paramount and M-G-M reels. That which was enjoyed most by the audience was the shot from Portland, Ore., of a series of electrical experiments that were held there. It gave the audience a good laugh.

"Snowflakes" is the title that was given to the piece de resistence of the stage program. It ran exactly thirteen minutes, and had for its headliner five adagio couples working together. They were Frioff and Lucille, Don and Doresee, Swanson and Burne, Buck and Therrien, and Betta and Le Marr. It was an enthralling spectacle to see this double quintet of dancers working in unison in a routine that was identical for all of them, and the applause at the finish of this offering was tremendous. Prior to that Patrica Bowman offered a solo in imitation of an ice-skating dance that was well received.

In all it was decidedly worth-while entertainment.

Tax Situation Theatre Menace in Many States

(*Continued from page* 415)

ber completed a vote of their membership over the state and it shows 243 against and 202 for a state theatre admission tax. The Idaho Chamber, in face of returns, will likely not recommend the passage of the proposed tax measure—and in Idaho the State Chamber has a lot of weight.

Unjust Kansas Legislation

An unjust piece of legislation appears to be headed for adoption as a law in the Kansas state legislature. The measure—a provision to the act on military memorials, allowing them to be leased for entertainment purposes—has been passed by the house and now is before the senate.

There are twenty-two memorial buildings in Kansas, not subject to taxation. Virtually all of the halls have a large seating capacity. The vote on the measure in the house was 110 to 15. In the house were twenty-two members of the American Legion, which lends an idea on the opposition the exhibitors' representatives had to be confronted with.

"I do not believe there is a bit of doubt but what such a clause inserted in the act is unconstitutional," R. R. Biechele, president of the M. P. T. O. Kansas-Missouri, said. "We obtained an injunction in the Kansas supreme court against the use of memorials as theatres on the grounds that non-taxable buildings could not legally be transformed, even if only temporarily, into commercial institutions, opposing theatres which are taxed as legitimate businesses. We intend to oppose the measure as strongly as we can. That is all we can do."

Large Staff of Stage Writers at M-G-M Studio

With the signing of Laurence Stalling and James Forbes, writers, Metro-Goldwyn-Mayer now has a large staff of pen artists on its roster. They will write dialogue for new pictures. Robert Montgomery is another acquisition from the playwright field. Others include Willard Mack, Bayard Veiller, John Howard Lawson, James Gleason, Dorothy Parker and Lillian Kalish.

Good All Around Talking Program Shown At Strand

Three Vitaphone Shorts With Alice White in "Naughty Baby" Complete Bill

A good, all-around talking program is shown at the Strand this week, with three Vitaphone short subjects, consisting of a popular song number, a dramatic thriller and a jazz band with a glib master of ceremonies furnishing the talk portion. These are topped by Alice White in "Naughty Baby," a First National comedy that has considerable wallop.

Following a brief overture there are five minutes of silent news reel shots, with the Fox reel winning out with four clips as against one from Pathe. Eight minutes of Fox Movietone News follows.

Jane Green, "The Melody Girl," in a series of three song numbers, has the next spot on the program.

Mitchell Lewis, supported by Jason Robards and Elizabeth Page, offer the dramatic thriller, "The Death Ship," which held the audience.

Gene Morgan and his band offer both music and song, with Gene, who is one of the foremost master of ceremonies in picture houses on the West Coast, putting over a number of gags for laughs. "Pale Moon" is the opening number, this is followed by Gene delivering "Oh, For the Life of An Osteopath," which was a howl, and the finish had "Haunted Blues."

Alice White, in Naughty Baby," got a number of laughs.

Denounce Censor Bills As Thrust At Free Speech

(*Continued from page* 415)

of Rights left one free to print or utter what one chose, but the author of the words must face the consequences, whether it were a libel suit or prison."

The following from an editorial in the Memphis "Press-Scimitar:

"And now the professional reformers with eyes cast on fat secretarial jobs desire to censor the motion picture that talks. They might not like the movietone presentation of what President Coolidge says in addressing the Rotary Club. Censor 'in! Cut out from the word 'why' to the word 'wherefore' in the second sentence of what Calvin said. Next, there'll probably be a pretext found for censoring the radio. A person who desires to deliver an address, tell a joke or sing a song into the microphone first will have to go to censorship headquarters for a preview. And maybe our Saturday evening toast must have its copy censored in advance to be sure; there's nothing scorching in it. If those who are sincere in their wish for a clean motion picture screen will leave it to the motion picture producers, the screen will be clean."

HOLLYWOOD

LAWRENCE A. URBACH
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Troupers Meet Grief in Hollywood

Disillusioned, They Hope for Jobs in Talkies

(Hollywood Bureau, Motion Picture News)

HOLLYWOOD, Feb. 6.—The professional from all walks of the amusement industry has become the successor to the film-struck amateur and the beauty-contest winner as Hollywood's unwanted immigrant. With the wide belief that all pictures are to be made as talkies, and the visions of what such synchronization can accomplish, small-time vaudevillians, carnival performers, singers from chautauqua, concert and even opera, as well as ventriloquists, have been pouring into the film colony.

The problem of handling such people is more annoying that that of the mere pretty girl, or the ambitious youth with no experience. The others, having had professional experience, make it the duty of whatever friends or acquaintances they have with positions in studios, to "get them in." The fact that such people have all they can do to hold on to their own jobs, and rarely are able to recommend anyone, means nothing.

The "Talkie" Rush

Their reasoning is that synchronized pictures will need voices, dancers, vocal freaks and even acrobats. That Hollywood has been overflowing with such talent before the equation of talkies ever arrived, is not known to them, neither will they believe it. The film-struck girl, who is still a problem, may at least be aided through the Studio Club or other methods used by the Producers' Association. The best one is to give them their carfare home and exact a promise that they will never return—for the purpose of breaking into pictures.

Such means cannot be used on professionals from other branches of the theatre or amusements. There is a possibility of the producers inaugurating a propaganda campaign warning them to keep out of Hollywood.

Meanwhile they are flocking to agents' offices mostly. They have found that the Central Casting Bureau cannot help them, for it is established for extras only. A few hoping the newly established Call Buread will aid, are doomed to disappointment. For the Call Bureau does not officiate as an employment agency or casting office. It is merely a place for actors known to studios to register, so that when the individual is wanted by name, the Call Bureau can secure him or her immediately.

Fox Reel Helps Boost Warners' Guinan Film

(Hollywood Bureau, Motion Picture News)

HOLLYWOOD, February 6.—The Warner Brothers exerted a tremendous amount of willpower when they checked an impulse to send a wire of thanks to the Fox organization for one sequence in a recently released Movietone News. The sequence, seen here at the Carthay Circle in conjunction with the opening of "The Divine Lady," was a night at Texas Guinan's newest night club. This scene occupied the major portion of the particular Movietone Newsreel release.

It seems a direct exploitation stunt for the Warner Brother production starring Texas Guinan, under the title of "Queen of the Night Clubs." It is slated for release next month.

New Paramount Talkie

"The Escape," John Galsworthy's play, will be made into 100 per cent talkie production by Paramount at West Coast studios, talkie version to be directed by Basil Dean, who will leave London in few weeks to try his hand at films for first time.

Sax Rohmer's Fearful Chinaman

"The Insidious Dr. Fanchu Manchu," Chinese menace of fiction and the creation of Sax Rohmer, British author, will be brought to screen by Paramount in 100 per cent talkie, Rowland V. Lee directing and Warner Oland playing title role of the dreadful Oriental. Neil Hamilton, O. P. Heggie, Jean Arthur, William Austin, Lloyd Corrigan and Florence Ryerson will have parts.

Among "The Cocoanuts"

Players assigned supporting roles in Paramount's talkie comedy, "The Cocoanuts," include Margaret Dumont and Katherine Francis. First is now featured in Marx show, "Animal Crackers." Mary Eaton, leading stage figure, has been engaged for one of principal roles.

"Burlesque"

Edward Sutherland and John Cromwell will work together in filming "Burlesque" for Paramount.

Christie Signs Fazenda

Louise Fazenda has been engaged by Al Christie for two of Christie talkies for Paramount. James Gleason and his wife, Lucile Webster Gleason, have also been secured. Miss Fazenda will be idle for a while, but the Gleasons will begin working in "Meet the Missus." The studio recently finished casting "Jed's Vacation," the players including Charlie Grapewin, Anna Chance, Bill Irving, Aileen Carlyle.

"Young Sinners"

Charles "Buddy" Rogers' next starring vehicle will be "Young Sinners," to be made as all-talkie. It is an original by John Farrow. Doris Anderson is adapting.

Paramount Engages Butterfield

William Butterfield, actor, dramatic and stage director, arrived on Coast recently to direct Paramount talkies.

Buys "Golowin"

Jacob Wasserman's novel, "Golowin," recently purchased by Paramount, has gone into production as "Black Eagles," with Fay Wray and Gary Cooper co-starred.

Joins Cast

Greta Granstedt was signed recently by Paramount for "Close Harmony."

Christie Musical Manager

H. D. Lawler, formerly of the staff of the Victor Talking Machine Co., has been appointed music manager for Christie talkies.

Dorothy Hall

The leading role opposite Richard Dix in "Nothing But the Truth" is Dorothy Hall, blonde stage actress featured in "Precious," current play.

Christie Silent Production

Besides talkies, Christie studios are also devoting themselves to production of silent comedies. Billy Dooley is making "Crazy Doings," Bobby Vernon "His Angel Face," Jack Duffy "Are Scotchmen Tight?", Frances Lee and Billy Engle "Tight Places."

Olive Borden With RKO

Olive Borden is included in star group being assembled for RKO Productions. She has been signed for two talking vehicles to be made at the new Hollywood plant. Her "Love in the Desert" is set for Broadway showing soon.

Dotty Jottings

By Jerry Hoffman

HERR JOSEF VON STERNBERG takes vocal exception to a remark made by this writer in a review of Raymond Cannon's "Red Wine" . . . the remark was to the effect that it proves "a man doesn't have to have a prefix of 'Herr' or 'Von' to be different and clever" . . . Herr Josef Von Sternberg labors under the impression that something personal was meant toward himself and is rather ired . . . in the first place the crack was a compliment to "Herrs" and "Vons" . . . and secondly it applies only to those who were BORN with the "Von.". . .

IT seems an idiotic procedure for studios to tie up a certain amount of seats for previews and not use them . . . the least concession they might make to the theatre is to give the manager permission to sell the seats which are not occupied by the time the preview starts . . . the cause for this outburst is the lines against the walls and in the rear of Bards West Adams where Paramount previewed "The Canary Murder Case" . . . I saw at least fifteen vacant seats roped off all through the preview . . . knew of at least four reviewers who stood up through the picture in the rear and saw several women and children standing along the walls . . . it annoyed me so much to see the women and children that I couldn't relax in my big comfortable seat. . . .

EDNA MARION will be the new "vamp" in the "The Collegians" series . . . Dixie Gay, who has "menaced" in the series thus far is under contract to Fox and has been recalled by that studio . . . if anyone doubts the Spanish ancestry of Anita Page . . . one look at her Dad and kid brother . . . Mr. and Master Pomares will be absolute proof . . . Joseph Steele, right-hand man to Richard Barthelmess had a grand time being compelled to take bows for Dick at a preview of "Weary River" held in Los Angeles last week . . . both he and Barthelmess wear hats . . . oh yeh both also have black hair . . . oddly enough the local preview was held a night after the New York opening, but it was a great idea . . . for it certainly is one picture I wouldn't miss . . . it's got everything. . . .

KEN MAYNARD bought a new plane and broke it in with an intended non-stop flight to Agua Caliente . . . Ken forgot that he would have to land at San Diego before flying over the border . . . so the "non" was stopped . . . Bebe Daniels has been chosen queen of the policemen's ball in San Francisco . . . which should burn up certain cops in Orange County . . . Edmund Breese will be another judge in pictures, this time "The Gamblers" . . . which makes three in a row for Breese on the bench . . . Bill Beaudine has started work on "Two Weeks Off" for First National. . . .

THE height-of-something . . . no this is the depth . . . for it is a low stunt, was the filing of a divorce suit by a well known leading man against his screen actress wife last week . . . for she left him over a year ago and filed suit and then withdrew it . . . meanwhile he waited until he opened in a play and then filed suit himself in order to get publicity benefits while working . . . but that's the part of Hollywood which is publicized. . . .

Re-organize Story Dep't

First National has re-organized story department at West Coast studio, since appointment of Anthony Coldeway as assistant associate producer there. There are now 13 writers including: Tom Geraghty, Bradley King, Monte Katterjohn, Louis Stevans, Forrest Halsey, Ewart Adamson, James Gruen, F. McGrew Willis, Humphrey Pearson, Paul Perez, Walter Anthony, Gene Towne, Edward Luddy.

Paramount Signs Al St. John

Al St. John, former two-reel featured comic, has been placed under long-term contract by Paramount. His first will be as co-comedian to Jack Oakie in "Burlesque." There is a possibility of Oakie and St. John being teamed in a series of feature length comedies later.

Voice Tests

Jack White has completed voice tests of various contract players at Educational studio. From Lupino Lane to "Big Boy," all of the players submitted to tests.

"All-Male" Comedy

Something new—an "all-male" comedy, is being directed for Educational by Stephen Roberts with Monty Collins and Vernon Dent co-starred, Robert Graves and Al Thompson supporting.

With Jerry Drew

Supporting Jerry Drew in his newest Ideal-Educational comedy, are Vernon Dent, Lucille Hutton and Estelle Bradley. A new comedy vamp, Dolores Johnson, has a part.

Franklin Makes New Title Change

(Hollywood Bureau, Motion Picture News)

HOLLYWOOD, Feb. 6.—The latest title change for an attraction booked into Loew's State, Los Angeles, is from "Mother Knows Best" to "Sally of My Dreams." The latter title, suggested by Harold B. Franklin, is given in view of the popularity of the theme song to the Fox picture. Franklin changed the names of "Red Wine" to "Let's Make Whoopee" and "Annie Laurie" to "Ladies from Hell" for local showings.

EMBARRASSING MOMENTS

When you have been making funny remarks about the party . . . and find it's your hostess you are talking to . . . *be nonchalant* . . . LIGHT A MURAD.

They taste just like they did 20 years ago.



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Opinions on Pictures

First Report on "Broadway Melody"

Broadway Melody

(Reviewed by Edwin Schallert)

(Editor of the Los Angeles Times Preview and Special Correspondent of Motion Picture News)

LOS ANGELES, February 6.—This picture is great. It will revolutionize the talkies. Song and dialogue combined achieve an interest that at this juncture, could never possibly be attained by dialogue alone. The songs are sure hits, particularly "You Were Meant for Me."

A ballet of painted dolls is a remarkable spectacle with snappy music. The direction is an amazing indication of what can be done in the new medium.

"Broadway Melody" will go over 100 per cent in any house equipped with sound, and they'll all want to equip when they hear about it. This is the entertainment of the hour.

The Trail of '98

Sound Version Review

(Reviewed by Freddie Schader)

"THE TRAIL OF '98" makes a much better program picture than it did a $2 special. Had it been turned loose in the regular picture houses this film would have swept the country as something really big, but the idea of trying to force it as a road show when it wasn't that at all, may have taken some of the edge from the picture in the towns where it has already been shown. But where they have seen it at the $2 price it is going to be a box office sensation.

At the Capitol, in New York, this week the sound version of the picture is being shown. It has no talking sequences whatever, but there is a synchronized score with some musical and singing numbers, and sound effects. The score and effects have been carefully devised and added to the picture as it is now cut in a manner that make them worth while from an audience standpoint. At this house they are using the giant screen for two of the sequences, namely the snow slide and the shooting of the rapids and in both instances this was very effective.

Just in the event that you do not recall the story from the first review we will remind you in brief that it is a tale of the Alaska gold rush and the hardships that the maddened throng that were seeking their fortunes encountered. The cast has Dolores Del Rio, Ralph Forbes and Harry Carey as its principal players and the direction was in the hands of Clarence Brown.

The picture has some terrific punches in its present form and the fight between Forbes and Carey with the subsequent setting afire of the dance hall and Carey jumping with his clothing in flames from a balcony will prove a great kick to audiences.

There is a theme song "I Found Gold When I Found You" that is sung at one scene in the picture and the song of the gold seekers as they tramp through the snow will hold your audiences.

Drawing Power: Play it up as one of the real big pictures of the year with a great east and you will not go wrong.

Produced and distributed by Metro-Goldwyn-Mayer. **Length,** 8,799 feet. **Released:** Jan. 5, 1929. **Running Time:** An hour and thirty-nine minutes. From the Robert W. Service novel. **Directed** by Clarence Brown.

THE CAST

Berna	Dolores Del Rio
Larry	Ralph Forbes
Jack Locasto	Harry Carey
Salvation Jim	Tully Marshall
Mrs. Bulkey	Emily Fitzroy
Mr. Bulkey	Tenen Holtz
Old Swede	Russell Simpson
Lars Peterson	Karl Dane
Berna's Grandfather	Cesare Gravina
Samuel Foote, the Worm	George Cooper
Mother's Boy	John Down
Engineer	E. Alyn Warren

The Doctor's Secret

A Sure Fire B. O. Talker Knockout

(Reviewed by Freddie Schader)

HERE is the class of all-talker productions to date. It proves that the talking film is here to stay, for when it is possible to take something as fine as Sir James M. Barrie's "Half An Hour" and put it on the screen with the dialogue intact and hold a picture audience of about 4,000 people on the edge of their chairs and have them react as a single person to the dramatic climax, you have got something in entertainment that the public wants. They are proving it at the Paramount, New York, this week for this is the first picture that is to be held over at this house since it opened.

And what a cast! Ruth Chatterton, H. B. Warner, Robert Edeson, John Loder and Ethel Wales. Every name known to the stage and known favorably, and with the exception possibly of Miss Chatterton, as favorably known to picture fans. But you do not have to worry about Miss Chatterton, for after her performance in this picture and the work that she does in the Emil Jannings picture "Sins of the Fathers" she is going to be known and liked everywhere that they show these two pictures. It is a pleasure to watch her performanee in this instance. The ease with which she handles herself and the manner in which she utilizes her voice, for of the women who to date have tried delivering in the "talkies" she stands first and foremost.

The story is a soeiety melodrama, with a girl of English nobility sold into wedlock with a wealthy commoner, whose suspicions of her are so rabid that he inflicts not only mental but physical abuse as well on her. Finally she decides to elope to Egypt with the man of her own station in life that she loves. She leaves her home as the clock strikes 7:30 P. M. but is back again at 8 o'clock, but in the space of that half hour her lover has been killed when he went to call a cab to take them to the station, she has been interviewed by a physician who was on the scene of the accident who mistakes her for an immoral woman and advises her to commit suieide and on returning home has tried to obtain a note which she originally left with her jewels for her husband to read after she had fled, but was unable to do so. At that point the physician who advised her after the aceident walks into her home as a dinner guest, invited by her husband and the whole tale is almost spilled right there and then. The husband does become suspicious that his wife is the woman that the doctor has related his story about, but in the end is convinced otherwise, while the wife eontinues in life with her secret anguish.

It is all superbly acted by the players and delightfully handled in the direction by William C. De Mille. Of the men Robert Edeson as the doctor easily carries off the honors. H. B. Warner was quite disappointing in the matter of voice recording, his being decidedly harsh and blasting at times.

Drawing Power: Go forth and proclaim this as the class of class as far as all-talking features are concerned to date. Play up the east and go after the regular legitimate theatre following for this cast is worthy of their attention.

Produced and distributed by Paramount-Famous-Lasky. **Length:** Talking version, 5,832 feet; No Silent Version. **Running time:** An hour and four minutes. **Released: Jan.** Jan. 26, 1929. **Directed** by William C. De Mille.

THE CAST

Lillian Garson	Ruth Chatterton
Richard Garson	H. B. Warner
Hugh Paton	John Loder
Dr. Brodie	Robert Edeson
Mr. Redding	Wilfred Noy
Mrs. Redding	Ethel Wales
Susie	Nancy Price
Wethers	Frank Finch-Smiles

"Kidnapped"

(Universal—Two Reels)

(Reviewed by George J. Reddy)

VERY little of anything new in the way of story, locale or situations ever seem to find their way into the series of Universal featurettes starring Bob Curwood, but despite the fact one may be hardboiled, the fast riding of horses and rough-and-tumble human brawls, no matter how crudely done will send the blood pressure up a speck. The above mentioned, do appear in this series. The audiences that have been backing these Westerns will get their usual kick.

Jane Martin, kidnapped from home in her father's absence, manages to signal Bob Cole (Curwood), who chanced to be passing the Hacienda where she was held prisoner. Bob always seeking adventure, steals up to the house and hears the girl's story of an unwelcome marriage into which she is being forced. Bob overhears the plans of Jane's captor, Jim Brady, and from ambush sees Brady's men shooting at the girl's father, who is searching for her. Bob joins Martin and plans a ruse, by which, after some hard riding and fights, Jane is freed just as the ceremony is about to be performed.

Captain Lash

Not Much Sting to This One

(Reviewed by Freddie Schader)

POSSIBLY the Fox production department was impressed by the business done by "A Girl in Every Port," so they decided that they were going to give Victor McLaglen another sailor story. The result is "Captain Lash" a tale of the stoke-hold and smuggled jewels, no real love interest and of questionable box-office strength. Of course it isn't an easy thing to fit Vic with a story, and after all this one has its comedy moments. Clyde Cook is responsible for the laughs, he, playing opposite McLaglen throughout the action and the contrast between the husky star and slight comedian works out to advantage.

McLaglen is the boss of the black gang below decks and has won the title of the best stoker afloat thereby gaining the title of "Captain" Lash. As the story opens he and his shadow are ashore for a few drinks and a couple of fights, but NO girls. They get all three for without the girl element how could the fight start? After a roughhouse in a waterfront dive they start for their ship and crash into an automobile unloading a passenger. The passenger is a good looking girl in the person of Claire Windsor, and Lash, with ever an eye to a lass, looks her over admiringly. After the ship's at sea, she with others in the captain's party inspect the boat and the girl climbs down into the stoke-hold where a crazed fireman heaves a coal scoop at the officer and knocks of a steam valve head. Lash jumps between the girl and the escaping steam shielding her with his bare back and being severly burned with the result he is taken to the sick bay. From then on it seems that a romance is blooming, until one sees the girl work a semi-badger game on a wealthy jewel collector who is a passenger and knowing that her substitution of imitation jewels for the real ones that have been shown her is apt to be discovered, she gets to the husky stoker who saved her life and asks him to bring them ashore for her. When she lands she is searched but no jewels are found, and a watch is kept on her home. When Lash shows up there he turns over the envelope which he believes contains the jewels to her, but he reckoned without his concertina playing partner, who, to prevent Lash from being involved in a crime substituted bunker coal for the stones. The girl's gang set upon the giant stoker and he finally cleans them all out, just as the police break in. After the fracas he thinks of Cocky his pal and knows where the jewels are and restores them to the rightful owner and disillusioned as to "real" ladies he returns to his waterfront love.

Drawing Power: Play up the comedy end strongest for that is the strength of the picture.

Produced and distributed by Fox Films Corp. **Sound version,** 5,452 feet. **Silent version,** 5,376 feet. **Released:** January 6, 1929. **Running time:** Fifty-seven minutes. **Story and adaptation** by Daniel Tomlinson and Laura Hasse. **Directed** by John Blystone. Sound and musical. No dialogue.

THE CAST

Captain Lash	Victor McLaglen
Cora Nevins	Claire Windsor
Gentleman Eddie	Arthur Stone
Alex Condax	Albert Conti
Cocky	Clyde Cook
Queenie	Jean Laverty
Bull Hawks	Frank Hagney
Condax's Servant	Boris Charsky
Babe	Jane Winton



The psychologist enters the movie scene. William K. Marston, noted psychologist who will be director of Universal's new department, the Public Service Bureau, with Carl Laemmle, president of Universal, and Carl Laemmle, Jr., associate producer.

Ned McCobb's Daughter

Melodrama Holds the Attention

(Reviewed by Raymond Canly)

THIS story of the redemption of a bootlegger through the love of a good woman contains suspense, fine portrayals by three principals and authentic story detail. It is the picturization of the stage play by Sidney Howard, adapted by Marie Beulah Dix. William J. Cowan, a new director, handled the megaphone and his work elicited good feeling from the players and atmspheric tone.

Irene Rich has the title role. This actress has been more fortunate than her sisters lately in that she has been given roles that enable her to put over some keen acting. Her character painting of Mrs. Craig in "Craig's Wife" is still fresh in mind. In this new attraction she is extremely capable in handling the role of a steadfast woman.

Her principal support comes from Robert Armstrong, as the bootlegger and rumrunner who loves her, and George Barraud, as her husband who betrays both her and the rumrunner, his brother. The late Theodore Roberts has a small role in the early part of the film and Carol Lombard is seen as a vamp.

Armstrong uses the home of Ned McCobb's daughter as a blind for his secret trade. While one of the government men is investigating the cellar of the house he is killed by her husband. To conceal his crime, the husband puts the body in the apple bin; the dead man's buddies arrive searching for him and this scene leads to a fine play of suspense. The inspectors all but discover the body.

The guilty husband plunges to his death, Armstrong is arrested and taken away as a violator of the law, and Ned McCobb's daughter is left alone with the promise that when he has served his term he will come back to her.

The film is equipped with RCA synchronized score and sound that dovetail nicely with its action. It is splendid recording.

Drawing Power: This is the type of attraction that gets over in most any house.

THEME: Drama of a rumrunner's redemption, through the influence of his brother's wife.

Produced and distributed by Pathe. **Released,** Dec. 2, 1928. **Sound footage,** 6,015 feet. **Silent footage,** 6,070 feet. **Director,** Wm. J. Cowan.

THE CAST

Carrie	Irene Rich
Ned McCobb	Theodore Roberts
Babe Callahan	Robert Armstrong
George Callahan	Geo. Barraud
Butterworth	Edward Hearn
Jennie	Carol Lombard
Kelly	Louis Natheaux

The Divine Lady

(Reviewed by Jerry Hoffman)

Wins Merit On Sheer Beauty

AFTER seeing a production such as "The Divine Lady," the big, or would-be big moguls of the industry, gather. (as they did in the lobby of the Carthay Circle) and state solemnly, "It is such pictures which are credits to the industry. They give pictures a status of art and dignity."

The fact that "The Divine Lady" may be classed as "art and dignified" should not frighten exhibitors. In spite of such comments, it is a good picture, splendidly directed, exceptionally well enacted and beautifully photographed. The story may not please historians who claim Lady Hamilton was not quite the beautiful character First National's production has made her.

A reviewer, such as this one, having seen the virile and modern "Weary River" directed by Frank Lloyd a few days before the opening of "The Divine Lady" cannot but marvel at the prolificacy of the man. The Corinne Griffith opus is in such direct contrast. One is heart-stirring, but with a strength which stands out like the village blacksmith's muscles. The other is dainty, —exquisite in fact.

Without detracting credit for such scenes from Frank Lloyd, after all they are splendid only because of the fine performances given by the artists themselves. The various comparisons made of Corinne Griffith to different flowers, the favorite one being to an orchid, are more odious than ever in the case of "The Divine Lady." Speaking horticulturishly, (whew!) one may admit the delicate orchid, but must bring in with it, the strength of the geranium, the coloring of oak leaves in autumn for changeable moods, the sparkle of daisy fields in the sunlight. It isn't quite proper to wax poetical in a trade-paper, but regardless of whether orchids are delicate, geraniums strong, or daisys sparkle,—there it is. Take it or leave it. One could boil it down simply to the fact that Corinne Griffith gives a magnificent characterization.

And she has a cast of supporting artists who make it tough for any individual to stand out among. There is Victor Varconi's Admiral Nelson; H. B. Warner's Lord Hamilton; the work of Ian Keith, William Conklin and Marie Dressler among others. Worth individual commendation, because they have so much more to do, are Victor Varconi and H. B. Warner. The only sound are some singing sequences by Miss Griffith, which are very good.

Drawing Power: One of Corinne Griffith's very best. As a spectacle it should do very big business. Cast has plenty of names.

THEME: Supposedly the story of Lady Hamilton and Admiral Nelson, based on history, bringing in the biographically true death of Nelson at Trafalgar and the defeat of Napoleon.

Produced by Walter Moroseo and **distributed** by First National. **Directed** by Frank Lloyd; **continuity** by Agnes Christine Johnson, **adaptation** by Forest Halsey. **Titles** by Harry Carr and Edwin Justis Mayer.

THE CAST

Emma, Lady Hamilton	Corinne Griffith
Admiral, Lord Nelson	Victor Varconi
Sir William, Lord Hamilton	H. B. Warner
Greville	Ian Keith
Romney	Wm. Conklin
Mrs. Cadogan	Marie Dressler
King of Naples	Michael Vavitch
Queen of Naples	Dorothy Cummings
Duchess of Argyle	Julia Swayne Gordon
Capt. Hardy	Montagu Love
Lady Nelson	Helen Jerome Eddy



Merna Kennedy, red-haired thespian who was selected by Universal to portray on the screen the role of "Billy Moore," in "Broadway," the Universal talkie special in which Glenn Tryon will also be seen

Naughty Baby

Not So Naughty But Pretty Nice

(Reviewed by Freddie Schader)

ALICE WHITE and Jack Mulhall are co-featured in "Naughty Baby," a First National release, at the Strand this week. Alice has turned from a red head into a blonde and the chances are that you are going to like her just as well with her blondined locks as you did with her near auburn curls. In the picture she is not so very naughty and still very nice. Mulhall makes a pleasing lead opposite her, but Benny Rubin and Georgie Stone overshadow Jack when it comes to this picture. From a box office standpoint there is little to recommend other than to say that it will get by with the average feature that is worthy of playing any of the week stand first runs.

It is a Broadway story with Alice a check room gal in one of the big hotels, where the hero, Jack Mulhall, is supposed to be stopping as a Boston millionaire. Alice makes up her mind that she is going to capture the prize, even though all the White Light gold-diggers are trying to do the same. With the aid of her three boy friends, one of whom is the son of a hockshop proprietor, and he furnishes the jewelry when Alice dresses up; the other an assistant in a modiste shops "borrows" gowns for her and the third a chauffeur provides the cars for her to ride in, she steps out as a lady. But in the end she is stripped of her finery, and it looks for a time as though the prize that the girls are fighting for is nothing but a phony. But when the smoke of battle clears away, and the detectives are shooed out he proves to be a miltionaire after all and little Alice who stuck steadfastly when danger threatened succeeds in marching to the altar with him.

Benny Rubin, as the boy from the hockshop, pulls a lot of laughs from the audience and shows that he has a spot in pictures. Georgie Stone steps right along with him and registers nicely. Thelma Todd displays her blonde loveliness and there seems to be an awful lot of it. That girl better go into training to keep her weight in hand. Doris Dawson playing opposite Alice looks like a million dollars and is a sure fire bet for the future.

Drawing Power: Alice White and Jack Mulhall as a new team for this picture only. A lively story of Broadway gold-diggers with lots of laughs. It will please any average audience.

Produced and **distributed** by First National. **Length:** synchronized, 6,360 feet; silent, 6,406 feet. **Running time:** sound version, an hour and eleven minutes. **Directed** by Mervyn Leroy.

THE CAST

Rosie McGill	Alice White
Terry Bolton	Jack Mulhall
"Me Too" Grayson	Jay Eaton
Bonnie Le Verne	Thelma Todd
Polly O'Toole	Doris Dawson
Dugan	Fred Kelsey
Madame Fleurette	Rose Dione
Max Cohen	Benny Rubin
Jimmy Malone	Andy Devine
Tony Bonelli	Georgie Stone
Terry's Valet	Raymond Turner

Red Hot Speed

Denny Reveals His English Accent

(Reviewed by Freddie Schader)

"RED HOT SPEED" is Reginald Denny's first picture with talking sequences for Universal. The star reveals an English accent which is quite out of place for a young district attorney in an American city. The picture itself is neither very speedy or very hot when judged from a box office standpoint.

Supporting Denny are Alice Day and Fritzi Ridgeway, the former playing the lead and the latter doing a Swedish slavey that failed to get a laugh. The balance of the cast was just passable.

The story, on which the picture is based, is one that might happen in any city where the local government is as loose as it is in Los Angeles. Everyone has a political or police pet of some kind who can fix tickets handed out for the violation of the speed laws or other traffic violations. The young district attorney is also a fixer, but he is trying to win the favor of one of the local newspaper publishers, who is a demon against speeding and who wants to conduct a campaign to send all violators to jail.

It is the publisher's daughter who causes all the complications. She likes to step on the gas, but the fear that her father might find out and compel her to return to boarding school leads her to give phony names each time she is pinched. The young D. A. is on his way to court when he is run into a couple of times by a girl driving a roadster recklessly. When he arrives in court late as the result of one of her smashes with him he discovers her among those present as a prisoner. In informing the court of her recklessness he becomes so rabid that the Judge finally paroles her in his custody for sixty days.

That night when he arrives at the publisher's home he finds that the girl paroled in his custody is the daughter, and then there are a series of overdrawn farcical situations that are hard to believe. It ends finally with the D. A. and the reckless driver going into the marriage license bureau together.

Drawing Power: Little other than what is left of the star's own following.

Produced and **distributed** by Universal. **Length:** 6,288 feet. **Running time:** An hour and fourteen minutes. **Released:** Jan. 27, 1929. **Directed** by Joseph A. Henabery.

THE CAST

The District Attorney	Reginald Denny
The Girl	Alice Day
The Slavey	Fritzie Ridgeway



A child's dream is the theme of a new Laemmle Novelty, entitled "Fantasie." Here we can see little Betty Graham Jane and her fairie boat. There are 13 in all of the Novelties, written by Sam H. Jacobson and directed by Jacques Rollens



Nothing nice about the weather. Lewis Stone, Nils Asther and Greta Garbo cannot go very far from shelter in this scene from "Wild Orchids," a story with an African setting by John Colton which was directed by Sidney Franklin for M-G-M.

"The Queen Bee"

(Pathe—One Reel)

THE cartoonist of Pathe's Aesop Film Fables devoted his animation this time to the bee family, and has created the usual good job.

Queen of the bees goes for a ride in her coach, driven by several bee steeds, and as she passes a poor drone on the road, she halts long enough to toss him a coin. She does not travel far, however, before the villainous Simeon Spider, pounces upon her, and drags her to his lair. Hearing the Queen's frantic cries, the poor drone races to the scene, treats the villain to a real old-fashioned cuffing, and wins the kisses of the fair one.—GEORGE J. REDDY.

Buys "Most Immoral Lady" to Star Corinne Griffith

Alice Brady's current stage vehicle, "A Most Immoral Lady," now playing at the New York Klaw theatre, has been acquired by First National-Vitaphone as a starring vehicle for Corinne Griffith. It is probable that the screen actress will start working on the all-dialogue version of the play following the completion of "Lillies of the Field."

Peggy Wood Reported as About to Sign With "U"

(Hollywood Bureau, Motion Picture News)

Hollywood, Feb. 6.—Peggy Wood, musical comedy star, is reported en route to the Coast to close contract with Universal.



"It's always fair weather when good fellows get together." This trio in Tiffany-Stahl's "The Rainbow." Paul Hurst, Lawrence Gray and Harvey Clark, could very well render the Stein Song as they eye their schooners

"The Melancholy Dame"

(Christie Talking Comedy)

(Reviewed by Freddie Schader)

THE Christies seem to have beaten all the other producers to the screen with a talking comedy of colored folks' life with an all colored cast. Both M-G-M and Fox are still making theirs. A story by Octavus Roy Cohen was chosen for the first all-colored comedy to be released. It deals with life in a Birmingham cabaret.

It opens with the wife of the proprietor seated at a table in the cabaret insisting that her husband fire the hot dancer who is entertaining there. He refuses on the ground that until the hot dancer and her piano-playing husband arrived the place was a failure. But under threats from the wife that she'll clean up, he tries to get the dancer to quit. She refuses, and further tells the proprietor that she has told her gigantic piano playing husband that she had been married previously and that her first husband abused her frightfully, with the result that hubby No. 2 has been looking for No. 1 ever since, but she has kindly refrained from telling that the cabaret proprietor was No. 1.

Then the proprietor's wife takes a hand and when she learns that the dancer was formerly married to her husband she is sore and seeks out the piano player. It ends in a chase and when the giant finally corners the little fellow the expected fails to happen for all he wants to know is how to get a divorce from the dancer. Lots of fun and well played.

"Just Monkeys"

(Universal—One Reel)

ANOTHER one of the Laemmle novelties has put in its appearance, and although it is quite entertaining, falls a bit short of previous releases in the series. This one centers around the lives of two monkey sweethearts, who are captured in their jungle home at different times, and wind up in the same zoo cage.

Horace was a lonely little monk, until one day his sweetheart Maggie is placed in the same cage with him. Maggie has much to say of the scandals, etc., of their native home. The pair are very happy, until Maggie sees the terrible human who had captured her standing near the cage. Watching his chance, Horace pulls the gent's whiskers and beats him in general. The little monkeys fiercely resent being the jest and amusement of passers-by. Finally locked in each others arms, they fall asleep and dream of a monkey heaven where injustices were righted, and only unfair humans were kept in cages. There is some clever work done by the trained "monks," and the number was well handled by Director Rollens. The kids especially, will boost plenty for this one.—GEORGE J. REDDY.

"She's a Pippin"

(Universal—Two Reels)

(Reviewed by George J. Reddy)

JUST ordinary comedy will be found in this release of the Mike and Ike series. This line-up of comic films have pretty nearly all given off an appearance of being "machine made," and the same old stereotyped gags are used to vamp the giggles in this new one.

Mike and Ike as sailors, get shore leave and set about finding some entertainment. Armed with their trusty address books, the two crawl into a phone booth and wreck it trying to date up some queens. They take to the street, after having wrapped the phone and wires about the neck of a dignified old duck. They next flirt with two husky maids, who present them with gorgeous black eyes. Finally Mike and Ike get the eye from a couple of girls and are asked to their home. Arriving there they see a man sneaking in one of the windows, who in reality is the girls' father. A slapstick free-for-all is evolved in this situation, with Mike and Ike getting the worst of matters. Not much of a wallop packed into this one, but it might find its place in the neighborhoods and small towns.

"Knock Out Buster"

(Universal—Two Reels)

(Reviewed by George J. Reddy)

BUSTER BROWN and his gang appear in this comedy, which takes a rating of just average fun. Adult audiences will probably yawn through the screening of this, but the antics of Buster, Mary Jane and the little darkey "Oatmeal," will no doubt take the juveniles over.

While Mr. and Mrs. Brown are preparing for the annual family camping trip, Buster and the kids stage a prize fight in the backyard. Buster takes on the fat boy, and in spite of the fact that Mary Jane is timekeeper, Oatmeal referee, and the dog Tige his second, he gets a very lively cuffing around. Later father said Oatmeal couldn't go on the camping trip, but when the automobile trailer is unpacked Oatmeal is found hidden among the luggage. Camp established, the kids go on an exploration campaign of a nearby farm. It is needless to record the fury of friend farmer, after the kids caused havoc to his place.

Robert North Appointed Burbank Production Chief

Robert North, assistant to Al Rockett, associate producer at First National's Burbank studio, has joined the ranks of producers there and will be in charge of the production of pictures as well as continue his former work as Rockett's aide. The first film assigned him is "Broadway Babies."

"The Eligible Mr. Bangs"

(Educational-Coronet Talkie—2 Reels)

(Reviewed by Raymond Ganly)

A SOPHISTICATED offering, poised in a nonchalant manner and bearing the witty conversation of the habitues of drawing room circles, who smoke Murads and read the New Yorker (if you read the ads). Yes, and quite (extremely so) eligible for showings on the now rejuvenated screen projecting the laughter and talk of charming people in clousecups.

In other words, "The Eligible Mr. Bangs," the first of the new series of Coronet talkies, can readily be stamped with the trademark: quality. Nothing cheap nor tawdry here; instead, class—in the acting, dialogue, settings and all the other important things that can either make or break a picture.

Edward Everett Horton is co-starred with Florence Eldridge, and Johnny Arthur with Mabel Forrest are secondary players. Horton is quite effective as Mr. Leighton Bangs, eligible for matrimony, and Miss Eldridge is a splendid foil for his light, subtle humor. As a matter of fact, the lady in question has a very pleasant personality and renders her lines with considerable charm.

The story concerns the pursuit of the eligible Mr. Bangs by this personable female. Incidentally it tells how Mr. Bangs, supposed to be so cold towards the ladies, pursues her. Although they are extremely fond of each other, they both assume an attitude of indifference which belies their real feelings. Finally in a nicely drawn tete-a-tete, Bangs capitulates to the charming young lady, who with great dexterity has twisted him around her little finger. There are sharp little flashes of pantomime, wit and dashes of humor.

Sidney B. Brennecke supervised the story by Robert Housum which Hugh Faulcon directed. William Ayer did the photography. The Western Electric system is employed.

"Girls Will Be Boys"

(Pathe—One Reel)

THIS is a Grantland Rice-Pathe Sportlight subject, dedicated by the famous sports authority, to the marvelous strides the modern girl has made in the field of athletics. To prove that the up-to-date Miss has set a goal of belonging to the super sex in sport, she is shown performing feats of muscular skill, that originally were only the forte of the male.

Among the sports enthusiasts shown in action are: Lillian Copeland, champion shot-putter; Margaret Jenkins, women's champion javelin thrower; the Earle Wallace dancers of Los Angeles, and Alice White, film star, expert aquaplane rider. Will be of especial interest to the women folks, but all sports fans will get a kick.—GEORGE J. REDDY.



The beginning of a quarrel. Vernon Dent enjoys the spectacle of Monty Collins with the bosom of his shirt all awry. The two Educational comedians are co-featured in "Making Whoopee" in which a shirt-pulling fracas is the climax.

Conducted by An Exhibitor for Exhibitors

MANAGERS ROUND TABLE CLUB

By Charles E. Lewis



Australia in Here Again

A short time ago I published a letter on "Sound" which was received from Frederick Sykes, who calls himself, "Versatile Manager" of the Piccadilly Theatre in Sydney, Australia.

His letter threw a different angle on a manager's viewpoint of "sound" and brought forth much varied comment from members and readers of the CLUB pages. Now I have received another letter from Mr. Sykes dealing with "Talkies" and boys, it's corking good reading for anyone, both from the intelligent and humorous sides of the question. Because I am a little crowded for space in this issue I am holding it for next week. But by all means be sure and read Mr. Sykes' letter on what he thinks of the entrance of "Talkies" and their effect on countries such as Australia.

Let the Ads Pay for 'Em

In response to our recent request for theatre programs we received, among many others, several of the Cameo Theatre's from St. Johnsville, N. Y.

Mr. Miller, who pilots this theatre for the Smalley Circuit, is an advocate of ads. in theatre programs to pay the cost of them. He tells me that—"we will never have a program published that will not more than pay for itself." And his samples prove that he practices what he preaches. There are a lot of managers who have the same idea, while others have tried it and decided that the trouble in getting the ads and the payment for them does not make the idea attractive enough. Especially when one stops to consider how cheaply programs can now be secured through the various theatrical printers who specialize in such work. But if you do like the idea, then make the most of it. We are promised some good exploitation stunts from Miller, so watch for them.

Exploiting the "Soundies"

Another phase of picture exploitation has arrived in this great business of ours. Managers with wired houses are rapidly thinking up new ways to exploit "sound" pictures. They are trying to fit old ideas into new ideas. "Sound" pictures are just here long enough now so that theatres running them are turning to exploitation to put them over.

We want to "tell the world" how you—and you—and you sold "sound" and "talkies" to your public. Send us the story and we will pass it on to your brother exhibitors.

It's a Great Life, Boys

WHEN someone ups and asks, "What is a theatre manager," one has asked a healthy mouthful. Of all the executive positions in this great big world, that of theatre managing stands out head and shoulders over any other job you can think of. He is expected to be an expert in over a dozen different lines, he must be a student and exponent of psychology, he must be a diplomat in every sense of the word. He is expected to be a perfect critic and censor, especially if his theatre runs vaudeville. He must be a darned good ad writer. He must have a knowledge of program layouts. He must be capable of writing original, and good, readers for his local newspapers. He must promote good will among patrons, business houses and merchants of his town. He must serve on numerous committees for the Chamber of Commerce, Rotary and Lions Clubs and all other organizations in his city. He must be an economic expert to run his theatre at the lowest possible cost. He must understand how to get the most out of his help. He must teach his staff how to dispense courtesy and service to his patrons. And—and—and—and—and—we could go on forever, but we're running out of breath.

And yet there are some "smart" guys who tell us that "any guy with a little sense" can run any house in the circuit. Find us, if you can, another industry in the whole wide world where so much is expected of a man. Find us, if you dare, another position which is so exacting in its demands for time and labor. Find us, if it is possible, a job where a man is expected to be familiar with as many different phases as theatre managing demands.

And yet, those same guys will say that any "young guy" could handle this or that house.

Who is it that locks the place up at night—sometimes as late as midnight—and is then so tired that he must crawl into bed? Who is it that is on the job early the next morning getting things in shape for the day's business? Who is it who must grab his meals at the convenience of his job, rather than the way his health demands? Who is it that has to pep up the organist and orchestra when they fall into a melancholy spell? Who must remind his operators that expensive booth equipment must have some attention once in a while? Who is it that peeks here and there to see if the porters are laying down on the job?

And still those guys will say that running theatres could be called child's play.

Maybe they are right and I'm all wrong.

Now you tell one.

Pete Egan Knows His Onions

P. (Pete) D. Egan, manager of the Capitol Theatre in Regina, Sask., Can., sent me a clipping together with his membership application, and the clipping brought to light the very evident fact that Pete doesn't let the grass grow under his feet.

He caught some fine publicity in his leading paper by capitalizing on the fact that Beatrice Lillie and Jeanette Loff had come from Coburg, which is close to Regina. When Egan played Miss Lillie in a comedy talkie and Miss Loff appeared in "Annapolis" he made sure that his patrons knew all about it. Live stuff, boys.

Club Service Bureau

Replying to F. H. S. regarding the non-synchronous device which he asks about, I wish to say that up to this writing I cannot find any data on that device. I have made numerous inquiries but no one seems to have heard of it. I suggest that you go very slow about buying this equipment until you have heard a finished installation. In the event that I get any word about it I will write you at once.

K. Richardson's request for manufacturers who would cooperate on candy matinees for kiddies is quite in order, inasmuch as we called attention only a short time ago to such a stunt. The companies making Life Savers, "Oh Henry," or in fact any nationally known manufacturers can be addressed through your local distributors of their product and they will explain the various methods through which they will cooperate.

D. G. Jr. asks about Low Intensity lamps and whether they are more practical than the newer Hi-Low reflector arcs. In my opinion, if you have a throw of under 100 feet from the booth to the screen, the Low Intensity lamps are both economical and practical. For throws over that distance we would recommend the Hi-Low type of lamp. We use both types in our various houses and according to conditions find them very satisfactory. Any booth equipment house will gladly furnish additional facts and information about the different types of reflector arcs if you will drop them a line.

Mickley Runs a Birthday Party

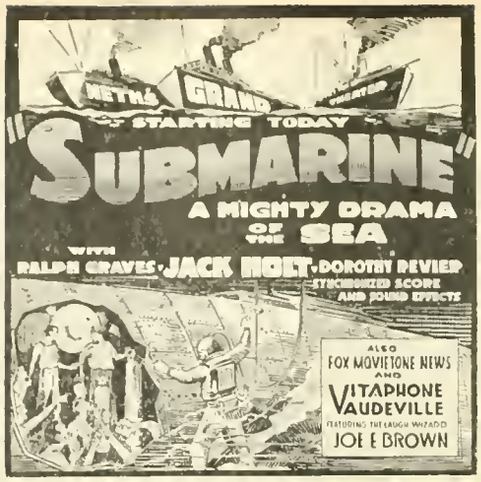
Manager Frank S. Mickley of the Earle Theatre in Allentown, Pa., tells me about a Birthday party he ran in his theatre to celebrate the first anniversary of the Earle. He has a nice large lobby and he placed two long tables there so he could serve birthday cake and coffee to his patrons or friends of

the theatre. He ran his "party" during the week of Dec. 17th, which we all know is one of the poorest weeks in show business and it certainly helped to brighten the box office for that week.

He further states that the coffee and cake were furnished free in return for a card in his lobby. This is worth trying, boys, the next time you celebrate your theatre's anniversary.

Something New In Handbills

The genial manager of the National Theatre in San Francisco, Mr. George Knowles, sent us something really different in a handbill for public distribution. The idea was to print, what appeared to be, a newspaper front page utilizing regular newspaper stock, and following the regulation newsy layout. Centered on the page was his announcement of "White Shadows in the South Seas" and all the surrounding copy consisted of items of local interest. The entire finished article is most certainly eye-arresting and bound to create, as Mr. Knowles tells us, a lot of added interest in both the theatre and the attraction. It is certainly an idea worth copying anywhere if you are looking to get away from the same circular type of handbills. We suggest that you drop a line to Mr. Knowles, his theatre address is 25 Taylor St., San Francisco, Calif. He will gladly mail you a copy.



Ad used with "Submarine," which opened Friday, January 18, at Neth's Grand Theatre, Columbus, Ohio. The ad was drawn by M. F. Bragden, artist for the J. Real Neth Theatres

Photophone Installations

RCA Photophone is being installed in the Colonial Theatre in Cambridge and the Hippodrome in Marietta, Ohio, houses run by the Cambridge and Marietta Amusement Company, of which E. E. Finch is president. The installations will be completed this month.

Depinet Holds Conference of Branch Mgrs.

Ned E. Depinet, general sales manager of First National held a conference in New York Thursday of last week with the eastern branch managers to consider the marketing of the First National-Vitaphone productions to be released during the coming three months. All hands attended the world premiere of "Weary River" held at the Central Theatre.

The new releases under consideration are, "Weary River," "The Divine Lady," "Why Be Good?", "The Man and the Moment," and others. Among the branch managers who attended are, R. S. Wehrle, Albany; T. B. Spry, Boston; F. J. A. McCarthy, Buffalo; M. H. Kelcher, New Haven; J. C. Vergesslich, New Jersey; Jules Levy, New York; W. J. Heenan, Philadelphia; Robert Smeltzer, Washington; C. A. Clegg, Atlanta; R. H. Haines, Pittsburgh; F. E. North, Detroit; Carl Leserman, Cleveland; Paul E. Krieger, Cincinnati; F. P. Bryan, Charlotte and R. S. Bell, Toronto.

New Fox in St. Louis Opened With Ceremonies

St. Louis' largest picture theatre, the new Fox, was opened on the evening of January 31, with a gala program and ceremonies in which figured civic notables as well as leading executives of the Fox corporation. The house takes rank with the Roxy, the Fox, Brooklyn, and other theatres of the chain in size and equipment.

President William Fox and John Zanft, head of the theatre organization, attended the opening. As part of the civic ceremonies there was an address of welcome by Henry S. Caulfield, governor of Missouri, and an expression of welcome by Victor J. Miller, mayor of St. Louis. Mr. Fox offered a dedicatory scroll.

The house was designed by C. Howard Crane and his associates along the lines of the Hindu mosques in India. D. G. Aronberg and William Fried constructed it.

Evans Mgr. Richmond Loew's

Howard S. Evans has come to Richmond, Va., to manage Loew's Theatre, as successor to Floyd F. Smith, who has been transferred and was last heard of in New York, awaiting his new assignment date.

Mr. Evans came to Richmond from Memphis, Tenn., where he was manager of Loew's Strand. With him are his wife and two children. Virginia is not new to Mr. Evans, as he received his first theatrical management training under the Loew chain at Norfolk, Va., several years ago.

Veidt to N. Y. for Appearance

When the Affiliated European Producers' picture, "The Man Who Cheated Life," is shown at the Little Carnegie Playhouse in New York, beginning this Saturday, its star, Conrad Veidt, will be on hand for a personal appearance. The picture was made in Europe where it was known as "The Student of Prague."

Recent Members in the

Manager's Round Table Club

W. L. Irwin, Liberty Theatre, Marysville, Calif.
E. F. Barnes, Publicity Agent, Horwitz Theatres, Houston, Tex.
P. D. Egan, Capitol Theatre, Regina, Sask., Canada.
J. Raymond LeStrange, Central Theatre, Cedarhurst, L. I.

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The Avalon, New Catalina Structure, Will Cost Well Over $1,000,000

THE Avalon Theatre and Casino, started as a million dollar project and now in the process of construction at Catalina, Cal., has started on its second million. William Wrigley, Jr., has okayed the elaborate plans for interior decoration and these plans indicate that no cost limit has been placed on the structure, which, say architects and constructors, will be a cultural contribution from Mr. Wrigley instead of a business enterprise. It is said that the ideas embodied in the Avalon and casino are of a new type in architectural and decorative art.

The building is individual, to say the least. Ten stories in height, yet comprising only two floors, the main structure is shaped as a complete circle, 190 feet in diameter. Three gigantic trusses brace the building horizontally and the two floors, comprising a ball-room on the upper level and situated 56 feet from the ground floor and the theatre auditorium, are under a double dome, an umbrella-shaped ceiling covering the former and the full dome the latter. Encircling the entire structure, a 14-foot deck promenade is accessible from all points of the ball-room. The building overlooks the ocean. Unique as well as elaborate treatment in lighting effects and mural paintings are planned for the theatre proper. There will be no center lighting for the full dome but behind a decorative wall 400 lights in a series of colors will control the lighting effects.

New Carolina in Winston-Salem, N. C. Is Southland's Newest Movie

THE Carolina Theatre, Fourth and Marshall Streets, Winston-Salem, N. C., is the Publix-Saenger circuit's latest link as well as the newest of the Southland's moving picture enterprises. The house enjoyed a gala opening during January.

Much attention was paid to the work of decoration, the workmen striving laboriously to achieve delightful effects right up to the time of opening. The lobby, inasmuch as it first greets the eye of a patron, immediately impresses him and gives him an inkling of the pleasing decorative effects that he is to find within. Each piece of decorating and statuary was especially prepared for the Carolina and was designed exactly according to the architect's plans. The lighting effect as worked out shows off the remainder of the decorative scheme to the best advantage. The Carolina is equipped with a pipe organ and Vitaphone and Movietone apparatus.

Two of the latest type Simplex projectors with Westinghouse bases and Peerless high intensity lamps are the foremost features of an elaborate projection booth. The projectors have automatic feeders and adjusting devices as well as, of course, the equipment for the operation of the sound devices.

Construction Notes and Theatre Openings

The Million Dollar Theatre in Los Angeles is probably the brightest theatre in town. A new marquee, costing around $20,000, lights up the house's exterior in marvelous fashion. The house, having been rewired completely, presents new and pleasing light effects.

The work of completion, long delayed on the Adams Theatre, Orange, Cal., by litigation, has been resumed and the finis of the workmen's activities is shortly forthcoming. The general contract has been awarded to C. T. McGraw, Long Beach contractor. The house is expected to be completed by early spring and a grand opening has been set for Easter Day by the lessee, C. E. Langley. The house will be part of a Southern California theatre chain and will feature films and vaudeville.

A modern marquee extending over the sidewalk in front of the Hemet Theatre, Hemet, Cal., was completed recently. It is entirely of iron construction and serves the double purpose of ornamenting the exterior and protecting patrons from inclement weather. William Martin is the owner of the Hemet.

Martin Schlesinger has consummated a deal with Lester and Elmer Johnson by which he takes over the theatre in Soledad, Cal., which closed late last year. Upon the reopening of the house, pictures will be shown twice weekly as heretofore.

L. B. Todd, owner of the Liberty Theatre Building, Blythe, Cal., has taken the place of R. T. Johansen, for some time operator of the shows at the Liberty. Mr. Johansen expects to go to an Arizona City where he may reenter the theatre business.

The main business district of Nantygio, near Johnstown, Pa., was recently threatened with destruction, when a fire of undetermined origin did damage estimated at $50,000 to the Star Theatre there. The theatre was levelled by the blaze and several adjoining dwellings were injured by the flames.

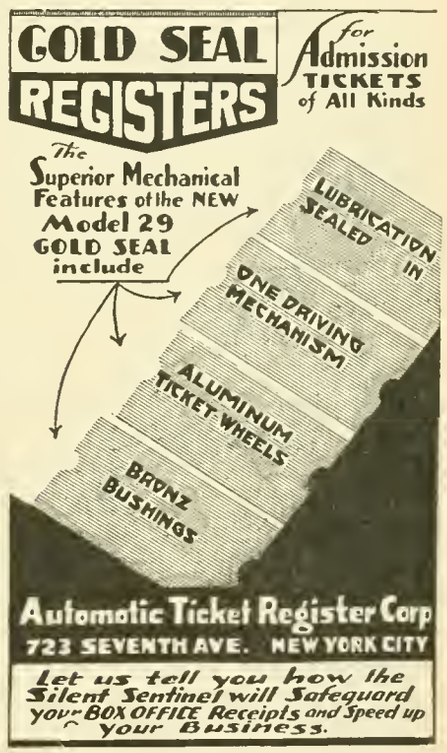
The Rialto Theatre in South Pasadena, Cal., is now being managed by a new personage, Ralph Horseman, who comes to the Rialto after a connection with one of the leading theatre chains.

Lowell Will Have Second Largest Mass. Film House

Purchase of the old Boston and Lowell station property in Lowell, Mass., by Herbert A. Horgan, of Boston, is announced by the Boston and Maine Railroad, which owns the old Boston and Lowell properties. The sale price is placed at $500,000.

The present buildings will be razed and on the site Mr. Horgan announces that he will erect the largest theatre, in connection with an office building, in New England outside of Boston. Plans call for the expenditure of $1,000,000 on the theatre property, which will be known, Mr. Horgan says, as the Lawrence Auditorium, and will seat 5,500 people. It will exceed the seating capacity of the Publix Metropolitan, Boston's largest theatre, by 300 seats, but will be some 700 seats less than the contemplated new Fox Theatre in Boston.

The tract purchased contains 104,000 square feet of land and is in the heart of the business district.



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:: "The Check-Up" ::

"The Check-Up" is a presentation in the briefest and most convenient form of reports received from exhibitors in every part of the country on current features, which makes it possible for the exhibitor to see what the picture has done for other theatre managers.

The first column following the name of the feature represents the number of managers that have reported the picture as "Poor." The second column gives the number who consider it "Fair"; the third, the number who consider it "Good"; and the fourth column, those who consider it "Big."

The fifth column is a percentage figure giving the average rating on that feature, obtained by the following method: A report of "Poor" is rated at 20%; one of "Fair," 40%; "Good," 70%; and "Big," 100%. The percentage ratings of all of these reports on one picture are then added together, and divided by the number of reports, giving the average percentage—a figure which represents the consensus of opinion on that picture. In this way exceptional cases, reports which might be misleading taken alone and such individual differences of opinion are averaged up and eliminated.

No picture is included in the list which has not received at least ten reports.

Title of Picture	Reporting "Poor"	Reporting "Fair"	Reporting "Good"	Reporting "Big"	Percentage Value	Length
COLUMBIA PICTURES						
After the Storm	—	5	10	—	60	5,459 Ft.
Broadway Daddies	—	2	9	—	65	5,400 Ft.
Matinee Idol, The	—	2	9	—	65	5,925 Ft.
Nothing to Wear	—	2	7	1	67	5,701 Ft.
Say it With Sables	—	2	8	—	64	6,401 Ft.
Scarlet Lady, The	—	1	13	2	71	6,443 Ft.
Sporting Age, The	—	7	8	—	56	5,467 Ft.
Street of Illusion, The	—	1	10	1	70	5,988 Ft.
Submarine	—	1	16	5	75	8,192 Ft.
Way of the Strong, The	—	2	7	1	67	5,752 Ft.
FIRST NATIONAL						
Adoration	—	3	14	—	65	6,360 Ft.
Big Noise	2	7	14	—	57	7,400 Ft.
Burning Daylight	—	7	26	1	65	6,500 Ft.
Butter and Egg Man, The	1	3	13	1	64	6,467 Ft.
Canyon of Adventure	—	2	13	—	66	5,800 Ft.
Chaser, The	1	5	5	—	52	5,744 Ft.
Code of the Scarlet	1	—	9	1	68	5,600 Ft.
Companionate Marriage	—	2	12	2	70	6,227 Ft.
Crash, The	—	2	19	3	71	6,225 Ft.
Do Your Duty	—	4	6	—	58	6,037 Ft.
Flying Romeos	—	7	16	—	61	6,184 Ft.
Good-Bye Kiss, The	—	4	10	—	61	7,300 Ft.
Happiness Ahead	—	8	38	1	66	7,100 Ft.
Harold Teen	—	4	21	3	69	7,500 Ft.
Haunted House, The	—	1	11	3	74	5,755 Ft.
Hawk's Nest, The	—	7	27	2	66	7,426 Ft.
Head Man, The	—	—	12	1	72	6,502 Ft.
Heart of a Follies Girl, The	1	3	17	—	63	5,957 Ft.
Heart to Heart	—	1	15	—	68	6,071 Ft.
Ladies' Night in a Turkish Bath	—	8	21	—	62	6,592 Ft.
Lady Be Good	—	4	21	—	65	6,608 Ft.
Lilac Time	—	—	13	15	86	8,967 Ft.
Little Shepherd of Kingdom Come	—	1	33	11	77	7,700 Ft.
Mad Hour, The	1	9	15	—	57	6,625 Ft.
Night Watch, The	—	5	23	—	65	6,612 Ft.
Oh Kay	—	3	24	6	73	6,100 Ft.
Outcast	—	2	20	—	67	6,622 Ft.
Out of the Ruins	—	4	21	4	70	6,100 Ft.
Scarlet Seas	—	—	10	1	73	6,237 Ft.
Show Girl	—	4	17	3	69	6,133 Ft.
Strange Case of Captain Rampr	—	5	8	—	58	7,534 Ft.
Three-Ring Marriage	—	3	17	—	66	5,834 Ft.
Upland Rider, The	1	1	13	—	65	5,731 Ft.
Vamping Venus	2	2	7	—	55	6,021 Ft.
Wagon Show, The	—	6	20	—	63	6,212 Ft.
Waterfront	—	3	16	3	70	6,142 Ft.
Wheel of Chance	—	3	28	7	73	6,895 Ft.
Whip, The	—	4	12	1	65	6,058 Ft.
Whip Woman, The	3	8	11	—	52	5,087 Ft.
Yellow Lily, The	—	2	32	3	71	7,187 Ft.
FOX						
Air Circus, The	—	1	24	1	70	7,702 Ft.
Chicken a la King	1	1	11	—	64	6,417 Ft.
Don't Marry	—	1	18	—	68	5,708 Ft.
Dressed to Kill	—	6	24	2	66	6,566 Ft.
Dry Martini	2	4	9	—	55	7,176 Ft.
Escape, The	—	2	19	—	67	5,109 Ft.
Fazil	—	2	20	8	76	7,217 Ft.
Fleetwing	—	2	11	—	65	4,939 Ft.
Four Sons	—	2	24	15	80	9,412 Ft.
Hangman's House	—	5	21	2	67	6,518 Ft.
Hello, Cheyenne	1	6	11	1	59	4,518 Ft.
Honor Bound	—	5	11	—	61	6,188 Ft.
Horseman of the Plains	—	4	19	1	66	4,397 Ft.
Love Hungry	—	3	13	1	66	5,792 Ft.
Me, Gangster	—	5	14	1	64	6,042 Ft.
Mother Knows Best	—	2	29	2	70	10,100 Ft.
Mother Machree	1	1	19	4	72	6,863 Ft.
News Parade, The	1	6	12	1	60	6,679 Ft.
None But the Brave	—	3	12	1	66	5,713 Ft.
No Other Women	—	2	15	1	68	5,071 Ft.
Painted Post, The	—	3	8	—	62	4,952 Ft.
Plastered in Paris	1	6	7	1	57	5,641 Ft.
Play Girl, The	—	4	12	1	65	5,200 Ft.
Prep and Pep	—	2	9	—	65	6,086 Ft.
Red Dance, The	—	1	13	4	75	9,250 Ft.
River Pirate, The	—	5	24	—	65	6,937 Ft.
Road House	—	—	12	1	72	4,991 Ft.
Romance of the Underworld	—	—	13	—	70	6,162 Ft.
Soft Living	—	4	11	1	64	5,629 Ft.
Square Crooks	—	4	7	—	59	5,397 Ft.
Street Angel, The	—	4	21	18	80	9,221 Ft.
Thief in the Dark, A	—	3	14	—	65	5,937 Ft.
Why Sailors Go Wrong	—	3	21	1	68	5,112 Ft.
Win That Girl	1	6	11	—	57	5,337 Ft.
METRO-GOLDWYN-MAYER						
Across to Singapore	—	5	34	8	72	6,805 Ft.
Actress, The	1	13	23	3	61	6,998 Ft.
Baby Cyclone, The	1	2	13	—	69	5,530 Ft.
Beau Broadway	—	6	16	—	62	6,037 Ft.
Big City, The	—	11	39	5	67	6,838 Ft.
Bringing Up Father	2	12	18	—	56	6,344 Ft.
Brotherly Love	—	3	10	—	63	6,053 Ft.
Cameraman, The	—	—	21	9	79	6,995 Ft.
Cardboard Lover, The	—	7	26	2	66	7,108 Ft.
Certain Young Man, A	—	10	15	—	58	5,482 Ft.
Circus Rookies, The	4	7	20	—	59	5,661 Ft.
Cossacks, The	—	6	42	8	71	8,601 Ft.
Crowd, The	1	5	27	5	69	8,548 Ft.
Detectives	2	10	10	—	52	5,838 Ft.
Diamond Handcuffs	—	7	21	1	64	6,700 Ft.
Dream of Love	—	2	11	4	74	7,987 Ft.
Enemy, The	3	5	26	2	63	8,189 Ft.
Excess Baggage	—	5	32	7	71	7,182 Ft.
Forbidden Hours	—	4	18	3	69	5,011 Ft.
Four Walls	—	1	37	5	73	6,620 Ft.
Lady of Chance, A	—	—	10	—	70	7,126 Ft.
Latest from Paris, The	—	8	41	5	68	7,743 Ft.
Laugh, Clown, Laugh	—	5	45	4	69	7,045 Ft.
Mademoiselle from Armentieres	—	4	9	—	63	5,441 Ft.
Masks of the Devil	—	6	17	4	67	5,575 Ft.
Mysterious Lady, The	—	—	38	4	73	7,652 Ft.
Our Dancing Daughters	—	4	28	19	80	7,652 Ft.
Patsy, The	—	7	43	4	68	7,289 Ft.
Rose-Marie	—	7	43	—	66	7,745 Ft.
Show People	—	7	26	4	68	7,453 Ft.
Skirts	—	2	15	2	70	5,801 Ft.

Title of Picture	Reporting "Poor"	Reporting "Fair"	Reporting "Good"	Reporting "Big"	Percentage Value	Length
Smart Set, The	—	3	46	5	71	6,576 Ft.
Telling the World	—	3	31	7	73	7,184 Ft.
Under the Black Eagle	—	3	19	1	67	5,901 Ft.
West of Zanzibar	—	3	15	2	69	6,150 Ft.
While the City Sleeps	—	4	25	12	76	7,448 Ft.
White Shadows in the South Seas	—	3	20	6	73	7,968 Ft.
Wind, The	—	5	10	—	60	6,721 Ft.
Woman of Affairs, A	—	1	10	4	67	8,319 Ft.
Wyoming	—	2	12	—	66	4,435 Ft.
PARAMOUNT						
Avalanche	—	2	18	—	66	6,009 Ft.
Beggars of Life	—	8	25	4	67	7,560 Ft.
Big Killing, The	—	10	19	1	61	5,808 Ft.
Docks of New York	—	4	25	6	72	7,020 Ft.
Doomsday	—	6	16	—	62	5,665 Ft.
Drag Net, The	—	7	35	7	68	7,720 Ft.
Easy Come, Easy Go	—	8	34	1	65	5,364 Ft.
Feel My Pulse	—	10	30	2	64	5,889 Ft.
Fifty-Fifty Girl, The	—	7	23	—	63	7,720 Ft.
First Kiss, The	—	5	33	2	68	6,134 Ft.
Fleet's In, The	—	2	34	16	78	6,918 Ft.
Fools for Luck	2	3	10	—	57	5,758 Ft.
Forgotten Faces	—	3	29	1	68	7,640 Ft.
Half a Bride	—	5	27	—	65	6,263 Ft.
His Private Life	1	1	8	1	65	4,690 Ft.
His Tiger Lady	1	7	16	—	59	5,038 Ft.
Hot News	—	2	31	3	71	6,528 Ft.
Just Married	—	5	20	2	67	6,039 Ft.
Kit Carson	—	3	17	—	66	7,464 Ft.
Ladies of the Mob	1	8	31	2	65	6,792 Ft.
Last Command, The	1	5	37	20	76	8,234 Ft.
Legion of the Condemned, The	—	5	42	15	75	7,415 Ft.
Loves of An Actress	—	5	18	2	66	7,434 Ft.
Magnificent Flirt, The	—	3	17	—	66	6,440 Ft.
Manhattan Cocktail	—	4	14	3	69	6,051 Ft.
Mating Call, The	—	2	20	1	69	6,325 Ft.
Moran of the Marines	—	8	25	2	65	5,444 Ft.
Night of Mystery, A	1	8	25	3	64	5,741 Ft.
Old Ironsides	1	8	40	14	72	7,910 Ft.
Partners in Crime	—	11	31	1	63	6,600 Ft.
Patriot, The	1	6	30	9	71	9,819 Ft.
Racket, The	—	5	33	7	71	7,646 Ft.
Red Hair	—	2	36	12	76	6,331 Ft.
Sawdust Paradise, The	—	5	17	2	66	5,928 Ft.
Secret Hour, The	3	4	19	—	57	7,149 Ft.
Showdown, The	4	15	18	3	56	7,616 Ft.
Someone to Love	—	2	11	3	72	6,323 Ft.
Something Always Happens	1	4	23	1	65	4,729 Ft.
Speedy	1	3	46	19	77	7,960 Ft.
Sporting Goods	—	6	36	2	67	5,951 Ft.
Street of Sin, The	—	3	32	4	71	6,218 Ft.
Sunset Legion, The	—	2	18	4	73	6,763 Ft.
Take Me Home	—	4	22	—	65	6,514 Ft.
Three Sinners	—	6	20	2	66	7,029 Ft.
Three Week Ends	—	—	13	5	78	5,962 Ft.
Tillie's Punctured Romance	3	9	11	—	52	5,733 Ft.
Under the Tonto Rim	—	3	22	2	69	5,991 Ft.
Vanishing Pioneer, The	1	7	19	—	60	5,834 Ft.
Varsity	—	5	23	—	65	5,802 Ft.
Warming Up	—	2	37	5	72	6,509 Ft.
Water Hole, The	—	3	29	4	71	6,319 Ft.
Wedding March, The	4	3	22	4	65	10,400 Ft.
What a Night	—	3	9	1	65	5,476 Ft.
Wings	—	3	31	24	81	11,754 Ft.
PATHE						
Annapolis	—	3	7	—	61	7,957 Ft.
Blonde for a Night, A	—	1	9	—	67	5,927 Ft.
Blue Danube, The	1	3	19	2	67	6,589 Ft.
Captain Swagger	—	1	11	—	68	6,312 Ft.
Chicago	—	6	23	4	68	9,992 Ft.
Cop, The	—	2	16	1	68	7,054 Ft.
Craig's Wife	1	4	7	—	56	6,670 Ft.
Hold 'Em Yale	—	6	23	—	64	7,056 Ft.
King of Kings	—	1	32	32	84	10,300 Ft.
Love Over Night	—	1	9	—	67	5,733 Ft.
Man-Made Women	—	5	5	—	55	5,762 Ft.
Midnight Madness	—	2	11	1	68	6,559 Ft.
Night Flyer, The	—	6	19	1	64	5,954 Ft.
Power	—	4	9	—	58	6,090 Ft.
Ship Comes In, The	—	3	10	—	63	6,209 Ft.
Skyscraper, The	—	5	21	—	64	7,040 Ft.
Stand and Deliver	1	2	19	—	65	5,423 Ft.
Tenth Avenue	—	2	13	—	66	6,370 Ft.
Walking Back	1	—	16	1	69	5,035 Ft.
R K O						
Charge of the Gauchos	—	6	4	—	52	5,487 Ft.
Chicago After Midnight	—	3	19	2	69	6,249 Ft.
Danger Street	2	1	7	—	57	5,621 Ft.
Freckles	3	6	20	1	60	6,131 Ft.
Hit of the Show, The	—	1	14	2	72	6,337 Ft.
Legionaires in Paris	1	3	18	—	63	5,771 Ft.
Mojave Kid, The	—	—	13	—	70	4,912 Ft.
Perfect Crime, The	—	6	19	3	67	6,331 Ft.
Red Riders of Canada, The	—	2	15	—	66	6,419 Ft.
Sally of the Scandals	—	—	10	—	70	6,059 Ft.
Son of the Golden West	—	3	7	—	61	6,037 Ft.
Stocks and Blondes	—	1	9	—	67	5,493 Ft.
Terror Mountain	—	2	8	—	64	4,884 Ft.
STATE RIGHTS						
Hell Ship Bronson	—	3	9	—	63	6,432 Ft.
Port of Missing Girls, The	—	4	19	1	66	7,270 Ft.
Road to Ruin, The	1	4	14	3	66	5,167 Ft.
Simba	—	1	12	2	72	8,000 Ft.
United States Smith	—	—	18	2	73	6,000 Ft.
TIFFANY-STAHL						
Grain of Dust, The	—	2	9	—	65	6,126 Ft.
Lingerie	1	1	10	—	63	5,676 Ft.
UNITED ARTISTS						
Awakening, The	—	1	12	5	77	7,972 Ft.
Battle of the Sexes, The	—	5	15	3	67	8,180 Ft.
Devil Dancer, The	—	7	28	6	69	6,765 Ft.
Drums of Love	1	6	23	4	67	8,350 Ft.
Garden of Eden, The	—	2	23	4	72	7,558 Ft.
Gaucho, The	—	8	46	21	75	9,256 Ft.
Ramona	—	—	41	30	83	8,200 Ft.
Revenge	—	4	11	3	68	6,541 Ft.
Steamboat Bill, Jr.	—	5	19	3	68	7,700 Ft.
Tempest	—	—	15	12	83	9,300 Ft.
Two Lovers	—	4	20	5	71	8,500 Ft.
Woman Disputed, The	—	5	24	3	68	8,041 Ft.
UNIVERSAL						
Anybody Here Seen Kelly?	—	2	8	—	64	6,243 Ft.
Buck Privates	—	1	14	—	68	6,171 Ft.
Clearing the Trail	—	1	9	—	67	5,311 Ft.
Count of Ten, The	1	5	8	—	56	6,279 Ft.
Finders Keepers	—	4	17	1	66	6,081 Ft.
Foreign Legion, The	—	3	19	5	72	7,828 Ft.
Freedom of the Press	—	1	13	—	68	6,474 Ft.
Good Morning Judge	—	2	19	—	67	5,645 Ft.
Home James	—	3	10	—	63	6,307 Ft.
Hot Heels	—	3	10	1	66	5,874 Ft.
How to Handle Women	2	4	7	—	53	5,591 Ft.
Lonesome	—	3	15	1	67	6,142 Ft.
Love Me and the World is Mine	—	5	13	—	62	6,813 Ft.
Man Who Laughs, The	2	4	18	3	65	10,185 Ft.
Melody of Love	—	1	11	1	70	6,733 Ft.
Michigan Kid, The	—	3	19	—	66	6,030 Ft.
Midnight Rose	3	3	5	—	48	5,689 Ft.
Night Bird, The	—	5	14	1	64	6,702 Ft.
Red Lips	—	2	8	—	64	6,947 Ft.
Shield of Honor, The	—	3	15	—	65	6,172 Ft.
Stop That Man	—	2	9	—	65	5,389 Ft.
Surrender	—	3	15	—	65	8,249 Ft.
Thanks for the Buggy Ride	1	6	17	—	60	6,197 Ft.
That's My Daddy	1	5	19	3	66	6,073 Ft.
Thirteen Washington Square	—	5	10	—	60	6,274 Ft.
Trick of Hearts, A	1	6	9	—	56	5,495 Ft.
Uncle Tom's Cabin	2	3	22	17	77	10,600 Ft.
We Americans	—	10	39	1	65	9,151 Ft.
WARNER BROS.						
Across the Atlantic	—	3	22	—	66	6,052 Ft.
Caught in the Fog	1	6	14	—	59	5,428 Ft.
Crimson City, The	1	3	7	—	57	5,388 Ft.
Glorious Betsy	—	—	20	15	83	6,800 Ft.
Ham and Eggs at the Front	—	6	12	1	62	5,613 Ft.
Home Towners, The	—	2	12	6	76	8,693 Ft.
If I Were Single	—	5	7	1	61	6,320 Ft.
Jazz Singer, The	—	1	20	27	86	7,077 Ft.
Land of the Silver Fox	—	2	10	—	65	5,179 Ft.
Lights of New York, The	—	2	13	11	80	5,267 Ft.
Lion and the Mouse	—	1	10	5	79	6,352 Ft.
Little Snob, The	—	3	9	—	63	5,331 Ft.
Midnight Taxi, The	—	2	11	1	68	5,729 Ft.
On Trial	—	—	5	5	85	8,290 Ft.
Powder My Back	1	—	10	—	65	6,185 Ft.
State Street Sadie	—	2	30	3	71	7,169 Ft.
Tenderloin	—	3	23	8	74	7,782 Ft.
Terror, The	—	1	17	6	73	7,674 Ft.
Women They Talk About	1	8	20	2	63	5,527 Ft.

Classified Ads

RATES: 10 cents a word for each insertion, in advance except Employment Wanted, on which rate is 5 cents

Situations Wanted

ORGANISTS and SINGERS, thoroughly trained and experienced in theatre work. Men and women now ready for good positions. Write salary, and other data. Address, Chicago Musical College, 64 E. Van Buren, Chicago.

PROJECTIONIST wants position. Non-Union. Eight years' experience on Simplex machines. Good references, 22 years of age, also Technical Electrical Engineering graduate. Write or wire, Donald A. O'Bryan, 112 E. 19th Ave., Denver, Colo.

I RECOMMEND you, Mr. Exhibitor, to read this ad, if you are seeking a grade A theatre manager that can get you results. Will locate anywhere. References, the finest. Appointments will be made in New York. Address, Box 440, Motion Picture News, 729 7th Ave., New York City.

Wanted

WANTED POSITION: At liberty, experienced organist. Large library. Expert cueing. Robert Morton, Wurlitzer organs. Go anywhere. Organist, 1413 Girard St., Los Angeles, Calif.

Managers' School

THEATRE EMPLOYEES—Learn modern theatre management, advertising, service. Approved and specialized training for theatre employees while at theatre. Catalog C. Moving Picture Theatre Managers Institute, Elmira, N. Y.

For Sale

THEATRE FOR SALE. Town 2,000 population. Communicate Box 455, Motion Picture News, New York City.

$150.00 buys Photoplayer Organ, good condition. Cost $3,000.00. Carol Fenyvessy, 62 St. Paul St., Rochester, N. Y.

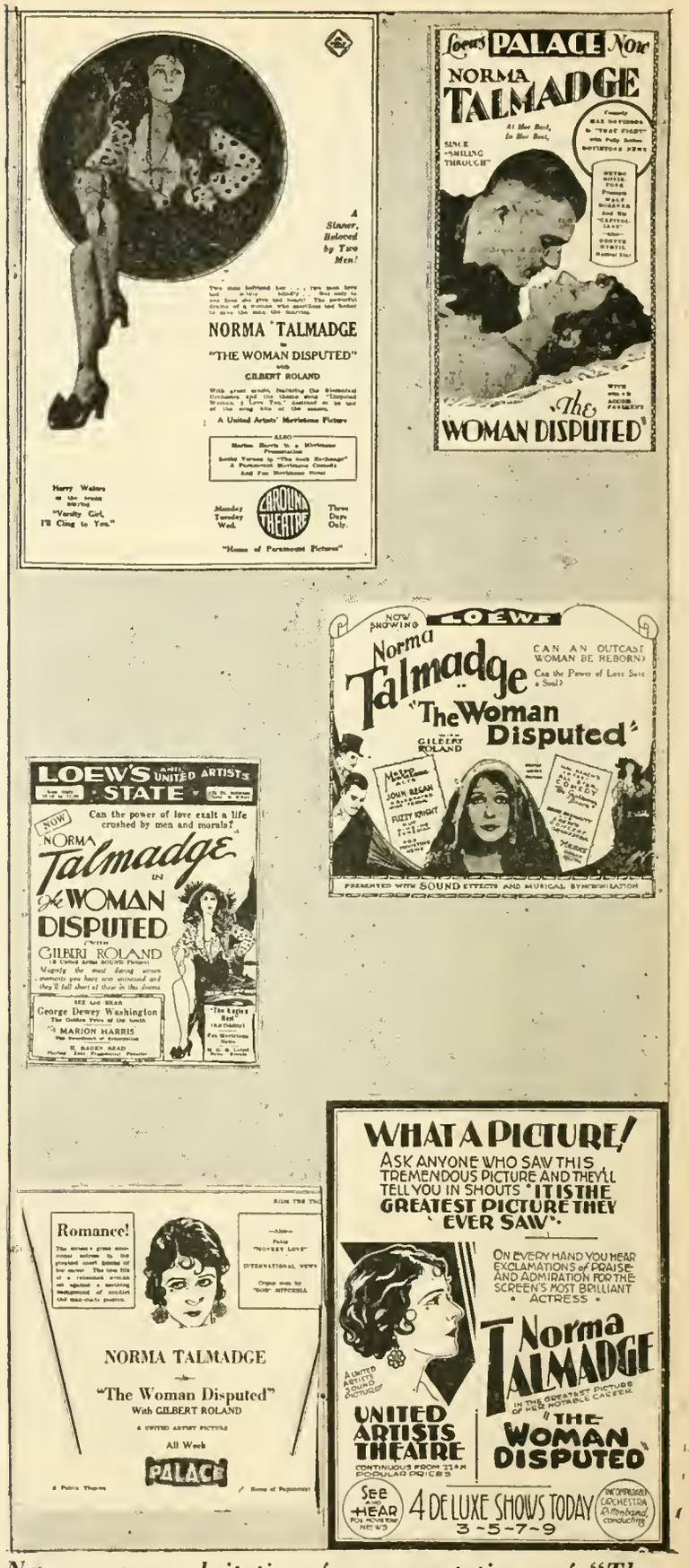
For Sale: 2,000 high class upholstered opera chairs from leading Broadway theatre. $2.00 per chair. Box 425, Motion Picture News, 729 7th Ave., New York City.

FOR SALE: 400—16-inch Veneer Opera Chairs. 150—17-inch Airdome Opera Chairs. All good as new. $1.00. each. Address, H. Somerville, Playhouse Theatre, Mamaroneck, N. Y.

Used Equipment

FOR SALE—1200 Upholstered Theatre Chairs; 1000 Veneer Theatre Chairs; 500 Upholstered Chairs with spring seats, panel back. Also all makes REBUILT projectors, spotlights, reflector lamps, screens. Everything for the theatre at bargain prices. Amusement Supply Co., Inc., 729 Seventh Ave., New York City.

It Pays to Advertise in the Classified Ads Section of the News.



Newspaper exploitation for presentations of "The Woman Disputed" at first run theatres as represented in the displays reproduced above indicates the many different types of campaigns which are being used in connection with Norma Talmadge's new starring vehicle. The ads shown were featured by Carolina, Charlotte; Palace, Jacksonville; Loew's Syracuse; United Artists, Detroit; Loew's State, Louisville, and Loew's Palace, Indianapolis.

Regional News from Correspondents

Western Penn M.P.T. O. Plan Annual Meet

THE Motion Picture Theatre Owners of Western Pennsylvania will hold their ninth annual convention at the William Penn Hotel, Pittsburgh, April 14, 15 and 16th.

Peter DeFazio has been named resident manager of the Roxian theatre, recently opened in McKees Rocks. Pete is a brother to Sam DeFazio, who is manager of the Schenley theatre in Pittsburgh.

The Imperial theatre, at Kulpmont, Pa., was opened on January 9th. Spanish architecture was followed throughout. Cost was approximately $150,000.

The Comerford Amusement Company has taken over the Luna theatre, Danville, Pa. The company now has two houses in the town, the other being the Victoria, just recently wired for sound.

The Court, Wheeling, which has been playing straight pictures, has gone over to a combination policy.

The Camden, Clarksburg, is to be remodeled and redecorated at a cost of $50,000. Owners are Guy L. Gregg and William L. Pritchard.

I. Golden, of the Idle Hour theatre, small house in down-town Pittsburgh, has taken over the Rialto at 1600 Fifth Avenue, one of the better-class neighborhood houses uptown. The former owner was M. A. Rosenberg, who also conducts the Lincoln theatre in Mt. Washington.

Two Keith's in Cleve. Slated for Wiring

KEITH'S PALACE, Cleveland, will be wired for sound pictures by the middle of March. This statement was issued last week by Manager Frank A. Hines, and put to rest the many rumors of the Palace plans for sound pictures. Keith's East 105th St. house will also be wired, says Hines, but the date for installation is not known. It will probably be the RCA Photophone equipment, as in other Keith houses, but this Hines could not verify.

Loew's Park theatre has inaugurated a new policy starting this week. Vaudeville is out, and in its stead all-sound programs will be offered.

Bob Curwood, Universal western star, is still in this territory making personal appearances in theatres of Cleveland and surrounding towns.

Akron exhibitors are donating their screens to the Akron Industrial Foundation, formed to interest outside capitalists in Akron as a manufacturing center.

E. L. McAvoy, RKO assistant general sales manager, spent last Thursday in town with local branch manager Al Mertz.

Meyer Fischer, president of the Fischer Film exchange, will be confined to his home for several weeks following a severe flu attack.

John Palfi's Opera House, in Kent, will have a DeForest Phonofilm in operation by the middle of February. Installation is now going on. The Utopia, Painesville, installation is also now in progress, and will be finished about the same time.

Warner Brothers representatives were in town last week, looking for a site for a Warner theatre. Several sites were investigated, but no definite announcement was made.

It is stated that A. E. Kaufman will build a new theatre in Montpelier, O., on Main St., to take the place of his present theatre.

W. Bird, of Dayton, has purchased the equipment formerly owned by Edwin Hurley and has leased the Star theatre at West Milton, which has been closed for several weeks.

Plans for a $700,000 hotel and theatre building are being prepared by John Eberson for Elyria. Chicago interests are back of the project.

Youngstown will have a new motion picture theatre with a seating capacity of about 800, according to an announcement made by A. H. McClelland at a meeting of the West Side Boosters' Club. The new house will be located on West Market street.

Milwaukee Syndicate Seeks Theatre Site

A LOCAL real estate company made public announcement of the fact that representatives of a motion picture syndicate are contemplating property on 16th and Wells St., Milwaukee, as the site of a new west side theatre. The property has a frontage of 120 ft. on 16th and 150 ft. on Wells. The amount involved in the deal and the name of the so called syndicate were not revealed. A theatre in this locality would have to meet the competition of the Colonial 16th and Vliet and the Tower on 27th and Wells in addition to the first run down town houses.

Jack Hickey is installing Bristolphone in the Grand at New London.

Owen McKivett, former Racine theatre owner, is motoring to Florida for the winter.

The Capitol Theatre at Racine was recently taken over by Charles Collins, formerly of Kenosha. Mr. Collins is planning to install Bristolphone.

Community Theatres, Inc., is planning a new house for West Bend, Wis., the plans for which have just been accepted. The house is being build by A. S. Graven and will be German in architectural style. It is to be an 800 seat house, to be build at a cost of $150,000 according to Charles W. Nebel of Community Theatres. The theatre will be ready about June 1st.

Tom North, special representative of Topics and Fables spent a few days in the local Pathe exchange.

The following out of town exhibitors were seen along film row: J. J. Rytkonnen of the Vista and Liberty at Negaunee, Mich.; Jack Yeo of the Davidson and Odeon at Beaver Dam; Mrs. Rose Gloe of the Riviera at Two Rivers; Neil Duffy of the Elite at Appleton; M. D. Thomas of the Colonial and Braumart at Iron Mountain; Pete Roumaine of the State at Rhinelander; Roman Bollenbeck of the Majestic at Sheboygan; Herman Van Vorst of the Pastime at Horicon and the Gem at Juneau; Louis Hoch of the Butterfly at Palmyra.

Henri Alman, central district supervisor for Tiffany Stahl was in the city this past Friday.

New Fort Wayne, Ind., Co. Incorporated

ARTICLES of incorporation have been filed with the secretary of state in Indianapolis by the Bluffton Grand Amusement Corporation of Fort Wayne, Ind. The corporation has an initial capital stock of $10,000 and is formed "for owning and operation of theatres and other amusement enterprises and all other business in connection." The incorporators are Peter Mallers, Charles and Leonard M. Bane.

Sound pictures will be shown at Warsaw, Ind., for the first time at the Centennial theatre, which has just been equipped and will open under a changed policy.

A demurrer to a petition of Jacob Friedman, proprietor of the Roosevelt theatre, Indianapolis, Ind., for permission to build a theatre in the 2500 block on Shelby street, across from Garfield Park, has been sustained by Judge Linn D. Hay in Superior Court. Demurrer to the petition had been filed by William Hard, building commissioner, declaring the city zoning ordinance prevented construction of a theatre near a city park.

The Indiana theatre, Marion, Ind., just rebuilt, is to retain its old name with the exception that it will be The New Indiana. Billy Connors stated the new theatre would be ready to open some time in March.

Kendallville, Ind., citizens will legally settle the question of Sunday movies Feb. 2, at an election. Wide interest has been shown in the controversy, resulting in several straw votes. Polls of two large factories resulted in an overwhelming majority favoring Sunday shows.

The Royal theatre, at Hartford City, will be formally opened Feb. 2. The Royal was purchased from the late A. W. Rosenbush.

Louis Lowe, banjo player, with Charlie Davis' stage band at the Indiana, will go to Atlanta to become master of ceremonies at the Howard. Lowe has played the banjo in Charlie's famous band since Dick Powell left to direct the Circle theatre orchestra. Loren Griffith will replace Lowe.

Homer Skillion has succeeded Earl Bailey as house manager of the Circle. Bailey has gone to Pittsburgh to take charge of the service department.

Fire Damage Heavy to Oregon Theatre

FIRE that started from a heater in a barber shop caused damage of $30,000 to the Columbia Theatre, at St. Helens, Ore. The theatre was erected at a cost of $55,000 just three months ago by G. O. Garretson. The Liberty Theatre, which was vacated when Columbia Theatre was built, will be used until repairs are made on Columbia.

Joe Skirboll, general sales manager for World Wide Pictures, has announced that W. H. Byers will be local manager in Portland.

G. E. Terhune, formerly at Walla Walla, has purchased the Empress Theatre, Chewelah, Wash., from D. A. Morgan.

John Hamrich has changed the price at his Blue Mouse Theatre in Portland from 50c to 35c evenings, and 25c for matinees.

Management of Portland Theatre with advent of first Publix stage presentation, announced that prices are revised downward; 25c until 1 p. m. and 35c until 6 p. m. on week-days.

Howard Roach has equipped both his Oregon Theatre and Sellwood Theatre, Portland, with Kolstaphone.

The Sundial Theatre at Anaconda, Mont., of which Albert Nadeau is manager, was burglarized on a recent Sunday night, and all receipts amounting to some $2,000 from the Sundial and Bluebird theatres taken after yeggs blew open the safe wrapped in theatre draperies. No clues were left. A second safe was damaged by knocking off the dial.

Harry Poole's new Pelican Theatre at Klamath Falls, Ore., was opened on January 17th.

Ike Schlank, Portland manager for Universal, and Matt Aparton, who holds down the same position in Seattle, report that there were some big "doings" at the western division conference recently held by Universal in the Salt Lake City.

C. F. Powers, new exchange manager for Fox in Portland, arrived from San Francisco during the week and was installed by E. Grainger, Coast representative.

A. McHale has come to Portland and becomes assistant to Manager Floyd Maxwell at The Broadway. Also at The Broadway theater will hereafter be found W. FitzHenry, who has been appointed Fox booker in this territory.

Lynn L. Peterson, recently in charge of the Music Box, Portland, has again returned to the West Coast Theatres, Inc., and will hereafter be associated with the Fifth Avenue theatre, Seattle.

George Jackson, resigned his position with Pathe in Portland and has begun his career as exhibitor as general manager of the Circle theatre here. He was in the distribution side of the business for the past eighteen years.

Frank Horrigan has equipped his Granada theatre, at Camas, Wash., with Kolstaphone.

Buffalo, N. Y. Report of Regional News

MANAGER H. M. ADDISON of the Great Lakes Theatre will leave for Europe March 2nd, where he will be in charge of the Comerford theatres throughout Europe.

Jack Stephen has resigned as manager of the Ariel Theatre in this city. He will make announcements in a few weeks of his new plans.

Joe Miller, manager of the Columbia Pictures spent one day last week in his office, he finding plenty of work in Rochester.

George Moser, newly appointed manager for World Wide Film Co. in this city has been ill.

J. Berkowitz, First Graphic representative left for Detroit last Monday to check up his exchange there.

M. M. Konczakowski, owner and manager of the Grand Theatre in Buffalo, has acquired the Marlow Theatre in Buffalo.

Shea's Buffalo have their talking equipment all taken care of, they are going to start all-talkie next week.

Eddie J. Hays, manager of the Amandola Theatre, Niagara Falls, N. Y., is back on the job after spending three weeks in the hospital.

Cohn and Gaby of the Plaza Theatre, Corning, N. Y., have been in the city looking over talking outfits.

Veronica Bijary, private secretary to Mr. Berkson of First Graphic has returned to the office after an attack of Flu.

Film Row News From Central Penn

THE Premiere Music Association hall in Slatington, has been bought by the Slatington Post of the American Legion. The building is equipped with stage and screen and for pictures.

The Capitol Theatre, Shamokin, was closed by Manager Ray Leitzel for a few days in the latter part of January, to prepare the house for the installation of sound devices.

State Senator Frank J. Harris, of Allegheny County, one of the executive heads of the big chain of Harris Theatres in Western Pennsylvania, Ohio and West Virginia, has been appointed chairman of the important Committee on Exposition Affairs, of the Pennsylvania Senate.

The latest extension of the Comerford chain of theatres, headed by M. E. Comerford, of Scranton, is the acquisition of the Luna, in Danville. The Comerford circuit includes close to two hundred picture or vaudeville houses.

Use of the Paramount Theatre, Mechanicsburg, was obtained for two benefit performances by the Women's Club of the town, on the nights of February 4 and 5.

The Third Street Theatre, Easton, was acquired on January 28 by the Theatre Realty Corporation, Inc., of that city, which controls several other theatres in Easton and vicinity. Clayton Buss is business manager and treasurer of the corporation. The house was closed for a brief period to permit installation of equipment for sound pictures and for the making of some other improvements of a minor character.

The Silverman Brothers, theatre owners of Altoon and formerly in control of the old Palace, in Harrisburg, have just engaged Hodgens & Hill, architects, of Philadelphia, to prepare plans for the new theatre they intend to erect in Erie. The building, which will also include two stores, will cover a site at Tenth and Sassafras Streets.

The Grand Theatre, Greensburg, was damaged to the extent of several thousand dollars when flames destroyed several buildings in the business section on January 30, causing a total loss of $100,000.

Elmer Moyer has acquired control of the Oriole Theatre, Edwardsville, near Wilkes - Barre, which is equipped for both Movietone and Vitaphone.

Edward Whaley, who operates the Grand Opera House, a motion picture theatre in Parksburg, has appointed Stanley Goodman as manager. Mr. Goodman, succeeds L. W. Parks.

1 Canada House Sold; Another to Be Built

GUEST and Billington, proprietors of the Queen's Theatre, Dundas, Ontario, for years, have sold the structure to J. A. Craven and have arranged for the immediate erection of a modern moving picture house on the adjoining lot to seat 700 persons.

Empire Theatres, Limited, has been organized by a syndicate at Winnipeg, Manitoba, for the purpose of erecting a theatre at Lethbridge, Alberta, to cost $200,000, the seating capacity being 1,200. The company is identified with the interests which have operated the Garrick Theatre at Winnipeg for a number of years.

D. E. L. Fisher, managing director of the Garrick Theatre, Winnipeg, Manitoba, an influential independent house, has installed a synchronization device. This makes the third sound theatre for Winnipeg.

Because of the presentation of synchronized programs at the Regent Theatre, Ottawa, Manager Ray Tubman has made an interesting arrangement with his house orchestra which had previously been a featured attraction. This orchestra, under the direction of Orville Johnston, now plays an overture at evening and Saturday matinee performances and then doubles at the Imperial Theatre, a silent house, where it provides the film accompaniment. Mr. Tubman is manager of both houses.

The formal presentation of the first Gaumont British production in Canada under the direct auspices of the Gaumont British Film Company of Canada, Limited, was conducted at the Regent Theatre, Toronto, during the week of February 4 at prices ranging up to $1, the engagement being limited to one week. The Regent was leased by Famous Players to British Gaumont for the occasion.

The opening film vehicle was "Carry On."

A Westinghouse reproducer and loud speaker were employed by Manager Fred Shaeffer of the Pantages Theatre, Toronto, Ontario, during the presentation of "Simba" to obtain sound effects with excellent results. The unit was supplied by the Toronto Radio Company.

Corinth, N. Y., Will Petition Sunday Shows

RESIDENTS of Corinth are busily engaged these days in signing a petition asking for their cooperation for bringing about Sunday shows in that village. The petition will be presented to the village board of trustees in the near future. When the Sunday movie question was raised some months ago it encountered much opposition from one of the churches.

Malcolm Sangster, of Alexandria Bay, has just taken over the Gateway theatre in Antwerp, which was formerly operated by a Mr. Taylor who died last fall.

There was a largely attended meeting of the Albany Film Board of Trade as well as the Arbitration Board last Monday with quite a number of out of town exhibitors attending.

There are still many cases of flu along film row and practically every exchange reports from one to three employees absent.

Motion pictures are now being shown at the Executive Mansion in Albany two nights each week.

Sterling Wilson, local manager for Tiffany, spent last week in northern New York.

The Regus theatre, in Binghamton, has been taken over by Tony Bally from C. L. Plank.

Tom Stowell, manager of Hermanus Bleecker Hall, in Albany, and one of the best known newspapermen in the Capitol District, will add to his duties during the next few weeks, for he has been called upon to assist in preparing the program for the annual dinner of the Legislative Correspondents' Association.

The Richardson theatre, in Oswego, was burglarized last week and about $200 taken. The job was pulled off while William Kane, house treasurer, was absent for dinner. When he returned he found both doors of the box office open and the money gone.

The Strand theatre, in Carthage, was used two nights last week for a benefit given by the Rod and Gun Club of the village.

Harold M. Donahue, who has been for the past eighteen months manager of the Bijou theatre, in Lowville, resigned last week and has already left for Florida.

A. A. Haley Active in Seattle Territory

A. A. HALEY, former film man of Seattle territory who is now building theatres in both Anacortes and Mount Vernon, last week announced plans for the construction of a third theatre at 45th Avenue and Brooklyn Street, in Seattle's University district. It will be an 850-seater. Later, Haley plans houses for Bellingham and Everett, to total half of his contemplated string of ten or more prior to August 31 of this year.

Sam Siegel, well-known publicity director of the Sterling Chain Theatres, Inc., last week announced his resignation with the John Danz organization, and has assumed the management of the Beacon Theatre, one of Universal's suburban houses in this locality.

Another change of management was announced by District Manager Karl L. Burk in Universal's Madrona Garden Theatre. Sid Schubach, former Portland exhibitor, is the new manager to replace Gordon Craig, resigned.

Al Finkelstein, of DeLuxe Theatres, Inc., presided at the regular meeting of the Film Board of Arbitration last week. He was assisted by William Code of Seattle and Benjamin Fey of Renton on the exhibitor's staff, and Harold Harden of United Artists, George Ballentine of Fox and George Appleby of Tiffany-Stahl representing the film exchanges.

Visitors on the Row included Frank Bligh, of Salem, Ore., and J. W. Godfrey of the Gem Theatre at Omak, Washington.

Bernard Mulligan, who, a few weeks ago won out in the legal battle over the estate left by the late George H. Reisner of the Tokay Theatres in Raymond and South Bend, has now taken over the theatres for operation. Assisted by B. F. Markisson, he will remodel both theatres, installing sound equipment in the theatre at Raymond.

Robbers who entered Jensen-VonHerberg's suburban Venetian Theatre one night last week remained in the house after closing hours and proceeded to hold up the organist, janitors and ushers. After keeping them in the house for more than three hours, the thieves released the employees because none of them knew the combination of the house safe.

John Hamrick, owner of the Blue Mouse and Music Box chains in Seattle, Portland and Tacoma, was hurriedly called to California last week by a death in his family.

Charles M. Thall, division manager of West Coast with offices in Seattle, last week announced plans for the expenditure of more than $100,000 in the West Coast theatres in Butte. The money will be spent in redecorating, remodeling and improving the Rialto, American and Parkway Theatres, and installing sound in the Parkway and American.

UNIFORMS FOR HOUSE ATTACHES COSTUMES FOR STAGE PRESENTATIONS BROOKS 1437 B'way New York

K. C. Salesmen Propose Benefit Ass'n.

AN employees' benefit association was proposed at a quarterly meeting of film salesmen in the Kansas City territory, which was attended by forty-five salesmen. The association would be fostered by film men. The meeting was an all day affair at the Ivanhoe Club, Kansas City. Bob Carney, of Paramount, was named chairman of the sessions.

The personnel of the Midwest Film Distributors, Inc., celebrated that exchange's recent increase in business by a card party at the exchange and a theatre party at the Rockhill theatre recently.

Funeral services for Mrs. Florence Allison Balsly, wife of Lee D. Balsly, New York division Universal exploiteer, was held in Kansas City last Wednesday. Mrs. Balsly, who was 45 years old, died in Mt. Vernon, N. Y., of pneumonia.

C. W. Anderson has been appointed assistant manager of the Grand and Strand theatres, Salina, Kans.

A Photophone has been installed in the Savoy theatre, St. Joseph, Mo., managed by George Burgess.

The Electric theatre, Kansas City, Kans., managed by A. F. Baker, now is broadcasting a weekly radio program over station WLBF, Kansas City, Kans.

The place for action in a motion picture show is on the screen, not in the balcony, Judge Lee Judy told a 19 year old youth of Kansas City, Kas., in court this past Monday, after fining him $50 for disturbing the peace in the Art Theatre, suburban house of Kansas City, Kas.

A bandit walked up to Mrs. L. C. Walker, cashier of the Warwick Theatre, suburban house of Kansas City last Monday night, robbed her of $50 and escaped in a waiting motor car.

An explosion caused by films in the projection room of the People's Theatre, Pleasant Hill, Mo., started a fire which resulted in $8,000 damage Tuesday night.

Rumored Fox to Build Minneapolis House

RUMORS are current to the effect that Fox will build a de luxe house in Minneapolis. From several sources reports were that he had acquired property for the building but the information had this property located at several different parts of the city.

W. M. Miller, owner of the Leb theatre, Cloquet, Minn., bought Talk A Phone equipment after witnessing a demonstration of this device at the New Logan Theatre, Minneapolis. Installation will be rushed. The installation of this equipment in the Cloquet house will be the first made by its manufacturers in this territory. W. A. Seffes is the distributor.

C. F. Snee, owner of the Unique theatre, Litchfield, Minn., has made application to operate his house on Sundays. Action was deferred by the council members who are securing data pertaining to the Sabbath show problem in other cities, the effects of it upon business and the relation of the Sunday show and the churches.

Losses estimated at $20,000 were sustained when the F & R operated, Grand theatre, Fairbolt, Minn., was destroyed by fire. This theatre was formerly known as the Opera House, and was one of the town's landmarks.

Moe Levy, Fox branch manager, has been elected by the Film Board of Trade, to the presidential position in Minneapolis. He will succeed W. H. Workman. H. J. McIntyre was named vice-president and Mrs. Mabel Dietz, secretary and treasurer.

Mr. Levy appointed Jack Lorenz office manager for the Minneapolis Fox branch taking the position formerly held by Don Nairn, who resigned.

Lack of patronage forced the Strand theatre, Minneapolis, to go dark last week. This theatre and the Shubert, a stock house, were the only two out of the four theatres built upon Seventh street, which were still doing business. The Garrick, an F & R house, and the 7th Street, a Junior-Orpheum, were forced to close some time previous due to the same condition.

If this condition continues, Minneapolis will become konwn as "The City of Darkened Houses." The Metropolitan and the Lyceum are now only opened to traveling attractions. The Gayety, the Garrick, the Seventh St. and the Strand are so far as we are able to discover, permanently dark.

Large Downtown Cincy Houses 100% Sound

TWO more Cincinnati houses have swung into the sound column, namely, the Albee and Palace, both in the Keith-Libson chain. This makes all the larger downtown theatres 100 per cent in the talkies. The usual number of vaudeville acts will be continued at both houses.

Another "opposition house" has sprung into being in Cincy. The recently-formed Civic Theatre Association, who expected to promote only the interests of the drama, has decided to include related arts, and will also feature pictures. Local exhibitors look upon the move as an advantage rather than a detriment, figuring that it will convert many persons into movie fans who are not now in the habit of attending regular movie theatres.

As Thomas Wier, manager of the Family Theatre, Cincinnati, was alone in his office checking up the day's receipts about 11 p. m., two robbers entered. One of the bandits struck Wier as the other commanded him to raise his hands. The pair escaped with $250, all they could find in their haste.

At a recent meeting of the Film Board of Trade, the previous officers were re-elected for 1929 as follows: Frederic Strief, Universal, president; Paul Kreiger, First National, vice-president and Evelyn Mc Namee, secretary and treasurer.

The Lawrence County grand jury has handed down an indictment against Robert and Joseph Stern, managers of the Marlowe Theatre, for operating their house on Sunday. Three efforts have been made during the past year to convict the Stern brothers for violation of the Ohio blue laws, the juries having deadlocked in the former trials.

Leo Devaney, who has been holding down the managerial chair for Universal at Cleveland, has been promoted to district manager in charge of the mid-west division, which includes Cincinnati, Indianapolis, Cleveland and Detroit. He will make his headquarters in Cincinnati.

Manager Herman Bayer, of the Favorite Theatre, Covington, Ohio, donated the use of his house for one day for a benefit of a local civic organization.

Texas Chains to Add Theatre Links

THE East Texas Amusement Co. which is controlled by Saenger interests, will erect a $200,000 theatre in Marshall, Texas, according to recent announcement.

Manager W. L. Gelling of the East Texas Theatres, Inc., owners of the two theatres at Nacogdoches, announced from that city that a contract has been let by his firm for the erection of a $50,000.00 theatre building in Henderson, Texas. The East Texas Theatres, Inc., now control twenty-seven houses in East Texas.

Jack Adams, president of the Home State Film Co., is in New York on a business trip.

A sales meeting of Warner Bros. Southern Managers was held in New Orleans with all sales executives in attendance. Claud C. Ezell of New York, general sales-manager presided at the meeting.

Barry Burke, divisional manager, and James O. Cherry, district manager, for Publix, have returned from a business trip to Houston and San Antonio.

Joe Luckett, manager of the Dallas First National Exchange, attended a one day convention of the First National Managers of the Middle West at Chicago.

O. E. Hall has resigned his position with the Dallas First National Exchange and accepted a position with Tiffany-Stahl as booker.

Harl Wolever has been appointed manager of the Melba Theatre to succeed James O. Cherry who was recently advanced to the position of district manager for Publix Theatres in Texas.

Robert Sparks, manager for the Dent Circuit at Vernon, Texas, was found guilty and assessed the minimum fine of $20.00 for operating a motion picture show on Sunday. Mr. Sparks attorney has filed notice of an appeal of the case.

New England Section Witnesses Busy Week

THE Harris Theatre Corporation has received bids for the new theatre which it will build at Natick, Mass. Plans have been drawn by John E. Kelley, of Boston.

The State Theatres, Inc., of Manchester, N. H., will erect a new theatre seating 2,500 from plans by Hutchins & French, 11 Beacon st., Boston.

Audiences in the Olympia theatre, in Boston, remained throughout the show last Saturday night not knowing that in the building adjoining the theatre a two-alarm fire was in progress.

The Wilkinson theatre, at Wallingford, Conn., is now playing a split week.

Allie Hamilton is manager of the new Empress theatre at South Norwalk, Conn.

Damage of $3,000 was done to the Dream theatre, at Winthrop, last Monday. The fire started near the stage and spread to the curtains and scenery. Charles L. Hatch is owner, and Charles Clark is manager.

Harry Worden, who has been branch manager of the Metro-Goldwyn-Mayer exchange at Albany, has been transferred to Boston.

Anna Carmen, contract clerk for the Metro exchange, has been confined to her home by serious illness.

Arthur Viano formally opened the remodelled Viano's Broadway Theatre in Somerville which he recently purchased.

Kenneth Forkay has returned from New London to become manager of the Regent Theatre at Norfolk Downs.

The Premier Theatre at Lawrence, Mass., received minor damage from a fire in an adjoinng building early last week.

Jack Jennings, formerly with Pathe, has become representative for the Timely Films Co., in the New England territory.

Sam Moscow, sales manager at Independent Films, is recuperating at the Phillips House of the Massachusetts General hospital.

The Auditorium Theatre at Lynn is meeting with much success in showing pictures. The theatre formerly was a stock house.

Frank Patrone, shipper at Independent Films, is one of the many in the Row who are laid up with the grippe.

James Greeley has reopened his theatre at Sanford, Me. The theatre was closed for a week by order of the health authorities because of an epidemic of influenza.

George Haley, formerly with the Morton Theatre, is now managing the Franklin Park Theatre for the Netoco chain. The theatre is playing stock.

Harry Royster has been appointed publicity director at the Publix Metropolitan Theatre, Boston.

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Big Stanley Openings for Philly in Feb.

THE opening date for the Stanley Company's new Uptown theatre at Broad and Susquehanna Ave., Philadelphia, which was scheduled for February 2nd, has been postponed to February 16th. The Mastbaum, at 20th and Market Sts., a 5,000-seat house, it is now announced will open on February 28th.

One of the historic theatrical landmarks of Philadelphia was destroyed on January 30th when the old Dime Museum at Ninth and Arch Sts., was swept by fire. The old building, which was erected shortly after the Civil War by Robert J. Simpson, is said to have been the first structure built in the United States for museum purposes. For many years it was operated as a museum and variety theatre and later vaudeville, stock companies, comic opera and motion pictures all had their day in the historic old building.

Another house which has been hard hit by the competition of the Stanley Company's Met is Nixon's Grand Opera House, at Broad and Montgomery Ave., which it is reported will be closed this spring. The Grand, a 3,100-seat house, is operated on lease by RKO-Stanley-Nirdlinger, with a policy of pictures and vaudeville, and has been losing ground steadily since the Met opened. With the opening, on Feb. 16th, of the Stanley's new Uptown theatre, seating 2,500, the prospects of the Grand appear to be almost hopeless.

The Fern Rock theatre has been purchased by Herbert Elliott, former manager of the Palm theatre, from Schwinn & Whittaker.

Ed Whaley, former United Artists salesman in this territory, and owner of the Park theatre, in Phillipsburg, will become manager of the UFA exchange in Washington.

Announcement has recently been made that the Chestnut Street Opera House, owned by the Shuberts, will be wired for the presentation of talking pictures. It is said that in each city where the Shuberts have a chain of theatres one of the houses will be wired for talkies and as the Chestnut is probably the most advantageously located for this purpose, it has been decided upon as the local choice.

The annual dinner-dance of the M. P. T. O. of Eastern Penna., Southern New Jersey and originally scheduled for January 27th, has been postponed until some time in April, the date to be announced later.

Happenings in Picture Circles of Southeast

Atlanta

PAUL A. STRACHAM, film salesman in the Southeast, has joined the sales force of the local branch of World Wide Pictures, being assigned to the Alabama and Tennessee territory, according to announcement by C. R. Beacham, head of the World Wide office in Atlanta.

George M. Jones, of the local film fraternity, joined the Fox organization last week as assistant manager of the Atlanta branch, announcement of his appointment to the post being made by William G. Minder, head of the company's offices here. Mr. Minder also announced the appointment of Miss Julia Harbin to be secretary to the branch manager.

E. C. Zrenner, head of Publix theatre Corporation's sound department, spent several days in Atlanta last week checking over Vitaphone and Movietone equipment in local Publix houses, and explaining fine points of operation.

Ben Y. Cammack, who has been prominently identified with the film industry in Atlanta for more than three years, has resigned as local branch manager of Universal and has left his post. While it is understood that he expects to take a vacation from active business affairs, his plans for the future have not been announced.

Gale Lancaster, assistant manager at the Alabama theatre, Birmingham, Ala., was on special duty at the Howard theatre, having been summoned when Manager Robert E. Hicks was called to Denton, Texas, on the death of his father.

W. T. Murray, resigned as manager of Loew's Grand, effective February 9. More than that, he is leaving the field of theatre management to which he has given practically all the business years of his life. He will embark upon an entirely new enterprise in connection with an established brokerage business.

C. A. Clegg, head of First National's Atlanta branch, has returned from New York.

Marie Pinkson, secretary to District Manager Creswell, of Arthur C. Bromberg Attractions, has recovered from an attack of flu.

Memphis

J. F. Norman, secretary of the M. P. T. O. of Arkansas, Mississippi and Tennessee, opened his new Best theatre, at England, Ark. Norman's new house contains more than 400 seats. He is also owner of the Amusu, at England, and the Best, at Fordyce, Ark.

Jack de Waal spent last week in the Pathe office at Memphis. He is a home office representative.

Henry Owen, Paramount booker, spent the week on the road. Eddie Foster, Paramount salesman, was back at work after an appendicitis operation.

M. H. Thompson, Brown theatre, Harrisburg, Miss., was a film row visitor during the week-end, and other visitors of the past week included J. C. Hester, Princess, Shelby, Miss.; John Sharp, Sharp's, Humbolt, Tenn.; Sam Williamson, Princess, Biggers, Ark.; J. A. D. Herrington, Gem, Pontotoc, Miss.; C. W. Tipton, New, Monette, Ark.

Guy Snow is no longer associated with R. E. Priddy, at Pocahontas, Swan theatre, it is reported.

Fred M. Jack, First National manager, was in Chicago this week for a mid-western sales conference called by Ned Depinet, general sales manager.

Little Rock, Ark., next week will have two theatres showing sound pictures, following completion of installation at the Capitol, operated by E. H. Rowley.

Louisville

The Kentucky theatre, at Danville, one of the Principal Theatres Corporation houses, goes sound at the end of this month, with the latest in tone reproductions, the improved Vitaphone. Not only will the Kentucky install Vitaphone, but will also be equipped with Movietone, Photophone, Victorphone and Radiograph. This will make possible the presentation of any style of sound pictures. Despite the great amount of work necessary to complete installations, the theatre will not be closed.

Harry Matthews, manager, Empress and Bleich theatres, Owensboro, Ky., has been ill for the past few weeks.

The Kentucky theatre, Louisville, in going the way of "all talkies," had to employ two new picture machine operators. They are Albert Greenberg and Thomas H. Hosstatter. The two already employed are Emil Greenberg and Henry DeMarsh.

Florida

The South Florida Fair opened in Tampa last Tuesday and is pulling immense crowds, which is having its effect upon the attendance at the theatres. Next Monday the Gasparilla carnival will be staged, in connection with the Fair, and the "blood-thirsty" pirate and his band will do their stuff for the talkies. Neil Sullivan, cameraman, and Kenneth Allison, sound technician, are here and will shoot all the big scenes for the Fox Movietone.

Lakeland enjoyed its first Sunday shows last Sunday, following the election, and that it was appreciated was shown by the immense attendance at the three theatres of that city. Reports from there say that the churches enjoyed their usual attendance as well.

Cameramen of the Eastman Foundation, Rochester, N. Y., have been at work in Sanford preparing films on the celery industry of that section. 4,000 feet of negative was made showing the process from the planting of the crop to the retail market.

"U" Western Managers Convene at Salt Lake

THE Salt Lake Universal branch office was the place of meeting this past week of a number of the representatives of this organization, including W. J. Heineman, of Seattle, manager Naylor, of Los Angeles; Mathew Apperton, Seattle; I. Schlank, of Portland; Sam Cain, of Denver; Matt Skorey, of Butte; and G. E. Rosenwald, Division Manager for Universal who conferred with the managers in connection with the beginning of the 23rd Carl Laemmle Anniversary drive which has commenced.

S. B. Steck, of the Lyceum theatre, of Odgen, Utah, was in Salt Lake for a short time, having returned from the Pacific Coast. While in Long Beach, Exhibitor Steck visited with Ray Peterson, formerly of the Cozy theatre, here, and Hy Olsen, formerly of the Photo Play, also in Salt Lake, and both are reported to be doing very well in the theatre business on the Pacific Coast.

Louis Marcus, head of the Marcus Enterprises in this section, returned from Denver, where he was called due to the passing of his brother-in-law.

A new sales representative has been added to the United Artists sales force this week in the person of G. B. Gilbert.

Construction has begun on the new $70,000 theatre at Idaho Falls, Idaho, to be known as the American. Joe George, owner, stated recently that the theatre will be opened about April 1st.

Theatres and schools of Wendell, Idaho, have been closed to prevent the spreading of meningitis.

Salt Lake film folks were greatly grieved to learn of the automobile accident which caused the death of J. M. Lym, Portland, exchange manager for Fox.

The theatres and public places of Lehi, Utah, were closed last week due to the influenza epidemic.

Western Division Manager W. H. Brely, of the Paramount organization, spent several days in Salt Lake.

This being annual Fox week the local branch expects to have the biggest week's business they have ever experienced.

J. T. Sheffield, owner of the Sheffield exchanges in Salt Lake City and Denver, has been in New York City on a business trip.

T. M. Derrick, of the Liberty theatre, reported to have sold his interest to Mr. and Mrs. R. H. Harmer.

During Manager C. J. Merley's recent trip back from Idaho to his Columbia exchange he had a perilous escape, having gone off the road into an embankment of six feet of snow.

Loew and Fox Erecting N. Y. C. Theatres

THE Palace Theatre, located at Essex and Irvington streets, an over-seated section of the city, has been closed by the M & S Circuit. In making this move M & S believe that patronage will be diverted to their Ruby Theatre on Rivington street.

According to report, Loew Theatres, Inc., have begun wrecking work on a group of houses in the vicinity of 175th street and Broadway, Manhattan, for a new theatre. It is expected that this theatre will be completed within the year. Loew's have also a 4,000-seater now undergoing construction at Grand Concourse and 180th street, the Bronx.

The Windsor Theatre in Brooklyn, which was closed some time ago by the Federated Theatres Corp., has been reopened by the Rossu Theatre Co. Ben Levine is handling the management.

A new theatre is nearing completion at Little Neck, L. I. This house will be operated by the H. G. Operating Company, owners of the Roosevelt Theatre in Flushing. Henry Huber is managing director of the company.

The new Fox Theatre, which is being built on 58th street, between Third and Lexington avenues, is scheduled for opening during the month of March. Roxy is supervising construction of the house, which is said will seat around 3,500.

COMPLETE RELEASE CHART

Productions are listed according to the names of Distributors in order that the Exhibitor may have a short-cut toward such information as he may need, as well as information on pictures that are coming. Features which are finished or are in work, but to which release dates have not been assigned, are listed in "Coming Attractions"

BRAY PRODUCTIONS

Title	Star	Rel.	Date	Length	Reviewed
College Cuckoo	Murdock-Cavalier	June	1	2 reels	
Her Salty Suitor		June	20	2 reels	
His Wild Oat	McDougall Kids	July	10	2 reels	
Lonesome Babies	Jack Cooper	Aug.	1	2 reels	
Lost Whirl, The	Irving-Cooper	July	1	2 reels	
Lot o' Goloney, A	McDougall Kids	June	10	2 reels	
Pikers The	McDougall Kids	Aug.	10	2 reels	

COLUMBIA

FEATURES

Title	Star	Rel.	Date	Length	Reviewed
After the Storm	Bosworth-Gilbert-Delaney	April	17	5459 feet	Sept. 15
Apache, The	Alvarado-Livingston			5838 feet	
Beware of Blondes	Revier-M. Moore-D'Arcy	July	1	5649 feet	
Broadway Daddies	Logan-Lease	April	7	5537 feet	Sept. 15
Court-Martial	Holt-Compson	Aug.	12	6014 feet	
Dawn	Special Cast			7500 feet	
Desert Bride, The	Compson-Forrest	Mar.	26	5528 feet	Sept. 15
Driftwood	Alvarado-Day	Oct.	15	6267 feet	
Golf Widows	Ford-Reynolds-Rand	May	1	5592 feet	
Matinee Idol, The	Walker-Love	Mar.	14	5925 feet	May 5
Modern Mothers	Chadwick-Fairbanks, Jr.-Kent	May	13	5540 feet	
Name the Woman	Stewart-Glass-Gordon	May	25	5544 feet	Sept. 8
Nothing to Wear	Logan-von Eltz			5701 feet	
Power of the Press, The	Fairbanks, Jr.-Ralston			6465 feet	
Raider Emden, The	Special Cast			6021 feet	
Ransom	Wilson-Burns	June	7	5584 feet	
Restless Youth	M. Day-Forbes			6085 feet	
Runaway Girls	Mason-Rankin	Aug.	23	5725 feet	
Say It With Sables	Bushman-Livingston-Chadwick	July	13	6401 feet	
Scarlet Lady, The	De Putti-Alvarado	Aug.	1	6443 feet	
Sinners' Parade	Revier-Varconi			5616 feet	
Sporting Age, The	Bennett-Herbert-Nye	Mar.	2	5464 feet	June 2
Street of Illusion, The	Keith-Valli			5988 feet	
Stool Pigeon, The	Delaney-Borden			5988 feet	
*†§Submarine	Holt-Revier-Graves			8192 feet	
Virgin Lips	Borden-Boles	July	25	6048 feet	Sept. 22
Way of the Strong, The	Day-Livingston-Von Eltz	June	19	5752 feet	

Coming Attractions

Title	Star	Length	Reviewed
Behind Closed Doors	Valli-Glass		
*†§Donovan Affair, The	Jack Holt		
Faker, The	Logan-Delaney-Oland		
*†§Fall of Eve, The			
*†§Lone Wolf's Daughter, The	Lytell-Olmstead-Keith	6214 feet	
Object—Alimony	Wilson-Trevor		
Sideshow, The	Prevost-Graves		
Trial Marriage	Eilers-Kerry		
*†§Younger Generation, The	Hersholt-Lease-Basquette-Cortez		

EDUCATIONAL

Title	Star	Rel.	Date	Length	Reviewed
All In Fun	Jerry Mandy	Oct.	21	1 reel	Oct. 27
Air Derby, The	Reed Howes	Jan.	6	2 reels	
America's Pride	Our World Today	Oct.	7	1 reel	Oct. 6
Auntie's Mistake	Dorothy Devore	Feb.	17	2 reels	
Beauties Beware	Jerry Drew	Jan.	27	2 reels	Jan. 12
Be My King	Lupino Lane	Dec.	9	2 reels	Nov. 10
Best Dressed Woman in the World	"Our World Today"	Feb.	17	1 reel	
Blondes Beware	Johnny Arthur	July	15	2 reels	June 23
Bumping Along	Stone-Ruth	Nov.	18	1 reel	Nov. 3
Call Your Shots	Al St. John	Sept.	15	2 reels	Sept. 29
Cloud Patrol, The	Reed Howes	Feb.	24	2 reels	
Come to Papa	"Big Boy"	Oct.	14	2 reels	Oct. 13
Companionate Service	Dorothy Devore	Oct.	7	2 reels	Oct. 6
Conquering the Colorado	Hodge-Podge	July	8	1 reel	July 14
Cook, Papa, Cook	Murdock-Hutton	Sept.	9	1 reel	Sept. 15
Crown Me	Wallace Lupino	June	3	1 reel	May 26
Dumb—and How	Thatcher-Young-Allen	Jan.	27	1 reel	Dec. 22
Felix the Cat In Astronomeows	"Sullivan Cartoon"	July	8	1 reel	Aug. 18
Felix the Cat In Futuritzy	"Sullivan Cartoon"	June	24	1 reel	July 21
Felix the Cat In Jungle Bungles	"Sullivan Cartoon"	July	22	1 reel	Sept. 22
Felix in Outdoor Indore	"Sullivan Cartoon"	June	10	1 reel	June 30
Felix the Cat in the Last Life	"Sullivan Cartoon"	Aug.	5	1 reel	Sept. 29
Fighting Orphans—Evening Mist	Bruce Outdoor Sketch	Aug.	19	1 reel	Aug. 4
Fisticuffs	Lupino Lane	Oct.	28	2 reels	Oct. 27
Fixer, The	"Big Boy"	Feb.	3	2 reels	Feb. 3
Follow Teacher	"Big Boy"	Dec.	16	2 reels	Nov. 17
Girlies Behave	Jerry Drew	Sept.	9	2 reels	Sept. 8
Gloom Chaser, The	"Big Boy"	June	24	2 reels	June 2
Glorious Adventure	Hodge-Podge	Oct.	14	1 reel	Oct. 27
Going Places	George Davis	Jan.	13	2 reels	
Goofy Birds	Charley Bowers	Aug.	12	2 reels	July 28
Hard Work	Wallace Lupino	July	29	1 reel	July 14
Hay Wire	Stone-Dale	Nov.	4	1 reel	Oct. 27
Hectic Days	Lupino Lane	June	17	2 reels	May 26
Her Big Ben	Gene Stone			1 reel	Feb. 2
He Tried to Please	Collins-Hutton	Aug.	12	1 reel	July 14
Hold That Monkey	Monty Collins	Nov.	11	2 reels	Oct. 27
Homemade Man, A	Lloyd Hamilton	June	17	2 reels	June 9
Hop Off	Charley Bowers	July	1	2 reels	June 23
Hot Luck	"Big Boy"	Sept.	2	2 reels	Sept. 29
Hot or Cold	Al St. John	Dec.	2	2 reels	Nov. 10
Husbands Must Play	Wallace Lupino	Jan.	6	2 reels	
In the Morning	Vernon Dent	Dec.	30	1 reel	Nov. 24
Just Dandy	Jerry Drew	Aug.	19	2 reels	Aug. 11
Kid Hayseed	"Big Boy"	Aug.	5	2 reels	Aug. 4
Ladies Preferred	Jerry Drew	July	8	2 reels	June 30
Leaping Luck	Davis-Collins	July	29	2 reels	July 14
Listen Children	Lloyd Hamilton	July	22	2 reels	July 14
Lost Laugh, The	Wallace Lupino	July	15	1 reel	June 23
Lucky Duck, The	Billy Dale	Oct.	7	1 reel	Sept. 15
Magic City The	Our World Today	Nov.	11	1 reel	Nov. 3
Making Whoopie	Goodwin-Bradley	Oct.	28	2 reels	Oct. 13
Misplaced Husbands	Dorothy Devore	Nov.	25	2 reels	Nov. 24
Murder Will Out	Vernon Dent	Dec.	16	1 reel	Nov. 10
Oh Mama	Miller-Hutton	July	1	1 reel	June 23
On the Move	Hodge-Podge	Sept.	9	1 reel	
Only Me	Lupino Lane	Jan.	20	2 reels	Dec. 18
Patchwork of Pictures, A	Hodge-Podge	Nov.	18	1 reel	Nov. 24
Peep Show, The	Hodge-Podge	Aug.	12	1 reel	Aug. 18
Pep Up	Cliff Bowes	Feb.	24	1 reel	Feb. 2
Permanent Wave Railroad, The	Our World Today			1 reel	Dec. 1
Pictorial Tidbits	Hodge-Podge	June	10	1 reel	June 23
Pirates Beware	Lupino Lane	Sept.	9	2 reels	
Playful Papas	Jerry Mandy	Dec.	1	1 reel	Dec. 1
Polar Perils	Monty Collins	Sept.	30	2 reels	Sept. 15
Question Marks	Hodge-Podge	Jan.	20	1 reel	Feb. 2
Quiet Worker, The	Jerry Drew	Nov.	4	2 reels	Oct. 6
Rah Rah Rah!	Dorothy Devore	June	3	2 reels	May 26
Roaming Romeo	Lupino Lane	July	29	2 reels	July 21
Sailor Boy	Monty Collins	June	17	1 reel	June 9
Served Hot	Cliff Bowes	Feb.	10	1 reel	Jan. 19
Shifting Scenes	Hodge-Podge	Dec.	16	1 reel	
Sky Ranger, The	Reed Howes	Sept.	23	2 reels	Oct. 6
Skywayman, The	Reed Howes	Nov.	18	2 reels	Nov. 3
Social Prestige	Monty Collins	Dec.	23	2 reels	Nov. 17
Stage Frights	George Davis	Oct.	21	2 reels	Oct. 6
Thoughts While Fishing	Bruce Outdoor Sketch	June	17	1 reel	June 9
Thrills of the Sea	Our World Today	Sept.	2	1 reel	Sept. 29
Troubles Galore	Collins-McCoy	Aug.	26	1 reel	Aug. 4
Walking Fish	Our World Today	Jan.	13	1 reel	
Wedded Blisters	Lupino Lane	Aug.	26	2 reels	Aug. 4
What a Trip	Vernon Dent	Jan.	13	1 reel	Dec. 15
Whoopee Boys	Monty Collins	Feb.	10	2 reels	Jan. 12
Who's Lyin'?	Davis-Collins	June	10	2 reels	May 26
Wife Trouble	Robert Graves	Sept.	23	1 reel	Sept. 8
Wild Wool—Night Clouds	Bruce Outdoor Sketch	July	15	1 reel	June 30
Wives Don't Weaken	Drew-Bradley	Dec.	16	2 reels	Dec. 15

PHOTOPHONE SHORTS

Title	Star	Rel.	Date	Length	Reviewed
*†§Bride's Relatives, The	Burke-Hill-Gribbon			2 reels	Feb. 2
*†§Eligible Mr. Bangs, The	Horton-Arthur	Jan.	13	2 reels	
*†§Lion's Roar	Burke-Bevan-Dent	Dec.	9	2 reels	Dec. 1
*†§Old Barn, The	Johnny Burke			2 reels	

EXCELLENT PICTURES (S. R.)

FEATURES

Title	Star	Rel.	Date	Length	Reviewed
Bit of Heaven, A	Lee-Washburn	May	15	7000 feet	
Inspiration	George Walsh	May	10	6759 feet	
Into No Man's Land	Santschi-Blythe	June	15	6700 feet	
Life's Crossroads	Hulette-Conklin			5355 feet	
Making the Varsity	Hulette-Rankin-Lease	July	15	6400 feet	
Manhattan Knights	Bedford-Miller	Aug.	27	6000 feet	
Speed Classic, Inc	Lease-Harris	July	31	4700 feet	
Women Who Dare	Chadwick-Delaney	Mar.	31	6520 feet	

R K O

FEATURES

Title	Star	Rel.	Date	Length	Reviewed
Air Legion, The	Lyon-Sleeper-Moreno	Jan.	8	6351 feet	
Alex the Great	Gallagher-Dwyer	May	13	6886 feet	Mar. 24
Avenging Rider, The	Tom Tyler	Oct.	7	4808 feet	
Bantam Cowboy, The	Buzz Barton	Aug.	12	4893 feet	
Beyond London's Lights	Shumway-Elliott	Mar.	18	5583 feet	Feb. 25
*†§Blockade	Anna Q. Nilsson	Dec.	16		
Breed of the Sunsets	Bob Steele	April	1	4869 feet	
Captain Careless	Bob Steele	Aug.	26		
Charge of the Gauchos	F. X. Bushman	Sept.	16	5487 feet	
Chicago After Midnight	Mendez-Ince	Mar.	4	6248 feet	Mar. 17
*†§Circus Kid, The	Darro-Costello-Brown	Oct.	7	6085 feet	Sept. 22
Come and Get It	Bob Steele	Feb.	3		
Crooks Can't Win	Lewis-Hill-Nelson	May	11	6291 feet	
Danger Street	Baxter-Sleeper	Aug.	26	5621 feet	
Devil's Trade Mark, The	Bennett-Mong-Douglas	April	7	5984 feet	
Dog Justice	Ranger-Martin	June	10	5043 feet	
Dog Law	Ranger (Dog)	Sept.	2	4802 feet	
Fighting Redhead, The	Buzz Barton	July	1	4758 feet	
Freckles	Bosworth-Fox, Jr.	Mar.	21	8131 feet	Jan. 28
Fury of the Wild	Ranger (Dog)	Nov.	4	4899 feet	
*†§Gang War	Borden-Pickford	Nov.	18	6337 feet	Dec. 1
Headin' for Danger	Steele-Mendez	Dec.	16	5249 feet	
Hey Rube!	Olmstead-Trevor	Dec.	23		
His Last Haul	T. Moore-Owen	Nov.	11		
*†§Hit of the Show, The	Brown-Astor-Olmstead	Sept.	23	6337 feet	Aug. 4
*†§Jazz Age, The	M. Day-Fairbabks, Jr.-Walthall			6245 feet	
King Cowboy	Tom Mix	Nov.	26		
Law of Fear, The	Ranger-Reid-Nelson	April	8	4769 feet	Mar. 10
Lightning Speed	Bob Steele	Oct.	21	4647 feet	
Little Buckaroo, The	Buzz Barton	Mar.	11	4801 feet	
Little Yellow House, The	Sleeper-Caldwell	May	28	6429 feet	April 21
Loves of Ricardo, The	George Beban	June	17	5181 feet	

** Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie.*

Title	Star	Rel.	Date	Length	Reviewed
Man In the Rough, The	Steele-King	May	20	4785 feet	
Orphan of the Sage	Buzz Barton	Dec.	23	4903 feet	
*†§Perfect Crime, The	Rich-Brook-McConnell	Aug.	19	6331 feet	Aug. 11
Phantom of the Range	Tyler-Thompson-Darro	April	22	4781 feet	Feb. 11
Pinto Kid, The	Barton-Trevor-Lee	April	29	4884 feet	Jan. 7
Red Riders of Canada	Miller-Byer	April	15	6419 feet	Dec. 23
Rough Ridin' Red	Buzz Barton	Nov.	4	4714 feet	
Sally of the Scandals	Love-Forrest	July	15	6059 feet	
Sally's Shoulders	Wilson-Hackathorne	Oct.	14	6297 feet	
Singapore Mutiny, The	Ince-Taylor	Oct.	7	5812 feet	Oct. 13
Sinners In Love	Borden-Bordon	Nov.	4		Oct. 20
Skinner's Big Idea	Washburn-Sleeper-Travor	April	24	6967 feet	Mar. 17
Son of the Golden West	Tom Mix	Oct.	1	6037 feet	Sept. 29
Stocks and Blondes	Logan-Gallagher	Sept.	9	5493 feet	
Stolen Love	M. Day-O. Moore-Lessa	Dec.	2		
*†§Taxi 13	Conklin-Sleeper-Trevor	Nov.	18	5760 feet	
Terror Mountain	Tom Tyler	Aug.	19	4884 feet	
Texas Tornado, The	Tyler-Darro	June	24	4793 feet	
Tracked	Ranger (Dog)	Nov.	4	4957 feet	
Trail of Courage, The	Steele-Bonner	July	8	4758 feet	
Trail of the Horse Thieves, The	Tom Tyler	Jan.	13		
Tropic Madness	Leatrice Joy	Dec.	16	6324 feet	
Tyrant of Red Gulch	Tom Tyler	Nov.	25	4778 feet	
Vagabond Cub, The	Buzz Barton	Feb.	10		
Young Whirlwind, The	Buzz Barton	Sept.	16	4762 feet	

SHORT SUBJECTS

Title	Star	Rel.	Date	Length	Reviewed
Almost a Gentleman	Al Cooke	June	25	2 reels	
Arabian Fights, The	Alberta Vaughn	Sept.	16	2 reels	
Beef Steaks, The	Hellum-Davis	Dec.	30	2 reels	
Casper's Week-End	Hill-Duncan	Dec.	9	2 reels	
Coma Meal	Al Cooke	June	11	2 reels	
Curiosities No. 1	Novelty	Sept.	26	1 reel	Sept. 29
Curiosities, No. 2	Novelty	Oct.	10	1 reel	
Curiosities, No. 3	Novelty	Oct.	24	1 reel	
Curiosities No. 6	Novelty	Dec.	6	1 reel	
Curiosities No. 7	Novelty	Dec.	19	1 reel	
Fooling Casper	Duncan-Hill	Sept.	16	2 reels	Sept. 29
Happy Holidays	Hill-Duncan	Sept.	16	2 reels	
Heavy Infants	Karr-Ross-Alexander	June	11	2 reels	June 16
Honey Balks	Hellum-Davis	Dec.	2	2 reels	
Horsefeathers	Barney Hellum	Sept.	9	2 reels	Sept. 29
Jessie's James	Vaughn-Cook			2 reels	Oct. 20
Joyful Day	Karr-Ross-Alexander	Aug.	14	2 reels	
Mickey's Babies	Mickey Yule	Aug.	7	2 reels	
Mickey's Battles	Mickey Yule	Sept.	30	2 reels	
Mickey's Big Game Hunt	Mickey Yule	Dec.	23	2 reels	
Mickey's In Love	Mickey Yule	June	4	2 reels	
Mickey's Movies	Mickey Yule	Sept.	2	2 reels	Sept. 29
Mickey's Rivals	Mickey Yule			2 reels	
Mickey's Triumph	Mickey Yule	July	2	2 reels	
Mickey the Detective	Mickey Yule	Oct.	28	1 reel	
Mild But She Satisfies	Alberta Vaughn	Oct.	14	2 reels	
*†§Odd Facts	Curiosities			1 reel	
Oxmnx	Berney Hellum	Oct.	7	2 reel	
Ruth Is Stranger Than Fiction	Alberta Vaughn	Sept.	23	2 reels	
Six Best Fellows	Alberta Vaughn	Oct.	27	1 reel	
Standing Pat	Karr-Ross-Alexander	July	9	2 reels	July 28
That Wild Irish Posa	Alberta Vaughn	Oct.	24	1 reel	
Wages of Synthetic Sin, The	Alberta Vaughn	Sept.	2	2 reels	
Watch Your Pep	Alberta Vaughn	Oct.	7	2 reels	
What a Wife	Duncan-Hill	Oct.	14	2 reels	
You Just Know Sha Dares 'Em	Alberta Vaughn	Sept.	9	2 reels	

Coming Attractions

Title	Star	Rel.	Date	Length	Reviewed
Amazing Vagabond, The	Bob Steele				
City of Shadows, The	Luden-Lynn				
Down Our Way	Valli-Caldwell-Darro				
Drifter, The	Tom Mix				
Drums of Araby	Tom Mix				
Eagle's Talons, The	Tom Tyler				
Freckled Rascal, The	Buzz Barton	Mar.	31		
Gun Law	Tom Tyler	Mar.	3		
Hardboiled	O'Neil-Reed-Tashman				
Idaho Red	Tom Tyler	Mar.	3		
Little Outlaw, The	Buzz Barton				
*†§Love In the Desert	Borden-Trevor-Roscoe				
One Man Dog, The	Ranger				
Outlawed	Tom Mix				
*†§Rio Rita	Special Cast				
*†§Syncopation	Bennett-Watson-Warings Band				
Upperworld					
Viennese Charmar	Betty Compson				
Voice of the Storm	von Eltz-Sleeper				

FIRST DIVISION (S. R.)

Title	Star	Rel.	Date	Length	Reviewed
Devil's Cage, The	Garon-Kalth	June	5	6800 feet	
Fagasa	Kally-Kalton-Walla	May	20	5700 feet	
Free Lips	Marlowe-Novak	Aug.	4	5700 feet	
Masked Angel, The	Compson-Oakman	June	29	6000 feet	
Soula Allama	James-Walls	July	5	6200 feet	

FIRST NATIONAL

FEATURES

Title	Star	Rel.	Date	Length	Reviewed
*†Adoration	Billie Dove	Dec.	2	6360 feet	Jan. 19
Barker, The	Sills-Compson-Mackaill	Sept.	30	7137 feet	July 7
*†§Barker, The	Sills-Compson-Mackaill	Dec.	30	7137 feet	Dec. 16
Big Noise, The	Conklin-Hardy-White	Mar.	26	7402 feet	May 12
Burning Daylight	Sills-Kenyon	Mar.	11	8500 feet	April 28
Butter and Egg Man, The	Mulhall-Nissen	Sept.	2	6467 feet	
Canyon of Adventure	Maynard-Faire	April	22	8730 feet	May 19
Children of the Ritz	Mackaill-Mulhall	Feb.	17		
Chinatown Charlie	Hines-Lorraine	April	15	6365 feet	
Cheyenne	Maynard-McConnell	Feb.	17		
Code of the Scarlet	Maynard-McConnell	July	1	5600 feet	
Companionate Marriage	Bronson-Francis-Walling	Oct.	21	6227 feet	
*Crash, The	Sills-Todd	Oct.	7	6225 feet	
Do Your Duty	Charlie Murray	Oct.	14	6976 feet	
Glorious Trail, The	Maynard-McConnell	Oct.	28	5886 feet	
*†Good Bye Kiss, The	Eilers-Burke-Kemp	July	8	7300 feet	Nov. 21
Happiness Ahead	Moore-Lowe	June	24	7100 feet	
Harold Teen	Lake-Brian-White	April	29	7541 feet	
*†Haunted House, The	Kent-Todd	Nov.	4	6755 feet	Dec. 22
Hawk's Nest, The	Sills-Kenyon	May	27	7426 feet	July 7
Head Man, The	Murray-Kent-Young	July	8	6502 feet	
Heart of a Follies Girl	Dove-Kent	Mar.	18	5957 feet	Mar. 17
Heart to Heart	Astor-Hughes	July	22	6071 feet	Sept. 10
Heart Trouble	Harry Langdon	Aug.	12	5400 feet	
*†§His Captive Woman	Sills-Mackaill	Mar.	10		
His Captive Woman	Sills-Mackaill	Feb.	3		
*†§Man and the Moment	Billie Dove	April	7		
Ladies' Night In Turkish Bath	Mackaill-Mulhall	April	1	6592 feet	April 14
Lady Be Good	Mackaill-Mulhall	May	6	6608 feet	June 2
*†§Lilac Time	Moore-Cooper	Nov.	8	8967 feet	Mar. 24
Little Shepherd of Kingdom Come	Barthelmess-O'Day	April	8	7700 feet	May 19
Love and the Devil	Sills-Corda	Feb.	24		
Mad Hour, The	O'Neill-Kent	Mar.	4	6360 feet	
*Naughty Baby	White-Mulhall	Dec.	16		
*†Night Watch, The	Dove-Reed	Sept.	9	6612 feet	Oct. 12
Oh Kay	Moore-Gray	Aug.	26	6100 feet	Sept. 1
*†Outcast	Griffith-Lowe	Nov.	11	6622 feet	Dec. 8
Out of the Ruins	Barthelmess-Nixon	Aug.	19	6100 feet	Aug. 25
Phantom City, The	Maynard-Gilbert	Dec.	23	5887 feet	
*†Scarlet Seas	Barthelmess-Compson	Dec.	9	6237 feet	Jan. 5
*†Seven Footprints to Satan	Todd-Hale	Feb.	17		
Seven Footprints to Satan	Todd-Hale	Jan.	27		
*†Show Girl	White-Delaney	Sept.	23	6133 feet	Nov. 10
Strange Case of Capt. Ramper	German Cast	July	29	7534 feet	June 9
*†§Synthetic Sin	Colleen Moore	Jan.	6	6730 feet	Jan. 12
Three-Ring Marriage	Astor-Hughes	June	10	5834 feet	
Upland Rider, The	Maynard-Douglas	June	3	5731 feet	May 19
Vamping Venus	Murray-Todd-Fazenda	May	13	6021 feet	
Ware Case, The	Special Cast	Nov.	25	6185 feet	
*†Waterfront	Mackaill-Mulhall	Sept.	16	6976 feet	Dec. 1
Weary River	Barthelmess-Compson	Feb.	10		
Wheel of Chance	Barthelmess-Basquette	June	17	6895 feet	July 7
*†Whip, The	Mackaill-Nilsson-Forbes	Sept.	30	6058 feet	Sept. 22
Wright Idea, The	Hines-Lorraine	Aug.	5	6300 feet	Sept. 22
Yellow Lily, The	Dove-Brook	May	20	7187 feet	May 26

Coming Attractions

Title	Star	Rel.	Date	Length	Reviewed
Broadway Babies	Alice White				
California Mail, The	Maynard-Dwan				
Comedy of Life, The	Sills-Corda	Mar.	10		
*†§Children of the Ritz	Mackaill-Mulhall	Feb.	24		
*†Divine Lady	Griffith-Varconi	Mar.	3	10015 feet	
Divine Lady, The	Griffith-Varconi	Mar.	31		
*†§Hot Stuff	White-Bakewell	April	14		
Hot Stuff	White-Bakewell	Mar.	24		
House of Horrors, The	Todd-Fazenda-Conklin				
Lawless Legion, The	Ken Maynard				
*†Love and the Devil	Sills-Corda	Mar.	24		
*†§Man and the Moment	Billie Dove	Feb.	10		
Man and the Moment, The	Billie Dove	Mar.	17		
*†§Pat and Mike	Milton Sills				
Prisoners	Corinne Griffith				
*†Saturday's Children	Griffith-Withars	Mar.	17		
Saturday's Children	Griffith-Withers	Mar.	10		
*†§Squall, The	Joyce-Loy-Hackathorne				
Weary River	Barthelmess-Compson			8000 feet	
*†§Weary River	Barthelmess-Compson	Feb.	10	7916 feet	Feb. 2
Why Be Good?	Moore-Hamilton	Mar.	17	7000 feet	Jan. 26
*†§Why Be Good?	Colleen Moore	Mar.	17		

FOX FILMS

FEATURES

Title	Star	Rel.	Date	Length	Reviewed
*§Air Circus, The	Carrol-Lake-Rollins	Sept.	30	7702 feet	Sept. 8
Blindfold	O'Brien-Moran	Dec.	23	5598 feet	Jan. 5
Chicken a la King	Starling-Carroll-Stone	June	17	6417 feet	June 23
Cowboy, Kid The	Rex Bell	July	15	4293 feet	July 21
Don't Marry	Moran-Hamilton	June	3	5708 feet	June 9
Dressed to Kill	Lowe-Astor	Mar.	18	6566 feet	Mar. 17
*†§Dry Martini	Gran-Astor-Moore	Oct.	14	7176 feet	Nov. 10
Escape, The	Valli-Russell	April	29	5109 feet	May 12
Farmer's Daughter, The	Beebe-Burke	July	8	5148 feet	
Fleetwing	Norton-Janis	June	24	4939 feet	Sept. 8
Gateway of the Moon	Del Rio-Pidgeon	Jan.	1	5038 feet	Jan. 14
Girl-Shy Cowboy, The	Rex Bell	Aug.	12	4404 feet	
Hangman's House	McLaglen-Collyer-Kent	May	13	6518 feet	May 19
Hallo, Cheyenne	Mix-Lincoln	May	13	4618 feet	May 19
Homesick	Sammy Cohen	Dec.	30	6120 feet	
Honor Bound	O'Brien-Taylor	May	6	6188 feet	May 26
Horseman of the Plains	Mix-Blane	Mar.	11	4397 feet	Mar. 24
*†§In Old Arizona	Lowe-Baxter-Burgass	Jan.	20	8724 feet	Dec. 29
Joy Street	Barrymore-Alba	Dec.	9		
Love Hungry	Moran-Gray	April	8	6792 feet	April 21
*†§Making the Grade	Moran-Lowe	Oct.	7		
Ma, Gangster	Collyer-Terry	Oct.	8	6042 feet	Oct. 10
*†§Mother Knows Best	Bellamy-Dresser	Oct.	28	10,100 feet	Sept. 22
*Mother Machree	Bennett-McLaglen	Oct.	22	6863 feet	Mar. 17
News Parade, The	Stuart-Phipps	May	27	6679 feet	June 16
None But the Brave	Morton-Phipps-MacDonald	Aug.	5	5034 feet	Aug. 11
No Other Woman	Del Rio-Alvarado	June	10	5071 feet	
Painted Post, The	Mix-Kingston	July	1	4952 feet	June 23
Prep and Pep	Rollens-Drexel	Nov.	11	6086 feet	Jan. 5
Plastered In Paris	Cohen-Pennick	Sept.	23	5641 feet	Sept. 29
Play Girl, The	Bellamy-Brown	April	22	6200 feet	April 28
Riley the Cop	Macdonald-Drexel	Jan.	8, '29	6132 feet	Dec. 8
River Pirate, The	McLaglen-Moran	Aug.	26	6937 feet	Sept. 22
Road House	Barrymore-Alba	July	15	4991 feet	Aug. 4
Romance of the Underworld	Astor-Elliott-Boles	Nov.	11	6162 feet	Jan. 12
*†§Street Angel, The	Gaynor-Farrell	Aug.	19	8221 feet	July 28
*Sunrise	Gaynor-O'Brien	Nov.	4	8729 feet	Oct. 14
Taking a Chance	Rex Bell			4876 feet	
Uneasy Money	Mary Nolan			6000 feet	
Why Sailors Go Wrong	Cohen-McNamara	Mar.	25	5112 feet	April 14
Wild West Romance	Bell-Lincoln	June	10	4921 feet	
Win That Girl	Rollens-Carrol	Sept.	16	5337 feet	Oct. 6

SHORT SUBJECTS

Title	Star	Rel.	Date	Length	Reviewed
Bear Knees	Animal Comedy	Aug.	5	2 reels	
Blue Grass and Blue Blood	Variety	Dec.	8	1 reel	
Cow's Husband, A	Spenser-Temple	June	24	2 reels	June 23
Daisies Won't Tell	Rubin-Lincoln	July	8	2 reels	
Drifting Through Gascony	Variety	Oct.	28	1 reel	
Elephant's Elbows, The	Leon Ramon	Aug.	5	2 reels	Aug. 11
Glories of the Evening	Variety	Nov.	11	1 reel	
Her Mother's Back	Dent-Bletcher	Aug.	19	2 reels	Aug. 4
His Favorite Wife	Tyler Brooke	July	22	2 reels	July 21
Knight of Daze, A	Tyler Brooke	June	10	2 reels	
Lofty Andes, The	Variety	Aug.	5	1 reel	Aug. 11
Low Necker, The	Marjorie Beebe	Dec.	18	2 reels	Jan. 14
Monument Valley	Variety	Nov.	25	1 reel	
Neapolitan Days	Variety	Sept.	2	1 reel	
On a South Sea Shore	Variety	April	1	1 reel	

*Means synchronized score. †Means sound effects. §Means voice (including dialogue and incidental songs). A. T. after title means All Talkie

Title	Star	Rel.	Date	Length	Reviewed
Oregon Trail, The	Variety			1 reel	July 21
Snowbound	Variety	Aug.	19	1 reel	
Spanish Craftsmen	Variety	Sept.	30	1 reel	
Steeplechase	Variety	Oct.	14	1 reel	
Storied Palestine	Variety	Dec.	23	1 reel	
Through Forest Aisles	Variety	Sept.	16	1 reel	

Coming Attractions

Title	Star	Rel.	Date	Length	Reviewed
Backwash	Farrell-Duncan				
Chasing Through Europe	Stuart-Carol				
Christine	Janet Gaynor				
Fatal Wedding, The	Astor-Bard				
*Four Devils, The	Macdonald-Gaynor-Morton			11700 feet	Oct. 13
*†§Ghost Talks, The	Eaton-Twelvetrees-Foxe				
Girl Downstairs, The	Moran-O'Brien				
Hearts In Dixie	Colored Cast				
*†§In Old Arizona	Lowe-Baxter-Burgess			8724 feet	Dec. 29
*†Lost In the Arctic	Special Cast			6474 feet	Aug. 18
Our Daily Bread	Farrell-Duncan				
Playboy	Nagel-Collyer				
Red Wine	Collyer-Nagel-Lynn	Jan.			
River, The	Farrell-Duncan			7313 feet	Jan. 5
True Heaven	Lowe-McLaglan				
Veiled Woman, The	Tora-Alba				
Woman, The	Astor-Boles				

MOVIETONE SHORTS

Title	Star	Rel.	Date	Length	Reviewed
At the Ball Game	Joe Cook				
Bridge at Midnight, The	Mary Duncan				
Corpus Christi	Raquel Meller				Sept. 8
Diplomats, The	Clarke-McCullough			2 reels	Jan. 12
Dolls and Puppets	Nancy Drexel				
Everybody Loves My Girl	Winnie Lightner				Sept. 8
Family Picnic, The	Raymond McKee			2 reels	
Four A. M.				2 reels	
Interview, The	Clarke-McCullough				
Ladies' Man, The	Chic Sales			2 reels	
Mind Your Business	Hugh Herbert			2 reels	
Napoleon's Barber				2 reels	
Mystery Mansion				2 reels	
They're Coming to Get Me	Chick Sales				
Treasurer's Report, The	Robert Benchley				
Family Picnic, The	McKee				June 30
George Bernard Shaw	Interview				June 30
Serenade (Schubert)	Harold Murray				Sept. 8
White Faced Fool, The	Lionel Atwill				Sept. 8

GOTHAM
FEATURES

Title	Star	Rel.	Date	Length	Reviewed
Chorus Kid, The	Faire-Washburn	April	1	6200 feet	April 14
Head of the Family, The	Russell-Corbin			6250 feet	
Hell Ship Bronson	Mrs. W. Reid-Howes-Beery	May	1	6432 feet	May 12
Midnight Life	Bushman-Olmsteed	Aug.	12	6200 feet	Aug. 11
River Woman, The	Logan-L. Barrymore	Aug.	26	6800 feet	Aug. 11
Turn Back the Hours	Loy-Pidgeon	Mar.	1	6600 feet	Mar. 17
Thru the Breakers	Livingston-Fuller			6420 feet	
United States Smith	Gribbon-Lee-Harlan	June	1	6000 feet	June 16

Coming Attractions

Title	Star	Length	Reviewed
*§Girl From Argentine, The	Carmel Meyers		

METRO-GOLDWYN-MAYER
FEATURES

Title	Star	Rel.	Date	Length	Reviewed
Across to Singapore	Novarro-Crawford	April	7	6805 feet	May 5
Actress, The	Shearer-Forbes-O. Moore	April	28	6998 feet	July 14
Adventurer, The	McCoy-Sebastian	July	14	4187 feet	
*†Baby Cyclone, The	Cody-Pringle			5530 feet	
Beau Broadway	Cody-Pringle	Sept.	29	6037 feet	Aug. 4
Beyond the Sierras	Tim McCoy	Sept.	15	6896 feet	
Bringing Up Father	Macdonald-Olmsted-Moran	Mar.	17	6344 feet	June 2
*†Brotherly Love	Dane-Arthur	Oct.	12	6053 feet	
Bushranger, The	McCoy-Douglas			5200 feet	
Cameraman, The	Keaton-Day	Sept.	29	6995 feet	Sept. 15
Cardboard Lover, The	Davies-Asther	Aug.	25	7108 feet	Sept. 8
Certain Young Man	Novarro-Adoree	May	19	5679 feet	June 16
Circus Rookies	Dane-Arthur	Mar.	31	6601 feet	May 18
Cossacks, The	Gilbert-Adoree	June	23	8601 feet	June 30
Crowd, The	Boardman-Murray	Mar.	3	8538 feet	Feb. 25
Detectives	Dane-Arthur	June	9	5838 feet	
Diamond Handcuffs	Boardman-Gray-Nagel	May	5	6700 feet	Sept. 15
Dream of Love	Crawford-Asther	Dec.	1	7987 feet	Jan. 5
*†Excess Baggage	Haines-Cortez	Sept.	8	7182 feet	Sept. 29
*†Flying Fleet, The	Novarro-Page	Jan.			
Forbidden Hours	Novarro-Adoree	June	16	5011 feet	July 28
Four Walls	Gilbert-Crawford	Aug.	11	6620 feet	Aug. 25
Lady of Chance, A	Norma Shearer	Nov.	2	7126 feet	Jan. 26
Laugh, Clown, Laugh	Chaney-Young-Asther	April	14	7045 feet	June 2
Loves of Casanova, The	Special Cast	Jan.			
Madamoiselle from Armentieres	E. Brody-J. Stuart	June	2	5441 feet	
Masks of the Devil	John Gilbert	Oct.		5575 feet	Dec. 1
Morgan's Last Raid	McCoy-Sebastian	Jan.			
Mysterious Lady, The	Garbo-Nagel	Aug.	4	7652 feet	Aug. 11
Napoleon	Special Cast	Oct.			
*†§Our Dancing Daughters	Crawford-Brown-Sebastian	Sept.	8	7652 feet	Oct. 13
Patsy, The	Davies-Caldwell-Gray	Mar.	10	7289 feet	
Riders of the Dark	McCoy-Dwan	April	21	5014 feet	
Shadows In the Night	Flash-Grey-Lorraine	Oct.	26	5448 feet	
*†Show People	Davies-Haines	Oct.	9	7453 feet	Nov. 17
Single Man, A	Cody-Pringle	Jan.		5596 feet	
Skirts	Chaplin-Balfour	May	12	5801 feet	
Telling the World	Haines-Page	June	30	7184 feet	July 21
*†Trail of '98, The	Del Rio-Forbes			11100 feet	Mar. 2
Under the Black Eagle	Flash-M. Day-Forbes	Mar.	24	5901 feet	May 19
West of Zanzibar	Chaney-Nolan-Barrymore	Nov.	24	6150 feet	Jan. 6
*†While the City Sleeps	Chaney-Page	Sept.	15	7231 feet	Oct. 27
*†§White Shadows In the South Seas	Blue-Torres	July	7	7968 feet	Aug. 18
Wickedness Preferred	Cody-Pringle	Jan.	26	5011 feet	
*†Wind, The	Gish-Hanson	Nov.	23	6721 feet	Nov. 17
*†Woman of Affairs, A	Gilbert-Garbo				Nov. 3
Wyoming	McCoy-Sebastian	Mar.	24	4435 feet	

SHORT SUBJECTS

Title	Star	Rel.	Date	Length	Reviewed
African Adventure, An	Ufa Oddities	Aug.	27	1 reel	
Allah 'L Allah	Ufa Oddities	Mar.	16	1 reel	
Ancient Art, An	Ufa Oddities	Mar.	2	1 reel	
Assorted Babies	Ufa Oddities	Nov.	5	1 reel	
Bits of Africa	Ufa Oddities	Sept.	15	1 reel	
*Booster, The	Charley Chase	Nov.	24	2 reels	
Boy Friend, The	Roach Stars	Nov.	10	2 reels	Dec. 1
Call of the Cuckoo	Max Davidson	Oct.	15	2 reels	
Chasing Husbands	Charley Chase	Dec.	22	2 reels	
Cleopatra	Revier-Ellis	July	7	2 reels	
Crazy House	"Our Gang"	June	2	2 reels	May 26
Do Gentlemen Snore?	Roach Stars	Oct.	13	2 reels	
Dying Jungle	Ufa Oddities	Feb.	2	1 reel	
Eagle's Nest	Ufa Oddities	Aug.	18	1 reel	
Early to Bed	Laurel-Hardy	Oct.	6	2 reels	Nov. 3
Election Day	Our Gang	Jan.	12	2 reels	
Feed 'Em and Weep	Roach Stars	Dec.	8	2 reels	
Going Ga Ga	Kennedy-Davidson-Bryon	Jan.	5	2 reels	
Growing Pains	"Our Gang"	Sept.	22	2 reels	
Habeas Corpus	Laurel-Hardy	Dec.	1	2 reels	Jan. 12
Happy Omen, A	Ufa Oddities	July	14	1 reel	
Heart of General Robert E. Lee, The	Daw-Walling	Sept.	22	2 reels	Nov. 3
Holy Terror, The	"Our Gang"	Mar.	9	2 reels	
Hunted	Willard Mack				
*Imagine My Embarrassment	Charley Chase	Sept.	1	2 reels	Jan. 12
*Is Everybody Happy?	Charley Chase	Sept.	29	2 reels	
Jungle Orphans	Ufa Oddities	Mar.	30	1 reel	
Kisses Come High	Ufa Oddities	Jan.	5	1 reel	
*Liberty	Laurel-Hardy	Jan.	26	2 reels	
Lonely Lapland	Ufa Oddities	Nov.	10	1 reel	
Loud Soup	Charley Chase	Mar.		2 reels	
Love 'Em and Weep	Busch-Laurel			2 reels	Jan. 19
Madame Du Barry		Nov.	17	2 reels	
Manchu Love	Sojin-Lee	Jan.	12	2 reels	
Monkey Shines	Ufa Oddities	Sept.	1	1 reel	
Murder	Ufa Oddities	Sept.	29	1 reel	
Napoleon's Homeland	Ufa Oddities	Jan.	5	1 reel	
Nature's Wizardry	Ufa Oddities	July	28	1 reel	
*Noisy Neighbors	"Our Gang"	Feb.	9	2 reels	
Off to Buffalo	Charley Chase	Feb.	16	2 reels	
Ol' Gray Hoss, The	"Our Gang"	Oct.	20	2 reels	July 28
*Ol' Gray Hoss, The	"Our Gang"	Oct.	20	2 reels	Oct. 13
Pair of Tights	Roach Stars	Feb.	2	2 reels	
Palace of Honey, The	Ufa Oddities	June	16	1 reel	May 26
*Ruby Lips	Charley Chase	Jan.	19	2 reels	
Sacred Baboon, The	Ufa Oddities	Sept.	1	1 reel	
Savage Customs	Ufa Oddities	Nov.	24	1 reel	
*School Begins	"Our Gang"	Nov.	17	2 reels	Sept. 29
Secret Boozehounds	Ufa Oddities	Feb.	16	1 reel	
Should Married Men Go Home?	Laurel-Hardy	Sept.	15	2 reels	July 28
Sleeping Death	Ufa Oddities	June	30	1 reel	
*Spanking Age, The	"Our Gang"	Dec.	15	2 reels	
Strange Prayers	Ufa Oddities	Dec.	22	1 reel	
That Night	Roach Stars	Sept.	15	2 reels	
Tokens of Manhood	Ufa Oddities	June	2	1 reel	May 26
That's My Wife	Laurel-Hardy	Mar.		2 reels	
Two Tars	Laurel-Hardy	Nov.	3	2 reels	Dec. 8
Uphill and Downhill	Ufa Oddities	Jan.	19	2 reels	
*We Faw Down	Laurel-Hardy	Dec.	29	2 reels	
Wiggle Your Ears	"Our Gang"	Feb.		2 reels	
When Money Comes	All Star Cast	Mar.		2 reels	
Wives for Sale	Ufa Oddities	Oct.	27	1 reel	
World's Playgrounds	Ufa Oddities	Oct.	13	1 reel	Nov. 3
Wrong Again	Laurel-Hardy	Feb.		2 reels	

Coming Attractions

Title	Star	Rel.	Date	Length	Reviewed
*†§Alias Jimmy Valentine	Haines-Hyams-Barrymore	Jan.		8000 feet	Nov. 24
*†§Bellamy Trial, The	Joy-Bronson	Mar.	2	8268 feet	Feb. 2
Bellamy Trial, The	Joy-Bronson	Mar.	2	7524 feet	
*†§Bridge of San Louis Rey	Alvarado-Torrence-Damita				
*†§Broadway Melody (A. T.)	Love-Page-King				
Broadway Melody	Love-Page-King				
China Bound	Dane-Arthur				
Deadline, The	Flash-Lorraine-Gray				
Desert Law	Tim McCoy				
*†§Desert Nights	Gilbert-Nolan				Jan. 19
*†§Duke Steps Out, The	Haines-Crawford				
Dynamite (A. T.)	Conrad Nagel				
*†§Five O'Clock Girl, The (A. T.)	Davies-Arthur-King				
*†§Green Ghost The					
*†§Hunted (A. T.)	Mack-Thompson				
*†§Hallelujah	Colored Cast				
He Learned About Women	Haines-Page-Percy				
Honeymoon	Flash-Moran-Gribbon				
Humming Wires	Tim McCoy				
*†§Last of Mrs. Cheney	Conrad Nagel				
*†§Man's Man A	William Haines				
Masked Stranger, The	Tim McCoy				
Mysterious Island, The	Hughes-Daly-Barrymore				
*§Nize Baby	Gordon-Holtz-Waldridge				
*†§Our Modern Maidens	Crawford-Page-La Rocque				
*†§Pagan, The	Novarro-Adoree-Janis				
Pagan, The	Novarro-Adoree-Janis			7 reels	Feb. 2
Single Standard, The	Flash-Gray-Lorraine				
Soles	Special Cast				
Spite Marriage	Buster Keaton	Mar.		6500 feet	Feb. 2
Soulx Blood	McCoy-Frazer				
*†Tide of Empire	Adoree-Murray				
*†§Trial of Mary Dugan, The (A. T.)	Shearer-Werner-Hackett				
*†Viking, The	Starke-Crisp			8508 feet	Nov. 17
*†§White Collars	Nagel-Love-Hyams				

MOVIETONE SHORTS

Title	Star	Rel.	Date	Length	Reviewed
Casino Gardens				2 reels	Dec. 1
Confession	Ames-Nye			2 reels	
Friendship	Robert Edeson			2 reels	
Fuzzy Knight	Songs		Oct. 27		
George Dewey Washington	Songs		Oct. 27		
George Dewey Washington	Songs		Nov. 17		
Gus Edwards' Song Revue	Songs and Dances			2 reels	
Marion Harris	Songs		Nov. 17		
Marion Harris	Songs		Oct. 20		
Marion Harris	Songs		Sept. 29		
Jimtown Cabaret	Miller and Lyle		Nov. 10	2 reels	
Johnny Marvin	Songs		Nov. 3		
Johnny Marvin	Songs		Sept. 29		
Joseph Regan			Oct. 13		
Joseph Regan			Nov. 3		
Leo Beers	Songs and Whistling				
Locust Sisters	Songs		Oct. 6		
Man Higher Up, The	Bosworth-Edeson			2 reels	
Mayor of Jimtown	Miller and Lyle		Oct. 13		
M-G-M Movietone Revue			Nov. 3		
M-G-M Movietone Revue			Oct. 13		
Odette Myrtle	Songs		Oct. 20		

** Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie.*

Title	Star	Rel.	Date	Length	Reviewed
Phipps	Sherman-Francisco-Chadwick			2 reels	Dec. 1
Ponce Sisters	Songs	Oct.	20		
Ponce Sisters	Songs	Nov.	10		
Spanking Age, The	"Our Gang"			2 reels	Dec. 1
Van and Schenck	Songs	Sept.	29		Oct. 13
Van and Schenck	Songs	Oct.	27		
Vincent Lopez	Piano Solos	Nov.	10		
Walt Roesner and Capitolians	Jazz Band	Oct.	6		

PARAMOUNT
FEATURES

Title	Star	Rel.	Date	Length	Reviewed
*†§Abie's Irish Rose	Hersholt-Carroll-Rogers	Jan.	5	10471 feet	Jan. 12
Avalanche, The	Holt-Hill	Nov.	10	6099 feet	
*§Beggars of Life	Beery-Arlen-Brooks	Sept.	15	7560 feet	Sept. 29
Big Killing, The	Beery-Hatton	May	19	5930 feet	July 7
Case of Lena Smith, The	Esther Ralston	Jan.	19	7229 feet	Jan. 19
*Docks of New York, The	Bancroft-Compson-Baclanova	Oct.	20	7202 feet	Sept. 22
Drag Net, The	Bancroft-Brent	May	26	7866 feet	June 9
Easy Come, Easy Go	Dix-Carroll	April	21	5364 feet	May 12
*Fleet's In, The	Bow-Hall	Oct.	13	6918 feet	Sept. 1
Fifty-Fifty Girl, The	Daniels-Hall	May	12	6402 feet	May 28
First Kiss, The	Wray-Cooper	Aug.	25	6134 feet	Aug. 25
Fools for Luck	Fields-Conklin	May	7	5852 feet	June 23
Forgotten Faces	Brian-Brook	Aug.	11	7640 feet	Aug. 11
Half a Bride	Ralston-Arlen	June	16	6238 feet	
His Private Life	Menjou-Carver			4690 feet	Nov. 17
His Tiger Lady	Menjou-Brent	June	9	5038 feet	June 2
*†Homecoming, The	Parle-Hanson			8100 feet	Nov. 24
Hot News	Daniels-Hamilton	July	14	6528 feet	July 28
Just Married	Hall-Taylor	Aug.	18	6039 feet	Aug. 18
Kit Carson	Thomson-Lane			7464 feet	
Ladies of the Mob	Bow-Arlen	June	30	6792 feet	
Legion of the Condemned	Cooper-Wray	Mar.	10	7415 feet	Mar. 24
*†Loves of an Actress	Negri-Asther	Aug.	18	7159 feet	
Loves of an Actress	Negri-Asther	Aug.	18	7159 feet	
Magnificent Flirt, The	Florence Vidor	June	2	4998 feet	June 30
*†§Manhattan Cocktail	Arlen-Carroll			6051 feet	Jan. 12
Marquis Preferred	Adolphe Menjou	Jan.	2	6506 feet	Jan. 26
Mating Call, The	Meighan-Brent-Adoree	July	21	6325 feet	Oct. 13
Model from Montmartre	Naldi-Petrovitch	Sept.	22	5941 feet	
*Moran of the Marines	Dix-Elder	Oct.	27	5444 feet	Nov. 3
Night of Mystery, A	Menjou-Brent	April	7	5741 feet	April 21
Old Ironsides	Ralston-Farrell-Beery	Mar.	3	7910 feet	Dec. 18 '26
Partners in Crime	Beery-Hatton-Brian	Mar.	17	6600 feet	May
*Patriot, The	Jannings-Stone-Vidor	Sept.	1	9819 feet	Aug. 18
Racket, The	Meighan-Prevost	June	30	7646 feet	July 14
Red Hair	Bow-Chandler	Mar.	10	6331 feet	Mar. 31
*Sawdust Paradise, The	Ralston-Howes	Aug	25	5928 feet	Sept. 1
*†§Shopworn Angel, The	Cooper-Carroll	Jan.	12	7373 feet	Jan. 8
Shopworn Angel, The	Cooper-Carroll	Jan.	12	7112 feet	
*†§Sins of the Fathers	Emil Jannings	Dec.	29	7761 feet	Feb. 2
Someone to Love	Charles Rogers	Dec.	1	6323 feet	Dec. 8
Something Always Happens	Ralston-Hamilton	Mar.	24	4792 feet	May 26
Speedy	Lloyd-Christie	April	7	7960 feet	April 14
Street of Sin, The	Jannings-Wray	May	26	6218 feet	June 2
Sunset Legion, The	Thomson-Murphy	April	21	5763 feet	Sept. 29
Take Me Home	Daniels-Hamilton	Oct.	20	6514 feet	Oct. 27
Three Sinners	Negri-Baxter	April	14	7029 feet	April 28
Three Week-Ends	Clara Bow	Dec.		5962 feet	Dec. 15
Vanishing Pioneer, The	Holt-Blane	June	23	5834 feet	Sept. 29
*†§Varsity	Rogers-Brian	Sept.	29	5802 feet	Nov. 3
*Warming Up	Dix-Brian	Aug.	4	6509 feet	July 21
Water Hole, The	Holt-Carroll	Aug.	25	6319 feet	Sept. 8
*Wedding March, The	Von Stroheim-Wray	Oct.	8	10400 feet	Oct. 20
What a Night	Daniels-Hamilton	Dec.	22	5476 feet	Jan. 5
Wings	Bow-Rogers	Sept.		12 reels	Aug. 26'27
*†§Wolf of Wall Street, The (A. T.)	Bancroft-Baclanova-Lukas	Feb.	16	6810 feet	Feb. 2
Wolf of Wall Street, The	Bancroft	Jan.	26		Dec. 1
Woman From Moscow, The	Negri-Kerry			6938 feet	Nov. 10

SHORT SUBJECTS

Title	Star	Rel.	Date	Length	Reviewed
Alice in Movieland	Novelty	June	23	2 reels	
Are Scotchmen Tight? (Christie)	Jack Duffy	Mar.	2	2 reels	
Baby Feud	Krazy Kat Cartoon	Aug.	18	1 reel	
Beaches and Scream	Krazy Kat Cartoon	Oct.	22	1 reel	
Believe It or Not (Christie)	Frances Lee	Nov.	24	2 reels	
Call Again	E. E. Horton	Oct.	20	2 reels	
Come Easy, Go Slow	Krazy Kat Cartoon	Oct.	13	1 reel	
Companionate Marriage	Krazy Kat Cartoon	July	4	1 reel	
Dancing Town, The	May-Skelly-Hayes	Oct.	27	2 reels	
*Dizzy Diver, The (Christie)	Billy Dooley	Aug.	18	2 reels	
Face Value	Novelty	July	21	2 reels	
Footlight Fannie (Christie)	Frances Lee	Feb.	9	2 reels	
Footloose Wimmen (Christie)	Bobby Vernon			2 reels	
Gobs of Love (Christie)	Billy Dooley	Dec.	15	2 reels	
Happy Heels (Christie)	Billy Dooley	Jan.	19	2 reels	
His Angel Child (Christie)	Bobby Vernon	Feb.	16	2 reels	
Hold 'Er Cowboy (Christie)	Bobby Vernon	June	2	2 reels	
Home Girl, The	Gilmore-Kruger	Dec.	1	2 reels	
*Hot Scotch (Christie)	Jack Duffy	Aug.	25	2 reels	
Hot Sparks (Christie)	Bobby Vernon	Nov.	3	2 reels	
Ko-Ko's Big Pull	Inkwell Cartoon	Sept.	8	1 reel	
Ko-Ko Goes Over	Inkwell Cartoon	June	23	1 reel	Oct. 13
Ko-Ko Heaves Ho	Inkwell Cartoon	Aug.	25	1 reel	
Ko-Ko Kleans Up	Inkwell Cartoon	Sept.	22	1 reel	
Ko-Ko's Catch	Inkwell Cartoon	July	7	1 reel	
Ko-Ko's Chase	Inkwell Cartoon	Aug.	11	1 reel	
Ko-Ko's Dog Gone	Inkwell Cartoon	Oct.	20	1 reel	
Ko-Ko's Field Daze	Inkwell Cartoon	June	9	1 reel	
Ko-Ko's Parade	Inkwell Cartoon	Oct.	6	1 reel	
Lay on, MacDuff (Christie)	Jack Duffy	Nov.	17	2 reels	
Loose Change (Christie)	Sandy MacDuff	Oct.	6	2 reels	
News Reeling	Krazy Kat Cartoon	Aug.	4	1 reel	
Nifty Numbers (Christie)	Frances Lee	Jan.	5	2 reels	
Off the Deck (Christie)	Billy Dooley	Feb.	23	2 reels	
Oriental Hugs (Christie)	Billy Dooley	Sept.	29	2 reels	
Papa Spank (Christie)	Jack Duffy	Feb.	2	2 reels	
Patent Medicine Kid, The	Krazy Kat Cartoon	June	2	1 reel	
Phantom Mail, The	Krazy Kat Cartoon	Sept.	29	1 reel	
Picture My Astonishment (Christie)	Frances Lee	Oct.	13	2 reels	
Prancing Prune	Helen Hayes			2 reels	
Rain Dropper, The	Krazy Kat Cartoon	June	30	1 reel	
Say Uncle (Christie)	Jack Duffy	June	9	2 reels	
Scrambled Weddings	E. E. Horton	June	30	2 reels	
Sea Food (Christie)	Billy Dooley	July	14	2 reels	
Sea Sword	Krazy Kat Cartoon	Sept.	1	1 reel	
She-Going Sailor, A (Christie)	Billy Dooley	Nov.	10	2 reels	
Show Vote	Krazy Kat Cartoon	Sept.	15	1 reel	
Should Scotchmen Marry? (Christie)	Jack Duffy	Dec.	22	2 reels	
Slick Slickers (Christie)	Neal Burns	July	7	2 reels	
Slippery Heels (Christie)	Jimmie Adams	June	18	2 reels	
*Sock Exchange, The (Christie)	Bobby Vernon	Sept.	22	2 reels	
Stage Coached	Krazy Kat Cartoon	June	18	1 reel	
*Stop Kidding	Bobby Vernon	Aug.	11	2 reels	
Two Masters	Eaton-Post	Sept.	8	2 reels	
Vacation Waves	E. E. Horton	Sept.	15	2 reels	
Walls Tell Tales	Madge Kennedy	Aug.	4	2 reels	
Why Gorillas Leave Home	Bobby Vernon	Jan.	12	2 reels	

Coming Attractions

Title	Star	Rel.	Date	Length	Reviewed
Abie's Irish Rose	Hersholt-Carroll-Rogers			12103 feet	April 28
*†Behind the German Lines	Special Cast			8254 feet	Dec. 8
Betrayal, The	Jannings-Ralston-Cooper				
Black Eagles	George Bancroft				
*†§Burlesque	James Barton				
*†§Canary Murder Case, The (A. T.)	Powell-Taylor-Brian			7171 feet	Feb. 2
*Carnation Kid, The (A. T.)	Douglas MacLean				
Chinatown Nights	Beery-Vidor				
*†§Close Harmony (A. T.)	Rogers-Carroll				
*†§Cocoanuts	Four Marx Brothers				
*†§Concert, The (A. T.)	Emil Jannings				
*†§Darkened Rooms (A. T.)	Brent-Powell				
*†§Doctor's Secret, The (A. T.)	Warner-Chatterton				
*†§Dummy, The (A. T.)	Cromwell-Chatterton				
*†Four Feathers	Wray-Arlen-Beery				
*†§Genius Is Born, A (A. T.)	A. P. Heggie				
*†§Gentlemen of the Press	Walter Huston				
*†§Half an Hour	Ruth Chatterton				
Here Comes the Band Wagon	Wray-Cooper				
*†§Hole In the Wall, The (A. T.)	Colbert-Robinson				
Hunting Tower	Harry Lauder				
*†§Innocents of Paris, The	Maurice Chevalier				
*§§nterference (A. T.)	Brent-Brook-Powell				
Just Twenty-One	Rogers-Brian				
*†§Letter, The (A. T.)	Eagels-Heggie-Owen				
*†Looping the Loop	Werner Kraus				
*†§Man I Love, The (A. T.)	Arlen-Brian				
*†§Night Club (A. T.)	Special Cast				
*†§Nothing But the Truth (A. T.)	Richard Dix				
Number Please	Daniels-Hamilton				
*†§Redskin	Richard Dix	Feb.	9	7643 feet	Feb. 2
Redskin	Richard Dix	Feb.	9	7402 feet	Dec. 1
Sins of the Fathers	Jannings-Chatterton	Dec.	29		
*†Soul of France, The	Special Cast				
Sunset Pass	Holt-Lane				
*†§TNT	Harold Lloyd				
*†§Wild Party	Clara Bow				
*†§Wolf Song (A. T.)	Cooper-Wray				
Woman Who Needed Killing, The (A. T.)	Baclanova-Brook-Hamilton				

SOUND SHORTS

Title	Star	Rel.	Date	Length	Reviewed
Bird in the Hand, A (Christie) (A. T.)	Lois Wilson	Feb.	23	2 reels	Feb. 2
Bishop's Candlesticks, The	Walter Huston				
Borrah Mannevitch	Harmonica Band and Songs				
Dear Vivien (Christie—A. T.)	Hardy-Hatton				
Eddie Peabody	Banjo Solos and Songs				
False Alarm Fire Company, The	Smith-Dale			1 reel	Feb. 2
Giersdorf Sisters, The	Songs				
Highbrow	Donnelly-Shannon			2 reels	Feb. 2
If Men Played Cards as Women Do	McHugh-Santley-Cameron-McFarland				
Jed's Vacation (Christie)	Charles Grapewin				
Melancholy Dame (Christie—A. T.)	Colored Cast	Mar.	9	2 reels	Feb. 2
Music Hath Charms (Christie)	Colored Cast				
One Word	Special Cast				
Post Mortems (Christie—A. T.)	Raymond Griffith	Mar.	23	2 reels	
§Pusher In the Face, The	Taylor-Hitchcock-Allen			2 reels	
Ruth Etting	Songs				
*§Sidewalks of New York	Novelty			1 reel	
*Skating Home (Christie)	Frances Lee	Sept.	1	2 reels	
That Party In Person	Eddie Cantor			2 reels	
Two Little Chinese Maids	Chang-Kuma				Feb. 2
When Caesar Ran a Newspaper (Christie—A. T.)	Halton-Hardy-Lorraine	Feb.	9	2 reels	

PATHE
FEATURES

Title	Star	Rel.	Date	Length	Reviewed
*†§Annapolis	Loff-Brown	Dec.	2	7957 feet	
Annapolis	Loff-Brown	Nov.	18	7008 feet	
Avenging Shadow, The	Klondike (dog)	April	29	4293 feet	Mcr. 31
Black Ace, The	Don Coleman	Sept.	2	5722 feet	Sept. 15
Blue Danube, The	Leatrice Joy	Mar.	12	6589 feet	May 26
Border Patrol	Harry Carey	Dec.	23	4598 feet	
Bullet Mark, The	Jack Donovan	Mar.	25	4550 feet	Mar. 31
Burning Bridges	Harry Carey	Sept.	30	4846 feet	
*†§Captain Swagger	La Rocque-Carol	Nov.	18	6124 feet	Dec. 29
Captain Swagger	La Rocque-Carol	Oct.	14	6312 feet	
Celebrity	Armstrong-Basquette	Oct.	7	6145 feet	
Chicago	Haver-Varconi	Mar.	5	9145 feet	Dec. 30
Cop, The	William Boyd	Aug.	19	7054 feet	Sept. 8
Craig's Wife	Irene Rich	Sept.	18	6670 feet	Dec. 15
Elevator Girl, The	Robert Armstrong	Feb.	24		
Fangs of Fate	Klondike (dog)	June	24	4476 feet	June 23
Flying Buckaroo, The	Wally Wales	Nov.	25	6870 feet	
*†§Flying Fool, The	William Boyd	Feb.	10		
Forbidden Love	Lili Damita	Oct.	28	6787 feet	Jan. 19
Forty-Five-Calibre War	Coleman-Loff	Feb.	17		
Geraldine	Quillan-Nixon	Jan.	18	5959 feet	Dec. 22
Grandma's Boy (re-issue)	Harold Lloyd	Dec.		4750 feet	
Hold 'Em Yale	Rod La Rocque	May	14	7056 feet	Aug. 4
*†§King of Kings, The	Warner-Logan	Sept.	30	10,196 feet	April 29'27
Law's Lash, The	Klondike (dog)	May	20	4683 feet	Mar. 31
*†§Leathernecks, The	William Boyd	Feb.	24	6898 feet	Jan. 28
Leathernecks, The	William Boyd	Feb.	3		
Let 'Er Go Gallegher	Junior Coghlan	Jan.	15	5888 feet	Jan. 28
Love Over Night	La Rocque-Loff	Sept.	16	5737 feet	
Man-Made Woman	Joy-Boles-Warner	Sept.	9	5762 feet	Sept. 22
*†§Marked Money	Junior Coghlan	Dec.	5	5490 feet	
Marlie the Killer	Klondike (dog)	Mar.	4	4600 feet	Mar. 3
Midnight Madness	Jacqueline Logan	Mar.	26	6559 feet	
*†Ned McCobb's Daughter	Irene Rich	Jan.	12		
Ned McCobb's Daughter	Irene Rich	Dec.	2	6070 feet	
*†§Noisy Neighbors	Quillan-Vaughn	Jan.	27		
Power	Boyd-Logan	Sept.	23	6092 feet	Sept. 15
Red Mark, The	von Seyffertitz-Quartaro	Aug.	26	7937 feet	Sept. 8
Saddle Mates	Wally Wales	Aug.	5	4520 feet	Mar. 17
*†§Sal of Singapore	Phyllis Haver	Jan.	4		Jan. 12
*†§Shady Lady, The	Phyllis Haver	Jan.	20	6132 feet	Jan. 20
Ship Comes In, A	Rudolph Schildkraut	June	4	6902 feet	June 23
*†§Show Folks	Quillan-Basquette-Armstrong	Dec.	16	6466 feet	Dec. 15

** Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie.*

Title	Star	Rel.	Date	Length	Reviewed
Sin Town	Allen-Fair	Jan.	20		
Skyscraper	William Boyd	April	9	7040 feet	April 14
*†§Spieler, The	Hale-Adoree	Dec.			Oct. 20
Spieler, The	Hale-Adoree	Dec.	30	5816 feet	
*†§Square Shoulders	Junior Coghlan	Feb.	10		
Tenth Ave	Haver-Varconi-Schildkrant	Aug.	5	6370 feet	
Valley of Hunted Men, The	Buffalo Bill, Jr	Feb	19	4520 feet	Mar. 3
Walking Back	Sue Carol	May	21	5035 feet	Sept. 22
Yellow Contraband	Leo Maloney	Oct.	28	5937 feet	Oct. 2

SHORT SUBJECTS

Title	Star	Rel	Date	Length	Reviewed
Alaska or Bust	"Aesop Fables"	Sept.	9	1 reel	Sept. 1
Animal Snaps	Rarebita	April	8	1 reel	
Baby Show, The	"Aesop Fables"	July	15	1 reel	
Bargain Hunt	Jackson-Hiatt-McKee	Oct.	14	2 reels	Oct. 8
Bath Time	Sportlight	June	24	1 reel	June 23
Big Game	"Aesop Fables"	Oct.	21	1 reel	Oct. 27
Burglar, The	Jackson-Hiatt-McKee	Dec.	8	2 reels	
Bunker Battlers	Sportlight	July	22	1 reel	
Camping Out	Donald Haines			2 reels	Dec. 22
Campus Carmen, The	Sennett Girls	Sept.	23	2 reels	Sept. 15
Campus Vamp, The	Sennett Girls	Nov.	25	2 reels	Nov. 24
Canned Thrills	Sportlight	Aug.	19	1 reel	Aug. 11
Catalina Rowboat Races	Jackson-Hiatt-McKee	Oct.	21	2 reels	
Caught In a Taxi	Jack Cooper	June	9	2 reels	
Caught in the Draft	"Aesop Fables"			1 reel	Dec. 1
Caught In the Kitchen	Billy Bevan	Sept.	9	2 reels	
Chicken, The	Jackson-Hiatt-McKee	Aug.	26	2 reels	
Circus Time	Donald Haines			2 reels	Feb. 2
City Slickers	"Aesop Fables"	July	1	1 reel	
Close Shave, A	Johnny Burke	June	23	2 reels	
Clunked on the Corner	Johnny Burke	Jan.	6	2 reels	Jan. 6
Covering Ground	Sportlight	Sept.	16	1 reel	Sept. 8
Cross Country Run, A	"Aesop Fables"	Aug.	19	1 reel	Aug. 18
Cure or Kill	"Aesop Fables"	Oct.	7	1 reel	Oct. 6
Day Off, A	"Aesop Fables"			1 reel	Dec. 1
Defensive Ends, The	Football Sense	Oct.	28	1 reel	Oct. 27
Defensive Half Backs	Football Sense	Oct.	7	1 reel	Sept. 29
Defensive Line, The	Football Sense	Oct.	21	1 reel	Oct. 20
*†Dinner Time	"Aesop Fable"			1 reel	
Dumb Waiters	Johnny Burke	Sept.	16	2 reels	Sept 8
Eagle of the Night (Serial)	Frank Clarke	Oct.	14	10 episodes	Oct. 6
Early Bird, The	"Aesop Fables"	July	22	1 reel	
Fair Affair, A	Sportlight	July	8	1 reel	Sept. 8
Fair Catch, The	Football Sense	Oct.	14	1 reel	Oct. 27
Fishing Fool, The	"Aesop Fables"			1 reel	Dec. 8
Flight That Failed, The	"Aesop Fables"	June	3	1 reel	June 9
Flying Hoofs	"Aesop Fables"			1 reel	Dec. 15
Getting Together	Sportlight	Oct.	28	1 reel	Oct. 20
Girl From Nowhere, The	Sennett Girls	Aug.	5	2 reels	Mar. 24
Gridiron Demons	"Aesop Fables"	Oct.	28	1 reel	Oct. 27
Gridiron Cocktail, A	Sportlight	Sept.	30	1 reel	
High Seas	"Aesop Fables"	Sept.	23	1 reel	Sept. 22
His New Stenographer	Billy Bevan	Dec.	30	2 reels	
His Unlucky Night	Bevan-Dent	Aug.	12	2 reels	
Hubby's Latest Alibi	Billy Bevan	Nov.	4	2 reels	Nov. 17
Hubby's Week-End Trip	Bevan-Dent	Dec.	2	2 reels	Dec. 8
Huntsman, The	"Aesop Fables"	July	8	1 reel	July 14
In the Bag	"Aesop Fables"	Aug.	26	1 reel	
Jim Jam Janitor, A	Johnny Burke	Nov.	11	2 reels	Nov. 3
Knowing the Ropes	Rice Sportlight	Jan.	6	1 reel	Jan. 12
Land o' Cotton	"Aesop Fables"	Jan.	8	1 reel	Jan. 5
Laundry Man, The	"Aesop Fables"			1 reel	Nov. 17
Limberlegs	Sportlight	June	10	1 reel	June 2
*†§Lincoln (Special reel)	George Billings	Feb.	10	1 reel	Feb. 2
Mail Man, The	"Aesop Fables"	Dec.	22	2 reels	
Magnetic Bat, The	"Aesop Fables"	Sept.	30	1 reel	
Monkey Love	"Aesop Fables"	Oct.	14	1 reel	Oct. 27
Motor Boat Mamas	Bevan-Dent	Sept.	30	2 reels	Sept. 29
Motoring Memas	Billy Bevan	June	16	2 reels	
Mouse's Bride, The	"Aesop Fables"	June	24	1 reel	June 30
Muscle Marvels	Sportlight	Oct.	14	1 reel	Oct. 13
No Company	Haines-Coombs	Dec.	16	2 reels	
No Picnic	Haines-Coombs-Dempsey	Oct.	7	2 reels	Sept. 29
No Sale	Haines-Coombs	Nov.	18	2 reels	
On the Links	"Aesop Fables"	Nov.	25	1 reel	Dec. 1
Our Little Nell	"Aesop Fables"	Aug.	5	1 reel	
Outnumbered	"Aesop Fables"	July	29	1 reel	Aug. 4
Players at Play	Spotlight			1 reel	Feb. 2
Polar Flight, A	"Aesop Fables"	Nov.	18	1 reel	Nov. 10
Puppy Love	"Aesop Fables"	June	10	1 reel	
Queen of the North Woods (Serial)	Clair-Miller			10 episodes	
Smith Catalina Rowboat Race	Jackson-Hiatt-McKee	Oct.	21	2 reels	Oct. 13
Smith's Restaurant	Jackson-Hiatt-McKee	Aug.	19	2 reels	
Snapping the Whip	"Aesop Fables"			2 reels	Jan. 19
Soldier Man	Harry Langdon	Sept.	30	3 reels	
South Sea Sagas	Sportlight	Sept.	22	1 reel	
Spartan Diet	"Aesop Fables"			1 reel	Dec. 8
†§Stage Struck	"Aesop Fables"			1 reel	
Static	"Aesop Fables"	Sept.	2	1 reel	
Sunday on the Farm	"Aesop Fables"	Sept.	16	1 reel	Sept. 8
Sunny Italy	"Aesop Fables"	Aug.	12	1 reel	
Supple Sex, The	Sportlight	Aug.	5	1 reel	Sept. 1
Sweet Adeline	"Aesop Fables"			1 reel	Jan. 26
Targets	Sportlight	Nov.	25	1 reel	
Taxi Beautlea	Jack Cooper	Dec.	23	2 reels	
Taxi for Two	Jack Cooper	Sept.	2	2 reels	
Taxi Scandal, A	Jack Cooper	Oct.	28	2 reels	Oct. 27
Terrible People The (Serial)	Ray-Miller	Aug.	5	10 episodes	
Tiger's Shadow, The	McConnell-Allan	Dec.	23	10 episodes	
White Elephant, A	"Aesop Fables"			1 reel	Jan. 12
*†§Winning Patterns	Sportlight			1 reel	
Wooden Money	"Aesop Fables"			1 reel	Feb. 2
Yellow Cameo, The (Serial)	Ray-Cyclone (dog)	June	3	10 episodes	

Coming Attractions

Title	Star	Rel.	Date	Length	Reviewed
*†§Getaway The	Robert Armstrong	Mar.	31		
*†Godless Girl, The	Basquette-Prevost			10720 feet	Sept. 1
Hawk of the Hills	Ray-Miller	Mar.	17		
*†§High Voltage	Boyd-Prevost-Hale				
*†§Listen Baby (A. T.)	Eddie Quillan	Mar.	17		
*†§Missing Man, The	Lee Patrick				
*†§Office Scandal	Phyllis Haver	Mar.	3		

PEERLESS PICTURES (S. R.)

Title	Star	Rel.	Date	Length	Reviewed
Bitter Sweets	Bedford-Graves	Sept.	5	5700 feet	
Girl He Didn't Buy, The	Garon-Simpson	April	15	5600 feet	
Golden Shackles	Bonner-Withers	Mar.	15	6600 feet	
Out With the Tide	Dwan-Landis	June	22	5700 feet	

RAYART (S. R.)

Title	Star	Rel.	Date	Length	Reviewed
Branded Man, The	Delaney-Marlowe	May		6089 feet	June 2
City of Purple Dreams, The	Bedford-Frazer	Sept.	15	5937 feet	
Danger Patrol, The	Russell-Faire	April		6076 feet	
Devil's Tower, The	Buddy Roosevelt	June		4533 feet	
Divine Sinner, The	Vera Reynolds	July	16	5683 feet	
Gypey of the North	Gordon-Hale	April		5976 feet	
Isle of Lost Men	Tom Santschi			5800 feet	
Lightnin' Shot, The	Buddy Roosevelt	May		4797 feet	
Man From Headquarters, The	Roberts-Keefe	Aug.	1	5946 feet	
Midnight Adventure, A	Murphy-Landis	May		5262 feet	
My Home Town	Brockwell-Glass	Mar.		5608 feet	June 2
Mystery Valley	Buddy Roosevelt	July		4538 feet	
Phantom of the Turf, The	H. Costello-Lease	Mar.		5905 feet	
Sisters of Eve	Anita Stewart	Oct.	1	6650 feet	
Sweet Sixteen	Foster-Olmstead	Dec.		5991 feet	
Trail Riders	Buddy Roosevelt	April		4627 feet	
Trailin' Back	Buddy Roosevelt	Mar.		4308 feet	

Coming Attractions

Title	Star	Length	Reviewed
Black Pearl, The	Lee-Hallor		
Brothers	Keefe-Bedford-Rankin		
Shanghai Bound	Irene Rich		
*†§Should a Girl Marry?	Foster-Keith		
Some Mother's Boy	Carr-Ralston-Robards		

FILMTONE SHORTS

Title	Star	Rel.	Date	Length	Reviewed
Overture of 1812 (Tschaikowsky)	Filmtone Harmonists				
Val and Ernie Stanton	Songs				
At the Night Club	Gladys Read and Shaw's Hawaiians				
Dancing Colleens	Tap Dancers				
Radio Franks, The	Songs				

STERLING PICTURES (S. R.)

Title	Star	Rel.	Date	Length	Reviewed
Marry the Girl	Bedford-Ellis	Mar.	1	5300 feet	Mar. 10
Million For Love, A	Dunn-Howes	April	15	5400 feet	

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FEATURES

Title	Star	Dist'r	Rel.	Date	Length	Reviewed
About Trial Marriage	Corliss Palmer	Circle Pict	Oct.	15		
Adorable Cheat	Lee-Keefe	Chesterfield	Aug.	15	5256 feet	April 27
Age of Lust, The	Emil Jannings	L. T. Rogers				
Air Mail Pilot, The	Mehaffey-Metcalfe	Hi-Mark			5000 feet	
Apaches of Paris The	Ruth Weyher	Ufa Eastern	Aug.	15	7545 feet	
Arizona Days	Bob Custer	Syndicate	Sept.	15	4345 feet	
Autumn Love	Lya de Putti	Aff. European	Sept.		6 reels	
*†Big Hop, The	Jones-Ralston-Hearn	B. Jones Coro.	Aug.		7000 feet	Oct. 6
Black Butterflies	Ralston-Busch-Frazer	Quality Dist	Sept.	1	6261 feet	
Bondage	German Cast	Ufa			6040 feet	
Broken Hearts		Hercules				
City Without Jews, The	Special Cast	Awon	Sept.	1	5000 feet	
Code of the Air	Harlan-Marlowe	Bischoff Prod			5700 feet	
Dance Fever	Corda-Varconi	Ufa Eastern	June	1	5460 feet	
Devil Dogs	Holmes-Alt	Crescent			5600 feet	
Devil's Passion, The	Special Cast	Arfa			5700 feet	
Dugan of the Dugouts	Garon-O'Shea	Crescent			5600 feet	
End of St. Petersburg, The	Russian Cast	A. Hammerstein			8000 feet	June 16
Fangs of Justice	Silverstreak-Walker	Bischoff			5000 feet	
Fortune's Fool	Emil Jannings	L. T. Rogers			6100 feet	
Golden Dawn	Warwick-Ward	Conquest			6200 feet	
Gypsy Romance	Raquel Meller	Aff. European	Sept.		6 reels	
Hands of Orlac	Conrad Veidt	Aywon	Sept.		6500 feet	
Hearts of Men	Harris-Keefe	Anchor			5400 feet	
Hell Ship	Special Cast	Collwyn			5800 feet	Sept. 15
Into the Night	Agnes Ayres	Raleigh			5712 feet	
House of Shame	Faire-Hale	Chesterfield	Sept.	1	5300 feet	Sept. 15
Jealousy	Lya de Putti	Brill	Sept.	1	5460 feet	
Lady of Petrograd, The	Special Cast	Aff. European	Sept.		6000 feet	
Lady from Paris, The	Vilma Banky	Aywon	Sept.		6000 feet	
Legend of the Bear's Wedding	Russian Cast	Amkino			7500 feet	
Life's Like That	Withers-Boteler	F. Royer (producer)				June 16
Lights of Paris	Special Cast	Superlative			6000 feet	
Little Wild Girl, The	Lee-Landis	Hercules				
Lookout Girl, The	Jacqueline Logan	Quality Dist	Nov.		6413 feet	
Loves of Jeanne Ney, The	Edith Jahanne	Ufa-Eastern			7563 feet	
Lucrezia Borgia	Conrad Veidt	Universal			7200 feet	Jan. 12
Mother of Mine	Special Cast	Zakoro	Oct.		7200 feet	
Mountain Lovers	Gaston Jacquet	Conquest	Jan.		6500 feet	
Mystic Mirror, The	German Cast				7000 feet	
No Babies Wanted	Devore-Mong	Plaza			5215 feet	
Old Age Handicap, The	Vaughn-Hughes	Trinity Pict			5573 feet	Sept. 15
Olympic Hero, The	Charles Paddock	Zakoro	July		5200 feet	
On the Divide	Bob Custer	Syndicate	Oct.	15	4657 feet	
Port of Missing Children	Special Cast	Superlative				
Power of Darkness, The	Moscow Art Players	Aff. European	Sept.		6 reels	
President, The	Mosjoukine-Vernon	E. L. Klein			8100 feet	Jan. 26
Primanerliebe	German Cast	Scenic Films			6500 feet	Mar. 24
Prodigals of Monte Carlo	Balfour-Blackwell	Zakoro	Aug.		6200 feet	
Q Ships	Special Cast				6000 feet	
Queen of the Chorus, The	Faire-Lease	Crescent Pict			5900 feet	
Racing Through	Mae Marsh	Aff. European	Sept.		7 reels	
Reilly of the Rainbow Division	Hall-Garon	Crescent			6040 feet	
Romance of a Rogue The	Warner-Stewart	Quality Dist	Oct.		6100 feet	
Sally of the South Seas		Hercules				
Scarlet Youth	Corliss Palmer	Circle Pict	Oct.			
Sealed Lips	Swedish Cast	Colwyn			6000 feet	
Shanghai Document	Russian Cast		Oct.	13	5000 feet	
Shadows of the Night		Hercules				
Shooting Stars	English Cast	Artlee	April		5800 feet	April 28
Silent Sentinel, The	Champion-Hughes	Chesterfield	Aug.	1	4890 feet	
Silent Trail, The	Bob Custer	Syndicate	Aug.	15	4315 feet	
Simba	Jungle Film	Capitol Pict			8000 feet	Feb. 4
Sky Rider, The	Champion-Hughes	Chesterfield	June	15	4900 feet	
Somme The	Special Cast	New Era			7000 feet	
Station Master, The	Ivan Moskine	Amkino	June	16	7200 feet	
Streets of Algiers	Camilla Horn	Ufa Eastern	May	1	6603 feet	
Tartuffe the Hypocrite	Jannings-Dagover	Ufa Eastern	April	1	6680 feet	Aug. 5 '27
Ten Days That Shook the World	Russian Cast	Amkino	Nov.	2	7815 feet	Nov. 24
Thee Comrades and One Invention	Russian Cast		Oct.	13	6000 feet	
Thunder God	Cornelius Keefe	Crescent			5917 feet	
Two Brothers	Conrad Veidt	Ufa Eastern	July	1	6300 feet	
Untamed Justice	Faire-Glass-Biltmore				57700 feet	
U-Boat 9	Foreign Cast	Jofa Prod			6500 feet	
West of Santa Fe	Bob Custer	Syndicate	Nov.	15	4852 feet	
When Fleet Meets Fleet	English Cast	Hi-Mark			7953 feet	

** Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie.*

Title	Star	Dist'r	Rel.	Date	Length	Reviewed
Woman Tempted The...	Compton-Ward ...	Aywon.....	Sept.		6500 feet	.....
Yellow Pass, The.....	Russian Cast.....	Amkino.....	Dec.	8..	600 feet.....	
Youth Astray.....	Johnson-Mattoni .	Amerangio.....			6000 feet	

SHORT SUBJECTS

Title	Star	Dist'r	Rel.	Date	Length	Reviewed
Fare Enough.....	Poodles Hannoford ...	Artclass			2reels	
Mysterious Airman, The		Weiss Bros			10 episodes	
Fatal Warning, The (Serial).....	H. Costello-Graves....	Mascot Pict.	10 episodes			
Nothing to Live For	Al Joy	Cranfield Clarke			2 reels	
She Said No	Ben Turpin	Artclass			2 reels	
Sophomore, The	G. O'Neill-L. Graydon	Hi-Mark				
Spookey Money	Al Joy	Cranfield-Clarke			2 reels	
Thick and Thin	Snub Pollard	Artclass			2 reels	
Through the Ages	Novelty	Castle			1 reel	
Vanishing West, The (Serial)...	Specia Cast	Mascot Pict...	Oct.	15	10 episodes	Oct. 13
Vultures of the Sea (Serial)...	Walker-Mason	Mascot Pict..	Aug.	1	10 episodes	Sept. 15
Who's Who	Al Joy	Cranfield-Clarke			2 reels	
You Can't Win (Serial)		Weiss Bros			10 episodes	

Coming Attractions

Title	Star	Dist'r	Rel.	Date	Length	Reviewed
Bachelor Club, The	Talmadge-Worth	General Pict				
Bondage	Special Cast	Ufa-Eastern				
Buying a Wife	Special Cast	Aff. European			7 reels	
Circumstantial Evidence	Foster-Keefe-Lake	Chesterfield				
*†§Chopin's Passion	Robertson-Brinkley	Powers Cinephono				
Dancer of His Majesty, The	Special Cast	Amkino			7000 feet	
Duty to be Silent	Maria Albana	Aff. European			6 reels	
Escaped from Hell	Muriat Esterhazy	Aff. European			8 reels	
Exodus to the New World, The	Lyon-Prevost	Pioneer				
Full Dressed Thieves	Nils Asther	Aff. European			7 reels	
German Underworld	Special Cast	Aff. European			7 reels	
§Great Power, The	Special Cast	Bell Tone				
Great Unknown, The	John Loder	Aff. European			6 reels	
Guilty	Fritsch-Vernon	Ufa-Eastern				
Her Viennese Lover	Asther-Nolan	Aff. European			6 reels	
Just Off Broadway	Keith-Christy					
Little Colonel, The	Henry B. Walthal					
Man Who Cheated Life	Veidt-Krauss	Aff. European			8 reels	
Milak of the Snowlands	Special Cast	Ufa-Eastern				
Our Daily Bread	Mary Nolan	Aff. European			7 reels	
Poet and Czar	Special Cast	Amkino			8775 feet	
South of Panama	Carmelita Geraghty	Chesterfield				
Two Days	Special Cast	Amkino			6500 feet	
Unholy Love	Wegener-Petrovitch	Aff. European				
Verdun	Special Cast	Richmount				
Vera Mlezewa (tentative)	Derussa	Aff. European			7 reels	
Water, The	M. Chekhov	Amkino			7000 feet	
When Duty Calls	Special Cast	Ufa-Eastern				

TIFFANY-STAHL

FEATURES

Title	Star	Rel.	Date	Length	Reviewed
Albany Night Boat	Olive Borden	July	20	5844 feet	
Bachelor's Paradise	O'Neill-Graves	Mar.	15	8147 feet	
Beautiful But Dumb	Patsy Ruth Miller	Aug.	1	6157 feet	
Broadway Fever	O'Neill-Drew	Jan.	20		
*†§Cavalier, The	Bedford-R. Talmadge	Nov.	1	6775 feet	Oct. 27
Clothes Make the Woman	Southern-Pidgeon	May	1	5209 feet	
Devil's Apple Tree, The	Dorothy Sebastian	Feb.	18		
Domestic Meddlers	Claire Windsor	Aug.	15	6362 feet	
Floating College, The	O'Neill-Collier, Jr.	Nov.	10	5477 feet	
George Washington Cohen	Jessel-Palmer	Dec.	20		
*§Ghetto, The	George Jessel	Feb.	1		
Grain of Dust, The	Cortez-Windsor-Bennett	July	10	6126 feet	
Green Grass Widows	Hagen-Harron-Olmsted	June	10	5334 feet	
Gun Runner, The	Cortez-Lane	Nov.	20	5516 feet	
House of Scandal	Sebastian-O'Malley	April	1	5297 feet	
...ole of the Night Club	Cortez-Leonard	May	15	6553 feet	
Lingerie	White-McGregor	July	1	5676 feet	
*†§Lucky Boy	Jessel-Quimby	Jan.	10	8500 feet	Jan. 12
Man in Hobbles, The	Lee-Harron	Jan.	10	5967 feet	
Marriage by Contract	Miller-Grey	Dec.	1	7786 feet	Oct. 20
*†§Molly and Me	Brown-Bennett-Vaughn				
...ghty Duchess, The	Warner-Southern	Oct.	10	6271 feet	
...er of Silence, The	Belle Bennett	Oct.	20	5554 feet	
Prowlers of the Sea	Cortez-Myers	June	30	5160 feet	
...nbow, The	Dorothy Sebastian	Jan.	1		
*†§Reputation	Keane-Standing				
...arlet Dove, The	Frazer-Borio	April	15	6102 feet	
Spirit of Youth	Sebastian-Kent	Feb.	20		
Squads Right	Gribbon-Stone	Feb.	1		
Stormy Waters	Southern-McGregor	June	1	5735 feet	
Their Hour	Harron-Sebastian	Mar.	1	5652 feet	
*†§Tollers, The	Ralston-Fairbanks, Jr.	Oct.	1	7258 feet	Oct. 20
Tropical Nights	Miller-McGregor	Dec.	10		

SHORT SUBJECTS

Title	Star	Rel.	Date	Length	Reviewed
Gold	Color Classic			1 reel	
*†§Hawaiian Love Call, The	Color Symphony	Dec.	15	1 reel	
*†§Japanese Carnival, A	Color Symphony	Jan.	1	1 reel	
*†§In a Persian Market	Color Symphony	Oct.	1	1 reel	Nov. 17
*†§In a Chinese Temple Garden	Color Symphony	Feb.	15	1 reel	
*†Love Charm, The	Color Symphony			1 reel	
Maude Muller	Color Classic			1 reel	
No Woman Allowed	Color Classic			1 reel	
Tenderfoot Tourist, A	Color Classic			1 reel	
Tom, Dick or Harry	Color Classic			1 reel	
*†§Toy Shop, The	Color Symphony	Nov.	1	1 reel	

Coming Attractions

Title	Star	Rel.	Date	Length	Reviewed
Broadway Fever	Sally O'Neil				
Family Row, The	Windsor-Gray				
Geraldine Laird	Belle Bennett	Mar.	20		
Girl Who Came Back (tentative)	Eve Southern	Mar.	10		
Miracle, The	Southern-Pidgeon				
Molly and Me	Alberta Vaughn				
New Orleans	Cortez-Bennett	Mar.	1		
Queen of Burlesque	Belle Bennett				

UNIVERSAL

FEATURES

Title	Star	Rel.	Date	Length	Reviewed
Anybody Here Seen Kelly?	Love-T. Moore	Sept.	9	6243 feet	
Arizona Cyclone, The	Fred Humes	May	6	4076 feet	
Beauty and Bullets	Ted Wells	Dec.	16	4179 feet	
Body Punch, The	Daugherty-Faire	Oct.	28	4786 feet	
Buck Privates	De Putti-McGregor	June	3	6171 feet	Feb. 4
Burning the Wind	Hoot Gibson	Feb.	10	5202 feet	
Clearing the Trail	Gibson-Gulliver	Oct.	7	5311 feet	
Cloud Dodger, The	Al Wilson	Sept.	30	4322 feet	
Count of Ten, The	Ray-Ralston	June	17	6279 feet	Sept. 15
Crimson Canyon, The	Ted Wells	Dec.	16	4179 feet	
Danger Rider, The	Hoot Gibson	Nov.	18	5357 feet	Dec. 22
Flyin' Cowboy, The	Gibson-Hasbrouck	July	1	5109 feet	
Foreign Legion, The	Kerry-Stone-Nolan	Sept.	23	7828 feet	June 30
Four Footed Ranger, The	Dynamite (dog)	Mar.	25	4426 feet	
Freedom of the Press	Stone-Keith-M. Day	Oct.	28	6474 feet	Oct. 20
Gate Crasher, The	Glenn Tryon	Dec.	8	6597 feet	
*†§Girl on the Barge, The	Hersholt-O'Neil-McGregor	Feb.	24		
Girl on the Barge	Hersholt-O'Neil-McGregor	Feb.	3	6908 feet	
*†§Give and Take	Sidney-Hersholt	Dec.	23	6552 feet	Dec. 29
Good Morning Judge	Denny-Nolan	April	29	5645 feet	Sept. 22
Greased Lightning	Ted Wells	July	29	4194 feet	
Grip of the Yukon, The	Bushman-Hamilton-Marlowe	Sept.	30	6599 feet	
Grit Wins	Wells-Collins	Jan.	27	4596 feet	
Guardians of the Wild	Rex (horse)-Perrin	Sept.	16	4868 feet	
Harvest of Hate, The	Rex (horse)-Perrin	April	14	4719 feet	
Hero of the Circus	Special Cast	Dec.	2	5608 feet	
Home James	La Plante-Delaney	Sept.	2	6307 feet	
Honeymoon Flats	Lewis-Gulliver	Dec.	30	6057 feet	
Hoofbeats of Vengeance	Rex (horse)-Perrin	June	16		
Hot Heels	Tryon-Miller	May	13	5874 feet	Sept. 15
Hound of Silver Creek	Dynamite (dog)	May	20	4095 feet	
How to Handle Women	Tryon-Nixon	Oct.	14	5591 feet	July 14
Jazz Mad	Hersholt-Nixon-Lewis	Nov.	11	6832 feet	
*†§Kid's Clever, The	Glenn Tryon	Feb.	17		
King of the Rodeo, The	Hoot Gibson	Jan.	6	5509 feet	
Lariat Kid, The	Hoot Gibson	June	23		
*†§Last Warning, The	Laura LaPlante	Jan.	6		
*†§Lonesome	Tryon-Kent	Jan.	20	6142 feet	Oct. 6
Love Me and the World is Mine	Philbin-Kerry	Mar.	4	6813 feet	Feb. 11
Made to Order Hero	Ted Wells	June	3	4120 feet	
*†Man Who Laughs, The	Veidt-Philbin	Nov.	4	10185 feet	May 12
*†Man, Woman and Wife	Kerry-Starke-Nixon	Jan.	13	6674 feet	Nov. 10
*†§Melody of Love (A. T.)	Pidgeon-Harris-Winton	Dec.	2	6733 feet	Oct. 27
Michigan Kid, The	Nagel-Adoree	Oct.	21	6030 feet	July 7
Night Bird, The	Reginald Denny	Sept.	16	6670 feet	
One Rainy Night	Laura La Plante	Dec.	9		
Phantom Fingers	Cody-Thompson	June	2		
Phyllis of the Follies	M. Moore-A. Day	Nov.	25	5907 feet	
Plunging Hoofs	Rex (horse)-Perrin	Aug.	4		
Price of Fear, The	Cody-Thompson	Oct.	28	4230 feet	
Put 'Em Up	Fred Humes	Mar.	11	4200 feet	
Quick Triggers	Fred Humes	July	15	4472 feet	
*†§Red Hot Speed	Denny-Day	Jan.	27	6288 feet	
Red Lips	Nixon-Rogers	Dec.	2	6957 feet	
Riding for Fame	Hoot Gibson	Aug.	19	5424 feet	
*†§Shakedown, The	Murray-Kent	Feb.	3		
Shield of Honor, The	Lewis-Gulliver-Hamilton	Feb.	19	6172 feet	Dec. 30
Silks and Saddles	Nixon-Walling-Nolan	Jan.	20	5809 feet	
Sky Skidder, The	Al Wilson	Jan.	13	4364 feet	
Slop That Man	Lake-Kent	Mar.	11	5389 feet	April 28
Surrender	Philbin-Moskine	Mar.	4	8249 feet	Mar. 10
Thanks For Buggy Ride	La Plante-Tryon	April	1	6179 feet	Feb. 4
Thirteenth Juror, The	Nilsson-Bushman	Nov.	13	5598 feet	Dec. 9
Thunder Riders, The	Ted Wells	April	8	4353 feet	
Trick of Hearts, A	Gibson-Hale	Mar.	18	5495 feet	
Two Outlaws, The	Rex (horse)-Perrin	Nov.	18	4616 feet	
*†§Uncle Tom's Cabin	Special Cast	Sept.	2	10600 feet	Nov. 18
We Americans	Sidney-Miller-Lewis	May	6	9151 feet	April 7
Wild Blood	Rex (horse)-Perrin	Feb.	10	4497 feet	
Wild West Show, The	Gibson-Gulliver	May	20	5254 feet	
Wolves of the City		Dec.	2		
Won in the Clouds	Al Wilson	April	22	4348 feet	

SHORT SUBJECTS

Title	Star	Rel.	Date	Length	Reviewed
All for Geraldine	Sid Saylor	Dec.	6	2 reels	Nov. 17
Ambuscade, The	Fred Gilman	June	18	2 reels	May 19
And Morning Came	Young-La Salle	Dec.	19	2 reels	
Big Game George	Sid Saylor	July	18	2 reels	Sept. 1
Bookworm Hero	Lewis-Gulliver-Phillips	Dec.	17	2 reels	
Boundary Battle, The	Edmund Cobb	Nov.	17	2 reels	Oct. 27
Broke Out	Young-La Salle	Aug.	1	2 reels	
Buster Minds the Baby	Trimble-Hardwick and Dog	June	27	2 reels	May 26
Buster Trims Up	Trimble-Hardwick and Dog	Oct.	17	2 reels	
Busting Buster	Trimble-Hardwick and Dog	Aug.	15	2 reels	
Bull-oney	Oswald Cartoon	Nov.	28	1 reel	Sept. 29
Calford in the Movies	Lewis-Gulliver-Phillips	Oct.	15	2 reels	Oct. 6
Calford on Horseback	Lewis-Gulliver-Phillips	Dec.	10	2 reels	Dec. 1
Calford vs. Redskins	Lewis-Gulliver-Phillips	Sept.	17	2 reels	
Card of Destiny, The	Fred Gilman	July	14	2 reels	June 18
Cash Customers	Young-La Salle	July	11	2 reels	
Claim Jumpers, The	Edmund Cobb	Jan.	19	2 reels	Dec. 22
Clean Sweep, A	Bob Chandler	Dec.	1	2 reels	Nov. 24
Close Shaves	Sid Saylor	May	22	2 reels	
Come on, Horace	Arthur Lake	Oct.	8	2 reels	
Cross Country Bunion Race, The	Sid Saylor	Nov.	7	2 reels	Oct. 13
Crushed Hats	Sid Saylor	Jan.	30	2 reels	
Danger Trail, The	Newton House	Sept.	1	2 reels	
Dangerous Trail, The	Jack Perrin	June	2	2 reels	May 5
Daring Dude, A	Bob Chandler	Feb.	2	2 reels	
Daring Chances	Jack Hoxie	Dec.	15	2 reels	
Dead Game	Art Accord	Oct.	7	2 reels	
Dear Old Calford	Lewis-Gulliver-Phillips	Nov.	26	2 reels	
Death's Head	Bob Curwood	Dec.	8	2 reels	Dec. 15
Diamond Master, The	Lorraine-Stevenson	Feb.	3	10 episodes	
*East Side				2 reels	
Fantasie	Laemmle Novelty			1 reel	
Farewell	Lewis-Gulliver-Phillips	Feb.	4	2 reels	Feb. 2
Farmyard Follies	Oswald Cartoon	Dec.	24	1 reel	
Fiery Fireman, The	Oswald Cartoon	Oct.	15	1 reel	
Fighting Forester The	Edmund Cobb	Oct.	20	2 reels	
Fighting for Victory	Lewis-Gulliver-Phillips	Nov.	12	2 reels	Oct. 27
Fighting Kid, The	Newton House	June	9	2 reels	May 19
Fighting Tenderfoot, A	Bob Chandler	Dec.	29	2 reels	
Finishing School	Young-La Salle	May	6	2 reels	
Fish Stories	Young-La Salle	Nov.	21	2 reels	Oct. 20
Footprints	Laemmle Novelty	Nov.	19	1 reel	Oct. 27
Fox Chase, The	Oswald Cartoon	June	25	1 reel	May 26
Full House, A	Long-Adams-Lymon-McPhail	June	13	2 reels	May 19
Fun in the Clouds	Arthur Lake	Nov.	5	1 reel	Oct. 20
Galloping Ace, The	Jack Hoxie	Sept.	22	2 reels	
Gauge of Battle, The	Fred Gilman	April	21	2 reels	Mar. 24
George Meets George	Sid Saylor	June	20	2 reels	May 19
Handicapped	Laemmle Novelty	Sept.	24	1 reel	Nov. 24
Have Patience	Trimble-Hardwick and Dog	Feb.	8	2 reels	
*†Hen Fruit	Oswald Cartoon	Feb.	4	1 reel	
Her Haunted Heritage	Ben Hall	July	2	1 reel	June 1
High Up	Oswald Cartoon	Aug.	6	1 reel	

** Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie.*

Title	Star	Rel.	Date	Length	Reviewed
Hollywood or Bust	Arthur Lake	Sept.	10	1 reel	
Hold Your Horses	Young-La Salle	Jan.	7	1 reel	Dec. 22
Homeless Homer	Oswald Cartoon	Jan.	7	1 reel	
Horse Tail, A	Oswald Cartoon	Dec.	10	1 reel	
Hot Dogs	Oswald Cartoon	Aug.	20	1 reel	July 28
Hurry Up Marriage	Ben Hall	Aug.	27	1 reel	
Husbands Won't Tell	Young-La Salle	Aug.	29	2 reels	Sept. 1
In Line of Duty	Edmund Cobb	Feb.	23	2 reels	
Iron Code, The	Jack Perrin	June	30	2 reels	May 26
Junior Year, The	Lewis-Gulliver-Phillips	Sept.	3	2 reels	
Just Wait	Young-La Salle	Sept.	28	2 reels	
Kicking Through	Lewis-Gulliver-Phillips	Oct.	1	2 reels	
King of Sheba	Arthur Lake	Aug.	13	1 reel	July 21
Knockout Buster	Trimble-Hardwick and Dog	Mar.	6	2 reels	
Look Pleasant	Sid Saylor	Oct.	10	2 reels	
McGinis vs. Joneses	Long-Adams-Laymon-McPhaill	Aug.	8	2 reels	
Men in the Row (re-issue)	Jack Hoxie	Jan.	26	2 reels	
Mississippi Mud	Oswald Cartoon	Sept.	17	1 reel	
Mystery Rider, The (Serial)	Desmond-Perdue	Nov.	26	10 episodes	
Newlyweds' Anniversary	Snookums	Aug.	6	2 reels	
Newlyweds' Court Trouble	Snookums-Perdue-Egan	Oct.	31	2 reels	Sept. 29
Newlyweds' Excuse	Snookums, Hardwick and Dog	May	15	2 reels	
Newlyweds' False Alarm, The	Snookums-Perdue-Egan	July	2	2 reels	June 7
Newlyweds' Happy Day, The	Snookums-Bartlett-McPhaill	June	4	2 reels	May 12
Newlyweds' Hard Luck	Snookums-Perdue-Egan	Sept.	5	2 reels	Aug. 16
Newlyweds' Headache, The	Snookums-Bartlett-McPhaill	Jan.	23	2 reels	
Newlyweds in Society	Snookums-Perdue-Egan	April	17	2 reels	
Newlyweds' Holiday	Snookums-Perdue-Egan	Mar.	20	2 reels	
Newlyweds Lose Snookums, The	Snookums-Perdue-Egan	Nov.	28	2 reels	Dec. 28
Newlyweds' Need Help, The	Snookums-Perdue-Egan	Dec.	26	2 reels	Dec 1
Newlyweds' Unwelcome, The	Snookums-Perdue-Egan	Oct.	3	2 reels	
Newlyweds' Visit	Snookums-Perdue-Egan	Feb.	20	2 reels	
Out At Home	Trimble-Hardwick and Dog	Jan.	9	2 reels	
Paddling Co-Eds	Lewis-Gulliver-Phillips	Oct.	29	2 reels	Oct. 27
Panicky Pancakes	Oswald Cartoon	Oct.	1	1 reel	Oct. 13
Poor Papa	Oswald Cartoon	June	11	1 reel	May 19
Private Business	Sid Saylor	April	24	2 reels	
Prodigal Pup, The	Canine Cast			1 reel	Sept 18
Rag Doll	Laemmle Novelty	Feb.	11	1 reel	Jan. 12
Range of Fear, The	Bob Curwood	Jan.	12	2 reels	
Ranger Patrol, The	Fred Gilman	Aug.	11	2 reels	
Range Wolf	Bob Curwood	Feb.	9	2 reels	Jan. 12
Red Warning	Jack Hoxie	Nov.	1	2 reels	
Reel Life	Long-Adams-Layman-McPhaill	July	4	2 reels	June 1
Ride For Help, The	Newton House	July	7	2 reels	
Riders of the Woods	Edmund Cobb	Sept.	15	2 reels	
Rocks and Saddles	Oswald Cartoon	Nov.	12	1 reel	Oct. 20
Romeo of the Range	Bob Curwood	Oct.	6	2 reels	
Ropin' Romance	Newton House	Aug.	4	2 reels	
Rubber Necks	Sid Saylor	Sept.	12	2 reels	
Ruse, The	Jack Perrin	Aug.	25	2 reels	July 7
Sailor Suits	Sid Saylor	Jan.	2	2 reels	Dec. 8
Sandwiches and Tea	Arthur Lake	July	16	1 reel	June 20
Saps and Saddles	Bob Chandler	Oct.	27	2 reels	Oct. 16
Scarlet Arrow, The (Serial)	F. X. Bushman, Jr	June	3	10 episodes	
Secret Outlaw, The	Bob Curwood	Nov.	10	2 reels	Oct. 6
Seeing Sights	Sid Saylor	Mar.	27	2 reels	
Shadows	Laemmle Novelty	Jan.	14	1 reel	Dec. 22
She's a Pippin	Young-La Salle	Mar.	13	2 reels	
She's My Girl	Sid Saylor	Aug.	22	2 reels	July 28
Shooting the Bull	Young-La Salle	Oct.	24	2 reels	
*†Sick Cylinders	Oswald Cartoon	Feb.	18	1 reel	
Sky Scrappers	Oswald Cartoon	Sept.	3	1 reel	Aug. 18
Sleeping Through	Arthur Lake	Dec.	31	1 reel	Dec. 8
Sleigh Bells	Oswald Cartoon	July	23	1 reel	June 30
South Pole Flight, A	Oswald Cartoon	Nov.	26	1 reel	Dec. 1
Speed and Spurs	Bob Curwood	Sept.	8	2 reels	Sept. 8
Speeding Youth	Lewis-Gulliver-Phillips	Jan.	7	2 reels	
Speed Sheik, The	Arthur Lake	June	18	1 reel	May 28
*†Steamboat Willie	Oswald Cartoon			1 reel	
Swell Clothes	Arthur Lake	Dec.	5	1 reel	Nov. 16
Take Your Pick	Young-LaSalle	Feb.	13	2 reels	Jan. 12
Tall Timber	Oswald Cartoon	July	9	1 reel	June 16
Tarzan the Mighty (Serial)	Merrill-Kingston	Aug.	12	15 episodes	July 21
Teacher's Pest	Trimble-Hardwick and Dog	Nov.	14	2 reels	Oct. 20
Tenderfoot Hero, A	Bob Chandler	Sept.	29	2 reels	
There's a Will	C. King-C. Doherty	Dec.	21	2 reels	
This Way Please	Young-La Salle	April	10	2 reels	
Tige's Girl Friend	Trimble-Hardwick and Dog	April	3	1 reel	
Tracked Down	Art Acord	Jan.	5	2 reels	
Trackless Trolley, The	Ben Hall	July	30	1 reel	
Tricky Trickster, The	Ben Hall	June	4	1 reel	May 19
Valiant Rider, The (Western)	Bob Curwood	June	23	2 reels	May 19
Watch the Birdie	Trimble-Hardwick and Dog	Dec.	12	2 reels	Dec. 8
Wax Figures	Laemmle Novelty	Oct.	22	1 reel	
Whose Baby	Arthur Lake	Jan.	28	1 reel	
Whose Wife	Young-La Salle	June	6	2 reels	May 12
Winning Point, The	Lewis-Gulliver-Phillips	Jan.	21	2 reels	
Woman's Man, A	Arthur Lake	Dec.	3	1 reel	Nov. 17
Wooden Soldier, The	Laemmle Novelty	Dec.	17	1 reel	Dec. 3
Yankee Clippers	Oswald Cartoon	Jan.	21	1 reel	Jan. 5
Yukon Gold	Jack Perrin	July	28	2 reels	June 10

Coming Attractions

Title	Star	Rel.	Date	Length	Reviewed
*†§Bargain in the Kremlin, The (A.T.)	Joseph Schildkraut				
*†§Barnum Was Right					
Blow by Blow	Hoot Gibson	May	19		
Born to the Saddle	Ted Wells				
*†§Braggart, The	Jean Hersholt				
Brides Will Be Brides	Laura La Plante				
*†§Broadway (A. T.)	Tryon-Brent-Kennedy				
*†§Charlatan, The	Special Cast				
*†§Clear the Deck	Reginald Denny	Mar.	24		
*†§Climax, The (A. T.)	Hersholt-Crawford				
*†§Cohens and Kelleys in Atlantic					
*†§City, The	Sidney-Gordon-Price-Swain	Mar.	17		
*†§Collegiate (A. T.)	Lewis-Gulliver-Phillips				
*†§Come Across	Special Cast	May	5		
Crimson Hour, The	De Putti-Moskine				
Crimson Hour, The	De Putti-Mosjukine				
*†§Dangerous Dimples	Laura La Plante	June	16		
Doubling For Trouble	Gibson-Gilbert				
*†§Drake Murder Case, The					
Erik the Great	Veidt-Philbin				
Eyes of the Underworld	William Cody				
Fallen Angels	Kerry-Starke				
*†§Flaming Daughters					
Girl Dodger, The	Arthur Lake				
*†§Great Cinema Murder, The					
*†§Haunted Lady, The					
Hell Wrecker, The	Hoot Gibson				
*†§His Lucky Day	Reginald Denny	June	2		
†§*It Can Be Done	Tryon-Carol	April	21		
*†§King of Jazz, The (A. T.)	Paul Whiteman and Band				
Man Disturber, The	Reginald Denny				

Title	Star	Rel.	Date	Length	Reviewed
*†§Minstrel Show, The (A. T.)	Eddie Leonard				
Navy Blues	Arthur Lake				
*†§One Rainy Night	Laura La Plante	Mar.	3		
*†§Play Goes On, The (A. T.)	James Murray	Mar.	10		
Points West	Hoot Gibson	April	7		
*†§Port of Dreams, The	Mary Philbin				Sept. 22
*†§Shannons of Broadway, The (A. T.)	James Gleason				
*†§Show Boat	La Plante-J. Schildkraut				
Smilin' Guns	Hoot Gibson	Aug.	30		
*†§That Blonde	Laura La Plante	April	28		
Under the Southern Cross	Special Cast			6500 feet	Jan. 26
Watch My Speed	Reginald Denny				
*†§You Can't Buy Love	Special Cast	May	26		

MOVIETONE SHORTS

Title	Star	Rel.	Date	Length	Reviewed
Bailey and Barnum	Vaudeville Act	Jan.	11	1 reel	
Three Brox Sisters	Songs	June	14	1 reel	
Zimmerman and Granville	Vaudeville Act	Jan.	28	1 reel	

UNITED ARTISTS

FEATURES

Title	Star	Rel.	Date	Length	Reviewed
*†§Awakening, The	Banky-Byron	Nov.	17	7972 feet	Jan. 12
*†Battle of the Sexes, The	Bennett-Hersholt-Haver	Oct.	13	8180 feet	Oct. 20
College	Buster Keaton	July	29	5800 feet	Sept. 23
Drums of Love	Philbin-Alvarado	Mar	31	8350 feet	Jan. 28
Garden of Eden, The	Griffith-Ray	Feb.	4	7300 feet	Jan. 14
Magic Flame, The	Colman-Banky	Aug.	14	7850 feet	Sept. 30
Ramona	Del Rio-Baxter	Feb.	11	7552 feet	Feb. 4
*†§Rescue, The	Colman-Damita	Jan.	12	7980 feet	Jan. 19
*†Revenge	Dolores Del Rio	Nov.	3	6541 feet	Dec. 15
Steamboat Bill, Jr	Keaton-Torrence	May	12	6400 feet	May 19
*†Tempest	J. Barrymore-Horn	Aug.	11	9300 feet	June 16
*†Two Lovers	Colman-Banky	Sept.	7	8500 feet	April 28
*†Woman Disputed, The	Talmadge-Roland	Oct.	29	8041 feet	Nov. 17

Coming Attractions

Title	Star	Rel.	Date	Length	Reviewed
*†§Alibi, The	O'Malley-Busch				
*†§Bulldog Drummond (A. T.)	Colman-Tashman-Love				
*†§Coquette (A. T.)	Pickford-Brown-M. Moore				
*§City Lights	Charlie Chaplin				
Eternal Love	Barrymore-Horn-Varconi	Mar.	9		Jan. 26
Evangeline	Del Rio-Drew				
†Hell's Angels	Lyon-Hall-Nissen				
Iron Mask, The	Douglas Fairbanks	Mar.	30		Jan. 26
*†§Lady of the Pavements	Boyd-Velez-Goudal	Jan.	23	8000 feet	Feb. 2
*§Lummox (A. T.)					
Miracle Girl, The	Lillian Gish				
*†§Queen Kelly	Swanson-Byron				
*†§Say It With Music (A. T.)	Harry Richman				
*†§She Goes to War	Boardman-Rubens				
*†§This is Heaven	Banky-Hall				
Three Passions	Terry-Petrovitch				
Venus	Constance Talmadge				

WARNER BROTHERS

FEATURES

Title	Star	Rel.	Date	Length	Reviewed
*†§Caught in the Fog	McAvoy-Nagle	Sept.	22	6270 feet	
Caught in the Fog	McAvoy-Nagel			5428 feet	
*†§Conquest (A. T.)	Blue-Warner-Wilson	Jan.	19	6729 feet	
*Crimson City, The	Loy-Miljan-Hyams	April	7	5388 feet	April 12
*Domestic Troubles	Fazenda-Cook	Mar.	24	5164 feet	
*†§Fancy Baggage	Audrey Ferris	Feb.	23		
*Five and Ten Cent Annie	Fazenda-Cook	May	26	4914 feet	Sept. 22
*†§Home Towners, The	Bennett-Kenyon-Brockwell	Dec.	15	8693 feet	Oct. 27
*§Jazz Singer, The	Jolson-McAvoy	Feb.	4	7077 feet	Oct. 21
*†§Land of the Silver Fox	Rin-Tin-Tin-Nye-Hyams	Nov.	10	5179 feet	
*†§Lion and the Mouse	L. Barrymore-McAvoy-Collier, Jr.	Aug.	3	8352 feet	May 28
*†§Little Wild Cat, The	Ferris-Hall-Dawson	Jan.	5	5844 feet	Jan. 26
*†§Lights of New York (A.T.)	Costello-Landis-Brockwell	July	21	5267 feet	
*†§Midnight Taxi, The	Moreno-Costello	Oct.	6	6729 feet	Nov. 24
*†§Million Dollar Collar, The	Rin-Tin-Tin	Feb.	9		
*†§My Man	Fanny Brice	Jan.	12	9247 feet	Jan. 5
*†§On Trial (A. T.)	Fredericks-Lytell-Wilson	Dec.	29	8290 feet	Nov. 3
*Pay As You Enter	Cook-Fazenda	May	12	4975 feet	
*Powder My Back	Rich-Ferris-Beranger	Mar.	10	6185 feet	
*Rinty of the Desert	Rin-Tin-Tin-Ferris-Nye	Aoril	21	4820 feet	Sept. 28
*†§Singing Fool, The	Jolson-Bronson-Dunn	Jan.	1	9592 feet	Sept. 29
*†§State Street Sadie	Loy-Nagle	Aug.	25	7169 feet	Sept. 15
*†§Tenderloin	D. Costello-Nagel	April	28	7340 feet	April 8
*†§Terror, The (A.T.)	McAvoy-Horton	Oct.	20	7654 feet	Aug. 28
*†§Women They Talk About	I. Rich-Ferris-Collier, Jr	Sept.	8	5527 feet	

Coming Attractions

Title	Star	Rel.	Date	Length	Reviewed
*†§Alimony Annie	D. Costello-Ferris-Rankin				
*†§Argyle Case, The (A. T.)	Thomas Meighan				
*†§Desert Song, The	Boles-King				
*†§From Headquarters	Monte Blue				
*†§Frozen River	Rin-Tin-Tin				
*†§General Crack	John Barrymore				
*†§Glorious Betsy	D. Costello-Nagle			7441 feet	May 6
*†§Greyhound Limited, The	Monte Blue	Mar.	23		
*†§Hard-Boiled Rose	Loy-Collier, Jr -Brockwell				
*†§Honky Tonk (A. T.)	Sophie Tucker				
*†§Kid Gloves	Nagel-Wilson				
*†§Madonna of Avenue A, The	Dolores Costello				
*†§Noah's Ark	D. Costello-O'Brien				Oct. 27
*†§No Defense	Blue-McAvoy				
*†§No Questions Asked	Ferris-Collier, Jr.				
*†§One Stolen Night	Bronson, Collier, Jr.				
*†§Queen of the Night Clubs	Texas Guinan				
*†§Redeeming Sin, The	D. Costello-Nagel	April	6		
*†§Sap, The	Edward Everett Horton				
*†§Sonny Boy	Al Jolson				
*†§Stark Mad (A. T.)	H. B. Warner-Fazenda	Mar.	2		
*†§Stolen Kisses	May McAvoy				
*†§Time, the Place, and the Girl, The	Olmsted-Withers-Kirkwood				

VITAPHONE SHORTS

Title	Star	Reviewed
Ann Grey and Her Boy Friend	Songs and Jazz Band	Aug. 25
Banjomaniac	Eddie Peabody	Oct. 13
Bit of Scotch, A	Kitty Doner	Sept. 22

Means synchronized score. †Means sound effects. §Means voice (including dialogue and incidental songs). A. T. after title means All Talkie.

Title	Star	Reviewed
Book Worm, The	Harry J. Conley	July 7
Bright Moments	Benny-Marlo	Aug. 25
California Songbirds, The	Bell-Coates	Sept. 1
Celeste Aida (Aida)	Giovanni Martinelli	July 7
Celeste Aida (Aida)	Giovanni Martinelli 1 reel	July 7
Character Studies	Florence Brady	Sept. 1
Chips of the Old Block	The Foy Family	Sept. 22
Cougat & Company	Violin, Songs & Dances	June 16
Creole Fashion Plate The	Karyl Norman	Sept. 29
Crooning Along	The Croonaders	Sept. 22
Cycle of Songs, A	Florence Brady	Sept. 1
Death Ship, The	Mitchell Lewis	Aug. 25
Dixie Days	Plantation Songs	Aug. 25
Family Affair, A	Arthur Byron	
Feminine Types	Jean Barrios	
Florence Moore	Song Program	June 23
Friend of Father's	Lydell-Higins-Leah	Aug. 25
Giving In	Deef-Hopper	Jan. 12
Gus Arnheim & His Ambassadors	Jazz Band	June 23
Harry Delf	Songs & Dances	June 16
Hollywood Montmarte Orchestra	Jazz Band	Sept. 29
Jesse Stafford Orchestra	Jazz Band	
Indian Baritone, The	Chief Caupolican	Aug. 25
Ingenues, The	Jazz Band	June 23
In a Casting Office	W. & E. Howard	
In Dutch	Ulis & Clark	
Jack North, the Ban-Jokester	Songs	Jan. 19
Larry Ceballos Undersea Review	Songs and Dances	Sept. 1
Lash, The	Crane-Davidson-Tucker	June 16
Man of Peace, A	Hobart Bosworth	June 23
Men Among Men	Fred Ardath	Jan. 12

Title	Star	Reviewed
Miss Information	Wilson-Horton	June 30
Morrissey & Miller	Night Club Revue	June 16
Myers & Hanford	Songs & Dances	June 23
Night Court, The	William Demarest	June 16
Noan-Support	Burr McIntosh	June 16
Pagliacci	John Charles Thomas	
Pepa's Vacation	Bennett-Caron	Oct. 20
Question of Today, The	Audrey Ferris	Aug. 25
Realization	Herbert-Pam	June 16
Regular Business Man, A	Robert Ober	Sept. 15
Rigoletto—Quartet	Gigli-Talley-de Luca-Gordon	Sept. 29
Sharp Tools	Ethel Grey Terry	Oct. 13
Soup	Harry Delf	Nov. 17
Terry and Jerry	Songs and Gags	Aug. 25
Three Brox Sisters	Song Program	June 23
Va Prononcer Ma Mort (La Juive)	Giovanni Martinelli	June 2
When the Wife's Away	William Demarest	Nov. 17
Winnie Lightner	Songs	Nov. 17

WORLD WIDE PICTURES

Title	Star	Rel. Date	Length	Reviewed
Bondman, The	Norman Kerry			
Honeymoon Abroad	Monte Banks			
Moulin Rouge	Olga Checova			
Pawns of Passion	Olga Checova			
Tommy Atkins	Walter Byron			
Woman In the Night, A	Maria Corda			
Woman In White, The	Blanche Sweet			

** Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie.*

Hollywood—*Continued*

T.-S. Starting "Zeppelin"

Reginald Barker has begun work for Tiffany-Stahl on "Zeppelin," a new special which has Conway Tearle, Claire Windsor and Larry Kent in the leading roles. The film will have dialogue and sound. Many of the exteriors will be made in and around Arrow, Colo.

Crosland to Make "Shoestrings"

Alan Crosland will direct "Shoestrings," an all-talking picture with a theatrical background. Al Jolson, Louis Silvers, and Grant Clark are composing the musical numbers. Larry Ceballos will stage dances and ensembles.

A Boxing Immortal's Life

The life story of Stanley Ketchel, prominent boxer of 15 years ago, forms the basis of the story for Paramount's "The Man I Love." Herman Mankeweicz, former New York newspaperman, wrote the original, with Percy Heath doing the script. Richard Arlen will be featured in the role of Ketchel.

Olive Borden Signed

Columbia recently added the name of Olive Borden to the list of star's scheduled for starring parts in forthcoming Columbia films. "The Wildcat," temporary title, will provide the star with the role of a Latin American girl. John McCarthy, director, has been signed to direct her.

New "Collegians" in Talk

The fourth series of "The Collegians" has been launched at Universal City and are being made with dialogue and full sound effects. Carl Laemmle, Jr., is the author of the new stories and will supervise their making. Ten two-reelers, in all, will be made and will be released this spring. Nat Ross and the same trio—George Lewis, Dorothy Gulliver and Eddie Phillips—will be the director and leads, respectively.

Rubin's "Hysterical History"

Benny Rubin has already started acting in his dialogue comedy sketches, entitled "Hysterical History." He is supervising the direction of the series as well as taking the principal role. Eddie Kane will play the role of the school teacher in the first release. Jack Foley is doing the megaphoning.

The Coronet Talking Series

Educational's second series of talking comedies, called Coronet Talking Comedies makes its bow with "The Eligible Mr. Bangs," starring Edward Everett Horton. This new Educational unit is under the supervision of Sidney Brennecke and the direction of Hugh Fauleon. The Movietone process is employed.

Educational Working at Top-Speed

Having recently finished "Good Night Nurse" and "Summer Saps," Lupino Lane is now preparing for a line-up of sound and talk comedies. "Big Boy" has also finished "The Fixer" and "Ginger Snaps," the latter set for February release. Jerry Drew recently finished "Wise Wimmin," Monty Collins and Vernon Dent "Parlor Pests," and Al St. John "Smart Steppers." George Davis has also finished a new piece, "Howling Hollywood." Cameo comedies have also been turned out by Cliff Bowes, Jerry Mandy, Billy Dale and Gene and the talkie comedy units are in the midst of hard work.

Fox Signs Cyril Hume

W. Scott Darling will collaborate with Cyril Hume on the latter's first screen adaptation. Hume, well known author, has been signed by Fox, and for his first screen assignment, will do "The Secret of Sweet Almonds," with the aid of Scott Darling. Jeff Lazarus is to supervise.

Pathe Casts Dorothy Appleby

Dorothy Appleby, who appeared in 1926 with Elsie Janis in "Puzzles of 1926," has been cast opposite Eddie Quillan in "Listen Baby," the Janis dialogue story which Pathe is filming under direction of Casey Robinson.

"Whispering Winds" Filmed

Tiffany-Stahl's "Whispering Winds," singing and talking special, was finished last week. Patsy Ruth Miller, Malcolm McGregor, Eve Southern have roles.

Tiffany-Stahl's "Midstream"

The Tiffany-Stahl film in work under the title of "Life" will be called "Midstream." The story was directed by James Flood, who also made "Whispering Winds." Ricardo Cortez, Claire Windsor, Montagu Love, Helen Jerome Eddy are featured.

"Two Men and a Maid"

"Two Men and a Maid," with dialogue and synchronization, will be the next Tiffany-Stahl production. It was directed by George Archainbaud with Buster Collier, Alma Bennett, Eddie Gribbon, George E. Stone as principals.

Frankie Darro Cast

The boy in "Sleepy Valley," Sono-Art vehicle for Eddie Dowling, will be Frankie Darro.

Agnes Ayres in "Donovan"

One of the leading parts in "The Donovan Affair," Columbia talkie, will be played by Agnes Ayres, who returns to screen after absence of several years.

Columbia Signs Players

With the signing of Ralph Graves as leading man and John Miljan as menace, Columbia has started shooting on "The Wildcat," Olive Borden's new starring film.

Bakewell Progressing

William Bakewell will play the juvenile lead in Warner Brothers' picture, "Shoestrings," which Alan Crosland is to direct. Others cast are Betty Compson, Louise Fazenda and Arthur Lake.

A higher premium than ever before

Today — in this new era of sound pictures — there is a higher premium than ever before on film uniformity. For *sound* quality is even more sensitive than *screen* quality to any variation in the film.

If your "talkie" prints are on Eastman film—famous for uniformity —your patrons are seeing and hearing the very best that this newest development in motion pictures has to offer.

EASTMAN KODAK COMPANY

ROCHESTER, N. Y.

A GOOD COOK IS A SHOWMAN

HE has to pick the right ingredients, mix them in the proper proportions, and serve them in an inviting, appetizing way. That, in a few words, is every showman's task.

Would you consider a dinner complete without a dessert? Of course, not! And what that dessert is to the dinner, a little of "*Big Boy's*" delicious comedy is to your entertainment menu. There's sweet profit for your box-office, too, in "Big Boy's" unbounded popularity.

"THE FIXER"

Domestic mix-ups that will fix up the laugh part of any program.

"FOLLOW TEACHER"

School day fun with all the pranks you dreamed of but didn't dare to pull.

"COME TO PAPA"

"Educational's gifted young star . . . in what is easily one of his best comedies to date."

—M. P. News



BIG BOY Juvenile -COMEDIES-

Jack White Productions

EDUCATIONAL FILM EXCHANGES, Inc.
E. W. HAMMONS, *President*

Educational Pictures
"THE SPICE OF THE PROGRAM"

Member, Motion Picture Producers and Distributors of America, Inc., W. H. Hays, *President*

In This Issue: Weekly Box Office Check-Up

Motion Picture News

Reg. U. S. Patent Office

TELL THE TRUTH!

Admit that no other producer is in a class with Metro-Goldwyn-Mayer. Look over the succession of hits that the weeks have given from M-G-M. Truly there are no conditions that can be conceived of which could ever dislodge this great company from its topmost position.

EVERY SEASON THAT HAS BEEN TRUE. THIS YEAR *more than ever!*



NOTE:

"The Broadway Melody" has just opened, revolutionizing the whole field of talking pictures. Now playing extended top price runs at Grauman's Chinese Theatre, Los Angeles, and at the Astor Theatre, N. Y.



A WOMAN OF AFFAIRS (John Gilbert-Greta Garbo)

Sweeping America like wild-fire. Two packed weeks, Capitol, N.Y.; new record at Warfield, Frisco; Boston, Minneapolis, everywhere tremendous!



THE FLYING FLEET (Novarro)

Greatest aviation Epic Otus far! Novarro's Biggest since "Ben-Hur." A clean-up in its first engagements. Watch it ride!



THE TRAIL OF '98 (Dolores Del Rio)

Best "Big Parade" and "Ben-Hur" records at Butte, Mont. "Got the kale in Seattle," reports Variety. Big in St. Louis, Cleveland, Washington, Pittsburgh!



ALIAS JIMMY VALENTINE (Haines)

Broke all records Strand, Hartford, Conn. Variety reports it "best in months at Stanley, Baltimore," and "biggest by $4000 in Syracuse." Biggest also in New Orleans, Kansas City. It's the money!



THE DUKE STEPS OUT (Haines)

Oh boy, M-G-M keeps making the audience delighted. Watch Bill Haines in this one with Joan Crawford! From the swell Saturday Evening Post serial story.



THE BELLAMY TRIAL (Monta Bell)

Solid sell-out at $2 since Embassy opening. Biggest advance sale in history of house. Critics, public thrilled! Great Talking or Silent!

MR. & MRS. PUBLIC, *just like the industry's smartest showmen, have got*

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Members of Motion Picture Producers and Distributors of America, Inc.

Entered as second-class matter April 22, 1926, at the Post Office at New York, N. Y., under act of March 3, 1879

Vol. XXXIX
No. 7

Published Weekly—$3.00 a Year

New York

February 16, 1929
PRICE 20 CENTS

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Fidelity of tone ✓ ✓ ✓ ✓ Perfect synchronization

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It is a dynamic reproducer of the human voice with more accuracy than any device yet perfected.

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QUALITONE will fit *ANY* projection machine

Its qualities *guarantee*—

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against costly investment for installation and uncertainty of results.

against doubt or hesitancy about showing "talking pictures";

against involved contracts and restrictions to show only certain pictures;

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against fluctuating tones, blurred voices and lack of true distinction in sound or voice.

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2. *Reel Journal (K. C.)*
3. *Variety*
4. *N. Y. Times*
5. *Palm Beach Post*
6. *Wire from Los Angeles*
7. *N. Y. Ticket agencies know "Redskin" is hit!*

① **The Doctor's Secret**
A Sure Fire B. O. Talker Knockout
(Reviewed by Freddie Schader)
HERE is the class of all-talker productions to date. It proves that the talk-

① **"The Melancholy Dame"**
(Christie Talking Comedy)
(Reviewed by Freddie Schader)
THE Christies seem to have beaten all the other producers to the screen with a talk-

Bancroft Film Tops L. A. Grosses

"Wolf" Registers $45,500;

"Interference" ① Brings Capacity Business to Albany Mark Strand

"Abie" Scores ① in St. Louis, Near Record

ST. LOUIS.—Few pictures in the show business history of St. Louis, Mo., have clicked so well at box-office prices without extra shows or advanced rates as "Abie's Irish Rose," the Paramount talkie special playing the Ambassador and which has established a new record for the year with $42,426. This is about $12,000 above the previous week's figures. The stage

② "SHOPWORN ANGEL" SURE MONEY RECORD BREAKER

$18,800 in K. C. for 'Abie's Irish Rose' ③ Leader Last Wk.

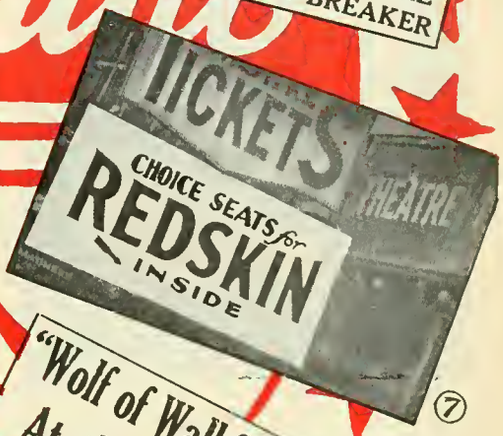
2nd week ④ *first time in its history*

Paramount Theatre is forced to hold over a picture for another week! Crowds have been turned away—all New York's talking about this ALL-TALKING sensation!

Tomorrow begins the 2nd Week!

"The DOCTOR'S SECRET"

A PARAMOUNT ALL-DIALOGUE Picture



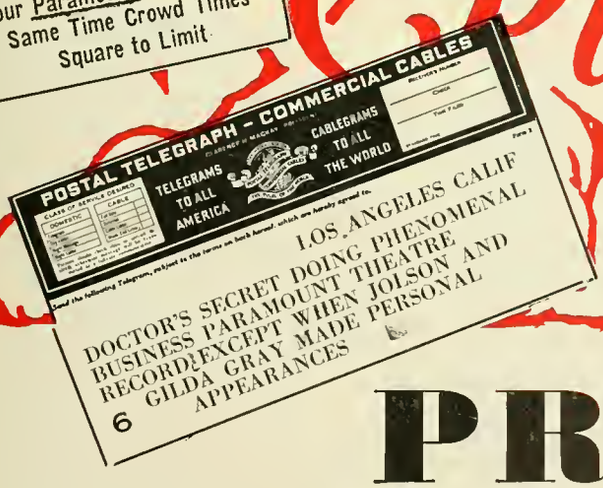
⑦

PICTURE PREMIERES CAUSE GOTHAM JAM ⑤

Four Paramount Releases On Same Time Crowd Times Square to Limit

"Wolf of Wall St." Tremendous ③ At the Rialto, $57,900—Record;

Rialto—"Wolf of Wall Street," dialogs (Par) (1,960; 35-50-75-85-$1) (2nd week). Sensation of Street in topping previous house record by $8,000; $57,900 terrific money here with $24,000 opening week-end. No denying they like this one.


POSTAL TELEGRAPH - COMMERCIAL CABLES

TELEGRAMS TO ALL AMERICA

CABLEGRAMS TO ALL THE WORLD

LOS ANGELES CALIF

DOCTOR'S SECRET DOING PHENOMENAL BUSINESS PARAMOUNT THEATRE RECORD EXCEPT WHEN JOLSON AND GILDA GRAY MADE PERSONAL APPEARANCES

6

PROOF!

PARAMOUNT'S

MIGHTY PRODUCT is doing the GREATEST BUSINESS in history!

HIT AFTER HIT!

Here, for example are the GREAT PARAMOUNT TALKING and SOUND PICTURES for FEBRUARY!











COMING

The Big Jazz Revue

"CLOSE HARMONY"

All-Talking Sensation!

Jeanne Eagels

"THE LETTER"

$2 Musical Romance

"WOLF SONG"

More! More!

PARAMOUNT Rules the SOUND WAVES!

PARAMOUNT Presents THE GREATEST ALL-TALKING THRILLER!

From the S. S. Van Dine novel with 1,000,000 readers:

"THE CANARY MURDER CASE"



With WILLIAM POWELL as "Philo Vance", James Hall, Louise Brooks and Jean Arthur. MALCOLM ST. CLAIR Production.

GIVE THIS GIRL A



ONE WITH VITAPHONE **2** ONE WITHOUT VITAPHONE

NEGATIVES

GREAT BIG HAND



SEE New York in its NIGHT CLOTHES, all dressed up and READY for THRILLS! Make WHOOPEE with "The Whoopee Girl"—HAVE the TIME of your life! SEE and HEAR Texas Guinan in "Queen of the Night Clubs," a marvelous picture of "WINE, WOMEN and WRONG"! Your audience is sure to give THIS little girl a GREAT, BIG HAND! *SEE and HEAR*

TEXAS GUINAN

IN

"QUEEN of the NIGHT CLUBS"

PLAY THIS 100% ALL-TALKING VITAPHONE PICTURE DAY and DATE WITH BROADWAY!

STORY BY MURRAY ROTH
AND ADDISON BURKHART

DIRECTED BY
BRYAN FOY

NOAH'S ARK
Tops any picture ever made

A WARNER BROS. VITAPHONE TALKING PICTURE

THE DESERT SONG
Is on its way!



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2— Weekly RKO National Broadcasting Co. radio programs . . . every Tuesday night . . . blanketing the nation . . . reaching the homes of 40,000,000 persons with song smashes from "Syncopation."

Now begins the new and amazing era of Electrical Entertainment . . . Harnessing in its Far-flung Empire the Mighty Forces of Science, Art and Industry!



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"Jericho"
"Do Something"
"Mine Alone"
"My Inspiration Is You"
"Tin Pan Parade"
"Sweet Mystery of Life"
"Love Tales of Alsace-Lorraine"
"How About Me"
"Mary"
"Tiger Rag"

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With Morton Downey, Osgood Perkins, Barbara Bennett, Bobby Watson and 100 others! Story and Dialogue by Gene Markey. Adapted by Frances Agnew. Directed by Bert Glennon. Production supervised by Robert Kane.

PUT ON A COSTUME ON SATURDAY NIGHT MARCH 2ND

and enjoy the freedom of the knees!



—It's a costume party —Fun without Formality!



—continuous dancing by the hottest jazz-bands in town.



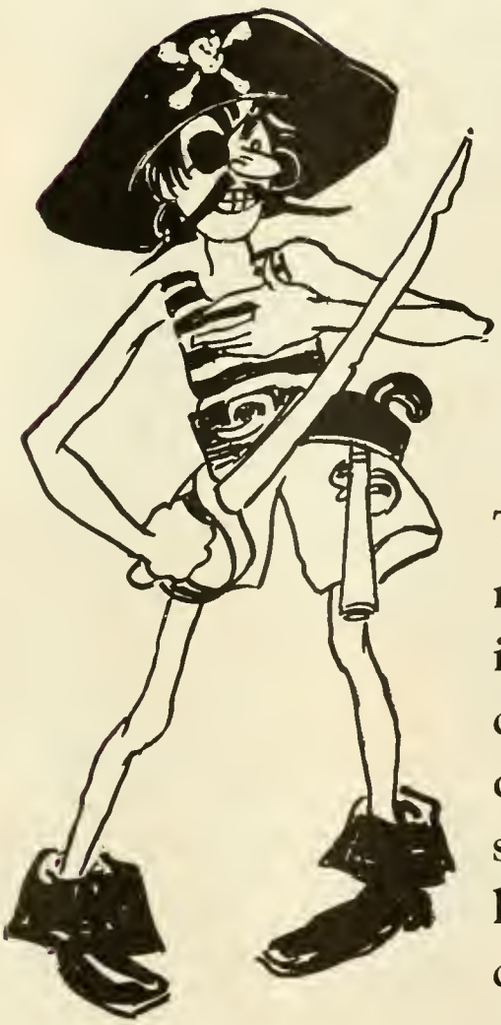
—Broadway stars will entertain with N.T.G. Master of Ceremonies.



—the best food Mrs. Astor ever served.



—novelties (no speeches!) by the best A.M.P.A. gagsters and the best of Broadway's entertainers.



There has never been such genuine, rousing enthusiasm for any party in the industry as for this one. Evidently the time is ripe for a grand old gathering of the clan, dedicated solely to whoopee! Many tickets have already been sold, though the date is March 2nd. Make up a party and join the crowd. Let's all get behind this shindig and make it the Party of Parties!

A.M.P.A. HOLLYWOOD MASQUE BALL

Hotel Astor March 2nd Tickets 10.00 Each

Please get tickets NOW—Call Ray Gallagher, Bryant 9360 or Jim Beecroft Vanderbilt 3612


The Biggest of them all!

Where on This Earth



Carl Laemmle



Edna Ferber



Joseph Schildkraut



Jerome Kern



Oscar Hammerstein, 2d



Harry Pollard

(No. 624—Straight from the Shoulder Talk by Carl

WHERE ON THIS EARTH CAN YOU match this most amazing collection of box-office values in any one entertainment?

FIRST, EDNA FERBER'S best-selling novel "Show Boat." (a)

SECOND, FLORENZ ZIEGFELD'S MUsical stage production of "Show Boat." (b)

THIRD, JEROME KERN'S EXQUISITE music. (c)

FOURTH, OSCAR HAMMERSTEIN, 2d's, heart-touching lyrics. (d)

FIFTH, HARRY POLLARD'S DIRECtion. (e)

(*a*) MISS FERBER IS ONE OF THE GREATEST LIVING AUTHORS. Every book she writes is a best-seller. "Show Boat" topped them all in sales and the royalties from it still pour in upon this gifted young woman.

(*b*) FLORENZ ZIEGFELD IS EASILY THE WORLD'S greatest producer of brilliant musical shows. Paying as high as $25 per seat to see one of his productions is nothing startling to New York. And now, for the first time, the cream of his best is sent out to the whole world to be enjoyed at popular prices within the reach of all.

(c) MR. KERN IS THE MOST SUCCESSFUL LIVING composer of music for musical comedies. He is a multi-millionaire as the result of royalties from his world-known music hits.

(*d*) MR. HAMMERSTEIN, A MEMBER OF ONE OF THE most illustrious stage families in America, adapted Miss Ferber's book for Mr. Ziegfeld, wrote the lyrics and produced the London engagement of "Show Boat."

First the novel. Then the play. Now the Where on this earth

SHOW

Can You Match This?

Laemmle, President of the Universal Pictures Corp.)

SIXTH, A CAST HEADED BY LAURA LaPlante, Joseph Schildkraut, and Otis Harlan. (f)

SEVENTH, HELEN MORGAN SINGing her famous songs. (g)

EIGHTH, JULES BLEDSOE, SINGING "Ol' Man River." (h)

NINTH, ZIEGFELD'S PLANTATION Singers. (i)

NOW LOOK AT THE FOOT NOTES and see in more detail what box-office value has been packed into this master production of all-time.

(e) MR. POLLARD DIRECTED THE "COHENS AND Kellys," "Uncle Tom's Cabin," "Sporting Youth," "California Straight Ahead," and others which have fattened your bank account.

(f) THESE NAMES SPEAK FOR THEMSELVES. MISS LaPlante, Mr. Schildkraut and Mr. Harlan have always been associated with successful pictures.

(g) MISS MORGAN IS THE GREATEST LIVING SINGER of crooning love songs. She has "it" and she puts it into her work.

(h) MR. BLEDSOE IS THE GREATEST LIVING NEGRO singer. He is now singing in concerts. I don't suppose any one thing contributed more to the success of Mr. Ziegfeld's show than Bledsoe's rendition of "Ol' Man River."

(i) THE PLANTATION SINGERS WILL DELIGHT YOU with their rich, mellow voices, such as are found only within the negro race. They are a terrific hit on the stage. They will sing for you in "Show Boat."

picture combining the cream of both! can you match it?

BOAT



Florenz Ziegfeld



Laura La Plante



Helen Morgan



Alma Rubens



Jane La Verne



Otis Harlan

SHOW BOAT

CARL LAEMMLE

has the honor to present

UNIVERSAL'S TALKING AND SINGING TRIUMPH

EDNA FERBER'S

SHOW BOAT

with

LAURA LA PLANTE JOSEPH SCHILDKRAUT

OTIS HARLAN

ALMA RUBENS EMILY FITZROY JANE LA VERNE

Combined with the Musical Hits from Florenz

ZIEGFELD'S

INCOMPARABLE STAGE PRODUCTION

by Jerome Kern and Oscar Hammerstein, 2nd

SEE and HEAR the ORIGINAL ZIEGFELD STARS

HELEN MORGAN JULES BLEDSOE AUNT JEMIMA

and the "Plantation Singers"

singing the songs that made them famous

A HARRY POLLARD PRODUCTION

Movietone Direction by Harry Pollard *and* Arch Heath

The grandest show ever put on!

As a *novel* it took the country by storm . . . as a *Ziegfeld Musical Comedy* it was a sensation . . . as *Carl Laemmle's Movietone Triumph* it's the biggest thing that ever happened in motion pictures.

That's glittering, gorgeous, glamorous *Show Boat.*

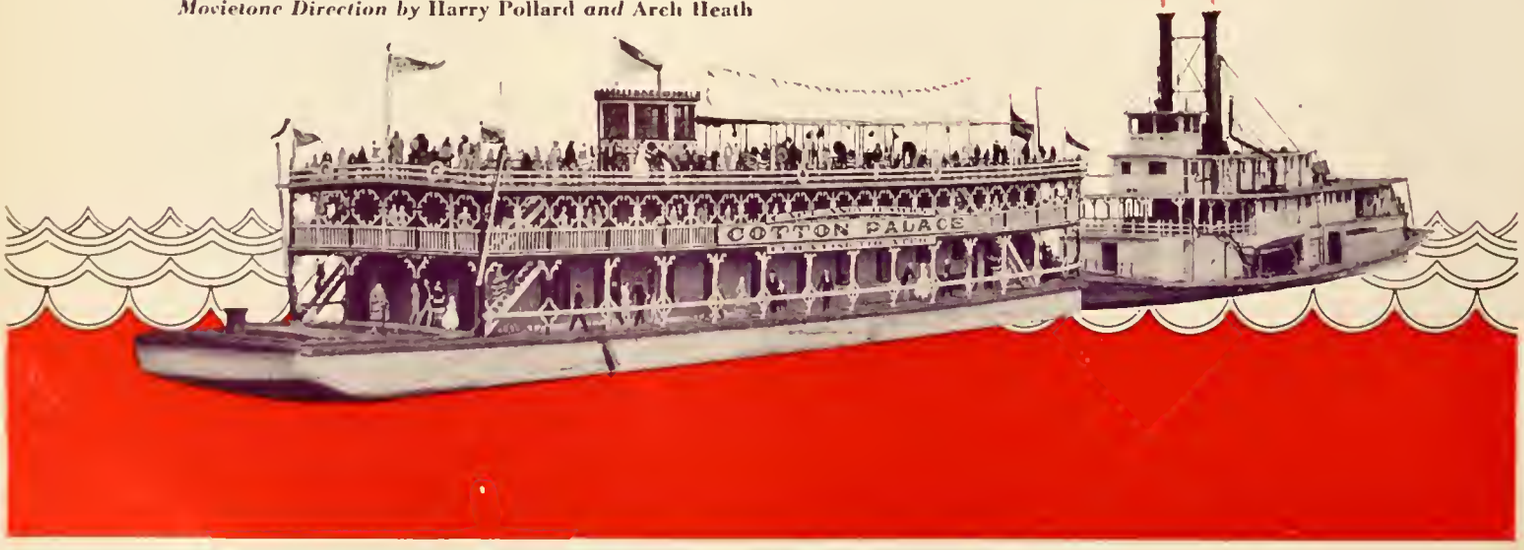
Seats sold for as high as $25.00 each at the Ziegfeld Theatre, New York. Now as a motion picture it marks a new era in entertainment.

This is the first time in show business history that the smallest towns, villages and hamlets can see and hear the highlights of a big $7.70 per seat musical comedy hit on the screen while the Broadway production is still running.

You will *HEAR* as well as *SEE* the famous Ziegfeld stars . . . *Helen Morgan* singing *"Bill"* and *"Can't Help Loving That Man"* . . . *Jules Bledsoe* singing *"Old Man River"* . . . *Aunt Jemima* and the celebrated *Ziegfeld Plantation Singers "Hey Fellows"* and *"Come On Folks."*

The brilliant Universal cast of screen stars including *Laura La Plante, Joseph Schildkraut, Otis Harlan, Alma Rubens, Emily Fitzroy, Jane La Verne* and hundreds of others.

That's *SHOW BOAT* with the greatest array of stage and screen celebrities ever identified with one picture.



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Breakdowns and interruptions in sound programs minimized by this feature.

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250 WEST 39th STREET, NEW YORK, N. Y.

BOOKINGS

ON PATHE TALK HITS

Publix Circuit

Town	Theatre
NEW YORK CITY	PARAMOUNT
Anniston, Ala.	Ritz
Asheville, N.C.	Plaza
Augusta, Ga.	Modjeska
Atlanta, Ga.	Howard
Austin, Texas	Queen
Birmingham, Ala.	Alabama
Buffalo, N.Y.	Buffalo
Cedar Rapids, Ia.	Capitol
Charlotte, N.C.	Imperial
Chattanooga, Tenn.	Tivoli
Chickasha, Okla.	Rialto
Colorado Springs, Colo.	Rialto
Columbia, S.C.	Imperial
Cocoa, Fla.	Aladdin
Daytona, Fla.	Vivian
Ft. Worth, Texas	Worth
Ft. Smith, Ark.	New
Greenville, S.C.	Carolina
Greeley, Colo.	Sterling
Houston, Texas	Kirby
Jacksonville, Fla.	Palace
Kansas City, Mo.	Royal
Knoxville, Tenn.	Riviera
Lakeland, Fla.	Polk
Montgomery, Ala.	Empire
Macon, Ga.	Rialto
Miami, Fla.	Olympia
New Haven, Conn.	Olympia
Newburgh, N. Y.	Broadway
Columbus, Ga.	Grand
Poughkeepsie, N.Y.	Stratford
Spartanburg, S.C.	Rex
Palm Beach, Fla.	Paramount
West Palm Beach, Fla.	Kettler
St. Petersburg, Fla.	Florida
San Antonio, Texas	Texas
Sioux City, Ia.	Princess
Tampa, Fla.	Victory
Waterloo, Ia.	Riviera
Little Rock, Ark.	Capitol
Miami Beach, Fla.	Community
Dallas, Texas	Palace
St. Louis, Mo.	Missouri
Indianapolis, Ind.	Circle
Denver, Colo.	Rialto
Davenport, Ia.	Columbia
Rock Island, Ill.	Ft. Armstrong
Des Moines, Ia.	Garden
Rochester, N.Y.	Picadilly
San Francisco, Cal.	St. Francis

Warner Brothers Stanley Circuit

Town	Theatre
Newark, N.J.	Mosque
Jersey City, N.J.	Stanley
Paterson, N.J.	Fabian
Passaic, N.J.	Capitol
Hackensack, N.J.	Oritania
Bayonne, N.J.	De Witt
Elizabeth, N.J.	Regent
Troy, N.Y.	Troy
Albany, N.Y.	Strand
Kensington, Pa.	Allegheny
Wilmington, Del.	Aldine
Lancaster, Pa.	Capitol
Chester, Pa.	Stanley
West Chester, Pa.	Rialto
Camden, N.J.	Stanley
Bridgeton, N.J.	Stanley
Atlantic City, N.J.	Stanley
Washington, D.C.	Metropolitan
Frederick, Md.	
Pittsburgh, Pa.	Stanley
E. Liberty, Pa.	Enright
Erie, Pa.	Stanley
Philadelphia, Pa.	Mastbaum
"	Stanton
"	Palace
"	Broadway
"	Met
"	Strand
"	Colney
"	Logan
"	Colonial
"	Sedgewick
"	Keystone
"	Liberty
"	Poplar
"	Fairmount
"	Columbia
"	69th Street
"	Imperial
"	Commodore
Philadelphia, Pa.	Benn
"	Lansdowne
"	Waverly

Gottesman Circuit

Worcester, Mass.	Plymouth
Bridgeport, Conn.	Cameo
New London, Conn.	Garde

Maine & New Hampshire Circuit

Lewiston, Maine	Strand
Auburn, Maine	Auburn
Augusta, Maine	Colonial
Berlin, N.H.	Princess
Concord, N.H.	State
Portsmouth, N.H.	Colonial
Brunswick, Maine	Cumberland
Gardner, Maine	Opera House
Montpelier, Vt.	Playhouse
Rumford, Maine	Strand
Livermore Falls, Maine	Dreamland
Norway, Maine	Rex
Burlington, Vt.	Majestic
Fitchburg, Mass.	Fitchburg

Feiber & Shea Circuit

Jamestown, N.Y.	Palace
Amsterdam, N.Y.	Strand
Elmira, N.Y.	Capitol
Conneaut, Ohio	Grand
Bradford, Pa.	Shea's Opera House
Ashtabula, Ohio	Castro
Auburn, N.Y.	Strand
Akron, Ohio	Colonial
Geneva, Ohio	Opera House

Fox West Coast Circuit

Los Angeles	Loew's State
"	Uptown
"	Figueroa
"	Westlake
"	Highland
"	Balboa

CECIL B. DEMILLE'S

Sensational Melodrama

"THE GODLESS GIRL"

by JEANIE MACPHERSON

THAT SPEAK FOR THEMSELVES

Town	Theatre
Los Angeles	Adams
"	Ritz
"	Mesa
"	Rivoli
"	Sunbeam
"	San Carlos
"	Golden Gate
"	Red Mill
"	Crystal
"	Royal
Beverly Hills	Beverly
Hollywood, Cal.	Egyptian
Lankershim, Cal.	El Portal
Pasadena, Calif.	Colorado
So. Pasadena, Calif.	Rialto

Southern California Division

Anaheim	California
Bakersfield	California
Burbank	Victory
El Centro	Imperial
Glendale	Alexander
So. Glendale	Gateway
E. Glendale	Bards
Huntington Park	California
Bell	Alcazar
Inglewood	Granada
Long Beach	West Coast
Ocean Park	Dome
Venice	California
Ontario	Granada
Pomona	California
Redlands	Redlands
Redondo	Redondo
Hermosa	Metropolitan
Riverside	Riverside
San Bernardino	West Coast
San Luis Obispo	Obispo
San Diego	California
E. San Diego	California
San Pedro	Cabrillo
Santa Ana	W.C.Walkers
Santa Monica	Criterion
Santa Paula	Glen City
Taft	Hippodrome
Wilmington	Granada
San Francisco	Warfield

Northern California

Town	Theatre
Berkeley	California
Fresno	State
Oakland	Oakland
Richmond	California
Sacramento	Hippodrome
Salinas	California
San Jose	California
Stockton	State
Watsonville	California
Hollister	Opal
Hanford	T & D
Visalia	Visalia
Seattle	Seattle
Portland	Portland
Astoria	Liberty
Bellingham	Mt. Baker
Bremerton	Rialto
Butte	Rialto
Great Falls	Liberty
Olympia	Liberty
Tacoma	Broadway
Wenatchee	Liberty
Yakima	Liberty
Pendleton	Alta
Lewiston	Judith

Radio-Keith-Orpheum Circuit

New York City	Riverside
"	81st
"	Jefferson
"	Fifth Avenue
"	58th Street
"	86th Street
"	Regent
"	125th Street
"	Hamilton
"	Coliseum
"	Fordham
"	Fran klin
"	Royal
"	Ghester
Brooklyn, N.Y.	Albee
"	Kenmore
"	Prospect
Brooklyn, N. Y.	Greenpoint
"	Bushwick
"	Tilyou
"	Madison
Flushing, L.I.	Flushing
Yonkers, N.Y.	Keith's
Mt. Vernon, N.Y.	Keith's
New Rochelle, N.Y.	Keith's
White Plains, N.Y.	Keith's
NEW YORK CITY	Hippodrome
Omaha, Nebr	Orpheum

Loew Circuit

Richmond, Va.	Colonial
Norfolk, Va.	Granby
Harrisburg, Pa.	Regent
Toledo, Ohio	Valentine
Reading, Pa.	Colonial
Providence, R.I.	State
Columbus, Ohio	Broad
NEW YORK CITY	New York—42nd Street
"	Circle
"	Lexington
"	Sheridan
"	Broadway
"	Brevoort
"	Boro Park
"	Burnside
"	Woodside
"	Avenue B
"	Reo
"	Spooner
"	Victory
"	Cameo
"	Inwood
"	116th Street
"	Melba
"	Bijou
"	167th Street
"	Freeman
"	Elsmere

Libson Circuit

Cincinnati, Ohio	Lyric
Dayton "	Colonial
Grand Rapids, Michigan	Empress
Louisville, Kentucky	Mary Anderson
Indianapolis, Indiana	Keith

ALL TALKING SUPER SPECIAL

"STRANGE CARGO"

written and directed by BENJAMIN GLAZER

with 14 DISTINGUISHED STAGE PLAYERS



Gold!
Gold!
Gold!

Would you gamble with death for it?
Would you sell your soul for it?
Would you break your heart for it?

A Tremendous Drama of a Modern Gold Rush . . . . .

Throbbing with the passions of men for glittering gold . . . for red lips and love! Thrilling with the tempests of Nature . . . the cruelties of desert heat . . . the terror of sand and wind! Fools and lovers chasing Phantom Gold to the end of the trail to the Rainbow!

REGINALD BARKER
SPECIAL PRODUCTION
with
Dorothy Sebastian — Lawrence Gray
and a Splendid Supporting Cast

By L. G. RIGBY

Synchronization and Score by
JOSEPH LITTAU

"The Song of Gold," Theme Song, by
EDGAR LESLIE and JIMMIE MONACO

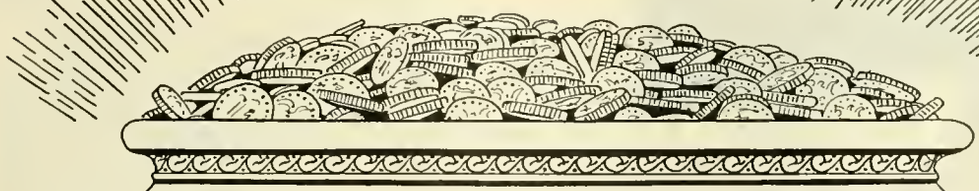
Synchronized by RCA Photophone

TIFFANY-STAHL PRODUCTIONS INC.

1540 BROADWAY NEW YORK CITY

POT OF GOLD

BOW!!



TIFFANY-STAHL MONEY MAKERS

GEORGE JESSEL *in* "LUCKY BOY"—His first singing and talking feature. "My Mother's Eyes," theme song, by L. Wolfe Gilbert and Abel Baer. Musical score by Hugo Riesenfeld.

BELLE BENNETT *in* "MOLLY AND ME" with JOE E. BROWN, supported by Alberta Vaughn. "In the Land of Make-Believe," theme song, by L. Wolfe Gilbert and Abel Baer. Dialogue and singing. Synchronization and score by Hugo Riesenfeld.

BELLE BENNETT *in* "MY LADY'S PAST" with JOE E. BROWN supported by Alma Bennett. "A Kiss to Remember," theme song, by Ben Bernie. Dialogue and singing. Synchronization and score by Hugo Riesenfeld.

"MARRIAGE BY CONTRACT" *featuring* PATSY RUTH MILLER and LAWRENCE GRAY. A John M. Stahl Special Production. Theme song, "When the Right One Comes Along." Synchronized musical score.

"THE TOILERS" *featuring* JOBYNA RALSTON and DOUGLAS FAIRBANKS, JR. A Reginald Barker Special Production. Synchronization and sound effects by Hugo Riesenfeld.

"THE CAVALIER" *featuring* RICHARD TALMADGE and BARBARA BEDFORD. Theme song, "My Cavalier." Synchronization and sound effects by Hugo Riesenfeld.

Coming

"NEW ORLEANS" *featuring* WM. COLLIER, JR., RICARDO CORTEZ and ALMA BENNETT. A Reginald Barker Special Production, with dialogue and synchronization.

"WHISPERING WINDS" *featuring* PATSY RUTH MILLER, MALCOLM MacGREGOR and EVE SOUTHERN. With dialogue, singing and synchronization.

"TWO MEN AND A MAID" *featuring* WM. COLLIER, JR., and ALMA BENNETT, with EDDIE GRIBBON and GEORGIE STONE. With dialogue and synchronization.

"MIDSTREAM" *featuring* RICARDO CORTEZ, CLAIRE WINDSOR and LARRY KENT. With dialogue and synchronization.

All Synchronized by RCA Photophone

TIFFANY ONE PRODUCTIONS

JACK SAVAGE

TIFFANY-STAHL PRODUCTIONS INC.

1540 BROADWAY NEW YORK CITY

Here is COMMANDING *in* TALKING

"SMART"
"BANG-UP"
"CORKERS"
"GEM"
"JEWEL"
"PANDEMONIUM"
"RIOT"

Audiences everywhere shaking the rafters! Critics hunting for new adjectives! First run exhibitors 24-sheeting the comedy, giving it featured position in newspaper advertising and marquee lights, and crying, "When can we have the next one?"

TWO CORKERS

"The Eligible Mr. Bangs"... is good fun and an example of a screen comedy in which the dialogue is absolutely essential to the registering of the humorous points. We recommend this picture.

"The Bride's Relations" ... There may be funnier comedy sound offerings in the field today but we have never seen one.

—ARTHUR JAMES
in Motion Pictures Today.

MACK SENNETT, HIMSELF

Count among the triumphs of the audien its success in bringing the one, only and entirely too exclusive Mack Sennett back from the shadows to the plain, white glare of the screen. This funniest of all funny men ... has a comedy in distribution which all good motion picture people should see if they see nothing else this year. It is called "The Lion's Roar". . . . The comedy would be a riot without the audibility stuff. With it, it is *a riot plus a panic plus pandemonium*. (Try that on your reproducers, men.) . . . I wag my old grey head happily and chuckle. Attaboy, Mack, give 'em 'ell.

—*Service Talks*, EXHIBITORS HERALD-WORLD, *(Jan. 12)*.

A SMART COMEDY

"The Eligible Mr. Bangs" is well described . . . Here is a comedy that reminds us of the famous Sidney Drew series which helped make attending picture theatres so pleasant years ago. Incidentally, the first of a new sound series from Educational. *A very good beginning.*

—KANN in *Film Daily*.

MACK SENNETT TALKING COMEDIES

"The Lion's Roar"
"The Bride's Relations"
"The Old Barn"
"Whirls and Girls"

"A TRIUMPH"

. . . *Head and shoulders above anything* that we have yet seen and heard in the field of audible picture entertainment. It is smart and sophisticated and as funny as can be without the slightest hint at slap-stick. A *triumph for the talking short*.

—ASSOCIATED PUBLICATIONS.

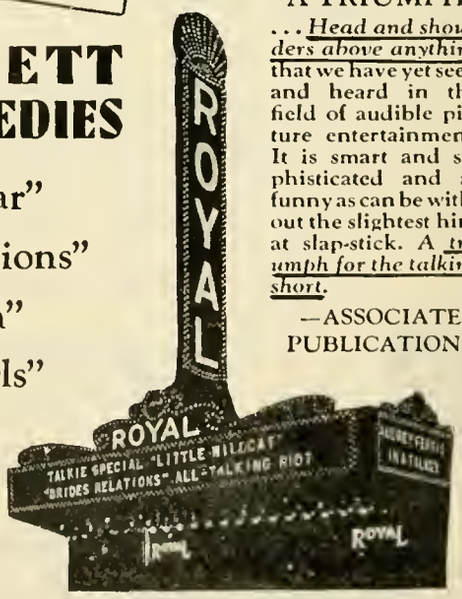
WATCH IT CLICK

"The Bride's Relations" . . . is *a knockout*. The *best talking short* we have seen. Shown in a cold projection room, it "got" the reviewers, and brought plenty of laughs. Watch it click in the theatres. A *"natural", if there ever was one*—M. P. NEWS.

. . . *Riotously funny.*
—THE BILLBOARD.

EXCELLENT LINES

"The Eligible Mr. Bangs" . . . is a *smart* society comedy with *excellent lines*.—M. P. NEWS.



Royal Theatre, Kansas City, features "The Bride's Relations" in marquee lights.

Educational Pictures
"THE SPICE OF THE PROGRAM"

PROOF *of a* LEADERSHIP COMEDIES

Educational has taken full command of the talking comedy situation. And you don't have to believe it on the word of one lone reviewer. You have the evidence of the whole industry, with unprecedented praise from showmen, the public, and the critics.

"TRIUMPH"
"SCREAM"
"PANIC"
And several hundred theatres crying for more

CRASHING IN

Publix books "The Bride's Relations" for the Paramounts—New York and Brooklyn. "The Lion's Roar" goes into the Colony. We've seen both of 'em. You're doing Educational no favor if you buy them. It's the public and your box-office that are in for the treat. —FILM DAILY.

EDUCATIONAL

I am constantly being agreeably surprised with what can be done with sound and dialogue in motion pictures. My latest surprise comes from two Educational sound and talking comedies. One is a Coronet talking comedy with Edward Everett Horton as the chief purveyor of wit. It is called "The Eligible Mr. Bangs", and, folks, it's bang-up comedy. It is a gem of a skit, with sparkling dialogue well spoken. The second is the Mack Sennett comedy, "The Bride's Relations". As a silent comedy it would be funny, but with sound and dialogue it's a panic.
—Service Talks, EXHIBITORS HERALD-WORLD, (Feb. 2).

A COMEDY JEWEL

They don't come like this often. Therefore, this rave ... One of the goofiest and most amusing affairs this reviewer has seen in many moons. It's just funny, so much so that a lot of reviewers who saw this in a cold projection room fairly rocked the place with their laughter. Now imagine what it will do in a theatre.—FILM DAILY.



"The Lion's Roar" featured over rest of show in newspaper advertising by Uptown Theatre, Wichita, Kan.

Coronet
TALKING COMEDIES

"The Eligible Mr. Bangs"

"Ask Dad"

"THE BRIDE'S RELATIONS"

Voice has put Sennett back to those former heights when a Sennett comedy was frequently more important than the feature film on a program. "The Bride's Relations" ... is the funniest comedy I've seen in seasons.
W. WARD MARSH
—in Cleveland Plain Dealer.

... It is a riotous comedy from beginning to end ... Nothing that we could say would do justice to this picture gem.
—ASSOC'D PUBLICATIONS.

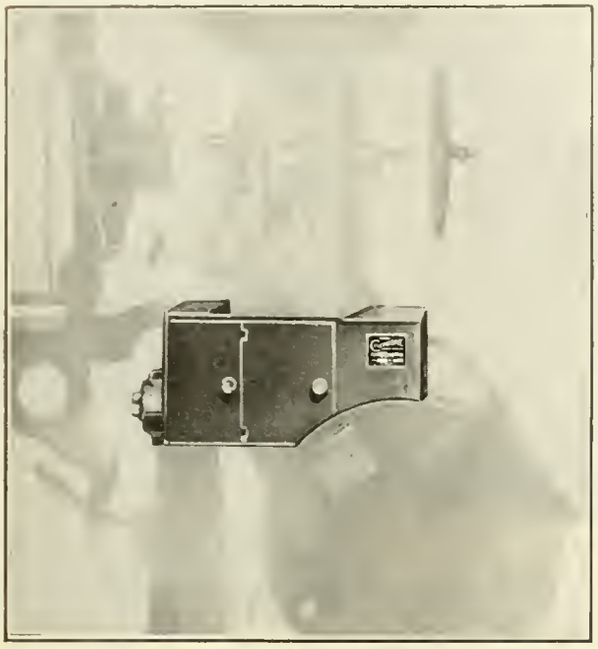


Hill Street Theatre, Los Angeles, uses 24-sheets on "The Old Barn".

EDUCATIONAL FILM EXCHANGES, Inc.
E. W. Hammons
President

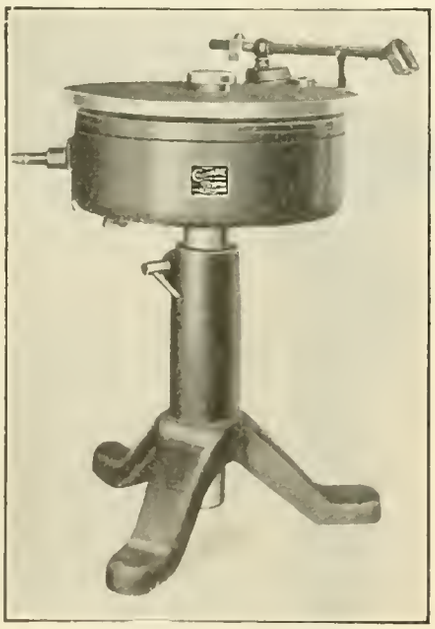
Member, Motion Picture Producers and Distributors of America, Inc.
Will H. Hays, President

Three Years Ago P.A. POWERS said:



SOUND-ON-FILM REPRODUCER

The POWERS CINEPHONE sound-on-film reproducer is shown in the dark portion of the above illustration, neatly mounted directly under the projector head.



DISC ATTACHMENT

Compact, adjustable turntable playing both synchronous and non-synchronous records. Small enough to be placed underneath lamphouse of projectors or any convenient corner of booth.

REPRESENTATIVES

Arrangements will be made with reputable distributors for territorial selling rights, and with sales representatives.

"All motion picture producers will eventually adopt the Sound-on-Film system as the logical standard"

Powers CINEPHONE

These Producers Use The Sound-On-Film System

PARAMOUNT

M-G-M

Pathé Pictures

RKO DISTRIBUTING

FOX

UNITED ARTISTS

DISNEY CARTOONS

TIFFANY-STAHL

Educational Pictures "THE SPICE OF THE PROGRAM"

UNIVERSAL

POWERS CINEPHONE EQUIPMENT CORPORATION

Powers Building, 723 Seventh Ave., New York City

E. J. SMITH, Vice President in Charge of Sales

Sidney Kent agrees with P.A. POWERS

Kent Decides Against Discs Finds Sound on Film Best

HONE

The VOICE of the MOVIES

P-F-L Gen. Mgr. Convinced Latter Method Essential For Quality Production

Victory for Movietone

Quality sound reproduction comes best from the film system, rather than discs, and the tendency in future production will be to lean more and more to the film system of recording and reproducing said S. R. Kent on his return from Hollywood, where he spent the last month viewing coming Paramount product. "'Interference', with its marvelous sound reproduction," continued Kent, "has somewhat prepared me for what was to come in the way of sound reception by the film method, but the perfection attained by our experts in the talking pictures which we are about to release made me realize that in quality production the film system will prevail in the future. Surface noises and scratches will creep into recording by the disc system are eliminated in the film recording method.

"N

$5000.
1000.
$6000.

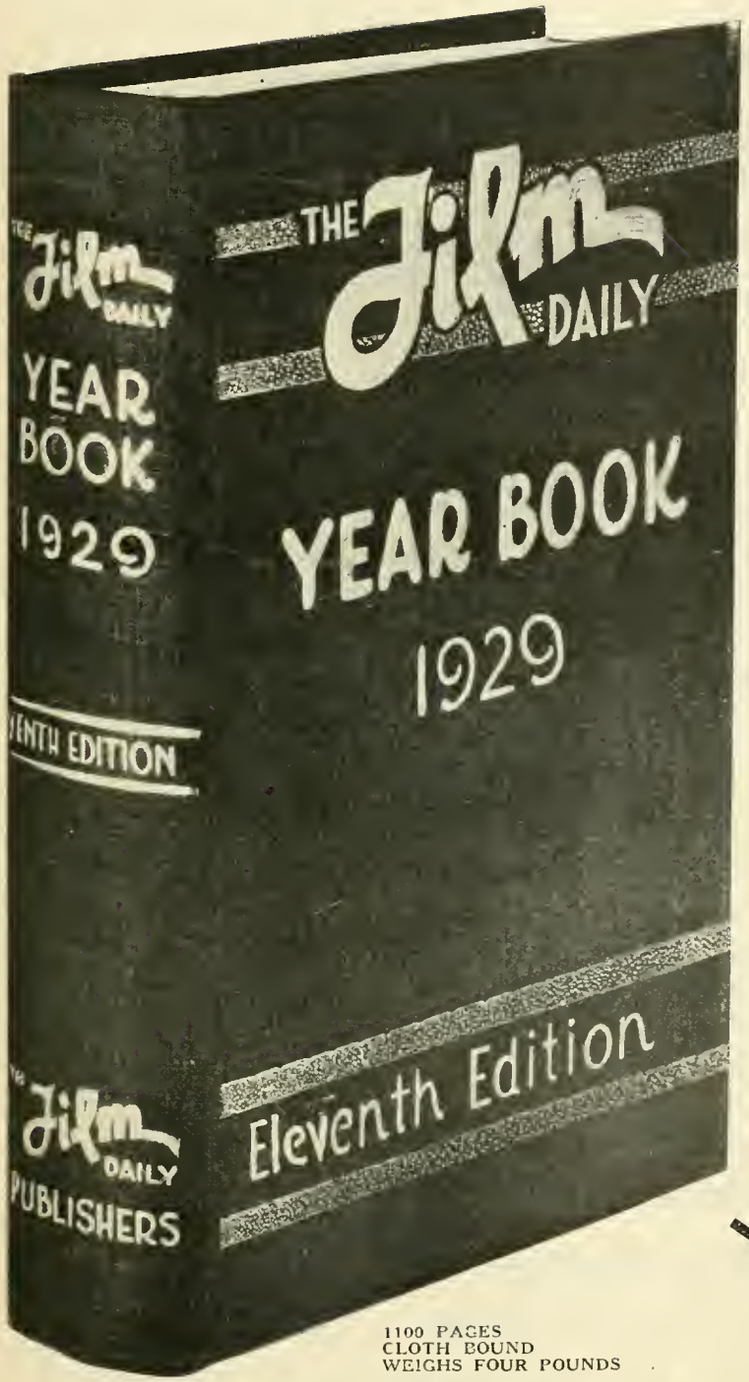
Complete Sound-on-Film Equipment for Small Theatres

For Disc Attachment to play Synchronous and Non-Synchronous Records

Complete Equipment— Sound-on-Film and Disc For Small Theatres

One of the most important announcements in Motion Picture News' fifteen years of leadership and practical service to Exhibitors and the Industry appears on the Editorial Page of this issue.

COMPLETE!



1100 PAGES
CLOTH BOUND
WEIGHS FOUR POUNDS

The Film Year Book

(1929)

Published by

The NEWSPAPER of FILMDOM — THE Film DAILY — AND WEEKLY FILM DIGEST

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EVERY THREE MONTHS—ALL ABOUT SHORT SUBJECTS

FILM DAILY YEAR BOOK
FILMDOM'S RECOGNIZED BOOK OF REFERENCE

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To.....

THE FILM DAILY,
1650 Broadway,
New York City.

Gentlemen:

Herewith my check for $10.00—Start my yearly subscription to Film Daily service immediately.

NAME .....

STREET .....

City..... STATE.....

To WIRED HOUSES

Here is why "Moulin Rouge" makes a remarkable sound Picture

The action of the story takes place during the performance of the famous New York-Paris Review—one of the most gorgeous musical and beauty shows in the world.

Director Dupont rented the theatre, company and orchestra, and photographed the entire performance—audience, back-stage, girls, bar, orchestra and all. Now, the R. C. A. Symphony Orchestra, conducted by Joseph Littau of Roxy's staff, a foremost sound expert, has added the music and sound effects that bring to America one of the most famous shows on earth—the one performance that no visitor to Paris misses. Its just like being there.

Sound makes the motor chase terrifically thrilling —a triumph of realism.

The dramatic climax of the story will leave few dry eyes—

We now say without fear of contradiction that

"MOULIN ROUGE"

is one of the great, high-class Sound Attractions

It was a big picture before sound was added.

Made by A. E. Dupont, one of the world's great directors.

Starring the gorgeous Chekova, of the Moscow Art Theatre.

Produced by British International Pictures, Ltd.

WORLD WIDE PICTURES

Physical Distribution through Educational Exchanges.

Motion Picture News

Volume XXXIX NEW YORK CITY, FEBRUARY 16, 1929 No. 7

An Announcement Of Great Importance To Every Exhibitor

By William A. Johnston

A WEEKLY Box-Office Check-up! Charting actual box-office results from the first and second run theatres of the United States and Canada in terms that are instantly understandable, begins in this issue of *Motion Picture News* as a new and exclusive weekly service to our exhibitor readers.

Here is something truly extraordinary and practical in reader service.

This innovation has been planned and organized, and now becomes a regular weekly department of *Motion Picture News,* as its response to hundreds of requests from exhibitors for a more frequent statement of production values than was possible in the box-office check-up which we have published monthly.

The form in which this fact data is presented was decided after several months of investigation and correspondence with exhibitors in all sections of the country.

Every theatre, large and small, has an average or normal gross. This is the amount with which every exhibitor compares his receipts on each picture he runs.

In this new weekly box-office check-up, the average or normal gross of every theatre reporting is taken as 100%. For example, the average or normal business for a given theatre may be $20,000. That amount becomes 100%. If a particular picture grosses only $15,000 in that theatre, it is given a rating of 75%. If it grosses $25,000, it is rated at 125%.

Every exhibitor knows his normal or average gross. All that is necessary is to take the percentage ratings reported week by week, average them, and any theatre operator can tell just what percentage of business above or below his normal each production should gross at his box-office.

In addition, The Weekly Box-Office Check-Up gives other vital facts, such as seating capacity of theatres; the number of days run; admission prices; the short subjects used on the program; and the presentation or stage show on the bill. These we call vital statistics of the box-office. Certainly, they cannot fail to prove of great aid to exhibitors everywhere in determining the make-up of programs and in many other ways.

We present this weekly box-office check-up knowing that its importance and value to exhibitors will more than compensate for the months that have been devoted to its organization and for the great amount of effort and expense necessary to maintain it and make certain of its accuracy.

Speaking Editorially

The Race Is On

WELL, they've gone and done it — "The Broadway Melody!" M-G-M, Beaumont the director, James Gleason, master of smart dialogue, Bessie Love and Charley King, brilliant troupers—and many other creditable people have put the entertainment of Ziegfeld, Buck, White, Carroll, the Shuberts on the sound screen.

Evidently, the talking screen is going to enfold the big Broadway musical show just as silent pictures took to themselves the dramatic production.

The producers of Broadway's best revues have been asked for sometime: "What are you going to do about the talkies?" Now they are asking themselves the same question and in dead earnest.

The race is on.

And it looks like a big and merry one. The track is wide. There are many candidates for the colors. The handicaps are getting closely leveled. The vista opens till it takes the imagination.

The talkies are here to stay and box-office grosses have been put on a new basis.

In passing, we call attention to the fact that since the very advent of the sound movie this editorial page has right along emphasized the value of the revue and musical comedy type of show, its remarkable adaptability to sound and pictures as against the over-dialogued stage play.

In "Broadway Melody" you have the swift colorful action-and-sound of talk, music, songs, ensemble numbers, taps from the dancing, the color of costumes. The picture is not slowed up; its movement is intensified. You haven't the awkward joining of two distinct arts and a two-fold appeal to ear and eye. They weld together and entertain as one.

And that is true progress.

The producers are getting the hang of the thing The large studio resources of Hollywood—most of them were caught napping eight months ago—are getting into the swing of production of the new style of goods.

And the cost!

It is no more than would be expended in producing a revue for the stage. Exactly twenty-one shooting days elapsed from the time the picture was started till it finished.

"The Broadway Melody" is a new type of entertainment. That's certain. What is just as certain is that our ideas of big box-office grosses will have to be revised; have already been revised, in fact.

And the talkies are doing it. Take "The Wolf of Wall Street," which has shot the gross at the Rialto, New York, to a figure that would not have been dreamed of a year ago. Even the $100,000 weeks at the Roxy will, in time no doubt, seem tame.

Yes, it's big box-office stuff. Once again proving that he who would attempt to place limits on the future of the motion picture is foolish indeed.

Fighting Censorship

OPINIONS of newspaper publishers and editors from all sections of the country in opposition to censorship of talking pictures are being printed in many of the most important dailies. These are the expressions gathered by MOTION PICTURE NEWS and published in our columns.

Special stories, containing the editors' views, have been sent out by the United Press and also by Pathe, which is fighting the New York State Censor Board's attempted invasion of the freedom of the screen.

Clippings coming in to us show wide use of these important expressions, and publication of them in the dailies brings the fight against censorship directly before the people themselves.

The industry is engaged in fighting censorship in several states, notably Ohio, where some of the leading newspaper executives of the state have made emphatic declarations against political inquisition over talking films. As an instance of the attitude taken by publishers, we quote again the expression from Dan R. Hanna, President of *The Cleveland News*:

"It is my opinion that legal censorship of dialogue in motion pictures is a wedge which threatens our constitutional rights of freedom of speech and freedom of the press.

"Censorship of spoken drama, censorship of speech and censorship of the printed word is a natural consequence following censorship of dialogue. As a publisher, therefore, I am opposed to any legal limitation to our constitutional rights, especially that which affects free expression of thought."

February 16, 1929 *Motion Picture News* *Vol. XXIX, No. 7*

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Motion Picture News Weekly Box Office Check-Up

In Figuring Percentage Rating On Pictures, The Normal Or Average Business Of The Theatre Is Taken As 100%

	City and Weather	Theatre and Seating Capacity	No. of Days Run and Admission Prices	Percentage Rating; Normal Business Equals 100%	Shorts	Presentation
"Abie's Irish Rose" Paramount (T.)	**Cleveland, O.** Weather: Cold	Stillman (1800)	7 40¢–75¢	**80%** (2d week)	M. G. M. News and Movietone Act.	None
	Macon, Ga. Weather: Fair	Rialto (800)	6	**130%**	Vitaphone Acts and Fox Movietone News	None
	Baltimore, Md. Weather: Cold	Valencia (1500)	6 25¢–35¢	**90%** (2d run)	M-G-M News	None
	Vancouver, B. C. Weather: Cold	Capitol (2400)	6 25¢–65¢	**125%**	"The Hut," Fox News	Stage Band
	Syracuse, N. Y. Weather: Blizzard	Loew's (3000)	7 35¢–50¢	**100%**	M-G-M Gus Edward's Revue, M-G-M and Fox Movietone News	Orchestra and Organlogue
	Minneapolis, Minn. Weather: Medium	State (2300)	7 25¢–35¢–60¢	**82%**	Movietone Acts and News	Stage show
	Milwaukee, Wisc. Weather: Clear	Strand (1297)	7 25¢–50¢	**140%**	News reel	None
"Adoration" First National	**Fort Worth, Tex.** Weather: Severe blizzard	Worth (2500)	3 15¢–50¢	**75%**	Cartoon and Charley Chase Comedy	None
	Des Moines, Ia. Weather: Snow, very cold	Strand (1065)	4	**110%**	"Melancholy Dame," and Movietone Act and Paramount News	None
	Akron, O. Weather: Cold	Strand (1200)	7 25¢–50¢	**75%**	"Two Tars" and Paramount News	None
"The Air Circus" Fox	**Spokane, Wash.** Weather: Cold	Liberty (1000)	7 35¢–50¢	**115%**	Vitaphone Acts	
"The Air Legion" R. K. O.	**Providence, R. I.** Weather: Rain	Albee (2500)	7 15¢–75¢	**100%**	Pathe News	5 Acts of Vaudeville
"Alias Jimmy Valentine" M-G-M (T.)	**Tampa, Fla.** Weather: Fair	Victory (1600)	7 25¢–50¢–60¢	**100%**		
	San Antonio, Tex. Weather: Fair	Texas (3000)	7 25¢–60¢	**110%**	Paramount News, Comedy and Vitaphone Shorts	Publix Unit

	City and Weather	Theatre and Seating Capacity	No. of Days Run and Admission Prices	Percentage Rating, Normal Business Equals 100%	Shorts	Presentation
"Alias Jimmy Valentine" M-G-M (T.)	Chattanooga, Tenn.	State	6	122%	Fox Movietone News and Vitaphone Act	
	Baltimore, Md. Weather: Cold	Parkway (1092)	6 15¢–35¢	100% (3d run)	Talkie subjects and Fox Movietone News	None
	Minneapolis, Minn. Weather: Cold	Hennepin-Orpheum (2900)	7 25¢–50¢–75¢	95%	None	6 Acts of Vaudeville
"Annapolis" Pathe	Louisville, Ky. Weather: Clear	Rialto (3000)	4 30¢–50¢	100%	Pathe Review & Pathe News	5 Acts of R. K. O. Vaud.
	Dallas, Tex. Weather: Rain and Ice	Capitol (1000)	6	55%	"Collegians" subject Movietone Comedy and News-reel	
"The Awakening" United Artists (T.)	Portland, Ore.	Oriental (1600)	7 30¢	85% (2d run)	"Fables" and News-reel	5 Acts of Vaudeville
"Backstairs" Ufa	Baltimore, Md. Weather: Cold	Little (267)	6 35¢–50¢	90%	"The Spider" & Paramount News	None
"The Bandit's Son" R. K. O.	Paris, Tex. Bad weather and Flu.	Cozy (300)	2 10¢–20¢	40%	"Isle of Sunken Gold" (Serial) & Paramount News	None
"The Barker" First National (T.)	San Antonio, Tex. Weather; Fair	Aztec (2500)	5 25¢–60¢	100%	Comedy	"Circus Days" Stage show
	Atlantic City, N. J. Weather: Cold	Virginia (1222)	7 40¢–50¢	90%	Talkie short, cartoon and Fox News	None
	Boston, Mass.	Wash. St. Olympia (2500)	7 35¢–75¢	95%	Specialties and Fox News	Vaud.
	Baltimore, Md. Weather: Clear	Stanley (3654)	6 25¢–65¢	95%	Talkies, Paramount and Fox Movietone News	Overture and Organlogue
"Beau Broadway" M-G-M	Rochester, N. Y. Weather: Snow	Piccadilly (2259)	5 15–50¢	85%	News reel	None
"Behind the German Lines" Paramount	Richmond, Va. Weather: Snow and ice	Colonial (1800)	6 25¢–35¢–50¢	100%	"Why Girls Love Sailors" 2 Vitaphone acts and Paramount News	Organlogue
"The Bellamy Trial" M-G-M (T.)	New York City Weather: Clear and cold	Embassy (596)	Indef. $1.–$2.	112%	M-G-M- Talkies	None
"Beware of Bachelors" Warner Bros. (T.)	Minneapolis, Minn. Weather: Cold	Strand (1280)	7 25¢–35¢–50¢	70%	Comedy and Vitaphone Act	None
"Blindfold" Fox	Asheville, N. C. Alternating weather	Plaza (1232)	3 10¢–40¢–50¢	90%	Paramount Comedy and News	None
"Captain Lash" Fox	Memphis, Tenn. Weather: Fair	Loew's Strand (1015)	6	75%		
	Dallas, Tex. Weather: Cold and ice	Majestic (2850)	6	65%	Shaw's Movietone film	4 Acts of Vaud.

	City and Weather	Theatre and Seating Capacity	No. of Days Run and Admission Prices	Percentage Rating; Normal Business Equals 100%	Shorts	Presentation
"Captain Lash" Fox	**New York City** Weather: Clear and cold	Roxy (6205)	7 50¢–75¢–$1. $1.50	**98%**	Newsreel	3 Unit Stage show
"The Case of Lena Smith" Paramount	**Cleveland, Ohio** Weather: Cold	State (3400)	7 30¢–60¢	**90%**	"Say Uncle," Paramount News & Movietone Act	None
	Memphis, Tenn. Weather: Rain	Loew's State (3400)	6	**80%**		5 Acts of Vaud.
	Providence, R. I. Weather: Rain	Fay's (1800)	7 15¢–75¢	**90%**	Charley Chase Comedy and Fox News	5 Acts of Vaud.
"The Circus Kid" R. K. O. (T.)	**Houston, Tex.** Weather: Warm	Majestic (2250)	7 15¢–25¢–60¢	**100%**	"Fables and Fox Movietone News	5 Acts of Vaud.
"Conquest" Warner Bros. (T.)	**Indianapolis, Ind.** Bad weather	Apollo (1100)	7 25¢–50¢	**98%**	Fox News & Vitaphone Acts	None
	Baltimore, Md. Weather: Clear and cold	Metropolitan (1500)	6 15¢–50¢	**75%**	Sound Films and Kinograms	None
	Chattanooga, Tenn.	Tivoli	3	**146%**		Anatole Friedland Revue
	St. Louis, Mo. Bad weather	Missouri	7	**93%**	Newsreel	Overture, Stage Band
"The Cop" Pathe	**Paris, Tex.** Bad weather and Flu	Grand (850)	2 25¢–35¢	**50%**	"Vacation Waves" and Pathe News	None
"Court Martial" Columbia	**Memphis, Tenn.** Weather: Rain	Pantages (2200)	6	**75%**		5 Acts of Vaudeville
"Craig's Wife" Pathe	**Canton, O.** Weather: Cold	Strand (729)	5 25¢–40¢	**85%**	"Bride's Relations (T.); Pathe Sound News	None
	Boston, Mass.	Keith Memorial (3200)	7 50¢–$1.50	**90%**	Topics and Pathe News	6 Acts of Vaudeville
"The Crash" First National	**Indianapolis, Ind.** Bad weather	Indiana (3000)	7 25¢–65¢	**110%**	Pathe News	Singer's Midgets
"The Doctor's Secret" Paramount (T.)	**Kansas City, Mo.** Weather: Stormy	Newman (1866)	7	**90%**	"Happy Heels," 2 Paramount Talkies and News	None
	Rochester, N. Y. Weather: Snow	Eastman (3400)	7 35¢–65¢–75¢	**80%**	Giersdorf Sisters Act and News	Publix Unit
	Boston, Mass.	Metropolitan (5000)	7 50¢–$1.00	**85%**	Vitaphone Act & Paramount News	Publix Unit
	Houston, Tex. Weather: Warm	Metropolitan (2512)	7 15¢–25¢–60¢	**97%**	Paramount News	Publix Unit, Orchestra and Organ
	New York City Weather: Cold and clear	Paramount (3666)	7 40¢–65¢–75¢ 85¢–$1.00	**114%**	Paramount Talkies and Newsreel	Jesse Crawford and Publix Unit
	Minneapolis, Minn. Weather: Medium	Minnesota (4025)	7 30¢–40¢–75¢	**79%**	"Lion's Roar," Movietone News	Publix Unit

	City and Weather	Theatre and Seating Capacity	No. of Days Run and Admission Prices	Percentage Rating; Normal Business Equals 100%	Shorts	Presentation
"The Doctor's Secret" Paramount (T.)	**St. Louis, Mo.** Bad weather	Ambassador	7	92%	Newsreel	Overture, Publix Unit and Band
"The Doll" Ufa	**Baltimore, Md.** Weather: Cold	Little (267)	6 35¢–50¢	90%	"The Spider" & Paramount News	None
"Domestic Meddlers" Tiffany-Stahl	**Baltimore, Md.** Weather: Cold	Hippodrome (2500)	6 20¢–55¢	120%	"Smith's Baby's Birthday" and Pathe News	Vaudeville & "Getting Gertie's Garter"
"Dream of Love" M-G-M	**Boston, Mass.**	Orpheum (3100)	7 35¢–60¢	80%	M-G-M Comedy and M-G-M News	6 Acts of Vaudeville
	Asheville, N. C. Weather: Good and bad	Imperial (1181)	3 10¢–40¢–50¢	105%	"Collegians" comedy, Movietone News and "Family Affair"	None
	Buffalo, N. Y. Bad weather	Century		65%		
"The End of St. Petersburg" Hammerstein	**Baltimore, Md.** Weather: Cold	Ford's (1424)	6 50¢–$1.50	60%	Fox News	Overture
"Fancy Baggage" Warner Bros. (T.)	**Louisville, Ky.** Weather: Clear	Alamo (950)	7 20¢–30¢–40¢	100%	Fox News and 3 Talkie Acts	None
	Fort Worth, Tex. Weather: Severe blizzard	Palace (1500)	3 30¢–50¢	75%	Vitaphone Act & "Papa Spank," M-G-M and Fox Movietone News	None
	Asheville, N. C. Weather: Good and bad	Imperial (1181)	3 10¢–40¢–50¢	100%	"In a Blacksmith Shop," Trixie Friganza and M-G-M News	None
"The Fleet's In" Paramount	**Canton, O.** Weather: Cold	Valentine (811)	3 15¢–25¢	83%	Comedy & Pathe News	None
"The Flying Fleet" M-G-M	**Louisville, Ky.** Weather: Clear, cold	Loew's State (3400)	7 35¢–50¢	125%	M-G-M and Fox News; 2 Talkie Acts	Organlogue
	Indianapolis, Ind. Bad weather	Loew's Palace (2800)	7 25¢–50¢	90%	Fox News and M-G-M Movietone Acts	None
	Birmingham, Ala. Weather: Clear	Empire (1000)	6 25¢–40¢	130%	"Feed 'Em and Weep" and M-G-M News	None
	Kansas City, Mo. Weather: Cold and stormy	Midland (4000)	7	80%	Newsreel and 2 Movietone Acts	None
	Spokane, Wash. Weather: Cold	Pantages (1300)	7 50¢–75¢	105%		5 Acts of Vaud.
	Springfield, Mass. Weather: Snow and rain	Broadway (1800)	7 25¢–50¢	70%	1 Vitaphone Act, 1 Movietone Act, Pathe News and "Campus Carmen"	None

	City and Weather	Theatre and Seating Capacity	No. of Days Run and Admission Prices	Percentage Rating, Normal Business Equals 100%	Shorts	Presentation
"The Flying Fleet" M-G-M	**Chattanooga, Tenn.**	Tivoli	3	**96%**	"Melancholy Dame," Paramount Talkie	Orchestra
"Fools for Luck" Paramount	**Evansville, Ind.** Weather: Snow and rain	Alhambra (600)	1 20¢–30¢	**120%**	"Fables," "Topics and Pathe News	None
"Gang War" R. K. O.	**Minneapolis, Minn.** Weather: Cold	Pantages (1575)	7 25¢–50¢–75¢	**70%**	Pathe Sound News	5 Acts of Vaud.
"Give and Take" Universal	**San Antonio, Tex.** Weather: Fair	Aztec (2500)	4 25¢–60¢	**75%**	Comedy	"Circus Days" Stage Show
	Boston, Mass.	K-A Boston (1800)	7 50¢–$1.00	**80%**	"Fables" and Pathe News	4 Acts of Vaud.
	Pittsburgh, Pa.	Grand	**7**	**70%**		
	Salt Lake City, Utah	Pantages	**7**	**90%**		
"Hardboiled" R. K. O.	**Canton, O.** Weather:	Valentine (811)	4 15¢–25¢	**75%**	Comedy & Pathe News	None
"Heart of a Follies Girl" First National	**Akron, O.** Weather: Cold	Allen (550)	7 25¢–50¢	**70%**	"Gobs of Love" & M-G-M News	None
"The Home Towners" Warner Bros. (T.)	**Paris,** Bad weather and Flu	Plaza (650)	6 40¢–60¢	**60%**	Geo. Dewey Washington in M-G-M Song reel and Fox News	None
"Honeymoon Flats" Universal	**Tampa, Fla.** Weather: Clear	Strand (800)	2 15¢–35¢	**85%**		
"Hot Heels" Universal	**Rochester, N. Y.** Weather: Cold	Piccadilly (2259)	5 15¢–50¢	**85%**	Newsreel	None
"In Old Arizona" Fox (T.)	**Louisville,Ky.** Weather: Clear, cold	Strand (1785)	7 25¢–35¢–50¢	**150%**	Fox News and 4 Talkie Acts	None
	Memphis, Tenn. Weather: Rain	Loew's Palace (2307)	6	**90%**	Vitaphone Acts & Fox Movietone News	None
	Rochester, N. Y. Weather: Snow	Fay's (1250)	7 15¢–35¢	**95%**	"Toy Shop," Fox News and Orchestra	None
	Boston, Mass.	Modern & Beacon (900) (900)	7 35¢–75¢	**100%**	Movietone Subjects and Fox News	
	Providence, R. I. Weather: Rain	Victory (1600)	7 15¢–50¢	**100%**	Sound and Pathe News	None
	Baltimore, Md. Weather: Cold	New (1600)	6 25¢–50¢	**75%** (2d Week)	"Lion's Roar," Fox Sound and Silent Newsreel	None
	Cleveland, O. Weather: Cold	Hippodrome (4500)	7 25¢–50¢	**135%** (2d Week)	"Bride's Relations" and Fox Movietone News	
	Pittsburgh, Pa.	Loew's Aldine	7	**90%**		
	Milwaukee, Wisc. Weather: Clear	Merrill (1167)	7 25¢–50¢	**400%**	Robert Benchley on Movietone & Fox News	None

	City and Weather	Theatre and Seating Capacity	No. of Days Run and Admission Prices	Percentage Rating, Normal Business Equals 100%	Shorts	Presentation
"Interference" Paramount (T.)	**Cedar Rapids, Ia.** Weather: Cold, snow	Capitol (2500)	4 25¢–50¢–60¢	**100%**	Movietone and Paramount News	Publix Unit
	Boston, Mass.	Scollay Square Olympia (1800)	7 35¢–60¢	**90%**	Specialties and Paramount News	5 Acts of Vaud.
	Baltimore, Md. Weather: Cold	Stanley (3654)	6 25¢–65¢	**120%**	Paramount Talkies and Fox and Pathe Sound News reels	Overture and Organlogue
	Cleveland, O. Weather: Cold	Allen (3300)	7 30¢–60¢	**100%**	"Newlyweds' Headache" and M-G-M News	
	Syracuse, N. Y. Weather: Blizzard	Eckel (1400)	7 25¢–35¢	**125%**	2 Vitaphone Acts	
	Asheville, N. C. Alternating weather	Plaza (1232)	3 10¢–40¢–50¢	**115%**	Cantor and Elting Talkies & Paramount News	None
	Salt Lake City, Utah	Empress	7	**100%**		
	Evansville, Ind. Weather: Rain and snow	Loew's Victory (2300)	4 25¢–40¢–50¢	**135%**	M-G-M Comedy & M-G-M News	5 Acts of Loew Vaud.
"Ladies' Night in a Turkish Bath" First National	**Ottawa, Ont.** Weather: Cold	Fern (750)	3 10¢–25¢	**95%**	Felix Cartoon, "Pass the Gravy" and Serial	None
"A Lady of Chance" M-G-M	**Tampa, Fla.** Weather: Fair	Tampa (1600)	3 25¢–50¢–60¢	**75%**		
	Atlantic City Weather: Cold	Strand (1188)	5 40¢–50¢	**70%**	M-G-M News	None
	Boston, Mass.	Loew's State (3700)	7 50¢–$1.00	**85%**	Specialties & Fox News	2 Acts of Vaudeville
	St. Louis, Mo. Bad weather	Loew's State	7	**91%**	"Confession" and Van and Schenck	Orchestra
"The Last Warning" Universal (T.)	**Birmingham, Ala.** Weather: Clear	Strand (800)	6 25¢–50¢	**105%**	Vitaphone Acts & Paramount News	None
	Rochester, N. Y. Weather: Cold and snow	Rochester (4000)	7 35¢–60¢	**90%**	"A Question of Today" and International News	6 Acts of Vaudeville
	Baltimore, Md. Weather: Cold	New Garden (3016)	6 25¢–65¢	**75%**	"Tarzan" Serial and International News	5 Acts of R. K. O. Vaudeville
	Springfield, Mass. Weather: Rain and snow	Bijou (1000)	7 25¢–50¢	**70%**	"Putting Pants on Phillip," and Internat'l News	None
"The Little Wildcat" Warner Bros. (T.)	**Cedar Rapids, Ia.** Weather: Cold	Capitol (2500)	3 25¢–60¢	**75%**	Cantor & Etting Talkies and Paramount News	Publix Unit
"Love in the Desert" R. K. O.	**Syracuse, N. Y.** Weather: Blizzard	Strand (1700)	7 20¢–30¢–40¢	**100%**	Comedy and Fox Movietone News	Orchestra
	Salt Lake City, Utah	Gem	7	**80%**		

	City and Weather	Theatre and Seating Capacity	No. of Days Run and Admission Prices	Percentage Rating, Normal Business Equals 100%	Shorts	Presentation
"Love Over Night" Pathe	**Memphis, Tenn.** Weather: Rain	Orpheum (2200)	6	90%		6 Acts of Vaudeville
"Lucky Boy" Tiffany-Stahl (T.)	**Cleveland, O.** Weather: Cold	Hippodrome (4500)	7 25¢–50¢	125%	Fox Movietone News	None
	Houston, Tex. Weather: Warm	Loew's State (2700)	7 15¢–25¢–60	98%	Roach Comedies and Fox Movietone News	5 Acts of Vaudeville
	Baltimore, Md. Weather: Clear	Rivoli (1981)	6 25¢–50¢	130%	2 Talkies, Sportlight and Fox and Pathe Sound News	None
	Springfield, Mass. Weather: Cold	Capitol (1820)	7 25¢–50¢	100%	2 Vitaphone subjects	None
	Buffalo, N. Y. Weather: Bad	Lafayette	7	75%		
"Man, Woman and Wife" Universal	**Baltimore, Md.** Weather: Clear and cold	Keith's (3016)	6 25¢–65¢	75%	"Tarzan" Serial and Interna'l News	5 Acts of R. K. O. Vaud.
	Spokane, Wash. Weather: Cold	Clemmer (1100)	7 35¢–50¢	115%	Comedy	
"Marked Money" Pathe	**Macon, Ga.** Weather: Fair	Ritz (950)	1	90%	Pathe Subject and Fox News	None
	Syracuse, N. Y. Weather: Blizzard	Keith's (2600)	4 30¢–50¢	100%	"Fables," Topics and Pathe News	6 Acts of R.K.O. Vaud.
"Marquis Preferred" Paramount	**Canton, O.** Weather: Cold	Loew's (2025)	3 30¢–50¢	77%	M-G-M Technicolor short, Internat'l News	5 Acts of Vaud.
	Evansville, Ind. Weather: Rain and snow	New Grand (1125)	4 25¢–40¢	140%	"Fables," Curiosities and Pathe News	5 Acts of R. K. O. Vaud.
"Marriage by Contract" Tiffany-Stahl (T.)	**Fort Worth, Tex.** Weather: Severe blizzard	Majestic (1435)	7 25¢–60¢	70%	"Fables" & Pathe and Fox Movietone News	5 Acts of K-A-O Vaud.
	Portland, Ore.	United Artists (957)	7 35¢–60¢	50%	M-G-M Movietone Acts and M-G-M News	
"The Masks of the Devil" M-G-M	**Rochester, N. Y.** Weather: Snow	Regent (1697)	7 15¢–50¢	85%	"Calford in the Movies" and News	None
"Me, Gangster" Fox (T.)	**Salt Lake City, Utah**	Victory	7	90%		
"The Million-Dollar Collar" Warner Bros. (T.)	**Portland, Ore.**	Blue Mouse (657)	7 25¢–35¢	60%	Vitaphone Shorts and Fox News	
"Mother Machree" Fox	**Indianapolis, Ind.** Bad weather	Circle (2500)	5 25¢–60¢	70%	Fox News and "Visions of Spain"	None
"My Man" Warner Bros. (T.)	**New York City** Weather: Cold	Warner's (1360)	Indef. $1.–$2.	91%	3 Vitaphone Subjects	None
	St. Louis, Mo. Bad weather	Grand Central	7	100%	Vitaphone Shorts	

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"Naughty Baby" First National	**Macon, Ga.** Weather: Fair	Capitol (955)	2	90%	Comedy and Paramount News	None
	Dallas, Tex. Weather: Rain and ice	Old Mill (1400)	6	60%	Pathe Sound News and 2 Vitaphone Acts	
	Providence, R. I. Weather: Rain	Strand (2200)	7 15¢–50¢	75%	Musical Shorts & Paramount News	None
	Minneapolis, Minn. Weather: Cold	Minnesota (4025)	7 30¢–40¢–75¢	98%	Movietone Act	Publix Unit
	Des Moines, Ia. Weather: Very cold snow	Capitol (1700)	7	130%	Vitaphone Act & Paramount News	Publix Unit
	New York City Weather: Clear and cold	Strand (2900)	7 35¢–50¢–65¢ –75¢	86%	3 Vitaphone Subjects	None
"Ned McCobb's Daughter" Pathe	**San Antonio, Tex.** Weather: Cold	Majestic (1700)	7 25¢–75¢	90%	Pathe and Fox News "Fables"	5 Acts of Vaud.
"Oh Kay" First National	**Minneapolis, Minn.**	Lyric (1238)	7 15¢–25¢–35¢	95%	"Our Gang" Comedy	Organlogue
"On Trial" Warner Bros. (T.)	**Baltimore, Md.** Weather: Cold	Metropolitan (1500)	6 15¢–50¢	100%	3 Sound subjects and Kinograms	None
	Minneapolis, Minn. Weather: Cold	State (2300)	7 25¢–35¢–60¢	98%	State Digest and Fox Movietone News	Stage Show
	Springfield, Mass. Weather: Rain and snow	Fox-Palace (2484)	7 30¢–60¢	90%	Fox News, 2 Vitaphone Acts	4 Acts of Vaudeville
	Salt Lake City, Utah	Capitol	7	125%		
"Outlawed" R. K. O.	**Tampa, Fla.** Weather: Fair	Franklin (865)	2 10¢–25¢	85%		
"The Power of the Press" Columbia	**Atlantic City** Weather: Cold	Strand (1188)	3 40¢–50¢	65%	"Pair of Tights" and M-G-M News	None
"The Red Dance" Fox	**Paris, Tex.** Bad weather and Flu	Grand (850)	2 25¢–35¢	75%	"Campus Carmen" and "Treasure Land"	None
"The Redeeming Sin" Warner Bros. (T.)	**Portland, Ore.**	Music Box (1837)	7 50¢	125%	Roach Comedy, Vitaphone shorts and Fox News	
	Pittsburgh, Pa.	Stanley	7	90%		
"Red Hot Speed" Universal (T.)	**Fort Worth, Tex.** Weather: Severe blizzard	Palace (1500)	3 20¢–50¢	100%	3 Vitaphone Acts and M-G-M and Fox Movietone News	None
	New York City Weather: Clear and cold	Colony (1980)	7 50¢–75¢–$1	103%	Oswald Cartoon and Internat'l News	Specht's Band and Specialties
	Minneapolis, Minn. Medium weather	Pantages (1575)	7 25¢–50¢–75¢	70%	Pathe News	5 Acts of Vaudeville

	City and Weather	Theatre and Seating Capacity	No. of Days Run and Admission Prices	Percentage Rating, Normal Business Equals 100%	Shorts	Presentation
"Red Hot Speed" Universal (T.)	**Syracuse, N. Y.** Weather: Blizzard	Empire (1700)	7 20¢–30¢–40¢ –50¢	**110%**	"Collegians", Fox Movietone News and 2 Movietone Acts	None
"Red Lips" Universal	**Canton, O.** Weather: Cold	Palace (1906)	4 30¢–50¢	**85%**	Comedy and Pathe News	5 Acts of K-A Vaud.
	Macon, Ga. Weather: Fair	Ritz (950)	2	**90%**	Pathe subject and Fox News	None
"Redskin" Paramount	**New York City** Weather: Cold	Criterion (861)	Indef. $1.00–$2.00	**94%**	Paramount Talkies	None
"Restless Youth" Columbia	**Birmingham, Ala.** Weather: Clear	Trianon (650)	6 15¢–30¢	**100%**	"Aesop Fables" and Fox News	None
"The Rescue" United Artists (T.)	**Canton, O.** Weather: Cold	Loew's (2025)	4 30¢–50¢	**90%**	Topics of Day and Fox Movietone News	5 Acts of Vaud.
	Fort Worth, Tex. Weather: Severe blizzard	Worth (2500)	3 15¢–50¢	**80%**	"Campus Carmen" and Vitaphone Overture and Paramount's News	None
	Dallas, Tex. Weather: Rain and ice	Melba (1800)	6	**50%**	"Ol' Gray Hoss" 2 Vitaphone Acts and Fox Movietone News	
	Richmond, Va. Weather: Snow and rain	Loew's (2200)	6 25¢–35¢–50¢	**75%**	2 Vitaphone numbers, Laurel-Hardy Comedy and M-G-M and Fox Movietone News	Organlogue
	Milwaukee, Wisc. Weather: Clear	Majestic (1500)	7 25¢–50¢	**70%**	M-G-M News	None
	Pittsburgh, Pa.	Loew's Penn	7	**80%**		
	Buffalo, N. Y. Bad weather	Shea's Buffalo	7	**85%**		
"Riley the Cop" Fox	**Des Moines, Ia.** Weather: Snow, very cold	Strand (1065)	3	**90%**	"Papa Spank" & Paramount News	
"The River" Fox	**New York City** Weather: Clear & cold	Gaiety (808)	Indef. $1.–$2.	**106%**	Movietone Subjects and News	None
"The Road to Ruin" State Rights	**Fort Worth, Tex.** Weather: Severe blizzard	Civic (2000)	7 25¢–50¢	**125%**		
"Sally's Shoulders" R. K. O.	**Ottawa, Ont.** Weather: Cold	Keith's (2596)	6 15¢–60¢	**70%**	"Fables and Pathe News	5 Acts of Vaud.
"The Scarlet Lady" Columbia	**Evansville, Ind.** Weather: Rain and snow	New Grand (1125)	3 25¢–40¢–50¢	**80%**	"Topics," color film and "Racing Blood"	5 Acts of R. K. O. Vaudeville
"Scarlet Seas" First National	**Houston, Tex.** Weather: Warm	Kirby (1654)	7 10¢–25¢–50¢	**120%**	4 Vitaphone Acts and Fox Movietone News	None
	Baltimore, Md. Weather: Clear and cold	Century (3221)	6 25¢–65¢	**103%**	Oswald Cartoon, M-G-M and Fox Movietone News	Loew's Publix Unit, Overture & Organlogue

	City and Weather	Theatre and Seating Capacity	No. of Days Run and Admission Prices	Percentage Rating, Normal Business Equals 100%	Shorts	Presentation
"Seven Footprints to Satan" First National	**Rochester, N. Y.** Weather: Snow	Keith Palace (3200)	7 35¢-60¢	95%	None	6 Acts of Vaud.
	Syracuse, N. Y. Weather: Blizzard	Keith's (2600)	3 30¢-50¢	100%	"Fables," Topics and Pathe News	6 Acts of R. K. O. Vaud.
"The Shady Lady" Pathe (T.)	**Cleveland, O.** Weather: Cold	Palace (3600)	7 30¢-75¢	85%	"Motorboat Mamas," "Should Scotchmen Marry?" and Fox, Pathe and Paramount News	Vaud.
"The Shopworn Angel" Paramount (T.)	**Birmingham, Ala.** Weather: Cold	Alabama (2200)	6 25¢-35¢-60¢	90%	Vitaphone Acts & Paramount News	"Jazztown" Spot Show
	San Antonio, Tex. Weather: Fair	Empire (1500)	7 35¢-50¢	80%	3 Vitaphone Acts and Fox News	None
	Dallas, Tex. Weather: Rain and ice	Greater Palace (2350)	7	60%	Vitaphone Act	Publix Unit
	Des Moines, Ia. Weather: Snow, very cold	Des Moines (1600)	7	130%	2 Vitaphone Acts and Movietone News	
"Show People" M-G-M	**Ottawa, Ont.** Weather: Cold	Rex (900)	3 15¢-20¢	100%	Comedy & Paramount News	None
"Simba" State Rights	**Tampa, Fla.** Weather: Fair	Strand (800)	3 15¢-35¢	100%		
	Fort Worth, Tex. Weather: Severe blizzard	Hippodrome (700)	8 35¢-50¢	200%	None	None
	Ottawa, Can. Weather: Cold	Imperial (1200)	6 10¢-35¢	85%	"Feed 'Em and Weep"	Orchestra
"Singapore Mutiny" RKO	**San Antonio, Tex.** Weather: Fair	Princess (1200)	4 10¢-35¢	70%	Comedy and Internat'l News	None
"A Single Man" M-G-M	**Chattanooga, Tenn.**	Rialto	2	86%	"Home Girl," Paramount	
"The Singing Fool" Warner Bros. (T.)	**St. Louis, Mo.** Bad weather	Midtown	7	78%	Vitaphone Shorts	Orchestra
"Sins of the Fathers" Paramount (T.)	**Louisville, Ky.** Weather: Cold	Mary Anderson (1376)	7 25¢-35¢-50¢	65%	Pathe News and 2 Talkie Acts	None
	Providence, R. I. Weather: Rain	Majestic (2400)	7 15¢-50¢	80%	Capt. Fried Movietone and Fox News	None
	New York City Weather: Cold	Rivoli (2200)	Indef. 35¢-$1.00	103%	Christie Talkie and Newsreel	None
"The Spieler" Pathe (T.)	**Kansas City, Mo.** Weather: Stormy	Mainstreet (1500)	7	90%	"Fables" and Pathe News	Stage Show
	Minneapolis, Minn. Weather: Medium	Hennepin-Orpheum	7 25¢-50¢-75¢	65%	Pathe News	6 Acts of Vaudeville
"Stark Mad" Warner Bros. (T.)	**Macon, Ga.** Weather: Fair	Capitol (955)	3	100%	"Our Gang" Comedy and Paramount News	None

	City and Weather	Theatre and Seating Prices	No. of Days Run and Admission Capacity	Percentage Rating, Normal Business Equals 100%	Shorts	Presentation
"Stark Mad" Warner Bros. (T.)	**Milwaukee, Wisc.** Weather: Clear	Garden (1200)	7 25¢–50¢	180%	Band and Singing Shorts and Fox Movietone	None
	Pittsburgh, Pa.	Enright	7	80%		
	Buffalo, N. Y. Bad weather	Great Lakes	7	75%		
"State Street Sadie" Warner Bros.	**Paris, Tex.** Bad weather and Flu	Grand (850)	2 25¢–35¢	65%	Topics, "Fables", Sportlight	None
"Steamboat Bill, Jr." United Artists	**Providence, R. I.** Weather: Rain	Loew's State (3800)	7 15¢–50¢	75%	Movietone Revue & M-G-M News	Organlogue
"The Street Angel" Fox	**St. Louis, Mo.** Bad weather	Fox (5200)	35¢–75¢	125%	Fox Movietone News	Overture and 2 Stage Acts
"The Street of Illusion" Columbia	**Evansville, Ind.** Weather: Rain and snow	American (650)	3 25¢–35¢	60%	Comedy and Pathe News	None
"Submarine" Columbia (T.)	**Birmingham, Ala.** Weather: Cold	Ritz (1800)	6 25¢–35¢–60¢	110%	Loew's Sonnenberg Film and Pathe News	4 Acts Keith Vaudeville
	Richmond, Va. Weather: Bad	Byrd (1660)	6 15¢–25¢–50¢	110%	2 Vitaphone numbers International and Movietone News	Organlogue
	Baltimore, Md. Weather: Cold	Rivoli (1981)	6 25¢–50¢	100% (2d run)	"The Alibi" sound short and News	None
"Synthetic Sin" First National (T.)	**Cedar Rapids, Ia.** Weather: Cold	Strand (1400)	7 25¢–35¢	80%	"Misplaced Husbands," Pathe News and 3 Vitaphone Acts	None
	Baltimore, Md. Weather: Cold	Century (3221)	6 25¢–65¢	90%	"A Pair of Tights" Sportlight and M-G-M & Fox Movietone News	Loew Publix Show
	Cleveland, O. Weather: Cold	State (3400)	7 30¢–60¢	100%	"Love's Young Scream," Paramount and Fox Movietone News	Publix Unit
	Ottawa, Ont. Weather: Cold	Centre (1200)	6 15¢–40¢	85%	"Bear Knees" and Fox News	None
	Buffalo, N. Y. Bad weather	Hippodrome	7	80%		
"Take Me Home" Paramount	**Evansville, Ind.** Weather: Snow and rain	Loew's Victory (2300)	3 25¢–40¢	90%	M-G-M Comedy and M-G-M News	5 Acts of Loew's Vaudeville
"The Terror" Warner Bros. (T)	**Ottawa, Can.** Weather: Cold	Regent (1225)	6 25¢–60¢	98%	Metro Edwards Revue, Fox Movietone	Orchestra
"Three Sinners" Paramount	**Spokane, Wash.** Weather: Cold	Egyptian (300)	7 35¢	120%	Comedy	
"The Toilers" Tiffany-Stahl	**Milwaukee, Wisc.** Weather: Clear	Alhambra (2000)	7 25¢–50¢	70%	"Farewell" "Rag Doll"	None

	City and Weather	Theatre and Seating Capacity	No. of Days Run and Admission Prices	Percentage Rating, Normal Business Equals 100%	Shorts	Presentation
"Trail of '98" M-G-M	**Portland, Ore.**	Broadway (1912)	7 25¢–60¢	**125%**	Fox News and Movietone Shorts	F. and M.'s "Mike's Idea" and Sally O'Neil in Person
	New York City Weather: Clear & cold	Capitol (4620)	7 35¢–50¢–75¢ –$1.–$1.50	**109%**	Specialties and Newsreel	"Dominoes" Revue
"Trial Marriage" Columbia	**Baltimore, Md.** Weather: Clear & cold	Hippodrome (2500)	6 20¢–55¢	**120%**	Comedy and Pathe News	Vaud. and stage play
"True Heaven" Fox	**Atlantic City** Weather: Cold	Stanley (2500)	4 40¢–50¢	**75%**	"Toy Shop" and 2 Vitaphone Acts Paramount News	None
	Milwaukee, Wisc. Weather: Clear	Wisconsin (2902)	7 25¢–75¢	**103%**	Fox Movietone News	5 Acts of Vaudeville
	Cleveland, O. Weather: Cold	Palace (3600)	7 30¢–75¢	**80%**	"Smith Catalina Boat Race," Paramount, Fox and Pathe News	Vaud.
	Baltimore, Md. Weather: Clear and cold	New (1600)	6 25¢–50¢	**85%**	"Bride's Relations," "Beauties Beware" Fox Sound and Silent News	None
	Springfield, Mass. Weather: Snow & rain	Fox (1444)	7 20¢–25¢	**95%**	1 Movietone subject & Fox News	None
"U. S. Smith" Gotham	**Canton, O.** Weather: Cold	Palace (1906)	3 30¢–50¢	**65%**	Comedy and Pathe News	5 Acts of Vaud.
"Varsity" Paramount (T.)	**Spokane, Wash.** Weather: Cold	Granada (600)	7 35¢–50¢	**85%**	Comedy	
"Waterfront" First National	**Atlantic City** Weather: Cold	Stanley (2500)	3 40¢–50¢	**75%**	"Melancholy Dame," Paramount News and Rubini Vitaphone Act	None
"Weary River" First National (T.)	**New York City** Weather: Clear & cold	Central (922)	Indef. $1.–$2.50	**101½%**	Vitaphone Shorts	None
"West of Zanzibar" M-G-M	**Ottawa, Can.** Weather: Cold	Avalon (990)	3 10¢–35¢	**100%**	"Two Tars," "The Twin Sister" and Fox News	None
"Wheel of Chance" First National	**Chattanooga, Tenn.**	Rialto	2	**88%**	"Papa Spank" and M-G-M News	None
"The Wolf of Wall Street"	**Cleveland, O.** Weather: Cold	Allen (3300)	7 30¢–60¢	**95%**	M-G-M News Movietone Act.	
	Tampa, Fla. Weather: Fair	Tampa (1600)	4 25¢–50¢–60¢	**125%**		
	New York City Weather: Clear and cold	Rialto (1960)	Indef. 35¢–50¢–75¢ 85¢–$1.	**155%**	Christie Talkie & Newsreel	None
	Akron, O. Weather: Cold	Colonial (1147)	7 25¢–50¢	**125%**	"Our Gang" Comedy and Pathe News	None

Theatres Being Equipped Too Fast For Production

Studios Cannot Meet Demand For Sound Film With Present Equipment

(Hollywood Bureau, Motion Picture News)

Hollywood, Feb. 13.—Theatres are being equipped with sound projection apparatus almost one hundred per cent faster than studios are being equipped at present to turn out production for them. The result is that many houses now equipped will be compelled to play second run talkers or synchronized productions, or else take the alternative of buying independently made pictures and short subjects.

Most houses are using their apparatus at present only for shorts, awaiting the time when they can get good first run features which are now being made. Studios will be at least six months before they have sufficient number of talking pictures to handle theatres now ready to buy them. Hence many exhibitors are playing silent features with their only sound attractions consisting of one reel acts, novelties or news reels.

Others, not content to wait for a better class of product than the independent or "quickie' type of talking feature, are booking second runs of early talkers which have been played by other houses. This class, however, is in the minority.

As a result "quickie-makers" who have secured recording apparatus other than the standard types, standard being considered Western Electric, RCA, and Sonora patents, are making quick clean-ups with cheap features and shorts. One producer grabbed a couple of colored boys from the negro section of Los Angeles, had them go through a routine of songs and dances before a velvet curtain and had a short made for a total gross cost of $600. This was for salaries, film, props and setting. He sold the short for $2,500.

M-G-M To Make Dramatic Series Of 2-Reel Talkies

(Hollywood Bureau, Motion Picture News)

Hollywood, Feb. 13. — Metro-Goldwyn-Mayer will produce a series of two-reel dramas, in addition to its comedies of that length. All are to be fully synchronized with dialogue. The rights to three playlets have been purchased for the short drama program, among them "Brains," "Emergency" and "Casualty" by Martin A. Flavin. Two have been made already, "Confession," directed by Lionel Barrymore; and "The Man Higher Up," by William De Mille.

Fontaine District Manager

J. E. Fontaine has been appointed district manager with supervision over Paramount exchanges in Cincinnati, Cleveland, Columbus and Pittsburgh. He was formerly branch manager of the Paramount exchange in Cleveland.

Universal Studios Lop Off Many Heads Of Departments; Big Shakeup Started At Fox

Max Reinhardt Quits U. A.; Gish Film Off

(Hollywood Bureau, Motion Picture News)

HOLLYWOOD, February 12.—Max Reinhardt and United Artists have definitely parted, Reinhardt having left his offices at the studio. He came from Germany to direct Lillian Gish in "The Miracle Woman" and has been having difficulties with United Artists executives ever since his arrival, it is said.

The argument is reported to have started over United's desire to assign a standard picture director to work with him. Following this, trouble continued to increase and the picture is now permanently off. This is admitted by studio executives.

Myers Speech May Develop Suits On Sound

Northwest Exhibitors Plan Action On Question Of Interchangeability

A number of test suits on interchangeability are being planned by exhibitors of the Northwest as a result of the recent meeting of the exhibitor organization at which Abram F. Myers, president and general counsel of Allied States Association, was among the principal speakers.

Mr. Myers, who was making his first speech before an exhibitor body since taking up his new duties, charged a freeze out of independent sound systems and announced that he plans to push his request for a Federal injunction to restrain an alleged monopoly. He recently placed his request for action before the Department of Justice.

At the meeting 243 members of the exhibitors unit ratified the affiliation with Allied and pledged $10,000 toward maintenance of the association.

Bailey To Direct Gambol Of Catholic M. P. Guild

(Hollywood Bureau, Motion Picture News)

Hollywood, Feb. 13.—Harry A. Bailey, former Fox executive, will be Director General for the forthcoming Gambol held by the Catholic Motion Picture Guild. It is booked for the Philharmonic Auditorium, Los Angeles, on Saturday night, April 6.

William McCormack, formerly Western Representative for the MOTION PICTURE NEWS, has been placed in charge of the advertising for the Gambol by Father Mullins.

Several Executives Dropped And Additional Cuts In Staffs Reported Due Shortly

(Hollywood Bureau, Motion Picture News)

HOLLYWOOD, Feb. 13.—Two wholesale cleanups in studios featured the past week in Hollywood, taking effect in Universal City and Fox. In the latter, still more changes are expected to be made, the most important affected thus far being Ben Jacksen, head of Movietone City, and Dave Thompson, studio manager for Movietone City. Jacksen is being succeeded by H. Keith Weeks, who was engineer in charge of construction of Movietone City. Thompson's place is filled by E. H. Barter, formerly with Paramount.

At Universal the sweep was long and unbiased. Relatives of Laemmle, gag-men, writers, directors, studio executives, were lopped off without a moment's notice.

Harry Zahner, who for years has been assistant general manager for Universal, has been transferred temporarily to the scenario department. Department heads who are out include Julius Bernheim, supervisor; Nate Goldstone, supervisor; Sigmund Moos, head of location and leasing department; Earl Snell, writer; Bob Wyler, supervisor; Eddie Laemmle, director; Victor Nordlinger, head of casting department; Morris Kurland, head of transportation department; Gladys Lehman, writer; and many minor people.

Robert E. Welsh remains as general manager of Universal City, with Carl Laemmle, Jr., associate producer. The casting department has been closed down and will remain so for several weeks. It is unlikely Nordlinger will return. Every other department has been cut but the publicity.

The Pat Rooney and Benny Rubin series have been halted temporarily as the sound stages are needed for "Broadway" and the completion of "Show Boat." Rooney and Rubin will resume in a few weeks.

The Fox axe fell without warning within a few days after the secret arrival in Hollywood of William Fox and Winfield R. Sheehan. That Ben Jacksen is out cannot be believed by Hollywood, inasmuch as Jacksen was supposed to have a life's job with Fox and has been one of the most efficient studio officials employed on that lot. He

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5 Sound News Reels Planned For Next Year

Universal, Fox and Pathe Set In Field, M-G-M and Paramount To Follow

There will undoubtedly be five sound newsreels in the field by the time that next season opens. Fox and Pathe are making great headway with their service in sound, with the former having a big lead in this particular field. Pathe has already started. Universal is the latest to bring forth an announcement that they would be in readiness next season to furnish sound newsreels and it is no more than natural that Metro-Goldwyn-Mayer and Paramount will follow suit.

That will mean that the Hearst organization will step into the sound field through furnishing M-G-M with their service. The Hearst International News, which is now distributed through Universal, will undoubtedly be forced into a secondary position when that company inaugurates its sound service to exhibitors. The Sound News by Universal will in no way conflict with the Hearst contract for the distribution of the International News which has to run to the end of this year. International is silent and the new newsreel in sound is an entirely different product, according to the Universal contention.

In its announcement, Universal says that the Universal Movietone News will have daily releases and color film and other innovations are scheduled as part of its service program. Sam B. Jacobson, formerly head of publicity at Universal City, has been selected to handle the organization and production of the new venture. He has been in New York for about six weeks working out the details for the worldwide staff which is to secure news pictures for them. The executive staff under his direction will comprise Harry Mack, formerly with radio station, WMCA, Harold Lewis, a sound engineer, Howard Dillinger, and Herman Obrock as chief cameraman.

The first sound wagons are expected to be delivered to Universal from Western

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Loew Circuit After Big Names For Sound Houses

An about face in policy as far as a number of the up-state New York and New England houses are concerned is contemplated by the Loew Circuit. They are trying to secure as many big vaudeville names as possible to augment the bills in the sound equipped theatres which have not been holding up in business to date. The reason for this being generally conceded as due to the inferior type of sound pictures which have come to the market for general distribution.

"The Glad Rag Doll"

Dolores Costello's recently completed Warner film, "Alimony Annie," will be released as "The Glad Rag Doll."

Griffith In Successful Television Broadcast

DAVID WARK GRIFFITH, motion picture producer and director, was in Schenectady last week, and in experiments in Television, had his voice and image broadcast across the continent and picked up in Oakland and Los Angeles. Mr. Griffith scoffed at the notion that the talking movie is a fad. While in Schenectady, Mr. Griffith and his party were lavishly entertained by officials of the General Electric Company.

Germany Lags In Sound Films But Gets Start

Linguistic Barriers Of Film From U. S. Overcome By Starting Own Company

By HEINRICH FRAENKEL

Berlin Correspondent Motion Picture News

Berlin, Feb. 6.—Considering the fact that the linguistic barriers had to exclude Germany from the Sound Film wave swamping the U. S. A. and British markets during the last year, it is not surprising that Germany should have lagged behind a little.

In Germany practically all the sound film interests of the country are concentrated in one single firm, the "Tonfilm Syndikat" (Tobis) which, as announced by MOTION PICTURE NEWS at the time, was founded with a capital of $2,250,000 last fall. TheTri-Ergon System is used by the syndicate. This system, developed during the last six years by its inventors, Vogt, Dr. Engl and Masolle, very much resembles the Movietone system, also photographing the sound on the edge of the film and doing without disc records.

Another British company also means to start sound film production in Germany. This is "British International Film Distributors," an English Company, controlled by the well known South Africa millionaire Schlesinger. The sound film interests controlled by this group are "British Talking Pictures."

Fanny Brice Signed For Three U. A. Talking Films

(Hollywood Bureau, Motion Picture News)

Hollywood, Feb. 13.—Fanny Brice has been placed under contract by the United Artists for a series of three talking pictures. At the United Artists Studios here it was admitted that negotiations with the stage and screen star were in progress but that the actual signing of the contracts had not taken place as yet. Jos. M. Schenck in New York at present is the one who was acting direct with Miss Brice in making the deal.

The signing of Fannie Brice by United Artists was officially confirmed by Joseph M. Schenck in New York Thursday.

Producers Find Talkie Material In Old Films

Many Past Successes Being Exhumed; Paramount to Make "Virginian" in Talk

(Hollywood Bureau, Motion Picture News)

Hollywood, Feb. 13.—With seven pictures made within the past twelve years as silent productions scheduled to be rewritten, recast and remade for talkie purposes, indications are that more than a dozen such stories will be released during 1929-30. While no definite announcement has been made by any studio regarding the seven, such announcements have been delayed only until a new version of the story has been completed and some idea as to who will be cast decided upon.

Corinne Griffith has announced her intention of doing "Lillies of the Field" as a "talkie." Norma Talmadge is known to be wavering between "Smilin' Though" and "The Sign of the Door," both of which she has produced in the past as silent pictures. It is definite that it will be one or the other, with the odds in favor of "Smilin' Through." "Madame X," with Ruth Chatterton starring, is now being made by M-G-M, originally made by Samuel Goldwyn in 1920.

Metro-Goldwyn-Mayer is working on the idea of doing "Lombardi, Ltd.," all over again in talkie form. Leo Carrillo is also mentioned as set for the role which he created on the stage. Warner Brothers have "The Narrow Street," made some years ago, on their program for the coming season to be made with dialogue and a new

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"Moulin Rouge" First World Wide Film With Sound

"Moulin Rouge," directed by E. A. Dupont will be the first of World Wide Pictures to be released with sound accompaniment. It will introduce the Continental screen star, Olga Chekova. RCA Photophone has synchronized this production under the direction of Joseph Littau of Roxy's with the Photophone Symphony orchestra.

"Moulin Rouge" is said to have been actually made in the famous Paris night resort and introduces the entire cast of principals and beauty ballet of the Paris-New York Revue. It will be released with a synchronized score and also as a silent picture.

Stahl Writing Sequel to "Zeppelin," New T.-S. Film

(Hollywood Bureau, Motion Picture News)

Hollywood, Feb. 13.—With "Zeppelin" completed, and rated as a big special for next year on the Tiffany-Stahl program, John Stahl is now writing an original story sequel under tentative title of "The Lost Zeppelin," which will go into production early in the spring.

M-G-M To Start Projectionists' Training School

Licensed Operators Will Enroll And Teach Others As They Learn

(Hollywood Bureau, Motion Picture News)

Hollywood, Feb. 13.—To insure proper sound projection in conjunction with the national release of all synchronized product, Metro-Goldwyn-Mayer intends to start a training school for projectionists. This move may be followed by various other studios. The intention is to establish headquarters in both New York and Hollywood, and use experienced licensed film operators as students. They, in turn, will be sent out over the country to teach other projectionists the intricacies of sound projection.

Studios have found with several releases recently, that no matter what degree of perfection is attained in recording sound and dialogue, the picture's fate is in the hands of the operators. In Los Angeles, two major productions were ruined at public showings for several performances because the operators in the projection booths used poor judgment in regulation of volume and various other details connected with projection.

Trained operators have been found to be the only remedy. Up to now, when sound films have gone wrong in theatres, the house managers have wailed for the local studio engineers, or the representatives of Western Electric or General Electric to come and rectify matters. In such cases, two and three performances have been given in houses before the wrong was corrected.

Still another idea may be used in connection with road-showings of sound pictures. This will be the use of special operators sent from the training headquarters nearest the town in which the production is being shown.

Fox Execs Shake Dust Off "Scarehead" For Fixing

(Hollywood Bureau, Motion Picture News)

Hollywood, Feb. 13.—Fox executives have taken down "Scarehead" from the shelf and are now trying to doctor it up. The picture was originally called "Calamity" and its shelving was said to be responsible for Luther Reed, supervisor, and Fred Newmeyer, director, leaving Fox. It is a newspaper story and production heads are submitting it to newly signed writers on the lot who "used to be newspapermen themselves" for fixing.

Inspiration To Put Sound Into "She Goes To War"

(Hollywood Bureau, Motion Picture News)

Hollywood, Feb. 13.—Inspiration Pictures will synchronize music and sound effects with "She Goes to War." The RCA Photophone system will be used and the synchronizing will be done at the Mack Sennett studios. United Artists, who have the Western Electric license will release despite the General Electric apparatus used.

Paramount, M-G-M Beat Rivals With Sound Trucks By Hiring Special Car On Fastest Train

Pay Full Passenger, Pullman Rates To Save 10 Days On Delivery Over All Other Companies

(Hollywood Bureau, Motion Picture News)

Hollywood, Feb. 13.—Shipping their first Movietone sound trucks from the East in a special car attached to the fast Santa Fe "Chief," M-G-M and Paramount beat other coast producers in getting the portable apparatus to the coast by at least 10 days.

As previously reported in MOTION PICTURE NEWS, all producers making talkers under Western Electric license agreed that the electric company should deliver one truck to each producing company at the same time, so that no one would be favored in priority of orders. W. E. made delivery to all organizations f.o.b. New York; with the trucks now enroute by freight with the exception of the two for Paramount and M-G-M.

The latter organizations, holding productions pending the arrival of the sound trucks, arranged to ship the apparatus by special car attached to the fast passenger trains. In order to do this, it was necessary for the film companies to purchase a large block of straight passenger and Pullman tickets for the freight car; the railroads classing it with a private Pullman when routed on the fast passenger trains.

The cost to Paramount and M-G-M for bringing the trucks west amounted to about $5,000 each, but officials at both studios feel the expense entirely justified on account of savings on production costs of pictures waiting for the outdoor recording apparatus. It is figured that delay in delivery of the sound trucks to studios is costing each producing company at least $5,000 a day, while Paramount and M-G-M saved at least ten days in delivery of the trucks by routing them on the passenger limiteds.

Suggests Debunking Easy Path To Stardom

(Hollywood Bureau, Motion Picture News)

HOLLYWOOD, Feb. 13.—At the suggestion of Joseph Schildkraut, either the Association of Motion Picture Producers, or the Hollywood Chamber of Commerce may produce and release a two reel picture warning the youth of America to stay out of Hollywood. It is suggested that hundred prints be made and distributed throughout the country, with a title similar to "Beware of Your Hollywood Ambitions." The picture would show what difficulty youngsters have in getting jobs in Hollywood and what small chance there is of breaking into the movies.

Censor Board Is Abolished By Greeley Council

Aldermen Pass Proposition Up To Mayor And Chief Of Police

The City Council of Greeley, Colorado, last week adopted a resolution to abolish the board of motion picture censors and the members of the board promptly tendered their resignations. Five aldermen comprised the board and they voted unanimously to abolish censorship. By their action they passed the matter of keeping pictures clean to the mayor and the chief of police.

The censor board was composed of Mrs. L. W. Howerth, Rev. Byron Hester and Rev. Walter I. Fowle. They tendered their resignations immediately upon the passing of the resolution.

This resolution introduced by Alderman George Strubel was as follows:

"I move that the City Attorney be instructed to draw an ordinance eliminating the censor board and repealing all ordinances pertaining to picture shows, leaving it up to the mayor and chief of police to eliminate all pictures not up to standard."

There was no open discussion before the resolution was adopted. The action was agreed upon at an executive session of about twenty minutes duration.

Gleasons Start "Meet the Missus" For The Christies

A short play by Kenyon Nicholson went into production last week as one of the Paramount-Christie short feature talking plays. It is "Meet the Missus," and co-stars James and Lucille Webster Gleason.

"Old Arizona" Paves Way For New Outdoor Picture

(Hollywood Bureau, Motion Picture News)

Hollywood, Feb. 13.—As a result of the tremendous success of "In Old Arizona" in various key cities, Fox is rushing preparations for production of a big outdoor western epic to carry both sound and dialogue.

Although plans are being kept well under cover, it is known that Fox will spend at least one million dollars on the picture, and expects it to rate road show potentialities upon completion.

Dix Back In Hollywood

Hollywood, Feb. 13.—Richard Dix returns to Hollywood for the production of "The Wheel of Life," his next Paramount vehicle. Victor Schertzinger will direct it as a hundred percent talkie.

Deny Receiver For Canadian International

Bairnsfather Concern Given Three Months By Court To Reorganize

An application for the appointment of a receiver for Canadian International Films, Limited, Toronto, was denied by Mr. Justice Jeffrey in weekly court at Toronto, a stay of proceedings for three months being granted by His Lordship to enable the company to secure a financial re-organization if possible. Application for the winding up order, which created a big sensation in theatre and political circles of Canada, was made by Canadian Moving Picture Digest, Dominion Printing Company and other creditors of the company.

Canadian International Films, Limited, organized by Capt. W. F. Clarke and Capt. Bruce Bairnsfather for the purpose of producing the picture that would be known as Canada's Big Parade, spent $500,000 for the making of "Carry On, Sergeant" at Trenton, Ontario, where the Ontario Government studio had been loaned to them. When the picture was finally shown at Toronto there was a general outcry that it was an unnecessary and unwarranted reflection on Canadian troops and the Ontario Government almost ordered its withdrawal, it is stated. The picture got reams of publicity but the result was a painful flop.

E. C. Berkinshaw, solicitor for a number of the backers, admitted in court that there was no current revenue from the feature but a committee had been organized to rescue the production. The members of this committee are numbered among Canada's wealthy men, and include C. H. Carlisle of Goodyear Tire, C. O. Stillman of Imperial Oil, and Allan Ross of the Wrigley Chewing Gum Company.

Florida Towns Are Adopting Sunday Movies

Sunday movies having been adopted by all of the large Florida cities, the smaller towns are now falling in line. Following the recent successful elections in Tarpon Springs and Lakeland, Bartow and Clearwater have both circulated petitions and will vote on the question next week.

The towns of Bradenton, Orlando and Winter Haven also announce elections on the subject in the near future. In the latter city the date for the "straw ballot" was set for February 12.

UFA Eastern Division Will Distribute Art Acord Series

David Brill, president of UFA Eastern Division Distribution, Inc., has closed a contract with J. Charles Davis, 2nd, whereby UFA Eastern Distribution, Inc., secures the rights to a series of eight features starring Art Acord.

"Last - Time - To - See Film" Ads Banned

THERE will be no more promiscuous advertising of motion pictures in Portland, Ore., with labels calling attention to the statement that certain films would not be shown again in the city for a limited time or at reduced prices, was the announcement of Robert M. Mount of Better Business Bureau.

Exhibitors have been warned to refrain from such advertising under penalty of prosecution. In several instances picture houses had broadcast notice that the public had "its last chance" to see a picture for a year, but not many weeks later the film is exhibited in a neighborhood house.

Talkie Actors Become Mute When Censors Cut

Paper Comments on "Holes" In "On Trail" Dialogue At York, Pa., Showing

"To persons sitting in a theatre it seems odd when a talking picture refuses to talk, although the mouth and lips move just as if the picture were talking, or trying to talk," comments the "Gazette and Bulletin" of York, Pa., appropos of the censoring by the Pa. State Board of Motion Picture Censors of several lines of dialogue in Warner Bros. "On Trial." The talkie appeared recently at the Rialto Theatre in York, and several of the theatre's patrons were disturbed by the non-amplification of the deleted talk. Inquiry revealed that the Pa. board of censors had instructed the Rialto management to eliminate a few sequences here and there. Accordingly the operators in the booth "doctored" the Vitaphone records so that while the film ran there were several instances when no sound ensued.

The Pa. Supreme Court recently decided that the Pa. censor board had the right to delete talking sequences.

Lon Chaney Will Star In Railroad Meller For M-G-M

(Hollywood Bureau, Motion Picture News)

Hollywood, Feb. 13.—M-G-M will produce an epic railroad melodrama at an estimated cost of $750,000. Lon Chaney will star, under direction of William Nigh, with Hunt Stromberg supervising. The story is from an original titled "Thunder," by Byron Morgan.

Nigh will leave Hollywood in a few weeks for Chicago, where background shots will be taken around the big railroad terminals.

New Title

"The Song of Broadway" and not "Say It With Music," will be the title of Harry Richman's first singing and talking film, a forthcoming United Artists release.

Sound Films Rapidly Advance In French Field

U. S. Studio Installation Contracted For And Patents Acquired

By L. C. MOEN

(European Correspondent, Motion Picture News)

Paris, Feb. 5.—The sound film bids fair to make its way rapidly in France. Louis Aubert, recently returned from America, has already contracted with Western Electric for a studio installation.

Jacques Haik, who acquired a number of patent rights in America recently, Bristolphone among them, has announced ambitious plans for the manufacture and installation of a standard apparatus, both disk and sound track, as well as the production of features, musical films and a newsreel in sound.

Filmavox, the Gaumont-Petersen-Poulsen process, is enjoying a considerable vogue. After its 12-week run at the Cameo in Paris it was successfully presented at the Capitole in Marseilles, and is now making the tour of twelve neighborhood houses in Paris. The future of this device is problematical, however, as it records the sound on a separate film, full width, making it commercially costly. In addition it is not interchangeable with other devices, limiting the theatre which installs it to productions made by the Gaumont process.

The newest factor in the situation is foreshadowed by the appearance in a French tradepaper of a double-page advertisement reading:

"Don't Tie Yourself Up!

"TOBIS will present shortly in Paris its projection apparatus for Sound Films, standard process, accessible to all.

"Wait!"

Tobis is, of course, the leading German sound film corporation, in which the Deutsche Bank is interested. The process is similar in principal to Movietone and is undoubtedly interchangeable with it.

And in general it may be said that every important producing company and theatre manager is giving very serious thought to the sound film problem. There will undoubtedly be important new developments very shortly.

Sonora-Bristolphone Ships Twenty New Equipments

Twenty complete equipments of Sonora-Bristolphone for installations in theatres were shipped within the past week, according to announcement by Charles R. Rogers, general manager of the company. The following theatres will receive the equipments:

Temple, Tucson; Lubbock, Dallas; Whites, Greenville, N. C.; Mystic, Pitcher, Okla.; Hollywood, Milwaukee; Crescent, Pampa, Tex.; Egyptian, Sioux Falls; Delf, Escanaba, Mich.; Princess, Gadsen, Ala.; Texan, Goose Creek, Tex.; Orpheum, Pocatello; Broadway, Pittman, N. J.; Crown, Laramie, Wyo.; Academy, Lebanon, Pa.; Delf, Iron River, Mich.; Grand, Brockings, S. Dak.

Louise Brooks Signed By Pathe But Must Study

Glazer And Revues Taking Seven Stage Girls to Coast With $100 Weekly Set

Pathe has placed Louise Brooks under contract for a term of years with the proviso that the former Paramount star come to New York and take a course in one of the best schools of acting for the stage. It is figured that with a stage course and probably a short season in stock with one of the smaller companies, the star will be available for the talkies.

Barney Glazer and Maurice Revnes have been in New York for about three weeks stopping at the Savoy-Plaza and making a nightly round of the theatres, both dramatic and musical comedy, looking for available talent. Thus far it is reported that they have signed seven girls from the stage with contracts for one year at $100 weekly. These are to be members of the school stock company which is being inaugurated on the Pathe lot. All the contracts carry options for services of the young players after the first year at slight increases providing they make good during the schooling term.

The Pathe company is also signing writers with a $250 weekly top for a period of three months on the coast. Their plan is to tryout writing possibilities along the same lines as the players, and these contracts also carry options for future services at stated figures which mean but a slight increase over the original tryout salary.

Glazer and Revnes will remain here for about another week before returning to Culver City.

Plaza In New York Will Be Demolished

The Plaza Theatre, Madison Avenue and 59th Street, New York City, has been added to the list of the city's theatrical landmarks that will soon be no more. The Broadway Theatre, just below Times Square, is now in the process of demolition and work on the razing of the Plaza will commence at the end of this month with the expiration of Leo Brecher's lease. A business structure is to supplant it. The house was originally constructed for grand opera. Vaudeville and vaudfilm followed into the house and after a period of idleness, the Plaza was re-opened in 1917 by Mr. Brecher, who instituted a straight picture policy.

Paramount Signs Two From Original "Burlesque" Cast

Two original members of the cast of "Burlesque" have been signed by Paramount for the screen version of the New York stage success. They are Osear Levant, who appeared as Jerry Adams, and Charles D. Brow, who played "Lefty."

"Broadway Melody" A Smash Hit; Bancroft's Second Big Week; "Doctor's Secret" Held Over

2 "Wolves" Growl On Hollywood's Billboards

(Hollywood Bureau, Motion Picture News)

HOLLYWOOD, Feb. 13.—The week that "The Wolf of Wall Street" was booked into the Paramount Theatre, Los Angeles, marked the same date of Rube Wolfe's return as stage feature in Loew's State, the opposition house. As a result, placed all about the Paramount Theatre and its billboards advertising "The Wolf of Wall Street," were other billboards from Loew's State, announcing "The Wolf of Broadway—He's the Lion of the Hour."

Grauman Turns Away Thousands At "B'way Melody"

Paramount Leads L. A. Houses But M-G-M Feature Is Big Sensation

(Hollywood Bureau, Motion Picture News)

Hollywood, Feb. 13.—While the Paramount Theatre was the leader in grosses for the week ending Wednesday night in Los Angeles, the real sensation was "Broadway Melody" at Sid Grauman's Chinese Theatre. Grauman has stuck in a midnight show on Saturday nights and all show prices are $1.50. The gross on the week was $33,500, with an average of one thousand to fifteen hundred turned away at each performance.

Paramount, with "The Canary Murder Case," did $40,000 on the week and "The Redeeming Sin" in its third week at Warners' Hollywood held up to $22,500. "Interference," already road-showed at the Carthay Circle, got $31,500 for one week at Loew's State.

The second week of "The Divine Lady" at the Carthay Circle slipped to $14,000. The seventh week of "In Old Arizona" at the Criterion was strong with $21,500. "Three Passions" dropped United Artists down to $12,200.

Paramount Will Picturize "Greene Murder Case"

"The Greene Murder Case," detective story by S. S. Van Dine, author of "The Canary Murder Case," which Paramount has just screened in silent and talking versions, is now being adapted by Paramount scenarists on the West Coast for production as an all-talking film, William Powell to star in the role of Philo Vance. The dialogue is beng prepared by Bartlett Cormack, author of "The Racket."

Roxy Gets $101,015 With "Lash"; "'98" At Capitol $74,270; "Weary River" Held Up

A REAL box office smash came to Broadway last Friday night when "The Broadway Melody" was presented in New York for the first time. The next morning it was in the air that a real wallop in a talking film had arrived and the ticket speculators were falling all over themselves to get in line and secure seats for the attraction. Since the opening it has been a sellout at each performance and standing room at a premium. It looks as though this picture was going to be in for a year at least.

Another event along the street of unusual importance last week was the breaking of all precedent at the Paramount theatre with the holding over there for a second week of the talking feature "The Doctor's Secret." For its first week the picture drew $82,800, which is the best business that the house has had in five weeks, and for the second week it looks as though the business will hold up nicely.

Of the run pictures George Bancroft in "The Wolf of Wall Street" is still standing them on their heads at the Rialto and even though there was a drop of $13,000 as against the business done the first week, the house turned in $44,700 last week, which is about fifty per cent above the average business done by that house during all of last year. This week started off with an $8,000 Saturday and it looks as though the picture will stick for at least eight weeks in all.

The Roxy, with "Captain Lash" as the attraction, fell below the average business of the house and turned in $101,015.75, while at the Capitol "The Trail of '98" managed to better the average figures by getting $74,270.90.

At the Central, Richard Barthelmess in "Weary River" on his second full week there managed to better the figures of the opening week by getting $21,637, which is a couple of hundred better than last week.

"Naughty Baby," with Alice White and Jack Mulhall at the Strand, did not fare as well as might have been expected, the

(*Continued on page* 491)

Woodhull Sends Hearst Protest On Censorship

Condemns Criticism Of N. Y. American In Editorial

R. F. Woodhull, president of the Motion Picture Theatre Owners of America, has addressed a communication to W. R. Hearst, publisher of the New York American, protesting against an editorial appearing in that paper in the issue of February 11th, entitled "Protect the Movies With National Uniform Censorship."

In part the Woodhull letter reads as follows:

"Political censorship for Motion Pictures is just as unnecessary and dangerous to American liberty as censorship of newspapers and magazines would be. The Screen is the visualized division of the American Press. You cannot but believe this to be true in the light of analysis and demonstration, and when you embargo one section of the Press you place all divisions in danger of the same kind of throttling.

"You would not contend that the Constitutional guarantees of the freedom of the Press applied only to the newspapers as the same existed over a century ago. Naturally you agree with me that these Constitutional safeguards apply to the newspapers of today, tomorrow and the more remote future —in fact, to any and all developments of the press.

"Place the Screen Press in political thrall, surround the Radio with political limitations and the day is approaching when official censors will be in the office of the Hearst Publications and that of other newspapers telling the editors what to do and how to do it."

Jolson Sets Coast Record For Week At S. F. Warfield

The actual figures of Al Jolson's total gross at the Warfield Theatre, in San Francisco, last week were $57,406 for seven days. Jolson was making a personal appearance and no feature picture was shown, the program being confined to shorts.

This figure beats all Pacific Coast records for a week, including Jolson's own at the Metropolitan, in Los Angeles, where actual figures last year were $57,231. The Metropolitan, however, seats a thousand more than the Warfield.

Fox Secures Touraine Site For Boston 5,000 Seater

William Fox is reported as having closed a deal in Boston for the Hotel Touraine site at the corner of Tremont and Boylston Streets, facing the Common, for a 5,000-seat theatre to house the William Fox attractions and to give him a first run stand in that city. With a big house Fox will enter into active competition in Boston with Publix, Loew and RKO. No intimation of the price paid for the big plot has been forthcoming.

Strict Censorship Rules Apply In Australia

AUSTRALIAN censorship of sound pictures is being rigidly enforced, according to Millard Johnson, New York representative of Union Theatres, Ltd., owning and controlling many of the leading picture and vaudeville houses in Australia. The Sydney office has advised as follows with regard to necessary procedure with sound films:

"Arrangements to be made by the importer for the film in question to be screened for censorship purposes upon the special projection apparatus appropriate to the type of patent employed, until such time as the censorship may install its own mechanism. Upon registration in terms of Regulations 6 and 7 a transcript of the words used in the talking part of the films must be submitted with the application. If a film is proposed to be used as both a silent and sound picture it will be necessary to register it in both forms."

Sound News Reels For Next Season Will Total Five

(*Continued from page* 486—*L*)

Electric before the first of March. The period between the delivery and the first release next Fall will be spent in securing magazine subjects that are capable of being handled in a news manner when the releases are made. Spot news will be picked up each week and the magazine subjects used in conjunction with them.

Carl Laemmle, before leaving the Coast, recorded an address which will be made a part of the initial Universal Movietone News release.

There is a report to the effect that the International News next year will be distributed through Warner Bros, but E. B. Hatrick, head of International, could not be reached for confirmation.

Addison Named Special Comerford Representative

M. E. Comerford, president of the Comerford Theatres, Inc., has named H. M. Addison his special representative. The latter has been managing director of the Great Lakes Theatre since its opening almost two years ago. He will leave about the first of March for New York, where his headquarters will be thereafter.

Eddie Cantor Starts Work In New Paramount Short

Eddie Cantor started work Sunday at the Paramount, Long Island, studios in "The Ziegfeld Midnight Frolic," an all-talking Paramount short feature picture. The comedian is being supported by a cast of more than 100, including an orchestra of eighteen pieces and twelve dancing girls.

The setting for the picture represents the Amsterdam Theatre roof with Eddie Elkins in the role of master of ceremonies. Joseph Santley is directing.

Contingent Law Results In France Are Demonstrated

Figures Show Large Number Of Import Permits Are Not Used

By L. C. MOEN
(European Correspondent, Motion Picture News)

Paris, Feb. 5.—Figures recently made public in France show in interesting and specific fashion the operation of the contingent law during the first ten months of its application, i.e., from March 1 to December 31, 1928.

It will be recalled that under this law the producer of a French film receives a permit to import a certain number of foreign films, the number depending upon the extent to which it satisfies the definition of "a French production."

During the ten-month period, the following French films were presented to the control commission: 51 films found to be of the first category, hence entitled to full number of permits. 6 films of the second category, entitled to partial number of permits. 26 films declared not entitled to any protection. 9 films not examined prior to December 31. A total of 92 French films for the period.

In addition to these 92 full length films, there were presented 74 other French films of less than 4,000 feet. For these 92 films, 403 import permits were issued.

In addition to this, the commission issued 465 extra distribution permits in connection with 66 French films produced in the five months preceding March 1, 1928, making a total of 868 foreign films which might be introduced. Of these 858 permits, 327 were actually used.

Radio To Keep African Troupe In Touch With Studio

(Hollywood Bureau, Motion Picture News)

Hollywood, Feb. 13.—When the M-G-M company en route to Africa to produce "Trader Horn" establishes headquarters on the edge of the jungle, an attempt will be made to put the company in direct touch with the studio here by means of low wave length radio apparatus.

Portable radio broadcasting equipment especially designed by Ralph M. Heintz, noted radio engineer, was delivered to M-G-M studios for shipment to Africa. The set carries a gasoline powered generative plant, and a high frequency transmitter.

Non-Synchronous Device Opens Offices In N. Y.

Cine Tone offices have been opened at 729 Seventh Avenue in New York City by Harry Segal, president of the S. & S. Enterprises. This is a non-synchronous machine made entirely of steel and is operated electrically. It is portable and installed by plugging in on a light socket. David L. Shoolman is treasurer of the sponsoring company.

"Melody," "Wolf" And "Doctor" Score On B'way

(Continued from page 489)

figures showing that the house did $30,147, which was not so hot for a warm title coupled with the name of Alice White. Emil Jannings, in his second week at the Rivoli in "The Sins of the Fathers," pulled $29,100.

Reginald Denny, in "Red Hot Speed," at the Colony, did a nose dive as against what was expected for his first talking picture. The figures were $12,172 and although that is good considering the average of the house business, still it is not what it should have been. The returns were expected to be at least $5,900 stronger. The little Cameo, playing "Lucrezia Borgia," following the run that it had at the Little Carnegie, managed to get $5,468, and held the picture over for the current week.

For its twenty-first week at the Winter Garden "The Singing Fool pulled $31,161.75 last week and will remain there until it is replaced by "Noah's Ark" about March 3rd, when it is scheduled to move to the 44th Street. This looks like a mistake for the picture will not pull them on the side street after the Broadway run is over. "My Man," the other Warner Bros. attraction, playing the theatre named after them, managed to get $14,747.75 for its final full week there.

In "Redskin," at the Criterion, Richard Dix is being starred and the picture is in for only six weeks with the take last week being $12,640. "The Bellamy Trial," at the Embassy, turned in a good week with $8,729, while "The River," at the Gaiety, got $9,951.25.

"The Redeeming Sin," with Dolores Costello starred, is due at Warner's on Friday night of this week.

Radio Pictures To Do Vaudeville Skits In Shorts

(Hollywood Bureau, Motion Picture News)

Hollywood, Feb. 13.—Radio Pictures will make a series of one and two-reel talker and musical skits with material to be written by standard vaudeville authors and with standard acts now playing the circuits used. These acts, however, will not use the same material they do on the vaudeville stage.

It is understood that twenty-five of these acts are scheduled for release and most of them are to be made at the eastern studios of the company. Coast production sketches will feature mostly picture names.

"Here Comes Band Wagon" As Sound Circus Story

The sound and atmosphere of the circus will be brought to the screen by Paramount when "Here Comes the Band Wagon" gets under way at the West Coast. The production was recently purchased by Jesse L. Lasky and is from the pen of Henry L. Gates; it was first published in magazine serial form. The chief role will be played by Gary Cooper and Paul Lukas will also have a part. Lothar Mendez will direct. The adaptation is the work of William Jutte.

Denials Keep Pace With An Equal Number Of Rumors On Consolidations And Mergers



Hiram S. Brown, (right) Chairman Board of Directors of RKO Productions, Inc., and President of Radio-Keith-Orpheum Theatres is welcomed on his arrival in Los Angeles from New York by Charles E. Sullivan, vice president of RKO.

Leading Companies Included In Guesses That Would Bring Into Effect Many Combines

NEW YORK boiled this week with rumors of consolidations, mergers, and what not. Likewise, the crop of denials was plentiful. The possibilities, impossibilities, and wild guesses are set down here for whatever they are worth, if anything.

The story that some kind of a deal was being worked out between M-G-M and United Artists bobbed up again. The stumbling block was said to be Charles Chaplin. He opposed a similar deal in 1926, and the report was that he was of the same mind as previously.

Nicholas M. Schenck emphatically denied the rumored merger.

It was reported from the Coast early this week that Blair and Company had become financially interested with Jos. M. Schenck in the Art Cinema Corp., which is the financing organization behind United Artists, the distributing branch.

This was emphatically denied by Mr. Schenck on Thursday. He also branded as untrue the report that United Artists would merge with M-G-M.

R K O again denied that any deal with Paramount or Publix was planned or being discussed. This story was originally denied in Los Angeles last week by President Hiram S. Brown. Additional denial was issued this week by Maurice Goodman.

Hollywood buzzed with two merger rumors. One was an alleged deal between R K O and Pathe, it being pointed out that J. J. Murdock, Pat Casey, and Joseph P. Kennedy were in Hollywood; likewise William LeBaron. The latter issued a denial that an R K O-Pathe merger was pending.

Another big rumor concerned a deal between Loew's and Warners, in which Loew's and M-G-M were alleged about to be sold to the Warners. Nicholas M. Schenck emphatically denied this.

This report was alleged to have started in a statement by Claude Ezell of Warners on the Coast. He denied having said it. The report was likewise denied for M-G-M by Louis B. Mayer.

It was a great week for denials.

Old Films Offer Suitable Fodder For Talkies

(Continued from page 486—L)

cast. Paramount will remake "The Virginian" as a hundred per cententer.

In addition to these are any number of pictures originally made from purchased plays. Some of these have already been released, indicating what is to come. Among those were "The Lion and the Mouse" and "Alias Jimmy Valentine." All the major producing companies are carefully checking their release files as far back as 1915 for the purpose of securing material for talkie production. This enables a great saving in the purchase of film rights for new plays or originals.

Paramount is planning an all sound and dialogue production of "The Virginian," and shooting will start just as soon as the company concludes current negotiations for the dialogue rights. Howard Estabrook is writing the scenario, with Victor Fleming slated to direct. Gary Cooper and Fay Wray will be featured.

It is understood that Paramount purchased the screen rights to "The Virginian" from B. P. Schulberg, now general manager of west coast production for that organization, for $30,000; with Paramount then opening negotiations for the dialogue rights in order to make a full sound and talker of the new version.

Several "U" Dept. Heads Dropped; Shakeup at Fox

(Continued from page 486—K)

came to Hollywood in 1921 as studio manager from the Fox' Audubon Theatre in New York, which he had managed for years.

Jacksen is now stated to be on a "vacation." His loyal service to Fox and the efficient manner in which he handled the studio gives rise to the belief that he, also, will not be released from Fox.

Cooper-Shoedsack Team To Leave On New Expedition

(Hollywood Bureau, Motion Picture News)

Hollywood, Feb. 13.—Merian Cooper, who with Ernest Shoedsack produced "Four Feathers," "Chang" and "Grass" for Paramount, left here for New York this week. Shoedsack will join him in the East, and then the pair will depart on another picture expedition.

Costs Too High For Broadway Musical Shows

Picture Producers Casting Them Aside Because of Excessive Royalties

(Hollywood Bureau, Motion Picture News)

Hollywood, Feb. 13.—Producers are beginning to cast aside Broadway musical comedies as prospects for synchronized film musical attractions because of the tremendous cost involved before an adaptation is written or a camera turned. As a result, original musical comedies, written exclusively for motion picture purposes, such as "Broadway Melody," are being given preference over successfully produced shows from the legitimate stage.

Several executives pointed out this week that a studio, desiring to buy the film rights to a musical comedy, has four hundred per cent more "rights" to pay than to a book or a straight play. There are film rights from the producer; film rights from the author, from the lyricist, the composer, and the dialogue rights. In addition, should the studio desire to use the same ensemble numbers as used by the chorus of the legitimate offering, the man who staged the dances must also be given his "cut" for rights to those. Added to this are prices for foreign rights, which generally have been sold by the legitimate producer in America to one abroad before the film rights have been negotiated.

This is the basic reason for studios placing song writers, well known dance masters and dialogue writers under contract. Another equation holding up film makers in the purchase of musical comedy film rights is the number of "angels" usually owning a piece of such a show. There is a great deal of red tape and expense attached to securing the permission of each backer to a musical to film a show.

Real Estate Expert Signed By Universal

Louis Cohen has resigned from Fox West Coast Theatres to accept a post as head of real estate operations for Universal Pictures Corporation. He has signed for two years with Universal with the picture company holding an option for three additional years on his services.

Cohen, prior to going to Fox West Coast at the time Harold B. Franklin was made president and general manager of that con-deal of red tape and expense attached to securing the permission of each backer to a new contract March 1.

George Abbott In Hollywood To Start With Paramount

George Abbott, Broadway stage director, has arrived in Hollywood to start work under his new contract as director of Paramount talking pictures. Abbott will direct Adolphe Menjou's next film.

"Bit" Players May Form New Protective Unit

(Hollywood Bureau, Motion Picture News)

HOLLYWOOD, Feb. 13.—Two hundred screen players, registered at the Central Casting Bureau as extras, but who consider themselves above that classification because they are called on for bits and smaller important parts, may form the nucleus of a new protective association. They aim to have a standardized minimum salary which will take them out of the $7.50 daily class and improve other conditions for themselves.

The reason for this is reductions in pay made by several independent companies to these players recently. Last week many of them were called by one producer for a scene requiring full dress. They were paid $10 daily as is the rule. When they were recalled for a second day the men expected the same rate. Instead they were given $7.50 which resulted in loud squawks. No raise was forthcoming however, with an indignation meeting being held the next day.

Vancouver Bill To Censor Ads Is Ridiculed

Sponsor Refused to Revamp Measure Despite Criticism

There will be no change in the censorship bill on newspaper advertising of motion pictures as introduced into the legislature at Victoria, B. C., by Attorney General R. H. Pooley. He refused to consider changes when appealed to by R. Howe Holland and J. Muir, of Vancouver, who were a delegation representing the picture theatres and film exchanges of British Columbia.

This refusal came despite the fact that the three newspapers of Vancouver are combining with editorial and cartoon to show Mr. Pooley the extreme error of his ways. The chief intent of the bill is to frown upon advertisements after they have appeared in the newspaper, but not before. The censors would then be empowered to order the withdrawal of the advertisements.

One newspaper in an editorial says in part:

"There is no legitimate excuse for this bill. It is simply a muddle-headed effort to create machinery for stilling newspaper criticism. Mr. Pooleys attempt to be a big, strong virile Mussolini is so palpable as to be ridiculous."

Silberman Named Manager

In the readjustment that had its most active effect in Philadelphia, Atlantic City Stanley Company houses have not been overlooked. Loris Silberman, who has been assistant manager of the Colonial Theatre for two and a half years, has just been appointed manager of the Colonial.

Scoredisc New Device To Aid Smaller Houses

Non-Synchronous Attachment Will Make Synchronous Score, Is Claim

Scoredise is the latest innovation in sound reproducing equipment. It is a device used in connection with non-synchronous reproduction equipment and it is claimed it will practically reproduce a synchronized score for any picture projected. Scoredise is the product of Scoredise Service Corporation, of which Arthur J. Abrams is president.

In describing the system, Mr. Abrams says:

"It is a heavy cardboard disc shaped instrument so devised that an operator of a non-synchronous machine can produce as near a perfect synchronized score for a picture as is possible with any but the score and picture recorded simultaneously in the studio.

"On this scoredise are cutouts numbered consecutively, which, when followed in their numerical order will produce a synchronous score. This arrangement is achieved through the fact that each production is cued by an expert, using the same system in vogue for the musical arrangement of silent pictures. In place of the musical suggestions contained in a silent cue picture cue sheet, the expert works up his score and then delves into his library of records for the exact music to be played.

"When an exhibitor receives the library of records we will supply he will have a repertoire which will suffice for his needs. In cases where the particular record called for on the cue sheet is not in his library it will be supplied by us without extra charge."

RKO Completing Its Program For Sound Expansion

RKO Productions, Inc., is rapidly completing its $250,000 expansion program for the installation of RCA Photophone sound recording equipment at the coast studios. The main item on the program is the erection of a new sound-proof stage, whose construction is somewhat different than those of the past.

Meighan Leaves for Coast To Begin Vitaphone Film

Thomas Meighan departed from New York recently for Hollywood to begin work immediately upon his arrival on the first of a series of Vitaphone stella productions for Warners. A few days before his departure from New York, the star entertained newspaper and magazine writers at an informal farewell tea at his apartment in the Savoy-Plaza Hotel.

Broadway Show Reviews

By Fred Schader

One New Feature On Paramount's Holdover Bill

Gamby-Hale Unit "Cooling Off' Is Lone New Offering For The Current Week

For the first time in the history of the Paramount Theatre, New York, since the house was opened a little more than two years ago has a program been held over at that theatre for a second week. The entire show for the current week was identical with that given last week with the exception of the subject matter in the Paramount News and the Publix Unit.

The show as laid out for the second week ran two hours and twelve minutes. The new Publix Unit was the Gamby-Hale presentation "Cooling Off," which proved a scenic flash and quite pleasing.

There is also a new Master of Ceremonies at the house in the person of Ted Claire. He is hardly the calibre for Broadway.

"Cooling Off" runs thirty-nine minutes. It opens with a Polar scene with a radio announcing that this is to be Pole Discovery trip. Then in full stage a sailing ship is shown moored in the ice, with Ted Claire appearing and followed immediately by the Gamby-Hale double sextette for an opening chorus. The Wallace Sisters lead this number and handled themselves very nicely in it. After this the stage band offers "Tiger Rag" with small return. Ben Blue, the comedian of the unit, does his skating dance immediately following and copped the applause hit of the unit with it. The Wallace Sisters are on again for another number following him and scored nicely here. Picard and Pal, the trained seal turn, fitted nicely into the scheme of things and the Paramount audience enjoyed the offering thoroughly. Then Ted Claire turned loose his "Mammy" number, talking it over to the audience for the most part. The Gamby-Hale Girls were on in one again for a quick change to an Ice Cave scene behind them where Helen Anderson, prima donna of the unit, got her chance at one number. It didn't matter what she sang as their wasn't much of it and the girls filled the eye anyway with a pretty toe routine. A comedy bit, back in full stage before the ship, was cleverly handled by Ben Blue and another trio. This got laughs as worked up by the comic. The finale had the ship moving off stage for the return trip home.

"The Doctor's Secret" is the feature held over and the short has Eddie Cantor.

Dave Rubinoff presented an orchestral production entitled "Emancipation."



Gus Edwards and the four pairs of twins participating in his Twin Revue which he produced in sound and color for Metro-Goldwyn-Mayer. Charles King, starring in "Broadway Melody," also has a role in this production

Best Balanced Program On Broadway Presented By The Capitol This Week

THE best balanced motion picture house program on Broadway this week is presented at the Capitol Theatre. For speed and entertainment value it tops all the other houses for the screen and stage units are so blended and of such uniform standard that a very highly enjoyable two hours and a half can be had at the house. Incidentally it might be a good idea to foster a contest of some sort between the 32 Chester Hale Girls and the 32 Roxyettes to learn which troupe is entitled to the title of "The West Point Cadets of the Stage." In both houses this week the girls are turning out a brand of stage drill and stepping that makes it hard to decide which of the two groups are the better.

To the reviewer's mind it seems a mistake that a theatre having both a stage band and a concert orchestra, that the latter should be permitted to play popular melodies of a jazzy nature. That phase of the entertainment should be entirely up to the stage band. It was noticeable in the Capitol bill this week that the playing of "A Symphonic Medley of Melody" in which "I I Had You," "Crazy Rhythm" and "Chloe" were featured that the bigger organization of musicians took a little of the edge off the stage band. This was the number that opened the show running six minutes.

It was followed by the Capitol Magazine and Movietone News for nine minutes. A shot from the M-G-M News showing an airship landing on the Munitions Building in Washington started the magazine, it was followed by a Paramount News shot of the fleet in the Canal Zone, after which two Movietone shots were given. One was of the training of lions in Los Angeles and the other of the wrestling bouts in Madison Square Garden, New York. The latter was the most interesting. Another M-G-M clip of Lindy in his Central American flight was the closing shot in the Newsreel.

Arthur Knorr's production "Miami Nights" was the stage unit, running forty-two minutes. In a scene in one a snow covered part of the north was shown, after which it switched into a Cocoanut Palm Grove in Miami. For the first number the stage band did "I Can't Give You Anything But Love" with Schooler directing it as though it had been composed by Leoncavallo and Sousa, both of which impressions got a liberal hand from the audience. At the conclusion of this number Schooler introduced Evelyn Wilson, doing a bit of magic in the water changing trick with her and then going into her first number "Everything I Do, I Do For You" for laughs and applause. The Hale Girls were on with a bellhop number "Tip Tip" that got over nicely.

The next of the specialties was The Runaway Four who cleaned up for comedy. The Boys were seemingly a revelation to the picture house audience who started laughing immediately after they entered and continued to explode all through their offering. Evelyn Wilson was on for her second specialty, a male impersonation, for "Let's All Harmonize" and "Only A Bartender's Daughter" both numbers getting over in great shape with the audience.

For a finish flash Stone and Vernon Adagio Quartet pulled the house down. Even though one of the boys was rather faulty in his passing on the night that the show was reviewed. This combination have worked out a routine with the girl being the flyer between three men that is startling to behold. It is at once a startlingly sensational as well as a class turn.

The feature of the program was the M-G-M release starring Ramon Navarro entitled "The Flying Fleet," a sure fire money picture for the box office.

"True Heaven" Weak Feature Film Helped By Strong Roxy Stage Show

IT is the stage entertainment at the Roxy this week that makes the bill worth while. Had it not been for the show devised by S. L. Rothafel the chances are that the house would have a record low week for this time of the year as soon as the public became aware of the weakness of the feature film attraction "True Heaven." The feature is a war picture with an ending so ridiculous that the audiences at almost every performance laugh long and loud at the finish, where the hero, an English spy captured by the Germans, is saved from execution by the declaration of the Armistice. The feature runs only 55 minutes which was just 55 minutes too long. The whole show consumes two hours and thirteen minutes.

At the opening of the program four minutes are devoted to an organ solo. This is followed by an overture "The American Prelude" which runs about eight minutes. Then a talking sketch. That is an innovation for this house and it proved that it is a mistake to try this form of entertainment here. Sitting half-way back in the house it was impossible to hear distinctly what was being said. The offering is entitled "An Episode in the Life of Abraham Lincoln" and George Billings, who portrayed Lincoln in the film of that name again enacts the role. Three other players support him. It is the old, old story of Lincoln reprieving the soldier sentenced to be shot. It was really twelve minutes that were wasted, except for the fact that it lent a touch of patriotic color to the bill for Lincoln's Birthday Week.

Immediately following the stage Lincoln sketch, there was the Charles (Chic) Sale Movietone short "Marching On," based on his vaudeville offering of "The Man Who Knew Lincoln." It ran twenty-five minutes and brought applause and laughter mingled with a sob.

The second stage unit of the bill was "Le Charme De La Dentelle," a melange of song, ballet and Roxyette Dancers. The stage setting for this was most colorful and pretty, the scheme being in a canary yellow as to drapes, with Jeanne Mignolet, prima donna, clad in a spangled white gown singing an introductory number which was followed by the ballet, in costumes to harmonize with the drapes, then a set of four specialty dancers and finally Patricia Bowman, also in white for a very clever solo ballet number. The Roxyettes in a black and white lace combination costume strutted for the finish, winding up the offering in seventeen minutes.

The combination of Magazine and Fox Movietone News took eleven minutes. The opening shot was from the Paramount News showing Lindy on his Central American flight, then there were two Movietone shots showing the opening of the Carnival season in Italy and the testing of the life saving and submarine escape apparatus.

"Pirate Life" was the concluding stage feature prior to the feature film. It is colorful and attractive with Fay Adler and Ted Bradford in an adagio offering that is sensational and which took all the applause honors of the bill. The De Caro Brothers as a pair of drunken pirates offered a soused dance routine that scored for laughs. This offering gave the Roxy ensemble a chance to vocalize and they improved it as much as possible. About twenty minutes for the unit.

Pleasing as entertainment but nothing to go home and tell the folks about, principally because of the failure of the feature picture to click.

Warners Appoint Bonns To Exploitation Staff

Eddie Bonns, well known exploitation man, has joined Warners as a specialist on road show exploitation, it is announced by A. P. Waxman, director of advertising and publicity for Warner Bros.



One of the exciting scenes in "The Godless Girl," the new Cecil B. De Mille production. The shot shows the predicament of the characters caught in a fire inside a reformatory school. In the above scene can be seen Marie Prevost, George Duryea and Lina Basquette. This new De Mille drama which picturizes the revolt of youth will be presented to the public soon

Strand's All Talkie Program Does Nose Dive

Warner's "Conquest" Flops Hard And Proves a Weak Talking Feature

The Warner Bros. release "Conquest," starring Monte Blue, advertised as the outstanding feature in its bill at the Strand, "The Home of the Talkies," proved to be one of the weakest that the house has had in some time. Not only is the feature a weak sister from whatever angle you want to look at it or listen to it, but the short attractions that are shown in conjunction with it are just about as weak.

In adition to the feature two Vitaphone shorts are shown. They are Timblin and Raymond in "A Pair of Aces," a blackface comedy talking and musical offering, that is decidedly small time. Flo Lewis, in her comedy number "Give Us a Lift," in which she is assisted by Leo Karlyn, is easily the best number of the entire bill even though it runs but nine minutes.

There is also a Walt Disney sound cartoon, "The Barn Dance," in which Mickey Mouse is featured. It is one of the usual of this type of picture and runs seven minutes. The musical synchronization by Powers Cinephone adds materially to the value of the picture.

There is also a combination of silent and Movietone shots for the Strand News, the selection of subjects being about on a par with the others along the street this week.

Martin Johnston And Wife Make Personal Appearance

The Colony has undergone another change in its policy for the current week. The film attraction there is "Simba" and in connection with the showing of the picture Martin Johnston and his wife are making a personal appearance. Their talks on their experiences in making the picture in Africa and the showing of the film itself constitute the entire show.

Both Mr. and Mrs. Johnston make a charming appearance on the stage and they are perfectly at ease in their talk which is instructive and at times contains a laugh for the audience. That is especially true of Mrs. Johnston's routine for the platform.

In addition to the "Simba" picture there is a short of the Pigmy Tribe that runs six minutes, the picture being untitled. Mr. Johnston stands at one side of the stage and explains the scenes that were shot.

It is possible that their talk could be added to the picture via RCA or Movietone and the picture would prove an interesting one for the big circuits if this was done. "Simba" in its present form runs but an hour and seven minutes which makes it perfect for the average picture house.

The Voice of the Screen

News and Comment on All Phases of "Sound" Pictures

"U" Managers Warned To Check Sound Volume

Complaints Against Talkies Charged To Improper House Supervision

Joe Weil, director of advertising and publicity for Universal Chain Theatrical Enterprises, Inc., has issued a bulletin to all "U" sound theatres that should be called to the attention of managers of all sound-equipped houses. It points out the number of complaints by patrons against sound pictures because of improper reproduction. These charges, Weil holds, should not be made against the pictures or the equipment, but against the lack of proper supervision by the house manager.

The charges are made that the talkies are too loud, that they give headaches, that they are not perfected, that the voices all sound the same and that there are too many "surface noises." Weil's bulletin says the operator in the booth is responsible for the running of the picture, but the house manager is responsible for the volume at which the picture is run, and he should make a check at least twice during every performance of the way his sound is filling the theatre.

It is pointed out that with an empty house less volume is needed and with a packed house more volume, and the manager is supposed to check the volume and telephone the booth as to whether a picture is coming over too loud or too softly.

In part the bulletin reads:

"The poor reproduction in most theatres that we have attended is due to an inclination to use too much volume. Human ears cannot stand the tremendous volume of sound being shot through the horns. The result is that the sound seems distorted, raspy and overpowering. Surface noises are amplified a millionfold. The dirt on the film or on the records almost becomes a blast through the horns. Headaches result. Complaints pour in. The remedy is to cut down on your volume, so that the sound coming over will have a normal effect. You will find with lesser volume, in most cases, that all your troubles are done away with."

Billie Dove Signs New First National Contract

Billie Dove has been signed to a new long term contract by First National, under the terms of which she will appear exclusively in Vitaphone productions with dialogue. It has been decided to use talking sequences in "The Man and The Moment."

Cinephone Offers New Lower Price Device

POWERS CINEPHONE is ready with a new cheaper equipment for smaller houses for synchronously reproducing both sound-on-film and the disc records. It is announced to cost $6,000, the cost including the reproduction by both systems.

In making his announcement P. A. Powers, president of the company, says the equipment will be of a quality that will come up to all requirements demanded for interchangeability. These new small theatre equipments are ready for immediate installation, but orders will be filled in the order of their receipt and approval, according to the announcement.

Short Subjects Given Big Play In Exploitation

Two-Reel Talkies Are Being Advertised Extensively By Exhibitors

Synchronized short subjects are enjoying just as much popularity as the longer feature pictures in sound and dialogue and exhibitors realize this fact, judging by the way they are exploiting and advertising them. In fact, in some instances the exhibitor has made the talking comedy the backbone of his program. They have been given prominence in marquee displays and in twenty-four sheet advertising.

An entire twenty-four sheet was devoted to advertising "The Old Barn" when this Mack Sennett comedy released by Educational played the Hillstreet Theatre in Los Angeles. "The Bride's Relations," another Sennett comedy was advertised in the marquee lights of the Royal Theatre in Kansas City.

"The Lion's Roar" was advertised by Loew's State Theatre in Los Angeles both in the twenty-four sheet displays and in the newspapers. When this same comedy played simultaneously at three Balaban and Katz houses in Chicago, the Uptown, Tivoli and Paradise, the advertising was nearly as much as that on all other added attractions combined.

The Uptown Theatre, Wichita, Kansas, a big first run house placed its display on "The Lion's Roar" above that of the feature picture in newspaper advertisements. The same was true of this picture when it played the Grand Theatre in Topeka, Kansas.

Photophone May Open Big Plant On West Coast

General Sales Chief Would Launch Hollywood Sales And Service Branch

(Hollywood Bureau, Motion Picture News)

Hollywood, Feb. 13.—A possibility of Photophone establishing Western headquarters in Hollywood second in importance only to the home office in New York, looms with the scheduled return of J. O. Smith to Hollywood on March 1st. Smith, who is general sales manager for Photophone, left Hollywood for New York last week, following a two weeks' stay. During that time he was impressed with the possibilities for sales and service of sound equipment right in Hollywood.

Smith characterized Hollywood as "the nerve center of sound" and stated his intention of selling the home office on the idea of splurging with Western headquarters here. When he returns in March, he will remain in Hollywood indefinitely.

Small-Asher Sign Belle Baker For 3 Talkies

A contract to appear in three talking and singing productions, the first to be adapted from the story of her life, has been signed with Small and Asher by Belle Baker, vaudeville, concert and recording artist. Because of her extended vaudeville engagements, the first will be made in an Eastern studio and in it will appear Miss Baker's eight-year-old son, Herbert. The other two will be made on the Coast.

Ed W. Small has already departed for California to work out story arrangements and studio facilities for production, while Eph Asher remains in New York to attend to distribution details.

Synchronization Service to Score Price Films

Motion Pictures Synchronization Service will prepare the original scores for the silent as well as the sound version for non-synchronous machines for the Richard Talmadge productions to be distributed by Oscar Price. The company will also prepare a special cue sheet to be used with disc services on non-synchronous equipment. The first picture to be scored under this plan will be "The Bachelor's Club."

RCA Photophone Studios In N. Y. To Be Opened Soon

Splendidly Equipped Plant Will Be Available To All Producers

The new RCA Photophone studios to be known as the Gramercy Studios will be opened in New York City perhaps by the first of March. They occupy two buildings extending from 24th to 25th streets, near Lexington avenue, and will have every modern improvement for the sound studio. They will be used for the production of the company's feature and short subject program, but will also be available for use by outside companies.

In addition to the main stage, which is 160 feet long and 70 feet wide, there will be a smaller stage, about half as large, for the production of shorts. A "Little Theatre," fitted up in the style of a motion picture auditorium, will take the place of the usual projection room.

In the center of the main stage a great swimming tank has been built, suitable for aquatic scenes. It will be covered by flooring and with the flooring lifted and the water drained off the pit will make a stage within a stage.

Surrounding the two stages will be a series of individual dressing rooms and "mob" dressing rooms, scoring rooms, cutting rooms, property rooms, dark rooms and executive and department offices. A well equipped carpenter shop and acoustical laboratory are also included. The plan has been adopted of housing all recording apparatus in wheeled sound-proof booths, to be placed on any part of the stage as required.

Status Of Silents And Talkies Same, Court Rules

In an action brought against Warner Bros. by Lillian Macloon who sought to restrain the company from exhibiting their Vitaphone version of "The Desert Song," a decision in favor of the picture company has been rendered by the Circuit Court of Appeals. This decision upholds the action of the lower court. The verdict of the three judges, Manton, Learned Hand and Augustus N. Hand, ruled that inasmuch as there was an expressed reservation of motion picture rights in the contract made between the authors of "The Desert Song" and Miss Macloon, Warner Bros. were entitled to produce and exhibit a Vitaphone picture under this clause.

It was the plaintiff's contention that she held the dramatic rights to the play west of Denver in the United States and west of Winnipeg in Canada and that the exhibition of the Vitaphone talking picture constituted unfair competition.

The decision of the court indicated that the judges found no difference between the status of a silent picture and a talking picture.



Richard "Skeets" Gallagher and Jack Oakie look like members of the Angelic Choir as they intone a few melodious bars for the Paramount talkie, "Close Harmony"

Bristolphone Is Served By First National, Warners

Budd Rogers Says Complete Service Is Now Available

The fact that "On Trial" has been booked at the Palace, Danbury, Conn., and "Lilac Time" and "The Barker" at the Embassy in Portchester, N. Y., is evidence that Warner Bros. and First National have agreed to furnish Bristolphone with their pictures, according to Budd Rogers, sales manager for Bristolphone.

Rogers claims that Bristolphone has passed all the tests required by Western Electric and RCA and that the question of interchangeability has now been definitely established. Theatre owners operating with Bristolphone equipment had previously played First National pictures with perfect results, according to Rogers, and consequently in the future there will be no trouble getting service.

Stewart Chief Recording Engineer For Paramount

George E. Stewart, who has been in the sound department of Paramount's Long Island Studio since it re-opened last summer, has been promoted to the position of chief recording engineer. Stewart takes the place of Ralph H. Townsend, who has resigned.

Stewart has been a specialist in sound engineering for about ten years past. He came to the Paramount studio from the National Broadcasting Company, and before that was with the American Telephone and Telegraph Company. He is a graduate of Union College.

Davis With Cinetone

Harry Segal has appointed Charles J. Davis, 2nd, Hollywood, as West Coast sales representative for CineTone, the non-synchronous sound device, manufactured and distributed by S. & S. Enterprises, Boston. The territory to be covered by Davis and his staff includes California, Arizona, Washington, Oregon, Nevada, Northern Idaho, Montana and the Hawaiian Islands.

"Qualitone" To Erect Coast Plant For Manufacture

New Device Will Be First To Make Equipment West Of Chicago

(Hollywood Bureau, Motion Picture News)

Hollywood, Feb. 13.—The first plan for the manufacture of sound equipment West of Chicago, will be erected in Hollywood by Qualitone," a new device marketed by a company of which Sam Freedman is president. Freedman is the former owner of the Fine Arts Studio, since taken over by Tiffany-Stahl.

The company has been in existence but a month and has, since its first announcement, received thousands of dollars worth of orders, enabling it to go ahead on a large scale. It begins quantity production and distribution immediately throughout the United States, anticipating over 200 installations in the next six months.

Qualitone at present is a disc system of reproduction but is being perfected with added equipment to handle sound on film. Its inventors are Fred H. Harrington and E. R. Harris, both of whom are now members of the Qualitone Corporation and executive heads of the company's engineering department.

The first Qualitone installation was at the Marcal Theatre, Hollywood. A preview of the apparatus in conjunction with several films made with other sound patents to prove its interchangeability was successfully given last week in the Marcal. Present were executives of various studios and theatre owners who complimented Freedman on his device. The main office of Qualitone is at present situated in the Tec Art Studios, Hollywood.

"Pinafore" And "Mikado" To Be Made By Pathe

"The Mikado" and "H. M. S. Pinafore," famed old Gilbert and Sullivan operas, are to be filmed as all-talking and singing features by Pathe. They will go into production immediately at the Sound Studios in New York with casts made up largely from players in Broadway musical shows. Production will be supervised by Robert T. Kane, with Josiah Zuro as musical director.

In addition to "The Mikado" and "Pinafore," Pathe will also make a series of two-reel "Film Operas," on which work will be started immediately. These will include, "Pagliacci," "Cavalleria Rusticana," "Faust," "Martha," "Tales of Hoffman," "Carmen" and "Aida." Joseph Zuro has been signed by Pathe as director general of music. In addition to the scoring of music for the films he will cover the entire musical activities of the company.

HOLLYWOOD

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Studios Increase Costume Plants

Wardrobe, Prop Extensions Bring Marked Savings

(Hollywood Bureau, Motion Picture News)

HOLLYWOOD, Feb. 3.—Local costume and prop studios are beginning to feel the inroads of enlarged wardrobe and prop departments being established by producers. All of the major studios are increasing their costume and prop plants to the extent where they scarcely have need for any rentals except in rare cases of period pictures or a tremendous number of extras.

One studio's bill for rentals with one costume company for the year ending 1925 was over $375,000. The same studio paid a bill for 1928 to the same costume firm for only $50,000; less than one seventh the amount expended only four years before.

In cases of period costumes, very few rentals are being made by studios. Producers have found it cheaper to buy or manufacture costumes for the period, put them into wardrobe and then charge their cost against the different pictures in which they are used. A costume's cost is made with three pictures and producers figure that it shows a profit whenever used thereafter.

Producers also have found another asset in the establishment of their own wardrobe departments, that of time-saving. Formerly when all costumes were rented, extras and bit players had to travel down to Los Angeles or wherever the costumers was located, and use over a half-day, in many instances, an entire day, for fittings. Now, with wardrobes extensively furnished and catalogued on the lots, extras can be costumed and fitted in less than an hour.

Practically all studios have enlarged their carpentry, iron-foundry and other labor shops for the making of props. Rental of props from firms in business for that purpose has dwindled to a minimum.

M-G-M Decides On Talk For Vidor's "Hallelujah"

(Hollywood Bureau, Motion Picture News)

Hollywood, Feb. 13.—After King Vidor completed "Hallelujah," with an all-negro cast for M-G-M, producing executives decided the picture shaped up so well that full dialogue should be added. Vidor immediately started remaking interior scenes necessary to carry the talk via Movietone. When finally released "Hallelujah" will have sound effects, negro songs and talk.

$30,000 For Exploiting L. A. Paramount Name

(Hollywood Bureau, Motion Picture News)

HOLLYWOOD, Feb. 6.—Over $30,000 is reported to have been spent by Publix in exploiting the Paramount Theatre, Los Angeles, in two weeks, when the house dropped the name of Metropolitan Theatre for the new one. More than 250 twenty-eight sheets were used, as against an average of 50 used weekly by the Metropolitan. Newspaper advertising appropriations were tripled.

During the first week of the new name, Paramount, the house boosted its average gross by $14,000. "The Doctor's Secret" was the first week's attraction, followed by "The Wolf of Wall Street," which broke the house record by doing $45,500 with a stage name in the show.

Jack Wade with Fox

Jack Wade, 16 year old vaudeville dancer, has been placed under a long-term contract for Fox Movietone production. His first appearance will be in the "Fox Follies."

Fox Signs Tenor

Josef Diskay, vaudeville and concert tenor, has been signed by Fox. His first role will be in John Ford's production, "King of the Khyber Rifles."

Brown's New Carnival Film

Joe E. Brown will be featured in a circus picture for Tiffany-Stahl. Al Ray will direct, with original story and scenario by Frances Hyland.

Lord Byron

William Nigh will direct "Lord Byron of Broadway,' an all-musical talker for M-G-M. Production will likely start late in the spring.

Nunnally Co. Opens Offices

The David G. Nunnally Company have opened offices on the Santa Monica Boulevard, and plans production of a series of features. George M. Merrick is general manager.

Patheserial on Location

Pathe is filming a number of exteriors for the new serial, "The Queen of the North Woods," amid the ruins of Havilab, the "ghost city" of the Southwest. Ethlyne Clair and Walter Miller head the cast working under the co-direction of Spencer Bennet and Thomas Storey. Now the population of the town numbers exactly six. During the gold rush days, more than 3,000 people abode there.

New Contract

Maurice Chevalier recently signed a new long-term contract with Paramount.

Paramount's Movie Mystery Film

Neil Hamilton plays the principal male role in "The Studio Murder Mystery," Paramount's talking picturization of the "Photoplay Magazine" story. Miss Chatterton is taking the role originally assigned for Baclanova, who is occupied in "The Woman Who Needed Killing." Also in the cast are Warner Oland, Frederic March. Frank Tuttle is ready to launch work at once.

In Cast

Roscoe Karns has been replaced by Harry Green in Paramount's "The Man I Love."

"The Gob" Next for Haines

Bill Haines' next starring effort for M-G-M will be "The Gob," slated a comedy drama. Ed Sedgwick will direct the story, his own original.

Young Back at M-G-M

Waldemar Young, scenarist, has returned to the M-G-M studios after several weeks in a San Francisco hospital undergoing medical treatment. He plans an extended vacation, during which he and his wife will make a world cruise.

With Benny Rubin

Vivian Bay has been cast for the leading girl role in "The Pilgrim Papas," Benny Rubin's first Movietone short subject, in a series he is making for Universal.

William Cowan

William Cowan, young director of "Ned McCobb's Daughter" for Pathe, will direct the first feature on RKO's new talkie program, story as yet unselected.

Cliff Bowes

Cliff Bowes has finished two new Educational Cameos, "Served Hot" and "Pep Up."

Dorothy Devore at Work

Dorothy Devore is in midst of new Educational opus, under direction of Charles Lamont with Harold Goodwin, Ben Hall, Robert Graves, Eva Thatcher in support.

Dotty Jottings

By Jerry Hoffman

IT took one show to reestablish Sid Grauman's reputation as "showman" in Hollywood . . . Sid had been so highly placed in that category before and his tough luck with pictures since the opening of the Chinese lost him a lot of that prestige . . . however with his presentation to 'The Broadway Melody" Sid is The Grauman again . . . if any faults are to be found it is that Sid gives them too much entertainment . . . however, his "Broadway Nights" moves swiftly and contains some very well known vaudeville names . . .

SHOWING how diversified are the tastes of an audience . . . the hits of the show were divided between the Pasqualis, sensational acrobats, Buster West, comedian dancer and the Rasch Ballet with dainty ballet dancing . . . the big kick to me, in addition to these former vaudevillians, was seeing Andy Byrnes conduct the house orchestra . . . Andy for years was installed at Keith's Bushwick in Brooklyn and knows his vaudeville like nobody's business. . . .

SPEAKING of vaudeville . . . Sophie Tucker who is now making a picture for the Warner Brothers wasn't aware that film producers furnish the star's dresses and costumes and brought her own wardrobe along . . . which only goes to prove the contention of envious others . . . "them Warners always get the breaks" . . . heigho for the wardrobe dept.

AT the Carthay Circle is showing a trailer in advance of "The Iron Mask" . . . in it Douglas Fairbanks' speaks . . . and astonishes audiences . . . Doug gets a sweep and tempo in his conversation which is typical of the screen Fairbanks in all his silent pictures . . .

FRITZ TIDDEN who occasionally gets Clarence Brown's name into the papers, tried to remove a bone from his prize whippet's throat . . . and the dog bit and chewed the upper part of his forefinger as a result . . . at least that's Tidden's story and he sticks to it . . . Lucien Prival who recently completed a contract with Caddo will be featured in a Lon Young production for Chesterfield as yet untitled . . . Billie Dove is going places with Irvin Willat again now that she's between pictures . . . she completed "The Man and The Moment" and is waiting for "Two Careers" . . . Billie Gwen Lee, Agnes Christine Johnson, Dorothy Herzog and Louella Parsons, hostessed by Mrs. Billy Sunday, Jr., gave Tom Mix a farewell party last week . . . Tom was going away for the week-end . . . Renee Adoree is taking no chances . . . she refuses to shake hands across people . . . Anita Page will play opposite Billy Haines in "The Gob" . . . It's been raining for days and I've gotta learn bridge. . .

Hollywood Happenings

In Brief

"La Tosca"

First National has obtained the world motion picture rights, it is claimed, to "La Tosca." It is said that the contract just received from England also covers the talking rights in the U. S., Canada, the United Kingdom, England, Australia, India and all other British possessions.

Burbank Ahead of Schedule

Seventy per cent of the First National-Vitaphone product programmed for release during the remainder of the season is completed and ready for showing, First National announces. In the cutting rooms are: "Saturday's Children," "Man and Moment," "Hot Stuff," "Love and Devil." In work are: "Squall," "Two Weeks Off," "Broadway Babies."

"Dark Streets"

"Dark Streets" is the new title given the new Milton Sills' dialogue film, formerly titled "Pat and Mike." Work has stopped due to Sills' illness.

New Contract for Mulhall

First National has secured the signature of Jack Mulhall to a long-term contract, his first under the agreement to be "Two Weeks Off."

"The House of Horrors"

"The House of Horrors" cast has been augmented with the addition by First National of William V. Mong, Michael Visaroff and Tenon Holtz.

Additions to Casts

Production of "Two Weeks Off," a First National picture, has been started. Eddie Gribbon and Phyllis Crane are additions to the cast. Fred Kohler has been cast for "Broadway Babies," Wade Boteler and Aggie Herring for "Dark Secrets," and Julanne Johnston for the role originally given Loretta Young in "Prisoners."

Football Star "Hot Stuff"

Andy Devine, former football luminary, has joined the cast of "Hot Stuff" along with Buddy Messinger and Larry Banthim.

Floating Sound Stage

A floating sound stage is one of the latest developments in talking pictures and is being used by Director George Fitzmaurice during the filming of "The Man and the Moment," a First National-Vitaphone production. The sequences in question were taken off Avalon, Catalina Island.

Carewe Making "Evangeline"

Edwin Carewe now is engaged in filming "Evangeline," Longfellow's poem which Finis Fox adapted for the screen. Dolores Del Rio has the feminine role and Roland Drew, John Holland, James Marcus, Alec B. Francis, Lawrence Grant, Bobby Mack, Paul McAllister and George Marion are the other players. The theme song has been composed by Al Jolson. Location trips to original sites in Novia Scotia and Louisiana are planned.

Max Ree with RKO

Max Ree, formerly in charge of First National costume designing department, has been signed under a long-term contract to RKO. He will be art supervisor for that studio, with all costumes, art and set designs under his jurisdiction, plus art effects for sound productions.

Paramount Contract

Eugene Pallette has been given a term contract by Paramount. His first role under it is for "The Studio Murder Mystery.

Leaves Stage for Films

Fritzi Ridgeway is leaving the cast of "The Bad Woman" at the Eagan Theatre, Los Angeles, to return to pictures. She has been signed for a series of two-reel talk comedies by Christie.

Columbia's Musical Chief

Constantin Bakaleinikoff has been signed to take charge of all musical synchronization for Columbia's talking pictures. Bakaleinikoff is a well-known orchestra conductor associated with various Los Angeles theatres for several years. At present he is in charge of the Criterion Orchestra.

Poland Sells "Sailor's Holiday"

Joseph Franklin Poland has sold "Sailor's Holiday," an original dialogue comedy, to Pathe.

Star Role for Mary Nolan

Universal will feature Mary Nolan in "The Stolen Lady," under direction of Ray Taylor. The story is from the stage play by William Dudley Pelley, with scenario credited to Peter Milne.

Root Continuing with Paramount

Wells Root, former New York World critic, who came to the Coast a year ago to write originals and scenarios for Paramount, will likely continue with that organization on a new contract now being negotiated.

Long Term for Arlen

Having completed his work in "Four Feathers,' Richard Arlen has been signed by Paramount to a new long-term contract. He is at present working in a talkie, "The Man I Love," from a play by Herman Mankiewicz.

Adds a Director

Columbia has added Thomas Buckingham to its directorial staff. He has been identified with Universal, Pathe and Fox, and can not only direct but is a writer and cameraman.

Sono-Art Signs Hardy

Sam Hardy will play the part of the minstrel show owner in the Eddie Dowling picture, "Broadway Bound," an all-talking picture. In the past Hardy has been well known to musical comedy audiences, and has recently figured in several picture productions.

"Queen of Jazz"

First National has bought the original story, "The Queen of Jazz," by Charles Beahan and Frances Kanes.

(*Continued on page* 518)

Opinions on Pictures

The Flying Fleet

Best Airplane Picture In Some Time

(Reviewed by Freddie Schader)

WHOEVER it was in the M-G-M organization that got the idea of tying up with the aerial service branch of the Navy should be given a raise in salary, for in "The Air Fleet" the company has turned out a feature that is a surefire money picture for the box office. It is a corking, well sustained interest tale that will be liked by any type of an audience anywhere. It has a series of aerial shots that are better than anything shown on the screen in a year and the Three Sea Hawks, who were the most sensational of all the Navy flyers contribute considerable toward the thrills that the picture has.

The story, the author of which was Lieut. Commander Frank Wead, U.S.N. and in which Byron Morgan assisted, takes a sextette of cadets at the Naval Academy for its principal characters and the tale as it unfolds follows the successive steps from the time that they graduate, through their attendauce at the Naval Flying School at Pensacola, Fla., after which they obtained the rank of Lieutenants to their assignment to the San Diego Naval Station and eulminates in the memorable flight to Honolulu which was unsuccessfully attempted by the Navy several years ago.

Ramon Navarro has the role of a rather self-sufficient young man who tries to win the girl, but even though he manages to step into the place of honor as the pilot of the sea-plane for the big flight, replacing his chum from the Academy, he fails to get the girl, who falls for Ralph Graves, who enacts the role of the true blue pal, and who would rather lose out with his superior officers than to tell tales on a friend who has double crossed him. It is hard to decide which of the two men has the better role, but it would seem as though Graves had the edge, although Navarro more than makes good in what is assigned to him. Anita Page plays the girl. Edward Nugent and Gardner James both contribute worth while performances.

But while on the subject of credits George Hill, who directed, is not to be overlooked, or Joe Farnham who supplied the titles.

Drawing Power: Go out and promise your audiences the real thrills of the air. This is the best air picture that has come along in a year and it is clean, with some very clever comedy situations.

Produced and **Distributed** by Metro-Goldwyn-Mayer. **Length:** 9,099 feet. **Running time** an hour and forty minutes. **Released:** Jan. 19, 1928. **Story** by Lieut. Commander Frank Wead, U. S. N. and Byron Morgan. **Directed by George Hill.**

THE CAST

Tommy	Ramon Novarro
Steve	Ralph Graves
Anita	Anita Page
Dizzy	Edward Nugent
Tex	Carroll Nye
Kewpie	Sumner Getchell
Specs	Gardner James
Admiral	Alfred Allen

True Heaven

War Is Hell and This Is a War Film

(Reviewed by Freddie Schader)

THIS is a very ordinary program feature without anything that will redeem it at the box office. The war is now ten years old and the public has had so many good war stories that it hardly has time for one that is as thinly constructed as this is. Even with George O'Brien, a very good screen actor with a following, you can hardly hope to do anything like real business with this one. Where the title "True Heaven" comes from, other than a spoken title that is forced into the action, will remain one of life's mysteries. And what will "True Heaven" mean at the B. O.? There is nothing in it that will make them come up to the window.

In brief it is a story of Belgium, back of the British lines. George O'Brien is a young English officer who comes to headquarters from the front with dispatches. He sees a girl in a window and falls for her, makes up his mind to stay overnight and meets her in a cafe where the girls are entertaining the boys. Then in a bomb raid they are forced into a cellar the building over which is hit and they are penned in. He is wounded and Lois Moran, as the little cafe entertainer, saves his life. On his recovery he is sent into the German lines as a spy and finds her there. In reality she is a member of the German Secret Service and for a while she is torn between love and duty, but finally deciding that she loves her country the most turns him in. Then as he is to be shot his life is saved by the Armistice. That finish gave the Roxy audience a good laugh. It should have, for it is so forced an ending to the film that it stands out as glaringly humorous.

Other that. George O'Brien and Lois Moran there is but one performance on the part of the cast that is worthy of mention and that is contributed by Oscar Apfel as a German general.

James Tingling, one of the newer directors on the Fox lot, is responsible for the direction of the production and he has managed very well indeed considering the story that must have been handed him. He did manage to get Miss Moran to put over a vamping characterization in the earlier scenes that may change the girl's screen career. She looks as though she can get away with that kind of stuff.

Drawing Power: Nothing beyond the fact that it has George O'Brien as the star.

Produced and **distributed** by Fox Film Corp. **Length:** Silent, 5,563 feet; synchronized, 5,531 feet. **Running time:** fifty-five minutes. **Sound,** Movietone system. **Story** by C. E. Montague. **Directed** by James Tingling.

THE CAST

Philip Gresson	George O'Brien
Judith	Lois Moran
Colonel Mannon	Phillips Smalley
German General	Oscar Apfel
Sergeant Major	Duke Martin
British Spy	Andre Cheron
British Colonel	Donald MacKenzie
Madame Grenot	Hedwig Reicher
Chauffeur	Will Stanton

Conquest

A 100 Per Cent Talkie Flop

(Reviewed by Freddie Schader)

"CONQUEST" is a 100 per cent talkie, but one of the worst examples of that type of picture that has come to Broadway in many months. It is a flop, take it from any viewpoint that you want to, story, acting, dialog and direction. That is covering a lot of ground, but you can't Aget away from it, this is a bad picture.

The story is based on a novel by Mary Imlay Taylor and deals with an expedition to discover the South Pole, a la the present quest of Commander Byrd. But in the pictures it is necessary to have a triangle, that is, two men in love with the same woman and both determined to marry her. She favors one of them and he is the one that is injured when their plane crashes on the ice fields, and the other deserts him, returning to his home with a tale of how heroic a death befell his comrade flyer, and how he buried him beneath a blanket of snow. Of course he marries the girl, but then later the dead man reappears and there is the devil to pay, but the real hero holds his peace for the sake of the girl he loves rather than the man she is married to. Another trip to the Pole is planned and again the same two men start out to make the flight, again they crash, this time as a result of the attempt on the part of the husband to murder his companion, and then the conditions are reversed, for the hero rescues his would-be assassin and when they are returning homeward on their supply ship the husband decides the best way out is suicide and he jumps overboard and you can imagine the rest.

Monte Blue essays the role of the hero, but he is far from convincing when it comes to delivering his lines. They will have to pick character roles for Monte if he is to appear in front of the mike and the chances are that Indian roles will he his forte from now on. In his present role, in the explorer's costume, he certainly looked the role of the aborigine. A somewhat modernized version of "Strongheart" should make an ideal vehicle for him as a talkie. Playing opposite him, H. B. Warner in the role of the heavy was almost as bad in the matter of handling lines. The three members of the cast who really delivered are Edmund Breese, Tully Marshall and Lois Wilson with credit to them in the order named.

Drawing Power: Lacking entirely outside of the fact that it is a 100 per cent Talking Picture.

Produced and **distributed** by the Warner Bros. A Vitaphone production. **Length** 6,729 feet. **Released** Jan. 12, 1929. **Running time** an hour and thirteen minutes. **Story** by Mary Imlay Taylor. **Directed** by Roy Del Ruth.

THE CAST

Donald Overton	Monte Blue
James Farnham	H. B. Warner
Diane Holden	Lois Wilson
Doctor Gerry	Tully Marshall
Mr. Holden	Edmund Breeze

The Broadway Melody

A Real 100 Percent Showman's Picture for Showmen

(Reviewed by Freddie Schader)

HERE is the first talking picture that has 100 per cent of everything. It's a real showman's picture made for showmen to go out and clean up on. There is real drama, musical comedy and comedy in its composition, together with a cast of players that are going to make a place for themselves for all time in the talkies on the strength of the performances that they deliver here. And with it all there are at least two song numbers that are in the hit category.

Metro-Goldwyn-Mayer have stolen a march on all of their competitors in the talkie production field by being the first on the market with a combination drama and musical revue that will knock the audiences for a goal. Others have had revues and musical comedies in work but M-G-M is the first to hit the screen with theirs and to them will have to go the glory for all time of being the pioneers.

Let it be said right here and now that "The Broadway Melody" teaches motion picture producers one thing and that is that youth isn't the important factor that it was in the days of the silent picture. For in "The Broadway Melody" there are two people who in the silent field would never have had a chance. In the first place little Bessie Love, who once was a star and then was doing the best she could around Hollywood and not getting much of a chance, is back on the screen and qualifies as a real star. Charlie King, who for years was in vaudeville with Elizabeth Brice, and then with Georgie Cohan in his musical shows for season after season, would have been considered much too old for the silent pictures. Yet here when he is given a chance he screens as young as any of the boys, and in a role that is far from a sympathetic one he manages to come through with flying colors. And as for Anita Page, a newcomer to the screen, she is the little hick vaudeville dame to perfection. She reminds us very much of Marion Davies of some years ago as to looks and she can troup. Of course she hasn't the finesse right now that Bessie possesses but in time she will get it and then watch out for a real hit.

Jed Prouty as a stuttering vaudeville booker tears chunks out of the comedy and Eddie Kane, also an ex-vaudeville performer, steps in as Zanfield, the revue producer, with a flock of yesmen around him, in a manner that sets him. Eddie Dillon and Kenneth Thomson both handle their respective roles cleverly. Fletcher Norton as a tableau director with a dash was to the manner born.

Edmund Goulding who wrote the story undoubtedly did it from his memory note book of the days that he was in vaudeville and later with the "Follies" with the late Nora Bayes. He has turned out a good job, while Norman Houston and James Gleason, who were responsible for the dialogue, contributed a goodly share toward the success. One gets Gleason's work in all of the lines for he for a long time lived in that atmosphere. Harry Beaumont deserves a lot of praise for the direction and there are some angle shots that are crackerjacks.

The story tells of a hick song and dance man who has ambitions to write songs. He finally turns out a hit that Zanfield takes for his revue, taking the hick with the songs and putting him in the show. He has had a crush on "Hank" Mahoney, the older of the Mahoney Sisters, for a long time and as soon as he lands he sends for them to come in off the small time for he is going to fix 'em with the show. He does land them but not as they expected, and when he gets a flash at "Queenie" Mahoney he falls for her like a ton of coal and forgets poor "Hank." "Queenie" loves the hick but thinks so much of her sister's happiness that she is willing to sacrifice herself and accepts the attentions of one of the backers of the show who wants to put her up in a Park Avenoo apartment with a Rolls Royce and everything that goes with it. But at the last minute "Hank" sees the true state of affairs and urges the boy to go out and fight for "Queenie," which he does and although he is kicked out of the Park Avenoo menage she goes with him and they are married while "Hank" with a new "sister" starts out for the tanks again.

It's a peach of a story of self sacrifice on the part of two women with the men getting the worst end of it as they deserve only too often in show business of the type which this story depicts. But with the drama there is a lot of colorful stuff of the revue. The dress rehearsal scenes with the songs are tremendously done, and later when scenes from the show are shown, some of them in technicolor, they are little short of marvelous. The manner in which the dance numbers and the ensembles were handled was truly great and only one who has been connected with a talkie lot where they were trying to make a revue in sound can appreciate how truly a remarkable piece of work has been done in this respect.

From beginning to end the recording and the reproduction of it is clear, distinct and at not a single time is the dialogue or the singing overdone. In the Technicolor scene the singer of the song is not seen but the flash on the stage is so great in color that no one is going to look from whence the voice is coming.

You can put this one down in your date book as one of the biggest box office bets in talking pictures up to now and that doesn't even except the Jolsons. The chances are that it will still be going at the Astor when next season rolls around and it will still be drawing crowds.

Drawing Power: It has everything that any audience could want and it will draw and please all classes of audiences. It's a picture that they can't get away from.

Produced and distributed by Metro-Goldwyn-Mayer. **Length:** 9,372. **Release date:** Pre-release. **Running time:** an hour and forty minutes. **Written** by Edmund Goulding, **adapted** by Sarah Y. Mason, dialogue by Norman Houston and James Gleason. Arthur Freed and Nacio Herb Brown are responsible for the lyrics and music. **Directed** by Harry Beaumont.

THE CAST

Queenie	Anita Page
Hank	Bessie Love
Eddie	Charles King
Uncle Bernie	Jed Prouty
Jock	Kenneth Thomson
Stage Manager	Edward Dillon
Blonde	Mary Doran
Zanfield	Eddie Kane
Babe Hatrick	J. Emmett Beck
Stew	Marshall Ruth
Turpe	Drew Demarest

"The Fatal Warning"

(Mascot Serial—19,000 feet)

(Reviewed by Raymond Ganly)

NAT LEVINE'S new serial without any hesitancy steps right into an intriguing story that has a continual flow of story details which serial fans should gobble up. Judging by the first three episodes an enjoyable time is to be had in the coming chapters. The story is of the usual serial type but its contents of mysterious and adventurous events cleverly interlap and have been adeptly screened by Director Richard Thorpe and the characters play their roles well.

One good feature of this chapter-play is its snap. There is a fine play of action and in the first three chapters at least there were no dull stretches discernible. Of course, as in all serials, the "going-on" in the plot are not at all times convincing. In "The Fatal Warning" the plot and its action are as persuasive as those of any serial now on the market.

Rogers (George Periolat), a banker, is mysteriously abducted at his home. His daughter, Dorothy (Helene Costello), calls in Russell Thorne (Ralph Graves), criminologist, to solve his disappearance. The father had suspected someone who came to his home as a friend of being his enemy. Following his disappearance it follows that he may have several enemies for at night his house is broken into by various supposedly respectable people. They appear to be seeking something. That something may be the $100,000 reported as stolen from Rogers' bank following his disappearance and which has resulted in casting suspicion on the missing man. Or the object of the midnight prowlers may be something not yet revealed although it is probable that with the ending of the third chapter, the producer has laid all his cards on the table and it is up to the spectator to guess who is the guilty party.

There are many queries that come without any prompting. Who is the mysterious old man, who hides in the recesses of the Rogers cellar and comes out at intervals to confound the detective with false clues? What is the secret of the bookcase to which come the stealthy prowlers and who is the man who left his scarred footprint on the book that Rogers was reading the night he disappeared? How is it that a copy of the book in question seems to be in the possession of various suspects and what is the meaning of the silhouette thrown on the wall which generally precedes some fresh disaster by the mysterious perpetrator of the crimes?

The story by Wyndham Gittens weaves these various happenings skilfully and as presented by the director and the cast, it keeps you guessing. All will be explained in the final chapters, but till then anyones guess may be right.

In the three chapters, Graves has rescued the girl from a den of kidnappers, has narrowly escaped a death crash and is right in the thick of danger. All the trimmings with this type of action—suspense, speed, fights, etc—are to be found in the chapters. William Presley Burt is to be complimented on his continuity.

Produced by Nat Levine. Released by Mascot Pictures. Ten episodes in length. Release date, February 15, 1929. Also in the cast are: Phillips Smalley, Lloyd Whitlock, Boris Karloff, Sid Crossley, Symona Boniface and Tom Lingham.

"Pathe Review No. 9"

(Pathe—One Reel)

PATHE Review No. 9 presents three subjects that will grab the interest. In the first, the camera has found its way into the laboratories of a spectacle maker. The eye of the camera follows the making of the spectacle, from the time it is just a part of a huge mass of molten glass, until it is a finished lens. The other subjects appearing are: "Dark Romance," Pathechrome films of a wedding day at Menankabau in the Pedang Highlands of far away Sumatra, and "Fashion Note From Paris," tea tips from Pathe Review's Continental correspondent.—GEORGE J. REDDY.

The Man Who Cheated Life

Your Audiences Will Say You Cheated Them

(Reviewed by Freddie Schader)

HERE is a German made production that is about as rambling a tale that has been witnessed on the screen in this country in a long while. Of course the foreign idea in production leans to the costume period stuff, and in this case it is no exception. "The Man Who Cheated Life," is just another one of those versions of "Faust," which would indicate that in German film production we have much the same idea as exists in America.

Only in this case it was the evident intent of the producers to see just how much footage they could shoot without getting anywhere at all. The character of the Devil in the story took a note on the hero's soul for 90 days, and from the way that the picture rambled on it looked as though it was going to take the whole 90 days before one got to the end of the story. A check up of the audience at the Little Carnegie Playhouse in New York at the last performance on the first Sunday night that the picture was shown revealed nine people asleep in the five rows of the little theatre before the film was halfway finished.

The story deals with a young student in a school in Bohemia who is poor and wishes for wealth. He wants to marry an heiress and the Devil overhears him and comes to him with a proposition to which he agrees and immediately the heiress is thrown into his arms from the back of a horse. Of course, she is engaged to wed a Count and finally when the student and the girl are discovered by the Count there is cause for a duel, and as the student is acknowledged as the best swordsman in the country the girl's father makes him pledge his word that he will not fight the Count. But when the boy gives his word he reckoned without the powers of the Devil, who takes the inner-conscious self of the student and has him kill the Count in the duel. And finally he must pay the price that Satan exacts for his brief time as a wealthy man.

At that it must be admitted that a couple of names were secured for the cast for it is Conrad Veidt who plays the student and Werner Krauss impersonates the Devil.

Drawing Power: If you have a neighborhood house where there is a strong Hungarian or Bohemian population you might get by with this, but otherwise pass it up.

Produced by Sokal G.M.B.H. **Distributed** by Affiliated European Producers. **Length** 8,000 feet. **Running time** an hour and twenty-two minutes. **Released** Feb. 8, 1929. **Story** by Hans Heinz Ewers. **Directed by** Henrik Galeen.

THE CAST

The Student	Conrad Veidt
The Devil	Werner Krauss

"The Barn Dance"

(Disney Sound Cartoon Comedy)

(Reviewed by Freddie Schader)

WALT DISNEY has evolved another of those animal characters for comedy purposes. This is Mickey Mouse. Mickey is wooing another mousie and takes her to a barn dance with a lot of the usual comedy ticks following. There are some laughs in it. The reel has sound synchronization via the Powers Cinephone. Its running time is seven minutes.

".45 Calibre War"

A Punk Western

(Reviewed by Raymond Ganly)

THIS western has been on the Pathe shelves for some time. It could just have well stayed there for it certainly will not add any to the prestige of Pathe-westerns. Ordinary, inadequate, the production is a wobbly affair. It is difficult to understand how Leo Maloney who directed and Ford I. Beebe who did the story could have been guilty of so poor a piece of work.

As the writer saw it, the following faults contributed forcibly to make it the mediocre number it is:

(1) very little action, mostly shots of groups engaged in conversation, and a feeble attempt to indulge in a riotous blood and thunder finale; (2) entirely hammish acting from the star, Don Coleman, and equally punk performances from the villain, heroine, etc. The best acting comes from a minister. (3) But he is pictured as setting fire to a dance-hall and is seen running around like a pyromaniac with a blazing torch in his hand. A few captions hint at his actions as being justified because of the end he is striving at—the elimination of the dance-hall as a habitat for the villains. This is not an enlightening spectacle: a minister committing the crime of arson. (4) the general appeal of the picture. It lacks tenseness and is far too passive.

Drawing Power: We can't give this one the stamp of approval. Out in the sticks where they take their westerns in any shape and form it may get by. But it is only another western.

THEME: Western drama in a cow town. Land-owners are forced to sell to a rascally crew or accept a bullet in the back. The young hero and his pal clean up the villains and restore justice.

Produced by Leo Maloney Productions, Inc. **Distributed** by Pathe. **Story** and scenario, Ford I. Beebe. **Photography,** Edward A. Kull. **Release date,** Feb. 17, 1929. **Length,** 4790 feet.

THE CAST

Reed Lathrop	Don Coleman
"Toad" Hunter	Ben Corbett
Rev. Mr. Simpson	Al Hart
Sheriff Henshaw	Edward Jones
Nick Darnell	Duke R. Lee
Jim Walling	Floyd Ames
Ruth Walling	Jeanette Loff
Mark Blodgett	Murdock MacQuarrie
Dr. Sprague	Orrin Jackson

"At The Front"

(Universal—Two Reels)

(Reviewed by George J. Reddy)

THIS release starring Arthur Lake in the latest of the "Horace in Hollywood" comedies, shows him as an extra appearing in a war sequence of a picture. He considers himself a knockout—and certainly would have them, could the top kick in his company have had his way. A gun was an unknown quantity to Horace and when the orders to "fall in" were given, he spent most of his time falling down.

In the trenches Horace's method of handling a grenade nearly gave his buddies fluttering of the heart. At getting orders of any kind mixed up he was a genius. Everyone was relieved when the sequence was finally shot and Horace was discharged as a private. Arthur Lake seems to have quite a following among fans as a result of some excellent work he has done in feature productions, so his name and appearance in this comedy might balance what is just passable fun.

Napoleon

A Very Poor Foreign Made Picture

(Reviewed by Freddie Schader)

IF you are an exhibitor and you play this one, the chances are that your audiences will send you to St. Helena for life. It is a very poor apology for a motion picture and Metro-Goldwyn-Mayer must have had a lot of pressure brought to bear on them to bring about the distribution of the picture by that organization. Not only is the story of the early life of Napoleon handled in a most episodical fashion in the screen version of the tale, but the photography is wretched and the direction even worse than that. If I was running a house and the picture was offered me I wouldn't play it for nothing.

The answer is that the French company that produced it should have been ashamed to send it to America, unless they intended it to be an example of how bad they can make pictures there. If America is going to be compelled to buy this sort of junk to meet quota conditions, then the American producers should take the loss and shelve the pictures and not compel American audiences to look at them. And if the foreign nations that produce pictures of this ilk insist on distribution on this side of the Atlantic why just stop giving them American pictures at all and let their audiences suffer with this sort of product and it won't be long before the public abroad will revolt.

This version of the life of Napoleon first shows him as a cadet in a French military school and then his rise in the ranks of the army of the revolution until he returns from the Italian campaigns. It also carries his romance and final marriage to Josephine as its love theme.

Abel Gance directed the picture for "The General Society of Films." He was also the author of the story, and for all that it matters he might as well have been the whole cast of players. Albert Dieudonne characterizes the young Napoleon and Gina Manes has the role of Josephine. Neither of them will ever mean anything to American audiences and they do not show anything in this picture that would make them a possibility for an American producer. Of course, there is always the possibility that the version of the picture that is being shown in America has been chopped in the cutting and that might account for the decidedly jumpy episodical telling of the screen story. But the chances are that if there were more of the story it would have meant that the audiences would have had to suffer that much more.

Drawing Power: Only where there is a very strong **French population** is there any chance at all.

Produced by "The General Society of Films of France," **distributed** by Metro-Goldwyn-Mayer. **Released:** October, 1928. **Running time** an hour and twelve minutes. **Story** and **direction** by Abel Gance.

THE CAST

Napoleon, Boy	Waldimir Roudenko
Napoleon, Man	Albert Dieudonne
Danton	Alexandre Koubitzky
Rouget de Lisle	Harry Krimer
Robespierre	Edmond Van Daele
Marat	Antonin Artaud
Josephine	Gina Manes
Fleuri	Nicholas Koline

"Whirls and Girls"
(Sennett-Educational Talking Comedy)

(Reviewed by Chester J. Smith)

THIS is another of the Mack Sennett directed talking comedies and a good one. Despite the dialogue it moves at a faster pace than the usual run of these short comedies. Sennett jumps quickly from one episode to another and does not allow it to drag much. He has injected some splendid comedy touches and the windup is a wow. Also the Sennett bathing girls add much to the picture. They are up to the usual Sennett standard and he gives them plenty to do.

Much of the success of this good comedy goes to the credit of Harry Gribbon, who is featured with Dot Farley, Andy Clyde and Ruth Kane. Gribbon is a real comedian with many years of stage and screen experience behind him and he figures to be a real knockout in these talkies.

In this story Gribbon picks up with a henpecked husband who is allowed ten cents a day by his domineering wife. Gribbon offers him a job at one-hundred a week checking up on figures—which are found on the beach. They encounter a bevy of beauties and take in all the beach joyrides and then repair to the cabaret with the swimming pool. Grib takes the fifty dollar salary of the henpecked husband and gives him a signed check in which he is to fill in any amount he desires. They are having a glorious time in and out of the tank when the irate wife puts in an appearance. The keepers from the lunatic asylum arrive at the same time and again take charge of Gribbon. The wife pursues friend husband into the tank with a revolver. He attempts to keep submerged as she fires several shots. The sound effects from the bubbling of the water as the husband breaths beneath the water provide geniune humor and will set 'em laughing wherever the picture is heard.

"Out At Home"
(Universal—Two Reels)

(Reviewed by George J. Reddy)

A RATHER fair number of the Buster Brown series of comedies for release by "U." This one has been gagged a bit better than the usual run and should please.

If Buster had only been a little more adept at wielding a baseball bat, he and Mary Jane might have kept out of difficulties, but the ball went through the pantry window, a pie was ruined and an unsympathetic maid reported to father. Following the resultant spanking, Buster, Mary Jane and the little dark boy Oatmeal wander into father's laboratory. They start the mechanical maid Pa was perfecting and couldn't stop her. Poor Oatmeal is about to be squeezed to a pulp, when Buster knocks the maid down, removes her internal workings and rescues the darky. The kids overhear father telling his guests that the mechanical maid would serve dinner. Buster and Oatmeal hop inside to work the contraption—and then the fun begins. After causing all sorts of trouble, the maid is accidentally set afire. The kids are then discovered, and Buster rates another spanking.

"Grandma's House"
(Pathe—One Reel)

THIS Aesop Film Fable cartooned by the artist Paul Terry, is a clever pen takeoff on the "Little Red Riding Hood" yarn and is funny. Little Rita Red Riding Mouse, leaves her boy friend Milt, to take a basket of lunch to Grandma. Waffles, the wolf-cat spys her tripping through the woods, and races ahead to the house. He ties Grandma to the clock, and takes her place in the bed. Rita, upon her arrival is surprised to see the terrible change that has come over the old lady, and is afraid. Waffles jumps out of bed and chases her. Rita yells for help, and Milt hearing her cries, dashes to her rescue on his wooden horse then rides safely away.—GEORGE J. REDDY.

"Ask Dad"
(Coronet-Educational Talking Comedy)

(Reviewed by Chester J. Smith)

THIS is a rather clever all-talkie comedy with a cast of but three, Edward Everett Horton, Winston Miller and Ruth Renick. Horton carries the whole picture and proves himself a real artist for these talkies. Unlike most of these short subjects with dialogue, the dialogue is a real asset to the picture. It is clever and so well done by Horton that it holds the interest throughout. The synchronization is by RCA Photophone.

It is a story that does not depend upon speed for its success and it is nicely thought out for talking purposes. Horton is the busy business man whose son visits him from college and promptly falls into love with his secretary. The youth after much embarrassment manages to propose to the girl who is considerably older than he. She tells him she is in love with another, but the kid goes to his father and tells him of his love for the girl. He points out her many attractions to Dad, a widower, and Dad comes to a full realization that he is right. He promptly proceeds in a very clever manner to press his own suit and it eventually develops that he is the one the girl has really been in love with. There is nothing new to the story and in less competent hands it would not amount to much, but Horton puts it over so cleverly that it should meet with much success around the picture houses.

"Button My Back"
(Pathe—Two Reels)

(Reviewed by George J. Reddy)

BILLY BEVAN, the Sennett-Pathe comedian who has handled the "wise guy" type of comedy characterization on many occasions to perfection, has the featured role in this number. The appearance of Bevan in almost any film, is pretty nearly a sure-fire gaurantee that fun will be had, and filmgoers will not be disappointed in his latest.

Billy this time appears as a worthless husband supported by his hardworking wife, Alice Ward. He flirts with the dames, but when he hands the eye to an attractive young gal played by Carmelita Geraghty, he gets into a number of amusing situations, the highlight of which is furnished when he takes refuge in her bedroom after having been relieved of his pants by a ferocious bull-dog. Complications follow when his wife finds him there. Billy makes a grand exit through the window minus his trousers, with friend wife helping him on his way with some hot lead from a revolver.



The romantic leads in "The Quitter," a new Columbia drama—Dorothy Revier and Ben Lyon. Also in the cast are Fred Kohler, Clair McDowell, Charles McHugh and Sherry Hall. Joseph Henabery directed

"The Old Barn"
(Sennett-Educational Talking Comedy)

(Reviewed by Chester J. Smith)

MACK SENNETT personally directed this talkie comedy which is synchronized by the RCA Photophone process. It is a mystery story featuring Johnny Burke and Daphne Pollard and it is good for quite a few laughs. There is much dialogue to it and many sound effects are synchronized. It is doubtful if the synchronization helps the picture. The dialogue certainly slows up the action almost to a standstill and it is that type of comedy to which speed is more essential than anything else. In the cast are Andy Clyde, Thelma Hill, Vernon Dent, Irving Bacon, Dave Morris and Ruth Hane.

Burke is the new man on the place and he has fallen in love with the kitchen maid. With the household at dinner the radio announces the escape of a desperate criminal, who shortly makes his appearance and demands hot coffee. Burke and the maid later go to the barn and discover the criminal is there. They hasten back to the house, bring the sheriff, the hotel proprietor and the household with them. The storm blows the barn door shut and they are all locked in. Then follow all sorts of wierd happenings, some of them very funny.

Eventually the hotel proprietor is revealed as a bootlegger and Burke as a secret service man, who captures the criminal. Both Burke and Miss Pollard do their work well, but each would undoubtedly do better if the action was not so much slowed down by the dialogue. The picture should be much better in its silent version.

"A Pair Of Aces"
(Timblin and Raymond Vitaphone Short)

(Reviewed by Freddie Schader)

THIS is a small time black-face act with cross-fire talk and a song of a comedy character that gets laughs. The cross-fire talk is stereotyped and has been heard time and again in the small vaudeville houses. The song is one of those that teams used fifteen years ago and which the audiences found funny then. Perhaps the new generation will find it likewise. A uke solo by the taller of the two men is one of the best things in the sound short. The running time was eleven minutes.

"Give Us A Lift"
(Flo Lewis Vitaphone Short)

(Reviewed by Freddie Schader)

FLO LEWIS has a reputation on Broadway as a comedienne. She lives up to it in this picture in which she is assisted by Leo Karlyn. The act is really a slapstick comedy, Flo opening it with a song regarding trying to get a lift from a passing car. Karlyn arrives with a pushmobile and the two follow a flirtation routine with the greater part of the comedy coming from a series of pratt falls that Flo does trying to get in the car. For the finish she finally takes out her roller skates and goes home. There are laughs aplenty during the nine minutes that it runs.

Ed Wynn May Star For "U" In "Manhattan Mary"

(Hollywood Bureau, Motion Picture News)

Hollywood, Feb. 13.—Universal has purchased the film and dialogue rights to "Manhattan Mary," originally produced as musical comedy in New York. Ed Wynn, who has been placed under contract by Universal, may be given it as his first vehicle. Negotiations are b ing held meanwhile with Lou Holtz, who may be used in "Manhattan Mary" should another show be used for Wynn.

Conducted by An Exhibitor for Exhibitors

MANAGERS ROUND TABLE CLUB

By Charles E. Lewis



Introducing Some New Members Of The Round Table

The Round Table Club takes pleasure in welcoming into the ranks of the CLUB some new members. It is very gratifying to note, in looking over the names of these different managers, that they represent some of the foremost showmen in the business.

First permit us to introduce Harry Browning, of the new and famous B. F. Keith Memorial Theatre, in Boston, Mass. The reputation of this magnificent playhouse is well-known, not only in Boston and New England, but all over the country. From a man of Mr. Browning's type we expect to hear frequently of the happenings of this famous theatre.

Next we introduce Joe Burton, manager of the Keith Theatre, in N. Platte, Nebr. The mere fact that Mr. Burton's theatre is equipped for sound makes his entrance into the club tre is equipped for sound makes his entrance into the Club interesting. We are looking forward to some fine news from

Third,—we make the acquaintance of Henry T. Kimmel, who controls the destinies of the Victory and Strand Theatres, in Salisbury, N. C. Mr. Kimmel should be in a good position to pass on valuable tips on theatre operation and exploitation. We will await his next letter with interest.

Fourth: We have another "sound" theatre manager in C. Elmer Nolte, Jr., of the Grand Theatre, in Baltimore, Md. Mr. Nolte, we have every reason to believe, knows plenty about the "talkies" and I'm sure he will want to pass some of his knowledge and experiences on to his fellow members.

Last, but not least, in this week's group of new members, we present Jack Allen, manager of the Capitol Theatre in Kitchener, Ontario, Canada. Mr. Allen knows how to run a theatre and how to advertise it properly and his future mail should contain lots of items worthy of our attention.

New members are asked to bear with us in the event that their applications are not promptly acknowledged through the CLUB pages, but we always seek to take care of all mail and new members as rapidly as we can.

Club Chairman May Have To Make Use Of The Pulmotor

In an organization as large as ours, it often happens that we lose sight of some of those members who stop writing or sending us their advertising stunts. But whenever we get a spare moment or two we are going to "dig" them out of the records and call attention to their "laying down." So you had better keep up your contact with the CLUB if you don't want to find yourself listed in this department.

Fred "Fritz" Putnam, manager of the Strand Theatre, in Port Arthur, Texas, was one of the real "stand-bys" of the CLUB for a long time, but for the past few months we have received nothing but silence from him. Now what we would all like to know is "what happened to 'Fritz'" and when he reads this he will know that it is time for him to sit down and let us know the why's. Get busy Fred or we are apt to run down to find out for ourselves.

Then we remember a good friend of last summer's trip, Ray C. Hickman, and once you meet Ray you will never forget him. He is one "regular" fellow and it would indeed grieve us to lose track of him. Ray is the boy who tackled, without previous experience of any kind, the show business down in Marietta, Ohio and put the Auditorium Theatre on the map in that city. Hustle to your typewriter, Ray, and tell me whether I am to look forward to seeing or hearing from you again. O. K.?

Ashland, Ohio next claims our attention and the best news we would like to hear from that town is that the theatre business has come into its own once more. The outlook was gloomy during the warm weather last August, but with the coming of a new season and, "talkies" to boot, Ashland should be cutting a niche in Ohio's theatre history.



An Attractive Theme Song Tie-up—Story on Next Page

An Australian's View On Talking Motion Pictures

(As promised in last week's issue we are reproducing, word for word, the letter received from Frederick Sykes, manager of the Piccadilly Theatre, in Sydney, Australia. —EDITOR.)

Dear Mr. Lewis:

"I have sent you my opinion on sound now I will send again on the speaking film.

"The speaking film has come—and one more source of noise is added to the ever increasing medley of noises that modern science is creating. Speech threatens to invade the last refuge of silence—the Cinema!

"One of the joys of the Cinema is that it is quiet, apart from the music, you may sit for hours on end following throb by throb the career of the heroine without having to endure her voice. If her adventures pall, there are always the dim light and the silence to help you think of other things.

"But now we are to hear her speak, and who can tell what will happen to the English language when Hollywood and Elstree get going? Shall we really be able to listen while Miss Ruby Henna, in her choicest English tells what she thinks of him? Shall we be any the wiser as we listen to "Two Gun Tom" soliloquising in the Texan tongue on the subjects of Sheriffs?

"On the whole, the Cinema has been kind to its actors and actresses. It has shown them at their best, and we have taken pleasure in seeing them. But will they stand hearing?

"We have endured and enjoyed a generation of American heroes, heroines and comedians playing American plots in American scenes. We are familiar with all the details of Cowboys, and are we not acquainted with the life in American sleeping cars. But we have never heard a word. What will happen now that the speaking film has come to stay? How will it record a big fight?

"The Language Censor will have to be very wide awake to see that no word slips through that is not to be found in the Oxford Dictionary. Many of them may have to go back to school and learn a language that the English speaking world will tolerate.

"What is to happen to the foreign star unable to speak English at all? There need be no misapprehension about the attitude of the English people towards the speaking of their own language. The last few years of broadcasting have familiarized everybody in this country and in the Dominions with good speech, and there is no lack of criticism when speakers fall below the very high standard of excellence set by the official speakers of the broadcasting stations.

"A young American actress once came to me in despair about her 'accent.' She wanted to play Opera and all was in her favor with the exception of her 'accent' which was unsuitable for the work in hand. She set to work and learned what was to her an entirely alien pronunciation of her mother tongue. She would recite whole passages of English prose and verse, I shall never forget her distress when she discovered herself one day at a rehearsal saying 'nat' for not."

Tie Up With Your Music Dealer On New Theme Songs

On the preceeding page we publish the photo of an unusually attractive window tie-up between a theatre and a music store. With the ever increasing popularity of the theme song in conjunction with present day pictures, this has opened up another avenue for theatre and merchant co-operation. The photo referred to shows a window in a representative music store in Astoria, Long Island and carried plenty of "punch" for both the song "Love" and picture it was written for "The Godless Girl."

Music store tieups not only create interest in the song, but build up a desire to also see the picture. This was amply demonstrated during the time that "Mother Knows Best" was being tied up with "Sally of My Dreams;" and for "Angela Mia" used, almost to a fault, for "Street Angel." It is also advisable to have your orchestra or organist play the theme song during the showing of the trailer for a coming attraction. In theatres where there is a microphone attachment to their sound plant, someone can announce the fact while the music is being played. I witnessed just such a stunt up in New England during the showing of the "Singing Fool" trailer.

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HERE IS THE APPLICATION,
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I hereby apply for membership in the club and promise to send in, for publication, a complete description of every successful advertising campaign or exploitation that I put across.

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Honorary Chairman
Wm. A. Johnston

Chairman
Charles E. Lewis

EVERY SINGLE MEMBER A FIRM BELIEVER IN THE CLUB SLOGAN:

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FOR ITS

1—Progressive Wm. A. Johnston Editorials.
2—Intelligent Picture Reviews.
3—"Live News" of the Entire Industry.
4—Successful Exploitation Ideals.
5—Approved Release Chart as a Guide.
6—Previews of Pictures from the Coast.
7—Theatre Operation News.
and a hundred other good reasons.

EVERY MAN CONNECTED WITH A THEATRE, OR CHAIN, SHOULD BE LISTED IN THE MEMBERSHIP. TO REMAIN OUTSIDE OF THIS GROUP IS TO KEEP YOURSELF A DEEP, DARK SECRET ! !

MEMBERSHIP CERTIFICATES WILL BE SENT OUT SHORTLY. MAKE SURE THAT YOU HAVE ONE TO FRAME AND HANG IN YOUR OFFICE. IT IDENTIFIES YOU AS A "LIVE WIRE"

Mastbaum and Uptown, Stanley Theatres, Opening In Philadelphia

FINISHING touches are rapidly being added to the Stanley Company's new Mastbaum Theatre, at 20th and Market Sts., Philadelphia, erected as a memorial to the late Jules E. Mastbaum, president of the company. The opening date has been set for February 28th. Some indication of the magnitude and beauty of the Masthaum may be gained from the fact that it was erected and furnished at a tremendous cost and will accommodate 5,000 persons.

The building occupies an area 220 x 180 feet and contains nearly 2,000 tons of steel in its framework. It is of ornamental stone and cement with massive columns and overhanging cornices and upon entering the lobby the visitor is impressed by the magnificence of the decorations and furnishings, and the handsome marble stairways at each end. The stage is 75 feet wide, one of the largest in the country, having six levels on lifts. The main feature of the foyer is a beautiful fountain of imported Italian marble and hand made tiles. Covering the walls of the foyer are panels of contrasting light and dark marble, set between twelve splendid marble columns. There is a complete radio broadcasting room and the Mastbaum is the only theatre in Philadelphia with elevators for patrons. Another feature which is not found in any other theatre in the world will be an elaborate signal system for nshers by which they will be able to tell at a glance which seats are vacant, not only on the ground floor but also in the balcony. There will be continuous performances with exclusive first run showings of the very best photoplays, together with stage presentations and musical programs by a great symphony orchestra. In short, the Masthaum stands as a model of beauty, comfort and efficiency representing the most up to date ideas in theatre construction and no expense has been spared in making it a worthy memorial to Mr. Mastbaum.

The Stanley Company's new Uptown Theatre, at Broad and Susquehanna Ave., Philadelphia, said to be the finest neighborhood house in the world, will be formally opened on February 16th. The house accommodates 2,500 persons and is equipped with the latest improved devices for both silent and talking pictures. There will be three shows daily, presenting first runs direct from downtown houses. The interior decorations are unique, being East Indian or Cambodian in effect. There is a large modernly equipped stage capable of handling large productions. The organ is one of the largest in the city. The foyer contains a large mural "The Chase," painted by Paul Donville, a young Philadelphia artist, which is pronounced by critics a splendid piece of work.

New Tivoli in Brookfield, Ill., Opened to Large Crowd

The new Tivoli Talkie-Movie Theatre in Brookfield, Ill., which opened last December, has impressed itself on the townsfolk and varied complimentary comments have been offered by them concerning its comfort and coziness. The Downers Grove playhouse is considered by Brookfield to bring Chicago entertainment right to its front door.

Paramount Plans 4000-Seat $2,000,000 Toledo House

A second motion picture palace of 4,000 seats to cost $2,000,000 is Paramount's promise to Toledo, O. It is to be started this spring, and will be located at the corner of Summit, Lynn and Cherry Streets, The Toledo-Paramount, said to be the finest house in the midwest, is scheduled to open soon. It is announced that officials of the Paramount Publix group have taken a 20-year lease on the property at Summit St., and will build a five-story building. Plans have been prepared by A. F. Graveb and R. Levine and Co., of Chicago, and Stophlet and Stophlet, Toledo architects.

Construction Notes And Theatre Openings

The Grand Theatre, Lake Linden, not far from Calumet, Michigan, was destroyed by fire recently. The large frame building and all the eqnipment were devonred by the flames which caused approximately $40,000 damage part of which was covered by insurance. David Leveeqne, proprietor of the house, was inside the Grand fifteen minutes before the fire was discovered, and saw no trace of fire at the time. The strncture was the property of the Bosche Brewing Co. When leased by Mr. Leveqne the property underwent extensive improvements.

G. W. Crampton, 1023 Sixteenth Street, Moline, Ill., will erect a theatre on Fifth Avenue, between Seventeenth and Eighteenth Streets, Moline.

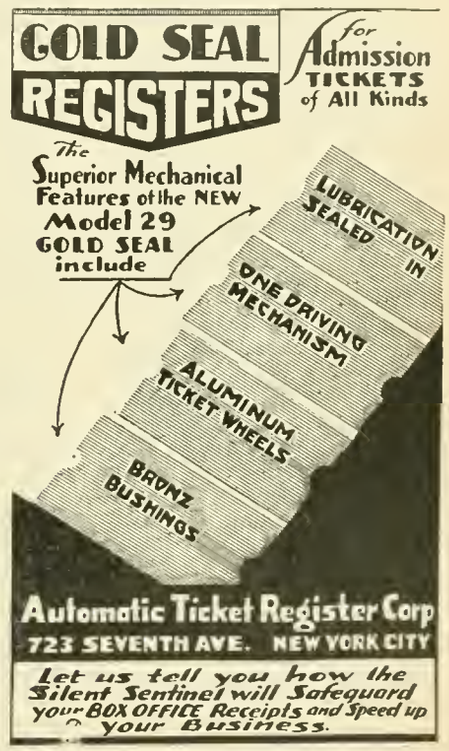
Plainfield, Ill., is to have a new theatre, to cost upwards of $75,000. It will be built on the Lincoln Highway which passes through the heart of the city. J. Gould is the moving spirit in the corporation that will finance the project. The layont of the theatre is in the hands of E. H. Behrens of Chicago.

The Palace theatre, Dallas, Texas, assumed its new name, The Greater Palace, for the first time this past week, which was designated as Grand Opening Week. The Greater Palace has just completed $200-000 worth of added improvements, which include an enlarged lobby, a widened foyer, new backstage equipment, reseating and recarpeting the theatre proper and a large new electric display. The Greater Palace is controlled by Publix.

The Reed, Yemm & Hayes Circuit, with headqnarters in Duquoin, Ill., has purchased a site for a new thertre to be erected at the northeast corner of the public square in Mount Vernon, Ill. The house is to seat 1500 persons and will cost approximately $200,000.

This circuit now has 19 theatres in the following Southern Illinois towns: Benton, Centralia, Mount Vernon, West Frankfort, Marion, Duquoin, Christopher, Sesser and Ziegler.

According to an announcement by Major John Zanft, executor director of the Fox theatre chain, the new Fox house on Grand Boulevard near Washington Boulevard, St. Louis, Mo., was opened on January 31. Harry Greenman was to be manager. Extra crews of workmen were placed on the job so that the big house would be in readiness for the grand opening. All night shifts being used.



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Classified Ads

RATES: 10 cents a word for each insertion, in advance except Employment Wanted, on which rate is 5 cents

Situations Wanted

ORGANISTS and SINGERS, thoroughly trained and experienced in theatre work. Men and women now ready for good positions. Write salary, and other data. Address, Chicago Musical College, 64 E. Van Buren, Chicago.

PROJECTIONIST wants position. Non-Union. Eight years' experience on Simplex machines. Good references, 22 years of age, also Technical Electrical Engineering graduate. Write or wire, Donald A. O'Bryan, 112 E. 19th Ave., Denver, Colo.

A-1 Theatre Organist, fifteen years' experience, magnificent library, thorough musician, reliable, references. Organist, Eight-Ten East Huron, Ann Arbor, Mich.

I RECOMMEND you, Mr. Exhibitor, to read this ad, if you are seeking a grade A theatre manager that can get you results. Will locate anywhere. References, the finest. Appointments will be made in New York. Address, Box 440, Motion Picture News, 729 7th Ave., New York City.

Wanted

WANTED: Ex-Film Salesmen or Ex-theatre men to sell Libbey No-nik Glassware proposition to exhibitors. Can offer excellent proposition and appealing territories. Theatre Novelty Company, 322 Summitt Street, Toledo, Ohio.

Managers' School

THEATRE EMPLOYEES—Learn modern theatre management, advertising, service. Approved and specialized training for theatre employees while at theatre. Catalog C. Moving Picture Theatre Managers Institute, Elmira, N. Y.

For Sale

FOR SALE: Two Powers B, rebuilt projecting machines, equipped with both Mazda and Carbon lamp houses, in good condition. Will sell cheap for cash. Address, P. O. Box 37, Rouses Point, N. Y.

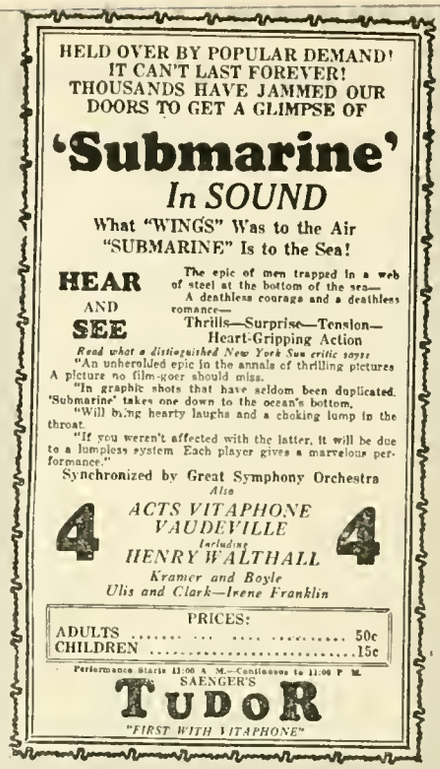
For Sale: 2,000 high class upholstered opera chairs from leading Broadway theatre. $2.00 per chair. Box 425, Motion Picture News, 729 7th Ave., New York City.
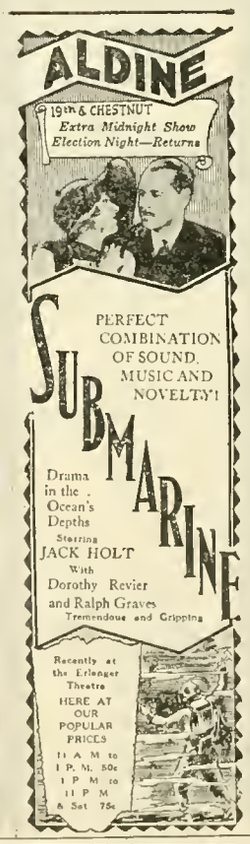
FOR SALE: 400—16-inch Veneer Opera Chairs. 150—17-inch Airdome Opera Chairs. All good as new. $1.00. each. Address, H. Somerville, Playhouse Theatre, Mamaroneck, N. Y.

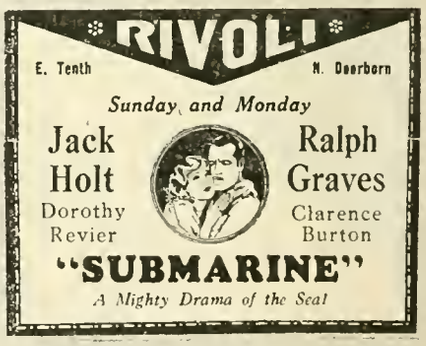
Used Equipment

FOR SALE—1200 Upholstered Theatre Chairs; 1000 Veneer Theatre Chairs; 500 Upholstered Chairs with spring seats, panel back. Also all makes REBUILT projectors, spotlights, reflector lamps, screens. Everything for the theatre at bargain prices. Amusement Supply Co., Inc., 729 Seventh Ave., New York City.

It Pays to Advertise in the Classified Ads Section of the *News*.









Four examples of newspaper advertising used in first run campaigns for "Submarine (Columbia). The displays illustrated were featured in local newspapers by the following theatres; Aldine, Philadelphia; Tudor, New Orleans; Kentucky Theatre, Louisville, and the Rivoli, Indianapolis. It will be noticed that three of the above theatres took special care in playing up the presence of sound.

Regional News from Correspondents

New Philly Suburban House, Parker Opened

PHILADELPHIA'S newest suburban theatre, the Parker, at Chester Pike and Parker Ave., Darby, Pa., was formally opened to the public on February 11th. The house has been in course of construction for 14 months and is an imposing structure, modernistic in design and decorations, representing an investment of close to a million dollars. The Parker has a seating capacity of 2,500. The stage is equipped with every modern device for staging theatrical attractions. While the policy has not been definitely decided upon, the offerings will include stage attractions as well as talking and silent pictures. The Parker is operated by Equity Theatres, Inc.

Announcement has been made that Philip and Nathan Harrison, of Bryn Mawr, Pa., have purchased a tract of land at High and Chestnut Sts., West Chester, Pa., upon which it is planned to erect the largest and most modern theatre in Chester County, consisting of a three-story theatre, store and apartment building at a cost of $500,000. The theatre will have a seating capacity of 2,500. Work will start this spring.

A bill authorizing the City of Philadelphia to lease to an association of private individuals city property on Market St., between 22nd and 23rd Sts., for a proposed $1,000,000 municipal theatre has been introduced in the State Assembly at Harrisburg by Senator George Woodward. If the bill is passed, the property will be leased by the city for a consideration of $1.00 and funds for construction will be raised by public subscription.

Regional News From Des Moines, Iowa

PLANS are under way for the erection of a new house at Clinton, Iowa, of which A. H. Blank will have the management. Several Clinton business men are interested in the proposition.

Complete repairs were made last week by Manager Thiele of the Des Moines Theatre Supply Company of the damage done by fire to the booth equipment of the Grand theatre at Eldora. W. Wolcott is manager of this house.

A new generator purchased by the Capitol theatre, Des Moines, of which Jess Day is manager for the A. H. Blank-Publix interests, is the largest generator in any theatre in the state.

Several hundred people attending the Palace theatre at Waterloo were deprived of a chance to see the happy ending of the film when fire broke out.

The salesmen of Pathe who had been laid low by the cold weather hazards are all back on the job again. These are Don Beatty, Harry Lloyd, and Salesman MacEwan, who had one hand hurt in a collision.

W. J. Miller, theatre broker, has taken up another line of work in Iowa and has not been devoting much of his time lately to the theatre game.

Visitors at the Des Moines office of F B O were C. V. Gales of the Lyric at Fort Dodge, John Waller of the Lyric at Osceola, J. E. Michaels of the Strand at Jefferson, A. J. Saalti of the Strand at Pleasantville, and Mr. and Mrs. George Weigman of the Strand at Newton.

C. V. Cales recently bought the Lyric theatre at Fort Dodge. He comes as a new man into the theatre business. The Lyric has been owned and operated for the past three years by F. F. Weiss.

Paramount entertained as a caller at their office last week Clifford Niles of the Eastern Iowa Theatres Company. The theatre at Decorah, owned by this company, was sold last week. But ten theatres, including Anamosa, Cascade and Dyersville remain in this chain in eastern Iowa.

The Iowa Motion Picture Theatre Owners Association will have their spring meeting within the next two months, says E. P. Smith, president. However, no definite date has been set.

New lenses were bought by W. H. Dutton, owner of the Plaza theatre at Manchester and new booth equipment.

All K. C. Film Board Officers Re-elected

APPRECIATION of the work of officials of the Kansas City Film Board of Trade was depicted in the unanimous re-election of all officers this past week. Leo J. Doty, branch manager of United Artists, was re-elected president, and E. S. Olsmith, Pathe branch manager, vice-president. The following exchange managers were re-elected as members of the board of directors: Roy Churchill, RKO; Oscar Morgan, Paramount; C. E. Hilgers, Fox; C. A. Schultz, Midwest Film Distributors, Inc.; and Mr. Doty and Mr. Olsmith. Miss Mary McCollough was elected secretary-treasurer to succeed Miss A. L. Menagh, who resigned recently.

The Stebbins Picture Supply Company, of Kansas City, has been selected as distributor of a non-synchronous reproducer for theatres, for Western Missouri, Kansas and Oklahoma.

The Cozy theatre, Topeka, Kans., has been closed, while the Crystal theatre, which also is operated by the Lawrence Amusement Co., of which Lawrence Brueninger is persident, will be closed soon.

The Isis theatre, of that city, operated by the National Theatres Corp., also has been closed. General business conditions were given as the reason. The Princess theatre, at Franklin, Mo., has been leased by A. D. Boon.

Orchestrolas have been installed in the Ojoy theatre, Pittsburgh, Kans., and the Empress theatre, Arma, Kans.

Charles Knickerbocker has been placed in charge of the recently established branch of World Wide Pictures in Kansas City. Joe Silverman, president of the Independent Film Corp., of Kansas City, spent last week in Texas lining up new contracts. Anthony J. Xydias, president of Perfect Talking Pictures, was a Kansas visitor last week, as were these exhibitors: Ensley Barber, Springfield, Mo.; Frank Weary, Farris Theatre, Richmond, Mo.; G. L. Hooper, Topeka, Kans.; Glenn Dickinson and Ray Higdon of Lawrence, Kans.; O. K. Maston, Newton, Kans.; C. A. Bessier, Eldorado Springs, Kans.; and J. C. Hartman, Wichita, Kans.

Holden Swiger now is managing the Newman Theatre, first run Publix house of Kansas City. Mr. Swiger was switched to the Newman when Clare Woods was named manager of the Royal, another Publix house. Louise J. Finske, former manager of the Newman is now city manager of Kansas City Publix theatres.

Kendallville, Ind., Wins Sunday Movie Vote

KENDALLVILLE, IND., citizens indorsed Sunday movies by a vote of 1,251 for and 540 against in a popular election. Theatre interests met the expenses of the vote. Sunday shows were prohibited in a city ordinance adopted sixteen years ago. Ministers led the opposition.

Isadore and Alfred Fine announced plans for a $50,000 theater at Evansville, Ind. The house will seat 750. Alfred Neucks is architect. Work will be begun in the spring. Fine Brothers now operate the Alhambra, Franklin, and Columbia theatres.

The Ohio, in Indianapolis, reopened February 15, featuring Vitaphone and Movietone pictures, Cullen Espy, Skouras-Publix manager, announced. About $20,000 has been spent in remodeling the house and installing "talkie" equipment. The interior has been redecorated and new carpets and seats installed. The downtown second-run house will show pictures after they have been on view at the Indiana, Circle and Palace, Espy said.

A ruling by Superior Judge Lynn D. Hay prevents Jacob Friedman, proprietor of the Roosevelt, from erecting a movie house in the 2500 block Shelby street, Indianapolis. A city zoning ordinance prohibits a theatre in the vicinity of a park.

The Ritz started talking pictures February 10. It is the first north side neighborhood house to install Vitaphone and Movietone devices.

Earl Bailey has joined the Skouras interests at Pittsburg. He was succeeded as Circle house manager by Homer Skillion.

New Marcus Prices For Salt Lake

CAPITOL THEATRE, Salt Lake, one of the Louis Marcus Enterprises, changes its policy to fifty cents admission for the entire house, thus doing away with the balcony prices, with the inauguration of talking pictures.

The admission prices at the Paramount and Victory theatres in Salt Lake, also of the Louis Marcus Enterprises, will also be changed to fifty cents throughout the entire house with the inauguration of talking pictures in all of the houses in this territory operated by the Louis Marcus Enterprises.

It is announced that the Opera House of Teton, Idaho, formerly operated by E. O. Fullmer, has been taken over by W. M. Hansen.

The Menan Theatre of Menan, Idaho, has been turned over to Hugo D. Jorgensen. This theatre was formerly owned by W. D. Hayes.

Melvin Brown is now in charge of the Opera House at Richmond, Utah, which was formerly operated by C. S. Hall.

The Pantages Theatre of this city, under the management of Grant Pemberton, is having new projectors installed.

Manager Pemberton of the Pantages Theatre has returned from the Pacific Coast.

The Lehi board of health has announced that the ban on theatres, school and public gatherings which has been in force since January 16th, has been lifted.

The local Universal office force has just formed an "Anniversary Club" in connection with Carl Laemmle's 23rd Anniversary Drive which is now in progress. The Club members will hold a meeting here every two weeks, with each meeting being preceded with a luncheon of some kind. The purpose of the Club will be for the office force to be able to co-operate with the salesmen to a greater degree.

J. T. Sheffield of the Sheffield exchanges in Denver and Salt Lake City, returned to Denver from a trip to New York.

D. C. White, a former film man of Salt Lake, was instantly killed recently, it is announced, in an auto accident in California. Mr. White will be remembered as the manager of Exhibitors Booking Association here about five years ago.

Manager W. F. Gordon of the First National exchange attended a sales meeting of the Western Division officials in San Francisco.

Word was received last week at the local office of the official change in name of the F. B. O. Film Corporation to R. K. O.

It is announced that Edwin Thamert of the Strand Theatre at Boise, Idaho, held a successful opening of his house with sound installation February 1st, opening with "The Perfect Crime."

Howard Mathews has recently joined the Columbia sales force in the Salt Lake office.

Atlanta Film Circle Sees Active Week

E. J. SPARKS, of Consolidated Theatres, Inc., Jacksonville, stopped over in Atlanta Thursday en route from New Orleans to his Florida headquarters. He was accompanied by Frank Rogers, general factotum in the organization.

Following the resignation of Ben Y. Cammack as manager of Universal's Atlanta branch, which became effective last Saturday, announcement was made this week that Charles P. Lester, who has been head of the company's offices in Jacksonville, Fla., had been appointed to succeed him.

The Rialto theatre, popular Broadway house, Columbus, Ga., and one of the strongest links in the amusement chain operated by Roy E. Martin, inaugurated Vitaphone and Movietone presentations Sunday, February 3.

Tom Colby, who has been head of the Tiffany-Stahl branch in Atlanta since the first week in January, has resigned and has been succeeded by L. J. Duncan, who arrived in the city last Thursday morning to take over his new duties.

On Monday, F. G. Groover also joined the Atlanta branch of Tiffany-Stahl as booker and office manager, succeeding George N. Jones, who left two weeks ago to become assistant manager of the local Fox exchange.

J. R. McIlheran, manager of the Atlanta branch of National Theatre Supply Company, had a narrow escape from death last Tuesday evening when his car skidded on the road to Lawrenceville and struck a concrete post.

Anthony Shimko, head of the Southern Theatres Corporation, stopped off in Atlanta on his way home from New York.

Frank A. Leatherman, of the Leatherman-Branon Company, Southern representatives of Biophone-Cinephone, has been in New York on business.

A. B. Chereton, Fox News representative in Atlanta, goes to New York, and will be succeeded by Frank Lamb.

That Marcol Motion Pictures Industries, Inc., whose home office is in New Orleans, planned to open a branch in Atlanta immediately was the announcement made Thursday by A. Harrison, Jr., president of the company.

Pacent Reproducer Corporation enters the lists in the Atlanta territory with the appointment of W. L. Bradenburg as representative.

Mr. Brandenburg entered upon his new connection with the Pacent company Monday, February 4, and has spent the entire week on important details incident to establishing headquarters and launching a sales campaign.

A Correction

In the February 2 issue of *Motion Picture News*, an item was carried to the effect that B. Bishop, Jr., M-G-M salesman in the Charlotte and South Carolina territory, had died of pneumonia.

This was an error, the publication of which The News greatly regrets. Mr. Bishop is very much alive, we are informed by George F. Dembow, district manager for M-G-M at Washington. He did not have pneumonia, but an operation for appendicitis which was entirely successful. Our sincere apologies to Mr. Bishop.

Memphis New Home of Arkansas Amusements

ARKANSAS AMUSEMENT ENTERPRISES, owners and operators of 18 theatres in Arkansas, will establish new headquarters in Memphis at 504 South Second Street in the heart of Film Row, effective May, it was definitely reported in Memphis.

Opening of the office here will mark its removal from El Dorado, where it has been since its establishment.

H. R. Kistler, former salesman covering a Florida territory for Pathe, Atlanta, last week became manager of the company's Memphis exchange. He succeeds L. J. Duncan, who resigned to go to Atlanta as manager for Tiffany-Stahl.

T. W. Young, Jr., Fox salesman, is back on the job, after having been ill with influenza.

The Star, Rogers, Ark., owned by M. Randall, of Columbus, Kans., and the Princess, Earle Ark., owned by Mr. and Mrs. L. V. Kay, both are reported closed.

G. F. McGuire has been appointed salesman attached to the Memphis M-G-M branch, succeeding Phil Grau, resigned.

Film Row visitors of the week included E. L. Drake, Gem, Jackson, Tenn.; B. H. Oliver, Mingo, Amory, Miss.; Cecil Cupp, Royal, Arkadelphia, Ark.; Mrs. J. A. Wesy, Louisville, Louisville, Miss.; Earl Powell, former owner of the Imperial, Gurdon, Ark.; M. A. Lightman, Arkansas Amusement Enterprises, El Dorado.

Florida Towns Pushing Sunday Shows

THE success of the Sunday movie elections in Tarpon Springs and Lakeland has started things in Bartow and Clearwater, with both cities lining up to vote on the question. In Bartow a straw vote was taken on Feb. 15th, and if a majority vote in favor of it the city commissioners will repeal the anti-ordinance. The manager of the Ernada theatre comes out with a promise to install full sound equipment if the voters open the city on Sundays.

In Clearwater a petition was presented to the city commissioners asking for Sunday movies, with over 500 voters and 300 winter visitors signing it. The commissioners promise to take action on it at their regular meeting Feb. 11th, and if the auditor finds the signers are registered voters, they will call an election.

The Prince, Tampa, after a trial of tab shows, went back to straight pictures last week.

Cowan Bain is the new manager of Universal's Jacksonville exchange, succeeding Charles P. Lester, who this week became manager of the company's larger exchange in Atlanta, taking over the post vacated by the resignation of Ben Y. Cammack.

Alfred Weiss, Jr., one of the best known showmen of the lower East Coast, has assumed charge of the Florida theatre, Jacksonville, succeeding Charles S. Morrison, who resigned to become president and general manager of the Jacksonville Baseball Club.

H. T. Kimmel Gets N. Y. C. Theatre Post

HENRY T. KIMMEL has been appointed resident manager in Salisbury, N. C., for the Forsyth Amusement Company, which operates the Iris, Victory and Strand theatres. Headquarters of the company are in Winston-Salem, where it also has several houses.

Miller Meriwether, who resigned from the management of the Amuzu and Ideal theatres in Winston-Salem, N. C., last November, has again resumed personal supervision and management of the New Amuzu for the Piedmont Amusement Company.

The New Amuzu is now the only exclusive first-run silent house in Winston-Salem, all the other first-run houses being wired for sound pictures.

Snow And Cold Forces Some Oregon Closings

ON account of zero weather and heavy snows a number of suburban houses reported also almost zero attendance; and in a few outlying sections of Oregon, houses were forced to suspend their showings for a week.

Many of the film salesmen also had hard going, and in some instances were forced to cancel trips altogether, the roads being blocked with snow.

Vern Whitcomb, formerly First National, has been appointed Fox exchange booker in the Oregon territory.

A. West Johnson, formerly manager of Columbia Theatre, has been named Oregon representative for the new Pacent equipment.

H. P. Rogers, of the Liberty Theatre, Butte, and Miss Alma Brown, formerly of the Universal offices, were married at Coeur d'Alene, Idaho.

John Stille, one of the veteran managers on the Coast and formerly at the Liberty Theatre, Portland, has been made manager of the Capitol Theatre.

Shows Change Hands Along Cleve. Row

SAM BURCK is a registered exhibitor again. He purchased the Lucier, Cleveland, from Jack Fine.

Jay Eller and D. H. Ferguson are the new owners of the Dreamland theatre, Cleveland. They bought the house from Gus Rikas.

Harold Makison and Frank M. Gaethke last week closed negotiations for the purchase of the Lyric theatre, Barberton, from F. W. Andre.

Botsum brothers have sold their Dreamland theatre, Akron, to W. R. and H. L. Malone, renting the Orpheum, Akron, and the Strand and Alhambra, Canton.

William Keller, 73, father of Arthur and Leo Keller of the Ohio Amusement Company, died last week at his home on Earl Ave., Cleveland.

Ray Morris has been appointed sales representative in northern Ohio for the Pacent reproducer, with headquarters in 705 Film Exchange Bldg.

The Hillard Square is the latest local theatre to join the sound class. Vitaphone and Movietone is now being installed.

Jack Flynn, M-G-M district manager, spent the day in town last Thursday and was the guest of honor at the M-G-M Club meeting.

W. J. Melville, who has been in charge of the local M-G-M poster department, has been transferred to the Detroit branch.

James Abrose, manager of the United Artists exchange, has resigned.

A fire in the Fox theatre, Lisbon, caused by a short circuit, caused no injury.

Improvements to cost approximately $10,000 are being made in the Moose theatre, Norwalk.

Middletown, Ohio, will have a new $320,000 theatre, according to the building reports.

Mr. Rudolph "Rudy" Steiger, for a number of years organist at the Schade theatre, Sandusky, Ohio, has accepted the position as organist at the Princess theatre, Wauseon, Ohio, according to word from the management of the latter house.

Messrs. Byerly of the Rainbow theatre, Urbana, have installed a new Wurlitzer orchestral organ.

Max Schagrin, formerly of Youngstown, has been appointed manager of Warner Brothers' theatre in Hollywood.

S. S. Steenrod has purchased two new Simplex projection machines to replace his other projection machines which were recently damaged by fire.

A deal was consummated last Monday whereby M. B. Horwitz and Hyman Kaplan, Cleveland motion picture theatre owners, acquired the Ogden and Empress theatres in Columbus. These two houses have been combined with the Pythian, owned by William James, president of the M.P.T.O. of Ohio into the Columbus Theatre Company. M. B. Horwitz is general manager of the Washington circuit, operating the Astor, Plaza, Hough-79th and Haltnorth theatres in Cleveland.

Peal Chain Takes Over Another Ohio House

PEAL THEATRE COMPANY, Cincinnati, controlling a chain of houses in Ohio and Kentucky, has taken over the Colonial theatre, Washington Court House, Ohio, and reopened it as the Cino. The house has been entirely redecorated, a new heating and ventilating system installed, and other changes made.

Fire originating in the projection booth from an overheated machine at the Delmar theatre, Portsmouth, Ohio, and which for a time threatened to destroy the entire theatre, caused a loss of $2,500. The Delmar has been ordered closed by the Portsmouth fire chief until necessary changes have been made in the building to conform to the local building code.

The Webber theatre, Dover, Ohio, is again in charge of I. Webber, who is being assisted in the operation of the house by his son, Charles.

The Palace theatre, Hamilton, Ohio, under management of Silver and Turberg, celebrated its ninth anniversary February 3. In commemoration of the event, the stage was considerably enlarged to take care of bigger vaudeville acts.

Work on the new Ohio theatre, Piqua, Ohio, is progressing rapidly, and present reports indicate that the house will be ready to open late in March.

Gus Sun, head of the booking office at Springfield, Ohio, which bears his name, is sojourning at Miami, Florida. He is accompanied by his wife and daughter.

The Rialto theatre, Dayton, Ohio, playing pictures and musical tabs, has increased the former, although maintaining complete previous program policy of pictures.

Martin Gaunt, who was manager of Loew's, Dayton, several years ago, but who is now located along the main stem in New York, was a recent visitor at Dayton.

Week's Happenings in Canada Territory

THE second house to be wired in Ottawa, the Canadian capital, is the Rex Theatre, one of a group of theatres owned by P. J. Nolan, the installation being the Western Electric equipment. Mr. Nolan is wiring the Avalon Theatre, a handsome structure opened last December.

Regal Films, Limited, Toronto, affiliated with Famous Players Canadian Corp., has secured the Canadian distribution rights for "Destiny," a feature made at Calgary, Alberta, by Neal Hart. This feature is being released in Great Britain by Paramount.

A portion of the site in the downtown section of Ottawa, Ontario, bought by Famous Players Canadian Corp., Toronto, some years ago for a mammoth theatre, has been sold by the theatre corporation to S. S. Kresge & Company, a chain store enterprise in the United States. Announcement regarding the sale was made February 9. Famous Players is planning to erect a new house in Ottawa on an adjacent area.

Their Excellencies, the Governor-General of Canada and Viscountess Willingdon, bestowed personal patronage on the Imperial Theatre, Ottawa, just prior to the holding of their annual state reception, in order to witness a performance of "Simba," the Martin Johnson African feature.

T. D. Bouchard of St. Hyacinthe, Quebec, member of the Quebec Legislature and Deputy Speaker of the Legislative Assembly, was the guest of honor at a dinner in Quebec City before his departure on February 8 with Mrs. Bouchard and his daughter for Southern Europe where they are to enjoy an extended holiday. Mr. Bouchard is one of the leading moving picture theatre owners of the Province of Quebec and has been a leader in the Province of Quebec Theatre Owners Association. More than 400 fellow-members in the Quebec Legislature and others attended the demonstration.

When J. M. Franklin, manager of B. F. Keith's Theatre, Ottawa, is not buying pictures—he is buying pictures of another sort. He has just added to his rapidly-growing art collection by the purchase of a painting from a European Gallery.

Several New Theatres for St. Louis Section

CONSTRUCTION of Joseph Rosen's new house at DeSoto, Mo., is now under way. The Richardson Construction Company of Flat River, Mo., are the contractors. The house will be one-story, 30 by 125 feet, and cost about $75,000. It will seat 700 persons.

The Pine Tree Amusement Company has awarded the contract for the erection of a new theatre at Bogalus, La. The contractor is Gervais F. Favrot of New Orleans. The new house will seat 800 persons on the main floor and balcony.

Oscar & Isador Fine will take bids about March 1 on the new theatre they plan to erect at Kentucky and Washington streets, Evansville, Ind. The plans prepared by A. E. Neucks, Old National Bank Building, Evansville, call for a house 2-story and basement, 60 by 125 feet, to cost about $40,000.

Carl J. Epping, of Louisville, Ky., has completed plans for the theatre to be erected at Fifth and Frederick streets, Owensboro, Ky., by the Strand Amusement Company, Inc. Leo F. Keiler is secretary of the company.

The building will be six-story with basement and cost upwards of $200,000. Spanish type architecture will be used.

W. F. and W. G. Thompson, of Ola, Ark., are considering two sites for a new theatre in that city. The structure will be one-story 50 by 150 feet and concrete and brick construction. The building will be started soon. It probably will be located on Main St.

The Star theatre, St. Louis, is installing Vitaphone-Movietone equipment and will reopen on the sound picture basis on April 17.

John Marlowe is installing Moviephone in his houses in Murphysboro and Herrin, Ill. A Moviephone installation is also placed in Gillespie, Ill.

Dozier Stone of Columbus, Mo., has postponed indefinitely plans for the new theatre he contemplates erecting in Fayette, Mo.

Harry Tanner, of Pana, Ill., plans to reopen his Palace theatre soon. This house was recently damaged by a fire.

The mother of Harry Redmond, owner of the Majestic theatre, East St. Louis, Ill., has been seriously ill.

Walter Light, Southern Illinois salesman for Fox, is back on the job following an attack of influenza.

Nat Sumley, for fourteen years shipping clerk for the St. Louis office of F.B.O. and its predecessors, has joined Progressive Pictures Corporation in a similar capacity. Another recent addition to Progressive's staff is Miss Libby Inger.

The Brothers Kerasotas, of Springfield, Ill., got some bad breaks in recent days. Gus was taken seriously ill and is recovering, while Louis was struck in the eye by a piece of plastering during the remodeling of the Strand theatre in Springfield.

The Strand theatre, Springfield, reopened on Lincoln's Birthday, February 12th. Photophone equipment has been installed and some 200 new seats put into the house.

Dominic Fresena is installing Dramaphone equipment in his Capitol theatre, Taylorville, Ill.

John Rees, of Wellsville, Mo., has just returned from a trip to Florida.

The Broadway theatre, East St. Louis, Ill., a small house catering to negroes, has installed the Biophone.

The Cherokee Theatre in St. Louis, one of the pioneer fireproof motion picture theatres of St. Louis, has closed its doors. Wehrenberg recently took over the Cinderella theatre across the street from the Cherokee.

Joe Hewitt, of Robinson, Ill., plans to rebuild the Strand theatre, which was burned.

On the night of February 1 fire in the projection room of the Ivanhoe theatre, 3239 Ivanhoe Ave., St. Louis, Mo., destroyed a 5-reel feature picture and damaged the projection machine.

On January 27, during a matinee performance at Joe Mogler's theatre, 1927 Bremen avenue, a reel of film caught fire.

Fires Damage Movies in New England

THE Pastime theatre at Madison, Me., of which H. Smiley is the owner, was badly damaged by fire last week.

The Opera House at Lakeport, N. H., was visited by fire during the week with considerable damage to the building. It is planned to reopen as soon as repairs are made.

The Colonial theatre at Nashua, N. H., damaged by fire a few weeks ago, has been reopened after repairs.

The Capitol theatre at Buzzard's Bay, Mass., was the scene of a booth fire the past week. No serious damage.

Although the influenza epidemic is lessening, several of the theatres closed by orders of local boards of health have not yet reopened. These include the Johnson theatre at Johnson, Vt.; Dreamland theatre at Bennington, Vt.; Majestic theatre at Antrim, N. H., and Ventress Hall at Marshfield, Mass.

Pathe bookers at the Boston exchange have been awarded second prize in the national billing contest from Dec. 22 to Feb. 1st.

Anne Louise Curran was christened on Sunday. Anne Louise is the first arrival in the home of Assistant Manager James Curran of Pathe's Boston exchange and his wife.

Frank Brady has been appointed manager of the Fox-Poli theatre at Springfield, succeeding J. C. Jefferess, resigned.

J. V. Wilson is the new manager of the Fox-Poli group of theatres at Springfield, succeeding Irving T. McDonald.

John Glazier, formerly booker at the First National exchange, has been appointed manager of the Strand theatre, Lowell, now a Publix theatre. Sam Torgan, former manager, has resigned.

Governor Frank G. Allen, of Massachusetts, was the recipient of a gold, engraved season pass to all of the Publix theatres during the week.

Ralph Crossen and Charlie Colley were tendered a midnight benefit show at the Colonial theatre Thursday night which was largely attended by theatrical folk.

Vitaphone is to open a Boston branch office at 7 Isabella St., in the film district, the latter part of the month. Carl Crawford, formerly branch manager of Red Seal, will be in charge of sales, and Frank Grady, booker.

Henry H. Eckman, sales manager at the Boston for Metro-Goldwyn-Mayer, has been transferred to Washington exchange.

The old F B O signs were removed from the Boston exchange and are replaced with the new Radio-Keith-Albee displays.

The Riverside theatre at Medford opened with Vitaphone equipment last Monday.

EMPIRE FILM VAULTS INC.

MODERATE PRICE FILM STORAGE

1 to 10 Containers.....$ .75
11 to 50 " ..... .50
51 to 100 " ..... .40
Over 100 Containers.....$ .35
Cases per month, 20 to 25 reels..... 1.00

723 Seventh Avenue, N. Y. Bryant 2180-2181-2182

2 More Troy Houses Plan Wiring

ACCORDING to reports current in Troy, the Rose and Palace theatres are planning to install the Vitaphone in the near future. Proctor's Troy opened last week with Photophone and no increase in prices.

Harry Brooks is now handling the booth at Proctor's theatre, Troy. Joe Rinn, formerly projectionist at the American, has been transferred to the Lincoln.

Not to be outdone by any competitor, Jacob Rosenthal, owner of the Rose theatre in Troy, is now running triple features each day and without any increase in admission prices.

The Astor in Troy, which has been closed for some time, reopened last week.

Roy Helson, of Chicago, is the new manager at the Bijou theatre in Lowville, succeeding Harold M. Donihue.

Jimmy Rose is now the owner of Gardner Hall in Troy, having taken it from Harry Lamont.

Mrs. Walter Roberts, wife of the manager of the Troy theatre, has recovered from two weeks' illness of the flu.

Raymond Eastman, manager of the Starr theatre in Corinth, will be one of the most interested residents of that village as to the result of a special election on March 19, to determine whether or not the village will have Sunday shows.

The three Stanley houses in Troy have slashed advertising space and have done away with all outdoor advertising.

Joseph Saperstein, who recently left Albany to become manager of the new Berinstein house in Ithaca, has just been made manager of all four Berinstein theatres in the college town.

Maryland M.P.T.O. To Hold March Election

A GENERAL election of officers of the Motion Picture Theatre Owners of Maryland, Inc., is to take place next month and J. Louis Rome, president, has informed the association that he does not care to be nominated for that office again. Mr. Rome has appointed a nominating committee including Walter Pacey, chairman; Samuel Bach, Irvin Levin, E. B. McCurdy and Sam Soltz.

A broken ankle was suffered recently by Robert Kanter, proprietor of the Astor Theatre, Baltimore.

Charles E. Farson, 43, director of the orchestra at Keith's Theatre, Baltimore, formerly the New Garden, managed by J. Lawrence Schanberger, died at his home with pneumonia, Tuesday, February 5. He is survived by his widow.

Several changes in the personnel of the Baltimore theatres of Loew's Incorporated, have resulted with the resigning of Irwin Solomon, manager of Loew's Valencia. He has become associated with the Schwartz Circuit on Long Island. H. H. (Mike) Maloney, Jr., formerly assistant manager at the Stanley, will succeed Solomon as manager of the Valencia. Stanley Gosnell, assistant manager of the Valencia will move up to the Stanley as assistant manager. M. Werner, from the Century, will become assistant manager at the Valencia.

The guest organist at the Byrd Theatre, Richmond, Va., is Jean C. Hoffman.

C. S. Langue, who has been manager of Warners' Metropolitan, Baltimore, for sometime, has been succeeded at the Richmond house as manager by Samuel Bendheim, Jr.

Keith's is the new name which has been given the former New Garden Theatre, Baltimore, the home of RKO vaudeville in Baltimore.

Seattle Suburbs Boost Shows for Business

IN an effort to retrieve business apparently lost to the bigger downtown theatres that give tremendous shows for 50c and 60c, the suburban exhibitors in Seattle recently have been featuring double-feature bills to a wide extent.

G. E. Terhune, former exhibitor at Walla Walla some seasons ago has purchased the Empress Theatre at Chewelah, Washington, from D. A. Morgan.

Gossip in theatre circles here has it that John Hamrick will soon reduce admission prices of his Blue Mouse Theatre here from 50c to 35c, as he has done in the Portland territory. The Blue Mouse theatres, since the inauguration of sound films in nearly every first run house and the opening of Hamrick's new Music Box Theatres in Seattle and Portland, have not enjoyed the tremendous business that they did a season or two ago.

R. P. Collins, division sales manager for the Vitaphone Corporation, spent a short time here last week with Manager Carl Stearn of the Warner Brothers exchange.

Many of the exchange managers on Film Row last week drove to Portland to attend the funeral of Jimmy Linn, Fox exchange manager in the Oregon city, who was killed a few days ago in an automobile accident on the Coos Bay Highway.

Frank Airey, showman of Twisp and Winthrop, Washington, announced that he had purchased the equipment of the Liberty Theatre in Twisp and the Evergreen in Winthrop from the Odd Fellows Lodge, and had closed those two opposition houses. He now operates the Twisp Theatres and the Winthrop Theatre only.

Arthur H. Huot, former FBO exchange manager, left this city last week for New York. His successor in Seattle is William Matthews.

Bernard Mulligan, now operating the late George Reisner's Tokay Theatres in South Bend and Raymond, Washington, came into Seattle this week to let contracts for the remodeling and equipping of both theatres. The Tokay in South Bend will be redraped and redecorated, and the Raymond house will have an early April installation of R.C.A. Photophone, besides being redecorated and entirely reseated by the B. F. Shearer Company of Seattle.

San Francisco Report of Regional News

RUSSELL P. COLLINS, in charge of the Vitaphone acts and scores on the Pacific Coast, has returned to San Francisco after a trip through the Northwest.

Mr. and Mrs. Smith of Smith's theatre, Yuba City, were recent 'Frisco visitors.

W. R. Cox, M-G-M's office manager, has recovered from the "flu."

Julius Cantwell was married January 28th to Vera Knight.

General Brendell has been promoted to the head of the Metro-Goldwyn-Mayer Poster Department.

H. H. Hoffman, from Seattle and Portland, who has been identified with John Danz theatres, is in San Francisco and plans to locate here.

Major E. L. Fulletron, M-G-M's local publicity chief, was in Los Angeles on a trip.

A. Mooser, Warner Brothers auditor, returned to the San Francisco office after a trip to Seattle and Portland.

Claude Van Horn is working for Metro-Goldwyn-Mayer as San Joaquin Valley salesman.

Russell Ruggles, Columbia's poster clerk, was ill with the "flu" and Chas. Achre is working in his place.

Jack Valpey, who for several years has dealt out posters, cuts and mats in the local M-G-M Exchange, has gone, under "Sheriff" Hickey's supervision, to the Metro-Goldwyn-Mayer Sound Studios to be there several months and to acquaint himself with the making of records for sound pictures.

17 Penn Theatres Get Sound Recently

AMONG Pennsylvania theatres that have recently installed sound devices are: Capitol, Shamokin, managed by Ray Leitzel; Majestic, Tamaqua; Olympic, Altoona, which installed the Photophone on February 16, and the following units of the Comerford chain: Capitol, Mauch Chunk; Roosevelt and Poli, Scranton; Irving, Carbondale; Globe, Scranton; Lyric, Honesdale; Sayre Theatre, Sayre; Opera House, Towanda; Victoria, Danville; Holland, Old Forge; Kingston Theatre, Kingston; Grand, Edwardsville; Marino's, Luzerne, and Bijou, Milton.

The City Picture Theatre, Williamsport, closes its doors on February 1, on order of the city authorities because the recent erection of a new bank, on an adjoining site is said to have closed some of the theatre exits.

The Elks Famous Forty chorus, of Pottsville, accepted an invitation to appear as an added attraction at the Earle Theatre, Philadelphia, on February 12.

John Zotkiewicz, formerly manager of the Arcade Theatre, Mount Carmel, has been made manager of the new Imperial Theatre, recently opened in Kulhmont. Mr. Zotkiewicz is one of the owners of the Imperial.

Ross Applegate, manager of the Luna Theatre, Danville, announced on February 6 that the house will hereafter be closed except on Saturdays and holidays. The house was recently acquired by the Comerford chain. The Victoria Theatre, Danville, which recently installed Vitaphone and Movietone apparatus, will hold shows three times a week instead of twice weekly as heretofore. It also is a Comerford house.

The Park Theatre, Palmerton, which had been closed for some time, has reopened under the management of John N. Browell, son of the owner.

Luke Gring, owner-manager of the Capitol and Rosedale theatres, Chambersburg, granted use of the former house to the Chambersburg Thespian Club, on the nights of February 7 and 8.

J. G. Reiff on January 28 formally opened a new theatre which he recently built in Hanover avenue, Allentown.

A charter of incorporation under the laws of Pennsylvania was issued at the Capitol in Harrisburg on February 5 to the Parker Amusement Company of Philadelphia, organized to "operate, manage, and control theatres and places of amusement." The capital stock is $5,000, consisting of fifty shares of a par value of $100 each. The paid-in capital is $500. James J. Newman, Eleventh and Market streets, Philadelphia, is treasurer and one of the incorporators, holding ten shares of stock. The other incorporators are: Milton H. Belber, Broad and Chelten streets, Philadelphia, ten shares, and Albert M. Cohen, 5012 Walnut street, Philadelphia, ten shares.

The Clairton Amusement Company, of Clairton, Pa., organized to "construct, own, lease, sell and conduct amusement houses, theatres and other places of amusement," obtained a Pennsylvania charter of incorporation in Harrisburg on February 5. The capital stock is $5,000, consisting of fifty shares of a par value of $100, with paid-in capital of $500. W. A. Dragoski, 412 Worthington avenue, Clairton, is treasurer and one of the incorporators, owning 24 shares of stock. The other incorporators are: John S. Robb, 207 Catherine street, Duquesne, 24 shares, and Charles P. Lewis, 502 Eighth street, Clairton, 2 shares.

UNIFORMS FOR HOUSE ATTACHES COSTUMES FOR STAGE PRESENTATIONS BROOKS 1437 B'way New York

COMPLETE RELEASE CHART

Productions are listed according to the names of Distributors in order that the Exhibitor may have a short-cut toward such information as he may need, as well as information on pictures that are coming. Features which are finished or are in work, but to which release dates have not been assigned, are listed in "Coming Attractions"

BRAY PRODUCTIONS

Title	Star	Rel.	Date	Length	Reviewed
College Cuckoo	Murdock-Cavalier	June	1	2 reels	
Her Salty Suitor		June	20	2 reels	
His Wild Oat	McDougall Kids	July	10	2 reels	
Lonesome Babies	Jack Cooper	Aug.	1	2 reels	
Lost Whirl, The	Irving-Cooper	July	1	2 reels	
Lot o' Baloney, A	McDougall Kids	June	10	2 reels	
Pikers The	McDougall Kids	Aug.	10	2 reels	

COLUMBIA
FEATURES

Title	Star	Rel.	Date	Length	Reviewed
After the Storm	Bosworth-Gilbert-Delaney	April	17	5459 feet	Sept. 15
Apache, The	Alvarado-Livingston			6838 feet	
Beware of Blondes	Revier-M. Moore-D'Arcy	July	1	5649 feet	
Broadway Daddies	Logan-Lease	April	7	5537 feet	Sept. 15
Court-Martial	Holt-Compson	Aug.	12	6014 feet	
Dawn	Special Cast			7500 feet	
Desert Bride, The	Compson-Forrest	Mar.	26	5528 feet	Sept. 15
Driftwood	Alvarado-Day	Oct.	15	6267 feet	
Golf Widows	Ford-Reynolds-Rand	May	1	5592 feet	
Matinee Idol, The	Walker-Love	Mar.	14	5925 feet	May 5
Modern Mothers	Chadwick-Fairbanks, Jr.-Kent	May	13	5540 feet	
Name the Woman	Stewart-Glass-Gordon	May	25	5544 feet	Sept. 8
Nothing to Wear	Logan-von Eltz			5701 feet	
Power of the Press, The	Fairbanks, Jr.-Ralston			6465 feet	
Raider Emden, The	Special Cast			6021 feet	
Ransom	Wilson-Burns	June	7	5584 feet	
Restless Youth	M. Day-Forbes			6085 feet	
Runaway Girls	Mason-Rankin	Aug.	23	5725 feet	
Say It With Sables	Bushman-Livingston-Chadwick	July	13	6401 feet	
Scarlet Lady, The	De Putti-Alvarado	Aug.	1	6443 feet	
Sinners' Parade	Revier-Varconi			5616 feet	
Sporting Age, The	Bennett-Herbert-Nye	Mar.	2	5484 feet	June 2
Street of Illusion, The	Keith-Valli			5988 feet	
Stool Pigeon, The	Delaney-Borden			5988 feet	
*†§Submarine	Holt-Revier-Graves			8192 feet	
Virgin Lips	Borden-Boles	July	25	6048 feet	Sept. 22
Way of the Strong, The	Day-Livingston-Von Eltz	June	19	5752 feet	

Coming Attractions

Title	Star	Length	Reviewed
Behind Closed Doors	Valli-Glass		
*†§Donovan Affair, The	Jack Holt		
Faker, The	Logan-Delaney-Oland		
*†§Fall of Eve, The			
*†§Lone Wolf's Daughter, The	Lyten-Olmstead-Keith	6214 feet	
Object—Alimony	Wilson-Trevor		
Sideshow, The	Prevost-Graves		
Trial Marriage	Eilers-Kerry		
*†§Younger Generation, The	Hersholt-Lease-Basquette-Cortez		

EDUCATIONAL

Title	Star	Rel.	Date	Length	Reviewed
All In Fun	Jerry Mandy	Oct.	21	1 reel	Oct. 27
Air Derby, The	Reed Howes	Jan.	6	2 reels	
America's Pride	Our World Today	Oct.	7	1 reel	Oct. 8
Auntie's Mistake	Dorothy Devore	Feb.	17	2 reels	
Beauties Beware	Jerry Drew	Jan.	27	2 reels	Jan. 12
Be My King	Lupino Lane	Dec.	8	2 reels	Nov. 10
Best Dressed Woman in the World	"Our World Today"	Feb.	17	1 reel	
Blondes Beware	Johnny Arthur	July	15	2 reels	June 23
Bumping Along	Stone-Ruth	Nov.	18	1 reel	Nov. 3
Call Your Shots	Al St. John	Sept.	15	2 reels	Sept. 29
Cloud Patrol, The	Reed Howes	Feb.	24	2 reels	
Come to Paps	"Big Boy"	Oct.	14	2 reels	Oct. 13
Companionate Service	Dorothy Devore	Oct.	7	2 reels	Oct. 6
Conquering the Colorado	Hodge-Podge	July	6	1 reel	July 14
Cook, Papa, Cook	Murdock-Hutton	Sept.	9	1 reel	Sept. 15
Crown Me	Wallace Lupino	June	3	1 reel	May 28
Dumb—and How	Thatcher-Young-Allen	Jan.	27	1 reel	Dec. 22
Felix the Cat In Astronomeows	"Sullivan Cartoon"	July	8	1 reel	Aug. 18
Felix the Cat In Futuritzy	"Sullivan Cartoon"	June	24	1 reel	July 21
Felix the Cat In Jungle Bungles	"Sullivan Cartoon"	July	22	1 reel	Sept. 22
Felix In Outdoor Indore	"Sullivan Cartoon"	June	10	1 reel	June 30
Felix the Cat In the Last Life	"Sullivan Cartoon"	Aug.	5	1 reel	Sept. 29
Fighting Orphans—Evening Mist	Bruce Outdoor Sketch	Aug.	19	1 reel	Aug. 4
Fisticuffs	Lupino Lane	Oct.	28	2 reels	Oct. 27
Fixer, The	"Big Boy"	Feb.	3	2 reels	Feb. 3
Follow Teacher	"Big Boy"	Dec.	16	2 reels	Nov. 17
Girlies Behave	Jerry Drew	Sept.	9	2 reels	Sept. 8
Gloom Chaser, The	"Big Boy"	June	24	2 reels	June 2
Glorious Adventure	Hodge-Podge	Oct.	14	1 reel	Oct. 27
Going Places	George Davis	Jan.	13	2 reels	
Goofy Birds	Charley Bowers	Aug.	12	2 reels	July 28
Hard Work	Wallace Lupino	July	29	1 reel	July 14
Hay Wire	Stone-Dale	Nov.	4	1 reel	Oct. 27
Hectic Days	Lupino Lane	June	17	2 reels	May 28
Her Big Ben	Gene Stone			1 reel	Feb. 2
He Tried to Please	Collins-Hutton	Aug.	12	1 reel	July 14
Hold That Monkey	Monty Collins	Nov.	11	2 reels	Oct. 27
Homemade Man, A	Lloyd Hamilton	June	17	2 reels	June 8
Hop Off	Charley Bowers	July	1	2 reels	June 23
Hot Luck	"Big Boy"	Sept.	2	2 reels	Sept. 29
Hot or Cold	Al St. John	Dec.	2	2 reels	Nov. 10
Husbands Must Play	Wallace Lupino	Jan.	6	2 reels	
In the Morning	Vernon Dent	Dec.	30	1 reel	Nov. 24
Just Dandy	Jerry Drew	Aug.	19	2 reels	Aug. 11
Kid Hayseed	"Big Boy"	Aug.	5	2 reels	Aug. 4
Ladies Preferred	Jerry Drew	July	8	2 reels	June 30
Leaping Luck	Davis-Collins	July	29	2 reels	July 14
Listen Children	Lloyd Hamilton	July	22	2 reels	July 14
Lost Laugh, The	Wallace Lupino	July	15	1 reel	June 23
Lucky Duck, The	Billy Dale	Oct.	7	1 reel	Sept. 15
Magic City The	Our World Today	Nov.	11	1 reel	Nov. 3
Making Whoopie	Goodwin-Bradley	Oct.	28	2 reels	Oct. 13
Misplaced Husbands	Dorothy Devore	Nov.	25	2 reels	Nov. 24
Murder Will Out	Vernon Dent	Dec.	16	1 reel	Nov. 10
Oh Mama	Miller-Hutton	July	1	1 reel	June 23
On the Move	Hodge-Podge	Sept.	9	1 reel	
Only Me	Lupino Lane	Jan.	20	2 reels	Dec. 15
Patchwork of Pictures, A	Hodge-Podge	Nov.	18	1 reel	Nov. 24
Peep Show, The	Hodge-Podge	Aug.	12	1 reel	Aug. 18
Pep Up	Cliff Bowes	Feb.	24	1 reel	Feb. 2
Permanent Wave Railroad, The	Our World Today			1 reel	Dec. 1
Pictorial Tidbits	Hodge-Podge	June	10	1 reel	June 23
Pirates Beware	Lupino Lane	Sept.	9	2 reels	
Playful Papas	Jerry Mandy	Dec.	1	1 reel	Dec. 1
Polar Perils	Monty Collins	Sept.	30	2 reels	Sept. 15
Question Marks	Hodge-Podge	Jan.	20	1 reel	Feb. 2
Quiet Worker, The	Jerry Drew	Nov.	4	2 reels	Oct. 6
Rah Rah Rah!	Dorothy Devore	June	3	2 reels	May 28
Roaming Romeo	Lupino Lane	July	29	2 reels	July 21
Sailor Boy	Monty Collins	June	17	1 reel	June 9
Served Hot	Cliff Bowes	Feb.	10	1 reel	Jan. 19
Shifting Scenes	Hodge-Podge	Dec.	18	1 reel	
Sky Ranger, The	Reed Howes	Sept.	23	2 reels	Oct. 6
Skywayman, The	Reed Howes	Nov.	18	2 reels	Nov. 3
Social Prestige	Monty Collins	Dec.	23	2 reels	Nov. 17
Stage Frights	George Davis	Oct.	21	2 reels	Oct. 6
Thoughts While Fishing	Bruce Outdoor Sketch	June	17	1 reel	June 9
Thrills of the Sea	Our World Today	Sept.	2	1 reel	Sept. 29
Troubles Galore	Collins-McCoy	Aug.	26	1 reel	Aug. 4
Walking Fish	Our World Today	Jan.	13	1 reel	
Wedded Blisters	Lupino Lane	Aug.	26	2 reels	Aug. 4
What a Trip	Vernon Dent	Jan.	13	1 reel	Dec. 15
Whoopee Boys	Monty Collins	Feb.	10	2 reels	Jan. 12
Who's Lyin'?	Davis-Collins	June	10	2 reels	May 26
Wife Trouble	Robert Graves	Sept.	23	1 reel	Sept. 8
Wild Wool—Night Clouds	Bruce Outdoor Sketch	July	15	1 reel	June 30
Wives Don't Weaken	Drew-Bradley	Dec.	16	2 reels	Dec. 15

PHOTOPHONE SHORTS

Title	Star	Rel.	Date	Length	Reviewed
*†§Bride's Relatives, The	Burke-Hill-Gribbon			2 reels	Feb. 2
*†§Eligible Mr. Bangs, The	Horton-Arthur	Jan.	13	2 reels	
*†§Lion's Roar	Burke-Bevan-Dent	Dec.	8	2 reels	Dec. 1
*†§Old Barn, The	Johnny Burke			2 reels	

EXCELLENT PICTURES (S. R.)
FEATURES

Title	Star	Rel.	Date	Length	Reviewed
Bit of Heaven, A	Lee-Washburn	May	15	7000 feet	
Inspiration	George Walsh	May	10	6759 feet	
Into No Man's Land	Santschi-Blythe	June	15	6700 feet	
Life's Crossroads	Hulette-Conklin			5355 feet	
Making the Varsity	Hulette-Rankin-Lease	July	15	6400 feet	
Manhattan Knights	Bedford-Miller	Aug.	27	6000 feet	
Speed Classic, Inc	Lease-Harris	July	31	4700 feet	
Women Who Dare	Chadwick-Delaney	Mar.	31	6520 feet	

R K O
FEATURES

Title	Star	Rel.	Date	Length	Reviewed
Air Legion, The	Lyon-Sleeper-Moreno	Jan.	6	6351 feet	
Alex the Great	Gallagher-Dwyer	May	13	6888 feet	Mar. 24
Avenging Rider, The	Tom Tyler	Oct.	7	4808 feet	
Bantam Cowboy, The	Buzz Barton	Aug.	12	4893 feet	
Beyond London's Lights	Shumway-Elliott	Mar.	18	6583 feet	Feb. 26
*†§Blockade	Anna Q. Nilsson	Dec.	16		
Breed of the Sunsets	Bob Steele	April	1	4869 feet	
Captain Careless	Bob Steele	Aug.	26		
Charge of the Gauchos	F. X. Bushman	Sept.	16	5487 feet	
Chicago After Midnight	Mendez-Ince	Mar.	4	6248 feet	Mar. 17
*†§Circus Kid, The	Darro-Costello-Brown	Oct.	7	6085 feet	Sept. 22
Come and Get It	Bob Steele	Feb.	3		
Crooke Can't Win	Lewis-Hill-Nelson	May	11	6291 feet	
Danger Street	Baxter-Sleeper	Aug.	26	5521 feet	
Devil's Trade Mark, The	Bennett-Mong-Douglas	April	7	6984 feet	
Dog Justice	Ranger-Martin	June	10	6043 feet	
Dog Law	Ranger (Dog)	Sept.	2	4802 feet	
Fighting Redhead, The	Buzz Barton	July	1	4758 feet	
Freckles	Bosworth-Fox, Jr.	Mar.	21	8131 feet	Jan. 26
Fury of the Wild	Ranger (Dog)	Nov.	4	4899 feet	
*†§Gang War	Borden-Pickford	Nov.	18	6337 feet	Dec. 1
Headin' for Danger	Steele-Mendez	Dec.	16	5249 feet	
Hey Rube!	Olmstead-Trevor	Dec.	23		
His Last Haul	T. Moore-Owen	Nov.	11		
*†§Hit of the Show, The	Brown-Astor-Olmstead	Sept.	23	6337 feet	Aug. 4
*†§Jazz Age, The	M. Day-Fairbabks, Jr.-Walthall			6245 feet	
King Cowboy	Tom Mix	Nov.	26		
Law of Fear, The	Ranger-Reid-Nelson	April	8	4769 feet	Mar. 10
Lightning Speed	Bob Steele	Oct.	21	4647 feet	
Little Buckaroo, The	Buzz Barton	Mar.	11	4801 feet	
Little Yellow House, The	Sleeper-Caldwell	May	28	6429 feet	April 21
Loves of Ricardo, The	George Beban	June	17	5181 feet	

** Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie.*

Title	Star	Rel.	Date	Length	Reviewed
Man in the Rough, The	Steele-King	May	20	4785 feet	
Orphan of the Sage	Buzz Barton	Dec.	23	4903 feet	
*†§Perfect Crime, The	Rich-Brook-McConnell	Aug.	18	6331 feet	Aug. 11
Phantom of the Range	Tyler-Thompson-Darro	April	22	4781 feet	Feb. 11
Pinto Kid, The	Barton-Trevor-Lee	April	28	4884 feet	Jan. 7
Red Riders of Canada	Miller-Byer	April	15	6418 feet	Dec. 23
Rough Ridin' Red	Buzz Barton	Nov.	4	4714 feet	
Sally of the Scandals	Love-Forrest	July	15	6059 feet	
Sally's Shoulders	Wilson-Hackathorne	Oct.	14	6297 feet	
Singapore Mutiny, The	Ince-Taylor	Oct.	7	6812 feet	Oct. 13
Sinners in Love	Borden-Borden	Nov.	4		Oct. 20
Skinner's Big Idea	Washburn-Sleeper-Trevor	April	24	6967 feet	Mar. 17
Son of the Golden West	Tom Mix	Oct.	1	6037 feet	Sept. 29
Stocks and Blondes	Logan-Gallagher	Sept.	9	5493 feet	
Stolen Love	M. Day-O. Moore-Lease	Dec.	2		
*†§Taxi 13	Conklin-Sleepor-Trevor	Nov.	18	6760 feet	
Terror Mountain	Tom Tyler	Aug.	19	4884 feet	
Texas Tornado, The	Tyler-Darro	June	24	4793 feet	
Tracked	Ranger (Dog)	Nov.	4	4957 feet	
Trail of Courage, The	Steele-Bonner	July	8	4758 feet	
Trail of the Horse Thieves, The	Tom Tyler	Jan.	13		
Tropic Madness	Leatrice Joy	Dec.	18	6324 feet	
Tyrant of Red Gulch	Tom Tyler	Nov.	25	4778 feet	
Vagabond Cub, The	Buzz Barton	Feb.	10		
Young Whirlwind, The	Buzz Barton	Sept.	16	4762 feet	

SHORT SUBJECTS

Title	Star	Rel.	Date	Length	Reviewed
Almost a Gentleman	Al Cooke	June	25	2 reels	
Arabian Fights, The	Alberta Vaughn	Sept.	16	2 reels	
Beef Steaks, The	Hellum-Davis	Dec.	30	2 reels	
Casper's Week-End	Hill-Duncan	Dec.	8	2 reels	
Come Meal	Al Cooke	June	11	2 reels	
Curiosities No. 1	Novelty	Sept.	26	1 reel	Sept. 29
Curiosities, No. 2	Novelty	Oct.	10	1 reel	
Curiosities, No. 3	Novelty	Oct.	24	1 reel	
Curiosities No. 6	Novelty	Dec.	6	1 reel	
Curiosities No. 7	Novelty	Dec.	19	1 reel	
Fooling Casper	Duncan-Hill	Sept.	16	2 reels	Sept. 29
Happy Holidays	Hill-Duncan	Sept.	16	2 reels	
Heavy Infants	Kerr-Ross-Alexander	June	11	2 reels	June 16
Honey Balks	Hellum-Davis	Dec.	2	2 reels	
Horsefeathers	Barney Hellum	Sept.	9	2 reels	Sept. 29
Jessie's James	Vaughn-Cook			2 reels	Oct. 20
Joyful Day	Kerr-Ross-Alexander	Aug.	14	2 reels	
Mickey's Babies	Mickey Yule	Aug.	7	2 reels	
Mickey's Battles	Mickey Yule	Sept.	30	2 reels	
Mickey's Big Game Hunt	Mickey Yule	Dec.	23	2 reels	
Mickey's In Love	Mickey Yule	June	4	2 reels	
Mickey's Movies	Mickey Yule	Sept.	2	2 reels	Sept. 29
Mickey's Rivals	Mickey Yule			2 reels	
Mickey's Triumph	Mickey Yule	July	2	2 reels	
Mickey the Detective	Mickey Yule	Oct.	28	1 reel	
Mild But She Satisfies	Alberta Vaughn	Oct.	14	2 reels	
*†§Odd Facts	Curiosities			1 reel	
Okmnx	Barney Hellum	Oct.	7	2 reel	
Ruth Is Stranger Than Fiction	Alberta Vaughn	Sept.	23	2 reels	
Six Best Fellows	Alberta Vaughn	Oct.	27	1 reel	
Standing Pat	Karr-Ross-Alexander	July	9	2 reels	July 28
That Wild Irish Pose	Alberta Vaughn	Oct.	24	1 reel	
Wages of Synthetic Sin, The	Alberta Vaughn	Sept.	2	2 reels	
Watch Your Pep	Alberta Vaughn	Oct.	7	2 reels	
What a Wife	Duncan-Hill	Oct.	14	2 reels	
You Just Know She Dares 'Em	Alberta Vaughn	Sept.	9	2 reels	

Coming Attractions

Title	Star	Rel.	Date	Length	Reviewed
Amazing Vagabond, The	Bob Steele				
City of Shadows, The	Luden-Lynn				
Down Our Way	Valli-Caldwell-Darro				
Drifter, The	Tom Mix				
Drums of Araby	Tom Mix				
Eagle's Talons, The	Tom Tyler				
Freckled Rascal, The	Buzz Barton	Mar.	31		
Gun Law	Tom Tyler	Mar.	3		
Hardboiled	O'Neil-Reed-Tashman				
Idaho Red	Tom Tyler	Mar.	3		
Little Outlaw, The	Buzz Barton				
*†§Love in the Desert	Borden-Trevor-Roscoe				
One Man Dog, The	Ranger				
Outlawed	Tom Mix				
*†§Rio Rita	Special Cast				
*†§Syncopation	Bennett-Watson-Waringa Band				
Upperworld					
Viennese Charmer	Betty Compson				
Voice of the Storm	von Eltz-Sleeper				

FIRST DIVISION (S. R.)

Title	Star	Rel.	Date	Length	Reviewed
Devil's Cage, The	Garon-Keith	June	5	6800 feet	
Fagaes	Kelly-Kelton-Wells	May	20	5700 feet	
Free Lips	Marlowe-Novak	Aug.	4	6700 feet	
Masked Angel, The	Compson-Oakman	June	29	6000 feet	
Souls Aflame	James-Wells	July	6	6200 feet	

FIRST NATIONAL
FEATURES

Title	Star	Rel.	Date	Length	Reviewed
*†Adoration	Billie Dove	Dec.	2	6360 feet	Jan. 18
Barker, The	Sills-Compson-Meckaill	Sept.	30	7137 feet	July 7
*†§Barker, The	Sills-Compson-Mackaill	Dec.	30	7137 feet	Dec. 18
Big Noise, The	Conklin-Hardy-White	Mar.	25	7402 feet	May 12
Burning Daylight	Sills-Kenyon	Mar.	11	8500 feet	April 28
Butter and Egg Man, The	Mulhall-Nissen	Sept.	2	6467 feet	
Canyon of Adventure	Maynard-Faire	April	22	8730 feet	May 19
Children of the Ritz	Mackaill-Mulhall	Feb.	17		
Chinatown Charlie	Hines-Lorraine	April	15	6365 feet	
Cheyenne	Maynard-McConnell	Feb.	17		
Code of the Scarlet	Maynard-McConnell	July	1	5600 feet	
Companionate Marriage	Bronson-Francis-Walling	Oct.	21	6227 feet	
*Crash, The	Sills-Todd	Oct.	7	6225 feet	
Do Your Duty	Charlie Murray	Oct.	14	5976 feet	
Glorious Trail, The	Maynard-McConnell	Oct.	28	5886 feet	
*†Good Bye Kiss, The	Eilers-Burke-Kemp	July	6	7300 feet	Nov. 24
Happiness Ahead	Moore-Lowe	June	24	7100 feet	
Harold Teen	Lake-Brian-White	April	29	7541 feet	
*†Haunted House, The	Kent-Todd	Nov.	4	6755 feet	Dec. 22
Hawk's Nest, The	Sills-Kenyon	May	27	7428 feet	July 7
Head Man, The	Murray-Kent-Young	July	8	6502 feet	
Heart of a Follies Girl	Dove-Kent	Mar.	18	6957 feet	Mar. 17
Heart to Heart	Astor-Hughes	July	22	6071 feet	Sept. 16
Heart Trouble	Harry Langdon	Aug.	12	5400 feet	
*†§His Captive Woman	Sills-Mackaill	Mar.	10		
His Captive Woman	Sills-Mackaill	Feb.	3		
*†§Man and the Moment	Billie Dove	April	7		
Ladies' Night in Turkish Bath	Mackaill-Mulhall	April	1	6592 feet	April 14
Lady Be Good	Mackaill-Mulhall	May	8	6608 feet	June 2
*†§Lilac Time	Moore-Cooper	Nov.	8	8967 feet	Mar. 24
Little Shepherd of Kingdom Come	Barthelmess-O'Day	April	8	7700 feet	May 19
Love and the Devil	Sills-Corda	Feb.	24		
Mad Hour, The	O'Neill-Kent	Mar.	4	6360 feet	
*Naughty Baby	White-Mulhall	Dec.	16		
*†Night Watch, The	Dove-Reed	Sept.	9	6612 feet	Oct. 17
Oh Kay	Moore-Gray	Aug.	26	8100 feet	Sept. 1
*†Outcast	Griffith-Lowe	Nov.	11	6622 feet	Dec. 9
Out of the Ruins	Barthelmess-Nixon	Aug.	18	6100 feet	Aug. 25
Phantom City, The	Maynard-Gilbert	Dec.	23	5887 feet	
*†Scarlet Seas	Barthelmess-Compson	Dec.	9	6237 feet	Jan. 5
*†Seven Footprints to Satan	Todd-Hale	Feb.	17		
Seven Footprints to Satan	Todd-Hale	Jan.	27		
*†Show Girl	White-Delaney	Sept.	23	6133 feet	Nov. 10
Strange Case of Capt. Ramper	German Cast	July	29	7534 feet	June 8
*†§Synthetic Sin	Colleen Moore	Jan.	8	6730 feet	Jan. 12
Three-Ring Marriage	Astor-Hughes	June	10	5834 feet	
Upland Rider, The	Maynard-Douglas	June	3	5731 feet	May 19
Vamping Venus	Murray-Todd-Fazenda	May	13	6021 feet	
Ware Case, The	Special Cast	Nov.	25	8185 feet	
*†Waterfront	Mackaill-Mulhall	Sept.	16	6976 feet	Dec. 1
Weary River	Barthelmess-Compson	Feb.	10		
Wheel of Chance	Barthelmess-Basquette	June	17	6895 feet	July 7
*†Whip, The	Mackaill-Nilsson-Forbes	Sept.	30	6058 feet	Sept. 22
Wright Idea, The	Hines-Lorraine	Aug.	5	6300 feet	Sept. 22
Yellow Lily, The	Dove-Brook	May	20	7187 feet	May 26

Coming Attractions

Title	Star	Rel.	Date	Length	Reviewed
Broadway Babies	Alice White				
California Mail, The	Maynard-Dwan				
Comedy of Life, The	Sills-Corda	Mar.	10		
*†§Children of the Ritz	Mackaill-Mulhall	Feb.	24		
*†Divine Lady	Griffith-Varconi	Mar.	3	10018 feet	
Divine Lady, The	Griffith-Varconi	Mar.	31		
*†§Hot Stuff	White-Bakewell	April	14		
Hot Stuff	White-Bakewell	Mar.	24		
House of Horrors, The	Todd-Fazenda-Conklin				
Lawless Legion, The	Ken Maynard				
*†Love and the Devil	Sills-Corda	Mar.	24		
*†§Man and the Moment	Billie Dove	Feb.	10		
Man and the Moment, The	Billie Dove	Mar.	17		
*†§Pat and Mike	Milton Sills				
Prisoners	Corinne Griffith				
*†Saturday's Children	Griffith-Withers	Mar.	17		
Saturday's Children	Griffith-Withers	Mar.	10		
*†§Squall, The	Joyce-Loy-Hackathorne				
Weary River	Barthelmess-Compson			8000 feet	
*†§Weary River	Barthelmess-Compson	Feb.	10	7916 feet	Feb. 2
Why Be Good?	Moore-Hamilton	Mar.	17	7000 feet	Jan. 26
*†§Why Be Good?	Colleen Moore	Mar.	17		

FOX FILMS
FEATURES

Title	Star	Rel.	Date	Length	Reviewed
*§Air Circus, The	Carrol-Lake-Rollins	Sept.	30	7702 feet	Sept. 8
Blindfold	O'Brien-Moran	Dec.	23	6598 feet	Jan. 5
Chicken a la King	Sterling-Carroll-Stone	June	17	6417 feet	June 23
Cowboy, Kid The	Rex Bell	July	15	4293 feet	July 21
Don't Marry	Moran-Hamilton	June	3	5708 feet	June 9
Dressed to Kill	Lowe-Astor	Mar.	18	6566 feet	Mar. 17
*†§Dry Martini	Gran-Astor-Moore	Oct.	14	7176 feet	Nov. 10
Escape, The	Valli-Russell	April	29	6109 feet	May 12
Farmer's Daughter, The	Beebe-Burke	July	8	6148 feet	
Fleetwing	Norton-Janis	June	24	4939 feet	Sept. 8
Gateway of the Moon	Del Rio-Pidgeon	Jan.	1	6038 feet	Jan. 14
Girl-Shy Cowboy, The	Rex Bell	Aug.	12	4404 feet	
Hangman's House	McLaglen-Collyer-Kent	May	13	6518 feet	May 19
Hello, Cheyenne	Mix-Lincoln	May	13	4618 feet	May 19
Homesick	Sammy Cohen	Dec.	30	6120 feet	
Honor Bound	O'Brien-Taylor	May	8	6188 feet	May 26
Horsemen of the Plains	Mix-Blane	Mar.	11	4397 feet	Mar. 24
*†§In Old Arizona	Lowe-Baxter-Burgess	Jan.	20	8724 feet	Dec. 29
Joy Street	Barrymore-Alba	Dec.	9		
Love Hungry	Moran-Gray	April	8	5732 feet	April 21
*†§Making the Grade	Moran-Lowe	Oct.	7		
Me, Gangster	Collyer-Terry	Oct.	8	6042 feet	Oct. 10
*†§Mother Knows Best	Bellamy-Dresser	Oct.	28	10,100 feet	Sept. 22
*Mother Machree	Bennett-McLaglen	Oct.	22	6863 feet	Mar. 17
News Parade, The	Stuart-Phipps	May	27	6679 feet	June 16
None But the Brave	Morton-Phipps-MacDonald	Aug.	5	5034 feet	Aug. 11
No Other Woman	Del Rio-Alvarado	June	10	6071 feet	
Painted Post, The	Mix-Kingston	July	1	4952 feet	June 23
Prep and Pep	Rollens-Drexel	Nov.	11	6086 feet	Jan. 6
Plastered in Paris	Cohen-Pannick	Sept.	23	5641 feet	Sept. 29
Play Girl, The	Bellamy-Brown	April	22	5200 feet	April 28
Riley the Cop	Macdonald-Drexel	Jan. 8, '29		6132 feet	Dec. 8
River Pirate, The	McLaglen-Moran	Aug.	26	6937 feet	Sept. 22
Road House	Barrymore-Alba	July	15	4991 feet	Aug. 4
Romance of the Underworld	Astor-Elliott-Boles	Nov.	11	6162 feet	Jan. 12
*†§Street Angel, The	Gaynor-Farrell	Aug.	19	9221 feet	July 28
*Sunrise	Gaynor-O'Brien	Nov.	4	8729 feet	Oct. 14
Taking a Chance	Rex Bell			4876 feet	
Uneasy Money	Mary Nolan			6000 feet	
Why Sailors Go Wrong	Cohen-McNamara	Mar.	25	6112 feet	April 14
Wild West Romance	Bell-Lincoln	June	10	4921 feet	
Win That Girl	Rollens-Carrol	Sept.	16	5337 feet	Oct. 6

SHORT SUBJECTS

Title	Star	Rel.	Date	Length	Reviewed
Bear Knees	Animal Comedy	Aug.	5	2 reels	
Blue Grass and Blue Blood	Variety	Dec.	9	1 reel	
Cow's Husband, A	Spenser-Temple	June	24	2 reels	June 23
Daisies Won't Tell	Rubin-Lincoln	July	8	2 reels	
Drifting Through Gascony	Variety	Oct.	28	1 reel	
Elephant's Elbows, The	Leon Ramon	Aug.	6	2 reels	Aug. 11
Glories of the Evening	Variety	Nov.	11	1 reel	
Her Mother's Back	Dent-Bletcher	Aug.	19	2 reels	Aug. 4
His Favorite Wife	Tyler Brooke	July	22	2 reels	July 21
Knight of Daze, A	Tyler Brooke	June	10	2 reels	
Lofty Andes, The	Variety	Aug.	6	1 reel	Aug. 11
Low Necker, The	Marjorie Beebe	Dec.	16	2 reels	Jan. 14
Monument Valley	Variety	Nov.	25	1 reel	
Neapolitan Days	Variety	Sept.	2	1 reel	
On a South Sea Shore	Variety	April	1	1 reel	

** Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie.*

Title	Star	Rel.	Date	Length	Reviewed
Oregon Trail, The	Variety			1 reel	July 21
Snowbound	Variety	Aug.	19	1 reel	
Spanish Craftsmen	Variety	Sept.	30	1 reel	
Steeplechase	Variety	Oct.	14	1 reel	
Storied Palestine	Variety	Dec.	23	1 reel	
Through Forest Aisles	Variety	Sept.	16	1 reel	

Coming Attractions

Title	Star	Rel.	Date	Length	Reviewed
Backwash	Farrell-Duncan				
Chasing Through Europe	Stuart-Carol				
Christine	Janet Gaynor				
Fatal Wedding, The	Astor-Bard				
*Four Devils, The	Macdonald-Gaynor-Morton			11700 feet	Oct. 13
*†§Ghost Talks, The	Eaton-Twelvetrees-Foxe				
Girl Downstairs, The	Moran-O'Brien				
Hearts In Dixie	Colored Cast				
*†§In Old Arizona	Lowe-Baxter-Burgess			8724 feet	Dec. 29
*†Lost in the Arctic	Special Cast			6474 feet	Aug. 18
Our Daily Bread	Farrell-Duncan				
Playboy	Nagel-Collyer				
Red Wine	Collyer-Nagel-Lynn	Jan.			
River, The	Farrell-Duncan			7313 feet	Jan. 5
True Heaven	Lowe-McLaglan				
Veiled Woman, The	Tora-Alba				
Woman, The	Astor-Boles				

MOVIETONE SHORTS

Title	Star	Rel.	Date	Length	Reviewed
At the Ball Game	Joe Cook				
Bridge at Midnight, The	Mary Duncan				
Corpus Christi	Raquel Meller				Sept. 8
Diplomats, The	Clarke-McCullough			2 reels	Jan. 12
Dolls and Puppets	Nancy Drexel				
Everybody Loves My Girl	Winnie Lightner				Sept. 8
Family Picnic, The	Raymond McKee			2 reels	
Four A. M.				2 reels	
Interview, The	Clarke-McCullough				
Ladies' Man, The	Chic Sales			2 reels	
Mind Your Business	Hugh Herbert			2 reels	
Napoleon's Barber				2 reels	
Mystery Mansion				2 reels	
They're Coming to Get Me	Chick Sales				
Treasurer's Report, The	Robert Benchley				
Family Picnic, The	McKee				June 30
George Bernard Shaw	Interview				June 30
Serenade (Schubert)	Harold Murray				Sept. 8
White Faced Fool, The	Lionel Atwill				Sept. 8

GOTHAM
FEATURES

Title	Star	Rel.	Date	Length	Reviewed
Chorus Kid, The	Faire-Weshburn	April	1	8200 feet	April 14
Head of the Family, The	Russell-Corbin			6250 feet	
Hell Ship Bronson	Mrs. W. Reid-Howes-Beery	May	1	6432 feet	May 12
Midnight Life	Bushman-Olmsteed	Aug.	12	6200 feet	Aug. 11
River Woman, The	Logan-L. Barrymore	Aug.	26	6800 feet	Aug. 11
Turn Back the Hours	Loy-Pidgeon	Mar.	1	8800 feet	Mar. 17
Thru the Breakers	Livingston-Herbert			6420 feet	
United States Smith	Gribbon-Lee-Harlan	June	1	6000 feet	June 16

Coming Attractions

Title	Star	Length	Reviewed
*§Girl From Argentine, The	Carmel Meyers		

METRO-GOLDWYN-MAYER
FEATURES

Title	Star	Rel.	Date	Length	Reviewed
Across to Singapore	Novarro-Crawford	April	7	6805 feet	May 5
Actress, The	Shearer-Forbes-O. Moore	April	28	6998 feet	July 14
Adventurer, The	McCoy-Sebastian	July	14	4187 feet	
*†Baby Cyclone, The	Cody-Pringle			5530 feet	
Beau Broadway	Cody-Pringle	Sept.	29	6037 feet	Aug. 4
Beyond the Sierras	Tim McCoy	Sept.	15	6896 feet	
Bringing Up Father	Macdonald-Olmsted-Moran	Mar.	17	6344 feet	June 2
*†Brotherly Love	Dane-Arthur	Oct.	12	6053 feet	
Bushranger, The	McCoy-Douglas			5200 feet	
Cameraman, The	Keaton-Day	Sept.	29	8995 feet	Sept. 16
Cardboard Lover, The	Davies-Asther	Aug.	25	7108 feet	Sept. 8
Certain Young Man	Novarro-Adoree	May	19	6679 feet	June 8
Circus Rookies	Dane-Arthur	Mar.	31	5861 feet	May 19
Cossacks, The	Gilbert-Adoree	June	23	8601 feet	June 30
Crowd, The	Boardman-Murray	Mar.	3	8538 feet	Feb. 25
Detectives	Dane-Arthur	June	9	5838 feet	
Diamond Handcuffs	Boardman-Gray-Nagel	May	5	6700 feet	Sept. 15
Dream of Love	Crawford-Asther	Dec.	1	7987 feet	Jan. 6
*†Excess Baggage	Haines-Cortez	Sept.	8	7182 feet	Sept. 29
*†Flying Fleet, The	Novarro-Page	Jan.			
Forbidden Hours	Novarro-Adoree	June	16	5011 feet	July 28
Four Walls	Gilbert-Crawford	Aug.	11	6620 feet	Aug. 25
Lady of Chance, A	Norma Shearer	Nov.	2	7126 feet	Jan. 26
Laugh, Clown, Laugh	Cheney-Young-Asther	April	14	7045 feet	June 2
Loves of Casanova, The	Special Cast	Jan.			
Madamoiselle from Armentieres	E. Brody-J. Stuart	June	2	5441 feet	
Masks of the Devil	John Gilbert	Oct.		5575 feet	Dec. 1
Morgan's Last Raid	McCoy-Sebastian	Jan.			
Mysterious Lady, The	Garbo-Nagel	Aug.	4	7652 feet	Aug. 11
Napoleon	Special Cast	Oct.			
*†§Our Dancing Daughters	Crawford-Brown-Sebastian	Sept.	8	7652 feet	Oct. 13
Patsy, The	Davies-Caldwell-Gray	Mar.	10	7289 feet	
Riders of the Dark	McCoy-Dwan	April	21	5014 feet	
Shadows in the Night	Flash-Grey-Lorraine	Oct.	26	5448 feet	
*†Show People	Davies-Haines	Oct.	9	7453 feet	Nov. 17
Single Man, A	Cody-Pringle	Jan.		6596 feet	
Skirts	Chaplin-Balfour	May	12	5801 feet	
Telling the World	Haines-Page	June	30	7184 feet	July 21
*†Trail of '98, The	Del Rio-Forbes			11100 feet	Mar. 2
Under the Black Eagle	Flash-M. Day-Forbes	Mar.	24	5901 feet	May 18
West of Zanzibar	Chaney-Nolan-Barrymore	Nov.	24	6150 feet	Jan. 5
*†While the City Sleeps	Chaney-Page	Sept.	15	7231 feet	Oct. 27
*†§White Shadows in the South Seas	Blue-Torres	July	7	7968 feet	Aug. 18
Wickedness Preferred	Cody-Pringle	Jan.	28	5011 feet	
*†Wind, The	Gish-Hanson	Nov.	23	6721 feet	Nov. 17
*†Woman of Affairs, A	Gilbert-Garbo				Nov. 3
Wyoming	McCoy-Sebastian	Mar.	24	4435 feet	

SHORT SUBJECTS

Title	Star	Rel.	Date	Length	Reviewed
African Adventure, An	Ufa Oddities	Aug.	27	1 reel	
Allah 'L Allah	Ufa Oddities	Mar.	16	1 reel	
Ancient Art, An	Ufa Oddities	Mar.	2	1 reel	
Assorted Babies	Ufa Oddities	Nov.	5	1 reel	
Bits of Africa	Ufa Oddities	Sept.	15	1 reel	
*Booster, The	Charley Chase	Nov.	24	2 reels	
Boy Friend, The	Roach Stars	Nov.	10	2 reels	Dec. 1
Call of the Cuckoo	Max Davidson	Oct.	15	2 reels	
Chasing Husbands	Charley Chase	Dec.	22	2 reels	
Cleopatra	Revier-Ellis	July	7	2 reels	
Crazy House	"Our Gang"	June	2	2 reels	May 26
Do Gentlemen Snore?	Roach Stars	Oct.	13	2 reels	
Dying Jungle	Ufa Oddities	Feb.	2	1 reel	
Eagle's Nest	Ufa Oddities	Aug.	18	1 reel	
Early to Bed	Laurel-Hardy	Oct.	6	2 reels	Nov. 3
Election Day	Our Gang	Jan.	12	2 reels	
Feed 'Em and Weep	Roach Stars	Dec.	8	2 reels	
Going Ga Ga	Kennedy-Davidson-Bryon	Jan.	5	2 reels	
Growing Pains	"Our Gang"	Sept.	22	2 reels	
Habeas Corpus	Laurel-Hardy	Dec.	1	2 reels	Jan. 12
Happy Omen, A	Ufa Oddities	July	14	1 reel	
Heart of General Robert E. Lee, The	Daw-Walling	Sept.	22	2 reels	Nov. 3
Holy Terror, The	"Our Gang"	Mar.	9	2 reels	
Hunted	Willard Mack				
*Imagine My Embarrassment	Charley Chase	Sept.	1	2 reels	Jan. 12
*Is Everybody Happy?	Charley Chase	Sept.	29	2 reels	
Jungle Orphans	Ufa Oddities	Mar.	30	1 reel	
Kisses Come High	Ufa Oddities	Jan.	5	1 reel	
*Liberty	Laurel-Hardy	Jan.	26	2 reels	
Lonely Lapland	Ufa Oddities	Nov.	10	1 reel	
Loud Soup	Charley Chase	Mar.		2 reels	
Love 'Em and Weep	Busch-Laurel			2 reels	Jan. 19
Madame Du Barry		Nov.	17	2 reels	
Manchu Love	Sojin-Lee	Jan.	12	2 reels	
Monkey Shines	Ufa Oddities	Sept.	1	1 reel	
Murder	Ufa Oddities	Sept.	29	1 reel	
Napoleon's Homeland	Ufa Oddities	Jan.	5	1 reel	
Nature's Wizardry	Ufa Oddities	July	28	1 reel	
*Noisy Neighbors	"Our Gang"	Feb.	9	2 reels	
Off to Buffalo	Charley Chase	Feb.	18	2 reels	
Ol' Gray Hoss, The	"Our Gang"	Oct.	20	2 reels	July 28
*Ol' Gray Hoss, The	"Our Gang"	Oct.	20	2 reels	Oct. 13
Pair of Tights	Roach Stars	Feb.	2	2 reels	
Palace of Honey, The	Ufa Oddities	June	16	1 reel	May 26
*Ruby Lips	Charley Chase	Jan.	19	2 reels	
Sacred Baboon, The	Ufa Oddities	Sept.	1	1 reel	
Savage Customs	Ufa Oddities	Nov.	24	1 reel	
*School Begins	"Our Gang"	Nov.	17	2 reels	Sept. 29
Secret Boozehounds	Ufa Oddities	Feb.	16	1 reel	
Should Married Men Go Home?	Laurel-Hardy	Sept.	15	2 reels	July 28
Sleeping Death	Ufa Oddities	June	30	1 reel	
*Spanking Age, The	"Our Gang"	Dec.	15	2 reels	
Strange Prayers	Ufa Oddities	Dec.	22	1 reel	
That Night	Roach Stars	Sept.	15	2 reels	
Tokens of Manhood	Ufa Oddities	June	2	1 reel	May 26
That's My Wife	Laurel-Hardy	Mar.		2 reels	
Two Tars	Laurel-Hardy	Nov.	3	2 reels	Dec. 8
Uphill and Downhill	Ufa Oddities	Jan.	19	2 reels	
*We Faw Down	Laurel-Hardy	Dec.	29	2 reels	
Wiggle Your Ears	"Our Gang"	Feb.		2 reels	
When Money Comes	All Star Cast	Mar.		2 reels	
Wives for Sale	Ufa Oddities	Oct.	27	1 reel	
World's Playgrounds	Ufa Oddities	Oct.	13	1 reel	Nov. 3
Wrong Again	Laurel-Hardy	Feb.		2 reels	

Coming Attractions

Title	Star	Rel.	Date	Length	Reviewed
*†§Alias Jimmy Valentine	Haines-Hyams-Barrymore	Jan.		8000 feet	Nov. 24
*†§Bellamy Trial, The	Joy-Bronson	Mar.	2	8268 feet	Feb. 2
Bellamy Trial, The	Joy-Bronson	Mar.	2	7524 feet	
*†§Bridge of San Louis Rey	Alvarado-Torrence-Damita				
*†§Broadway Melody (A. T.)	Love-Page-King				
Broadway Melody	Love-Page-King				
China Bound	Dane-Arthur				
Deadline, The	Flash-Lorraine-Gray				
Desert Law	Tim McCoy				
*†§Desert Nights	Gilbert-Nolan				Jan. 19
*†§Duke Steps Out, The	Haines-Crawford				
Dynamite (A. T.)	Conrad Nagel				
*†§Five O'Clock Girl, The (A. T.)	Davies-Arthur-King				
*†§Green Ghost The					
*†§Hunted (A. T.)	Mack-Thompson				
*†§Hallelujah	Colored Cast				
He Learned About Women	Haines-Page-Percy				
Honeymoon	Flash-Moran-Gribbon				
Humming Wires	Tim McCoy				
*†§Last of Mrs. Cheney	Conrad Nagel				
*†§Man's Man A	William Haines				
Masked Stranger, The	Tim McCoy				
Mysterious Island, The	Hughes-Daly-Barrymore				
*§Nize Baby	Gordon-Holtz-Waldridge				
*†§Our Modern Maidens	Crawford-Page-La Rocque				
*†§Pagan, The	Novarro-Adoree-Janis				
Pagan, The	Novarro-Adoree-Janis			7 reels	Feb. 2
Single Standard, The	Flash-Gray-Lorraine				
Spies	Special Cast				
Spite Marriage	Buster Keaton	Mar.		6500 feet	Feb. 2
Soulx Blood	McCoy-Frazer				
*†Tide of Empire	Adoree-Murray				
*†§Trial of Mary Dugan, The (A. T.)	Shearer-Warner-Hackett				
*†Viking, The	Starke-Crisp			8508 feet	Nov. 17
*†§White Collars	Nagel-Love-Hyams				

MOVIETONE SHORTS

Title	Star	Rel.	Date	Length	Reviewed
Casino Gardens				2 reels	Dec. 1
Confession	Ames-Nye			2 reels	
Friendship	Robert Edeson			2 reels	
Fuzzy Knight	Songs	Oct.	27		
George Dewey Washington	Songs	Oct.	27		
George Dewey Washington	Songs	Nov.	17		
Gus Edwards' Song Revue	Songs and Dances			2 reels	
Marion Harris	Songs	Nov.	17		
Marion Harris	Songs	Oct.	20		
Marion Harris	Songs	Sept.	29		
Jimtown Cabaret	Miller and Lyle	Nov.	10	2 reels	
Johnny Marvin	Songs	Nov.	3		
Johnny Marvin	Songs	Sept.	29		
Joseph Regan		Oct.	13		
Joseph Regan		Nov.	3		
Leo Beers	Songs and Whistling				
Locust Sisters	Songs	Oct.	8		
Man Higher Up, The	Bosworth-Edeson			2 reels	
Mayor of Jimtown	Miller and Lyle	Oct.	13		
M-G-M Movietone Revue		Nov.	3		
M-G-M Movietone Revue		Oct.	13		
Odette Myrtle	Songs	Oct.	20		

** Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie.*

Title	Star	Rel.	Date	Length	Reviewed
Phipps	Sherman-Francisco-Chadwick			2 reels	Dec. 1
Ponce Sisters	Songs		Oct. 20		
Ponce Sisters	Songs		Nov. 10		
Spanking Age, The	"Our Gang"			2 reels	Dec. 1
Van and Schenck	Songs		Sept. 29		Oct. 13
Van and Schenck	Songs		Oct. 27		
Vincent Lopez	Piano Solos		Nov. 10		
Walt Roesner and Capitolians	Jazz Band		Oct. 8		

PARAMOUNT

FEATURES

Title	Star	Rel.	Date	Length	Reviewed
*†§Abie's Irish Rose	Hersholt-Carroll-Rogers	Jan.	5	10471 feet	Jan. 12
Avalanche, The	Holt-Hill	Nov.	10	6099 feet	
*§Beggars of Life	Beery-Arlen-Brooks	Sept.	15	7560 feet	Sept. 29
Big Killing, The	Beery-Hatton	May	19	5930 feet	July 7
Case of Lena Smith, The	Esther Ralston	Jan.	19	7229 feet	Jan. 19
*Docks of New York, The	Bancroft-Compson-Baclanova	Oct.	20	7202 feet	Sept. 22
Drag Net, The	Bancroft-Brent	May	26	7866 feet	June 9
Easy Come, Easy Go	Dix-Carroll	April	21	5364 feet	May 12
*Fleet's In, The	Bow-Hall	Oct.	13	6918 feet	Sept. 1
Fifty-Fifty Girl, The	Daniels-Hall	May	12	6402 feet	May 26
First Kiss, The	Wray-Cooper	Aug.	25	6134 feet	Aug. 25
Fools for Luck	Fields-Conklin	May	7	5852 feet	June 23
Forgotten Faces	Brian-Brook	Aug.	11	7640 feet	Aug. 11
Half a Bride	Ralston-Arlen	June	16	6238 feet	
His Private Life	Menjou-Carver			4690 feet	Nov. 17
His Tiger Lady	Menjou-Brent	June	9	5038 feet	June 2
*†Homecoming, The	Parlo-Hanson			6100 feet	Nov. 24
Hot News	Daniels-Hamilton	July	14	6528 feet	July 26
Just Married	Hall-Taylor	Aug.	18	6039 feet	Aug. 18
Kit Carson	Thomson-Lane			7464 feet	
Ladies of the Mob	Bow-Arlen	June	30	6792 feet	
Legion of the Condemned	Cooper-Wray	Mar.	10	7415 feet	Mar. 24
*†Loves of an Actress	Negri-Asther	Aug.	18	7159 feet	
Loves of an Actress	Negri-Asther	Aug.	18	7159 feet	
Magnificent Flirt, The	Florence Vidor	June	2	4998 feet	June 30
*†§Manhattan Cocktail	Arlen-Carroll			6051 feet	Jan. 12
Marquis Preferred	Adolphe Menjou	Jan.	2	5506 feet	Jan. 26
Mating Call, The	Meighan-Brent-Adoree	July	21	6325 feet	Oct. 13
Model from Montmartre	Naldi-Petrovitch	Sept.	22	6941 feet	
*Moran of the Marines	Dix-Elder	Oct.	27	5444 feet	Nov. 3
Night of Mystery, A	Menjou-Brent	April	7	5741 feet	April 21
Old Ironsides	Ralston-Farrell-Beery	Mar.	3	7910 feet	Dec. 18 '26
Partners in Crime	Beery-Hatton-Brian	Mar.	17	6600 feet	May
*Patriot, The	Jannings-Stone-Vidor	Sept.	1	9819 feet	Aug. 16
Racket, The	Meighan-Prevost	June	30	7646 feet	July 14
Red Hair	Bow-Chandler	Mar.	10	6331 feet	Mar. 31
*Sawdust Paradise, The	Ralston-Howes	Aug.	25	5928 feet	Sept. 1
*†§Shopworn Angel, The	Cooper-Carroll	Jan.	12	7373 feet	Jan. 5
Shopworn Angel, The	Cooper-Carroll	Jan.	12	7112 feet	
*†§Sins of the Fathers	Emil Jannings	Dec.	29	7761 feet	Feb. 2
Someone to Love	Charles Rogers	Dec.	1	6323 feet	Dec. 8
Something Always Happens	Ralston-Hamilton	Mar.	24	4792 feet	May 28
Soeedy	Lloyd-Christie	April	7	7960 feet	April 14
Street of Sin, The	Jannings-Wray	May	26	6218 feet	June 2
Sunset Legion, The	Thomson-Murphy	April	21	6763 feet	Sept. 29
Take Me Home	Daniels-Hamilton	Oct.	20	6514 feet	Oct. 27
Three Sinners	Negri-Baxter	April	14	7029 feet	April 28
Three Week-Ends	Clara Bow	Dec.		5962 feet	Dec. 15
Vanishing Pioneer, The	Holt-Blane	June	23	5834 feet	Sept. 29
*†§Varsity	Rogers-Brian	Sept.	28	6802 feet	Nov. 3
*Warming Up	Dix-Brian	Aug.	4	6509 feet	July 21
Water Hole, The	Holt-Carroll	Aug.	25	6319 feet	Sept. 8
*Wedding March, The	Von Stroheim-Wray	Oct.	8	10400 feet	Oct. 20
What a Night	Daniels-Hamilton	Dec.	22	6476 feet	Jan. 5
Wings	Bow-Rogers	Sept.		12 reels	Aug. 26'27
*†§Wolf of Wall Street, The (A. T.)	Bancroft-Baclanova-Lukas	Feb.	16	6810 feet	Feb. 2
Wolf of Wall Street, The	Bancroft	Jan.	26		Dec. 1
Woman From Moscow, The	Negri-Kerry			6938 feet	Nov. 10

SHORT SUBJECTS

Title	Star	Rel.	Date	Length	Reviewed
Alice in Movieland	Novelty	June	23	2 reels	
Are Scotchmen Tight? (Christie)	Jack Duffy	Mar.	2	2 reels	
Baby Feud	Krazy Kat Cartoon	Aug.	18	1 reel	
Beaches and Scream	Krazy Kat Cartoon	Oct.	22	1 reel	
Believe It or Not (Christie)	Frances Lee	Nov.	24	2 reels	
Call Again	E. E. Horton	Oct.	20	2 reels	
Come Easy, Go Slow	Krazy Kat Cartoon	Oct.	13	1 reel	
Companionate Marriage	Krazy Kat Cartoon	July	4	1 reel	
Dancing Town, The	May-Skelly-Hayes	Oct.	27	2 reels	
*Dizzy Diver, The (Christie)	Billy Dooley	Aug.	18	2 reels	
Face Value	Novelty	July	21	2 reels	
Footlight Fannie (Christie)	Frances Lee	Feb.	9	2 reels	
Footloose Wimmen (Christie)	Bobby Vernon			2 reels	
Gobs of Love (Christie)	Billy Dooley	Dec.	15	2 reels	
Happy Heels (Christie)	Billy Dooley	Jan.	19	2 reels	
His Angel Child (Christie)	Bobby Vernon	Feb.	16	2 reels	
Hold 'Er Cowboy (Christie)	Bobby Vernon	June	2	2 reels	
Home Girl, The	Gilmore-Kruger	Dec.	1	2 reels	
*Hot Scotch (Christie)	Jack Duffy	Aug.	25	2 reels	
Hot Sparks (Christie)	Bobby Vernon	Nov.	3	2 reels	
Ko-Ko's Big Pull	Inkwell Cartoon	Sept.	8	1 reel	
Ko-Ko Goes Over	Inkwell Cartoon	June	23	1 reel	Oct. 13
Ko-Ko Heaves Ho	Inkwell Cartoon	Aug.	25	1 reel	
Ko-Ko Kleans Up	Inkwell Cartoon	Sept.	22	1 reel	
Ko-Ko's Catch	Inkwell Cartoon	July	7	1 reel	
Ko-Ko's Chase	Inkwell Cartoon	Aug.	11	1 reel	
Ko-Ko's Dog Gone	Inkwell Cartoon	Oct.	20	1 reel	
Ko-Ko's Field Daze	Inkwell Cartoon	June	8	1 reel	
Ko-Ko's Parade	Inkwell Cartoon	Oct.	8	1 reel	
Lay on, MacDuff (Christie)	Jack Duffy	Nov.	17	2 reels	
Loose Change (Christie)	Sandy MacDuff	Oct.	6	2 reels	
News Reeling	Krazy Kat Cartoon	Aug.	4	1 reel	
Nifty Numbers (Christie)	Frances Lee	Jan.	6	2 reels	
Off the Deck (Christie)	Billy Dooley	Feb.	23	2 reels	
Oriental Hugs (Christie)	Billy Dooley	Sept.	29	2 reels	
Papa Spank (Christie)	Jack Duffy	Feb.	2	2 reels	
Patent Medicine Kid, The	Krazy Kat Cartoon	June	2	1 reel	
Phantom Mail, The	Krazy Kat Cartoon	Sept.	29	1 reel	
Picture My Astonishment (Christie)	Frances Lee	Oct.	13	2 reels	
Prancing Prune	Helen Hayes			2 reels	
Rain Drooper, The	Krazy Kat Cartoon	June	30	1 reel	
Say Uncle (Christie)	Jack Duffy	June	8	2 reels	
Scrambled Weddings	E. E. Horton	June	30	2 reels	
Sea Food (Christie)	Billy Dooley	July	14	2 reels	
Sea Sword	Krazy Kat Cartoon	Sept.	1	1 reel	
She-Going Sailor, A (Christie)	Billy Dooley	Nov.	10	2 reels	
Show Vote	Krazy Kat Cartoon	Sept.	15	1 reel	
Should Scotchmen Marry? (Christie)	Jack Duffy	Dec.	22	2 reels	
Slick Slickers (Christie)	Neal Burns	July	7	2 reels	
Slippery Heels (Christie)	Jimmie Adams	June	16	2 reels	
*Sock Exchange, The (Christie)	Bobby Vernon	Sept.	22	2 reels	
Stage Coached	Krazy Kat Cartoon	June	16	1 reel	
*Stop Kidding	Bobby Vernon	Aug.	11	2 reels	
Two Masters	Eaton-Post	Sept.	8	2 reels	
Vacation Waves	E. E. Horton	Sept.	15	2 reels	
Walls Tell Tales	Madge Kennedy	Aug.	4	2 reels	
Why Gorillas Leave Home	Bobby Vernon	Jan.	12	2 reels	

Coming Attractions

Title	Star	Rel.	Date	Length	Reviewed
Abie's Irish Rose	Hersholt-Carroll-Rogers			12103 feet	April 28
*†Behind the German Lines	Special Cast			6254 feet	Dec. 8
Betrayal, The	Jannings-Ralston-Cooper				
Black Eagles	George Bancroft				
*†§Burlesque	James Barton				
*†§Canary Murder Case, The (A. T.)	Powell-Taylor-Brian			7171 feet	Feb. 2
*Carnation Kid, The (A. T.)	Douglas MacLean				
Chinatown Nights	Beery-Vidor				
*†§Close Harmony (A. T.)	Rogers-Carroll				
*†§Cocoanuts	Four Marx Brothers				
*†§Concert, The (A. T.)	Emil Jannings				
*†§Darkened Rooms (A. T.)	Brent-Powell				
*†§Doctor's Secret, The (A. T.)	Warner-Chatterton				
*†§Dummy, The (A. T.)	Cromwell-Chatterton				
*†Four Feathers	Wray-Arlen-Beery				
*†§Genius Is Born, A (A. T.)	A. P. Heggie				
*†§Gentlemen of the Press	Walter Huston				
*†§Half an Hour	Ruth Chatterton				
Here Comes the Band Wagon	Wray-Cooper				
*†§Hole in the Wall, The (A. T.)	Colbert-Robinson				
Hunting Tower	Harry Lauder				
*†§Innocents of Paris, The	Maurice Chevalier				
*§§nterference (A. T.)	Brent-Brook-Powell				
Just Twenty-One	Rogers-Brian				
*†§Letter, The (A. T.)	Eagels-Heggie-Owen				
*†Looping the Loop	Werner Kraus				
*†§Man I Love, The (A. T.)	Arlen-Brian				
*†§Night Club (A. T.)	Special Cast				
*†§Nothing But the Truth (A. T.)	Richard Dix				
Number Please	Daniels-Hamilton				
*†§Redskin	Richard Dix	Feb.	9	7643 feet	Feb. 2
Redskin	Richard Dix	Feb.	9	7402 feet	Dec. 1
Sins of the Fathers	Jannings-Chatterton	Dec.	29		
*†Soul of France, The	Special Cast				
Sunset Pass	Holt-Lane				
*†§TNT	Harold Lloyd				
*†§Wild Party	Clara Bow				
*†§Wolf Song (A. T.)	Cooper-Wray				
Woman Who Needed Killing, The (A. T.)	Baclanova-Brook-Hamilton				

SOUND SHORTS

Title	Star	Rel.	Date	Length	Reviewed
Bird in the Hand, A (Christie) (A. T.)	Lois Wilson	Feb.	23	2 reels	Feb. 2
Bishop's Candlesticks, The	Walter Huston				
Borrah Mannevitch	Harmonica Band and Songs				
Dear Vivien (Christie—A. T.)	Hardy-Hatton				
Eddie Peabody	Banjo Solos and Songs				
False Alarm Fire Company, The	Smith-Dale			1 reel	Feb. 2
Glersdorf Sisters, The	Songs				
Highlowbrow	Donnelly-Shannon			2 reels	Feb. 2
If Men Played Cards as Women Do	McHugh-Santley-Cameron-McFarland				
Jed's Vacation (Christie)	Charles Grapewin				
Melancholy Dame (Christie—A. T.)	Colored Cast	Mar.	9	2 reels	Feb. 2
Music Ha'h Charms (Christie)	Colored Cast				
One Word	Special Cast				
Post Mortems (Christie—A. T.)	Raymond Griffith	Mar.	23	2 reels	
§Pusher in the Face, The	Taylor-Hitchcock-Allen			2 reels	
Ruth Etting	Songs				
*§Sidewalks of New York	Novelty			1 reel	
*Skating Home (Christie)	Frances Lee	Sept.	1	2 reels	
That Party in Person	Eddie Cantor			2 reels	
Two Little Chinese Maids	Chang-Kuma				Feb. 2
When Caesar Ran a Newspaper (Christie—A. T.)	Hatton-Hardy-Lorraine	Feb.	9	2 reels	

PATHE

FEATURES

Title	Star	Rel.	Date	Length	Reviewed
*†§Annapolis	Loff-Brown	Dec.	2	7957 feet	
Annapolis	Loff-Brown	Nov.	18	7008 feet	
Avenging Shadow, The	Klondike (dog)	April	29	4293 feet	Mcr. 31
Black Ace, The	Don Coleman	Sept.	2	5722 feet	Sept. 15
Blue Danube, The	Leatrice Joy	Mar.	12	6589 feet	May 26
Border Patrol	Harry Carey	Dec.	23	4598 feet	
Bullet Mark, The	Jack Donovan	Mar.	25	4550 feet	Mar. 31
Burning Bridges	Harry Carey	Sept.	30	4846 feet	
*†§Captain Swagger	La Rocque-Carol	Nov.	18	8124 feet	Dec. 29
Captain Swagger	La Rocque-Carol	Oct.	14	8312 feet	
Celebrity	Armstrong-Basquette	Oct.	7	6145 feet	
Chicago	Hever-Varconi	Mar.	5	9145 feet	Dec. 30
Cop, The	William Boyd	Aug.	19	7054 feet	Sept. 8
Craig's Wife	Irene Rich	Sept.	18	6670 feet	Dec. 15
Elevator Girl, The	Robert Armstrong	Feb.	24		
Fange of Fate	Klondike (dog)	June	24	4476 feet	June 23
Flying Buckaroo, The	Wally Wales	Nov.	25	6670 feet	
*†§Flying Fool, The	William Boyd	Feb.	10		
Forbidden Love	Lil Damita	Oct.	28	6787 feet	Jan. 18
Forty-Five-Calibre War	Coleman-Loff	Feb.	17		
Geraldine	Quillan-Nixon	Jan.	16	6959 feet	Dec. 22
Grandma'e Boy (re-issue)	Harold Lloyd	Dec.		4750 feet	
Hold 'Em Yale	Rod La Rocque	May	14	7056 feet	Aug. 4
*†§King of Kings, The	Warner-Logan	Sept.	30	10,186 feet	April 29'27
Law'e Lash, The	Klondike (dog)	May	20	4683 feet	Mar. 31
*†§Leathernecks, The	William Boyd	Feb.	24	6898 feet	Jan. 26
Leathernecks, The	William Boyd	Feb.	3		
Let 'Er Go Gallegher	Junior Coghlan	Jan.	16	5888 feet	Jan. 28
Love Over Night	La Rocque-Loff	Sept.	18	5737 feet	
Man-Made Woman	Joy-Boles-Warner	Sept.	9	5762 feet	Sept. 22
*†§Marked Money	Junior Coghlan	Dec.	6	5490 feet	
Marlie the Killer	Klondike (dog)	Mar.	4	4600 feet	Mar. 3
Midnight Madness	Jacqueline Logan	Mar.	28	6559 feet	
*†Ned McCobb's Daughter	Irene Rich	Jan.	12		
Ned McCobb's Daughter	Irene Rich	Dec.	2	6070 feet	
*†§Noisy Neighbors	Quillan-Vaughn	Jan.	27		
Power	Boyd-Logan	Sept.	23	6092 feet	Sept. 15
Red Mark, The	von Seyffertitz-Quartaro	Aug.	26	7937 feet	Sept. 8
Saddle Mates	Wally Wales	Aug.	5	4520 feet	Mar. 17
*†§Sal of Singapore	Phyllis Haver	Jan.	4		Jan. 12
*†§Shady Lady, The	Phyllis Haver	Jan.	20	6132 feet	Jan. 20
Ship Comes In, A	Rudolph Schildkraut	June	4	6902 feet	June 23
*†§Show Folks	Quillan-Basquette-Armstrong	Dec.	16	6468 feet	Dec. 15

** Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie.*

Title	Star	Rel.	Date	Length	Reviewed
Sin Town	Allen-Fair	Jan.	20		
Skyscraper	William Boyd	April	9	7040 feet	April 14
*†§Spieler, The	Hale-Adoree	Dec.			Oct. 20
Spieler, The	Hale-Adoree	Dec.	30	5816 feet	
*†§Square Shoulders	Junior Coghlan	Feb.	10		
Tenth Ave	Haver-Varconi-Schildkrant	Aug.	6	6370 feet	
Valley of Hunted Men, The	Buffalo Bill, Jr	Feb	19	4520 feet	Mar. 3
Walking Back	Sue Carol	May	21	6035 feet	Sept. 22
Yellow Contraband	Leo Maloney	Oct.	28	5937 feet	Oct 2

SHORT SUBJECTS

Title	Star	Rel.	Date	Length	Reviewed
Alaska or Bust	"Aesop Fables"	Sept.	9	1 reel	Sept. 1
Animal Snaps	Rarabits	April	8	1 reel	
Baby Show, The	"Aesop Fables"	July	15	1 reel	
Bargain Hunt	Jackson-Hiatt-McKee	Oct.	14	2 reels	Oct. 6
Bath Time	Sportlight	June	24	1 reel	June 23
Big Game	"Aesop Fables"	Oct.	21	1 reel	Oct. 27
Burglar, The	Jackson-Hiatt-McKee	Dec.	9	2 reels	
Bunker Battlers	Sportlight	July	22	1 reel	
Camping Out	Donald Haines			2 reels	Dec. 22
Campus Carmen, The	Sennett Girls	Sept.	23	2 reels	Sept. 15
Campus Vamp, The	Sennett Girls	Nov.	25	2 reels	Nov. 24
Canned Thrills	Sportlight	Aug.	19	1 reel	Aug. 11
Catalina Rowboat Races	Jackson-Hiatt-McKee	Oct.	21	2 reels	
Caught In a Taxi	Jack Cooper	June	8	2 reels	
Caught In the Draft	"Aesop Fables"			1 reel	Dec. 1
Caught In the Kitchen	Billy Bevan	Sept.	9	2 reels	
Chicken, The	Jackson-Hiatt-McKee	Aug.	26	2 reels	
Circus Time	Donald Haines			2 reels	Feb. 2
City Slickers	"Aesop Fables"	July	1	1 reel	
Close Shave, A	Johnny Burke	June	23	2 reels	
Clunked on the Corner	Johnny Burke	Jan.	6	2 reels	Jan. 5
Covering Ground	Sportlight	Sept.	16	1 reel	Sept. 8
Cross Country Run, A	"Aesop Fables"	Aug.	19	1 reel	Aug. 18
Cure or Kill	"Aesop Fables"	Oct.	7	1 reel	Oct. 6
Day Off, A	"Aesop Fables"			1 reel	Dec. 1
Defensive Ends, The	Football Sense	Oct.	28	1 reel	Oct. 27
Defensive Half Backs	Football Sense	Oct.	7	1 reel	Sept. 29
Defensive Line, The	Football Sense	Oct.	21	1 reel	Oct. 20
*†Dinner Time	"Aesop Fable"			1 reel	
Dumb Waiters	Johnny Burke	Sept.	16	2 reels	Sept 8
Eagle of the Night (Serial)	Frank Clarke	Oct.	14	10 episodes	Oct. 6
Early Bird, The	"Aesop Fables"	July	22	1 reel	
Fair Affair, A	Sportlight	July	8	1 reel	Sept. 8
Fair Catch, The	Football Sense	Oct.	14	1 reel	Oct. 27
Fishing Fool, The	"Aesop Fables"			1 reel	Dec. 8
Flight That Failed, The	"Aesop Fables"	June	3	1 reel	June 9
Flying Hoofs	"Aesop Fables"			1 reel	Dec. 15
Getting Together	Sportlight	Oct.	28	1 reel	Oct. 20
Girl From Nowhere, The	Sennett Girls	Aug.	5	2 reels	Mar 24
Gridiron Demons	"Aesop Fables"	Oct.	28	1 reel	Oct. 27
Gridiron Cocktail, A	Sportlight	Sept.	30	1 reel	
High Seas	"Aesop Fables"	Sept.	23	1 reel	Sept. 22
His New Stenographer	Billy Bevan	Dec.	30	2 reels	
His Unlucky Night	Bevan-Dent	Aug.	12	2 reels	
Hubby's Latest Alibi	Billy Bevan	Nov.	4	2 reels	Nov. 17
Hubby's Week-End Trip	Bevan-Dent	Dec.	2	2 reels	Dec. 8
Huntsman, The	"Aesop Fables"	July	8	1 reel	July 14
In the Bag	"Aesop Fables"	Aug.	26	1 reel	
Jim Jam Janitor, A	Johnny Burke	Nov.	11	2 reels	Nov. 3
Knowing the Ropes	Rice Sportlight	Jan.	6	1 reel	Jan. 12
Land o' Cotton	"Aesop Fables"	Jan.	8	1 reel	Jan. 6
Laundry Man, The	"Aesop Fables"			1 reel	Nov. 17
Limberlegs	Sportlight	June	10	1 reel	June 2
*†§Lincoln (Special reel)	George Billings	Feb.	10	1 reel	Feb. 2
Mail Man, The	"Aesop Fables"	Dec.	22	2 reels	
Magnetic Bat, The	"Aesop Fables"	Sept.	30	1 reel	
Monkey Love	"Aesop Fables"	Oct.	14	1 reel	Oct. 27
Motor Boat Mamas	Bevan-Dent	Sept.	30	2 reels	Sept. 29
Motoring Mamas	Billy Bevan	June	16	2 reels	
Mouse's Bride, The	"Aesop Fables"	June	24	1 reel	June 30
Muscle Marvels	Sportlight	Oct.	14	1 reel	Oct. 13
No Company	Haines-Coombe	Dec.	16	2 reels	
No Picnic	Haines-Coombs-Dempsey	Oct.	7	2 reels	Sept. 29
No Sale	Haines-Coombs	Nov.	18	2 reels	
On the Links	"Aesop Fables"	Nov.	25	1 reel	Dec. 1
Our Little Nell	"Aesop Fables"	Aug.	5	1 reel	
Outnumbered	"Aesop Fables"	July	29	1 reel	Aug. 4
Players at Play	Spotlight			1 reel	Feb. 2
Polar Flight, A	"Aesop Fables"	Nov.	18	1 reel	Nov. 10
Puppy Love	"Aesop Fables"	June	10	1 reel	
Queen of the North Woods (Serial)	Clair-Miller			10 episodes	
Smith Catalina Rowboat Race	Jackson-Hiatt-McKee	Oct.	21	2 reels	Oct. 13
Smith's Restaurant	Jackson-Hiatt-McKee	Aug.	19	2 reels	
Snapping the Whip	"Aesop Fables"			2 reels	Jan. 19
Soldier Man	Harry Langdon	Sept.	30	3 reels	
South Sea Sagas	Sportlight	Sept.	22	1 reel	
Spartan Diet	"Aesop Fables"			1 reel	Dec. 8
†§Stage Struck	"Aesop Fables"			1 reel	
Static	"Aesop Fables"	Sept.	2	1 reel	
Sunday on the Farm	"Aesop Fables"	Sept.	16	1 reel	Sept. 8
Sunny Italy	"Aesop Fables"	Aug.	12	1 reel	
Supple Sex, The	Sportlight	Aug.	5	1 reel	Sept. 1
Sweet Adeline	"Aesop Fables"			1 reel	Jan. 26
Targets	Sportlight	Nov.	25	1 reel	
Taxi Beauties	Jack Cooper	Dec.	23	2 reels	
Taxi for Two	Jack Cooper	Sept.	2	2 reels	
Taxi Scandal, A	Jack Cooper	Oct.	28	2 reels	Oct. 27
Terrible People The (Serial)	Ray-Miller	Aug.	5	10 episodes	
Tiger's Shadow, The	McConnell-Allan	Dec.	23	10 episodes	
White Elephant, A	"Aesop Fables"			1 reel	Jan. 12
*†§Winning Patterns	Sportlight			1 reel	
Wooden Money	"Aesop Fables"			1 reel	Feb. 2
Yellow Cameo, The (Serial)	Ray-Cyclone (dog)	June	3	10 episodes	

Coming Attractions

Title	Star	Rel.	Date	Length	Reviewed
*†§Getaway The	Robert Armstrong	Mar.	31		
*†Godless Girl, The	Basquette-Prevost			10720 feet	Sept. 1
Hawk of the Hills	Ray-Miller	Mar.	17		
*†§High Voltage	Boyd-Prevost-Hale				
*†§Listen Baby (A. T.)	Eddie Quillan	Mar.	17		
*†§Missing Man, The	Lee Patrick				
*†§Office Scandal	Phyllis Haver	Mar.	3		

PEERLESS PICTURES (S. R.)

Title	Star	Rel.	Date	Length	Reviewed
Bitter Sweets	Bedford-Graves	Sept.	5	5700 feet	
Girl He Didn't Buy, The	Garon-Simpson	April	15	5600 feet	
Golden Shackles	Bonner-Withers	Mar.	15	5600 feet	
Out With the Tide	Dwan-Landis	June	22	5700 feet	

RAYART (S. R.)

Title	Star	Rel.	Date	Length	Reviewed
Branded Man, The	Delaney-Marlowe	May		6089 feet	June 2
City of Purple Dreams, The	Bedford-Frazer	Sept.	15	5937 feet	
Danger Patrol, The	Russell-Faire	April		6076 feet	
Devil's Tower, The	Buddy Roosevelt	June		4533 feet	
Divine Sinner, The	Vera Reynolds	July	15	5683 feet	
Gypsy of the North	Gordon-Hale	April		5976 feet	
Isle of Lost Men	Tom Santschi			5800 feet	
Lightnin' Shot, The	Buddy Roosevelt	May		4797 feet	
Man From Headquarters, The	Roberts-Keefe	Aug.	1	5946 feet	
Midnight Adventure, A	Murphy-Landis	May		5262 feet	
My Home Town	Brockwell-Glass	Mar.		5608 feet	June 2
Mystery Valley	Buddy Roosevelt	July		4538 feet	
Phantom of the Turf, The	H. Costello-Lease	Mar.		5905 feet	
Sisters of Eve	Anita Stewart	Oct.	1	6650 feet	
Sweet Sixteen	Foster-Olmstead	Dec.		5991 feet	
Trail Riders	Buddy Roosevelt	April		4627 feet	
Trailin' Back	Buddy Roosevelt	Mar.		4308 feet	

Coming Attractions

Title	Star	Length	Reviewed
Black Pearl, The	Lee-Hallor		
Brothers	Keefe-Bedford-Rankin		
Shanghai Bound	Irene Rich		
*†§ Should a Girl Marry?	Foster-Keith		
Some Mother's Boy	Carr-Ralston-Robards		

FILMTONE SHORTS

Title	Star	Rel.	Date	Length	Reviewed
Overture of 1812 (Tschaikowsky)	Filmtone Harmonists				
Val and Ernie Stanton	Songs				
At the Night Club	Gladys Read and Shaw's Hawaiians				
Dancing Colleens	Tap Dancers				
Radio Franks, The	Songs				

STERLING PICTURES (S. R.)

Title	Star	Rel.	Date	Length	Reviewed
Marry the Girl	Bedford-Ellis	Mar.	1	5300 feet	Mar. 10
Million For Love, A	Dunn-Howes	April	15	5400 feet	

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FEATURES

Title	Star	Dist'r	Rel.	Date	Length	Reviewed
About Trial Marriage	Corliss Palmer	Circle Pict	Oct.	15		
Adorable Cheat	Lee-Keefe	Chesterfield	Aug.	15	5256 feet	April 27
Age of Lust, The	Emil Jannings	L. T. Rogers				
Air Mail Pilot, The	Mehaffey-Metcalfe	Hi-Mark			5000 feet	
Apaches of Paris The	Ruth Weyher	Ufa Eastern	Aug.	15	7545 feet	
Arizona Days	Bob Custer	Syndicate	Sept.	15	4345 feet	
Autumn Love	Lya de Putti	Aff. European	Sept.		6 reels	
*†Big Hop, The	Jones-Ralston-Hearn	B. Jones Coro.	Aug.		7000 feet	Oct. 6
Black Butterflies	Ralston-Busch-Frazer	Quality Dist	Sept.	1	6261 feet	
Bondage	German Cast	Ufa			6040 feet	
Broken Hearts		Hercules				
City Without Jews, The	Social Cast	Awon	Sept.	1	5000 feet	
Code of the Air	Harlan-Marlowe	Bischoff Prod			5700 feet	
Dance Fever	Corda-Varconi	Ufa Eastern	June	1	5460 feet	
Devil Dogs	Holmes-Alt	Crescent			5600 feet	
Devil's Passion, The	Special Cast	Arfa			5700 feet	
Dugan of the Dugouts	Garon-O'Shea	Crescent			5600 feet	
End of St. Petersburg, The	Russian Cast	A. Hammerstein			8000 feet	June 16
Fangs of Justice	Silverstreak-Walker	Bischoff			5000 feet	
Fortune's Fool	Emil Jannings	L. T. Rogers			6100 feet	
Golden Dawn	Warwick-Ward	Conquest			6200 feet	
Gypsy Romance	Raquel Meller	Aff. European	Sept.		6 reels	
Hands of Orlac	Conrad Veidt	Aywon	Sept.		6500 feet	
Hearts of Men	Harris-Keefe	Anchor			5400 feet	
Hell Ship	Special Cast	Collwyn			5800 feet	Sept. 15
Into the Night	Agnes Ayres	Raleigh			6712 feet	
House of Shame	Faire-Hale	Chesterfield	Sept.	1	5300 feet	Sept. 15
Jealousy	Lya de Putti	Brill	Sept.	1	5460 feet	
Lady of Petrograd, The	Special Cast	Aff. European	Sept.		6000 feet	
Lady from Paris, The	Vilma Banky	Aywon	Sept.		6000 feet	
Legend of the Bear's Wedding	Russian Cast	Amkino			7500 feet	
Life's Like That	Withers-Boteler	F. Royer (producer)				June 18
Lights of Paris	Special Cast	Superlative			6000 feet	
Little Wild Girl, The	Lee-Landis	Hercules				
Lookout Girl, The	Jacqueline Logan	Quality Dist	Nov.		6413 feet	
Loves of Jeanne Ney, The	Edith Jahanne	Ufa-Eastern			7563 feet	
Lucrezia Borgia	Conrad Veidt	Universal			7200 feet	Jan. 12
Mother of Mine	Special Cast	Zakoro	Oct.		7200 feet	
Mountain Lovers	Gaston Jacquet	Conquest	Jan.		6500 feet	
Mystic Mirror, The	German Cast				7000 feet	
No Babies Wanted	Devore-Mong	Plaza			5215 feet	
Old Age Handicap, The	Vaughn-Hughes	Trinity Pict			5573 feet	Sept. 15
Olympic Hero, The	Charles Paddock	Zakoro	July		5200 feet	
On the Divide	Bob Custer	Syndicate	Oct.	15	4657 feet	
Port of Missing Children	Special Cast	Superlative				
Power of Darkness, The	Moscow Art Players	Aff. European	Sept.		6 reels	
President, The	Mosjoukine-Vernon	E. L. Klein			8100 feet	Jan. 26
Primanerliebe	German Cast	Scenic Films			6500 feet	Mar. 24
Prodigals of Monte Carlo	Balfour-Blackwell	Zakoro	Aug.		6200 feet	
Q Ships	Special Cast				6000 feet	
Queen of the Chorus, The	Faire-Lease	Crescent Pict			5900 feet	
Racing Through	Mae Marsh	Aff. European	Sept.		7 reels	
Reilly of the Rainbow Division	Hall-Garon	Crescent			6040 feet	
Romance of a Rogue The	Warner-Stewart	Quality Dist	Oct.		6100 feet	
Sally of the South Seas		Hercules				
Scarlet Youth	Corliss Palmer	Circle Pict	Oct.			
Sealed Lips	Swedish Cast	Colwyn			6000 feet	
Shanghai Document	Russian Cast		Oct.	13	5000 feet	
Shadows of the Night		Hercules				
Shooting Stars	English Cast	Artlee	April		5800 feet	April 28
Silent Sentinel, The	Champion-Hughes	Chesterfield	Aug.	1	4890 feet	
Silent Trail, The	Bob Custer	Syndicate	Aug.	15	4315 feet	
Simba	Jungle Film	Capitol Pict			8000 feet	Feb. 4
Sky Rider, The	Champion-Hughes	Chesterfield	June	15	4900 feet	
Somme The	Special Cast	New Era			7000 feet	
Station Master, The	Ivan Moskine	Amkino	June	16	7200 feet	
Streets of Algiers	Camilla Horn	Ufa Eastern	May	1	6603 feet	
Tartuffe the Hypocrite	Jannings-Dagover	Ufa Eastern	April	1	6680 feet	Aug. 5 '27
Ten Days That Shook the World	Russian Cast	Amkino	Nov.	2	7815 feet	Nov. 24
Thee Comrades and One Invention	Russian Cast		Oct.	13	6000 feet	
Thunder God	Cornelius Keefe	Crescent			5917 feet	
Two Brothers	Conrad Veidt	Ufa Eastern	July	1	6300 feet	
Untamed Justice	Faire-Glass-Biltmore				57700 feet	
U-Boat 9	Foreign Cast	Jofa Prod			6500 feet	
est of Santa Fe	Bob Custer	Syndicate	Nov.	15	4852 feet	
When Fleet Meets Fleet	English Cast	Hi-Mark			7953 feet	

** Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie.*

Title	Star	Dist'r	Rel.	Date	Length	Reviewed
Woman Tempted The	Compton-Ward	Aywon	Sept.		6500 feet	
Yellow Pass, The	Russian Cast	Amkino	Dec.	8..	600 feet	
Youth Astray	Johnson-Mattoni	Ameranglo			6000 feet	

SHORT SUBJECTS

Title	Star	Dist'r	Rel.	Date	Length	Reviewed
Fare Enough	Poodles Hanneford	Artclass			2 reels	
Mysterious Airman, The		Weiss Bros.			10 episodes	
Fatal Warning, The (Serial)	H. Costello-Graves	Mascot Pict.			10 episodes	
Nothing to Live For	Al Joy	Cranfield Clarke			2 reels	
She Said No	Ben Turpin	Artclass			2 reels	
Sophomore, The	G. O'Neill-L. Graydon	Hi-Mark				
Spookey Money	Al Joy	Cranfield-Clarke			2 reels	
Thick and Thin	Snub Pollard	Artclass			2 reels	
Through the Ages	Novelty	Castle			1 reel	
Vanishing West, The (Serial)	Specia Cast	Mascot Pict.	Oct.	15	10 episodes	Oct. 13
Vultures of the Sea (Serial)	Walker-Mason	Mascot Pict.	Aug.	1	10 episodes	Sept. 15
Who's Who	Al Joy	Cranfield-Clarke			2 reels	
You Can't Win (Serial)		Weiss Bros.			10 episodes	

Coming Attractions

Title	Star	Dist'r	Rel.	Date	Length	Reviewed
Bachelor Club, The	Talmadge-Worth	General Pict.				
Bondage	Special Cast	Ufa-Eastern				
Buying a Wife	Special Cast	Aff. European			7 reels	
Circumstantial Evidence	Foster-Keefe-Lake	Chesterfield				
*†§Chopin's Passion	Robertson-Brinkley	Powers Cinephone				
Dancer of His Majesty, The	Special Cast	Amkino			7000 feet	
Duty to be Silent	Maria Albana	Aff. European			6 reels	
Escaped from Hell	Muriat Esterhazy	Aff. European			8 reels	
Exodus to the New World, The	Lyon-Prevost	Pioneer				
Full Dressed Thieves	Nils Asther	Aff. European			7 reels	
German Underworld	Special Cast	Aff. European			7 reels	
§Great Power, The	Special Cast	Bell Tone				
Great Unknown, The	John Loder	Aff. European			6 reels	
Guilty	Fritsch-Vernon	Ufa-Eastern				
Her Viennese Lover	Asther-Nolan	Aff. European			6 reels	
Just Off Broadway	Keith-Christy					
Little Colonel, The	Henry B. Walthal					
Man Who Cheated Life	Veidt-Krauss	Aff. European			8 reels	
Milak of the Snowlands	Special Cast	Ufa-Eastern				
Our Daily Bread	Mary Nolan	Aff. European			7 reels	
Poet and Czar	Special Cast	Amkino			8775 feet	
South of Panama	Carmelita Geraghty	Chesterfield				
Two Days	Special Cast	Amkino			6500 feet	
Unholy Love	Wegener-Petrovitch	Aff. European				
Verdun	Special Cast	Richmount				
Vera Mlezewa (tentative)	Derussa	Aff. European			7 reels	
Water, The	M. Chekhov	Amkino			7000 feet	
When Duty Calls	Special Cast	Ufa-Eastern				

TIFFANY-STAHL

FEATURES

Title	Star	Rel.	Date	Length	Reviewed
Albany Night Boat	Olive Borden	July	20	5844 feet	
Bachelor's Paradise	O'Neill-Graves	Mar.	15	8147 feet	
Beautiful But Dumb	Patsy Ruth Miller	Aug.	1	6157 feet	
Broadway Fever	O'Neill-Drew	Jan.	20		
*†§Cavalier, The	Bedford-R. Talmadge	Nov.	1	6775 feet	Oct. 27
Clothes Make the Woman	Southern-Pidgeon	May	1	5209 feet	
Devil's Apple Tree, The	Dorothy Sebastian	Feb.	16		
Domestic Meddlers	Claire Windsor	Aug.	15	6362 feet	
Floating College, The	O'Neill-Collier, Jr.	Nov.	10	5477 feet	
George Washington Cohen	Jessel-Palmer	Dec.	20		
*§Ghetto, The	George Jessel	Feb.	1		
Grain of Dust, The	Cortez-Windsor-Bennett	July	10	6126 feet	
Green Grass Widows	Hagen-Harron-Olmsted	June	10	5334 feet	
Gun Runner, The	Cortez-Lane	Nov.	20	5516 feet	
House of Scandal	Sebastian-O'Malley	April	1	5297 feet	
Ladies of the Night Club	Cortez-Leonard	May	15	6553 feet	
Lingerie	White-McGregor	July	1	5676 feet	
*†§Lucky Boy	Jessel-Quimby	Jan.	10	8500 feet	Jan. 12
Man in Hobbies, The	Lee-Harron	Jan.	10	5967 feet	
Marriage by Contract	Miller-Gray	Dec.	1	7786 feet	Oct. 20
*†§Molly and Me	Brown-Bennett-Vaughn				
Naughty Duchess, The	Warner-Southern	Oct.	10	6271 feet	
Power of Silence, The	Belle Bennett	Oct.	20	6554 feet	
Prowlers of the Sea	Cortez-Myers	June	30	5160 feet	
Rainbow, The	Dorothy Sebastian	Jan.	1		
*†§Reputation	Keane-Standing				
Scarlet Dove, The	Frazer-Borio	April	15	6102 feet	
Spirit of Youth	Sebastian-Kent	Feb.	20		
Squads Right	Gribbon-Stone	Feb.	1		
Stormy Waters	Southern-McGregor	June	1	5735 feet	
Their Hour	Harron-Sebastian	Mar.	1	5652 feet	
*†§Tollers, The	Reiston-Fairbanks, Jr.	Oct.	1	7258 feet	Oct. 20
Tropical Nights	Miller-McGregor	Dec.	10		

SHORT SUBJECTS

Title	Star	Rel.	Date	Length	Reviewed
Gold	Color Classic			1 reel	
*†§Hawaiian Love Call, The	Color Symphony	Dec.	15	1 reel	
*†§Japanese Carnival, A	Color Symphony	Jan.	1	1 reel	
*†§In a Persian Market	Color Symphony	Oct.	1	1 reel	Nov. 17
*†§In a Chinese Temple Garden	Color Symphony	Feb.	15	1 reel	
*†Love Charm, The	Color Symphony			1 reel	
Maude Muller	Color Classic			1 reel	
No Woman Allowed	Color Classic			1 reel	
Tenderfoot Tourist, A	Color Classic			1 reel	
Tom, Dick or Harry	Color Classic			1 reel	
*†§Toy Shop, The	Color Symphony	Nov.	1	1 reel	

Coming Attractions

Title	Star	Rel.	Date	Length	Reviewed
Broadway Fever	Sally O'Neil				
Family Row, The	Windsor-Grey				
Geraldine Laird	Belle Bennett	Mar.	20		
Girl Who Came Back (tentative)	Eve Southern	Mar.	10		
Miracle, The	Southern-Pidgeon				
Molly and Me	Alberta Vaughn				
New Orleans	Cortez-Bennett	Mar.	1		
Queen of Burlesque	Belle Bennett				

UNIVERSAL

FEATURES

Title	Star	Rel.	Date	Length	Reviewed
Anybody Here Seen Kelly?	Love-T. Moore	Sept.	9	6243 feet	
Arizona Cyclone, The	Fred Humes	May	8	4078 feet	
Beauty and Bullets	Ted Wells	Dec.	18	4179 feet	
Body Punch, The	Daugherty-Faire	Oct.	28	4786 feet	
Buck Privates	De Putti-McGregor	June	3	6171 feet	Feb. 4
Burning the Wind	Hoot Gibson	Feb.	10	5202 feet	
Clearing the Trail	Gibson-Gulliver	Oct.	7	5311 feet	
Cloud Dodger, The	Al Wilson	Sept.	30	4322 feet	
Count of Ten, The	Ray-Ralston	June	17	6279 feet	Sept. 15
Crimson Canyon, The	Ted Wells	Dec.	16	4179 feet	
Danger Rider, The	Hoot Gibson	Nov.	18	5357 feet	Dec. 22
Flyin' Cowboy, The	Gibson-Hasbrouck	July	1	5109 feet	
Foreign Legion, The	Kerry-Stone-Nolan	Sept.	23	7828 feet	June 30
Four Footed Ranger, The	Dynamite (dog)	Mar.	25	4426 feet	
Freedom of the Press	Stone-Keith-M. Day	Oct.	28	6474 feet	Oct. 20
Gate Crasher, The	Glenn Tryon	Dec.	9	6597 feet	
*†§Girl on the Barge, The	Hersholt-O'Neil-McGregor	Feb.	24		
Girl on the Barge	Hersholt-O'Neil-McGregor	Feb.	3	6908 feet	
*†§Give and Take	Sidney-Hersholt	Dec.	23	6552 feet	Dec. 29
Good Morning Judge	Denny-Nolan	April	29	5645 feet	Sept. 22
Greased Lightning	Ted Wells	July	29	4194 feet	
Grip of the Yukon, The	Bushman-Hamilton-Marlowe	Sept.	30	6599 feet	
Grit Wins	Wells-Collins	Jan.	27	4598 feet	
Guardians of the Wild	Rex (horse)-Perrin	Sept.	16	4868 feet	
Harvest of Hate, The	Rex (horse)-Perrin	April	14	4719 feet	
Hero of the Circus	Special Cast	Dec.	2	5606 feet	
Home James	La Plante-Delaney	Sept.	2	6307 feet	
Honeymoon Flats	Lewis-Gulliver	Dec.	30	6057 feet	
Hoofbeats of Vengoance	Rex (horse)-Perrin	June	16		
Hot Heels	Tryon-Miller	May	13	5874 feet	Sept. 15
Hound of Silver Creek	Dynamite (dog)	May	20	4095 feet	
How to Handle Women	Tryon-Nixon	Oct.	14	5591 feet	July 14
Jazz Med	Hersholt-Nixon-Lewis	Nov.	11	6832 feet	
*†§Kid's Clever, The	Glenn Tryon	Feb.	17		
King of the Rodeo, The	Hoot Gibson	Jan.	8	6509 feet	
Lariat Kid, The	Hoot Gibson	June	23		
*†§Last Warning, The	Laura LaPlante	Jan.	6		
*†§Lonesome	Tryon-Kent	Jan.	20	6142 feet	Oct. 6
Love Me and the World Is Mine	Philbin-Kerry	Mar.	4	6813 feet	Feb. 11
Made to Order Hero	Ted Wells	June	3	4120 feet	
*†Man Who Laughs, The	Veidt-Philbin	Nov.	4	10185 feet	May 12
*†Man, Woman and Wife	Kerry-Starke-Nixon	Jan.	13	6674 feet	Nov. 10
*†§Melody of Love (A. T.)	Pidgeon-Harris-Winton	Dec.	2	6733 feet	Oct. 27
Michigan Kid, The	Nagel-Adoree	Oct.	21	6030 feet	July 7
Night Bird, The	Reginald Denny	Sept.	16	6670 feet	
One Rainy Night	Laura La Plante	Dec.	9		
Phantom Fingers	Cody-Thompson	June	2		
Phyllis of the Follies	M. Moore-A. Day	Nov.	25	5907 feet	
Plunging Hoofs	Rex (horse)-Perrin	Aug.	4		
Price of Fear, The	Cody-Thompson	Oct.	28	4230 feet	
Put 'Em Up	Fred Humes	Mar.	11	4200 feet	
Quick Triggers	Fred Humes	July	15	4472 feet	
*†§Red Hot Speed	Denny-Day	Jan.	27	6288 feet	
Red Lips	Nixon-Rogers	Dec.	2	6957 feet	
Riding for Fame	Hoot Gibson	Aug.	19	5424 feet	
*†§Shakedown, The	Murray-Kent	Feb.	3		
Shield of Honor, The	Lewis-Gulliver-Hamilton	Feb.	19	6172 feet	Dec. 30
Silks and Saddles	Nixon-Walling-Nolan	Jan.	20	5809 feet	
Sky Skidder, The	Al Wilson	Jan.	13	4364 feet	
Stop That Man	Lake-Kent	Mar.	11	5389 feet	April 26
Surrender	Philbin-Moskine	Mar.	4	8249 feet	Mar. 10
Thanks For Buggy Ride	La Plante-Tryon	April	1	6179 feet	Feb. 4
Thirteenth Juror, The	Nilsson-Bushman	Nov.	13	6598 feet	Dec. 9
Thunder Riders, The	Ted Wells	April	8	4353 feet	
Trick of Hearts, A	Gibson-Hale	Mar.	18	5495 feet	
Two Outlaws, The	Rex (horse)-Perrin	Nov.	18	4616 feet	
*†§Uncle Tom's Cabin	Special Cast	Sept.	2	10600 feet	Nov. 18
We Americans	Sidney-Miller-Lewis	May	6	9151 feet	April 7
Wild Blood	Rex (horse)-Perrin	Feb.	10	4497 feet	
Wild West Show, The	Gibson-Gulliver	May	20	5254 feet	
Wolves of the City		Dec.	2		
Won in the Clouds	Al Wilson	April	22	4348 feet	

SHORT SUBJECTS

Title	Star	Rel.	Date	Length	Reviewed
All for Geraldine	Sid Saylor	Dec.	5	2 reels	Nov. 17
Ambuscade, The	Fred Gilman	June	16	2 reels	May 19
And Morning Came	Young-La Salle	Dec.	19	2 reels	
Big Game George	Sid Saylor	July	18	2 reels	Sept. 1
Bookworm Hero	Lewis-Gulliver-Phillips	Dec.	17	2 reels	
Boundary Battle, The	Edmund Cobb	Nov.	17	2 reels	Oct. 27
Broke Out	Young-La Salle	Aug.	1	2 reels	
Buster Minds the Baby	Trimble, Hardwick and Dog	June	27	2 reels	May 26
Buster Trims Up	Trimble-Hardwick and Dog	Oct.	17	2 reels	
Busting Buster	Trimble-Hardwick and Dog	Aug.	15	2 reels	
Bull-oney	Oswald Cartoon	Nov.	28	1 reel	Sept. 29
Calford in the Movies	Lewis-Gulliver-Phillips	Oct.	15	2 reels	Oct. 6
Calford on Horseback	Lewis-Gulliver-Phillips	Dec.	10	2 reels	Dec. 1
Calford vs. Redskins	Lewis-Gulliver-Phillips	Sept.	17	2 reels	
Card of Destiny, The	Fred Gilman	July	14	2 reels	June 18
Cash Customers	Young-La Salle	July	11	2 reels	
Claim Jumpers, The	Edmund Cobb	Jan.	19	2 reels	Dec. 22
Clean Sweep, A	Bob Chandler	Dec.	1	2 reels	Nov. 24
Close Shaves	Sid Saylor	May	22	2 reels	
Come on, Horace	Arthur Lake	Oct.	8	2 reels	
Cross Country Bunion Race, The	Sid Saylor	Nov.	7	2 reels	Oct. 13
Crushed Hats	Sid Saylor	Jan.	30	2 reels	
Danger Trail, The	Newton House	Sept.	1	2 reels	
Dangerous Trail, The	Jack Perrin	June	2	2 reels	May 5
Daring Dude, A	Bob Chandler	Feb.	2	2 reels	
Daring Chances	Jack Hoxie	Dec.	15	2 reels	
Dead Game	Art Accord	Oct.	7	2 reels	
Dear Old Calford	Lewis-Gulliver-Phillips	Nov.	26	2 reels	
Death's Head	Bob Curwood	Dec.	8	2 reels	Dec. 15
Diamond Master, The	Lorraine-Stevenson	Feb.	3	10 episodes	
*East Side				2 reels	
Fantasie	Laemmle Novelty			1 reel	
Farewell	Lewis-Gulliver-Phillips	Feb.	4	2 reels	Feb. 2
Farmyard Follies	Oswald Cartoon	Dec.	24	1 reel	
Fiery Fireman, The	Oswald Cartoon	Oct.	15	1 reel	
Fighting Forester The	Edmund Cobb	Oct.	20	2 reels	
Fighting for Victory	Lewis-Gulliver-Phillips	Nov.	12	2 reels	Oct. 27
Fighting Kid, The	Newton House	June	9	2 reels	May 19
Fighting Tenderfoot, A	Bob Chandler	Dec.	29	2 reels	
Finishing School	Young-La Salle	May	8	2 reels	
Fish Stories	Young-La Salle	Nov.	21	2 reels	Oct. 20
Footprints	Laemmle Novelty	Nov.	19	1 reel	Oct. 27
Fox Chase, The	Oswald Cartoon	June	25	1 reel	May 26
Full House, A	Long-Adams-Lymon-McPhail	June	13	2 reels	May 19
Fun in the Clouds	Arthur Lake	Nov.	5	1 reel	Oct. 29
Galloping Ace, The	Jack Hoxie	Sept.	22	2 reels	
Gauge of Battle, The	Fred Gilman	April	21	2 reels	Mar. 24
George Meets George	Sid Saylor	June	20	2 reels	May 19
Handicapped	Laemmle Novelty	Sept.	24	1 reel	Nov. 24
Have Patience	Trimble-Hardwick and Dog	Feb.	8	2 reels	
*†Hen Fruit	Oswald Cartoon	Feb.	4	1 reel	
Her Haunted Heritage	Ben Hall	July	2	1 reel	June 1
High Up	Oswald Cartoon	Aug.	6	1 reel	

** Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie.*

Title	Star	Rel.	Date	Length	Reviewed
Hollywood or Bust	Arthur Lake	Sept.	10	1 reel	
Hold Your Horses	Young-La Salle	Jan.	7	1 reel	Dec. 22
Homeless Homer	Oswald Cartoon	Jan.	7	1 reel	
Horse Tail, A	Oswald Cartoon	Dec.	10	1 reel	
Hot Dogs	Oswald Cartoon	Aug.	20	1 reel	July 28
Hurry Up Marriage	Ben Hall	Aug.	27	1 reel	
Husbands Won't Tell	Young-La Salle	Aug.	29	2 reels	Sept. 1
In Line of Duty	Edmund Cobb	Feb.	23	2 reels	
Iron Code, The	Jack Perrin	June	30	2 reels	May 28
Junior Year, The	Lewis-Gulliver-Phillips	Sept.	3	2 reels	
Just Wait	Young-La Salle	Sept.	26	2 reels	
Kicking Through	Lewis-Gulliver-Phillips	Oct.	1	2 reels	
King of Shebas	Arthur Lake	Aug.	13	1 reel	July 27
Knockout Buster	Trimble-Hardwick and Dog	Mar.	6	2 reels	
Look Pleasant	Sid Saylor	Oct.	10	2 reels	
McGinis vs. Joneses	Long-Adams-Laymon-McPhalll	Aug.	8	2 reels	
Men In the Row (re-issue)	Jack Hoxie	Jan.	26	2 reels	
Mississippi Mud	Oswald Cartoon	Sept.	17	1 reel	
Mystery Rider, The (Serial)	Desmond-Perdue	Nov.	28	10 episodes	
Newlyweds' Anniversary	Snookums	Aug.	6	2 reels	
Newlyweds' Court Trouble	Snookums-Perdue-Egan	Oct.	31	2 reels	Sept. 29
Newlyweds' Excuse	Snookums, Hardwick and Dog	May	15	2 reels	
Newlyweds' False Alarm, The	Snookums-Perdue-Egan	July	2	2 reels	June
Newlyweds' Happy Day, The	Snookums-Bartlett-McPhalll	June	4	2 reels	May 12
Newlyweds' Hard Luck	Snookums-Perdue-Egan	Sept.	5	2 reels	Aug. 18
Newlyweds' Headache, The	Snookums-Bartlett-McPhalll	Jan.	23	2 reels	
Newlyweds in Society	Snookums-Perdue-Egan	April	17	2 reels	
Newlyweds' Holiday	Snookums-Perdue-Egan	Mar.	20	2 reels	
Newlyweds Lose Snookums The	Snookums-Perdue-Egan	Nov.	28	2 reels	Dec. 29
Newlyweds' Need Help, The	Snookums-Perdue-Egan	Dec.	26	2 reels	Dec 1
Newlyweds' Unwelcome, The	Snookums-Perdue-Egan	Oct.	3	2 reels	
Newlyweds' Visit	Snookums-Perdue-Egan	Feb.	20	2 reels	
Out At Home	Trimble-Hardwick and Dog	Jan.	9	2 reels	
Paddling Co-Eds	Lewis-Gulliver-Phillips	Oct.	29	2 reels	Oct. 27
Panicky Pancakes	Oswald Cartoon	Oct.	1	1 reel	Oct. 13
Poor Papa	Oswald Cartoon	June	11	1 reel	May 18
Private Business	Sid Saylor	April	24	2 reels	
Prodigal Pup, The	Canine Cast			1 reel	Sept 15
Rag Doll	Laemmle Novelty	Feb.	11	1 reel	Jan. 12
Range of Fear, The	Bob Curwood	Jan.	12	2 reels	
Ranger Patrol, The	Fred Gilman	Aug.	11	2 reels	
Range Wolf	Bob Curwood	Feb.	9	2 reels	Jan. 12
Red Warning	Jack Hoxie	Nov.	1	2 reels	
Reel Life	Long-Adams-Layman-McPhalll	July	4	2 reels	June 1
Ride For Help, The	Newton House	July	7	2 reels	
Riders of the Woods	Edmund Cobb	Sept.	15	2 reels	
Rocks and Saddles	Oswald Cartoon	Nov.	12	1 reel	Oct. 20
Romeo of the Range	Bob Curwood	Oct.	6	2 reels	
Ropin' Romance	Newton House	Aug.	4	2 reels	
Rubber Necks	Sid Saylor	Sept.	12	2 reels	
Ruse, The	Jack Perrin	Aug.	25	2 reels	July 28
Sailor Suits	Sid Saylor	Jan.	2	2 reels	Dec. 8
Sandwiches and Tea	Arthur Lake	July	16	1 reel	June 29
Saps and Saddles	Bob Chandler	Oct.	27	2 reels	Oct. 13
Scarlet Arrow, The (Serial)	F. X. Bushman, Jr	June	3	10 episodes	
Secret Outlaw, The	Bob Curwood	Nov.	10	2 reels	Oct. 6
Seeing Sights	Sid Saylor	Mar.	27	2 reels	
Shadows	Laemmle Novelty	Jan.	14	1 reel	Dec. 22
She's a Pippin	Young-La Salle	Mar.	13	2 reels	
She's My Girl	Sid Saylor	Aug.	22	2 reels	July 28
Shooting the Bull	Young-La Salle	Oct.	24	2 reels	
*†Sick Cylinders	Oswald Cartoon	Feb.	18	1 reel	
Sky Scrappers	Oswald Cartoon	Sept.	3	1 reel	Aug. 18
Sleeping Through	Arthur Lake	Dec.	31	1 reel	Dec. 8
Sleigh Bells	Oswald Cartoon	July	23	1 reel	June 30
South Pole Flight, A	Oswald Cartoon	Nov.	26	1 reel	Dec. 1
Speed and Spurs	Bob Curwood	Sept.	8	2 reels	Sept. 8
Speeding Youth	Lewis-Gulliver-Phillips	Jan.	7	2 reels	
Speed Sheik, The	Arthur Lake	June	18	1 reel	May 28
*†Steamboat Willie	Oswald Cartoon			1 reel	
Swell Clothes	Arthur Lake	Dec.	5	1 reel	Nov. 15
Take Your Pick	Young-LaSalle	Feb.	13	2 reels	Jan. 12
Tall Timber	Oswald Cartoon	July	9	1 reel	June 16
Tarzan the Mighty (Serial)	Merrill-Kingston	Aug.	12	15 episodes	July 21
Teacher's Pest	Trimble-Hardwick and Dog	Nov.	14	2 reels	Oct. 20
Tenderfoot Hero, A	Bob Chandler	Sept.	29	2 reels	
There's a Will	C. King-C. Doherty	Dec.	21	2 reels	
This Way Please	Young-La Salle	April	10	2 reels	
Tige's Girl Friend	Trimble-Hardwick and Dog	April	3	1 reel	
Tracked Down	Art Acord	Jan.	5	2 reels	
Trackless Trolley, The	Ben Hall	July	30	1 reel	
Tricky Trickster, The	Ben Hall	June	4	1 reel	May 18
Valiant Rider, The (Western)	Bob Curwood	June	23	2 reels	May 19
Watch the Birdie	Trimble-Hardwick and Dog	Dec.	12	2 reels	Dec. 8
Wax Figures	Laemmle Novelty	Oct.	22	1 reel	
Whose Baby	Arthur Lake	Jan.	28	1 reel	
Whose Wife	Young-La Salle	June	6	2 reels	May 12
Winning Point, The	Lewis-Gulliver-Phillips	Jan.	21	2 reels	
Woman's Man, A	Arthur Lake	Dec.	3	1 reel	Nov. 17
Wooden Soldier, The	Laemmle Novelty	Dec.	17	1 reel	Dec. 3
Yankee Clippers	Oswald Cartoon	Jan.	21	1 reel	Jan. 5
Yukon Gold	Jack Perrin	July	28	2 reels	June 10

Coming Attractions

Title	Star	Rel.	Date	Length	Reviewed
*†§Bargain In the Kremlin, The (A.T.)	Joseph Schildkraut				
*†§Barnum Was Right					
Blow by Blow	Hoof Gibson	May	19		
Born to the Saddle	Ted Wells				
*†§Braggart, The	Jean Hersholt				
Brides Will Be Brides	Leura La Plante				
*†§Broadway (A. T.)	Tryon-Brent-Kennedy				
*†§Charlatan, The	Special Cast				
*†§Clear the Deck	Reginald Denny	Mar.	24		
*†§Climax, The (A. T.)	Hersholt-Crawford				
*†§Cohens and Kelleys In Atlantic					
*†§City, The	Sidney-Gordon-Price-Swain	Mar.	17		
*†§Collegiate (A. T.)	Lewis-Gulliver-Phillips				
*†§Come Across	Special Cast	May	5		
Crimson Hour, The	De Putti-Moskine				
Crimson Hour, The	De Putti-Mosjukine				
*†§Dangerous Dimples	Laura La Plante	June	16		
Doubling For Trouble	Gibson-Gilbert				
*†§Drake Murder Case, The					
Erik the Great	Veidt-Philbin				
Eyes of the Underworld	William Cody				
Fallen Angels	Kerry-Starke				
*†§Flaming Daughters					
Girl Dodger, The	Arthur Lake				
*†§Great Cinema Murder, The					
*†§Haunted Lady, The					
Hell Wrecker, The	Hoot Gibson				
*†§His Lucky Day	Reginald Denny	June	2		
†§*It Can Be Done	Tryon-Carol	April	21		
*†§King of Jazz, The (A. T.)	Paul Whiteman and Band				
Man Disturber, The	Reginald Denny				
*†§Minstrel Show, The (A. T.)	Eddie Leonard				
Navy Blues	Arthur Lake				
*†§One Rainy Night	Laura La Plante	Mar.	3		
*†§Play Goes On, The (A. T.)	James Murray	Mar.	10		
Points West	Hoot Gibson	April	7		
*†§Port of Dreams, The	Mary Philbin				Sept. 22
*†§Shannons of Broadway, The (A. T.)	James Gleason				
*†§Show Boat	La Plante-J. Schildkraut				
Smilin' Guns	Hoot Gibson	Aug.	30		
*†§That Blonde	Laura La Plante	April	28		
Under the Southern Cross	Special Cast			6500 feet	Jan. 26
Watch My Speed	Reginald Denny				
*†§You Can't Buy Love	Special Cast	May	26		

MOVIETONE SHORTS

Title	Star	Rel.	Date	Length	Reviewed
Bailey and Barnum	Vaudeville Act	Jan.	11	1 reel	
Three Brox Sisters	Songs	June	14	1 reel	
Zimmerman and Granville	Vaudeville Act	Jan.	28	1 reel	

UNITED ARTISTS

FEATURES

Title	Star	Rel.	Date	Length	Reviewed
*†§Awakening, The	Banky-Byron	Nov.	17	7972 feet	Jan. 12
*†Battle of the Sexes, The	Bennett-Hersholt-Haver	Oct.	13	8180 feet	Oct. 20
College	Buster Keaton	July	29	5300 feet	Sept. 23
Drums of Love	Philbin-Alvarado	Mar	31	8350 feet	Jan. 26
Garden of Eden, The	Griffith-Ray	Feb.	4	7300 feet	Jan. 14
Magic Flame, The	Colman-Banky	Aug.	14	7850 feet	Sept. 30
Ramona	Del Rio-Baxter	Feb.	11	7552 feet	Feb. 4
*†§Rescue, The	Colman-Damita	Jan.	12	7960 feet	Jan. 19
*†Revenge	Dolores Del Rio	Nov.	3	6541 feet	Dec. 15
Steamboat Bill, Jr	Keaton-Torrence	May	12	6400 feet	May 18
*†Tempest	J. Barrymore-Horn	Aug.	11	9300 feet	June 18
*†Two Lovers	Colman-Banky	Sept.	7	8500 feet	April 28
*†Woman Disputed, The	Talmadge-Roland	Oct.	29	8041 feet	Nov. 17

Coming Attractions

Title	Star	Rel.	Date	Length	Reviewed
*†§Alibi, The	O'Malley-Busch				
*†§Bulldog Drummond (A. T.)	Colman-Tashman-Love				
*†§Coquette (A. T.)	Pickford-Brown-M. Moore				
*§City Lights	Charlie Chaplin				
Eternal Love	Barrymore-Horn-Varconi	Mar.	9		Jan. 26
Evangeline	Del Rio-Drew				
†Hell's Angels	Lyon-Hall-Nissen				
Iron Mask, The	Douglas Fairbanks	Mar.	30		Jan. 26
*†§Lady of the Pavements	Boyd-Velez-Goudal	Jan.	23	8000 feet	Feb. 2
*§Lummox (A. T.)					
Miracle Girl, The	Lillian Gish				
*†§Queen Kelly	Swanson-Byron				
*†§Say It With Music (A. T.)	Harry Richman				
*†§She Goes to War	Boardman-Rubens				
*†§This is Heaven	Banky-Hall				
Three Passions	Terry-Petrovitch				
Venus	Constance Talmadge				

WARNER BROTHERS

FEATURES

Title	Star	Rel.	Date	Length	Reviewed
*†§Caught In the Fog	McAvoy-Nagle	Sept.	22	6270 feet	
Caught in the Fog	McAvoy-Nagel			6428 feet	
*†§Conquest (A. T.)	Blue-Warner-Wilson	Jan.	19	6729 feet	
*Crimson City, The	Loy-Miljan-Hyams	April	7	5388 feet	April 12
*Domestic Troubles	Fazenda-Cook	Mar.	24	6164 feet	
*†§Fancy Baggage	Audrey Ferris	Feb.	23		
*Five and Ten Cent Annie	Fazenda-Cook	May	26	4914 feet	Sept. 22
*†§Home Towners, The	Bennett-Kenyon-Brockwell	Dec.	15	8693 feet	Oct. 27
*§Jazz Singer, The	Jolson-McAvoy	Feb.	4	7077 feet	Oct. 27
*†§Land of the Silver Fox	Rin-Tin-Tin-Nye-Hyams	Nov.	10	6179 feet	
*†§Lion and the Mouse	L. Barrymore-McAvoy-Collier, Jr.	Aug.	3	6352 feet	May 28
*†§Little Wild Cat, The	Ferris-Hall-Dawson	Jan.	5	5644 feet	Jan. 26
*†§Lights of New York (A.T.)	Costello-Landis-Brockwell	July	21	6267 feet	
*†§Midnight Taxi, The	Moreno-Costello	Oct.	6	6729 feet	Nov. 24
*†§Million Dollar Collar, The	Rin-Tin-Tin	Feb.	9		
*†§My Man	Fanny Brice	Jan.	12	9247 feet	Jan. 5
*†§On Trial (A. T.)	Fredericks-Lytell-Wilson	Dec.	29	8290 feet	Nov. 3
*Pay As You Enter	Cook-Fazenda	May	12	4975 feet	
*Powder My Back	Rich-Ferris-Beranger	Mar.	10	6185 feet	
*Rinty of the Desert	Rin-Tin-Tin-Ferris-Nye	Aorll	21	4820 feet	Sept. 28
*†§Singing Fool, The	Jolson-Bronson-Dunn	Jan.	1	8592 feet	Sept. 29
*†§State Street Sadie	Loy-Nagle	Aug.	25	7169 feet	Sept. 15
*†§Tenderloin	D. Costello-Nagel	April	28	7340 feet	April 8
*†Terror, The (A.T.)	McAvoy-Horton	Oct.	20	7654 feet	Aug. 28
*†§Women They Talk About	I. Rich-Ferris-Collier, Jr.	Sept.	8	5527 feet	

Coming Attractions

Title	Star	Rel.	Date	Length	Reviewed
*†§Alimony Annie	D. Costello-Ferris-Rankin				
*†§Argyle Case, The (A. T.)	Thomas Meighan				
*†§Desert Song, The	Boles-King				
*†§From Headquarters	Monte Blue				
*†§Frozen River	Rin-Tin-Tin				
*†§General Crack	John Barrymore				
*†§Glorious Betsy	D. Costello-Nagle			7441 feet	May 8
*†§Greyhound Limited, The	Monte Blue	Mar.	23		
*†§Hard-Boiled Rose	Loy-Collier, Jr.-Brockwell				
*†§Honky Tonk (A. T.)	Sophie Tucker				
*†§Kid Gloves	Nagel-Wilson				
*†§Madonna of Avenue A, The	Dolores Costello				
*†§Noah's Ark	D. Costello-O'Brien				Oct. 27
*†§No Defense	Blue-McAvoy				
*†§No Questions Asked	Ferris-Collier, Jr.				
*†§One Stolen Night	Bronson, Collier, Jr.				
*†§Queen of the Night Clubs	Texas Guinan				
*†§Redeeming Sin, The	D. Costello-Nagel	April	8		
*†§Sap, The	Edward Everett Horton				
*†§Sonny Boy	Al Jolson				
*†§Stark Mad (A. T.)	H. B. Warner-Fazenda	Mar.	2		
*†§Stolen Kisses	May McAvoy				
*†§Time, the Place, and the Girl, The	Olmsted-Withers-Kirkwood				

VITAPHONE SHORTS

Title	Star	Reviewed
Ann Grey and Her Boy Friend	Songs and Jazz Band	Aug. 25
Banjomaniac	Eddie Peabody	Oct. 13
Bit of Scotch, A	Kitty Doner	Sept. 22

Means synchronized score. †Means sound effects. §Means voice (including dialogue and incidental songs). A. T. after title means All Talkie.

Title	Star	Reviewed
Book Worm, The	Harry J. Conley	July 7
Bright Moments	Benny-Marlo	Aug. 25
California Songbirds, The	Bell-Costes	Sept. 1
Celeste Aida (Aida)	Giovanni Martinelli	July 7
Celeste Aida (Aida)	Giovanni Martinelli 1 reel	July 7
Character Studies	Florence Brady	Sept. 1
Chips of the Old Block	The Foy Family	Sept. 22
Cougat & Company	Violin, Songs & Dances	June 16
Creole Fashion Plate The	Karyl Norman	Sept. 29
Crooning Along	The Crooners	Sept. 22
Cycle of Songs, A	Florence Brady	Sept. 1
Death Ship, The	Mitchell Lewis	Aug. 25
Dixie Days	Plantation Songs	Aug. 25
Family Affair, A	Arthur Byron	
Feminine Types	Jean Barrios	
Florence Moore	Song Program	June 23
Friend of Father's	Lydell-Higins-Leah	Aug. 25
Giving In	Deef-Hopper	Jan. 12
Gus Arnheim & His Ambassadors	Jazz Band	June 23
Harry Delf	Songs & Dances	June 16
Hollywood Montmarte Orchestra	Jazz Band	Sept. 29
Jesse Stafford Orchestra	Jazz Band	
Indian Baritone, The	Chief Caupolican	Aug. 25
Ingenues, The	Jazz Band	June 23
In a Casting Office	W. & E. Howard	
In Dutch	Ulis & Clark	
Jack North, the Ban-Jokester	Songs	Jan. 19
Larry Cebalos Undersea Review	Songs and Dances	Sept. 1
Lash, The	Crane-Davidson-Tucker	June 16
Man of Peace, A	Hobart Bosworth	June 23
Men Among Men	Fred Ardath	Jan. 12
Miss Information	Wilson-Horton	June 30
Morrissey & Miller	Night Club Revue	June 16
Myers & Hanford	Songs & Dances	June 23
Night Court, The	William Demarest	June 16
Noan-Support	Burr McIntosh	June 16
Pagliacci	John Charles Thomas	
Pepa's Vacation	Bennett-Caron	Oct. 20
Question of Today, The	Audrey Ferris	Aug. 25
Realization	Herbert-Pam	June 16
Regular Business Man, A	Robert Ober	Sept. 15
Rigoletto—Quartet	Gigli-Talley-de Luca-Gordon	Sept. 29
Sharp Tools	Ethel Grey Terry	Oct. 13
Soup	Harry Delf	Nov. 17
Terry and Jerry	Songs and Gags	Aug. 25
Three Brox Sisters	Song Program	June 23
Ve Prononcer Ma Mort (La Juive)	Giovanni Martinelli	June 2
When the Wife's Away	William Demarest	Nov. 17
Winnie Lightner	Songs	Nov. 17

WORLD WIDE PICTURES

Title	Star	Rel. Date	Length	Reviewed
Bondman, The	Norman Kerry			
Honeymoon Abroad	Monte Banks			
Moulin Rouge	Olga Checova			
Pawns of Passion	Olga Checova			
Tommy Atkins	Walter Byron			
Woman In the Night, A	Maria Corda			
Woman In White, The	Blanche Sweet			

** Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie.*

Hollywood—*Continued*

New Edwards Film

Gus Edwards is preparing a two-reel Movietone musical novelty for M-G-M featuring the old time Pierre and Pierrot minstrels. Charles King and Ukulele Ike will be end men, with Edwards acting as interlocutor. A chorus of 200 will be used in the musical.

Hopkins Leaves M-G-M

Robert Hopkins, title and dialogue writer, has left M-G-M after a year with that organization. Option was not exercised on his contract because of the studio's decision to not renew expiring contracts until the talker situation clarifies.

Lebedeff Recovering

Ivan Lebedeff, film actor, is recuperating in Hollywood hospital from serious operation performed to remove a bullet in his spine. The bullet has been carried by Lebedeff since the World War, and recently caused infection.

The "Talkie-Doctor"

The latest wrinkle of motion pictures has been inaugurated by Eugene Walter. He is now established as a "talkie-doctor," and is free-lancing. Walters is one of the best known playwrights in the country and recently left Fox, where he was under contract. He undertakes to fix up dialogue, dramatic situations, effects, stage direction, or entire stories. With such plays as currently running "Jealousy" on Broadway to his credit, Walters is known as one of the most prolific playwrights in the country.

"Conquest of the Alps"

American talent will be used in the making of motion pictures by the Italian government, as is evidenced by the signing of Christy Cabanne, Hollywood director. According to Cabanne, he is to sail for Italy Feb. 17 and film a special production titled "Conquest of the Alps." He says that Premier Mussolini will appear in the action and that the Italian government is to furnish airplanes, two regiments of infantry and one of cavalry for the production.

Roach Plant Reopens

Following a shutdown of almost two months, the Hal Roach Studios are resuming production next week, with "Our Gang" going into work immediately on a hundred-percent talkie. The Laurel-Hardy comedies, the Charley Chase shorts and the Roach "All-Stars" also will be synchronized 100 per cent with dialogue.

Christie-MacLean's Next

Al Christie has secured a farce comedy by Wilson Collison, "Divorce Made Easy," for the next Douglas MacLean picture. It will be an all-dialogue production and MacLean will have Marie Prevost opposite him. Work will probably start the middle of February. The current MacLean picture, "The Carnation Kid," 75 per cent talkie, will be released early in March by Paramount.

Signed for "Broadway Babies"

Sally Eilers, formerly with Mack Sennett, has been signed by First National for "Broadway Babies" starring Alice White. Another graduate of short subjects in the cast of this singing and dancing Vitaphone production is Miriam "Peanuts" Byron, formerly with Hal Roach. Mervyn Le Roy will direct.

Paramount Signs Austin

William Austin, Englishman who has become well known for comedy characterizations, has been signed by Paramount as a featured player. He will have an important part in a forthcoming release "The Insidious Dr. Fu Manchu."

John Russell Joins RKO

The latest literary light to sign with RKO is John Russell, declared by Joseph Conrad "the best short story writer in America." Russell is author of "The Pagan" now in production in Hollywood. William Le Baron plans to have Russell do both originals and story treatments.

Paramount Starts "Victory"

Paramount has finally placed Joseph Conrad's "Victory" into preparation for production. John Farrown is doing the scenario and William Wellman will direct. Tentatively cast are Baclanova, Gary Cooper, Jean Arthur and Zasu Pitts.

Seitz Chosen for "Cape Smoke"

George B. Seitz will direct "Cape Smoke" for Fox. It is based on a play by Walter Archer and Paul Dickie on the psychology of fear, incorporating voodooism and sorcery in its theme. New Guinea is the locale.

Del Ruth Renews Contract

Warner Brothers have renewed contract of Roy Del Ruth, director for the ensuing year. Del Ruth has directed a number of Vitaphone features during the past year.

Anthony Joins Warners

Walter Anthony, title writer under contract for the past five years to Universal, goes over to Warners studio next week on a long-term contract as writer of titles and dialogue.

Ziegfeld Chorus in Trailer

Arch Heath, in charge of sound production for Universal, returned from New York with Movietoned scenes of Ziegfeld's chorus in the stage musical "Show Boat." The Ziegfeld chorus plug will be used as part of the sound trailer for the film production of "Show Boat" now being completed by Universal.

Remake "Twin Beds" as Talkie

The latest addition to the list of former silent productions to be remade as all-talkies is "Twin Beds" by First National. It was originally produced some years ago with Mr. and Mrs. Carter De Haven in the silent version. Al Santell will direct the new dialogued adaptation and production will be started in March.

A higher premium than ever before

Today — in this new era of sound pictures — there is a higher premium than ever before on film uniformity. For *sound* quality is even more sensitive than *screen* quality to any variation in the film.

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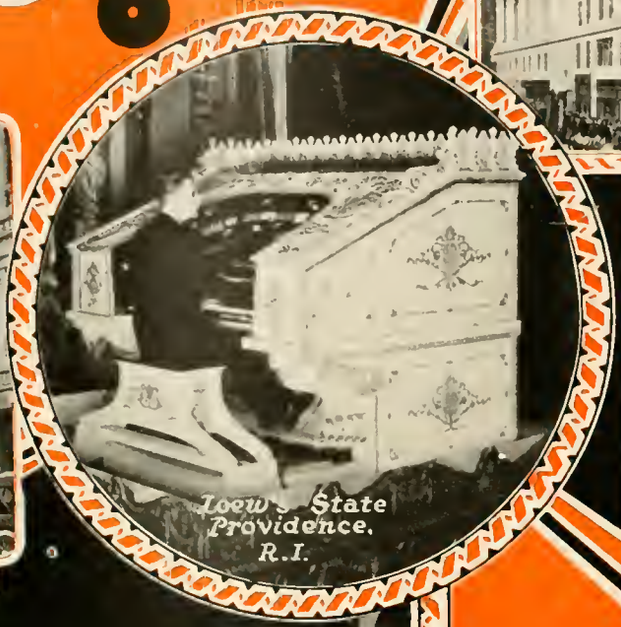
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Motion Picture News

Reg. U. S. Patent Office

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Vol. XXXIX
No. 8

Published Weekly—$3.00 a Year

New York

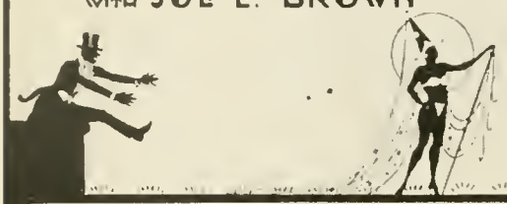
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TIFFANY-STAHL READY WITH 7 DIALOGUE PICTURES

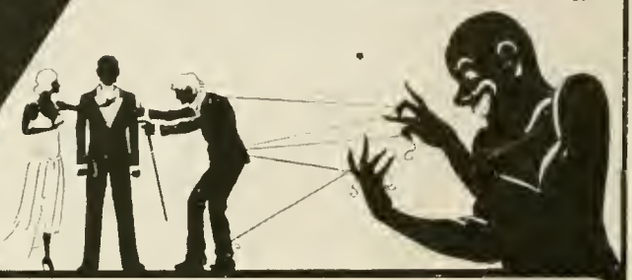
GEORGE JESSEL
IN HIS FIRST SINGING AND TALKING PICTURE
"LUCKY BOY"



BELLE BENNETT
IN "MOLLY and ME"
WITH JOE E. BROWN



"MIDSTREAM"



"TWO MEN AND A MAID"



"WHISPERING WINDS"



7 TIFFANY-STAHL PRODUCTION

SYNCHRONIZED BY RCA PHOTOPHONE

"Lucky Boy" A screen novelty custom-built to the amazing proportions of George Jessel as an entertainer. Directed by Norman Taurog and Charles C. Wilson. Dialogue and titles by George Jessel.

"Molly and Me" A drama of the love and laughter in the backstage life of a clown and his wife. Belle Bennett with Joe E. Brown and Alberta Vaughn. Story by Lois Leeson. Directed by Albert Ray.

"New Orleans" Revelry, racing and romance in Mardi Gras land with William Collier, Jr., and Ricardo Cortez in love with the same girl, portrayed by Alma Bennett. Story by Jack Natteford. A Reginald Barker production.

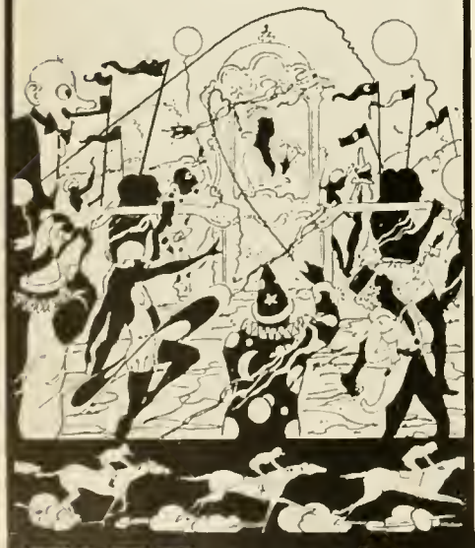
"Midstream" Startling drama of a man whose withered old age is restored to fresh youth and love. With Ricardo Cortez, Claire Windsor and Larry Kent. Story by Frances Guihan. Directed by James Flood.

"Two Men and a Maid" Burning desert sands, the Foreign Legion and a girl who sets men's hearts aflame and drives them mad. William Collier, Jr., Alma Bennett, Eddie Gribbon and Georgie Stone. Story by Jack Natteford. Directed by George Archainbaud.

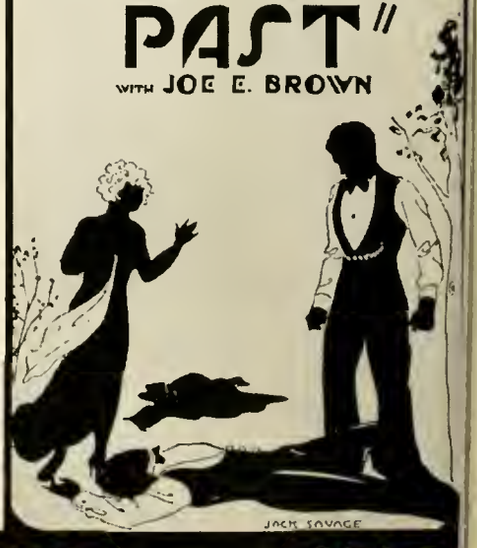
"Whispering Winds" In his heart there was room for love for two women in his life room for but one! A new slant on a triangle drama with Patsy Ruth Miller, Malcolm McGregor and Eve Southern. Directed by James Flood.

"My Lady's Past" A jilted spinster turns the tables when fate provides her with a ready-made reputation for being a heart-breaker. Belle Bennett again with Joe E. Brown. Story by Frances Hyland. Directed by Albert Ray.

"NEW ORLEANS"



BELLE BENNETT
IN "MY LADY'S PAST"
WITH JOE E. BROWN



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"THE WILD PARTY"

Starring CLARA BOW. They'll hear as well as see "It" in an all-talking clean-up! By the author of "Flaming Youth". Directed by Dorothy Arzner. *Another Clara Bow all-talker coming in June.*

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Paramount's big talking, singing, dancing Jazz Revue. With Charles "Buddy" Rogers, Nancy Carroll, Jack Oakie, Skeets Gallagher and Hollywood's most gorgeous girls. Directed by John Cromwell and A. Edward Sutherland.

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("TONG WAR") The thrilling all-talking drama of white women in Chinatown with Wallace Beery and Florence Vidor. Directed by William Wellman.

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Starring DOUGLAS MacLEAN. MacLean does sensational come-back in all-talker produced by Al Christie. Pre-viewed and pronounced a knockout. Directed by E. Wallace Hopper. *MacLean also in* "DIVORCE MADE EASY", *released in July.*

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"THE WOMAN WHO NEEDED KILLING" The fiery Baclanova as a temptress, Clive Brook, Neil Hamilton and Clyde Cook. All-talking. Directed by Rowland V. Lee, who made "The Wolf of Wall Street".

"THE MAN I LOVE" The all-talking sporting special with Richard Arlen, Mary Brian and Baclanova. Directed by William Wellman.

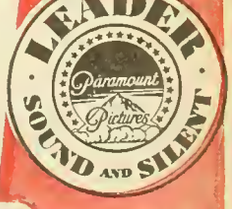
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"THUNDERBOLT" (tent. title) Starring GEORGE BANCROFT. With Richard Arlen and Fay Wray. A mighty drama directed by Josef von Sternberg. First all-talker made by the man responsible for the immortal "Underworld"!

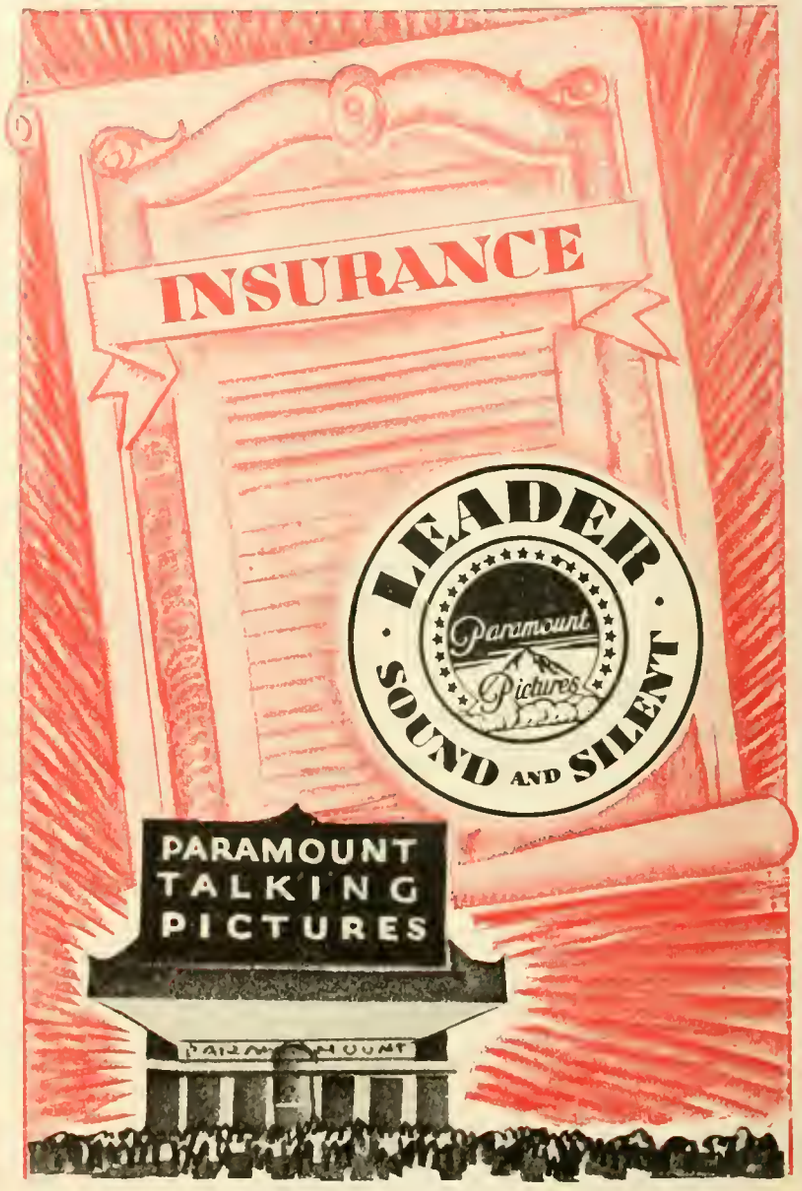
ADOLPHE MENJOU A revelation in his first all-talking picture. Directed by George Abbott, co-author and stage director of "Broadway". Title and other details to be announced later.



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—*Rivoli Theatre, Beatrice, Nebr.*

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—*Plaza Theatre, North Stroudsberg, Pa.*

"ADVISE ALL EXHIBITORS TO STEP ON IT!"
—*Rochester Theatre, Rochester, Texas.*

"PHENOMENAL SUCCESS!"
—*Princess Theatre, Fort Smith, Ark.*

"BROKE OUR BOX-OFFICE RECORD!"
—*Strand Theatre, Bridgewater, S. D.*

"WILL BRING PEOPLE THAT SELDOM ATTEND!"
— *Empress Theatre, Fairmont, Nebr.*

"BREAKING ALL RECORDS!"
—*Plaza Theatre, Fort Dodge, Iowa.*

"ONE OF THE BEST EVER MADE!"
—*Mazda Theatre Co., ...*

...D RECORD PRICE FOR 'TOM'—DID RECORD BUSINESS—NEVER HAPPIER!"
—*Oriental Theatre, Wallace, Nebr.*

"RECORD LONG RUN AT HIGHEST ADMISSION EVER CHARGED!"
—*Lyceum Theatre, Winnipeg, Manitoba.*

"RECORD BREAKING BUSINESS DESPITE HEAVY COMPETITION!"
—*Chase St. Theatre, Kane, Pa.*

"WEEK OF TREMENDOUS BUSINESS! ALL RECORDS SMASHED!"
—*Uptown Theatre, Wichita, Kans.*

"SURE CLICKS AT THE BOX-OFFICE!"
—*Criterion Theatre, Tonkawa, Okla.*

"I MADE REAL MONEY ON ..."
—*Ariolo Th...*

"RECO... BROKEN ... EXTENDED!"
—*Capitol Theatre, Grand Island, Nebr.*

"BIGGEST BOX-OFFICE BET!"
—*Paramount Theatre, Akron, Ohio.*

"NEW RECORD FOR EIGHTEEN MONTHS!"
—*Barney's Theatre, Port Marion, Pa.*

"ONE HUNDRED PER-CENT BOX OFFICE!"
—*Disbury Theatre, Walden, New York.*

"TERRIBLE STORM! BIG CROWD!"
—*Plainview Theatre, Plainview, Nebr.*

"SHATTERED ALL RECORDS!"
—*Palace Theatre, Canton, Ohio.*

"YEAR'S GREATEST!"
—*Wo... Theatre, Detroit, Mich.*

UNCLE TOM'S CABIN

CARL LAEMMLE'S $2,000,000

Production. With Marguerita Fischer, Arthur Edmund Carewe, Lucien Littlefield, James Lowe, Virginia Grey, George Siegmann, Adolph Millar, Vivien Oakland, Lassie Lou Ahearn, Mona Ray, Aileen Manning.

Two negatives: 1 SILENT, 1 with SOUND.

A Harry Pollard Production

UNIVERSAL PICTURES

$2,000,000 WORTH OF BOX-OFFICE!

-- *Silent or Sound* - Carl Laemmle *Leads the Way!!!*

Give this little girl



SHOWN
IN
588 THEATRES
ON OR ABOUT
MARCH 16TH

Millions are WAITING to SEE and HEAR Texas GUINAN in "Queen of the Night Clubs"....

They're WAITING to SEE and HEAR this wonderful romance of "WINE, WOMEN and WRONG"—a breath-taking picture that moves with dizzy speed along HEARTACHE LANE.

They're WAITING to SEE New York in its NIGHT CLOTHES all dressed up and READY for THRILLS!

They're WAITING to BUY tickets....

MILLIONS ARE WAITING....

HERE'S A BOX OFFICE NATURAL!

Story by Murray Roth
and Addison Burkhart

Directed by
BRYAN FOY

TEXAS

a GREAT BIG HAND



PLAY THIS 100% VITAPHONE TALKING PICTURE DAY AND DATE WITH ITS B'WAY RUN!

ONE WITH VITAPHONE **2** ONE WITHOUT VITAPHONE
NEGATIVES

GUINAN *in*

"Queen *of the* Night Clubs"

NOAH'S ARK
Tops any picture ever made

A WARNER BROS. VITAPHONE TALKING PICTURE

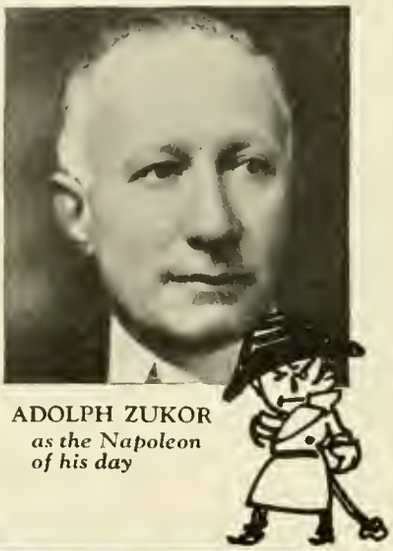
THE DESERT SONG
Is Coming Along

WHAT THE WELL-DRESSED MAN SHOULD WEAR!

A few costume suggestions for the Industry's forthcoming Masque Ball



WILL H. HAYS
in his robes as jurist



ADOLPH ZUKOR
as the Napoleon of his day



NICHOLAS SCHENCK
as the Soothsayer



WILLIAM FOX
the big movietone man



HARRY WARNER
as a "Mammy" singer



CARL LAEMMLE
as the pioneer

PICK YOUR COSTUME NOW!



Everybody's going to dress up for the first Masque Ball ever held in this business. Fun without Formality! Happiness without High Hat! The Party of Parties!

A. M. P. A.

HOLLYWOOD MASQUE BALL

MARCH 2nd—HOTEL ASTOR—TICKETS NOW SELLING

"There is no substitute for laughter."

Hal Roach



LAUREL
HARDY



OUR
GANG



CHARLIE
CHASE



HAVE YOU EVER READ SUCH TRIBUTES TO ANY SHORT PRODUCT BEFORE?

Just played Laurel-Hardy comedy and wish to state M-G-M deserves great praise in making comedies of this calibre. We had a big feature on bill and truthfully cannot say which was biggest draw.
—*R. F. Scherer, Linton Theatre, Linton, Ind.*

M-G-M Hal Roach comedies booked into B. & K. Loop houses have doubled in number in five months.
—*From Chicago Theatre Analysis*

Laurel-Hardy prove best comics since Lloyd. Tom Moule of Kunsky's picked Laurel-Hardy in "We Faw Down" and the audiences howled. I hope the Kunskys will bring the comics back soon again. Next time you see their names on a programme travel straight for that theatre.
—*Detroit Times*

Metro's short product is certainly helping to build up our business.
—*Wolfe & Williams, Screenland Theatre, Nevada, Ohio*

Laurel-Hardy comedies are stealing the shows quite frequently.
—*Los Angeles Record*

Please date a short with every feature. Put the comedies in to suit your own bookings as it doesn't make any difference to us. We think M-G-M comedies are the best we have ever seen or played. They have more to them than most companies features.
—*J. V. Frank, Harvard Theatre, Harvard, Neb.*

Metro has the best we have played yet. Keep it up.
—*Ray Murphy, Hebron, Ohio*

Great Events are the most beautiful subjects I have ever seen on the screen. Each one has been a worthy addition to our program.
—*Harry M. Palmer, Anderson Theatrical Enterprises, Louisville, Ky.*

It's great to listen to an audience laughing at one of these comedies. Thank God and Hal Roach.
—*Diehl Mers, Mgr. Orpheum, Ottawa, Ill.*

The Oddities are the finest novelty reel produced.
—*W. A. Landou, Heights Theatre, N. Y.*

Patrons say 'whenever you have an Oddity I'll come to the show.'
—*Dwight L. Hill, Pacific National Theatres, Inc. San Diego, Cal.*

I have been watching the M-G-M News Reel since its inception and pronounce it Class A. Up to the minute in their 'scoops.'
—*Ray Lewis, Canadian M. P. Digest*

THE AMAZING SUCCESS OF M-G-M SHORT SUBJECTS!

The way many theatres are building additional business is by putting more laughs into the show in conjunction with their dramatic features. The widespread adoption of this policy has resulted in a demand for Quality and Name Value in

(Continued)

(Continued)

short subjects which only Metro-Goldwyn-Mayer is able to supply. The emphasis which M-G-M has placed on Feature Quality in its Shorts has won over thousands of exhibitors who realize the box-office stimulus of good Short product. There has been built up by this means a public recognition that M-G-M has the best of all Shorts. We can guarantee the permanence of this public recognition by assuring exhibitors that M-G-M Quality leadership in its Shorts, as in its Features, will be scrupulously maintained.

HAL ROACH-VICTOR TIE-UP!



Now They Will HEAR as well as SEE the great Hal Roach Stars!

Hear for yourself how the tremendous added entertainment value of Sound and Effects now makes "Our Gang" Laurel-Hardy and Charlie Chase comedies more enjoyable than ever. And with new big Sound Stages already completed at the Hal Roach Studios following the tie-up with the Victor Company exhibitors are assured the best Sound and Talking comedies available in the Short Subject field.



HAL ROACH'S "OUR GANG"

"Long may they flourish," says Film Daily in its review of "The Spanking Age" which it terms "excellent and another of the delights which Hal Roach is turning out to keep the American public light-hearted." "Our Gang" on your program adds 100 per cent to your drawing power. In "The Ol' Gray Hoss," "Wiggle Your Ears," "Noisy Noises," "The Holy Terror" and "Fast Freight" you get "Our Gang" with Sound!



LAUREL-HARDY

Absolutely sensational. The public has learned that Laurel-Hardy comedies are consistently uproarious. One laugh hit after another, "Two Tars," "Habeas Corpus," "We Faw Down," "Liberty," "Wrong Again" are just a few of many joy treats. Laurel-Hardy comedies now with Sound!

CHARLIE CHASE



Charlie Chase in "Off to Buffalo" will rock your house with laughs. His comedies are sure-fire, "Ruby Lips," "Loud Soup," "Thin Twins" and "Movie Night" are great. Chase the blues with Charlie! Plus Sound!

HAL ROACH'S ALL-STARS

Something new in laughs. When Hal Roach, king of comedy producers, makes them they're the best to be obtained!

M-G-M GREAT EVENTS

"Worthy of featuring on the finest programs in the best theatres," says Weekly Film Review. Not alone beautiful because of Technicolor but thrilling drama! "Manchu Love" is the latest and another Great Events achievement.

M-G-M UFA ODDITIES

The only short subjects of their kind to merit critical attention of press. Reviewers and public agree these world-wide UFA gems the most intensely interesting novelties on the market.

M-G-M NEWS

The one newsreel that consistently gets the *News!* Backed by the Hearst globe-girdling news resources. It has built up an ever-growing patronage!

METRO MOVIE-TONE ACTS

Twenty-six new Metro Movietone Acts are being released during the first three months of 1929, at the rate of two each week. The success of the first twenty-six has been such as to make the demand for Metro Movietone Acts greatest in its field. The popularity of these subjects results from M-G-M's strategic position in being able to present the better known variety stars and giving them a superior production in quality and showmanship handling. Theatres now equipped with Sound are aware of M-G-M's supremacy in Movietone Acts. Those houses planning to equip for Sound should guarantee the safety of their investments with Metro-Movietone Acts.

METRO-GOLDWYN-MAYER

FIRM AND FOREMOST

Read What Sam Berman says:



WALKER THEATRE

64TH ST. & 18TH AVE., BROOKLYN, N. Y.

Telephone Beachview 8800

S. I. BERMAN · MANAGING DIRECTOR

February 15th, 1929.

Mr. Louis G. Pacent - President,
Pacent Reproducer Corporation,
250 West 39th Street,
New York City, N.Y.

Dear Mr. Pacent : -

A few days ago, I heard the installation of your Pacent Reproducing System at the "Lincoln Theatre" - Union City, New Jersey and can say that I think it is the best instrument I have heard to date.

In order to verify this statement, I am enclosing herewith my check for $3000.00 for the "Walker Theatre" and the "Senate Theatre", both in Brooklyn, as a deposit.

Wishing you success and asking for an early installation, I beg to remain

Very truly yours,
WALKER THEATRE

S. I. BERMAN
Managing Director.

M

IN BROOKLYN

BROADWAY

"Pathe has the



At the

PARAMOUNT

Beginning Feb. 16

Pathe's ALL-TALKING

Super-Special

"STRANGE CARGO"

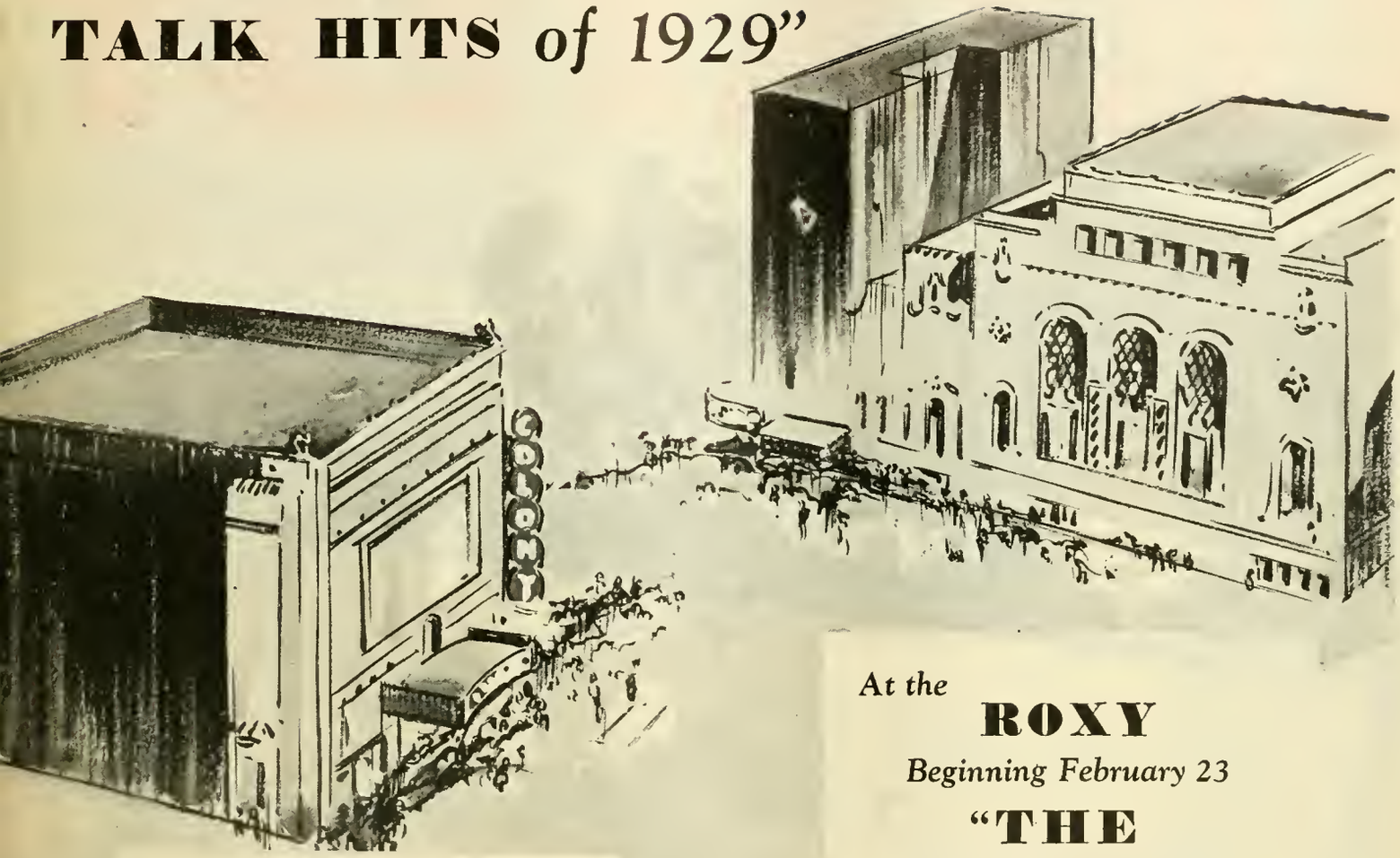
with

14 Distinguished Stage Players

Written and Directed by Benjamin Glazer

says

TALK HITS *of 1929"*



At the

ROXY

Beginning February 23

"THE SPIELER"

with

Alan Hale, Renee Adoree,
Fred Kohler, Clyde Cook

A Ralph Block Production Directed by Tay Garnett

At

B.S. Moss' COLONY

Beginning Feb. 16

"NED McCOBB'S DAUGHTER"

Sidney Howard's Theatre Guild Hit
with
Irene Rich, Robert Armstrong,
Theodore Roberts
Directed by William J. Cowen

to be followed by

"THE SHADY LADY"

Starring PHYLLIS HAVER
with
Robert Armstrong, Louis Wolheim
Directed by Edward H. Griffith
Supervised by Ralph Block

"GERALDINE"

The Great Booth Tarkington Story
with Eddie Quillan, Marion Nixon
Directed by Melville Brown *Supervised by Paul Bern*

PATHE

NATION CON GREATEST

The New Film

'Strange Cargo'

POSTAL TELEGRAPH – COMMERCIAL CABLES

CLARENCE H. MACKAY PRESIDENT

TELEGRAMS TO ALL AMERICA

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This is a full-rate Telegram or Cablegram unless otherwise indicated by signal in the check or in the address.

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NITE	NIGHT TELEGRAM
LCO	DEFERRED
NLT	CABLE LETTER
WLT	WEEK END LETTER

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SPRINGFIELD ILLS FEB 17 1929

PATHE EXCHANGE 35 WEST 45 ST NEW YORK NY

OUR CONGRATULATIONS STOP WE OPENED WITH STRANGE CARGO LAST NIGHT TO SRO BUSINESS STOP POPULAR OPINION HERE AFTER SEEING AND HEARING THAT STRANGE CARGO SURPASSES ANYTHING RELEASED TO DATE IN WAY OF TALKING PICTURES STOP THE STORY HELD AUDIENCE SPELLBOUND TON AND DIALOGUE PERFECT STOP WE PREDICT A LONG SUCCESSFUL RUN GIVE US MORE LIKE IT

KARASOTAS BROS STRAND THEATRE

Tense Mystery Murder in 'Strange

GHOSTS, TOO,

CEDES PATHE TALK HITS

Movieized at the Colony

SINCE the original title is used and his own name appears

approv ney Ho
layed h
st,
case, ap en or
d his

more heartless slaughtering of a good play has seldom been perpetrated even in the Pacific Coast

"The Bo ilde," or so
thing of or the sa
cally hun e piece
Howard ged fr
Movie-Mi ten-t
thriller w n hu
stead of ttra
ling of the play), a murdered-and hid-under-the-apple-pie prohibition agent, gangsters and gunmen strutting their stuff, a race in the dark between two motor-trucks (one loaded with liquor and

dinary thriller, but billed under its own title, something more is to be expected. That something more

r, many like it, but Claire Ea Lunt, more a o Gil- kind, it pretty Be th Irene bert do the terial

worse luck, disappears from the scene early in the proceedings.

The picture is preceded by what is generally (and prudently) termed a "presentation." Over this, in all charity, let us draw a veil.

'Strange Cargo' at Paramou

the feature picture, "Strange Cargo," would have been rated among the best of the talkies to date. Mechanically, that is, ord od.

The New Photoplay

ith Irene Rich,

the hard and dramatic start- e Colony. It entertaining hich was pre- te actors and

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PATHE EXCHANGE INC

35 WEST 45 ST

STRANGE CARGO OPENED NEW THEATRE BALTIMORE MONDAY MATINEE

STANDING ROOM ONLY LOOKS LIKE A TEN STRIKE REGARDS

R C ROBIN

PATHE FILM AT PARAMOUN

"Strange Cargo" Proves D verting Picture of Murde and Mystery Aboard Ship.

NOW that the Paramount Thea has decided to follow th Colony's policy of dispensing wit programs, the problem of thrown bouquets and brickbats at the Cro Roads is becoming correspondingly in volved. The new feature picture is a Pathe effort with a cast made up o players little known to Broadway O the fourteen or fifteen principals recognized only Andre L ranger June Nash and George Barraud, and the last named only by working it out with diagrams. For since his "Bellamy Trial" performance the accent of M. Barraud has changed from 100 per cent A. erican to acute and unmistakable Oxonian. It is hard to tell which is really his, for al though the Photophone dialogue "Strange Cargo" is technically good, one has more to

Rem le Effects at St. Franc

Dialogue ture at St. Francis

THE CAST

ity as to voice as well as pantomimic efficiency. All taking part have had stage experience.

Step Forward

A very noticeable step forward in sound effects is that there is no trace of mechanical defects nor foreign noises. Then the voices have volume and there is a distinc-

made and di- Glazer, who has a very smooth per- In collaboration wrote th from which the play, interest of heightened by the voices, cr and weird noises occurring dur the working out of the plot. T entire action takes place on sai board.

The owner of the yacht disap pears. His friends are fro

the mystery. A Hindu is discovered and the mystery surrounding this man forms some of the stirring features of the story.

Good Cast

Lee Patrick, leading woman of the stage, has a prominent part, as has also June Nash, a former musical comedy favorite. Russell G son of Jimmy Gleason, is prominent.

Josephine Brown has a prominent part in the picture, and, in addition to giving a splendid performance possesses a fine voice for mechanical reproduction. It is her first picture, but she has had wide experience on the English and American stage. She has been leading woman with William Gillette and has played with John Barrymore, Arnold Daly and other celebrities.



PATHE

Proving that exhibitors *do* think!

THE
STATE THEATRE
CURTIS NEAR SIXTEENTH
DENVER, COLORADO

Feb. 6, 1929.

World Wide Pictures, Inc.,
2144 Champa Street,
Denver, Colorado.

Dear Mr. Garland:-

I fully expect my patrons at the State Theatre to back up my judgment that "TOMMY ATKINS" and "HONEYMOON ABROAD" are two worth while productions.

I am convinced that a hearty welcome awaits the entrance of World Wide Pictures in the distribution field. I have always been an advocate of "the internationalization of the screen"(with apologies to "Jaydee" Williams). Our people like variety - in fact, it is the life of the entertainment business - and they like the truth. I believe World Wide will give them both.

There is nothing too good for the State Theatre and, therefore, I expect to do a lot of business with you.

See our pictures and learn about *Exhibitor's Choice Selling.*

Squarer deal was never offered film buyers

WOONSOCKET
THEATRE COMPANY
MAIN STREET
WOONSOCKET, R. I.

Feb. 18, 1929.

Mr. Joseph Skirboll,
World Wide Pictures, Inc.,
New York City, N. Y.

Dear Mr. Skirboll:-

I have just received the approved contracts on World Wide Pictures for my town. As an Independent exhibitor, I feel that I should take this opportunity to wish Mr. Williams and yourself the greatest success in your new venture.

It is concerns such as yours that give the Independent exhibitor a ray of hope, and I'm sure that every Independent exhibitor in this great country of ours will give you full co-operation.

Very truly yours,

RIALTO THEATRE,

Office of the
RIALTO THEATRE

WORLD WIDE PICTURES

Ask the World Wide Manager at any Educational Exchange
(Physical Distributors)

Motion Picture News

Volume XXXIX NEW YORK CITY, FEBRUARY 23, 1929 No. 8

Announcing Another Important Service for Exhibitor Readers

By William A. Johnston

ANOTHER new service department for exhibitors begins in this issue: Showmen's Ad. Tips.

This is an extension of the service we initiated last week with the publication of the Weekly Box Office Check-Up, which has already met with instantaneous and gratifying response. The percentage plan of reporting on the business actually done at important theatres throughout the country is now supplemented by information from exhibitors themselves on how the picture was sold to the public. These reports are, in reality, the experiences of theatre men in the actual advertising and handling of pictures, and should, we believe, prove invaluable to their fellow-showmen.

* * *

Exploitation, in this industry, is a much-abused term. The word itself has come to be a bromide, because it has been employed to cover almost everything that has to do with many angles of the business. Also, there has been a good deal of imaginary exploitation, in which the exhibitor, in advance, has been counseled to perform impossible feats in selling the picture to the public.

This sort of material is, of course, a waste of everybody's time. A practical idea, by whomever devised, is always welcomed by the theatre man. But he is the final judge; and the means he actually employs to attract the public to his house are vital information and should be given careful attention by the trade paper.

* * *

Therefore, we have gone to exhibitors themselves for their firing line experiences, and are assembling them, beginning this week, as Showmen's Ad. Tips. The material is presented in convenient form under the titles of pictures, making it a ready reference for other showmen on what to do to make their bookings of the greatest possible interest to the public and profit to themselves.

* * *

Taken in conjunction with the Weekly Box Office Check-Up, this service offers not only the commercial rating of the feature, but also its advertising rating as regards the public.

As in the case of the Check-Up, months of expensive organization work were necessary to make sure that this information is comprehensive and accurate. But this effort is more than compensated by our knowledge that the additional service cannot fail to prove invaluable to our exhibitor readers.

Speaking Editorially

The Suburbans and Sound

A SERIOUS situation is confronting the smaller theatre as a result of the sound revolution. In many localities its existence is jeopardized; and this observation applies equally to theatres in suburbs of big cities and in villages within a reasonable distance of trading centers.

In the former case, the neighborhoods are not able to compete with sound houses downtown. This comes about for several reasons, the most important being, apparently, that patronage which went to the neighborhoods in the silent era now passes them up, to a considerable extent, for the sound equipped and larger theatres in downtown sections.

In and around Cleveland, for example, fourteen theatres have recently closed permanently or temporarily shut their doors. They are unable to meet the downtown competition.

Unquestionably, a big factor in the situation is the inability of the smaller theatre to obtain sound equipment—financial inability or because of the slowness of installations. Meanwhile, the public is keen about sound. So the heavier patronage goes to the theatres which are in a position to handle the latest phase of picture entertainment, namely, sound, and, particularly, talkies.

The little exhibitor, who has already been through many vicissitudes, is thus being faced with a new danger, perhaps the most serious in his career.

It is not for want of ability or experience, in many cases, that the smaller theatres are closing up. Some of the oldest exhibitors are feeling the sting of the new sound era, and are unable to continue. In the Middle West, especially, the situation appears to be most critical. And what the end will be, nobody can foretell.

It is clear, however, that, unless there is a radical reaction in public taste toward sound, many of these smaller houses are doomed. And the reason may be assigned, broadly, to two things: good roads, now becoming universal throughout the country and enabling the villager to drive on to the larger trading center for his entertainment; and the sound era, which has caught on with the public to such an extent, that the wholly silent house is facing a fight for existence.

In order to determine just how widespread the condition is, *Motion Picture News* is conducting a first hand survey, country-wide. We shall state the facts as we find them. But investigation has already gone far enough to show that the small, isolated theater is, generally speaking, in serious danger.

Yet there is, and will continue to be, a steady and emphatic demand for silent pictures. And the producing powers of the industry will make a serious mistake if they do not recognize this fact and prepare for it accordingly in laying out their studio schedules for the next season.

Condemning Sound Censorship

A STRONG pronouncement against attempts to censor dialogue pictures has been made by Mrs. Newton D. Chapman, chairman on better films for the Daughters of the American Revolution.

This is especially timely in view of the Pathe fight against the New York State Censor Board, and introduction of measures in several legislatures which would, if passed, establish political inquisition over the screen.

Mrs. Chapman, as quoted in the *Boston Transcript*, declared:

"We are, of course, deeply interested in this effort to censor speech because it is directly opposed to the program and belief of the society which believes that selection and not censorship is conducive to the best results.

"This is, so far as I know, the first effort ever made in this country to muzzle free speech. Personally I do not see any distinction between censoring words spoken in connection with a film and words spoken on a stage. As a matter of fact, even political, educational and religious topics used as dialogue in connection with films would be subjected to censorship if this un-American practice is allowed."

This expression from a leader of a great national organization, with members throughout the country, is in line with similar views of leaders in other fields, which have been printed recently in this paper.

February 23, 1929 *Motion Picture News* *Vol. XXXIX, No. 8*

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Erpi Announces Cut In Service Charge To Exhibs

New Schedules Will Apply According To Time Of Installation

Exhibitors whose houses are equipped with the Western Electric sound reproducing device received a letter this week from C. W. Bunn, general sales manager of Electrical Research Products, announcing a reduction in service charge schedules.

In announcing these reductions the Bunn letter says, in part:

"Schedule 'A,' our present standard service charges, will apply during the first six months after the completion of an installation. At the end of that period the charges will be substantially reduced to conform with Schedule 'B,' and will apply during the second six months of operation. The charges will again be reduced substantially after one year to conform with Schedule 'C.'

"Service charges to theatres whose installations have been in operation for six months or one year as of the week ending February 23. will be reduced to the corresponding schedule from and after that date.

"In the case of theatres on the weekly payment plan the weekly payment will be adjusted to give effect to the new schedule of service charges. Every theatre will be notified when its reductions become effective.

William Russell Dead On Coast; Pneumonia Victim

William Russell, veteran screen actor, passed away in a Los Angeles hospital during the week, a victim of pneumonia. He was 42 years old. His wife, Helen Ferguson, rushed to Los Angeles from San Francisco, but arrived there after he had passed away.

Russell was born in New York City in 1887. For many years he appeared under the Fox banner. For several years past he has been free-lancing, and in the past year he appeared in "Woman Wise," "The Escape," "Danger Patrol," "State Street Sadie," and "The Midnight Taxi."

Girl Cashier's Quick Action Foils Attempted Robbery

Presence of mind of the cashier, Jeanette McGarrity, saved the Capitol Theatre, Portland, Ore., from being robbed of the day's receipts. A bandit walked to the cashier's cage, leveled a gun and told her to hand over the cash.

Two employes of the theatre happened to be at the main door, one going off duty and one just going in. The cashier shouted to them and the robber, frightened, dashed away, minus the money, which would have been a nice Valentine.

Small Theatres In Danger As Sound Houses Get Trade; Many Already Close Doors

Delay In Equipments And Too High Prices Feared As Insurmountable By Suburban Owners

THE installation of sound equipment in some houses and not in others is playing havoc with those who have not yet been fortunate enough to secure the equipment and the result foreseen in many districts is the closing down of a large number of houses. In fact many of them have already closed their doors because they could not meet the competition of the talkies.

From different sections of the country comes word that many of the theatres have not yet been able to have their orders fulfilled, while others, particularly among the suburban houses cannot afford the installation of sound reproducing devices and fear they will have to close down entirely.

Of more than passing significance is the fact that fourteen motion picture theatres in Cleveland and in the northern Ohio territory are either closed permanently, closed temporarily, or running part time, in what is considered the heydey of the theatrical season. And the question has been raised, if so many houses cannot live through the winter, what is going to happen in the summer?

Within the past week, eight Cleveland houses are reported closed, namely the Tivoli, Kinsman, Lakewood (closing Feb. 28)—Crown, Manhattan, Cozy, Home and Castle. Two are operating two or three days a week, the King and the Penn Square. In the territory the Gem, Barberton, and the Strand, Ravenna are closed permanently, while the list of houses closed temporarily include the Electric, Irondale; Luna, Prairie Depot; Dreamland, Cardington; Ideal, Alliance; Cameo, Brilliant; Stringer, Hopedale.

Dialogue and sound pictures at the larger first run downtown theatres in Albany and Schenectady, N. Y., are playing havoc with the bnsiness of the suburban houses unequipped for such pictnres. The situation in Schenectady is particularly acute and may force some of the houses to either close or spend comparatively large snms for equipment to meet the competition of the larger houses.

Morris Silverman, one of the pioneer exhibitors in Schenectady and the owner of a particularly fine residential theatre, declared last week that his business had slumped at least 25 per cent since three of the large downtown theatres had been

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Weekly Box Office Check-Up Will Be Found on Pages 553-560

Paramount Has Record Year In '28 Net Profits

$8,700,000 Earnings Surpass Previous Banner Year During 1927

Estimated net profits of Paramount Famous Lasky Corporation after depreciation and taxes for the year ending December 29, 1928, including its 65 per cent undistributed share of earnings of Balaban & Katz, are placed at $8,700,000, as against $8,050,000 in 1927. This is an increase of 8 per cent and breaks the record that was established for earnings in 1927.

The net profit for the year 1928 is equal to $4.22 per share on the common stock entitled to dividend on December 29, 1928. The profits for the fourth quarter are estimated at $2,725,000.00, a new record for the fourth quarter of any year, the prior record having been the fourth quarter of 1924, when profits were $2,500,000.00. The profits for the fourth quarter of $2,725,000.00 are equal to $1.32 per share on the common stock entitled to dividend on December 29, 1928. Comparative figures follow:

4th Quarter	1926	1927	1928
Earnings	$1,960,000	$2,400,000	$2,725,000
Year Earnings..	5,600,000	8,050,000	8,700,000

Schine Deal With Fox Off; Now Dickering With Warners

The deal on the part of William Fox for the Schine Theatres in upper New York State was definitely declared off last week. The circuit is now negotiating a new deal with the Warner Brothers to take over the houses as an up-state link for the Stanley-Mark Strand chain.

Four Minutes "Time" Now Good Day Of Shooting

Footage In Daily Schedule For Talkers No Longer Is Considered

(Hollywood Bureau, Motion Picture News)

Hollywood, Feb. 21.—Shooting "time" instead of "footage" is the new studio practice with the advent of sound and dialogue pictures. Where silent pictures are made, footage is a major consideration in the daily schedules but production of sound pictures place completed "time" as the important factor in a day's shooting.

In laying out the shooting schedule of a talker, the studio production executives figure that a director is doing exceptionally well if he is able to get a total of four minutes "time" every day. This would bring the schedule within a twenty-day period of shooting, which seems to be about the general time needed to complete a talker; without later retakes.

From a check up of various dialogue pictures in production it is safe to say that the general run of directors are able to average the four minutes total of satisfactory recording and filming per shooting day. The four minutes may be broken up into ten scenes or more.

Of course, there are instances where the four minute a day does not hold true. In the case of "The Ghost Talks" on the Fox lot there was a lot of time spent in experimenting because this was the first picture

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M. P. Engineers Next Meeting Is Set For New York

New York City will be the next meeting place of the Society of Motion Picture Engineers, according to announcement by L. C. Porter, president of the society. The dates set are May 6 to 9 inclusive. The vote for the meeting was overwhelmingly in favor of New York.

W. C. Kunzman of the National Carbon Company is chairman of the convention committee and he is busy now with his arranegements. A number of unique features are being planned.

Albany Grants Charters To New Companies In N. Y. State

The past week brought the incorporation of the following motion picture companies in New York State: Pole Pictures Corporation, capitalization not stated, E. Souhami, E. Bregstein, D. Smith, New York City; Home-Talkie Productions, Inc., capitalization not stated, Arthur W. Britton, Harry C. Hand, Raymond J. Gorman, New York City; Photocolor Fashions, Inc., $100,000, John A. Bolles, New York City; F. E. Nemee, Irvington, N. Y.; E. L. La Crosse, Westfield, N. J.; Fairmont Theatre Corporation, capitalization not stated, Lillian Baker, Gertrude Spitzer, Benjamin Goldman, New York City.

Publix Reported After U. A. House In L. A.

HOLLYWOOD, Feb. 21. — Paramount, via Publix, is reported in negotiation with United Artists for the operation of the United Artists' Theatre in Los Angeles. Publix has only one house in this city, being the Paramount and West Coast operates two downtown, in addition to three in the mid-section of the city. The United Artists' house has been a white elephant mainly because of the quality of pictures booked into the house. Hal Horne, its present manager, has cut the overhead to a minimum and has made the house pay on exceedingly small grosses. Under his management the house has done better business than it did since opening.

Paramount has been booking all of its best product into the one theatre and feels it has a sufficient number of good attractions to make two houses pay.

Hoffman Sells His Holdings In Tiffany-Stahl

Move Seen As Forerunner of Expansion Plan By President L. A. Young

M. H. Hoffman has sold his interests in Tiffany-Stahl Productions, of which company he has been vice-president and general manager for some time, to L. A. Young, president of Tiffany-Stahl. This move by Mr. Young in purchasing Mr. Hoffman's interests in the company are regarded in the trade as being the forerunner of an extensive program of expansion that the motion picture firm is contemplating. The deal was closed in Los Angeles last week, the transaction having been handled by Grant L. Cook, secretary and treasurer of Tiffany-Stahl, and Mr. Young. Negotiations had been planning for some time. The actual amount paid for Mr. Hoffman's stock was not revealed. No indications have been given at this time as to whether other changes are planned.

In his statement Mr. Hoffman said: "I am not leaving the company immediately. I have gladly agreed to remain until it will be convenient for all parties for me to leave. I don't intend to retire. I feel too young and too active and have too many friends in the business to neglect or be neglected by. My plans, to state them now, would hardly be fair while I am with the company—but you will know them soon enough and I dare say you will find them quite interesting. I intend to take a vacation."

Hal Hodes Made Columbia Sales Head Of Shorts Dept.

Well known as a producer and a sales figure, Hal Hodes has been appointed head of the sales promotion department on short subjects of Columbia Pictures. He will concern himself with their promotion.

Home Rule Bill On Sunday Shows Ready For Ohio

Other States Will Refer Proposition Directly To Local Voters

Sunday openings of motion picture houses are being put to a vote in many cities and towns and the residents therefor will have a direct say as to whether they want their movies on the Sabbath. Home rule on Sunday is advocated in a bill introduced into the Ohio legislature at Columbus. Senator L. L. Marshall is its sponsor.

This measure provides for legalizing of Sunday pictures in any village or city upon vote of 51 per cent of the voters. It would also compel any city or village to submit the question to popular vote upon petition of five per cent of the voters. Pictures may be shown only after 1 P. M. however. Present Sunday laws forbid the showing of any motion picture within the state at any time on Sunday. In some cities however, showings are conducted in violation of the law.

Kendallville, Ind.—At a special election, the expense being borne by the theatre interests of Kendallville, Ind., to ascertain the sentiments of the city on the question of permitting motion pictures on Sunday, the vote was more than two to one in favor of shows. The vote was 1,251 yes and 540 nays.

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Publix Wins Dispute Over W. B. Contracts In San Antonio, Tex.

Litigation which prevented the showing of "The Jazz Singer," "The Singing Fool" and other Warner Bros. Vitaphone specials in San Antonio, Tex., in the past year, has been settled. The litigation involved a contract with Warner Brothers, the Texas Supreme Court holding in favor of W. J. Lytle, director general of the local Publix Theatres. The Aztec Theatre management claimed a prior contract.

"The Singing Fool" will have an early showing at the Texas Theatre while "The Jazz Singer" will show at the Empire Theatre, both Publix houses.

Ann Arbor Arcade Burns Down Second Time in 2 Mos.

For the second time in just a few days over two months the Arcade Theatre in Ann Arbor, Mich., was destroyed by fire last Saturday. On December 16 the 1,300 seat house was completely gutted. The first week of February the work of rebuilding was completed. Then just two months to a day after the first fire the work of destruction was again under way. An overloaded electric line was responsible for the first blaze. The second originated from an overheated flue.

Poor Stills Are Held To Retard Local Publicity

Newspaper Editors Declare Best Of Photos Are Withheld For N. Y.

(Hollywood Bureau, Motion Picture News)

Hollywood, Feb. 21.—Exhibitors throughout the country are handicapped in securing publicity in local papers because of poor still photos distributed to local exchanges from New York home offices. This information is vouchsafed by the major portion of twenty-five daily paper film editors who were Mary Pickford's guests in Hollywood. The twenty-five, representing that many different dailies in as many different key cities, were in Hollywood in conjunction with the twenty-five "most deserving girls."

Many of the editors made individual trips to studio publicity departments and registered the complaints regarding stills to the West Coast publicity directors. The Western press agents explained that they were powerless in the distribution of stills throughout the country as they are sent to New York and from there sent to local exchanges.

Complaints Made

Most of the complaints were not directed so much against the quality of stills made in general, but the type permitted to be released for daily paper use. One editor pointed out that she saw many stills in fan magazines which she wanted to use. On asking the local exchange for reproductions of any such particular still, she was told it was held "exclusive" in New York. She could not see any reason for stills being held "exclusive" even after publication in magazines, when she was willing to use it.

Several editors were shown copies of stills on pictures which were sent to New York for distribution. They picked out many as examples of good stills which were never available to them from key city exchanges. As a result, the Western p.a.'s are taking up the complaints with production heads here to be brought to the attention of New York.

Columbia, M-G-M Plan Productions Of "Redemption"

Both Columbia Pictures and M-G-M have completed plans for the production of "Redemption" and there will probably be a race between the companies to bring it to the screen.

Some months ago Columbia announced the acquisition of the story by Count Leo Tolstoi as one of the company specials for the 1928-29 program. M-G-M announces the acquisition of the rights to the stage play of the same name from Arthur Hopkins to serve as a vehicle for John Gilbert, with Fred Niblo at the megaphone. Columbia starts production this week with Frank R. Capra directing.

Morris Plan In Agreement With General Electric, Will Finance Sales Of Projectors

System Provides Individual And Dealer Loans On Equipment Made By G. E. Company

MORRIS PLAN banks throughout the country are going in for the financing of individuals and dealers on both home projection motion picture machines and equipment to be installed in theatres.

Under a contract entered into between the Industrial Finance Corporation, parent organization of the Morris Plan Corporation of America, the Industrial Acceptance Corporation and the General Contract Purchase Company, on the one hand, and the General Electric Company, on the other, the investment and banking institutions through a liberal system of credit extension and trade acceptance will figure widely in the distribution of the various products of the General Electric Company.

Plan For Exhibitors

Contemplated in the plan of operation is the disposal of RCA Photophone home projtion machines from which may be projected both sound and silent pictures. While not a part of the contract with General Electric, Morris Plan executives also express a willingness to aid exhibitors in making their down payments on sound equipment in theatres, providing they comply with the regular system under which Morris Plan operates and secure two suitable co-makers.

Limitations in the amount of money the Morris Plan Company can lend to individuals prohibits the company advancing the full amount of the original down payments to the exhibitor, but the company, under satisfactory conditions, may advance one-half of the payments under the co-maker plan, where the one-half is not in excess of the amount they are permitted under the law to lend in the different states. And this amount varies considerably in different states.

Under the terms of a regular Morris Plan contract the full amount of interest charged (usually 6 per cent and an additional 2 per cent as a service charge) is deducted from the amount of the loan when it is made. The payment system is on a monthly basis extending over the period of a year until the full amount is paid. As an example, on a loan of $200 a deduction of $16 is made and the borrower

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Talkies To Kill Opera, Says Mary Garden

"TALKIES" will kill grand opera within the next ten years, Mary Garden, in Columbus, Ohio, on tour with the Chicago Opera Company, declared.

Radio broadcasting only serves to increase interest in grand opera, the famous soprano said. Motion picture recording, however, can give the opera fan so much more for so much less admission cost that it is certain to supplant grand opera as sung today.

Recording of voice is not yet synchronized perfectly enough to compete with opera on an elaborate scale of production, but it is rapidly approaching such perfection, she said. Within the next ten years all the popular operas will be recorded by the movies, probably in color as well as sound, and the massive productions now given by the Chicago, Metropolitan, and other companies will disappear.

U. S. Findings On Interchangeability Not Yet Complete

Several Investigators Are Reported Inquiring Into Matter

(Washington Bureau, Motion Picture News)

Washington, February 20.—Investigators of the Department of Justice who are studying the sound interchangeability situation are still in the field, it was said today by officials of the Department. No reports as to their findings have as yet been received.

It is indicated that the study of the interchangeability situation is receiving considerable attention and that several men have been detailed to inquire into the matter.

How extensive these surveys might be could not be learned at the Department, but it was intimated that the case was sufficiently interesting to merit a comprehensive inquiry.

Akron T. O. Assoc. Invites Geo. Merz To Address Them

The Akron Motion Picture Theatre Owners Association at their last meeting held at Akron, O., invited George Merz, head of the Akron Industrial Foundation, to address its session. Merz explained the purpose of the organization which he heads, describing its plan to give financial aid to industries seeking to locate in Akron.

Florida Exhibitor Defeats Closing Menace By A Daring Fight For Sound And Sunday

D. V. Marquis of Bartow, Fla., Stages Special Election, Rushes Sound Order and Gets Both

JUST what the fighting attitude can accomplish on the part of a small town exhibitor is exemplified by D. V. Marquis, owner and manager of the Ernada Theatre of Barstow, Florida. Handicapped by a ban on Sunday movies in his town when the adjoining towns were privileged to open on Sundays, and further handicapped by lack of sound reproducing equipment when the same adjoining towns also had that, Marquis set out to overcome these obstacles and was successful in doing so.

Bartow is not as large a city as Tampa, and Lakeland has been offering the keenest sort of competition along with Tampa. So Marquis set out to rectify things when it looked as though his local enterprise was just about sunk. He had considerable money invested in his movie theatre, and he did not intend to see it swept away just because conditions were against him.

For a long time Marquis has been making a fight for Sunday pictures in his town. Early this month he went before the Bartow City Commission, and asked that body to revise the charter so that Sunday shows might be allowed. He followed that appeal with a petition which in a half day had over two hundred signers. Through that petition he urged the calling of a special election at which the proposition could be submitted to the local citizens.

Bartow is an up-and-coming community. They like their pictures down there, and they are not even averse to having them on Sundays, as was shown when the results of this election were flashed this week. Bartow voted for Sunday movies. The battle was a bitter one, but Marquis has been an exhibitor there for many years and about everyone in Bartow is his friend, even those who voted for six days of amusement. At any rate, two votes were filed for Sunday shows against every one filed against them.

With conditions as they were, without Sunday pictures Marquis felt that synchronized films were a bit over his head. Equipment is expensive, as is the maintenance of same. The people of Bartow like their pictures and they like 'em up-to-date. Tampa and Lakeland both have sound movies, and Tampa and Lakeland have been getting a good deal of the play away from Bartow. They may still continue to get some of that play for a short time, but it won't be long now, from all advices.

Marquis is a fighter, and he had confidence that the people of Bartow were behind him, so he anticipated election results, and he placed his order for a sound reproducing device for his theatre. He explained conditions and he has been promised an early delivery. He expects to be showing the latest sound films within the next few weeks at the Ernada, and when he does he expects to more than make up for the losses he has suffered while he has been making the desperate fight that brought him the results desired.



George Sidney, the Universal star in "The Cohens and the Kellys in Atlantic City," greets Pat Rooney at the Hollywood depot. Rooney has arrived in the Coast city to star with his family in Universal talking pictures

Small Theatres In Jeopardy As Sound Houses Get Trade

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equipped for sound and dialogue pictures. Mr. Silverman declared that he is losing at the rate of $200 on the first four days of the week, and that while January last year was one of the best months of the year, the same month this year had been one of the worst of the winter.

In an exception to the rule exhibitors, both downtown first run and suburban, in the Kansas City district deny that talking and sound pictures have caused a decrease in the business of the small suburban houses, although an increase in downtown patronage readily is admitted.

The situation in Kansas City is this: Virtually all of the larger suburban theatres are equipped for sound pictures, while the small outlying houses have a 10, 15 and 20-cent clientele that is not disturbed by the 60-cent admission of the larger downtown houses with sound and talking pictures or the 35 and 40-cent admission of the larger suburban houses showing second run pictures.

Schmeling On Vitaphone

Max Schmeling, German heavyweight sensation in the ranks of the pugilists last week completed a Vitaphone talkie at Warner Bros. studio in Brooklyn.

All Christies Talkies Are Recorded on Film

THE Christie talkies to be released by Paramount during the coming season will be recorded on film. When the Christie sound studios first began to operate some months ago the sound-on-film method was decided upon. All of the talkies are being made on two films, one for the camera shots and the other for the sound track, this method having been determined upon by the Christies as best for achieving tone and photographic accuracy. All cutting is being done on separate picture film and sound track film and when the pictures are finally edited double printing of the picture and sound track is done so that all release prints are on one film.

M-G-M Lining Up Talent For "Minstrel Show"

(Hollywood Bureau, Motion Picture News)

Hollywood, Feb. 21.—Metro-Goldwyn-Mayer is lining up a strong array of talent for the "Minstrel Show" production. Among those already engaged are Charles King, Cliff Edwards (Ukulele Ike), Bessie Love, Gus Edwards, Marion Harris, the three Brock Sisters and an Albertina Rasch ballet. Other possibities are Lon Chaney, Norma Shearer and Conrad Nagel for prominent parts.

Sammy Lee, who stages dances for many of the New York revues, has signed a long-term contract and is staging the dances. Al Boasburg and Ralph Spence are doing the lyrics and dialogue, and Gus Edwards is directing.

Darmour Acquires Cal-Art Property On West Coast

(Hollywood Bureau, Motion Picture News)

Hollywood, Feb. 21.—Larry Darmour, president of the Darmour Productions, has taken over the entire physical property of the Cal-Art Studios which are to be renamed the Darmour Studios. For the past two years Darmour has been leasing the plant for the production of his RKO shorts. Prior to Darmour's occupancy, the studios leased space and stages to independents.

The new name goes over the studio this week and work on thoroughly equipping it with RCA Photophone system will be started March 15th. Beginning then, the major portion of Darmour's product will be synchronized. His pictures will be directed by Ralph Cedar and Al Herman.

Proceeds Of Plaza Shows Will Go To Old Employees

The net proceeds of the last five days, February 24 to 28, inclusive, that the Plaza Theatre, in New York, will operate before being torn down to give away to a modern business structure, will be devoted to a benefit fund for veteran employees of the house. Many of them, including Milton H. Chamberlain, house manager, have been in the theatre's service virtually since it opened.

Film Production Cost $134,343,360 For Year Of 1927

Theatrical Films Run To $92,593,732, Census Bureau Reports

A total of $134,343,360 was expended in 1927 by 142 studios and laboratories in the production of motion picture films, according to preliminary figures just compiled by the United States Census Bureau. This was an increase of 43.5 per cent over the $93,636,348 reported by 132 establishments in 1925. The greater part of the 1927 expenditures, of course, was for the production of theatrical films, 1,347 being produced at a cost of $92,593,732. Comparable data for theatrical films, 1,347 being produced at a cost of $92,593,732. Comparable data for theatrical films for 1925 were not taken by the bureau.

While the number of establishments increased 7.6 per cent from 1925 to 1927, the number of salaried officers and employees increased 27.8 per cent, from 5,945 to 7,598, and the average number of wage earners for the year increased 51 per cent, from 5,573 to 8,415. Salaries, however, increased 56.6 per cent, from $35,950,778 to $56,298,560, while wages increased 42.6 per cent, from $13,065,756 to $18,637,005.

The cost of materials, supplies, fuel and purchased power increased 4.8 per cent, from $33,258,368 in 1925 to $34,867,472 in 1927, and the amount paid for contract work, including expenditures for rented studios, together with the neeessary electric power, stage settings, labor and minor-role actors, increased 188.3 per cent, from $5,368,593 to $15,476,548. The differenee between the total cost of production and the sum of the items for salaries, wages, cost of materials and amount paid for contract work is made up of miscellaneous items such as story costs, home office overhead, stars' expenses, insurance, etc., and profit from laboratory work done for others.

Louise Brooks Refuses To Sign Pathe Contract

Louise Brooks agreed one afternoon to sign a contract with Pathe at $450 a week with the clause that she attend a dramatic school in New York. That the terms were satisfactory to her was registered at 4.30 one afternoon. Pathe had the contract drawn and presented to her the next morning and all that Louise said was "Nothing doing."

What happened in the meantime was that she had received a cable from Germany stating that the Ufa would give her a contract of $1,000 weekly and that there would be a guarantee of 30 weeks out of 52 for her services in Berlin and naturally Louise thought that would be a better bet for her.

She sails on the North German Lloyd line on Saturday and will be abroad for a year, perhaps longer.

Studio Executives Cautious, Provide For Quick Switch Back To Silent Pictures

Take Every Precaution To Have Material Ready If Public Tires Of Talkies

(Hollywood Bureau, Motion Picture News)

HOLLYWOOD, Feb. 21.—Although film producers are rushing through schedules of all sound and dialogue productions, the studio executives are not going to allow themselves to be caught napping if there should be a sudden swing of public demand away from the all talker back to silent pictures.

One of the largest producing organizations on the coast issued an order to its reading department last week instructing the readers to watch carefully for material that might be adapted as outstanding silent productions, and where sound and dialogue would not be suitable. The producing eompany is partieularly anxious to have material ready to launch a program of silent pietures of epic proportions in case the talkfilms should cease to be an attraction with theatre audienees.

The head of one studio which was one of the first to put dialogue pictures on the market, is reported to have made the statement that his organization will be fully prepared to switch baek to the silent form of picture if the public tires of the talkers.

Producing "Silents"

It is interesting to note that Fox and Metro-Goldwyn-Mayer, two of the largest produeers and distributors in the industry, are still carrying out a produetion program of silent pictures. Both are currently releasing the non-sounders, and are still making and preparing productions that will be all-silent. Both, however, are making a number of dialogue and sound pietures, but have not attempted to confine their activities entirely to talkfilm productions, as other produeers have done.

At the present time, Paramount, Warners, First National, Pathe and RKO have gone into exelusive produetion of talkers and sounders. Columbia and Tiffany-Stahl have both sound and silent releases. Universal is on the fenee, with all produetion of silent films suspended for an indefinite period. The only pictures being made by the latter organization are "Broadway" and "Showboat," both rated as big specials to carry dialogue and sound.

United Artists are still making both silent and talkfilms. Some releases will carry dialogue or sound, like "Coquette," "Bulldog Drummond" and "Nightstiek," but Joe Sehenck still has to be eonverted to that group of producers who believe that the talkers are here to stay.

Ad. Censorship Bill Is Disapproved

MEMBERS of the British Columbia Legislature, in session at Victoria, put their foot down on a measure introduced by Attorney-General Pooley to establish censorship for moving picture advertising in daily newspapers. So much opposition developed against the proposal that it has been substantially amended and there is a probability that it will be withdrawn altogether.

"Free Show" Ad Withdrawn When Protest Is Made

Is Removed From Columbus Theatrical Page On Exhibitor Request

A "free show" advertisment placed in the Columbus newspapers roused P. J. Wood, business manager of the M. P. T. O. of Ohio to aetion with the result that the ad was removed from the theatrical pages where it was run as a "teaser" by an automobile concern.

It is said that this ad is a part of a national eampaign in whieh are announced free sound picture programs and that the request of the advertising ageney is that it be placed on the theatrieal ad page. Upon the request of Wood the ad was removed from the theatrieal page of the Columbus papers. He pointed out that while free shows cannot be prohibited they should not be advertised alongside of regular shows.

Wood addressed a communication to all Ohio exhibitors calling attention to the ad and informing them that the Columbus "Dispatch" had agreed to withdraw the copy from the theatrieal page. He urged that all cooperate by making the same request of the advertising managers of their local papers.

Dix Returns To Coast

Having been here sinee before Christmas engaged on "Nothing But The Truth," his new talkie-faree soon to be released by Paramount, Richard Dix left New York last Sunday on his return trip to Hollywood. He will begin produetion there soon on "The Wheel of Life," his next picture.

John G. Bachman, who supervised "Nothing But The Truth," aecompanied the aetor and additional members of the party ineluded Victor Sehertzinger, Ned Sparks. In another week, Edward Cronjager will follow them.

Public Invited For First Time To A.M.P.A. Ball

Leading Picture Stars And Broadway Figures For Event At Astor

The A. M. P. A. Hollywood Masque Ball to be held at the Astor Theatre in New York on the night of March 2 will be open to the public for the first time in thirteen years. Leading agencies in the Times Square district are handling the tickets.

An elaborate and extensive program is being arranged for the event and Nils T. Granlund of radio fame will serve as master of ceremonies. He will introduce a great array of screen and stage stars and Broadway personalities. Among those who will entertain are Texas Guinan and her gang of girls, Harry Richman of the Scandals, Clayton, Jackson and Durante, Will Oakland and his Oakland Terrace Show, and scores of other headliners.

Six jazz orchestras and bands, including two Harry M. Mills orchestras, will play for the continuous dancing. The A. M. P. A. Newsreel, a satirical feature of sound units, will as usual be among the features of the entertainment. The grand march will be lead by two of the best known personalities in the world of music and it will be followed by the unmasking and the awarding of prizes.

There are to be prizes of all sorts; for the most beautiful chorus girl, for the best talking film prospect, for the bathing beauty parade, for the bathing beauty contest, the girl with the smallest feet; for the personality contest and for the prettiest girl in show business.

A full course dinner will be served at 1.30 A. M. and dancing and acts will continue through the night. At 5 o'clock in the morning "N.T.G." will put on his "breakfast show" with the leading Broadway talent.

Four Minutes Time Good Shooting Day

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of an all talking nature that the company did. Yet this was shot in twenty-eight days. As against that Eugene Walter, the playwright who turned director for a time, shot 2,200 feet of all talk in three days. He did that by rehearsing his entire company in the playlet "Friendship" for three days prior to the shooting, so that actually six days were taken for the making of the picture.

The greatest loss of time in the shooting of dialogue pictures is in getting the three cameras set on a set so that the lightings are correct for all three of them. Hours and hours are lost because of this.

A report from the east is to the effect that at the Paramount Long Island Studios "Nothing But the Truth" was shot in 16 actual shooting days. The picture would have been ahead of schedule had it not been for the fact that Richard Dix, the star, contracted the flu.

M-G-M Readers To Go Into New Quarters

(Hollywood Bureau, Motion Picture News)

HOLLYWOOD, Feb. 20.—The reading department of M-G-M Studios, composed of about ten members, will shortly be moved into new quarters on the lot. The readers will all work in one large room, much in the layout of a school room, with the head of the department stationed at the front. Two typewriters will be available for the readers, each in a sound proof room adjoining the readers' quarters and time on the typewriters will be scheduled in advance. The move is supposedly in the interest of efficiency.

At present the readers have individual offices scattered through the scenario department building.

Unions Making Rapid Strides In Eastern Studios

Laboratory Technicians And Assistant Directors Are Latest Organized

Unionizing of various branches of the motion picture industry in the eastern studios is well under way and progressing rapidly, with indications that others will fall into line in the near future. The latest to organize are the Motion Picture Laboratory Technicians, the Cinema Cosmeticians and Assistant Directors' Association.

The Laboratory Technicians has a membership of 160 and presents a strong front in affiliation with the International Alliance of Theatrical Stage Employees and the Motion Picture Machine Operators.

There are about thirty members of the Assistant Directors' Association and they are affiliated with the American Federation of Labor. Francis E. Ziesse, business representative of the International Photographers of the Motion Picture Industries, was instrumental in the organizing of the new bodies.

Ziesse reports the contracts of cameramen in the eastern studios have been renewed. Under the new scale the first cameraman gets $250 weekly, the second $150, assistants $60 and still cameramen $100.

General Making Rapid Progress With Features

General Pictures Corporation, of which Oscar A. Price is president, is making rapid progress on its production program. The first of a series of four pictures starring Richard Talmadge has been completed. It is titled "The Bachelors' Club.."

Two other features of a series of four have also been completed. They are "Back From Shanghai," a mystery melodrama, starring Vera Reynolds, So-Jin and Leonard St. Leo, and "The Heroic Lover," a comedy starring Barbara Bedford, Stuart Holmes and Leonard St. Leo.

Big Exploitation Drive Planned For "Syncopation"

"Syncopation Festival Week" Arranged For RKO Feature

Mark A. Luescher, chief publicist for the Radio-Keith-Orpheum Theatres, and Hyatt Dabb, director of advertising and publicity for RKO, have combined in planning a nation-wide exploitation campaign on "Syncopation," feature 100 per cent talking film music extravaganza. The outstanding feature of the campaign will be "Syncopation Festival Week."

One hundred and fifty managers of Radio-Keith-Orpheum chain of theatres from coast to coast are to be linked into this "Syncopation Festival Week." The individual theatre managers will be the key men in their respective communities. He will hook up with a Victor Talking Machine tieup through 8,500 licensed agents, and will arrange window tieups and cooperative melody-hit sales drives with them. In addition he will benefit by the 300,000 car card campaign in behalf of "Syncopation" and its song hits to be made by Victor.

Merchants, department stores, dancing schools, blue singers and many others are to be drawn into the drive.

Home Rule Bill On Sunday Shows in Ohio

(*Continued from page* 542)

Two more Florida cities are voting on the question of Sunday movies this week. Winter Haven voted Tuesday. Only 17 per cent of the registered voters went to the polls, due to a campaign conducted by those opposed to the proposition. The count showed 354 in favor of Sunday shows and only 7 opposed to them.

Prior to the election a petition was circulated, signed by the Mayor, three ministers and many business men, calling upon "all -law-abiding citizens" to stay away from the polls.

Bartow voted on the Sunday question Friday the 15th, with the largest vote ever cast in a municipal election, giving a total of 614 in favor of Sunday shows and 398 opposed to them. As soon as the returns were announced the local theatres threw open their doors to the public and both houses were packed until closing time.

Citizens of Bradenton will vote on the Sunday movie question in March, the city commissioners having set the date this week, Tuesday the 12th.

Gottschalk To Synchronize Sono-Arts "Rainbow Man"

George W. Weeks, vice-president of Sono-Art Productions, has signed Louis F. Gottschalk, composer and conductor, to synchronize the music and conduct the symphony orchestra for the all-talking and singing production of "The Rainbow Man," starring Eddie Dowling. Gottschalk will work in collaboration with James Hanley.

Players' Voice Tests Running Up Production Costs

Large Amounts Expended In Selecting Talent Not Featured

Hollywood, Feb. 21.—Player voice tests, necessary for proper selection of talking picture casts, are adding considerable overhead to the production cost of each dialogue picture being made by various companies.

Studio executives are finding it necessary to test several players for each individual part, outside of featured roles, with resulting costs running into large amounts. Aside from the amount of money involved, the voice tests tie up valuable electrical recording apparatus which is in continual use for shooting the sound pictures.

It is reported that the Fox organization has spent approximately $28,000 so far for voice tests of an all-talker soon to go into production, with all of the cast not definitely selected. Other producers are said to be having the same experience in selection of players with suitable recording voices for particular parts.

With all producers using their present sound equipment to the limit for production of talkfilms, there is little time left for the shooting of voice tests. One executive declared that the test problem would be remedied when the producers obtained delivery of all their needed recording apparatus from the electric companies, and at that time, costs of the tests would come down considerably.

Victor Shapiro Goes With Fox On West Coast

Victor M. Shapiro, lately resigned as advertising and publicity director of United Artists in New York, has been signed to a contract by Fox, and will make his headquarters in Hollywood. He leaves for the Coast within the next few days.

Shapiro will join up with Glendon Alvine, director of advertising and publicity for Fox, and the two will lay out extensive publicity campaigns on the Fox product. Shapiro is regarded one of the most expert publicists in the industry, where he has served for the past twelve years with Vitagraph, Pathe, Samuel Goldwyn and United Artists.

Huston Will Appear In Short Dramas For Paramount

Paramount has signed Walter Huston to make a two-reel dramatic sketch the latter part of this week at the Long Island studios of the company. The vehicle, not yet titled, was written by John Meehan and will be directed by him. Huston recently completed the leading role in "Gentlemen of the Press," the Paramount all-talkie.

Holiday Helps B'way Houses During First Week Of Lent; "Melody" Breaks Astor Record

Bancroft Ahead Of Jannings By $50,000 In Three Weeks; "Weary River" Creates Record

LINCOLN'S BIRTHDAY with the box-offices advancing their prices to the holiday scale and putting in extra shows, offset the advent of the Lenten period as far as Broadway is concerned for last week. Even bad pictures managed to show box-offices figures above the average percentage of the houses in which they were playing. These pictures under normal conditions should have been decidedly off as far as box-office percentages are concerned.

All of the grind houses with the exception of one scored over the 100 per cent mark last week. The exception was the Rivoli where the "Sins of the Fathers" figured 95 per cent with a box-office return of $26,900.

It has been interesting to watch the business battle between Emil Jannings at the Rivoli and George Bancroft at the Rialto in "The Wolf of Wall Street." In the three weeks that the two pictures have been on Broadway the former has done a gross of $94,681 while the Bancroft picture has $145,092 to its credit for the identical length of run. That is the case even though the Rivoli has the advantage of about 300 seats in capacity. Last week, "The Wolf of Wall Street" returned $42,400 which is only a $2,300 drop under what the second week was.

Another interesting feature of the week's business was at the Paramount where "The Doctor's Secret" was in its second week, establishing a precedent for that house. The first week the feature played to $82,800 and last week was $80,900, less than $2,000 difference, the gross on the two weeks being $162,700.

The outstanding feature film of the new comers on the street last week was "The Flying Fleet" at the Capitol where the picture pulled $82,106.40 and was held over for this week. The Roxy held "True Heaven" which did $107,270.75 giving the house 104 7/10 per cent when figured against the average business of the theatre, but in this case the house and the regular clientele built up by the stage shows will have to be credited with pulling the business.

Another instance of a house cashing in on the strength of the crowds on the street

(*Continued on page* 562)

King Vidor Gambling On "Hallelujah"

(Hollywood Bureou, Motion Picture News)

HOLLYWOOD, Feb. 21. — Three years of plugging was required by King Vidor, M-G-M director, before he finally convinced officials of that company that a dramatic story of negro life could be made into a box office picture. Then Vidor had to sell the idea to Nicholas M. Schenck. head of Loew's, Inc., after studio executives had turned it down.

In making the deal to write an original story and direct the picture with an all-colored cast, Vidor is reported to have waived salary payments for his work as provided in his contract, until after the picture should be completed and released. If the picture hits, Vidor then receives his salary plus a prcentage of the production's gross business.

After Vidor had practically finished the picture, titled "Hallelujah," M-G-M officials became enthusiastic over its possibilities, and decided to have Vidor remake certain scenes to make it practically an all-talker. Production is slated to finish within the next ten days

Woman Censor Talks Against Censorship Bill

After Serving Six Years In Oregon Sees No Need For It

State censorship of motion pictures is heartily condemned by Mrs. F. O. Northrup, who served for six years on the board at Portland, Oregon. She was among many others who appeared against house bill No. 408, which is being fought by the Oregon exhibitors.

Mrs. Northrup said that during her last year of service on the Portland board very little censorship was required as the pictures were constantly improving in character. Among her remarks were the following: "We had sixty to seventy viewers to assist us and I can tell this committee that the work is very hard, and that no three persons, as provided in this bill, could view the films to be shown in Oregon."

Oregon exhibitors were represented at the hearing by Attorney Dan J. Malarley. He showed that there was no public demand for state-wide censorship of modern pictures. He stated there were only seven states in the union that have motion picture censorship.

"Wolf of Wall St", "Arizona" And "Barker" Are Leaders At Box-Office in Southern Houses

"Bellamy Trial" Fails To Click As Expected In First Run At Atlanta

ATLANTA, Feb. 20.—A number of pictures stood up well in the south during the past week, though reports varied generally in different parts. Heading the list of pictures in popularity in the different states were George Bancroft in "Wolf of Wall Street" and "Behind the German Lines" here; "In Old Arizona" in Memphis, and "The Barker" at the Ritz in Birmingham.

Quite an extensive campaign was put forth by the Howard here on "The Wolf of Wall Street."

On the stage was "Jazztown," with Louie Lowry Howard, band leader.

Following closely second Keith's Georgia had a very good week with "Captain Lash," starring Victor McLaglen, plus a fair vaudeville bill.

The Capitol drew a disappointment in "The Bellamy Trial," which fact may be attributed to the several recent pictures of this type, especially "Interference" and "On Trial." It failed to click as expected.

The Rialto enjoyed the best week in several with "Behind the German Lines," acclaimed the official war film of Germany. Attendance of school students was quite noticeable. At the Metropolitan, Sally O'Neil drew fair houses in "Hardboiled Angel," she being the whole picture. Loew's Grand came in also for a fair gross with second run of "Mother Knows Best" the first three days and "Singing Fool" the last part.

Memphis.—Rain and the Junior League Follies, annual society musical show, did their bit to make the sum total of Memphis' loop theatre business rather below average for the week ending Saturday, February 9. No house reported better than a "fair" run for the week.

Loew's Palace started out fast with "In Old Arizona," Fox all-talking film drama, but slowed later in the week as the weather grew colder and damper and as the Follies competition increased.

Loew's State reported a less than average week with Paramount's "The Case of Lena Smith" and the usual five-act vaudeville program, with Gitz-Rice and his Northwest Mounties as stage headliner.

Pantages did about the same with "Court Martial," Columbia, starring Jack Holt, and its five stage acts. Loew's Strand fell to "poor," with Fox's "Captain Lash," starring Victor McLaglen.

The new Orpheum, with "Love Over Night," Pathe, with Rod LaRocque, backed by a strong vaudeville bill headlining Sylvia Clark and Danny Duggan's dance act, did slightly less than an average week.

Birmingham.—February started off strong, with business coming back better than it has for four or five months. Again the Ritz, R-K-O vaudeville house, led the procession with a near record-breaker in "The Barker" in sound. The vaudeville was really just a presentation with all of the exploitation, including trick street stuff and plenty of billboards, directed to the picture.

"The Doctor's Secret" at the Publix ace house, "The Alabama," was normal, backed up by the second Emmett Rogers' spot show, "Jazztown."

The Empire was the only house off during the week, but the picture didn't have the stuff. It was "Marriage by Contract," which got plenty of exploitation, but after Monday it wouldn't bring patrons in. Buddy Rogers at the Strand put this house in the moneymaking class for the first time in two months, playing in "Someone to Love." He was the main attraction. The Trianon, the smallest of the first runs, was a little short of what was expected with "Me, Gangster."

First W. E. Equipped German House Opens

THE first theatre in Germany to be equipped with a Western Electric sound reproducing device opened Thursday night of this week, according to a cable from J. E. Otterson to the electric company headquarters in New York. The house is UFA's Palast in Berlin.

Gallup Assigns Special Duties To U. A. Staff

Bruce Gallup, recently named publicity and advertising director for United Artists, has so organized the staff in the office that a specialist is in charge of each phase of the work, with all, of course, under the supervision of Gallup. The latter will continue to handle directly his own specialty, advertising and sales promotion.

According to the new arrangement exploitation is being handled by Fred Schaefer, press sheets by Edward Finney and publicity by Warren Nolan. Each member of the staff has had wide experience in his particular line.

Ruth Chatterton Will Be Seen In "The Constant Wife"

Ruth Chatterton is to have the title role in Paramount's all-dialogue picture, "The Constant Wife," in which Ethel Barrymore starred on the speaking stage. The picture will be directed by Robert Milton.

Publix Theatre Does Big Gross To Lead Seattle

"Canary Murder Case" Has Capacity Business Of $21,000

Seattle, Feb. 20.—Publix's Seattle Theatre walked away with the show business of Seattle last week, in spite of cold, snowy weather that has been in force for two weeks. The occasion was the showing of "The Canary Murder Case" which packed the house to capacity and registered a gross of more than $21,000, breaking all house records since the theatre opened almost a year ago. Anita Stewart in person and Publix's "Oh, Teacher" unit on the stage aided in the business, but the picture was sold by a fine compaign handled by Eddie Hitchcock, and was directly responsible for this record-breaking business.

The Fifth Avenue Theatre, usually running neck-and-neck with the Seattle, dropped considerably into the background with "The Ghost Talks," which failed to get by with most audiences. Sally O'Neill in person with Fanchon-Marco's stage unit was somewhat of a draw, but business here was noticeably off.

Other picture theatres suffered also. John Hamrick's two houses had new attractions, "Lucky Boy" at the Blue Mouse and "Stark Mad" at the Music Box. Both of these films played to average business, but failed to click like former attractions have, and will probably last only about two weeks, instead of the usual four or five. At the Coliseum, "The Great White North" had a certain appeal through its pictorial value and natural interest. It was backed by a program of good shorts, and played to fairly good business.

The vaudeville houses were up and down. At the Orpheum, the stage bill featured "Olsen and Johnson" and played to business several thousand dollars above average. "Geraldine" was the film feature, but it was not given much recognition. On the other hand, Pantages dropped off with "The Girl on the Barge" and a weak vaudeville line-up.

Ziegfeld "Frolic" Shot In Sound Film By Paramount At L. I.

The new Florenz Ziegfeld, Jr., "Midnight Frolic" was shot by Paramount under the direction of Joseph Santley at the L. I. Studios on Sunday a week ago. The actual shooting time required for the two reeler was three hours. A set was built in advance at the studios that was a reproduction of the New Amsterdam Roof. Eddie Cantor acted as master of ecremonies and played the same role that he does on the roof nightly.

Eddie Cronjager, who handled the camera for the production, laid out the shooting schedule in advance with the director and the picture was rushed through.

Showmen's Ad. Tips

A New Service Department for Exhibitors Telling How Leading Theatres Sell the Picture to the Public

"ABIE'S IRISH ROSE"

Fame of stage play and Anne Nichols counted. Human interest and comedy are worthwhile playing up.—Manager Ray Tubman, Regent, Ottawa, Ont.

Fact that it is talking picture of a famous stage play is a strong selling angle. Bears appeal for all classes.—Manager Kingsmore, Loew's Parkway, Baltimore, Md.

Popularity of stage play was used as ad medium. Picture played to cosmopolitan audience on strength of stage play's representation.—Harry Weiss, Loew's State, Syracuse, N. Y.

The angles to advertise are very obviously the play and the book from which the picture is taken. The title will sell the picture to theatregoers. Audiences during its run here were composed of men and women of moderate circumstances, and a good number of children.—William Mick, Manager Strand, Milwaukee, Wisc.

The public garnered in the course of the life of Abie on the stage is helping the film. Added to this is the popularity of Buddy Rogers and Nancy Carroll, who should be featured.—George D. Tyson, Circle and Indiana, Indianapolis, Ind.

Best selling point is its cast, which was heavily advertised without undue stress on the racial differences of the characters as was emphasized when the play was first produced on stage. Is suitable for all types of houses, but should be more successful in neighborhood houses than downtown.—Loew's Ohio, Cleveland, Ohio.

"ADORATION"

Billie Dove's name was depended upon largely in advertising, but she failed to draw. Best results might be had by playing up aristocratic romance and making bid to beauty loving public.—Manager Ray Brown, Strand, Akron, O.

Addressed ads to the matinee trade.—Worth, Fort Worth, Tex.

"THE AIR CIRCUS"

Exploit airplane angle and advertise that it is not a war picture. Audience appeal: for all, especially children and with a little mother appeal.—Albert P. Kaufman, Manager Empire, Syracuse, N. Y.

"ALIAS JIMMY VALENTINE"

Exploited William Haines for his greatest role, that of a safe-cracker willing to sacrifice all in a climax of high heart interest.—Ray Brown, Manager Strand, Akron, O.

Sell William Haines and Barrymore if they mean anything in your neighborhood.—Manager Frank Kleaver, Keith's, Grand Rapids, Mich.

Can best be put over at this stage of its career by advertising it as the first talkie of the play. The story and play are so well known that this new feature adds novelty. William Haines' name as leading character also has merit as a selling point. The patronage accorded the picture included practically every type, young and old, men and women from all classes.—Herbert Israel, Manager Majestic, Milwaukee, Wisc.

Exploit its sex appeal and the fact that it was adapted from the successful stage play about a reformed crook. Audience appeal: for all ages and classes because it is an all-hokum film.—E. W. Smith, Manager, Broadway, Springfield, Mass.

A good one for any house equipped with sound. The fact that the play was one of the big successes should not be overlooked in the film's exploitation.—Manager Peck, Victory, Tampa, Fla.

Best bet from box-office point is Bill Haines. He is an excellent draw here. Secondary point is the name of the play. The star's humor goes big with female patrons.—Texas, San Antonio, Texas.

"ALL AT SEA"

Feature the name of Dane and Arthur in all the ads and play up the clean comedy. Audience appeal: those who like farce comedy and the Dane-Arthur team.—Russell Bovim, Loew's Theatre, Canton, O.

"ANNAPOLIS"

The chief exploitation angle is that it is a beautiful production against the colorful background of the naval academy. Large cut out board cannons displayed in the lobby with cut outs of the star seated upon the cannon were effectively used to create the atmosphere surrounding the romance.—Capitol, Dallas, Tex.

Has universal appeal; sell as a good love story centered in patriotic naval academy.—Rialto, Louisville, Ky.

"ANYBODY HERE SEEN KELLY"

Exploit the cast of players in this one. Audience appeal: to the middle classes.—J. L. Schanberger, Manager Keith's, Baltimore, Md.

"THE AWAKENING"

Exploit the picture's similarity to "The White Sisters" and play up its romantic thrills. Audience appeal: for fans of high school age up and to all classes.—Al Anders, Manager, Bijou, Springfield, Mass.

"THE BARKER"

Did up exterior of house in ballyhoo style with main entrance fixed as a big show entrance, side show tents over marquee and circus banner over the facade. Strong selling point is that it is part dialogue plus general interest of everyone in circus life. Sills difficult to sell despite excellent work in this due to recent flops he's had. Pleases all classes because all are interested in circuses from grandpa to baby.—Manager Kingsmore, Loew's Stanley, Baltimore, Md.

Exhibitors can cash in on the stage play of same name and advertise accordingly. The name is known by most people of this section as play played here. There is a remarkable cast to exploit plus the advantage of hearing this carnival in sound, if the house is wired.—Manager, Plaza, Paris, Tex.

Played up to all ages and came within short margin of breaking house record. Considered for second run. Carnival life, plus Sills (good local star), plus sound played up. Printed balloons given away and street ballyhoo with stilt walker and special newspaper space used.—Vernon Reaver, Manager, Ritz, Birmingham, Ala.

"THE BELLAMY TRIAL"

Advise all exhibitors to play up the murder *mystery* story. Advertising campaign carried "Who Killed Mimi Bellamy?" as the catch line and patrons were urged from the screen not to tell their friends who the murderer was. The fact that it has no big stars and is not an all-talkie is against it. Mouth to mouth advertising played a big part in the picture's success here.—Manager W. V. Taylor, Loew's State, Houston, Tex.

Play up strong dramatic angles with emphasis on courtroom thrills. Also feature the mystery angle: Who killed Bellamy? Audience appeal: for adults of all classes.—M. J. Cullen, Manager, Loew's State, Providence, R. I.

Exploit as thriller from Saturday Evening Post serial. Play up love letters, blackmail and mystery angle. For all classes of adults, or high school students.—Walter Maloney, Manager, Loew's Midland, Kansas City, Mo.

"THE CANARY MURDER CASE"

The feature's air of mystery was stressed. Midnight adv. showing of "Redskin" helped the week's receipts.—Manager Pincus, The Portland, Portland, Ore.

Was sold to the public as a picturization of S. S. Van Dine's mystifying story and was featured from the all-talkie angle. Stress was laid on its fine cast. It was suitable for every type of audience and broke all house records at this theatre.—Bob Blair, Manager, Seattle, Seattle, Wash.

"THE CIRCUS KID"

Manager Peck believes feature would click in smaller cities and in Class B houses in the larger cities. The younger generation will like the picture and in his opinion it would pay to make an effort along that line in the houses mentioned.—Victory, Tampa, Fla.

Only appeal the picture has at all is to the children. It interested parents solely because of their youngsters and many parents who saw the film came back later in the week and brought the kiddies. The only selling points are the appeal to the kids and the lure of the big top.—Manager Bremer, Majestic, Houston, Tex.

"CONQUEST

Best selling angle is that it is the first Warner Bros. all-talkie outdoor picture. Appeals to all classes, particularly to men.—C. S. Lange, Manager, Metropolitan, Baltimore, Md.

Exploitation angles are that it is an all-talkie, an adventure in the Polar regions, and a thrilling drama of the rivalry of two aviators for the heart of a girl.—Melba, Dallas, Tex.

We used a Byrd tie-up.—Vita-Temple, Toledo, Ohio.

Was widely advertised as a feature dealing with aviation.—Liberty, Spokane, Wash.

"COURT MARTIAL"

Exploit Jack Holt, carrying out the idea that the picture is very much like his Westerns. Exploit Betty Compson, who is cast in the role of a guerilla, a very unusual character for her. Audience appeal: For the younger people and those inclined to like melodrama.—Walter McDowell, Manager, Strand, Syracuse, N. Y.

Ad. Tips For Your Bookings

"THE CASE OF LENA SMITH"

The star, Esther Ralston, and the director are its best plugs.—Princess, Toledo, O.

Made its appeal to the public as a film about a girl betrayed in love—the sort of thing that makes thousands of readers for the Mrs. Maxwell column. Consequently picture appealed to the ladies. Will appeal to thinkers and not so strongly to those who go to the theatre for relaxation.—Loew's Ohio, Cleveland, O.

"CAPTAIN LASH"

House manager bases its best box office pull on the star. Quick action also a draw—Majestic, San Antonio, Tex.

Public is growing lukewarm toward rough and ready stories but Victor McLaglen of "What Price Glory" fame is worth mentioning. Snappy sub-titles helped to put it across.—Centre, Ottawa, Ont.

Stress Victor McLaglen and Claire Windsor in a thrilling story of the sea. Emphasize the novelty of love existing between a society crook and a stoker. Audience appeal: for everyone.—Roy Rogan, Manager, Rialto, Joliet, Ill.

Feature the fact that the title player rules his men with an iron hand but is a meek lamb among women. A compelling romance of the sea with the thrills that only the sea can furnish. The feature will appeal to the family and transient patronage.—Majestic, Dallas, Tex.

"CRAIG'S WIFE"

Based advertising on fact that it was Pulitzer prize play and on the attractiveness of the players. Compared it with "Sorrell and Son" as acterization of Irene Rich. Teamed well with Mack Sennett's all-talkie comedy on the same bill, "The Bride's Relations." Played primarily to adult audience.—Manager Joe Calla, Strand, Canton, Ohio.

"DANCING VIENNA"

Emphasize it as a sound picture—a song of life in jazzy tempo. Play up Ben Lyon in his first foreign-made picture with the foreign player, Lya Mara. Audience appeal: For the younger set and particularly to German and Austrian element.—Howard Price Kingsmore, Manager, Loew's Valencia, Baltimore, Md.

"THE DOCTOR'S SECRET"

Should be exceptionally good matinee money-maker, as it has strong appeal to feminine world, but exhibitors should be careful not to reveal the nature of the secret in advertising the film, as that is real pulling power. Both family and transient patronage can be attracted, but the prospects for the latter are better.—L. J. Finske, Manager, Newman, Kansas City, Mo.

Drew much the same type of audience that patronizes the spoken drama and legitimate stage productions. The greatest selling points are the author of the play. J. M. Barrie, and the names of the leading members of the cast.—W. O. James, Manager, Wisconsin, Milwaukee, Wis.

Exploit its original source, the stage play "Half an Hour," its author, and the featured players: Ruth Chatterton, Broadway actress; Robert Edeson, H. B. Warner and John Loder, all stage actors. Audience appeal: For women especially, as they expect to hear or see something unusual.—Harry Weiss, Manager, Loew's, Syracuse, N. Y.

The talkie angle was played up as well as its title with its lure of mystery. A street hallyhoo and extra outdoor billing in advance were found effective.—Olympia, New Haven, Conn.

The stars were played up; it had general appeal.—Capitol, Des Moines, Ia.

Fact Stuff

These reports give actual experiences of exhibitors in putting over pictures to the public.

Not theory—but facts.

A real service for the busy theatre owner or manager.

Good for high school age and over. Special angle cast and author of story, plus all-talk. No special display, yet good week recorded.—Charles G. Branham, Alabama, Birmingham, Ala.

In this territory, picture has but two good selling points, namely, the fact that it is an all-talkie throughout and has well-known stage artists in the cast. Appeals almost wholly to the intelligentsia with little for the masses. Barrie's name in connection with the film draws little, chiefly because the title change antagonizes Barrie admirers.—Emil Bernstecker, Manager, Metropolitan, Houston, Tex.

Offers many society angles. London society and the name of Barrie both appeal. For all except the youngsters.—Manager Montague Salmon, Rialto, Macon, Ga.

"DREAM OF LOVE"

Cast contains names of well-known screen players, and Joan Crawford is worth a boost for her acting. Romantic angle is bound to attract women and young people.—Manager Tubman, Imperial, Ottawa, Ont.

Best for women audience; for best results should be emphasized as love story.—Manager, Michigan, Ann Arbor, Mich.

"THE FAKER"

Lay stress on the possibilities of the title—the man who tried to fool the world. Audience appeal: For adults of all classes.—Edward Reid, Manager, Strand, Providence, R. I.

"FANCY BAGGAGE"

Advertised as a talkie and played it up as a light comedy of youthful appeal. Mentioned Audrey Ferris and excellent cast. Will appeal mostly to young people and family trade.—Manager Manson Floyd, Kirby, Houston, Tex.

In the way of publicity, the newspapers, billboards and window cards were resorted to.—Roger Sherman Theatre, New Haven, Conn.

Played up the fact that the cast is almost identical with that of "The Little Wildcat," a previous hit here.—Manager Harry Gould, Palace, For Worth, Tex.

Should be sold to flappers especially, although suitable for family audiences. Manager would advertise it as a romance of modern type.—Alama, Louisville, Ky.

Stress George Fawcett and Edmund Breese in their humorous bickerings; also hilarious comedy element in this picture. For all ages and classes.—Joseph Jordan, Manager Stanley, Atlantic City, N. J.

"THE FLYING FLEET"

Combined romance and adventure elements in appealing to both family and transient patronage. A few invitations to naval officers proved a source of good verbal advertising. Ramon Novarro also should be played up as the star, as his name alone proved a great drawing card. —Walter Maloney, Manager Midland, Kansas City, Mo.

Stressed air scenes as the best yet shown on the screen and plugged Novarro. Audience appeal: for all classes and ages.—Manager Walter Norris, Keith's, Grand Rapids, Mich.

Is of general appeal; suitable for all classes from elite to neighborhood. Stress the spectacular air maneuvers in the picture and the fact that it's Novarro's best film since Ben Hur. Feature fact that it is the first big commercial aviation feature.—Loew's and U. A. State, Louisville, Ky.

Has a universal appeal due to the aviation theme. There are just as many old and middle-aged people seeing this picture as there are younger ones. They are all interested in flying stories.—J. F. Flex, Manager, Loew's Palace, Indianapolis, Ind.

Exploit the navy aviation hookup in the film and Novarro's name appeal. For all ages and classes.—Andrew D. Mustard, Manager Strand, Atlantic City, N. J.

"FUGITIVES"

Publicity angles used were: that it is a romance with plenty of action ranging from Broadway to Africa and that it is a Richard Harding Davis story. The audiences to be sought are the juvenile and transient.—Majestic, Dallas, Tex.

Big selling points of this are Madge Bellamy and the author, Richard Harding Davis. Audience appeal: all classes.—William E. Stumpf, Manager New Baltimore, Md.

Exploit as tense drama rich in comedy and love romance. Appeal should be made to the younger generation. For all ages and classes, especially the young folk.—Lawrence Lehman, Manager Mainstreet, Kansas City, Mo.

"THE GHOST TALKS"

Billed heavily as mystery comedy; puppy love theme was also stressed. Made appeal to all who like laughter and a good time.—Manager Keith's Hippodrome, Cleveland, O.

Played up the laughs and thrills angles but the film wasn't there in audience appeal. Best type of audience would be juvenile thrill seekers not too particular about their film fair.—James Clemmer, Manager Fifth Avenue, Seattle, Wash.

"THE GIRL ON THE BARGE"

Rupert Hughes, the author of the story, can well be stressed in the advertising as he is sufficiently well known to have a commendable following. The picture drew the regular week-to-week patronage.—Harry Wren, Manager Alhambra, Milwaukee, Wisc.

"GIVE AND TAKE"

Emphasized the fact that the film is crowded with laughs, laughs and more laughs.—Grand, Pittsburgh, Pa.

"THE GOOD-BYE KISS"

Emphasize the emotions displayed in this flaming romance of youth. Carries an appeal to all those who like romance.—Princess, Joliet, Ill.

"THE GREAT WHITE NORTH"

Exploit its educational value. Audience appeal: elite.—James Skiffington, Manager Fox, Springfield, Mass.

Was billed as an astounding arctic adventure film with unusual photos of battles with bears, whales, sea lions, etc. Tied up with Stefanson. Good for all except flaming youth audiences if surrrounded with good shorts.—Coliseum, Seattle, Wash.

By Exhibitors For Exhibitors

"THE GREYHOUND LIMITED"

Exploit as thrilling romance of railroad life featuring Monte Blue and the fact that many of his lines are spoken. Audience appeal: for all classes and ages.—Clare Woods, Manager, Royal, Kansas City, Mo.

Exploit Monte Blue and feature it as the first railroad talkie. Audience appeal: for all ages and classes.—John Blunk, Manager, Alama, Louisville, Ky.

"HARDBOILED"

Played up first angle of revealing secrets behind the scenes of Broadway shows, secondly, the story by Arthur Somers Roche, and, thirdly, the players. Best suited for adult audiences.—Manager Joe Calla, Valentine, Canton, O.

"HIS PRIVATE LIFE"

The presence of Adolphe Menjou and Kathryn Carver in the same picture made a good selling angle. Names in the cast were played up.—Manager J. M. Franklin, B. F. Keith's, Ottawa, Ont.

"HOME JAMES"

Exploit Laura La Plante and comedy angles. Good for all classes and ages.—Manager L. J. Shields, Ritz, Macon, Ga.

"IN OLD ARIZONA"

Advise emphasis on all-talking angle and that it is the first picture with sound to be taken out of doors. This excites the curiosity. Audience appeal: for all ages, all classes.—Manager Grover Ranch, Majestic Gardens, Grand Rapids, Mich.

Lay stress on the romance and the costumes. Spaniards passing out handbills at schools and Audience appeal: for all classes and ages.
streets went well here. Exploit the adventure.

Since it is the first outdoor talkie, its greatest selling angle is advertising it as such. Its appeal is general and it attracts every type of audience.—Joe Leo, Vice-President of Midwesco.

The outdoor dialogue feature angle was played up in the publicity.—State, Toledo, O.

Featured in the ads was the fact that this is the first outdoor talkie and that it would appeal to all classes of patrons. Also the fact that it would appeal especially to lovers of the spoken drama.—Loew's Aldine, Pittsburgh, Pa.

Can be best sold by appealing to universal patronage. The fact that it is the first out-of-doors talkie should be played up big and the singing of Warner Baxter. Don't be afraid of the Western background but emphasize the love element.—Strand, Louisville, Ky.

First out-door talkie. Play up big three figures, Lowe, Baxter and Burgess. Audience appeal: for all ages and all classes.—C. C. Attkinson, Manager Strand, Louisville, Ky.

"INTERFERENCE"

Was helped by special Paramount ad campaign. A strong selling point to play up is that it is all-dialogue adapted from successful play. Appeals to all classes, including the highest.—Manager Kingsomer, Loew's Valencia, Baltimore, Md.

Billed attraction as "Broadway brought to Main Street." Stressed fact of its being first unit show to be moved direct from Criterion in N. Y. where it played $2 top. Excellent cast lent appeal as well as it being an all-talkie. Played to an elite audience.—Ralph W. Thayer, Manager, Eckel Schine, Syracuse, N. Y.

Exploited it as an all-dialogue production of the famous stage play. Audience appeal: every class including the best.—Howard Price Kingsmore, Manager, Parkway, Baltimore, Md.

Inasmuch as the streets of Cedar Rapids have been the subject of considerable local controversy involving the city street department, a ten-inch display ad in the local papers four days before the opening of the feature and calling on the street department to make Third Avenue, which the Capitol faces, a "one-way street" to accommodate the crowds that would attend the showing of "Interference," was decided upon as good campaign ammunition by Managing Director Evert R. Cummings. An "apology" ad followed on Monday.—Capitol, Cedar Rapids, Iowa.

Exploit everything on this film: its talkie angle and its similarity to the stage play, its mystery angle and Evelyn Brent, Clive Brook, Doris Kenyon and William Powell (if they have local followings). Hit hard on the film's reputation. Audience appeal: 14 years and up; all classes.—Herbert Chatkin, Manager, Piccadilly, Rochester, N. Y.

The name of Clive Brook helped in the exploitation. Ballyhoo it as a widely-heralded film of the better type. Audience appeal: for all classes but children.—Matthew Riley, Victory, Providence, R. I.

Was widely advertised as the first unit-production to show here and publicity on Ruth Etting and Eddie Cantor were definite drawing cards.—Liberty, Spokane, Wash.

"LADIES' NIGHT IN A TURKISH BATH"

Selling points: good comedy feature and the name of Jack Mulhall. Appeal to men and juveniles.—Manager Robertson, Fern, Ottawa, Ont.

"THE LAST WARNING"

Was featured as an eerie mystery, daring drama that will chill one with its thrills and containing sudden laughs with plenty of heart throbs. The audience to be sought is a family patronage.—Capitol, Dallas, Tex.

Good mystery with frequent laughs. Exploit Laura La Plante and mystery angle. Fine for all classes and ages.—Manager H. S. Ames, Capitol, Macon, Ga.

"THE LION AND THE MOUSE"

This story is a standard in the stage world and the picture has two popular stars, May McAvoy and Barrymore. Manager P. J. Nolan used it with sound effects and got 100 per cent results.—Rex, Ottawa, Ont.

"THE LITTLE WILDCAT"

Was featured as a mad rollicking mix-up of a human wildcat out to get her man. All publicity should appeal directly to the juvenile class as this is the audience to be sought.—Old Mill, Dallas, Tex.

Service

Use "Showmen's Ad. Tips" in connection with "Weekly Box-Office Check-Up," which begins on Page 553.

"LOVE IN THE DESERT"

Exploit the romance and adventure to be found in the story. Audience appeal: for fans 14 years of age and up.—Charles Lake, Manager Keith's Palace, Rochester, N. Y.

"LUCKY BOY"

Exploited George Jessel's singing of "My Mother's Eyes." A mother-love actor, society romance.—L. B. Cool, Manager Colonial, Akron, O.

A big selling point is fact that this presents George Jessel in his first talking and singing vehicle. Carries appeal to all classes, particularly to Jewish trade.—Frank Price, Jr., Manager Rivoli, Baltimore, Md.

Exploit this as George Jessel's first talking and singing picture. Audience appeal: all classes and especially the Jewish trade.—Frank Price, Jr., Manager Rivoli, Baltimore, Md.

Exploit George Jessel as Broadway vaudeville and dramatic star and that this is his first all-talkie and singing feature. Audience appeal: for all classes and ages.—Ralph W. Thayer, Manager Eckel, Syracuse, N. Y.

George Jessel himself was the strong attraction and then came the interest in his songs. Picture will go big where houses are wired for sound as it is bright, funny, entertaining, and presents no mental strain.—Hippodrome, Cleveland, O.

Was featured as a picture on the same type as Jolson's successes, but care was taken in the advertising to compare it as being just as good. Best for adult family audiences.—John Hamrick, Manager Blue Mouse, Seattle, Wash.

"THE MAN IN HOBBLES"

The idea of a man who married an entire family was exploited. Audience appeal: strongest for women.—Marc Wolff, Manager Palace, Canton, O.

The fact that it is taken from the masterpiece of literature by Victor Hugo is a fine selling point.—Clemmer, Spokane, Wash.

"THE MAN WHO LAUGHS"

Play up the fact that it is Victor Hugo's great story and the spectacular elements of the picture. Audience appeal: for all ages and classes.—Louis Charninsky, Manager Pantages, Kansas City, Mo.

"MAN, WOMAN AND WIFE"

Exploited tense moments in prison and attempted escape through machine gun barrage and flood light—romantic appeal.—J. B. Allman, Manager Allen, Akron, O.

Sociological standpoint of film is good selling point. Has great appeal for young lady office workers.—I. V. Hart, publicist for Keith's, Baltimore, Md.

"MARKED MONEY"

Should be advertised as a colorful drama of daring youth. Strong appeal can be made to younger generation that will attract both family and transient biz.—Louis Charninsky, Kansas City, Mo.

Aviation angle should be stressed. General audience appeal.—J. H. Boswell, Manager Rialto, Louisville, Ky.

"MARQUIS PREFERRED"

Played up Adolphe Menjou's name; attracted family audiences.—Russell Bovim, Manager Loew's, Canton, O.

Exploit for Menjou fans as a typical Menjou vehicle. Appeal: general.—J. H. Boswell, Rialto, Louisville, Ky.

Ad. Aids From First Runs

"MARRIAGE BY CONTRACT"

Star and the story are its best selling angles. Play up Judge Lindsey's dictum on marriage. —Frank Merritt, Empire, Birmingham, Ala.

Only passing mention given this film, the ballyhoo being spent on the vaudeville.—Majestic, Fort Worth, Tex.

"ME, GANGSTER"

Exploit it as an underworld drama providing thrills and excitement.—James Skiffington, Manager Fox, Springfield, Mass.

"MY MAN"

The name of Fannie Brice gets them in to see this feature. The songs featured in the film are the subject of much valuable word-of-mouth advertising in succeeding showings of this all-talkie. Fannie Brice and the song, "My Man," should be exploited.—James D. Kennedy, Manager, Apollo, Indianapolis, Ind.

Exploit star's name and the comedy angles. Good policy to mention names of the various musical numbers in the ballyhoo. Audience appeal: for all ages and all classes.—Sol Braunig, Manager Majestic, Providence, R. I.

"NAUGHTY BABY"

Best angle of this feature is that it is a portrayal of the jazzy jubilant actions of modern day youth. A girl that has pep and can step the gait and is endowed with "it." The audience to be sought is strictly the juvenile patronage, as the picture has all the high lights to bring them in.—Old Mill, Dallas, Tex.

Should be exploited as light and snappy with accent on the star's Show Girl connection. Collegiates will like it.—Strand, Providence, R. I.

"THE NIGHT BIRD"

Exploit Denny and comedy angle. Good for all classes and ages.—Manager L. J. Shields, Ritz, Macon, Ga.

"NOISY NEIGHBORS"

Cannot be plugged from any special angle; about only exploitation possible is to advertise that this is an opportunity to see late Theodore Roberts.—Manager Grand, Paris, Tex.

"PHYLLIS OF THE FOLLIES"

Has no angle from which to exploit. About only thing to do is to play up Follies angle as much as possible and let it go at that.—Manager Grand, Paris, Tex.

"ON TRIAL"

Stress it as a talkie feature with an element of crime. Exploit Pauline Frederick in the stellar role. Audience appeal: for all classes, particularly those who like drama.—Sam Bendheim, Manager Capitol, Richmond, Va.

Realism of its murder trial scenes and of the flashbacks giving the murder evidence are its outstanding selling points.—Ernest Emerling, Manager, Loew's Strand, Memphis, Tenn.

"THE RAINBOW"

Play up the love interest rather than the western angle; keep away from the shooting in it. Appeals to those who like outdoor life. —Manager Nat Keene, Hippodrome, Baltimore, Md.

"THE REDEEMING SIN"

Dolores Costello was advertised as outstanding feature of film. Any audience which likes underworld pictures should be satisfied with this one.—State, Cleveland, Ohio.

Manager Andrew Saso declares Dolores Costello is always a good bet. Although it was in its second week, the feature registered fairly well with all classes.—Music Box, Portland, Ore.

Exploit Dolores Costello as playing a new and different part which shows the extent of her talents. Audience appeal: To the masses and the better element.—C. S. Langue, Manager, Warner's Metropolitan, Baltimore, Md.

Its star, Dolores Costello, recently became the bride of John Barrymore, and this was played up big in the Stanley advertising. Also the fact that it is an all-talkie.Stanley, Pittsburgh, Pa.

"RED HOT SPEED"

Manager Peck believes feature would click in smaller cities and in Class B houses in the larger cities. Reginald Denny offers best bet to feature, not overlooking the fact that he talks.—Victory, Tampa, Fla.

All classes of people were drawn into the theatre, young people to see Denny and older folks to see Sale's characterization in "Marching On." Denny's clean comedy warranted children's patronage. Youngsters should be appealed to, as they are future customers of theatres. Elaborate lobby display and special built fronts captured the eyes.—Manager Kaufman, Empire, Syracuse, N. Y.

Exploit its speed angle: its motor trouble versus heart trouble; also emphasize Reginald Denny. Audience appeal: For the whole family.—T. R. Earl, Manager, Imperial, Asheville, N. C.

Exploit speed and adventure angles. One stunt of a wrecked car being towed through streets with appropriate posters went well here. Stress the romance angle. Audience appeal: For all ages and all classes.—Thomas D. Sorerio, Rochester, N. Y.

Emphasized the fact that this was Denny's first talkie and was surprised at the business.—Manager Harry Gould, Palace, Fort Worth, Tex.

"RED LIPS"

Played up fact that the story was written by Percy Marks, and that it was collegiate propaganda. Played to adult and youthful audiences. —Palace, Canton, Ohio.

"RED WINE"

Conrad Nagel is the best selling point, with the light comedy character of the story as the second. The title is worth little.. Its appeal is to the general patronage.—Manager Eddie Bremer, Majestic, Houston, Tex.

Appealed to those who like the lighter type of entertainment. The women in this vicinity like Nagel.—Sam L. Bandheim, Manager, Capitol, Richmond, Va.

"THE RESCUE"

Exploit as sound production and a mighty conflict between passion and honor, with Ronald Colman in a story by Joseph Conrad as his first starring vehicle. Also emphasize Herbert Brenon's direction and Lily Damita, new foreign player. Audience appeal: To the higher element, because of its psychological aspect.—Howard Price Kingsmore, Manager, Loew's Stanley, Baltimore, Md.

A great deal of merit lies in advertising the feature as having been adapted from Joseph Conrad's story. Ronald Colman always draws feminine patronage.—Herbert Israel, Manager, Majestic, Milwaukee, Wis.

Film of high calibre, and was of that type which appeals to those who like romance and drama.—Harold W. Evans, Manager, Loew's, Richmond, Va.

Especially appealing to lovers of adventure stories. Best selling point is the fact that story was written by the master teller of sea tales, Joseph Conrad. Another selling point is Ronald Colman as one of the screen's first lovers.—Loew's Penn, Pittsburgh, Pa.

Two publicity angles to be used are that it is based on Joseph Conrad's novel of the same name, and that it is a vivid tale of love and adventure. It appeals to juvenile and transient patronage.—Melba, Dallas, Tex.

Played up fact that the film was Ronald Colman's first starring vehicle. Introduced Lily Damita, new French actress. Dedicated picture to the matinee trade and emphasized Conrad authorship.—Worth, Fort Worth, Tex.

Played up first of all fact that it is Colman's first independent stella vehicle, then the fact that it marked Lily Damita's American debut, and finally the original story by Conrad. Appealed to general family audience, because of combination of romance, adventure and thrills. —Russell Bovim, Manager, Loew's, Canton, O.

"RINTY OF THE DESERT"

Audience appeal: For the men and the younger element.—Joe Calla, Manager, Valentine, Canton, Ohio.

"SAL OF SINGAPORE"

Ballyhoo it as the strangest triangle ever formed. Appeals to those who like their dramas a bit wicked.—Patrick McManus, Princess, Joliet, Ill.

"SALLY'S SHOULDERS"

Light entertainment. Recommended for adult patrons, especially young people.

Selling point: Play up the leads and modern youth angle. Be sure to inform patrons of its frothy entertainment qualities.—Manager J. M. Franklin, Keith's, Ottawa, Ont.

"SCARLET SEAS"

Barthelmess the big selling point of film. All seemed to like it. It appeals to all classes, men particularly.—Howard Kingsmore, Manager, Loew's Century, Baltimore, Md.

Exploit Richard Barthelmess and love aboard a ship threatened by an irate crew. Audience appeal: For adults.—T. R. Earl, Manager, Imperial, Asheville, N. C.

The popularity of the two stars—Barthelmess and Betty Compson—and real sea thrills are good selling angles. The picture also appeals to everybody, old and young alike, and even the sensationally avid. The possible exception is the juvenile audience.—Manager Manson Floyd, Kirby, Houston, Tex.

"SEVEN FOOTPRINTS TO SATAN"

Sold this feature on the spook stuff.—Pantheon, Toledo, Ohio.

"THE SHOPWORN ANGEL"

Play up the romantic and pathos interest. Hit human interest angle hard. Biggest hook-up here was "shopworn sales" at stores, which advertised the show. Audience appeal: From 14 years of age up.—Marvin Murphy, Manager, Eastman, Rochester, N. Y.

Has universal appeal. Nancy Carroll and Gary Cooper have excellent roles.—Roy Rogan, Manager, Rialto, Joliet, Ill.

Best publicity angles on the film are that it is an all-talkie, a great romance, with the ability to make you laugh and cry. The audience to be sought is a juvenile patronage. The younger of the business men and women will contribute a large part of the receipts.—Greater Palace, Dallas, Tex.

(*Continued on page* 571)

Motion Picture News Weekly Box Office Check-Up

In Figuring Percentage Rating On Pictures, The Normal Or Average Business Of The Theatre Is Taken As 100%

	City and Weather	Theatre and Seating Capacity	No. of Days Run and Admission Prices	Percentage Rating; Normal Business Equals 100%	Shorts	Presentation
"Abie's Irish Rose" Paramount(T.)	**Indianapolis, Ind.** Weather: Fair	Circle (2500)	7 25¢–60¢	**135%**	Fox M. News; "Visions of Spain"	None
	Ottawa, Ont. Weather: Fair	Regent (1225)	6 25¢–60¢	**97%**	Fox M. and Para. News; 6 Brown Bros. T.	Orchestra
	Baltimore, Md. Weather: Cold	Parkway (1092)	6 15¢–35¢	**108%**		
	Syracuse, N. Y. Weather: Cold	State (3000)	7	**100%**	M-G-M- T. Revue; M-G-M and Fox M. News	Orchestra
	Memphis, Tenn.	Palace (2307)	6	**125%**		
	Salt Lake City, Utah	Empress	7	**125%**		
"The Air Circus" Fox (T.)	**Syracuse, N. Y.** Weather: Cold, snow	Empire (1700)	7 25¢–30¢–40¢	**80%**	"Collegians" (U), Fox M. News and Act	
"The Air Legion" R. K. O.	**Seattle, Wash.** Weather: Cold, snow	Orpheum (2650)	7 25¢–50¢ 75¢–$1.	**85%**	Pathe News; Fables, Topics (Pathe)	6 Acts
"Alias Jimmy Valentine" M-G-M (T.)	**Wichita, Kans.** Weather: Fair	Palace (1487)	7 50¢	**100%**	Fox M. News; Chic Sale in "Marching On" (Fox T.) Lincoln subject	None
	Akron, O. Weather: Cold	Strand (1200)	7 25¢–50¢	**105%**	Comedy; Para. News	None
	San Antonio, Tex. Weather: Fair	Texas (3000)	7 25¢–60¢	**110%**	Para. News; Comedy; Vita. Acts	Publix Unit
	Tampa, Fla. Weather: Mild	Victory (1600)	6 25¢–50¢–60¢	**100%**		
	Seattle, Wash. Weather: Cold, snow	Fifth Avenue (2750)	7 25¢–35¢–50¢–60¢	**110%**	Fox M. News	F. M.'s "Chicken a la King"
	Grand Rapids, Mich. Weather: Cold	Regent (1787)	7 35¢–50¢	**75%**	Fox M. News; Vita. Acts	None
	Springfield, Mass. Weather: Fair, warm	Broadway (1800)	7 25¢–50¢	**72%**	"Killing the Killer" (M-G-M); Pathe News; Lincoln reel, 2 Vita Acts	
	Milwaukee, Wisc. Weather: Mild, snow	Majestic (1500)	7 25¢–50¢	**125%**	"Pair of Tights" (M-G-M); M-G-M News	None
"All at Sea" M-G-M	**Canton, O.** Weather: Clear, cold	Loew's (2025)	3 30¢–50¢	**110%**	Int'l News	Acts
"Annapolis" Pathe	**Columbus, O.** Weather: Fair, cold	Palace (2200)	4 25¢–50¢	**100%**	Pathe News	5 Acts; Ill. U. Glee Club
"Anybody Here Seen Kelly"? Universal	**Baltimore, Md.** Weather: Cold	Keith's (3016)	6 25¢–60¢	**75%**	"Tarzan" Serial (U.); Int'l News	3 Acts
"The Awakening" United Artists (T.)	**Richmond, Va.** Weather: Fair	Colonial (1800)	6 25¢–35¢–50¢	**110%**	Fables (Pathe): Ufa Short; Para. News; M-G-M Comedy; 2 Vita. Acts	None
	Springfield, Mass. Weather: Fair, warm	Bijou (1000)	7 25¢–50¢	**80%**	"Dumb Daddies" Int'l News	

	City and Weather	Theatre and Seating Capacity	No. of Days Run and Admission Prices	Percentage Rating; Normal Business Equals 100%	Shorts	Presentation
"The Barker" First National (T.)	**Paris, Tex.** Weather: Fair, rain	Plaza (650)	6 40¢–60¢	75%	Fox News; M-G-M Movietone Act	None
	San Antonio, Tex. Weather: Fair, cold	Aztec (2700)	7 25¢–60¢	115%	Comedy	Stage Show
	Baltimore, Md. Weather: Cold	Stanley (3654)	6 25¢–65¢	95%		
	Houston, Tex. Weather: Fair	Aztec (2500)	3 25¢–60¢	100%	Comedy	Stage Show
	San Francisco, Cal. Weather: Fair	California (2500)		100%		
	Birmingham, Ala. Weather: Mild	Ritz (1800)	25¢–35¢–60¢	150%	"Collegians" (U.); Pathe News	3 Acts
	Paris, Tex. Weather: Warm	Plaza (900)	2 40¢–60¢	75%		
	Salt Lake City, Utah	Capitol (2400)	7	100%		
	Louisville, Ky. Weather: Clear, cold	State (3400)	7 35¢–50¢	110%	Fox and M-G-M News; 2 Sound Acts	Organ
"The Bellamy Trial" M-G-M (T.)	**Providence, R. I.** Weather: Fair, cold	State (3800)	7 15¢–50¢	95%	M-G-M Sound Comedy	None
	Houston, Tex. Weather: Cold, mild	State (2700)	7 15¢–25¢–60¢	100%	Fox M. News; Roach Comedy	5 Acts
	Indianapolis, Ind. Weather: Fair	Palace (2800)	7 25¢–50¢	80%	"Two Tars" (M-G-M); Fox News	None
	New York City Weather: Clear	Embassy (596)	Indef. $1–$2	101 7/10% (2nd week)	M-G-M Shorts	None
	Kansas City, Mo. Weather: Cold, stormy	Midland (4000)	7	100%	Selected News; Lincoln Reel; 2 M. Acts	
"The Broadway Melody" M-G-M (T.)	**New York City** Weather: Clear	Astor (1120)	Indef. $1–$2	172 8/10%	"Confession", (M-G-M T.)	None
"The Canary Murder Case" Paramount	**Portland, Ore.** Weather: Cold	Portland (3068)	7 25¢–60¢	125%	M-G-M News; A. Lincoln subject	Publix Unit: "Beaux Arts"
	Seattle, Wash. Weather: Cold, snow	Seattle (3150)	7 25¢–35¢–50¢ –60¢	120%	Lincoln Sound Reel; Para. News	Anita Stewart; Publix Unit
"Captain Lash" Fox	**San Antonio, Tex.** Weather: Fair, cold	Majestic (1700)	7 25¢–75¢	95%	Pathe News; Fables; Fox News	5 Acts
	Ottawa, Ont. Weather: Fair	Centre (1200)	6 15¢–40¢	75%	Fox News; "Sky Ranger," "Quiet Worker," (Educ.)	None
	Buffalo, N. Y. Weather: Clear, cold	Great Lakes (2500)	7 65¢–85¢	70%	Fox M. Act; Fox News	None
	Joliet, Ill. Weather: Clear, cold	Rialto (2300)	I 35¢–60¢	120%	Int'l News; Comedy	Acts
"The Case of Lena Smith" Paramount	**San Antonio, Tex.** Weather: Fair, cold	Princess (1300)	4 25¢–35¢	95%	Comedy; Internat'l News	None
	Toledo, O.	Princess (900)		65%		
"The Cavalier" Tiffany-Stahl (T.)	**Wichita, Kans.** Weather: Fair	Uptown (1993)	3 25¢–40¢	40%	Kinograms; Vita. Short	Organ
"Cheyenne" First National	**Joliet, Ill.** Weather: Clear, cold	Princess (960)	1 15¢–35¢	100%	Int'l News; Comedy	None
"The Circus Kid" R. K. O. (T.)	**Tampa, Fla.** Weather: Fair	Victory (1600)	4 25¢–50¢–60¢	80%		
	Houston, Tex. Weather: Cold	Majestic (2250)	6 15¢–25¢–60¢	100%		Lou Tellegen
"Companionate Marriage" First National	**Canton, O.** Weather: Clear, cold	Palace (1906)	4 30¢–50¢	125%	Pathe News; Comedy	5 Acts
	Atlantic City, N. J. Weather: Moderate	Stanley (1999)	3 40¢–50¢	75%	Para. News; Jane Green, Melody Girl; Frank Whitman, Fiddler	None

	City and Weather	Theatre and Seating Capacity	No. of Days Run and Admission Prices	Percentage Rating; Normal Business Equals 100%	Shorts	Presentation
"Conquest" Warner Bros. (T.)	**Baltimore, Md.** Weather: Cold	Metropolitan (1500)	6 15¢-50¢	**75%**		
	Toledo, O.	Vita-Temple (1000)		**85%**		
	New York City Weather: Clear	Strand (2900)	7 25¢-50¢-65¢ 75¢	**107½%**	"Pair of Aces," "Flo Lewis" (Vita.); Selected and Fox Movietone News	None
	Dallas, Tex. Weather: Fair	Melba (1800)	6	**75%**	"We Faw Down" (M-G-M); 2 Vita. Acts; Fox M. News	
"Court Martial" Columbia	**Syracuse, N. Y.** Weather: Cold, snow	Strand (1700)	7 20¢-30¢-40¢	**100%**	Fox M. Fashion reel; 2 Vita. Acts	Orchestra
"Dancing Vienna" Defu-First National	**Baltimore, Md.** Weather: Cold	Valencia (1500)	6 25¢-35¢	**59%**	Hodge-Podge (Educ.); "Hold That Monkey" (Educ.); M-G-M News	None
"The Devil's Cage" Chadwick	**Springfield, Mass.** Weather: Fair, warm	Bijou (1000)	7 25¢-50¢	**80%**	Int'l News	
"The Doctor's Secret" Paramount (T.)	**Des Moines, Ia.**	Capitol (1600)	7	**135%**	Para. News; Vita. Acts	Publix Unit
	Kansas City, Mo. Weather: Stormy	Newman (1866)	7	**90%**		
	Macon, Ga. Weather: Rain	Rialto (500)	3	**100%**	Fox News; Para. Shorts; Vita. Acts	
	Houston, Tex. Weather: Cold	Metropolitan (2400)	7 15¢-25¢-60¢	**98%**		
	San Francisco, Cal. Weather: Cold	Granada (3000)		**150%**		Acts
	Birmingham, Ala. Weather: Mild	Alabama (2200)	6 25¢-35¢-60¢	**100%**	Para. T. and News	Spot Show
	Des Moines, Ia.	Capitol (1800)	7	**130%**		Stage Show
	New York City Weather: Clear	Paramount (3666)	7 40¢-65¢-75¢ 85¢-$1.	**110 3/10%** (2d Week)	"That Certain Party" (Para. T.); Selected and Fox M. News	"Cooling Off"
	New Haven, Conn. Weather: Excellent	Olympia (2500)	7	**110%**	"Bride's Relations" (Educ. T.)	Publix Unit; Overture; Organ
	Syracuse, N. Y. Weather: Snow, cold	State (3000)	7 25¢-35¢-50¢	**75%**	Fox M. and M-G-M News; Lincoln reel; Roach comedy	"Zeppelin Flight"
	Milwaukee, Wisc. Weather: Mild, snow	Wisconsin (2902)	7 25¢-75¢	**110%**	Fox M. News	"Black & White Revue"; 5 Acts
"Dream of Love" M-G-M	**Ottawa, Ont.** Weather: Fair	Imperial (1200)	6 10¢-35¢	**80%**	"Collegians" (U.); Oddities (M-G-M)	Orchestra Overture
	Ann Arbor, Mich. Weather: Cold, snow	Michigan (2200)	3 10¢-30¢-40¢ -50¢	**60%**	Fox News; "Elephant's Elbows" (Fox)	Stage Show
"The Faker" Columbia	**Providence, R. I.** Weather: Fair, cold	Strand (2200)	7 15¢-50¢	**80%**	Lynn Overman in "Kisses"	None
"Fancy Baggage" Warner Bros. (T.)	**Tampa, Fla.** Weather: Fair	Tampa (1600)	3 25¢-50¢-60¢	**100%**		
	Houston, Tex. Weather: Cold, mild	Kirby (1654)	7 10¢-25¢-50¢	**80%**	Fox M. News; 4 Vita. Acts	None
	New Haven, Conn. Weather: Excellent	Roger Sherman (2000)	7	**90%**	Fox M. News; Vita. Acts	Stage Show
	Macon, Ga. Weather: Rain	Rialto (500)	3	**85%**	Fox News; Para. Short; Vita. Acts	
	Atlantic City, N. J. Weather: Moderate	Stanley (2500)	4 40¢-50¢	**100%**	Para News; 2 Vita. Acts	
"The Flying Fleet" M-G-M	**Columbus, O.** Weather: Fair, cold	Broadway (1400)	7 25¢-50¢	**125%**	Fox News	None
	Ann Arbor, Mich. Weather: Snow, cold	Majestic (1050)	4 10¢-25¢-35¢ -50¢	**65%**	Pathe Review; Fables (Pathe); M-G-M- News	None

	City and Weather	Theatre and Seating Capacity	No. of Days Run and Admission Prices	Percentage Rating; Normal Business Equals 100%	Shorts	Presentation
"The Flying Fleet" (Continued)	**Kansas City, Mo.** Weather: Stormy	Midland (4000)	7	80%		
	New York City Weather: Clear	Capitol (4620)	7 35¢–50¢–75¢ $1.–$1.50	120 6/10%	Selected and M. News	"Miami Nights"
	Grand Rapids, Mich. Weather: Cold	Keith's (1759)	4 20¢–50¢	80%	Pathe News	6 Acts
	Atlantic City, N. J. Weather: Moderate	Strand (1000)	6 40¢ 50¢	100%	M-G-M News; Fables (Pathe)	
"Fugitives" Fox	**Baltimore, Md.** Weather: Cold	New (1600)	6 25¢–50¢	35%	"Marching On" (Fox T.); Fox M. News; Barnum and Bailey," Fox News	None
	Dallas, Tex. Weather: Fair	Majestic (2850)	6	110%		Acts
"Geraldine" Pathe (T.)	**Kansas City, Mo.** Weather: Cold, stormy	Mainstreet (2500)	7	85%	2 M. Acts; Selected News; "Mickey's Explorers" (R. K. O.); "Flaming Canyons"	Orchestra
"The Ghost Talks" Fox (T.)	**Cleveland, O.** Weather: Clear, damp	Hippodrome (4500)	7 25¢–50¢	130%	"Marching On" (Fox T.); Fox M. News	None
	Seattle, Wash. Weather: Cold, snow	Fifth Avenue (2750)	7 25¢–50¢–60¢	80%	"Marching On" (Fox M.); Fox M. News	Sally O'Neil; F. & M. Unit
"The Girl on the Barge,, Universal (T.)	**Milwaukee, Wisc.** Weather: Mild, snow	Alhambra (2000)	7 25¢–50¢	90%	Lincoln Reel; "Hen Fruit"; Int'l News	None
"Give and Take" Universal (T.)	**Houston, Tex.** Weather: Fair	Aztec (2500)	4 25¢–60¢	75%	Comedy	Stage Show
"The Good Bye Kiss" First National	**Joilet, Ill.** Weather: Clear, cold	Princess (960)	3 15¢–35¢	80%	Para. News; Comedy	None
"The Great White North"	**Wichita, Kans.** Weather: Fair	Orpheum (1700)	3 25¢–40¢	200%	None	Loie Bridge Co.
	Springfield, Mass. Weather: Fair, warm	Fox (1444)	7 20¢–50¢	90%	Fox News; Gertrude Lawrence in M. Acts	
	Seattle, Wash. Weather: Cold, snow	Coliseum (1650)	7 25¢–35¢	75%	Fox M. News; Gertrude Lawrence T.; "Follow Teacher" (Educ.)	
"The Greyhound Limited" Warner Bros.	**Louisville, Ky.** Weather: Clear, cold	Alamo (950)	7 20¢–30¢–40¢	105%	"Marching On" (Fox T.); Fox News; 3 Sound Acts	
"Grit Wins" Universal	**Tampa, Fla.** Weather: Fair	Franklin (865)	1 10¢–25¢	100%		
"His Private Life" Paramount	**Des Moines, Ia.**	Strand (1065)	3	90%	Para. News; Para. Cartoon	
	Ottawa, Ont. Weather: Fair	B. F. Keith's (2590)	6 15¢–60¢	70%	Pathe News; Fables; "Exchanged Husbands"	5 Acts
"Home, James" Universal	**Macon, Ga.** Weather: Rain	Ritz	3	90%	Comedy; Newsreel	
"Honeymoon" First National	**San Antonio, Tex.** Weather: Fair	Princess (1200)	3 10¢–35¢	60%	Int'l News; Comedy	None
	Grand Rapids, Mich. Weather: Cold	Keith's (1759)	3 20¢–50¢	80%	Pathe News	6 Acts
"In Old Arizona" Fox (T.)	**Toledo, O.**	State (2000)		125%		
	Grand Rapids, Mich. Weather: Cold	Majestic (1150)	7 40¢–50¢	85%	Pathe Sound and Para. News	Orchestra
	Rochester, N. Y. Weather: Cold, snow	Fays (1250)	7 15¢–35¢	90%	Fox News; "Night Club Revue"; "Will Mahoney Monologue"	None
	Minneapolis, Minn. Weather: Moderate	Lyric (1238)	7 15¢–25¢–35¢	200% (2nd run)		None
	Milwaukee, Wisc. Weather: Mild, snow	Merrill (1167)	7 25¢–50¢	190%	Fox M. News	None

	City and Weather	Theatre and Seating Capacity	No. of Days Run and Admission Prices	Percentage Rating; Normal Business Equals 100%	Shorts	Presentation
"In Old Arizona" (continued)	**Louisville, Ky.** Weather: Clear, cold	Strand (1785)	7 25¢–35¢–50¢	95%	Fox News; 4 Sound Acts	None
"Interference" Paramount (T.)	**Providence, R. I.** Weather: Fair, cold	Victory (1600)	7 15¢–50¢	100%	Eddie Cantor in "That Certain Person" (Para. T.)	None
	Baltimore, Md. Weather: Cold	Parkway (1092)	6 15¢–35¢	108% (3rd week)	"That Certain Thing" (Para. T.); Ruth Etting (Para. T.); Fox M. News	None
	Baltimore, Md. Weather: Cold	Valencia (1500)	6 25¢–35¢	72% (2nd run)		
	Syracuse, N. Y. Weather: Cold	Eckel Schine (1600)	7 25¢–35¢	100%	"That Party in Person" (Para. T.)	Organ
	Rochester, N. Y. Weather: Cold, snow	Piccadilly (2259)	7 35¢–65¢	90%	Selected News; "Lover's Paradise"; "Musical Dynamite"; "Ko-Ko's Courtship" (Para.)	None
"A Lady of Chance" M-G-M	**Tampa, Fla.** Weather: Mild	Tampa (1600)	6 25¢–50¢–60¢	75%		
	Memphis, Tenn. Weather: Clear	State (3000)	7	115%	5 Acts	
"The Land of the Silver Fox" Warner Bros.	**Memphis, Tenn.** Weather: Clear	Strand	7	75%		
"The Last Warning" Universal (T.)	**Cleveland, O.** Weather: Clear, damp	Palace (3600)	7 35¢–75¢	60%	"Jim Jam Janitor" (Pathe); Fox, Pathe, Para. News	Acts
	Richmond, Va. Weather: Fair	Byrd (1600)	4 15¢–25¢–50¢	90%	Fox M. and Int'l News; 2 Vita. Acts	Organ
	Dallas, Tex. Weather: Fair	Capitol (1000)	6	80%	2 Vita. Acts; "Collegians" (U.); Newsreel	
	Macon, Ga. Weather: Rain	Capitol (955)	3	90%	Fox News; Para. Short; Vita. Act	
"The Little Wildcat" Warner Bros. (T.)	**Dallas, Tex.** Weather: Fair	Old Mill (1400)	6	90%	Pathe Sound News	
	Salt Lake City, Utah	Victory (1300)	7	100%		
"Love in the Desert" R. K. O. (T.)	**Syracuse, N. Y.** Weather: Cold	Strand (1800)	7 20¢–30¢–40¢	100%	Lincoln reel; 2 Vita. Acts; Fox M. News	Orchestra
(Silent version)	**Rochester, N. Y.** Weather: Cold, snow	Keith Palace (3200)	4 35¢–60¢	85%	Pathe News	6 Acts
"Lucky Boy" Tiffany-Stahl (T.)	**San Antonio, Tex.** Weather: Fair, cold	Empire (1550)	7 25¢–50¢	50%	Fox News; 3 Vita. Acts	None
	Indianapolis, Ind. Weather: Fair	Indiana (3000)	7 35¢–65¢	85%	Pathe News	Publix Unit
	Akron, O. Weather: Cold	Colonial (1147)	7 25¢–50¢	108%	"Melancholy Dame" (Christie); Para. News	None
	Baltimore, Md. Weather: Cold	Rivoli (2200)	6 25¢–50¢	130%		
	Syracuse, N. Y. Weather: Cold, snow	Eckel (1400)	7 25¢–35¢	100%	2 Vita. Acts	
	Seattle, Wash. Weather: Cold, snow	Blue Mouse (950)	7 25¢–35¢–50¢	75%	"Bride's Relations" (Educ. T.); Fox M. News	
"The Man in Hobbles" Tiffany-Stahl	**Canton, O.** Weather: Clear, cold	Palace (1906)	3 30¢–50¢	80%		5 Acts
"The Man Who Laughs" Universal	**Kansas City, Mo.** Weather: Cold, stormy	Pantages (2800)	7	90%	Fables (Pathe); Selected News	3 Acts
"Marquis Preferred" Paramount	**San Antonio, Tex.** Weather: Fair, cold	Princess (1300)	3 25¢–35¢	95%	Comedy; Int'l News	None
	Louisville, Ky. Weather: Clear, cold	Rialto (3000)	4 35¢–50¢	85%	Pathe Review; Pathe News	5 Acts
"Me Gangster" Fox	**Springfield, Mass.** Weather: Fair, warm	Fox (1444)	7 20¢–50¢	90%	Gertrude Lawrence in M. Act; Fox News	

	City and Weather	Theatre and Seating Capacity	No. of Days Run and Admission Prices	Percentage Rating; Normal Business Equals 100%	Shorts	Presentation
"My Man" Warner Bros. (T.)	**Providence, R. I.** Weather: Fair, cold	Majestic (2400)	7 15¢–50¢	**100%**	Fox M. News	None
	Indianapolis, Ind. Weather: Fair	Apollo (1100)	7 25¢–50¢	**150%**	"Marching On" (Fox T.); Fox M. News	None
	New York City Weather: Clear	Warner's (1360)	5 $1–$2	**99%** (9th Week)	Vita Shorts	None
"Naughty Baby" First National	**Ann Arbor, Mich.** Weather: Snow, cold	Michigan (2200)	4 10¢–30¢ 40¢–50¢	**40%**	Fox News; "Camping Out" (Pathe)	Stage Show
	Memphis, Tenn. Weather: Clear	Orpheum	7	**110%**		6 Acts
"Ned McCobb's Daughter" Pathe	**San Antonio, Tex.** Weather: Fair	Majestic (1700)	7 25¢–75¢	**90%**	Fox and Pathe News; Fables (Pathe)	5 Acts
	Memphis, Tenn.	Orpheum (2200)	6	**105%**		Acts
"Phyllis of the Follies" Universal	**Paris, Tex.** Weather: Fair, rain	Grand (850)	2 25¢–30¢	**70%**	Topics, Fables, Pathe News, Pathe Review	None
	Paris, Tex. Weather: Warm	Grand (500)	2 25¢–35¢	**90%**		
"The Power of Silence" Tiffany-Stahl	**Wichita, Kans.** Weather: Fair	Orpheum (1700)	3 25¢–40¢	**200%**	None	Loie Bridge Co.
"The Rainbow" Tiffany-Stahl	**Baltimore, Md.** Weather: Cold	Hippodrome (2500)	6 20¢–55¢	**90%**	Pathe News; Comedy	"Demi-Virgin," play. Vaudeville Acts
"The Redeeming Sin" Warner Bros. (T.)	**Cleveland, O.** Weather: Clear, damp	State (3400)	7 30¢–60¢	**90%**	"The Slick Slickser" (Para.) T.); Para. and Fox M. News	Publix Acts
	Portland, Ore. Weather: Very cold	Music Box (1837)	7 50¢	**80%** (2nd week)	Fox News; "Old Barn" (Educ. T.); Vita. Acts	None
	Baltimore, Md. Weather: Cold	Metropolitan (1500)	6 15¢–50¢	**130%**	Kinograms; 2 Vita Shorts	None
	Seattle, Wash. Weather: Cold, snow	Music Box (950)	14 25¢–35¢–50¢	**60%**	Fox M. News; Vita. Acts	None
"Red Hot Speed" Universal (T.)	**Tampa, Fla.** Weather: Fair	Victory (1600)	4 25¢–50¢–60¢	**80%**		
	Buffalo, N. Y. Weather: Clear, cold	Lafayette (2000)	7 60¢	**70%**	Int'l News; Vita. Acts	Vaudeville
	Syracuse, N. Y. Weather: Cold	Empire (1600)	7 20¢–30¢–40¢ –50¢	**110%**	"Marching On" (Fox T.)	
	Seattle, Wash. Weather: Cold, snow	Pantages (1500)	7 25¢–50¢–75¢	**70%**	Pathe Sound News	6 Acts
	Rochester, N. Y. Weather: Snow, cold	Rochester (4000)	7 35¢–60¢	**80%**	Fox News; "Across the Border"	6 Acts
	Asheville, N. C. Weather; Cold, rain	Imperial (1000)	3 10¢–40¢–50¢	**92%**	M-G-M News; 3 Vita. Units	
"Redskin" Paramount	**Tampa, Fla.** Weather: Fair	Tampa (1600)	4 25¢–50¢–60¢	**80%**		
	New York City Weather: Clear	Criterion (861)	Indef. $1–$2	**97 3/10%** (2nd week)	Para. Shorts	None
"The Rescue" United Artists	**Baltimore, Md.** Weather: Cold	Stanley (3654)	6 25¢–65¢	**75%**	M-G-M T. Revue; Bernado D. Pace (Vita.); Para. and Fox M. News	Orchestra, Organ
"Revenge" United Artists	**Seattle, Wash.** Weather: Cold, snow	Blue Mouse (950)	7 25¢–35¢–50¢	**75%**	Fox M. News; Vita. Acts	None
"Rinty of the Desert" Warner Bros.	**Canton, O.** Weather: Clear, cold	Valentine (811)	7 15¢–25¢	**85%**	Pathe News; Comedy	None
"The River" Fox	**New York City** Weather: Clear	Gaiety (808)	Indef. $1–$2	**136 8/10%** (9th Week)	Fox M. Reel; Fox M. News	None
"Scarlet Seas" First National	**Portland, Ore.** Weather: Very cold	United Artists (957)	7 35¢–60¢	**50%**	M-G-M News; M-G-M M. Act	Stage Show
	Baltimore, Md. Weather: Cold	Century (3500)	6 25¢–35¢	**103%**		Loew's-Publix Stage Show

	City and Weather	Theatre and Seating Capacity	No. of Days Run and Admission Prices	Percentage Rating; Normal Business Equals 100%	Shorts	Presentation
	Houston, Tex. Weather: Cold	Kirby (1800)	7 10¢–25¢–50¢	**120%**		
	Seattle, Wash. Weather: Cold, snow	Coliseum (1500)	7 25¢–35¢	**70%**	Comedy; Fox M. News	None
	Asheville, N. C. Weather: Cold	Imperial (1000)	3 10¢–40¢–50¢	**116%**	Fox M. and M-G-M News; Vita. Acts	
"The Shopworn Angel" Paramount (T.)	**Houston, Tex.** Weather: Fair	Empire (1500)	7 35¢–50¢	**80%**	Fox News; 3 Vita. Acts	None
	Seattle, Wash. Weather: Cold, snow	Seattle (3100)	7 25¢–35¢ –50¢–60¢	**115%**	Para. News; Elinor Glyn T. Reel	Publix Unit Billy Dooley
	Memphis, Tenn.	State (3400)	6	**100%**		5 Acts
	Rochester, N. Y. Weather: Cold, snow	Eastman (3400)	7 35¢–65¢–75¢	**85%**	Selected News; "False Alarm Fire Co."	Publix Unit
	Joliet, Ill. Weather: Clear, cold	Rialto (2300)	3 25¢–50¢	**135%**	Pathe News; Comedy	2 Acts
	Minneapolis, Minn. Weather: Moderate	Minnesota (4025)	7 30¢–40¢–75¢	**79%**	Fox M. News	Publix Unit; Organ; Orchestra
	Atlantic City, N. J. Weather: Moderate	Stanley (1999)	4 40¢–50¢	**90%**	Para. News; Gladys Brockwell in "Hollywood Bound"; Band Act	None
	Louisville, Ky. Weather: Clear, cold	Mary Anderson (1376)	7 25¢–35¢–50¢	**110%**	Pathe News; 2 Sound Acts	None
"The Singing Fool" Warner Bros. (T.)	**Tampa, Fla.** Weather: Fair	Strand (800)	7 15¢–35¢–40¢	**200%** (2d Run)		
	New York City Weather: Clear	Winter Garden (1492)	Indef. $1–$2	**80 7/10%** (23d Week)	Vita. Shorts	None
"Sins of the Fathers" Paramount (T.)	**Des Moines, Ia.**	Strand (1965)	4	**105%**	Para. News; Dear Old Calford" (U.)	
	New York City Weather: Clear	Rivoli (2200)	Indef. 35¢–50¢–75¢ –85¢–$1	**95 3/10%** (3d Week)	Christie Comedy; Selected and Fox M. News	None
	Milwaukee, Wisc. Weather: Mild, snow	Strand (1297)	7 25¢–50¢	**90%**	"Melancholy Dame" (Christie T.)	None
"The Sin Sister" Fox (T.)	**Macon, Ga.** Weather: Rain	Capitol (955)	3	**85%**	Style Show (Fox T.); Para. Short; Vita. Acts	
"Someone to Love" Paramount	**Vancouver, B. C.** Weather: Snow, cold	Dominion (800)	6	**100%**		Orchestra
	Birmingham, Ala. Weather: Mild	Strand (800)	6 25¢–50¢	**125%**	Fox M. News; Vita. Acts	None
"The Spieler" Pathe (T.)	**Kansas City, Mo.** Weather: Stormy	Pantages (1200)	4	**90%**		
"Stark Mad" **Warner Bros.** (T.)	**Milwaukee, Wisc.** Weather: Mild, snow	Garden (1200)	7 25¢–50¢	**160%**	Fox M. News; "Ed Lowrey & Band," "Redmond & Wells" (T.)	None
	Seattle, Wash. Weather: Cold, snow	Music Box (950)	7 25¢–35¢–50¢	**75%**	"Eligible Mr. Bangs" (Educ. T.); Fox M. News	
"Strange Cargo" Pathe (T.)	**Buffalo, N. Y.** Weather: Clear, cold	Buffalo (3100)	7 65¢	**100%**	M-G-M and Fox M. News	Stage Show: "Just Kids"
"Submarine" Columbia	**Vancouver, B. C.** Weather: Snow, cold	Pantages (1700)	3 50¢	**150%**		
	Canton, O. Weather: Clear, cold	Strand (725)	7 25¢–40¢	**110%**	"Marching On" (Fox T.); Pathe Sound News	None
"Synthetic Sin" First National (T.)	**Columbus, O.** Weather: Fair, cold	Ohio (3400)	7 25¢–50¢	**100%**	Fox News	Loew's-Publix Unit
"The Terror" Warner Bros. (T.)	**Portland, Ore.** Weather: Very cold	Blue Mouse (700)	7 25¢–35¢	**80%**	Fox News; Vita. Shorts	None
	Joliet, Ill. Weather: Clear, cold	Rialto (2300)	3 25¢–50¢	**100%**	Sound News: Comedy	
"The Trail of '98" M-G-M	**Buffalo, N. Y.** Weather: Clear, cold	Hippodrome (2100)	7 60¢	**65%**	Fox M. News	K.-A. Acts

	City and Weather	Theatre and Seating Capacity	No. of Days Run and Admission Prices	Percentage Rating; Normal Business Equals 100%	Shorts	Presentation
"The Trail of '98" (Continued)	**Toledo, O.**	Valentine (1500)		115%		
	Canton, O. Weather: Clear, cold	Loew's (2025)	4 30¢–50¢	125%	Topics (Pathe); Int'l and Fox M. News	5 Acts
	Minneapolis, Minn. Weather: Moderate	Orpheum (2900)	7 35¢–50¢–75¢	61%	Educ. Short	4 Acts
	Richmond, Va. Weather: Fair	Loew's (2200)	6 25¢–35¢–50¢	100%	Fox M. and M-G-M News; M-G-M T. Revue; Graf Zeppelin	Organ
	Salt Lake City, Utah	Pantages (2200)	7	100%		
"Trial Marriage" Columbia	**Baltimore, Md.** Weather: Cold	Hippodrome (2500)	6 20¢–55¢	120%		Bert Smith Players in "Turn to the Right"; Acts
"True Heaven" Fox	**Baltimore, Md.** Weather: Cold	New (1600)	6 25¢–50¢	85%		
	New York City Weather: Clear	Roxy (6205)	7 50¢ 75¢ $1–$1.50	104 7/10%	"Marching On" (Fox T.); Selected and Fox M. News	George Billings as Lincoln; "Pirate Life"; ballet
"Weary River" First National (T.)	**Cleveland, O.** Weather: Clear, damp	Stillman (1800)	7 40¢–75¢	113%	"Liberty" (M-G-M); M-G-M News	None
	New York City Weather: Clear	Central (922)	7 $1–$2 –$2.50	107 9/10% (3d Week)	Vita. Acts	None
"West of Zanzibar" M-G-M	**Paris, Tex.** Weather: Fair, rain	Grand (850)	2 25¢–35¢	90%	"Hot Scotch"; (Christie); "Red Man's Home"	None
	Rochester, N. Y. Weather: Cold, snow	Regent (1697)	7 15¢–50¢	80%	Selected News; "Bookworm Hero"; "Amateur Antics"; "Glories of the Evening"	None
"Wild Orchids" M-G-M	**Cleveland, O.** Weather: Clear, damp	Allen (3300)	7 30¢–60¢	100%	"Picture My Astonishment" (Christie); Fox M. and M-G-M News	None
	Portland, Ore. Weather: Cold	Broadway (1912)	7 25¢–60¢	90%	Fox News; Fox M. News	F. & M.'s "Good News," Charlotte Greenwood
"Wings" Paramount	**Ann Arbor, Mich.** Weather: Snow, cold	Wuerth (777)	7 10¢–25¢–35¢ –50¢	93 3/10%	None	None
"The Wolf of Wall Street" Paramount (T.)	**San Antonio, Tex.** Weather: Fair, cold	Texas (3000)	4 25¢–60¢	125%	3 Vita. Acts; Para. News	Publix Unit; "Teeing Off"
	Des Moines, Ia.	Des Moines (1700)	7	135%	Fox M. News; Vita. Acts	
	Houston, Tex. Weather: Mild, cloudy	Metropolitan (2512)	7 15¢–25¢–60¢	135%	Para. News	Orchestra; Organ Publix Unit
	Baltimore, Md. Weather: Cold	Century (3221)	6 25¢–65¢	117%	"Liberty" (M-G-M); Fox M. and M-G-M News	Loew-Publix Unit; Orchestra; Organ
	Buffalo, N. Y. Weather: Clear, cold	Century (3000)	7 60¢	120%	Fox M. News; Vita. Acts	None
	Tampa, Fla. Weather: Mild	Tampa (2500)	6 25¢–50¢–60¢	125%		
	Des Moines, Ia. Weather: Stormy	Des Moines (1700)	7	100%		
	New York City Weather: Clear	Rialto (1960)	Indef. 35¢–50¢–75¢ –$5¢–$1	147 7/10% (3d Week)	Christie Comedy; Selected and Fox M. News	None
	Minneapolis, Minn. Weather: Moderate	State (2300)	7 25¢–35¢–60¢	71½%	State Digest; Fox M. News	Stage Show; Organ
	Asheville, N. C. Weather: Fair, rain	Plaza (1232)	7 10¢–40¢–50¢	122%	"Picture My Astonishment" ((Christie); Para. News	
	Dallas, Tex. Weather: Fair	Greater Palace (2350)	7	100%	"Harris and Howe" (Vita.)	Publix Unit
"A Woman of Affairs" M-G-M	**Wichita, Kans.** Weather: Fair	Miller (1981)	3 25¢–35¢–50¢	98%	Para. News	"Louisville Loons"

Broadway Show Reviews

By Fred Schader

"The Barker" Tops Strand's Talking Bill

Fannie Brice's Trailer For Short Vitaphone

"The Barker," with Milton Sills, Dorothy Mackaill, Betty Compson and Douglas Fairbanks, Jr., featured, is topping the bill at the Strand this week, and the show shapes up strong enough to be held over at the house, as it looks to be clicking at the box-office in good shape. In addition there are two Vitaphone shorts and a trailer for "My Man," which Fannie Brice uses to advertise her fortheoming appearanee in the picture at the house, and this trailer is as good as any short that the Warners have turned out. The trailer runs six minutes, and Fannie gets a lot of laughs out of it.

The feature runs about an hour and twenty minutes and the rest of the show including the trailer is about ten minutes short of two hours, which will permit of a fast turn over for the house.

There is a terrifie eontrast offered in two sound newsreels here this week. There is a single shot from the Pathe Sound News and as this is followed immediately by the Fox Movietone News one eannot but make a eomparison in the sound values in both with Fox having by far the best of the argument. The news in sound runs eleven minutes.

The Neal Sisters in a elever little combination of song and music under the title of "Blondes That Prefer Gentlemen" scored nicely. The girls, there are three of them, harmonize nicely in their opening number which is the one that gives title to their reel. This is followed hy a piano, violin and eello number and another song at the finish.

Giovanni Martinelli in "Vesti La Guibba" from "Pagliacci" served just ahead of the feature. Some of the earlier sound pictures made by the Warners of this operatic star were much more effective than this one.

Grace La Rue To Sing In Special Act For Vitaphone

Vitaphone has signed Grace La Rue, famed star of the musical comedy stage to appear in a short Vitaphone presentation to be produced at Warner Bros. eastern studios in Brooklyn. In the act Miss La Rue will sing some original songs written especially for her. She will be directed by Bryan Foy.

Non-Talking "Ned McCobb's Daughter" Hit Of The Week's Bill At The Colony

THERE are so many of the publie squawking that they do not like the "talkies" that I think it would have been a smart thing to have advertised "Ned McCobb's Daughter" at the Colony this week as a non-talk feature. The pieture is a eorking silent film that will please audiences anywhere, although it is a mighty hard job seemingly to pull audiences into the Colony. There is a fault there, and while a great many people say that the house would do business if it got the pictures, it would seem that some sort of a consistent poliey in regard to its stage shows would have some effect at the box office. The shows that the house has been playing sinee the first of the year are neither fish nor fowl. They are not good, neither are they rotten, possibly mediocre is the word that describes them most aptly. When they have a good band they have poor specialties and then when the band is not so good the specialties are better.

If the house cannot afford good entertainment why not cut it out altogether and just give the audienee pictures and an organ, either that or go to a whooping jazz stage show that will at least keep up with the others offered on the street. There are two policies and a third might be to get away from the jazz entirely and get a high elass string quintet, with eoneert singers and go in for the classical stuff.

This week's stage show is a flop. There is a new band at the house, eleven hot players under the direetion of Alex Hyde. They are a good musical combination and Hyde manages to move them along nicely. But there are a eouple of girls that are terrible and a master of ceremonies that is awful.

The orchestra opens with "Where The Shy Little Violets Grow," winning a hand on it. Then Eddie Moran, "The 100 Per Cent Talking Comedian," steps front and center and starts a routine of old gags that would make any audienee weep. If the old Western Burlesque Wheel were still in existenee Eddie Moran would possibly be a third rate comedian with one of the shows on it. "She's Funny That Way," by the orchestra, follows and then Ann Woods does a number. Possibly Ann is a comedienne, but no one would ever know it from her performance at the Colony. She does "That's All I Want to Know" with Alex Hyde doing straight for her and it goes over and lays there. Walter Donahue, a dancer, was the best thing in the stage entertainment. He handed the audienee a routine of steps that left them asking for more. Hotsie Totsie, a blue singer in the bill, is enough to make anyone blue with her singing. Alex Hyde also does a violin solo during the show and managed to pull a hand for his efforts.

The Pathe Sound News with Reba Crowford, the Salvationist as a feature, the Yale Prom and the cross eountry flight filled in nicely. If some coast producer doesn't grab Reba for a talking star then they don't know nothing, a condition of which they have oft been accused. The news ran about 10 minutes, the feature, "Ned McCobb's Daughter," an hour and seven minutes and the stage entertainment a little more than half an hour. A cartoon "Oswald" comedy got a few laughs.

Paramount Show Not Satisfactory As Entertainment For Broadway

THE program at the Paramount this week is a flop in almost every particular. That goes right down the line from the feature to the presentation unit, the organ solo by Jesse Crawford and the Paramount News. There is but one bright spot and that is a eomedy short subjeet of Donald Ogden Stewart entitled "Traffie Regulations."

The show is scheduled to run two hours and nineteen minutes. Rubinoff and the house orchestra open it with a medley of Johann Strauss Melodies which gives Ruby a chance to fiddle a solo and as long as that opportunity is given the boy he'll say that the overture is great. The news weekly is entirely silent from the Paramount News, running three minutes.

Donald Ogden Stewart has the next seven minutes and manages to make the audience laugh during the entire time. The release, "Traffie Regulations," is a topieal one for New York only as it deals with eonditions with which New Yorkers are familiar.

Jesse Crawford in his organ recital offered three numbers. They were "Blossoms," "My Angelina" and "I'm Sorry Sally." Not one of these is ever destined to be a popular hit with the public, judging from the reaction on the part of a crowded house on Sunday. "Blossoms" is the theme song for Douglas McLean's "The Carnation Kid" which is to be the feature at the house next week.

"Carnival Coektail" is the title of the

(*Continued on next page*)



A stella figure in pugilistic circles visits the Metropolitan studio in Los Angeles. Tommy Loughran, the light-heavyweight champ, drops in on Eddie Dowling, star of the Sono-Art feature talkie, "The Rainbow Man." Marion Nixon, Dowling's leading lady, introduces the dog who has one of the principal parts in the picture

Rothafel's Stage Show Overshadows "Ghost Talks", Current Week's Feature

THE manner in which S. L. Rothafel manages week after week to frame a stage entertainment for the Roxy that will keep the crowds coming in spite of the fact that the usual screen entertainment falls below the average that the other big houses on the street get, has long been the talk of the wise inside showfolk on the Main Stem. This week is just another example of smart showmanship on the part of the master showman of them all when it comes to figuring out a surefire bet in getting the public to walk up to the window and lay their money on the line. It is a case of where the stage entertainment once again overshadows that which the screen offers, even though the screen production is a 100 per cent talker.

The funny part of it all is that the public in general are pretty much as wise as the Broadway show mob as to what is pulling the big grosses at the Roxy.

For the current week the screen feature is "The Ghost Talks" a Fox Movietone 100 per cent talker. It runs an hour and ten minutes and gets some laughs but in the main it is far from being satisfactory entertainment on the screen. The entire show runs two minutes over two hours, with fourteen minutes given over to the newsreels, making it an hour and 24 minutes of screen show and 38 minutes of stage entertainment, yet the latter carries the burden.

At the opening of the show the center of the three organs rises into view with Reine Valerie perched atop of the console and Emil Velazco on the player's bench. Miss Valerie sings "Me and the Man in the Moon" to Mr. Velazco's organ accompaniment and the audience likes the innovation. The little novelty has three minutes of the time.

A combined overture and tableau are next offered. The composition selected for the orchestra being "My Country" by Mortimer Wilson. It is a medley of strains of national patriotic songs especially arranged and during its concluding minute a tableau showing Gen. George Washington praying on the snow covered ground at Valley Forge is revealed. This was surefire for applause this week. Eight minutes in all.

"A Quaint Bouquet" was the title of the first stage unit which was in two scenes. Opening with a solo dance by Patricia Bowman in butterfly costume, she flitting down from a huge profile of roses, the scene is changed to eighteen huge blossoms on a platform which a moment later is revealed as the eighteen ballet girls, who step down for a very effective ballet and then make way for the 32 Roxyettes to step to the strains of "Where The Shy Little Violets Grow" and you have never heard this number really played until you hear the big Roxy orchestra render it. Then for the finale there is a floral grouping that pulled a terrific hand from the house. Twelve minutes was devoted to this, with Aldo Bomonte and Jeanne Mignolet vocalizing during one portion of it.

Two silent shots opened and closed the Magazine with Fox Movietone holding the balance. The opening shot was from the Fox silent news showing the Prince of Wales making his visit to the starving miners, the closing shot being a clip from Paramount News of Lindy's Central American flight. Five Movietone shots sandwitched between had two subjects that got over tremendously with the audience, the first of these was the cat fight on the back yard fence and the other was the battle between the fox terrier and the rooster. The news ran 14 minutes.

"Gigolette" was the title of the final stage flash. It is a glorified presentation of the once popular "Apache Dance" but staged in such manner as to revive its popularity. The only fault that one could find with its staging is that there is too much action on the scene during the first few minutes of the action.

Holiday Helps B'way Theatres As Lent Starts

(*Continued from page* 547)

is the Strand where the Warner Bros. were presenting "Conquest." This picture was a weak sister and all the daily papers panned it, yet with $37,321 to its credit at the box-office it shows up as 7½ per cent above the 100 per cent average of the house business.

Both the Colony and the little Cameo were in the class of over 100 per cent in business. At the former house Mr. and Mrs. Martin Johnston were making a personal appearance with their South African Hunt film "Simba" and business there was $14,500 on the week. At the Cameo "The Lash of the Czar" did $8,064 and was held over for this week.

"The Broadway Melody" at the Astor came in on its first week and broke the existing record for that house which was held by "The Big Parade." That picture for the week ending Jan. 2, 1926 turned in a box-office return of $23,733 and this included the New Year's Eve and holiday week of business. Last week at the Astor "The Broadway Melody" hung up figures of $25,448.50, which bettered the "Big Parade" record by $1,715.50.

Richard Barthelmess in "Weary River" also hung up a record for the Central Theatre last week by doing $23,001.25 which gives that picture a rating of 107 9/10 per cent, the compilation being made on the three weeks that the picture has been in the house because of the fact that the admission scale has been advanced to $2.50 top over the week ends for this engagement.

"Redskin" at the Criterion came through with $13,071 on the week while "The Bellamy Trial" which is in the final week of a three week's run turned in $7,928.50. Lupe Valez in "The Wolf Song" comes into the house Saturday night.

A box-office surprise in percentage figuring came to light in the receipts of "The River" at the Gaiety where the picture did $12,165 for its ninth week on Broadway and rated 136 per cent against the average business of the house.

"My Man" finished its run at Warner's with the five days ending last Thursday night and showed $11,299.75, while "The Singing Fool" in its 23rd week showed $32,562.25 at the Winter Garden.

Paramount Show Far From B'way Standard

(*Continued from page* 561)

Charles Niegemeyer Publix Unit playing the house. It has twelve Foster Girls and they are by far the best of the offering. The girls in addition to handling several song and dance numbers during the revue go to rope aerobatics and the flying rings for the finish. Three principals are carried, a comedian, straight man and a "blues" singer. The latter with two numbers, "I'll Never Ask For More" and "Do It Again" proved to be very bad. She couldn't handle the first number at all, going off key continually, and faring but little better with her second effort. Frank Marsh was the straight man with the act and carried a burden. The comedian, Joe Besser, worked along burlesque lines. "Strange Cargo" was the screen feature.

The Voice of the Screen

News and Comment on All Phases of "Sound" Pictures

Million Dollar House Equipped, Runs To Silents

Kansas City Plaza Manager Says Patrons Like Good Old Style Films

There is one theatre in Kansas City, at least, which is not falling in line with the popular craze for sound and talking pictures. It is the new $1,000,000 Plaza Theatre, second run suburban house, which had its formal opening not long ago. The theatre is equipped with Vitaphone and Movietone, but so convinced is H. A. Jones, manager, that his patrons like good silent pictures that he recently has billed several features with this line inserted in his advertising:

"This is not a sound picture!"

"I have nothing in particular against sound pictures," Mr. Jones said, "but many of my patrons have told me that they preferred a good silent picture to the scratching and numbling of a talking or sound picture. The truth of the matter is, I think, that the silent picture leaves more to the imagination of the audience. We have no thought of discontinuing sound and talking pictures, but it will be our policy to mix them up a bit and try to please all types of people in our audience. After all, that is all any theatre manager can hope to accomplish, isn't it?"

Matthews New Sales Manager For Scoredisc

Arthur J. Abrams, president of the Scoredise Service Corporation, manufacturers of a device to be used in connection with non-synchronous sound reproduction machines, has named George I. Matthews sales manager for the company. Matthews for many years has been a sales executive in the motion picture industry.

In adition to his duties as sales manager, Matthews will also serve the company as vice-president. He will start on a tour of the key cities of the country in the near future to arrange for sales representatives and plan demonstrations.

Leatherman's Cinephone Post

F. A. Leatherman, for many years associated with the organ business supplying theatres in the Southern territory, has been made Southern distributor for Powers Cinephone with headquarters in Atlanta.

Warner, First National To Concentrate First On All Talking Versions

(Hollywood Bureau, Motion Picture News)

HOLLYWOOD, Feb. 21.—With all Warner Brothers and First National pictures carrying full dialogue in the future, Jack Warner has instructed production executives at both studios to concentrate entirely on the talking versions of all releases, and disregard the silent pictures until after the Vitaphone talker has been finished.

This is a radical departure from the previous method of making Warner and First National talk versions. It was the rule to shoot the silent picture first, and then insert the dialogue where needed. In this manner the silent film would be used as a basis for the talker. By the new method, the system is reversed, with the talker being used as a basis for the silent version, with a few added scenes and titles inserted in the silent version to make it acceptable for the unwired houses.

Morris Plan, In Agreement With General Electric, To Finance Sales

(*Continued from page* 543)

is handed $184. He pays the full $200 in twelve equal payments.

The contract of the Industrial Finance Corporation with the General Electric Company provides for the financing of sales of home commodities. Among the principal products to be launched will be the home motion picture projection machines, which the RCA hopes eventually will be as numerous within the homes as the radio is today.

RCA Photophone is planning an extensive program of short subjects to be seen and heard within the home. These, it is contended, will not in any way interfere with theatre attendance as the subjects, it is claimed, will be of an entirely different nature than those displayed on the screens of motion picture houses. It is said they will be largely of an educational nature with variations now and then in the form of entertainment that will in no way conflict with theatre programs.

RCA's Position

RCA executives contend, as a matter of fact, that the home projectors will stimulate theatre trade in that the films they provide for the home will make new converts to the movie houses; that many who are not now interested will, after seeing films within the homes, want to see the more important feature films of the theatres.

The plan of loans to be adopted for the home projectors will be different than any that might be made to the exhibitor. Equipment for the theatre does not become the property of the owner of the theatre as it is acquired only under lease from the electric companies, the lease extending over a period of years. The theatre equipment, therefore, cannot be used as collateral.

The home equipment, on the other hand, will be sold outright and will be considered as sufficient collateral for the advancement of the down payment or such other percentages of the original payment as is agreed upon. The financing of these home projectors, it is said, will be done both through dealers and to individuals.

"Reduction of financing cost to a minimum and permanent stabilization of consumer credit in order that the nation's purchasing power may be maintained at its present high level," was explained by Arthur J. Morris, president of the corporation involved, as the underlying purpose of the proposed new system. Continuing he said:

"The consumer banks will make personal loans, discount installment paper, write life and property insurance, negotiate amortization mortgages on homes, sell high grade securities on the installment plan and offer other credit accommodations suited to the requirements of the individuals.

"Labor saving and other devices that are now sold on the time payment plan through the Industrial Finance Corporation and its subsidiaries, will cost the purchaser less than in the past. Through local operation, the service to consumer and dealer will be improved."



Monte Blue presents a striking make-up in his new Warner Bros. picture, "From Headquarters," and Howard Bretherton, his director, compliments him on it. The story deals with the U. S. Marine on foreign duty

Vitaphone "Advance Agents" Gives Complete Campaign To Exhibitors

VITAPHONE has prepared a pamphlet mimeograph form that is termed an "Advance Agent" and it should be of incalculable value to the exhibitor who will follow its content carefully.

It is a campaign that is to be inaugurated thirty days before the first showing of a Vitaphone picture and it takes the exhibitor step by step through every intervening day until the opening of the first sound picture.

Starting thirty days in advance it tells the exhibitor to order his block paper to hill the surrounding towns and to start a "whisper" campaign by telling prominent residents about the marvel that is coming to town.

In regular order day by day come the following instructions:

"Confer with the secretary of the Chamber of Commerce on means of interesting residents of other towns in your opening. Arrange with local merchants to run a line in their copy welcoming Vitaphone. Call on the Mayor. Get him to issue a statement to the newspapers on the value of Vitaphone to your city; also secure permission to stretch banners across principal streets.

"Check up with your bill posting on the best locations. Call on the leading clergymen. Tell them about Vitaphone and how through it the sermons of the leading clerics may be perpetuated for posterity. Sell them the idea of talking about Vitaphone from the pulpit.

"Your opening is only twenty days ahead. Make a trip personally to the newspapers in surrounding towns; talk to the editors and plant your advance stories. Country editors should get advertising copy ten days in advance of your opening. Mount beaver board cut-outs on either end of your marquee. Set your window displays. Start sniping campaign on all country roads beginning ten miles out. Start newspaper advertising campaign.

"Ten days in advance follow up on Chamber of Commerce, Lions, Rotarian, Civitan and Kiwanis club luncheons. The engineer in charge of the local telephone office can discuss Vitaphone for you. Place stand in your lobby containing opinions of New York critics. Mail invitations to your city officials with requests for written replies. Invite newspaper reporters to your theatre to meet and interview engineer sent to you by Western Electric Company.

"Four days in advance dress your lobby for the opening. Arrange with Commissioner or Chief of Police for detail to your house on opening night. Two days in advance a special Western Electric operator will arrive to work with and instruct your own operator in operation of equipment. One day in advance arrange for editorials in all daily papers with statements from the mayor and heads of civic organizations."

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Gus Sun Sees Vaudeville Coming Back To Its Own

Declares Picture Houses Already See Need Of Variety

Gus Sun, veteran vaudeville agent, declares that the vaudeville theatre is coming back into its own despite the popularity of sound pictures. He says that the fear some vaudeville managers once had that the talkies would put vaudeville out of existence need no longer be entertained.

Speaking through Homer Near, his general manager, Mr. Sun says:

"In the first place, when sound pictures first started and the houses that played vaudeville installed them, we thought it would eliminate vaudeville, and thought it was really going to work a hardship on vaudeville. But we are hearing from managers who have already installed sound pictures, and had them in some time, and they are advising us to go ahead and book vaudeville along with the sound pictures, as their patrons want stage attractions as well as sound pictures, silent pictures, etc. So we are really encouraged. We do not think for one minute but that sound pictures are here to stay, but when the newness and the novelty idea of it wears off, some of the managers find they still need vaudeville also. We could name you probably twenty-five towns that installed sound pictures in the past six to nine months, and they are now playing vaudeville, either alternating with sound pictures or playing them with same. There is no question but what sound pictures will hurt the proposition of vaudeville in almost every vaudeville house the first three to six months they are installed, but after that practically every house in the average size town finds they invariably have to use vaudeville also. The big cities are, and will always have, their straight picture houses playing sound pictures the same as they had straight picture houses playing silent pictures, though they are not going to eliminate vaudeville in the regular vaudeville houses to the extent that we at first thought."

RKO Studios On Coast Undergoing Much Expansion

An extensive program of physical expansion of Radio Pictures RKO studios is under way on the Coast. In addition to a new sound stage and two more sound chambers in existing stages, there will be created a complete special effects department, in which will be included all of the intricate detail necessary for designing and building special effects for Radio Pictures.

A new power house is to be erected and a considerable amount of additional incandescent lighting equipment will be purchased. Two projection rooms will be immediately treated for sound reproduction. Construction of a building for the storage and maintenance is planned.

HOLLYWOOD

LAWRENCE A. URBACH
Western Representative

JERRY HOFFMAN
Western News Editor

Hollywood Office: Mezzanine Floor, Hotel Roosevelt Phone Granite 2145

Awards of Merit Made by Academy

Judges Decide Upon Leaders In Picture Phases

(Hollywood Bureau, Motion Picture News)

HOLLYWOOD, Feb. 21.—The first annual Awards of Merit by the Academy of Motion Picture Arts and Sciences were announced this week. Nominations for the honored individuals and companies were made by the members of each branch of the industry to the judges of that branch. The final selections, following eliminations, were turned over to a central board of judges who made the awards.

Awards of this nature will be an annual feature of the Academy's work. No set rule of conditions govern making selections, because of the variable conditions in the industry due to talking pictures. Twelve awards, to the five different branches of the industry, were made, plus two special awards of a nature not included in any one branch. The branches are productions, acting, writing, direction, and technical.

The Central Board of Judges for Merit Awards comprises Alec B. Francis, Sid Grauman, Frank Lloyd, Tom Geraghty, and A. George Volck. The period for which awards are made includes all pictures during the year ending August 1, 1928. The individual awards follow:

Emil Jannings—first award for his performances in "The Way of All Flesh" and "The Last Command." Honorable mention to Richard Barthelmess for his performances in "The Noose" and "The Patent Leather Kid."

Janet Gaynor—first award for her performance in "Seventh Heaven," "Sunrise" and "The Street Angel." Honorable mention to Gloria Swanson for her performance in "Sadie Thompson," and to Louise Dresser for her performance in "A Ship Comes In."

Frank Borzage—first award for directing dramatic picture "Seventh Heaven." Honorable mention to Herbert Brenon for directing "Sorrell and Son," and to King Vidor for directing "The Crowd."

Lewis Milestone—first award for directing comedy picture "The Two Arabian Knights." Honorable mention to Ted Wilde for directing "Speedy."

Ben Hecht—first award for writing the original story "Underworld." Honorable mention to Lejos Biro for writing "The Last Command."

Benjamin Glazer—first award for adaptation of "Seventh Heaven." Honorable mention to Alfred Cohn for adapting "The Jazz Singer," and to Anthony Coldewey for adapting "Glorious Betsy."

Joseph Farnham—first award for title writing. Honorable mention to George Marion, Jr. and Gerald Duffy.

Charles Rosher and Karl Struss—first awards for cinematography of "Sunrise". Honorable mention to George Barnes for cinematography of "Sadie Thompson," "The Devil Dancer" and "Magic Flame."

William C. Menzies—first award for art direction of "The Tempest" and "The Dove." Honorable mention to Rochus Gliese for "Sunrise" and Harry Oliver for "Seventh Heaven."

Roy Pomeroy—first award for engineering effects in "Wings." Honorable mention to Nugent Slaughter and Ralph Hammeras.

Paramount-Famous-Lasky Corporation—first award for the production of the most outstanding picture—"Wings." Honorable mention to Fox Company for "Seventh Heaven" and to the Caddo Company for "The Racket."

Fox Company—first award for production of most unique and artistic picture—"Sunrise." Honorable mention to Paramount-Famous-Lasky Corporation for "Chang," and to Metro-Goldwyn-Mayer Corporation for "The Crowd."

Special first award to Warner Bros. for producing "The Jazz Singer" the pioneer outstanding talking picture, which has revolutionized the industry.

Special first award to Charles Chaplin for acting, writing, directing and producing "The Circus."

In making the above awards the Board felt that Warner Bros. and Charles Chaplin should be considered separately from the other classified achievements owing to the unique character of their accomplishments.



Paul Perez

Paul Perez' titles decorate the First National production, "Why Be Good?"

Additions to Pathe Stock Co.

Two youthful beauties, Dorothy Ward and Violet Morgan, both in their teens, have been added to the Pathe stock company at the studios in Culver City. The first is a blonde protege of Phyllis Haver while Miss Morgan is a brunette newcomer, having worked on neither stage nor screen.

Cecilia B. De Mille

Cecilia B. De Mille, daughter of Cecil B. De Mille, appears in a conspicuous role in "The Godless Girl," her father's personally directed production for Pathe.

Change in Schedule

Because of the necessity of shooting scenes in the snow season, Pathe has placed "High Voltage" ahead of "The Flyin' Fool" on the production program. Howard Higgins and a unit have just returned from Montana, where they shot scenes for the Bill Boyd vehicle.

In "Dynamite"

George Fawcett, Robert Edeson and Joel McCrea have been signed by Cecil B. DeMille for roles in his "Dynamite" production for M-G-M. Fawcett is taking the part originally assigned the late Theodore Roberts.

Reunited Again

The combination of Louis Wolheim, William Boyd and Director Lewis Milestone, who made "Two Arabian Knights" for United Artists, will again be reunited, this time in an all-talking comedy about soldiers, "Take It Easy." Lupe Valez will appear as the girl in this film, which will also be a United Artists release.

Talkie Version

The silent version of "This Is Heaven," United Artists, completed, Samuel Goldwyn is now making the dialogue version of this, his newest Vilma Banky vehicle.

Darryl Francis Zanuck

J. L. Warner has elevated Darryl Francis Zanuck to the post of associate executive in charge of production.

"Time-Place-Girl"

Gertrude Olmsted was engaged recently by the Warner Bros. to play the romantic lead in the Vitaphone picture, "The Time, The Place and The Girl," which Howard Bretherton is directing. The radio announcers, Gerald King and Bill Raym, formerly at Station KFWB in Los Angeles, will have speaking roles.

"Alimony Annie" Titles

Joseph Jackson is writing titles for Warner Bros.' "Alimony Annie."

Davy's Radio Debut

David Lee, the Warner Bros. youngster star, made his first radio appearance recently over Station KFWB in Hollywood.

Guinn Williams

Guinn Williams' (formerly "Big Boy") work in "My Man" was so well liked by Warner Bros. that the company has signed him to play in two more Vitaphone pictures.

Warners Engage Two Stars

Betty Compson and Edna Murphy, stars of the silent and audible screen, have been signed to Warner contracts.

"The Squall" Cast

In addition to Myrna Loy, as the gypsy girl, "The Squall," First National's forthcoming special, will have George Hackathorne, Knute Erickson, Harry Cording and others in various roles.

New Burbank Director

First National has acquired a new director, Ralph Dawson by name, a former film editor for Warners, who edited "The Desert Song" and other films. He is a graduate of Univ. of So. Cal. and will be assigned a production shortly.

"White Collars" Rehearsals

Rehearsals for the film version of "White Collars," William de Mille directing, are now in progress at the M-G-M Western studios. Conrad Nagel, Bessie Love and Leila Hyams are the leads.

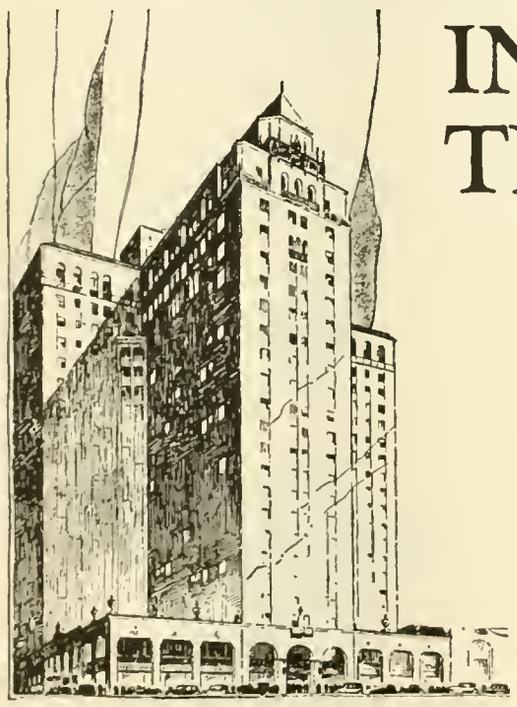
M-G-M's "Madame X"

"Madame X" wil be an all-talkie production, with Ruth Chatterton in the title role, which M-G-M will shortly produce at Culver City. Raymond Hackett will have a part.

"The Single Standard.

John S. Robertson will direct "The Single Standard," starring Joan Crawford, for M-G-M. The story, serialized in the Hearst papers, is by Adele Rogers St. John. Alice D. G. Miller is now adapting.

(*Continued on page* 588)



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Opinions on Pictures

Moulin Rouge

Splendid Picture, Well Done

(Reviewed by Chester J. Smith)

IF this first release of World Wide Pictures is a fair sample of what may be expected in the way of British importations by the J. D. Williams concern American producers are going to find some real competition from abroad.

"Moulin Rouge" has just about everything from a box-office standpoint. It is not so foreign as most of these imported pictures and it is produced on a lavish scale in all the natural surroundings called for in the story. It is the work of E. A. Dupont.

The synchronization by RCA Photophone is done by both the film and disc process and is as good as the picture. The score is by Joseph Littau of Roxy's and the recording by the RCA Photophone Orchestra. The picture serves to introduce Olga Chekova, European star, and she is a real artist, good to look at and with an abundance of screen talent.

The story has the background of Paris theatrical life. It shows the famous Paris-New York Revue, popular with all visitors to Paris. It is gorgeously mounted, with costumes that will have a tremendous appeal to the feminine movie goers, and a bevy of beauties that will have as great an appeal to the masculine fans. In addition it has thrills, suspense, heart interest and just about everything else that is necessary.

The romance may be a bit far-fetched, but it is not unnatural for a youth to become enamoured with a famed stage beauty even if she is his prospective mother-in-law. That is the story. Here is the seion of one of the wealthiest families in Paris who is to marry the daughter of this darling of the theatre. The girl is just back from school and brings her sweetheart with her to the theatre to see the mother perform. The mother is the toast of Paris. The youth seated in a stage box becomes infatuated with her. His infatuation becomes desperate love. The father of the youth objects to his marriage to the daughter of the star, so the latter makes a personal appeal to the father and he capitulates. Then the devoted mother finds out the true circumstances, that she is the one the youth loves. Here is a powerful situation with the doting mother caring only for the happiness of her daughter, the daughter desperately in love with the youth and the latter thinking all his love is for the mother. It is all logically and satisfactorily worked out in a splendid portrayal of Paris night life.

Drawing Power: It is a picture that should have appeal to all classes. The story is good, lavishly produced and has all the necessary elements to click at any box-office. It lends itself readily to exploitation.

Produced by British International Pictures. **Distributed** by World Wide Pictures. **Length,** 9 reels. **Story** and **direction** by E. A. Dupont.

THE CAST

Parysia, Star of Moulin Rouge Revue.....Mlle. Olga Chekova
Margaret, her daughter.....Eve Gray
Andre, her daughter's fiance.....Jean Bradin

Looping The Loop

A Good Silent Program Feature

(Reviewed by Freddie Schader)

HAD this picture come along a couple of years ago it would have undoubtedly have been placed in one of the Broadway houses for a run by Paramount, but coming as it does at this stage of the game with the industry wild over sound features it was shifted into the Hippodrome over on Sixth Avenue. But it is a mighty good silent picture.

The story is based on the fact that there is no place in the world of romance for a clown. All that he is good for with women is to give them a laugh. Then setting out on this basis the story disproves this fact.

Werner Krauss, the nearest approach to Jannings left in Germany today, plays the role of the clown. Warwick Ward, who was the heavy in "Variety," has a similar role in this production. He is the handsome acrobat for whom all the girls fall. He is having an affair with a little girl, when she walks in on him and finds him in the embrace of the sharpshooting girl in the show, and as she has left home she stands outside of the theatre in the rain, when the clown leaving the show house sees her and takes her home. Although he has had one disastrous experience in matrimony, he sees in this girl something that he has always longed for—a true wife, but fearing that should she learn that he was a clown she would only laugh at his protestations of love therefore he informs her that he is an electrical engineer and compelled to be at the power house each evening. He showers her with expensive gifts, but one night discovers her in a falsehood. He has given her tickets to the opera but instead she has turned up at the circus especially to see the performance of the prineipal clown so that she may have a good laugh. But the clown believes that she has gone so that she may see the acrobat, and as a result of the spat that follows she runs away and goes to London with the acrobat as his partner. The clown follows, and when the acrobat is injured at the opening performance, he discloses who he really is to the girl and there is a happy ending.

The picture is a UFA production and that speaks for the quality of the film. In direction and camera work it is perfection itself. The cast as far as the two principal men are concerned could not be improved on.

Drawing Power: It will please audiences most anywhere that they haven't gone crazy about talkies. In fact it might be a good idea to play it and advertise it in advance as a silent picture, one that they can see without being annoyed by the "squawkies."

Produced by UFA and distributed by Paramount. **Length:** 6,676 feet. **Running time,** an hour and six minutes. **Released,** March 16, 1929. No direction credited on screen.

THE CAST

Botto.....Werner Krauss
Andre.....Warwick Ward
Blanche.....Jenny Jugo

The Bridge of San Luis Rey

Looks Like a Detour

(Reviewed by Walter R. Greene)

ALTHOUGH Thornton Wilder's novel is rated as a best seller in the book world, Metro-Goldwyn-Mayer's screen version of "The Bridge of San Luis Rey" does not show enough to make it much more than an ordinary program release.

Caught in preview form of about nine reels, the slow tempo may be speeded up considerably with additional cutting, but nevertheless, there are a number of faults in direction and characterization that will keep the picture out of the "special" classification.

The screen story follows the novel rather closely, except that the film adaptation includes a few heated love affairs that were not in the author's original. Basically, the novel was far from good screen material. There were too many separate narratives that had to be developed to reach the climax.

Lily Damita, as the fiery, sexy, gold-digging dancer, runs riot all over the sprocket holes. She gives a characterization that seems to be a combination of Doraldina, Gilda Gray, Raquel Meller and an Apache dancer. Perhaps that is all right; but one stops to wonder how those living in the eighteenth century could have heard of the dance fame of Gilda and Doraldina. Miss Damita over-acts and overemphasizes to such an extent that the preview audience laughed in ridicule on many occasions.

If the picture does nothing else, it will confirm the opinions of many that Raquel Torres will find a place in the starring ranks of pictures. Her performance as the neophyte is one of the brightest spots of the entire production. Henry Walthall, Michael Vavitch, and Ernest Torrence provide their usual high standard of acting.

Something should be said about the photography and settings. Both are of high excellence; with a number of particularly effective "shots."

Drawing Power: May attract the intelligentia and those that have read the novel. But it looks like a hard task to sell the average picture theatre audience in its present form. There is a likelihood that the picture will be re-cut and perhaps certain sequences re-taken to put it into better releasing shape.

Produced and **released** by Metro-Goldwyn-Mayer. **Directed** by Charles Brabin. **Adapted** by Alice D. G. Miller. **Photography** by Merritt B. Gerstad. **Length,** uncertain. **Released,** March 30, 1929.

THE CAST

Camila.....Lily Damita
Uncle Pio.....Ernest Torrence
Pepita.....Raquel Torres
Manuel.....Don Alvarado
Estaban.....Duncan Renaldo
Father Juniper.....Henry Walthall
Viceroy.....Michael Vavitch
Marquesa.....Emily Fitzroy
Dona Clara.....Jane Winton
Jaime.....Gordon Thorpe
Captain Alvarado.....Mitchell Lewis
Don Vincente.....Paul Ellis
Nun.....Eugenie Besserer

The Redeeming Sin

First Night Audience Razzed It

(Reviewed by Freddie Schader)

"FLEURETTE, you are a bad actress," said George Stone in the role of a Sewer Rat to Dolores Costello in one of the scenes of "The Redeeming Sin" at Warner's last Friday night and the first night audience agreed with what Georgie said and made it plain that it was thinking the same thing long before the line was spoken. The audience from that point on started in to razz the picture and laughed uproariously at what were intended to be tense dramatic moments.

There is one thing certain and that is that "The Redeeming Sin" more than any other production that the company has made does reveal the limitations of Vitaphone production as far as exterior scenes are concerned. In this case the sets that were used for Paris Montmartre scenes were so obviously sets that it looked as though the picture had been shot back in the days of 15 years ago.

L. V. Jefferson is responsible for the story of "The Redeeming Sin" which was adapted by Harvey Gates, while Joseph Jackson furnished the titles and the dialog. It was these titles and the dialog that were as much responsible for the changing of what was intended to be a melodrama into a howling comedy as anything else, except possibly the acting of Warner Richmond.

Richmond plays the role of a knife-throwing Apache and so overacts as to make everything that he does appear absolutely foolish. The Broadway crowd howled their heads off at him. They did the same at both Dolores Costello and Conrad Nagel, the latter giving one of the worst performances that he has turned out since his return to the screen in talking productions. Miss Costello was markedly bad whenever she tried to speak lines, but in the silent sequences she was her old self.

It is hard to reconcile a vivacious street gamin of one moment on the screen with a woman who speaks with very much of an Elsie Ferguson manner in the talking sequence that is a continuation of the same scene. As a matter of fact the Warners might take Miss Costello out of the type of roles that she has been playing and give her the type of things that Miss Ferguson did on the stage and possibly create an entirely new following for her.

The two best performances of the picture were contributed by Georgie Stone and little Phillipe DeLacy, with Nina Quartaro not at all bad in the scenes in which she appeared and spoke.

Another thing that talkie producers want to bear in mind and that is that the motion picture audiences are not in readiness to accept stories laid in a foreign scene in straight English dialog as would be acceptable to the audiences of the legitimate theatre. The picture audiences want their atmosphere and therefore for the time being, until they are educated, when a picture of this type is produced the players will have to assume accents if they haven't them naturally.

Drawing Power: Dolores Costello's name, and then the audiences will be disappointed.

Produced and **Distributed** by the Warner Bros. A Vitaphone production with talking sequences. **Length**, 6,921 feet. Running time an hour and fifteen minutes. **Released** April 6, 1929. **Directed** by Howard Bretherton.

THE CAST

Fleurette Villaire	Dolores Costello
Dr. Raoul Deboise	Conrad Nagel
Sewer Rat	Georgie Stone
Petite	Phillipe DeLacy
Father Colomb	Lionel Belmore
Lupine	Warner Richmond
Mitzi	Nina Quartaro

"Frank Orth And Company"

("Meet the Wife"—Vitaphone)

(Reviewed by Freddie Schader)

FRANK ORTH is presenting his vaudeville sketch of similar title as a Vitaphone short subject, being assisted by a company of two people. There are any number of laughs in the skit and Orth personally makes good as a screen comic of the dead pan variety. There are two scenes in the offering, the first takes place in the club where Orth meets the bridegroom of a day and cannot understand how one so recently married is not with the bride. He is invited to the home of the newlyweds at 4 A. M. and the bride offers to cook them a meal, to give up her bed for the guest and never once reproaches the husband for being out late. It is too good to be true and Orth shoots her for a blackout laugh. The running time is nine minutes and the laughs are throughout. It's good program entertainment.



A dramatic scene from the Columbia production, "Trial Marriage," dealing with the popular current theme of companionate marriage. In the above sequence Sally Eilers and Norman Kerry seem to be the subject of a denunciation from Jason Robards. Thelma Todd is in the background looking on

She Goes To War

And Makes It A Tedious Trip

(Reviewed by Jerry Hoffman)

THE equation of sound will undoubtedly improve "She Goes To War" tremendously. The fact that it still is to undergo cutting of several hundred feet from the version previewed in Alhambra, Calif., last week is also encouraging. Nevertheless, taking these things into consideration, there's no getting away from the thought that Inspiration Pictures and Victor and Edward Halperin had the makings of a very unusual story in "She Goes To War" and lost it en route.

According to the title, and what has been led to expect, "She Goes To War" was to give a new insight on war angles. It was to tell of women's work during the great conflict of how they cast aside pride, social standing, or any other false status of breeding and got down on their hands and knees to scrub floors and labored to make the boys more comfortable. This is what "She Goes To War" started to do. Then, evidently some one got cold feet and suddenly discarded all that for the hokum of having the heroine don her cowardly lover's uniform to save his face; go forth into battle; and kill the machine-gunner who was holding up the advance.

There is no denying that it has been well told, but the trouble is simply that it isn't worth telling. With sound it will go great. That it will draw money into box-offices where people haven't tired of war pictures is also conceded. That money, however, will be attracted by the unusual possibilities for exploitation, rather than by mouth-to-mouth advertising. What annoys this reviewer, and will bother others, is simply throwing away such a fine opportunity to do something different which is at the same time box-office. All "different" pictures do not, necessarily have to be box-office flops. And it seems that was the fear which caused the sudden change in plot here.

There's quite a bit of drag to the earlier sequences. This being the second preview, it will undoubtedly be corrected. Eleanor Boardman is fine in the title role. Inspiration's new discovery, John Holland, shows great possibilities for future b.o. values.

Drawing Power: Depends most on how your audiences feel about war pictures. Plenty of exploitation foundations, particularly in the title and what the theme starts out to be.

THEME: Story of a society girl whose future husband turns yellow. A gas-station operator from her home town who has always loved her, is captain of the regiment. She goes to France for canteen work, is assigned to the same town with that regiment. When her fiancee passes out with liquor before a battle, she replaces him in uniform and saves the battle.

Produced by Inspiration Pictures, Inc., in association with Victor and Edward Halperin for distribution by United Artists. **Directed** by Henry King. From the novel by Rupert Hughes; **scenario** by Howard Estabrook; adaptation by Fred de Gresac. **Titles** by John Monk Saunders. **Length**, eight and a half reels.

THE CAST

Joan	Eleanor Boardman
Tom Pike	John Holland
Reggie	Edmund Burns
Rosie	Alma Rubens
Bill	Al St. John
Katie	Glen Walters
Tom's Mother	Margaret Seddon
Yvette	Yola D Avril

The Ghost Talks

He May Talk But He Won't Walk

(Reviewed by Freddie Schader)

THIS is the first full length 100 per cent talking picture that was shot on the Fox lot on the Coast. It was made before "In Old Arizona" but held back in releasing. The reason is apparent. The picture shows that it was made when the making of 100 per cent talkers on film were still in the experimental stage, and since that time other companies have released talkers so far superior to this one that there is no need to make comparisons. There are spots in this picture where the recording is very bad, particularly the scenes where Stepin Fechet, the colored comedian, has lines. There are but one or two scenes in which the audience can understand what he is saying. From a box office standpoint there is one way to look at this picture and that it that it will do business at about the same ratio that an ordinary program production would in the silent days. As against the lately released talkers this stacks up as a program picture and nothing more. Had this picture been turned loose on the public as far back as last November it would have been a riot for it would then have been the best to date, holding it back let the other and better pictures come ahead of it and took the edge off the offering.

"The Ghost Talks" is a screen version of the play "Badges" by Max Marcin and Edward Hammond. The dialogue for the screen talker was finally completed by Harlan Thompson and Frederick H. Brennan and Lew Seiler directed the production. It is known that they worked under handicaps, especially Seiler who had an improvised sound stage in which to do his work. Atop of that the leads were two players who had never worked in front of a camera. Incidentally Seiler handled those two kids, Helen Twelvetrees and Charles Eaton, in a manner that has brought them through with flying colors. It is unfortunate that Helen Twelvetrees was assigned to a role that calls for a lisping Miss, because a number of people that see her will think that it is her voice that records imperfectly, while in reality she records clearly and the lisp, which most of the companies have to fight against in a great many of their players, is in this case part of the characterization.

The story is one that is going to appeal particularly to the youngsters. Little Charlie Eaton is a correspondence school detective who is acting as a night clerk in a hotel where the little heroine seeks shelter until she can recover $1,000,000 in bonds which her dead uncle stole. She wants to return them to the Government and there are a quartet of crooks trailing her to get their hands on the loot. Naturally the kid detective suspects two of the crooks but believes the others to be Government postal inspectors, but in the final moments of the film he learns the truth and rounds them all up.

It is a picture that is built for laughs and there are a couple of moments where the old hoax of the skeleton ghost caressing the head of the half asleep negro will bring howls from the audience.

In the cast Earle Foxe distinguishes himself, while Carmel Myers as a vampish crook also makes good. Joe Brown, who slipped over a hit in "Dressed To Kill," proves that he is "there" when it comes to the talkers as does also Henry Sedley. Clifford Dempsey, a stage actor of note, handles the role of the regular house detective at the hotel in a convincing manner and gets over.

Drawing Power: Play it up as the first feature length all-talking comedy with the screen's two latest and youngest talking stars to be.

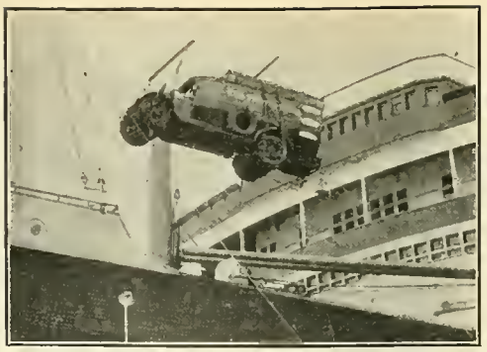
Produced and **distributed** by the Fox Films Corp. **Running time:** an hour and ten minutes. **Released:** Feb. 16, 1929. A Movietone production, **directed** by Lew Seiler.

THE CAST

Miriam Holt	Helen Twelvetrees
Franklyn Green	Charles Eaton
Marie Haley	Carmel Myers
Heimie Heimrath	Earle Foxe
Joe Talles	Henry Sedley
Peter Accardi	Joe Brown
John Keegan	Clifford Dempsey
Christopher C. Lee	Stepin Fetchit
Isobel Lee	Baby Mack
Julius Bowser	Arnold Lucy
Sylvia	Bess Flowers
Miss Eva	Dorothy McGowan
Bellboy	Mickey Bennett



Eddie Gribbon does the light fantastics in the wake of a street sprinkling wagon. This veteran comedian is a starring performer in the new Educational-Sennett talking comedy, "Whirls and Girls," in which Andy Clyde also plays



A Pathe Sound News truck in mid-air. The Pathe News forces are sending a fleet of these trucks to all sorts of places to scour for sound shots. This truck is being hauled aboard the S. S. Leviathan to record scenes aboard ship

"The Paragons"

("In the Tropics"—Vitaphone)

(Reviewed by Freddie Schader)

THERE is no trick to this one; it's nothing but a straight singing quartet. Vitaphone is trying to make it look like a production by putting four American soldiers in a song and dance honky-tonk in the canal zone. It is a saloon with a piano player and a soubret who steps up to the piano and chirps "Come On Baby" in a rather suggestive manner and without any melody or voice. Then the four boys step up and run through three numbers in close harmony.

Strange Cargo

Draggy Mystery Play With Dialogue

(Reviewed by Freddie Schader)

SEEMINGLY picture producers are of the idea that as long as they have talk in a picture it is certain to do business no matter how bad it is. If that is the case they certainly are going to kill the goose that is laying the golden egg. With pictures like this they are going to drive the public away from talking pictures. The only reason that the first run exhibitor will have for playing this is the fact that his house is established as a theatre playing talking features and because of the lack of better pictures with talk to keep up the policy he will have to put it in.

Benjamin Glazer is credited with being both author and director for "Strange Cargo." After viewing it the advice to him is that he stick to writing and leave direction to some one else, for in trying to do both as in this instance he has done a bad job both as a writer and director.

The story deals with a mystery murder of an English nobleman, formerly in the Indian service of his government, aboard his own private yacht. The first reel is utilized in planting suspicion and reason for the crime prior to it having been committed. Then the balance of the footage is devoted to running down the murderer with most everyone under suspicion.

Sir Richard Barclay, the role enacted by Kyrle Bellew, has while in the Indian Service roused the enmity of the Indian priests and they have assigned one of their number to bring about his death. As the picture opens, the scene being the main saloon of the yacht, Sir Richard is forcing his attention upon a young lady who is the guest aboard of his sister. One of the male guests comes upon the scene and threatens Sir Richard in the event that he again molests the girl. Then Sir Richard a few moments later has a scene with the ship's doctor which later tends to throw suspicion on that person. Also aboard there is a stowaway, who is the brother of the wife that Sir Richard has just divorced and who has sworn vengence. But none of these are guilty. For finally the yogi is discovered hidden beneath one of the settees in the saloon and when brought out of his trance promises to re-enact the scene at the time of the murder and bring about the return



Doris Dawson is the personable young miss of the above picture. She is a Warner Bros. star and one of the Wampas choices. She plays in "The Little Wildcat," a new Vitaphone release

of the missing man. He goes into what seems a trance, again turns out the lights, pulls the body of the dead man out of a suit of armor and tries to escape in the confusion that follows, but is captured and thus endeth the tale. A draggy affair, with tiresome dialogue, and devoid of action.

A cast of fourteen stage players were enlisted for the various roles, with Frank Reicher, Ned Sparks and the actor playing the steward, possibly Harry Allen, carried off the honors. Neither of the two women in the principal ingenue roles, Lee Patrick and June Nash, show any particular promise for the screen. Josephine Brown in a character role handled her assignment very nicely.

Drawing Power: The fact that it is a talking picture, that is all.

Produced and distributed by Pathe. **Length:** 0,000 feet. **Running time:** an hour and twenty-eight minutes. **Released:** Jol. 00, 1900. **Written and directed** by Benjamin Glazer.

THE CAST

Diana	Lee Patrick
Ruth	June Nash
Bruce	George Barraud
Sir. Richard Barclay	Kyrle Bellew
Hungerford	Russell Gleason
Dr. Stecker	Frank Reicher
Captain	Claude King
First Mate	Net Sparks
Mrs. Townsend	Josephine Brown
Boastwain	Charles Hamilton
First Strainger	Andre Beranger
Second Stranger	Otto Matiesen
Short	Harry Allen
Stoker	Warner Richmond

"Traffie Regulations"
(Donald Ogden Stewart Paramount Talkie)

(Reviewed by Freddie Schader)

THIS is a monolog by Donald Ogden Stewart covering the new Grover Whalen traffic regulations instituted in the theatre district in New York. It is decidedly funny to New Yorkers and will be to people living anywhere within a radius of possibly 200 miles. Outside of that territory it is hard to predict just how audiences will take it. But where they are familiar with New York and the new Whalen plan it will be a howl from start to finish. Stewart has a corking comedy style in delivery and he makes his points tell. A map of two side streets in the district together with the cross avenues furnish him with a scene for operations and he makes the most of it. The short reel opens a possibility for local topical subjects that is being touched here for the first time. Runs seven minutes.

COMING

To Shake the World With Laughter



THE COHENS AND KELLYS IN ATLANTIC CITY

Ask UNIVERSAL

Two negatives: 1 silent; 1 with dialog

"The Iron Mask" Rivoli Premiere

DOUGLAS FAIRBANKS' "The Iron Mask" had its world premiere at the New York Rivoli Theatre on Thursday evening, February 21, the performance beginning about nine o'clock. All seats were reserved with a scale of prices ranging from one to five dollars. Following the opening night it was presented at the Rivoli at popular prices, eliminating the regular run at a dramatic theatre at the usual $2 scale.

"Mal Hallett Orchestra"
(Vitaphone Short)

(Reviewed by Freddie Schader)

MAL HALLETT'S trick moustache gets a laugh from the audience when he faces the camera. Otherwise this is just another jazz orchestra in a series of three numbers. They open with "Doin' The Racoon," which is followed by "Tin Pan Parade" with the boys trying for comedy and not getting over, and finally "We Love The College Girl" and here two of the members of the band, using two dumpy figures dressed as college flappers, manage to get a laugh with a little comedy. The band, however, did not seem to record very tunefully in this particular instance. Possibly it was the fault of the number.

"Love And Sand"
(Universal—Two Reels)

(Reviewed by George J. Reddy)

ARTHUR LAKE "pops up" again in another release of the "Horace In Hollywood" comedy series. This latest number rolls along on the usual Lake par, and although nearly all the gags are familiar, the film will satisfy the average audience.

Horace (Arthur Lake), and his rival, Hatch, are both wild about the girl Rosy. The boys 'phone Rosy at the same time and their wires cross. She promises to spend the day at the beach with the first arrival at her home. Horace captures the prize, but Hatch follows. At the beach, Hatch gets in his revenge, for he backs a huge truck into Horace's hired ford. He then persuades a bathing vamp to make love to Horace, so that he might have Rosy for himself. He succeeds in this, but Rosy gives him the slip and makes up with Horace. Back in the city, Horace is at a loss as to how to square the damaged car with the garage owner. Just as he is about to confess, a big car hides the smashed lizzie, and Horace makes a getaway.

Jacques Feyder

Jacques Feyder, the French director, is now in Culver City at the M-G-M studios, where he will make a production.



A very expensive piece of equipment is this new giant crane, which Dr. Fejos used for scenes in the Universal special, "Broadway," which will have both sound and color. In the tower of the crane are Dr. Fejos, ...

"Beyond The Smoke"
(Universal—Two Reels)

(Reviewed by George J. Reddy)

EDMUND COBB has the starring role in this Universal Western featurette, megaphoned by Director Mitchell. The story of this one has been set against a very pleasing mountain background, and the action, typical of all the outdoor films, offers plenty of hard-riding, and fighting, and a little romance. This number will click with fans of the Western.

A District Attorney and his daughter Myra are peacefully camping in the mountains, when two thugs ride in and attempt to force the Attorney to accompany them to the hangout of "Diamond Jim," a bootlegger who had been indicted in the Attorney's court. The neglected camp fire in the meantime has set things ablaze, and Cobb, a Ranger, arrives on the scene, and learns of the Attorney's plight. The real action of the film occurs, when the Ranger starts out to round up the gang, and finally corrals them in "Diamond Jim's" cabin, where a terrific battle ensues. The law-breakers are brought to justice, the Attorney is relieved of his troubles, and the Ranger gets the girl.

"Pathe Review No. 10"
(Pathe—One Reel)

PATHE REVIEW this week plays up as its lead-off item of interest, "Famous Editors You Do Not Know." This subject brings to light such prominent publication men as J. P. O'Connell, editor of the New York telephone book; Albert N. Marquis, the guiding hand behind "Who's Who in America"; J. F. Mixer, editor of the Automobile Blue Book; Dr. F. H. Vizetelly of the Standard Dictionary; A. J. Burns of the Official Railway Guide and Ray Hall, editor of Pathe News. Other sequences of the Review are: the "Humming Bird," a Pathecolor presentation and "The Lovely Land of Sometime," attractive shots of tropic isles of the South Seas.—GEORGE J. REDDY.

Gilbert's First

John Gilbert's first starring M-G-M vehicle under his new contract will be "Way For a Sailor," an autobiographical story by Albert Richard Weljan. Laurence Stallings will do the adaptation and continuity. Gilbert's latest, "Thirst," has been rechristened and will be known as "Desert Nights."

Showmen's Ad. Tips — *Continued from Page 552*

Play up the romance without bringing in reference to soldiers. Exploit Nancy Carroll and Gary Cooper. Audience appeal: General, from high school up.—A. B. McCoy, Manager, Mary Anderson, Louisville, Ky.

Exploit Nancy Carroll and Gary Cooper for their following and for their pleasing portrayals; also exploit the story for its romantic appeal and bright comedy touches.—Joseph Jordan, Manager, Stanley, Atlantic City, N. J.

"SHOW FOLKS"

Audience appeal: for all classes, especially younger people.—John J. Burns, Manager Keith's, Syracuse, N. Y.

"SHOW PEOPLE"

Selling points: first time a synchronized film appeared in Ottawa and the fact that in the picture are William Haines and Marion Davies. Recommended for general appeal with young and old.—Rex, Ottawa, Ont.

"SIMBA"

Unusual feature, sensational wild animal angle. Liked by adults, particularly men and children.—Ray Tubman, Manager Imperial, Ottawa, Ont.

Selling points: the fact that it's an unusual feature and has a sensational wild animal angle. Was liked by adults, particularly males and children.—Ray Tubman, Manager Imperial, Ottawa, Ont.

Played up the wild animal angle with special work in schools where cut rate tickets were given. Doubled newspaper space.—Manager A. E. Hughes, Hippodrome, Fort Worth, Tex.

Probably the best African hunt picture made. Boost it strong as it is good for any house.—Manager Adler, Strand, Tampa, Fla.

COMING

To Make Your Box-Office Happy



THE COHENS AND KELLYS in ATLANTIC CITY

Ask UNIVERSAL

Two negatives: 1 silent; 1 with dialog

"STARK MAD"

Should be advertised as a thrilling mystery. Its appeal was general and practically every type of theatre habitue was found among the week's patronage.—Herbert Israel, Manager Garden, Milwaukee, Wisc.

Played up the fact that it is an all-talkie thriller and heavily advertised H. B. Warner as the star.—Enright, Pittsburgh, Pa.

Featured this as mystifying—thrilling—funny and compared it with "The Terror." Cast was emphasized. Audiences of the family type and juveniles should go for the pictures.—John Hamrick, Manager Music Box, Seattle, Wash.

"STEAMBOAT BILL JR."

This picture has appeal for young and old alike excluding, perhaps, the ultra-elite.—Loew's State, Providence, R. I.

"SUBMARINE"

Its title was stressed and the thrills were mentioned as the first of its kind to be brought to the screen. Emphasis was also laid on its sound synchronization and its trio of stars. Audience appeal: for the entire family; strong for men.—Joe Calla, Manager Strand, Canton, O.

Picture, while somewhat of a thriller type, appealed strongly to both men and women and was a high-class film of unusual appeal and drawing power for the box office.—W. J. Coulter, Manager Byrd, Richmond, Va.

"SUNRISE"

Newspaper and billboard advertising should be based on the theme: "What's the lure that makes a man forget home and hearth for passing pleasure?" Film offers exceptionally strong appeal to married folk and should be played up accordingly.—Claire Woods, Manager Royal, Kansas City, Mo.

"THE TRAIL OF '98"

The book by Service offers some exploitation possibilities. Exploit Dolores Del Rio and the spectacles of the snowsilde and fight climaxes in the picture. The story is strong drama and contains action. Audience appeal: for ages and classes.—Harold W. Evans, Manager, Loew's, Richmond, Va.

Featured the title and the author's name and played up the thrills and the names of the stars, especially that of Johnny Downs, who lived in Canton several years ago. Audience appeal: a family picture.—Russell Bovim, Manager, Loew's, Canton, O.

Exploited the spectacular scenes in the feature.—Loew's Valentine, Toledo, O.

A tremendously spectacular and effective dramatization, mingling an historical epoch with a romance and an unusually strong theme depecting the power of gold.—Grant Pemberton, Manager Pantages, Salt Lake City, Utah.

"TRAIL MARRIAGE"

Most advantageous selling point is Sally Eilers; play up as a new star of films as she is very good. Film had strong appeal to regular family trade.—Nat Keene, Manager, Hippodrome, Baltimore, Md.

"THE WOLF OF WALL STREET"

Picture has universal appeal. Advertising was directed toward all types of fans.—Manager L. B. Cool, Colonial, Akron, O.

The selling points in the order of their importance are: George Bancroft, the fact that it's a talkie, the likeliness of a Wall Street yarn; its appeal is to the elite and general patronage. The picture should be especially plugged as Bancroft is in a new kind of role, white collar; if properly played up, the picture will do unusual business. Manager Emil Bernstecker, Metropolitan, Houston, Tex.

Exploitation angles are that it is an all-talkie and a gripping romance of love and speculation with Wall Street background. The patronage to be sought is the young business and juvenile audience.—Greater Palace, Dallas, Tex.

Exploit as a vigorous, vital, gripping 100 per cent talking melodrama, in which every character speaks. Play up George Bancroft as the mighty monarch of money. Audience appeal: a play for everyone. All acclaimed it great.—Howard Price Kingsmore, Manager, Century, Baltimore.

Exploit it as offering the first opportunity to hear George Bancroft on the screen. Audience appeal: for the elite trade.—Walter Markel, Manager, Capitol, Springfield, Mass.

Exploit George Bancroft in his first talking picture, also the singing of Baclanova. Play up the millions at stake in the story. Audience appeal: for all classes.—Des Moines, Des Moines, Ia.

Will pull like plaster in any house. All classes will enjoy it. Feature the star with his wonderful talkie voice and make mention of the clever cast supporting him.—Manager Roy, Tampa, Fla.

Heavily advertised as an all-talkie with special stress on Bancroft as the leading player. Popular melodrama which should do exceptionally well in neighborhood houses where patrons like their emotions expressed in action.—Loew's Ohio, Cleveland, O.

Exploit Bancroft's dominant personality, the strong drama, the excellent dialogue and sound in wired houses. Nancy Carroll's fans will appreciate her appearance. For all ages except children and all classes.—Harry Klein, Manager, Virginia, Atlantic City, N. J.

Stress the thrills of the stock market and the fact that the theme deals with the race for gold and the arms of Bancroft's beautiful wife. For all ages and classes.—L. J. Finske, Manager, Newman, Kansas City, Mo.

"WEARY RIVER"

Barthelmess' singing and talking voice stressed in ads as of more importance than story. Plot adaptable to all kinds of houses and of interest to all ages.—Mgr., Stillman Theatre, Cleveland, O.

"WEST OF ZANZIBAR"

Typical Lon Chaney attraction. By advertising star heavily and playing up locale of story, it should be put over.—Manager, Grand, Paris, Tex.

Feature Chaney's name and dramatic value of story. Recommended for juveniles and male crowd.—Ambrose Nolan, Manager, Avalon, Ottawa, Ont.

Stress the romance and adventure in the plot. Audience appeal: for all ages and classes.—Marvin Murphy, Rochester, N. Y.

Lon Chaney's name and its dramatic value are the foremost selling points. It is recommended for juvenile audiences and the male crowd.—Avalon, Ottawa, Ont.

"WILD ORCHIDS"

Made the old triangle complication seem new. Should go over better in those houses which cater to adults. Stress was made on its romance and the cast in detail.—Allen, Cleveland, O.

Did not carry such wide appeal as sound offerings. Charlotte Greenwood's stage appearance helped the bill considerably. Dance on mezzanine on Monday and Thursday helped the gross on those days.—Manager Maxwell, The Broadway, Portland, Ore.

Classified Ads

RATES: 10 cents a word for each insertion, in advance except Employment Wanted, on which rate is 5 cents

Situations Wanted

ORGANISTS and SINGERS, thoroughly trained and experienced in theatre work. Men and women now ready for good positions. Write salary, and other data. Address, Chicago Musical College, 64 E. Van Buren, Chicago.

DISC RECORDING OPERATOR, skilled in design and construction of cutter heads and apparatus for sound pictures, seeks change with live company. Box, 460, Motion Picture News, New York City.

A-1 Theatre Organist, fifteen years' experience, magnificent library, thorough musician, reliable, references. Organist, Eight-Ten East Huron, Ann Arbor, Mich.

I RECOMMEND you, Mr. Exhibitor, to read this ad, if you are seeking a grade A theatre manager that can get you results. Will locate anywhere. References, the finest. Appointments will be made in New York. Address, Box 440, Motion Picture News, 729 7th Ave., New York City.

Wanted

WANTED: Ex-Film Salesmen or Ex-theatre men to sell Libbey No-nik Glassware proposition to exhibitors. Can offer excellent proposition and appealing territories. Theatre Novelty Company, 322 Summitt Street, Toledo, Ohio.

WANTED to buy or lease, theatre in town of 500 to 2,000 population. Give all particulars in first letter. A. E. Witt, Greene, N. Dak.

For Sale: 2,000 high class upholstered opera chairs from leading Broadway theatre. $2.00 per chair. Box 425, Motion Picture News, 729 7th Ave., New York City.

For Sale

FOR SALE: Two Powers B, rebuilt projecting machines, equipped with both Mazda and Carbon lamp houses, in good condition. Will sell cheap for cash. Address, P. O. Box 37, Rouses Point, N. Y.

FOR SALE: 400—16-inch Veneer Opera Chairs. 150—17-inch Airdome Opera Chairs. All good as new. $1.00. each. Address, H. Somerville, Playhouse Theatre, Mamaroneck, N. Y.

Used Equipment

FOR SALE—1200 Upholstered Theatre Chairs; 1000 Veneer Theatre Chairs; 500 Upholstered Chairs with spring seats, panel back. Also all makes REBUILT projectors, spotlights, reflector lamps, screens. Everything for the theatre at bargain prices. Amusement Supply Co., Inc., 729 Seventh Ave., New York City.

Managers' School

THEATRE EMPLOYEES—Learn modern theatre management, advertising, service. Approved and specialized training for theatre employees while at theatre. Catalog C. Moving Picture Theatre Managers Institute, Elmira, N. Y.

It Pays to Advertise in the Classified Ads Section of the News.



Examples of newspaper displays which exploited showings of "The Wolf of Wall Street," Paramount's dialogue and sound picture starring George Bancroft, at first run theatres in key cities. The ads shown were featured by the following houses: The Boyd, Philadelphia; Alabama, Birmingham; 5th Avenue, Seattle, and the Carolina, Charlotte.

Conducted by An Exhibitor for Exhibitors

MANAGERS ROUND TABLE CLUB



By Charles E. Lewis

Theatre Managers--Will They Become Mere Robots?

In a most interesting conversation the other day with Mr. Johnston, whose effort on behalf of the theatre manager is very well known, I found that despite the fact that he is a trade paper editor and his interests must cover the entire industry, he knows what the theatre manager of today is up against. He understands the tremendous effect that the mergers and consolidations of today are creating on the industry in general. And last, but not least, he knows the threatening gesture of theatre mergers on the smothering of the individuality of both the manager and the theatre he runs.

Leaving the big key cities out of this discussion entirely, reveals that the success of many theatres have been, and still is, dependent upon the personal contact between the manager and his community. In the majority of the towns and cities, the average patron wants to be greeted with a friendly gesture when he enters the theatre. They MUST NOT get the impression that they have paid an admission price and having seen the performance they can go home either pleased with what they have seen or dissatisfied with the theatre and the show.

The continual shifting of managers from town to town gives them no chance to become acquainted with their clientele, with their community or with their theatre and the result is that the community spirit is lost in the shuffle and with it, in a large measure, the friendly feeling that is so essential to the theatre's success in its particular city.

The most recent idea among many chain theatre heads that they are in a better position to operate the theatres from their office, located in many instances hundreds of miles from the theatres, is perhaps the most harmful of all ideas that have been the outgrowth of chain theatre acquisition. (The moment you deprive the manager of his individuality you have deprived the theatre of its most valuable asset.) The manager must be a recognized factor in the successful operation of the theatre and to him must be left a large amount of the theatres operation tactics and policy, best suited to the individual needs of the community in which it is located. If he becomes mechanical then he ceases to be human and, after all, it's human beings we want to run the theatres of today. C. E. L.

Let's Get Acquainted

MR. CHARLES E. LEWIS, exhibitor member of the staff of the MOTION PICTURE NEWS maintains an office with the NEWS and will be glad to make the acquaintance of Club members or readers of the NEWS. If you happen to be in the neighborhood, don't hesitate about coming in and getting acquainted. We are always glad to see the managers.

Box Office Check-Up Wins Approval Of Club Members

Immediately after the appearance of the new Box Office Check-Up in last week's issue of the Motion Picture News, the CLUB received many reports from various members commenting upon this new exhibitor aid. To those managers who really want to know how a picture is going over, either in the first- or second-run houses, a glance at the check-up reveals some interesting facts. The Box Office Check-Up of the Motion Picture News is the greatest step ever made by a trade publication in going through great trouble and expense to arrive at something that actually helps the exhibitor. Use the Box Office Check-Up for all it is worth, because it is WORTH ITS WEIGHT IN GOLD.

We Should Hear More Often From Manager Kusel

If pictures speak for themselves, then the CLUB is certainly lining up a fine group of peppy managers. Here we offer, for your information and approval, Harry Kusel, manager of the State Theatre, in South Ozone Park, L. I., N. Y. Harry has won a warm spot in the hearts of the theatre-going public out his way and manages to keep them that way through the excellent shows and service he renders. But knowing Harry is a real "live-wire" means that we should hear from him more often and also that his fellow members want to know "how he puts it over," suppose you sit down and write me how you do it? We are all waiting for something "hot off the griddle" from South Ozone Park. Let's hope we won't be disappointed.



How Belcher Used A Form Letter On "Daughters"

In working out a campaign that differed from the ordinary, W. E. Belcher, of Schine's Riviera Theatre, in Rochester, N. Y., decided on a form letter for "Our Dancing Daughters." But he created a letter that carried a real punch from the first line right down through the entire letter. To start to read it was to go right through to the end. And those who are constantly on the lookout for something new and different, this one will hold a real appeal. Just a suggestion: Drop a line to Mr. Belcher, direct to the theatre, and I am sure, that upon request, he will gladly send you a copy of this letter. We would gladly publish the entire letter, but Mr. Belcher will have to bear with us this time as we are catching up with our mail bag. Get that CLUB spirit of intercommunication and get acquainted with Mr. Belcher direct. "One for all and all for one," (with apologies to Dumas.).

Theatre Manager's Round Table Club—*Continued*

McDonald Qualifies As Real Horatio Alger Character

Charles McDonald, assistant manager of the Tivoli, Chattanooga's de luxe theatre, could well qualify as a hero in that famous author's books. His rise from head usher to the post he now occupies, in the short space of three years, makes one stop to marvel at the efficiency of the young man of today. It would not surprise us to learn that he has been appointed a regular house manager and the fact that he is but eighteen years old, at this writing, means nothing, if he possesses the ability and the desire to "get there."

We wonder whether Charlie has anything to say that would make interesting reading for the members of the CLUB. Surely, after the great strides he has made he ought to be able to write a short letter telling us of his experiences and how he succeeded in his efforts. Let us have it Charlie, also your photo, and CLUB application.

Lloyd Townsend of Oakland, An Active Club Member

This picture will serve to introduce to the other members, Lloyd Townsend, manager of the New Piedmont Theatre in Oakland, Calif.

Lloyd has just recently joined the "army of showmen" already identified with the CLUB and the CLUB, in turn, is glad to welcome him into the organization. Mr. Townsend has been affiliated with the show business for many years and his ability to properly handle any size house is already well known on the Pacific Coast. He knows how to organize and train a house staff to render the best service possible to his patrons. He knows how to make up ads and readers that sell the picture. He can supervise the program so that it is projected and presented in a neat, showmanlike manner. All these things count in measuring the ability of a manager today and we are confident that we have a real active member in Lloyd. Time will tell.



Special Letter Is On Way To Round Table Members

A special letter has been sent out asking you an important question about advertising. You would be more tickled than your Chairman if you only knew the importance attached to your opinions on questions put up to the members.

I am bringing this matter to your attention, here, for the sole purpose of asking that you send your answer to me by return mail. I want a candid expression from EVERY member. Thank's, boys, for your wonderful cooperation.—C. E. L.

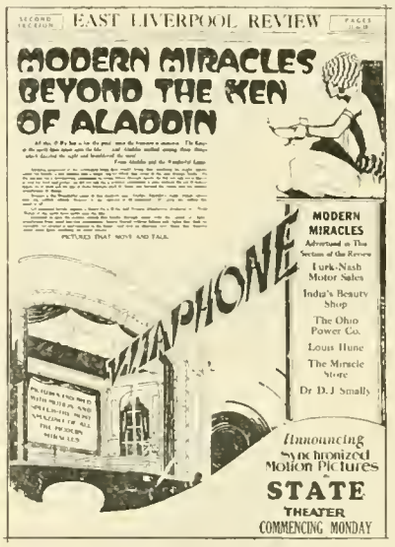
Marpole Beats Club Pulmotor By Very Scant Margin

We were just about to apply the CLUB pulmotor to the town of Lodi, California, but Jack beat us to it by shooting in a real peppy letter which proves beyond a shadow of a doubt that he is very much alive and on the job. Let him speak for himself—"Greetings from 'way out west' again. Have been religiously reading the NEWS since I wrote you last, and especially the Managers' Round Table columns, and must say that I have derived a lot of good ideas from the article written therein."

And then Jack goes on to tell us that he is sending us something interesting, so we will see—what we will see.

Puts Sound Debut Over With 8 Page Newspaper Tie-up

One of the most effective newspaper tie-ups ever brought to our attention to inaugurate "sound" comes to light from East Liverpool, Ohio. The State Theatre and E. E. Bair, the manager, in that city worked up a special section together with the East Liverpool Review, one of the leading papers of the city and between them they produced an eight-page edition which is worthy of more than passing attention. A large number of local advertisers were sold on the idea and practically every one of them worked the name "Vitaphone" into their ads, as well as the special edition slogan "Modern Miracles." The front page, in itself, is an attractive piece of advertising that ought to go a long way towards creating that interest in "sound" entertainment that is so essential at the start. A glance at the first "sound" program shows exceptionally good taste in building up an interesting few hours of entertainment.



The State Theatre was remodeled last summer at a cost of over $100,000, and only recently re-opened. It was impossible to re-open with "sound" as the installation was delayed, but it now swings into the type of shows that should register 100 per cent in East Liverpool.

If the manager of the State, Mr. Bair, is as progressive as his associate, Wm. L. Hendricks, over in Steubenville, then we should hear from that town again very soon.

Indiana Manager Signs Up With Round Table

Alvin Spainhaur, manager of the Indiana Theatre, in Washington, Ind., has just sent us his application for membership in the CLUB. We have heard some nice things about him and now that he is "one of us" we should be receiving some idea of how he puts over the pictures in Washington, Ind. Too bad I did not know him last summer or I would have stopped off in his town for a visit. But we won't pass him up next trip.

Read This Excerpt From W. H. Hall's Recent Letter

In acknowledging our welcoming letter to him as a new CLUB member, W. H. Hall, of the Columbia Theatre, in Baton Rouge, La., writes us a very fine letter. There are some parts of that letter which we are going to use in a future issue of the NEWS, but we will select just the following for your information—"My first suggestion to every manager, who is not reading your columns on theatre operation and publicity is surely overlooking some real valuable suggestions. I predict its (Club's) steady growth and offer my felicitations. . . . "

So now we can all feel that another active member has joined our ranks. What we mean by the word "active" is: to keep us informed of his advertising and exploitation campaigns and send us copies of his newspaper ads. We shall see—what we shall see.

Meet The Youngest Manager On The Chakeres Circuit

Boys, let me make you acquainted with Lee J. Euering, manager of the Majestic Theatre, in Springfield, Ohio, and known throughout the Middle West as the youngest theatre manager in that section. Mr. Euering runs a Vitaphone and Movietone house and, his reputation has been exaggerated, then we can look forward to seeing some mighty fine exploitation ideas for "sound" pictures.



In addition to being a cracker-jack manager, Lee's theatre boasts of one of the finest staff of ushers in the state of Ohio. They are positively an asset to the Majestic and form part of his well-run scheme of how to surround a good show with proper atmosphere and service. We are watching the mail from now on and hope it won't be long before Lee comes through with some stuff.

Manager Alfred F. Weiss Contributes Novel Photo Stunt

When the Florida Theatre, in Jacksonville, selected the following stunt to boost "Shopworn Angel" they hit upon a real live proposition. Manager Alfred F. Weiss, Jr., enclosed torn photos of Nancy Carroll in his mailing list (which happens to be rather large and covers a good portion of Jacksonville). These 8 x 10 photos were cut into three separate parts, the upper part was sent to one section of the town, the middle to another section and the bottom to still another section. These pieces of photos were attached to a letter giving a brief description of the picture and in the last paragraph it was suggested that the communicate with their friends to see if they couldn't match up complete photos, which, when presented at the Box Office was good for a free admission on a specified date. From reports we find that this stunt created lots of talking and when they "talk" they generally come to "see." So additional business was the result. We are wondering whether Mr. Weiss has any more "stunts" up his sleeve that brought some life to the B. O. If so we would like to number him among the "active" members of the CLUB.

You'll Soon Know How Paul Forster Sold The Organist

Ever since we wrote that little story last summer about Paul Forster, in Syracuse, we have been called upon from all over the country to tell "how he does it." So, in response to our request, Mr. Forster has written a brief and well worded story which is just what YOU will want to read and to have both your organist and orchestra leader look through carefully. We find ourselves crowded for space in this issue, due to unusually heavy mail, but we shall make it a point to feature Mr. Forster's story in next week's issue. Look for it and be sure and read it. And thank you, Mr. Forster, for your courtesy.

All The Managers On The Schwartz Circuit To Join Club

According to a letter just received by your Chairman, every house manager on the A. H. Schwartz Century Circuit is going to join the CLUB. The letter was written by William H. Applegate, Jr., Supervising Manager of the Circuit, and he advised us that he was—but wait we will quote from his letter—"I think the CLUB pages in the NEWS are very good and I find them interesting and sometimes profitable."

This is just another example of what the circuit heads think of the CLUB.

Motion Picture News

OFFERS YOU:

MANAGER'S ROUND TABLE CLUB

THE BANNER ATTRACTION OF THE ENTIRE SEASON

COMPOSED OF LIVE-WIRE MANAGERS AND SHOWMEN

WHOSE CLUB SLOGAN IS:
"USE THE NEWS"

FOR:

WM. A. JOHNSTON'S CONSTRUCTIVE EDITORIALS

A NEW BOX OFFICE CHECK-UP THAT *IS* A REAL CHECK-UP!

AN HONEST AND DEPENDABLE REVIEWING SERVICE!

EXPLOITATION THAT HAS BEEN PROVEN BY REAL TEST!

UP-TO-THE-MINUTE NEWS OF THE ENTIRE INDUSTRY!

DIRECT INTER-COMMUNICATION BETWEEN MEMBERS!

HERE'S THE APPLICATION:

MANAGER'S ROUND TABLE CLUB,
729 SEVENTH AVE., NEW YORK CITY.

I hereby apply for membership in the Club.

Name .....

Theatre .....

Address .....

SHOOT IT IN—NOW!!!!

Famous Leases Springfield, Mass., DeLuxe House Now Being Constructed

AT what is said to be a figure reaching the $1,500,000 mark, the Famous Players-Lasky Corporation, of New York, has leased from the Dunlap Realty Trust for 14 years, the theatre now under construction in the Massasoit building in Main St., opposite Lyman St., Springfield, Mass.

The theatre, which when completed will be known as the Springfield Paramount is to be completed by the Dunlap Realty Trust, but is to be furnished and equipped by the Famous Players organization. Within a short time a large force of men will be at work, and Famous Players plans to establish a headquarters in Springfield for its engineers and architects, who will carry along their work as for as possible while the main construction is being done.

The local work, under the supervision of Ernest F. Carlson, is scheduled to be finished by June 15, after which the Famous Players will require about a month to complete its work of installing equipment and furnishings. Furnishings and decoration work will be under the direction of Paramount engineers and artists. That the new theatre will be a distinct credit to Springfield and Western Massachusetts is shown by the fact that the Famous Players have seen fit to call it Paramount. For it is a well-established custom for that organization to name only its Class A, or de luxe houses "Paramount." The company itself will spend considerable money to make the house rank with the best.

The theatre decorations will be of Spanish design. Although no definite information is obtainable as to the opening date, it is believed the house would be ready before Sept. 1. Under the terms of the lease the theatre may be used for motion pictures ,vaudeville or legitimate productions, but the present plans are said to call for first-run film attractions, presented on a high-grade scale with tableaus and presentations such as presented in the New York Paramount. The house will be operated on a par with the best of the 300 or so houses with which Famous Players is affiliated in its Coast-to-Coast chain.

The Springfield Paramount is to be affiliated with the New England chain, which has its headquarters in Boston. Other houses of the New England chain are locate in Boston, Lowell, New Bedford and a number of other cities at the eastern end of the state and in Pittsfield. The Springfield house will have a seating capacity of about 3,000 with 1,700 seats in the orchestra, 1,000 in the baleony and 300 in the loges. The cooling and ventilating system alone will cost practically $100,000, and will provide a maximum amount of comfort at all seasons of the year.

Construction Notes and Theatre Openings

The site owned by Howard Williams at 6803 Pacific Boulevard, Huntington Park, Cal., has been cleared to make way for the erection of a six-story theatre and hotel building to be erected for Williams.

Construction on the new $70,000 American Theatre on Broadway, Idaho Falls, Ida., is progressing according to schedule. Since the arrival of the ornamental stone for the front, operations have taken on a new aspect and the structure is beginning to assume a more imposing appearance. Interior decorators were expected to begin work sometime in March, and at the same time installation will be made on the pipe organ. Concrete flooring has been poured, and the building it is said, will be fireproof throughout and wired for talkies. L.DeYoung, of the firm of H. J. McKean, Inc., of Salt Lake is in charge of the work.

The Parkway Theatre in Butte, Mont., will probably be opened late this Spring, after having been remodeled and improved to the extent of $45,000, according to announcement from William Steege of Great Falls, state manager of the West Coast company. Vitaphone and Movietone equipment costing $25,000 will be installed in the Parkway. The remaining $20,000 will be used to remodel and redecorate the interior. When completed this house will seat 1,800.

Movietone and Vitaphone installations will also be made in the American Theatre, Butte, and $30,000 will be spent on redecorating this and the Rialto Theatre. It is estimated that about $100,000 will be expended on the three West Coast theatres in Butte. Harry Stone will be manager of those houses.

Actual building work has been started on the new Strand Theatre, Middletown, Ohio, foundations having been poured as workmen completed tearing down the old building and clearing the debris. The theatre is to cost $320,000 and is to be a combined vaudeville and talkie motion picture house.

The motion picture theatre, the Red Lantern at Brea, Cal., has re-opened under new management after having been dark for two months, according to officials of the Brea Amusement Company, owners of the theatre building. W. W. Whitmer of Los Angeles, former operator of the theatre and the owner of all equipment including the pipa organ and furniture has sold these and the balance of his lease to the investment company. The theatre has undergone extensive re-painting and re-decorating.

Keith Syracuse House To Undergo Renovation

In conjunction with the program of the Radio Keith Albee Circuit, to expend several million dollars in improvements, etc., in the chain, the B. F. Keith Theatre in Syracuse will undergo renovation.

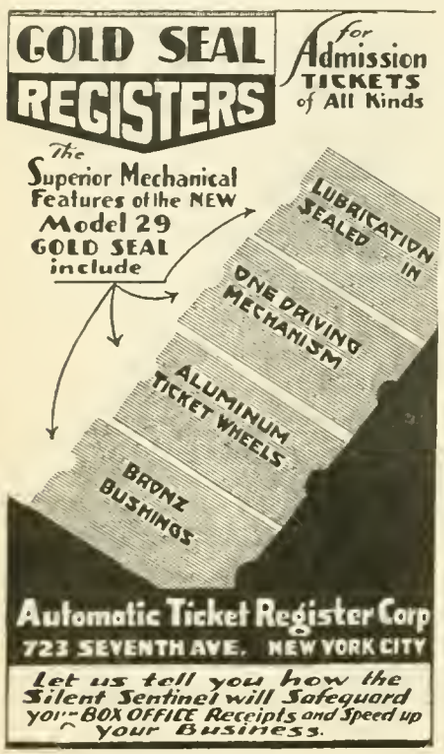
Improvements anticipated are: Complete ne wcooling plant, a new marquee and imposing electric display; new carpets on the mezzanine floor of the theatre and installation of new seats throughout the house may follow.

Eventually, of course, Keith's theatre will be equipped with Photophone(it is now the only first run house in Syracuse not wired).

Fox Theatre Is Opened At Redondo Beach, Cal.

The new Fox theatre, Rodono Beach, Calif., opened its doors to the public on Feb. 22, Harold Ben Franklin of Fox-West Coast Theatres, has announced

This new structure is most modern in design and embodies every convenience known to the theatrical industry. Only one show was held on the opening night and all seats were reserved. The regular policy of operation is three shows a day—a matinee and two shows nightly, with continuous performance on Sundays. Pop. prices at the gate.



Standard VAUDEVILLE for Motion Picture Presentation

THE FALLY MARKUS AGENCY
Astor Theatre Building
N. W. Cor. 45th St. & Broadway
Lackawanna 7876

TYPHOON COOLING SYSTEM
TYPHOON FAN CO. 345 W. 39TH ST. NEW YORK

Regional News from Correspondents

"U" Wisconsin Circuit Managers Hold Meet

A MEETING of managers of Wisconsin Universal chain theatres was called last Tuesday in Milwaukee. The gathering was addressed by Harry Wren on theatre management, Morgan Ames spoke on house service, Frank Cook on good will, Mrs. Ann McDonough gave her views on exploitation and advertising, L. McDaniel explained the use of color in theatres, and Jean Arnstein spoke on booking pictures. The meeting was preceded by luncheon.

David Flam, formerly with Balban and Katz, Chicago, is now directing publicity for the Wisconsin Theatre, Milwaukee.

L. H. Coen, has been appointed representative in Minnesota of Moviephone.

Otto Lang, formerly manager of the Riviera Theatre, Milwaukee, has gone to Highland Park, Ill., to manage the Alcyon Theatre. He is succeeded at the Riviera by Morgan Ames, transferred from the Venetian.

Harry Hart has taken over the Fern Theatre, Milwaukee, from Walter Rourke. Roy Brenier has been appointed manager.

Ed. Gavin has been appointed representative in the Milwaukee territory for Pacent Reproducing Corp.

Roger Ferri, exploiteer for Fox is spending some time in Milwaukee.

Moviephone equipment is going into the Majestic at Algoma, Wisc., the Opera House at Two Rivers, the Municipal at Mineral Point and the Palace at Waupaca.

E. W. Van Norman who has been managing the National since it was opened over a year ago, has transferred to the Milwaukee Theatre Circuit and is managing the Venetian.

Ellen Mueller has been added to the office staff of Milwaukee Theatre Circuit, as assistant booker.

J. G. Frackman for many years associated with Progress Pictures in Milwaukee, is now district manager for Theatre Novelty Co. in New York.

Joseph Wolf, special sales representative for Pathe, has been detailed to the Milwaukee branch.

M. T. C. Squeeks, the house organ of the Milwaukee Theatre Circuit has been revived by Gene Arnstein.

Midwesco Theatres, Inc., has added several central Wisconsin theatres to its chain. They are: The Lyric and Majestic Theatres at Stevens Point, the New Antigo and Palace at Antigo and a Marinette motion picture house. Midwesco recently bought the Wausau Theatre at Wausau, Wisconsin.

Reinhold Wallach, who has been in charge of the Universal Chain Theatrical Enterprises, Inc., in Milwaukee for some time, has gone to California to take a position in the executive offices of Universal Pictures.

Mikadow Theatre, Manitowoc, Wisconsin has installed a Radio Corporation of America Photophone.

The Rex Theatre, Chippewa Falls, Wisconsin, owned by the Chippewa Theatre Company, has closed with the Pacent Company for a motion picture talking machine.

Installation of a "talkie" machine is in progress at the Appleton Theatre, Appleton, Wisconsin. This theatre is also being remodelled and redecorated.

Brin Theatre, Inc., has filed articles of incorporation with the Secretary of the State, to take control of the fifteen theatres in Wisconsin now controlled by L. K. Brin.

The incorporators are A. J. Schmitz, Carl J. Reuter and F. R. Ives. The house included in the new circuit are the Garden and Majestic, Milwaukee, the Fon du Lac at Fond du Lac, the Home and Portage at Portage, the Appleton, the Parkway, Strand and Madison at Madison, and theatres at Appleton, Oshkosh and Menasha. Plans are under way at present to acquire more theatres in the state, according to Mr. Brin.

Active Theatre Buying In Iowa Territory

NEWS of theatre transfers feature the regional news from Des Moines territory this past week.

The Miller theatre, at Elston, previously owned by L. Miller, was sold last week to G. R. Nichols.

Shipley and Synes last week bought the Alamo theatre, at New London, Iowa, from A. G. Richardson.

O. R. Laird has bought the Grand theatre at Nashua, Iowa, which was owned by Mrs. M. Larson.

Clarence Lacey, who has had the Rialto theatre, at Anita, Iowa, for more than three years, last week sold the house to A. C. Johnson.

Another house to change hands last week was the Rockford theatre, at Rockford. This theatre is one of the houses controlled by the Other Iowa Theatres Company. The new owner is Clare E. Mosher.

Wall Lake, Iowa, saw a change in ownership of the theatre there, which is known as the Opera House, when it was bought last week by Claude Hoff.

H. G. Holscher is the new owner of the Crystal theatre, at Earlville. O. N. Lumas, who has had the house for several years, sold it last week.

The theatre at Fairbanks, Iowa, was closed last week. Peters Brothers gave the reason as lack of business. They may re-open in the later months.

Mr. and Mrs. A. H. Blank left Des Moines, with their son Myron, for Miami, Florida, to remain for several weeks.

Manager Thiele, of the Des Moines Theatre Supply Company reports the sale last week to Ralph Pratt owner, Fox theatre at Washington, Iowa, of two strong low amperage lamps and two Kaplan picture machines with two strong De luxe changeovers and two half size Snaplite lenses. Mr. Pratt also plans to install sound.

The Wolstock theatre, at Wolstock, Iowa, closed last week.

The Des Moines Film Board of Trade will concentrate for the convention social affairs upon the picnic and get-together usually held in August or September for the exhibitors and exchange men of the state instead of having two parties during the year as previously.

Abe Frankle, owner of Riverview Amusement Park, who retains as his sole theatre interest the Casino theatre in Des Moines, will act as manager of the park with its opening on May 15th.

W. J. Miller, theatre broker in Iowa for close to fifteen years, is not retiring from the theatre business, as was previously announced.

Ohio Censorship Head Speaks At Luncheon

JOHN L. CLIFTON, state director of education, and head of the Ohio censor board at Columbus, addressed the Better Motion Picture Council at one of their recent noonday luncheons on the subject of "Film Censorship." Much interesting discussion was aroused and many definite opinions expressed both pro and con by those present, but nothing of a tangible nature developed that is expected to have any special bearing on censorship of talking pictures.

The New Lyceum Amusement Co., Cincinnati, will remove the lobby from the Lyceum Theatre, 126-128 West Fifth street, and convert same into a retail store.

Jack Lustgarden, manager of the Roosevelt Theatre, Cincinnati, and Florence Weinberg, a non-professional, of Chicago, were married in the latter city a fortnight ago.

William M. James, Columbus, Ohio, has sold his Pythian Theatre to the Columbus Theatre Co., Inc., this being the last house owned by James, who was formerly executive head of a chain bearing his name, and controlling several houses in Columbus and elsewhere. James is serving his fifth term as president of the M. P. T. O. Ohio and his seventh term as president of the National Amusement Managers Association. He states, however, that when his terms of office in both organizations expire, he will quit the game for good.

The State Theatre, Springfield, Ohio, has discontinued its orchestra, and will hereafter feature only organ music. Willard Osborne, formerly conductor of the State orchestra, has been made manager of the Regent Theatre, at Springfield, one of the houses in the new Schine-Chakeres chain.

Manager John McManus, of Loew's, Dayton, Ohio, has played host to several hundred newsboys from a local daily recently, while Moe Blattner, manager of Keith's Colonial, Dayton, also entertained the youthful news vendors at a special matinee.

Third Toronto House Now Being Wired

LOEW'S THEATRE, Toronto, one of the largest in the Ontario capital, is being wired for sound presentations, following a trip to New York by Manager Jules Bernstein. This will make the third big house in Toronto to be wired.

The Capitol theatre, London, Ontario, has adopted the Saturday open plan, thus falling into lines with scores of theatres in Canada in this respect.

The Capitol theatre, Windsor, Ont., has been purchased by Famous Players Canadian Corp., Toronto, the price involved being $292,500. The sale was concluded following a meeting of the preferred and common shareholders of the Windsor Capitol Theatre Company, Ltd., at Windsor, on Feburary 14, when the shareholders voted unanimously for the proposal. Famous did have a theatre site in Windsor but made an offer for the Capitol instead of building the new house.

Manager James Adams, of Loew's theatre, Montreal, Quebec, hesitated before booking "Dawn," the much-discussed British production, but what eventually happened was that the feature drew the largest gross of any picture in Montreal during the week of February 9. Loew's did even better than the wired houses.

George J. Forhan, manager of Griffin's theatre, St. Catherines, Ontario, has conducted many different stage competitions as added attractions and his ideas in this respect never seem to be exhausted. For the presentation of "The Woman Disputed" during the week of February 11 he staged a "Pretty Foot Contest" for the ladies and crowds stormed the theatre. Plenty of prizes were contributed by shoe stores and hosiery manufacturers.

One of the youngest theatre managers in the Dominion is Ivan Ackery, of Vancouver, B. C. He was born in Bristol, England, 27 years ago. He obtained a job as usher at the Capitol theatre, Calgary, in 1919, later becoming an usher at the Vancouver Capitol. In 1927 he became manager of the Victoria theatre, a suburban house in Vancouver, and he has now been appointed manager of the Dominion, one of the large downtown theatres of Vancouver.

Fire Damage Heavy To Grand, Greensburg, Pa.

MIKE MANOS' Grand at Greensburg, Pa., was badly damaged by a fire which recently wiped out the greater part of an entire block of buildings.

Nat Ehrlich is a new Pathe sales man in the local territory. He came here from Albany where he worked for Fox.

Al Glazer, owner of the Lorenz Theatre, Elliott, has returned from a mid-winter vacation, which he spent at his folks' home in Scranton.

Albany Reports Many Upstate N. Y. Closings

THAT many small motion picture theatres are closing their doors these days is generally known, but may perhaps be better realized in the fact that in one section alone in northern New York covered by a film salesman out of Albany, no less than sixteen theatres in as many villages, have closed indefinitely.

William Smalley, opened his Cooperstown house with sound last Thursday. He plans to equip other houses in his chain. The Playhouse in Hudson, operated by Frieder and Grossman, also opened recently with sound.

F. H. Murphy, of New York City, play date representative for Universal, was in town during the week. L. W. Kniskern, connected with the Pathe forces in New York, was also in town.

W. H. Sample, of Schaghticoke, was obliged to close his theatre for a few days last week on account of illness.

Ray Smith, Universal salesman out of Albany, had his automobile quite badly smashed last week. Mr. Smith was not injured.

The Grand in Watervliet, has been sold by Peter Elliot, to Auston E. Battaglia.

Al Guteck, former manager for F.B.O. in Albany, has accepted a position with Pathe in Philadelphia.

Harry Papayanakos, of Potsdam, and James, his brother, who also operates a theatre in Gouverneur, are reported planning sound.

Benton's three theatres in Plattsburg, Saratoga and Glens Falls, are being wired for sound pictures. Fred Maussert, who operates the State Theatre in Glens Falls, is also having his house wired.

Frank Learnan, of Albany, who formerly managed the Strand in Schenectady, and Liberty in Watertown, is now handling the new Ritz Theatre, Scotia.

Joe Wilson, former booker at the F.B.O., Albany, is now booking at home office of R.K.O., in New York City.

Sam Hochstim, of Hudson had been confined to his bed for nearly two weeks with the flu.

Since Harmanus-Bleecker Hall in Albany became equipped for sound pictures, its business has nearly doubled, according to management.

Sue M. Weller, of Alexandria Bay, will devote her entire time from now on to her motion picture theatre.

Vic Warren, of Massena, who has been touring the Mediterranian with Mrs. Warren, was obliged to return suddenly to this country on account of the illness of their daughter.

Kolstaphone Gets 4 New Ore., Installations

KOLSTAPHONE installations are being made in a number of Oregon houses, and this local synchronization is becoming very popular according to Secretary J. J. Fleming, who reports the following installations: Arcade Theatre, LaGrande, Ore.; Edward Theatre, Reedsport, Ore.; McLean Theatre, Wallowa, Ore.; Hyland Theatre, Myrtle Point, Ore.

Douglas Kimberly, has been appointed house manager of the Colonial Theatre at Tacoma, Wash., and David Richards, formerly of the Broadway, Portland, is now manager of the Rialto Theatre, Tacoma.

The Dream Theatre corporation of Coeur d'Alene, Ida., has elected N. E. Huff as president and general manager. Other officers elected were Roger Wearne vice president; John H. Bonneville, secretary-treasurer.

Jack Allender, manager of Ritz Theatre, Spokane, Wash., has installed Cinephone.

Buck Wade, representative at Butte, Mont. for the M-G-M left for Utah points during a heavy blizzard and was badly frostbitten.

Daylight Saving Up Again In Baltimore

DAYLIGHT saving may become a fact in Baltimore again this year if the bill which Delegate Gray, Fifth District, Baltimore City, plans to introduce in the Legislature at Annapolis, becomes a law.

According to Gray's bill the clock would be advanced at 2 A. M. on the first Sunday in April and would remain that way until 2 A. M. on the last Sunday in September. This bill is designed only to affect Baltimore city and the counties of Maryland would not be affected at all by it.

The nominationg committee of the Motion Picture Theatre Owners of Maryland, Inc., of which Walter Pacey is chairman, has selected the nominees for the general election to take place in March.

The nominees are: H. A. Blum, president; Louis Garman, vice-president; Frank A. Hornig, treasurer; William E. Stumpf, secretary. Those named for directors including the president, vice-president and treasurer are: J. Louis Rome, F. H. Durkee, Charles E. Nolte, George Gaertner, Thomas D. Goldberg and Jack Levin. State directors are Phillip Miller, Annapolis and M. Sidewell, Towson.

J. Louis Rome, present president, asked that he be not considered as a nominee for office again.

Harry Reichenbach, noted publicist and former Baltimorean, was the guest of honor at the banquet of the Advertising Club of Baltimore, Saturday night, February 16. Frank Price, Jr., manager of the Rivoli here, was chairman of the entertainment committee.

Due to the death of Charles Parson, formerly orchestra leader at Keith's theatre, Baltimore, Julius Sokolov has been added to the staff of that playhouse as orchestra director. Charles Whitsman is also an orchestra leader at Keith's.

After having served as publicity representative for Loew's, Incorporated, in Baltimore, for several months, Hal Oliver will return to the New York office and his first assignment will be the opening of the new Loew house in Jersey City.

Sam Ruben, now handling the publicity for Loew's Columbia and Palace in Washington, D. C., will spend three days each week in Baltimore for some time to attend to the publicity for the Loew houses here under the direction of Howard Price Kingsmore, Loew's City manager.

Warners Bring New Stage Policy To Philly

WARNER BROTHERS' advent in Philadelphia was inaugurated by a new policy of stage presentations at the Stanley Theatre under the personal direction of Charlie Melson, who made his first appearance this week. Melson, who is from California, has been receiving enthusiastic praise for the quality of entertainment he provides and as master of ceremonies he has won the reputation of creating an atmosphere of geniality and informal ease. The new policy will be marked by elaborate stage presentations with handsome and effective backgrounds, for which the entire Stanley stage is used, the built-in and elevated platform having been removed. Clark Robinson, who helped to prepare some of the stage shows at Roxy's in New York, has charge of the staging.

The Apollo Theatre Building, New York Ave. and Boardwalk, Atlantic City, N. J., has been leased by the Nixon-Nirdlinger Amusement Co. to the Burnes Corporation for a long term, at an aggregate rental of approximately $250,000. The deal was negotiated by the real estate firm of Mastbaum Brothers & Fleisher, Philadelphia.

The Parker Theatre, Darby's newest, largest and handsomest theatre, with a seating capacity of 2,100, was formally opened to the public on February 11th. The house will be operated by Warner Brothers and Equity Theatres, Inc. The decorations are modernistic in design and rich wood paneling sets off the rich colors appearing in the decorative scheme of gold and rose. Large chandeliers, also modernistic in design, diffuse a subdued light over the interior. A large and enthusiastic audience attended the opening exercises and greeted the prominent citizens who participated. M. Goodwin, a representative of the theatre ownership, acted as master of ceremonies. The policy of entertainment will consist of talking and silent pictures, elaborately staged presentation acts, Vitaphone numbers and musical novelties.

New York and New Jersey Regional

A BANDIT armed with two pistols, entered the manager's office of the Embassy theatre, Fulton Street, Brooklyn, N. Y., one day this past week and without alarming about 1,600 patrons attending the performance, took $800 in receipts. The manager alone in his office at the time the robber entered, was bound with telephone wire and gagged.

Irving Dashkin, who has recently acquired the Utica theatre, Brooklyn, from Harring and Blumenthal has taken possession of the Colonial theatre, in Newark, N. J., and after extensive alterations will reopen same.

Old Jersey blue laws proved to have a loophole, when a chief of police and members of his department attempted to arrest the manager of the Palace theatre at Lakewood, N. J., one Sunday night recently for charging admission. The show was for the Shenandoah Post, Veterans of Foreign Wars. When the police tried to pinch the manager, they were promptly shown a permit for Sunday benefit showing issued by three County Justices of the Peace, which provision is incorporated in the old laws.

The Verona theatre, Verona, N. J., has been reopened by Joseph Summer. This house had been darkened for some time by the previous owner.

Rosenblatt and Moses have taken over the Richmond theatre, Stapleton, S. I., from the Isle Theatrical Corp.

Stanley-Fabian's theatre, Paterson, N. J., of which J. E. Helwig is manager, is reported undergoing preparations for sound equipment.

The Wilson theatre, said to be the first motion picture theatre in West New York, N. J., and located on Bergenline Avenue is scheduled to be demolished soon. The Jewell Amusement Company, operators of this house are reported to have surrendered a sub-lease.

The Pelham theatre, Wolfs Lane, Pelham, N. Y., has been sold by the Landell Realty Corp., to the Finndale Realty Co.

According to word along the row, Loew Theatres, Inc., are contemplating a new theatre in the section of Third Avenue and 72nd Street.

L. W. Kramer, formerly manager of the New York Exchange for Universal, has been promoted to the post of Eastern district manager for the company, with the Buffalo, Albany, New York and Pittsburgh Exchanges under his wing. Dave Miller, manager of the Buffalo office, and prior to that a New Jersey salesman, becomes manager of Universal's New York branch. Al Herman, formerly in the sales department of "U," takes the manager's chair at Buffalo, succeeding Miller.

The departure of the Metro-Goldwyn-Mayer and First National exchanges from their old home at 729 Seventh avenue, has made room for the enlargement of home office space for Columbia Pictures and United Artists Corp. The eleventh floor of 729, formerly occupied by First National's New York and New Jersey exchanges, has been undergoing alterations for the Columbia outfit, who will move across the street from 1600 Broadway. The United Artists offices, which have been scattered on the fourth, ninth and tenth floors of 729, move up to the sixteenth, which has been the headquarters of M-G-M.

The new Hendricks Theatre in Broklyn has been taken over by D. Horowitz from the previous operators, the Hugo Amusement Co.

Salesmen of Educational's New York exchange have been working in high-powered fashion for the sales drive that was inaugurated January 27, and which will hold forth until March 2. This was created as a testimonial to Arthur Greenblatt, who is celebrating a fourth year as manager of the New York branch. The Educational exchange offices have moved from 729 Seventh avenue and are now located in the new Film Center building.

M.P.T.O.A. President Calls Northwest Meet

SEATTLE exhibitors were recently in receipt of a wire from Pete Woodhull, president of the M.P.T.O.A., requesting a meeting of Northwest exhibitors in Seattle within a short time. This will be the first time in five years that a national official has visited this territory, according to local information.

Cracksmen seem to make a specialty of Universal Theatre Company's safes in this city. During the past week the strongbox at the Madrona Garden Theatre and also at the Beacon Theatre was attacked. Sid Schubach, new manager at the Madrona, lost a small amount of cash, but Sammy Seigel's safe at the Beacon wouldn't "give."

Matt Aparton, manager of the Universal exchange, returned last week from a Western exchange manager's convention held at Salt Lake City.

The recent opening of the State Legislature and the Governor's Ball at Olypmia, Washington, last week took a number of Washington exhibitors into that city for the festivities.

A. A. Haley's new Paramount Theatre in Anacortes, Washington, was scheduled to open within tthe next three weeks, it was reported last week. Two weeks later, Mr. Haley will also open his Paramount at Mount Vernon. These houses will provide the only competition for the theatres now operated in these two towns by Waldo Ives.

Reports received from Butte last week announced the resignation of Bill Hughardt as manager of the Pathe exchange.

Mr. and Mrs. F. C. Weskil, exhibitors of Colfax, Washington, and Sand Point, Idaho, passed through Seattle last week en route to Southern California, where they will remain for several weeks.

Jimmy Beale, former Tiffany-Stahl exchange manager here, and more recently associated with Homer Borger, former district supervisor in selling sound product, has returned to Seattle as assistant sales manager for Manny Brown, new Western division supervisor.

Charlie Beale has become settled in his new offices here as head of World Wide Pictures, Inc., associated with Educational exchanges.

Salt Lake City And Vicinity Happenings

CONSTRUCTION on the new $70,000 American Theatre, located on Broadway of Idaho Falls, Idaho, is progressing rapidly. This house is under the ownership of Joe George.

Ben T. Ritchie, managing director of the Great Western Film Laboratories of Salt Lake City, is reported approved for membership in the chamber of commerce.

E. J. Drucker, one of the owners of the Rayart exchange of Salt Lake, is visiting here for a month.

Harry Levey, who has been in charge of the Salt Lake branch of late, has resigned. His place to be filled by Hank Burnham.

J. H. Goldberg, general manager of the Western Division for Columbia, recently visited Salt Lake.

G. C. Diamond has been appointed World Wide representative in the Salt Lake territory.

Manager Wayne C. Ball of the local Warner Brothers exchange last week attended a sales convention being held at San Francisco.

C. J. Marley, formerly manager of the local branch, Columbia Pictures Corporation, resigned this position recently. His place has been filled by J. F. Baker. Howard F. Mathews appointed sales representative in the place of Baker.

The new talking picture season was inaugurated by the Salt Lake houses of the Louis Marcus Enterprises last week with a great amount of success.

O. E. Schmidt of the Colonial Theatre at Idaho Falls, Idaho, has recently purchased complete new booth equipment, including new projectors, fire proof film vault, etc.

A. R. Anderson of the Orpheum Theatre at Twin Falls, Idaho, has also just signed up with National here for complete new booth equipment for his house.

D. L. Stewart of the Alamo Theatre at Alamo, Nevada, purchased new seats for his house last week.

The new McGill Theatre at McGill, Nevada, owned by H. A. Stone, opened February 16th.

Gene Gilbert, newly appointed salesman for United Artists, just came in from Northern Utah territory.

Ted Schlanger, assistant general sales manager for Universal, visited the Sale Lake office from New York City recently.

The Universal "Dinner Club" recently organized in Salt Lake is reported to have been a big success thus far.

Midtown In St. Louis Cuts Admissions

THE Midtown Theatre, Olive street, west of Grand boulevard, St. Louis, owned by the Skouras-Warner interests, effective on Sunday, Feb. 10, cut its prices from 75 cents and $1 to 75 cents for adults evenings and Sundays and 50 cents for matinees. Children will be charged 25 cents at any time.

St. Louis film stocks listed on the St. Louis Stock Exchange remain at much lower levels than the records set for such securities. Skouras A was quoted at the close of the market on February 9 at $46 asked compared to a high of $51.25 for this year, while St. Louis Amusement A was $20 bid and $23 asked. The high market for this year has been $28, which is very much below the record high for this stock.

The Melha Theatre, Grand boulevard and Miami street, is installing Biophone sound producing equipment and will begin the showing of talking and synchronized pictures within the next few weeks.

It is reported along the Rialto that Stuart Berrie, organist at the Ambassador, may also appear at the Mastbaum in the near future.

The final official figures on the opening week's business at the new Fox Theatre, St. Louis, Mo., have not been made known but it is reported in informed circles that the cash taken in actually exceeded $50,000 during the first seven days of the theatre's life—the largest amount ever played to by any theatre of any sort on one week in the history of St. Louis, according to the statisticians.

The contract for the construction of the Saenger Amusement Company's new theatre at Forrest and Front streets, Hattiesburg, Miss., was awarded last week to McArthur & McLemore of Meridan, Miss. The new house will seat 1500 persons and cost about $150,000. It will be wired for sound productions.

The Grand Theatre, Hillsboro, Ill., which was recently leased by the United Operating Company of Edwardsville, Ill., to Edward Fellis, proprietor of the Orpheum Theatre in Hillsboro, Ill., was closed Feb. 2 and will not be reopened. The Grand Theatre was erected in 1927 and cost approximately 50,000. Homer S. Butler, former Mayor of Hillsboro, built the house.

New Indianapolis Co. Gets Theatre Charter

ARTICLES of incorporation have been filed with the secretary of state of Indiana by the Columbia Amusement, Incorporated, of Indianapolis. The corporation has an initial capital of 100 shares of no par value common and is formed to purchase, acquire and manage theatres, opera houses and other amusement places. The incorporators are Henry Walters, Clifford Carmody and Edward V. Richardson.

Fire, which threatened the business district, did damage to the Lyric Theatre, Carlisle, Ind., of about $2,000.

Doors of the Sipe Theatre, Kokomo, Ind., have been closed to the legitimate theatre preparatory to the installation of Vitaphone and Movietone equipment. The house had been playing to vaudeville and stage shows.

The Strand Theatre, Warsaw, Ind., is being equipped with a Phototone. L. J. Dunning operates the house. This makes the second house in this city to install such mechanical quipment.

The Liberty Theatre, Washington, Ind., which has been closed a few months following a boiler room mishap, has been reopened by the H. E. McCarrell Enterprises. Alvin Spainhour is manager. A new heating system has been installed and the projection room reequipped with the most modern equipment.

New Castle, Ind., will have a new theatre seating 1250 persons in the near future according to C. M. Bailey, owner of the Bundy Hotel building.

The theatre building will measure 60 x 165 feet and will have a stage. It is expected however that motion pictures will be presented for the most part. No name has been selected yet for the theatre.

According to Mrs. David Ross, president of the Indianapolis Board of Indorsers, the annual meeting of the Indiana Photoplay Indorsers will be held at the Claypool Hotel, Indianapolis, April 4 and 5. Mrs. Ross is general chairman of the convention.

James L. Nash, St. Louis, has been made manager of the New Ohio Theatre at Indianapolis after the reopening following several months of darkness for the house.

Theatres Change Over In Okla., City Sector

WALTER AVERA has purchased the Wilson Theatre at Hydro, Okla., from G. W. Carlile, and has re-named the house The Hydro.

R. W. Simpson has disposed of his Rialto and Gem Theatres at Wellington, Texas, to E. W. Cocke.

Jack Bryan has sold the Grand Theatre at Wynona, Okla., to A. Y. and J. K. Carper, who will take charge of same immediately.

C. Lyles, of the Hamly Theatre, Clinton, Okla., announces he has sold this theatre to the Clinton Theatre Co., a subsidiary of the Momand Theatre Enterprises, of Shawnee, Okla.

D. C. Crites, who for many years operated the Follett Theatre at Follett, Texas, has sold this house to Mrs. Ethel Howlett. Mr. Crites in turn has purchased the Queen Theatre at Higgins, Texas, and is giving same a thorough renovating preparing for reopening.

C. E. White has opened a theatre in Butler, Okla., which he will call The New.

The Joie Theatre at Bokoshe, Okla., closed for a time account of the Flu, is now open.

G. R. Webb, who formerly operated the Webb Theatre in North McAlester, Okla., has dismantled this theatre and opened a new theatre in McAlester proper.

Knox Glass announces he has closed and dismantled the Opera House at Tuttle, Okla.

Theatres reported indefinitely closed in the Oklahoma territory recently are:—Empress, Wilson, Okla., Empress, Healdton, Okla., Mecca, Rocky, Okla., Ray's, Bowlegs, Okla., Palace, Coweta, Okla., Colored, Earlsboro, Okla., Star, Paoli, Okla.

E. L. Sandlin advises the opening of a new theatre in Henryetta, Okla., which he has named The Concord.

The American Theatre at Cushing, Okla., which has been closed for the past two years, is being reopened by R. W. Howell.

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DEVELOPING AND PRINTING MOTION PICTURE FILM

Blaze Routs Audience In Louisville, Ky.

MORE than 200 persons who went to see "The Patriot" at the Shawnee Theatre, 3725 W. Broadway, Louisville, Ky., left without viewing it when a fire broke out in the projection room at 10:40 o'clock last Thursday night. H. J. Strothman, manager, said the damage to the Broadway end of the theatre, would be $4,000. An operator, Harry Cullins, was reported burned on the hands in his efforts to put out the blaze with a small extinguisher.

H. A. Rohs, Rohs Theatre, Cynthiana, Ky., and his wife, left last Thursday for Miami, Fla.

Colonel Fred Levy, president of Big Feature Rights, Louisville, is spending his winter vacation in California and Cuba.

Lee Goldberg, secretary-treasurer of Principal Theatres Corporation, Central, also Big Feature Rights, was in Danville last Monday, with his son Jay, where the Kentucky Theatre inaugurated its sound policy.

Atlanta Picture Row Witnesses Quiet Week

JACK BOWER became head of United Artists branch in Atlanta this past week, succeeding W. G. Carmichael, who has been transferred to Cincinnati, Ohio, where he will have charge of the company's exchange there. Mr. Bower comes to Atlanta from Washington, D. C., where he was manager of United Artists office. He has been with the organization a little more than a year, first as manager at Los Angeles, Calif., from which point he was transferred to the national capital.

W. L. Brandenburg, representative in the Atlanta territory for the Pacent Reproducer Company, opened his office at 187 Walton st., Atlanta, last week.

The Princess theatre at Florence, Ala., began operating with Biophone last Monday.

P. M. Wise, of the Strand theatre, at Winder, Ga., was a visitor to film row this week, and while here placed an order with the Atlanta branch of National Theatre Supply Company for two Motiograph special projectors, Hertner transverter and other equipment.

L. E. DiGhillini has taken over operation of the Capitol View theatre, an Atlanta suburban house.

Oscar S. Oldknow, vice-president of National Theatre Supply Company; J. R. McIlheran, head of the company's Atlanta branch, and J. H. Vickers, also of the Atlanta office, attended a sales convention last week at Memphis, Tenn., of National's Southern branches.

With approximately 50 cases on the calendar for consideration, the Atlanta Joint Board of Arbitration will hold a meeting Tuesday, February 26.

Roy E. Martin, of Columbus, Ga., head of the Martin chain of theatres, and Nathan Morgan, manager of his Royal theatre, visited Atlanta this week.

C. R. Beacham, manager of World Wide's Atlanta branch, in company with Salesman Paul A. Stracham, last week visited points in Alabama and North Georgia.

Frank A. Leatherman, of the Leatherman-Branon Company, Southern representatives of Biophone-Cinephone, had been in New York for a week on business.

Exhibitors visiting Atlanta's film row this past week included: Roy Martin, Columbus, Ga.; Hugh Manning, of Manning & Wink, North Georgia and Eastern Tennessee; Walter J. Brackin, South Georgia; H. E. Edenfield, Augusta, Ga.; Mack Jackson, Alexander City, Ala.; J. A. Rogers, Auburn, Ala.; J. G. Wells, Anniston, Ala.; Furman Wells, Newberry, S. C.; Weldon Welch, Dallas, Ga.; Earl M. Fain, Leesburg, Fla.; R. H. Nowell, Monroe, Ga.

Two Alabama Movies Slated For Reopening

THE Ritz Theatre at Camp Hill, Ala., under direction of J. E. Reaves, which has been closed for the past two months, will reopen about March 15. Mr. Reaves is remodeling the house.

D. F. Ponder, of the Rainbow Theatre at Opelika, Ala., has reopened the Rainbow, which had been closed on account of the flu epidemic.

Gordon Hicks, of the Palace Theatre, Dadeville, Ala., has gone to Belen, New Mexico, to recuperate from illness.

General conditions in Alabama are poor, due to bad weather and the severe effects of flu, but the concensus seems to be that within the next month or two, there will be a general revival of business.

Morris Watson, of the Princess Theatre at Piedmont, Ala., who has been confined to his bed for the past two weeks with flu, is now on the mend.

J. C. Wells, of the Roxy Theatre at Anniston, Ala., has been confined to his home with the flu.

The Golden Theatre at Ackworth, Ga., which was damaged by fire a short time ago, is now being remodeled and will soon reopen.

Personnels Change In Memphis Exchanges

CHANGES in personnel in two Memphis exchanges, Paramount and the new Columbia exchange, succeeding the old Liberty-Specialty were reported last week.

Karl Chalman took over the post of ad sales manager at Paramount, taking the place of H. B. Travis, resigned.

Herman Christman, booker and office executive with the old Tri-State Theatres Corporation, now out of business, is the new Columbia booker.

David Hunt, booker for Liberty-Specialty, becomes junior salesman in Arkansas for Columbia.

Robert Ingram, Liberty-Specialty manager, remains as manager for Columbia.

Progress of sound film installations and plans in the Memphis territory were reflected with announcement of appointment of a representative at Memphis by one company, news of one contemplated installation, and rumors of projected installations in two principal houses in west Tennessee.

J. N. Talley is the new Memphis agent for Pacent Electric Company.

The Palace, at McGeehee, Ark., will have DeForest Phonofilm equipment in the near future.

Ernest Emerling, city manager in charge of Loew's three Memphis theatres, was principal speaker at the Tuesday meeting of the Memphis M-G-M club.

R. W. Tyson was making final plans last week for the opening Monday of his new Strand Theatre, 200-seater, at Sumner, Miss.

He is also planning for an opening soon for his new house now under construction at Moorehead, Miss.

The Lyric at Charleston, Ark., is reported to have occupied its new building. Dock Fry is manager.

The New, Star City, Ark., and the Dixie, Como, Miss., are reported closed, causes not assigned.

Comerford Buys New Penn Theatre Site

MICHAEL CICCARELLI property owner of Williamsport, announced on February 12 that he had closed a deal with the Comerford Amusement Company of Scranton, whereby the company had acquired his property at Pine and Jefferson streets, as a site for a new Williamsport theatre.

It is the Appell plan to have a talking screen installed in the Strand theatre, in York, before April 1. That means that the city's three leading theatres, all belonging to the Appell chain—The Strand, the Capitol and the Rialto—all will be equipped for talking pictures.

The management of the Columbia theatre, Erie, was host to The Erie Times news carriers at a showing of "Gang War," on the night of Feb. 8. The house was recently equipped with the Photophone.

Rivalry among theatres of Oil City has grown to the point where two of them in the week of February 11 put on double bills with two complete features.

Harrisburg picture theatres are going to compete with at least two circuses in May. The Sells Floto Circus will be in the city on May 6 and 101 Ranch on May 10. There is some question whether the Ringling Brothers and Barnum & Bailey show will play Harrisburg this Spring as has been its annual custom.

The management of the Grand theatre, Lancaster, announces the installation of new and improved Vitaphone and Movietone equipment.

The Olympic theatre, Altoona, completed installation of the RCA Photophone system and used it for the first time on the night of February 9.

Param'nt Branchmen At Cleve. Promoted

J. E. FONTAINE, manager of the Cleveland Paramount exchange, has been promoted to district manager, covering the Cleveland, Pittsburgh, Cincinnati and Columbus offices. G. H. Peterson, formerly in charge of city sales in Cincinnati succeeds Fontaine as Cleveland branch manager.

The Madison theatre, Mansfield, belonging to the Seria Amusement Company, was destroyed recently by fire of unknown origin. The fire gained headway when a gas main broke in the theatre causing the gas to gush forth for more than half an hour.

The Toledo-Paramount theatre, Toledo opened officially February 16th.

Keith interests are reported to be dickering for the new Uptown theatre, St. Clair Ave. and East 106th St., and for the Broadvue, large West Side house. No confirmation could be secured.

Meyer Fischer, president of the Fischer Film exchanges, of Cleveland and Cincinnati, has recoverd from a four weeks' illness.

Paul Gusdanovic has purchased two Pacent reproducing devices for his Regent and La Salle theatres. Installations are promised by the middle of March. Harry Horwitz has also purchased a Pacent reproducer for his Olympia theatre, East 55th St. and Broadway.

Molly Goldstein is handling bookings of Vitaphone scores and trailers, and Howard Roth is in charge of Vitaphone acts.

K. C. Houses Halt Seating During Talk

LEGITIMATE theatre methods are being used by several motion picture theatres of Kansas City. The Newman, first run downtown house, and the Isis Theatre, suburban house, advertised last week that no one would be seated during the last fifteen minutes of a talking picture.

Martin A. Morrison has been succeeded by Lloyd G. Ward as manager of Glenn W. Dickinson's three theatres, the Uptown, Cozy and City, at Junction City, Kas. Mr. Morrison has been assigned to Manhattan, Kas., to manage the Marshall and Wareham Theatres.

The Pantages Theatre, first run house of Kansas City, inaugurated its newly installed sound equipment last week.

Mrs. Clara Conway, organist at the Pantages Theatre, Kansas City, suffered two fractures of her right leg Tuesday when she slipped on an icy sidewalk and fell.

Exploitation opportunities aplenty were offered when the Lindbergh Theatre, suburban house of Kansas City, showed "Wings." Sunday afternoon airplanes flew over the theatre and dropped tickets which were good for admission. The picture was advertised as being "correctly synchronized on our $35,000 organ." "Wings" is a sound picture, but the theatre does not have sound equipment.

UNIFORMS FOR HOUSE ATTACHES COSTUMES FOR STAGE PRESENTATIONS BROOKS 1437 B'way New York

COMPLETE RELEASE CHART

Productions are listed according to the names of Distributors in order that the Exhibitor may have a short-cut toward such information as he may need, as well as information on pictures that are coming. Features which are finished or are in work, but to which release dates have not been assigned, are listed in "Coming Attractions"

BRAY PRODUCTIONS

Title	Star	Rel.	Date	Length	Reviewed
College Cuckoo	Murdock-Cavalier	June	1	2 reels	
Her Salty Suitor		June	20	2 reels	
His Wild Oat	McDougall Kids	July	10	2 reels	
Lonesome Babies	Jeck Cooper	Aug.	1	2 reels	
Lost Whirl, The	Irving-Cooper	July	1	2 reels	
Lot o' Boloney, A	McDougall Kids	June	10	2 reels	
Pikers The	McDougall Kids	Aug.	10	2 reels	

COLUMBIA

FEATURES

Title	Star	Rel.	Date	Length	Reviewed
After the Storm	Bosworth-Gilbert-Delaney	April	17	5459 feet	Sept. 15
Apache, The	Alvarado-Livingston			5838 feet	
Beware of Blondes	Revier-M. Moore-D'Arcy	July	1	5649 feet	
Broadway Daddies	Logan-Lease	April	7	5537 feet	Sept. 15
Court-Martial	Holt-Compson	Aug.	12	6014 feet	
Dawn	Special Cast			7500 feet	
Desert Bride, The	Compson-Forrest	Mar.	26	5528 feet	Sept. 15
Driftwood	Alvarado-Day	Oct.	15	6267 feet	
Golf Widows	Ford-Reynolds-Rand	May	1	5592 feet	
Matinee Idol, The	Welker-Love	Mar.	14	5925 feet	May 5
Modern Mothers	Chadwick-Fairbanks, Jr.-Kent	May	13	5540 feet	
Name the Woman	Stewart-Glass-Gordon	May	25	5544 feet	Sept. 8
Nothing to Wear	Logan-von Eltz			5701 feet	
Power of the Press, The	Fairbanks, Jr.-Ralston			6465 feet	
Raider Emden, The	Special Cast			6021 feet	
Ransom	Wilson-Burns	June	7	5584 feet	
Restless Youth	M. Day-Forbes			6085 feet	
Runaway Girls	Mason-Rankin	Aug.	23	5725 feet	
Say It With Sables	Bushman-Livingston-Chadwick	July	13	6401 feet	
Scarlet Lady, The	De Putti-Alvarado	Aug.	1	6443 feet	
Sinners' Parade	Revier-Varconi			5616 feet	
Sporting Age, The	Bennett-Herbert-Nye	Mar.	2	5484 feet	June 2
Street of Illusion, The	Keith-Valli			5988 feet	
Stool Pigeon, The	Delaney-Borden			5988 feet	
*†§Submarine	Holt-Revier-Graves			8192 feet	
Virgin Lips	Borden-Boles	July	25	6048 feet	Sept. 22
Way of the Strong, The	Day-Livingston-Von Eltz	June	19	5752 feet	

Coming Attractions

Title	Star	Length	Reviewed
Behind Closed Doors	Valli-Glass		
*†§Donovan Affair, The	Jack Holt		
Faker, The	Logan-Delaney-Oland		
*†§Fall of Eve, The			
*†§Lone Wolf's Daughter, The	Lyter-Olmstead-Keith	6214 feet	
Object—Alimony	Wilson-Trevor		
Sideshow, The	Prevost-Graves		
Trial Marriage	Eilers-Kerry		
*†§Younger Generation, The	Hersholt-Lease-Basquette-Cortez		

EDUCATIONAL

Title	Star	Rel.	Date	Length	Reviewed
All In Fun	Jerry Mandy	Oct.	21	1 reel	Oct. 27
Air Derby, The	Reed Howes	Jan.	6	2 reels	
America's Pride	Our World Today	Oct.	7	1 reel	Oct. 6
Auntie's Mistake	Dorothy Devore	Feb.	17	2 reels	
Beauties Beware	Jerry Drew	Jan.	27	2 reels	Jan. 12
Be My King	Lupino Lane	Dec.	9	2 reels	Nov. 10
Best Dressed Woman in the World	"Our World Today"	Feb.	17	1 reel	
Blondes Beware	Johnny Arthur	July	15	2 reels	June 23
Bumping Along	Stone-Ruth	Nov.	18	1 reel	Nov. 3
Call Your Shots	Al St. John	Sept.	15	2 reels	Sept. 29
Cloud Patrol, The	Reed Howes	Feb.	24	2 reels	
Come to Papa	"Big Boy"	Oct.	14	2 reels	Oct. 13
Companionate Service	Dorothy Devore	Oct.	7	2 reels	Oct. 6
Conquering the Colorado	Hodge-Podge	July	8	1 reel	July 14
Cook, Papa, Cook	Murdock-Hutton	Sept.	9	1 reel	Sept. 15
Crown Me	Wallace Lupino	June	3	1 reel	May 28
Dumb—and How	Thatcher-Young-Allen	Jan.	27	1 reel	Dec. 22
Felix the Cat In Astronomeowa	"Sullivan Cartoon"	July	8	1 reel	Aug. 18
Felix the Cat In Futuritzy	"Sullivan Cartoon"	June	24	1 reel	July 21
Felix the Cat In Jungle Bungles	"Sullivan Cartoon"	July	22	1 reel	Sept. 22
Felix In Outdoor Indore	"Sullivan Cartoon"	June	10	1 reel	June 30
Felix the Cat In the Last Life	"Sullivan Cartoon"	Aug.	5	1 reel	Sept. 29
Fighting Orphans—Evening Mist	Bruce Outdoor Sketch	Aug.	19	1 reel	Aug. 4
Fisticuffs	Lupino Lane	Oct.	28	2 reels	Oct. 27
Fixer, The	"Big Boy"	Feb.	3	2 reels	Feb. 3
Follow Teacher	"Big Boy"	Dec.	16	2 reels	Nov. 17
Girlies Behave	Jerry Drew	Sept.	9	2 reels	Sept. 8
Gloom Chaser, The	"Big Boy"	June	24	2 reels	June 2
Glorious Adventure	Hodge-Podge	Oct.	14	1 reel	Oct. 27
Going Places	George Davis	Jan.	13	2 reels	
Goofy Birds	Charley Bowers	Aug.	12	2 reels	July 28
Hard Work	Wallace Lupino	July	29	1 reel	July 14
Hay Wire	Stone-Dale	Nov.	4	1 reel	Oct. 27
Hectic Days	Lupino Lane	June	17	2 reels	May 28
Her Big Ben	Gene Stone			1 reel	Feb. 2
He Tried to Please	Collins-Hutton	Aug.	12	1 reel	July 14
Hold That Monkey	Monty Collins	Nov.	11	2 reels	Oct. 27
Homemade Man, A	Lloyd Hamilton	June	17	2 reels	June 9
Hop Off	Charley Bowers	July	1	2 reels	June 23
Hot Luck	"Big Boy"	Sept.	2	2 reels	Sept. 29
Hot or Cold	Al St. John	Dec.	2	2 reels	Nov. 10
Husbands Must Play	Wallace Lupino	Jan.	6	2 reels	
In the Morning	Vernon Dent	Dec.	30	1 reel	Nov. 24
Just Dandy	Jerry Drew	Aug.	19	2 reels	Aug. 11
Kid Hayseed	"Big Boy"	Aug.	5	2 reels	Aug. 4
Ladies Preferred	Jerry Drew	July	8	2 reels	June 30
Leaping Luck	Davis-Collins	July	29	2 reels	July 14
Listen Children	Lloyd Hamilton	July	22	2 reels	July 14
Lost Laugh, The	Wallace Lupino	July	15	1 reel	June 23
Lucky Duck, The	Billy Dale	Oct.	7	1 reel	Sept. 15
Magic City The	Our World Today	Nov.	11	1 reel	Nov. 3
Making Whoopie	Goodwin-Bradley	Oct.	28	2 reels	Oct. 13
Misplaced Husbands	Dorothy Devore	Nov.	25	2 reels	Nov. 24
Murder Will Out	Vernon Dent	Dec.	16	1 reel	Nov. 10
Oh Mama	Miller-Hutton	July	1	1 reel	June 23
On the Move	Hodge-Podge	Sept.	9	1 reel	
Only Me	Lupino Lane	Jan.	20	2 reels	Dec. 15
Patchwork of Pictures, A	Hodge-Podge	Nov.	18	1 reel	Nov. 24
Peep Show, The	Hodge-Podge	Aug.	12	1 reel	Aug. 18
Pep Up	Cliff Bowes	Feb.	24	1 reel	Feb. 2
Permanent Wave Railroad, The	Our World Today			1 reel	Dec. 1
Pictorial Tidbits	Hodge-Podge	June	10	1 reel	June 23
Pirates Beware	Lupino Lane	Sept.	9	2 reels	
Playful Papas	Jerry Mandy	Dec.	1	1 reel	Dec. 1
Polar Perils	Monty Collins	Sept.	30	2 reels	Sept. 15
Question Marks	Hodge-Podge	Jan.	20	1 reel	Feb. 2
Quiet Worker, The	Jerry Drew	Nov.	4	2 reels	Oct. 6
Rah Rah Rah!	Dorothy Devore	June	3	2 reels	May 28
Roaming Romeo	Lupino Lane	July	29	2 reels	July 21
Sailor Boy	Monty Collins	June	17	1 reel	June 9
Served Hot	Cliff Bowes	Feb.	10	1 reel	Jan. 19
Shifting Scenes	Hodge-Podge	Dec.	18	1 reel	
Sky Ranger, The	Reed Howes	Sept.	23	2 reels	Oct. 6
Skywayman, The	Reed Howes	Nov.	18	2 reels	Nov. 3
Social Prestige	Monty Collins	Dec.	23	2 reels	Nov. 17
Stage Frights	George Davis	Oct.	21	2 reels	Oct. 6
Thoughts While Fishing	Bruce Outdoor Sketch	June	17	1 reel	June 9
Thrills of the Sea	Our World Today	Sept.	2	1 reel	Sept. 28
Troubles Galore	Collins-McCoy	Aug.	26	1 reel	Aug. 4
Walking Fish	Our World Today	Jan.	13	1 reel	
Wedded Blisters	Lupino Lane	Aug.	26	2 reels	Aug. 4
What a Trip	Vernon Dent	Jan.	13	1 reel	Dec. 15
Whoopee Boys	Monty Collins	Feb.	10	2 reels	Jan. 12
Who's Lyin'?	Davis-Collins	June	10	2 reels	May 28
Wife Trouble	Robert Graves	Sept.	23	1 reel	Sept. 8
Wild Wool—Night Clouds	Bruce Outdoor Sketch	July	15	1 reel	June 30
Wives Don't Weaken	Drew-Bradley	Dec.	16	2 reels	Dec. 15

PHOTOPHONE SHORTS

Title	Star	Rel.	Date	Length	Reviewed
*†§Bride's Relatives, The	Burke-Hill-Gribbon			2 reels	Feb. 2
*†§Eligible Mr. Bangs, The	Horton-Arthur	Jan.	13	2 reels	
*†§Lion's Roar	Burke-Bevan-Dent	Dec.	9	2 reels	Dec. 1
*†§Old Barn, The	Johnny Burke			2 reels	

EXCELLENT PICTURES (S. R.)

FEATURES

Title	Star	Rel.	Date	Length	Reviewed
Bit of Heaven, A	Lee-Washburn	May	15	7000 feet	
Inspiration	George Walsh	May	10	6759 feet	
Into No Man's Land	Santschi-Blythe	June	15	6700 feet	
Life's Crossroads	Hulette-Conklin			5355 feet	
Making the Varsity	Hulette-Rankin-Lease	July	15	6400 feet	
Manhattan Knights	Bedford-Miller	Aug.	27	6000 feet	
Speed Classic, Inc	Lease-Harris	July	31	4700 feet	
Women Who Dare	Chadwick-Delaney	Mar.	31	8520 feet	

R K O

FEATURES

Title	Star	Rel.	Date	Length	Reviewed
Air Legion, The	Lyon-Sleeper-Moreno	Jan.	8	6351 feet	
Alex the Great	Gallagher-Dwyer	May	13	6886 feet	Mar. 24
Avenging Rider, The	Tom Tyler	Oct.	7	4808 feet	
Bantam Cowboy, The	Buzz Barton	Aug.	12	4893 feet	
Beyond London's Lights	Shumway-Elliott	Mar.	18	5583 feet	Feb. 25
*†§Blockade	Anna Q. Nilsson	Dec.	16		
Breed of the Sunsets	Bob Steele	April	1	4869 feet	
Captain Careless	Bob Steele	Aug.	26		
Charge of the Gauchos	F. X. Bushman	Sept.	16	5487 feet	
Chicago After Midnight	Mendez-Ince	Mar.	4	6249 feet	Mar. 17
*†§Circus Kid, The	Darro-Costello-Brown	Oct.	7	6085 feet	Sept. 22
Come and Get It	Bob Steele	Feb.	3		
Crooks Can't Win	Lewis-Hill-Nelson	May	11	6291 feet	
Danger Street	Baxter-Sleeper	Aug.	26	5621 feet	
Devil's Trade Mark, The	Bennett-Mong-Douglas	April	7	5984 feet	
Doo Justice	Ranger-Martin	June	10	5043 feet	
Dog Law	Ranger (Dog)	Sept.	2	4802 feet	
Fighting Redhead, The	Buzz Barton	July	1	4758 feet	
Freckles	Bosworth-Fox, Jr.	Mar.	21	8131 feet	Jan. 28
Fury of the Wild	Ranger (Dog)	Nov.	4	4899 feet	
*†§Gang War	Borden-Pickford	Nov.	18	6337 feet	Dec. 1
Headin' for Danger	Steele-Mendez	Dec.	16	5249 feet	
Hey Rube!	Olmstead-Trevor	Dec.	23		
His Last Haul	T. Moore-Owen	Nov.	11		
*†§Hit of the Show, The	Brown-Astor-Olmstead	Sept.	23	6337 feet	Aug. 4
*†§Jazz Age, The	M. Day-Fairbabks, Jr.-Walthall			6245 feet	
King Cowboy	Tom Mix	Nov.	26		
Law of Fear, The	Ranger-Reid-Nelson	April	8	4769 feet	Mar. 10
Lightning Speed	Bob Steele	Oct.	21	4647 feet	
Little Buckaroo, The	Buzz Barton	Mar.	11	4801 feet	
Little Yellow House, The	Sleeper-Caldwell	May	28	6429 feet	April 21
Loves of Ricardo, The	George Beban	June	17	5181 feet	

** Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie.*

Title	Star	Rel.	Date	Length	Reviewed
Man in the Rough, The	Steele-King	May	20	4785 feet	
Orphan of the Sage	Buzz Barton	Dec.	23	4903 feet	
*†§Perfect Crime, The	Rich-Brook-McConnell	Aug.	19	6331 feet	Aug. 11
Phantom of the Range	Tyler-Thompson-Darro	April	22	4781 feet	Feb. 11
Pinto Kid, The	Barton-Travor-Lee	April	28	4884 feet	Jan. 7
Red Riders of Canada	Miller-Byer	April	15	6418 feet	Dec. 23
Rough Ridin' Red	Buzz Barton	Nov.	4	4714 feet	
Sally of the Scandals	Love-Forrest	July	15	6059 feet	
Sally's Shoulders	Wilson-Hackathorne	Oct.	14	6297 feet	
Singapore Mutiny, The	Ince-Taylor	Oct.	7	5812 feet	Oct. 13
Sinners In Love	Borden-Bordon	Nov.	4		Oct. 20
Skinner's Big Idea	Washburn-Sleeper-Trevor	April	24	5967 feet	Mar. 17
Son of the Golden West	Tom Mix	Oct.	1	6037 feet	Sept. 29
Stocks and Blondes	Logan-Gallagher	Sept.	9	5493 feet	
Stolen Love	M. Day-O. Moore-Lease	Dec.	2		
*†§Taxi 13	Conklin-Sleeper-Trevor	Nov.	18	6760 feet	
Terror Mountain	Tom Tyler	Aug.	19	4884 feet	
Texas Tornado, The	Tyler-Darro	June	24	4793 feet	
Tracked	Ranger (Dog)	Nov.	4	4957 feet	
Trail of Courage, The	Steele-Bonner	July	8	4758 feet	
Trail of the Horse Thieves, The	Tom Tyler	Jan.	13		
Tropic Madness	Leatrice Joy	Dec.	16	6324 feet	
Tyrant of Red Gulch	Tom Tyler	Nov.	25	4778 feet	
Vagabond Cub, The	Buzz Barton	Feb.	10		
Young Whirlwind, The	Buzz Barton	Sept.	16	4762 feet	

SHORT SUBJECTS

Title	Star	Rel.	Date	Length	Reviewed
Almost a Gentleman	Al Cooke	June	25	2 reels	
Arabian Fights, The	Alberta Vaughn	Sept.	16	2 reels	
Beef Steaks, The	Hallum-Davis	Dec.	30	2 reels	
Casper's Week-End	Hill-Duncan	Dec.	9	2 reels	
Coma Meal	Al Cooke	June	11	2 reels	
Curiosities No. 1	Novelty	Sept.	26	1 reel	Sept. 29
Curiosities, No. 2	Novelty	Oct.	10	1 reel	
Curiosities, No. 3	Novelty	Oct.	24	1 reel	
Curiosities No. 6	Novelty	Dec.	5	1 reel	
Curiosities No. 7	Novelty	Dec.	19	1 reel	
Fooling Casper	Duncan-Hill	Sept.	16	2 reels	Sept. 29
Happy Holidays	Hill-Duncan	Sept.	16	2 reels	
Heavy Infants	Karr-Ross-Alexander	June	11	2 reels	June 16
Honey Balka	Hallum-Davis	Dec.	2	2 reels	
Horsefeathers	Barney Hellum	Sept.	9	2 reels	Sept. 29
Jessie's James	Vaughn-Cook			2 reels	Oct. 20
Joyful Day	Karr-Ross-Alexander	Aug.	14	2 reels	
Mickey's Babies	Mickey Yula	Aug.	7	2 reels	
Mickey's Battles	Mickey Yula	Sept.	30	2 reels	
Mickey's Big Game Hunt	Mickey Yule	Dec.	23	2 reels	
Mickey's In Love	Mickey Yule	June	4	2 reels	
Mickey's Movies	Mickey Yule	Sept.	2	2 reels	Sept. 29
Mickey's Rivals	Mickey Yule			2 reels	
Mickey's Triumph	Mickey Yule	July	2	2 reels	
Mickey the Detective	Mickey Yule	Oct.	28	1 reel	
Mild But She Satisfies	Alberta Vaughn	Oct.	14	2 reels	
*†§Odd Facts	Curiosities			1 reel	
Okmnx	Barney Hellum	Oct.	7	2 reel	
Ruth Is Stranger Than Fiction	Alberta Vaughn	Sept.	23	2 reels	
Six Best Fellows	Alberta Vaughn	Oct.	27	1 reel	
Standing Pat	Karr-Ross-Alexander	July	9	2 reels	July 28
That Wild Irish Rose	Alberta Vaughn	Oct.	24	1 reel	
Wages of Synthatic Sin, The	Alberta Vaughn	Sept.	2	2 reels	
Watch Your Pep	Alberta Vaughn	Oct.	7	2 reels	
What a Wife	Duncan-Hill	Oct.	14	2 reels	
You Just Know She Dares 'Em	Alberta Vaughn	Sept.	9	2 reels	

Coming Attractions

Title	Star	Rel.	Date	Length	Reviewed
Amazing Vagabond, The	Bob Steele				
City of Shadows, The	Luden-Lynn				
Down Our Way	Valli-Caldwell-Darro				
Drifter, The	Tom Mix				
Drums of Araby	Tom Mix				
Eagle's Talons, The	Tom Tyler				
Freckled Rascal, The	Buzz Barton	Mar.	31		
Gun Law	Tom Tyler	Mar.	3		
Hardboiled	O'Neil-Reed-Tashman				
Idaho Red	Tom Tyler	Mar.	3		
Little Outlaw, The	Buzz Barton				
*†§Love In the Desert	Borden-Trevor-Roscoe				
One Man Dog, The	Ranger				
Outlawed	Tom Mix				
*†§Rio Rita	Special Cast				
*†§Syncopation	Bennett-Watson-Warings Band				
Upperworld					
Viennese Charmer	Betty Compson				
Voice of the Storm	von Eltz-Sleeper				

FIRST DIVISION (S. R.)

Title	Star	Rel.	Date	Length	Reviewed
Devil's Cage, The	Garon-Keith	June	6	5800 feet	
Fagasa	Kelly-Kelton-Walla	May	20	5700 feet	
Free Lips	Marlowe-Novak	Aug.	4	5700 feet	
Masked Angel, The	Compson-Oakman	June	29	6000 feet	
Soula Aflame	James-Walla	July	5	6200 feet	

FIRST NATIONAL

FEATURES

Title	Star	Rel.	Date	Length	Reviewed
*†Adoration	Billie Dove	Dec.	2	6360 feet	Jan. 19
Barker, The	Sills-Compson-Mackaill	Sept.	30	7137 feet	July 7
*†§Barker, The	Sills-Compson-Mackaill	Dec.	30	7137 feet	Dec. 15
Big Noise, The	Conklin-Hardy-White	Mar.	25	7402 feet	May 12
Burning Daylight	Sills-Kenyon	Mar.	11	6500 feet	April 28
Butter and Egg Man, The	Mulhall-Nissen	Sept.	2	6467 feet	
Canyon of Adventure	Maynard-Feira	April	22	6730 feet	May 19
Children of the Ritz	Mackaill-Mulhall	Feb.	17		
Chinatown Charlie	Hines-Lorraine	April	15	6365 feet	
Cheyanne	Maynard-McConnell	Feb.	17		
Coda of the Scarlet	Maynard-McConnell	July	1	5600 feet	
Comoanionate Marriage	Bronson-Francis-Welling	Oct.	21	6227 feet	
*Crash, The	Sills-Todd	Oct.	7	6225 feet	
Do Your Duty	Charlie Murray	Oct.	14	5976 feet	
Glorious Trail, The	Maynard-McConnell	Oct.	28	5866 feet	
*†Good Bye Kiss, The	Eilers-Burke-Kamp	July	8	7300 feet	Nov. 24
Happiness Ahead	Moore-Lowe	June	24	7100 feet	
Harold Teen	Lake-Brian-White	April	29	7541 feet	
*†Haunted House, The	Kent-Todd	Nov.	4	6755 feet	Dec. 22
Hawk's Nest, The	Sills-Kenyon	May	27	7426 feet	July 7
Head Man, The	Murray-Kent-Young	July	8	6502 feet	
Heart of a Follies Girl	Dove-Kent	Mar.	18	5957 feet	Mar. 17
Heart to Heart	Astor-Hughes	July	22	6071 feet	Sept. 10
Heart Trouble	Harry Langdon	Aug.	12	5400 feet	
*†§His Captive Woman	Sills-Mackaill	Mar.	10		
His Captive Woman	Sills-Mackaill	Feb.	3		
*†§Man and the Moment	Billie Dove	April	7		
Ladies' Night In Turkish Bath	Mackaill-Mulhall	April	1	6592 feet	April 14
Lady Be Good	Mackaill-Mulhall	May	6	6608 feet	June 2
*†§Lilac Time	Moore-Cooper	Nov.	8	8967 feet	Mar. 24
Little Shepherd of Kingdom Come	Barthelmass-O'Day	April	8	7700 feet	May 19
Love and the Devil	Sills-Corda	Feb.	24		
Mad Hour, The	O'Neill-Kent	Mar.	4	6360 feet	
*Naughty Baby	White-Mulhall	Dec.	16		
*†Night Watch, The	Dove-Reed	Sept.	9	6612 feet	Oct. 13
Oh Kay	Moore-Gray	Aug.	26	6100 feet	Sept. 1
*†Outcast	Griffith-Lowe	Nov.	11	6622 feet	Dec. 8
Out of the Ruins	Barthelmass-Nixon	Aug.	19	6100 feet	Aug. 25
Phantom City, The	Maynard-Gilbert	Dec.	23	6887 feet	
*†Scarlet Seas	Barthelmass-Compson	Dec.	9	6237 feet	Jan. 5
*†Seven Footprints to Satan	Todd-Hale	Feb.	17		
Seven Footprints to Satan	Todd-Hale	Jan.	27		
*†Show Girl	White-Delaney	Sept.	23	6133 feet	Nov. 10
Strange Case of Capt. Ramper	German Cast	July	29	7534 feet	June 9
*†§Synthetic Sin	Colleen Moore	Jan.	6	6730 feet	Jan. 12
Three-Ring Marriage	Astor-Hughes	June	10	5834 feet	
Upland Rider, The	Maynard-Douglas	June	3	5731 feet	May 19
Vamping Venus	Murray-Todd-Fazenda	May	13	6021 feet	
Ware Case, The	Special Cast	Nov.	25	6185 feet	
*†Waterfront	Mackaill-Mulhall	Sept.	16	5976 feet	Dec. 7
Weary River	Barthelmass-Compson	Feb.	10		
Wheel of Chance	Barthelmass-Basquette	June	17	6895 feet	July 7
*†Whip, The	Mackaill-Nilsson-Forbes	Sept.	30	6058 feet	Sept. 22
Wright Idea, The	Hines-Lorraine	Aug.	5	6300 feet	Sept. 22
Yellow Lily, The	Dove-Brook	May	20	7187 feet	May 26

Coming Attractions

Title	Star	Rel.	Date	Length	Reviewed
Broadway Babies	Alice White				
California Mail, The	Maynard-Dwan				
Comedy of Life, The	Sills-Corda	Mar.	10		
*†§Children of the Ritz	Mackaill-Mulhall	Feb.	24		
*†Divine Lady	Griffith-Varconi	Mar.	3	10015 feet	
Divine Lady, The	Griffith-Varconi	Mar.	31		
*†§Hot Stuff	White-Bakewell	April	14		
Hot Stuff	White-Bakewell	Mar.	24		
House of Horrors, The	Todd-Fazenda-Conklin				
Lawless Legion, The	Ken Maynard				
*†Love and the Devil	Sills-Corda	Mar.	24		
*†§Man and the Moment	Billie Dove	Feb.	10		
Man and the Moment, The	Billie Dove	Mar.	17		
*†§Pat and Mike	Milton Sills				
Prisoners	Corinna Griffith				
*†Saturday's Children	Griffith-Withers	Mar.	17		
Saturday's Children	Griffith-Withers	Mar.	10		
*†§Squall, The	Joyce-Loy-Hackathorne				
Weary River	Barthelmass-Compson			8000 feet	
*†§Weary River	Barthelmass-Compson	Feb.	10	7916 feet	Feb. 2
Why Be Good?	Moore-Hamilton	Mar.	17	7000 feet	Jan. 26
*†§Why Be Good?	Colleen Moore	Mar.	17		

FOX FILMS

FEATURES

Title	Star	Rel.	Date	Length	Reviewed
*§Air Circus, The	Carrol-Lake-Rollins	Sept.	30	7702 feet	Sept. 8
Blindfold	O'Brian-Moran	Dec.	23	5598 feet	Jan. 5
Chicken a la King	Sterling-Carroll-Stone	June	17	6417 feet	June 23
Cowboy, Kid The	Rex Bell	July	15	4293 feet	July 21
Don't Marry	Moran-Hamilton	June	3	5708 feet	June 9
Dressed to Kill	Lowe-Astor	Mar.	18	6566 feet	Mar. 17
*†§Dry Martini	Gran-Astor-Moore	Oct.	14	7176 feet	Nov. 10
Escape, The	Valli-Russell	April	29	5109 feet	May 12
Farmer's Daughter, The	Beebe-Burke	July	8	6148 feet	
Flaatwing	Norton-Janis	June	24	4939 feet	Sept. 8
Gateway of the Moon	Del Rio-Pidgeon	Jan.	1	5038 feet	Jan. 14
Girl-Shy Cowboy, The	Rex Bell	Aug.	12	4404 feet	
Hangman's House	McLaglen-Collyer-Kent	May	13	6518 feet	May 16
Hello, Cheyenne	Mix-Lincoln	May	13	4618 feet	May 19
Homesick	Sammy Cohen	Dec.	30	6120 feet	
Honor Bound	O'Brian-Taylor	May	6	6188 feet	May 26
Horseman of the Plains	Mix-Blane	Mar.	11	4397 feet	Mar. 24
*†§In Old Arizona	Lowe-Baxter-Burgess	Jan.	20	8724 feet	Dec. 29
Joy Street	Barrymore-Alba	Dec.	8		
Love Hungry	Moran-Gray	April	8	5782 feet	April 21
*†§Making the Grade	Moran-Lowe	Oct.	7		
Ma, Gangster	Collyer-Terry	Oct.	8	6042 feet	Oct. 10
*†§Mother Knows Best	Ballamy-Dresser	Oct.	28	10,100 feet	Sept. 22
*Mother Machree	Bennett-McLaglen	Oct.	22	6863 feet	Mar. 17
News Parade, The	Stuart-Phipps	May	27	6679 feet	June 16
None But the Brave	Morton-Phipps-MacDonald	Aug.	5	5034 feet	Aug. 11
No Other Woman	Del Rio-Alvarado	June	10	5071 feet	
Painted Post, The	Mix-Kingston	July	1	4952 feet	June 23
Prep and Pep	Rollens-Drexel	Nov.	11	6086 feet	Jan. 5
Plastered In Paris	Cohen-Pennick	Sept.	23	5641 feet	Sept. 29
Play Girl, The	Ballamy-Brown	April	22	5200 feet	April 28
Riley the Cop	Macdonald-Drexel	Jan.	8, '29	6132 feet	Dec. 8
River Pirate, The	McLaglen-Moran	Aug.	26	6937 feet	Sept. 22
Road House	Barrymore-Albe	July	15	4991 feet	Aug. 4
Romance of the Underworld	Astor-Elliott-Boles	Nov.	11	6162 feet	Jan. 12
*†§Street Angel, The	Gaynor-Farrell	Aug.	19	9221 feet	July 28
*Sunrise	Gaynor-O'Brien	Nov.	4	8729 feet	Oct. 14
Taking a Chance	Rex Bell			4876 feet	
Uneasy Money	Mary Nolan			6000 feet	
Why Sailors Go Wrong	Cohen-McNamara	Mar.	25	5112 feet	April 14
Wild West Romance	Bell-Lincoln	June	10	4921 feet	
Win That Girl	Rollens-Carrol	Sept.	16	5337 feet	Oct. 6

SHORT SUBJECTS

Title	Star	Rel.	Date	Length	Reviewed
Bear Knees	Animal Comedy	Aug.	6	2 reels	
Blue Grass and Blue Blood	Variety	Dec.	9	1 reel	
Cow'a Husband, A	Spenser-Temple	June	24	2 reels	June 23
Daisies Won't Tell	Rubin-Lincoln	July	8	2 reels	
Drifting Through Gascony	Variety	Oct.	28	1 reel	
Elephant's Elbows, The	Leon Ramon	Aug.	5	2 reels	Aug. 11
Glories of the Evening	Variety	Nov.	11	1 reel	
Her Mother's Back	Dant-Blotcher	Aug.	19	2 reels	Aug. 4
His Favorite Wife	Tyler Brooke	July	22	2 reels	July 21
Knight of Daze, A	Tyler Brooke	June	10	2 reels	
Lofty Andes, The	Variety	Aug.	5	1 reel	Aug. 11
Low Necker, The	Marjorie Beebe	Dec.	18	2 reels	Jan. 14
Monument Valley	Variety	Nov.	25	1 reel	
Neapolitan Days	Variety	Sept.	2	1 reel	
On a South Sea Shore	Variety	April	1	1 reel	

** Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie.*

Title	Star	Rel.	Date	Length	Reviewed
Oregon Trail, The	Variety			1 reel	July 28
Snowbound	Variety		Aug. 19	1 reel	
Spanish Craftsmen	Variety		Sept. 30	1 reel	
Steeplechase	Variety		Oct. 14	1 reel	
Storied Palestine	Variety		Dec. 23	1 reel	
Through Forest Aisles	Variety		Sept. 16	1 reel	

Coming Attractions

Title	Star	Rel.	Date	Length	Reviewed
Backwash	Farrell-Duncan				
Chasing Through Europe	Stuart-Caral				
Christine	Janet Gaynor				
Fatal Wedding, The	Astor-Bard				
*Four Devils, The	Macdonald-Gaynor-Morton			11700 feet	Oct. 13
*†§Ghost Talks, The	Eaton-Twelvetrees-Foxe				
Girl Downstairs, The	Moran-O'Brien				
Hearts In Dixie	Colored Cast				
*†§In Old Arizona	Lowe-Baxter-Burgess			8724 feet	Dec. 29
*†Last In the Arctic	Special Cast			6474 feet	Aug. 18
Our Daily Bread	Farrell-Duncan				
Playboy	Nagel-Collyer				
Red Wine	Collyer-Nagel-Lynn		Jan.		
River, The	Farrell-Duncan			7313 feet	Jan. 5
True Heaven	Lowe-McLaglan				
Veiled Woman, The	Tara-Alba				
Woman, The	Astor-Boles				

MOVIETONE SHORTS

Title	Star	Rel.	Date	Length	Reviewed
At the Ball Game	Joe Cook				
Bridge at Midnight, The	Mary Duncan				
Corpus Christi	Raquel Meller				Sept. 8
Diplomats, The	Clarke-McCullough			2 reels	Jan. 12
Dolls and Puppets	Nancy Drexel				
Everybody Loves My Girl	Winnie Lightner				Sept. 8
Family Picnic, The	Raymond McKee			2 reels	
Four A. M.				2 reels	
Interview, The	Clarke-McCullough				
Ladies' Man, The	Chic Sales			2 reels	
Mind Your Business	Hugh Herbert			2 reels	
Napoleon's Barber				2 reels	
Mystery Mansion				2 reels	
They're Coming to Get Me	Chick Sales				
Treasurer's Report, The	Robert Benchley				
Family Picnic, The	McKee				June 30
George Bernard Shaw	Interview				June 30
Serenade (Schubert)	Harold Murray				Sept. 8
White Faced Foal, The	Lionel Atwill				Sept. 8

GOTHAM

FEATURES

Title	Star	Rel.	Date	Length	Reviewed
Chorus Kid, The	Faire-Washburn	April	1	8200 feet	April 14
Head of the Family, The	Russell-Corbin			6250 feet	
Hell Ship Bronson	Mrs. W. Reid-Hawes-Beery	May	1	6432 feet	May 12
Midnight Life	Bushman-Olmstead	Aug.	12	6200 feet	Aug. 11
River Woman, The	Logan-L. Barrymore	Aug.	26	6800 feet	Aug. 11
Turn Back the Hours	Loy-Pidgeon	Mar.	1	6600 feet	Mar. 17
Thru the Breakers	Livingston-Herbert			6420 feet	
United States Smith	Gribbon-Lee-Harlan	June	1	6000 feet	June 16

Coming Attractions

Title	Star	Length	Reviewed
*§Girl From Argentine, The	Carmel Meyers		

METRO-GOLDWYN-MAYER

FEATURES

Title	Star	Rel.	Date	Length	Reviewed
Across to Singapore	Navarro-Crawford	April	7	6805 feet	May 6
Actress, The	Shearer-Forbes-O. Moore	April	28	6998 feet	July 14
Adventurer, The	McCoy-Sebastian	July	14	4187 feet	
*†Baby Cyclone, The	Cody-Pringle			5530 feet	
Beau Broadway	Cody-Pringle	Sept.	29	6037 feet	Aug. 4
Beyond the Sierras	Tim McCoy	Sept.	15	5896 feet	
Bringing Up Father	Macdonald-Olmsted-Moran	Mar.	17	8344 feet	June 2
*†Brotherly Love	Dane-Arthur	Oct.	12	6053 feet	
Bushranger, The	McCoy-Douglas			5200 feet	
Cameraman, The	Keaton-Day	Sept.	29	6995 feet	Sept. 15
Cardboard Lover, The	Davies-Asther	Aug.	25	7108 feet	Sept. 8
Certain Young Man	Novarro-Adoree	May	19	5679 feet	June 1 8
Circus Rookies	Dane-Arthur	Mar.	31	6681 feet	May 19
Cossacks, The	Gilbert-Adoree	June	23	8601 feet	June 30
Crowd, The	Boardman-Murray	Mar.	3	8538 feet	Feb. 25
Detectives	Dane-Arthur	June	9	5838 feet	
Diamond Handcuffs	Boardman-Gray-Nagel	May	5	6700 feet	Sept. 15
Dream of Love	Crawford-Asther	Dec.	1	7987 feet	Jan. 5
*†Excess Baggage	Haines-Cortez	Sept.	8	7182 feet	Sept. 29
*†Flying Fleet, The	Novarro-Page	Jan.			
Forbidden Hours	Novarro-Adoree	June	16	5011 feet	July 28
Four Walls	Gilbert-Crawford	Aug.	11	6620 feet	Aug. 25
Lady of Chance, A	Norma Shearer	Nov.	2	7126 feet	Jan. 26
Laugh, Clown, Laugh	Chaney-Young-Asther	April	14	7045 feet	June 2
Loves of Casanova, The	Special Cast	Jan.			
Madamoiselle from Armentieres	E. Brody-J. Stuart	June	2	5441 feet	
Masks of the Devil	John Gilbert	Oct.		5575 feet	Dec. 1
Morgan's Last Raid	McCoy-Sebastian	Jan.			
Mysterious Lady, The	Garbo-Nagel	Aug.	4	7652 feet	Aug. 11
Napoleon	Special Cast	Oct.			
*†§Our Dancing Daughters	Crawford-Brown-Sebastian	Sept.	8	7652 feet	Oct. 13
Patsy, The	Davies-Caldwell-Gray	Mar.	10	7289 feet	
Riders of the Dark	McCoy-Dwan	April	21	5014 feet	
Shadows In the Night	Flash-Grey-Lorraine	Oct.	26	5448 feet	
*†Show People	Davies-Haines	Oct.	8	7453 feet	Nov. 17
Single Man, A	Cody-Pringle	Jan.		5596 feet	
Skirts	Chaplin-Balfour	May	12	5801 feet	
Telling the World	Haines-Page	June	30	7184 feet	July 21
*†Trail of '98, The	Del Rio-Forbes			11100 feet	Mar. 2
Under the Black Eagle	Flash-M. Day-Forbes	Mar.	24	5901 feet	May 19
West of Zanzibar	Chaney-Nolan-Barrymore	Nov.	24	6150 feet	Jan. 6
*†While the City Sleeps	Chaney-Page	Sept.	15	7231 feet	Oct. 27
*†§White Shadows In the South Seas	Blue-Torres	July	7	7968 feet	Aug. 18
Wickedness Preferred	Cody-Pringle	Jan.	28	5011 feet	
*†Wind, The	Gish-Hanson	Nov.	23	6721 feet	Nov. 17
*†Woman of Affairs, A	Gilbert-Garbo				Nov. 3
Wyoming	McCoy-Sebastian	Mar.	24	4435 feet	

SHORT SUBJECTS

Title	Star	Rel.	Date	Length	Reviewed
African Adventure, An	Ufa Oddities	Aug.	27	1 reel	
Allah 'L Allah	Ufa Oddities	Mar.	18	1 reel	
Ancient Art, An	Ufa Oddities	Mar.	2	1 reel	
Assorted Babies	Ufa Oddities	Nov.	5	1 reel	
Bits of Africa	Ufa Oddities	Sept.	15	1 reel	
*Baaster, The	Charley Chase	Nov.	24	2 reels	
Boy Friend, The	Roach Stars	Nov.	10	2 reels	Dec. 1
Call of the Cuckoo	Max Davidson	Oct.	15	2 reels	
Chasing Husbands	Charley Chase	Dec.	22	2 reels	
Cleopatra	Revier-Ellis	July	7	2 reels	
Crazy House	"Our Gang"	June	2	2 reels	May 28
Do Gentlemen Snore?	Roach Stars	Oct.	13	2 reels	
Doying Jungle	Ufa Oddities	Feb.	2	1 reel	
Eagle's Nest	Ufa Oddities	Aug.	18	1 reel	
Early to Bed	Laurel-Hardy	Oct.	6	2 reels	Nov. 3
Election Day	Our Gang	Jan.	12	2 reels	
Feed 'Em and Weep	Roach Stars	Dec.	8	2 reels	
Going Ga Ga	Kennedy-Davidson-Bryon	Jan.	5	2 reels	
Growing Pains	"Our Gang"	Sept.	22	2 reels	
Habeas Corpus	Laurel-Hardy	Dec.	1	2 reels	Jan. 12
Happy Omen, A	Ufa Oddities	July	14	1 reel	
Heart of General Robert E. Lee, The	Daw-Walling	Sept.	22	2 reels	Nov. 3
Holy Terror, The	"Our Gang"	Mar.	9	2 reels	
Hunted	Willard Mack				
*Imagine My Embarrassment	Charley Chase	Sept.	1	2 reels	Jan. 12
*Is Everybody Happy?	Charley Chase	Sept.	29	2 reels	
Jungle Orphans	Ufa Oddities	Mar.	30	1 reel	
Kisses Came High	Ufa Oddities	Jan.	5	1 reel	
*Liberty	Laurel-Hardy	Jan.	26	2 reels	
Lonely Lapland	Ufa Oddities	Nov.	10	1 reel	
Loud Soup	Charley Chase	Mar.		2 reels	
Love 'Em and Weep	Busch-Laurel			2 reels	Jan. 19
Madame Du Barry		Nov.	17	2 reels	
Manchu Love	Sojin-Lee	Jan.	12	2 reels	
Monkey Shines	Ufa Oddities	Sept.	1	1 reel	
Murder	Ufa Oddities	Sept.	29	1 reel	
Napoleon's Homeland	Ufa Oddities	Jan.	5	1 reel	
Nature's Wizardry	Ufa Oddities	July	28	1 reel	
*Noisy Neighbors	"Our Gang"	Feb.	9	2 reels	
Off to Buffalo	Charley Chase	Feb.	16	2 reels	
Ol' Gray Hoss, The	"Our Gang"	Oct.	20	2 reels	July 28
*Ol' Gray Hoss, The	"Our Gang"	Oct.	20	2 reels	Oct. 13
Pair of Tights	Roach Stars	Feb.	2	2 reels	
Palace of Honey, The	Ufa Oddities	June	16	1 reel	May 28
*Ruby Lips	Charley Chase	Jan.	19	2 reels	
Sacred Baboon, The	Ufa Oddities	Sept.	1	1 reel	
Savage Customs	Ufa Oddities	Nov.	24	1 reel	
*School Begins	"Our Gang"	Nov.	17	2 reels	Sept. 29
Secret Beazehounds	Ufa Oddities	Feb.	16	1 reel	
Should Married Men Go Home?	Laurel-Hardy	Sept.	15	2 reels	July 28
Sleeping Death	Ufa Oddities	June	30	1 reel	
*Spanking Age, The	"Our Gang"	Dec.	15	2 reels	
Strange Prayers	Ufa Oddities	Dec.	22	1 reel	
That Night	Roach Stars	Sept.	15	2 reels	
Tokens of Manhood	Ufa Oddities	June	2	1 reel	May 28
That's My Wife	Laurel-Hardy	Mar.		2 reels	
Two Tars	Laurel-Hardy	Nov.	3	2 reels	Dec. 8
Uphill and Downhill	Ufa Oddities	Jan.	19	2 reels	
*We Faw Down	Laurel-Hardy	Dec.	29	2 reels	
Wiggle Your Ears	"Our Gang"	Feb.		2 reels	
When Money Comes	All Star Cast	Mar.		2 reels	
Wives for Sale	Ufa Oddities	Oct.	27	1 reel	
World's Playgrounds	Ufa Oddities	Oct.	13	1 reel	Nov. 3
Wrong Again	Laurel-Hardy	Feb.		2 reels	

Coming Attractions

Title	Star	Rel.	Date	Length	Reviewed
*†§Alias Jimmy Valentine	Haines-Hyams-Barrymore	Jan.		8000 feet	Nov. 24
*†§Bellamy Trial, The	Joy-Bronson	Mar.	2	8268 feet	Feb. 2
Bellamy Trial, The	Joy-Bronson	Mar.	2	7524 feet	
*†§Bridge of San Louis Rey	Alvarado-Torrence-Damita				
*†§Broadway Melody (A. T.)	Love-Page-King				
Broadway Melody	Love-Page-King				
China Bound	Dane-Arthur				
Deadline, The	Flash-Lorraine-Gray				
Desert Law	Tim McCoy				
*†§Desert Nights	Gilbert-Nolan				Jan. 19
*†§Duke Steps Out, The	Haines-Crawford				
Dynamite (A. T.)	Conrad Nagel				
*†§Five O'Clock Girl, The (A. T.)	Davies-Arthur-King				
*†§Green Ghost The					
*†§Hunted (A. T.)	Mack-Thompson				
*†§Hallelujah	Colored Cast				
He Learned About Women	Haines-Page-Percy				
Honeymoon	Flash-Moran-Gribbon				
Humming Wires	Tim McCoy				
*†§Last of Mrs. Cheney	Conrad Nagel				
*†§Man's Man A	William Haines				
Masked Stranger, The	Tim McCoy				
Mysterious Island, The	Hughes-Daly-Barrymore				
*§Nize Baby	Gordon-Holtz-Waldridge				
*†§Our Modern Maidens	Crawford-Page-La Rocque				
*†§Pagan, The	Novarro-Adoree-Janis				
Pagan, The	Novarro-Adoree-Janis			7 reels	Feb. 2
Single Standard, The	Flash-Gray-Lorraine				
Soles	Special Cast				
Spite Marriage	Buster Keaton	Mar.		6500 feet	Feb. 2
Soutx Blood	McCoy-Frazer				
*†Tide of Empire	Adoree-Murray				
*†§Trial of Mary Dugen, The (A. T.)	Shearer-Warner-Hackett				
*†Viking, The	Starke-Crisp			8508 feet	Nov. 17
*†§White Collars	Nagel-Love-Hyams				

MOVIETONE SHORTS

Title	Star	Rel.	Date	Length	Reviewed
Casino Gardens				2 reels	Dec. 1
Confession	Ames-Nye			2 reels	
Friendship	Robert Edeson			2 reels	
Fuzzy Knight	Songs		Oct. 27		
George Dewey Washington	Songs		Oct. 27		
George Dewey Washington	Songs		Nov. 17		
Gus Edwards' Song Revue	Songs and Dances			2 reels	
Marion Harris	Songs		Nov. 17		
Marion Harris	Songs		Oct. 20		
Marian Harris	Songs		Sept. 29		
Jimtown Cabaret	Miller and Lyle		Nov. 10	2 reels	
Johnny Marvin	Songs		Nov. 3		
Johnny Marvin	Songs		Sept. 29		
Joseph Regan			Oct. 13		
Joseph Regan			Nov. 3		
Leo Beers	Songs and Whistling				
Locust Sisters	Songs		Oct. 6		
Man Higher Up, The	Beswarth-Edeson			2 reels	
Mayor of Jimtown	Miller and Lyle		Oct. 13		
M-G-M Movietone Revue			Nov. 3		
M-G-M Movietone Revue			Oct. 13		
Odette Myrtle	Songs		Oct. 20		

** Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie.*

Title	Star	Rel.	Date	Length	Reviewed
Phipps	Sherman-Francisco-Chadwick			2 reels	Dec. 1
Ponce Sisters	Songs	Oct.	20		
Ponce Sisters	Songs	Nov.	10		
Spanking Age, The	"Our Gang"			2 reels	Dec. 1
Van and Schenck	Songs	Sept.	29		Oct. 13
Van and Schenck	Songs	Oct.	27		
Vincent Lopez	Piano Solos	Nov.	10		
Walt Roesner and Capitolians	Jazz Band	Oct.	8		

PARAMOUNT
FEATURES

Title	Star	Rel.	Date	Length	Reviewed
*†§Able's Irish Rose	Hersholt-Carroll-Rogers	Jan.	6	10471 feet	Jan. 12
Avalanche, The	Holt-Hill	Nov.	10	6099 feet	
*§Beggars of Life	Beery-Arlen-Brooke	Sept.	15	7560 feet	Sept. 29
Big Killing, The	Beery-Hatton	May	19	5930 feet	July 7
Case of Lena Smith, The	Esther Ralston	Jan.	19	7229 feet	Jan. 19
*Docks of New York, The	Bancroft-Compson-Baclanova	Oct.	20	7202 feet	Sept. 22
Drag Net, The	Bancroft-Brent	May	26	7866 feet	June 8
Easy Come, Easy Go	Dix-Carroll	April	21	5364 feet	May 12
*Fleet's In, The	Bow-Hale	Oct.	13	6918 feet	Sept. 1
Fifty-Fifty Girl, The	Daniels-Hall	May	12	6402 feet	May 28
First Kiss, The	Wray-Cooper	Aug.	25	6134 feet	Aug. 25
Fools for Luck	Fields-Conklin	May	7	5852 feet	June 23
Forgotten Faces	Brian-Brook	Aug.	11	7640 feet	Aug. 11
Half a Bride	Ralston-Arlen	June	16	6238 feet	
His Private Life	Menjou-Carver			4690 feet	Nov. 17
His Tiger Lady	Menjou-Brent	June	9	5038 feet	June 2
*†Homecoming, The	Parlo-Hanson			8100 feet	Nov. 24
Hot News	Daniels-Hamilton	July	14	6528 feet	July 28
Just Married	Hall-Taylor	Aug.	18	6039 feet	Aug. 18
Kit Carson	Thomson-Lane			7464 feet	
Ladies of the Mob	Bow-Arlen	June	30	6792 feet	
Legion of the Condemned	Cooper-Wray	Mar.	10	7415 feet	Mar. 24
*†Loves of an Actress	Negri-Asther	Aug.	18	7159 feet	
Loves of an Actress	Negri-Asther	Aug.	18	7159 feet	
Magnificent Flirt, The	Florence Vidor	June	2	4998 feet	June 30
*†§Manhattan Cocktail	Arlen-Carroll			6051 feet	Jan. 12
Marquis Preferred	Adolphe Menjou	Jan.	2	5506 feet	Jan. 26
Mating Call, The	Meighan-Brent-Adoree	July	21	6325 feet	Oct. 13
Model from Montmartre	Naldi-Petrovitch	Sept.	22	5941 feet	
*Moran of the Marines	Dix-Elder	Oct.	27	5444 feet	Nov. 3
Night of Mystery, A	Menjou-Brent	April	7	5741 feet	April 21
Old Ironsides	Ralston-Farrell-Beery	Mar.	3	7910 feet	Dec. 18 '26
Partners in Crime	Beery-Hatton-Brian	Mar.	17	6600 feet	May
*Patriot, The	Jannings-Stone-Vidor	Sept.	1	9819 feet	Aug. 18
Racket, The	Meighan-Prevost	June	30	7646 feet	July 14
Red Hair	Bow-Chandler	Mar.	10	6331 feet	Mar. 31
*Sawdust Paradise, The	Ralston-Howes	Aug	25	5928 feet	Sept. 1
*†§Shopworn Angel, The	Cooper-Carroll	Jan.	12	7373 feet	Jan. 5
Shopworn Angel, The	Cooper-Carroll	Jan.	12	7112 feet	
*†§Sins of the Fathers	Emil Jannings	Dec.	29	7761 feet	Feb. 2
Someone to Love	Charles Rogers	Dec.	1	6323 feet	Dec. 8
Something Always Happens	Ralston-Hamilton	Mar.	24	4792 feet	May 28
Speedy	Lloyd-Christie	April	7	7960 feet	April 14
Street of Sin, The	Jannings-Wray	May	26	6218 feet	June 2
Sunset Legion, The	Thomson-Murphy	April	21	5763 feet	Sept. 29
Take Me Home	Daniels-Hamilton	Oct.	20	6514 feet	Oct. 27
Three Sinners	Negri-Baxter	April	14	7029 feet	April 28
Three Week-Ends	Clara Bow	Dec.		5962 feet	Dec. 15
Vanishing Pioneer, The	Holt-Blane	June	23	5834 feet	Sept. 29
*†§Varsity	Rogers-Brian	Sept.	29	5802 feet	Nov. 3
*Warming Up	Dix-Brian	Aug.	4	6509 feet	July 21
Water Hole, The	Holt-Carroll	Aug.	25	6319 feet	Sept. 8
*Wedding March, The	Von Strohelm-Wray	Oct.	8	10400 feet	Oct. 20
What a Night	Daniels-Hamilton	Dec.	22	5476 feet	Jan. 6
Wings	Bow-Rogers	Sept.		12 reels	Aug. 26'27
*†§Wolf of Wall Street, The (A. T.)	Bancroft-Baclanova-Lukas	Feb.	16	6810 feet	Feb. 2
Wolf of Wall Street, The	Bancroft	Jan.	26		Dec. 1
Woman From Moscow, The	Negri-Kerry			6938 feet	Nov. 10

SHORT SUBJECTS

Title	Star	Rel.	Date	Length	Reviewed
Alice in Movieland	Novelty	June	23	2 reels	
Are Scotchmen Tight? (Christie)	Jack Duffy	Mar.	2	2 reels	
Baby Feud	Krazy Kat Cartoon	Aug.	18	1 reel	
Beaches and Scream	Krazy Kat Cartoon	Oct.	22	1 reel	
Believe It or Not (Christie)	Frances Lee	Nov.	24	2 reels	
Call Again	E. E. Horton	Oct.	20	2 reels	
Come Easy, Go Slow	Krazy Kat Cartoon	Oct.	13	1 reel	
Companionate Marriage	Krazy Kat Cartoon	July	4	1 reel	
Dancing Town, The	May-Skelly-Hayes	Oct.	27	2 reels	
*Dizzy Diver, The (Christie)	Billy Dooley	Aug.	18	2 reels	
Face Value	Novelty	July	21	2 reels	
Footlight Fannie (Christie)	Frances Lee	Feb.	9	2 reels	
Footloose Wimmen (Christie)	Bobby Vernon			2 reels	
Gobs of Love (Christie)	Billy Dooley	Dec.	15	2 reels	
Happy Heels (Christie)	Billy Dooley	Jan.	19	2 reels	
His Angel Child (Christie)	Bobby Vernon	Feb.	16	2 reels	
Hold 'Er Cowboy (Christie)	Bobby Vernon	June	2	2 reels	
Home Girl, The	Gilmore-Kruger	Dec.	1	2 reels	
*Hot Scotch (Christie)	Jack Duffy	Aug.	25	2 reels	
Hot Sparks (Christie)	Bobby Vernon	Nov.	3	2 reels	
Ko-Ko's Big Pull	Inkwell Cartoon	Sept.	8	1 reel	
Ko-Ko Goes Over	Inkwell Cartoon	June	23	1 reel	Oct. 13
Ko-Ko Heaves Ho	Inkwell Cartoon	Aug.	25	1 reel	
Ko-Ko Kleans Up	Inkwell Cartoon	Sept.	22	1 reel	
Ko-Ko's Catch	Inkwell Cartoon	July	7	1 reel	
Ko-Ko's Chase	Inkwell Cartoon	Aug.	11	1 reel	
Ko-Ko's Dog Gone	Inkwell Cartoon	Oct.	20	1 reel	
Ko-Ko's Field Daze	Inkwell Cartoon	June	9	1 reel	
Ko-Ko's Parade	Inkwell Cartoon	Oct.	6	1 reel	
Lay on, MacDuff (Christie)	Jack Duffy	Nov.	17	2 reels	
Loose Change (Christie)	Sandy MacDuff	Oct.	6	2 reels	
News Reeling	Krazy Kat Cartoon	Aug.	4	1 reel	
Nifty Numbers (Christie)	Frances Lee	Jan.	5	2 reels	
Off the Deck (Christie)	Billy Dooley	Feb.	23	2 reels	
Oriental Hugs (Christie)	Billy Dooley	Sept.	29	2 reels	
Papa Spank (Christie)	Jack Duffy	Feb.	2	2 reels	
Patent Medicine Kid, The	Krazy Kat Cartoon	June	2	1 reel	
Phantom Mail, The	Krazy Kat Cartoon	Sept.	29	1 reel	
Picture My Astonishment (Christie)	Frances Lee	Oct.	13	2 reels	
Prancing Prune	Helen Hayes			2 reels	
Rain Dropper, The	Krazy Kat Cartoon	June	30	1 reel	
Say Uncle (Christie)	Jack Duffy	June	9	2 reels	
Scrambled Weddings	E. E. Horton	June	30	2 reels	
Sea Food (Christie)	Billy Dooley	July	14	2 reels	
Sea Sword	Krazy Kat Cartoon	Sept.	1	1 reel	
She-Going Sailor, A (Christie)	Billy Dooley	Nov.	10	2 reels	
Show Vote	Krazy Kat Cartoon	Sept.	15	1 reel	
Should Scotchmen Marry? (Christie)	Jack Duffy	Dec.	22	2 reels	
Slick Slickers (Christie)	Neal Burns	July	7	2 reels	
Slippery Heels (Christie)	Jimmie Adams	June	18	2 reels	
*Sock Exchange, The (Christie)	Bobby Vernon	Sept.	22	2 reels	
Stage Coached	Krazy Kat Cartoon	June	18	1 reel	
*Stop Kidding	Bobby Vernon	Aug.	11	2 reels	
Two Masters	Eaton-Post	Sept.	8	2 reels	
Vacation Waves	E. E. Horton	Sept.	15	2 reels	
Walls Tell Tales	Madge Kennedy	Aug.	4	2 reels	
Why Gorillas Leave Home	Bobby Vernon	Jan.	12	2 reels	

Coming Attractions

Title	Star	Rel.	Date	Length	Reviewed
Able's Irish Rose	Hersholt-Carroll-Rogers			12103 feet	April 26
*†Behind the German Lines	Special Cast			8254 feet	Dec. 8
Betrayal, The	Jannings-Ralston-Cooper				
Black Eagles	George Bancroft				
*†§Burlesque	James Barton				
*†§Canary Murder Case, The (A. T.)	Powell-Taylor-Brian			7171 feet	Feb. 2
*Carnation Kid, The (A. T.)	Douglas MacLean				
Chinatown Nights	Beery-Vidor				
*†§Close Harmony (A. T.)	Rogers-Carroll				
*†§Cocoanuts	Four Marx Brothers				
*†§Concert, The (A. T.)	Emil Jannings				
*†§Darkened Rooms (A. T.)	Brent-Powell				
*†§Doctor's Secret, The (A. T.)	Warner-Chatterton				
*†§Dummy, The (A. T.)	Cromwell-Chatterton				
*†Four Feathers	Wray-Arlen-Beery				
*†§Genius is Born, A (A. T.)	A. P. Heggie				
*†§Gentlemen of the Press	Walter Huston				
*†§Half an Hour	Ruth Chatterton				
Here Comes the Band Wagon	Wray-Cooper				
*†§Hole in the Wall, The (A. T.)	Colbert-Robinson				
Hunting Tower	Harry Lauder				
*†§Innocents of Paris, The	Maurice Chevalier				
*§§nterference (A. T.)	Brent-Brook-Powell				
Just Twenty-One	Rogers-Brian				
*†§Letter, The (A. T.)	Eagels-Heggie-Owen				
*†Loooing the Loop	Werner Kraus				
*†§Man I Love, The (A. T.)	Arlen-Brian				
*†§Night Club (A. T.)	Special Cast				
*†§Nothing But the Truth (A. T.)	Richard Dix				
Number Please	Daniels-Hamilton				
*†§Redskin	Richard Dix	Feb.	9	7643 feet	Feb. 2
Redskin	Richard Dix	Feb.	9	7402 feet	Dec. 1
Sins of the Fathers	Jannings-Chatterton	Dec.	29		
*†Soul of France, The	Special Cast				
Sunset Pass	Holt-Lane				
*†§TNT	Harold Lloyd				
*†§Wild Party	Clara Bow				
*†§Wolf Song (A. T.)	Cooper-Wray				
Woman Who Needed Killing, The (A. T.)	Baclanova-Brook-Hamilton				

SOUND SHORTS

Title	Star	Rel.	Date	Length	Reviewed
Bird in the Hand, A (Christie) (A. T.)	Lois Wilson	Feb.	23	2 reels	Feb. 2
Bishop's Candlesticks, The	Walter Huston				
Borrah Mannevitch	Harmonica Band and Songs				
Dear Vivien (Christie—A. T.)	Hardy-Hatton				
Eddie Peabody	Banjo Solos and Songs				
False Alarm Fire Company, The	Smith-Dale			1 reel	Feb. 2
Giersdorf Sisters, The	Songs				
Highlowbrow	Donnelly-Shannon			2 reels	Feb. 2
If Men Played Cards as Women Do	McHugh-Santley-Cameron-McFarland				
Jed's Vacation (Christie)	Charles Grapewin				
Melancholy Dame (Christie—A. T.)	Colored Cast	Mar.	9	2 reels	Feb. 2
Music Hath Charms (Christie)	Colored Cast				
One Word	Special Cast				
Post Mortems (Christie—A. T.)	Raymond Griffith	Mar.	23	2 reels	
§Pusher in the Face, The	Taylor-Hitchcock-Allen			2 reels	
Ruth Etting	Songs				
*§Sidewalks of New York	Novelty			1 reel	
*Skating Home (Christie)	Frances Lee	Sept.	1	2 reels	
That Party in Person	Eddie Cantor			2 reels	
Two Little Chinese Maids	Chang-Kuma				Feb. 2
When Caesar Ran a Newspaper (Christie—A. T.)	Hatton-Hardy-Lorraine	Feb.	9	2 reels	

PATHE
FEATURES

Title	Star	Rel.	Date	Length	Reviewed
*†§Annapolis	Loff-Brown	Dec.	2	7957 feet	
Annapolis	Loff-Brown	Nov.	18	7008 feet	
Avenging Shadow, The	Klondike (dog)	April	29	4293 feet	Mar. 31
Black Ace, The	Don Coleman	Sept.	2	5722 feet	Sept. 15
Blue Danube, The	Leatrice Joy	Mar.	12	6589 feet	May 28
Border Patrol	Harry Carey	Dec.	23	4598 feet	
Bullet Mark, The	Jack Donovan	Mar.	25	4550 feet	Mar. 31
Burning Bridges	Harry Carey	Sept.	30	4846 feet	
*†§Captain Swagger	La Rocque-Carol	Nov.	18	6124 feet	Dec. 29
Captain Swagger	La Rocque-Carol	Oct.	14	6312 feet	
Celebrity	Armstrong-Basquette	Oct.	7	6145 feet	
Chicago	Haver-Varconi	Mar.	6	9145 feet	Dec. 30
Cop, The	William Boyd	Aug.	19	7054 feet	Sept. 8
Craig's Wife	Irene Rich	Sept.	16	6670 feet	Dec. 15
Elevator Girl, The	Robert Armstrong	Feb.	24		
Fangs of Fate	Klondike (dog)	June	24	4476 feet	June 23
Flying Buckaroo, The	Wally Wales	Nov.	25	6670 feet	
*†§Flying Fool, The	William Boyd	Feb.	10		
Forbidden Love	Lili Damita	Oct.	28	6787 feet	Jan. 19
Forty-Five-Calibre War	Coleman-Loff	Feb.	17		
Geraldine	Quillan-Nixon	Jan.	16	5959 feet	Dec. 22
Grandma's Boy (re-issue)	Harold Lloyd	Dec.		4750 feet	
Hold 'Em Yale	Rod La Rocque	May	14	7056 feet	Aug. 4
*†§King of Kings, The	Warner-Logan	Sept.	30	10,196 feet	April 29'27
Law's Lash, The	Klondike (dog)	May	20	4683 feet	Mar. 31
*†§Leathernecks, The	William Boyd	Feb.	24	6898 feet	Jan. 28
Leathernecks, The	William Boyd	Feb.	3		
Let 'Er Go Gallogher	Junior Coghlan	Jan.	15	5880 feet	Jan. 29
Love Over Night	La Rocque-Loff	Sept.	16	5737 feet	
Man-Made Woman	Joy-Boles-Warner	Sept.	9	5762 feet	Sept. 2'
*†§Marked Money	Junior Coghlan	Dec.	5	5490 feet	
Marlie the Killer	Klondike (dog)	Mar.	4	4600 feet	Mar. 3
Midnight Madness	Jacqueline Logan	Mar.	26	6559 feet	
*†Ned McCobb's Daughter	Irene Rich	Jan.	12		
Ned McCobb's Daughter	Irene Rich	Dec.	2	6070 feet	
*†§Noisy Neighbors	Quillan-Vaughn	Jan.	27		
Power	Boyd-Logan	Sept.	23	6092 feet	Sept. 15
Red Mark, The	von Seyffertitz-Quartaro	Aug.	28	7937 feet	Sept. 8
Saddle Mates	Wally Wales	Aug.	5	4520 feet	Mar. 17
*†§Sal of Singapore	Phyllis Haver	Jan.	4		Jan. 12
*†§Shady Lady, The	Phyllis Haver	Jan.	20	6132 feet	Jan. 20
Ship Comes In, A	Rudolph Schildkraut	June	4	6902 feet	June 23
*†§Show Folks	Quillan-Basquette-Armstrong	Dec.	16	6466 feet	Dec. 15

** Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie.*

Title	Star	Rel.	Date	Length	Reviewed
Sin Town	Allen-Fair	Jan.	20		
Skyscraper	William Boyd	Aeril	8	7040 feet	April 14
*†§Spieler, The	Hale-Adoree	Dec.			Oct. 20
Spieler, The	Hale-Adoree	Dec.	30	5616 feet	
*†§Square Shoulders	Junior Coghlan	Feb.	10		
Tenth Ave	Haver-Varconi-Schildkrant	Aug.	5	6370 feet	
Valley of Hunted Man, The	Buffalo Bill, Jr.	Feb	19	4520 feet	Mar. 3
Walking Back	Sue Carol	May	21	5035 feet	Sept. 22
Yellow Contraband	Leo Maloney	Oct.	28	5937 feet	Oct. 2

SHORT SUBJECTS

Title	Star	Rel	Date	Length	Reviewed
Alaska or Bust	"Aesop Fablea"	Sept.	9	1 reel	Sept. 1
Animal Snaps	Rarebits	April	8	1 reel	
Baby Show, The	"Aesop Fables"	July	15	1 reel	
Bargain Hunt	Jackson-Hiatt-McKee	Oct.	14	2 reels	Oct. 6
Bath Time	Sportlight	June	24	1 reel	June 23
Big Game	"Aesop Fables"	Oct.	21	1 reel	Oct. 27
Burglar, The	Jackson-Hiatt-McKee	Dec.	9	2 reels	
Bunker Battlers	Sportlight	July	22	1 reel	
Camping Out	Donald Haines			2 reels	Dec. 22
Campus Carmen, The	Sennett Girls	Sept.	23	2 reels	Sept. 15
Campus Vamp, The	Sennett Girls	Nov.	25	2 reels	Nov. 24
Canned Thrills	Sportlight	Aug.	19	1 reel	Aug. 11
Catalina Rowboat Races	Jackson-Hiatt-McKee	Oct.	21	2 reels	
Caught In a Taxi	Jack Cooper	June	9	2 reels	
Caught In the Draft	"Aesop Fables"			1 reel	Dec. 1
Caught In the Kitchen	Billy Bevan	Sept.	9	2 reels	
Chicken, The	Jackson-Hiatt-McKee	Aug.	26	2 reels	
Circus Time	Donald Haines			2 reels	Feb. 2
City Slickers	"Aesop Fables"	July	1	1 reel	
Close Shave, A	Johnny Burke	June	23	2 reels	
Clunked on the Corner	Johnny Burke	Jan.	6	2 reels	Jan. 5
Covering Ground	Sportlight	Sept.	16	1 reel	Sept. 8
Cross Countr, Run, A	"Aesop Fables"	Aug.	19	1 reel	Aug. 18
Cure or Kill	"Aesop Fables"	Oct.	7	1 reel	Oct. 6
Day Off, A	"Aesop Fables"			1 reel	Dec. 1
Defensive Ends, The	Football Sense	Oct.	28	1 reel	Oct. 27
Defensive Half Backs	Football Sense	Oct.	7	1 reel	Sept. 29
Defensive Line, The	Football Sense	Oct.	21	1 reel	Oct. 20
*†Dinner Time	"Aesop Fable"			1 reel	
Dumb Waiters	Johnny Burke	Sept.	16	2 reels	Sept 8
Eagle of the Night (Serial)	Frank Clarke	Oct.	14	10 episodes	Oct. 6
Early Bird, The	"Aesop Fables"	July	22	1 reel	
Fair Affair, A	Sportlight	July	8	1 reel	Sept. 8
Fair Catch, The	Football Sense	Oct.	14	1 reel	Oct. 27
Fishing Fool, The	"Aesop Fables"			1 reel	Dec. 8
Flight That Failed, The	"Aesop Fables"	June	3	1 reel	June 9
Flying Hoofs	"Aesop Fables"			1 reel	Dec. 15
Getting Together	Sportlight	Oct.	28	1 reel	Oct. 20
Girl From Nowhere, The	Sennett Girls	Aug.	5	2 reels	Mar. 24
Gridiron Demons	"Aesop Fables"	Oct.	28	1 reel	Oct. 27
Gridiron Cocktail, A	Sportlight	Sept.	30	1 reel	
High Seas	"Aesop Fables"	Sept.	23	1 reel	Sept. 22
His New Stenographer	Billy Bevan	Dec.	30	2 reels	
His Unlucky Night	Bevan-Dent	Aug.	12	2 reels	
Hubby's Latest Alibi	Billy Bevan	Nov.	4	2 reels	Nov. 17
Hubby's Weak-End Trip	Bevan-Dent	Dec.	2	2 reels	Dec. 8
Huntsman, The	"Aesop Fables"	July	8	1 reel	July 14
In the Bag	"Aesop Fables"	Aug.	26	1 reel	
Jim Jam Janitor, A	Johnny Burke	Nov.	11	2 reels	Nov. 3
Knowing the Ropes	Rice Sportlight	Jan.	6	1 reel	Jan. 12
Land o' Cotton	"Aesop Fables"	Jan.	6	1 reel	Jan. 5
Laundry Man, The	"Aesop Fables"			1 reel	Nov. 17
Limberlegs	Sportlight	June	10	1 reel	June 2
*†§Lincoln (Special reel)	George Billings	Feb.	10	1 reel	Feb. 2
Mail Man, The	"Aesop Fables"	Dec.	22	2 reels	
Magnetic Bat, The	"Aesop Fables"	Sept.	30	1 reel	
Monkey Love	"Aesop Fables"	Oct.	14	1 reel	Oct. 27
Motor Boat Mamas	Bevan-Dent	Sept.	30	2 reels	Sept. 29
Motoring Mamas	Billy Bevan	June	16	2 reels	
Mouse's Bride, The	"Aesop Fables"	June	24	1 reel	June 30
Muscle Marvels	Sportlight	Oct.	14	1 reel	Oct. 13
No Company	Haines-Coombs	Dec.	16	2 reels	
No Picnic	Haines-Coombs-Dempsey	Oct.	7	2 reels	Sept. 29
No Sale	Haines-Coombs	Nov.	18	2 reels	
On the Links	"Aesop Fables"	Nov.	25	1 reel	Dec. 1
Our Little Nell	"Aesop Fables"	Aug.	5	1 reel	
Outnumbered	"Aesop Fables"	July	29	1 reel	Aug. 4
Players at Play	Spotlight			1 reel	Feb. 2
Polar Flight, A	"Aesop Fables"	Nov.	18	1 reel	Nov. 10
Puppy Love	"Aesop Fables"	June	10	1 reel	
Queen of the North Woods (Serial)	Clair-Miller			10 episodes	
Smith Catalina Rowboat Race	Jackson-Hiatt-McKee	Oct.	21	2 reels	Oct. 13
Smith's Restaurant	Jackson-Hiatt-McKee	Aug.	19	2 reels	
Snapping the Whip	"Aesop Fables"			2 reels	Jan. 19
Soldier Man	Harry Langdon	Sept.	30	3 reels	
South Sea Sagas	Sportlight	Sept.	22	1 reel	
Spartan Diet	"Aesop Fables"			1 reel	Dec. 8
†§Stage Struck	"Aesop Fables"			1 reel	
Static	"Aesop Fables"	Sept.	2	1 reel	
Sunday on the Farm	"Aesop Fables"	Sept.	16	1 reel	Sept. 8
Sunny Italy	"Aesop Fables"	Aug.	12	1 reel	
Supple Sex, The	Sportlight	Aug.	5	1 reel	Sept. 1
Sweet Adeline	"Aesop Fables"			1 reel	Jan. 26
Targets	Sportlight	Nov.	25	1 reel	
Taxi Beauties	Jack Cooper	Dec.	23	2 reels	
Taxi for Two	Jack Cooper	Sept.	2	2 reels	
Taxi Scandal, A	Jack Cooper	Oct.	28	2 reels	Oct. 27
Terrible People The (Serial)	Ray-Miller	Aug.	5	10 episodes	
Tiger's Shadow, The	McConnell-Allan	Dec.	23	10 episodes	
White Elephant, A	"Aesop Fables"			1 reel	Jan. 12
*†§Winning Patterns	Sportlight			1 reel	
Wooden Money	"Aesop Fables"			1 reel	Feb. 2
Yellow Cameo, The (Serial)	Ray-Cyclone (dog)	June	3	10 episodes	

Coming Attractions

Title	Star	Rel.	Date	Length	Reviewed
*†§Getaway, The	Robert Armstrong	Mar.	31		
*†Godless Girl, The	Basquette-Prevost			10720 feet	Sept. 1
Hawk of the Hills	Ray-Miller	Mar.	17		
*†§High Voltage	Boyd-Prevost-Hale				
*†§Listen Baby (A. T.)	Eddie Quillan	Mar.	17		
*†§Missing Man, The	Lee Patrick				
*†§Office Scandal	Phyllis Haver	Mar.	3		

PEERLESS PICTURES (S. R.)

Title	Star	Rel.	Date	Length	Reviewed
Bitter Sweets	Bedford-Graves	Sept.	5	5700 feet	
Girl He Didn't Buy, The	Garon-Simpson	April	15	5600 feet	
Golden Shackles	Bonner-Withers	Mar.	15	6600 feet	
Out With the Tide	Dwan-Landis	June	22	5700 feet	

RAYART (S. R.)

Title	Star	Rel.	Date	Length	Reviewed
Branded Man, The	Delaney-Marlowe	May		6089 feet	June 2
City of Purple Dreams, The	Bedford-Frazer	Sept.	15	5937 feet	
Danger Patrol, The	Russell-Faire	April		6076 feet	
Devil's Tower, The	Buddy Roosevelt	June		4533 feet	
Divine Sinner, The	Vera Reynolds	July	15	5683 feet	
Gypsy of the North	Gordon-Hale	April		5976 feet	
Isle of Lost Men	Tom Santschi			5800 feet	
Lightnin' Shot, The	Buddy Roosevelt	May		4797 feet	
Man From Headquarters, The	Roberts-Keefe	Aug.	1	5946 feet	
Midnight Adventure, A	Murphy-Landis	May		5262 feet	
My Home Town	Brockwell-Glass	Mar.		5608 feet	June 2
Mystery Valley	Buddy Roosevelt	July		4538 feet	
Phantom of the Turf, The	H. Costello-Lease	Mar.		5905 feet	
Sisters of Eve	Anita Stewart	Oct.	1	6650 feet	
Sweet Sixteen	Foster-Olmstead	Dec.		5991 feet	
Trail Riders	Buddy Roosevelt	April		4627 feet	
Trailin' Back	Buddy Roosevelt	Mar.		4308 feet	

Coming Attractions

Title	Star	Length	Reviewed
Black Pearl, The	Lee-Hallor		
Brothers	Keefe-Bedford-Rankin		
Shanghai Bound	Irene Rich		
*†§ Should a Girl Marry?	Foster-Keith		
Some Mother's Boy	Carr-Ralston-Robards		

FILMTONE SHORTS

Title	Star	Rel.	Date	Length	Reviewed
Overture of 1812 (Tschaikowsky)	Filmtone Harmonists				
Val and Ernie Stanton	Songs				
At the Night Club	Gladys Read and Shaw's Hawaiians				
Dancing Colleena	Tap Dancers				
Radio Franks, The	Songs				

STERLING PICTURES (S. R.)

Title	Star	Rel.	Date	Length	Reviewed
Marry the Girl	Bedford-Ellis	Mar.	1	5300 feet	Mar. 10
Million For Love, A	Dunn-Howes	April	15	6400 feet	

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FEATURES

Title	Star	Dist'r	Rel.	Date	Length	Reviewed
About Trial Marriage	Corliss Palmer	Circle Pict	Oct.	15		
Adorable Cheat	Lee-Keefe	Chesterfield	Aug.	15	5256 feet	April 21
Age of Lust, The	Emil Jannings	L. T. Rogers				
Air Mail Pilot, The	Mehaffey-Metcalfe	Hi-Mark			5000 feet	
Apaches of Paris The	Ruth Weyher	Ufa Eastern	Aug.	15	7545 feet	
Arizona Days	Bob Custer	Syndicate	Sept.	15	4345 feet	
Autumn Love	Lya de Putti	Aff. European	Sept.		6 reels	
*†Big Hop, The	Jones-Ralston-Hearn	B. Jones Corp.	Aug.		7000 feet	Oct. 6
Black Butterflies	Ralston-Busch-Frazer	Quality Dist.	Sept.	1	6261 feet	
Bondage	German Cast	Ufa			6040 feet	
Broken Hearts		Hercules				
City Without Jews, The	Special Cast	Aywon	Sept.	1	6000 feet	
Code of the Air	Harlan-Marlowe	Bischoff Prod.			5700 feet	
Dance Fever	Corda-Varconi	Ufa Eastern	June	1	5460 feet	
Devil Dogs	Holmes-Alt	Crescent			5600 feet	
Devil's Passion, The	Special Cast	Arfa			5700 feet	
Dugan of the Dugouts	Garon-O'Shea	Crescent			5600 feet	
End of St. Petersburg, The	Russian Cast	A. Hammerstein			8000 feet	June 15
Fangs of Justice	Silverstreak-Walker	Bischoff			5000 feet	
Fortune's Fool	Emil Jannings	L. T. Rogers			6100 feet	
Golden Dawn	Warwick-Ward	Conquest			6200 feet	
Gypsy Romance	Raquel Meller	Aff. European	Sept.		6 reels	
Hands of Orlac	Conrad Veidt	Aywon	Sept.		6500 feet	
Hearts of Men	Harris-Keefe	Anchor			5400 feet	
Hell Ship	Special Cast	Collwyn			5800 feet	Sept. 15
Into the Night	Agnes Ayres	Raleigh			5712 feet	
House of Shame	Faire-Hale	Chesterfield	Sept.	1	5300 feet	Sept. 15
Jealousy	Lya de Putti	Brill	Sept.	1	5460 feet	
Lady of Petrograd, The	Special Cast	Aff. European	Sept.		6000 feet	
Lady from Paris, The	Vilma Banky	Aywon	Sept.		6000 feet	
Legend of the Bear's Wedding	Russian Cast	Amkino			7500 feet	
Life's Like That	Withers-Boteler	F. Royer (producer)				June 16
Lights of Paris	Special Cast	Superlative			6000 feet	
Little Wild Girl, The	Lee-Landis	Hercules				
Lookout Girl, The	Jacqueline Logan	Quality Dist.	Nov.		6413 feet	
Loves of Jeanne Nay, The	Edith Jahanne	Ufa-Eastern			7563 feet	
Lucrezia Borgia	Conrad Veidt	Universal			7200 feet	Jan. 12
Mother of Mine	Special Cast	Zakoro	Oct.		7200 feet	
Mountain Lovers	Gaston Jacquet	Conquest	Jan.		6500 feet	
Mystic Mirror, The	German Cast				7000 feet	
No Babies Wanted	Devore-Mong	Plaza			5215 feet	
Old Age Handicap, The	Vaughn-Hughes	Trinity Pict.			5573 feet	Sept. 15
Olympic Hero, The	Charles Paddock	Zakoro	July		5200 feet	
On the Divide	Bob Custer	Syndicate	Oct.	15	4657 feet	
Port of Missing Children	Special Cast	Superlative				
Power of Darkness, The	Moscow Art Players	Aff. European	Sept.		6 reels	
President, The	Moujoukine-Vernon	E. L. Klein			8190 feet	Jan. 26
Primanerliebe	German Cast	Scenic Films			6500 feet	Mar. 24
Prodigals of Monte Carlo	Balfour-Blackwell	Zakoro	Aug.		6200 feet	
Q Ships	Special Cast				6000 feet	
Queen of the Chorus, The	Faire-Lease	Crescent Pict.			5900 feet	
Racing Through	Mae Marsh	Aff. European	Sept.		7 reels	
Reilly of the Rainbow Division	Hall-Garon	Crescent			6040 feet	
Romance of a Rogue The	Warner-Stewart	Quality Dist.	Oct.		6100 feet	
Sally of the South Seas		Hercules				
Scarlet Youth	Corliss Palmer	Circle Pict.	Oct.			
Sealed Lips	Swedish Cast	Colwyn			6000 feet	
Shanghai Document	Russian Cast		Oct.	13	5000 feet	
Shadows of the Night		Hercules				
Shooting Stars	English Cast	Artlee	Aeril		5800 feet	April 29
Silent Sentinal, The	Champion-Hughes	Chesterfield	Aug.	1	4890 feet	
Silent Trail, The	Bob Custer	Syndicate	Aug.	15	4315 feet	
Simba	Jungle Film	Capitol Pict.			8000 feet	Feb. 4
Sky Rider, The	Champion-Hughes	Chesterfield	June	15	4900 feet	
Somme The	Special Cast	New Era			7000 feet	
Station Master, The	Ivan Moskine	Amkino	June	16	7200 feet	
Streets of Algiers	Camilla Horn	Ufa Eastern	May	1	6603 feet	
Tartuffe the Hypocrite	Jannings-Dagover	Ufa Eastern	April	1	6680 feet	Aug. 5 '27
Ten Days That Shook the World	Russian Cast	Amkino	Nov.	2	7815 feet	Nov. 24
Thee Comrades and One Invention	Russian Cast		Oct.	13	6000 feet	
Thunder God	Cornelius Keefe	Crescent			5917 feet	
Two Brothers	Conrad Veidt	Ufa Eastern	July	1	6300 feet	
Untamed Justice	Faire-Glass-Biltmore				57700 feet	
U-Boat 9	Foreign Cast	Jofa Prod.			6500 feet	
West of Santa Fe	Bob Custer	Syndicate	Nov.	15	4852 feet	
When Fleet Meets Fleet	English Cast	Hi-Mark			7953 feet	

** Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie.*

Title	Star	Dist'r	Rel.	Date	Length	Reviewed
Woman Tempted The	Compten-Ward	Aywon	Sept.		6500 feet	
Yellow Pass, The	Russian Cast	Amkino	Dec.	8..	600 feet	
Youth Astray	Johnson-Mattoni	Amerangio			6000 feet	

SHORT SUBJECTS

Title	Star	Dist'r	Rel.	Date	Length	Reviewed
Fare Enough	Poodles Hanneford	Artclass			2 reels	
Mysterious Airman, The		Weiss Bros			10 episodes	
Fatal Warning, The (Serial)	H. Costello-Graves	Mascot Pict.	10 episodes			
Nothing to Live For	Al Joy	Cranfield Clarke			2 reels	
She Said No	Ben Turpin	Artclass			2 reels	
Sophomore, The	G. O'Neill-L. Graydon	Hi-Mark				
Spookey Money	Al Joy	Cranfield-Clarke			2 reels	
Thick and Thin	Snub Pollard	Artclass			2 reels	
Through the Ages	Novelty	Castle			1 reel	
Vanishing West, The (Serial)	Specia Cast	Mascot Pict.	Oct.	15	10 episodes	Oct. 13
Vultures of the Sea (Serial)	Walker-Mason	Mascot Pict.	Aug.	1	10 episodes	Sept. 15
Who's Who	Al Joy	Cranfield-Clarke			2 reels	
You Can't Win (Serial)		Weiss Bros			10 episodes	

Coming Attractions

Title	Star	Dist'r	Rel.	Date	Length	Reviewed
Bachelor Club, The	Talmadge-Worth	General Pict				
Bondage	Special Cast	Ufa-Eastern				
Buying a Wife	Special Cast	Aff. Eurnpean			7 reels	
Circumstantial Evidence	Foster-Keefe-Lake	Chesterfield				
*†§Chopin's Passion	Robertson-Brinkley	Powers Cinephone				
Dancer of His Majesty, The	Special Cast	Amkino			7000 feet	
Duty to be Silent	Maria Albana	Aff. European			6 reels	
Escaped from Hell	Murlat Esterhazy	Aff. Eurupean			8 reels	
Exodus to the New World, The	Lyon-Prevost	Pioneer				
Full Dressed Thieves	Nils Asther	Aff. European			7 reels	
German Underworld	Special Cast	Aff. European			7 reels	
§Great Power, The	Specisl Cast	Bell Tone				
Great Unknown, The	John Loder	Aff. European			6 reels	
Guilty	Fritsch-Vernon	Ufa-Eastern				
Her Viennese Lover	Asther-Nolan	Aff. European			6 reels	
Just Off Broadway	Keith-Christy					
Little Colonel, The	Henry B. Walthal					
Man Who Cheated Life	Veidt-Krauss	Aff. European			8 reels	
Milak of the Snowlands	Special Cast	Ufa-Eastern				
Our Daily Bread	Mary Nolan	Aff. European			7 reels	
Poet and Czar	Special Cast	Amkino			8775 feet	
South of Panama	Carmelita Geraghty	Chesterfield				
Two Days	Special Cast	Amkino			6500 feet	
Unholy Love	Wegener-Petrovitch	Aff. European				
Verdun	Special Cast	Richmount				
Vera Miezewa (tentative)	Derussa	Aff. European			7 reels	
Water, The	M. Chekhov	Amkino			7000 feet	
When Duty Calls	Special Cast	Ufa-Eastern				

TIFFANY-STAHL

FEATURES

Title	Star	Rel.	Date	Length	Reviewed
Albany Night Boat	Olive Borden	July	20	5844 feet	
Bachelor's Paradise	O'Neill-Graves	Mar.	15	6147 feet	
Beautiful But Dumb	Patsy Ruth Miller	Aug.	1	6157 feet	
Broadway Fever	O'Neill-Drew	Jan.	20		
*†§Cevalier, The	Bedford-R. Talmadge	Nov.	1	6775 feet	Oct. 27
Clothes Make the Woman	Southern-Pidgeon	May	1	5209 feet	
Devil's Apple Tree, The	Dorothy Sebastian	Feb.	18		
Domestic Meddlers	Claire Windsor	Aug.	15	5362 feet	
Floating College, The	O'Neill-Collier, Jr.	Nov.	10	6477 feet	
George Washington Cohen	Jessel-Palmer	Dec.	20		
*§Ghetto, The	George Jessel	Feb.	1		
Grain of Dust, The	Cortez-Windsor-Bennett	July	10	6126 feet	
Green Grass Widows	Hagen-Harron-Olmsted	June	10	5334 feet	
Gun Runner, The	Cortez-Lane	Nov.	20	5516 feet	
House of Scandal	Sebastian-O'Malley	April	1	5297 feet	
Idles of the Night Club	Cortez-Leonard	May	15	6553 feet	
Ungarie	White-McGregor	July	1	5676 feet	
*†§Lucky Boy	Jessel-Quimby	Jan.	10	8500 feet	Jan. 12
Man in Hobbies, The	Lee-Harron	Jan.	10	5967 feet	
Marriage by Contract	Miller-Gray	Dec.	1	7786 feet	Oct. 20
*†§Molly and Me	Brown-Bennett-Vaughn				
Naughty Duchess, The	Warner-Southern	Oct.	10	5271 feet	
Power of Silence, The	Belle Bennett	Oct.	20	5554 feet	
Prowlers of the Sea	Cortez-Myers	June	30	5160 feet	
Rainbow, The	Dorothy Sebastian	Jan.	1		
*†§Reputation	Keane-Standing				
Scarlet Dove, The	Frazer-Borio	April	15	5102 feet	
Spirit of Youth	Sebastian-Kent	Feb.	20		
Squade Right	Gribbon-Stone	Feb.	1		
Stormy Waters	Southern-McGregor	June	1	5735 feet	
Their Hour	Harron-Sebastian	Mar.	1	5652 feet	
*†§Tollera, The	Ralston-Fairbanks, Jr.	Oct.	1	7256 feet	Oct. 20
Tropical Nights	Miller-McGregor	Dec.	10		

SHORT SUBJECTS

Title	Star	Rel.	Date	Length	Reviewed
Gold	Color Classic			1 reel	
*†§Hawaiian Love Call, The	Color Symphony	Dec.	15	1 reel	
*†§Japanese Carnival, A	Color Symphony	Jan.	1	1 reel	
*†§In a Persian Market	Color Symphony	Oct.	1	1 reel	Nov. 17
*†§In a Chinese Temple Garden	Color Symphony	Feb.	15	1 reel	
*†Love Charm, The	Color Symphony			1 reel	
Maude Muller	Color Classic			1 reel	
No Woman Allowed	Color Classic			1 reel	
Tenderfoot Tourist, A	Color Classic			1 reel	
Tom, Dick or Harry	Color Classic			1 reel	
*†§Toy Shop, The	Color Symphony	Nov.	1	1 reel	

Coming Attractions

Title	Star	Rel.	Date	Length	Reviewed
Broadway Fever	Sally O'Neil				
Family Row, The	Windsor-Gray				
Geraldine Laird	Belle Bennett	Mar.	20		
Girl Who Came Back (tentative)	Eve Southern	Mar.	10		
Miracle, The	Southern-Pidgeon				
Molly and Me	Alberta Vaughn				
New Orleans	Cortez-Bennett	Mar.	1		
Queen of Burlesque	Belle Bennett				

UNIVERSAL

FEATURES

Title	Star	Rel.	Date	Length	Reviewed
Anybody Here Seen Kelly?	Love-T. Moore	Sept.	9	6243 feet	
Arizona Cyclone, The	Fred Humes	May	6	4076 feet	
Beauty and Bullets	Ted Wells	Dec.	16	4179 feet	
Body Punch, The	Daugherty-Faire	Oct.	28	4786 feet	
Buck Privates	De Putti-McGregor	June	3	6171 feet	Feb. 4
Burning the Wind	Hoot Gibson	Feb.	10	5202 feet	
Clearing the Trail	Gibson-Gulliver	Oct.	7	5311 feet	
Cloud Dodger, The	Al Wilson	Sept.	30	4322 feet	
Count of Ten, The	Ray-Ralston	June	17	6279 feet	Sept. 16
Crimson Canyon, The	Ted Wells	Dec.	16	4179 feet	
Danger Rider, The	Hoot Gibson	Nov.	18	6357 feet	Dec. 22
Flyin' Cowboy, The	Gibson-Hasbrouck	July	1	5109 feet	
Foreign Legion, The	Kerry-Stone-Nolan	Sept.	23	7828 feet	June 30
Four Footed Ranger, The	Dynamite (dog)	Mar.	25	4426 feet	
Freedom of the Press	Stone-Keith-M. Day	Oct.	28	8474 feet	Oct. 20
Gate Crasher, The	Glenn Tryon	Dec.	9	6597 feet	
*†§Girl on the Barge, The	Hersholt-O'Neil-McGregor	Feb.	24		
Girl on the Barge	Hersholt-O'Neil-McGregor	Feb.	3	6908 feet	
*†§Give and Take	Sidney-Hersholt	Dec.	23	6552 feet	Dec. 29
Good Morning Judge	Denny-Nolan	April	29	5645 feet	Sept. 22
Greased Lightning	Ted Wells	July	29	4194 feet	
Grip of the Yukon, The	Bushman-Hamilton-Marlowe	Sept.	30	6599 feet	
Grit Wins	Wells-Collins	Jan.	27	4596 feet	
Guardians of the Wild	Rex (horse)-Perrin	Sept.	16	4868 feet	
Harvest of Hate, The	Rex (horse)-Perrin	April	14	4719 feet	
Hero of the Circus	Special Cast	Dec.	2	6606 feet	
Home James	La Plante-Delaney	Sept.	2	6307 feet	
Honeymoon Flats	Lewis-Gulliver	Dec.	30	6057 feet	
Hoofbeats of Vengeance	Rex (horse)-Perrin	June	16		
Hot Heels	Tryon-Miller	May	13	5874 feet	Sept. 15
Hound of Silver Creek	Dynamite (dog)	May	20	4095 feet	
How to Handle Women	Tryon-Nixon	Oct.	14	5591 feet	July 14
Jazz Mad	Hersholt-Nixon-Lewis	Nov.	11	6832 feet	
*†§Kid's Clever, The	Glenn Tryon	Feb.	17		
King of the Rodeo, The	Hoot Gibson	Jan.	6	6509 feet	
Lariat Kid, The	Hoot Gibson	June	23		
*†§Last Warning, The	Laura LaPlante	Jan.	6		
*†§Lonesome	Tryon-Kent	Jan.	20	6142 feet	Oct. 6
Love Me and the World Is Mine	Philbin-Kerry	Mar.	4	6813 feet	Feb. 11
Made to Order Hero	Ted Wells	June	3	4120 feet	
*†Man Who Laughs, The	Veidt-Philbin	Nov.	4	10185 feet	May 12
*†Man, Woman and Wife	Kerry-Starke-Nixon	Jan.	13	6674 feet	Nov. 10
*†§Melody of Love (A. T.)	Pidgeon-Harris-Winton	Dec.	2	6733 feet	Oct. 27
Michigan Kid, The	Nagel-Adoree	Oct.	21	6030 feet	July 7
Night Bird, The	Reginald Denny	Sept.	16	6670 feet	
One Rainy Night	Laura La Plante	Dec.	9		
Phantom Fingers	Cody-Thompson	June	2		
Phyllis of the Follies	M. Moore-A. Day	Nov.	25	5907 feet	
Plunging Hoofs	Rex (horse)-Perrin	Aug.	4		
Price of Fear, The	Cody-Thompson	Oct.	28	4230 feet	
Put 'Em Up	Fred Humes	Mar.	11	4200 feet	
Quick Triggers	Fred Humes	July	15	4472 feet	
*†§Red Hot Speed	Denny-Day	Jan.	27	6268 feet	
Red Lips	Nixon-Rogers	Dec.	2	6957 feet	
Riding for Fame	Hoot Gibson	Aug.	19	5424 feet	
*†§Shakedown, The	Murray-Kent	Feb.	3		
Shield of Honor, The	Lewis-Gulliver-Hamilton	Feb.	19	6172 feet	Dec. 30
Silks and Saddles	Nixon-Walling-Nolan	Jan.	20	5809 feet	
Sky Skidder, The	Al Wilson	Jan.	13	4364 feet	
Stop That Man	Lake-Kent	Mar.	11	5389 feet	April 26
Surrender	Philbin-Moskine	Mar.	4	8249 feet	Mar. 10
Thanks For Buggy Ride	La Plante-Tryon	April	1	6179 feet	Feb. 4
Thirteenth Juror, The	Nilsson-Bushman	Nov.	13	5598 feet	Dec. 9
Thunder Riders, The	Ted Wells	April	8	4353 feet	
Trick of Hearts, A	Gibson-Hale	Mar.	18	5495 feet	
Two Outlaws, The	Rex (horse)-Perrin	Nov.	18	4616 feet	
*†§Uncle Tom's Cabin	Special Cast	Sept.	2	10600 feet	Nov. 18
We Americans	Sidney-Miller-Lewis	May	6	9151 feet	April 7
Wild Blood	Rex (horse)-Perrin	Feb.	10	4497 feet	
Wild West Show, The	Gibson-Gulliver	May	20	5254 feet	
Wolves of the City		Dec.	2		
Won in the Clouds	Al Wilson	April	22	4348 feet	

SHORT SUBJECTS

Title	Star	Rel.	Date	Length	Reviewed
All for Geraldine	Sid Saylor	Dec.	5	2 reels	Nov. 17
Ambuscade, The	Fred Gilman	June	16	2 reels	May 19
And Morning Came	Young-La Salle	Dec.	19	2 reels	
Big Game George	Sid Saylor	July	18	2 reels	Sept. 1
Bookworm Hero	Lewis-Gulliver-Phillips	Dec.	17	2 reels	
Boundary Battle, The	Edmund Cobb	Nov.	17	2 reels	Oct. 27
Broke Out	Young-La Salle	Aug.	1	2 reels	
Buster Minds the Baby	Trimble, Hardwick and Dog	June	27	2 reels	May 26
Buster Trims Up	Trimble-Hardwick and Dog	Oct.	17	2 reels	
Busting Buster	Trimble-Hardwick and Dog	Aug.	15	2 reels	
Bull-oney	Oswald Cartoon	Nov.	28	1 reel	Sept. 29
Calford in the Movies	Lewis-Cullivar-Phillips	Oct.	15	2 reels	Oct. 6
Calford on Horseback	Lewis-Gulliver-Phillips	Dec.	10	2 reels	Dec. 1
Calford vs. Redskins	Lewis-Gulliver-Phillips	Sept.	17	2 reels	
Card of Destiny, The	Fred Gilman	July	14	2 reels	June 16
Cash Customers	Young-La Salle	July	11	2 reels	
Claim Jumpers, The	Edmund Cobb	Jan.	19	2 reels	Dec. 22
Clean Sweep, A	Bob Chandler	Dec.	1	2 reels	Nov. 24
Close Shaves	Sid Saylor	May	22	2 reels	
Come on, Horace	Arthur Lake	Oct.	8	2 reels	
Cross Country Bunion Race, The	Sid Saylor	Nov.	7	2 reels	Oct. 13
Crushed Hats	Sid Saylor	Jan.	30	2 reels	
Danger Trail, The	Newton House	Sept.	1	2 reels	
Dangerous Trail, The	Jack Perrin	June	2	2 reels	May 6
Daring Dude, A	Bob Chandler	Feb.	2	2 reels	
Daring Chances	Jack Hoxie	Dec.	15	2 reels	
Dead Game	Art Accord	Oct.	7	2 reels	
Dear Old Calford	Lewis-Gulliver-Phillips	Nov.	28	2 reels	
Death's Head	Bob Curwood	Dec.	8	2 reels	Dec. 16
Diamond Master, The	Lorraine-Stevenson	Feb.	3	10 episodes	
*East Side				2 reels	
Fantasie	Laemmle Novelty			1 reel	
Farewell	Lewis-Gulliver-Phillips	Feb.	4	2 reels	Feb. 2
Farmyard Follies	Oswald Cartoon	Dec.	24	1 reel	
Fiery Fireman, The	Oswald Cartoon	Oct.	15	1 reel	
Fighting Forester The	Edmund Cobb	Oct.	20	2 reels	
Fighting for Victory	Lewis-Gulliver-Phillips	Nov.	12	2 reels	Oct. 27
Fighting Kid, The	Newton House	June	9	2 reels	May 19
Fighting Tenderfoot, A	Bob Chandler	Dec.	29	2 reels	
Finishing School	Young-La Salle	May	8	2 reels	
Fish Stories	Young-La Salle	Nov.	21	2 reels	Oct. 20
Footprints	Laemmle Novelty	Nov.	19	1 reel	Oct. 27
Fox Chase, The	Oswald Cartoon	June	25	1 reel	May 26
Full House, A	Long-Adams-Lymon-McPhail	June	13	2 reels	May 19
Fun in the Clouds	Arthur Lake	Nov.	6	1 reel	Oct. 20
Galloping Ace, The	Jack Hoxie	Sept.	22	2 reels	
Gauge of Battle, The	Fred Gilman	April	21	2 reels	Mar. 24
George Meets George	Sid Saylor	June	20	2 reels	May 19
Handicapped	Laemmle Novelty	Sept.	24	1 reel	Nov. 24
Have Patience	Trimble-Hardwick and Dog	Feb.	6	2 reels	
*†Hen Fruit	Oswald Cartoon	Feb.	4	1 reel	
Her Haunted Heritage	Ben Hall	July	2	1 reel	June 1
High Up	Oswald Cartoon	Aug.	8	1 reel	

** Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie.*

Title	Star	Rel.	Date	Length	Reviewed
Hollywood or Bust	Arthur Lake	Sept.	10	1 reel	
Hold Your Horses	Young-La Salle	Jan.	7	1 reel	Dec. 22
Homeless Homer	Oswald Cartoon	Jan.	7	1 reel	
Horse Tail, A	Oswald Cartoon	Dec.	10	1 reel	
Hot Dogs	Oswald Cartoon	Aug.	20	1 reel	July 28
Hurry Up Marriage	Ben Hall	Aug.	27	1 reel	
Husbands Won't Tell	Young-La Salle	Aug.	29	2 reels	Sept. 1
In Line of Duty	Edmund Cobb	Feb.	23	2 reels	
Iron Code, The	Jack Perrin	June	30	2 reels	May 26
Junior Year, The	Lewis-Gulliver-Phillips	Sept.	3	2 reels	
Just Wait	Young-La Salle	Sept.	26	2 reels	
Kicking Through	Lewis-Gulliver-Phillips	Oct.	1	2 reels	
King of Sheba	Arthur Lake	Aug.	13	1 reel	July 27
Knockout Buster	Trimble-Hardwick and Dog	Mar.	6	2 reels	
Look Pleasant	Sid Saylor	Oct.	10	2 reels	
McGinis vs. Joneses	Long-Adams-Layman-McPhail	Aug.	8	2 reels	
Men in the Raw (re-issue)	Jack Hoxie	Jan.	26	2 reels	
Mississippi Mud	Oswald Cartoon	Sept.	17	1 reel	
Mystery Rider, The (Serial)	Desmond-Perdue	Nov.	26	10 episodes	
Newlyweds' Anniversary	Snookums	Aug.	6	2 reels	
Newlyweds' Court Trouble	Snookums-Perdue-Egan	Oct.	31	2 reels	Sept. 29
Newlyweds' Excuse	Snookums, Hardwick and Dog	May	15	2 reels	
Newlyweds' False Alarm, The	Snookums-Perdue-Egan	July	2	2 reels	June 2
Newlyweds' Happy Day, The	Snookums-Bartlett-McPhail	June	4	2 reels	May 12
Newlyweds' Hard Luck	Snookums-Perdue-Egan	Sept.	5	2 reels	Aug. 18
Newlyweds' Headache, The	Snookums-Bartlett-McPhail	Jan.	23	2 reels	
Newlyweds in Society	Snookums-Perdue-Egan	April	17	2 reels	
Newlyweds' Holiday	Snookums-Perdue-Egan	Mar.	20	2 reels	
Newlyweds Lose Snookums, The	Snookums-Perdue-Egan	Nov.	28	2 reels	Dec. 28
Newlyweds' Need Help, The	Snookums-Perdue-Egan	Dec.	26	2 reels	Dec 1
Newlyweds' Unwelcome, The	Snookums-Perdue-Egan	Oct.	3	2 reels	
Newlyweds' Visit	Snookums-Perdue-Egan	Feb.	20	2 reels	
Out At Home	Trimble-Hardwick and Dog	Jan.	9	2 reels	
Paddling Co-Eds	Lewis-Gulliver-Phillips	Oct.	29	2 reels	Oct. 27
Panicky Pancakes	Oswald Cartoon	Oct.	1	1 reel	Oct. 13
Poor Papa	Oswald Cartoon	June	11	1 reel	May 19
Private Business	Sid Saylor	April	24	2 reels	
Prodigal Pup, The	Canine Cast			1 reel	Sept. 15
Rag Doll	Laemmle Novelty	Feb.	11	1 reel	Jan. 12
Range of Fear, The	Bob Curwood	Jan.	12	2 reels	
Ranger Patrol, The	Fred Gilman	Aug.	11	2 reels	
Range Wolf	Bob Curwood	Feb.	9	2 reels	Jan. 12
Red Warning	Jack Hoxie	Nov.	1	2 reels	
Reel Life	Long-Adams-Layman-McPhail	July	4	2 reels	June 2
Ride For Help, The	Newton House	July	7	2 reels	
Riders of the Woods	Edmund Cobb	Sept.	15	2 reels	
Rocks and Saddles	Oswald Cartoon	Nov.	12	1 reel	Oct. 20
Romeo of the Range	Bob Curwood	Oct.	6	2 reels	
Ropin' Romance	Newton House	Aug.	4	2 reels	
Rubber Necks	Sid Saylor	Sept.	12	2 reels	
Ruse, The	Jack Perrin	Aug.	25	2 reels	July 28
Sailor Suits	Sid Saylor	Jan.	2	2 reels	Dec. 8
Sandwiches and Tea	Arthur Lake	July	16	1 reel	June 20
Saps and Saddles	Bob Chandler	Oct.	27	2 reels	Oct. 18
Scarlet Arrow, The (Serial)	F. X. Bushman, Jr	June	3	10 episodes	
Secret Outlaw, The	Bob Curwood	Nov.	10	2 reels	Oct. 6
Seeing Sights	Sid Saylor	Mar.	27	2 reels	
Shadows	Laemmle Novelty	Jan.	14	1 reel	Dec. 22
She's a Pippin	Young-La Salle	Mar.	13	2 reels	
She's My Girl	Sid Saylor	Aug.	22	2 reels	July 28
Shooting the Bull	Young-La Salle	Oct.	24	2 reels	
*†Sick Cylinders	Oswald Cartoon	Feb.	18	1 reel	
Sky Scrappers	Oswald Cartoon	Sept.	3	1 reel	Aug. 18
Sleeping Through	Arthur Lake	Dec.	31	1 reel	Dec. 8
Sleigh Bells	Oswald Cartoon	July	23	1 reel	June 30
South Pole Flight, A	Oswald Cartoon	Nov.	26	1 reel	Dec. 1
Speed and Spurs	Bob Curwood	Sept.	8	2 reels	Sept. 8
Speeding Youth	Lewis-Gulliver-Phillips	Jan.	7	2 reels	
Speed Sneik, The	Arthur Lake	June	18	1 reel	May 28
*†Steamboat Willie	Oswald Cartoon			1 reel	
Swell Clothes	Arthur Lake	Dec.	5	1 reel	Nov. 18
Take Your Pick	Young-LaSalle	Feb.	13	2 reels	Jan. 12
Tall Timber	Oswald Cartoon	July	9	1 reel	June 18
Tarzan the Mighty (Serial)	Merrill-Kingston	Aug.	12	15 episodes	July 21
Teacher's Pest	Trimble-Hardwick and Dog	Nov.	14	2 reels	Oct. 20
Tenderfoot Hero, A	Bob Chandler	Sept.	29	2 reels	
There's a Will	C. King-C. Doherty	Dec.	21	2 reels	
This Way Please	Young-La Salle	April	10	2 reels	
Tige's Girl Friend	Trimble-Hardwick and Dog	April	3	1 reel	
Tracked Down	Art Acord	Jan.	6	2 reels	
Trackless Trolley, The	Ben Hall	July	30	1 reel	
Tricky Trickster, The	Ben Hall	June	4	1 reel	May 19
Valiant Rider, The (Western)	Bob Curwood	June	23	2 reels	May 19
Watch the Birdie	Trimble-Hardwick and Dog	Dec.	12	2 reels	Dec. 8
Wax Figures	Laemmle Novelty	Oct.	22	1 reel	
Whose Baby	Arthur Lake	Jan.	28	1 reel	
Whose Wife	Young-La Salle	June	6	2 reels	May 12
Winning Point, The	Lewis-Gulliver-Phillips	Jan.	21	2 reels	
Woman's Man, A	Arthur Lake	Dec.	3	1 reel	Nov. 17
Wooden Soldier, The	Laemmle Novelty	Dec.	17	1 reel	Dec. 3
Yankee Clippers	Oswald Cartoon	Jan.	21	1 reel	Jan. 5
Yukon Gold	Jack Perrin	July	28	2 reels	June 10

Coming Attractions

Title	Star	Rel.	Date	Length	Reviewed
*†§Bargain in the Kremlin, The (A.T.)	Joseph Schildkraut				
*†§Barnum Was Right					
Blow by Blow	Hoot Gibson		May 19		
Born to the Saddle	Ted Wells				
*†§Braggart, The	Jean Hersholt				
Brides Will Be Brides	Laura La Plante				
*†§Broadway (A. T.)	Tryon-Brent-Kennedy				
*†§Charlatan, The	Special Cast				
*†§Clear the Deck	Reginald Denny		Mar. 24		
*†§Climax, The (A. T.)	Hersholt-Crawford				
*†§Cohens and Kelleys in Atlantic					
*†§City, The	Sidney-Gordon-Price-Swain		Mar. 17		
*†§Collegiate (A. T.)	Lewis-Gulliver-Phillips				
*†§Come Across	Special Cast		May 5		
Crimson Hour, The	De Putti-Maskine				
Crimson Hour, The	De Putti-Mosjukine				
*†§Dangerous Dimples	Laura La Plante		June 16		
Doubling For Trouble	Gibson-Gilbert				
*†§Drake Murder Case, The					
Erik the Great	Veidt-Philbin				
Eyes of the Underworld	William Cody				
Fallen Angels	Kerry-Starke				
*†§Flaming Daughters					
Girl Dodger, The	Arthur Lake				
*†§Great Cinema Murder, The					
*†§Haunted Lady, The					
Hell Wrecker, The	Hoot Gibson				
*†§His Lucky Day	Reginald Denny		June 2		
†§*It Can Be Done	Tryon-Carol		April 21		
*†§King of Jazz, The (A. T.)	Paul Whiteman and Band				
Man Disturber, The	Reginald Denny				

Title	Star	Rel.	Date	Length	Reviewed
*†§Minstrel Show, The (A. T.)	Eddie Leonard				
Navy Blues	Arthur Lake				
*†§One Rainy Night	Laura La Plante		Mar. 3		
*†§Play Goes On, The (A. T.)	James Murray		Mar. 10		
Points West	Hoot Gibson		April 7		
*†§Port of Dreams, The	Mary Philbin				Sept. 22
*†§Shannons of Broadway, The (A. T.)	James Gleason				
*†§Show Boat	La Plante-J. Schildkraut				
Smilin' Guns	Hoot Gibson		Aug. 30		
*†§That Blonde	Laura La Plante		April 28		
Under the Southern Cross	Special Cast			6500 feet	Jan. 26
Watch My Speed	Reginald Denny				
*†§You Can't Buy Love	Special Cast		May 26		

MOVIETONE SHORTS

Title	Star	Rel.	Date	Length	Reviewed
Bailey and Barnum	Vaudeville Act	Jan.	11	1 reel	
Three Brox Sisters	Songs	June	14	1 reel	
Zimmerman and Granville	Vaudeville Act	Jan.	28	1 reel	

UNITED ARTISTS

FEATURES

Title	Star	Rel.	Date	Length	Reviewed
*†§Awakening, The	Banky-Byron	Nov.	17	7972 feet	Jan. 12
*†Battle of the Sexes, The	Bennett-Hersholt-Haver	Oct.	13	8180 feet	Oct. 20
College	Buster Keaton	July	29	5800 feet	Sept. 23
Drums of Love	Philbin-Alvarado	Mar	31	8350 feet	Jan. 26
Garden of Eden, The	Griffith-Ray	Feb.	4	7300 feet	Jan. 14
Magic Flame, The	Colman-Banky	Aug.	14	7850 feet	Sept. 30
Ramona	Del Rio-Baxter	Feb.	11	7552 feet	Feb. 4
*†§Rescue, The	Colman-Damita	Jan.	12	7980 feet	Jan. 19
*†Revenge	Dolores Del Rio	Nov.	3	6541 feet	Dec. 15
Steamboat Bill, Jr	Keaton-Torrence	May	12	6400 feet	May 19
*†Tempest	J. Barrymore-Horn	Aug.	11	9300 feet	June 16
*†Two Lovers	Colman-Banky	Sept.	7	8500 feet	April 28
*†Woman Disputed, The	Talmadge-Roland	Oct.	29	8041 feet	Nov. 17

Coming Attractions

Title	Star	Rel.	Date	Length	Reviewed
*†§Alibi, The	O'Malley-Busch				
*†§Bulldog Drummond (A. T.)	Colman-Tashman-Love				
*†§Coquette (A. T.)	Pickford-Brown-M. Moore				
*§City Lights	Charlie Chaplin				
Eternal Love	Barrymore-Horn-Varconi	Mar.	9		Jan. 26
Evangeline	Del Rio-Drew				
†Hell's Angels	Lyon-Hall-Nissen				
Iron Mask, The	Douglas Fairbanks	Mar.	30		Jan. 26
*†§Lady of the Pavements	Boyd-Velez-Goudal	Jan.	23	8000 feet	Feb. 2
*§Lummox (A. T.)					
Miracle Girl, The	Lillian Gish				
*†§Queen Kelly	Swanson-Byron				
*†§Say It With Music (A. T.)	Harry Richman				
*†§She Goes to War	Boardman-Rubens				
*†§This is Heaven	Banky-Hall				
Three Passions	Terry-Petrovitch				
Venus	Constance Talmadge				

WARNER BROTHERS

FEATURES

Title	Star	Rel.	Date	Length	Reviewed
*†§Caught in the Fog	McAvoy-Nagle	Sept.	22	6270 feet	
Caught in the Fog	McAvoy-Nagel			5428 feet	
*†§Conquest (A. T.)	Blue-Warner-Wilson	Jan.	19	6729 feet	
*Crimson City, The	Loy-Miljan-Hyams	April	7	5388 feet	April 12
*Domestic Troubles	Fazenda-Cook	Mar.	24	5164 feet	
*†§Fancy Baggage	Audrey Ferris	Feb.	23		
*Five and Ten Cent Annie	Fazenda-Cook	May	26	4914 feet	Sept. 22
*†§Home Towners, The	Bennett-Kenyon-Brockwell	Dec.	15	8693 feet	Oct. 27
*§Jazz Singer, The	Jolson-McAvoy	Feb.	4	7077 feet	Oct. 21
*†§Land of the Silver Fox	Rin-Tin-Tin-Nye-Hyams	Nov.	10	5179 feet	
*†§Lion and the Mouse	L. Barrymore-McAvoy-Collier, Jr.	Aug.	3	6352 feet	May 28
*†§Little Wild Cat, The	Ferris-Hall-Dawson	Jan.	5	5644 feet	Jan. 26
*†§Lights of New York (A.T.)	Costello-Landis-Brockwell	July	21	5267 feet	
*†§Midnight Taxi, The	Moreno-Costello	Oct.	6	6729 feet	Nov. 24
*†§Million Dollar Collar, The	Rin-Tin-Tin	Feb.	9		
*†§My Man	Fanny Brice	Jan.	12	9247 feet	Jan. 6
*†§On Trial (A. T.)	Fredericks-Lytell-Wilson	Dec.	29	8290 feet	Nov. 3
*Pay As You Enter	Cook-Fazenda	May	12	4975 feet	
*Powder My Back	Rich-Ferris-Beranger	Mar.	10	6185 feet	
*Rinty of the Desert	Rin-Tin-Tin-Ferris-Nye	April	21	4820 feet	Sept. 28
*†§Singing Fool, The	Jolson-Bronson-Dunn	Jan.	1	9592 feet	Sept. 29
*†§State Street Sadie	Loy-Nagle	Aug.	25	7169 feet	Sept. 15
*†§Tenderloin	D. Costello-Nagel	April	28	7340 feet	April 8
*†§Terror, The (A.T.)	McAvoy-Horton	Oct.	20	7654 feet	Aug. 28
*†§Women They Talk About	I. Rich-Ferris-Collier, Jr	Sept.	8	5527 feet	

Coming Attractions

Title	Star	Rel.	Date	Length	Reviewed
*†§Alimony Annie	D. Costello-Ferris-Rankin				
*†§Argyle Case, The (A. T.)	Thomas Meighan				
*†§Desert Song, The	Boles-King				
*†§From Headquarters	Monte Blue				
*†§Frozen River	Rin-Tin-Tin				
*†§General Crack	John Barrymore				
*†§Glorious Betsy	D. Costello-Nagle			7441 feet	May 8
*†§Greyhound Limited, The	Monte Blue		Mar. 23		
*†§Hard-Boiled Rose	Loy-Collier, Jr -Brockwell				
*†§Honky Tonk (A. T.)	Sophie Tucker				
*†§Kid Gloves	Nagel-Wilson				
*†§Madonna of Avenue A, The	Dolores Costello				
*†§Noah's Ark	D. Costello-O'Brien				Oct. 27
*†§No Defense	Blue-McAvoy				
*†§No Questions Asked	Ferris-Collier, Jr.				
*†§One Stolen Night	Bronson, Collier, Jr.				
*†§Queen of the Night Clubs	Texas Guinan				
*†§Redeeming Sin, The	D. Costello-Nagel		April 8		
*†§Sap, The	Edward Everett Horton				
*†§Sonny Boy	Al Jolson				
*†§Stark Mad (A. T.)	H. B. Warner-Fazenda		Mar. 2		
*†§Stolen Kisses	May McAvoy				
*†§Time, the Place, and the Girl, The	Olmsted-Withers-Kirkwood				

VITAPHONE SHORTS

Title	Star	Reviewed
Ann Grey and Her Boy Friend	Songs and Jazz Band	Aug. 28
Banjomaniac	Eddie Peabody	Oct. 13
Bit of Scotch, A	Kitty Doner	Sept. 22

** Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie.*

Title	Star	Reviewed
Book Worm, The	Harry J. Conley	July 7
Bright Moments	Benny-Marlo	Aug. 25
California Songbirds, The	Bell-Coates	Sept. 1
Celeste Aida (Aida)	Giovanni Martinelli	July 7
Celeste Aida (Aida)	Giovanni Martinelli 1 reel	July 7
Character Studies	Florence Brady	Sept. 1
Chips of the Old Block	The Foy Family	Sept. 22
Cougat & Company	Violin, Songs & Dances	June 16
Creole Fashion Plate The	Karyl Norman	Sept. 29
Crooning Along	The Croonaders	Sept. 22
Cycle of Songs, A	Florence Brady	Sept. 1
Death Ship, The	Mitchell Lewis	Aug. 25
Dixie Days	Plantation Songs	Aug. 25
Family Affair, A	Arthur Byron	
Feminine Types	Jean Barrios	
Florence Moore	Song Program	June 23
Friend of Father's	Lydell-Higins-Leah	Aug. 25
Giving In	Deef-Hopper	Jan. 12
Gus Arnheim & His Ambassadors	Jazz Band	June 23
Harry Delf	Songs & Dances	June 16
Hollywood Montmarte Orchestra	Jazz Band	Sept. 29
Jesse Stafford Orchestra	Jazz Band	
Indian Baritone, The	Chief Caupolican	Aug. 25
Ingenues, The	Jazz Band	June 23
In a Casting Office	W. & E. Howard	
In Dutch	Ulle & Clark	
Jack North, the Ban-Jokester	Songs	Jan. 16
Larry Cebalos Undersea Review	Songs and Dances	Sept. 1
Lash, The	Crane-Davidson-Tucker	June 16
Men of Peace, A	Hobart Bosworth	June 23
Men Among Men	Fred Ardath	Jan. 12
Miss Information	Wilson-Horton	June 30
Morrissey & Miller	Night Club Revue	June 16
Myers & Hanford	Songs & Dances	June 23
Night Court, The	William Demarest	June 16
Noan-Support	Burr McIntosh	June 16
Pagliacci	John Charles Thomas	
Pepa's Vacation	Bennett-Caron	Oct. 20
Question of Today, The	Audrey Ferris	Aug. 25
Realization	Herbert-Pam	June 16
Regular Business Man, A	Robert Ober	Sept. 15
Rigoletto—Quartet	Gigli-Talley-de Luca-Gordon	Sept. 29
Sharp Tools	Ethel Grey Terry	Oct. 13
Soup	Harry Delf	Nov. 17
Terry and Jerry	Songs and Gags	Aug. 25
Three Brox Sisters	Song Program	June 23
Ve Prononcer Ma Mort (La Juive)	Giovanni Martinelli	June 2
When the Wife's Away	William Demarest	Nov. 17
Winnie Lightner	Songs	Nov. 17

WORLD WIDE PICTURES

Title	Star	Rel. Date	Length	Reviewed
Bondman, The	Norman Kerry			
Honeymoon Abroad	Monte Banks			
Moulin Rouge	Olga Checova			
Pawns of Passion	Olga Checova			
Tommy Atkins	Walter Byron			
Woman In the Night, A	Maria Corda			
Woman In White, The	Blanche Sweet			

** Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie.*

Hollywood—*Continued*

Herr Reinhardt

Max Reinhardt is due in Hollywood shortly to direct Lillian Gish in "The Miracle Girl." The story is by Hugo Von Hofmansnstahl, European dramatist. The picture will be made at the United Artists' studio and will be released through that concern.

Tandler Heads Reisenfeld Band

Adolf Tandler has been signed by Dr. Hugo Reisenfeld as assistant director of the latter's recording orchestra in the United Artists studios. Tandler was for many years director of the old Los Angeles Symphony; conductor of the International Mozart Festival in Salzburg and more recently director of the Little Symphony in Los Angeles.

Betty Boyd With Lane

Betty Boyd has been appearing with Lupino Lane in his Hollywood Music Box Revue playing at Music Box. She sings in one or two sketches.

May Remain with Fox

Lucien Littlefield may remain with Fox for another picture, having completed his work in "Making the Grade" cofeaturing Edmund Lowe and Lois Wilson.

From the Social Whirl

Hal Roach has dug up another society girl for his roster, this one from Chicago. Her name is Jean Harlow and will be used in the new series of "all-stars."

Gertrude Lawrence Arrives

Gertrude Lawrence arrived in Hollywood this week. She will be starred in the Fox Follies, an all-Movietone feature. The musical comedy artist will remain in Hollywood only for the one production.

Three More "Cocoanuts"

Cyril Ring, Basil Ruysdall and Sylvan Lee, dancer, of musical show fame, have been added to the featured players of the Paramount all-talkie, "The Cocoanuts," in production at the Long Island studios. Robert Florey and Joseph Santley are directing.

Finishing Touches

Title writers are bringing final pictures on Warners 1928-29 schedule to the last of production stage. Harvey Gates is doing "The Desert Song"; Joseph Jackson, "No Defense," and James A. Starr, "Kid Gloves." Gates and Francis Powers will both work on "From Headquarters."

Columbia Signs Writers

Wellyn Totman, Lilian Ducey and Leonard Praskins have been added to the scenarion department of Columbia Pictures Corp. All three have been prominently identified with other picture producers.

RKO Adds Two Authors

Sampson Raphealson, author of "The Jazz Singer" and "Young Love," has signed with RKO for "My Boy," and Vina Delmar, whose "Bad Girl" made such a hit with subway tabloid readers, will contribute "Dance Hall" to the Radio program.

Mankiewiez Renews

Herman Mankiewicz, prominent Paramount writer, has signed a new long-term contract with the company.

F. N. Gets Halsey's Plays

Forrest Halsey, who wrote the last four Corinne Griffith's vehicles, has been placed under a year's contract by First National. This contract includes screen rights for First National to all plays and originals written by Halsey in the past. Among them are "The Matriach" and "Foam," the latter in collaboration with Barney Glazer.

Neville Writing Gilbert Vehicle

Jack Neville is writing an original screen story for John Gilbert for M-G-M. Neville wrote the original story of "Desert Nights."

Peggy Prior's Progress

Peggy Prior, formerly Mrs. Theodore Von Eltz, has been placed under contract by Pathe, following her completion of a scenario for "Listen, Baby," in three days. She started with Pathe last year as a script girl, and since then has written "Square Shoulders" and Geraldine."

Fisher's Melodies for "Women"

Fred Fisher, well-known song composer, has been signed by M-G-M to write the music for Clarence Brown's production "Wonder of Women." Four melodies, all with a direct bearing on the story plot, will be composed by Fisher for use in the picture, slated as a Movietone talker.

Owen Moore Back in Pictures

Owen Moore returns to pictures from the stage to appear in Pathe's "High Voltage." William Boyd is starred, with balance of cast, including Caryl Lombard, Dione Ellis, Billy Bevan and Phillips Smalley. Howard Higgin is directing, from story by Elliott Clawson. Ralph Block is supervising production.

"Our Modern Maidens"

As in "Our Dancing Daughters,' Joan Crawford and Anita Page will be the feminine leads in "Our Modern Maidens," sequel to the former picture. Douglas Fairbanks, Jr., and Rod La Rocque are the two male leads.

New M-G-M Contracts

Robert Montgomery, juvenile leading man in Edgar Selwyn's play, "Possession," has been signed to contract by M-G-M; John Mack Brown and Anita Page, players, and John Robertson, director, have also been signed to new contracts.

"A Free Soul"

Willard Mack will direct Norma Shearer in "A Free Soul," an all-talking version of his play which originally was made from a serial story by Adela Rogers St. John.

A higher premium than ever before

Today — in this new era of sound pictures — there is a higher premium than ever before on film uniformity. For *sound* quality is even more sensitive than *screen* quality to any variation in the film.

If your "talkie" prints are on Eastman film—famous for uniformity —your patrons are seeing and hearing the very best that this newest development in motion pictures has to offer.

EASTMAN KODAK COMPANY

ROCHESTER, N. Y.

"RED" KANN writes in The FILM DAILY:

Of the approximately 20,000 theaters in the United States, about 1,500 are wired for sound pictures. The industry, riding high on the hysteria wave otherwise known as sound pictures, is, of course, reflecting the public demand for this type of entertainment. Against that, there can be no argument. One serious consequence, however, has been the gross neglect facing unwired houses which total thousands in number and which represent the bread and butter accounts from which distributors will tell you they eke their profits . . . for the vast army of unequipped houses the silent film continues as the court of last resort. Yet nobody seems particularly concerned.

"Red," old boy *Educational is* ***PARTICULARLY*** *concerned in those* 18,500 *houses~*

Your own "little old paper" is perhaps the best proof, Mr. Kann, that there is no neglect of silent pictures as far as the SHORT FEATURE LEADERS are concerned. Just check a few recent issues and note again what that Scotch reviewer of yours says about the current *Educational Pictures* releases.

"Summer Saps"
Lupino Lane Comedy
It's There
Here is a comedy crowded with entertainment. It again proves that Lupino Lane is one of the most versatile and finished artists that has ever graced the comedy screen. Even when Lupino Lane engages in slapstick he does it with a certain classy finish to it that makes it stand out.
FILM DAILY
FEB. 10

"Her Big Ben"
Cameo Comedy
Good Gags
Among the new screen comics Gene Stone seems to have the necessary talent to get by strong. . . . Snappy number with good chuckles.
FILM DAILY
FEB. 10

"Smart Steppers"
Mermaid Comedy
Very Good
Al St. John is back again and how! This is without question one of the wow laugh reels among the current crop of short comedies. The producers would be perfectly safe in offering a reward to anybody who could sit through it without cracking a lot of smiles, to say the least. . . . It's a riot at the end—a riot of laughs.
FILM DAILY
JAN. 27

Lewis-Sonnenberg
Wrestling Match
Special
Sensational
Here is one of the most remarkable matches ever filmed. It developed into one of the most sensational contests ever held in the roped arena . . . the sports and fight fans will eat it up, for it has more rock 'em and sock 'em than most championship prize fight pictures.
FILM DAILY
JAN. 20

"The Cloud Patrol"
Russ Farrell Aviator Series
Air Stunts
Plenty of thrills and action make this the real stuff to entertain the kids.
FILM DAILY
JAN. 20

"Pep Up"
Cameo Comedy
Good Gags
That good comedian Cliff Bowes is back again, and this time in a skit that is well gagged and carries a nice assortment of ready laughs.
FILM DAILY
JAN. 15

"Beauties Beware"
Ideal Comedy
A Laugh Fest
Jerry Drew again is the misunderstood husband trying to find a little harmless pleasure with the whoopee girls while his wife is endeavoring to keep him to the straight and narrow. . . . It is pure slapstick, but done with a lot of class that will make the most dignified person in the audience laugh.
FILM DAILY
JAN. 6

EDUCATIONAL FILM EXCHANGES, Inc.
E. W. HAMMONS, President

Member, Motion Picture Producers and Distributors of America, Inc.; WILL H. HAYS, *President*

Educational Pictures
"THE SPICE OF THE PROGRAM"

In This Issue: "The Showman"

Motion Picture News

Reg. U. S. Patent Office



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No. 9

Published Weekly—$3.00 a Year

New York

March 2, 1929
PRICE 20 CENTS

WURLITZER
Organ and Sound Equipment Most Ideal Combination

PLAZA THEATRE
AT COUNTRY CLUB PLAZA
KANSAS CITY, MISSOURI

November 5, 1928.



The Rudolph Wurlitzer Co.,
1015 Grand Ave.,
Kansas City, Missouri.

Gentlemen;

As you know the Plaza Theatre which is Kansas City's newest and most modern playhouse has been opened for thirty days.

I take this opportunity to express my thanks for your earnest co-operation in installing the "WURLITZER UNIT ORGAN." We have installed the Vitaphone and Movietone and not until your beautiful Wurlitzer Organ was installed did we feel that every needed attraction had been fulfilled.

We thank you again for the numerous favors and your hearty co-operation.

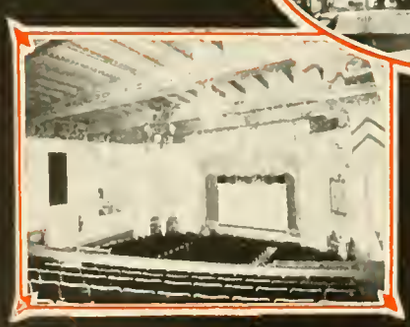
Very truly yours,

THE PLAZA THEATRE COMPANY.

JFT/FN







The Wurlitzer Organ, with its exclusive features, is an indispensable attraction in every motion picture theatre. To enhance the beauty of performance, the Wurlitzer Organ is supreme.

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CHICAGO	CLEVELAND	NEW YORK	SAN FRANCISCO
CINCINNATI	KANSAS CITY	PHILADELPHIA	ST. LOUIS

WURLITZER ORGANS

Exhibitors who want QUALITY TALKING PICTURES in LARGE QUANTITY have ONE place to go ▲ ▲ ▲

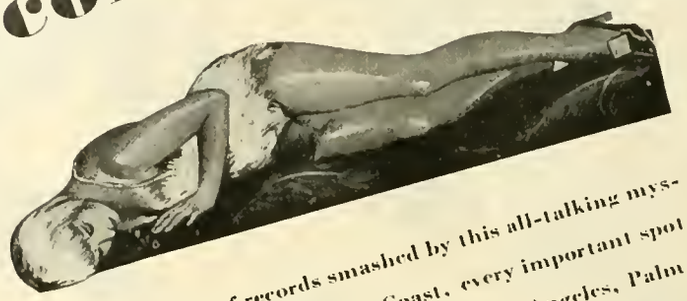
PARAMOUNT

NO shortage of record-breaking talking pictures this spring if you're playing PARAMOUNT. Think of the great business rolled up by "Interference", "The Doctor's Secret", "The Wolf of Wall Street" and other PARAMOUNT talking hits today! Think of 31 even bigger and better PARAMOUNT talking pictures coming between now and August! You're thinking PARAMOUNT, and acting on it, just like every other sensible showman!

LEADER · SOUND AND SILENT ·

Paramount Pictures

"THE CANARY MURDER CASE hanging up records everywhere!



ALL-TALKING

A SOLID line-up of records smashed by this all-talking mystery thriller from Coast to Coast, every important spot it has played. Seattle, Portland, Akron, Los Angeles, Palm Beach, Waterbury—a few of the many towns where the previous high gross has been topped by "THE CANARY MURDER CASE". A great picture produced in the PARAMOUNT way from a book everybody's crazy about—that's the secret! *With William Powell, James Hall, Louise Brooks and Jean Arthur. Malcolm St. Clair Production of the S. S. Van Dine novel.*

WOLF SONG sell-out at $2 on Broadway!



SINGING ROMANCE

OPENING February 23rd at $2 top at the Embassy Theatre, New York, "WOLF SONG" has taken Broadway by storm! For the first time PARAMOUNT gives the public the spectacular musical romance type of entertainment they're used to spending $6.60 a seat for. And they love it! The sensational love-making of Lupe Velez and Gary Cooper; the song hits; the dashing action and color—"WOLF SONG" is surefire! *With Gary Cooper, Lupe Velez and Louis Wolheim. Victor Fleming Production. From the famous novel by Harvey Fergusson.*

DOUGLAS MacLEAN in THE CARNATION KID hit on B'way



MOBS at the Paramount Theatre, New York, hail the comeback of Douglas MacLean in his first talking picture. Critics rave about the excellent work of MacLean. Business is great! The best MacLean since "The Hottentot"—and 90% dialog. See it for yourself. Then you'll know PARAMOUNT and Al Christie, its producer, have another big winner! A rapid-fire comedy as timely as tomorrow's newspaper headlines. *Presented by Al Christie. By Alfred A. Cohn. A Christie-MacLean Production.*

TALKING

23 more SUCCESSES clinch PARAMOUNT SOUND LEADERSHIP

IMAGINE! 23 PARAMOUNT QUALITY TALKING PICTURES, in addition to those named in this ad so far, coming between now and August! Coming when you need product most. Coming to better any box office figures hitherto known! Hits like Clara Bow in "The Wild Party", Jeanne Eagels in "The Letter", the Big Jazz Revue "Close Harmony", Richard Dix in "Nothing But the Truth", Maurice Chevalier in "Innocents of Paris"—ALL-TALKING KNOCKOUTS! No other company can possibly approach PARAMOUNT in quality and volume!

LEADER · SOUND AND SILENT · Paramount Pictures

PARAMOUNT

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WARNER BROS. MILLION DOLLAR KID

HEAR HIM TALK!
HEAR HIM SING!

A Sensation as the
INITIAL FEATURE
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OPENING FEB. 27th
of the Magnificent
MASTBAUM THEATRE
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March 8th
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A WARNER BROS. VITAPHONE TALKING PICTURE

ey Lee

in

"SONNY BOY"

with

EDWARD EVERETT HORTON

BETTY BRONSON

SCENARIO BY C. GRAHAM BAKER

DIRECTED BY ARCHIE MAYO

Davey Lee in a great Warner Bros. Vitaphone extended run production "Sonny Boy!" A talking and singing picture that is proving a box office wonder at the Mastbaum Theatre in Philadelphia. Nail it at once!



NOAH'S ARK
Tops any picture ever made

What Warner Bros. Promise Warner Bros. Deliver

THE DESERT SONG
Is Coming Along

Coronet TALKING COMEDIES



BY ALL ODDS THE SMARTEST SHORT TALKING COMEDY THAT HAS APPEARED FROM ANY SOURCE

"ASK DAD"

*Gives Edward Everett Horton a supreme chance which he utilizes to the best advantage. This is by all odds the smartest short talking comedy that has appeared from any source ..... It is reminiscent of the Drew comedies at their very best, with the added value of smart and clever dialogue. While the first Coronet Talking Comedy was good, this is ten times better.

—*ARTHUR JAMES*
in EXHIBITORS DAILY REVIEW
and MOTION PICTURES TODAY

A personal triumph for Edward Everett Horton, who shows a high brand of artistry that marks this as just about the classiest comedy of the season. Joseph A. Jackson wrote the skit and the dialogue and did a remarkably fine job. The beauty of it is that it is not so classy as to be subtle. Even the ordinary crowd that feeds on pure slapstick can appreciate this, for Horton is so darn human and the spoken lines are simple and very understandable in the humor they carry with an awful wallop ... A "natural" that will score wherever folks enjoy fine comedy.

—FILM DAILY





"THE ELIGIBLE MR. BANGS"

A distinctively different kind of comedy from the usual run.
—CLEVELAND PLAIN DEALER

A smart society comedy with excellent lines.

... Can readily be stamped with the trade mark: quality ... class—in the acting, dialogue, settings and all the other important things that can either make or break a picture.
—MOTION PICTURE NEWS

—FILM DAILY

Folks, it's bang-up comedy. It is a gem of a skit, with sparkling dialogue well spoken.

—*Service Talks* in EXHIBITORS HERALD-WORLD

Head and shoulders above anything that we have yet seen and heard in the field of audible picture entertainment. It is smart and sophisticated and as funny as can be without the slightest hint at slapstick. A triumph for the talking short.
—ASSOCIATED PUBLICATIONS



BRINGING A NEW AND DISTINCTIVELY DIFFERENT KIND OF CLASS COMEDY TO THE SCREENS OF SMART THEATRES

/ CORONET TALKING COMEDIES are opening up a whole new field of humor, smart, sophisticated, charming.

"THE ELIGIBLE MR. BANGS" is revealing to surprised and delighted audiences in America's smartest theatres a refreshing new type of comedy entertainment that has heretofore been impossible except on the stage.

And now "ASK DAD" carries this triumph of the talking comedy to still greater heights. It stamps the CORONETS as a series that will build up a following of eager patrons that will watch for them and come again and again.



E. W. Hammons Presents

"ASK DAD

by Joseph A. Jackson

with EDWARD EVERETT HORTON

Directed by Hugh Faulcon *Supervised by Sidney B. Brennecke*

Recorded by Western Electric System

Educational Pictures

"THE SPICE OF THE PROGRAM"

Member, Motion Picture Producers and Distribu-

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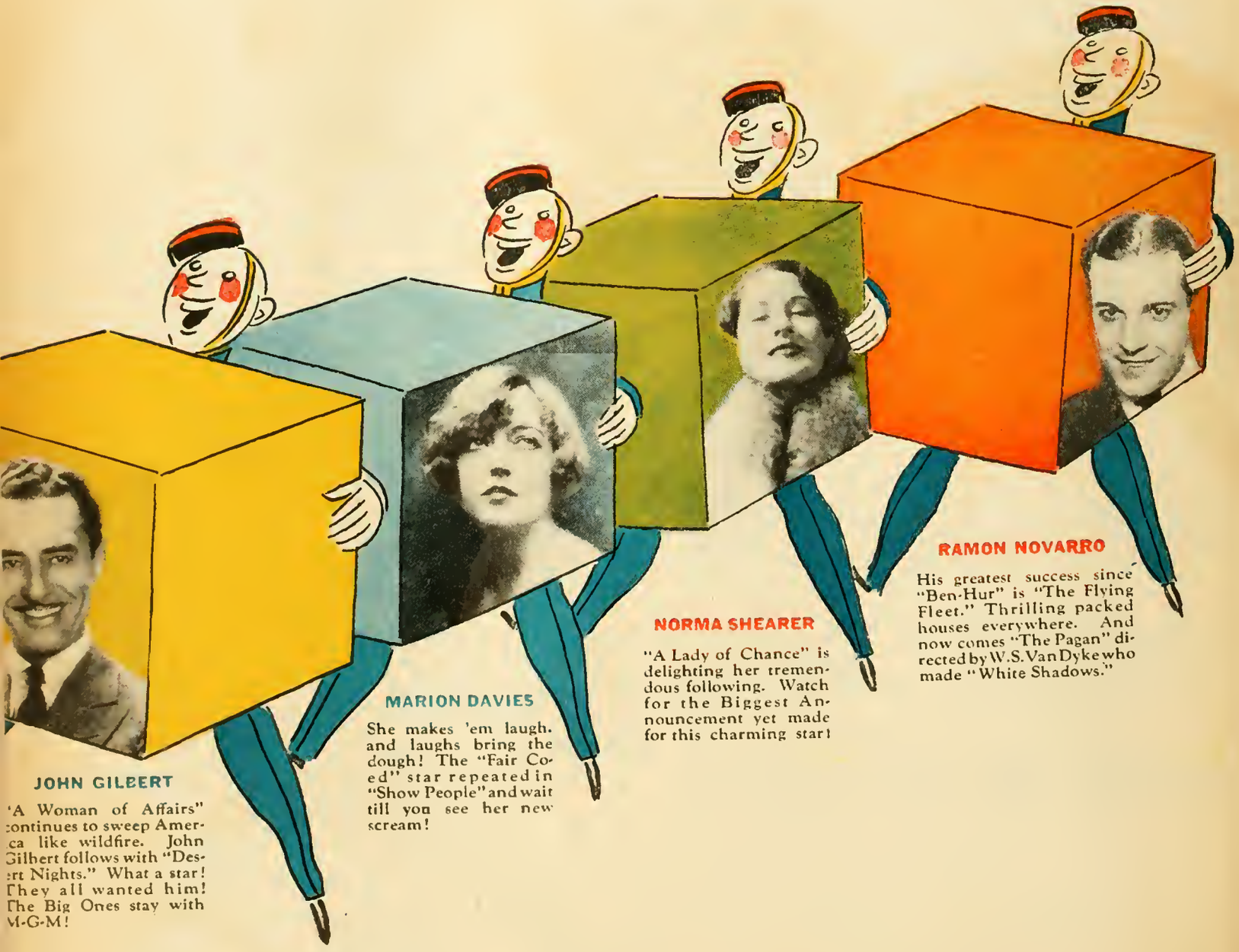
MISS PROSPERITY

HE KNEW WHAT SHE WANTED!



LON CHANEY

The Parade of Prize Packages from Leo of M-G-M never ends! Lon Chaney coming in "Where East is East," another smash following "West of Zanzibar" and "While the City Sleeps."



JOHN GILBERT

"A Woman of Affairs" continues to sweep America like wildfire. John Gilbert follows with "Desert Nights." What a star! They all wanted him! The Big Ones stay with M-G-M!

MARION DAVIES
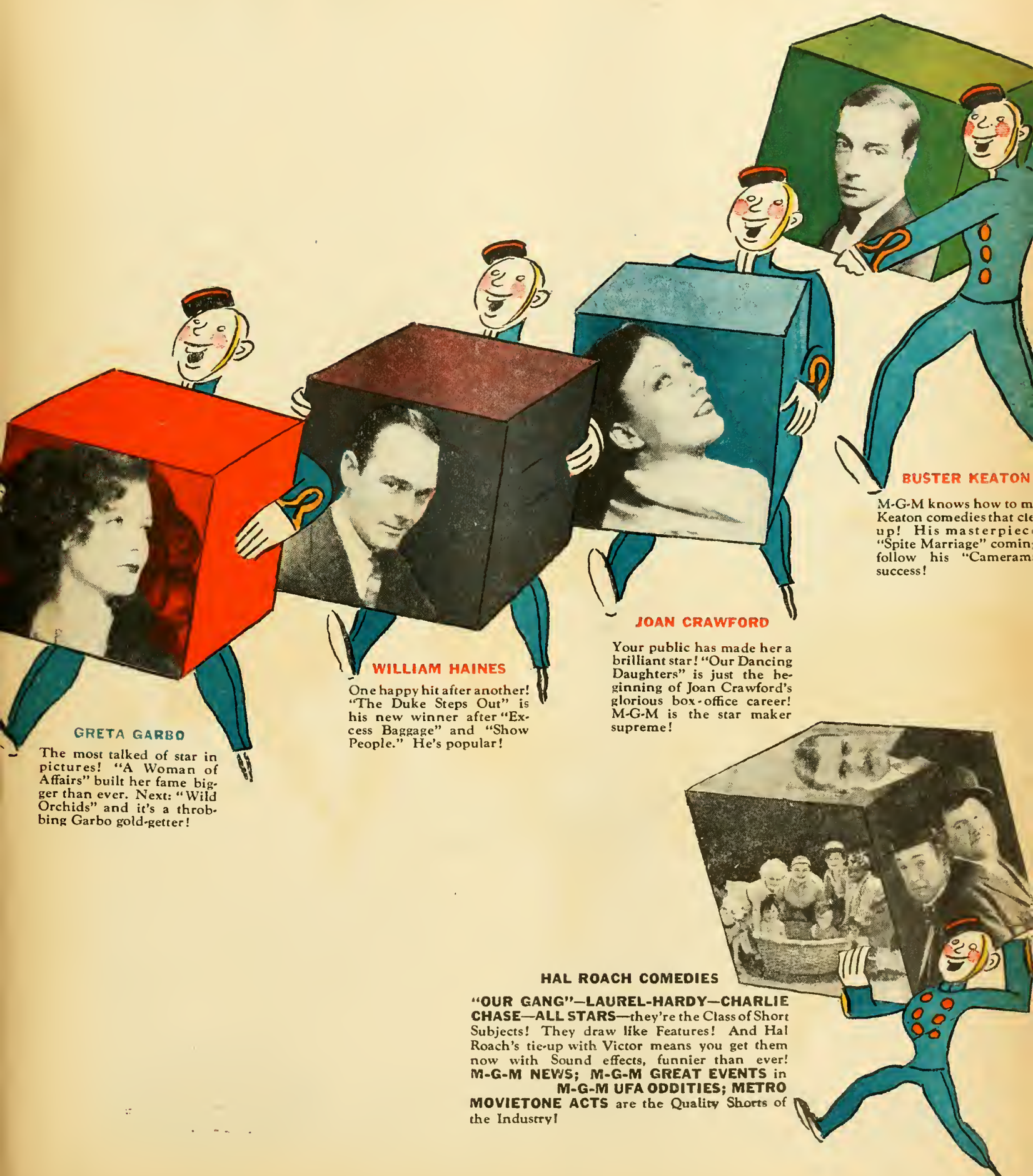
She makes 'em laugh, and laughs bring the dough! The "Fair Co-ed" star repeated in "Show People" and wait till you see her new scream!

NORMA SHEARER

"A Lady of Chance" is delighting her tremendous following. Watch for the Biggest Announcement yet made for this charming star!

RAMON NOVARRO

His greatest success since "Ben-Hur" is "The Flying Fleet." Thrilling packed houses everywhere. And now comes "The Pagan" directed by W.S. Van Dyke who made "White Shadows."



GRETA GARBO

The most talked of star in pictures! "A Woman of Affairs" built her fame bigger than ever. Next: "Wild Orchids" and it's a throbbing Garbo gold-getter!

WILLIAM HAINES

One happy hit after another! "The Duke Steps Out" is his new winner after "Excess Baggage" and "Show People." He's popular!

JOAN CRAWFORD

Your public has made her a brilliant star! "Our Dancing Daughters" is just the beginning of Joan Crawford's glorious box-office career! M-G-M is the star maker supreme!

BUSTER KEATON

M-G-M knows how to m
Keaton comedies that cle
up! His masterpiec
"Spite Marriage" comin
follow his "Cameram
success!

HAL ROACH COMEDIES

"OUR GANG"—LAUREL-HARDY—CHARLIE CHASE—ALL STARS—they're the Class of Short Subjects! They draw like Features! And Hal Roach's tie-up with Victor means you get them now with Sound effects, funnier than ever! **M-G-M NEWS; M-G-M GREAT EVENTS** in **M-G-M UFA ODDITIES; METRO MOVIETONE ACTS** are the Quality Shorts of the Industry!

GET HOT!

THE JOY of being a Metro-Goldwyn-Mayer exhibitor is that you're linked up with the Young Bloods of this great industry. There are no conditions that can be conceived of which could ever dislodge this great company from its topmost position in the picture business. We're on our toes! We got hot early and we're staying hot! Show business means constant vigilance of public taste, constant dishing up-new delights, new thrills, new personalities for the public palate.



GET HOT with Leo, the irrepressible M-G-M Lion! What a succession of hits have come from the miracle studios of M-G-M. It's a pleasure to think of "Our Dancing Daughters," "A Woman of Affairs," "White Shadows," "Alias Jimmy Valentine" and all the rest of those M-G-M house fillers! Big stars in Big Pictures is what gets the coin. It keeps showmen enthusiastic to work with such a product. It keeps you young and happy and glad to be in this business of golden opportunity.

This year especially, Metro-Goldwyn-Mayer has shown that it pays to be with the dependable, proven producing source. Come what may, and there could never be a more revolutionary year, it's practical theatre insurance to be linked with M-G-M and its stars.



AND now the arrival of "The Broadway Melody"—playing extended runs at top prices on the East and West Coasts of America—at Grauman's Chinese Theatre, Los Angeles, and the Astor Theatre, New York—revolutionizing the whole field of talking pictures! How true to Young Blood form that M-G-M should step to the top of Talking Pictures, as it has in the silent field. Get hot! Stay hot! Wear smiles and diamonds with

METRO-GOLDWYN-MAYER

FIRM AND FOREMOST

What are the Four Big Bets for 1929?

(No. 625—Straight from the Shoulder Talk by Carl Laemmle, President of the Universal Pictures Corporation)

THERE ARE FOUR GREAT BIG OUTSTANDING BOX-OFFICE BETS FOR the year of 1929 and Universal has all four of them!

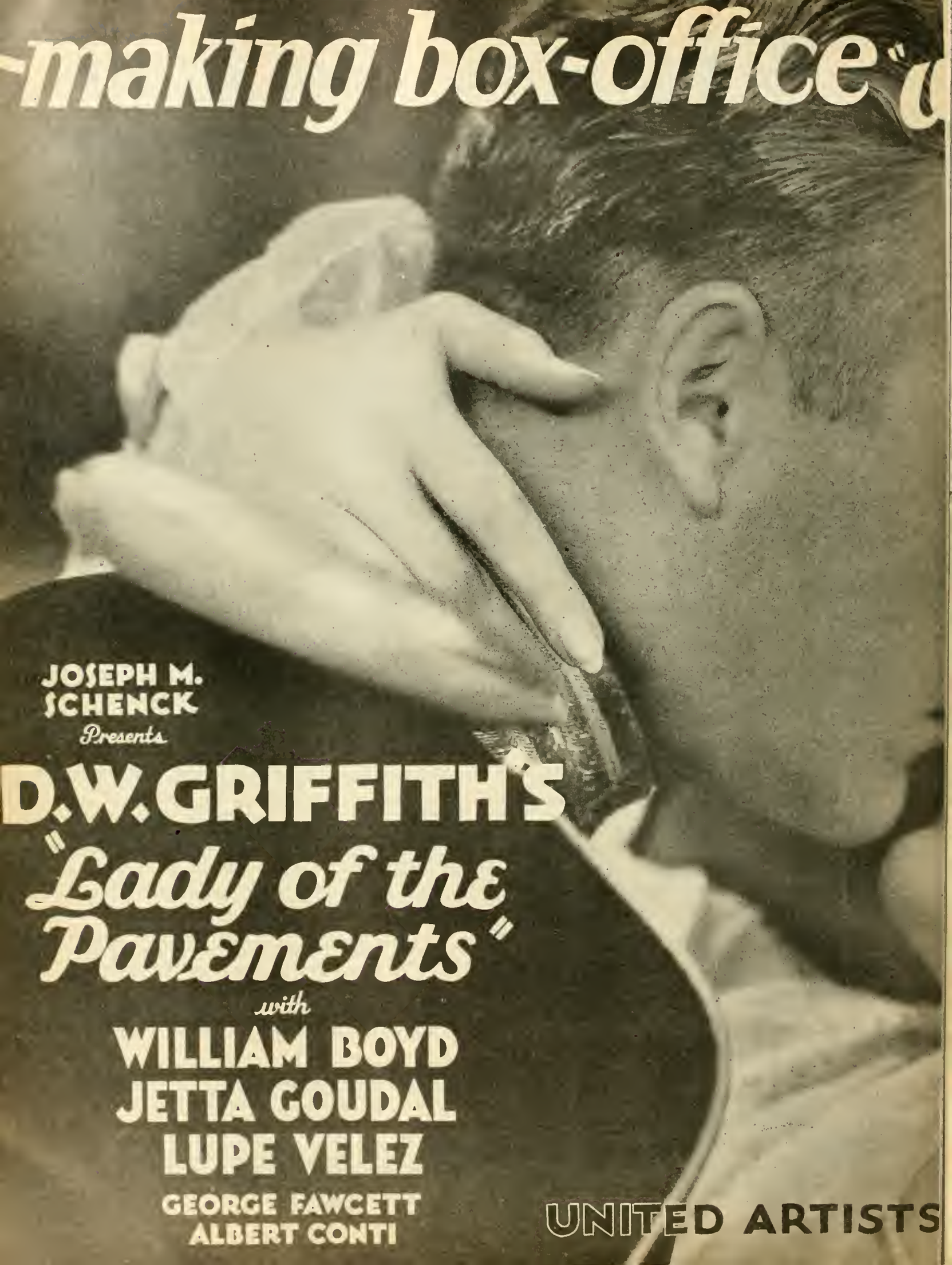
NO. 1 IS "SHOW BOAT." THIS IS SO PACKED WITH BOX-OFFICE NAMES and values that it staggers the imagination! Edna Ferber's best-selling novel, plus the cream of the cream of Ziegfeld's hugely successful stage version of "Show Boat," plus Jerome Kern's music, plus Oscar Hammerstein's lyrics, plus Helen Morgan's singing, plus Jules Bledsoe's singing, plus the Plantation Singers, plus Harry Pollard's direction, plus Laura La Plante, plus Joseph Schildkraut and so on and on and on. No such piece of property has ever been owned by any producer in the moving picture business. No such box-office values have ever been dreamed of before.

NO. 2 IS "BROADWAY." THIS PLAY ESTABLISHED NEW RECORDS FOR dramatic successes in New York. Universal was the successful bidder for the motion picture rights in competition with practically all other producers. So great was the envy of some of the unsuccessful bidders that they have attempted to cash in on the fame of "Broadway" by appropriating bits of its business or its atmosphere or even its title. But, like all imitations, they will fall to the ground, deceiving neither you nor your patrons. There is only one "Broadway" and Universal has it. Paul Fejos, supervised by Carl Laemmle Jr., has wrought another masterpiece and it will be one of the mainstays of your business this year.

NO. 3 IS "THE KING OF JAZZ." THIS MEANS THE INCOMPARABLE PAUL Whiteman, himself, and his incomparable orchestra of symphonic jazzers. Universal was the only company which could lure this famous man and his organization into the movies. With a story so gripping that even the silent version will be a tremendous sensation. Imagine how much punch is added by the fact that Mr. Whiteman and his entire orchestra will appear in the synchronized version. The millions who have heard of Whiteman or have listened to his phonograph records, can now see and hear him in a great picture.

NO. 4 IS "THE MINSTREL SHOW." THIS PICTURE IS BUILT AROUND the famous Eddie Leonard and other Minstrel men whose names are a household word. It is modern, snappy and jammed full of the kind of up-to-date material which the present-day movie audience demands. It will set a new pace for all other producers to follow. When I am ready to give you the rest of the details regarding this production, you will be delighted.

THESE, I REPEAT, ARE THE FOUR OUTSTANDING PICTURES FOR THE year of 1929 and they are all under the banner of one company—the Universal. Four such pictures from the whole industry during one season would be a good record, but coming from one company alone they will establish a new era in showmanship. If you cannot book all of them because your competitor has beaten you to it, at least get what you can!


making box-office
JOSEPH M. SCHENCK
Presents
D.W. GRIFFITH'S
"Lady of the Pavements"
with
WILLIAM BOYD
JETTA GOUDAL
LUPE VELEZ
GEORGE FAWCETT
ALBERT CONTI
UNITED ARTISTS



The Tribune said: " 'Lady of the Pavements' should fill the U. A. Theatre from opening time till closing."

And that's just what this United Artists Picture is doing. They're "Scooping the Loop with Lupe" and "Lady of the Pavements" out there in Chicago, just as they did in Detroit and Los Angeles.

Wait until you hear Lupe Velez sing Irving Berlin's theme song, "Where is the Song of Songs for Me?" It's a Wow!

A great Box-Office, Boys! Set your date with "Lady of the Pavements" now.

PICTURES are *there!*

R.C.A. Photophone

NOW with SOUND

Just Read These Reviews

From Motion Picture News, Feb. 23

Moulin Rouge

Splendid Picture, Well Done

(Reviewed by Chester J. Smith)

IF this first release of World Wide Pictures is a fair sample of what may be expected in the way of British importations by the J. D. Williams concern American producers are going to find some real competition from abroad.

"Moulin Rouge" has just about everything from a box-office standpoint. It is not so foreign as most of these imported pictures and it is produced on a lavish scale in all the natural surroundings called for in the story. It is the work of E. A. Dupont.

The synchronization by RCA Photophone is done by both the film and disc process and is as good as the picture. The score is by Joseph Littau of Roxy's and the recording by the RCA Photophone Orchestra. The picture serves to introduce Olga Chekova, European star, and she is a real artist, good to look at and with an abundance of screen talent.

The story has the background of Paris theatrical life. It shows the famous Paris-New York Revue, popular with all visitors to Paris. It is gorgeously mounted, with costumes that will have a tremendous appeal to the feminine movie goers, and a bevy of beauties that will have as great an appeal to the masculine fans. In addition it has thrills, suspense, heart interest and just about everything else that is necessary.

The romance may be a bit far-fetched, but it is not unnatural for a youth to become enamoured with a famed stage beauty even if she is his prospective mother-in-law. That is the story. Here is the scion of one of the wealthiest families in Paris who is to marry the daughter of this darling of the theatre. The girl is just back from school and brings her sweetheart with her to the theatre to see the mother perform. The mother is the toast of Paris. The youth seated in a stage box becomes infatuated with her. His infatuation becomes desperate love. The father of the youth objects to his marriage to the daughter of the star, so the latter makes a personal appeal to the father and he capitulates. Then the devoted mother finds out the true circumstances, that she is the one the youth loves. Here is a powerful situation with the doting mother caring only for the happiness of her daughter, the daughter desperately in love with the youth and the latter thinking all his love is for the mother. It is all logically and satisfactorily worked out in a splendid portrayal of Paris night life.

Drawing Power: It is a picture that should have appeal to all classes. The story is good, lavishly produced and has all the necessary elements to click at any box-office. It lends itself readily to exploitation.

Produced by British International Pictures. **Distributed** by World Wide Pictures. **Length,** 9 reels. **Story** and **direction** by E. A. Dupont.

THE CAST

Parysia, Star of Moulin Rouge Revue.....
.....Mlle. Olga Chekova
Margaret, her daughter.....Eve Gray
Andre, her daughter's fiance.....Jean Bradin

From M. P. T. and Daily Review, Feb. 23

"MOULIN ROUGE" NOW TREMENDOUS

"Moulin Rouge," starring Chekova, the sensational European beauty, has been synchronized and World Wide showed it during the week at the RCA intimate theatre to the critics. The offering, as before set forth in these columns when the picture was reviewed as a silent offering, is a tremendous box-office attraction, but with the sound accompaniment, it is one of the most tremendously sensational box-office pictures that ever we saw.

The scenes from the "Moulin Rouge" of which there are many, are so realistic that the spectator is practically taken into that famous theatre and led in on the back stage as well, with its beautiful women and exquisite costuming which is unparalleled anywhere else in the world.

The greatest thrill in the picture is an automobile sequence where the hero rescues the heroine from another motor car just as the two motors crash and the value of sound in developing this situation is nothing short of terrific!

World Wide has a tremendous attraction in "Moulin Rouge" and undoubtedly it will play for runs in the big theatres of the country.

ARTHUR JAMES

A Real Novelty!

The box-office pull of a picture is as much in its exploitation value as in its entertainment value

A Vivid Visit to Paris' Most Famous Night Resort

WORLD WIDE PICTURES

Physical Distribution thru
EDUCATIONAL EXCHANGES

Exhibitors' Choice Selling

Motion Picture News

Volume XXXIX NEW YORK CITY, MARCH 2, 1929 No. 9

Practical Service vs. Waste

A Comparison of Two Kinds of Press Sheets

By William A. Johnston

A CURIOUS situation presented itself in this office the other day.

We were enabled to examine side by side the press sheets issued upon a recent and important release—one press sheet from the distributor of the picture, the other prepared for a large chain of theatres by its advertising department.

The dissimilarity was marked.

The chain theatre sheet was concise, definite, practical; most any live manager could scarcely fail to be benefited by the aids offered. The other was vague and stereotyped, glowing but insincere; it is safe to say that ninety-odd per cent of its contents would not be used by the practical exhibitor.

Of course, the chain theatre sheet was prepared after the picture was screened and its show points carefully weighed; the other, following the ancient custom of this business, was written well before the picture left Hollywood.

But there is also the matter of intent to consider.

The object of the chain theatre service is definitely and wholly that of enabling each manager to sell the picture to the public for all it is worth.

The other represents the distributor's effort to sell the picture to the exhibitor for all it is worth. And that's all!

And this latter policy we contend is a blind, unreasoning business practice. We will go further and say that this selfsame policy, obstinately adhered to, is one of the greatest weaknesses of this business today.

Any manufacturer of any goods whose policy it is to load up the retailer's shelves and not give a rip how the latter resells them is doomed to disaster in this day and age.

Yet that is the way the picture distributor sells his wares, and that's the way he gives advertising service to his trade.

What on earth is the use of it all? And why continue this heavy expense of press sheet aids that do not aid at all?

Manager Lewis of our Round Table Club has a stack of mail from his club members to answer every day. The majority of these letters bang away right along on this one subject of distributor exploitation service. They can't use it; don't want it. The very name of exploitation has become anathema to them. It is safe to say that the waste of this mass of printed and mimeographed stuff is very close to one hundred per cent. But the machines keep clicking it off.

The sales managers in our business are mighty chary about the expense of any selling effort not their own. What is their alibi for the maintenance of the hoppers that grind out the printed stuff that descends upon the exhibitor and into the waste basket?

Referring again to the two press sheets, I would, if I were a distributor, use the chain theatre service in my own advertising of my picture. It is informative, which is just what the exhibitor wants in his trade advertising. It spills no bunk; it is dignified by its practicality, its sincerity. It evidences to the exhibitor the fact that the distributor is a partner in the selling process, not a selling antagonist. And finally, from every angle it is economic, intelligent, profitable and in thorough accord with the best selling effort today in the whole world of merchandising.

Speaking Editorially

The Machine and the Picture

THE control of sound volume in the picture theatre is a matter of the first importance, and we again call the attention of exhibitors to the fact.

All the care taken in production and recording may be lost if reproduction is not skillfully handled. After all, mechanism is still subject to human control. The accentuating of voices from the screen, merely for the sake of big volume, or diminishing them at inopportune times, in some cases can totally ruin the dramatic effect of a picture.

This point cannot be stressed too often. Remember, the audience is only faintly interested in the means by which sound is created and projected. But it is vitally interested in entertainment. And the highest entertainment quality cannot be present if sound volume is not properly handled in reproduction in the theatre.

Knowing nothing of the intricate mechanism of sound pictures, the public is likely to blame the actor whose voice does not come over properly. And in many instances this is an injustice to the player. It may be the handling of the machine that is to blame.

The control of sound volume has become perhaps the most important item in proper presentation of a program in any wired theatre. It can "make" or "break" a picture. Likewise it can, if not properly handled, seriously mar the total effect of the whole program.

At the showing of an important picture in a Broadway house last week, this point was emphatically demonstrated.

"Watch your sound volume" is excellent advice, and it is being given and heeded by the big circuits. All exhibitors with sound installations should pay particular attention to the all-important matter.

The Rumor Epidemic

AN economic waste, running perhaps into millions of dollars a year, is one of the results of the present rumor epidemic.

Thick and fast they fly—rumors, reports, contradictions, denials, wild guesses and just plain idiotic assertions. It has always been true, to a considerable extent in the film business, but never so true as it is now.

We venture to say that fifty per cent of the time of home office staffs, field representatives, and big theatre managers is unnecessarily consumed as a result of the rumor industry. Many of these men, instead of being able to devote themselves to their jobs with all the energy they possess, are forced to do a lot of worrying, because they have heard some rumor that might, if true, endanger their positions.

It is a known fact that the very center of production, where the life blood of this industry has to be set in motion, is continually upset by stories, mostly wild, of this, that and the other thing.

It seems to us that it is about time that this foolish, destructive and dangerous practice were stopped. Somebody starts these rumors, and usually it is for a reason of inexcusable selfishness. It has recently become apparent that many reports of this nature are nothing more nor less than stock market yarns of the thinnest variety. Maybe the author of a baseless report, if he is in a high position, thinks he is smart, but the truth is that he is showing an utter lack of brains. He may be undermining the morale of his own organization, the members of which have no way of knowing that the thing is just a canard, put out so the big fellow and his pals can clean up downtown.

Whatever the cause, and whoever the author, the practice has grown to be one of the major evils of the industry.

We wonder if anything will be done about it. If half the time and attention that some people in the business give to rumors were applied to work, the results would amaze everybody.

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Battle Of The Giants Looms Big With Fox Closing Loew-M.G.M. Deal

STEREOSCOPICS NEXT

Fox Reported To Have Plans Under Way For Process; 1,000 Projectors Ordered For New Sized Films

ONE of the factors in bringing the Fox-Loew deal to an issue is said to have been the new stereoscopic film. William Fox had the jump on all of the picture producers in the matter of sound-on-film. He had a lead of two years, but in the last nine months that lead has been cut down so that both Paramount and Metro-Goldwyn-Mayer were not only hard on the heels of Fox in the production of talking pictures, but they were actually passing him. Atop of that Fox is said to have secured a process whereby stereoscopic films were to be placed on the market. On the coast for some months past at the Fox studios experimental work was being carried on with a wide film that is said to have stereoscopic qualities.

Orders 1,000 *Projectors*

Fox in connection with the stereoscopic wide film experiments has become so convinced that there is a tremendous future for this new dimension in photography that he has within the last month ordered 1,000 projectors that will be capable of projecting the wide film with sound. This order is said to have been placed with the International Projector Corp. and deliveries of the first of the machines are set for the very near future.

With sound and depth assured, the next step will be color, which will make the supremacy of the motion picture theatre complete over the old legitimate theatre and this seems to be the objective of William Fox.

RCA and Spoors

Early in the week E. E. Bucher, executive vice president of RCA-Photophone made an announcement to the effect that his corporation had made an arrangement with George K. Spoor whereby they would introduce the process to the industry in association with the Chicago film man. He also predicted that following this the next step would be in the introduction of color.

At the same time Dr. Herbert E. Ives associated with the Bell Telephone Laboratories in an address at Columbia University, is reported to have stated that he was perfecting a device that would achieve the third dimension in photography.

Weekly Box Office Check-Up Will Be Found on Pages 688—698

RCA Portable Equipment Now Being Perfected

New Device Will Be Ready In 3 Months; No Cut In Price Likely

RCA Photophone experts are busy perfecting a portable sound reproducer which will in all probability be ready for the market within the next two or three months. Details regarding it are not yet forthcoming, but E. E. Bucher, vice-president of the company, says it will be available shortly, but that it will be very little, if any cheaper than the equipment which is now being installed by the company.

Prices have not yet been set on the equipment, but Mr. Bucher emphatically says that it is not a cheap device to be used in the smaller houses. It is, rather, equipment that can readily be installed for road show purposes or in halls for temporary showings. It will reproduce both by the sound-on-film and disc methods.

French Non-inflammable Film Law Again Postponed

By L. C. MOEN

(Paris Correspondent, Motion Picture News)

Paris, Feb. 20.—The French regulation requiring the use of non-inflammable film only throughout France, already postponed on a previous occasion, has again been set back.

It was to have gone into force at the beginning of the year, but a new order from the Prefect of Police in Paris provides that its enforcement shall commence on January 1, 1932.

FOX VS. ZUKOR IS LINE-UP

Deal "In Bag" Reported By Fox Insiders; Loew Holders Agreeing To 125 A Share For Their Holdings

A NEW Battle of the Giants in the film industry loomed this week, with the report that William Fox had obtained control of Loew's and M-G-M in a gigantic deal said to involve many millions of dollars.

If the newest move of Fox was a reality—and there was every indication that it was—close observers pointed out that it would surely bring a counterstroke from Adolph Zukor, who has yet to yield first place in the fight for supremacy, and whose name is synonomous with brilliance of plan and far-sighted vision in execution.

Mr. Fox, as late as Wednesday night of this week, denied the report of the Loew deal, but in the face of that the report would not down and a number of the insiders around the Fox organization all stated that they were certain that the deal was "in the bag." The reason for the denial was placed as an agreed time for the breaking of the story, with all of the interested parties under a pledge of secrecy until the appointed hour arrived. In the Loew offices on Thursday all of the executives were reported as "out of town," none of them having put in an appearance that day.

Reported Price $125 *a Share*

It was definitely reported, however, that the Loew executives, who held control of the Loew-Metro-Goldwyn-Mayer organization, namely Arthur and David Loew, David Bernstein, who with Mrs. Marcus Loew is executor of the estate of the late Marcus Loew; Nicholas Schenck, Louis B. Mayer and J. Robert Rubin, had agreed to accept $125 a share for their holdings in the Loew Corp. Checks binding the agreement are said to have been passed and deposited. These holdings were secured by the Loew executives at $12 a share at the time that the stock was first marketed. The sale at $125 represents a very high profit to them. Nicholas Schenck is said to have at first insisted on receiving $130 a share for his holdings with a provision that he would not be required to remain active in the company.

The Fox deal may bring another move of gigantic proportions. Up to the present, there has never been a time in which Adolph Zukor has been bested in any battle

(Continued on page 688—A)

New French Ban May Bring Cut In U. S. Quota

Hays Agreement Terminated, Producers Seek Aid By Cutting Importations

Old difficulties threaten to rise anew in the French market for American pictures, with a movement afoot to place a more stringent ban on foreign pictures. The new menace comes with the termination of the Hays agreement made last year.

French producers are in a bad way financially, it is reported, and they want to make it as hard as possible for the American producers to distribute their pictures there, unless they are granted a practical subsidy from the American companies.

Under the Hays agreement 500 pictures were to be allowed to enter the country. The new plan of the French producers is said to provide for but 350, with a heavy tax on them and the funds to be used to subsidize French films. The French producers are said to have the entire sympathy of the Government, and some stringent measures are expected to be passed this week.

French exhibitors are decidedly against the new movement. They declare that a curtailment of American films means a decided dropping off at box-affices, as the picture fans will not patronize houses showing a strictly French program.

Harold L. Smith, European manager for the Hays organization, has reported that the French producers want the American companies to invest in the French industry, which is badly in need of funds. He is endeavoring to straighten out the present difficulties, but has powerful interests working against him.

Radio Pictures Secures Rights To "Ringside"

Radio Pictures has acquired the Broadway stage success, "Ringside," by George Abbott, Hyatt Dabb and Ted Paramore. It will be made as both a sound and silent feature. The story is of the prize fight racket and the fight scenes will be filmed in Madison Square Garden.

William Le Baron, production head of Radio Pictures has under tentative consideration names of some Broadway stars to interpret the leading roles. He is not yet ready to divulge who they are.

P F-L Comptroller Resigns

R. W. Saunders has resigned as Comptroller of Paramount Famous-Lasky Corporation and has accepted the Presidency of the Associated Metals, Inc., a holding company for the merger of several hundred productive mines in the west and Canada.

Salt Lake Bill May Ban Show Films In Schools

THE state superintendent of schools in Salt Lake City has expressed his willingness to lend cooperation to a movement by theatremen in that section as to their protest against the use of non-theatrical showings, excepting strictly those of an educational nature. Exhibitor bodies have been requested to draft amendments to the existing bill to define the situation.

Greeley Votes May Now Bring Sunday Pictures

Aftermath Of Censorship Withdrawal Develops New Sentiment

As an aftermath of the controversy in Greeley, Colorado, which resulted first in the resignation of the censor board and then in the repeal of the censorship ordinance by the city council, it now seems likely that it will not be long before that up-and-coming city will have its Sunday movies. That will be accomplished if an overwhelming majority can accomplish it.

"The Weld County News," leading newspaper of the county, completed a survey last week with regard to the sentiment for Sunday motion pictures. It invited a straw ballot vote and the result was a ratio of nine to one in favor of Sunday shows. The exact figures were 2244 for Sunday shows and 247 against them.

The vote was not confined to Greeley, though most of the ballots were cast there. In Greeley the vote of those over 21 years of age was 1386 for and 231 against; between 18 and 21 years, 519 for and 7 against; in Weld County, but outside of Greeley 273 for and 9 against; outside of Weld County 66 for and 0 against.

The controversy started with the banning of Warner Bros. "My Man" by the Greeley Board of Censors. Manager Dave Morrison of the Rex Theatre then invited a representative group of citizens to view the picture and they resented the ban placed upon it. The resignation of the censor board followed shortly and then the repeal of the ordinance.

Evansville Theatre Will Discontinue Double Bill

A vaudeville and picture policy in vogue for about 15 years will be discontinued at the New Grand, local Radio-Keith-Orpheum house, Sunday, March 3, when the RCA Photophone installed this week will be used for the first time, inaugurating a policy of nothing but talking and sound pictures, Pathe sound news, Fables in sound and several talkie acts. This city will not, however, be without R-K-O vaudeville, as it is unofficially known that last half of the week bills now booked into the New Grand will be switched to Loew's Victoria here, that theatre playing Loew vaudeville for the first half only.

Two States Kill Censorship Bills; Ohio Fight Hot

Exhibitors Win In Indiana, Missouri; Situation In Ohio Hopeful

Motion picture censorship bills have been killed during the week in two States and the battle still waxes warm in Ohio. The Missouri House committee on criminal jurisprudence at Jefferson City, Monday night killed the Wran bill, providing for censorship and the anti-standing room ticket sale bill.

The Indiana House of Representatives has adopted a committee report killing the censorship bill which was considered inimical to the best interests of the producers and distributors of the State.

Ohio exhibitors are hopeful of defeating the proposal to censor talkies and of winning their fight for local option on Sunday pictures. It has been learned that Governor Cooper, formerly president of the Ohio Council of Churches, has pledged himself to sign the bill making Sunday pictures legally possible if it is brought to him. The Council of Churches committee on motion pictures is fighting the measure, and is said to have been counting upon a gubernatorial veto in case they lost the battle in the Legislature.

The twin censorship bills still remain in the Senate education committee, with theatre owners, led by P. J. Wood, their business manager, fighting desperately to kill the talkie censorship provision. The Bender bill, removing censorship of any kind, and the Johnson bill, providing for censorship of talkies, are apparently deadlocked, and anti-censorship forces hope both will die in committee.

World Premiere Of "Show Boat" To Be Held At Miami

The world premiere of "Show Boat," Universal's dialogue and musical picture adapted from the Edna Ferber novel and combined with song hits from the Ziegfeld stage production of the same story, will be held at the Capitol Theatre, Miami, Fla., March 17. Arrangements for the showing have just been completed by Lou B. Metzger, general manager of Universal. Carl Laemmle and Florenz Ziegfeld will attend the opening.

Following this picture's run in Miami it may be shown in Palm Beach. Its New York premiere will take place in the Globe Theatre late in March.

"U" Makes Title Change

Universal has selected "Scandal" as a more fitting title for the latest Laura La Plante feature which is adapted from "The Haunted Lady," a story by Adela Rogers St. Johns. The original story title was in use.

Movie Schools May Go Under Police Control

Producers Association Asks Board To Regulate Activities

(Hollywood Bureau, Motion Picture News)

Hollywood, Feb. 28.—The so-called movie acting schools may be placed under the jurisdiction of the Los Angeles Police Commission, following a recommendation made by the Producers Association.

Fred Beetson has sent the commission continual complaints during the past six years written to the producers' organization by the gypped film-struck amateurs. He has asked that the condition be ended once for all.

It is stated that no member of the Producers Association ever had any connection with the so-called schools and that the producers make no use of them or their graduates. The Police Board has appointed an investigating committee and their findings are expected to result in the City Council passing an ordinance placing the movie schools under the control and jurisdiction of the Police Commission, which would force most of the schools to discontinue operations.

Boasberg Will Make Series For RKO Distribution

(Hollywood Bureau, Motion Picture News)

Hollywood, Feb. 28.—Al Boasberg will produce a series of short comedy novelties in dialogue, song and sound for RKO distribution. The contracts have been signed in New York with RCA by Louis Broek. The latter is associated with Boasberg on the production end.

The material will be written by Boasberg, who has written comedy vaudeville acts for several years for the leading stage comedians. Boasberg is also to direct. Each subject is to be made in English, German, French and Spanish dialogue versions, allowing for practically world-wide distribution. The first of the series is to be made in New York, pending the completion of installation equipment here. It is the intention to use combination stage and screen names for each subject.

Darmour Will Produce 26 Short Subjects For RKO

(Hollywood Bureau, Motion Picture News)

Hollywood, Feb. 28.—Larry Darmour will produce 25 short subjects for distribution by RKO Productions, Inc., according to a deal closed this week between Darmour and William Le Baron. Thirteen of the stories will be written by H. C. Witwer and the remaining 13 will include the "Mickey McGuire" series. This will be the third series of Mickey McGuire which Darmour has made.

Exterior Disc Recording Is Achieved; Big Objection To Use Of System Is Overcome

Talkies Scaled at 5 to 15 Cents at Houston

HOUSTON, TEXAS, probably boasts the lowest scaled sound houses in the country. It is the Iris, which is showing Vitaphone and Movietone pictures at from five to fifteen cents. This is the scale that has obtained at the house for the past decade. With "On Trial" as the initial talker record-breaking business ushered in the sound policy.

Pomeroy May Join British International

Settles Contract Troubles With Paramount And Will Go Abroad

(Hollywood Bureau, Motion Picture News)

Hollywood, Feb. 28.—Roy Pomeroy has settled his contractural difficulties with Paramount and definitely left that organization last Monday. He is now enroute to New York and from there will sail for Europe. It is reported, but the rumor could not be confirmed, that Pomeroy will go to England and become supervisor of sound production for British International, whose product is being distributed by World Wide Pictures.

The difficulties over the Pomeroy Paramount contract were settled through Henry Herzbrun, Paramount attorney, and Neill McCarthy, attorney for Pomeroy.

Pomeroy's half interest in all patented inventions produced while he was working for Paramount during the past seven years remains undisturbed by the agreement reached between the parties.

Quality Guarantee Clause Carried In DeForest Contract

The General Talking Pictures Corp., manufacturers and distributors of the DeForest Phonofilm reproducing device, have inserted a clause in installation contracts which "guarantee that the quality of sound in the installed theatre shall be equal, if not superior, to the quality of sound reproduction of any reproducing device regardless of price."

This clause is not entirely a new one, according to the company's statement, it having been made a part of every contract where the theatreowner has requested it.

Remote Control Transmission Of Sound Over Phone Wires To Studio Solves Main Problem

(Hollywood Bureau, Motion Picture News)

HOLLYWOOD, Feb. 28.—Solving the problem of recording scenes on locations by Vitaphone disc method, Warner Brothers are now enabled to record sound and dialogue outdoors, heretofore impossible with the wax recording method.

The system evolved by Warner engineers includes portable apparatus on a truck, which is taken to the location to be used for scenes. The special portable equipment is hooked up to the nearest available telephone line, with the sound for scenes transmitted over remote control to the studio recording rooms, where the sound and dialogue is recorded on the wax records and synchronized with the film being shot.

A microphone is used on the location the same as when recording dialogue scenes on a studio sound stage, and the only difference between making the sound records on the stage or on location is the fact that the former is done by remote control.

Warners already have three specially equipped portable trucks for shooting sound on location; the apparatus including amplifiers and electrical apparatus to step up the volume of the sound before it goes over the telephone wires to the studio. Each truck carries hundreds of feet of wire, so that the latter can be strunk from the location to the nearest telephone connection in hooking up to the recording rooms back at the studio.

Carry Sound 25 Miles

Warners used the portable sound apparatus last week in South Pasadena, about 25 miles from the studio, and are said to have obtained excellent recording of a street parade, band, railroad trains, etc., for exterior sound and dialogue sequences of "The Sap." The Pasadena Rose Bowl will be used during the coming week for exterior scenes in sound and dialogue depicting a football game for "The Time, Place and the Girl."

With the introduction of a system that allows for recording exteriors on Vitaphone discs by remote control, Warners have overcome what has been said to be the

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French Studios Show Many Films In Preparation

Survey Reveals Considerable Number of Features Under Way

By L. C. MOEN

(Paris Correspondent, Motion Picture News)

Paris, Feb. 18.—Fifty feature productions, including those completed and awaiting release, those being cut and titled, those in work and others to start in the near future, are shown in a current survey of activity in French studios.

The fifty productions completed or scheduled are as follows:

Cinéromans: "The Neighbor's Wife," "The Unknown Dancer," "The Woman and the Puppet," "Paris Girls" and "The Brook" completed or in work; "Sapho," "Jean-Bart' and several others scheduled for early production.

Franco-Film: "Possession," "L'Appasionnata," "The Woman Dreamed," "Figaro" and "The House in the Sun" completed or in work; "Tarakanova" soon to start.

Jean de Merly: "The Tournament" completed; "The Crusaders" in work.

Film d'Art: "The Divine Crusader" completed; "Saint Therese of Lisieux" in work; Louis Nalpas: "The Count of Monte Cristo" now being completed; Societe Cinematographique des Romans Francais: First film, as yet untitled, just completed; L'Union Latine Cinematographique: "Re-birth," a Franco-Italian production, starting; Armor Albatross: "Cagliostro," just completed.

Aubert: "The Marvelous Life of Joan of Arc," just completed, and "Skin of the Peach," also completed; "The Queen's Necklace," to start in March, and others.

M. B. Film: "Protea" and "Cora Pearl," projected; Vitagraph: "The Vocation," completed; United Artists: "Venus," with Constance Talmadge, and "The Three Passions," directed by Rex Ingram, both completed; Fox: "Papoul," completed.

Erka-Prodisco: "El Tempranillo," "The Rock of Love" and "From Seven to Midnight."

Paramount: "The Foolish Virgin" and "The Wedding March" (not to be confused with Stroheim's production), both completed; Films du Grand-Guignol: "Guardians of the Lighthouse," in work; La Centrale Cinematographique and L'Ecran d'Art: "Fecundity," in work; Les Films Historiques: "The Taking of Algiers"; Lutece: "Captain Fracasse," just finished.

Laemmle Gives Washington House For Inaugural

Carl Laemmle, president of Universal Pictures Corporation, has donated his Rialto Theatre in Washington, D. C., for two or three nights to the inaugural entertainment committee to be used for entertainment purposes during the inaugural ceremonies of President-elect Herbert Hoover.

The house will be used on March 3rd for a vocal and instrumental concert, which will be supplemented by a series of colored views showing Washington at all seasons of the year. Eleanor Painter will be one of the headliners at the concert. Hazel Arth, winner of the Atwater-Kent audition of over 60,000 contestants, will be another.

Hoffberg Co. CineTone Agents

M. J. H. Hoffberg Co., Inc., New York City, have become exclusive agents for Europe and the Far East for the sale and distribution of CineTone, announces Harry Segal, president of the S. and S. Enterprises, Inc., Boston.



Montgomery S. Hill, who leaves his post of Atlanta District Manager for Publix to become affiliated with Publix-Saenger Theatres of North Carolina

Hill Makes New Affiliation With Publix-Saenger

Montgomery S. Hill, for several years past district manager at Atlanta of Publix Theatres Corporation, is resigning from the parent company to become affiliated with Publix-Saenger Theatres of North Carolina. He will serve as assistant to H. F. Kineey, general manager, and will establish his home at Greensboro, N. C., where the Saenger Circuit maintains its executive headquarters.

The arrangement by which Mr. Hill transfers from the parent to the subsidiary organization was perfected with the most friendly feeling on all sides. Hill has been an executive in the exhibition and distributing end of the industry for the past ten years and for a good part of that time has been associated with Publix interests.

"U" Sales Chiefs Render Optimistic Business Forecast

Back in New York City from an extensive sales trip, M. Van Praag, general sales manager for Universal, and Ted Schlanger, assistant general sales manager, report a general upward trend of business conditions.

Van Praag visited four exchanges in Southern territory and found that this tourist season has been the largest experienced in southern resort zones. Schlanger has completed a seven weeks' tour of exchanges scattered over the entire country, covering twenty exchanges, and reports that sound pictures are proving a great business booster. He also found that pictures with dialogue, not necessarily 100 per cent talking, to be the best pullers. Exhibitor confidence in all parts of the country is reflected in Schlanger's report.

"Great Divide" Will Be First National Special

First National Pictures has purchased "The Great Divide," popular stage play, and it will be made into an all-dialogue Vitaphone production. Details of the production have not yet been announced, but it is understood it will be planned as a big special with an all-star cast.

New Mastbaum Officially Opens In Philadelphia

Dignitaries Participate In Ceremonies Marking Inaugural

The new Mastbaum Theatre in Philadelphia opened to the public with a great blare of trumpets at 11 o'clock on Thursday morning of this week. It gives Philadelphia its largest and most up to date house for the exhibition of films. The official opening was preceded by a private inspection of the house on Wednesday evening following a street parade and dedicatory exercises in the afternoon.

The parade was headed by Col. Lewis S. Sorley, chief of staff of the 79th Division, Organized Reserves, U. S. A. as Grand Marshal. In the parade also were the National Guard Artillery, a troop of state constabulary, American Legion posts, the Shriners band, the three Shrine units, four troops of Boy Scouts, the Navy Yard Band, the Elks Minstrel Guards and other representative bodies. Mayor Mackey was the principal speaker at the ceremonies.

The Mastbaum was erected and furnished at a cost of $5,000,000 and will accommodate 5,000 persons. The building contains nearly 2,000 tons of steel in its framework and occupies an area 220 by 180 feet.

The inaugural program held Wednesday evening brought leading film folk and others from Philadelphia, New York and other cities. Addresses were made by Irving Rossheim, president of the Stanley Company of America, Mayor Mackey of Philadelphia and Harry M. Warner, president of Warner Bros. Al Jolson introduced First National and Warner Bros. stars in "Hollywood's Greeting to the Mastbaum Theatre." An extensive screen and stage program was enjoyed by the capacity attendance.

Theme-Song Writing Dep't First In Hollywood

Hollywood, Feb. 28.—The first "theme-song writing department" in Hollywood is being established by the Warner Brothers in their studios. Heretofore the department has been confined to New York. Nine song writers, headed by Ray Perkins in charge, wil constitute the department. The others are Harry Askt, Joe Burke, Alfred Bryan, Grant Clarke, Al Dubin, George W. Meyer, Herman Ruby and Norman Spencer.

Thompson to Demonstrate Sound Films Before Club

P. L. Thompson, director of advertising and publicity for the Western Electric Company, will give a demonstration of sound pictures before the members of the Whitehall Club this Saturday noon at the headquarters of the club. Fox Movietone shorts will be used. The club is made up of professional and business men with offices in the Whitehall Building.

Chinese Leads L. A. Grosses With "B'way Melody"

Third Week Produces $33,500 "Wild Orchids" Draws Best Of New Films

(Hollywood Bureau, Motion Picture News)

Hollywood, Feb. 28.—"Broadway Melody" in its third week at Grauman's Chinese Theatre continued on its remarkable way to lead all houses on gross business for the week with $33,500. This included a Saturday midnight show which brought the percentage for the week as compared with the normal of the house to 225. There was an accompanying program of shorts and an all-star vaudeville revue.

Of the newer pictures playing the first week "Wild Orchids" rolled up the pleasing gross for seven days of $32,500 at Loew's State. This represented a percentage of 125. Short subjects, Movietone News and a Fanchon and Marco presentation rounded out the bill.

"In Old Arizona" in its ninth week at the Criterion did $21,500 for a percentage of 160. "The Divine Lady" in its fourth week at the Carthay Circle played only to $11,500, a percentage of but 78. "Conquest" in its first week at Warners did only 80 per cent of normal business with $23,500.

"He Dummy" had a good seven days at the Paramount with a percentage of 110 and a gross of $31,500. "Strange Cargo" in seven days at the United Artists Theatre played to a gross of $13,500, or a percentage of 90.

Pathe Appoints Arthur Poole As New Comptroller

Pathe Exchange, Inc., has appointed Arthur B. Poole comptroller and he has already assumed his duties at the home office in New York City. Mr. Poole resigned as comptroller of K-A-O to take the Pathe position. Previously he had been with FBO and while there did special statistical work for Pathe under the direction of Joseph P. Kennedy.

Mr. Poole entered the Graduate School of Business Administration at Harvard in 1924 and after graduation there he went to FBO with Mr. Kennedy. Before entering the picture industry he practiced public accounting in St. Paul.

"Bachelors' Club" World Pre-view Held In Philly

"The Bachelors' Club," Oscar Price's production staring Richard Talmadge, had its world pre-view at the Carman Theatre, Philadelphia, on February 24. The synchronized musical score was composed by Erno Rapee and played by the Roxy Theatre orchestra. The picture was well received by a capacity audience.

100 Smaller Iowa Houses Closed In Past 3 Months Because of Sound Pictures

Exhibitors Report, However, That Talkies Retard Trade Of Rurals Only Temporarily

THE state of Iowa offers a number of problems with regard to the effect sound pictures are having on rural houses of the state that are not equipped with sound reproducing devices. The consensus of opinion seems to be that sound equipped houses offer a temporary handicap on the smaller houses not equipped, but that after a period of a few months the non-equipped houses usually come back largely into their own.

While the majority seem to think this condition exists, at the same time it is an established fact that since the new year started nearly one hundred houses have closed, whereas the usual number of closings during this period is approximately twenty.

E. P. Smith, president of the Iowa Motion Picture Theatre Owners Association, feels that the great majority of the small town exhibitors are meeting serious difficulties and that the theatres in every town near a larger town where the theatres are equipped with the sound pictures, is so affected by the competition of the larger house that the oldest exhibitors are meeting unusual reverses. He states that men in the theatre business for years have been unable to compete with the chain theatre organization and that several men have sold out to the chain interests or taken on offers by the sound equipped houses at Fort Dodge, as managers of houses of which they had been directors for years.

Silents Suffer Loss

Puffer and Stephens of the Orpheum at Webster City report they have been affected between 20 per cent and 40 per cent by th sound equipped houses at Fort Dodge, where the Strand and Plaza report a larger loss with the first three months of the installation of the Vitaphone at the Rialto Theatre there owned by A. H. Blank. Mr. and Mrs. Shuneman of the new Isis Theatre at Webster City report a similar handicap in competing with the Fort Dodge house.

Fairfield, Iowa, is one of the towns which have reported a handicap in competing against the larger houses at Ottumwa, Iowa. The Orpheum at Fairfield, owned by Mr. Hoffman, reports that a very noticeable per cent of business has been going to the Ottumwa houses twenty miles away, while

(Continued on following page)

Vaude Stars Hold Out For Big Money

TREMENDOUS sums are not only being offered by studios, but have been refused by vaudeville songstresses during the past week. Marion Harris, vaudeville and record artist, turned down $10,000 from Universal, stating that it was worth at least $50,000 to her. All they wanted was two songs.

Ethel Waters, colored artist, was offered $15,000 to sing three songs and double her voice for that of a recognized screen star. She refused to do this, claiming that she didn't care to submerge her own identity for any one.

Ad Censorship Fight Still Hot In Vancouver, B. C.

Attorney General Pushing Bill Opposed By All Newspapers

Attorney General R. H. Pooley and the Vancouver newspapers are waging a hot battle for and against the passage of the Pooley bill which provides for censorship of newspaper motion picture advertising after the printing of the ads. Pooley intends to force through the bill as drafted, with the inclusion in committee of provisions for an appeal board. This was made evident when he moved for the second reading of the bill in the legislature.

In defending his bill, Pooley attacks the newspapers who criticised the measure. He declares it his duty to protect the young "from contamination by the moral slime that appears in some of the advertisements."

In commenting on the bill, a leading newspaper said:

"There is to be no censorship of movie advertisements in the newspapers before publication—so that all of the mischief, if any, will be accomplished before the censors can make up their censorious minds.

"He tells us with one breath that this legislation is essential in the interest of outraged public morality, and, in the next, that the bill will really leave the discretion where it is now—in the good sense of the newspaper editors and publishers."

"U" Buys Denny Vehicle

The purchase of "The Third Power," a stage play presented in New York City, is announced by Universal as a starring vehicle for Reginald Denny.

A. M. P. A. Ready With Masque Ball At Astor Hotel

Capacity Attendance Will Be On Hand for The Annual Event

The A. M. P. A. has completed all arrangements and everything is in readiness at the Astor Hotel, in New York, for the Hollywood Masque Ball, the annual event of the advertising men of the industry. The big doings go on this Saturday night and will not wind up until the conclusion of the "Breakfast Show" which "N. T. G." will stage at 5 o'clock in the morning.

The program is one of the most extensive ever arranged for the event and Nils T. Granlund, of radio fame, will serve as master of ceremonies. Six jazz orchestras will supply the music for the dancing and leaders in every line of Broadway show business will be on hand to entertain.

In line with the usual custom the "A. M. P. A. Newsreel" will be one of the leading features, only this year it has gone sound or at least partly sound. It is said to contain many thrills and laughs. Edward McNamee is editor-in-chief of the newsreel. "Topics of the Night" is another fun-maker that promises to provide plenty of amusement. Don Hancock is personally editing this subject.

There will be even more valuable prizes for various events than usual this year. The donated gifts vary from $500 fox furs to silk stockings and cosmetics.

A full course dinner will be served at 1:30 A. M. and dancing and acts will continue throughout the night. Two of the leading personalities of Broadway will lead the grand march. The biggest crowd in the history of the event is looked for.

Pathe Places Additional Stock With N. Y. Exchange

Pathe has made application to the New York Stock Exchange to list 100,000 shares of additional common stock on the exchange. The sale is arranged at a minimum price of $11.50 a share net.

The proceeds, it is revealed, will be used for additional working capital. The exchange has approved the listing of the stock on notice of issuance.

Metropolitan Singers Join Cast For "The Cocoanuts"

Two groups of Metropolitan singers have been engaged by Paramount to further strengthen the talking picture, "The Cocoanuts," in which the four Marx Brothers are starred, and which is now being completed at the Long Island studios of the company. These groups are composed of Louise Bernhardt, Madeleine Southwrith, Rita Sebastian and Ann Reichl, and the Miami Serenaders, Smith Blue, Max Sulser, Jack Cronin and Wendell Mayhew.

"Coquette" Not To Have Silent Version

(Hollywood Bureau, Motion Picture News)

Hollywood, Feb. 28.—There will be no silent version of "Coquette" according to last minute decision made by Mary Pickford and her associates on the day shooting was supposed to start on the feature. There are several reasons, the first being that United Artists honestly believe no silent version could possibly come up to the standard of the dialogued version.

Mussolini Wants Italy To Advance With Production

Would Like Own Artists To Return And Improve Industry At Home

By HEINRICH FRANKEL

(Berlin Correspondent, Motion Picture News)

Berlin, Feb. 18.—Mussolini is showing a decided interest in motion pictures and as a consequence Italy is showing increased production in feature pictures, with indications that there will be still further advancement in the near future. Mussolini hopes to build up a national film industry in Italy. At least he hopes to re-establish it to where it was before the war, when it was among the leaders of foreign countries in this line.

What Mussolini wants most of all is to see Italian artists, directors, producers and talent return to their own country and contribute all they can to the industry there. These artists are scattered over all parts of Europe, principally in Germany and England.

There is certainly no scarcity of famous and very capable Italian producers and stars, Gallone, Righelli, Genina, Bonnard, to mention only a few of the producers, most of them working either in Germany or England, whilst such well known Italian stars and feature players as Maria Jacobini, Carmen Bon Marcella Albani, Farrari, Livio Pavanelli and many others are also working out of their own country, mostly in Germany, France or England.

It will be interesting to watch the progress of the Italian Film "Renaissance" boosted by none less than the "Dictator" himself.

Hersholt Leaving "U"; Is Sought By Other Companies

(Hollywood Bureau, Motion Picture News)

Hollywood, Feb. 28.—Jean Hersholt leaves Universal shortly, as published some time ago in the Motion Picture News exclusively. Hersholt has been given permission by Universal to open negotiations with other companies before his contract expires, that time being March 1st. Paramount has been anxious to secure Hersholt since the making of "Abie's Irish Rose" and several other companies have put in bids during the past year. Hersholt, however, is anxious to take a trip to Europe before working again.

Talkies Close 100 Small Houses In Iowa Towns

Sound Films Draw Rural Patrons To Theatres In Larger Cities

(Continued from preceding page)

Mrs. Tessie Condors, who has conducted the Victory Theatre there for a period of years, is contemplating the installation of sound equipment to compete with the Ottumwa houses.

M. R. Blair, of the Regent Theatre at Cedar Falls, with two houses at Waterloo equipped for sound pictures, finds that a large number of his patrons have been driving fourteen miles to Waterloo to see the new films. W. H. Dutton, of Independence, is another exhibitor near Waterloo who reports at least a temporary setback.

Charles Peterson, one of the veteran showmen of the state, says that the theatres at Mason City have gradually been drawing business from the nearby towns with the improvement of the roads leading in from the smaller towns. The installation of the sound equipment at the Mason City houses draw fifty per cent of the business from the smaller houses, he estimated, during the first months of their showing. Since that time the handicap has been about twenty per cent and sometimes it might be set at ten per cent.

W. J. Miller, Iowa theatre broker for more than ten years, says that many theatre men with whom he has talked report that the talking pictures have attracted fifty per cent of the business from the rival houses in the same towns during the first thirty days.

G. W. Weigman, operating the Strand Theatre at Newton, is doing a very nice business while competing with the Capitol Theatre, which was one of the first houses of the Blank chain to be sound equipped. The Rex Theatre, owned by J. G. Eyerly, also has its regular trade from the Newton fans.

Returns to Normal

At Boone, Iowa, Mr. Anderson, of the Princess Theatre, reported that after sixty days in competition with the sound equipped house, the Rialto at Boone, one of the Blank chain, showed a return to the level of the months previous, although business was not exactly normal.

Roy Jones, owner and manager of the Gem Theatre, Des Moines, says that a number of people have reported disappointment in the sound pictures. He has had a decrease of business of 30 per cent during the past several months but attributes it entirely to the fact that the streets and walks have been a mass of ice, rather than the fact that he is competing with three houses in downtown Des Moines equipped with the sound equipment.

Nearly a hundred houses, however, have closed since the beginning of the New Year in Iowa. At this time there are regularly about twenty houses closing. About half of these houses which have closed have been houses which have been in the balance at many times.

Stars Lose Fans By Publishing Of "Love Life" Tales

(Hollywood Bureou, Motion Picture News)

Hollywood, Feb. 28.—"Love Life" stories in fan magazines have cost the stars and screen players regarding whom they were written thousands of fans. This is learned through several fan writers in Hollywood who recently had stories returned by magazine editors. Such manuscripts were written about film players after "Love Life" stories were published. With the return of the manuscripts, fan editors have enclosed notes to several of the writers stating that following publication of their "love life," hundreds of letters were received from fans telling of their disgust with their former favorites.

During the past six months, practically all fan magazines have carried "love life" stories. At first these were welcomed by players and the studio publicity departments. Many of the players permitted the stories to be published over their own signatures.

Now comes the kick-back. Fan magazine editors are discovering that it increased circulation only temporarily. They have been swamped with letters proclaiming the nausea of their readers. And writers are beginning to suffer because the magazines cannot use "love lifers" as material.

FBO Seeks To Collect Award In Circuit Court

W. A. Schmid, picture show operator at Albany, Ind., has been named respondent in a petition filed in the circuit court at Muncie by the FBO Pictures Corporation, asking collection of an arbitration award amounting to $617.50. Claim is made that the respondent on March 24 and Dec. 13, 1927, entered into contracts with the petitioning company agreeing to use certain film service to be furnished by the corporation and to pay a stipulated sum in compliance with the contracts.

Failure to comply with the contracts is alleged and an arbitration board fixed the amount of money now being sought as a judgment against Schmid, who has been directed to appear in circuit court to show cause why the award should not be reduced to a judgment.

Morris Realigns Warners West Coast Sales Staff

Sam E. Morris, vice-president of Warner Bros., in charge of distribution has realigned the sales executives on the west coast. To lighten the duties of Harry Lustig, whose health has been somewhat impared, he has been relieved from the post of Western division manager and has been put in charge of Warner Bros. Los Angeles office.

Morgan Walsh, formerly branch manager in San Francisco is advanced to Western division manager, working with J. V. Allan, western sales manager, and C. C. Ezell; general sales manager Mal Hulling, formerly Los Angeles branch manager succeeds Walsh in charge of the San Francisco office.

Broadway Business Suffers Slight Depression Despite The Advantage Of Another Holiday

Roxy With 'Ghost' Gets $114,270; 'Strange Cargo' $76,006 Next; 'Iron Mask' Opens Big At Rivoli

DESPITE the fact that the theatres along Broadway had the advantage of Washington's Birthday holiday last week the business dropped off slightly. The fact that the heaviest snow storm of the winter came along about mid-week may have accounted for the dropping of the receipts along the big street, especially since the depression was felt all along the line.

In the regular weekly change houses the Roxy led the procession with Fox's talking feature "The Ghost Talks" drawing $114,270.75 for the week, with Pathe's "Strange Cargo" at the Paramount coming along for second money with $76,006. The two-a-day runs were led by "The Broadway Melody" at the Astor which showed $24,969 for the week, this meant that they had standees at every performance. But even these figures show a drop in the percentage rating that the houses showed in box office reports last week.

The eight theatres on the street playing a grind policy managed to turn in a gross business of $371,017.65 on the week, while in the seven theatres that have a two-a-day policy their returns were $126,061.75, the combined gross being $497,078.40 for fifteen theatres for the second week in Lent, which is far from bad.

On the grind theatres there was but one that bettered the receipts of the previous week and that was the Strand where "The Barker" for its first week on the street at popular prices turned in $44,061, which resulted in the picture being held for a second week.

At the Capitol, "The Flying Fleet" in its second week at that house drew $70,865.90, which was a little less than $12,000 under what the picture attracted during the initial week's showing.

"The Wolf of Wall Street," at the Rialto, showed its first sign of falling off in business getting $33,656, which brings its return for the three weeks to $120,756. Last week was about $9,000 under the second

(Continued on following page)

Dog Star, Let Out, Does Publix Bark Act

"FLASH," the dog star, was released by M-G-M with the advent of talkies. Dog pictures were useless with the popularity of sound, they said.

"Flash" is now touring the Publix houses, doing a barking act.

Short Time Work Hits Birmingham Suburban Houses

Industrial Conditions Are Bigger Handicap Than Wired Houses

Downtown wired and de luxe theatres in the Birmingham, Ala., district, are showing little affect on suburban theatres suffering from a variety of ills at the present time. The chiefest of these is the short time production in the big industries which has been going for several months. However, when conditions are normal, the suburbans, which are located in residential centers where industrial workers are employed, never felt downtown special attractions.

These houses are only about thirty days behind the downtown releases and play at one-fourth and one-third the big house prices. The difference in admission and the distance from the suburbs into Birmingham overweigh the added attractions in the city. Especially to the type of patrons who reside in the suburbs.

Residential theatres, except in college districts, have never been able to get by, even when pictures were at their peak. But the houses in the industrial district, Ensley, Fairfield, Wylam, North Birmingham and Bessemer (a suburb through an adjoining industrial town) have a place that sound pictures have not disturbed and it is unlikely that they will.

Pennington's First For Warner's "Gold Diggers"

Hollywood, Feb. 28.—Ann Pennington's first vehicle for Warner Brothers will be a new talking version of "The Gold-Diggers," originally played on the legitimate stage by Ina Claire. Although Pennington is primarily a musical comedy actress and "The Gold-Diggers" was a straight comedy-drama, it is possible that musical interpolations will be injected for the screen version.

Minstrel Show Next Vogue For Talking Films

Seven Such Productions Are Now Being Made Or In Preparation

(Hollywood Bureau, Motion Picture News)

Hollywood, Feb. 28.—The minstrel show in synchronized pictures is scheduled to be the next in vogue. Seven such productions are now being made, or are slated for early production. Universal was the first company to announce its intention of making a screen minstrel show, but is still indefinite as to when production will start. Their feature glorifying burnt cork will star Eddie Leonard, famous vaudeville minstrel and one of the few living men of the old time minstrel shows. Leonard was a feature of Lew Dockstader's Minstrels, the Primrose and West Minstrels and headed his own shows for years.

Metro-Goldwyn-Mayer is now in production with a glorified minstrel show, which will include every player under contract to the company for special bits. Conrad Nagel is to be interlocutor, Charles King one end-man and Cliff "Ukulele Ike" Edwards the other end-man. In addition to the M-G-M stock players and stars, the roster will feature special vaudeville and musical comedy players engaged for the minstrel.

Paramount and Fox are also planning minstrel productions. Paramount's is said to be intended as the second vehicle starring Moran and Mack. Fox have signed McIntyre and Heath, who have headed their own shows for more than 50 years. Eddie Dowling, who is making an independent feature called "The Rainbow Man," with a possibility of the title being changed to "Broadway Bound," carries a big minstrel first-part. Warner Brothers have registered the title "The Minstrel Boy" which will also feature Mr. Tambo, Mr. Bones and Mr. Interlocutor. There is a possibility of this being used as an Al Jolson vehicle.

"U" Holds World Premiere Of "Girl On Barge" Upstate

Universal's special, "The Girl on the Barge," had its world premiere in upper New York state at the Capitol Theatre, Whitehall, N. Y. This picture, which stars Jean Hersholt, with Sally O'Neil and Malcolm MacGregor, and directed by Edward Sloman, was principally made in the vicinity of Whitehall, hence the local interest and decision to open there.

Rothstein Joins Columbia West Coast Publicity

Hollywood, Feb. 28.—Nat G. Rothstein, formerly in charge of Universal's talking trailers, has been appointed West Coast publicity director for Columbia Pictures. He succeeds Adam Hull Shirk, who resigned several weeks ago.

Theatres on Trucks Visit German Towns

SOMETHING different in the way of movie theatres are a new institution that lately has sprung up in Germany. Towns that do not boast theatres have the film shows brought to them. Trucks equipped to display films on their sides visit the rural sections with the latest German films which are projected on window-like screens on each side of the truck. This means that each traveling outfit carries with it four sets of films of all of the shows. Inside the traveling vehicles are the projection machines and they throw images on the inner sides of the screens which are composed of transparent materials.

Players Now Get Own Voice Tests In Seeking Jobs

(Hollywood Bureau, Motion Picture News)

Hollywood, Feb. 28.—Voice tests for screen players, specially recorded by the individuals in less than 15 minutes, is the latest innovation to hit Hollywood as a result of the demand for suitable talking voices for dialogue pictures.

The Western Acoustic Laboratories has opened an office in Hollywood, and is making special voice tests on aluminum records for screen players. The system is fully patented, and allows the recording on aluminum discs through a microphone and electric apparatus the same as used in the studios. The finished aluminum disc can be played back immediately after being recorded, and, unlike the wax method, can be played an indefinite number of times.

Film players are having their voice tests made, and then taking them around to the various casting offices. At the studios, the records are played on a regular phonograph to give producers and directors an idea of the qualities of the player's voice reproduction. The special voice tests being made by Western Acoustic Laboratories run around fifteen dollars each; which is claimed to be much cheaper than the method of recording on wax.

California Exhibs Oppose New Daylight Saving Bill

Hollywood, Feb. 28.—A bill for one hour daylight saving has been presented to the California State Legislature, now in session. Exhibitors and theatre circuits have voiced their opposition to such a measure being effective throughout the state.

Similar measures have been presented periodically in the Legislature for several years, but on each occasion the bill never came out of committee.

Mary Nolan Is Loaned For Role In "Constant Wife"

(Hollywood Bureau, Motion Picture News)

Hollywood, Feb. 28.—Mary Nolan has been loaned to Paramount by Universal, and she will have the second female role in "The Constant Wife," starring Ruth Chatterton. The picture is being directed by Robert Milton.

Holiday Fails To Hold Broadway Up To Normal Week

Heavy Fall Of Snow May Have Been Cause Of Drop In Receipts

(Continued from preceding page)

week, which only showed a falling off of $2,300 on the first week's business. "The Sins of the Father," with Emil Jannings, finished its run one day short of three weeks and for the final six days showed $4,970,000, which was at the ratio of 62 1/5 per cent figured against the normal business average of the house.

"Ned McCobb's Daughter," a Pathe silent production at the Colony, finished the week with $11,200, while at the little Cameo the second week of "The Lash of the Czar" did $5,988.

"Not Since 'The Big Parade'"

It is no more than natural that "The Broadway Melody" at the Astor should run away with the receipt honors among the two-a-day pictures. Not since "The Big Parade" has there been a picture on the street that is creating the comment that this one is. The second week of its run showed $24,969. But "Weary River" at the Central is also doing a mighty big business. Last week the Barthelmess picture played to $22,371 bringing its receipts up to $93,272 for four weeks and three days, which tops "Lilac Time," which was classed as a hit when it did $55,795.50 at the same house in the same length of time.

"The Redeeming Sin," which followed "My Man" at Warner's last week, managed to get business even though panned hard by the dailies, the statement showing $20,130.25, but the chances are that this business will not hold up. . "The Bellamy Trial" passed on after three weeks, getting $3,470 on the final six days of its run, and Paramount's "The Wolf Song" opened at the house last Saturday night.

Al Jolson in "The Singing Fool" is still holding on at the Winter Garden with the business last week showing $30,743.25, while "Redskin," at the Criterion, came through with $12,384.

"Iron Mask" Going Strong

Douglas Fairbanks in "The Iron Mask," which came into the Rivoli on Thursday night, managed to pull very heavily at the box office. The opening performance was at $2.50 top, with a midnight show following immediately after at regular box office prices. Then the day following was a holiday and then came Saturday and Sunday all with the higher admission tariff, so that with this break the Fairbanks picture managed to draw $35,902.. The house record at the Rivoli is held by Harold Lloyd's "Speedy" and stands at $49,000, which the Fairbanks picture is pretty certain to smash.

Bombay House Equipped

Western Electric Company has equipped a second house in India. It is the Excelsior at Bombay.

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Chart Summary Shows Most Of Leading Sound Features Doing Well At Box-Offices

"Redeeming Sin," Hot In N. Y. Shows Falling Off In Percentages In Other Cities

SUMMARIZING from the reports received from correspondents of MOTION PICTURE NEWS on percentage results obtained from different feature pictures in various parts of the country the majority of the leading sound features are proving noteworthy attractions at the box-offices, with an occasional picture flopping here and there.

Different parts of the United States apparently like different types of pictures. As an instance of this "The Redeeming Sin" did good business in New York, but has fallen down rather badly in most cities from which reports have been received. The exception is Milwaukee. There this feature played the Garden Theatre to a percentage that figured 130 above normal.

The same film showing at the Minnesota Theatre in Minneapolis had the low percentage of 65¾. In fact Milwaukee was the only city that reported above normal. The Capitol, at Cedar Rapids, said this picture played to 90 per cent of normal. At the Newman, in Kansas City, it did 85 per cent and at the Ambassador in St. Louis, 92 per cent.

"The Flying Fleet," on the other hand, is reported well above normal from all sections. At Loew's State, in Syracuse, it is reported to have gone to 175 per cent. Richmond, Virginia, reports 135 per cent, Joliet, Illinois, 110 per cent and St. Louis, 108 per cent.

Another instance of a picture that has reported breaking house records in some sections and falling off in others is "Shopworn Angel." At the Michigan in Ann Arbor reports tell that it did 62 per cent and at the Capitol, in Cedar Rapids, 85 per cent.

"In Old Arizona" brings in good and bad reports. In past weeks it has gone well over the top. Here we have a report from the Canton, Ohio, Strand, showing 150 per cent, above normal, and from the Merrill, Milwaukee, 90 per cent.

"The Barker" is consistently 100 per cent. At the Imperial, in Ashville, N. C., it did 103, at the Byrd, in Richmond, Va., 105, and at the Alhambra, in Milwaukee, 175.

"The Wolf of Wall Street" is another that is apparently clicking everywhere. Syracuse reports it as playing just to normal business, but at the Midtown, in St. Louis, it did 119 per cent, and at the Circle, in Indianapolis, 115 per cent.



Diane Ellis makes an exceedingly attractive representative of the law. Pathe has just added her to its stock company due to her work in "The Leathernecks," in which her blonde beauty is set off to advantage

Negri Film In Paris To Use New Lighting System

By L. C. MOEN

(Paris Correspondent, Motion Picture News)

Paris, Feb. 5.—Production of Pola Negri's first film since her return to Europe, "The Queen's Necklace," will commence March 1, according to present plans, in the studios at Epinay, near Paris. Gaston Ravel will direct, and a cast of distinguished artists will be chosen to surround Miss Negri.

Distribution in France will be by Auhert, and there are unconfirmed rumors of a deal with United Artists for American release.

"The Queen's Necklace" will be photographed by incandescent light, using a newly developed French system which eliminates all diffusers, yet gives a minimum of glare and heat with a maximum photographic value. Successful tests of this lighting have just been made at the Epinay studios by A. P. Richard, the technician in charge of the installation.

RKO Engages Gilda Gray For Coast To Coast Tour

Gilda Gray has signed a contract for a tour of twenty weeks over the Radio-Keith-Orpheum Circuit. The dancer and motion-picture star will present an ensemble act, assisted by twelve dancers, that has been specially written and is now in preparation. The arrangements were made by George Godfrey, head of the RKO booking department. Miss Gray will open at the B. F. Keith Memorial Theatre, Boston, on Monday, March 11th, and her tour will close in Los Angeles.

Indies Invade Talking Short Comedy Market

A number of the independents are invading the talkie production market with an idea of turning out a number of short comedy subjects. Within the last two weeks two separate contracts have been drawn for the making of short talking subjects. In addition to this Columbia Pictures are about to enter the short subject field with a number of talking shorts for the coming season.

Harry Delf was to have signed a contract about ten days ago with Columbia but during the current week he became one of the incorporators of a new company which is to produce a series of 24 shorts in dialogue and sound. These pictures are to be made at the DeForest Studios in New York and are to be sold in the independent market. Delf was the first director of short talking pictures on the coast for the Fox Film Corp. and directed "The Family Picnic." Under his present arrangement he will both write and direct for the new organization.

It is possible that a deal may be made whereby Columbia may take over the releasing of this product. In that event, the production would undoubtedly be switched to the Columbia Studios on the coast, where several sound stages have been finished and the equipment for recording of dialogue pictures is to be installed shortly.

"Hell's Angels" To Road Show In Twelve Reels

(Hollywood Bureau, Motion Picture News)

Hollywood, Feb. 28.—"Hell's Angels," Caddo Productions $2,500,000 air spectacle, has been cut down to 17,000 feet; with present plans calling for it to go out in roadshow form in twelve reels. It is claimed by a company official that only a few inserts remain to be made for the picture to be completed.

"Hell's Angels" is the long distance picture of the current crop. The first scenes were made in October, 1927, under direction of Luther Reed. A few months later, Howard Hughes, head of Caddo, took over the magaphone and has continued ever since.

Production cost originally set at $1,000,000 was soon passed and expenditures on the way to the second million before the end of the picture was in sight. The production will be released as a two-a-day roadshow without dialogue, but sound effects will be included.

Flaherty Working In New Mexico On Indian Epic

Hollywood, Feb. 28.—Robert J. Flaherty is producing a feature epic in New Mexico, using the Acomas tribe of Indians, the original cliff dwellers, as background for the story.

Fox is keeping the exact location of Flaherty's producing unit a secret, also details of the story and its development. It is understood that the company figures to have the picture ready for fall release and shoot it into Broadway for a $2 top run; smashing heavy on the publicity at that time.

The SHOWMAN
March 1929

Features

The Romance of Inventions that made the Talkie possible.

Theatre Acoustics and Sound Amplification

Harry Reichenbach Analyzes Showmanship — Sound and Otherwise

Pictorial Review of Theatres.

Business Building Theatre Map.

WE BEG permission to usurp temporarily this place customarily dedicated to the pictorial aspects of theatre architecture, that we may invite attention to the institution of a policy giving added emphasis to technical features of that newest and most important development of the motion picture—Sound.

For this step there is ample reason in the conditions now controlling the situation which, in its present form, has solidified almost over-night. We refer, of course, to the increasing application of numerous sound reproducing installations which, while developed by experts in electrical and mechanical engineering and specialists in sound recording and reproducing, nevertheless, must be operated and serviced by theatre men.

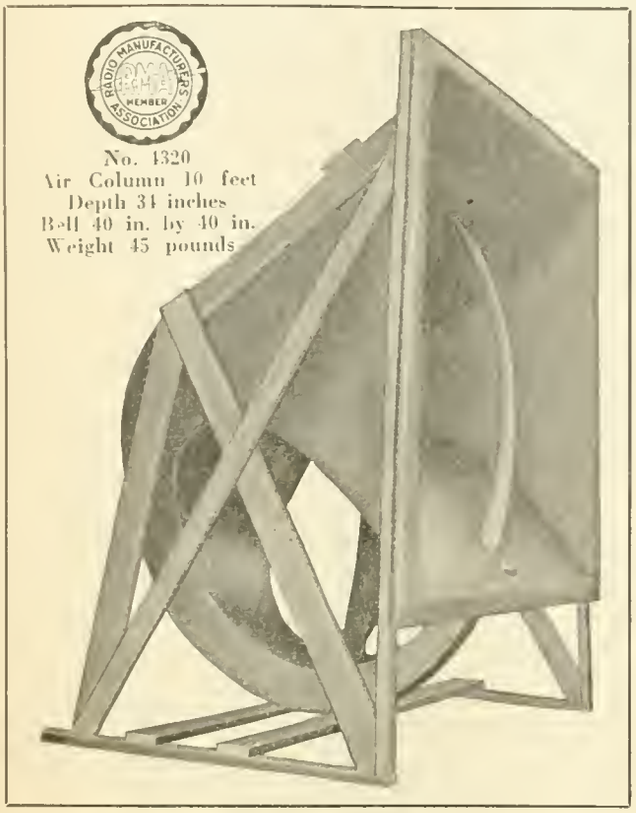
Through the early stages of the development—a period marked by many distracting influences, not the least of which was the subject of interchangeability—the theatre man had little concern with the servicing of apparatus, because during that stage practically all of the equipment in use was supplied by concerns which provide servicing as a fixed feature of the contract. An entire change has come with the appearance of apparatus for which such service is not provided.

The Showman therefore inaugurates an extended service to meet this demand. We begin at the beginning, with editorial features designed to lay the foundation for a broad understanding of the general aspects of the mechanical, electrical and accoustical elements and properties which are operative in the successful presentation of sound pictures. This is regarded essental to a proper appreciation and understanding of the more detailed studies of the subject that will follow, as well as the new developments the near future may well be expected to produce in great profusion.

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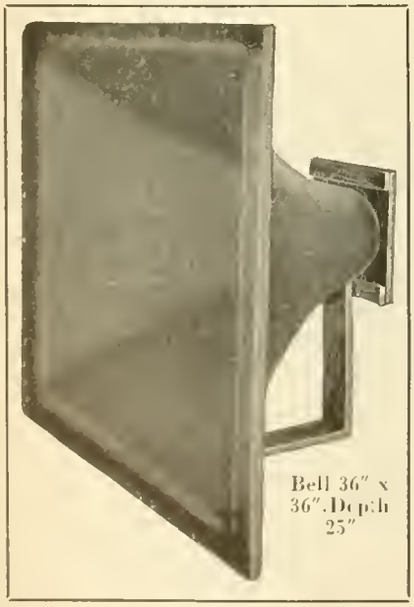
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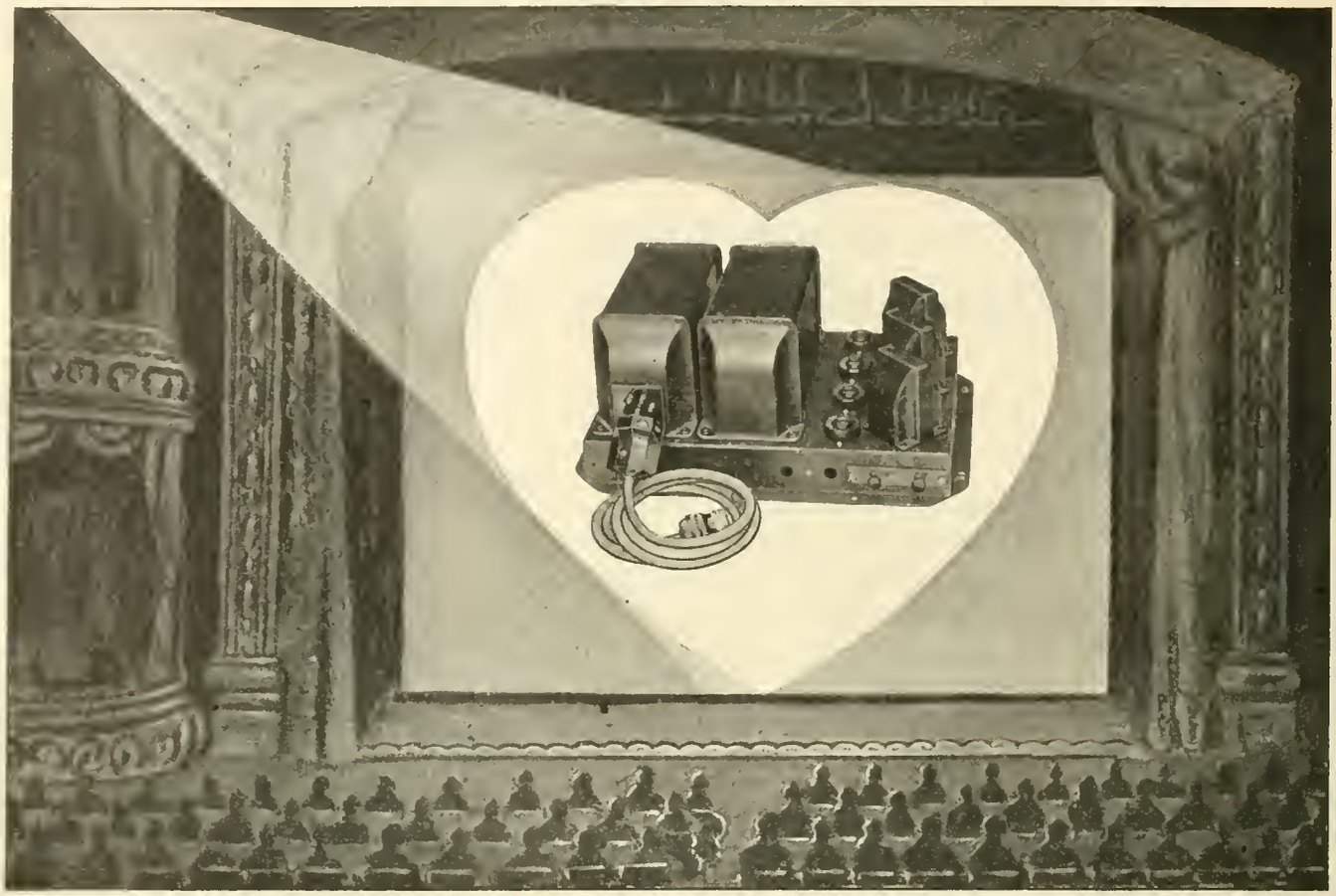
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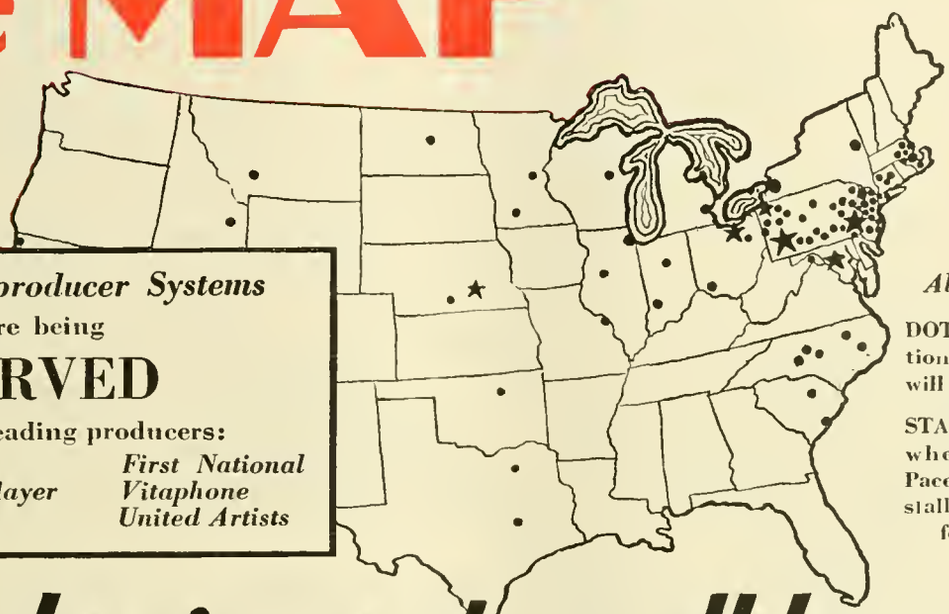
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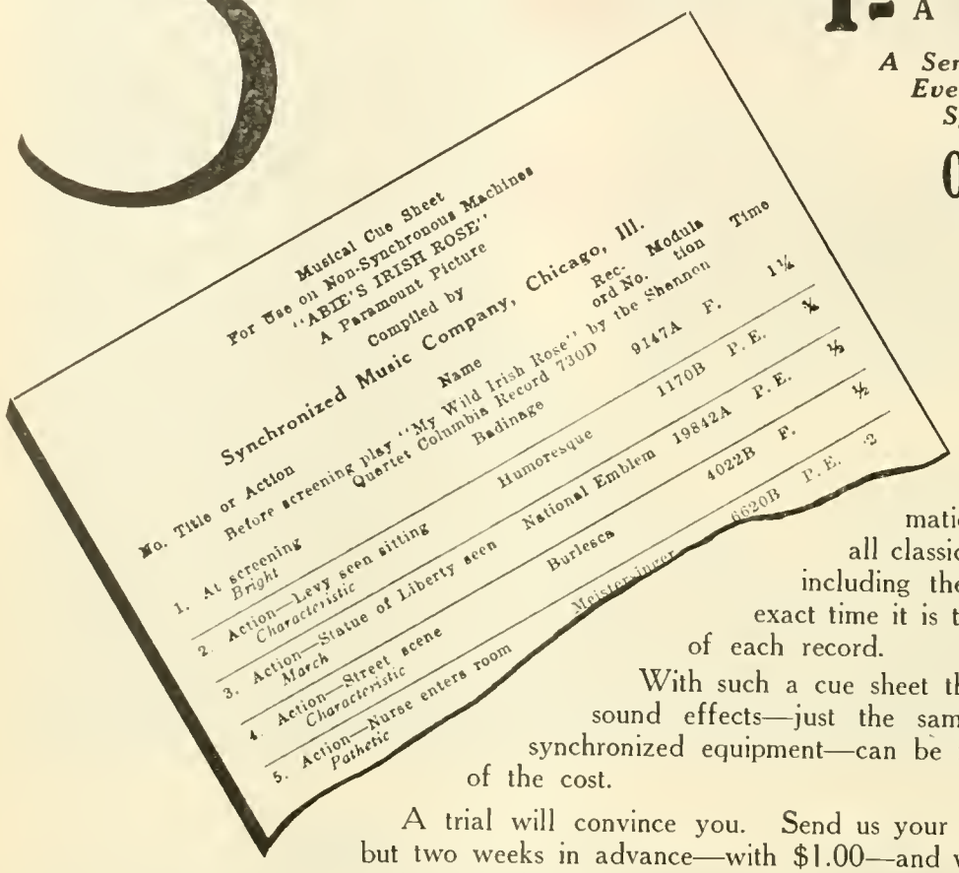
The list below shows some of the theatres ordering Pacent Reproducer Systems up to February 15th. Many are actually installed and giving daily service.

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LIBERTY, Peru, Ind.
REGENT, Cleveland, Ohio
BAYLES, New Bedford, Mass.
NORDLAND-PLAZA, Cincinnati, Ohio
PLAZA, Linden, N. J.
UNION, Union, N. J.
OPERA HOUSE, New Brunswick, N. J.
ROXY, Perth Amboy, N. J.
STRAND, Union, N. J.
WASHINGTON, Chester, Pa.
STATE, Erie, Pa.
ORPHEUM, Livingston, Mont.
REX, Idaho Falls, Idaho
WELLBAY, Edwardsville, Ind.
PARK, Lehighton, Pa.
CINEMA, Cleveland, Ohio
NEW SUN, York, Nebr.
BIJOU, Harvey, N. D.
RIALTO, Cushing, Okla.
CAPITOL, Asboro, N. C.
PRINCESS, St. James, Minn.
SAVOY, Newark, N. J.
WALDORF, Lynn, Mass.
OLYMPIA, Cleveland, Ohio
COMPQUE, Lynn, Mass.
ALHAMBRA, Quincy, Mass.
PARK, Barberton, Ohio
QUINCY, Quincy, Mass.
STRAND, Ridgeway, Pa.
TELLE SQUARE, Somerville, Mass.
ROWLAND, Wilkensburg, Pa.
GRAND, Camden, N. J.
RIALTO, Scollay Square, Boston, Mass.
RIALTO, Woodbury, N. J.
CHEVY CHASE, Washington, D. C.
GUTHRIE, Grove City, Pa.
AVENUE GRAND, Washington, D. C.
GRAND OPERA HOUSE, Westchester, Pa.
ORPHEUM, Menominee, Wis.
ARIS, Erie, Pa.
PEARL, Philadelphia, Pa.
PERRY, Erie, Pa.
ELITE, Philadelphia, Pa.
COLONIAL, Pompton Lakes, N. J.
CENTRAL, Washington, D. C.
RIALTO, Westchester, Pa.
TOWERS, Camden, N. J.
GRAND, Titusville, Pa.
GLOBE, Atlantic City, N. J.
MONTCLAIR, Montclair, N. J.
LINCOLN, Union City, N. J.
GARDEN, Charleston, S. C.
LEXINGTON, Lexington, N. C.
CONCORD, Concord, N. C.
CAPITOL, Lowell, Mass.
PARAMOUNT, Chicago, Ill.
DIXWELL, New Haven, Conn.
ASTOR, Minneapolis, Minn.
SCHENLEY, Pittsburgh, Pa.
GOODWIN, Newark, N. J.
UNITED STATES, Hoboken, N. J.
CENTRAL, Jersey City, N. J.
SANFORD, Irvington, N. J.
OLYMPIC, Pittsburgh, Pa.
LIBERTY, Sharon, Pa.
AMBASSADOR, Philadelphia, Pa.
VILLA, Philadelphia, Pa.
GLOBE, Philadelphia, Pa.
LAWNSDALE, Philadelphia, Pa.
EMBASSY, Jenkinstown, Pa.
HOME, Washington, D. C.
ALHAMBRA, Philadelphia, Pa.
GARDEN, Paterson, N. J.
ORPHEUM, Titusville, Pa.
COLUMBIA, Brookville, Pa.
JEFFERSON, Punxsutuaway, Pa.
MANOR, Philadelphia, Pa.
IMPERIAL, Philadelphia, Pa.
GARDEN, Princeton, N. J.
TIVOLIA, Newark, N. J.
STRAND, Winstead, Conn.
EMPRESS, Danbury, Conn.
PARKER, Darby, Pa.
MANOR, Pittsburgh, Pa.
PLAYHOUSE, Ridgewood, N. J.
APOLLO, Martinsburg, W. Va.
RIALTO, Westfield, N. J.
BUTLER, Butler, N. J.
BAKER, Dover, N. J.
STANLEY, Newark, N. J.
BELMAR, Pittsburgh, Pa.
ARSENAL, Pittsburgh, Pa.
CAPITOL, Newark, N. J.
BRADDOCK, Braddock, Pa.
REGENT, Beaver Falls, Pa.
BROAD, Penns Grove, Pa.
COLONIAL, Atlantic City, N. J.
RITZ, Newark, N. J.
REGENT, Newark, N. J.
HAWTHORNE, Newark, N. J.
SHERWOOD, Philadelphia, Pa.
STRAND, Pittsburgh, Pa.
CAPITOL, Belleville, N. J.
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STRAND, Pottstown, Pa.
ROYAL, Bloomfield, N. J.
CRANFORD, Cranford, N. J.
HOLLYWOOD, East Orange, N. J.
HAMILTON, Lancaster, Pa.
MILLBURN, Millburn, N. J.
ROOSEVELT, Union City, N. J.
EUREKA, Hackensack, N. J.
BELLEVIEW, Upper Montclair, N. J.
COLONIAL, Wilkensburg, Pa.
LINCOLN, Troy, N. Y.
STATE, Dallas, Tex.
PALACE, Bryan, Tex.
COLONIAL, Florence, S. C.
GLEN, Glen Cove, L. I.
CAYUAGA, Philadelphia, Pa.
HERMANS, San Francisco, Calif.
AMBASSADOR, Washington, D. C.
APOLLO, Washington, D. C.
ROXY, Rocky Mount, N. C.
HARROWGATE, Philadelphia, Pa.
RUBY, Philadelphia, Pa.
PLAZA, Pittsburgh, Pa.
LIBERTY, Pittsburgh, Pa.
DUNKIN, Cushing, Okla.
YORK, Washington, D. C.
COLONY, Washington, D. C.
CAPITOL, Allentown, Pa.
HUDSON, Kearny, N. J.
ROOSEVELT, Newark, N. J.
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Compiled by
Synchronized Music Company, Chicago, Ill.

No.	Title or Action	Name	Rec. ord No.	Modulation	Time
	Before screening play "My Wild Irish Rose" by the Shannon Quartet Columbia Record 730D				
1.	At screening *Bright*	Badinage	9147A	F.	1¼
2.	Action—Levy seen sitting *Characteristic*	Humoresque	1170B	P. E.	¾
3.	Action—Statue of Liberty seen *March*	National Emblem	19842A	P. E.	½
4.	Action—Street scene *Characteristic*	Burlesca	4022B	F.	½
5.	Action—Nurse enters room *Pathetic*	Meistersinger	6620B	P. E.	:2

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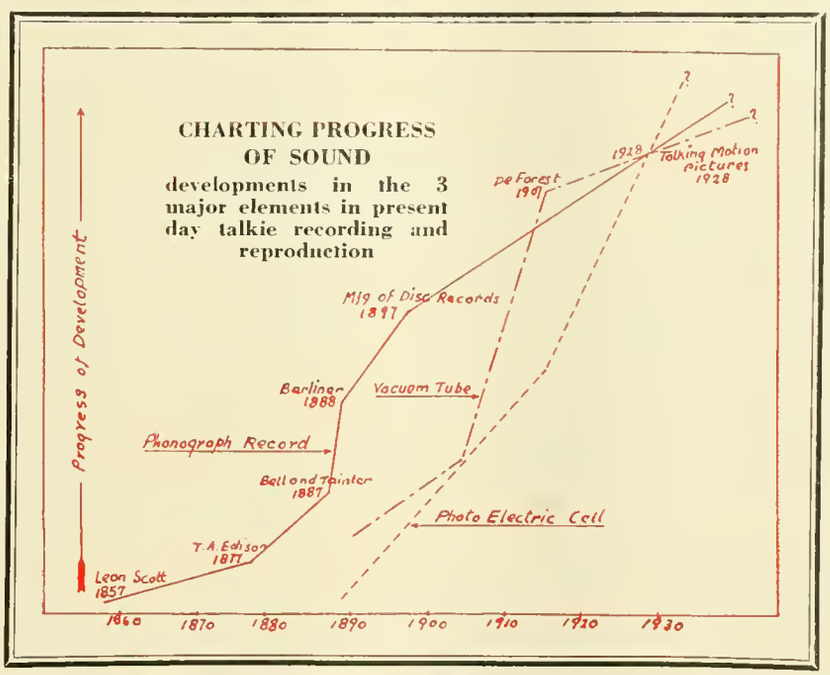
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The Talkies Have a Past!

Analyze Today's Equipment, Trace Its Component Parts to Their Sources in Scientitst's Laboratory and Inventor's Shop and You Find—

*by John F. Rider**

YOU are in the laboratory of M. Leon Scott, a dapper Frenchman of the 19th century, the year 1857 to be exact. A pair of gleaming eyes are scanning the excited faces of the men assembled in this crude workshop. The guests' eyes are focused upon a small contrivance upon the workshop bench. They wait with abated breath. The air is tense. This is to be the first demonstration of a new marvel. The host walks towards his brainchild—followed by his visitors. He comes to rest in front of a small machine consisting of a small barrel shaped mouthpiece to which is attached by means of small levers, a light bristle. This stylus rests lightly upon a smoked paper attached to a light drum shaped cylinder which is mounted upon a long worm gear, operated by a small crank handle. When the handle is operated the cylinder and smoked paper move forward. The man bends low to the monthpiece and takes hold of the handle. He rotates the drum and slowly speaks into the mouthpiece. A wavy line is traced upon the smoked paper. . . . This wavy line was the first known record of sound vibrations and the forerunner of the present Vitaphone system.



Let us now remove ourselves to a small town in Ireland, Valencia by name. Once more it is the 19th Century and this time the discovery is accidential. We are in the eastern terminal station of the Atlantic Cable. It is a cloudy day. The sun is shining through the station windows, and a formation of clouds dulls its brilliance every minute or so. The operator, a Mr. May by name, is quite excited. His station instruments are performing in an erratic manner—deucedly aggravating because they appear to be in perfect condition. . . . Yet every time the sunlight shone upon a certain part of the equipment, one meter would flicker. Investigation showed this to be true. The element Selenium was being utilized as a resistance and whenever sunlight struck the unit, the electrical current flow through the unit was increased. . . . Thus a means of turning light into electricity—the forerunner of the present day Fox-Movietone and similar systems.

Twenty years after the 1857 demonstration, in the year 1877, Thonias A. Edison produced an epochal invention, a machine similar to the old phonoutograph, as the Frenchman's device was known. The American machine was a great improvement. The smoked paper was replaced by a sheet of tinfoil. The old gutta-percha diaphragm was replaced by an iron one and the bristle was replaced by a stylus attached directly to the diaphragm. The old wavy line was replaced by an impression of variable depth. This record permitted reproduction of the original sound—the first real record and the first pick-up. At the same time, Chas. Cross in France planned a photo-engraving of the wavy line produced by Scott in the attempt to make a metal record. This system was, however, abandoned.

In 1887 Bell and Tainter made a wax record in place of Edison's tinfoil, which arrangement afforded a more permanent impression. Two short years after came the first sample of the modern system. In this year Emil Berliner, of microphone fame, patented the first disk record whereon the vibration of a diaphragm was recorded as a wavy line on a horizontal plane instead of the vertical cut made in the cylinder. In 1888 Edison produced the first cylinder record, that could be slipped on and off a mandrel. Nine years later, 1897, saw the wholesale manufacture of the disk record in use today. Improved modifications have been applied but the principle of operation is still the same.

The discovery of the high sensitivity properties of Selenium led to furious investigation, successful but unable to overcome one fault, lack of instantaneous response necessary where the frequency of the light beam is variable and comparatively rapid. Fortunately, however, other investigators were solving problems in other fields and unknowingly developing the equipment of today. A German physicist, Heinrich Hertz by name, during some work in 1888 discovered that electric sparks passed more readily when ultra-violet rays lay in their path. This discovery was taken in hand by other investigators, Hallwachs, Geitel, Elster and others. Their motive was to prove that light could be converted into electricity by securing electronic emission from certain elements when these elements were contained in an evacuated chamber and subjected to light. These elements were alkali metals, at the present time, rubidium, sodium, and potassium. Their investigations produced the first photo-electric cells, the forerunners of the present cells and infinitely more efficient than Selenium, because the photo-electric cell is instantaneous in response. Since a high degree of vacuum was necessary within the cell, the first successful cell was produced after the development of the Mercury Vapour pump by Gaede in 1915. Further developments upon such pumps were made by Langmuir. Hence we see the brainchildren of men who never dreamed of "Talkies" constituting the nucleus for the systems.

As far as "Talkies" are concerned, all of the above would be useless were it not for another investigator who burned the midnight oil for years on end. This man is Dr. Lee DeForest, who in 1907 improved upon the findings of Fleming between the years 1890 and 1904 and produced the vacuum amplifying tube.

* John F. Rider, Assoc. Mem. American Institute of Electrical Engineers. Engineer. Author of several text books. Assoc. Editor of Radio Engineering. Managing Editor of Radio Listener's Guide and Call Book. Consulting Engineer in Radio. Associated with Radio for past 18 years. Contributor to all radio periodicals and newspapers. Specialized for past six years in equipment used in talking motion pictures.

Harry Reichenbach Analyzes

Showmanship That Sold the Talkies and Other Film Successes

Since Harry Reichenbach wrote it, there's no need our telling you that here is an article that will give such a view of the subject as can be gained only through the vision of one having a rich background in experience and accomplishment in the art and craft of Ballyhoo. It is a story that will entertain and inform everybody in showbusiness, from the biggest executive to the newest recruit. Mr. Reichenbach as chief of special exploitation for Universal at present is devoting his talents to the selling of "Show Boat" and "Broadway."

SHOWMANSHIP, that subtle element so sought after, so seldom found, is the basis for that success which has come to most amusement enterprises. Showmanship, a fleeting ingredient in the formulae of putting over entertainment attempts, is more a mystery to most executives, today, than it has ever been.

Without the shadow of doubt, Warner Brothers' discovery of Vitaphone and the launching of the talking film, was the finest demonstration of sustained showmanship in film history. Other stunts, discoveries, innovations pigmy in comparison. True, talking pictures have been tried before, but the manner of handling, the surprise created when the first Vitaphone was shown, their exact analysis of the public mind in permitting their first audiences to discover the dialogue, rather than take the surprise away by announcing it to the housetops, was masterful and has redeemed itself to the tune of millions.

Other companies demonstrated either a lack of the element of theatre or too deep a cynicism for they failed to appreciate the element of attractiveness soon enough and Warner distanced the field while they were deliberating.

There have been many milestones on the roadway of showmanship during the past fifteen years and without in any way offering my own efforts as highlights, still I will at least intersperse this story with a few of my own doings and you can accept them in whatever light you desire.

Two names stand out as leaders. Victor Shapiro and Howard Dietz were the most active. Dietz' splendid handling of "Brothers Under The Skin" and Shapiro's work with Wolheim and Mary Pickford.

Dietz' sustained advertising campaign in the trade papers has been unequaled True, some of it smattered of wise cracking, but this he explained was part of the general plan to tear down resistance and create sales susceptibility, by means of good humor.

Shapiro's efforts on behalf of Mary Pickford on two occasions, "My Best Girl" and "Coquette," are outstanding examples of publicity gestures in and of a slipping star that were so creative in intent and so widespread in effect that Miss Pickford was put on the screen map again.

Ballyhoo is merely the broadcasting of spectacular waves on a low kilocycle basis, intended to reach many pockets.

Showmanship is the sending forth of one man's thoughts to inhabit the minds of the multitude.

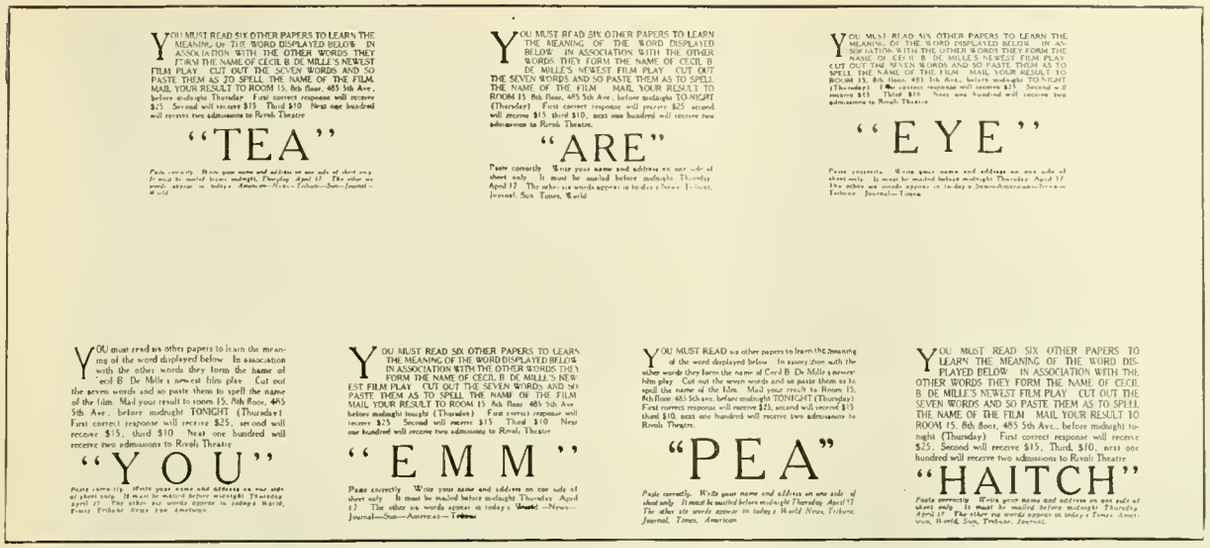
Corona Corona and Tiffany need no parades, they are firmly established. Those who want them or their products, go to them year after year. New customers are built for them by word of mouth, tradition—: BUT THERE IS NO TRADITION WHATEVER ABOUT THE THEATRE. ONE WEEK UP, ONE WEEK DOWN AND THE TRADE GOES AS THE MERIT FALLS OR RISES. TIFFANY QUALITY NEVER CHANGES. PICTURES AND THEATRICAL OFFERINGS ARE NEVER CONSISTENT. THEREFORE EACH AND EVERY OFFERING NEEDS ITS CONDIMENT OF ATTENTION ATTRACTING SPICES IN THE WAY OF ADVERTISING, POSTING, STUNTING — IN A WORD, BALLYHOO.

Take one experience of my own which I will relate with as much modesty as I can. However, I am not shy enough to think that advertising is going to hurt me. Surely if they pay me to get it for their stars, it cannot but benefit me in some way.

Carl Laemmle, the first producer to pay me a bigger salary than I thought would ever be possible to achieve, sent for me to handle a Priscilla Dean film. Miss Dean's pictures had never grossed



When "Peter Pan" played Broadway! The "gay white way" was pennated from the Rivoli theatre at 50th St. to Times Square. A Reichenbach stunt



A one-day newspaper campaign that brought 200,000 replies in less than eight hours. The ads shown were displayed in seven different New York dailies. The text of the ads explain this idea, invented for "Triumph" by Reichenbach

more than one hundred thousand dollars in the U. S. The picture was "Virgin of Stamboul."

I WON'T go into details as to its handling. However, you must remember the crew of turks I placed in the Majestic Hotel with the result that the name of the film stayed on the front pages of the world's newspapers for four days. After this stunt the picture opened at the Broadway Theatre and I have letters from the chief executives of Universal of that period stating that "Virgin of Stamboul" grossed more than half a million dollars.

The first Tarzan film "Tarzan of the Apes" was offered to every distributor in America for fifty thousand dollars on an outright sale basis and refused. George Kleine offered the National Film Company $20,000 outright for the negative.

I placed the picture in the Broadway Theatre following a spectacular campaign, kept the campaign up for five weeks after we opened, with the result that First National purchased the picture for $125,000 advance and fifty per cent of the gross.

Here was a complete failure turned into a success by means of sensational publicity. Pictures have ever been the attraction for the man in the street. Occasionally the Colonel's Lady leaves her snug fireside to attend a film that has created a stir, but it's Judy O'Grady who goes day after day to see her favorite.

Contrasting recent demonstrations of showmanship application, the treatment received by "The Broadway Melody," which was guided by Dietz, against the bungling of "Abie's Irish Rose" last Spring. Plenty of money was spent on Abie. Bernard Sobel is more than competent as a publicity man, but the line of material used, the advance superlatives such, for instance, as "The Greatest Picture Paramount Ever Made" condemned the picture from the start. This is not a criticism of Paramount or Sobel. But of Ann Nichols and her managerial staff, who controlled the film and all its details and who demanded the treatment that really killed any chances the picture had.

My own experience with "Potash and Perlmutter" illustrates the fallability of publicity and publicity men.

I arranged a Comedy campaign that was used in New York and our business at the Strand exceeded expectations. However, when I applied the same material in advance of the Chicago campaign and the picture opened to unsatisfactory returns, Sam Katz, whose opinion has always been law with me, said:

"YOUR campaign is fine, but I'm afraid you have kept the women away by your failure to high light the romantic side of the picture."

The very next day I followed his suggestion and injected plenty of romance into the copy, with the result that our business improved and we began noting a great increase in feminine attendants.

I immediately wired all First National Exchanges and asked them to destroy the matter sent them and sent out an entirely new set of advance press and advertising campaign books.

Mr. Katz was rarely wrong in his estimate of what a film would do and during twenty campaigns I handled at various Balaban and Katz Theatres, he has never restricted either my efforts or made any effort to curtail expenditures. His judgment of what constituted sufficient appropriations was always correct and proved ample.

Samuel Katz is no accident of the theatre.

While I have done no trade paper advertising for the past six years, because my work has not called for that type of exploitation, I do think this is sadly neglected now in comparison to the effectiveness of former days.

When I was busy with "When Bear Cat Went Dry" and was informed by Coast representatives that the picture was just so-so, I carried an intensive campaign in three trade papers with the result that I got thousands of letters from exhibitors. Later these exhibitors were given advance publicity and exploitation material on the picture and announced their willingness to play the film and still later, armed with these letters, I sold the film to World Film before the negative was completed. They bought five thousand exhibitor letters and prospects and

(*Continued on page 634*)



Below — Less than two hours after this boat was washed ashore in the East River, Reichenbach had it bannered for his show. Done in 1920. Right, an ad that tied up with the popular interest in the stock market

Market Letter

REMARKABLE RISE IN FILM STOCKS—THREE REACH HIGH-WATER MARK OF YEAR.

GREAT RETURNS FOR SMALL INVESTMENT. BIG DIVIDENDS ASSURED. 60,000 CHAIRS SOLD YESTERDAY.

THE MARKET AGAIN REACHED A NEW HIGH LEVEL TODAY

THREE MOTION PICTURE STOCKS REACHED LEVELS AS YET UNTOUCHED BY ANY THREE STOCKS IN ONE DAY.

Rudolph Valentino in "Sainted Devil" at the Mark Strand paid big dividends yesterday and will continue all week, to those who invest from fifty to eighty-five cents per Chair.

Gloria Swanson in "Wages of Virtue" at the Rivoli declared an extra dividend yesterday and will also continue these payments all this week.

Swanson's stock reached a new high in this production and happy indeed were the investors who crowded the Rivoli exchange.

Pola Negri in "Forbidden Paradise" is an older stock which was tremendously popular with the public last week, more than seventy thousand Chairs being sold, and it has been held over to accommodate investors who failed to get in on the market last week.

This is the biggest week in film stocks New York has known in many years.

THREE BEST BUYS
VALENTINO PREFERRED
SWANSON UNCOMMON
NEGRI SPECIAL



The new Fox Theatre in Detroit, acoustically treated with sound-absorbing material

Theatre Acoustics and Sound Films

by

*Raymond V. Parsons**

A GREAT deal is being said and written about the acoustical problems that will arise in motion picture theatres after the introduction of sound film equipment. The consensus of opinion of architects and theatre owners appears to be that talking pictures are going to introduce new and extraordinary acoustical problems.

As a matter of fact, there is no reason why the sounds of speech or music reproduced even in a comparatively faithful manner by a loud speaker should introduce a different acoustical problem in an auditorium than the original speech or music would introduce into the same auditorium. They are both sources of sound and have approximately the same characteristics. The truth of the matter is, that acoustical phenomena of a distressing nature exists in many theatres devoted to moving pictures. These phenomena are not the outgrowth of any one particular style of architecture, or size of theatre, but are due to many factors of shape, size, and materials comprising the interior finish. Theatres that are acoustically defective which have heretofore been confined to the silent picture and incidental music, have in many cases been considered acceptable acoustically only because the more severe requirement of good acoustics for speech has not been demanded of them.

Let us examine for a moment, the principal acoustical difficulty found in theatre auditoriums—the phenomenon of reverberation. Sound produced by any source in the open air is rapidly dissipated as the sound wave expands in size from its source. But when this same sound is produced in an auditorium such as a theatre, it is confined in a sort of container, and the floor, walls and ceiling of the average theatre are, generally speaking, excellent retaining walls for sound. This is because the materials comprising the interior finish of theatres are excellent reflectors of sound and very poor absorbents, with the result that any sound energy produced in them must make many reflections from surface to surface, walls to ceiling, ceiling to floor, floor to walls, etc., many times, before the sound energy has been completely dissipated or absorbed.

One effect of this continued reflection of sound is to provide a more even distribution of intensity or loudness throughout the auditorium, which is an excellent attribute; but it also has the effect of prolonging the syllables of speech and the notes of music for an appreciable length of time, and this prolongation of sound often results in the blurring or running together of the syllables and notes, which results in reverberation. And reverberation is the cause of 90 per cent of the acoustical problems which arise in any type of auditorium.

Reverberation does not exist outdoors where sound is rapidly dissipated by the natural law of diminishing intensity, so that if the walls and ceilings of our theatres could be made totally absorbent of sound, this principal acoustical difficulty in auditoriums would automatically disappear. But, on the other hand, we would lose that desirable quality of uniform loudness. It is evident that there is a point of balance between adequate and well distributed loudness, and a modified reverberation which will result in ideal acoustics.

The very shape and form of the modern *theatre* help to provide good acoustical conditions. They are usually abundantly furnished with carpets, draperies and upholstered seats, the former two be-

*Acoustical Engineer, Johns-Manville Corporation.

ing highly absorbent of sound, and the upholstered seats compensating for the absorbing power of a maximum audience when only small audiences are in attendance.

THEN the introduction of a balcony or balconies, cuts down the path length of sounds reflected from the ceiling and makes the rear portion of the theatre auditorium almost perfectly absorbent of sound. It is for this combination of reasons that it can be confidently stated that the theatre type of auditorium is more apt to be good acoustically than defective and this is even more true of the modern large, elaborately equipped theatre in big cities, than of the small 600 to 1000 capacity house which is usually less elaborately furnished, and without a balcony or gallereis.

Enough of a survey has already been made to determine that many houses which were considered acceptable acoustically for incidental music are going to be found wanting for the reproduction of speech, simply because speech demands a lower period of reverberation than music. We have become accustomed to the blending together of the notes of music. If it is not carried to extremes, the effect is pleasing rather than unpleasant, but in speech we must be able to hear each syllable of a sentence clearly and distinctly —we must be able to *understand* what is being said without strain.

The entire problem, fortunately, has a very exact and scientific background. Researches on the subject of acoustics commenced by the late Professor Wallace Clement Sabine, Harvard University, back in 1895 resulted in means of determining the acoustical conditions of existing theatres with mathematical exactness, and the means which should be employed for correcting poor acoustical conditions. The acoustical condition of a theatre may with equal exactness be calculated in new buildings in advance of construction, and good "built into" the theatre as confidently as cement floors and plaster walls are "built in" and made a part of the structure.

The point to be borne in mind, however, is the fact that the acoustical problem presented by the sound film is not a new one, nor a different one from the acoustical problem that is presented by a speaker, singer, or orchestra. As long as sound films reproduce speech, the theatre in which sound films are to be reproduced must be as capable of comfortable audition as though speakers, singers and orchestras were present in the theatre in flesh and blood.

The sound film should not limit the size of the theatre any more than the ability of a speaker or singer should limit the size of any other type of auditorium. Theatres seating more than 5,000 people have been put into commission since the advent of sound films with perfectly satisfactory reproduction and audition throughout the auditoriums.

Criticism has admittedly been directed at the sound movie, and with a certain amount of justice, but in many cases the acoustics of the theatre has been blamed, whereas, as a matter of fact, the faults have been in the production and reproduction of the film. The producer has a much more difficult acoustical problem than the reproducer. He must to a large extent, confine his work in studios which will exclude extraneous noise, and he must provide acoustical conditions in these studios which will not distort the original sound and which will be practically free from reverberation.

The acoustics of the reproducing theatre should not be blamed for the accentuation of the lower register in either reproduced speech or music if it does not accentuate the lower register of the actual speaking and singing voice. This is a matter of quality which must be built into the film, and we have yet to see a filtering system in a reproducing apparatus which will to any considerable degree compensate for poor recording. On the other hand, the theatre owner and the sound film reproducing equipment engineer have a very definite responsibility in gauging the loudness of their reproduction to the requirements of the theatre. It is perfectly absurd to reproduce speech four or five times as loud as though the actors were present on the stage of the theatre.

SOUND perspective cannot be successfully manipulated by the operator in the theatre. It too, must be built into the film, and very few directors are as yet using this tool effectively. One fact should be strongly emphasized, and that is, the futility of rehearsing the sound film in an empty theatre in order to gauge the intensity with which it should be reproduced before an audience. People are practically totally absorbent of sound due to the high sound absorbing quality of their clothing, and the greater absorption which is automatically introduced with the introduction of an audience cuts down the carrying power of sound to a great degree. The intensity level will always have to be higher in a theatre with an audience than in an empty room, but in all the reproductions the writer has seen, this one feature has been badly overemphasized. And the intensity level has a very important bearing on quality.

IN our opinion there are several factors which will make or break the talking movie as entertainment:

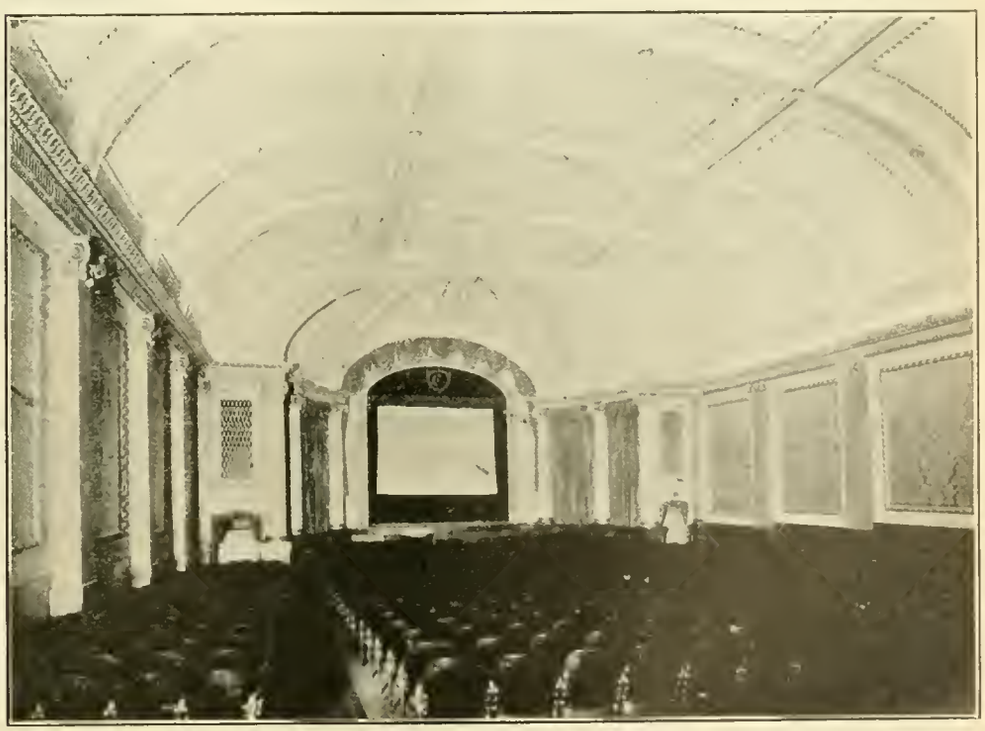
First, a new technique of production must be developed which will utilize sound perspective, and this requires a more than superficial knowledge of the laws of acoustics.

Second, the sound film studio must have an acoustical quality capable of recording both speech and music with fidelity and in a manner that will retain the proper relative intensity of the delicate overtones and partials which are the individual characteristics of speakers, singers and musical instruments alike.

Third, any theatre contemplating the installation of sound film equipment should have an examination made of the acoustical qualities of the theatre by a competent engineer.

Fourth, it should be borne in mind that the theatre itself can add nothing to the quality of the sound recorded in the film or disc. At the best, it can only hope to reproduce the recorded sound as faithfully as it was produced.

These factors call for a nice cooperation between producer and reproducer, and a certain amount of tolerance on the part of the general public until both the producers' and reproducers' problems have been solved.



Auditorium of the Columbia Theatre, Portsmouth, O., with acoustically treated ceiling. The work was performed while the theatre was being remodeled.

Surveying a Theatre Preparatory to Installation of Sound Apparatus

By H. B. Santee

Theatre Systems Engineer, Electrical Products, Inc.

(The following is an extract from the paper "Western Electric Sound Systems for Motion Picture Theatres" presented by Mr. Santee at the meeting of the Society of Motion Picture Engineers held at Lake Placid, N. Y.)

IT is the purpose of this paper to explain the manner in which equipment employed for sound reproduction in theatres is installed and operated.

One of the most important factors in preparing a theatre for sound projection is the initial engineering survey.

The Survey engineer gathers pertinent information and prepares his recommendations. And while his recommendations are given due consideration, a special staff at the home office studies the survey and renders final decision. Survey information must therefore be complete.

In the projection room the engineer must investigate the power supply not only as to voltage and kind, but to determine if there is ample capacity to carry the load to be added, and if the regulation is suitable. The type and condition of the projection machines must be noted and the angle of projection learned. Is the space between machines ample for the attachment of the sound apparatus and for convenient operation. Is there an acceptable location in the room for the amplifying equipment and associated controls? It is sometimes necessary, particularly in the older theatres, to require rearrangement of the projection equipment or possibly an enlargement of the projection room. Such changes are naturally welcomed by the operating staff. Space, conveniently near but separately enclosed, must also be found to house the storage batteries.

The stage auditorium presents an item for careful study, for upon its characteristics is based the size of the system to be installed. The types of systems available, varying in power output, meet conditions imposed by theatres from the largest to the smallest and are so arranged and selected that, while sufficient sound volume is at hand in each case, no theatre is overburdened with excess.

As blue prints of the auditorium are not always available it is frequently necessary for the engineer to take the dimensions himself, for the cubical volume is an important factor. Seating capacity and the distribution of seats also bear influence. The general acoustics of the house must be considered. What degree of reverberation is present, bearing in mind the absorptive effect of the audience. Are there areas of echo or interference or of otherwise bad hearing? Are internal or external disturbing noises a factor? A final and specific study of acoustic properties can best be made at the time of system testing upon completion of the installation, but general effects can be and are observed during the survey process.

One standard practice which is followed in all cases requires that the horns and the back of the screen not occupied by the horns be completely enveloped by absorbent drapes. If the sheet is set back from the proscenium arch, it is also usual to hang drapes in shadow box effect. This treatment eliminates back stage reflections of sound.

After the horn locations have been definitely fixed and the equipment given a final check, the engineer proceeds to calibrate the theatre. He has available several test records embracing a rather wide variety of character of selection to cover various types of entertainment which will be shown in future in the theatre. Each record has been marked with a proper fader setting determined in a standard theatre. By playing these records at the marked value and adjusting the main volume control potentiometer on the amplifying equipment until the proper effects are obtained, it should be possible from then on to obtain good results by using normal fader volumes for any succeeding selections. In other words, this potentiometer setting which then remains fixed compensates for the varying sizes of theatres and permits like effects of reproduction to be obtained universally.

WHILE the installation has been progressing the operating personnel have been instructed in regard to the functioning of the equipment and the proper method to handle it. At the outset each man has been given a copy of a complete operating instruction bulletin for his personal keeping for study and reference. By the time of the completion of the work, and as a result of the running of the equipment during the acoustic tests the projectionist should now be able to start up and adjust the amplifying equipment preparatory to running the show. He should be able to thread the projector with film through the sound gate compartment with surety and for film reproduction adjust his sound reproducer lamp. For disc reproduction he should know how to place the starting mark of the film in its aperture and fix the needle of the reproducer on the starting mark of the record.

THE rehearsal of the opening program is an important event. It not only enables the projectionists to demonstrate their ability in handling the equipment under real operating conditions, but also gives them experience in actual change-overs of picture and fades. The engineer can acquaint the manager with the technique of running the show to obtain best results. While the physical operaton of the apparatus is the responsibility of the protographic image and the sound channel do not function simultaneously. As indicated in a previous paragraph, the film first passes through the projector head of the projection machine. This, of course, throws the photographic image on the screen. The film then goes into a magazine below the projection head where lght is projected through the sound channel. It follows, therefore, that if the sound record accompanying a given frame of photqgraphic image the sound would not be heard until some time after the picture had been shown. Approximately 19 frames separate any given portion of a picture from its accompanying sound record. The handling of film which is provided with a sound track does not differ materially from the handling of ordinary film, except as regards splicing. The latter is quite different from the method of slicing ordinary film. Unlike synchronized film for use with discs, Movietone film does not necessarily reach the exchange in one unbroken reel. That is. it may contain splices when received from the laboratory.

Care should be exercised to avoid breakage and to prevent the accumulation of oil and dust. Damage of this latter sort, however, is more likely to occur in use (while the film is in the projection machine) than when it is being handled in the inspection room. The amount of dust which accumulates on film in ordinary handling is not likely to have a noticeable effect upon sound reproduction. However, after a film has become oily it accumulates more dirt and grime than previously and under such circumstances trouble may result. The safe method is to use extreme caution in the handling of the film and to keep it in a clean condition.

Hand re-winding is advised. Electric Research Products, Inc., does not advise the use of a motor-driven rewinding machine either in the projection or inspection rooms. (This applies, by the way, to *both sorts* of synchronized film—disc and Movietone.)

Solved!

Your Sight-Sound Policy



A cue sheet for every picture you exhibit—a complete library of exactly the right accompaniment records to make your programs more entertaining.

The above is yours—*complete*—when you subscribe for the United Cue Service—made possible by the cooperative efforts of three great companies interested in the solution of the sight-sound problems of theaters which have not installed sound-synchronizing equipment. This new service solves your cuing problem—completely.

It not only gives you a cue library of approximately 150 records—but it shows you how to cue your pictures in the most realistic manner without going outside of that group of records—a special cue sheet for every picture you show during the year.

Many of the records were played by one of America's greatest symphony orchestras from scores especially written to fit moving picture situations. Others available at slight additional cost, give you the incidental sounds you need—crashes, shrieks, trains, airplanes, etc.

The service was inaugurated and is endorsed by Cameo Music Service Corporation, makers of Thematic Music Cue Sheets; The Phototone Company, and the Gennett Record Division of the Starr Piano Company.

A whole year's cuing—complete with thematic records—only $228.00. Less than year service, if desired.

Mail the coupon for full details.

UNITED

CUE SERVICE



For Non-Synchronous Machines and Non-Synchronized Pictures

UNITED CUE SERVICE,
NORTH VERNON, IND.

Give me full details of your record cue service. I am interested in getting this service, including cue sheets and records, for_____months.

*NAME OF THEATER*_____

*ADDRESS*_____

*CITY AND STATE*_____

*SEND REPLY TO MR.*_____

How Talkies Were Used To Build Up "Dream Street"

By Harry Reichenbach

(*Continued from page 629*)

the makers of the film were spared the danger of loss or lack of distribution. World Film grossed four times what the picture cost. I think exhibitors made money for the rentals were low and the picture a fair entertainment.

"Dream Street" stands out as the best effort of my long experience. This Griffith film had been playing to mediocre returns at the Central Theatre. Mediocre for a Griffith feature. It was in its ninth week when I was sent for and told that they were cutting in two talking sequences and moving it from Broadway to the Town Hall on West 43rd Street.

Here then was a job.

However, everything was done for the engagement. I had several thousand dollars to spend for preliminary advertising.

I went before the Board of Aldermen and secured a permit to use a trolley car for advertising purposes. I then got the consent of Job Hedges, Receiver for the trolley lines, then had the measure passed by the Board of Aldermen (thanks to the wonderful cooperation of Congressman La Guardia, who is more ready to aid anyone than any politician in America.) I then got permission from the car lines and one week before the move, had the car bannered, faces painted on the windows, and the car ran from Washington Heights to the Battery every day at least six times and was seen by millions of people.

I changed Forty-third Street into "Dream Street." Every lamp post, every street sign was changed and merchants began advertising their locations as 24 Dream Street instead of West 43rd Street.

I hung the street from end to end with Chinese and American flags, spent what money I had on sensational display advertising and opened to capacity which kept up for two weeks. We did $14,568 the first week against $9,768 at the Central, which was on Broadway while we were now on a side street and had to pull our patrons up the street fully 200 feet.

This was the first attempt to use dialogue with film and owing to frailties of the mechanism, it was a flop, but we did what we started out to do—sold the house out and kept the crowds coming for two weeks.

Showmanship is not a matter of street ballyhoo. It is not the ability to attract attention to some wierd stunt for the eye with no selling argument attached. To be effective it must strike a responsive chord, at once, in the minds of the onlookers. Street ballyhoo is practically passe. In its place has come the highly decorative lobby, extensive advertising, continued and intensive publicity campaigns and the focusing of people's attention to the highlights of an attraction, which is in reality the detraction of the minds from an attractions frailties.

After fifteen years of forced draught it is a delight at last to be able to center ones energy on such features as "Show Boat" and "Broadway." And to be able to say that the executives of Universal, including R. H. Cochrane, Lew Metzger, P. D. Cochrane and, naturally, Carl Laemmle, are permitting full play of such humble talents I may possess.

Renovation Brings Old Boston Globe Back to Affluence as Popular Film Theatre

THE New Netoco Globe Theatre, situated at the intersection of Washington and Stuart Streets, in downtown Boston, offers an interesting example of what can be done in building up the business of a fine old theatre, which in the past few years had lost in patronage.

Built some 26 years ago, by Weber and Fields, the Globe had long enjoyed an enviable reputation as one of Boston's finest theatres. Legitimate drama, dramatic stock, vaudeville, motion pictures, and even Grand Opera were numbered among its successful ventures. Then suddenly, the Globe business began to fall off.

Acquired some months ago by the New England Theatre Operating Corporation, the Globe was subjected to a complete renovating and redecorating process, and from its reopening date last December, has proved itself a steady drawing card despite the fact that there are ten other theatres within two blocks of its doors.

When Samuel Pinanski of the New England Theatres Operating Corporation decided to add the Globe to the Necoto chain, he closed the theatre for two months, during which time staff of workmen went all through the house from the stage to the lobby, repainting, redecorating, remodelling. New fittings, hangings and lighting fixtures were installed, and the theatre was equipped for Vitaphone and Movietone presentations.

In the new color scheme of the theatre, crimson, blue and gold predominate. One striking feature of the decorative scheme is carried out in the theatre, and along the stairways and corridors throughout the house. This feature is the wall



Globe theatre, Boston, in its new dress

covering which consists of figured damask with alternate crimson and gold stripes contrasting well with the blue figuring.

The foyer was done over in white and gold with the same wall covering as the auditorium. Elaborate crystal chandeliers which were put in when the theatre was built, have been retained because of their beauty and associations. The main chandelier in the auditorium is a huge crystal ball. The foyer is paved in pure white marble, and the two marble stairways lead to the mezzanine and balcony, the walls of which are composed of gray plaster, intersected with white lines to simulate rough masonry. The general effect is that of great walls of stone, which are softened by a glow of mulberry light from indirect fixtures. The perpendicular section which separates the mezzanine from the balcony is carried out in the same effect with rich crimson draperies hanging part way down the wall. High on the walls toward the ceiling of the theatre, are huge mural paintings of forest scenes, strikingly depicted. The ceiling itself has been gone over elaborately with gold predominating in the color scheme. Three tiers of boxes extending from the orchestra to the height of the balcony are elaborately carved, richly decorated and backed with heavy crimson hangings. On the mezzanine floor, directly above the main foyer, a huge mirror adds to the decorative scheme.

A great sign in yellow, green and red lights has been erected on the outside of the building, adding to the white way built up in this section in the past few years. The marquee announces in flashing red, white and green lights the current attraction.

The staff of ushers and doormen appear in the Netoco uniforms of pale blue with Sam Browne belts. They show the effect of careful training.

QUALITONE

THE VOICE OF THE SCREEN

Exhibitors Everywhere, Who Have Seen and Heard This Marvelous Sound Reproducing Device Are Tremendously Enthusiastic Over Its Fidelity of Tone, Simplicity of Operation and Perfect Synchronization

IN HOLLYWOOD

Ray M. Robbins, proprietor of the MERALTA Theatre, says:

"The fact that I am installing 'QUALITONE' systems in my two theatres after investigating other leading sound projection devices speaks for itself."

IN LOS ANGELES

Mark Hansen, president of the MARCAL Theatre Company, says:

"Best I have ever heard. My patrons are delighted with the wonderful results we are getting with 'QUALITONE.'"

BOTH OF THESE THEATRES ARE NOW BEING SERVED!

AND HERE'S THE BEST NEWS!

SALE PRICE DELIVERED AND INSTALLED

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(For Houses under 2000 Capacity)

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QUALITONE is Interchangeable.

QUALITONE is tone perfect.

QUALITONE can be installed without loss of a single show. QUALITONE is simplicity itself.

QUALITONE is interchangeable and accommodates the product of Metro-Goldwyn-Mayer, First National, Warner Bros., Paramount, United Artists, Columbia and other companies now making sound pictures.

Write or Wire at Once for Further Details.
Remember, We Guarantee Immediate Installation!

QUALITONE CORPORATION

Samuel Freedman, President

5360 Melrose Avenue Hollywood, Calif.

RCA Photophone Trains Specialists at Sound Motion Picture College

A NEW "college" has been established in the motion picture field. Under the auspices of RCA Photophone, Inc., representing the system of sound-motion picture production developed by leading radio interests in the United States, an army of technically trained men is rapidly being educated to the intricacies of sound-motion picture equipment in one of the most novel trade schools in the country.

Located at 438 West 37th Street, New York City, the RCA Photophone school is a combination lecture and laboratory institution in the developing of men who will understand the design, operation and manufacture of apparatus used in the talking cinema. Every individual need of sound pictures—projectionists, technicians, acoustical experts, theatre designers and electrical engineers—is being met in this "college."

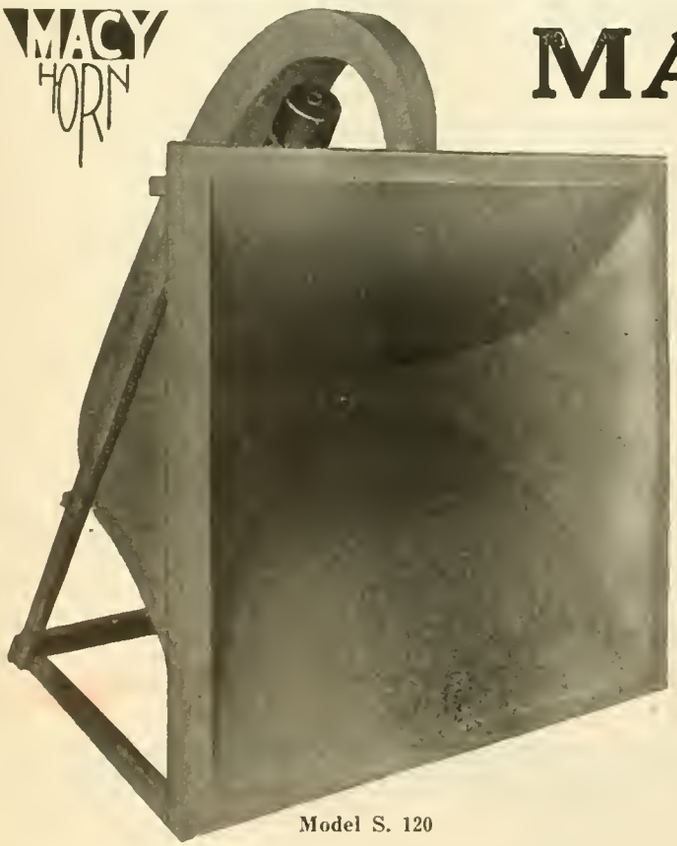
Because of the dual system of sound motion pictures, in which either a phonographic disc record is used, or sound is photographed on film and later reproduced through an optical system, these men are undergoing highly specialized training in both fields. Technicians hitherto accustomed to the technique of the silent picture, are being educated to the intricacies of photographing the spoken word as well. Engineers who confined their activities to amplifying circuits are being trained to turn their talents to the development and operation of electrical systems which will give the highest quality in the reproduction of sound-motion pictures. A small army of recording engineers, upon whose abilities the talking picture stands or falls in large measure, are rapidly being initiated into the methods of capturing sound on disc or film. Another group, concerned with the highly important art of acoustics as applied to sound-motion picture studios and theatres, is developing new wrinkles in the sound-proofing and sound-improving of buildings.

An expert staff of instructors, recruited from the leading electrical laboratories affiliated with RCA Photophone, is directing the training of technical students into talking picture channels. Blackboard lectures in amplifying circuits, motor generators, storage batteries and other electrical equipment of sound pictures is an important preliminary part of the course.

Instruction in installing and servicing RCA Photophone equipment in the theatres is conducted through lecture courses and by actual laboratory service tests on RCA Photophone projectors, synchronous disc turntables, power supply apparatus, amplifiers, loud speakers and all the other electrical and mechanical details of RCA Photophone sound reproduction. Engineers and service men alike are rubbing shoulders each day over dismantled apparatus, taken apart item by item to better understand the operation.

Projectionists are given a specialized training course in the operation of the new sound equipment, including sound-on-film and disc record operation.

Instruction at the school is patterned closely after the approved methods of engineering instruction in American colleges and universities. The students are given lecture courses in the afternoons which prepare them for laboratory experiments on that subject the following morning.



Model S. 120

Air-column 10 Feet Depth 36 inches
Weight 38 Lbs. Bell 40 x 40 inches

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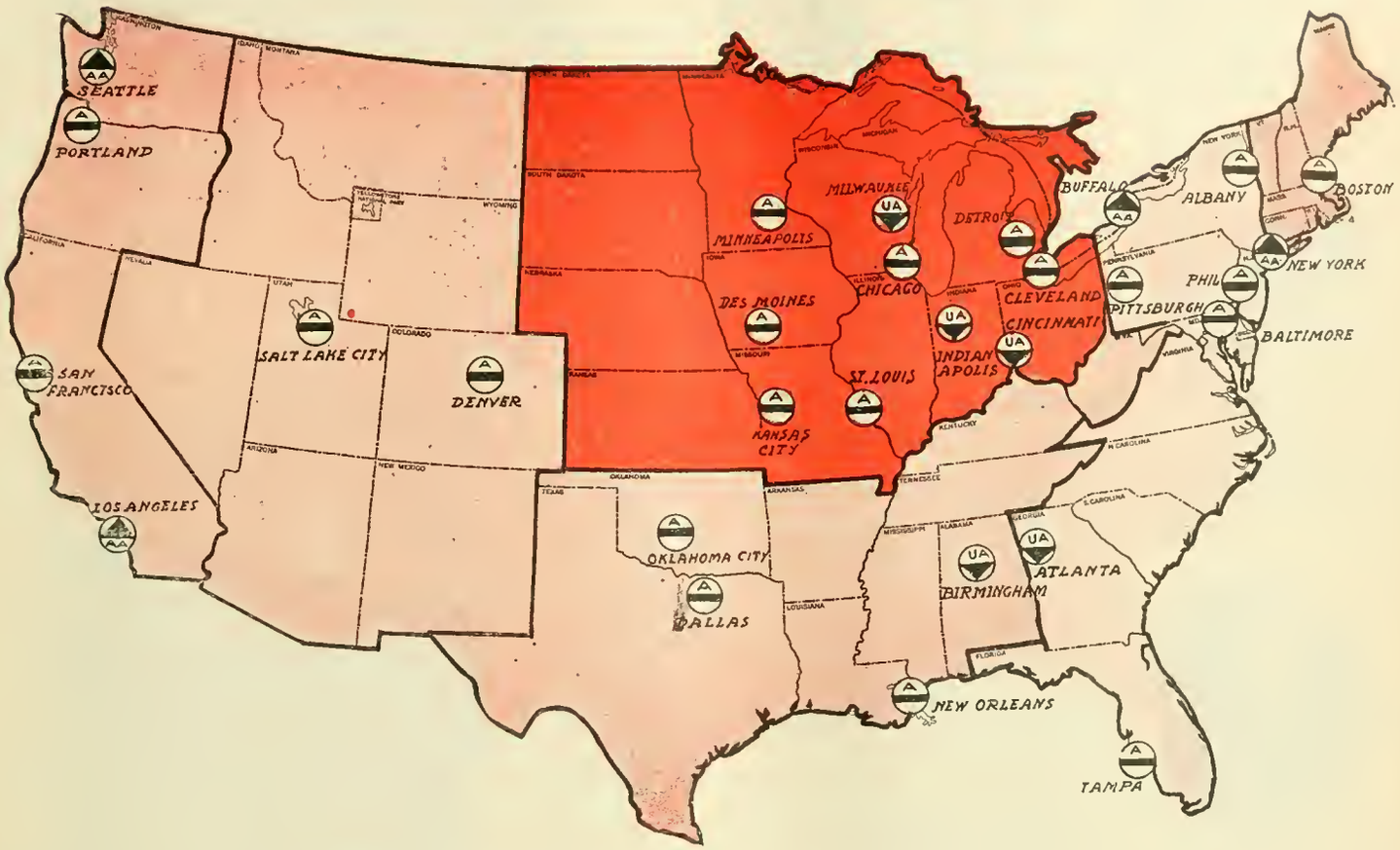
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Theatre Building Business Map

Including Analysis of Key City Attendance Averages



Above Average Business — Very light new construction

Light new construction

Average Business

Moderately heavy construction

Under Average Business — Heavy new conetruction

The map of the United States shown here is divided into seven territories, with colored shading indicating the division of new proposed theatre building as represented for the period from January 15th to February 15th. This new construction is represented in valuation of dollars and cents rather than number of projects.

The shading is in four densities: solid, which represents the greatest value of proposed theatres; heavy stipple, which is second in valuation of new construction; medium, which areas represent conservative building; and the very light areas, where the investment in new theatre projects is very light. The information used in compiling the statistics visualized by the map was obtained through several reliable sources, and the map is to be considered as very nearly accurate in representing comparative theatre building activities in various sections of the country.

The circles shown on the map are located in key cities and illustrate averages of theatre attendance during the period from January 15th to February 15th, 1929. The diagrams indicate the relative attendance at the first-run theatres in these cities during the period covered. These are given by "averages," with symbols to indicate "Above Average" and "Under Average" box office returns. The term "average" as applied in this survey indicates satisfactory box office returns, based upon theatre expectancies, which, in turn, are governed by past earnings under similar or nearly similar conditions.

These attendance statistics were compiled from an analysis of the Key City Reports, published weekly in Motion Picture News, and other sources of information gathered by this publication.

THE following is the monthly Showman report on new theatres projected from January 15th to February 15th.

For the United States and Canada, 54 new theatres were announced having a combined seating capacity of 74,350 and an estimated cost of $15,204,000. Of these theatres five will cost over a million dollars and three between $500,000 and a million. These figures give an average cost per theatre of $281,555 and an average seating of 1,377, with an average cost per seat of $204.50.

Details of this construction, divided according to the territorial divisions included in the accompanying map, show that the Middle States top other sections by a great margin, the total building for this territory being $7,080,000 to cover the cost of 16,900 seats for 12 theatres. In this territory two of the theatres will cost over a million and one between $500,000 and a million. An exceptionally large average cost per theatre is shown for this territory where $590,000 will be used to construct the average theatre seating 1,408, giving an average cost per seat of $419.

Next in line is New England, where four theatres will cost $1,675,000, with a total seating capacity of 11,100. One New England theatre calls for an investment of over a million. The cost per average theatre for this territory is considerably above the average for all theatres. $418,750 will be expended to construct a theatre of 2,775 seats giving a cost per seat of $151.

The Western territory nearly equals the New England schedule as here $1,620,000 will cover the cost of nine theatres seating 10,450. Again one theatre in this territory will cost over a million dollars. In this division the average theatre will seat 1,161 and cost $180,000, bringing the cost per seat to $155.

(*Continued on following page*)

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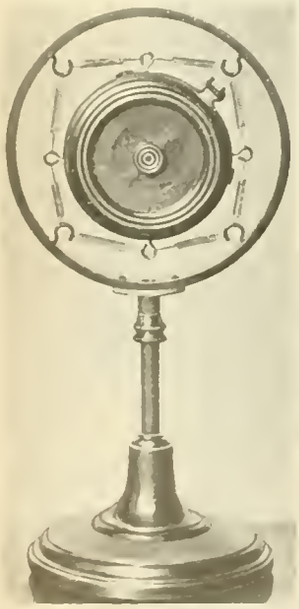
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(A. C. 100) Air Column Unit

Built especially for public address and band repeating in large halls, theatres and open spaces. Designed to operate on an output of 10 to 30 watts of undistorted power. Field supply 1¼ amps. at 6 volts D. C. This giant Amplion Dynamic Unit (weight 20 pounds) is capable of range and volume heretofore unattainable in any Unit, and is the largest ever built.



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UNITS—Balanced armature (4 x 4 x 3)
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Exciter for A. C. 100 unit (field current supply) (8 x 11 x 6)
STEP-DOWN TRANSFORMERS
Type .06 (5 x 6½ x 7½)
Type .07 (3 x 3 x 3½)
HORNS
42" Trumpet (22" bell) (24 x 24 x 14)
72" Trumpet (74 x 32 x 32)
10 ft. Air Column (60 x 37 x 46)
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15 ft. Air Column (57 x 57 x 35)
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2-Stage (210 tubes in P.P. in last stage) (17 x 14 x 9)
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MICROPHONE INPUT AMPLIFIER A. C. (15 x 17 x 9)

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Cabinets contain 2 turntable electric motors, Amplion electric pick-up and control board for fading one piece of music into another, or making instantaneous switches.

Especially Designed for Non-Synchronous Moving Pictures

More Efficient Than an Orchestra
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These new Amplion reel music electrical records have met with instant success.

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Musical effects so often required to make a picture a success.

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The South Western district has scheduled $1,609,000 for 8 theatres which will seat 10,800. Included in this schedule are two theatres which will cost between $500,000 and a million dollars. The average cost per theatre in this territory is $201,125, seating 1,350, and the average cost per seat $150.

The West Coast, with the preceding three divisions, makes a group of four territories which have approximately the same building appropriations. The West Coast has 11 new theatres which will seat all together 12,600 and wil cost $1,355,000. These figures, reduced to the average theatre, show $123,180 cost, 1,145 seats, and cost per seat $107.50.

The most surprising feature of this report is that the North Atlantic states call for an investment of only $200,000 for 3 theatres seating all together 2,200. The averages per theatre are $66,700 cost with 730 seats and $91 cost per seat. This is the first time in the two years these monthly reports have been presented through THE SHOWMAN that this territory has failed to rank either 1st, 2nd or 3rd in the amount of building for all territories. Also, it's the first time the total cost of theatres for the North Atlantic states has been under a million dollars.

The South Eastern territory shows that three new theatres will cost $450,000 and seat 4,000, which gives $150,000 as the average cost per theatre in this territory with 1,333 seats and an average cost per seat of $112.50.

Canada shows a surprisingly active program where 4 theatres call for an investment of $1,215,000 and will altogether seat 6,300. The average theatre in this territory will cost $303,750 and will seat 1,575, giving an average cost per seat of $193.

Ohio takes individual honors among the states for this thirty-day report. Here four theatres, seating altogether 9,800, will cost $6,250,000.

Massachusetts, while ranking second, will only have $1,250,000 invested in two theatres seating altogether 7,000.

Oklahoma follows close to Massachusetts with two theatres which will cost together $1,100,000 and seat 6,000.

Colorado has scheduled one theatre which will cost $1,000,000 and seat 2,500, while California's seven theatres will together cost $650,000 and seat 6,750.

REPORTS emanating from the key cities during the past month—January 15 to February 15—showed the picture theatres during this period to be objects of a strange mixture of good and bad influences. There occurred during the period the Lincoln holiday and, to offset that, the usually depressed day, Ash Wednesday. Good pictures were rather plentiful, but so, too, was extremely unfavorable weather and the prevalence of illness. The flu condition had about burned itself out as the period of the current report drew to a close, but there were repercussions in various cities.

The picture attractions shown at the first runs during the period measured up to an unusually high standard of popular appeal, and several new records were established. For example: "The Canary Murder Case," the new Paramount talker, set a new mark for the Portland theatre in Portland, Ore.; "In Old Arizona" set the record figures of the Great Lakes in Buffalo up several notches; "Abie's Irish Rose" broke through former grosses at Loew's State in Syracuse; and "Wolf of Wall Street" turned in many excellent figures at several theatres, with a new record for the State in New Orleans, the biggest week the Paramount in Los Angeles has had in years, and several other sensational performances to its credit. Notable among the distinctions which have accrued to "Wolf of Wall Street" is the hold-over it was given at the Paramount in New York, which in this instance played a picture a second week for the first time in its history, and the returns for the second week more than justified those responsible for this move in their decision.

Following is the list of ten best picture attractions as rated by their performances at first run key city theatres during the period January 15 to February 15.

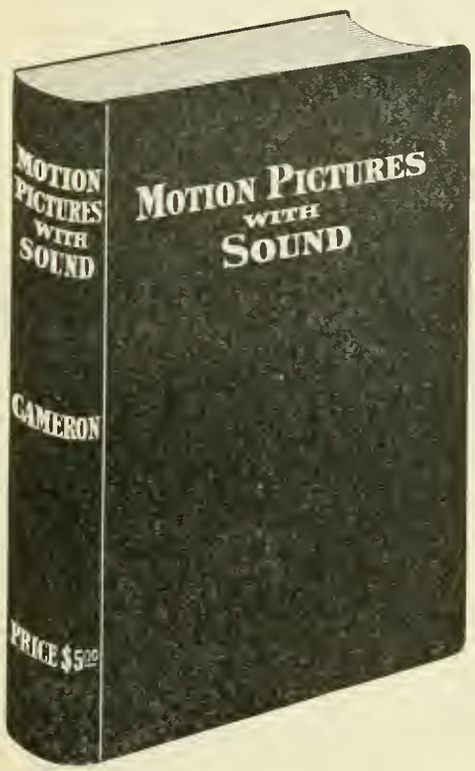
1. "In old Arizona"
2. "Interference"
3. "Shopworn Angel"
4. "Alias Jimmy Valentine"
5. "The Doctor's Secret"
6. "The Wolf of Wall Street"
7. "My Man"
8. "The Barker"
9. "Submarine"
10. "On Trial"

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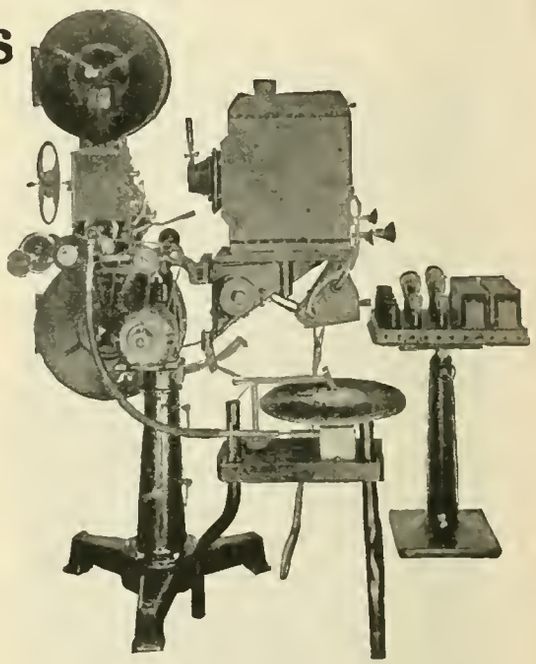
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"INTERFERENCE," "ABIE'S IRISH ROSE," "ALIAS JIMMY VALENTINE," "SUBMARINE," "THE AWAKENING," Etc.

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Hippodrome Theatre, Sheridan, Ind.
Rex Theatre, Sumter, S. Car.
Park Theatre, Painesville, Ohio
Reliance Theatre, Orangeburg, S. C.
Court Theatre, Newark, N. J.
American Theatre, Mt. Carmel, Ill.
Rialto Theatre, Indianapolis, Ind.
Temple Theatre, Hartsville, S. Car.
Colonial Theatre, Grinnell, Iowa
Colonial Theatre, Gillespie, Ill.
O'Dowd Theatre, Florence, S. Car.
Star Theatre, Duluth, Minn.
Liberty Theatre, Darlington, S. Car.
Majestic Theatre, Algoma, Wis.
Frank's Theatre, Abbeville, La.
Broadway Theatre, Minneapolis
Everybody's Theatre, Dillon, S. Car.
Granada Theatre, Milwaukee, Wis.

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PICTORIAL REVIEW OF THEATRES



Exterior view of Riviera Theatre, Syracuse, N. Y.

WESTERN NEW YORK'S FIRST ATMOSPHERIC THEATRE

The Riviera in Syracuse Seats 1,500 and Was Built at Cost of $350,000

TO the Riviera theatre located on South Salina St. and W. Pleasant Ave., in Syracuse, belongs the distinction of having introduced with notable success the atmospheric type of playhouse to the western section of New York State. The theatre is owned by Harry Gilbert, of Syracuse, has a seating capacity of 1,500 persons and provides in its architectural representation of the Spanish Renaissance motif a striking example of the colorful and theatrical style of auditorium which is meeting with such popular enthusiasm in the present development of motion picture playhouses. It is single floor construction, no balcony or mezzanine being included.

The Riviera was designed by M. J. De Angelis, Architect, of Rochester, N. Y. The interior decorations are by the Lusk Studio, also of Rochester.

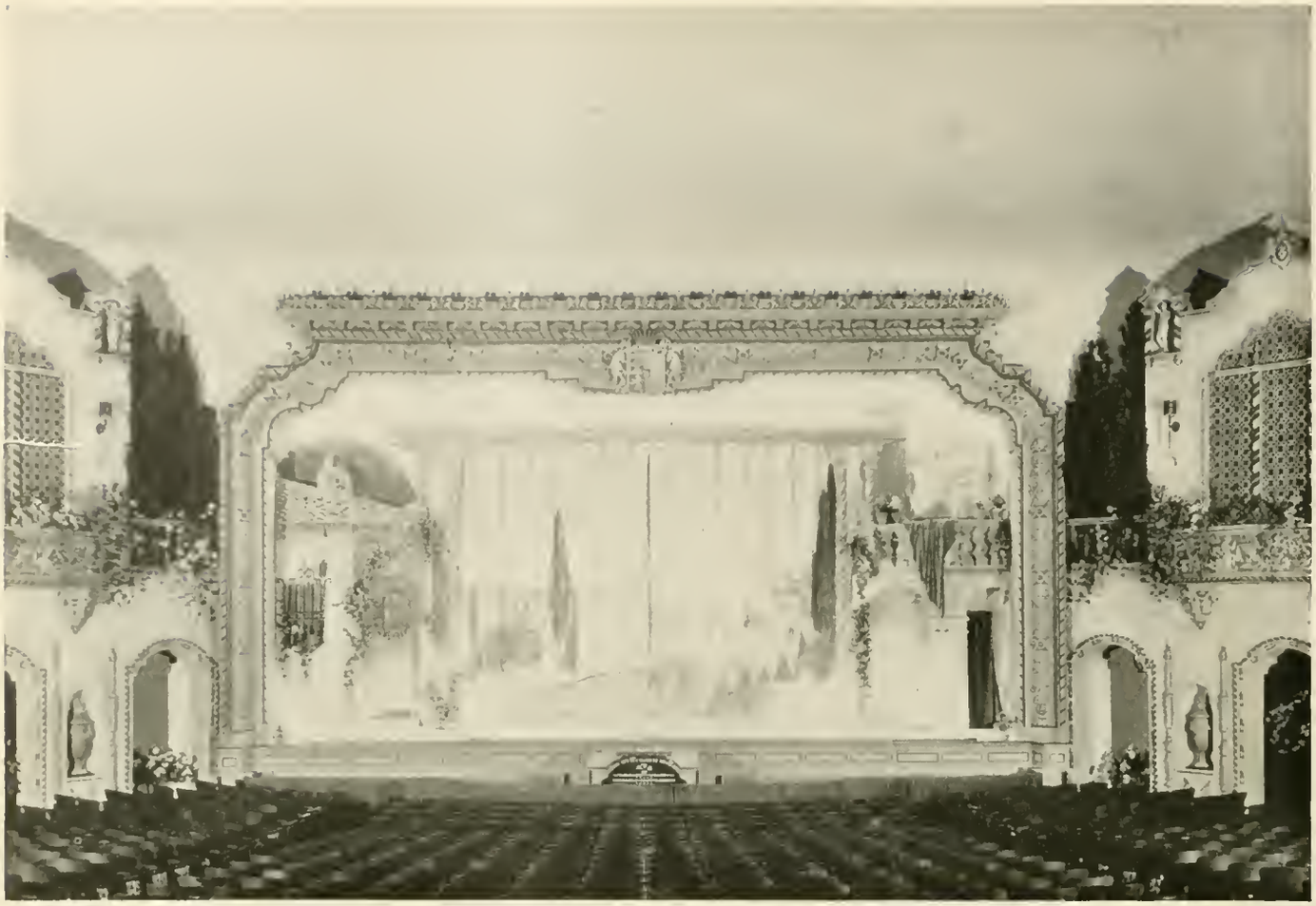
It was opened to the public last November. The decorative scheme throughout auditorium, lobbies and even the exterior is consistent with the Spanish motifs on which the design is based. The auditorium ceiling is in a deep cerulean blue shaded to a deeper tone behind the battlements. It is further enriched by the use of electric lighting effects to represent a starlight sky.

The auditorium represents an outdoor garden. The sky effect being very realistic, due to the indirect cove lighting system behind the battlements. A four circuit lighting system is used.

The side walls, silhouetted against the blue sky background, give the effect of a rich old Spanish exterior. The walls have been covered with a rough texture plaster modelled by the palm of the hand, then further colored with various tones in the rough plaster and then glazed down and highlighted to lend the effect of a very old Spanish stone wall.

There are three delightfully executed mural panels on either side of the auditorium, depicting scenes of carnival and revelry, done by Harold S. Bishop, of Rochester, N. Y.

The main lobby ceiling has been covered with silver leaf and glazed with a soft sunset red and blue in iridescent effect.

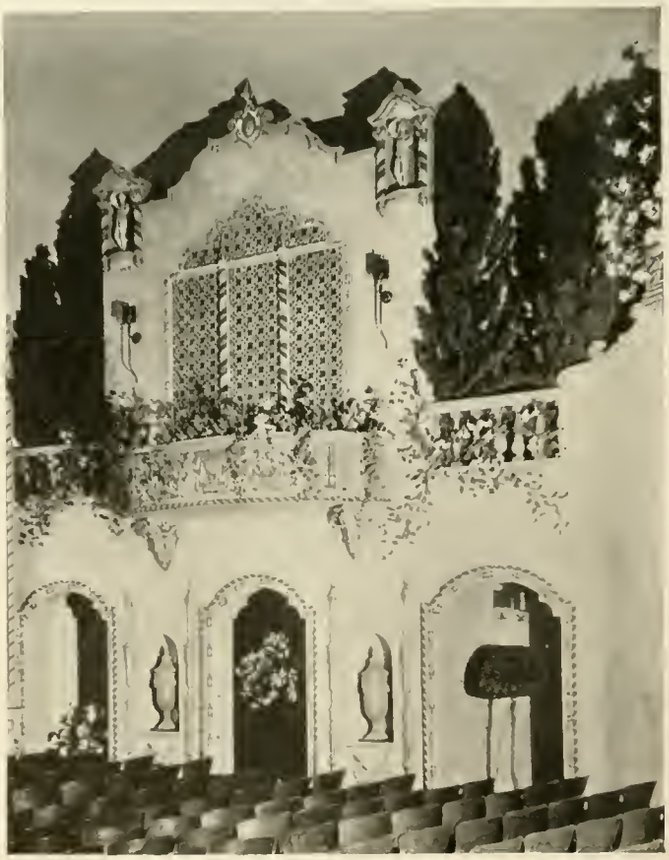


Stage and proscenium

Detail organ grilles



Sidewall treatment



INTERIOR VIEWS RIVIERA THEATRE

M. J. De Angelis, Architect



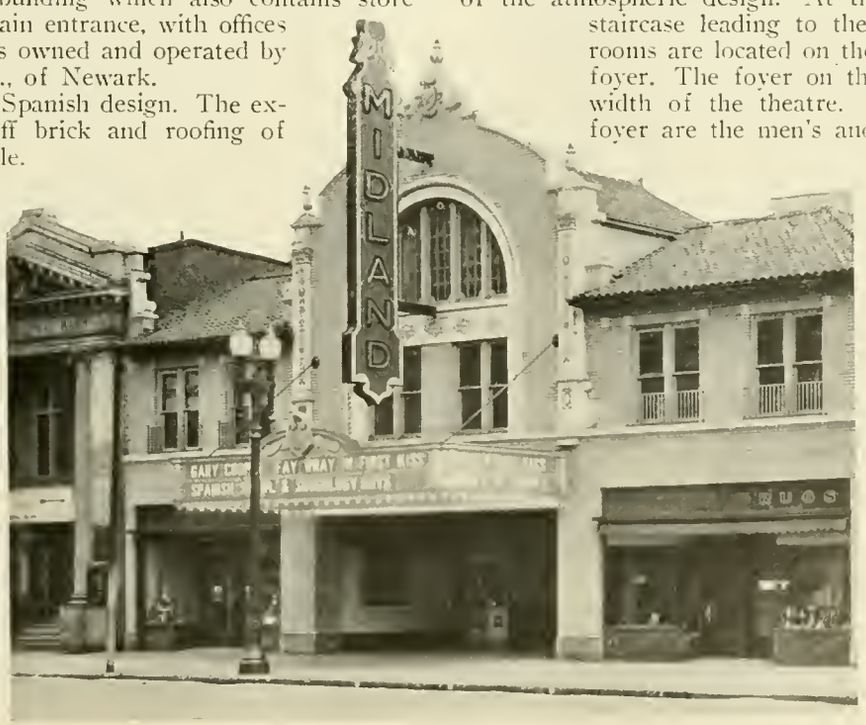
Auditorium, Midland theatre, Newark, Ohio

THE MIDLAND, NEW THOUSAND-SEATER IN CENTRAL OHIO

THE Midland theatre in Newark, Ohio, is one of the most recently completed small type deluxe theatres to be opened to the public. This handsome playhouse, housed in a building which also contains store rooms flanking the main entrance, with offices on the second floor, is owned and operated by Midland Theatres Co., of Newark.

The Midland is of Spanish design. The exterior is built of buff brick and roofing of variegated Spanish tile.

Upon entering the theatre, one is immediately impressed with the conservative beauty that is carried throughout in Spanish architectural splendor—it is faithful in detail, but unmarred by extreme extravaganza of decorative material, foreign to the original. One soon passes directly into the foyer or lobby, its side walls colonnaded with pilasters of antique marble, rising nearly two-thirds the height of the walls. The upper side walls are in the bas-relief, painted in old ivory; while the ceiling is of the atmospheric design. At the right is the grand staircase leading to the balcony foyer. Rest rooms are located on the right and left of the foyer. The foyer on the main floor runs the width of the theatre. At either end of the foyer are the men's and women's rest rooms and smoking lounges, comfortably furnished.



Right, exterior view of the Midland, Newark, Ohio

The auditorium conveys an impression of richness and spaciousness.

The stage is one of the most interesting features of the theatre. There are three tiers of dressing rooms back stage, each completely equipped and furnished. The rooms are provided with private phone system and amplifiers from the stage so that the actors may keep in



touch with the progress of the show. The rooms are equipped with the all-modern conveniences and special illumination for makeup is at hand. The stage proper is modernly equipped in every detail and is so arranged as to accommodate the largest road show.

Stage curtain and draperies are hung with marked originality. The scenery and drop-curtain are controlled by automatic power controls.

The heating, ventilating and cooling systems are of modern type, designed to change the air in the auditorium once every minute throughout the year, under heating or cooling conditions.

There are 1,603 seats in the theatre, richly upholstered in red plush with leather seats. They are of the overstuffed type.

An innovation and unique feature of the Midland is a cry room, glass encased and sound-proof, located on the right of the lower foyer.

On the right, view of main foyer entrance, showing grand stairway to mezzanine and foyer

View of the seating arrangement and rear of auditorium of the Midland Theatre in the photo below



PORTFOLIO
of
Small De Luxe Theatres



PHOTOS COURTESY OF NATIONAL THEATRE SUPPLY CO.

On the left is a view of the main entrance and marquee of the Rialto theatre, Danville, Va.

THE motion picture theatre of a capacity of one thousand seats or less located in smaller towns and neighborhood districts of cities affords to patrons of the films and allied presentations those comforts and luxuries of surroundings to which the public has become accustomed through visits to the magnificent palaces in downtown sections of the metropolises. The photographs reproduced on the following pages suffice to illustrate the point that no longer is the "little house" related to the now extinct "store show" either in its appearance, construction or equipment.

Particular interest will focus in these smaller type houses from the standpoint of the architect, decorator and equipment specialist during the near future, for every indication points to a greatly increased building activity along the lines of the moderate sized picture theatre this coming year. This is natural in view of the need for replacements as well as the constant growth of community centers both outside and within the confines of the larger cities and towns.

The necessity for plans and construction affording the greatest economy commensurate with the utilitarian purposes of the theatre, which includes architectural and decorative effects in harmony with the luxurious note the picture theatre affords its patrons, is revealed in the reproductions in this section.



Exterior View

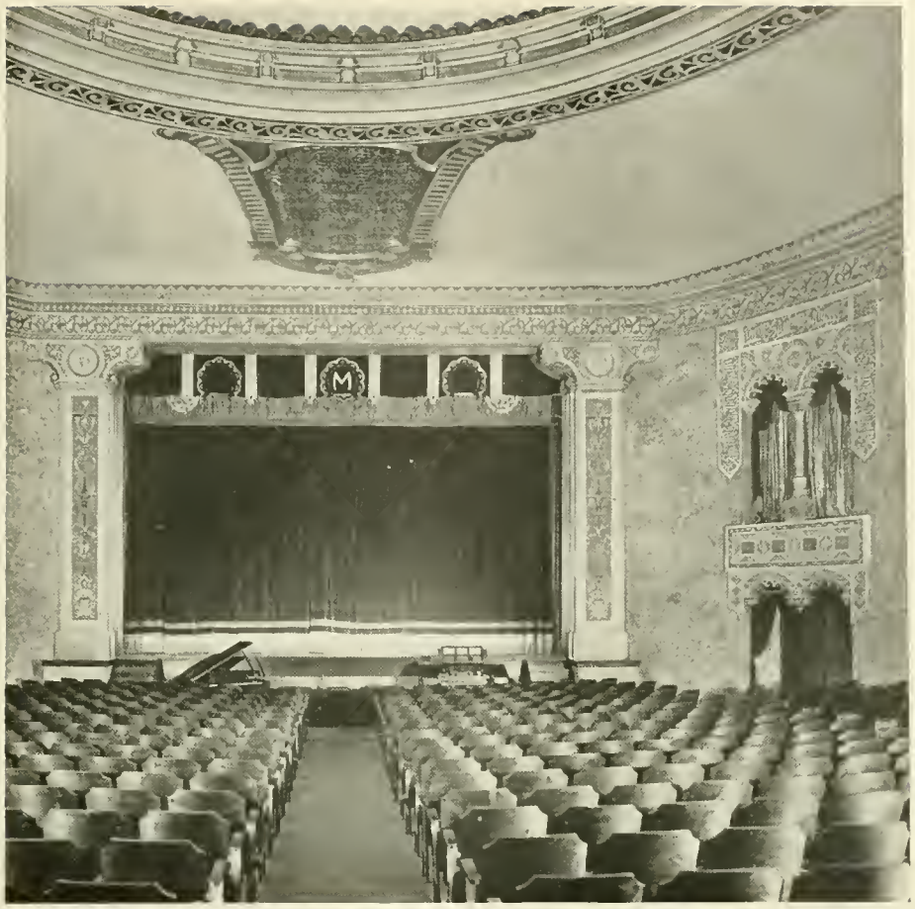


Lobby



Foyer

MILLER THEATRE
Woodstock, Ill.
Operated by John C. Miller. Seating capacity 1200



Right — Auditorium view showing decorative treatment of stage and proscenium of the Miller theatre in Woodstock, a notable example of the modern picture theatre of moderate capacity

Shown below is a view of the auditorium rear, affording a general impression of the balanced decorative treatment developed in a simple arrangement. Ceiling design especially interesting





View of left sidewall and ceiling



Stage and Proscenium arch

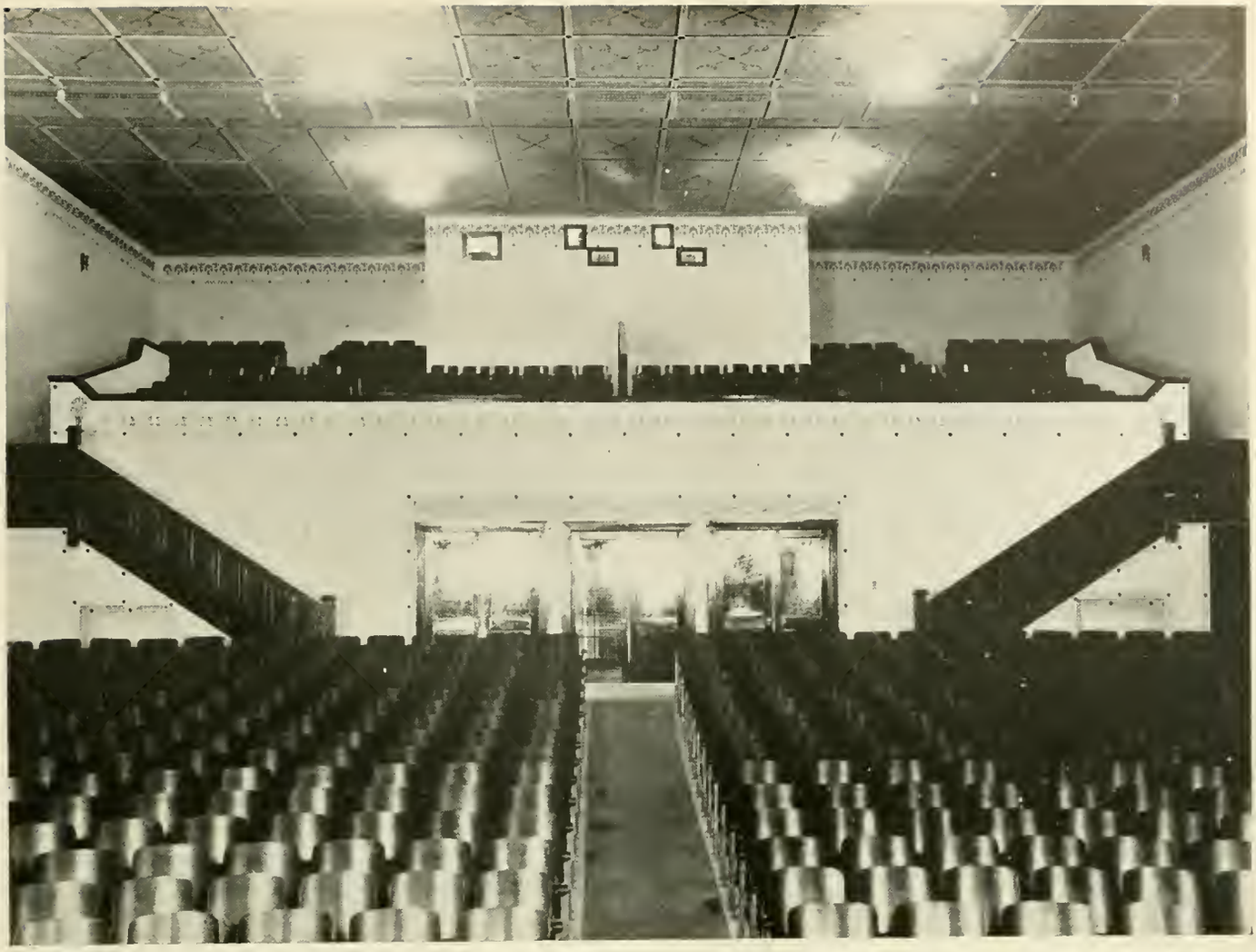
Auditorium viewed from stage



AMERICA THEATRE

Colorado Springs, Colo.

Operated by Alladin Theatre Corporation. Seating Capacity 864



Above, view of auditorium rear, showing stadium type balcony, reached by stairways at either side of auditorium. The Millwald is operated by B. C. Gallimore. It has a seating capacity of 700



Right—Partial view of the stage and proscenium of the Millwald. The house was opened last August. It boasts an excellent booth equipment and features Orchestraphone music for overtures and accompaniments to picture presentations

MILLWALD THEATRE

Wytheville, Va.



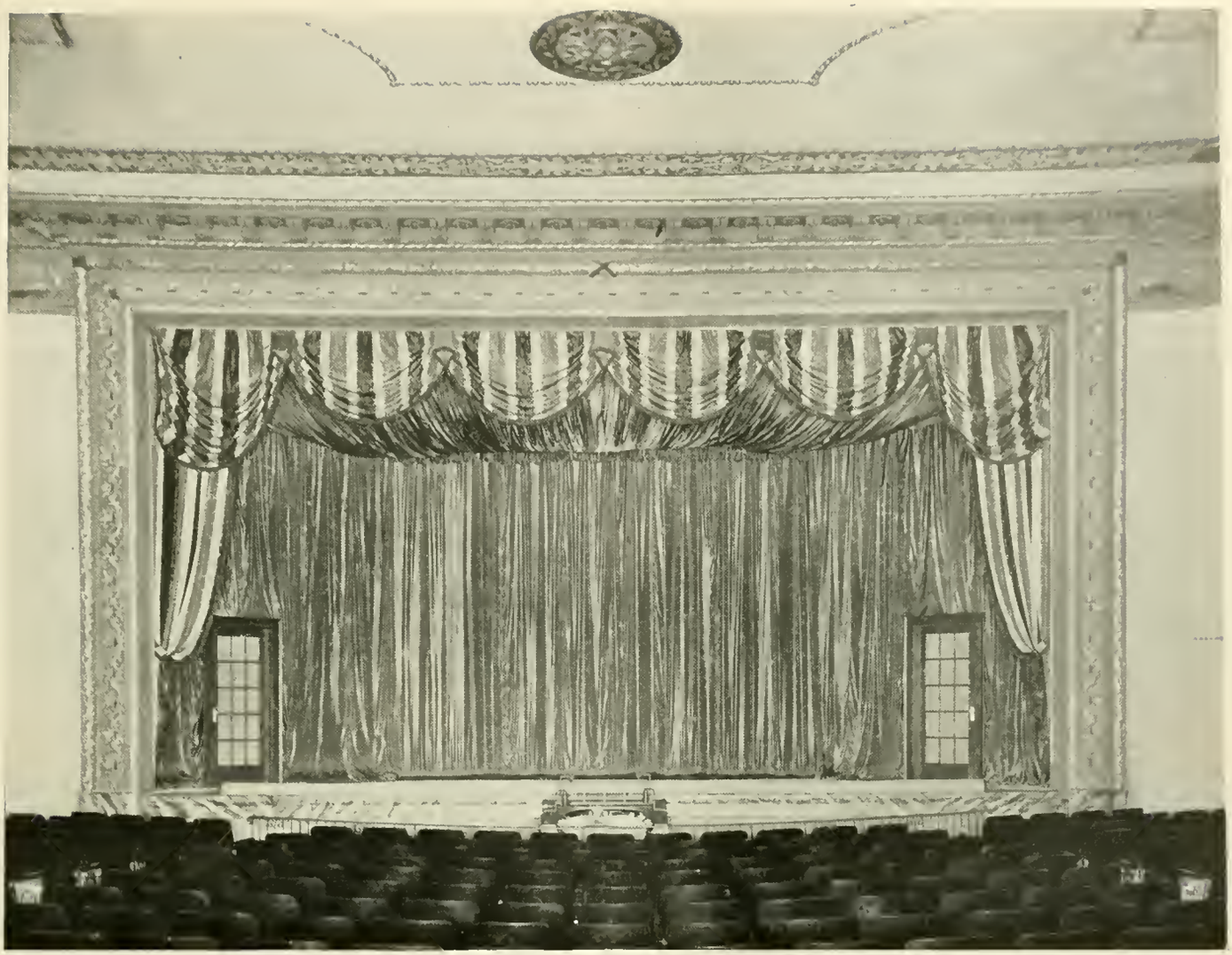
The Hope theatre in Providence ranks among the large number of modern picture houses of moderate capacity which have been erected within the past few years in New ngland. Shown above is an exterior view of this playhouse building, which includes three store fronts at either side of the main entrance to the theatre



On the left is a corner of the entrance lobby, showing doors opening on inner foyer and inside ticket booth, on the right. The decoration is simple and highly effective from the decorative as well as the utilitarian standpoint. Lobby frames providing adequate facilities for the display of current and forthcoming attractions serve as wall decorations in the lobby and foyer

HOPE THEATRE

Providence, R. I.



Above is a view of the stage and proscenium arch, showing details of decoration for walls and ceiling of the auditorium of the Hope theatre. Colorful drapes add materially to the general effectiveness of this intimate auditorium, which has a seating capacity of 1100. The entire equipment of the house is up to the highest modern standards

The view of the foyer, shown at the right, illustrates how effectively the theatre can be furnished to produce a cozy atmosphere by means of comparatively inexpensive appointments. The lighting fixtures for walls and ceilings, mirrors, chairs, etc., are of a stock pattern. The rough plaster walls and ceiling are painted, with stencil designs applied on the ceiling



Modern Style Picture House Seating 1100

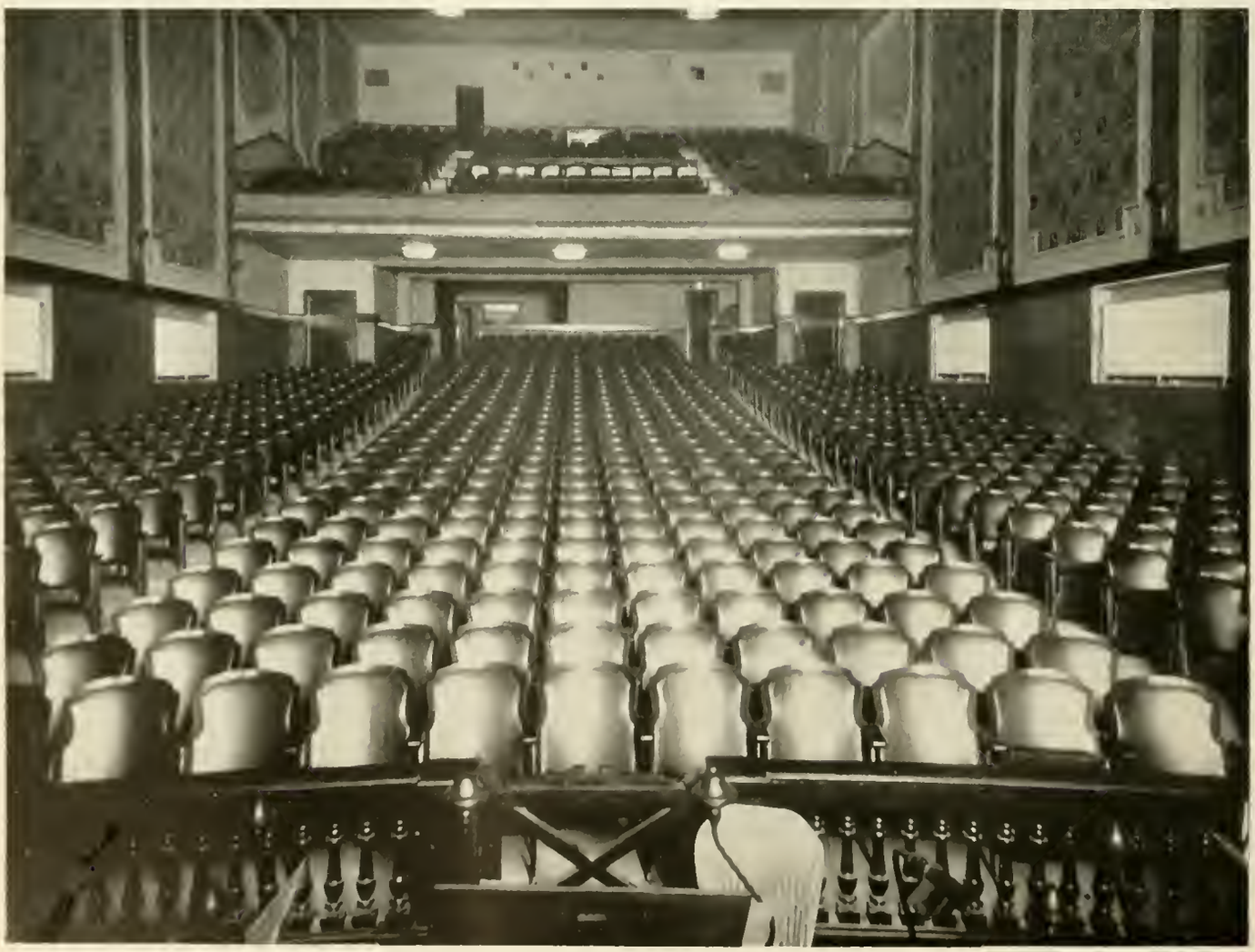


Auditorium and stage



Inner foyer

Auditorium viewed from stage



RIALTO THEATRE, DANVILLE, VA.

Operated by Southern Amusement Corporation. Seating Capacity 950

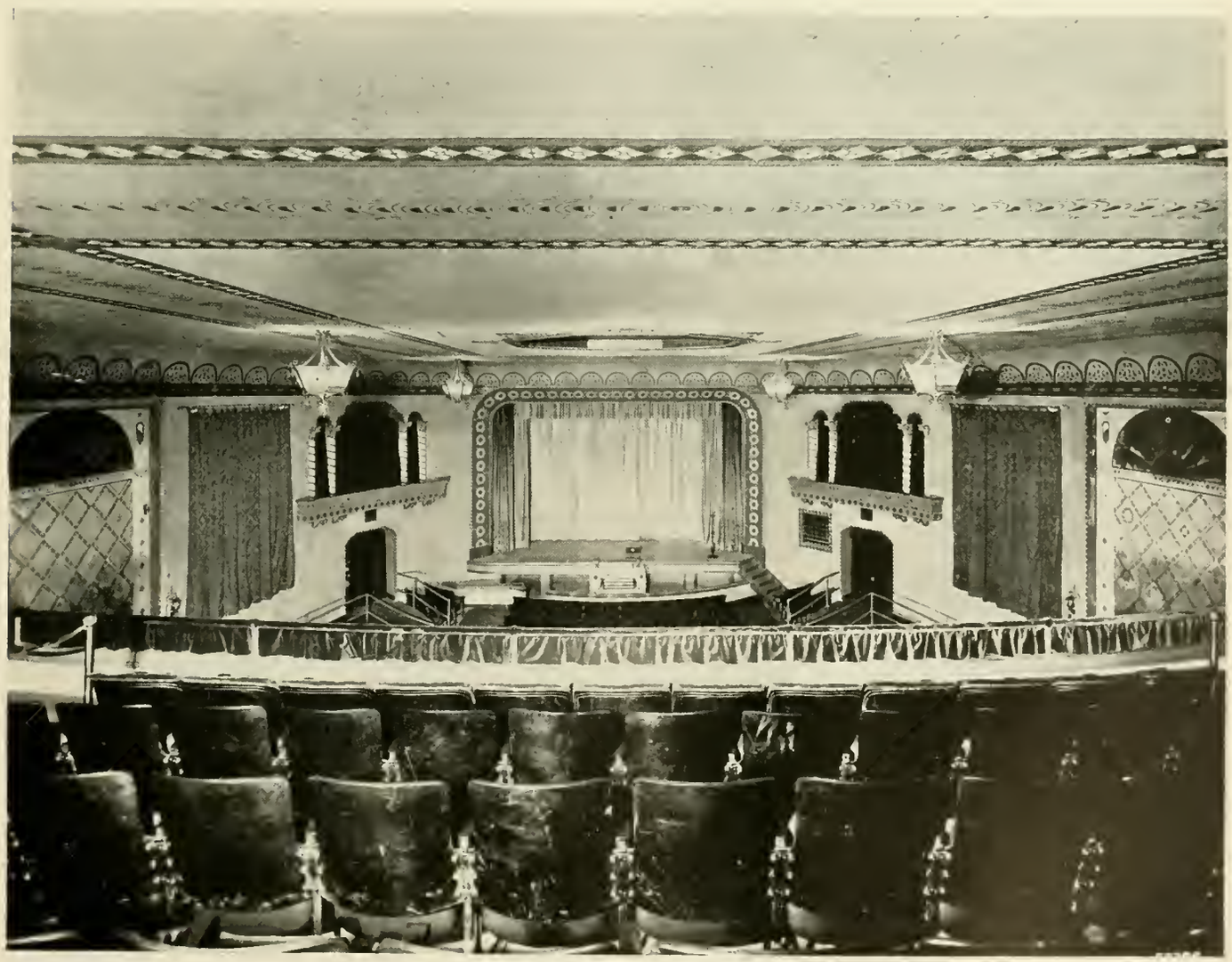


Lounge



Auditorium

Auditorium viewed from balcony



GELLER'S THEATRE, PORTLAND, ORE.
Operated by I. Geller. Seating capacity 800



(A)—Before—lower photo shows stage and part of auditorium. Note out-of-date boxes.

(B)—After—Photo at top shows transformed proscenium and stage, and drapes replacing boxes. Ceiling and general decoration improvements are obvious.

REMODELLING OLD THEATRES TO SUIT NEW CONDITIONS

Transformation of Gaiety in Utica Cited as Example of Economical Rejuvenation

by VICTOR A. RIGAUMONT, A.I.A.
THEATRE ARCHITECT

MODERN-DAY audiences demand—and they are entitled to—modern-day theatre accommodations.

The constant building of new amusement edifices in the large cities supplies the public with up-to-date, comfortable accommodations for enjoying today's talking pictures and other entertainment.

However, in many of the average-size communities the theatres have not been improved apace with the entertainment. As long as these houses were not faced with the competition of more modern and more comfortable structures, many managements gave little thought to modernizing their theatres. Others have seen the wisdom of looking after the patrons' comfort and engaged architects to draw up plans for remodelling.

Now that chain theatre circuits have tied-up the larger cities they are looking to the smaller towns for expanding their holdings. What is an exhibitor who owns an old-fashioned house going to do to meet the competition of a modern theatre erected by a circuit? Remodel, of course! It is a case of spruce up or close up.

There are no end of other reasons why the older houses in the small towns—in fact, anywhere—should be modernized. They lack the all-important element of safety that can be provided easily through more exits, proper aisles, adequate ventilation, etc. The need of safety is axiomatic. The very drabness of a neglected theatre dispels the necessary glamour and brightness suggestive of amusement happiness. The competition of new, modern theatres will educate theatre-goers to the comforts of modern accommodations and luxuries. And you can be right sure that curiosity will take practically all the potential patrons in town at least once to the new theatre. When theatre patrons go next week to the old opera house, the contrast with the most apparent and loss of business should be a natural result.

Talking pictures, demanded by the public, can not be put on with antiquated facilities. The booth may need enlarging, the auditorium may need to be treated with acoustical materials to overcome reverberation of sound, etc.

What these older theatres need to help them meet new competition is *economical remodelling.* And let me emphasize *economical!* For that is the only practical way to meet the situation and keep the overhead within profitable reason.

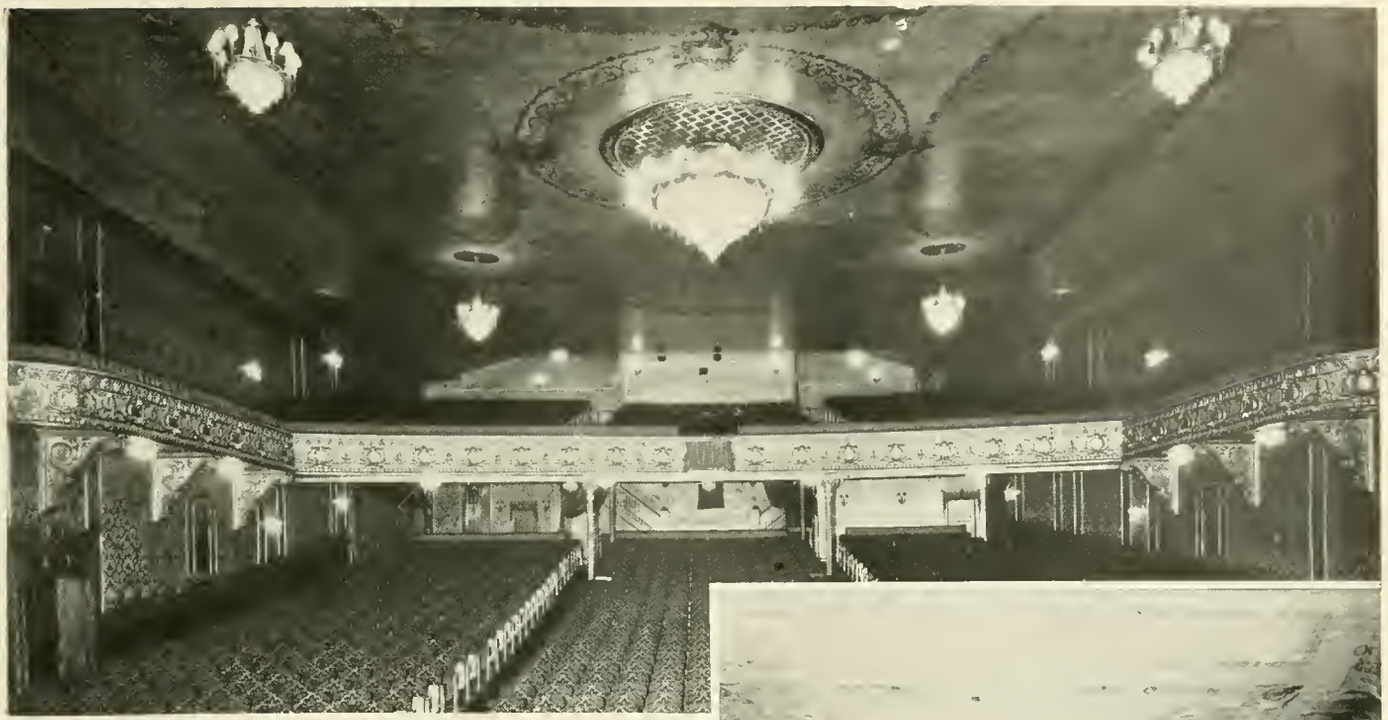
As an example of what may be done in the way of economical remodelling, a well-built but slightly old-fashioned theatre, let me cite Schine's Gaiety theatre in Utica, New York, to which I recently applied the principles set forth in this article.

Within a month with a limited amount of rebuilding, reseating and complete interior decoration, a transformation was effected. I think that the *before* and *after* photographs accompanying the article tell their own convincing and practical story.

The theatre building itself was well constructed originally and therefore the exterior needed no changes. It was the interior that needed modernizing and remodelling to conform to present-day standards of safety—and good business.

Structural changes were few. It was a case of remodelling and redecorating.

Before And After Remodelling



(C)—Before—inset shows auditorium looking from stage, with boxes and plainness of ceiling and wall decorations very evident.

(D)—After—Now glance at the photo at top and note improvement accomplished by redecorating and new lighting fixtures.

The stage was rebuilt as a "Class A," according to today's building codes and specifications, with modern ventilators, electrical equipment, etc. The Gaiety presents vaudeville as well as sound and silent pictures, so the stage was fully equipped to meet these demands. The proscenium was improved and new curtains installed. (Compare photographs A and B.)

By eliminating the antiquated boxes shown in photographs A and C and hanging effective drapes in the space formerly occupied by the upstairs boxes and placing more seats downstairs, the transformation shown in photograph B was effected.

All the seats on the main floor and balcony were ripped out and replaced with luxurious opera chairs.

The entire interior was redecorated with economical use being made of all panels and other designs. The panel stenciling duplicated the design of the opera chair and drape brocades. The transformation is clearly shown in all the photographs and is noticeable particularly in the foyer at the rear of the auditorium shown in photographs E and F. The cold atmosphere very evident in picture E was warmed by hanging drapes on the rail back of the last row of seats and hanging other drapes.

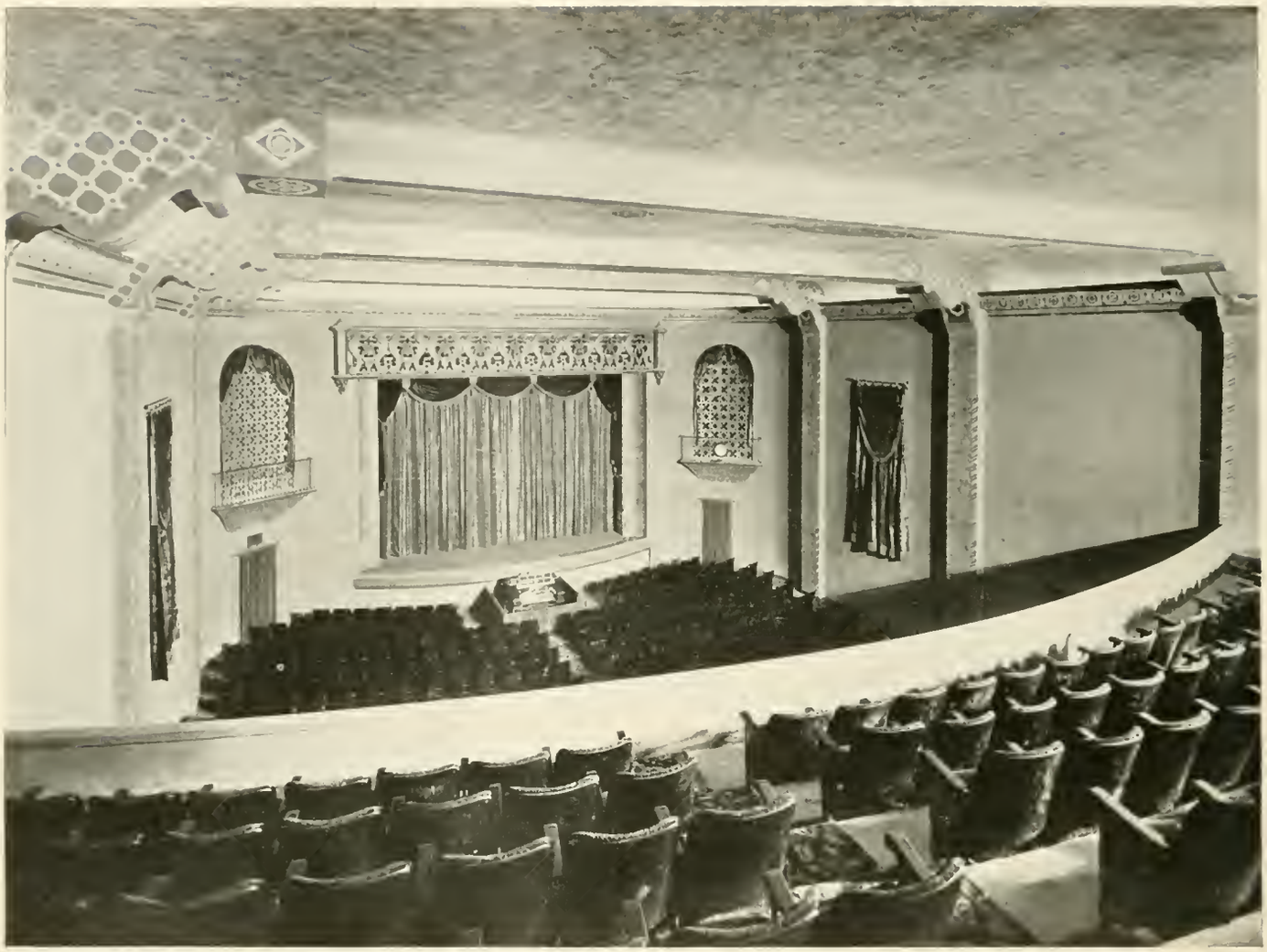
New lighting fixtures played an important part in the remodelling scheme.

Professional etiquette does not permit me to present cost figures on the remodelling of this nature.





Before—E—Left—Foyer at rear of auditroium, so plain it has a feeling of bareness and coldness. After—F—Right—Redecoration, draped and better lighted. A comfortable and inviting effect all accomplished by economical remodelling.





Above, auditorium of the Capitol theatre, viewed from the rear balcony. This luxurious theatre of the smaller type is operated by the Capitol Theatre Corporation of Portland. It has a seating capacity of 1,500

A view of the inner foyer with entrance to auditorium at right. As may be noted in the photo, the Capitol is handsomely appointed. Walls and ceiling are finished in rough cast plaster

CAPITOL THEATRE

Portland, Ore.

STAGE LIGHTING

IN THE ROXY THEATRE

THE Roxy Theatre, to a showman, is synonymous with successful theatre management.

Mr. S. L. Rothafel (Roxy) personally manages the operation of the theatre. Many articles from his pen addressed to theatre operators, stress the importance of comfortable seating, proper projection, courteous employees and, particularly, adequate, complete, and accurately controlled lighting.

Roxy is assured of the kind of lighting he wants and needs in his own theatre. A carefully planned installation of Ward Leonard Vitrohm (vitreous enamelled) Resistance and Reactance Dimmers makes this certain.

More than 750,000 lamp watts are controlled by the dimmer system. This is a very large installation; not many of them are made each year. However, last year Ward Leonard delivered hundreds of Vitrohm Dimmers for installation in the smaller type of theatre. The smallest installation was given as much care as the largest. The theatres in which they were installed found Vitrohm Dimmers low in initial cost, economical and simple in maintenance and a splendid investment in making their houses more attractive to the public.

Write today for Bulletin 75 which points the way to more profits for the theatre owner through the installation of Ward Leonard Vitrohm Dimmers. It will be sent without charge or obligation.

WARD LEONARD ELECTRIC CO. MOUNT VERNON - NEW YORK



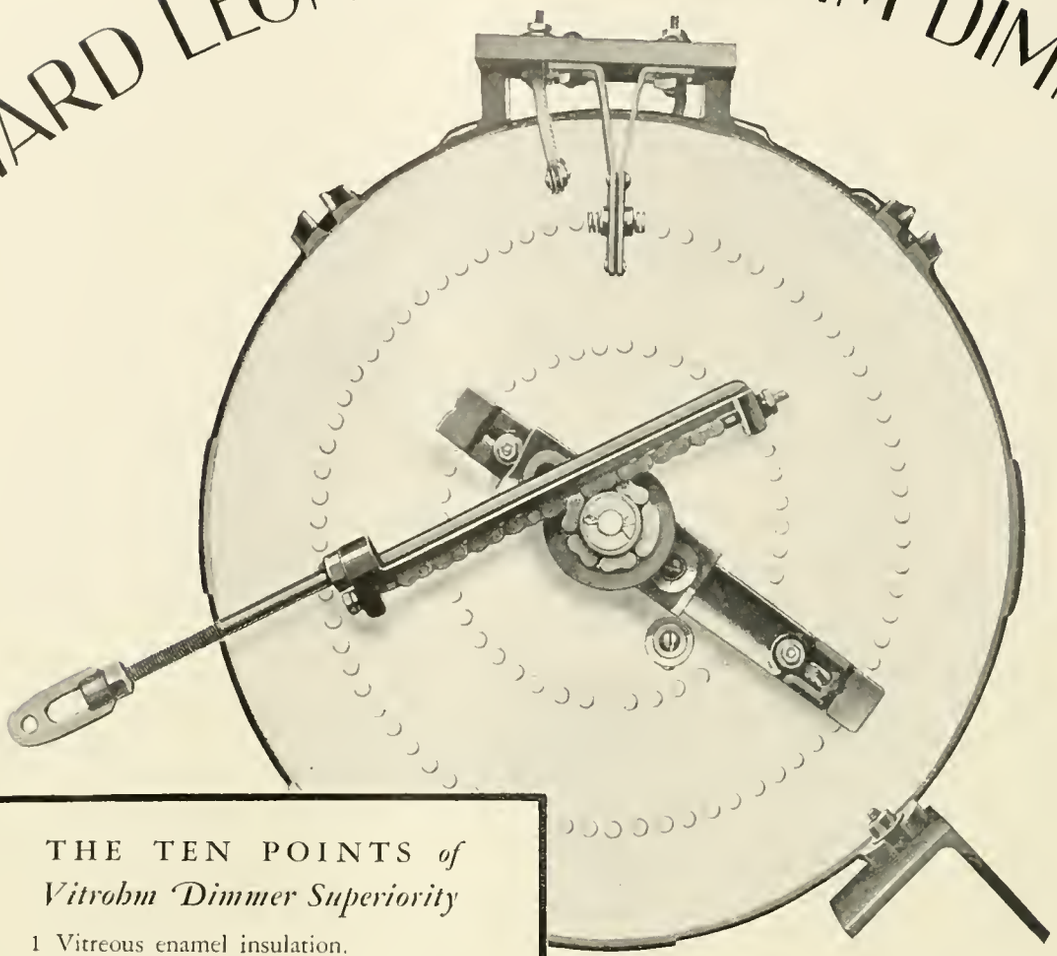
Scene from a "Roxy" stage presentation. Effective simplicity of lighting is evident.



JAVANESE ancestor worship developed a new form of theatrical performance. Puppets, used to evoke the spirits of departed kinsmen, were manipulated to simulate action and their shadows cast by a lamp upon a screen. Originally a sacred rite, the shows became profane. This early form of "motion pictures" is traced to the 7th century.

Over leaf

WARD LEONARD VITROHM DIMMERS

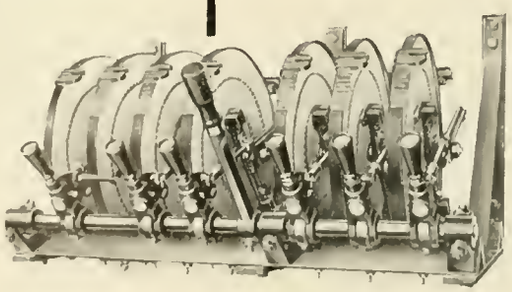


THE TEN POINTS *of Vitrohm Dimmer Superiority*

1 Vitreous enamel insulation.
2 110-step control; all steps equally effective in even, flickerless light reduction.
3 Greater lamp load capacity for space occupied.
4 Unit space engineering; each plate in the dimmer bank is replaceable immediately by one of a different capacity to compensate for lamp load change.
5 Continuous duty operation at full rated load on any step without excessive heating.
6 Dimmer units enable banking to any desired capacity.
7 All moving parts, including contact buttons, ground or machined, thus insuring smooth and easy action.
8 Resistive elements of plates permanently and completely protected from disintegration.
9 Cost of systems employing Vitrohm Dimmers the same or less than that of other equivalent lamp load systems.
10 37 years of experience and knowing "how."

Ward Leonard Vitrohm Theatre Dimmers are most frequently specified for installations where the lighting control must be dependable and accurate.

Listed here are 10 reasons for Ward Leonard supremacy. Only with Vitrohm Dimmers do you get all of these essential features. Send your dimmer specifications to us for estimate. 37 years of experience is fully at your disposal.



A small bank of dimmers, with color master control, arranged for wall mounting.

WARD LEONARD ELECTRIC CO.
MOUNT VERNON, N.Y.



MANUFACTURED WEATHER and the NATION'S BUSINESS

MANUFACTURED WEATHER is now playing an important part in the Nation's business at Washington. In the Chamber of the House of Representatives and contingent rooms, a Carrier System for Air Conditioning is creating and maintaining automatically, every day in the year, the combination of temperature, humidity, air purity and air movement which provides conditions of maximum comfort for Representatives—spectators—the press. A similar Carrier System is soon to be installed to condition the air within the Senate Chamber and adjoining rooms.

It is significant that the Carrier System has been chosen to condition these halls of the Nation's Capitol, a system which has won universal recognition by a rapidly increasing number of fine theatres, not only by the owners themselves but by the patrons whose choice of a theatre is influenced largely by the comfort conditions to be found therein.

Manufactured Weather, as produced *only* through Carrier Systems for Air Conditioning, is being extended rapidly to include not only theatres, but hotels, restaurants, hospitals, offices and public and industrial buildings where the health and comfort of the occupants assumes a place of first importance. Bulletin TS-11 has been prepared to give those interested a general knowledge of *Manufactured Weather* and its applications. We shall be pleased to send a copy of this Bulletin on request.

Carrier Engineering Corporation

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Major Vaudeville Tries Radio and Finds New Theatre Patrons

by Mark A. Luescher

Chief Publicist, Radio-Keith-Orpheum Theatres



Hiram S. Brown, president R-K-O Theatres, making inaugural address launching the weekly radio broadcasts.

NO single experiment or progressive departure from old-time methods in major vaudeville has attracted more attention or produced such immediate popular reaction as the weekly nation-wide broadcasting over the network of the National Broadcasting Company of outstanding features of the principal programs in every zone of the Radio-Keith-Orpheum Circuit.

Results? At this early period in the newly developed idea of broadcasting vaudeville acts and artists to a widespread public that is already interested in and devoted to the home radio set, it is difficult to chart or estimated "results" as that word is understood in a commercial and practical sense.

But it can be said that this broadcasting radio idea has done more, within a short time, to publicize and cultivate the broad field of major vaudeville than any other plan or policy within the history of show business. The Radio-Keith-Orpheum hour on the radio began five weeks ago. The immediate effect was disclosed palpably in the flood of letters, local and general, through which the armies of radio fans showed new interest in the people, the personalities and the appearances of vaudeville artists whom they had "heard" probably for the first time, over their radio at home.

For this season vaudeville had already experienced a healthy and even increased general patronage before the broadcasting idea went into action. Since then a new element of amusement seekers has come to the front. There is a marked revival of interest in vaudeville from sections and localities that have not heretofore been specially known as vaudeville enthusiasts. It is apparently a case of: "Seeing is believing."

As President Hiram S. Brown said in his salutation, the first radio program, Radio-Keith-Orpheum is frankly and honestly engaged in "selling" to all the people the best kind of entertainment at the lowest possible price and for the most progressive and youthful demands of the public.

Whether the new broadcasting policy of the major vaudeville organization is responsible wholly or only partly contributory, the fact is that Radio-Keith-Orpheum, both in this country and Canada, is enjoying a new and vigorous vogue of steady patronage. Probably alone of all the various branches of theatrical amusement, major vaudeville with its new and powerful affiliations within the Radio-Keith-Orpheum organization is in the happiest and most confident frame of mind. As the New York *Evening Sun* recently said:

"A great deal is heard about theatrical conditions this season. Nearly everyone seems to be complaining. But there is one branch of the theatre that does not share this gloom, but goes steadily forward gaining ground daily and radiating happiness generally — and that is vaudeville."

"Radiating happiness" is a happy phrase as here applied to the universal consequence of coast to coast broadcasting the choicest programs of vaudeville. The box-office aggregates of the current season all over Radio-Keith-Orpheum are better than at any time since the big war. Finer feature motion pictures, talking films, and a better selected and more carefully presented stage program are all contributory to the encouraging and sustained results of this new era of vaudeville. But the broadcasting system which is making Tuesday
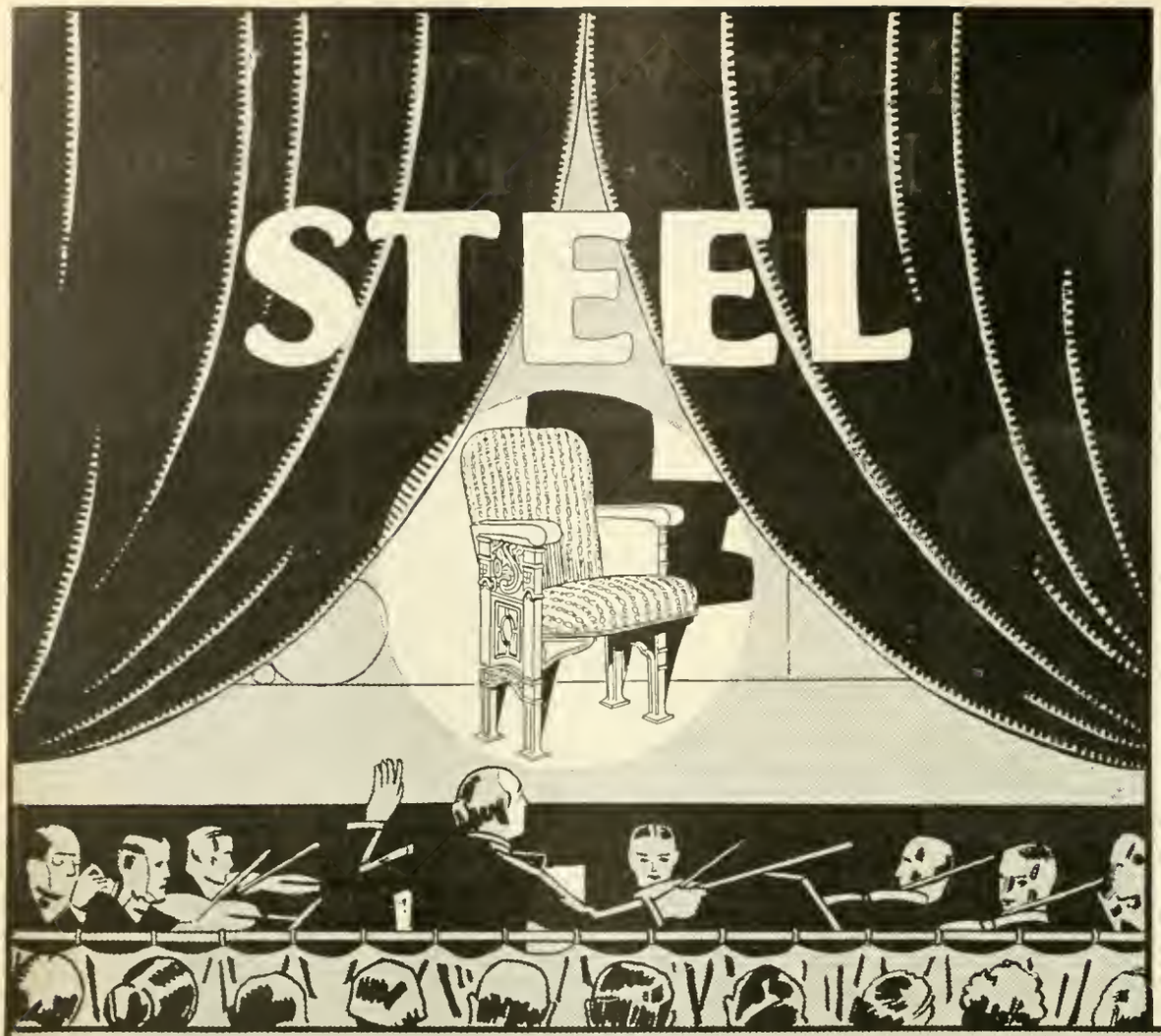
(*Continued on page* 682)



Vaudeville stars who have entertained radio guests of R-K-O Radio Hours. Winnie Lightner, right; Mae Murray, below; at left, Nick Lucas.







DESIGNERS BUILDERS
MODERN THEATRE SEATING

Is your seating a real attraction?

Whether you make or mar the appearance of your theater interior depends a very great deal upon the seating. Today, people are more discerning, more critical and more responsive to beauty. Just ordinary seating won't do. Seating must harmonize with its surroundings.

Steel Furniture Company has long pioneered this new day development in seating. Steel knows theater seating requirements thoroughly and has to its credit many of the finest theater installations in the world. Steel seating is a real attraction—comfortable and enduring. Our expert planning service is at your disposal. We welcome an inquiry from you. Get the Steel catalog showing chairs of indescribable beauty at prices that denote real values.



STEEL FURNITURE CO.
GRAND RAPIDS, MICHIGAN

New and Improved Equipment

A Review of the Latest Developments in Theatre Engineering

New Voltage Regulator Controls Voltage Surges and Variations in Line Supply

A FUNDAMENTAL problem in the control automatically of line voltage surges and variations has been solved, according to an announcement last week by Dawson J. Burns of the Ward Leonard Electric Co., Mount Vernon, N. Y., concerning the development by that company of an accurate control output voltages by a new design AC voltage regulator. The device developed by Ward Leonard after nearly three years of laboratory work is an instantaneously acting magnetic device, without moving parts, making unnecessary the present types of power transformers. In commercial form it is not appreciably larger than the usual power supply transformer.

The most immediate and useful interest of this new voltage regulator to the motion picture industry is that the device will find wide application in synchronized film and sound projectors operated from line supply as to driving power and amplifier tubes. It also fills a long-felt want for a device for the film printing laboratory to keep the film printing lamp filament at a constant temperature. Unequal lighting during printing has been a great problem.

Constant automatic voltage regulation is required in the motion picture industry for the following applications:

1. The Regulator is of importance in the printing and developing of films as it keeps the voltage across the printing lamp filament absolutely constant.

2. By the use of the Regulator, it is possible for the projection machine motors to run at constant speed regardless of line voltage fluctuations.

3. In talking picture machines, the voltages on tube filaments, plates and grids must be constant for uniform quality. This is particularly true where switch-over amplifier systems are used. In these systems, throwing the second amplifier across the line often results in a click or series of clicks due to suddenly increased load on the line. Both of these difficulties are done away with through the Regulator.

4. The Regulator will make safe the use of high current projection lamps on A. C. circuits. In this particular case, the Regulator does away with the necessity for a starting rheostat, or ballast, and of course no running ballast is required.

The Ward Leonard A. C. Voltage Regulator, like the conventional transformer consists of primary and secondary windings and a special core shape employed to produce regulation. Unlike transformers, the placement of windings in respect to the others and the cross-section of the core have very marked effects upon the design of the Regulator.

Primary and secondary windings are employed to give any desired transformation.

The Regulator may be designed for any K. V. A. output desired. The power factor of the Regulator, taken at normal line voltage, varies with the range and degree of regulation required.

Properly designed and constructed, the Regulator has an efficiency comparable with a transformer designed for equivalent duty. Regulator efficiency depends upon low copper and iron losses.

Oscillograph tests show a secondary wave form distortion of approximately 5 to 10 per cent, depending on ranges of regulation.

The connections of the windings are different from those of a transformer. Core construction and winding placement are different from those of transformers. Both core construction and windings are subject to considerable variation to meet the requirements of various classes of control.

Current Regulator Feature of New Synchronous Unit

ONE of the newest motion picture sound projection devices on the market is the Qualitone—manufactured and distributed by Qualitone Corporation, Los Angeles. Presently Qualitone is turning out machines accomodating the disc system exclusively but according to an announcement the company is preparing to start distribution of its sound-on-film projection attachment in the immediate future.

A distinctive feature of Qualitone equipment is the starting torque which is neuteralized by a special drive designed to eliminate the possibility of stripped gears or other damage to the projection machine. Another feature is a specially devised motor generator which furnishes the current to the reproducer system, eliminating the necessity of batteries and regulating the source of power.

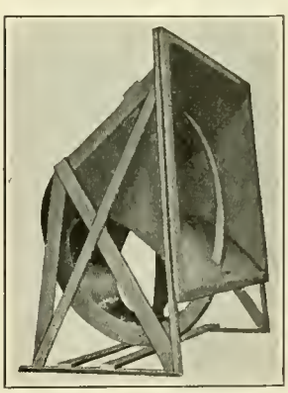
Of interest to exhibitors is the statement of Samuel Freedman, president of Qualitone Corporation, that the device can be installed in a theatre without the loss of a single show, and the fact that the device is so equipped that by a simple adjustment it can be made to operate on any power supply.

Associated with Samuel Freedman in the manufacture of Qualitone are two nationally known radio and electrical engineers, Fred H. Harrington and E. K. Harris, both of whom have devoted years to sound projection research and experimental work. The former is a member of the Institute of Radio Engineers and is the inventor of the sound projector device employed by the Qualitone system. Harris is responsible for the recording equipment which will be used by the company.

It is priced at $2,500 for theatres of a seating capacity of 2000 or less.

Special Design for Theatre Horn and Speaker Unit

THE accompanying illustration shows the Racon exponential horn and giant dynamic horn unit, manufactured by the Racon Electric Company and in use in connection with several synchronous and non-synchronous reproducing and amplifying systems.

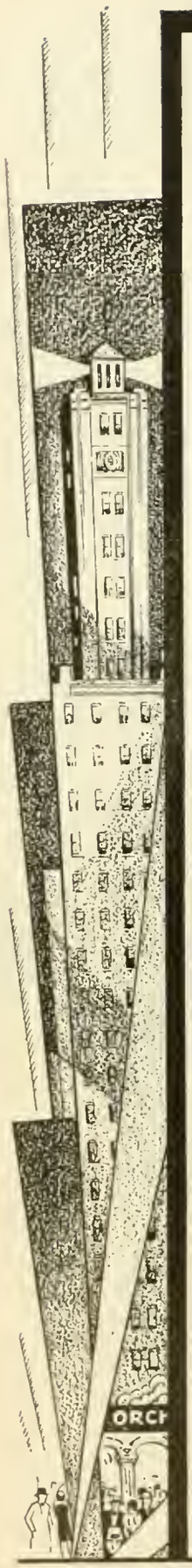




The horn has a bell 40 x 40 inches and a depth of 34½ ins. It is 10 feet measured along the center line, and has a cut-off of 75 cycles on the lower end and up to 8,000 on the upper. It is so constructed that it will project forward and distribute in all directions. When used in conjunction with a dynamic horn unit one horn will fill a theatre equally, having a seating capacity up to about 1200 seats.

The horns are constructed of fabric impregnated and hardened under a patented process, and give a horn that is light in weight, non-resonant, non-absorbent and will stand a great deal of abuse without damage.

The unit is an electro dynamic moving coil type and can be used only with long air column horns. It will handle the output of a 15 watt amplifier without rattling, and has a consumption of only 1.1 amps. from a six volt battery. It is sturdily constructed.



— Just Around The Corner —

REGARDLESS of the location of your theatre, NATIONAL Service is, to all practical purposes, "just around the corner."

No matter what equipment you need or what emergency arises, your nearest Branch is always ready to serve you promptly, expertly and economically.

30

Service Branches completely stocked, are maintained by us for the convenience and protection of the American Exhibitor

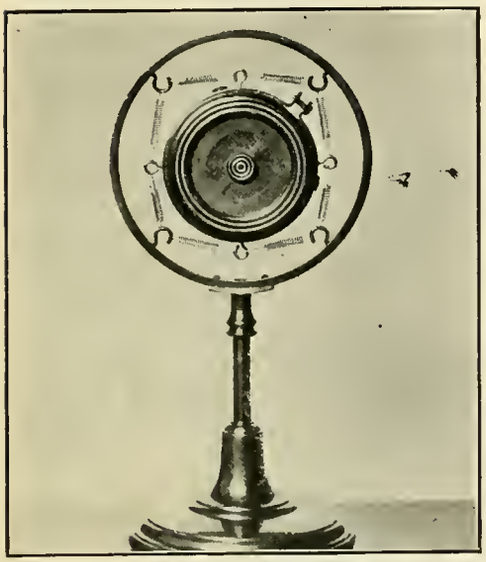
— — — NATIONAL Service is One-Source, One-Quality, One-Guarantee SERVICE!

(4258)

NATIONAL THEATRE SUPPLY COMPANY

Offices in all Principal Cities

New and Improved Equipment



New type Amplion microphone

Current Regulator Feature of "Selective" Microphone

CONDITIONS surrounding the use of microphones both in the picture stduios and the theatres have emphasized the need for microphone "selectivity." Harry Beaumont, director of "Broadway Melody," during an interview in New York recently, mentioned that the sound picture producer would be greatly aided were engineers to develop a microphone that could be tuned to certain desired sounds, like a radio receiver is tuned to a selected broadcasting station's wave. "Singing organists," now becoming increasingly popular in the picture theatres also have need for a "selective mike," for extraneous sounds must be excluded to produce the best effects.

The Amplion Company has announced a new type microphone embodying a "selective" feature. This consists of a current control, or regulator, which produces different response levels as the current is reduced or increased. The current may be reduced to as low as 5 milliamperes, at which point the operator must speak directly into the microphone for a response.

Cueing Facilitated by New Service and Record Index

THE production of sound and musical effects harmonized with the action of motion pictures by means of non-synchronous reproducers has been facilitated for the theatre operator as the result of constant improvements by manufacturers of records and those who compile record libraries.

Among the outstanding accomplishments along this line are the new services recently announced by the Brunswick-

(*Continued on page 675*)

Perfecting Sound-On-Film Attachment for Synchronous Disc Reproducer

CLOSE on the heels of the announcement of the new Phototone synchronous disc reproducer for motion picture theatres comes information that within a short time the company will announce the perfection of a sound-on-film attachment that may be added to the Phototone machines already installed or included with the original installation.

It is known that the engineers of the Phototone Company have been carrying on experiments in the development of synchronous disc and sound-on-film reproduction ever since the company launched the non-synchronous disc reproducer on the market several months ago.

Progress made in the design of a sound-on-film attachment has carried on rapidly and it is expected that announcement that the added equipment to make the Phototone a dual-system reproducer will be available may be made in thirty days.

The United Cue Service, sponsored and endorsed by the Phototone Company: Cameo Music Service Corporation, makers of thematic music cue sheets; and the Gennett Record Division of the Starr Piano Company, announces an augmented service for theatre using non-synchronous equipment.

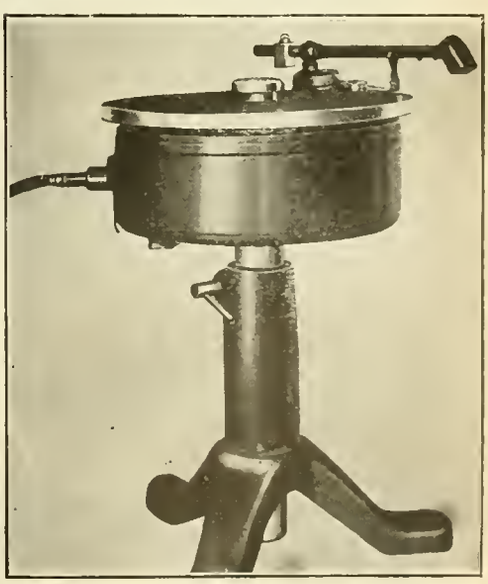
The service includes a library of special records of music and effects composed especially to fit motion picture situations. Subscribers to the United Cue Service are supplied special cue sheets for motion pictures, the cue sheets utilizing the special recordings of the service to produce individually scored accompaniments. It is claimed by the company that the use of the special sound effect records—providing a variety of effects such as shots, bells, airplane motors, shricks, moving trains, etc.—in connection with the thematic scores as cued to suit the current film offerings, enables the owner of non-synchronous equipment to have as interesting a program as that provided by some of the most expensive synchronous installations.

Market Disc Attachments for Sound-On-Film Units

POWERS CINEPHONE has brought to the market two important new features within the past week, these being the perfected equipment to make the reproduction unit a dual system machine by the addition of a turntable which synchronizes disc recorded sound with pictures, and the new Powers Cinephone Recording Camera for recording sound on film. The first of the new cameras to be installed on the West Coast was shipped this week to Walt Disney who will use this device for recording sound with his "Mickey Mouse" cartoons—which previously have been recorded by the Powers company at the New York studio of the concern.

The disc attachment which is being added to Cinephone installations now in theatres is offered as an optional added feature with new equipment. The disc attachment enables theatres to present both sound-on-film and the disc recorded films. The turntable also may be used in connection with reproduced scores of the non-synchronous type. As shown in the illustration, the turntable is mounted on a separate pedestal. It is set up directly under the lamphouse on projectors or in any convenient space in the projection booth. A special gearing device synchronizes the turntable with the projector.





Left, Powers Cinephone Recording Camera, now being used in studios on West Coast. Right, new turntable used as attachment to Cinephone sound-on-film reproducer.

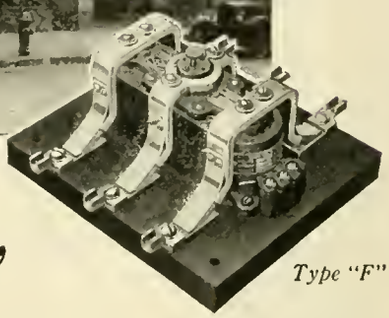


Park Plaza Theatre, New York City

Archts. EUGENE DEROSA INC., NEW YORK CITY.
Elec. Cont. THOR ELEC. CO., NEW YORK CITY.
Elec. Eng I. JEAN LICHTER, NEW YORK CITY.
Switch Board Mfrs. METROPOLITAN ELEC. MFG. CO., LONG ISLAND CITY, N. Y.



Panel showing Type "F" Remote Control Switches in circuits.



Type "F"

"Diamond H" means dependable control

Theatres, of necessity, have many lighting circuits and it is highly desirable that these circuits be controlled simply and instantaneously.

It is also highly important that such control be dependable.

In the Park Plaza Theatre, all the stage and house lights are controlled by means of "Diamond H" Remote Control Switches.

Those responsible for the lighting plans for this Theatre, knew that "Diamond H" Switches were reliable and absolutely dependable, and so selected them for use here.

The use of "Diamond H" Switches is actually an economy because it saves wiring costs. The main conductors do not have to be carried to switching points.

"Diamond H" Remote Control Switches should be used to control exit, aisle, corridor and stairway lights in theatres.

Many theatres use them for all outside lighting, signs, marquees, etc. They are indispensable where emergency circuits are used.

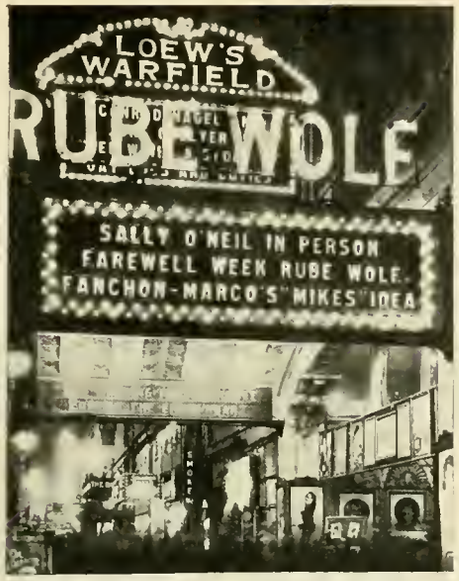
If you are building a theatre or planing alterations to an old one, don't fail to study the many uses to which these Remote Control Switches can be put with benefit to you.

Our engineers are ready to help with any problem.

THE HART MANUFACTURING CO.
HARTFORD, CONN.

BOSTON NEW YORK DETROIT CHICAGO SAN FRANCISCO TORONTO, CAN.
MINNEAPOLIS PHILADELPHIA

DIAMOND H SWITCHES



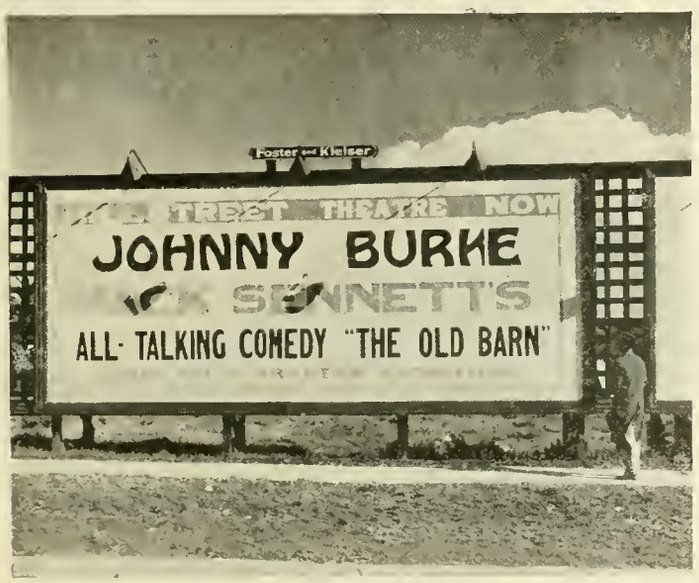
The night display at the Royal Theatre, Kansas City, pictured above, shows the prominence given the two-reel comedy "The Bride's Relations" in the marquee billing of ai house



"The Lion's Roar" found its way to featured prominence in the marquee billing at the Strand Theatre, Cincinnati, when the Educational Comedy played an engagement at that house recently



The "All Talking" feature of Educational's short subject, "The Lion's Roar" assured it a prominent place in the electricts out front when the Sennett comedy played Loew's Warfield, San Francisco



A full 24-sheet devoted to a two reel comedy! No longer the innovation it was in the days before the short subjects found their voices. The photo above shows one of the big stands which the Hill Street Theatre in Los Angeles used



Another feature spot on a 24-sheet for the all-talking comedy "The Lion's Roar" is shown in the de luxe stand pictured above, One of the features in the extensive campaign conducted by the management, Loew's State in Los Angeles

"Sound" Makes the Short Subject a Headliner

FOR years the short subject, particularly the short comedy, has been struggling for its proper place in the sun of theatre exploitation, and while responsible for the success of many a popular program at the picture houses it nevertheless has failed to figure in the exploitation efforts of the advertiser.

For a two-reel comedy to occupy the entire space of a 24-sheet is an unusual occurrance—or rather *was* an unusual occurrence. Now the theatre men are putting their short subjects on the posters, in the newspaper ads and the marquee lights, for the talking comedy has created a stir among the theatregoers and the exhibitors have been quick to realize the opportunity for increasing attendance by stressing them in exploitation matter. On this page we reproduce some photographic evidence of the exploitation which first-run theatres have accorded talking short subjects.

An entire twenty-four sheet was devoted to advertising "The Old Barn" when this Mack Sennett comedy released by Educational played the Hillstreet Theatre in Los Angeles. "The Bride's Relations," another Sennett comedy was advertised in the marquee lights of the Royal Theatre in Kansas City.

"The Lion's Roar" was advertised by Loew State Theatre in Los Angeles, both in the twenty-four sheet displays and in the newspapers. When this same comedy played simultaneously at three Balaban and Katz houses in Chicago, the Uptown, Tivoli and Paradise, the advertising was nearly as much as that on all other attractions combined.

The Uptown Theatre, Wichita, Kansas, a first-run house, placed its display on "The Lion's Roar" above that of the feature picture in newspaper advertisements. The same was true of this picture when it played the Grand Theatre in Topeka, Kansas.

John Eberson Says

Re-equip to Increase Patronage





IN the 1929 Film Daily Year Book, John Eberson advises exhibitors to reconstruct and re-equip houses to increase box office receipts. This practical advice, coming from such a capable and outstanding architect, applies to reseating as well as reconstruction.

Hundreds of exhibitors all over the country have selected Heywood-Wakefield theatre chairs for reseating because of their scientific construction, their beauty, and their unusual comfort. Pantages, Balaban & Katz, Publix and a host of others have used Heywood-Wakefield theatre chairs in reseating during 1928.

We can help you bring your house up-to-date in 1929 with a modern, comfortable theatre seat, designed from a box office angle. Just drop a line to the nearest Heywood-Wakefield sales office and ask for detailed information on the advantages of reseating.

SALES OFFICES

Baltimore, Md.
Boston, Mass.
Buffalo, N. Y.
Chicago, Ill.
Detroit, Mich.
Kansas City, Mo.
Los Angeles, Calif.
Minneapolis, Minn.
New York, N. Y.
Oklahoma City, Okla.
Philadelphia, Pa.
Portland, Oregon
San Francisco, Calif.
Seattle, Wash.

HEYWOOD-WAKEFIELD
Theatre Seating Division

Hold *everything*

Until You Investigate the New Improved 1929 Arctic Nu-Air System of Cooling and Controlled Ventilation

Feature No. 1

Special low-speed action guarantees noiseless operation to conform with the requirements of "talking pictures."

Feature No. 2

"TIMKEN BEARINGS" for durability and quietness. A mechanical refinement that needs no elaboration.

And

Feature No. 3

Timken Equipped "VARI-SPEED HYDRAULIC CONTROL" for positive remote control of air volume. By all odds the most conspicuous contribution for speed control ever developed. Saves electricity.

Feature No. 4

Tremendous increased capacity of greater air volume. No matter what the requirements may be the ARCTIC NU-AIR SYSTEM will handle it.

Feature No. 5

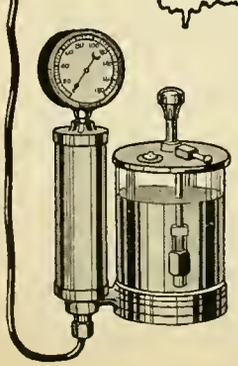
Winter Warm-Air Ventilator and Fuel Saver for year around usage. The greatest development for winter ventilation in the theatre field. Tremendous fuel saver.

MAIL COUPON TODAY FOR COMPLETE INFORMATION AND INSTALLATION DATA

ARCTIC NU-AIR *Corporation*

NORTHWESTERN TERMINAL, MINNEAPOLIS, MINN.

Sales Offices in Principal Cities



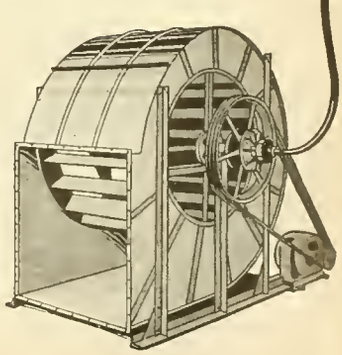
Send engineering data and information on Arctic Nu-Air System for my theatre .....feet long, ... feet wide, ...feet high, balcony?..... seating ..... people.

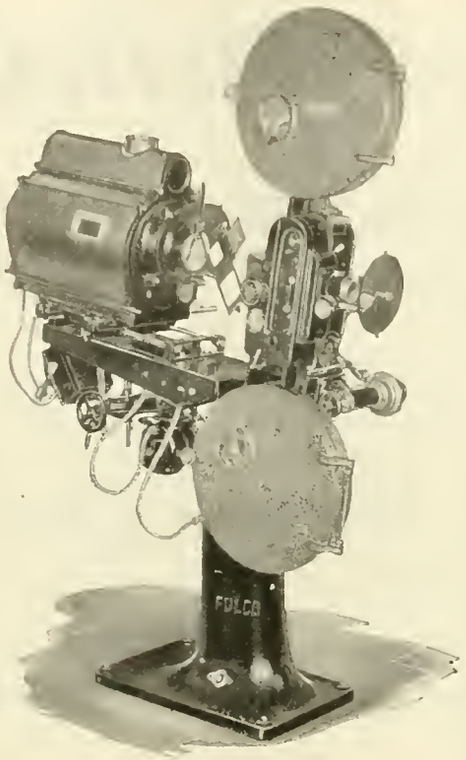
Name .....

Theatre .....

Address .....

City ..... State .....





Fulco Projector
Ernemann Design

Nearly all Fulco Projectors now in service are associated with the most widely known and most successful "sound" systems.

Smooth, quiet, vibrationless performance naturally appeals to Projection Engineers, especially those concerned with sound picture problems and for this reason Fulco Projectors are to be found in the most progressive theatres.

Fulco Projectors are a good "buy" either for "talkie" or silent films.

E. E. FULTON CO.

C. H. FULTON, *President*
F. A. VAN HUSAN, *Vice-Pres. & Sales Mgr.*
A. G. JARMIN, *Treasurer*

EXECUTIVE HEADQUARTERS
1018 S. WABASH AVENUE
CHICAGO, ILL.

BRANCHES
1018 S. WABASH AVE., CHICAGO, ILL.
115 W. 45th ST., NEW YORK, N. Y.
3403 OLIVE ST., ST. LOUIS, MO.
151 SEVENTH ST., MILWAUKEE, WIS.
340 N. ILLINOIS ST., INDIANAPOLIS, IND.
255 GOLDEN GATE AVE., SAN FRANCISCO, CALIF.
146 WALTON ST., ATLANTA, GA.

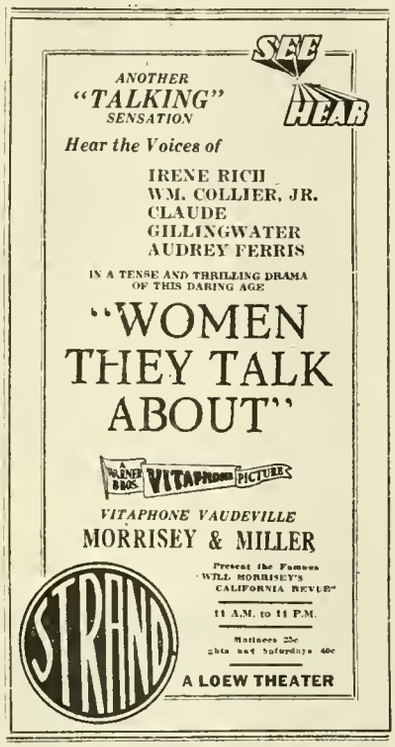
SALES REPRESENTATIVES AT
PHILADELPHIA BOSTON SEATTLE

FACTORY
2001 S. CALIFORNIA AVE.
CHICAGO, ILL.

Ideas for Use in Making Your Own Ads



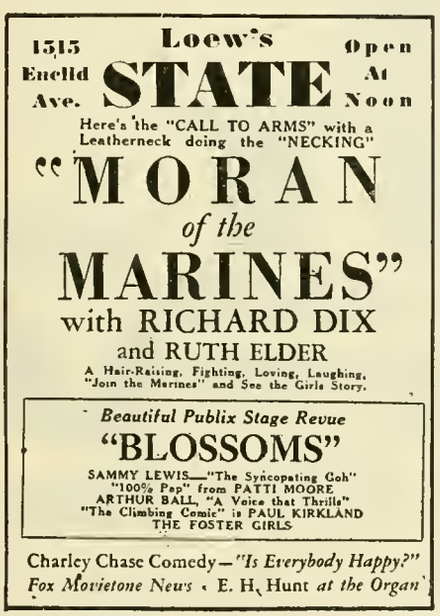
Stock mat, name slugs and some type produced the ad above for M-G-M's "Show People" at the Imperial, Charlotte.



Above an attractive ad for Warner's "Women They Talk About" at the Strand, Memphis.



Another example of print shop-made layout, for "Caught in the Fog" (Warner Bros.) at the Queen Theatre, Galveston.



Above, a good type layout for "Moran of the Marines." State Theatre, Cleveland.



A stock title mat and rules produced the ad above for First National's "Companionate Marriage" at the Olympic, Utica.



Interesting layout for "The Wedding March" at the Alabama, Birmingham.



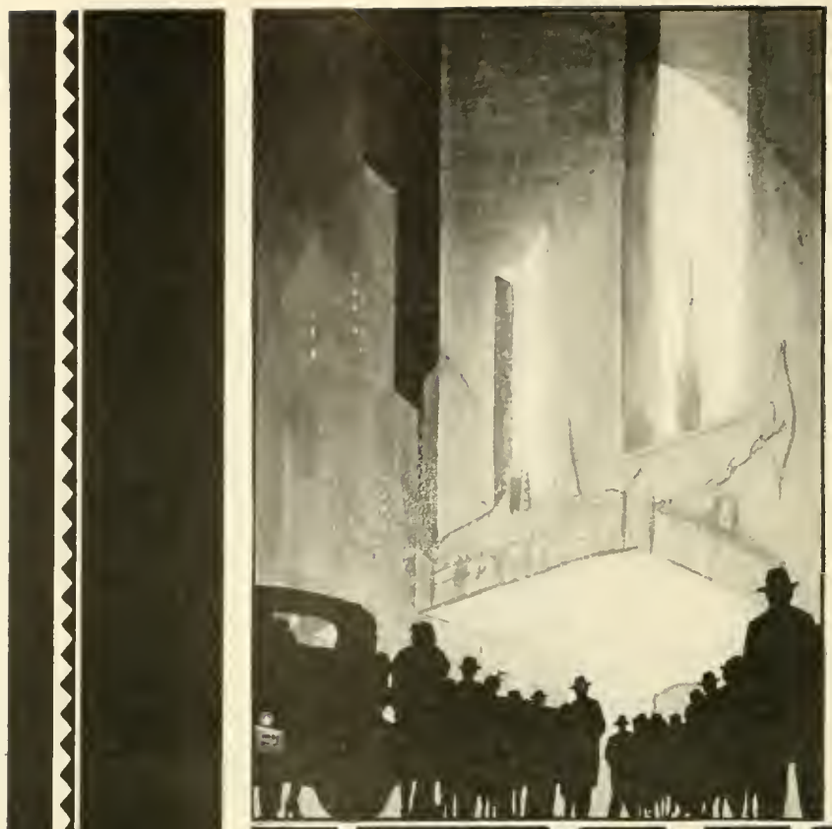
Type and rule ad for "Caught in the Fog" (Warner Bros.) Rialto, Omaha.

Below—a striking arrangement exploiting "The Man Who Laughs" (Universal) at the Florida Theatre. Jacksonville.





Stock mats cropped to action. Ad for M-G-M's "Masks of the Devil" at the Carolina, Charlotte.



LIGHT
URES THE CROWD

Always a Box Office Attraction

LIGHT . . . the symbol of gaiety . . . of happy hearts, reaches down the street to lure the crowds.

Eyes, from the distance feel the spell . . . search the sign to see what entertainment they may find . . . who the star might be . . . what the feature picture is.

Responding, they follow the path of light and are welcomed by the friendly atmosphere of your theater.

Light plays an important role in the success of your theater. To neglect this important box-office attraction by using inferior quality lamps is as bad as showing mediocre pictures and expecting a full house.

Good lighting is dependent upon good lamps. When you use Edison MAZDA* Lamps you get lamps that are of a known standard of quality.

Examine your lighting. Write today for your copy of the new free bulletin "The Lighting of Theaters and Auditoriums." You will find in it many valuable ideas for the proper lighting of your particular type and size of theater. Just drop a line to the Edison Lighting Institute, Edison Lamp Works of General Electric Company, Harrison, N. J.

Edison MAZDA Lamps represent the latest achievements of MAZDA Service, through which the benefits of world-wide research, experiment and development in the Laboratories of General Electric Company are given exclusively to lamp manufacturers entitled to use the name MAZDA.

*MAZDA—*The Mark of a Research Service.*

EDISON MAZDA LAMPS

GENERAL ELECTRIC

Making the Theatre Organ a Box Office Magnet

by Paul Forster

Organist, Eckel Theatre, Syracuse

IN response to many written requests which came to me following the mention of my Organ Club in the columns of the *Round Table Club* in MOTION PICTURE NEWS and at the request of the editors of this publication, I will hazard the charge of playing a tune to my own praises in the endeavor to describe some of the working details of the organization which has made organ music highly popular at the Eckel theatre in Syracuse.

To begin with, I came to Syracuse four years ago to open a new organ in one of the theatres here. I had been playing the organ at the Piccadily (now Warners) theatre in New York, and with the Broadway background for the publicity accorded me, I started my career in Syracuse with considerable prestige—and a decided advantage that is to any personality in the theatre. In order to capitalize the opportunity, I introduced the song-fest in Syracuse and it succeeded instantly in catching on with the public here.

As reported in the *Club* columns some time ago the patrons of the Eckel know how to sing, and they heartily enjoy practicing their accomplishments in vocalization to the popular tunes and ballads. Now I believe that the most important influence in the continued interest of organ renditions and the singing at the Eckel is the "request number" idea which forms the basis of our Organ Club.

Nearly a year ago, with the able and enthusiastic co-operation of our manager, Ralph W. Thayer, I organized the Eckel Organ Club, the main purpose of which was to put a personal and entirely local interest in the organ features presented at the theatre. In order to carry out the idea with the greatest ease for the patrons, we insalled in the lobby of the theatre a "voting desk." This shows a life-size figure of myself holding a small desk on which there are cards affording space for the patron to note down the number or the song which he or she would like to have played at some future performance. There is also space for voters to inscribe their names and addresses. The cards are deposited in a box provided for that purpose.

I make it a regular duty of the day's routine to go over these requests. They are sorted out and as future programs are arranged those whose requests are to be played are sent a card, enclosed in one of the club envelopes, informing them that the number they requested will be played on the date selected for its presentation.

All this has created an enthusiasm for the organ presentations which gives this feature of our programs a constant and decided appeal. Patrons of the theatre seem to be expecting the organ numbers when they come to the theatre, certainly they wait for the number and their reaction is always favorable, as measured by the applause, the comment, and the "fan mail," as the movie stars say. It may appear that I am giving this little boy a great big hand to say so, but it is true that a not uncommon occurrance at the Eckel is to have the organ number stop the show.

Now to touch on a "personality" phase of this job. I have always tried to make friends and continue always the effort to cultivate the friendly attitude toward everybody. In the first place I enjoy doing that and in the second I think it highly important for anybody who makes public appearances in the theatre or anywhere else to be friendly in disposition, expression and nature.

I am a member of several clubs and organizations both local and national, which, of course, local lodges. This helps to make and keep friendships. And, I make it a policy never to say "no" when asked a favor and I believe in co-operation to the utmost. More importantly, I flatter myself that I know how to smile.

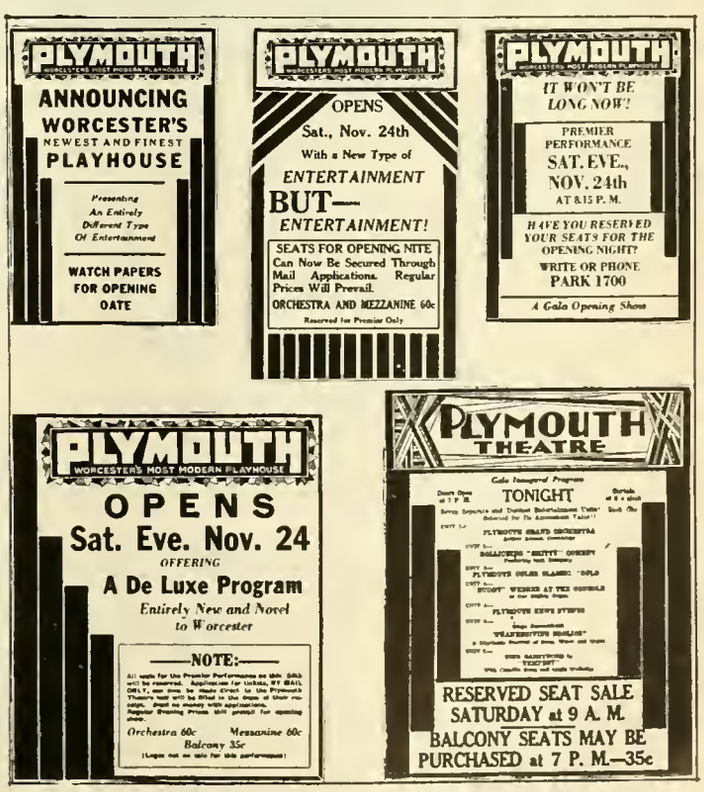
Type-Rule Layout in the Modernistic Style

THE accompanying reproductions of newspaper displays exploiting the opening of the Plymouth theatre in Worcester, Mass., should have especial interest to showmen and theatre advertising men whose appropriations do not include funds for art work. The displays shown were made in the composing room of the local newspaper, type, ad alley rules and a theatre name slug sufficing to achieve compositions which have good display value and conform to modernistic ideas of design.

The layouts are the work of Charles E. Lewis, known to readers of the NEWS as Chairman of the *Managers' Round Table Club*. In handling his campaign for the opening of the Plymouth Mr. Lewis had to work out the problem of selling a new theatre without spending a large amount of money for newspaper advertising. The local theatrical rate is rather high, so three-column by seven of eight inches was set as the maximum for one insertion.

As may be seen in the reproductions, this size can be employed to great attraction advantage by means of unusual layout. This particular campaign elicited much comment from local advertisers in Worcester and several members of the Boston Advertising Club.

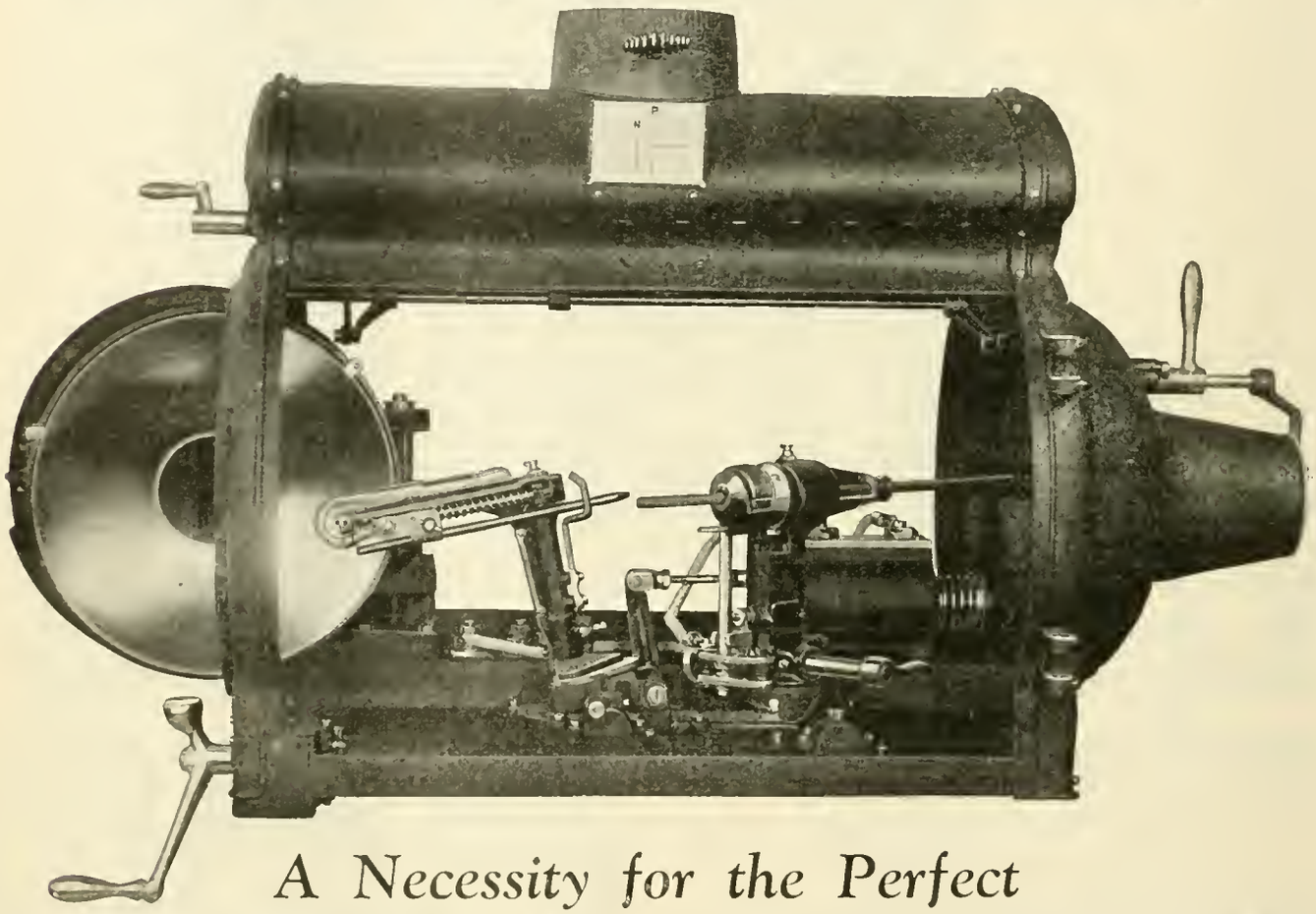
It is recommended to exhibitors who wish to arrive at some change in the appearance of their ads, and they will have the additional advantage of being able to incorporate ad mats in these layouts, which Mr. Lewis was unable to do on account of no picture being set when the opening announcement was made. The modernistic idea was also carried out in the theatre "slug."



The Peerless Automatic

"The Super Reflector Arc Lamp"

HIGH INTENSITY REFLECTOR ARC LAMP



A Necessity for the Perfect PROJECTION OF "SOUND" PICTURES

DISTINCTIVE PEERLESS FEATURES

Automatic instantaneous arc striker.
Heat resisting optical glass reflector.
Single cranks control of all carbon adjustments.
Large roomy well ventilated lamphouse.
9" negative and 20" positive carbons accommodated.
Only three moving parts in positive and negative heads.
Ball thrust bearings used throughout.
Instant accessibility of reflector for cleaning.
Both positive and negative carbon holding units can be instantly removed.
Large hardened steel gears throughout.
Arc control entirely mechanical and removable as a complete unit even while lamp is in use.
Positive carbon continuously rotated and fed.

NOW USED BY HUNDREDS OF THE NATION'S GREATEST THEATRES

M'f'd by

THE J. E. McAULEY MANUFACTURING CO.

552-554 West Adams Street Chicago, Ill.

THE BULLETIN BOARD

Notes, Reports and Ideas That Keep You Posted on the Trend of the Trade from Month to Month

THAT branch of show business which we arbitrarily classify as the "picture field" showed highly satisfactory results during the past month, box offices generally reflecting a sound condition over the country as a whole. It was far from a "spotty month" though naturally purely local and temporary conditions, such as overpowering competition, prevalence of illness and severe weather, and, of course, weak bookings, had their effects on the box offices of the particular theatres affected by these adverse factors.

In the main, however, business was good, with the sound pictures, especially the "talkies" still commanding the spotlight, and still credited with being the particular reason for the sustained migration of the neighborhood and small town dwellers to the big houses in the downtown sections, much to the despair of the operators of the smaller film theatres.

Industry's "Sound" Bill

WHAT the industry is paying for the increased business resultant from attractions which enable theatregoers to hear as well as see their favorite players was indicated in an article published during the month by MOTION PICTURE NEWS. According to the estimates set forth therein the film industry has spent in the neighborhood of $20,000,000 up to the end of last year for equipment, experimentation, theatre installations, etc., to produce and present the sound pictures. In an article based on an interview with Harry M. Warner, "The Magazine of Wall Street" quotes this head of the company that pioneered in sound as estimating that the industry would spend this year $50,000,000 for sound equipment for 5,000 theatres.

Jolson's Record

THE highlight of the month in box office performances was struck by Al Jolson during his week's engagement as leading attraction at the Warfield theatre, San Francisco. The house did a gross of $57,406 for seven days—which is a tremendous figure for a theatre the size of the Warfield. It goes for a record not only for San Francisco but for all theatres on the Pacific Coast. The Warfield mark was nearly $200 better than the record set by Jolson during personal appearances at the Metropolitan—now the Paramount—in Los Angeles. The latter house has a larger capacity by 1,000 seats.

The Too-Long Program

THERE is such a thing as too much for the money in the arrangement of film programs as well as anything else, if we may take a hint from the editor of "Backstage and Screen News" in the "Sunday Times Review" of Jacksonville, Fla. The columnist complains that the film bills at local theatres run over the usual time by as much as forty-five minutes, and points out that such extenuation of the screen and stage fare results in boredom for the fan. "On Thursday night," the writer goes on, "the Florida program lasted until 11:40 and the Palace program on the same night was equally as long. When a theatre program lasts over two hours the theatre patron becomes restless and leaves the playhouse in an unpleasant mood. This also holds good for programs of an excellent nature." We leave you to draw your own inferences as to what relation that last sentence has to the particular bills referred to at the Florida and the Palace in Jacksonville.

Show-to-Show Improvements

AS a reminder of a showmanship practice which is in force at the up-to-the-minute show shops of the country we quote the following item from a Detroit newspaper: "S. W. Stebbins, under whose direction the stage presentations at the Fox are planned and produced, made a change in one of his presentations as late as the third performance on Friday. Viewing the performance from an orchestra seat Stebbins noted a detail that seemed to him to be possible of improvement and calling an assistant, gave orders to alter the action, in spite of the fact that there was only one more performance of that presentation to be given."

The Sound-Silent Questionnaire

WHETHER anything in the way of usable information of value to the theatre operator is produced by a questionnaire asking the public to express their opinions of sound pictures as preferable to silent pictures, the fact remains that the questionnaire of the sort first tried in Los Angeles, later in Buffalo and later in other cities, is good for some worthwhile newspaper publicity. The results, also, are interesting to the trade. One of the latest sound-silent polls issued during the month from Syracuse where the "Syracuse Herald" queried its readers on the subject and found that the portion of the populace represented in the poll voted about 50-50 for silent and sound pictures.

The Skouras Policy

VARIOUS sections of the country are to be given opportunity to see the style of presentation developed by the Skouras Brothers in St. Louis through the assumption of the policy-making and executing role for the many theatres of the Warner Brothers by Spyros Skouras. Charles Previn, recently conductor of the orchestra at the Missouri in St. Louis, Charles Dahl and Bob Alton, stage producers at that same house, are now in Philadelphia, to institute the policy at the new Mastbaum theatre. Plans are now under way to send others who have scored at St. Louis houses to permanent or "guest" posts at other houses in the Warner chain. Among those whose talents will be on display in other cities are Stuart Barrie, organist and for several years one of the trump cards in the Skouras collection of attractions at their St. Louis theatres.

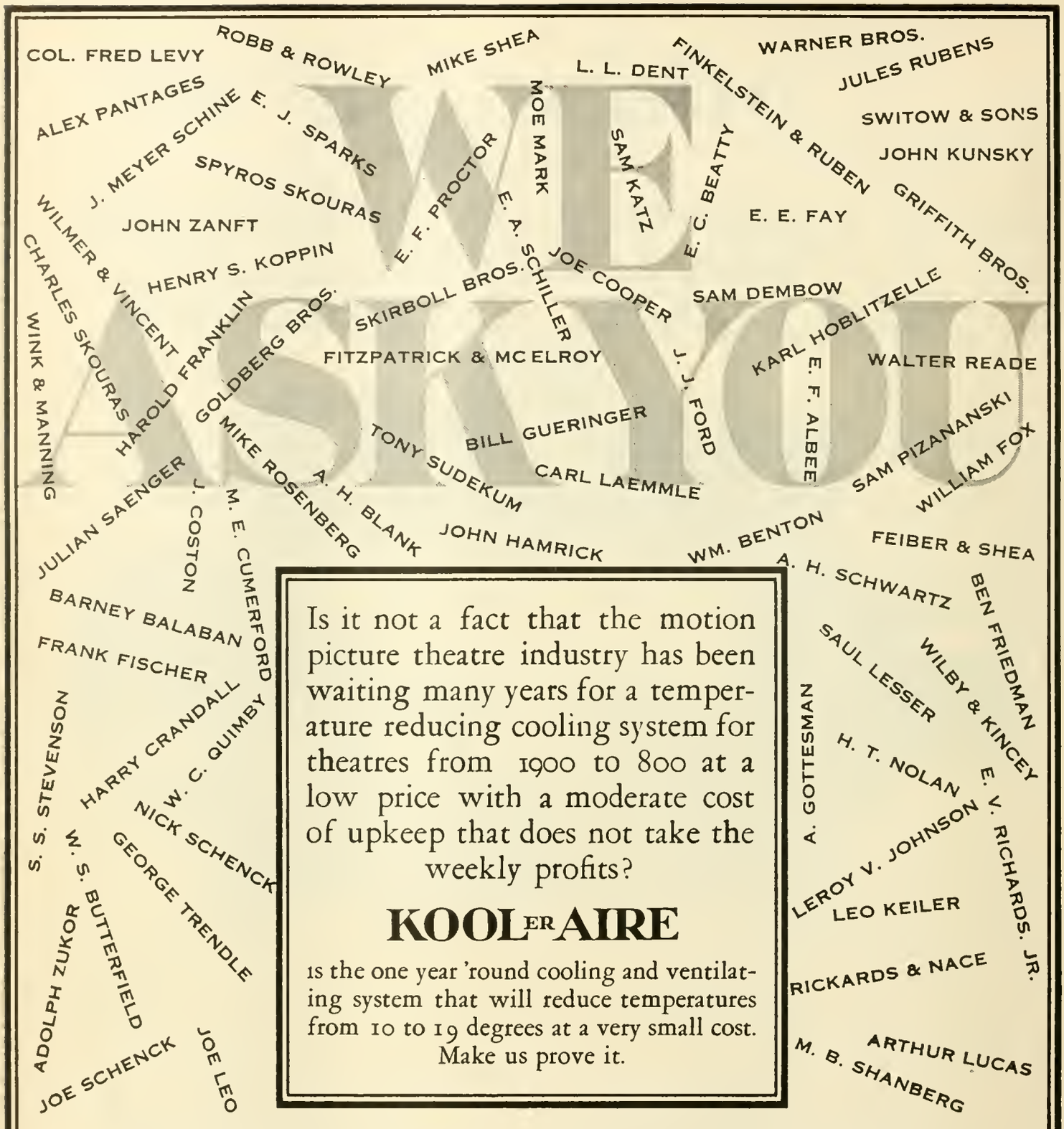
A Record for St. Louis

NEW box office records for St. Louis were set during the first week of February, when the new Fox St. Louis theatre, the largest in that city, rolled up a gross of $50,000, to give it in round numbers. That is the largest amount ever garnered in seven days by any playhouse in St. Louis. The lure of "Street Angel," which has been withheld from St. Louis until the opening of the gorgeous new Fox palace, and curiosity of the public to see this new wonder of architecture and showmanship formed a record-breaking combination.

Brecher's Plaza Passes

ANNOUNCEMENT that the Plaza Theatre at 59th St. and Madison Ave., New York City, soon would pass out of existence to make way for a tall office building, was received with regret by the large patronage which the house attracted and the New York film trade as well. This unusual neighborhood theatre achieved its distinction as the resort of a fashionable patronage drawn from the "Fifth Avenue residential district" under the personal direction of Leo Brecher, one of the country's best known exhibitors. Brecher is devoting

(*Continued on page 680*)



Is it not a fact that the motion picture theatre industry has been waiting many years for a temperature reducing cooling system for theatres from 1900 to 800 at a low price with a moderate cost of upkeep that does not take the weekly profits?

KOOLERAIRE

is the one year 'round cooling and ventilating system that will reduce temperatures from 10 to 19 degrees at a very small cost. Make us prove it.

MAIL COUPON TODAY FOR COMPLETE INFORMATION AND INSTALLATION DATA

KOOLERAIRE *Engineering Corp.*

Division of ARCTIC NU-AIR CORPORATION

818 STATE-LAKE BUILDING ◇ CHICAGO, ILL.

Sales Offices in Principal Cities

KOOLER-AIRE ENGINEERING CORP.,
818 State-Lake Bldg.,
Chicago, Illinois

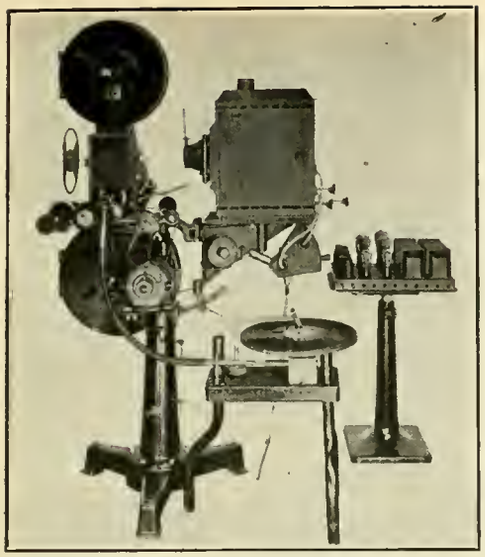
Send engineering data and information on KOOLER-AIRE Year-Around System for my theatre____feet long, ____feet wide, ____feet high,____balcony?____seating____people.

*Name*_____

*Theatre*_____

*Address*_____

*City*_____ *State*_____



Movie-Phone on Simplex Projector

Synchronous Unit Attaches to All Projectors

A SYNCHRONOUS disc reproducing unit which is attached direct to any make of motion picture projector, using the regular motor drive by means of special shafts and attachments operating through gears and equalizing devices that drive the turntable in synchrony with the projecting machine, was introduced to the market some time ago by the Movie-Phone Corporation of Chicago, Ill.

The Movie-Phone outfit, as shown in the illustration on this page, comprises two units for the booth equipment, these consisting of a turntable, connected mechanically with the projector motor, and an amplifying unit on a pedestal. This allows a compact arrangement of the booth equipment. The complete device is sold outright, and costs about $1,100 installed.

Cueing Facilitated by New Service and Record Index

(*Continued from page 663*)

Balke-Collender Company's new Mood Accompaniment Record Library, which will include cue-sheets on all important picture releases, and the Amplion Cueing Service, comprising a library of 250 records so catalogued and cross indexed as to enable the operator to score pictures with the producers' cue sheet as a guide.

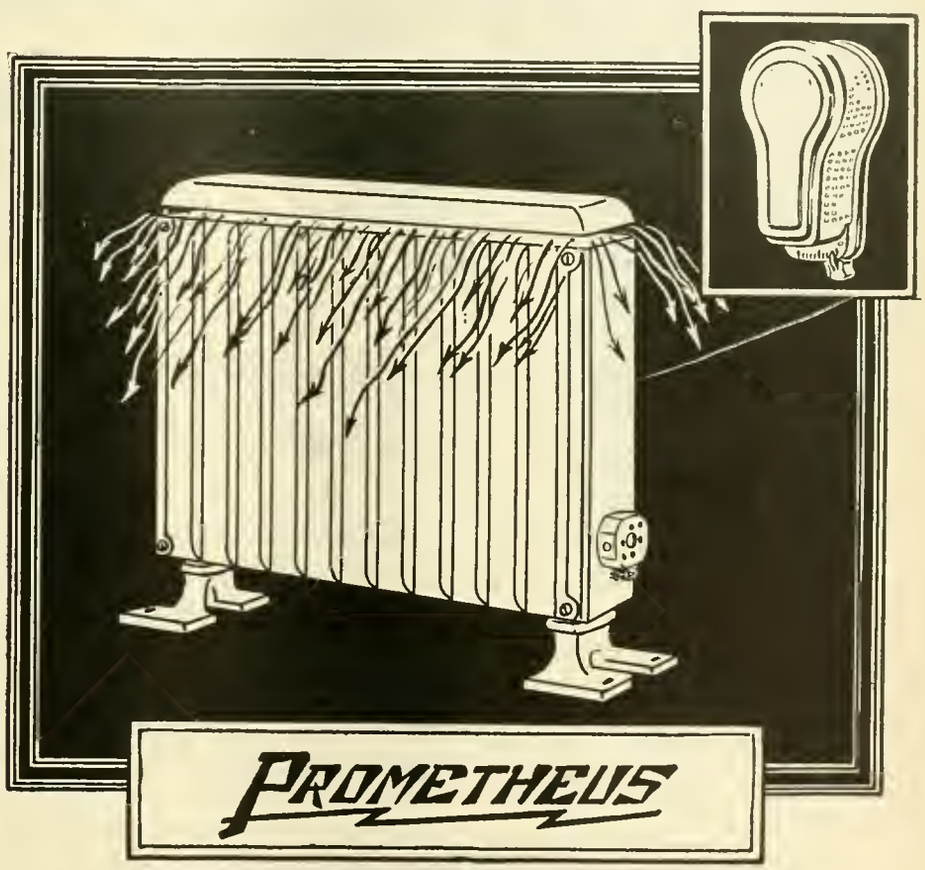
The new Brunswick-Balke-Collender service has been prepared for use with non-synchronous instruments and is being distributed through National Theatre Supply Company, also distributor of the Orchestraphone. The library consists of 500 records and includes 20 special sound effect records covering all the sounds the average picture requires. These produce sounds of railroad trains, fire engines, bells, thunder, wind, aeroplane, machine gun, and a variety of other effects. All records are double sided, the same selection appearing on both sides for the purpose of eliminating delay and possible error in cueing the picture. The records are of special construction, built with a thicker wall between the grooves than is necessary for ordinary musical recording, thus giving longer wear.

In connection with the Brunswick Mood Accompaniment Library the company has established a cue service for all pictures. No records outside the 500 making up the Brunswick library will be required for effective cueing of pictures.

The Amplion library consists of 250 records, carefully selected for their adaptability to motion picture cueing and including several which have been especially recorded for the collection. Usually 25 to 30 records are required to accompany a single film. The special feature of the Amplion library is the catalogue classification which permits the operator to make full use of the large collection of themes and effects with a minimum of effort. The producers' cue sheet is used as a guide, proper selections being made to follow the arrangement indicated in the sheet by reference to the library index.

The libraries now offered theatre men provide, in addition to a complete range of sound effects, musical renditions for all dramatic moods such as: hurries; joyfulness; love themes; mysteriosos; races; waltzes; scenic; religious; quietude; popular; dramatic, etc.

END DAMPNESS IN YOUR ORGAN!



The Prometheus Organ Heater protects the delicate mechanism of the organ by heating the lower part of the chamber in a scientific way. Unlike other devices which send heat upward, thus neglecting the equally important base, Prometheus deflects the warm air downward. The heat naturally rises throughout the organ chamber giving a constant, unvarying degree of temperature. Proper heating avoids expensive repairs and maintenance costs due to destructive cold, moisture and climatic changes. It also keeps pitch accurate.

Automatic Thermostat regulates heat to the proper degree required. Furnished in Aluminum. Occupies only 14¼ x 4 inches. Sturdy. Durable.

Send Coupon for Complete Details

PROMETHEUS ELECTRIC CORP., 354 W. 13th St., New York City

Please send details about your organ heater.

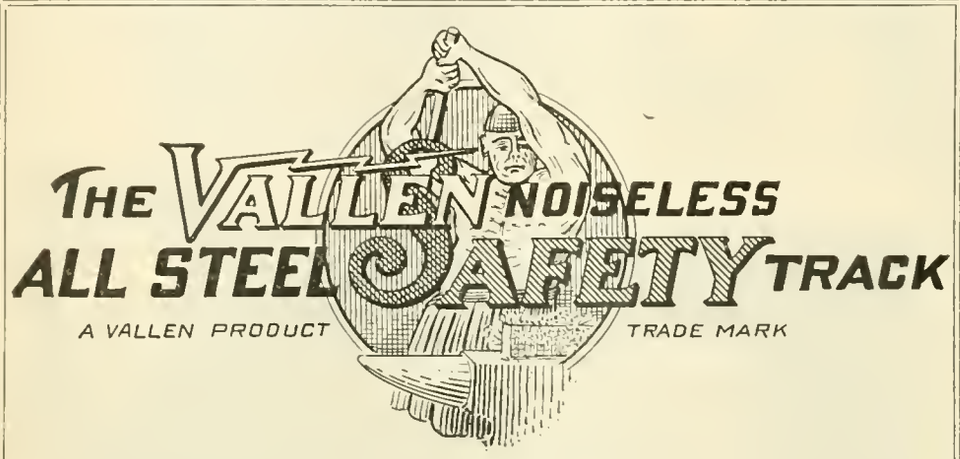
NAME ***ADDRESS***

Expand Theatre Ad Service; Open New York Offices

DUE to rapid expansion of the Theatre Ad Mat Service, the studios and home office of the company have been moved from Cleveland to new quarters at 243 West 39th Street, New York City. The company introduced the theatre mat service about a year ago, operating from the original offices in Uniontown, Pa. Within a few months larger quarters and need for greater facilities resulted in the entire studio forces and executive offices being removed to Cleveland. Continued expansion has made it necessary for the headquarters being established in New York, where the organization will be greatly benefited by increased facilities.

According to an announcement issued by the company, the Theatre Ad Mat Service has engaged one of the foremost exploiters in the theatre field to augment the advertising and exploitation service to be rendered theatre subscribers.

The art department is to be enlarged by the addition to the staff of several new artists, and personal contact with the producing organizations will be established in order to give greater scope to the service rendered subscribers. It is planned to issue individual advertising and exploitation service on all feature pictures released on and after March 15th.



Let your picture provide ALL the sound effects

Noise in the theatre has always been a source of distraction. Today, with "talkies", it is far worse; it spoils the show for someone each time it occurs.

VALLEN NOISELESS CURTAIN CONTROL EQUIPMENT

is Silent, Sure, and Safe,-really guaranteed. Every Stage is better qualified for finer entertainment when it is Vallen Equipped!

Write for complete detailed information

Vallen Electrical Company, Inc.

Akron, Ohio, U. S. A.

"Woman Power" Making Good in Management

The steadily growing list of female managers who are making good as operators of motion picture houses adds another personality of marked distinction in Miss Laura Goodman, now managing the New Van Der Vaart theatre at Sheboygan, Wisconsin.

Miss Goodman, an exceptionally comely brunette began her career in show business at the age of seventeen. In 1926 she began theatre exploitation work in the Sax State Theatre at Racine. She left Racine to become an assistant manager when Universal built the Kenosha theatre at Kenosha in 1927. Miss Goodman succeeds Marvin S. Harris as manager of the New Van Der Vaart theatre.

While theatre management is her vocation, Miss Goodman is applying herself to aviation as an avocation.

Publish Spanish Edition of Book on Air Conditioning

The Carrier Engineering Corporation, manufacturing of air conditioning plants and refrigeration units, have published a book in Spanish on the subject of Manufactured Weather as Applied in Industrial and Public Buildings, with special reference to the theatre and restaurant.

The publication bears the title "Clima Artificial Creado por el Sistems." The work is profusely illustrated with photos and graphs showing the operation of the Carrier system, various units of the plants and important buildings in which the systems have been installed.

Cutler-Hammer Acquires Trumbull Vanderpoel

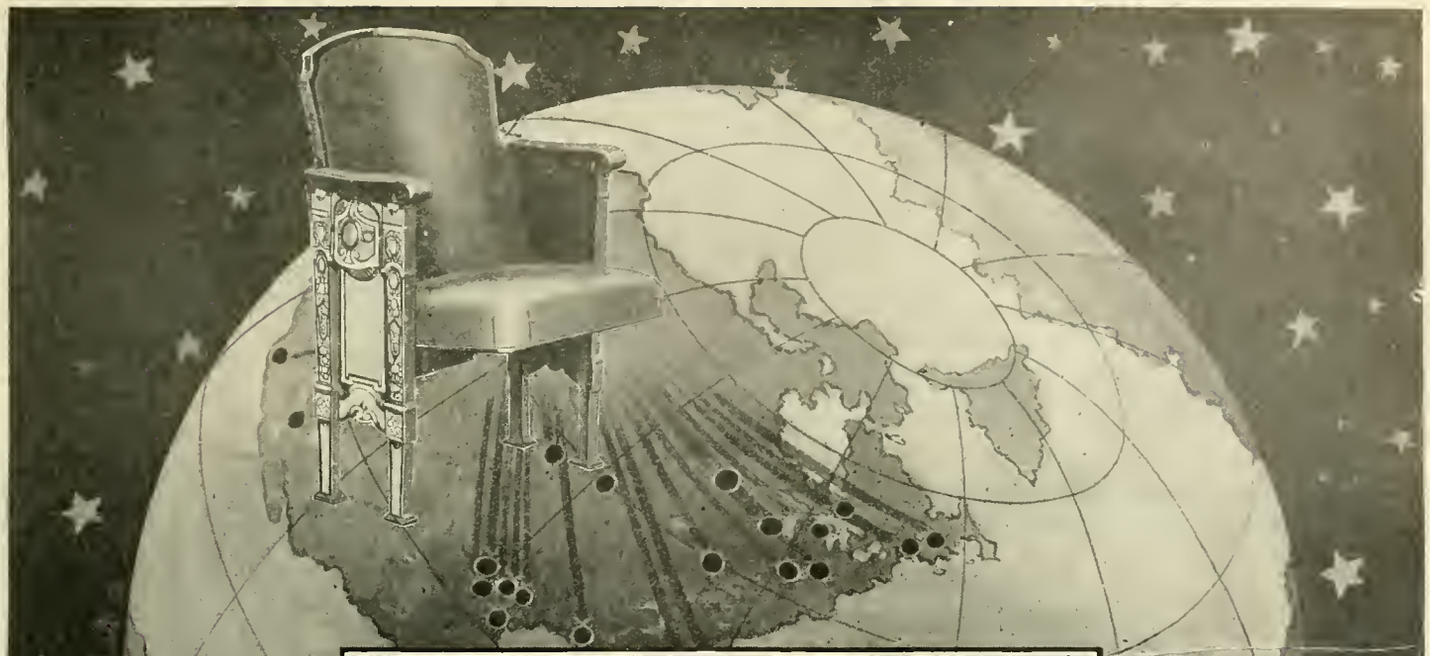
Cutler-Hammer, Inc., Milwaukee, Wis., have acquired the business of the Trumbull Vanderpoel Electric Manufacturing Company, of Bantam, Conn. The newly acquired company will be operated by Cutler-Hammer as a subsidiary under its present name.

This new acquisition will add a complete line of meter service and safety switches to the present Cutler-Hammer line of motor control, wiring devices and allied electrical items.

Bartola Firm Name Changed to Maxcy-Barton Organ Co.

The firm of the Bartola Musical Instrument Co., manufacturers of the Barton Organ, has been changed to the Maxcy-Barton Organ Co. The Barton Organ will continue to be built and manufactured by the Maxcy-Barton Organ Co. at the factory located in Oshkosh, Wisconsin.

W. G. Maxcy is president of the company; Dan Barton, general manager, and Al Stoll, superintendent of the factory.



75% of the Nation's Largest Theatres Are Equipped With *"American" Chairs*

THE country over . . . in 20 of America's largest cities . . . an official census discloses that 75% of *all* theatres are "American" equipped. And a roll call of the acknowledged large-scale exhibitors would show an even higher percentage. For it never has been disputed that the preeminent operators . . . those at the very top in the field are *exclusive* users of "American" chairs. These figures speak for themselves. They tell a story of built-in quality, beauty and comfort that theatre owners and managers are daily turning into a profit.

Illustrated above is Chair No. 6146, of which 2610 were installed in the Universal Theatre, Brooklyn, John Eberson, Architect. A beautiful chair with dark walnut finish wood parts, red upholstered Moroccoline seat and two-tone Jacquard Velour upholstered back. Two-tone metal finish on standards with aisle lights built in. Easy and silent seat movement is made certain by the use of noiseless ball bearing hinge.

Theatre Chair Builders to the American Public for Over 50 Years

American Seating Company

113 W. 40th St., New York City 10 E. Jackson Blvd., Chicago, Ill. 77-D Canal St., Boston, Mass. 1211-K Chestnut St., Philadelphia

Outlines Technic for Automatic Scoring with New Standard Record Device

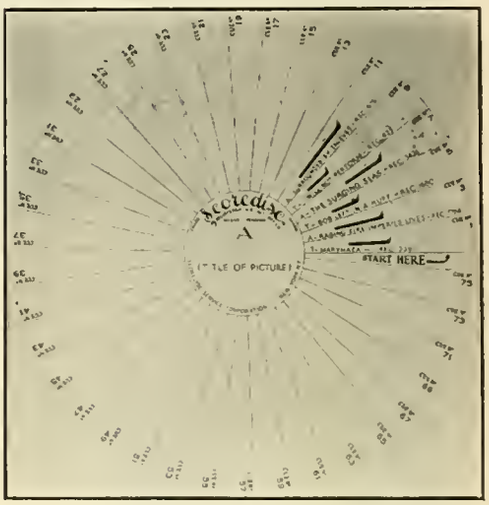
SINCE the introduction of Scoredisc Service there have been many exhibitor inquiries concerning the principles of this new invention in the art of reproduced musical and effect scores for motion pictures. As considerable confusion appears in the minds of many exhibitors judged by the questions regarding the Scoredisc, the following detailed description of the device and its operation in the theatre, prepared by Arthur J. Abrams, inventor of the device and head of the company manufacturing and distributing it, is presented:

"In scoring pictures by the Scoredisc method, we take a print of a feature picture, project and re-project it working out a musical and sound effect score during the screening of the action.

"Having determined those musical excerpts and sound effects which will form a proper sound accompaniment, we select from the thousands of records at our disposal, those bearing the precise selections and effects which will be incorporated in the score.

"Then we place our Disc, a flat round object made of heavy cardboard, over the individual records previously selected and score the disc by cutting through to the grooves of the record containing the predetermined melodies and sounds. The 'slots' thus formed in our Scoredisc represent the portions of the records which will be reproduced.

"Scoredises come in pairs, marked A and B, one for each turntable of the non-synchronous sound reproducer. On each pair of Scoredisc is contained the automatic score for an entire feature picture sound accompaniment.



"In picking out the records to be used the person should first find the highest 'slot' numbers on both A and B Scoredises which bear, in addition, the numbers of the records to be used with those 'slots.' The next step is to set them, the record to be used last with Scoredisc A on that side of the turntable, that for Scoredisc B, beside that turntable. The last records to be used should be first picked out so that they will be at the bottom of the stacks when operation of the sound device is started.

"The operator then takes the first record off the stack on the A side and places it on one of the turntables placing the A Scoredisc over it. The needle is inserted in slot number one penetrating to the record grooves which are to be played. While the needle is traversing the length of 'slot' 1 on Scoredisc A, the first record to be played with Scoredisc B is placed on the other turntable and Scoredisc B is placed over it.

"By the time the needle or disc A has about traversed the length of that 'slot' and the music for the particular scene has about run its course, the motor of the turntable bearing Scoredisc B now is started and, by the time it has the turntable running at the proper speed, 'slot' No. 1, Scoredisc A is finished. The sound volume indicator is turned slowly from the turntable bearing A Scoredisc to that bearing B, bringing about a fade-out of music from record and a fade-in for the music which will be played under 'slot' No. 2 on B."

HUB PRODUCTS FROM SERVICE TO SOCKET

HUB

Look Before You Light

THE lighting of modern theatres has become an exact science as well as a fine art. The operator of a Hub Switchboard can produce the most artistic of all lighting effects—he can play a symphony of lights, shadows, and colors—just as an artist can produce any combination of colors from his palette.

For the benefit of our patrons and prospective patrons, we maintain a completely equipped lighting demonstration studio at our factory. It is a miniature theatre in which we can reproduce every desirable lighting effect which can be used in the largest theatre. Here—with the hearty cooperation of our corps of experienced lighting engineers a complete program of lighting effects can be worked out—and a Hub Switchboard specially designed to reproduce every desired effect.

Every theatre operator is cordially invited to make use of this interesting laboratory as it suits his convenience. The entire facilities of our capable organization are yours to command. Write for further information.

HUB ELECTRIC CO.

Footlights
Border Lights
Stage Pockets
Cove Lighting
Exit Signs

Complete Theatre Lighting Equipment
Factory and General Offices
2219-2225 West Grand Avenue
Telephone Seeley 6440-1-2
Down Town Chicago Sales Offices
Suite 323—155 N. Clark St.
Phone State 7966
New York City
1457 Broadway
Phone Wisconsin 4843
Toledo, Ohio
1220 Madison Ave.
Phone Adams 5518
Milwaukee, Wis.
123 Second St.
Phone Grand 1533

Spot Lights
Service Boards
Panel Boards
Usher Signals
Directional Signs
Flood Lights

DA-LITE

EXHIBITORS WILL SAVE THOUSANDS

For the first time, DA-LITE SCREEN are now available to the individual theatre owner direct from the manufacturer. This includes all types of metallic and white surfaces listed in our 1928 catalog. The quality is identically the same, Tear-proof and Seamless, up to 24 ft. x 32 ft.

FIFTY CENTS PER SQUARE FOOT

50 cents per square foot NOW. will buy exactly the same screen you have paid $1.50 for heretofore. What your screen shows makes your theatre what it is. At these prices there is absolutely no reason for dirty, cloudy, inferior screens. This tremendous saving takes the screen out of the luxury class. It no longer pays to recoat a screen. Get a new one that will permit you to cash in on your film rentals by showing them to best advantage.

Measure that old screen and tell us whether you are using, High intensity, Hi-Low, Reflector type, Straight arc, or Mazda, and we will furnish a surface to fit your requirements. Our catalog is yours for the asking.

THE DA-LITE SCREEN CO

922 W. MONROE ST., CHICAGO, ILLINOIS

Note—The Da-Lite Da-Tone X (Sound) Screens are sold exclusively through the Electrical Research Products, Incorporated.

SENTRY SAFETY CONTROL PREVENTS FILM FIRES

SENTRY SAFETY CONTROL
Aids Good Projection

One of the biggest assets SENTRY SAFETY CONTROL brings to good projection is the utter freedom it gives the projectionist.

The man in charge of projection in a booth equipped with SENTRY SAFETY CONTROL knows he is free from the menace of film-fires.

A marvelous advantage at a nominal cost!

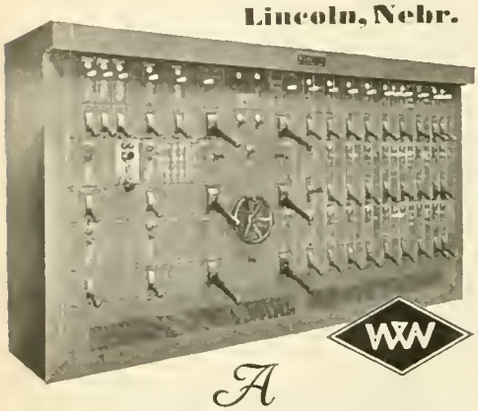
SENTRY SAFETY CONTROL

The positive fire preventer Can be attached to any projector Costs only a few cents a day.

Sentry Safety Control Corporation. 13th and Cherry Sts., Philadelphia. 1560 Broadway, New York

And All Branches of National Theatre Supply Company

For the new
STUART THEATRE
Lincoln, Nebr.



A
WURDACK
STAGE SWITCHBOARD

Every time Wurdack engineers build a stage switchboard, they turn out a better job than their previous one. And for years Wurdack Stage Switchboards have been GOOD ones. But we are no more content with merely building a good switchboard year and year out than an automobile manufacturer would be to keep on turning out the same old model, excellent though it may be, without trying to improve it. Every Wurdack stage Switchboard built is a new improved model—constantly a step ahead of the parade.

The result of this progressive policy is a rapidly increasing number of Wurdack stage switchboard installations. Well informed theatre architects, owners and managers throughout the country insist on specifying the name Wurdack, knowing that in doing so they are making sure of getting not only a tailor-made stage switchboard, but also one incorporating the newest and most advanced developments in design, construction and operation. It is their insurance against having a piece of obsolete equipment on their hands a few years hence.

We have told the story of the Wurdack Multi-Pre-Set, Remote Control Stage Switchboard in detail in a handsome new bulletin now being printed. It contains valuable information about all phases of theatre lighting. May we place your name on our mailing list for a copy? Write—

WM WURDACK ELECTRIC MFG. CO.
SAINT LOUIS
DISTRICT OFFICES
ATLANTA, CHICAGO, HOUSTON, FT. WORTH, MIAMI, TULSA, TAMPA, OMAHA, INDIANAPOLIS, KANSAS CITY, LOUISVILLE, MINNEAPOLIS, NEW ORLEANS

BULLETIN BOARD

(Continued from page 673)

his attention to his other theatres further uptown and later may build another house in the Fifty-ninth street district.

Roxy Ushers to Star

THE Roxy theatre ushers are to be starred in a series of Movietone shots in one of the sound newsreels to be issued by Fox. This excellent corps of theatre attendants, diplomats, handy-men and showmen will be presented on the screen as the best disciplined and most picturesque service unit in motion picture theatres.

The Stage Band Comes Back

THUS far the sound picture has not sent into the limbo of once famous attractions that highly popular creation of "presentation" which is called the stage band. The band acts are holding their own almost everywhere they are being given opportunity to do so. And, in the case of the Howard in Atlanta, and the Alabama in Birmingham, they are fighting their way back after release following installation of "sound policies."

Creating a New Demand

THAT the exploitation of an "all sound policy" may create a demand for another theatre devoted exclusively to an "all silent policy" is revealed in the plans of Leo G. Garner, of Danville Theatres, Inc., Danville, Va., to reopen the Capitol theatre there as a silent film house to fill a need which exists due to the featuring of sound pictures at his new Rialto theatre.

Fox Acquisitions

IT was reported during the month that the Fox company has closed deals for four suburban theatres in Buffalo. The deal under which Fox will acquire some 200 odd independent houses in Greater New York was not brought to its expected consummation as this review of the event was being prepared. The work of auditors and accountants in going over inventories, etc., etc., will be completed soon and the transfer of the theatres to the Fox organization, it is generally believed, will follow speedily. The West Coast theatres are to be known as Fox West Coast theatres henceforth and advertising of each house will soon make the new name entirely familiar to all of the people who formerly were taught to know them as West Coast Theatres.

Radio

RADIO CORPORATION OF AMERICA made its formal entry into the film industry with an official announcement early in February that "Radio Pictures" had been selected as the trade name for R-K-O Productions, the producing and distributing unit of the Radio-Keith-Orpheum Corporation. About the same time it was announced that the Hippodrome, New York City, would continue running for another year. This statement was issued following reports that the recent sale of the property meant the end of the Hippodrome in the

(Continued on page 684)

HAND PAINTED Rainproof SIGNS
ONE DAY SERVICE — 50¢ EACH — PRICES DO NOT INCLUDE POSTAGE
On Heavy Poster Paper in 5 or More Attractive Colors and Artistically Airbrushed. (ANY SIZE UP TO 36 in. x 10 ft.) Write for prices on other sizes on paper, muslin and cards.
H. DRYFHOUT
734 SO. WABASH AVE., CHICAGO, ILL.

The Proper Control of Light On Your Screen
Picture films vary as well as current conditions. Your projectionist can adjust his arc current to always give you a clear, bright picture if you equip with PERFECTION. Current saving also is a result of PERFECTION equipment, for he need not use full current till the actual projection is started.
PERFECTION
RHEOSTATS RHEOSTATS
FOR PERFECT PROJECTION USE REMOTE CONTROL RHEOSTATS
USED BY ALL THE LEADING THEATRES THROUGHOUT THE COUNTRY
Sold by Your Theatre Supply Dealers
HOFFMANN & SOONS
387 First Avenue New York City
Mfg. Division
Contracting Electrical Engineers—Moving Picture Theatre Electrical Specialists

GOLD SEAL REGISTERS for Admission TICKETS of All Kinds
The Superior Mechanical Features of the NEW Model 29 GOLD SEAL include
LUBRICATION SEALED IN
ONE DRIVING MECHANISM
ALUMINUM TICKET WHEELS
BRONZE BUSHINGS
Automatic Ticket Register Corp
723 SEVENTH AVE. NEW YORK CITY
Let us tell you how the Silent Sentinel will Safeguard your BOX OFFICE Receipts and Speed up Your Business.

Come to
HEADQUARTERS
for your

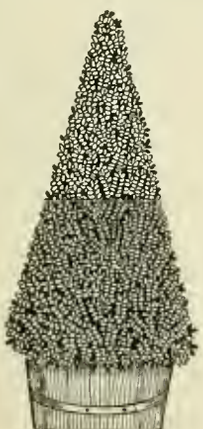
UNIFORMS

As America's largest makers of fine uniforms we have created and executed uniforms for the greatest theatres in this country, including the magnificent new Fox Detroit Theatre. Let us submit distinctive, original designs and complete estimates for uniforming the staff of your theatre.

Browning King

UNIFORM DEPT:

260 Fourth Avenue, New York or any of our stores in the principal cities from coast to coast.



No. 7214 Pyramid Ruscus Tree, natural prepared, green, 4½ feet high, for indoor or outdoor use, including pot, each $12.50.



No. 7773 Kentia Plant, natural prepared, green, with 15 removable leaves, 48 inches high, complete, $4.00. With basket pot cover, as illustrated, $1.50 extra.

Write to-day for copy of our *Spring Catalogue No. 7* with illustrations in colors of Artificial Flowers, Plants, Vines, also Natural Prepared Trees, Plants, etc.

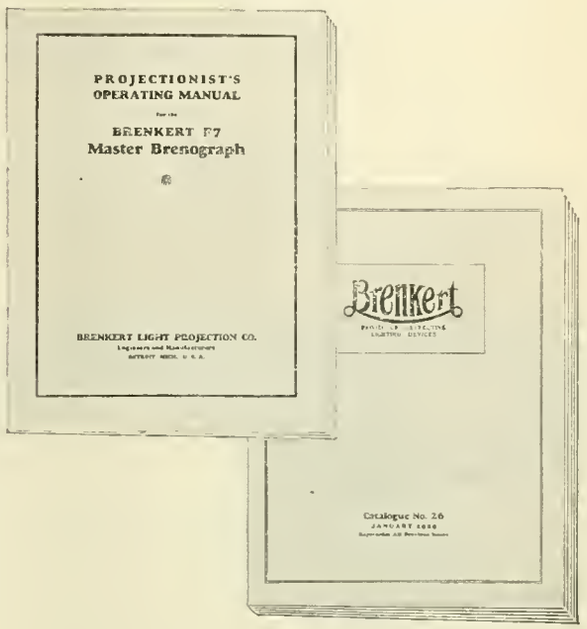
Mailed Free

FRANK NETSCHERT, INC.

61 Barclay Street New York, N. Y.

FREE

A Complete Operating Manual for Effect Lighting in All Theatres



To the thousands of theatres who have successfully used Brenkert effect devices in the past; to the theatres who have never used Brenkert effects, to all of those theatres who, at some time, hope to make use of the hundreds of mystical, colorful atmospheric changes which can be so easily obtained, Brenkert now has ready for distribution a complete operating manual on the famous Brenkert F-7 Master Brenograph which contains explicit instructions for obtaining all of those wonderful lighting effects so necessary to a well balanced motion picture program.

Fifteen large pages of interesting and highly useful information, profusely illustrated, and handsomely bound, make this booklet an indispensable part of the library of any theatre manager or projectionist.

A New Brenkert Catalog

A NEW 1929 edition of the Brenkert catalog is also available for the asking. In this catalog are described and illustrated the complete line of those famous Brenkert projection devices which have come to be looked upon as the standard in leading theatres throughout the world. Spotlamps, effect projectors, special color projectors, and major equipments for the projection room are shown in detail.

Copies of Both—Now Free on Request.

Brenkert

Brenkert Light Projection Company
St. Aubin at East Grand Blvd.
Detroit, Mich.

Major Vaudeville Recruits New Patrons from Radio

(Continued from page 659)

night eventful wherever there is a radio set is now believed with evident reason, to be a new and sure-fire method of recruiting vaudeville fans.

"A sampling process," it might be called, but the flood of letters of approval, inquiry and astonishment which have come into the Radio-Keith-Orpheum headquarters within the five weeks during which the broadcasting idea has been worked, seem to indicate that it is the most popular form of exploitation that show business has devised in many years.

Nearly 10,000 letters a week are now arriving at Radio-Keith-Orpheum headquarters in New York, Chicago and San Francisco from strangely remote regions as well as from the cities and towns where there are vaudeville theatres. And —all from owners and users of the radio —they express in various degress of enthusiasm the interest and approval which have followed the Tuesday night broadcasting of RKO vaudeville programs. What the cumulative effect of this will be in dollars and cents, in extended box-office patronage, it is as yet too early to estimate. But an inkling may be had from some of the many letters recorded. Thus from a Connecticut village comes a letter saying: "Now I have heard some of your famous vaudeville headliners over the radio, I want to see them too. I have never been a vaudeville fan until now, because I did not realize the extent and high quality of your shows. We—all of my family—enjoyed the musical numbers and got big laughs."

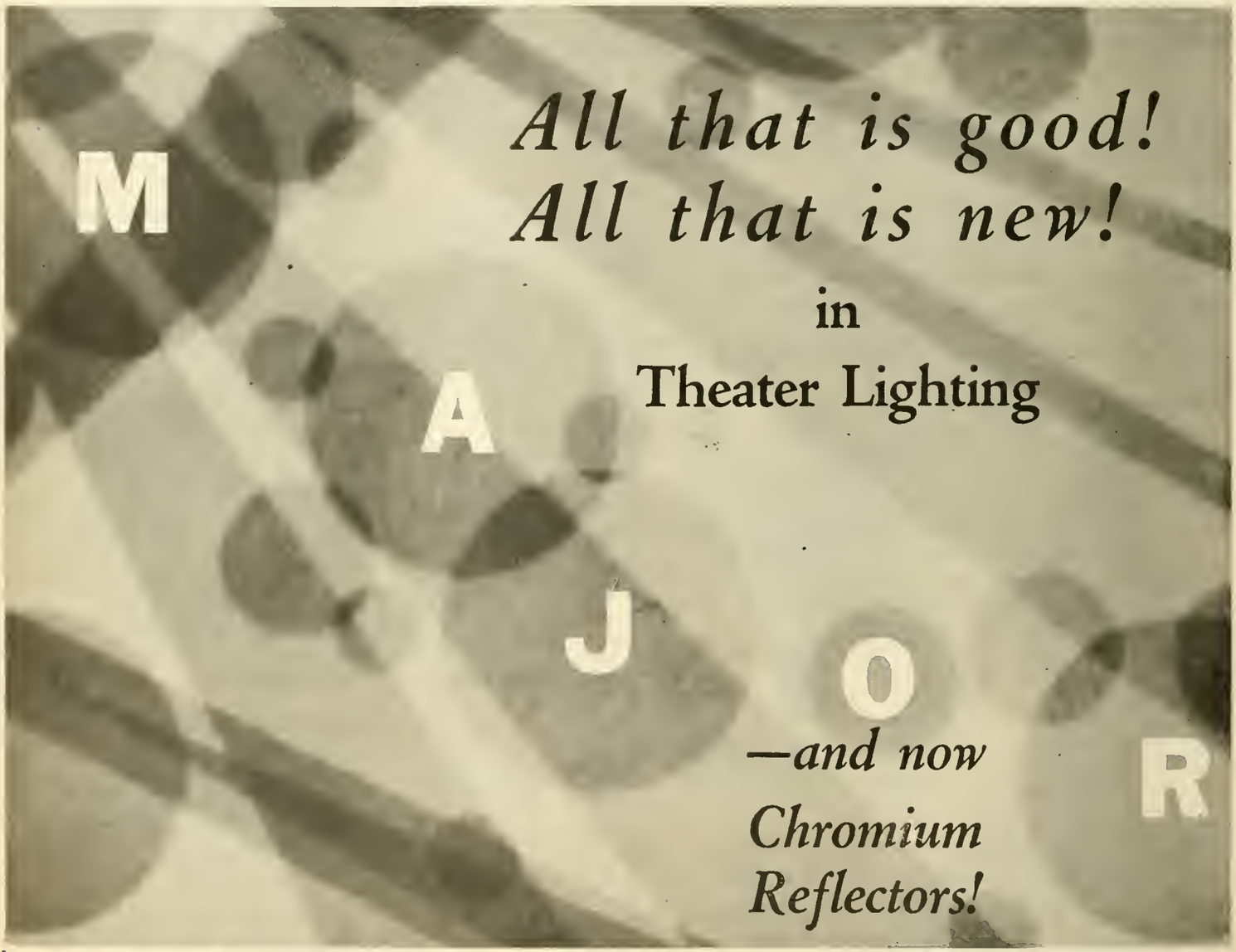
That is a typical letter of thousands that are coming in from far away ranches, mining camps and cross-road towns.

Rochester Operator Designs Synchronous Disc Device

CAROL FENNYVESSY, motion picture specialist and theatre operator in Rochester, N. Y., has developed a simplified synchronized sound device for disc reproduction. The new machine, known as Metotone, will be manufactured by the Weber Machine Corporation of Rochester. It will sell for approximately $1,500.

Equipment already has been installed in four Rochester neighborhood theatres in the wake of a demonstration in the Strand Theatre, downtown house operated by Fennyvessy.

Metotone is a purely mechanical device. Intricate equipment has been eliminated. The discs operate on a revolving table regulated by a reduction gear to work synchroniously with the projector.





For All Theatre Equipment

MAJOR
Major Equipment Company
General Offices and Factory
4603 Fullerton Avenue, Chicago, Illinois
Sales and Service Offices in all Principal Cities

Send for New Catalog *Now Ready*

Put Your Cash where he can't get it!



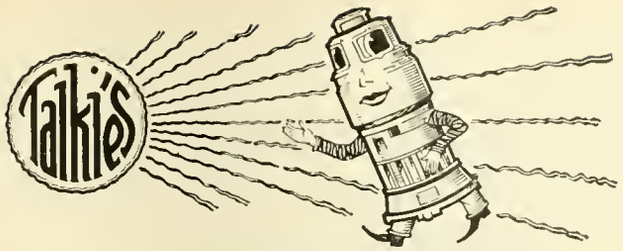
The inner door or "hold up" partition shown on the chest illustrated below will permit the depositing of all money, except enough to make change, thru the slot where the thief cannot get it.

As no one but the manager has the combination, the hold-up man cannot force any employee to give up the cash.

YORK SAFE & LOCK CO.
York, Pa.



The York Round Door Chest with "hold up" partition.



You'll Find Me Where "Movie" Crowds Are

TransVerteR

is a necessity when it comes to accurate current control.

It tunes out line fluctuations. It guards against outside interference so frequent in crowded down-town circuits.

It maintains within 3% the rated voltage of its generator—regardless of the load.

That means—uniformly constant current, with the Projectionist at his best because he KNOWS his attention may be devoted exclusively to skillfully putting on the program.

There is a Transverter especially designed to meet every Projection need.

State your problem and we will help you overcome it.

Sold in the U. S. A. by
The National Theater Supply Co.

Canadian Distributor
Perkins Electric, Ltd.

THE HERTNER ELECTRIC COMPANY

12694 ELMWOOD AVENUE — TransVerteR — CLEVELAND, OHIO, U. S. A.

Exclusive Manufacturers of the Transverter

Glass Color Plates for spots and olivets



Laco Color Plate

Made of finest quality natural colored heat resisting glass, maintaining a permanent and beautiful color.

Color plates offer the most practical, as well as economical means for obtaining color.

Write for our circular "Profits from Color"

REYNOLDS ELECTRIC COMPANY
2628 W. Congress St. Chicago, Ill.

Service!

Each month THE SHOWMAN offers features that go to the heart of the problems of the theatre manager, executive and owner —That's why it is READ throughout the field.

Standard VAUDEVILLE

for

Motion Picture Presentation

THE FALLY MARKUS AGENCY
Astor Theatre Building
N. W. Cor. 45th St. & Broadway
Lackawanna 7876

Hennegan PROGRAM Covers

BUILD BOX OFFICE RECEIPTS

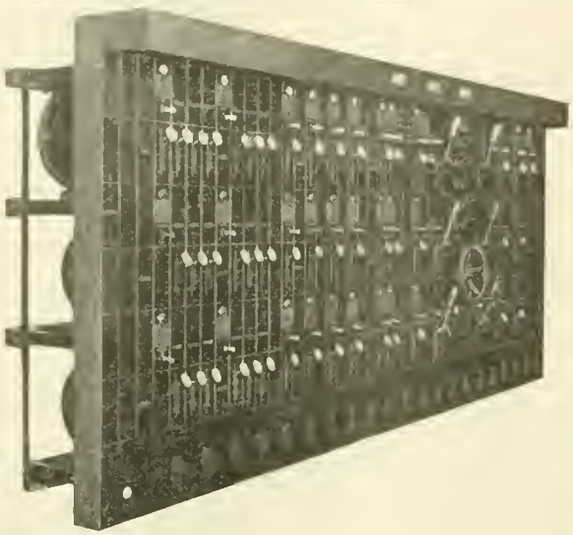
Write for Samples, The Hennegan Co, Cincinnati, O.

BULLETIN BOARD

(*Continued from page 680*)

near future. Early in March RCA Photophone studios will be opened in New York City. The studios will be used for the production of the company's feature and short subject program and will also be available for use by outside companies.

RCA this week also announces the institution of a school for training in all branches of sound picture operation.



By Showmen Everywhere—

By Showmen everywhere this original preselective remote system of theatre lighting control is conceded to be the one outstanding successful stage switchboard. It is only necessary to view the list of hundreds of America's Theatres so equipped to know why.

MAJOR FA SYSTEM TRADE MARK

Send for the new revised booklet "Control of Lighting in Theatres"

Frank Adam

ELECTRIC COMPANY

ST. LOUIS

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Atlanta, Ga.	Dallas, Texae	Memphis, Tenn.	Pittsburgh, Pa.	Montreal, Quebec
Baltimore, Md.	Denver, Colo.	Minneapolis, Minn.	Richmond, Va.	Toronto, Ontario
Boston, Mass.	Detroit, Mich.	New Orleans, La.	San Francisco, Calif.	Vancouver, B. C.
Buffalo, N. Y.	Jacksonville, Fla.	New York City	Seattle, Wash.	Walkerville, Ont.
Chicago, Ill.	Kansas City, Mo.	Omaha, Nebr.	Tampa, Fla.	Winnipeg, Man.
Cincinnati, Ohio	Los Angeles, Calif.	Philadelphia, Pa.	Tulsa, Okla.	

TYPHOON COOLING SYSTEM

TYPHOON FAN CO. 345 W. 39TH ST. NEW YORK

Ban on "Last Time" Ads

THE Better Business Bureau, of Portland, Ore., has taken steps to put an end to the "Last Time" ads for pictures completing a first run engagement. Exhibitors there have been warned to refrain from this type of advertising. This action is the result of several recent instances in which pictures were offered as a "last chance" for a whole year, when as a matter of fact the same films were shown within a few weeks at neighborhood houses.

The Patrons of Music

LESS than 4 per cent of the population of the United States supports good music, according to a survey of musical conditions made by George Engles, New York concert and radio manager. He finds that La Porte, Ind., a city of 15,128 inhabitants, stands first with 9 per cent, 1,375 of its inhabitants, attending concerts regularly. Newark, Ohio, is second, with 6 per cent, and a number of smaller cities average about 5 per cent.

Metropolitan centers like Chicago and New York, Mr. Engles finds, pull the national average down; in these two cities the average of concert-goers is less than 1 per cent of the population.

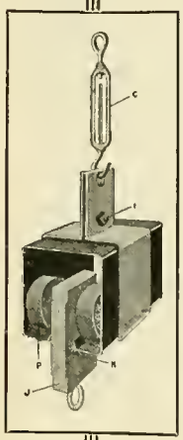
PRODUCTION

THE past month in production was more notable for the elaborate plans announced is at a high level for this season. During the month it was announced that First National's production budget for the coming season totals some $18,000,000, which amount will be expended in the filming of 35 features and a number of special pictures to be made for road showing. Three of the five all-talking pictures that United Artists will offer during 1929 are in production. Players who will be heard as well as seen in United Artists features in 1929 are Mary Pickford, Gloria Swanson, Vilma Banky, Douglas Fairbanks, Ronald Colman, Lupe Velez, Pat O'Malley, Eleanor Griffith and Mae Busch. M-G-M announced that 26 new Movietone acts would be released during the first 13 weeks of 1929, and that 20 of the 40 short comedies to be produced for that schedule by Hal Roach would be synchronized with music and sound effects. Six talking pictures have been completed by Tiffany-Stahl. Sam Sax announced a schedule of 12 sound pictures, eleven of them to have dialogue, for release in 1929 by Gotham.

Theatres Equipping Faster Than Studios

ACCORDING to a report from the Hollywood Bureau of Motion Picture News, theatres are being equipped with sound reproducing apparatus almost one per cent faster than the studios are being equipped to produce films for the playhouses of the country. This condition is being reflected at the theatres which have heavily exploited their sound installations with extra billing being given to short talking acts.

UNIFORMS FOR HOUSE ATTACHES COSTUMES FOR STAGE PRESENTATIONS BROOKS 1437 B'way New York



SOME EXCLUSIVE FEATURES OF SAMUELS

SILENT STEEL CURTAIN TRACK

C—Swivel-eye turnbuckles included with all shipments for leveling Track and Curtain after installation.

I —Track clamps adjustable to any location by merely turning one nut.

J —Single carriers, one for every foot of curtain, each supported by TWO special composition rubber wheels rolling on TWO parallel tracks.

Without an equal in Strength . . . Silence . . . Simplicity of Installation . . . Ease of Operation.

A quality product at a moderate price.

AUTOMATIC DEVICES CO.

739 Hamilton St. Allentown, Pa.

Also Manufacturers of the A. D. C. Automatic Curtain Control and Stabilarc Motor Generator

INCANDESCENT

"Klieglights"

for SOUND PHOTOGRAPHY



Klieg-Sun: for high-intensity floodlighting; one of several different types of units available.

THESE new Kliegs, in which high-candle-power incandescent lamps are used for the light source, furnish brilliant evenly diffused light high in actinic qualities, permitting photography with clearness of detail, full color values, sharp definition, and freedom from sound interference. They are absolutely noiseless in operation and cause no disturbance in the recording of sound photography; are efficient in light control and utilization; afford complete command over the direction, diffusion, and divergence of the light beam; are light in weight; can be easily and quickly handled; operate on the service line, whether a. c. or d. c. They are modern in every respect, and adapted to present-day studio conditions.

Write for Bulletin No. 101 which fully describes and illustrates these new Kliegl studio lights—and explains how they are used in motion picture and sound photography.

KLIEGL BROS

UNIVERSAL ELECTRIC STAGE LIGHTING CO., INC.

321 WEST 50th STREET

NEW YORK, N.Y.

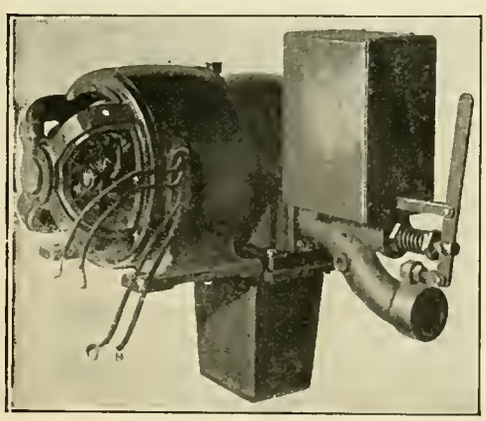
TAKE NO CHANCES—

WITH ELECTRIC POWER FAILURE

ENSLEN HYDRO-ELECTRIC EMERGENCY LIGHTING UNITS

Guarantee Sufficient Power to Operate Projection Machines and Lights

IN AN EMERGENCY—



Approved by the Department of Labor and industry at Harrisburg, Penna., on January 10th 1922. Approval No. 276.

Send for descriptive Booklet.

Enslen Hydro-Electric Co., Inc.

1600 Broadway, New York, N. Y.

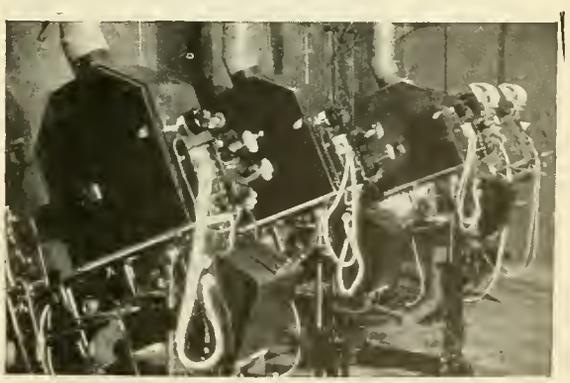
NO BATTERIES—NO REPLACEMENTS

ROCKBESTOS

—*the asbestos covered wire*

Motion Picture Cable

and



SIMPLEX PROJECTORS

Rockbestos Motion Picture Cable—the extra flexible cable—is a small but important part of all Simplex Projectors.

No failure of current, no possibility of fire, a clean fine appearance and fewer replacements when you use Rockbestos. Insist on it. Good insurance.

Write for Bulletin on M. P. Cable.

ROCKBESTOS PRODUCTS CORPORATION

NEW HAVEN, CONN.

NEW YORK CHICAGO PITTSBURG

On the Pacific Coast—C. Dent Slaughter

Selected List of Important Trade Publications

Prepared for the Service of Theatre Owners, Managers and Theatre Architects

Important publications issued by manufacturers in connection with the subjects listed in these columns will be sent free to readers upon request to this magazine. For your convenience a number is used to indicate each subject and a request blank provided. To obtain copies of publications on subjects in which you are interested simply insert on line provided in blank the number opposite that subject, fill in name and address and mail to Showman Service Bureau.

AIR CONDITIONING
(1) General outline of systems with illustrated descriptions of apparatus for atmospheric conditioning in theatres.

CLEANING SYSTEMS
(2) Apparatus used in central cleaning system for theatres.

DECORATION
(3) Furnishings for auditoriums, lobbies, lounges—decorative furniture and fixtures, fountains, shrubbery, draperies, etc.
(4) Finishing materials for wall and ceiling treatments.

FILM PROCESSING AND CLEANING
(5) Descriptions of materials and apparatus used in processes for film renovation, preservation and cleaning.

HEATING AND VENTILATION
(6) Types of ventilating and heating systems with diagrams, illustrations and descriptions of apparatus.

LIGHTING, DECORATIVE
(7) Spotlight, effect projectors, automatic and remote control color and effect machines for atmospheric theatres, cove lighting, lobby and rest room illumination, with specifications for uses and operation.

LIGHTING FIXTURES
(8) Decorative chandeliers, wall fixtures, directional signs, illuminated mirrors and fountains for theatres described and illustrated.

LIGHTING, PROJECTION
(9) Arc and incandescent lighting equipment, specifications for use and operation.

LIGHTING, SIGN AND MARQUEE
(10) Flasher equipment, color devices, etc., for front effects and advertising.

LIGHTING, STAGE
(11) Spotlights, effect machines, borders, foot lights, etc., and their uses in stage effects.

LIGHTING CONTROL
(12) Dimmer control, switchboards, panel boards, switches of various types for stage and auditorium lighting control.

MOTOR-GENERATORS
(13) Various designs of motor-generators specially designed for motion picture projection.
(14) Power control, transformers, etc., for projection, specifications and illustration of apparatus.

ORGANS AND ORGAN EQUIPMENT
(15) Theatre organ of various types for large and small auditoriums.
(16) Organ blowers, heaters, seats and accessories.

PIT AND STAGE ORCHESTRA EQUIPMENT
(17) Music stands, special designs for pit orchestras and stage band acts.

PLUMBING FIXTURES
(18) Radiators, equipment for wash room furnishing, etc., illustrated.

PROJECTION
(19) Operating instructions, parts for machines (specify make and model).

RIGGING, STAGE
(20) Drapes, curtains, curtain control apparatus, automatic stage platforms, elevators, etc.

SAFES
(21) Descriptive literature illustrating types of safes especially designed for theatre use.

SEATING
(22) Auditorium chairs, special designs illustrated, re-seating arrangements, etc.

SCREENS, MOTION PICTURE
(23) Various types described, diagrams, illustrations of surfaces, etc.

SIGNS AND MARQUISE
(24) Theatre advertising signs, marquise designs illustrated.

TICKET VENDORS
(25) Automatic ticket machines for motion picture theatres, change makers, canceling devices and registers.

Index of Advertisers

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Showman Service Bureau
Motion Picture News
729 Seventh Ave.
New York City

Please obtain for me free copies of trade publications dealing with the following subjects:

(Insert above numbers indicating subjects in list above)

Name .....

Theatre .....

Street .....

YOU CAN

REDUCE OPERATING COSTS WITH

TIME-O-STAT *SILENT* FLASHERS

ON YOUR ELECTRIC SIGNS AND MARQUEES

Their contacts do not wear or burn and nothing needs oiling or adjusting. Ask your electrician how much time he spends in a year on your open contact sign flashers and check up your bills for replacement parts. Then you will be ready to ask us for further details.

EVENHEETERS

IN YOUR PIPE ORGAN CHAMBERS

They are thermostatically controlled electric heating systems that keep the actions in smooth operating condition and keep all stops at proper pitch. They cut down your organ repair bills, increase the life of the instrument, and insure beautiful music regardless of the weather. Full information will be sent on request .

TIME-O-STAT-CONTROLS CO.

Cramblet Eng. Division

286 MILWAUKEE ST. MILWAUKEE, WIS.

Everybody's Happy



The operator's happy because the manager is satisfied.

The manager is satisfied because the attendance is good.

The attendance is good because the public enjoys your picture.

So everybody's happy and the CINEPHOR plays an important part in their happiness by producing clearly defined, properly illuminated, contrasty pictures—pictures which are easy to look at—pictures which make the public want to come back for more.

Bausch & Lomb Optical Co.

653 St. Paul St., Rochester, N. Y.

WORLD TICKETS

AND

SIMPLEX TICKET REGISTERS

ARE A PERMANENT GUARANTEE OF

Service—Accuracy—Quality

SATISFIED USERS ARE OUR BEST ADVERTISEMENT

WORLD TICKET & SUPPLY CO., *Inc.*

1600 Broadway New York

If Your Equipment *BELONGS* in the modern, well constructed and appointed theatre say so, in an advertisement in this section, and your product will be where it belongs.



Work designed and executed for many leading theatres has built for the Novelty Scenic Studios a position of preeminence, for original ideas and assurance of the most satisfactory results.

Tell Us Your Problem!

NOVELTY SCENIC STUDIOS

340 WEST 41st ST. NEW YORK CITY

Draperies, Stage Furnishings, Scenery and Rigging

SIMPLEX SUPERIORITY
WINS
SIMPLEX SUPREMACY

MORE
SIMPLEX
PROJECTORS

ARE NOW BEING SOLD THAN AT ANY TIME IN THE HISTORY OF THE COMPANY

INTERNATIONAL PROJECTOR CORPORATION
NEW YORK

SIMPLEX PROJECTORS
ARE USED BY A GREATER NUMBER
OF THE WORLD'S LEADING THEATRES
THAN ALL OTHER MAKES COMBINED

Fox Versus Zukor Looms As Battle Of Giants With Close Of Loew-M-G-M Negotiations

Grombacher Buys Spokane Clemmer From Universal

Ray A. Grombacher, president of the Spokane Theatres, Inc., has added a fourth house to his chain in Spokane, Wash. He has purchased the Clemmer Theatre from Universal Pictures and takes possession March 1. The amount of money involved in the transaction was not stated.

Grombacher is one of the liveliest exhibitors in the Northwest. His four houses give him a seating capacity of 3,050. The theatres owned and operated independently by Mr. Grombacher are Liberty, Granada, Egyptian and Clemmer. The name of the latter will be changed, the interior will be redecorated and some slight alterations made. Sound equipment will also be installed. Harry Culbert, now at the Liberty, will become manager of the Clemmer, and Duncan Inverarity, manager of the Granada, will become manager of the Liberty.

Organizing Make-Up Men And Asst. Directors in N. Y.

There was a meeting on Friday evening of this week at the Hotel Wolcot in New York at which the organizers of the union for Assistant Directors and Make-Up Artists addressed those active in that branch of work in New York. Joseph Holton has been designated as the head of the assistant directors union and the organizing of that branch is going ahead with remarkable speed.

The only portion of those engaged in the making of motion picture productions in New York that are not unionized at present are the actors, but with the stage actors stepping into the pictures in droves due to the talking pictures, it would seem as though Equity was at last in a position to compel the organization of the motion picture players from stars right down the line to extras.

Tec-Art Coast Studios Having Sound Installed

(Hollywood Bureou, Motion Picture News)

Hollywood, Feb. 28.—The last of the independent leasing studios has capitulated to sound, with Tec-Art beginning actual construction of two sound stages next week. H. Kirk Kellog, the engineer who supervised RKO and United Artists sound stages is in charge at Tec-Art. The stages are to contain a scoring room, three unit recording rooms and two projection rooms.

Both film and disc methds are to be available. Also stages are to be adaptable for the use of any patents now existing or which may become popular.

Warners Get 51% Of Equity Theatres Under Agreement

Under the terms of the agreement between Warner Brothers and Equity Theatres, Inc., the former concern receives 51 per cent of the stock of the new $2,000,000 holding company, Warner-Equity Theatres, Inc., of Philadelphia, and also holds an option to purchase the remaining 49 per cent within two years.

Turn to Page 699 for Real Live Tips on Exploitation

RKO Appropriates Quarter Million More For Studio

Hollywood, Feb. 28.—Another $250,000 appropriation, bringing the total up to $500,000, was made for improvements on the RKO studio last week. The latest structures planned are buildings for the recently created music department, for wardrobe and for property units. The music building will be devoted to orchestral and composing activities incidental to synchronizing forthcoming Radio pictures. Several projections will be built for sound purposes.

Cleveland Deal Separates Variety-Universal Circuits

The Variety-Universal circuit, Cleveland, has completed the deal separating the Variety from the Universal chain which has been pending for several months. Jimmy Carrier has been appointed general manager of the Universal chain, which includes the Hillard Square, Cedar-Lee New Broadway, Detroit and Oriental.

Under Carrier, all of the Universal houses will have Vitaphone and Movietone equipment. The Hillard Square opened with sound two weeks ago. The Cedar-Lee installation was completed last Monday. Other installations will follow. Admission prices will be boosted ten cents.

Le Baron On Way East To Discuss RKO Production

(Hollywood Bureou, Motion Picture News)

Hollywood, Feb. 28.—William Le Baron returned to New York Wednesday after being back in Hollywood only two weeks. The sudden new trip was occasioned by the decision that all RKO product will be one hundred per cent talkie with no silent versions whatever. While in the east he will discuss plans for production.

Counterstroke Looked For From Paramount Head With Supremacy In Balance

(*Continued from page* 611).

in the film industry. It is fair to assume that he is going to contest this particular one and therefore it would appear as there is in the offing a terrific battle of the giants in the picture producing, distributing and exhibiting industry.

The fact that Publix was preparing a battle against the Fox theatres in New England territory, even before this deal came to pass, was an indication of the real struggle that was looming. Publix, it is said, has had scouts in the New England territory for months past lining up sites so that they would parallel the Fox houses in every one of the eastern cities.

Publix has a large, well organized theatre operating department functioning at present. It has taken over ten years to build this department to the state of perfection that now exists and all of its resurces are to be extended in the forthcoming battle that threatens.

In the meantime, and even as late as Tuesday night of this week, the report persisted that the Warner Bros. were to secure the control of the Loew-M-G-M organization on a basis of an exchange of stock with three shares of Warner being turned over for every five of Loew necessary to secure control.

Effect on Independents

What effect the Fox deal will have on the independent theatre situation in Greater New York is a question. Exhibitors who have tentative agreements with Fox for the purchase of their houses are all up in the air over the reported closing of the Loew-M-G-M deal. It will mean that Fox will not of necessity have to have the independent theatres for with the Loew Circuit coupled with his own he will virtually have control of the Metropolitan territory. Just how the contracts with the independents now in existence will work out is a question. The general opinion was that Fox was to make some payments on the independent theatres beginning this week. When Monday arrived it was stated by some of the independents that payments had been postponed for 30 days.

At the offices of A. C. Blumenthal at the Ambassador Hotel, where all of the Fox deals with the independents were carried on, Mr. Blumenthal could not be reached on Thursday either to affirm or deny the possibility of the independent deals being called off because of the Loew deal. He was not in his office and it was not known when he would return.

Changes Made In Managers Of Coast Theatres

Richard M. Hughes, former assistant manager of the Ritz Theatre, has been appointed manager of the Mesa Theatre, Los Angeles. Karl F. Krueger has been made manager of the California Theatre, Salinas, Cal.

E. P. Laws, has been appointed manager of the Opal Theatre, Hollister, Cal. He was formerly assistant manager of the California at Stockton.

Douglas Kimberly has been appointed house manager at the Colonial, Tacoma, Wash., in addition to assisting in all publicity for the Tacoma houses. David Richards, former assistant manager at the Broadway, Portland, Wash., has been made manager of the Rialto, Tacoma.

It was reported from the Coast early this week that Blair and Company had become financially interested with Jos. M. Schenck in the Art Cinema Corp., which is the financing organization behind United Artists, the distributing branch.

This was emphatically denied by Mr. Schenck on Thursday. He also branded as untrue the report that United Artists would merge with M-G-M.

Paramount Assigns Gilks To Shoot Feature, "Jealousy"

Paramount has assigned Alfred Gilks to shoot the company's next feature picture to be made at the Long Island studios. It will star Jeanne Eagels in "Jealousy" and production will get under way March 4. Jean de Limur will direct. It will be Gilks first feature picture at the Eastern studio for several years. His recent assignments have been one and two-reelers.



Joseph Schildkraut as the suave gambler hero of Universal's special production, "Show Boat," from the Edna Ferber novel of that name.

Hornstein Given Farewell Dinner By Old Associates

Joe Hornstein, who has resigned as Manager of the New York branch of the National Theatre Supply Co., was given a farewell dinner by that company on Thursday night of this week at the Hotel Claridge. Over one hundred friends and former business associates attended to wish Hornstein good luck in his new business venture and to extend their appreciation of "Joe's" popularity while he was connected with the theatre equipment field.

Walter Green, General Manager of National Theatre Supply, paid tribute to Hornstein's work during his connections with National. Employees of Hornstein's office presented him with a platinum watch and chain and an inscribed gold plaque.

Hornstein is reported to be considering several offers that have been made him by companies in the picture industry.

AUTHORITY!

"During the fifteen years that I have been editing a column devoted to motion pictures Motion Picture News has been my most helpful text book.

"Dennis R. Smith,
"Photoplay Editor,
"Canton, O., Daily News"

RELIABILITY!

Canada Completes Film Survey To Aid Producers

A survey of the whole moving picture situation in Canada has just been made by the four British Trade Commissioners in the Dominion, and their reports are shortly to be sent to the Imperial offices in London, according to an announcement by F. W. Field at Montreal, who is His Majesty's Senior Trade Commissioner to Canada.

The extensive investigation has been carried out at the request of the Home Government, because great importance is attached to the value of moving pictures as a vehicle for the spread of national and trade propaganda. Mr. Field pointed out that the theatres and film exchanges in Canada had Canadian organizations to a great degree, but the film product was almost entirely American. Such an arrangement automatically created resistance to the sales of British pictures in Canada he believed.

That British film producers had much to learn in the making of pictures for universal consumption was admitted by Mr. Field, and this was one reason why the survey had taken place. The average quality of British-made pictures had improved greatly, however, and it was possible to point to a number of British releases which were on a par with the best standard of foreign productions.

M-G-M Preparing Another South Sea Island Picture

(Hollywood Bureau, Motion Picture News)

Hollywood, Feb. 28.—Following the success of "White Shadows of the South Seas," M-G-M is preparing another tropic epic to be made in the South sea locale.

The new production will involve a large amount of underwater shooting, and the studio has been acquiring diving bells and underwater equipment necessary to producing the picture.

Dorothy Yost is working on the story, under supervision of Hunt Stromberg. The latter had production supervision of "White Shadows."

It is known that Paramount has also been figuring on making an underwater picture in the South Seas, and last year sent Karl Brown and William Wing on location near Tahiti for several months.

Small Reported Signing To Produce Series For Columbia

(Hollywood Bureau, Motion Picture News)

Hollywood, Feb. 21.—Edward Small is reported as signing a contract with Harry Cohn to produce a series for Columbia Pictures. One of these, it is said, will star Anna Chandler, former vaudeville star, while Small will use other players under contract to him in the balance of the series.

Pathe Story Department On West Coast Is Discontinued

(Hollywood Bureau, Motion Picture News)

Hollywood, Feb. 21.—The Pathe studio discontinued its story department this week. The only executive to continue is Carl Hovey, scenario editor, who is handling alone whatever details are necessary.

Motion Picture News Weekly Box Office Check-Up

In Figuring Percentage Rating On Pictures, The Normal Or Average Business Of The Theatre Is Taken As 100%

	City and Weather	Theatre and Seating Capacity	No. of Days Run and Admission Prices	Percentage Rating; Normal Business Equals 100%	Shorts	Presentation
"Abie's Irish Rose" Paramount (T.)	**Boston, Mass.** Weather: Heavy snow	Scollay Square Olympia (3000)	7 25¢–75¢	**100%**	Vita. Acts.; Para. News	5 Acts
"Adoration" First National	**Canton, O.** Weather: Heavy snow	Palace (1906)	4 30¢–50¢	**110%**	Comedy; Pathe News	5 Acts
	Asheville, N. C. Weather: Rain, clear	Plaza (1322)	3	**91%**	'Loose Change" (Para.); Para. News	
"Alias Jimmy Valentine" M-G-M (T.)	**Paris, Tex.** Weather: Good, bad	Plaza (650)	6 40¢–60¢	**75%**	Fox News; M. Revue	None
	Ottawa, Ont. Weather: Fair, cold	Regent (1225)	6 25¢–60¢	**90%**	Para. and Fox M. News; "The Honor System"	Orchestra
	Macon, Ga. Weather: Clear, rain	Capitol (1000)	3 30¢–40¢	**100%**	Para. News; Comedy	None
	Atlantic City, N. J. Weather: Clear, stormy	Strand	8 40¢–50¢	**125%**	Gus Edwards' Revue and News (M-G-M)	None
"All at Sea" M-G-M	**Albany, N. Y.** Weather: Stormy	Leland (1400)	6 25¢	**75%**	Curiosities (R. K. O.); Fox News; Tiffany Color Classic	None
	Chattanooga, Tenn. Weather: Fair, rain	Rialto (800)	3 25¢–35¢	**106%**	M-G-M News; "His Angel Child"	None
	Newport, Va. Weather: Cold	Rialto (873)	3 25¢–35¢	**90%**	Comedy; Para. News	None
	Evansville, Ind. Weather: Snow	Victory (2300)	4 15¢–25¢–40¢ –50¢	**100%**	Comedy and News (M-G-M)	
"Annapolis" Pathe (T.)	**Joliet, Ill.** Weather: Clear, cold	Princess (960)	1 15¢–35¢	**100%**	Comedy; Int'l News	None
"The Apache" Columbia	**Albany, N. Y.** Weather: Stormy	Clinton Sq. (800)	6 25¢	**80%**	M-G-M News	None
"The Air Legion" RKO	**Louisville, Ky.** Weather: Snow	Rialto (3000)	3 30¢–50¢	**170%**	News and Review (Pathe)	Mae Murray 4; Acts
"The Awakening" United Artists (T.)	**Spokane, Wash.**	Liberty (1000)	7	**120%**	T. Comedy; 5 Vita. Acts	
	Ottawa, Ont. Weather: Fair, cold	Avalon (990)	3 10¢–35¢	**100%**	Fox News; "Who's It?" (Educ.)	None
"The Barker" First National (T.)	**Milwaukee, Wisc.** Weather: Zero and below	Alhambra (2000)	7 25¢–50¢	**175%**	Int'l News; Topics (Pathe); Oswald Cartoon (U.); "Prodigal Pup"	None
	Tampa, Fla. Weather: Warm	Tampa (1600)	4 25¢–50¢–65¢	**125%**	Newsreel; Sound Comedy; Color Symphony (T.-S.)	Organ
	New York City Weather: Snow, cold	Strand (2900)	7 35¢–50¢–65¢ 75¢	**125 7/10%**	Pathe Sound and Fox M. News; Vita. Acts	None
	Asheville, N. C. Weather: Rain, clear	Imperial (1181)	6	**103%**	2 Vita. Acts; Fox M. and M-G-M News	None
	Richmond, Va. Weather: Heavy snow	Byrd (1600)	6 15¢–25¢–50¢	**105%**	"Whoopee Boys" (Educ.); Pathe Sound News	Organ

	City and Weather	Theatre and Seating Capacity	No. of Days Run and Admission Prices	Percentage Rating; Normal Business Equals 100%	Shorts	Presentation
"The Barker" (Continued)	**Boston, Mass.** Weather: Excellent	Scollay Square Olympia (3000)	7 25¢–75¢	95%	Lincoln Reel; Para. News	5 Acts
"Behind the German Lines" Paramount	**Chattanooga, Tenn.** Weather: Rainy, cold	Rialto (841)	2	114%	"Footlight Fannie" (Christie); Para. News	
	Milwaukee, Wisc. Weather: Zero and below	Strand (1297)	7 25¢–60¢	98%	"Marching On" (Fox M.); Fox News	None
	Asheville, N. C. Weather: Clear, rain	Plaza (1322)	3	89%	"Bird in the Hand" (Para. T.); Para .News	
"The Bellamy Trial" M-G-M (T.)	**Springfield, Mass.** Weather: Cold, snow	Broadway (1800)	7 25¢–50¢	75%	Pathe News; "Lighter that Failed"; 2 Vita. Acts	
	New York City Weather: Snow, cold	Embassy (596)	Indef. (6 days) $1–$2	51 9/10%	M-G-M T. Acts; Fox M. News	
	St. Louis, Mo. Weather: Fair, bad	Loew's State (3300)	7 25¢–65¢	93%	"Across the Atlantic Via Zeppelin" (M-G-M T.)	
	Louisville, Ky. Weather: Snow	Loew's (3400)	7 35¢–50¢	105%	Sound Act; Fox and M-G-M News	Organ
"Beware of Bachelors" Warner Bros.	**Memphis, Tenn.** Weather: Snow, cold	Loew's Strand (1100)	6 25¢–40¢	50%	Vita. Shorts; M-G-M News	
"The Big Killing" Paramount	**Cedar Rapids, Ia.** Weather: Cold, fair	Strand (1400)	7 25¢–35¢	75%	"Bride's Relations" (Educ. T.); Lincoln reel; Metro T. Revue; Marion Harris on Vita.	
"Blockade" R. K. O.	**Syracuse, N. Y.** Weather: Cold, stormy	Keith's (2600)	3 30¢–50¢	100%	Fables, Topics and News (Pathe)	6 Acts
	Syracuse, N. Y. Weather: Cold, stormy	Keith's (2600)	4 30¢–50¢	100%	Fables, Topics, News (Pathe)	6 Acts
"The Broadway Melody" M-G-M (T.)	**Los Angeles, Cal.** Weather: Fair, rain	Chinese (2250)	Indef. (3d Week) $1–$1.65	225%	None	Stage Show
	New York City Weather: Snow, cold	Astor (1120)	Indef. $1–$2	169 6/10%	"Confession" (M-G-M T.)	None
"The Cameraman" M-G-M	**Troy, N. Y.** Weather: Stormy	Lincoln (1000)	3 15¢–25¢	50%	Kinograms; "Happy Heels" (Christie)	None
	Columbus, O. Weather: Cold, snow	Palace (3200)	4 25¢–35¢–50¢	85%	None	5 Acts
"The Canary Murder Case" Paramount (T.)	**Cleveland, O.** Weather: Cold, clear	Allen (3300)	7 30¢–60¢	100%	"Off to Buffalo" (Roach); M-G-M and Fox M. News	Orchestra
	Akron, O. Weather: Clear, cold	Colonial (1147)	7 25¢–50¢	135%	"Four Kisses"; Para. News	None
	Cedar Rapids, Ia. Weather: Cold, snow	Capitol (1957)	4 10¢–60¢	60%	Fox M. and Para. News	Publix Unit
"Captain Lash" Fox	**Milwaukee, Wis.** Weather: Zero and below	Wisconsin (2902)	7 25¢–75¢	95%	Fox News	6 Acts
"Captain Swagger" Pathe	**Newport News, Va.** Weather: Cold	Rialto (873)	3 25¢–35¢	85%	Para News; "Ko-Ko's Courtship"	None
"The Case of Lena Smith" Paramount	**Baltimore, Md.** Weather: Clear, cold, snow	Century (3221)	6 25¢–65¢	87%	"Noisy Noises" (Roach); Fox M. and M-G-M News	Loew-Publix unit; Organ; Orchestra
	Atlantic City, N. J. Weather: Cold, stormy	Stanley	2 40¢–50¢	65%	Para. News; "Francis Shelly" Girl with a Guitar," "Rangers," "Red Hot Harmony" (Vita. Acts)	None
"The Cavalier" Tiffany-Stahl (T.)	**Akron, O.** Weather: Clear, cold	Strand (1200)	7 25¢–50¢	70%	Para. News; Comedy	None
"Children of the Ritz" First National	**Cleveland, O.** Weather: Clear, cold	Palace (3600)	7 35¢–75¢	90%	"Campus Venus," Fables, Review, Sportlight (Pathe); Variety (Fox) Pathe, Fox and Para.. News	5 Acts

	City and Weather	Theatre and Seating Capacity	No. of Days Run and Admission Prices	Percentage Rating; Normal Business Equals 100%	Shorts	Presentation
"Children of the Ritz" (Continued)	**Rochester, N. Y.** Weather: Snow	Keith's Palace (3200)	4 35¢-60¢	90%	Pathe News	6 Acts
"The Circus Kid" R. K. O. (T.)	**Providence, R. I.** Weather: Cold, snow	Victory (1600)	7 15¢-50¢	70%	Pathe News; "Bird in the Hand" (Christie T.)	None
"Conquest" Warner Bros. (T.)	**Albany, N. Y.** Weather: Stormy	Mark Ritz (1146)	6 25¢-35¢	100%	Pathe Sound News; 1 Vita. Act; "When Money Comes" (Roach)	None
	Troy, N. Y. Weather: Bad	Troy (2000)	3 30¢-50¢	80%	"Our Gang" Comedy; Fox News; 1 Vita. Act	None
	Louisville, Ky. Weather: Snow	Strand (1785)	7 25¢-35¢-50¢	75%	3 Sound Acts; Fox News	
	Boston, Mass. Weather: Excellent	Metropolitan (4350)	7 35¢-75¢	85%	Para News; "Crooning Melody"	Publix Unit
	Los Angeles, Cal. Weather: Fair, rain	Warner's Hollywood (2800)	7 50¢-65¢-75¢	80%	Vita. Acts; Int'l News	Larry Ceballo's Revue
	Springfield, Mass. Weather: Cold, snow	Fox-Palace (2484)	7 30¢-60¢	91%	Jessel and Martinelli on Vita.; Fox News	3 Acts
"Companionate Marriage" First National	**Birmingham, Ala.** Weather: Varied	Ritz (1800)	6 25¢-35¢-60¢	110%	Pathe News; "Collegians" (U.)	Acts
"Court Martial" Columbia	**Columbus, O.** Weather: Cold, snow	Palace (3200)	3 25¢-35¢-50¢	85%	None	Charlie Murray; 4 Acts
"The Danger Rider" Universal	**Chattanooga, Tenn.** Weather: Fair, rain	Rialto (800)	1 25¢-35¢	102%	M-G-M News; "Sea Swords"	None
"The Devil's Apple Tree" Tiffany-Stahl	**Buffalo, N. Y.** Weather: Cold, clear, snow	Hippodrome (2500)	6 20¢-25¢	140%	Pathe News; Comedy	Bert Smith Players
"The Divine Lady" First National (T.)	**Los Angeles, Cal.** Weather: Fair, rain	Carthay Circle (1500)	(Indef.) (4th week) $1-$1.65	78%	"The Eligible Mr. Bangs" (Educ. T.); Fox M. News	None
"The Doctor's Secret" Paramount (T.)	**San Antonio, Tex.** Weather: Variable	Texas (3000)	7 25¢-35¢-60¢	90%	Para. News; Vita. Acts	Orchestra; Publix Unit
	Norfolk, Va. Weather: Rain, snow	State (2000)	6 35¢-50¢	100%	"Sacred Baboon" and News (M-G-M); Pathe Review	5 Acts
	Memphis, Tenn. Weather: Snow, clear	Loew's Palace (2100)	6 25¢-50¢	100%	"Across the Atlantic Via Zeppelin," "Geo. Dewey Washington" (M-G-M T.); Fox M. News	None
	Atlantic City, N. J. Weather: Clear, stormy	Stanley	5 40¢-50¢	110%	Para. News; Borah Minnevitch and His Rascals; "Just One Word"	None
	Richmond, Va. Weather: Heavy snow	Colonial (1800)	6 25¢-35¢-50¢	125%	Fables (Pathe); Para News; Flo Davis & Marlowe & Jordan	Organ
"Do Your Duty" First National	**Ottawa, Ont.** Weather: Fair, cold	Keith's (2596)	6 15¢-60¢	70%	"Exchanged Husbands"; Pathe News	5 Acts
"Dugan of the Dugouts" State's Rights	**Albany, N. Y.** Weather: Stormy	Clinton Sq. (800)	6 25¢	80%	M-G-M News	None
"The Dummy" Paramount (T.)	**Los Angeles, Cal.** Weather: Fair	Paramount (2600)	7	110%	Para. News	Publix Unit; Organ
"The Faker" Columbia	**Kansas City, Mo.** Weather: Fair, warmer	Pantages (1200)	7	85%	Fables (Pathe); Selected News	5 Acts
"Fancy Baggage" Warner Bros.	**Portland, Ore.** Weather: Rainy, warm	Blue Mouse (657)	6 25¢-35¢	75%	Fox M. News	
	St. Louis, Mo. Weather: Variable	Missouri (3555)	7 25¢-75¢	83%	Orchestra; Organ	Ed Lowry in "Ship Ahoy"
"The First Auto" Warner Bros.	**Cedar Rapids, Ia.** Weather: Cold, snow	Strand (1400)	3 25¢-35¢	40%	"Liberty" (Roach); "Confession" (M-G-M T.); Vita. Acts	
"The Fleet's In" Paramount	**Canton, O.** Weather: Heavy snow	Loew's (2025	4 30¢-50¢	150%	Fox M. News	5 Acts

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"The Flying Fleet" M-G-M	**Joliet, Ill.** Weather: Clear, cold	Rialto (2300)	3 25¢–50¢	110%	Sound News; Comedy	2 Acts; Orchestra; Organ
	Boston, Ma s. Weather: Heavy snow	State (3700)	7 40¢–75¢	110%	Fox News and M. Acts; Metro. M. Act	Mardi Gras Show
	Norfolk, Va. Weather: Rain, snow	Norva (1800)	6 25¢–35¢–50¢	85%	Fox News; Vita. and M. Acts	None
	New York City Weather: Snow, cold	Capitol (4620)	7 (2d week) 75¢–$1–$1.50	104 1/10%	Selected and Fox M. News	"Miami Nights"
	Baltimore, Md. Weather: Clear, cold, snow	Stanley (3654)	6 25¢–65¢	110%	Fox M. and Para. News; Sound Acts	Orchestra; Organ
	St. Louis, Mo. Weather: Variable	Loew's State (3300)	7 25¢–65¢	108%	Lincoln Reel	Orchestra
	Memphis, Tenn. Weather: Snow, clear	Loew's State (2700)	6 25¢–50¢	100%	Fox M. News; "Marion Harris" (M-G-M T.)	5 Acts
	Syracuse, N. Y. Weather: Cold, stormy	Loew's (3000)	7 25¢–35¢–50¢	175%	Int'l and Fox M. News; Orchestra on Fox M.	5 Acts
	Richmond, Va. Weather: Heavy snow	Loew's (2200)	6 25¢–35¢–50¢	135%	M-G-M M. Revue and News; Fox M. News; Kitty Doner Act "Zeppelin Flight"	Organ
	Syracuse, N. Y. Weather: Cold, stormy	State (3000)	3 25¢–35¢–50¢	175%	Int'l and M-G-M News; Fox M. Reel	5 Acts
"Four Sons" Fox	**St. Louis, Mo.** Weather: Variable	Fox (5200)	7 25¢–75¢	124%	Fox M. News	3 Acts; Orchestra, Stage Prologue
"Fugitives" Fox	**San Antonio, Tex.** Weather: Variable	Majestic (1700)	7 25¢–50¢–75¢	100%	Fables and News (Pathe); Fox M. News	5 Acts
"Geraldine" Pathe	**Minneapolis, Minn.** Weather: Cold	Hennepin-Orpheum (2900)	7 25¢–50¢–75¢	74%		6 Acts
	Memphis, Tenn. Weather: Snow, clear	Orpheum (2600)	6 30¢–60¢	90%	Fables and News (Pathe)	6 Acts
"The Ghost Talks" Fox (T.)	**Portland, Ore.** Weather: Rain, warm	Broadway (1912)	7 25¢–35¢–50¢ –60¢	95%	Fox M. News	Mildred Harris; F. & M. Unit
	Cleveland, O. Weather: Cold, clear	Hippodrome (4500)	7 25¢–50¢	100% (2d Week)	"Marching On" (Fox M.); Fox M. News	None
	Boston, Mass. Weather: Heavy snow	Modern-Beacon (1800)	7 25¢–75¢	90%	Pathe News; "Whoopee"	
	New York City Weather: Snow, cold	Roxy (6205)	7 50¢–75¢ $1–$1.50	111½%	Selected and Fox M. News	Stage Show
"The Girl on the Barge" Universal (T.)	**Minneapolis, Minn.** Weather: Cold	Pantages (1595)	7 25¢–50¢–75¢	80%	Pathe News	5 Acts
"Give and Take" Universal (T.)	**Tampa, Fla.** Weather: Warm	Tampa (1600)	3 25¢–50¢–60¢	75%	Newsreel; Color Symphony (T. S.); Cartoon	Organ
	Syracuse, N. Y. Weather: Cold, stormy	Empire (1700)	7 20¢–30¢–40¢ –50¢	60%	Fox M. News; Comedy; Dixie Jubilee Singers; 2 Vita Acts	
	Indianapolis, Ind. Weather Fair, cold	Indiana (3000)	7 25¢–65¢	75%	Curiosities (R. K. O.); Pathe News	Publix Unit; Band
"The Godless Girl" Pathe	**San Antonio, Tex.** Weather: Variable	Empire (1550)	7 25¢–50¢	75%	"Across the Atlantic Via the Zeppelin"	None
"The Greyhound Limited" Warner Bros. (T.)	**Minneapolis, Minn.** Weather: Cold	Lyric (1238)	7 15¢–25¢–35¢	188%	Fox M. News; Vita. and M. Acts	None
"The Haunted House" First National	**Ann Arbor, Mich.** Weather: Cold, stormy	Majestic (1050)	3 10¢–25¢–35¢ –50¢	45%	"Cleopatra," "Growing Pains" (M-G-M); Para. News	None
"Hey Rube!" R. K. O.	**Tampa, Fla.** Weather. Warm	Franklin (865)	10¢–25¢	100%	Newsreel, Comedy	None

	City and Weather	Theatre and Seating Capacity	No. of Days Run and Admission Prices	Percentage Rating; Normal Business Equals 100%	Shorts	Presentation
"His Captive Woman" First National	**Evansville, Ind.** Weather: Snow	New Grand (1125)	4 25¢–40¢	**90%**	Revue and News (Pathe); Comedy	5 Acts
'Hit of the Show" R. K. O.	**Portland, Ore.** Weather: Rainy, warmer	Pantages (1825)	5 25¢–50¢	**80%**	Fables (Pathe)	5 Acts
"Homesick" Fox	**Newport News, Va.** Weather: Cold	Palace (720)	2 25¢–35¢	**90%**	Fox News; "Collegians" (U.)	None
"If I Were Single" Warner Bros.	**Paris, Tex.** Weather: Good, bad	Grand (850)	1 10¢	**120%**	"Calling Hubby's Bluff"	None
"In Old Arizona" Fox (T.)	**Los Angeles, Cal.** Weather: Fair, rain	Criterion (1500)	Indef. (9th week) 35¢–50¢	**160%**	Fox M. News	None
	Milwaukee, Wisc. Weather: Zero and below	Merrill (1167)	7 25¢–50¢	**90%**	"Spell Binder"; Fox News	None
	Canton, O. Weather: Heavy snow	Strand (725)	7 25¢–40¢	**150%**	"Lion's Roar" (Educ. T.); Pathe Sound News	
	St. Louis, Mo. Weather: Fair, bad	Fox (5200)	7 35¢–75¢	**114%**	Fox M. Reel; "Moth and the Flame," "My Tonia"	Orchestra
"Interference" Paramount (T.)	**Troy, N. Y.** Weather: Bad	Troy (2000)	4 30¢–50¢	**100%**	1 Vita. Act; Fox M. News	None
"Isle of Forgotten Women" Columbia	**Ottawa, Ont.** Weather: Fair, cold	Fern (750)	3 10¢–25¢	**80%**	"Cool Off "Scarlet Arrow" (U. Serial)	None
"The Kid's Clever" Universal	**Joliet, Ill.** Weather: Clear, cold	Princess (960)	1 15¢–35¢	**90%**	Comedy; Newsreel	None
	Baltimore, Md. Weather: Clear, cold, snow	Keith's New Garden (3016)	6 25¢–65¢	**85%**	"Collegians" (U.), Int'l News	5 Acts
"A Lady of Chance" M-G-M	**Boston, Mass.** Weather: Excellent	Orpheum (3100)	7 25¢–50¢	**90%**	M-G-M News	6 Acts
"Lady of the Pavements" United Artists	**Portland, Ore.** Weather: Rainy, warmer	United Artists (957)	6 35¢–50¢–60¢	**60%**	M-G-M and Fox M. News	
	Harrisburg, Pa. Weather: Snow	Loew's Regent (1600)	6 30¢–50¢	**93%**	M-G-M and Fox M. News; Laurel-Hardy Comedy; 2 T. Acts	None
	Kansas City, Mo. Weather: Fair, warmer	Midland (4000)	7	**90%**	Selected News; Graf Zeppelin Reel; 2 M. Acts	
	Canton, O. Weather: Heavy snow	Loew's (2025)	3 30¢–50¢	**105%**	Int'l News	5 Acts
	Columbus, O. Weather: Cold, snow	Loew's Ohio (4000)	7 25¢–50¢	**100%**	Fox News	Organ; Orchestra; Publix Unit
"Land of the Silver Fox" Warner Bros.	**Spokane, Wash.**	Granada (600)	7	**105%**	Comedy	
"The Lash of the Czar" Amkino	**New York City** Weather: Snow, cold	Cameo (549)	7 50¢–75¢	**100 4/5%**	Cartoon; Pathe News	None
"The Last Warning" Universal (T.)	**Chattanooga, Tenn.** Weather: Rainy, cool	Tivoli (1893)	3	**111%**		4 Acts; Orchestra
	Columbus, O. Weather: Cold, snow	Grand (1200)	7 25¢–35¢–50¢	**125%**	2 Vita. Acts; Fox M. News	
	Akron, O. Weather: Clear, cold	Allen (550)	7 25¢–50¢	**90%**	M-G-M News; Comedy	None
"Lights of New York" Warner Bros. (T.)	**Tampa, Fla.** Weather; Warm	Strand (800)	4 15¢–35¢–40¢	**140%**	Newsreel; Comedy	None
"Lilac Time" First National	**Newport News, Va.** Weather: Cold	Palace (720)	4 25¢-35¢	**110%**	Fox News	None
"Lingerie" Tiffany-Stahl	**Evansville, Ind.** Weather: Snow	Majestic (1000)	1 10¢-15¢ 25¢	**105%**	"Police Reporter" (Serial) Fables (Pathe); Fox News	Stock Co.
"The Lion and the Mouse" (T.) Warner Bros.	**Ottawa, Ont.** Weather: Fair	Rex (900)	3 15¢–20¢	**100%**	Para. News; "Smith's Restaurant" (Pathe)	None

	City and Weather	Theatre and Seating Capacity	No. of Days Run and Admission Prices	Percentage Rating; Normal Business Equals 100%	Shorts	Presentation
"Love" M-G-M	**Columbus, O.** Weather: Cold, snow	Majestic (1000)	7 25¢–50¢	100%	Comedy; Int'l News	Organ
"Love in the Desert" R. K. O.	**Boston, Mass.** Weather: Heavy snow	Boston (1800)	7 25¢–75¢	90%	Topics, Fables and News (Pathe); Comedy	5 Acts
"Loves of Casanova" M-G-M	**Ann Arbor, Mich.** Weather: Snow, cold	Majestic (1050)	4 10¢–25¢–35¢ –50¢	25%	Pathe Review; "Husbands Must Play" (Educ.); Topics (Educ.); M-G-M News	None
"Lucky Boy" Tiffany-Stahl (T.)	**Portland, Ore.** Weather: Rainy, warm	Music Box (1837)	6 25¢–35¢–50¢	85%	Roach Comedy; Fox M. News	
	Harrisburg, Pa. Weather: Fair	Loew's Regent (1600)	6 30¢–50¢	85%	M-G-M and Fox M. News; Topics (Pathe); 4 T. Acts	None
	Rochester, N. Y. Weather: Snow	Rochester (4000)	7 35¢–60¢	90%	"Regular Business Man"; Fox News	6 Acts
	Boston, Mass. Weather: Excellent	Modern Beacon (1800)	7 25¢–75¢	120%	Fox News	
	Cedar Rapids, Ia. Weather: Cold, Snow	Capitol (1957)	2 10¢–60¢	55%	Para. News	Publix Unit
"The Man Who Laughs" Universal	**Birmingham, Ala.** Weather: Variable	Empire (1000)	6 25¢–40¢	90%	Laurel-Hardy Comedy (Roach); M-G-M News	None
"Manhattan Cocktail" Paramount (T.)	**Springfield, Mass.** Weather: Fair warm	Palace (2484)	4 30¢–60¢	91%	Fox News and M. Acts	4 Acts
"Man-Made Woman" Pathe	**Portland, Ore.** Weather: Very cold	Oriental (1600)	7 30¢	75%	News reel; Fables (Pathe)	Frazier Players in "The Push"
"Man, Woman and Wife" Universal	**Akron, O.** Weather: Cold	Allen (550)	7 25¢–50¢	80%	M-G-M News; Comedy	None
	Baltimore, Md. Weather: Cold	Keith's (3601)	25¢–65¢	75%		5 Acts
	Boston, Mass. Weather: Excellent	Boston (1800)	7 25¢–75¢	90%	Pathe News	5 Acts
"Marked Money" Pathe	**Kansas City, Mo.** Weather: Stormy	Pantages (1200)	3	80%		
	Syracuse, N. Y. Weather: Cold	Keith's (1400)	3 30¢–50¢	100%		Petty–Mamaux, Baseball Stars
	Louisville, Ky. Weather: Clear, cold	Rialto (3000)	3 30¢–50¢	85%	Pathe Review; Pathe News	5 Acts
"Marquis Preferred" Paramount	**Chattanooga, Tenn.** Weather: Rainy, cool	Rialto (841)	2	97%		
"Marriage By Contract" Tiffany-Stahl (T.)	**Birmingham, Ala.** Weather: Mild	Empire (1000)	6 25¢–40¢	85%	"School Begins" (M-G-M); M-G-M News	None
"Me Gangster" Fox	**Ottawa, Ont.** Weather: Fair, cold	Centre (1200)	6 15¢–40¢	65%	Educ. Comedy; Fox News	None
"The Million Dollar Collar" (T.)	**Chattanooga, Tenn.** Weather: Rainy, cool	Rialto (841)	1	110%	"Ko-Ko" Comedy	
"Moran of the Marines" Paramount	**Canton, O.** Weather: Heavy snow	Valentine (811)	3 15¢–25¢	75%	Comedy; Pathe News	None
"Mother Machree" Fox	**Joliet, Ill.** Weather: Clear, cold	Rialto (2300)	3 25¢–50¢	120%	Pathe News; Comedy	3 Acts; Band, Organ
	Norfolk, Va. Weather: Rain, snow	Granby (1000)	6 35¢–50¢	65%	Para. News; Vita. Acts; "Haunted House"	None
	Ann Arbor, Mich. Weather: Cold, stormy	Wuerth (777)	7 10¢–25¢–35¢ –50¢	60%	Kinograms; "Soldier Man" (Pathe)	None
	Evanston, Ill. Weather: Fair, cold	Varsity (1844)	3 25¢–50¢	80%	Fox M. and Int'l News; "Rollickers;" "Mary Haynes" (Vita.)	None
"Mother Knows Best" Fox (T.)	**Columbus, O.** Weather: Fair, cold	Grand (850)	7 25¢–50¢	100%	Fox News	None
"My Man" Warner Bros. (T.)	**St. Louis, Mo.** Weather: Variable	Grand Central (1900)	7 25¢–75¢	77% (2d Week)	Vita. Acts	
	St. Louis, Mo. Weather: Clear, bad	Grand Central (1900)	7	80%	Vita. Shorts	

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"My Man" (Continued)	**Indianapolis, Ind.** Weather: Fair, cold	Apollo (1100)	7 25¢–50¢	75%	Vita. Acts; Fox News	None
"The Mysterious Lady" M-G-M	**Louisville, Ky.** Weather: Snow	Rialto (3000)	4 30¢–50¢	110%	Review and News (Pathe)	5 Acts
"Name the Woman" Columbia	**Springfield, Mass.** Weather: Cold, snow	Bijou (1000)	7 25¢–50¢	70%	"Crushed Hats"; Int'l News	
"Napoleon" M-G-M	**Evansville, Ind.** Weather: Snow	Alhambra (600)	2 20¢–30¢	100%	Fables, Topics and News (Pathe)	None
"Napoleon's Barber" Fox (T. Short)	**San Francisco, Cal.**	Warfield (2648)	7	225%		Al Jolson's personal appearance
"Naughty Baby" First National	**Tampa, Fla.** Weather: Warm	Strand (800)	3 15¢–35¢–40¢	125%	Newsreel; Comedy	None
	Buffalo, N. Y. Weather: Cloudy, warner	Lafayette (2000)	7 65¢	80%	Fox M. and Int'l News	5 Acts
	Baltimore, Md. Weather: Cloudy, warmer, snow	Rivoli (1981)	6 25¢–50¢	85%	"Eligible Mr. Bangs" (Educ. T.); Sound Acts; Fox M. & Pathe Sound News	Organ
"Ned McCobb's Daughter" Pathe	**New York City** Weather: Cold, snow	Colony (1980)	7 50¢–75¢–$1.	95 1/10%	Pathe Sound News; Oswald Cartoon (U.)	Band; Specialties
"The Night Bird" Universal	**Macon, Ga.** Weather: Rain	Ritz	3	90%	Comedy; Newsreel	
	Rochester, N. Y. Weather: Variable	Regent (1697)	7 15¢–50¢	85%	"Calford on Horseback" (U.); Newsreel; "Strange Prayers"	Orchestra
"Night Club" Paramount (T.)	**Providence, R. I.** Weather: Cold, snow	Strand (2200)	7 15¢–50¢	80%	"Pusher-in-the-Face" (Para.) Newsreel	None
	Kansas City, Mo. Weather: Fair, warmer	Royal (833)	7	95%	Newsreel; "Pusher-in-the-Face" (Para. T.)	None
	Buffalo, N. Y. Weather: Cloudy, warmer	Hippodrome (2500)	7 65¢	70%	Fox and Pathe News; Fox M. News	5 Acts
	Birmingham, Ala. Weather: Variable	Strand (850)	6 25¢–50¢	110%	"Pusher-in-the-Face" "Melancholy Dame" (Para. T.); Fox M. News	
	Macon, Ga. Weather: Clear, rain	Capitol (1000)	3 30¢–40¢	85%	Para. News; Raymond Hitchcock T.	None
"Noisy Neighbors" Pathe	**Paris, Tex.** Weather: Fair, rain	Grand (850)	1 10¢	125%	"Love's Languid Lure" (Pathe)	
	Columbus, O. Weather: Fair, cold	Palace (2200)	3 25¢–50¢	125%	Pathe News	5 Acts; Ill. U. Glee Club
	Paris, Tex. Weather: Warm	Grand (500)	1 25¢–35¢	90%		
"Object—Alimony" Columbia	**Joliet, Ill.** Weather: Clear, cold	Rialto (2300)	1 35¢–60¢	100%	Para. News; Comedy	3 Acts; Organ; Orchestra
	Birmingham, Ala. Weather: Variable	Trianon (650)	6 15¢–30¢	100%	Fables (Pathe); Fox News	None
"Oh Kay" First National	**Joliet, Ill.** Weather: Clear, cold	Princess (960)	3 15¢–35¢	115%	Comedy; Newsreel	None
"On Trial" Warner Bros. (T.)	**Oklahoma City, Okla.**	Capitol (1250)	7 30¢–50¢	75%	Comedy	
	San Francisco, Cal. Weather: Fair	Embassy (1400)	7	150% (4th week)		
	Memphis, Tenn.	Strand (1015)	6	150%		
	Richmond, Va. Weather: Fair	Capitol (600)	6 25¢–35¢–50¢	105%	Fox M. News; Beatrice Lillie (T.)	Organ
	Richmond, Va. Weather: Heavy snow	Capitol (600)	6 25¢–35¢–50¢	100%	Fox M. News	Organ

	City and Weather	Theatre and Seating Capacity	No. of Days Run and Admission Prices	Percentage Rating; Normal Business Equals 100%	Shorts	Presentation
"Our Dancing Daughters" M-G-M	**Canton, O.** Weather: Heavy snow	Valentine (811)	4 15¢–25¢	90%	Pathe News; Comedy	None
"The Painted Post" Fox	**Memphis, Tenn.** Weather: Clear	Pantages (2600)	7	105%		5 Acts
"Prep and Pep" Fox	**Rochester, N. Y.** Weather: Variable	Keith-Palace (3200)	3 35¢–60¢	88%	Pathe News	6 Acts
"The Power of Silence" Tiffany-Stahl	**Canton, O.** Weather: Heavy snow	Palace (1906)	3 30¢–50¢	80%	Comedy; Pathe News	5 Acts
"Prowlers of the Sea" Tiffany-Stahl	**Macon, Ga.** Weather: Clear, rain	Ritz (1100)	1 30¢–35¢	95%	None	Van Arnam Minstrels
"The Redeeming Sin" Warner Bros. (T.)	**Albany, N. Y.** Weather: Stormy	Mark Strand (2000)	6 25¢–50¢	90%	Fox M. News; "Our Gang" Comedy; 2 Vita. Acts	None
	Cedar Rapids, Ia. Weather: Fair, cold	Capitol (1957)	3 25¢–50¢–60¢	90%	Para. News; Vita. Acts	Publix Unit
	Milwaukee, Wis. Weather: Zero and below	Garden (1200)	7 25¢–50¢	130%	Flo Lewis & Joe and E. Brown Shorts; Fox News	None
	Tampa, Fla. Weather: Warm	Victory (1600)	7 25¢	125%	Fox M. News; Vita. Acts	None
	Kansas City, Mo. Weather: Fair, warmer	Newman (1866)	7	85%	Selected News; 2 Vita. Acts; Walter Gifford Subject	
	Minneapolis, Minn. Weather: Cold	Minnesota (4025)	7 30¢–40¢–75¢	65¾%	Fox M. News	Publix Unit
	Houston, Tex. Weather: Cold, rain	Metropolitan (2512)	7 15¢–25¢–60¢	120%	Para. News	Orchestra; Organ; Publix Unit
	New York City Weather: Cold, rain	Warner's (1360)	Indef. 1st week) $1–$2	126%	Vita. Acts	None
	Buffalo, N. Y. Weather: Cloudy, warmer	Great Lakes (3000)	7 65¢–85¢	80%	Fox M. News; 2 Vita. Acts	None
	Buffalo, N. Y. Weather: Clear, cold, snow	Metropolitan (1500)	6 15¢–50¢	75% (2d week)	Kinograms; Rubini and Moore; Orchestra in Sound Reels	None
	St. Louis, Mo. Weather: Variable	Ambassador (3000)	7 25¢–75¢	92%	Fox M. News	Ed Lowry'; Singer's Midgets; Orchestra; Organ
	Chattanooga, Tenn. Weather: Fair, rain	State (925)	6 50¢	96%	Mary Lewis, Val & Ernie Stanton (Vita. Acts); "Hawaiian Love Call"; Fox M. News	None
	Birmingham, Ala. Weather: Variable	Alabama (2200)	6 25¢–35¢–60¢	100%	Para. News; M-G-M Short	Spot Show
	Rochester, N. Y. Weather: Variable	Fay's (1250)	7 15¢–35¢	88%	"Marching On" (Fox M.); Fox News; "Types"	
"Red Hot Speed" Universal (T.)	**Memphis, Tenn.** Weather: Snow, clear	Pantages (1900)	6 25¢–50¢	90%	Pathe Sound News	5 Acts
	Chattanooga, Tenn. Weather: Fair, rain	Tivoli (1900)	3 50¢–60¢	109%	Para News; Fables (Pathe)	4 Acts
"Red Lips" Universa	**Ottawa, Ont.** Weather: Fair, cold	Imperial (1200)	6 10¢–35¢	85%	Para. News; "Oddities" (M-G-M)	Orchestra
"Redskin" Paramount	**Portland, Ore.** Weather: Rain, warm	Portland (3068)	7 25¢–35¢–50¢ -60¢	97%	Newsreel	Publix Unit
	Boston, Mass. Weather: Heavy snow	Metropolitan (4350)	7 35¢–75¢	110%	"Traffic Regulations" (Para. T.)	Publix Unit
	New York City Weather: Snow, cold	Criterion (861)	Indef. $1–$2	92 1/5%	Para. T.	None
	St. Louis, Mo. Weather: Fair, bad	Missouri (3558)	7 35¢–75¢	101%	Selected News; Eddie Peabody in "No Reason at All"	"Love Call"; Orchestra; Organ
	New York City Weather: Cloudy, warmer	Buffalo (3100)	7	85%	Fox M. Act	"Perfect Girl" Unit

	City and Weather	Theatre and Seating Capacity	No. of Days Run and Admission Prices	Percentage Rating; Normal Business Equals 100%	Shorts	Presentation
"Red Wine" Fox	**Joliet, Ill.** Weather: Clear, cold	Princess (960)	2 15¢–35¢	100%	Comedy; Newsreel	None
	Chattanooga, Tenn. Weather: Fair, rain	Rialto (800)	2 25¢–35¢	104%	M-G-M News; "Newlyweds Need Help" (U.)	None
	Houston, Tex. Weather: Mild, cloudy	Majestic (2250)	7 15¢–25¢–60¢	90%	Fox M. News; Serial; Fables	5 Acts
"The Rejuvenation of Aunt Mary" Pathe	**Wichita, Kans.** Weather: Fair	Kansas (700)	3 20¢	95%	"Sonnenberg-Lewis Bout" (Educ.); "Sky Ranger" (Educ.); Fox News	None
"The Rescue" United Artists (T.)	**Chattanooga, Tenn.** Weather: Rainy, cool	State (2800)	6	108%	Fox M. News; "Songologue," "Fair Days" (Vita.)	
	Minneapolis, Minn. Weather: Cold	State (2300)	7 25¢–35¢–60¢	42¾%	State Digest; Fox M. News	Stage Show
	Boston, Mass. Weather: Heavy snow	Orpheum (3100)	7 25¢–50¢	90%	M-G-M News & Comedy	6 Acts
	Evansville, Ind. Weather: Snow	Victory (2300)	4 15¢–25¢–40¢ 50¢	100%	Comedy and News (M-G-M)	5 Acts
"Revenge" United Artists	**Atlantic City, N. J.** Weather: Clear, stormy	Virginia	6 40¢–50¢	75%	"Ace of Spades"; Anna Chang in Songs; Fox M. News	None
"Riley the Cop" Fox	**Springfield, Mass.** Weather: Cold, snow	Fox (1444)	7 20¢–50¢	100%	Gertrude Lawrence, in "Early Morning"; Fox News	
"The River" Fox	**New York City** Weather: Snow, cold	Gaiety (808)	Indef. $1–$2	128½%	Fox M. Shorts and M. News	None
"Romance of the Underworld" Fox	**Springfield, Mass.** Weather: Cold, snow	Fox (1444)	7 20¢–50¢	100%	Gertrude Lawrence in "Early Morning"; Fox News	
"Sal of Singapore" Pathe (T.)	**Joliet, Ill.** Weather: Clear, cold	Princess (960)	1 15¢–35¢	100%	Para. News; Comedy	None
	Spokane, Wash.	Clemmer (900)	7 35¢–50¢	100%	Comedy	
"Scarlet Seas" First National	**Chattanooga, Tenn.** Weather: Fair, rain	Tivoli (1900)	3 50¢–60¢	97%	"We Faw Down" (Roach); Para. News	Orchestra
"Seven Footprints to Satan" First National	**Toledo, O.**	Pantheon (922)	7	85%		
	Macon, Ga. Weather: Clear, rain	Ritz (1100)	2 30¢–35¢	100%	None	Van Arnam Minstrels
"The Shady Lady" Pathe (T.)	**Kansas City, Mo.** Weather: Fair, warmer	Mainstreet (1500)	7	90%	Pathe News; Fables (Pathe)	Stage Show
	Evansville, Ind. Weather: Snow	New Grand (1125)	3 25¢–40¢–50¢	125%	Fables, Topics and News (Pathe)	Betty Blythe; 5 Acts
"The Shopworn Angel" Paramount (T.)	**Cedar Rapids, Ia.** Weather: Cold, fair	Capitol (1957)	4 25¢–50¢–60¢	85%	Lincoln Reel; Fox M. and Para. News	Publix Unit
	Baltimore, Md. Weather: Clear, cold, snow	Parkway (1092)	6 15¢–35¢	116% (2d run)	Sound Reels; "Liberty" (Roach); Fox M. News	None
	Ann Arbor, Mich. Weather: Cold, stormy	Michigan (2200)	4 10¢–30¢–40¢ 50¢	62%	"Calling Hubby's Bluff"; Fox News	Stage Show
"The Showdown" Paramount	**Spokane, Wash.**	Egyptian (385)	3 35¢	85%	Comedy	
"Show Folks" Pathe (T.)	**Syracuse, N. Y.** Weather: Cold, snow	Keith-Albee (2600)	4 30¢–50¢	100%	Fables, Topics (Pathe); Pathe News	6 Acts
	Louisville, Ky. Weather: Snow	Mary Anderson (1370)	7 25¢–35¢–50¢	60%	2 Sound Acts; Pathe News	
"Show People" M-G-M	**Troy, N. Y.** Weather: Stormy	Lincoln (1000)	4 15¢–25¢	60%	Comedy; Kinograms	News

	City and Weather	Theatre and Seating Capacity	No. of Days Run and Admission Prices	Percentage Rating; Normal Business Equals 100%	Shorts	Presentation
"Show People" (Continued)	**Newport News, Va.** Weather: Cold	Olympic (853)	6 25¢–35¢	80%	Kinograms; "The Morning After"	None
"Silks and Satins" Universal	**Springfield, Mass.** Weather: Cold, snow	Bijou (1000)	7 25¢–50¢	70%	"Crushed Hats"; Int'l News	
"Simba" Capitol	**San Antonio, Tex.** Weather: Variable	Princess (1300)	7 35¢–50¢	200%	Comedy; Int'l News	None
	New York City Weather: Clear	Colony (1980)	7 50¢–75¢–$1.	123 7/10%	None	Personal appearance of Mr. & Mrs. Martin Johnston
"Singapore Mutiny" R. K. O.	**San Antonio, Tex.** Weather: Fair	Princess (1200)	4 10¢–35¢	70%	Int'l News; Comedy	None
"The Singing Fool" Warner Bros. (T.)	**New York City** Weather: Snow, cold	Winter Garden (1492)	Indef. (24th. wk.) $1–$2	76 1/5%	Vita. Acts	None
"A Single Man" M-G-M	**Ann Arbor, Mich.** Weather: Cold, stormy	Michigan (2200)	3 10¢–30¢–40¢ 50¢	82%	Int'l News	Stage Show
	Joliet, Ill. Weather: Clear, cold	Princess (960)	2 15¢–35¢	80%	Para. News; Comedy	None
"The Sin Sister" Fox	**Boston, Mass.** Weather: Heavy snow	Memorial (3000)	7 50¢–$1.50	100%	Pathe News; Shorts	6 Acts
	Louisville, Ky. Weather: Snow, cold	Alamo (950)	7 20¢–30¢–40¢	100%	3 Sound Reels; Fox News	
"Sins of the Fathers" Paramount (T.)	**New York City** Weather: Snow, cold	Rivoli (2200)	Indef. (6 days) 35¢–50¢–75¢ 85¢–$1	62 1/8%	Christie T.; Selected and Fox M. News	None
"Son of the Golden West" R. K. O.	**Paris, Tex.** Weather: Fair, rain	Grand (850)	1 10¢–25¢	90%	"Rain Droppers" (Para.); "Tarzan" Serial (U.); Pathe News	None
"The Spieler" Pathe (T)	**Dallas, Tex.** Weather: Cold, snow	Majestic (2680)	7 25¢–35¢–60¢	90%	Curiosities (R. K. O.); Tiger's Shadow (Serial); Fables (Pathe) Fox M. News	Acts
"Stark Mad" Warner Bros. (T.)	**Syracuse, N. Y.** Weather: Cold, stormy	Strand (1700)	7 20¢–30¢–40¢	110%	Fox M. Reel; 2 Vita Acts; Comedy	
"Speedy" Paramount	**Ottawa, Ont.** Weather: Fair	Fern (150)	3 10¢–25¢	95%	"Scarlet Arrow," Serial (U.); "Brain Storm"	None
"Stocks and Blondes" R. K. O.	**Tampa, Fla.** Weather: Fair	Franklin (865)	1 10¢–25¢	100%		
"The Stool Pigeon" Columbia	**Columbus, O.** Weather: Fair, cold	Majestic (600)	7 25¢–50¢	100%	Int'l News; Hodge-Podge	None
"Strange Cargo" Pathe (T.)	**Los Angeles, Cal.** Weather: Fair	United Artists (2300)	7	90%	Fox M. News; "Bird in the Hand" (Christie T.)	Organ
	New York City Weather: Snow, cold	Paramount (3666)	7 40¢–65¢–75¢ –85¢–$1	104 9/10%	"Traffic Regulations" (Para. T.) Selected and Fox M. News	"Carnival Cocktail"
	Buffalo, N. Y. Weather: Clear, cold snow	New (1600)	6 25¢–50¢	60%	"Old Barn" (Educ. T.); Fox Silent and M. News	None
	St. Louis, Mo. Weather: Fair, bad	Ambassador (3000)	7 35¢–75¢	85%	Selected News	Ed Lowry Party; Orchestra; Organ
"The Strange Case of Capt. Ramper" First National	**Baltimore, Md.** Weather: Clear, cold, snow	Little (267)	6 35¢–50¢	155½	"Knee Deep in Love"; "Cruise of the Moewe"; Para. News	None
"Sunrise" Fox	**Providence, R. I.** Weather: Cold, snow	Majestic (2400)	7 15¢–50¢	95%	"Marching On" (Fox M.); Fox M. News	None
"Sunset Pass" Paramount	**Wichita, Kans.** Weather: Fair	Miller (1981)	3 25¢–35¢–50¢	102%	"Crazy House" (M-G-M)	"Louisville Loons"
	Springfield, Mass. Weather: Fair, warm	Palace (2484)	3 30¢–60¢	91%	Fox News and M. Acts	4 Acts

	City and Weather	Theatre and Seating Capacity	No. of Days Run and Admission Prices	Percentage Rating; Normal Business Equals 100%	Shorts	Presentation
"Synthetic Sin" First National	Houston, Tex. Weather: Cold, rain	Kirby (1654)	7 10¢–25¢–50¢	105%	4 Vita. Acts; Fox M. News	None
"Taxi 13" R. K. O.	Rochester, N. Y. Weather: Cold, snow	Keith-Palace (3200)	3 35¢–60¢	80%	Pathe News	6 Acts
	Syracuse, N. Y. Weather: Cold, snow	Keith-Albee (2600)	3 30¢–50¢	100%	Fables, Topics (Pathe); Pathe News	6 Acts
"Tide of the Empire" M-G-M	Cleveland, O. Weather: Cold, clear	State (3400)	7 30¢–60¢	75%	Para. News; "Noisy Noises," "Manchu Love" (M-G-M)	Orchestra; Organ
"Topsy and Eva" United Artists	Tampa, Fla. Weather: Fair	Franklin (865)	1 10¢–25¢	100%		
"The Trail of '98" M-G-M	Dallas, Tex. Weather: Cold, rain	Greater Palace (2500)	7 25¢–35¢–60¢	80%	Pathe News	Publix Unit
	Boston, Mass. Weather: Excellent	Loew's State (3700)	7 40¢–75¢	90%	Lincoln Reel; Fox News	Stage Unit
"Tropic Madness" R. K. O.	Macon, Ga. Weather: Clear, rain	Ritz (1100)	3 30¢–35¢	100%	None	Van Arnam Minstrels
"True Heaven" Fox	Paris, Tex. Weather: Good, bad	Grand (850)	2 25¢–35¢	55%	Topics, Fables, Sportlight (Pathe)	None
	Macon, Ga. Weather: Clear, rainy	Capitol (1100)	1 30¢–40¢	95%	None	Van Arnam Minstrels
"Uncle Tom's Cabin" Universal (T.)	Houston, Tex. Weather: Cold, rain	Majestic (2250)	7 15¢–25¢–60¢	150%	Fables (Pathe); Fox M. News	5 Acts
	Memphis, Tenn.	Pantages (2200)		100%		
"Walking Back" Pathe	Wichita, Kans. Weather: Fair	Uptown (1993)	3 25¢–40¢	36%	Kinograms; Felix Cartoon (Educ.); Horton T. Comedy (Educ.)	None
"Waterfront" First National	Portland, Ore. Weather: Rainy, warmer	Oriental (1600)	4 25¢–35¢	80%	Fables (Pathe)	Frazier Players
	Boston, Mass. Weather: Excellent	Keith Memorial (3000)	7 50¢–$1.50¢	100%	Pathe News	6 Acts
	Cedar Rapids, Ia. Weather: Cold, snow	Strand (1400)	4 25¢–35¢	70%	"Liberty" (Roach); "Confession" (M-G-M T.); Pathe News; Vita. Acts	
"Waterhole" Paramount	Syracuse, N. Y. Weather: Variable	Keith's (2600)	3 30¢–50¢	100%	Fables, Topics and News (Pathe)	6 Acts
"Weary River" First National	Cleveland, Ohio Weather: Cold, clear	Stillman (1800)	7 40¢–75¢	100% (2d week)	M-G-M and Fox M. News	None
	New York City Weather: Snow, cold	Central (922)	Indef. (4th. wk.) $1–$2–$2.50	101 3/10%	Vita. Acts	None
	Dallas, Tex. Weather: Cold, rain	Melba (1800)	7 15¢–25¢–35¢ 50¢	100%	"Ruby Lips" (Roach); "In a Persian Market" (T.-S.); Fox M. News	None
"West of Zanzibar" M-G-M	Milwaukee, Wis. Weather: Zero and below	Majestic (1500)	7 25¢–50¢	105%	"Manchu Love" and "Ruby Lips" (M-G-M); M-G-M News	None
	Ottawa, Ont. Weather: Cold, fair	Rex (900)	3 15¢–20¢	100%	"Girl From Nowhere" (Pathe); Pathe News	None
"The Wheel of Chance" First National	Spokane, Wash.	Egyptian (385)	4 35¢	100%		
"When the Law Rides" R. K. O.	Paris, Tex. Weather: Good, bad	Grand (850)	1 10¢–25¢	110%	Pathe News; "Tarzan" Serial (U.); "Ko-Ko's War Dogs"	
"The Wind" M-G-M	Ann Arbor, Mich. Weather: Cold, stormy	Majestic (1050)	4 10¢–25¢–35¢ 50¢	60%	"Uncle Tom's Cabin"; Review, Fables (Pathe); Para. News	None
"White Shadows in the South Seas" M-G-M	Vancouver, B. C. Weather: Cold, snow	Capitol (2400)	6 25¢–35¢	100%	Fox News	Stage Band

	City and Weather	Theatre and Seating Capacity	No. of Days Run and Admission Prices	Percentage Rating; Normal Business Equals 100%	Shorts	Presentation
"White Shadows in the South Seas" (Continued)	**Rochester, N. Y.** Weather: Variable	Piccadilly (2259)	7 35¢–60¢	88%	"Bride's Relations" (Educ. T.); Newsreel	Organ; Act
"Wild West Show" Universal	**Wichita, Kans.** Weather: Fair	Kansas (700)	3 20¢	95%	Fox News; "George" Comedy (U.)	None
"The Woman Disputed" United Artists	**Ottawa, Ont.** Weather: Fair	Avalon (990)	3 10¢–35¢	100%	Fox News; "Who's It?"; "Dumb Waiters" (Pathe)	None
"Wild Orchids" M-G-M	**Oklahoma City, Okla.**	Criterion (1250)	7 30¢–75¢	90%	Para. News	
	Providence, R. I. Weather: Cold, snow	Loew's State (3800)	7 15¢–50¢	100%	Fox News; Vita. Acts	Organ
	Columbus, O. Weather: Cold, snow	Loew's Broad (3000)	7 25¢–35¢–50¢	110%	M-G-M News; Graf Zeppelin Reel; M-G-M Revue	
	Houston, Tex. Weather: Cold, rain	State (2700)	7 15¢–25¢–60¢	130%	Fox M. News; Roach Comedy	5 Acts
	Los Angeles, Cal. Weather: Fair	Loew's State (2200)	7	125%	Fox M. News	F. & M. Unit
	Atlantic City, N. J. Weather: Moderate stormy	Strand	6 40¢–50¢	110%	"Growing Pains" & News (M-G-M)	None
"Wings" Paramount	**Dallas, Tex.** Weather: Cold, rain	Old Mill	7 20¢–25¢–35¢	90%	Pathe News	None
	Evansville, Ind. Weather: Snow	American (800)	4 15¢–25¢–35¢	100%	Comedy; Pathe News	None
"The Wolf of Wall Street" Paramount (T.)	**Chattanooga, Tenn.** Weather: Rainy, cool	Tivoli (1893)	4	119%	"Should Women Drive"	Orchestra; Act
	Boston, Mass. Weather: Heavy snow	Fenway (1500)	7 25¢–75¢	90% (2d Week)	Fox News	
	Boston, Mass. Weather: Heavy snow	Washington St. Olympia (2500)	7 25¢–75¢	100% (2d Week)	Fox News	
	New York City Weather: Snow, cold	Rialto (1960)	Indef. 35¢–50¢–75¢ –85¢–$1	117 1/5%	Christie T.; Selected and Fox M. News	None
	Buffalo, N. Y. Weather: Cloudy, warmer	Century (3000)	7 60¢	90%	Fox M. News; Vita. Act	None
	Baltimore, Md. Weather: Clear. cold, snow	Valencia (1500)	6 25¢–35¢	62% (2d Run)	"The Fixer" (Educ.); "Yankee Clipper" (U.); "Best Dressed Woman of World" (Educ.); M-G-M News	None
	St. Louis, Mo. Weather: Variable	Midtown (1600)	7 25¢–75¢	119%	Vita. Acts	
	St. Louis, Mo. Weather: Fair, bad	Midtown (1600)	7 25¢–75¢	102% (2d Week)	Vita. Acts	
	Syracuse, N. Y. Weather: Cold, stormy	Eckel (1400)	7 25¢–35¢	100%	2 Vita. Acts	Organ
	Macon, Ga. Weather: Clear, rain	Rialto (900)	6 35¢–45¢	105%	Fox M. News; Vita. Acts	None
	Boston, Mass. Weather: Excellent	Fenway	7 25¢–75¢	120%	Fox News; "Melancholy Dame" (Christie T.)	
	Boston, Mass. Weather: Excellent	Wash. Street Olympia (2500)	7 25¢–75¢	115%	"Melancholy Dame" (Christie T.); Fox News	
"A Woman of Affairs" M-G-M	**Paris, Tex.** Weather: Good, bad	Grand (850)	2 25¢–35¢	65%	"Picture My Astonishment" (Christie); "Tom, Dick & Harry" (T.-S.)	None
	Spokane, Wash.	Pantages (1200)	7 50¢–75¢	110%		5 Acts
	Rochester, N. Y. Weather: Snow	Eastman (3400)	7 35¢–65¢–75¢	88%	"Traffic Regulations" (Para. T.); Newsreel	Publix Unit

Showmen's Ad. Tips

A New Service Department for Exhibitors Telling How Leading Theatres Sell the Picture to the Public

"Adoration"

PLAY up the idea of the love test in this film. Play up Billie Dove. The picture appeals especially to women.—*Tom Holliday, Manager Plaza, Asheville, N. C.*

Played up the name of Billie Dove and of the opportunity offered her in the picture to wear beautiful gowns. Appeals to all classes.—*Marc Wolf, Manager Palace, Canton, O.*

"The Air Legion"

PLAY up the U. S. air mail romance to the biggest extent possible. It is a timely story of air adventure. For general consumption.—*J. H. Boswell, Manager Rialto, Louisville, Ky.*

"Alias Jimmy Valentine"

EXPLOIT William Haines and play it up as his first talkie. Also emphasize Lionel Barrymore in your exploitation and the fact of the adaptation of the screen story from the popular stage play; used hook-up with five-and-ten cent stores for the sale of the theme song and had a Victrola playing the song in the lobby of the theatre. Audience appeal: all classes and ages.—*Andrew D. Mustard, Manager Strand, Atlantic City, N. J.*

A very good crook play with tense situations and a happy ending. Audience appeal: for all ages and classes.—*H. S. Amos, Manager Capitol, Macon, Ga.*

Exploit William Haines and also the name of Lionel Barrymore. If the house is a wired one play up the talking climax. The star should pull them in with this one. Audience appeal: for all classes.—*Milton Overman, Manager Plaza, Paris, Tex.*

Relied on the fame of the story which was faithfully reproduced and upon the presence of William Haines as a star in the picture. Selling points: The name of William Haines is good. Feature has both comedy and drama while the story is well told. The love interest is also appropriate.—*Ray Tubman, Manager Regent, Ottawa, Ont.*

"All at Sea"

PLAY up the names of Karl Dane and George K. Arthur. Their work as a comedy team is generally well known to theatre goers. Audience appeal: general, but particularly to children.—*E. T. Crall, Manager Rialto, Newport, Va.*

Play up Dane and Arthur, outstanding comedy pair for they put the "dry" story of the sea over fine. Appeal to all classes who like light comedy.—*Paul Short, Manager Rialto, Chattanooga, Tenn.*

"Annapolis"

EXPLOIT the story, which is pictured against the U. S. Naval Academy. It has a patriotic appeal and good romance with plenty of action and thrills. Appeals to every American.—*Patrick McManus, Manager, Princess, Joliet, Ill.*

"The Awakening"

HAD best crowd of the season because the fame of this picture as a love story is well known. Vilma Banky is wonderful in her role. Selling points: Play up the heart interest throughout and make a special appeal to the women on this account.—*Ambrose Nolan, Manager Avalon, Ontario, Ont.*

"The Barker"

SUGGEST exploiting the stage play and the cast of the picture as its actors are well known. Audience appeal: Adult patronage of all classes.—*Harry Wren, Manager Alhambra, Milwaukee, Wisc.*

Exploit Milton Sills and his excellent talkie voice. Fine acting, thrills and laughs. Play up the true picture of carnival life. Audience appeal: Great for the big city and wise audiences.—*A. N. Roy, Manager Tampa, Tampa,*

Its comedy, dialogue, drama; the stars: Milton Sills, Betty Compson and a good cast, a good story and a colorful atmosphere—these are good bets. Audience appeal: for all ages and all classes.—*W. J. Coulter, Manager Byrd, Richmond, Va.*

Play up the human interest angle of the carnival and Sills himself. Reproduce the talkie trailer in front of the theatre lobby. Not for children.—*T. R. Earle, Manager Imperial, Asheville, N. C.*

"The Bellamy Trial"

EXPLOIT the mystery theme and its adaptation from the book. Audience appeal: for all ages and classes.—*E. W. Smith, Manager Broadway, Springfield, Mass.*

The mystery of the Bellamy murder was played up big. Also Betty Bronson and Leatrice Joy. The fact that it was all-talking with action was given attention. Audience appeal: general, for all classes.—*J. Raymond, Manager Loew's State, St. Louis, Mo.*

Play up the story which run in the Saturday Evening Post and was one of the most popular murder mystery books of the year. Exploit the dialogue sequences in the court trial at the end of the picture. Audience appeal: good for any house, including the neighborhoods.—*C. C. Attison, Manager Strand, Louisville, Ky.*

"The Cameraman"

BUSTER KEATON is a good name to feature. Audience appeal: all ages, all classes.—*Burns O'Sullivan, Manager Palace, Columbus, Ohio.*

"The Canary Murder Case"

EXPLOIT the suspense of the mystery also the author, who is one of the best known mystery writers. Audience appeal: everybody, everywhere.—*Allen Theatre, Cleveland, O.*

Exploit the baffling mystery, the dual solution angles and the star power of William Powell. Audience appeal: all classes and ages.—*L. B. Cool, Manager Colonial, Akron, O.*

"Captain Lash"

EXPLOIT the sea angle and the thrilling fights, also Victor McLaglen if he has a local following. Audience appeal: for all classes, general appeal.—*W. O. James, Manager Wisconsin, Milwaukee, Wis.*

"Captain Swagger"

EXPLOIT Sue Carrol as star if she has a local following. Emphasize the humorous situations and the picturesque character of the hero. Audience appeal: general.—*E. T. Croll, Manager Rialto, New Port, Va.*

"The Case of Lena Smith"

EXPLOIT Esther Ralston as the heroine of a story in which she loved unwisely and the law demanded the penalty. Play up the versus law angle and announce James Hall as the leading man and Josef Sternberg as the director, marking his other successes. Audience appeal: especially to mothers of every age but the love interest carries an appeal to all. —*Howard Price, Loew's Century, Baltimore, Md.*

Esther Ralston's name is its best appeal with the play on the dramatic nature of the story. Audience appeal: particularly for adults.—*Joseph Jordan, Manager Stanley, Atlantic City, N. J.*

"The Cavalier"

PLAY up its thrilling action, the mystery of the masked rider. Audience appeal: for youth and the lovers of action.—*Ray Brown, Manager Strand, Akron, O.*

"Cheyenne"

EXPLOIT the thrills and the riding of Ken Maynard and his horse, Tarzan. It's a great picture for the young folks and those who like their thrills.—*Patrick McManus, Manager, Princess, Joliet, Ill.*

"Children of the Ritz"

STRESS the prize story film angle and use the youth angle art in the newspaper ads. Audience appeal: high school age up and all classes.—*Keith's-Palace Theatre, Rochester, N. Y.*

Exploit this as the last co-starring picture in which Dorothy Mackaill and Jack Mulhall are seen. Also stress its comedy value. Audience appeal: all ages and all houses and all audiences who like mild entertainment. —*Palace Theatre, Cleveland, O.*

"The Circus Kid"

"THE spreading big top and all that sort of thing." Thrills under the canvas. Appeal: for all classes, particularly children. —*Matthew Riley, Victory, Providence, R. I.*

"Companionate Marriage"

Exploit Judge Lindsey. Audience appeal: high school age up.—*Vernon Reaver, Manager Ritz, Birmingham, Ala.*

Live Exploitation Tips From

"Conquest"

EXPLOIT the idea of flying to the polar regions in connection with the news value in the Byrd expedition. Audience appeal: mostly to children, little appeal to grown-ups in the plot.—*T. Brouchi, Manager Metropolitan, Boston, Mass.*

Exploit the air thrills and the heroic feats; the big air battle between the two men. Audience appeal: the younger element especially boys—*Dr. J. V. Wilson, Manager Fox-Palace, Springfield, Mass.*

Play up the stars' names—H. B. Warner, Monte Blue and Lois Wilson and emphasize the Atnarctic angle which fits in with the Byrd expedition. The appeal is general—*C. C. Attkison, Manager Strand, Louisville, Ky.*

"The Devil's Apple Tree"

EXPLOIT it as showing the tropical adventure of a girl who didn't put temptation behild her. An emotional drama of how she shook the tree. Play up Dorothy Sebastian and Larry Kent. Audience appeal: to all who like a story off the beaten path and particularly to the family trade.—*Nat Keene, Manager Hippodrome, Baltimore, Md.*

"The Doctor's Secret"

THE excellent picture scenes. The fact that it is all dialogue and an adaptation of a Barrie success. The great cast with Ruth Chaterton, H. B. Warner and Robert Edeson. Audience appeal: for those who like drama, the dialogue angle is a booster.—*Joel Levy, Manager Colonial, Richmond, Va.*

Exploit it as an excellent complete dialogue film with stars of stage experience; play up the tense drama of the story; Barrie will have a strong appeal to audiences of the better class. Audience appeal: for those over high school age; it will be most appreciated by fans of the higher classes.—*Joseph Jordan, Manager Stanley, Atlantic City, N. J.*

Exploit the forbidden love angle and the fact that it's an all-talking feature. Its audience appeal is to the better educated classes.—*William C. O'Hara, Manager Texas, Sas Antonio, Tex.*

"Do Your Duty"

THIS is a feature that appeals to all classes of all ages because of its comedy, domestic situations and the human interest. Selling points: Charlie Murray as a famous film comedian and the police comedy story.—*J. M. Franklin, Manager B. F. Keith's, Ottawa, Ont.*

"The Faker"

SHOULD be featured as a daring expose of the unscrupulous methods used by fake spiritualists. Audience appeal: for all ages and classes.—*Louie Charninsky, Manager Pantages, Kansas City, Mo.*

"Fancy Baggage"

COMEDY mix-ups in picture exploited. Also Audrey Ferris, George Fawcett and Myrna Loy and others in cast. Audience appeal is general—*Missouri Theatre, St. Louis, Mo.*

"Four Sons"

ADVERTISE the human appeal of the story and the stars in the cast. Audience appeal: general and for all classes.—*Harry Greenman, Fox, St. Louis, Mo.*

"The Flying Fleet"

EXPLOIT it as Ramon Novarro's first sound triumph, with Anita Page as the leading lady and Ralph Graves in a leading role also. Put the dedication in the ads to the heroic flyers of the U. S. Navy and announce the Government's cooperation in the production of the film. Play it up as an amazingly thrilling air epic. Audience appeal: to all interested in air travel and the U. S. Navy. And this means everybody.—*Howard Price Kingsmore, Manager Loew's Stanley, Baltimore, Md.*

Emphasize the flying angle and the fact that the U. S. Navy cooperated in making the feature. Audience appeal: general.—Harry *Weiss, Loew's State, Syracuse, N. Y.*

The aviation theme and the names of Novarro, Anita Page and Ralph Graves are big exploitation features. Great flying and the the good story. Audience appeal: all ages and classes.—*Harold W. Evans, Loew's Theatre, Richmond, Va.*

Emphasize the air scenes and the background of aviation. Novarro's name worth while to any picture. Sound effects in the airplane scenes are good It has appeal for everyone from high school age up.—*Roy Rogan, Manager Rialto, Joliet, Ill.*

Played up the aviation strongly, linking the activity here to establish a municipal airport. The names of the stars was a second feature of the ad campaign.—*Russel Rovin, Manager Loew's, Canton, O.*

Advertised the fact that the picture had scenes taken 15,000 feet in the air. Also featured Ramon Novarro. Audience appeal: very general and should go big with all classes.—*H. Raymond, Manager Loew's State, St. Louis, Mo.*

"Fugitives"

EXPLOITED Madge Bellamy as being a Antonio girl. The picture is adapted to her type and bears appeal to all classes.—*Raymond Willis, Manager, Majestic, San Antonio, Tex.*

"The Ghost Talks"

EXPLOITED it for its laugh value and especially the fact that it was the first all-talking comedy. Featured Stephen Fetchit as the outstanding fun maker. Audience appeal: all classes and all ages and wherever folks like wholesome entertainment.—*Hippodrome Theatre, Cleveland, O.*

"Give And Take"

EXPLOIT it as a successful stage play that has been screened. Play up the cast and the fact that it is entertainment to get the laughs. Audience appeal: for all classes and ages.—*A. N. Roy, Manager Tampa, Tampa, Fla.*

Exploit the German-Jewish comedy, the love interest and the drama of a young fellow in business. Audience appeal: all ages and classes. —*George D. Tyson, Manoger Indiana, Indianapolis, Ind.*

Play up the stage play angle and the fact that both Jean Hersholt and George Sidney are well known dramatic actors. Another feature that may well be exploited is that it is a 50 per cent talkie. Audience appeal: anybody who wants to laugh. Sure cure for the blues.—*Albert P. Kaufman, Manager Empire, Syracuse, N. Y.*

"The Godless Girl"

TRY religious angle of the story and keep away from the reform idea.—*Al Faurmet, Manager Empire, San Antonio, Tex.*

"Hey Rube!"

EXPLOIT it as a carnival feature in a regular carnival style. Big thrills. Audience appeal: for cities especially.—*B. Heston, Manager Franklin, Tampa, Fla.*

"Homesick"

EXPLOIT Sammy Cohen as the star of other comedies. The unusual angle of the bicycle race across the continent offers good exploitation. Audience appeal: general, particularly to children.—*Mrs. William Grodon, Manager Palace, Birmingham, Ala.*

"In Old Arizona"

EXPLOIT it from the angle that it was the first out-of-doors all-talkie. Also play up the stars in the story, the scenery and the dialogue. Audience appeal: for all ages.—*Harry Greenman, Manager Fox. St. Louis, Mo.*

Exploit it as the first out-of-doors talking picture. Audience appeal,: for all classes and all ages.—*William Mick, Manager Merrill, Milwaukee, Wis.*

Heralded it as the first-talking feature that was made in the open, the names of the players, and the fast-moving story. Audience appeal: for all ages.—*Joe Calla, Manager Strand, Canton, O.*

"Isle Of Forgotten Women"

THIS feature is evidently not intended for juvenile interest and its appeal is to adult men and women. Selling point: Mention Conway Tearle and the theme as indicated by the title to get the adult crowds.—*C. Robertson, Manager Fern, Ottawa, Ont.*

"The Kid's Clever"

EXPLOIT the love and romance. Also the talking and particularly the singing se- in his comedy role. It has appeal for children and grown-ups that like comedies.—*Patrick McManus, Manager Princess, Joliet, Ill.*

Play up Glenn Tryon as the "Yankee Doodle Dandy of the Screen." Then exploit him in a role at his laughingest best. Advertise the story as having a smile-a-minute speed and as a power plant of laughs. Audience appeal; all classes got a big kick out of Tryon and the story.—*J. Lawrence Schanberger, Keith's, Baltimore, Md.*

"Lady Of The Pavements"

EXPLOIT it as funny picture with a funny star. Glenn Tryon is worth playing up quences. Appeals to all adult audiences.—*Don W. Ross, Manager Loew's Regent, Harrisburg, Pa.*

Played up the sound accompaniment of the feature and the singing of Lupe Valez until after the first show and then because of poor sound records changed the selling campaign to featuring the names of the director and the players. Audience appeal: for adults.—*Russell Bovin, Manager Loew's, Canton, O.*

"The Last Warning"

EXPLOIT it as the original all talkie crook play. Packed with thrills an dtense situa- Canary." It should appeal to general audiences. Highlights are beautiful Laura La Plante, Roy D'Arcy and the "creepy" story.—*Tivoli, Chattanooga, Tenn.*

Thrilling mystery play; exploit the mystery angle and its surprise solution. Audience appeal: all ages and classes.—*Grand Theatre, Columbus, O.*

Exhibitors All Over America

"The Lights Of New York"

ADVERTISE it as a thrilling drama of similar nature to "The Cat and the tions. Audience appeal: big city crowds especially.—*Edwin Adler, Strand, Tampa, Fla.*

"Lucky Boy"

EXPLOIT the singing, talking and dancing and the thrilling dramatic interest. Appeals to all ages and classes.—*Don W. Ross, Manager Loew's Regent, Harrisburg, Pa.*

Exploit the pathos and the mother love angle; also the fact that the film is George Jessel's first singing and talking picture. Put over in the ads the idea that everything Jessel has is offered in a sound and talk film. Audience appeal: all classes and ages.—*Thomas D. Sorerio, Manager Rochester, Rochester, N. Y.*

"The Man Who Laughs"

EXPLOIT it as Victor Hugo's masterpiece, tying up with "The Hunchback of Notre Dame." Audience appeal: for all ages.—*Tom Allen, Manager Empire, Birmingham, Ala.*

"Me Gangster"

SOUND in this one did not have popular appeal but was liked by male patrons. Selling points: Reports of gangster happenings in the newspapers make this feature a timely one. —*Don Stapleton, Manager Centre, Ottawa, Ont.*

"Moran Of The Marines"

A SECOND run. Played up the name of Richard Dix. Audience appeal is particularly to the masculine fan.—*Joe Calla, Manager Valentine, Canton, O.*

"Mother Machree"

RECOMMEND featuring the picture as a tribute to mothers; the sound effects. Fine heart interest and good acting. Has appeal to all those of Irish extraction and to every mother.—*Roy Rogan, Rialto, Joliet, Ill.*

Exploit the title and get in on the national tie-ups. Audience appeal is universal, excepting probably the flapper trade.—*Wuerth Theatre, Ann Arbor, Mich.*

"My Man"

PLAYED up star and her singing. Audience appeal: for the younger set; fair elsewhere. —*Grand Central Theatre, St. Louis, Mo.*

Exploit Fanny Brice's name and the song hits used in the picture. Audience appeal: mostly those about 20 years and up and all classes.—*James Kennedy, Manager Apollo, Indianapolis, Ind.*

"The Mysterious Lady"

MENTION Greta Garbo as the star and Conrad Nagel's name as the featured male player. Both have drawing power. Universal appeal, good for any house.—*J. H. Boswell, Manager Rialto, Louisville, Ky.*

"Name The Woman"

EXPLOIT its realism set against the background of a murder trial. Audience appeal: for all classes.—*Al Anders, Manager Bijou, Springfield, Mass.*

"Naughty Baby"

EMPHASIZE it as light, frothy entertainment. Play up the star, Alice White, and her pep. Glorified youth. Audience appeal: for the big city and wise audience.—*Edwin Adler, Strand, Tampa, Fla.*

Emphasize heavily that Alice White and Jack Mulhall are teamed, that it is a sound production and that Alice White hits the high spots of comedy and drama in it as an adorable heroine and that it has a wonderful sound accompaniment and marvelous music. Audience appeal: to all who like a peppy story of modern life with plenty of zip and go. They all like it.—*Frank Price, Jr., Manager Rivoli, Baltimore, Md.*

"Night Club"

FEATURE Fannie Brice, Ann Pennington, Bobbie Arnst, the chorus of beauties, and the rest of its attractions. Audience appeal: general, not for children.—*H. S. Amos, Manager Capitol, Macon, Ga.*

Better title than the film itself. Good names in line-up and fair film which should be booked in double harness. Exploit the cast and the suggestiveness of the title. Audience appeal: all classes and ages.—*Ed Read, Manager Strand, Providence, R. I.*

The names of the long list of stars and their roles should be featured as being seen and heard. Audience appeal: for all classes and ages.—*Clare Woods, Manager Royal, Kansas City, Mo.*

"The Night Bird"

REGINALD DENNY'S following should patronize the house with this film if his identity is properly exploited. Stress the sporting and comedy angles. Audience appeal: all classes and ages.—*Marvin Murphy, Manager Rochester, Rochester, N. Y.*

"Object—Alimony"

LOIS WILSON given the play. She got her screen in Birmingham beauty contest. Outside of the star the story has little to tie to except the angle of the middle-aged women looking for young lovers.—*George Steele, Manager Trianon, Birmingham, Ala.*

Recommend playing up the marriage angle, the many thrills, Lois Wilson's acting, the novelty of the working girl who spurns riches to prove her love. Has appeal for everyone, particularly those who like dramas of love.—*Ray Rogan, Manager Rialto, Joliet, Ill.*

"Oh Kay"

COLLEEN MOORE has a new role in this picture that is worth exploiting. Emphasize the stage success of the story. Appeals to all classes and all ages. Special appeal for the Colleen Moore fans, especially the women.—*Patrick McManus, Manager Princess, Joliet, Ill.*

"On Trial"

ITS all-talkie angle and the popularity of crime pictures are exploitation aids. Pauline Frederick's work and the good cast. Audience appeal: all adults. Not for children. —*Sam Bendheim, Manager Capitol, Richmond, Va.*

"The Power Of Silence"

PLAYED up the name of Belle Bennett and the fact that this new picture offered better opportunities than "Wild Geese," which was one of the biggest pictures of the year to play at the Palace.—*Marc Wolf, Manager Palace, Canton, O.*

"Prep and Pep"

THE military academy life and the school life appeals strongly in this film. Tough on athletic and romantic angle in the ads. Audience appeal: all ages and all classes.—*Charles Lake, Manager Keith's Palace, Rochester, N. Y.*

"Prowlers of the Sea"

AN exceptional picture. Worth featuring anywhere. Audience appeal: for all ages and classes.—*L. J. Shields, Manager Ritz, Macon, Ga.*

"The Redeeming Sin"

THE romantic angle should be hit hard in this film. Exploitation of adventure also should bring in the younger patrons. Play up Dolores Costello and Conrad Nagel. Audience appeal: all ages and classes.—*Arch McCallum, Manager Fay's, Rochester, N. Y.*

Costello and Nagel exploited. Audience appeal: high school age and up.—*Charles Branham, Manager Alabama, Birmingham, Ala.*

Feature the beautiful Dolores Costello and Conrad Nagel in another all-talkie. Story of Parisian underworld with unusual and interesting developments. Audience appeal: young folks up to middle age.—*W. F. Brock, Manager State, Chattanooga, Tenn.*

Advertise Conrad Nagel and Dolores Costello, especially where they have a strong following. The underworld character of the picture has exploitation value. Audience appeal: general to all classes and particularly city audiences.—*Evert R. Cummings, Manager Capitol, Cedar Rapids, Ia.*

Costello and Nagel draw well; use their names in the exploitation. Audience appeal: mostly women, all ages.—*L. K. Brin, Manager Garden, Milwaukee, Wis.*

Feature Dolores Costello and Conrad Nagel as "glorious Lovers" and play up the character of the fiery Apache girl. Audience appeal: sensation seekers and the young people, especially flappers.—*Emil Bernstecker, Manager Metropolitan, Houston, Tex.*

Play up the Paris and Latin Quarter angles. Audience appeal: most any audience will appreciate it.—*George B. Peck, Manager Victory, Tampa, Fla.*

Play up Dolores Costello and Conrad Nagel as the screen's far-famed lovers talking and living their roles. Audience appeal: all ages and classes.—*Holden Swiger, Manager Newman, Kansas City, Mo.*

Exploited Dolores Costello and Conrad Nagel, the screen's most glorious lovers. Played up the romantic angle. Audience appeal: from high school age up. Women especially.—*Ambassador Theatre, St. Louis, Mo.*

"Red Hot Speed"

FEATURE it as Reginald Denny's first talking comedy of the traffic courts. Audience appeal: for all ages of "town" trade. —*Floyd Smith, Manager Tivoli, Chattanooga, Tenn.*

"Red Wine"

EXPLOIT Conrad Nagel in a story of the tired business man who steps out. Audience appeal: for the adult class.—*Paul Short, Manager Rialto, Chattanooga, Tenn.*

Tell them that it shows Conrad Nagel in a new role. Play up the peppy story dealing with the Broadway night clubs. Exploit it as a story of a small town boy making whoopee. Has appeal to everyone, particularly to those who prefer light comedy.—*Patrick McManus, Manager Princess, Joliet, Ill.*

Box Office Aids To Features

"The Rescue"

THE romantic adventure story carries an especial appeal to the younger elite patronage with enough adventure thrown in to includes other classes. The highlights are Ronald Colman who makes his first picture after the breaking up of the co-starring team of Colman-Banky and an unusual story of the South Seas.—*State, Chattanooga, Tenn.*

"Revenge"

EXPLOIT it as a sound production with Dolores Del Rio as the star. Audience appeal: for all classes and ages.—*Harry Klein, Manager Virginia, Atlantic City, N. J.*

"Riley The Cop"

EXPLOIT its romance and the dangerous life of the cop, which it presents. Play up its comedy moments. Audience appeal: for the men and the younger element.—*James Skiftington, Manager Fox, Springfield, Mass.*

"Sal Of Singapore"

THE picture was advertised as an unusual adventure story of the sea and this and the fact that Phyllis Haver speaks seemed to pull them in.—*Clem Pope, Manager Clemmer, Spokane, Wash.*

Exploit its sea angle and the shanghaiing of the heroine. Audience appeal: for high school age up and to all classes.—*Walter Merkel, Manager Capitol, Springfield, Mass.*

"Scarlet Seas"

FEATURE Richard Barthelmess in this story of the South Seas, a "somewhere east of Suez" drama with strong climates. Audience appeal: for all audiences, ages and classes.—*Floyd Smith, Manager Tivoli, Chattanooga, Tenn.*

"Seven Footprints to Satan"

A FIRST class mystery story. The elements of suspense and adventure are to be featured. Audience appeal: for all classes and ages.—*L. J. Shields, Manager Ritz, Macon, Ga.*

"The Shady Lady"

LOVE, romance, thrills and charm can be exploited in this one. Phyllis Haver also should be played up as the star. Audience appeal: Mostly adult appeal, although many of high school age attended.—*Lawrence Lehman, Manager Mainstreet, Kansas City, Mo.*

"The Shopworn Angel"

PLAY up Nancy Carrol and Gary Cooper. Also the romance of the picture. Audience appeal: principally the younger element and feminine fans.—*Evert R. Cummings, Manager Capitol, Cedar Rapids, Ia.*

The team of Carrol and Cooper should be emphasized here, together with the fact that there is a unique love story. Audience appeal: for all classes.—*Michigan Theatre, Ann Arbor, Mich.*

"Show Folks"

EMPHASIZE Eddie Quillan in parts where his work is well known and appreciated. Appeal is general, especially good for those interested in the show business.—*A. B. McCoy, Manager Mary Anderson, Louisville, Ky.*

"Show People"

EXPLOIT the many film stars who appear in the picture. Play up the fact that the story reveals the "inside" of movie life. Bits of action from the making of other movies and double role of the star with scenes from other M-G-M pictures all make excellent exploitation possibilities. Audience appeal: general.—*E. T. Crall, Manager Rialto, Newport, Va.*

"A Single Man"

AUDIENCE appeal: Suited for flapper audiences.—*Michigan Theatre, Ann Arbor, Mich.*

"The Sin Sister"

EXPLOIT Nancy Carroll and the northern scenes as well as the dramatic moments. Universal appeal.—*John Blunk, Manager Alamo, Louisville, Ky.*

"Stark Mad"

PLAY up H. B. Warner and the great mystery scenes. Audience appeal: for younger people and those liking melodrama. —*Walter McDowell, Manager Strand, Syracuse, N. Y.*

"Strange Cargo"

PLAY it up as the strangest of all mysteries made as a 100% talking picture. Get them guessing with the question: Was his beautiful sweetheart a murderess? Bring out the fact of the 14 stage players in the cast and name the more prominent. Audience appeal: to the old and not so much to the young due to the lack of a strong love theme. The mystery and comedy elements prove highly entertaining.—*William E. Stumpf, Manager New, Baltimore, Md.*

The mystery angle played up in the exploitation. Also Lee Patrick and George Barroud, June Nash and Russell Gleason. The thrills and the wierdness were used to advantage. Audience appeal: especially appealing to neighborhood houses.—*Ambassador Theatre, St. Louis, Mo.*

"Sunrise"

GAYNOR'S name in provinces seems to have more pull than the film's Broadway run. Go heavy on the billing. Appeal: adults of all classes and ages.—*Sol Braunig, Manager Majestic, Providence, R. I.*

"Synthetic Sin"

PLAY up Colleen Moore and emphasize the comedy angels. Audience appeal: for all classes and ages.—*Manson Floyd, Manager Kirby, Houston, Tex.*

"The Tide Of Empire"

EXPLOITED it as a world premiere, also as an historic epic of the west and as a super special. Audience appeal: all ages and especially such places as like westerns.—*State Theatre, Cleveland, O.*

"True Heaven"

STRAIGHT romance, very good. Audience appeal: for all ages and classes—*H. S. Amos, Manager Capitol, Macon, Ga.*

Lois Moran and George O'Brien, the starring players of the film, are the only two angles for exploitation.—*Milton Overman, Grand, Paris, Tex.*

"Uncle Tom's Cabin"

PLAY up the old novel which is still the subject of hot controversy and compare the present day tolerance with the intolerance of 75 years ago. Advertise the jubilee singers in negro spirituals. Audience appeal: all ages and all classes.—*Eddie Bremer, Manager Majestic, Houston, Tex.*

"The Water Hole"

PLAY up the romantic angle and the star—Jack Holt and Nancy Carroll. Emphasize the "he-man" adventure. Audience appeal is general.—*John J. Burns, Manager Keith's, Syracuse, N. Y.*

"Weary River"

EXPLOIT as Barthelmess' first talking and singing venture. Also the heart interest and novelty of the theme, the name value of the star and the beauty of Betty Compson. Audience appeal: for all classes and all ages. Universal interest.—*Loew's Stillman, Cleveland, Ohio.*

"West Of Zanzibar"

PUT Lon Chaney in a story of some far off country and the crowd will break in the theatre doors. Picture particularly appeals to juveniles and men. Selling point: emphasize the story of revenge in darkest Africa and underline Chaney's name.—*P. J. Nolan, Manager Rex, Ottawa, Ont.*

"White Shadows in the South Seas"

PLENTY to exploit in this film. The romance and the adventure angles should play most prominent parts in an exploitation campaign. Appeal might be made on factual interest of the transformation of the tropics. The costume stunts might go well. Audience appeal: all ages and classes.—*Piccadilly Theatre, Rochester, N. Y.*

"Wild Orchids"

EXPLOIT Greta Garbo's name and those of Lewis Stone and Nils Asther; also the romance in the story. Audience appeal: from high school age up and for all classes.—*J. F. Flex, Manager Loew's Palace, Indianapolis, Ind.*

Greta Garbo's name is its greatest recommendation, with Lewis Stone also of value; play up the story as a vivid, exotic drama. Audience appeal: for all classes, except children. —*Andrew D. Mustard, Manager Strand, Atlantic City, N. J.*

Good idea to trade on pull of the star's name. Plan up exotic surroundings and Garbo's wardrobe. Audience appeal: to sophisticates and lovers of romance.—*E. J. McCarthy, Manager Loew's State, Providence, R. I.*

Play up the oriental setting and the lavish production. The popularity of the star should not be overlooked. Audience appeal: all classes. —*Manager Broad Theatre, Columbus, O.*

Exploit Greta Garbo, Nils Asther and Lewis Stone, also the elaborate Javanese settings and the native dances. Audience appeal: sophisticated class and the young people who like drama.—*Homer McCallon, Publicity Manager, Loew's State, Houston, Tex.*

Broadway Show Reviews

By Fred Schader

"Wolf" Booking At The Colony Causes Roxy Jam

Columbia Sells Feature To Universal House And Tries To Switch Later

There was a booking jam on early this week over the Columbia special "The Lone Wolf's Daughter" between the Colony Theatre and the Roxy. Both houses wanted the picture. Dave Werner, who is handling the Colony for Universal in addition to his duties at the home office, saw the feature and immediately signed a contract for it. Later S. L. Rothafel looked at the picture and expressed a desire for it for the big house next week.

Columbia then tried to effect a switch with the Colony so that they might get the exploitation value and prestige out of having their feature in the Roxy and up to the early part of the week were trying to get Werner to release them from the booking.

It finally looked as though they would make a deal by giving the Colony "The Younger Generation" and putting "The Lone Wolf's Daughter" into the Roxy.

What consideration will be made to the Colony for making the switch isn't known, but the chances are that they will make the deal worth while to the management of that house, because the fact that the Roxy played the "Wolf" picture will add a tremendous sales value to their picture.

Roxy has booked in "Speakeasy," a Fox all-talking feature for the Anniversary Week at his house and a special show is being built around that picture.

"Belle of Samoa" Dropped From the Gaiety Program

"The Belle of Samoa," a Movietoue short subject which was heavily advertised as one of the features of the new program at the Gaiety theatre opening on Wednesday night with "Hearts in Dixie" as the feature, was dropped from the bill at the last minute. The reason given was that the program would have run to too great a length had the number been retained.

William Fox reviewed the program at the Gaiety on Wednesday and ordered the "Samoa" number out. The show with a Movietone overture, a Fox Movietone News (current issue), "Old Tunes For New" a Movietone short, and "Friendship" the Eugene Walter written and directed dramatic thriller, together with the feature ran from 8:45 until 10:50 P. M.



Three scenes from "Broadway Melody," M-G-M's talkie winner, which demonstrate its varied moods and tempo. Anita Page, Charles King and Bessie Love are seen entertaining behind the footlights in the first scene. The second shows King receiving some consolation from Miss Page, after receiving a belt on the jaw from the villain. The last scene shows Bessie Love in one of her most powerful moments; when her self-control has failed and when she hysterically sobs in the dressing room

"Lucky Boy" Heads Capitol Show With Fair Stage Program To Balance

TAKEN all in all, the bill presented at the Capitol this week is far from outstanding. One of the reasons for this is the length of the Tiffany-Stahl feature "Lucky Boy," which runs for an hour and a half. The picture is too long and could have been cut to advantage. During the showing of the last reel and a half of the feature the house became restless, which is a sure sign that they thought the picture was running on and on like Tennyson's brook. The combined overture, magazine and stage show, running for a minute more than an hour, made the whole program take a little more than two and a half hours. Decidedly too much show altogether.

A medley of popular numbers comprising four songs served as the overture by the Capitol Grand Orchestra, running nine minutes. Included were "When Summer is Gone," "Roses of Yesterday," "You're the Cream in My Coffee," and "You Were Meant for Me," the latter the hit theme song from "The Broadway Melody." The selections were applauded individually.

For the Magazine and Fox Movietone News the house had four shots from the latter, starting with the New York Fire Department dashing through the crowds on Fifth avenue, the indoor baseball practice at Yale, Stribling and his baby son in training, and one other shot. Two silent shots from the M. G. M. News finished the fourteen minutes of time allotted to news events.

A Chester Hale production, entitled "Versailles," graced the stage, with Dave Schooler and the Capitolians in silks and laces and powdered wigs of one of the Louis periods forming the background to the picture. It opened with a graceful minute by the ballet, after which there was a vocal solo by one of the male members of the ensemble. Emil Boreo, who was a member of the original Chauve-Souris Company brought to this country, and who made a distinct hit with his March of the Wooden Soldiers, offered that number at the conclusion of two French numbers at the piano. A ballet number, with the Rodion Trio, a trio composed of a man and two women in spectacular adagio work, featured. Yvette Rugel appeared following a number by Dave Schooler and the band, and sang three numbers with her counter-harmony version of "Swaunee River" as the outstanding feature, with the audience demanding an encore after she had completed it. Boreo reappared in costume for another specialty, which did not click as his opening number did. The stage presentation ran exactly thirty-eight minutes.



"The Rainbow Man." These three scenes show Eddie Dowling as the star of the Sono-Art Production of that name. In the second shot his companion is Marian Nixon, the leadinig lady of the picture

"The Spieler" With Strong Show Gives The Roxy A Pleasing Bill

AN altogether pleasing bill is presented at the Roxy this week with Pathe's "The Spieler," a talking feature, as the principal offering. The picture is not a 100 per cent talker, having only a couple of short dialog sequences but they are going to surprise you for Renee Adoree has an Irish brogue instead of a French accent. Laugh that off.

But Roxy, the master craftsman of all of the Broadway showmen, has built up a surrounding program that is highly entertaining, even though the stage entertainment as a whole does not compare equally with that of the previous week.

For the opening of the program the organ, with Reine Valerie again seated atop of the instrument when it appears out of the well, is again a novel touch. Roxy has arranged two amplifiers on each side of the house that carry the little songstress' voice and the effect is pleasing. She is using "If I Had You" as her number this week with Emil Velazeo accompanying her. The number runs four minutes.

"Capticcio Italien" is utilized as the overture for the next twelve minutes of the time.

The third unit of the show is the "Ballet De Nuit" with Patricia Bowman and Lillian La Tonge and Leonide Massine as the featured members. The setting and costuming are beautiful and the dancing exquisite. Eleven minutes.

Beatrice Belkin, who possesses a charming coloratura, next offered "The Shadow Song" from "Dinorah" and scored heavily with it. Her voice reminds one of that of Galli Curci, and she uses it most effectively. Five minutes.

Massenet's "Scenes Pittoresque" furnishes the material for the next unit which is entitled "The Angelus," giving the Roxy ensemble an opportunity to vocalize. The Flemish setting and costumes are a pretty background for the number, which runs six minutes.

The 32 Roxyettes get their opportunity to shine in the unit carrying the title of "Taps" and the girls uncover a hard shoe dance routine that would delight the ears of no less a personnage than Ned Wayburn, who is the daddy of ensemble hard shoe stepping. This is a most flashy dressed number with the girls in red, black and white.

Five minutes are given over to the Fox Movietone News in which the Hoover Home Folk sequence proved to be one of the distinct comedy features of the evening. The Roxy audience laughed long and loud at what some of the Iowans pulled.

There is a flash prolog of three minutes prior to the opening of the feature. It has a number of circus sideshow freaks, such as the fact woman, th egiant, the fire-eater, hula daneer, midgets, etc., on a platform with a spieler making an opening, the Roxy ensemble acting as the umpchays out in front.

The feature runs an hour, which brings the total running time of the show to just about a minute over the two hour limit.

May 1 Set As The Opening Date For "The Show Boat"

Universal has set May first as the opening date for "The Show Boat" at the Globe Theatre in New York. They have secured the theatre under an indefinite lease from Charles Dillingham at $6,500 wekely. "Three Cheers," the present Will Rogers-Dorothy Stone musical comedy will remain at the house until the picture arrives.

According to the present plans it is figured that the film version of Edna Ferber-Ziegfeld novel-revue will remain at the Globe at least eight months and it is possible that this will cause "Broadway" another Universal talking special to be placed in another Broadway house.

Many Changes In Paramount Show After First Day

Elaborate Overture Discarded, Vocal Soloist Dropped And Half Of Team Out With Flu

The show at the Paramount Theatre this week underwent an upheaval after the first day's performances. There was an elaborate overture which was entitled "Assyrian Fantasy," in which Xenia Makietzova, Allan Wayne and David Bines were featured as dancers and Wm. Royal as tenor, which was dropped after Saturday and replaced with a medley of Victor Herbert melodies. Also Virginia Johnson, soprano, who was appearing with Jesse Crawford, and singing "Yo Te Amo," the theme song of "The Wolf Song," was not in the show after the first day. On Wednesday, Van, of the team of Fauntleroy and Van, in the "Harvest Time" unit, was out of the running because of an attack of flu.

After the bill had been revised and was again running smoothly in the middle of the week the entertainment was quite enjoyable.

Victor Herbert's melodies are always acceptable on Broadway, and in conducting them Dave Rubinoff seemed to have calmed down considerably, the result being that the audience got a chance to enjoy the music instead of watching his acrobatic antics. The overture ran eight minutes. A number of shots from the Paramount News followed for the next four minutes. Several of the shots had been seen at other Broadway houses last week.

Jesse Crawford and his wife share the spot light equally this week in the playing of three numbers, starting with "Precious Little Thing Called Love," followed with "I'll Get By" and "Where the Shy Little Violets Grow," with Mrs. Crawford getting the larger share of applause, because of her jazzy handling of the numbers. Six minutes were allotted them.

Three minutes of Fashion in Color were shown with Alice Day, Olive Hasbrouck, Dorothy Gulliver and Thelma Todd acting as the models.

The "Harvest Time" unit took up thirty-five minutes and was shown in two sets. There was a farm-yard opening scene for the introduction of the rube characters, with the girls doing a rube number, which was followed by the stage band in "Clarinet Marmalade," after which Ted Lawrence was given a chance to offer his whistling specialty, which scored the first applause hit of the act. The Varsity Four, singing "Daisy Days," offered a little close harmony, after which the remaining half of the Fauntleroy and Van team offered his specialty on the musical saw. The Stanley Twins, in a dancing specialty, pulled another solid applause hit, as did also a team of dancing boys that were on earlier. These boys were not programmed or announced, and probably shot into the act to fill a gap. Back in one for a short time a Clown Band was introduced, which gave time for a change behind them to an interior for the Barn Dance, which was the finale.

The Voice of the Screen

News and Comment on All Phases of "Sound" Pictures

Franklin Much In Favor Of Sound On Film Method

Declares It Gives Better Results And Is Easier To Handle

Harold B. Franklin, president and general manager of Fox West Coast Theatres is decidedly in favor of sound-on-film recording as bringing better results and being easier to handle than the disc records. He contends that the chain's experience proves that sound-on-film prints last as long and are as serviceable as the silent prints.

With regard to the sound situation Mr. Franklin says:

"To begin with, we have a preference for the sound-on-film system because it is of decided advantage to have the sound a part of the film itself, in that way eliminating the possibility of mistakes either in shipment of discs or handling in the booth itself. From a practical angle, we have found that prints are thrown out of synchronization frequently with the disc system, because projectionists do not always replace film when patches are made, and every time this is done a number of frames are eliminated from the picture, thereby throwing the sound out of synchronization. Regardless of the close supervision that we employ in this connection, the human equation enters into it to such an extent that we consider this to be one of the serious handicaps of the disc system. With sound-on-film, the film is always in synchronization regardless of patches that are made.

Labor Problems Hit Cleveland Installations

Labor conditions are seriously hampering the sound picture problem in Cleveland because they are reported as being almost prohibitive. It is said that many houses cannot consider installations because of this.

According to the reports any theatre installing a sound reproducing device is compelled to employ an additional operator at a 50 per cent increase above the scale for silent theatres, and in addition to this they have to employ a stage hand to operate the draw curtain in front of the screen even if they have a control system in the booth for this purpose.

It is estimated that the total cost of increased overhead operation under the conditions would be between $500 and $600 increase a week without including the extra cost of film or regular maintenance charges. Exhibitors claim to be anxious to make the installations but protest they are unable to do so.

$40,000,000 Year's Western Electric Sound Output, Estimates of A.-P.

ACCORDING to an A.P. story, O. L. Rice, vice-president of the Western Electric Company in charge of the Hawthorne plant, announced in Chicago that sound picture apparatus is now being installed at the rate of 250 units a month. He estimated that this year's output would aggregate $40,000,000.

Audible picture machinery, according to Mr. Rice, has been installed in 1,271 theatres in the United States, 16 in Canada and 23 in other countries. The company has 1,082 unfilled orders for the United States, 37 for Canada and 125 for other countries, according to the statement.

World Wide Sets Feature Releases Of Sound Pictures

Several With Dialogue And Music To Be Ready Before Summer

World Wide Pictures is planning an extensive schedule of releases of foreign made productions with sound and dialogue. The first of these, "Moulin Rouge" with sound and song synchronization by RCA Photophone is ready for exhibitors.

Herbert Wilcox's all-talking production, "Black Waters," made in Hollywood, but released by World Wide, will be ready for distribution by the middle of March. This picture is from John Williard's stage success, "Fog."

The next two are due in April. They are "Kitty" and "Week End Wives." The former is from Warwick Deeping's novel and was produced by Burlington Films at Henley. Victor Saville directed. "Week End Wives" was made in Paris and Deauville and has Jameson Thomas, popular leading man of England, in the leading role. Monte Banks also plays a part.

"Piccadilly" with Gilda Gray and Anna May Wong will be a May importation. It is now enjoying a run at the Carleton, Paramount's long run house in London. When released here it will be synchronized with music and songs.

Other releases of sound and all-talking pictures will follow in the late Summer and Fall. Sound stages will be completed in May at Brighton and Elstree.

New Photophone Terms Applied On Down Payments

Exhibitor Gets Additional Time For Completion Of First Installment

RCA Photophone has revised the terms of contracts with exhibitors for the installation of sound reproducing equipment. There has been no reduction in the cost of the equipment installations but the conditions of the payments have been modified a trifle for the benefit of the exhibitor.

Originally the exhibitor was compelled to make a 25 per cent down payment on whatever equipment was ordered installed. This down payment was made with the signing of the contract. Under the new terms the theatre owner is given a little more time to make his down payment.

On the signing of the new contract the theatre owner now makes a payment of 10 per cent, with the additional 15 per cent payable at the time installatiou is actually started in the theatre. There is usually a delay of some months between the signing of the contract and the starting of installation. The theatre owner now gets the benefit of that time intervening to complete the down payment. The change became effective February 20.

Rathbone, Elliott Nugent Signed For M-G-M Talkie

Basil Rathbone and Elliott Nugent, prominent on the Broadway stage, have been signed by M-G-M for work in talking pictures. Rathbone's stage successes have included "The Captive," "The Czarina," "The Swan" and "The Command to Love." Nugent is both an actor and author.

Dallas Survey Not Favorable To Sound Films

Majority of 700 Voters Against Various Forms Of Talking Pictures

The Dallas News, Dallas Journal and the Greater Palace Theatre, in Dallas, Texas, have concluded a lengthy survey to determine the relative popularity of the different forms of sound pictures and silent films. There were approximately 700 votes cast and the majority of these showed no favoritism for any form of sound pictures. There were ten questions put up to the voters but nine none of them asked directly if they preferred silent to sound pictures. The trend of the answers, however, would indicate that the silent features were preferred.

Here are the questions and the way they were answered:

1. Do you prefer all-talking motion pictures? Yes, 203. No, 505.
2. Do you prefer pictures that are part-talkie and part-silent? Yes, 239. No, 544.
3. Do you prefer silent pictures with synchronized music scores? Yes, 251. No, 446.
4. Do you like sound effects, such as shots, knocks, etc.? Yes, 334. No, 364.
5. Do you like stage stars of experience in talking pictures? Yes, 343. No, 358.
6. Do you prefer good-looking actors regardless of talking ability? Yes, 283. No, 399.
7. Do you like talking motion pictures made from stage hits? Yes, 266. No, 434.
8. Do you like the short all-talking comedy skits? Yes, 268. No, 408.
9. Do you prefer synchronized music to the theatre's orchestra? Yes, 205. No, 509.

Ann Arbor Soon Will Have Two Houses Equipped

Ann Arbor theatregoers will soon be spared the trip to Detroit to have their sound pictures. Two houses are to have installations completed within the next two months. The first talkie show in an Ann Arbor theatre will be on March 24, when the Wuerth, a downtown 777-seat house will present a Vitaphone feature.

The Michigan, largest house in the city with 2200 seats, will be ready for talkie features not later than April 10. Meantime, University of Michigan electrical engineers plan presenting this week at the university an industrial talking film by means of portable equipment.

Phil Goldstone Making Talkies With A. Weiss

Hollywood, Feb. 28.—Phil Goldstone, associated with Alfred Weiss of Agfa Film Corporation in the production of talking pictures, is planning to make future talkers on the coast. Goldstone will equip a sound stage at one of the independent rental studios with the Biophone reproducing apparatus for recording by that method.

Franklin Is Writing History of Sound

(Hollywood Bureau, Motion Picture News)

HOLLYWOOD, Feb. 28.—The history of sound and talking pictures will be given in detail in a new book on motion picture theatre operation now being written by Harold B. Franklin, president of West Coast Theatres.

On the subject of sound pictures for entertainment, Franklin will trace the history of experiments and development for the past fifty years. The large electric companys are cooperating with Mr. Franklin in his research work.

Big Objections To Recording Out-Doors Overcome

(Continued from page 613)

biggest objection to the universal use of disc recording; the fact that the method was not adaptable for the shooting of exterior scenes on location. The Warner system of remote control allows them to go anywhere for exterior locations, their only problem is the setting up of connections to the nearest telephone wire.

From now on, both Warner and First National will utilize the portable sound trucks for the shooting of exterior scenes in the sound and dialogue versions of their productions, and it is understood that three more portable sound trucks will be provided for the two studios to meet the production schedules of next year.

Gottesman In Favor of Sound On Disc System

Alfred E. Gottesman, operator of a chain of New England theatres equipped with Vitaphone, expresses himself as decidedly in favor of the disc system of sound reproducing. He says the disc has the more even tone and the better quality.

In discussing the general sound situation, Mr. Gottesman says the RCA system seems to be the clearest of the sound-on-film devices, but that there is also considerable outside noise on that. He gives it as his opinion that while the sound-on-film system appears to be the easier to handle, the sound-on-disc is both more serviceable and gives generally better tone of reproduction.

Filming 4 Talkie Shorts At the Astoria Studio

Eddie Cantor in "The Ziegfeld Midnight Frolics," James Barton in "Moonshine," Donald Ogden Stewart in "Humorous Flights," and Fred Allen in "The Installment Collector," all short talking picture sketches are now in production at the Long Island studio of Paramount.

Metropolitan Is Now Recording Outdoor Scenes

First All-Talking Sequences Made For Sono-Art's "Rainbow Man"

Metropolitan Sound Studios have broadened their activities to include the making of talking pictures on outside locations. One of the first of the large exterior all-talking sequences to be made is for Sono-Art's production of "The Rainbow Man," starring Eddie Dowling, in which a minstrel show parade through the streets of a small town is being filmed with the minstrel band and all of the natural noises of the streets and the talking of the crowds.

Other exterior sequences being made are in many varied locations, with dialogue running all through them, for the latest of the Octavus Roy Cohen stories which Christie is filming for Paramount, and future production plans call for a large amount of exterior work on all of the Christie Talking Plays as well as in the productions of other companies which are making their talking pictures at the Metropolitan Sound Studios.

Metropolitan's portable equipment records on film by the use of the latest type of outfit which is the first to be constructed at the Hawthorne plant of Western Electric. It is mounted on a large Reo Speedwagon, and includes batteries, film recorder very similar to the ones which are used in the regular studio recording rooms, seven microphones, and sufficient cables and connections to enable the producers to record scenes extending over a very large area.

New Invention Protects Gears Inventors Claim

(Hollywood Bureau, Motion Picture News)

Hollywood, Feb. 28.—Qualitone Corporation engineers have invented the "Qualitone Drive," a specially assembled driveshaft that is said to insure against stripping gears or damaging projector head when talking pictures are run on projection equipment. Qualitone Corporation manufactures the Qualitone apparatus for sound recording and reproduction.

Scoredisc Service Ready To Start On Production

Scoredisc Service Corporation, which provides non-synchronous music service to sound reproduction appliances, has started active production at its factory in New York City. Each feature picture released after August 1st, 1928, will be Scoredisc-treated, it is announced by the company. It is figured that distribution of Scoredisc will be started late in March, when a full score for each feature picture released will be ready for the market.

HOLLYWOOD

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Extras Feel Effect Of Talkies

Tendency Towards Small Sets Cause Employment Drop

HOLLYWOOD, Feb. 28.—Film extras are feeling the effects of the current talker production wave in Hollywood. Figures on average daily placements through the Central Casting Office shows that only 637 extras worked each day during the month of January of this year; as against 1,047 in January, 1927; and 756 in January, 1928.

With talking and sound pictures becoming the major portion of coast production, the tendency will be to reduce the number of extras required for each picture. In making the talkers, producers find it much safer to get away as much as possible from big and lavish sets.

But the redeeming feature for the extras that are able to obtain employment in the talkers is the fact that an engagement in a dialogue picture runs for a greater number of days than a similar engagement in a silent production. This is occasioned by the fact that the producer is able to clear up the extras required for silent sequences much quicker than is possible when the sound is recorded. The sound picture schedule makes it imperative that the extras be in scenes in their natural sequences in the picture, which sometimes means that the extras are carried for a number of days.



Joan Crawford has her twenty-third birthday on the sets of the Metro-Goldwyn-Mayer studio on the Coast where she is making "Our Modern Maidens," a sequel story to the sensational "Our Dancing Daughters." Jack Conway, director, Douglas Fairbanks, Jr., and Rod La Rocque are seen above

Dotty Jottings

By Jerry Hoffman

IT takes only one wise-crack to establish a man permanently in Hollywood as a brilliant wit . . . Arthur Caesar rolled enough off at the last Wampas meeting to immortalize himself . . . not the least of which was the remark that "for centuries and centuries the Bible has been an established success and it took a motion picture to make a flop out of it." . . . Eddie Leonard tore down a bigger hit with his songs than any singer in Wampas history has. . .

THAT reminds me . . . Universal is supposed to be planning to co-star Harry Jolson with Eddie Leonard and also use John Boles and possibly Laura La Plante . . . I'm wondering if film people who sign vaudeville names have any knowledge of what they are doing . . . and if the guy who is thinking of teaming Harry Jolson and Eddie Leonard ever saw a vaudeville show . . . there is only one Eddie Leonard and probably no vaudeville actor in history has been so loved by audiences as the "Prince of Minstrels" . . . the other fellow possesses most of his talent in his name . . . unless a miracle has happened in the last six years . . .

SPEAKING of vaudevillians in pictures . . . there's a woman now being starred by a company who wanted her to look ten years younger . . . they sent the make-up artist to do the wark . . . and he was successful in removing ten years . . . and when they saw the finished job they said . . . "Take off twenty years more" . . .

THE chap using the by-line "Gordon Trent" in a trade-paper may be interested to know that almost a dozen of the original "Gordon Trents" are in Hollywood and associated with pictures . . . the very first was George Terwilliger who used the name before he came to The Morning Telegraph . . . and brought it with him . . . George is now a p.a. in Hollywood . . . the other "Gordon Trents" in the colony are Joe Farnham at M-G-M . . . Fritz Tidden with Clarence Brown . . . Weed Dickinson now scenarizing at Fox . . . Adam Hull Shirk until recently with Columbia . . . and at any party can be found any number of former Telegraphites . . . who used to "Gordon Trent" . . .

JEANNETTE LOFF, of Pathe, refused to give a cigarette testimonial because . . . she said, "I never go into anything blindfolded" . . . Edmund Breese has stopped playing judges to become a city editor in "Headlines" . . . incidentally Vivien Oakland returns from vaudeville to pictures in the same fillum. . . . William Beaudine is finishing "Two Weeks Off" . . . when he gets through I hope he looks over the way his men in his auto laundry work . . . they never touched the inside of my Bouncing Bessie . . . Estelle Taylor has left these parts to join Jack Dempsey in New York. . . . Lina Basquette will play a return date at Loew's State, Los Angeles soon . . . Camilla Horn now speaks English better than the average American girl in Hollywood . . . Tay Garnett is oiling up the yacht . . . heigh-ho and avast! for Catalina, orange juice and halitosis! . . . Wilbur Mack, ex-vaudeviller, is spending time between Warner Brothers studio and Lakeside golluf . . . Mack will be in "The Argyle Case." . . .

CARL LAEMMLE, JR., and Bob Welsh are eating together in public places to prove that they are still in charge of Universal . . . Robert Fraser gets his first talkie role in "Careers" supporting Billie Dove. . . . how they overlooked such a voice and personality up to now is to be added to Hollywood's mysteries . . . the Bachelor's Table of Montmartre is preparing for the return of Ned Sparks from New York . . . where Ned has been working in "Nothing But The Truth" . . . Tom Mix ran out on a party in his honor by leaving town before schedule . . . he didn't know about the plans for the party . . . Victor McLaglen is going to get plenty of hot fan notes when the women see him in the Scotch outfit he wears in "The Khyber Rifles.". . .

THERE'S a report that Baclanova has been taking her good notices on her work very much to heart and told a newspaper representative recently that "No American paper can afford to be without Baclanova's name" . . . so it's come to this now . . . a few bigger people than Baclanova can ever be, have made the same remark and apologized shortly after when they found that ignoring people is one of the easiest things for newspapers to do. . .

THE studio clean-outs at Universal and Fox recently are the main topics of conversation in Hollywood at present . . . . in some cases all agree good judgment was used . . . particularly with the "yes-men" at the "U" . . . but if it is true that Harry Zahner was included then poor judgment was used in his case . . . the big shock was Ben Jackson at Fox . . . one cannot believe that Bill Fox doesn't intend to keep Ben on in some more important position . . . if he doesn't then there is truly no reward for loyalty and good service in pictures . . . I've known Ben Jackson ever since he managed Fox' Audubon Theatre in New York and a more capable man the Fox organization has never had . . . this goes despite the fact that it has been difficult to get into Ben Jackson's office for the past two years. . . .

Hollywood Happenings

In Brief

Ray Taylor With "U"

Raymond H. Taylor has entered into a long-term contract with Universal and will shortly start directing the first of U's new serials.

Boles In "Haunted Lady"

John Boles has the leading man role in Laura La Plante's vehicle "The Haunted Lady," a part-talkie.

"Honky Tonk" Cast

In the cast of Warner Bros.' "Honky Tonk" are John T. Murray, George Duryea, Audrey Ferris, Lila Lee, Mahlon Hamilton.

"Dynamite" Leads

In principal roles of Cecil B. De Mille production for M-G-M, "Dynamite," are Charles Bickford and Fay Johnson, stage players.

Estelle Taylor

Estelle Taylor has an important role in "Where East Is East," Lon Chaney's new vehicle.

A. P. Younger

A. P. Younger returned recently to the M-G-M Coast studio following vacation of several months.

New RKO Publicity Head

Don Eddy is in charge of publicity at Coast studio of RKO.

Cast For "Spite Marriage"

William Beehtel, said to be first actor to do a scene before a camera, is in cast of "Spite Marriage."

Miss Logan's Contract Renewed

Columbia has renewed its contract for services of Jacqueline Logan.

Grant Withers Cast

Warner Bros. have cast Grant Withers for male lead in "The Time, The Place and The Girl," Vitaphone production which Howard Bretherton will direct.

Will Score Picture

Columbia has signed Constantine Bakaleinikoff to score and synchronize "Younger Generation." He is musical director of the Criterion in Los Angeles.

Weseo Signs Lina Basquette

Lina Basquette has been engaged by Fanchon and Marco for appearances in Weseo circuit of theatres. Sally Rand, Sally O'Neil, Charley Murray and others have already taken this step to prepare them for the new sound film work.

Walter Miller

Walter Miller is again starring in a Pathe serial, this time in "Queen of the North Woods.

3 Technical Advisors

Three different technical advisors: a U. S. Marine officers, a former captain of the Russian Imperial Guards, and a Chinese linguist, were required for filming of "The Leathernecks," Pathe feature.

New Contract

First National has awarded Doris Dawson with a new contract.

Dove's First Talkie

Billie Dove's first talking vehicle is "The Man and the Moment."

"Theme Song"

"Heart O' Mine," music by Louis Silvers and lyrics by Billy Rose, is the theme song for "Noah's Ark," the Warner special. Irving Berlin, Inc., has just published sheet music to be used for music dealer tie-ups.

Change In Cast

The feminine lead in King Vidor's "Hallelujah" for M-G-M is being played by Nina May McKenny, who is taking the place of Honey Brown.

Lupino Lane

With "Only Me," his current Educational release, Lupino Lane played his 36 burlesque characterization since he began his series of satirie comedies. In his new comedy he plays 24 parts.

New Alice White Contract

A new contract with First National has been signed by Alice White, who is set for four vehicles for the new season, all with dialogue.

Rayart Finishes 11

Eleven features on the Rayart 1928-29 line-up have been completed by Rayart. Three of them were finished only recently. They are: "The Black Pearl," a mystery story with Lila Lee and Ray Hallor, by Mrs. Wilson Woodrow; "When Dreams Come True," a race track story with Helene Costello and Rex Lease; and "Brothers," with Cornelius Keefe, Arthur Rankin and Barbara Bedford.

Camera work on "Some Mother's Boy," the twelfth of the series, is now progressing with Mary Carr, Jobyna Ralston, and Jason Robards featnred. Duke Worne is the director.

"Broadway Musketeers"

First National has closed contracts for the purchase of screening and talking rights to "Broadway Musketeers," prize story by J. Gelzer, published in Good Housekeeping.

"Early To Bed"

First National has purchased "Early to Bed," an original by Lynn and Lois Montross, as Colleen Moore's next starring vehicle.

Henry Hobart RKO Supervisor

Henry Hobart has been made production, supervisor at the RKO studio on the Coast.

Cozine In New Post

Paramount has appointed Arthur Cozine to fill the post of stage manager at the Astoria studio. In his new position he will be responsible for sets, the movements of units and the supervision of stage work.

Leading Woman

Dorothy Dwan is Ken Maynard's leading lady in "California Mail."

Marcia Harris

First National has cast Marcia Harris for "Saturday's Children."

Genuine Talkie Cast

All of the players in First National's "Children of Ritz" are from legit stage.

Baclanova Sings

The soprano voice of Baclanova, which was heard for the first time in Paramount's talking film hit, "The Wolf of Wall Street" at the Rialto Theatre, will be heard again singing buoyant Russian melodies in "The Woman Who Needed Killling," in which she plays the title role.

Korda To Direct "Riviera"

Alexander Korda, director of First National-Vitaphnoe pictures, has been selected to direct the Ferene Molnar play, "Riviera," with an all-star cast. Mr. Korda has just completed "The Squall."

Dancing Numbers

Larry Ceballos, revue producer on the West Coast, is directing the dancing chorus for Alice White's present vehicle, "Broadway Babies," a First National-Vitaphone picture with singing, talking and dancing.

Mary Brian

For the first time on stage or screen the singing voice of Mary Brian will be heard in her next picture, "The Man I Love," in which she is to be featured with Richard Arlen.

(*Continued on page 728*)

Typographical Error Thrills Stock Buyers

(Hollywood Bureau, Motion Picture News)

HOLLYWOOD, Feb. 27.—Los Angeles and Hollywood stock market dabblers got the thrill of a lifetime in picking up the Los Angeles Examiner recently to discover that Radio Keith, which had closed at 37½ the night before, jumped to 73¼ before the market opened the next morning. Many rushd to telephones in order to sell immediately. They discovered that it was merely a typographical error.

Sidney Clair Tipped Off By Coast Clerk

WHEN Sidney Clair, well known song writer who was brought to the coast by Fox, filled out the employment card required of all new employees on the lot, giving his name, address, phone number, etc., the girl behind the desk asked, "What do you do?"

Clair replied, "I write song lyrics."

The girl then asked, "Couldn't you write the words too?"

Opinions on Pictures

Mysterious Island

Looks Like a Big One

(Pre-Reviewed by Walter R. Greene)

"MYSTERIOUS ISLAND" has all the elements necessary to tag it as a big production, and it is difficult to see why it will not go over as a box office success.

The picture is a distinct departure from anything that has been done for several years; presenting a highly interesting dramatic story into which is woven an undersea spectacle.

Photographed entirely in Technicolor, the production has a richness that would not be possible on regular film stock. The results attained from the color process are the best I have seen so far.

M-G-M had plenty of trouble before "Mysterious Island" was finally finished. The picture was originally started about three years ago, with Ben Christensen directing. After completion of a four reel prologue, the company abandoned production, deciding that the story was impractical for the screen. Last year, Lucien Hubbard took the picture off the shelf to see what he could do with it.

Hubbard wrote an entirely new story, and started production. The finished picture does not contain more than a few hundred feet of the four reel prologue photographed for the first version.

The story, laid in period of 1850, concerns a nobleman who devotes his life and fortune to probing the mysteries of the ocean depths. He owns a large island off the coast, and is supervising the building of diving boats to help him in his scientific investigations.

A nobleman friend evinces interest in the invention, and tries to gain the support of the scientist to use his underwater boats to conquer the world. The scientist turns down the proposal, with the baron then seizing the island. From there on, the dramatic action takes the principal characters of the story in two diving boats to the bottom of the ocean, where they find themselves in a strange underwater kingdom.

When the scientist finally gets back to his island, he realizes that his diving boat invention would be used for evil in the world, and he destroys his plant, boats and plans.

An excellent cast portrays the important parts, including Lionel Barrymore, Lloyd Hughes, Jane Daly, Mantagu Love, Harry Gribbon, Snitz Edwards, Gibson Gowland, and Dolores Brinkman.

Drawing Power: In rough preview form, with temporary titles, the picture looks like a run attraction in key cities. It has plenty of exploitation possibilities for the general run of theatres, and is entertaining to all.

It is entirely likely that M-G-M will hold "Mysterious Island" for a New York opening early next fall; with general theatre release depending entirely upon how long the production goes on Broadway.

Film play and direction is credited to Lucien Hubbard, who is entitled to take the bows for salvaging a shelved picture, and making a good job of it. Percy Hilburn was cinematographer, and produced excellent results on the screen, besides having a number of beautiful shots that are outstanding in cinematography.

Port of Dreams

Needs a New Harbor

(Reviewed by Jerry Hoffman)

WHEN producers, writers and directors rush out of a theatre in which their picture has been previewed without holding a long "autopsy" and without carrying on a lengthy lobby conference, you can rest assured that they are none too enthused over the picture. And they rushed from the Golden Gate, where "Port of Dreams" was shown in Los Angeles last week.

This was originally called "Salvage" and was by no means a bad story. It was supposedly to concern a young boy in prison for a crime his father committed. He is paroled and one of the parole rules, (according to the picture), is that he cannot marry or enter business on his own for the duration of his prison term from which he has been paroled. He falls in love with a girl, she with him, and faces the alternative of waiting eight years before he can marry her, or marry her and return to prison for eight years.

Regardless of whether the actual promise is true or not, it is the makings of a good story. But in "The Port of Dreams" it has been poorly told. It drags wearily until the last reel which is very good. It has been synchronized musically and with dialogue, poor judgment being used in both instances. Talkies have reached the point where they must be fish or fowl. The picture that runs along silently, suddenly bursts into speech and then lapses into silence is now an illegitimate child. Audiences don't care for them and the pictures can't be good. "Port of Dreams" would be vastly improved were it silent all the way through. An instance of poor judgment is talk in sequences which don't require them, and then playing a courtroom scene, most effective for talk, in silent form

Mary Philbin is starred. This Philbin girl has been developing a new personality in the past year.

Fred Mackaye, a youngster pulled out of the extra ranks to play his first lead, does very well and proves worthy of more big assignments. It is Otis Harlan, who walks off with the picture.

Produced and **distributed** by Universal Pictures Corp. **Directed** by Wesley Ruggles. **Story** by John Clymer; **scenario** by Paul Scofield.

CAST

Joan	Mary Philbin
Denton Ford, Jr.	Fred Mackaye
Catty Joh Evans	Otis Harlan
Francisco	Francis McDonald
Jim Keefe	Edmund Breese
Judge	Wilfred North

The House of Horrors

Any Theatre Will Be With This

(Reviewed by Don Ashbaugh)

FIRST NATIONAL'S latest "meller-drama," "The House of Horrors," is correctly named. If it isn't classified as a horror by audiences, it will be admittedly rated a bore.

Mack Sennett is going to have several fond memories when he sees this feature length slapstick melange. Besides having three of his graduates gather for a home-coming reunion, he will see many of his cobweb-covered gags of ten years ago stalk forth without even refurbishing.

Everything is there in "The House of Horrors" except the custard pie. Maybe that will be inserted in the sound version. In any case, it will neither add nor detract from the present story; because there is none.

Chester Conklin and Louise Fazenda, who were classmates a number of years ago at Sennetts, play the main roles. Perhaps the previous experiences of First National officials with this pair teamed made them believe that Conklin and Fazenda would put over any picture, regardless of story material. Thelma Todd, more recently at Sennett's, is seen as the slick little siren—who after all turns out to be only a newspaper reporter.

First National will install sound and dialogue in this picture. Maybe that will be the shot-in-the-arm it needs. However, in its silent form, the film seemed to need a drastic major operation.

The picture consists largely of wind blowing, doors opening and closing, and books falling off shelves. Even the sequences where Louise Fazenda runs around madly and merrily garbed in 1876 model lingerie fail to cheer the audience.

The main action of the story centers entirely in an antique shop, this providing plenty of gagging opportunity that is not fully utilized. In fact, the opening sequences with Conklin doing some table-tipping and enjoying a spiritualistic seance of his own, gives a promise which is not fulfilled later on.

Drawing Power: Will only be accepted where audiences are not particular about the picture story nor the age of the gags and situations presented. Conklin and Fazenda have done some good work in features teamed, and this is your only hope of getting them in. Don't promise anything, for the picture is not up to even program standard.

Produced and **distributed** by First National. **Length**, 6,700 feet. **Release date** not set. **Story** and **scenario** by Richard Bee. **Directed** by Benjamin Christensen. **Photography**, Ernest Hallor. **Editor**, Frank Ware.

THE CAST

Louise	Louise Fazenda
Chester	Chester Conklin
Thelma	Thelma Todd
Joe	James Ford
Miller	William Orlamond
Brown	Emile Chautard
Gladys	Dale Fuller
Mystery Man	William V. Mong
Chauffeur	Michael Visaroff

The Carnation Kid

A Fair Program Talking Feature

(Reviewed by Freddie Schader)

THERE isn't anything very hot about Douglas McLean in "The Carnation Kid," a Paramount talking feature which is the current week's attraction at the Paramount, New York. In fact, McLean has been seen to much better advantage in a great many silent features in the past. As a matter of fact, the story, which is an underworld comedy, is decidedly light and there are some glaring directorial faults in the production which was directed by E. Mason Hopper. From a box office angle there is little to recommend the picture, except that it will get by and get a few laughs.

The theme is the threadbare one of mistaken identity, where Douglas McLean, a harmless portable typewriter salesman traveling out of Chicago, is mistaken for a fearsome gangster and machine-gun manipulator. The action opens on a train bound for a small town which is in the grip of a bootlegging underworld element. The local district attorney is making a fight against the roughnecks, and they in turn have sent to Chicago for a gunman to do a bump-off job. He is on the same train with the typewriter salesman and when the cops come aboard he compels McLean to change clothes with him and makes his escape through a window.

Of course when McLean hits the small town he is mistaken for the real "Carnation Kid" by the gangsters who are awaiting his arival and they install him in a suite at the most expensive hotel. When he starts talking about his compact noiseless machines the gangsters think he means machine guns and they order twenty-five shipped immediately by air. There has been a little romance started on the train by a flirtation and it is continued in the town for the girl is the daughter of the battling District Attorney, and when Doug saves her father from being shot during the big political rally she is ready to fall right into his arms.

The best talking performance in the picture is contribnted by William B. Davidson, while McLean personally fails to come through as he should, and the two women are simply awful. They are Frances Lee, who is playing the ingenue lead, who, when she talks, fails to register for the camera what she is slipping the mike, and Lorraine Eddy, who does the heavy blonde vamp stuff, while good to look at won't get any



Buster Keaton applies a fantastic make-up for a scene in his newest comedy for Metro-Goldwyn-Mayer, "Spite Marriage." The frozen-faced one has Dorothy Sebastian as his leading lady



Howard Bretherton, one of the busiest directors at the Warner Bros. studio, does a few minutes of heavy concentration work perusing his script for "The Time, The Place and the Girl." He recently finished "From Headquarters"

starring contracts as long as the talkies continue. Maurice Black and Carl Stockdale in minor parts do very well, indeed. They are both gangsters and Stockdale registers very well as to voice.

Drawing Power: Will please moderately any type of an audience. There are laugh moments that will get over, but in the main your only chance is to play it as a series of laughable mishaps in the underworld.

Produced and **distributed** by Paramount. **Length:** Sound version, 7156 feet; Silent, 6,290 feet. **Running time,** an hour and eighteen minutes. **Released** Feb. 23, 1929. **Story** by Alfred A. Cohn. **Directed** by E. Mason Hopper.

CAST

Clarence Kendall	Douglas MacLean
Doris Whitely	Frances Lee
Blythe	William B. Davidson
Lucille	Lorraine Eddy
Crawford Whitely	Charles Hill Mailes
The Carnation Kid	Francis McDonald
Tony	Maurice Black
Blinkey	Bert Swor, Jr.
"Deacon"	Carl Stockdale

"Now And Then"

(A Paramount Musical-Talking) Novelty)

(Reviewed by Freddie Schader)

THE difference in a whoopee party of 50 years ago and today form the basis of this short that Joseph Santley wrote and directed for Paramount. It opens with a cocktail party of today in progress with the usual jazzy music and stepping. Grandmother walks in on the scene and the youngsters tell her that they are willing to bet that in her younger days she never had as good a time as they are getting out of life. To this she replies that she recalls some very pleasant parties that her mother gave, and one in particular at which she sang "Shoofly," at which she goes into the song; as she finishes there is a fade-in to the scene in the drawing room of a home of fifty years ago where an afternoon musicale is in progress. Here the comedy is handled perfectly, with a walrus moustached gentleman carrying the burden of it by his repeated visits to the punch bowl between the various musical bits.

Ruth Etting

(Paramount Singing Short)

(Reviewed by Freddie Schader)

THIS is another of the Ruth Etting song series of Paramount shorts. In this she delivers two numbers, each of a different type. The first is "My Mother's Eyes" and this is followed by "That's Him Now." In both instances she sells the number to the audience and gets over a hand. Eight minutes.

Hearts In Dixie

Hot Jiggity Jig Jigs

(Reviewed by Freddie Schader)

POOR Ol' Uncle Tom, they done gone dug him up again. And all to little purpose, after the first novelty wears off. While the novelty lasts, the picture will get a little money, but when the first flash is over they can wrap this one up cone-shaped. There will be a place for the picture in the little "arty" theatres and the highbrows will say it's "a great film," but that isn't what the rank and file of fans, that make the picture theatres the country over, will say. To them it'll be just a lot of jigs jigging.

In the first place the exhibitor wants to get this in his mind. This is a picture played entirely by a colored cast, with the better known folk songs of the slave days as a musical background. It is a picture that evidently has for its theme the stirring up of sympathy for the poor, down-trodden colored youth of the south who finds it impossible to get an education south of the Mason-Dixon Line and has to come north to absorb his knowledge. That is a condition no longer existing and the day of the Uncle Tom type of negro has long since passed.

At the same time let it be noted that the negro voice in general, especially when taken en-masse as is the case here, does not reprodnce clearly. Whether this be the fault of the recording or the reproduction is a question, but the chances are that the fault lies in the recording. To catch the dialogue as spoken by the majority of the players in this talking film requires constant attention, and then one can only get enough to get the sense of what is being said.

The story, which was provided by Walter Weems in collaboration with Paul Sloane and A. H. Van Buren, both of whom had a hand in the direction, is simplicity itself. It concerns an old negro, who works in the cotton fields despite his great age, whose daughter is married to a shiftless young darkey constantly suffering from the "misery" and who sits sunning himself all day long while the woman does all of the house work and manual labor as well about the cabin and farm. There is a young son and daughter, both of whom adore their "Pappy," as the grandfather is called. The mother and daughter are taken ill and both of them die because they have clung to the



Willard Mack and Beatrice Baynard talk over scenes and dialogue for "Hunted," the talking motion picture play which Mack wrote and directed for Metro-Goldwyn-Mayer. It will soon make its debut

colored traditions and called in the voodoo doctor, and after this the old "Pappy" decides that the young boy will be shipped North to be educated as a physician. He sells his farm and mule to get enough money to do this, and although it breaks his heart to see the youngster go, he sends him away to be educated so that he may return and contribute to the advancement of his race.

All this is graphically told in dialogue and direction. The cotton fields with the negroes happily engaged in picking cotton, singing at their tasks. The night time revels, with spirituals, folk melodies, dancing, laughing, fighting, love making, etc., are all prettily pictured. A negro wedding, during which the single hint of a modern melody is permitted to creep in, in shown with the feast that follows, and here the widowed father of the youngster about whom the story hinges, wins himself another wife, although his former one is dead but a month. This developes into one of the biggest comedy scenes of the picture.

Stepin Fetchit, a negro dancer, who enacts the shiftless boy, is featured over the cast, but it is really Clarence Muse, who plays "Pappy," that wins the sympathy of the audience. although the majority of his scenes are overdrawn and overplayed. Little Eugene Jackson as the young boy does very well, indeed, and was the least camera conscious of all the players.

Drawing Power: It will undoubtedly draw the entire negro element that there is in the vicinity of any house where it is played. That is one angle that the exhibitor must guard against. Yet it is the only angle that he has to attract people to the picture, the fact that it is played by a wholly negro cast, and is the first one of the feature length sound pictures with negro players.

Produced and **distributed** by the Fox Films Corp. **Length:** approximately 6,650 feet. **To be released:** Mar. 10. A Movietone production. **Running time:** an hour and ten minutes. **Story** by Walter Weems. **Directed** by Paul Sloane, **stage direction** by A. H. Van Buren.

THE CAST

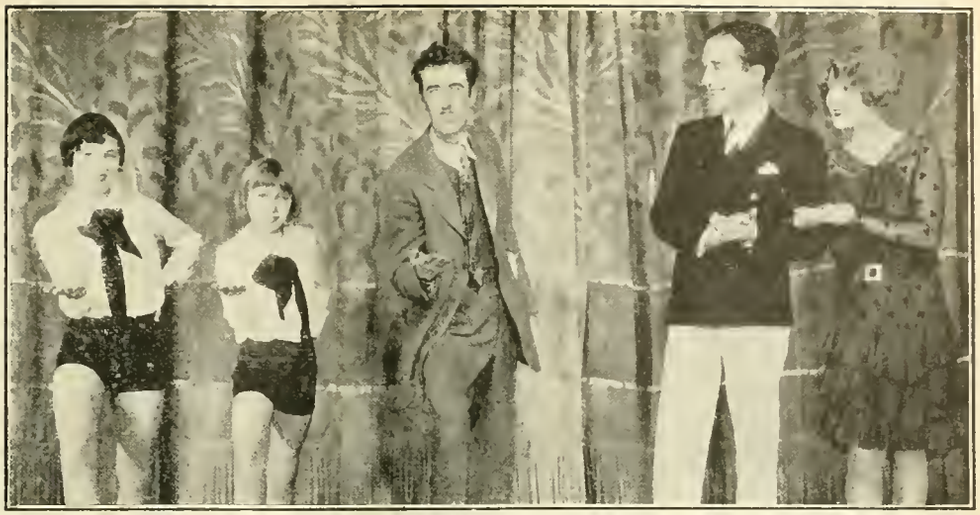
Nappus	Clarence Muse
Chiquapin	Eugene Jackson
Gummy	Stepin Fetchit
Chloe	Bernice Pilot
Rammey	Clifford Ingram
Trailia	Mildred Washington
Deacon	Zach Williams
Emmy	Gertrude Howard
Melia	Dorothy Morrison
Violet	Vivian Smith
Truelove	Robert Brooks
Voodoo Woman	A. C. H. Billbrew
White Doctor	Richard Carlysle

"Bobby Folsom"

(Vitaphone Short)

(Reviewed by Freddie Schader)

BOBBY FOLSOM is a standard single in vaudeville. She isn't exactly a headliner but has been featured on a lot of bills. This is her first singing and talking picture and it seemed at the opening as though she was frightened of the "mike," but she manages to get over her little Puritan maid characterization in great shape. The opening number is "Priscilla of the Puritan Days," in which this romance of Miles Standish and the wooing of Priscilla in his behalf by John Alden is set forth in charming manner and very aptly handled by Miss Folsom. Then with a quick change of costume in view of the audience the little artiste becomes "A Modern Priscilla," one of the Broadway soubret type that has married an 85-year old sugar daddy. A drunken bit here by Miss Folsum is highly amusing and gets any number of laughs. The running time is eight minutes.



William Beaudine, the director, instructs his two daughters: Helen (right) and Margaret in movie technique, Dorothy Mackail and Jack Mulhall making an appreciative audience. The two young Beaudines are making their debut in "Two Weeks Off," a new Mulhall-Mackaill First National-Vitaphone vehicle which Mr. Beaudine directed.

The Iron Mask

Doug Talks A Little In Loveless Film

(Reviewed by Freddie Schader)

THIS is the first time in years that the public in New York has got a chance to leap right up to the box office and get a load of Doug Fairbanks in a new picture at popular prices. Heretofore for years agone Doug has always managed to feed it to the waiting public at two bucks a smack before he let them get a peek for six bits or less. Just to show Doug that Broadway appreciates this they are kicking in with enough of the six bits to smack the Rivoli house record in a Dobbs topper.

Of course, Doug and his boys may have had their own idea in giving "The Iron Mask" direct to the picture house public without the benefit of a legit run in advance. If so they were wise, 'cause there ain't no two bucks worth on tap in this one. But in the picture houses it should wow 'em and probably will.

"The Iron Mask" is a sequel to "The Three Musketeers," and it is loaded with a lot of the swashbuckling stuff that made Dumas and Stanley Weyman the best selling writers of their day. The story for "The Iron Mask" was worked out by Elton Thomas, who frankly states via the program that it is based on "The Three Musketeers," "The Iron Mask" and the Memoirs of D'Artagnan, Richelieu and De Rochefort. Well, with a background like that he should have done a pretty good job. But he seemingly got so mixed up in his sword play that he killed off his heroine early in the story, or maybe he got around to the stage where he thought that the flaps wouldn't believe that the lovely Constance, as played by Marguerite de la Motte, wouldn't fall for as old a guy as Doug as D'Artagnan, and figured the only way out was to have her bumped off.

Even without any great love interest there are enough thrills in the picturization to make it well worth while for anyone to sit through the picture. It is advertised that Doug talks. He does, too, but only a little bit as a sort of a prologue introduction and epilogue finish to the picture itself. Of course, that doesn't make this picture a talker in the accepted sense.

At the start of the story we have Athos, Porthos, Aramis and D'Artagnan in the service of Louis XIII, but Richelieu orders them to disband under pain of death, so the four go their various ways, D'Artagnan with the Cardinal, for the latter has expressed the wish that he enter his service. This comes after the heroine has met her death as a result of an order that Richelieu has issued to the effect that she be confined in a convent and not permitted to communicate with anyone, because she was one of the two people present when twin heirs were born to the throne of France. At his death years later the Cardinal admonishes D'Artagnan to look after the young King and see that no harm befalls him at the hand of "the other one."

It is when De Rochefort completes his plot to place the missing twin on the throne that the original Musketeers are again brought together to rescue the King from his imprisonment and return him to his rightful place. All four give their lives in this cause.

Doug looks best as the greying D'Artagnan, although in the earlier scenes he is as athletic and acrobatic as ever, and his sword play is still as stirring as it was in the old days. Dorothy Revier as the Lady De Winter shows that she has a lot of what they are showing the most of before the cameras in Hollywood these days, otherwise we prefer the Lady De Winter of the first "Musketeer" film, but alas she has gone.

Drawing Power: It's Doug Fairbanks in a sequel to "The Three Musketeers" and that's 'nuf said for anybody.

Produced by Douglas Fairbanks and **distributed** by United Artists. **Sound length,** 8,855 feet. **To be released:** Mar. 9. **Running time:** an hour and forty minutes. **Directed** by Allan Dwan.

THE CAST

The Queen Mother	Belle Bennett
Constance	Marguerite de la Motte
Milady de Winter	Dorothy Revier
Madame Peronne	Vera Lewis
Louis XIII	Rolfe Sedan
Louis XIV and Twin Brother	William Bakewell
Young Prince and Twin Brother	Gordon Thorpe
Cardinal Richelieu	Nigel de Brulier
De Rochefort	Ulrich Haupt
Father Joseph	Lon Poff
Planchet, D'Artagnan's Servant	Chares Stevens
The King's Valet	Henry Otto
Athos	Leon aBrry
Porthos	Stanley Sandford
Aramis	Gino Corrado
D'Artagnan	Douglas Fairbanks

Wolf Song

A Program Talker That Will Please

(Reviewed by Freddie Schader)

JUST a little program talker that will please the fans because it has any number of love scenes in it. But it isn't a picture that they will go out raving about, and it certainly is far from being $2 material for a Broadway house. If Paramount guessed that it was because Lupe Velez sings a couple of songs, they guessed wrong.

"Wolf Song" is a story of the old west, in the days when the old Spanish and Mexican aristocrats held sway in the land. Lupe Velez and Gary Cooper are teamed up as the young lovers of the story. Lupe, as the daughter of a haughty landed overlord, and Gary as a young Kentuckian who has come west to win his fortune. Gary is shown as running out on a shot-gun wedding back in Kentucky when the girl and her father are seen in the distance approaching the slovenly cabin in which he is living. Next he is shown as one of a trio of trappers who have been in the mountains for two years and are making their first visit to civilization in that time. The boys are after strong likker and weak wimmen, and that is where the beautiful daughter of a haughty Don falls for a dirty unkempt trapper. Of course, if you can believe that you can believe the rest of the story.

The girl elopes with the trapper as he starts back into the mountains, and after they have been married and lived for some months at a garrisoned post halfway between her home and the Canadian country he decides that the call of the wild is too strong for him to resist and he starts out to rejoin his rough boy friends. But once on his way the nights become lonely and he decides that the call of the wild is too much after all and he turns back toward home again, only to be shot at and wounded by an Indian and forced to drag himself to the fort to find that his wife has been taken back home by her father.

Then, without stopping, he undertakes to follow her and arrives at her home and collapses in the front hall. The girl's father is standing there pistol in hand but doesn't shoot and the fade out comes with Lupe picking her wounded husband up in her arms.

Lupe Velez indulges in a flock of respiratory acrobatics whenever she has a love scene with Gary. Lupe's voice is pleasing enough but she is difficult to understand. Gary is far from being a lady killer in his make-up in this offering and it is difficult to visualize this picture adding to his lists of conquests among the fair fans. Louis Wolheim gives the best performance of the entire cast.

Drawing Power: Should be about 80 per cent of what a good talker should pull. Lupe and Gary Cooper may get the younger flapper element and they will like the love stuff.

Produced and **distributed** by Paramount. **Length:** Sound version, 7,021 feet; silent 6,060 feet. **Running time:** an hour and thirteen minutes. **Released:** Jan. 25, 1929. **Directed** by Victor Fleming.

THE CAST

Sam Lash	Garry Cooper
Lola Salazar	Lupe Velez
Gullion	Louis Wolheim
Rube Thatcher	Constantine Romanoff
Don Solomon Salazer	Michael Vavitch
Duenna	Ann Brody
Ambrosia Guiterrez	Russell Colombo
Louisa	Augustina Lopez
Black Wolf	George Rigas

The Spieler

Interesting With Talk Sequences

(Reviewed by Freddie Schader)

"THE SPIELER," like "The Barker," deals with the carnival racket. It was made by Pathe and has as its principal players Alan Hale and Renee Adoree, and they both talk, with the surprise being uncovered by Miss Adoree when her French accent sounds like an Irish brogue. There is a lot of good sound stuff in addition to the short talking sequences and in all the picture is all around good entertainment. It must have been pretty good for Roxy to have picked it for his big house. There is one thing about it and that is that it shows enough of the inside of the grifting with a carnival to make picture audiences want to stay away from that form of amusement and that is an angle that the exhibitors shouldn't overlook.

In addition to the two featured players, there is a mighty good cast with Fred Kohler doing the heavy lead, Clyde Cook as a high-wire walker, Fred Warren and Jimmie Quinn as a couple of grifters and Bob Perry shooting his pan in front of the recording box every so often.

The manner in which the picture is directed is worthy of note. It is one of the first efforts of Tay Garnett on his own, and if this is a sample of what he is going to do then he is on his way to sit among the top-notchers among the megaphone wielders. He has touches of genius in any number of his shots.

The opening of the story shows Alan Hale and Clyde Cook in jail because they have been caught grifting on one of the lots. As soon as they finish their bit they join out with the Cleo Show, which is run by a woman who is trying to keep her show free from graft and fires anyone that she has the slightest suspicion about. Flash and Luke (Hale and Cook) decide that this will be a perfect haven for them for the cops will never think of looking for them with a straight show. They manage to get jobs and discover an old friend in Red Moon (Kohler) who is an out and out grifter. Moon doesn't stop short of murder to achieve his ends and he does engineer a couple of bump-offs during the telling of the story. In the end, after a romance has been worked up between Cleo, the diving girl-show owner and Flash, the latter is the cause of the passing on of Moon in a free-for-all among the racketeers.

Drawing Power: The fact that this is the first chance that audiences will have to hear the heroine of "The Big Parade" should account for something at the box office. You need not be afraid to recommend this one and all classes should see it. If you play it in the carnival season it might be a smart thing to show it the week before one of those shows hits your town to wise up your public of the grift and gimmicks that are used in crooked carnivals.

Produced and **distributed** by Pathe. **Length:** Sound, 5,606 feet; Silent, 5,806 feet. **Running time:** one hour. **Sound** by RCA Photophone. **Released:** Dec. 30, 1928. **Story** by Hal Conklin, **directed** by Tay Garnett.

THE CAST

Flash	Alan Hale
Cleo	Renee Adoree
Luke	Clyde Cook
Red Moon	Fred Kohler
The Barker	Fred Warren
The Rabbit	Jimmy Quinn
Butch	Kewpie Morgan
Bearded Lady	Billy Latimer

"Friendship"

(Dramatic Thriller in Talk—2 Reels)

(Reviewed by Freddie Schader)

FROM a production and direction standpoint this is the very best of the dramatic talking pictures that has been turned out by the Fox Movietone organization. It is a dramatic thriller that is played in two scenes without resorting to any motion picture hocus-pocus, title, inserted scene or otherwise to denote the lapse of time. The public is really credited for the first time with having sufficient sense to figure something out for themselves.

Eugene Walter, the playwright, is both author and director of "Friendship" and he has turned out a highly creditable piece of work, both in the dialog, situation and picture. The story in brief is that of a young actor who had led a wild life from which he was rescued by four friends, a manager and three actors. They are responsible for his reformation and later success in the theatre. He has called them together to a little dinner at which he imparts the fact that he is to be married. But when he informs them who the lady is they at first stand aghast and then reluctantly express their congratulations. At this point when he is called to the phone they plot to save him and the result is that the manager insists that he go abroad to London to appear for two weeks in a play that is about to open, and the boy consents to go without taking the lady to whom he is engaged on the trip.

Then the scene changes to the evening of his return from abroad. Again the same four friends are present and as he is again called to the phone, by the lady, they ask him to hear what they have to say before he talks to them. They then disclose that she is unworthy of him and that in his absence she has been unfaithful to him with his three actor friends. He takes the blow standing up and then raves at the mockery of what they have done in the name of friendship, for he married the woman the day that he sailed.

A real kick, a real wallop and played to the 'nth degree by a real cast with Donald Gallaher doing splendid work as the young actor, sharing honors with Robert Edeson as the manager and Edward Earle likewise contributing a good performance. Joseph Striker, Carl Miller and Paul Fung are also in the cast.

"If Men Played Cards As Women Do"

Paramount Short Talker)

(Reviewed by Freddie Schader)

THIS is a comedy which was the work of George S. Kaufman and served in one of the Broadway revues. It has a lot of laughs and is cleverly played by Frederick Santley, Huge Cameron and George MacFarland in the principal roles. It is the night of a poker party and the boys gather, each, in woman fashion on entering contributing a bit of scandal regarding some of their mutual friends, and all of them discussing each other behind their backs. This is well worked out with the audiences getting the full benefits of the under-cover stuff. Laughs come along fast and some linger, even though picture only runs eight minutes.

"Old Tunes For New"

(Dr. Sigmund Spaeth Fox Movietone)

(Reviewed by Freddie Schader)

THIS is an old vaudeville gag that has been revamped by Dr. Sigmund Spaeth, a music critic of note and a writer on musical topics for the New York daily papers, and presented via the Movietone method. Dr. Spaeth goes a little further than the usual vaudeville composer pianist was wont to do, for he openly accuses Irving Berlin, Con Conrad and others of stealing their tunes. He sits at the piano and plays the original operatic or classical melodies and then shows how they found their way into the popular ditties of the day.

Conducted by An Exhibitor for Exhibitors

MANAGERS ROUND TABLE CLUB

By Charles E. Lewis



A "Sound Opinion" From A Member Down In Southland

W. H. Hall manager of the Columbia Theatre, in Baton Rouge, La., is a manager who realizes the great asset which his membership in the CLUB means to him. He has written a letter to me and his views on sound are sufficiently interesting to warrant printing a portion of his letter here. See what you think of it?—

"If you will be kind enough to permit me to say a few words regarding the exploitation of sound pictures which I consider the most important angle connected with this new kind of show business, that is truthful advertising, in laying out your newspaper ads and lobby copy tell your patrons exactly what kind of a picture you are presenting. If it has musically synchronized sound effects use the word sound in prominence omitting the slogan "Hear What You See" as this is very misleading to your patrons. Bear in mind that they are not as familiar with ads that carry double meanings as you are. It is well to say on this kind of a picture presented without talking, trying to sell sound as though it had talking is the surest way for your patrons to lose interest in this type of entertainment.

"If a picture has talking parts but not 100 per cent, state about how much of the picture really talks, then on the 100 per cent talking picture state that every character in the picture talks, by doing this you have appealing variety to all classes. Remember that not all the theatregoing public have accepted talking pictures and while they have shown favorable interest in them. It would be the wrong time to use any catchy line in your ads that would mislead them. You have a very delicate subject and to get the best results should be handled in such a manner. Truthful advertising is your greatest asset in talking pictures. It has been in the past that a bad picture well advertised will do business, but today with a new kind of entertainment it is bad business to try and fool your patrons you are depending on for daily support. Especially when we are trying to educate a percentage of patrons that dislike sound pictures."

There is a lot of good common sense in that paragraph and we do not hesitate to pass it on to our other members and readers. Truth in advertising is absolutely important and essential at this time more than ever.

We are keenly interested in hearing from Mr. Hall again in the very near future, and I believe lots of the other members feel the same way.

The Pulmotor Was A Success On Brother Goldquist Of Illinois

From Savanna, Ill., we once more get word from Frank C. Goldquist, manager of the Web Theatre in that city. We had to "jar" him up, as he says, but the effort was certainly worth while because it brought an immediate response.

We were particularly impressed with one part of his letter which mentioned the fact that a manager must understand the town and the patrons he is appealing to when laying out a campaign. To use his own word—"I have pulled stunts in Peoria and Danville I would have been arrested for in Savanna." Of course Frank did not exactly mean they were that serious. The point he wanted to convey was that the stunts which were successful in one place could not have been used elsewhere without some slight alterations. And in this respect we quite agree with him. Any good exploitation stunt can be fitted and modeled to fit any other town, but the basic principle still holds good wherever it is used. What was that old expression we used on the Club pages last summer? "Fit the picture to the stunt or the stunt to the picture." Makes no difference how you say it because it all amounts to the same thing in the long run. More about Goldquist in a later issue. His stuff is always worth reading. Thanks, Frank.

Meet The Youngest Manager On The Chakeres Circuit

Let me make you acquainted with Lee J. Euering, the youthful manager of the Majestic Theatre in Springfield, Ohio. Lee is one of those "go-getting managers" with more than sufficient pep to overcome the years of experience that he might possibly lack. He is known as the youngest theatre manager in the middle west. Euering runs a Vitaphone and Movietone house and unless his reputation has been exaggerated, then we can certainly look forward to seeing some mighty fine exploitation ideas on "sound" pictures.



Lee stands aces high with his employers and they show their sincere faith in his ability by backing him up one hundred per cent. Lee should more than make good with such factors in his favor. We have also learned from a very reliable source that his staff of ushers have been marvelously trained by Lee personally.

Recent Members of the Manager's Round Table Club

Wm. A. Applegate, Jr., Supervising Manager, A. H. Schwartz Century Circuit
Benj. Levy, Marine Theatre, Brooklyn, N. Y.
Morris Rosenthal, Queens Theatre, Queens Village, Long Island
Michael Nicholas, Farragut Theatre, Brooklyn, N. Y.
Charles E. Green, Avalon Theatre, Kings Highway, N. Y.
Samuel Gruber, Patio Theatre, Brooklyn, N. Y.
F. M. Coughlin, Astor Theatre, Duluth, Minn.
Leonard B. Freund, Albemarle Theatre, Flatbush, Brooklyn
Fred J. Dollinger, Rialto Theatre, Jamaica, N. Y.
Abe Mass, Rialto Theatre, Brooklyn, N. Y.

MANAGER'S ROUND TABLE CLUB---Continued

Selling All Houses In Town On A Full Page Advertisment

The P. J. Schlossman Co., of Muskegon, Mich., makes no secret of the fact that they practically control the theatres of that city. In fact, they are so proud of it that they used the full page ad which we are reproducing on this page. And you will admit that the entire "layout" is certainly both impressive and dignified. It represents the modern method of advertising which is sweeping the country. Advertising is the life of this business and it is a pleasure to talk about good ads. Just read this ad, over carefully boys and see if it don't appeal to you. As a matter of fact, the same idea brought down to a size within the bounds of your pocketbook would go a long ways towards stimulating interest in your theatre or theatres and it could be branded as darned good stuff, too.



A happy thought would be for a group of theatre managers or owners in a city or town to get together and do the same thing, sharing the expense between them. If you create interest in your theatres then the good is felt throughout the town, it does not necessarily follow that any one particular theatre should do any advertising on so large or elaborate a scale.

We would like to hear more about this fine group and the managers on that circuit, if we can call it that.

Moore Sells The "Trail" With Live Atmospheric Front

Marsline K. Moore, manager of the Publix Worth Theatre, in Fort Worth, Texas, is one of those managers who believe in atmospheric front displays for pictures that lend themselves to that particular type of exploitation. We have found it to be effective in certain cities and when properly handled can be made dignified as well. The accompanying photograph shows a night view of the Worth Theatre front during the showing of "Trail of '98" and we cannot deny that it looks mighty fine.



We would like to hear from Mr. Moore often as we suspect that he puts over many things of interest to the CLUB members. Are we right, Moore?

Recent Visitors To Club Headquarters In New York City

We were delighted to welcome many visitors during the past week to the CLUB offices in New York, among whom were R. J. Ryan of Long Island; Sydney Oshrin of the Bronx; R. W. Webb of the Union Theatres in Australia was another interesting visitor and to judge from his description, Australia is certainly coming to the front in new and beautiful theatres. Conditions there are also improving and "sound" has been installed in five theatres in Sydney.

If you are in New York, make it a point to stop in and say "hello." We are always glad to have a "chummy" chat with either CLUB members or readers of the NEWS.

Modern and Beacon Sells "Ghost Talks" In Boston Tie-Up

R. B. Ripley, publicity director for the Netoco up in New England, conceived and put over a fine picture and newspaper tie-up on "The Ghost Talks." This picture was scheduled to play the twin Netoco houses, Modern & Beacon, and through the arrangement Mr. Ripley made, the Boston Traveler announced a "Ghost Story Contest." The idea being that all readers of the Traveler were urged to send in short stories of their own spook experiences and for the best story submitted each day, there would be a first prize of $10 and a second prize of $5.00 plus a pair of passes to see the picture. There were also passes for the next ten good stories.

The tie-up was arranged so that it would run for the two weeks that the picture was being shown at the two theatres.

Now we all know that at some time in our lives we have had some sort of a "spook" experience, in fact I can think of several good ones myself, but I don't dare talk about them ??? If you can take this idea and put it over in your town when you run this picture then you have a corking good "stunt" all thought up by someone who has had a chance to try it out first. That—to a certain extent—removes a lot of the risk that we ordinarily run in trying out these stunts, but it's worth working, if you can sell your newspaper the idea. Paste this one up where you will find it when you are laying out your campaign on "The Ghost Talks."

Marpole Deserves Credit For Great Vitaphone Tie-Up

J. D. Marpole, manager of the Tokay Theatre in Lodi, Clifornia, should certainly be voted a choice place in the Manager's Hall of Fame for the excellent manner in which he launched his "sound" policy entertainment in the Tokay Theatre. I have before me a copy of the Lodi Sentinal, the leading newspaper of his town, and he certainly "sold" them one hundred per cent on the tie-up because we find some great reading matter pertaining to "talkie" pictures in this newspaper. On the page devoted to the "sound" stories we find a header right across the top roading "TOKAY THEATRE FIRST TO PRESENT TALKING PICTURES IN LODI." Then a story is featured dealing with "Talkie Picture History Full Of Interest." This article gives the history of the talking pictures from three years back and covered all phases of it. Mr. Marpole's picture occupies a prominent spot and credits him with bringing the "talkies" to Lodi. Another fine story, "Tokay Theatre Makes History in This City" adds, still more, to the interest of the layout. Another story dealing with George Jessel in "Lucky Boy" (the opening attraction) builds up



still more interest in the inauguration of this new entertainment. Another story headed: "The Voice Of The Movie And What It Means," is an address by John E. Otterson, President of the Electrical Research Products.

Then the crowning spot of the entire issue is a two page spread right in the center of the paper, with a wonderful merchants tie-up. And every ad in this spread is a boost for the Tokay Theatre and the new policy. We wish we could spare the space to reproduce it; it is a corker.

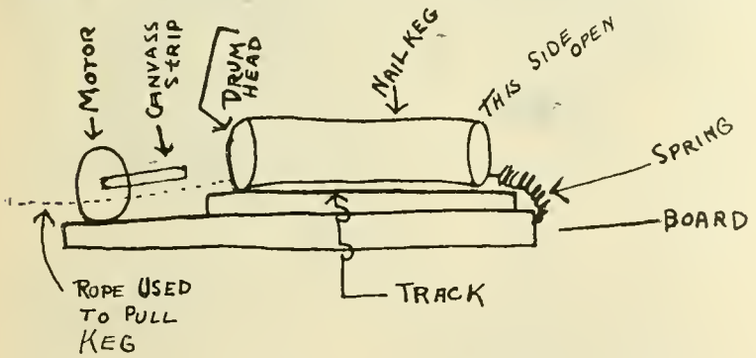
The editorial page adds still another feather in Marpole's cap, for it is a wonderful tribute to the theatre and talkies combined.

Our sincerest congratulations to you, Mr. Marpole; you have put over one of the finest pieces of work that was ever brought to our attention. We know you will make your mark in this business because this business needs such men with the stuff that you are made of. More power and success to you and we are delighted to know that you are one of the oldest members of the MANAGERS ROUND TABLE CLUB. We are proud of you.

Manager, Mechanic, Inventor, and What Not, All By Oshrin

In enumerating the various accomplishments necessary to be a good manager, we certainly overlooked a few which Sydney Oshrin, manager of the Allerton Theatre in the Bronx, N. Y., called our attention to.

In this era of "sound," noise or anything else you might feel like calling it, he decided to build some of the effects himself, so we picture here his first "rough" layout for an aeroplane effect machine. While it might look intricate at the first glance, a closer inspection will show how inexpensive and simple the contraption really is. The description itself merely says—"A nail keg with a drum head on one end was placed on tracks, motor with a single piece of canvas was used to beat against the drum head. The keg was moved back hand forth to make the effects as desired." A piece of leather on the end of the canvas gave a machine gun effect. Now, we ask you, what could be



more simple? It does prove that necessity (plus sound pictures) is the Mother of Invention. But it did take Sydney about 10 days to perfect it.

Newark Ohio Comes To The Front With Ed. Heihle's Notes

Capitalizing on another local angle is just one of the many ways that Manager Ed. Heihle keeps his new Midland Theatre in the public eye at all times. The latest episode in this direction came with the distribution of some 2,000 copies of a very popular song written by a local song-writer. The entire back page of the music sheet was used by Heihle to advertise the theatre and it represented a fine piece of well worded copy. He has promised us pictures of the new Midland Theatre and I, for one, am very anxious to see them as the theatre was under construction when I stopped off in Newark, Ohio, last summer. Maybe we will find room to show them in the NEWS. We will decide when we see them. So shoot them along Ed.

FIVE GOOD "ITS"

WHY *YOU* SHOULD BELONG TO THE

MANAGER'S ROUND TABLE CLUB

A NATIONAL ASSOCIATION OF THEATRE MANAGERS

1. IT encourages direct intercommunication between club members.

2. IT has created a brotherhood of managers and exhibitors all over the world.

3. IT is the original IDEA EXCHANGE of the entire industry

4. IT stimulates the exchange of information on picture values through the new Box Office Check-up.

5. IT has taught exhibitors, everywhere, that interchanging ideas is the industry's most progressive step.

ASK YOURSELF THIS QUESTION:

"DO I BELONG IN A GROUP OF 'LIVE-WIRE' MANAGERS?"

THEN USE THIS FORM

HERE'S THE APPLICATION:

MANAGER'S ROUND TABLE CLUB,
729 SEVENTH AVE., NEW YORK CITY.

I hereby apply for membership in the Club.

Name .....

Theatre .....

Address .....

SHOOT IT IN—NOW!!!!

Classified Ads

RATES: 10 cents a word for each insertion, in advance except Employment Wanted, on which rate is 5 cents

Situations Wanted

ORGANISTS and SINGERS, thoroughly trained and experienced in theatre work. Men and women now ready for good positions. Write salary, and other data. Address, Chicago Musical College, 64 E. Van Buren, Chicago.

MOTION PICTURE THEATRE for sale or for rent. 750 Seats. Near New York. Only theatre in town; owner in another business. Write, Box 470, Motion Picture News, New York City.

ORCHESTRA CONDUCTOR (baton) at liberty. Fifteen years' experience, vaudeville and pictures. Last 8 years Fox theatres New York. Know symphonies and operas. Vitaphone reason for this ad. Also, lead orchestra with violin if preferred. Young, neat, service and co-operation guaranteed. Ralph B. Bovee, 559 W. 172th St., New York City.

I RECOMMEND you, Mr. Exhibitor, to read this ad, if you are seeking a grade A theatre manager that can get you results. Will locate anywhere. References, the finest. Appointments will be made in New York. Address, Box 440, Motion Picture News, 729 7th Ave., New York City.

Used Equipment

FOR SALE—1200 Upholstered Theatre Chairs; 1000 Veneer Theatre Chairs; 500 Upholstered Chairs with spring seats, panel back. Also all makes REBUILT projectors, spotlights, reflector lamps, screens. Everything for the theatre at bargain prices. Amusement Supply Co., Inc., 729 Seventh Ave., New York City.

For Sale

FOR SALE: Two rebuilt Wurlitzer Unit Organs, as good as new, 6 stops, percussion drums, traps, etc., new console. Price, $3,800 each. Bargain. Address, Box 465, Motion Picture News, New York City.

FOR SALE: Two Powers B, rebuilt projecting machines, equipped with both Mazda and Carbon lamp houses, in good condition. Will sell cheap for cash. Address, P. O. Box 37, Rouses Point, N. Y.

For Sale: 2,000 high class upholstered opera chairs from leading Broadway theatre. $2.00 per chair. Box 425, Motion Picture News, 729 7th Ave., New York City.

FOR SALE: Wurlitzer Electric Reproducing piano, six roll automatic. Factory rebuilt. Cost $2100. Sell for $350.00. Clearfield Amusement Co., Inc., Clearfield, Pa.

Managers' School

THEATRE EMPLOYEES—Learn modern theatre management, advertising, service. Approved and specialized training for theatre employees while at theatre. Catalog C. Moving Picture Theatre Managers Institute, Elmira, N. Y.

It Pays to Advertise in the Classified Ads Section of the News.



Specimens of the type of display advertising which exploited some of the first run showings of "Masks of the Devil" reproduced above. The ads illustrated featured newspaper campaigns by the following theatres: Loew's Palace, Washington, D. C.; Penn Theatre, Pittsburgh; Loew's, Dayton; Midland Theatre, Kansas City, and Loew's Theatre, Nashville

Regional News from Correspondents

Boston Film Board Re-Elects Officers

BOSTON FILM BOARD has re-elected its officers, as follows: president, Joseph A. McConville of Independent Films, Inc.; first vice president, R. C. Cropper of Pathe; second vice president, Joseph L. Rothe of Consolidated Films; secretary, Moe Grassgreen of Fox. Committees will be appointed later.

Philip Smith, who owns a chain of theatres in suburban Boston, is recovering from an attack of pneumonia.

Harry Worden, formerly manager at Albany for Metro, is at the Boston exchange as a special representative of the same company.

Most of the Maine theatres which were closed through orders of health boards because of influenza epidemics, have been reopened and the ban throughout the state has been lifted.

The Weymouth Theatre at Weymouth has been sold by Phil Markel to W. T. McLaughlin.

Nate Hoffman has added another theatre to his new chain, the Orpheum in Somerville. He recently acquired the Broadway, Somerville. He formerly owned a string of theatres but sold them and is now returning to the theatre game again.

Al McAvoy is now managing the Union Theatre at Attleboro.

The new Netoco Seville Theatre at East Boston opened last Sunday and the company's Egyptian at Brighton will follow in about two weeks.

Abe Montague of Independent Films has returned from a business trip to New York City.

H. A. Sullivan comes to the First National exchange at Boston as cashier, from New York City.

The New England Bookers Association dined last Thursday night at the Hotel Arlington.

Roger Ferri, exploitation man for Fox, of New York, paid a visit to the Boston exchange during the week.

Leo Griffin, formerly cashier at First National, has been appointed assistant booker at First National succeeding John Glaser, who has been appointed manager of the Strand Theatre at Lowell. The theatre has just been taken over by Publix.

Sam Moscow, sales manager of Independent Films, has returned to his desk after his recent long illness.

The new Fitchburg Theatre at Fitchburg, Mass., built by the Maine & New Hampshire Theatres Co., opened this past Thursday night. J. Hollis, formerly of Shea's Theatre at Fitchburg and later with the Central Square, Cambridge, Mass., is the manager.

Lou Carroll, formerly of the Poli Theatre at Middletown, is now manager of the Plymouth Theatre in Worcester.

George Warner, formerly with the Great Northern Paper Co., operating Murray Hall at Livermore Falls, Me., and later at Quincy, is now managing the Capitol Theatre at Everett.

The Riverside Theatre, Medford, one of Philip Smith's Theatres, had an auspicious opening with Vitaphone last Monday.

Edmund Clark has been added to the booking force at Boston Pathe exchange.

Sam Goldstein of Goldstein Brothers, owners of several theatres in Western Massachusetts, sailed recently for the Argentine.

The Saco Mutual Theatre at Saco, Me., is installing sound equipment.

M. R. French succeeds Mr. Mollica in charge of the Globe Theatre at St. Johnsbury, Vt.

Pacent Device Gains Favor in North Ohio

THAT the Pacent Reproducer device is gaining favor in Northern Ohio is emphasized by a report from Cleveland to the effect that the installations of the apparatus that have been closed in the past two weeks include the Bexley Theatre, Dover; Temple, Bryan; Liberty, Wellsville; Royal, Findley; and the Regent and LaSalle, Cleveland. In addition, a local circuit has been reported in negotiation for about seven installations.

Jimmy Carrier is in town as general manager of the local Universal theatres, consisting of the Hilliard Square, Cedar-Lee, Oriental, Detroit, and New Broadway.

Movie-Phone, a synchronous sound device made by Movie-Phone Corporation of Chicago and handled locally by Edward Casanave, has been sold for the Miles Royal Theatre, Akron, Harkness Theatre, Clyde; Southland, Columbus, and the Castamba, at Shelby. Casanave now has J. A. Furrer, L. B. Solether and C. A. MacDonald on his sales force.

Paul Kemmerly and Fred Casson have resigned from the local Loew organization. Kemmerly was manager of the Stillman, and Casson was in the publicity department.

William A. Haynes, who resigned last week as assistant general manager of the Loew theatres in Cleveland, plans to leave for the coast.

The Princess Theatre, lower Euclid avenue, has turned to a first-run policy.

Hi-Mark, which had a temporary exchange here several months ago, has re-opened under the management of Oswald Brothers in 401 Film Building.

Ernest H. Hunt, organist at the State Theatre, who has won renown locally for his original organ novelties, is suffering from neuritis, and has gone south to recover.

William James, president of the M. P. T. O. of Ohio, has dusted off his golf clubs and has gone to Florida for a few weeks.

Leo Jones has been appointed head booker at the local M-G-M exchange. In his spare moments Jones is doing the booking for the Orpheum Theatre as well.

Mrs. Georgia Moffett, secretary of the Cleveland Film Board of Trade, was in Columbus last week and attended the Senate committee meeting on education before which the proposed censor bills were discussed.

Jack Flanigan, president of Tri-State Motion Pictures, has increased his studio in the Film Exchange building by 10,000 square feet to take care of his growing industrial business.

Ernest Schwartz tasted the cold steel of a gun last Saturday night when two gunmen backed him into his office at the Broadvue Theatre and took $500 from the cash box. They also took $50 from Schwartz personally.

The Stillman Theatre will inaugurate its reserved seat policy starting March 2nd, with the opening of "The Broadway Melody." Prices will be $1.00 top for matinees and $1.50 for evenings. Two performances will be given daily.

Charles Kranz is now installed as manager of the local United Artists branch. He succeeds James Abrose, who resigned.

The Lakewood Theatre, which was reported as closing the end of February, will be continued by the owner, A. Shiffer, under the management of Larry Mellert.

W. F. McGinnis has changed the policy at the Tivoli Theatre, Lorain, and is now playing vaudeville and pictures instead of musical comedy and tab shows.

Week's Regional News From Portland, Ore.

THE Hollywood Theatre, Salem, Ore., suffered a $10,000 fire during last week, from undetermined cause.

Robert Marsden, Jr., and Denny Hull, operating the Coos Bay Amusement Co., are equipping their Egyptian Theatre at Marshfield, Ore., with the Western Electric equipment with scheduled opening on March 6th.

Visitors to the Portland row during the week included D. J. McNerney and Dave Bershon, of the United Artists.

James Frank McBride, of Hollywood, has been chosen supervisor of the Oregon campus movie which will be produced at the University of Oregon at Eugene.

William Musil has purchased the Star Theatre at Richland, Ore., from O. M. Gardner.

Fred Normand, for a number of years a familiar figure on film row and recently manager of the Music Box Theatre, has become representative for Photophone in the territory north of California line.

H. J. Updegraff, of the Roseway Theatre, Portland, reported a projection room fire, destroying two reels of film.

Sound Houses Boost Montreal Silents

THE Strand Theatre, Montreal, Quebec, has dropped its policy of four program changes each week and has reverted to the schedule of new programs on Tuesdays and Fridays. The Strand continues to have a silent screen and it is situated in the immediate vicinity of the Capitol and Palace Theatres, which are wired. Great crowds of theatre-goers flock to this section of the city and the Strand gets a goodly share of them, particularly when the big houses are packed. In fact, synchronized programs at the rival houses have made business very good at the "silent" theatre, it is declared.

A race for sound equipment at Windsor, Ontario, resulted in the introduction of synchronized programs at two local houses on practically the same date. The Capitol Theatre, Windsor, recently purchased by Famous Players Canadian Corp., opened February 20th with a Western Electric installation. The Palace Theatre, of which H. C. Merritt is the proprietor, also opened with the Harmony sound equipment installed by a Detroit company of which Thomas McGuire is president and George B. Cash is engineer. The Palace is the first theatre in Canada to have the Harmony device.

The third theatre in Ottawa, Ontario, to be wired is the Avalon, which was erected and opened last December by P. J. Nolan. The Avalon was credited with being the first house in the Dominion to be actually constructed for sound picture presentations. The equipment is Western Electric.

It is very seldom that a feature of any kind is held over at the Pantages Theatre, Vancouver, B. C., at any time but this was done for the week of February 18 with the screen attraction "Submarine." The remainder of the program, including the vaudeville bill, was changed in its entirety.

The first show each evening at the Strand Theatre, Hamilton, Ontario, does not start until 7:30 o'clock, the second performance starting at 9:30. To encourage the crowds to come early so that the house can be refilled for the second show, Manager H. E. Wilton conducts a snappy radio program from the stage from 7:00 to 7:30 o'clock. This is done with the help of a large receiving set, through which appropriate concerts are given to the early patrons. Mr. Wilton says the radio concert has the desired effect.

W. A. Summerville, proprietor of the Prince of Wales and the Gerard Theatres, Toronto, has made another bid for a place on the Civic Board of Control for which he was unseated early in January because of a technicality. Mr. Summerville, who has served the city for eight years as an alderman, has again been nominated as a candidate in the special election to complete the Board.

Severe Weather Takes Whack At Seattle Biz

A HEAVY snowfall and the longest uninterrupted stretch of severely cold weather that Seattle has experienced in twenty-two years has put a decided crimp in show business in the entire Northwest territory for the last two weeks. Only the "super de luxe" shows have been able to draw anything like normal patronage. With a slight rainfall now apparent, however, it is predicted that this week will see the end of "winter."

Waldo Ives, progressive young exhibitor of Anactortes and Mount Vernon, this month completed installation of sound equipment in his Empire Theatre in the former city and Lincoln Theatre in the latter. A. A. Haley's new houses in each of these towns will bring Ives his first competition in many seasons.

Announcement from Tiffany-Stahl recently to the effect that Oscar Hanson had been appointed general sales manager of the company brought smiles to many film men of his territory when they thought how "another home town boy made good." It seems that Hanson began his career in the film industry as a shipping clerk on Seattle's film row, fifteen years ago, and also served for several seasons as a booker.

Two popular members of film row suffered unhappy bereavements in their families recently. George Ballentine, Fox manager, and Charles W. Harden, former United Artists chief, each lost their mother. Mr. Ballentine was unable to leave this city for his mother's funeral because of the severe illness of Mrs. Ballentine.

Rolla Duncan, well known exhibitor of Olympia, closed his Avalon Theatre in that city last week and has gone to Billings, Montana, where it is reported that he will assume a political position. Guil Homan of Seattle has been negotiating for the lease of the Avalon, and will undoubtedly open the house again within the present month.

Jack Tillman, Columbia's exchange manager in Portland, spent a few days in Seattle, talking business with A. J. Sullivan, head of the local Columbia office.

John Danz's key house, the Colonial, last week began its showing of sound films, following the installation of Vitaphone and Movietone apparatus. At 25c this house plays the big features direct from the leading suburban showings at 35c, together with a wide range of sound shorts and talking newsreel.

Another Vitaphone-Movietone installation completed last week was that in Jensen-Von Herberg's Bagdad Theatre, suburban house directed by Leroy V. Johnson.

DeLuxe Theatres, Inc., last week reported that amateur cracksmen one night during the week attempted to crack open the safe in the office of their Neptune Theatre, but had been unsuccessful and had been frightened away by night watchmen before more strenuous methods were used.

W. K. Bloom, former sales representative for R-K-O in this territory, last week became associated in the same capacity with Manager Ben Fish's local Metro-Goldwyn-Mayer exchange. Mr. Fish, incidentally, has been playing host recently to "Sheriff" George Hickey, M-G-M's genial Western division manager, on his regular tour of the Coast exchanges.

2 New Indianapolis Charters Granted

ARTICLES of incorporation have been filed with the secretary of state of Indiana by the Marion Amusements, Inc., of Indianapolis, Ind. The corporation has an initial capital stock of 5,000 shares of no par common and $100,000 preferred and is formed to own, equip, improve, develop, operate, manage, control and conduct motion picture theatres. The incorporators are Jacob S. White, William E. Snell and Mary Hilt.

Articles of incorporation have been filed with the secretary of state of Indiana by the Photophone Sales Corporation of Indianapolis, Ind. The corporation has an initial capital stock of $3,000 and is formed "for the sale of synchronous and nonsynchronous devices for reproduction of sound." The incorporators are W. W. Willman, H. A. Wagner and H. A. Gorman.

The motion picture and theatre managers of the state are paying their annual state license fee of $5. The fees are to be paid to the auditor of the county in which the theatre is located and should not be sent to the state house.

The Fourth Avenue Amusement Company of Louisville, Ky., has announced that the properties of the company in Logansport, Ind., which include the new Logan, the Luna and Grand theatres, will be in charge of Hale Houston. Vitaphone and Movietone equipment is being installed in the new Logan.

Detectives have been brought to Bloomington, Ind., to make an investigation of cutting of electric wires that lead to the Indiana Theatre, which has been remodeled to include sound pictures. When the first performance under the new arrangement was about to start, there was a delay of nearly an hour. It was found that someone had climbed a telephone pole in an alley near the theatre and had cut two wires that controlled the projection room. The house manager thought the act might have been prompted by labor trouble that occurred while the theatre was being remodeled.

St. Louis Reports New Theatre Work

ARTICLES of incorporation were issued during the past week to the Fayette Theatre Company of Columbus, Mo., which will have $10,000 capital stock.

The incorporators and their stock holdings are: J. Dozier Stone, Hartley G. Banks, Rex Barrett and H. H. Banks, twenty shares each, and Frank W. Dearing and E. Sydney Stephens, ten shares each. All reside in Columbia.

The company contemplates the erection of a new theatre in Fayette, Mo., but plans for the house have not fully matured.

Construction started February 15 on the new Strand Theatre on Commercial street, Emporia, Kans. Davis & Hillis of Emporia are the contractors. The new house will cost upwards of $225,000. Harry McClure is president of the Strand Theatre Corporation, which will operate the theatre.

The A. H. Blank Circuit of Des Moines and P. D. Alleman of Clinton, Iowa, are said to contemplate the erection of a new theatre in Clinton. The site has not been selected and pending the purchase of a lot plans for the house have been held up.

R. E. Mills, of Chanute, Kans., is taking bids from contractors on a new 600-seat theatre to cost about $60,000. Boller Brothers, of Kansas City, Mo., are the architects. The house will be one-story 25 by 135 feet and of concrete, brick and hollow tile construction.

Kenberg Brothers, of Sheldon, Iowa, have awarded a contract for the remodeling of their three-story theatre and store building. Geiger Construction Company are the general contractors.

E. M. Mulliken of 1603 North Jefferson avenue, Springfield, Mo., is endeavoring to lease his theatre and equipment. It is expected he will close a deal on the house soon.

Fire of undetermined origin destroyed the Lyric Theatre, Carterville, Ill., on February 12. The loss has been estimated at $50,000. Discovered at 2 a. m., the fire apparently originated in the rear of the house.

Julius M. Johnson, organist of the St. Louis Theatre, Grand and Delmar boulevard, quit that post on February 16 and will go to Hollywood to provide the organ accompaniment for synchronized and talking pictures.

St. Louis film stocks listed on the St. Louis Stock Exchange remained rather dormant throughout the entire week ending on Feb. 16. The closing quotations on that date were: Skouras A $46, compared with a high for the year of $51.25. St. Louis Amusement A was $24 asked. The high for 1929 on this stock is $28 a share. The most recent offerings were $20 a share but even that price was not volunteered by prospective purchasers during the week.

All Major Houses In Minneapolis Wired

WITH the installation of "Photophone" at the Hennepin-Orpheum on Feb. 24, every picture and vaudeville house of major importance in the Minneapolis loop will have gone "Sound and Talkie."

The Lyric Theatre has installed the latest Vitaphone and Movietone equipment in the house at a cost set at $20,000. This theatre is the first house in the loop to install the Universal base.

The State management is reseating a portion of the theatre.

The resignation of Frank Cassidy as press agent for the Minnesota Theatre has resulted in several changes in the personnels of the other houses. Everett Siebel, formerly of the State is now at the Minnesota. "Fay" Tyler, formerly of the Lyric is press agent at the State and Donald Alexander former press agent for a musical comedy house is now the publicity man at the Lyric.

Pennsy Governor Reappoints Censors

GOVERNOR John S. Fisher, of Pennsylvania, has announced the reappointment of the present State Board of Motion Picture Censors for the two-year period starting June 1, next, to serve until the expiration of the Governor's term. The board members are: Harry L. Knapp, chairman; Mrs. A. B. Patton, vice chairman, and Henry Starr Richardson, secretary.

The Seltzer Theatre, Palmyra, Lebanon County, announces that Gordon D. Rex, formerly with the Temple Theatre, Ashland, has been appointed organist.

The State Theatre, Altoona, provided the feature of the broadcasting program of radio station WFBG, on the night of February 20, when the house organist, Clayton Brenneman, gave a recital.

A large group of theatre and film exchange men were guests of honor when the Astor Theatre, Allentown, was formally opened on the night of February 4, by John Reiff, the owner. The Astor seats 550. Following the opening performance Mr. Reiff entertained his guests at the Hotel Hanover.

The City Theatre, Williamsport, which closed February 1, because building operations of the Northern Central Company, next door, interferred with some of the exits, resumed shows on the night of February 23. For the present, however, performances will be held only at night.

Eli Lipschutz, who recently bought the Tuxedo Theatre, Phillipsburg, from George Kirby, has announced he intends to re-equip the house which recently had a fire in the projection booth. He plans to expend $5,000 on the improvements and the house will be reopened under the name of the Merit.

Mr. and Mrs. John Newkirk, the former manager of Wilmer & Vincent's Capitol Theatre, Reading, announce the recent birth of a seven pound daughter who has been christened Dolores May Newkirk.

The audience in the Family Theatre, New Cumberland, filed out of the house in good order when flames broke out in the projection booth on the night of February 21. James Fitey, the projectionist, said the film was defective and caught, and a safety device failed to work when the film blazed up.

Manager Thomas Monohan, of the Capitol Theatre, Lebanon, filed a complaint with Mayor W. L. Brunner, that frames in the theatre lobby have been repeatedly broken open by persons stealing pictures of movie stars.

Mrs. Ella Comerford, mother of M. B. Comerford, and sister-in-law of M. E. Comerford, of Scranton, heads of the Comerford chain of theatres, died recently in her home at Wilkes-Barre.

Harry D. Stearn has just been transferred from Norfolk, Va., to become manager of the Rialto picture theatre, Allentown, one of the leading Wilmer & Vincent houses in the latter city. Mr. Stearn succeeds M. M. Schenkman at the Rialto, and has announced that he will make extensive improvements to the theatre.

Several Schine Upper N. Y. Houses To Close

THE Schines announced last week that they are closing the Strand in Canajoharie, the Rialto in Massena, and the DeLux in Utica.

The Avon in Boonville, will close March 5 for alterations. The theatre in Cherry Valley has reopened.

R. W. Sykes, owner of the King Theatre in Troy, has changed his policy and is now using vaudeville acts each Tuesday and Thursday evening along with his picture program.

Fred Maussert is installing the Photophone in his theatre at Glens Falls.

Miss Bucci, billing clerk at the Universal exchange in Albany, was ill at her home.

The Leland in Albany opened last Monday with sound pictures. Admission prices will be raised to 35 cents.

Kenneth G. Robinson, Paramount exchange manager in Albany, and Marvin Kempner, manager of the Buffalo exchange, were badly injured in an automobile accident one morning last week on the Albany-Schenectady road in a head on collision.

George Thornton, owner of the Orpheum Theatre at Saugerties, was injured when his automobile overturned.

William Smalley, of Cooperstown, is spending several weeks at Miami and other southern resorts.

Sam Slotnick, operating the Orpheum, James and Lincoln Theatres in Utica, stopped over in Albany one day recently.

William Benton, of Saratoga Springs, was in New York City on a visit.

Ed. Windbiel, of the Orpheum at Amsterdam, spent a day or two at a hospital last week while his tonsils were removed.

The American and Lincoln Theatres in Troy are to be equipped with sound apparatus.

The new theatre being erected by the Stanley Company in the Pine Hills district of Albany, will be known as The Madison and is scheduled to open this spring.

Mr. and Mrs. I. J. Schmertz observed their fifteenth wedding anniversary on February 15. Mr. Schmertz is local manager for Fox. Mr. and Mrs. G. H. Rosenbaum observed their 13th wedding anniversary on February 19. Mr. Rosenbaum is employed at the RKO exchange. Mrs. Schmertz and Mrs. Rosenbaum are sisters.

Harris Amusements Of Pa., Plan 2 Openings

THE Harris Amusement Company will open its Harris Memorial Theatre, McKeesport, about the first of April. The house will seat 2,500 persons, is of atmospheric design and the construction cost will be in the neighborhood of a million dollars. The Harris Company will also open a new 1800-seat house in Mt. Oliver in the late spring.

The Triangle Theatre in East Liberty is the first Pittsburgh theatre to install Moviephone.

Harry Klein is selling Phonofilms. Harry will be remembered here as having been a salesman for the Arctic Nu-Air Cooling Systems the past summer.

Tommy Skelton, M-G-M booker is recovering from an attack of the flu.

Robert S. Mahan is a new salesman with the local United Artists branch. He came here from the home office.

M. S. England, who has been handling Photophone in the Pittsburgh territory, is now in charge of the Moviephone Agency. Fred Solomon has taken over the Photophone.

Biophone is getting a strong foothold in the Pittsburgh section. The Rialto Theatre, Mt. Oliver, one of the finest neighborhood theatres in the Pittsburgh district, had thte most recent Biophone installation.

At the annual meeting of the stockholders of the Allegheny Theatres Co., held in Hinton, W. Va., recently, it was voted to dissolve the corporation and surrender the charter. In the division of properties, P. L. Dysard, who has been manager of the chain, came into possession of the Grand Theatre in Ronceverte, which he will personally manage.

Gregg and Pritchard, owners of the Camden Theatre, Weston, W. Va., plan to remodel the house in the near future, and contemplate an expenditure of approximately $50,000.

Kathryn Kean, for many years editress of the "Film Forecast," fan publication published by the Rowland and Clark Theatres, prior to their sale to Warner-Stanley, is now secretary to Manager Arthur Goldsmith, of the Pathe office.

News Of Film Activity In Milwaukee Sector

JOE SCARLOTTI of the Perfect Theatres at Stambough and Caspian, Michigan was a recent visitor at the exchanges. Mr. Scarlotti opened his new house at Stambough on Feb. 23.

Nate Weinbaum recently upset the bowling league by rolling 278 which gives him high individual game honors.

The Brin circuit of this city has added to its string of theatres the Grand at Oshkosh. This gives Mr. Brin two houses in Oshkosh.

Leo Grebner, formerly at the Majestic Theatre at Madison, is now assistant auditor for the Brin Circuit.

Fire practically destroyed the Iris Theatre, Milwaukee, this past week. Before the blaze was discovered the entire rear end of the theatre was burned away.

The Community Theatre Circuit's houses at Lake Geneva, and Burlington will be equipped with Pacent sound machines in the near future. The Delavan house which is now building will be similarly equipped.

Fred Meyer, manager of the Milwaukee Theatre Circuit has been confined to his home for the past week with sinus trouble.

Sam Seideman, zone salesman for Paramount was seriously injured in an accident near Stevens Point. Mr. Seideman's car overturned when it hit a snow bank. In attempting to right the car Mr. Seideman's leg was fractured.

Jack Levois has been appointed manager of the Brin Theatre at Menasha.

Out of town exhibitors visiting exchanges last week included Frank Welter of the Grand at Wausau; J. Copeland of the Allen at Jefferson; Charles Guelson of the Badger at Stoughton; Neil Duffy of the Elite at Appleton; J. P. Adler of the Adler and Trio Theatres at Marshfield; Steve Dorece of the Crown at Racine; Peter Gottsacker of the Star at Sheboygan; F. Harris of the Vander Vaart at Sheboygan; Mrs. Henrietta Eckardt of Wisconsin Rapids; and Mrs. E. Starke of the Rex at Berlin.

Vitaphone Will Open K. C. Service Station

KANSAS CITY, St. Louis, Omaha and Denver territories will be served by a "service station" providing Vitaphone product, which will be opened in Kansas City March 2, M. C. Sinift, Warner Bros., branch manager at Kansas City, has announced.

The General Amusement Company of Kansas City, Kas., has been granted a charter to "conduct a theatre, musical programs, dances, endurance tests and other innocent amusements." The company is incorporated for 100 shares at no par value. The Wyandotte Theatre Co., of Kansas City, Kas., incorporated for $20,200, also has been given a charter.

The Uptown Theatre, Kansas City, has changed its policy from first run to first run suburban pictures and will change its program twice weekly now. A Vitaphone-Movietone policy was inaugurated at the Linwood Theatre, suburban house of Kansas City, Sunday. Van Garrison is manager of the Universal chain house.

A building at 121 North Main Street, Ottawa, Kas., will be remodeled into a motion picture theatre by Dr. H. R. Webster. The Liberty Theatre, Parson, Kas., has been re-opened, according to Louis Vaughn, manager. The Rivoli Theatre, St. Joseph, Mo., will also reopen in two weeks, according to Jack Gross of the Sun Amusement & Realty Co.

Among the out-of-town exhibitors in the Kansas City market last week were: Stanley Chambers, Miller Theatre, Wichita, Kas., Delmar F. Harris, Concordia, Kas.; W. H. Weber, Great Bend, Kas.; Sam Blair, Belville, Kas., and C. M. Pattee, Pattee Theatre, Lawrence, Kas.

DesMoines Announces Blank Promotions

HERB GROVE, manager of the Riviera Theatre at Waterloo, an A. H. Blank-Publix house, since the opening of the theatre a little over a year ago, has been promoted to the management of the Capitol Theatre at Cedar Rapids, the newest of the chain of theatres. Everett Cummings, manager of the Capitol at Cedar Rapids, will have the supervision of the district, which includes the theatres at Cedar Rapids, Waterloo and Davenport. With Nate Frudenfeld, who has supervision of the theatres at Omaha and Des Moines, he will act as assistant to Harry David, manager in this division for Publix shows.

Mr. Benge, who succeeds Mr. Grove at the Riviera, comes from Omaha.

William Youngclass, who has been in partnership with A. J. Latta in salesmanship work in Omaha for the past year, was seriously hurt in an automobile accident in Omaha last week.

The RKO Distributing Company now has its signs on the windows and is established in completeness at the office which until two weeks ago was FBO.

The M-G-M Club of the local exchange office met last week with Miss Goldie Sparr presiding. The club members decided to meet every week at 4:30 on Thursdays with a social meeting every two or three months.

P. T. Donahue, auditor for M-G-M, left the Des Moines office, where he has been for the past four weeks, to check up the books at the Omaha office.

A. H. Blank is expected back the first of March from a trip to Florida, where he was accompanied by Mrs. Blank and one of their sons.

C. E. Carragher, who operated the Park Theatre at Clear Lake for twelve years, has retired from the theatre business with the sale of his house to Levy and Melcher of Des Moines.

A. Smith, of the theatre at Farnhamville, bought two rebuilt machines equipped with Mazda units last week. The house had its opening last week.

Max Frudenfeld, assistant to Harry David of the Publix shows, went to Toledo, Ohio, for the opening of the Paramount Theatre there.

Mr. Pratt, of the Fox Theatre at Washington, Iowa, is planning to install talking equipment the 1st of March.

Several hundred persons escaped without injury Monday night in a rush for the exits of the Garden Theatre at Sigourney, Iowa, when a film in the projection room caught fire. The theatre was crowded when the alarm spread through the audience. The fire was out before firemen arrived.

EMPIRE FILM VAULTS INC.

MODERATE PRICE FILM STORAGE

1 to 10 Containers.....$ .75
11 to 50 " ..... .50
51 to 100 " ..... .40

Over 100 Containers.....$ .35
Cases per month, 20 to 25 reels..... 1.00

723 Seventh Avenue, N. Y.

Bryant 2180-2181-2182

Sound For Empress In Okla., City, March 1

THE Empress Theatre in Oklahoma City will open its first sound program on March 1st. Vitaphone and Movietone equipment is now being installed.

Following destruction of the Midwest Film Exchange at 119 S. Hudson St., Oklahoma City, last week, Mr. P. R. Isley, owner and manager, opened up immediately in a new location across the street at No. 110 S. Hudson and is now ready for business again.

J. B. Terry, recently acquired the New Theatre at Koniowa, Okla.

Film folks throughout the Oklahoma territory were saddened to learn of the death of Glenn Ellison, salesman for Home State Film Company.

A short funeral service was held in Oklahoma City, following which the body was sent to Minneapolis, Minn., for interment.

The new Ritz Theatre, at Thirteenth and Sonewall Streets, Oklahoma City, held its formal opening February 6th.

This theatre was built by a group of Oklahoma City business men and is under the management of the A. H. Emmenhiser Theatres Company, Inc. It makes the third suburban theatre for Oklahoma City opened during the past twelve months.

J. B. Brown, operating the Texas Theatre at Shamrock, Texas, was in Oklahoma City several days last week negotiating for a sound installation.

Wade Ellis announces the opening of the Dreamland Theatre, in Boley, Okla.

A. J. Bedford advises he has been forced to close his Palace Theatre at Ft. Towson and Valliant, Okla., for the time being, on account of an epidemic of influenza.

Word has been received that due to the serious illness of W. W. Winston, owner of the New Theatre, Hanna, Okla., it has been necessary to close this theatre temporarily.

A. D. Hopkins, of the New Kaw Theatre, Kaw City, Okla., came to Oklahoma City last Friday and advised the various exchanges that he had turned the management of this house over to his son.

Thieves Rob Ciney Theatre Of $415

THIEVES, who evidently had the combination of the safe in their possession, entered the Lubin Theatre, Cincinnati, by forcing a rear door, and took $415 from the safe. The house is located at 140 West Fifth Street, in the heart of the business district.

L. B. Wilson, owner of a chain of five theatres at Covington, Ky., just across the river from Cincinnati, has formed a $25,000 corporation to operate a new 5,000-watt broadcasting station in Covington. Federal permit has already been obtained, and the station will be known as WCKY.

Schine's Ohio Theatre, at Sidney, Ohio, has installed Movietone and Vitaphone, both of which were featured beginning Feb. 27.

Philip Schmidt, 64, doorman at the Liberty Theatre, Cincinnati, for many years, fell dead while taking tickets one night recently.

The Ogden Theatre, Columbus, Ohio, which has been closed for several weeks, has reopened as a presentation house, with H. M. Kaplan as manager. Musical comedies will be offered in connection with pictures.

James Collins, Columbus, Ohio, former publicity manager for the Francis Hotel in that city, has been made publicity manager of the Regent-State Corporation, at Springfield, Ohio.

Roger Garrett, Aberdeen, S. D., has been named as organist at the Regent Theatre, Springfield, Ohio, succeeding Robert Schaefer. Phillip Rowell, who has been guest organist at the Regent, has gone to New York to continue his studies.

The Warren Theatre, Franklin, Ohio, is now under managership of James Elliott, the house having recently been purchased by Harry Kahle.

It is semi-officially rumored that a new house will be erected at Lee and Pike Streets, Covington, Ky. The project is said to be sponsored by financial interests from Covington, Louisville and Lexington, Ky.

Active work has been begun on the new Strand Theatre, Middletown, Ohio, which is being erected by Chifos Brothers at an estimated cost of $320,000.

The Rainbow Theatre, Urbana, Ohio, boasts of a new Wurlitzer organ which has just been installed by Byerly Brothers, who operate the house.

Sixth Large Memphis House Wiring

THE new Orpheum will have sound pictures by March 18, according to Film Row report this week, making the new $1,500,000 house the sixth in Memphis' loop district to have sound film equipment.

Meanwhile, announcements from the territory indicate sound is making fast strides into houses in smaller towns.

Western Electric installations in the Princess, Columbus, Miss., already in effect, is reported by Ed Kuykendall, operator. The Princess is a 999-seat house.

Moviephone equipment is reported installed in the Lexington, Lexington, Mass.

Orchestraphone installation is reported in the Houston Theatre, Houston, Mass., owned by J. A. West.

Reported as contemplating immediate installations, or as soon as possible, are Frank Glick, Fox, Louisville, Miss., and L. F. Haven, who controls the Imperial theatres, at Forrest City, Brinkley and Mariana, Ark.

Ludwig's State Theatre, at Tupelo, Miss., was destroyed by fire that swept a whole block of Tupelo's business district last Thursday night, causing a total loss of more than $250,000.

The Princess Theatre, Columbus, Miss., comes in the "big league" class with the installation of complete Western Electric sound reproducing system — Vitaphone, Movietone and non-synchronous devices—and extensive remodeling and redecoration.

Mrs. Alma A. Walton, secretary of the Memphis Film Board of Trade, is in New York for a conference.

Carl Laemmle, president of Universal, passed through Memphis en route to Hot Springs, Ark., last Thursday night.

Morton Van Praag, general sales director of Universal, was in Memphis last Monday, en route back to New York from Hot Springs.

Columbus, Miss., will have a new negro theatre when remodeling of a store building is completed by G. C. Cooper.

R. V. McGinnis is reported to have resigned as manager of the Capitol and Newport Theatres, Newport, Ark., to become field manager for a new company which is to take over operation of the theatres at Marked Tree, Pocahontas, and Walnut Ridge, Ark., formerly operated by the Tri-State Theatres Corporation.

T. J. Simmons, formerly manager at Gurdon, another former Tri-State house, will take McGinnis' place, it is reported.

J. O. Denman, former attache of the Strand, Memphis, has become assistant manager at Loew's State. He succeeds Robert E. Fowler, who became manager of Loew's Strand when Harold Evans left to become manager of Loew's Richmond, Va.

H. B. Travis, formerly ad manager with the Memphis Paramount branch, is writing publicity for the Loew Memphis theatres.

Savannah, Tenn., has a new house, the Churchwell, which opened Friday, February 22. E. K. Churchwell is owner. The house seats approximately 200.

The Pacent Electric Company has opened branch office in Memphis at 502 South Second Street, with J. N. Talley in charge.

Theatres reported closed during the last week include: Colonial, Swifton, Ark.; Electric, Decatur, Ark.; Electric, Mulberry, Ark.;

Stanley's Met, Philly Closes Temporarily

THE Stanley Company's Met, a 4,000-seat house at Broad & Poplar Streets, which was opened only 5 months ago, has closed its doors and will remain dark for the present at least. The Met was leased by the Stanley Company and the Stiefels for a term of 5 years at an annual rental of $30,000. Several smaller houses in the vicinity of the Met which were compelled to close their doors after its opening may now have an opportunity to reopen.

The policy of the Stanley Company's Orpheum Theatre, Germantown, Philadelphia, has been changed from vaudeville and picture to a straight picture policy. For the present at least the Orpheum will be run on an all-sound policy, opening with "Interference," and as its opposition, the Germantown is not wired, it will probably suffer as a result.

The concert given by the Stanley Music Club in the Stanley Theatre on Sunday evening, February 24th, was featured by an excellent interpretation of the "Pathetique" symphony of Tschaikowsky by a group of 100 members of the Philadelphia Orchestra under the direction of Dr. Arthur Rodzinski.

The Forum Theatre, Frankford, Philadelphia, was the scene of a real wedding ceremony last week, when Jesse W. Fletcher and Miss Flora Nagle were married on the stage of the theatre. At the close of the ceremony the young couple received many varied and useful gifts contributed by business men of the neighborhood.

Petition Blue Repeal At Orlando, Fla.

JOHN B. CARROLL, former general manager of the five Consolidated Amusements houses in Tampa, and who was promoted a few months ago to district manager of the eight Publix houses in Tampa, Lakeland and St. Petersburg, received another promotion this week. He is now supervisor of all the Publix theatres in South Florida. The new position places him at the head of 17 theatres with headquarters at Miami.

Charles K. Ellis, who will be remembered in Tampa through his connection with the S. B. T. Properties, in the boom days, dropped in on us again last week.

A petition was presented to the city council of Orlando this week requesting the repeal of the ordinance prohibiting Sunday movies. After throwing out several hundred names it was found there was still sufficient to require action. Mayor Giles said he did not think the council would repeal the ordinance so an election would be necessary.

E. George Wood, formerly on the West Coast for Publix, has been assigned to production work in Jacksonville and Miami.

Fred Lee, who has been in charge of advertising for the Florida Theatre, Jacksonville, for a year, has been promoted to assistant manager of this house, according to announcement.

Jesse L. Clark, district supervisor for Publix, with headquarters in Jacksonville, returned last Thursday from Miami, accompanied by C. B. Stiff, personal representative of L. E. Schneider, Southeastern division supervisor of theatre management.

Henry D. Behr, of New York, of the Publix electrical department, arrived Thursday in Jacksonville to make a survey of the electrical situation in Florida theatres.

Grand, At Louisville Closing For Repairs

THE Grand Theatre, Louisville, is closing during March for repairs.

S. L. Martin, Columbia Amusement Company, Ashland, Ky., who has been sick for the past month, is now improving.

Vitaphone and Movietone were initially presented at the opening of the new "sound policy" at the Princess Theatre, Mayfield, Ky., Monday night, February 18.

The Community Theatre, Bradfordsville, Ky., was destroyed by fire recently.

The Kentucky Theatre, Louisville, has raised its price of admission to 25 cents since the installation of sound equipment.

COMPLETE RELEASE CHART

Productions are listed according to the names of Distributors in order that the Exhibitor may have a short-cut toward such information as he may need, as well as information on pictures that are coming. Features which are finished or are in work, but to which release dates have not been assigned, are listed in "Coming Attractions"

BRAY PRODUCTIONS

Title	Star	Rel.	Date	Length	Reviewed
College Cuckoo	Murdock-Cavalier	June	1	2 reels	
Her Salty Suitor		June	20	2 reels	
His Wild Oat	McDougall Kids	July	10	2 reels	
Lonesome Babies	Jack Cooper	Aug.	1	2 reels	
Lost Whirl, The	Irving-Cooper	July	1	2 reels	
Lot o' Boloney, A	McDougall Kids	June	10	2 reels	
Pikers The	McDougall Kids	Aug.	10	2 reels	

COLUMBIA

FEATURES

Title	Star	Rel.	Date	Length	Reviewed
After the Storm	Bosworth-Gilbert-Delaney	April	17	5459 feet	Sept. 15
Apache, The	Alvarado-Livingston			5838 feet	
Beware of Blondes	Revier-M. Moore-D'Arcy	July	1	5649 feet	
Broadway Daddies	Logan-Lease	April	7	5537 feet	Sept. 15
Court-Martial	Holt-Compson	Aug.	12	6014 feet	
Dawn	Special Cast			7500 feet	
Desert Bride, The	Compson-Forrest	Mar.	26	5528 feet	Sept. 15
Driftwood	Alvarado-Day	Oct.	15	6267 feet	
Golf Widows	Ford-Reynolds-Rand	May	1	5592 feet	
Matinee Idol, The	Walker-Love	Mar.	14	5925 feet	May 8
Modern Mothers	Chadwick-Fairbanks, Jr.-Kent	May	13	5540 feet	
Name the Woman	Stewart-Glass-Gordon	May	25	5544 feet	Sept. 8
Nothing to Wear	Logan-von Eltz			5701 feet	
Power of the Press, The	Fairbanks, Jr.-Ralston			6465 feet	
Raider Emden, The	Special Cast			6021 feet	
Ransom	Wilson-Burns	June	7	5584 feet	
Restless Youth	M. Day-Forbes			6085 feet	
Runaway Girls	Mason-Rankin	Aug.	23	5725 feet	
Say It With Sables	Bushman-Livingston-Chadwick	July	13	6401 feet	
Scarlet Lady, The	De Putti-Alvarado	Aug.	1	6443 feet	
Sinners' Parade	Revier-Varconi			5616 feet	
Sporting Age, The	Bennett-Herbert-Nye	Mar.	2	5464 feet	June 2
Street of Illusion, The	Keith-Valli			5988 feet	
Stool Pigeon, The	Delaney-Borden			5988 feet	
*†§Submarine	Holt-Revier-Graves			8182 feet	
Virgin Lips	Borden-Boles	July	25	6048 feet	Sept. 22
Way of the Strong, The	Day-Livingston-Von Eltz	June	19	5752 feet	

Coming Attractions

Title	Star	Length	Reviewed
Behind Closed Doors	Valli-Glass		
*†§Donovan Affair, The	Jack Holt		
Faker, The	Logan-Delaney-Oland		
*†§Fall of Eve, The			
*†§Lone Wolf's Daughter, The	Lytell-Olmstead-Kalth	6214 feet	
Object—Alimony	Wilson-Trevor		
Sideshow, The	Prevost-Graves		
Trial Marriage	Ellers-Kerry		
*†§Younger Generation, The	Harsholt-Lease-Basquette-Cortez		

EDUCATIONAL

Title	Star	Rel.	Date	Length	Reviewed
All In Fun	Jerry Mandy	Oct.	21	1 reel	Oct. 27
Air Derby, The	Reed Howes	Jan.	6	2 reels	
America's Pride	Our World Today	Oct.	7	1 reel	Oct. 6
Auntie's Mistake	Dorothy Devore	Feb.	17	2 reels	
Beauties Beware	Jerry Drew	Jan.	27	2 reels	Jan. 12
Be My King	Lupino Lane	Dec.	9	2 reels	Nov. 10
Best Dressed Woman in the World	"Our World Today"	Feb.	17	1 reel	
Blondes Beware	Johnny Arthur	July	15	2 reels	June 23
Bumping Along	Stone-Ruth	Nov.	18	1 reel	Nov. 3
Call Your Shots	Al St. John	Sept.	15	2 reels	Sept. 29
Cloud Patrol, The	Reed Howes	Feb.	24	2 reels	
Come to Papa	"Big Boy"	Oct.	14	2 reels	Oct. 13
Companionate Service	Dorothy Devore	Oct.	7	2 reels	Oct. 6
Conquering the Colorado	Hodge-Podge	July	8	1 reel	July 14
Cook, Papa, Cook	Murdock-Hutton	Sept.	9	1 reel	Sept. 15
Crown Me	Wallace Lupino	June	3	1 reel	May 26
Dumb—and How	Thatcher-Young-Allen	Jan.	27	1 reel	Dec. 22
Felix the Cat In Astronomeowe	"Sullivan Cartoon"	July	8	1 reel	Aug. 18
Felix the Cat In Futuritzy	"Sullivan Cartoon"	June	24	1 reel	July 21
Felix the Cat In Jungle Bungles	"Sullivan Cartoon"	July	22	1 reel	Sept. 22
Felix In Outdoor Indore	"Sullivan Cartoon"	June	10	1 reel	June 30
Felix the Cat in the Last Life	"Sullivan Cartoon"	Aug.	5	1 reel	Sept. 29
Fighting Orphans—Evening Mist	Bruce Outdoor Sketch	Aug.	19	1 reel	Aug. 4
Fistcuffs	Lupino Lane	Oct.	28	2 reels	Oct. 27
Fixer, The	"Big Boy"	Feb.	3	2 reels	Feb. 3
Follow Teacher	"Big Boy"	Dec.	18	2 reels	Nov. 17
Girlies Behave	Jerry Drew	Sept.	9	2 reels	Sept. 8
Gloom Chaser, The	"Big Boy"	June	24	2 reels	June 2
Glorious Adventure	Hodge-Podge	Oct.	14	1 reel	Oct. 27
Going Places	George Davis	Jan.	13	2 reels	
Goofy Birds	Charley Bowers	Aug.	12	2 reels	July 28
Hard Work	Wallace Lupino	July	29	1 reel	July 14
Hay Wire	Stone-Dale	Nov.	4	1 reel	Oct. 27
Hectic Days	Lupino Lane	June	17	2 reels	May 26
Her Big Ben	Gene Stone			1 reel	Feb. 2
He Tried to Please	Collins-Hutton	Aug.	12	1 reel	July 14
Hold That Monkey	Monty Collins	Nov.	11	2 reels	Oct. 27
Homemade Man, A	Lloyd Hamilton	June	17	2 reels	June 9
Hop Off	Charley Bowers	July	1	2 reels	June 23
Hot Luck	"Big Boy"	Sept.	2	2 reels	Sept. 29
Hot or Cold	Al St. John	Dec.	2	2 reels	Nov. 10
Husbands Must Play	Wallace Lupino	Jan.	8	2 reels	
In the Morning	Vernon Dent	Dec.	30	1 reel	Nov. 24
Juet Dandy	Jerry Drew	Aug.	19	2 reels	Aug. 11
Kid Hayseed	"Big Boy"	Aug.	5	2 reels	Aug. 4
Ladies Preferred	Jerry Drew	July	8	2 reels	June 30
Leaping Luck	Davis-Collins	July	29	2 reels	July 14
Listen Children	Lloyd Hamilton	July	22	2 reels	July 14
Lost Laugh, The	Wallace Lupino	July	15	1 reel	June 23
Lucky Duck, The	Billy Dale	Oct.	7	1 reel	Sept. 15
Magic City The	Our World Today	Nov.	11	1 reel	Nov. 3
Making Whoopie	Goodwin-Bradley	Oct.	28	2 reels	Oct. 13
Misplaced Husbands	Dorothy Devore	Nov.	25	2 reels	Nov. 24
Murder Will Out	Vernon Dent	Dec.	16	1 reel	Nov. 10
Oh Mama	Miller-Hutton	July	1	1 reel	June 23
On the Move	Hodge-Podge	Sept.	9	1 reel	
Only Me	Lupino Lane	Jan.	20	2 reels	Dec. 15
Patchwork of Pictures, A	Hodge-Podge	Nov.	18	1 reel	Nov. 24
Peep Show, The	Hodge-Podge	Aug.	12	1 reel	Aug. 18
Pep Up	Cliff Bowes	Feb.	24	1 reel	Feb. 2
Permanent Wave Railroad, The	Our World Today			1 reel	Dec. 1
Pictorial Tidbits	Hodge-Podge	June	10	1 reel	June 23
Pirates Beware	Lupino Lane	Sept.	9	2 reels	
Playful Papas	Jerry Mandy	Dec.	1	1 reel	Dec. 1
Polar Perils	Monty Collins	Sept.	30	2 reels	Sept. 15
Question Marks	Hodge-Podge	Jan.	20	1 reel	Feb. 2
Quiet Worker, The	Jerry Drew	Nov.	4	2 reels	Oct. 6
Rah Rah Rah!	Dorothy Devore	June	3	2 reels	May 26
Roaming Romeo	Lupino Lane	July	29	2 reels	July 21
Sailor Boy	Monty Collins	June	17	1 reel	June 9
Served Hot	Cliff Bowes	Feb.	10	1 reel	Jan. 19
Shifting Scenes	Hodge-Podge	Dec.	16	1 reel	
Sky Ranger, The	Reed Howes	Sept.	23	2 reels	Oct. 6
Skywayman, The	Reed Howes	Nov.	18	2 reels	Nov. 3
Social Prestige	Monty Collins	Dec.	23	2 reels	Nov. 17
Stage Frights	George Davis	Oct.	21	2 reels	Oct. 6
Thoughts While Fishing	Bruce Outdoor Sketch	June	17	1 reel	June 9
Thrills of the Sea	Our World Today	Sept.	2	1 reel	Sept. 28
Troubles Galore	Collins-McCoy	Aug.	26	1 reel	Aug. 4
Walking Fish	Our World Today	Jan.	13	1 reel	
Wedded Blisters	Lupino Lane	Aug.	26	2 reels	Aug. 4
What a Trip	Vernon Dent	Jan.	13	1 reel	Dec. 15
Whoopee Boys	Monty Collins	Feb.	10	2 reels	Jan. 12
Who's Lyin'?	Davis-Collins	June	10	2 reels	May 26
Wife Trouble	Robert Graves	Sept.	23	1 reel	Sept. 8
Wild Wool—Night Clouds	Bruce Outdoor Sketch	July	15	1 reel	June 30
Wives Don't Weaken	Drew-Bradley	Dec.	16	2 reels	Dec. 15

PHOTOPHONE SHORTS

Title	Star	Rel.	Date	Length	Reviewed
*†§Bride's Relatives, The	Burke-Hill-Gribbon			2 reels	Feb. 2
*†§Eligible Mr. Bangs, The	Horton-Arthur	Jan.	13	2 reels	
*†§Lion's Roar	Burke-Bevan-Dent	Dec.	9	2 reels	Dec. 1
*†§Old Barn, The	Johnny Burke			2 reels	

EXCELLENT PICTURES (S. R.)

FEATURES

Title	Star	Rel.	Date	Length	Reviewed
Bit of Heaven, A	Lee-Washburn	May	15	7000 feet	
Inspiration	George Walsh	May	10	6759 feet	
Into No Man's Land	Santschi-Blythe	June	15	6700 feet	
Life's Crossroads	Hulette-Conklin			5355 feet	
Making the Varsity	Hulette-Rankin-Lease	July	15	6400 feet	
Manhattan Knights	Bedford-Miller	Aug.	27	6000 feet	
Speed Classic, Inc	Lease-Harris	July	31	4700 feet	
Women Who Dare	Chadwick-Delaney	Mar.	31	6520 feet	

RKO

FEATURES

Title	Star	Rel.	Date	Length	Reviewed
Air Legion, The	Lyon-Sleeper-Moreno	Jan.	8	6351 feet	
Alex the Great	Gallagher-Dwyer	May	13	6888 feet	Mar. 24
Avenging Rider, The	Tom Tyler	Oct.	7	4808 feet	
Bantam Cowboy, The	Buzz Barton	Aug.	12	4893 feet	
Beyond London's Lights	Shumway-Elliott	Mar.	18	6583 feet	Feb. 25
*†§Blockade	Anna Q. Nilsson	Dec.	18		
Breed of the Sunsets	Bob Steele	April	1	4869 feet	
Captain Careless	Bob Steele	Aug.	26		
Charge of the Gauchos	F. X. Bushman	Sept.	16	5487 feet	
Chicago After Midnight	Mendez-Ince	Mar.	4	8248 feet	Mar. 17
*†§Circus Kid, The	Darro-Costello-Brown	Oct.	7	6085 feet	Sept. 22
Come and Get It	Bob Steele	Feb.	3		
Crooke Can't Win	Lewis-Hill-Nelson	May	11	6291 feet	
Danger Street	Baxter-Sleeper	Aug.	26	5621 feet	
Devil's Trade Mark, The	Bennett-Mong-Douglas	April	7	5984 feet	
Dog Justice	Ranger-Martin	June	10	5043 feet	
Dog Law	Ranger (Dog)	Sept.	2	4802 feet	
Fighting Redhead, The	Buzz Barton	July	1	4758 feet	
Freckles	Bosworth-Fox, Jr.	Mar.	21	8131 feet	Jan. 28
Fury of the Wild	Ranger (Dog)	Nov.	4	4899 feet	
*†§Gang War	Borden-Pickford	Nov.	18	6337 feet	Dec. 1
Headin' for Danger	Steele-Mendez	Dec.	16	5249 feet	
Hey Rube!	Olmstead-Trevor	Dec.	23		
His Last Haul	T. Moore-Owen	Nov.	11		
*†§Hit of the Show, The	Brown-Astor-Olmstead	Sept.	23	6337 feet	Aug. 4
*†§Jazz Age, The	M. Day-Fairbabks, Jr.-Walthall			5245 feet	
King Cowboy	Tom Mix	Nov.	26		
Law of Fear, The	Ranger-Reid-Nelson	April	8	4789 feet	Mar. 10
Lightning Speed	Bob Steele	Oct.	21	4647 feet	
Little Buckaroo, The	Buzz Barton	Mar.	11	4801 feet	
Little Yellow House, The	Sleeper-Caldwell	May	26	6429 feet	April 21
Loves of Ricardo, The	George Seban	June	17	5181 feet	

** Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie.*

Title	Star	Rel.	Date	Length	Reviewed
Man in the Rough, The	Steele-King	May	20	4785 feet	
Orphan of the Sage	Buzz Barton	Dec.	23	4903 feet	
*†§Perfect Crime, The	Rich-Brook-McConnell	Aug.	18	6331 feet	Aug. 11
Phantom of the Range	Tyler-Thompson-Darro	April	22	4781 feet	Feb. 11
Pinto Kid, The	Barton-Trevor-Lee	April	28	4884 feet	Jan. 7
Red Riders of Canada	Miller-Byer	April	15	6419 feet	Dec. 23
Rough Ridin' Red	Buzz Barton	Nov.	4	4714 feet	
Sally of the Scandals	Love-Forrest	July	15	6059 feet	
Sally's Shoulders	Wilson-Hackathorne	Oct.	14	6297 feet	
Singapore Mutiny, The	Ince-Taylor	Oct.	7	5812 feet	Oct. 13
Sinners In Love	Borden-Bordon	Nov.	4		Oct. 20
Skinner's Big Idea	Washburn-Sleeper-Trevor	April	24	5967 feet	Mar. 17
Son of the Golden West	Tom Mix	Oct.	1	6037 feet	Sept. 29
Stocks and Blondes	Logan-Gallaghar	Sept.	9	5493 feet	
Stolen Love	M. Day-O. Moore-Lease	Dec.	2		
*†§Taxi 13	Conklin-Sleeper-Trevor	Nov.	18	6760 feet	
Terror Mountain	Tom Tyler	Aug.	18	4884 feet	
Texas Tornado, The	Tyler-Darro	June	24	4793 feet	
Tracked	Ranger (Dog)	Nov.	4	4957 feet	
Trail of Courage, The	Steele-Bonner	July	8	4758 feet	
Trail of the Horse Thieves, The	Tom Tyler	Jan.	13		
Tropic Madness	Leatrice Joy	Dec.	18	6324 feet	
Tyrant of Red Gulch	Tom Tyler	Nov.	25	4778 feet	
Vagabond Cub, The	Buzz Barton	Feb.	10		
Young Whirlwind, The	Buzz Barton	Sept.	18	4752 feet	

SHORT SUBJECTS

Title	Star	Rel.	Date	Length	Reviewed
Almost a Gentleman	Al Cooke	June	25	2 reels	
Arabian Fights, The	Alberta Vaughn	Sept.	16	2 reels	
Beef Steaks, The	Hellum-Davis	Dec.	30	2 reels	
Casper's Week-End	Hill-Duncan	Dec.	9	2 reels	
Come Meal	Al Cooke	June	11	2 reels	
Curiosities No. 1	Novelty	Sept.	26	1 reel	Sept. 29
Curiosities, No. 2	Novelty	Oct.	10	1 reel	
Curiosities, No. 3	Novelty	Oct.	24	1 reel	
Curiosities No. 6	Novelty	Dec.	5	1 reel	
Curiosities No. 7	Novelty	Dec.	19	1 reel	
Fooling Casper	Duncan-Hill	Sept.	18	2 reels	Sept. 29
Happy Holidays	Hill-Duncan	Sept.	16	2 reels	
Heavy Infants	Karr-Ross-Alexander	June	11	2 reels	June 16
Honey Balks	Hellum-Davis	Dec.	2	2 reels	
Horsefeathers	Barney Hellum	Sept.	9	2 reels	Sept. 29
Jessie's James	Vaughn-Cook			2 reels	Oct. 20
Joyful Day	Karr-Ross-Alexander	Aug.	14	2 reels	
Mickey's Babies	Mickey Yule	Aug.	7	2 reels	
Mickey's Battles	Mickey Yule	Sept.	30	2 reels	
Mickey's Big Game Hunt	Mickey Yule	Dec.	23	2 reels	
Mickey's In Love	Mickey Yule	June	4	2 reels	
Mickey's Movies	Mickey Yule	Sept.	2	2 reels	Sept. 29
Mickey's Rivals	Mickey Yule			2 reels	
Mickey's Triumph	Mickey Yule	July	2	2 reels	
Mickey the Detective	Mickey Yule	Oct.	28	1 reel	
Mild But She Satisfies	Alberta Vaughn	Oct.	14	2 reels	
*†§Odd Facts	Curiosities			1 reel	
Okmnx	Barney Hellum	Oct.	7	2 reel	
Ruth Is Stranger Than Fiction	Alberta Vaughn	Sept.	23	2 reels	
Six Best Fellows	Alberta Vaughn	Oct.	27	1 reel	
Standing Pat	Karr-Ross-Alexander	July	9	2 reels	July 28
That Wild Irish Rose	Alberta Vaughn	Oct.	24	1 reel	
Wages of Synthetic Sin, The	Alberta Vaughn	Sept.	2	2 reels	
Watch Your Pep	Alberta Vaughn	Oct.	7	2 reels	
What a Wife	Duncan-Hill	Oct.	14	2 reels	
You Just Know She Dares 'Em	Alberta Vaughn	Sept.	9	2 reels	

Coming Attractions

Title	Star	Rel.	Date	Length	Reviewed
Amazing Vagabond, The	Bob Steele				
City of Shadows, The	Luden-Lynn				
Down Our Way	Valli-Caldwell-Darro				
Drifter, The	Tom Mix				
Drums of Araby	Tom Mix				
Eagle's Talons, The	Tom Tyler				
Freckled Rascal, The	Buzz Barton	Mar.	31		
Gun Law	Tom Tyler	Mar.	3		
Hardboiled	O'Neil-Reed-Tashman				
Idaho Red	Tom Tyler	Mar.	3		
Little Outlaw, The	Buzz Barton				
*†§Love in the Desert	Borden-Trevor-Roscoe				
One Man Dog, The	Ranger				
Outlawed	Tom Mix				
*†§Rio Rita	Special Cast				
*†§Syncopation	Bennett-Watson-Waring's Band				
Upperworld					
Viennese Charmer	Betty Compson				
Voice of the Storm	von Eltz-Sleeper				

FIRST DIVISION (S. R.)

Title	Star	Rel.	Date	Length	Reviewed
Devil's Cage, The	Garon-Keith	June	5	5800 feet	
Fagasa	Kelly-Kelton-Wells	May	20	5700 feet	
Free Lips	Marlowe-Novak	Aug.	4	5700 feet	
Masked Angel, The	Compson-Oakman	June	29	6000 feet	
Soule Aflame	James-Wells	July	5	5200 feet	

FIRST NATIONAL

FEATURES

Title	Star	Rel.	Date	Length	Reviewed
*†Adoration	Billie Dove	Dec.	2	6360 feet	Jan. 19
Barker, The	Sills-Compson-Mackaill	Sept.	30	7137 feet	July 7
*†§Barker, The	Sills-Compson-Mackaill	Dec.	30	7137 feet	Dec. 15
Big Noise, The	Conklin-Hardy-White	Mar.	25	7402 feet	May 12
Burning Daylight	Sills-Kenyon	Mar.	11	6500 feet	April 28
Butter and Egg Man, The	Mulhall-Nissen	Sept.	2	6467 feet	
Canyon of Adventure	Maynard-Faire	April	22	8730 feet	May 19
Children of the Ritz	Mackaill-Mulhall	Feb.	17		
Chinatown Charlie	Hines-Lorraine	April	15	6365 feet	
Cheyenne	Maynard-McConnell	Feb.	17		
Code of the Scarlet	Maynard-McConnell	July	1	5600 feet	
Companionate Marriage	Bronson-Francis-Walling	Oct.	21	8227 feet	
*Crash, The	Sills-Todd	Oct.	7	6226 feet	
Do Your Duty	Charlie Murray	Oct.	14	5975 feet	
Glorious Trail, The	Maynard-McConnell	Oct.	28	5885 feet	
*†Good Bye Kiss, The	Eilers-Burke-Kemp	July	8	7300 feet	Nov. 24
Happiness Ahead	Moore-Lowe	June	24	7100 feet	
Harold Teen	Lake-Brian-White	April	29	7541 feet	
*†Haunted House, The	Kent-Todd	Nov.	4	6755 feet	Dec. 22
Hawk's Nest, The	Sills-Kenyon	May	27	7428 feet	July 7
Head Man, The	Murray-Kent-Young	July	8	8502 feet	
Heart of a Follies Girl	Dove-Kent	Mar.	18	6957 feet	Mar. 17
Heart to Heart	Astor-Hughes	July	22	6071 feet	Sept. 10
Heart Trouble	Harry Langdon	Aug.	12	5400 feet	
*†§His Captive Woman	Sills-Mackaill	Mar.	10		
His Captive Woman	Sills-Mackaill	Feb.	3		
*†§Man and the Moment	Billie Dove	April	7		
Ladies' Night in Turkish Bath	Mackaill-Mulhall	April	1	8592 feet	April 14
Lady Be Good	Mackaill-Mulhall	May	8	8608 feet	June 2
*†§Lilac Time	Moore-Cooper	Nov.	8	8967 feet	Mar. 24
Little Shepherd of Kingdom Come	Barthelmess-O'Day	April	8	7700 feet	May 19
Love and the Devil	Sills-Corda	Feb.	24		
Mad Hour, The	O'Neill-Kent	Mar.	4	6360 feet	
*Naughty Baby	White-Mulhall	Dec.	18		
*†Night Watch, The	Dove-Reed	Sept.	8	6612 feet	Oct. 19
Oh Kay	Moore-Gray	Aug.	26	6100 feet	Sept. 1
*†Outcast	Griffith-Lowe	Nov.	11	6822 feet	Dec. 8
Out of the Ruins	Barthelmess-Nixon	Aug.	19	6100 feet	Aug. 25
Phantom City, The	Maynard-Gilbert	Dec.	23	5887 feet	
*†Scarlet Seas	Barthelmess-Compson	Dec.	9	8237 feet	Jan. 5
*†Seven Footprints to Satan	Todd-Hale	Feb.	17		
Seven Footprints to Satan	Todd-Hale	Jan.	27		
*†Show Girl	White-Delaney	Sept.	23	6133 feet	Nov. 10
Strange Case of Capt. Ramper	German Cast	July	29	7534 feet	June 9
*†§Synthetic Sin	Colleen Moore	Jan.	6	6730 feet	Jan. 12
Three-Ring Marriage	Astor-Hughes	June	10	5834 feet	
Upland Rider, The	Maynard-Douglas	June	3	6731 feet	May 19
Vamping Venus	Murray-Todd-Fazenda	May	13	6021 feet	
Ware Case, The	Special Cast	Nov.	25	6185 feet	
*†Waterfront	Mackaill-Mulhall	Sept.	16	5978 feet	Dec. 1
Weary River	Barthelmess-Compson	Feb.	10		
Wheel of Chance	Barthelmess-Basquette	June	17	6895 feet	July 7
*†Whip, The	Mackaill-Nilsson-Forbes	Sept.	30	6058 feet	Sept. 22
Wright Idea, The	Hines-Lorraine	Aug.	5	6300 feet	Sept. 22
Yellow Lily, The	Dove-Brook	May	20	7187 feet	May 26

Coming Attractions

Title	Star	Rel.	Date	Length	Reviewed
Broadway Babies	Alice White				
California Mail, The	Maynard-Dwan				
Comedy of Life, The	Sills-Corda	Mar.	10		
*†§Children of the Ritz	Mackaill-Mulhall	Feb.	24		
*†Divine Lady	Griffith-Varconi	Mar.	3	10015 feet	
Divine Lady, The	Griffith-Varconi	Mar.	31		
*†§Hot Stuff	White-Bakewell	April	14		
Hot Stuff	White-Bakewell	Mar.	24		
House of Horrors, The	Todd-Fazenda-Conklin				
Lawless Legion, The	Ken Maynard				
*†Love and the Devil	Sills-Corda	Mar.	24		
*†§Man and the Moment	Billie Dove	Feb.	10		
Man and the Moment, The	Billie Dove	Mar.	17		
*†§Pat and Mike	Milton Sills				
Prisoners	Corinne Griffith				
*†Saturday's Children	Griffith-Withers	Mar.	17		
Saturday's Children	Griffith-Withers	Mar.	10		
*†§Squall, The	Joyce-Loy-Hackathorne				
Weary River	Barthelmess-Compson			8000 feet	
*†§Weary River	Barthelmess-Compson	Feb.	10	7915 feet	Feb. 2
Why Be Good?	Moore-Hamilton	Mar.	17	7000 feet	Jan. 26
*†§Why Be Good?	Colleen Moore	Mar.	17		

FOX FILMS

FEATURES

Title	Star	Rel.	Date	Length	Reviewed
*§Air Circus, The	Carrol-Lake-Rollins	Sept.	30	7702 feet	Sept. 8
Blindfold	O'Brien-Moran	Dec.	23	5598 feet	Jan. 5
Chicken a la King	Sterling-Carroll-Stone	June	17	6417 feet	June 23
Cowboy, Kid The	Rex Bell	July	15	4293 feet	July 21
Don't Marry	Moran-Hamilton	June	3	5708 feet	June 9
Dressed to Kill	Lowe-Astor	Mar.	18	6566 feet	Mar. 17
*†§Dry Martini	Gran-Astor-Moore	Oct.	14	7178 feet	Nov. 10
Escape, The	Valli-Russell	April	29	6109 feet	May 12
Farmer's Daughter, The	Beebe-Burke	July	8	5148 feet	
Fleetwing	Norton-Janis	June	24	4939 feet	Sept. 8
Gateway of the Moon	Del Rio-Pidgeon	Jan.	1	5038 feet	Jan. 14
Girl-Shy Cowboy, The	Rex Bell	Aug.	12	4404 feet	
Hangman's House	McLaglen-Collyer-Kent	May	13	6618 feet	May 18
Hello, Cheyenne	Mix-Lincoln	May	13	4618 feet	May 18
Homesick	Sammy Cohen	Dec.	30	6120 feet	
Honor Bound	O'Brien-Taylor	May	6	8188 feet	May 26
Horsemen of the Plains	Mix-Blane	Mar.	11	4397 feet	Mar. 24
*†§In Old Arizona	Lowe-Baxter-Burgess	Jan.	20	8724 feet	Dec. 29
Joy Street	Barrymore-Alba	Dec.	8		
Love Hungry	Moran-Gray	April	8	5792 feet	April 21
*†§Making the Grade	Moran-Lowe	Oct.	7		
Me, Gangster	Collyer-Terry	Oct.	8	6042 feet	Oct. 10
*†§Mother Knows Best	Bellamy-Dresser	Oct.	28	10,100 feet	Sept. 22
*Mother Machree	Bennett-McLaglen	Oct.	22	6863 feet	Mar. 17
News Parade, The	Stuart-Phipps	May	27	6679 feet	June 18
None But the Brave	Morton-Phipps-MacDonald	Aug.	5	5034 feet	Aug. 11
No Other Woman	Del Rio-Alvarado	June	10	6071 feet	
Painted Post, The	Mix-Kingston	July	1	4952 feet	June 23
Prep and Pep	Rollens-Drexel	Nov.	11	6086 feet	Jan. 5
Plastered in Paris	Cohen-Pennick	Sept.	23	5641 feet	Sept. 29
Play Girl, The	Bellamy-Brown	April	22	6200 feet	April 28
Riley the Cop	Macdonald-Drexel	Jan.	8, '29	6132 feet	Dec. 8
River Pirate, The	McLaglen-Moran	Aug.	26	6937 feet	Sept. 22
Road House	Barrymore-Alba	July	15	4991 feet	Aug. 4
Romance of the Underworld	Astor-Elliott-Boles	Nov.	11	6162 feet	Jan. 12
*†§Street Angel, The	Gaynor-Farrell	Aug.	18	8221 feet	July 28
*Sunrise	Gaynor-O'Brien	Nov.	4	8729 feet	Oct. 14
Taking a Chance	Rex Bell			4876 feet	
Uneasy Money	Mary Nolan			6000 feet	
Why Sailors Go Wrong	Cohen-McNamara	Mar.	25	5112 feet	April 14
Wild West Romance	Bell-Lincoln	June	10	4921 feet	
Win That Girl	Rollens-Carrol	Sept.	16	5337 feet	Oct. 8

SHORT SUBJECTS

Title	Star	Rel.	Date	Length	Reviewed
Bear Knees	Animal Comedy	Aug.	5	2 reels	
Blue Grass and Blue Blood	Variety	Dec.	9	1 reel	
Cow's Husband, A	Spenser-Temple	June	24	2 reels	June 23
Daisies Won't Tell	Rubin-Lincoln	July	8	2 reels	
Drifting Through Gascony	Variety	Oct.	28	1 reel	
Elephant's Elbows, The	Leon Ramon	Aug.	6	2 reels	Aug. 11
Glories of the Evening	Variety	Nov.	11	1 reel	
Her Mother's Back	Dent-Bletcher	Aug.	19	2 reels	Aug. 4
His Favorite Wife	Tyler Brooke	July	22	2 reels	July 21
Knight of Daze, A	Tyler Brooke	June	10	2 reels	
Lofty Andes, The	Variety	Aug.	5	1 reel	Aug. 11
Low Necker, The	Marjorie Beebe	Dec.	18	2 reels	Jan. 14
Monument Valley	Variety	Nov.	25	1 reel	
Neapolitan Days	Variety	Sept.	2	1 reel	
On a South Sea Shore	Variety	April	1	1 reel	

** Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie.*

Title	Star	Rel.	Date	Length	Reviewed
Oregon Trail, The	Variety			1 reel	July 28
Snowbound	Variety	Aug.	19	1 reel	
Spanish Craftsmen	Variety	Sept.	30	1 reel	
Steeplechase	Variety	Oct.	14	1 reel	
Storied Palestine	Variety	Dec.	23	1 reel	
Through Forest Aisles	Variety	Sept.	16	1 reel	

Coming Attractions

Title	Star	Rel.	Date	Length	Reviewed
Backwash	Farrell-Duncan				
Chasing Through Europe	Stuart-Carol				
Christine	Janet Gaynor				
Fatal Wedding, The	Astor-Bard				
*Four Devils, The	Macdonald-Gaynor-Morton			11700 feet	Oct. 13
*†§Ghost Talks, The	Eaton-Twelvetrees-Foxe				
Girl Downstairs, The	Moran-O'Brien				
Hearts in Dixie	Colored Cast				
*†§In Old Arizona	Lowe-Baxter-Burgess			8724 feet	Dec. 29
*†Lost in the Arctic	Special Cast			5474 feet	Aug. 18
Our Daily Bread	Farrell-Duncan				
Playboy	Nagel-Collyer				
Red Wine	Collyer-Nagel-Lynn		Jan.		
River, The	Farrell-Duncan			7313 feet	Jan. 5
True Heaven	Lowe-McLaglan				
Veiled Woman, The	Tora-Alba				
Woman, The	Astor-Boles				

MOVIETONE SHORTS

Title	Star	Rel.	Date	Length	Reviewed
At the Ball Game	Joe Cook				
Bridge at Midnight, The	Mary Duncan				
Corpus Christi	Raquel Meller				Sept. 8
Diplomats, The	Clarke-McCullough			2 reels	Jan. 12
Dolls and Puppets	Nancy Drexel				
Everybody Loves My Girl	Winnie Lightner				Sept. 8
Family Picnic, The	Raymond McKee			2 reels	
Four A. M.				2 reels	
Interview, The	Clarke-McCullough				
Ladies' Man, The	Chic Sales			2 reels	
Mind Your Business	Hugh Herbert			2 reels	
Napoleon's Barber				2 reels	
Mystery Mansion				2 reels	
They're Coming to Get Me	Chick Sales				
Treasurer's Report, The	Robert Benchley				
Family Picnic, The	McKee				June 30
George Bernard Shaw	Interview				June 30
Serenade (Schubert)	Harold Murray				Sept. 8
White Faced Fool, The	Lionel Atwill				Sept. 8

GOTHAM
FEATURES

Title	Star	Rel.	Date	Length	Reviewed
Cherus Kid, The	Faire-Washburn	April	1	8200 feet	April 14
Head of the Family, The	Russell-Corbin			6250 feet	
Hell Ship Bronson	Mrs. W. Reid-Howes-Beery	May	1	6432 feet	May 12
Midnight Life	Bushman-Olmsteed	Aug.	12	6200 feet	Aug. 11
River Woman, The	Logan-L. Barrymore	Aug.	26	6800 feet	Aug. 11
Turn Back the Hours	Loy-Pidgeon	Mar.	1	8600 feet	Mar. 17
Thru the Breakers	Livingston-Herbert			6420 feet	
United States Smith	Gribbon-Lee-Harlan	June	1	6000 feet	June 18

Coming Attractions

Title	Star	Length	Reviewed
*§Girl From Argentine, The	Carmel Meyers		

METRO-GOLDWYN-MAYER
FEATURES

Title	Star	Rel.	Date	Length	Reviewed
Across to Singapore	Novarro-Crawford	April	7	6805 feet	May 5
Actress, The	Shearer-Forbes-O. Moore	April	28	6998 feet	July 14
Adventurer, The	McCoy-Sebastian	July	14	4187 feet	
*†Baby Cyclone, The	Cody-Pringle			5530 feet	
Beau Broadway	Cody-Pringle	Sept.	29	6037 feet	Aug. 4
Beyond the Sierras	Tim McCoy	Sept.	15	5896 feet	
Bringing Up Father	Macdonald-Olmsted-Moran	Mar.	17	6344 feet	June 2
*†Brotherly Love	Dane-Arthur	Oct.	12	6053 feet	
Bushranger, The	McCoy-Douglas			6200 feet	
Cameraman, The	Keaton-Day	Sept.	29	6995 feet	Sept. 15
Cardboard Lover, The	Davies-Asther	Aug.	25	7108 feet	Sept. 8
Certain Young Men	Novarro-Adoree	May	19	6679 feet	June 1 6
Circus Rookies	Dane-Arthur	Mar.	31	6861 feet	May 19
Cossacks, The	Gilbert-Adoree	June	23	8601 feet	June 30
Crowd, The	Boardman-Murray	Mar.	3	8538 feet	Feb. 25
Detectives	Dane-Arthur	June	9	5838 feet	
Diamond Handcuffs	Boardman-Gray-Nagel	May	5	6700 feet	Sept. 15
Dream of Love	Crawford-Asther	Dec.	1	7987 feet	Jan. 5
*†Excess Baggage	Haines-Cortez	Sept.	8	7182 feet	Sept. 29
*†Flying Fleet, The	Novarro-Page	Jan.			
Forbidden Hours	Novarro-Adoree	June	16	5011 feet	July 28
Four Walls	Gilbert-Crawford	Aug.	11	6620 feet	Aug. 25
Lady of Chance, A	Norma Shearer	Nov.	2	7126 feet	Jan. 26
Laugh, Clown, Laugh	Chaney-Young-Asther	April	14	7045 feet	June 2
Loves of Casanova, The	Special Cast	Jan.			
Mademoiselle from Armentieres	E. Brody-J. Stuart	June	2	5441 feet	
Masks of the Devil	John Gilbert	Oct.		5575 feet	Dec. 1
Morgan's Last Raid	McCoy-Sebastian	Jan.			
Mysterious Lady, The	Garbo-Nagel	Aug.	4	7652 feet	Aug. 11
Napoleon	Special Cast	Oct.			
*†§Our Dancing Daughters	Crawford-Brown-Sebastian	Sept.	8	7652 feet	Oct. 13
Patsy, The	Davies-Caldwell-Gray	Mar.	10	7289 feet	
Riders of the Dark	McCoy-Dwan	April	21	5014 feet	
Shadows in the Night	Flash-Grey-Lorraine	Oct.	26	5448 feet	
*†Show People	Davies-Haines	Oct.	9	7453 feet	Nov. 17
Single Man, A	Cody-Pringle	Jan.		6596 feet	
Skirts	Chaplin-Balfour	May	12	5801 feet	
Telling the World	Haines-Page	June	30	7184 feet	July 21
*†Trail of '98, The	Del Rio-Forbes			11100 feet	Mar. 24
Under the Black Eagle	Flash-M. Day-Forbes	Mar.	24	5901 feet	May 18
West of Zanzibar	Chaney-Nolan-Barrymore	Nov.	24	6150 feet	Jan. 6
*†While the City Sleeps	Chaney-Page	Sept.	15	7231 feet	Oct. 27
*†§White Shadows in the South Seas	Blue-Torres	July	7	7968 feet	Aug. 18
Wickedness Preferred	Cody-Pringle	Jan.	28	5011 feet	
*†Wind, The	Gish-Hanson	Nov.	23	6721 feet	Nov. 17
*†Woman of Affairs, A	Gilbert-Garbo				Nov. 3
Wyoming	McCoy-Sebastian	Mar.	24	4435 feet	

SHORT SUBJECTS

Title	Star	Rel.	Date	Length	Reviewed
African Adventure, An	Ufa Oddities	Aug.	27	1 reel	
Allah 'L Allah	Ufa Oddities	Mar.	16	1 reel	
Ancient Art, An	Ufa Oddities	Mar.	2	1 reel	
Assorted Babies	Ufa Oddities	Nov.	5	1 reel	
Bits of Africa	Ufa Oddities	Sept.	15	1 reel	
*Booster, The	Charley Chase	Nov.	24	2 reels	
Boy Friend, The	Roach Stars	Nov.	10	2 reels	Dec. 1
Call of the Cuckoo	Max Davidson	Oct.	15	2 reels	
Chasing Husbands	Charley Chase	Dec.	22	2 reels	
Cleopatra	Revier-Ellis	July	7	2 reels	
Crazy House	"Our Gang"	June	2	2 reels	May 26
Do Gentlemen Snore?	Roach Stars	Oct.	13	2 reels	
Deying Jungle	Ufa Oddities	Feb.	2	1 reel	
Eagle's Nest	Ufa Oddities	Aug.	18	1 reel	
Early to Bed	Laurel-Hardy	Oct.	8	2 reels	Nov. 3
Election Day	Our Gang	Jan.	12	2 reels	
Feed 'Em and Weep	Roach Stars	Dec.	8	2 reels	
Going Ga Ga	Kennedy-Davidson-Bryon	Jan.	5	2 reels	
Growing Pains	"Our Gang"	Sept.	22	2 reels	
Habeas Corpus	Laurel-Hardy	Dec.	1	2 reels	Jan. 12
Happy Omen, A	Ufa Oddities	July	14	1 reel	
Heart of General Robert E. Lee, The	Daw-Walling	Sept.	22	2 reels	Nov. 3
Holy Terror, The	"Our Gang"	Mar.	9	2 reels	
Hunted	Willard Mack				
*Imagine My Embarrassment	Charley Chase	Sept.	1	2 reels	Jan. 12
*Is Everybody Happy?	Charley Chase	Sept.	29	2 reels	
Jungle Orphans	Ufa Oddities	Mar.	30	1 reel	
Kisses Come High	Ufa Oddities	Jan.	6	1 reel	
*Liberty	Laurel-Hardy	Jan.	29	2 reels	
Lonely Lapland	Ufa Oddities	Nov.	10	1 reel	
Loud Soup	Charley Chase	Mar.		2 reels	
Love 'Em and Weep	Busch-Laurel			2 reels	Jan. 19
Madame Du Barry		Nov.	17	2 reels	
Manchu Love	Sojin-Lee	Jan.	12	2 reels	
Monkey Shines	Ufa Oddities	Sept.	1	1 reel	
Murder	Ufa Oddities	Sept.	29	1 reel	
Napoleon's Homeland	Ufa Oddities	Jan.	5	1 reel	
Nature's Wizardry	Ufa Oddities	July	28	1 reel	
*Noisy Neighbors	"Our Gang"	Feb.	9	2 reels	
Off to Buffalo	Charley Chase	Feb.	16	2 reels	
Ol' Gray Hoss, The	"Our Gang"	Oct.	20	2 reels	July 28
*Ol' Gray Hoss, The	"Our Gang"	Oct.	20	2 reels	Oct. 13
Pair of Tights	Roach Stars	Feb.	2	2 reels	
Palace of Honey, The	Ufa Oddities	June	16	1 reel	May 26
*Ruby Lips	Charley Chase	Jan.	19	2 reels	
Sacred Baboon, The	Ufa Oddities	Sept.	1	1 reel	
Savage Customs	Ufa Oddities	Nov.	24	1 reel	
*School Begins	"Our Gang"	Nov.	17	2 reels	Sept. 29
Secret Boozehounds	Ufa Oddities	Feb.	16	1 reel	
Should Married Men Go Home?	Laurel-Hardy	Sept.	15	2 reels	July 28
Sleeping Death	Ufa Oddities	June	30	1 reel	
*Spanking Age, The	"Our Gang"	Dec.	15	2 reels	
Strange Prayers	Ufa Oddities	Dec.	22	1 reel	
That Night	Roach Stars	Sept.	15	2 reels	
Tokens of Manhood	Ufa Oddities	June	2	1 reel	May 26
That's My Wife	Laurel-Hardy	Mar.		2 reels	
Two Tars	Laurel-Hardy	Nov.	3	2 reels	Dec. 8
Uphill and Downhill	Ufa Oddities	Jan.	19	2 reels	
*We Faw Down	Laurel-Hardy	Dec.	29	2 reels	
Wiggle Your Ears	"Our Gang"	Feb.		2 reels	
When Money Comes	All Star Cast	Mar.		2 reels	
Wives for Sale	Ufa Oddities	Oct.	27	1 reel	
World's Playgrounds	Ufa Oddities	Oct.	13	1 reel	Nov. 3
Wrong Again	Laurel-Hardy	Feb.		2 reels	

Coming Attractions

Title	Star	Rel.	Date	Length	Reviewed
*†§Alias Jimmy Valentine	Haines-Hyams-Barrymore	Jan.		8000 feet	Nov. 24
*†§Bellamy Trial, The	Joy-Bronson	Mar.	2	8268 feet	Feb. 2
Bellamy Trial, The	Joy-Bronson	Mar.	2	7524 feet	
*†§Bridge of San Louis Rey	Alvarado-Torrence-Damita				
*†§Broadway Melody (A. T.)	Love-Page-King				
Broadway Melody	Love-Page-King				
China Bound	Dane-Arthur				
Deadline, The	Flash-Lorraine-Gray				
Desert Law	Tim McCoy				
*†§Desert Nights	Gilbert-Nolan				Jan. 19
*†§Duke Steps Out, The	Haines-Crawford				
Dynamite (A. T.)	Conrad Nagel				
*†§Five O'Clock Girl, The (A. T.)	Davies-Arthur-King				
*†§Green Ghost The					
*†§Hunted (A. T.)	Mack-Thompson				
*†§Hallelujah	Colored Cast				
He Learned About Women	Haines-Page-Percy				
Honeymoon	Flash-Moran-Gribbon				
Humming Wires	Tim McCoy				
*†§Last of Mrs. Cheney	Conrad Nagel				
*†§Man's Man A	William Haines				
Masked Stranger, The	Tim McCoy				
Mysterious Island, The	Hughes-Daly-Barrymore				
*§Nize Baby	Gordon-Holtz-Waldridge				
*†§Our Modern Maidens	Crawford-Page-La Rocque				
*†§Pagan, The	Novarro-Adoree-Janis				
Pagan, The	Novarro-Adoree-Janis			7 reels	Feb. 2
Single Standard, The	Flash-Gray-Lorraine				
Spies	Special Cast				
Spite Marriage	Buster Keaton	Mar.		8500 feet	Feb. 2
Soulx Blood	McCoy-Frazer				
*†Tide of Empire	Adoree-Murray				
*†§Trial of Mary Dugan, The (A. T.)	Shearer-Warner-Hackett				
*†Viking, The	Starke-Crisp			8508 feet	Nov. 17
*†§White Collars	Nagel-Love-Hyams				

MOVIETONE SHORTS

Title	Star	Rel.	Date	Length	Reviewed
Casino Gardens				2 reels	Dec. 1
Confession	Ames-Nye			2 reels	
Friendship	Robert Edeson			2 reels	
Fuzzy Knight	Songs	Oct.	27		
George Dewey Washington	Songs	Oct.	27		
George Dewey Washington	Songs	Nov.	17		
Gus Edwards' Song Revue	Songs and Dances			2 reels	
Marion Harris	Songs	Nov.	17		
Marion Harris	Songs	Oct.	20		
Marion Harris	Songs	Sept.	29		
Jimtown Cabaret	Miller and Lyle	Nov.	10	2 reels	
Johnny Marvin	Songs	Nov.	3		
Johnny Marvin	Songs	Sept.	29		
Joseph Regan		Oct.	13		
Joseph Regan		Nov.	3		
Leo Beers	Songs and Whistling				
Locust Sisters	Songs	Oct.	6		
Man Higher Up, The	Bosworth-Edeson			2 reels	
Mayor of Jimtown	Miller and Lyle	Oct.	13		
M-G-M Movietone Revue		Nov.	3		
M-G-M Movietone Revue		Oct.	13		
Odette Myrtle	Songs	Oct.	20		

** Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie.*

Title	Star	Rel.	Date	Length	Reviewed
Phipps	Sherman-Francisco-Chadwick			2 reels	Dec. 1
Ponce Sisters	Songs	Oct.	20		
Ponce Sisters	Songs	Nov.	10		
Spanking Age, The	"Our Gang"			2 reels	Dec. 1
Van and Schenck	Songs	Sept.	29		Oct. 13
Van and Schenck	Songs	Oct.	27		
Vincent Lopez	Piano Solos	Nov.	10		
Walt Roesner and Capitolians	Jazz Band	Oct.	6		

PARAMOUNT
FEATURES

Title	Star	Rel.	Date	Length	Reviewed
*†§Able's Irish Rose	Hershelt-Carroll-Rogers	Jan.	6	10471 feet	Jan. 12
Avalanche, The	Holt-Hill	Nov.	10	6099 feet	
*§Beggars of Life	Beery-Arlen-Brooks	Sept.	15	7560 feet	Sept. 28
Big Killing, The	Beery-Hatton	Mev	19	5930 feet	July 7
Case of Lena Smith, The	Esther Ralston	Jan.	19	7229 feet	Jan. 19
*Docks of New York, The	Bancroft-Compson-Baclanova	Oct.	20	7202 feet	Sept. 22
Drag Net, The	Bancroft-Brent	May	26	7866 feet	June 8
Easy Come, Easy Go	Dix-Carroll	April	21	5364 feet	May 12
*Fleet's In, The	Bow-Hall	Oct.	13	6918 feet	Sept. 1
Fifty-Fifty Girl, The	Daniels-Hall	May	12	6402 feet	May 28
First Kiss, The	Wray-Cooper	Aug.	25	6134 feet	Aug. 25
Fools for Luck	Fields-Conklin	May	7	5852 feet	June 23
Forgotten Faces	Brian-Brook	Aug.	11	7640 feet	Aug. 11
Half a Bride	Ralston-Arlen	June	16	6238 feet	
His Private Life	Menjou-Carver			4690 feet	Nov. 17
His Tiger Lady	Menjou-Brent	June	9	5038 feet	June 2
*†Homecoming, The	Parlo-Hanson			8100 feet	Nov. 24
Hot News	Daniels-Hamilton	July	14	6528 feet	July 28
Just Married	Hall-Taylor	Aug.	18	6039 feet	Aug. 18
Kit Carson	Thomson-Lane			7464 feet	
Ladies of the Mob	Bow-Arlen	June	30	6792 feet	
Legion of the Condemned	Cooper-Wray	Mar.	10	7415 feet	Mar. 24
*†Loves of an Actress	Negri-Asther	Aug.	18	7159 feet	
Loves of an Actress	Negri-Asther	Aug.	18	7159 feet	
Magnificent Flirt, The	Florence Vidor	June	2	4998 feet	June 30
*†§Manhattan Cocktail	Arlen-Carroll			6051 feet	Jan. 12
Marquis Preferred	Adolphe Menjou	Jan.	2	6506 feet	Jan. 26
Mating Call, The	Meighan-Brent-Adoree	July	21	6325 feet	Oct. 13
Model from Montmartre	Naldi-Petrovitch	Sept.	22	5941 feet	
*Moran of the Marines	Dix-Elder	Oct.	27	6444 feet	Nov. 3
Night at Mystery, A	Menjou-Brent	April	7	5741 feet	April 21
Old Ironsides	Ralston-Farrell-Beery	Mar.	3	7910 feet	Dec. 18 '26
Partners in Crime	Beery-Hatton-Brian	Mar.	17	6600 feet	May
*Patriot, The	Jannings-Stone-Vidor	Sept.	1	9819 feet	Aug. 18
Racket, The	Meighan-Prevost	June	30	7646 feet	July 14
Red Hair	Bow-Chandler	Mar.	10	6331 feet	Mar. 31
*Sawdust Paradise, The	Ralston-Howes	Aug	25	5928 feet	Sept. 1
*†§Shopworn Angel, The	Cooper-Carroll	Jan.	12	7373 feet	Jan. 6
Shopworn Angel, The	Cooper-Carroll	Jan.	12	7112 feet	
*†§Sins of the Fathers	Emil Jannings	Dec.	29	7761 feet	Feb. 2
Someone to Love	Charles Rogers	Dec.	1	6323 feet	Dec. 8
Something Always Happens	Ralston-Hamilton	Mar.	24	4792 feet	May 28
Speedy	Lloyd-Christie	April	7	7960 feet	April 14
Street of Sin, The	Jannings-Wray	May	26	6218 feet	June 2
Sunset Legion, The	Thomson-Murphy	April	21	6763 feet	Sept. 29
Take Me Home	Daniels-Hamilton	Oct.	20	6514 feet	Oct. 27
Three Sinners	Negri-Baxter	April	14	7029 feet	April 28
Three Week-Ends	Clara Bow	Dec.		5962 feet	Dec. 15
Vanishing Pioneer, The	Holt-Blane	June	23	5834 feet	Sept. 29
*†§Varsity	Rogers-Brian	Sept.	29	5802 feet	Nov. 3
*Warming Up	Dix-Brian	Aug.	4	6509 feet	July 21
Water Hole, The	Holt-Carroll	Aug.	25	6319 feet	Sept. 8
*Wedding March, The	Von Stroheim-Wray	Oct.	6	10400 feet	Oct. 20
What a Night	Daniels-Hamilton	Dec.	22	5476 feet	Jan. 6
Wings	Bow-Rogers	Sept.		12 reels	Aug. 26'27
*†§Wolf of Wall Street, The (A. T.)	Bancroft-Baclanova-Lukas	Feb.	16	6810 feet	Feb. 2
Wolf of Wall Street, The	Bancroft	Jan.	26		Dec. 1
Woman From Moscow, The	Negri-Kerry			6938 feet	Nov. 10

SHORT SUBJECTS

Title	Star	Rel.	Date	Length	Reviewed
Alice in Movieland	Novelty	June	23	2 reels	
Are Scotchmen Tight? (Christie)	Jack Duffy	Mar.	2	2 reels	
Baby Feud	Krazy Kat Cartoon	Aug.	18	1 reel	
Beaches and Scream	Krazy Kat Cartoon	Oct.	22	1 reel	
Believe It or Not (Christie)	Frances Lee	Nov.	24	2 reels	
Call Again	E. E. Horton	Oct.	20	2 reels	
Come Easy, Go Slow	Krazy Kat Cartoon	Oct.	13	1 reel	
Companionate Marriage	Krazy Kat Cartoon	July	4	1 reel	
Dancing Town, The	May-Skelly-Hayes	Oct.	27	2 reels	
*Dizzy Diver, The (Christie)	Billy Dooley	Aug.	18	2 reels	
Face Value	Novelty	July	21	2 reels	
Footlight Fannie (Christie)	Frances Lee	Feb.	8	2 reels	
Footloose Wimmen (Christie)	Bobby Vernon			2 reels	
Gobs of Love (Christie)	Billy Dooley	Dec.	15	2 reels	
Happy Heels (Christie)	Billy Dooley	Jan.	19	2 reels	
His Angel Child (Christie)	Bobby Vernon	Feb.	18	2 reels	
Hold 'Er Cowboy (Christie)	Bobby Vernon	June	2	2 reels	
Home Girl, The	Gilmore-Kruger	Dec.	1	2 reels	
*Hot Scotch (Christie)	Jack Duffy	Aug.	25	2 reels	
Hot Sparks (Christie)	Bobby Vernon	Nov.	3	2 reels	
Ko-Ko's Big Pull	Inkwell Cartoon	Sept.	8	1 reel	
Ko-Ko Goes Over	Inkwell Cartoon	June	23	1 reel	Oct. 13
Ko-Ko Heaves Ho	Inkwell Cartoon	Aug.	25	1 reel	
Ko-Ko Kleans Up	Inkwell Cartoon	Sept.	22	1 reel	
Ko-Ko's Catch	Inkwell Cartoon	July	7	1 reel	
Ko-Ko's Chase	Inkwell Cartoon	Aug.	11	1 reel	
Ko-Ko's Dog Gone	Inkwell Cartoon	Oct.	20	1 reel	
Ko-Ko's Field Daze	Inkwell Cartoon	June	9	1 reel	
Ko-Ko's Parade	Inkwell Cartoon	Oct.	8	1 reel	
Lay on, MacDuff (Christie)	Jack Duffy	Nov.	17	2 reels	
Loose Change (Christie)	Sandy MacDuff	Oct.	6	2 reels	
News Reeling	Krazy Kat Cartoon	Aug.	4	1 reel	
Nifty Numbers (Christie)	Frances Lee	Jan.	6	2 reels	
Off the Deck (Christie)	Billy Dooley	Feb.	23	2 reels	
Oriental Hugs (Christie)	Billy Dooley	Sept.	29	2 reels	
Papa Spank (Christie)	Jack Duffy	Feb.	2	2 reels	
Patent Medicine Kid, The	Krazy Kat Cartoon	June	2	1 reel	
Phantom Mail, The	Krazy Kat Cartoon	Sept.	29	1 reel	
Picture My Astonishment (Christie)	Frances Lee	Oct.	13	2 reels	
Prancing Prunes	Helen Hayes			2 reels	
Rain Dropper, The	Krazy Kat Cartoon	June	30	1 reel	
Say Uncle (Christie)	Jack Duffy	June	9	2 reels	
Scrambled Weddings	E. E. Horton	June	30	2 reels	
Sea Food (Christie)	Billy Dooley	July	14	2 reels	
Sea Sword	Krazy Kat Cartoon	Sept.	1	1 reel	
She-Going Sailor, A (Christie)	Billy Dooley	Nov.	10	2 reels	
Show Vote	Krazy Kat Cartoon	Sept.	15	1 reel	
Should Scotchmen Marry? (Christie)	Jack Duffy	Dec.	22	2 reels	
Slick Slickers (Christie)	Neal Burns	July	7	2 reels	
Slippery Heels (Christie)	Jimmie Adams	June	16	2 reels	
*Sock Exchange, The (Christie)	Bobby Vernon	Sept.	22	2 reels	
Stage Coached	Krazy Kat Cartoon	June	16	1 reel	
*Stop Kidding	Bobby Vernon	Aug.	11	2 reels	
Two Masters	Eaton-Post	Sept.	8	2 reels	
Vacation Waves	E. E. Horton	Sept.	15	2 reels	
Walls Tell Tales	Madge Kennedy	Aug.	4	2 reels	
Why Gorillas Leave Home	Bobby Vernon	Jan.	12	2 reels	

Coming Attractions

Title	Star	Rel.	Date	Length	Reviewed
Able's Irish Rose	Hershelt-Carroll-Rogers			12103 feet	April 28
*†Behind the German Lines	Special Cast			8254 feet	Dec. 8
Betrayal, The	Jannings-Ralston-Cooper				
Black Eagles	George Bancroft				
*†§Burlesque	James Barton				
*†§Canary Murder Case, The (A. T.)	Powell-Taylor-Brian			7171 feet	Feb. 2
*Carnation Kid, The (A. T.)	Douglas MacLean				
Chinatown Nights	Beery-Vidor				
*†§Close Harmony (A. T.)	Rogers-Carroll				
*†§Cocoanuts	Four Marx Brothers				
*†§Concert, The (A. T.)	Emil Jannings				
*†§Darkened Rooms (A. T.)	Brent-Powell				
*†§Doctor's Secret, The (A. T.)	Warner-Chatterton				
*†§Dummy, The (A. T.)	Cromwell-Chatterton				
*†Four Feathers	Wray-Arlen-Beery				
*†§Genius Is Born, A (A. T.)	A. P. Heggie				
*†§Gentlemen of the Press	Walter Huston				
*†§Half an Hour	Ruth Chatterton				
Here Comes the Band Wagon	Wray-Cooper				
*†§Hole in the Wall, The (A. T.)	Colbert-Robinson				
Hunting Tower	Harry Lauder				
*†§Innocents of Paris, The	Maurice Chevalier				
*§§nterference (A. T.)	Brent-Brook-Powell				
Just Twenty-One	Rogers-Brian				
*†§Letter, The (A. T.)	Eagels-Heggie-Owen				
*†Looping the Loop	Werner Kraus				
*†§Man I Love, The (A. T.)	Arlen-Brian				
*†§Night Club (A. T.)	Special Cast				
*†§Nothing But the Truth (A. T.)	Richard Dix				
Number Please	Daniels-Hamilton				
*†§Redskin	Richard Dix	Feb.	9	7643 feet	Feb. 2
Redskin	Richard Dix	Feb.	9	7402 feet	Dec. 1
Sins of the Fathers	Jannings-Chatterton	Dec.	29		
*†Soul of France, The	Special Cast				
Sunset Pass	Holt-Lane				
*†§TNT	Harold Lloyd				
*†§Wild Party	Clara Bow				
*†§Wolf Song (A. T.)	Cooper-Wray				
Woman Who Needed Killing, The (A. T.)	Baclanova-Brook-Hamilton				

SOUND SHORTS

Title	Star	Rel.	Date	Length	Reviewed
Bird in the Hand, A (Christie) (A. T.)	Lois Wilson	Feb.	23	2 reels	Feb. 2
Bishop's Candlesticks, The	Walter Huston				
Borrah Mannevitch	Harmonica Band and Songs				
Dear Vivien (Christie—A. T.)	Hardy-Hatton				
Eddie Peabody	Banjo Solos and Songs				
False Alarm Fire Company, The	Smith-Dale			1 reel	Feb. 2
Giersdorf Sisters, The	Songs				
Highlowbrow	Donnelly-Shannon			2 reels	Feb. 2
If Men Played Cards as Women Do	McHugh-Santley-Cameron-McFarland				
Jed's Vacation (Christie)	Charles Grapewin				
Melancholy Dame (Christie—A. T.)	Colored Cast	Mar.	8	2 reels	Feb. 2
Music Hath Charms (Christie)	Colored Cast				
One Word	Special Cast				
Post Mortems (Christie—A. T.)	Raymond Griffith	Mar.	23	2 reels	
§Pusher In the Face, The	Taylor-Hitchcock-Allen			2 reels	
Ruth Etting	Songs				
*§Sidewalks of New York	Novelty			1 reel	
*Skating Home (Christie)	Frances Lee	Sept.	1	2 reels	
That Party In Person	Eddie Cantor			2 reels	
Two Little Chinese Maids	Chang-Kuma				Feb. 2
When Caesar Ran a Newspaper (Christie—A. T.)	Hatton-Hardy-Lorraine	Feb.	9	2 reels	

PATHE
FEATURES

Title	Star	Rel.	Date	Length	Reviewed
*†§Annapolis	Loff-Brown	Dec.	2	7957 feet	
Annapolis	Loff-Brown	Nov.	18	7008 feet	
Avenging Shadow, The	Klondike (dog)	April	29	4293 feet	Mcr. 31
Black Ace, The	Don Coleman	Sept.	2	5722 feet	Sept. 16
Blue Danube, The	Leatrice Joy	Mar.	12	6589 feet	May 26
Border Patrol	Harry Carey	Dec.	23	4598 feet	
Bullet Mark, The	Jack Donovan	Mar.	25	4550 feet	Mar. 31
Burning Bridges	Harry Carey	Sept.	30	4846 feet	
*†§Captain Swagger	La Rocque-Carol	Nov.	18	6124 feet	Dec. 29
Captain Swagger	La Rocque-Carol	Oct.	14	6312 feet	
Celebrity	Armstrong-Basquette	Oct.	7	6145 feet	
Chicago	Haver-Varconi	Mar.	5	9145 feet	Dec. 30
Cop, The	William Boyd	Aug.	19	7054 feet	Sept. 8
Craig's Wife	Irene Rich	Sept.	16	6670 feet	Dec. 16
Elevator Girl, The	Robert Armstrong	Feb.	24		
Fangs of Fate	Klondike (dog)	June	24	4476 feet	June 23
Flying Buckaroo, The	Wally Wales	Nov.	25	6670 feet	
*†§Flying Fool, The	William Boyd	Feb.	10		
Forbidden Love	Lili Damita	Oct.	28	6787 feet	Jan. 19
Forty-Five-Calibre War	Coleman-Loff	Feb.	17		
Geraldine	Quillan-Nixon	Jan.	16	5959 feet	Dec. 22
Grandma's Boy (re-issue)	Harold Lloyd	Dec.		4750 feet	
Hold 'Em Yale	Rod La Rocque	May	14	7056 feet	Aug. 4
*†§King of Kings, The	Warner-Logan	Sept.	30	10,196 feet	April 29'27
Law's Lash, The	Klondike (dog)	May	20	4683 feet	Mar. 31
*†§Leathernecks, The	William Boyd	Feb.	24	6898 feet	Jan. 26
Leathernecks, The	William Boyd	Feb.	3		
Let 'Er Go Gallegher	Junior Coghlan	Jan.	16	5888 feet	Jan. 28
Love Over Night	La Rocque-Loff	Sept.	16	5737 feet	
Man-Made Woman	Joy-Boles-Warner	Sept.	9	5762 feet	Sept. 2?
*†§Marked Money	Junior Coghlan	Dec.	5	5490 feet	
Marlie the Killer	Klondike (dog)	Mar.	4	4600 feet	Mar. 3
Midnight Madness	Jacqueline Logan	Mar.	26	6559 feet	
*†Ned McCobb's Daughter	Irene Rich	Jan.	12		
Ned McCobb's Daughter	Irene Rich	Dec.	2	8070 feet	
*†§Noisy Neighbors	Quillan-Vaughn	Jan.	27		
Power	Boyd-Logan	Sept.	23	6092 feet	Sept. 16
Red Mark, The	von Seyffertitz-Quartaro	Aug.	28	7937 feet	Sept. 9
Saddle Mates	Wally Wales	Aug.	5	4520 feet	Mar. 17
*†§Sal of Singapore	Phyllis Haver	Jan.	4		Jan. 12
*†§Shady Lady, The	Phyllis Haver	Jan.	20	6132 feet	Jan. 20
Ship Comes In, A	Rudolph Schildkraut	June	4	6902 feet	June 23
*†§Show Folks	Quillan-Basquette-Armstrong	Dec.	16	6486 feet	Dec. 16

** Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie.*

Title	Star	Rel.	Date	Length	Reviewed
Sin Town	Allen-Fair	Jan.	20		
Skyscraper	William Boyd	Aorll	9	7040 feet	April 14
*†§Spieler, The	Hale-Adoree	Dec.			Oct. 20
Spieler, The	Hale-Adoree	Dec.	30	5816 feet	
*†§Square Shoulders	Junior Coghlan	Feb.	10		
Tenth Ave	Haver-Varconi-Schildkrant	Aug.	5	6370 feet	
Valley of Hunted Men, The	Buffalo Bill, Jr.	Feb	19	4520 feet	Mar. 3
Walking Back	Sue Carol	May	21	5035 feet	Sept. 22
Yellow Contraband	Leo Maloney	Oct.	28	5937 feet	Oct. 2

SHORT SUBJECTS

Title	Star	Rel.	Date	Length	Reviewed
Alaska or Bust	"Aesop Fables"	Sept.	9	1 reel	Sept. 1
Animal Snaps	Rareblts	April	8	1 reel	
Baby Show, The	"Aesop Fables"	July	15	1 reel	
Bargain Hunt	Jackson-Hiatt-McKee	Oct.	14	2 reels	Oct. 8
Bath Time	Sportlight	June	24	1 reel	June 23
Big Game	"Aesop Fables"	Oct.	21	1 reel	Oct. 27
Burglar, The	Jackson-Hiatt-McKee	Dec.	8	2 reels	
Bunker Battlers	Sportlight	July	22	1 reel	
Camping Out	Donald Haines			2 reels	Dec. 22
Campus Carmen, The	Sennett Girls	Sept.	23	2 reels	Sept. 15
Campus Vamp, The	Sennett Girls	Nov.	25	2 reels	Nov. 24
Canned Thrills	Sportlight	Aug.	19	1 reel	Aug. 11
Catalina Rowboat Races	Jackson-Hiatt-McKee	Oct.	21	2 reels	
Caught In a Taxi	Jack Cooper	June	9	2 reels	
Caught In the Draft	"Aesop Fables"			1 reel	Dec. 1
Caught In the Kitchen	Billy Bevan	Sept.	9	2 reels	
Chicken, The	Jackson-Hiatt-McKee	Aug.	28	2 reels	
Circus Time	Donald Haines			2 reels	Feb. 2
City Slickers	"Aesop Fables"	July	1	1 reel	
Close Shave, A	Johnny Burke	June	23	2 reels	
Clunked on the Corner	Johnny Burke	Jan.	6	2 reels	Jan. 5
Covering Ground	Sportlight	Sept.	16	1 reel	Sept. 8
Cross Country Run, A	"Aesop Fables"	Aug.	19	1 reel	Aug. 18
Cure or Kill	"Aesop Fables"	Oct.	7	1 reel	Oct. 6
Day Off, A	"Aesop Fables"			1 reel	Dec. 1
Defensive Ends, The	Football Sense	Oct.	28	1 reel	Oct. 27
Defensive Half Backs	Football Sense	Oct.	7	1 reel	Sept. 29
Defensive Line, The	Football Sense	Oct.	21	1 reel	Oct. 20
*†Dinner Time	"Aesop Fable"			1 reel	
Dumb Waiters	Johnny Burke	Sept.	16	2 reels	Sept 8
Eagle of the Night (Serial)	Frank Clarke	Oct.	14	10 episodes	Oct. 6
Early Bird, The	"Aesop Fables"	July	22	1 reel	
Fair Affair, A	Sportlight	July	8	1 reel	Sept. 8
Fair Catch, The	Football Sense	Oct.	14	1 reel	Oct. 27
Fishing Fool, The	"Aesop Fables"			1 reel	Dec. 8
Flight That Failed, The	"Aesop Fables"	June	3	1 reel	June 9
Flying Hoofs	"Aesop Fables"			1 reel	Dec. 15
Getting Together	Sportlight	Oct.	28	1 reel	Oct. 20
Girl From Nowhere, The	Sennett Girls	Aug.	5	2 reels	Mar. 24
Gridiron Demons	"Aesop Fables"	Oct.	28	1 reel	Oct. 27
Gridiron Cocktail, A	Sportlight	Sept.	30	1 reel	
High Seas	"Aesop Fables"	Sept.	23	1 reel	Sept. 22
His New Stenographer	Billy Bevan	Dec.	30	2 reels	
His Unlucky Night	Bevan-Dent	Aug.	12	2 reels	
Hubby's Latest Alibi	Billy Bevan	Nov.	4	2 reels	Nov. 17
Hubby's Week-End Trip	Bevan-Dent	Dec.	2	2 reels	Dec. 8
Huntsman, The	"Aesop Fables"	July	8	1 reel	July 14
In the Bag	"Aesop Fables"	Aug.	26	1 reel	
Jim Jam Janitor, A	Johnny Burke	Nov.	11	2 reels	Nov. 3
Knowing the Ropes	Rice Sportlight	Jan.	6	1 reel	Jan. 12
Land o' Cotton	"Aesop Fables"	Jan.	8	1 reel	Jan. 6
Laundry Man, The	"Aesop Fables"			1 reel	Nov. 17
Limberlegs	Sportlight	June	10	1 reel	June 2
*†§Lincoln (Special reel)	George Billings	Feb.	10	1 reel	Feb. 2
Mail Man, The	"Aesop Fables"	Dec.	22	2 reels	
Magnetic Bat, The	"Aesop Fables"	Sept.	30	1 reel	
Monkey Love	"Aesop Fables"	Oct.	14	1 reel	Oct. 27
Motor Boat Mamas	Bevan-Dent	Sept.	30	2 reels	Sept. 29
Motoring Mamas	Billy Bevan	June	16	2 reels	
Mouse's Bride, The	"Aesop Fables"	June	24	1 reel	June 30
Muscle Marvels	Sportlight	Oct.	14	1 reel	Oct. 13
No Company	Haines-Coombs	Dec.	16	2 reels	
No Picnic	Haines-Coombs-Dempsey	Oct.	7	2 reels	Sept. 29
No Safe	Haines-Coombs	Nov.	18	2 reels	
On the Links	"Aesop Fables"	Nov.	25	1 reel	Dec. 1
Our Little Nell	"Aesop Fables"	Aug.	5	1 reel	
Outnumbered	"Aesop Fables"	July	29	1 reel	Aug. 4
Players at Play	Spotlight			1 reel	Feb. 2
Polar Flight, A	"Aesop Fables"	Nov.	18	1 reel	Nov. 10
Puppy Love	"Aesop Fables"	June	10	1 reel	
Queen of the North Woods (Serial)	Clair-Miller			10 episodes	
Smith Catalina Rowboat Race	Jackson-Hiatt-McKee	Oct.	21	2 reels	Oct. 13
Smith's Restaurant	Jackson-Hiatt-McKee	Aug.	19	2 reels	
Snapping the Whip	"Aesop Fables"			2 reels	Jan. 19
Soldier Man	Harry Langdon	Sept.	30	3 reels	
South Sea Ssgas	Sportlight	Sept.	22	1 reel	
Spartan Diet	"Aesop Fables"			1 reel	Dec. 8
†§Stage Struck	"Aesop Fables"			1 reel	
Static	"Aesop Fables"	Sept.	2	1 reel	
Sunday on the Farm	"Aesop Fables"	Sept.	16	1 reel	Sept. 8
Sunny Italy	"Aesop Fables"	Aug.	12	1 reel	
Supple Sax, The	Sportlight	Aug.	5	1 reel	Sept. 1
Sweet Adeline	"Aesop Fables"			1 reel	Jan. 26
Targets	Sportlight	Nov.	25	1 reel	
Taxi Beauties	Jack Cooper	Dec.	23	2 reels	
Taxi for Two	Jack Cooper	Sept.	2	2 reels	
Taxi Scandal, A	Jack Cooper	Oct.	28	2 reels	Oct. 27
Terrible People The (Serial)	Ray-Miller	Aug.	5	10 episodes	
Tiger's Shadow, The	McConnell-Allan	Dec.	23	10 episodes	
White Elephant, A	"Aesop Fables"			1 reel	Jan. 12
*†§Winning Patterns	Sportlight			1 reel	
Wooden Money	"Aesop Fables"			1 reel	Feb. 2
Yellow Cameo, The (Serial)	Ray-Cyclone (dog)	June	3	10 episodes	

Coming Attractions

Title	Star	Rel.	Date	Length	Reviewed
*†§Getaway The	Robert Armstrong	Mar.	31		
*†Godless Girl, The	Basquette-Prevost			10720 feet	Sept. 1
Hawk of the Hills	Ray-Miller	Mar.	17		
*†§High Voltage	Boyd-Prevost-Hale				
*†§Listen Baby (A. T.)	Eddie Quillan	Mar.	17		
*†§Missing Man, The	Lee Patrick				
*†§Office Scandal	Phyllis Haver	Mar.	3		

PEERLESS PICTURES (S. R.)

Title	Star	Rel.	Date	Length	Reviewed
Bitter Sweets	Bedford-Graves	Sept.	5	5700 feet	
Girl He Didn't Buy, The	Garon-Simpson	April	15	5600 feet	
Golden Shackles	Bonner-Withers	Mar.	15	5600 feet	
Out With the Tide	Dwan-Landis	June	22	5700 feet	

RAYART (S. R.)

Title	Star	Rel.	Date	Length	Reviewed
Branded Man, The	Delaney-Marlowe	May		6089 feet	June 2
City of Purple Dreams, The	Bedford-Frazer	Sept.	15	5937 feet	
Danger Patrol, The	Russell-Faire	April		6076 feet	
Devil's Tower, The	Buddy Roosevelt	June		4533 feet	
Divine Sinner, The	Vera Reynolds	July	15	5683 feet	
Gypsy of the North	Gordon-Hale	April		5976 feet	
Isle of Lost Men	Tom Santschi			5800 feet	
Lightnin' Shot, The	Buddy Roosevelt	May		4797 feet	
Man From Headquarters, The	Roberts-Keefe	Aug.	1	5946 feet	
Midnight Adventure, A	Murphy-Landis	May		5262 feet	
My Home Town	Brockwell-Glesa	Mar.		5608 feet	June 2
Mystery Valley	Buddy Roosevelt	July		4538 feet	
Phantom of the Turf, The	H. Costello-Lease	Mar.		5905 feet	
Sisters of Eve	Anita Stewart	Oct.	1	5650 feet	
Sweet Sixteen	Foster-Olmstead	Dec.		5991 feet	
Trail Riders	Buddy Roosevelt	April		4627 feet	
Trailin' Back	Buddy Roosevelt	Mar.		4308 feet	

Coming Attractions

Title	Star	Length	Reviewed
Black Pearl, The	Lee-Hallor		
Brothers	Keefe-Bedford-Rankin		
Shanghai Bound	Irene Rich		
*†§Should a Girl Marry?	Foster-Keith		
Some Mother's Boy	Carr-Ralston-Robards		

FILMTONE SHORTS

Title	Star	Rel.	Date	Length	Reviewed
Overture of 1812 (Tachaikowsky)	Filmtone Harmonists				
Val and Ernie Stanton	Songs				
At the Night Club	Gladys Read and Shaw's Hawaiians				
Dancing Colleens	Tap Dancers				
Radio Franks, The	Songs				

STERLING PICTURES (S. R.)

Title	Star	Rel.	Date	Length	Reviewed
Merry the Girl	Bedford-Ellis	Mar.	1	5300 feet	Mar. 10
Million For Love, A	Dunn-Howes	April	15	5400 feet	

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FEATURES

Title	Star	Dist'r	Rel.	Date	Length	Reviewed
About Trial Marriage	Corliss Palmer	Circle Plct	Oct.	15		
Adorable Cheat	Lee-Keefe	Chesterfield	Aug.	15	5256 feet	April 27
Age of Lust, The	Emil Jannings	L. T. Rogers				
Air Mail Pilot, The	Mehaffey-Metcalfe	HI-Mark			5000 feet	
Apaches of Paris The	Ruth Weyher	Ufa Eastern	Aug.	15	7545 feet	
Arizona Days	Bob Custer	Syndicate	Sept.	15	4345 feet	
Autumn Love	Lya de Putti	Aff. European	Sept.		6 reels	
*†Big Hop, The	Jones-Ralston-Hearn	B. Jones Coro.	Aug.		7000 feet	Oct. 6
Black Butterflies	Ralston-Busch-Frazer	Quality Dist	Sept.	1	6261 feet	
Bondage	German Cast	Ufa			8040 feet	
Broken Hearts		Hercules				
City Without Jews, The	Soecial Cast	Aywon	Sept.	1	5000 feet	
Code of the Air	Harlan-Marlowe	Bischoff Prod.			5700 feet	
Dance Fever	Corda-Varconi	Ufa Eastern	June	1	5460 feet	
Devil Dogs	Holmes-Alt	Crescent			5600 feet	
Devil's Passion, The	Special Cast	Arfa			5700 feet	
Dugen of the Dugouts	Garon-O'Shea	Crescent			5600 feet	
End of St. Petersburg, The	Russian Cast	A. Hammerstein			8000 feet	June 16
Fangs of Justice	Silverstresk-Walker	Bischoff			5000 feet	
Fortune's Fool	Emil Jannings	L. T. Rogers			6100 feet	
Golden Dawn	Warwick-Ward	Conquest			6200 feet	
Gypsy Romance	Raquel Meller	Aff. European	Sept.		6 reels	
Hands of Orlac	Conrad Veidt	Aywon	Sept.		6500 feet	
Hearts of Men	Harris-Keefe	Anchor			5400 feet	
Hell Ship	Special Cast	Collwyn			5800 feet	Sept. 15
Into the Night	Agnes Ayres	Raleigh			6712 feet	
House of Shame	Faire-Hale	Chesterfield	Sept.	1	5300 feet	Sept. 15
Jealousy	Lya de Putti	Brill	Sept.	1	5460 feet	
Lady of Petrograd, The	Special Cast	Aff. European	Sept.		6000 feet	
Lady from Paris, The	Vilma Banky	Aywon	Sept.		6000 feet	
Legend of the Bear's Wedding	Russian Cast	Amkino			7500 feet	
Life's Like That	Withers-Boteler	F. Royer (producer)				June 15
Lights of Paris	Special Cast	Superlative			6000 feet	
Little Wild Girl, The	Lee-Landis	Hercules				
Lookout Girl, The	Jacqueline Logan	Quality Dist	Nov.		6413 feet	
Loves of Jeanne Ney, The	Edith Jahanne	Ufa-Eastern			7563 feet	
Lucrezia Borgia	Conrad Veidt	Universal			7200 feet	Jan. 12
Mother of Mine	Special Cast	Zakoro	Oct.		7200 feet	
Mountain Lovers	Gaston Jacquet	Conquest	Jan.		6500 feet	
Mystic Mirror, The	German Cast				7000 feet	
No Babies Wanted	Devore-Mong	Plaza			5215 feet	
Old Age Handicap, The	Vaughn-Hughes	Trinity Plct			5573 feet	Sept. 15
Olympic Hero, The	Charles Paddock	Zakoro	July		5200 feet	
On the Divide	Bob Custer	Syndicate	Oct.	15	4657 feet	
Port of Missing Children	Special Cast	Superlative				
Power of Darkness, The	Moscow Art Players	Aff. European	Sept.		6 reels	
President, The	Mosjoukine-Vernon	E. L. Klein			8100 feet	Jan. 26
Primanerliebe	German Cast	Scenic Films			6500 feet	Mar. 24
Prodigals of Monte Carlo	Balfour-Blackwell	Zakoro	Aug.		6200 feet	
Q Ships	Special Cast				6000 feet	
Queen of the Chorus, The	Faire-Lease	Crescent Plct			5900 feet	
Racing Through	Mae Marsh	Aff. Europesn	Sept.		7 reels	
Reilly of the Rainbow Division	Hall-Garon	Crescent			6040 feet	
Romance of a Rogue The	Warner-Stewart	Quality Dist	Oct.		6100 feet	
Sally of the South Seas		Hercules				
Scarlet Youth	Corliss Palmer	Circle Plct	Oct.			
Sealed Lips	Swedish Cast	Colwyn			8000 feet	
Shanghai Document	Russian Cast		Oct.	13	5000 feet	
Shadows of the Night		Hercules				
Shooting Stars	English Cast	Artlee	April		5800 feet	April 28
Silent Sentinel, The	Champion-Hughes	Chesterfield	Aug.	1	4890 feet	
Silent Trail, The	Bob Custer	Syndicate	Aug.	15	4315 feet	
Simba	Jungle Film	Capitol Plct			8000 feet	Feb. 4
Sky Rider, The	Chamolon-Hughes	Chesterfield	June	15	4900 feet	
Somme The	Special Cast	New Era			7000 feet	
Station Master, The	Ivan Moskine	Amkino	June	18	7200 feet	
Streets of Algiers	Camilla Horn	Ufa Eastern	May	1	6603 feet	
Tartuffe the Hypocrite	Jannings-Dagover	Ufa Eastern	April	1	6680 feet	Aug. 5 '27
Ten Days That Shook the World	Russian Cast	Amkino	Nov.	2	7815 feet	Nov. 24
Thee Comrades and One Invention	Russian Cast		Oct.	13	6000 feet	
Thunder God	Cornelius Keefe	Crescent			6917 feet	
Two Brothers	Conrad Veidt	Ufa Eastern	July	1	6300 feet	
Untamed Justice	Faire-Glass-Biltmore				57700 feet	
U-Boat 9	Foreign Cast	Jofa Prod.			6500 feet	
West of Santa Fe	Bob Custer	Syndicate	Nov.	15	4852 feet	
When Fleet Meets Fleet	English Cast	HI-Mark			7953 feet	

** Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie.*

Title	Star	Dist'r	Rel.	Date	Length	Reviewed
Woman Tempted The	Compton-Ward	Aywon	Sept.		6500 feet	
Yellow Pass, The	Russian Cast	Amkino	Dec.	8	600 feet	
Youth Astray	Johnson-Mattoni	Amerangio			6000 feet	

SHORT SUBJECTS

Title	Star	Dist'r	Rel.	Date	Length	Reviewed
Fare Enough	Poodles Hanneford	Artclass			2 reels	
Mysterious Airman, The		Weiss Bros.			10 episodes	
Fatal Warning, The (Serial)	H. Costello-Graves	Mascot Pict.			10 episodes	
Nothing to Live For	Al Joy	Cranfield Clarke			2 reels	
She Said No	Ben Turpin	Artclass			2 reels	
Sophomore, The	G. O'Neill-L. Graydon	Hi-Mark				
Spookey Money	Al Joy	Cranfield-Clarke			2 reels	
Thick and Thin	Snub Pollard	Artclass			2 reels	
Through the Ages	Novelty	Castle			1 reel	
Vanishing West, The (Serial)	Specia Cast	Mascot Pict.	Oct.	15	10 episodes	Oct. 13
Vultures of the Sea (Serial)	Walker-Mason	Mascot Pict.	Aug.	1	10 episodes	Sept. 15
Who's Who	Al Joy	Cranfield-Clarke			2 reels	
You Can't Win (Serial)		Weiss Bros.			10 episodes	

Coming Attractions

Title	Star	Dist'r	Rel.	Date	Length	Reviewed
Bachelor Club, The	Talmadge-Worth	General Pict.				
Bondage	Special Cast	Ufa-Eastern				
Buying a Wife	Special Cast	Aff. European			7 reels	
Circumstantial Evidence	Foster-Keefe-Lake	Chesterfield				
*†§Chopin's Passion	Robertson-Brinkley	Powers Cinephone				
Dancer of His Majesty, The	Special Cast	Amkino			7000 feet	
Duty to be Silent	Maria Albana	Aff. European			6 reels	
Escaped from Hell	Muriat Esterhazy	Aff. European			8 reels	
Exodus to the New World, The	Lyon-Prevost	Pioneer				
Full Dressed Thieves	Nils Asther	Aff. European			7 reels	
German Underworld	Special Cast	Aff. European			7 reels	
§Great Power, The	Special Cast	Bell Tone				
Great Unknown, The	John Loder	Aff. European			6 reels	
Guilty	Fritsch-Vernon	Ufa-Eastern				
Her Viennese Lover	Asther-Nolan	Aff. Europoean			6 reels	
Just Off Broadway	Keith-Christy					
Little Colonel, The	Henry B. Walthal					
Man Who Cheated Life	Veidt-Krauss	Aff. European			8 reels	
Milak of the Snowlands	Special Cast	Ufa-Eastern				
Our Daily Bread	Mary Nolan	Aff. European			7 reels	
Poet and Czar	Soecial Cast	Amkino			8775 feet	
South of Panama	Carmelita Geraghty	Chesterfield				
Two Days	Special Cast	Amkino			6500 feet	
Unholy Love	Wegener-Petrovitch	Aff. European				
Verdun	Special Cast	Richmount				
Vera Miezewa (tentative)	Derussa	Aff. European			7 reels	
Water, The	M. Chekhov	Amkino			7000 feet	
When Duty Calls	Special Cast	Ufa-Eastern				

TIFFANY-STAHL

FEATURES

Title	Star	Rel.	Date	Length	Reviewed
Albany Night Boat	Olive Borden	July	20	5844 feet	
Bachelor's Paradise	O'Neill-Graves	Mar.	15	6147 feet	
Beautiful But Dumb	Patsy Ruth Miller	Aug.	1	6157 feet	
Broadway Fever	O'Neill-Drew	Jan.	20		
*†§Cavalier, The	Bedford-R. Talmadge	Nov.	1	6775 feet	Oct. 27
Clothes Make the Woman	Southern-Pidgeon	May	1	6209 feet	
Devil's Apple Tree, The	Dorothy Sebastian	Feb.	16		
Domestic Meddlers	Claire Windsor	Aug.	15	6362 feet	
Floating College, The	O'Neill-Collier, Jr.	Nov.	10	5477 feet	
George Washington Cohen	Jessel-Palmer	Dec.	20		
*§Ghetto, The	George Jessel	Feb.	1		
Grain of Dust, The	Cortez-Windsor-Bennett	July	10	6126 feet	
Green Grass Widows	Hagen-Harron-Olmsted	June	10	5334 feet	
Gun Runner, The	Cortez-Lane	Nov.	20	5516 feet	
House of Scandal	Sebastian-O'Malley	April	1	5297 feet	
Ladies of the Night Club	Cortez-Leonard	May	15	6553 feet	
Lingerie	White-McGregor	July	1	5676 feet	
*†§Lucky Boy	Jessel-Quimby	Jan.	10	8500 feet	Jan. 12
Man in Hobbles, The	Lee-Harron	Jan.	10	5967 feet	
Marriage by Contract	Miller-Gray	Dec.	1	7786 feet	Oct. 20
*†§Molly and Me	Brown-Bennett-Vaughn				
Naughty Duchess, The	Warner-Southern	Oct.	10	6271 feet	
Power of Silence, The	Belle Bennett	Oct.	20	6554 feet	
Prowlers of the Sea	Cortez-Myers	June	30	5160 feet	
Rainbow, The	Dorothy Sebastian	Jan.	1		
*†§Reputation	Keane-Standing				
Scarlet Dove, The	Frazer-Borlo	April	15	6102 feet	
Spirit of Youth	Sebastian-Kent	Feb.	20		
Square Right	Gribbon-Stone	Feb.	1		
Stormy Waters	Southern-McGregor	June	1	5735 feet	
Their Hour	Harron-Sebastian	Mar.	1	5652 feet	
*†§Tollers, The	Ralston-Fairbanks, Jr.	Oct.	1	7256 feet	Oct. 20
Tropical Nights	Miller-McGregor	Dec.	10		

SHORT SUBJECTS

Title	Star	Rel.	Date	Length	Reviewed
Gold	Color Classic			1 reel	
*†§Hawaiian Love Call, The	Color Symphony	Dec.	15	1 reel	
*†§Japanese Carnival, A	Color Symphony	Jan.	1	1 reel	
*†§In a Persian Market	Color Symphony	Oct.	1	1 reel	Nov. 17
*†§In a Chinese Temple Garden	Color Symphony	Feb.	15	1 reel	
*†Love Charm, The	Color Symphony			1 reel	
Maude Muller	Color Classic			1 reel	
No Woman Allowed	Color Classic			1 reel	
Tenderfoot Tourist, A	Color Classic			1 reel	
Tom, Dick or Harry	Color Classic			1 reel	
*†§Toy Shop, The	Color Symphony	Nov.	1	1 reel	

Coming Attractions

Title	Star	Rel.	Date	Length	Reviewed
Broadway Fever	Sally O'Neil				
Family Row, The	Windsor-Gray				
Geraldine Laird	Belle Bennett	Mar.	20		
Girl Who Came Back (tentative)	Eve Southern	Mar.	10		
Miracle, The	Southern-Pidgeon				
Molly and Me	Alberta Vaughn				
New Orleans	Cortez-Bennett	Mar.	1		
Queen of Burlesque	Belle Bennett				

UNIVERSAL

FEATURES

Title	Star	Rel.	Date	Length	Reviewed
Anybody Here Seen Kelly?	Love-T. Moore	Sept.	9	6243 feet	
Arizona Cyclone, The	Fred Humes	May	6	4078 feet	
Beauty and Bullets	Ted Wells	Dec.	16	4179 feet	
Body Punch, The	Daugherty-Faire	Oct.	28	4786 feet	
Buck Privates	De Putti-McGregor	June	3	6171 feet	Feb. 4
Burning the Wind	Hoot Gibson	Feb.	10	5202 feet	
Clearing the Trail	Gibson-Gulliver	Oct.	7	5311 feet	
Cloud Dodger, The	Al Wilson	Sept.	30	4322 feet	
Count of Ten, The	Ray-Ralston	June	17	6279 feet	Sept. 15
Crimson Canyon, The	Ted Wells	Dec.	16	4179 feet	
Danger Rider, The	Hoot Gibson	Nov.	18	6357 feet	Dec. 22
Flyin' Cowboy, The	Gibson-Hasbrouck	July	1	5109 feet	
Foreign Legion, The	Kerry-Stone-Nolan	Sept.	23	7828 feet	June 30
Four Footed Ranger, The	Dynamite (dog)	Mar.	25	4426 feet	
Freedom of the Press	Stone-Keith-M. Day	Oct.	28	6474 feet	Oct. 20
Gate Crasher, The	Glenn Tryon	Dec.	9	6597 feet	
*†§Girl on the Barge, The	Hersholt-O'Neil-McGregor	Feb.	24		
Girl on the Barge	Hersholt-O'Neil-McGregor	Feb.	3	6908 feet	
*†§Give and Take	Sidney-Hersholt	Dec.	23	6552 feet	Dec. 29
Good Morning Judge	Donny-Nolan	April	29	5645 feet	Sept. 22
Greased Lightning	Ted Wells	July	29	4194 feet	
Grip of the Yukon, The	Bushman-Hamilton-Marlowe	Sept.	30	6599 feet	
Grit Wins	Wells-Collins	Jan.	27	4596 feet	
Guardians of the Wild	Rex (horse)-Perrin	Sept.	18	4868 feet	
Harvest of Hate, The	Rex (horse)-Perrin	April	14	4719 feet	
Hero of the Circus	Special Cast	Dec.	2	6606 feet	
Home James	La Plante-Delaney	Sept.	2	6307 feet	
Honeymoon Flats	Lewis-Gulliver	Dec.	30	6057 feet	
Hoofbeats of Vengeance	Rex (horse)-Perrin	June	16		
Hot Heels	Tryon-Miller	May	13	5874 feet	Sept. 15
Hound of Silver Creek	Dynamite (dog)	May	20	4095 feet	
How to Handle Women	Tryon-Nixon	Oct.	14	5591 feet	July 14
Jazz Mad	Hersholt-Nixon-Lewis	Nov.	11	6832 feet	
*†§Kid's Clever, The	Glenn Tryon	Feb.	17		
King of the Rodeo, The	Hoot Gibson	Jan.	6	5509 feet	
Lariat Kid, The	Hoot Gibson	June	23		
*†§Last Warning, The	Laura LaPlante	Jan.	8		
*†§Lonesome	Tryon-Kent	Jan.	20	6142 feet	Oct. 6
Love Me and the World Is Mine	Philbin-Kerry	Mar.	4	6813 feet	Feb. 11
Made to Order Hero	Ted Wells	June	3	4120 feet	
*†Man Who Laughs, The	Veidt-Philbin	Nov.	4	10185 feet	May 12
*†Man, Woman and Wife	Kerry-Starke-Nixon	Jan.	13	6674 feet	Nov. 10
*†§Melody of Love (A. T.)	Pidgeon-Harris-Winton	Dec.	2	6733 feet	Oct. 27
Michigan Kid, The	Nagel-Adoree	Oct.	21	6030 feet	July 7
Night Bird, The	Reginald Denny	Sept.	18	5670 feet	
One Rainy Night	Laura La Plante	Dec.	9		
Phantom Fingers	Cody-Thompson	June	2		
Phyllis of the Follies	M. Moore-A. Day	Nov.	25	5907 feet	
Plunging Hoofs	Rex (horse)-Perrin	Aug.	4		
Price of Fear, The	Cody-Thompson	Oct.	28	4230 feet	
Put 'Em Up	Fred Humes	Mar.	11	4200 feet	
Quick Triggers	Fred Humes	July	15	4472 feet	
*†§Red Hot Speed	Denny-Day	Jan.	27	6288 feet	
Red Lips	Nixon-Rogers	Dec.	2	6957 feet	
Riding for Fame	Hoot Gibson	Aug.	19	5424 feet	
*†§Shakedown, The	Murray-Kent	Feb.	3		
Shield of Honor, The	Lewis-Gulliver-Hamilton	Feb.	19	6172 feet	Dec. 30
Silks and Saddles	Nixon-Walling-Nolan	Jan.	20	6809 feet	
Sky Skidder, The	Al Wilson	Jan.	13	4364 feet	
Stop That Man	Lake-Kent	Mar.	11	5389 feet	April 26
Surrender	Philbin-Moskine	Mar.	4	8249 feet	Mar. 10
Thanks For Buggy Ride	La Plante-Tryon	April	1	6179 feet	Feb. 4
Thirteenth Juror, The	Nilsson-Bushman	Nov.	13	5598 feet	Dec. 9
Thunder Riders, The	Ted Wells	April	8	4353 feet	
Trick of Hearts, A	Gibson-Hale	Mar.	18	5495 feet	
Two Outlaws, The	Rex (horse)-Perrin	Nov.	18	4616 feet	
*†§Uncle Tom's Cabin	Special Cast	Sept.	2	10600 feet	Nov. 18
We Americans	Sidney-Miller-Lewis	May	8	9151 feet	April 7
Wild Blood	Rex (horse)-Perrin	Feb.	10	4497 feet	
Wild West Show, The	Gibson-Gulliver	May	20	5254 feet	
Wolves of the City		Dec.	2		
Won in the Clouds	Al Wilson	April	22	4348 feet	

SHORT SUBJECTS

Title	Star	Rel.	Date	Length	Reviewed
All for Geraldine	Sid Saylor	Dec.	6	2 reels	Nov. 17
Ambuscade, The	Fred Gilman	June	16	2 reels	May 19
And Morning Came	Young-La Salle	Dec.	19	2 reels	
Big Game George	Sid Saylor	July	18	2 reels	Sept. 1
Bookworm Hero	Lewis-Gulliver-Phillips	Dec.	17	2 reels	
Boundary Battle, The	Edmund Cobb	Nov.	17	2 reels	Oct. 27
Broke Out	Young-La Salle	Aug.	1	2 reels	
Buster Minds the Baby	Trimble, Hardwick and Dog	June	27	2 reels	May 26
Buster Trims Up	Trimble-Hardwick and Dog	Oct.	17	2 reels	
Busting Buster	Trimble-Hardwick and Dog	Aug.	15	2 reels	
Bull-oney	Oswald Cartoon	Nov.	28	1 reel	Sept. 29
Calford in the Movies	Lewis-Gulliver-Phillips	Oct.	15	2 reels	Oct. 6
Calford on Horseback	Lewis-Gulliver-Phillips	Dec.	10	2 reels	Dec. 1
Calford vs. Redskins	Lewis-Gulliver-Phillips	Sept.	17	2 reels	
Card of Destiny, The	Fred Gilman	July	14	2 reels	June 18
Cash Customers	Young-La Salle	July	11	2 reels	
Claim Jumpers, The	Edmund Cobb	Jan.	19	2 reels	Dec. 22
Clean Sweep, A	Bob Chandler	Dec.	1	2 reels	Nov. 24
Close Shaves	Sid Saylor	May	22	2 reels	
Come on, Horace	Arthur Lake	Oct.	8	2 reels	
Cross Country Bunion Race, The	Sid Saylor	Nov.	7	2 reels	Oct. 13
Crushed Hats	Sid Saylor	Jan.	30	2 reels	
Danger Trail, The	Newton House	Sept.	1	2 reels	
Dangerous Trail, The	Jack Perrin	June	2	2 reels	May 5
Daring Dude, A	Bob Chandler	Feb.	2	2 reels	
Daring Chances	Jack Hoxie	Dec.	15	2 reels	
Dead Game	Art Accord	Oct.	7	2 reels	
Dear Old Calford	Lewis-Gulliver-Phillips	Nov.	26	2 reels	
Death's Head	Bob Curwood	Dec.	8	2 reels	Dec. 15
Diamond Master, The	Lorraine-Stevenson	Feb.	3	10 episodes	
*East Side				2 reels	
Fantasie	Laemmle Novelty			1 reel	
Farewell	Lewis-Gulliver-Phillips	Feb.	4	2 reels	Feb. 2
Farmyard Follies	Oswald Cartoon	Dec.	24	1 reel	
Fiery Fireman, The	Oswald Cartoon	Oct.	15	1 reel	
Fighting Forester The	Edmund Cobb	Oct.	20	2 reels	
Fighting for Victory	Lewis-Gulliver-Phillips	Nov.	12	2 reels	Oct. 27
Fighting Kid, The	Newton House	June	9	2 reels	May 19
Fighting Tenderfoot, A	Bob Chandler	Dec.	29	2 reels	
Finishing School	Young-La Salle	May	8	2 reels	
Fish Stories	Young-La Salle	Nov.	21	2 reels	Oct. 20
Footprints	Laemmle Novelty	Nov.	19	1 reel	Oct. 27
Fox Chase, The	Oswald Cartoon	June	25	1 reel	May 26
Full House, A	Long-Adams-Lymon-McPhail	June	13	2 reels	May 19
Fun in the Clouds	Arthur Lake	Nov.	6	1 reel	Oct. 20
Galloping Ace, The	Jack Hoxie	Sept.	22	2 reels	
Gauge of Battle, The	Fred Gilman	April	21	2 reels	Mar. 24
George Meets George	Sid Saylor	June	20	2 reels	May 19
Handicapped	Laemmle Novelty	Sept.	24	1 reel	Nov. 24
Have Patience	Trimble-Hardwick and Dog	Feb.	6	2 reels	
*†Hen Fruit	Oswald Cartoon	Feb.	4	1 reel	
Her Haunted Heritage	Ben Hall	July	2	1 reel	June 1
High Up	Oswald Cartoon	Aug.	8	1 reel	

** Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie.*

Title	Star	Rel.	Date	Length	Reviewed
Hollywood or Bust	Arthur Lake	Sept.	10	1 reel	
Hold Your Horses	Young-La Salle	Jan.	7	1 reel	Dec. 22
Homeless Homer	Oswald Cartoon	Jan.	7	1 reel	
Horse Tail, A	Oswald Cartoon	Dec.	10	1 reel	
Hot Dogs	Oswald Cartoon	Aug.	20	1 reel	July 28
Hurry Up Marriage	Ben Hall	Aug.	27	1 reel	
Husbands Won't Tell	Young-La Salle	Aug.	29	2 reels	Sept. 1
In Line of Duty	Edmund Cobb	Feb.	23	2 reels	
Iron Code, The	Jack Perrin	June	30	2 reels	May 26
Junior Year, The	Lewis-Gulliver-Phillips	Sept.	3	2 reels	
Just Wait	Young-La Salle	Sept.	26	2 reels	
Kicking Through	Lewis-Gulliver-Phillips	Oct.	1	2 reels	
King of Shebas	Arthur Lake	Aug.	13	1 reel	July 21
Knockout Buster	Trimble-Hardwick and Dog	Mar.	6	2 reels	
Look Pleasant	Sid Saylor	Oct.	10	2 reels	
McGinis vs. Joneses	Long-Adams-Laymon-McPhalll	Aug.	8	2 reels	
Men in the Row (re-issue)	Jack Hoxie	Jan.	26	2 reels	
Mississippi Mud	Oswald Cartoon	Sept.	17	1 reel	
Mystery Rider, The (Serial)	Desmond-Perdue	Nov.	26	10 episodes	
Newlyweds' Anniversary	Snookums	Aug.	6	2 reels	
Newlyweds' Court Trouble	Snookums-Perdue-Egan	Oct.	31	2 reels	Sept. 28
Newlyweds' Excuse	Snookums, Hardwick and Dog	May	15	2 reels	
Newlyweds' False Alarm, The	Snookums-Perdue-Egan	July	2	2 reels	June 7
Newlyweds' Happy Day, The	Snookums-Bartlett-McPhalll	June	4	2 reels	May 12
Newlyweds' Hard Luck	Snookums-Perdue-Egan	Sept.	5	2 reels	Aug. 18
Newlyweds' Headache, The	Snookums-Bartlett-McPhalll	Jan.	23	2 reels	
Newlyweds in Society	Snookums-Perdue-Egan	April	17	2 reels	
Newlyweds' Holiday	Snookums-Perdue-Egan	Mar.	20	2 reels	
Newlyweds Lose Snookums The	Snookums-Perdue-Egan	Nov.	28	2 reels	Dec. 28
Newlyweds' Need Help, The	Snookums-Perdue-Egan	Dec.	26	2 reels	Dec 1
Newlyweds' Unwelcome, The	Snookums-Perdue-Egan	Oct.	3	2 reels	
Newlyweds' Visit	Snookums-Perdue-Egan	Feb.	20	2 reels	
Out At Home	Trimble-Hardwick and Dog	Jan.	9	2 reels	
Paddling Co-Eds	Lewis-Gulliver-Phillips	Oct.	29	2 reels	Oct. 27
Panicky Pancakes	Oswald Cartoon	Oct.	1	1 reel	Oct. 13
Poor Papa	Oswald Cartoon	June	11	1 reel	May 19
Private Business	Sid Saylor	April	24	2 reels	
Prodigal Pup, The	Canine Cast			1 reel	Sept. 15
Rag Doll	Laemmle Novelty	Feb.	11	1 reel	Jan. 12
Range of Fear, The	Bob Curwood	Jan.	12	2 reels	
Ranger Patrol, The	Fred Gilman	Aug.	11	2 reels	
Range Wolf	Bob Curwood	Feb.	9	2 reels	Jan. 12
Red Warning	Jack Hoxie	Nov.	1	2 reels	
Reel Life	Long-Adams-Layman-McPhalll	July	4	2 reels	June 2
Ride For Help, The	Newton House	July	7	2 reels	
Riders of the Woods	Edmund Cobb	Sept.	15	2 reels	
Rocks and Saddles	Oswald Cartoon	Nov.	12	1 reel	Oct. 20
Romeo of the Range	Bob Curwood	Oct.	6	2 reels	
Ropin' Romance	Newton House	Aug.	4	2 reels	
Rubber Necks	Sid Saylor	Sept.	12	2 reels	
Ruse, The	Jack Perrin	Aug.	25	2 reels	July 28
Sailor Suits	Sid Saylor	Jan.	2	2 reels	Dec. 8
Sandwiches and Tea	Arthur Lake	July	16	1 reel	June 20
Saps and Saddles	Bob Chandler	Oct.	27	2 reels	Oct. 16
Scarlet Arrow, The (Serial)	F. X. Bushman, Jr	June	3	10 episodes	
Secret Outlaw, The	Bob Curwood	Nov.	10	2 reels	Oct. 8
Seeing Sights	Sid Saylor	Mar.	27	2 reels	
Shadows	Laemmle Novelty	Jan.	14	1 reel	Dec. 22
She's a Pippin	Young-La Salle	Mar.	13	2 reels	
She's My Girl	Sid Saylor	Aug.	22	2 reels	July 28
Shooting the Bull	Young-La Salle	Oct.	24	2 reels	
*†Sick Cylinders	Oswald Cartoon	Feb.	18	1 reel	
Sky Scrappers	Oswald Cartoon	Sept.	3	1 reel	Aug. 18
Sleeping Through	Arthur Lake	Dec.	31	1 reel	Dec. 8
Sleigh Bells	Oswald Cartoon	July	23	1 reel	June 30
South Pole Flight, A	Oswald Cartoon	Nov.	28	1 reel	Dec. 1
Speed and Spurs	Bob Curwood	Sept.	8	2 reels	Sept. 8
Speeding Youth	Lewis-Gulliver-Phillips	Jan.	7	2 reels	
Speed Sheik, The	Arthur Lake	June	18	1 reel	May 26
*†Steamboat Willie	Oswald Cartoon			1 reel	
Swell Clothes	Arthur Lake	Dec.	5	1 reel	Nov. 16
Take Your Pick	Young-LaSalle	Feb.	13	2 reels	Jan. 12
Tall Timber	Oswald Cartoon	July	9	1 reel	June 16
Tarzan the Mighty (Serial)	Merrill-Kingston	Aug.	12	15 episodes	July 21
Teacher's Pest	Trimble-Hardwick and Dog	Nov.	14	2 reels	Oct. 20
Tenderfoot Hero, A	Bob Chandler	Sept.	29	2 reels	
There's a Will	C. King-C. Doherty	Dec.	21	2 reels	
This Way Please	Young-La Salle	April	10	2 reels	
Tige's Girl Friend	Trimble-Hardwick and Dog	April	3	1 reel	
Tracked Down	Art Acord	Jan.	6	2 reels	
Trackless Trolley, The	Ben Hall	July	30	1 reel	
Tricky Trickster, The	Ben Hall	June	4	1 reel	May 19
Valiant Rider, The (Western)	Bob Curwood	June	23	2 reels	May 19
Watch the Birdie	Trimble-Hardwick and Dog	Dec.	12	2 reels	Dec. 8
Wax Figures	Laemmle Novelty	Oct.	22	1 reel	
Whose Baby	Arthur Lake	Jan.	26	1 reel	
Whose Wife	Young-La Salle	June	6	2 reels	May 12
Winning Point, The	Lewis-Gulliver-Phillips	Jan.	21	2 reels	
Woman's Man, A	Arthur Lake	Dec.	3	1 reel	Nov. 17
Wooden Soldier, The	Laemmle Novelty	Dec.	17	1 reel	Dec. 3
Yankee Clippers	Oswald Cartoon	Jan.	21	1 reel	Jan. 5
Yukon Gold	Jack Perrin	July	28	2 reels	June 10

Coming Attractions

Title	Star	Rel.	Date	Length	Reviewed
*†§Bargain in the Kremlin, The (A.T.)	Joseph Schildkraut				
*†§Barnum Was Right					
Blow by Blow	Hoot Gibson		May 19		
Born to the Saddle	Ted Wells				
*†§Braggart, The	Jean Hersholt				
Brides Will Be Brides	Laura La Plante				
*†§Broadway (A. T.)	Tryon-Brent-Kennedy				
*†§Charlatan, The	Special Cast				
*†§Clear the Deck	Reginald Denny		Mar. 24		
*†§Climax, The (A. T.)	Hersholt-Crawford				
*†§Cohens and Kelleys in Atlantic					
*†§City, The	Sidney-Gordon-Price-Swain		Mar. 17		
*†§Collegiate (A. T.)	Lewis-Gulliver-Phillips				
*†§Come Across	Special Cast		May 5		
Crimson Hour, The	De Putti-Moskine				
Crimson Hour, The	De Putti-Mosjukine				
*†§Dangerous Dimples	Laura La Plante-		June 16		
Doubling For Trouble	Gibson-Gilbert				
*†§Drake Murder Case, The					
Erik the Great	Veidt-Philbin				
Eyes of the Underworld	William Cody				
Fallen Angels	Kerry-Starke				
*†§Flaming Daughters					
Girl Dodger, The	Arthur Lake				
*†§Great Cinema Murder, The					
*†§Haunted Lady, The					
Hell Wrecker, The	Hoot Gibson				
*†§His Lucky Day	Reginald Denny		June 2		
†§*It Can Be Done	Tryon-Carol		April 21		
*†§King of Jazz, The (A. T.)	Paul Whiteman and Band				
Man Disturber, The	Reginald Denny				
*†§Minstrel Show, The (A. T.)	Eddie Leonard				
Navy Blues	Arthur Lake				
*†§One Rainy Night	Laura La Plante		Mar. 3		
*†§Play Goes On, The (A. T.)	James Murray		Mar. 10		
Points West	Hoot Gibson		April 7		
*†§Port of Dreams, The	Mary Philbin				Sept. 22
*†§Shannons of Broadway, The (A. T.)	James Gleason				
*†§Show Boat	La Plante-J. Schildkraut				
Smilin' Guns	Hoot Gibson		Aug. 30		
*†§That Blonde	Laura La Plante		April 28		
Under the Southern Cross	Special Cast			6500 feet	Jan. 26
Watch My Speed	Reginald Denny				
*†§You Can't Buy Love	Special Cast		May 26		

MOVIETONE SHORTS

Title	Star	Rel.	Date	Length	Reviewed
Bailey and Barnum	Vaudeville Act	Jan.	11	1 reel	
Three Brox Sisters	Songs	June	14	1 reel	
Zimmerman and Granville	Vaudeville Act	Jan.	28	1 reel	

UNITED ARTISTS

FEATURES

Title	Star	Rel.	Date	Length	Reviewed
*†§Awakening, The	Banky-Byron	Nov.	17	7972 feet	Jan. 12
*†Battle of the Sexes, The	Bennett-Hersholt-Haver	Oct.	13	8180 feet	Oct. 20
College	Buster Keaton	July	29	6800 feet	Sept. 28
Drums of Love	Philbin-Alvarado	Mar	31	6350 feet	Jan. 26
Garden of Eden, The	Griffith-Ray	Feb.	4	7300 feet	Jan. 19
Magic Flame, The	Colman-Banky	Aug.	14	7850 feet	Sept. 30
Ramona	Del Rio-Baxter	Feb.	11	7552 feet	Feb. 4
*†§Rescue, The	Colman-Damita	Jan.	12	7980 feet	Jan. 19
* †Revenge	Dolores Del Rio	Nov.	3	6541 feet	Dec. 15
Steamboat Bill, Jr.	Keaton-Torrence	May	12	6400 feet	May 19
*†Tempest	J. Barrymore-Horn	Aug.	11	9300 feet	June 16
* †Two Lovers	Colman-Banky	Sept.	7	8500 feet	April 28
*†Woman Disputed, The	Talmadge-Roland	Oct.	29	8041 feet	Nov. 17

Coming Attractions

Title	Star	Rel.	Date	Length	Reviewed
*†§Alibi, The	O'Malley-Busch				
*†§Bulldog Drummond (A. T.)	Colman-Tashman-Love				
*†§Coquette (A. T.)	Pickford-Brown-M. Moore				
*§City Lights	Charlie Chaplin				
Eternal Love	Barrymore-Horn-Varconi		Mar. 9		Jan. 26
Evangeline	Del Rio-Drew				
†Hell's Angels	Lyon-Hall-Nissen				
Iron Mask, The	Douglas Fairbanks		Mar. 30		Jan. 26
*†§Lady of the Pavements	Boyd-Velez-Goudal		Jan. 23	8000 feet	Feb. 2
*§Lummox (A. T.)					
Miracle Girl, The	Lillian Gish				
*†§Queen Kelly	Swanson-Byron				
*†§Say It With Music (A. T.)	Harry Richman				
*†§She Goes to War	Boardman-Rubens				
*†§This is Heaven	Banky-Hall				
Three Passions	Terry-Petrovitch				
Venus	Constance Talmadge				

WARNER BROTHERS

FEATURES

Title	Star	Rel.	Date	Length	Reviewed
*†§Caught in the Fog	McAvoy-Nagle	Sept.	22	6270 feet	
Caught in the Fog	McAvoy-Nagel			5428 feet	
*†§Conquest (A. T.)	Blue-Warner-Wilson	Jan.	19	6729 feet	
*Crimson City, The	Loy-Miljan-Hyams	April	7	6388 feet	April 12
*Domestic Troubles	Fazenda-Cook	Mar.	24	6154 feet	
*†§Fancy Baggage	Audrey Ferris	Feb.	23		
*Five and Ten Cent Annie	Fazenda-Cook	May	26	4914 feet	Sept. 22
*†§Home Towners, The	Bennett-Kenyon-Brockwell	Dec.	15	8693 feet	Oct. 27
*§Jazz Singer, The	Jolson-McAvoy	Feb.	4	7077 feet	Oct. 21
*†§Land of the Silver Fox	Rin-Tin-Tin-Nye-Hyams	Nov.	10	6179 feet	
*†§Lion and the Mouse	L. Barrymore-McAvoy-Collier, Jr.	Aug.	3	6352 feet	May 28
*†§Little Wild Cat, The	Ferris-Hall-Dawson	Jan.	5	6644 feet	Jan. 26
*†§Lights of New York (A.T.)	Costello-Landis-Brockwell	July	21	5267 feet	
*†§Midnight Taxi, The	Moreno-Costello	Oct.	6	6729 feet	Nov. 24
*†§Million Dollar Collar, The	Rin-Tin-Tin	Feb.	9		
*†§My Man	Fanny Brice	Jan.	12	9247 feet	Jan. 5
*†§On Trial (A. T.)	Fredericks-Lytell-Wilson	Dec.	29	8290 feet	Nov. 3
*Pay As You Enter	Cook-Fazenda	May	12	4975 feet	
*Powder My Back	Rich-Ferris-Beranger	Mar.	10	6185 feet	
*Rinty of the Desert	Rin-Tin-Tin-Ferris-Nye	Aoril	21	4820 feet	Sept. 28
*†§Singing Fool, The	Jolson-Bronson-Dunn	Jan.	1	9692 feet	Sept. 28
*†§State Street Sadie	Loy-Nagle	Aug.	25	7169 feet	Sept. 15
*†§Tenderloin	D. Costello-Nagel	April	28	7340 feet	April 8
*†§Terror, The (A.T.)	McAvoy-Horton	Oct.	20	7654 feet	Aug. 28
*†§Women They Talk About	I. Rich-Ferris-Collier, Jr	Sept.	8	6527 feet	

Coming Attractions

Title	Star	Rel.	Date	Length	Reviewed
*†§Alimony Annie	D. Costello-Ferris-Rankin				
*†§Argyle Case, The (A. T.)	Thomas Meighan				
*†§Desert Song, The	Boles-King				
*†§From Headquarters	Monte Blue				
*†§Frozen River	Rin-Tin-Tin				
*†§General Crack	John Barrymore				
*†§Glorious Betsy	D. Costello-Nagle			7441 feet	May 5
*†§Greyhound Limited, The	Monte Blue		Mar. 23		
*†§Hard-Boiled Rose	Loy-Collier, Jr -Brockwell				
*†§Honky Tonk (A. T.)	Sophie Tucker				
*†§Kid Gloves	Nagel-Wilson				
*†§Madonna of Avenue A, The	Dolores Costello				
*†§Noah's Ark	D. Costello-O'Brien				Oct. 27
*†§No Defense	Blue-McAvoy				
*†§No Questions Asked	Ferris-Collier, Jr.				
*†§One Stolen Night	Bronson, Collier, Jr.				
*†§Queen of the Night Clubs	Texas Guinan				
*†§Redeeming Sin, The	D. Costello-Nagel	April	6		
*†§Sap, The	Edward Everett Horton				
*†§Sonny Boy	Al Jolson				
*†§Stark Mad (A. T.)	H. B. Warner-Fazenda	Mar.	2		
*†§Stolen Kisses	May McAvoy				
*†§Time, the Place, and the Girl, The	Olmsted-Withers-Kirkwood				

VITAPHONE SHORTS

Title	Star	Reviewed
Ann Grey and Her Boy Friend	Songs and Jazz Band	Aug. 25
Banjomaniac	Eddie Peabody	Oct. 13
Bit of Scotch, A	Kitty Doner	Sept. 22

*Means synchronized score. †Means sound effects. §Means voice (including dialogue and incidental songs). A. T. after title means All Talkie.

Title	Star	Reviewed
Book Worm, The	Harry J. Conley	July 7
Bright Moments	Benny-Marlo	Aug. 25
California Songbirds, The	Bell-Cortes	Sept. 1
Celeste Aida (Alda)	Giovanni Martinelli	July 7
Celeste Aida (Alda)	Giovanni Martinelli 1 reel	July 7
Character Studies	Florence Brady	Sept. 1
Chips of the Old Block	The Foy Family	Sept. 22
Cougat & Company	Violin, Songs & Dances	June 16
Creole Fashion Plate The	Karyl Norman	Sept. 29
Crooning Along	The Croonaders	Sept. 22
Cycle of Songs, A	Florence Brady	Sept. 1
Death Ship, The	Mitchell Lewis	Aug. 25
Dixie Days	Plantation Songs	Aug. 25
Family Affair, A	Arthur Byron	
Feminine Types	Jean Barrios	
Florence Moore	Song Program	June 23
Friend of Father's	Lydell-Higins-Leah	Aug. 25
Giving In	Deef-Hopper	Jan. 12
Gus Arnheim & His Ambassadors	Jazz Band	June 23
Harry Delf	Songs & Dances	June 16
Hollywood Montmarte Orchestra	Jazz Band	Sept. 28
Jesse Stafford Orchestra	Jazz Band	
Indian Baritone, The	Chief Caupolican	Aug. 25
Ingenues, The	Jazz Band	June 23
In a Casting Office	W. & E. Howard	
In Dutch	Ulls & Clark	
Jack North, the Ban-Jokester	Songs	Jan. 19
Larry Cebalos Undersea Review	Songs and Dances	Sept. 1
Lash, The	Crane-Davidson-Tucker	June 16
Man of Peace, A	Hobart Bosworth	June 23
Men Among Men	Fred Ardath	Jan. 12

Title	Star	Reviewed
Miss Information	Wilson-Horton	June 30
Morrissey & Miller	Night Club Revue	June 16
Myers & Hanford	Songs & Dances	June 23
Night Court, The	William Demarest	June 16
Noan-Support	Burr McIntosh	June 16
Pagliacci	John Charles Thomas	
Pepa's Vacation	Bennett-Caron	Oct. 20
Question of Today, The	Audrey Ferris	Aug. 25
Realization	Herbert-Pam	June 16
Regular Business Man, A	Robert Ober	Sept. 15
Rigoletto—Quartet	Gigli-Talley-de Luca-Gordon	Sept. 29
Sharp Tools	Ethel Grey Terry	Oct. 13
Soup	Harry Delf	Nov. 17
Terry and Jerry	Songs and Gags	Aug. 25
Three Brox Sisters	Song Program	June 23
Va Prononcer Ma Mort (La Julve)	Giovanni Martinelli	June 2
When the Wife's Away	William Demarest	Nov. 17
Winnie Lightner	Songs	Nov. 17

WORLD WIDE PICTURES

Title	Star	Rel. Date	Length	Reviewed
Bondman, The	Norman Kerry			
Honeymoon Abroad	Monte Banks			
Moulin Rouge	Olga Checova			
Pawns of Passion	Olga Checova			
Tommy Atkins	Walter Byron			
Woman In the Night, A	Maria Corda			
Woman In White, The	Blanche Sweet			

** Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie.*

Hollywood—*Continued*

Wray Returns

John Griffith Wray has returned to motion pictures following a voluntary retirement of a year's duration. His first directorial effort will be "Diversion" for First National. It will be a Vitaphone adaptation of the John Van Drutan play.

Directors Switched

Sidney Franklin will direct Norma Shearer in "The Last of Mrs. Cheney" for M-G-M. Robert Z. Leonard was slated to make the picture, but has been switched to Marion Davies' next picture instead. This will be Franklin's first talking picture.

Vaudeville Author

Andy Rice, vaudeville author who was brought here by Fox, has been signed under a long term contract by Metro-Goldwyn-Mayer. He will do original comedies, dialogue for features and skits for musical screen revues.

"Coquette" In Work

Mary Pickford began work on the silent version of "Coquette" recently. Sam Taylor, who made the talkie version, will also direct the synchronized production.

Saunders Leaves P F-L

Paramount has not taken option on contract of John Monk Saunders, scenario writer, and he has left the company. Saunders was under contract for about three years, and last worked on "Docks of New York."

With First National

Ralph Lewis, Lucien Littlefield, and Carroll Nye have been signed by First National for "The Girl in the Glass Cage" which Ralph Dawson will direct.

Willat Signs

Irvin Willat has been signed to direct at First National. There is a strong possibility of he and his wife, Billie Dove, being combined for a picture. This, however, will not take place until Miss Dove has completed "Two Careers."

Pathe Players

Ethlyn Claire and Lew Ayres are two young players who have signed with Pathe.

New Clark And McCullough

Norman Taurog began direction of "The Medicine Man" starring Clark and McCullough this week. This is the third of a series of Movietone shorts with the famous team which Taurog has directed. Others in the east are Sylvia Field, Gavin Gordon, Symona Boniface, Fred Graham and Clifford Dempsey.

Pathe Originals

Norman L. Sper and George R. Rogan have been placed under a long term contract to do originals for Pathe. Their first two, "Smiley" and "Who Killed Anna Keane?" were written in collaboration with Jimmy Gleason and have been accepted by Pathe.

12 Two Reelers

John Reinhardt, former actor who branched out as an independent producer and director with "Satanesque," has completed a deal with Inspiration Pictures and the Halperin Brothers whereby he will make a series of 12 two reelers. They will be comedies and dramas bearing the Inspiration-Halperin name. Release arrangements are being made through Tiffany-Stahl.

Abbott—Moran And Mack

Moran and Mack, the Two Black Crows, will be directed in their first Paramount talker featured by George Abbott, former stage director. Abbott recently directed several short sketches for Paramount in the Long Island studios. Production is scheduled to start early in March.

With Clara Bow

In the cast of "The Wild Party," new Clara Bow Film, is Marceline Day.

Xavier Cugat

Xavier Cugat, Spanish violinist and caricaturist, has been engaged by Pathe to write the theme song, arrange the musical score and design the costumes and settings for a new talking film with a Spanish background.

'Goes Free Lance

Charles Kenyon, Fox scenarist, is leaving the studio at the expiration of his present contract. He intends to free-lance.

Paramount Signs Skelley

Hal Skelley, who played the lead in the New York stage production of "Burlesque" has been signed by Paramount to play the same role in the talkfilm version which gets under way the middle of March.

Working For Fox

Ray McCarey, formerly with Hal Roach, is now working for Fox as a comedy constructor.

Alice Joyce In "Squall"

Alice Joyce plays the mother in "The Squall," the picturization of the stage play by First National.

"Listen Baby"

The first Pathe picture to be supervised by William Counselman under his new contract was "Listen Baby."

In Chevalier Film

One of the principal players in Maurice Chevalier's first screen vehicle for Paramount is George Fawcett.

"Behind Closed Doors"

Virginia Valli and Gaston Glass are co-featured in the Columbia production, "Behind Closed Doors," mystery drama.

"B'way" Cast

Otis Harlan is in the cast of Universal's special, "Broadway."

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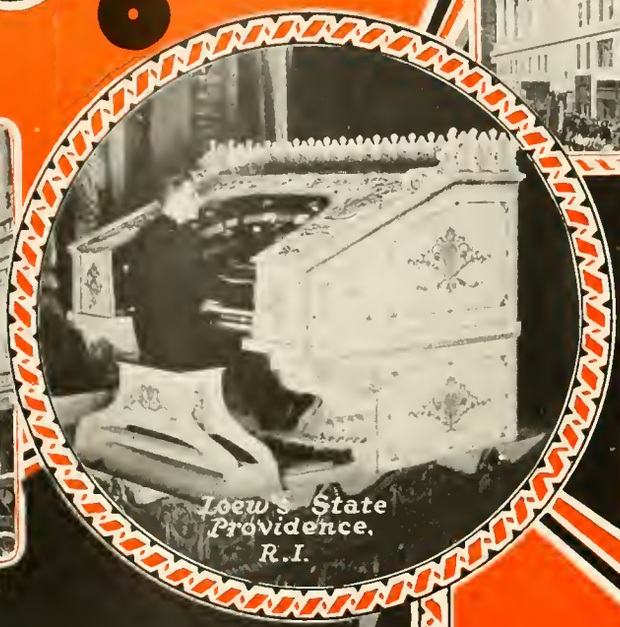
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Motion Picture News

Reg. U. S. Patent Office



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Vol. XXXIX No. 10

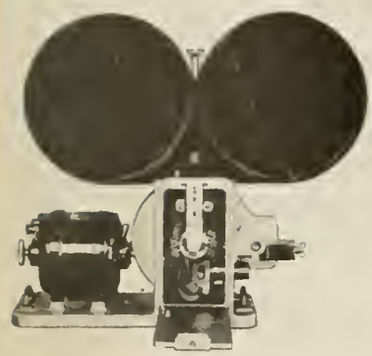
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A Paramount Picture



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PARAMOUNT has captured the sound short feature business. No question about that. This company's entrance into the field has turned sound shorts from a headache to a box office joy. Real quality and popular appeal of the subjects has done it. The difference between Paramount's class one- and two-reelers and the rest of the product in the field is a matter of comment throughout the trade. Exhibitors by the thousands have been quick to appreciate Paramount quality in the whole show in sound.



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—Exhibitors Daily Review

CHRISTIE TALKING PLAYS—"The Christies seem to have beaten all other producers to the screen with their talking comedies of colored life."

—Motion Picture News

"THE CARNIVAL MAN"—"This two reel talking act, with Walter Huston, is a knockout."

—Earl Hall Payne, Kentucky Theatre, Lexington, Ky.

PARAMOUNT SONG CARTOONS—" 'Sidewalks of New York' is the cleverest novelty in sound we have ever seen. Howard Theatre audiences applauded. It is recommended for every theatre, regardless of size."

—Weekly Film Review (Atlanta)

"THE MELANCHOLY DAME"—"This talking comedy, taken from Octavus Roy Cohen's Saturday Evening Post story, is great. Let's have more of them." (*Temple Theatre, Toledo, O.*). "A riot of stomach laughs" (*Los Angeles Herald*). "A pride for the Christies" (*Exhibitors Herald*). "Sprightly dialogue tells a bright story in excellent voicing. Christie seems to be 'in' " (*Zit's*). "The good news on 'Melancholy Dame' has spread like wildfire and any number of exhibitors have called up for a booking." (*R. B. Wilbanks, Branch Manager, Charlotte, N. C.*)

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"JUST ONE WORD"—"Interesting and amusing for its novelty." —*Billboard*

"THE MELANCHOLY DAME"—"You can't go wrong with this one. Christies have set a tough pace for themselves. If the others live up to this standard, the whole group is worth buying."
—*Motion Picture News*

"We are booking Paramount Sound Shorts as fast as they are received by the exchange. Already played Eddie Cantor, Ruth Etting. Playing 'Just One Word' and Borrah Minneviteh this week. Have booked 'Sidewalks of New York', 'The Melancholy Dame' and 'Two Little Chinese Maids'. This is indication of what leading first run theatres think of them."
—*Royal and Newman Theatres, Kansas City*

"Paramount Sound Shorts, 'Kisses', 'Melancholy Dame' wonderful. Exceptionally good."
—*Jacob Lourie, New England Theatres*

"The Octavus Roy Cohen stories being made by the Christies for Paramount release are examples of what is liked best in sound shorts."
—*Inside Facts (California)*

"IF MEN PLAY CARDS AS WOMEN DO"—"Will amuse the women muchly. Well played."
—*Variety*

"A BIRD IN THE HAND"—"Made by Christie. Good entertainment with robust giggles. Audience found it very humorous." —*Variety*

"THE MELANCHOLY DAME"—"A very good and well recorded comedy subject, playable in any house on any bill." —*Variety*

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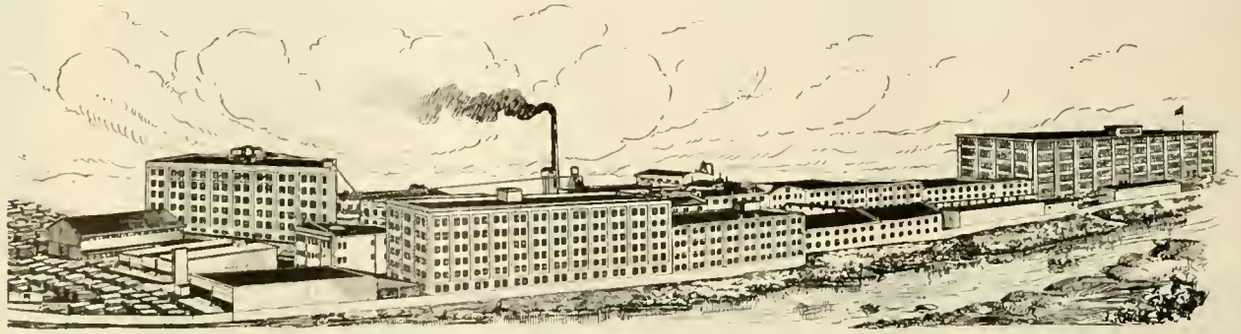
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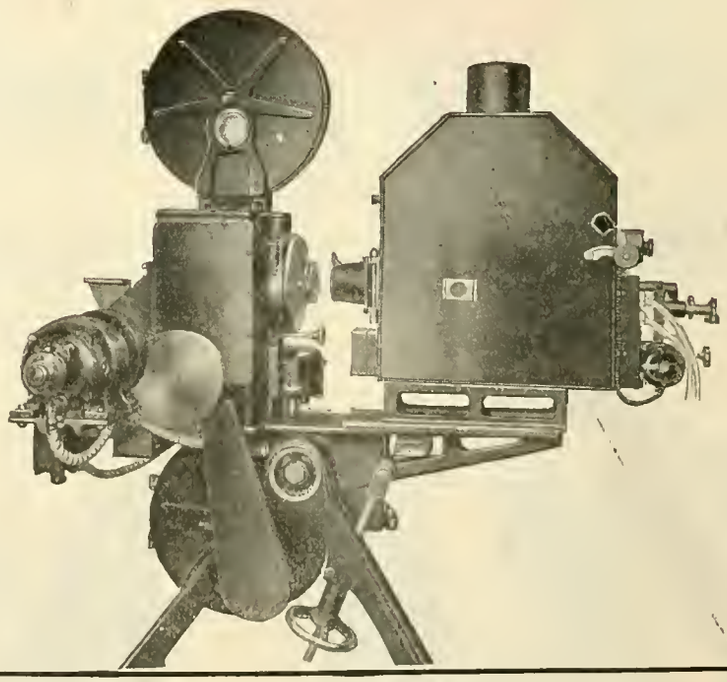
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other exhibitors, who now finally recognize that the one safe and dependable source of picture supply is M-G-M. Day by day theatre-owners are switching from previous affiliations to M-G-M, convinced by sheer, outstanding, box-office performance.

LET US list briefly a few M-G-M releases of recent months:

OUR DANCING DAUGHTERS
(Joan Crawford)
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WHILE THE CITY SLEEPS
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(Buster Keaton)
SHOW PEOPLE
(Marion Davies - William Haines)
WHITE SHADOWS
In the South Seas
A WOMAN OF AFFAIRS
(John Gilbert - Greta Garbo)
THE FLYING FLEET
(Ramon Novarro)
BROTHERLY LOVE
(Dane - Arthur)
WEST OF ZANZIBAR
(Lon Chaney)
etc., etc., etc.

AND HERE are some of the great M-G-M pictures for forthcoming release:

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ALIAS JIMMY VALENTINE
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PITTSBURGH, PA.	H. A. Lande, 1023 Forbes St.
PORTLAND, ORE.	A. West Johnson, 652 Overton St.
SAN FRANCISCO, CAL.	W. C. Wheeler, Federal Hotel, Market St.
SALT LAKE C'Y, UTAH	C. J. Hamal, 1185 S. State St.
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James Kirkwood as "Rev. Kelly"

"I's just a poor servant of the Lord—come to save souls."

"Damn you all! I'm giving a party in Hell, and you're all coming with me, *NOW!*"



Mary Brian as Eunice

"Oh my dear! I couldn't tell you why I came to this awful ship—but now, take me away, don't ever leave me."



John Loader as "Charlie"

"Get behind me Eunice. I've got the axe. I'll smash through that door to the deck."



Hallam Cooley as "Elmer"

"Hang on to Elmer, something's got me by the legs. Oh, damn it, pull; Help! Help!"



Frank Reicher as "Randall"

"Mr. Larrabee wasn't expecting me tonight. He always preferred my wife—until he got her!"



Ben Hendricks as the watchman

"That drummin' you hear? That's Larrabee's blackbird—a cannibal e'is, a Voodoo cannibal that does Larrabee's dirty work. You better not go aboard that ship young lady."



Noble Johnson as the Cannibal

His bare feet were as silent as his voiceless lips, his black face matched the darkness, only his eyes gleamed green as he fixed a dart in his infernal blow pipe—



Lloyd Hamilton as the Valet

"M-m-m-m-m (*whistle*) M-G-God! The uh-uh-uh-uh- (*whistle*) d-devil.

A Marshall Neilan Production

Motion Picture News

Volume XXXIX NEW YORK CITY, MARCH 9, 1929 No. 10

Stop Crying! Go To Work!

The Small Exhibitor and His Present Crisis

By William A. Johnston

STOP crying! It is our belief that the small exhibitor is devoting too much attention to worry over his situation, and not enough to work.

We realize fully that many little exhibitors are meeting very serious, very depressing problems, and, in some cases, insoluble difficulties.

Because we know this to be true—and with an earnest desire to help—*Motion Picture News* will, within the next few weeks, publish a series of articles showing how small exhibitors with aggressiveness and showmanship ability have overcome "the grief" that is also burdening their fellow-exhibitors in many parts of the country.

"Please give the little theatre a little help."

This appeal is made to us by a theatre owner in the Middle West, who writes a very strong summation of the situation now confronting the smaller houses.

Their plight he lays to the following causes:

Good roads;

The building of community auditoriums and arenas;

Talking pictures in the big nearby theatres.

The situation is serious. No doubt about that. The casualties among the little theatres are growing by leaps and bounds.

And, of course, the Middle West is the chief scene of their demise. Out there, the full effect of the good roads movement is being felt by the exhibitor. If he is within a reasonable distance of a big city, or even a middle sized one, his theatres are virtually reduced to neighborhood status. Instead of being isolated as he once was, he's now practically in a suburb, because paved roads make it so.

The building of public auditoriums, with big seating capacities and affording plenty of space for basket ball games, etc., is proving added competition.

But, of course, the biggest factor of all is sound. The larger theatres are wired. The little houses—most of them—are not; cannot afford the equipment necessary to compete. The result is that their former patrons, keen about talking pictures in particular, drive into the nearby city, and the small exhibitor's gross goes down correspondingly.

No wonder the little exhibitor is trying to figure out where it will all end.

Yet the small exhibitor is in exactly the same status as the small retailer in any line of business. And, while we sympathize deeply with him, we believe nothing will be accomplished by mere moaning on his part.

The cure for a bad situation is to get to work and do something about it. Remember that the whole industry is undergoing a revolution—a change in style, a radical change, which has turned everything more or less topsy turvy.

It's like beginning all over again—in production, distribution, exhibition. Never in film history was there so great an opportunity for enterprise, originality and the fighting spirit.

The small exhibitor, like everybody else, must grasp this fact. If he is in danger of being licked by sound competition, we suggest that he follow the example of D. V. Marquis, of Bartow, Florida. His town was

(*Continued on next page*)

Mr. Woodhull Tells Us What He Thinks!

March 6, 1929.

Mr. William Johnston,
Motion Picture News,
729 Seventh Avenue,
New York, New York.

Dear Mr. Johnston:

By this time you must have received many letters of appreciation and congratulations upon the pages of your weekly issue devoted to the "Motion Picture News Weekly Box-Office Check Up". I have studied each issue carefully and desire to add my sincere congratulations to those already received.

This compilation of box office results should prove of great value to exhibitors. It affords them the opportunity to take into consideration location, weather, prices and attractions used to complete or augment the showings. Your plan of establishing 100% as the normal business figure and then deducting therefrom or adding thereto is a happy and useful method because it eliminates the publication of gross figures which for many years I have considered a dangerous and destructive method. Publishing salaries of stars and box office takings, many of them false, have been used by common enemies to our business in legislative halls and other important places much to the detriment of the welfare of our industry.

It is impossible for me to see all pictures and I assure you that your box office check-up has proved very useful to me in my daily work. Many plans to provide this necessary information to exhibitors have been tried in the past but I consider this present method of yours the best one that has come to my attention to date.

Cordially yours,
R. F. Woodhull
President Motion Picture
Theatre Owners of America

Stop Crying! Go To Work!

(*Continued from preceding page*)

closed on Sunday. Adjoining towns were not only open but were sound-equipped. He couldn't swing a sound installation unless he had Sunday opening. And if he didn't have a sound installation, he couldn't stay in business.

Instead of folding up, he went to work and persuaded his town to vote Sunday opening and saved the whole situation for himself. Shortly, his house will be wired.

Another instance of the fighting spirit: the manager of an Atlanta suburban house, W. J. Davis, had his own sound equipment built and installed. Its reproduction qualities are excellent, as we happen to know first hand from one of our staff representatives.

These are two examples of successful initiative that have come to our notice. There are, and will be, others, published in early issues of *Motion Picture News*.

Of this the little exhibitor may be sure: whatever the problem, it won't solve itself. The greatest help the little theatre can get is the help it gives itself.

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Wall St. Predicts Other Mergers As Result Of Fox-Loew-M. G. M. Deal

ZUKOR-BROWN DENIALS

State That There Is Nothing To Rumors Of A Combination That Would Bring About Balance Of Power

WALL STREET financial circles, immediately after the official announcement of the closing of the deal by William Fox for the purchase of "a substantial block" of the common stock of Loew's, Inc., predicted that this placing of the control of the Loew Circuit and the Metro-Goldwyn-Mayer productions in the hands of William Fox would bring about another series of mergers so that the balance of power would not remain with the Fox group. Rumors to the effect that Paramount-Publix and the Radio-Keith-Orpheum combine were revived, only to be denied vigorously by both Adolph Zukor and Hiram S. Brown.

The official announcement of the closing of the deal by Fox for Loew-M-G-M was made on Sunday afternoon. As soon as the market opened on Monday morning Wall Street was buzzing with rumors of other deals to come. The first link-up that was predicted was that there would be an understanding between Adolph Zukor, of Paramount-Publix, and Hiram S. Brown, of Radio-Keith-Orpheum theatres and pictures, whereby the operation of the R-K-O theatres would be taken over by Publix for a period of five years and the R-K-O interests would devote themselves to the making of pictures. Later in the day there was another story to the effect that the Warner Bros. and Hiram S. Brown were in negotiation. Both of these reports were denied by Mr. Brown and Harry Warner.

Zukor's Denial

Another rumor, which cropped up on Tuesday was to the effect that R-K-O held an option for the purchase of Paramount. This was denied by Adolph Zukor, who stated that "There is absolutely no foundation to such a report."

In issuing his denial Hiram S. Brown stated that, with Mr. Sarnoff in Europe, there would not be a chance of any kind of a deal being made which would involve the Radio-Keith-Orpheum interests.

The Warner Bros. are interested with R-K-O in several holdings in Philadelphia, and any calls on the part of the Warners or Spyros Skouras, head of the Warner theatres at the R-K-O offices, would be to discuss their joint policy.

Thalberg Leaves Coast On Hurried N. Y. Trip

(Hollywood Bureau, Motion Picture News)

HOLLYWOOD, March 7.—Irving Thalberg left hurriedly for New York, Monday carrying a number of executives and writers as far as Barstow with him for a last-minute conference on pending M-G-M production. It is reported that Thalberg will confer in the east with Louis B. Mayer and Fox over the status of executives and on production plans.

Hoover Liberal In Views Toward Industry Mergers

No Radical Changes Likely In Government Stand On Matter

The Hoover administration is not likely to make any radical changes in the government's attitude toward mergers in industry, according to word from Washington. It is the impression that the present policy of investigating proposed mergers as a routine matter will be continued by the Department of Justice. Hoover is said to favor the plan of halting illegal mergers before they are consummated, rather than wait until the law is violated and then institute expensive litigation.

As Secretary of Commerce, Hoover took the attitude that trade associations should not b esubjected to interference as long as their activities were not in violation of the anti-trust laws. For the last few years the Department of Justice has viewed leniently amalgamations which did not result in the suppressison of competition. This attitude was inaugurated largely because of the views of the present Chief Executive.

Films Stimulate All U. S. Business, Says Milliken

Carl E. Milliken, former Governor of Maine, and now secretary and head of the public relations department of the Motion Picture Producers and Distributors of America, pointed out in a speech before the St. Louis Chamber of Commerce this week the stimulus that motion pictures gives to all forms of American business.

Mr. Milliken declared the movies "the greatest single agency in putting before our people the comforts and conveniences which modern life afford the man who will develop his earning power."

LOEW BOARD REMAINS

Entire Personnel Re-Elected As Officers; Fox Announces Metropolitan Deal to Be Closed

WILLIAM FOX, in an official announcement made last Sunday at the Roxy Theatre, confirmed the purchase by his organization of the controlling interest in Loew's, Inc., which also owns the Metro-Goldwyn-Mayer Pictures Corp. The rumors of the deal were in the air for about a week prior to the official announcement, which was made by Mr. Fox and Arthur Loew, vice-president of Loew's. No intimation was given of the price that Fox paid for the holdings which give him control, but unofficially it was understood to have been at the figure of $120 a share. Arthur Loew stated that the shares held by his mother, his brother and himself were purchased for cash. Fox also secured the holdings of Nicholas M. Schenck, president of Loew's, Inc., since the death of the founder of the circuit, Marcus Loew. Schenck refused to state whether he had secured cash for his holdings or had taken Fox stock.

On Tuesday of this week at a meeting the directors of Loew's re-elected the identical personnel that has been functioning as officers of the corporation prior to the Fox deal. After this meeting Mr. Schenck issued a statement that he expected to continue as president of the corporation, and that he would maintain the policies that had been in force in the past. Economies would result, particularly in the production division of the business, as a result of the alliance between Fox and Loew, according to his statement. He also stressed the fact that he had informed all of the department heads of the organization that they would continue to function as they had before the Fox transfer was made.

Metropolitan Situation

There is an unrest apparent among the independent exhibitors in the Metropolitan territory on the houses of whom William Fox holds options to purchase. Some of them are of the belief that with the closing of the Loew deal Fox will not exercise these options in toto, but that he will pick and

(Continued on following page)

Midtown In St. Louis Closes In Box-Office Battle

Succumbs Under Plea Of Lack Of High Class Sound Attractions

The first casualty has been reported of the big battle of the box-office of St. Louis, Mo., which started when the new Fox Theatre, Grand and Washington Boulevard, opened on January 31. The Midtown, one of the Skouras-Warner chain of houses, closed after the last performance on Sunday, March 3. The official reason for closing is the lack of sufficient high-class sound pictures to attract the type of patrons that are needed to make it a success.

"Abie's Irish Rose," which a few weeks ago set a new season's record at the Ambassador Theatre, another of the Skouras-Warner group of houses, was set into the Midtown on February 23, with the belief that it could continue its down-town success, but somehow it failed to maintain this pace. The result was the engagement was matured earlier than expected, and the house will be dark for some time.

The Midtown opened about four months ago with "The Singing Fool" as the feature attraction, and the Jolson personality got it away to a big start. It continued the attraction for twelve weeks, exceeding by a fortnight Jolson's previous vehicle, "The Jazz Singer," at the Grand Central the previous year. However, "The Wolf of Wall Street" and "Abie's Irish Rose" failed to click at a Jolson pace.

When the Midtown reopens the feature picture probably will be "The Desert Song," to be followed by "Noah's Ark," a new Jolson picture, and similar attractions. The time for the reopening is somewhat problematical. It will charge a $1 top and will feature long-run productions.

Amusements Net $1,231,050 For Year To Ontario

The Public Accounts report for the Province of Ontario, Canada, read before the Legislature showed a net revenue to the government from amusements of $1,231,050.45 for the past year.

The account showed that Ontario had collected $1,337,148.68 during the year in amusement tax, theatre fees and censorship charges, the revenue secured through amusement tax alone being $1,187,226.98.

Cameramen's Agreement May Be Signed In Near Future

(Hollywood Bureau, Motion Picture News)

Hollywood, Mar. 7.—William Canavan, international I. A. T. S. E. executive, left here Monday after two weeks on unionization business. Canavan held several discussions with producers representatives over the pending agreement covering the cameramen's union. It is expected the agreement will be signed on Canavan's return to New York.

Caesar Leaves Fox To Do Freelance Work

HOLLYWOOD, Mar. 7.—Arthur Caeser, Hollywood's wit, and author of "Napoleon's Barber," "The Diplomats" and others, is leaving Fox, who brought him to the Coast. Caeser intends to free-lance. He denies the allegation that Fox was faced with the alternative of paying his salary for an additional period or buying Metro-Goldwyn-Mayer and decided in favor of the latter.

Fox Takes Over Walter Reade— Schine Circuits

(Continued from preceding page)

choose the houses that he wishes to retain. This trend of thought exists despite the definite statement made by Mr. Fox on Sunday at the time of the announcement of the Loew deal that the negotiations for the 175 theatres in the Metropolitan area would be consummated within a fortnight by the Fox Metropolitan Theatres Corp.

103 *Houses In Deal*

On Wednesday Fox made another announcement to the effect that deals had been closed for the Walter Reade Enterprises and for the Schine Circuit. The former includes 15 theatres in New York and New Jersey, while the Schine Circuit represents 98 houses in upper New York and Ohio. Part of the latter circuit was the Robbins chain of houses, and the circuit was until recently affiliated with Universal. The Reade houses include two legitimate theatres in New York, the Morosco and the Bijou, and the Astor a former legitimate house now leased to Loew's for motion picture extended runs. The Columbia, the burlesque house on Broadway, is also part of the deal, as are old Savoy on 34th Street and the Metropolis on the upper east side. The New Jersey houses are located in Asbury Park, Long Branch, New Brunswick, Perth Amboy and Trenton.

Total of 600 Houses

The combination of Fox holdings in the theatre field now represents in the neighborhood of 600 theatres. It is composed of the original Fox Circuit in the Metropolitan area, the Poli Circuit in New England, the Loew Circuit extending across the country, the Schine Circuit in New York and Ohio, the Reade houses in New York and New Jersey, the Fox theatres in Philadelphia, Washington and Denver, the West Coast Circuit extending from the Mexican to the Canadian lines on the Pacific Coast, and the MidWesco in Iowa, and the Northwest.

The Fox assets prior to the Loew deal were said to be in the neighborhood of $65,000,000. Those of the Loew Enterprises and M-G-M approximately $108,000,000. This gives Fox combined assets of more than $100,000,000 more than those of his nearest competitor in the theatre owning and picture production field.

Sound Pictures Boost Profits Of W. E. Co.

With Over 1,000 Theatres Equipped, Report Is Best In History

The Western Electric Company's annual report stresses the progress made in the past year through the Bell Telephone Company laboratories and the Electrical Research Products Company in the commercialization of sound motion picture apparatus. As a result, partially of these activities, the company enjoyed the best year in its history. Over a thousand theatres were equipped during the year, and the net profits of the concern were $19,707,880.

"As a by-products of its telephone research work, the Bell Telephone Laboratories developed a system of synchronizing sound with motion pictures, which was first commercially developed and commercially demonstrated in 1926," the report says.

"At the close of 1928, Electrical Research Products had equipped a large number of leading motion picture studios and more than 1,000 theatres with the Western Electric sound system. The company has a large volume of sound equipments on order, and expects to equip upward of 3,000 additional theatres during this year."

The Hawthorne works of the Western Electric, just outside of Chicago, is now the second largest industrial institution in the country, having more than 32,000 employees. The research laboratories are the largest in the industrial world, with more than 4,600 employees.

Last year was the best in the company's history. Sales amounted to $287,931,000, an increase of 13½ per cent over 1927. The volume of business increased 22 per cent, the difference being due to lower prices. Net profits were $19,707,880.

First National Will Make "Great Divide" As Talkie

(Hollywood Bureau, Motion Picture News)

Hollywood, Mar. 7.—First National will produce "The Great Divide" as an all-talker, all-sound Vitaphone production with Reginald Barker directing. The film rights to the property were acquired by Warners from M-G-M, who produced it about five years ago. "The Great Divide" was originally made in feature length by the Lubin Company, in 1915, and was one of the first features of six reels to be produced by that company.

U. A. Will Star Lupe Velez With Her Next Vehicle

Hollywood, Mar. 7.—Lupe Velez will be elevated to stardom in her next United Artists' vehicle. No title has been selected for the story being written by Jules Furthmann with the Argentine as its locale. Lewis Milestone will direct. Story is to be ready and production started on Velez's return from New York. It is to be all-talkie.

Paramount Leads L. A. Houses With Gross of $39,000

"Weary River" Percentage Of Week Is 160; Big Business Reported

(Hollywood Bureau, Motion Picture News)

Hollywood, March 7.—The Paramount Theatre with a gross of $39,000 lead all Los Angeles houses last week with a seven-day run of "Weary River." Business was exceptional with a percentage of 160. "Broadway Melody" in its fourth week at Grauman's Chinese was next in line with a gross of $33,500, or a percentage of 225.

"The Bellamy Trial" was another that did splendid business in a seven-day showing at Loew's State. The take for the week was $27,000, which met the average of the house. It was helped by the Laurel-Hardy comedy, "We Faw Down" and a presentation of the Fanchon and Marco Idea.

"In Old Arizona" in its tenth week at the Criterion did $18,500 for a percentage of 135. It was accompanied only by short subjects and Movietone News.

Other grosses for the week were: "Strange Cargo" in its second week at United Artists, $8,200; "Conquest" in its second week at Warners Hollywood, $18,500, and "The Divine Lady" in its fifth week at the Carthay Circle, $11,000.

"Arizona" Gross $200,000 For Ten Weeks Run In L. A.

(Hollywood Bureau, Motion Picture News)

Hollywood, March 7.—"In Old Arizona" grossed $200,000 in a ten and one-half week run at the Criterion here. The film closed March 7 after having opened on Christmas day. The average gross of $21,000 weekly sets history for the Criterion, which for the past few years has averaged $8,500 a week.

By March 4 the picture grossed actually $192,096, with three days run to go before closing at an average of $3,000 daily. "Abie's Irish Rose" follows it for a run.

How The Heck Will They Tell "Pep And Prep" Apart

Hollywood, Mar. 7.—An unusual procedure, which most likely will be changed, is the announced intention by Fox of making a sequel to "Pep and Prep" under the same title. The first "Pep and Prep" was directed by Dave Butler and he is likely to handle the sequel, with Frank Albertson and Matty Taylor also cast.

Just how Fox plans to overcome exhibitors and fans confusing the second "Pep and Prep" with the first, is the mystery. And also the reason for a new title undoubtedly scheduled for announcement.

Hollywood Trend Rapidly Leaning Toward Talkies; Silents Being Discarded

Publix Purchases Site For New S. F. House

PURCHASE by the Paramount-Famous-Lasky Corporation of a 47½ x 165 site on Market Street, San Francisco, directly east of the St. Francis Theatre, is announced. The purchase was made with the view of possible construction at a later date of a new Publix theatre, to supplant the present St. Francis. The purchase gives the company a total Market street frontage of 185 feet, including the St. Francis. The price was not announced.

Columbia Puts Stock Issue On Curb Exchange

Extensive Expansion Plans Advanced As Reason For Move

The first public issue of stock in Columbia Pictures goes on the New York Curb Exchange on Friday of this week. The issue is for Columbia expansion purposes in the sound and silent fields, according to announcement by Joe Brandt, Harry and Jack Cohn, who retain control of the company.

The common stock, it is stated will be on the market at $31 a share. There will be 25,000 shares of no par preference and 300,000 shares of no par common, of which 100,000 will be outstanding. The issue is being handled by Goddard & Company, Inc.

With the control of the company remaining in the hands of Joe Brandt and Jack and Harry Cohn there will be no change in the policy of the company. Columbia has enjoyed prosperity, but tremendous expansion is anticipated as the result of the public stock issue.

Columbia Pictures have their own exchanges in the United States and Canada and their pictures are being well distributed abroad. Details of the expansion program will be announced shortly.

Paramount Plans Gilbert, Sullivan Operetta Series

(Hollywood Bureau, Motion Picture News)

Hollywood, March 7.—Paramount is planning production of a series of Gilbert and Sullivan operettas. The intention is to make them at the Long Island studios, casting them from legitimate and musical comedy fields. There is no copyright on the film rights, so they are in the public domain.

Recent Indications Are That Majority of Companies Favor Only Features Having Sound

(Hollywood Bureau, Motion Picture News)

HOLLYWOOD, March 7.—This center of motion picture production is rapidly becoming 100 per cent all-talkie. The trend seems to be entirely that way, though some of the leading companies are still standing behind the silent versions as being a necessity. Silent pictures, however, are on the wane.

The most startling of decisions of the past week in favor of the talkies was that of Mary Pickford that there would be no silent version of "Coquette." Miss Pickford and United Artists' studio officials have carefully considered the loss on foreign markets, and the number of possible unwired houses which they would lose by such action. They figured it too small to go to the trouble of making a complete silent version.

In addition to this came RKO's plan to discard all silent pictures and make all their product dialogued. Still further evidence came with the start of actual construction of sound stages in the last studio leasing for independent production. All other independent studios, with the exception of Tec-Art, had been equipped for sound production several months ago. Tec-Arts' sound stages go into construction this week.

Silents from Talkies

What silent pictures will be made by major producers, with the possible exception of Fox and Metro-Goldwyn-Mayer, will be cut down from dialogued productions. M-G-M and Fox producers are still given big appropriations for silent features, and they are said to be wavering on this policy. Warners, First National, RKO, Pathe, Paramount and Universal are concentrating on talkers. Even United Artists, which was the most conservative organization in the entrance of talking pictures, has cast aside fears.

The independents are following suit. Tiffany-Stahl is going slowly, as is Columbia. Since they serve a great portion of the unequipped market, they are going more slowly. But with the increase in wired houses they are planning more for sound and less for silent.

(Continued on following page)

Congress Fails To Pass Single Film Measure

Threatened Legislation In Form Of Bills Gets No Consideration

For the first time in several years, Congress has gone through an entire session without paying its respects to the motion picture industry, the session just closed being entirely devoid of film legislation.

Although there were several measures affecting motion pictures pending in the House and Senate, none of them came up for consideration and, March 4 being the end of the Congress as well as the session, all legislation not enacted died and, if it is to be revived, must be reintroduced as new measures at a subsequent session.

The most important legislation which threatened the industry was included in the bills introduced in the Senate by Senator Brookhart of Iowa and in the House by a number of Representatives, which prohibited block and blind booking, provided for compulsory arbitration and otherwise controlled the production and distribution of films. Also in the Senate was a resolution introduced by Senator Walsh of Montana, providing for an investigation of the Department of Justice's activities with respect to motion pictures.

In the House was a bill providing a "blue" Sunday for the District of Columbia. None of these measures was given any consideration during the session, although it had been promised by Senators Walsh and Brookhart that they would press for adoption of their legislation.

On the other hand, no action was taken on the one bill which would possibly have afforded some relief for the industry—that repealing the present prohibition upon the interstate movement of prize fight films. This legislation was proposed by a number of Representatives, but there was not sufficient pressure back of it to get any action.

Warners Offer Globe Theatre In Philly For Sale

The Globe Theatre, a motion picture and vaudeville house at Juniper and Market Sts., Philadelphia, has been offered for sale by Warner Brothers, who acquired the house in taking over the Stanley Company. The property has a frontage of 180 feet on Juniper Street and extends 58 feet along Market Street. It is reported that a 35 story building may replace the Globe.

RKO Reported Likely To Open House In Gloversville

The Schine Brothers in Gloversville, New York, may have some opposition in that village, for according to an authentic report, the Keith interests are endeavoring to locate in the village and last week inquired as to the possibility of securing the use of the state armory there.

1,384 Houses Wired In United States by W. E.

ACCORDING to the latest figures given out, Western Electric Company has wired 1,384 theatres in the United States for sound pictures, as of February 23. During the week previous to that the company wired 46 houses, all of them for both sound-on-film and sound-on-disc reproduction.

Silents Slighted For Talkies, Says Hollywood Report

(Continued from preceding page)

Productions In Detail

Here is a complete list of productions now working or starting within three weeks by the different studios:

Warner-First National: product made all-talkie with no special silent versions, all to be cut down from talking productions; Warners, "On With the Show," "Little Pal," "The Argyl Case," "Headlines"; First National, "The Girl in the Case," "Careers," "Diversion," Broadway Babies" and untitled Jack Mulhall vehicle.

Fox: "King of Khyber Rifles," both versions; "Through Different Eyes," talkie only; "The Valiant," both versions; "The Exalted Flapper," silent only; "One Woman's Idea," silent only; "The Far Call," silent only; "The Lucky Star," silent only; "Cape Smoke," both versions; "Joy Street," silent only; "Son of Amak," silent only; "Movietone Follies," talkie only.

Paramount: talking and silent versions, "Dr. Fu Manchu," untitled Clara Bow feature, "Thunderbolt," "Wheel of Life," untitled Adolphe Menjou vehicle; silent version only, untitled Zane Grey story; talking version only, "Studio Murder Mystery," "The Man I Love," untitled Charles Rogers vehicle, "The Constant Wife."

M-G-M: talking and silent versions, "Dynamite," "The Last of Mrs. Cheney," "The Green Ghost," "Redemption," "Mary Ann"; silent versions only, "The Gob," "China Bound," "Thunder," "Wonder of Women"; undecided, "The Single Standard."

Pathe: "High Voltage," talking and silent.

Universal: talking and silent versions, "Broadway" and "Let Me Explain"; silent versions only, Hoot Gibson's "Point West" and Ken Maynard's "The Wagon Master."

Columbia: both versions, "Father Love," "Bachelor Girls," "Flying Marine," "Redemption."

United Artists: both versions, "Lummox," Lupe Valez untitled vehicle, Norma Talmadge's untitled vehicle; talkie only, "The Locked Door."

Samuel Goldwyn: both versions, "Bull Dog Drummond."

Tiffany-Stahl, untitled Reginald Barker production, both versions, also "Midway."

New Penn. Bill May Exempt All Sound Censorship

Would End Authority Given State Board Through Court Ruling

A new bill introduced in the State Senate at Harrisburg, Pa., puts a new light on the censorship situation. A few weeks ago the fight against censorship of talking pictures seemed to be lost when the State Supreme Court handed down a decision that the State Board of Censors had the authority to supervise the talkies.

Senator Aron has introduced a proposed amendment to the censorship act of 1915. This, if adopted, would specifically exempt not only talkies but all pictures synchronized with any sort of sound from the jurisdiction of the censors. It also would exempt news reels and reels made for purely local use.

The introduction of the Aron measure is looked upon as a bit of very clever strategy. It is recalled that the State Supreme Court, the highest court in Pennsylvania, in its talkie ruling gave the board the right to pass on sound pictures under the law of 1915, which prescribes the censors' duties, notwithstanding that law, which was adopted before the talkies were invented, makes no specific reference to tallkies. It was the Supreme Court's idea apparently, that the act in principle applied to talkies, though the act nowhere directly mentions them.

That is why the Aron amendment is regarded as a masterstroke if it can be put across. It is argued that if the clause specifically exempting talkies can be put into the censorship law, the Supreme Court ruling no longer will apply, and that if any one thereafter were to contend that the board had authority over talkies it would involve a new court fight, with little chance of success for the champions of censorship.

One Lone Firm Chartered In N. Y. During Past Week

For the first time in many months one lone company was incorporated in New York State last week in connection with the motion picture industry. This company has taken the name of the Franklyn Warner Distributing Corporation, and will act as a distributing agent for motion pictures. The headquarters of the company will be in New York City and the incorporators are: David Bernstein, Isaac Schmal and Harriet G. Levy, all of New York City.

British Gaumont To Make Western Features In Canada

Arthur Lee of the British Gaumont Corporation of Canada, Toronto, has announced that his company is proceeding with the production of at least six Western features in Canada with an English cast, the maximum cost of each being $75,000.

Publix Starts Fifth Managers' Training Class

28 Men Are Enrolled From Over 1,000 Applicants All Over U. S.

Publix launched its fifth class in the Publix Theatre Managers' Training School on March 7th, and it is the largest that has yet enrolled. It numbers twenty-eight men, and these were selected from over one thousand applicants. Selection was made after personal interviews.

From the four previous classes of the school, seventy-four men are now engaged in theatre operation in different sections of the country and abroad. This represents over 90 per cent of the graduates of the school.

Jack Barry, who organized the Managers' School in 1925, and has been its director since that time, will continue in charge, with Henri Schwartzberg appointed as his assistant.

The men enrolled for the Fifth Class are the following:

Ralph H. Ayer, East Lynn, Mass.; Herbert C. Brown, Charlotte, N. C.; Charles E. Carden, Birmingham, Ala.; William H. Collier, Jacksonville, Fla.; L. O. Daniel, Jr., Dallas, Texas; Harry L. Forsted, Gardner, Mass.; John B. Goodwin, Minneapolis, Minn.; Eugene F. Goss, Boston, Mass.; S. Sidney Holland, Brooklyn, N. Y.; Stanley S. Joseloff, E. Norwalk, Conn.; Frank V. Kenneheck, Omaha, Neb.; Nyman Kessler, Chelsea, Mass.; Charles M. Keyser, Chicago, Ill.; Irwin A. Lesser, Paris, France; Ferdinand Lobkowicz, Vienna, Austria; James W. Marshall, Miami, Fla.; Albert E. Miller, Washington, D. C.; Bruce Powell, New York City; Clark C. Rader, Columbus, Ohio;; Harold J. Shepard, New York City; Frank E. Shipley, Des Moines, Iowa; Walter B. Shuttee, Kansas City, Mo.; Sam J. Swirnberg, Minneapolis, Minn.; Kingston T. Tan, Swatow, China; Richard Watson, Ann Arbor, Mich.; Paul S. White, New York City; Jerome Zigmond, Denver, Colo., and Josef Zimanitch, Russia.

British Players Coming Here For Talking Scenes

A company of English players appearing in "Kitty" is coming to America to complete important dialogue sequences in a production made on the other side. These principals, directed by Victor Saville, will make the trip within the next few weeks as the English sound stages will not be ready until late in May, and "Kitty" is soon to be released here by World Wide Pictures.

The picture, byWarwick Deeping, author of "Sorrel and Son," was produced at Henley, England's fashionable boating center.

Eight California Houses Contract For Qualitone

Eight Southern California Theatres contracted for Qualitone sound projection devices during the past week, according to Samuel Freedman, president of the corporation. Among the houses signed were the Meralta Theatre, Largo Theatre, Maywood Egyptian, Circle Theatre and the Marcal. All are within Los Angeles city limits.

Last Week's Rain And Snow Hit Broadway Houses A Blow; Only New Ones Over Average

Fairbanks' "Iron Mask" Breaks Rivoli Record With $56,300; "Wolf Song" and "Dixie" Both Draw

THE Broadway film houses suffered a blow last week as a result of rain and snow storms. The box offices all along the line reflected the inclement weather and the percentages based on the actual box office figures in dollars and cents showed that all except four theatres were below the average business at those theatres based on last year's receipts. Of the four that went over the average, three held pictures that were new arrivals on the street. One of them, Douglas Fairbanks' "The Iron Mask," in for an extended run with eight shows a day, smashed the house record at the Rivoli by getting $56,300 on the week, which is about $7,000 better than the former record held by Harold Lloyd in "Speedy."

The other two were "The Wolf Song" with Lupe Valez at the Embassy, which did $9,384, and Fox' "Hearts in Dixie," at the Gaiety, which in four days drew $6,827. The latter having with it a strong daily advertising campaign which is costing a lot of money. The fourth attraction to go over the average is "The Broadway Melody," which for its third week managed to draw $23,198.25, giving the picture $73,615.75 on the run to date.

Roxy Gross Off

Not a single other house approached its average. The biggest of the lot, the Roxy, with "The Spieler" as an attraction, finished the week with $88,045.25, it being the first time that the house has dropped below the $100,000 mark in nine weeks. Based on last year's average the business was done to 85 9/10 per cent. At the Paramount, with "The Carnation Kid" as the attraction, the receipts were $64,200, which gave the house a percentage figure of 88 3/5. The Capitol, which held "Lucky Boy," a Tiffany-Stahl production with Georgie Jessel starred, played at $62,281.20, fixing the percentage there at 91 2/5.

The Strand, which held over "The Barker" for a second week, came under the wire with $32,427, giving the house a percentage rating of 93 2/5, with the business dropping about $12,000 under the first week's showing.

(*Continued on following page*)

Warners Plan All-Color and Dialogue Special

(Hollywood Bureau, Motion Picture News)

HOLLYWOOD, March 7.—Warner Bros. have completed plans to make a super-special all-color dialogue musical comedy titled "On With the Show." Alan Crosland will do the directing and the entire production will be shot with the technicolor process. The budget for the picture calls for $600,000.

The cast for the picture will be made up of Betty Compson, Louise Fazenda, Sally O'Neill, Joe E. Brown, John Davidson, William Bakewell, the Fairbanks twins, Arthur Lake, Sam Hardy, Lee Moran, Thomas Jefferson, Harry Gribbon, Josephine Houston, Henry Fink, Wheeler Oakman, Otto Hoffman, and Ethel Waters.

Private News Reels Now Being Supplied Homes

60,000 Projectors Installed May Hit Attendance At Movie Houses

Whether home equipment is going to cut into the receipts of motion picture houses may soon be determined. During the week a Brooklyn department store advertised the sale of 16 mm. film for home consumption, showing news reel views of the Hoover inauguration. The price of 100 feet of the film was fixed at $7.50.

This film is not that of any of the regular news reel services, but is made by a New York firm that specializes in advertising and industrial films. They have only recently inaugurated the news service and it will now become a regular feature with them. They intend covering news events in the same manner as the news services and will dispose of their product through the department and kodak and film stores.

Just how serious this competition will be to the picture houses remains to be seen. It is said however, that Bell & Howell and the Eastman Kodak Compauy, who are distributing these home projectors have already disposed of upward of 60,000.

Victor Talking Machine, RCA Merger Now Operative

The Victor merger with RCA was declared operative during the week, more than the required seven-eighths of the Victor stock having been deposited under the terms of the exchange agreed upon between the two companies.

Common Sense To Solve Problems Says Jesse Lasky

Good Showmanship Principles Guiding Lights Of The Future

"The film industry faces a situation unparalleled since its start," says Jesse L. Lasky, "and common sense is the factor that will solve all problems. The new screen entertainment possibilities will be worked out on a sound and sensible basis with only the principles of good showmanship and common sense needed as guiding posts.

"The future of talking pictures is the future of the motion picture industry itself. Talking pictures are to stay because they widen the screen's entertainment scope. In the future the public is not going to ask whether a picture is dialogue or silent. The question will be, is it a good show? Talking pictures are going to make for better entertainment. The public really hasn't seen anything yet. Possibilities of the new field are tremendous."

Answering the question whether or not all pictures will be talkies, Mr. Lasky said:

"No. It all depends on good entertainment. Subjects that are suitable for dialogue will be made as talking pictures. Subjects that best adapt themselves to silent treatment will be made as silent pictures. The ratio of talking and silent pictures depends upon the way strong dramatic subjects shape up, and upon the public's reaction to the two types of pictures."

Victor Engineers Start Work On Roach Stages

(Hollywood Bureau, Motion Picture News)

Hollywood, March 7.—Preliminaries to construction of sound stages are being made by Victor Recording engineers this week. Roach has a six-year contract with Victor for the synchronization of all his product to be released through Metro-Goldwyn-Mayer. M-G-M uses the Movietone process, but it is understood that the Victor system is interchangeable. Two Victor engineers will be in charge of construction.

Roach plans 12 "Our Gangs," six to be all-talkies and six silent ones. Each of the series will have different plots, in other words, will not be different versions of the same picture.

Columbia Assembling Strong Cast For "Donovan Affair"

A strong cast of players is being assembled by Columbia for "The Donovan Affair," this company's all-talkie special. To the names of Jack Holt, Dorothy Revier, William Collier, Jr., Agnes Ayres, Fred Kelsey, John Roche and Ethel Wales, were added this week those of Wheeler Oakman, Edward Hearn, Hank Mann and Alphonse Ethier. All these were seasoned stage players previously to taking up screen work. Frank Capra is directing.

National Anthem Gives Theatre New Problem

WHEN a theatre performance closes in a Canadian theatre, the playing of the National Anthem is a customary requirement. Thus, still another problem has arisen for managers whose theatres have been wired. With no orchestra, organist or pianist in the pit at the close of shows, it has become necessary for exhibitors to secure phonograph records of "God Save the King" for use on the non-synchronous machine, immediately after the regular presentation has been sounded.

Rain And Snow Hits Broadway Below The Belt

(Continued from preceding page)

"The Girl on the Barge," which held forth at the Colony, did $9,675 on the week, which was a little better than 82 per cent, while "The Wolf of Wall Street," in its fifth week at the Rialto, got $24,980, showing a total of $203,728, which is averaging better than $40,000 a week for the run thus far. This is the final week of the picture, which will be succeeded by D. W. Griffith's "Lady of the Pavements" on Saturday, with Lupe Velez here to burn the town up for the opening.

The little Cameo was forced to put in "Behind the German Lines" for a second run on the street, with the result that business went off to $4,832 on the week.

"The Letter" Comes In

Of those remaining in the houses for two-a-day runs "Redskin," which was at the Criterion, finished on Tuesday night of this week, making way for the Paramount all-talker "The Letter" starring Jeanne Eagels. This is the first feature length talk production which the company made at its eastern studio. The final week of Dix' run showed $8,437, dropping the house to 62 4/5 per cent. "The Redeeming Sin" finished at Warner's Thursday night and was followed on Friday with Davey Lee in "Sonny Boy." The Costello picture stayed three weeks in all and on its second week got $15,045.25.

"Weary River," at the Central, went right along to the tune of $17,796, while the old reliable, "The Singing Fool," at the Winter Garden in its twenty-fifth week there, played to $21,571.75. Although both of these pictures show up badly in the percentage column, the reader in looking at those figures should realize that in the case of "Weary River" the figures are based on the average business of the run of the picture at the house, this being done because a $2.50 top scale was inaugurated for this engagement, and in the case of "The Singing Fool," at the Winter Garden, the same thing is true, for this was the first picture to play that house and the business of the earlier weeks of the Jolson run there have set so high an average for the house that the present figures look insignificant in comparison, yet they are good business for the theatre.

Action In French Quota Crisis Now Expected April 15

Recommendations of Industry Will Be Passed To Commission Then

Final action in the French quota crisis is now expected by April 15. Suggestions made by members of the French industry covering picture imports to be permitted next year have been passed to a French government official, who, after studying them will make his recommendation to the commission.

Drastic changes are expected, but it is not likely that the French trade recommendations will be entirely approved. The French industry is reported in rather a bad way and claims to need considerably further protection.

American interests will get special government consideration, but it is said the best hope of the United States is a revision of the French demands to prevent complete withdrawal of American films from France.

It is said that America must materially aid in the financing of French productions or face radical curtailment of film imports, the reduction proposed said to be from the 500 of last year to 350 this year.

In Washington it is said that the Government prefers to let the film industry act in the situation, rather than to make any governmental representations.

Originality Only Now Means Success Says C. B. DeMille

The production premium in the coming year will be on originality, according to Cecil B. De Mille. The "prescription picture" is doomed and pictures made by obvious and uninspired formula, or as poor reflections of past successes, are out forever, says the producer-director for M-G-M.

"Everyone is striving to get to the forefront of talkies," said De Mille. "That means that those who succeed can do it on merit alone. The days when a director could coast in with moderate success by aping some one else; those days are past. For this we should be thankful, as no art progresses under conditions of imitation."

Ruth Taylor Joins Ranks Of Freelance Players

(Hollywood Bureau, Motion Picture News)

Hollywood, Mar. 7.—After eighteen months of concentrated publicity to build her into stardom, Paramount has decided not to renew Ruth Taylor's contract. She will join the ranks of free-lance players. Ruth Taylor jumped into prominence when she was "discovered," following a contest, as the perfect Lorelei for "Gentlemen Prefer Blondes." She was placed under a five year optional contract.

Independents Hold Balance Of Power, Says Myers

Declares They Represent Difference Between Profit And Loss

In an interview, in Washington, D. C., with "The National Exhibitor," Abram F. Myers, head of the Allied States Association, declares that the independent exhibitor still holds the balance of power in the industry in that he represents the difference to producers between profit and loss.

Among other things pointed out in the interview and attributed to Mr. Myers is the statement as his opinion that the industry could get along without Federal supervision provided exhibitors and producers, by certain concessions and reforms could arrive at open and above board methods of doing business, which would eliminate all suspicion of unfair dealings.

Mr. Myers said:

"Politics and not business have heretofor characterized this industry and direct dealing has been practically unknown. That's one of the reasons why we have all been subjected to government inquiries and investigations and we will be forced to continue to submit to these things until our business is transacted fairly and on the surface. This is the only industry where the manufacturer meddles into the affairs of the retailer, and it's a bad thing."

Union Theatres Puts Over Big Australia Deal

Union Theatres, Ltd., of Australia, has purchased for $1,000,000 all of the theatres in Adelaide with the exception of one, and thereby claims to have the largest theatre company outside of America and England. The purchase was made from the Greater Wondergraph Company, Ltd.

According to the Sydney Sun, by this latest purchase Union Theatres now owns or controls five theatres in the city of Adelaide. They are West's Olympia, the Work, Wondergraph, Grand and Pavilion.

Union Theatres will further expand by organizing a new company in South Australia to be known as Union Theatres South Australia, Ltd. It will have a capital of $2,000,000.

Warners Plan To Establish Film Exchange In Memphis

Warner Brothers will establish a film exchange in Memphis for distribution of their pictures in the mid-south territory, it was definitely reported along Film Row in Memphis this week.

The new office, rumored as planned to open about Apr. 1, probably will take in parts of territory now divided between the present exchanges at Atlanta, St. Louis, Dallas and Oklahoma City.

Talkies Show Lead In North Middle West; "Singing Fool" And "Lucky Boy" Both High

"Fool" Breaks Record At Battle Creek; Jessel Picture Heads Parade In Milwaukee

SUMMARIZING from a section of MOTION PICTURE NEWS' Check-Up of box office reports in territory embracing Milwaukee, Omaha, Battle Creek, Mich., Des Moines, and Grand Rapids, Mich., last week's percentages again indicate that dialogue and sound pictures are getting the heaviest attendance.

"Lucky Boy" led Milwaukee with 125 per cent, and "The Barker" also went 15 per cent over normal. All other houses were up around the good business mark, the holiday helping to swell the receipts.

Very unfavorable weather conditions cut heavily into the Omaha trade but, in spite of this, "The Canary Murder Case" showed considerable strength, going 30 per cent over normal. "The Man Who Laughs" and "The Doctor's Secret" were both 25 per cent off. Blizzards and one inch of snowfall were undoubtedly accountable.

At Grand Rapids, two M-G-M pictures, "Woman of Affairs" and "Trail of '98" got away to slightly under normal for the week, while in Battle Creek, "The Singing Fool" broke the town records, playing to approximately 34,000 at the Regent. The management is talking of booking the "Fool" for a return showing, and if this is done it will be the first time it has happened in the breakfast food city.

Los Angeles Theatre Tries New Sign

HOLLYWOOD, Mar. 7.—The first theatre on the West Coast to use an "electric traveling word sign" will be Loew's State, Los Angeles. The sign is to be established on the marquee with a weekly change of copy. It's message can be changed each five minutes if a special attraction or some emergency comes up.

The cost for its installation for Loew's State is estimated about $20,000. Should it prove successful in the Los Angeles house, the Fox West Coast office will install a similar sign on the marquee of a key house in sixteen cities. The total cost for this number will be $150,000.

Big Increase In Projector Exports During Past Year

2,911 More Home Devices Shipped In 1928 Than Previous Year

Projector exports show a big increase for the year 1928 over those of the previous year. Standard 35 millimeter and 16 millimeter home projectors for 1928 show an increase of 2,911 over 1927.

During 1928, 5,953 projectors with a declared value of $950,202 were exported to 71 different countries throughout the world, as compared with 3,042 projectors valued at $641,461 exported in 1927. These figures include both 35 and 16 millimeter projectors, and probably do not give as true a picture of standard projector exports as might be desired. However, this condition will no longer exist, as a distinction between the different size projectors is being made at the port of exportation in the new table of classifications which become operative January 1, 1929.

Europe, best market for pictures, is likewise leading projection market. During 1928 there were exported to Europe 2,092 American projectors of both types valued at $348,910, as compared with 991 projectors valued at $241,859 in 1927.

Nazimova To Make Talkie For Release By Columbia

Hollywood, Mar. 7.—Nazimova has been signed to make a talking picture. It will be produced by Eddie Small and released through Columbia Pictures. While the contract has been signed no story has yet been decided upon.

First Picture Completed At New RCA Sound Studios

The first sound film was completed during the week at the new Photophone Gramercy Studios in East 24th street, New York City. Godfrey Ludlow, concert and radio artist, played two concertos on his violin in the first of a series of artistic sound pictures for RKO. He was accompanied by a 75-piece symphony orchestra under the baton of Caesaro Sodero playing "Symphonic Espanole" and "The Old Refrain."

Sessue Hayakawa At Work On Vitaphone Short Film

Sessue Hayakawa, Japanese motion picture actor, is at work on his first talking picture at Warner Bros. Eastern Vitaphone studios, under the direction of Bryan Foy. The sketch is a two-reeler and is titled "Dead Laughter."

Showmen's Ad. Tips

Practical Ideas From Early Run Exhibitors About The Best Audience-Selling Points In Your Bookings

"All At Sea"

EXCELLENT comedy of Life in the Navy. Cannon display in lobby suggested typifying Arthur climbing into big Naval gun and being pulled out just before gun goes off. Audience appeal: Great for those enjoying humor. Appeals to children too because of easily understandable humor.—*J. S. McSween, Manager, Princess Theatre, San Antonio, Tex.*

Use record of Dane and Arthur past performances to exploit. Audience appeal: all ages and classes.—*S. Chambers, Manager, Orpheum Theatre, Wichita, Kansas.*

"Annapolis"

FEATURED title, and fact that many scenes actually filmed at U. S. Naval Academy. Names of John Mack Brown and Jeanette Loff. Audience appeal: All ages and both sexes.—*Marc Wolf, Manager, Palace Theatre, Canton, Ohio.*

"Baby Cyclone"

EXPLOIT Aileen Pringle and Lew Cody in good comedy. Tell how a "Peke" almost wrecked two married lives. Audience appeal to adults.—*Paul Short, Manager, Rialto Theatre, Chattanooga, Tenn.*

"The Barker"

SUGGEST using stage play, book and cast of picture as features to emphasize in advertising. Audience appeal: All classes of adult patronage.—*Harry Wren, Manager, Alhambra Theatre, Milwaukee, Wis.*

"Beggars Of Life"

EXPLOIT Wallace Beery and the unusual nature of the story; a tale of the knights of the road in hobo-land—its appeal to those who are afflicted with wanderlust; also its treatment as a story of adventure. Audience appeal: Young persons particularly and adults generally of the middle class.—*Duncan Inverarity, Granada Theatre, Spokane, Wash.*

"Behind The German Lines"

THE scenes of the big war provided an interesting sidelight on the conflict from the German angle and attracted the curious as well as those interested. Its greatest appeal is to boys and the older class, both men and women. Shots of the Kaiser, Hindenburg, the "Red Knight," Wilson, Foch and others make a hit and are good drawing cards.—*Rialto, Chatanooga, Tenn.*

Exploit it as one of Germany's pictures explaining her side of the late war; the authenticity of the pictures. Audience appeal: for the older patrons, especially those German born or of German extraction.—*William Hick, Strand, Milwaukee, Wis.*

"The Bellamy Trial"

PLAY up talking dramatic sequences. Audidience appeal: General.—*Harry Weiss, Manager, Loew's State Theatre, Syracuse, N. Y.*

"Blindfold"

A FAST moving, crook drama with unusual effects and excellent cast. All of these offer good exploitation angles.—*Mrs. William Gordon, Manager, Palace Theatre, Newport News, Va.*

Use names of O'Brien and Lois Moran and plot wherein the cop vindicates his honor with help of the girl; also good crook and holdup scenes. Audience appeal: Ages and classes.—*S. Chambers, Manager, Miller Theatre, Wichita, Kansas.*

"Blockade"

STRESS the mystery scenes and Anna Q. Nilsson. General audience appeal.—*John J. Burns, Manager Keith's, Syracuse, N. Y.*

"Canary Murder Case"

FEATURED as an all-talking mystery picture of intense suspense. Played up fact that the picture was based on S. S. Van Dine's novel by that name and also the cast of the picture. Attracts the family patronage.—*Ernest W. Morrison, Manager, Greater Palace Theatre, Dallas, Texas.*

Began advertising campaign three days before showing, playing on name of Philo Vance. Used William Powell's picture in all ads and played up all-talking and mystery angles. Audience appeal: High school and adult.—*Russell Bovin, Loew's Theatre, Canton, Ohio.*

Featured picture as an all-talking, mystery thriller, William Powell as star and S. S. Van Dine as author. Adult appeal.—*H. Pennock, Manager, Minneapolis, Minn.*

Rattling good mystery talking film. Feature author's name as book has great following. William Powell's name also big asset. Climax holds audience spellbound. Audience appeal: All classes and ages.—*Al Fourmet, Manager, Empire Theatre, San Antonio, Texas.*

Emphasize all-talking, Philo Vance story and mystery angle. Audience appeal: High school age up, all classes.—*Emil Bernstecker, Manager, Metropolitan Theatre, Houston, Texas.*

Feature it as all-talkie and fact that it is one of the best mystery plots of the year. Audience appeal: All classes and ages.—*L. J. Finske, Manager, Newman Theatre, Kansas City, Mo.*

Play up Powell as real talkie star; fact that story was a best seller; mystery and thrills; don't overlook comedy angle. Audience appeal: All classes.—*A. N. Roy, Manager, Tampa Theatre, Tampa, Fla.*

Exploit talking version of famous best-seller "Mystery that baffled millions!" Audience appeal: Elite; older elements.—*Walter Merkel, Manager, Capitol Theatre, Springfield, Mass.*

Exploit especially; tie newspapers with Dot King murder. Exploit all-talkie. Exploit Powell. Audience appeal: One hundred per cent with all types reached.—*Lionel Wesson, Manager, Des Moines Theatre, Des Moines.*

Exploit from all-talkie mystery angle with fine cast. Audience appeal: All classes.—*Frank Hookalio, Manager, Washington Street Olympia, Boston, Mass.*

Recommend playing up the best mystery and author's name (S. S. Van Dine). The title is a drawing card itself. Audience appeal: Not for children.—*Acting-Manager M. Westfall, Stanley Theatre, Utica, N. Y.*

"Case Of Lena Smith"

CATER to older ones who like "East Lynne" type of stories. Play up mother love. Audience appeal: From high school age up.—*J. M. Franklin, Manager, B. F. Keith's Theatre, Ottawa, Canada.*

Exploit mystery element. Audience appeal: General.—*Dr. James Wilson, Manager, Fox-Palace, Springfield, Mass.*

"Captain Lash"

EXPLOIT comedy side of film, with McLaglen in swaggering, rough-neck, but comedy role. Film sells itself when seen. Audience appeal: All ages and all classes.—*Eddie Bremer, Manager, Majestic Theatre, Houston, Texas.*

Play up McLaglen and dramatic angles of film; mention previous McLaglen successes; play sea angle. Audience appeal: Mostly those who like melodrama.—*Coliseum Theatre (West Coast) Seattle, Wash.*

Play up the McLaglen of "What Price Glory." Audience appeal: General.—*Majestic Theatre, Ann Arbor, Mich.*

"Carnival Man"

EXPLOIT this short as something unusual. Audience appeal: Big. Made real hit.—*George Watson, Manager, Strand Theatre, Des Moines.*

"Charge Of The Gauchos"

PLAYED strongly on name of Francis X. Bushman, and historical background of picture, as well as actual filming in the Argentine. Audience appeal: Juvenile and adult masculine.—*Joe Calla, Manager, Valentine Theatre, Canton, O.*

"Children Of The Ritz"

EXPLOIT as sound synchronized picture of merry-mad flaming daughters who drain cup of life and ask for more and play up as Cornell Woolrich's prize winning $10,000 College Humor story, featuring Jack Mulhall and Dorothy Mackaill. Stress heavily that it is by youth about youth. Audience appeal: Will set the youngsters on edge with its jazz, please the middle age and amuse the oldsters.—*Howard Price Kingsmore, General Manager, Loew's Century, Baltimore, Md.*

Good results should be obtained from this one by featuring "youth's own revelation of the daring doings of the younger generation." Audience appeal: All classes and ages.—*Lawrence Lehman, Manager, Mainstreet Theatre, Kansas City, Mo.*

Exploit as a peppy and romantic production. Will attract youth if well played up—*M. Westfall, Acting-Manager, Stanley Theatre, Utica, N. Y.*

Emphasize problem of modern youth and refer to tobasco stuff. Wealth of apparel is seen on women. Audience appeal: All classes, particularly young people.—*D. Stapleton, Manager, Centre Theatre, Ottawa, Canada.*

Box Office Ad. Barometer

"Conquest"

EXPLOIT this as a timely melodrama of a trip to the Pole. Audience appeal is for those who enjoy melodrama done in rather obvious manner. Nothing here to offend any theatre or any audience. Should appeal strongly to the young folks who take their thrills without too close criticism of their plausibility.—*George Gilliam, Manager, Cameo Theatre, Cleveland, Ohio.*

"The Cossacks"

GO as far as you like with Gilbert and Adoree and emphasize love, action and thrills in story. Audience appeal: All ages and all classes.—*P. J. Nolan, Rex Theatre, Ottawa, Canada.*

"The Crash"

PLAY up Milton Sills as the star with Thelma Todd as a mile-a-minute romance by Frank L. Packard—of a fighting fool who wouldn't be downed—as glorifying the unsung heroes of the railroad. Stress railroad wreck as a big thrill. Audience appeal: Particularly to those fans who like Milton Sills, to railroad workers in general, and all who like a hard-boiled, he-man romance.—*Howard Price Kingsmore, General Manager, Loew's Valencia, Baltimore, Md.*

"Desert Nights"

EXPLOITED John Gilbert's name in association with the type of story in which he appears. Audience appeal: Strong for everyone as this is good popular entertainment, full of romance, love, thrills and novelty—*George Dumond, Manager, State Theatre, Cleveland, Ohio.*

Play Gilbert in capital letters. Also a bit of value in advertising Gilbert and Torrence reunited. (If this picture had dialogue would do at least 20 per cent more business.) Audience appeal: To all ages and classes except very young children.—*Loew's State Theatre, Houston, Texas.*

"The Doctor's Secret"

EXPLOIT as 100 per cent all-talking show in class by itself and surpassing anything shown so far—that it was only picture to play two weeks at Paramount, New York, and that Ruth Chatterton, H. B. Warner and Robert Edeson are in cast. But hold back Sir J. M. Barrie's name as it stands for the Peter Pan and whimsical stuff while this story is a wonderful sex picture. Audience appeal: A strong social drama that will appeal to every class.—*Howard Price Kingsmore, General Manager, Loew's Century, Baltimore, Md.*

Place emphasis on all-talking film, particularly on Ruth Chatterton, whom we believe to have the best screen voice to date; also note the author and play by that name; also emphasize society drama. Audience appeal: For the smart, knowing audience that appreciates discussion of drama; also suited to other types.—*H. E. Long, Manager, Loew's State, Louisville, Ky.*

Exploit names of Warner, Chatterton, Loder and Edeson; also mystery surrounding secret of the plot. Audience appeal: Adults only.—*S. Chambers, Manager, Palace Theatre, Wichita, Kansas.*

"Dog Of The Regiment"

EXPLOIT Rinty and thrilling escape from German prison camp to thwart firing squad; also Rinty's hopping the 'plane and dangling by rope from cock-pit. Audience appeal: Most persons, especially children and Saturday night crowd.—*Mrs. Charles Barron, Manager, Kansas Theatre, Wichita, Kansas.*

"The Dummy"

PLAY up the cast; the detective angle, and feature comedy element. Audience appeal: General; fit for all family types.—*Bob Blair, Manager, Seattle Theatre, Seattle, Wash.*

Play up stars of the cast and fact that it is all-talkie to obtain best results. Audience appeal: All classes and ages.—*Claire Woods, Manager, Royal Theatre, Kansas City, Mo.*

Exploit juvenile angle and mystery plot. Audience appeal: All ages and all classes.—*T. Brouchio, Manager, Metropolitan Theatre, Boston, Mass.*

"Fancy Baggage"

THIS picture was played up for the cast which was the same as in "The Wildcat" which preceded it by several weeks. On the strength of this the picture did well for the first two days but fell off the last two. Not such a good picture. Audience appeal: Especially juvenile.—*C. Watson, Manager, Strand Theatre, Des Moines.*

"The Flying Fleet"

PLAY up Naval aviation angle and work of three leads. Any angle of this film will bring results as it is made for box office and every patron will help by word of mouth adv. Audience appeal: Everybody.—*James Q. Clemmer, Manager, Fifth Avenue Theatre, Seattle, Wash.*

Advertise this as one of the best air pictures ever made. Novarro's name always good. Audience appeal: All ages; will pack children's matinees.—*Harold K. Archbold, Manager, Varsity Theatre, Evanston, Ill.*

"Forbidden Tales"

PLAY up as a strange, mysterious and thrilling assortment of four stories, two by the noted writers, Edgar Allen Poe and Robert Louis Stevenson. Exploit Conrad Veidt heavily as the star, because of his work in many plays seen here. Audience appeal: This will be enjoyed by all who have read The Black Cat and The Sucide Club. It will appeal especially to the educated classes, as it is excellently done.—*Clyde V. McKay, Manager, Little Theatre, Baltimore, Md.*

"Gang War"

PLAY up timeliness of such a picture when gang wars are getting so much front page in the big cities. Stress the human side of this one. Audience appeal: General.—*A. B. McCoy, Manager, Mary Anderson Theatre, Louisville, Ky.*

"The Ghost Talks"

EXPLOIT as first all-dialogue feature farce comedy and that it is a laugh sensation. Go strong in announcing Helen Twelvetrees, 1929 Wampas Baby star, as the heroine and note others in cast under general head of with these kings and queens of the screen. Audience appeal: This will go fine with the masses. Educated element may object to so much old hokum, but it certainly packs many laughs.—*William E. Stumpf, Manager, New Theatre, Baltimore, Md.*

Play up mysterious angle and debut of Helen Twelvetrees with accent on her legitimate stage record. Appeal: All classes and ages, not excluding children.—*Matthew Riley, Manager, Victory Theatre, Providence, R. I.*

Exploit as entertaining, spookie, great picture for children. Audience appeal: General and children.—*Albert P. Kaufman, Manager, Empire Theatre, Syracuse, N. Y.*

"Geraldine"

EXPLOIT as a charming comedy every picture fan will enjoy and play up Booth Tarkington as author and Eddie Quillan and Marian Nixon as players. Play up jazz-mad youth angle. Audience appeal: To all lovers of Tarkington stories and those who enjoy clean comedy from a jazz-mad youth angle.—*J. Lawrence Schanberger, Manager, Keith's Theatre, Baltimore, Md.*

"The Godless Girl"

USED Cecil B. DeMille's name prominently as the producer, as well as Jennie McPherson's name as the author. Audience appeal: It has a universal appeal, making it a valuable attraction for all types of houses.—*William Watson, Manager, Hippodrome, Cleveland, O.*

Play up Lina Basquette and moral angles of film. Exploit reformatory action. Audience appeal: For those who like raw melodrama.—*James Q. Clemmer, Manager, Fifth Avenue Theatre, Seattle, Wash.*

Exploit the DeMille name as producer; the powerful moral lesson; play up sensational features strongly, the fire especially. Audience appeal: All classes and ages.—*George B. Peck, Manager, Victory Theatre, Tampa, Fla.*

"Greyhound Limited"

RECOMMEND featuring film as first talkie of the railroad and stress Monte Blue and fact that he speaks. Audience appeal, All ages and all classes.—*Lang Berg, Manager, Scolly Square Olympia, Boston, Mass.*

Exploit as first sound railroad film; play up popularity of Monte Blue. Audience appeal: for kids and those who like action.—*John Hamrick's Blue Mouse Theatre, Seattle, Wash.*

Exploit fact that Monte Blue plays the lead in a thrilling railroad drama and that it is a talkie. Played up as a picture which offers a thrill every minute. Audience appeal: All ages and classes.—*A. R. Lever, Manager, Old Mill Theatre, Dallas, Texas.*

"Haunted House"

SOLD this picture on thrill and chill combined with comedy. Exploited comedy value of Chester Conklin and beauty of Thelma Todd. Has appeal for those who like chilly comedy, especially men.—*Patrick McManus, Manager, Princess Theatre, Joliet, Ill.*

"Hey Rube"

PLAY for Western audiences that like action and fast drama of the Jack Holt type. Audience appeal: For all ages and classes.—*J. H. Boswell, Manager, Rialto Theatre, Louisville, Ky.*

Play up carnival scenes and use circus angle in promotion. Audience appeal: All who like circuses.—*Burns O'Sullivan, Manager, Palace Theatre, Columbus, Ohio.*

"Hot News"

EXPLOIT Bebe Daniels for name value if she has local following. And the thrilling kidnap and fight scenes. Audience appeal: To younger generation and lovers of action.—*Evans Linton, Manager, Olympic Theatre, Utica, N. Y.*

"Home Towners"

AN excellent example of stage comedy transferred to the screen in sound film form. Announce it as an "all talkie." Audience appeal: Married people and comedy seekers.—*Ray Tubman, Manager, Regent Theatre, Ottawa, Canada.*

Country-Wide Reports On

"Home Coming"

EXPLOITED this as a much-discussed drama and aroused local interest in its subject and its cast. Audience appeal: Is strong for the adults. It is probably too simple and too sordid to appeal to the younger generation. It's logical and sad ending will reach adults better than young folks, who want only to be amused.—*Frank A. Hines, Manager, Keith's Palace, Cleveland, Ohio.*

"In Old Arizona"

BEST selling angle is that film is first full length outdoor talking picture. Another big draw is the quaint humor that runs throughout the story of the lovable bandit. Do not overlook theme song "My Tonia," one of the most tuneful theme songs to date. Have your orchestra play it week before showing film. Radio stations find song so popular they are willing to play it, especailly Nick Lucas' version. Have phonograph in lobby play various records of "My Tonia" during week preceding as well as week during which film is showing. Audience appeal: Every age and class.—*Raymond M. Willie, Manager, Majestic Theatre, San Antonio, Texas.*

The fact that the Leland Theatre, which played this picture last week, had installed sound apparatus, was the leading feature in large newspaper advertising in Albany's papers during the week. Also featured the fact that it was the first sound picture to be taken entirely out of doors and amid scenery of considerable beauty.—*Manager Sayles, Leland Theatre, Albany, N. Y.*

Second week for this feature and did capacity business by featuring name of story, all-talking angle and names of players. Word of mouth advertising greatly helped second week. Audience appeal: All ages and both sexes.—*Joe Calla, Manager, Strand Theatre, Canton, Ohio.*

Recommend emphasizing as the first out-of-door all talking picture. Although the fact that it is a 'western' and picturesque should not be overlooked. Audience appeal: All ages and all classes.—*Sid Lowrence, Manager, Avon Theatre, Utica, N. Y.*

Featured fact that it is the first all-talkie to be made outdoors and is a sensation picture of the golden west without a silent moment. The audience to be sought is general as the picture appeals to all classes.—*Sid Henry, Manager, Majestic Theatre, Dallas, Texas.*

"Interference"

EXPLOIT names of Clive Brook, Evelyn Brent, William Powell and Doris Kenyon. If house is wired plug fact that film contains voices and noises as in regular stage presentations. Audience appeal: For those liking heavy drama.—*Milton Overman, Manager, Plaza Theatre,, Paris, Texas.*

Feature New York top price run at Criterion and fact that New York critics rated it finest talkie to date; stress strong drama and success the original Pertree play enjoyed.—*Capitol Theatre, Vancouver, British Columbia.*

"The Iron Mask"

EXPLOIT as first sound film for Fairbanks; play up a successor to "Three Musketeers." Audience appeal: For kids and the Fairbanks following.—*Robert Murray, Music Box Theatre, Seattle, Wash.*

"Lady Be Good"

EXPLOIT comedy angle. Also Jack Mulhall and Dorothy Mackaill—back stage life—first hand glimpses in the life of vaudeville actors and actresses—romantic angle. Audience appeal: All ages and all classes.—*Duncan Inverarity, Manager, Granada Theatre, Spokane, Wash.*

Exploit Jack Mulhall-Dorothy Mackaill star combination. Stress back-stage scenes. Good for laughs. Audience appeal: All classes and ages.—*J. B. Allman, Manager, Allen Theatre, Akron, Ohio.*

"Lady Of Chance"

RECOMMEND exploiting name of Shearer for she generally has good following. Audience appeal: Higher type than usually found in picture audiences.—*Wm. Mick, Manager, Strand Theatre, Milwaukee, Wis.*

Popularity of Norma Shearer as star is this picture's chief exploitation value.—*E. T. Crall, Manager, Rialto Theatre, Newport News, Va.*

For this locality the star's name is worth playing up. Audience appeal: General.—*Michigan Theatre, Ann Arbor, Mich.*

"Lady Of The Pavements"

EXHIBITORS will do well to bill this film as a smashing love story with "poor to riches" angle. Has appeal to all classes and ages.—*E. J. McCarthy, Manager, Loew's State, Providence, R. I.*

Exploit this one as a "story of a Miss of the streets," featuring Lupe Velez. Audience appeal: Mostly adults.—*Walter Maloney, Manager, Loew's Midland, Kansas City, Mo.*

Exploit it as D. W. Griffith's first singing picture. Audience appeal: "Flapper" audience, generally younger folks.—*Herbert Izrael, Manager, Majestic Theatre, Milwaukee, Wis.*

Exploit romance angle and talkie sequences. Audience appeal: High school age and up, all classes.—*Joseph Brennan, Loew's State, Boston, Mass.*

"Little Wildcat"

EXPLOIT wild romanticism: human wildcat out to capture her man- Audience appeal: All ages and all classes.—*Dr. James Wilson, Manager, Fox-Palace, Springfield, Mass.*

"The Lone Wolf's Daughter"

EXPLOIT Bert Lytell in drama of character everybody knows and knows just what to expect. He has audience built up. In his line he is just as distinctive as Sherlock Holmes is in his. Audience appeal: To people who like picture between melodrama and problem play. Those who are curious and like detective stories. —*Walter McDowell, Manager, Strand Theatre, Syracuse, N. Y.*

"Lonesome"

ADVERTISE as a joyous romantic story of a glorious holiday. Also featured as a perfect talking picture with dialogue where dialogue really means something. Audience appeal: Juvenile and family patronage.—*Ray J. Stinnette, Manager, Capital Theatre, Dallas, Texas.*

"Love Over Night"

THERE is an opportunity to exploit the title —however, play up the fact that it is excellent comedy; has unusual city and subway scenes. Audience appeal: Especially the younger set.—*Michigan Theatre, Ann Arbor, Mich.*

"Lucky Boy"

EXPLOIT similarity to big Jolson successes but do not compare the films. Play up the heart appeal angles. Audience appeal: All types, especially adults.—*John Hamrick, Blue Mouse Theatre, Seattle, Wash.*

Exploit George Jessel and his song numbers. Also the strong mother interest, but particularly the singing of Jessel—the wide scope of emotional play—from comedy to pathos. Audience appeal: All ages and all classes.—*Clem Pope, Manager, Clemmer Theatre, Spokane, Wash.*

Exploit George Jessel, popular Broadway idol —melodious songs in sound—Jessel singing "My Mother's Eyes." Apeal to all classes.—*Floyd Smith, Manager, Tivoli Theatre, Chattanooga, Tenn.*

Exploit star as original jazz singer. Play up mother theme and many songs introduced by star. Audience appeal: All classes.—*Edwin Adler, Manager, Strand Theatre, Tampa, Fla.*

Use George Jessel's name in advertising; the fact that he sings. Audience appeal: Has a general appeal to all classes and types.—*Wm. Mick, Manager, Strand Theatre, Milwaukee, Wisc.*

"Man In Hobbles"

EXPLOIT "In-Laws" angle and name of Peter B. Kyne, the author. Audience appeal: All ages and classes.—*Arthur Phillips, Manager, Uptown Theatre, Wichita, Kans.*

"Marquis Preferred"

PLAY up name of Adolphe Menjou, a natural drawing card in most towns. Interest public in whimsicality and novelty of all Menjou's plots.—*E. T. Crall, Manager, Rialto Theatre, Newport News, Va.*

Typical Menjou vehicle. Play up Menjou for family audiences. Appeal: All ages.—*Tod Browning, Manager, Keith's Memorial, Boston, Mass.*

Entertaining picture. Audience appeal: Special appeal for women and general.—*John J. Burns, Keith's Theatre, Syracuse, N. Y.*

"Melody Of Love"

PLAY up sentimental features and fact that this picture is Carl Laemmle's first all-talkie. Audience appeal: Sufficient hokum in this to get by with almost any audience.—*Arthur Phillips, Manager, Uptown Theatre, Wichita, Kansas.*

"Michigan Kid"

THIS film drew a good house for the four days it ran. Adventure exploitation draws well. Rence Adoree and Conrad Nagel were exploited for all their names were worth. Theatre closed for redecoration after this feature. Crowds packed the house over the week-end. Audience appeal: All ages and classes.—*Martin Dryer, Manager, Regent Theatre, Rochester, N. Y.*

"Million Dollar Collar"

ANOTHER good melodrama with Rin Tin Tin—all that's necessary—but this also has a good story which is worth playing up. Audience appeal: Children and middle-aged particularly, but the story is so conceived that it has general appeal as well.—*John Blunk, Manager, Alamo Theatre, Louisville, Ky.*

Emphasis on the novelty of the feature being a dog's "talking picture" drew adults as well as young in goodly numbers. Rin Tin Tin's reputation brought crowds. Name should be stressed where he has local following. Audience appeal: All ages and classes.—*Arch McCallum, Monager, Fay's Theatre, Rochester, N. Y.*

How to Sell Your Features

"My Man"

EXPLOIT Fannie Brice, for years Ziegfield star and present star of "Fioretta." Also her first Warner Brothers talking, singing feature. Audience appeal: General.—*Ralph W. Thayer, Manager, Eckel Schine Theatre, Syracure, N. Y.*

"Naughty Baby"

ALICE WHITE, shown in various states of undress, is the drawing card of this picture. It appeals particularly to young people.—*T. R. Earl, Manager, Imperial Theatre, Asheville, N. C.*

"Night Club"

EXPLOIT the variety of entertainment and the Broadway stars in all-talkies, including Fannie Brice and Raymond Hitchcock. Also used "Pusher in the Face" and "Bishop's Candlesticks." Audience appeal hits every class and type with this varied program with first picture getting juveniles, comedy for the youngsters and a heavy drama in "Bishop's Candlesticks" for the older fans.—*George Watson. Manager, Strand Theatre, Des Moines.*

Stress names of famous peopl eappearing in picture. Audience appeal: Average picture-goers.—*W. O. James, Manager, Wisconsin Theatre, Milwaukee, Wis.*

Featured cast of notable stars appearing in picture and talking, singing sequences. Adult appeal.—*E. C. McKinnon, Manager, Lyric Theatre, Minneapolis, Minn.*

"Night Watch"

THE fact that this is an excellent mystery film, plus Billie Dove's beauty, is a combination which, properly exploited, should prove successful.—*Mrs. William Gordon, Manager, Palace Theatre, Newport News, Va.*

"Plastered In Paris"

COMEDY element in film was whooped up here. A clown in downtown streets was used to good advantage. Sammy Cohen's reputation as a comedian drew well. Audience appeal: All ages and classes.—*Arch McCallum, Manager, Fay's Theatre, Rochester, N. Y.*

"Redeeming Sin"

THE story is weak and so it can not be played up. The synchronization is poor, so it can not be emphasized. Conrad Nagel, local boy, has some draw here. Dolores Costello, pretty fair. Audience appeal: Not sufficient.—*Jess Day, Manager, Capitol Theatre, Des Moines.*

,"The Redeeming Sin." The sales feature of this picture is Dolores Costello-Conrad Nagel team and the Paris underworld setting. It is good entertainment for the whole family.—*Tom Halliday, Manager, Plaza Theatre, Asheville, N. C.*

Recommended that the screen pair, Conrad Nagel and Dolores Costello, be played up. Think this is all that is necessary to sell picture. Audience appeal: General.—*C. C. Atkinson, Strand Theatre, Louisville, Ky.*

"The Redeeming Sin." Dolores Costello has well earned popularity here and is good for a play. Audience appeal: All ages, all classes.—*Earl W. Pepper, Manager, Grand Theatre, Columbus, Ohio.*

Exploit names of Nagel and Costello as they have strong following. Audience appeal: Mostly women, all ages and types.—*L. K. Brin, Manager, Garden Theatre, Milwaukee, Wisc.*

"Red Hot Speed"

EXPLOIT name of Denny and comedy angle. Audience appeal: High school age will like but not so much for others.—*Molton Overman, Manager, Grand Theatre, Paris, Tex.*

Exploit Denny's first talking picture. Clean comedy appeals to all ages and all members of the family.—*Bart Grody, Manager, Keith-Albee, Boston, Mass.*

"Redskin"

BIG selling point is Richard Dix and the color angle. It is best color picture yet produced. Dix is great drawing card on account of great work in "The Vanishing American." Audience appeal: General, but especially high school generation.—*Wm. C. O'Hare, Manager, Texas Theatre, San Antonio, Texas.*

Chief publicity angle to this picture is the fact that it is produced in color and sound, the beautiful colors bringing the picturesque life of the Indians to a reality on the screen. Audience appeal: All classes and especially art lovers.—*Harl A. Wolever, Manager, Melba Theatre, Dallas, Texas.*

Stressed the sound and technicolor, and mechanical novelties of the picture rather than the story or the star. Audience appeal is universal and especially strong in such localities where Dix is personally popular.—*Fred Clary, Manager, Allen Theatre, Cleveland, Ohio.*

Richard Dix was played up for his following. Also the fact that it was 80% in color and 100% sound. Audience appeal: general, strong appeal for children.—*Missouri Theatre, St. Louis, Mo.*

Emphasize beauty of color photography and "different" type of story. Audience appeal: For those who want something a little different and better.—*Bob Blair, Manager, Seattle Theatre, Seattle, Wash.*

Richard Dix and the romance of an Indian and a white girl in the Indian country, together with the fact that parts of the film are in technicolor, make this a box office knockout. The whole family will like it.—*T. R. Earl, Manager, Imperial Theatre, Asheville, N. C.*

Stress Dix as the "Vanishing American." Sports, love and action. Star's red-blooded appeal should be stressed. Appeal: All classes and ages, even ultra-elite.—*Edward Read, Manager, Strand Theatre, Providence, R. I.*

Exploit the beautiful colored scenes, Richard Dix and beautiful theme song. Audience appeal: General, all ages, all classes.—*Jess. Day, Manager, Capitol Theatre, Des Moines.*

"The Rescue"

ANYTHING that will exploit the romantic, adventure or South Seas angle is useful. Story has direct appeal to adults as well as youngsters. Mention the fact in ads that the story is picturization of Conrad's tale. Audience appeal: All ages and classes.—*Thomas D. Soriero, Manager, Rochester Theatre, Rochester, N. Y.*

Exploit as Conrad story; struggle between passion and honor and friendships. Lily Damita's performance liked and played up. Ronald Colman good. Appeal to audience liking drama and adventure. A bit high for juvenile play.—*L. B. Cool, Manager, Colonial Theatre, Akron, Ohio.*

Emphasize large scale upon which picture was made; lavish settings and Ronald Colman's popularity.—*E. T. Crall, Manager, Olympic Theatre, Newport News, Va.*

Exploit star (Ronald Colman) with Lili Damita adaptation of Joseph Conrad story of the sea. Audience appeal: Elite.—*Al Anders, Bijou Theatre, Springfield, Mass.*

"Revenge"

DOLORES DEL RIO is good for a boost but theme may not be generally popular. Picture deals with different angle of outdoor life. Audience appeal: Women and girls.—*Ambrose Nolan, Manager, Avalon Theatre, Ottawa, Canada.*

Use name of Dolores Del Rio and the "bear taming" angle. This is good only if Del Rio has local appeal. Audience appeal: Most people will like.—*S. Chambers, Manager, Miller Theatre, Wichita, Kansas.*

"Riley The Cop"

PLAY up the comedy part. Name is misleading. Appeals to all classes that like comedy.—*Evans Linton, Manager, Olympic Theatre, Utica, N. Y.*

"Scarlet Seas"

PLAYED up name of Barthelmess and Compson in fast moving story at sea. Emphasized thrills. Audience appeal: High school and adult.—*Marc Wolf, Manager, Palace Theatre, Canton, Ohio.*

Exploit synchronized score, and Barthelmess. Audience appeal: Was just fair but general with juvenile preference.—*George Watson, Manager, Strand Theatre, Des Moines.*

"Seven Footprints To Satan"

CATCHY title—baffling mystery drama—play up thrills and mystery. Audience appeal: All classes.—*Burns O'Sullivan, Manager, Palace Theatre, Columbus, Ohio.*

"Show Girl"

THE film drew well here partly because it was billed as one telling the inside story of Broadway life. Advance publicity also played up Alice White and her recent part in "Gentlemen Prefer Blondes." Audience appeal: High school age up, all classes.—*Marvin Murphy, Manager, Eastman Theatre, Rochester, N. Y.*

"The Side Show"

PICTURE offers intrigue and adventure on the circus lot and this should be played up accordingly. Audience appeal: All classes and ages.—*Louis Charninsky, Manager, Pantages Theatre, Kansas City, Mo.*

Exploit circus angle, building on success of "Barker" if this picture has played your town. Good circus atmosphere, thrilling climax to accidents in big tent and side show.—*S. Chambers, Manager, Orpheum Theatre, Wichita, Kansas.*

"The Sin Sister"

FEATURE ran last of week and did not get advantage of Saturday and Sunday ads. But adventure and romance angle stressed in ads drew well. Far North angle was stressed. Audience appeal: All ages and classes.—*E. L. Lake, Manager, Keith's Palace, Rochester, N. Y.*

Exploit Romance; battle between good and evil. Audience appeal: High school age up.—*James Skifington, Manager, Fox Theatre, Springfield, Mass.*

"Spirit Of Youth"

EXPLOIT this as picture they've waited for and urge them to get a ringside seat to see a champion bout with cupid. Tell them it's a story of tender hearts and fighting fists—a hit with a big all star cast. Audience appeal: To the family trade and especially to the younger members of the family.—*Nat Keene, Manager, Hippodrome Theatre, Baltimore, Md.*

Live Helps On Your Bookings

"Synthetic Sin"

IN handling the advertising of the week's run of "Synthetic Sin" at the Mark Ritz, the manager played up the fact that the picture carried an appeal to the flappers of Albany and vicinity and as a result his audiences, which were capacity, were made up largely of young girls; also used cut-outs effectively in front and on one of the side streets on which the theatre adjoins.—*Charles Smakowitz, Manager, Mark Ritz Theatre, Albany, N. Y.*

Exploit as first sound film by Colleen Moore; play up "She wanted to be bad" angle; tease on risque element. Audience appeal: For those who want light film fare.—*Wm. Hartford, Manager, Coliseum Theatre, Seattle, Wash.*

"Taxi 13"

PLAY this up as a speed thrill, featuring Chester Conklin with Martha Sleeper and Hugh Trevor and directed by Marshall Neilan. Exploit Chester's dash through traffic in antiquated taxi for loot and life and announce it as RKO Photophone synchronized and talking production. Audience appeal: To all who like Chester Conklin's particular brand of comedy and those who enjoy seeing a brow-beaten man win in the end. But Mr. Price thinks it is a poor business getter.—*Frank J. Price, Manager, Rivoli Theatre, Baltimore, Md.*

Play up Chester Conklin's name; picture has good title but patrons are apt to be disappointed. Audience appeal: Children and not too critical audiences; will not draw in better class neighborhoods.—*Harold K. Archbold, Manager, Varsity Theatre, Evanston, Ill.*

Chester Conklin played up heavily in ads and also comedy angle of photoplay. Appeal to all ages and classes.—*E. C. Bostick, Manager, Pantages Theatre, Minneapolis, Minn.*

"Tide Of The Empire"

A PICTURE that is packed with thrills and a good old Western theme. Boost hair-raising episodes. Audience appeal: Juveniles and men.—*Ray Tubman, Manager, Imperial Theatre, Ottawa, Canada.*

"Trail Of '98"

THRILLING story of the gold rush days. Exploit Dolores Del Rio if she has a local following. Audience appeal: All ages.—*Grover Ranck, Manager, Majestic Theatre, Grand Rapids, Mich.*

Exploit romance of gold rush and beauty of snow scenes. An all-family picture.—*Victor Morris, Manager, Loew's Orpheum, Boston, Mass.*

"Tropic Madness"

LEATRICE JOY is a good angle. Audience appeal: for all ages.—*L. J. Shields, Manager Ritz, Macon, Ga.*

"Uncle Tom's Cabin"

EXPLOIT the old play and book's success and the talking and sound effects. Play up to the children and juvenile audiences. Had enormous response from youngsters and their enthusiasm steadily built up business until at end of week business would have warranted holding it over in which case it might have made a record.—*Lionel Wasson, Manager, Des Moines Theatre, Des Moines.*

Featured it is greatest picture of age. Featured educational and memory value of picture. Also exploited unusual interest in the book by Harriet Beecher Stowe. Had great appeal for women and children with noticeable increase in matinee business.—*Roy Rogan, Manager, Rialto Theatre, Joliet, Ill.*

"Weary River"

ADVERTISED it extensively as Barthelmess' first talking and singing picture. As it was the third week, we advised all to hurry and see this novelty. Audience appeal is wide, and will include all classes and all types of houses with sound installation.—*Charles Katz, Manager, Stillman Theatre, Cleveland, Ohio.*

Exploit Richard Barthelmess first talking picture, excellent voice and singing of "Weary River." Convict story of man who came back. —*W. F. Brock, Manager, State Theatre, Chattanooga, Tenn.*

"Weary River." Featured picture as first talkie by Barthelmess, played up teaming of Compson and Barthelmess. Adult appeal.—*H. B. Lyon, Manager, State Theatre, Minneapolis, Minn.*

"The Whip"

THE stars are the best part to play up in this picture as many seem not familiar with the play. Dorothy Mackaill served as a draw here. Audience appeal: Average type. Women especially should like it.—*C. Watson, Manager, Strand Theatre, Des Moines.*

"Why Be Good"

EMPHASIS on Colleen Moore in ads and billing went well. Should be good in all cities where she has a large local following. Audience appeal: Twelve years old and up, all classes.—*E. L. Lake, Manager, Keith's Palace, Rochester, N. Y.*

"Wild Orchids"

PICTURE invites comparison of Greta Garbo's work in "Woman of Affairs" and ranks with her best. Also play up the Javanese settings—stripped of all sham and pretense. Audience appeal: All classes and ages.—*Walter Mahoney, Manager, Midland Theatre, Kansas City, Mo.*

Placed stress on star name and Lewis Stone, Nils Asther in support. Interest arousing lines on what wife, offered romance when her husband neglected her, decided to do. Audience appeal: Married audience in particular, but good for play to all women.—*Ray Brown, Manager, Strand Theatre, Akron, Ohio.*

Stress splendid acting of Greta Garbo; her devotion and loyalty to husband angle; emphasize fine work of Lewis Stone; also exceptionally fine photography. Audience appeal: All classes.—*Loew's Regent Theatre, Harrisburg, Pa.*

Covered front of theatre with white lattice work interwoven with artificial orchids. Played up name of Greta Garbo, Lewis Stone and Nils Ashter and featured glamorous tropical settings. Audience appeal: For adult consumption.—*Russell Bovim, Manager, Loew's Theatre, Canton, Ohio.*

Exploit star and cast. Play up Javanese features and novelties. Audience appeal: City audiences.—*A. N. Ray, Manager, Tampa Theatre, Tampa, Fla.*

Exploit star's name and fact that it is a clean picture. Audience appeal: Is general rather than adult.—*Majestic Theatre, Ann Arbar, Mich.*

Exploit star (Greta Garbo). Romance under Eastern skies. Audience appeal: High school age—younger element.—*E. W. Smith, Manager, Broadway Theatre, Springfield, Mass.*

Stress Greta Garbo in romantic story of Java. New kind of triangle. Excellent cast. Appeal to adult class.—*Floyd Smith, Manager, Tivoli Theatre, Chattanooga, Tenn.*

"Wolf Of Wall Street"

WITH record-breaking sales on Wall Street, it was not so hard for the Mark Strand Theatre to feature the picture and draw many men who are naturally interested these days in the trend of the market. Women are also dabbling these days. The picture was heard discussed in one of Albany's tearooms by a group of women who appeared to relish the stockmarket scenes even more than they did the love scenes.—*Thomas Clark, Manager, Mark Strand Theatre, Albany, N. Y.*

For a week before the film played here a stock market ticker spilling tape in a huge pile was set up in the foyer. Ads and advance publicity played up romance of the stock exchange as related to romance of love in human life. George Bancroft's picture was used to good advantage in ads. Audience appeal: High school age up, all classes.—*Herbert Chatkin, Manager, Piccadilly Theatre, Rochester, N. Y.*

Exploit George Bancroft and the fact that it is an all-talking picture. Play up the strong dramatic angle—a story of contrasting and strong emotions, with the money market of America as background. Audience appeal: From high school age up and particularly those who like drama.—*Ray Grombacher, Manager, Liberty Theatre, Spokane, Wash.*

Big money and the frenzy of high finance can be made tempting in this picture of big business. Also feature Bancroft where he has big appeal. Adults of all classes and ages.—*Sol Braunig, Manager, Majestic Theatre, Providence, R. I.*

Exploit current interest and wide publicity in recent stock market upheavals. Audience appeal: All adults.—*C. A. Weidner, Manager, Broad Theatre, Columbus, Ohio.*

"A Woman Of Affairs"

PLAY up Greta Garbo and John Gilbert plus a great supporting cast of Lewis Stone, Hobart Bosworth, Johnny Mack Brown, Doublas Fairbanks, Jr., and Dorothy Sebastian. Each name has value. Play up the strong love drama, which is taken from "The Green Hat," wherever the play of that name is known. Audience appeal: should prove an attraction for all persons liking the higher class of drama.—*Milton Overman, Manager Grand, Paris, Tex.*

Greta Garbo and John Gilbert advertised as the screen's lovers were probably the big drawing card although the fact that the picture is taken from "The Green Hat," Michael Arlen's novel, was emphasized and undoubtedly had its effect on the public.—*Manager Piergon, Pantages, Spokane, Wash.*

Stress the fact that John Gilbert and Greta Garbo are back together again as "the screen's greatest pair of lovers." This and the emphasis on the romantic mood should bring the crowds. Audience appeal: high school age up and all classes.—*Melvin Murphy, Manager, Eastman, Rochester, N. Y.*

"When The Law Rides"

EXPLOIT Tom Tyler and his pals and the western background of the picture. Audience appeal: should appeal to all classes liking western. A great film for the children. —*Milton Overman, Manager Grand, Paris, Tex.*

"The Wind"

EMPHASIZE the name of Lillian Gish. Appeals more to the older and somewhat infrequent type of patron.—*Majestic Theatre, Ann Arbor, Mich.*

Motion Picture News Weekly Box Office Check-Up

In Figuring Percentage Rating On Pictures, The Normal Or Average Business Of The Theatre Is Taken As 100%

	City and Weather	Theatre and Seating Capacity	No. of Days Run and Admission Prices	Percentage Rating; Normal Business Equals 100%	Shorts	Presentation
"The Air Legion" R. K. O.	**Utica, N. Y.** Weather: Moderate	Gaiety (1700)	4 35¢–50¢	**97%**	Int'l News	5 Acts
"All at Sea" M-G-M	**Wichita, Kans.** Weather: Unsettled	Orpheum (1700)	3 25¢–40¢	**197%**	"Jack Duffy" (Christie); Int'l News	Loie Bridge
	San Antonio, Tex. Weather: Fair	Princess (1300)	3 25¢–35¢	**125%**	Comedy; Int'l News	None
	Birmingham, Ala. Weather: Rainy, cold	Empire (1000)	6 25¢–40¢	**100%**	"The Boy Friend" (M-G-M); M-G-M News	None
"Annapolis" Pathe	**Canton, O.** Weather: Clear	Palace (1906)	4 30¢–50¢	**90%**	Comedy; Pathe News	5 Acts
"The Apache" Columbia	**Vancouver, B. C.** Weather: Warm, rain	Pantages (1700)	6 30¢–50¢	**50%**	Oswald Cartoon (U.)	5 Acts
"Baby Cyclone"	**Chattanooga, Tenn.** Weather: Rain	Rialto (800)	2 25¢–35¢	**99%**	"Sailor Suits" (Univ.); M-G-M News	None
"The Barker" First National (T.)	**Oklahoma City, Okla.** Weather: Cold	Empress (1100)	9 25¢–50¢	**100%**	Pathe News; Comedy	
	Troy, N. Y. Weather: Part stormy	Troy (2000)	6 25¢–50¢	**85%**	2 Vita. Acts; Fox M. News	
	Milwaukee, Wisc. Weather: Mild	Alhambra (2000)	25¢–50¢	**115%** (2d Week)	"Prodigal Pup" (U.); Oswald Cartoon (U.); Int'l News	None
	New York City Weather: Rain, snow	Strand (2900)	(2nd week) 35¢–50¢–65¢ 75¢	**93 2/5%**	Vita. Acts; Pathe Sound and Fox M. News	None
"Battles of Sexes" United Artists	**Troy, N. Y.** Weather: Part stormy	Lincoln (1000)	4 25¢–50¢	**75%**	Comedy; Kinograms	
Beggars of Life" Paramount	**Spokane, Wash.** Weather: Good	Granada (600)	7 25¢–35¢	**60%**	Vita. Comedy	
"Behind the German Lines" Paramount	**New York City** Weather: Snow, rain	Cameo (549)	7 50¢–75¢	**81 3/10%**	Pathe News; Cartoon	None
"The Bellamy Trail" M-G-M (T.)	**Norfolk, Va.**	Norva (1800)	6 35¢–50¢	**100%**	M-G-M Movietone Acts; M-G-M News	None
	Los Angeles, Cal.	Loew's State (2200)	7	**100%**	"We Faw Down" (M-G-M); Fox M. News	Fanchon Marco Idea
	Syracuse, N. Y. Weather: Fair	Loew's State (3000)	7 25¢–35¢–50¢	150%	Fox M. and M-G-M News	5 Acts
"Blindfold" Fox	**Wichita, Kans.** Weather: Unsettled	Miller (1981)	3 25¢–50¢	**90%**	"Fashion Revue"; Charlie Chase Comedy (M-G-M)	Orchestra
	Joliet, Ill. Weather: Fair	Rialto (2300)	1 35¢–50¢	**100%**	Int'l News; Comedy	3 Acts Vaud.; Organ; Orchestra
	Newport News, Va. Weather: Clear, cold	Palace (720)	3 25¢–35¢	**120%**	"Calford on Horseback" (Univ.); Fox News	None
"Broadway Melody" M-G-M (T.)	**Los Angeles, Cal.**	Chinese (2250)	Indef. (4h Week) $1–$1.65	**225%**	5 Shorts	None

	City and Weather	Theatre and Seating Capacity	No. of Days Run and Admission Prices	Percentage Rating; Normal Business Equals 100%	Shorts	Presentation
"Broadway Melody" (Continued)	**New York City** Weather: Snow, rain	Astor (1120)	Indef. (3rd week) $1–$2	157½%	None	
"The Cameraman" M-G-M	**Canton, O.** Weather: Clear	Valentine (811)	3 15¢–25¢	80%	Comedy; Pathe News	None
"Canary Murder Case" Paramount (T.)	**Canton, O.** Weather: Clear	Loew's (2025)	3 30¢–50¢	130%	Int'l and M-G-M News	5 Acts
	Tacoma, Wash. Weather: Unsettled	Rialto (1350)	7	75%	Fox M. News; Talking Comedy; News	
	Minneapolis, Minn. Weather: Fair	Minnesota (4025)	7 30¢–40¢–75¢	81 1/2%	Fox M. News	Publix Unit
	Des Moines, Ia. Weather: Cold, slush	Des Moines (1600)	7 25¢–50¢	135%	Vita. Acts; Fox M. News	Orchestra
	Tampa, Fla. Weather: Warm	Tampa (1600)	3 25¢–50¢–60¢	200%	Cartoon; Review (Pathe); Para. News	Organ
	Dallas, Tex. Weather: Fair	Greater Palace (2350)	7 25¢–35¢–60¢	100%	"Eddie Lambert" (Vita.); Para. News	Publix Unit
	San Antonio, Tex. Weather: Fair	Empire (1550)	7 35¢–50¢	100%	Vita. Acts; Fox M. News	None
	Utica, N. Y. Weather: Moderate	Stanley (3500)	4 35¢–50¢	100%	"Plantation Trio" (Vita.); Fox M. News	Orchestra
	Kansas City, Mo. Weather: Warmer, unsettled	Newman (1866)	7	135%	"Kisses" Comedy; 2 Vita. Acts; News	None
	Boston, Mass. Weather: Unsettled	Olympia Washington Sq. (2500)	7 25¢–75¢	100%	Fox News	
	Buffalo, N. Y. Weather: Clear, warmer	Century (3000)	7 65¢	120%	Vita.; Fox M.; Fox News	None
	Omaha, Neb. Weather: Snow, cold	Riviera (2900)	7 25¢–60¢	130%	Para. News	Publix Unit
	Houston, Tex. Weather: Cold	Metropolitan (2512)	7 15¢–25¢–60¢	140%	Para. News	Publix Unit; Orchestra and Organ
	Birmingham, Ala. Weather: Rainy, cold	Alabama (2200)	6 25¢–35¢–60¢	95%	Para. News	"Pleasure Pirates" Revue
	Fort Worth, Tex. Weather: Unsettled	Worth (2500)	4 15¢–50¢	155%	"We Faw Down" (M-G-M); "One Word" (Vita.); Para. News	None
	Boston, Mass. Weather: Unsettled	Fenway (1500)	7 25¢–75¢	100%	Fox News	
"Captain Lash" Fox	**Seattle, Wash.** Weather: Cool and clear	Coliseum (1650)	7 25¢–35¢	70%	Sound Shorts; Fox M. News	
	New Haven, Conn. Weather: Stormy	Bijou (2700)	7 25¢–50¢	85%	Talking Shorts; Fox M. News	None
	Houston, Tex. Weather: Cold	Majestic (2512)	7 15¢–25¢–60¢	140%	Para. News	Publix Unit; Orchestra and Organ
	Birmingham, Ala. Weather: Rainy, cold	Trianon (650)	6 15¢–30¢	105%	Aesop Fables (Pathe); Fox News	None
	Ann Arbor, Mich. Weather: Mild	Majestic (1050)	3 10¢–25¢–35¢ 50¢	68%	"Our Gang" (M-G-M); "Madame Du Barry" (M-G-M); Para. News	None
"Carnation Kid" Paramount (T.)	**Little Rock, Ark.** Weather: Fair	Capitol (1400)	3 15¢–50¢	125%	"Nifty News" (Para.)	
	Macon, Ga. Weather: Rainy, flood	Capitol (1000)	3 35¢–40¢	85%	"Two Little Chinese"; Para. News	
	Cedar Rapids, Ia. Weather: Fair	Capitol (1957)	3 10¢–50¢	80%	"Bird in the Hand" (Christie); Para News	Publix Unit; Organ
	Buffalo, N. Y. Weather: Clear, warmer	Buffalo (3100)	7 65¢	100%	Vita.; Fox M. News	"Cheerio" Stage Show

	City and Weather	Theatre and Seating Capacity	No. of Days Run and Admission Prices	Percentage Rating; Normal Business Equals 100%	Shorts	Presentation
"The Carnation Kid" (Continued)	**New York City** Weather: Snow, rain	Paramount (3666)	7 35¢–50¢–75¢ 85¢–$1	**88 3/5%**	"Bride's Relations" (Educ. T.); Selected and Fox M. News	Publix Unit
"The Case of Lena Smith" Paramount	**Oklahoma City, Okla.** Weather: Cold	Empress (1100)	5 10¢–25¢	**75%**	Pathe News; Comedy	
	Ottawa, Ont. Weather: Bright, mild	B. F. Keith's (2596)	6 15¢–60¢	**75%**	"Only Me", Felix Comedy (Educ.); Pathe News	5 Acts
	Springfield, Mass. Weather: Rain, snow	Palace (2484)	7 30¢–60¢	**89%**	4 Talkie Acts; Fox News	4 Acts
"Charge of the Gauchos" R. K. O.	**Canton, O.** Weather: Clear	Valentine (811)	4 15¢–25¢	**85%**	Comedy; Pathe News	None
"Children of the Ritz" First National	**Utica, N. Y.** Weather: Moderate	Stanley (3500)	3 35¢–50¢	**100%**	1 Vita. Act; Fox M. News	Revue
	Kansas City, Mo. Weather: Warmer, unsettled	Mainstreet (2500)	7	**95%**	Aesop's Fables (Pathe); Pathe News	
	Ottawa, Ont. Weather: Bright, mild	Centre (1200)	6 15¢–40¢	**80%**	"Husbands Must Play" (Educ.); Fox News	None
	Baltimore, Md. Weather: Variable	Century (3221)	6 25¢–65¢	**109%**	"Manchu Love" (M-G-M); Fox M. and M-G-M News	Revue; Orchestra; Organ
"The Circus Kid" R. K. O.	**Birmingham, Ala.** Weather: Rainy, cold	Ritz (1800)	6 25¢–35¢–60¢	**100%**	Novelty; Pathe News	Acts
"Conquest" Warner Bros. (T.)	**Cleveland, O.** Weather: Fair, clear	Cameo (1200)	7 25¢–50¢	**100%**	Comedy; M-G-M, Fox M. News	
	Los Angeles, Cal.	Warner's Hollywood (2800)	50¢–65¢–75¢	**60%** (2d Week)	Vita. Acts; Int'l News	Larry Ceballos Revue
	Memphis, Tenn. Weather: Unsettled	Loew's Strand (1100)	6 25¢–40¢	**75%**	"Four Aristocrats" (Vita.); M-G-M News	None
"The Cossacks" M-G-M	**Ottawa, Ont.** Weather: Bright, mild	Rex (900)	3 15¢–70¢	**100%**	"Shamrock Alley" (Educ.); Fox News	None
"The Crash" First National	**Baltimore, Md.** Weather: Fair, cold	Valencia (1500)	6 25¢–35¢	**59%**	"Little Vagabond," (Tiffany Color); "Social Prestige" (Educ.); M-G-M News	None
"Desert Nights" M-G-M	**Cleveland, O.** Weather: Fair, clear	State (3400)	7 30¢–60¢	**100%**	"Feed and Weep" (M G-M); Para. and Fox M. News	
	Houston, Tex. Weather: Cold	Loew's State (2700)	7 15¢–25¢–60¢	**100%**	Hal Roach Comedy (M-G-M); Fox M. News	5 Acts
"The Divine Lady" First National	**Los Angeles, Cal.**	Carthay Circle (1500)	Indef. (5th week) $1–$1.65	**75%**	Fox M. News	None
"Dog of the Regiment" Warner Bros	**Wichita, Kans.** Weather: Unsettled	Kansas (800)	3 20¢	**100%**	Kinograms; Chas. Bowers (Educ.)	
"The Doctor's Secret" Paramount (T.)	**Wichita, Kans.** Weather: Unsettled	Palace (1487)	7 35¢–50¢	**107%**	"One Word"; Borah Minnevitch (Para. T.); "Bride's Relations" (Educ. T.); Fox M. and Para. News	
	Baltimore, Md. Weather: Variable	Stanley (3654)	6 25¢–65¢	**99%**	"Confession"; "Geo. Dewey Washington"; (M-G-M); Fox M. and Para. News	Orchestra, Organ
	Louisville, Ky. Weather: Warm, rain	Loew's (3400)	7 35¢–50¢	**91%**	1 Sound Act; Fox and M-G-M News	Organlogue
	Omaha, Neb. Weather: Snow, rain	Rialto (2247)	7 25¢–50¢	**75%**	"Boyhood Days"; "Just One Word"; Para. News	None
	Salt Lake City, Utah	Capitol (2400)		**100%**		
	Fort Worth, Tex.	Worth (2500)	3 15¢–50¢	**100%**	"Footlight Fanny" (Christie) Vita. Act; Para. News	None

	City and Weather	Theatre and Seating Capacity	No. of Days Run and Admission Prices	Percentage Rating; Normal Business Equals 100%	Shorts	Presentation
"The Dummy" Paramount (T.)	**Kansas City, Mo.** Weather: Unsettled	Royal (833)	7	95%	2 Movietone Acts; "Post Mortems" (Christie T.); News	None
	Boston, Mass. Weather: Unsettled	Metropolitan (4350)	7 35¢–75¢	125%	"The Wife's Relations" (Educ. T.); Para. News	Publix Unit
	Seattle, Wash. Weather: Fair	Seattle (3150)	7 25¢–35¢–50¢–60¢	80%	"Kisses," Comedy; Para. News	Publix Unit, "Blue Grass"
	San Francisco, Cal. Weather: Fair, mild	Granada (2900)	35¢–50¢	150%	Fox News; Grand Opera Gems	Publix Unit "Step on It"
"The Faker" Columbia	**Kansas City, Mo.** Weather: Fair	Pantages (1200)		85% (2nd week)		
"Fancy Baggage" Warner Bros. (T.)	**Des Moines, Ia.** Weather: Very cold	Strand (1600)	4 20¢–30¢	90%	"In a Persian Garden" (T. S.) Color; "The Booster" (M-G-M) Comedy; Para. News	
"The Flying Fleet" M-G-M	**Evanston, Ill.** Weather: Fair, cold	Varsity (1800)	3 25¢–50¢	120%	"Serpentine"; "Fred Ardath and Co." (Vita.); "Collegians" (U.); Fox M. & News	None
	Seattle, Wash. Weather: Cool, clear	Fifth Ave. (3000)	7 25¢–60¢	110%	Fox M. News	Fanchon-Marco. Unit
	Salt Lake City, Utah	Pantages (2200)		100%		
"Four Sons" Fox	**Richmond, Va.** Weather: Fair	Capitol (600)	6 25¢–35¢–50¢	95%	Comedy; Fox M. News	Organ
"Gang War" R. K. O.	**Louisville, Ky.** Weather: Warm, rain	Mary Anderson (1376)	7 25¢–35¢–50¢	85%	2 Sound Acts; Pathe News	
"Geraldine" Pathe	**Baltimore, Md.** Weather: Variable	Keith's (3016)	6 25¢–65¢	95%	"Collegians" (Univ.); Int'l Int'l News	6 Acts
"The Ghost Talks" Fox (T.)	**Providence, R. I.** Weather: Snow, cold	Victory (1600)	7 15¢–50¢	80%	"The Joy Ride"; Pathe News	None
	Boston, Mass. Weather: Unsettled	Modern & Beacon (1800)	7 25¢–75¢	90%	"Song Hits from Whoopee"	
	Baltimore, Md. Weather: Variable	New Theatre (1600)	6 25¢–50¢	60%	"Kentucky Jubilee Singers" (S.) "Misplaced Husbands"; Fox M. and Fox News	None
	Syracuse, N. Y. Weather: Fair	Empire (1700)	5 25¢–30¢–40¢ 50¢	60%	Comedy; Fox Variety; Fox M. Acts and News	
"The Girl on the Barge" Universal (T.)	**San Antonio, Tex.** Weather: Fair	Aztec (2500)	5 25¢–35¢–60¢	60%	Comedy; Fox News	Stage Show, "Rhapsody in Blue"
	Memphis, Tenn. Weather: Unsettled	Pantages (1900)	6 25¢–50¢	95%	Pathe Sound News	5 Acts
	New York City Weather: Snow, rain	Colony (1980)	7 50¢–75¢–$1	$2½%	Oswald Cartoon (U.); Pathe Sound News	Stage Band and Specialties
"Give and Take" Universal	**Fort Worth, Tex.** Weather: Cold, sleet	Palace (1500)	3 20¢–50¢	100%	"Jack Norwood" (Vita.); "Collegians" (U.); Fox M. and M-G-M News	None
	Louisville, Ky. Weather: Warm, rain	Rialto (3000)	3 30¢–50¢	75%	Pathe Review; Pathe News	5 Acts
"The Godless Girl" Pathe	**Tampa, Fla.** Weather: Warm	Victory (1600)	7 25¢–50¢–60¢	50%	Vita. Acts; Fox M. News	None
	Cleveland, O. Weather: Fair, clear	Hippodrome (4500)	7 25¢–50¢	125%	"The Old Barn" (Pathe); Fox M. News; Fox News	
	Seattle, Wash. Weather: Fair	Fifth Ave. (2750)	7 25¢–35¢–50¢ 60¢	110%	Fox M. News	Lina Basquette in Person and Fanchon Marco Unit
	Birmingham, Ala. Weather: Rainy, cold	Strand (800)	6 25¢–50¢	100%	Vita. Acts; Fox M. News	None

	City and Weather	Theatre and Seating Capacity	No. of Days Run and Admission Prices	Percentage Rating; Normal Business Equals 100%	Shorts	Presentation
"The Greyhound Limited" Warner Bros.	**Boston, Mass.** Weather: Unsettled	Scollay Sq. Olympia (3000)	7 25¢–75¢	90%	Vita. Acts; Para. News	5 Acts
	Dallas, Tex. Weather: Fair	Old Mill (1400)	7 20¢–25¢–35¢	90%	"Kenneth Harlan"; "Eddie Lambert" (Vita.); Pathe Review	None
	Seattle, Wash. Weather: Mild	Blue Mouse (950)	7 35¢–50¢	75%	Vita. Acts; Fox M. News	
"The Haunted House" First National	**Joliet, Ill.** Weather: Fair	Princess (960)	3 15¢–35¢	90%	News and Comedy	None
"Hearts in Dixie" Fox (T.)	**New York City** Weather: Snow, rain	Gaiety (808)	Indef. (4 days) $1–$2	128 1/10%	Fox M. Short and M. News	None
"Hey Rube" R. K. O.	**Columbus, O.** Weather: Fair	Keith's Palace (3200)	3 25¢–50¢	100%	Pathe News	5 Acts
"Hit of the Show" R. K. O.	**Richmond, Va.** Weather: Fair	Byrd (1660)	6 15¢–35¢–50¢	95%	"Eddie Peabody' (M-G-M); "Cugat and his Gigolos" (M-G-M); Aesop Fable (Pathe); Pathe Sound News	Style Revue
"Home Coming" Paramount	**Cleveland, O.** Weather: Fair, clear	Palace (3600)	7 35¢–75¢	100%	"Button My Back" (Pathe); Pathe, Fox, Para. News	5 Acts
"Home James" Universal	**Paris, Tex.** Weather: Good, bad	Grand (850)	1 10¢	100%	Smith's Holiday" (Pathe)	None
"The Home Towners" Warner Bros. (T.)	**Ottawa, Ont.** Weather: Bright, mild	Regent (F.P.) (1225)	6 25¢–60¢	85%	"Conlin and Glass" (Vita. T.); Fox M. and Para. News	Orchestra
"Hook and Ladder No. 9" R. K. O.	**Wichita, Kans.** Weather: Unsettled	Kansas (800)	3 20¢	100%	Kinograms; Comedy	
"Hot News" Paramount	**Utica, N. Y.** Weather: Moderate	Olympia (1300)	4 35¢	75%	Pathe Review; "Collegians" (U.); Fox News	None
"Interference" Paramount (T.)	**Vancouver, B. C.**	Capitol	7	125%	"Ruth Etting"; "Eddie Cantor" (Para. Sound Shorts); Fox M. News	Calvin Winter and his Capitolians
	Paris, Tex. Weather: Good, bad	Plaza (650)	6 40¢–60¢	75%	"Ruth Etting"; "Eddie Cantor" (Para. T.); "Cliff Edwards" (M-G-M T.); Fox News	None
"The Iron Mask" United Artists	**Seattle, Wash.** Weather: Mild	Music Box (950)	7 25¢–35¢–50¢	100%	Vita. Acts, Fox M. News	
	New York City Weather: Snow, rain	Rivoli (2200)	(1st week) 35¢–50¢–75¢ 85¢–$1	199 2/5%	Para. Shorts; Selected and Fox M. News	None
"In Old Arizona" (Fox (T.)	**Los Angeles, Cal.**	Criterion (1500)	Indef. (10th week) 35¢–50¢	135%	5 Shorts; M. News	None
	San Antonio, Tex. Weather: Fair	Majestic (1700)	7 25¢–50¢–75¢	125%	Fables and News (Pathe); Fox M. News	5 Acts
	Canton, O. Weather: Clear	Strand (750)	7 25¢–50¢	135%	"The Lion's Roar" (Pathe T.); Pathe Sound News	None
	Fort Worth, Tex. Weather: Cold, sleet	Majestic (1535)	7 25¢–60¢	150%	"Aesop's Fables"; Fox M. and Pathe News	5 Acts Keith's Orph. Vaud.
	Albany, N. Y. Weather: Part stormy	Leland (1900)	6 25¢–35¢	250%	"The Family Picnic" (Fox M. Short); "Van and Schenck"; and "Joe Regan" (M-G-M) M. Shorts); Fox M. News	None
	Utica, N. Y. Weather: Moderate	Avon (1600)	8 40¢	100%	Fox M. News; 1 Vita. Act	None
	Dallas, Tex. Weather: Fair	Majestic (2680)	7 25¢–35¢–60¢	105%	Fox M. News	Vaudeville
"The Jazz Age" R. K. O.	**Macon, Ga.** Weather: Rain, floods	Ritz (1000)	3 30¢–35¢	95%		Jack King Players
	Fort Worth, Tex. Weather: Unsettled	Hippodrome (750)	2 20¢–30¢	100%	"Sailor Boy" (Educ.); "Range of Fear" (Univ.); Kinograms	None

	City and Weather	Theatre and Seating Capacity	No. of Days Run and Admission Prices	Percentage Rating; Normal Business Equals 100%	Shorts	Presentation
"The Kid's Clever" Universal	Fort Worth, Tex. Weather: Unsettled	Hippodrome (750)	2 20¢–30¢	80%	"The Bargain Hunt" (Pathe); Kinograms	None
"Lady Be Good" First National	Spokane, Wash. Weather: Good.	Egyptian (300)	7 25¢	85%	Comedy	
	Akron, O. Weather: Unsettled	Allen (550)	7 25¢–50¢	90%	Comedy; M-G-M News	None
"A Lady of Chance" M-G-M	Paris, Tex. Weather: Good, bad	Grand (850)	2 25¢–35¢	70%	"Oriental Hugs" (Christie); "The Tenderfoot" (U.)	None
	Milwaukee, Wis. Weather: Mild	Strand (1297)	7 25¢–60¢	90%	Christie Comedy; Fox News	None
	Ann Arbor, Mich. Weather: Mild	Michigan (2200)	4 10¢–30¢–40¢ 50¢	58 1/2%	"All Aboard"; Fox News	Stage Presentation
	Newport News, Va. Weather: Clear, cold	Rialto (873)	3 25¢–35¢	90%	"Ko-Ko Cartoon" (Para.); Para. News	None
"Lady of the Pavement" United Artists	Kansas City, Mo. Weather: Fair	Midland (4000)		90% (2nd week)		
	Providence, R. I. Weather: Snow, cold	Loew's State (3800)	7 15¢–50¢	100%	"Geo. Dewey Washington" (M-G-M); Fox News	None
	Milwaukee, Wisc. Weather: Mild	Majestic (1500)	7 25¢–50¢	100%	"Noisy Neighbors" (M-G-M); M-G-M News	None
	Boston, Mass. Weather: Unsettled	Loew's State (3700)	7 40¢–75¢	95%	M-G-M Movietone; Fox News	Band
	Memphis, Tenn. Weather: Unsettled	Loew's Palace (2200)	6 25¢–50¢	100%	"Gus Edwards" (M-G-M); "Gus Arnheim" (Vita.); Fox M. News	None
"Land of the Silver Fox" Warner Bros.	Fort Worth, Tex. Weather: Cold, sleet	Hippodrome (700)	3 35¢–50¢	75%	"Mickey's Triumph" (R. K. O.); Pathe News	None
"The Last Warning" Universal	New Haven, Conn. Weather: Stormy	Olympia (2400)	7 40¢–60¢	70%	"Traffic Regulations" (Para. T.); Para. News	"Bubbling Over" Publix Unit
"The Little Wildcat" Warner Bros.	Springfield, Mass. Weather: Snow, rain	Palace (2484)	7 30¢–60¢	89%	4 Talkie Acts; Fox News	4 Acts
"Lonesome" Universal	Dallas, Tex. Weather: Fair	Capitol (1044)	7 15¢–25¢–35¢	85%	2 Vita. Acts; Int'l News	None
"The Lone Wolf's Daughter" Columbia (T.)	Syracuse, N. Y. Weather: Fair	Strand (1700)	7 20¢–30¢–40¢	100%	2 Vita. Acts; Fox M. News	Orchestra
"Love in the Desert" R. K. O.	Oklahoma City, Okla. Weather: Cold	Orpheum (2100)	7 25¢–50¢	100%		5 Acts Vaud.
"Love Over Night" Pathe	Ann Arbor, Mich. Weather: Mild	Michigan (2200)	3 10¢–30¢–40¢ 50¢	65 4/10%	"Our Gang" (M-G-M); Fox News	Stage Presentation
"Lucky Boy" Tiffany-Stahl (T.)	Milwaukee, Wisc. Weather: Mild	Merrill (1167)	7 25¢–50¢	125%	"Pusher in the Face"; Fox News	None
	Chattanooga, Tenn. Weather: Rain	Tivoli (1900)	3 50¢–60¢	109%	Aesop's Fables (Pathe); Para. News	4 Acts
	Tampa, Fla. Weather: Warm	Strand (800)	7 15¢–35¢–40¢	125%	Comedy; M-G-M News	None
	Fort Worth, Tex. Weather: Cold, sleet	Palace (1500)	4 20¢–50¢	60%	"Meet the Wife"; "Missouri Sheiks" (Vita.); Fox M. and M-G-M News	None
	Spokane, Wash. Weather: Good	Clemmer (1700)	7 35¢–50¢	90%	Cartoon and Int'l News	
	Seattle, Wash. Weather: Cool, clear	Blue Mouse (950)	14 25¢–50¢	70%	Comedy; Vita. Acts; Fox M. News	
	Oklahoma City, Okla. Weather: Cold	Liberty (1250)	7 10¢–35¢–50¢	98%	Oswald Cartoon (U.); Fox M. and Int'l News	
	San Francisco, Cal. Weather: Fair, mild	St. Francis (1435)	35¢–50¢	100%	"Aesop Fables" (Pathe S.)	None
	New York City Weather: Snow, rain	Capitol (4620)	7 35¢–50¢–75¢ $1–$1.50	91 2/5%	Selected and Fox M. News	Chester Hale's "Versailles"

	City and Weather	Theatre and Seating Capacity	No. of Days Run and Admission Prices	Percentage Rating; Normal Business Equals 100%	Shorts	Presentation
"The Man in Hobbles" Tiffany-Stahl	**Wichita, Kans.** Weather: Unsettled	Uptown (1993)	2 25¢–40¢	47%	2 Vita. Acts; Kinograms	Organ Spec.
"The Man Who Laughs" Universal	**Omaha, Neb.** Weather: Snow, cold	World (2500)	7 25¢–60¢	75%	Oswald Comedy (U.); Fox News	4 Acts
"Marquis Preferred" Paramount	**Syracuse, N. Y.** Weather: Fair	B. F. Keith (2600)	3 30¢–50¢	90%	Aesop Fables, Topics (Pathe); Pathe News	6 Acts
	Fort Worth, Tex. Weather: Cold, sleet	Hippodrome (700)	3 35¢–50¢	60%	"Hubbie's Latest Alibi" (Pathe); Pathe News	None
	Vancouver, B. C.	Strand	7	100%		Stage Band; Fanchon Marco Unit
	Boston, Mass. Weather: Unsettled	Keith's Memorial (3000)	7 50¢–$1.50	100%	Pathe News	6 Acts
	Newport News, Va. Weather: Clear, cold	Rialto (873)	3 25¢–35¢	100%	Comedy; Para. News	None
"Melody of Love" Universal (T.)	**Wichita, Kans.** Weather: Unsettled	Uptown (1993)	4 25¢–40¢	56%	Kinograms; Vita. Act	Organ Spec.
"The Michigan Kid" Universal	**Rochester, N. Y.** Weather: Clear	Regent (1697)	4 15¢–50¢	80%	"Going to Go" Comedy; News	Orchestra
"The Million Dollar Collar" Warner Bros. (T.)	**Rochester, N. Y.** Weather: Fair	Fay's (1250)	7 15¢–35¢	90%	Comedy; News	None
	Louisville, Ky. Weather: Warm, rain	Alamo (950)	7 20¢–30¢–40¢	105%	3 Sound Acts; Fox News	
"Mother Machree" Fox	**Battle Creek, Mich.** Weather: Fair, cold	Garden (900)	4 25¢–35¢	75%	"Early To Bed" (M-G-M); Int'l News	None
"My Best Girl" United Artists	**Joliet, Ill.** Weather: Fair	Princess (960)	2 15¢–35¢	100%	News and Comedy	None
"My Man" Warner Bros. (T.)	**Syracuse, N. Y.** Weather: Fair	Eckel (1400)	7 25¢–35¢	100%	2 Vita. Acts; Para. News	
"Naughty Baby" First National	**Fort Worth, Tex.** Weather: Cold, sleet	Worth (2500)	3 15¢–50¢	85%	"Chasing Husbands" (M-G-M); Pathe Revue; Para. News	None
	Asheville, N. C. Weather: Unsettled	Imperial (1181)	3 10¢–40¢–50¢	93%	2 Vita. Acts; M-G-M News	None
	Salt Lake City, Utah	Victory (1300)		100%		
"Ned McCobb's Daughter" Pathe	**Fort Worth, Tex.** Weather: Cold, sleet	Hippodrome (700)	3 35¢–50¢	30%	"Off Balance" (Educ.); "Tracked Down" (U.); Pathe News	None
"Night Club" Paramount (T.)	**Kansas City, Mo.** Weather: Fair	Royal (833)		95% (2d Week)		
	Milwaukee, Wisc. Weather: Mild	Wisconsin (2902)	7 25¢–75¢	105%	"Mind Your Business" Comedy; "Bishop's Candlesticks" (Para.); Fox News	None
	Des Moines, Ia. Weather: Cold, snow	Strand (1065)	3 20¢–30¢	120%	"Bishop's Candlesticks" (Para.); Pusher in the Face (Para.)	Organ
	Minneapolis, Minn. Weather: Fair	Lyric (1500)	15¢–25¢–35¢	81 5/10%	Fox M. News	None
"Nothing to Wear" Columbia	**Albany, N. Y.** Weather: Part stormy	Clinton Sq. (900)	6 25¢	75%	Newsreel	None
"Object—Alimony" Columbia	**Battle Creek, Mich.** Weather: Fair, cold	Strand (1000)	4 10¢–25¢	75%	"Motor Boat Mamas" (Pathe); Fox News	None
	Columbus, O. Weather: Fair	Majestic (1000)	7 25¢–50¢	100%	Comedy; Fox News	Organ
"The Outcast" First National	**Vancouver, B. C.** Weather: Warm, rain	Strand (1800)	6 25¢–50¢	60%	Comedy	Fanchon Marco Acts

	City and Weather	Theatre and Seating Capacity	No. of Days Run and Admission Prices	Percentage Rating; Normal Business Equals 100%	Shorts	Presentation
"Outlawed" R. K. O.	**Joliet, Ill.** Weather: Fair	Princess (960)	1 15¢–35¢	**100%**	Int'l. News; Comedy	None
"The Phantom City" First National	**Paris, Tex.** Weather: Good, bad	Grand (850)	1 10¢–25¢	**140%**	"Tarzan the Mighty" (U.) Serial; "Companionate Marriage" (Para.); Pathe News	None
"Plastered in Paris" Fox	**Rochester, N. Y.** Weather: Clear	Fay's (1250)	7 15¢–55¢	**90%**	"Cut Yourself a Piece of Cake" Comedy; Fox News	None
"Power" Pathe	**Battle Creek, Mich.** Weather: Fair, cold	Bijou-Arcade (1300)	3 50¢–75¢	**50%**	Pathe News	3 Acts
"Prowlers of the Sea" Tiffany	**Albany, N. Y.** Weather: Part stormy	Clinton Sq. (900)	6 25¢	**75%**	Newsreel	None
"The Red Dance" Fox	**Norfolk, Va.**	Loew's State (2000)	6 35¢–50¢	**85%**	Comedy; M-G-M News	5 Acts
"Redeeming Sin" Warner Bros. (T.)	**Milwaukee, Wisc.** Weather: Mild	Garden (1200)	7 25¢–50¢	**90%**	"Manchu Love" (M-G-M); Fox News	None
	Columbus, O. Weather: Fair	Grand (1200)	7 25¢–50¢	**125%**	3 Acts Vita.; Fox News	None
	New Haven, Conn. Weather: Stormy	Roger Sherman (2000)	7 40¢–60¢	**110%**	4 Vita Acts; Fox M. News	Stage Show
	Des Moines, Ia. Weather: Very cold	Capitol (1800)	7 25¢–50¢	**110%**	"Schubert's Songs"; Para. News	"High Hat" Publix Unit
	Oklahoma City, Okla. Weather: Cold	Capitol (1200)	30¢–35¢–50¢	**75%**	"Bert Swor"; "Foy Family" (Vita.)	
	Kansas City, Mo. Weather: Fair	Newman (1866)		**85%** (2nd week)		
	Asheville, N. C. Weather: Unsettled	Plaza (1232)	6 10¢–40¢–50¢	**104%**	"Rube Minstrel" (Vita.); Para. Comedy and News	None
	Louisville, Ky. Weather: Warm, rain	Strand (1185)	7 25¢–35¢–50¢	**150%**	3 Sound Acts; Fox News	
	New York City Weather: Rain, snow	Warner's (1360)	Indef. (2nd week) $1–$2	**94 1/10%**	Vita. Acts	None
"Red Hot Speed" Universal (T.)	**Paris, Tex.** Weather: Good, bad	Grand (850)	2 25¢–35¢	**60%**	Pathe News; Topics; Fables; Review (Pathe)	None
	Boston, Mass. Weather: Unsettled	Keith's Boston (1800)	7 25¢–75¢	**90%**	Fables; Topics (Pathe); Pathe News	5 Acts
	Atlantic City, N. J. Weather: Moderate	Stanley (1999)	3 40¢–50¢	**85%**	4 Vita. Acts; Para. News	None
"Red Lips" Universal	**Atlantic City, N. J.** Weather: Moderate	Strand	3 40¢–50¢	**70%**	"Two Tars" (M-G-M); M-G-M News	None
"Redskin" Paramount	**Dallas, Tex.** Weather: Fair	Melba (1800)	7 25¢–35¢–50¢	**85%**	"Noisy Neighbors" (M-G-M); Vita. Novelty; Fox M. News	None
	Cleveland, O. Weather: Fair, clear	Allen (3300)	7 30¢–60¢	**83%**	"Gentlemen Snore" (M-G-M); M-G-M; Fox M. News	
	San Antonio, Tex. Weather: Fair	Texas (3000)	7 25¢–35¢–60¢	**95%**	Vita. Acts; Para. News	Publix Unit "High Hat" Orchestra
	Little Rock, Ark. Weather: Fair	Capitol (1400)	3 15¢–50¢	**100%**	"Happy Heels" (Christie); M-G-M News	
	Fort Worth, Tex. Weather: Cold, sleet	Worth (2500)	4 15¢–50¢	**90%**	"Oswald Comedy" (U.); "Pathe Color Revue"; Para. News	None
	Seattle, Wash. Weather: Clear, cool	Seattle (3150)	7 25¢–60¢	**100%**	Para. News	"Oh Teacher" Publix Unit
	Providence, R. I. Weather: Snow, cold	Strand (2200)	7 15¢–50¢	**100%**	"The Bishop's Candlesticks" (Para. T.); Strand Pictorial	None
	Des Moines, Ia. Weather: Snow, cold	Capitol (1700)	7 25¢–50¢	**125%**	Fashion Reel; Para. News	Publix Unit "Bag of Tricks"

	City and Weather	Theatre and Seating Capacity	No. of Days Run and Admission Prices	Percentage Rating; Normal Business Equals 100%	Shorts	Presentation
"Redskin" (Continued)	**Asheville, N. C.** Weather: Unsettled	Imperial (1181)	3 10¢–40¢–50¢	116%	"Happiness Boys" "Sam Coslow" (Vita.) M-G-M News	None
	Houston, Tex. Weather: Cold	Kirby (1654)	7 10¢–25¢–50¢	100%	4 Vita. Acts; Fox M. News	None
	Salt Lake City, Utah	Paramount Empress (1500)		125%		
	Richmond, Va. Weather: Fair	Colonial (1800)	6 25¢–35¢–50¢	100%	2 Talkie Acts; Para. News	Organ
	New York City Weather: Rain, snow	Criterion (861)	Indef. (4th week) $1–$2	62 4/5%	Para. Shorts	None
"The Rescue" United Artists	**Akron, O.** Weather: Unsettled	Colonial (1147)	7 25¢–50¢	100%	Comedy; Para. News	None
	Baltimore, Md. Weather: Variable	Parkway (1092)	6 15¢–35¢	86%	M-G-M Movietone Revue; "Marion Harris" (M-G-M); Fox M. News	None
	Springfield, Mass. Weather: Rain, snow	Bijou (1000)	7 25¢–50¢	90%	2 Comedies (Educ.); Int'l News	
	Rochester, N. Y. Weather: Clear	Rochester (4000)	7 25¢–35¢–60¢	87%	Fox News	5 Acts
	Newport News, Va. Weather: Clear, cold	Olympia (853)	6 25¢–35¢	100%	Comedy; Kino. News	None
"The Restless Sex" Columbia	**Omaha, Neb.** Weather: Snow, cold	Empress (1000)	7 25¢–50¢	80%	"Collegians" (Univ.)	Musical Stock
"Revenge" United Artists	**Wichita, Kans.** Weather: Unsettled	Miller (1981)	3 25¢–50¢	98%	Comedy	Orchestra
	Ottawa, Ont. Weather: Bright, mild	Avalon (990)	3 10¢–35¢	100%	"Circus Blues" (Educ.); "Soldier Man" (Pathe); Para. News	None
	Tacoma, Wash. Weather: Unsettled	Pantages (1500)	7	60%		6 Acts
"Riders of the Dark" M-G-M	**Chattanooga, Tenn.** Weather: Rain	Rialto (800)	1 25¢–35¢	104%	"Koko's Big Pull" (Para.); M-G-M News	None
"Riley the Cop" Fox	**Utica, N. Y.** Weather: Moderate	Olympia (1300)	4 35¢	60%	Mickey Comedy (R. K. O.); Fox News	None
	Fort Worth, Tex. Weather: Unsettled	Majestic (1435)	7 25¢–60¢	75%	Aesop Fables (Pathe); Fox M. and Pathe News	5 Acts
"Romance of the Underworld" Fox	**Buffalo, N. Y.** Weather: Clear, warmer	Great Lakes (2500)	7 65¢–85¢	85%	Vita.; Fox M.; Fox News	None
"Scarlet Seas" First National	**Des Moines, Ia.** Weather: Cold, snow	Strand (1065)	4 20¢–30¢	120%	Comedy; Para. News	Organ
	Canton, O. Weather: Clear	Palace (1906)	4 30¢–50¢	95%	Comedy; Pathe News	5 Acts
"Seven Footprints to Satan First National	**Battle Creek, Mich.** Weather: Fair, cold	Garden (900)	3 25¢–35¢	75%	"Campus Carmen" (Pathe); Int'l News	None
	Columbus, O. Weather: Fair	Keith's Palace (3200)	4 25¢–50¢	110%	Pathe	5 Acts
"The Shady Lady" Pathe (T.)	**Kansas City, Mo.** Weather: Fair	Mainstreet (1500)		85% (2d Week)		
	Omaha, Neb. Weather: Snow, cold	Orpheum (3000)	7 25¢–60¢	80%	Sound Cartoon; Pathe News	6 Acts
	Memphis, Tenn. Weather: Unsettled	Orpheum (2600)	6 25¢–60¢	100%	Aesop Fables, Review (Pathe); Pathe News	6 Acts
"Side Show" Columbia	**Wichita, Kans.** Weather: Unsettled	Orpheum (1700)	3 25¢–40¢	195%	Int'l News; Comedy	Loie Bridge
	Kansas City, Mo. Weather: Warmer, unsettled	Pantages (2800)	7	135%	Aesop Fables (Pathe); News	5 Acts

	City and Weather	Theatre and Seating Capacity	No. of Days Run and Admission Prices	Percentage Rating; Normal Business Equals 100%	Shorts	Presentation
"Simba" Capitol	**Ann Arbor, Mich.** Weather: Mild	Wuerth (777)	7 10¢–25¢–35¢ 50¢	**48%**	"Circus Daze" (Pathe)	None
"Singing Fool" Warner Bros. (T.)	**Battle Creek, Mich.** Weather: Fair, cold	Regent (1150)	7 35¢–50¢	**200%**	Fox News	None
	New York City Weather: Rain, snow	Winter Garden (1492)	Indef. (25th week) $1–$2	**53 2/5%**	Vita. Acts	None
	Macon, Ga. Weather: Rain, floods	Capitol (1000)	1 35¢–40¢	**100%**	"Melancholy Dame" (Christie); Para. News	
"The Sin Sister" Fox	**Springfield, Mass.** Weather: Rain, snow	Fox (1444)	7 20¢–50¢	**100%**	"Napoleon's Barber"; "Bath Between" (Fox); Fox News	
	Rochester, N. Y. Weather: Clear	Palace (3200)	3 35¢–60¢	**87%**	Pathe News	6 Acts
	Syracuse, N. Y. Weather: Fair	B. F. Keith (2600)	4 30¢–50¢	**90%**	Aesop Fables, Topics (Pathe); Pathe News	6 Acts
"A Single Man" M-G-M	**Atlantic City, N. J.** Weather: Moderate	Strand	4 40¢–50¢	**75%**	Novelty; M-G-M News	None
"Show Girl" First National	**Rochester, N. Y.** Weather: Clear	Eastman (3400)	7 35¢–65¢	**80%**	"Eddie Lambert" (Vita.); News	Publix Unit
"The Spieler" Pathe (T.)	**New York City** Weather: Rain, snow	Roxy (6205)	7 50¢–75¢–$1–$1.50	**85 9/10%**	Selected and Fox M. News	Rothafel 4 Unit Show
"Stark Mad" Warner Bros. (T.)	**Seattle, Wash.** Weather: Clear, cool	Music Box (950)	7 25¢–50¢	**70%**	Vita. Acts	
	Norfolk, Va.	Granby (1000)	6 35¢–50¢–75¢	**75%**	"Believe It or Not" (Vita.); Fox News	None
	Baltimore, Md. Weather: Variable	Metropolitan (1500)	6 15¢–50¢	**75%**	"Frank Whitman" (S.); "Dane Dreyer" (S.); "Al Lions" (S.); Kinograms	None
	Tacoma, Wash. Weather: Unsettled	Blue Mouse (601)	7	**115%**	Chase Comedy; Fox M. News; 3 Vita. Acts	
	Atlantic City, N. J. Weather: Moderate	Virginia (1122)	7 40¢–50¢	**75%**	2 Comedies; Fox M. News	None
"The Spirit of Youth" Tiffany-Stahl	**Baltimore, Md.** Weather: Variable	Hippodrome (2500)	20¢–55¢	**120%**	Comedy; Pathe News	Presentation and Acts
"Stolen Kisses" Warner Bros. (T.)	**Oklahoma City, Okla.** Weather: Cold	Criterion (1700)	7 10¢–35¢–50¢ 75¢	**125%**	Para. News	
"Stolen Love" R. K. O.	**Macon, Ga.** Weather: Rain, floods	Ritz (1000)	3 30¢–35¢	**95%**		Jack King Players
"Strange Cargo" Pathe (T.)	**Los Angeles, Cal.**	United Artists (2300)		**50%** (2nd week)	Vita. Acts; Fox M. News	C. Sharpe Minor
	Minneapolis, Minn. Weather: Fair	Orpheum (2900)	7 25¢–50¢–75¢	**53 7/10%**	Pathe Sound News	6 Acts
	Columbus, O. Weather: Fair	Loew's Ohio (4000)	7 25¢–50¢	**100%**	Fox News	Publix Unit; Orchestra; Organ
	Macon, Ga. Weather: Rain, floods	Capitol (1000)	2 35¢–40¢	**95%**	"Melancholy Dame" (Christie); Para. News	
"The Street of Sin" Paramount	**Ottawa, Ont.** Weather: Bright, mild	Fern (750)	3 10¢–25¢	**90%**	"Don't Fire" Comedy; "Scarlet Arrow" (Univ.); Serial	None
"Submarine" Columbia	**Vancouver, B. C.**	Pantages		**100%** (2nd week)		4 Acts Vaud.
"Sunset Pass" Paramount	**Chattanooga, Tenn.** Weather: Rain	Rialto (800)	3 25¢–35¢	**96%**	"Collegians" (Univ.); M-G-M News	None
	San Antonio, Tex. Weather: Fair	Princess (1300)	4 25¢–35¢	**150%**	Comedy; Int'l News	None

	City and Weather	Theatre and Seating Capacity	No. of Days Run and Admission Prices	Percentage Rating; Normal Business Equals 100%	Shorts	Presentation
"Sunset Pass" (Continued)	**Louisville, Ky.** Weather: Warm, rain	Rialto (3000)	4 30¢–50¢	**75%**	Pathe Review; Pathe News	5 Acts
	Fort Worth, Tex. Weather: Unsettled	Hippodrome (750)	3 20¢–30¢	**120%**	"Cross Country Bunion Race" (U.); Kinograms	None
"Synthetic Sin" First National	**Albany, N. Y.** Weather: Part stormy	Mark-Ritz (1200)	6 25¢–35¢	**90%**	"Sock Exchange" (Christie); Vita. Act; Pathe Sound News	None
	Battle Creek, Mich. Weather: Fair, cold	Bijou-Arcade (1300)	4 50¢–75¢	**60%**	Pathe News	3 Acts
	Tacoma, Wash. Weather: Unsettled	Colonial (695)	7	**66%**	Hal Roach Comedy (M-G-M); News and Shorts	
	Seattle, Wash. Weather: Mild	Coliseum (1650)	7 25¢–35¢	**80%**	Fox M. News; Movietone Acts	
	Atlantic City, N. J. Weather: Moderate	Stanley (1999)	4 40¢–50¢	**100%**	Para. News	None
"Taxi 13" R. K. O. (T.)	**Evanston, Ill.** Weather: Fair, cold	Varisty (1800)	3 25¢–50¢	**45%**	"Brox Sisters"; "Foy Family" (Vita.); "Lion's Roar" (Educ. T.); Fox M. & News	None
	Baltimore, Md. Weather: Variable	Rivoli (1981)	6 25¢–50¢	**60%**	"Eddie Lambert" (S. T.); "Jimmy, Betty Morgan" (S. T.); "Kisses" (S. T.); "Joy Riding"; Fox M. and Pathe Sound News	None
	Minneapolis, Minn. Weather: Fair	Pantages (1575)	7 25¢–50¢–75¢	**90%**	Pathe Sound News	5 Acts
"Tide of the Empire" M-G-M	**Ottawa, Ont.** Weather: Bright, mild	Imperial (1200)	6 10¢–35¢	**75%**	"Collegians" (U.); Pathe Review (Pathe)	Orchestra
"The Trail of '98" M-G-M	**Boston, Mass.** Weather: Unsettled	Orpheum (3100)	7 25¢–50¢	**85%**	Hal Roach Comedy (M-G-M); M-G-M News	6 Acts
	Grand Rapids, Mich. Weather: Fair	Majestic (1150)	7 30¢–50¢	**85%**	Pathe Sound News; Vita.	Orchestra
	Vancouver, B. C. Weather: Warm, rain	Dominion (800)	6 25¢–50¢	**100%**	"The Collegians" (U.); Fox Travel	Stage Revue
	San Francisco, Cal. Weather: Fair, mild	Loew's Warfield (2671)	7 65¢–90¢	**100%**	Fox Talkie	Fanchon Marco "Idea"; Orchestra
	Cedar Rapids, Mich. Weather: Mild	Strand (1400)	7 10¢–25¢–35¢	**80%**	"The Eligible Mr. Bangs" (Educ. T.); "Toyland" Color Classic; Pathe News	
"Trial Marriage" Columbia	**Troy, N. Y.** Weather: Part stormy	Lincoln (1000)	3 25¢–30¢	**75%**	Comedy; Kinograms	
"Tropic Madness" R. K. O.	**Utica, N. Y.** Weather: Moderate	Gaiety (1700)	3 35¢–50¢	**90%**	Int'l News	5 Acts
"Uncle Tom's Cabin" Universal	**Des Moines, Ia.** Weather: Very cold	Des Moines (2000)	7 25¢–50¢	**150%**	Fox M. News	Orchestra
	Joliet, Ill. Weather: Fair	Rialto (2300)	3 25¢–50¢	**135%**	Fox M. News; Comedy	2 Acts
"Weary River" First National (T.)	**Minneapolis, Minn.** Weather: Fair	State (2300)	7 25¢–35¢–60¢	**75%**	Fox M. News	Stage Show
	Chattanooga, Tenn. Weather: Rain	State (925)	6 50¢	**112%**	"Evening on the Don" (Vita.); "Kisses" Comedy; Fox M. News	None
	Cleveland, O. Weather: Fair, clear	Stillman (1800)	7 40¢–75¢	**106%**	"Liberty" (M-G-M); M-G-M, Fox M. News	
	Los Angeles, Cal.	Paramount (2600)	7	**160%**	Para. News	Publix Unit
	San Antonio, Tex. Weather: Fair	Aztec (2500)	2 25¢–35¢–60¢	**100%**	Comedy; Fox News	Stage Show
	Macon, Ga. Weather: Rain, floods	Rialto (900)	6 40¢–45¢	**90%**	Vita. Acts; Fox M. News	
	Fort Worth, Tex. Weather: Unsettled	Palace (1500)	7 20¢–50¢	**150%**	"Four Aristocrats" (Vita.); "Collegians" (U.); M-G-M and Fox M. News	None

	City and Weather	Theatre and Seating Capacity	No. of Days Run and Admission Prices	Percentage Rating; Normal Business Equals 100%	Shorts	Presentation
"Weary River" (Continued)	**Buffalo, N. Y.** Weather: Clear, warmer	Lafayette (2000)	7 65¢	80%	Fox M.; Vita.; Int'l News	Acts
	New York City Weather: Snow, rain	Central (922)	Indef. (5th week) $1–$2–$2.50	83 3/5%	Vita. Acts	None
"The Whip" First National	**Des Moines, Ia.** Weather: Very cold	Strand (1600)	3 20¢–30¢	110%	"One Word"; "Footloose Fancy" (Para. Shorts); Para. News	
"White Shadows in the South Seas" M-G-M	**Evanston, Ill.** Weather: Fair, cold	Varsity (1844)	3 25¢–50¢	95%	Fox M. and Int'l News; "Barnum and Bailey"; "Cliff Nazarro"; Lincoln reel	None
"The White Sister" M-G-M	**Spokane, Wash.** Weather: Good	Pantages (1300)	7 50¢–75¢	95%		5 Acts Vaud.
"The Wolf Song" Paramount (T.)	**New York City** Weather: Snow, rain	Embassy (596)	(1st week) $1–$2	120 3/10%	Para. Shorts	None
"Wolf of Wall Street" Paramount (T.)	**Columbus, O.** Weather: Fair	Loew's Broad (3000)	7 25¢–50¢	125%	Laurel-Hardy Comedy (M-G-M); M-G-M M. and News	None
	Little Rock, Ark. Weather: Fair	Royal (1000)	6 15¢–50¢	120%	3 Vita. Acts; Para. News	
	Spokane, Wash. Weather: Good	Liberty (1000)	7 35¢–50¢	130%	Vitaphone	None
	New Haven, Conn. Weather: Stormy	Fox-Poli (3200)	7 25¢–60¢	120%	Talking Shorts; Fox M. News	3 Acts Vaud.
	Albany, N. Y. Weather: Part stormy	Mark Strand (2000)	6 25¢–35¢	90%	"In a Persian Market" (T. S.); 2 Vita. Acts; Sound Cartoon; Fox M. News	None
	Providence, R. I. Weather: Snow, cold	Majestic (2400)	7 15¢–50¢	100%	"Shaw and Lee" (Vita. T.); Para. News	None
	New York City Weather: Snow, rain	Rialto (1960)	Indef. (5th week) 35¢–50¢–75¢ 85¢–$1	87%	Para. Shorts; Selected and Fox M. News	None
	Rochester, N. Y. Weather: Clear	Piccadilly (2259)	7 25¢–35¢–65¢	87%	Schubert's Songs; News	Organ
	San Francisco, Cal. Weather: Fair, mild	California (2358)	35¢–50¢	200% (2nd week)	"Kisses" Comedy; Pathe Sound News	None
	Cedar Rapids, Ia. Weather: Mild	Capitol (1957)	4 10¢–50¢	90%	Fox M. and Para. News	Publix Unit and Organ
	Richmond, Va. Weather: Fair	Loew's (2200)	6 25¢–35¢–50¢	125%	2 Talkie Acts; Fox M. and M-G-M News	Organ
	Memphis, Tenn. Weather: Clear	Palace (600)	7	110%		
	Kansas City, Mo. Weather: Cold, stormy	Newman (1800)	7	115%	"Marching On" (Fox T.) Vita. Act; Selected News;	
	Atlantic City, N. J. Weather: Moderate	Virginia (1222)	7 40¢–50¢	100%	Fox News; Lynn Overman in "Kisses"	
"Why Be Good" Fox	**Rochester, N. Y.** Weather: Clear	Keith's Palace (3200)	4 35¢–60¢	87%	Pathe News	6 Acts
"Wild Orchids" M-G-M	**Springfield, Mass.** Weather: Rain, snow	Broadway (1800)	7 25¢–50¢	75%	"Florence Brady"; "Harry Delf" (Vita.); Pathe News	
	Ann Arbor, Mich. Weather: Mild	Majestic (1050)	4 10¢–25¢–35¢ 50¢	76%	Aesop's Fables; Review (Pathe); Para. News	None
	Canton, O. Weather: Clear	Loew's (2075)	4 30¢–50¢	100%	Fox M. News	5 Acts
	Kansas City, Mo. Weather: Warmer, unsettled	Midland (4000)	7	100%	2 M-G-M Movietone Acts; News	None
	Harrisburg, Pa. Weather: Rain, snow	Loew's Regent (1600)	6 30¢–50¢	95%	Fox and M-G-M News; Talkie Acts	None

Jersey Owners Affiliate With Allied States

Decide At New York Meeting To Join Forces With Myers Group

The New Jersey exhibitors have officially decided to affiliate with the Allied States Association, of which Abram F. Myers is the guiding head. This decision was reached at a meeting held in New York with about thirty exhibitors representing some sixty theatres, on hand. Joseph M. Seider, president of the unit presided.

Seider announced that through the efforts of the organization a cut of 25 per cent in fire insurance rates had been secured, as well as a cut of 20 per cent in liability rates, and a 33 1/3 per cent reduction from General Electric in the price of lamps under a co-operative buying plan, in which members buy their lamps direct.

Among those who attended the meeting were the following: Leo Rosenblatt, secretary; E. Thornton Kelly, treasurer; Jack Halperin, Pete Adams, Sidney Samuelson, M. Robinson, W. Ricardi, Dr. Stumpfig, Clinton Weir, Frank Gersten, I. M. Hirshblond, W. C. Hunt, Lou Gold, Jack Nelson, Jacob Fox and M. Warner.

Barbara Bedford Featured In "Heroic Lover" Role

Barbara Bradford will have the featured feminine role in "The Heroic Lover," produced by Oscar Price under the personal supervision of Richard Talmadge, for release through General Pictures, of which Mr. Price is president and Mack D. Weinberger is general manager.

Griffith Pictures Have Grossed $56,053,000

"LADY OF THE PAVEMENTS" United Artists picture, due at the Rialto next Saturday, is the 431st motion picture directed by David Wark Griffith. His films have cost $12,834,000 and they have grossed $56,053,000 over a twenty-year period. Figures computed by the D. W. Griffith Corporation in Hollywood indicate that $25,000,000 profit has been made during twenty years.

U. A. Will Show Own Product At Popular Prices

(Hollywood Bureau, Motion Picture News)

Hollywood, March 7.—Inaugurating an entirely new policy with the intention of building up business in their houses, United Artists has decided to discontinue road-showing the major portion of their products. Beginning with the release of "Coquette" they will book the pictures into their own houses at popular prices.

Beginning in Los Angeles, where the only exception is "The Iron Mask" all United Artists products is booked into the local United Artists Theatre, which has suffered because of the poor grade of productions bought. "Alibi" follows "Coquette" and "Show Boat" into United Artists.

In all other cities, including New York, "Coquette," though deemed of road-show propensities, will be shown at popular prices. It is believed this lesson was learned from the local Paramount Theatre, which has increased gross averages 75 per cent since Paramount has been booking pictures in for popular runs, which formerly were withheld for specials and road-shows.

Big Development Is Reported In British Features

Department of Commerce Gets Figures Showing Heavy Increase

Reports received from England by the Department of Commerce show a considerable development in picture production in that country since the passage of the Cinematographic Films Act at the beginning of 1928. Since the passage of the act 227 British films have been registered, 106 of which are classed as features.

During the same period 1540 foreign films were registered in Great Britain. Of these, 644 were features. There are no official figures showing the output of British made films prior to the act, but an estimate made by reliable sources states that not more than 30 British feature films were produced in 1926 and 45 in 1927.

Approximately 10 "feature" and 11 short films have thus been produced each month the last year, and the British pictures available for both the renters and exhibitors quota are more than three times the amount required by the Act. It is further stated that in addition to the British films already registered about 50 more have been made and are ready to be shown to the trade, and nearly 100 more are scheduled for production.

The number of film renters licensed under the Act is now more than 80, while licenses have been issued to 4100 exhibitors. During the past eighteen months 13 producing companies with an aggregate issued capital of nearly 16,000,000 have obtained new capital for the production of British pictures.

	City and Weather	Theatre and Seating Capacity	No. of Days Run and Admission Prices	Percentage Rating; Normal Business Equals 100%	Shorts	Presentation
"Wild Orchids" (Continued)	Chattanooga, Tenn. Weather: Rain	Tivoli (1900)	3 50¢–60¢	97%	Comedy; Para. News	Orchestra
	Akron, O. Weather: Unsettled	Strand (1200)	7 25¢–50¢	115%	"Early To Bed" (M-G-M); Para. News	None
	Tampa, Fla. Weather: Warm	Tampa (1600)	3 25¢–50¢–60¢	200%	Talkie Acts; Para. News	Organ
	Memphis, Tenn. Weather: Unsettled	Loew's State (2600)	6 25¢–50¢	100%	Fox M. News	5 Acts
	Buffalo, N. Y. Weather: Clear, warmer	Hippodrome (2100)	7 60¢	80%	Fox M.; M-G-M News	Acts
	Atlantic City, N. J. Weather: Moderate	Strand (1000)	6 40¢–50¢	100%	M-G-M News; "Growing Pains" (M-G-M)	
"The Woman Disputed" United Artists	Vancouver, B. C.	Dominion	4	75%	Fox News	
"The Woman from Moscow" Paramount	Evansville, Ind. Weather: Snow	American (800)	3 15¢–25¢–35¢	80%	Fables, Topics and News (Pathe)	None
"Woman of Affairs" M-G-M	Joliet, Ill. Weather: Fair	Rialto (2300)	3 25¢–50¢	125%	Para News; Comedy	Orchestra; Stage Show
	Grand Rapids, Mich.	Regent (1880)	7 30¢–50¢	90%	Fox M. News; Vita.	

Opinions on Pictures

Geraldine

Silent Parts Entertaining, Dialog Slow

(Reviewed by Freddie Schader)

THIS was an entertaining little picture as long as it remained silent, but when it got into the talking sequence it became draggy and dead. Just what it will do at the box office is problematical. There is nothing about it that is outstanding from an advertising standpoint, but the audiences will like the earlier portions of the film once they are inside. Pathe, however, does uncover a neat little team in Eddie Quillan and Marian Nixon, who have the two principal roles in the picture.

The story is a cute little romance built along farcical lines. Eddie Quillan as Eddie Able is a little sort of a jack-of-all-trades looking for a job, and he manages to break into the offices of a big business man. The adaptability of the kid in any emergency that arises leads the business man to ask him what he knows of women. "Everything, I have six sisters" is the answer, and so Eddie is given the job of seeing that the B. B. man's daughter manages to marry the man that she loves.

From that point on it is a case of Eddie rejuvenating Geraldine. Marian Nixon makes Geraldine a drab little figure with horn-rimmed glasses and a penchant for dancing on everyone's feet except her own, until Eddie gets ahold of her, strips off the glasses, fluffs her hair and gives her lessons in dancing. When she is ready for the big splurge he takes her to a cabaret where the man of her heart is, and he is so surprised at her changed appearance that he almost falls off his seat. When he tries to greet her she plays the chill for him and then steps out and wins the dancing prize which is another shock to the dodging Romeo. It is going along famously, this little plot of Geraldine's, until the police drop in and start to pick up the paying guests at the cabaret who have liquor at their tables. Then Gerry is pinched and Eddie manages to get her out of the place but he remains to double for her and is stuck into a cell with the other girls. In the end when she and Eddie are turned loose she decides that Eddie is the boy for her after all.

Both Eddie Quillan and Miss Nixon give corking comedy performances, while Gaston Glass, as the straight, has but little to do. Albert Gran, as the father, handles his role nicely. Only these four in the cast matter.

Up to the point where the hero of the tale is taken to jail the picture is silent. The prison scene and that in front of the station desk are in talk.

Drawing Power: The fact that it is part talkie. Play it as a flapper love tale in which the "homely girl gets her man."

Produced and distributed by Pathe. **Length:** Sound version, 5,959 feet. **Running time:** an hour and one minute. **Released:** Jan. 16, 1929.

THE CAST

Eddie Albe	Eddie Quillan
Geraldine	Marian Nixon
Her Father	Albert Gran
Cameron Bell	Gaston Glass

Spies

A German Made Thriller That Thrills

(Reviewed by Freddie Schader)

THIS UFA production is being shown at the little 55th Street theatre. Why it didn't go into the Capitol is a question. The Capitol has done some of its record weeks with UFA productions in the past, and this one surely would have pulled the average business for the house. The only possible reason for it not having made the Broadway grade must be that it lacks sound and talk. It is a mighty good thriller, with excellent direction, good photography, and a suspense that is maintained until the last scene. What more can one ask than this.

There is a great mystery element in the story that starts the audience wondering what countries can be referred to in the yarn as it develops. Only at one point is there a flash showing Japan as one of the countries to a secret treaty. Rudolph Klein-Rogge is a combination of Stinnes and Trotsky in appearance and he has the lead as the master mind of the international spying system who has developed a formidable army of escaped convicts under his banner and who at the head of a great banking house is in possession of all the funds necessary to carry on his plottings. In the end he is disclosed as a mad-man with a complex to rule the world through financial circles.

As parties to his plottings are a number of beautiful women that he uses as his pawns. One of these whom he assigns to betray a member of the opposing secret service (evidently designed to be that of Great Britain) falls in love with him and these two finally expose the master mind. But there are secret passages, fast flying planes. Shootings, stabbings, betrayals one right after the other in the picture. There is also a sex flash where one of the girl spies gets into the home of the Japanese ambassador and exercises her feminine wiles to lull him into security so that she can steal the copy of the treaty.

The picture is marvelously well cast. Klein-Rogge gives a great performance, and Gerda Maurus, playing the lead, is a good looking Swedish type that will get over. Lien Deyers, who has the role of the vamping spy who goes after the Jap, is a good looking blonde. Willy Fritsch, playing the lead opposite Miss Maurus, manages to work up a couple of love scenes to a pitch that the flaps will like.

Drawing Power: Put it over as a thriller with a great all foreign cast and good direction.

Produced by UFA. **Distributed** by Metro-Goldwyn-Mayer. **Length,** 7,999 feet. **Released:** Dec. 8, 1928. **Directed** by Fritz Lang. **Story** by Thea von Harbou.

THE CAST

Haghi	Rudolph Klein-Rogge
Sonia	Gerda Maurus
Kitty	Lien Deyers
Morrier	Louis Ralph
Jason	Craighall Sherry
Donald Tremaine	Willy Fritch
Dr. Matsumoto	Lupo Pick
Ivan Stefanov	Fritz Rasp

Girls Gone Wild

Just Wild Enough To Fall For

(Reviewed by Don Ashbaugh)

SUE CAROL does what traveling there is in "Girls Gone Wild," and she doesn't go very far. Fox Studios turned this one out—just the old, old tale of a madcap daughter of a millionaire and a poor boy.

It falls in the classification of ordinary program pictures. There's just enough zip in it; just enough story and just good enough titles to keep it from being "just another" film. Audiences won't go mad over it—either for or against.

The finest thing about it is the fact that it gave William Russell a chance to play an interesting and well-acted part before his final curtain fell. Russell is cast as the speed cop's father. He handles the role naturally, cleverly and sincerely. It's a celluloid requiem for the deceased veteran that he wouldn't have regretted. It gave him a chance to play as "human" a role as he could have asked.

The story concerns the daughter of a millionaire and the son of a speed cop. Nick Stuart has the juvenile role.

There's nothing big about the picture. It was made under an economy schedule as a regular program release, and stands up fairly well in this classification.

Russell really steals the picture from the two youngsters by his fine characterization. Nick Stuart is appealing as his son. Sue Carol is neither better nor worse.

Roy D'Arcy is the bold, bad bootlegger who gets bumped off. The minute he makes his appearance everyone knows he is the villain. D'Arcy apparently cannot conceal the fact that he is the heavy—his instant sneer and strut is reminiscent of the old 10-20-30 melodrama days when the villain left nothing to an audience's imagination.

The titles were, on the whole, rather effective. The picture is saved quite a bit by being well-edited, the continuity disclosing a rare smoothness for a film of this type.

There is some good acting in spots, and the cast, on the whole, is very capable.

Drawing Power: Sue Carol and Nick Stuart have been built into a starring team by Fox; and may mean something. It won't break any house records, but can be exploitated as a tale of the wildness of the younger generation, with a good cast.

Produced and distributed by Fox Films. **To be Released,** Mar. 10. **Length,** 6,000 ft. **Story** by Bert Millhauser. **Scenario** by Beulah Marie Dix. **Photography** by Arthur Edeson. **Directed** by Lew Seiler. Silent Version Only.

THE CAST

Babs Holworthy	Sue Carol
Buck Brown	Nick Stuart
Dan Brown	William Russell
Tony Morelli	Roy D'Arcy
Boots	Leslie Fenton
Mrs. Holworthy	Hedda Hopper
Speed Wade	John Darrow
Augie Stem	Mathew Betz
Judge Elliot	Edmund Breese
Dillie	Louis Natheaux
Tom Holworthy	Lumsden Hare

The Lone Wolf's Daughter

Another Of The Series That Is Fair

(Reviewed by Freddie Schader)

THIS is another feature episode in the "Lone Wolf" series. You remember "The Lone Wolf" don't you? He was that daring French crook who was created by Louis Joseph Vance. Now he has come to America and has a ward, an adopted daughter to be precise, and to keep with the title. The picture was produced by Columbia and thought worthy of a week at the big Roxy where it is playing currently. It isn't anything that you or your audience is going to rave about, but it does serve to entertain for an hour although you do not carry away any vivid impression of the picture.

Playing at the Roxy the production must be judged from a big house standard, and as such it falls short. For the average house that needs product it will suffice but it isn't so tremendous a picture that the Roxy should have a play it, except to disclose that that house is in need of pictures.

The story deals with the love affair of the young ward of the crook, who has an admirer who is the son of a wealthy and well known family. It is to protect the girl that the Lone Wolf has reformed and is leading a very circumspect life. But there are crooks in the society circle in which his ward is moving and they, when they recognize the Lone Wolf, try to force him to assist them in their plans under the pain of exposure. For a time it appears that things are going to go badly for the former master mind of crookdom, but in the end he manages to turn up the real crooks, protect the happiness of his ward, win a girl for himself, and have the pleasure of getting before the camera with her for the clinch at the final fadeout.

This is a part-talkie, it has a synchronized score and a theme number that is sung during part of the action.

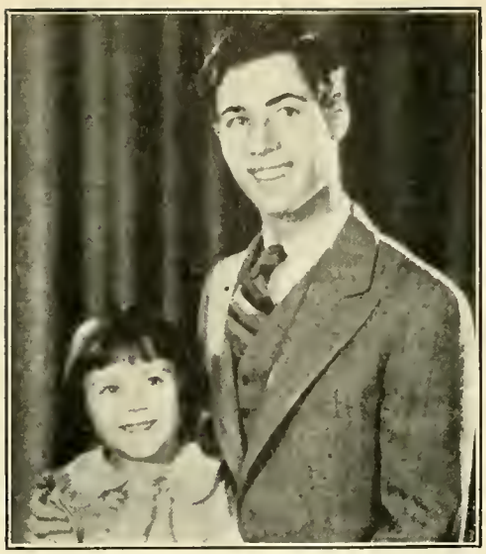
Bert Lytell again has the role of "The Lone Wolf" and, although he shows that he is aging, manages to do fairly well with what is assigned him. Gertrude Olmstead plays opposite him and looks very pretty in some of the shots. The juvenile love interest is taken care of in the roles assigned to Donald Keith and Florence Allen. Robert Elliott, as a police inspector, and Charles Gerrard and Lilyan Tashman, as a couple of crooks, are also in the cast. Gerrard is convincing, but we are sorry to say that Miss Tashman does not appear at her best either as to looks or work in this picture. Albert Rogell directed and handled the production nicely, especially the television idea which is used twice in the story.

Drawing Power: Where you have played "The Lone Wolf" this should have some draw. Bert Lytell is still a favorite in some sections.

Produced and distributed by Columbia Pictures. **Silent length,** 6,214 feet. **Sound length,** 6,339 feet. **Running time,** an hour and one minute. **Released,** Feb. 18, 1929. **Directed** by Al. Rogell.

THE CAST

Michael Lanyard	Bert Lytell
Helen Fairchild	Gertrude Olmstead
Count Polinac	Charles Gerrard
Velma	Lilyan Tashman
Bobby Crenshaw	Donald Keith
Adrienne	Florence Allen
Ethier	Robert Elliott
Mrs. Crenshaw	Ruth Cherrington



The two Lees: Davey, the Warner Bros. star tot, and Frankie, his big brother who played parts himself in the films a few years ago. Davey broadcast over the radio recently

"The Framing Of The Shrew"
"Post-Mortems"
"Meet The Missus"

(Christie Talking Shorts)

(Reviewed by Edwin Schallert)

WATCH the short-reel producers. They're going to make time in the talkies. They have an ideal chance for speed in innovations. They can get a quicker reaction concerning what the public thinks. And, naturally, they have to build for snappy effects. Remember what the slapstick silents did for production in the good old days? A lot. And that's what the new short talkies will do for technique.

I looked at a group of three two-reel Christie comedies recently and they are an ingenious collection. One was "The Framing of the Shrew" by Octavus Roy Cohen, with an all-colored cast. Another was "Post Mortems," with Raymond Griffith featured, and the third was "Meet the Missus," with Mr. and Mrs. James Gleason, prominent stage personalities, in leading roles.

I'd rate "The Framing of the Shrew" easily the best. These colored comedies are a novelty, as anyone knows who happened to see "The Melancholy Dame." "Framing of the Shrew" is a better picture. It has a well-worked out plot, and more punch than its predecessor. There is one scene where a couple of the actors walk down the street talking all the while that is almost as smart a trick as anything in that big winner "In Old Arizona." The acting throughout is excellent because it's so natural. It was directed by Arvid E. Gillstrom.

Bridge players will find "Post Mortems" amusing. To those who follow pictures closely the debut of Raymond Griffith on the talking screen will be a magnet. Griffith is the chap "who lost his voice," as is well known to the ardent film fan. In "Post Mortems" it might be said—he recovers it. More than one person who has learned about Ray's voice has doubtless wanted to hear it. In "Post Mortems" it sounds just right, and it has a delightful charm of individuality that Ray's friends well know. A. Leslie Pierce was the director.

"Meet the Missus" is an amusing bit, rating fair to good. It is from a stage playlet—the story of a couple of show people, hubby in his cups attracted by another lady, who turns out to be an old schoolmate of the wife. When hubby comes home to tell his spouse he is leaving her, and brings the other woman with him, there is a reunion between the two "girls" that leaves him out in the cold. Al Cohn was scenarist. Arvid E. Gillstrom directed this one, also.

The Dummy

Pleasing Little Talking Comedy

(Reviewed by Freddie Schader)

THIS is not a world beater but it is a pleasing little talking comedy. It should get some money at the box office and amuse the audiences once they are in. Ruth Chatterton is featured together with Fred Kohler, Jackie Oakie, Mickey Bennett and ZaSu Pitts. Miss Chatterton's name should have some value at the box office after "The Doctor's Secret," but her role isn't of sufficient importance in this picture to have the audience notice her work. In reality ZaSu Pitts and little Mickey Bennett run away with this picture.

"The Dummy," in its original form, was a stage comedy written by Harvey O'Higgins and Harriet Ford. Herman J. Mankiewicz adapted it for the screen and Robert Milton directed the production. Mr. Milton is a stage director of note, he was imported to Hollywood by Paramount to stage talking productions. This is evidently the first that he has done and his work hasn't the swing and scope that a picture director would have given it, but he has provided touches that are splendid in their detail. His handling of the youngster, Mickey Bennett, is particularly good, and he does make Miss Pitts stand out in her comedy characterization.

The story is that of a fresh young Bowery kid who manages to get a job in a private detective agency. The youngster has among other accomplishments the ability to speak the deaf and dumb code, which is utilized by his employer in trapping a ring of kidnappers who steal the children of wealthy families. The opening sequences show the youngster getting his job by outwitting scores of other boys after it, and then proceeds to plant the plot. A couple has been separated, their child has been stolen and each believes the other is the guilty one. In reality a real band of kidnappers have the child. The detective plants his "dummy" for them to pick up so that he can follow the trail. Through the "dummy" he rounds up the gang, restores the stolen child and effects a reconciliation of the estranged couple.

Ruth Chatterton plays the wife and is on only at the opening and again at the finish of the picture. The same is true of Frederic March, who plays her husband. Neither have much to do. John Cromwell, another stage director from New York, has the role of the detective and his slow tempo in playing offsets the speed of the comedy. Richard Tucker in one of the crook roles handles himself splendidly. But don't overlook ZaSu Pitts, she is going to be the Louise Fazenda of the talkies.

Drawing Power: Good clean entertainment with a lot of laughs that should please any type of audience. Ruth Chatterton should pull, especially if you have played "The Doctor's Secret" ahead of this one.

Produced and distributed by Paramount. **Sound Length,** 5,354 feet. **Running time,** fifty-seven minutes. **Released,** Mar. 9, 1929. **Directed** by Robert Milton.

THE CAST

Agnes Meredith	Ruth Chatterton
Trumbell Meredith	Frederic March
Walter Babbing	John Cromwell
Joe Cooper	Fred Kohler
Barney Cook	Mickey Bennett
Peggy Meredith	Vodell Darr
Dopey Hart	Jack Oakie
Rose Gleason	ZaSu Pitts
Blackie Baker	Richard Tucker
Madison	Eugene Pallette

Hot Stuff

Just Lukewarm

(Reviewed by Don Ashbaugh)

"HOT STUFF" is very cold audience fare. Perhaps First National wanted to take a flyer in producing a college picture with an all-youth staff. Anyway, the story is from a magazine yarn called "Bluffers" by Robert S. Carr, a 23 year old. Mervyn LeRoy, First National's youthful director, handled the megaphone, and Alice White is starred. Try as hard as they would, it was impossible to steam up the picture to even a lukewarm temperature. In fact, audience value is decidely tepid.

It's presented as a supposed "wild" tale of college life.

The warmest thing in "Hot Stuff" is a sequence of shots in an ice skating rink. When Louise Fazenda attempts to remain erect on the blades, the picture boils into a storm of laughs. Otherwise Louise doesn't have a whole lot to do and her character as the maiden aunt is quite overdrawn—in fact, she steals what little glory there is in the picture.

Charles Sellon gets a few laughs in the ice skating sequences by playing the knight-in-distress for Louise. After acting as a cushion for several of her spills he obtains a chair and shove it beneath her at the slightest symptom of a fall. As a result Louise tumbles for Charlie in the closing sequences of the picture—not that it means anything to the film or the story—but it does provide a slight bracer at the end.

Throughout the unreeling of the picture, the producers attempt to inject an air of blase collegiate atmosphere. All sorts of attempts are made to add tabasco enough to make it smoulder. They even have Alice risk her reputation by "going to a fraternity house at night," which is wildness in story license apparent to anyone who ever went to college.

A flock of pun titles, most of which sounded as if an ancient copy of College Humor had been badly handled, were spotted frequently to carry the story. Nobody seems to know whether the picture is carrying the titles, or the titles trying to carry the picture. At any rate, most of the smart-cracking sub-heads failed to click.

The skating gag of Fazenda's and a stunt with a telephone are two bright spots in the sea of mediocre and time-worn film situations The 'phone gag is new—at least to the preview audience. The fraternity brothers of Alice White's "big moment" harass the young couple with 'phone calls purporting to come from undertakers, ice companies and other similar films. To thwart them the glowing young swain lifts the receiver from the hook. The boys sitting at the other end of the wire listen in on the ensuing necking party. It was a bright idea that should not have been wasted on the picture.

First National introduces a gang of youngsters in support of Alice White. William Bakewell, Buddie Messinger and Ben Hall play parts of giddy college youths. The background is furnished by a dozen other young men and an equal number of bubbling flappers—quite unlike the average sorority girl.

The theme of the story is very weak. The picture as filmed is just prep school puppy love, with the players doing things that even the wildest of present present-day college students wouldn't attempt. By no stretch of the imagination is "Hot Stuff" a tale of modern college life.

Drawing Power: Bill it as a comedy on wild college life with Alice White and Louise Fazenda—and hope for the best. Protect yourself and don't make promises.

Produced and distributed by First National. **Story** by Robert S. Carr. **Screen version** by Louis Stevens. **Directed** by Mervyn LeRoy. **Cameraman:** Sid Hickox.

THE CAST

Bab Allen.....Alice White
Aunt Katie.....Louise Fazenda
Thelma Benton.....Doris Dawson
Sandy McNab.....Ben Hall
Mack Moran.....William Bakewell
Tuffy Lake.....Buddy Messinger
Prof. Wiggam.....Charles Sellon

"The Brox Sisters"
(Universal Singing Short)

(Reviewed by Freddie Schader)

THIS is the first of the Universal short subjects in talk to be seen by this reviewer. It compares more than favorably with any of the shorts of standard vaudeville acts that has been made to date. Instead of just taking these three girls and sticking them before a camera with a "mike" they have built a production around them. This may have been the idea of Ben Holmes who directed. If it was, it's a good one, and it still remains good even if he didn't think of it. The girls are placed in a night club scene and do three numbers. The songs selected were "'Round Evening," "How About Me" and "What You Gonna Do Do Now." The voices of the girls register nicely and the general atmosphere of the nite club is well carried out.

"This Way Please"
(Stern-Universal—Two Reels)

(Reviewed by George J. Reddy)

THE adventures of the celluloid and cartoon twins, Mike and Ike, are continued in this new excerpt of their lives from the Stern Bros. studio. Samuel Newfield directed and Young and La Salle portray the team. There is a fair amount of comedy in this one.

The pair are shown in an escapade with a cop and their misadventures in a hotel where they burn 'em up as bell hops. The first sequence, which forms the first reel, shows the two as would-be dentists and in this scene a few laughs are achieved. The fun picks up in the hotel and you have your choice of pantsless, skyscraper and rough and tumble comedy which, while not new, can at least be relied on to arouse a few gurgles.

"Confession"
(M-G-M—Two Reels)

(Reviewed by Raymond Ganly)

A GOOD short containing strong irony and tense dramatic touches. Directed by Lionel Barrymore (his first try at film megaphoning) with expressive acting and delivering of lines from Robert Ames and Carroll Nye. Metro is coupling it with "Broadway Melody" at the Astor and it more than makes a dent in the program.

The story is that of a soldier who goes to France to fight but instead meets death from a motor lorry. He has a confession to make just before he dies, but his buddy is not around when his end draws nigh and his confession falls on the uncomprehending ears of two Frenchwomen.

A LADY SAYS WHAT SHE THINKS!

"The fastest stepping I've seen lately, not excepting even the hoofers in the talkie shorts, is that done by the Motion Picture News. The Weekly Box-Office Check-Up certainly boils down vital information to essentials. It is going to be a friend in need as we navigate the uncharted waters of the present moving picture business.

"I think your Showman's Ad Tips are the greatest yet.

"Time was when the exhibitor could buy a block of pictures and run them like grinding out sausages without knowing much more about the picture than its title. That time belongs to the dead past. We have to know all there is to know, and it has to be plenty, or we are wondering where the crowd has gone to and why."

Mrs. Kenneth Richardson,
RICHARDSON THEATRE,
SENECA, S. C.

Broadway Show Reviews

By Fred Schader

Colony's New M. C., Kahn Band Offer Good Show

Walter O'Keefe From Gallant Club Clicks With House; "Geraldine" Feature

Dave Werner tried another sample of entertainment at the Colony starting last Saturday in an effort to hit upon something that will please the customers and attract business to the house. Seemingly he has been a little more successful this time and the entertainment provided seems much to the liking of those frequenting the house. He secured Walter O'Keefe, who acts as the master of ceremonies at Barney Gallant's night club, to act in a similar capacity at the house. O'Keefe proves himself a sort of a Broadway Will Rogers with his wise cracks at topical subjects, and in addition he manages to put over a number in a manner that sells it to the audience. Backing O'Keefe is Sam Kahn's stage band. Sam himself is no mean M. C. himself and, while at times he seems to try a little too hard to make his audience like him, he nevertheless gets over to them nicely. A little reserve won't hurt Sam with the Broadway bunch. His band is a nice combination that handles numbers very well.

The show runs a little short of two hours. Opening it with the stage show is seemingly good policy. Walter O'Keefe shows up after Kahn and his boys have had a whirl at the audience. He talks about Hoover and Cal, and sings a number of his own "Grace You Must Be Crazy," topical as it hits Cal moving back to the $32 a month home and his wife complaining about it. Then Kahn puts over two numbers, "If I Had You" and "Black Maria," the latter a little too hot to show well on the stage. Eleanor Coll, in a toe dance, is next, and then the band works up a real novelty in "I'm Wild About Horns." Eleanor Coll and her brother Bud, who is in the orchestra, offer another bit of stepping to be followed by O'Keefe with his own number "Since the Movies Started to Talk," which is also in "Whoopee." The final touch is slipped over by Eddie Prince with a neat bit of hoofing. The stage show runs thirty-one minutes.

A Universal shot of the Brox Sisters singing three numbers compares with any of the singing shorts of standard vaudeville acts, except that this one has something of a production built around it. It runs ten minutes, and following came an organ solo of four minutes and the feature running a minute over an hour.

Male Chorus In "Navajo" Revue Feature of Capitol's Stage Show

SIXTEEN men wearing ten-gallon hats and dressed in black and white checked cowboy costumes were the outstanding feature of the "Navajo" revue with their singing at the Capitol this week. On the screen the house is playing "Alias Jimmy Valentine" direct from its run at the Astor, and it looked on Monday as though the picture would stick for a second week. With the feature running an hour and thirteen minutes, the whole bill took just a little more than two hours to play.

Right Between The Eyes

The stage entertainment, however, hit the audience right between the eyes early in the week. It was one of those stage shows that had them applauding early and often. In fact, the audience acted just as one of those in the old days when there was a good vaudeville show at the Palace on a Monday night.

For an overture "Espana" was offered for seven minutes, after which came the combination of M-G-M silent news and the Fox Movietone. The silent shots showed a scene in France with the African troops being decorated and the N. Y. Yanks in training in Florida. The Fox Movietone held nothing that would cause talk except the camel mart in Cairo. The San Berdoo orange picking scene was so evidently staged that the audience got restless.

The "Navajo" revue, an Arthur Knorr production, followed and held the stage for thirty-two minutes. The Dave Schooler Capitolians were in turkey red Russian blouses with a sash about their midriffs and wore beaded headbands that gave them a real Indian appearance. A baritone solo opened the revue with the singer as an Indian standing against the sky background, a touch that would make an effective prologue for "Redskin." This was followed by the first appearance of the 16 Singing Rangers, with the 32 Chester Hale girls following them on in cowboy costumes for a fast dance routine. The numbers were old ones that fitted, with "Pony Boy" and "My Pony from Old Cheyenne" included. Dave Schooler did a burlesque of Will Rogers that got a laugh after which he and the orchestra worked out a comedy number "Where Are the Feathers the Indians Used to Wear?" Morton Spurr, on next, delivered a corking dance hit and had the audience asking for more, after which the Rangers were on again, this time with Lia Maris doing a number. Schooler and Evelyn Wilson offered a two-act with he doing straight for her that got the audience, after which Rome and Gaut, with their comedy specialty, mopped up. An effective Indian dance by the Hale girls finished off nicely.

A mighty good all around show that certainly pleased the house.

Roxy's Three Outstanding Units Aid "Lone Wolf's Daughter" Entertain

WITH three outstanding stage units in the program at the Roxy this week, one of them a repeat of the very delightful ballet "A Quaint Bouquet" of a few weeks ago, the show proves most entertaining. The feature of the screen entertainment is the Columbia production "The Lone Wolf's Daughter." It is a passable feature.

"How About Me?" is used for the opening number with a soloist seated atop of the organ for three minutes at the opening of the show. It is followed by a ten-minute overture entitled "Fosteriana," which is a medley of the songs of a century ago written by this young American composer which still live today. The arrangement is most effective and was heartily applauded.

The Roxy Ensemble in a most effective stage setting in which the placing of baby spots in the foots developed some exceedingly interesting shadowgraph effects against the dimly lighted set, with the "Song of the Bayou" as their vocal offering received the unqualified applause of the house. This number was the winner of the second prize in the Victor Talking Machine Contest. Rube Bloom was the composer. It only ran four minutes but held the audience all the time.

Roxyettes Effective

"Jade," a pretty ballet effect, was next for five minutes, and then came the "Hand Drill" by the 32 Roxyettes for another three minutes, and those girls certainly showed their stuff in this bit. A combination of selected news shots and Fox Movietone held the next eleven minutes.

"The Quaint Bouquet" was on just ahead of the feature.



A bevy of beauties and Reginald Denny are seen in the new Universal feature comedy, "His Lucky Day"

Paramount's Sennett Talking Comedy Shows Audiences Strong For Slapstick

YOU can't get away from it, picture house audiences, no matter what calibre they are, in a million dollar film palace or a store show, are still strong for the old slapstick form of comedy. At the Paramount on Broadway this week the audience is howling its head off at a Mack Sennett talking comedy entitled "The Bride's Relations." It is a talking comedy but it still has all the old hoke in it, and how they love it. As a matter of fact this comedy is the outstanding feature of the show. The feature of the bill is Paramount's release "The Dummy" with Ruth Chatterton featured; it might have been more successful had the earlier portion of the dialog been of sufficient volume so that those in front could have heard it. It is a fair little feature with some laughs and a few thrills, and Zasu Pitts steals the honors away from Miss Chatterton.

Dave Hates Himself

By the by, if you want to get an idea of how Dave Rubinoff hates himself get a load of this program billing: "'Rubinoff Rhapsody' played by the Paramount Orchestra, violin solo by Rubinoff, Rubinoff conducting." That's going some for three lines with his name mentioned three times. And as for the "Rhapsody" it would have been as well had he played something else. Seemingly his only reason for composing or arranging it was to give himself opportunity to play the violin solo. Eight minutes wasted.

Eight minutes were devoted to the Paramount News silent shots which showed the N. Y. Yanks in training, views of the Sharkey-Stribling Fight, the Luna Park Zoo in Los Angeles, then the trailer for next week's feature and finally the U. S. Army Tank Corps in action in the snow.

Had Them Screaming

"The Bride's Relations" held the next fourteen minutes of the bill and had the audiences screaming with laughs after which Jesse Crawford took the next six minutes for an organ arrangement of "Marrha" in which he incorporated "Marie" and "If I Had You." Crawford is seemingly slipping with the Paramount audiences for he isn't getting the applause return that was his in the days when he first came to Broadway. It might be a good idea to send Crawford on a trip around the circuit and play him up as a feature, and then on his return to Broadway he would again be a drawing card.

The Stage Revue

The stage revue was entitled "Bubbling Over" presented by C. A. Niggemeyer with Boyd Senter featured. Elaine Pring and Carl Byal seated in a pendulum effect over the heads of the stage orchestra sing the opening number after which the chorus do an upside down number which clears the way for Ted Claire and the orchestra to do "Blossoms." The Williams Sisters next step in and clean up the hit of the revue with a number called "Bubblin' Over" in which they do their eccentric comedy dancing. Two encores were compelled by the audience. A very pretty effect was used for "Sunshine of Roses" with Miss Pring and the boy once again in the spot. A rose arbor that flies was dropped to surround the orchestra. Boyd Senter with his Clarinet started with "Little Thing Called Love" and followed it with St. Louis Blues and the audience didn't want him to leave the stage. He finally had to promise to return in the finale before they would cease applauding. Markell and Faun a comedy dance team pulled some laughs and for the finale the soprano and tenor were on for a bridal scene with the chorus as a background of bridesmaids. Thirty six minutes of good fast entertainment that the audience liked.

The feature, "The Dummy," runs fifty-seven minutes, which gives the show a running time of two hours and ten minutes.

Cast of "Mother's Boy" Composed of B'way Stars

Pathe has finished casting for "Mother's Boy," first talking picture for Morton Downey. Other Broadway players scheduled for featured roles will devote their evenings to the various stage productions in which they are appearing and in the daytime will work in the film at the Pathe Studios in New York.

Besides Downey, who will sing five or six songs in the picture, the cast also includes Barbara Bennett (whom he married recently), Helen Chandler, Beryl Mercer, Osgood Perkins, Brian Dunleavy, Lorin Baker.

Bradley Barker will begin directing shortly.

AN EXHIBITOR SAYS—

"Kindly accept our heartfelt congratulations upon the initial appearance of the Box-office Check-Up which appears in this week's issue of Motion Picture News.

"To the writer's mind, *it is one of the most helpful ideas ever instituted in any trade paper*, and so complete in detail that an exhibitor can tell at a glance the comparative value of any one or number of pictures. Keep it up, for it's great stuff!"

NEW TOKAY THEATRE,
J. D. Marpole, Manager,
LODI, CALIFORNIA.

The Voice of the Screen

News and Comment on All Phases of "Sound" Pictures

Schnitzer Says Talkies Will Aid Legitimate Stage

RKO President Thinks New Competition Will Make Stronger Shows

J. I. Schnitzer, president of RKO Productions, is among those who do not think the talking picture has doomed the legitimate stage. He believes on the other hand that the talkies will stimulate the legitimate theatre to greater effort and finer production through the wholesome competition it will afford.

Mr. Schnitzer says the talkie is bound to have its effect on the legitimate stage in the respect that the cheap, gaudy and tinselly show without merit or ideas and with inferior talent will not survive. Neither will the motion picture production of similar calibre.

In discussing the situation Mr. Schnitzer says:

"Where the legitimate theatre offers patrons their money's worth, it will flourish. We have evidence of this in the very successful productions now along Broadway and on the road.

"The last thing that motion picture producers wish is for the annihilation of the legitimate theatre. The legitimate theatre is the source from which, to a large extent producers of motion pictures must draw their material. As an instance 'Rio Rita,' 'Hit The Deck' and 'Ringside' have been acquired by Radio Pictures as being ideal for the spoken picture."

New Ann Arbor House Built For Sound Entirely

Ann Arbor, Mich., is to have one of the first houses in the country built from the ground up with the paramount idea of devoting it entirely to sound, rather than building it and later adapting it to talkie demands. The plans provide for wiring and installation of all necessary equipment at once to make possible both the Vitaphone and Movietone types of presentation.

The new house is to be built on the site of the Arcade Theatre, twice swept by flames in a two months' period. It will seat from 1,200 to 1,500 and will cost $250,000. Announcements from the W. S. Butterfield Theatres, Inc., say construction is to start at once.



Well acquainted with the intricacies of both stage and screen work, Thomas Edeson, actor, and William De Mille, director and ex-playwright, can tackle any problem the talkies may offer. They recently celebrated the twenty-fourth anniversary of their theatrical association with the filming of M-G-M's "The Man Higher Up"

U. S. Reported Probing N. W. On Interchangeability

Quiz Said To Be Based On Complaints To Myers And Atty. General

The question of interchangeability of sound pictures on the different reproducing devices is to be investigated by agents of the Department of Justice, according to advices from different sources.

It is said that investigators are to be sent to Minneapolis and the Milwaukee territory to look over the various sound systems, according to "Greater Amusements." A number of complaints are said to have been received on the curtailment of service on the part of some of the distributing companies. Some of these complaints are said to have been filed with Abram F. Myers, head of Allied States Association, and others directly with the attorney general's office.

The Northwest investigation is partly verified by advices from Washington, D. C. to the effect that investigators have been assigned to delve into the problem.

James Barton Making New One-Reeler For Paramount

James Barton's next short talking picture for Paramount is to be in one reel and titled "It Happened to Him." It will include two of Barton's popular vaudeville song and comedy skits, "The Spell of the Blues" and "Annabelle Lee."

Harbord Points RCA Activities In Annual Statement

Corporation Has Made Giant Strides In Amusement Field In Year

In submitting his annual report to the stockholders of the Radio Corporation of America, General James G. Harbord, president of the corporation points out the extensive activities of the company during the past year.

Since the organization of the RCA Photophone early in the year, he says that contracts have been made with the RKO corporation for the furnishing of Photophone equipment to theatres owned or controlled by that company, and that contracts have also been made and executed for the installation of Photophone equipment in approximately 100 other houses.

The report tells of the acquisition of a substantial interest in the Radio-Keith-Orpheum Corporation and of FBO Productions. Concluding that part of the report General Harbord says:

"Through the arrangements above outlined the Radio Corporation of America acquires an important position in the amusement field. It has a substantial interest in the production, distribution and exhibition of sound pictures with increased facilities for furnishing entertainment on records, on films and through the air, in the theatre and in the home.

In the statement the comparative figures of the company for the years 1926, 1927 and 1928 are summarized as follows:

	1928	1927	1926
Gross Income..	$101,851,603.18	$65,418,620.62	$61,157,286.64
Net Income..	23,661,989.72	11,799,650.28	7,396,487.18
To Surplus...	19,834,798.85	8,478,319.87	4,661,397.35

Standard
VAUDEVILLE
for
Motion Picture Presentation
THE FALLY MARKUS AGENCY
Astor Theatre Building
N. W. Cor. 45th St. & Broadway
Lackawanna 7876

Sound Pictures In England Are Interchangeable

Otterson Says Same Rules Obtain There As In America

The recent statement attributed to J. E. Otterson in England with regard to interchangeability aroused such a storm of protest that it has been considerably modified to conform with the statement made by Mr. Otterson with regard to the same question in this country.

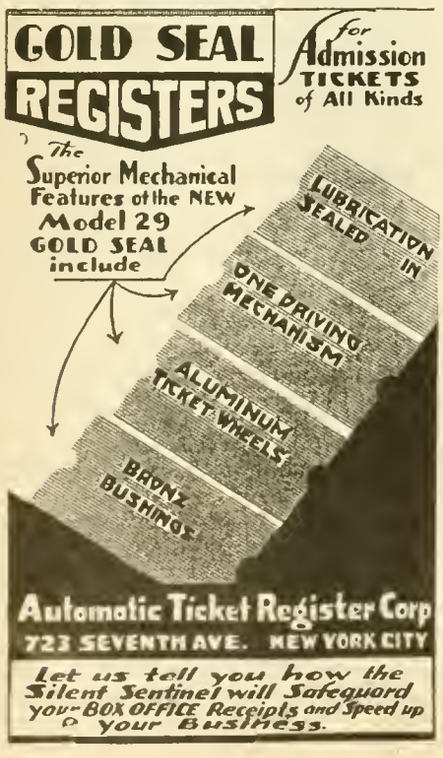
Product of licensees of Western Electric Company or other producers may be shown in England on such equipment as comes up to the required standard of reproduction required by Western Electric. If producers agree the tonal quality of other producers meets the Western Electric standard interchangeability is granted, leaving the question up to distributors.

Reports from England are to the effect that the issue is still considerably clouded and that it will eventually reach Parliament, with Sir Phillip Cunliffe-Lister taking the lead in trying to determine settlement of the issue. Meanwhile exhibitors in England are considerably agitated and the press declares the policy is a move to defeat the quota law.

Fox Planning Immediate Sequel To "In Old Arizona"

(Hollywood Bureau, Motion Picture News)

Hollywood, Mar. 7.—Fox is planning immediate production of a sequel to "In Old Arizona." It will be an all-talking Western with the title "The Cisco Kid," starring Warner Baxter. Raoul Walsh will direct.



"U" Trailers To Ask Talkie Opinions

IN order to secure further reactions on talking pictures from the general public, Carl Laemmle is planning the use of a trailer at the finish of all Universal dialogued productions asking opinions. The trailer, which will be added next month, will be worded to the effect:

"This is a Universal talking picture. I am anxious to know how you like it. Write me your opinion, also how you like talking pictures."

Cinephone Will Open New Sound Studio On Coast

Plans for the establishment of a new sound recording studio in Hollywood were made this week by Powers Cinephone, and negotiations for the purchase of a suitable site were started immediately by the representatives of Pat Powers now located in Los Angeles.

William E. Garity, electrical expert and chief engineer of Powers Cinephone who has been associated with the entire devolopment of the Powers sound recording and reproducing devices will leave for Los Angeles on March 15th to supervise the installation of the recording apparatus in the new studio and to act as technical advisor to Walt Disney, who will install a Powers Cinephone Recorder in his Animated cartoon studio under a license signed last week.

RCA Photophone Opens Branches In Four Key Cities

Four new branch offices of RCA Photophone, Inc., have been opened in the midwest and west to enable the company to maintain closer contact with motion picture theatre owners. Installation and other problems will be settled directly through these offices.

The cities in which new branches have been installed are Chicago, in charge of C. F. Bamman; Denver, in charge of G. B. Cummings; San Francisco, in charge of Mortimer O. Smith, and Toledo, in charge of E. M. Smith. Other offices are to be opened in different cities in the near future.

"Rainbow Man" Synchronized By Sound-On-Film

The Sono-Art production of "The Rainbow Man" will be released as a sound-on-film feature, with recording done by the Western Electric system. The picture stars Eddie Dowling and is being made at the Metropolitan Sound Studios in Hollywood. Three sound engineers, H. W. Bergman, Robert Harper and Dodge Dunning are in charge of the recording, with Fred Newmeyer directing. George Crone has been engaged as film editor for the production.

Pacent Device For Film To Be Ready By June

Projectors To Be Equipped For $500 Cost Over Disc Prices

The Pacent sound-on-film attachment to the present disc reproducing device will be ready for installation in theatres by June 1, according to an announcement by Louis G. Pacent, president of the Pacent Reproducer Company. Projectors will be equipped for $500 a machine over the cost of the sound-on-disc reproducer.

Only recently the Pacent outfit was placed on the market and many installations have been made but for the present they permit only of the disc system of reproduction. Engineers have been busy for the past two years on the new development, however, and they have now perfected it to a point where the company is satisfied it will come up to and far exceed any requirement demanded for interchangeability. A number of the larger companies are now reported as servicing the Pacent disc machines.

Visible Sound, Audible Light Demonstrated

John B. Taylor, General Electric engineer demonstrated visible sound and audible light by a Photophone device at a dinner of the American Institute of Science in New York during the week. He utilized the photoelectric tube, electric pickup, amplifiers and sound reproducers in making light visible and sound audible.

A light beam moving about the room produces music when it hits a mirror target, the music stopping when the light leaves the target, or is intercepted. Taylor calls the process "narrow casting."

"Molly And Me" Talking Sequences Are Under Way

Tiffany-Stahl is busy with the talking and singing sequences of "Molly and Me," starring Belle Bennett, with Joseph E. Brown in the leading male role. The recording is being done in New York under the RCA Photophone system. Sound sequences are being directed by Albert Ray under the supervision of Rudolph Flothow. Alberta Vaughn is also in New York for her first appearance before the microphone.

Tom McKean Is Appointed Cinephone Representative

Tom McKean, president of Progressive Pictures, Inc., of St. Louis, is now representing Powers Cinephone in Missouri, Southern Illinois and Tennessee under an appointment made this week by E. J. Smith, vice-president in charge of sales of Power Cinephone. McKean will continue to make his headquarters in St. Louis.

HOLLYWOOD

LAWRENCE A. URBACH
Western Representative

JERRY HOFFMAN
Western News Editor

Hollywood Office: Mezzanine Floor, Hotel Roosevelt Phone Granite 2145

Preview Emotions Are Now Clocked

Producers Using New "Mike" Device To Time Laughs, Etc.

HOLLYWOOD, Mar. 7.—Preview experiments with timing laughs, waits, and emotional reactions in general, are now being made by various producers. Heretofore studios have had no definite method of ascertaining the value of lines or business for emotional reaction during the making of pictures. The latest stunt is a microphone connected with a tiny meter, which is used in the first two or three previews held before public audiences. Through the microphones, the meter registers the length of time audiences laugh after comedy lines or business; if spontaneous applause breaks out, the measure of the applause is secured; or—if any hooting or hissing takes place, just how long that emotional outburst runs is recorded.

While it is generally true that no two audiences react alike to business or dialogue, through several previews, a general average is ascertained. Oftimes too much time is allowed between lines or business for laughs which never come. Other times, dialogue following certain bits in pictures is lost entirely by the reaction of the audience.

The general average is turned over to the film and sound cutters. The picture is recut and reassembled for final preview and okay, with the average waits in, or the former waits in, or the former waits out. In this way, producers hope to overcome the most natural obstacle to spontaneity which sound pictures present.

Billie Dove To Sing In "Careers"

Billie Dove, First National star, will sing in her first dialogue picture, "Careers," which is now under way at First National-Vitaphone studios. A romantic duet is now being written for the star and Antonio Moreno, her leading man by Al Bryan and George W. Meyer, songwriters. These writers have also written a ballad for the same picture which will be sung by Carmel Myers. It is entitled "I Love You, I Hate You for Making a Fool of Me."

Vilma Banky's Voice

Samuel Goldwyn is making tests of Vilma Banky's singing voice, which has been found to be a very pleasing but untrained mezzo-soprano. The outcome of the tests will determine whether or not Miss Banky will sing "This Is Heaven," the theme song of her newest picture of the same name; Jack Yellen and Harry Akst are authors of the song, which was written specially for this production.

Stock Quotations Part Of Actor's Contract

(Hollywood Bureou, Motion Picture News)

HOLLYWOOD, March 7.—A well known free-lance actor was recently called in for a big part by a major studio. On being told, in response to his query, that his dressing room did not have a telephone, he turned the part down.

Asked by one of the company officials as to why a telephone was so necessary, he told them that he transacted most of his stock business during his lunch hour. The executive laughed and exclaimed: "We'll do better than a telephone. In my office there is a stock ticker. I'll have a boy relay quotations to you every twenty minutes on whatever stocks you want."

The player took the role.

"Constant Wife"

Clive Brook will play the husband, and Paul Lukas the lover of Ruth Chatterton when she appears in the title role of W. Somerset Maugham's "The Constant Wife" to be made into a talking film by Paramount.

Lena Malena

Lena Malena has returned to Hollywood after completing a featured part in the German production "The Burning Heart," which Paramount will release in this country.

"Pink Tights"

Clarence Badger will direct Clara Bow in her next starring picture for Paramount, "Pink Tights."

To Follow "The Canary"

Paramount is going strong for murder melodramas. With "Canary Murder Case" currently released; and "Studio Murder Mystery" now being completed; the company will shortly start production on "The Greene Murder Case," by S. S. Van Dine. Cast will include William Powell, Ruth Chatterton, Mary Brian, Paul Lukas and Eugene Palette. Bartlett McCormack is writing the dialogue and Frank Tuttle will direct.

La Rocque At Fox Lot

Rod La Rocque will be featured by Fox in "The One Woman Idea," to be directed by Berthold Viertel, Hungarian picture director, imported by Fox. Marceline Day will have supporting role.

Fox Borrows Dorothy Ward

Dorothy Ward, Pathe stock player, has been borrowed by Fox for one of the principal roles in "Joy Street," Raymond Cannon directing. Others in the cast are Charles Eaton, Lois Moran, Nick Stuart, Rex Bell, Sally Phipps, Florence Allen and Marie Alba.

"Help Yourself To Heaven"

Olive Borden will be starred in "Help Yourself to Heaven," the first RKO production under the new name. William Cowan, formerly with Pathe, is to direct.

Anne Nichols Buys Property

Anne Nichols, author and producer of "Abie's Irish Rose," has purchased an eight-acre estate near Hollywood for $72,500. It is understood that Miss Nichols will make her summer home on the Coast, and is likely to dabble in picture production for one of the large producers while on her annual visit.

Sue Carol At Liberty

Sue Carol was set at liberty to sign with any company last week, when Superior Judge Engs denied the petition of the Douglas MacLean Productions to restrain her from selling her services to other film companies. The action was brought by the MacLean company early in February. Miss Carol's claim was that MacLean had failed to observe the terms of her contract which required thirty days' notice on renewal of options. Such notification she claimed, was never made.

Director Gets New Contract

Mervyn LeRoy has been given a new five year contract by First National Pictures, according to a dispatch from Hollywood. His first assignment under the new arrangement will be "Little Johnny Jones," an adaptation of the George M. Cohan musical comedy.

"A Most Immoral Lady"

Forrest Halsey, contract writer at the First National-Vitaphone studios, has just been assigned the task of writing the adaptation and script for the successful Alice Brady play, "A Most Immoral Lady," which is to be Corinne Griffith's forthcoming starring vehicle.

Dotty Jottings

By Jerry Hoffman

THIS was supposed to have happened in the Columbia Studio . . . and even if it wasn't Harry Cohn or Sam Briskin it is still a good yarn and a true one . . . "A bunch of the boys were whooping it up in the malamute saloon" read a caption turned in by a title writer . . . Cohn or Briskin, or both . . . (supposedly) sent for the title writer . . . "What does that mean?" the writer was asked . . . "Why those are the first two lines of 'The Shooting of Dan McGrew,' any one will recognize them" . . . Yeh? . . . and why is it that we didn't?" . . . "Well, ask any one else . . . this just happens to be a rare instance . . ."

THE secretary was sent for . . . she was asked if she knew what "A bunch of the boys were whooping it up in the malamute saloon" was from———"never heard of it," she said . . . the title writer tore his hair in despair . . . Ask the first one who passes by" he pleaded . . . they opened the door and a film cutter passed and was called in. . . "Do you know the poem starting 'A bunch of the boys were whooping it up' . . . ?" he was asked . . . "Sure!" he replied to the title writer's delight . . . "It's 'The Face on the Barroom Floor'"

FOR seven years Sid Silver worked in a theatre box during Phil Baker's act . . . Sid is now with M-G-M writing songs and comedy . . . and arguing with studio officials because his office isn't big enough! . . .

HENRY LEHRMAN is reported through at Fox . . . Henry is the "Pathe" Lehrman referred to in Terry Ramsaye's "Million and One Nights." . . . Having played every type of role imaginabe during his years in pictures . . . Lucien Littlefield blossoms forth in "The Girl in the Glass Cage" for First National as a shiek! . . . and this from the guy who gave a perfect physical imitation of Calvin Coolidge . . .

THE lobby of the Roosevelt Hotel looks like the sixth floor of the Keith Vaudeville Exchange in the old days . . . daily one meets J. J. Murdock, Pat Casey, Tom Gorman, Walter Meyers, (representing the agents) . . . one expects W. Dayton Wekefarth to pop in any second . . .

MORAN and Mack, Octavus Roy Cohen and Jesse Lasky were the Wampas guests of honor . . . Lasky didn't sing a theme song to the disappointment of the Wampii . . . I never realized the full amount of strain put upon actors, directors and others in the making of talkies until I spent half a night on "The Man I Love" for the fight sequences last week . . . this boy Billy Wellman has a store of energy which is miraculous and Dick Arlen must have the patience of Job to go through what he did without throwing a cataleptic fit . . . Hal Skelly, Charles D. Brown, Ralph Theadore, Oscar Levant of the original cast are coming to Hollywood for Paramount's "Burlesque" . . . Nancy Carroll is the girl . . . she is visiting in New York now. . . . intermission . . .

EMBARRASSING MOMENTS

When arriving home in

the suburbs at 8 A. M. Tux-clad . . .

be nonchalant . . . LIGHT A MURAD.

[THEY TASTE JUST LIKE THEY DID 20 YEARS AGO]



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Hollywood Notes

(*Continued from preceding page*)

Roach Publicity Unit

Eleanor Packer, for the past year with Pickford-Fairbanks' publicity department, has been signed to head a newly-established Hal Roach publicity unit, under the supervision of Pete Smith, with Metro-Goldwn-Mayer. Miss Packer will be esconsed on the Hal Roach lot, with Smith overseeing her activities. The Roach studio formerly employed its own department, headed by Ray Coffin. Coffin left when the studio shut down last December.

Columbia Signs Rogell

Al Rogell has been signed by Columbia to direct an all-talker, "The Flying Marine." Rogell has been with First National for the past four years, during which time he made the major portion of the Ken Maynards, and also directed several specials, among them "The Shepherd of the Hills."

Columbia's First "52"

The first 52-week contract ever issued to an actor by Columbia Pictures was signed with Ralph Graves last week. The contract calls for his services as an actor and director, with no lay-off period included. His first assignment under the new contract will be the leading role in "The Flying Marine," with Frank Capra directing.

Guild Sets Date

April 6 has been set as the date for the annual Catholic Motion Picture Guild's Gambol. It will be held in the Philharmonic Auditorium, Los Angeles. Charles Judels is assembling a monster show of stage and screen names for the performance.

Buying "Flaming Daughters"

"Flaming Daughters" has been purchased for production by Universal. It is a novel by Warner Fabian, who was responsible for the original of "Flaming Youth." Merna Kennedy is reported slated for the leading role.

With The Warners

ZaSu Pitts has been signed by the Warners. Her first will be "The Argyle Case," starring Thomas Meighan.

(*Continued on page* 798)

Conducted by An Exhibitor for Exhibitors

MANAGERS ROUND TABLE CLUB

By Charles E. Lewis



Let Us Be Practical

IT is all very well to rave about how we put over those great nationally known pictures, every one of which our patrons were sitting and waiting for. And it is great stuff to hear how Manager Flumph or Manager Ooph sold "this" and "that" picture to his ever faithful patrons. But let's stop kidding ourselves along for a while and be practical, even if it is only for the time it takes to read this bit of "raving."

Since 98 per cent of the theatres must buy their product in bunches (better known among the elite as block-booking) we must continue to run all those "punk" pictures and weak sisters that are wished on us whether we like them or not. Yes, we know about the guy who says he shelves and pays for the bum ones rather than play them and have his "devoted" patrons suffer. But he just talks for publication and has not heard about that "practise what you preach" expression.

So it all boils down to one thing—"How can we sell a rotten picture to the public?"

You can't lie to the customers. They will only go out sore as hell and knock the "shootin' gallery" all over the town.

We did know one manager who spent extra money to advertise that a certain picture was rotten, and did a landslide business. But you can't pull that gag too often.

It might be worth while to admit that the feature is weak but that you are strengthening the program with special added shorts or stage diversions, if such a procedure is feasible in your theatre.

Just grin and bear it.

But, above all,—

Let us be practical.

Some Club Gossip About This—That And Everything

I try to select the article and letters which may be of greatest interest and value to the members who watch this column from week to week, so if by any chance you have sent a letter at any time which did not get mention or publication on the CLUB pages, please bear with us.

In running through my folders I have found several letters which I have not been able to use up to the present time and so I will just make mention of them here and hold them for future use.

Harry A. Goren's most interesting letter about his merchant tie-up for the "needy kids" will claim early attention. And it will be worth while reading if you are anxious to know how to put these tie-ups over successfully.

Frank S. Mickley's message about "sound" would be a good way to tell you what they (the patrons) think about talkies up Pennsylvania way.

Harry A. Aumack's little story about "sound" from New Jersey is really a true expression of positive facts and we know by this time that Harry's little opinions are really worth reading.

Ed. J. Gangley's story about his "kiddies' party," backed up with newspaper clippings, shows, beyond a shadow of a doubt, that Ed. "put it over" in a big way up in Sayre, Pa. And we have heard some nice things about Ed. from some other members up his way.

Matthew F. Anysh has a knack of saying a lot with a very few words and this habit of his runs true to form in his letter about "sound." Matthew, however, is strong for a good silent picture any time, but says the talkies are doing the business right now.

Lew Preston's letter brings his reply to "sound" questions right to a quick summary. Lew never beats about the bush—"Sound," says Lew, "Will never replace the Silent." And Lew can feel the pulse of his patrons.

Fred Johnson, from Cambridge, Ohio, can always be considered a "good adviser," Fred is endowed with both experience and common sense and his standing in the south of Ohio and the country which surrounds it placed him high in all showmen's esteem.

W. H. Whyte, of the Rialto Theatre, in Hartford, Conn., gives every question plenty of good sober thought, so that when he sits down to answer one, you may rest assured that it will not be haphazard or snap judgment which he passes on for the enlightenment of his brother members.

L. A. Wallis, from down Texas way, "ropes" his queries in a true cowboy manner and shoots the answer in right square between the eyes. How's that for getting a touch of the west? But Wallis is an old reliable of the CLUB. Gossip about other CLUB members will appear in subsequent issues of the NEWS. Keep in touch with the boys through the CLUB.

Ben Levy Says—"If Theatre Is Not Wired Don't Growl"

We sort of like this method of introducing new members that is why we are always asking for their photos. In this instance Ben came across with both the photo and a fine letter. Ben says that if your theatre does not happen to be wired, that is no excuse to lay down and die. Rather, overcome such opposition with a well-run theatre, good projection, excellent service, good short subjects and naturally the finest in silent features. Altogether, we believe in Ben's logic, there is more than a fighting chance for the silent theatre, until the time will come when sound must be accepted in all theatres, or else we find what the public really wants. Levy knows the show-business, unless we miss our guess, and he is working for an "outfit" that appreciates faithful service and good common sense, so it would not surprise us to hear that he is climbing the ladder. More about Ben in a subsequent issue, and in the mean while, don't fail to keep us posted on what you are doing.



MANAGER'S ROUND TABLE CLUB---Continued

A "Safe" Campaign To Exploit "Alias Jimmy Valentine"

Manager Charles F. Shire, of the Rialto Theatre, in Lincoln, Nebr., hit upon an original and novel stunt when he arranged with a local safe dealer to place a steel safe in the lobby of his theatre. As you will note on the photo the caption on the top called attention to the picture and the stunt. They also showed the first two numbers of the three number combination, and on the inside of the safe five dollars in gold was placed in an envelope. This gold belonged to the first one who opened the safe.

This strikes us as being a good stunt and one worthy of a place in our memory so that it can be called into use when we play either "Jimmy Valentine" or any other good crook picture which will lend itself to such exploitation. Mr. Shire tells us that he believes this stunt was responsible in a large measure for the better than average box office receipts which resulted from the run of the picture. Whether it was or not, is of very little importance; the important point being that he used an idea that started comment among his patrons and any others who might happen across the safe placed in his outter lobby, and that counts for a lot anytime. Let's hear from you again, Charlie.



"Haunted House" Served Realistic By Mgr. E. Murphy

A lobby display, built from beaverboard and made as realistic as possible, was the method E. T. Murphy, of Catskill, N. Y., used to create interest in the "Haunted House" prior to the play dates. The same idea was employed in several book store windows and tied up with mystery and detective stories by the book stores. As Murphy tells the story—"to excite interest—we built this of cardboard, a rather dilapidated dwelling, painted the roof and walls and blinds appropriately, pasted orange tissue paper over the windows with weird silouettes behind. Ground pine made very realistic trees and shrubbery and finely cut crepe paper simulated grass. The interior was lighted with a flasher....." So on the face of it we rather suspect that Murphy produced a mighty fine piece of work and it must have caused plenty of comment from the customers. The point that he brings out, and with a good purpose, is that the entire idea was built from scraps and really cost nothing more than the effort required to make them up. Showing just once again what we can do if we put our minds to work in the right direction.



South Sea Island Sand Used By Both Euering and Levey

Building up interest in "White Shadows In The South Seas" via an advance envelope containing some sand plus a caption which read: "Love Sand From the South Sea Islands" was employed recently in two separate sections of the country. William Levey of the Beacon Theatre in Port Washington, L. I., and Lee Euering of the Majestic Theatrer in Springfield, Ohio, both decided it was "different" enough to warrant a shot at, and both reported it O. K.

Talking about Levey and the Beacon brings to light the fact that it is an "All Sound" theatre now and doing a marvelous business, from the reports we get from out on Long Island. Levey, as we said once before has a rather attractive two color program that is a slight variation on the ordinary announcement type of house organs. While he only goes in for direct picture titles with just enough text to create interest, he keeps away from the editorial type of program completely. For its kind and its purpose, we recommend it to other members. Drop Bill a line direct to his theatre and he will gladly mail you a copy.

Dressed Up Fronts Coming Back Into Favor Once More

Years ago when exploitation was exploitation and when exhibitors were really exhibitors, the pet scheme to make a particular picture stand out, in the eyes of the home-towners, was to doll up the front of the house like Astor's pet mule. Those were the good old days which seem to be fading into a dim and misty past.

But it has been said that everything runs in cycles and it seems to be holding true with atmospheric theatre fronts. Here we offer, for your approval (and possible inspiration) the front of the Ritz Theatre, in Irwin, Pa., and you will note that with a little common sense and some mighty fine posters they have been able to exercise a real eye-arresting front for



their lobby. The posters on "Moulin Rouge" lend themselves to such exploitation and the manager of the Ritz was quick to grasp the possibilities of such a flash. The result speaks for itself and certainly makes an ordinary drab front look full of life.

To those exhibitors who are not blessed with extravagant fronts and marquees we offer this suggestion for all it is worth. But even those who have elaborate fronts can work out something different through the use of cut-outs.

Proper Operation Will Keep Your Patrons In Town

Hardly a day passes but that our mail tells us that some exhibitor is worrying about the local folks going out of town for their entertainment. This is a subject that has been discussed very often in the columns of the CLUB pages and brings the issue to the front again.

The chief reason for people going out of your town for their theatre fare is because most "small town" theatres are run like "small town" theatres, and this is a deplorable condition when you stop to consider that you can offer them the same type of pictures, projection, service and what-not that they will find in the larger centers. Just sit yourself down and figure out what the difference is between good and bad operation tactics. PROJECTION? Up-to-date equipment is both more efficient and economical than

the old type. SERVICE? A few inexpensive uniforms and caps and your staff immediately looks like Times Square. Teaching the staff to render "big city" service is just a matter of making them act courteous at all times and to stop slouching like corner hoodlums. MUSIC? Orchestra or organist can certainly be instructed how they should play their music. Work up theme songs, have individual members of the pit band give solos if they are capable. Let the organist use the slide song-fest idea. LOBBY? Make it attractive by proper lighting, neat displays, shadow-boxes, if possble, nice looking cut-outs, or any other thought which occurs to you to help liven it up. The lobby and front of your theatre is your show-room, make it just that and keep at it all the time.

The MANAGERS' ROUND TABLE CLUB is constantly on the lookout for suggestions on theatre operation and would welcome the chance to publish your own ideas or tips on how to better the operation tactics of the theatre. Send your suggestions in now and we will gladly print them.

Thomas Kane's Big Airplane Tie-Up On "The Flying Fleet"



Thomas Kane, manager of the San Mateo Theatre, in California, sent us the attached newspaper ad. which is certainly effective and shows a perfect tie-up on Metro's "The Flying Fleet" with the Summitt Air-Craft Corp.

While we must admit that such tie-ups are not the easiest arrangement in the world to effect, chiefly because of lack of airports in most towns, this one is really above the average, and taking Kane's statement of the results, shows a most unusual amount of success. Tom tells us—"Although, we advertised giving away 1,000 free airplane rides, we finally wound up by giving away 1,900." Which shows a hundred per cent better than expected average. A full description of this great tie-up has been shipped to us from the coast by Mr. Kane, and we will expect to find much to rave about later. In the meantime, should you be fortunate enough to have a local airport, and still more fortunate enough to play as fine a picture as "The Flying Fleet," and I have personally seen this picture and vote it a perfect box office and audience production, then you have the means to effect the same kind of a tie-up as Kane did. He will be more than delighted to forward further details to any interested member. Write to him direct to the San Mateo Theatre in San Mateo, Calif., or if you prefer, write to me and I will send you the required information. Let's hear from you some more, Tom, we like such stories, and could you possibly spare me a photograph of yourself?

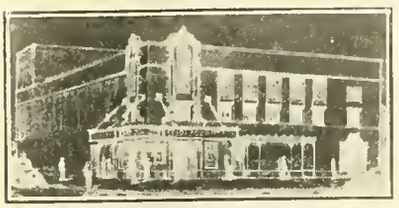


Glass Building A New Theatre In N. Platte, Neb.

When I recently wrote our old friend O. Fred Glass of the McCook Amusement Co., in McCook, Neb., asking why I had not heard from him for several months, his reply was the enclosed photo and a letter to advise the CLUB that he was busily engaged in building the new World Theatre in N. Platte, Neb.

Mr. Glass was one of the first members of the CLUB and always reliable when it come to passing on any information that might be of value or interest to his fellow members and now it is most pleasing to be able to announce that the McCook Corp. is adding another fine theatre to their present holdings.

The World Theatre will be modern in every respect and occupies a large piece of property in the center of N. Platte. It will seat close to 1300 people and will come under the direct supervision of Mr. Glass. We expect to publish more information about Glass and the World Theatre and will say that we sincerely hope they meet with all the success they so well deserve. The CLUB is always on the lookout to know what the various members are doing and to announce such activities to the other members. More about Glass later on.



Kimmel Appointed Resident Manager In Salisbury, N. C.

Henry T. Kimmel, who just recently joined the CLUB, has been apointed Resident Manager for all the Forsythe Amusement Co., houses in Salisbury, N. C. He has won this appointment because of his many years of experience and ability and we are more than proud that he is "one of the gang" in the CLUB.

We will introduce Mr. and Mrs. Kimmel on the accompanying picture and we poor northern "suckers" sure envy Henry and the Missus; they don't seem to be bothered by snow storms and other winter drawbacks. But then again, we can't have everything, so why complain? I'll have to think up a good excuse to have the boss send me on a trip through the south every winter. There's an idea, I'll go north in the summer and south in the winter. But I've got to be a darned good salesman to sell that idea. Hey, Hey!



Members of the CLUB or readers of the NEWS are invited to stop in at the CLUB offices and make the acquainttance of Mr. C. E. Lewis, Chairman and exhibitor member of the NEWS staff.

Mr. Lewis maintains this office at 729—7th Ave., Room 402, for the purpose of meeting and talking to exhibitors and managers.

ASK YOURSELF THIS QUESTION:

"DO I BELONG IN A GROUP OF 'LIVE-WIRE' MANAGERS?"

THEN USE THIS FORM

HERE'S THE APPLICATION:

MANAGER'S ROUND TABLE CLUB,
729 SEVENTH AVE., NEW YORK CITY.

I hereby apply for membership in the Club.

Name .....

Theatre .....

Address .....

SHOOT IT IN—NOW!!!!

Regional News from Correspondents

New Salem House May Be Delayed

THERE is some doubt of the new theatre at Salem, Mass., being started this spring as at first planned. It is understood that plans have not yet been prepared by Architects Rapp and Rapp of New York City. The theatre will be built by the Salem Realty Co., of which John A. Deery is president, and will cost about $500,000.

Mayor Nichols of Boston officially opened the celebration of Publix Week in the Publix theatres in Boston from a box in the Metropolitan Theatre Monday evening.

The Strand Theatre at Lowell has been taken over by Publix from Sam Torgan.

Miss Mary Phair has been promoted to booking manager at the Educational exchange and Miss Mary Blessington has been advanced to booker at the same exchange.

Frank Petrone, shipper at the Independent Films, has the sympathy of friends in the death of his father.

The Saugus Theatre at Saugus, Mass., has been taken over by a former owner, Mrs. Mendell, who has reopened the playhouse.

There was a small booth fire at Orient Gardens, East Boston, during the week.

Samuel LaBelle, Maine salesman for Metro-Goldwyn-Mayer, has resigned.

Samuel Pinanski, president of the New England Theatres Operating Corp., announces that the Netoco chain has acquired the Embassy Theatre at Waltham. The theatre was completed about a year ago, seats 2,000 and has parking space for a large number of autos.

The new Seville Theatre of the Netoco chain at East Boston opened Sunday. Harry Soule is the manager.

Tripping in the aisle of the Capitol Theatre, Everett, Mrs. Elizabeth Quinn, 28, of 315 Main street, that city, struck her head against an aisle seat and sustained a fractured skull.

The Strand Theatre of Hartford, Inc., has incorporated with $100,000 capital. B. E. Hoffman of New Haven heads the company.

The Capitol Theatre of Ansonia, Conn., has incorporated with $50,000 capital. J. J. Hoffman of West Chapel street, New Haven, heads the company. Brookside Park, Inc., at Athol, Mass., has incorporated with $50,000 capital. Allen S. Frizzell is president. System Theatre Corporation of Lowell, Inc., is the name of a new corporation with 10 shares of no par value. Edgar Lieberman is president; Norman C. Glassman is treasurer and Naomi Shapiro is clerk.

John Bullwinkle, who was recently appointed World Wide manager in the New England territory, has taken offices in the Educational exchange in the film district.

Phil Smith, owner of a chain of theatres in Greater Boston, is able to be out of doors for a few hours daily following his long illness.

Keith Memorial Theatre in Boston, the only first run non-sound picture house in Boston, will soon join the ranks of the talkies. New RCA Photophone equipment is in process of installation.

Considerable damage was done to the Ufa Eastern Division and Phototone offices in the row last week by fire, believed to have started from defective wiring.

Blackstone Theatre In Ind. Installs Sound

THE Blackstone Theatre, burlesque and motion picture house in South Bend, Ind., has opened with Photophone. Amplifiers will be placed all over the theatre and not merely behind the screen. The Photophone will replace the organ entirely, although the orchestra will be retained to play for the burlesque productions.

Word has been received in Indianapolis, Ind., of the marriage of Herbert H. Johnson, formerly of Lafayette, Ind., and treasurer of the Luna Amusement Company of that city, and Mrs. Dorothy Pavy, of Georgetown, British Guiana. The wedding took place in Kinghtstown, Ind. Mr. Johnson was founder of the Luna Amusement Company, builder of the Mars Theatre in Lafayette and operator of other theatres there for many years.

The Capitol Theatre, at Worcester, Mass., has been sold by the Olympia Company to the Olympia Operating Co., Publix subsidiary.

The Boston Film Board has named as its arbitration committee, Stanley Sumner, of the University Theatre, Cambridge; F. J. Lydon, of the Hamilton Theatre, Dorchester; W. D. Littlefield, of the Everett Square Theatre, at Hyde Park; Moe Grassgreen, of the Fox exchange; Abe Weiner, of United Artists, and William H. Erb, of Paramount.

James Wall has been transferred from the Regent Theatre, Norfolk Downs, Mass., to manage the Central Square Theatre, Waltham, to succeed Harold Gordon, who goes to the newly acquired Embassy, in Waltham, where he will assist Manager William Murphy.

J. J. McDermott, who has been acting as manager of the Netoco Jamaica, Jamaica Plain, Mass., has been appointed manager of the Regent, Norfolk Downs.

George Kinnally has been appointed manager of the new Netoco Seville, Spanish atmospheric theatre recently opened at Central Square, East Boston. He is under the supervision of District Manager Samuel Soule.

The name of the Life Theatre, New Haven, has been changed to the Plaza Theatre. Harry Blume will continue to operate the theatre.

The Allied Theatre Managers will hold a dinner at the Copley-Plaza Hotel, Boston, March 12th, for the annual get-together meeting.

Edward Anderson, formerly with the First National exchange, has taken over the New England rights for Martin Johnson Pictures.

One of the surprises of the film district during the week was the announcement of the marriage of Miss Vera Nelson, assistant cashier of the Pathe exchange, to Theodore Palady, of Wakefield, Mass. The wedding took place Dec. 15th, but was kept a secret.

Sound Films Create Preview Problem

THE coming of "sound" films "talkies" has created a new problem in sales previews. Now it seems that the various distributing companies cannot give sound previews in their small equipment-less projection rooms, and consequently the wired houses in Seattle are frequently utilized for trade showings. DeLuxe Theatres, Inc., often open their Egyptian Theatre noons to the film trade and similar activity is being scheduled for John Danz's downtown Colonial Theatre.

Lynn Peterson, former manager of John Hamrick's Blue Mouse and Music Box Theatres in Portland, Oregon, arrived here last week to assume the position of assistant manager of West Coast's Fifth Avenue Theatre. He succeeds Arnold Flink, who has been transferred from Manager James Q. Clemmer's house to the West Coast Theatres in Yakima, Washington.

Jack Burk, son of K. L. Burk, of Universal Chain Theatres, Inc., last week joined the sales staff of Manager William Matthews' local Radio-Keith-Orpheum exchange.

The last two film exchanges remaining on Seattle's old Film Row announced plans for their removal last week. On or about April 15, according to present indications, Fox will locate at 2316 Second Avenue, and Pathe at 2314 Second.

Reports received recently from Montana indicate that the interest of George Brewerton in the Orpheum Theatre at Shelby has been purchased by Herbert Klutch and Al Manning of Conrad, Montana. It is also presumed that they have acquired an interest in the Orpheum Theatre at Conrad.

Lloyd Lamb, well known film man of this territory, last week was appointed Washington representative of the Pacent disc reproducer.

Rumors, not verified but said to be highly probable, have it that West Coast's Coliseum Theatre at Fifth and Pike Street, for many years the key house of the Northwest, will soon be razed to make way for a store and office structure.

Manager Ben Fish, of Metro-Goldwyn-Mayer's local branch, last week announced the appointment of Frank Quiett as assistant manager. Quiett for the past season has been booker at the Tiffany-Stahl exchange. No successor to Mr. Smythe on the sales staff has been selected.

Ashland In St. Louis Reported For Sale

REPORT has it that the Ashland Theatre, 3520 North Newstead Avenue, St. Louis, will change hands very soon. It is understood that this 800-seat theatre and a nearby airdome of 1,000 seats are on the market.

St. Louis film stocks closed March 2 as follows: Skouras A $46 asked compared with a high for the year of $51.25, and St. Louis Amusement A at $20 bid against a high of $28 for this year.

The St. Louis Theatre, Grand and Delmar boulevards, operated by R-K-O interests, plans to install the new policy of sound pictures with vaudeville commencing March 24.

The grand opening of the Mastbaum Theatre, in Philadelphia, had a very much St. Louis atmosphere. There were present the brothers Skouras, Spyros, Charley and George and Bob Alton, Charles Previn, Stuart Barrie, Charles Dalh, William Goldman, Reeves Espy, Julius Curley and George Bowser.

Wally Vernon, master of ceremonies at the Granada Theatre, is sporting a new roadster.

With the state censorship and the anti-standing room sale bills dead, the latest advices from Jefferson City are the 10 per cent tax on amusements will probably die in the Educational Committee of the House. Governor Caulfield has sent word over to the Capitol that he will not sign any tax increase measures, but instead will insist on strict economy in all departments in an endeavor to solve some of the state's financial problems.

John Summers, negro footman of the New Grand Central Theatre, St. Louis, was held up by a negro bandit on Grand boulevard near Washington boulevard at 2 p. m. February 28 and robbed of $200.

Harry Schadiker has taken over the management of the Star, Orpheum and Broadway-Star theatres, in Hannibal, Mo., succeeding J. P. Price as general manager of the circuit.

Morris Engel, motion picture publicity man in the St. Louis territory, has been removed from the Jewish Hospital to the St. Louis Baptist Hospital at Franklin and Garrison avenues. He suffered a breakdown about four years ago and had been knocking about from one hospital to another ever since in a vain endeavor to win back his health.

The Griffith Amusement Company, of Guthrie, Okla., plans to remodel and enlarge its theatre.

Plans are being revised for R. E. Mills' new theatre in Chanute, Kans. The house will seat 600 persons.

Bids were opened March 1 by Fine Brothers, Evansville, Ind., for a new theatre to be erected at Washington and Kentucky avenues. The new house will cost about $200,000, and will be two-stories high on a site 60 by 125 feet.

Ritz Settles Troubles With Union Men

DIFFERENCE between the Ritz Theatre, Franklin, and its union employes, have been adjusted. A notice printed over the name of H. M. Kinsley, secretary of the union, published in connection with the theatre's newspaper advertisements on February 26, said: "Local No. 244 of The A. F. of M. is pleased to announce that the difficulty has been satisfactorily adjusted."

J. M. Blanchard, district representative of the Comerford theatres in Sunbury and vicinity, gave a talk in the Strand Theatre, that city, in connection with the regular shows on the night of March 1, in which he explained the intricacies of the mechanism of sound pictures. The Strand claimed to be the first theatre to introduce the explanation of sound pictures as a feature of entertainment.

RCA Photophone pictures were introduced for the first time in the Olympic Theatre, Altoona, on the night of February 16.

The only theatre in Wrightsville, York county, is to be razed to make way for the construction of the new bridge. It is the Imperial, managed by David S. Witmer.

Arthur Snyder, prominent motion picture exhibitor, of Pottstown, spent the month of February at Miami Beach, Florida.

Manager Walter Yost, of the Paramount Theatre, Mechanicsburg, recently granted use of the house to the Citizens Fire Company of that town.

The Tiffany-Stahl company is now represented in the Harrisburg territory by Mike Shulman. T. J. McDermitt has been transferred by Tiffany-Stahl to a part of New Jersey.

Frank E. Roberts on February 25 assumed the position of organist of the State Theatre, Johnstown, succeeding Harold Lyons who resigned.

It is reported that the Nineteenth Street Theatre, Allentown, recently closed, is shortly to be reopened under the management of Al Mainker, who now operates the Franklin Theatre, and who will also operate the new Capitol, as soon as its construction is completed. Sound equipment is now being installed in the Nineteenth and Capitol Theatres.

N. C. Theatre Opened After Renovations

AFTER having been completely renovated, the Bonita Theatre in Murphy, N. C., of which F. O. Bates is owner and manager, has reopened and is planning to present road show attractions. Two of the latest style Powers projectors have been installed, together with other new equipment. The Bonita was closed late in December as a result of the flu epidemic and Mr. Bates took advantage of the closing down to make many improvements in the house.

Roy P. Rosser, owner and manager of the Dixie Theatre in Aberdeen, N. C., and the Carolina Theatre at Hamlet, N. C., claims the distinction of being the first exhibitor to install complete sound and talking picture equipment in a town of less than 1,500 inhabitants. He has just completed installation of Movie-Phone sound reproducing equipment in both his houses.

Architects have already completed the plans for the new theatre. It will seat 1500 people and will be situated where the Isis and Eagle now are in Bristol, Va. There will be a 50-foot stage. Work on the structure is expected to start early this summer and it is planned to have the house completed and ready for opening during the Christmas holidays.

Birmingham 1st Runs May Change Policies

IT is reported that certain changes will take place in Birmingham, Ala., which will shift attractions from one theatre to another. Rumor persists that Inter-State will change its vaudeville policy, cutting down from five to four acts, principally on account of the fact that the talking pictures take up approximately 18 minutes more running time.

Erection of a new colored house in Montgomery by the Sulzpacher interests is rapidly progressing. The house is adjacent to the old Pekin and will seat approximately 1000.

Four division managers have been appointed by the Saenger Theatres, Inc., New Orleans, to supervise the theatres in the following territories: A. Cunningham, Shreveport, Texarkana, Hope, Pine Bluff, Monroe; W. Richardson, Biloxi, Gulfport, Hattiesburg, Meridian, Baton Rogue, Alexandria; C. Greenblatt, Greenville, Greenwood, Clarksdale, Natchez, Helena, Vicksburg, Jackson; Maurice Barr, New Orleans, Pensacola, Mobile, Beaumont, Orange, Port Arthur, Dallas.

Chattanooga's Newest House To Open

THE Cameo, Chattanooga's newest motion picture house, will begin operations March 15, according to the Independent Theatres, Inc.

William C. Huie, formerly of the New Orpheaum Theatre, Memphis, Tenn., has been named assistant manager of the Tivoli Theatre, a Publix de luxe house in Chattanooga. Mr. Huie assumed his duties March 1.

In Chattanooga Mr. Huie will again be associated with Floyd Smith, who is manager of the Tivoli, he having worked under Mr. Smith in Memphis. The new Tivoli assistant manager has had six years in the theatre business, starting in Birmingham, his home town.

Paul Short, formerly manager of the Lucas-Jenkins theatres, of Macon, Ga., has been named manager of the Rialto, another Publix house of Chattanooga. In Macon Mr. Short produced the "Paul Short Follies," presented there and on the Lucas-Jenkins circuit of nearby towns.

Fierce Blaze Ravages Maplewood, Mo. House

THE Majestic Theatre, Maplewood, Mo., owned by Ralph F. Townsend and operated by William Roettger, was destroyed by fire of unknown origin early on February 21. The loss was estimated at $22,000 to equipment and furnishings and $80,000 to the building. The loss was partly covered by insurance.

The fire had gained considerable headway before it was discovered and fire apparatus was called from St. Louis to help fight the blaze.

Eddie Peabody, banjo playing master of ceremonies at the Missouri Theatre, is expected to depart from St. Louis some time during March and the Warner-Skouras organization is casting about for some personality person to take his place. Brooke Johns and Paul Ash are among those mentioned for the place.

Conducting a mayorality compaign via the Vitaphone is the modern mode introduced in St. Louis by former Mayor Henry W. Kiel, who is seeking the Republican nomination for the chief executive post of the City Hall. A five-minute Vitaphone subject featuring Kiel is now going the rounds of the wired houses in St. Louis. It had its premier showing at the Ambassador Theatre the week of February 23. At the close of this run a Vitaphone performance by Mayor Victor J. Miller, who is Kiel's opponent, will be given at one of the Skouras houses.

The general contract for a new theatre to be erected on Fifth avenue, near Seventeenth street, Moline, Ill., for G. W. Crampton, has been awarded to Bergstedt and Johnson Construction Co., of Moline.

The plans for the new house were prepared by William H. Schulske, People's Bank Building, Moline, Ill. It will be 28 feet high, 90 by 150 feet, and is to be wired.

General News In Tampa And Jacksonville

THE Publix Celebration Week was boosted strong by the five houses of Tampa operating under that banner, and it was a huge success. The Tampa started the week with a special Midnight Matinee last Saturday night.

The Seminole, Tampa's leading neighborhood house, are putting on "Family Night" each Monday. 50c admits the whole family.

Manager Adler, of the Strand, Tampa, has a new assistant, R. W. Welch, who hails from Hannibal, Mo., replacing Arthur Elchinger, resigned.

N. V. Darley, manager of the Rivoli, Ybor City, leaves Sunday for another trip to Havana.

The Tampa, Tampa, are staging a Morning Matinee each Saturday morning for the children.

Pictures of the Stribling-Sharkey fight, made Wednesday night in Miami, were developed, printed and rushed to Tampa by airplane in time to open the 3 p. m. shows, at both the Strand and Franklin Theatres, Thursday.

The fight pictures were also shown on Thursday at Jacksonville, where the Florida and Republic Theatres both featured them.

Jonas Perlberg, formerly of San Antonio, Texas, arrived in Jacksonville Wednesday for special exploitation work at the Florida Theatre. He conferred with Manager Al F. Weiss, Jr., C. B. Stiff, personal representative of L. E. Schneider, and Jesse L. Clark, district supervisor for Publix, upon arrival here.

Under the plan of E. George Wood ,supervising stage band units for the Olympic at Miami and the Florida in Jacksonville, acts will be assembled in Miami, play there a week and then come to Jacksonville for a week on their way north. The stage shows are slated to get a better break in the advertising under the new scheme of things.

New House To Be Built At Fort Worth, Tex.

ANNOUNCEMENT has been made that the Jesse Jones interests, of Houston, will erect a theatre at Fort Worth, Texas, and that this theatre will be similar to the Kirby Theatre, at Houston. Lease on the property, which requires a payment of $60,000 annually for a period of 25 years, was filed in the county clerk's office for record last week.

Announcement has been made that the Educational exchange, in Dallas, will handle the distribution of World Wide Pictures, Inc., products, with B. C. Gibson as Dallas sales manager.

H. O. Wooton, pioneer Abiline man, will erect a fifteen-story hotel and a $225,000 theatre building, the theatre to be operated by the Dent Theatres, Inc., according to a 15-year lease already signed. The theatre will be located at Abiline and will seat 1,600. The structure will be of Spanish architecture.

The Palace Theatre, at San Saba, Texas, which is owned by W. C. Dofflemeyer, was completely destroyed by fire. The house had just been remodeled and new equipment had been installed throughout. The estimated loss is $20,000.

F. L. (Lynn) Stocker has been promoted to the position of branch manager of Columbia's Oklahoma City exchange.

The Queen Theatre, a class B Publix theatre, was the victim of a hold-up Saturday shortly after "Simba" amounting to $535, were lost.

Mercer Coleman, with the Interstate Amusement Company for four years, and at the Majestic here for two years as assistant manager, has resigned to enter another profession. Dave Miller, of Dallas, succeeds Mr. Coleman at the Majestic.

Hal Norfleet, one of the best known theatre exploitation men in Texas, has severed his connection with the Interstate Amusement Company as publicity manager, and will go to Hollywood March 10. Mr. Norfleet expects to supply a newspaper syndicate with feature stories from the studios.

National Obtains 3 Topeka Sites

THE National Theatres Corp., and allied interests have obtained options on three sites in Topeka, Kas., for the proposed erection of a new theatre.

O. L. Gantry formally opened the New Lyric Theatre, Houston, Mo., the other day.

Fire causing $100 damage to equipment caused a temporary closing of the Lucas Theatre, Russell, Kas.

The Grand Theatre, largest house in Moberly, Mo., has been closed for an indefinite period, following a recent controversy between the management and the employees over the discharging of a union stage hand.

More than 100 opera chairs, a booth, projector and other equipment has been installed in the Winter's Building, Kanorado, Kas., by Harry Shill, who will open a new motion picture theatre there soon.

The Meade Theatre, Kingman, Kas., opened last week with a talking picture policy.

A. E. Elliott is the new house manager at the Elliott Theatre, Independence, Mo.

The Cozy Theatre, Mountain Grove, Mo., has been sold by Dr. F. H. Riley to D. W. Davis of West Plains, Mo.

The Rex Theatre, Gilman City, Mo., which recently was destroyed by fire, will be rebuilt, according to L. W. McLelland.

The Crystal Theatre, Osborne, Kans., has been purchased by Delmar F. Harris, who owns a string of houses.

The Gem In Memphis Destroyed By Fire

WHILE firemen battled in heavy snow to prevent the spread of the flames to adjoining buildings, The Gem, movie and vaudeville house on West Third street, Little Rock, Ark., was destroyed by fire shortly after 2 a. m. Thursday, February 21. Two of the firemen narrowly escaped death when the front wall was toppled. Total loss in the fire was estimated at $75,000. J. R. Topping was owner and operator.

The Dixie Theatre, Como, Miss., has been sold by Douglas Carr, of Marks, Miss., to Mrs. Blanche Curtis, also of Marks. Mrs. Curtis is the former owner of the Star, at Marks, destroyed by fire several weeks ago.

The Caddo, Glenwood, Ark., owned by J. M. Kaufman, burned Thursday night. Amount of loss was not learned.

The Ace, colored house, Mississippi and Walker, Memphis, has been taken over by "Bill" Biggs, who will operate it along with his New Theatre, Hollywood, Tenn.

Tom Dwyer, "grand old man" of theatres in Memphis, died Monday, victim of paralysis, at the age of 76, just a little more than three weeks after he had stood in his old capacity of doorman at the Lyric Theatre—a place he had filled in Memphis theatres for more than 50 years.

Betty Blythe is to be the next screen star of those booked for personal appearances over the Radio-Keith-Orpheum circuit to appear in Memphis. She will be headliner at the Memphis Orpheum the week of March 4.

William Huey, in charge of publicity at the New Orpheum, has resigned to become connected with the Tivoli, of the Publix chain, at Chattanooga. J. I. McKinney, who has been with the Publix Capitol, Macon, Ga., will take his place.

Further progress in the new Orpheum's preparations for sound was seen over the week-end in the visit to Memphis of George Brown and J. W. Reeves, Radio-Keith-Orpheum construction engineers, to make preliminary plans for actual work of installation in the next few weeks.

Ben Harrison, formerly of Denver, Colo., arrived in Memphis this week just in time to join the Fox organization in the first week of its annual six weeks Spring sales campaign.

Film Row visitors of the week included Louis F. Haven, Imperial, Forrest City, Ark., and W. F. Ruffin, Palace, Covington, Tenn.

Notes From Oklahoma And Texas Zones

FRIENDS of W. A. Ryan, Branch Manager for Fox Film Corp., will be grieved to learn of the death of Mrs. Ryan last Thursday in Oklahoma City.

Funeral services were held Monday morning at 8:30 in the church of Our Lady of Perpetual Help, Oklahoma City, and were attended by all the Oklahoma City film people and a number of Exhibitors throughout the territory.

Russell Ramsey has closed and dismantled his Dixie Theatre at Spiro, Okla.

The Billings Theatre at Norman, Oklahoma, has been sold to The Norman Theatre Company, Inc., but will continue under the management of Ted Colbert.

Linn Stocker, of Dallas, Texas, arrived in Oklahoma City early last week to take over the management of Columbia Pictures Corp.

Mr. Stocker takes the place of R. M. Clark, local manager for Liberty Specialty for the past six years, and who resigned to become affiliated with the Griffith Amusement Company in Oklahoma City.

H. F. Bassett advises he has been forced to close his Bassett Theatre at Caddo, Okla., on Mondays and Tuesdays of each week.

The members of the Oklahoma City Film Board of Trade were guests of R. M. Clark at a stag dinner given in his home last Monday night.

The Sampson construction company will reconstruct the Lindsey Theatre at Lubbox.

J. W. Colvin and T. J. Ahren, Jr., have leased the Shrine property at Waco, Texas, and will erect a new theatre on the site in near future.

The Clinton Theatre Company will erect a new theatre at Clinton, Okla., soon.

The Arcadia Theatre at Tyler, Texas, is installing sound equipment.

The Stockman-Hartman Theatre Co. will erect a new $200,000 theatre at Mineral Wells, Texas, in near future.

Work will soon commence on the Peak Theatre at Dallas, Texas.

J. L. Santon will erect a new 400 seat theatre at New Gulf, Texas.

Gene Hooper has leased the Moran, Texas.

Yeggs Wreck Machines At Ogden, Utah

TIMOTHY TAYLOR, janitor of the Colonial Theatre, discovered that a rear window had been "jimmied" a few days ago. It was found that the jewelry store located in the lobby of C. M. Stringham's Colonial Theatre of Ogden, Utah, had been robbed. Stringham reported that $4,500 worth of valuable motion picture projection machines were damaged by the intruders, which is the mystifying part of this story.

W. H. Braly, District Manager for Paramount Famous-Lasky, is expected to visit the Salt Lake branch within the next few days, it is announced.

J. J. Curry, traveling representative for Paramount-Famous-Laskey, in the Western Division recently visited the Salt Lake office.

A fire broke out at the Delta Theatre of Delta, Utah, but slight damage reported. This house is operated by R. L. Wicker.

Lee Stallings, operating a circuit of theatres in Southern Utah, will have sound equipment installed in his Kinema Theatre at Richfield.

Mrs. Littlejohn, who owns theatres in Price, Utah, is taking over the Strand Theatre of Helper, Utah, about June 1st.

The American Theatre of Salt Lake, which has been closed since January 6th, will reopen under the name of "The Granada" about March 1st.

It is reported here that H. J. Brown expects to have sound equipment installed at the Majestic Theatre of Nampa, Idaho, within the next month.

Manager W. E. Shipley of the Gem Theatre, accompanied by Assistant Manager P. Peterson, has returned from a vacation trip to Florida and Havana.

G. E. Rosenwald, Division Manager for Universal, was in Salt Lake for a few days.

Exhibitor Barker of a circuit of houses around Newton, Utah, visited Salt Lake exchanges last week.

A new exchange building and supply house is to be constructed in Salt Lake City at East South Street, Salt Lake. The National Theatre Supply Company of this city will occupy this new building as will Tiffany-Stahl, according to announcement.

Commissioner Harmon W. Peery, manager of the Peery estate of Ogden, and also one of the owners of the Egyptian and Ogden Theatres there, expects to leave soon for California to obtain the latest ideas in dance halls.

Business Decline Closes Ohio House

THE Dreamland Theatre, Cardington, Ohio, has been closed on account of decline in business. This leaves the Kaypee Theatre, at Mt. Gilead, five miles distant, the only movie house in Morrow county, and Manager Griff Granger is making the most of the situation.

Jim Weed, manager Keith's Theatre, Dayton, recently put his house firmly on the map by arranging a radio interview with Lita Grey Chaplin, who was playing his house, in person.

Ike Libson, who operates all the first-run theatres in downtown Cincinnati, is again back at his desk after a several weeks' absence in which he combined a business and pleasure trip.

The Columbus, Ohio, Theatres Company is a new incorporation recently formed at Ohio's capital city, with 1,380 shares of no par value stock. Incorporators are William M. James, May J. Hearly and F. I. Hyman.

Dora A. Stecker, manager of the Forest Theatre, Cincinnati, O., is running special Saturday matinees for children, which are sponsored by the Avondale School Parent-Teachers' Association. The Forest will also hereafter feature Vitaphone stage acts, for which arrangements have just been consummated.

Charles Weigel, manager of the Hyde Park Theatre, Hyde Park, suburban to Cincinnati, recently donated his house for a series of Saturday matinees for children, under the auspices of Cincinnati Better Motion Pictures Council and the Hyde Park Mothers' Club.

Jerome Howard has purchased the Palace Theatre, Xenia, Ohio, which he will remodel and refurnish.

One hundred and seventy-five children, students of the Blind School at Columbus, Ohio, were guests of Loew's Broad Theatre at a special performance of talkies.

Schine's Ohio Theatre, Sidney, Ohio, has reopened after having been equipped with Movietone and Vitaphone.

The Majectic Theatre, Nelsonville, Ohio, is all dolled up with new Simplex projectors.

A new talkie device, which can be operated by one person, has been invented, it is said, by George Crest, manager of the Ohio Theatre, Dover, Ohio.

The Majestic Theatre, Nelson-

The State Theatre, Springfield, Ohio, has discontinued its orchestra, and will hereafter feature only organ music. Willard Osborne, formerly conductor of the State orchestra, has been made manager of the Regent Theatre, at Springfield, one of the houses in the new Schine-Chakeres chain.

Manager John McManus, of Loew's, Dayton, Ohio, has played host to several hundred newsboys from a local daily recently, while Moe Blattner, manager of Keith's Colonial, Dayton, also entertained the youthful news vendors at a special matinee.

UNIFORMS FOR HOUSE ATTACHES COSTUMES FOR STAGE PRESENTATIONS BROOKS 1437 B'way New York

Comzy Buys Rialto in Atlanta From Publix

JOHN A. COMZY, of Chicago, has acquired the Rialto Theatre, Atlanta, from Publix Theatres Corporation. Mr. Comzy reached Atlanta late last week to meet Nicholas G. Weiss, special representative of Publix, to conclude the negotiations. Operation of the Rialto passes to Mr. Comzy Saturday night, March 2nd. Mr. Comzy expects to supervise the operation of the house personally.

With the arrival in Atlanta last week-end of Oscar Hanson, general sales manager of Tiffany-Stahl Productions, announcement was made that Ralph Morrow had been appointed Southern district manager of the company and will have supervision of exchanges in the Southern territory.

Julia Harbin, of the Fox office in Atlanta, has resigned, effective this week, to go to Miami, Fla., to live.

Considerably wearied by the arduous undertaking of putting over a Sunday movies campaign, but greatly heartened over the victorious result, D. V. Marquis, owner and manager of the Ernada Theatre, Bartow, Fla., made good his promise and came to Atlanta this week to close negotiations for sound reproducing equipment and talking pictures. He has chosen Photophone equipment.

Sam Berry, salesman, this week joined the Columbia Picture Corporation's Atlanta force and was assigned to the Georgia and Alabama territory.

New Policy Is Begun By Stillman In Cleveland

THE Stillman Theatre, Cleveland, opened its new reserved seat policy at $2.00 top Saturday. This puts the Stillman in a class with the Astor theatre, New York, and Grauman's Chinese Theatre, Los Angeles, as being the third downtown metropolitan motion picture house to maintain this policy. Two performances are presented daily, at 2:45 P. M. and at 8:45 P. M., except on Sundays when an added performance is presented at 5:45 P. M. Evening prices are charged for this performance.

Charles Katz, formerly manager of Loew's Penn Theatre, Pittsburgh, has been transferred to Cleveland, as manager of the Stillman.

The Granada, Loew's only West Side theatre, is now being equipped with Vitaphone and Movietone, and will open with a sound policy on March 17th.

Jules and Abe Schwartz have extended their theatre interests in Painesville to include the Park as well as the Utopia.

Howard Roth has been appointed office manager at the local Metro-Goldwyn exchange to succeed Carl Senning who resigned last week. Arthur Ehrlich succeeds Roth as Vitaphone booker.

George Shenker is operating the Cozy Theatre, Lorain, only on Saturdays and Sundays, starting this week.

Four more Pacent machines were sold last week by local sales representative Ray Morris. They are for the Commodore, Euclid, West Park and Lyric, belonging to the Lefkowitz circuit. Paul Gusdanovic has purchased two Pacents, for the Regent and La Salle theatres.

Arthur Himmellein, who operates a chain of theatres in Elyria and Sandusky, has been appointed district sales representative for Cinephone by sales manager E. J. Smith. Himmelein will install an equipment in his Plaza theatre, Sandusky.

Max Federhar has sold the Rialto theatre, Akron, to N. J. Kirchbaum, leaving him with the People's Regent, Cameo and the Norka.

Maurice Trugman, cashier at the local Paramount exchange, died last Wednesday after a brief illness. The entire office force attended his funeral last Thursday.

J. F. Bruce, of the Fox sales force, was in Buffalo last week to attend the funeral of his mother.

Many Exhibitors Will Attend Albany Dance

MUCH interest is being shown along Albany's Film Row in the supper dance that will be held on the evening of March 16 at the Hotel DeWitt Clinton, in Albany. Every exchange has taken its quota of tickets and many exhibitors from nearby villages and cities are also planning to attend.

A small fire in the basement of the American Theatre in Troy smoked up the house a bit last week and necessitated the theatre's being closed for a day or so.

Kenneth Robinson, local manager for Paramount, who was injured in a recent automobile smash up near Albany is once more back on the job, while Marvin Kempner, Buffalo manager, whose jaw was broken, has left the Schenectady hospital and is at his home in Buffalo.

C. H. Buckley, who spent a day or so last week in New York, gave Albany its first midnight show at the Leland last Friday night in connection with a week's run of "Arizona."

Scott Severance and Vincent Dailey, who recently took over the Starr at Corinth, report business as being good. The Lyceum at Woodside has been sold by Jack Kaplan to a Mr. Freeman. The Strand in Canajoharie, has just been taken over by J. V. Chest. The City Line theatre at Binghamton, operated by J. H. Bedell, has been closed.

Walter Lindler, First National representative, was in town during the week. Maurice Chase, of New York City, president of Excellent Pictures Corporation, was also in Albany during the week.

Al Bothner has been named as manager of Kallet's Avon Theatre in Syracuse.

Keith's In Baltimore Is Wired for Sound

THE RCA Photophone system of presenting sound and talking productions has been installed in Keith's Theatre, in Baltimore, managed by J. Lawrence Schanberger, and the new policy of presenting sound and talking pictures starts Monday, March 11, at this house.

About 2,000 Baltimore Daily Post newsboys were entertained at Warners' Metropolitan Theatre here through the kindness of C. S. Langue, manager on Saturday, March 2.

Frank Price, Jr., manager of the Rivoli, is the only moving picture man so far as is known entered in the Baltimore Daily Post's Popularity Test.

The Judiciary Committee of the Legislature, at Annapolis, Md., has given a favorable report on the Arson Bill, which was introduced earlier in the session

State Theatre, Havre de Grace, Md., recently burned, is being rebuilt by Frank H. Durkee Theatrical Enterprises and will be ready for public Easter Monday, according to Mr. Durkee. It will be equipped again with sound mechanism.

Fees from licenses for theatres and moving picture "parlors" are due now, according to notices which have been placed in Baltimore newspapers by John T. Donohue, manager and city collector.

The Little Theatre, Washington, D. C., has been taken over from Film Arts Amusement Company, of which Nathan Machat is the head, by the New York organization Moviegraphs, Inc. Joseph R. Fleishler, managing director, of Fifty-Fifth Street Playhouse, New York, will supervise.

Coleby Harriman, formerly general manager of the Loew theatres, Palace and Columbia, in Washington, D. C., has become assistant to Louis Sidney, in the New York office.

Guy L. Wonders, one-time manager of the Rivoli, Baltimore, has been sent to Atlantic City to manage a Stanley house there.

Sound mechanism has been installed in the New Theatre, Staunton, Va.

Loew's State and Norva Theatres, Norfolk, Va., are being renovated.

Old Frisco House Will Shortly Be "Dark"

SAN FRANCISCO'S Orpheum Theatre on Farrell street between Powell and Stockton for more than a score of years, will desert the old stand.

On April 19, it was definitely learned, the famed showhouse will be "dark." It will light up again, however, as Klaw and Erlanger will take over the house for its productions, now being exhibited at the Columbia. In that event, some four or five months will be required to remodel the theatre.

Orpheum vaudeville and movies will, after the April closing, be shown at the Golden Gate Theatre.

Mrs. Walter McGinn of the public relations committee of the Allied Amusement Industries acted as hostess February 14th in the Western Women's Club rooms, honoring Mrs. Charles Gilmore, of Sacramento, president of the Central California Better Films Committee.

San Francisco is to have another first-run motion picture house. W. B. Wagnon, owner of the Embassy theatre, announced on February 27th that he had taken a seven-year lease on the Cameo, Market street between Powell and Mason, and will spend between $75,000 and $100,000 in remodeling and refurnishing. The theatre is to close as a second-run house at once, and workmen will begin construction. April 1st, the date tentatively set for its reopening, the house will have acquired a new two-story facade, new seats and drapes, and will make its debut with talking pictures. Wagnon said in making the deal with Carl Laemmle, president of Universal Pictures, he has agreed to pay a rental amounting to $315,000 over the seven years.

Charles "Buddy" Rogers, picture star, came from Hollywood to extend a formal welcome in behalf of the Paramount organization to Brooke Johns, new Granada leader. Public officials, officers of the navy, sorority girls from the University of California, and bands all joined in the welcome.

Happenings in the Utah Film Trade

THE double event of the opening simultaneously last week of new talkies at Paramount Theatre in Provo, Utah, and the Idaho theatre in Twin Falls, Idaho, marks the completion of the equipment of the entire chain of L. Marcus theatres with the latest perfected talking picture apparatus.

Mike Nielson is reported to have disposed of his interests in the Grand Theatre of Logan, Utah, to Lester M. Brown, a short time ago.

M. E. Andrus is now operating the Liberty Theatre, at Garland, Utah.

The remodeling program of the former American Theatre of Salt Lake is nearing completion at an estimated cost of over $100,000.

The Service Theatre Supply Company has just sold to W. E. Shipley, of the Gem and Empire Theatres in Salt Lake, two strong Reflector Arc Lamps and Strong Rectifiers for his Empire Theatre.

A new portable projector was sold by the Service Theatre Supply Co. in Salt Lake this week to the Ward Amusement house at Vernal, Utah, according to report.

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For Sale: 2,000 high class upholstered opera chairs from leading Broadway theatre. $2.00 per chair. Box 425, Motion Picture News, 729 7th Ave., New York City.

FOR SALE: Wurlitzer Electric Reproducing piano, six roll automatic. Factory rebuilt. Cost $2100. Sell for $350.00. Clearfield Amusement Co., Inc., Clearfield, Pa.

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Iowa Exhibitors Decide on Convention in May

THE convention of Iowa exhibitors will not be held until sometime in May this year, at which time it is expected that the roads will be in better condition. E. P. Smith, president of the Allied States organization in Iowa, states that the convention will be set at a time so that it will be possible for Abram Myers, national president, to attend.

John Parkinson is the new exhibitor at Victor, Ia. Mr. Parkinson, who is new in the theatre business, has bought the Victor house from Moore Brothers.

The Circle Theatre at Nevada, of which Oscar Strine is owner and manager, was forced to go into the hands of a receiver this week. The theatre, which is an 800-seat house, is a fine, modern structure, just a year old. W. P. Grossman, who has been at Nevada for a good many years, has a 350-seat house, which was considerably aided in a business way when Sunday movies were introduced at Nevada just shortly before the opening of the Circle. The two theatres, however, make the town overseated.

Mayor Thomas B. Huff was arrayed against the other four members of the City Council last Thursday in a controversy over closing of the Star Theatre at Sioux City.

Alexander Frank, former theatre manager and well known throughout Iowa and Nebraska, where he had managed theatres, was found dead in an automobile in a garage at Waterloo, Ia.

Theatre Fire Occurs In Milwaukee Area

THE American Legion Theatre at Lena, Wis., was completely destroyed by fire. All equipment was destroyed. The theatre was operated by L. R. Netzer.

J. E. Honthouer has recently taken over the Comet Theatre in Milwaukee from Moy Toy.

The Gem Theatre at Marshall has been temporarily closed because of bad road conditions.

Winnie Di Lorenzo succeeds Charlie Koehler as booker in the Celebrated office. Arnold Hensler, assistant booker at the Paramount exchange is new booker at Columbia.

L. F. Mathey has closed his Rex at Kaukauna.

Bowlers on Charles Trampe's team breathed a sigh of relief when they discovered that his injured right hand hindered him in no way in rolling his usual game at Tuesday's match. Mr. Trampe's right hand was badly injured when a Film Service truck backfired as he was attempting to crank it.

Gene K. Gaudette has been added to the publicity staff of Community Theatres, Inc., of Milwaukee. Gene was formerly publicity director for Edith Ambler Players and Gross-Ross Players. Hal Olsen, publicity director for Community Theatres, Inc., has been promoted to Supervisor of Theatres, and Mr. Gaudette will assume part of the duties left open by Mr. Olsen's promotion.

Mastbaum Premiere Philly News Highlight

FEBRUARY 27th, by proclamation of Mayor Mackey, was Jules E. Mastbaum Day in Philadelphia and the entire city paid tribute to the memory of the former president of the Stanley Company of America, upon the occasion of the opening of the new Mastbaum Theatre, named in his honor. Practically every exchange on "Vine Street" was gaily decorated in honor of the day.

Arnold Daly, actor and manager of a stock company at the William Penn Theatre, 41st and Lancaster Avenue, Philadelphia, foiled an attempted hold-up on the second floor of the theatre at 11:30 one evening this week. An armed robber sneaked through the darkened building and ascended the stairs to the second floor, where he thrust a pistol through the half opened door of Mr. Daly's office and ordered him to hold up his hands.

Symon Gould, founder of the Little Cinema Movement of America, and director of the Film Guild Cinema, of New York, has been asked by a group of Philadelphia financiers headed by Arthur Loeb, in connection with Warner Brothers and the Stanley Company, to inaugurate and direct the Regent Theatre, Market Street between 15th and 16th, which will be known as the Film Art Cinema. The Regent Theatre is now closed and is undergoing extensive renovations superintended by William H. Lee, architect. One of the features will be a modernistic lounge room, modeled on European standards. The policy of the Film Art Cinema under Mr. Gould's direction will be similar to that of the New York Film Guild Cinema.

Summerville Elected Toronto Alderman

W. A. SUMMERVILLE, proprietor of the Prince of Wales and Eastwood Theatres, Toronto, and an alderman of Toronto for the past eight years, was elected a member of the Civic Board of Control at Toronto by an overwhelming majority. Cont. Sommerville took his seat on February 27. The Toronto exhibitor was really elected on January 1, but was forced to run again when a technicality was raised.

Charlie Querrie, former sport celebrity of Canada, has just celebrated his eighth year as manager of the Palace Theatre, Toronto, a busy suburban house of the Famous Players chain.

Announcement is made that the Canadian Government has made arrangements for the presentation of its scenic and educational films in the universities of the United States on a 50-50 basis with United States pictures of similar type.

The mother of N. L. and Henry Nathanson, Toronto, died in St. Petersburg, Fla., and burial took place in Minneapolis, Minn., her home. N. L. Nathanson is managing director of Famous Players Canadian Corp., the largest and most powerful chain in Canada, and Henry Nathanson is Pathe general manager with Regal Films, Ltd., Toronto.

COMPLETE RELEASE CHART

Productions are listed according to the names of Distributors in order that the Exhibitor may have a short-cut toward such information as he may need, as well as information on pictures that are coming. Features which are finished or are in work, but to which release dates have not been assigned, are listed in "Coming Attractions"

BRAY PRODUCTIONS

Title	Star	Rel.	Date	Length	Reviewed
College Cuckoo	Murdock-Cavelier	June	1	2 reels	
Her Salty Suitor		June	20	2 reels	
His Wild Oat	McDougall Kids	July	10	2 reels	
Lonesome Babies	Jack Cooper	Aug.	1	2 reels	
Lost Whirl, The	Irving-Cooper	July	1	2 reels	
Lot o' Baloney, A	McDougall Kids	June	10	2 reels	
Pikers The	McDougall Kids	Aug.	10	2 reels	

COLUMBIA

FEATURES

Title	Star	Rel.	Date	Length	Reviewed
After the Storm	Bosworth-Gilbert-Delaney	April	17	5459 feet	Sept. 15
Apache, The	Alvarado-Livingston			5838 feet	
Beware of Blondes	Revier-M. Moore-D'Arcy	July	1	5649 feet	
Broadway Daddies	Logan-Lease	April	7	5537 feet	Sept. 15
Court-Martial	Holt-Compson	Aug.	12	6014 feet	
Dawn	Special Cast			7500 feet	
Desert Bride, The	Compson-Forrest	Mar.	26	5528 feet	Sept. 15
Driftwood	Alvarado-Day	Oct.	15	6267 feet	
Golf Widows	Ford-Reynolds-Rand	May	1	5592 feet	
Matinee Idol, The	Walker-Love	Mar.	14	5925 feet	May 5
Modern Mothers	Chadwick-Fairbanks, Jr.-Kent	May	13	5540 feet	
Name the Woman	Stewart-Glass-Gordon	May	25	5544 feet	Sept. 8
Nothing to Wear	Logan-von Eltz			5701 feet	
Power of the Press, The	Fairbanks, Jr.-Ralston			6465 feet	
Raider Emden, The	Special Cast			6021 feet	
Ransom	Wilson-Burns	June	7	5584 feet	
Restless Youth	M. Day-Forbes			6085 feet	
Runaway Girls	Mason-Rankin	Aug.	23	5725 feet	
Say It With Sables	Bushman-Livingston-Chadwick	July	13	6401 feet	
Scarlet Lady, The	De Putti-Alvarado	Aug.	1	6443 feet	
Sinners' Parade	Revier-Varconi			5616 feet	
Sporting Age, The	Bennett-Herbert-Nye	Mar.	2	5464 feet	June 2
Street of Illusion, The	Keith-Valli			5988 feet	
Stool Pigeon, The	Delaney-Borden			5988 feet	
*†§Submarine	Holt-Revier-Graves			8192 feet	
Virgin Lips	Borden-Bales	July	25	6048 feet	Sept. 22
Way of the Strong, The	Day-Livingston-Von Eltz	June	19	5752 feet	

Coming Attractions

Title	Star	Length	Reviewed
Behind Closed Doors	Valli-Glass		
*†§Donovan Affair, The	Jack Holt		
Faker, The	Logan-Delaney-Oland		
*†§Fall of Eve, The			
*†§Lone Wolf's Daughter, The	Lyon-Olmstead-Keith	6214 feet	
Object—Alimony	Wilson-Trevor		
Sideshow, The	Prevost-Graves		
Trial Marriage	Ellers-Kerry		
*†§Younger Generation, The	Hersholt-Lease-Basquette-Cortez		

EDUCATIONAL

Title	Star	Rel.	Date	Length	Reviewed
All In Fun	Jerry Mandy	Oct.	21	1 reel	Oct. 27
Air Derby, The	Reed Howes	Jan.	6	2 reels	
America's Pride	Our World Today	Oct.	7	1 reel	Oct. 6
Auntie's Mistake	Dorothy Devore	Feb.	17	2 reels	
Beauties Beware	Jerry Drew	Jan.	27	2 reels	Jan. 12
Be My King	Lupino Lane	Dec.	9	2 reels	Nov. 10
Best Dressed Woman In the World	"Our World Today"	Feb.	17	1 reel	
Blondes Beware	Johnny Arthur	July	15	2 reels	June 23
Bumping Along	Stone-Ruth	Nov.	18	1 reel	Nov. 3
Call Your Shots	Al St. John	Sept.	15	2 reels	Sept. 29
Cloud Patrol, The	Reed Howes	Feb.	24	2 reels	
Come to Papa	"Big Boy"	Oct.	14	2 reels	Oct. 13
Companionate Service	Dorothy Devore	Oct.	7	2 reels	Oct. 6
Conquering the Colorado	Hodge-Podge	July	8	1 reel	July 14
Cook, Pepe, Cook	Murdock-Hutton	Sept.	9	1 reel	Sept. 15
Crown Me	Wallace Lupino	June	3	1 reel	May 28
Dumb—and How	Thatcher-Young-Allen	Jan.	27	1 reel	Dec. 22
Felix the Cat In Astronomeows	"Sullivan Cartoon"	July	8	1 reel	Aug. 18
Felix the Cat In Futuritzy	"Sullivan Cartoon"	June	24	1 reel	July 21
Felix the Cat In Jungle Bungles	"Sullivan Cartoon"	July	22	1 reel	Sept. 22
Felix In Outdoor Indore	"Sullivan Cartoon"	June	10	1 reel	June 30
Felix the Cat In the Last Life	"Sullivan Cartoon"	Aug.	5	1 reel	Sept. 29
Fighting Orphans—Evening Mist	Bruce Outdoor Sketch	Aug.	19	1 reel	Aug. 4
Fisticuffs	Lupino Lane	Oct.	28	2 reels	Oct. 27
Fixer, The	"Big Boy"	Feb.	3	2 reels	Feb. 3
Follow Teacher	"Big Boy"	Dec.	16	2 reels	Nov. 17
Girlies Behave	Jerry Drew	Sept.	8	2 reels	Sept. 8
Gloom Chaser, The	"Big Boy"	June	24	2 reels	June 2
Glorious Adventure	Hodge-Podge	Oct.	14	1 reel	Oct. 27
Going Places	George Davis	Jan.	13	2 reels	
Goofy Birds	Charley Bowers	Aug.	12	2 reels	July 28
Hard Work	Wallace Lupino	July	29	1 reel	July 14
Hay Wire	Stone-Dale	Nov.	4	1 reel	Oct. 27
Hectic Days	Lupino Lane	June	17	2 reels	May 28
Her Big Ben	Gene Stone			1 reel	Feb. 2
He Tried to Please	Collins-Hutton	Aug.	12	1 reel	July 14
Hold That Monkey	Monty Collins	Nov.	11	2 reels	Oct. 27
Homemade Man, A	Lloyd Hamilton	June	17	2 reels	June 9
Hop Off	Charley Bowers	July	1	2 reels	June 23
Hot Luck	"Big Boy"	Sept.	2	2 reels	Sept. 29
Hot or Cold	Al St. John	Dec.	2	2 reels	Nov. 10
Husbands Must Play	Wallace Lupino	Jan.	6	2 reels	
In the Morning	Vernon Dent	Dec.	30	1 reel	Nov. 24
Just Dandy	Jerry Drew	Aug.	19	2 reels	Aug. 11
Kid Hayseed	"Big Boy"	Aug.	5	2 reels	Aug. 4
Ladies Preferred	Jerry Drew	July	8	2 reels	June 30
Leaping Luck	Davis-Collins	July	29	2 reels	July 14
Listen Children	Lloyd Hamilton	July	22	2 reels	July 14
Lost Laugh, The	Wallace Lupino	July	15	1 reel	June 23
Lucky Duck, The	Billy Dale	Oct.	7	1 reel	Sept. 15
Magic City The	Our World Today	Nov.	11	1 reel	Nov. 3
Making Whoopie	Goodwin-Bradley	Oct.	28	2 reels	Oct. 13
Misplaced Husbands	Dorothy Devore	Nov.	25	2 reels	Nov. 24
Murder Will Out	Vernon Dent	Dec.	16	1 reel	Nov. 10
Oh Mama	Miller-Hutton	July	1	1 reel	June 23
On the Move	Hodge-Podge	Sept.	9	1 reel	
Only Me	Lupino Lane	Jan.	20	2 reels	Dec. 15
Patchwork of Pictures, A	Hodge-Podge	Nov.	18	1 reel	Nov. 24
Peep Show, The	Hodge-Podge	Aug.	12	1 reel	Aug. 18
Pep Up	Cliff Bowes	Feb.	24	1 reel	Feb. 2
Permanent Wave Railroad, The	Our World Today			1 reel	Dec. 1
Pictorial Tidbits	Hodge-Podge	June	10	1 reel	June 23
Pirates Beware	Lupino Lane	Sept.	9	2 reels	
Playful Papas	Jerry Mandy	Dec.	1	1 reel	Dec. 1
Polar Perils	Monty Collins	Sept.	30	2 reels	Sept. 15
Question Marks	Hodge-Podge	Jan.	20	1 reel	Feb. 2
Quiet Worker, The	Jerry Drew	Nov.	4	2 reels	Oct. 6
Rah Rah Rah!	Dorothy Devore	June	3	2 reels	May 28
Roaming Romeo	Lupino Lane	July	29	2 reels	July 21
Sailor Boy	Monty Collins	June	17	1 reel	June 9
Served Hot	Cliff Bowes	Feb.	10	1 reel	Jan. 19
Shifting Scenes	Hodge-Podge	Dec.	16	1 reel	
Sky Ranger, The	Reed Howes	Sept.	23	2 reels	Oct. 6
Skywayman, The	Reed Howes	Nov.	18	2 reels	Nov. 3
Social Prestige	Monty Collins	Dec.	23	2 reels	Nov. 17
Stage Frights	George Davis	Oct.	21	2 reels	Oct. 6
Thoughts While Fishing	Bruce Outdoor Sketch	June	17	1 reel	June 9
Thrills of the Sea	Our World Today	Sept.	2	1 reel	Sept. 29
Troubles Galore	Collins-McCoy	Aug.	26	1 reel	Aug. 4
Walking Fish	Our World Today	Jan.	13	1 reel	
Wedded Blisters	Lupino Lane	Aug.	26	2 reels	Aug. 4
What a Trip	Vernon Dent	Jan.	13	1 reel	Dec. 15
Whoopee Boys	Monty Collins	Feb.	10	2 reels	Jan. 12
Who's Lyin'?	Davis-Collins	June	10	2 reels	May 28
Wife Trouble	Robert Graves	Sept.	23	1 reel	Sept. 8
Wild West—Night Clouds	Bruce Outdoor Sketch	July	15	1 reel	June 30
Wives Don't Weaken	Drew-Bradley	Dec.	16	2 reels	Dec. 15

PHOTOPHONE SHORTS

Title	Star	Rel.	Date	Length	Reviewed
*†§Bride's Relatives, The	Burke-Hill-Gribbon			2 reels	Feb. 2
*†§Eligible Mr. Bangs, The	Horton-Arthur	Jan.	13	2 reels	
*†§Lion's Roar	Burke-Bevan-Dent	Dec.	9	2 reels	Dec. 1
*†§Old Barn, The	Johnny Burke			2 reels	

EXCELLENT PICTURES (S. R.)

FEATURES

Title	Star	Rel.	Date	Length	Reviewed
Bit of Heaven, A	Lee-Washburn	May	15	7000 feet	
Inspiration	George Walsh	May	10	6759 feet	
Into No Man's Land	Santschi-Blythe	June	15	5700 feet	
Life's Crossroads	Hulette-Conklin			5355 feet	
Making the Varsity	Hulette-Rankin-Lease	July	15	6400 feet	
Manhattan Knights	Bedford-Miller	Aug.	27	6000 feet	
Speed Classic, Inc	Lease-Harris	July	31	4700 feet	
Women Who Dare	Chadwick-Delaney	Mar.	31	6520 feet	

R K O

FEATURES

Title	Star	Rel.	Date	Length	Reviewed
Air Legion, The	Lyon-Sleeper-Moreno	Jan.	8	6351 feet	
Alex the Great	Gallagher-Dwyer	May	13	5988 feet	Mar. 24
Avenging Rider, The	Tom Tyler	Oct.	7	4808 feet	
Bantam Cowboy, The	Buzz Barton	Aug.	12	4893 feet	
Beyond London's Lights	Shumway-Elliott	Mar.	18	5583 feet	Feb. 28
*†§Blockade	Anna Q. Nilsson	Dec.	16		
Breed of the Sunsets	Bob Steele	April	1	4869 feet	
Captain Careless	Bob Steele	Aug.	26		
Charge of the Gauchos	F. X. Bushman	Sept.	16	5487 feet	
Chicago After Midnight	Mendez-Ince	Mar.	4	6249 feet	Mar. 17
*†§Circus Kid, The	Darro-Costello-Brown	Oct.	7	6085 feet	Sept. 22
Come and Get It	Bob Steele	Feb.	3		
Crooks Can't Win	Lewis-Hill-Nelson	May	11	6291 feet	
Danger Street	Baxter-Sleeper	Aug.	26	5621 feet	
Devil's Trade Mark, The	Bennett-Mong-Douglas	April	7	5984 feet	
Dog Justice	Ranger-Martin	June	10	5043 feet	
Dog Law	Ranger (Dog)	Sept.	2	4802 feet	
Fighting Redhead, The	Buzz Barton	July	1	4758 feet	
Freckles	Bosworth-Fox, Jr.	Mar.	21	8131 feet	Jan. 28
Fury of the Wild	Ranger (Dog)	Nov.	4	4899 feet	
*†§Gang War	Borden-Pickford	Nov.	18	6337 feet	Dec. 1
Headin' for Danger	Steele-Mendez	Dec.	16	5249 feet	
Hey Rube!	Olmstead-Trevor	Dec.	23		
His Last Haul	T. Moore-Owen	Nov.	11		
*†§Hit of the Show, The	Brown-Astor-Olmstead	Sept.	23	6337 feet	Aug. 4
*†§Jazz Age, The	M. Day-Fairbabks, Jr.-Walthall			6245 feet	
King Cowboy	Tom Mix	Nov.	26		
Law of Fear, The	Ranger-Reid-Nelson	April	9	4769 feet	Mar. 10
Lightning Speed	Bob Steele	Oct.	21	4847 feet	
Little Buckaroo, The	Buzz Barton	Mar.	11	4801 feet	
Little Yellow House, The	Sleeper-Caldwell	May	28	6429 feet	April 21
Loves of Ricardo, The	George Beban	June	17	5181 feet	

** Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie.*

Title	Star	Rel.	Date	Length	Reviewed
Men in the Rough, The	Steele-King	May	20	4785 feet	
Orphan of the Sage	Buzz Barton	Dec.	23	4903 feet	
*†§Perfect Crime, The	Rich-Brook-McConnell	Aug.	19	6331 feet	Aug. 11
Phantom of the Range	Tyler-Thompson-Darro	April	22	4781 feet	Feb. 11
Pinto Kid, The	Barton-Trevor-Lee	April	29	4884 feet	Jan. 7
Red Riders of Canada	Miller-Byer	April	15	6419 feet	Dec. 23
Rough Ridin' Red	Buzz Barton	Nov.	4	4714 feet	
Sally of the Scandals	Love-Forrest	July	15	6059 feet	
Sally's Shoulders	Wilson-Hackathorne	Oct.	14	6297 feet	
Singapore Mutiny, The	Ince-Taylor	Oct.	7	5812 feet	Oct. 13
Sinners In Love	Borden-Bordon	Nov.	4		Oct. 20
Skinner's Big Idea	Washburn-Sleeper-Trevor	April	24	5967 feet	Mar. 17
Son of the Golden West	Tom Mix	Oct.	1	6037 feet	Sept. 29
Stocks and Blondes	Logen-Gallaghor	Sept.	8	5493 feet	
Stolen Love	M. Day-O. Moore-Lease	Dec.	2		
*†§Taxi 13	Conklin-Sleeper-Trevor	Nov.	18	6760 feet	
Terror Mountain	Tom Tyler	Aug.	19	4884 feet	
Texas Tornado, The	Tylar-Darro	June	24	4793 feet	
Tracked	Ranger (Dog)	Nov.	4	4957 feet	
Trail of Courage, The	Steele-Bonner	July	8	4758 feet	
Trail of the Horse Thieves, The	Tom Tyler	Jan.	13		
Tropic Madness	Leatrice Joy	Dec.	18	6324 feet	
Tyrant of Red Gulch	Tom Tyler	Nov.	25	4778 feet	
Vagabond Cub, The	Buzz Barton	Feb.	10		
Young Whirlwind, The	Buzz Barton	Sept.	16	4762 feet	

SHORT SUBJECTS

Title	Star	Rel.	Date	Length	Reviewed
Almost a Gentleman	Al Cooke	June	25	2 reels	
Arabian Fights, The	Alberta Vaughn	Sept.	15	2 reels	
Beef Steaks, The	Hellum-Davis	Dec.	30	2 reels	
Casper's Week-End	Hill-Duncan	Dec.	8	2 reels	
Come Meal	Al Cooke	June	11	2 reels	
Curiosities, No. 1	Novelty	Sept.	26	1 reel	Sept. 29
Curiosities, No. 2	Novelty	Oct.	10	1 reel	
Curiosities, No. 3	Novelty	Oct.	24	1 reel	
Curiosities No. 6	Novelty	Dec.	5	1 reel	
Curiosities No. 7	Novelty	Dec.	19	1 reel	
Fooling Casper	Duncan-Hill	Sept.	16	2 reels	Sept. 29
Happy Holidays	Hill-Duncan	Sept.	16	2 reels	
Heavy Infants	Karr-Ross-Alexander	June	11	2 reels	June 16
Honey Balke	Hellum-Davis	Dec.	2	2 reels	
Horsefeathers	Barney Hellum	Sept.	9	2 reels	Sept. 29
Jessie's James	Vaughn-Cook			2 reels	Oct. 20
Joyful Day	Karr-Ross-Alexander	Aug.	14	2 reels	
Mickey's Babies	Mickey Yule	Aug.	7	2 reels	
Mickey's Battles	Mickey Yule	Sept.	30	2 reels	
Mickey's Big Game Hunt	Mickey Yule	Dec.	23	2 reels	
Mickey's In Love	Mickey Yule	June	4	2 reels	
Mickey's Movies	Mickey Yule	Sept.	2	2 reels	Sept. 29
Mickey's Rivals	Mickey Yule			2 reels	
Mickey's Triumph	Mickey Yule	July	2	2 reels	
Mickey the Detective	Mickey Yule	Oct.	28	1 reel	
Mild But She Satisfies	Alberta Vaughn	Oct.	14	2 reels	
*†§Odd Facts	Curiosities			1 reel	
Okmnx	Barney Hellum	Oct.	7	2 reel	
Ruth Is Stranger Than Fiction	Alberta Vaughn	Sept.	23	2 reels	
Six Best Fellows	Alberta Vaughn	Oct.	27	1 reel	
Standing Pat	Karr-Ross-Alexander	July	9	2 reels	July 28
That Wild Irish Pose	Alberta Vaughn	Oct.	24	1 reel	
Wages of Synthetic Sin, The	Alberta Vaughn	Sept.	2	2 reels	
Watch Your Pep	Alberta Vaughn	Oct.	7	2 reels	
What a Wife	Duncan-Hill	Oct.	14	2 reels	
You Just Know She Dares 'Em	Alberta Vaughn	Sept.	9	2 reels	

Coming Attractions

Title	Star	Rel.	Date	Length	Reviewed
Amazing Vagabond, The	Bob Steele				
City of Shadows, The	Luden-Lynn				
Down Our Way	Valli-Caldwell-Darro				
Drifter, The	Tom Mix				
Drums of Araby	Tom Mix				
Eagle's Talons, The	Tom Tyler				
Freckled Rascal, The	Buzz Barton	Mar.	31		
Gun Law	Tom Tyler	Mar.	3		
Hardboiled	O'Neil-Reed-Tashman				
Idaho Red	Tom Tyler	Mar.	3		
Little Outlaw, The	Buzz Barton				
*†§Love in the Desert	Borden-Trevor-Roscoe				
One Man Dog, The	Ranger				
Outlawed	Tom Mix				
*†§Rio Rita	Special Cast				
*†§Syncopation	Bennett-Watson-Waringe Band				
Upperworld					
Vleeness Charmer	Betty Comoson				
Voice of the Storm	von Eltz-Sleeper				

FIRST DIVISION (S. R.)

Title	Star	Rel.	Date	Length	Reviewed
Devil's Cage, The	Garon-Keith	June	5	5800 feet	
Fagasa	Kelly-Kelton-Wells	May	20	5700 feet	
Free Lips	Marlowe-Novak	Aug.	4	5700 feet	
Masked Angel, The	Compson-Oakman	June	28	6000 feet	
Souls Aflame	James-Wells	July	5	6200 feet	

FIRST NATIONAL

FEATURES

Title	Star	Rel.	Date	Length	Reviewed
*†Adoration	Billie Dove	Dec.	2	6360 feet	Jan. 19
Barker, The	Sills-Compson-Mackaill	Sept.	30	7137 feet	July 7
*†§Barker, The	Sills-Compson-Mackaill	Dec.	30	7137 feet	Dec. 15
Big Noise, The	Conklin-Hardy-White	Mar.	25	7402 feet	May 12
Burning Daylight	Sills-Kenyon	Mar.	11	6500 feet	April 28
Butter and Egg Man, The	Mulhall-Nissen	Sept.	2	6467 feet	
Canyon of Adventure	Maynard-Faire	April	22	8730 feet	May 19
Children of the Ritz	Mackaill-Mulhall	Feb.	17		
Chinatown Charlie	Hines-Lorraine	April	15	6365 feet	
Cheyenne	Maynard-McConnell	Feb.	17		
Code of the Scarlet	Maynard-McConnell	July	1	5600 feet	
Companionate Marriage	Bronson-Francis-Walling	Oct.	21	6227 feet	
*Crash, The	Sills-Todd	Oct.	7	6225 feet	
Do Your Duty	Charlie Murray	Oct.	14	5976 feet	
Glorious Trail, The	Maynard-McConnell	Oct.	28	5866 feet	
*†Good Bye Kiss, The	Ellers-Burke-Kemp	July	8	7300 feet	Nov. 24
Happiness Ahead	Moore-Lowe	June	24	7100 feet	
Harold Teen	Lake-Brian-White	April	29	7541 feet	
*†Haunted House, The	Kent-Todd	Nov.	4	5755 feet	Dec. 22
Hawk's Nest, The	Sills-Kenyon	May	27	7426 feet	July 7
Head Man, The	Murray-Kent-Young	July	8	6502 feet	
Heart of a Follies Girl	Dove-Kent	Mar.	16	5957 feet	Mar. 17
Heart to Heart	Astor-Hughes	July	22	6071 feet	Sept. 14
Heart Trouble	Harry Langdon	Aug.	12	5480 feet	
*†§His Captive Woman	Sills-Mackaill	Mar.	10		
His Captive Woman	Sills-Mackaill	Feb.	3		
*†§Man and the Moment	Billie Dove	April	7		
Ladies' Night in Turkish Bath	Mackaill-Mulhall	April	1	6592 feet	April 14
Lady Be Good	Mackaill-Mulhall	May	6	6608 feet	June 2
*†§Lilac Time	Moore-Cooper	Nov.	8	8967 feet	Mar. 24
Little Shepherd of Kingdom Come	Barthelmess-O'Day	April	8	7700 feet	May 18
Love and the Devil	Sills-Corda	Feb.	24		
Mad Hour, The	O'Neill-Kent	Mar.	4	6360 feet	
*Naughty Baby	White-Mulhall	Dec.	18		
*†Night Watch, The	Dove-Reed	Sept.	9	6612 feet	Oct. 17
Oh Kay	Moore-Gray	Aug.	26	6100 feet	Sept. 1
*†Outcast	Griffith-Lowe	Nov.	11	6822 feet	Dec. 8
Out of the Ruins	Barthelmess-Nixon	Aug.	19	6100 feet	Aug. 25
Phantom City, The	Maynard-Gilbert	Dec.	23	5887 feet	
*†Scarlet Seas	Barthelmess-Compson	Dec.	8	6237 feet	Jan. 5
*†Seven Footprints to Satan	Todd-Hale	Feb.	17		
Seven Footprints to Satan	Todd-Hale	Jan.	27		
*†Show Girl	White-Delaney	Sept.	23	6133 feet	Nov. 10
Strange Case of Capt. Ramper	German Cast	July	29	7534 feet	June 8
*†§Synthetic Sin	Colleen Moore	Jan.	6	6730 feet	Jan. 12
Three-Ring Marriage	Astor-Hughes	June	10	5834 feet	
Upland Rider, The	Maynard-Douglas	June	3	5731 feet	May 19
Vamping Venus	Murray-Todd-Fazenda	May	13	6021 feet	
Ware Case, The	Special Cast	Nov.	25	6185 feet	
*†Waterfront	Mackaill-Mulhall	Sept.	16	5976 feet	Dec. 1
Weary River	Barthelmess-Compson	Feb.	10		
Wheel of Chance	Barthelmess-Basquette	June	17	6896 feet	July 7
*†Whip, The	Mackaill-Nilsson-Forbes	Sept.	30	6058 feet	Sept. 22
Wright Idea, The	Hines-Lorraine	Aug.	5	6300 feet	Sept. 22
Yellow Lily, The	Dove-Brook	May	20	7187 feet	May 26

Coming Attractions

Title	Star	Rel.	Date	Length	Reviewed
Broadway Babies	Alice White				
California Mail, The	Maynard-Dwan				
Comedy of Life, The	Sills-Corda	Mar.	10		
*†§Children of the Ritz	Mackaill-Mulhall	Feb.	24		
*†Divine Lady	Griffith-Varconi	Mar.	3	10015 feet	
Divine Lady, The	Griffith-Varconi	Mar.	31		
*†§Hot Stuff	White-Bakewell	April	14		
Hot Stuff	White-Bakewell	Mar.	24		
House of Horrors, The	Todd-Fazenda-Conklin				
Lawless Legion, The	Ken Maynard				
*†Love and the Devil	Sills-Corda	Mar.	24		
*†§Man and the Moment	Billie Dove	Feb.	10		
Man and the Moment, The	Billie Dove	Mar.	17		
*†§Pat and Mike	Milton Sills				
Prisonera	Corinne Griffith				
*†Saturday's Children	Griffith-Withers	Mar.	17		
Saturday's Children	Griffith-Withers	Mar.	10		
*†§Squall, The	Joyce-Loy-Hackathorne				
Weary River	Barthelmess-Compson			8000 feet	
*†§Weary River	Barthelmess-Compson	Feb.	10	7816 feet	Feb. 2
Why Be Good?	Moore-Hamilton	Mar.	17	7000 feet	Jan. 26
*†§Why Be Good?	Colleen Moore	Mar.	17		

FOX FILMS

FEATURES

Title	Star	Rel.	Date	Length	Reviewed
*§Air Circus, The	Carrol-Lake-Rollins	Sept.	30	7702 feet	Sept. 8
Blindfold	O'Brien-Moran	Dec.	23	6598 feet	Jan. 8
Chicken a la King	Sterling-Carroll-Stone	June	17	6417 feet	June 23
Cowboy, Kid The	Rex Bell	July	15	4293 feet	July 21
Don't Marry	Moran-Hamilton	June	3	5708 feet	June 9
Dressed to Kill	Lowe-Astor	Mar.	18	6566 feet	Mar. 17
*†§Dry Martini	Gran-Astor-Moore	Oct.	14	7178 feet	Nov. 19
Escape, The	Valli-Russell	April	29	5109 feet	May 12
Farmer's Daughter, The	Beebe-Burke	July	8	5148 feet	
Fleetwing	Norton-Janis	June	24	4939 feet	Sept. 8
Gateway of the Moon	Del Rio-Pidgeon	Jan.	1	5038 feet	Jan. 14
Girl-Shy Cowboy, The	Rex Bell	Aug.	12	4404 feet	
Hangman's House	McLaglen-Collyer-Kent	May	13	6518 feet	May 19
Hello, Cheyenne	Mix-Lincoln	May	13	4618 feet	May 19
Homesick	Sammy Cohen	Dec.	30	6120 feet	
Honor Bound	O'Brien-Taylor	May	6	6188 feet	May 26
Horsemen of the Plains	Mix-Blane	Mar.	11	4397 feet	Mar. 24
*†§In Old Arizona	Lowe-Baxter-Burgess	Jan.	20	8724 feet	Dec. 29
Joy Street	Barrymore-Alba	Dec.	9		
Love Hungry	Moran-Gray	April	8	5792 feet	April 21
*†§Making the Grade	Moran-Lowe	Oct.	7		
Me, Gangster	Collyer-Terry	Oct.	8	6042 feet	Oct. 19
*†§Mother Knows Best	Bellamy-Dresser	Oct.	28	10,100 feet	Sept. 22
*Mother Machree	Bennett-McLaglen	Oct.	22	6863 feet	Mar. 17
News Parade, The	Stuart-Phipps	May	27	6679 feet	June 16
None But the Brave	Morton-Phipps-MacDonald	Aug.	5	5034 feet	Aug. 11
No Other Woman	Del Rio-Alvarado	June	10	5071 feet	
Painted Post, The	Mix-Kingston	July	1	4952 feet	June 23
Prep and Pep	Rollens-Drexel	Nov.	11	6086 feet	Jan. 8
Plastered in Paris	Cohen-Pennick	Sept.	23	5641 feet	Sept. 29
Play Girl, The	Bellamy-Brown	April	22	5200 feet	April 28
Riley the Cop	Macdonald-Drexel	Jan.	8, '29	6132 feet	Dec. 8
River Pirate, The	McLaglen-Moran	Aug.	26	6937 feet	Sept. 22
Road House	Barrymore-Alba	July	15	4991 feet	Aug. 4
Romance of the Underworld	Astor-Elliott-Boles	Nov.	11	6162 feet	Jan. 12
*†§Street Angel, The	Gaynor-Farrell	Aug.	19	9221 feet	July 28
*Sunrise	Gaynor-O'Brien	Nov.	4	8729 feet	Oct. 14
Taking a Chance	Rex Bell			4876 feet	
Uneasy Money	Mary Nolan			6000 feet	
Why Sailors Go Wrong	Cohen-McNamara	Mar.	25	5112 feet	April 14
Wild West Romance	Bell-Lincoln	June	10	4921 feet	
Win That Girl	Rollens-Carrol	Sept.	16	5337 feet	Oct. 6

SHORT SUBJECTS

Title	Star	Rel.	Date	Length	Reviewed
Bear Knees	Animal Comedy	Aug.	5	2 reels	
Blue Grass and Blue Blood	Variety	Dec.	9	1 reel	
Cow's Husband, A	Sponser-Temple	June	24	2 reels	June 23
Daisies Won't Yell	Rubin-Lincoln	July	8	2 reels	
Drifting Through Gascony	Variety	Oct.	28	1 reel	
Elephant's Elbows, The	Leon Ramon	Aug.	5	2 reels	Aug. 11
Glories of the Evening	Variety	Nov.	11	1 reel	
Her Mother's Beck	Dent-Bletcher	Aug.	19	2 reels	Aug. 4
His Favorite Wife	Tyler Brooke	July	22	2 reels	July 21
Knight of Daze, A	Tyler Brooke	June	10	2 reels	
Lofty Andes, The	Variety	Aug.	5	1 reel	Aug. 11
Low Necker, The	Marjorie Beebe	Dec.	18	2 reels	Jan. 14
Monument Valley	Variety	Nov.	25	1 reel	
Neapolitan Daye	Variety	Sept.	2	1 reel	
On a South Sea Shore	Variety	April	1	1 reel	

** Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie.*

Title	Star	Rel.	Date	Length	Reviewed
Oregon Trail, The	Variety			1 reel	July 28
Snowbound	Variety	Aug.	10	1 reel	
Spanish Craftsmen	Variety	Sept.	30	1 reel	
Steeplechase	Variety	Oct.	14	1 reel	
Storied Palestine	Variety	Dec.	23	1 reel	
Through Forest Aisles	Variety	Sept.	16	1 reel	

Coming Attractions

Title	Star	Rel.	Date	Length	Reviewed
Backwash	Farrell-Duncan				
Chasing Through Europe	Stuart-Carol				
Christine	Janet Gaynor				
Fatal Wedding, The	Astor-Bard				
*Four Devils, The	Macdonald-Gaynor-Morton			11700 feet	Oct. 13
*†§Ghost Talks, The	Eaton-Twelvetrees-Foxe				
Girl Downstairs, The	Moran-O'Brien				
Hearts In Dixie	Colored Cast				
*†§In Old Arizona	Lowe-Baxter-Burgess			8724 feet	Dec. 29
*†Lost in the Arctic	Special Cast			5474 feet	Aug. 18
Our Daily Bread	Farrell-Duncan				
Playboy	Nagel-Collyer				
Red Wine	Collyer-Nagel-Lynn	Jan.			
River, The	Farrell-Duncan			7313 feet	Jan. 6
True Heaven	O'Brien-Moran				
Veiled Woman, The	Tora-Alba				
Woman, The	Astor-Boles				

MOVIETONE SHORTS

Title	Star	Rel.	Date	Length	Reviewed
At the Ball Game	Joe Cook				
Bridge at Midnight, The	Mary Duncan				
Corpus Christi	Raquel Meller				Sept. 8
Diplomats, The	Clarke-McCullough			2 reels	Jan. 12
Dolls and Puppets	Nancy Drexel				
Everybody Loves My Girl	Winnie Lightner				Sept. 8
Family Picnic, The	Raymond McKee			2 reels	
Four A. M.				2 reels	
Interview, The	Clarke-McCullough				
Ladies' Man, The	Chic Sales			2 reels	
Mind Your Business	Hugh Herbert			2 reels	
Napoleon's Barber				2 reels	
Mystery Mansion				2 reels	
They're Coming to Get Me	Chick Sales				
Treasurer's Report, The	Robert Benchley				
Family Picnic, The	McKee				June 30
George Bernard Shaw	Interview				June 30
Serenade (Schubert)	Harold Murray				Sept. 8
White Faced Foal, The	Lionel Atwill				Sept. 8

GOTHAM
FEATURES

Title	Star	Rel.	Date	Length	Reviewed
Cherua Kid, The	Faire-Washburn	April	1	6200 feet	April 14
Head of the Family, The	Russell-Corbin			6250 feet	
Hell Ship Bronson	Mrs. W. Reid-Howes-Beery	May	1	6432 feet	May 12
Midnight Life	Bushman-Olmsteed	Aug.	12	6200 feet	Aug. 11
River Woman, The	Logan-L. Barrymore	Aug.	26	6800 feet	Aug. 11
Turn Back the Hours	Loy-Pidgeon	Mar.	1	8600 feet	Mar. 17
Thru the Breakers	Livingston-Herbert			6420 feet	
United States Smith	Gribbon-Lee-Harlan	June	1	6000 feet	June 16

Coming Attractions

Title	Star	Length	Reviewed
*§Girl From Argentine, The	Carmel Meyers		

METRO-GOLDWYN-MAYER
FEATURES

Title	Star	Rel.	Date	Length	Reviewed
Across to Singapore	Novarro-Crawford	April	7	8805 feet	May 5
Actress, The	Shearer-Forbes-O. Moore	April	28	6998 feet	July 14
Adventurer, The	McCoy-Sebastian	July	14	4187 feet	
*†Baby Cyclone, The	Cody-Pringle			5536 feet	
Beau Broadway	Cody-Pringle	Sept.	28	6037 feet	Aug. 4
Beyond the Sierras	Tim McCoy	Sept.	16	5896 feet	
Bringing Up Father	Macdonald-Olmsted-Moran	Mar.	17	6344 feet	June 2
*†Brotherly Love	Dane-Arthur	Oct.	12	8063 feet	
Bushranger, The	McCoy-Douglas			5200 feet	
Cameraman, The	Keaton-Day	Sept.	29	5995 feet	Sept. 15
Cardboard Lover, The	Davies-Asther	Aug.	25	7108 feet	Sept. 8
Certain Young Man	Novarro-Adoree	May	19	5679 feet	June 8
Circus Rookies	Dane-Arthur	Mar.	31	5881 feet	May 19
Cossacks, The	Gilbert-Adoree	June	23	8601 feet	June 30
Crowd, The	Boardman-Murray	Mar.	3	9538 feet	Feb. 25
Detectives	Dane-Arthur	June	9	5838 feet	
Diamond Handcuffs	Boardman-Gray-Nagel	May	5	6700 feet	Sept. 15
Dream of Love	Crawford-Asther	Dec.	1	7987 feet	Jan. 5
*†Excess Baggage	Haines-Cortez	Sept.	8	7182 feet	Sept. 29
*†Flying Fleet, The	Novarro-Page	Jan.			
Forbidden Hours	Novarro-Adoree	June	16	6011 feet	July 28
Four Walls	Gilbert-Crawford	Aug.	11	6620 feet	Aug. 25
Lady of Chance, A	Norma Shearer	Nov.	2	7126 feet	Jan. 26
Laugh, Clown, Laugh	Chaney-Young-Asther	April	14	7045 feet	June 2
Loves of Casanova, The	Special Cast	Jan.			
Madamoiselle from Armentieres	E. Brody-J. Stuart	June	2	5441 feet	
Masks of the Devil	John Gilbert	Oct.		5575 feet	Dec. 1
Morgan's Last Raid	McCoy-Sebastian	Jan.			
Mysterious Lady, The	Garbo-Nagel	Aug.	4	7652 feet	Aug. 11
Napoleon	Special Cast	Oct.			
*†§Our Dancing Daughters	Crawford-Brown-Sebastian	Sept.	8	7652 feet	Oct. 13
Patsy, The	Davies-Caldwell-Gray	Mar.	10	7289 feet	
Riders of the Dark	McCoy-Dwan	April	21	5014 feet	
Shadows in the Night	Flash-Grey-Lorraine	Oct.	26	5448 feet	
*†Show People	Davies-Haines	Oct.	9	7453 feet	Nov. 17
Single Man, A	Cody-Pringle	Jan.		6586 feet	
Skirts	Chaplin-Balfour	May	12	5801 feet	
Telling the World	Haines-Page	June	30	7184 feet	July 21
*†Trail of '98, The	Del Rio-Forbes			11100 feet	Mar. 2
Under the Black Eagle	Flash-M. Day-Forbes	Mar.	24	5901 feet	May 18
West of Zanzibar	Chaney-Nolan-Barrymore	Nov.	24	6150 feet	Jan. 5
*†While the City Sleeps	Chaney-Page	Sept.	16	7231 feet	Oct. 27
*†§White Shadows In the South Seas	Blue-Torres	July	7	7968 feet	Aug. 18
Wickedness Preferred	Cody-Pringle	Jan.	28	5011 feet	
*†Wind, The	Gish-Hanson	Nov.	23	6721 feet	Nov. 17
*†Woman of Affairs, A	Gilbert-Garbo				Nov. 3
Wyoming	McCoy-Sebastian	Mar.	24	4435 feet	

SHORT SUBJECTS

Title	Star	Rel.	Date	Length	Reviewed
African Adventure, An	Ufa Oddities	Aug.	27	1 reel	
Allah 'L Allah	Ufa Oddities	Mar.	16	1 reel	
Ancient Ari, An	Ufa Oddities	Mar.	2	1 reel	
Assorted Babies	Ufa Oddities	Nov.	5	1 reel	
Bits of Africa	Ufa Oddities	Sept.	15	1 reel	
*Booster, The	Charley Chase	Nov.	24	2 reels	
Boy Friend, The	Roach Stars	Nov.	10	2 reels	Dec. 1
Call of the Cuckoo	Max Davidson	Oct.	15	2 reels	
Chasing Husbands	Charley Chase	Dec.	22	2 reels	
Cleopatra	Revier-Ellis	July	7	2 reels	
Crazy House	"Our Gang"	June	2	2 reels	May 28
Do Gentlemen Snore?	Roach Stars	Oct.	13	2 reels	
Daying Jungle	Ufa Oddities	Feb.	2	1 reel	
Eagle's Nest	Ufa Oddities	Aug.	18	1 reel	
Early to Bed	Laurel-Hardy	Oct.	6	2 reels	Nov. 3
Election Day	Our Gang	Jan.	12	2 reels	
Feed 'Em and Weep	Roach Stars	Dec.	8	2 reels	
Going Ga Ga	Kennedy-Davidson-Bryan	Jan.	5	2 reels	
Growing Pains	"Our Gang"	Sept.	22	2 reels	
Habeas Corpus	Laurel-Hardy	Dec.	1	2 reels	Jan. 12
Happy Omen, A	Ufa Oddities	July	14	1 reel	
Heart of General Robert E. Lee, The	Daw-Walling	Sept.	22	2 reels	Nov. 3
Holy Terror, The	"Our Gang"	Mar.	9	2 reels	
Hunted	Willard Mack				
*Imagine My Embarrassment	Charley Chase	Sept.	1	2 reels	Jan. 12
*Is Everybody Happy?	Charley Chase	Sept.	29	2 reels	
Jungle Orphans	Ufa Oddities	Mar.	30	1 reel	
Kisses Come High	Ufa Oddities	Jan.	6	1 reel	
*Liberty	Laurel-Hardy	Jan.	26	2 reels	
Lonely Lapland	Ufa Oddities	Nov.	10	1 reel	
Loud Soup	Charley Chase	Mar.		2 reels	
Love 'Em and Weep	Busch-Laurel			2 reels	Jan. 19
Madame Du Barry		Nov.	17	2 reels	
Manchu Love	Sojin-Lee	Jan.	12	2 reels	
Monkey Shines	Ufa Oddities	Sept.	1	1 reel	
Murder	Ufa Oddities	Sept.	29	1 reel	
Napoleon's Homeland	Ufa Oddities	Jan.	5	1 reel	
Nature's Wizardry	Ufa Oddities	July	28	1 reel	
*Noisy Neighbors	"Our Gang"	Feb.	9	2 reels	
Off to Buffalo	Charley Chase	Feb.	18	2 reels	
Ol' Gray Hoss, The	"Our Gang"	Oct.	20	2 reels	July 29
*Ol' Gray Hoss, The	"Our Gang"	Oct.	20	2 reels	Oct. 13
Pair of Tights	Roach Stars	Feb.	2	2 reels	
Palace of Honey, The	Ufa Oddities	June	16	1 reel	May 28
*Ruby Lips	Charley Chase	Jan.	19	2 reels	
Sacred Baboon, The	Ufa Oddities	Sept.	1	1 reel	
Savage Customs	Ufa Oddities	Nov.	24	1 reel	
*School Begins	"Our Gang"	Nov.	17	2 reels	Sept. 29
Secret Boozehounds	Ufa Oddities	Feb.	16	1 reel	
Should Married Men Go Home?	Laurel-Hardy	Sept.	15	2 reels	July 29
Sleeping Death	Ufa Oddities	June	30	1 reel	
*Spanking Age, The	"Our Gang"	Dec.	15	2 reels	
Strange Prayers	Ufa Oddities	Dec.	22	1 reel	
That Night	Roach Stars	Sept.	15	2 reels	
Tokens of Manhood	Ufa Oddities	June	2	1 reel	May 28
That's My Wife	Laurel-Hardy	Mar.		2 reels	
Two Tars	Laurel-Hardy	Nov.	3	2 reels	Dec. 8
Uphill and Downhill	Ufa Oddities	Jan.	19	2 reels	
*We Faw Down	Laurel-Hardy	Dec.	29	2 reels	
Wiggle Your Ears	"Our Gang"	Feb.		2 reels	
When Money Comes	All Star Cast	Mar.		2 reels	
Wives for Sale	Ufa Oddities	Oct.	27	1 reel	
World's Playgrounds	Ufa Oddities	Oct.	13	1 reel	Nov. 3
Wrong Again	Laurel-Hardy	Feb.		2 reels	

Coming Attractions

Title	Star	Rel.	Date	Length	Reviewed
*†§Alias Jimmy Valentine	Haines-Hyams-Barrymore	Jan.		8000 feet	Nov. 24
*†§Bellamy Trial, The	Joy-Bronson	Mar.	2	8268 feet	Feb. 2
Bellamy Trial, The	Joy-Bronson	Mar.	2	7524 feet	
*†§Bridge of San Louis Rey	Alvarado-Torrence-Damita				
*†§Broadway Melody (A. T.)	Love-Page-King				
Broadway Melody	Love-Page-King				
China Bound	Dane-Arthur				
Deadline, The	Flash-Lorraine-Gray				
Desert Law	Tim McCoy				
*†§Desert Nights	Gilbert-Nolan				Jan. 19
*†§Duke Steps Out, The	Haines-Crawford				
Dynamite (A. T.)	Conrad Nagel				
*†§Five O'Clock Girl, The (A. T.)	Davies-Arthur-King				
*†§Green Ghost, The					
*†§Hunted (A. T.)	Mack-Thompson				
*†§Hallelujah	Colored Cast				
He Learned About Women	Haines-Page-Percy				
Honeymoon	Flash-Moran-Gribbon				
Humming Wires	Tim McCoy				
*†§Last of Mrs. Cheney	Conrad Nagel				
*†§Man's Man, A	William Haines				
Masked Stranger, The	Tim McCoy				
Mysterious Island, The	Hughes-Daly-Barrymore				
*§Nize Baby	Gordon-Holtz-Waldridge				
*†§Our Modern Maidens	Crawford-Page-La Rocque				
*†§Pagan, The	Novarro-Adoree-Janis				
Pagan, The	Novarro-Adoree-Janis			7 reels	Feb. 2
Single Standard, The	Flash-Gray-Lorraine				
Spies	Special Cast				
Spite Marriage	Buster Keaton	Mar.		8500 feet	Feb. 2
Soulx Blood	McCoy-Frazer				
*†Tide of Empire	Adoree-Murray				
*†§Trial of Mary Dugan, The (A. T.)	Shearer-Warner-Hackett				
*†Viking, The	Starke-Crisp			9508 feet	Nov. 17
*†§White Collars	Nagel-Love-Hyams				

MOVIETONE SHORTS

Title	Star	Rel.	Date	Length	Reviewed
Casino Gardens				2 reels	Dec. 1
Confession	Ames-Nye			2 reels	
Friendship	Robert Edeson			2 reels	
Fuzzy Knight	Songs	Oct.	27		
George Dewey Washington	Songs	Oct.	27		
George Dewey Washington	Songs	Nov.	17		
Gus Edwards' Song Revue	Songs and Dances			2 reels	
Marion Harris	Songs	Nov.	17		
Marion Harris	Songs	Oct.	20		
Marion Harris	Songs	Sept.	29		
Jimtown Cabaret	Miller and Lyle	Nov.	10	2 reels	
Johnny Marvin	Songs	Nov.	3		
Johnny Marvin	Songs	Sept.	29		
Joseph Regan		Oct.	13		
Joseph Regan		Nov.	3		
Leo Beers	Songs and Whistling				
Locust Sisters	Songs	Oct.	6		
Man Higher Up, The	Bosworth-Edeson			2 reels	
Mayor of Jimtown	Miller and Lyle	Oct.	13		
M-G-M Movietone Revue		Nov.	3		
M-G-M Movietone Revue		Oct.	13		
Odette Myrtle	Songs	Oct.	20		

** Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie.*

Title	Star	Rel.	Date	Length	Reviewed
Phippe	Sherman-Francisco-Chadwick			2 reels	Dec. 1
Ponce Sisters	Songs	Oct.	20		
Ponce Sisters	Songs	Nov.	10		
Spanking Age, The	"Our Gang"			2 reels	Dec. 1
Van and Schenck	Songs	Sept.	29		Oct. 13
Van and Schenck	Songs	Oct.	27		
Vincent Lopez	Piano Solos	Nov.	10		
Walt Roesner and Capitollans	Jazz Band	Oct.	6		

PARAMOUNT
FEATURES

Title	Star	Rel.	Date	Length	Reviewed
*†§Able's Irish Rose	Hersholt-Carroll-Rogers	Jan.	6	10471 feet	Jan. 12
Avalanche, The	Holt-Hill	Nov.	10	6099 feet	
*§Beggars of Life	Beery-Arlen-Brooks	Sept.	15	7560 feet	Sept. 28
Big Killing, The	Beery-Hatton	May	18	5930 feet	July 7
Case of Lena Smith, The	Esther Ralston	Jan.	19	7229 feet	Jan. 19
*Docks of New York, The	Bancroft-Compson-Baclanova	Oct.	20	7202 feet	Sept. 22
Drag Net, The	Bancroft-Brent	May	26	7866 feet	June 8
Easy Come, Easy Go	Dix-Carroll	April	21	5364 feet	May 12
*Fleet's In, The	Bow-Hall	Oct.	13	6918 feet	Sept. 1
Fifty-Fifty Girl, The	Daniels-Hall	May	12	6402 feet	May 28
First Kiss, The	Wray-Cooper	Aug.	25	6134 feet	Aug. 25
Fools for Luck	Fields-Conklin	Mey	7	5852 feet	June 23
Forgotten Faces	Brian-Brook	Aug.	11	7640 feet	Aug. 11
Half a Bride	Ralston-Arlen	June	16	6238 feet	
His Private Life	Menjou-Carver			4690 feet	Nov. 17
His Tiger Lady	Menjou-Brent	June	9	5038 feet	June 2
*†Homecoming, The	Parlo-Hanson			8100 feet	Nov. 24
Hot News	Daniels-Hamilton	July	14	6528 feet	July 28
Just Married	Hall-Taylor	Aug.	18	6039 feet	Aug. 18
Kit Carson	Thomson-Lane			7464 feet	
Ladies of the Mob	Bow-Arlen	June	30	6792 feet	
Legion of the Condemned	Cooper-Wray	Mar.	10	7415 feet	Mar. 24
*†Loves of an Actress	Negri-Asther	Aug.	18	7159 feet	
Loves of an Actress	Negri-Asther	Aug.	18	7159 feet	
Magnificent Flirt, The	Florence Vidor	June	2	4998 feet	June 30
*†§Manhattan Cocktail	Arlen-Carroll			6051 feet	Jan. 12
Marquis Preferred	Adolphe Menjou	Jan.	2	5506 feet	Jan. 26
Mating Call, The	Meighan-Brent-Adoree	July	21	6325 feet	Oct. 13
Model from Montmartre	Naldi-Petrovitch	Sept.	22	6941 feet	
*Moran of the Marines	Dix-Elder	Oct.	27	5444 feet	Nov. 3
Night of Mystery, A	Menjou-Brent	April	7	5741 feet	April 21
Old Ironsides	Ralston-Farrell-Beery	Mar.	3	7910 feet	Dec. 18 '26
Partners in Crime	Beery-Hatton-Brian	Mar.	17	6600 feet	May
*Patriot, The	Jannings-Stone-Vidor	Sept.	1	9819 feet	Aug. 18
Racket, The	Meighan-Prevost	June	30	7646 feet	July 14
Red Hair	Bow-Chandler	Mer.	10	6331 feet	Mar. 31
*Sawdust Paradise, The	Ralston-Howes	Aug.	25	5928 feet	Sept. 1
*†§Shopworn Angel, The	Cooper-Carroll	Jan.	12	7373 feet	Jan. 5
Shopworn Angel, The	Cooper-Carroll	Jan.	12	7112 feet	
*†§Sins of the Fathers	Emil Jannings	Dec.	29	7761 feet	Feb. 2
Someone to Love	Charles Rogers	Dec.	1	6323 feet	Dec. 8
Something Always Happens	Ralston-Hamilton	Mar.	24	4792 feet	May 28
Speedy	Lloyd-Christie	April	7	7960 feet	April 14
Street of Sin, The	Jannings-Wray	May	26	6218 feet	June 2
Sunset Legion, The	Thomson-Murphy	April	21	6763 feet	Sept. 29
Take Me Home	Daniels-Hamilton	Oct.	20	6514 feet	Oct. 27
Three Sinners	Negri-Baxter	April	14	7029 feet	April 28
Three Week-Ends	Clara Bow	Dec.		5962 feet	Dec. 15
Vanishing Pioneer, The	Holt-Blane	June	23	5634 feet	Sept. 29
*†§Varsity	Rogers-Brian	Sept.	29	5802 feet	Nov. 3
*Warming Up	Dix-Brian	Aug.	4	6509 feet	July 21
Water Hole, The	Holt-Carroll	Aug.	25	6319 feet	Sept. 8
*Wedding March, The	Von Stroheim-Wray	Oct.	6	10400 feet	Oct. 20
What a Night	Daniels-Hamilton	Dec.	22	5476 feet	Jan. 5
Wings	Bow-Rogers	Sept.		12 reels	Aug. 26'27
*†§Wolf of Wall Street, The (A. T.)	Bancroft-Baclanova-Lukas	Feb.	16	6810 feet	Feb. 2
Wolf of Wall Street, The	Bancroft	Jan.	26		Dec. 1
Woman From Moscow, The	Negri-Kerry			6938 feet	Nov. 10

SHORT SUBJECTS

Title	Star	Rel.	Date	Length	Reviewed
Alice in Movieland	Novelty	June	23	2 reels	
Are Scotchmen Tight? (Christie)	Jack Duffy	Mar.	2	2 reels	
Baby Feud	Krazy Kat Cartoon	Aug.	18	1 reel	
Beaches and Scream	Krazy Kat Cartoon	Oct.	22	1 reel	
Believe It or Not (Christie)	Frances Lee	Nov.	24	2 reels	
Call Again	E. E. Horton	Oct.	20	2 reels	
Come Easy, Go Slow	Krazy Kat Cartoon	Oct.	13	1 reel	
Companionate Marriage	Krazy Kat Cartoon	July	4	1 reel	
Dancing Town, The	May-Skelly-Hayes	Oct.	27	2 reels	
*Dizzy Diver, The (Christie)	Billy Dooley	Aug.	18	2 reels	
Face Value	Novelty	July	21	2 reels	
Footlight Fannie (Christie)	Frances Lee	Feb.	9	2 reels	
Footloose Wimmen (Christie)	Bobby Vernon			2 reels	
Gobs of Love (Christie)	Billy Dooley	Dec.	15	2 reels	
Happy Heels (Christie)	Billy Dooley	Jan.	18	2 reels	
His Angel Child (Christie)	Bobby Vernon	Feb.	16	2 reels	
Hold 'Er Cowboy (Christie)	Bobby Vernon	June	2	2 reels	
Home Girl, The	Gilmore-Kruger	Dec.	1	2 reels	
*Hot Scotch (Christie)	Jack Duffy	Aug.	25	2 reels	
Hot Sparks (Christie)	Bobby Vernon	Nov.	3	2 reels	
Ko-Ko's Big Pull	Inkwell Cartoon	Sept.	8	1 reel	
Ko-Ko Goes Over	Inkwell Cartoon	June	23	1 reel	Oct. 13
Ko-Ko Heaves Ho	Inkwell Cartoon	Aug.	25	1 reel	
Ko-Ko Kleans Up	Inkwell Cartoon	Sept.	22	1 reel	
Ko-Ko's Catch	Inkwell Cartoon	July	7	1 reel	
Ko-Ko's Chase	Inkwell Cartoon	Aug.	11	1 reel	
Ko-Ko's Dog Gone	Inkwell Cartoon	Oct.	20	1 reel	
Ko-Ko's Field Daze	Inkwell Cartoon	June	9	1 reel	
Ko-Ko's Parade	Inkwell Cartoon	Oct.	6	1 reel	
Lay on, MacDuff (Christie)	Jack Duffy	Nov.	17	2 reels	
Loose Change (Christie)	Sandy MacDuff	Oct.	6	2 reels	
News Reeling	Krazy Kat Cartoon	Aug.	4	1 reel	
Nifty Numbers (Christie)	Frances Lee	Jan.	6	2 reels	
Off the Deck (Christie)	Billy Dooley	Feb.	23	2 reels	
Oriental Hugs (Christie)	Billy Dooley	Sept.	29	2 reels	
Papa Spank (Christie)	Jack Duffy	Feb.	2	2 reels	
Patent Medicine Kid, The	Krazy Kat Cartoon	June	2	1 reel	
Phantom Mail, The	Krazy Kat Cartoon	Sept.	29	1 reel	
Picture My Astonishment (Christie)	Frances Lee	Oct.	13	2 reels	
Prancing Prune	Helen Hayes			2 reels	
Rain Dropper, The	Krazy Kat Cartoon	June	30	1 reel	
Say Uncle (Christie)	Jack Duffy	June	8	2 reels	
Scrambled Weddings	E. E. Horton	June	30	2 reels	
Sea Food (Christie)	Billy Dooley	July	14	2 reels	
Sea Sword	Krazy Kat Cartoon	Sept.	1	1 reel	
She-Going Sailor, A (Christie)	Billy Dooley	Nov.	10	2 reels	
Show Vote	Krazy Kat Cartoon	Sept.	15	1 reel	
Should Scotchmen Marry? (Christie)	Jack Duffy	Dec.	22	2 reels	
Slick Slickers (Christie)	Neal Burns	July	7	2 reels	
Slippery Heels (Christie)	Jimmie Adams	June	16	2 reels	
*Sock Exchange, The (Christie)	Bobby Vernon	Sept.	22	2 reels	
Stage Coached	Krazy Kat Cartoon	June	16	1 reel	
*Stop Kidding	Bobby Vernon	Aug.	11	2 reels	
Two Masters	Eaton-Post	Sept.	8	2 reels	
Vacation Waves	E. E. Horton	Sept.	15	2 reels	
Walla Tall Tales	Madge Kennedy	Aug.	4	2 reels	
Why Gorillas Leave Home	Bobby Vernon	Jan.	12	2 reels	

Coming Attractions

Title	Star	Rel.	Date	Length	Reviewed
Abie's Irish Rose	Hersholt-Carroll-Rogers			12103 feet	April 29
*†Behind the German Lines	Special Cast			8254 feet	Dec. 8
Betrayal, The	Jennings-Ralston-Cooper				
Black Eagles	George Bancroft				
*†§Burlesque	James Barton				
*†§Canary Murder Case, The (A. T.)	Powell-Taylor-Brian			7171 feet	Feb. 2
*Carnation Kid, The (A. T.)	Douglas MacLean				
Chinatown Nights	Beery-Vidor				
*†§Close Harmony (A. T.)	Rogers-Carroll				
*†§Cocoanuts	Four Marx Brothers				
*†§Concert, The (A. T.)	Emil Jannings				
*†§Darkened Rooms (A. T.)	Brent-Powell				
*†§Doctor's Secret, The (A. T.)	Warner-Chatterton				
*†§Dummy, The (A. T.)	Cromwell-Chatterton				
*†Four Feathers	Wray-Arlen-Beery				
*†§Genius Is Born, A (A. T.)	A. P. Heggie				
*†§Gentlemen of the Press	Walter Huston				
*†§Half an Hour	Ruth Chatterton				
Here Comes the Band Wagon	Wray-Cooper				
*†§Hole in the Wall, The (A. T.)	Colbert-Robinson				
Hunting Tower	Harry Lauder				
*†§Innocents of Paris, The	Maurice Chevalier				
*§§nterference (A. T.)	Brent-Brook-Powell				
Just Twenty-One	Rogers-Brian				
*†§Letter, The (A. T.)	Eagels-Heggie-Owen				
*†Looping the Loop	Werner Kraus				
*†§Man I Love, The (A. T.)	Arlen-Brian				
*†§Night Club (A. T.)	Special Cast				
*†§Nothing But the Truth (A. T.)	Richard Dix				
Number Please	Daniels-Hamilton				
*†§Redskin	Richard Dix	Feb.	9	7643 feet	Feb. 2
Redskin	Richard Dix	Feb.	9	7402 feet	Dec. 1
Sins of the Fathers	Jannings-Chatterton	Dec.	29		
*†Soul of France, The	Special Cast				
Sunset Pass	Holt-Lane				
*†§TNT	Harold Lloyd				
*†§Wild Party	Clara Bow				
*†§Wolf Song (A. T.)	Cooper-Wray				
Woman Who Needed Killing, The (A. T.)	Baclanova-Brook-Hamilton				

SOUND SHORTS

Title	Star	Rel.	Date	Length	Reviewed
Bird in the Hand, A (Christie) (A. T.)	Lois Wilson	Feb.	23	2 reels	Feb. 2
Bishop's Candlesticks, The	Walter Huston				
Borrah Mannevitch	Harmonica Band and Songs				
Dear Vivien (Christie—A. T.)	Hardy-Hatton				
Eddie Peabody	Banjo Solos and Songs				
False Alarm Fire Company, The	Smith-Dale			1 reel	Feb. 2
Glersdorf Sisters, The	Songs				
Highlowbrow	Donnelly-Shannon			2 reels	Feb. 2
If Men Played Cards as Women Do	McHugh-Santley-Cameron-McFarland				
Jed's Vacation (Christie)	Charles Grapewin				
Melancholy Dame (Christie—A. T.)	Colored Cast	Mar.	9	2 reels	Feb. 2
Music Ha'h Charms (Christie)	Colored Cast				
One Word	Special Cast				
Post Mortems (Christie—A. T.)	Raymond Griffith	Mar.	23	2 reels	
§Pusher in the Face, The	Taylor-Hitchcock-Allen			2 reels	
Ruth Etting	Songs				
*§Sidewalks of New York	Novelty			1 reel	
*Skating Home (Christie)	Frances Lee	Sept.	1	2 reels	
That Party in Person	Eddie Cantor			2 reels	
Two Little Chinese Maids	Chang-Kuma				Feb. 2
When Caesar Ran a Newspaper (Christie—A. T.)	Hatton-Hardy-Lorraine	Feb.	9	2 reels	

PATHE
FEATURES

Title	Star	Rel.	Date	Length	Reviewed
*†§Annapolis	Loff-Brown	Dec.	2	7957 feet	
Annapolis	Loff-Brown	Nov.	18	7008 feet	
Avenging Shadow, The	Klondike (dog)	April	29	4293 feet	Mcr. 31
Black Ace, The	Don Coleman	Sept.	2	5722 feet	Sept. 16
Blue Danube, The	Lestrice Joy	Mar.	12	6589 feet	May 28
Border Patrol	Harry Carey	Dec.	23	4598 feet	
Bullet Mark, The	Jack Donovan	Mar.	25	4550 feet	Mar. 31
Burning Bridges	Harry Carey	Sept.	30	4846 feet	
*†§Captain Swagger	La Rocque-Carol	Nov.	18	6124 feet	Dec. 29
Captain Swagger	La Rocque-Carol	Oct.	14	6312 feet	
Celebrity	Armstrong-Basquette	Oct.	7	6145 feet	
Chicago	Haver-Varconi	Mar.	5	8145 feet	Dec. 30
Cop, The	William Boyd	Aug.	19	7054 feet	Sept. 8
Craig's Wife	Irene Rich	Sept.	16	6670 feet	Dec. 16
Fangs of Fate	Klondike (dog)	June	24	4476 feet	Jun e 23
Flying Buckaroo, The	Wally Wales	Nov.	25	6679 feet	
*†§Flying Fool, The	William Boyd	Feb.	10		
Forbidden Love	Lili Damita	Oct.	28	6787 feet	Jan. 19
Forty-Five-Calibre War	Coleman-Loff	Feb.	17		
Geraldine	Quillan-Nixon	Jan.	16	5959 feet	Dec. 22
Grandma's Boy (re-issue)	Harold Lloyd	Dec.		4750 feet	
Hold 'Em Yale	Rod La Rocque	May	14	7056 feet	Aug. 4
*†§King of Kings, The	Warner-Logan	Sept.	30	10,196 feet	April 29'27
Law's Lash, The	Klondike (dog)	May	20	4683 feet	Mar. 31
*†§Leathernecks, The	William Boyd	Feb.	24	6898 feet	Jan. 28
Leathernecks, The	William Boyd	Feb.	3		
Let 'Er Go Gallegher	Junior Coghlan	Jan.	15	5888 feet	Jan. 28
Love Over Night	La Rocque-Loff	Sept.	16	5737 feet	
Man-Made Woman	Joy-Boles-Warner	Sept.	9	5762 feet	Sept. 2?
*†§Marked Money	Junior Coghlan	Dec.	5	6490 feet	
Marlie the Killer	Klondike (dog)	Mar.	4	4600 feet	Mar. 3
Midnight Madness	Jacqueline Logan	Mar.	26	6559 feet	
*†Ned McCobb's Daughter	Irene Rich	Jan.	12		
Ned McCobb's Daughter	Irene Rich	Dec.	2	6070 feet	
*†§Noisy Neighbors	Quillan-Vaughn	Jan.	27		
Power	Boyd-Logan	Sept.	23	6092 feet	Sept. 15
Red Mark, The	von Seyffertitz-Quartaro	Aug.	26	7937 feet	Sept. 8
Saddle Mates	Wally Wales	Aug.	5	4520 feet	Mar. 17
*†§Sal of Singapore	Phyllis Haver	Jan.	4		Jan. 12
*†§Shady Lady, The	Phyllis Haver	Jan.	20	6132 feet	Jan. 20
Ship Comes In, A	Rudolph Schildkraut	June	4	6902 feet	June 23
*†§Show Folks	Quillan-Basquette-Armstrong	Dec.	18	6466 feet	Dec. 16

** Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie.*

Title	Star	Rel.	Date	Length	Reviewed
Sin Town	Allen-Fair	Jan.	20		
Skyscraper	William Boyd	April	9	7040 feet	April 14
*†§Spieler, The	Hale-Adoree	Dec.			Oct. 20
Spieler, The	Hale-Adoree	Dec.	30	5816 feet	
*†§Square Shoulders	Junior Coghlan	Feb.	10		
Tenth Ave	Haver-Varconi-Schildkrant	Aug.	5	6370 feet	
Valley of Hunted Men, The	Buffalo Bill, Jr	Feb	19	4520 feet	Mar. 3
Walking Back	Sue Carol	May	21	5035 feet	Sept. 22
Yellow Contraband	Leo Maloney	Oct.	28	5937 feet	Oct. 2

SHORT SUBJECTS

Title	Star	Rel	Date	Length	Reviewed
Alaska or Bust	"Aesop Fables"	Sept.	9	1 reel	Sept. 1
Animal Snaps	Rarebits	April	8	1 reel	
Baby Show, The	"Aesop Fables"	July	15	1 reel	
Bargain Hunt	Jackson-Hiatt-McKee	Oct.	14	2 reels	Oct. 8
Bath Time	Sportlight	June	24	1 reel	June 23
Big Game	"Aesop Fables"	Oct.	21	1 reel	Oct. 27
Burglar, The	Jackson-Hiatt-McKee	Dec.	9	2 reels	
Bunker Battlers	Sportlight	July	22	1 reel	
Camping Out	Donald Haines			2 reels	Dec. 22
Campus Carmen, The	Sennett Girls	Sept.	23	2 reels	Sept. 15
Campus Vamp, The	Sennett Girls	Nov.	25	2 reels	Nov. 24
Canned Thrills	Sportlight	Aug.	19	1 reel	Aug. 11
Catalina Rowboat Races	Jackson-Hiatt-McKee	Oct.	21	2 reels	
Caught In a Taxi	Jack Cooper	June	8	2 reels	
Caught in the Draft	"Aesop Fables"			1 reel	Dec. 1
Caught in the Kitchen	Billy Bevan	Sept.	9	2 reels	
Chicken, The	Jackson-Hiatt-McKee	Aug.	26	2 reels	
Circus Time	Donald Haines			2 reels	Feb. 2
City Slickers	"Aesop Fables"	July	1	1 reel	
Close Shave, A	Johnny Burke	June	23	2 reels	
Clunked on the Corner	Johnny Burke	Jan.	6	2 reels	Jan. 5
Covering Ground	Sportlight	Sept.	16	1 reel	Sept. 8
Cross Country Run, A	"Aesop Fables"	Aug.	19	1 reel	Aug. 18
Cure or Kill	"Aesop Fables"	Oct.	7	1 reel	Oct. 6
Day Off, A	"Aesop Fables"			1 reel	Dec. 1
Defensive Ends, The	Football Sense	Oct.	28	1 reel	Oct. 27
Defensive Half Backs	Football Sense	Oct.	7	1 reel	Sept. 29
Defensive Line, The	Football Sense	Oct.	21	1 reel	Oct. 20
*†Dinner Time	"Aesop Fable"			1 reel	
Dumb Waiters	Johnny Burke	Sept.	16	2 reels	Sept 8
Eagle of the Night (Serial)	Frank Clarke	Oct.	14	10 episodes	Oct. 6
Early Bird, The	"Aesop Fables"	July	22	1 reel	
Fair Affair, A	Sportlight	July	8	1 reel	Sept. 8
Fair Catch, The	Football Sense	Oct.	14	1 reel	Oct. 27
Fishing Fool, The	"Aesop Fables"			1 reel	Dec. 8
Flight That Failed, The	"Aesop Fables"	June	3	1 reel	June 8
Flying Hoofs	"Aesop Fables"			1 reel	Dec. 15
Getting Together	Sportlight	Oct.	28	1 reel	Oct. 20
Girl From Nowhere, The	Sennett Girls	Aug.	5	2 reels	Mar. 24
Gridiron Demons	"Aesop Fables"	Oct.	28	1 reel	Oct. 27
Gridiron Cocktail, A	Sportlight	Sept.	30	1 reel	
High Seas	"Aesop Fables"	Sept.	23	1 reel	Sept. 22
His New Stenographer	Billy Bevan	Dec.	30	2 reels	
His Unlucky Night	Bevan-Dent	Aug.	12	2 reels	
Hubby's Latest Alibi	Billy Bevan	Nov.	4	2 reels	Nov. 17
Hubby's Week-End Trip	Bevan-Dent	Dec.	2	2 reels	Dec. 8
Huntsman, The	"Aesop Fables"	July	8	1 reel	July 14
In the Bag	"Aesop Fables"	Aug.	26	1 reel	
Jim Jam Janitor, A	Johnny Burke	Nov.	11	2 reels	Nov. 3
Knowing the Ropes	Rice Sportlight	Jan.	6	1 reel	Jan. 12
Land o' Cotton	"Aesop Fables"	Jan.	8	1 reel	Jan. 6
Laundry Man, The	"Aesop Fables"			1 reel	Nov. 17
Limberlegs	Sportlight	June	10	1 reel	June 2
*†§Lincoln (Special reel)	George Billings	Feb.	10	1 reel	Feb. 2
Mail Man, The	"Aesop Fables"	Dec.	22	2 reels	
Magnetic Bat, The	"Aesop Fables"	Sept.	30	1 reel	
Monkey Love	"Aesop Fables"	Oct.	14	1 reel	Oct. 27
Motor Boat Mamas	Bevan-Dent	Sept.	30	2 reels	Sept. 29
Motoring Mamas	Billy Bevan	June	16	2 reels	
Mouse's Bride, The	"Aesop Fables"	June	24	1 reel	June 30
Muscle Marvels	Sportlight	Oct.	14	1 reel	Oct. 13
No Company	Haines-Coombs	Dec.	16	2 reels	
No Picnic	Haines-Coombs-Dempsey	Oct.	7	2 reels	Sept. 29
No Sale	Haines-Coombs	Nov.	18	2 reels	
On the Links	"Aesop Fables"	Nov.	25	1 reel	Dec. 1
Our Little Nell	"Aesop Fables"	Aug.	5	1 reel	
Outnumbered	"Aesop Fables"	July	29	1 reel	Aug. 4
Players at Play	Spotlight			1 reel	Feb. 2
Polar Flight, A	"Aesop Fables"	Nov.	18	1 reel	Nov. 10
Puppy Love	"Aesop Fables"	June	10	1 reel	
Queen of the North Woods (Serial)	Clair-Miller			10 episodes	
Smith Catalina Rowboat Race	Jackson-Hiatt-McKee	Oct.	21	2 reels	Oct. 13
Smith's Restaurant	Jackson-Hiatt-McKee	Aug.	19	2 reels	
Snapping the Whip	"Aesop Fables"			2 reels	Jan. 19
Soldier Man	Harry Langdon	Sept.	30	3 reels	
South Sea Sagas	Sportlight	Sept.	22	1 reel	
Spartan Diet	"Aesop Fables"			1 reel	Dec. 8
†§Stage Struck	"Aesop Fables"			1 reel	
Static	"Aesop Fables"	Sept.	2	1 reel	
Sunday on the Farm	"Aesop Fables"	Sept.	16	1 reel	Sept. 8
Sunny Italy	"Aesop Fables"	Aug.	12	1 reel	
Supple Sax, The	Sportlight	Aug.	5	1 reel	Sept. 1
Sweet Adeline	"Aesop Fables"			1 reel	Jan. 26
Targets	Sportlight	Nov.	25	1 reel	
Taxi Beatlea	Jack Cooper	Dec.	23	2 reels	
Taxi for Two	Jack Cooper	Sept.	2	2 reels	
Taxi Scandal, A	Jack Cooper	Oct.	28	2 reels	Oct. 27
Terrible People The (Serial)	Ray-Miller	Aug.	5	10 episodes	
Tiger's Shadow, The	McConnell-Allan	Dec.	23	10 episodes	
White Elephant, A	"Aesop Fables"			1 reel	Jan. 12
*†§Winning Patterns	Sportlight			1 reel	
Wooden Money	"Aesop Fables"			1 reel	Feb. 2
Yellow Cameo, The (Serial)	Ray-Cyclone (dog)	June	3	10 episodes	

Coming Attractions

Title	Star	Rel.	Date	Length	Reviewed
*†§Getaway The	Robert Armstrong	Mar.	31		
*†Godless Girl, The	Basquette-Prevost			10720 feet	Sept. 1
Hawk of the Hills	Ray-Miller	Mar.	17		
*†§High Voltage	Boyd-Prevost-Hale				
*†§Listen Baby (A. T.)	Eddie Quillan	Mar.	17		
*†§Missing Man, The	Lee Patrick				
*†§Office Scandal	Phyllis Haver	Mar.	3		

PEERLESS PICTURES (S. R.)

Title	Star	Rel.	Date	Length	Reviewed
Bitter Sweets	Bedford-Graves	Sept.	5	5700 feet	
Girl He Didn't Buy, The	Garon-Simpson	April	15	5600 feet	
Golden Shackles	Bonner-Withers	Mar.	15	6600 feet	
Out With the Tide	Dwan-Landis	June	22	5700 feet	

RAYART (S. R.)

Title	Star	Rel.	Date	Length	Reviewed
Branded Man, The	Delaney-Marlowe	May		6089 feet	June 2
City of Purple Dreams, The	Bedford-Frazer	Sept.	15	5937 feet	
anger Patrol, The	Russell-Faire	April		6076 feet	
Devil's Tower, The	Buddy Roosevelt	June		4533 feet	
Divine Sinner, The	Vera Reynolds	July	15	5683 feet	
Gypsy of the North	Gordon-Hale	April		5976 feet	
Isle of Lost Men	Tom Santschi			6800 feet	
Lightnin' Shot, The	Buddy Roosevelt	May		4797 feet	
Man From Headquarters, The	Roberts-Keefe	Aug.	1	5946 feet	
Midnight Adventure, A	Murphy-Landis	May		5262 feet	
My Home Town	Brockwell-Glass	Mar.		5608 feet	June 2
Mystery Valley	Buddy Roosevelt	July		4538 feet	
Phantom of the Turf, The	H. Costello-Lease	Mar.		5905 feet	
Sisters of Eve	Anita Stewart	Oct.	1	6650 feet	
Sweet Sixteen	Foster-Olmstead	Dec.		5991 feet	
Trail Riders	Buddy Roosevelt	April		4627 feet	
Trailin' Back	Buddy Roosevelt	Mar.		4308 feet	

Coming Attractions

Title	Star	Length	Reviewed
Black Pearl, The	Lee-Hallor		
Brothers	Keefe-Bedford-Rankin		
Shanghai Bound	Irene Rich		
*†§ Should a Girl Marry?	Foster-Keith		
Some Mother's Boy	Carr-Ralston-Robards		

FILMTONE SHORTS

Title	Star	Rel.	Date	Length	Reviewed
Overture of 1812 (Tschaikowsky)	Filmtone Harmonists				
Val and Ernie Stanton	Songs				
At the Night Club	Gladys Read and Shaw's Hawaiians				
Dancing Colleens	Tap Dancers				
Radio Franks, The	Songs				

STERLING PICTURES (S. R.)

Title	Star	Rel.	Date	Length	Reviewed
Marry the Girl	Bedford-Ellis	Mar.	1	5300 feet	Mar. 10
Million For Love, A	Dunn-Howes	April	15	5400 feet	

STATE RIGHTS FEATURES

Title	Star	Dist'r	Rel.	Date	Length	Reviewed
About Trial Marriage	Corliss Palmer	Circle Pict	Oct.	15		
Adorable Cheat	Lee-Keefe	Chesterfield	Aug.	15	5256 feet	April 21
Age of Lust, The	Emil Jannings	L. T. Rogers				
Air Mail Pilot, The	Mehaffey-Metcalfe	Hi-Mark			5000 feet	
Apaches of Paris The	Ruth Weyher	Ufa Eastern	Aug.	15	7545 feet	
Arizona Days	Bob Custer	Syndicate	Sept.	15	4345 feet	
Autumn Love	Lya de Putti	Aff. European	Sept.		6 reels	
*†Big Hop, The	Jones-Ralston-Hearn	B. Jones Corp.	Aug.		7000 feet	Oct. 6
Black Butterflies	Ralston-Busch-Frazer	Quality Dist	Sept.	1	6261 feet	
Bondage	German Cast	Ufa			6040 feet	
Broken Hearts		Hercules				
City Without Jews, The	Special Cast	Awon	Sept.	1	5000 feet	
Code of the Air	Harlan-Marlowe	Bischoff Prod			5700 feet	
Dance Fever	Corda-Varconi	Ufa Eastern	June	1	5460 feet	
Devil Dogs	Holmes-Alt	Crescent			5600 feet	
Devil's Passion, The	Special Cast	Arfa			5700 feet	
Dugan of the Dugouts	Garon-O'Shea	Crescent			5600 feet	
End of St. Petersburg, The	Russian Cast	A. Hammerstein			8000 feet	June 16
Fangs of Justice	Silverstreak-Walker	Bischoff			5000 feet	
Fortune's Fool	Emil Jannings	L. T. Rogers			6100 feet	
Golden Dawn	Warwick-Ward	Conquest			6200 feet	
Gypsy Romance	Raquel Meller	Aff. European	Sept.		6 reels	
Hands of Orlac	Conrad Veidt	Aywon	Sept.		6500 feet	
Hearts of Men	Harris-Keefe	Anchor			5400 feet	
Hell Ship	Special Cast	Collwyn			5800 feet	Sept. 15
Into the Night	Agnes Ayres	Raleigh			6712 feet	
House of Shame	Faire-Hale	Chesterfield	Sept.	1	5300 feet	Sept. 16
Jealousy	Lya de Putti	Brill	Sept.	1	5460 feet	
Lady of Petrograd, The	Special Cast	Aff. European	Sept.		6000 feet	
Lady from Paris, The	Vilma Banky	Aywon	Sept.		6000 feet	
Legend of the Bear's Wedding	Russian Cast	Amkino			7500 feet	
Life's Like That	Withers-Boteler	F. Royer (producer)				June 16
Lights of Paris	Special Cast	Superlative			6000 feet	
Little Wild Girl, The	Lee-Landis	Hercules				
Lookout Girl, The	Jacqueline Logan	Quality Dist	Nov.		6413 feet	
Loves of Jeanne Ney, The	Edith Jahanne	Ufa-Eastern			7563 feet	
Lucrezia Borgia	Conrad Veidt	Universal			7200 feet	Jan. 12
Mother of Mine	Special Cast	Zakoro	Oct.		7200 feet	
Mountain Lovers	Gaston Jacquet	Conquest	Jan.		6500 feet	
Mystic Mirror, The	German Cast				7000 feet	
No Babies Wanted	Devore-Mong	Plaza			5215 feet	
Old Age Handicap, The	Vaughn-Hughes	Trinity Pict			5573 feet	Sept. 16
Olympic Hero, The	Charles Paddock	Zakoro	July		5200 feet	
On the Divide	Bob Custer	Syndicate	Oct.	15	4657 feet	
Port of Missing Children	Special Cast	Superlative				
Power of Darkness, The	Moscow Art Players	Aff. European	Sept.		6 reels	
President, The	Mosjoukine-Vernon	E. L. Klein			8100 feet	Jan. 26
Primanerliebe	German Cast	Scenic Films			6500 feet	Mar. 24
Prodigals of Monte Carlo	Balfour-Blackwell	Zakoro	Aug.		6200 feet	
Q Ships	Special Cast				6000 feet	
Queen of the Chorus, The	Faire-Lease	Crescent Pict			5900 feet	
Racing Through	Mae Marsh	Aff. European	Sept.		7 reels	
Reilly of the Rainbow Division	Hall-Garon	Crescent			6040 feet	
Romance of a Rogue The	Warner-Stewart	Quality Dist	Oct.		6100 feet	
Sally of the South Seas		Hercules				
Scarlet Youth	Corliss Palmer	Circle Pict	Oct.			
Sealed Lips	Swedish Cast	Colwyn			6000 feet	
Shanghai Document	Russian Cast		Oct.	13	6000 feet	
Shadows of the Night		Hercules				
Shooting Stars	English Cast	Artlee	April		5800 feet	April 28
Silent Sentinel, The	Champion-Hughes	Chesterfield	Aug.	1	4890 feet	
Silent Trail, The	Bob Custer	Syndicate	Aug.	15	4315 feet	
Simba	Jungle Film	Capitol Pict			8000 feet	Feb. 4
Sky Rider, The	Champion-Hughes	Chesterfield	June	15	4900 feet	
Somme The	Special Cast	New Era			7000 feet	
Station Master, The	Ivan Moskine	Amkino	June	16	7200 feet	
Streets of Algiers	Camilla Horn	Ufa Eastern	May	1	6603 feet	
Tartuffe the Hypocrite	Jannings-Dagover	Ufa Eastern	April	1	6680 feet	Aug. 5 '27
Ten Days That Shook the World	Russian Cast	Amkino	Nov.	2	7815 feet	Nov. 24
Thee Comrades and One Invention	Russian Cast		Oct.	13	6000 feet	
Thunder God	Cornelius Keefe	Crescent			6917 feet	
Two Brothers	Conrad Veidt	Ufa Eastern	July	1	6300 feet	
Untamed Justice	Faire-Glass-Biltmore				57700 feet	
U-Boat 9	Foreign Cast	Jofa Prod			6500 feet	
West of Santa Fe	Bob Custer	Syndicate	Nov.	15	4852 feet	
When Fleet Meets Fleet	English Cast	Hi-Mark			7953 feet	

** Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie.*

Title	Star	Dist'r	Rel.	Date	Length	Reviewed
Woman Tempted The	Compton-Ward	Aywon	Sept.		6500 feet	
Yellow Peas, The	Russian Cast	Amkino	Dec.	8..	600 feet	
Youth Astray	Johnson-Mattoni	Amerangle			6000 feet	

SHORT SUBJECTS

Title	Star	Dist'r	Rel.	Date	Length	Reviewed
Fare Enough	Poodles Hanneford	Artclass			2 reels	
Mysterious Airman, The		Weiss Bros			10 episodes	
Fatal Warning, The (Serial)	H. Costello-Graves	Mascot Pict.	10 episodes			
Nothing to Live For	Al Joy	Cranfield Clarke			2 reels	
She Said No	Ben Turpin	Artclass			2 reels	
Sophomore, The	G. O'Neill-L. Graydon	Hi-Mark				
Spookey Money	Al Joy	Cranfield-Clarke			2 reels	
Thick and Thin	Snub Pollard	Artclass			2 reels	
Through the Ages	Novelty	Castle			1 reel	
Vanishing West, The (Serial)	Specia Cast	Mascot Pict.	Oct.	15	10 episodes	Oct. 13
Vultures of the Sea (Serial)	Walker-Mason	Mascot Pict.	Aug.	1	10 episodes	Sept. 15
Who's Who	Al Joy	Cranfield-Clarke			2 reels	
You Can't Win (Serial)		Weiss Bros			10 episodes	

Coming Attractions

Title	Star	Dist'r	Rel.	Date	Length	Reviewed
Bachelor Club, The	Talmadge-Worth	General Pict.				
Bondage	Special Cast	Ufa-Eastern				
Buying a Wife	Special Cast	Aff. European			7 reels	
Circumstantial Evidence	Foster-Keefe-Lake	Chesterfield				
*†§Chopin's Passion	Robertson-Brinkley	Powers Cinephone				
Dancer of His Majesty, The	Special Cast	Amkino			7000 feet	
Duty to be Silent	Maria Albana	Aff. European			6 reels	
Escaped from Hell	Muriat Esterhazy	Aff. European			6 reels	
Exodus to the New World, The	Lyon-Prevost	Pioneer				
Full Dressed Thieves	Nils Asther	Aff. European			7 reels	
German Underworld	Special Cast	Aff. European			7 reels	
§Great Power, The	Special Cast	Ball Tone				
Great Unknown, The	John Loder	Aff. European			6 reels	
Guilty	Fritsch-Vernon	Ufa-Eastern				
Her Viennese Lover	Asther-Nolan	Aff. European			6 reels	
Just Off Broadway	Keith-Christy					
Little Colonel, The	Henry B. Walthal					
Man Who Cheated Life	Veidt-Krauss	Aff. European			8 reels	
Milak of the Snowlands	Special Cast	Ufa-Eastern				
Our Daily Bread	Mary Nolan	Aff. European			7 reels	
Poet and Czar	Special Cast	Amkino			6775 feet	
South of Panama	Carmelita Geraghty	Chesterfield				
Two Days	Special Cast	Amkino			6500 feet	
Unholy Love	Wegener-Petrovitch	Aff. European				
Verdun	Special Cast	Richmount				
Vera Mlezewa (tentative)	Derussa	Aff. European			7 reels	
Water, The	M. Chekhov	Amkino			7000 feet	
When Duty Calls	Special Cast	Ufa-Eastern				

TIFFANY-STAHL

FEATURES

Title	Star	Rel.	Date	Length	Reviewed
Albany Night Boat	Olive Borden	July	20	5844 feet	
Bachelor's Paradise	O'Neill-Graves	Mar.	15	6147 feet	
Beautiful But Dumb	Patsy Ruth Miller	Aug.	1	6157 feet	
Broadway Fever	O'Neill-Drew	Jan.	20		
*†§Cavalier, The	Bedford-R. Talmadge	Nov.	1	6775 feet	Oct. 27
Clothes Make the Woman	Southern-Pidgeon	May	1	5209 feet	
Devil's Apple Tree, The	Dorothy Sebastian	Feb.	16		
Domestic Meddlers	Claire Windsor	Aug.	15	5362 feet	
Floating College, The	O'Neill-Collier, Jr.	Nov.	10	5477 feet	
George Washington Cohen	Jessel-Palmer	Dec.	20		
*§Ghetto, The	George Jessel	Feb.	1		
Grain of Dust, The	Cortez-Windsor-Bennett	July	10	6126 feet	
Green Grass Widows	Hagen-Harron-Olmsted	June	10	6334 feet	
Gun Runner, The	Cortez-Lane	Nov.	20	6516 feet	
House of Scandal	Sebastian-O'Malley	April	1	5297 feet	
Idles of the Night Club	Cortez-Leonard	May	15	6553 feet	
Lingerie	White-McGregor	July	1	5676 feet	
*†§Lucky Boy	Jessel-Quimby	Jan.	10	8500 feet	Jan. 12
Man in Hobbles, The	Lee-Harron	Jan.	10	6967 feet	
Marriage by Contract	Miller-Gray	Dec.	1	7788 feet	Oct. 20
*†§Molly and Me	Brown-Bennett-Vaughn				
Naughty Duchess, The	Warner-Southern	Oct.	10	6271 feet	
Power of Silence, The	Belle Bennett	Oct.	20	6654 feet	
Prowlers of the Sea	Cortez-Myers	June	30	5160 feet	
Rainbow, The	Dorothy Sebastian	Jan.	1		
*†§Reputation	Keane-Standing				
Scarlet Dove, The	Frazer-Borio	April	15	6102 feet	
Spirit of Youth	Sebastian-Kent	Feb.	20		
Squads Right	Gribbon-Stone	Feb.	1		
Stormy Waters	Southern-McGregor	June	1	5735 feet	
Their Hour	Harron-Sebastian	Mar.	1	5652 feet	
*†§Tellers, The	Ralston-Fairbanks, Jr.	Oct.	1	7258 feet	Oct. 20
Tropical Nights	Miller-McGregor	Dec.	10		

SHORT SUBJECTS

Title	Star	Rel.	Date	Length	Reviewed
Gold	Color Classic			1 reel	
*†§Hawaiian Love Call, The	Color Symphony	Dec.	15	1 reel	
*†§Japanese Carnival, A	Color Symphony	Jan.	1	1 reel	
*†§In a Persian Market	Color Symphony	Oct.	1	1 reel	Nov. 17
*†§In a Chinese Temple Garden	Color Symphony	Feb.	15	1 reel	
*†Love Charm, The	Color Symphony			1 reel	
Maude Muller	Color Classic			1 reel	
No Woman Allowed	Color Classic			1 reel	
Tenderfoot Tourist, A	Color Classic			1 reel	
Tom, Dick or Harry	Color Classic			1 reel	
*†§Toy Shop, The	Color Symphony	Nov.	1	1 reel	

Coming Attractions

Title	Star	Rel.	Date	Length	Reviewed
Broadway Fever	Sally O'Neil				
Family Row, The	Windsor-Gray				
Geraldine Laird	Belle Bennett		Mar.	20	
Girl Who Came Back (tentative)	Eve Southern		Mar.	10	
Miracle, The	Southern-Pidgeon				
Molly and Me	Alberta Vaughn				
New Orleans	Cortez-Bennett		Mar.	1	
Queen of Burlesque	Belle Bennett				

UNIVERSAL

FEATURES

Title	Star	Rel.	Date	Length	Reviewed
Anybody Here Seen Kelly?	Love-T. Moore	Sept.	9	6243 feet	
Arizona Cyclone, The	Fred Humes	May	8	4078 feet	
Beauty and Bullets	Ted Wells	Dec.	16	4179 feet	
Body Punch, The	Daugherty-Faire	Oct.	28	4786 feet	
Buck Privates	De Putti-McGregor	June	3	8171 feet	Feb. 4
Burning the Wind	Hoot Gibson	Feb.	10	6202 feet	
Clearing the Trail	Gibson-Gulliver	Oct.	7	5311 feet	
Cloud Dodger, The	Al Wilson	Sept.	30	4322 feet	
Count of Ten, The	Ray-Ralston	June	17	6279 feet	Sept. 15
Crimson Canyon, The	Ted Wells	Dec.	16	4179 feet	
Danger Rider, The	Hoot Gibson	Nov.	16	6357 feet	Dec. 22
Flyin' Cowboy, The	Gibson-Hasbrouck	July	1	5109 feet	
Foreign Legion, The	Korry-Stone-Nolan	Sept.	23	7828 feet	June 30
Four Footed Ranger, The	Dynamite (dog)	Mar.	25	4428 feet	
Freedom of the Press	Stone-Keith-M. Day	Oct.	28	6474 feet	Oct. 20
Gate Crasher, The	Glenn Tryon	Dec.	9	6597 feet	
*†§Girl on the Barge, The	Hersholt-O'Neil-McGregor	Feb.	24		
Girl on the Barge	Hersholt-O'Neil-McGregor	Feb.	3	6908 feet	
*†§Give and Take	Sidney-Hersholt	Dec.	23	6552 feet	Dec. 29
Good Morning Judge	Denny-Nolan	April	29	5645 feet	Sept. 22
Greased Lightning	Ted Wells	July	29	4194 feet	
Grip of the Yukon, The	Bushman-Hamilton-Marlowe	Sept.	30	6599 feet	
Grit Wins	Welle-Collins	Jan.	27	4596 feet	
Guardians of the Wild	Rex (horse)-Perrin	Sept.	18	4868 feet	
Harvest of Hate, The	Rex (horse)-Perrin	April	14	4719 feet	
Hero of the Circus	Special Cast	Dec.	2	6606 feet	
Home James	La Plante-Delaney	Sept.	2	6307 feet	
Honeymoon Flats	Lewis-Gulliver	Dec.	30	6057 feet	
Hoofbeats of Vengeance	Rex (horse)-Perrin	June	16		
Hot Heels	Tryon-Miller	May	13	5874 feet	Sept. 15
Hound of Silver Creek	Dynamite (dog)	May	20	4095 feet	
How to Handle Women	Tryon-Nixon	Oct.	14	5591 feet	July 14
Jazz Mad	Hersholt-Nixon-Lewis	Nov.	11	6832 feet	
*†§Kid's Clever, The	Glenn Tryon	Feb.	17		
King of the Rodeo, The	Hoot Gibson	Jan.	6	6509 feet	
Lariat Kid, The	Hoot Gibson	June	23		
*†§Last Warning, The	Laura LaPlante	Jan.	6		
*†§Lonesome	Tryon-Kent	Jan.	20	6142 feet	Oct. 6
Love Me and the World Is Mine	Philbin-Kerry	Mar.	4	6813 feet	Feb. 11
Made to Order Hero	Ted Wells	June	3	4120 feet	
*†Man Who Laughs, The	Veidt-Philbin	Nov.	4	10185 feet	May 12
*†Man, Woman and Wife	Kerry-Starke-Nixon	Jan.	13	6674 feet	Nov. 19
*†§Melody of Love (A. T.)	Pidgeon-Harris-Winton	Dec.	2	6733 feet	Oct. 27
Michigan Kid, The	Nagel-Adoree	Oct.	21	6030 feet	July 7
Night Bird, The	Reginald Denny	Sept.	18	6670 feet	
One Rainy Night	Laura La Plante	Dec.	8		
Phantom Fingers	Cody-Thompson	June	2		
Phyllis of the Follies	M. Moore-A. Day	Nov.	25	5907 feet	
Plunging Hoofs	Rex (horse)-Perrin	Aug.	4		
Price of Fear, The	Cody-Thompson	Oct.	28	4230 feet	
Put 'Em Up	Fred Humes	Mar.	11	4200 feet	
Quick Triggers	Fred Humes	July	15	4472 feet	
*†§Red Hot Speed	Denny-Day	Jan.	27	6288 feet	
Red Lips	Nixon-Rogers	Dec.	2	6957 feet	
Riding for Fame	Hoot Gibson	Aug.	19	5424 feet	
*†§Shakedown, The	Murray-Kent	Feb.	3		
Shield of Honor, The	Lewis-Gulliver-Hamilton	Feb.	19	6172 feet	Dec. 30
Silks and Saddles	Nixon-Walling-Nolan	Jan.	20	6809 feet	
Sky Skidder, The	Al Wilson	Jan.	13	4364 feet	
Stop That Man	Lake-Kent	Mar.	11	5389 feet	April 26
Surrender	Philbin-Moskine	Mar.	4	8249 feet	Mar. 19
Thanks for Buggy Ride	La Plante-Tryon	April	1	6179 feet	Feb. 4
Thirteenth Juror, The	Nilsson-Bushman	Nov.	13	5598 feet	Dec. 9
Thunder Riders, The	Ted Wells	April	8	4353 feet	
Trick of Hearts, A	Gibson-Hale	Mar.	18	5495 feet	
Two Outlaws, The	Rex (horse)-Perrin	Nov.	18	4616 feet	
*†§Uncle Tom's Cabin	Special Cast	Sept.	2	10600 feet	Nov. 15
We Americans	Sidney-Miller-Lewis	May	6	9151 feet	April 7
Wild Blood	Rex (horse)-Perrin	Feb.	10	4497 feet	
Wild West Show, The	Gibson-Gulliver	May	20	6254 feet	
Wolves of the City		Dec.	2		
Won in the Clouds	Al Wilson	April	22	4348 feet	

SHORT SUBJECTS

Title	Star	Rel.	Date	Length	Reviewed
All for Geraldine	Sid Saylor	Dec.	8	2 reels	Nov. 17
Ambuscade, The	Fred Gilman	June	16	2 reels	May 19
And Morning Came	Young-La Salle	Dec.	19	2 reels	
Big Game George	Sid Saylor	July	18	2 reels	Sept. 1
Bookworm Hero	Lewis-Gulliver-Phillips	Dec.	17	2 reels	
Boundary Battle, The	Edmund Cobb	Nov.	17	2 reels	Oct. 27
Broke Out	Young-La Salle	Aug.	1	2 reels	
Buster Minds the Baby	Trimble, Hardwick and Dog	June	27	2 reels	May 26
Buster Trims Up	Trimble-Hardwick and Dog	Oct.	17	2 reels	
Busting Buster	Trimble-Hardwick and Dog	Aug.	15	2 reels	
Bull-oney	Oswald Cartoon	Nov.	28	1 reel	Sept. 29
Calford in the Movies	Lewis-Gulliver-Phillips	Oct.	15	2 reels	Oct. 6
Calford on Horseback	Lewis-Gulliver-Phillips	Dec.	10	2 reels	Dec. 1
Calford vs. Redskins	Lewis-Gulliver-Phillips	Sept.	17	2 reels	
Card of Destiny, The	Fred Gilman	July	14	2 reels	June 18
Cash Customers	Young-La Salle	July	11	2 reels	
Claim Jumpers, The	Edmund Cobb	Jan.	19	2 reels	Dec. 22
Clean Sweep, A	Bob Chandler	Dec.	1	2 reels	Nov. 24
Close Shaves	Sid Saylor	May	22	2 reels	
Come on, Horace	Arthur Lake	Oct.	8	2 reels	
Cross Country Bunion Race, The	Sid Saylor	Nov.	7	2 reels	Oct. 13
Crushed Hats	Sid Saylor	Jan.	30	2 reels	
Danger Trail, The	Newton House	Sept.	1	2 reels	
Dangerous Trail, The	Jack Perrin	June	2	2 reels	May 5
Daring Dude, A	Bob Chandler	Feb.	2	2 reels	
Daring Chances	Jack Hoxie	Dec.	16	2 reels	
Dead Game	Art Accord	Oct.	7	2 reels	
Dear Old Calford	Lewis-Gulliver-Phillips	Nov.	26	2 reels	
Death's Head	Bob Curwood	Dec.	8	2 reels	Dec. 15
Diamond Master, The	Lorraine-Stevenson	Feb.	3	10 episodes	
*East Side				2 reels	
Fantasie	Laemmle Novelty			1 reel	
Farewell	Lewis-Gulliver-Phillips	Feb.	4	2 reels	Feb. 2
Farmyard Follies	Oswald Cartoon	Dec.	24	1 reel	
Fiery Fireman, The	Oswald Cartoon	Oct.	15	1 reel	
Fighting Forester The	Edmund Cobb	Oct.	20	2 reels	
Fighting for Victory	Lewis-Gulliver-Phillips	Nov.	12	2 reels	Oct. 27
Fighting Kid, The	Newton House	June	8	2 reels	May 19
Fighting Tenderfoot, A	Bob Chandler	Dec.	29	2 reels	
Finishing School	Young-La Salle	May	8	2 reels	
Fish Stories	Young-La Salle	Nov.	21	2 reels	Oct. 20
Footprints	Laemmle Novelty	Nov.	19	1 reel	Oct. 27
Fox Chase, The	Oswald Cartoon	June	25	1 reel	May 26
Full House, A	Long-Adams-Lymon-McPhalli	June	13	2 reels	May 19
Fun in the Clouds	Arthur Lake	Nov.	5	1 reel	Oct. 20
Galloping Ace, The	Jack Hoxie	Sept.	22	2 reels	
Gauge of Battle, The	Fred Gilman	April	21	2 reels	Mar. 24
George Meets George	Sid Saylor	June	20	2 reels	May 19
Handicapped	Laemmle Novelty	Sept.	24	1 reel	Nov. 24
Have Patience	Trimble-Hardwick and Dog	Feb.	8	2 reels	
*†Hen Fruit	Oswald Cartoon	Feb.	4	1 reel	
Her Haunted Heritage	Ben Hall	July	2	1 reel	June 1
High Up	Oswald Cartoon	Aug.	8	1 reel	

** Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie.*

Title	Star	Rel.	Date	Length	Reviewed
Hollywood or Bust	Arthur Lake	Sept.	10	1 reel	
Hold Your Horses	Young-La Salle	Jan.	7	1 reel	Dec. 22
Homeless Homer	Oswald Cartoon	Jan.	7	1 reel	
Horse Tail, A	Oswald Cartoon	Dec.	10	1 reel	
Hot Dogs	Oswald Cartoon	Aug.	20	1 reel	July 28
Hurry Up Marriage	Ben Hall	Aug.	27	1 reel	
Husbands Won't Tell	Young-La Salle	Aug.	29	2 reels	Sept. 1
In Line of Duty	Edmund Cobb	Feb.	23	2 reels	
Iron Code, The	Jack Perrin	June	30	2 reels	May 26
Junior Year, The	Lewis-Gulliver-Phillips	Sept.	3	2 reels	
Just Wait	Young-La Salle	Sept.	26	2 reels	
Kicking Through	Lewis-Gulliver-Phillips	Oct.	1	2 reels	
King of Shebas	Arthur Lake	Aug.	13	1 reel	July 21
Knockout Buster	Trimble-Hardwick and Dog	Mar.	6	2 reels	
Look Pleasant	Sid Saylor	Oct.	10	2 reels	
McGinis vs. Joneses	Long-Adams-Laymon-McPhaill	Aug.	8	2 reels	
Men in the Row (re-issue)	Jack Hoxie	Jan.	26	2 reels	
Mississippi Mud	Oswald Cartoon	Sept.	17	1 reel	
Mystery Rider, The (Serial)	Desmond-Perdue	Nov.	26	10 episodes	
Newlyweds' Anniversary	Snookums	Aug.	6	2 reels	
Newlyweds' Court Trouble	Snookums-Perdue-Egan	Oct.	31	2 reels	Sept. 29
Newlyweds' Excuse	Snookums, Hardwick and Dog	May	15	2 reels	
Newlyweds' False Alarm, The	Snookums-Perdue-Egan	July	2	2 reels	June 9
Newlyweds' Happy Day, The	Snookums-Bartlett-McPhaill	June	4	2 reels	May 12
Newlyweds' Hard Luck	Snookums-Perdue-Egan	Sept.	5	2 reels	Aug. 18
Newlyweds' Headache, The	Snookums-Bartlett-McPhaill	Jan.	23	2 reels	
Newlyweds in Society	Snookums-Perdue-Egan	April	17	2 reels	
Newlyweds' Holiday	Snookums-Perdue-Egan	Mar.	20	2 reels	
Newlyweds Lose Snookums The	Snookums-Perdue-Egan	Nov.	28	2 reels	Dec. 29
Newlyweds' Need Help, The	Snookums-Perdue-Egan	Dec.	26	2 reels	Dec 1
Newlyweds' Unwelcome, The	Snookums-Perdue-Egan	Oct.	3	2 reels	
Newlyweds' Visit	Snookums-Perdue-Egan	Feb.	20	2 reels	
Out At Home	Trimble-Hardwick and Dog	Jan.	9	2 reels	
Paddling Co-Eds	Lewis-Gulliver-Phillips	Oct.	29	2 reels	Oct. 27
Panicky Pancakes	Oswald Cartoon	Oct.	1	1 reel	Oct. 13
Poor Papa	Oswald Cartoon	June	11	1 reel	May 19
Private Business	Sid Saylor	April	24	2 reels	
Prodigal Pup, The	Canine Cast			1 reel	Sept. 15
Rag Doll	Laemmle Novelty	Feb.	11	1 reel	Jan. 12
Range of Fear, The	Bob Curwood	Jan.	12	2 reels	
Ranger Patrol, The	Fred Gilman	Aug.	11	2 reels	
Range Wolf	Bob Curwood	Feb.	9	2 reels	Jan. 12
Red Warning	Jack Hoxie	Nov.	1	2 reels	
Reel Life	Long-Adams-Layman-McPhaill	July	4	2 reels	June 2
Ride For Help, The	Newton House	July	7	2 reels	
Riders of the Woods	Edmund Cobb	Sept.	15	2 reels	
Rocks and Saddles	Oswald Cartoon	Nov.	12	1 reel	Oct. 20
Romeo of the Range	Bob Curwood	Oct.	6	2 reels	
Ropin' Romance	Newton House	Aug.	4	2 reels	
Rubber Necks	Sid Saylor	Sept.	12	2 reels	
Ruse, The	Jack Perrin	Aug.	25	2 reels	July 28
Sailor Suits	Sid Saylor	Jan.	2	2 reels	Dec. 8
Sandwiches and Tea	Arthur Lake	July	16	1 reel	June 28
Saps and Saddles	Bob Chandler	Oct.	27	2 reels	Oct. 15
Scarlet Arrow, The (Serial)	F. X. Bushman, Jr	June	3	10 episodes	
Secret Outlaw, The	Bob Curwood	Nov.	10	2 reels	Oct. 8
Seeing Sights	Sid Saylor	Mar.	27	2 reels	
Shadows	Laemmle Novelty	Jan.	14	1 reel	Dec. 22
She's a Pippin	Young-La Salle	Mar.	13	2 reels	
She's My Girl	Sid Saylor	Aug.	22	2 reels	July 28
Shooting the Bull	Young-La Salle	Oct.	24	2 reels	
*†Sick Cylinders	Oswald Cartoon	Feb.	18	1 reel	
Sky Scrappers	Oswald Cartoon	Sept.	3	1 reel	Aug. 18
Sleeping Through	Arthur Lake	Dec.	31	1 reel	Dec. 8
Sleigh Bells	Oswald Cartoon	July	23	1 reel	June 30
South Pole Flight, A	Oswald Cartoon	Nov.	26	1 reel	Dec. 1
Speed and Spurs	Bob Curwood	Sept.	8	2 reels	Sept. 8
Speeding Youth	Lewis-Gulliver-Phillips	Jan.	7	2 reels	
Speed Sneik, The	Arthur Lake	June	18	1 reel	May 28
*†Steamboat Willie	Oswald Cartoon			1 reel	
Swell Clothes	Arthur Lake	Dec.	5	1 reel	Nov. 18
Take Your Pick	Young-LaSalle	Feb.	13	2 reels	Jan. 12
Tall Timber	Oswald Cartoon	July	9	1 reel	June 16
Tarzan the Mighty (Serial)	Merrill-Kingston	Aug.	12	15 episodes	July 21
Teacher's Pest	Trimble-Hardwick and Dog	Nov.	14	2 reels	Oct. 20
Tenderfoot Hero, A	Bob Chandler	Sept.	29	2 reels	
There's a Will	C. King-C. Doherty	Dec.	21	2 reels	
This Way Please	Young-La Salle	April	10	2 reels	
Tige's Girl Friend	Trimble-Hardwick and Dog	April	3	1 reel	
Tracked Down	Art Acord	Jan.	5	2 reels	
Trackless Trolley, The	Ben Hall	July	30	1 reel	
Tricky Trickster, The	Ben Hall	June	4	1 reel	May 19
Valiant Rider, The (Western)	Bob Curwood	June	23	2 reels	May 19
Watch the Birdie	Trimble-Hardwick and Dog	Dec.	12	2 reels	Dec. 8
Wax Figures	Laemmle Novelty	Oct.	22	1 reel	
Whose Baby	Arthur Lake	Jan.	28	1 reel	
Whose Wife	Young-La Salle	June	8	2 reels	May 12
Winning Point, The	Lewis-Gulliver-Phillips	Jan.	21	2 reels	
Woman's Man, A	Arthur Lake	Dec.	3	1 reel	Nov. 17
Wooden Soldier, The	Laemmle Novelty	Dec.	17	1 reel	Dec. 3
Yankee Clippers	Oswald Cartoon	Jan.	21	1 reel	Jan. 5
Yukon Gold	Jack Perrin	July	28	2 reels	June 10

Coming Attractions

Title	Star	Rel.	Date	Length	Reviewed
*†§Bargain in the Kremlin, The (A.T.)	Joseph Schildkraut				
*†§Barnum Was Right					
Blow by Blow	Hoot Gibson	May	18		
Born to the Saddle	Ted Wells				
*†§Braggart, The	Jean Hersholt				
Brides Will Be Brides	Laura La Plante				
*†§Broadway (A. T.)	Tryon-Brent-Kennedy				
*†§Charlatan, The	Special Cast				
*†§Clear the Deck	Reginald Denny	Mar.	24		
*†§Climax, The (A. T.)	Hersholt-Crawford				
*†§Cohens and Kelleys in Atlantic					
*†§City, The	Sidney-Gordon-Price-Swain	Mar.	17		
*†§Collegiate (A. T.)	Lewis-Gulliver-Phillips				
*†§Come Across	Special Cast	May	5		
Crimson Hour, The	De Putti-Moskine				
Crimson Hour, The	De Putti-Mosjukine				
*†§Dangerous Dimples	Laura La Plante-	June	16		
Doubling For Trouble	Gibson-Gilbert				
*†§Drake Murder Case, The					
Erik the Great	Veidt-Philbin				
Eyes of the Underworld	William Cody				
Fallen Angels	Kerry-Starke				
*†§Flaming Daughters					
Girl Dodger, The	Arthur Lake				
*†§Great Cinema Murder, The					
*†§Haunted Lady, The					
Hell Wrecker, The	Hoot Gibson				
*†§His Lucky Day	Reginald Denny	June	2		
†§*It Can Be Done	Tryon-Carol	April	21		
*†§King of Jazz, The (A. T.)	Paul Whiteman and Band				
Man Disturber, The	Reginald Denny				
*†§Minstrel Show, The (A. T.)	Eddie Leonard				
Navy Blues	Arthur Lake				
*†§One Rainy Night	Laura La Plante	Mar.	3		
*†§Play Goes On, The (A. T.)	James Murray	Mar.	10		
Points West	Hoot Gibson	April	7		
*†§Port of Dreams, The	Mary Philbin				Sept. 22
*†§Shannons of Broadway, The (A. T.)	James Gleason				
*†§Show Boat	La Plante-J. Schildkraut				
Smilin' Guns	Hoot Gibson	Aug.	30		
*†§That Blonde	Laura La Plante	April	28		
Under the Southern Cross	Special Cast			6500 feet	Jan. 26
Watch My Speed	Reginald Denny				
*†§You Can't Buy Love	Special Cast	May	26		

MOVIETONE SHORTS

Title	Star	Rel.	Date	Length	Reviewed
Bailey and Barnum	Vaudeville Act	Jan.	11	1 reel	
Three Brox Sisters	Songs	June	14	1 reel	
Zimmerman and Granville	Vaudeville Act	Jan.	28	1 reel	

UNITED ARTISTS

FEATURES

Title	Star	Rel.	Date	Length	Reviewed
*†§Awakening, The	Banky-Byron	Nov.	17	7972 feet	Jan. 12
*†Battle of the Sexes, The	Bennett-Hersholt-Haver	Oct.	13	6180 feet	Oct. 20
College	Buster Keaton	July	29	5800 feet	Sept. 28
Drums of Love	Philbin-Alvarado	Mar	31	8350 feet	Jan. 26
Garden of Eden, The	Griffith-Ray	Feb.	4	7300 feet	Jan. 14
Magic Flame, The	Colman-Banky	Aug.	14	7850 feet	Sept. 30
Ramona	Del Rio-Baxter	Feb.	11	7552 feet	Feb. 4
*†§Rescue, The	Colman-Damita	Jan.	12	7980 feet	Jan. 19
*†Revenge	Dolores Del Rio	Nov.	3	6541 feet	Dec. 15
Steamboat Bill, Jr	Keaton-Torrence	May	12	6400 feet	May 19
*†Tempest	J. Barrymore-Horn	Aug.	11	9300 feet	June 16
*†Two Lovers	Colman-Banky	Sept.	7	8500 feet	April 28
*†Woman Disputed, The	Talmadge-Roland	Oct.	29	8041 feet	Nov. 17

Coming Attractions

Title	Star	Rel.	Date	Length	Reviewed
*†§Alibi, The	O'Malley-Busch				
*†§Bulldog Drummond (A. T.)	Colman-Tashman-Love				
*†§Coquette (A. T.)	Pickford-Brown-M. Moore				
*§City Lights	Charlie Chaplin				
Eternal Love	Barrymore-Horn-Varconi	Mar.	9		Jan. 26
Evangeline	Del Rio-Drew				
†Heli's Angels	Lyon-Hall-Nissen				
Iron Mask, The	Douglas Fairbanks	Mar.	30		Jan. 26
*†§Lady of the Pavements	Boyd-Velez-Goudal	Jan.	23	8000 feet	Feb. 2
*§Lummox (A. T.)					
Miracle Girl, The	Lillian Gish				
*†§Queen Kelly	Swanson-Byron				
*†§Say It With Music (A. T.)	Harry Richman				
*†§She Goes to War	Boardman-Rubens				
*†§This is Heaven	Banky-Hall				
Three Passions	Terry-Petrovitch				
Venus	Constance Talmadge				

WARNER BROTHERS

FEATURES

Title	Star	Rel.	Date	Length	Reviewed
*†§Caught in the Fog	McAvoy-Nagle	Sept.	22	6270 feet	
Caught in the Fog	McAvoy-Nagel			5428 feet	
*†§Conquest (A. T.)	Blue-Warner-Wilson	Jan.	19	6729 feet	
*Crimson City, The	Loy-Miljan-Hyame	April	7	6388 feet	April 12
*Domestic Troubles	Fazenda-Cook	Mar.	24	5164 feet	
*†§Fancy Baggage	Audrey Ferris	Feb.	23		
*Five and Ten Cent Annie	Fazenda-Cook	May	26	4914 feet	Sept. 22
*†§Home Towners, The	Bennett-Kenyon-Brockwell	Dec.	15	8693 feet	Oct. 27
*§Jazz Singer, The	Jolson-McAvoy	Feb.	4	7077 feet	Oct. 21
*†§Land of the Silver Fox	Rin-Tin-Tin-Nye-Hyams	Nov.	10	5179 feet	
*§Lion and the Mouse	L. Barrymore-McAvoy-Collier, Jr.	Aug.	3	6352 feet	May 26
*†§Little Wild Cat, The	Ferris-Hall-Dawson	Jan.	6	5644 feet	Jan. 26
*†§Lights of New York (A.T.)	Costello-Landis-Brockwell	July	21	5267 feet	
*†§Midnight Taxi, The	Moreno-Costello	Oct.	6	5729 feet	Nov. 24
*†§Million Dollar Collar, The	Rin-Tin-Tin	Feb.	9		
*†§My Man	Fanny Brice	Jan.	12	9247 feet	Jan. 5
*†§On Trial (A. T.)	Fredericks-Lytell-Wilson	Dec.	29	8290 feet	Nov. 3
*Pay As You Enter	Cook-Fazenda	May	12	4975 feet	
*Powder My Back	Rich-Ferris-Beranger	Mar.	10	6185 feet	
*Rinty of the Desert	Rin-Tin-Tin-Ferris-Nye	Aoril	21	4820 feet	Sept. 28
*†§Singing Fool, The	Jolson-Bronson-Dunn	Jan.	1	9592 feet	Sept. 28
*†§State Street Sadie	Loy-Nagle	Aug.	25	7169 feet	Sept. 15
*†§Tenderloin	D. Costello-Nagel	April	28	7340 feet	April 8
*†§Terror, The (A.T.)	McAvoy-Horton	Oct.	20	7654 feet	Aug. 28
*†§Women They Talk About	I. Rich-Ferris-Collier, Jr	Sept.	8	5527 feet	

Coming Attractions

Title	Star	Rel.	Date	Length	Reviewed
*†§Alimony Annie	D. Costello-Ferris-Rankin				
*†§Argyle Case, The (A. T.)	Thomas Meighan				
*†§Desert Song, The	Boles-King				
*†§From Headquarters	Monte Blue				
*†§Frozen River	Rin-Tin-Tin				
*†§General Crack	John Barrymore				
*†§Glorious Betsy	D. Costello-Nagle			7441 feet	May 6
*†§Greyhound Limited, The	Monte Blue	Mar.	23		
*†§Hard-Boiled Rose	Loy-Collier, Jr.-Brockwell				
*†§Honky Tonk (A. T.)	Sophie Tucker				
*†§Kid Gloves	Nagel-Wilson				
*†§Madonna of Avenue A, The	Dolores Costello				
*†§Noah's Ark	D. Costello-O'Brien				Oct. 27
*†§No Defense	Blue-McAvoy				
*†§No Questions Asked	Ferris-Collier, Jr.				
*†§One Stolen Night	Bronson, Collier, Jr.				
*†§Queen of the Night Clubs	Texas Guinan				
*†§Redeeming Sin, The	D. Costello-Nagel	April	6		
*†§Sap, The	Edward Everett Horton				
*†§Sonny Boy	Al Jolson				
*†§Stark Mad (A. T.)	H. B. Warner-Fazenda	Mar.	2		
*†§Stolen Kisses	May McAvoy				
*†§Time, the Place, and the Girl, The	Olmsted-Withers-Kirkwood				

VITAPHONE SHORTS

Title	Star	Reviewed
Ann Grey and Her Boy Friend	Songs and Jazz Band	Aug. 25
Banjomaniac	Eddie Peabody	Oct. 13
Bit of Scotch, A	Kitty Doner	Sept. 22

** Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie.*

Title	Star		Reviewed
Book Worm, The	Harry J. Conloy		July 7
Bright Moments	Benny-Merlo		Aug. 25
California Songbirds, The	Bell-Coates		Sept. 1
Celeste Aida (Aida)	Giovanni Martinelli		July 7
Celeste Aida (Aida)	Giovanni Martinelli	1 reel	July 7
Character Studies	Florence Brady		Sept. 1
Chips of the Old Block	The Foy Family		Sept. 22
Cougat & Company	Violin, Songs & Dances		June 16
Creole Fashion Plate The	Karyl Norman		Sept. 29
Crooning Along	The Croonaders		Sept. 22
Cycle of Songs, A	Florence Brody		Sept. 1
Death Ship, The	Mitchell Lewis		Aug. 25
Dixie Days	Plantation Songs		Aug. 25
Family Affair, A	Arthur Byron		
Feminine Types	Jean Barrios		
Florence Moore	Song Program		June 23
Friend of Father's	Lydell-Higins-Leah		Aug. 25
Giving In	Doel-Hopper		Jan. 12
Gus Arnheim & His Ambassadors	Jazz Band		June 23
Harry Delf	Songs & Dances		June 16
Hollywood Montmarte Orchestra	Jazz Band		Sept. 29
Jesse Stafford Orchestra	Jazz Band		
Indian Baritone, The	Chief Caupolican		Aug. 25
Ingenues, The	Jazz Band		June 23
In a Casting Office	W. & E. Howard		
In Dutch	Ulis & Clark		
Jack North, the Ban-Jokester	Songs		Jan. 19
Larry Cebalos Undersea Review	Songs and Dances		Sept. 1
Lash, The	Crane-Davidson-Tucker		June 16
Man of Peace, A	Hobart Bosworth		June 23
Men Among Men	Fred Ardath		Jan. 12
Miss Information	Wilson-Horton		June 30
Morrissey & Miller	Night Club Revue		June 16
Myers & Hanford	Songs & Dances		June 23
Night Court, The	William Demarest		June 16
Noan-Support	Burr McIntosh		June 16
Pagliacci	John Charles Thomas		
Pepa's Vacation	Bonnett-Caron		Oct. 20
Question of Today, The	Audrey Ferris		Aug. 25
Realization	Herbert-Pam		June 16
Regular Business Man, A	Robert Ober		Sept. 15
Rigoletto—Quartet	Gigli-Talley-de Luca-Gordon		Sept. 29
Sharp Tools	Ethel Grey Terry		Oct. 13
Soup	Harry Delf		Nov. 17
Terry and Jerry	Songs and Gags		Aug. 25
Three Brox Sisters	Song Program		June 23
Va Prononcer Ma Mort (La Juive)	Giovanni Martinelli		June 2
When the Wife's Away	William Demarest		Nov. 17
Winnie Lightner	Songs		Nov. 17

WORLD WIDE PICTURES

Title	Star	Rel. Date	Length	Reviewed
Bondman, The	Norman Kerry			
Honeymoon Abroad	Monte Banks			
Moulin Rouge	Olga Checova			
Pawns of Passion	Olga Checova			
Tommy Atkins	Walter Byron			
Woman In the Night, A	Maria Corda			
Woman In White, The	Blanche Sweet			

** Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie.*

Hollywood—*Continued*

New Tiffany Color Symphonies

Tiffany-Stahl announces that their next Color Symphonies to be released will be "Melodie" and "Way Down South."

Sper And Rogan At Pathe

Norman L. Sper and George R. Rogan, co-authors of "The Minstrel Man," the talking picture which Universal is making with Eddie Leonard, have been added to the writing staff at the Pathe Studios in Culver City.

Eugene Walter With Radio

William Le Baron, vice-president in charge of production for Radio Pictures has won the signature of Eugene Walter, playwright, to an RKO contract. Mr. Walter's first assignment is to do the dialogue for "Help Yourself to Happiness," the Red Book Magazine story from the pen of Frank R. Adams.

Owen Moore In "High Voltage"

Owen Moore, who recently deserted the silent drama to play one of the leading roles in the stage production, "The Marriage Bed," returns to the screen to play a featured part in William Boyd's new Pathe production, "High Voltage."

Schoedsack Enroute To N. Y.

Ernest B. Schoedsack, who, with Merian C. Cooper produced "Grass" and "Chang" and recently concluded the final touches on Paramount's "The Four Feathers," has left Hollywood for New York. His partner, Cooper, has been in the city for the past two weeks.

Baggot To Direct Denny

King Baggot has returned to the Universal fold and will direct Reginald Denny's next picture, "Let Me Explain."

Hal Skelly To Hollywood

Hal Skelly, who created the role of Skid in the Arthur Hopkins-George Manker Watters stage hit, "Burlesque," will leave New York today for Hollywood where he will play the principal male role in Paramount's talking film version of the play. Nancy Carroll will have the principal feminine role. Ralph Theadore, Oscar Levant and Charles D. Brown already are in Hollywood rehearsing for scenes in the film under the direction of John Cromwell and Edward Sutherland.

"Insidious Dr. Fu Manchu"

Charles Stevenson, character actor, was engaged recently for the role of General Petrie in Paramount's talking picture version of Sax Rohmer's "The Insidious Dr. Fu Manchu."

Lawford Davidson, Noble Johnson, Evelyn Selbie and Charles Giblyn were assigned to the cast.

Boles Re-Signed By Laemmle

The contract of John Boles has been renewed and the former stage star will remain at Universal to play in talkies for at least another two years, it has been announced by Carl Laemmle, Jr.

Nils Asther

Nils Asther has signed a new long-term contract with Metro-Goldwyn-Mayer.

Cast For "The Midway"

Tiffany-Stahl announces that the cast of "The Midway" (tentative) starring Joe E. Brown, includes Virginia Bradford and Helen Foster, the leads, Wallace MacDonald, Wm. Davidson, Richard Tucker, Barton Hopburn, Joan Standing and Allan Cavan. It is being directed by Albert Ray.

Christie-MacLean Production

Al Christie has lined up a high powered cast for the Douglas MacLean all talking feature production, "Divorce Made Easy," which is to go into recording within a very short time. In addition to Marie Prevost, who has been announced as playing opposite MacLean, will be Johnny Arthur, Jack Duffy, Frances Lee and Dot Farley in the picture, which is being adapted by Alfred A. Cohn from the farce comedy which was bought by Christie from Wilson Collison.

"Copy," All-Talking M-G-M Short

Norman Houston, who, with James Gleason, is responsible for the racy backstage dialogue in Metro-Goldwyn-Mayer's "The Broadway Melody," has been elevated to the rank of director by that company. Houston's first assignment for M-G-M will be an all-talking short, "Copy," a newspaper comedy drama by Kendall Banning, with dialogue by Houston. Roscoe Karnes will work in this film.

Players For "She Knew Men"

J. L. Warner has announced plans for the production of "She Knew Men," the final picture on Warner Bros. current schedule of eighteen Special Warner Winners. This story which will completely round out the program for 1927-28 will be started sometime in April. Davey Lee will be a player and others chosen up to this time include Betty Bronson, Gertrude Olmstead, John T. Murray and Edmund Breese.

"Wonder Of Women"

Using a moving train as his first set, Clarence Brown traveled about two hundred miles on a specially constructed railroad track at the Metro-Goldwyn-Mayer studios, obtaining his first sequence last week for "Wonder of Women." The new picture will have dialogue and is an adaptation of Hermann Sudermann's "Stephen Trumholt's Wife."

Lewis Stone has the part of the musician and Peggy Wood will make her screen debut has the chief feminine role. In support cast of "Wonder of Women" are Ethlyn Clair, and Mary Doran.

The Rooneys In A Feature

The Rooney Family, consisting of Pat. Sr., Marion Bent, and Pat Rooney 3rd, will make a six reel feature for Universal in addition to the two reelers they are now producing. Edgar Allan Woolf, who writes the Rooney's vaudeville material and is responsible for the two short subjects made thus far, will write the scenario for the feature.

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March 16, 1929

Motion Picture News

Reg. U. S. Patent Office

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THE DUKE STEPS OUT (Haines)



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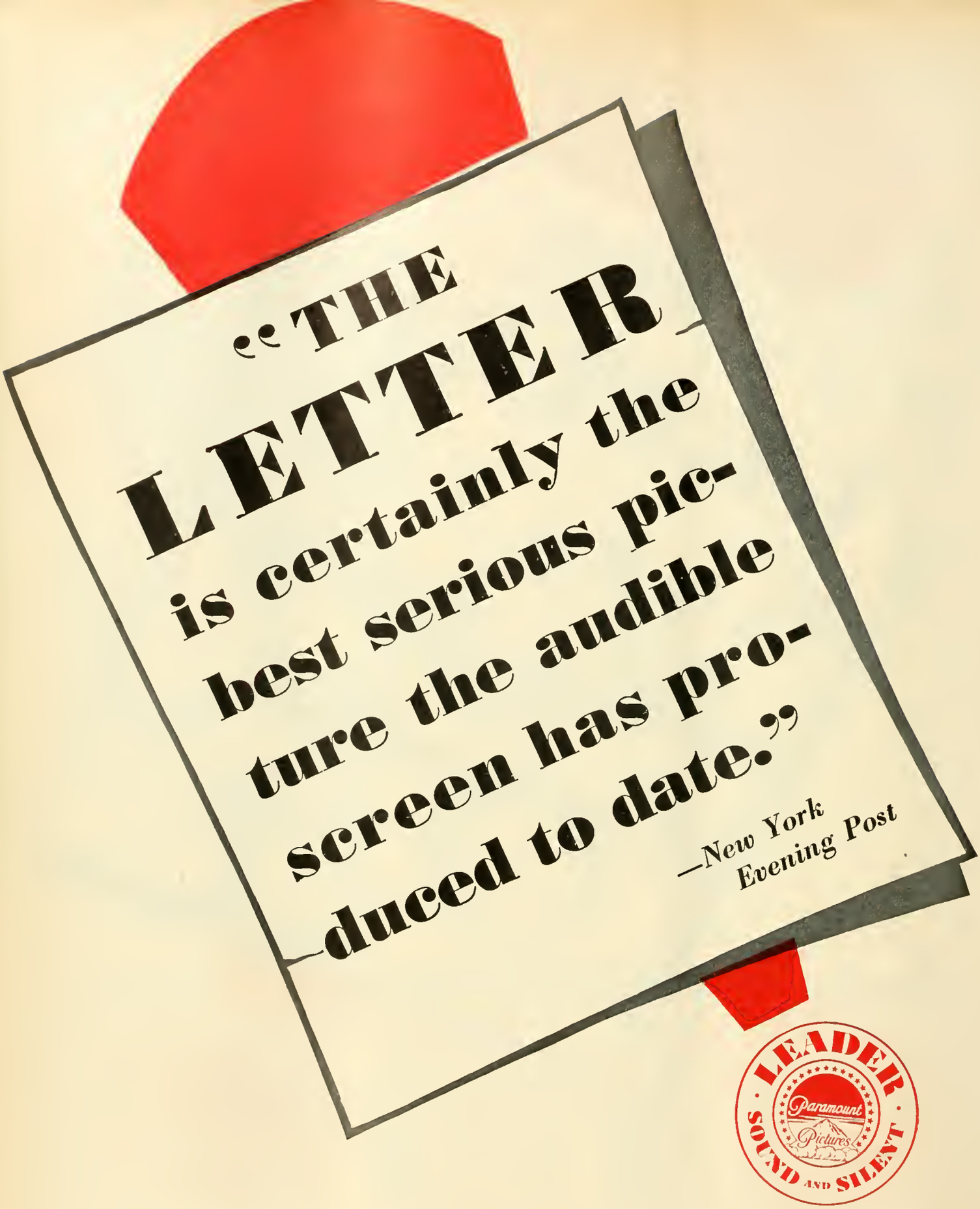
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"I was very much pleased with the **'Tommy Atkins'** picture which I screened Saturday. **The picture was above my expectations."**

From Lee A. Ochs,
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"I booked the picture **'Woman in the Night'** for my theatres, and I wish every independent exhibitor in the United States believed in the World Wide proposition as much as I do. I am also looking forward to equally good results from both 'Honeymoon Abroad' and 'Tommy Atkins.' If you do one-half the things you claim you are going to do, **you will be a Godsend to the independent exhibitors.** Good luck to you!"

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From S. P. Briggs,
State Theatre, Denver, Col.

"I fully expect my patrons at the State Theatre to back up my judgment that 'Tommy Atkins' and 'Honeymoon Abroad' are two well worth while productions. **I am convinced that a hearty welcome awaits the entrance of World Wide Pictures in the distribution field.** I have always been an advocate of 'the internationalization of the screen' (with apologies to 'Jaydee Williams'). Our people like variety—in fact, it is the life of the entertainment business—and they like the truth. I believe World Wide will give them both. There is nothing too good for the State Theatre, and therefore, I expect to do a lot of business with you."

Thank you, Gentlemen—

But we're barely started. Better and Better Pictures and *"Exhibitor's Choice Selling"* must win.

"Exhibitor's Choice Selling" means—You can see before you buy; you can buy one or all.

"Photoplays made where the story's laid"

PICTURES ACTUALLY PRODUCED IN EUROPE ASIA

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The Chain Theatre Manager

And His Importance in the Industry

By William A. Johnston

THERE is an old copybook maxim which says: "A chain is as strong as its weakest link". And that is true of the chain situation in this industry.

Too little attention, we are convinced, is paid to the status of and the service rendered by the managers of chain houses—the men on the firing-line, the chaps who have the actual, everyday handling of the million dollar palaces and the fine neighborhood theatres.

Reduced to its lowest terms, the chain will be just as successful as its personnel makes it, and that goes all the way from the executive at the top to the man in the local situation.

Some of the top executives realize this fact and proceed accordingly. Others do not. The latter seem to regard the house manager as nothing more than a rubber stamp. They load him down with a mass of details; issue orders without knowing whether they fit the local situation, and in general make it all but impossible for him to do the very thing that he must do if the chain is to succeed—namely, deliver the goods.

We believe this shortsighted policy proceeds from a lack of knowledge of some of the elementary principles of human nature. You cannot get the most out of personnel by putting an iron roof over it. You may pay for lip-service and perfunctory effort but you can't buy enthusiasm. The only way you can capture that priceless ingredient is by giving the man who is working for you something to work for; and that something is far more than mere money.

The development and conservation of loyalty is based on treating the employee as if he had some brains. If he hasn't, the reflection is not on him, but on the man who hired him. It consists likewise in not forgetting that he, too, is human; not a superman, capable of performing miracles.

Of course, the house manager likes to be treated like a human being. The personal touch develops his loyalty. In a certain big industrial organization, which has all but a monopoly in its field, the worker is made to feel that the top office is interested in his welfare. For example, in this way: each employee, when he is hired, of course fills out a blank, containing, among other facts, the date of his birth. And on every recurring birthday, as long as he remains with the company, he receives a remembrance from the home office. Not a gift of great value, but simply a congratulatory letter, or some other token of esteem. And it comes from the President of the company.

We know, of course, that not all the top chain executives are delinquent and shortsighted and unbusinesslike in their handling of employees. There are those who understand the organization of loyalty as one of the chief functions of the real executive. These men are not only great showmen; they are first class administrative officers of big enterprises.

What About the House Manager?

An Interview With Harold B. Franklin

OPPORTUNITIES for the intelligent and able chain theatre manager were never greater than they are now.

This is the view of Harold B. Franklin, President of Fox-West Coast Theatres, Inc., and outstanding executive in the difficult field of successful chain operation.

A firm believer in the modern method of conducting theatres on a large scale, Mr. Franklin is equally emphatic in the belief that the house manager must supply the needed personal touch in contact with the public.

Successful chain operation is producing a modern type of house manager, he points out. Just as theatre operation has been modernized, so the manager himself, if he is successful, has kept pace with the new development.

New Standards

New standards are being established. And they apply equally to personnel as to the types of theatres now being operated by the chains.

"The need for good men is just as important as it ever was and chain operation of necessity demands house managers of ability and character to represent and carry out the policies of the company," Mr. Franklin declared.

"Those at the top recognize fully that you can't run a chain successfully from one desk. Success depends to a great extent upon the man in the local situation."

A great deal is heard nowadays about home office rule as applied to the man in the field. In many instances, it is considered a handicap to the local situation because of the hard and fast rules that are supposed to be imposed on the house manager.

But Mr. Franklin's analysis of the situation, from the viewpoint of his own great success as a theatre executive, defines the responsibilities and mission of both divisions of operation.

Home Office And Field

"The home office," Mr. Franklin declares," has immeasureably increased the source of supply for ideas, and helps for the guidance of the man in the local chain theatre.

"I do not believe, for example, that the house manager could buy as well as the chain's purchasing department, and that applies not only to pictures but to uniforms, or any articles that are used in the theatre.

"In the same way, the aid of a real live advertising department at the home office cannot fail to guide the house manager and be of great help to him.

"Add the home office resources, and ideas to the initiative of a good local man and you have come as close to establishing as ideal a plan of chain operation as has yet been devised."

The house manager is the company's own representative in contacting the public. He must intelligently interpret the policies of the company. And above all he must make himself felt in the conduct of the house, so that the greatest possible good will may be created in the community.

In the industry's new era, Mr. Franklin sees chain operation of theatres playing a big, perhaps the major, part.

At no time, in his view, have film rental grosses been as great as they are now. And the reason for this he assigns to chain operation, particularly in the big cities.

The biggest profits, he says, are going to film companies closely affiliated with the chains, and these have already reached figures that are "astounding." Grosses have been stabilized through chain operation; there is very little fluctuation. Profits and expenses can be figured now with great certainty.

But what has all this to do with the house manager?

The Vital Contact

This, and importantly: he is in a vital spot because he is the point of contact with the consumer to reach whom, ultimately, all this great activity is carried on—namely, the public.

Not only so, but without proper local management of theatres, added to home office direction, the great grosses would not be forthcoming.

The stabilization process, Mr. Franklin continues, is accentuated by the building of fine theatres throughout the country. The leadership in this movement he attributes to the chains.

Again, the importance of the house manager comes clearly into view. As new houses are built—West Coast opened twenty-five last year—new opportunities are opened for the vigorous, modern type of manager.

The West Coast building activity will be continued. New houses are planned at San Francisco, San Diego and other cities along the Pacific Slope, and the premiere of the new Fox at Seattle is in the offing.

His Record

In his direction of Fox West Coast Theatres, Mr. Franklin is continuing the remarkable record he made in his earlier activities leading up to his management of the Famous Players-Lasky Theatre Department, prior to his present position.

His first conspicuous position was as a vaudeville booker for a circuit of forty small houses. When, a few years later, he became managing director of Shea's Hippodrome, Buffalo, he soon attained national recognition though the innovations he introduced there, many of which have been incorporated into the policy of de luxe houses throughout the country.

The theatre, under Franklin's direction, became famous. With Paramount, he

Qualities That Win Success for the House Manager Are:

A real appreciation of and sympathy for the business he is engaged in.

Thorough understanding and practical knowledge of advertising as applied to the local house.

Familiarity with every department of theatre operation, and service to the public.

He must be public spirited and fully able to take his place in community affairs.

Naturally, he must be of good appearance and, in every way, a worthy representative of his company.

Granting intelligence to start with, the house manager who has these qualities cannot help but be a success.

planned some of the biggest theatres, now household words throughout America.

The record of his achievements is well known. And, on the record, he has long been recognized as an outstanding leader in the industry.

His words of advice to house managers; his estimate of what they must have to succeed, are based on the broadest knowledge of the theatre in all its ramifications, gained over a period of years in meeting and solving problems such as confront exhibitors of all ranks, the house manager no less than the managing director.

The New Era

The building of magnificent playhouses ushered in a new era in the industry. These structures have come to be recognized not only as splendid additions to the architecture of cities and towns throughout America, but also as community institutions equal to any, in importance and influence upon their localities.

The day by day handling and administration of these institutions is, of course, one of the most important of all the activities in the industry.

As Mr. Franklin points out, the house manager must be public-spirited and able to take his place in the affairs of his community. He stresses this point in the enumeration of qualities that win success in theatre management.

Likewise, the house manager needs a full appreciation and sympathy for the business in which he is engaged. This comprehends not only qualities that go to make up the real showman, but an understanding that he is the industry's outpost on the firing-line—the vital contact with the public.

In the handling of advertising, the house manager has back of him the resources of the home office in the creation of ideas to be applied locally. It is here that the skill of the man in the local situation comes into play. It is his job to coordinate his theatre with the home office campaign, if it is being conducted on a national scale, for instance; and to avail himself specifically of the great source of supply which Mr. Franklin discusses above.

Maxims

In the adjoining columns, Mr. Franklin states clearly and incisively what he would do if he were the manager of a chain house. These maxims are simple and direct, and are of course based upon his practical and successful experience all the way along the line from the managership of a single theatre to the commanding position in the administration of a great circuit.

As such, these maxims hold interest for every chain theatre manager in the country. They come from a man who has arrived at the top of his profession in a difficult but fascinating field.



Harold B. Franklin, President Fox-West Coast Theatres

Were I A House Manager I Would:

Find out what the other fellow is doing and try to improve the operation of my house as compared to those run by other managers on the circuit.

Strive to make my theatre considered the best of the chain.

Give my theatre the personal touch.

Sit through the first show of every change of program (something very few managers do).

View the show from the patron's angle, even before it is presented to the public.

Work constantly to improve the quality of entertainment offered by the theatre.

European Producers And Electric Companies Join In $100,000,000 Sound Trust

Will Distribute Product All Over World In Competition With Pictures, Devices Of U. S. Companies

BRITISH, French and German sound film companies, both producers of sound pictures and concerns engaged in the manufacture of devices for recording and reproducing sound in connection with pictures, have formed a $100,000,000 combine to combat the invasion of similar American product, and to distribute their own product throughout the world, according to a story published in *The New York Times* of March 14.

The new European trust includes all the sound film companies in Britain, Germany and France in unification with such electrical organizations as Siemens-Halske and the General Electric Company of Berlin, representing the Klangfilm; German Tobis and Foreign Tobis, representing Tri-Ergon, Kuchenmeister and Maester, British Phototone and French Phototone, Ltd. The total number of patents involved in the tieup is said to be 432.

The combine is said to have been effected largely as a result of the fact that Western Electric Company equipment was gaining a strong foothold throughout Europe, with demonstrations of the local device being made in many theatres. RCA Photophone also has an American representative on the ground giving demonstrations and completing a survey with the possible idea of establishing a manufacturing plant or plants in Europe.

Operations World-Wide

According to "The Times" the entire manufacturing and research resources of the General Electric and Siemens will immediately be put into action for the manufacturing of the boxes and producing sets required. Three sizes will be made, first, for the largest theatres to sell for not more than $5,500, second for $3,750 and third for $2,000. All types of films with sound recorded edge and films synchronized with sixteen discs will be playable with these theatre equipments.

Installation and maintenance service will be carried on throughout the world by Siemens and General Electric. Large quantities of theatre equipments are ready for shipment to England. The British and French Phototone, Limited, will carry in their respective territories a full outfit, apparatus and films for the new organization.

Penn. Censors Given $1200 Increase

ALL of the members of the Pennsylvania State Board of Motion Picture Censors have been reappointed for a period of two years by Governor Fisher and their appointments confirmed by the Senate. The Governor has also signed a bill providing for a $1,200 increase in the salary of each member of the Board, to be effective July 1, 1929. The Board now consists of Harry L. Knapp, chairman; Henry Starr Richardson, secretary, and Mrs. A. B. Patton.

E. Penn., S. Jersey Delaware Owners Gather In Philly

Convention Is Called For Discussion Of Sound Picture Costs

Members of the M. P. T. O. of Eastern Pennsylvania, Southern New Jersey and Delaware gathered in convention on Friday of this week. The session is being held at the Elks Clubs in Philadelphia, and a large attendance was anticipated.

The convention takes on considerable importance as it was called for a discussion of the increased cost of production caused by the growing popularity of sound pictures, and other problems in connection with the talkies.

The discussion will doubtless be a lively one as several nationally-known figures in the industry will be present. Among these are R. F. Woodhull, president of the M. P. T. O. A., and Abram F. Myers, president of the Allied States Exhibitors' Association.

Tiffany-Stahl Will Open Branch Offices In France

Tiffany-Stahl has completed arrangements to open distributing offices in France with J. Frank Brockliss as director-general. The main office will be in Paris with branches in Marseilles, Lyons, Bordeaux, Lille and Strausbourg. The company recently inaugurated distribution offices in Great Britain with C. F. Bernhard as managing director.

Dr. Gromon Joins Pathe

Dr. Francis Gromon, musical director of the Paramount-Publix theatres for the 1926-1927 season, has become associated with the Pathe Studios in New York as assistant to Josiah Zuro, Pathe director general of music.

Warners Cutting Down Overseating In Philadelphia

Inaugurating Many Changes In Houses Formerly Run By Stanley

In order to overcome the overseating in the downtown district, Warner Brothers are inaugurating many changes among the houses formerly operated by the Stanley Company of America in Philadelphia. The Mastbaum, Stanley and Karlton will be operated as first run houses, with change of program each week, with the Stanton, Boyd and Aldine as long run theatres.

The Globe Theatre at Juniper and Market streets, a motion picture and vaudeville house, has been offered for sale and it is stated that a 32-story store and office building will be erected in its place. The Regent, at 16th and Market streets, is closed and is being remodeled and its seating capacity reduced to 370. Upon reopening it will be known as the Film Art Cinema, operated by the Film Guild Cinema. The Stanton Theatre will be remodeled at a cost of approximately $50,000.

It is reported that the Arcadia, on which the lease expires October 1, 1929, will be the next Stanley house to close. The Princess and Savoy, it is also reported, are scheduled to be closed.

Soriero Resigns As Director Of Rochester Theatre

Thomas D. Soriero, one of the best-known theatre executives in the industry, resigned this week as managing director of the Rochester Theatre, Rochester, N. Y. His future plans will be announced later.

H. M. Addison has been appointed resident manager of the house, with William H. Raynor general manager of the Greater Rochester Properties, Inc., operating the Lafayette and the Rochester.

Pathe News Cameraman Dies Covering Florida Speed Test

Charles R. Traub, veteran Pathe News cameraman, was killed at Daytona Beach, Fla., Wednesday, while covering the attempt of Lee Bible to break the world's speed record, in which Bible was also killed. When the machine overturned it hurtled into the cameraman, killing him instantly. For the best part of eighteen years Traub has been a news reel and newspaper staff reporter.

Handles Fox Publicity

Milton Harris has been named associate director of publicity for Fox Theatres Corporation. He will act as traveling publicity director, stopping a month or two in each city through the west and California to install the Fox system in each theatre.

Sales Season Later This Year Than In Past

Sound And Other Problems Will Delay Meetings To Late June

The sound situation is probably the principal factor that will delay the selling season for 1929-30 this year until the middle of June. It is said that an understanding exists between major distributing companies to delay sales conventions until the middle of June.

The sound problems may be considerably straightened out within the next three months and much of the current product will be cleaned up. It is also said that exhibitors are not inclined to buy as early as they did in most past years. Many houses have been promised sound installations, but they are wary of buying until they know just when they will be equipped.

A number of the leading companies declare their sales season will start later than usual this year. Paramount is planning to hold its convention in June. Warners are non-committal, while Universal executives say the sessions will be held later than in past years. Other companies have not set definite dates but they are generally agreed that it will be a late selling season.

William Fox Name Supplanting West Coast On Theatres

(Hollywood Bureau, Motion Picture News)

Hollywood, Mar. 14.—Substitution of the name of William Fox in place of West Coast is being made by various houses operated by West Coast Theatres in and near Los Angeles.

The change is particularly noted in newspaper advertisements, with William Fox replacing West Coast in display advertising slugs. With Fox owning the entire control of West Coast Circuit, it is thought that his name will eventually go up on all theatres solely owned by the organization in place of West Coast; with the latter designation remaining on those theatres that are only partially owned by the company.

"Hell's Angels" Production Cost Near $3,000,000 Mark

(Hollywood Bureau, Motion Picture News)

Hollywood, March 14.—"Hell's Angels," now well into its second year of production by Caddo, is also close to the $3,000,000 mark of production costs. Originally Howard Hughes intended to spend about one million on its making. He passed that amount in the early stages. The two million dollar mark was left behind several weeks ago. At the current time it is past $2,500,000, and when cutting, titling and exploitation expenses are added, it is estimated that over three millions will be tied up in the "Hell's Angels" cans.

Opinions Differ on Present Practicability Of Television; Jersey Broadcasts Due Apr. 1

W. E. Installations In U. S. Now 1,456

LATEST figures given out by the Western Electric Compny announce that 1456 installations of that company's sound reproducing equipment had been completed in the United States up to March 9. That was an increase of 72 over the figures given out for installations up to February 23, or a little less than 36 a week for the period.

M-G-M To Make Different Sound, Silent Versions

Will Not Use Scenes From Talker As Bulk For Silent Version

Hollywood, March 14.—In producing a silent version of "The Voice of the City," M-G-M will make an entirely new picture for the unwired houses, and will not use scenes from the talker version as the bulk of footage for the silent production. Willard Mack directed the talker, and George Melford is now preparing the silent picture.

From information gathered at M-G-M studios, that company will make entirely different and separate productions for their silent and sound versions of the same pictures. From present plans, M-G-M will not adopt the system which is being used by many studios, whereby silent versions of pictures are re-cut from the talkers, with a minimum number of added scenes shot for the silent picture to put it into some semblance of acceptable form for the exhibitors.

"Noah's Ark" Booked In Five Cities As Road-Show

Warner Bros.' "Noah's Ark," which opened at the New York Winter Garden this week will be road-showed in five cities in the near future. The cities and dates are as follows: March 23, Globe theatre, Atlantic City; April 1, Aldine theatre, Philadelphia; April 15, Majestic theatre, Boston; April 7, Wood's theatre, Chicago; April 21, New Detroit theatre, Detroit.

Morrow District Manager

Ralph Morrow has been named Southern District Manager for Tiffany-Stahl in charge of exchanges in the entire southern territory. Just previous to this affiliation Morrow was with United Artists in Dallas, Oklahoma City and New Orleans.

Hungarian Inventor And U. S. Concern Claim Process Ready; Other Experts See It For Future

THERE seems to be a pronounced difference of opinion regarding the near future of television. From Europe comes word that a Hungarian engineer has perfected the process to a point where it is now practical. Television movies are to be broadcast into the homes in the New York area by the Jenkins Television Corporation of Jersey City by April 1st, according to James W. Garside, president of that company.

Edward B. Craft, vice-president of the Bell Telephone Company of New York, enroute to Honolulu at Los Angeles, is quoted from there as saying: "To transmit motion pictures by radio is a costly procedure and for that reason I do not believe that home sets will be possible for many years, although in this business one never knows what the next day will bring forth."

E. E. Bucher, vice-president of RCA Photophone, says any announcement of the perfection of television for projection into the home at this time is entirely premature; that the process is not yet ready and will not be for some time to come.

Writing from Berlin, Heinrich Fraenkel, Berlin correspondent of Motion Picture News, says:

Ready For Radio Use

"After many years of experimental work the Hungarian inventor, Denes von Mihaly, living in Berlin, has perfected the practical possibility of broadcasting pictures by reducing the necessary number of pictorial elements from 10,000 per second to anything from 900 to 1400 per second, according to the outfit used. Thus the invention has become practicable for the ordinary radio subscriber and it can be attached to any radio outfit at a price varying from $25 to $100.

"At present the inventor is perfecting means for projecting the picture on an ordinary screen."

A broadcasting station to transmit the images is being erected atop the Jenkins manufacturing plant in Jersey City. The Federal Radio Commission has assigned it the call letters 2-XCR. It will operate on a wave length of 140 meters with power up to five kilowatts. A similar station has also been authorized in Washington, D. C., to operate at the same power.

Final Cold Snap Of Year Forces Down B'way Grosses With All Houses Suffering

Roxy Under $90,000 For Second Successive Week; Strand Business Goes Up

WHAT seems to have been the final cold snap of the winter of '28-'29 hit the Broadway picture houses a wallop in the box office last week. Business was off in five of the grind houses, while three of them went better than the average. In the two-a-day runs there was a fifty-fifty split.

The Roxy with "The Lone Wolf's Daughter" had the lowest receipts it has had since the first of the year with $84,228.25 as the take and slipped under the $90,000 mark for the second successive week. This week the Second Anniversary for the house will find the figures back above the average. The Paramount with "The Dummy" went under the average with $66,600, but did a strong comeback this week with "The Canary Murder Case."

In two instances in the grind houses with attractions having had long Broadway runs at $2 prices were over the average in business. "Alias Jimmy Valentine" at the Capitol did $76,608.90 for a percentage rating of 112½, while at the Strand Fannie Brice in "My Man" clicked with $41,572, which gave that house 117 1/10%.

"Geraldine" at the Colony got $8,699 and a revival of "Czar Ivan The Terrible" at the little Cameo did almost $4,500.

Douglas Fairbanks in "The Iron Mask" in its second week of a run at the Rivoli played to $42,500 after having broken the house record the first week. This business is at the rate of 150 per cent for that house, and "The Wolf of Wall Street" finished its run after six weeks at the Rialto with $18,588.

In both actual figures and percentage rating "The Broadway Melody" at the Astor tops the street with $24,137.75 in cash and a rating of 163 9/10. The nearest approach is "The Letter" which came into the Criterion last Thursday night and in two days drew $5,252. Another new arrival on the street last week was "Sonny Boy" at Warners where $9,634 was the box office answer.

"The Wolf Song" at the Embassy held up nicely in its second week with $8,780 and "Hearts in Dixie" pulled $10,276.25. At the Central "Weary River" in its fourth week got $17,311.50, while at the Criterion "Redskin" on the final four days of its run pulled $3,318.

"The Singing Fool" which had been at the Winter Garden for 26 weeks got $21,239 there before moving to the Harris theatre to make way for "Noah's Ark."

Helen Morgan In South For "Show Boat"

HELEN MORGAN left New York early this week to make personal appearances at the Florida openings of Universal's "Show Boat." She will be present at the Capitol Theatre in Miami this Friday night, March 15, and at the Paramount Theatre in Palm Beach, Saturday night. Miss Morgan is among the featured players in both the film version and the stage version of "Show Boat."

Julian Quits As Feature Director; Wants Short Films

Anxious To Learn More Of Dialogue; Barrymore Succeeds Him

(Hollywood Bureau, Motion Picture News)

Hollywood, March 14.—Rupert Julian has voluntarily withdrawn as director of M-G-M's "The Green Ghost," with the unusual request that he be assigned to talking shorts until such time as he learns enough of dialogue to be able to handle feature lengths. He has been replaced as director by Lionel Barrymore.

The request of Julian is the first instance where a director with only screen experience has had the courage to acknowledge possible shortcomings, and ask for a smaller spot to that which he has been accustomed until such time as he feels himself well qualified for the bigger job. It is quite in contrast with those directors who make bad talkies and refuse to admit their unfamiliarity with the job.

The naming of Barrymore as the director to succeed Julian confirms the exclusive story published in MOTION PICTURE NEWS that the former was retiring from acting to permanently direct pictures. He already has "Madame X" to his credit.

Langdon Rumored Dickering For Radio Pictures Unit

(Hollywood Bureau, Motion Picture News)

Hollywood, March 14.—Harry Langdon is reported in negotiations with Radio Pictures to become one of their star units. Langdon has cancelled his vaudeville tour and is returning to Hollywood. Some months ago, Langdon and Hal Roach were supposed to have concluded a deal whereby the former First National comedian was to make a series of screen musical comedies for Roach. This plan fell through when the Roach studio closed down.

W. E. To Launch Big Ad Campaign On Sound System

National Magazines To Run Spreads on Recording and Reproduction

The Western Electric Company is instituting an extensive advertising campaign in national magazines to familiarize the motion picture public with the facts concerning the recording and reproduction of sound and dialogue motion pictures by the Western Electric sound system.

It is figured that a circulation of more than 8,000,000 wil be reached by the magazines selected. The campaign will be inaugurated with the issue of the Saturday Evening Post of April 6, when a double page spread will be used. Other publications in which the ads will be placed are Liberty, Colliers, Photoplay, Motion Picture Magazine, Motion Picture Classic, Time, Life, College Humor, the New Yorker and the American Boy.

Drawings for the advertisement were prepared by Delavantey, sketch artist of the Sunday Times Magazine Section, who did his sketching from actual life at the Paramount Studio in Astoria. Enlargements of this ad, 22 by 28, have been prepared for theatres to use for lobby displays. They are being mailed to every theatre where the Western Electric sound system has been installed or ordered.

Portland, Ore., Owners Join To Fight Union Edict

With the Hippodrome theatre in Portland, Oregon, acceding to the demands of the operators' union, other Portland exhibitors have banded together to fight the demands of the union with reference to sound equipment. The union is said to have demanded two men at a $75 a week wage scale and this is declared an impossibility for the suburban houses.

A recent meeting held by the two factions resulted in little headway being made and another conference is being projected. The Hippodrome in yielding to the union demands will continue to show five acts of vaudeville and feature pictures, but at increased prices with 40 cents top.

Tiffany-Stahl Closes Deal To Use Sennett Sound Stages

(Hollywood Bureau, Motion Picture News)

Hollywood, March 14.—Grant Cook, representing Tiffany-Stahl, has closed a deal with Mack Sennett whereby Tiffany-Stahl will use the Sennett sound stages in Studio City for dialoguing their feature product. The deal is on a month to month basis until RCA apparatus is installed at the Tiffany Studios, which will probably not be for four months. It will put an end to shipping compares from Hollywood to New York for the insertion of dialogue and sound.

Mayer, Thalberg And Rubin Stay Despite Rumors

Will Continue As Production Heads At M-G-M Returning To Coast Next Week

The rumors to the effect that Louis B. Mayer, Irving Thalberg and J. Robert Rubin were to leave the Metro-Goldwyn-Mayer production organization as a result of the sale to Fox were dispelled in New York this week when all three arrived from the coast. The Loew-M-G-M company holds contracts with the trio that have about three and a half years to run and it is understood that the organization would not release them from these contracts under any conditions, even if they wanted to be freed. It is understood that there was a conferenee with Nicholas M. Schenek with a view to a release but that Schenck absolutely refused to listen to it.

$8,000,000 *Reported*

Schenck is said to have reeeived about $8,000,000 for his holding in the Loew stock and that in addition to the holdings of the widow of the late Mareus Loew and her sons, the Fox organization also secured a huge block of stock in Loew that was held by Lee Shubert.

At a series of conferences held in the Loew State Building this week Winfield Sheehan, viee president of Fox in charge of production, was present with both Meyer and Thalberg. Plans for production for the coming year on the part of M-G-M were definitely outlined on the coast at a series of meetings that were held between Mayer, Thalberg and Rubin, the latter having made the trip from New York for this purpose. Undoubtedly these plans will meet with the approval of the Fox organization.

Supremacy Question

Just what division of authority there will be in the matter of production, if any, is a question. It will be interesting, however, to watch the battle for supremacy between those units that are under the supervision of Irving Thalberg and those which will be directed by Sol M. Wurtzel who is the superintendent of production at the Fox Studios. Likewise the exact status between Louis B. Mayer and Winfield Sheehan as to the future will also be an interesting development.

Executive Whereabouts

According to the present plans Thalberg plans to leave for the coast almost any day while Louis B. Mayer will remain for another week or ten days. He was the guest of President Herbert Hoover at the White House on Tuesday night of this week and it is said that he could have the U. S. Ambassadorship to Turkey if he cared to aeeept that portfolio and was able to obtain a release from his contract to do so. Rubin is to remain in New York as heretofore in charge of production activities here.

U. S. Rests In Arbitration Case On Documents Submitted; Credit Case Waits Argument

Declares Censorship Damages Democracy

CENSORSHIP of motion pictures was severely criticised as "damaging to the American form of democracy" by Representative James M. Beck of Pennsylvania, president of the Washington, D. C., chapter of the Sons of the Revolution, in an address before that organization March 1.

No medium of expression has the right to subvert morals or advocate treason, Mr. Beck contended, but he held that existing law was ample to protect the public in these fields.

French Exhibs Ask Governm't To Reduce U.S. Quota

Petition Signed By 2,500 Urges Leniency For Own Protection

The French exhibitors, aroused over the stiffening of the quota on Americean pictures, proposed by the French produeers, are to petition their government urging that American pictures be given every leeway possible. The produeers have had things their own way up to the present and it looked as though their hopes for a more rigid quota would be realized.

A petition was started by the exhibitors recently and it already has some 2,500 signatures for presentation to the Chamber of Deputies. The petition declares that if American pictures are not permitted to enter the country both the theatres and the government will suffer heavy financial loss, the theatres at the box-offiee and the govern through taxes.

It is expeeted that those exhibitors who have not already signed will do so within the next ten days. The Commission is due to act on the proposed regulations April 1, but in the meantime the petition of the exhibitors will be presented and the Americean producers will be given a hearing next week before Franeois Poneet, Under Secretary of State in charge of Fine Arts, in whose hands the film situation has been placed. After consideration by him the proposed regulations and his findings on them will be passed to the Commission for final action.

Joseph Santley Signs To Direct Paramount Pictures

Joseph Santley, stage actor and produeer, has signed a year's contract as a director of Paramount pietures. Santley has been co-direeting with Robert Florey on the talking film, "The Cocoanuts," starring the Four Marx Brothers.

Gabriel Hess Tells Details Of Uniform Contract; Says Exhibitors Demanded Arbitration Clause

AFTER closing the credit committee case of the Government on Wednesday to a point where opposing counsel have only points of law to argue on the testimony stipulated, the arbitration case of the Government against Paramount, nine other distributors, the Hays organization and film boards of trade opened yesterday before Judge Thatcher in Federal Court, New York City. The Government charges conspiracy exists between the defendants in connection with the arbitration system and asks a permanent order restraining the alleged conspiracy.

C. Stanley Thompson, chief counsel for the Government in the proceeding, sprang a surprise in the afternoon session, when after an agreement on stipulation of evidenee he rested the Government's ease on documents to be submitted from exhibits of some eight boards of trade and exhibitors. He retains the right to call witnesses only in rebuttal.

The morning session yesterday was devoted to reading of the Government complaint and the opening arguments of Thompson and Edwin P. Grosvenor, the latter ehief of counsel for the defense.

Supplementing the original complaint, Thompson argued various angles, among them the bieycling of film, whieh he contended was illegal under the copyright law and therefore the distributor should apply to the Federal Courts for relief rather than to arbitration boards. Judge Thateher said he saw no reason why bieyeling should not be arbitrated and declared the eourts were not collection ageneies. Thompson told at length of the exhibitor complaints of oppression.

Must Show Injury

Grosvenor's main contention in his opening argument was that there was no monopoly as eharged and that there were no price agreements. He deelared the Government must show injury or the Sherman act eannot apply. He stressed the Trade Practice Conferenee of two years ago and told how the conditions imposed at that conference had been carried out. He declared that out of 25,000 arbitration cases but 134 had gone to the courts, 125 to confirm awards and 9 to be litigated.

Gabriel L. Hess, of counsel for the Hays

(*Continued on following page*)

Theatres Of Upper New York State Show Pleasing Average On Last Week's B. O. Reports

Leland, Albany, Does 75% Over Normal With "Alias Jimmy"; "Wild Orchids" High In Syracuse

DIVERSIFIED entertainment struck a pleasing average in the upper New York State cities of Buffalo, Rochester, Syracuse, Utica, Schenectady, Albany, and Troy. The report from Ottawa, Canada, is also included in this section from MOTION PICTURE NEWS box office check-up.

Dialogue and sound pictures are keeping up their strong attendance marks yet it is interesting to note that "Dancing Daughters," a picture with but a synchronized score and incidental sound effects, stepped right along with "Four Sons" and others in Ottawa, while in Utica, Martin Johnson's travel picture, "Simba," outdrew 30 per cent such pictures as "Wild Orchids," "Flying Fleet" and "Circus Kid."

In Buffalo "Canary Murder Case" at the Century got 20 per cent over normal in spite of cold and stormy weather. "The Dummy" was the only other feature that played to normal business.

Rochester's lineup for the week ran to fairly even honors with "Jazz Age" and "Stark Mad" and "True Heaven" under the wire neck and neck, all three only 5 per cent under normal. "Dream of Love" was low with 80 per cent of normal trade.

In Syracuse, "Wild Orchids," with 5 vaude acts supporting, made whoopee with a 50 per cent increase over regular trade. It might be added that 660 in. of advt'g was used; in contrast, Keith's used 1317 in. and made it 10 per cent over normal with a double bill of "Tropic Madness" and "Someone To Love." "Old Arizona" was a regular.

Next to "Simba," in Utica, which went to 30 per cent over average attendance, "Circus Kid" was just able to ease over the normal mark by 3 per cent. "Flying Fleet" and "Wild Orchids" ran normal.

"White Shadows" had some pretty strong competition in Schenectady but beat them all out to the tune of 20 per cent over normal. "Wolf of Wall Street" was next with trade reaching the regular mark.

Albany was considerably ahead of Troy in the matter of percentage rating, "Alias Jimmy Valentine" at the Leland whooping it up to a 75 per cent over normal business. A Gus Edwards revue, Vita. acts and sound news rounded out the bill. The closest that Troy came was with "Mother Knows Best" which did 90 per cent of regular. Other 90 percenters in this zone were "Carnation Kid" and "Awakening." For the week in this zone "Sunrise" was low with a 25 per cent under normal mark.

In Ottawa, "Four Sons" captured honors for the week, doing 35 per cent better than normal. "Dancing Daughters" was only 10 per cent away and "Ramona" made it regular business. "Forbidden Love" was low here with a 25 per cent under rating.

Cleveland Exhibitors Plug Short Films

CLEVELAND, O., theatre owners and managers are giving advertising space to sound comedies, for the first time, giving the comedy a notable place on the program. Manager Watson of the Hippodrome is devoting from one half to one third of his space to the Educational sound comedies which he is featuring in connection with his sound features. In consequence, these comedies are getting special notices by the newspaper motion picture critics.

Qualitone May Start Factory Around New York

The Qualitone Corporation, which is producing a comparatively inexpensive sound projection device in Hollywood, may establish a factory branch in New York in the near future. Samuel Freedman, president of the company, who recently disposed of his interest in the Fine Arts Studios on the coast, leaves for the east in the near future to arrange for eastern distribution of the device and to make a survey with the idea of establishing the branch factory.

Maryland Exhibitors To Elect Officers March 21

A general election of officers of the Motion Picture Theatre Owners of Maryland, Inc., affiliated with the Allied States Association, will take place March 21. The nominating committee has unanimously recommended the following: Herman Blum, president; Louis Garman, vice-president; Frank A. Horning, treasurer, and William E. Stumpf, secretary. Directors, Frank H. Durkee, William Kalb, J. Louis Rome, Charles Nolte, Thomas D. Goldberg, George Gaertner, Phillip Miller, Annapolis, Md., and P. Seiwell, Towson, Md.

Case Against First National And Others Rests

Brought To Temporary Close Following Suggestion By Judge Thatcher

(*Continued from preceding page*)

organization and for the Film Boards of Trade, was the first defense witness called. He told at length of the operation of the film boards and of the drawing up of the uniform contracts in their different altered conditions. He declared that the arbitration clause was first suggested by exhibitor interests. In reciting the details of the 1926 uniform contract he gave the names of exhibitor leaders in all parts of the country who had signed the agreements to the terms contained therein as being satisfactory to them.

The credit case against First National, nine distributors, film boards of trade and the Hays office was brought to a temporary close Wednesday afternoon following a testimony stipulation between counsel at the suggestion of Judge Thatcher, who presided, and who urged that process as a means of speeding up the trial. The stipulation is to determine which additional evidence is salient and which may be considered as cumulative.

The credit case brought little in the way of sensational testimony. After several hours which developed little or nothing of consequence Judge Thatcher interrupted with his stipulation suggestion. Don Douglas, secretary of the Dallas board, was the first witness called by the defense and he was on the stand most of Wednesday. The government introduced ninety papers from Dallas to prove that agreements supplementary to the rules of credit committees existed in the Dallas territory.

E. L. Cole, Atlanta secretary, was next witness. He testified to a number of transfers yearly in the Atlanta territory, pointing out the loss sustained in contracts which were not assumed.

Rosemary Foley, Omaha secretary, said that in the Omaha territory there were 328 theatre transfers in 1928, of which 16 were placed on the "fraudulent transfer" list, with 140 cases of assumption of contracts and 13 where assumption was refused.

It was during Miss Foley's testimony that the proceedings were interrupted with the agreement on testimony stipulation.

British Executive Coming To Discuss Fall Program

John Maxwell, chairman of British International Pictures, sailed for America on March 13 to confer with executives of World Wide Pictures on a talking picture program for fall release. Mr. Maxwell's company is the largest British producer, operating the great new studios at Elstree, near London, and it is planning a program of all-dialogue photoplays to be released in the United States and Canada by World Wide Pictures.

Church Group In Baltimore Fights Sunday Pictures

Appears En Masse Before Legislature In Protest; Iowa Houses Quit

Sunday motion picture shows continue to occupy considerable of the attention of different legislatures, one of the leading discussions this week being before the session at Annapolis, Md. Here a bill and amendment are before the house that would give the City Council and the Mayor of Baltimore the right to decide whether Baltimore shall have motion pictures after 2 P. M. on Sundays.

A group opposed to the passage of the bill appeared en masse before the Baltimore City Delegation in the lower house of the Legislature and outlined their stand on the matter. In this group were Dr. W. W. Davis, executive secretary of the Lord's Day Alliance, three clergymen, a representative of the Federation of Men's Bible Classes and two women.

This delegation contended that Sunday movies would corrupt the children of the city; that the home life of the city would be disastrously effected and that dire consequences would be suffered by Christianity on account of it.

The Baltimore Sun, which had opposed a similar bill in 1924 came out editorially in favor of the present one.

The Ames Theatre Company, operating in the Fourth Ward in Ames, Iowa, has given up the fight for Sunday shows, following a fine of $50 imposed by a local judge.

Sunday Closing Halts Building In Canada Cities

The construction of new theatres in Montreal and other cities of Quebec and the installation of costly sound devices have been held up because of the possibility of the enforcement of the Sunday Closing Law. New houses delayed include two by Confederation Amusements, Limited; two by United Amusements, Limited, in Montreal, and one in Quebec City by Famous Players.

Son of Sam E. Morris Will Take West Virginia Bride

Edwin Morris, son of Sam E. Morris, vice-president of Warner Bros., is shortly to take for his bride Miss Carlyn Nathan, daughter of Mr. and Mrs. Benjamin Nathan of Parkersburg, West Virginia. Young Morris is one of the youngest executives of M. Witmark & Sons, music publishers.

Paramount Seeks Title

Paramount is seeking a new title for "The Prince Consort," Adolphe Menjou's first all talker for that company.

Publix-RKO Deal Rumored And Again Denied By Both; Former Has Neighborhood Sites

Circuits Are Already Associated In Spots; New York And Chicago Battle Scenes

A RUMOR to the effect that the deal between the Publix Circuit and RKO had been consummated this week for the operation of the RKO houses by Publix and that a further deal was in the offing whereby Radio Pictures would become part of Paramount was denied by both sides of the fence late in the week.

Publix undoubtedly is readying itself for a neighborhood battle in New York and vicinity, where it has had sites for big theatres for more than two years. These houses were secured by Publix while the Paramount Theatre was still being built and are located in the Brownsville section of Brooklyn, another in the Flatbush section, one in the east Bronx and another in the west Bronx. The original plan called for the building of houses that would seat in the neighborhood of 4,000. They will undoubtedly go ahead with their plans now for the building of houses on those sites, now that the sale of Loew-M-G-M to Fox wipes out the understanding that existed that Publix would not invade the Loew territory in the Metropolitan district. Newark, N. J., is another spot in which Publix is looking over available sites.

The announcement that Fox is going to invade Chicago with a 5,000-seat house will probably bring reprisals in New York neighborhoods where Publix will build to oppose Loew-Fox houses.

In denying that a deal had been closed with RKO it was pointed out that the Publix Corp. was already interested in several spots with the Keith organization, notably in the south and in Buffalo, as well as where they are operating with Mike Shea, with Keith holding an interest. In a number of houses in Florida, Georgia, Tennessee and Oklahoma acts booked through the RKO offices play the Publix houses.

Pickford, Fairbanks To Co-Star In Talkie

(Hollywood Bureau, Motion Picture News)

HOLLYWOOD, March 14.—The much rumored production co-starring Mary Pickford and Douglas Fairbanks is now slated to be their next picture. While details have not been given, Fairbanks admitted the plan this week. Sam Taylor, who has directed most of the Pickford recent productions, will direct it. Sets will be designed by William Cameron Menzies. It is also established that the joint Pickford-Fairbanks vehicle will contain dalogue.

3 L. A. Houses Show Percentages Of 200 Or Over

"Hearts In Dixie" Leads With 250; "Broadway Melody" Best Gross

(Hollywood Bureau, Motion Picture News)

Hollywood, March 14.—Nearly all Los Angeles houses enjoyed splendid business last week with three of them running to a percentage of 200 or over. In the line of percentages United Artists Theatre lead with the first's week's showing of "Hearts In Dixie," which registered 250, a jump of 150 over the returns from the picture of the previous week. The gross reported was $27,500.

"Broadway Melody" continues its remarkable run at Grauman's Chinese and was the money leader in its sixth week with $33,500, a percentage of 225. "The Carnation Kid was not far behind at the Paramount. In seven days this one registered $32,000 at the box-office for a percentage of 115. It was accompanied by shorts, Paramount News and a Publix unit presentation.

"Desert Nights" in seven days at Loew's State played to a gross of $31,000 for a percentage of 125. It was aided by a Fanchon and Marco presentation, shorts and Movietone News.

"Abie's Irish Rose" rang up the good total of $23,000 in its first week at the Criterion for a percentage of 200, but it was strongly supported by a splendid presentation. One of the disappointments of the week was "Queen of the Night Clubs" at the Warner, which in the first seven days of a two weeks' run played only to $21,000, or a percentage of 70.

"The Divine Lady" in the last four days of its sixth week at the Carthay Circle registered $7,000, or 75 per cent.

Paramount Signs Sprunck For Photographic Effects

Paul G. Sprunck has been added to the staff at the Paramount Long Island studio in charge of photographic effects. The new technical expert has been producing unusual effects ever since he graduated from the art department of the University of Southern California fifteen years ago.

Sprunck goes to the Paramount studio after a six months' tour of the studios in Germany, England and France, where he says he picked up new developments and technique.

Russia Making Big Strides In Film Production

By HEINRICH FRAENKEL
(Berlin Correspondent, Motion Picture News)

Berlin, March 1.– The remarkable bid of the Soviets for screen mastery of the European countries constitutes the most important development in recent film history in this part of the world. The quality of some recent Russian productions is simply astounding and the influence of modern Russian production methods on film production generally, especially in Germany, can hardly be exaggerated. The Russian film industry is increasing so vastly that even from the point of view of size it is coming into the front rank by leaps and bounds.

There are about a half dozen different production units, all of them backed and controlled by the Soviets. An idea of the size of these units may be gathered from the fact that Sowkino alone owns several studios in Moscow and this one unit is to produce 86 full length features this year, as against 53 last year. Altogether the Russian production of full length features this year should well exceed 200, apart from an enormous number of short educationals, which are widely used in schools.

As many as 85,000 people are now constantly engaged in the Russian film industry and this number will doubtless be increased to over 100,000 before the year ends.

U. A. Sends Company South To Produce "Evangeline"

United Artists has sent a company, headed by Edwin Carewe, to Lafayette, La., to make a motion picture based on the story of "Evangeline," the screen version of which was written by Finis Fox. The decision to film the story in the actual Evangeline country was prompted by an editorial in the Times-Picayune, New Orleans newspaper, which insisted that the picture could not be properly made elsewhere. Dolores Costello is to play the part of Evangeline.

Quebec Theatre Owners To Hold Annual Meeting May 1

The annual meeting of the Theatre Owners Association of the Province of Quebec will be held at Montreal on May 1, this being the end of the first 12 months of the organization. A lively convention is expected because of heavy expenditures for the battle with the Quebec Government over the juvenile law.

New Jersey Executives Tendered Annual Dinner

Employees of the New Jersey Theatrical Enterprises tendered their second annual testimonial dinner to the chief executives of the organization at the Plaza Hotel in Jersey City, February 25. Some 300 attended. The executives are Maurice Kutisker, president; Robert Schoen, vice-president; Mathew Katinsky, treasurer, and M. H. Kleban, secretary.

Pathe Planning Sound Studio On Coast

IN anticipation of a heavy production schedule soon to start for the coming season, Pathe is planning to spend $300,000 on studio improvements at Culver City. There is to be a large sound studio housing three separate sound-proof stages or chambers, making it possible for three companies to work on the stage simultaneously. With this structure completed the Pathe studio will have a total of eight large, modern stages.

New Corporations Take Big Jump In N. Y. During Week

Companies incorporated with the department of state during the past week to engage in the motion picture business in its various branches include the following: World Talking Pictures Corporation, $50,000, Marcus Hermelin, Raymond Feiden, Belle Jaffe, New York City; J. Alexander Leggett Company, Inc., capitalization not stated, Alice Alexander, B. Cheiker, New York City; Edward Siegfried, Brooklyn; C. A. Leonard, Inc., capitalization not stated, C. A. Leonard, Chester Erskin, William J. Rapp, New York City; Prudential Distributors, Inc., $20,000, Jane E. Cross, Alvin H. Minkoff, Brooklyn; Helen M. Hart, Jersey City, N. J.

Rockaway Theatres Corporation, $20,000, Etta Feinberg, New York; Robert J. Bloomgarden, Minnie R. Rose, Brooklyn; 752 Melrose Avenue Amusement Corporation $10,000, Harry Swartz, Alan R. Rosenberg, Morris Slachfer, New York City; Engl Products Corporation, capitalization not stated, William Fox, Saul E. Rogers, Felix A. Jenkins, New York City; Radiotone Pictures Corporation, capitalization not stated, Michael Hoffman, Francis C. Reed, Roy C. MacPherson, New York City; Major Laboratories, Inc., capitalization not stated, Bernard Kommel, Tessie Schander, Nathan M. Hess, New York City.

Directors Get Credit Only If Contract Terms Are Kept

First National has signed William A. Seiter to a two-year directorial contract. He is now completing Corinne Griffith's Vitaphone picture, "Prisoners." In this contract as in those of other directors recently signed, is the following stipulation: "Provided that you fully and completely keep, and observe all the terms, covenants and conditions to be kept, performed and observed by you hereunder, we agree to give you credit on the screen in connection with said photoplay."

Warners Doubling Singing For Players In Features

(Hollywood Bureau, Motion Picture News)

Hollywood, March 11. Warner Brothers are successfully doubling singing for players in their musical films. The latest song doubling was done last week when Newton Withers, brother of Grant Withers, sang several numbers for the latter for his lead in "The Time, the Place and the Girl."

"Grandeur Film" Fox Designation For Double Width

"Grandeur" film, a new development of Fox-Case, which is double the width of standard negative and projects on a screen almost double the average size, will be introduced with the release of the Fox Movietone Follies. M-G-M and Paramount have used double width projection in the past, but this required a special lens on projection machines. The extra width is being used on special revue sequences in the "Follies," particularly with those featuring ensemble numbers.

Fox has determined to make the "Follies" a love story instead of the series of specialties, revues, back-outs and sketches originally planned. As a result, a romantic tale has been written by Harlan Thompson connecting up the scenes shot for the "Follies" and these added scenes will be made during the next three weeks, which will wind up all production on the feature.

Right now it looks as though it is to be a race to Broadway on the part of Fox and Paramount. The former with "Fox Follies" and the latter with their production of "Cocoanuts," a musical with the Marx Brothers in their original roles.

Over 5,000 Picture Houses Are Reported In Germany

By HEINRICH FRAENKEL
(Berlin Correspondent, Moving Picture News)

Berlin, March 4.—The very reliable figures of the 1929 L. B. B. "Reichskandadressbuch" are just to hand, revealing the fact that the number of German picture houses has passed the 5000 mark. The exact figure, at the beginning of this year was 5013, as against 4460 one year and 4263 two years before.

In spite of this considerable recent building activity, business has never been as bad as now, at this time of the year.

In many theatres, during the last weeks, business has been poorer than even in the worst summer months, so much so that, in many cases, the authorities had to relieve taxation, in order to avoid the immediate breakdown of many a business.

New Montana Division For Fox-West Coast Theatres

Harold B. Franklin, president of Fox-West Coast Theatres, has created a sixth division of the circuit to be known as the Montana Division. Will Steege has been named division manager with headquarters in Great Falls. He has been serving as manager of Fox-West Coast Theatres in Great Falls. New theatres are planned for Billings, Great Falls and Butte.

Hammons In Hollywood

E. W. Hammons, president of Educational Film Exchanges, Inc., has left for Los Angeles. He will confer with E. H. Allen, manager of the Educational Studios, and Jack White, director-in-chief, regarding production plans and schedules for the 1929-30 season. Mr. Hammons expects to be back in New York City within two weeks.

Motion Picture News Weekly Box Office Check-Up

And Showmen's Ad. Tips

In Figuring Percentage Rating On Pictures, The Normal Or Average Business Of The Theatre Is Taken As 100%

"Abie's Irish Rose" (Par. T.)

ST. LOUIS, MO.—Mixed weather, Midtown Theatre, (1600), 7 days, 50c-75c, Vita. shorts.

Percentage Rating—71%.

CANTON, O.—Moderate and rainy weather, Strand Theatre, (750), 7 days, 25c-40c, Pathe Sound News, Eddie Cantor in "That Party in Person."

Percentage Rating—170%.

EXHIBITOR AD TIPS—Played on name alone, billing as Ann Nichols' spectacular stage success now brought to the talking screen. The cast was mentioned incidentally and word of mouth advertising played an important part in a successful week. Teamed well with Eddie Cantor's "That Party in Person." Audience appeal: all ages and both sexes, with many "repeats."—Joe Calla, Manager Strand Theatre, Canton, O.

"Adoration" (F.N.)

MINNEAPOLIS, MINN.—Fair weather, Lyric Theatre, (1,238), 7 days, 15c-25c-45c, "Across the Atlantic in the Graf Zeppelin," Fox M. News, Vita. shorts.

Percentage Rating—175%.

EXHIBITOR AD TIPS—Exploitation centered upon Billie Dove and the romantic appeal of the film. "Across the Atlantic in the Graf Zeppelin," which was run with the feature, was ballyhood equally. Appeals to all ages and classes.—E. C. McKibbon, Manager Lyric Theatre, Minneapolis, Minn.

"Alias Jimmy Valentine" (M-G-M T.)

ALBANY, N. Y.—Variable weather, Leland Theatre, (1,400), 6 days, 35c, Gus Edwards Revue (Metro), 1 Vita Act, Fox M. News.

Percentage Rating—175%.

BOSTON, MASS.—Fair weather, Loew's State Theatre, (3,700), 7 days, 40c-75c, Fox News, Movietone acts, stage show.

Percentage Rating—100%.

ROCHESTER, N. Y.—Cold weather, Piccadilly Theatre (2259), 7 days, 25c35c-60c, "Ko-Ko Beats Time," George Dewey Washington (Metro T.), "Lonely Lapland," Selected News, organ.

Percentage Rating—90%.

NEW YORK CITY, N. Y.—Weather: rain, snow, cold. Capitol Theatre, (4,620), 7 days, 35c-50c-75c, "Navajo" Revue. Held over for second week.

Percentage Rating—112½%.

EXHIBITOR AD TIPS—This picture needed little advertising out of the ordinary on my part on account of the success of the stage play. I did call attention to the fact that the same picture was being offered to Albany audiences at 35c as compared to three times that price in New York City. I also featured Lionel Barrymore.—Alec Sayles, Manager Leland Theatre, Albany, N. Y.

Play up as William Haines' first sound picture and also that it follows the stage play of the name. Lionel Barrymore adds another star to mention. General appeal for all ages.—Joseph Brennan, Manager Loew's State, Boston, Mass.

Hook-up with locksmith establishments and safe and strong-box store windows went well with this film. Plenty of attention was raised also by a department store window display of guns and other weapons used in actual crimes and borrowed from the police department. Such legends as "Even Jimmy Valentine couldn't pick these locks," hung over the lock and safe displays and stirred up the public. Sidelines were hook-ups with 10c stores on the theme song and with bookstores on the novel. Audience appeal: all ages and classes.—Herbert Chatkin, Manager, Piccadilly Theatre, Rochester, N. Y.

"Air Legion" (RKO)

UTICA, N. Y.—Gaiety Theatre (1,700), 35c-50c, Int'l News, 5 acts vaude.

Percentage Rating—97%.

"All At Sea" (M-G-M)

SPOKANE, WASH.—Excellent weather, Pantages Theatre, (1,500), 7 days 50c-75c, 5 acts vaude.

Percentage Rating 110%.

CLEVELAND, O.—Clear and stormy weather, State Theatre, (3,400), 7 days, 30c-60c, "Chasing Husbands," Para. News, Publix unit in "Just Kids."

Percentage Rating—85%.

EXHIBITOR AD TIPS—Exploit the navy and the hundreds of sailors with their life on the high seas and in a wild sea port. Splendid comedy team and one of the new Wampus stars. Audience appeal: for all ages and all classes.—Nick Pierong, Manager Pantages Theatre, Spokane, Wash.

(*Continued on following page*)

For Your Greater Convenience

WITH this issue, Motion Picture News presents The Weekly Box Office Check-Up in a new form—for the greater convenience of exhibitor readers.

"Showmen's Ad. Tips" are now published along with box-office percentage reports, so that the exhibitor may have all material relating to the box-office history of a picture at a glance.

This change has been made at the request of a number of our readers, who point out that this form of publication will enable them to clip data of specific pictures they have booked, file it, and have it ready for immediate use when the time comes. Such use was not possible in the form in which the Check-Up Reports have been hitherto printed.

The Box-Office Check-Up has proved to be an instantaneous success, as hundreds of communications from exhibitor readers testify.

Many Percentages Below Normal

Advertised this as the main dish on a Komedy Karnival bill. Also emphasized Dane and Arthur as the fun makers. Appeal is strong for all houses and all ages. Full of good fun.—Geo. Diamond, Manager State Theatre, Cleveland, O.

For all ages. Exploit the stars, harking back to "Rookies" and calling this a companion piece.—Tom Allen, Manager, Empire Theatre, Birmingham, Ala.

"Annapolis" (Pathe)

MINNEAPOLIS, MINN.—Fair weather, Hennepin-Orpheum Theatre, (2,900), 7 days 25c-50c-75c, 6 acts vaude.

Percentage Rating—78½%.

SCHENECTADY, N. Y.—Bad weather, Proctor's Theatre (3,000),) days, 25c-35c-50c. Educational travelogue. Pathe Sound News, Band Policy Unit.

Percentage Rating—80%.

EXHIBITOR AD TIPS—The title of th film was exploited. Romance and stars were second and third respectively in the exploitation. Audience appeal: from high school age to adults.—Frank Burke, Manager Hennepin-Orpheum Theatre, Minneapolis, Minn.

Stress the success of the same producers West Point film, also the Annapolis shots and the love story. For children and young people especially.—Proctor's Theatre, Schenectady, N. Y.

"Annie Laurie" (M-G-M)

ALBANY, N. Y.—Variable weather, Clinton Square Theatre, (800), 6 days, 25c, M-G-M News, Sportlight (Pathe), comedy.

Percentage Rating—88%.

"Anybody Here Seen Kelly?" (U.)

OKLAHOMA CITY, OKLA.—Cold weather, Orpheum Theatre (2,100), 7 days, 10c-25c-50c, Fables and Topics (Pathe), vaude.

Percentage Rating—100%.

EXHIBITOR AD TIPS—Bessie Love and Tom Moore made good and the picture was excellent; should please all classes.—Manager Orpheum Theatre, Oklahoma City, Okla.

"Avenging Rider" (RKO)

WICHITA, KANS.—Fair weather, Kansas Theatre (800), 5 days, 20c, Filmtone "Burlesque," Fox News.

Percentage Rating—100%.

EXHIBITOR AD TIPS—This one is the ordinary western, but the exploitation may be made about the man who solves the crime of which he is accused. Not much to go on. Audience appeal: weak-end crowds the small town western fans.—Mrs. Charles Barron, Manager, Kansas Theatre, Wichita, Kans.

"The Awakening (U.A.)

ALBANY, N. Y.—Variable weather, Mark Strand Theatre (2,000), 6 days, 25c-50c.

"The Box Office Check-Up is a 'wow.'

"O. F. Glass, McCook Amusement Co., McCook, Neb."

2 Vita. acts, Fox M. News.

Percentage Rating—90%.

NEW ORLEANS, LA.—Cloudy and rainy weather, Saenger Theatre (3,500), 7 days, 25c-50c, Fox News, Publix unit, organ.

Percentage Rating—100%.

ATLANTIC CITY, N. J.—Variable weather, Strand Theatre, (1,118), 4 days, 40c-50c, George Dewey Washington Metro M. act, M-G-M News.

Percentage Rating—110%.

EXHIBITOR AD TIPS—In advertising "The Awakening," I strongly billed Vilma Banky in all the layouts and also added a couple of words to the title with the result that the picture was advertised as "The Awakening of Love," with the idea of making a stronger appeal to the women.—Thomas Clark, Manager Mark Strand Theatre, Albany, N. Y.

Has a strong appeal in being Banky's first picture away from Colman; play up the love interest and Byron's good support as leading man. Mention the star's beauty. Audience appeal: all ages except children, all classes.—Andrew D. Mustard, Manager, Strand Theatre, Atlantic City, N. J.

"Barker" (F. Nat'l T.)

OKLAHOMA CITY, OKLA.—Cold weather, Empress Theatre (1,100), 10 days, 10c, 35c 50c; Pathe News, "Joy Riding."

Percentage Rating—100%.

ANN ARBOR, MICH.—Weather, cold and windy, Wuerth Theatre (777), 7 days, 10c-25c-35c-50c, "Only Me" (Educ.), Kinograms.

Percentage Rating—82%.

If the stage play of the same name has played your town, talk this one up as being a movie version of much greater effect than the legitimate can offer. Audience appeal: all ages.—Wuerth Theatre, Ann Arbor, Mich.

"Battle Of Sexes" (U.A.)

DES MOINES, IA.—Weather, cold and slush, Strand Theatre, (1,065), 4 days, 20c-30c, "False Alarm Fire Co." (Para. T.)

Percentage Rating—125%.

EXHIBITOR AD TIPS—Exploit the love story. The appeal is especially juvenile and romantic.—George Watson, Manager, Strand Theatre, Des Moines, Ia.

"Behind Closed Doors" (Columbia)

BALTIMORE, MD.—Weather: rainy and stormy, Loew's Hippodrome Theatre, (2,500), 6 days, 25c-55c, "Taxi Spooks," Bert Smith Players in "Go Easy Mabel," vaude. acts, chorus.

Percentage Rating—90%.

EXHIBITOR AD TIPS—Play heavily on Virginia Valli and Gaston Glass as the stars and play up the mystery, dramatic and romantic angles. Bring out the fact that it is a story of intrigue concerning the fate of a newly born republic with arch enemies trying to make it a monarchy again. Audience appeal: to all who like mystery, drama and romance combined. It went over well with our family trade.—Nat Keene, Manager Hippodrome Theatre, Baltimore, Md.

"Bellamy Trial" (M-G-M T.)

BALTIMORE, MD.—Weather: rain and wind, Century Theatre, (3,221), 6 days, 25c-65c, "An Ancient Art" (Metro), Oswald cartoon (U), Fox M. and M-G-M News, Loew-Publix unit: "Cooling Off" with Richy Craig, orchestra, organ.

Percentage Rating—105%.

MEMPHIS, TENN.—Fair and warm weather, Loew's State Theatre (2,500), 6 days, 10c-25c-50c, Fox M. News, 5 acts vaude.

Percentage Rating—90%.

MACON, GA.—Fair weather, Rialto Theatre (900), 3 days, 35c-45c, Vitagraph Units, Fox Movietone News.

Percentage Rating—100%.

EXHIBITOR AD TIPS—Exploit as one of the greatest talking mystery melodramas. Feature Leatrice Joy and Betty Bronson and get them guessing with the question: "Who killed Mimi Bellamy?" Announce that patrons who can't stand suspense should not see this picture which Broadway paid $2.00 to see. Tell them that the trial evidence is all spoken in the picture. Audience appeal: to all; high, low and middle classes and young as well as old. All our patrons liked it.—Howard Price Kingsmore, General Manager, Loew's Century Theatre, Baltimore, Md.

Good murder story of the film and trial scenes gives an opportunity for the use of heralds in the form of tabloid newspapers, if the stunt hasn't been tried lately. Play up the actual news angles of the trial in true newspaper fashion.—Ernest Emerling, City Manager, Loew's State Theatre, Memphis, Tenn.

Feature Betty Bronson and Leatrice Joy. Play up the mystery and graphic court scenes and the fact that it's a Saturday Evening Post story. Audience appeal: all ages and classes.—Monte Salmon, Manager, Rialto, Macon, Ga.

"Beware Of Bachelors" (W.B.)

SPRINGFIELD, MASS.—Weather: cold, snow and wind, Fox-Palace Theatre, (2,484), 7 days, 30c-60c, 2 Vita. acts, Fox News, 3 vaude. acts.

Percentage Rating—92% (double feature).

Reports Indicate Box-Office Winners

EXHIBITOR AD TIPS—Exploit it as a travesty on marriage. Audience appeal is to the younger element.—Dr. J. V. Wilson, Manager, Fox-Palace Theatre, Springfield, Mass.

"Big Hop" (Buck Jones)

JOLIET, ILL.—Fair weather, Princess Theatre (960), 1 day, 15c-30c, comedy, newsreel.

Percentage Rating—100%.

EXHIBITOR AD TIPS—Recommend playing up Buck Jones in a romance with good air thrills. Exploit it as a dramatic romance packed with thrills.—Patrick McManus, Manager, Princess Theatre, Joliet, Ill.

"Broadway Fever" (T-S)

COLUMBUS, O.—Fair and cold weather, Majestic Theatre (1,000), 7 days, 25c-35c-50c, "Youth Regained," "Big Ben," "Permanent Wave," Pathe News, organ.

Percentage Rating—100%.

EXHIBITOR AD TIPS—Sally O'Neil has a following. It's a cute picture of the "big street" but a little different. Audience appeal: all adults.—Johnny J. Jones, Manager, Majestic Theatre, Columbus, O.

"B'way Melody" (M-G-M T.)

CLEVELAND, O.—Clear and stormy, Stillman Theatre (1,800), 7 days, 75c-$2.00, "Confession" (M-G-M T. short) 4th

Percentage Rating—125%.

NEW YORK CITY, N. Y.—Weather, rain, snow, cold, Astor Theatre (1,120), 7 days, 2 shows a day, 3 Sat. and Sun., $1-$2, "Confession" (M-G-M)—T. short) 4th week.

Percentage Rating—163 9/10%.

EXHIBITOR AD TIPS—Exploited this heavily as the first all-talking, all-singing, all-dancing screen attraction. Also as a $5.00 show for $1.50. The novelty of the entertainment and the new reserve-seat policy were heavily stressed. Audience appeal: general. Will go big everywhere.—Charles Katz, Manager, Stillman Theatre, Cleveland, O.

"The Cameraman" (M-G-M)

WICHITA, KANS.—Fair weather, Orpheum Theatre (1,700), 3 days, 25c-40c, M-G-M News, Loie Bridge.

Percentage Rating—108%.

EXHIBITOR AD TIPS—Keaton as a newsreel man and his antics in the midst of a tong war are good for exploitation. Also "watch Keaton play a ball game by himself!" Audience appeal: all classes and ages.—H. E. Jameyson, Publicity Director, Orpheum Theatre, Wichita, Kans.

"Canary Murder Case" (Paramount T.)

OKLAHOMA CITY, OKLA.—Cold weather, Capitol Theatre (1,200), 7 days, 10c, 35c, 50c, Vita. acts.

Percentage Rating 125%.

ST. LOUIS, MO.—Mixed weather, Grand Central Theatre, (1,900), 50c-75c, Vita. shorts.

Percentage Rating 103%.

BOSTON, MASS.—Fair weather, Fenway Theatre, (1,500), 7 days, 25c-75c, Fox News.

Percentage Rating 100% (2nd week).

BOSTON, MASS.—Fair weather, Washington Street Olympia Theatre, (2,500), 7 days, 25c-75c, Fox News.

Percentage Rating—100% (3rd week).

CHATTANOOGA, TENN.—Fair and rainy weather, State Theatre, (925), 6 days, 50c, "Spanking Age," Walter Brian on Vita., Fox News.

Percentage Rating—112%.

BUFFALO, N. Y.—Cold and stormy weather, Century Theatre, 60c, Fox M. and Para. News.

Percentage Rating—120%.

EXHIBITOR AD TIPS—It was suitable for every type of audience and filled the house to a pleasing capacity for a seven-days' run.—Pat McGee, Manager, Capitol Theatre, Oklahoma City, Okla.

Stress the strong mystery angle. All-talking with William Powell at the head of a strong cast. Adaptation of the best seller novel. Appeal to all classes.—W. F. Brock, Manager, State Theatre, Chattanooga, Tenn.

Exploit the rattling good mystery and the talkie features. William Powell is a good star to play up. Audience appeal: for high school students up.—John Carr, Manager, Century Theatre, Buffalo, N. Y.

Exploit the thrilling mystery. William Powell is a good name to play up. Run all advertising as one of the greatest detective plays ever. Audience appeal: all classes and ages.—John Carr, Manager, Century Theatre, Buffalo, N. Y.

For high school age. Exploit Powell, the star, and the all-dialogue play from the mystery story by a famous author.—Charles Branham, Manager, Alabama Theatre, Birmingham, Ala.

We called special attention to the fact that the story has been serialized in a local paper and also that it was an all-talkie, which means a lot here. The appeal is to all classes. William Powell can back up all the ballyhoo the exhibitor can give him as a talking picture star.—Marsline Moore, Manager, Worth Theatre, Fort Worth, Texas.

The advertising featured the mystery angles of the case. Also its title and William Powell, James Hall and Louise Brooks. Audience appeal is general.—Grand Central Theatre, St. Louis, Mo.

"Captain Lash" (Fox)

BOSTON, MASS.—Fair weather, Metropolitan Theatre, (4,350), 7 days, 35c-75c, "A Bird in the Hand" (Para. talkie), Para. News.

Percentage Rating—110%.

RICHMOND, VA.—Fair weather, Capitol Theatre (600), 6 days, 25c-35c-50c, three shorts, organ.

Percentage Rating—90%.

EXHIBITOR AD TIPS—Exploit it as a typical McLaglen vehicle, sea fights, comedy romance. General appeal: all ages.—Ted Brouchio, Manager, Metropolitan Theatre, Boston, Mass.

Exploit Victor McLaglen. Audience appeal: men of all classes.—Sam Bendheim, Manager.

For high school age and up. The star is all that is necessary here. The "love 'em and leave 'em" angle of the story is good for selling.—George Steele, Manager, Trianon Theatre, Birmingham, Ala.

"Carnation Kid" (Par. T.)

ALBANY, N. Y.—Variable weather, Mark Ritz Theatre (1,145), 6 days, 25c-35c, Pathe Sound News, 1 Vita. act, (Metro), "Our Gang" comedy.

Percentage Rating—90%.

TAMPA, FLA.—Fair weather, Victory Theatre (1,600), 7 days, 25c-50c-60c, Vita. Acts, Fox M. News.

Percentage Rating—50%.

EXHIBITOR AD TIPS—In connection with a week's run of "The Carnation Kid" at the Mark Ritz, I found it very easy to secure a good tie-up with the florists in the city and gave away about 2,700 carnations during the week, these being furnished free by the florists. I also used a large basket of carnations in the lobby and called attention to the fact that these were furnished by one of the city's leading florists. In my newspaper advertising I strongly featured the fact that it was a talking picture.—Charles Smacowitz, Manager, Mark Ritz Theatre, Albany, N. Y.

Exploit the star and the fact that it's his first talkie. Play up the fact it is a crook play with strong comedy vein. Audience appeal: all classes and ages.—George B. Peck, Manager, Victory Theatre, Tampa, Fla.

Exploit the talking sequences and use the name of Douglas MacLean as Chicago's "bad boy." Audience appeal: all classes and ages.—J. B. McFaul, Manager, Buffalo Theatre, Buffalo, N. Y.

"The Box Office Check-Up is a mighty fine addition to your paper!"

"C. W. Nebel, Vice-Pres. and Gen. Mgr. Community Theatres, Inc., Milwaukee, Wis."

Check-Up of Box Offices Shows

The title may be exploited by tying up with flower stores in carnation display. Don't forget to appeal to Douglas MacLean fans. Audience appeal: this is a comedy melodrama which is unusually suitable for all ages of fans.—Herbert D. Grove, Manager, Capitol Theatre, Cedar Rapids, Ia.

The gangland thrills and the comedy angle give it the necessary punch. For all ages.—H. S. Amos, Manager, Capitol Theatre, Macon, Ga.

"Case Of Lena Smith" (Par.)

CHATTANOOGA, TENN.—Fair and rainy weather, Rialto Theatre, (800), 3 days, 25c-35c, "Collegians" (U), M-G-M News.

Percentage Rating—95%.

EXHIBITOR AD TIPS—Feature Esther Ralston in a story of a girl betrayed in love. Powerful drama. Appeal to the intellectual classes.—Paul Short, Manager, Rialto Theatre, Chattanooga, Tenn.

"Cavalier" (T-S T.)

WINSTON - SALEM, N. C.—Rainy and clear weather, Auditorium Theatre (1,600), 3 days, 25c-35c-50c), "Racing Blood" (RKO), "The Lion's Roar" (Educ. T.), Pathe News, 2 vaude. acts.

Percentage Rating—75%.

"Certain Young Man" (M-G-M)

LOUISVILLE, KY.—Fair and rainy weather, Rialto Theatre (3,000), 4 days, 30c-50c, Pathe Review and News, 5 acts RKO caude.

Percentage Rating—95%.

"Children Of Ritz" (F.N.)

ST. LOUIS, MO.—Mixed weather, Ambassador Theatre, (3,000), 7 days, 25c-75c, Selected News, organ, Eddie Lowry in "Monte Carlo," orchestra.

Percentage Rating—87%.

LITTLE ROCK, ARK.—Stormy and fair weather, Capitol Theatre, (1,400), 3 days, 15c-60c.

Percentage Rating—95%.

MEMPHIS, TENN.—Fair and warmer weather, Orpheum Theatre (2,600), 6 days, 15c-30c-60c, Fables, Review and Sound News (Pathe), 5 acts vaude.

Percentage Rating—140%.

"Circus Kid" (RKO)

UTICA, N. Y.—Clear and cold weather, Gaiety Theatre (1,700), 4 days, 35c-50c, Int'l News, 5 acts vaude.

Percentage Rating—103%.

EXHIBITOR AD TIPS—For all ages. Use the circus ballyhoo on the big acts in the ring and play up Joe Brown and Frankie Darro, who are both popular here. The business done held up the vaude. in spite of the bad weather.—Vernon Reaver, Manager, Ritz Theatre, Birmingham, Ala.

"Clear The Decks" (U)

MILWAUKEE, WIS.—Clear and cold weather, Alhambra Theatre (2,000), 7 days, 25c-50c, "Just Monkeys," "Television George" (U), Int'l News.

Percentage Rating—105%.

EXHIBITOR AD TIPS—Reginald Denny's name always draws well; use it and the fact that it is a talking picture and light comedy. Audience appeal: younger folks, the type of whom comedy always appeals.—Henry Wren, Manager, Alhambra Theatre, Milwaukee, Wis.

"Companionate Marriage" (F.N.)

SPOKANE, WASH.—Excellent weather, Granada Theatre, (600), 7 days, 25c-35c, comedy.

Percentage Rating—90%.

EXHIBITOR AD TIPS—Exploit Judge Ben Lindsey and the popular question of the legality of the birth control and companionate marriage topics. The great moral question involved. Audience appeal: particularly to young people of all classes.—Duncan Inverarity, Manager, Granada Theatre, Spokane, Wash.

"Conquest" (Warn. T.)

OKLAHOMA CITY, OKLA.—Cold weather, Criterion Theatre (1,750), 7 days, 10c, 25c, 75c, Metro talkie short, stage show.

Percentage Rating—90%.

EXHIBITOR AD TIPS—Its best selling angle is that it is the first Warner Brothers all-talkie outdoor picture. Appeals to all classes, both men and women.—Pat McGee, Manager, Criterion Theatre, Oklahoma City, Okla.

The publicity recently given the starting of the Byrd Expedition gives a good background for exploiting this film.—Ernest Emérling, City Manager, Loew's Strand Theatre, Memphis, Tenn.

"Court Martial" (Columbia)

TROY, N. Y.—Variable weather, Lincoln Theatre (1,000), 3 days, 15c-25c, Kinograms and comedy.

Percentage Rating—80%.

NEWPORT NEWS, VA.—Fair weather, Rialto Theatre)(853), 3 days, 25c-35c, Para. News.

Percentage Rating—90%.

A fast moving picture with an excellent plot. Emphasize the Northwestern locale and the fact that Betty Compson is cast with Jack Holt. Appeal is general.—E. T. Crall, Manager, Rialto Theatre, Newport News, Va.

"The Coward" (RKO)

WICHITA, KANS.—Fair weather, Kansas Theatre, (800), 3 days, 20c, Para. News, comedy.

Percentage Rating—98%.

EXHIBITOR AD TIPS—The idler who comes back and the fight in the exclusive club, plus the "wide open spaces" as a means of rejuvenation all help to sell this one. Audience appeal: general.—Charles Barron, Manager, Kansas Theatre, Wichita, Kans.

"Crimson City" (Warners)

CEDAR RAPIDS, IA.—Mild and fair weather, Strand Theatre (1,400), 2 days, 10c-35c, "Smith Baby's Birthday," Pathe Sound News, Metro M. acts.

Percentage Rating—100%.

EXHIBITOR AD TIPS—This is an old-time melodrama with a Chinese twist and can be best heralded as such. We used Chinese lanterns and similar decorations in the marquee and lobby to get Oriental atmosphere. Audience appeal: a good general picture drawing from all classes.—Ray Swan, Manager, Strand Theatre, Cedar Rapids, Ia.

"Cyrano De Bergerac" (State Rights)

BALTIMORE, MD.—Rainy and stormy weather, Little Theatre, (267), 6 days, 35c-50c, "Nature's Wizardry" (Metro), Movies of Olden Days.

Percentage Rating—90% (return run).

EXHIBITOR AD TIPS—Exploit Edmond Rostand's immortal dramatic comedy filmed in France in natural colors. Play up the question: Ask anyone who has seen it if it is not the most thrilling and enchanting love story ever told." Let them know that Pierre Magnier, of the Comedie Francaise, Paris, plays the leading part of Cyrano, and play up the fact that this is considered the greatest of all of Rostand's plays. Audience appeal: to that great class of intelligent people who love Rostand and his works, especially the lovable Cyrano.—Clyde V. McKay, Manager, Little Theatre, Baltimore, Md.

"Czar Ivan The Terrible" (Amkino)

NEW YORK CITY, N. Y.—Weather, rain, snow, cold, Cameo Theatre (549), 7 days, 50c-75c, revived after a year.

Percentage Rating—75 7/10%.

"Desert Nights" (M-G-M T.)

SPRINGFIELD, MASS.—Weather: cold, snow and wind, Broadway Theatre, (1,800), 7 days, 25c-50c, Sharkey-Stribling fight pictures, Pathe News, Max Davidson comedy (Metro), 2 Vita. acts.

Percentage Rating—80%.

ANN ARBOR, MICH.—Weather, clear and windy, Majestic Theatre (1,050), 4 days, 10c-25c-35c-50c, "Circus Time," "Fables" (Pathe), Para. News.

Percentage Rating—70%.

EXHIBITOR AD TIPS—Exploit the star, John Gilbert, and especially the fact that he is heard on the screen. Bill it as a romance of "the white sands!" Audience apeal: for women, all ages, especially Gilbert fans—and they are legion.—E. W. Smith, Manager, Broadway Theatre, Springfield, Mass.

Exploit Gilbert in unusual setting and play up his new co-star, Mary Nolan, as being the blonde of "West of Zanzibar" fame.—Majestic Theatre, Ann Arbor, Mich.

Varying Results On Leading Films

"Doctor's Secret" (Par. T.)

AKRON, O.—Weather: rain, cold and snow, Colonial Theatre, (1,147), 7 days, 25c-50c, comedy, Para. News.

Percentage Rating—100%.

CLEVELAND, O.—Clear and stormy weather, Allen Theatre, (3,300), 7 days, 30c-60c, M-G-M News, "Going GaGa" (Metro), "Manchu Love" and "So So" (Metro), Movietone reel.

Percentage Rating—100%.

BALTIMORE, MD.—Weather, rain and wind, Valencia Theatre (1,500), 6 days, 25c-35c, "Across the Atlantic Via the Graf Zeppelin," M-G-M News.

Percentage Rating—68%. (2d run.)

EXHIBITOR AD TIPS—Exploited as only picture to play two weeks at the Paramount in New York City. Called it the best talkie. Ruth Chatterton, H. B. Warner were mentioned prominently. Appeal is to adults, of both sexes.—L. B. Cool, Manager, Colonial Theatre, Akron, O.

Advertised the excellent cast extensively. Also stressed the fact of its being 100% talkie and that it is adapted from a James M. Barrie story. Audience appeal strong for those who like finesse, charm and style in mystery dramas. For the better class of house.—Fred Clary, Manager, Allen Theatre, Cleveland, O.

Directed our sales talk on this one to the elite. Emphasized its being an all-talk picture.—Marsline Moore, Manager, Worth Theatre, Fort Worth, Texas.

"Dream Of Love" (M-G-M)

ROCHESTER, N. Y.—Cold weather, Eastman Theatre (3,400), 7 days, 35c-50c, "If Men Played Cards Like Women Do" (Para. T.), Selected News, Publix unit.

Percentage Rating—80%.

EXHIBITOR AD TIPS—Romance, mixed with the glamor of European royalty is the combination to be stressed in the ads, bills or stunts with this show. Stress also the one-time popularity of the stage show and its interpretation by Sarah Bernhardt and other eminent players. Audience appeal: all ages and classes.—M. J. Murphy, Manager, Eastman Theatre, Rochester, N. Y.

"Driftwood" (Columbia)

SPRINGFIELD, MASS.—Weather, cold, snow and wind, Bijou Theatre, (1,000), 7 days, 25c-50c, "The Fight Pest" (Metro), Int'l News.

Percentage Rating—75% (double feature).

EXHIBITOR AD TIPS—Exploit it as a great love story. Audience appeal: all ages.—Al Anders, Manager, Bijou Theatre, Springfield, Mass.

"Dry Martini" (Fox)

OTTAWA, ONT.—Weather, mild and cold, Centre Theatre (1,200), 6 days, 15c-40c, "Lay On MacDuff," (Para.), Fox News, orchestra.

Percentage Rating—80%.

EXHIBITOR AD TIPS—Looked upon as one of the best sophisticated entertainments of the season. Was directed by one who knows Paris. Mary Astor is clever and looks well. Audience appeal: will be enjoyed by adults of both sexes.—Don Stapleton, Manager, Centre Theatre, Ottawa, Ont.

"The Dummy" (Par. T.)

PROVIDENCE, R. I.—Stormy weather, Strand Theatre, (2,200), 7 days, 15c-50c, "Yankee Doodle," Selected News.

Percentage Rating—85%.

NORFOLK, VA.—Cloudy and cool weather, Loew's State Theatre, (2,000), 6 days, 35c-50c, M-G-M News, 5 acts vaude.

Percentage Rating—110%.

CHATTANOOGA, TENN.—Rainy and fair weather, Tivoli Theatre, (1,900), 3 days, 40c-60c, "The Carnival Man" and News (Para.), "In a Persian Market" (Tiffany-Stahl).

Percentage Rating—97%.

LITTLE ROCK, ARK.—Stormy and fair weather, Royal Theatre, (1,000), 6 days, 15c-60c.

Percentage Rating—80%.

BUFFALO, N. Y.—Weather, cold and stormy, Buffalo Theatre, 65c, Para. and Fox News, First Graphic short, vaude.

Percentage Rating—100%.

WINSTON, N. C.—Clear and rainy weather, Carolina Theatre (2,600), 3 days, 10c-50c-65c, "Election Day" (Metro), Fox News, 4 vaude. acts.

Percentage Rating—80%.

MACON, GA.—Fair weather, Capitol Theatre (1,000), 3 days, 20c-40c, two sound shorts, Par. News.

Percentage Rating—100%.

NEW YORK CITY, N. Y.—Weather, rain, snow, cold, Paramount Theatre (3,666), 7 days, 40c-60c-75c-85c-$1, Paramount and Fox Movietone news, "The Bride's Relations" (Sennett-Educational-T.), Publix Unit stage revue "Bubbling Over."

Percentage Rating—91 9/10%.

EXHIBITOR AD TIPS—Mystery, thrills and romance! Bill as a corking crook melodrama crammed with action from start to finish. Audience appeal: for all types and ages.—Ed Reid, Manager, Strand Theatre, Providence, R. I.

Feature the boy "dectectif" who outwits a gang of hardened criminals. Light comedy with Ruth Chatterton in talkie. Appeal to juvenile and elder class.—Floyd Smith, Manager, Tivoli Theatre, Chattanooga, Tenn.

Exploit the cast and the detective angle, play it up as an all-talkie with good comedy. Audience appeal: for all ages.—Vincent M. McFaul, Manager, Buffalo Theatre, Buffalo, N. Y.

Feature combination of mystery and comedy. Audience appeal: all ages and classes, particularly for young folks.—H. S. Amos, Manager.

A Correction

In the Box Office Check-up section of Motion Picture News, March 9 issue, it was erroneously stated under head of "The Dummy," Metropolitan theatre, Boston, that the feature was accompanied by "The Wife's Relations" (Educational comedy). This should have read: "The Bride's Relations" (Educational); under head of "The Godless Girl," Hippodrome, Cleveland, "The Old Barn" is credited to Pathe instead of Educational, and under head of "In Old Arizona," "The Lion's Roar" is also credited to Pathe instead of Educational.

"Fancy Baggage" (Warn. T)

LITTLE ROCK, ARK.—Stormy and fair weather, Capital Theatre, (1,400), 3 days, 15c-60c.

Percentage Rating—100%.

CEDAR RAPIDS, IA.—Capitol Theatre, (1,957), 3 days, 10c-50c, Schubert Songs, "Two Chinese Girls" (Vita.), Para. News, Orville Rennie in Publix show.

Percentage Rating—80%.

EXHIBITOR AD TIPS—Feature comedy, Ferris and the splendid cast. Audience appeal: It's mostly the younger generation who will find interest in this picture of "sense and nonsense."—Herbert D. Grove, Manager Capitol Theatre, Cedar Rapids, Ia.

"Farmer's Daughter" (Fox)

WICHITA, KANS.—Fair weather, Kansas Theatre, (800), 5 days, Filmtone "Night Club," Fox News.

Percentage Rating—100%.

EXHIBITOR AD TIPS—Exploit the city slicker who gets "slicked by the country girl." Exploit Arthur Stone as the comedian. Audience appeal: fairly general.—Mrs. Charles Barron, Manager Kansas Theatre, Wichita, Kans.

"Floating College" (T-S)

WICHITA, KANS.—Excellent weather, Uptown Theatre, (1,700), 3 days, 25c-40c, Sennett talkies comedy, Kinograms.

Percentage Rating—45%.

EXHIBITOR AD TIPS—The college cruise angle and Sally O'Neil are the big features to play up in this one, with the idea of the boy being sought by the two girls. Youth, pep and the world tour are also good ad copy. Audience appeal: all ages and classes.—Arthur Phillips, Manager, Uptown Theatre, Wichita, Kans.

"Flying Fleet" (M-G-M)

BOSTON, MASS.—Fair weather, Loew's Orpheum Theatre, (3,100), 7 days, 25c-50c, M-G-M News, 6 acts vaude.

Percentage Rating—100%.

Hot Tips From Exhibs On Features

BALTIMORE, MD.—Weather: rain and wind, Parkway Theatre, (1,092), 6 days, 15c-35c, Fox M. News, George Lyons.

Percentage Rating—103%.

NEWPORT NEWS, VA.—Fair weather, Olympic Theatre, (873), 3 days, 25c-35c, comedy, Kinograms.

Percentage Rating—110%.

UTICA, N. Y.—Cold and clear weather, Avon Theatre, (1,600), 7 days, 25c-30c-40c, 2 Vita. acts.

Percentage Rating—101%.

EXHIBITOR AD TIPS—Play up the aviation angle and the fact that the U. S. Navy cooperated with the scenes taken in the air. Sound effects of airplanes are excellent. Appeal for all of high school age and up. Victor Morris, Manager, Loew's Orpheum Theatre, Boston, Mass.

Another big airplane epic. Should go over if this is emphasized, with present vogue in airplane pictures. The popularity of Novarro is also a drawing card. —E. T. Crall, Manager Olympic Theatre, Newport News, Va.

Exploit the thrilling air scenes in the best aviation picture. Naval assistance in making the picture possible and Navarro's name should also be considered in playing up. Appeals to all ages and classes.—Sid Lawrence, Manager Avon Theatre, Utica, N. Y.

"Forbidden Love" (Pathe)

OTTAWA, Ont.—Mild and cold weather, B. F. Keith's, (2,596), 6 days, 15c-60c, Fables and News, (Pathe), 5 acts vaude.

Percentage Rating—75%.

EXHIBITOR AD TIPS—Recommend it as a sumptuously mounted story of a mythical kingdom with plenty of costume glamor. Lily Damita is capable. Audience appeal—all classes from high school age up.—J. M. Franklin, Manager B. F. Keith's Theatre, Ottawa, Ont.

"Four Sons" (Fox)

OTTAWA, ONT.—Mild and cold weather, Avalon Theatre, (990), 6 days, 10c-35c, "The Family Picnic" (Fox T.), Fox M. News.

Percentage Rating—135%.

EXHIBITOR AD TIPS—A substantial narrative of family life with a great mother-love theme that rings true. Plenty of color and action throughout. Audience appeal: all classes and all ages.—Ambrose Nolan, Manager Avalon Theatre, Ottawa, Ont.

For lovers of strong, absorbing drama. An excellent film and an excellent cast with a unique plot and a war theme.—Sam Bendheim, Manager Capitol Theatre, Richmond, Va.

"Fugitives" (Fox)

OKLAHOMA CITY, OKLA.—Cold weather, Liberty Theatre, (1,100), 7 days, Int'l and Fox M. News, Mack Sennett comedy.

Percentage Rating—100%.

CANTON, O.—Moderate and rainy weather, Palace Theatre, (1,905), 3 days, 30c-50c, comedy, Pathe News, 5 acts vaude.

Percentage Rating—105%.

LOUISVILLE, KY. — Fair and rainy weather, Alamo Theatre, (950), 7 days,



Little Davey Lee, star of Warner Bros.' "Sonny Boy," receives a visit from the Easter Bunny.

20c-30c-40c, 3 Vita. acts, Fox News, style stage show.

Percentage Rating—90%.

HOUSTON, TEX.—Warm and clear weather, Majestic Theatre, (2,250), 7 days, 15c-25c-60c, Fables (Pathe), serial, Fox M News, 5 acts vaude.

Percentage Rating—100%.

EXHIBITOR AD TIPS—Exploit it as a tense drama rich in comedy and love romance.—Robert Hutchinson, Manager, Liberty Theatre, Oklahoma City, Okla.

Played name of Madge Bellamy to limit, along with a brief outline of the story. Audience appeal: adult, both sexes. —Marc Wolf, Manager, Palace Theatre, Canton, O.

Do not fail to emphasize the acting of Arthur Stone for he runs away with the picture even leaving Madge Bellamy in the shade. Play Bellamy for what she is worth locally. Appeal is general.—John Blunk, Manager Alamo Theatre, Louisville, Ky.

Exploit Madge Bellamy as remembered in "Mother Knows Best." Also the human interest story. Appeals to the masses.—Majestic Theatre, Houston, Tex.

"Fury Of The Wild" (RKO)

JOLIET, ILL.—Fair weather, Princess Theatre, (960), 1 day, 15c-35c, newsreel.

Percentage Rating—90%.

EXHIBITOR AD TIPS—Has appeal to children and men.—Patrick McManus, Manager, Princess Theatre, Joliet, Ill.

"Geraldine" (Pathe T.)

NEW YORK CITY, N. Y.—Weather: rain, snow, cold. Colony Theatre, (1,980), 7 days, 50c-75c-$1, Pathe Sound News, The Brox Sisters (Universal T. short), Sam Kahn stage hand and specialties.

Percentage Rating—74¼%.

EXHIBITOR AD TIPS—Exploit as a Tarkington story with sound and dialogue. Audience appeal: all ages and classes.—Walter Merket, Manager, Capitol Theatre, Springfield, Mass.

"Ghost Talks" (Fox. T.)

SAN ANTONIO, TEX.—Fair weather, Majestic Theatre, (1,700), 7 days, 25c-50c-75c, News and Fables (Pathe), Fox M. News, 5 acts vaude.

Percentage Rating—100%.

MILWAUKEE, WIS.—Clear and cold weather, Merrill Theatre, (1,167), 7 days, 25c-50c, "Apartment Hunting," "Their Purple Moment" (Metro), Fox News.

Percentage Rating—75%.

EXHIBITOR AD TIPS—Exploit the all-talkie mystery. Also the fact that the leads, Eaton and Twelvetrees, are former stage stars. Audience appeal: general. Great for children and grown-up children.—Raymond Willis, Manager, Majestic Theatre, San Antonio, Tex.

Advertise this as a farce comedy. Audience appeal: juvenile patronage, the younger folks.—William Mick, Manager Merrill Theatre, Milwaukee, Wis.

"Give And Take" (Univ. T.)

JOLIET, ILL.—Moderate weather, Rialto Theatre, (2,300), 1 day, 35c-60c, Para. News, comedy, organ, orchestra.

Percentage Rating—110%.

ATLANTIC CITY, N. J. — Variable weather, Stanley Theatre, (1,999), 3 days, 40c-50c, "Plantation Trio," "Stage Fright" (Vita. shorts), Para. News.

Percentage Rating—90%.

EXHIBITOR AD TIPS—Exploit this comedy as the greatest talking laugh hit of 1929. Recommend it as a good laugh-making Jewish-American comedy. Talking makes it a sure-fire hit with George Sidney funnier than ever.—Roy Rogan, Manager, Rialto Theatre, Joliet, Ill.

Exploit Sidney and Hersholt comedy team and their dialogue; play up the appeal: all ages and classes.—Joseph Jordan, Stanley Theatre, Atlantic City, N. J.

"Glorious Betsy" (Warn. T.)

WINSTON-SALEM, N. C.—Rainy and clear weather, Carolina Theatre, (2,600), 5 days, 10c-35c-50c, 3 Vita. acts, Fox News, Fashion show.

Percentage Rating—100%.

"Glorious Trail" (F.N.)

CEDAR RAPIDS, IA.—Mild and fair weather, Palace Theatre, 10c-20c, "Polar Peril," Fox News.

Percentage Rating—100%. (2d run).

"The Godless Girl" (Pathe)

OMAHA, NEBR.—Fair weather, Orpheum Theatre, (3,000), 7 days, 25c-60c, "Galloping Gaucho," Pathe News, 5 acts vaude.

Percentage Rating—100%.

CHATTANOOGA, TENN.—Rainy and fair weather, Tivoli Theatre, (1,900), 3 days, 40c-60c, Para. News, Fables (Pathe), "Typical Topics," Keith vaude.

Percentage Rating—104%.

CLEVELAND, O.—Clear and stormy weather, Hippodrome Theatre, (4,500), 7 days, 25c-50c, "The Old Barn" (Educ. T.), Fox M. act and News.

Percentage Rating—100% (2d week).

Exhibitors Tell How To Put'Em Over

HOUSTON, TEX. — Warm and clear weather, Kirby Theatre, (1,654), 7 days, 10c-25c-50c, Fox M. News, 4 Vita, acts.

Percentage Rating—90%.

EXHIBITOR AD TIPS—Sound is still new enough in this house to play it up as a big talker. Also the melodramatic romance the notable cast featured. Audience appeal: high school age up.—John Howard, Manager, Rialto Theatre, Omaha, Nebr.

Exploit the defiant youth scoffing at love and life and the awakening. Gigantic fire spectacle. Appeal to youth and the middle aged.—Floyd Smith, Manager, Tivoli Theatre, Chattanooga, Tenn.

For all ages. Play up Cecil B. De Mille, the thrill angles and the big lessons to be derived from the picture. —Charles Branham, Manager Strand Theatre, Birmingham, Ala.

A fair program picture. Best selling points are Cecil B. De Mille's name and the fact that it his latest picture. The spectacular fire feature can be played up a bit to advantage. Audience appeal: young people and adults.—Kirby Theatre, Houston, Tex.

"Greyhound Limited" (Warners T.)

MILWAUKEE, WIS.—Clear and cold weather, Garden Theatre, (1.200), 7 days, 25c-50c, Irene Franklin, Cody and Orth, Mexican Orchestra, Fox News.

Percentage Rating—100%.

DES MOINES, IA.—Weather: cold and slush, Strand Theatre, (1,065), 3 days, 20c-30c, "Off the Decks," orchestra.

Percentage Rating—120%.

SYRACUSE, N. Y.—Mild and cold weather, Strand Theatre, (1,700), 7 days, 20c-30c-40c, comedy, 2 Vita. acts, Int'l News, Fox M. News.

Percentage Rating—100%.

EXHIBITOR AD TIPS — Advertise as Monte Blue's first railroad talking picture. Audience appeal: railroad men came to this picture direct from the shops in large numbers. Appeals greatly to those associated with the railroads.—L. K. Brin, Manager Garden Theatre, Milwaukee, Wis.

Exploit Monte Blue and the action in the story. The appeal is generally juvenile with satisfaction expressed by all types of audiences.—George Watson, Manager Strand Theatre, Des Moines, Ia.

Exploit Monte Blue. Thrilling romance of railroad life and the fact that Monte Blue's voice is heard in several sequences. Audience appeal: all types and ages.—Walter McDowell, Manager Strand Theatre, Syracuse, N. Y.

"The Gun Runner" (T-S)

SAN ANTONIO, TEX.—Fair and warm weather, Princess Theatre, (1,300), 4 days, 25c-35c, Comedy, Int'l News.

Percentage Rating—100%.

EXHIBITOR AD TIPS—Exploit Cortez, though not much to the picture. Nora Lane is appealing. Audience appeal: general.—J. C. McSween, Manager, Princess Theatre, San Antonio, Tex.

"Hardboiled" (RKO)

LOUISVILLE, KY. — Fair and rainy weather, Rialto Theatre, (3,000), 3 days, 30c-50c, Pathe Review and News, 5 acts RKO vaude.

Percentage Rating—80%.

"Hearts In Dixie" (Fox T.)

NEW YORK CITY, N. Y.—Weather: rain, snow, cold. Gaiety Theatre (808), 7 days, 2 shows a day, 3 Sat. and Sun., $1-$2 1st week. Fox Movietone News; Movietone Shorts.

Percentage Rating—110⅛%.

"The Home Towners" (Warner T.)

RICHMOND, VA. — Fair weather, Byrd Theatre, (1,600), 15c-25c-50c, Vitaphone short, color short, organ solo.

Percentage Rating—100%.

EXHIBITOR AD TIPS—Stress the perfected sound and dialogue and fine cast; play up fact it was successful stage play. Audience appeal: all classes.—W. J. Coulter, Manager.

"Homesick" (Fox)

MACON, GA.—Fair weather, Capitol Theatre, (1,000), 1 day, 30c-40c, Our Gang comedy, Par. News.

Percentage Rating—80%.

EXHIBITOR AD TIPS—The bicycle race across the continent. Sammy Cohen's name. Audience appeal: all ages, particularly children.—H. S. Amos, Manager, Capitol Theatre, Macon, Ga.

"Hunting Tower" (Par.)

UTICA, N. Y.—Clear and cold weather, Gaity Theatre, (1,700), 3 days, 35c-50c, Int'l News, 5 acts vaude.

Percentage Rating—97%.

"In Old Arizona" (Fox T.)

KANSAS CITY, MO.—Fair weather, Pantages Theatre, 7 days, "Aesop's Fables" (Pathe), 5 vaude acts, Selected News.

Percentage Rating—150%.

OMAHA, NEBR.—Fair weather, World Theatre, (2,500), 7 days, 25c-60c, Fox News, 5 acts vaude.

Percentage Rating—125%.

NEW ORLEANS, LA.—Rainy and cloudy weather, Loew's State Theatre, (3,285), 7 days, 25c-50c, Fox M. News, 5 acts vaude.

Percentage Rating—125%.

SYRACUSE, N. Y.—Mild and cold weather, Eckel Theatre, (1,400), 5 days, 35c-50c, 2 Vita. acts, Para., News, organ.

Percentage Rating—100%.

EXHIBITOR AD TIPS—This one should be exploited as an outdoor talking picture. It happened to be the first outdoor talkie in this town and such advertising proved very beneficial. Audience appeal: for all classes and ages.—Louie Charninsky, Manager, Pantages Theatre, Kansas City, Mo.

Exploited it big as the first 100 per cent outdoor talkie. Also stressed the adventure and romantic angles. Pleased all types of audiences.—Ralph Goldberg, Manager, Wold Theatre, Omaha, Nebr.

Exploit it as the first great outdoor picture, 100% talkie. Audience appeal: 100% talkie.—Ralph W. Thayer, Manager Eckel-Schine Theatre, Syracuse, N. Y.

"Interference" (Par. T.)

JOLIET. ILL.—Fair weather, Rialto Theatre, (2,300), 3 days, 25c-60c, "That's My Wife," Fox M. News, 2 vaude. acts, organ, orchestra.

Percentage Rating—115%.

EXHIBITOR AD TIPS—Recommend the exploitation of this picture as a Broadway hit and a sensational picture with good dialogue. Feature the fact that it is 100% talking. Has a great appeal for women.—Roy Rogan, Manager, Rialto Theatre, Joliet, Ill.

"Iron Mask" (United Art. T.)

NEW YORK CITY, N. Y.—Weather: Rain, snow, cold. Rivoli Theatre, (2,200), 7 days, 35c-50c-75c-85c-$1. Selected news. Paramount talking short. Vocal soloist. (2nd week).

Percentage Rating—150½%.

"The Jazz Age" (RKO)

ROCHESTER, N. Y. — Cold weather, Keith's Palace Theatre, (2,800), 4 days, 25c-35c-60c, Pathe News, 6 acts.

Percentage Rating—95%.

NEWPORT NEWS, VA. — Fair weather, Rialto Theatre (853), 3 days, 25c-35c, Para. News.

Percentage Rating—90%.

EXHIBITOR AD TIPS—We let the youth angle entirely alone in this film and did well just the same. We played up the city and political adventure angles and also exploited the name of Douglas Fairbanks, Jr., for the young people. We kept away from the jazz idea. Audience appeal: all classes and ages, particularly the younger element.—E. L. Lake, Manager Keith's Palace Theatre, Rochester, N. Y.

Play up the fact that this is a picture of modern life among the younger generation, truthfully presented. Appeals mainly to adults.—E. T. Crall, Manager Rialto Theatre, Newport News, Va.

The usual sex stuff with the college angle. Not for children.—L. J. Shields, Manager Ritz Theatre, Macon, Ga.

"Jazz Singer" (Warn. T.)

SAN ANTONIO, TEX.—Fair and warm weather, Empire Theatre, (1,550), 7 days, 50c, Vita. shorts, Fox M. News.

Percentage Rating—75%.

EXHIBITOR AD TIPS—Exploit the story, and the acting and the fact that it is all-talkie. The litigation affair here proved a big drawback. Remarkable how unknown Jolson can be in a town this size.

Exploitation Hints On All Films

Audience appeal: general.—Al Fourmet, Manager, Empire Theatre, San Antonio, Tex.

"Lady Of Pavements" (United Artists T.)

ST. LOUIS, MO.—Mixed weather, Loew's State Theatre, (3,300), 7 days, 25c-65c, Phil Spitalny and Band, Odette Myrtle in Movietone reel, orchestra, organ.

Percentage Rating—99%

MINNEAPOLIS, MINN.—Fair weather, State Theatre, (2,300), 7 days, 25c-35c-60c, Fox M. News, Selected News, stage show.

Percentage Rating—53¾%.

RICHMOND, VA.—Fair weather, Colonial Theatre, (1,800), 6 days, Hodge Podge, comedy, cartoon, Vitaphone short.

Percentage Rating—100%.

EXHIBITOR AD TIPS—The exploitation featured the strong love theme, the stars of the film and the talking and sound effects. **Audience appeal:** adults.—H. B. Lyon, Manager, State Theatre, Minneapolis, Minn.

Singing of Lupe Velez, great settings; fine acting of Wm. Boyd, Jetta Goudal and Miss Velez. Audience appeal: all classes from high school age up.—Joel Levy, Manager, Colonial Theatre, Richmond, Va.

"Last Warning" (Univ. T.)

BOSTON, MASS.—Fair weather, Keith-Albee Boston Theatre, (1,800), 7 days, 25c-75c, Pathe News, 5 acts vaude.

Percentage Rating—90%.

TOLEDO, O.—Weather: rain, snow and gales, State Theatre, (2,000), 7 days, 15c-30c, 25c-50c, Gertrude Lawrence in sound reel, Oswald sound cartoon (U), Fox News.

Percentage Rating 95½%.

EXHIBITOR AD TIPS—Suggests stressing the mystery angle and the surprise ending. Also first all-talking mystery of screen. Appeal, for all ages and classes. —J. Fitzgerald, Manager, Keith-Albee Theatre, Boston, Mass.

Used a teaser campaign, including billboards shrieking "Gamblers, this is the last warning!", and "Speeders, this is the last warning!", to good effect in connection with the newspaper advertising. Referring to the fact that the film is based on the stage play will be of help if the stage play has been shown in your city.—Harold F. Wendt, Publicity Manager, State Theatre, Toledo, O.

"Let's Make Whoopee" (Fox)

ROCHESTER, N. Y.—Cold weather, Rochester Theatre, (4,000), 7 days, 25c-35c-60c, "Sharp Tools," Fox News, 6 acts vaude.

Percentage Rating—85%.

"The Letter" (Par. T.)

NEW YORK CITY, N. Y.—Weather: rain, cold. Criterion Theatre, (861), 2 days, 2 shows a day, 3 Sat. and Sun., $1-$2. Opened Thursday night, invited audience. With five shows on Friday and Saturday, did a turnaway business. Para. Talking shorts.

Percentage Rating—136 9/10%.

"Little Wildcat" (Warn. T.)

NEW ORLEANS, LA.—Cloudy and rainy weather, Tudor Theatre, (1,000), 7 days, 25c-40c, Fox News, Vita. acts.

Percentage Rating—95%.

BALTIMORE, MD.—Weather: rain and wind, Rivoli Theatre, (1,981), 6 days, 25c-50c, "Ask Dad" (Educ. T.), Sportlight (Pathe), Janet Adair, Born and Lawrence, Fox M. and Pathe News.

Percentage Rating—65%.

Exploit the talking picture angle—that the story by Gene Wright tells of sisters crazy about the same man and that it sparkles with laughs and surprises. Play up the five important players: Audrey Ferris, Doris Dawson, James Murray, Robert Edeson and George Fawcett. Ask the question: "Which Do Men Love?" The little wildcat type or the sweet Cinderella?" Use the Vitaphone signature. Audience appeal: has plenty for all classes. Will appeal especially to those who like aviation stories, not about the war.—Frank Price, Jr., Manager, Rivoli Theatre, Baltimore, Md.

"Lonesome" (Univ. T.)

WICHITA, KANS.—Fair weather, Uptown Theatre, (1,993), 3 days, 25c-40c, comedy, talkie cartoon, Kinograms.

Percentage Rating—46%.

EXHIBITOR AD TIPS—Coney Island, Glenn Tryon and a corking good picture appealing to all classes of persons are this picture's best bets. "Alone in a crowd" is a good slogan. Audience appeal: all ages and classes.—Arthur Phillips, Manager, Uptown Theatre, Wichita, Kans.

"Lone Wolf's Daughter" (Columbia T.)

BOSTON, MASS.—Fair weather, Modern-Beacon Theatre, (1,800), 7 days, 25c-75c, Pathe News, "Broadway Fever."

Percentage Rating—115%.

MINNEAPOLIS, MINN.—Fair weather, Pantages Theatre, (1,575), 7 days, 25c-50c-75c, Pathe Sound News, 5 acts vaude.

Percentage Rating—80%.

NEW YORK CITY, N. Y.—Weather: rain, snow, cold. Roxy Theatre, (6,205), 7 days, 50c-75c-$1-$1.50. Selected and Fox Movietone News. Roxy stage show of three units.

Percentage Rating—82 1/5%.

EXHIBITOR AD TIPS—The exploitation featured Bert Lytell and the mystery features of the film. Adult appeal.—E. C. Bostick, Manager, Pantages Theatre, Minneapolis, Minn.

"Love And Learn" (Par.)

SPRINGFIELD, O.—Mild weather, Regent Theatre, (1,500), 10c-15c-25c-30c-50c, "King Harold," M-G-M News, 5 acts vaude.

Percentage Rating—60%.

"Love In The Desert" (RKO)

WINSTON-SALEM, N. C.—Clear and rainy weather, Auditorium Theatre (1,600), 3 days, 50c-75c, "Newlyweds" comedy (U), Fox M. act, Pathe News, 4 acts RKO vaude.

Percentage Rating—50%.

"Loves Of Casanova" (M-G-M)

SAN ANTONIO, TEX.—Fair and warm weather, Princess Theatre, (1,300), 3 days, 25c-35c, comedy, Int'l News.

Percentage Rating—90%.

EXHIBITOR AD TIPS—Exploit the beauty and massiveness of the production. Also the costume and color angle. Drew well for a foreign film. Audience appeal general, to the imaginative.—J. C. MeSween, Manager, Princess Theatre, San Antonio, Tex.

"Lucky Boy" (T-S T.)

ST. LOUIS, MO.—Mixed weather, Missouri Theatre, (3,558), 7 days, 25c-75c, Eddie Peabody in "Country Club Blues," Selected News, orchestra, organ.

Percentage Rating—88%.

DALLAS, TEX.—Fair weather, Capitol Theatre, (1,064), 7 days, 15c-25c-35c, "Collegians," Oswald cartoon and Int'l News (U).

Percentage Rating 90%.

PROVIDENCE, R. I.—Stormy weather, Loew's State, (3,800), 7 days, 15c-50c, M-G-M and Fox M. News.

Percentage Rating—90%.

EXHIBITOR AD TIPS—George Jessel is the feature publicity angle of this picture, and was advertised as the star of the New York stage production, "The Jazz Singer." The fact that he sings five songs was also stressed and an electrola playing the songs which Jessel sang in the picture was kept in the lobby of the theatre during the showing of this film. It appeals to all classes.—Ray J. Stinnett, Manager, Capitol Theatre, Dallas, Tex.

Exploit the vocal capabilities of Georgie Jessel and the fact that he was the original "Jazz Singer" of stage fame. For al classes of adults.—E. J. McCarthy, Manager, Loew's State, Providence, R. I.

"Marriage Contract" (T-S T.)

WICHITA, KANS.—Exeellent weather, Miller Theatre, (1,981), 3 days, 25c-50c, Int'l News, orchestra.

Percentage Rating—97%.

SYRACUSE, N. Y.—Mild and cold weather, Empire Theatre, (1,700), 25c-30c, 40c-50c, comedy, 2 M. acts, Int'l News, Fox M. News.

Percentage Rating—60%.

EXHIBITOR AD TIPS—Exploit the "home as sacred" in contrast to the

Live Aids From Brother Managers

lightness with which marriage is held by the modern generation. Companionate marriage is being soundly denounced and that fact is also another good angle. Patsy Ruth Miller is good for a little play, but the idea of the picture is the best bet. Audience appeal: college kids and home-loving adults.—S. Chambers, Manager, Miller Theatre, Wichita, Kans.

Play up the companionate marriage angle. A good picture for girls over 16 years. Audience appeal: flapper type. Absolutely not for children.—Albert P. Kaufman, Manager, Empire Theatre, Syracuse, N. Y.

"Marquis Preferred" (Par.)

DALLAS, TEX.—Fair weather, Old Mill Theatre, (1,400), 7 days, 20c-25c-35c, Roach comedy (Metro), Vita. act, Selected News.

Percentage Rating—90%.

WICHITA, KANS.—Orpheum Theatre, (1,700), 3 days, 25c-40c, M-G-M News, Loie Bridge.

Percentage Rating—105%.

EXHIBITOR AD TIPS—Exploited Adolphe Menjou. Billed as a smart romance of empty purses and full hearts—of a prince in search of a wife. All classes are to be sought as audience.—A. R. Lever, Manager, Old Mill Theatre, Dallas, Tex.

Exploit Menjou as the proverbial nobleman who refuses his riches contained by marriage in order to go to work for the girl he loves. Audience appeal: adults and Menjou fans.—H. E. Jameyson, Publicity Director, Orpheum Theatre, Wichita, Kans.

"Mother Knows Best" (Fox. T.)

TROY, N. Y.—Variable weather, Troy Theatre, (2,000), 3 days, 30c-50c, Fox M. News, "Early to Bed," 1 Vita. act.

Percentage Rating—90%.

ST. LOUIS, MO.—Mixed weather, Fox Theatre, (5,200), 7 days, 25c-65c, Fox M. News, Master of Ceremonies, "Dance of the Hours" ballet, overture, "Behind the Front With Sally," stage show.

Percentage Rating—103%.

EXHIBITOR AD TIPS—In advertising this picture, I featured the author, Edna Ferber, even ahead of the star, Madge Bellamy. I figure that when a theatre manager gets a picture made from one of the books classed as a "best seller" that he has a sure fire bet in featuring the author, perhaps even ahead of the star of the picture.—Walter Roberts, Manager, Troy Theatre, Troy, N. Y.

"My Man" (Warners T.)

MEMPHIS, TENN.—Fair and warm weather, Loew's Palace Theatre, (2,200), 6 days, 10c-25c-50c, Jan Garber and His Orchestra (Metro M.), Fox M. News.

Percentage Rating—125%.

WICHITA, KANS.—Fair weather, Palace Theatre, (1,487), 35c-50c, "Sex Life of Man" song for all its worth in exploit-

Percentage Rating—103%.

NEW YORK CITY, N. Y.—Weather, rain, snow, cold. Strand Theatre, (2,900), 7 days, 35c-50c-65c-75c, Selected and Fox M. News. Vita. shorts. Held over for second week.

Percentage Rating—117 1/10%.

EXHIBITOR AD TIPS—Play up the "My Man" song for all it's worth in exploiting the singing-talking film.—Ernest Emerling, City Manager Loew's Palace Theatre, Memphis, Tenn.

Exploit Fanny Brice and her inimitable manner of song and monologue presentation. Also the dramatic story of a woman who found, lost and then found her man again. Audience appeal: all ages and classes.—H. E. Jameyson, Publicity Director, Palace Theatre, Wichita, Kans.

"Napoleon's Barber" And "Diplomats" (Fox T.)

BALTIMORE, MD.—Rainy and stormy weather, New Theatre, "Whirls and Girls" (Educ. T.), Robert Benchley in "Lesson No. 1" (Fox T.), Fox M. News, Fox Silent News.

Percentage Rating—20%.

BIRMINGHAM, ALA.—Variable and mild weather, New Theatre, "Whirls and 25c-35c-60c, Pathe News, RKO vaude. acts and style show.

Percentage Rating 100%.

MILWAUKEE, WIS.—Cold and clear weather, Wisconsin Theatre, (2,902), 7 days, 25c-75c, Fox News, The Singer Midgets.

Percentage Rating—130%.

EXHIBITOR AD TIPS—Used Movietone shorts, "Napoleon's Barber" and "The Diplomats," because of strong vaude attractions. Good for all ages as regular shorts with feature. Play up the excellence of the dialogue in the first, and the stars, Clark and McCullough, in the second.—Vernon Feaver, Manager, Ritz Theatre, Birmingham, Ala.

Stress as an important fact that "Napoleon's Barber" is 100% talking. Exploit with a strong statement such as the fate of France was in a barber's hands. Then bring out the fact that Napoleon parried words as he did swords but leave the end in suspense. Tell them that George Bernard Shaw called it the best short play in the English language. Audience appeal: to all who like their historical facts presented in an attractive manner and to those who like good drama. Play up Clark and McCullough heavily in advertising "The Diplomats," and bill them as the screen's funniest talking comedians, exploiting the film as 100% talking filled with laughs about two stowaways who save a king his throne in a small Balkan kingdom in a hilarious manner. Audience appeal: this will appeal to every man, woman and child. It is decidedly one of the funniest things yet done in talkies.—William E. Stumpf, Manager, New Theatre, Baltimore, Md.

"Naughty Baby" (F.N.)

BOSTON, MASS.—Fair weather, Keith Memorial Theatre, (3,000), 7 days, 50c-$1.50, Pathe News reel, 6 acts of vaude.

Percentage Rating—100%.

CEDAR RAPIDS—Mild and fair weather, Strand Theatre (1,400), 5 days, 10c-35c, "Ruby Lips," Pathe Sound News, Metro M. Acts.

Percentage Rating—110%

Alice White is a popular and rising star. Her name should not be overlooked in exploiting this picture, which is in a light vein. Audience appeal: Play principally for the younger folks in drawing crowds to see this story.—Ray Swan, Manager, Strand Theatre, Cedar Rapids, Iowa.

"Ned McCobb's Daughter". (Pathe)

KANSAS CITY, MO.—Fair weather, Mainstreet Theatre, 7 days, "Fables" (Pathe), Selected News.

Percentage Rating—90%.

COLUMBUS, O.—Fair and cold weather, Palace Theatre (3,200), 3 days, 25c-50c, 5 acts vaude.

Percentage Rating—85%

EXHIBITOR AD TIPS—The picture was played up as being the New York Theatre Guild success in sound. Audience appeal: mostly adult appeal, but it should draw well from high school students.—Lawrence Lehman, Manager, Mainstreet Theatre, Kansas City, Mo.

No particular appeal in this one. Good program picture. Audience appeal: all ages, all classes.—Burns O'Sullivan, Manager, Palace Theatre, Columbus, O.

"Night Club" (Par. T.)

LOUISVILLE, KY.—Fair and rainy weather, Mary Anderson Theatre (1,376), 25c-35c-50c, Pathe News, "Pusher-in-Face" and "Bishop's Candlesticks," (Para. T.).

Percentage Rating—70%

EXHIBITOR AD TIPS—This Paramount unit show leaves one thing only to play up, and that is the presence of famous stars like Fannie Brice, Pat Rooney, Ann Pennington and others. "The Pusher-in-the-Face" (Para. T.), which accompanies the longer piece, is worth playing up as a good character sketch. "The Bishop's Candlesticks" (Para. 7.) is good for Lent. Audience appeal: is general.—A. B. McCoy, Manager, Mary Anderson Theatre, Louisville, Ky.

"Object—Alimony" (Col.)

WICHITA, KANS.—Excellent weather, Orpheum Theatre, (1,700), 3 days, 25c-40c, comedy, Loie Bridge Co.

Percentage Rating—167%.

SPRINGFIELD, MASS.—Weather: cold, snow and wind, Bijou Theatre, (1,000), 7 days, 25c-50c, "The Fight Pest" (Metro), Int'l News.

Percentage Rating—75%.

MACON, GA.—Fair weather, Ritz Theatre (1,100), 3 days, 30c-35c, Jack King Players.

Percentage Rating—100%

Hints That Will Sell Your Features

EXHIBITOR AD TIPS—Exploit Lois Wilson and the idea that the girl DIDN'T want alimony, plus the mother chasing the boys is the best box-office angle, although the latter is not a wholesome angle. Audience appeal: really little appeal to any class except those who like Lois Wilson.—S. Chambers, Manager, Orpheum Theatre, Wichita, Kans.

Exploit the romance of a girl who planned to marry for money and married, instead, for love. Drama of love in the social world. Audience appeal: high school age and up.—Al Anders, Manager, Bijou Theatre, Springfield, Mass.

Worth exploiting as a true love picture. Lois Wilson's name. Audience appeal: not for children.—L. J. Shields, Manager, Ritz Theatre, Macon, Ga.

"Office Scandal" (Pathe T.)

BALTIMORE, MD.—Weather, rain and wind, Keith's Theatre (3,016), 6 days, 25c-65c, "Wedded Blisters," Int'l and Fox M. News, 5 acts RKO vaude., Annette Kellerman and Julia Rooney.

Percentage Rating—90%

EXHIBITOR AD TIPS—Exploit this as the romance of a sob sister and play up Phyllis Haver as the star, supported by Raymond Hatton, Leslie Fenton and Margaret Livingston, as they mean a great deal in the mind of a film fan. Use photos of Phyllis Haver, showing her legs in ads to appeal to the men. Audience appeal: to all who have been or are connected with newspapers, and to all who know nothing about them, the latter because they will get an eyeful of what a newspaper office really looks like.—J. Lawrence Schanberger, Manager, Keith's Theatre, Baltimore, Md.

"Outlawed" (RKO)

MACON, GA.—Fair weather, Ritz Theatre (1,100), 1 day, 30c-35c, Jack King Players.

Percentage Rating—100%

EXHIBITOR AD TIPS—The usual Tom Mix Western. Audience appeal: all ages and classes.—L. S. Shields, Manager, Ritz Theatre, Macon, Ga.

"Overland Telegraph" (M-G-M)

NEWPORT NEWS—Fair weather, Olympic Theatre (873), 3 days, 25c-35c, Kinograms.

Percentage Rating—90%

EXHIBITOR AD TIPS—Exploit the name of Tim McCoy, the number of Indians in the east and the natural location in the Rocky Mountain section. Appeal is general.—E. T. Crall, Manager, Olympic Theatre, Newport News, Va.

"Our Dancing Daughters" (M-G-M)

OTTAWA, ONT.—Weather mild and cold, Imperial Theatre (1,200), 6 days, 10c-35c, "Habeas Corpus" (Metro), Para. News, orchestra.

Percentage Rating—125%

EXHIBITOR AD TIPS—A fast-moving story of agitated young ladies and scheming matrons with peppy orgies, love, wine and dancing but a concluding moral. Audience appeal; outstepping youngsters and bald heads.—Ray Tubman, Manager, Imperial Theatre, Ottawa, Ont.

"Phantom City" (F.N.)

CHATTANOOGA, TENN.—Fair and rainy weather, Railto Theatre, (800), 1 day, 25c-35c, "The Show Boat," M-G-M News.

Percentage Rating—97%.

"Plastic Age" (F.N.)

CANTON, O.—Moderate and rainy weather, Valentine Theatre (811), 3 days, 15c-25c, Pathe News, comedy.

Percentage Rating—90% (2d run).

EXHIBITOR AD TIPS—Made play on the film adaptation of the best seller. Audience appeal: high school age.—Joe Calla, Manager, Valentine Theatre, Canton, O.

"Red Dance" (Fox)

NEWPORT NEWS, VA.—Fair weather, Palace Theatre, (720), 4 days, 25c-35c, Fox News.

Percentage Rating—100%.

EXHIBITOR AD TIPS—The color sequences, the lavish scenes and Dolores Del Rio should put this over. Appeals particularly to theatregoers.—Mrs. William Gordon, Manager, Palace Theatre, Newport News, Va.

"Redeeming Sin" (Warn. T.)

PROVIDENCE, R. I.—Stormy weather, Majestic Theatre, (2,400), 7 days, 15c-50c, Fox News and Vita acts.

Percentage Rating 80%.

TROY, N. Y.—Variable weather, Troy Theatre, (2,000), 4 days, 25c-35c, Pathe Sound News, Metro "Our Gang" comedy, 1 Vita. act.

Percentage Rating—85%.

SPOKANE, WASH.—Excellent weather, Liberty Theatre, (1,000), 7 days, 35c-50c, talkie comedy and Vita. acts.

Percentage Rating—72%.

DALLAS, TEX.—Fair weather, Melba Theatre, (1,800), 7 days, 15c-25c-35c-50c, Fox M. News, Laurel-Hardy Sound comedy (Metro), 2 Vita. acts.

Percentage Rating—80%.

SCHENECTADY, N. Y.—Bad weather, State Theatre (1,700), 7 days, 25c-35c-50c, Vita. vaude, Fox M. News.

Percentage Rating—70%.

LOUISVILLE, KY.—Fair and rainy weather, Strand Theatre (1,785), 7 days, 25c-35c-50c, 3 sound acts, Fox News.

Percentage Rating—50% (2d week).

MEMPHIS, TENN.—Fair and warm (1,100), 6 dys, 10c-25c-40c, Timblin and Raymond (Vita.), M-G-M News.

Percentage Rating—100%.

EXHIBITOR AD TIPS—The drawing power of Dolores Costello and Conrad Nagel should be exploited in the ad spreads. The strong love element also may be stressed. Audience appeal: to adults of all ages and classes.—Sol Braunig, Manager, Majestic Theatre, Providence, R. I.

Whenever I get a picture where there are two such stars a Nagel and Costello, I play the two strong in all newspapers and exploitation, and the scheme has always worked out successfully. If one is a good drawing card, then two should be just double as good.—Walter Roberts, Manager, Troy Theatre, Troy, N. Y.

Exploit Paris underworld. The intense drama and the question of what sin committed by a woman is so great that it constiutes a redeeming sin. Play up a great love. Audience appeal: all ages and classes.—Harry Culbert, Manager, Liberty Theatre, Spokane, Wash.

Featured Conrad Nagel and Dolores Costello as the favorite talking stars of filmdom. The underworld angle was also featured. Audience appeal: all classes and ages.—Carl A. Wolever, Manager, Melba Theatre, Dallas, Tex.

State the previous successes of Costello and Nagel team, and exploit them. Supporting cast should also be played up. Advertising comes down heavy on the Paris-Apache background, and the love story should be played up. For the adult audience.—State Theatre, Schenectady, N. Y.

"Red Hot Speed" (Univ. T.)

SPOKANE, WASH.—Excellent weather, Clemmer Theatre, (1,100), 7 days, 35c-50c, comedy.

Percentage Rating—105%.

ANN ARBOR, MICH.—Weather, cold and windy, Michigan Theatre (2,200), 4 days' run, 10c-30c-40c-50c, "His New Stenographer," Fox News, stage unit.

Percentage Rating—40%.

SPRINGFIELD, O.—Mild weather, Majestic Theatre (950), 4 days, 10c-25c-40c, Fox M. News, 2 M. acts.

Percentage Rating—75%.

MACON, GA.—Fair weather, Capitol Theatre (1,000), 2 days, 30c-40c, Our Gang Comedy, Par. News.

Percentage Rating—85%.

EXHIBITOR AD TIPS—Exploit Reginald Denny in a talking role; the fast-moving comedy with speeding autos and racing incidents; a dashing love story and a peppy romance. Audience appeal: all classes and ages.—Clam Pope, Manager, Clemmer Theatre, Spokane, Wash.

Advertised this as Reginald Denny's latest comedy drama. Will appeal to all types of houses and audiences for its rapid fire action and good fun.—Frank Hines, Manager, Keith's Palace Theatre, Cleveland, O.

Play up Reginald Denny at his best and

Movements On Feature Barometer

in his first talking comedy. Audience appeal: all ages and classes—H. S. Amos, Manager, Capitol Theatre, Macon, Ga.

Play up Denny's first talking picture and its high comedy feature. Audience appeal: all ages and classes.—Joseph Jordan, Manager, Stanley Theatre, Atlantic City, N. J.

Star's name is worth money here, also the fact that this is one of his best comedies. Silent houses can exploit clever sub-titles in this picture.—Michigan Theatre, Ann Arbor, Mich.

"Redskin" (Paramount)

KANSAS CITY, M.—Moderate weather, Newman Theatre, (1,866), 7 days, "A Bird in the Hand," 2 Vita. acts, newsreel.

Percentage Rating—85%.

MINNEAPOLIS, MINN.—Fair weather, Minnesota Theatre, (4,025), 7 days, 30c-40c-75c, Fox M. News, Publix unit.

Percentage Rating—75¾%.

SPRINGFIELD, MASS.—Weather: cold, snow and wind, Fox-Palace Theatre, (2,484), 7 days, 30c-60c, 2 Vita. acts, Fox News, 4 vaude. acts.

Percentage Rating—92% (double feature).

BIRMINGHAM, ALA.—Variable and mild weather, Alabama Theatre, (2,200), 6 days, 25c-35c-60c, "The False Alarm," Para. News, spot show: "Wild and Whoopee."

Percentage Rating—100%.

COLUMBUS, O.—Fair and cold weather, Ohio Theatre (4,000), 7 days, 25c-35c-50c, Fox News, Publix unit.

Percentage Rating—135%.

CEDAR RAPIDS, IA.—Mild and fair weather, Capitol Theatre (1,957), 4 days, 10c-50c, Fox M. and Para. News, Orville Rennie in Publix show.

Percentage Rating—90%.

NEW YORK CITY, N. Y.—Weather, rain, snow, cold, Criterion Theatre (861), 3 days, 2 shows a day, 3 Sat. and Sun., $1-$2, Finished run of five weeks on Wednesday night, Paramount talking shorts.

Percentage Rating—57%

ATLANTIC CITY, N. J. —Variable weather, Virginia Theatre (1,222), 7 days, 40c-50c, "The False Alarm Fire Co." (Para. T.), Fox M. News.

Percentage Rating—95%.

EXHIBITORS AD TIPS—We featured Richard Dix in advertising the picture as a gripping romance of the Indian of today. Audience appeal: all ages and classes.—Holden Swiger, Manager, Newman Theatre, Kansas City, Mo.

The exploitation featured Richard Dix, the sound and the natural colors. Audience appeal: all ages and classes.—Murray Pennock, Manager Minnesota Theatre, Minneapolis, Minn.

Exploit the star and the fact the film is a companion piece to an earlier success, "The Vanishing American." Called the new epic of the American Indian." Lobby carried exhibition of Indian relics, lent by local owner. Audience appeal: all ages and classes, but especially to high school element.—Dr. J. V. Wilson, Manager, Fox Palace Theatre, Springfield, Mass.

For all ages. Exploited the popularity of the star plus the wonderful color effects in the Western scenery. Mentioned "The Vanishing American" for comparison.—Charles G. Branham, Manager, Alabama Theatre, Birmingham, Ala.

A classic in color with a good story and Richard Dix in a stellar role and at his best. Appeals to all audiences and classes.—Joel Levy, Manager, Colonial Theatre, Richmond, Va.

Richard Dix and the combination of sound and color makes this film an outstanding attraction. Audience appeal: all ages and classes, especially boys.—Edw. Melinker, Manager, Ohio Theatre, Columbus, O.

Where Richard Dix has a good following his name can be used to good advantage in exploitation. We used music store window tie-ups on the song, "Redskin," in addition to the usual campaign. Audience appeal: it's a good picture that appeals practically to every class and to persons of all ages.—Herbert D. Grove, Manager, Capitol Theatre, Cedar Rapids, Iowa.

Dix as the star strong drawing power, especially emphasize beautiful technical photography and the picturesque Indian dances and costumes. Audience appeal: all ages and classes.—Harry Klein, Manager, Virginia Theatre, Atlantic City, N. J.

"The Rescue" (U.A.)

JOLIET, ILL.—Fair weather, Rialto Theatre, (2,300), 3 days, 25c-60c, "The Bride's Relations" (Educ. T.), Pathe News, 2 vaude. acts, organ, orchestra.

Percentage Rating—120%.

WICHITA, Kan.—Fair weather, Miller Theatre (1,981), 3 days, 25c-50c, Screen Snapshots, Review, Int'l News, orchestra.

Percentage Rating—98%.

EXHIBITOR AD TIPS—Recommend playing up this picture as an adaptation of the story by Joseph Conrad. Feature the beauty of Lily Damita. It has several good scenes depicting the South Sea country. Play up Ronald Colman as the star. Has appeal for romantic persons, particularly women.—Roy Rogan, Manager, Rialto Theatre, Joliet, Ill.

The adventurous tale of a gun runner and his fight with the sea pirates of the Java coast is good for ad play. Also Conrad, the novelist, for those who are literally inclined, plus the new actress, Lily Damita, may be exploited. Audience appeal: all classes and ages.—H. E. Jameyson, Publicity Director, Miller Theatre, Wichita, Kan.

"Ramona" (U.A.)

OTTAWA, ONT.—Weather mild and cold, Rex Theatre (900), 3 days, 15c-20c, serial, Pathe News.

Percentage Rating—100%.

EXHIBITOR AD TIPS—This feature has almost enough reputation to carry itself. It is the picture that Dolores Del Rio is known by. Good for a repeat anytime. Audience appeal: women, old and young, and adult males.—P. J. Nolan, Manager, Rex Theatre, Ottawa, Ont.

"Riley The Cop" (Fox)

DALLAS, TEX.—Fair weather, Majestic Theatre, (2,680), 7 days, 25c-35c-60c, Fox M. News, Interstate vaude. featuring Weaver Bros.

Percentage Rating—150%.

EXHIBITOR AD TIPS—Featured as a laughter special with a million laughs. Also the stars, J. Farrell McDonald and Louise Fazenda, were played up. Audience appeal: juvenile and family patronage.—Sid Henry, Manager, Majestic Theatre, Dallas, Tex.

"Romance Of Underworld" (Fox)

OMAHA, NEBR.—Fair weather, Rialto Theatre, (2,247), 7 days, 25c-50c, "Across the Atlantic Via the Graf Zeppelin," Para. News.

Percentage Rating—80%.

EXHIBITOR AD TIPS—Featured "Across the Atlantic," due to the free Hearst advertising in place of the feature. Did not overlook the value of the theme song, "Judy," however. Has adventure appeal for mixed audiences.—John Howard, Manager, Rialto Theatre, Omaha, Nebr.

Exploit the racy romance of life and love along the shady paths, and do not overlook the stars and the mystery angles. Use lots of billing. Audience appeal: adults of all classes.—H. M. Addison, Manager, Great Lakes Theatre, Buffalo, N. Y.

"Scarlet Lady" (Columbia)

ANN ARBOR, MICH.—Weather cold and windy, Michigan Theatre (2,200), 3 days, 10c-30c-40c-50c, "Off to Buffalo" (Metro), Int'l News, stage unit.

Percentage Rating—65%.

EXHIBITOR AD TIPS—Dramatic angles here makes this one a little different from the usual run of comedy-drama stuff. Audience appeal: limited to certain types of individuals of all classes.—Michigan Theatre, Ann Arbor, Mich.

"Scarlet Seas" (F.N.)

NEW ORLEANS, LA.—Cloudy and rainy weather, Strand Theatre, (1,500), 7 days, 25c-40c, travelogue, comedy, Int'l News, 1 specialty act.

Percentage Rating—90%.

"Seven Footprints To Satan" (F.N.)

WICHITA, KANS.—Excellent weather, Orpheum Theatre, (1,700), 3 days, 25c-40c, Loie Bridge Co.

Percentage Rating—158%.

Accurate Box-Office Percentages

EXHIBITOR AD TIPS—Exploit the mystery idea of the adventurous chap who wanted excitement and got it. Thelma Todd as the screen's newest beauty is also good for a little blah. Audience appeal: all ages and classes.—S. Chambers, Manager, Orpheum Theatre, Wichita, Kans.

Featured the beauty of the production and its thrills. Audience appeal is general.—Ambassador Theatre, St. Louis, Mo.

"Shady Lady" (Pathe T.)

BIRMINGHAM, ALA.—Weather: variable and mild, Strand Theatre, (800), 6 days, 25c-50c, Fox M. News, Vita, acts.

Percentage Rating—100%.

BUFFALO, N. Y.—Weather cold and stormy, Hippodrome Theatre, 65c, Para. and Fox News, vaude.

Percentage Rating—80%.

EXHIBITOR AD TIPS—For all ages, good action drama with Haver and Wolheim as drawing cards and a good sound score.—Charles G. Branham, Manager, Strand Theatre, Birmingham, Ala.

Play up Phyllis Haver as the star, the romance and the love angles as well as the adventure; good for those that like mild drama.—George Mason, Manager, Hippodrome Theatre, Buffalo, N. Y.

"Show Folks" (Pathe T.)

BUFFALO, N. Y.—Cold and stormy weather, Lafayette Theatre, 65c, Int'l News, vaude.

Percentage Rating—90%.

TAMPA, FLA.—Fair weather, Strand Theatre, (800), 4 days, 15c-35c-40c, Int'l News, comedy.

EXHIBITOR AD TIPS—Exploit the star and the cast, its comedy and backstage life. Audience appeal: for all classes and ages—Edwin Adler, Manager, Strand Theatre, Tampa, Fla.

A picture that is packed with the life of the show girls, play it up in the advertising and the billing. Audience appeal: for all ages.—William H. Raynor, Manager, Lafayette Theatre, Buffalo, N. Y.

"The Sideshow" (Columbia)

MACON, Ga.—Fair weather, Ritz Theatre (1,100), 2 days, 30c-35c, Jack King Players.

Percentage Rating—100%

EXHIBITOR AD TIPS—Marie Prevost's name will draw. Circus life picture. Audience appeal: all ages and classes.—L. J. Shields, Manager Ritz, Macon, Ga.

"Simba" (Capitol)

JOLIET, ILL.—Fair weather, Princess Theatre, (960), 3 days, 15c-35c, comedy, newsreel.

Percentage Rating—90%.

UTICA, N. Y.—Cold and clear weather, Olympic Theatre (1,600), 6 days, 35c, comedy, Fox News, Mr. and Mrs. Martin Johnson in personal appearance.

Percentage Rating—130%.

ATLANTIC CITY, N. J.—Variable weather, Strand Theatre (1,188), 3 days, 40c-50c, M-G-M News.

Percentage Rating—95%.

EXHIBITOR AD TIPS—Exploit this as a great treat for those who love adventure and travel. Do not exploit it as a staged movie but as an actual film of natural life in darkest Africa. Contains many thrills. Has appeal for children and older persons.—Patrick McManus, Manager, Princess Theatre, Joliet, Ill.

The unusual type of picture that it is was played up. Great appeal to children, but the personal appearance of Mr. and Mrs. Martin Johnson attracted all ages and all classes.—Evans Linton, Manager, Avon Theatre, Utica, N. Y.

Exploit as marvellous natural wild animal picture; play up Osa Johnson as an attractive and fearless woman; also the intimate and unposed animal studies of rare specimens and the exciting encounters with lions and elephants. Audience appeal: all ages and all classes.—Andrew D. Mustard, Manager, Strand Theatre, Atlantic City, N. J.

"Singapore Mutiny" (RKO)

NEW ORLEANS, LA.—Cloudy and rainy weather, Orpheum Theatre, (2,200), 7 days, 25c-50c, Fables (Pathe), Fox News, 5 acts vaude.

Percentage Rating—90%.

"Singing Fool" (Warners T.)

NEW YORK CITY, N. Y.—Weather, rain, snow, cold. Winter Garden (1,492), 7 days, 2 shows a day, 3 Sat. and Sun., $1-$2, Vitaphone shorts (26th week).

Percentage Rating—52 1/10%.

EXHIBITOR AD TIPS—The name of Al Jolson packed them in, although a re-run after one full week of good business.—H. S. Amos, Manager, Capitol Theatre, Macon, Ga.

"A Single Man" (M-G-M)

MILWAUKEE, WIS.—Clear and cold weather, Majestic Theatre, (1,500), 5 days, 25c-50c, "Across the Atlantic in the Graf Zeppelin," "Wrong Again," M-G-M News.

Percentage Rating—75%.

EXHIBITOR AD TIPS—Stress the type of picture — "Flaming youth of 40." Audience appeal: mostly women of 40 or over.—Herbert Israel, Manager, Majestic Theatre, Milwaukee, Wis.

Besides the team appeal of Cody and Pringle, stress the lively bathing scenes and Marceline Day as the flapper vamp. Audience appeal: all ages of not too discriminating audiences.—Andrew D. Mustard, Manager, Strand Theatre, Atlantic City, N. J.

"The Sin Sister" (Fox)

ATLANTIC CITY, N. J.—Variable weather, Stanley Theatre, (1,999), 4 days, 40c-50c, "Gus Arnheim and His Ambassadors," "Jim and Betty Morgan" (Vita. shorts), Para. News.

Percentage Rating—90%.

EXHIBITOR AD TIPS—Exploit it as an adventure film with romance; play up Nancy Carroll and also the conflict of human passions. Audience appeal: all ages and classes.—Joseph Jordan, Manager, Stanley Theatre, Atlantic City, N. J.

"Someone To Love" (Par.)

SYRACUSE, N. Y.—Mild and cold weather, B. F. Keith's Theatre, (2,600), 3 days, 30c-50c, Fables, Topics and News (Pathe), 6 acts RKO vaude.

Percentage Rating—150%.

EXHIBITOR AD TIPS—Entertaining picture. Exploit Charles "Buddy" Rogers. Audience appeal: general and especially to younger people.—John J. Burns, Manager, B. F. Keith's Theatre, Syracuse, N. Y.

"Sonny Boy" (Warner T.)

NEW YORK CITY, N. Y.—Weather: rain, snow, cold, Warner's Theatre, (1,360), 2 days, 2 shows a day; 3 Sat. and Sun., $1-$2. Opened Friday night. Vita. shorts.

Percentage Rating—84 2/5%.

"Stolen Kisses" (Warner T.)

BUFFALO, N. Y.—Cold and stormy weather, Great Lakes Theatre, 65c-85c, comedy, Vita. acts, Fox M. News and Fox Silent News.

Percentage Rating—85%.

EXHIBITOR AD TIPS—Exploit May McAvoy. Play up a snappy Parisian farce. Audience appeal: for all ages.—Lawrence Stewart, Manager, Great Lakes Theatre, Buffalo, N. Y.

"Stark Mad" (Warner T.)

BALTIMORE, MD.—Weather: rain and windy, Metropolitan Theatre, (1,500), 6 days, 15c-60c, "Served Hot," Kinograms, Frank Whitman, Dave Dreyer, Al Lions and His Four Horsemen.

Percentage Rating—65%.

ROCHESTER, N. Y.—Cold weather, Fay's Theatre, (1,250), 7 days, 15c-40c, "The Bath Between" (Fox T.), Cehallos Review, Fox News.

Percentage Rating—95%.

TOLEDO, O.—Variable weather, Vita.-Temple Theatre, (1,200), 7 days, 25c-35c-65c, Fox News, 3 Vita. acts.

Percentage Rating—95%.

EXHIBITOR AD TIPS—With all the mystery plays, the mystery angle is the best thing to exploit. But in "Stark Mad," the comedy element should be stressed almost if not as much. Emphasis should be laid on the thrills and the tropical locale. Plenty of chances for costumes and street stunts.—Arch McCallum, Manager, Fay's Theatre, Rochester, N. Y.

Exploit the prominent stage and screen players in the cast; also the dialogue angle. Audience appeal: all ages and classes.—Harry Klein, Manager, Virginia Theatre, Atlantic City, N. J.

Exploit the mystery appeal and the all-star cast.—Jack O'Connell, Manager, Vita.-Temple Theatre, Toledo, O.

Follow Ad Tips For Best Results

Brought out the fact that it was anall-talker and featured the mystery angles. Also H. B. Warner, Louise Fazenda and the other stars in the cast. Audience appeal: to all ages, particularly to fans of stars in the cast.—Missouri Theatre, St. Louis, Mo.

"Stolen Love" (RKO)

OMAHA, NEBR.—Fair weather, Empress Theatre, (1,000), 25c-50c, "Collegians" (U), musical comedy stock.

Percentage Rating—110%.

EXHIBITOR AD TIPS—The picture was subordinated to the stage show, but it was exploited as a sensational love story with Owen Moore's and Marceline Day's names played up big for a draw. Audience appeal: general.—Ralph Goldberg, Manager, Empress Theatre, Omaha, Nebr.

"Strange Cargo" (Pathe T.)

KANSAS CITY, MO.—Fair weather, Royal Theatre, (?,???), 7 days, "The Carnival Man," (Para. T.), 2 Vita. acts, Selected News.

Percentage Rating—90%.

TAMPA, FLA.—Fair weather, Tampa Theatre, (1,600), 3 days, 25c-50c-60c, Fable (Pathe), Schubert's songs, Para. News.

Percentage Rating—90%.

ROCHESTER, N. Y.—Cold weather, Regent Theatre, (1,510), 7 days, 25c-35c-50c, "Redman's House," "The Movie Man," "Capitolians," Selected News.

Percentage Rating—90%.

HARRISBURG, PA.—Weather: rain and snow, Loew's Regent Theatre, (1,600), 6 days, 30c-40c-50c, 4 talkie acts, Fox M. and M-G-M News.

Percentage Rating—80%.

EXHIBITOR AD TIPS—The mystery angle, emphasizing the words, "Who Killed Sir Richard?" can well be featured in this one. Audience appeal: for all ages and classes.—Claire Woods, Manager, Royal Theatre, Kansas City, Mo.

Exploit it as an all-talkie with 14 stage players. Be careful with the superlatives, however, on this one. Audience appeal: talkie fans.—A. N. Roy, Manager, Tampa Theatre, Tampa, Fla.

High sea adventure and romance angles were stressed here with good results. For a street stunt, two sailors carrying kegs gave plenty of publicity. Adventure angle was stressed in the ads. Audience appeal: all ages and classes.—Martin Dreyer, Manager, Regent Theatre, Rochester, N. Y.

Exploit the 100% talkie angle, the mystery, drama and love themes. A picture for all ages who like mystery pictures only and enjoyed by average person to whom love stories appeal.—Don W. Ross, Manager, Loew's Regent Theatre, Harrisburg, Pa.

Myster angle is an excellent draw; not so good for children.—H. S. Amos, Manager, Capitol Theatre, Macon, Ga.

"Street Of Illusion (Col.)

MEMPHIS, TENN.—Fair and warm weather, Pantages Theatres, (1,900), 6 days, 10c-25c-50c, Pathe Sound News, 5 acts vaude.

Percentage Rating—100%.

"Strong Boy" (Fox)

SPRINGFIELD, MASS.—Weather: cold, snow and wind, Fox Theatre, (1,444), 7 days, 20c-50c, "Thru Forest Aisles," Fox News, "Marching On" (Fox T.), "The Bride's Relations" (Educ. T.).

Percentage Rating—120%.

EXHIBITOR AD TIPS—Exploit the star, Victor McLaglen, the comedy elements and the romance between the clinging vine and the sturdy oak. Audience appeal: all ages and classes.—James Skilington, Manager, Fox Theatre, Springfield, Mass.

"Student Prince" (M-G-M)

JOLIET, ILL.—Fair weather, Princess Theatre, (960), 2 days, 15c-35c, comedy, newsreel.

Percentage Rating—100%.

EXHIBITOR AD TIPS—Exploit it as one of the successes of the past. Contains plenty of real romance with two great stars, Ramon Novarro and Norma Shearer. Billed it as the world's most thrilling love story. Has appeal to all.—Patrick McManus, Manager, Princess Theatre, Joliet, Ill.

"Sunrise" (Fox)

COLUMBUS, O.—Fair and cold weather, Grand Theatre, (1,200), 5½ days, 25c-35c-50c, Movietone vaude., Fox News.

Percentage Rating—150%.

TROY, N. Y.—Variable weather, Lincoln Theatre, (1,000), 4 days, 15c-25c, Kinograms and comedy.

Percentage Rating—75%.

NORFOLK, VA.—Cloudy and cool weather, Granby Theatre, (900), 6 days, 25c-35c-50c, "Should Scotchman Marry?" (Para.), "Eagle's Nest," Selected News.

Percentage Rating—85%.

EXHIBITOR AD TIPS—Listed as one of the ten best pictures of the year. Exploit it as an artistic masterpiece. Audience appeal: all ages from high school age up and all classes.—Earl W. Pepper, Manager, Grand Theatre, Columbus, O.

To my way of thinking, the best way of calling the public's attention to "Sunrise" was in telling of its Broadway success. This I did with last week's run of the picture at the Lincoln Theatre.—Ben Stern, Manager, Lincoln Theatre, Troy, N. Y.

"Sunset Pass" (Paramount)

COLUMBUS, O.—Fair and cold weather, Palace Theatre, (3,200), 4 days, 25c-50c, Para. News, 5 acts vaude.

Percentage Rating—95%.

EXHIBITOR AD TIPS—The Jack Holt-Zane Grey combination was good here. The popularity of the author should be used. Audience appeal: all ages, all classes.—Burns O'Sullivan, Manager, Palace Theatre, Columbus, O.

"Synthetic Sin" (F.N.)

CANTON, O.—Moderate and cold weather, Palace Theatre, (1,906), 4 days, 30c-50c, Pathe News, comedy, 5 acts Keith vaude.

Percentage Rating—100%.

EXHIBITOR AD TIPS—The name of star and the title of the picture were given equal play in the ads, with short and snappy summary of the story. Audience appeal: high school age and over with masculine tendency.—Marc Wolf, Manager, Palace Theatre, Canton, O.

"Take Me Home" (Par.)

CEDAR RAPIDS, IA.—Mild and fair weather, Palace Theatre, 10c-20c, "Sweeties," Fox News.

Percentage Rating—80% (2d run).

"Tide Of Empire" (M-G-M)

KANSAS CITY. MO.—Moderate weather, Midland Theatre, (4,000), 7 days, "Wrong Again," 2 M. acts, Selected News

Percentage Rating—85%.

CANTON, O.—Moderate and rainy weather, Loew's Theatre, (2,025), 3 days, Int'l News, 5 acts vaude.

Percentage Rating—110%.

HOUSTON, TEX.—Warm and clear weather, Loew's State Theatre, (2,700), 7 days, 15c-25c-60c, Roach comedy, Fox M. News, 5 acts vaude.

Percentage Rating—100%.

EXHIBITOR AD TIPS—Play up Renee Adoree as the star and don't overlook the Spanish setting.—Walter Maloney, Manager, Midland Theatre, Kansas City, Mo.

Thrilling romance of intrigue and adventure in the early days of California, featuring Renee Adoree. Audience appeal: all ages, with leaning towards youth and masculine.—Russell Bovim, Manager, Loew's Theatre, Canton, O.

Play up the name of Peter B. Kyne; also the action and romantic angles. Renee Adoree has some appeal. For all ages and classes.—Loew's State Theatre, Houston, Tex.

"Tillie's Punctured Romance" (Paramount)

SPOKANE, WASH.—Excellent weather, Egyptian Theatre, (300), 7 days, 25c, comedy.

Percentage Rating—95%.

EXHIBITOR AD TIPS—Exploit Louise Fazenda, chiefly with circus and war scenes. Coming of the big top with a run of comic situations. Stress the modernization of the popular old comedy and the demands of the public as compared to ten years ago. Audience appeal: children of all classes, partticularly; for adults, also.—Duncan Inverarity, Manager, Egyptian Theatre, Spokane, Wash.

Managers Analyze Selling Slants

"Trail Of '98" (M-G-M)

AKRON, O.—Weather: cold, snow and rain, Strand Theatre, (1,200), 7 days, 25c-50c, "Our Gang" comedy (Metro), Para. News.

Percentage Rating—110%.

DESMOINES, IA.—Weather: cold and slush, Des Moines Theatre (1,700), 7 days, 25c-50c, Fox M. News, Vita. acts, orchestra.

Percentage Rating—135%.

EXHIBITOR AD TIPS—Exploited the battle with the frozen north; mentioned Chilkoot Pass, the White Horse Rapids and the other big scenes in list form. The star, Dolores Del Rio, was the big factor in the advertising. Audience appeal: all ages and classes.—Ray Brown, Manager, Strand Theatre, Akron, O.

Pioneer adventure, big scenes exploited as well as the cast. The picture has general appeal, is something the youngsters may see and all the family. —Lionel Wasson, Manager, Des Moines Theatre, Des Moines, Ia.

The romance and the thrills of Klondike days have not lost their old appeal and they should be exploited. Emphasize also the star cast and the fact that this is a picturization of a Robert W. Service novel. Audience appeal: Both young and old enjoy this picture.—Ray Swan, Manager, Strand Theatre, Cedar Rapids, Ia.

"Tropic Madness" (RKO)

SYRACUSE, N. Y.—Mild and cold weather, B. F. Keith's Theatre, (2,600), 4 days, 30c-50c, Fables, Topics and News (Pathe), 6 acts RKO vaude.

Percentage Rating—110%.

EXHIBITOR AD TIPS—Feature the mystery angle. Audience appeal is general. B. F. Keith's Theatre, Syracuse, N. Y.

"True Heaven" (Fox)

BIRMINGHAM, ALA.—Variable and mild weather, Trianon Theatre, (650), 6 days, 15c-30c, "Dear Old Calford" (U), Fox News.

Percentage Rating—105%.

ROCHESTER, N. Y.—Cold weather, Keith's Palace Theatre, (2,800), 4 days, 25c-60c, Pathe News, 6 acts vaude.

Percentage Rating—95%.

EXHIBITOR AD TIPS—The stars, O'Brien and Moran, were the best exploitation angles and was successful here. Audience appeal: high school age up.—George Steele, Manager, Trianon Theatre, Birmingham, Ala.

We exploited George O'Brien and Lois Moran in this film, since both have local followings. The adventure angle and the powerful anticlimaxes should be stressed. Strong emphasis on the woman spy or adventuress draws well. Audience appeal: all ages and classes.—E. L. Lake, Manager, Keith's Palace Theatre, Rochester, N. Y.

"Upland Rider" (F.N.)

WICHITA, KANS.—Fair weather, Kansas Theatre, (800), 3 days, 20c, comedy and Para. News.

Percentage Rating—98%.

OTTAWA, ONT.—Weather: cold and mild, Fern Theatre, (750), 3 days, 10c-25c, "Yellow Cameo" (Patheserial), "Dumb Daddies," Felix cartoon (Educ.).

Percentage Rating—85%.

EXHIBITOR AD TIPS—The big race and the attempts to foil Ken Maynard, plus the western thriller angles are good ad points. Audience appeal: for week-end patrons, particularly for the smaller cities and the country towns.—Charles Barron, Manager, Kansas Theatre, Wichita, Kans.

This is a typical Ken Maynard outdoor picture with a different setting. Audience appeal: great for the kids and the family patronage.—C. Robertson, Manager, Fern Theatre, Ottawa, Ont.

"Weary River" (F.N. T.)

TAMPA, FLA.—Fair weather, Tampa Theatre, (1,600), 4 days, 25c-50c-60c, Para. News, cartoon, Review, M. acts.

Percentage Rating—125%.

COLUMBUS, O.—Fair and cold weather, Broad Theatre, (3,000), 7 days, 25c-50c, Movietone vaude., M-G-M and Fox News.

Percentage Rating—100%.

TOLEDO, O.—Variable weather, Pantheon Theatre, (922), 21 days, 10c-25c-35c-65c, Sportlight and News (Pathe).

Percentage Rating—98%.

HOUSTON, TEX.—Warm and clear weather, Metropolitan Theatre, (2,512), 15c-25c-60c, orchestra, organ, Para. News, Publix unit.

Percentage Rating—150%.

NEW YORK CITY, N. Y.—Weather: rain, snow, cold, Central Theatre, (922), 7 days, 2 shows a day, 3 Sat. and Sun., $1-$2-$2.50. Vita. shorts. 6th week. Business average based on this run only because scale was increased to $2.50 top over week-ends.

Percentge Rating—84 1/10%.

EXHIBITOR AD TIPS—Exploit the star and the fact that this is his first talkie. The many songs and the tuneful theme melody. Audience appeal: all audiences and classes.—A. N. Roy, Manager, Tampa Theatre, Tampa, Fla.

Play up Barthelmess in his first talking and singing role along with another beauty, Betty Compson. Use the theme song aplenty. Go strong on billing. Audience appeal: for all classes and ages.—William H. Raynor, Manager, Lafayette Theatre, Buffalo, N. Y.

Exploiting Barthelmess and the prison scenes put it over big despite terrible weather. — Monte Salmon, Manager, Rialto Theatre, Macon, Ga.

The women go crazy over this one, our men patrons weren't so excited. Strong love interest spells overflow for the matinees.—Harry Gould, Manager, Palace Theatre, Fort Worth, Tex.

Richard Barthelmess' first talking film to be shown here. The star is good box office attraction. Use talking phase advance sales. Audience appeal: all ages, all classes.—C. H. Weidner, Manager, Broad Theatre, Columbus, O.

Play up Richard Barthelmess and that he talks and sings in your advertising. —John F. Kumler, Manager, Pantheon Theatre, Toledo, O.

Stress Barthelmess' singing. "Hear his golden voice" is a good catch line. Barthelmess' name is also a good selling point. Theme song is a real hit, and can be played up. Audience appeal: old and young, all classes.—Manager, Metropolitan Theatre, Houston, Tex.

"Wedding March" (Par.)

TAMPA, FLA.—Fair weather, Strand Theatre, (800), 3 days, 15c-35c-40c, Int'l News.

Percentage Rating—100%.

EXHIBITOR AD TIPS—Exploit the director and the star. Play up the spectacular feature, the cost and the exceptional musical score. Audience appeal: adult.—Edwin Adler, Manager, Strand Theatre, Tampa, Fla.

"While City Sleeps" (M-G-M)

CANTON, O.—Moderate and rainy weather, Valentine Theatre, (611), 4 days, 15c-25c, comedy, Pathe News.

Percentage Rating—85% (2d run).

EXHIBITOR AD TIPS—Lon Chaney in a new type role. Audience appeal: youth and masculine.—Joe Calla, Manager, Valentine Theatre, Canton, O.

"The Whip" (F.N.)

CHATTANOOGA, TENN.—Fair and rainy weather, Rialto Theatre, (800), 2 days, 25c-35c, "Out at Home," M-G-M News.

Percentage Rating—92%.

EXHIBITOR AD TIPS—Feature adaptation of the famous stage play. Ralph Forbes and Dorothy Mackaill in a melodrama of horse racing. Appeal to all classes.—Paul Short, Manager, Rialto Theatre, Chattanooga, Tenn.

"White Shadows" (M-G-M)

SCHENECTADY, N. Y.—Bad weather, Strand Theatre, (1,000), 7 days, 25c-35c-50c, Fox M. News, Vita. vaude.

Percentage Rating—120%.

EXHIBITOR AD TIPS—Appeal is based on the expedition of the Director, Van Dyke, and his crew, with a handful of actors, to the actual South Sea locations where the scenes were shot with a genuine background and a native cast. No appreciable star appeal. Meant to attract the so-called "thinking class," also from a travelogue standpoint. Good for the family audiences, however.—Strand Theatre, Schenectady, N. Y.

"White Sister" (M-G-M)

BIRMINGHAM, ALA.—Variable and mild weather, Empire Theatre, (1,000), 6 days, 25c-40c-50c, "The Ol' Gray Hoss," M-G-M News.

Percentage Rating—80%.

EXHIBITOR AD TIPS—This re-issue failed though I tried to exploit the local

(*Continued on page* 836)

Broadway Show Reviews

By Fred Schader

Dynamic Lupe Makes Big Hit On Broadway

Star In Person Together With "Lady Of The Pavements" At The Rivoli To Big Biz

Lupe Velez hit Broadway last week. She hit it with a bang that resounded up and down the lane on her first day in the box office to the tune of $9,300. Of course, combined with Lupe's personal appearance, there is the D. W. Griffith production "Lady of the Pavements," in which she is featured.

All the show that the Rialto has is a selected news weekly with an M-G-M shot, one from Kinograms, three from the Fashion Reviews, showing Loretta Young, Dorothy Appleby and Ethlyn Clair in color and then a Fox silent shot. There is 10 minutes in all devoted here.

Whoopee Lupe!

Then comes Lupe! She is accompanied by Frank Yaconelli, the accordion player, who is also in the picture. Lupe opens with "Who Buy My Violets," which was originally popularized by Raquel Meller, and Lupe puts it over with the same sort of a kick, working the audience from a runway and distributing violets to those in the front rows and finally throwing the flower basket into the audience. The women in front simply go wild about her and almost fight for the flowers. Then she sings "The Song of Songs," which is the theme song of the "Lady of the Pavements," and which proves to the audience that she sings the numbers on the screen. Finally she hits into a jazz number "Happy Days" for a whoopee finish to her offering. Yaconelli accompanies her in all of her numbers, playing very well, indeed, and likewise acts as the foil for her comedy. Some of this is a little rough and Lupe should tone it down, at least for Broadway.

Good Publicity

Her publicity on coming into town was great and to follow it up Ben Pollock, the orchestra leader at the Park Central Grill threw a party for the star and the press on Sunday afternoon which proved to be a real success. Lupe had to leave early though because she is doing five frolics a day to help boost the Rialto receipts. In a year this girl will be a $5,000 a week bet for personal appearances and she will draw more than twice that at the b. o.

Rothafel Stages Wonderful Program For Second Anniversary At The Roxy

S. L. ROTHAFEL certainly did himself proud for the Second Anniversary Program at the Roxy Theatre. He staged a bill that will be remembered through the year. With a strong talking feature in "Speakeasy" which was given a whale of an advertising campaign before coming in, the stage show was built up in successive steps so that it resembled as big a revue as one can get anywhere on Broadway for $6.60 admission.

Opening the program the Roxy Organ played a series of popular airs. This was followed by a most elaborate offering in "Processional To The Light" in which the entire personnel of the house was utilized, the ensemble, ballet corps, the Roxyettes, and the orchestra. In a gorgeous setting a figure stands, on a high platform up-stage, while the processional starts from atop of the minarets at each side of the stage down the winding stairs to the stage. The ensemble clad entirely in white, the ballet in luminous costumes and the Roxyettes in reds. Then at the finish with the entire stage enveloped in light a switch in the costumes has every person there in white. There were only 12 minutes consumed in presenting the Processional but so elaborate was it that one felt that they had spent an hour looking at a tremendous spectacle.

Immediately following came another stage unit with Patricia Bowman and Leonide Massine entitled "Pas De Dux," a ballet duet that could not have been surpassed even at the Metropolitan Opera. The five minutes that were allotted to the dancers were interspersed with frequent outbursts of applause.

"The Sewing Kit" was another effective stage unit and here again were the ballet corps and the Roxyettes utilized. The ballet members emerge from a huge representation of a sewing basket, in which at the opening picture they represent the spools of thread, the thimbles, shears and tape measures. Each individual group contributes a dance specialty, and again so much passes before the eyes that one is surprised when only 11 minutes have elapsed.

The next 14 minutes are devoted to the Magazine and Fox Movietone News, with Hoover and Coolidge getting the strongest play. Included in Movietone were views of the Roxy stage and house crews. The training of the ballet and the Roxyettes, the inspection of the ushers, the hospital, restaurant and other features of the house were shown, and finally Roxy spoke from the screen, thanking the public for making the house the greatest institution of the motion picture world.

Then came the spectacle wallop of the bill entitled "Hello Everybody," Roxy's weekly greeting over the air to the radio fans. The set was an exact replica of the huge lobby of the theatre.

"Canary Murder" A Strong Talkie Surrounded By A Spotty Program

"THE CANARY MURDER CASE" an especially strong talking feature proved the life saver of a rather spotty program at the Paramount. Had it not been for the picture the bill would have been classed as exceedingly weak. The business, however, on the week looked strong enough to have the program holdover for there was a tremendous public interest in the feature production due to the tremendous popularity that the book had.

Rubinoff and the Paramount orchestra offered a selection of Italian melodies as an overture. It was accorded a round of applause at its conclusion. Then there was a straight Paramount News weekly, the combined two running fifteen minutes.

Mrs. Jesse Crawford presided at the organ in the absence of her husband who is on a vacation in Florida and she worked out a rather amusing series of songs which the audience is informed via slides that she is sending to Jesse each night. One of them "Lover Come Back To Me" hit the audience. She followed this with "Me And The Man In The Moon." Then a touch of jazz as only she can play the organ. The surprising aspect of Mrs. Crawford's specialty was the fact that she received a greater applause return for her work than has been accorded her husband signally, or the two combined within the last month.

Bobby Agnew, screen star, is the featured member of the C. A. Niggemeyer Publix Unit entitled "Happy-Go-Lucky." Unfortunately Bobby can neither sing or dance to any great extent, at least not sufficiently well enough to get over in a house as big as this one, and the Aubrey Sisters a couple of harmony singers do not measure up to the standard, if these girls ever forget to bring on the two little dolls that they use at the finish of their first number they will do a nose dive that will go right through the floor. Al Norman a novelty dancer walked away with the hit honors.

Widespread Reports On Best Sellers

popularity of Ronald Colman. Good mainly for adults—Tom Allen, Manager, Empire Theatre, Birmingham, Ala.

"Wild Orchids" (M-G-M)

OMAHA, NEB.—Fair weather, Riviera Theatre, (2,900), 7 days, 25c-50c, 7 days, Para. News, Anita Stewart in personal appearance.

Percentage Rating—100%.

DALLAS, TEX.—Fair weather, Greater Palace Theatre, (2,500), 7 days, 25c-35c-60c, Para. News, Publix unit.

Percentage Rating—100%.

SAN ANTONIO, TEX.—Fair and warm weather, Texas Theatre, (3,000), 7 days, 25c-35c-60c, Para. News, Vita. shorts, "Mission Bells," Publix unit, orchestra.

Percentage Rating—100%.

BALTIMORE, MD.—Weather: rain and wind, Stanley Theatre, (3,654), 6 days, 25c-65c, Vincent Lopez, Bert Gordon and Louise Squires in "A Recital Classique" (talkies), Fox M. and Pathe Sound News.

Percentage Rating—106%.

DES MOINES, IA.—Weather: cold and slush, Capitol Theatre, (1,600), 7 days, 25c-50c, Para. News, Fashion Reel, Publix unit in "Blossoms," orchestra.

Percentage Rating—130%.

LOUISVILLE, KY.—Fair and rainy weather, Loew's Theatre, (3,400), 7 days, 35c-50c, 2 sound acts, Fox and M-G-M News, organ.

Percentage Rating—128%.

SPRINGFIELD, O.—Mild weather, State Theatre, (1,000), 7 days, 10c-15c-30c-50c, "Skating Home," Para. News, orchestra.

Percentage Rating—58%.

UTICA, N. Y.—Clear and cold weather, Stanley Theatre, (3,500), 4 days, 35c-50c, 2 Vita. acts, orchestra.

Percentage Rating—100%.

SYRACUSE, N. Y.—Mild and cold weather, Loew's State Theatre, (3,000), 7 days, 25c-35c-50c, comedy, Fox M. News, 5 acts vaude.

Percentage Rating—150%.

WICHITA, KANS.—Fair weather, Miller Theatre, (1,981), 25c-50c, Int'l News, Edna Wallace Hopper in a personal appearance.

Percentage Rating—112%.

RICHMOND, VA.—Fair weather, Loew's Theatre, (2,200), 6 days, 25c-35c-50c, two comedies, Vita. short, organlogue.

Percentage Rating—140%.

MACON, GA.—Fair weather, Rialto Theatre, (900), 3 days, 35c-45c, Fox News.

Percentage Rating—110%.

EXHIBITOR AD TIPS—The star's name is the strongest exploitation angle but this was minimized due to the personal appearance of Anita Stewart. Lewis Stone and Nils Asther also have drawing power. Attracted all but the children.—Ray Jones, Manager Riviera Theatre, Omaha, Neb.

The fact that it is a Greta Garbo film, supported by Nils Asther and Lewis Stone, was the most effective publicity used. Featured as a thrilling love story of the tropics, displaying all of Miss Garbo's allurement. Audience appeal: all classes.—Ernest J. Morrison, Manager Greater Palace Theatre, Dallas, Tex.

Exploit the romantic idea, the tropical passion, the new combination of Garbo and Asther. Both are there. Good picture. Audience appeal: high school age up. Asther is the matinee idol.—Wm. C. O'Hare, Manager Texas Theatre, San Antonio, Tex.

Play heavily on Greta Garbo as the screen's passionate tiger lady—enchanting empress of emotion—savage sex siren—in a picture with Nils Asther and Lewis Stone. Stress as great Garbo romance in which the heroine is starved for love, is caught in the spell of the East where love is untamed. Audience appeal: to all who like a strong three-cornered love drama. To all Garbo fans, particularly to the younger element.—Howard Price Kingsmore, General Manager, Loew's Stanley Theatre, Baltimore, M. D.

Star east exploited in this picture with Greta Garbo to appeal to both sexes and to the variety of ages, while Lewis Stone has a very strong following. Nils Asther is a big draw with the women and the whole cast wins most favorable comment. Audience appeal: general. "Blossoms," stage show, was the prettiest thing Publix has put out this year.—Jess Day, Manager, Capitol Theatre, Des Moines, Ia.

Exploit Greta Garbo's name as the one to be used, and play up the story as an exotic drama. Javanese dances and settings should not be forgotten. Audience appeal: for high school students and older classes. George Mason, Manager, Hippodrome Theatre, Buffalo, N. Y.

Greta Garbo's personality should be exploited along with those of Nils Asther and Lewis Stone, all of whom are good box office pulls.—Ernest Emerling, City Manager, Loew's State Theatre, Memphis, Tenn.

This is a satisfactory picture from all standpoints. No exhibitor need fear to stress the splendid acting of the three principels as Greta Garbo, Lewis Stone and Nils Asther have done no better work. Also do not fail to overlook the possibilities in playing up the author, John Colton, who did "Shanghai Gesture" and "Rain." This gives the public an idea of what sort of picture they're going to see. Audience appeal: general; fine for the younger set.—Col. H. E. Long, Manager, Loew's and United Artists State Theatre, Louisville, Ky.

Feature Greta Garbo, also the performance of Lewis Stone as the negleetful husband. Audience appeal: flapper type.—Harry Weiss, Manager, Loew's State Theatre, Syracuse, N. Y.

Greta Garbo, Lewis Stone and the lavish manner in which this picture is produced are the talking points. "A woman whose soul was bared by the heat of the Javanese jungles" is a good catch line. Audience appeal: limited to the Garbo fans and the romantic type of patron. H. E. Jameyson, Publicity Director, Miller Theatre, Wichita, Kans.

Exploit star and great supporting east; also new version of eternal triangle; lavishness of Javanese settings and production. Audience appeal: adults.—Harold S. Evans, Manager, Loew's Theatre, Richmond, Va.

Featured Greta Garbo because of her large following here. Also gave Lewis Stone and Nils Asther attention. Audience appeal: general to all classes.—Charley Raymond, Manager, Loew's State Theatre, St. Louis, Mo.

"The Wind" (M-G-M)

AKRON, O.—Weather: cold, snow and rain, Allen Theatre, (550), 7 days, 25c-50c, comedy, M-G-M News.

Percentage Rating—80%.

EXHIBITOR AD TIPS—Exploited the star's name and the gripping, elemental story. Audience appeal: general, best with women.—J. B. Allman, Manager, Allen Theatre, Akron, O.

"Wolf Of Wall Street" (Paramount T.)

WICHITA, KANS.—Fair weather, Palace Theatre, (1,487), 7 days, 35c-50c, Para. and Fox M. News, "Shaw and Lee."

Percentage Rating—117%.

NORFOLK, VA.—Cloudy and cool, Norva Theatre, (1,800), 5 days, 35c-50c, "The Bath Between" (Fox talkie), "Our Gang" comedy (Metro), Fox News, "London Theatre Reel."

Percentage Rating—140%.

BOSTON, MASS.—Fair weather, Scollay Square Olympia Theatre, (3,000), 7 days, 25c-75c, Vita. and Movietone acts, Para. News, 5 acts vaude.

Percentage Rating—115%.

CANTON, O.—Moderate and rainy weather, Loew's Theatre, (2,025), 30c-50c, Fox M. News, Topics of the Day (Pathe), 5 acts vaude.

Percentage Rating—100%.

NEWPORT NEWS, VA.—Fair weather, Palace Theatre, (720), 2 days, 25c-35c, Fox News.

Percentage Rating—85%.

MILWAUKEE, WIS.—Clear and cold weather, Strand Theatre, (1,297), 7 days, 25c-60c, "Post Mortem"(Para. T.), Robert Benchley in "Lesson No. 1" (Fox T.), Fox News.

Percentage Rating—133%.

SCHENECTADY, N. Y.—Bad weather, Proctor's Theatre, (3,000), 4 days, 25c-35c-50c, Pathe News, 5 acts vaude.

Percentage Rating—100%.

NEW YORK CITY, N. Y.—Weather: rain, snow, cold, Rialto Theatre, (1,960), 7 days, 35c-50c-75c-85c-$1, Selected News, "Melancholy Dame" (Christie-Para. T), 6th week.

Percentage Rating—67 7/10%.

The Voice of the Screen

News and Comment on All Phases of "Sound" Pictures

Cinephone Makes New York Debut In Upper B'way

Reproduces Synchronized Films Of Both RCA And W. E. Recording

The Powers Cinephone sound reproducing system on film and disc made its New York debut at the Olympia Theatre, Broadway and 107th street, on Monday of this week. The feature picture was "The Jazz Singer" with the Vitaphone sound accompaniment projected for the first time on the Cinephone disc attachment.

"The Jazz Singer" was followed by First National's "Naughty Baby," recorded by the Western Electric process, and a Pathe News Reel with sound-on-film recorded by RCA Photophone.

The tone quality and modulation of the sound reproduction was unusually good and both the picture and sound accompaniment were well received by capacity audiences. Cinephone claims some fifty installations throughout the United States, but this is the first time the device has been heard in a New York theatre.

Berg Head Of New World Wide Music Department

S. M. Berg has been named musical supervisor of a newly-created musical department for the synchronization of scores by World Wide Pictures. He will establish a complete bureau to musically interpret future World Wide releases.

Berg resigned from the Sam Fox sound and synchronization department to go with World Wide. He claims to have scored the first motion picture and is also the inventor of the cue sheet. Previous to going with Sam Fox he was abroad for more than six years associated with Keith Prowse, the largest musical publishers in England.

Los Angeles Times Asks Public Opinion On Talkies

Hollywood, March 14.—The Los Angeles Times is now conducting a public forum for opinions on talking pictures. Coupons are being published each Sunday asking whether the general public likes its film with or without dialogue. Results will be published in the annual Preview number of the Times, due about Easter.

Talkie Problems Are Solved, Says Lasky

THE movies have conquered the microphone, is the message brought back from Hollywood by Jesse L. Lasky, first vice-president in charge of production of the Paramount Famous Lasky Corporation, who is back at his New York desk after spending several weeks in the California film capital.

"In an incredibly short time the motion picture producers have solved the mechanical difficulties of making talking films," Mr. Lasky declared. "The pictures I saw before leaving Hollywood have eliminated the amateur staginess which marred the pioneer dialogue films and now combine that swift flow of movement which has always been characteristic of the cinema, with the best qualities of stage technique."

German Sound Film Firm Shows Product In Paris

By L. C. MOEN

(Paris Correspondent, Motion Picture News)

Paris, March 7.—Tobis, the German syndicate which resulted from the fusion of four sound-film companies, has formally invaded the French market. The first trade showing of its product was held on February 26 at the Apollo Theatre, Paris, before an invited audience.

A studio has been acquired at Epinay, a suburb of Paris, and production is scheduled to start within a few weeks. A separate French corporation has been formed for this purpose. Similar moves are on foot in England and Italy, with other European countries to follow, despite the fact that only one German theatre has been actually installed to date.

The process is practically identical with Movietone but has been simplified considerably from a mechanical standpoint, and it claimed that the cost of installation will be remarkably low.

The general impression created by the showing seemed to be that the process was excellent enough, but that with the exception of the final number its use was only mediocre. Having seen "The Jazz Singer," Paris is already commencing to be a bit critical of sound-films.

Hobart Henley Signs To Direct Paramount Feature

Paramount has signed Hobart Henley to direct a picture at the company's studios in Astoria, L. I., but the name of the film has not yet been announced. Henley is a director of wide experience.

Sound Devices Installed In 15 Cities of Canada

23 Houses Now Equipped And Others Will Be Ready Soon

Substantial developments are noted in Canada in the matter of sound installations in theatres from Sherbrooke on the East to Vancouver, B. C., on the Pacific Coast. There are now 15 cities of the Dominion in which there are 23 wired houses all told, and two cities, Ottawa and Winnipeg, Manitoba, each have three wired theatres, with Montreal, Toronto, Windsor and Vancouver two each.

Theatres to introduce sound screens during the week of March 4 included the Capitol at Kingston, Ontario, where Manager E. O. Smithies selected "The Jazz Singer" for his sound start; the Avalon at Ottawa where the attraction was "Four Sons," and the Capitol Theatre at St. Catharines, Ontario, which had been closed for a couple of weeks to allow for remodelling of the house and equipment installation.

Sherbrook, Quebec, is the smallest town in Canada by United Amusements, Limited, Montreal. The population of Sherbrooke is 24,000.

With a few exceptions, all installations in Canada are Western Electric equipment which is controlled in the Dominion by the Northern Electric Company, Limited, Montreal.

Big Newspaper Campaign Planned For "Divine Lady"

First National is planning a big newspaper campaign for "The Divine Lady," a Vitaphone special starring Corinne Griffith. It is said that $100,000 will be spent in leading newspapers of the country that will tie in with local first runs of the picture.

Included in the campaign are 84 cities with 141 newspapers. It is claimed that these papers have a total circulation of 15,553,306 and will reach a population of 37,401,000.

"Young Man River"

Paramount will produce a Mississippi River steamboat all-sound picture from an original story by George Manker Watters. Temporary title is listed as "Young Man River."

Stabilization Of Recording Needed Declares Powers

P. A. Powers, president of Powers Cinephone Equipment Corporation, sees as the pressing need in the industry for economy and progress the stablization in recording which will automatically standardize reproduction and sped up theatre installations. He declares that the synchronized sound should be recorded on the film itself and not on a separate record.

In discussing the problem, Mr. Powers said in part:

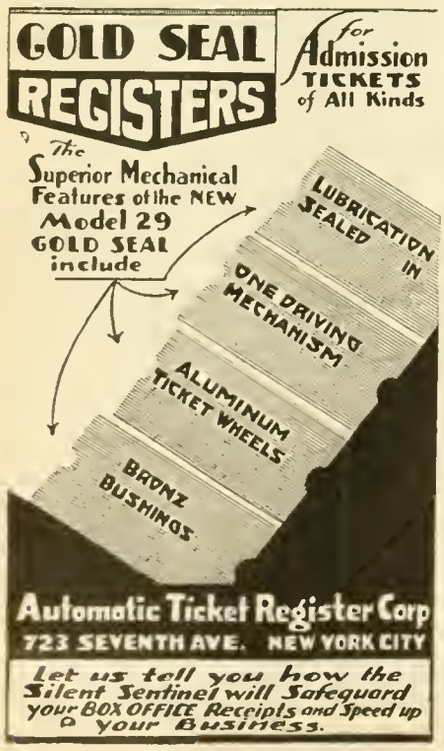
"The sound-on-film system is the only basic advance made since sound pictures were seriously attempted in 1906 and 1907. The first experiments made with sound records presented many difficulties which have not been overcome by improvements in the records themselves nor by the devlopment of sound amplifiers to increase volume. Sound recorded on discs still requires double handling of subjects in the exchanges, double installations and double handling in theatres, double shipments, additional storage space and are subject to breakage and warping."

Columbia's "Trial Marriage" Synchronization Completed

Columbia has completed the synchronization of music and sound effects with "Trial Marriage" at the Victor studios in Camden, N. J. David H. Brookman, conductor and composer, composed and compiled the score, which was played by the Victor Symphony Orchestra of 32 pieces.

Roseland Talkie

Roseland Pictures Corporation has in production the second of a series of one-reel disc talkers. It features the colored original story by J. D. Trop. Raymond Friedgen is directing.



THE Box Office Check-Up in MOTION PICTURE NEWS is great. You are to be congratulated for giving the boys something they need and can use to advantage.

W. E. BELCHER,
Riviera Theatre
Rochester, N. Y.

Pelton Designs New Type Stage For Bristolphone

Fred E. Pelton, one of the industry's leading sound engineers, has designed a new type of sound-proof recording stage, embracing a new combination of engineering, acoustics and ventilation. The design is for the new West Coast studios planned by the Consolidated Bristolphone Corp.

This development, which provides for the installation of the Bristolphone recording apparatus and system, was worked out by Mr. Pelton in collaboration with the Johns-Manville Co. and the Carrier Engineering Co.

The new studio will be laid out and the stages designed in such a way that the operating cost of recording is cut in half, and much greater freedom of activity permitted on the recording stages, it is claimed.

Jones Shortly To Have Ready New Synchronizer

E. W. Jones will shortly place a disc synchronizer on the market which will permit the control of pickup, enabling advance or retarding of reproduction. It was developed in the Jones research laboratories. The control enables the operator to jump any missing parts of the film.

The Jones firm, which has been synchonizing pictures for producers for some time past is now making 33 1-3 rpm (Vitaphone speed) records, as well as standard speed records. A number of standard speed discs are being recut for the 33 1-3 run speed, which rapidly is becoming the standard for disc synchronizers.

J. C. Nugent Signs To Appear In New Vitaphone Playlet

J. C. Nugent, author and character actor on the legitimate stage, is soon to make a Vitaphone playlet under the direction of Bryan Foy at Warner Bros. eastern studios in Brooklyn. Mr. Nugent collaborated on the comedies "Kempy" and "The Poor Nut," and has written and appeared in many other Broadway stage hits.

F. N.-Vita. Plans Bordoni Film for International Mart

A talking and singing picture, to be international in its appeal, will be produced by First National-Vitaphone. According to present plans it will be ready for world-wide release next fall. Irene Bordoni, musical comedy celebrity and comedienne of both the stages of Europe and this country, will star. Her signature was affixed to a First National-Vitaphone contract a short time ago.

The forthcoming production is regarded by First National as the initial attempt to meet the demands for dialogue in the languages of the countries where the film is to be shown. Miss Bordoni will sing in French, German, Italian and Spanish as well as English. Simultaneous premieres in European capitals as well as in New York and Los Angeles are called for in the preliminary plans.

The star, at present appearing at the Music Box Theatre in New York, will continue in her vehicle until May when she will leave for Burbank.

Pacent Installs Equipment Around Cleveland Territory

Pacent Reproducer reports a number of installations for the Cleveland territory. The first of these was operated at the Regent theatre in Cleveland with "The Terror" and played to capacity business. Other similar installations to be completed this month include: Lasalle, Olympia, West Park, Lyric and Euclid theatres, Cleveland; Liberty, Wellsville; Bexley, Dover; Opera House, New Philadelphia; Royal, Findley; McKinley, Canton; Temple, Bryan and Park, Barberton.

Whiting And Burt Will Be Heard In Vitaphone Songs

George Whiting and Sadie Burt of the Ziegfeld Follies will be heard in a number of compositions of Whiting in a Vitaphone act just completed by the team. In addition to appearing in the Follies they are a well known vaudeville team.

Whiting is the composer of such songs as "Blue Heaven," "High Up on a Hilltop," "My Wife's Gone To The Country," "West of the Great Divide," "Raquel" and others.

Two For Lois Wilson

Columbia Pictures has renewed its option on the services of Lois Wilson and will star her in two additional productions on this season's program.

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Seven Days For Shooting Talkies

Long Rehearsals Cut Schedules And Reduce Expenses

A SEVEN DAYS' shooting schedule on all talking pictures will be easily available for producers with the spread of the two to three weeks' complete rehearsal policy before starting actual shooting. Studio heads are learning that a letter-perfect cast in a talking picture results in vast improvements, not only artistically, but economically, by lowering the cost of such finished product by twenty-five per cent.

At present, production schedules for all-talkies range from fourteen to twenty-one days shooting schedules. They are exclusive of silent versions. Practically all studios employ the system of assigning "sides" to each member of a cast for the scene about to be shot. These "sides" are rehearsed for several hours and then several "takes" made. Five minutes of perfect recorded scenes for the finished product is considered an exceptionally good day's work. During the time the cast is rehearsing, sound-stages, equipment, electricians, cameramen and other mechanics and technical men, stand about idly, while time for which they are paid mounts up.

Under the complete rehearsal system, all these employees, stage space and equipment could be made available for other productions. Even one rehearsal, and rarely more than two takes, would scarcely be necessary for a scene. It is estimated by various directors and technicians interviewed, that a minimum of ten minutes perfectly recorded and photographed "time" could be completed in a day. On this minimum basis alone, the present shooting schedules would be cut more than half.

The first talking picture completed under a system of complete rehearsals before shooting, was "Alibi," shown privately in Hollywood last week. The enthusiasm and acclaim accorded this picture by all producers and executives present is largely responsible for the sudden spread of a policy of complete rehearsals. Roland West, who was sought out by a Motion Picture News representative following all the hullaballo over the production, stated that he had rehearsed his cast until they were letter-perfect and that his picture cost less than it would have under the usual method. This equation is unknown to Hollywood. What did enthuse the film colony was the artistic success of "Alibi."

It is also a known fact that D. W. Griffith, even with the making of his silent productions, never allowed a crank to be turned on a camera until he had thoroughly rehearsed his players. Griffith found the policy successful with silent movies and it is more adaptable to the new era of production.

As a result of "Alibi," all United Artists' productions intended for complete dialogue will be rehearsed in the entire script before filming is begun. It allows for more scope in business, spontaneity, removes nervousness—and there are the economic factors to be considered.

Will Make Picture On L. A. Street Corner

HOLLYWOOD, March 14.—Russell Birdwell, former dramatic editor for the New York Telegram and originally of United Press, Los Angeles office, slipped into Hollywood last week to make a two reel original. "Street Corners" is the title, Birdwell also being the author. His cast includes H. B. Walthall, Josef Swickard, Derelys Perdue, Rex Lease, Patsy O'Leary, Royer Cannon, Billy Colvin, Franklin Parker, Owen Gory, and Clyde McClary.

The entire film is to be photographed on street corners of Los Angeles and Hollywood.

New One For Wellman

"Broken Wing" will be the title of William Wellman's next directorial effort for Paramount. It is an original by Paul Dickey.

Dorothy Arzner To Direct

Dorothy Arzner will direct the new version of Booth Tarkington's "Magnolia," starring Buddy Rogers. It will be all-talkie, the original silent version having been made some years ago for Paramount by James Cruze.

Gloria Swanson Signs Stein

Completing her plans for the dialogue version of "Queen Kelly," Gloria Swanson has signed Paul L. Stein to direct, and camera work will be begun in the immediate future.

Mary Nolan Signed

Mary Nolan, the beautiful blonde seen recently in Lon Chaney's "West of Zanzibar," has been signed by Paramount to play one of the prominent roles in the forthcoming talking picture version of W. Somerset Maugham's stage play, "The Constant Wife."

Columbia Cast Completed

Virginia Brown Faire and John Wallace complete the cast of thirteen talking stars signed by Columbia for "The Donovan Affair," its first all talkie special. Jack Holt, Dorothy Revier, William Collier, Jr., Agnes Ayres, John Roche, Fred Kelsey, Hank Mann, Wheeler Oakman, Alphonse Ethier, Edward Hearn and Ethel Wales are the other prominent players who are to appear in this mystery drama adapted from Owen Davis's Broadway stage success of the same name.

Green Writing Story

Howard Green is writing original story and dialogue version for "The Broadway Hoofer," which Edward Small will produce. The picture will be an all talker and musical, with production slated to start about April 1st.

Barbara Stanwick

Barbara Stanwyck, the good-hearted Bonnie of Arthur Hopkins' "Burlesque," will leave New York for Hollywood within the next fortnight. There she will become principal player in United Artists' "The Locked Door," a 100% talking picturization of Channing Pollock's "The Sign on the Door." George Fitzmaurice is directing, C. Gardner Sullivan is handling the scenario, and there will be dialogue supplied by George Scarborough.

Edith Roberts With "U"

Edith Roberts, who grew up on the Universal lot, will return to it again after an absence of many years. She has been selected for the leading role in Ken Maynard's first picture under his new contract with the Universal Pictures Corporation, titled "The Wagon Master," an adaptation of the novel by Marian Jackson which will be directed by Harry J. Brown.

Newberry In Jealousy

Jack Newberry, who played in the talking film version of "Gentlemen of the Press" at Paramount's Long Island Studio, has been engaged for a part in "Jealousy," starring Jeanne Eagels, now in production at the studio. The picture is being directed by Jean de Limur and is produced by Monta Bell.

New RKO Scenarists

George O'Hara and Jane Murfin have been added to the RKO scenario staff.

Production Notes From The West Coast

Radio Signs Jane Murfin

The signing up of playwrights for Radio's coming sound and dialogue productions continues. William Le Baron announces that Jane Murfin now joins the company of writers which includes George Abbott, Samson Raphaelson, Ben Hecht, and Charles MacArthur. Miss Murfin has authored "Lilac Time," "Smilin' Through" and "Daybreak." Some of her recent film successes were "Prince of Headwaiters," "Meet The Prince," "Mademoiselle Modiste" and "The Savage."

Marion Nixon Signs

Marion Nixon is the latest player to be signed by J. L. Warner. During the next twelve months she will appear in four productions for Warner Bros. The studio executives of the company are most enthusiastic over the registering qualities of Miss Nixon's voice for Vitaphone roles.

Beaudine For "Classified"

William Beaudine will direct "Classified," an all talkie Vitaphone picture for First National with Dorothy Mackaill featured. The picture will be a re-make of the story made by First National several years ago with Corinne Griffith starred.

Miller, Mulhall Teamed

Patsy Ruth Miller will be teamed with Jack Mulhall by First National for one picture, "Twin Beds." Edyth Chapman, Ben Hendricks, and Eddie Gribbon are also cast. Al Santell is to direct.

Werker Contract Renewed

Following the completion of his first picture for Fox, the studio has renewed its contract with Al Werker, director. His first was "Nobody's Children," made on scheduled time under the supervision of Jeff Lazarus. Lazarus was formerly publicity director for the West Coast chain.

Lane Names Leading Lady

Charlene Burt, who has been appearing in Ideal Comedies in support of Jerry Drew, has been selected by Lupino Lane for his leading lady in his first talking comedy now in production at the Educational Studios.

"Christina" Titled

Capt. H. H. Caldwell and Katherine Hilliker have completed titles for "Christina." This is Janet Gaynor's last Fox vehicle, directed by William K. Howard. Charles Morton and Rudolph Schildkraut are in the supporting cast.

Railroad Cooperates

In producing "Thunder," a railroad melodrama, M-G-M is obtaining full cooperation of the Northwestern Pacific Railway; with lines, yards, equipment and trains placed at the disposal of the producing company. William Nigh is directing, with Lon Chaney starred. Story is an original by Byron Morgan.

New Zane Grey Western

Paramount's next Zane Grey western to go into production will be "Stairs of Sand." Percy Heath is writing the adaptation and Agnes Leahy the scenario.

Dotty Jottings

By Jerry Hoffman

AL JOLSON tells it . . so who am I to keep it secret? . . . it's about Jack Parner's penchant for wise-cracking and the group of men who are with Jack constantly and who laugh uproariously at the pearls of wit which fall from his lips. . . . Jack loosed one of his perennial classics last week to be greeted with the usual loud and long guffaw's of appreciation from all his "laughmen" . . with the exception of one who formerly laughed the loudest . . . this chap was unusually silent and J. L. is supposed to have glanced at him and remarked . . . "What a tough audience you've become!" and the chap replied laconcially . . . "I'm quitting Saturday." . . .

TAY GARNETT, Pathe director, is teaching Patsy Ruth Miller how to fly . . . portending a romance-rumor in the dailies shortly. . . . Viola Brothers Shore may start writing theme songs as well as scenarios. . . . Paul Sloane's missus makes excellent spaghetti . . . which means that Paul may make an Italian epic to follow "Hearts of Dixie." . . .

UNIVERSAL has one of the most effective miniature sets made for "Broadway" . . . it is the grand old street itself . . . showing all of Times Square . . . street cars, traffic, people, lights . . . and it photographs beautifully . . . and I don't believe when Paul Fejos asked . . . "Do you mean to compare yourself with Napoleon?" . . . that Junior Laemmle shrugged his shoulders and said . . . "We-ll—" . . .

WILSON MIZNER operates a new branch of a local restaurant and in arguing with an annoying drunk last week . . . the drunk said . . . "You're a great guy. I like you." . . . Mizner replied . . . "You're not so bad yourself . . . I kinda like you. In fact, I'd like to have a pup out of you. . . .

THE Pathe youngsters in stock are having a grand time with their talkie training under Frank Reicher's direction by putting on various plays for their own amusement . . . they are now in the throes of "Lilliom" . . . Jeannette Loff, Diane Ellis, Eddie Quillan, Carol Lombard and the others are turning turns in playing roles. . . .

THE Pullman company is reported to have gone still further in exacting service and courtesy from its employees . . . with the daily discharge of imported stage writers, song-writers and the rest to Hollywood . . . the porters are now reported to be brushing off the stage importations with the remarks "Well, suh . . . see you in ten weeks!" . . . so what? . . .

Jessel In New Talkie

Plans are being rapidly completed for the filming of the next all-talking and singing production starring George Jessel in his second picture for Tiffany-Stahl. Charles C. Wilson, well known stage director, has been engaged by the company to direct all the talking sequences in the production, the name of which has not as yet been announced. Rudolph Flothow will supervise the synchronization and sound.

Young Fairbanks Signs

The announcement comes from First National Pictures, Inc., that Douglas Fairbanks, Jr., has been signed for the leading masculine role for the Vitaphone version of the stage play, "Diversion." John Griffith Wray has been assigned the duty of directing the production. It is scheduled to face the cameras during this month and the remainder of the cast will be announced shortly.

Dorothy Mackaill Vehicle

Dorothy Mackaill will star alone in her forthcoming First National-Vitaphone picture, as yet untitled. Charles Delaney, who is now playing opposite Alice White in "Broadway Babies," has been signed as Miss Mackaill's leading man in this dialogue picture and James Finlayson will also have a prominent role.

Dorothy Revier

Dorothy Revier, who appears with Douglas Fairbanks in "The Iron Mask," has been signed by Paramount to play the role of Sylvia Mareo, the feminine menace in the all-talking film "Burlesque," adapted from the George Manker Watters-Arthur Hopkins stage hit of last season. Another player engaged for this cast is James Farley, Hollywood character actor.

Bushell In "Jealousy"

Anthony Bushell, young English actor, has been cast for the leading role opposite Jeanne Eagels in the Paramount talking picture "Jealousy," in production at the Long Island studio.

Griffith With Columbia

E. H. Griffith, formerly with Pathe, has been placed under contract by Columbia. He will direct "The Broadway Hoofer," an original by Howard J. Green. Edward Small is producing.

Smith Gets Fox Contract

Following the purchase of two short stories by Wallace Smith as talkie vehicles for Louise Dresser and June Collyer, Fox has placed the writer under contract for an original. No title or directorial plans definite. The two short stories were "The Grouch Bag" and "Little Ledna."

The Old Minstrel Show

A regular old-time minstrel show, as played by a traveling company in the small towns on the road some years ago, will be a prominent and colorful part of the Eddie Dowling starring production, "The Rainbow Man," now being recorded by Sono-Art in Hollywood.

Gleason Writes Dialogue

James Gleason, well known playwright and stage star, has been engaged by Pathe to write the dialogue for William Boyd's new all-talking feature, "High Voltage."

Actor Annapolis Graduate

Bryan Dunleavy, who has the heavy role in Morton Downey's first picture for Pathe, "Mother's Boy," is a graduate of the U. S. Naval Academy at Annapolis, but preferred the stage as a career.

FACTS!

If I were a Producer and wanted to know the previous work of a Supervisor or Director—

If I were a Casting Director, checking parts played at other Studios by any Actor or Actress—

If I were a Supervisor wanting to know what pictures a particular Director had made—

If I were a Director and wanted the performance record of an Adaptor—

If I were a Scenarist and wanted the history of a Script Writer—

If I headed a Titling Dpartment and sought the experience data of a Titling Expert—

If I were the Photoplay Editor of a daily newspaper or magazine having to answer with Facts the barrage of questions from readers about screen personalities—

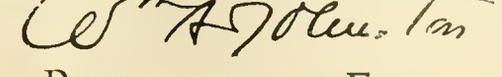
If I were a Manager of a Radio Broadcasting Station having to answer inquiries from listeners-in about their Motion Picture favorites—

If I handled Advertising and Publicity for one theatre or a Circuit and wanted Facts about the personalities in the Pictures I had to Exploit—

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MOTION PICTURE NEWS BLUE BOOK



PUBLISHER *and* EDITOR

Opinions on Pictures

"Close Harmony", "Alibi" Win Praise

Close Harmony

Sweet Music For The Box Office

(Reviewed by Don Ashbaugh)

(Dialogue and Musical Sound Version)

"CLOSE HARMONY" is going to play a merry tune on any theatre's cash register. While it cannot be considered a road show super-feature, it certainly does stack up as 100 per cent entertainment, and will click in the key city runs and the smaller houses. It's packfull of all around entertainment, and is refreshing as a talker-musical on account of its brevity—in preview form running just about an hour.

The production is evidence from the sound studios that topnotch program pictures can be turned out in talkie and musical form.

Charles Rogers and Nancy Carroll, two of Paramount's contract feature players, have the leads and do an acceptable job in handling their assignments. Their voices, both in talk and song, get across nicely. The pair is backed up by a supporting cast, however, that could practically carry any picture.

Harry Green, Hebrew character comedian and well known in vaudeville and legitimate circles, makes his screen debut in the picture, and walks right out the front door with 90 per cent of the honors safely wrapped up under his arm. Green shows he is sure-fire for pictures and some producer (if not Paramount) will grab him off on a contract for feature billing in no time.

Jack Oakie and "Skeets" Gallagher register as a typical headline song and dance team. They put over their routine in fine fashion, but it is Green, as the theatre managing director, who captures most of the laughs. Green's gag of removing his spectacles every time he gets excited is worked at least a dozen times, but it is done so well that it gets a big laugh with every repetition.

"Close Harmony" is one of those delightfully intimate backstage stories of people who work in the theatre. Nancy Carroll is the song and dance star of the big movie house presentation bill. Rogers is a warehouse clerk who organizes a "different" jazz band and is discovered by Nancy. The latter gets him the job as stage band leader at the theatre, and that furnishes the basis for all the plot. Although the story is rather slim in spots, deft handling in the tempo and direction gets over the few rough spots without difficulty.

Oakie and Gallagher are the big time song and dance team. Both fall for Nancy, almost shattering the Damon and Pythias relationship existing between them. Nancy arranges a date with both of them, ducking Rogers who does not understand her attempt to split the team so that the band leader will get his big chance. The stunt works, and the two boys fight and split. Rogers discovers the truth and makes Nancy confess that she did it purposely. Then the song and dancers make up. So do Nancy and Buddy. Everything is fine for the final fadeout when Green, the theatre manager slips a contract under the door for Buddy and his band.



Audrey Ferris, Warner Bros. ingenue, is fast making new fan followers with each release. Some of her newest vehicles are "No Questions Asked," "Alimony Annie" and "The Little Wildcat"

Both Nancy and Buddy get away with song numbers. Nancy has a nice offering, "I Want To Go Places and Do Things," with a full chorus background aiding. Rogers' voice gets over with "I'm All Atwitter" in front of his jazz band.

The sound synchronization and registration throughout was very good, and shows that mechanical difficulties which have been confronting the talker producers are gradually being overcome.

Drawing Power: No question of its ability to draw the crowds in goodly numbers. Plug it strong as a real film musical comedy, with dialogue and music throughout. Both Nancy Carroll and Buddy Rogers have good singing voices but don't forget to also play up Harry Green, Jack Oakie and "Skeets" Gallagher, all former favorites in musical comedy and vaudeville. After your first showing the picture will win friends, and should build strongly.

Produced and distributed by Paramount. **Length**, about 6,500 feet. **Released** April 13, 1929. **Story** by Elsie Janis and Gene Markey. **Adaptation and dialogue** by Percy Heath. **Directed** by John Cromwell and A. Edward Sutherland. **Photography** by Jay Roy Hunt.

THE CAST

Marjorie Nerwin	Nancy Carroll
Al West	Charles Rogers
Max Mindel	Harry Green
Ben Barnie	Jack Oakie
Johnny Bay	"Skeets" Gallagher
Bert	Matty Roubert
Mrs. Prosser	Ricca Allen
Kelly	Wade Boteler
Sybil	Baby Mack
George Washington Brown	Oscar Smith
Eva La Rue	Greta Grandstedt

Alibi

S. R. O.! Extended Runs! And How!

(Reviewed by Jerry Hoffman)

UNTIL a definite standard is established for greatness in talking pictures, reviewers, as well as audiences, cannot avoid dealing in superlatives. Lukewarm interest in the new era was heated by "In Old Arizona." Further belief in the permanency of the new art was strengthened by "Broadway Melody" and "Hearts in Dixie." Each in turn was hailed as "great!"

Last week in Hollywood, Grauman's Chinese Theatre housed 2,000 invited persons one morning to see a private showing of "Alibi," Roland West's production for United Artists, which was adapted from the play "Nightstick." Private, as far as 2,000 persons are concerned. And if one were to accept the ravings of those 2,000 persons when "Alibi" faded into "The End," he would believe that the ultimate in talking picture production has been achieved. Regardless of how far the new science may progress, the opinions passed stated without equivocation that the greatest of all had been made. This reviewer is inclined to be equally enthusiastic. But cold facts cannot be avoided. Miracles occur over night. What is magnificent today fades into insignificance tomorrow.

All of which is dogmatic for a trade paper report. But it is preliminary to saying that I doubt whether miracles of such magnitude can occur within the next six months or year as to compel "Alibi" to be any the less of a great box office picture. It is doubtful whether any picture made in that time will attain the tenseness, the dramatic values in suspense and audience reaction that Roland West's first talkie effort does. No matter from what angle one may attack it, story, cast, direction; in the present day it seems impregnable.

Strong words—but a strong picture. It is a crime story. Those who saw the play "Nightstick" and liked it, wouldn't believe it was impossible to improve on a story to the extent Roland West and C. Gardner Sullivan have with their adaptation of the play by John Wray, J. C. Nugent and Elaine Sterne Carrington.

It is the tale of a criminal, and a type who creates all the audience sympathies for himself against the police. He's a rat, he's yellow, he's a murderer, but not until the latter portion of the production does the audience come to its senses and realize that he is the type so common in various communities daily and must be exterminated. No—don't get this wrong. "Alibi" doesn't intend to preach a moral. It tells a story.

Maudlin soft-hearted goofs who work for prison paroles, and some censorship people

with little vision may object to "Alibi" on the grounds that it exploits crime. If they take such attitudes, they are doing the country and its citizenry irreparable harm. For "Alibi" proves, not in a soft-soap manner, that it is the fact that Mr. Average Man would rather believe a criminal against a cop, which hinders the suppression of crime. By having a police sergeant's own daughter fall in love with the chief crook, Roland West gives a clear idea of how readily the general public will believe a gunman's wail of "Framed" as against the indictment of police. Incidentally there's a grand exploitation angle for United Artists to use.

Picking out one outstanding high-light or character in "Alibi" is well nigh impossible. Every scene is a high-light, every actor with one exception, gives excellence to performance. The exception is the leading lady, Eleanor Griffith. U. A. imported her from New York despite the fact that Patsy Ruth Miller was scoring a sensation in Los Angeles with her performance in the legitimate version. The other importations are praiseworthy. As a rule, a picture of great proportions brings one outstanding personality to the screen for future stardom. "Alibi" exploits several as tremendous possibilities. Firstly, there is Chester Morris. A juvenile on the style of Barthelmess, but without the drooping mouth-corners of Richard. He's more than an actor—he's an artist. Then there is Pat O'Malley, originally of the screen who has been playing theatres for a year. "Alibi" is a come-back for him equal to Bessie Love's in "Broadway Melody." There is a chap named Regis Toomey, whose smile inspired the theme song, "There Never Was a Smile Like Yours." A personality that is sure-fire and also star-material. Include among come-backs, one for Mae Busch, in a role not quite as big as the other principals. But she makes that role live. Irma Harrison delivers nicely. In fact, every one, the rest of the principals including Harry Stubbs, Purnell Pratt, De Witt Jennings, Al Hill and James Bradbury, Jr.

"Alibi" also contains theatre and revue sequences. Not jammed in for no reason, but good basic premises with a bearing on the story. It gives opportunity for the cute songs of Irma Harrison and the beautiful vocal work of Virginia Flohri and Edward Jardon.

Any house not packing 'em in with this will need an alibi of rare imagination.

Produced by Roland West for Feature Productions, Inc., **distributed** through United Artists. **Adapted** and **dialogued** by West and C. Gardner Sullivan from the play "Nightstick" by John Wray, J. C. Nugent and Elaine Sterne Carrington. **Music** arranged by Reisenfeld, **dances** by Fanchon. **Footage**, eight reels.

THE CAST

No. 1065 (Chick Williams) ..... Chester Morris
Buck Bachman, Owner of Bachman's Cabaret .... Harry Stubbs
Daisy Thomas, His Sweetheart ..... Mae Busch
Joan Manning ..... Eleanor Griffith
Toots, Cabaret Dancer ..... Irma Harrison
Billy Morgan (Danny McGann) ..... Regis Toomey
Brown, Crook ..... Al Hill
Blake, Crook ..... James Bradbury, Jr.
Soft Malone, Taxi Driver ..... Elmer Ballard
Trask, Plainclothes Man ..... Kernan Cripps
Pete Manning, Police Sergeant ..... Purnell B. Pratt
Tommy Glennon, Detective Sergeant .... Pat O'Malley
O'Brien, Policeman ..... De Witt Jennings
George Stanislaus David ..... Edward Brady
Singers in Theatre .. Virgina Flohri & Edward Jardon



An embarrassing position for Wallace Lupino. The Educational comedian is seen in a scene from a new Tuxedo comedy, "Husbands Must Play"

The Devil's Apple Tree

A South Sea Western

(Reviewed by Don Ashbaugh)

DOROTHY SEBASTIAN as a South Sea native is the most arresting feature of "The Devil's Apple Tree"—otherwise there is little reason for either the picture or the title.

The plot, which is credited to Lillian Ducey, has seen service since the earliest westerns; only this time it has been transferred to the South Sea Islands, and spiced with some scenes of the natives at work and play. The native backgrounds are more like scenes of a cabaret show—except for the costumes.

The heroine doesn't look like a moron but apparently she was, because she stepped right into the unpleasant situation instead of appealing to the two white men in Penango, who were obviously gentlemen. The poor girl had come to the island to marry a man she had corresponded with through a matrimonial journal. When he proved to be slightly the worse for gin and climate, she promptly assumed the name of a girl she supposed dead and vamped the son of the Colonel the other girl was coming to visit.

You can guess the rest—the other girl turned up and Dorothy hit for the jungles. But it ended with the usual clinch. Larry Kent is the nice young hero, and Edward Martindel his father. Ruth Clifford plays the other girl. Elmer Clifton directed, and apparently struggled with an impossible story, finally doing the best he could with the script in hand.

Drawing Power: Nothing to speak of, with the exception of Dorothy Sebastian as feature name.

Produced and **distributed** by Tiffany-Stahl. **Directed** by Elmer Clifton. **Story** and **scenario** by Lillian Ducey. **Titles** by Frederic and Fanny Hatton. **Photography** by Ernest Miller.

THE CAST

Dorothy Ryan ..... Dorotby Sebastian
John Rice ..... Larry Kent
Jane Norris ..... Rutb Clifford
Colonel Rice ..... Edward Martindel
George Owen ..... George Cooper

Nancy Welford Signed

First National signed Nancy Welford to play the lead in "No, No, Nanette," slated as an all musical Vitaphone feature. Miss Welford appeared in the coast company of the musical show several years ago.

Broadway Fever

Not Too Contagious

(Reviewed by Don Ashbaugh)

"BROADWAY Fever," Sally O'Neill's latest Tiffany-Stahl production, runs pretty "hot" in spots, and in others it is decidedly subnormal. It's a picture that has average entertainment values, and can be classed as program calibre. Several others turned out by larger companies recently have been considerably below this one in audience values.

The story is an original by Viola Brothers Shore and is one of those old tales of a small country girl trying to get a "break" on the New York stage. She gets it, of course—but "how" is the basis of the picture plot.

It seems that Sally has been trying for weeks to interview the leading New York producer. She finally gives up and answers an ad for a maid's job. Imagine her surprise when she finds it is in the home of the bachelor producer.

He is busy rehearsing his latest "find" for the starring role of his new play. Sally immediately falls head over heels in love and bounces up and down stairs and hither and yon in a great state of anguish whenever the blonde lady is in the house.

By giving wrong directions to the leading woman, Sally rids herself of the opposition. Taking Sally's word for it the blonde buys a railroad ticket for Oakland, Calif., and is heard from no more. Sally, in the meantime, packs her grips and appears for rehearsals at Oakland, N. J., impersonating the blonde.

The producer doesn't discover the deception until the dress rehearsal of the play—it doesn't say whether this was a week or month, later and one wonders why the blonde woman does not appear or at least let the producer know where she is. When the producer discovers Sally playing the lead his ire knows no bounds, and he orders her off his stage forever and ever.

Sally hides in his auto and after it starts crawls from beneath a robe to the seat beside him. The rest is the usual thing, although it takes some time to reach the climax.

Roland Drew plays the part of the producer and spends most of his time looking dreamy-eyed and romantic. There are a couple of scorching bedroom sequences. The manner in which Sally gets rid of the blonde star forms one of the chief comedy highlights of the picture.

It takes three reels for the story to get started, and the first part is slow in tempo. Through the middle the picture is exceedingly pleasant, finishing with enough saccharine to send everybody home happy.

There are a number of places where some clever titles would put over the specific sequences in great style. As a whole, the titles are rather flat and meaningless.

Drawing Power: Star Sally O'Neill in a tale of Broadway backstage. The picture will get by as average entertainment with audiences in the general run of houses.

Produced and **distributed** by Tiffany-Stahl. **Directed** by Edward Cline. **Story** by Viola Brothers Shore. **Scenario** by Lois Leeson. **Titles** by Paul Perez. **Photography** by John Boyle.

The Cast: Sally O'Neill, Roland Drew, Corliss Palmer, Calvert Carter.

Lady Of The Pavements

Reason For the Franco-Prussian War of '71

(Reviewed by Freddie Schader)

IF the D. W. Griffith production entitled "Lady of the Pavements" doesn't disclose the real reason for the conflict between the French and the Germans in 1871, it at least shows what might have been one of the contributing causes. This is providing that Dr. Karl Volmoeller's tale "La Piava" was founded on some historical fact. At any rate the picture serves to introduce Lupe Velez, that volatile and voluptuous bit of Mexican femininity, in a role that is going to make a great many admirers for her among the fans. The picture as a whole will be entertaining to the greater portion of audiences, and in instances, as in New York, where Lupe makes a personal appearance, it will assume record-breaking proportions. Without Lupe present it will just attract about average business.

Lupe is introduced as a Spanish singer in a low Parisian cabaret where she is the life of the party. Her introduction to the main plot, follows the refusal of the son of the Prussian ambassador to Paris to marry the Countess Diana des Granges, telling her that he would rather wed a woman of the pavements than she, after he has found her in the arms of Napoleon III. The Countess then summons Baron Finot, chamberlain to the Emperor, and commands that he seek out a woman of the pavements, young and attractive, and school her in social carriage sufficiently that she may attract and win the young German. Then comes Lupe. She is taken from the dive in which she sings, clad in the height of fashion, placed with a social mentor, and finally introduced as a young lady of breeding who has just come from a convent in Spain. Her charm, at her debut, wins the lover who scorned the Countess, and when the two are finally wed the Countess discloses the fact that the German has really had his desire and wed a lady of the pavements. With that the little singer returns to her cabaret, but her heart is no longer in her work. Even so she remains there until such time that her husband comes and takes her away.

Sounds like a simple enough story, but the manner in which D. W. Griffith has handled it with his master hand makes it hold one. There is one shot in a cabaret at the end of the picture where double exposure has been utilized to a dgree that is going to surpise a lot of technicians.

Drawing Power: Adult audiences, and the stressing of Lupe Velez as the real find from Mexico. This girl should outshine Dolores Del Rio in about a year. D. W. Griffith's latest should mean something to the audience.

Produced by D. W. Griffith. **Distributed** by United Artists. **Length,** Sound, 8,000 feet; Silent, 7,495 feet. **Running Time,** an hour and twenty-nine minutes. **Released,** Jan. 23, 1929. **Story** by Dr. Karl Vonmoeller. **Adapted** by Sam Taylor. **Director,** D. W. Griffith.

THE CAST

Nanon del Rayon	Lupe Velez
Karl von Arnim	William Boyd
Countess Diane des Granges	Jetta Goudal
Baron Finot	Albert Conti
Baron Haussmann	George Fawcett
Papa Pierre	Henry Armetta
Pianist	William Bakewell
M. Dubrey	Franklyn Pangburn

Sonny Boy

Warners Cash In On "Singing Fool" Kid

(Reviewed by Freddie Schader)

THE Warner Bros., quick to seize opportunity, are starring little Davey Lee, who is the kid player with Al Jolson in "The Singing Fool," in a production entitled "Sonny Boy," which was the title of the hit song that Jolson had in his picture. It is sure fire at the box office coming right in the wake of the former hit, even though it is a story without any great pretense built along farcial lines, with the kid serving as the motivating force for the action of the adults in the cast. It can't be said that the picture is worthy of a $2 extended run, but it is a real novelty

Supporting the youthful star the producers have a cast that has some worthwhile names, including Betty Bronson, Edward Everett Horton, Gertrude Olmsted, John T. Murray, Edmund Breese, Tommy Dugan, Jed Pronty and Lucy Beaumont. That sounds formidable, doesn't it? The surprise will come with the performance of Edward Everett Horton, who utilizes all of his stage tricks in getting to the audience at all times.

The story in brief is concerning a battle and parting of the mother and father of little Sonny Boy. Gertrude Olmsted has the role of the mother, while John T. Murray is the dad. He wants a divorce and the possession of the child. The mother, to retain the youngster and avoid a court order which has been issued directing her to turn the child over to the father, sends for her sister, to whom she entrusts the little lad. When sister misses her train to the little town in the country where she lives, and overhears the lawyer who is representing her brother-in-law declare to a friend at the railroad station that he is going out of town for two weeks and has left his apartment empty, she can think of no better place to hide overnight than right in that apartment. It would have all been well had not the mother and father of the lawyer turned up, and mistook the sister for their son's wife and Sonny Boy for their grandchild.

The youngster will win the hearts of any audience and he talks well enough to be understood. Then for the honor score comes Mr. Horton, who virtually walked away with the picture. John Murray made the most of a husband that suffered from hay fever and sneezed continually, while Tommy Dugan as wise cracking private detective got many a laugh.

Drawing Power: Particularly strong in the spots where "The Singing Fool" has played. Good with all ages from the babies to the grand folks. Davey Lee should be played up as the Al. Jolson find of "The Singing Fool," and reference to the song itself won't hurt.

Produced and **distributed** by the Warner Brothers. **Length:** Sound, 6,016 feet. **Running Time,** an hour and six minutes. **Story** by Leon Zuardo. **Adapted** by C. Graham Baker. **Director,** Archie L. Mayo.

THE CAST

Sonny Boy	Davey Lee
Winifred Canfield	Betty Bronson
Crandall Thorpe	Edward Everett Horton
Mary	Gertrude Olmsted
Hamilton	John T. Murray
Mulcahy	Tommy Dugan
Mrs. Thorpe	Lucy Beaumont
Col. Thorpe	Edmund Breese
Phil	Jed Prouty

The Letter

One Of The Best Dramatic Talkers To Date

(Reviewed by Freddie Schader)

"THE LETTER," produced by Famous-Lasky-Paramount at their Long Island studios with Jeanne Eagles of the stage starred proves to be the best of the dramatic talking picture offerings to date. It is a women's picture and while it is rather sordid in theme it is going to be sure fire for women at the box office. "The Letter" is adapted from the stage play of W. Somerset Maugham, with Garrett Fort responsible for the adaptation and the continuity. Jean De Limur directed the screen production and has a most creditable piece of work to his credit.

The scene of the action is laid in the East Indies, where the Crosbies, played by Jeanne Eagles and Reginald Owen, man and wife, are in charge of a rubber plantation. The opening shot, which travels from the road through the trees right to the door of the plantation house and the indoors is one of the best combinations of camera and sound to date. Natives are shown outside the house playing instruments.

The story is that of a wife marooned from society who seeks diversion outside of her husband, finds a lover, and when he wishes to desert her and break off the affair because he has taken a Chinese woman as a mistress, the woman sends for him, tries to have him return to her and when he refuses shoots him dead. Then follows the inevitable trial, with the woman's story to the effect that their family friend had called at their home slightly intoxicated while her husband was absent, took several drinks while there and then after trying to make love to her attacked her. The jury believed her story and all would have been smooth sailing had it not been for the letter that she had sent to her lover demanding his appearance. That letter was in the hands of his Chinese mistress and she offered it to the attorney of the defense for $10,000 providing that the white woman would call for it herself. The attorney provides the wherewithal to obtain the letter and the woman carried out the demands of the Chinese mistress. Then when the murderess is acquitted the husband has to foot the bill. He demands the letter that he is told has cost $10,000 and on reading it informs the wife that instead of the vacation that they had planned after her acquittal they will have to remain right where they are because he has paid out all his savings for the letter. Then she turns on him, and in one of the strongest scenes played in a talking picture up to this time, blames him for everything, stressing the fact that she has murdered the only person that she ever loved and the final fadeout arives with this.

Strong meat, but meat that audiences will love, especially, as said before, the women.

Jeanne Eagles proves herself as sterling an actress in this talking motion picture as she ever was on the stage and the manner in which she portrays the role assigned her, despite its unsympathetic nature, will win her a host of admirers in the picture theatres. Her supporting cast is uniformly good, even to those who play minor roles, among whom is Harry Lee as a court clerk. O. P. Heggie as the attorney for the defense makes his role outstanding, while Reginald Owen and Herbert Marshall are all that anyone could ask for, this is especi-

ally true of Marshall in the role of the lover even though he is out of the picture early. Lady Tsen Mei, of vaudeville fame, in the role of the Chinese woman, comes as one of the real surprises of the picture. Her work in this production alone will rate her a place among the Oriental screen players that will be equal to that of Sessue Hayakawa when he first appeared in "The Cheat."

Drawing Power: Adults and mostly women. The stage following of Jeanne Eagles should count for a great deal at the box office.

Produced and distributed by Paramount. **Length:** Sound, 5866 feet. **Running time,** an hour and two minutes. From the play by W. Somerset Maugham. **Adapted** by Garret Fort; **directed** by Jean De Limur. **Produced** under supervision of Monta Bell.

THE CAST

Leslie Crosbie.....Jeanne Eagles
Joyce.....O. P. Heggie
Robert Crosbie.....Reginald Owen
Geoffrey Hammond.....Herbert Marshall
Mrs. Joyce.....Irene Brown
Li-Ti.....Lady Tsen Mei
Ong Chi Seng.....Tamaki Yoshiwara

"The Carnival Man"

(Paramount Short Talking Picture)

(Reviewed by Freddie Schader)

THIS is a dramatic sketch with songs. Walter Huston plays the titular role, assisted by a woman, who is not programmed but who does effective work. Of course, the novelty of "The Carnival Man" has been somewhat destroyed by the two features, "The Barker" and "The Spieler." But this as a short is interesting and entertaining. Huston is the "spieler" with a carnival outfit. The girl is a dancer. They have been playmates since she joined the show a few days before the story starts. Then the girl gets a wire to come home as there is a job as steno. awaiting her. She asks his advice and he tells her to go home because she carnival racket isn't any good to anyone in it. That gives him a chance for a song at the close of the picture regarding the hardships that he endures to bring happiness and entertainment to others. There is another song earlier in the subject. Runs sixteen minutes.

"The Midnight Frolic"

(Paramount Short With Eddie Cantor)

(Reviewed by Freddie Schader)

THIS is virtually a monologue and song by Eddie Cantor, backed by a jazz orchestra. The atmosphere and the color of the Ziegfeld Midnight Frolic is used. The combination should be effective for billing and advertising purposes outside of New York. Eddie cracks a few jokes, introduced a number of screen and bright light celebrities including Paramount star players, and does his numbers. Cantor is funny and working in blackface he snaps over his gags in great shape. Especially the one about Ziegfeld insisting that he become a partner in the "Frolic," at least what Zieggy said was "Eddie, you have got to take a greater interest in the 'Frolic.'" It runs 10 minutes.

"Phil Baker"

(Accordion and Songs—Vitaphone)

(Reviewed by Freddie Schader)

PHIL BAKER is more impressive on the sound screen than on the stage. In this particular Vitaphone offering he is going to prove one of the best bets. Four numbers are his contribution in this record and the final number which is a real novelty will get any audience. It is the popular number "I'll Get By" and Baker does it as though he had a "plant" seated in the audience. He tells those in front that the man in the fourth row will now sing the song, and then a voice other than that of Baker is heard and the illusion is perfect. He opens with an accordion selection, follows it with "Big Butter and Egg Man from the West" and then plays and sings "How About Me?" but it is the "I'll Get By" number that plants him solid with the audience. Baker's personality gets to the audience and it wouldn't be surprising to see him taken out of the class of singing-musicians and made a juvenile lead in one of the musical talkies. Eight minutes.

"The Music Makers"

(Willie and Eugene Howard—Vitaphone)

(Reviewed by Freddie Schader)

THERE is a name value to these boys outside of any theatre, but while this offering is good for a few laughs your audiences are not going out raving about it, either for or against. Willie Howard does the fresh boy that steps into a phonograph store for a job taking the "Boy Wanted" sign with him, then after breaking all the available records, conceals himself in a huge prop victrola to sing numbers for the customers, who happen to be a couple of good looking girls. He finally emerges and does a couple of imitations, including one of Jolson. Eugene, as usual, is the feeder. The three numbers in the imitations are "Gallagher and Sheehan," "It's Ray Ray Raining" and "Baby Curls." The talk between the two brothers gets laughs. It runs twelve minutes in all.

"Max Schmeling"

(Vitagraph Has German Fighter Talk)

(Reviewed by Freddie Schader)

MAX SCHMELING, the German heavyweight pugilist who has created considerable furor about New York with his knocking out some of the candidates for the Tunney crown, thanks the American public for having been so gracious to him. He accomplishes this in both English, with an accent, and in German. He also runs through some gym training stunts and boxes a couple of exhibition rounds with one of his sparring partners. This should be sure fire in the spots where men predominate in the audience, although there is nothing that will offend women. Runs nine minutes.

"Songs Of Love"

(Julia Sanderson and Frank Crumit —Vitagraph)

(Reviewed by Freddie Schader)

JULIA SANDERSON, who was Douglas Fairbanks' first leading woman on the stage in "Fantana," looking as young and pretty as ever, with Frank Crumit accompanying her on his guitar and singing, proves a very pleasing Vitaphone subject. There are three numbers in the song cycle. They are "No Wonder You're a Wonderful Girl," "I Can Live Without You" and "That Precious Little Thing Called Love." The second is a comedy number that gets over nicely while the closing number is tunefully handled by the pair. Five minutes.

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"Meet The Missus"

(A Paramount Short Talking Picture)

(Reviewed by Freddie Schader)

"MEET the Missus" has James Gleason and Lucille Webster Gleason as its two principal players. There are a number of others in the cast, but these two carry the brunt of the work. It is a story of the life of a couple of small time vaudeville players. They are husband and wife and the hubby is picking a new girl on every bill, filling them full of the old line bull and thinking himself a Romeo of no mean proportions. The picture opens with the family rowing in the wings of one of the houses they are playing. Later goes to the front stoop of the actor's boarding house that they frequent, with the hubby making an excuse to the wife that he is going to the club to see a writer about a new act for the family. Instead he hits into the speakeasy beneath the boarding house and there meets a girl who is with pals of his. He runs through the usual routine and finally decides that they should make a wonderful team, the idea then and there is to go up stairs and break the news to the "Missus" that he is leaving her. He takes the new "partner" along, the result being that the two women know each other and "hubby" is forced to sleep on the sofa while the two women utilize the bed, and start talking over old times before they go to sleep. This is jammed with laughs, especially for a wise audience. It runs twenty minutes.

"Kitty Kitty"

(Educational-Cameo—One Reel)

THIS is the old familiar story of "The Cat Came Back." It has a human cast of but three, Billy Dale, Estelle Bradey and Al Thompson, with a half dozen cats figuring prominently in the action. It is a poor attempt at comedy, with scarcely a laugh in the reel. There is entirely too much repitition in the return of the cat.

Billy brings his wife this pet to keep her company and she loaths cats. The pet immediately parks on her new expensive hat and ruins it. She orders the cat thrown out and Billy attempts times innumerable to do it. He is finally caught by a policeman trying to dispose of it in a street can and the cop orders him to take home all cats in the neighborhood. They disport all over the premises, much to the discomforture of Billy and his frantic wife. Jules White was responsible for the direction.

"Eleanor Painter"

(Lyric Soprano In Songs—Vitagraph)

(Reviewed by Freddie Schader)

ELEANOR PAINTER, musical comedy prima donna, is heard in three numbers. Two of these are classical and one popular to lend a little diversity to her program. She looks very striking on the screen with the exception that one did not get the full value of her eyes, she squinting and making them appear as narrow slits. Her voice, however, is excellent. Her opening number is "Love Is Best of All," which is followed by "Habanera" from "Carmen." Then for a final number she offers "How About Me?" rendering it in a most dramatic manner and drawing a full applause appreciation for it. Five minutes.

"Bernie Cummins Orchestra"

(Vitagraph Short Music and Songs)

(Reviewed by Freddie Schader)

ONE of the usual combinations of music and songs by a dance orchestra. Bernie Cummins and his orchestra hold forth at the Biltmore Hotel and are a combination that is equally at home whether playing hot tunes for stepping or ballads. In the program offered here they have three numbers, "Come On, Baby," "If I Had You" and "Here Comes My Ball and Chain." The latter is the most effective and worked up with some comedy. Runs eight minutes.

"Foolish Husbands"

(Sennett-Pathe—Two Reels)

(Reviewed by George J. Reddy)

SOMETIMES this Mack Sennett offering is funny inasmuch as it is a burlesque on the jealous wife and guilty husband theme. However it never grows vociferous and is perhaps too mild to be called a really good laugh-puller. Suitable material for the comedy stretch of the majority of neighborhood house programmes.

Billy Bevan stars, Vernon Dent, Carmelita Geraghty and Dot Farley support. Phil Whitman directed.

Carmelita agrees to help her friend, Dot, to cure Billy of his flirtatious ways. At Billy's house, from which the wife is supposed to be away visiting her sick mother, the susceptible male is found by wifie making love to Miss Geraghty, who falls stricken when a gun, in the irate hands of wifie, goes off. Billy believes he has shot and killed the beautiful Carmelita, so he and Vernon play hide and seek with the body, further difficulty arising when a policeman arrives and searches for the wandering corpse. Finally the truth is revealed and Bevan, to all intents and purposes, is cured of his agreeable weakness.

"The Black Duck"

(Pathe-Fables—One Reel)

RAFFLES the cat and Woofus Wolf plot against Milton Mouse, who sedulously guards his troop of ducks. They beguile Milton with an attractive picture book while his ducks are lured away. But when disaster stares Milton in the face, his black duck, whom he had tied to a tree to voice his displeasure against his annoying manners, saves the day. He conveniently acts as Milton's airplane and carries him to where the ducks are kept captive by the mean Woofus Wolf. Milton immediately fights Mr. Woofus and beats him soundly. Meanwhile the black duck again proves his incalculable worth by leading his fellows back to the pond.

More thrilling than Goldilocks and the three bears or the "huff and I'll puff 'till I blow your house down" story. The proper metier for these Fables is at a children's matinee, but a houseful of grown-ups derive enjoyment from them, too.—GEORGE J. REDDY.

"Riding For Love"

(Universal—Two Reels)

(Reviewed by George J. Reddy)

GEORGE CHANDLER stars in this. It is the usual type of entertainment that these western shorts present: fights galore, horsemanship and wild and wooly adventure. It plays up a serenading cowboy, who, finding that he cannot win a fair summer guest in a gentle manner, adopts a rough and ready technique and sweeps her off her feet with his caveman tactics.

But a villain is lurking in the background and he spoils the romance between the pair, forcing the hero to tell her he's the father of a family. But everything turns out all right in the end and Mr. Villain gets his trimming and the hero and the heroine fall into an embrace.

Walter Fabian directed.

"Alpine Antics"

(Universal—One Reel)

OSWALD, the lively Winkler bunny and who is a daily celluloid visitor in and out of the Universal exchanges, is a mountain climber and yodeler in this new cartoon. Along with him is Fanny, his sweetheart, a St. Bernard dog, a mountain antelope and various other figures. It shows Oswald to the rescue when his sweetie becomes entangled on a lofty tree limb.

Fairly entertaining cartoon work.—GEORGE J. REDDY.



Dorothy Gulliver, "U" Star and Her Pet Colt

"The Prodigal Pup"

(Universal—One Reel)

THESE Laemmle Novelties are proving themselves to be the best series of shorts that has graced the Universal programs in a long while. About four of them have been reviewed so far and in all of their comments on the qualities of this particular series the writers have agreed that they are skilful little pictorial presentations. In this one, an idea is delicately sketched, is pictured with intriguing skill and is bound to make a most pleasing impression.

A wee pup, left to mind his brothers and sisters, journeys from home when his parent leaves the doghouse. The world presses in on him with all its forceful vigor and the disillusioned youngster first laps too much cider almost drowned by a playful little girl, and, supperless, is pelted by a rainstorm through which he hungrily runs. A smarter and wiser dog, with tail between his legs, he finally reaches home.

Not so easy to picture and carry through to a triumphant conclusion are these reels dealing with dogs. Hal Roach was most eminently successful with "Dog Heaven" and now Samuel Jacobsen, who conceived this story, and Jacques Rollens, who directed, have achieved another modest triumph along the same lines.—GEORGE J. REDDY.

"Delicious And Refreshing"

(Educational-Cameo—One Reel)

ADRIENNE DORE, an Atlantic City beauty contest winner, is the featured player in this fairly snappy little comedy and she is a pretty clever performer. She is vivacious, good to look at and undoubtedly has a flare of comedy.

Adrienne and Tania Akron are hoofers in the picture, working on a truck and advertising a fashion show. The truck is banned on the streets so they apply at the fashion shop for a job as models. Unaccustomed to the details they get into all sorts of difficulties with the customers and literally wreck the establishment. The antics are so humorous that they are signed by a theatrical producer, there with his girl friend, to repeat the act in the theatre.

In the cast besides the Misses Dore and Akron are Eva Thatcher, Al Thompson, Robert Graves and Stanhope Wheatcroft. Francis J. Martin directed.—CHESTER J. SMITH.

"Howling Hollywood"

(Educational-Mermaid—Two Reels)

(Reviewed by Chester J. Smith)

THIS is a combination burlesque on picture production and a mystery drama with an abundance of comedy interspersed, some good and some not so good. The cast is made up of George Davis, Vernon Dent, Fred Spencer, Ella McKenzie, Arthur Housman and Al Thompson, with James Jones directing.

It starts in a motion picture studio where they make bad comedies with the backer of the company demanding that they get some action and some comedy into them. This they determine to do, so they inject a haunted house and take the troupe to it, after which there is plenty of action and all sorts of knockabout comedy.

When midnight arrives in the haunted house clutching hands are revealed, trap doors are sprung, weird figures appear and all together it is quite spooky. Done with sound or effects the picture will improve when shown in a theatre and will doubtless prove a fair attraction where they appreciate this type of comedy.

Vernon Dent and Ella McKenzie provide a good part of the comedy and they do well enough, though most of the laughs will come from the situations. In fact, all of the cast are acceptable. It is a somewhat out of the ordinary story for a two-reeler and moves fast enough after it gets fairly under way to hold the attention.

"Good Night, Nurse"

(Educational-Lupino Lane—2 Reels)

(Reviewed by Chester J. Smith)

LUPINO Lane is one of the cleverest comedians of the screen or stage and it is unfortunate that they cannot give him better story material in these short comedies into which to work his inimitable antics. He is certainly versatile and has an unending store of gags and and accomplishments, which are not improved any by the material into which he has to work them.

In this one Lane is a nerve patient, ordered to a sanitorium by a specialist for a complete rest. There are patients there of all descriptions, one in particular having gout and a very much bound-up foot, which Lane repeatedly and repeatedly steps on. In fact, he becomes entangled in one way or another with most of the patients. Then there is a steaming hot radiator, which each in turn, backs into.

Throughout the entire action Lane goes through his complete repertoire of gags and stunts and they are very cleverly executed. He does a dance with a skeleton that is a wow; he goes through contortions and falls that are bound to bring laughs, but there is entirely too much repetition in this picture.

"Tige's Girl Friend"

(Stern-Universal—Two Reels)

(Reviewed by George J. Reddy)

THERE'S not so much of Buster Brown and Mary Jane in this new Stern opus—Tige, a clever dog, and another little canine performer carry the brunt of it. As a result of the dogs' work it is considerably above the usual cut-and-dried funfilms in which Arthur Trimble is so often ineffective. Good screen material for the children but quite tame for adults. Sam Newfield, one of the busiest of the Stern's directors, is credited with this one.

Tige listens to a tale of woe from his little friend who has been hurt by a harsh bulldog. The latter receives a drubbing and Tige returns to reassure his friend that justice has been meted out in a proper manner. So much for the first and best portion of the film. The second sequence occupies most of the second reel and is not as effective as that which precedes, as it deals mainly with a visit of Tige, Buster and Mary to Buster's sick grandpa. The dog upsets the serenity of the hospital when a bee alights on his nose and the events end in a free-for-all among the patients and a wild ride through the streets on grandpa's bed.

Conducted by An Exhibitor for Exhibitors

MANAGERS ROUND TABLE CLUB

By Charles E. Lewis



"The Brotherhood of Showmen"

PRIOR to the organization of the MANAGERS' ROUND TABLE CLUB, there were probably no two managers who ever communicated with each other, unless they had met previously or were old friends. With the coming of this great society of intercommunication the practise of keeping in touch with one another has become so universal that distance has ceased to be a factor in the friendship of the different members scattered throughout the entire world. Showmen in Kalamazoo think nothing at all of writing a letter to Borneo, British East Indies, or from New York to San Francisco, etc., etc. In fact, the spirit of this idea has caught on so favorably that from various members we learn that their most interesting and profitable pastime is to watch the CLUB columns in the NEWS *each week and then sit down and write to the members about the different "stunts" and ideas that were printed in the latest edition.*

So, from complete isolation in their various towns, cities and hamlets, the MANAGERS' ROUND TABLE CLUB became the clearing house where men began to know each other, where their ideas were given publication, where their pictures appeared and so on until now hundreds of theatre managers and exhibitors are intimate friends without having ever seen each other personally. Thus we proudly exclaim, "We are the Brotherhood of Showmen" and every one of us are proud to be members of this great national association of theatre managers.

Whether you are already a member or whether you contemplate joining, see if you can't catch a bit of that famous CLUB "spirit" and try this idea of intercommunication between yourself and your brother managers, see if you don't get a "kick" out of starting an intimate correspondence with some theatre man a thousand miles away, in other words, crawl out of that "den of darkness" and obscurity and let the whole wide world know that you not only are in the business, but that you are an important part of it.—C. E. L.

Dick Kirschbaum Is A Real Showman All The Way Thru'

To read this little story about Dick without seeing his picture might lead you to suspect that he is about 125 years old. Therefore our continuous sermon about getting all the members' photos. We want you to "See and Hear" rather than just hear. Dick hails from the Lincoln Theatre, in Arlington, N. J.

But to get back to the story of Kirschbaum, we must quote a bit of his first letter to the CLUB when he sent us his application—"Am enclosing my application . . . because I feel that I owe it to you and the club. The reason I say this is because I have gotten plenty of enjoyment out of the ideas, and feel that I should reciprocate. . . ."

Dick is entering his second year as a theatre manager after fifteen years as a press agent and exploitation man in the theatrical racket, and if that does not constitute a "hard school of experience" then we must have got out of bed this morning from the wrong side. He knows his onions when it comes to selling the picture and he tackled "Uncle Tom's Cabin" by erecting a log cabin front for his theatre and offering passes to the youngsters submitting the best compositions about this famous story. On the "Barker" he offered passes for the best ballyhoo speech by the youngsters. And he reports that they all fell for it great.



Kirschbaum is also a great believer in the old CLUB argument for members to become affiliated with their local Chambers of Commerce and he is the Director of Publicity for his Chamber, and is also a member of the governing board. Such cooperation is bound to result in plenty of good will for the theatre without going into the great publicity angle that it carries with it.

We know that the other members will be just as anxious as we are to hear from Dick regularly. He is going to make a perfect "active" member. Right?

More Club Gossip About Our Widely Scattered Members

Many of the boys are now sending me their weekly programmes regularly and I want to take this means of thanking them all together. It's a great idea and often provides me with items to comment about in these columns. I hope to be able to report a 100 per cent showing of programmes every week from all the members, so if you have not already done so, PLEASE put me on your regular mailing list.

A. H. R. Miller, by way of introducing his mailing card, sent one to me, and I want to tell you it is a fine piece of mailing matter for any theatre or town. Miller runs the Opera House up in Waynesburg, Pa.

F. M. Boucher, busy resident manager of the Capitol-Colonial & Win Theatres, in Winchester, Virginia, is one of the dependables (that's a new name for activity) who always keeps the CLUB posted on everything of interest about Winchester and the theatres he is running. It's a corking habit and we are all for Boucher in this respect. We're watching the mails F. M. ————?

F. C. Goldquist was one of the first to recognize the great possibilities of the CLUB and he has been a regular ever since he joined. He likes to boil his letters down to hard facts and so his summary of preference between silent and sound pictures reads—"The well done silent picture has my vote every time." And he ought to know, he's been watching the talkies from their first appearance.

Smalley's Sidney Theatre is another house which uses the post card idea for a mailing list and the one which they sent

MANAGER'S ROUND TABLE CLUB---Continued

me shows extreme good taste in both composition and set-up. Those of you who rarely or never go into this phase of mailing-lists would do well to try it for a relief from the routine stuff that your customers have been getting.

A. H. Schwartz's Century Circuit utilizes a great idea in a combination program which includes every theatre in their Flatbush group. The booklet is both interesting and well put up and we can readily see that it must be awaited with interest by everyone on the mailing list. We wish we could impress this idea on towns where all theatres are controlled by a single company. It is beneficial to every house and adds dignity to their programs.

Sydney Oshrin (the CLUB's own inventive genius) shows good sense by using a change of program cover often enough to relieve the feeling of monotony from those who must look at it all the time to see what the Allerton Theatre is playing. Variety is the spice of life, so they tell us, and Sydney sure believes in it.

Ray Le Strange, manager of Keith's Central Theatre, in Cedarhurst, L. I., has made up a "Ten Commandments of Theatre Management," and only lack of space prevents our printing it at this time. But if you do not care to wait for publication, then we suggest you drop a line to Ray direct and he will, no doubt, be glad to accommodate with a copy of them. It's good stuff, boys, so get after it.

C. J. Rose Works Up Interest On A "Barker" Front

When Schine's Oneonta Theatre had to sell "The Barker," in that city, C. J. Rose, the live-wire manager of the house decided that a circus front would just hit the town right, and he did not make a mistake either. Witness the photograph herewith and how it takes a drab looking theatre front and livens it up considerably. We only mentioned last week that "atmospheric



fronts" were staging a come-back, and already we have received numerous photos showing that the statement was correct. If you have worked any unusual front dressing ideas we wish you would take a snap-shot of it and send it to me. I like to show them because they pep up the front.

Levey Starts Off "Sound" In Beacon With Big Campaign

William A. Levey, an old-timer in the CLUB, was confronted with the serious problem of starting the Beacon Theatre, in Port Washington, L. I., with some sort of an advertising campaign that would give it the proper start. From the newspaper clipping which he recently sent us we are convinced that he accomplished all he set out to do—and more. Front page stories and inside readers all helped to create the intense interest which resulted from his efforts and we can well understand why the reports have reached us that the Beacon is "knocking" 'em dead out on Long Island. So much actually depends on the right start that we should lay particular stress on our advance campaigns so that we can liven up the great tales which we tell them about "sound and the talkies."



Levey sent invitations to over fifty promnient people in his section and they were all there on the opening night of sound. We rather like Bill's expression—"There is nothing wrong with the show business, just give them good shows." That's the spirit that wins every time. Don't get discouraged and lay down because the B. O. has fallen off a little. Those things will happen in the best of theatres. Go out and give them the shows—then watch the business.

Euering Tells Us How He Trained His Theatre Staff

When we mentioned the exceptionally fine staff that Lee J. Euering trained for his Majestic Theatre in Springfield, Ohio, we immediately dropped Lee a letter and asked for some "dope" on how he handled it. His letter is both modest and interesting, and we will quote from it here:
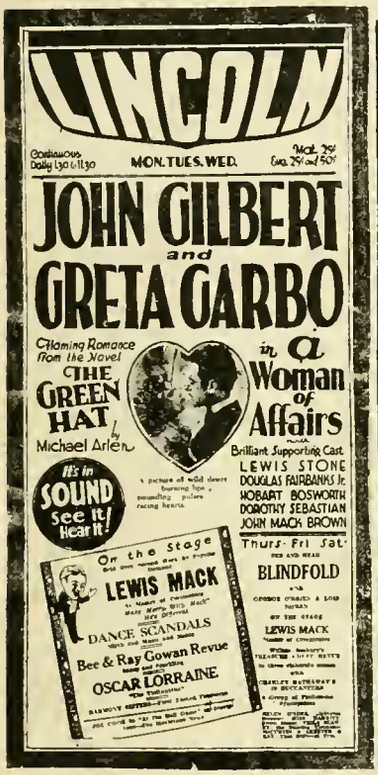
"I consider all my employees equal, but at the same time I do not let them get the upper hand on me or I never would be able to handle them. A few months ago I had the pleasure of going to Detroit, it was my first visit to a big city, in five years. It just happened that they were training ushers for the New Fox, I watched the Drill-Master, and after that I went to the Michigan and United Artists, where I took a back seat, I watched every move and along with what I saw at the Fox, I put them both together, so when I got home I decided to try them out on the home folks. It sure was tough at first, because I had all the boys dressed in evening uniforms with starched collars and shirt front. The natives made fun of the boys, because they made all the bows and so forth, but that didn't daunt me. Now when they come in they expect this service, such as thanking them for their tickets, assisting them with their coats and opening the doors.

"My cashiers have been trained the same way, and it might interest you to know that they have been with me four years. I have always made it a point for my cashiers to find out just what my patrons want, and they have certainly co-operated with me in this way. Each and every patron who purchases a ticket from our B. O. receives a pleasant smile and thank you. Well, Charles, I hope my letter hasn't bored you, for I am a rather "punk" writer, but I haven't had the good luck to attend college, as probably some of your other managers have. Good bye and good luck till next week."

So there you have Lee's own little story and when you stop to consider that he is but twenty-three years of age you must surely marvel at his keen sense of showmanship. We want to hear often from Lee, and so do the other members.

Stevenson's Ads Show Exceptionally Good Lay-Outs

We present here two newspaper ads which were used by D. F. Stevenson, Publicity Director of the Lincoln Theatre, in Trenton, N. J., and a glance will bring out the fact that they have been well laid out for newspaper purposes. First you will note that the theatre name and the feature picture gets the top and best billing in these ads. This is good sense because, after all, it is the theatre and the feature we are selling above everything else. The talking and sound angles are well played up and are not deceiving in any way.





When there is any talking, Stevenson makes sure they know it, but if it is just a sound picture, he gives that phrase sufficient prominence. The policy of "truth in advertising" has apparently been set forth as part of the theatre's policy; and the other attractions are played up according to their importance. We recommend such advertising to all members on the lookout for good copy and many would do well to profit by this example.

I. Hamilton Webb, of the Union Theatres, Ltd., in Australia, was a visitor at CLUB headquarters this week, and we had a most interesting chat with him about his far-off country. Many things were discussed by Mr. Webb which we know you would like to read so we will print a short story about conditions in Australia and how the showmen of that country differ from the showmen here in the United States.

We recommend it to those managers who still believe that all the "good ideas" are created here.

Please Take Note

IT has come to our attention that many managers believe there is a membership or initiation fee charged by the Round Table Club.

This is incorrect. There are no charges of any kind involved with membership in the CLUB. Your only obligation is to keep us posted on your theatre operation and exploitation activities for publication on these pages. C. E. L.

"Live Wire" Showmen

Recent Additions to Membership of Managers Round Table Club

Harry Lee Moller, Schine's Ohio & Capitol Theatres, Sidney, Ohio
Jack LaReaux, Huntington Theatre, Huntington, L. I., N. Y.
George A. Nevin, Capitol Theatre, Ilion, N. Y.
Milton H. Kress, Grand Theatre, Columbus, Ga.
A. M. Abbott, Ki-he-kak Theatre, Pawhuska, Okla.
Gordon W. Reap, Arcade Theatre, Fort Myers, Florida
Harry M. Lowenstein, Ritx & Palace Theatres, Ardmore, Okla.
Charles Hurwitz, Unique Theatre, Los Angeles, Calif.
J. J. Dempsey, Strand Theatre, Dorchester, Mass.
Robert M. Paskow, Ritz Theatre, Newark, N. J
Harry Klein, Roth-Lyons Theatre, Madison, N. J.
Ken Hoel, Harris Theatre, Findlay, Ohio
Johnny Jones, Majestic Theatre, Columbus, Ohio
C. W. Massy, Jefferson Theatre, Huntington, Ind.
Louis Stein, Roosevelt & Hawthorne Theatres, Newark, N. J.
Carter Barron, Metropolitan Theatre, Atlanta, Ga.
Ray C. Brown, Strand Theatre, Akron, Ohio
E. E. Bair, State & American Theatres, East Liverpool, Ohio
C. R. Lindhald, Plaza Theatre, Milwaukee, Wisc.
A. J. Obush, Capitol Theatre, Whiting, Ind.
Samuel Cohen, Kent Theatre, Philadelphia, Pa.
Harry F. Rose, Palace Theatre, Oneonta, N. Y.
G. B. DePauw, Capitol Theatre, Newark, N. J.
L. G. Jenkins, Etta Theatre, Ocala, Florida
M. R. Blair, Regent & Empress Theatres, Cedar Falls, Ia.
"Buzz" Briggs, State Theatre, Denver, Colo.
Elias S. Sutter, Tivoli Theatre, Kansas City, Mo.
George Frankle, Golden Rule Theatre, New York City
Lou Smith, Ritz & Berkshire Theatres, Brooklyn, N. Y
Dick Kirschbaum, Lincoln Theatre, Arlington, N. J.
George L. McGee, Union Theatre, Union, N. J.
J. Victor Wilson, Fox-Poli Palace Theatre, Springfield, Mass.
Harris Lumberg, Bellevue Theatre, Niagara Falls, N. Y.
Nat. B. Smith, Grove Theatre, Freeport, L. I.
Margaret Vandem Berg, Crescent Theatre, Grand Haven, Mich.
Harold I. Garfinkle, Midwood & Manor Theatres, Brooklyn, N. Y.
Alvin L. Locks, Loew's Yonkers Theatre, Yonkers, N. Y.
R. A. Cole, Cole's Hall Theatre, DeKalb Junction, N. Y.
F. W. Linehan, Wernick Theatre, Chicopee Falls, Mass.
Paul Weintraub, Victoria Theatre Ossining, N. Y.
Al Price, Union Square Theatre, Cleveland, Ohio
Wendell Werner, Rialto Theatre, Tell-City, Ind.
Jay B. Smith, Gravois Theatre, St. Louis, Mo.
Henry Frieder, Playhouse Theatre, Hudson, N. Y.
Leon L. Berger, Moviland Theatre, Cleveland, Ohio
M. E. Klare, Strand Theatre, Sharpsburg, Pa.
Daniel Katlin, Colonial Theatre, Phoenixville, Pa.
Love B. Harrell, Lyric Theatre, Waycross, Ga.
A. D. Natelson, Lakeside Theatre, Chicago, Ill.
T. J. McSpadden, West-Colonial & Plaza Theatres, Galesburg, Ill.
E. D. Rhind, Bates Theatre, Attlehoro, Mass.
Charles J. Rose, Oneonta Theatre, Oneonta, N. Y.
H. L. Davidson, Columbia & Garden Theatres, Davenport, Iowa
Will. J. Glaser, Sun Theatre, Faribault, Minn.
Bennett Brandon, Mineola Theatre, Mineola, L. I., N. Y.
R. Lee Kline, Maryland Theatre, Hagerstown, Md.
Fred E. Walters, Castle Theatre, Irvington, N. J.
James F. Mahoney, Bradley Theatre, Putnam, Conn.
Earl H. Arnold, Liberty Theatre, Watertown, N. Y.
Frederick W. Demara, Palace Theatre, Lawrence, Mass.
J. D. O'Rear, Colonial Theatre, Bethlehem, Pa.
Harold G. Cummings, Rialto Theatre, Roslindale, Mass.
George J. Reister, Ohio & Majestic Theatres, Mansfield, Ohio
Russell A. Bovim, Loew's Theatre, Canton, Ohio
Harry B. Howe, Loew's Columbia Theatre, Washington, D. C.
H. A. Hill, Hollywood Theatre, Chicago, Ill.
Raymond E. Smith, Amherst Theatre, Amherst, Mass.
Otto Hoffmeister, Imperial & Kinsman Theatres, Cleveland, Ohio
Robert Slote, Strand Theatre, Cumberland, Md.
William P. Murphy, Floral Theatre, Floral Park, L. I., N. Y.
Earle S. Tyson, Belnord Theatre, Baltimore, Md.
Martin H. Rogers, Circle Theatre, Annapolis, Md.
E. W. Haferkamp, Hollywood Theatre, Chicago, Ill.

(Additional New Members, Next Week)

WILL YOU BE NEXT??

MANAGER'S ROUND TABLE CLUB,
729 SEVENTH AVE., NEW YORK CITY.

I hereby apply for membership in the Club.

Name .....

Theatre .....

Address .....

SHOOT IT IN—NOW!!!!

Regional News from Correspondents

J. J. Clarke New Pathe Head In Milwaukee

MILWAUKEE, WISC.—J. J. Clarke succeeds William A. Aschmann as manager of the Milwaukee Pathe branch. Mr. Clarke was formerly assistant manager in the Chicago Pathe office.

The Elite Theatre on Tuesday night was the scene of a serious fire in the projection booth. Equipment to the extent of $750 was destroyed. Six reels of film burned. Patrons of the theatre filed out quietly. The Elite is managed by Steve Bauer.

Fred A. Flader, general manager of the Universal chain, is spending a few weeks in the Wisconsin territory.

Henry Dohn replaces Arnold Hensler as assistant booker in the Paramount exchange.

Z. G. Dexter, manager of the Doris Theatre at Hermansville, was in the city on Thursday.

Joe Ecker, of the Auditorium at Brillion, is installing Movietone equipment in his theatre.

Felix Malitz, Ufa general sales manager, is spending a short time in this territory, exploiting his product.

M. D. Thompson of the Colonial and Braumart Theatres at Iron Mountain, Mich., was a recent visitor at the exchanges.

J. H. Zimmerman, M-G-M auditor, who has been here for the past two weeks, left on Wednesday for Chicago.

Al Bartlet has again taken over management of the Mirmar Theatre, which, for a short time, was managed by Morrie Anderson.

Correction—In a recent issue of the News, Reinhold Wallack was designated as a former manager of Universal chain theatres in this territory. Mr. Reinhold has never served in this capacity, but was formerly manager of the Lake Theatre, one of the Milwaukee Theatre Circuit houses.

Theatre Changes In K. C. Territory

KANSAS CITY.—The following changes in theatres and managements in the Kansas City territory have been announced: Iris Theatre, El Dorado, Kans., purchased by W. D. and R. F. Fite from Oscar Evertson; a new $12,000 theatre will be built in Virgil, Kans., by O. D. Allis; Oral Burbut has sub-leased the Cozy Theatre, South Haven, Kans., from Ben Wright; the first installation in the Kansas City territory of a Pacent reproducer will be in the Tackett Theatre, Coffeyville, Kans., about March 15; Lucas, Kans., will have a new fireproof theatre to replace the Isis Theatre, which recently was destroyed by fire, the new house to be built by L. Gilbreath; The Nomar Theatre, of J. C. Hartman and associates, of Wichita, Kans., is scheduled for a formal opening April 1; the old Home Theatre, Hutchison, Kans., which recently was purchased by C. L. Burt, will be torn down and a new structure erected on the site.

The Moviephone branch in Kansas City, of which Allen Burke is manager, has completed the installation of a Moviephone for demonstration purposes.

The Newman Theatre, Publix house, of Kansas City, has inaugurated a Saturday night "owl show," starting at 11:30 P.M.

With the completion of Vitaphone equipment in the Lincoln Theatre, Kansas City, that house now has the distinction of being the only negro house west of the Mississippi River to have a talking picture policy. Business has greatly increased since installation of the Vitaphone equipment, it is said.

E. E. Sprague, of Goodland, Kans., Glenn Dickinson, of Lawrence, Kans., Maurice Jencks, of Topeka, Kans., and H. Gabriel, of Great Bend, Kans., were out-of-town exhibitors visiting the Kansas City market this week.

M. D. Dohn has resigned as manager of the Marshall and Wareham Theatres, Manhattan, Kans., to accept a position as manager of the Rialto Theatre, of Denver, Colo., a Publix house.

A sales office of the Good-All Reproducer was opened in Kansas City this week under the management of S. Vorzimer, formerly manager of the United Artists exchange, in Omaha, Nebr.

Mid-West Division Manager Resigns

CLEVELAND, Ohio.—John F. Royal, since 1916 manager of the Keith Theatre, in Cleveland, and for the past two years general manager of the midwest division, has announced his resignation from the RCA-Keith-Orpheum circuit, effective April 1st. Royal states as his reason for resigning that he is tired of traveling, and wants more time with his family. He also states that he plans to remain in the show business but does not say what those plans are.

The Dreisler Theatre, Plymouth, is now re-opened under the management of M. C. Barch, of Cleveland.

George Shenker, who tried a two-day a week policy at the Cozy Theatre, Lorain, without success, announces that he is closing the house permanently.

Paul Geyer has notified the Cleveland Film Board of Trade that he closed the Jewel Theatre, Freemont, March 10th. He failed to stated whether this is a permanent or temporary arrangement.

O. S. Taylor has re-opened his Electric Theatre, Irondale. Several weeks ago he closed it because business was poor.

Willis Kent was in town last week making arrangements for the Ohio distribution of "Linda." An announcement will follow shortly.

The Uptown Theatre, new 2,000-seat house, at St. Clair Ave. and East 106th St., and the Variety, built about two years ago, will belong to Warner Brothers, if negotiations now said to be pending, work out satisfactorily. The Uptown and Variety belong to Sam Stecher, Meyer Fine, Abe Kramer and their associates.

The local Universal exchange is getting a new spring dress, including green paint on the walls, newly finished furniture and all new interior decorations.

W. A. Finney, temporarily in charge of the Loew Theatres here following the recent resignation of William Haynes as assistant general manager, states that the Park Theatre is doing a tremendous business since sound has been installed. Business in the house has doubled, Finney says, and it is building constantly.

Phil Selznick, who left the movie business several years ago to open several night clubs, has announced that he will be a candidate for councilman in Shaker Heights, exclusive residence suburb of Cleveland.

Gus McCune, general representative for "Simba," the Martin Johnson jungle picture, is spending several weeks in Cincinnati.

Nate Bigelson, formerly with the Lande exchange here, is now with the newly opened Hi-Mark exchange, which is under the management of B. and C. Oswald.

Loew's Granada Theatre will open with Vitaphone and Movietone March 17th. Loew houses in Cleveland now playing sound programs are the Stillman, Allen, State, Cameo, Circle and Park. Their silent houses are the Mall, Liberty, Doan and Heights. It is highly improbable that sound will be installed in any of these silent houses, it was stated by district manager W. A. Finney.

First Vaude Theatre Wired In Toronto

OTTAWA, CAN.—The first vaudeville theatre in Canada to be wired is Loew's Theatre, Toronto, of which Jules Bernstein has long been manager. He will specialize in popular prices for sound programs, which will also include the regular vaudeville and pipe organ.

Charles Straw, formerly manager of the Capitol Theatre, Winnipeg, Manitoba, has been appointed manager of the Palace Theatre, Calgary, Alberta, the latter having been the first super-cinema of the Canadian West, built by the Allens.

Howard Kenvels has returned to the Pantages Theatre, Toronto, this time as manager of what is the largest theatre in the Dominion. In recent years he has been conducting theatres in Montreal and Hamilton.

Clarence Robson, eastern division manager of Famous Players Canadian Corp., Toronto, has been suffering from injuries which he sustained in a tumble down the main staircase of the Uptown Theatre, Toronto, chief house of the Famous Players chain.

Exchange Notes From New England

BOSTON, MASS. — Johnny Howard, formerly sound representative for Paramount, has been assigned to Western Massachusetts for Paramount. He succeeds Albert Kane, who goes to Rhode Island from the Western Massachusetts territory.

John Caddington, a former public accountant in Boston, has been appointed chief accountant at the Paramount exchange at Boston.

Tom Bailey, district manager for Paramount - Famous - Lasky, with headquarters at Boston, has returned from a week-end sales conference at Portland, Me.

F. T. Carr, of the Idlehour Theatre at Hardwick, Vt., was welcomed to the Film District during the week.

Phil Lavine, formerly of the Gordon and Winchester circuits, and one of the best known managers in New England, has been appointed manager of the Riverside, Medford, succeeding Norman Fitz.

The new Garden Theatre at Greenfield, one of the Goldstein Brothers houses, will soon be ready for its formal opening.

Mrs. Laura L. Temple, of the Notre Dame Theatre at Manchester, N. H., opened Saturday with sound equipment, having installed DeForest Phonofilm equipment.

The Brighton Theatre has been closed, the lease having expired and the property purchased by other parties.

Gerald Swaebe, non-theatrical manager for Pathe, paid a visit to his old stamping ground at the Pathe exchange, Boston, during the week.

Louis Lazar, who has been on leave of absence at the Metropolitan, has resigned as manager and Theo Brouchio, who has been acting manager, is appointed manager of the theatre.

The Capitol Theatre at Lowell has opened with sound equipment. Frank Calvi, formerly of Braintree, will be in charge of the sound equipment.

Manuel Williams of the Strand Theatre at Providence is recovering from a serious illness.

Andrew Teague of the Palace Theatre at St. Johnsbury, Vt., is planning to install Pacent sound equipment.

The Capitol at Springfield, one of the Abe Goodside theatres, has been acquired by Publix.

Sam LaBelle, formerly covering New Hampshire for Metro, is now covering New Hampshire and Vermont for United Artists.

The former FBO exchange is resplendent in its new signs and lettering, "RKO Corpn—Radio."

Joseph L. Rothe, branch manager for Consolidated Films, is back at his desk again after a three weeks' illness.

Arthur McGrory, formerly of the Jackson Theatre at East Weymouth, is handling Victor records in the Film District and has opened offices at 16 Piedmont street.

Baltimore Little Reopened To Public

BALTIMORE, MD.—After having been repainted and redecorated, the Little Theatre, Washington, D. C., has reopened to the public under the auspices of Moviegraphs, Inc., with William Goldman as house manager; Goldman was formerly with the 55th Street Playhouse, New York. Ann Spitzer is acting as publicity representative and Joseph Fleisher is supervisor.

Harry Reddisch, proprietor of the Patterson Theatre, Baltimore, is having the house altered and an addition built to it, costing about $25,000. But this is not interfering with the regular schedule of performances each day.

The new theatre to be built at Laurel, Md., to cost about $75,000 with 1,000 seats, is being promoted by Sidney Lust, Washington, D. C., theatre owner and exchange manager.

A new motion picture theatre to seat 1,000 persons and to cost about $100,000 is to be built at Waynesboro, Va., by the Waynesboro Theatres Corporation. C. H. Hinnant, architect, designed the building.

Due to an ear affliction, Miss Margaret Streeks, secretary to James B. Fitzgerald, of the Film Board of Trade, Washington, D. C., has been confined to a hospital for some weeks. During her absence, Miss Frances Anderson is acting as Mr. Fitzgerald's secretary.

Herman Cohen, formerly with the Cincinnatio M-G-M office, is now covering the Eastern shore of Maryland for that company.

WCBM, Baltimore radio station, has removed its studio from the Chateau Roof uptown to the roof of Keith's Theatre here, managed by J. Lawrence Schanberger.

Jack Stanley, who was succeeded as master of ceremonies at Loew's Century here, is now M. C. at the Mastbaum, Philadelphia.

Sound Equipment On Gain In Iowa

DES MOINES, IA.—E. J. Tilton, manager of the First National exchange, reported that last week they entertained a large group of exhibitors who are installing and buying sound pictures. Among these was Jack Bauma of the Pocohontas Theatre at Pocohontas, who is installing the Biophone; M. A. Brown, of the Forest Theatre at Forest City, who is putting in the Talkafone. Also Otto Parkan, of the theatre at Marengc, who will install the Movietone, was in to buy pictures, while Bert Glenn, of the theatre at Knoxville, was in conference with the exchange manager as to equipment he could buy for the sound pictures and to talk over the schedule of big pictures coming.

O. C. Strine, of the Circle Theatre at Nevada, has been managing the theatre for the court after the house was placed in the hands of receivers last week.

The office of RKO entertained a few visitors last week, including J. E. Michaels of the Strand at Jefferson, W. C. Graham of the Grand at Knoxville, John Waller of the Lyric at Osceola, and O. C. Strine of the Circle at Nevada.

Lewis, Iowa, is to have a motion picture show after several months in which the house has been showing only occasionally. Lewis, which is near Atlantic, Ia., recently voted in the Sunday shows in spite of the fact that several members of the city council were not entirely favorable to the lifting of the ban. The vote of the people gave the Sunday shows a big decision with a 2 to 1 vote. Lewis has never had the Sunday pictures before.

John Anderson of the Princess Theatre at Boone was accompanied by his wife when he called at the office of the Des Moines Theatre Supply Company to discuss new theatre equipment. Mr. Anderson is installing the Biophone, which is handled by Jake Cohen.

John Waller of the Lyric at Osceola last week purchased a rebuilt Powers machine.

Stephens and Puffer of the Granada Theatre at Webster City, Ia., are planning the installation of equipment for handling sound pictures and have purchased the Pacent machinery.

E. Lampman, manager of the Orpheum Theatre, reported an auspicious opening for sound pictures at the Des Moines house and held over the picture feature for the week's run.

Avoca, Iowa, is to have a new motion picture house, reports Ed Harris, who is the owner of the new enterprise. Mr. Harris will build a $20,000 house. Construction was started on March 1. Mr. Harris has secured Ole Lahman to act as manager of the house.

Miss Daisy Tibbets, one of the prettiest brides that Film Row has ever had, was married on March 8 to Richard Campbell, young Des Moines business man. Miss Tibbetts left her desk at the Paramount office on Friday evening and the wedding came as a surprise to her friends of Film Row. She returned to the office on Monday after a short wedding trip and will continue her work as secretary to the Paramount exchange manager for a short time.

Katherine Pillis, cashier of the Educational exchange, spent a few days at her home at Ittumwa, Ia.

Frank Kennebeck, recently of the sales force of the Paramount exchange here and in Des Moines, left to attend the Publix managers' school in New York. His brother, John Kennebeck, is Paramount's general manager in Australia. Both are former Omaha men.

The newly-remodeled Strand Theatre in Council Bluffs, Ia., is being wired for Bristolphone, the device's first installation in Iowa and Nebraska territory. Philip Monsky, manager of Liberty Films, Inc. Omaha, local Bristolphone representatives made the deal. Opening date with sound is tentatively set for March 31.

New Indiana Theatre Co. Incorporates

INDIANAPOLIS, IND.—Articles of incorporation have been filed with the secretary of state of Indiana by the Hill Amusements Corporation, 420 Indiana avenue, this city. The corporation has an initial capital stock of 100 shares of no par value common and is formed for maintaining and operating motion picture houses. The incorporators are James M. Hill, M. J. Doody and Leonard E. Garrison.

Announcement of the sale of the Ritz Theature building here by the Ramley Realty Corporation to Lon Kennedy, a local clothier, is expected to be made shortly. It is understood that the Remley company is to lease the theatre for a term of years and continue its operation and the clothier will move to one of the two large storerooms in the building.

Officials of the M. C. B. Theatre Company of Frankfort, Ind., have filed papers with the secretary of state here, evidencing the final dissolution of the corporation.

Announcement is made that the Tivoli Theatre in Mishawaka, Ind., has closed for the installation of sound equipment. When the theatre is reopened it will be under the management of LeRoy Alexander, of Mishawaka, who has leased the house for a long period. He is the owner for a long period. He is the Gary, Hammond and Chicago.

Talking pictures soon will be shown at the Palace Theatre here in connection with the regular RKO vaudeville bills. Phototone will be installed.

Marion, Ind.—A new theatre here likely will be ready for opening by May 15, according to Donald Graham, architect of Indianapolis. Mark Margolis, of Indianapolis, is the largest stockholder in the project. The theatre will be modern in every respect. A name has not been chosen.

The Indiana theatre at South Bend has announced a change of policy effective March 13. The new policy will include sound pictures and three big time vaudeville acts. Vitaphone equipment has been installed.

Daylight Saving Bill Still In Doubt

ALBANY, N. Y.—Exhibitors in New York state can hope for no relief this summer through any repeal of the present daylight saving law. Legislators at Albany last week decreed that a bill repealing daylight saving should not be reported out of committee.

The Lincoln, in Troy, opened last Saturday night with sound, and the American Theatre is now being wired, but no opening date has been set. Incidentally, Louis Saperstein, manager of the American, is supervising the redecoration made necessary by the recent basement fire in the American.

Tony Veiller, former manager of the Mark Ritz, in Albany, is back from a two weeks' vacation spent at West Palm Beach, Fla.

Stanley Rowland, who has been connected with Dailey and Severance, at the Granville Theatre, has just been named as manager of the Starr Theatre, in Corinth, which has been purchased by Dailey and Severance.

The Strand, in Carthage, has inaugurated a new policy to the end that pictures will be given a two-day instead of a one-day run.

The first of a series of presentations at the Olympic Theatre, in Watertown, managed by L. J. Carkey, started this week when a ten-piece orchestra was featured. The orchestra pit has been enlarged and raised, and a number of other changes made.

The question of Sunday movies for Massena will be settled at a village election on March 19, according to a resolution adopted last week by the village board of trustees. Abe Cohen, of the Strand Theatre, is largely responsible for the present agitation in favor of Sunday shows.

The Bates Theatre, in Mohawk, which has been run by H. Edick, has just been taken over by F. N. Bates.

According to film exchanges, in Albany, the present Lenten season has slackened up business to a considerable extent.

George Thornton, who runs the Orpheum in Saugerties, is making plans to shortly open a house in Tannersville, which he bought at auction, and which was previously owned by Julius Byck.

Harry Hellman, owner of the Royal and Paramount Theatres, in Albany, will spend a week in Atlantic City, during the fore part of April.

Jack Jennings, a representative of Timely Films, was in Albany the past week.

Miss Agnes Fogarty has been presiding at the organ at the Strand Theatre, in Carthage, during the recent illness of Mrs. Robert Ferguson.

Joe Miller, of Buffalo, representing Columbia Pictures, and Lionel Wilcox, assistant manager of the Strand, in Syracuse, stopped over in Albany last week while on their way to New York City. They spent an hour or so with Charles Smakowitz, manager of the Mark Ritz, and a former resident of Syracuse.

E. H. Arnold, of Watertown, manager of the Liberty, was a recent Albany visitor.

Al Marchetti, former booker at the Pathe exchange, in Albany, was in Adams, Mass., during the past week, checking "King of Kings."

Morris Silverman, of Schnectady, has purchased sound equipment for his two theatres, the Rivoli and Pearl.

EMPIRE FILM VAULTS INC.

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51 to 100 " ..... .40
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Atlanta And South East Film Notes

ATLANTA, GA.—With a loss estimated at approximately $11,000, the Royal Theatre at Samson, Ala., was practically destroyed by fire, it is reported. The Royal was a comparatively new theatre, having been built about a year ago. It was operated by G. S. Owen.

Prominent business men of East Gadsden, Ala., are financially interested in the new theatre which is now being constructed at that place. It is also understood that when completed the house will be under management of E. L. Dyer.

Walter Price, manager of the Riveria Theatre at Knoxville, Tenn., was a recent visitor to Atlanta.

Mrs. W. H. Harmon, wife of the manager of the Strand and Rialto Theatres at Kingsport, Tenn., who has been very ill for several weeks at a hospital at Bristol, Tenn., Va., was reported this week as greatly improved and expected to be completely recovered in a few days.

Recent Atlanta visitors included R. Sansome, manager of the Rex Theatre at Griffin, Ga.; George E. Ricker, of the Grand Theatre at Fitzgerald, Ga.; W. H. Harmon, Strand and Rialto Theatres, Kingsport, Tenn.; Lester Neely, Strand Theatre at Oneonta, Ala., and the Alamo at Altoona, Ala.

J. M. Johnson, Jr., of the Katherine Theatre at Monticello, Fla., was seen on Film Row during the week.

Changes in the management of Asheville's two first run theatres were made this week by the Publix Theatres, Inc., owners of the houses. Charles Amos, formerly manager of the new Tennessee theatre at Knoxville and one time district manager for Publix, came to the Imperial to succeed T. R. Earl, who was transferred to the Plaza.

Tom Halliday, former manager of the Plaza, was ordered to the New York office, where he will probably be given a new assignment.

The York Theatre, Chattanooga, Tenn., which has been taken over from Publix by Independent Theatres, Inc., of which S. H. Borisky is the prime executive, is being completely remodeled, refurnished and redecorated. The name has been changed to the Cameo and it will be reopened about March 15, according to announcement by Mr. Borisky.

Colonel Fred Levy, president of Big Features Rights Corp., Louisville, is spending his winter vacation in Cuba and California.

Fred S. Dolle, president of Fourth Avenue Amusement Co., Louisville, has returned from Terre Haute, Ind., where he made arrangements for sound equipment in the Indiana Theatre.

Harold Speith, regular leader of the orchestra at Keith's Rialto Theatre, Louisville, has been away for a week on a honeymoon.

Miss Douglas Robertson, Princess Theatre, Flemingsburg, Ky., returned last Thursday from a visit at Newoport.

Leo F. Keiler, Strand Amusement Co., Paducah, Ky., was a visitor last week.

Mr. and Mrs. H. A. Rohs, Rohs Theatre, Cynthiana, Ky., returned home from a trip to Florida.

Marvelous business in the theatre of South Florida is predicted for the spring and summer as the result of the bumper crop of tourists which has hung up a record unsurpassed even by the boom days of 1925, according to the opinion of C. B. Ellis, manager of the RKO exchange in Jacksonville. Mr. Ellis returned the first part of the week from a trip around the state.

Jesse L. Clark, district supervisor for Publix in Florida, recently conferred with John Carroll, of the Miami district.

Jonas Pearlberg has been named assistant manager of the Florida, Jacksonville, with Fred Lee continuing his work in advertising, under Mr. Pearlberg.

J. C. Hagerty, one of the old-time showmen of mintrelsy, has deserted the stage for the front of the house. After appearing here with Coburn's Minstrels, Mr. Hagerty stopped off in Jacksonville to replace Brandon Warren as manager of the Riverside Theatre, Jacksonville's most pretentious suburban house.

That public interest in the Sunday motion picture referendum to be held in Orlando Tuesday, Mar. 19, is decidedly spirited was evidenced the other day when 320 citizens registered with City Clerk J. Arthur Ctinson to take part in the balloting. This brought the total up to 6,744. This number is more than 25 per cent of the total votes cast in the last general election here.

Frank B. Sharbrough, owner and manager of the Royal Theatre, Rolling Fork, Miss., has bought a complete Phototone synchronous outfit. Rolling Fork has a population of less than 1,000.

2 Northwest Houses Are Renamed

PORTLAND, ORE.—In taking over the Clemmer Theatre, Spokane, Ray Grombacher has renamed the house Audian.

The name of the Broadway Theatre, Portland, will be changed to Fox Broadway, according to Harold D. Franklin, president of the West Coast Theatres, Inc., who made a one-day stop here. A monster electric sign bearing the new name will be erected.

The Liberty Theatre, Olympia, Wash., was visited by safe crackers over the week-end. After extracting $1,000 they carefully placed the burglary insurance policy on the ruined strong box, according to Manager Al Raleigh.

June Clyde, appearing in the leading West Coast theatres on the Coast with Will King & Co., fell down a flight of 18 steps at the Capitol Theatre, Salt Lake, and is in a critical condition. She is the fiancee of Phil Lampkin, master of ceremonies at the Seattle Theatre.

Wisconsin Exhibitors In Line For Sound

WAUSAU, Wisc.—Vitaphone sound equipment is being installed at the Majestic Theatre, at Rice Lake, Wisconsin, George Miner, owner. The Royal Theatre, of Ashland, Wisconsin, has also purchased Vitaphone apparatus.

The New Ven Der Vaart Theatre, of Sheboygan, Wisconsin, opened its new sound equipment on March 3.

A Moviephone talkie machine is being installed at the Beverly Theatre, at Janesville, Wisc.

A terraced, modernistic building will house the New Orpheum Theatre, of Green Bay, Wisconsin. Originally the Green Bay Orpheum company planned to build a three-story theatre. The plans have been changed and now call for an eight-story theatre and office building.

The Majestic Theatre, Stevens Point, Wisconsin, a newly purchased Fox Midwesco playhouse, closes March 10 for extensive repairs. The theatre will be done over in the de luxe manner so loved by Fox Midwesco directors. When the playhouse re-opens it will be equipped to present sound pictures.

Midwesco plans to add sound equipment to its chain theatre, The Palace, at Antigo, Wisconsin, soon.

St. Louis Southwest Regional Notes

ST. LOUIS, MO.—Construction will start soon on the general alterations of the Strand Theatre in Chillicothe, Mo. New sound equipment will be installed.

The Nomand Theatre, Inc., A. B. Nomand, president, Shawnee, Okla., has had plans prepared for a new theatre to be erected in Clinton, Okla. It will be two-story with basement and of stucco and terra cotta construction. Boller Brothers, Kansas City, Mo., are architects.

The out-of-town exhibitors seen along Picture Row during the past week included: Mrs. I. W. Rodgers. Cairo, Ill.; Russell Armentrout, Pittsfield, Ill.; John Rees, Wellsville, Mo.; Ted Yemm and Tom Reed of Duquoin, Ill.; Frank Russell of Shelbyville, Ill.; Gus Klingenfuss, New Athens, Ill.; Charles Henry, Glen Carbon, Ill.; Dominic Fresena, Taylorville, Ill., and Eddie Clark, Matton, Ill.

Milton Slosser, organist at the Missouri Theatre, is to temprarily take over the master of ceremonies job at the Grand boulevard picture palace pending the appointment of a permanent successor to Eddie Peabody and his banjo.

Doling Park, the last of Springfield, Mo., privately owned amusement parks, has been purchased by the Springfield Park Board.

St. Louis film stock closed on the St. Louis Stock Exchange March 9 as folows: Skouras A $46 asked. High for the year, $51.25. St. Louis Amusement A, $20 bid. High for year, $28.

The Hamilton Amusement Company has sold 100 feet of ground at 5924-26 Easton avenue to F. Kelley. The plot will be improved by a large store and apartment building.

Tom McKean, president of Progressive Pictures, St. Louis, Mo., has closed a deal to represent the Powers Cinephone in the St. Louis territory, including Missouri, Southern Illinois and Tennessee. It will be handled in connection with other Progressive Pictures products.

John Groart, formerly booker for the St. Louis Amusement Company, has taken a similar position with the local Tiffany-Stahl office.

Dent Theatres, Inc., will erect a new $150,000 theatre at Waco, Tex., in the near future.

The Ritz Theatre at Big Springs, Texas, has installed sound equipment and will also operate on Sundays in the future.

Three theatres—the Iris, the Queen and Royal—at Houston, Texas, will install sound equipment in the near future.

Dent Theatres, Inc., will erect a new $225,000 hotel and theatre at Amilene, Texas, in the near future.

Hall Bros. are erecting a new theatre at Taft, Texas.

Hummell's new Uptown Theatre has been opened at Carlisle, Ark.

The Rex Theatre at Troupe, Texas, has been opened by Gilbert Van Alst.

East Texas Theatres, Inc., have opened their new house at Henderson, Texas.

M. R. Parker has leased the Grand Theatre at Collinsville, Okla., and renamed it "The Roxy."

The New Empire Theatre at Altus, Okla., is installing sound equipment.

Sam Mankins has purchased the Folly Theatre at Maysville, Okla.

Gus A. Doering has purchased the Select Theatre at Mineola, Tex.

E. E. Lytz has leased the Wink Theatre at Wink, Texas.

Henry and E. W. Cocke have purchased the Rialto and Gem Theatres at Wellington, Texas, from Simpson, Nelson and Remington.

The Crescent Theatre at Pampa, Texas, is installing sound equipment.

Diaz Callahan is erecting a new theatre at Carrozo, Texas.

The Lone Star Theatre at Muleshoe, Texas, is being remodeled.

Walter Avera, of Sentinel, has purchased the Hydro Theatre at Hydro, Okla.

The Palace Theatre at San Sabam, Texas, destroyed by fire. Loss, $20,000.

The Happy Hour at Daingerfield, Texas, was razed by fire.

C. A. Hart has started work on his new Roxy Theatre at Stratford, Texas.

R. N. Smith has been appointed manager of theatres at Slatton, Texas, for Oscar Korn.

Manson Floyd, one of the most popular young theatre managers in Texas, resigned from managership of the Kirby Theatre, Houston, effective Saturday, March 9, to enter the retail grocery business with his two brothers.

UNIFORMS FOR HOUSE ATTACHES COSTUMES FOR STAGE PRESENTATIONS BROOKS 1437 B'way New York

Harmony Amus. Buys Park, Cincinnati

CINCINNATI.—The Harmony Amusement Company, recently incorporated in Cincinnati, with capital of $75,000, by Frank W. Huss, Sr., F. W. Huss, Jr., and Miss Jennie Coleman, has purchased the Park Theatre from Henry Levy, head of the "L" circuit, who operated the house as the Northside Amusement Company. The Hamilton Amusement Company, likewise controlled by Frank W. Huss, Sr., which organization now operates the Americus Theatre, has acquired the Park Theatre from Levy, who conducted the house under name of Nordland Amusement Company. In releasing these two suburban houses, Levy still retains his interest in other theatres in Cincinnati.

Chester Loewe, Cincinnati manager for Independent Pictures, Inc., spent several days in Cleveland in conference with his Forest City connections.

M. White, Cincinnati, and R. J. McLean, Washington Court House, Ohio, have taken a lease on the Colonial Theatre in the latter city. Policy of pictures will be continued.

L. E. Brewer has sold his Folly Theatre, Maysville, Ohio, to Sam Mankins, who has engaged Billy Dillbeck to manage the house.

Plans for a new $100,000 theatre have been drawn by Dayton, Ohio, architects to be erected at Oxford, Ohio. It is understood that the house, which will have seating capacity of 1,000, has already been leased for a 10-year period at a consideration of $65,000, and that Ed Keen, new manager of the Oxford Theatre, will be engaged to handle the new theatre. Names of lessees have not been made public.

Manager Griff Granger, of the Kaypee Theatre, Mt. Gilead, Ohio, now the only house in Morrow county, states that there is a possibility of curtailing showings and going on a two nights' a week schedule on account of decided decrease in patronage.

Announcement was made last week that Canton's, Ohio's remaining two first-run movie houses, will be ready for sound pictures before the month has expired. The Palace, according to Manager Marc Wolf, will open with sound pictures on the 21st. Vitaphone and Movietone equipment have been installed.

The same equipment is being installed at the Valentine, says Manager Joe Calla, and will be ready for use about April 1. The policy of first-run pictures at the Valentine was changed for this week only, and excellent second-run receipts were reported. First-run pictures are booked for this week.

Resigns Managership To Join Publix

ANN ARBOR, MICH.—Richard Watson, manager of the Wuerth Theatre here, has resigned that position to connect up with Publix in New York City as an advertising man in the display writing division. His place at the Wuerth, a Butterfield house, was filled by Ronald Ennis, former assistant manager of the Michigan. Paul W. Seippel, a newcomer to the Butterfield organization with the opening of the Michigan a year ago, was advanced to the position left vacant by Ennis.

New Latonia Opens At Oil City, Pa.

HARRISBURG, PA. — With special dedicatory exercises, the Latonia Theatre, Oil City, Pa., was formally opened to the public on the night of March 4. The Latonia, which was erected at a cost of $300,000, as a new link in the chain of the Imperial Chain Theatres, Inc., has a seating capacity of 1,500. Fine compliments were paid to C. L. Payne, who conceived the idea of building the theatre. The house is equipped with a $25,000 Wurlitzer organ and Vitaphone talkie devices will be installed and ready for use by April 1.

The Park Theatre, Williamsport, owned by Valentine C. Luppert, has a new manager in the person of William Gane, formerly manager of the Regent, Philadelphia.

C. Floyd Hopkins, head of the Wimer & Vincent theatres in the Harrisburg and Reading territories, has accepted the post of chairman of the Luncheon Committee for the eight-day campaign to be held in April to raise the annual budget to support the Harrisburg welfare organizations.

The Strand Theatre, Annville, Lebannon County, has been leased by William Hissiner to Stanley Gordon.

Use of the State Theatre, Harrisburg, C. M. Gibble, manager, has been granted to the Harrisburg Y. M. C. A. for the holding of Holy Week Community services.

It is understood that the site of the Lyric Theatre, Norristown, which closed on February 23, will be used for the erection of a store building.

Lease of the Star Theatre, Hummelstown, Dauphin County, has been transferred from Samuel Wood, veteran showman, to Mrs. Ada Hirsch.

Announcement is made that Biophone and Phonofilm devices have been installed in the quarters of the Pennsylvania Board of Censors, to make it easier for the censors to hear the dialogue of talkie films submitted for their inspection. The State Supreme Court recently ruled that the Pennsylvania censors have authority to censor talkies under the act of 1915 applying to silent films.

The Feeley Theatre, Hazleton, a unit in the Comerford chain, hereafter will be devoted exclusively to pictures.

The marriage was recently announced of Miss Dorothy Reinoehl, secretary to John A. Jackson, head of the Jackson Enterprises, which control several theatres in Lebanon, to Mayor William J. Brunner, of that city.

The engagement of Miss Ada Dickinson, assistant organist of the Colonial Theatre, Harrisburg, to William George Drury, of West Pittston, was announced on March 9th.

Control of the Legion Theatre, White Haven, has been transferred from B. W. Freed to Silas A. Henry. Mr. Freed will continue to do the booking for the house.

Classified Ads

RATES. 10 cents a word for each insertion, in advance except Employment Wanted, on which rate is 5 cents

Situations Wanted

PUBLICITY: Young man, 23, good working knowledge of general theatrical publicity seeks connection where he can develop his ideas; willing to work hard for the opportunity, salary no object. Write Box 475, MOTION PICTURE NEWS, 729 7th Ave., New York City.

ORGANISTS and SINGERS, thoroughly trained and experienced in theatre work. Men and women now ready for good positions. Write salary, and other data. Address, Chicago Musical College, 64 E. Van Buren, Chicago.

Help Wanted

SALESMAN WANTED: Excellent opportunity for live men to sell service to theatres for nationally known and rapidly growing company. Liberal commissions assure good representation; exceptionally high weekly remuneration. Exclusive territories now available. Get full details. Box K, MOTION PICTURE NEWS, 729 7th Ave., New York City.

For Sale

THEATRE FOR SALE or rent. Town, 10,000 population. Equipped for vaudeville. Box 480, MOTION PICTURE NEWS, 729 7th Ave.,

FOR SALE: One of the best small town shows in Nebraska. All new equipment, new building, equipment priced right for quick sale. Satisfactory lease on building. Must go at once. Apply Fred Glass, McCook, Nebraska.

SEVERAL THOUSAND brand new upholstered chairs. Sensational bargains. Also 3,000 new veneer chairs way below cost. C. G. Demel, 845 South State, Chicago.

For Sale

FOR SALE: Two leases and equipment on two picture and vaudeville and road show theatres in Indiana. Leases run 6½ years longer. Will sell right. Reason, ill health. Address Box 485, MOTION PICTURE NEWS, 729 7th Ave., New York City.

THEATRE FOR SALE. Town 2,000 population. Communicate Box 455, Motion Picture News, New York City.

FOR SALE: Two rebuilt Wurlitzer Unit Organs, as good as new, 6 stops, percussion drums, traps, etc., new console. Price, $3,800 each. Bargain. Address, Box 465, Motion Picture News, New York City.

For Sale: 2,000 high class upholstered opera chairs from leading Broadway theatre. $2.00 per chair. Box 425, Motion Picture News, 729 7th Ave., New York City.

FOR SALE: Wurlitzer Electric Reproducing piano, six roll automatic. Factory rebuilt. Cost $2100. Sell for $350.00. Clearfield Amusement Co., Inc., Clearfield, Pa.

It Pays to Advertise in the Classified Ads Section of the *News*.

COMPLETE RELEASE CHART

Productions are listed according to the names of Distributors in order that the Exhibitor may have a short-cut toward such information as he may need, as well as information on pictures that are coming. Features which are finished or are in work, but to which release dates have not been assigned, are listed in "Coming Attractions"

COLUMBIA

Title	Star	Rel. Date	Length	Reviewed
Apache, The	Alvarado-Livingston	Nov. 19	5818 feet	
Behind Closed Doors	Valli-Glass	Feb. 24	5897 feet	
Driftwood	Alvarado-M. Day	Oct. 15	6267 feet	
Eternal Woman	Borden-Graves	Mar. 18		
Faker, The	Logan-Delaney	Jan. 2	5651 feet	
*†§Lone Wolf's Daughter	Lytell-Olmsted	Feb. 18	6339 feet	Mar. 9
(Silent Version)		Feb. 18	6214 feet	
Nothing to Wear	Logan-Von Eltz	Nov. 5	5701 feet	
Object—Alimony	Wilson-Allan	Dec. 22	6266 feet	
Power of the Press	Fairbanks, Jr.-Ralston	Oct. 31	6465 feet	
Quitter, The	Lyon-Revier	April 1		
Restless Youth	M. Day-Forbes	Nov. 30	6085 feet	
Stool Pigeon	Borden-Delaney	Oct. 25	5792 feet	
Sideshow, The	Prevost-Graves	Dec. 11	5999 feet	
*†Submarine	Holt-Revier	Nov. 12	8192 feet	
(Silent Version)		Nov. 12		
*†Trial Marriage	Kerry-Eilers	Mar. 10	6639 feet	
(Silent Version)		Mar. 10		
*†§Younger Generation	Hersholt-Basquette	Mar. 4	8217 feet	
(Silent Version)		Mar. 4	7394 feet	
*†§Donovan Affair	Holt-Revier			
*†§Fall of Eve				

EDUCATIONAL

Title	Star	Rel. Date	Length	Reviewed
All in Fun	Jerry Mandy	Oct. 21	1 reel	Oct. 27
Air Derby	Reed Howes	Jan. 6	2 reels	
America's Pride	Our World Today	Oct. 7	1 reel	Oct. 6
Auntie's Mistake	Dorothy Devore	Feb. 17	2 reels	
Beauties Beware	Jerry Drew	Jan. 27	2 reels	Jan. 12
Be My King	Lupino Lane	Dec. 9	2 reels	Nov. 10
Best Dressed Woman in World	Our World Today	Feb. 17	1 reel	
Bumping Along	Stone-Ruth	Nov. 18	1 reel	Nov. 3
Cloud Patrol	Reed Howes	Feb. 24	2 reels	
Come to Papa	"Big Boy"	Oct. 14	2 reels	Oct. 13
Companionate Service	Dorothy Devore	Oct. 7	2 reels	Oct. 6
Dumb—and How	Thatcher-Young	Jan. 27	1 reel	Dec. 22
Fisticuffs	Lupino Lane	Oct. 28	2 reels	Oct. 27
Fixer, The	"Big Boy"	Feb. 3	2 reels	Feb. 3
Follow Teacher	"Big Boy"	Dec. 16	2 reels	Nov. 17
Glorious Adventure	Hodge-Podge	Oct. 14	1 reel	Oct. 27
Going Places	George Davis	Jan. 13	2 reels	
Hay Wire	Stone-Dale	Nov. 4	1 reel	Oct. 27
Her Big Ben	Gene Stone	Mar. 10	1 reel	Feb. 2
Hold That Monkey	Monty Collins	Nov. 11	2 reels	Oct. 27
Hot or Cold	Al St. John	Dec. 2	2 reels	Nov. 10
Husbands Must Play	Wallace Lupino	Jan. 6	2 reels	
In the Morning	Vernon Dent	Dec. 30	1 reel	Nov. 24
Lucky Duck	Billy Dale	Oct. 7	1 reel	Sept. 15
Magic City	Our World Today	Nov. 11	1 reel	Nov. 3
Making Whoopee	Goodwin-Bradley	Oct. 28	2 reels	Oct. 13
Misplaced Husbands	Dorothy Devore	Nov. 25	2 reels	Nov. 24
Murder Will Out	Vernon Dent	Dec. 16	1 reel	Nov. 10
Only Me	Lupino Lane	Jan. 20	2 reels	Dec. 15
Patchwork of Pictures	Hodge-Podge	Nov. 18	1 reel	Nov. 24
Pep Up	Cliff Bowes	Feb. 24	1 reel	Feb. 2
Permanent Wave Railroad	Our World Today		1 reel	Dec. 1
Playful Papas	Jerry Mandy	Dec. 1	1 reel	Dec. 1
Question Marks	Hodge-Podge	Jan. 20	1 reel	Feb. 2
Quiet Worker	Jerry Drew	Nov. 4	2 reels	Oct. 6
Served Hot	Cliff Bowes	Feb. 10	1 reel	Jan. 19
Shifting Scenes	Hodge-Podge	Dec. 16	1 reel	
Skywayman, The	Reed Howes	Nov. 18	2 reels	Nov. 3
Social Prestige	Monty Collins	Dec. 23	2 reels	Nov. 17
Stage Frights	George Davis	Oct. 21	2 reels	Oct.
Walking Fish	Our World Today	Jan. 13	1 reel	
What a Trip	Vernon Dent	Jan. 13	1 reel	Dec. 15
Whoopee Boys	Monty Collins	Feb. 10	2 reels	Jan. 12
Dominion of Diversity	Hodge-Podge	Feb. 24	1 reel	
Good-Night Nurse	Lupino Lane		2 reels	
Ginger Snaps	"Big Boy"	Mar. 24	2 reels	
Howling Hollywood	George Davis		2 reels	
Lewis-Sonnenberg Wrestling Match	Special Reel	Jan. 13	1 reel	Feb. 2
Moving Movie Show	Hodge-Podge	Mar. 31	1 reel	
Parlor Pests	Collins-Dent	Mar. 24	2 reels	
Smart Steppere	Al St. John	Mar. 3	2 reels	
Summer Saps	Lupino Lane	Mar. 17	2 reels	
Time to Expire	Gene Stone	Mar. 24	1 reel	
Wise Wimmin	Jerry Drew	Mar. 31	2 reels	
Wives Don't Weaken	Drew-Bradley	Dec. 16	2 reels	Dec. 15

TALKIE SHORTS

Title	Star	Rel. Date	Length	Reviewed
*†§Ask Dad	E. E. Horton	Feb. 17	2 reels	Feb. 16
*,†§Bride's Relations	Burke-Gribbon	Jan. 13	2 reels	Feb. 2
*†§Eligible Mr. Bangs	E. E. Horton	Jan. 13	2 reels	Feb. 9
*†§Lion's Roar	Burke-Bevan	Dec. 9	2 reels	Dec. 1
*†§Old Barn	Johnny Burke	Feb. 3	2 reels	Feb. 16
*†§Whirls and Girls	Gribbon-Clyde	Mar. 10	2 reels	Feb. 16

FIRST NATIONAL

Title	Star	Rel. Date	Length	Reviewed
*†Adoration	Billie Dove	Dec. 2	8360 feet	Jan. 19
*†§Barker, The	Sills-Compson	Dec. 30	7137 feet	Dec. 15
Cheyenne	Ken Maynard	Feb. 3	5944 feet	
*†Children of the Ritz	Mackaill-Mulhall	Mar. 3	6426 feet	
	(Silent Version)	Feb. 17	6296 feet	
Companionate Marriage	Bronson-Walling	Oct. 21	6227 feet	
Crask, The	Sills-Todd	Oct. 7	6225 feet	
*†§Divine Lady, The	Griffith-Warner	Mar. 31	9914 feet	Feb. 9
(Silent Version)		April 14	8993 feet	
Do Your Duty	Charlie Murray	Oct. 14	5976 feet	
Glorious Trail	Ken Maynard	Oct. 28	5886 feet	
*†Haunted House	Kent-Todd	Nov. 4	5755 feet	Dec. 22
*†His Captive Woman	Sills-Mackaill	Mar. 24	7692 feet	Jan. 19
*†Hot Stuff	Alice White	April 14		
(Silent Version)		Mar. 24		
*†§Lilac Time	Moore-Cooper	Nov. 8	8967 feet	Mar. 24 '28
*†Love and the Devil	Sills-Corda	Mar. 24	6431 feet	
(Silent Version)		Feb. 24		
*†§Man and the Moment	Billie Dove	April 7		
(Silent Version)		Mar. 17		
*†Naughty Baby	White-Mulhall	Dec. 16		
*†Outcast	Griffith-Lowe	Nov. 11	6226 feet	Dec. 8
Phantom City	Ken Maynard	Dec. 23	5887 feet	
*†Saturday's Children	Corinne Griffith	April 14		
(Silent Version)		Mar. 10	6727 feet	
*†Scarlet Seas	Barthelmess-Compson	Dec. 9	6237 feet	Jan. 5
*†Seven Footprints to Satan	Conklin-Fazenda	Feb. 17	5405 feet	
(Silent Version)		Jan. 27	5238 feet	
*†§Synthetic Sin	Colleen Moore	Jan. 6	6730 feet	Jan. 12
Ware Case, The	Special Cast	Nov. 25	6185 feet	
*†§Weary River	Barthelmess-Compson	Feb. 10	7978 feet	Feb. 2
(Silent Version)		April 7	7565 feet	
*†§Why Be Good	Colleen Moore	Mar. 17		Jan. 26
(Silent Version)		Mar. 3	7692 feet	

Coming Attractions

Title	Star	Rel. Date	Length	Reviewed
*†Broadway Babies	Alice White			
California Mail	Ken Maynard			
Lawless Legion	Ken Maynard			
Prisoners	Corinne Griffith			
*†§Squall, The	Joyce-Loy			

FOX FILMS

FEATURES

Title	Star	Rel. Date	Length	Reviewed
*†Blindfold	O'Brien-Moran			
(Silent Version)		Dec. 9	5598 feet	Jan. 5
*†Dry Martini	Astor-Moore	Oct. 7	7178 feet	Nov. 10
(Silent Version)			6822 feet	
*†Blue Skies	Twelvetrees-Albertson	Mar. 17		
*†Captain Lash	Victor McLaglen	Jan. 6	5453 feet	
(Silent Version)			5376 feet	Feb. 9
*†Four Devils	Gaynor-Duncan		10 reels	Oct. 13
*†Fugitives	Bellamy-Terry	Jan. 27	5331 feet	
(Silent Version)			5356 feet	
*†Great White North	Special Cast	Dec. 30	5560 feet	
*†§Ghost Talks, The (A. T.)	Twelvetrees-Eaton	Feb. 24	6395 feet	
*†Girls Gone Wild	Carol-Stuart	Mar. 10		
Homesick	Sammy Cohen	Dec. 16	5153 feet	
*†§Hearts in Dixie (A. T.)	Clarence Muse	Mar. 10		
*†§In Old Arizona (A. T.)	Lowe-Baxter	Jan. 20	8724 feet	Dec. 29
*†Joy Street	Moran-Stuart	April 7		
*†§Mother Knows Best	Bellamy-Dresser	Oct. 28	10116 feet	Sept. 22
*†Mother Machree	Bennett-McLaglen	Oct. 21	6807 feet	Mar. 17 '28
*†§Making the Grade	Lowe-Moran	Feb. 17	6024 feet	
*†Me Gangster	Terry-Collyer	Oct. 14	6042 feet	Oct. 27
*†Not Quite Decent	Collyer-Dresser	Mar. 24		
*†Plastered in Paris	Cohen-Pennick	Jan. 23	5641 feet	Sept. 29
*†Prep and Pep	Rollins-Drexel	Nov. 18	6806 feet	Jan. 5
*†New Year's Eve	Astor-Morton	Feb. 24	5958 feet	
*†Romance of the Underworld	Astor-Boles	Nov. 11	6162 feet	Jan. 12
*†Riley the Cop	McDonald-Drexel	Nov. 25	6132 feet	Dec. 8
(Silent Version)			5993 feet	
*†Red Dance	Del Rio-Farrell	Dec. 2	9250 feet	
*†Red Wine	Collyer-Nagel	Dec. 23	6194 feet	
*†Sunrise	O'Brien-Gaynor	Nov. 4	8393 feet	Oct. 14
*†Sin Sister	Carroll-Gray	Feb. 10	6072 feet	
(Silent Version)			6053 feet	
*†Strong Boy	McLaglen-Joy	Mar. 3	5526 feet	
*†§Speakeasy (A. T.)	Page-Lane	Mar. 24		
Taking a Chance	Rex-Bell	Nov. 18	4876 feet	
Trent's Last Case	Griffith-Day	Mar. 31		
*†§Through Different Eyes	Baxter-Lowe	April 7		
*†True Heaven	O'Brien-Moran	Jan. 20	5531 feet	
(Silent Version)			5563 feet	
*†§Valiant, The (A. T.)	Churchill-Terry	April 21		

SHORT SUBJECTS

Title	Star	Rel. Date	Length	Reviewed
Blue Grass and Blue Blood	Variety	Dec. 8	1 reel	
Drifting Through Gascony	Variety	Oct. 28	1 reel	
Glories of the Evening	Variety	Nov. 11	1 reel	
Low Necker	Marjorie Beebe	Dec. 18	2 reels	Jan. 14
Monument Valley	Variety	Nov. 25	1 reel	
Steeplechase	Variety	Oct. 14	1 reel	
Storied Palestine	Variety	Dec. 23	1 reel	

MOVIETONE SHORTS

Title	Star	Rel. Date	Length	Reviewed
*†§At the Ball Game	Joe Cook			
*†§Bath Between	Clark-McCullough	Feb. 17	1870 feet	
*†§Bridge at Midnight	Mary Duncan			

** Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie.*

Title	Star	Rel. Date	Length	Reviewed
*†§Corpus Christie	Raquel Meller			Sept. 8
*†§Diplomats, The	Clark-McCullough	Feb. 17	3200 feet	Jan. 12
*†§Dolls and Puppets	Nancy Drexel			
*†§Everybody Loves My Girl	Winnie Lightner			
*†§Family Picnic	Raymond McKee			June 30
*†§George Bernard Shaw	Interview			June 30
*†§Interview, The	Clark-McCullough			
*†§Ladies' Man	Chic Sales			
*†§Mind Your Business	Hugh Herbert			
*†§Napoleon's Barber	Otto Mattiesen	Feb. 17	2980 feet	
*†§They're Coming to Get Me	Chic Sales			
*†§Treasurer's Report	Robert Benchley			
*†§Serenade (Schubert)	Harold Murray			Sept. 8
*†§White Faced Fool	Lionel Atwill			Sept.

GOTHAM

FEATURES

Title	Star	Rel. Date	Length	Reviewed
Head of the Family, The	Russell-Corbin		6250 feet	
Thru the Breakers	Livingston-Herbert		6420 feet	
M-G-M FEATURES				
*†§Alias Jimmy Valentine	Haines-Barrymore	Jan. 26	7803 feet	Nov. 24
	(Silent Version)		7142 feet	
All at Sea	Dane-Arthur	Feb. 9	5345 feet	
*†Baby Cyclone	Cody-Pringle	Nov. 3	5053 feet	
*†Brotherly Love	Dane-Arthur	Oct. 13	6053 feet	
Bushranger, The	Tim McCoy	Nov. 17	5220 feet	
*†Bridge of San Luis Rey	Damita-Alvarado			
	(Silent Version)	Mar. 30		
*†§Bellamy Trial, The	Joy-Bronson	Mar. 2	8268 feet	Feb. 2
	(Silent Version)		7524 feet	
*†§Broadway Melody (A. T.)	Page-Love-King		9372 feet	Feb. 16
Dream of Love	Crawford-Asther	Dec. 1	7987 feet	Jan. 5
Desert Nights	Gilbert-Nolan	Mar. 9	6177 feet	Jan. 19
Duke Steps Out	Haines-Crawford	Mar. 16		
*†Flying Fleet	Novarro-Page	Jan. 19	9044 feet	Feb. 16
Honeymoon	Flash-Moran	Dec. 29	4823 feet	
Lady of Chance	Norma Shearer	Dec. 22	7126 feet	Jan. 26
Loves of Casanova	Ivan Mosjoukine	Feb. 16	6179 feet	
Masks of the Devil	John Gilbert	Nov. 17	6575 feet	Dec. 1
Morgan's Last Raid	Tim McCoy	Jan. 5	5264 feet	
Man's Man, A	Haines-Dunn			
Napoleon	Special Cast	Oct. 27	6893 feet	
Overland Telegraph	Tim McCoy	Mar. 2	4815 feet	
Shadows of the Night	Flash-Gray	Oct. 6	5448 feet	
*†Show People	Davies-Haines	Oct. 20	7453 feet	Nov. 17
Spies	Special Cast	Dec. 8	7999 feet	
Single Man, A	Cody-Pringle	Jan. 12	5596 feet	
*†Trail of '98	Del Rio-Forbes	Jan. 5	8799 feet	Mar. 2 '28
Tide of Empire	Adoree-Duryea	Mar. 23	6552 feet	
*†Wind, The	Gish-Hanson	Oct. 27	6721 feet	Nov. 17
*†§White Shadows in the South Seas	Blue-Torres	Nov. 10	7968 feet	Aug. 18
West of Zanzibar	Chaney-Nolan	Nov. 24	6150 feet	Jan. 5
*†Woman of Affairs	Garbo-Gilbert	Dec. 15	8319 feet	Nov. 3
Wild Orchids	Garbo-Asther	Feb. 23	9235 feet	

SHORT SUBJECTS

Title	Star	Rel. Date	Length	Reviewed
Assorted Babies	Ufa Oddities	Nov. 5	1 reel	
*†Booster, The	Charley Chase	Nov. 24	2 reels	
	(Silent Version)	Nov. 24	2 reels	
Boy Friend	Roach Stars	Nov. 10	2 reels	Dec. 1
Call of the Cuckoo	Max Davidson	Oct. 15	2 reels	
Chasing Husbands	Charley Chase	Dec. 22	2 reels	
Do Gentlemen Snore?	Roach Stars	Oct. 13	2 reels	
Early to Bed	Laurel-Hardy	Oct. 6	2 reels	Nov. 3
Election Day	"Our Gang"	Jan. 12	2 reels	
Feed 'Em and Weep	Roach Stars	Dec. 8	2 reels	
Going Ga Ga	Kennedy-Davidson	Jan. 5	2 reels	
Habeas Corpus	Laurel-Hardy	Dec. 1	2 reels	Jan. 12
Kisses Come High	Ufa Oddities	Jan. 5	1 reel	
*†Liberty	Laurel-Hardy	Jan. 26	2 reels	
	(Silent Version)	Jan. 26	2 reels	
Lonely Lapland	Ufa Oddities	Nov. 10	1 reel	
Madame Du Barry		Nov. 17	2 reels	
Manchu Love	Sojin	Jan. 12	2 reels	
Napoleon's Homeland	Ufa Oddities	Jan. 5	1 reel	
*†Noisy Neighbors	"Our Gang"	Feb. 9	2 reels	
	(Silent Version)	Feb. 9	2 reels	
Off to Buffalo	Charley Chase	Feb. 16	2 reels	
*†Ol' Gray Hoss	"Our Gang"	Oct. 20	2 reels	Oct. 13
	(Silent Version)	Oct. 20	2 reels	July 28
Pair of Tights	Roach Stars	Feb. 2	2 reels	
Savage Customs	Ufa Oddities	Nov. 24	1 reel	
*†School Begins	"Our Gang"	Nov. 17	2 reels	Sept. 29
Secret Boozehounds	Ufa Oddities	Feb. 16	1 reel	
*†Spanking Age	"Our Gang"	Dec. 15	2 reels	
Strange Prayers	Ufa Oddities	Dec. 22	1 reel	
Two Tars	Laurel-Hardy	Nov. 3	2 reels	Dec. 8
Uphill and Downhill	Ufa Oddities	Jan. 19	1 reel	
*†We Faw Down	Laurel-Hardy	Dec. 29	2 reels	
Wiggle Your Ears	"Our Gang"	Feb. 2		
Wives for Sale	Ufa Oddities	Oct. 27	1 reel	
World's Playgrounds	Ufa Oddities	Oct. 13	1 reel	Nov. 3
Wrong Again	Laurel-Hardy	Feb. 00	2 reels	

PARAMOUNT

Title	Star	Rel. Date	Length	Reviewed
Avalanche	Jack Holt	Nov. 10	6099 feet	
*†§Abie's Irish Rose	Rogers-Carroll	Jan. 5	10471 feet	Nov. 17
	(Silent Version)	Jan. 5	10187 feet	Jan. 12
*†Behind the German Lines	Special Cast	Jan. 12	8254 feet	Dec. 8
Case of Lena Smith, The	Ralston-Hall	Jan. 19	7229 feet	Jan. 19
*†§Canary Murder Case The (A. T.)	Powell-Brooks	Feb. 16	7171 feet	
	(Silent Version)	Feb. 16	5943 feet	Feb. 2
*†§Carnation Kid The	Douglas MacLean	Mar. 2	6290 feet	Mar. 2
	(Silent Version)	Mar. 2	7156 feet	
*†§Doctor's Secret, The (A. T.)	Edeson-Chatterton	Jan. 26	5832 feet	Feb. 9
	(No Silent Version)			
*†§Dummy, The (A. T.)	Bennett-Chatterton	Mar. 9	5354 feet	Mar. 9
	(No Silent Version)			
Hunting Tower	Harry Lauder	Nov. 3	5812 feet	
His Private Life	Menjou-Carver	Nov. 7	4690 feet	Nov. 17
*†Homecoming, The	Hanson-Parlo		8104 feet	Nov. 24
*†§Interference (A. T.)	Powell-Brent-Brook	Jan. 5	7487 feet	Oct. 27
*†Looping the Loop	Werner Krauss	Mar. 16	6676 feet	Feb. 23
Moran of the Marines	Dix-Elder	Oct. 13	5444 feet	Nov. 3
*†§Manhattan Cocktail	Arlen-Carroll	Nov. 24	6051 feet	Jan. 12
Marquis Preferred	Menjou-Conklin	Feb. 2	5506 feet	Jan. 26
*†§Night Club (A. T.)	Brice-Rooney	Feb. 23	3389 feet	
*†Redskin	Richard Dix	Feb. 23	7643 feet	Feb. 2
	(Silent Version)	Feb. 23	7402 feet	Dec. 1
Someone to Love	Rogers-Brian	Dec. 1	6323 feet	
*†§Sins of the Fathers	Jannings-Chatterton	Dec. 29	7845 feet	Feb. 2
	(Silent Version)	Dec. 9	7724 feet	
*†§Shopworn Angel, The	Cooper-Carroll	Jan. 12	7373 feet	Jan. 5
	(Silent Version)	Jan. 12	7112 feet	
Sunset Pass	Holt-Conklin	Feb. 9	5862 feet	
Take Me Home	Daniels-Hamilton	Oct. 13	5614 feet	Oct. 27
Three Week Ends	Bow-Hamilton	Dec. 8	5962 feet	Dec. 15
*†§Tong War (A. T.)	W. Beery-Vidor-Oland	Mar. 23	7081 feet	
	(Silent Version)	Mar. 23	7145 feet	
*†§Varsity	Rogers-Brian-Conklin	Oct. 27	6348 feet	Nov. 3
	(Silent Version)	Oct. 27	6063 feet	
*†Wedding March, The	Von Stroheim-Wray	Oct. 6	10659 feet	Oct. 20
*†Woman from Moscow, The	Negri-Kerry	Nov. 3	6916 feet	Nov. 10
What a Night	Daniels-Hamilton	Dec. 22	5378 feet	Jan. 5
*†§Wolf of Wall Street, The (A. T.)	Bancroft-Baclanova	Feb. 9		Feb. 2
	(Silent Version)	Feb. 9	6396 feet	Dec. 1
*†§Wolf Song	Cooper-Velez	Mar. 30	6060 feet	
	(Silent Version)	Mar. 30	7021 feet	
*†Wings	Arlen-Bow-Rogers	Jan. 5	12267 feet	
	(Silent Version)	Jan. 5	12267 feet	Aug. 26 '27

SHORT SUBJECTS

Title	Star	Rel. Date	Length	Reviewed
Are Scotchmen Tight? (Christie)	Jack Duffy	Mar. 2	2 reels	
Beaches and Scream	Krazy Kat Cartoon	Oct. 22	1 reel	
Believe It or Not (Christie)	Frances Lee	Nov. 24	2 reels	
Call Again	E. E. Horton	Oct. 20	2 reels	
Come Easy, Go Slow	Krazy Kat Cartoon	Oct. 13	1 reel	
Crazy Doings (Christie)	Billy Dooley	Mar. 23	2 reels	
Dancing Town, The	May-Skelly-Hayes	Oct. 27	2 reels	
Footloose Fannie (Christie)	Frances Lee	Feb. 9	2 reels	
Footloose Wimmin (Christie)	Bobby Vernon		2 reels	
Gobs of Love (Christie)	Billy Dooley	Dec. 15	2 reels	
Happy Heels (Christie)	Billy Dooley	Jan. 19	2 reels	
His Angel Child (Christie)	Bobby Vernon	Feb. 16	2 reels	
Home Girl, The	Gilmore-Kruger	Dec. 1	2 reels	
Hot Sparks (Christie)	Bobby Vernon	Nov. 3	2 reels	
Ko-Ko's Dog Gone	Inkwell Cartoon	Oct. 20	1 reel	
Ko-Ko's Parade	Inkwell Cartoon	Oct. 6	1 reel	
Lay On, MacDuff (Christie)	Jack Duffy	Nov. 17	2 reels	
Loose Change (Christie)	Jack Duffy	Oct. 6	2 reels	
Nifty Numbers (Christie)	Frances Lee	Jan. 5	2 reels	
Off the Deck (Christie)	Billy Dooley	Feb. 23	2 reels	
Papa Spank (Christie)	Jack Duffy	Feb. 2	2 reels	
Picture My Astonishment (Christie)	Frances Lee	Oct. 13	2 reels	
Reckless Rosie (Christie)	Frances Lee	April 6	2 reels	
Rough Dried (Christie)	Billy Dooley	April 26	2 reels	
Sappy Service (Christie)	Bobby Vernon	April 13	2 reels	
She-Going Sailor, A (Christie)	Billy Dooley	Nov. 10	2 reels	
Should Scotchmen Marry? (Christie)	Jack Duffy	Dec. 22	2 reels	
Single Bliss (Christie)	Jack Duffy	Mar. 30	2 reels	
Tight Places (Christie)	Frances Lee	Mar. 9	2 reels	
Turn Him Loose (Christie)	Bobby Vernon	Mar. 16	2 reels	
Why Gorillas Leave Home (Christie)	Bobby Vernon	Jan. 12	2 reels	

SOUND SHORTS

Title	Star	Rel. Date	Length	Reviewed
*†§Bird in the Hand A (Christie A. T.)	Lois Wilson	Feb. 16	2 reels	Feb. 2
*†§Bishop's Candlesticks, The (A. T.)	Walter Huston	Feb. 23	1911 feet	
	(No Silent Version)			
Boyhood Days	Borrah Minnevitch	Jan. 26	1510 feet	
	(No Silent Version)			
*†§Blue Songs	Ruth Etting	Jan. 5		
	(No Silent Version)			
*†§False Alarm Fire Co. The	Smith-Dale		1 reel	Feb. 2
*†§Framing of the Shrew The (Christie, A. T.)	Colored Cast	April 27	2 reels	
*†§Highlowbrow	Donnelly-Shannon		2 reels	Feb. 2
*†§If Men Played Cards as Women Do (A. T.)	Special Cast			Mar. 2
*†§Jed's Vacation (Christie A. T.)	Charles Grapewin	April 13	2 reels	
*†§Just One Word (A. T.)	Special Cast	Jan. 26	615 feet	
	(No Silent Version)			
*†§Meet the Missus (Christie A. T.)	James Gleason	Mar. 30		
*†§Melancholy Dame, The (Christie A. T.)	Colored Cast	Feb. 2	2 reels	Feb. 2
*†§Music Hath Charms (Christie A. T.)	Colored Cast	Mar. 16	2 reels	
*†§Post Mortems (Christie A. T.)	Raymond Griffith	Mar. 2	2 reels	
*†§Pusher-in-the-Face, The (A. T.)	Hitchcock-Taylor	Feb. 23	2 reels	
	(No Silent Version)			
*†§Ruth Etting	Songs			
*†Sidewalks of New York	Novelty		1 reel	
*†§That Party in Person	Songs	Jan. 5	805 feet	
	(No Silent Version)			
*†§Two Little Chinese Maids	Chang-Kuma			Feb. 2
*†§When Caesar Ran a Newspaper (Christie A. T.)	Hatton-Hardy	Feb. 9	2 reels	

Coming Feature Attractions

Title	Star	Rel. Date	Length	Reviewed
Betrayal, The	Jannings-Ralston-Cooper			
Black Eagles	George Bancroft			
*†§Burlesque	James Barton			
*†§Close Harmony (A. T.)	Rogers-Carroll			
*†§Cocoanuts (A. T.)	Four Marx Brothers			
*†§Concert, The (A. T.)	Emil Jannings			
*†§Darkened Rooms (A. T.)	Brent-Powell			
*†Four Feathers	Wray-Arlen-Beery			
*†§Genius is Born, A. (A. T.)	O. P. Heggie			
*†§Gentlemen of the Press (A. T.)	Walter Huston			
*†§Hole in the Wall, The (A. T.)	Colbert-Robinson			
*†§Innocents of Paris, The (A. T.)	Maurice Chevalier			
*†§Letter, The	Jeanne Eagels			
*†§Man I Love, The (A. T.)	Arlen-Brian			
*†§Nothing But the Truth (A. T.)	Richard Dix			
*†Soul of France, The	Special Cast			
*†§T N T	Harold Lloyd			
*†§Wild Party	Clara Bow			
*†§Woman Who Needed Killing, The (A. T.)	Baclanova-Brook			

PATHE

FEATURES

Title	Star	Rel. Date	Length	Reviewed
*†§Annapolis	Brown-Loff	Dec. 2	7957 feet	
	(Silent Version)	Nov. 18	7008 feet	

** Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie.*

Title	Star	Rel. Date	Length	Reviewed
Border Patrol, The	Harry Carey	Dec. 23	4598 feet	
*†§Captain Swagger	La Rocque-Carol	Nov. 18	6124 feet	Dec. 29
	(Silent Version)	Oct. 14	6312 feet	
Celebrity	Armstrong-Basquette	Oct. 7	6145 feet	Aug. 11
Flying Buckaroo, The	Wally Wales	Nov. 25	4751 feet	
Forbidden Love	Lily Damita	Oct. 28	6787 feet	Jan. 19
Forty-Five Calibre War	Coleman-Leff	Feb. 17	4790 feet	Feb. 16
*†§Geraldine	Quillan-Nixon			
	(Silent Version)	Jan. 16	5959 feet	Dec. 22
*†Godless Girl, The	Basquette-Prevost	Mar. 31	9328 feet	Sept. 1
	(Silent Version)		9019 feet	
Hawk of the Hills	Ray-Miller	Mar. 17	4840 feet	
*†§King of Kings, The	Warner-Logan			
	(Silent Version)			April 29 '27
*†§Leathernecks, The	William Boyd	Feb. 24		Jan. 26
	(Silent Version)		6898 feet	
Love Over Night	La Rocque-Loff	Nov. 25	5737 feet	
*†§Marked Money	Junior Coghlan	Dec. 5	5490 feet	
	(Silent Version)			Nov. 3
*†Ned McCobb's Daughter	Irene Rich	Jan. 12	6015 feet	
	(Silent Version)	Dec. 2	6070 feet	
*§Noisy Neighbors	Quillan-Vaughn	Jan. 27	5998 feet	
*†§Office Scandal, The	Phyllis Haver	Mar. 3	6291 feet	
	(Silent Version)		6511 feet	
	(Silent Version)		5735 feet	
*†§Sal of Singapore	Haver-Hale	Jan. 4	6349 feet	
	(Silent Version)		6988 feet	
Ship Comes In, A	Dresser-Schildkraut	June 4	6902 feet	June 23
*†§Show Folks	Quillan-Basquette	Dec. 16	6566 feet	Dec. 15
	(Silent Version)	Oct. 21	6581 feet	
*†§Shady Lady, A	Phyllis Haver	Jan. 20	5808 feet	
	(Silent Version)		6132 feet	
Sin Town	Allen-Fair	Jan. 20	4554 feet	
*†§Spieler, The	Hale-Adoree	Dec. 30	5600 feet	Mar. 2
	(Silent Version)	Dec. 30	5816 feet	
*†§Square Shoulders	Junior Coghlan	Mar. 3		
	(Silent Version)		5477 feet	
*†§Strange Cargo (A. T.)	Lee Patrick	Mar. 31	7099 feet	
Yellow Contraband	Leo Maloney	Oct. 28	5937 feet	Oct. 2

SHORT SUBJECTS

Title	Star	Rel. Date	Length	Reviewed
All Aboard	Haines-Coombs	Jan. 13	2 reels	
Bargain Hunt, The	Jackson-Hiatt-McKee	Oct. 14	2 reels	Oct. 8
Big Game	"Aesop Fables"	Oct. 21	1 reel	Oct. 27
Burglar, The	Jackson-Hiatt-McKee	Dec. 9	2 reels	
Camping Out	Donald Haines	Dec. 16	2 reels	Dec. 22
Campus Vamp, The	Sennett Girls	Nov. 25	2 reels	Nov. 24
Caught in the Draft	"Aesop Fables"	Nov. 11	1 reel	Dec. 1
Circus Time	Donald Haines	Feb. 10	2 reels	Feb. 2
Clunked on the Corner	Johnny Burke	Jan. 6	2 reels	Jan. 5
Cure or Kill	"Aesop Fables"	Oct. 7	1 reel	Oct. 6
Day Off A	"Aesop Fables"	Dec. 9	1 reel	Dec. 1
Defensive Ends, The	Football Sense	Oct. 28	1 reel	Oct. 27
Defensive Half Backs, The	Football Sense	Oct. 7	1 reel	Sept. 29
Defensive Line, The	Football Sense, The	Oct. 21	1 reel	Oct. 20
*†Dinner Time	"Aesop Fable"		1 reel	
Eagle of the Night (Serial)	Frank Clarke	Oct. 14	10 episodes	Oct. 6
Fair Catch, The	Football Sense	Oct. 14	1 reel	Oct. 27
Fishing Fool, The	"Aesop Fables"	Dec. 2	1 reel	Dec. 8
Flying Hoofs	"Aesop Fables"	Dec. 23	1 reel	Dec. 15
Getting Together	Sportlight	Oct. 28	1 reel	Oct. 20
Gridiron Demons	"Aesop Fables"	Oct. 28	1 reel	Oct. 27
His New Stenographer	Billy Bevan	Dec. 30	2 reels	
Hubby's Latest Alibi	Billy Bevan	Nov. 4	2 reels	Nov. 17
Hubby's Week-End Trip	Bevan-Dent	Dec. 2	2 reels	Dec. 8
Jim Jam Janitor, A	Johnny Burke	Nov. 11	2 reels	Nov. 3
Knowing the Ropes	Rice Sportlight	Jan. 8	1 reel	Jan. 12
Land o' Cotton	"Aesop Fables"	Jan. 6	1 reel	Jan. 5
Laundry Man, The	"Aesop Fables"	Nov. 4	1 reel	Nov. 17
*†§Lincoln (Special reel)	George Billings	Feb. 10	1 reel	Feb. 2
Mail Man, The	"Aesop Fables"	Dec. 30	2 reels	
Monkey Love	"Aesop Fables"	Oct. 14	1 reel	Oct. 27
Muscle Marvels	Sportlight	Oct. 14	1 reel	Oct. 13
No Children	Haines-Coombs	Mar. 10	2 reels	
No Picnic	Haines-Coombs-Dempsey	Oct. 7	2 reels	Sept. 29
No Sale	Haines-Coombs	Nov. 18	2 reels	
On the Links	"Aesop Fables"	Nov. 25	1 reel	Dec. 1
Players at Play	Sportlight	Jan. 20	1 reel	Feb. 2
Polar Flight, A	"Aesop Fables"	Nov. 18	1 reel	Nov. 10
Queen of the North Woods (Serial)	Clair-Miller	May 12	10 episodes	
Smith Catalina Rowboat Race	Jackson-Hiatt-McKee	Oct. 21	2 reels	Oct. 13
Snapping the Whip	"Aesop Fables"	Jan. 20	2 reels	Jan. 19
Spartan Diet	"Aesop Fables"	Nov. 11	1 reel	Dec. 8
*†Stage Struck	"Aesop Fables"		1 reel	
Sweet Adeline	"Aesop Fables"	Feb. 3	1 reel	Jan. 26
Targets	Sportlight	Nov. 25	1 reel	
Taxi Beauties	Jack Cooper	Dec. 23	2 reels	
Taxi Scandal, A	Jack Cooper	Oct. 28	2 reels	Oct. 27
Tiger's Shadow, The	McConnell-Allan	Dec. 23	10 episodes	
Watch My Smoke	Haines-Coombs	April 7		
White Elephant, A	"Aesop Fables"	Jan. 13	1 reel	Jan. 12
*†§Winning Patterns	Sportlight		1 reel	
Wooden Money	"Aesop Fables"	Feb. 10	1 reel	Feb. 2

Coming Feature Attractions

Title	Star	Rel. Date	Length	Reviewed
*†§High Voltage	Boyd-Prevost-Hale			
*†§Listen Baby (A. T.)	Eddie Quillan			

RKO

FEATURES

Title	Star	Rel. Date	Length	Reviewed
Air Legion	Lyon-Sleeper	Jan. 6	6361 feet	
Amazing Vagabond	Bob Steele	April 7		
Avenging Rider	Tom Tyler	Oct. 7	4808 feet	
*†§Blockade	Anna Q. Nilsson	Dec. 16	6408 feet	
*†§Circus Kid	Darre-Brown	Oct. 7	6085 feet	
	(Silent Version)			Sept. 22
Come and Get It	Bob Steele	Feb. 3	5264 feet	
Drifter The	Tom Mix	Mar. 18		
Fury of the Wild	Ranger	Jan. 6	4899 feet	
Freckled Rascal	Buzz Barton	Mar. 31		
Headin' for Danger	Bob Steele	Dec. 16	5265 feet	
Hardboiled	O'Neil-Tashman	Feb. 3		
Hey Rube!	Olmsted-Trevor	Dec. 23	6290 feet	
His Last Haul	T. Moore-Owen	Nov. 11	5797 feet	
Jazz Age	Fairbanks Jr.-M. Day	Feb. 10	6245 feet	
King Cowboy	Tom Mix	Nov. 26	6269 feet	
Lightning Speed	Bob Steele	Oct. 21	4647 feet	
Love In the Desert	Borden-Trevor	Mar. 17		
Orphan of the Sage	Buzz Barton	Dec. 23	4923 feet	
One-Man Dog	Ranger	Mar. 3		
Outlawed	Tom Mix	Jan. 21	6057 feet	
Rough Ridin' Red	Buzz Barton	Nov. 4	4714 feet	
Red Sword	Nixon-Collier Jr.	Feb. 17		
Sally's Shoulders	Lois Wilson	Oct. 7	6279 feet	
Singapore Mutiny	Taylor-Ince	Oct. 14	6812 feet	Oct. 13
Sinners in Love	Olive Borden	Nov. 4	6310 feet	Oct. 24
Son of the Golden West	Tom Mix	Oct. 1	6037 feet	Sept. 29
Stolen Love	M. Day-O. Moore	Dec. 2	6223 feet	
*†§Taxi 13	Conklin-Sleeper	Nov. 18	5760 feet	
Tracked	Ranger	Nov. 4	4957 feet	
Trail of the Horse Thieves	Tom Tyler	Jan. 13	4823 feet	
Tropic Madness	Leatrice Joy	Dec. 9	6217 feet	
Tyrant of Red Gulch	Tom Tyler	Nov. 25	4823 feet	
Vagabond Cub	Buzz Barton	Feb. 10		
Voice of the Storm	Sleeper-Dane	Jan. 13		
Yellowback, The	T. Moore-Owen	Jan. 20		

SHORT SUBJECTS

Title	Star	Rel. Date	Length	Reviewed
Almost a Gentleman	Al Cooke	June 25	2 reels	
Beef Steaks	Hellum-Davis	Dec. 30	2 reels	
Casper's Week-End	Hill-Duncan	Dec. 9	2 reels	
Come Meal	Al Cooke	June 11	2 reels	
Curiosities No. 2	Novelty	Oct. 10	1 reel	
Curiosities No. 3	Novelty	Oct. 24	1 reel	
Curiosities No. 4	Novelty		1 reel	
Curiosities No. 5	Novelty		1 reel	
Curiosities No. 6	Novelty	Dec. 5	1 reel	
Curiosities No. 7	Novelty	Dec. 19	1 reel	
Heavy Infants	Karr-Ross-Alexander	June 11	2 reels	June 16
Honey Balks	Hellum-Davis	Dec. 2	2 reels	
Horsefeathers	Barney Hellum	Dec. 9	2 reels	Sept. 29
Jessie's James	Vaughn-Cooke		2 reels	Oct. 20
Joyful Day	Karr-Ross-Alexander	Aug. 14	2 reels	
Mickey's Babies	Mickey Yule	Aug. 7	2 reels	
Mickey's Big Game Hunt	Mickey Yule	Dec. 23	2 reels	
Mickey's in Love	Mickey Yule	June 4	2 reels	
Mickey's Rivals	Mickey Yule		2 reels	
Mickey's Triumph	Mickey Yule	July 2	2 reels	
Mickey the Detective	Mickey Yule	Oct. 28	2 reels	
Mild But She Satisfies	Alberta-Vaughn	Oct. 14	2 reels	
*†§Odd Facts	Curiosities			
Okmnx	Barney Hellum	Oct. 7	2 reels	
Six Best Fellows	Alberta Vaughn	Oct. 27	2 reels	
Standing Pat	Karr-Ross-Alexander	July 9	2 reels	
That Wild Irish Pose	Alberta Vaughn	Oct. 24	2 reels	
Watch Your Pep	Alberta Vaughn	Oct. 7	2 reels	
What a Wife	Duncan-Hill	Oct. 14	2 reels	
Big Diamond Robbery	Tom Mix	May 13		
Idaho Red	Tom Tyler	April 21		
Laughing at Death	Bob Steele	June 2		
Little Savage	Buzz Barton	May 19		
Pals of the Prairie	Buzz Barton	July 7		
Pride of Pewnee	Tom Tyler	June 9		
*†§Rio Rita	Special Cast			
*†§Syncopation	Bennett-Watson-Waring			
Woman I Love	Morris-Kerry	May 26		

RAYART (S. R.)

FEATURES

Title	Star	Rel. Date	Length	Reviewed
Isle of Lost Men	Tom Santschi		6800 feet	
Sisters of Eve	Anita Stewart	Oct. 1	5650 feet	
Sweet Sixteen	Foster-Olmstead	Dec.	5991 feet	

Coming Feature Attractions

Title	Star	Rel. Date	Length	Reviewed
Black Pearl, The	Lee-Hallor			
Brothers	Keefe-Bedford-Rankin			
Shanghai Bound	Irene Rich			
*†§Should a Girl Marry?	Foster-Keith			
Some Mother's Boy	Carr-Ralston-Robards			

FILMTONE SHORTS

Title	Star	Rel. Date	Length	Reviewed
Overture of 1812 (Tschaikowsky)	Filmtone Harmonies			
Val and Ernie Stanton	Songs			
At the Night Club	Gladys Read and Shaw's Hawaiians			
Dancing Colleens	Tap Dancers			
Radio Franks, The	Songs			

TIFFANY-STAHL

FEATURES

Title	Star	Rel. Date	Length	Reviewed
Broadway Fever	O'Neill-Drew	Jan. 1	5412 feet	
*†§Cavalier, The	Bedford-R. Talmadge	Nov. 1	6775 feet	Oct. 27
Devil's Apple Tree, The	Dorothy Sebastian	Feb. 20	6430 feet	
Floating College, The	O'Neill-Collier, Jr.	Nov. 10	5477 feet	
George Washington Cohen	Jessel-Palmer	Dec. 20		
*§Ghetto, The	George Jessel	Feb. 1		
Gun Runner, The	Cortez-Lane	Nov. 20	5516 feet	
*†§Lucky Boy	Jessel-Quimby	Feb. 2	8653 feet	Jan. 12
Man in Hobbles, The	Lee-Harron	Dec. 20	5957 feet	
*†§Marriage by Contract	Miller-Gray	Dec. 1	7780 feet	Oct. 20
*†§Molly and Me	Brown-Bennett-Vaughn	Mar. 1		
Naughty Duchess, The	Warner-Southern	Oct. 10	5271 feet	
Power of Silence, The	Belle Bennett	Oct. 20	6554 feet	
Rainbow, The	Dorothy Sebastian	Feb. 15	6114 feet	
*†§Reputation	Keane-Standing			
Spirit of Youth	Sebastian-Kent	Feb. 20		
Squads Right	Gribbon-Stone	Feb. 1		
*†§Toilers, The	Ralston-Fairbanks, Jr.	Oct. 1	7256 feet	Oct. 20
Tropical Nights	Miller-McGregor	Dec. 10	5449 feet	

SHORT SUBJECTS

Title	Star	Rel. Date	Length	Reviewed
Gold	Color Classic		1 reel	
*†§Hawaiian Love Call, The	Color Symphony	Dec. 15	1 reel	
*†§Japanese Carnival, A	Color Symphony	Jan. 1	1 reel	
*†§In a Persian Market	Color Symphony	Oct. 1	1 reel	Nov. 17
*†§In a Chinese Temple Garden	Color Symphony	Feb. 15	1 reel	
*†Love Charm, The	Color Symphony		1 reel	

** Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie.*

Title	Star	Rel. Date	Length	Reviewed
Maude Muller	Color Classic		1 reel	
No Women Allowed	Color Classic		1 reel	
Tenderfoot Tourist, A	Color Classic		1 reel	
Tom, Dick or Harry	Color Classic		1 reel	
*†§Toy Shop, The	Color Symphony	Nov. 1	1 reel	
COMING FEATURE ATTRACTIONS				
*†§Two Men and a Maid	Collier-Jr.-Bennett	June 15		
*†§Whispering Winds	Southern-McGregor	May 1		
*†§Midstream	Cortez-Windsor	June 1		
Miracle, The	Southern-Pidgeon			
*†§Molly and Me	Alberta Vaughn			
*†§My Lady's Past	Bennett-Brown	April 1		
*†§New Orleans	Cortez-Bennett	June 20		
Spirit of Youth, The	Sebastian-Kent	Feb. 10	6216 feet	

UNITED ARTISTS

FEATURES

Title	Star	Rel. Date	Length	Reviewed
*†§Awakening, The	Banky-Byron	Nov. 17	7972 feet	Jan. 12
*†Battle of the Sexes	Bennett-Hersholt-Haver	Oct. 13	8180 feet	Oct. 20
Eternal Love	Barrymore-Horn-Varconi	Mar. 9		Jan. 26
Iron Mask, The	Douglas Fairbanks	Mar. 30		Jan. 26
*†§Lady of the Pavements	Boyd-Velez-Goudal	Jan. 23	8000 feet	Feb. 2
*†§Rescue, The	Colman-Damita	Jan. 12	7980 feet	Jan. 19
*†Revenge	Dolores Del Rio	Nov. 3	6541 feet	Dec. 15
*†Woman Disputed, The	Talmadge-Roland	Oct. 29	8041 feet	Nov. 17

Coming Attractions

Title	Star	Rel. Date	Length	Reviewed
*†§Alibi, The	O'Malley-Busch			
*†§Bulldog Drummond (A. T.)	Colman-Tashman-Love			
*†§Coquette (A. T.)	Pickford-Brown-M. Moore			
*†§City Lights	Charlie Chaplin			
Evangeline	Del Rio-Drew			
†Hell's Angels	Lyon-Hall-Nisson			
*§Lummox (A. T.)				
Miracle Girl, The	Lillian Gish			
*†§Queen Kelly	Swanson-Byron			
*†§Say It With Music (A. T.)	Harry Richman			
*†§She Goes to War	Boardman-Rubens			
*†§This is Heaven	Banky-Hall			
Three Passions	Terry-Petrovitch			
Venus	Constance Talmadge			

UNIVERSAL

Title	Star	Rel. Date	Length	Reviewed
Anybody Here Seen Kelly?	Love-T. Moore	Sept. 9	6243 feet	
Beauty and Bullets	Ted Wells	Dec. 16	4179 feet	
Body Punch, The	Daugherty-Faire	Oct. 28	4786 feet	
Burning the Wind	Hoot Gibson	Feb. 10	5202 feet	
Clearing the Trail	Gibson-Gulliver	Oct. 7	5311 feet	
Crimson Canyon, The	Ted Wells	Dec. 16	4179 feet	
Danger Rider, The	Hoot Gibson	Nov. 18	5357 feet	Dec. 22
Freedom of the Press	Stone-Keith-M. Day	Oct. 28	6474 feet	Oct. 20
Gate Crasher, The	Glenn Tryon	Dec. 9	5597 feet	
*†§Girl on the Barge, The	Hersholt-O'Neil-McGregor	Feb. 3	7510 feet	
	(Silent Version)	Feb. 3	6908 feet	
*†§Give and Take	Sidney-Hersholt	Dec. 23	7089 feet	Dec. 29
	(Silent Version)	Dec. 23	6552 feet	
Grit Wins	Wells-Collins	Jan. 27	4596 feet	
Hero of the Circus	Special Cast	Dec. 2	5606 feet	
Honeymoon Flats	Lewis-Gulliver	Dec. 30	6057 feet	
How to Handle Women	Tryon-Nixon	Oct. 14	5591 feet	July 14
Jazz Mad	Hersholt-Nixon-Lewis	Nov. 11	6832 feet	
*†§Kid's Clever, The	Glenn Tryon	Feb. 17	5729 feet	
King of the Rodeo, The	Hoot Gibson	Jan. 6	5509 feet	
*†§Last Warning, The	Laura LaPlante	Jan. 6	7980 feet	Jan. 12
	(Silent Version)	Jan. 6	7731 feet	
*†§Lonesome	Tryon-Kent	Jan. 20	6761 feet	Oct. 6
	(Silent Version)	Jan. 20	6142 feet	
*†Man, Woman and Wife	Kerry-Starke-Nixon	Jan. 13	6589 feet	Nov. 10
	(Silent Version)	Jan. 13	6674 feet	
*†§Melody of Love (A. T.)	Pidgeon-Harris, Winton	Dec. 2	6733 feet	Oct. 27
Michigan Kid	Nagel-Aderee	Oct. 21	6030 feet	July 7
One Rainy Night	Laura La Plante	Dec. 9		
Phyllis of the Follies	M. Moore-A. Day	Nov. 25	5907 feet	
Price of Fear, The	Cody-Thompson	Oct. 28	4230 feet	
*†§Red Hot Speed	Denny-Day	Jan. 27	6621 feet	
	(Silent Version)	Jan. 27	6621 feet	
Red Lips	Nixon-Rogers	Dec. 2	6957 feet	
*†§Shakedown, The	Murray-Kent	Mar. 10	6753 feet	
Silks and Saddles	Nixon-Walling-Nolan	Jan. 20	5809 feet	
Sky Skidder, The	Al Wilson	Jan. 13	4364 feet	
Slim Fingers	Bill Cody	Mar. 24	4232 feet	
Thirteenth Juror, The	Nilsson-Bushman	Nov. 13	5598 feet	Dec. 9
Two Outlaws, The	Rex (horse)-Perrin	Nov. 18	4616 feet	
Wild Blond	Red (horse)-Perrin	Feb. 10	4497 feet	
Wolves of the City		Dec. 2		

SHORT SUBJECTS

Title	Star	Rel. Date	Length	Reviewed
All for Geraldine	Sid Saylor	Dec. 5	2 reels	Nov. 17
Alpine Antics	Oswald Cartoon	April 1	1 reel	
And Morning Came	Young-La Salle	Dec. 19	2 reels	
Bookworm Hero	Lewis-Gulliver-Phillips	Dec. 17	2 reels	
Boundary Battle, The	Edmund Cobb	Nov. 17	2 reels	Oct. 27
Buster Trims Up	Trimble-Hardwick and Dog	Oct. 17	2 reels	
Bull-aney	Oswald Cartoon	Nov. 28	1 reel	Sept. 29
Calford in the Movies	Lewis-Gulliver-Phillips	Oct. 15	2 reels	Oct. 6
Calford on Horseback	Lewis-Gulliver-Phillips	Dec. 10	2 reels	Dec. 1
*†§Charlatan, The	Special Cast	Mar. 24		
Claim Jumpers, The	Edmund Cobb	Jan. 19	2 reels	Dec. 22
Clean Sweep, A	Bob Chandler	Dec. 1	2 reels	Nov. 24
*†§Clear the Deck	Reginald Denny	Mar. 3		
Come on, Horace	Arthur Lake	Oct. 8	2 reels	
Cross Country Bunion Race, The	Sid Saylor	Nov. 7	2 reels	Oct. 13
Crushed Hats	Sid Saylor	Jan. 30	2 reels	
Daring Dude, A	Bob Chandler	Feb. 2	2 reels	
Daring Chances	Jack Hoxie	Dec. 15	2 reels	
Days of Daring	Bob Curwood	April 13	2 reels	
Dead Game	Art Acord	Oct. 7	2 reels	
Dear Old Calford	Lewis-Gulliver-Phillips	Nov. 26	2 reels	
Death's Head	Bob Curwood	Dec. 8	2 reels	Dec. 15
Diamond Master, The	Lorraine-Stevenson	Feb. 3	10 episodes	
Fantasie	Laemmle Novelty		1 reel	
Farewell	Lewis-Gulliver-Phillips	Feb. 4	2 reels	Feb. 2
Farmyard Follies	Oswald Cartoon	Dec. 24	1 reel	
Fiery Fireman, The	Oswald Cartoon	Oct. 15	1 reel	
Fighting Forester, The	Edmund Cobb	Oct. 20	2 reels	
Fighting for Victory	Lewis-Gulliver-Phillips	Nov. 12	2 reels	Oct. 27
Fighting Tenderfoot, A	Bob Chandler	Dec. 29	2 reels	
Final Reckoning, A (Serial)	Lorraine-House	April 15	10 episodes	
Fish Stories	Young-La Salle	Nov. 21	2 reels	Oct. 20
Footprints	Laemmle Novelty	Nov. 19	1 reel	Oct. 27
Fun in the Clouds	Arthur Lake	Nov. 5	1 reel	Oct. 20
Have Patience	Trimble-Hardwick and Dog	Feb. 6	2 reels	
*†Hen Fruit	Oswald Cartoon	Feb. 4	1 reel	
Hold Your Horses	Young-La Salle	Jan. 7	1 reel	Dec. 22
Homeless Homer	Oswald Cartoon	Jan. 7	1 reel	
Horse Tail, A	Oswald Cartoon	Dec. 10	1 reel	
In Line of Duty	Edmund Cobb	Feb. 23	2 reels	
Kicking Through	Lewis-Gulliver-Phillips	Oct. 1	2 reels	
Knockout Buster	Trimble-Hardwick and Dog	Mar. 6	2 reels	
Look Pleasant	Sid Saylor	Oct. 10	2 reels	
Love and Sand	Arthur Lake	Mar. 25	1 reel	
*†Lumberjack	Oswald Cartoon	April 15	1 reel	
	(Silent Version)	April 15	1 reel	
Men in the Row (re-issue)	Jack Hoxie	Jan. 26	2 reels	
Mystery Rider, the (Serial)	Desmond-Perdue	Nov. 26	10 episodes	
Newlyweds' Court Trouble	Snookums-Perdue-Egan	Oct. 31	2 reels	Sept. 29
Newlyweds' Headache, The	Snookums-Bartlett-McPhaill	Jan. 23	2 reels	
Newlyweds in Society	Snookums-Perdue-Egan	April 17	2 reels	
Newlyweds' Holiday	Snookums-Perdue-Egan	Mar. 20	2 reels	
Newlyweds Lose Sneokums, The	Snookums-Perdue-Egan	Nov. 28	2 reels	Dec. 28
Newlyweds' Need Help, The	Snookums-Perdue-Egan	Dec. 26	2 reels	Dec. 1
Newlyweds' Unwelcome, The	Snookums-Perdue-Egan	Oct. 3	2 reels	
Newlyweds' Visit	Snookums-Perdue-Egan	Feb. 20	2 reels	
Out At Home	Trimble-Hardwick and Dog	Jan. 9	2 reels	
Paddling Co-Eds	Lewis-Gulliver-Phillips	Oct. 29	2 reels	Oct. 27
Panicky Pancakes	Oswald Cartoon	Oct. 1	1 reel	Oct. 13
Prodigal Pup, The	Canine Cast	April 8	1 reel	Sept. 15
Rag Doll	Laemmle Novelty	Feb. 11	1 reel	Jan. 12
Range of Fear, The	Bob Curwood	Jan. 12	2 reels	
Range Wolf	Bob Curwood	Feb. 9	2 reels	Jan. 12
Red Warning	Jack Hoxie	Nov. 1	2 reels	
Riding for Love	George Chandler	April 6	2 reels	
Rocks and Saddles	Oswald Cartoon	Nov. 12	1 reel	Oct. 20
Romeo of the Range	Bob Curwood	Oct. 6	2 reels	
Sailor Suits	Sid Saylor	Jan. 2	2 reels	Dec. 8
Saps and Saddles	Bob Chandler	Oct. 27	2 reels	Oct. 18
Secret Outlaw, The	Bob Curwood	Nov. 10	2 reels	Oct. 6
Seeing Sights	Sid Saylor	Mar. 27	2 reels	
Shadows	Laemmle Novelty	Jan. 14	1 reel	Dec. 22
She's a Pippin	Young-La Salle	Mar. 13	2 reels	
Shooting the Bull	Young-La Salle	Oct. 24	2 reels	
*†Sick Cylinders	Oswald Cartoon	Feb. 18	1 reel	
Sleeping Through	Arthur Lake	Dec. 31	1 reel	Dec. 8
South Pole Flight, A	Oswald Cartoon	Nov. 26	1 reel	Dec. 1
Speeding Youth	Lewis-Gulliver-Phillips	Jan. 7	2 reels	
*†Steamboat Willie	Oswald Cartoon		1 reel	
Swell Clothes	Arthur Lake	Dec. 6	1 reel	Nov. 18
Take Your Pick	Young-La Salle	Feb. 13	2 reels	Jan. 12
Teacher's Pest	Trimble-Hardwick and Dog	Nov. 14	2 reels	Oct. 20
There's a Will	C. King-C. Doherty	Dec. 21	2 reels	
This Way Please	Young-La Salle	April 10	2 reels	
Tige's Girl Friend	Trimble-Hardwick and Dog	April 3	1 reel	
Tracked Down	Art Accord	Jan. 6	2 reels	
Watch the Birdie	Trimble-Hardwick and Dog	Dec. 12	2 reels	Dec. 8
Wax Figures	Laemmle Novelty	Oct. 22	1 reel	
Whose Baby	Arthur Lake	Jan. 28	1 reel	
Winning Point, The	Lewis-Gulliver-Phillips	Jan. 21	2 reels	
Woman's Man, A	Arthur Lake	Dec. 3	1 reel	Nov. 17
Wooden Soldier, The	Laemmle Novelty	Dec. 17	1 reel	Dec. 00
Yankee Clippers	Oswald Cartoon	Jan. 21	1 reel	Jan. 00

Coming Feature Attractions

Title	Star	Rel. Date	Length	Reviewed
*†§Bargain in the Kremlin, The (A.T.)	Joseph Schildkraut			
*†§Barnum Was Right				
Blow for Blow	Hoot Gibson	May 19		
Born to the Saddle	Ted Wells			
*†§Braggart, The	Jean Hersholt			
Brides Will Be Brides	Laura La Plante			
*†§Broadway (A. T.)	Tryon-Brent-Kennedy			
	(Silent Version)	Mar. 3	5729 feet	
*†§Climax, The (A. T.)	Hersholt-Crawford			
*†§Cohens and Kelleys in Atlantic City, The	Sidney-Gordon-Price-Swain	Mar. 17		
*†§Collegiate (A. T.)	Lewis-Gulliver-Phillips			
*†§Come Across	Special Cast	April 28		
Crimson Hour, The	De Putti-Mosjukine			
*†§Dangerous Dimples	Laura La Plante	June 16		
Doubling For Trouble	Gibson-Gilbert			
*†§Drake Murder Case, The				
Erik the Great	Veidt-Philbin			
Eyes of the Underworld	William Cody			
Fallen Angels	Kerry-Starke			
*†§Flaming Daughters				
Girl Dodger, The	Arthur Lake			
*†§Great Cinema Murder, The				
*†§Haunted Lady, The				
Hell Wrecker, The	Hoot Gibson			
*†§His Lucky Day	Reginald Denny	May 12		
*†§It Can't Be Done	Tryon-Carol	April 14		
*†§King of Jazz, The (A. T.)	Paul Whiteman and Band			
Lariat Kid, The	Hoot Gibson	June 23		
Man Disturber, The	Reginald Denny			
*†§Minstrel Show, The (A. T.)	Eddie Leonard			
Navy Blues	Arthur Lake			
*†§One Rainy Night	Laura La Plante	June 16		
Play Goes On, The	James Murray			Apr. 21
Plunging Hoofs	Rex-Perrin	April 14	4344 feet	
Points West	Hoot Gibson	Aug. 30		
*†§Port of Dreams, The	Mary Philbin			Sept. 22
*†§Scandal	Laura La Plante	April 14		
*†§Shannons of Broadway, The (A.T.)	James Gleason			
*†§Show Boat	La Plante-J. Schildkraut			
Smilin' Guns	Hoot Gibson	April 7	5270 feet	
*†§That Blonde	Laura La Plante	May 5		
Under the Southern Cross	Special Cast		6500 feet	Jan. 26
Watch My Speed	Reginald Denny			
*†§You Can't Buy Love	Special Cast	May 26		

MOVIETONE SHORTS

Title	Star	Rel. Date	Length	Reviewed
*†§At the Night Club	Bronx Sisters	Mar. 25	1 reel	
*†§Bailey and Barnum	Vaudeville Act	Jan. 11	1 reel	
Three Brox Sisters	Songs	June 14	1 reel	
*†§Zimmerman and Granville	Vaudeville Act	Jan. 28	1 reel	

** Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie.*

WARNER BROTHERS

Title	Star	Rel. Date	Length	Reviewed
*†‖Conquest A. T.	Blue-Warner-Wilson		6729 feet	Feb. 16
	(Silent Version)	Jan. 19	4706 feet	
*†‖Fancy Baggage	Audrey Ferris			
	(Silent Version)	Feb. 23	5983 feet	
*†‖Home Towners, The (A. T.)	Bennett-Kenyon-Brockwell		8693 feet	Oct. 27
	(Silent Version)	Dec. 15	4841 feet	
*†‖Land of the Silver Fox	Rin-Tin-Tin-Nye-Hyams			
	(Silent Version)	Nov. 10	5079 feet	
*†‖Little Wild Cat, The	Ferris-Hall-Dawson		5644 feet	Jan. 26
	(Silent Version)	Jan. 5	5161 feet	
*†‖Midnight Taxi, The	Moreno-Costello		5729 feet	Nov. 24
	(Silent Version)	Oct. 6	5057 feet	
*†‖Million Dollar Collar, The	Rin-Tin-Tin			
	(Silent Version)	Feb. 9	4878 feet	
*†‖My Man	Fanny Brice		9247 feet	Jan. 5
	(Silent Version)	Jan. 12	6136 feet	
*†§On Trial (A. T.)	Frederick-Lytell		8290 feet	Nov. 3
	(Silent Version)	Dec. 29	5455 feet	
*†§Singing Fool, The	Jolson-Bronson-Dunn		9592 feet	Sept. 29
	(Silent Version)	Jan. 1	7444 feet	
*†§Terror, The (A. T.)	McAvoy-Horton		7654 feet	Aug. 25
	(Silent Version)	Oct. 20	5443 feet	

Coming Feature Attractions

Title	Star	Rel. Date	Length	Reviewed
*†§Argyle Case, The (A. T.)	Thomas Meighan			
*†§Desert Song, The	Boles-King			
*†§From Headquarters	Monte Blue			
*†§Frozen River	Rin-Tin-Tin			
*†§Glad Rag Doll, The	Dolores Costello			
*†§Glorious Betsy	D. Costello-Nagel		7441 feet	May 5
*†§Greyhound Limited, The	Monte Blue			
*†§Hard-Boiler Rose	Loy-Collier-Brockwell			
*†§Honky-Tonk (A. T.)	Sophie Tucker			
*†§Kid Gloves	Nagel-Wilson			
*†§Madonna of Avenue A	Dolores Costello			
*†§Noah's Ark	D. Costello-O'Brien			Oct. 27
*†§No Defense	Blue-McAvoy			
*†§No Questions Asked	Ferris-Collier, Jr			
*†§One Stolen Night	Bronson-Collier, Jr			
Queen of the Night Clubs	Texas Guinan			
*†§Redeeming Sin, The	D. Costello-Nagel			
	(Silent Version)	April 6	6145 feet	
*†§Sap, The	E. E. Horton			
*†§Sonny Boy	Lee-Horton-Bronsen			
*†§Stark Mad (A. T.)	Warner-Fazenda			
	(Silent Version)	Mar. 2		
*†§Stolen Kisses	May McAvoy			
*†§Time, the Place and the Girl, The	Olmsted, Withers-Kirkwood			

VITAPHONE SHORTS

Title	Star	Rel. Date	Length	Reviewed
Ann Grey and Her Boy Friend	Songs and Jazz Band			Aug. 25
Banjomaniac	Eddie Peabody			Oct. 13
Bit of Scotch, A	Kitty Doner			Sept. 22
Book Worm, The	Harry J. Conley			July 7
Bright Moments	Benny-Marlo			Aug. 25
California Songbirds, The	Bell-Coates			Sept. 1
Celeste Aida (Aida)	Giovanni Martinelli			July 7
Celeste Aida (Aida)	Giovanni Martinelli			July 7
Character Studies	Florence Brady			Sept. 1
Chips of the Old Block	The Foy Family			Sept. 22
Cougat & Company	Violin, Songs & Dances			June 16
Creole Fashion Plate, The	Karyl Norman			Sept. 29
Crooning Along	The Croonaders			Sept. 22
Cycle of Songs, A	Florence Brady			Sept. 1
Death Ship, The	Mitchell Lewis			Aug. 25
Dixie Days	Plantation Songs			Aug. 25
Family Affair, A	Arthur Byron			
Feminine Types	Jean Barrios			
Florence Moore	Song Program			June 23
Friend of Father's	Lydell-Higins-Leah			Aug. 25
Giving In	Deef-Hopper			Jan. 12
Gus Arnheim & His Ambassadors	Jazz Band			June 23
Harry Delf	Songs & Dances			June 16
Hollywood Montmarte Orchestra	Jazz Band			Sept. 29
Jesse Stafford Orchestra	Jazz Band			
Indian Baritone, The	Chief Caupolican			Aug. 25
Ingenues, The	Jazz Band			June 23
In a Casting Office	W. & E. Howard			
In Dutch	Ulls & Clark			
Jack North, the Ban-Jokester	Songs			Jan. 19
Larry Ceballos Undersea Review	Songs and Dances			Sept. 1
Lash, The	Crane-Davidson-Tucker			June 16
Man of Peace, A	Hobart Bosworth			June 23
Men Among Men	Fred Ardath			Jan. 12
Mise Information	Wilson-Horton			June 30
Morrissey & Miller	Night Club Revue			June 16
Myers & Hanford	Songs & Dances			June 23
Night Court, The	William Demarest			June 16
Non-Support	Burr McIntosh			June 16
Pagliacci	John Charles Thomas			
Papa's Vacation	Bennett-Caron			Oct. 20
Question of Today, The	Audrey Ferris			Aug. 25
Realization	Herbert-Pam			June 16
Regular Business Man, A	Robert Ober			Sept. 15
Rigoletto—Quartet	Gigli-Tolley-de Luca-Gordon			Sept. 28
Sharp Tools	Ethel Grey Terry			Oct. 13
Soup	Harry Delf			Nov. 17
Terry and Jerry	Songs and Gags			Aug. 25
Three Brox Sisters	Song Program			June 23
Va Prononcer Ma Mort (La Julve)	Giovanni Martinelli			June 2
When the Wife's Away	William Demarest			Nov. 17
Winnie Lightner	Songs			Nov. 17

WORLD-WIDE PICTURES

Title	Star	Rel. Date	Length	Reviewed
Bondman, The	Norman Kerry			
Honeymoon Abroad	Monte Banks			
*†Moulin Rouge	Olga Checova		9 reels	Feb. 23
Pawns of Passion	Olga Checova			
Tommy Atkins	Walter Byron			
Woman in the Night, A	Maria Corda			
Woman in White, The	Blanche Sweet			

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FEATURES

Title	Star	Dist'r	Rel. Date	Length	Reviewed
About Trial Marriage	Corliss Palmer	Circle Pict.	Oct. 15		
Age of Lust, The	Emil Jannings	L. T. Rogers			
Bondage	German Cast	Ufa		6040 feet	
Broken Hearts		Hercules			
Code of the Air	Harlan-Marlowe	Bischeff Prod		5700 feet	
Devil Dogs	Holmes-Alt	Crescent		5600 feet	
Devil's Passion, The	Special Cast	Arfa		5700 feet	
Dugan of the Dugouts	Garon-O'Shea	Crescent		5600 feet	
Fangs of Justice	Silverstreak-Walker	Bischoff		5000 feet	
Fortune's Fool	Emil Jannings	L. T. Rogers		6100 feet	
Golden Dawn	Warwick-Ward	Conquest		6200 feet	
Hearts of Men	Harris-Keefe	Anchor		5400 feet	
Into the Night	Agnes Ayres	Raleigh		5712 feet	
Legend of the Bear's Wedding	Russian Cast	Amkino		7600 feet	
Life's Like That	Withers-Beteler	F. Royer (producer)			June 16
Lights of Paris	Special Cast	Superlative		6000 feet	
Little Wild Girl, The	Lee-Landis	Hercules			
Lookout Girl, The	Jacqueline Logan	Quality Dist	Nov.	6413 feet	
Loves of Jeanne Ney, The	Edith Jahanne	Ufa-Eastern		7563 feet	
Lucrezia Bergia	Conrad Veidt	Universal		7200 feet	Jan. 12
Mother of Mine	Special Cast	Zakoro	Oct.	7200 feet	
Mountain Lovers	Gaston Jacquet	Conquest	Jan.	6500 feet	
Mystic Mirror, The	German Cast			7000 feet	
No Babies Wanted	Devere-Mong	Plaza		5215 feet	
Old Age Handicap, The	Vaughn-Hughes	Trinity Pict		5573 feet	Sept. 15
On the Divide	Bob Custer	Syndicate	Oct. 15	4657 feet	
Port of Missing Children	Special Cast	Superlative			
President, The	Mosjoukine-Vernon	E. L. Klein		8100 feet	Jan. 26
Primanerliebe	German Cast	Scenic Films		6500 feet	Mar. 24
Q Ships	Special Cast			6000 feet	
Queen of the Cherus, The	Faire-Lease	Crescent Pict		5900 feet	
Reilly of the Rainbow Division	Hall-Garon	Crescent		6040 feet	
Romance of a Rogue, The	Warner-Stewart	Quality Dist.	Oct.	6100 feet	
Sally of the South Seas		Hercules			
Scarlet Youth	Corliss Palmer	Circle Pict.	Oct.		
Sealed Lips	Swedish Cast	Celwyn		6000 feet	
Shanghai Document	Russian Cast		Oct. 13	5000 feet	
Somme, The	Special Cast	New Era		7000 feet	
Ten Days That Shook the World	Russian Cast	Amkino	Nov. 2	7815 feet	Nov. 24
Three Comrades and One Invention	Russian Cast		Oct. 13	6000 feet	
Thunder God	Cornelius Keefe	Crescent		5917 feet	
Untamed Justice	Faire-Glass-Biltmore			5770 feet	
U-Beat 9	Foreign Cast	Jofa Prod		6500 feet	
West of Santa Fe	Bob Custer	Syndicate	Nov. 15	4852 feet	
When Fleet Meets Fleet	English Cast	Hi-Mark		7953 feet	
Yellow Pass, The	Russian Cast	Amkino	Dec. 8	600 feet	
Youth Astray	Johnsen-Mattoni	Amerangle		6000 feet	

Coming Feature Attractions

Title	Star	Rel. Date	Length	Reviewed
Bachelor Club, The	Talmadge-Worth	General Pict		
Bondage	Special Cast	Ufa-Eastern		
Buying a Wife	Special Cast	Aff. European	7 reels	
Circumstantial Evidence	Foster-Keefe-Lake	Chesterfield		
*†§Chopin's Passion	Robertsen-Brinkley	Powers Cinephone		
Dancer of His Majesty, The	Special Cast	Amkino	7000 feet	
Duty to be Silent	Maria Albana	Aff. European	6 reels	
Escaped from Hell	Muriat Esterhazy	Aff. European	8 reels	
Exodus to the New World, The	Lyon-Prevost	Pioneer		
Full Dressed Thieves	Nils Asther	Aff. European	7 reels	
German Underworld	Special Cast	Aff. European	7 reels	
§Great Power, The	Special Cast	Bell Tone		
Great Unknown, The	John Loder	Aff. European	6 reels	
Guilty	Fritsch-Vernon	Ufa-Eastern		
Her Viennese Lover	Asther-Nolan	Aff. European	6 reels	
Just Off Broadway	Keith-Christy			
Little Colonel, The	Henry B. Walthall			
Man Who Cheated Life	Veidt-Krauss	Aff. European	8 reels	
Milak of the Snowlands	Special Cast	Ufa-Eastern		
Our Daily Bread	Mary Nolan	Aff. European	7 reels	
Poet and Czar	Special Cast	Amkino	8775 feet	
South of Panama	Carmelita Geraghty	Chesterfield		
Two Days	Special Cast	Amkino	6500 feet	
Unholy Love	Wegener-Petrovitch	Aff. European		
Verdun	Special Cast	Richmount		
Vera Miezewa (tentative)	Derussa	Aff. European	7 reels	
Water The	M. Chekhov	Amkino	7000 feet	
When Duty Calls	Special Cast	Ufa-Eastern		

** Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie.*

Special Feature Articles Dealing With Sound Will Appear in the April 6 Issue of *The Showman Section*

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- A.H. Schwartz-Avalon Brooklyn, N.Y.
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- Saenger's Marion Clarksdale, Miss.
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- Jefferson Beaumont, Tex.
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- Dumont Dumont, N.J.
- Plymouth Worcester, Mass.
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March 23, 1929

Motion Picture News

Reg. U. S. Patent Office

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Vol. XXXIX No. 12

Entered as second-class matter April 22, 1926, at the Post Office at New York, N. Y., under act of March 3, 1879

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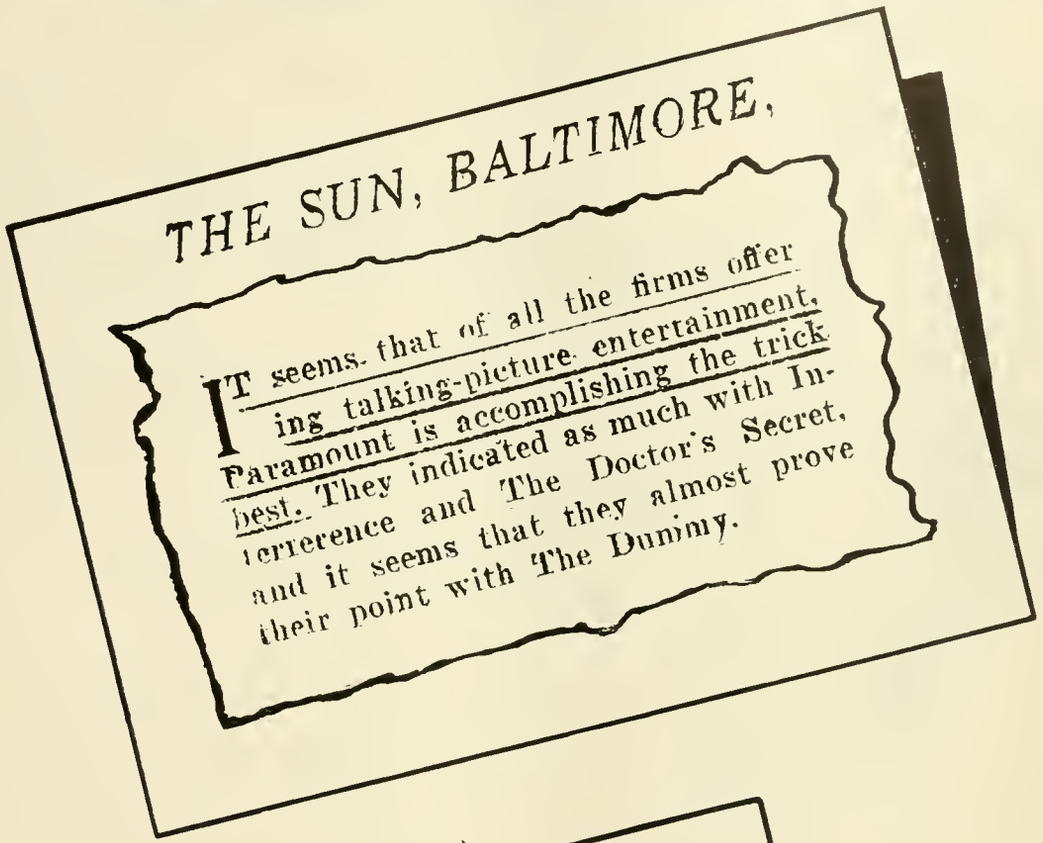
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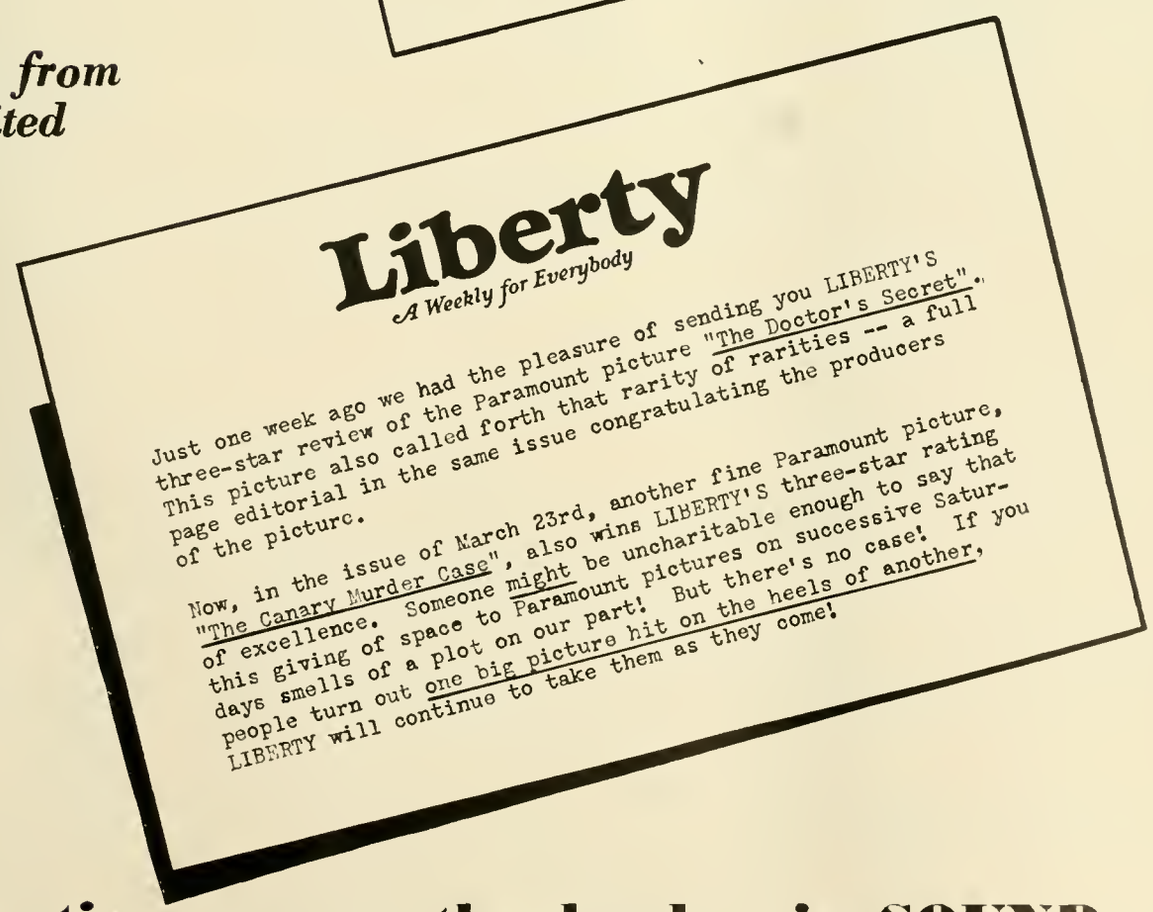
Extract from Baltimore Sun:



THE SUN, BALTIMORE,

It seems that of all the firms offering talking-picture entertainment, Paramount is accomplishing the trick best. They indicated as much with Interference and The Doctor's Secret, and it seems that they almost prove their point with The Dummy.

Extract from unsolicited letter:



Liberty

A Weekly for Everybody

Just one week ago we had the pleasure of sending you LIBERTY'S three-star review of the Paramount picture "The Doctor's Secret". This picture also called forth that rarity of rarities -- a full page editorial in the same issue congratulating the producers of the picture.

Now, in the issue of March 23rd, another fine Paramount picture, "The Canary Murder Case", also wins LIBERTY'S three-star rating of excellence. Someone might be uncharitable enough to say that this giving of space to Paramount pictures on successive Saturdays smells of a plot on our part! But there's no case! If you people turn out one big picture hit on the heels of another, LIBERTY will continue to take them as they come!

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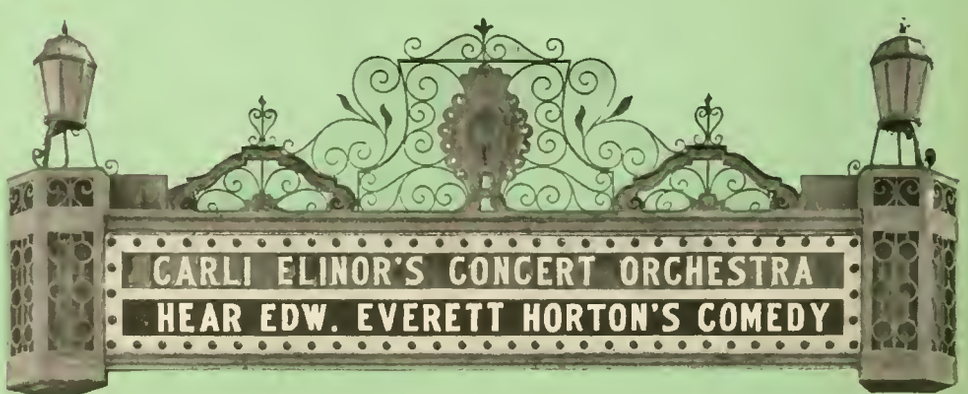
"Big theatres in the larger cities were dropping the short features to make room for presentation acts . . . motion picture theatres were drawing further and further away from motion pictures . . .

"With the advent of sound, the short features came promptly back into their own . . . *Educational* promptly took the cue and today there is a livelier demand than ever for this type of entertainment.

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back to Short Features

ARE BACK IN STYLE



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THREE great forms of expression merged by master showmen into the one giant entertainment that will establish new high grosses for theatres throughout the land. Think of it! As a novel *SHOW BOAT* topped all others in sales . . . as a *Ziegfeld Musical Comedy* it was a sensation . . . now—as Carl Laemmle's talking and singing Triumph, Universal gives you the biggest thing that ever happened in motion pictures.

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The picture

A Harry Pollard

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direction of *Harry Pollard*, whose every picture fattens your bank account; the brilliant Universal cast headed by *Laura La Plante, Joseph Schildkraut, Otis Harlan, Alma Rubens, Emily Fitzroy, Jane Laverne* and hundreds of others; the singing of *Helen Morgan*, who has "it" and puts it into her work; the singing of *Jules Bledsoe*, greatest living singer of negro spirituals; the singing of *Aunt Jemima* and the *Ziegfeld Plantation Singers.* ALL IN ONE PICTURE! ALL IN *SHOW BOAT!*







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SHOW


BOAT



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BECAUSE—

—it is the greatest entertainment ever offered in a motion picture.

—it includes the most brilliant array of stage and screen celebrities ever identified with one picture.

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—no such piece of show property has ever before been held within the gift of a motion picture producer.

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Glittering, Gorgeous, Glamourous *SHOW BOAT.*

SHOW BOAT

Directed, adapted and Musicalized by Harry Pollard

The Biggest of Them All!

Supervised and Produced by Joseph Carruthers

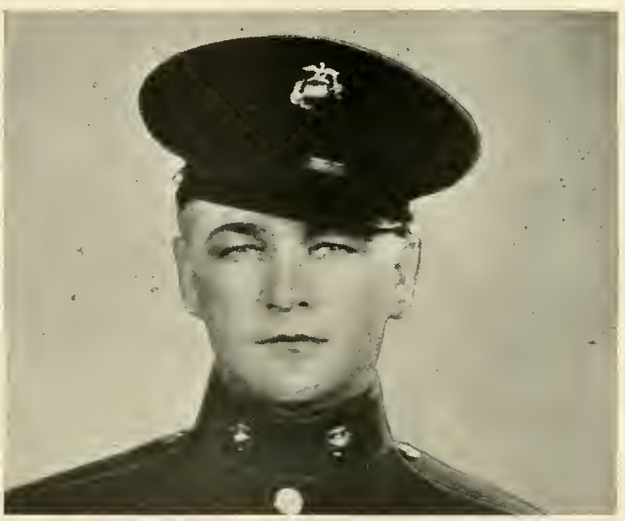
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PATHÉ

WILLIAM BOYD
in
The LEATHERNECK

with Alan Hale, Robert Armstrong, Fred Kohler. Supervised by Ralph Block. Directed by Howard Higgin

PATHÉ



There are no regrets for the Smart Exhibitor who booked Pathe solid for 1928-29. It has been hit after hit—consistent sure-fire box-office product. And now—what a break for these thousands of wise showmen. Here's William Boyd in the greatest picture of his career "The Leatherneck". In Dialogue and Sound or Silent one of the season's biggest.

In Dialogue and Sound or SILENT

PATHÉ

One of the outstanding pictures of the year

(Statements contained herein, while not guaranteed by us, are based upon information and advice which we consider accurate and reliable)

There's something funny about this!

Pathe has produced some all talk comedies with George LeMaire, of Broadway fun fame. When we screened them Harry Scott said they were good.

John Flinn took them out to a tryout house nearby and practically wrecked the place with mirth—so he reports.

Phil Reisman heard about it and suggested that we release them to the trade for current consumption. He's commercial.

However, we have decided to limit the distribution of these comedies to only 250 prints of each subject.

WHAT *Film* DAILY SAYS

"At the Dentists"—Pathe
A Hit

Type of production . . . 2 reel comedy all-talker.

Chalk this down of the ones you can't afford to miss. It's sure fire anywhere as a laugh-getter, and George Le Maire as the dentist piles up the laughs, ably seconded by Louis Simon as the first victim, George Gould as a prize fighter, Helen Knapp as the latter's wife, and Susan Conroy as the nurse. Le Maire has set a high standard in this, his initial production. The skit is cleverly gagged, and expertly directed by Basil Smith. The laughs are beautifully timed, and to us it looks like a model in this respect for all the rest of the sound slingers to shoot at. The first victim, Louis Simon, registers his audible terror, thinking the dentist is murdering a patient in the chair. But the highlight is the climax, with the prizefighter in the chair, and the first victim aiding the dentist in pulling out all his good teeth at the wife's orders. The lines are all spoken, and they are natural laugh-getters. You can't go wrong on this.

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GEORGE LeMAIRE



GEORGE LeMAIRE
Broadway's foremost comedy creator . . . .

Pathe presents a New Sensation in Talking Comedies

A Series of 12 Original All Talking Comedies featuring the leading funsters of the Broadway Theatrical World.

Now Completed

"AT THE DENTIST"
with
GEORGE LeMAIRE LOUIS SIMON

"DANCING AROUND"
with
GEORGE LeMAIRE JOE PHILLIPS

"HER NEW CHAUFFEUR"
with
LOUIS SIMON VERREE TEASDALE

"WHAT A DAY"
with
LOUIS SIMON KAY MALLORY

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ALL TALKING COMEDIES

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SOUND PICTURES

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When it's a Sound Picture, the director discards his megaphone. The sensitive microphone must not pick up even a whisper to interfere with the sound in the action

Leading producers who use exclusively the Western Electric system of sound pictures:

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COLUMBIA PICTURES
HAROLD LLOYD



The monitor operating delicate apparatus controls the volume of sound from actors or orchestra and sound machines

Western Electric, working with producers and exhibitors, has made possible a new art of entertainment . . .

Out of a half century's experience, engineers in the Bell Telephone Laboratories developed for Western Electric the first successful system of sound pictures.

This system, which embraces both Vitaphone and Movietone, has been adopted as standard by the country's leading motion picture producers.

These producers, on their part, have had to create a new studio technique to introduce desired sounds into the picture and to keep undesired sounds out.

And exhibitors in more than two thousand theatres have shown characteristic eagerness to serve their public by equipping their houses with the Western Electric sound system. Science, art and business, working shoulder to shoulder have accomplished it

TELLING

"SCIENCE, art and business, working shoulder to shoulder have accomplished it." This statement is made in the first of a series of advertisements on Sound Pictures, to be published this year by Western Electric.

These advertisements will set the public straight on three important facts—*First*, that Western Electric made the first successful Sound Picture system—a development of the Bell Telephone Laboratories. *Second*, that leading producers have faced the difficulties of the new studio tech-

The Western Electric Sound Picture advertising will appear during 1929 in the following publications, the first advertisement to be in:

THE SATURDAY EVENING POST, April 6
LIBERTY, April 6
COLLIER'S, April 6
LIFE, April 5
THE NEW YORKER, April 6
TIME, April 8
PHOTOPLAY, May
MOTION PICTURE MAGAZINE, May
MOTION PICTURE CLASSIC, May
COLLEGE HUMOR, May
AMERICAN BOY, May

THE SATURDAY EVENING POST

Telephone



Yesterday's dream is *today's* fact . . . .

MOVING pictures with sound are here! This new, popular entertainment made possible by Western Electric is less than three years old, but already it has taken such strides as to make certain of continuing development and wide application.

Hear leading stars of motion pictures, opera, concert and stage in lifelike renderings when you see them on the screen.

Hear and see the world's greatest personalities as they talk from the screen.

Hear intelligent orchestral accompaniment to feature pictures—played from the screen.

Hear the actual roar of the airplane, the thunder of galloping hoofs, the scream of the locomotive's whistle.

What was yesterday's dream is today's fact. And tomorrow? Here is an art now in the early stages of its development which is revolutionizing the field of motion picture entertainment.



Even in the theatre projection booth, Sound Pictures have brought a new technique, which Western Electric equipment serves.

Western Electric
SOUND SYSTEM

The VOICE *of* ACTION

Reprint of magazine advertisement

A national campaign will show how Sound Pictures were made possible by Western Electric with the cooperation of progressive producers and exhibitors.

YOUR PUBLIC

nique and, with the help of Western Electric equipment, are making better and better Sound Pictures. *Third*, that exhibitors in more than two thousand theatres have shown characteristic eagerness to serve their patrons by equipping with the Western Electric Sound System.

This is your advertising, selling your customers in millions of homes, month after month. It will give the nation a better understanding and a greater appreciation of what Sound Pictures are and where they are going. Here is an authoritative interpretation of a great new art in which the moving picture industry is making a tremendous investment.

Thus to its recognized services as manufacturing pioneer and technical sponsor of Sound Pictures, Western Electric now adds the important role of interpreter.

Electrical Research Products Inc.

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"Words *and* Music" *by the*

MASTER

TALKING PICTURE REPRODUCER

Finest Reproducing Machine Irrespective of Price!

¶ Battleship Construction

Weighs 1,800 lbs. complete. Built to endure. Absolutely foolproof.

¶ Perfect Synchronization

No jumping of needles. Geared to the action of the screen.

¶ The Perfect Machine at last.

Not an assembled equipment, but built complete in our factories. Price $2,000 F.O.B. Philadelphia for theatres up to 1,000 seats—over 1,000 seats, $2,500.

Don't Experiment—Buy the Best

The First Master Installation, at the Lorraine Theatre, Philadelphia, Was Immediately Okayed by Warner Bros. and Serviced Vitaphone Pictures

1321 Vine Street
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Demonstration Any Time at Your Convenience

Mather Building
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For Territorial Rights Address



S.H. Sales Company Inc.

234 W. 44th st.
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the First Annual

AMERICAN THEATRE EQUIPMENT EXPOSITION
AND EXHIBITORS INSTITUTE

to be held in

THE COLISEUM, CHICAGO
JUNE 1 to 9, 1929

The leading manufacturers of theatre equipment—including the latest developments in the art of sound reproduction, both synchronized and non-synchronized—will show their products to thousands of motion picture theatre exhibitors from all parts of the country.

This project is soundly conceived and amply financed by a group of responsible Chicago business men experienced in the successful management of similar enterprises.

The general public is cordially invited to attend and many interesting exhibition features will be arranged exclusively for its benefit.

Complete information regarding exhibition spaces, rates, terms, reservations, and general information may be secured by writing

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W. G. Newbould, *Manager*

Headquarters Fourth Floor Hotel Stevens
Chicago

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Fourth Floor, Hotel Stevens
Chicago

Please send us complete information including chart of exhibition spaces.

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Arnold Bennett's Original Play for the Screen

"Piccadilly"

COMING

Arnold Bennett's Original Play for the Screen

"Piccadilly"

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Arnold Bennett's Original Play for the Screen

"Piccadilly"

Starring Gilda Gray

Photographed by
WERNER BRANDES

With Jameson Thomas and Anna May Wong

A. E. DUPONT'S MASTERPIECE

A British International Picture

Produced at Elstree, London



Physical Distribution Through Educational

"Photoplays made where the story's laid"

PICTURES ACTUALLY PRODUCED IN EUROPE ASIA

Motion Picture News

Volume XXXIX NEW YORK CITY, MARCH 23, 1929 No. 12

Key Carrier Or Manager?

The Chain Theatre Employee Wants To Know

By William A. Johnston

ONE of the most important elements in this industry is the chain theatre manager. There is too little recognition of this fact. Yet the success of the business, to an increasing degree, is dependent upon the chain theatre manager and the treatment accorded him from above.

If any proof is needed of the great interest in this subject we can furnish it: never in our history as a publisher have we seen so large and so instantaneous a reaction as that given to Harold B. Franklin's article, "Were I a House Manager".

Letters are pouring in from exhibitors, both chain and independent. Without exception they are pointed and vigorous.

The issue seems to us clear cut: thousands of house managers in this country want to know whether they are to be considered as having brains or are just to operate as automatons? Whether they are men or robots? Whether there is prospect of real opportunity ahead, without which no man can handle successfully the job he already has or whether they are under an iron roof of home office dictatorship?

This is plainly the import of the letters we are receiving. One of the most vigorous of these communications is from a manager whose name we are not permitted to quote, but who says: " Just sign it 'Another Key Carrier'."

Mind you, this exhibitor is now working for a circuit because he had already shown what he could do in the employ of a larger chain. Referring to our editorial he says: "I can appreciate your article fully, because I am in exactly the predicament you mention — too many higher-ups, all with their own ideas and each contradicting the other. What is the result? I, as the glorified porter, am the goat. . . . To make matters worse, I am working for people I consider shoemakers so far as the show game is concerned— people who have no more idea of how a theatre should be conducted than the proverbial man in the moon. If business is good, it's because we have good shows—if it's rotten, it's because I don't know my business".

Is there any reason for such business folly on the part of chain executives?

Are chain theatre managers to be mere key carriers or are they to be given every opportunity to function as real managers?

A National Sales Manager Speaks His Mind

One of the greatest sales minds in the industry will handle the chain theatre situation without gloves in next week's issue.

One of his startling statements is: "The chain theatres should keep independent opposition alive".

Again: "The best operated chain is only fifty per cent efficient".

Watch for this remarkable article.

Arbitration Defense In U. S. Government Suit Being Completed In New York City

Case Will Continue Until Next Week, When Eight Exhibitor Witnesses Will Be Presented

THE attorneys for the Film Boards of Trade completed their defense of the Arbitration Boards before Federal Judge Thatcher in the U. S. Court on Friday last on the Government's charge of conspiracy and coercion. C. Stanley Thompson, chief of the Government counsel, will get into action on Monday and present a number of exhibitor witnesses to the court. The case will undoubtedly take until the end of next week before all the witnesses are heard.

At the end of the session on Thursday, after the adjournment of Court, Judge Thatcher stated as he left the bench, when Edwin P. Grosvenor, trial counsel for the defense, stated that he believed that he would complete his defense by Friday afternoon, that he would be quite willing to concede that the counsel had already completed it.

Clash Of Counsel

On Tuesday while Jack M. Greenberg, of the Philadelphia Board, was on the stand there was a clash of counsel. Edwin P. Grosvenor of defense counsel was beginning to take him page by page through a bulky Government exhibit, giving samples of arbitration cases. Judge Thatcher wanted to know the point.

"Do you claim that this file shows the system is unfairly operated after the exhibitors are once in it?" he asked C. Stanley Thompson, special assistant to the Attorney-General.

"Assuming that the system has been set up, whether legally or not, will you say that these boards have acted in an impartial and unbiased way, reaching the best conclusion they could as honest business men?"

Thompson said he was ready to concede that there was no evidence in the file of actual bias, but insisted that by the setup—perhaps fifteen distributors in a territory, naturally closer together than fifteen hundred exhibitors, each group having three representatives on the arbitration board—there was an inherent disadvantage to the exhibitor.

"Yes, but that's the fault of the setup," said the Judge.

The two attorneys and their associates pressed before the bench, and finally those for the defense said they were satisfied with Thompson's concession

The Government has introduced eight volumes of arbitration proceedings from cities representative of all sections of the country, each exhibit having about two hundred pages. Under the Government's concession the defense attorneys seemed to think a stipulation could be reached reducing this to about sixteen typical cases for the whole country, and the Judge instructed the two groups of attorneys to frame it.

This was the decision arrived at by the opposing sides when they reappeared on Wednesday afternoon. On Thursday, the secretary of the New York Film Board was called upon the stand as a witness.

Paul Lazarus Returns To United Artists

PAUL N. LAZARUS is to resume his post as sales promotion manager for United Artists next week. This announcement was made last week by Al. Lichtman, sales manager of the organization. Lazarus was one of those who stepped out of the corporation several weeks ago when a sweeping change of personnel was effected. He had been with the organization since 1919.

Lazarus has been in the film industry for 13 years and in that time was associated with but two companies, Vitagraph and United Artists.

No Deal Between Sonora and T.-S.; Phonofilm Hitch?

Schlesingers And Members Of Bristolphone Combination Unable To Get Together

The rumored deal between Sonora-Bristolphone and Tiffany-Stahl was denied in New York as well as on the coast. In Hollywood Grant L. Cook for T.-S. branded the report as ridiculous.

This week it was reported that there was a great deal of difficulty being experienced by those active in the affairs of Sonora-Bristolphone to bring about a deal with the Schlesingers who are in control of the DeForest Phonofilm rights. One of the Bristolphone executives in speaking of the negotiations stated that he did not believe that the factions would come to an understanding.

One of the side issues of the Bristolphone will be a home talker. Charles Rogers is said to have this worked out and in manufacture. The device will be attachable to all home projectors to synchronize with 16 mm. film. A number of short subjects on this width film have already been made. The "home talker" will market for about $40 retail. There are about 250,000 home machines now in the field.

Fifty Talking Pictures From M-G-M In '29-'30

Mayer, Thalberg and Rubin Remain As Executives of Company

Announcement was made by Irving Thalberg this week on his return to Culver City in which he stated that M-G-M would continue to function as an individual organization and would make fifty talking productions for the season 1929-30.

Thalberg who came east of his own volition with Louis B. Mayer and Robert Rubin, returned to the coast when he, together with Mayer and Rubin discovered that they could not be released from their contracts. The trio wanted to quit immediately on their arrival in New York and tendered their resignations with a request that they be permitted to tear up their contracts. This both William Fox and Schenck refused to listen to.

Thalberg's Statement

Thalberg returned to the coast last week after several conferences with Fox and Winfield Sheehan, Mayer and Rubin remaining in New York.

In the statement issued on the coast, Irving Thalberg stated:

"1929-30 will be our greatest picture season.

"After a conference with my associates Louis B. Mayer, J. Robert Rubin and Nicholas M. Schenck, in New York, we have completed our plans for fifty talking pictures with complete silent versions.

"I would like to make a definite statement that the integrity of Metro-Goldwyn-Mayer organization will be preserved. It it recognized as being one of the foremost organizations in the business and will continue as such.

"Mr. Mayer, Mr. Rubin and I have given assurance to the people in our studio that we are to be a progressive separate organization.

"We state unreservedly that the confidence that the theatregoing public of the world has shown in our product during the last five years will be more than justified in the coming season."

It is known that had Mayer, Thalberg and Rubin been successful in having their contracts torn up as they requested that they were ready to start a production organization of their own, almost immediately.

Les Jordan Of RKO Dead From Attack Of Pneumonia

Pneumonia, aggravated by heart attacks, took Les Jordan, sales promotion manager of RKO, last Wednesday evening at his home in Newark, N. J. He was close to fifty at his demise and is survived by his wife and two daughters. Mr. Jordan edited the Master Showman, RKO house organ, and handled publicity for FBO for seven years.

Booth Troubles Delay Opening Of U's "Show Boat"

Report States 2 Operators Were Kidnapped And Machines Damaged

A report from Miami, Fla., states that the first showing of "Show Boat," Universal's talkie special, was unable to be held on account of damage done to the projection apparatus of the Capitol theatre and the alleged mysterious disappearance of operators who were to project the picture. The premiere was delayed until the fotlowing day.

A Universal representative made the announcement of the trouble after several of the guest artists had rendered some preliminary entertainment and a fashionable audience of about 1,500 persons disappointedly filed out of the Capitol after assurance that a refund would be made and that the showing would be held as soon as possible. Several well known film notables in the audience endeavored to obtain a transfer of the show to another Miami house but this plan was found to be impractical.

What became of the operators and what caused the damage to the projection apparatus is a matter of conjecture. The report states that the men failed to be at their posts at the necessary time. Last seen they were at a next door drug store drinking a soda. No explanation is advanced as to how the machines became unfit for a proper projection of the picture.

The Capitol theatre is owned and operated by Sidney Meyers, co-partner with Mitchelt Wolffson, both well known exhibitors of the South.

Stage Hands And Operators Strike In Cambridge, O.

Stage hands and operators walked out of the Colonial and Strand Theatres, Cambridge, Ohio, Thursday night, March 8, after the evening performance was over, although a settlement had been made by an I. A. T. S. E. representative, Edward Tinney. The strike, however, had no effect on business as "The Singing Fool" brought capacity audiences all week to the Colonial.

Charnas, Waxman To Handle Warner Bros. Road Shows

Warner Bros. announce that Harry Charnas and A. P. Waxman will head the newly organized road show department of the company. They will be in charge of road show engagements of "Noah's Ark" and other Vitaphone special productions, but will also continue in their present posts with the Warner organization. The first assignment undertaken by them will be the opening of "The Singing Fool" at Shubert's Majestic in Brooklyn on April 7.

"Show Boat" Knockout, Says William A. Johnston, News' Editor, At Miami Premiere

Predicts Universal Talkie Will Break All Existing Picture Records At Resort And Like-size Cities

By WILLIAM A. JOHNSTON
Editor, Motion Picture News

MIAMI, FLA., March 19.—"Show Boat" is a knockout and will rank among the ten best pictures of this year.

The operators' walkout at the local premiere at the Capitol Theatre had a big publicity rebound, so that the picture started with extraordinary ballyhoo, but even so, it is gaining daily in genuine popularity and after running continuously from eleven thirty in the morning for two days, an extra morning show at nine-thirty is now necessary.

The management announces that the picture will run through the month of May but at least several weeks will be needed, which will break all records here and in other cities of this size.

The picture needs pruning, especially in those sequences where suspense is too prolonged, and this also applies to some LaPlante closeups, but on the whole there is a wealth of audience interest which puts the show over with a bang!

Action is swift and the acting is of the highest order. The backgrounds are spacious and colorful and Laura LaPlante is a revelation. Joseph Schildkraut adds to his best exhibition on the screen about the finest voice register the talkies have so far produced. The sound drama of the story has been skillfully retained.

Practically every performance so far has had box office lines, evidently attracting here a new movie patronage.

Facts On "Show Boat"

From the Edna Ferber novel and Ziegfeld extravaganza by same name.
Book and lyrics by Oscar Hammerstein, 2nd.
Music by Jerome Kern.
Produced by Universal.
Cost well over a million.
Took about eight months to make.
Now in 16 reels.
All Movietone recording.
Ziegfeld production played year at Ziegfeld Theatre, New York City.
Prominent in cast: Laura La Plante, Joseph Schildkraut, Otis Harlan, Helen Morgan, Jules Bledsoe, Alma Rubens, and Emily Fitzroy.
Continuity by Charles Kenyon.
Editorial supervision by Ed. Montagne.
Titles and dialogue by Tom Reed.

"Divine Lady" Premiere At Warners March 22

AN earlier than expected premiere for "The Divine Lady," the First National special production, occurs this Friday, March 22, at the Warner's Theatre in New York City. Arrangements had been under way for some time to secure a theatre for the picture and the decision for its Warner's showing was hastened by the fact that the star will soon embark on a European trip.

Nat Shilkret has composed a theme song, "Lady Divine," for the film and Richard Kountz has done the lyrics. Victor has already made two records of the song.

Gloomy Business Forces 5 Sparks Houses to Close

Running Time Of Circuit's Other Florida Projects Cut To Ease Condition

That E. J. Sparks, head of Peninsular Theatres and Publix-Saenger-Sparks houses in Florida, has ordered the immediate closing of five theatres in that state, it has been learned. The houses affected are the Queen, at Ft. Lauderdale; Omar, at Ft. Myers; Athens, at DeLand; Phillips, at Orlando; and the Princess, at Sanford.

This action was taken, it is understood, as a result of conditions in the sections affected, attendance being so small that it was not considered good business policy to continue to keep the five houses open.

The running time of the Star, at Arcadia, another Sparks house, has been cut to three days a week, and it is thought probable that this same plan will be put into effect in houses at Plant City, Kissimmee and Palmetto. It is also understood that, beginning about April 15, the Sparks circuits will close a number of their larger Class B houses for certain days in the week, and confine operation to four days in seven-day towns, and three days in six-day towns, and there is also a probability that some of the Sparks Vitaphone houses will temporarily suspend operation after May 1, until the Fall season begins.

Associated Theatre Head Enthusiastic Over Talkies

Charles L. Casanave, of Associated Theatres, Chicago, is enthusiastieally in favor of talking pictures, according to a statement credited to him while in Cleveland, Ohio, on a hooking trip for the Ohio houses he represents.

Mary Pickford Proves A Sensation In Dialog Version Of "Coquette"

By EDWIN SCHALLERT
Editor of The Los Angeles Times Preview and Special Correspondent of Motion Picture News
By Hollywood Wire, March 21

SCORE another sensation for the talkies. "Coquette" will be just that. In it Mary Pickford has made the transition to the new medium with flying colors. This feature, which is all dialog with no silent version even scheduled, is an emotional thriller and proves that Mary is a pioneer in voice film just as she was in the mutes of the olden days.

Just Misses Heavy Tragedy

The story is from the stage play produced in New York by Jed Harris in which Helen Hayes was starred. It is the next thing to heavy tragedy. There is just a suggestion of light shining through the clouds at the finish, but the rest is plenty heart-throbbing and weepy.

"Coquette" classes perhaps as the first real star picture, outside of the two Al. Jolsons, to appear in the new spoken word form. It is the first big film produced by a big old-line picture star and favorite.

Everybody in the industry wondered how Mary's voice would sound when she got around to making a talkie. But they scarcely expected that she would make her first venture before the "mike" with a characterization that required the adoption of an accent, especially a southern accent. The adoption of this drawl adds much to the charm of the production, it softens, too, the rigors of the change, and with the bobbed hair and all, Mary seems to be a new personality.

Mary Pickford's oldtime admirers will probably regard with mixed emotion her advent into the spoken film. However, she has done the deed with characteristic skill and efficiency. Minus those deficiencies which the new medium naturally still possesses, she has made a great picture—one that will win her a new public, and excite most widespread curiosity among the fans she has in tremendous numbers for her past successes.

Concentrated Pathos

"Coquette" is concentrated pathos, climaxing in scenes where a girl is torn between her love for a boy and her devotion to her father. There are two scenes that will have audiences nearly hysterical, but despite the fact that most women will be a wreck for the balance of the afternoon or evening on which they see the picture they will not want to miss it. Johnny Mack Brown, John St. Polis and Matt Moore are among the leading principals, and Sam Taylor has done a splendid job of direction. But it is decidedly Mary's picture and she proves that she is *an actress.*

"Hearts In Dixie" Again Leads Los Angeles Theatres

"Broadway Melody" And "Iron Mask" Also Double Normal Week's Trade

(Hollywood Bureau, Motion Picture News)

Hollywood, March 21.—Not a bad week this last one—three pictures doubled normal business and one of the trio even went another 50 per cent over for good measure. Two others garnered a 50 per cent increase, two more were normal and the remaining one skidded to what may be termed very poor business.

"Broadway Melody," in its sixth week, demonstrated its strength by getting $33,500 at Grauman's Chinese, double normal trade, and "Hearts in Dixie," at United Artists, made it another week of better than doublely grossing $25,000. The other picture up with the leaders was "The Iron Mask," which registered 200 per cent, or $25,000, for its first week at the Carthay Circle.

In its second week at the Criterion, "Abie's Irish Rose" was 50 per cent up, getting $16,000 and, while only two days' figures are available at this time on "Sonny Boy," at Warners Hollywood, this picture showed a 50 per cent normal gait. It is in for an indefinite run.

"Why Be Good?" went along to even business at Loew's State, taking in $28,000 and "Chinatown Nights" was another 100 per center for 7 days at the Paramount with $30,000.

The backward child for the week was "Queen of the Night Clubs," which only did $16,000 on the last leg of its two weeks' run at Warners Hollywood, or a fifty-five per cent trade. These figures are the lowest this house has had for weeks.

"Redskin" Rolls Up High Percentage In South East

The highest percentage revealed in last week's figures for Dixieland indicate "Redskin" as a winner, it having rolled up a percentage of 199 in Macon and 107 in Chattanooga.

Other films that made out well were "Synthetic Sin," which did business to the tune of 190 per cent at Tampa, "The Canary Murder Case," which returned 125 per cent at Memphis; "The Dummy," totaling 104 per cent at Tampa; "The Leathernecks," chalking up 110 per cent at Tampa, and "Simba," which grossed 104 per cent at Chattanooga. As is apparent, Tampa had the better of the argument, and showed even another winner in "Red Wine," which did 110 per cent. Its one setback was "Desert Nights," which showed only 75 per cent. "Old Arizona" went over in Atlanta.

Average results were had by "Children of the Ritz," "Wolf of Wall Street," "Gang War," "Godless Girl," "Behind Closed Doors," "Flying Cowboy," "Duke Steps Out."

Exhibitors Show Keen Interest At Sound Meet

Over 200 Gather In Philly To Investigate Different Types Of Apparatus

More than 200 exhibitors of the M. P. T. O. of Eastern Pennsylvania, comprising the largest gathering to respond to a special meeting of that organization, assembled at the Elks Club in Philadelphia, Friday, March 15, to hear from representatives of various companies offering apparatus for sound reproduction in theatres, and discussions of various problems connected with the technical and economic phases of sound presentations.

Questions concerning the increased cost of film rentals brought the statement from the representative of RCA Photophone that sound has greatly increased production costs. Dr. Lee De Forest, one of the principal speakers, told the exhibitors that in his opinion the ultimate in speakers will be a device involving nothing so "clumsy, so inherently imperfect as a diaphragm or any description," and that such a device would be perfected in the next five years, he believed. It was also brought out that RKO will record both on film and discs during the immediate future, and that Tiffany-Stahl, whose pictures are synchronized by the Photophone method, also will offer disc and film recorded synchronization with all future releases.

The heavy attendance emphasized the eagerness which exhibitors throughout the country are displaying in their study of the situation and their determination to investigate all types of equipment available before selecting the equipment they will install. The morning session was devoted to addresses by representatives of various companies making and distributing reproducing apparatus. The assembled exhibitors listened attentively to descriptions of the various machines, patiently giving their attention to several high-pressure sales talks for the manifest purpose of obtaining every bit of useful information that might be gleaned from any source.

That maintenance costs, service fees, and the adaptability of the available apparatus

(*Continued on page* 895)

Pola Negri Leaves "The Queen's Necklace" Cast

By L. C. MOEN

(Poris Correspondent, Motion Picture News)

Paris, March 14.—Pola Negri, who was to have started production about this time on the "Queen's Necklace" in Paris, for Aubert release, is said to have broken her contract because of dissatisfaction with working conditions and the continuity. It is rumored that she will be replaced by Ganna Walska and it is hoped to make talking and singing sequences, Aubert having signed with Western Electric for both theatre and studio installations.

Miss Negri, meanwhile, announces she will begin a production in six weeks in England.

Producers Race To Be The First On B'way With $3 Sound Film; "Cocoanuts" Or "Show Boat"?

"Coquette" Premiere Set For Rivoli In April

MARY PICKFORD'S all-talking picturization of "Coquette" will have its world premiere at the Rivoli Theatre in New York some time in April depending upon the completion of the run of "The Iron Mask." It will follow immediately upon the conclusion of that picture. Miss Pickford will be seen for the first time in a grown-up dramatic role.

Fox Rushing "Follies", Sono-art Looking For House For Eddie Dowling Film; Warner's Also Have One

THERE is a race on between the producers to be the first on Broadway with a musical comedy talking and sound film with an admission scale of $3 top. At present there are five pictures of this type all in the final stages of production headed for Broadway. It is a question which one of them will have the honor of the title "The First $3 Motion Picture" and go down into history as such as did "The Birth of a Nation" as the first $2 picture.

Paramount has the production of "Cocoanuts" with the Four Marx Brothers, which was made at the Long Island Studios of the company. It was previewed at the big Paramount one night this week and found to be packed with laughs. There are the musical numbers by Irving Berlin, one of which is sure to be a seller. The picture was rather lengthy, running almost ten reels and the preview was for the purpose of finding where to cut an additional 500 feet out of the film. Mary Eaton and Oscar Shaw carry the burden of the musical end of the production while the Marx Bros. attend to the comedy. Groucho, Harpo and Chico, of the Marx clan, do the major portion of the work with Groucho the hardest worked of the trio. There are at one time 48 girls on the stage, but for most portions either 12 or 24 girls are used for the numbers.

Will Use Wide Screen

For the big scenes the wide screen is going to be used to give the effect of immensity. The road show department of Paramount, with A. Griffith Gray in charge, is known to be planning a $3 top admission scale for this production when it is finally set for a Broadway house within the next few weeks.

Universal has already taken a lease on the Globe Theatre for the New York showing of "Show Boat" and expect to bring that picture into town about April 15, following the closing of the Fred Stone for this to be a $3 picture. The seats for the New York opening are to be priced at $25 each and the plans are to make the premiere the biggest event to date of its kind in filmdom. Henry L. Young, manager of the Globe, was the first to introduce the $3 scale for musical comedy attractions,

(*Continued on following page*)

Katz Enroute To The Coast Denies Tale Of RKO Deal

No Chance Of Publix-RKO Operating Plan At Present; May Develop Later

Sam Katz, president of Publix Theatres, left for the Coast on Thursday. Before taking the train he denied that there had been any deal consumated whereby Publix would operate the Radio-Keith-Orpheum Circuit. This was in line with the denials that had been issued by Hiram S. Brown, president of R-K-O. It is reported, however, that with the return of David Sarnoff, the RCA executive, from abroad, there is a possibility that the deal may be revived.

Katz refused to state the purpose of his present trip to the Coast. He had just returned from a vacation in Cuba and Florida, and he was not contemplating the trip to the west at this time. Developments in the fight between the Fox West Coast houses and the Publix operated theatres in San Francisco and Los Angeles may be the cause for the trip at this time.

Roach Launching Series Of Talkies With Star Casts

The Hal Roach stars appearing in comedies released by M-G-M will launch production on a dozen all-talkie comedies, the first of which will be released May 4. Four now in work are "Small Talk," with Our Gang; "Their Last Word," with Laurel and Hardy; "The Big Squawk," with Charley Chase, and "Noisy Neighbors," with the Roach stars. Each of the units will contribute three.

Roach left New York this Wednesday after a flying trip to New York. All of the Roach players have had stage experience.

Brandt First New York Exhibitor To Be Paid Off By Fox

Received $25,000 This Week On Account Until Final Closing: Fox Starts Operating Apr. 1

William and Harry Brandt were the first exhibitors in the Metropolitan area that have received payments on the account of the sale of their houses to William Fox. William Brandt received $25,000 on Monday as a partial payment until such time that the final closing of contracts takes place. The Fox Circuit will take over the active operation of the theatres as of April 1.

All of the Brandt houses are located in Brooklyn. A complete list of their holdings enumerate fourteen theatres. They are the Atlantic, Biltmore, Bunny, Carlton, Cumberland, Duffield, Emblem, Empress, National, Ocean, Park Side, Roof Garden, Stratford and Terminal. Of these Fox has taken ten houses.

Work on installing sound wiring systems has been in progress on the houses for several weeks and in five the wiring has been completed. The additional five are now being wired. It is expected that when the houses go over to Fox on April 1 all will have sound installed.

William Brandt entered the exhibiting ranks on the lower West Side in New York some fifteen years ago. He was one of the leading factors in exhibitor organization in New York City and State and has been president of the M. P. T. O. A. of New York as well as president of the T. O. C. C. for several terms. It was Brandt who was responsible for the inauguration of the Film Board arbitration system in New York between the F. I. L. M. Club and the T. O. C. C. long prior to the plan being generally adopted throughout the country.

Palace In N. Y. Does Three-A-Day Against Film Houses

The Palace, New York, star house of the R-K-O circuit, went to three-shows-a-day last Sunday, for Sundays only. The purpose of this was to provide direct opposition to the film houses. The regular two-a-day film attractions play three-a-day on Saturday and Sunday. Over the weekends the two extra performances in the picture houses manage to boost the receipts considerably on the week.

Fannie Brice Will Start Talkie In June For U. A.

Fannie Brice will start work June 1 for United Artists on an all-talking and singing film. Billy Rose, whom Miss Brice recently married, is writing the story directly for the screen and is composing the music as well.

Paramount Sells Stock To Canadian Interests

A SUBSTANTIAL block of Paramount Famous Lasky Corporation stock holdings in the Famous Players Canadian Corporation, has been disposed of to Canadian interests, thus insuring continued Canadian control of the enterprise. Adolph Zukor stated that there will be no change in the management or officers of the Canadian company. The franchise agreement between Paramount Famous Lasky of New York and Famous Players Canadian runs until 1932. The sale of Paramount's holdings in the Canadian corporation has no bearing on the franchise.

Famous Players Canadian shares, having a nominal value of $25, have jumped to $52. Talking pictures have had considerable to do with the rise in the securities, it is conceded.

Producers Race For First Three Dollar Showing

(*Continued from preceding page*)

and later was responsible for the $4.40, $5.50 and $6.60 admission scales which the other houses along the street followed.

William Fox has had in preparation at his Coast studios a "Fox Follies" for more than nine months. Portions of this picture are said to have finally been shot on the wide measure film. Originally it was framed as a revue type of entertainment, but lately it has been revamped and a love story substituted, with the blackout portions only playing an incidental part in the general scheme. When a thread of story was first suggested on which to hang the revue idea it was rejected by the production supervisor, but since the folly of a series of unconnected scenes was realized after a couple of hundred thousand dollars had been spent, and now the "Fox Follies" is also in the race for the Main Stem at $3 top.

Dowling Looks Around

Eddie Dowling's musical comedy production, which has been made by Sonoart, is also looking for a Broadway house with the Cohan in view for the summer, and also with the $3 top idea at the box office.

The Warner Bros. are getting finished on "On With The Show," which they figure as a $3 top possibility and will bring to Broadway with that idea in mind.

It now remains to be seen which will be the first of them to arrive.

With the success that "The Broadway Melody" has had and continues to have it would not be hard to put up a $3 top scale for that production over the week ends. The box office might as well get that price as the speculators who are charging $3 and more for the picture on Saturday and Sunday nights. "Weary River" when it opened put a $2.50 top scale in effect at the Central over Saturday and Sunday and that scale still being operated makes it possible for the house to run up an unusual gross.

Decision Favors Jetta Goudal In Hollywood Suit

Clause Defining "Outbursts" Will Shortly Be Inserted In All Contracts

(Hollywood Bureau, Motion Picture News)

Hollywood, Mar. 21.—A new clause in actor-producers contracts, definitely defining temperament, will be inserted shortly as a result of the decision favoring Jetta Goudal in her suit against Pathe Studios, Inc., handed down in Los Angeles Superior Court by Judge Yankwich. Miss Goudal was awarded a judgment of $31,000, having sued for $100,000, claiming breach of contract. The studio's defense was that they were compelled to discharge her by reason of her temperamental outbursts.

In deciding in favor of the actress, Judge Yankwich ruled that the obedience of an artist is not the obedience of a menial, and that she has a legal right to so-called fits of temperament. In other words, the court held that the value of Jetta Goudal, discharged by the company largely because of her bursts of artistic temperament, lay not in her ability to obey slavishly, for the humblest extra can do that, but in her ability to inject the force of personality, experience and intelligence in her acting.

This decision, according to attorneys, cannot help but result in a new relationship between actors and producers in the drawing of future contracts. There is too wide a scope in "temperament" to protect the interests of producers. Some definite description of what liberties can be accorded a player, and just what constitutes "temperament" will have to be included in contracts.

Much Sought After Hartford House Goes to Publix

Publix is said to have picked a choice plum from the Connecticut theatre tree when this company announced securing a lease on the Allyn Theatre, Hartford, Conn.

The Allyn is the property of Robert J. Allyn and Dorothy Bell Allyn Seymour and report has it that this house has long been sought by a number of prominent New England theatre-operating companies.

Lease was negotiated by the Allyn branch of Clarence W. Seymour of Hartford. Western Electric sound equipment is being installed and Publix will assume operation March 23.

Drumbar City Manager

William E. Drumbar, lately Publix city manager and head of the Olympia Theatre in Miami, Fla., returned to his old post as Publix city manager in Knoxville this week. He succeeds Charles H. Amos who has been promoted to "city manager at large."

200 Exhibitors Gather In Philly To Discuss Sound

(Continued from page 893)

to immediate or future application of both types of recording—disc and film track—are factors receiving great considerations by exhibitors in determining their future course was evident in the questions put to the various speakers by the members present.

Interchangeability bobbed up in the course of some questions addressed to the representative of RCA Photophone. The latter declared that "interchangeability is as dead as a doornail." Regarding the increased cost of film production, he said he was not qualified to speak authoritatively on that, but gave it as his opinion that the producers are spending large sums in the production of sound films, due to the fact that the talking picture has caused a revolution in Hollywood, with large turnover in the ranks of the stars and directors, difficulties in recording caused by outside noises of automobiles, aeroplanes, etc.

Regarding the addition of "sound heads" for reproduction of film recorded sound as added equipment for machines now providing only for disc reproduction, the representatives of several companies said that they were preparing to make their equipments "dual reproducers" in the near future. The representative of the Pacent company said that film-track reproducers would be available with the Pacent machine, now exclusively a disc reproducer, within a couple of months. Jesse Goldburg, representing the General Talking Pictures, Corp., distributors of the De Forest Phonofilm, said that a disc attachment had been perfected for that machine and would be available soon.

At the conclusion of talks by representatives of RCA Photophone; Silver-Marshall, Inc.; Johns-Mansville Company; Biophone; Master; Sonora-Bristolphone; Powers Cinephone; Royal Amplitone; Melotone; Reeltone; Pacent; Traveltone, and other equipment companies, the meeting was addressed by R. F. Woodhull, president of the M. P. T. O. A.

In a set speech, delivered in the typical Woodhull style, the president of the national organization told his audience that on a recent trip he saw theatres doing tremendous business with pictures which judged by pre-sound standards were not up to even "program grade" merely on the strength of the public's interest in sound. But he warned his hearers to "go slow" and hold out from the sound policy as long as possible.

"Hallelujah" Trailer Will Combine Sound And Titles

(Hollywood Bureau, Motion Picture News)

Hollywood, March 21.—In making the sound talking trailer for King Vidor's "Hallelujah," Pete Smith, publicity head of M-G-M studios, will combine sound with titles in selling the picture to theatre patrons in advance.

Smith has developed a system of double exposure of motion black-outs with sound; with sales titles in the center of the frame.

All Broadway Grind Houses Except Two With Holdovers Do Better Than 100% Average



E. V. Richards, Jr., who was elected president of Saenger Theatres, Inc., to succeed Julian H. Saenger, with whom he founded the Saenger circuit

E. V. Richards Jr. Is Elected Chief Of Saenger Chain

E. V. Richards, Jr., has been elected president of the Saenger Theatres, Inc., affiliated with Publix, succeeding Julian H. Saenger, who is made chairman of the board of directors. Formal announcement of the election held February 25th was made by Mr. Richards Wednesday, March 13. No changes in the corporation's policies were announced. All other officers were re-elected.

Saenger Theatres, Inc., owns and operates 150 theatres in 50 cities in Dixie, and also owns a chain of theatres in Panama, Havana and some Central American cities. Mr. Richards founded the company twelve years ago with Julian Saenger, A. D. Saenger and L. M. Ash.

Fox To Put Dialogue Into Films Planned As Silents

(Hollywood Bureau, Motion Picture News)

Hollywood, March 21.—Fox, heretofore one of the most conservative companies in the making of talkies despite its greatest outlay for equipment, is becoming more aggressive and has decided to put dialogue into at least five of eleven pictures intended as only silent releases until last week. Of the six remaining, it is estimated three will be switched to dialogue versions as well, making a total of eight.

The eleven in production which were slated for only silent versions include "Our Daily Bread," "The Grouch Bag" (also temporarily titled "Empty Arms") "The River," "The Far Call," "Joy Street."

Roxy Anniversary Gets $136,754; "Canary Murder" Does $80,000; Capitol And Strand Both Drop

EVERYONE of the Broadway motion picture houses operating on a grind policy, whether weekly change or playing runs, with the exception of two, last week did better than 100 per cent of their average business. In the two-a-day houses things weren't as good as that for but three of eight houses showed over the 100 per cent mark. This business was done despite cold and rainy weather.

Among the grind houses the two that failed to come up to the mark both had holdover attractions. They were the Capitol, which was playing "Alias Jimmy Valentine" for its second week, and the Strand, which had held over Fannie Brice in "My Man." The former house played to $65,831.60, which made it a total of $142,440.50 for the two weeks. The Strand got $30,000 last week, which gave it $71,572 for the fortnight.

The Roxy celebrated its Second Anniversary with a special stage show and "Speakeasy," a corking Fox talker. With a heavy advertising campaign behind it that must have cost over $25,000 the house played to $136,754.25, with the result that the show was held over for the current week. The Paramount, with "The Canary Murder Case," played to $80,700, which was enough to have them hold the picture over there. They did, however, switch their stage show for this week, putting in a new Publix Revue.

Velez Over The Top

Top percentage rating for business on the street went to the Mexican Hot Tamale, Lupe Velez, who is making personal appearances at the Rialto with her picture "Lady of the Pavements," a D. W. Griffith production. The little star is doing five shows a day with the result that the business reached a percentage rating of 156 1/10 on a gross of $44,800. Douglas Fairbanks in "The Iron Mask,' in its third week at the Rivoli, played to $35,100 for a percentage of 124 3/10.

Even the Colony last week managed to go over the average. The attraction at that house was the Columbia talking production "The Younger Generation," which, with a strong stage show, attracted $12,562 to the box office, and made the figure for that house 107 1/5 per cent. Even the little Cameo did the trick with "That Murder In Berlin," a gross of $6,000 figuring 101 per cent for that little house.

"The Broadway Melody," at the Astor, is the percentage leader of the two-a-day runs, with a rating of 164 4/5, the picture playing to $24,068.25 in its fifth week at the house. The speculators of tickets are still cleaning up at both matinee and night

(Continued on page 914)



The Garden Theatre, Tampa, Fla., has been enlarged three times in a year because of increased business

Six Failed—Then Along Came B. E. Gore And Made A "Jinx" House Pay Profits

HALF a dozen exhibitors tried and failed. Then along came another exhibitor—and succeeded. More than that, he made a "lemon" house pay at cheap admission prices. Business has grown so fast that he has had to enlarge the theatre several times and before he gets through he will have jumped the number of seats from 300 to 1,000.

Out on 20th Street, in the north section of Tampa, Florida, stood a little church, which had been abandoned for a larger edifice and was offered for sale. This section was well developed. It was about two miles from the down-town theatres. It looked like a good location for a neighborhood house. A man had the cash to back his judgment, so he bought the property, converted it into a theatre and named it "The Garden."

Beating The "Jinx"

It was a neat little show-shop and prior to the opening, the interest of the neighborhood seemed to indicate a sure-fire success, but sad to relate, the opening night seemed about the only one that drew sufficient to pay the film rental. The owner had his investment at stake and held on for several months, trying out all the schemes, but the business failed to develop and finally he closed down.

This all happened several years ago. During the years the house has been sold and leased to different ones, who operated from a few days to a few weeks, but all finally gave it up in disgust. The house seemed to have a jinx that no one seemed to overcome, and for months it remained dark.

About a year ago a young man named B. E. Gore, who was operating picture shows in the schools, got a hunch that the Garden could be made to pay. Gore had been very successful with his school shows. He had a circuit of six schools. He bought big pictures that had been shown quite a time before in the big theatres, at very reasonable prices, and passed them along to the school children at a 10c gate. He had a little money ahead and decided to try out the Garden. He leased it, did a little fixing up and opened up at 5c and 10c prices.

Cheap Admission Prices

Now these prices had been unheard of in Tampa since long "before the war" and it started something out there in that north section. The Garden commenced to "pack 'em" every night, and turn 'em away on Sunday. Gore was sittin' pretty and adding to the bank roll daily.

The talkies had been introduced in one of the down town theatres and were mopping up, so Gore decided to give his patrons "synchronized" music. He built a double turn-table phonograph in the booth, hooked it up with amplifiers and horns back of the screen, and with just the regular phonograph records, cued his pictures so that they gave the effect of full synchronized scores. This gave him a chance to advance his prices a little, but the 5c and 10c prices stood four days of each week, and were tilted to 10c and 20c only on Saturday, Sunday and Monday.

Three times in a single year, Gore had to enlarge his theatre to take care of increased business. Read this remarkable story of what clever showmanship and dogged persistence can do to win success for the exhibitor.

The 300 seats of the Garden wouldn't hold 'em, so Gore decided to add on. However, he was not going to build onto the other fellow's property and so he arranged to buy the building, using most of his profits for the initial payment. The first addition was on the right side, which gave him a little better than 15 feet added width. This increased his capacity about 170. Still, with the added seats, he had as many standing nightly, so he took out the back wall and went back to the limit of his lot, adding another 150 seats, and now today he is getting ready to tear out the other side and add more capacity there.

300 *Seats To* 1000

"I'm going to have a thousand seats in the Garden before I am through," said Gore, "And then I guess I will have to tear it all down and build me a regular show shop."

He has bought the next lot, where he lives, is advertising his shows in the papers and says people come from all sections of Tampa to see his big second runs at the cheap prices. He is also planning on adding real sound equipment so he can show the regular talkie releases.

"Good pictures, good music, good projection, and cheap prices have put the little Garden into the winner class. Yessir," said Gore.

How A Novel Idea Turns Junior Matinees Into Gold Mines

WELL exploited junior matinees are gold mines if properly handled. If you don't believe it step up and listen to the testimony of a manager who has doubled his Saturday afternoon take.

That man is Cliff C. Chellew, manager of the Fox West Coast Alexander Theatre at Glendale, Calif. Women's clubs throughout Southern California are seeking him every week to tell them how he does it. At a recent meeting of the associated women's clubs and P.T.A. groups Chellew was characterized as "the most successful exploiter of children's shows."

It's A Game

The secret of his success lies in making a game of the whole business.

A year ago in company with other theatres in the West Coast string the Brownie Club idea was established. It is supposed to have been copyrighted by its originator, E. Sperry, while he was connected with the chain. In twelve months Chellew's theatre can truthfully record a complete success for the Brownie idea.

Every Saturday afternoon there are from 1300 to 1500 youngsters, under the age of 14, that storm through the doors of the theatre. Many of them bring their parents. The gross income of the theatre for Saturday afternoon has been increased on an average of more than 100 per cent.

Brownie club members in good standing are admitted for seven cents each if their credentials are in order. To obtain this special club price they must bring a letter from their parents stating that they have been good Brownies during the week, have helped with housework in a willing manner, studied hard, bathed and washed regularly and in general conformed with the Brownie rules.

Any perfect grade in school is also credential for the cut rate ticket. The paper must be shown at the box office. A card showing Sunday school attendance likewise admits to the special rate.

For 26 consecutive Sunday School attendances a free admission is given. Members are also admitted free on their birthdays.

The entire proposition is a game. Every member of the club has a membership card and a membership button. Chellew is the Great White Brownie, the orchestra leader is The Great Musical Brownie, the organist is the Great Organ Brownie and others have similar titles.

Chellew has been embarrassed once or twice by having some piping voice shrill at him at receptions and important affairs—"Hello Great White Brownie." But he likes it and plays the game.

The city's mayor, Harry G. MacBain, and the rest of the city officials also play the game. They all have membership cards and acknowledge the greetings of the members of the club.

The shows are specially prepared for the youngsters. Vaudeville acts are cleaned up before being used. Special pictures are selected with every film that is shown being approved by the women's clubs reviewing board.

Chellew's Brownie Club has a membership of 2000 youngsters. They storm the doors of his theatre every Saturday afternoon. He gets more than 1000 letters weekly from parents. Any theatre manager can put the idea across if he is willing to work.

"Of course I have doubled my Saturday afternoon gross," Chellew declared, "but that isn't what counts most. I have every one of those kids, more than 2000 members now, talking, singing and cheering for the Alexander. As far as they are concerned it is the 'only' theatre in town. This gives me invaluable word of mouth advertising. Then every week I receive more than 1000 letters from parents regarding the children—the letters being statements of how good the Brownies have been during the week. This gives me direct personal contact with these parents. That means good will for us.

"The parents have found that they can place their children with us for the afternoon with utmost confidence. They know that we will take care of them. It only took us four days to start the Brownie clubs here but it has taken a year of mighty hard work to make it the brilliant success that it now is. Any theatre manager can put the idea across if he is willing to work."



Cliff C. Chellew, manager, Fox West Coast Alexander Theatre, Glendale, Calif.

Chellew experienced considerable trouble for quite awhile with adolescent youngsters with slightly perverted twists to their minds. Then he discovered a number of suspicious men who always attended the Brownie shows — adult tickets may be purchased but they are discouraged unless it is a parent.

He worked around this trouble by segregating the boys and girls in different sections of the house. The girls he now has in the large center section and the boys on the two sides.

Group Rivalry

He continued to make a game of it. He told the kiddies that they were to have contests between boys and girls. They have done this, Herb Kern, who was at the console of one of the large Los Angeles houses for a couple of years and who is recognized as one of the most versatile organists in the business, conceived the idea of song contests between the groups.

It went across with a bang. Now neither the girls or boys would think of sitting in the others' sections.

By making the matter a game Chellew and his fellow workers in the theatre are enabled to have complete control over the group. Any rough actions, hair pulling, refusal to be quiet when told to be, or other violation of rules meets with a suspension from the club.

The usual suspension is three weeks and means that the child cannot attend the show for that length of time.

Chellew has reached the conclusion that the junior matinees are the best all-around advertising he gets and he wouldn't quit them on a bet.



Daniel N. Casey

Is Your Theatre Stealing A Ride At Local Expense ?

By Daniel N. Casey
Secretary, Chamber of Commerce, Harrisburg, Pa.

IF a theatre is in the Community, it ought to be OF the community. A theatre is a semi-public service institution, depending upon the public for its sustenance and upon the prosperity of the community it serves for its continuing business volume.

The owners and operators of this utility, therefore, have an abiding interest in all those elements which affect their very balance sheet. This interest to have value must consist of something other than a mere necessary payment of restricted dues to community organizations; it means active participation in the affairs of these associations. It contemplates something more than passive support; it indicates genuine cooperation.

Playing Fair

If any group of people have employed high sounding phrases to illustrate the service features of their business, it is the theatrical group. Do they mean it? What is the object of a theatre in the community?

Before days of mergers, distant control, absorption and what-not, the local theatre operator distinctly was a vital factor in the community in which he moved and of which he was a part. Now, the number of individual operators steadily is shrinking. What will the new people do? Will they come in, just to run a house, draw out the proceeds each night, milk the community for all they can, show large profits and sell out to a larger group—or will they, while striving fairly for all volume, give the people and the community a run for their money?

There are many kinds of chains in all fields, but a survey recently completed by the National Association of Commercial Organization Secretaries shows that the large majority realize their community responsibilities. Formerly it used to be—"We have 100 stores; we can't join 100 Chambers of Commerce and subscribe to 100 Welfare Federations;" now they are recognizing that they have a definite obligation wherever they have a unit. If your manager is ill; if people are hurt in your theatre, you expect the community to have hospitals, don't you? You want conventions to build your business and you want all retail trade stimulated so that people may be attracted to the community? Well, those are only a few things the Chamber of Commerce, Welfare Federations, and similar organizations constantly are doing. They mean business to the house.

Is your local manager "too busy" to attend community meetings? Do you encourage him to take a real part in community affairs, or are you and he standing aside? Here is what you are doing, if this is your policy: Stealing a ride on the chariot of progress. And surely, that isn't fair.

Let's have things like the days of the individual show-man—get in step with the city and play the community game. It will get the institution a whole lot further.

Any individual or institution either is for the things of the community or against them. A lackadaisical, nonchalant, distant attitude, is pussy-footing. The theatre itself is outward evidence of material progress. The human element controlling the theatre should be out in front with the community of which it is a part.

Civic Loyalty

Communities differ in their needs. It would be difficult to suggest merely in the abstract what civic activities theatre men all over the country should sponsor.

Civic loyalty is a half-brother to national patriotism. This latter, the theatre with its inspirational environment, helps to promote. A desire on the part of Mr. Citizen to work for his community can be furthered through the theatrical medium. And a good way to start is for the theatre man to be a known leader. Such is in the case in Harrisburg where all the houses are owned by outside groups, but local managers are integrally of the community and one of them a past president of the Chamber of Commerce. There's the answer.

Editor's Note: *Chain theatre owners and operators will do well to listen to what Mr. Casey says in this article. The relation of the chain house to the community is of the first importance in this industry. Here is a straightforward, two-fisted statement of the attitude of a Chamber of Commerce official toward community responsibilities of chains.* Motion Picture News *knows there is widespread resentment among civic bodies in various parts of the country toward chains that fail to get in step with cities in which they have theatres. This feeling is not directed particularly toward picture chains, but equally to chains of other industries. No greater mistake can be made by any theatre owners and managers, chain or independent, than to fail to live up to their community duties. This is the first of a series of articles by executives of Chambers of Commerce.*

Motion Picture News Weekly Box Office Check-Up And Showmen's Ad. Tips

In Figuring Percentage Rating On Pictures, The Normal Or Average Business Of The Theatre Is Taken As 100%

Abie's Irish Rose (Paramount)

LOS ANGELES, CAL.—Fair weather, Criterion Theatre, Creatore's Band, Fox Movietone News.

Rating—150% (2nd week).

ROCHESTER, N. Y.—Clear and rainy weather, Eastman Theatre (3,400), 7 days, 35c-65c, Publix Unit, "Papa's Vacation" (Pathe), selected news reel.

Rating—85%.

AD TIPS—Film sold good deal on own merits, although theatre ballyhooed it a little in department store window displays and tie-ups with florists on roses. Newspaper ads stressed fact that film was version of stage success. Little emphasis placed on players. Audience appeal: all ages and classes.—Eastman Theatre, Rochester, N. Y., M. J. Murphy, Mgr.

Alias Jimmy Valentine (M-G-M)

TROY, N. Y.—Fair weather, Lincoln Theatre (1,000), 7 days, 35c, Vitaphone act, Hal Roach Comedy (M-G-M), Kinograms.

Rating—195%.

NEW YORK CITY, N. Y.—Weather: Cold and Rain. Capitol Theatre, (4620) 35-50-75c-$1-$1.50. 7 days. M-G-M News, Fox Movietone. "Navajo" Revue. (Second week.)

Rating—96 7/10%.

AD TIPS—In handling this picture, I used double the amount of advertising space, principally because the theatre opened with this picture with sound. I also called attention to the fact that the picture had been one of the hits of the winter in New York City and further, that it had played to capacity business in the neighboring city of Albany. The combined advertising and drawing features of the picture served to establish a new house record for the theatre during the week. —Ben Stern, Manager, Lincoln Theatre, Troy, N. Y.

The Apache (Columbia)

WICHITA, KANS.—Fair and warm weather, Orpheum Theatre (1,700), 25c-40c, comedy, Lole Bridge, Int'l News.

Rating—110%.

COLUMBUS, O.—Fair and warm weather, Majestic Theatre (1,000), 7 days, 15c-25c, comedy, organ, Int'l News.

Rating—115%.

AD TIPS—Underworld of Paris and struggle of girl to save lover from Devil's Island good for play. Livingston and Alvardo have some box office value. Audience appeal: all ages and classes.—Orpheum Theatre, Wichita, Kans., H. E. Jameyson, Publicity Director.

Feature thrills and melodramatic aspects. Audience appeal: all ages and classes.—Majestic Theatre, Columbus, O., Johnny Jones, Mgr.

All At Sea (M-G-M)

HOUSTON, TEX. — Warm, rainy weather,Loew's State Theatre (2,700), 7 days, 15c-60c, 5 acts vaud., Hal Roach comedy, Fox Movietone News.

Rating—100%.

UTICA, N. Y.—Rain, moderate weather, Gaiety Theatre (1,700), 4 days, 35c-50c, 5 acts vaud., Int'l News.

Rating —97%.

DES MOINES, IA.—Warm weather, thaw, Strand Theatre (1,065), 20c-30c, "Post Mortem" (Par.), organ, Paramount News.

Rating—100%.

AD TIPS—We find Karl Dane exploited as the star is the thing that sold this picture. We billed Dane in every mention, and put his name in capitals. The picture is fine, clean comedy and sold itself when seen. Everybody liked it, young and old.—Loew's State Theatre, Houston, Tex.

The stars were played up. Juveniles especially liked it. Was satisfactory generally.—Strand Theatre, Des Moines, Iowa, Geo. Watson, Mgr.

The Awakening (U.A.)

NEW HAVEN, CONN.—Rain and snow weather, Olympia Theatre (3,000), 7 days, 40c-60c, M-G-M News, Publix unit.

Rating—110%.

OMAHA, NEB.—Fair weather, Rialto Theatre (2,247), 7 days, 25c-50c, "The Bride's Relations" (Educ.), Paramount News.

Rating—100%.

AD TIPS—Plugged "Marie" as a great theme song, exploiting Irving Berlin's name as author. Good star draw. Audience: general.—John Howard, manager, Rialto, Omaha, Neb.

The Avalanche (Paramount)

ANN ARBOR, MICH.—Rain and snowy weather, Wuerth Theatre (777), 3 days, 10c-50c, "Half Back Buster" (U), Kinograms News.

Rating—45%.

AD TIPS—Put it over because of strong western angle. Sills' name is valuable. Western fans will take to it mostly.—Wuerth Theatre, Ann Arbor, Mich.

Behind German Lines (Par.)

SEATTLE, WASH.—Fair and mild weather, Coliseum Theatre (1,650), 7 days, 25c-35c, comedy, Fox Movietone News.

Rating—85%.

AD TIPS—Needs nothing but descriptive phrases to sell it. Audience appeal: those who appreciate something to think about; educated adults.—Coliseum Theatre, Seattle, Wash.

The Barker (F.N.)

NEW HAVEN, CONN.—Rain and snow weather, Roger Sherman Theatre (2,500), 7 days, 25c-60c, 4 Vitaphone acts, Fox Movietone News, stage show.

Rating—90%.

DES MOINES, IOWA.—Warm weather, thaw, Des Moines Theatre (1,600), 25c-50c, Vitaphone acts, Fox Movietone News.

Rating—110%.

SCHENECTADY, N. Y.—Generally fair weather, State Theatre (1,700), 25c-50c), Vitaphone vaud., "Schubert Serenade" (Fox), Fox M. News.

Rating—125%.

Behind Closed Doors (Col.)

PROVIDENCE, R. I.—Fair and warm weather, Strand Theatre, (2,200), 7 days, 15c-50c, Strand Pictorial.

Rating—90% (double feature).

MACON, GA.—Good weather, also rain and floods, Ritz Theatre (1,000), 3 days, 30c-35c, Jack King Players.

Rating—100%.

Blindfold (Fox)

SPRINGFIELD, MASS.—Cloudy, rainy weather, Fox Theatre (1,444), 7 days, 20c-50c, Robert Benchley (Fox Movietone), Fox News.

Rating—110% (double feature).

AD TIPS—Exploit Underworld activities and types as accurately described by Charles Francis Coe; also stars, Lois Moran and George O'Brien. Audience appeal: Younger element and generally, to men and boys.—Fox Theatre, James Skifington, Mgr., Springfield, Mass.

Blockade (RKO)

OKLAHOMA CITY, OKLA. — Cold, clear weather, Orpheum Theatre (2,100), 7 days, 10c-50c, Aesops Fables, Topics of the Day (Pathe), Fox News, 5 acts vaud.

Rating—100%.

Broadway Melody (M-G-M)

CLEVELAND, O.—Mostly fine weather, Stillman Theatre (1,800), 7 days, 50c-$2.00, "Confession" (M-G-M), M-G-M News.

Rating—116%.

NEW YORK CITY, N. Y.—Weather: Cold and Rain. Astor Theatre, (1,120), $1-$2. 7 days, two shows a day, 3 on Sat. & Sun. M-G-M shorts. Fifth week.

Rating—164 4/5%.

LOS ANGELES, CAL.—Fair weather, Grauman's Chinese Theatre vaud. revue.

Rating—225% (6th week).

The Bellamy Trial (M-G-M)

NEW HAVEN, CONN.—Snow and rainy weather, Bijou Theatre (1,500), 7 days, 25c-00c, talking shorts, Fox News.

Rating—80%.

MILWAUKEE, WISC.—Fair, moderate weather, Majestic Theatre (1,500), 9 days, 25c-50c, "When Money Comes," News (M-G-M).

Rating—140%.

EVANSVILLE, IND.—Rain and cool weather, Loew's Victory Theatre (2,300), 15c-40c, 5 acts vaud., Loew and RKO, M-G-M comedy, M-G-M News.

Rating—105%.

SAN FRANCISCO, CAL.—Unsettled, rainy weather, Loew's Warfield Theatre (2,671), 7 days, 35c-65c, comedy, "Greene Hatter," Fox Movietone News.

Rating—125%.

DALLAS, TEX.—Fair weather, Greater Palace Theatre (2,350), 7 days, 25c-60c, Publix presentation, Blossoms and Jimmy Ellard, Paramount News.

Rating—90%.

NEW ORLEANS, La.—Rainy, warm weather, Loew's State Theatre (3,200), 25c-60c, 5 vaud. acts, Fox Movietone News.

Rating—120%.

PORTLAND, ORE.—Summer and mild weather, Broadway Theatre (1,912), 7 days, 25c-60c, Fox Movietone, Styles, F. & M. "Flip Flops," M-G-M News.

Rating—97%.

WINSTON-SALEM, N. C.—Clear first half, raining second half of week, Carolina Theatre (2,600), 3 days, 35c-50c, 3 Vitaphone acts, dance unit, Fox Movietone News.

Rating—65%.

AD TIPS—Exploited the baffling mystery angle and also that it is a talkie. In each of the newspaper advertisements, the following insertion was made. Note: No one will be seated during the breath-taking finale of this picture. This gave the impression that the picture was really extraordinary. Audience appeal—all classes.—Greater Palace, Ernest W. Morrison, Mgr., Dallas, Tex.

Played up advertising former Sat. Eve. Post story. Mystery angle also. Held attention. Audience appeal all ages and classes especially legal fraternity.—Fox Broadway, Portland, Ore., Floyd Maxwell, Mgr.

Book well known; use it in advertising. Name stars as they generally are well known. Audience appeal: all types of theatre goers.—Majestic Theatre, Milwaukee, Wisc., Herbert Israel, Mgr.

Case Of Lena Smith (Par.)

ANN ARBOR, MICH. — Rain and snowy weather, Wuerth Theatre (777), 4 days, 10c-50c, "Come to Papa" (Educ.), Kinogram News.

Rating—40%.

AD TIPS—Book by same name is to be played up. Local tie-ups with book stores and libraries will help. Audience appeal: general.—Wuerth Theatre, Ann Arbor, Mich.

Capt. Swagger (Pathe)

CANTON, O.—Cold, rainy weather, Palace Theatre (1,906), 3 days, 30c-50c, 5 acts Keith-Albee vaud., Pathe News.

Rating—120%.

AD TIPS—Best opportunity here is for strong play on names La Rocque and Carroll, especially on latter. Played strong also on romantic title. Audience appeal: youth.—Palace Theatre, Canton, O., Marc Wolf, Mgr.

Captain Lash (Fox)

NORFOLK, VA.—Cloudy and warm weather, Granby Theatre (900), 6 days, 25c-50c, "Dizzy Diver" (Par.) "Getting Together" (Pathe), Vitaphone acts, Fox News.

Rating—65%.

SYRACUSE, N. Y.—Mild weather, Empire Theatre (1,700), 7 days, 25c-40c, 2 Movietone acts, comedy, Fox Movietone News.

Rating—80%.

AD TIPS—Exploit he-man thrills, suspense, romance. Audience appeal: men and general—Empire Theatre, Syracuse, N. Y., Albert P. Kaufman, Mgr.

The Cameraman (M-G-M)

ANN ARBOR, MICH.—Rain and snow weather, Michigan Theatre (2,200), 4 days, 10c-50c, Timberg unit, Fox News.

Rating—89%.

AD TIPS—Play up fact that this is another news cameraman picture with plenty of action. However, audience appeal seems to be limited to male half.—Michigan Theatre, Ann Arbor, Mich.

Carnation Kid (Paramount)

FT. WORTH, TEX.—Clear weather, Worth Theatre (2,500), 3 days, 15c-50c, George Dewey Washington (talkie short), Krazy Kat (Par.)

Rating—90%.

SEATTLE, WASH. — Fair, variable weather, Seattle Theatre (3,150), 7 days, 25c-60c, Publix "Bars and Stripes" Unit, Paramount News.

Rating—75%.

BIRMINGHAM, ALA. — Flood rains, Alabama Theatre (2,200), 6 days, 25c-60c, Paramount sound short, Spot show, "Crazy Quilt," Paramount News.

Rating—85%.

DES MOINES, IA.—Warm weather, thaw, Capitol Theatre (1,700), 25c-50c), Publix unit, Vitaphone act, Paramount News.

Rating—110%.

AD TIPS—Exploit comedy angle, Doug. McLean talking, mistaken identity and resultant consequences, etc. Audience appeal—all classes.—Seattle Theatre, Seattle, Wash., Robert Blair, Mgr.

A feature for all ages. Exploited as typical picture for star, Douglas MacLean, with comedy crook angle played up.—Alabama, Birmingham, Ala., Charles G. Branham, Mgr.

Gave away 75 carnations free every day to ladies for advertising. MacLean wired flowers to theatre for display.—W. C. Allen, Publicity Manager, Olympia Theatre, New Haven, Conn.

Exploit comedy angles, all-talking. Audience appeal: practically all ages and classes.—Victory Theatre, Salt Lake City, Utah, Ray Hendry, Mgr.

Canary Murder Case (Par.)

INDIANAPOLIS, IND.—Fair weather, Circle Theatre (2,500), 7 days, 25c-60c, Organlogue, Fox Movietone News.

Rating—100%.

NEW HAVEN, CONN. — Snow and rainy weather, Palace Theatre (3,000), 7 days, 40c-60c, talking shorts, Fox News, vaud.

Rating—100%.

MILWAUKEE, WISC.—Fair, moderate weather, Wisconsin Theatre (2,902), 7 days, 35c-75c, 5 acts vaud., Fox News.

Rating—125%.

Canary Murder Case—Cont.

RICHMOND, VA. — Poor weather, Loew's Theatre (2,200), 6 days, 25c50c, Organlogue, "We Faw Down" (M-G-M), Johnny Marvin, Fox Movietone News, M-G-M News.

Rating—160%.

NEW YORK CITY, N. Y.—Weather: Cold and Rain. Paramount Theatre (3666), 40-65-75-85c-$1. 7 days. Paramount News, Mrs. Jesse Crawford, organ; Publix Unit "Happy Go Lucky." Picture held over.

Rating—111 2/5%.

MEMPHIS, TENN.—Fair and warm weather, Loew's Palace Theatre (2,200), 6 days, 15c-50c, "The Croonaders" (Vita.), Our Gang Comedy (M-G-M), Fox Movietone News.

Rating—125%.

WITCHITA, KANS.—Fair and warm weather, Palace Theatre (1,487), 7 days, 35c-50c, Raquel Meller, Aesops Fables (Pathe), Fox Movietone News.

Rating—136%.

ST. LOUIS, MO.—Mixed weather, Grand Central Theatre (1,900), 7 days, 50c-75c, Vitaphone shorts.

Rating—86%.

ROCHESTER, N. Y.—Clear to rainy weather, Piccadilly Theatre (2,259), 7 days, 25c-60c, "Holy Terror" (M-G-M), twin organs feature, selected news reel.

Rating—90%.

AD TIPS—The thrilling mystery of the story, combined with the all talking feature are the high spots to play up in publicity. William Powell's name is an asset in localities where he has been liked before—George D. Tyson, advertising manager of Circle Theatre, Indianapolis, Ind.

Stress the fact that this is an all-talking picture with an excellent cast headed by William Powell, who made such a wonderful mark in "Interference. Also, that the picture is the screen adaptation of the famous novel by S. S. Van Dine, which depicts that writer's idea of the murder of a well-known Broadway beauty. Audience appeal: all classes from the high school age up.—Loew's Theatre, Richmond, Va., Harold W. Evens, Mgr.

Exploit all-talking, mystery film. Audience appeal: all classes.—Capitol Theatre, Salt Lake City, Utah, George E. Carpenter, Mgr.

Since practically everyone has heard of story and good many have read it, book should be played up in advertising. Audience appeal: adult patronage, varied types.—Wisconsin Theatre, Milwauke, Wis., W. O. James, Mgr.

Play up murder mystery angle, using newspaper feature angle in publicity material. Heralds in form of tabloid paper with big headlines do effective work.—Loew's Palace, Memphis, Tenn., City Manager Ernest Emerling.

The lovers of Canary, Van Dine story, Powell as having one of best screen personalities and voices plus excellent cast make good exploitation. Don't overlook mystery element and who killed Canary? Audience appeal: general.—Palace Theatre, Wichita, Kans., H. E. Jameyson, Publicity Director.

Mystery chief exploitation point. Staged unique stunt by inviting detectives and police captains to special preview, cutting show in middle and asking vote on solution before proceeding with film. Newspapers carried story. Powell's name and fact that film follows dialogue and plot of best seller also were picked as good exploitation points. Audience appeal: all ages and classes.—Piccadilly Theatre, Rochester, N. Y., Herbert Chatkin, Mgr.

Children Of The Ritz (FN)

SAN ANTONIO, TEX.—Fair and warm weather, Aztec Theatre (2fi500), 7 days, 25c-60c, Comedy, Fox News, Mel Ruick's stage band.

Rating—90%.

TOLEDO, O.—Fair and mild weather, Pantheon Theatre (922), 7 days, 10c-65c, Sportlight, Pathe News.

Rating—90%.

PROVIDENCE, R. I.—Fair, warm weather, Strand Theatre (2,200), 7 days, 15c-50c, Strand Pictorial.

Rating—90% (double feature).

SAN FRANCISCO, CAL.—Unsettled, rainy weather, Golden Gate Theatre, (2,600), 7 days, 35c-60c, 6 acts vaud., comedy, Pathe News.

Rating—100%.

WICHITA, KANS.—Fair and warm weather, Miller Theatre (1,981), 3 days, 25c-50c, Our Gang Comedy "Election Day" (M-G-M), Miller News and Review.

Rating—97%.

COLUMBUS, O.—Fair, warm weather, Keith Palace Theatre (3,200), 4 days, 25c-50c, 5 acts vaud., Mae Murray in person.

Rating—125%.

BUFFALO, N. Y.—Fair, rain or snowy weather, Hippodrome Theatre, 7 days, 65c, vaud., Fox Movietone News.

Rating—110%.

LOUISVILLE, KY.—Fair and warm weather, Rialto Theatre (3,000), 4 days, 30c-50c, Pathe.

Rating 100%.

AD TIPS — Star appeals to the younger element. The title will pull others."—Langdon W. Kumler, Mgr., of Pantheon, Toledo, O.

Exploit the frivols of the jazz-mad age and bill the fact that picture is made from College Humor story. Herald modernism and use cuts of snappy cars and pretty girls. Appeal: To adolescents chiefly.—Strand, Providence, R. I., Ed. Reid, Mgr.

Rich girl who becomes poor and chauffer who gets rich and their married troubles may be exploited with always drawing combination of Mulhall and Mackaill. Audience appeal: general and all classes.—Miller Theatre, Wichita, Kans., H. E. Jameyson, Mgr.

This was $10,000 prize story, and was selected from among many entries. Use excellence of story as feature. Audience appeal: all adults.—Keith's Palace, Columbus, O., Burns O'Sullivan, Mgr.

Mulhall and Mackaill's teamwork big selling point. Their popularity and modern slant of film will put it over. Appeal: for all ages and classes.—Rialto Theatre, Louisville, Ky.

Exploit high life with very good settings. Audience appeal: for younger set.—George Mason, Mgr., Hippodrome Theatre, Buffalo, N. Y.

Chinatown Nights (Paramount)

PROVIDENCE, R. I. — Fair, warm weather, Victory Theatre (1,600), 7 days, 15c-50c, Giersdoff Sisters, (talkie short), Pathe Sound News.

Rating—100%.

KANSAS CITY, MO.—Warm and unsettled weather, Newman Theatre, 7 days, 2 Vitaphone acts, "Joyriding," selected news reel.

Rating—95%.

LOS ANGELES, CAL.—Fair weather, Paramount Theatre, Publix unit, Paramount News.

Rating—100%.



Two Swedish stars who have triumphed in American films—Greta Garbo and Nils Asther. They are seen above as Lillie Sterling and Prince de Gace in M-G-M's "Wild Orchids"

Chinatown Nights—Cont.

PORTLAND, ORE. — Summer, mild weather, Portland Theatre (3,068), George Johnson, organ spec., Henry Busse, M. C., Publix "Blue Review," Paramount News.

Rating—98%.

SEATTLE, WASH.—Fair and mild weather, Seattle Theatre (3,150), 7 days, 25c-60c, Hoover sound reel, "Step On It," Publix unit, Paramount News.

Rating—100%.

SAN FRANCISCO, CAL.—Unsettled, rainy weather, Granada Theatre (2,900), 7 days, 35c-50c, "Volcano" orchestra, comedy, Fox News.

Rating—150%.

AD TIPS—Wallace Beery and Florence Vidor offer good copy to feature, along with the mention of the fact that the story concerns a society girl who falls in live with a white Chinatown boss. Audience appeal—all ages and classes.—Newman Theatre, Kansas City, Mo., L. J. Finske, Mgr.

Exploit first talkfilm Beery, and beauty Miss Vidor—held strong feminine appeal.—Portland Theatre, Portland, Ore., Chas. Pincus, Mgr.

Glamorous adventures in old Chinatown should be exploited big in ad spreads. Play up the mystery of the Orient and feature name of Wallace Beery. Appeal: All classes and ages.—Victory, Providence, R. I., 'Chinatown Nights," Matt Riley, Mgr.

Sell this one on the all-talking angle; fine cast; interest and "different" angle of Chinatown expose. Audience appeal: almost all types.—Seattle Theatre, Seattle Wash., Robert Blair, Mgr.

Conquest (W.B.)

RICHMOND, VA.—Poor weather, Capitol Theatre (600), 6 days, 25c-50c, Vitaphone short comedy, organlogue, Fox Movietone News.

Rating—95%.

COLUMBUS, O.—Fair, warm weather, Broad Theatre, 7 days, 25c-50c, Van and Schenck (M-G-M Movietone), Fox News.

Rating—75%.

AD TIPS—Featured stars of film, Blue, Warner and Wilson. Also played up adventure angle of airplane dash to pole. Universal appeal.—Lyric Theatre, Minneapolis, Minn., E. C. Prinsen, Mgr.

Stress all-talking feature and timeliness of theme; polar exploration by airplane. Audience appeal: all ages and classes.—Capitol Theatre, Richmond, Va., Sam Bendheim, Mgr.

Cash in on publicity attending recent polar flights, especially Byrd's trip to south pole. Audience appeal: high school age especially.—Broad Theatre, Columbus, O., C. H. Weidner, Mgr.

The Chinese Parrot (Univ.)

OTTAWA, ONT.—Fair and cold weather, Rex Theatre (900), 3 days, 15c-20c, "Scarlet Arrow" (U serial), Pathe News.

Rating—90%.

Crimson City (W.B.)

CANTON, O.—Warm, clear weather first half of week, cold and rainy second half, Valentine Theatre (811), 7 days, 15c-25c, comedy, Pathe News.

Rating—85%.

AD TIPS—Aroused interest over what title of picture might actually mean, and then featured names of Loy and Hyams. Audience appeal: masculine tendency.—Valentine Theatre, Canton, O., Joe Calla, Mgr.

Desert Nights (M-G-M)

OKLAHOMA CITY, OKLA. — Cold, clear weather, Capitol Theatre (1,200), 7 days, 10c-50c, Vitaphone units, Fox Movietone News.

Rating—100%.

LITTLE ROCK, ARK.—Fair weather, Capitol Theatre (1,400), 3 days, 15c-60c.

Rating—100%.

TAMPA, FLA.—Fair weather, Tampa Theatre (1,600), 4 days, 25c-60c, Song cartoon, Vitaphone act, review, organ concert, Paramount News.

Rating—75%.

COLUMBUS, O.—Fair and warm weather, Ohio Theatre (4,000), 7 days, 35c-50c, Loew's Publix unit, Fox News.

Rating—100%.

BUFFALO, N. Y.—Fair, rain, snowy weather, Buffalo Theatre, 7 days, 65c, Paramount, M-G-M, News, Fox Movietone News, vaud.

Rating—120½%.

AD TIPS—Exploit John Gilbert in mystery-romance of reveuge. Story of diamond robbery in African desert. Appeal to adults.—State Theatre, Canton, O., W. E. Brock, Mgr.

Exploit Gilbert in a he-man role. Play up the cast and go strong on the desert stuff as it is the big thing of the piece. Audience appeal; All classes, adult.—Tampa Theatre, Tampa, A. N. Roy, Mgr., Tampa, Fla.

Excellent picture, and sure to please all patrons seeing it.—Capitol Theatre, Oklahoma City, Okla.

Bill as thrilling drama of African desert; play up unusual scenes drama. Audience appeal: all ages, all classes.—Ohio Theatre, Columbus, O., Edw. McIniker, Mgr.

Exploit Gilbert and fact that he is more romantic than ever. Unusual setting. Audience appeal: for all ages, especially young women.—Vincent P. McFaul, Mgr., Buffalo Theatre, Buffalo, N. Y.

The Diplomats (Fox)

SCHENECTADY, N. Y.—Generally fair weather, Strand Theatre (1,000), 7 days, 25c-50c, Fox Movietone News.

Rating—105%.

FT. WORTH, TEX.—Clear weather, Majestic Theatre (1,435), 7 days, 25c-60c, Aesops Fables, 5 acts K-O vaud., "The Diplomats," "The Star Witness," "Napoleon's Barber" (Fox), Fox Movietone and Pathe News.

Rating—120%.

PROVIDENCE, R. I.—Stormy weather, Victory Theatre (1,600), 7 days, 15c-50c, "Our Gang" comedy, Pathe News.

(Continued on following page)

The Diplomats—Cont.

AD TIPS—Bill Clark and McCullough as the big noises of the musical comedy stage and lay stress on the comedy possibilities. It should be coupled with another feature. Audience appeal: to adults who like wise patter.—Matt Reilly, Manager, Victory Theatre, Providence, R. I.

The Doctor's Secret (Paramount)

JOLIET, ILL.—Fair weather, Rialto Theatre, (2,300), 3 days, 25c-50c, combined stage shows, Int'l News.

Rating—125%.

CANTON, O.—Warm and clear weather, Loew's Theatre, (2,025), 30c-50c, 5 acts. vaud., Fox Movietone News.

Rating—135%.

UTICA, N. Y.—Rain, moderate weather, Avon Theatre (1,600), 25c-40c, 2 Vitaphone acts, comedy, Fox Movietone News.

Rating—105%.

AD TIPS—Based advertising on title of picture, which had been given wide publicity in several periodicals just previous to showing here. Mentioned fact that it had been adapted from Barrie's stage play and went strong on all-star quartet heading cast. Audience appeal: Adult, feminine tendency. —Russell Bovim, Manager, Loew's Theatre, Canton, O.

Advertise this picture with a question mark. Exploit forbidden love angle and the mystery of whether the doctor would reveal the woman's secret or keep it. Feature all-talking drama adapted from stage play "Half an Hour" by James Barrie. Four real stars, Ruth Chatterton, H. B. Warner, Robert Edeson and John Loder, all with good speaking voices. Not a dull moment in the hour and two minutes it takes to run it. Has appeal to every moviegoer, particularly to women.—Roy Rogan, Manager of Rialto Theatre, Joliet, Ill.

Played it up as version of Barie's "Half Hour" and Maude Adams' former stage success. Attracted discriminating and drama-loving public. Not picture for children but should be aided by hilarious comedy.—Sid Lawrence, Mgr., Avon Theatre, Utica, N. Y.

Doomsday (Paramount)

EVANSVILLE, IND.—Rain and cool weather, Alhambra Theatre, (600), 2 days, 20c-30c, Comedy, Pathe News.

Rating—90%.

Dream Of Love (M-G-M)

ACOMA, WASH.—Unsettled weather, Colonial Theatre (695), 7 days, 10c-50c, Mack Sennett comedy, Pathe Review, Fox News.

Rating—80%.

Dry Martini (Fox)

ALBANY, N. Y.—Fair weather, Clinton Sq. Theatre, (800), 6 days, 25c, Sportlight (Pathe), Sennett Comedy, M-G-M News.

Rating—80%.

SCHENECTADY, N. Y.—Generally fair weather, Strand Theatre (1,000), 7 days, 25c-50c, Fox Movietone News, "The Diplomats," "Napoleon's Barber" (Fox Movietone).

Rating—105%.

AD TIPS—The only drawing power this picture has in preliminary advertising is the liberal use of adjectives describing Mary Astor and her work. The picture went over quite well, although I do not think that the title contributes anything to the picture itself.—John Carry, Mgr., Clinton Square Theatre, Albany, N. Y.

The Drifter (RKO)

FT. WORTH, TEX.—Clear weather, Hippodrome Theatre (700), 3days, 35c-50c, "His Angel Child" (Par.), Pathe News.

Rating—90%.

The Duke Steps Out (M-G-M)

BIRMINGHAM, ALA.—Flood rains, Empire Theatre, (1,000), 6 days, 25c-40c, "Madame Dubarry" (M-G-M), M-G-M News.

Rating—100%.

AD TIPS—It carries appeal for all ages. Haines and Joan Crawford were enough to put this picture over in face of terrible weather.—Empire Theatre, Birmingham, Ala., Tom Allen.

The Dummy (Paramount)

CLEVELAND, O.—Mostly fine weather, Hippodrome Theatre, (4,000), 7 days, 25c-50c, Clark and McCullough (Fox Movietone), Fox News.

Rating—100%.

HOUSTON, TEX.—Warm, rainy weather, Metropolitan Theatre, (2,512), 7 days, 15c-60c, Publix unit, organ, concert orchestra, Paramount News.

Rating—90%.

TAMPA, FLA.—Fair weather, Victory Theatre, (1,600), 7 days, 35c-60c, Vitaphone acts, Fox Movietone News.

Rating—125%.

DALLAS, TEX.—Fair weather, Melba Theatre, (1,806), 7 days, 25c-50c, "Holy Terror" (M-G-M), Jack Goldie in "Ace of Spades," Roy Fox, Whispering Cornetist, Fox Movietone News.

Rating—85%.

BALTIMORE, MD.—Unsettled, fair, rainy, cold weather, Century Theatre, (3,221), 25c-65c, "Wrong Again" (M-G-M), M-G-M Oddity, Loew-Publix unit, "Carnival Cocktail" with Richy Craig, Jr., orchestra, organlogue, Fox Movietone and M-G-M News.

Rating—86%.

LOUISVILLE, KY.—Fair and warm weather, Mary Anderson Theatre (1,376), 7 days, 25c-50c, 2 sound acts, Pathe Sound News.

Rating—85%.

MEMPHIS, TENN.—Fair and warm weather, Loew's State Theatre (2,600), 6 days, 15c-50c, 5 acts vaud., Fox Movietone News.

Rating—85%.

CEDAR RAPIDS, IOWA—Good, mild weather, Capitol Theatre (1,957), 4 days, 10c-50c, "Melancholy Dame" (Par.), Born and Lawrence, Publix acts, Fox Movietone and Paramount News.

Rating—95%.

FORT WORTH, TEX.—Clear weather, Worth Theatre (2,500), 3 days, 15c-50c, "Liberty" (M-G-M), "Twinkleones" (Tiffany-Stahl), Paramount News.

Rating—110%.

AD TIPS—Played up the strong cast and featured the picture as an all talking comedy drama with plenty of humor, thrills and adventure. Audience appeal—all ages and classes.—Melba Theatre, Dallas, Tex.—Earl A. Wolever, Mgr.

The only thing to sell in this picture is the fact that it is an all-talking one and a comedy. Stressing the detective angle will help some. Audiences like it, but will not enthuse over it in advance. Audience appeal is general, children delighted with it. —Metropolitan Theatre, Houston, Tex.

Dummy Ad Tips—Cont.

Work of Mickey Bennett, kid star, Horation Algeresque hero of film, worth playing up for its interest to both juveniles and grown-ups.—Loew's State, Memphis, Tenn., City Mgr., Ernest Emerling.

Many exciting moments, plenty of laughs supplied. Mention these, also stars, Chatterton, Bennett, Pitts. Audience appeal: both old and young. Entertaining picture.—Herbert D. Grove, Mgr., Capitol Theatre, Cedar Rapids, Iowa.

Fairly good picture; needs exploitation to overcome unattractive title. Bennett, kid actor, can be played up as he gives good performance. Also fact that it's 100 per cent talking is worth advertising. Audience appeal: family.—Mary Anderson Theatre, Louisville, Ky., A. B. McCoy, Mgr.

Exploitation featured all talking cast, the stars of picture. Universal appeal.—Minnesota Theatre, Minneapolis, Min., Murray Pemock, Manager.

Exploit fact that whole cast talks; fast detective work and Ruth Chatterton in leading role. Audience appeal: All classes, from high school age up.—Capitol Theatre, Walter Mergel, Mgr., Springfield, Mass.

Exploit the cast and play up the boy who is exceptionally clever. Play up the juvenile angle and the story. Audience appeal: All classes and ages.—Victory Theatre, Tampa, Fla., Geo. B. Peck, Mgr.

Exploit heavily as another Paramount 100% all talking sensation which played in New York at $2.00. Stress fact that it will appeal to grown-ups and kids and that it will grip one's heart as well as on'es funny bone. Name important players such as Ruth Chatterton, Frederic March, John Cromwell and Jack Oakie. Audience appeal: To all parents who have children living aged 12 and under. Clever story should appeal to all.—Howard Price Kingsmore, General Manager, Loew's Century, Baltimore, Md.

Fancy Baggage (W.B.)

MILWAUKEE, WIS.—Fair, moderate weather, Garden Theatre, (1,200), 7 days, 25c 50c, Mary Haynes "Coslow," Fox News.

Rating—55%.

SYRACUSE, N. Y.—Mild weather, Eckel Theatre (1,400), 4 days, 25c-35c, 2 Vitaphone acts, organlogue, Paramount News.

Rating—100%.

AD TIPS—Not many phases to advertise. Probably can be best put across as comedy drama. Audience appeal: youthful patronage, regular theatre patrons.—Garden Theatre, Milwaukee, Wis., L. K. Brin, Mgr.

Fazil (Fox)

OMAHA, NEBR.—Fair weather, World Theatre, (2,500), 7 days, 25c-60c, 5 acts vaud., Oswald Comedy (U), Fox News.

Rating—90%.

ST. LOUIS, MO.—Mixed weather, Fox Theatre (5,200), 7 days, 25c-65c, orchestra in "Robespierre," "Syncopation Carnival" Revue," "Parade of Wooden Soldiers" and "The Bisque Clock" ballet, Fox Movietone News.

Rating—119%.

AD TIPS—Farrel's name and theme of desert love plus East vs. West idea exploited. Audience: favorable reaction from older folks, tedious for children.—Ralph Goldberg, Mgr, World Theatre, Omaha, Neb.

The First Kiss (Paramount)

SCHENECTADY, N. Y.—Fair and warm weather, Proctor's Theatre (3,000), 3 days, 25c-50c, 5 acts vaud., Pathe News.

Rating—100%.

AD TIPS—Cooper advertised as star of "Shopworn Angel," which went big at this house. Romantic angle was played up. For young people.—Proctor's Theatre, Schenectady, N. Y.

Flying Cowboy (Univ.)

MACON, GA.—Good weather, Ritz Theatre (1,000), 1 day, 30c-35c, Jack King Players.

Rating—100%.

The Flying Fleet (M-G-M)

TACOMA, WASH. — Fair and cold weather, Colonial Theatre, (965), 7 days, comedy, newsreel.

Rating—110%.

Fugitives (Fox)

SPRINGFIELD, MASS.—Cloudy, rainy weather, Fox Theatre, (1,444), 7 days, 20c-50c, Robert Benchley (Fox Movietone), Fox News.

Rating—110% (double feature).

WICHITA, KANS.—Fair and warm weather, Orpheum Theatre (1,700), 3 days, 25c-40c, comedy, Loie Bridge, Int'l News.

Rating—110%.

AD TIPS—How law reached to Fugitive's bay, not to bring back criminal but right a wrong plus Bellamy and Stone as leads with Betz, butcher in "Wedding March"—all good for exploitation.—Orpheum Theatre, Wichita, Kans., H. E. Jameyson, Publicity Director.

Gang War (RKO)

MEMPHIS, TENN.—Fair and warm weather, Pantages (1,900), 6 days, 15c-50c, 5 acts vaud., Pathe Sound News.

Rating—100%.

The Ghost Talks (Fox)

FT. WORTH, TEX.—Clear weather, Majestic Theatre, (1,435), 7 days, 25c-60c, Aesops Fables, Pathe News, Fox Movietone News, 5 acts RKO vaud.

Rating—110%.

DALLAS, TEX.—Fair weather, Majestic Theatre, (2,680), 7 days, 25c-60c, comedy, acts Interstate vaud., Fox Movietone News.

Rating—90%.

BUFFALO, N. Y.—Fair, rain or snowy weather, Great Lakes Theatre, 7 days, 65c-85c, Fox Movietone and Fox Silent News.

Rating—100%.

AD TIPS—Played up Twelvetrees and Eaton as Broadway stars and also that this picture is Fox all-talkie. Billed as farce with thrills, chills, mystery. Audience appeal: all classes. — Majestic Theatre, Dallas, Tex., Sid Henry, Mgr.

Play up all-talkie mystery with Twelvetrees as star. Good farce comedy. Audience appeal: for all young people.—Lawrence R. Stuart, Mgr., Fox Great Lakes Theatre, Buffalo, N. Y.

Geraldine (Pathe)

BOSTON, MASS.—Fair weather, Keith Memorial Theatre, (3,000), 7 days, 50c-$1.50, 6 acts vaud., Pathe News.

Rating—105%.



Louis Wolheim and Junior Coghlan, both playing in "Square Shoulders," a new Pathe feature with talking and sound

Geraldine—Cont.

LOUISVILLE, KY.—Fair and warm weather, Rialto Theatre (3,000), 3 days, 30c-50c, Pathe Review, Will Mahoney and four acts RKO vaud., Pathe News.

Rating—90%.

The Girl On The Barge (Univ.)

BOSTON, MASS. — Fair weather, Modern-Beach Theatre, (1,800), 7 days, 25c-75c, Fox News.

Rating—95% (double feature).

BALTIMORE, MD.—Unsettled weather, fair, rainy, cold, Keith's Theatre, (3,016), 6 days 25c-65c, "Private Business" (comedy), 5 acts RKO vaud., headed by Alice Deyo and Co., Int'l and Fox Movietone News.

Rating—80%.

PORTLAND, ORE. — Summer, mild weather, Pantages Theatre (1,825), 7 days, 25c-50c, Aesop Fables, 5 acts vaud., Pathe News.

Rating—100%.

AD TIPS—Emphasize talkie triumph from Hughes' Cosmopolitan Magazine story. Cast including Hersholt, O'Neil, McGregor. Stress that it is exciting story of Erie canal life on barge where poverty and death mingle with love and laughter. Audience appeal: to those who care for fine character study—good love story. — J. Lawrence Schanberger, Manager, Keith's Theatre, Baltimore, Md.

Big thrill climaxes strong river drama. O'Neill does excellent work. Audience appeal: all ages, especially juvenile.—Pantages Theatre, Portland, Ore., J. Johnson, Mgr.

Give And Take (Univ.)

SPRINGFIELD, MASS.—Cloudy, rainy, weather. Bijou Theatre, (1,000), 7 days, 25c-50c, Oswald Comedy (U), Int'l News.

Rating—70% (double feature).

AD TIPS—Exploit comedy of youth and ideals; friendly struggle between father and son; all-talking. Audience appeal: all ages and classes; particularly to families.—Bijou, Al Anders, Mgr., Springfield, Mass.

Girl From Chicago (W.B.)

WICHITA, KANS.—Fair and warm weather, Kansas Theatre (800), 3 days, 20c, Lupino Lane comedy (Educ.), talkie vaud.

Rating—98%.

Girl From Chicago—Cont.

AD TIPS—Stars always good box office. Also battle with police and mob good exploitation. Audience appeal: general.—Kansas Theatre, Wichita, Kans., Mrs. Charles Barron, Mgr.

The Godless Girl (Pathe)

BALTIMORE, MD.—Unsettled weather, fair, rainy and cold, New Theatre (1,600), 6 days, 25c-50c, Chic Sale in "The Ladies' Man" (Fox Movietone), Fox Movietone and Fox Silent News.

Rating—60%.

FT. WORTH, TEX.—Clear weather, Worth Theatre (2,500), 4 days, 15c-50c, "Holy Terror" (Pathe), Paramount News.

Rating—100%.

MACON, GA.—Good weather, also rain and floods, Capitol Theatre (1,000), 3 days, 35c-40c, Paramount Talkie, units, Paramount News.

Rating—100%.

AD TIPS—Featured dramatic elements of picture and sound sequences. Adult appeal. —Hennepin-Orpheum Theatre, Minneapolis, Minn., Frank Burke, Mgr.

Exploit this as DeMille's newest sensation in sound and dialogue. That it is dynamic and dramatic. That it has all-star cast, including Prevost, Beery and Basquette. Tell them it is about girl who thought she was too wise for love. Audience appeal: romance will appeal to many; spectacular fire will appeal to numbers and reform school expose will appeal to serious minded.—William E. Stumpf, Mgr., New Theatre, Baltimore, Md.

Play it up as DeMille special. Basquette goes well: fire scenes very good. Audience appeal: all people.—Capitol Theatre, Macon, Ga., H. S. Amos, Mgr.

Good Bye Kiss (F.N.)

VANCOUVER, B. C.—Fine and warm weather, Dominion Theatre (800), 3 days, 25c-50c, Collegians (U), "Our Singing Cashier."

Rating—103%.

AD TIPS—Play up comedy. Evening of laughter for all who have laugh in them.—Dominion Theatre, Vancauver, B. C., I. Akrey, Mgr.

Great White North (Fox)

ROCHESTER, N. Y.—Clear to rainy weather, Fay's Theatre (1,250), 7 days, 15c-35c, "Dank You," Fox News.

Rating—80%.

AD TIPS—Was not ballyhooed as adventure play. Stress laid entirely on merits as narrative of actual facts. Advance stories carried tale of expedition which went north to find party of lost Arctic explorers. Fact that sound effects were used proved an excellent attraction. Audience appeal: all ages and classes.—Fay's Theatre, Rochester, N. Y., Arch McCallum, Mgr.

The Greyhound Limited (W.B.)

TACOMA, WASH. — Fair and cold weather, Blue Mouse Theatre, (601), 7 days, Vitaphone acts, Fox Movietone News.

Rating—115%.

NEW ORLEANS, LA.—Rainy, warm weather, Tudor Theatre, (1,200), 50c, 4 Vitaphone vaud. acts, Fox Movietone News.

Rating—100%.

ROCHESTER, N. Y.—Clear to rainy weather, Fay's Theatre (1,250), 7 days, 15c-35c, "Dank You," Fox News.

Rating—90% (double feature).

Greyhound Limited—Cont.

PORTLAND, ORE. —Summer, mild weather. Music Box Theatre (1,837), 7 days, 25c-50c, Fox Movietone shorts, "Ask Dad," Vitaphone acts, M-G-M News.

Rating—90%.

AD TIPS—We found that small electric train installed in lobby brought many a passerby into house who might otherwise have gone his way after reading posters.—Tudor Theatre, New Orleans, La.

Vitaphone audibility exploited, outdoor melodrama. Wide appeal younger generation and railroad fraternity.—Music Box Theatre, Portland, Ore., Andrew Saso, Mgr.

Appeal to ordinary public as well as railroad men. Action, adventure and speed emphasized in advance stories and ads. Exploitation of Blue is drawing card. Many came just to hear Blue's voice. Audience appeal: chiefly young, but all ages and classes.—Fay's Theatre, Rochester, N. Y., Arch McCallum, Mgr.

Hardboiled (RKO)

JOLIET, ILL.—Fair weather, Princess Theatre, (960), 1 day, 15c-35c, comedy.

Rating—110%.

AD TIPS—Feature star and fact that story deals with chorus girls. Has appeal for men.—Patrick McManus, Mgr., Princess Theatre, Joliet, Ill.

Hearts In Dixie (Fox)

ALBANY, N. Y.—Fair weather, Leland Theatre, (1,400), 6 days, 35c, 2 Vitaphone acts, Fox Movietone News.

Rating—190%.

NEW YORK CITY, N. Y.—Weather: Cold and rain, Gaiety Theatre, (808), $1-$2, 7 days, Two shows a day; three on Saturday and Sunday. "Friendship" Movietone short; second week.

Rating—93 3/5%.

LOS ANGELES, CAL.—Fair weather, United Artists Theatre, Movietone acts, presensation Sharpe Minor, Fox M. News.

Rating—250% (2nd week).

AD TIPS—From the opening a very heavy daily paper advertising campaign has been carried, but this has not pulled business. The decided slipping after the first week's business shows that it hasn't the strength for a run.—Gaiety Theatre, New York.

Found it easy to put over. Came within an ace of establishing new house record. Used plenty of advertising space and did not forget to tell that they now had chance to see one of real big pictures at 35 cents admission as compared with same picture for which New York charges $2.00. Played up that picture had an all Negro cast.—Alec Sayles, Mgr., Leland Theatre, Albany, N. Y.

Homesick (Fox)

ANN ARBOR, MICH.—Rain and snow weather, Michigan Theatre (2,200), 3 days, 10c-50c, Timberg unit, Int'l News.

Rating—80%.

UTICA, N. Y.—Rain, moderate weather, Olympic Theatre (1,300), 2 days, 35c-40c, comedy, Pathe Review, Fox News.

Rating—40%.

Honeymoon (M-G-M)

FT. WORTH, TEX.—Clear weather, Hippodrome Theatre (700), 2 days, 35c-50c, "The Booster" (M-G-M), Pathe News.

Rating—60%.

Hit Of The Show (RKO)

ROCHESTER, N. Y.—Clear to rainy weather, Rochester Theatre (4,000), 7 days, 50c-60c, Donald Brian Songs, "Lead Kindly Light" (Vita.), 6 acts vaud., selected news reel.

Rating—85%.

AD TIPS—Show life to which public generally responds was played up in advance stories and newspaper ads. Sound, music, dialogue also stressed. Brown and reputation as musical comedy star given good play. Audience appeal: high school age up, all classes.—Rochester Theatre, Rochester, N. Y., H. M. Addison, Manager.

Home Towners (W.B.)

SAN FRANCISCO, CAL.—Unsettled, rainy weather, El Capitan Theatre, (3,100), 7 days, 35c-50c, comedy, Pathe News, "Jazz Whirl."

Rating—50%.

The Homecoming (Paramount)

FT. WORTH, TEX.—Clear weather, Hippodrome Theatre, (700), 2 days, 35c-50c, "Jim Jam Janitor" (Pathe), Kinograms.

Rating—50%.

In Old Arizona (Fox)

INDIANAPOLIS, IND.—Fair weather, Apollo Theatre, (1,100), 7 days, 25c-50c, Fox News.

Rating—75%. (Second week.)

KANSAS CITY, MO.—Warm and unsettled weather, Pantages Theatre, 7 days, 5 acts vaud., Aesops Fables (Pathe), selected newsreel.

Rating—140%.

HOUSTON, TEX. — Warm, rainy weather, Majestic Theatre, (2,250), 7 days, 15c-60c, Aesops Fables (Pathe), serial, 5 acts vaud., Fox Movietone News.

Rating—170%.

VANCOUVER, B. C.—Fine and warm weather, Capitol Theatre (2,400), 6 days, Van and Schenck (talking short), stage band, Fox Movietone News.

Rating—125%.

DES MOINES, IA.—Warm weather, thaw, Orpheum Theatre (1,600), 25c-50c, Orpheum vaude.

Rating—120%.

SYRACUSE, N. Y.—Mild weather, Eckel Theatre (1,400), 3 days, 25c-35c, 2 Vitaphone acts, organlogue, Paramount News.

Rating—100%.

AD TIPS—Should be exploited as first out-doors all talker. Play up theme of colorful story of frontier days done in an all talking film. Audience appeal: all ages and classes.—James Kennedy, Mgr., Apollo Theatre, Indianapolis, Ind.

Best selling points are that it is the first outdoor talking picture, and that film backs up this advance assertion. Broke record of Majestic for regular program feature, only thing topping it was Dempsey-Tunney fight pictures. Lowe and Baxter have value and will have lot more from now on. O. Henry's name is of much value in Texas. Audience appeal general.—Majestic Theatre, Houston, Tex.

Play up as first 100 per cent all-talking feature filmed outdoors; representing the birth of a new art, the stage and the screen and outdoors in one. A dramatic all-action story of the West, with an audience appeal to all ages and classes.—Capitol Theatre, Vancouver, B. C., "In Old Arizona" (Fox), Lloyd Dearth, Mgr.

Interference (Paramount)

OTTAWA, ONT.—Fair and cold weather, Regent Theatre (1,225), 6 days, 25c-60c, orchestra, "That Certain Party," Fox Movietone News.

Rating—95%.

WINSTON-SALEM, N. C.—Clear first half, raining second half of week, Auditorium Theatre (1,600), 3 days, 35c-65c, Eddie Cantor and Ruth Etting, 4 acts RKO vaud., Pathe News.

Rating—85%.

AD TIPS—Play up as Paramount's first big all-talkie production. Absorbing, plot excellent, quality of talking close to perfection. Audience appeal: lovers of drama, those above high school age.—Regent Theatre, Ottawa, Ont., Ray Tubman, Mgr.

The Iron Mask (U.A.)

PROVIDENCE, R. I.—Fair and warm weather, Loew's State Theatre, (3,800), 7 days, 15c-50c, Gordon and Squires (talkie short), Organlogue, M-G-M News.

Rating—125%.

SEATTLE, WASH. — Fair, variable weather, Music Box Theatre, (950), 14 days, 25c-50c, Vitaphone acts, Fox Movietone News.

Rating—100%.

KANSAS CITY, MO.—Warm and unsettled weather, Loew's Midland Theatre, 7 days, 2 M-G-M sound acts, selected news reel.

Rating—90%.

OMAHA, NEB.—Fair weather, Riviera Theatre, (2,900), 7 days, 25c-60c, Publix unit, organ, Paramount News.

Rating—80%.

HOUSTON, TEX. — Warmy, rainy weather, Kirby Theatre, (1,654), 7 days, 10c-60c, 4 Vitaphone acts, Fox Movietone News.

Rating—110%.

NEW YORK CITY, N. Y.—Weather: Cold and rain, Rivoli Theatre (2,200), 35c-50c-75c-85c-$1, 7 days, third week. This is being plugged strongly as being Douglas Fairbank's first talker. Selected News reel, and a vocalist.

Rating—124 3/10%.

BUFFALO, N. Y.—Fair, rainy or snow weather, Century Theatre, 7 days, 60c, Vitaphone, Fox Movietone News.

Rating—150%.

SEATTLE, WASH.—Fair and mild weather, Music Box Theatre (950), 21 days, 25c-50c, Vitaphone acts, Fox Movietone News.

Rating—95%.

PORTLAND, ORE. — Summer, mild weather, United Artists Theatre (957), 7 days, 25c-60c, "Hawaiian Love Call" (Tiffany-Stahl), M-G-M News.

Rating—100%.

FT. WORTH, TEX.—Clear weather, Palace Theatre (1,500), 7 days, 20c-60c, "Paddling Co-Eds" (U), Gus Arnheim's orchestra (Vita.), Fox Movietone and MGM News.

Rating—175%.

LOS ANGELES, CAL.—Fair weather, Carthay Circle Theatre, "Mind Your Business" (Fox Movietone), Fox Movietone News, Carl I. Elinor's orchestra.

Rating—200%.

AD TIPS—Douglas Fairbanks is always a sure fire hit and this one went over big especially due to the fact that it was along the lines of "The Three Musketeers," a very popular photoplay in this section.—Saenger Theatre, New Orleans, La.

Iron Mask Ad Tips—Cont.

Doug Fairbanks was played up and the picture featured as a continuation of the adventures of "The Three Musketeers." Audience appeal: all ages and classes.—Loew's Midland Theatre, Kansas City, Mo., Walter Maloney, Mgr.

Exploit the fact that Douglas Fairbanks' voice is heard in the picture. Next in importance is Fairbanks' name, but the fact that he talks is the best selling point. Romantic settings, and the fact that this is a sequel to "The Three Musketeers" is of some value in exploitation. Audience appeal is general.—Kirby Theatre, Houston, Tex.

Over the heads of all Omaha, exceptionally as it may seem. Played up as Fairbanks first talker, which together with star's name was a big attraction. However, lack of love element kept flappers away. Audience: adult and sophisticated type.—Ray Jones, Manager, Riviera, Omaha, Neb.

Dumas story, sequel to "The Three Musketeers." Doug's audible soliloquy. Indefinite run, extra performances. Audience appeal: universal, popularity of star unquestioned.—"United Artists," Portland, Ore., J. J. Parker, Mgr.

Pulling power of Fairbanks' name should be stressed with emphasis on sequel to "The Three Musketeers." Also play up the athletic stunts of Doug as being of interest to one and all. Appeal: all classes and ages.

Exploit as Fairbanks' first "talkie" and sequel to "Three Musketeers." Be careful of way in which "talking" scenes are advertised. Audience appeal: all classes, particularly youth.—Music Box Theatre, Seattle, Wash., Robert Murray, Mgr.

Exploit as Fairbanks' first talkie. Thrills, gorgeous settings. Audience appeal: every age and class.—Granada Theatre, Salt Lake City, Utah, Dave Schayer, Mgr.

We did not consider Fairbanks' small amount of talking in picture sufficient to advertise it as talking film. Big play it got as silent makes me wonder if public is so sound crazy as we sometimes believe.—Harry Gould, Palace Theatre, Fort Worth, Tex.

Sell Doug in his first "talkie" as sequel to "Three Musketeers." Appeals to all classes and ages.

Play up Fairbanks in his first talkie. Audience appeal: all ages.—John Carr, Mgr., Century Theatre, Buffalo, N. Y.

Lone Wolf's Daughter (Col.)

BUFFALO, N. Y.—Fair, rain or snow weather, Lafayette Theatre, 7 days, 65c, vaud., comedy, Int. News.

Rating—100%.

AD TIPS.—Lytell good name to exploit along with mystery angle. Audience appeal, for all ages.—William Raynor, Manager, Lafayette Theatre, Buffalo, N. Y.

Love And The Devil (F.N.)

ANN ARBOR, MICH.—Rain and snowy weather, Majestic Theatre (1,050), 3 days, 10c-50c, "Papa Spank" (Educ.), Pathe Review, Topics of the Day, Paramount News.

Rating—60%.

WICHITA, KANS.—Fair and warm weather, Miller Theatre (1,981), 3 days, 25c-50c, "Ruby Lips," Libby Dancers, Miller News.

Rating—101%.

AD TIPS—Love in Venice, its canals, dark tragedy lurking in background in form of jealous opera tenor, plus Sills and Corda, good for exploitation purposes. Audience appeal: adults and theatre publics in medium-sized cities.—Miller Theatre, Wichita, Kans., H. F. Jameyson, pub. director.



William Desmond, veteran Western actor, entertains the "Smitty" players: Donald Haines and little Jackie Coombs. Bill is guest star in a new "Smitty" which Pathe will release

Lady Of The Pavements (U.A.)

INDIANAPOLIS, IND.—Fair weather, Palace Theatre, (2,800), 7 days, 25c-50c, Metro Movietone acts, Fox News, Organlogue.

Rating—93%.

NORFOLK, VA.—Cloudy and warm weather, Loew's State Theatre, (2,000), 6 days, 35c-50c, 5 acts vaud., M-G-M News.

Rating—70%.

BOSTON, MASS.—Fair weather, Orpheum Theatre, (3,100), 7 days, 25c-50c, 6 acts vaud., M-G-M News.

Rating—95%.

CLEVELAND, O.—Mostly fine weather, Allen Theatre, (3,300), 7 days, 30c-60c, Movietone acts, M-G-M News.

Rating—94%.

NEW YORK CITY, N. Y.—Weather: Cold and rain. Rialto Theatre (1,960), 35c-50c-75c-85c-$1; 7 days, first week of run. Lupe Velez making personal appearances five times a day. Selected newsreel. Strong publicity on star's arrival in New York ahead of opening.

Rating 156 1/10%.

SYRACUSE, N. Y.—Mild weather, Loew's State Theatre (3,000), 7 days, 25c-50c, 5 acts Loew vaud., Fox Movietone, Int'l News, MGM News.

Rating—150%.

MACON, GA.—Good weather, also rain and floods, Rialto Theatre (900), 3 days, 40c-45c, 3 Vitaphone units, Fox Movietone News.

Rating—85%.

AD TIPS—Velez, Boyd and Goudal should be exploited. Play up romance. Audience appeal: from high school age up.—F. J. Flex, Mgr., Loew's Palace Theatre, Indianapolis, Ind.

Exploit Velez singing and talking. Good audience picture. Audience appeal: general.—Loew's State Theatre, Syracuse, N. Y., Harry Weiss, Mgr.

Feature Velez, historical angle, Parisian underworld. Not for children, but draws young folks.—Rialto Theatre, Macon, Ga., Monty Salmon, Mgr.

Land Of The Silver Fox (W.B.)

TAMPA, FLA.—Fair weather, Strand Theatre, (800), 3 days, 15c-40c, comedy, Int'l News.

Rating—95%.

AD TIPS—Exploit Rin-Tin-Tin. Play up Alaskan stuff. Appeal especially to younger fans. Audience appeal: all ages; best for youth.—Strand Theatre, Tampa, Fla., Edwin Adler, Mgr.

Last Warning (Univ.)

CANTON, O.—Warm, clear weather, Palace Theatre (1,906), 4 days, 30c-50c, 5 acts Keith-Albee vaud., Pathe News.

Rating—125%.

CEDAR RAPIDS, IA.—Good, mild weather, Strand Theatre (1,400), 4 days, 10c-35c, "Lion's Roar" (Educ.), Gus Edwards' Color Revue, Pathe Sound News.

Rating—125%.

ANN ARBOR, MICH.—Rain and snowy weather, Majestic Theatre (1,050), 4 days, 10c-50c, "Smith's Baby's Birthday" (Pathe), Pathe Review, Æsops Fables, Paramount News.

Rating—62%.

Lilac Time (F.N.)

JOLIET, ILL.—Fair weather, Princess Theatre, (960), 2 days, 15c-35c, comedy.

Rating—200%.

AD TIPS—Exploit one of great stage successes of past. Advertise it on strength of Moore and Cooper. Great romance of the air. Has appeal for young people.—Patrick McManus, Mgr., Princess Theatre, Joliet, Ill.

The Leathernecks (Pathe)

MEMPHIS, TENN.—Fair and warm, Orpheum Theatre (2,600), 6 days, 15c-60c, Aesops Fables, Sportlight (Pathe), Pathe Silent News, 6 acts vaud.

Rating—110%.

AD TIPS—Exploit Marines' activities, thrilling situations in Javanese setting, romance. Audience appeal, all ages and classes.—Gem Theatre, Salt Lake City, Utah, W. E. Shippley, Mgr.

Brotherly devotion angle gives this picture strongest pull, like that in "Beau Geste." Personalities of Boyd, Armstrong and Hale worth exploiting.—Orpheum, Memphis, Tenn., Manager L. R. Pierce.

The Letter (Paramount)

NEW YORK CITY, N. Y.—Weather: cold and rain, Criterion Theatre (861), $1-$2, 7 days, two shows a day, three Saturday and Sunday Paramount shorts, first week.

Rating—102 1/10%.

Love In The Desert (RKO)

OTTAWA, ONT.—Fair and cold weather, B. F. Keith's Theatre (2,596), 6 days, 15c-60c, 5 vaud. acts, "The Fixer" (Educ.), Aesops Fables (Pathe), Pathe News.

Rating—70%.

AD TIPS—Gets right back to good old sheik theme and is splendid pull for ladies. Desert scenes quite captivating. Audience appeal: women of all ages will be entranced.—B. F. Keith's Theatre, Ottawa, Ont., J. M. Franklin, Mgr.

Love Over Night (Pathe)

FT. WORTH, TEX.—Clear weather, Hippodrome Theatre (700), 2 days, 35c-50c, "His Unlucky Night" (Pathe), Pathe News.

Rating—80%.

Lucky Boy (T-S)

RICHMOND, VA.—Poor weather, Colonial Theatre (1,800), 6 days, 25c-50c, "Our World Today" (Educ.), Aesops Fables (Pathe), Vitaphone short, organlogue, Paramount News.

Rating—80%.

AD TIPS—Stress talking and singing and Jessel, of musical comedy fame. Also love interest and "mother" theme. Appeals to all classes.—Colonial Theatre, Richmond, Va., Joel Levy, Mgr.

The Little Wildcat (W.B.)

MEMPHIS, TENN.—Fair and warm weather, Loew's Strand Theatre (1,100), 6 days, 10c-40c, M-G-M News.

Rating—95%.

Making The Grade (Fox)

OKLAHOMA CITY, OKLA.—Clear and cold weather, Liberty Theatre, (1,100), 7 days, 10c-50c, Our Gang Comedy (M-G-M), Movietone acts, International News.

Rating—90%.

MACON, GA.—Good weather. Capitol Theatre (1,000), 1 days, 35c-40c, "Post Mortem" (Par.), Paramount News.

Rating—95%.

AD TIPS—Exploit its great screen comedy side uppermost. Top notch funny que.—Liberty Theatre, Oklahoma City, Okla.

Man, Woman And Wife (Univ.)

CEDAR RAPIDS, IA.—Good, mild weather, Strand Theatre (1,400), 3 days, 10c-35c, "Foolish Husbands," Van and Schenck (M-G-M Movietone), Pathe Sound News.

Rating—100%.

AD TIPS—Romance and intense dramatic interest form principal features. Exploit Stark and Kerry. Audience appeal: quite general for all classes and ages.—Ray Swan, Manager, Strand Theatre, Cedar Rapids, Iowa.

Marquis Preferred (Paramount)

CLEVELAND, O.—Mostly fine weather, State Theatre, (3,400), 7 days, 30c-60c, Publix unit, "Pair of Tights," "Dying Jungle" (M-G-M), Paramount News.

Rating—80%.

Marriage By Contract (T-S)

CLEVELAND, O.—Mostly fine weather, Palace Theatre, (3,600), 7 days, 35c-75c, 5 acts vaud., "Calling Hubby's Bluff" (Par.), Pathe, Fox and Paramount News.

Rating—90%.

UTICA, N. Y.—Rain, moderate weather, Stanley Theatre (3,500), Passing Follies of 1929, M-G-M News, Fox Movietone News.

Rating—95%.

GRAND RAPIDS, MICH. — Good weather, Regents Theatre (1,880), 7 days, 30c-50c, Vitaphone shorts, Fox Movietone News.

Rating—150%.

AD TIPS—Exploit answer to Companionate Marriage. Appeals to all ages, all clases. —Regent Theatre, Grand Rapids, Mich., Frank Kleaver, Mgr.

Mati Hari (S.R.)

BALTIMORE, MD.—Unsettled weather, fair, rainy and cold, Little Theatre (267), 6 days, 35c-50c, Harry Langdon in "The Handsome Cabman," "Paradise on the Pacific."

Rating—85%.

AD TIPS—Exploit as gripping romance of woman who rocked world and wrecked thrones, with famous European player, Magda Sonja. Bring out fact that it is a love story of world's most fascinating woman spy, who was outwitted by British like foreign romances with political intrigue.—Clyde V. McKay, Mgr., Little Theatre, Baltimore, Md.

The Mating Call (Paramount)

VANCOUVER, B. C.—Warm weather with rain, Dominion Theatre, (800), 6 days, 25c-50c, Collegians (U), 1 act vaud., Fox News.

Rating—125%.

AD TIPS—Big drawing cards were stars, particularly Meighan, who is still sure fire name to feature in advertising. Love appeal is strong. Picture went well all week with general mixed audience, young and old.—Dominion Theatre, Vancouver, B. C., J. Akrey, Mgr.

Million Dollar Collar (W. B.)

FT. WORTH, TEX.—Clear weather, Hippodrome Theatre, (700), 3 days, 35c-50c, "Mickey's Babies" (RKO), Kinograms.

Rating—60%.

Mother Machree (Fox)

PROVIDENCE, R. I.—Fair, warm weather, Majestic Theatre, (2,400), 7 days, 15c-50c, Irene Franklin (Vitaphone), Fox News.

Rating—100%.

BOSTON, MASS.—Fair weather, Fenway Theatre, (1,500), 7 days, 25c-75c, Vitaphone specialties, Fox News.

Rating—95%.

BOSTON, MASS.—Fair weather, Washington Sq. Olympia Theatre, (2,500), 7 days, 25c-75c, Vitaphone specialties, Fox News.

Rating—100%.

TACOMA, WASH.—Unsettled weather, Pantages Theatre, (1,500), 7 days, 10c-50c, 5 acts vaud.

Rating—90%.

AD TIPS—Title spells money as character is well-known in song and story. Bill heart-throbs and names of cast. Appeal: all classes of adults.—Majestic Theatre, Providence, R. I., Sol Brauning, Mgr.

My Man (W.B.)

SPRINGFIELD, MASS.—Cloudy, rainy weather, Fox-Palace Theatre, (2,484), 7 days, 30c-60c, Arthur Byron and Co., Marlowe-Gordon (Vitaphone), Sidney's Frolicers, vaud., Fox News.

Rating—89.5%.

PORTLAND, ORE. — Summer, mild weather, Blue Mouse Theatre, (657), Fox Movietone shorts, MGM News.

Rating—65%.

NEW YORK CITY, N. Y.—Weather: Cold and rain. Strand Theatre, (2,900), 35c-50c-75c, 7 days, second week. Pathe sound and Fox Movietone news. Bill of Vitaphone shorts. Used empty store adjoining with a hidden phonograph playing "My Man" record of Fannie Brice, creating illusion that it was being broadcast from the theatre. Proved good ballyhoo.

Rating—86 3/10 .

AD TIPS—Exploit star as being seen and heard in famous songs. Audience appeal: all ages and classes.—Fox-Palace Theatre, Springfield, Mass., Dr. J. V. Wilson, Mgr.

Second run. Singing and sound effects applauded. Audience appeal: all ages, especially high school students.—Blue Mouse Theatre, Portland, Ore., Francis Johnson, Mgr.

Napoleon's Barber (Fox)

FT. WORTH, TEX.—Clear weather, Majestic Theatre, (1,435), 7 days, 25c-60c, Aesops Fables, 5 acts Keith-Orpheum vaud., "The Diplomats," "Star Witness" (Fox Movietone), Fox Movietone and Pathe News.

Rating—120%.

SCHENECTADY, N. Y.—Generally fair weather, Strand Theatre, (1,000), 7 days, 25c-50c, Fox Movietone News, "The Diplomats."

Rating—105%.

Ned McCobb's Daughter (Fox)

SYRACUSE, N. Y.—Mild weather, B. F. Keith Theatre (2,600), 4 days, 30c-50c, Aesops Fables, Topics of the Day, 6 acts RKO vaud., Pathe News.

Rating—100%.

Exploit Roberts in his last picture. Play up Rich. Audience appeal, general.—B. F. Keith's, Syracuse, N. Y., John J. Burns, Mgr.

Night Club (Paramount)

DALLAS, TEX.—Fair weather, Old Mill Theatre, (1,400), 20c-35c, F. Scott Fitzgerald's all talking comedy, "The Bishop's Candlesticks" (Par.)

Rating—95%.

AD TIPS—Exploited as picture that brings Broadway to Dallas, with 25 internationally known Broadway stage and screen celebrities. Billed as all-talking, all-singing, all-thrilling, all-star picture with $100,000.00 worth of talent at regular prices. Audience appeal: all classes.—Old Mill Theatre, Dallas, Tex., A. R. Lever, Mgr.

Noah's Ark (Warner Bros.)

NEW YORK CITY, N. Y.—Weather: Rain. Winter Garden, (1,492), $1-$2, 4 days, two shows a day, three on Saturday and Sunday. Vitaphone shorts. Opened Thursday, rating based on four days business.

Rating—106%.

AD TIPS—Opened with extra heavy advertising campaign both in papers and on boards. Notices only fair. Big lights display with escaping steam in front of house.

Office Scandal (Pathe)

FORT WORTH, TEXAS. — Clear weather, Palace Theatre, (1,500), 4 days, 20c-50c, 2 Vitaphone acts, M-G-M News, Fox Movietone News.

Rating—100%.

COLUMBUS, O.—Fair, warm weather, Keith Palace Theatre, (3,200), 3 days, 25c-50c, 6 acts vaud.

Rating—90%.

Fact that this is true-to-life story of newspaper office ought to be good for publicity—might get local sob sisters to review this one and tell whether it depicts city room accurately. Audience appeal: general, especially to newspaper folks.—Keith Palace, Columbus, O., Burns O'Sullivan, Mgr.

The Primrose Path (Arrow)

BALTIMORE, MD.—Unsettled weather, fair, rainy and cold, Hippodrome Theatre, (2,500), 6 days, 25c-55c, "Ladies Must Dress," Bert Smith Players in "Naughty Cinderella" with vaud. acts and chorus.

Rating—110%.

AD TIPS—Play up this 1925 feature as Bow starring vehicle and exploit Bow name with those of Santschi, Holmes, MacDonald.

(*Continued on following page*)

The Primrose Path—Cont.

Warn them not to fail to see this gripping story of intrigue and baffled passion. Audience appeal: to all who like Clara Bow and their name is legion. She has improved greatly, however, since she appeared in this picture.—Nat Keene, Mgr., Hippodrome Theatre, Baltimore, Md.

Phyllis Of Follies (Univ.)

SPRINGFIELD, MASS.—Cloudy, rainy weather, Bijou Theatre, (1,000), 7 days, 25c-50c, Oswald Comedy (U), Int'l News.

Rating—70%.

Potemkin (S.R.)

SAN FRANCISCO, CAL.—Unsettled, rainy weather, St. Francis Theatre, (1,430), 7 days, 35c-50c, "Apartment Hunting" (comedy), Fox News.

Rating—100%.

Queen Of Night Clubs (W.B.)

LOS ANGELES, CAL.—Fair weather, Warner's Hollywood Theatre, Vitaphone acts presentation, Larry Ceballos Revue.

Rating—55%.

TACOMA, WASH.—Unsettled weather, Blue Mouse Theatre, (601), 7 days, 25c-50c, 1 reel and 2 reel Vitaphone acts, 1 reel Movietone act, 2 reel Educ. talkie, Fox Movietone, Hoover Inaugural reel.

Rating—105%.

SEATTLE, WASH.—Fair and mild weather, Blue Mouse Theatre, (950), 7 days, 25c-50c, Vitaphone acts, comedy, Fox Movietone News.

Rating—60%.

AD TIPS—Sell this one on Guinan; play up New York night club life angle; revelry, whoopee. Audience appeal: jazz-minded public and youth.—Blue Mouse Theatre, Seattle, Wash., John Hamrick, Mgr.

The Red Dance (Fox)

JOLIET, ILL.—Fair weather, Rialto Theatre, (2,300), 3 days, 25c-50c, 2 acts, comedy, Fox Movietone News.

Rating—200%.

OTTAWA, ONT.—Fair and cold weather, Avalon Theatre, (990), 6 days, 10c-35c, "The Interview" (Fox Movietone), Fox Movietone News.

Rating—100%.

AD TIPS—Truly colorful feature made doubly attractive with synchronization. Second best portrayal by del Rio. Audience appeal: all classes and all ages.—Avalon Theatre, Ottawa, Ont., Ambrose Nolan, Mgr.

Exploit star. Advertise romance of Russia's revolution with countless spectacular scenes. Advertise as melodrama with punch or drama of mad love. Has universal appeal, especially to romantic.—Rialto Theatre, Joliet, Ill., Roy Rogan, Mgr.

Red Wine (Fox)

TOLEDO, O.—Fair and mild weather, State Theatre (2,000), 7 days, 15c-50c, "Napoleon's Barber" (Fox), Fox News.

Rating—97%.

TAMPA, FLA.—Fair weather, Strand Theatre (800), 4 days, 15c-40c, Our Gang Comedy, Int'l News.

Rating—110%.

AD TIPS—Feature fact it is a peppy jazz entertainment. Plenty of opportunity with this one for teaser ads, to married men who step out, and to married women who think their hubby does. Audience appeal: adult.—Strand Theatre, Tampa, Fla., Edwin Adler, Manager.



Nick Grinde, former director of Westerns for M-G-M and now in charge of the Metro eastern sound plant, recently gave the radio audience an earful about talkie production

Redskin (Paramount)

INDIANAPOLIS, IND.—Fair weather, Indiana Theatre (3,000), 7 days, 36c-65c, Publix unit and band, Pathe News.

Rating—95%.

TACOMA, WASH.—Fair and cold weather, Rialto Theatre, (1,350), 7 days, comedy and Fox Movietone News.

Rating—80%.

MILWAUKEE, WIS.—Fair, moderate weather, Merrill Theatre, (1,167), 7 days, 25c-60c, "Edison and Marconi Co." (M-G-M), Fox News.

Rating—100%.

CANTON, O.—Cold, rainy weather, Loew's Theatre, (2,025), 3 days, 30c-50c, 5 acts vaud., Int'l News.

Rating—150%.

CHATTANOOGA, TENN. — Rainy weather, Tivoli Theatre, (1,900), 3 days, 40c-60c, "Noisy Noises" (M-G-M), Paramount News.

Rating—107%.

UTICA, N. Y.—Rain, moderate weather, Stanley Theatre, (3,500), 4 days, 35c-50c, 2 Vitaphone acts, MGM News, Fox Movietone News.

Rating—105%.

MACON, GA.—Good weather, also rain and floods, Rialto Theatre, (900), 3 days, 40c-45c, 3 Vitaphone units, Fox Movietone News.

Rating—199%.

AD TIPS—Feature Technicolor angle, first full feature with color and sound effects. Audience appeal: practically all types, especially elite patronage.—Merrill Theatre, Milwaukee, Wis., Wm. Mick, Mgr.

Color picture angle should be exploited, also name of Dix. Splendid color picture. People will talk about it. Audience appeal: all ages and classes.—Indiana Theatre, Indianapolis, Ind., Geo. D. Tyson, Adv. Mgr.

Three good angles for exploitation. Most important here was Dix, second was all-color feature, and third, sound accompaniment. Audience appeal: all ages; entire family.—Loew's Theatre, Canton, O., Russell Bovim, Mgr.

Exploit color effect. Scenery of Arizona and lives of Indians faithfully reproduced. Dix in romance of college bred Indian. Appeals to all classes.—Tivoli Theatre, Canton, O., Floyd Smith, Mgr.

Feature Dix, color photography, rugged western, Indian settings. Extraordinary picture. Audience appeal: all.—Rialto Theatre, Macon, Ga., Monty Salmon, Mgr.

Red Hot Speed (Univ.)

DALLAS, TEX.—Fair weather, Capitol Theatre, (1,044), 7 days, 15c-35c, Vitaphone, "The Gyp," Four Aristocrats, "Melody Man" (comedy), Int'l News.

Rating—90%.

BIRMINGHAM, ALA.—Flood rains, Strand Theatre, (800), 6 days, 25c-50c, "Post Mortems" (Par.), Fox Movietone News.

Rating—85%.

OTTAWA, ONT.—Fair and cold weather, Imperial Theatre, (1,200), 6 days, 10c-35c, Ufa Oddities (MGM), Pathe Review, orchestra.

Rating—65%.

AKRON, O.—Unsettled weather, Allen Theatre, (505), 7 days, 25c-50c, "Tell It to the Judge," Int'l News.

Rating—95%.

AD TIPS—Denny is not so hot and his portrayal is far from being dignified. Court room scenes hardly lend themselves to comedy. Audience appeal: those who are not serious minded and Denny fans among fair sex.—Imperial Theatre, Ottawa, Ont., Ray Tubman, Mgr.

Denny given big break in advertising. Good at box office. Played up modern youth unrestrained by laws. Appeal: general, particularly younger audience.—Allen Theatre, Akron, O., J. B. Allman, Mgr.

Featured fact that it is Denny's first talking picture. Advertised as a comedy of speed laws that breaks all comedy speed records. Also played up Alice Day. Audience appeal: juveniles.—Capitol Theatre, Dallas, Tex., Ray J. Stinett, Mgr.

"Red Hot Speed," all ages. Exploited as usual Denny picture of pep plus talking angle. Short subject, "Post Mortems," with Ray Griffith, offered opportunity for special billing to bridge fans.—Strand Theatre, Birmingham, Ala., Charles G. Branham, Mgr.

The Redeeming Sin (W.B.)

SAN ANTONIO, TEX.—Fair and warm weather, Texas Theatre, (3,000), 7 days, 25c-60c, Vitaphone shorts, Paramount News, Publix Unit of "Bag o' Tricks," orchestra.

Rating—100%.

AD TIPS—Both Costello and Nagel have splendid talkie voices. Exploit love team, talking angle and good story. Audience appeal: general.—Texas Theatre, San Antonio, Tex., Wm. C. O'Hare, Mgr.

The Rescue (U.A.)

ALBANY, N. Y.—Fair weather, Mark-Ritz Theatre (1,146), 25-35c, 1 Vitaphone act, Hal Roach Comedy, Pathe Sound News.

Rating—85%.

PORTLAND, ORE. — Summer, mild weather, Oriental Theatre, (1,600), 7 days, 25c-35c, "Mysterious Dr. X.", Frazier Stock Co.

Rating—125% (2nd run).

AD TIPS—Decided to first feature Colman as screen's greatest lover, and then to play up fact that Reisenfeld's orchestra plays musical score. Albany is familiar with this orchestra.—Charles Smakowitz, Mgr., Mark-Ritz, Albany, N. Y.

Second run—Popularity of story and sea adventure, tropical beauties—beauty of Lily Damita. Audience appeal all ages, particularly to class liking adventure.—Oriental, Portland, Ore., Walter Tebbetts, Mgr.

Restless Youth (Col.)

TACOMA, WASH.—Fair and cold weather, Pantages Theatre (1,500), 5 acts vaud

Rating—90%.

Revenge (U.A.)

OKLAHOMA CITY, OKLA.—Clear, cold weather, Criterion Theatre (1,750), 7 days, 10c-75c, stage show, Vitaphone unit, Ohman and Arden, Paramount News.

Rating—100%.

AD TIPS.—Del Rio and support made good; picture very enjoyable. Picture appeals to all classes. Criterion Theatre, Oklahoma City, Okla.

Riley the Cop (Fox)

SAN ANTONIO, TEXAS.—Fair and warm weather, Majestic Theatre (1,700), 7 days, 25c-75c, Weaver Bros. and 4 acts vaud., Pathe News, Aesops Fables (Pathe), Fox Movietone News.

Rating—85%.

AD TIPS—Comedy will draw if exploited with Drexel-Rollins love angle. Name doesn't attract. Audience appeal: more or less general, to children and high school age, especially.—Majestic Theatre, San Antonio, Texas, Raymond Willie, Mgr.

River Pirate (Fox)

VANCOUVER, B. C.—Fine and warm weather, Dominion Theatre, (800), 3 days, 25c-50c, "That's My Wife," "Our Singing Cashier."

Rating—95% (Second week).

Saturday's Children (F.N.)

EVANSVILLE, IND.—Rain and cool weather, New Garden Theatre (1,125), 4 days, 25c-40c, 5 acts RKO vaud., Kenneth Harlan in person, Aesops Fables, scenic, Pathe News.

Rating—98%.

Scarlet Seas (F.N.)

MACON, GA.—Good weather, also rains and floods, Capitol Theatre, (1,000), 2 days, 35c-40c, "Post Mortems" (Par.), Paramount News.

Rating—95%.

AD TIPS—Feature "East of Suez" angle, Barthelmess, Compson. Draws young folks and appeals to all.—Capitol Theatre, Macon, Ga., H. S. Amos., Mgr.

Sinners In Love (RKO)

UTICA, N. Y.—Rain, moderate weather, Gaiety Theatre, (1,700), 3 days, 35c-50c, 5 acts vaud., Int'l News.

Rating—106%.

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Sal Of Singapore (Pathe)

ROCHESTER, N. Y.—Clear to rainy weather, Keith's Palace Theatre, (2,800), 3 days, 35c-60c, 6 acts vaud., Pathe News.

Rating—95%.

SYRACUSE, N. Y.—Mild weather, B. F. Keith Theatre, (2,600), 3 days, 30c-50c, Aesop Fables, Topics of the Day, 6 acts RKO vaud., Pathe News.

Rating—100%.

AD TIPS—Adventure in tropical settings, romance of tale played as chief points. Show ran last half of week, but despite fact it missed heavy ad space in Sunday papers, drew well on romance and adventure points alone. Audience appeal: all ages and classes, chiefly high school age up. —Keith Palace Theatre, Rochester, N. Y., E. L. Lake, Mgr.

Seven Footprints to Satan (F.N.)

OKLAHOMA CITY, OKLA.—Clear, cold weather, Empress Theatre (1,250), 7 days, 10c-50c, Pathe News, Pathe talking comedy, "At the Dentist's."

Rating—85%.

OTTAWA, ONT.—Fair and cold weather, Centre Theatre (1,200), 15c-40c, Sharkey-Stribling fight, "Going Places" (Educ.), orchestra, Fox News.

Rating—75%.

ST. LOUIS, MO.—Mixed weather, Ambassador Theatre, (3,000), 7 days, 25c-75c, Ed Lowry in "Topsy Turvy," orchestra, selected news reel.

Rating—94%.

VANCOUVER, B. C.—Fine and warm weather, Strand Theatre, (1,800), 6 days, 25c-50c, Fanchon Marco acts, stage band, Fox News.

Rating—100%.

AD TIPS—Unusual type of production with unique theme treated from new angle. Picture has unusually large cast. Audience appeal: adults of both sexes who want the unusual.—Centre Theatre, Ottawa, Don Stapleton, Mgr.

First class mystery story. Audience Appeal: all classes and ages.—Empress Theatre, Oklahoma City, Okla.

Feature mystery angle with good dash of creepiness. May be well offset by romantic angle throughout in strong vain.—Strand Theatre, Vancouver, B. C., D. B. DeWees, Mgr.

The Singing Fool (W.B.)

TOLEDO, OHIO.—Fair, mild weather, Vita-Temple Theatre (1,200), 7 days, 25c-65c, 3 Vitaphone acts, Fox News.

Rating—75% (5th week).

NEW YORK CITY, N. Y.—Weather, cold and rain, Harris Theatre (1,200), $1-$2, 7 days, two shows a day, three Sat. and Sun. Vitaphone shorts. Was at the Winter Garden for 26 weeks and was moved to the Harris and advertising was carried for it in conjunction with heavy splurge for "Noah's Ark," which succeeded it at the Winter Garden.

Rating—77 2/5%.

AD TIPS—Has universal appeal. Play up Jolson.—Jack O'Connell, Mgr., Vita Temple, Toledo, O.

A Single Man (M-G-M)

FT. WORTH, TEXAS—Clear weather, Hippodrome Theatre (700), 3 days, 35c-50c, "Taxi Beauties" (Pathe), Kinograms.

Rating—75%.

The Shopworn Angel (Par.)

VANCOUVER, B. C.—Warm with rainy weather, Capitol Theatre (2,400), 6 days, 25c-65c, 2 reel Movietone Revue, stage band, Fox Movietone News.

Rating—100%.

AD TIPS—Sincere human interest appeal, suitable to average adult audience; gives general pleasure. Received personally some warm commendation for it. Theme music appealing, theme song, "Precious Little Thing Called Love," very popular.—Capitol Theatre, Vancouver, B. C., Lloyd Dearth, Mgr.

The Shakedown (U)

MILWAUKEE, WISC.—Fair, moderate weather, Alhambra Theatre (2,000), 7 days, 25c-50c, cartoon comedy, Int'l News.

Rating—85%.

NEW ORLEANS, LA.—Rainy, warm weather, Orpheum Theatre (2,500), 25c-60c, Aesops Fables (Pathe), Fox Movietone News, 5 acts vaud.

Rating—100%.

AD TIPS—No ads as fight picture, women will stay away; therefore, it is better to exploit it from angle of stars and fact that it is talking picture. Audience appeal: men and boys.—Alhambra Theatre, Milwaukee, Wisc., Harry Wren, Mgr.

Simba (S.R.)

CHATTANOOGA, TENN.—Rainy weather, Rialto Theatre, (800), 6 days, 25c-35c, M-G-M News.

Rating—104%.

ROCHESTER, N. Y.—Clear to rainy weather, Regent Theatre, (2,259), 7 days, 25c-60c, "Sidewalks of New York" (Par.), "Pair of Aces" (Par.), "Post Mortem" (Par.), selected news reel.

Rating—150%.

AD TIPS—Exploit camera record of Johnsons' African hunt. Thrilling picture of denizens of jungles in native haunts. Actual fight with live lion by natives. Educational, interesting. Appeal to all classes. —Rialto Theatre, Canton, O., Paul Short, Mgr.

Broke box office records of year's standing. Billed and played up entirely as educational and yet thrilling reproduction of Johnsons' adventures in jungle. They were here in person and that was played as chief attraction. Stress was laid on struggle of beast and human for life in Africa. Audience appeal: all ages and classes.—Regent Theatre, Rochester, N. Y., Martin Dryer, Mgr.

Sisters Of Eve (Rayart)

JOLIET, ILL.—Fair weather. Princess Theatre (960), 1 day, 15c-35c, comedy.

Rating—100%.

AD TIPS—Exploit as adaptation of Oppenheim's novel, "Tempting of Tavernake." Betty Blythe made personal appearance here other half of week. Appeals to both men and women.—Patrick McManus, Mgr., Princess, Theatre, Joliet, Ill.

"Moving pictures that think are now being perfected, and after that something may be done about turning out producers, directors and film stars who can do as much."—*H. I. Phillips* in his "Sun Dial" column in The New York Sun.

Sin Sister (Fox)

UTICA, N. Y.—Rain, moderate weather, Olympic Theatre, (1,300), 4 days, 35c, Collegians (U), Fox News.

Rating—60%.

Someone To Love (Paramount)

NEW ORLEANS, LA.—Rainy, warm weather, Strand Theatre (2,000), 10c-30c, Comedy, Int'l News.

Rating—90%.

AKRON, O.—Unsettled weather, Strand Theatre (1,200), 7 days, 25c-50c, Comedy, Paramount News.

Rating—90%.

AD TIPS—Rogers given big play in advertising directed at flapper trade. Impulsive, youthful romance, coupled with comedy, prominently mentioned. General appeal, but particularly for youth.—Strand Theatre, Mgr., Ray Brown, Akron, O.

Sonny Boy (W.B.)

LOS ANGELES, CAL.—Fair weather, Warner's Hollywood Theatre, 2 days indefinite run, Vitaphone acts presentation, Larry Ceballos Revue.

Rating—150%.

NEW YORK CITY, N. Y.—Weather: Cold and rain. Warner's Theatre, (1,360), $1-$2, 7 days, two shows a day, three on Saturday and Sunday. Vitaphone shorts, special children's matinee Saturday morning. Second week.

Rating 97 4 5%.

Speakeasy (Fox)

NEW YORK CITY, N. Y.—Weather: Cold and rain. Roxy Theatre, (6,205), 50c-75c-$1-$1.50, 7 days, selected news reel with Fox Movietone. Second Anniversary Week with special stage show. Whole bill held over for second week.

Rating—133½%.

AD TIPS—Special advertising campaign in all dailies prior to opening and continued throughout first week of engagement. Special stress laid on fact that picture gave New Yorkers chance to see and hear how they acted on streets. Expert opinion estimates cost of advertising at $25,000 for advance and current displays.

The Spieler (Pathe)

BALTIMORE, MD.—Weather unsettled, fair, rainy and cold, Rivoli Theatre, (1,981), 6 days, Joe Lewis, McKay and Ardine, "The Carnival Man" (talkie shorts), "Hawaiian Love Call" (Tiffany-Stahl), Fox Movietone and Pathe Sound News.

Rating—65%.

AD TIPS—Stress that it played Roxy, New York, and that it is sound and talking picture. Exploit members of cast. Say it was synchronized by RCA Photophone and that it is most gripping drama of carnival life screened. Audience appeal: has much to appeal to all classes including romance, adventure and an expose of little known carnival life, but appeals mostly to men.—Frank Price., Jr., Rivoli Theatre, Baltimore, Md.

The Stool Pigeon (Col.)

SAN ANTONIO, TEX.—Fair and warm weather, Princess Theatre (1,300), 3 days, 25c-35c, Comedy and Int'l News.

Rating—90%.

AD TIPS—Exploit star though not so well known as yet. Best exploitation is crook melodrama angle. Audience Appeal: general. They like crook stuff.—Princess Theatre, San Antonio, Tex., J. C. McSween, Mgr.

The Star Witness (Fox)

FT. WORTH, TEXAS—Clear weather, Majestic Theatre (1,435), 7 days, 25c-60c, Aesops Fables, 5 acts K-O vaud., "Napoleon's Barber," "The Diplomats," Fox Movietone and Pathe News.

Rating—120%.

Stark Mad (W.B.)

FORT WORTH, TEX.—Clear weather, Palace Theatre (1,500), 3 days, 20c-50c, 2 Vitaphone acts, "When Money Comes" (M-G-M), Fox Movietone News.

Rating—120%.

CANTON, O.—Warm, clear first half of week, cold and rainy last half, Strand Theatre (750), 7 days, 25c-40c, Sennet all-talking comedy, Pathe Sound News.

Rating—110%.

BOSTON, MASS.—Fair weather, Metropiltan Theatre (4,350), 7 days, 35c-75c, Publix unit, Tom Mix, Paramount News.

Rating—120%.

WINSTON-SALEM, N. C.—Clear first half, raining second half of week, Carolina Theatre (2,600), 3 days, 35c-65c, Our Gang comedy, 4 acts vaud.

Rating—65%.

ST. LOUIS, MO.—Mixed weather, Missouri Theatre (3,558), 7 days, 25c-75c, Eddie Peabody in "Spice of 1929," orchestra organ, selected news reel.

Rating—91%.

LOUISVILLE, KY.—Fair and warm weather, Strand Theatre (1,785), 7 days, 25c-50c, 3 sound acts, Fox Movietone News.

Rating—75%.

DES MOINES, IOWA.—Warm weather, thaw, Strand Theatre (1,065), 20c-30c, Collegians (U), Paramount News.

Rating—100%.

CEDAR RAPIDS, IOWA—Good, mild weather, Capitol Theatre (1,957), 3 days, 10c-50c, "The Carnival Man," Publix units, Paramount News.

Rating—90%.

AD TIPS—Three leads are worth playing up. While not equal to "The Terror" it is of same general type and can be advertised as such. Audience appeal: general.—Strand Theatre, Louisville, Ky., C. C. Atkinson, manager.

Superb acting of Warner, Fazenda strong points. Laughs, as well as screams from tense situations, should be mentioned. Audience appeal: not so much for youngest fans, but for adults. Dramatic intensity has attractions.—Herbert D. Grove, Mgr., Capitol-Strand Theatre, Cedar Rapids, Ia.

Vitaphone ventures into Central American jungles with unexpected mystery and sound effects. Played up mystery touches and names of principals. Featured gorilla and girl pictures in publicity. Audience Appeal: high school age and over.—Strand Theatre, Mgr. Joe Calla, Canton, O.

"The movie magnates are determined to bring art to the masses—even if it is onlyy Art Rosenbaum and His Sixteen Syncopators."—*Weare Holbrook*, in "Commotion Pictures," *The New York Herald Tribune Magazine.*

Stocks And Blondes (RKO)

MACON, GA.—Good weather, also rains and floods, Ritz Theatre (1,000), 2 days, 30c-35c, Jack King Players.

Rating—90%.

LOUISVILLE, KY. — Fair, warm, weather, Alamo Theatre (950), 7 days, 20c-40c, 3 sound acts, Fox Movietone News.

Rating—95%.

AD TIPS—Star one worthwhile thing. Fact that it is pleasant farce and not of usual morbid type should not be overlooked in advertising. Audience appeal: good for all ages and classes.—Alamo Theatre, Louisville, Ky., John Blunk, manager.

Stolen Kisses (W.B.)

SEATTLE, WASH.—Fair, variable weather, Blue Mouse Theatre (950), 7 days, 25c-50c, Vitaphone Acts, Fox Movietone News.

Rating—65%.

AD TIPS—Exploit stars and use teaser angle on title. Nothing much to tie with. Suitable for average program audience. Adults.—Blue Mouse Theatre, Seattle, Wash., John Hamrick, Mgr.

Strange Cargo (Pathe)

SEATTLE, WASH.—Fair, variable weather, Fifth Ave. Theatre (2,750), 7 days, 25c-60c, "We Faw Down" (M-G-M), Fanchon-Marco "Rolling On" unit, Fox Movietone News.

Rating—70%.

KANSAS CITY, MO.—Warm and unsettled weather, Royal Theatre, 7 days, 2 Vitaphone acts, "The Carnival Man" (Par.), selected news reel.

Rating—95%.

SPRINGFIELD, MASS.—Cloudy, rainy weather, Broadway Theatre (1,800), 7 days, 25c-50c, Our Gang Comedy (M-G-M), "Now and Then" (talkie short), Pathe News.

Rating—85%.

AKRON, O.—Unsettled weather, Colonial Theatre (1,147), 7 days, 25c-50c, Comedy, Paramount News.

Rating—100%.

CHATTANOOGA, TENN.—Rainy weather, Tivoli Theatre, 3 days, 40c-50c, "Back to the Soil" (cartoon), 4 acts RKO vaud. with Lasses White, Paramount News.

Rating—92%.

TACOMA, WASH.—Unsettled weather, Rialto Theatre, (1,350), 7 days, 10c-75c, 2 Movietone acts, Fox News.

Rating—75%.

AD TIPS—Sketch of a ghost, doomed ship, etc., along with line, "Who killed Sir Richard," makes good copy. Audience Appeal: all ages and classes.—Royal Theatre, Kansas City, Mo., Claire Woods, Mgr.

14 Stage players in mystery talking picture. Appeal to adults.—Tivoli Theatre, Canton, O., Floyd Smith, Mgr.

Mentioned prominently cast of 14 artists; stressed mystery aboard ship; pointed out excellence of voices. Mystery melodrama appeals to all ages and classes.—Colonial Theatre, Mgr. L. B. Cool, Akron, O.

Exploit all-talking, mystery angle, cast of stage stars. Tease on mystery angle particularly. Suitable for all audiences, not too fastidious.—Fifth Avenue Theatre, Seattle, Wash., James J. Clemmer, Mgr.

Exploit mystery and murder hurling selves into midst of pleasure party aboard cruising yacht. Cast of 14 stars, talking features. Audience appeal: from high school age.—Broadway, Springfield, Mass., E. W. Smith, Mgr.

Strong Boy (Fox)

ROCHESTER, N. Y.—Clear to rainy weather, Keith Palace Theatre (2,800), 4 days, 35c-60c, 6 acts vaud., Pathe News

Rating—95%.

AD TIPS—Comedy best ad exploitation. McLaglen played up in advances and ads, emphasis given personality and comedy rather than plot. Comedy reputations of McDonald, Cook and Summerville stressed. Joy also played up. Audience appeal: all ages and classes.—Keith Palace Theatre, Rochester, N. Y., E. L. Lake, Mgr.

Saurise (Fox)

COLUMBUS, O.—Fair, warm weather, Grand Theatre (1,200), 7 days, 25c-50c, Vitaphone vaud., Fox News.

Rating—110% (Second week).

Synthetic Sin (F.N.)

TROY, N. Y.—Fair weather, Troy Theatre (2,000), 3 days, 35c-50c, 2 Vitaphone acts, Fox News.

Rating—90%.

TAMPA, FLA.—Fair weather, Tampa Theatre (1,600), 25c-50c), Aesops Fables, organ concert, talkie short, Paramount News.

Rating—190%.

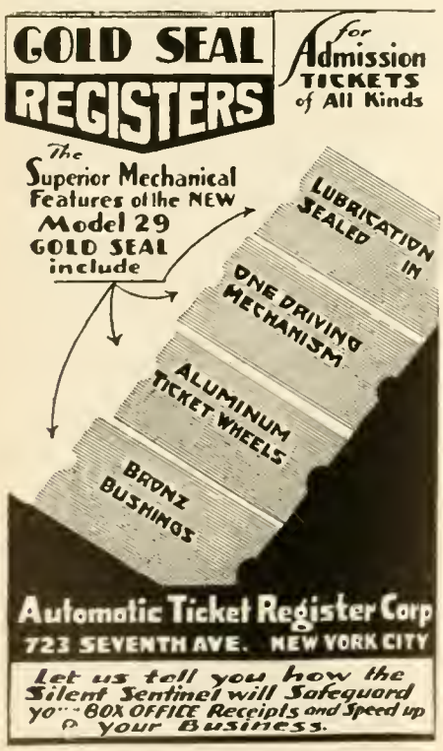
BIRMINGHAM, ALA.—Flood rains, Ritz Theatre (1,800), 6 days, 25c-60c, RKO vaud., Movietone of Inauguration, Pathe News.

Rating—90%.

AD TIPS—Exploit it as the best thing Colleen Moore has done recently. Feature its pleasing comedy. Audience appeal: all ages and classes.—Joseph Jordan, Mgr., Stanley Theatre, Atlantic City, N. J.

Moore has always been big favorite in Troy; her name was carried heavy in connection with all advertising. This is best way to handle picture in city where she is prime favorite.—Walter Roberts, Mgr., Troy Theatre, Troy, N. Y.

Don't hesitate to recommend this as Moore's best. Play up fact it is laughing treat. Audience appeal: all classes and ages. —Tampa Theatre, Tampa, Fla., A. N. Roy, Mgr.



The Terror (W.B.)

SAN ANTONIO, TEX.—Fair and warm weather, Empire Theatre (1,550), 2 days, 35c-50c, Vitaphone shorts, Fox Movietone News.

Rating—100%.

AD TIPS—Selling angle is all-talking cast. Mystery angle. Keeps audience in constant suspense. Intermingled comedy running through film adds to enjoyment. Audience appeal: all classes and ages, especially children.—Empire Theatre, San Antonio, Tex., Al Fourmet, Mgr.

That Murder In Berlin (Big 3)

NEW YORK CITY, N. Y.—Weather: Cold and rain. Cameo Theatre, (549), 7 days, 50-75c, Pathe News, 2 reel Chaplin revival.

Rating—101%.

Tide Of Empire (M-G-M)

INDIANAPOLIS, IND.—Fair weather, Palace Theatre (2,800), 7 days, 25c-50c, Movietone acts, Fox News, Organlogue.

Rating—75%.

VANCOUVER, B. C.—Warm weather with rain, Strand Theatre (1,800), 6 days, 25c-50c, Fanchon and Marco acts, Mildred Harris in person, "Scandals of Hollywood," 1 act vaud., stage band. ,

Rating—65%.

AD TIPS—Exploit Adoree above. Romance of California in frontier days is good bet. Audience appeal: high school age up, all children.—J. F. Flex, Mgr., Loew's Palace, Indianapolis, Ind.

Flavor of western romance in the early history of Pacific Coast is attractive angle. Costumes and scenery with dramatic surprises should be brought out; days of gold rush, and good horse race.—Strand Theatre, Vancouver, B. C.

Times Square (Gotham)

BALTIMORE, MD.—Unsettled weather, fair, rainy and cold, Metropolitan Theatre (1,500), 6 days, 15c-50c, "Ain't it the Truth" (talkie short), Gus Arnheim (Vitaphone), Arthur Lubin in person, male lead of "Times Square."

Rating—75%.

AD TIPS—Exploit this as absorbing story of Broadway romance with players as Day, Lubin, Miljan. Play heavily on See and Hear angle. Tell them it is vivid story of love and conflict on "Tin-Pan Alley." Audience appeal: Particularly to those musically inclined. Good strong romance that will please all.—C. S. Lang, Mgr., Warners' Metropolitan, Baltimore, Md.

The Toilers (T-S)

SAN ANTONIO, TEX.—Fair and warm weather, Princess (1,300), 4 days, 25c-35c, Comedy and Int'l News.

Rating—90%.

Tropical Nights (T-S)

OMAHA, NEBR.—Fair weather, Empress Theatre (1,000), 7 days, 25c-50c, musical comedy stock, The Collegians (U).

Rating—100%.

True Heaven (Fox)

BOSTON, MASS.—Fair weather, Scollay Sq. Olympia Theatre (3,000), 7 days, 25c-75c, 5 acts vaud., "A Bird in the Hand" (Par.), Fox News.

Rating—95%.

Under Tonto Rim (Paramount)

OTTAWA, ONT.—Fair and cold, Fern Theatre (750), 3 days 10c-25c, "Eagle of the Night" (Pathe serial), "Rainy Days" (M-G-M), Felix Cartoon.

Rating—85%.

AD TIPS—Should be mentioned as Grey story. Has much thrilling outdoor action. Audience appeal—Lovers of Westerns and all boys and girls.—Fern Theatre, Ottawa, C. Robertson, Mgr.

Uncle Tom's Cabin (Univ.)

EVANSVILLE, IND.—Rain and cool weather, Majestic Theatre (1,200), 5 days, 10c-25c, Comedy serial, 3 acts vaud.

Rating—125%.

VANCOUVER, B. C.—Warm weather with rain, Pantages Theatre (1,700), 30c-75c, 2 vaud. cast, Fox News.

Rating—200%.

OKLAHOMA CITY, OKLA.—Clear, cold weather, Ritz Theatre, 7 days, 10c-30c, Comedy, organ novelty.

Rating—100%.

VANCOUVER, B. C.—Fine and warm weather, Pantages Theatre (1,700), 6 days, 30c-75c, scenic, 4 vaud. acts.

Rating—100%.

AD TIPS—One of biggest hits I have played. Had to stand them out all week, those that would wait. Personal knowledge of book and play attracted many. Drama, pathos, thrills, mother love, historical and educational value are points to emphasize.—Pantages Theatre, Vancouver, B. C., Lloyd Pantages.

Excellent picture, appeals to all classes and ages. While subject is old, picture is very pleasing and good picture to book.—Rite Theatre, Oklahoma City, Okla.

Waterfront (F.N.)

OMAHA, NEBR.—Fair weather, Orpheum Theatre (3,000), 7 days, 25c50c, 5 acts RKO vaud., "At the Dentist's" (Pathe), Pathe News,

Rating—115%.

AD TIPS—Excellent, pleasing program picture subordinated in exploitation to vaud. Mulhall and Mackail helped draw 'em in. Audience: general; they all liked it.—Wm. A. Hartung, Mgr., Orpheum, Omaha, Nebr.

The Water Hole (Paramount)

INDIANAPOLIS, IND.—Fair weather, Indiana Theatre (3,000), 7 days, 35c-65c, Jack and Jean, radio stars, Pathe News.

Rating—135%.

AD TIPS—Carroll and color scenes should be exploited. Audience appeal: high school age up; all classes.—George D. Tyson, advertising manager, Indiana and Circle Theatres, Indianapolis, Ind.

The Wolf Song (Paramount)

NEW YORK CITY, N. Y.—Weather: Cold and rain. Embassy Theatre(596), $1-$2, 7 days, 2 shows a day, 3 Sat. and Sun., Paramount shorts, third week.

Rating—84 2/5%.

NEW YORK CITY, N. Y.—Weather: rain, snow, cold, Embassy Theatre (596), 7 days, 2 shows a day, 3 Sat. and Sun., $1-$2, 2nd week, Para. shorts. Strong publicity for arrival of Lupe Velez in N. Y. helped business.

Rating—112 3/5%.

Weary River (F.N.)

LITTLE ROCK, ARK.—Fair weather, Royal Theatre (1,000), 7 days, 15c-60c, Vitaphone acts.

Rating—120%.

INDIANAPOLIS, IND.—Fair weather, Circle Theatre (2,500), 25c-60c, Organlogue, Fox News.

Rating—105%.

ALBANY, N. Y.—Fair weather, Mark-Strand Theatre (2,000), 6 days, 35c-50c, 2 Vitaphone acts, Fox Movietone News.

Rating—135%.

KANSAS CITY, MO.—Warm and unsettled, Mainstreet Theatre, 7 days, Master Ceremony, Aesops Fables (Pathe), Pathe News.

Rating—125%.

RICHMOND, VA.—Poor weather, Byrd Theatre (1,600), 6 days, 15c-50c, Radiograms, Vitaphone short comedy, organ solo, Pathe Sound News.

Rating—95%.

SAN FRANCISCO, CAL.—Unsettled weather, California Theatre (2,358), 7 days, 35c-50c, "Melancholy Dame" (Par.), orchestra, Fox News.

Rating—100%.

BALTIMORE, MD.—Unsettled weather, fair, rainy and cold, Stanley Theatre (3,654), 6 days, 25c-65c, Keller Sisters and Lynch (short talkie), "Rube Minstrels" (short talkie), "Sick Cyclone" (Oswald-U), Orchestral overture, organ solo, Fox Movietone and Paramount News.

Rating—128%.

BOSTON, MASS.—Fair weather, K-A Boston Theatre (1,800), 25c-75c, Ruth Mix, 5 acts vaud., Pathe News.

Rating—95%.

AD TIPS—Feature fact that Barthelmess sings. Compson playing opposite him. Audience appeal: all classes and ages.—Mainstreet Theatre, Kansas City, Mo., Lawrence Lehman, Mgr.

Barthelmess' voice one of important angles in exploiting. Theme song another high point.—George D. Tyson, advertising manager, Circle Theatre, Indianapolis, Ind.

Play this up as best picture Barthelmess has appeared in. Stress it as bringing him talking and singing to public with Compson as heroine. Tell them it is one of ten best of this or any year and that Dick sings, talks and plays piano in it. Audience appeal: to every class.—Howard Price Kingsmore, General Mgr., Loew's Stanley, Baltimore, Md.

Exploit all talking angle; intense dramatic interest, as well as Barthelmess being heard. Audience appeal: all classes.—Capitol Theatre, Salt Lake City, Utah, George E. Carpenter, Mgr.

Stress Barthelmess, his singing and dialogue; with brand new theme of unusual interest. Audience appeal: all ages and classes.—Byrd Theatre, Richmond, Va., W. J. Coulter, Mgr.

Featured fact that in New York it is running at Broadway house at $2.50 top. Then drew contrast to fact that my theatre was showing it for 50 cent top. Did not forget to call attention to fact that this picture gave audience chance to see and hear Barthelmess. —Tom Clark, Mgr., Mark Strand Theatre, Albany, N. Y.

Wyoming (M-G-M)

WICHITA, KANS.—Fair and warm weather, Kansas Theatre (800), 20c, comedy, talkie vaud.

Rating—99%.

AD TIPS—McCoy and fight to preserve life-long friendship with Indians will help sell this one. Audience appeal: More general than average western, especially in medium sized cities.—Mrs. Charles Barron, Mgr., Kansas Theatre, Wichita, Kans.

Wild Orchids (M-G-M)

EVANSVILLE, IND.—Rain and cold weather, Loew's Victory Theatre (2,300), 4 days, 15c-50c, 5 acts Loew's vaud., scenic, M-G-M News.

Rating—100%.

FORT WORTH, TEX.—Clear weather, Worth Theatre (2,500), 4 days, 15c-50c, "The Bride's Relations" (Educ.), Paramount News.

Rating—90%.

LITTLE ROCK, ARK.—Fair weather, Capitol Theatre (1,400), 4 days, 15c-60c, "Realization" (Vitaphone), "Habeas Corpus" (M-G-M).

Rating—100%.

NORFOLK, VA.—Cloudy and warm weather, Norva Theatre (1,800), 6 days, 35c-50c), M-G-M and Vitaphone acts, Fox News.

Rating—75%.

BOSTON, MASS.—Fair weather, Loew's State Theatre (3,700), 7 days, 40c-75c, Movietone, band show, Fox News.

Rating—100%.

AD TIPS—Scenic effects, popularity of stars, tense dramatic action. Audience appeal: adult classes.—Pantages Theatre, Salt Lake City, Utah, Grant Pamberton, Mgr.

ST. LOUIS, MO. — Mixed weather, Loew's State Theatre (3,300), 7 days, 25c-65c, Movietone shorts, orchestra organ, M-G-M News.

Rating—97%.

The Wind (M-G-M)

JOLIET, ILL.—Fair weather, Princess Theatre (960), 3 days, 15c-35c, comedy, news reel.

Rating—95%.

AD TIPS—Advertise as greatest dramatic triumph of Gish. Bill it as epic film with great star. Has appeal for occasional moviegoer.—Patrick McManus, Manager, Princess Theatre, Joliet, Ill.

Wolf Of Wall Street (Par.)

MILWAUKEE, WISC.—Fair, moderate weather, Strand Theatre (1,297), 14 days, 25c-60c, "Post Mortem" (Par.), "Lesson No. 1" (Fox Movietone), Fox News.

Rating—97%.

TROY, N. Y.—Fair weather, Troy Theatre (2,000), 4 days, 35c-50c, 2 Vitaphone acts, Fox News.

Rating—100%.

BALTIMORE, MD.—Unsettled weather, fair, rainy and cold, Parkway Theatre (1,092), 6 days, 15c-35c, "Confession" (M-G-M), Bernardo DePace (Vita.), "Noisy Noises" (M-G-M), Fox Movietone News.

Rating—92%. (Second run.)

AD TIPS—Has greatest appeal at present time when stock market craze is at its height. Worked this feature in all newspaper advertising. Judging from business done, it carried distinct appeal.—Walter Roberts, Mgr., Troy Theatre, Troy, N. Y.

Exploit all-talking angle, tense situations dealing with Wall Street and first hearing of Bancroft's voice.—Paramount Empress Theatre, Salt Lake City, Utah, Carl A. Porter, Mgr.

"Some of old-timers can remember when the movies were mute and glorious—all the talking was done by the audience."
—*Weare Holbrook*, in "Commotion Pictures," *The New York Herald Tribune Magazine*.

Woman Of Affairs (M-G-M)

SCHENECTADY, N. Y.—Fair weather, Proctor's Theatre (3,000), 4 days, 25c-50c, 5 acts vaude., Pathe News.

Rating—100%.

OTTAWA, ONT.—Weather: mild and cold, Regent Theatre (1,225), 6 days, 25c-65c, "Miss Information" (Vita.), Fox M. and Para. News, orchestra.

Rating—90%.

AD TIPS—Do not be afraid to draw a close relationship with Michael Arlen's "Green Hat" with this story. Greta Garbo does her best acting and more or less redeems herself. John Gilbert loves better than ever. Audience appeal: a feature that will particularly hold women and stir manly emotions as well.—Ray Tubman, Manager, Regent Theatre, Ottawa, Ont.

Gilbert and Garbo played in all ads as "stars of 'Flesh and the Devil'." Supporting cast of Stone, Brown, Bosworth, etc., also exploited, as was Arlen's book to considerable degree. For adult audience, and appealing especially to women.—Proctor's Theatre, Schenectady, N. Y.

Woman Disputed (U.A.)

WICHITA, KANS.—Fair weather, Miller Theatre (1,981), 3 days, 25c-50c, Int'l News, comedy.

Rating—100%.

AD TIPS—Exploit Norma Talmadge, also the acting of Kent as a new star of the movies. The "disputed" angle is also good, particularly if it can be played discreetly in a tie-up with the "bad woman" situation. Not so much on the war stuff, a little overworked now. Audience appeal: For adults only.—S. Chambers, Manager, Miller Theatre, Wichita, Kans.

Woman From Moscow (Par.)

SPRINGFIELD, O.—Mild weather, Regent Theatre (1,500), 4 days, 10c-15c-25c-30c-50c, "Half-Back Hannah," M-G-M News, 5 acts vaude.

Rating—60%.

Why Be Good (F.N.)

LOS ANGELES, CAL.—Fair weather, Loew's State Theatre, 7 days, Movietone acts, Fanchon Marco Idea, Fox Movietone News.

Rating—105%.

Younger Generation (Columbia)

SYRACUSE, N. Y.—Mild weather, Strand Theatre (1,700), 7 days, Vita. acts, orchestra, Fox M. News.

Rating—100%.

NEW YORK CITY, N. Y.—Weather: cold and rain, Colony Theatre (1,980), 7 days, 50c-75c-$1, Pathe Sound News, Walter O'Keefe, m. c., Sam Kahn stage band and specialties.

Rating—107 1/5%.

COLUMBUS, O.—Fair and cold weather, Grand Theatre (1,200), 2 days, 25c-35c-50c, Fox News, Movietone vaude.

Rating—50%.

AD TIPS—Play up character portrayal of Hersholt. First talkie for Cortez; exploit Basquette, Lease. Play up underworld angle. Audience appeal: All classes.—Walter McDowell, Mgr., Strand Theatre, Syracuse, N. Y.

Exploit talking, music and sound effects, with pathos and comedy mingled. Audience appeal: All classes.—Carl A. Porter, Mgr., Paramount Empress Theatre, Salt Lake City, Utah.

The Voice of the Screen

News and Comment on All Phases of "Sound" Pictures

Manager And His Projectionist Invent A Device

Utica Theatremen Contrive The Linerophone, 2-Unit Sound Film Apparatus

A case where a theatre manager, in conjunction with his projectionist, contrived to make a sound apparatus that gave him more satisfaction than any that the large electrical companies are offering for sale has just been brought to light in Utica, N. Y. Here Evans W. Linton and Harry Cross, manager and booth operator respectively of the Olympia Theatre in Utica, have invented a talking picture device, the Linerophone, coined from the names of the two men.

The invention is said to involve two units, one for non-synchronous pictures and the other for photoplays synchronized with sound or talk. Filtering devices eliminate extraneous noises in the speakers, it is claimed. Most of the apparatus is located in the projection room, including a mixing panel, while the six extra large dynamic speakers are behind the screen. Two heavy amplifiers enable the operator to change from one amplifier to the other in case of emergency, and Mr. Linton asserts that it is possible to resynchronize instantly. The turntable runs with wormed gears in a bath of oil at all times, and the machine is strictly A. C. operated, it is declared.

It is planned to form a corporation to manufacture the apparatus. Application for patents has already been made.

Couple Of Ottawa Exhibs Hang On To Their Organs

In spite of strides made by producers of talking pictures a recent incident which occurred in Ottawa, Ontario, reflects an attitude of uncertainty on the part of certain theatremen.

Two local exhibitors, presenting sound programs, received an offer from a church for their pipe organs, at present standing practically idle. The reply was that the organs were being "held in reserve."

"Rainbow Man" Completed, Dowling Returns To N. Y.

Having completed "The Rainbow Man," his first all-talking feature picture, Eddie Dowling returned to New York this week. It is expected that his new vehicle, a production of Sono-Art, will have its world premiere in New York in the near future.

Rival Border Exhibs Compete With Sound

EXHIBITORS along the border line of Canada and the United States are finding that the talking pictures are one means of meeting competition where rival cities are within a short traveling distance from one another.

The Imperial Theatre, Sarnia, Ontario, managed by John Meyers, has been wired to meet the competition from a rival United States city, Port Huron, Mich., just across from Sarnia. Sarnia, with a population of 21,000, is the smallest city in the Dominion to have sound pictures so far.

International competition from Sault Ste. Marie, Mich., has also led to the wiring of the Algoma Theatre there.

New Sound Device Company Will Cater To Independents

A new company, with the purpose of catering to independent producers and exhibitors making and showing sound pictures, has been formed under the name of Vitovox, and is shortly to be incorporated in California. Walter Ford Tilford is general manager for the firm which has established headquarters in the Tec-Art Studios.

Vitovox records on film on a variable area tract and is interchangeable with all reproducing devices using sound on film. The company also intends to turn out a portable recording device, of particular value to news camera men and directors on location.

The company is to be incorporated for $10,000,000 under the laws of California. Among its officers and board of directors are: Charles B. Jones, vice-president and treasurer of the Rio Grande Oil Company; R. A. Broomfield, president of the Broomfield Oil Company; William Foretine, capitalist; L. E. Lockhart, vice-president, Rio Grande Oil Co.; Lyman J. Gage, president, Precision Electrical Manufacturing Corp.; J. A. Miller, well-known radio engineer and Walter Ford Tilford.

Chas. Butterworth To Make Paramount Talkie In East

Charles Butterworth, musical comedy comedian, will star in a short feature talkie for Paramount and is expected to begin production shortly at the company's Astoria studio, with Fred Allen directing.

Touring For Bristolphone

M. Millen, supervising engineer of the Consolidated Bristolphone Corp., is now on a service inspection tour that will cover every city in which Bristolphone equipment has been installed.

Old Sensational Successes To Be Made With Sound

"Birth Of Nation," "Thief Of Bagdad" Planned For Reissue

(Hollywood Bureau, Motion Picture News)

Hollywood, March 21.—The oft-mentioned idea of remaking old film sensations with sound is now to become a fact. Two of the industry's classics are definitely intended for new dialogue and sound effect versions, these being "The Birth of a Nation" and "The Thief of Bagdad." In addition to this, come plans from others to reissue big spectacular productions with newly synchronized sound effects. The most important rumored among these is "Ben Hur."

D. W. Griffith is now in New York, but according to close associates in Hollywood, he has expressed both desire and intention of making his world-famous epic. He plans to gather as many of the original cast as possible. Among those available, although some are in retirement and have changed with the years, are Mae Marsh, Lillian Gish, Walter Lang, Henry B. Walthall, and Mary Alden. New faces will have to be engaged to take the roles played originally by Robert Harron, George Seigmann and Wallace Reid.

"The Iron Mask' is commonly accepted as Douglas Fairbanks' last picture. He and Mary Pickford have announced their intention of making one co-starring feature to mark their retirement from the screen However, unless Fairbanks decides merely to synchronize it with sound effects, he will make a talkie version of "The Thief of Bagdad" first.

Jack White's First Talking Comedy Released This Week

Exhibitors who are bookers and buyers of Educational product will interestingly await public reaction to the first of producer Jack White's talking comedies, "Zip!—Boom—Boom!," prints of which are being delivered to Educational exchanges this week.

Vitaphone Artists Grow

Warner Bros. list of artists recording Vitaphone subjects was much increased this week when the following signed to appear in talk and sound films: Rudy Vallee and His Connecticut Yankees, Leo Reisman and His Hotel Brunswick Orchestra, Minnie Du Pree, who was signed to play opposite J. C. Nugent in "The Veteran," a sketch; and Josie Heather, Scotch comedienne.

Broadway Show Reviews

By Fred Schader

Colony's Comedy Bill Topped By "Cohens & Kellys"

Walter O'Keefe Still M. C. With Sam Kahn Band And Specialty Acts

With "The Cohens and The Kellys at Atlantic City" as the feature film attraction for the week a fairly entertaining comedy show was built up at the Colony. It wasn't the feature that really handed the audience what it paid its money for, for although there are any number of laughs in the picture it is in reality based on the old-fashioned chase formula. The stage show running thirty-six minutes, a Pathe Sound News for seven minutes and the feature taking an hour and twenty minutes made the show run just a little over two hours.

The stage still has Walter O'Keefe as master of ceremonies, and the boy is making himself very well liked by the customers, and Sam Kahn and orchestra. Kahn opens the show with "Sweethearts On Parade," paving the way for the appearance of O'Keefe, who steps out with "I've Got a Cold In My Nose," getting a lot of laughs with the number. The Vorsell Sisters in a dancing divertissement followed to a light hand. Kahn, with a burlesque of "Uncle Tom's Cabin" by the band, got a number of laughs, and Lydia Harris stepped in and shot over a couple of numbers for a real hit. O'Keefe, just ahead of the finale, landed solidly with the audience with a new version of "Frankie and Johnnie," the number is filled with laughs and the wise ones in front got an extra kick out of it.

In the seven minutes given over to the Pathe Sound News four shots were shown. The most interesting to Broadway was the explanation of Senator Jones of the how and whyfor of the new Jones Law is connection with prohibition enforcement.

Walter O'Keefe and the Sam Kahn Band are now featured in the lights at the Colony above the film attractions.

"Alibi" Will Come To The 44 St. And Not The Harris

United Artists' "Alibi," directed by Roland West, will arrive for its New York premiere at the 44th Street Theatre and not at the Sam H. Harris, as previously announced. The first showing occurs Sunday night, April 7.



Helen Morgan, stage star who recently made her screen debut in "Show Boat," the Universal talkie which this week had sensational double premiere at Miami and Palm Beach. She is seen above rendering a vocal solo

"Canary Murder Case" Held Over But Rest Of Paramount Bill Changed

AT the Paramount this week, for second time in the history of the house a feature film was held over. The picture was "The Canary Murder Case," but all of the other features of the program were changed for the current week.

Opening the show an overture of Irish airs was offered, with the musicians flooded with a green light, while Dave Rubinoff pulled his usual solo on the violin in an orange spot. One of the electricians must have a sense of humor, or a grouch against Rubinoff and hoped that some real rabid Irishman would take offense at the orange spot in the flood of green and take it out on the orchestra leader. But up to midweek no ambulance calls for the Paramount were reported. The overture runs eight minutes and has all the usual Irish melodies including the more popular ones that were written in this country.

The Paramount silent news, running for eight minutes, held the next spot in the program. Five shots were shown and the "Redskin" trailer was placed in the news. The clips were Wilkins Return from the Antarctic; Zep Tunes Up for Pole Flight; The Hoover Cabinet; Lee Bible's Florida Auto Smash and the Pacific Fleet in action.

Mrs. Jesse Crawford worked out a novelty in a program that was dedicated to her favorite orchestra leader of the radio, in which she introduced Lopez' favorite "Nola"; Rudy's Vallee's "Deep Night"; Lombardo's Royal Canadians playing "I Faw Down"; Ben Bernie's "Carolina Moon"; and finally Paul Ash with "I'll Never Ask For More." The latter number was given real plug with a singer planted in the audience for a chorus, and Mrs. Crawford ragging the number after that. Still it only took seven minutes to put it over.

"The Trail of The Rainbow" was the Publix Unit for the week. It is a Dave Gould production, with a chorus of Gluck Soull girls. As specialties with the unit are Ossman and Schepps, the banjoists, The Bachelor Four, and Bud Carlell, the cowboy roper. For a novelty there is a sharpshooting bit by the chorus as a finish to a Jesse James number. Jean Wardell walks away with the hit honors doing a comedy number.

Colleen Moore Will Make "Irish Eyes" As First Talkie

"When Irish Eyes Are Smiling," a First National-Vitaphone vehicle, will mark Colleen Moore's entry into the circle of the talking stars. It will be an all-talking and all-singing attraction and Colleen will speak with a brogue.

Father of Wolf Bros. Dies

(Hollywood Bureau, Motion Picture News)

Hollywood, March 2.—Solomon Wolf, 70, father of Fanchon, Marco and Rube Wolf, died at San Diego last week following a heart attack. Fanchon and Marco are presentation producers for Fox-West Coast; and Rube Wolf is band leader and master of ceremonies at Loew's State, Los Angeles.

"Bellamy Trial" With "Tallyho" Revue Provides Enjoyable Capitol Program

"THE BELLAMY TRIAL," having its first run in New York at popular prices, is the screen attraction at the Capitol this week. Surrounding it is a pleasing program headed by the Chester Hale stage production "Tallyho" which has as its kick at the finish a horse race on a tread-mill with three thoroughbreds competing. The show runs two hours and twenty-five minutes.

For the opening of the program the overture to "Raymond" is played by the Grand Orchestra. The selection running ten minutes, and receiving a very fair applause return from the audience. It is followed with several selected shots from the M-G-M News and Fox Movietone, which runs for nine minutes.

George Dewey Washington, the colored singer in his latest M-G-M Movietone Short, offered three popular numbers, "Lonely Vagabond," "The Sun Is Shining at My Window" and "The Curtain Comes Down." All three numbers were put over effectively.

"Tallyho," the Chester Hale Revue, runs twenty-six minutes. Dave Schooler and the band are in polo costume for the week. Outstanding is the male singing ensemble of twenty voices. Harry Roye and Marjorie Linken offer a dance novelty, while Gus Mulcahy, with his talking harmonica and dancing, slipped over an applause hit. For the finish of the offering there was the old tread-mill horse race, which gave the audience as big a kick as ever. Three horses runing on the mill upstage on a platform above the heads of the band made a corking flash picture. The feature ran an hour and thirty-three minutes, which accounted for the unusual length of the show.

EMBARRASSING MOMENTS

If your dancing partner chooses to fix her garter.. *be nonchalant*.. LIGHT A MURAD.



Musicians' Anti-Talkie Parade Falls Through

Musicians are in a sad plight at the present time, according to the Musical Mutual Protective Union, which says 35,000 throughout the nation, 6,000 in New York alone, are either jobless or in critical circumstances. Recently a group of them, affiliated with the New York Union No. 802, of the American Federation of Musicians, voted to name a committee to confer with the governing body to discuss means for checking unemployment.

The musicians intended to stage a parade this week in New York as a demonstration against talking pictures, which they charge with having deprived them of their jobs. Not so long ago they steadily earned $43.75 a week for nightly performances and $5.50 extra for matinee work.

The parade was never staged due to police refusing a permit. To add to their discomfiture a disagreement as to the extent and causes of the musicians' plight occurred between J. M. Camuti, who was to have lead the protesting musicians in the parade, and Joseph N. Weber, president of American Federation of Musicians. The former declared 11,000 out of 17,000 musicians were out of work in New York, while the latter asserted that the correct figure was but 300 in New York and 3,000 in the United States and Canada, and said that most of the unemployment is due to the few musical shows on Broadway and on the road.

Broadway Grind Houses Do Above 100% Business

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performances on this one. "The Letter," which Paramount brought into the Criterion a week ago, played to $13,717 for a rating of 102 1/10 per cent.

The Warner Brothers brought "Noah's Ark" into the Winter Garden last Thursday night with a typical Hollywood opening night with the seats at $11 a copy, varicolored searchlights and sun-arcs flashing to the skies and the full dress parade on the part of the Warner set. The opening was followed with an extra heavy advertising splurge in the newspapers, possibly to overcome the lukewarm and some condemning notices that the picture received, with whole pages being devoted to paid superlatives about the production. The business on four days went to $24,239, which is an average of 106 per cent for that house on the figures of the Jolson run there in "The Singing Fool."

"The Singing Fool" was moved to the Sam Harris Theatre after 26 weeks at the Winter Garden; in its 27th week it played to $15,361.50. "Sonny Boy," in its second week, got $15,634, and finished at Warner's on Thursday night, with Corrine Griffith's "The Divine Lady" coming in on Friday night. Incidentally, "The Wolf Song," at the Embassy, finished on Friday night. Last week the picture played to $6,615 in its third week.

A heavy advertising campaign in the daily papers placed behind "Hearts In Dixie," at the Gaiety for the second week that the picture was in there, could not stop the receipts from slipping to $8,732.50, while "Weary River," at the Central in its seventh week, played to $14,989.

MANAGER'S ROUND TABLE CLUB

CHARLES E. LEWIS *Chairman and Editor*

A National Association of Theatre Managers Meeting in

MOTION PICTURE NEWS

Every Week—for Mutual Benefit and Progress



CONDUCTED BY AN EXHIBITOR FOR EXHIBITORS

"The Spirit of Co-operation"

OVER a year ago, while engaged in operating a small chain of theatres in New England, the thought came to me that there was needed in this great industry of ours a trade paper department which would accord to the manager of theatres the recognition and respect that he is worthy of. This thought stuck in my mind for a long time and finally I decided to drop a few lines to Mr. William A. Johnston, of the MOTION PICTURE NEWS, and put the idea up to him.

The present *Managers' Round Table Club*, and the pages it uses every week in the *News*, is the most dramatic answer we can offer to our hosts of readers and members. The fine, attentive cooperation which was accorded me is, to a large extent, responsible for the success of the organization and now, with this issue, we present the new enlarged edition of the *Managers' Round Table Club* news.

If it will not impose too much on your time, just bear with me for a few minutes and I will show you why this great National Association of Theatre Managers holds the spot it now occupies in the theatrical business.

Co-operation!

That is what turned the trick. Without it we were licked before we even started, but right from the first shot of the gun we began to interest theatre managers, publicity men, supervising managers, general managers (yes we have quite a few G. M.'s), and others all connected with and interested in this great business of ours. Their problems were discussed in an open and frank way, their theatre operation methods and exploitation ideas were published on the *Club* pages and suggestions were given and received. Soon there was started a sort of 'spirit of intercommunication' (rather a long winded way of describing it), but just the same that is what hapened. Managers in one city began to correspond with managers in other cities, their topics of correspondence were the different items appearing on the *Club* pages. Distance ceased to be a factor and soon, either direct or through the *Club* headquarters hundreds of letters were being exchanged.

This spirit or cooperation has reached the point which we now will call your attention to.

About two weeks ago a regular *Club* bulletin letter was mailed to every member of the *Club* with the request that they pledge their support for a certain advertising survey which we decided to make at the insistence of a great number of Club members. There was nothing compulsory in the request, it

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MANAGERS' ROUND TABLE CLUB

was left entirely to the individual members to decide whether they wanted to give a little of their time to make the survey a success. Now the important news, the point which we have been building up to, is this: *OVER NINETY-FIVE PER CENT OF THE ENROLLED MEMBERSHIP IN THE MANAGERS' ROUND TABLE CLUB PLEDGED THEMSELVES TO HELP ON THE SURVEY.*

We point with tremendous pride to that statement boys, because it is the answer to almost a year's hard work to build up the CLUB to its present fine standing and when so large a group of showmen will get behind a suggestion of this kind, then we have no more doubts about the success of our efforts.

Fellows, the MOTION PICTURE NEWS stood behind me and gave me every possible help, sympathetic cooperation, and spent plenty of money to help us put this idea across and to the NEWS we should indeed be grateful.

We are all pulling in the right direction, boys, and let's keep up the great work. Keep on shooting in your advertising and exploitation ideas, tell us how you run your theatres, send us your own and your theatre's photographs, in other words, "Keep the Pot Boiling" and keep your shoulders to the wheel. It's "All for One and One for All." C. E. L.

C. F. Lawrence Is Now Located Up In Utica At The Avon

At the request of Mr. Schine, head of the circuit, C. F. Lawrence was shifted from the Ohio Theatre, in Lima, Ohio, to the Avon Theatre, in Utica, N. Y., and it did not take him long to start things humming in Utica. He used one of the most popular forms of teaser throwaways that is rapidly coming into favor all over the country. Sid used this one on "The Flying Fleet" and knowing how well he can get behind a stunt, we feel that his effort met with much success.

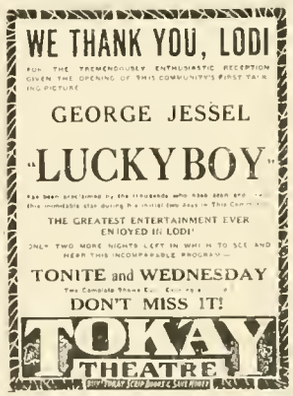
In addition to this throwaway idea he inaugurated a flying contest for the last day's presentation of the picture. All the entrees were planes designed and constructed by members of the Wings of Utica, Boys' Club. These he placed on exhibition in his lobby for several days and then the contest was run to determine which of these miniature models would make the best speed, or fly the highest in the contest. With interest so keen at this time on anything pertaining to airplanes it did not require a lot of advertising to bring out a huge crowd to see this stunt pulled off and naturally the business reflected the success of the entire stunt that day. We are watching for further news from Utica. Get busy, Sid.

Ventilation Is An Important Matter This Time Of Year

Many letters we receive dwell on the subject of good clean air and ventilation in the theatres, especially at this time of the year. We are sort of between seasons, and while the weather may be chilly in the morning and afternoon, it is quite apt to warm up during the evening, and if you have a good sized crowd you are going to hear some squawks from the customers, unless you watch your ventilation carefully. One good suggestion we received from down south was, if you run matinee and evening separate, it's a good idea to open up every door between shows and give the theatre a good airing, regardless of the weather. This is good sense because fresh, clean air is important if you expect to keep the patrons satisfied. Don't create bad draughts during the show if you can possibly avoid it; they will cause more kicks than the hot air itself; but at the same time watch the weather conditions outdoors and use that as a guide for what you must do with your own heating and ventilating plant. It used to be a habit with me at this time of the year to walk out in front of the house several times early in the evening and if I thought the weather was getting warm and the crowds coming good, I would see that the heat was shut down and one of the fans started very slowly to draw out stale air. This could be increased as conditions warrant it. Don't overlook this angle in your theatre operation because it's too important.

Getting and Holding Good Will Is The Way Marpole Works

Most of you will recall the story I printed a short time ago about Marpole and the New Tokay Theatre in Lodi, Calif., and the opening he handled on the "sound" pictures in his house. Now we are showing you an ad. he used the day after the opening which shows that he is not slow to keep in the good graces of his patrons. This kind of advertising is great stuff, boys; it just makes them feel good and gives the impression that the New Tokay Theatre is the most important theatre in town. That is what you want them to believe so live up to it. Crowds like to follow the crowds. If people see others trying to get into a theatre, they themselves invariably want to get in, too. It's theatre psychology and darned good psychology at that. From the same paper that we clipped this ad. we found a news story in which the New Tokay Theatre announced that—"due to a regrettable error in shipment, the sound and color subject, 'In a Persian Market,' did not arrive for showing on Sunday, but anyone who cares to see this subject will be admitted free . . . " So once again Marpole shows good showmanship in holding the good-will of his patrons. It's an example worth following in many a town of the same size as Lodi.



Australians Use Different Methods In Their Theatres

In a most interesting talk with I. Hamilton Webb of the Union Theatre, Ltd., in Australia, but who is at present in this country investigating theatre conditions, we learned that the showmen in his far off country use many different methods in their operation and presentation of shows.

According to Webb, continuity during the running of a show is of utmost importance and the dreary stage waits, so common in this country, are absent in his. As soon as an act is over the floods and spots are thrown onto the orchestra pit and leader and they entertain for the few minutes necessary to prepare the stage for the following act. Not just fiddle away on any old orchestration, but they render a short popular number which gives them the featured spot while this is going on. As soon as they finish the eyes are directed to the stage by a quick shift of the floods. Many managers in this country would do well to give this angle serious consideration, because I remember distinctly from last summer's tour of the middle west that stage waits were evident in many of the finest houses in the cities through which I passed. I do know that it "killed" many a good performance.

Those of you who are located in states where censorship is particularly strict should be thankful that you do not have to contend with the Australian's position when it comes to censorship. Mr. Webb told me that the censor board, consisting of

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two men and a woman, use the knife on practically every picture that comes into the country. They do not permit the showing of a fist fight; the marching of soldiers must be short and snappy; soul-kisses must also be abbreviated; main titles are often ordered changed because they do not meet with the board's approval. Sub-titles must be carefully worded. And many other similar restrictions. What they are going to do with the "talkies" is apparently going to be tough. But perhaps they will find the solution.

Mr. Webb has consented to an appointment on our Australian Membership Committee and has already started work by writing to his many friends down there. So we may soon carry a section devoted to the Australian Theatre Activities. More about this country later on.

Good Old Days Are Coming Back With Flags And Banners

This sure is a queer business all right. When the so-called high class and de luxe type of house came into existence we were told that our showmanship was "behind the times" because we used to decorate the fronts of the theatres with banners, flags and other kinds of display. Not so any more, boys, not so. The finest, and when we say finest we mean finest, theatres are going in for banners and flags and pennants just as in the good old days. Maybe the displays are a little better looking and cost more than what we used to use, but they are banners, etc., just the same.



Take a look at this attractive banner which was recently used at the famous Hippodrome Theatre in New York City. This and several others adorn the theatre almost every week. Change of colors and sizes make the difference that attract the patrons, but you must admit that this is an attractive affair. If you were to walk down Times Square you would find banners of some sort on practically every theatre in the famous district.

It's the good old ballyhoo, but it catches the eye just the same, so why worry about the "high-class" or "De Luxe" names when you can draw the customers to the B. O. Better a few red banners once in a while than a few red ink statements. Are we right or are we right?

E. T. Zadra Sells "Valentine" With New Serial Stunt

Mr. Zadra needs no introduction to Club members, he was one of the first members to enroll in the Club and was, until recently, a steady active member. But he is now making up for his inactivity and the first letter we received tells about a mighty fine idea of tieing up a serial story on "Jimmy Valentine" with a herald, making them one and the same thing.

In the first place, in case you don't know it, Ed. is the manager of the Lyric and Ramsdell Theatres in Manistee, Mich., for the Butterfield Circuit, and has been active in theatre circles for quite a few years.

This latest stunt of Mr. Zadra was to take the mats which are furnished gratis by the exchange on the serialization of "Alias Jimmy Valentine" for the purpose of tieing up with local newspapers, and printed them on a 9 by 12 inch throwaway. A separate herald for each of the ten chapters was employed and on the reverse side of each herald he printed: "See This Story brought to Life on the Lyric Screen—date, etc.

We would have liked to reproduce the herald here but the copy which we received was not fit for reproduction due to extremely light print. However, those of you who are looking for something new on this picture can write direct to Mr. Zadra, whom, we are sure, will send you a copy by return mail. O. K., Ed.?

"Tod" Browning Is On The Job With Real Showmanship

"Tod" Browning, managing director of the Famous B. F. Keith Memorial Theatre in Boston, Mass., pulled a master stroke in showmanship when he signed up Jack Sharkey, outstanding heavyweight champion contender for the title left vacant by Gene Tunney. "Tod" has to keep on his toes every minute so that the Memorial Theatre continues to occupy the fine position it now holds in Boston, so he never misses a single trick when it means bringing more business to the theatre.

This vaudeville engagement, by the way, will mark Sharkey's first appearance on the variety stage. Exhibition bouts will be staged and the real atmosphere of the ring will be injected into the entire presentation. This whole engagement demonstrates an interesting angle because the Memorial Theatre is strictly a "class" house catering to the best people in and around the Hub, and it clearly shows that surrounded and presented in the proper manner, any theatre, "class" or otherwise, can put over a stunt which will draw the business.

"Tod's" further activities will be looked for with much interest in the future. Shoot them along and also your photo.

NEXT WEEK

The Club Columns will carry some unusually interesting stories from the members including:

LLOYD SINCLAIR'S;

Birthday Mailing List Stunt

LEONARD FREUND'S;

"All Girl" Show Publicty Campaign

READ THE CLUB NEWS EVERY WEEK

MANAGERS' ROUND TABLE CLUB

Does Misleading Advt. Ever Bring More Business?

We are tempted to ask this question and trust it will evoke some interesting answers and comment. I have before me some theatrical pages from a certain city where one theatre has installed a sound plant and another has just a cheap non-synchronous machine. The theatre without a synchronous outfit, probably believing he was fooling the patrons, immediately started using the same expressions and captions as his opposition. "See Frankie Darro and hear a fine musical accompaniment," is what he advertised to his patrons, but it is not so strange to relate that he was fooling no one but himself, because those who did come soon left to tell the neighbors that the "So and So Theatre" was bunk and did not have any talking pictures.

If it were the last thing I ever accomplished in this business I would impress on every exhibitor and manager the importance of "Truth in Advertising." Don't try and deceive the theatre-goers, because they are practically "fool-proof" in this modern age. They go to the larger cities and theatres and know what it's all about, so just confine yourself to telling the truth and selling the show you have.

Culver Announces "Sound & Talkies" On Neat Mail Card

We are in receipt of a mighty neat looking announcement card which the Culver Theatre in Brooklyn, mailed to all their patrons. The card was the idea of Harry Lewis (no relation), manager of the house for the Seigel Circuit and well known in Brooklyn theatre circles.

With some very well chosen words, Lewis has set forth the inauguration of the sound equipment in the Culver and assures his patrons that all the finest "talking pictures" have been contracted for and that they will be presented with all the trimmings, the same as on Times Square. And Harry knows how to do it; what say, H. L.? Haven't seen you for a few years, but I hear about you, so that's not so bad.

HAROLD B. FRANKLIN, in last week's issue of the NEWS, said: *"If I were a manager I would find out what the other fellow is doing and try to improve . . ."*

That's the spirit of the Round Table Club.

Find out what the other fellow is doing by reading the Club pages every week.

Tell your brother managers, through the Club pages, what you are doing.

"ALL FOR ONE AND ONE FOR ALL"

Managers' Round Table Club of the Motion Picture News.

The Original Idea Exchange of the Industry.

Marquee Displays Being Used For "Talking Shorts"

The "sound" angle brought about one very desirable change in theatre advertising by reason of the ever-growing popularity of the "talking short" subjects. Here we picture the Isis Theatre marquee in Kansas City, Mo., and the Plaza Theatre in the same city, where you will note that Educational's "The Lion's Roar" and Mack Sennett's "The Bride's Relations" are getting prominent billing along with the other main attractions on the program. And this is as it should be. Why let the opportunity roll by to play up a part of your show that is as entertaining, or



sometimes more entertaining, than even the featured picture? I personally witnessed the showing of "The Bride's Relations" in the Paramount Theatre in New York a few weeks ago and in my humble opinion it was the outstanding attraction on the entire program. "Sound" has opened up a wider field for shorts than for the feature length productions for many good reasons, and we should be quick to grasp the opportunity to play them up strong. That goes for lobby and program billing as well as newspaper ads. Take it from me, boys, it's worth the billing. Get after it you "sound" house managers.

Egan Is Always On Job To Keep The Capitol In Front

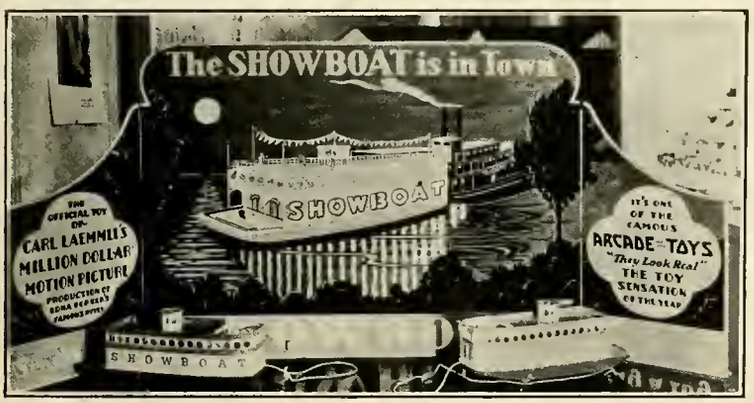
From the Capitol Theatre, in Regina, Sask., Canada, our good friend P. D. Egan tells us that he is getting plenty of publicity and keeping the theatre in everyone's attention through a tie-up with the local Radio broadcasting station CHWC.

MANAGERS' ROUND TABLE CLUB

The station asks every day over the air, why the Capitol is so well liked and the idea is that the listeners must embody their answers in ten words. Free passes are sent to those submitting the best phrases and to give you some idea how successful the stunt is working we need only call your attention to the fact that almost one thousand answers were received during the first week. Just imagine the interest this stunt has created and the raft of new names Egan is getting for his mailing list. That's what we call "steppin' on the gas." Atta boy Pete.

Toy "Showboats" Means Good Store Tie-Ups on Pictures

Here's one that will bear filing away for use when you play Universal's "Showboat," and from advance notices we are led to suspect that it's going to be a box office winner. The Arcade Mfg. Co., in cooperation with Universal's exploitation department, has manufactured toy "Showboats" as pictured here; all you need do is to work on all your local toy stores to effect a fine window tieup on the picture by use of these boats. Another good angle is to get some sort of a tank in your lobby or foyer (if possible) and make a display of your own. Even without the tank



or water you could still produce an effect which, when properly set and lighted, would make everyone stop and take notice; in other words get them talking—that's always the way to create interest in any coming attraction.

We recall on "Down to the Sea in Ships" a fine miniature stage stunt we used which showed a ship (the duplicate of the one in that picture) being tossed around on a storm sea. And make believe the cash customers didn't applaud the effect. It got a bigger hand than the favorite house orchestra. Such tieups invariably are good business getters and on this particular one the toy manufacturers have arranged to furnish every toy dealer in the country with all the necessary stuff for the window display. Don't lose track of this one boys; it's good.

W. R. Allen, Live-wire Publicity Man Joins Round Table

It always gives us great pleasure to single out some particular new member of the Club for special mention, and we believe this is the case with Mr. Wallace R. Allen, the publicity man for Publix-Olympia Theatre in New Haven.

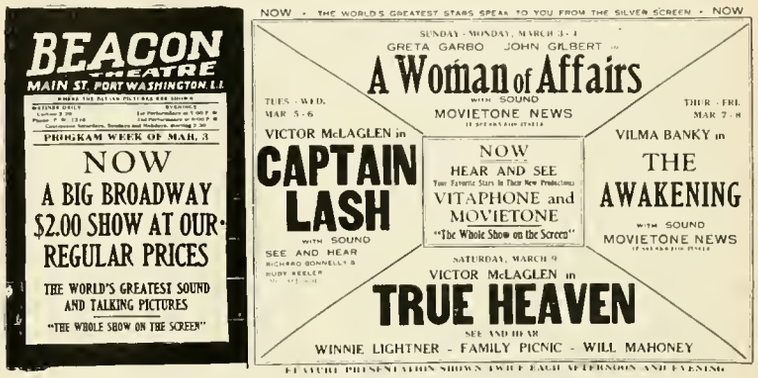
Some of the exploitation engineered by Mr. Allen has been broadcast throughout the country by the Publix office because of the novelty and originality of the stunts. So we can all look forward to reading some interesting things from the Olympia Theatre and Mr. Allen.

Welcome, Wallace, and let's have your photo by return mail, and we don't mean maybe.

House Programs Will Be Publishd On These Pages

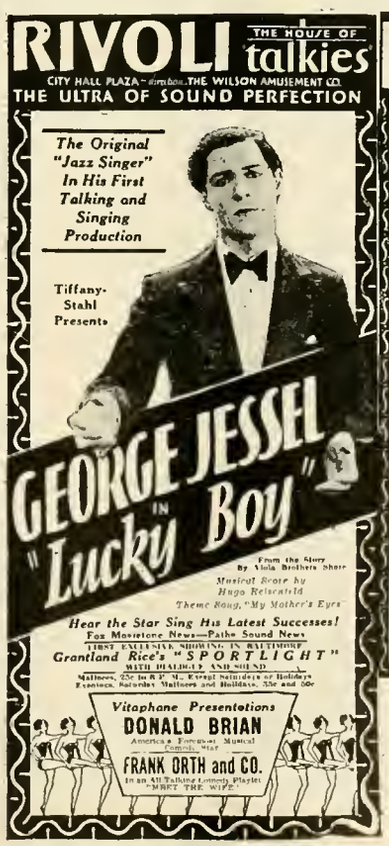
House organs and programs play so large a part in successful theatre operation that we intend to play this angle up quite a bit in the future issue of the Club pages.

The first one we illustrate is that used by William A. Levey of the Beacon Theatre in Port Washington, L. I.



You may recall that I called attention to Levey's program some time ago and since doing so, Bill tells me that he has received many requests for copies. Now we decided to show you what we were talking about. There are a lot of us who may not care for this type of house program. But to those managers who believe, as Levey does, this is just the thing. You will note the absence of theatre notes or editorials. It is strictly held to announcing the attractions that the Beacon will play. But it does announce these pictures emphatically.

Members will confer a favor by placing the Club on their regular theatre mailing lists so that we can receive a copy every week or as often as they are published. Do this right away so that I get plenty of programs to select from. Thanks in advance for this favor.





Two newspaper ads proving that Baltimore is on the job selling sound

MANAGERS' ROUND TABLE CLUB

Stars Had To Put Their Own Names Up At Paramount

When the Paramount, New York, stage show added the Williams Sisters to their elaborate presentation, it was done on such short notice that no regular men were available to change the marquee signs, so the famous sisters borrowed



a ladder back stage and proceeded to bill themselves. As you will readily see in the photograph, this stunt attracted plenty of attention from the strollers on Broadway, and how they do love to see strange sights in this old town. On the top of the ladder is pretty Dorothy Williams, while her sister Hanna hands the letters of their name to her. Class, eh, wot?

W. H. Hall Sends Us Some Fine Newspaper Advts.

From Baton Rouge, La., Manager W. H. Hall has sent us some copies of his newspaper ads which will come in for future use before very long. Mr. Hall is well known in theatrical circles down his way and has been schooled in the proper methods of real theatrical advertising, with the result that his ads are eye-arresting as soon as you reach the theatre page in his local papers.

NEXT WEEK

FRANK C. GOLDQUIST'S; *Open discussion of "smut" comedies.*

W. A. PRAGER'S; *Exploitation on Canary Murder Case in Seattle.*

MONTAGUE SALMON'S; *Quick thinking ballyhoo in Macon, Ga.*

And many other interesting items for live wire showmen.

Interesting Club Chatter About Our Various Members

Ed. Zadra, busier than ever, managing the Butterfield house in Manistee, Mich., always finds the time to keep the Club posted on his activities. In running through one of his recent letters we found the following paragraph—"Business is fair and I am getting ready for sound. It won't be long before the exhibitor without it will be in the 'horse and buggy' class."

As long as we're on the track of boosting the Club by quoting from some of our members' correspondence, we can't pass up the one from Lloyd E. Sinclair of the New Southern Theatre in Minneapolis. Says Lloyd: "I believe that this Club is one of the greatest things that has been created in . . . any trade magazine, and that the managers or exhibitors that do not join are missing out on a great thing." Thanks, Brother Sinclair, on behalf of all the members.

In looking at the "Season Pass" throw-away gag which seems to be sweeping the country, I have had occasion to question several members close to New York as to their opinion of this type of advertising. The decision seems to be fifty-fifty. But those who have used it seem to have kept to a neat and attractive make-up, with the result that the finished card is not a bad job. I have before me one from the Babcock Theatre, upstate house, and one from Sid Lawrence of Utica. However, you boys who run the house should know what is O. K. for your theatres. Use the old nut and you won't go wrong.

Michael Nicholas of the Farragut Theatre on the Schwartz Circuit is busier than a one-armed paper hanger with the itch these days, even though his theatre is closed. But it is only for a few weeks while they redecorate the entire house from top to bottom and install his Vitaphone and Movietone equipment. Then watch out for news from the Farragut and Nichols.

Fred Johnson hit the "bull's eye again when he worked some good dope on censorship into the editorial columns of his local paper. Fred always manages to keep himself and his theatre in the public eye and that's high-powered publicity in anybody's town. But whether he is busy as the devil or not he always keeps in touch with us. Gosh, Fred, what a shining example you would be for members with the the writer's cramp. Hey, hey.

Morris Rosenthal, manager of Schwartz' Queens Village Theatre, starts off his membership in the right way. Says Morris—"I will send you details of a campaign I executed here in changing from Vaudeville to Vitaphone policy. This may be of interest to many exhibitors who are facing the same problem we did." That's the spirit Rosenthal, the CLUB "bug" has bitten you already, so keep to your promise and the good work you have started.

What we would term originality is the best way to describe the very novel method which was used by Manager A. Baier of the Lindbergh Theatre in Kansas City, when he injected an entirely new "line" in theatre advertising by finishing off his ad with these words: "Thanking you in advance for your presence, we are, sincerely, Mr. and Mrs. A. Baier."

Maurice Bliss, of the Metro Theatre, in the Bronx, N. Y., is one of those members who fall behind once in a while and then make up for it by "shooting" some good stuff along. And his latest is a "WOW" in any language. Maurice, it was one of the best expressions, and truthful, that I have ever seen, but I like to get them just that way. We are all brothers under the skin, and when we want to say something in plain words and still feel certain that our confidence will not be violated, then you picked the right man to send it to. Let's hear some more from you Maurice, I like your stuff.

Manager's Round Table Club

Permit Us To Introduce Some New Members

CHARLES E. HUTCHINSON, of the Folly Theatre, in Oklahoma City, Okla., is busy preparing for "sound" and no doubt busy preparing an advance campaign for the inauguration of this type of entertainment. The way he engineers it should make darn good reading on these pages. Anything to start with Charlie?

* * *

EDWARD L. CONROY, directing head of the Capitol Theatre in Shreveport, La., has now had enough time and experience on "sound" pictures to make his views well worth reading about. Suppose Ed., you show us what a good member should do in the line of communicating with us on your exploitation of sound pictures?

* * *

J. EDWIN THAMERT, under whose direction the Strand Theatre keeps going out in Boise, Idaho, is just the type of smaller town manager whose views we value very highly. The small town is worthy of all the space that we can give it and from managers like Thamert we want the 'up to the minute' news.

* * *

ART HILE, the Judith Theatre manager from Lewistown, Mont., must have more than a passing knowledge of the show business because he has to handle everything from road shows to vaudeville and pictures, and besides his house is now wired for the "talkies" so that makes news from him still more interesting.

* * *

ARTHUR BACHECHI, manager of the Kimo Theatre in Albuquerque, N. M., runs a 1,500 seat theatre in the modern manner and a letter from him, now and then, should prove interesting reading for all the members. Come on, Art.

* * *

L. E. BREWER, manager of the Royal Theatre in Pauls Valley, Okla., is another new member whose theatre is now being wired for "sound," and while waiting for "talkie" news from him he might tell us how he put over the Royal advertising up to this time.

* * *

GEORGE E. CUIMETTE, Princess Theatre manager, from Fairhaven, Mass., is one of those managers who deals rather in quality than quantity, and for this reason he ought to come out in the open and tell us some of the ways he put over the pictures up there. We shall watch the mail for more about him.

* * *

FRED B. PICKREL, director of the Murray Theatre in Ponca City, Okla., has had a long and varied career in the theatre game and so should be well equipped to write us some news about the way he runs his theatre and sells the picture.

WALTER NEITHOLD, manager of the Liberty Theatre in Plainfield, N. J., has earned a reputation for bringing Broadway to Plainfield and his many novel exploitation and theatre operation methods have brought him into the limelight very often, which just proves that you can't keep a good man down. Walter should be sure to keep us posted on his activities.

* * *

J. E. JONES, who manages the Rex and Ritz Theatres in Seminole, Okla., has a man-sized job on his hands with the effort necessary to properly handle both those houses, but J. E. knows the show business and it takes more than just two houses to stump him. He could, if he wanted to, make a real active member by keeping us posted on how he exploits his pictures. Right, J. E.?

* * *

NOTE: These are just a few of the many new members of the Club, others will appear in succeeding issues. Members who have forwarded their applications are requested to give us time to reach their names.

WILL YOU BE NEXT??

COME ON!!

APPLICATION FOR MEMBERSHIP IN "MANAGER'S ROUND TABLE CLUB"

729 Seventh Ave., New York City

I hereby apply for membership in the Club.

Name .....

Address .....

Theatre .....

City .....

Policy .....

Capacity .....

State .....

Honorary Chairman **Chairman**

Wm. A. Johnston **C. E. Lewis**

SHOOT IT IN—NOW!!

HENRY SOSNOSKY, manager of the Philo and Grand Theatres in Chisholm, Minn., is another enterprising member who just joined our ranks and from advance information about Henry we are sure that his membership application will be followed by some good tips on theatre operation and showmanship. We may be wrong about this but we doubt it. You answer this yourself, Henry. O. K.?

* * *

CARL H. MILLER, manager of the Redland Theatre, in Redlands, California, knows the show business and, unless reports which have reached us are untrue, Carl will certainly be able to supply us with some interesting exploitation and theatre operation ideas. What say, Carl?

* * *

E. T. MATHES, manages the Avalon Theatre, in Bellingham, Wash., a live little place up in the Northwest, and since some of the best stuff we have ever published came from that section of the country, we can expect something of real interest from Mathes.

* * *

C. R. LINDBLAD hails from the Plaza Theatre (one of the Fox Midwesco houses) in Milwaukee, Wis., and being right in the midst of so much theatre activity qualifies him to be a good correspondent on operation and advertising. We have every right to believe that he will make a good member. Time will tell.

* * *

ARCHIE B. HOLT, is the man at the helm of the Capitol Theatre, 'way out in Salem, Oregon, and if he lives up to the example of our other far-western members, then look-out for some "live-wire" stuff from Salem.

* * *

"BOB" UNGERFELD is the directing genius of the Gateway and Orpheum Theatres, in Kenosha, Wisc., and, in case you don't know it, these two theatres handle a variety of entertainment from silent and sound pictures to stage shows.

* * *

J. RAY COOK, manager of the Missouri Theatre, in Maryville, Mo., who operates the first-run house of that town and who has put across some fine exploitation ideas. Members should look forward with interest to some great "dope" from Ray.

* * *

H. O. APPLETON finds selling sound to patrons of the Appleton Theatre in Appleton, Wis., an interesting and profitable pastime. Now he should broadcast the way he does it through the Club pages in the News. We are waiting, H. O.

A Mystery Solved—
A Secret Revealed!

Why do certain pictures smash records, while others, believed by many to be equally good, do only average business?—or less!

The answer, by producers, supervisors, writers, directors, stars, players, film editors and title writers who have made Record Smashing pictures, and by—

Exhibitors who have played Record Smashers, and—

Newspaper Photoplay Editors who have reviewed, criticized and eulogized Record Smashers, will appear in the greatest and most practical special issue in the history of the Industry—the

Record Smasher Number

of

Motion Picture News

Opinions on Pictures

The Younger Generation

Not Jazzy, But A Well Done Talker

(Reviewed by Freddie Schader)

"THE YOUNGER GENERATION" is not one of those jazz and gin pictures as might be expected from the title. It is a story of advancement in this country of an emigrant family of Jewish faith, who rise from Delancey Street in the Ghetto of New York to Fifth Avenue, and in the process the son of the family changes from Morris Goldfish to Maurice Fish. The picture is a sob talker, produced by Columbia, and in all it looks like a good box office bet. Not a world beater by any means, but a picture that will get average business.

Columbia went out and got a very competent cast for this production as befitted the Fannie Hurst story which they had first secured. Then they went along and made a talking picture that rates fairly well with those that have been turned out in the first rush of dialog production.

The early scenes of life in the Ghetto district are well handled and the youngsters playing the roles of the children of the two families are worthy of billing, but unfortunately they were not programmed. Here the young son of the Goldfish family shows that he is destined to make his mark in the business world and he is the light and pride of his mother's eye. By the same token it is the daughter that is daddy's pride. When the boy reaches man's estate and becomes Maurice Fish an antique dealer of Fifth Avenue he moves his family to a spot where they will be on the edge of the social circle. That is all very well for he and mother but the father longs for the old neighborhood and his bearded cronies who speak his language and the daughter has not outgrown her childhood love affair with one of the old neighborhood boys, despite the fact that her brother upbraids her for it. When the sister's sweetheart becomes involved in a robbery and the girl sticks and marries him, it is too much for the high-toned brother and he turns her out of the house. She does not get back until she arrives at her father's bedside as he dies. By that time she is a mother and her husband has been released from prison. Then even the old mother turns from her boy and decides that she too would prefer to go back among her own people in the Ghetto, where the daughter is living.

Melodramatic yes, but the kind of melodrama that the majority of audiences like.

Drawing Power: General. Teaches a fairly good moral in honoring the parents. The cast with Jean Hersholt as the father, Lina Basquette and Ricardo Cortez have box office value.

Produced and **distributed** by Columbia Pictures. **Length:** Sound, 8,217 feet; Silent 7,394 feet. **Running time** an hour and thirty-five minutes. **Released** March 9, 1929.

THE CAST

Poppa Goldfish	Jean Hersholt
Birdie Goldfish	Lina Basquette
Morris Goldfish	Ricardo Cortez

The Woman Who Needed Killing

Title Tells The Story

(Reviewed by Jerry Hoffman)

"THE WOMAN WHO NEEDED KILLING" is made obvious from start to finish by its title and the earlier sequences. The audience knows, from the moment the title is flashed, that they will see a woman who is a rather mean person and that she will be disposed of in some manner for the good of the rest of the characters before the final fade-out. This brings the only suspense or interest from the audience in speculation as to how this killing will be done and when.

It is from the story by Margaret H. Lawrence, which is supposed to have been widely circulated. The locale is South Africa, wherein an English gentleman and his wife are stationed in a government post. From the outset, we see that the woman is the type who needs killing, simply because she can't help vamping other men, particularly youngsters. When she tries it on the younger brother, an idol of her husband, that calls for the execution. While the husband sets about exterminating her, (for the good of the race) he is spared that crime by another circumstance. Clyde Cook supplies the other circumstance which relieves Clive Brook of the vampirish presence of Baclanova. And Neil Hamilton, as Clive Brook's younger brother, furnishes impetus to the motive. Prior to this Leslie Fenton appeared as a young man who served as "lure practice" for Baclanova.

The sound apparatus in the theatre where previewed was horrible and didn't enhance the value of the dialogue one bit. That the dialogue is good was proven by the fact that the audience liked it when they could understand it. There are a bit too many Russian songs from Baclanova. So far, this gorgeous lady has delivered Russian chansons (an odd combination but it goes) in "The Wolf of Wall Street" and now unloads a truckful in "The Woman Who Needed Killing."

For exhibitors "The Woman Who Needed Killing" is a sporting proposition. It will rate one extreme or another in your locality depending on exploitation, the type of patrons and sort of newspaper reviews. In other words, it will be hailed either as "great, different unusual, brilliant" and whatever adjectives are the favorites of alleged "high-brow" critics; or it will be just plain flop. The odds are in favor of the former.

Produced and **distributed** by Paramount. A Louis Lighton Production, **directed** by Rowland V. Lee; **adaptation** and **dialogue** by John Farrow and Edward E. Paramore, Jr.

THE CAST

Tannie Gregory	Baclanova
Frank Gregory	Clive Brook
Bobby Gregory	Neil Hamilton
Tubbs	Clyde Cook
Peter Allerton	Leslie Fenton
Chief Macheria	Snitz Edwards

That Murder In Berlin

Just Another Court Room Melodrama

(Reviewed by Freddie Schader)

AS suggested by the title this is a German made production. That means good photography, direction and possibly acting. The question of story, however, is another matter. In this particular case the story is rather unsatisfactory for the audience will leave the theatre wondering what really happened, who committed the murder or was it a suicide. Their curiosity won't be satisfied, so they won't be satisfied with the picture. Then there is the title to raise something of a question. Will American audiences be interested in a murder that occurred in Berlin?

The tale does show German court procedure to be somewhat different from our own, but at the same time it shows that the juries are no different and a good looking woman charged with crime has more than an even chance of being acquitted.

In this particular instance the story opens with an aged artist, who has been secretly married for months to a young and very beautiful actress, disclosing the fact at a little wedding supper for three. The next morning he is discovered dead in his room, while his wife is found tied to her bed in the adjoining room. From that point the action is wholly in the court room, with the various theories of what took place being pictured as the testimony of various witnesses is given, and then picturized differently when the prosecutor and the attorneys for the defense sum up. In the end the woman is acquitted, and when her attorney proposes to her in the empty court room, she rewards him with a smile and says she will consider his proposal later.

Magda Sonja who created the role of Mata Hari in "The Red Dancer" is the woman in the case in this instance and gives a very finished performance. Her aged husband in the hands of Carl Gotz becomes a fine piece of character work, while Karl Ettlinger is the attorney hero of the affair. The heavy played by Anton Pointner is passable. A comedy character played by Gustav Diesel lends itself perfectly to what is rather a dreary affair.

A twist at the end of this picture, showing what a farce some jury trials are where a pretty woman is concerned, by having the heroine walk out and marry the heavy might have helped.

Drawing Power: Little if any. The picture will do to fill in though as against another mystery feature that may be played up in your town by the opposition with heavy advertising.

Produced and **distributed** by The Big Three. **Length** 5,700 feet. **Running time** an hour and twelve minutes. **Story** by Max Brod, **directed** by Frederick Feher.

THE CAST

The Husband	Carl Gotz
The Wife	Magda Sonja
The Friend	Anton Pointner
The Butler	Gustav Diesel
The Attorney	Karl Ettlinger
The Prosecutor	Gustav Riekelt

Where East Is East

Fine Audience Picture

(Reviewed by Walter R. Greene)

REGARDLESS of a perfectly obvious story that tells what's coming reels in advance, there are so many good points to the production, that story faults are easily forgotten.

"Where East is East" is an example that good silent pictures still can be made—pictures that can and do hold the attention of audiences even better than the newer form of all-talkers and sounders. Even in rough preview form, with a few hundred feet still to be shaved, and with necessary brushing up of titles to be accomplished, the picture unwound at a clip that held audience interest throughout.

Lon Chaney is, as always, an outstanding actor, and presents a forceful characterization. He is supported by Lupe Velez, United Artists meteoric star; Estelle Taylor, in a role that is outstanding; and Lloyd Hughes, former First National star.

"Where East Is East" as a picture grips an audience. It's one of those stories laid somewhere east of Suez with Chaney in the role of a hard-boiled wild animal trapper for one of the large circuses. Chaney achieves another excellent makeup with a face torn and scarred (but not grotesque) where sundry jungle "eats" have raked their claws.

Estelle Taylor handles one of the oddest roles of her screen career—and one of the most difficult portrayals that have been handed out in many a day. Around her characterization revolves the entire plot of this weird story.

Toyo is in reality Estelle's daughter—and therein lies the salt of one of the oddest plots in a long time. The struggle of a French mother, versed in all the trickery of the Orient, trying with all her wiles to lure away the sweetheart of her daughter, is in itself a novel idea that Tod Browning developed to the fullest extent.

The climax is one that causes the audience to hold its breath, even though it had been telegraphed three reels previously. To forever still the luring eyes of his former wife, Chaney uncages a man-eating gorilla, which was waiting for an opportunity to go after Estelle for a hurt years previously. When the gorilla first attacks Estelle, Chaney apparently changes his mind and makes a futile attempt to save her. Toyo and the boy are married in front of the mangled animal trapper, and embark for the West as Chaney peacefully eashes in from his wounds.

It's a picture with plenty of wallop.

Drawing Power: Lon Chaney Lupe Velez Estelle Taylor, a combination that is sure-fire to attract attention. You can go the limit in advertising this one as fine entertainment, and will have to make no apologies after. It's a star cast in a Kiplingesque love story of the Orient.

Produced and **distributed** by Metro-Goldwyn-Mayer. **Story** by Tod Browning and Harry Sinclair Drago. **Adapted** by Waldemar Young. **Scenario** by Richard Schayer. **Directed** by Tod Browning. **Photography** by Henry Sharp. **Length**, approx. 6,500 feet. **Release date**, May 4.

THE CAST

Tiger Haynes	Lon Chaney
Toyo	Lupe Velez
Mme. Le Cour	Estelle Taylor
Bobbie Bailey	Lloyd Hughes
Father Angelo	Louis Stern

The Spirit Of Youth

Exceptionally Good

(Reviewed by Don Ashbaugh)

(Silent Version Only)

THE career of a certain boxing champion who retired and married an heiress forms the basis of this Tiffany-Stahl picture starring Dorothy Sebastian. From the enthusiasm displayed by a jaded evening audience, the film is a certain box office kayo. It's a pip of a program picture neatly directed by Walter Lang and is well-edited.

The story opens in a harbor town. Larry Kent is cast as the sailor-boxer—the pride of the Navy. He is enamored with the village librarian, Dorothy Sebastian. After several sequences establishing the idea that she's a sweet young thing, madly in love, his boat leaves. Kent promises to come back to her and to "write a postcard from every port."

Time lapses are cut in neatly by showing Dorothy making trips to the mail box hopefully awaiting the promised postcards. In a trip from the house through the snow is interlapped a shot showing her stepping from the door in summer finery. The next she hears Larry is the world's middleweight champion.

In the meantime he has fallen in love with another girl—a rich heiress who lives in the harbor city and who is very friendly with Dorothy.

The heiress prevails upon Larry to stage an exhibition bout before he retires for all time. His sparring partner pulls a double-cross and when Larry is blinded from rosin in the other's gloves, he is knocked out. Naturally the heiress is disappointed but Dorothy, who is in the crowd, comes to the ring, and with the love light gleaming in her eyes, tells Larry he is still champion as far as she is concerned.

At this point Larry re-enters the ring and knocks out the unfaithful sparring partner. Then he rushes to Dorothy's little seaside cottage for the final fadeout.

It's a clever little picture for some reason. It caught the audience's fancy right at the start, and held right through to the finish. The immense amount of ballyhoo which has been put forth for championship boxers evidently strikes home to most of the public.

Betty Francisco handles the role of the heiress daughter in capable fashion. The cleverest individual work in the picture is contributed by Maurice Murphy, the young brother of the heiress.

Drawing Power: Dorothy Sebastian is forging ahead rapidly in popularity and should mean something as the star. The picture can be recommended as fine entertainment, as it is way above the general average of program pictures. Stress can be laid on the fact that it's the love story of a boxing champion—but most of the business will come from favorable word of mouth advertising.

Produced and **distributed** by Tiffany-Stahl. Story and scenario by Eve Unsell and Elmer Harris. **Directed** by Walter Lang. **Photography** by John Boyle. **Titles** by Frederic and Fanny Hatton. **Length** approximately 6,000 feet. **Released** Feb. 20.

THE CAST

Betty Grant	Dorothy Sebastian
Jim Kenney	Larry Kent
Claire Ewing	Betty Francisco
Ted Ewing	Maurice Murphy
Toodles Ewing	Anita Fremault
Mr. Ewing	Donald Hall
Hal Loring	Douglas Gilmore

The Canary Murder Case

A Mystery Thriller In Talk Well Handled

(Reviewed by Freddie Schader)

HERE is a crackerjack mystery thriller done in dialog. It is from a "best seller" by S. S. Van Dine and the audiences should eat it up. The mystery and suspense are maintained until the final minutes of the picture and the story has the audience on the edge of their seats the biggest part of the time. From a box office angle it is a bet that you can't afford to miss if you have a wired house.

The cast is one hundred per cent great with William Powell, Louise Brooks, James Hall and Jean Arthur as the featured members. William Powell in the role of Philo Vance the society criminal investigator walks away with the honors of the picture, but the others are close behind him.

It is a story that combines the stage and screen and it is quite possible that S. S. Van Dine received his original suggestion for the novel from "The Broadway Butterfly" case several years ago. In adapting the book Florence Ryerson and Albert Shelby LeVino have done a neat and effective piece of work, while Malcolm St. Clair who directed cleverly maintained the suspense to the last shred in his screen development of the story.

"The Canary" is a musical comedy girl who has had considerable of a past and any number of admirers, most of them being around that dangerous age of 10. Finally she meets with young Jimmy Spotswoode. He is socially prominent and there is money in the family. The fact that Jimmy is engaged to another girl in the show means nothing to "The Canary." He's her birdseed and she goes right after him. Jimmy finally tries to break off, his father also goes to see her, but she is determined to marry the boy and proceeds to call up all of the men in her past and tells them that she is going to wed and advises them to "kick in" to her with substantial wedding presents, checks preferred. The admirers dare not disobey her summons to her apartment and the next morning when it is found that "The Canary" has been strangled with her own necklace, they are all under suspicion.

Of course Philo Vance arrives and clears the mystery and shows how cleverly the one who committed the crime hid his tracks.

Drawing Power: You can go as far as you like on this one and rest assured that it will please any type of person that sits in your audience.

Produced and **distributed** by Paramount. **Length:** Sound, 7,171 feet; silent, 7,171 feet. **Running time** an hour and twenty-two minutes. **Released** Feb. 23, 1929. From the mystery novel by S. S. Van Dine. **Adapted** by Florence Ryerson and Albert LeVino. **Directed** by Malcolm St. Clair.

THE CAST

Philo Vance	William Powell
Jimmy Spotswoode	James Hall
Margaret Odell	Louise Brooks
Alys LeFoose	Jean Arthur
Dr. Ambrose Lindquist	Gustav von Seyffertitz
Charles Spotswoode	Charles Lane
Ernest Heath	Eugene Pallette
Charles Cleaver	Lawrence Grant
Tony Skeel	Ned Sparks
Louis Mannix	Louis John Bartels
Markham	E. H. Calvert

Speakeasy

Good Underworld-Prize Ring Talker

(Reviewed by Freddie Schader)

"SPEAKEASY" should get a lot of dough at the box office. In the first place the title is one that should intrigue audiences. It is a fast moving story, well acted and directed with as good dialog as any of the feature length talkers have had to date. It came into New York this week for the 2nd Anniversary Bill at the Roxy and was backed with a whale of an advertising campaign that is second only to that given to the advent of "In Old Arizona."

The original play of Edward Knoblock and George Rosner won't be recognized by those writers when they look at the picture. But Eddie Burke who handled the changes of dialog to fit the new version has done a good job. Ben Stoloff who directed also did a very workmanlike piece of work, and the picture brings a new leading juvenile to the screen in Paul Page who was given all the best of it in the advertising. He proves fairly satisfactory as does Lola Lane who has the lead opposite him, but the three people who really run away with the picture are Helen Ware, Stuart Erwin and Sharon Lynn.

The tale concerns a middleweight champion pugilist who wants to retire, but his manager in order to keep him in the fight game frames for him to be defeated. This manager is a pretty tough egg, a slick politician, protector of speakeasies and the leader of a gun mob. The complications start when a girl working on one of the newspapers decides that she will be able to get a story out of the defeated champ despite the fact that he has refused to talk to anyone. Accompanied by one of the reporters of the paper she invades the speakeasy where the champ and his manager make their headquarters. The manager tries to make her and when it becomes necessary for her to prove to the fighter that he has been framed she seemingly falls for the manager's wiles, and once she has the proof the former champion decides that he will go back in the ring and regain the crown he has lost—just for love's sake.

He gets a return match, which he wins, but not before there has been a kidnapping of the heroine, the murder of the crooked manager and the shooting of an old piano player in the dive. Just why this piano player wanted to protect the young girl will be one of those mysteries but he did protect her and paid with his life for it.

"Speakeasy" is a safe bet for it has anything that an audience can ask for.

Drawing Power: All classes. It will get those who want underworld stuff, and you can make a play for the sports and fight followers. Still there is sufficient of a love story to keep the flaps thrilled and maybe they will fall hard for this Page boy.

Produced and **distributed** by Fox Films Corp. **Running time** an hour and one minute. From the play by Edward Knoblock and George Rosner. Directed by Ben Stoloff.

THE CAST

Martin	Paul Page
Alice Woods	Lola Lane
Fuzzy	Henry B. Walthall
Min	Helen Ware
Cannon Delmont	Warren Hymer
Cy Williams	Stuart Erwin
Mazie	Sharon Lynn
City Editor	Erville Alderson
Davey	James Guilfoyle
Speakeasy Hangers-On	Helen Lynch, Marjorie Beebe, Sailor Vincent

Battle Of Mons

War Scenes Without A Kick

(Reviewed by Freddie Schader)

THIS is a picture that glorifies the English Army that was first to cross the Channel secretly in 1914 to throw its force with the French to stop the German invasion. However, the picture is one that is patently a manufactured product with a few actual shots incorporated. The fact that it is manufactured and the troops are so evidently taking direction makes it a laugh at times. There is little interest in the picture for this country, although it should find ready box office patronage in Canada.

The titles are a series of dates, beginning with August 14, 1914, and running through the memorable retreat of the English and French armies, until they stood with their backs to the walls of Paris before they were able to repulse the invader. Regiment after regiment of English troops are mentioned. They don't mean anything to those of us in this country who are not English. The tradition and history of these regiments are not familiar to the average American audience and therefore we naturally cannot get the thrill out of the picture that an English or Canadian audience would.

The New Era Films, Ltd., present the picture, which was produced with the official sanction and cooperation of the British Army Council. The direction is the work of Walter Summers.

Scenes shown are the English troops leaving Dover, crossing the channel, their arrival in France and the first battle of the war. In reality it wasn't a battle, but a running fight which virtually ended in a rout, with the mere handful of Britishers trying to stem an irrestible force. There are a couple of dramatic incidents that have been played up, one of two Englishmen standing off a troop of Germans in a wind-mill, and the Germans being finally dispersed by artillery fire. Another a street battle where again a handful of English licked the whole German Army.

But there is no story other than the combat of the military forces behind the picture and that washes it up as far as most American audiences are concerned.

Produced and **distributed** by British New Era Films, Ltd. **Length**, 5,500 feet. **Running time**, an hour and seven minutes. **Directed** by Walter Summers.



Raymond McKee and some negro gents are a trifle perturbed by the appearance of a pair of sea lions. The scene is from "Zip! Boom! Bang!", the first of a new Jack White talking comedy series to be released thru Educational

Cohens And Kellys In Atlantic City

Slapstick Hoke To Get Laughs

(Reviewed by Freddie Schader)

THE picture is a combination of talkie and silent. The dialogue sequences are principally between George Sidney as Cohen and Mack Swain as Kelly, with the usual Weber and Fieldian cross fire clashing of the Irish and Jew partners who have been in business together for 30 years and who have fought continuously for that length of time. Albert DeMond is responsible for the dialogue and titles.

Cohen and Kelly, in this installment of their activities, are engaged in the business of manufacturing bathing suits. But they are behind the times, so Rosie Cohen and Pat Kelly, daughter and son of the respective partners decide that the firm needs new life, so they undertake to provide it. The fathers are sent on the road and the children remodel the shop and show room, putting in a bathing girl revue to attract the buyers. They have also contracted to present a prize of $10,000 to the prize bathing beauty of the Atlanic City pageant. In the midst of the bathing girl revue at the sales rooms the parents walk in and the kids flee. Atlantic City is their objective. Cohen becomes aware of this, and, with Mrs. Kelly, follows them. Kelly, believing his wife has eloped with Cohen, gets Mrs. Cohen and follows. Mrs. Kelly has had the foresight to send a telegram to the Atlantic City police asking them to hold her son and Cohen's daughter on their arrival. The police watch the trains but the kids go by auto, so when the senior Cohens and Kellys arrive they are seized by the cops and thrown in jail. Cohen is placed with a murderous crook as a cell mate and handcuffed to him. When the crook makes his escape he carried Cohen with him and then there is another chase that goes on for hours. In the end the pageant is held and Rosie Cohen wins it, so the firm is in the $10,000 prize money and the business of the firm is rehabilitated through the business activities of the youngsters.

In the matter of cast the picture is all that could be asked. George Sidney and Vera Gordon are Mr. and Mrs. Cohen, Mack Swain and Kate Price are the Kelly couple, while Nora Lane is the Rosie Cohen and Cornelius Keefe portrays Pat Kelly. Virginia Sale, sister of Chic Sale, is present in a bit as a steno, while Tom Kennedy plays the tough crook.

Drawing Power: Should get by in the cheaper houses, but hasn't the class to entitle it to a week's run in the first run theatres. Harmless enough in its hokum comedy and should pull laughs from the average second run audiences.

Produced and **distributed** by Universal. **Length:** Sound version, 7,400 feet. **Running time**, an hour and twenty minutes. **Story** by Jack Townley, **adapted** by Earle Snell, **directed** by William James Craft.

THE CAST

Mr. Cohen	George Sidney
Mrs. Cohen	Vera Gordon
Mr. Kelly	Mack Swain
Mrs. Kelly	Kate Price
Pat Kelly	Cornelius Keefe
Rose Cohen	Nora Lane
Miss Rosenberg	Virginia Sale
Crook	Tom Kennedy

"At the Dentist's"
(Pathe All-Talkie—2 Reels)
(Reviewed by Raymond Ganly)

GEORGE LE MAIRE has gone and done it. In his first talking comedy for Pathe he has turned out an appreciable lot of humor. That the fans will gulp it down with satisfaction seems a certainty and that there will be loud guffaws and laughter is a foregone conclusion.

The scene is laid in a dentist's office and Mr. Le Maire presides as the extractor of teeth. Into his office come various sufferers from rebellious bicuspids and their reactions to the doctor's manipulations with the tweezers offer a whale of fun.

One little runt in particular (a part that is played superbly by Louis Simon) shoves the comedy up the laugh barometer. He is strikingly funny with his quavering speech and sad, inoffensive antics. "I know your goin' ter hurt me," he renders in a high pitched voice blended with fear as Le Maire endeavors to apply his pliers. When he does get them grasped firmly to a molar, the runt displays amazing stubbornness in refusing to part with his tooth and the doctor wrestles him to the floor and all over his sanctum in a mad endeavor to pull the resisting grinder. This scene is funny. Pathe will pull the laughs and the customers if the forthcoming series of talkies are even one-half as good as this one. Basil Smith directed and George Gould and Evelyn Knapp are seen in supporting roles. Le Maire's name is a new one to exhibitors, but they may as well form his acquaintance right away. And don't overlook little Mr. Simon in the hustle.

"A Final Reckoning"
(Universal—Ten Episodes)
(Reviewed by Thomas Tyrrell)

THIS serial of the early gold rush days in Australia is too similar to the old western type of picture to be interesting. The acting is a bit overdone, with the exception of pretty Louise Lorraine, who takes all the honors. Jay Wilsey (Buffalo Bill, Jr.) and Newton House are also featured in the cast.

The scenes are taken in a small town in Australia, where the old fashioned saloon still prevails. There are many thrills that will appeal to children, especially small boys.

Reuben Whitney and his sister are living alone in England while their father is seeking his fortune in Australia. He strikes it rich and sends for them, enclosing a map of the mine which "Black Jack," a renegade, and his band of bushrangers are trying to steal. Whitney is killed by Tom Thorne, alias "Black Jack," because he would not reveal the secret of the mine. He is found by Captain Wilson, a friend of Whitney's, who vows vengeance. Reuben and his sister arrive in Australia and with the aid of Captain Wilson foil all attempts of "Black Jack" to gain possession of the mine.

This serial was directed by Ray Taylor, who could have accomplished more with better material. Released April 15, 1929.

"A Dominion Of Diversity"
(Educational—One Reel)

THIS is one of the Lyman H. Howe Hodge Podge series showing the grandeur and scenic beauty of Canada, as well as some of its industrial activities. As usual the picture is splendidly arranged and the shots so diversified that interest is readily maintained throughout.

Shots showing the peaceful pastoral pursuits are followed by the lively lumbering activities and then the scenic beauties of the waterfalls, the apple blossoms and the vacation pleasures of summer and winter. There are shots of Niagara Falls, of mountain climbing exploits, of various types of Indians and of the largest ski clubs in the world. It is good entertainment for any type of house.—CHESTER J. SMITH.



Betty Boyd, Wampas baby star and Educational featured player, who will play opposite Lupino Lane in his all-talkie comedies. She has also been chosen to star opposite Edward Everett Horton in "The Right Bed," a new Coronet talking comedy

"Seeing Sights"
(Universal—Two Reels)
(Reviewed by George J. Reddy)

SID SAYLOR, who is known on the screen as the victim of the "Let George Do It" series, carries on with some effective gags in this latest release from the Stern Bros. As usual, Gus Meins directed. You can catalogue this one as a satisfying number that'll get the laughs.

George and his pal arrive to spend an evening entertaining two sisters in their parlor with musical offerings and similar endeavors. Then the comedy switches to George on his new job: that of driving a sight-seeing bus. The girls assist him in drumming up trade and more than enough customers result. A fight breaks out in the bus and chaos rules.

"A Lad And His Lamp"
(Pathe-Fables—One Reel)

THESE Pathe Fables have variety. One week they deal with Milton and Rita Mouse, the next with Thomas Cat, and so forth and so on through animaldom. This time Milton and Rita are smitten again with each other and Rita neglects her work as a beauty parlor maid listening to Milton's ecstatic serenades.

King Egypt, an evil soul, spies the lovely Rita and immediately his couriers go after her. But the heroic male mouse defends his mistress in the castles of the king, delivers her from the arms of His Royal Highness and spirits her away.—GEORGE J. REDDY.

Standard
VAUDEVILLE
for
Motion Picture Presentation
THE FALLY MARKUS AGENCY
Astor Theatre Building
N. W. Cor. 45th St. & Broadway
Lackawanna 7876

"Days Of Daring"
(Universal—Two Reels)
(Reviewed by George J. Reddy)

BOOTLEGGERS invade the wild open spaces and cause a little war thereon in this new Westernette starring the heroic Bob Curwood. The up-to-date hijacker-bootlegger theme gives it some pep, although there is still the trite idea of the hero, as the girl's foreman, being her constant rescuer and the means through which the villain is soundly trounced. Fast riding is excellently pictured and then there are the fights with fists and guns to give it a vigorous swing. But the story is but a slight variation of the one and only theme: the hero and heroine vs. the villain. Walter Fabian is labelled as the director, Norman W. Lacy as author and continuity writer, Milton Bridenbecker as cameraman, Val Cleveland as title writer, and Richard H. Cahoon as film editor. Gloria Grey is the gal and Bud Osborn the menace.

After saving her from a runaway horse, Bob becomes the foreman of Gloria's ranch where Bud is engaged in smuggling the forbidden liquor. He smacks Bob down, ties him up, but he escapes when his horse unties the knots; he goes off after the villain who is abducting the girl. Hijackers engage the bootleggers in gunplay while Bob vanquishes the villain and the posse arrives just in time to move all the wicked men to jail. A familiar story.

"Sound News No. 12"
(One Reel—Pathe)

THE latest issue of Pathe's talking newsreel contains scenes of ex-president Taft and granddaughter, marines in bayonet practice, and a lifeboat drill aboard a modern ocean liner. The contents of the reel are not stirring, neither do they really engross the attention. The Taft story, in particular, is disappointing, because the conversation between this genial figure and his little descendant is for the most part inaudible because of some hubbub that is going on. A lion's roaring forms about the best bit of the lot. The sound absorbed by these "cameras with ears" is too mechanical at the present time and it will be some time, it appears, before they can be caught and reproduced with authenticity. Good filler on a talkie program.—RAYMOND GANLY.

"The Lumberjack"
(Universal—One Reel)

IN this cartoon, we have Oswald, the funny little rabbit in another of his adventures, this time as a lumberjack.

While the animals are busy in the sawmill, Oswald strolls into the forest to cut down trees. As he is cutting down a tree, he finds a bag of gold which is snatched by a bear who scoots off with it. In the chase that follows, Oswald executes many funny tactics, especially when he uses his tail as a wind propeller.

This cartoon has some effects which makes it very entertaining.—THOMAS TYRRELL.

"Old Black Joe"
(Fleischer-Paramount Sound Novelty)
(Reviewed by Freddie Schader)

THIS is one of the Max Fleischer song novelties done in sound and released by Paramount. They have taken the old plantation ditty, that was the delight of the street corner quartets of the last fifty years and worked it out effectively in cartoon and music. Runs four minutes.

Shaw Signs For "Marianne"

In "Marianna," Marion Davies first talking picture, the masculine lead will be Oscar Shaw, musical comedy figure who also stars in the same capacity in Paramount's "Four Cocoanuts."

HOLLYWOOD

LAWRENCE A. URBACH
Western Representative

JERRY HOFFMAN
Western News Editor

Hollywood Office: Mezzanine Floor, Hotel Roosevelt Phone Granite 2145

Another "Scandal" Show Announced

M-G-M Plans To Produce Annual Musical Revue

(Hollywood Bureau, Motion Picture News)

Hollywood, March 21.—M-G-M intends to produce one musical talkfilm yearly under a title of "Hollywood Scandals," "Revels" or some other similar designation much in the manner of the Greenwich Follies and various annual musical revues staged in New York.

This decision was reached by production executives after final rehearsals were held last week for the M-G-M Minstrel Show all-talker and musical production. A long list of prominent stage and vaudeville talent has been engaged for special numbers in the picture, and when finally cut and released, it will be more in the nature of a stage revue.

Last week M-G-M notified all employees a new title was required for the picture; and then it was decided that the word "Hollywood" would have to be included; with an idea of making an all talker musical revue annually.

Fox Buys George Jessel's Tiffany-Stahl Contract

Tiffany-Stahl's contract with George Jessel, whom they starred in "Lucky Boy," current release, has been purchased by William Fox who plans to star him in four dialogue pictures. Director and cast had been engaged for Jessel's next for Tiffany-Stahl, but the Fox offer was so tempting that his agreement with Tiffany-Stahl was abrogated.

"Twin Beds" Cast Grows

Among the names added to the cast of First National's Vitaphone version of "Twin Beds" are Zasu Pitts, Edythe Chapman, Knute Erickson, Nita Martan, and Ben Hendricks. Jack Mulhall is to play the leading masculine role in the adaptation of the famous stage play, and Patsy Ruth Miller will play opposite him.

A certain Kansas City film salesman is telling the one about a Joplin, Mo., exhibitor who advertised a synchronized picture the other day: "With noise effects."

It Has Come To This: Screen Star Wallpaper

(Hollywood Bureau, Motion Picture News)

HOLLYWOOD, March 21.—A new novelty stunt now in form of organization is a company manufacturing "Screen Star Wallpaper." The intention is to make paper of different stars, through tie-ups with studios. Thus a home can be decorated with paper glorifying different poses of the owner's favorites. Instead of a blue-room, there would be a "Garbo Room," for the kiddies, "Our Gang" or "Tom Mix Room," and for moon-struck flappers a "Buddy Rogers" or a "John Gilbert Room."

Another Talkie For Taurog

Norman Taurog, instead of Harry Sweet, will direct Clark and McCullough in "Nightie Knights," a two reel Fox Movietone. Dixie Lee, Carol Wines, Charles Laton, Gavin Gordon and Clifford Dempsey support.

Lina Changes Her Mind

Lina Basquette, who announced her retirement from pictures when she married Peverell Marley, is coming out of it for Universal. She has signed to star in one called "Come Across," which Ray Taylor will direct. Reed Howes will be leading man.

Leading Woman For Barthelmess

Richard Barthelmess has chosen Alice Day to play opposite him in his forthcoming First National picture, "Drag," from the novel by William Dudley Pelley. Tom Dugan has also been cast for an important role.

RKO Screen Material

The purchase of "High River" from an unproduced play by Gwendolyn Ranger Wormser and of "Tanned Legs" by George Hull are announced by William Le Baron as the latest of his story acquisitions for Radio Pictures. "High River" is to be filmed as a talker.

Title For Mackaill Vehicle

"Hard to Get" is the title First National has bestowed upon Dorothy Mackaill's forthcoming starring vehicle which will soon go into production at the Burbank Studios. Edmund Burns has been signed to play the leading masculine role in the picture.

Stein Will Finish Gloria Swanson's Dialogue Vehicle

(Hollywood Bureau, Motion Picture News)

Hollywood, March 21—Paul Stein is slated to direct the dialogue version of Gloria Swanson's "Queen Kelly," with Eric von Stroheim reported walking out. According to reports, von Stroheim wanted the ending shot as he had written it. He was asked to supervise a revised ending with Stein directing but refused, it is said. Under the terms of von Stroheim's contract it is claimed he withholds the right to have his name placed on all advertising as author, actor and director of the picture unless he finishes the direction.

In "Wonder of Women"

Clarence Brown, directing "The Wonder of Women" for M-G-M, has assembled many of the players whom he directed in "Flesh and the Devil." They include: Bert Sprotte, William Orlamond, Mary Mersch, Mack Swain, Lewis Stone and Peggy Wood star.

In Cast Of "Thunderbolt"

George Bancroft's support for his newest Paramount film, "Thunderbolt," has been augmented by the addition of James Spottswood.

RKO Signs George Abbott

George Abbott has been engaged by William Le Baron, vice-president in charge of production at the RKO Studios, to assist in producing "Ringside," as a Radio Picture.

Travis Banton Signed

Travis Banton, who dictates the styles of gowns worn by the women in Paramount pictures, has been signed to a new contract.

Hedda Hopper Added To Cast

Hedda Hopper has been signed for an important role in "The Last of Mrs. Cheyney" by Metro-Goldwyn-Mayer.

Under the caption of "Trade War, Perhaps," *H. I. Phillips*, "Sun Dial" columnist, N. Y. Sun, calls attention to an item from The N. Y. World: "'Noah's Ark.' Warner Brothers *resent* a Vitaphone production starring Dolores Costello."

Wampas Name Free Lance Press Agent President

(Hollywood Bureau, Motion Picture News)

Hollywood, March 21.—That the Wampas intend reviving activities of the type which originally brought them into prominence is shown in the election of old-time members, including many founders at the annual election held Monday at the Breakfast Club. For the first time in Wampas history a free lance press agent becomes president with the choice of Harry Hammond Beall. Joe Sherman, of M-G-M, is first vice-president; Pat Dowling, Christies, second vice-president; Hank Arnold, secretary; Samuel Goldwyn, treasurer; Ed Perkins, free lance sergeant at arms; George Barr, Brown, Warners; Board of Directors, Sam. W. B. Cohn, George Landy, Pete Smith, Charles West, Ivan St. John, Harry D. Wilson.

"Redemption" In Production

All the intricacies of a Russian Church baptism ceremony marked the opening of production last week on John Gilbert's next starring picture "Redemption," adaptation of the Tolstoi novel of Russia. Support includes Conrad Nagel, Eleanor Boardman, Renee Adoree and Claire McDowell. Fred Niblo is at the megaphone.

In Cast Of "Jealousy"

Carlotta Coerr, well known character actress of stage and screen has been added to the cast of the all-talking Paramount picture, "Jealousy," starring Jeanne Eagels.

To Direct For Paramount

Rouben Marmoulian, who staged "Porgy" and "Wings Over Europe" for the Theatre Guild, has been signed as a director for Paramount.

Anthony Bushell Signs

Anthony Bushell, just selected for leading man opposite Jeanne Eagels in "Jealousy," has received also a long term contract to continue in Paramount pictures.

Zuro On Coast

Josiah Zuro, musical director for Pathe, arrived at the Culver City studios this week and plans to spend six weeks on the coast. While here he will lay out the musical plans for synchronization as needed on next season's Pathe features.

New Railroad Meller

Paramount is figuring on producing "Locomotive," an all talker and sound railroad melodrama from an original story by Zion Myers. M-G-M is now making "Thunder," a railroad melodrama with Lon Chaney.

Filming Another Maugham Play

"The Marriage Holiday," screen adaptation by Doris Anderson of a W. Somerset Maugham play, went into production at Paramount's Hollywood studio recently with a cast including Ruth Chatterton, Clive Brook, Mary Nolan, Montague Love, Paul Lukas, Florence Eldridge, Juliette Crosby, Lorraine Eddy and Claude Allister. It is being directed as an all-talkie by Robert Milton.

Dotty Jottings

By Jerry Hoffman

THEY credit this one to Arthur Caesar . . . who in defining Hollywood society is supposed to have said . . . "From Poland to polo in two generations" . . . incidentally Caesar has moved his wit and typewriter to Universal City where he will bat out originals . . . because they look alike, Mary Brian and Jean Arthur have been cast as sisters by Paramount in "Magnolia" . . . well, what's wrong with that reason . . . Maurice Chevalier is due back from Ziegfeld's roof shortly . . .

HARRY BRAND dedicates a theme song to theme songs under the title of "When It's Theme Song Time in Hollywood . . . I want to Live in Tennessee" . . .

EDMUND BREESE, according to his press agent in announcing that Breese has been signed for a picture . . . was "formerly a stage star in his own right" . . . Pathe announces "Frankie and Johnny" the old song for a future talkie picture . . . there's a new field for producers . . . next we'll have the "Bold Cabellero from Rio de Janeiro" . . . "Maggie Murphy" . . . the scope is unlimited. . . .

MOLLY O'DAY has been shaking off the extra flesh by dancing in vaudeville . . . filling in dates which her sister Sally O'Neill was supposed to play and couldn't because of a picture engagement . . . now Molly's back and with Sally will be costarred by Tiffany-Stahl in a story calling for two sisters . . . Norman Kerry goes into vaudeville when he finishes the lead opposite Dolores Costello in "Hearts in Exile" for the Warners . . . Armand Kaliz will play an opera singer for First National in "Twin Beds" . . . Lou Alter, the youngster who composed "Manhattan Serenade" and most of the music for Earl Carroll's "Vanities" is now with Metro-Goldwyn-Mayer writing originals for "Hallelujah" with Jo Trent who does the lyrics . . .

Wallace Beery In Grey Story

Zane Grey's new best seller novel, "Stairs of Sand" is to be brought to the screen with Wallace Beery in the leading role of a jovial bad man. Otto Brower will direct Percy Heath in adapting and Agnes Brand Leahy is writing the continuity.

De Sano With Paramount

Marcel De Sano has signed to a contract as a Paramount director. His first assignment will be the direction of Maurice Chevalier's second American production.

In "Burlesque"

Twenty old time burlesque queens with rounded figures and an equal number of their slender modern prototypes appeared before the cameras as "Burlesque" went into production recently. Nancy Carroll and Hal Skelly head the cast.

It's Done With Mirrors

(Hollywood Bureau, Motion Picture News)

HOLLYWOOD, March 21.—Overheard on Poverty Row, one of its producers speaking:

"If I had a microphone I'd make a talkie."

Bebe Daniels Is Newest Star To Sign With Radio

(Hollywood Bureau, Motion Picture News)

Hollywood, March 21.—Bebe Daniels signed with Radio Pictures this week to make four all-talking pictures, thus ending her 180-day "talkie strike." Several months ago Daniels was released by Paramount because they believed her value was decreased with the talkie vogue and thought she would not do for dialogue pictures. Since then Daniels has had several offers from other companies to appear in silent productions, but refused, stating that she would only work in "talkies" first to prove her value. The first will be made in May. William Le Baron is now selecting stories for her.

Brox Sisters In M-G-M Revue

The Three Brox Sisters are the latest addition to Metro-Goldwyn-Mayer's new revue being made by Gus Edwards. Sammy Lee has been placed under long term contract. Other additions to the cast are Jack Benny, and Nattacha Nattova, vaudevillians.

M-G-M Signs Robert Ober

Robert Ober, who introduced the legitimate playlet "Casualties" by Martin Flavin to the stage, has been signed by Metro-Goldwyn-Mayer to direct it and play the leading role. With Ober in the cast are Walter Percival, and Mary Doran.

Van Dyke Enroute For N. Y.

W. S. Van Dyke is leaving for New York prior to embarking for South Africa. With him are Edwina Booth and the technical staff for "Trader Horn." One group of technicians preceded Van Dyke several weeks ago.

Paramount Borrows Revier

Dorothy Revier, Columbia star, has been "loaned" to Paramount for an important role in the talkie, "Burlesque." She will move her make-up box from the home lot as soon as she completes her part in "Father Love," Columbia's latest talkie special.

RKO Engages Maude Fulton

Maude Fulton, author of "Humming Bird" and "The Brat," has been signed by William Le Baron, vice-president in charge of production for Radio Pictures.

Her First Talkie

Jacqueline Logan's first Columbia production under her newly signed contract with the company is "The Bachelor Girl," Columbia talkie-Special scheduled for immediate production. William Collier, Jr., and Edward Hearn are the only other featured members of the cast selected so far.

Jack King In M-G-M Talkie

Jack King, pianist, has been signed by Cecil B. De Mille in the dual role of composer and actor. King has composed "How Am I To Know?", the theme song of "Dynamite," De Mille's first production for Metro-Goldwyn-Mayer. He is also acting in the production.

(Continued on page 938)

Regional News from Correspondents

Sound Installations Mount In Ottawa

THE first city in Canada to have four wired theatres is Ottawa, Ontario, the fourth installation being that of the Imperial Theatre, which entered its sound era under auspicious circumstances on March 16.

The Capital Theatre, London, Ontario, celebrated its ninth anniversary during the week of March 11 with a sound program, arrangements for the event being made by Manager R. S. Roddick.

Vice-Regal patronage was bestowed upon the new Avalon Theatre, a neighborhood house of Ottawa, Ontario, owned by J. P. Nolan, when Their Excellencies, Viscount Willingdon, Governor-General of Canada, and Viscountess Willingdon, with official party from Government House, attended a recent performance.

J. M. Franklin, of B. F. Keith's Theatre, Ottawa, Ontario, figured once more in the day's news when he was re-elected a director of the Ottawa Humane Society.

John Gardiner, who has just been announced as the publicity director of Visugraphic Pictures, Inc., New York City, is a native of Canada, having had many years of experience as a newspaperman of Montreal and Ottawa.

Many New Playhouses Planned For Va. Zone

AN addition measuring 27 by 43 feet is to be built to the Dunbar Theatre, 613 North Central avenue, Baltimore, Md., by the Dunbar Amusement Company, W. Carr, secretary.

A moving picture theatre measuring 50 by 100 feet, and to cost about $25,000, is to be built at Norfolk, Va., by L. H. Futrell.

A theatre, store and office building is to be built at Bluefield, W. Va., by P. H. Lawless, of Berwind, and J. H. Longworth, of Bluefield. It will cost about $45,000.

A theatre is to be built at Fredericksburg, Va., by the Fredericksburg Hall Association, Inc., David Hirsh, president. It was recently chartered with $100,000 capital stock.

A theatre building is to be constructed at Charleston, W. Va., by the Community Amusement Company. Wysong and Bengston are the architects.

A moving picture theatre is to be built at Fairmount Park, a suburb of Norfolk, Va., by W. S. Wilder. Plans have been drawn by Karl Hulsick, architect. The building will cost about $50,000 and seat 600 persons. Mr. Wilder now operates the Newport Theatre Norfolk.

A large playhouse is to be built upon the sites of the Isis and Eagle Theatres at Bristol, Va., by the Goebel Theatres, C. A. Goebel, manager.

The Tivoli Theatre at Portsmouth, Va., the largest motion picture house in the city, was closed Saturday night, March 9, to be wired for sound. When it reopens it will have been entirely remodeled and refinished and will be one of the finest theatres in Maryland, it is said.

G. Sidney Gates, vice-president of the amusement company operating the Gates, Portsmouth, Va., will now manage that house in which sound mechanism is being installed.

Rodman Collier, formerly manager of the Rialto, Washington, D. C., has become assistant manager at the Colony, New York City.

The Rialto, Allentown, Pa., a Wilmer and Vincent house, will be managed now by Harry D. Stern, formerly manager of the Gates, Portsmouth, Va.

The Carolina moving picture theatre at Clover, S. C., was practically destroyed by fire recently with several other buildings.

J. B. Crockett has reopened the Ghent Theatre, Norfolk, Va.

The Amuzu Theatre, Ellicott City, Va., managed by Charles Yates, is dark, according to reports.

The Academy Theatre, Lynchburg, Va., managed by Olinto Accorsini, is having sound mechanism installed.

Throngs of colored movie fans attended a moving picture matinee given one Sunday recently in Norfolk, Va., at all the colored houses in that city. As previously arranged they paid for the amusement given, leaving silver offerings at the door.

There will be no reduction in the twenty years sentence which James J. Healy, 40, is serving in the Maryland penitentiary for having held up John T. Moore, then manager of the New Theatre, August 15, 1927. State Parole Commissioner Edward M. Parrish refused to reduce the sentence.

Albany Film Affair Well Attended

NEARLY 100 persons connected with the motion picture film exchanges and theatres in Albany and the surrounding country attended the ball held at the Hotel DeWitt Clinton in Albany, last Saturday night. Credit for much of the success of the affair falls to Miss Jane Holloran, of the Fox exchange.

C. H. Buckley, owner of the Leland and Clinton Square theatres in Albany, was in New York city a portion of last week.

Lew Kniskern, of the New York city Pathe office, was recently in Albany, going over matters generally with Charles Stombaugh.

Leon Herman, who is connected with the Columbia exchange in Albany, had his five minutes of excitement last week when someone discovered his car on fire as it stood in front of the exchange. The film boys quenched the blaze.

Al Marchetti, former booker at the Pathe and other exchanges in Albany, started in as booker at Warner Brothers' Albany exchange this week. Miss Eve Goldstein, who has been booking for Warner Brothers, has been ill for a number of weeks.

W. H. Rose, who recently took over Gardner Hall in Troy, has installed sound apparatus. Richard Curry, running the Bijou in Troy, and the Hudson in Albany, is doing considerable figuring these days on the cost of sound apparatus, and will probably join the ranks.

Mitchell Connery, who runs the Columbia in Rensselaer, took over the Delaware theatre in Albany last week, and will reopen it on April 1.

Amos Leonard, formerly of the Pathe exchange in Albany, is now acting as manager for "Chic" Meehan, the well known football coach and who has appeared in football pictures.

Claude Fish, of Schenectady, owner of the American theatre, has now reached the goal in Elkdom, having been elected during the last week or so to the position of exalted ruler.

Alec Papayanakos, one of the pioneers in the motion picture theatre business in northern New York, has opened a security house in Syracuse.

The American, in Troy, will open with sound on March 30, according to present plans.

Chas. Downs, manager of the Strand theatre for the last five months in Carthage, N. Y., resigned last week to become manager of a stock company.

The theatre in Lasellville opened last week.

In the Troy, N. Y., regional news of February 16 issue of the NEWS, mention was made of Roy Helson, of Chicago, as being the new manager of the Bijou theatre in Lowville. This is a misstatement, as James L. Hallaron, of the Fargo theatre, Sycamore, Ill., kindly points out. Mr. Hallaron is a friend of Mr. Helson and he informs us that Mr. Helson is from Sycamore and that he worked in the same theatre with Mr. Hallaron, namely, the Fargo in Sycamore. So let it be understood by all that Mr. Helson is from Sycamore and not Chicago.

Syracuse And Buffalo Houses Install Sound

THE Elmwood, Buffalo, has reopened after being closed for three weeks during the installation of the talking equipment.

Announcement that B. F. Keith's, in Syracuse, N. Y., will he wired was made at all performances of that theatre this week. Photophone will be used and it is expected installation will take place March 25. "The Dummy," Paramount talkie, is scheduled to open there Easter.

The Junior League of Buffalo gave a film show Sunday, March 17th, at the Erlanger Theatre, Buffalo, for the benefit of the Children's hospital.

New Opening Date For Salt Lake City House

THE new Granada Theatre, Salt Lake City, opened its doors the evening of March 8th rather than March 5th as previously announced. An open house was held at the opening and the patrons were entertained complimentary in the Granada ballroom.

Frank Hallow, former Salt Lake City ad-sales manager for Paramount-Famous-Lasky, has resigned and is being succeeded by Alan Heid, from the San Francisco Paramount office.

The general offices of the Louis Marcus Enterprises, Salt Lake City, are being enlarged to enable it to accommodate the expansion of the organization.

On March 8th the regular monthly meeting of the Louis Marcus organization was held at the Victory theatre, Salt Lake City.

The ceremonies of President-elect Hoover's inauguration were broadcast from the Pantages theatre stage the morning of Mar. 4th.

The prologue idea has taken a foothold in Salt Lake City, where an atmospheric prologue, under the direction of Kenneth Scoville, has been built around "All Faces West" shown at the Victory.

The management of the Salt Lake Rayart Pictures exchange is reported to have been assigned to Evans Innes, former assistant manager.

The Broadway Theatre, of Butte; the Antlers Theatres, at Helena; the Liberty Theatre, at Kalispell; and the Ellen Theatre, at Bozeman, Montana, as well as the Egyptian Theatre, at Boise, Idaho, and the Majestic Theatre, at Nampa, Idaho, will be equipped with the RCA Photophone within the very near future, according to G. B. Cummings who has charge of the RCA Photophone for the Intermountain Region.

The Orpheum Theatre, of Pocatello, Idaho, opened with sound this past week.

The Majestic Theatre, at Nampa, Idaho, is being taken over by Herman Brown, who is installing Vitaphone.

The Broadway Theatre, of Idaho Falls, Idaho, is to be installed with Photophone very shortly, it is announced.

D. T. Lane, Secretary and Treasurer of the Salt Lake Film Board of Trade, is reported to have made a business trip to New York recently.

Rumor that George Jungert, former Milton-Freewater, Oregon, exhibitor, had purchased fifty per cent of the stock in Tri-State Theatres, Lewiston, Idaho, has been confirmed.

B. F. Shearer Company has secured contract for new furnishings for Ike Binnard's Liberty Theatre, at Lewiston, Idaho.

New "Little Theatre" To Open In Philly

ANOTHER "Little Theatre" will soon open its doors in Philadelphia when the remodeling of the Regent theatre at 16th and Market streets is completed. Seats in the rear of the house are being removed so that the seating capacity will be reduced to about 370, as compared with 216, the capacity of the Motion Picture Guild's Little Theatre at 22nd and Market streets. The theatre will be known as the Film Art Cinema upon its reopening and its policy will be similar to that of the Film Guild Cinema in New York.

The Motion Picture Guild, which operates the Little Theatres in New York, Philadelphia and Baltimore, has closed its Washington house and moved its headquarters to Philadelphia. Buying of films is still done in New York.

The Lyric theatre, Norristown, Pa., operated by the Norris Amusement Co., has been closed and the theatre converted into a store.

Harrison Brothers, of Ardmore, Pa., will build a new theatre, stores and apartments in West Chester, Pa., at a cost of approximately $600,000.

Biophone and Phonofilm equipment have recently been installed in the headquarters of the Penna. State Board of Motion Picture Censors.

William Gane, manager of the Regent theatre, 16th and Market streets, prior to its closing, has been appointed manager of the Park theatre, Williamsport, Pa.

Effective on March 4th the Stanley theatre inaugurated a new change policy, the show now running from Saturday till Friday night instead of from Monday to Saturday. The Mastbaum and Uptown theatres are also operating under this policy, which Warner Brothers are said to have found effective in the Middle West.

State In Pittsburgh Changes Policy

THE State Theatre in downtown Pittsburgh, without a doubt one of the most beautiful small theatres in the world, has been re-opened as a fifteen-cent house, showing two features each day with a daily change of program. The lease on the house, which has been held by Warner Bros., recently expired and was taken over by the State Theatre Amusement Company, headed by James B. Clark, formerly of Rowland and Clark's chain of theatres, which is now controlled by Warner-Stanley.

Recent RCA local installations include the Columbia at Warren and the Pastime at Lewistown.

Fred Querner, owner of the Dome Theatre, Butler Street, Pittsburgh, is back on the job after a brief sojourn at a local hospital for the removal of his tonsils.

Charles Katz, assistant manager at Loew's Penn Theatre in Pittsburgh has won a promotion. Charlie has gone to Ohio where he will act as assistant to W. A. Finney, district manager.

William G. Liebler, Columbia salesman, has gone to Cincinnati to work for Tiffany-Stahl.

Joseph Skirboll, former manager of the local First National exchange, and now sales manager for World Wide, recently paid a visit to Pittsburgh.

The Grand Theatre, Greensburg, recently destroyed by fire is soon to be rebuilt.

C. B. Hall plans the erection of a new theatre at Parkersburg, Va. The house will probably be called the Virginia.

The Hendel Theatre Corporation has opened the new Roosevelt Theatre in uptown Pittsburgh. Louis and Harry Hendel are heads of the organization. Sam Abramovitz, formerly at the Centre Square is manager of the Roosevelt, while Sidney Rosenfeld is now at the Centre Square.

I. Golden, owner of the Idle Hour in downtown Pittsburgh, has taken over the Rialto in the uptown section of the city. The retiring owner is M. A. Rosenberg.

Sabbath Movies Make Progress In Florida

THE American Legion Post of Winter Haven, Fla., will no longer sponsor the Sunday shows there. For the past six months Sunday shows have been permitted through the fact that the Legion derived the benefit. Recently an election was held there, with the vote heavily in favor of Sunday shows, so the shows may be permitted to continue without the Legion as sponsors.

John B. Carroll, district supervisor of the Publix houses in South Florida, visited the Tampa theatres controlled by his company the past week.

L. E. Newsome, who has been connected with the Tampa Theatre staff, has been appointed assistant manager of the Strand, Tampa, Fla., under Manager Edwin Adler.

The Garden Theatre, neighborhood house of Tampa, Fla., operated by B. E. Gore, has been wired for sound and will open as a regular talkie house Sunday. The usual Saturday, Sunday and Monday prices of 10c and 20c will be continued. Non-synchronized films will be used the other four days of the week, when the established 5c and 10c prices prevail.

Charles M. Biddle, formerly managing a house at Bunnell, has reopened the Lewis American Theatre at Green Cove Springs, Fla.

R. M. Simril, for some time in the Jacksonville Universal exchange, has been transferred to the Atlanta office. Reuben Brenner, formerly with FBO, has taken over a post with Universal.

C. B. Stiff, acting division manager for Publix, has established offices in Atlanta, Ga. Mr. Stiff is expected to be back in Florida next week.

The regular Saturday morning children's matinee, under auspices of the Better Films Committee of Jacksonville, Fla., was to be held at the Imperial Theatre this week, instead of the Florida, so that the children could see "Simba." The transfer was made at the request of the Better Films Committee, according to Manager John Thomas of the Imperial.

Ralph Phillips, young manager of the Arcade, Jacksonville, is stepping out next week with his Arcade players, presenting "The Wooden Kimono."

C. B. Ellis, manager of the RKO Jacksonville, Fla., exchange, Mrs. Ellis, their daughter Jean, Mrs. R. H. Winn and Jack Phillips, singing star, motored to Daytona Beach last Thursday.

New State Right Branch Opens in Milwaukee

W. A. ASCHMANN, former Pathe branch manager in this territory, is opening offices in the old M-G-M offices at 102 9th street. Mr. Aschmann will handle state right pictures and will also be representative in this territory for a sound track device, the name of which he will announce later. Associated with Mr. Aschmann is Ben H. Louthain, who recently resigned his position as sales representative for Pathe, and who is representing "Voicephone" equipment.

Paul DeOuto has recently been appointed to the sales staff of Tiffany-Stahl to succeed Morris Anderson.

Another new record in the bowling league! This time the Silents, a team composed mostly of operators, upset the dope by rolling 1,010.

Two Brin theatres, the Majestic at Milwaukee and the Strand at Madison, are replacing Bristolphone sound equipment with Vitaphone installation.

The Paris, Milwaukee, recently changed hands. Leo Behring turned over his interest in the house to Herman von Wilfskeel.

Harry Miller replaces Don Kastler as manager of the Granada at Racine.

The Rex at Kaukauna has been closed for an indefinite period.

Tom Norman has taken over management of the Capitol at Racine.

The express company notified film exchanges on Thursday that several Wisconsin towns were cut off because of washouts and floods and that film could not be delivered. The weather paralyzed all roads of traffic.

Fred A. Flader, general manager of Universal Chain Theatrical Enterprises, Inc., has announced the appointment of L. G. Sewnig to the managership of the Riviera Theatre, Milwaukee. Sewnig has been with the Milwaukee Theatre Circuit in various capacities and was recently in charge of its Sheboygan house.

New Columbia Branch Mgr. at Okla. City

F. L. Stocker, formerly attached to the Columbia Dallas office, has been promoted to the position of Branch Manager of Columbia's newly acquired Oklahoma City office. L. C. Montgomery, Pathe salesman for seven years and more recently with Warner Bros., has been added to the Columbia Dallas office.

Booth equipment and screen for the new Rex Theatre, Troup, Texas, was supplied recently by Roy C. Lee of Dallas.

The General Realty Co., will erect a new $250,000 theatre at Austin, Texas, with 1,750 seating capacity in the near future.

Colvin and Ahearn will erect a new theatre at Waco, Texas, soon.

The Texas Theatre at Goose Creek, Texas, will install sound equipment.

The Liberty Theatre at Shamrock, Texas, is being remodeled.

The Crescent and Rex Theatres at Pampa, Texas, have installed sound equipment.

Roy Walker and W. Northington have leased the opera house at Burnett, Texas.

The Lone Star Theatre at Jasper, Texas, has been remodeled and seats added.

Chas. H. Collins has purchased the Pastime Theatre at Tuscola, Texas.

Mrs. Zula House has purchased the theatre at Franklin, Texas.

The Palace Theatre at Chillicothe, Texas, is being remodeled.

J. R. Brown has purchased the Nu-Tex Theatre at Shamrick, Texas.

Thomas Gavin has been appointed publicity director of the Alamo Amusement Company at San Antonio, Texas.

W. C. Dofflemeyer will rebuild his Palace Theatre, recently destroyed by fire at San Baba, Texas, in near future.

L. C. Baxley has rejoined Pathe and will be the traveler out of Dallas, Texas.

Robb and Rowley are erecting a new theatre at San Angelo, Texas.

Dent Theatres, Inc., are erecting a new theatre at Waco, Texas.

Colvin and Ahearns will take over the operation of the Hancock Opera House at Austin, Texas, and at expiration of present leases, will acquire the Majestic and Queen Theatres at Austin.

A. B. Momand of Shawnee, Okla., announces that Maud, Wewoka, and Clinton, Okla., will get new theatres in near future, to be built by the Monand Theatres, Inc. The Maud house to cost $50,000, the Wewoka house $125,000, and the Clinton house not ETA mined as to cost.

W. M. Haulsee announces that he will erect a new $100,000 theatre at Wewoka, Okla., in the very near future, to be equipped with stage for vaudeville and Vitaphone for pictures.

UNIFORMS FOR HOUSE ATTACHES COSTUMES FOR STAGE PRESENTATIONS BROOKS 1437 B'way New York

Atlanta, Memphis And Southern Trade News

WARNER BROTHERS will establish a branch in Memphis in the near future, according to reports generally current along Film Row this week.

Creation of a new Memphis district is anticipated. Such a step would merge in a new territory theatres now served from New Orleans, Dallas, St. Louis, Kansas City, Oklahoma City, and Atlanta.

Film Row, Memphis, visitors for the week included C. E. Kessnich, southern district manager, M-G-M; A. C. Wilson, traveling auditor, Fox, New York; J. F. McGuire, Princess theatre, Holly Springs, Miss.; J. F. Norman, Fordyce, Ark., secretary of the M. P. T. O., of Arkansas, Mississippi, Tennessee; F. H. Jones, Dixie, Wynne, Ark.; Louis F. Haven, Imperial, Forrest City, Ark.; Mrs. J. L. Whitten, Majestic, Lepanto, Ark.; W. L. Howard, Tyronza, Tyronza, Ark.

According to reports, the Joy, Foreman, Ark., operated by R. L. Anderson, has been closed.

Sharp's, Humboldt, Tenn., has been sold by J. P. Sharp to J. F. Lowrance, owner of the Princess, Humboldt, and the Gem, Trenton, and will be changed to the Capitol.

The Lyceum, former Memphis, Tenn., legit house, last week closed its newly launched motion picture policy after eight days of losing money.

Sound at the new Orpheum will definitely go into operation the week of April 1.

Memphis may have its first amateur movie in the form of films of "Eva the Fifth," Little Theatre play, if plans, still in a tentative stage, are carried out.

R. W. Tyson, owner of the new theatre at Sumner, Miss., open just a month, will not carry out his plan to open another house in Moorhead, Miss.

The Arlington, Arlington, Ky., probably will reopen.

"Coming in" of a 6,000-barrel-a-day oil well at Camden, Ark., is expected by the Rialto and Haubert, Camden's movie houses, to mean a rich harvest in box office receipts in the next few months.

Four Arkansas Amusement Enterprises houses and three Sudekum houses in west Tennessee have installed Pacent devices: Conway, Conway, Ark.; Rialto, Camden, Ark.; Majestic, Stuttgart, Ark.; Capitol, Newport, Ark.; Capitol, Dyersburg, Tenn.; Capitol, Paris, Tenn., and Capitol, Union City, Tenn.

Miss Mary Elizabeth Maxwell, who owns the Princess, Earle, Ark., has acquired control of the Empress, Haiti, Mo.

Recent visitors to Atlanta included R. E. L. Golden, Golden theatre, LaGrange, Ga.; Ralph Morrow, southern district manager of Tiffany-Stahl; C. T. Bobo, Bocanita theatre, Scottsboro, Ala.; Juran Carbonell, Monroe theatre, Key West, Fla.; T. E. Watson, Strand theatre, Montevallo; Paul P. Stancil, Lyric theatre, Jackson, Ga.; Preston Henn, Haven theatre, Canton, Ga.; Edgar F. Boyd, Majestic theatre, Adel, Ga.; W. H. Odom, Pastime theatre, Sandersville, Ga.; Tom Harper, Fairfax theatre, LaGrange, Ga.; M. W. Smith, Jr., Mildred theatre, Barnesville, Ga.; Col Thomas A. Orr, head of the Marshall County Enterprises, operating a circuit of theatres in the Sand Mountain section of Alabama; Ernest F. Ingram, Ingram theatre at Ashland, Ala.; D. E. Ponder, Rainbow theatre, Opelika, Ala.; Roy E. Martin, Martin chain of theatres, Columbus, Ga.

Virgil ("Doc") Wadkins, who for some time past has been manager of the Rialto theatre in Atlanta under the Publix banner, has been transferred to Birmingham, Ala., to be assistant manager of the Alabama.

Willis Grist, Jr., well known in theatre circles in the southeast, is now city manager for Publix theatres in Greenville, S. C.

The Park theatre and adjoining property at the southeast corner of Forty-first and Market streets, Louisville, Ky., has been sold for approximately $120,000, E. Mattingsly, president of E. H. Mattingsly & Co., announcing the sale of the theatre property by P. Berger to E. Busath.

Mr. and Mrs. A. N. Miles, Eminence theatre, Eminence, Ky., were visitors at the Louisville, Ky., exchange last week.

Dr. John B. Stout, Stout's theatre, Danville, Ky., who suffered from a second stroke of paralysis, is reported slightly improved.

George A. Sine, assistant to the president of the Fourth Avenue Amusement Co., left Louisville last Wednesday for Terre Haute, Ind., where his company is making arrangements to open another theatre with sound.

Items Of Interest In New England Circles

IRVING GREEN, who took over the management of the Fellsway Theatre in Medford a short time ago, has also become manager of the Park and Rialto Theatres in Everett.

Al Couture, of the Star Theatre at Manchester, N. H., is confined to the hospital in that city by illness.

H. A. Woodward, who for some time owned and operated Woodward Hall in Hill, N. H., and who later leased the theatre, has taken it over from L. W. Heath and will continue to operate it.

Sam Davidson, Connecticut representative for Consolidated Films, spent part of the week in Boston.

The Strand Theatre at Winstead, Conn., has installed Vitaphone equipment.

The old Keith Theatre at Boston, which was replaced by the B. F. Keith Memorial Theatre and which was acquired by the Shuberts, is to reopen about April 1st under the name of the Shubert Apollo Theatre. It has been extensively renovated.

A $12,000 organ belonging to the Lyceum Theatre at New Britain, Conn., which has been stored during alterations to the house, was badly damaged by vandals, according to Manager Joseph D. Dzicek, having removed parts which it may be impossible to replace.

Two Connecticut theatre managers passed away within a few days of each other. Joseph DiLorenzo, 63, manager of the Crown Theatre at Hartford, died of heart trouble. He leaves a wife and one son. M. W. Leighton, aged 52, owner and manager of the America Theatre at Bridgeport, passed away a few days later. He also leaves a wife and one son.

Kenneth Robinson, Paramount's exchange manager at Albany, who was formerly sales manager at the Boston exchange, was injured in an automobile accident in that city a few days ago, suffering two fractured ribs.

Al Foy of Cliftondale has sold the Dream Theatre in that town to A. Weiner of Malden.

The Vitaphone Building has leased, for a long term of years, two buildings adjoining the Warner Brothers exchange and located around the corner at 7 and 9 Isabella street, Boston. Carl Crawford is to have charge upon completion.

The Uptown Theatre in Providence is temporarily closed.

The Garden Theatre at Greenfield, the new Goldstein Brothers theatre, was formally opened last Monday.

Frank Scully, Western Massachusetts representative for First National, had a narrow escape from serious injury on his latest trip, when his new Buick was in an accident.

Miss Rose Rubin, biller at the First National exchange, Boston, is absent from her desk on account of illness.

P. J. Levesque of the Arcadia Theatre at Rumford, Me., paid his first visit to Boston in many months during the week.

Miss Theresa Reardon, inspector at Independent Films, is seriously ill with intestinal grippe.

Maurice Curran, a former film salesman in the New England territory, has joined the Warner Brothers staff as head shipper.

Joseph Dondas of Rockland, Me., well known theatre manager, was in Boston for a few days last week.

It is understood that E. J. Carron will take over the Eagle Theatre at Manchester, N. H., later in the season after an absence of some years from the theatrical business.

The Comique and Waldorf Theatres at Lynn, the Alhambra at Quincy and the Rialto in Boston have installed Pacent equipment.

Ben Abrams, representative of Metro-Goldwyn in Western Massachusetts, escaped injury in a collision during the week.

The Boston Civic Theatre Co. has incorporated with 5,000 no par shares. Incorporators are George R. Russell, James S. Russell and Oscar W. Hausermann, all of Milton, Mass.

3 Cleveland Houses Adopt Sound Devices

J. A. GOFFINET of the Goffinet Theatre, Rittman, Ohio, has purchased a Movie-Phone sound equipment for immediate installation. Movie-Phone is handled by Edward Casanave, 401 Film Bldg.

The LaSalle, owned and operated by Paul Gusdanovic, opened last Sunday as a sound house. A Pacent reproducer was installed. Gusdanovic also has a Pacent in his Regent Theatre.

The Utopia Theatre, Painesville, has installed a DeForest Phonofilm. The house is owned and operated by Jules and Abe Schwartz.

George W. Erdmann, secretary of the Cleveland Motion Picture Exhibitors Association, was in New York last week attending the hearing of the Federal case against the Hays organization and the Film Boards of Trade. Mrs. Georgia Moffet, secretary of the Cleveland Film Board of Trade, was also present.

Mr. and Mrs. R. N. Gordon of 9015 Parmalee avenue, Cleveland, have announced the engagement of their daughter, Jessie, to Murrel Fischer, son of Mr. and Mrs. Mayer Fischer, Derbyshire Road, Cleveland Heights. Murrel Fischer was associated with his father in the Fischer Film Exchange.

Ernest Hunt, organist at Loew's State Theatre, has returned from a trip to Florida. He went south to recover from an attack of neuritis.

J. Stein is now operating the Penn Square Theatre, Cleveland, seven days a week. He has been operating only three days.

George Kreutz, manager of the State, Toledo, O., has collected his golf clubs and hied himself to Florida for a month's vacation, leaving Harold F. Wendt, publicity manager, in charge.

Fremont, O., residents are counting the months until they will be saved the 25-mile drive to Sandusky or 35 miles to Toledo to witness sound pictures. Merger with the Fox interests is not expected to delay plans made by the Schine group for the erection of a Fremont playhouse.

Directors of the Toledo, O., Retail Merchants Board have unanimously approved the movement of William E. Vogt and Will L. Kerr to establish a new legitimate theatre in Toledo. The plan calls for a theatre with a seating capacity of 2,500. Top prices of $2 to $2.50 are proposed.

Engineers, electricians and technical experts are now working at the State, Springfield, O., installing sound equipment. Springfield now has two theatres equipped with sound, The Majestic and The State.

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DEVELOPING AND PRINTING MOTION PICTURE FILM

Kansas City Dramatic Unit Forced To Quit

THE Kansas City theatre, a civic dramatic organization, was forced to quit last week because of lack of public support. The Kansas City theatre was organized in 1922. It received at least triple the amount of free publicity of any theatrical or motion picture enterprise in town.

A large amount of new equipment has been purchased for the Main Street theatre, Independence, Kans., by R. H. Montgomery. Work of repairing the $35,000 damage done to the Columbia theatre, Columbia, Mo., which was caused last week by fire, is under way. The interior of the Peerless theatre, Lebo, Kans., is to be remodeled, according to H. Keep, manager. R. E. Mills is revising the plans for his new theatre to be built in Chanute, Kans. Boller Bros., Kansas City, are the architects. J. P. Price has been succeeded as general manager of the Star, Orpheum and Broadway-Star theatres, Hannibal, Mo., by Harry Schadiker. The Odeon theatre, Lyons, Kans., has been traded by H. P. Hartley for the Sterling theatre, Sterling, Kans. H. Newboldt of Kansas City has purchased the Garden theatre, Marion, Kans., from Mr. and Mrs. S. A. Mudd.

On the night of February 8, 1904, C. H. Thompson and M. J. Trimble opened the Opera House in Plattsburg, Mo. Their pioneering spirit was the cause of a lengthy editorial in a Plattsburg newspaper recently.

Kansas City's film row "dug down" to the extent of $130 to aid a citywide drive for boy and girl scouts.

Publix Buys Land For St. Francis In Frisco

HERMAN WOBBER, Pacific Coast managing director for Paramount Pictures and Publix Theatres, has purchased that piece of property adjoining the St. Francis Theatre on Market street. This site, adjoining the Kress building, is 47½ x 65 feet. The St. Francis, which is owned by Publix, has a frontage on Market street of 137½ feet. So with this newly acquired property, Publix will have a frontage of 185 feet.

Max Weiss, of Sutter Theatre, Sacramento, opened his house on March 1st. He purchased additional border lights from E. E. Fulton Company.

Carl Fulton, president of E. E. Fulton Company, and Alexander Pantages have made a trip to Tia Juana together.

Situations Wanted

ORGANISTS and SINGERS, thoroughly trained and experienced in theatre work. Men and women now ready for good positions. Write salary, and other data. Address, Chicago Musical College, 64 E. Van Buren, Chicago.

Lee Hulling is representing RKO in the Sacramento Valley.

Columbia "talkies" have been placed at the Alhambra, Sacramento. A special trip to the capitol was made to complete the sale.

Friends of Lou Golden, able manager of the Loew's Warfield, are both pleased and sorry to learn that he will soon leave this city to open the new Fox Theatre in Seattle, where he will be connected with Charlie Thall.

G. I. Hyde, formerly of Los Angeles, is now publicity director of the Golden Gate Theatre.

Jacob Weil, of Healdsburg, was a recent visitor to Golden Gate avenue.

Irving P. Arnold is now connected with RKO, having taken over the San Joaquin territory.

Charlie Powers, recently connected with the local Fox exchange, has been sent to the Portland office to act as branch manager for Fox.

Al Oxtaby, of First National, is making a trip through the southern coast.

Violet Leslie is a newcomer at the RKO exchange.

Flames Wreck Gaiety, Wilkes-Barre, Pa.

FLAMES discovered at 8 o'clock Sunday morning, March 10, in the Gaiety theatre, Wilkes-Barre, part of the Comerford Amusement Company chain, wrecked the structure, entailing a loss of $150,000. Investigation as to the cause led to the conclusion that the fire started from a carelessly dropped cigaret. The Gaiety was one of the oldest Wilkes-Barre theatres.

The Seville theatre, Easton, was formally opened on February 21, by Clayton Busse, and is the fourth picture house operated by him in that city.

A. Karl Kramer, organist and composer, who resided in Carlisle for fifteen years until a few months ago, when he resigned his position at the console in the Strand theatre and went to Hollywood, is now employed in writing musical themes for synchronized motion pictures for the Metro-Goldwyn-Mayer Company. He has completed orchestrations for several pictures, among them: "The Pagan," "Cotton" and "The Bridge of San Luis Rey."

Arthur H. James, Lieutenant Governor of Pennsylvania and owner of several motion picture theatres in the vicinity of his home, Wilkes-Barre, was one of the guests of honor and made an address at the fifteenth annual dinner of the Dickinson College Club, of Harrisburg, held in the latter city on the evening of March 15. He is a close friend and business associate of M. E. Comerford, of Scranton.

Mrs. Hulda Appell, mother of the late Nathan Appell, of York, founder and for many years head of the Appell Amusement Enterprises, which today control practically all the theatres in York and numerous others in the vicinity of that city, died at her home in Harrisburg on March 9, at the age of 83 years. Among her surviving grandchildren is Louis Appell, of York, present head of the Appell theatre chain.

Fire destroyed the Academy of Music and a building owned by the William Moyer estate, in Freeburg, Snyder county, on March 9, causing a loss of $30,000, chiefly to the theatre.

The Coatesville Y. M. C. A. auditorium, used as a motion picture theatre, has been reopened after undergoing extensive alterations and wiring.

A company known as the First Eastern Film Corporation, according to York, Pa., newspapers, has been formed to take over the large warehouses of the old Foust Distilling Company, at Glen Rock, for use as studios for the making of motion pictures.

Film Notes From The Indiana Territory

NATIONAL and state sessions of conventions of the Indorsers of Photoplays will be held in Indianapolis, Ind., April 4 and 5, at the Claypool Hotel, according to the Indianapolis Endorsers. A national business session will open the meetings with an election of national officers and reporters from presiding officers. During the afternoon of April 4 an election of state officers will be held. The next day will be devoted to discussion of organization work and the annual luncheon will be held during this last day's session. Mrs. David Ross, of Indianapolis, will preside at the convention of both groups.

A new motion picture theatre, not yet named, will open in Marion, Ind., about May 15, according to Donald Graham, Indianapolis architect.

Charles Sweeton, Evansville, Ind., theatre operator and manager, now president of the North Side Amusement Company operating the Majestic, Ohio, and Royal theatres, was seriously injured one night last week when forced by a "road hog" over a 30-foot embankment into a ditch filled with five feet of water.

The New Grand, R-K-O house in Evansville, Ind., announced some time ago that RCA Photophone, with Movietone and Vitaphone attachments, was being installed, to be ready for opening March 3, at which time a 15-year policy would be changed. On March 1, when no bookings for the coming week's pictures had been received by the local management, orders came from New York to continue the vaudeville policy for at least another week. March 7, it was suddenly announced that the house would close its doors for an indefinite period. On March 9, it was stated the house would reopen, but no date set. Monday, March 11, it was announced the house would reopen Saturday, March 16, with talkies. Other policy announcements were all shows would change on Saturday and be full week stands.

Bids have been received by Oscar and Isador Fine, operators of the Alhambra, Columbia and Franklin neighborhood houses in Evansville, Ind., for their new $45,000 neighborhood house to be erected at Washington and Kentucky avenues. Construction will probably start in three or four weeks.

Carl Stearn, Veteran Mgr., Dies In Seattle

SEATTLE'S Film Row was grieved this week at the death of Carl Stearn, manager of the Warner Brothers exchange, who died at the Swedish Hospital Friday night following a heart attack suffered in his home on Thursday evening. Mr. Stearn had been associated with the film industry for nearly twenty-five years. He is survived by his widow, two sisters and a brother.

Carl Mahne, manager of the Uptown theatre for DeLuxe Theatres, Inc., Seattle, last week took on the added duties of an editor. Henceforth, he will be editor of the Seattle Motion Picture Record, trade paper.

Manny Brown, Western division supervisor for Tiffany-Stahl, made his first trip to Seattle last week.

Fred Normand, Northwest representative of Photophone, spent several days here last week with Manager Carl Reiter of the New Orpheum theatre, planning installation of Photophone in the R-K-O house.

Jack Mansfield, West Coast manager, came up from Portland for a brief visit at Seattle Wesco headquarters this week.

The Biophone Distributing Corporation, featuring the Biophone disc and the Cinephone film sound attachments, opened offices at 2419 Second avenue, Seattle, last week. Their first job in the Northwest will be an installation in DeLuxe Theatres' Neptune theatre.

Another suburban installation of sound is the Vitaphone-Movietone equipment used last week at Jensen-VonHerberg's Bagdad theatre.

Changes are occurring at William Matthew's Seattle R-K-O exchange. This week saw the raising of a new sign reading "RKO Productions—Radio Pictures" over the exchange.

Ray Grombacher, magnate of the Inland Washington empire, last week added the Clemmer theatre in Spokane to his present chain of three houses.

Pantages in Spokane opens with Vitaphone and Movietone early in April.

Jess Beckman, head of Maritime Film Service, Inc., of Seattle, last week announced an exclusive contract for Metro-Goldwyn-Mayer films to be used on the S. S. Wilhemina.

Mrs. Jack Lannon, wife of the head of the Greater Features Exchanges, Inc., passed away last week after an illness of two weeks.

For Sale

SEVERAL THOUSAND brand new upholstered chairs. Sensational bargains. Also 3,000 new veneer chairs way below cost. C. G. Demel, 845 South State, Chicago.

For Sale: 2,000 high class upholstered opera chairs from leading Broadway theatre. $2.00 per chair. Box 425, Motion Picture News, 729 7th Ave., New York City.

COMPLETE RELEASE CHART

Productions are listed according to the names of Distributors in order that the Exhibitor may have a short-cut toward such information as he may need, as well as information on pictures that are coming. Features which are finished or are in work, but to which release dates have not been assigned, are listed in "Coming Attractions"

COLUMBIA

Title	Star	Rel. Date	Length	Reviewed
Apache, The	Alvarado-Livingston	Nov. 19	5818 feet	
Behind Closed Doors	Valli-Glass	Feb. 24	5897 feet	
Driftwood	Alvarado-M. Day	Oct. 15	6267 feet	
Eternal Woman	Borden-Graves	Mar. 18		
Faker, The	Logan-Delaney	Jan. 2	5651 feet	
*†§Lone Wolf's Daughter	Lytell-Olmsted	Feb. 18	6339 feet	Mar. 9
	(Silent Version)	Feb. 18	6214 feet	
Nothing to Wear	Logan-Von Eltz	Nov. 5	5701 feet	
Object—Alimony	Wilson-Allan	Dec. 22	6266 feet	
Power of the Press	Fairbanks, Jr.-Ralston	Oct. 31	6465 feet	
Quitter, The	Lyon-Revier	April 1		
Restless Youth	M. Day-Forbes	Nov. 30	6085 feet	
Stool Pigeon	Borden-Delaney	Oct. 25	5792 feet	
Sideshow, The	Prevost-Graves	Dec. 11	5999 feet	
*†Submarine	Holt-Revier	Nov. 12	8192 feet	
	(Silent Version)	Nov. 12		Sept. 15
*†Trial Marriage	Kerry-Eilers	Mar. 10	6639 feet	
	(Silent Version)	Mar. 10		
*†§Younger Generation	Hershott-Basquette	Mar. 4	8217 feet	
	(Silent Version)	Mar. 4	7394 feet	

Coming Attractions

Title	Star	Rel. Date	Length	Reviewed
*†§Donovan Affair	Holt-Revier			
*†§Fall of Eve				

EDUCATIONAL

Title	Star	Rel. Date	Length	Reviewed
All in Fun	Jerry Mandy	Oct. 21	1 reel	Oct. 27
Air Derby	Reed Howes	Jan. 6	2 reels	
America's Pride	Our World Today	Oct. 7	1 reel	Oct. 6
Auntie's Mistake	Dorothy Devore	Feb. 17	2 reels	
Beauties Beware	Jerry Drew	Jan. 27	2 reels	Jan. 12
Betty King	Lupino Lane	Dec. 9	2 reels	Nov. 10
Best Dressed Woman in World	Our World Today	Feb. 17	1 reel	
Bumping Along	Stone-Ruth	Nov. 18	1 reel	Nov. 3
Cloud Patrol	Reed Howes	Feb. 24	2 reels	
Come to Papa	"Big Boy"	Oct. 14	2 reels	Oct. 13
Companionate Service	Dorothy Devore	Oct. 7	2 reels	Oct. 6
Delicious and Refreshing	Adrienne Dore	April 21	1 reel	Mar. 16
Dominion of Diversity	Hodge-Podge	Feb. 24	1 reel	
Dumb—and How	Thatcher-Young	Jan. 27	1 reel	Dec. 22
Fisticuffs	Lupino Lane	Oct. 28	2 reels	Oct. 27
Fixer, The	"Big Boy"	Feb. 3	2 reels	Feb. 3
Follow Teacher	"Big Boy"	Dec. 16	2 reels	Nov. 17
Four Wheel Brakes	Jerry Mandy	April 7	1 reel	
Ginger Snaps	"Big Boy"	Mar. 24	2 reels	
Glorious Adventure	Hodge-Podge	Oct. 14	1 reel	Oct. 27
Going Places	George Davis	Jan. 13	2 reels	
Good Night Nurse	Lupino Lane	Apirl 28	2 reels	Mar. 16
Hay Wire	Stone-Dale	Nov. 4	1 reel	Oct. 27
Her Big Ben	Gene Stone	Mar. 10	1 reel	Feb. 2
Hold That Monkey	Monty Collins	Nov. 11	2 reels	Oct. 27
Hot or Cold	Al St. John	Dec. 2	2 reels	Nov. 10
Howling Hollywood	Davis-Dent	April 21	2 reels	Mar. 16
Husbands Must Play	Wallace Lupino	Jan. 6	2 reels	
In the Morning	Vernon Dent	Dec. 30	1 reel	Nov. 24
Jungle Kings and Queens of Screen	Our World Today	Mar. 24	1 reel	
Lewis-Sonnenberg Wrestling Match	Special Reel	Jan. 13	1 reel	Feb. 2
Kitty, Kitty	Bradley-Thompson		1 reel	Mar. 16
Lucky Duck	Billy Dale	Oct. 7	1 reel	Sept. 15
Magic City	Our World Today	Nov. 11	1 reel	Nov. 3
Making Whoopee	Goodwin-Bradley	Oct. 28	2 reels	Oct. 13
Meandering Thru the Menagerie	Hodge-Podge	April 28	1 reel	
Misplaced Husbands	Dorothy Devore	Nov. 25	2 reels	Nov. 24
Moving Movie Show	Hodge-Podge	Mar. 31	1 reel	
Murder Will Out	Vernon Dent	Dec. 16	1 reel	Nov. 10
Only Me	Lupino Lane	Jan. 20	2 reels	Dec. 15
Parlor Pests	Collins-Dent	Mar. 24	2 reels	
Patchwork of Pictures	Hodge-Podge	Nov. 18	1 reel	Nov. 24
Pep Up	Cliff Bowes	Feb. 24	1 reel	Feb. 2
Permanent Wave Railroad	Our World Today		1 reel	Dec. 1
Playful Papas	Jerry Mandy	Dec. 1	1 reel	Dec. 1
Question Marks	Hodge-Podge	Jan. 20	1 reel	Feb. 2
Quiet Worker	Jerry Drew	Nov. 4	2 reels	Oct. 6
Served Hot	Cliff Bowes	Feb. 10	1 reel	Jan. 19
Shifting Scenes	Hodge-Podge	Dec. 16	1 reel	
Skywayman, The	Reed Howes	Nov. 18	2 reels	Nov. 3
Smart Steppers	Al St. John	Mar. 3	2 reels	
Social Prestige	Monty Collins	Dec. 23	2 reels	Nov. 17
Stage Frights	George Davis	Oct. 21	2 reels	Oct. 6
Summer Saps	Lupino Lane	Mar. 17	2 reels	
Time to Expire	Gene Stone	Mar. 24	1 reel	
Walking Fish	Our World Today	Jan. 13	1 reel	
What a Trip	Vernon Dent	Jan. 13	1 reel	Dec. 15
Whoopee Boys	Monty Collins	Feb. 10	2 reels	Jan. 12
Wise Wimmin	Jerry Drew	Mar. 31	2 reels	
Wives Don't Weaken	Drew-Bradley	Dec. 16	2 reels	Dec. 15

ALL-TALKIE SHORTS

Title	Star	Rel. Date	Length	Reviewed
*†§Ask Dad	E. E. Horton	Feb. 17	2 reels	Feb. 16
*†§Bee's Buzz, The	Gribbon-Clyde	April 7	2 reels	
*.†§Bride's Relations	Burke-Gribbon	Jan. 13	2 reels	Feb. 2
*†§Broadway Blues	Johnny Burke	Mar. 10	2 reels	
*†§Eligible Mr. Bangs	E. E. Horton	Jan. 13	2 reels	Feb. 9
*†§Lion's Roar	Burke-Bevan	Dec. 9	2 reels	Dec. 1
*†§Old Barn	Johnny Burke	Feb. 3	2 reels	Feb. 16
*†§Right Bed, The	E. E. Horton	April 14	2 reels	
*†§Whirls and Girls	Gribbon-Clyde	Feb. 24	2 reels	Feb. 16

FIRST NATIONAL

Title	Star	Rel. Date	Length	Reviewed
*†Adoration	Billie Dove	Dec. 2	6360 feet	Jan. 19
*†§Barker, The	Sills-Compson	Dec. 30	7137 feet	Dec. 15
Cheyenne	Ken Maynard	Feb. 3	5944 feet	
*†Children of the Ritz	Mackaill-Mulhall	Mar. 3	6426 feet	
	(Silent Version)	Feb. 17	6296 feet	
Companionate Marriage	Bronson-Walling	Oct. 21	6227 feet	
Crash, The	Sills-Todd	Oct. 7	6225 feet	
*†§Divine Lady, The	Griffith-Warner	Mar. 31	9914 feet	Feb. 9
	(Silent Version)	April 14	8993 feet	
Do Your Duty	Charlie Murray	Oct. 14	5976 feet	
Glorious Trail	Ken Maynard	Oct. 28	5886 feet	
*†Haunted House	Kent-Todd	Nov. 4	5755 feet	Dec. 22
*†His Captive Woman	Sills-Mackaill	Mar. 24	7692 feet	Jan. 19
*†Hot Stuff	Alice White	April 14		
	(Silent Version)	Mar. 24		Mar. 9
*†§Lilac Time	Moore-Cooper	Nov. 8	8967 feet	Mar. 24 '28
*†Love and the Devil	Sills-Corda	Mar. 24	6431 feet	
	(Silent Version)	Feb. 24		
*†§Man and the Moment	Billie Dove	April 7		
	(Silent Version)	Mar. 17		
*†Naughty Baby	White-Mulhall	Dec. 16	6360 feet	Feb. 9
	(Silent Version)		6406 feet	
*†Outcast	Griffith-Lowe	Nov. 11	6226 feet	Dec. 8
Phantom City	Ken Maynard	Dec. 23	5887 feet	
*†Saturday's Children	Corinne Griffith	April 14		
	(Silent Version)	Mar. 10	6727 feet	
*†Scarlet Seas	Barthelmess-Compson	Dec. 9	6237 feet	Jan. 5
*†Seven Footprints to Satan	Conklin-Fazenda	Feb. 17	5405 feet	
	(Silent Version)	Jan. 27	5238 feet	
*†§Synthetic Sin	Colleen Moore	Jan. 6	6730 feet	Jan. 12
Ware Case, The	Special Cast	Nov. 25	6185 feet	
*†§Weary River	Barthelmess-Compson	Feb. 10	7978 feet	Feb. 2
	(Silent Version)	April 7	7565 feet	
*†§Why Be Good	Colleen Moore	Mar. 17		
	(Silent Version)	Mar. 3	7692 feet	Jan. 26

Coming Attractions

Title	Star	Rel. Date	Length	Reviewed
*†Broadway Babies	Alice White			
California Mail	Ken Maynard			
*†§House of Horrors	Fazenda-Conklin			
	(Silent Version)		6700 feet	Sept. 22
Lawless Legion	Ken Maynard			
Prisoners	Corinne Griffith			
*†§Squall, The	Joyce-Loy			

FOX FILMS

FEATURES

Title	Star	Rel. Date	Length	Reviewed
*†Blindfold	O'Brien-Moran			
	(Silent Version)	Dec. 9	5598 feet	Jan. 5
*†Dry Martini	Astor-Moore	Oct. 7	7176 feet	Nov. 10
	(Silent Version)		6822 feet	
*†Blue Skies	Twelvetrees-Albertson	Mar. 17		
*†Captain Lash	Victor McLaglen	Jan. 6	5453 feet	Feb. 9
	(Silent Version)		5376 feet	
*†Four Devils	Gaynor-Duncan		10 reels	Oct. 13
*†Fugitives	Bellamy-Terry	Jan. 27	5331 feet	
	(Silent Version)		5356 feet	
*†Great White North	Special Cast	Dec. 30	5560 feet	
*†§Ghost Talks, The (A. T.)	Twelvetrees-Eaton	Feb. 24	6395 feet	Feb. 23
Girls Gone Wild	Carol-Stuart	Mar. 10		
	(Silent Version)	Mar. 10	6000 feet	Mar. 9
Homesick	Sammy Cohen	Dec. 16	5153 feet	
*†§Hearts in Dixie (A. T.)	Clarence Muse	Mar. 10	6650 feet	Mar. 2
*†§In Old Arizona (A. T.)	Lowe-Baxter	Jan. 20	8724 feet	Dec. 29
*†Joy Street	Moran-Stuart	April 7		
*†§Mother Knows Best	Bellamy-Dresser	Oct. 28	10116 feet	Sept. 22
*†§Mother Machree	Bennett-McLaglen	Oct. 21	6807 feet	Mar. 17 '28
*†§Making the Grade	Lowe-Moran	Feb. 17	5024 feet	
*†Me Gangster	Terry-Collyer	Oct. 14	6042 feet	Oct. 27
*†Not Quite Decent	Collyer-Dresser	Mar. 24		
*†Plastered in Paris	Cohen-Pennick	Jan. 23	5641 feet	Sept. 29
*†Prep and Pep	Rollins-Drexel	Nov. 18	6806 feet	Jan. 5
*†New Year's Eve	Astor-Morton	Feb. 24	5958 feet	
*†Romance of the Underworld	Astor-Boles	Nov. 11	6162 feet	Jan. 12
*†Riley the Cop	McDonald-Drexel	Nov. 25	6132 feet	Dec. 8
	(Silent Version)		5993 feet	
*†Red Dance	Del Rio-Farrell	Dec. 2	9250 feet	June 30
*†Red Wine	Collyer-Nagel	Dec. 23	6194 feet	
*†Sunrise	O'Brien-Gaynor	Nov. 4	8393 feet	Oct. 14
*†Sin Sister	Carroll-Gray	Feb. 10	6072 feet	
	(Silent Version)		6053 feet	
*†Strong Boy	McLaglen-Joy	Mar. 3	5526 feet	
*†§Speakeasy (A. T.)	Page-Lane	Mar. 24		
Taking a Chance	Rex-Bell	Nov. 18	4876 feet	
Trent's Last Case	Griffith-Day	Mar. 31		
*†§Through Different Eyes	Baxter-Lowe	April 7		
*†True Heaven	O'Brien-Moran	Jan. 20	5531 feet	Feb. 16
	(Silent Version)		5563 feet	
*†§Valiant, The (A. T.)	Churchill-Terry	April 21		

SHORT SUBJECTS

Title	Star	Rel. Date	Length	Reviewed
Blue Grass and Blue Blood	Variety	Dec. 9	1 reel	
Drifting Through Gascony	Variety	Oct. 28	1 reel	
Glories of the Evening	Variety	Nov. 11	1 reel	

** Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie.*

Title	Star	Rel. Date	Length	Reviewed
Low Necker	Marjorie Beebe	Dec. 18	2 reels	Jan. 14
Monument Valley	Variety	Nov. 25	1 reel	
Steeplechase	Variety	Oct. 14	1 reel	
Storied Palestine	Variety	Dec. 23	1 reel	

MOVIETONE SHORTS

Title	Star	Rel. Date	Length	Reviewed
*†§At the Ball Game	Joe Cook			
*†§Bath Between	Clark-McCullough	Feb. 17	1870 feet	
*†§Bridge at Midnight	Mary Duncan			
*†§Corpus Christie	Raquel Meller			Sept. 8
*†§Diplomats, The	Clark-McCullough	Feb. 17	3200 feet	Jan. 12
*†§Dolls and Puppets	Nancy Drexel			
*†§Everybody Loves My Girl	Winnie Lightner			
*†§Family Picnic	Raymond McKee			June 30
*†§Friendship				
*†§George Bernard Shaw	Interview			June 30
*†§Interview, The	Clark-McCullough			
*†§Ladies' Man	Chic Sales			
*†§Mind Your Business	Hugh Herbert			
*†§Napoleon's Barber	Otto Mattiesen	Feb. 17	2980 feet	
*†§Old Tunes for New	Dr. Sigmund Spaeth		1 reel	Mar. 2
*†§They're Coming to Get Me	Chic Sales			
*†§Treasurer's Report	Robert Benchley			
*†§Serenade (Schubert)	Harold Murray			Sept. 8
*†§White Faced Fool	Lionel Atwill			Sept. 8

GOTHAM

FEATURES

Title	Star	Rel. Date	Length	Reviewed
Head of the Family, The	Russell-Corbin		6250 feet	
Thru the Breakers	Livingston-Herbert		6420 feet	

METRO-GOLDWYN-MAYER

FEATURES

Title	Star	Rel. Date	Length	Reviewed
*†§Alias Jimmy Valentine	Haines-Barrymore	Jan. 26	7803 feet	Nov. 24
	(Silent Version)		7142 feet	
All at Sea	Dane-Arthur	Feb. 9	5345 feet	
*†Baby Cyclone	Cody-Pringle	Nov. 3	5053 feet	
*†Brotherly Love	Dane-Arthur	Oct. 13	6053 feet	
Bushranger, The	Tim McCoy	Nov. 17	5220 feet	
*†§Bridge of San Luis Rey	Damita-Alvarado	Mar. 30		
	(Silent Version)	Mar. 30		Feb. 23
*†§Bellamy Trial, The	Joy-Bronson	Mar. 2	8268 feet	Feb. 2
	(Silent Version)		7524 feet	
*†§Broadway Melody (A. T.)	Page-Love-King		9372 feet	Feb. 16
Dream of Love	Crawford-Asther	Dec. 1	7987 feet	Jan. 5
*†Desert Nights	Gilbert-Nolan	Mar. 9	6177 feet	
	(Silent Version)			Jan. 19
*†§Duke Steps Out	Haines-Crawford	Mar. 16	6236 feet	
	(Silent Version)	Mar. 16	6201 feet	
*†Flying Fleet	Novarro-Page	Jan. 19	9044 feet	Feb. 16
Honeymoon	Flash-Moran	Dec. 29	4823 feet	
Lady of Chance	Norma Shearer	Dec. 22	7126 feet	Jan. 26
Loves of Casanova	Ivan Mosjoukine	Feb. 16	6179 feet	
Masks of the Devil	John Gilbert	Nov. 17	6575 feet	Dec. 1
Morgan's Last Raid	Tim McCoy	Jan. 5	5264 feet	
Napoleon	Special Cast	Oct. 27	6893 feet	Feb. 16
Overland Telegraph	Tim McCoy	Mar. 2	4815 feet	
Shadows of the Night	Flash-Gray	Oct. 6	5448 feet	
*†Show People	Davies-Haines	Oct. 20	7453 feet	Nov. 17
Spies	Special Cast	Dec. 8	7999 feet	Mar. 9
Single Man, A	Cody-Pringle	Jan. 12	5596 feet	
*†Trail of '98	Del Rio-Forbes	Jan. 5	8799 feet	Feb. 9
	(Silent Version)	Jan. 5		Mar. 24, '28
*†Tide of Empire	Adoree-Duryea	Mar. 23	6552 feet	
*†Wind, The	Gish-Hanson	Oct. 27	6721 feet	Nov. 17
*†§White Shadows in the South Seas	Blue-Torres	Nov. 10	7968 feet	Aug. 18
West of Zanzibar	Chaney-Nolan	Nov. 24	6150 feet	Jan. 5
*†Woman of Affairs	Garbo-Gilbert	Dec. 15	8319 feet	Nov. 3
*†Wild Orchids	Garbo-Asther	Feb. 23	9235 feet	

SHORT SUBJECTS

Title	Star	Rel. Date	Length	Reviewed
Allah 'L Allah	Ufa Oddities	Mar. 16	1 reel	
All Parts	Charley Chase	Oct. 27	2 reels	
Ancient Art, An	Ufa Oddities	Mar. 2	1 reel	
Assorted Babies	Ufa Oddities	Nov. 5	1 reel	
Big Business	Laurel-Hardy	April 20	2 reels	
*†Booster, The	Charley Chase	Nov. 24	2 reels	
	(Silent Version)	Nov. 24	2 reels	
Boy Friend	Roach Stars	Nov. 10	2 reels	Dec. 1
Call of the Cuckoo	Max Davidson	Oct. 15	2 reels	
Chasing Husbands	Charley Chase	Dec. 22	2 reels	
Do Gentlemen Snore?	Roach Stars	Oct. 13	2 reels	
Double Whoopee	Laurel-Hardy	May 18	2 reels	
Dying Jungle	Ufa Oddities	Feb. 2	1 reel	
Early to Bed	Laurel-Hardy	Oct. 6	2 reels	Nov. 3
Election Day	"Our Gang"	Jan. 12	2 reels	
Fast Freight	"Our Gang"	May 4	2 reels	
Feed 'Em and Weep	Roach Stars	Dec. 8	2 reels	
Foundations of Eold	Ufa Oddities	May 16	1 reel	
Going Ga Ga	Kennedy-Davidson	Jan. 5	2 reels	
Habeas Corpus	Laurel-Hardy	Dec. 1	2 reels	Jan. 12
*†Holy Terror, The	"Our Gang"	Mar. 9	2 reels	
Jungle Orphans	Ufa Oddities	Mar. 30	1 reel	
Kisses Comes High	Ufa Oddities	Dec. 8	1 reel	
Leader, The	Ufa Oddities	April 27	1 reel	
*†Liberty	Laurel-Hardy	Jan. 26	2 reels	
	(Silent Version)	Jan. 26	2 reels	
Lonely Lapland	Ufa Oddities	Nov. 10	1 reel	
Loud Soup	Charley Chase	Mar. 16	2 reels	
Madame Du Barry		Nov. 17	2 reels	
Manchu Love	Sojin	Jan. 12	2 reels	
*†Movie Night	Charley Chase	May 11	2 reels	
Napoleon's Homeland	Ufa Oddities	Jan. 5	1 reel	
*†Noisy Neighbors	"Our Gang"	Feb. 9	2 reels	
	(Silent Version)	Feb. 9	2 reels	
Off to Buffalo	Charley Chase	Feb. 16	2 reels	
*†Ol' Gray Hoss	"Our Gang"	Oct. 20	2 reels	Oct. 13
	(Silent Version)	Oct. 20	2 reels	July 28
Pair of Tights	Roach Stars	Feb. 2	2 reels	
Persian Wedding	Ufa Oddities	April 13	1 reel	
*†Ruby Lips	Charley Chase	Jan. 19	2 reels	
Savage Customs	Ufa Oddities	Nov. 24	1 reel	
*†School Begins	"Our Gang"	Nov. 17	2 reels	Sept. 29
Secret Boozehounds	Ufa Oddities	Feb. 16	1 reel	
*†Spanking Age	"Our Gang"	Dec. 15	2 reels	
Strange Prayers	Ufa Oddities	Dec. 22	1 reel	
*†That's My Wife	Laurel-Hardy	Mar. 23	2 reels	
	(Silent Version)	Dec. 29	2 reels	
*†Thin Twins	Charley Chase	April 13	2 reels	
Two Tars	Laurel-Hardy	Nov. 3	2 reels	Dec. 8
Uphill and Downhill	Ufa Oddities	Jan. 19	1 reel	
*†We Faw Down	Laurel-Hardy	Dec. 29	2 reels	
When Money Comes	Roach Stars	Mar. 2	2 reels	
Why Is a Plumber?	Roach Stars	Mar. 30	2 reels	
*†Wiggle Your Ears	"Our Gang"	April 6	2 reels	
Witch Doctor	Ufa Oddities	May 25	1 reel	
Wives for Sale	Ufa Oddities	Oct. 27	1 reel	
World's Playgrounds	Ufa Oddities	Oct. 13	1 reel	Nov. 3
*†Wrong Again	Laurel-Hardy	Feb. 00	2 reels	

Coming Feature Attractions

Title	Star	Rel. Date	Length	Reviewed
China Bound	Dane-Arthur	May 18		
Deadline, The	Flash-Lorraine-Gray			
Desert Rider	Tim McCoy	May 11		
Dynamite (A. T.)	Conrad Nagel			
*†§Five O'Clock Girl, The (A. T.)	Davies-Arthur-King			
*†§Great Power, The (A. T.)	Special Cast	April 20		
*†§Green Ghost, The				
*†§Hallelujah	Colored Cast			
He Learned About Women	Haines-Page-Percy			
*†§Last of Mrs. Cheney	Conrad Nagel			
Man's Man, A	Haines-Dunn	May 25		
Masked Stranger, The	Tim McCoy			
Mysterious Island, The	Hughes-Daly-Barrymore			Mar. 2
*†§Nize Baby	Gordon-Holtz-Waldridge			
*†§Our Modern Maidens	Crawford-Page-La Rocque			
*†§Pagan	Novarro-Adoree-Janis	April 27		
Single Standard, The	Flash-Gray-Lorraine			
Sioux Blood	McCoy-Frazer		4811 feet	April 30
*†§Trial of Mary Dugan, The (A. T.)	Shearer-Warner-Hackett			
*†Viking, The	Starke-Crisp		8508 feet	Nov. 17
Single Standard, The	Flash-Gray-Lorraine			
	(Silent Version)	April 27	7 reels	Feb. 2
*†§Spite Marriage	Buster Keaton	April 6		
	(Silent Version)		6500 feet	Feb. 2
*†§Voice of the City (A. T.)	Willard Mack	April 13		
	(Silent Version)			
*†Where East is East	Chaney-Velez-Taylor	May 4		
*†§White Collars	Nagel-Love-Hyams			

MOVIETONE SHORTS

Title	Star	Rel. Date	Length	Reviewed
Casino Gardens			2 reels	Dec. 1
Confession	Ames-Nye		2 reels	Mar. 9
Fuzzy Knight	Songs	Oct. 27		
George Dewey Washington	Songs	Oct. 27		
George Dewey Washington	Songs	Nov. 17		
Gus Edwards' Song Revue	Songs and Dances		2 reels	
Marion Harris	Songs	Nov. 17		
Marion Harris	Songs	Oct. 20		
Marion Harris	Songs	Sept. 29		
Jimtown Cabaret	Miller and Lyle	Nov. 10	2 reels	
Johnny Marvin	Songs	Nov. 3		
Johnny Marvin	Songs	Sept. 29		
Joseph Regan		Oct. 13		
Joseph Regan		Nov. 3		
Leo Beers	Songs and Whistling			
Locust Sisters	Songs	Oct. 8		
Man Higher Up The	Bosworth-Edeson		2 reels	
Mayor of Jimtown	Miller and Lyle	Oct. 13		
M-G-M Movietone Revue		Nov. 3		
M-G-M Movietone Revue		Oct. 13		
Odette Myrtle	Songs	Oct. 20		

PARAMOUNT

Title	Star	Rel. Date	Length	Reviewed
Avalanche	Jack Holt	Nov. 10	6099 feet	
*†§Abie's Irish Rose	Rogers-Carroll	Jan. 5	10471 feet	Nov. 17
	(Silent Version)	Jan. 5	10187 feet	Jan. 12
*†Behind the German Lines	Special Cast	Jan. 12	8254 feet	Dec. 8
Case of Lena Smith, The	Ralston-Hall	Jan. 19	7229 feet	Jan. 19
*†§Canary Murder Case The (A. T.)	Powell-Brooks	Feb. 16	7171 feet	Feb. 2
	(Silent Version)	Feb. 16	5943 feet	
*†§Carnation Kid The	Douglas MacLean	Mar. 2	6290 feet	Mar. 2
	(Silent Version)	Mar. 2	7156 feet	
*†§Doctor's Secret, The (A. T.)	Edeson-Chatterton	Jan. 26	5832 feet	Feb. 9
	(No Silent Version)			
*†§Dummy, The (A. T.)	Bennett-Chatterton	Mar. 9	5364 feet	Mar. 9
	(No Silent Version)			
Hunting Tower	Harry Lauder	Nov. 3	5812 feet	
His Private Life	Menjou-Carver	Nov. 7	4690 feet	Nov. 17
*†Homecoming, The	Hanson-Parlo		8104 feet	Nov. 24
*†§Interference (A. T.)	Powell-Brent-Brook	Jan. 5	7487 feet	Oct. 27
*†Looping the Loop	Werner Krauss	Mar. 16	6676 feet	Feb. 23
Moran of the Marines	Dix-Elder	Oct. 13	5444 feet	Nov. 3
*†§Manhattan Cocktail	Arlen-Carroll	Nov. 24	6051 feet	Jan. 12
Marquis Preferred	Menjou-Conklin	Feb. 2	5506 feet	Jan. 26
*†§Night Club (A. T.)	Brice-Rooney	Feb. 23	3389 feet	
*†Redskin	Richard Dix	Feb. 23	7643 feet	Feb. 2
	(Silent Version)	Feb. 23	7402 feet	Dec. 1
Someone to Love	Rogers-Brian	Dec. 1	6323 feet	Dec. 8
*†§Sins of the Fathers	Jannings-Chatterton	Dec. 29	7845 feet	Feb. 2
	(Silent Version)	Dec. 9	7724 feet	
*†§Shopworn Angel, The	Cooper-Carroll	Jan. 12	7373 feet	Jan. 5
	(Silent Version)	Jan. 12	7112 feet	
Sunset Pass	Holt-Conklin	Feb. 9	5862 feet	
Take Me Home	Daniels-Hamilton	Oct. 13	5614 feet	Oct. 27
Three Week Ends	Bow-Hamilton	Dec. 8	5962 feet	Dec. 15
*†§Tong War (A. T.)	W. Beery-Vidor-Oland	Mar. 23	7081 feet	
	(Silent Version)	Mar. 23	7145 feet	
*†§Varsity	Rogers-Brien-Conklin	Oct. 27	6348 feet	Nov. 3
	(Silent Version)	Oct. 27	6063 feet	
*†Wedding March, The	Von Stroheim-Wray	Oct. 6	10659 feet	Oct. 20
*†Woman from Moscow, The	Negri-Kerry	Nov. 3	6916 feet	Nov. 10
What a Night	Daniels-Hamilton	Dec. 22	6378 feet	Jan. 5
*†§Wolf of Wall Street, The (A. T.)	Bancroft-Baclanova	Feb. 9		Feb. 2
	(Silent Version)	Feb. 9	6396 feet	Dec. 1
*†§Wolf Song	Cooper-Velez	Mar. 30	6060 feet	Mar. 9
	(Silent Version)	Mar. 30	7021 feet	
*†Wings	Arlen-Bow-Rogers	Jan. 5	12267 feet	
	(Silent Version)	Jan. 5	12267 feet	Aug. 26 '27

SHORT SUBJECTS

Title	Star	Rel. Date	Length	Reviewed
Are Scotchmen Tight? (Christie)	Jack Duffy	Mar. 2	2 reels	

** Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie.*

Title	Star	Rel. Date	Length	Reviewed
Beaches and Scream	Krazy Kat Cartoon	Oct. 22	1 reel	
Believe It or Not (Christie)	Frances Lee	Nov. 24	2 reels	
Call Again	E. E. Horton	Oct. 20	2 reels	
Come Easy, Go Slow	Krazy Kat Cartoon	Oct. 13	1 reel	
Crazy Doings (Christie)	Billy Dooley	Mar. 23	2 reels	
Dancing Town, The	May-Skelly-Hayes	Oct. 27	2 reels	
Footloose Fannie (Christie)	Frances Lee	Feb. 9	2 reels	
Footloose Wimmin (Christie)	Bobby Vernon		2 reels	
Gobs of Love (Christie)	Billy Dooley	Dec. 15	2 reels	
Happy Heels (Christie)	Billy Dooley	Jan. 19	2 reels	
His Angel Child (Christie)	Bobby Vernon	Feb. 16	2 reels	
Home Girl, The	Gilmore-Kruger	Dec. 1	2 reels	
Hot Sparks (Christie)	Bobby Vernon	Nov. 3	2 reels	
Ko-Ko's Dog Gone	Inkwell Cartoon	Oct. 20	1 reel	
Ko-Ko's Parade	Inkwell Cartoon	Oct. 6	1 reel	
Lay On, MacDuff (Christie)	Jack Duffy	Nov. 17	2 reels	
Loose Change (Christie)	Jack Duffy	Oct. 6	2 reels	
Nifty Numbers (Christie)	Frances Lee	Jan. 5	2 reels	
Off the Deck (Christie)	Billy Dooley	Feb. 23	2 reels	
Papa Spank (Christie)	Jack Duffy	Feb. 2	2 reels	
Picture My Astonishment (Christie)	Frances Lee	Oct. 13	2 reels	
Reckless Rosie (Christie)	Frances Lee	April 6	2 reels	
Rough Dried (Christie)	Billy Dooley	April 26	2 reels	
Sappy Service (Christie)	Bobby Vernon	April 13	2 reels	
She-Going Sailor, A (Christie)	Billy Dooley	Nov. 10	2 reels	
Should Scotchmen Marry? (Christie)	Jack Duffy	Dec. 22	2 reels	
Single Bliss (Christie)	Jack Duffy	Mar. 30	2 reels	
Tight Places (Christie)	Frances Lee	Mar. 9	2 reels	
Turn Him Loose (Christie)	Bobby Vernon	Mar. 16	2 reels	
Why Gorillas Leave Home (Christie)	Bobby Vernon	Jan. 12	2 reels	

SOUND SHORTS

Title	Star	Rel. Date	Length	Reviewed
*†§Bird in the Hand A (Christie A. T.)	Lois Wilson	Feb. 16	2 reels	Feb. 2
*†§Bishop's Candlesticks, The (A. T.)	Walter Huston	Feb. 23	1911 feet	
	(No Silent Version)			
*†§Boyhood Days	Borrah Minnevitch	Jan. 26	1510 feet	
	(No Silent Version)			
*†§Blue Songs	Ruth Etting	Jan. 5		
	(No Silent Version)			
*†§Carnival Man, The	Walter Huston		1½ reels	Mar. 16
*†§False Alarm Fire Co. The	Smith-Dale		1 reel	Feb. 2
*†§Framing of the Shrew The (Christie A. T.)	Colored Cast	April 27	2 reels	Mar. 9
*†§Highlowbrow	Donnelly-Shannon		2 reels	Feb. 2
*†§If Men Played Cards as Women Do (A. T.)	Special Cast		1 reel	Mar. 2
*†§Jed's Vacation (Christie A. T.)	Charles Grapewin	April 13	2 reels	
*†§Just One Word (A. T.)	Special Cast	Jan. 26	615 feet	
	(No Silent Version)			
*†§Meet the Missue (Christie A. T.)	James Gleason	Mar. 30	2 reels	Mar. 16
*†§Melancholy Dame, The (Christie A. T.)	Colored Cast	Feb. 2	2 reels	Feb. 2
*†§Midnight Frolic, The	Eddie Cantor		1 reel	Mar. 16
*†§Music Hath Charms (Christie A.T.)	Colored Cast	Mar. 16	2 reels	
*†§Now and Then	Special Cast			Mar. 2
*†§Post Mortems (Christie A. T.)	Raymond Griffith	Mar. 2	2 reels	Marl 9
*†§Pusher-in-the-Face, The (A. T.)	Hitchcock-Taylor	Feb. 23	2 reels	
	(No Silent Version)			
*†§Ruth Etting	Songs		1 reel	Mar. 2
*†§Sidewalks of New York	Novelty		1 reel	
*†§That Party in Person	Songs	Jan. 5	805 feet	
	(No Silent Version)			
*†§Traffic Regulations	Donald Ogden Stewart		1 reel	Feb. 23
*†§Two Little Chinese Maids	Chang-Kuma			Feb. 2
*†§When Caesar Ran a Newspaper (Christie A. T.)	Hatton-Hardy	Feb. 9	2 reels	

Coming Feature Attractions

Title	Star	Rel. Date	Length	Reviewed
Betrayal, The	Jannings-Ralston-Cooper			
Black Eagles	George Bancroft			
*†§Burlesque	James Barton			
*†§Close Harmony (A. T.)	Rogers-Carroll	April 13	6500 feet	Mar. 16
*†§Cocoanuts (A. T.)	Four Marx Brothers			
*†§Concert, The (A. T.)	Emil Jannings			
*†§Darkened Rooms (A. T.)	Brent-Powell			
*†Four Feathers	Wray-Arlen-Beery			
*†§Genius Is Born, A. (A. T.)	O. P. Heggie			
*†§Gentlemen of the Press (A. T.)	Walter Huston			
*†§Hole in the Wall, The (A. T.)	Colbert-Robinson			
*†§Innocents of Paris, The (A. T.)	Maurice Chevalier			
*†§Letter, The	Jeanne Eagels		5886 feet	Mar. 16
*†§Man I Love, The (A. T.)	Arlen-Brian			
*†§Nothing But the Truth (A. T.)	Richard Dix			
*Soul of France, The	Special Cast			
*†§T N T	Harold Lloyd			
*†§Wild Party	Clara Bow			
*†§Woman Who Needed Killing, The (A. T.)	Baclanova-Brook			

PATHE
FEATURES

Title	Star	Rel. Date	Length	Reviewed
*†§Annapolis	Brown-Loff	Dec. 2	7957 feet	
	(Silent Version)	Nov. 18	7008 feet	
Border Patrol, The	Harry Carey	Dec. 23	4598 feet	
†§Captain Swagger	La Rocque-Carol	Nov. 18	6124 feet	Dec. 29
	(Silent Version)	Oct. 14	6312 feet	
Celebrity	Armstrong-Basquette	Oct. 7	6145 feet	Aug. 11
Flying Buckaroo, The	Wally Wales	Nov. 25	4751 feet	
Forbidden Love	Lily Damita	Oct. 28	6787 feet	Jan. 19
Forty-Five Calibre War	Coleman-Loff	Feb. 17	4790 feet	Feb. 16
*†§Geraldine	Quillan-Nixon	Jan. 16	5959 feet	Mar. 9
	(Silent Version)			
*†Godless Girl, The	Basquette-Prevost	Mar. 31	9328 feet	Sept. 1
	(Silent Version)		9019 feet	
Hawk of the Hills	Ray-Miller	Mar. 17	4840 feet	
*†§King of Kings, The	Warner-Logan			
	(Silent Version)			April 29 '27
*†§Leathernecks, The	William Boyd	Feb. 24		Jan. 26
	(Silent Version)		6899 feet	
Love Over Night	La Rocque-Loff	Nov. 25	5737 feet	
*†§Marked Money	Junior Coghlan	Dec. 5	5490 feet	
	(Silent Version)			Nov. 3
*†Ned McCobb's Daughter	Irene Rich	Jan. 12	6015 feet	Feb. 9
	(Silent Version)	Dec. 2	6070 feet	
* §Noisy Neighbors	Quillan-Vaughn	Jan. 27	5998 feet	
*†§Office Scandal, The	Phyllis Haver	Mar. 3	6291 feet	
	(Silent Version)		6511 feet	
	(Silent Version)		5735 feet	
*†§Sal of Singapore	Haver-Hale	Jan. 4	6349 feet	
	(Silent Version)		6988 feet	Aug. 22
Ship Comes In, A	Dresser-Schildkraut	June 4	6902 feet	June 23
*†§Show Folks	Quillan-Basquette	Dec. 16	6566 feet	Dec. 15
	(Silent Version)	Oct. 21	6581 feet	
*†§Shady Lady, A	Phyllis Haver	Jan. 20	5808 feet	Nov. 17
	(Silent Version)		6132 feet	
Sin Town	Allen-Fair	Jan. 20	4554 feet	
*†§Spieler, The	Hale-Adoree	Dec. 30	5600 feet	Mar. 2
	(Silent Version)	Dec. 30	5816 feet	Oct. 20
*†§Square Shoulders	Junior Coghlan	Mar. 3		
	(Silent Version)		5477 feet	
*†§Strange Cargo (A. T.)	Lee Patrick	Mar. 31	7099 feet	Feb. 23
Yellow Contraband	Leo Maloney	Oct. 28	5937 feet	Oct. 2

SHORT SUBJECTS

Title	Star	Rel. Date	Length	Reviewed
All Aboard	Haines-Coombs	Jan. 13	2 reels	
Bargain Hunt, The	Jackson-Hiatt-McKee	Oct. 14	2 reels	Oct. 8
Big Game	"Aesop Fables"	Oct. 21	1 reel	Oct. 27
Black Duck, The	"Aesop Fables"		1 reel	Mar. 16
Burglar, The	Jackson-Hiatt-McKee	Dec. 9	2 reels	
Button My Back	Billy Bevan		2 reels	Feb. 16
Camping Out	Donald Haines	Dec. 16	2 reels	Dec. 22
Campus Vamp, The	Sennett Girls	Nov. 25	2 reels	Nov. 24
Caught in the Draft	"Aesop Fables"	Nov. 11	1 reel	Dec. 1
Circus Time	Donald Haines	Feb. 10	2 reels	Feb. 2
Clunked on the Corner	Johnny Burke	Jan. 6	2 reels	Jan. 5
Cure or Kill	"Aesop Fables"	Oct. 7	1 reel	Oct. 6
Day Off A	"Aesop Fables"	Dec. 9	1 reel	Dec. 1
Defensive Ends, The	Football Sense	Oct. 28	1 reel	Oct. 27
Defensive Half Backs, The	Football Sense	Oct. 7	1 reel	Sept. 29
Defensive Line, The	Football Sense, The	Oct. 21	1 reel	Oct. 20
*†Dinner Time	"Aesop Fable"		1 reel	
Eagle of the Night (Serial)	Frank Clarke	Oct. 14	10 episodes	Oct. 6
Fair Catch, The	Football Sense	Oct. 14	1 reel	Oct. 27
Fishing Fool, The	"Aesop Fables"	Dec. 2	1 reel	Dec. 8
Flying Hoofs	"Aesop Fables"	Dec. 23	1 reel	Dec. 15
Foolish Husbands	Bevan-Dent		2 reels	Mar. 16
Girls Will Be Boys	Sportlights		1 reel	Feb. 9
Getting Together	Sportlight	Oct. 28	1 reel	Oct. 20
Grandma's House	"Aesop Fables"		1 reel	Feb. 16
Gridiron Demons	"Aesop Fables"	Oct. 28	1 reel	Oct. 27
His New Stenographer	Billy Bevan	Dec. 30	2 reels	
Hubby's Latest Alibi	Billy Bevan	Nov. 4	2 reels	Nov. 17
Hubby's Week-End Trip	Bevan-Dent	Dec. 2	2 reels	Dec. 8
Jim Jam Janitor, A	Johnny Burke	Nov. 11	2 reels	Nov. 3
Knowing the Ropes	Rice Sportlight	Jan. 6	1 reel	Jan. 12
Land o' Cotton	"Aesop Fables"	Jan. 6	1 reel	Jan. 5
Laundry Man, The	"Aesop Fables"	Nov. 4	1 reel	Nov. 17
*†§Lincoln (Special reel)	George Billings	Feb. 10	1 reel	Feb. 2
Mail Man, The	"Aesop Fables"	Dec. 30	2 reels	
Monkey Love	"Aesop Fables"	Oct. 14	1 reel	Oct. 27
Muscle Marvels	Sportlight	Oct. 14	1 reel	Oct. 13
No Children	Haines-Coombs	Mar. 10	2 reels	
No Picnic	Haines-Coombs-Dempsey	Oct. 7	2 reels	Sept. 29
No Sale	Haines-Coombs	Nov. 18	2 reels	
On the Links	"Aesop Fables"	Nov. 25	1 reel	Dec. 1
Players at Play	Sportlight	Jan. 20	1 reel	Feb. 2
Polar Flight, A	"Aesop Fables"	Nov. 18	1 reel	Nov. 10
Queen Bee, The	"Aesop Fables"		1 reel	Feb. 9
Queen of the North Woods (Serial)	Clair-Miller	May 12	10 episodes	
Smith Catalina Rowboat Race	Jackson-Hiatt-McKee	Oct. 21	2 reels	Oct. 13
Snapping the Whip	"Aesop Fables"	Jan. 20	2 reels	Jan. 19
Spartan Diet	"Aesop Fables"	Nov. 11	1 reel	Dec. 8
*§Stage Struck	"Aesop Fables"		1 reel	
Sweet Adeline	"Aesop Fables"	Feb. 3	1 reel	Jan. 26
Targets	Sportlight	Nov. 25	1 reel	
Taxi Beauties	Jack Cooper	Dec. 23	2 reels	
Taxi Scandal, A	Jack Cooper	Oct. 28	2 reels	Oct. 27
Tiger's Shadow, The	McConnell-Allan	Dec. 23	10 episodes	
Watch My Smoke	Haines-Coombs	April 7		
White Elephant, A	"Aesop Fables"	Jan. 13	1 reel	Jan. 12
*†§Winning Patterns	Sportlight		1 reel	
Wooden Money	"Aesop Fables"	Feb. 10	1 reel	Feb. 2

Coming Feature Attractions

Title	Star	Rel. Date	Length	Reviewed
*†§High Voltage	Boyd-Prevost-Hale			
*†§Listen Baby (A. T.)	Eddie Quillan			

RKO
FEATURES

Title	Star	Rel. Date	Length	Reviewed
Air Legion	Lyon-Sleeper	Jan. 6	6361 feet	
Amazing Vagabond	Bob Steele	April 7		
Avenging Rider	Tom Tyler	Oct. 7	4808 feet	
*†§Blockade	Anna Q. Nilsson	Dec. 16	6408 feet	
*†§Circus Kid	Darro-Brown	Oct. 7	6085 feet	
	(Silent Version)			Sept. 22
Come and Get It	Bob Steele	Feb. 3	5264 feet	
Drifter The	Tom Mix	Mar. 18		
Fury of the Wild	Ranger	Jan. 6	4899 feet	
Freckled Rascal	Buzz Barton	Mar. 31		
Headin' for Danger	Bob Steele	Dec. 16	5265 feet	
Hardboiled	O'Neil-Tashman	Feb. 3		
Hey Rube!	Olmsted-Trevor	Dec. 23	6290 feet	
His Last Haul	T. Moore-Owen	Nov. 11	5797 feet	
Jazz Age	Fairbanks Jr.-M. Day	Feb. 10	6245 feet	
King Cowboy	Tom Mix	Nov. 26	6269 feet	
Lightning Speed	Bob Steele	Oct. 21	4647 feet	
Love in the Desert	Borden-Trevor	Mar. 17		
Orphan of the Sage	Buzz Barton	Dec. 23	4923 feet	
One-Man Dog	Ranger	Mar. 3		
Outlawed	Tom Mix	Jan. 21	6057 feet	
Rough Ridin' Red	Buzz Barton	Nov. 4	4714 feet	
Red Sword	Nixon-Collier Jr.	Feb. 17		
Sally's Shoulders	Lois Wilson	Oct. 7	6279 feet	
Singapore Mutiny	Taylor-Ince	Oct. 14	6812 feet	Oct. 13
Sinners in Love	Olive Borden	Nov. 4	6310 feet	Oct. 20
Son of the Golden West	Tom Mix	Oct. 1	6037 feet	Sept. 29
Stolen Love	M. Day-O. Moore	Dec. 2	6223 feet	
*†§Taxi 13	Conklin-Sleeper	Nov. 18	5760 feet	
Tracked	Ranger	Nov. 4	4957 feet	
Trail of the Horse Thieves	Tom Tyler	Jan. 13	4823 feet	
Tropic Madness	Leatrice Joy	Dec. 9	6217 feet	
Tyrant of Red Gulch	Tom Tyler	Nov. 25	4823 feet	
Vagabond Cub	Buzz Barton	Feb. 10		
Voice of the Storm	Sleeper-Dane	Jan. 13		
Yellowback, The	T. Moore-Owen	Jan. 20		

** Means synchronized score. † Means saund effects. § Means vaice (including dialagae and incidental songs). A. T. after title means All Talkie.*

SHORT SUBJECTS

Title	Star	Rel. Date	Length	Reviewed
Almost a Gentleman	Al Cooke	June 25	2 reels	
Beef Steaks	Hellum-Davis	Dec. 30	2 reels	
Casper's Week-End	Hill-Duncan	Dec. 9	2 reels	
Come Meal	Al Cooke	June 11	2 reels	
Curiosities No. 2	Novelty	Oct. 10	1 reel	
Curiosities No. 3	Novelty	Oct. 24	1 reel	
Curiosities No. 4	Novelty		1 reel	
Curiosities No. 5	Novelty		1 reel	
Curiosities No. 6	Novelty	Dec. 5	1 reel	
Curiosities No. 7	Novelty	Dec. 19	1 reel	
Heavy Infants	Karr-Ross-Alexander	June 11	2 reels	June 16
Honey Balks	Hellum-Davis	Dec. 2	2 reels	
Horsefeathers	Barney Hellum	Dec. 9	2 reels	Sept. 29
Jessie's Jemes	Vaughn-Cooke		2 reels	Oct. 20
Joyful Day	Karr-Ross-Alexander	Aug. 14	2 reels	
Mickey's Babies	Mickey Yule	Aug. 7	2 reels	
Mickey's Big Game Hunt	Mickey Yule	Dec. 23	2 reels	
Mickey's in Love	Mickey Yule	June 4	2 reels	
Mickey's Rivals	Mickey Yule		2 reels	
Mickey's Triumph	Mickey Yule	July 2	2 reels	
Mickey the Detective	Mickey Yule	Oct. 28	2 reels	
Mild But She Satisfies	Alberta-Vaughn	Oct. 14	2 reels	
*†§Odd Facts	Curiosities			
Okmnx	Barney Hellum	Oct. 7	2 reels	
Six Best Fellows	Alberta Vaughn	Oct. 27	2 reels	
Standing Pat	Karr-Ross-Alexander	July 9	2 reels	
That Wild Irish Pose	Alberta Vaughn	Oct. 24	2 reels	
Watch Your Pep	Alberta Vaughn	Oct. 7	2 reels	
What a Wife	Duncan-Hill	Oct. 14	2 reels	

Coming Feature Attractions

Title	Star	Rel. Date	Length	Reviewed
Big Diamond Robbery	Tom Mix	May 13		
Idaho Red	Tom Tyler	April 21		
Laughing at Death	Bob Steele	June 2		
Little Savage	Buzz Barton	May 19		
Pals of the Prairie	Buzz Barton	July 7		
Pride of Pawnee	Tom Tyler	June 9		
*†§Rio Rita	Special Cast			
*†§Syncopation	Bennett-Watson-Waring			
Woman I Love	Morris-Kerry	May 26		

RAYART (S. R.)

FEATURES

Title	Star	Rel. Date	Length	Reviewed
Isle of Lost Men	Tam Santschi	Oct.	5800 feet	
Sisters of Eve	Anita Stewart	Oct. 1	5650 feet	
Sweet Sixteen	Foster-Olmstead	Dec.	5991 feet	

Coming Feature Attractions

Title	Star	Rel. Date	Length	Reviewed
Black Pearl, The	Lee-Hallor			
Brothers	Keefe-Bedford-Rankin			
Shanghai Bound	Irene Rich			
*†§Should a Girl Marry?	Foster-Keith			
Some Mother's Boy	Carr-Ralston-Robards			
When Dreams Come True				

FILMTONE SHORTS

Title	Star	Rel. Date	Length	Reviewed
Overture of 1812 (Tschaikowsky)	Filmtone Harmonies			
Val and Ernie Stanton	Songs			
At the Night Club	Gladys Read and Shaw's Hawaiians			
Dancing Colleens	Tap Dancers			
Radio Franks, The	Songs			

STATE RIGHTS

FEATURES

Title	Star	Dist'r	Rel. Date	Length	Reviewed
About Trial Marriage	Corliss Palmer	Circle Pict	Oct. 15		
At the South Pole	Special Cast	Pole Pict. Corp.			
Beautiful Blue Danube	Junkermann-Mara	Aywon			
Behind the Altar	Wilhelm Dietarle	Aff. European		6200 feet	
Bondage	German Cast	Ufa		6040 feet	
Code of the Air	Harlan-Marlowe	Bischoff Prod		5700 feet	
Devil Dogs	Holmes-Alt	Crescent		5600 feet	
Devil's Passion, The	Special Cast	Arfa		5700 feet	
Faces of Children	French Cast	Zakoro		8000 feet	
Fortune's Foot	Emil Jannings	L. T. Rogers		6100 feet	
Golden Dawn	Warwick-Ward	Conquest		6200 feet	
Hearts of Men	Harris-Keefe	Anchor		5400 feet	
Holy Sinner, The	Special Cast	Worldart Pict			
Into the Night	Agnes Ayres	Raleigh		5712 feet	
Lash of the Czar	Russian Cast	Amkino		6290 feet	
Little Wild Girl, The	Lee-Landis	Hercules		5300 feet	
Lookout Girl, The	Jacqueline Logan	Quality Dist.	Nov.	6413 feet	
Lucrezia Borgia	Conrad Veidt	Mutual		7200 feet	Jan. 12
Man Who Cheated Life	Veidt-Krauss	Aff. European	Feb. 8	8000 feet	Feb. 16
Mother of Mine	Special Cast	Zakoro	Oct.	7200 feet	
Mountain Lovers	Gaston Jacquet	Conquest	Jan.	6500 feet	
Mystic Mirror, The	German Cast	Ufa		7000 feet	
No Babies Wanted	Devore-Mong	Plaza		5215 feet	
Old Age Handicap, The	Vaughn-Hughes	Trinity Pict		5573 feet	Sept. 15
On the Divide	Bob Custer	Syndicate	Oct. 15	4657 feet	
President, The	Mosjoukine-Vernon	E. L. Klein		8100 feet	Jan. 26
Q Ships	Special Cast	New Era		6000 feet	
Reilly of the Rainbow Division	Hall-Garon	Crescent		6040 feet	
Romance of a Rogue, The	Warner-Stewart	Quality Dist.	Oct.	6100 feet	
Sajenko the Soviet	Susy Vernon	Ufa			
Scarlet Youth	Corliss Palmer	Circle Pict	Oct.		
Shanghai Document	Russian Cast		Oct. 13	5000 feet	
Somme, The	Special Cast	New Era		7000 feet	
Ten Days That Shook the World	Russian Cast	Amkino	Nov. 2	7815 feet	Nov. 24
Thou Shalt Not Steal	Lillian Harvey	Ufa		6941 feet	
Three Comrades and One Invention	Russian Cast	Amkino	Oct. 13	6000 feet	
Thunder God	Cornelius Keefe	Crescent		5917 feet	
Untamed Justice	Faire-Glass	Biltmore		5770 feet	
U-Boat 9	Foreign Cast	Infa Prod		6500 feet	
West of Santa Fe	Bob Custer	Syndicate	Nov. 15	4852 feet	
Yellow Ticket, The	Russian Cast	Amkino	Dec. 8	6200 feet	

Coming Feature Attractions

Title	Star	Rel. Date	Length	Reviewed
Bachelor Club, The	Talmadge-Worth	General Pict		
Buying a Wife	Special Cast	Aff. European	7 reels	
Circumstantial Evidence	Foster-Keefe-Lake	Chesterfield		
*†§Chopin's Passion	Robertson-Brinkley	Powers Cinephone		
Dancer of His Majesty, The	Special Cast	Amkino	7000 feet	
Duty to be Silent	Maria Albana	Aff. European	6 reels	
Escaped from Hell	Muriat Esterhazy	Aff. European	8 reels	
Exodus to the New World, The	Lyon-Prevost	Pioneer		
Full Dressed Thieves	Nils Asther	Aff. European	7 reels	
German Underworld	Special Cast	Aff. European	7 reels	
§Great Power, The	Special Cast	Bell Tone		
Great Unknown, The	John Loder	Aff. European	6 reels	
Guilty	Fritsch-Vernon	Ufa-Eastern		
Her Viennese Lover	Asther-Nolan	Aff. European	6 reels	
Just Off Broadway	Keith-Christy			
Little Colonel, The	Henry B. Walthall			
Milak of the Snowlands	Special Cast	Ufa-Eastern		
Our Daily Bread	Mary Nolan	Aff. European	7 reels	
Poet and Czar	Special Cast	Amkino	8775 feet	
South of Panama	Carmelita Geraghty	Chesterfield	6300 feet	
South of Panama	Carmelita Geraghty	Chesterfield		
Two Days	Special Cast	Amkino	6500 feet	
Unholy Love	Wegener-Petrovitch	Aff. European		
Verdun	Special Cast	Richmount		
Vera Miezewa (tentative)	Derussa	Aff. European	7 reels	
Water The	M. Chekhov	Amkino	7000 feet	
When Duty Calls	Special Cast	Ufa-Eastern	6714 feet	

TIFFANY-STAHL

FEATURES

Title	Star	Rel. Date	Length	Reviewed
Broadway Fever	O'Neill-Drew	Jan. 1	5412 feet	Mar. 16
*†§Cavalier, The	Bedford-R. Talmadge	Nov. 1	6775 feet	Oct. 27
Devil's Apple Tree, The	Dorothy Sebastian	Feb. 20	6430 feet	Mar. 16
Floating College, The	O'Neill-Collier, Jr.	Nov. 10	5477 feet	
George Washington Cohen	Jessel-Palmer	Dec. 20		
*§Ghetto, The	George Jessel	Feb. 1		
Gun Runner, The	Cortez-Lane	Nov. 20	5516 feet	
*†§Lucky Boy	Jessel-Quimby	Feb. 2	8653 feet	Jan. 12
Man in Hobbles, The	Lee-Harron	Dec. 20	5957 feet	
*†§Marriage by Contract	Miller-Gray	Dec. 1	7780 feet	Oct. 20
*†§Molly and Me	Brown-Bennett-Vaughn	Mar. 1		
Naughty Duchess, The	Warner-Southern	Oct. 10	5271 feet	
Power of Silence, The	Belle Bennett	Oct. 20	5554 feet	
Rainbow, The	Dorothy Sebastian	Feb. 15	6114 feet	
*†§Reputation	Keane-Standing			
Spirit of Youth	Sebastian-Kent	Feb. 20		
Squads Right	Gribbon-Stone	Feb. 1		
*†§Toilers, The	Ralston-Fairbanks, Jr.	Oct. 1	7256 feet	Oct. 20
Tropical Nights	Miller-McGregor	Dec. 10	5449 feet	

SHORT SUBJECTS

Title	Star	Rel. Date	Length	Reviewed
Gold	Color Classic		1 reel	
*†§Hawaiian Love Call, The	Color Symphony	Dec. 15	1 reel	
*†§Japanese Carnival, A	Color Symphony	Jan. 1	1 reel	
*†§In a Persian Market	Color Symphony	Oct. 1	1 reel	Nov. 17
*†§In a Chinese Temple Garden	Color Symphony	Feb. 15	1 reel	
*†Love Charm, The	Color Symphony		1 reel	
Maude Muller	Color Classic		1 reel	
No Women Allowed	Color Classic		1 reel	
Tenderfoot Tourist, A	Color Classic		1 reel	
Tom, Dick or Harry	Color Classic		1 reel	
*†§Toy Shop, The	Color Symphony	Nov. 1	1 reel	

Coming Feature Attractions

Title	Star	Rel. Date	Length	Reviewed
*†§Two Men and a Maid	Collier-Jr.-Bennett	June 15		
*†§Whispering Winds	Southern-McGregor	May 1		
*†§Midstream	Cortez-Windsor	June 1		
Miracle, The	Southern-Pidgeon			
*†§Molly and Me	Alberta Vaughn			
*†§My Lady's Past	Bennett-Brown	April 1		
*†§New Orleans	Cortez-Bennett	June 20		
Spirit of Youth, The	Sebastian-Kent	Feb. 10	6216 feet	

UNITED ARTISTS

FEATURES

Title	Star	Rel. Date	Length	Reviewed
*†§Awakening, The	Banky-Byron	Nov. 17	7972 feet	Jan. 12
*†Battle of the Sexes	Bennett-Hersholt-Haver	Oct. 13	8180 feet	Oct. 20
*†§Iron Mask, The	Douglas Fairbanks	Mar. 9	8855 feet	Jan. 26
	(Silent Version)		8659 feet	
*†§Lady of the Pavements	Boyd-Velez-Goudal	Feb. 16	8329 feet	Mar. 16
	(Silent Version)		7495 feet	
*†Rescue, The	Colman-Damita	Jan. 12	7980 feet	Jan. 19
	(Silent Version)	Jan. 12	7910 feet	
*†Revenge	Dolores Del Rio	Nov. 3	6541 feet	Dec. 15
*†Woman Disputed, The	Talmadge-Roland	Oct. 29	8041 feet	Nov. 17

Coming Attractions

Title	Star	Rel. Date	Length	Reviewed
*†§Alibi (A. T.)	O'Malley-Busch	April 20	8 reels	Mar. 16
*†§Bulldog Drummond (A. T.)	Colman-Tashman-Love			
*†§Coquette (A. T.)	Pickford-Brown-M. Moore	Mar. 30		
*†§City Lights	Charlie Chaplin			
*†Eternal Love	Barrymore-Horn-Varconi	May 11		Jan. 26
*†Evangeline	Del Rio-Drew			
*†Hell's Angels	Lyon-Hall-Nisson			
*†§Lummox (A. T.)		Aug. 3		
Miracle Girl, The	Lillian Gish			
*†§Queen Kelly	Swanson-Byron	July 13		
*†§Say It With Music (A. T.)	Harry Richman			
*†§She Goes to War	Boardman-Rubens-Holland	June 22		
	(Silent Version)			Feb. 23
*†§This is Heaven	Banky-Hall			
*†Three Passions	Terry-Petrovitch	June 1		
*†Venus	Constance Talmadge			

UNIVERSAL

FEATURES

Title	Star	Rel. Date	Length	Reviewed
Anybody Here Seen Kelly?	Love-T. Moore	Sept. 9	6243 feet	
Beauty and Bullets	Ted Wells	Dec. 16	4179 feet	
Body Punch, The	Daugherty-Faire	Oct. 28	4786 feet	
Burning the Wind	Hoot Gibson	Feb. 10	5202 feet	
Clearing the Trail	Gibson-Gulliver	Oct. 7	5311 feet	

** Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie.*

Title	Star	Rel. Date	Length	Reviewed
Crimson Canyon, The	Ted Wells	Dec. 16	4179 feet	
Danger Rider, The	Hoot Gibson	Nov. 18	5357 feet	Dec. 22
Freedom of the Press	Stone-Keith-M. Day	Oct. 28	6474 feet	Oct. 20
Gate Crasher, The	Glenn Tryon	Dec. 9	5597 feet	
*†§Girl on the Barge, The	Hersholt-O'Neil-McGregor	Feb. 3	7510 feet	
	(Silent Version)	Feb. 3	6908 feet	
*†§Give and Take	Sidney-Hersholt	Dec. 23	7089 feet	Dec. 29
	(Silent Version)	Dec. 23	6552 feet	
Grit Wins	Wells-Collins	Jan. 27	4596 feet	
Hero of the Circus	Special Cast	Dec. 2	5606 feet	
Honeymoon Flats	Lewis-Gulliver	Dec. 30	6057 feet	
How to Handle Women	Tryon-Nixon	Oct. 14	5591 feet	July 14
Jazz Mad	Hersholt-Nixon-Lewis	Nov. 11	6832 feet	
*†§Kid's Clever, The	Glenn Tryon	Feb. 17	5729 feet	
King of the Rodeo, The	Hoot Gibson	Jan. 6	5509 feet	
*†§Last Warning, The	Laura LaPlante	Jan. 6	7980 feet	Jan. 12
	(Silent Version)	Jan. 6	7731 feet	
*†§Lonesome	Tryon-Kent	Jan. 20	6761 feet	Oct. 6
	(Silent Version)	Jan. 20	6142 feet	
*†Man, Woman and Wife	Kerry-Starke-Nixon	Jan. 13	6589 feet	Nov. 10
	(Silent Version)	Jan. 13	6674 feet	
*†§Melody of Love (A. T.)	Pidgeon-Harris,Winton	Dec. 2	6733 feet	Oct. 27
Michigan Kid	Nagel-Adoree	Oct. 21	6030 feet	July 7
One Rainy Night	Laura La Plante	Dec. 9		
Phyllis of the Follies	M. Moore-A. Day	Nov. 25	5907 feet	
Price of Fear, The	Cody-Thompson	Oct. 28	4230 feet	
*†§Red Hot Speed	Denny-Day	Jan. 27	6621 feet	Feb. 26
	(Silent Version)	Jan. 27	6621 feet	
Red Lips	Nixon-Rogers	Dec. 2	6957 feet	
*†§Shakedown, The	Murray-Kent	Mar. 10	6753 feet	
Silks and Saddles	Nixon-Walling-Nolan	Jan. 20	5809 feet	
Sky Skidder, The	Al Wilson	Jan. 13	4364 feet	
Slim Fingers	Bill Cody	Mar. 24	4232 feet	
Thirteenth Juror, The	Nilsson-Bushman	Nov. 13	5598 feet	Dec. 9
Two Outlaws, The	Rex (horse)-Perrin	Nov. 18	4616 feet	
Wild Blood	Red (horse)-Perrin	Feb. 10	4497 feet	
Wolves of the City		Dec. 2		

SHORT SUBJECTS

Title	Star	Rel. Date	Length	Reviewed
All for Geraldine	Sid Saylor	Dec. 5	2 reels	Nov. 17
Alpine Antics	Oswald Cartoon	April 1	1 reel	Mar. 16
Alpine Antics	Oswald Cartoon	April 1	1 reel	
And Morning Came	Young-La Salle	Dec. 19	2 reels	
At the Front	Arthur Lake		1 reel	Feb. 16
Beyond the Smoke	Edmund Cobb		2 reels	Feb. 23
Bookworm Hero	Lewis-Gulliver-Phillips	Dec. 17	2 reels	
Boundary Battle, The	Edmund Cobb	Nov. 17	2 reels	Oct. 27
Buster Trims Up	Trimble-Hardwick and Dog	Oct. 17	2 reels	
Bull-oney	Oswald Cartoon	Nov. 28	1 reel	Sept. 29
Calford in the Movies	Lewis-Gulliver-Phillips	Oct. 15	2 reels	Oct. 6
Calford on Horseback	Lewis-Gulliver-Phillips	Dec. 10	2 reels	Dec. 1
*†§Charlatan, The	Special Cast	Mar. 24		
Claim Jumpers, The	Edmund Cobb	Jan. 19	2 reels	Dec. 22
Clean Sweep, A	Bob Chandler	Dec. 1	2 reels	Nov. 24
*†§Clear the Deck	Reginald Denny	Mar. 3		
Come on, Horace	Arthur Lake	Oct. 8	2 reels	
Cross Country Bunion Race, The	Sid Saylor	Nov. 7	2 reels	Oct. 13
Crushed Hats	Sid Saylor	Jan. 30	2 reels	
Daring Dude, A	Bob Chandler	Feb. 2	2 reels	
Daring Chances	Jack Hoxie	Dec. 15	2 reels	
Days of Daring	Bob Curwood	April 13	2 reels	
Dead Game	Art Acord	Oct. 7	2 reels	
Dear Old Calford	Lewis-Gulliver-Phillips	Nov. 26	2 reels	
Death's Head	Bob Curwood	Dec. 8	2 reels	Dec. 15
Diamond Master, The	Lorraine-Stevenson	Feb. 3	10 episodes	
Fantasie	Laemmle Novelty		1 reel	
Farewell	Lewis-Gulliver-Phillips	Feb. 4	2 reels	Feb. 2
Farmyard Follies	Oswald Cartoon	Dec. 24	1 reel	
Fiery Fireman, The	Oswald Cartoon	Oct. 15	1 reel	
Fighting Forester, The	Edmund Cobb	Oct. 20	2 reels	
Fighting for Victory	Lewis-Gulliver-Phillips	Nov. 12	2 reels	Oct. 27
Fighting Tenderfoot, A	Bob Chandler	Dec. 29	2 reels	
Final Reckoning, A (Serial)	Lorraine-House	April 15	10 episodes	
Fish Stories	Young-La Salle	Nov. 21	2 reels	Oct. 20
Footprints	Laemmle Novelty	Nov. 19	1 reel	Oct. 27
Fun in the Clouds	Arthur Lake	Nov. 5	1 reel	Oct. 20
Have Patience	Trimble-Hardwick and Dog	Feb. 6	2 reels	
*†Hen Fruit	Oswald Cartoon	Feb. 4	1 reel	
Hold Your Horses	Young-La Salle	Jan. 7	1 reel	Dec. 22
Homeless Homer	Oswald Cartoon	Jan. 7	1 reel	
Horse Tail, A	Oswald Cartoon	Dec. 10	1 reel	
In Line of Duty	Edmund Cobb	Feb. 23	2 reels	
Just Monkeys	Laemmle Novelty		2 reels	Feb. 9
Kicking Through	Lewis-Gulliver-Phillips	Oct. 1	2 reels	
Kidnapped	Bob Curwood		2 reels	Feb. 9
*†$King of the Campus	Lewis-Gulliver-Phillips	April 1	2 reels	
	(Silent Version)	April 1	2 reels	
Knight Watch The	Arthur Lake	April 22	1 reel	
Knockout Buster	Trimble-Hardwick and Dog	Mar. 6	2 reels	Feb.
Look Pleasant	Sid Saylor	Oct. 10	2 reels	
Love and Sand	Arthur Lake	Mar. 25	1 reel	Feb.
*†Lumberjack	Oswald Cartoon	April 15	1 reel	
	(Silent Version)	April 15	1 reel	
Men in the Row (re-issue)	Jack Hoxie	Jan. 26	2 reels	
Mystery Rider, the (Serial)	Desmond-Perdue	Nov. 26	10 episodes	
Newlyweds' Court Trouble	Snookums-Perdue-Egan	Oct. 31	2 reels	Sept. 29
Newlyweds' Headache, The	Snookums-Bartlett-McPhaill	Jan. 23	2 reels	
Newlyweds in Society	Snookums-Perdue-Egan	April 17	2 reels	
Newlyweds' Holiday	Snookums-Perdue-Egan	Mar. 20	2 reels	
Newlyweds Lose Snookums, The	Snookums-Perdue-Egan	Nov. 28	2 reels	Dec. 28
Newlyweds' Need Help, The	Snookums-Perdue-Egan	Dec. 26	2 reels	Dec. 1
Newlyweds' Unwelcome, The	Snookums-Perdue-Egan	Oct. 3	2 reels	
Newlyweds' Visit	Snookums-Perdue-Egan	Feb. 20	2 reels	
Out At Home	Trimble-Hardwick and Dog	Jan. 9	2 reels	Feb. 16
Paddling Co-Eds	Lewis-Gulliver-Phillips	Oct. 29	2 reels	Oct. 27
Panicky Pancakes	Oswald Cartoon	Oct. 1	1 reel	Oct. 13
Private Business	Sid Saylor	April 26	2 reels	
Prodigal Pup, The	Canine Cast	April 8	1 reel	Mar. 16
Rag Doll	Laemmle Novelty	Feb. 11	1 reel	Jan. 12
Range of Fear, The	Bob Curwood	Jan. 12	2 reels	
Range Wolf	Bob Curwood	Feb. 9	2 reels	Jan. 12
Red Warning	Jack Hoxie	Nov. 1	2 reels	
Riders of the Sierras	Edmund Cobb	April 27	2 reels	
Riding for Love	George Chandler	April 6	2 reels	Mar. 16
*†§Rivals, The	Lewis-Gulliver-Phillips	April 15	2 reels	
	(Silent Version)	April 15	2 reels	
Rocks and Saddles	Oswald Cartoon	Nov. 12	1 reel	Oct. 20
Romeo of the Range	Bob Curwood	Oct. 6	2 reels	
Sailor Suits	Sid Saylor	Jan. 2	2 reels	Dec. 8
Saps and Saddles	Bob Chandler	Oct. 27	2 reels	Oct. 16
Secret Outlaw, The	Bob Curwood	Nov. 10	2 reels	Oct. 6
Seeing Sights	Sid Saylor	Mar. 27	2 reels	
Shadows	Laemmle Novelty	Jan. 14	1 reel	Dec. 22
She's a Pippin	Young-La Salle	Mar. 13	2 reels	Feb. 9
Shooting the Bull	Young-La Salle	Oct. 24	2 reels	
*†Sick Cylinders	Oswald Cartoon	Feb. 18	1 reel	
Sleeping Through	Arthur Lake	Dec. 31	1 reel	Dec. 8
South Polo Flight, A	Oswald Cartoon	Nov. 26	1 reel	Dec. 1
Speeding Youth	Lewis-Gulliver-Phillips	Jan. 7	2 reels	
*†Steamboat Willie	Oswald Cartoon		1 reel	
Swell Clothes	Arthur Lake	Dec. 5	1 reel	Nov. 18
Take Your Pick	Young-La Salle	Feb. 13	2 reels	Jan. 12
Teacher's Pest	Trimble-Hardwick and Dog	Nov. 14	2 reels	Oct. 20
There's a Will	C. King-C. Doherty	Dec. 21	2 reels	
This Way Please	Young-La Salle	April 10	2 reels	Mar. 16
Tige's Girl Friend	Trimble-Hardwick and Dog	April 3	1 reel	Mar. 16
This Way Please	Young-La Salle	April 10	2 reels	
Tige's Girl Friend	Trimble-Hardwick and Dog	April 3	1 reel	
Tracked Down	Art Accord	Jan. 5	2 reels	
Watch the Birdie	Trimble-Hardwick and Dog	Dec. 12	2 reels	Dec. 8
Wax Figures	Laemmle Novelty	Oct. 22	1 reel	
Whose Baby	Arthur Lake	Jan. 28	1 reel	
Winning Point, The	Lewis-Gulliver-Phillips	Jan. 21	2 reels	
Woman's Man, A	Arthur Lake	Dec. 3	1 reel	Nov. 17
Wooden Soldier, The	Laemmle Novelty	Dec. 17	1 reel	Dec. 00
Yankee Clippers	Oswald Cartoon	Jan. 21	1 reel	Jan. 00

Coming Feature Attractions

Title	Star	Rel. Date	Length	Reviewed
*†§Bargain in the Kremlin, The (A.T.)	Joseph Schildkraut			
*†§Barnum Was Right				
Blow for Blow	Hoot Gibson	May 19		
Born to the Saddle	Ted Wells			
*†§Braggart, The	Jean Hersholt			
Brides Will Be Brides	Laura La Plante			
*†§Broadway (A. T.)	Tryon-Brent-Kennedy			
	(Silent Version)	Mar. 3	5729 feet	
*†§Climax, The (A. T.)	Hershalt-Crawford			
*†§Cohens and Kelleys in Atlantic City, The	Sidney-Gordon-Price-Swain	Mar. 17		
*†§Collegiate (A. T.)	Lewis-Gulliver-Phillips			
*†§Come Across	Special Cast	April 28		
Crimson Hour, The	De Putti-Mosjukine			
*†§Dangerous Dimples	Laura La Plante	June 16		
Doubling For Trouble	Gibson-Gilbert			
*†§Drake Murder Case, The				
Erik the Great	Veidt-Philbin			
Eyes of the Underworld	William Cody			
Fallen Angels	Kerry-Starke			
*†§Flaming Daughters				
Girl Dodger, The	Arthur Lake			
*†§Great Cinema Murder, The				
*†§Haunted Lady, The				
Hell Wrecker, The	Hoot Gibson			
*†§His Lucky Day	Reginald Denny	May 12		
*†§It Can't Be Done	Tryon-Carol	April 14		
*†§King of Jazz, The (A. T.)	Paul Whiteman and Band			
Lariat Kid, The	Hoot Gibson	June 23		
Man Disturber, The	Reginald Denny			
*†§Minstrel Show, The (A. T.)	Eddie Leonard			
Navy Blues	Arthur Lake			
*†§One Rainy Night	Laura La Plante	June 16		
Play Goes On, The	James Murray			Apr. 21
Plunging Hoofs	Rex-Perrin	April 14	4344 feet	
Points West	Hoot Gibson	Aug. 30		
*†§Port of Dreams, The	Mary Philbin			Mar. 2
	(Silent Version)			Sept. 22
*†§Scandal	Laura La Plante	April 14		
*†§Shannons of Broadway, The (A.T.)	James Gleason			
*†§Show Boat	La Plante-J. Schildkraut			
Smilin' Guns	Hoot Gibson	April 7	5270 feet	
*†§That Blonde	Laura La Plante	May 5		
Under the Southern Cross	Special Cast		6500 feet	Jan. 26
Watch My Speed	Reginald Denny			
*†§You Can't Buy Love	Special Cast	May 26		

MOVIETONE SHORTS

Title	Star	Rel. Date	Length	Reviewed
*†§At the Night Club	Brox Sisters	Mar. 25	1 reel	
*†§Bailey and Barnum	Vaudeville Act	Jan. 11	1 reel	
Three Brox Sisters	Songs	June 14	1 reel	Mar. 9
*†§Zimmerman and Granville	Vaudeville Act	Jan. 28	1 reel	

WARNER BROTHERS

Title	Star	Rel. Date	Length	Reviewed
*†§Beware of Bachelors	Audrey Ferris	Oct. 27	5778 feet	
	(Silent Version)	Dec. 1	5278 feet	
*†§Conquest (A. T.)	Blue-Warner-Wilson	Dec. 22	6779 feet	Feb. 18
	(Silent Version)	Jan. 19	4706 feet	
*†§Fancy Baggage	Audrey Ferris	Jan. 26	6447 feet	
	(Silent Version)	Feb. 23	5983 feet	
*†§Greyhound Limited, The	Monte Blue	Feb. 9	6114 feet	
	(Silent Version)	Mar. 23	4696 feet	
*†§Hard-Boiled Rose	Loy-Collier-Brockwell	Mar. 30		
	(Silent Version)	May 4		
*†§Home Towners, The (A. T.)	Bennett-Kenyon-Brockwell	Nov. 3	8693 feet	Oct. 27
	(Silent Version)	Dec. 15	4841 feet	
*†§Kid Gloves	Nagel-Wilson	Mar. 23	6235 feet	
	(Silent Version)	April 27		
*†§Land of the Silver Fox	Rin-Tin-Tin-Nye-Hyams	Oct. 13	5179 feet	
	(Silent Version)	Nov. 10	5079 feet	
*†§Little Wild Cat, The	Ferris-Hall-Dawson	Dec. 8	5644 feet	Jan. 29
	(Silent Version)	Jan. 5	5161 feet	
*†§Midnight Taxi, The	Moreno-Costello	Sept. 1	5729 feet	Nov. 24
	(Silent Version)	Oct. 6	5057 feet	
*†§Million Dollar Collar, The	Rin-Tin-Tin	Jan. 12	5561 feet	
	(Silent Version)	Feb. 9	4878 feet	
*†§My Man	Fanny Brice	Dec. 15	9247 feet	Jan. 5
	(Silent Version)	Jan. 12	6136 feet	
*†§One Stolen Night	Bronson-Collier Jr.	Mar. 16	5243 feet	
	(Silent Version)	April 20		
*†§On Trial (A. T.)	Frederick-Lytell	Dec. 1	8290 feet	Nov. 3
	(Silent Version)	Dec. 29	5455 feet	
*†§Queen of the Night Clubs (A. T.)	Texas Guinan	Mar. 16	5424 feet	
	(Silent Version)	April 14		
*†§Redeeming Sin, The	D. Costello-Nagel	Feb. 16	6921 feet	Feb. 23
	(Silent Version)	April 6	6145 feet	
*†§Singing Fool, The	Jolson-Bronson-Dunn	Sept. 29	9551 feet	Sept. 29
	(Silent Version)	April 13		
*†§Sonny Boy	Lee-Horton-Bronson	April 13	6001 feet	Mar. 16
	(Silent Version)	May 18		
*†§Stark Mad	Warner-Fazenda	Feb. 2	6681 feet	
	(Silent Version)	Mar. 2	4917 feet	

** Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie.*

Title	Star	Rel. Date	Length	Reviewed
*†§Stolen Kisses	May McAvoy (Silent Version)	Feb. 23 Mar. 4	6273 feet 4917 feet	
*†§Terror, The (A. T.)	McAvoy-Horton (Silent Version)	Sept. 8 Oct. 20	7654 feet 5443 feet	Aug. 25

Coming Feature Attractions

Title	Star	Rel. Date	Length	Reviewed
*†§Argyle Case, The (A. T.)	Thomas Meighan			
*†§Desert Song, The	Boles-King			
*†§From Headquarters	Monte Blue			
*†§Frozen River	Rin-Tin-Tin			
*†§Glad Rag Doll, The	Dolores Costello			
*†§Glorious Betsy	D. Costello-Nagel		7441 feet	May 5
*†§Honky-Tonk (A. T.)	Sophie Tucker			
*†§Madonna of Avenue A	Dolores Costello (Silent Version)	April 20 May 25		
*†§Noah's Ark	D. Costello-O'Brien			Oct. 27
*†§No Defense	Blue-McAvoy (Silent Version)	Feb. 16 May 11	6921 feet	April 6
*†§No Questions Asked	Ferris-Collier, Jr.			
*†§Sap, The	E. E. Horton			
*†§She Knew Men	Betty Bronson			
*†§Time, the Place and the Girl, The	Olmsted, Withers-Kirkwood			

VITAPHONE SHORTS

Title	Star	Rel. Date	Length	Reviewed
Ann Grey and Her Boy Friend	Songs and Jazz Band			Aug. 25
Banjomaniac	Eddie Peabody			Oct. 13
Bernie Cummins Orchestra	Dance Numbers		1 reel	Mar. 16
Bobby Folsom	Songs		1 reel	Mar. 2
Bit of Scotch, A	Kitty Doner			Sept. 22
Book Worm, The	Harry J. Conley			July 7
Bright Moments	Benny-Marlo			Aug. 25
California Songbirds, The	Bell-Coates			Sept. 1
Celeste Aida (Aida)	Giovanni Martinelli			July 7
Celeste Aida (Aida)	Giovanni Martinelli			July 7
Character Studies	Florence Brady			Sept. 1
Chips of the Old Block	The Foy Family			Sept. 22
Cougat & Company	Violin, Songs & Dances			June 16
Creole Fashion Plate, The	Karyl Norman			Sept. 29
Crooning Along	The Croonaders			Sept. 22
Cycle of Songs, A	Florence Brady			Sept. 1
Death Ship, The	Mitchell Lewis			Aug. 25
Dixie Days	Plantation Songs			Aug. 25
Eleanor Painter	Songs		½ reel	Mar. 16
Family Affair, A	Arthur Byron			
Feminine Types	Jean Barrios			
Florence Moore	Song Program			June 23
Friend of Father's	Lydell-Higins-Leah			Aug. 25
Give Us a Lift	Flo Lewis		1 reel	Feb. 16
Giving In	Deef-Hopper			Jan. 12
Gus Arnheim & His Ambassadors	Jazz Band			June 23
Harry Delf	Songs & Dances			June 16
Hollywood Montmarte Orchestra	Jazz Band			Sept. 29
Jesse Stafford Orchestra	Jazz Band			
Indian Baritone, The	Chief Caupolican			Aug. 25
Ingenues, The	Jazz Band			June 23
In a Casting Office	W. & E. Howard			
In Dutch	Ulls & Clark			
In the Tropics	The Paragons (Quartet)			Feb. 23
Jack North, the Ban-Jokester	Songs			Jan. 19
Larry Ceballos Undersea Review	Songs and Dances			Sept. 1
Lash, The	Crane-Davidson-Tucker			June 16
Mal Hallett & Orchestra	Dance Numbers			Feb. 23
Man of Peace, A	Hobart Bosworth			June 23
Max Schmeling	Interview		Mar. 16	
Meet the Wife	Frank Orth & Co.			Feb. 23
Men Among Men	Fred Ardath			Jan. 12
Miss Information	Wilson-Horton			June 30
Morrissey & Miller	Night Club Revue			June 16
Music Makers, The	Howard Bros		1 reel	Mar. 16
Myers & Hanford	Songs & Dances			June 23
Night Court, The	William Demarest			June 16
Non-Support	Burr McIntosh			June 16
Pagliacci	John Charles Thomas			
Pair of Aces, The	Timblin & Raymond		1 reel	Feb. 16
Papa's Vacation	Bennett-Caron			Oct. 20
Phil Baker	Accordion Solos		1 reel	Mar. 16
Question of Today, The	Audrey Ferris			Aug. 25
Realization	Herbert-Pam			June 16
Regular Business Man, A	Robert Ober			Sept. 15
Rigoletto—Quartet	Gigli-Talley-de Luca-Gordon			Sept. 29
Sharp Tools	Ethel Grey Terry			Oct. 13
Songs of Love	Sanderson-Crumit		½ reel	Mar. 16
Soup	Harry Delf			Nov. 17
Terry and Jerry	Songs and Gags			Aug. 25
Three Brox Sisters	Song Program			June 23
Va Prononcer Ma Mort (La Julve)	Giovanni Martinelli			June 2
When the Wife's Away	William Demarest			Nov. 17
Winnie Lightner	Songs			Nov. 17

WORLD-WIDE PICTURES

Title	Star	Rel. Date	Length	Reviewed
Adam's Apple	Monty Banks			
Bondman, The	Norman Kerry			
Honeymoon Abroad	Monte Banks			
*†Moulin Rouge	Olga Checova		9 reels	Feb. 23
Pawns of Passion	Olga Checova			
Tommy Atkins	Walter Byron			
Woman in the Night, A	Maria Corda			
Woman in White, The	Blanche Sweet			

** Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie.*

Hollywood—*Continued*

Shirley Mason Returns

Shirley Mason returns to motion pictures in the starring role of "Anna Against the World" for Trem Carr Productions. Miss Mason retired over a year ago. The story is an original by Arthur Hoerl, and will be directed by Duke Worne.

Completes Jolson Dialogue

Joseph Jackson has completed the dialogue for Al Jolson's next picture, "Little Pal," in which Davey Lee also will be seen. Jackson wrote the talk for "The Singing Fool."

Technical Effects Combined

Warners have combined the technical effects and miniature departments of Warner and First National Studios, with the department's new headquarters at the latter plant. Fred Jackman is in charge, with Alvin Knetchel assisting.

Renews Asther Option

M-G-M has renewed option on contract of Nils Asther, featured player, for an additional year.

Signs New Contract

Bartlett Cormack, who wrote the stage play "The Racket," and who has recently been on the Paramount writing staff, signed a new contract yesterday with that organization.

He has just completed an adaptation for the screen, with dialogue, of S. S. Van Dine's "The Greene Murder Case," which will go into production soon at the Paramount Hollywood studios.

Writing Dix Dialogue

John Farrow is now engaged in writing dialogue and adaptation of "Wheel of Life," an all-talkie, starring Richard Dix. Story is from the stage melodrama of same title by James B. Fagan. Victor Schertzinger will direct the all-talkie.

Baclanova In All-Talkie

Paramount is now planning to star Baclanova in "The Love Market," slated as an all-talker. Story and dialogue is being written by Lawrence Arnold.

Working On An Original

Samuel Ornitz is now occupied with writing an original story under title of "The Master" for Paramount. Picture when made will be an all-talker.

Lloyd Cast Complete

Casting for Harold Lloyd's initial sound and dialogue production was completed recently when Mary McAllister was signed by Production Manager John L. Murphy, to portray one of the leading roles of the story.

"Brown of Harvard" Sequel

Metro-Goldwyn-Mayer intends production of a sequel to "Brown of Harvard" titled "Back to Harvard." Jack Conway who directed the first, will do the epilogue, which will again star Billy Haines. A. P. Younger is doing the adaptation.

Warner Baxter's Next

Warner Baxter's next vehicle for Fox will be the lead in "Behind the Curtain," from Earl Derr Biggers' Satevepost story. Irving Cummings will direct. Lumsden Hare is also cast.

Will Feature Fetchit

Stepin Fetchit, colored comedian under contract to Fox, will be featured in a full length comedy by that company. Paul Sloane, director of "Hearts in Dixie" will handle the megaphone and Walter Weems is writing the story. It will have a mixed cast, white and colored. No definite title yet.

Colleen Moore Vehicle

First National Pictures, Inc., announces that contracts have been closed covering the purchase of complete motion picture and talking motion picture rights for "Footlights and Fools," Katherine Brush's College Humor story, which will serve as a starring vehicle for Colleen Moore, to follow "When Irish Eyes Are Smiling."

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Motion Picture News

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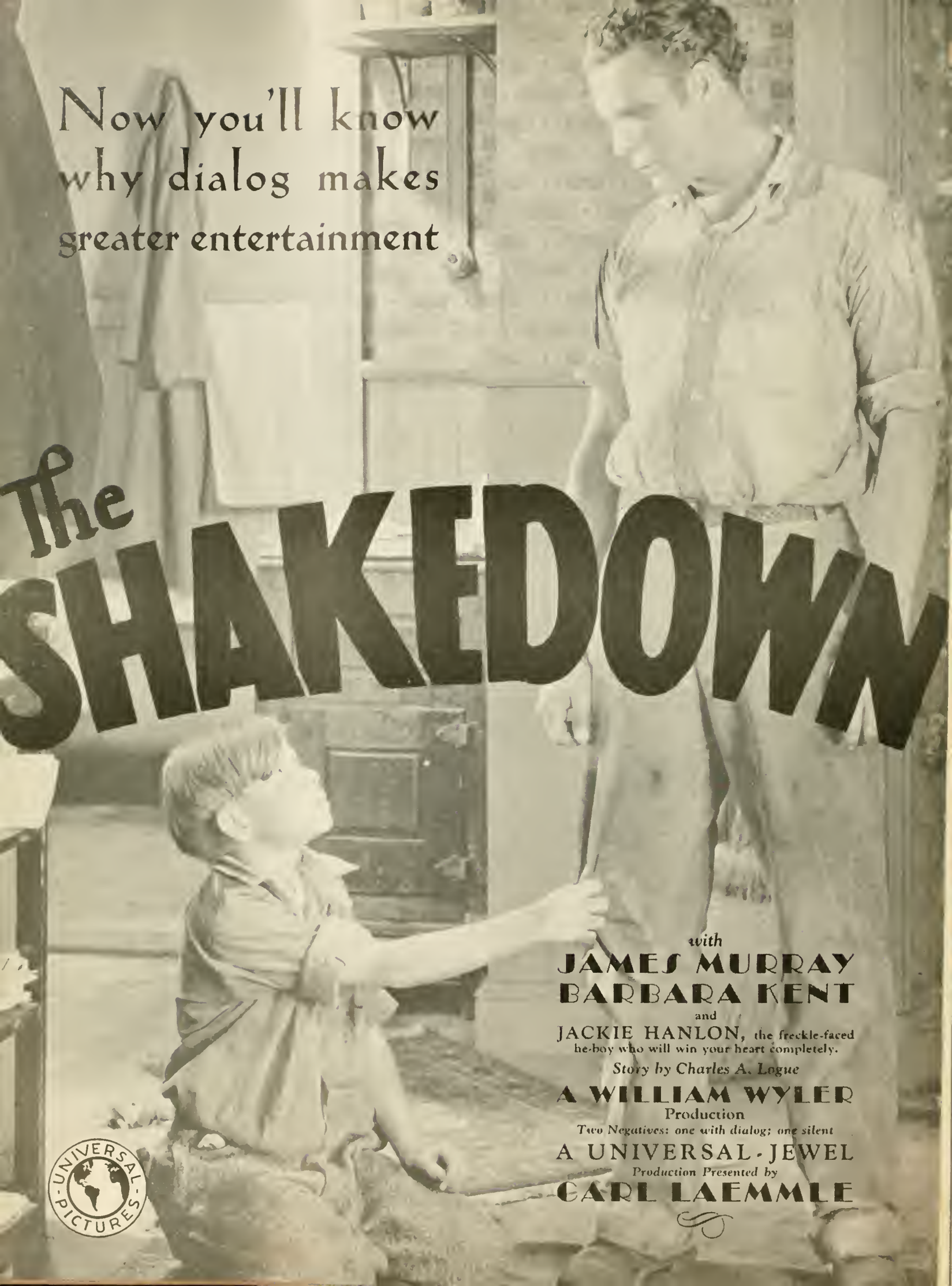
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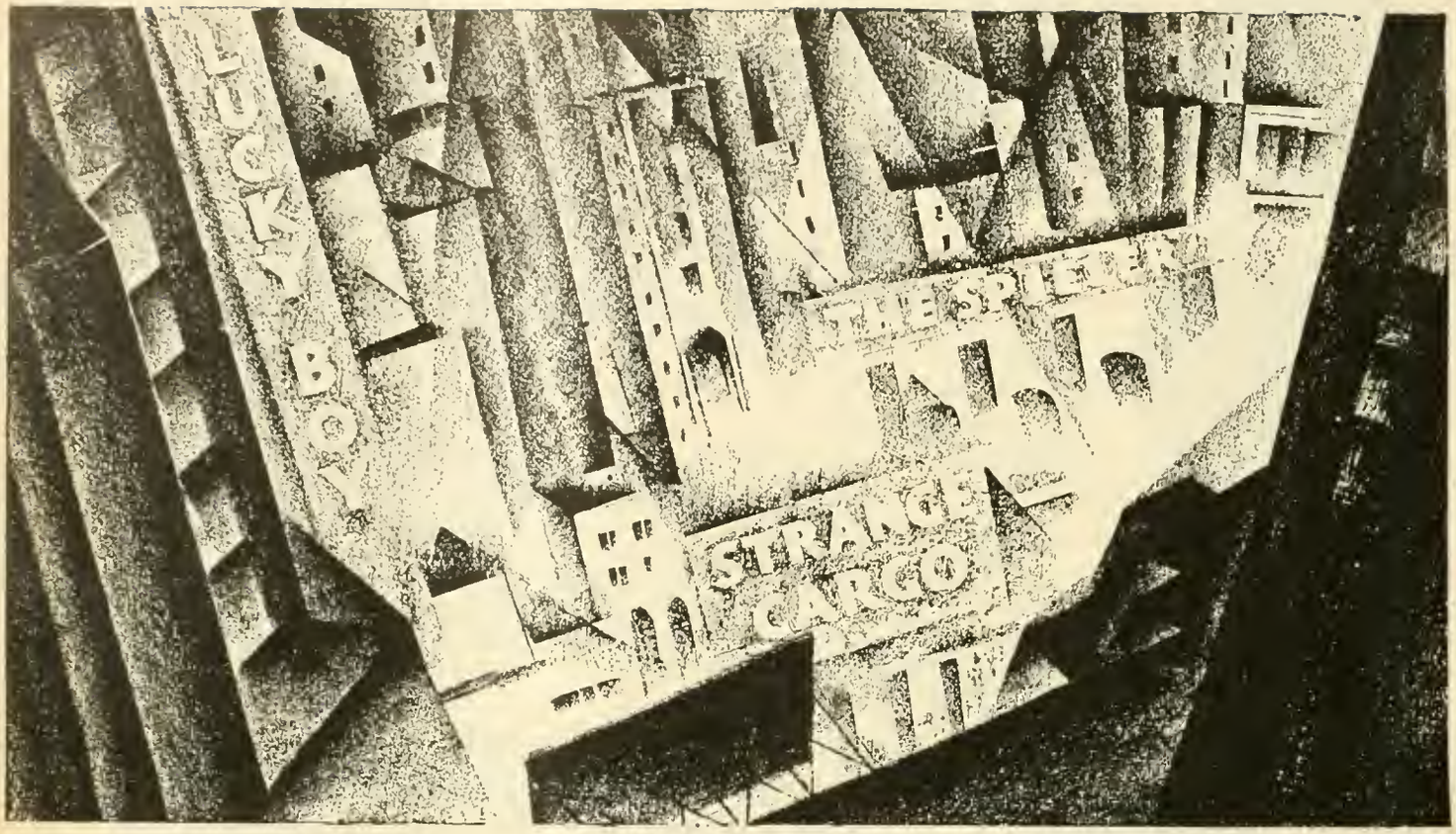


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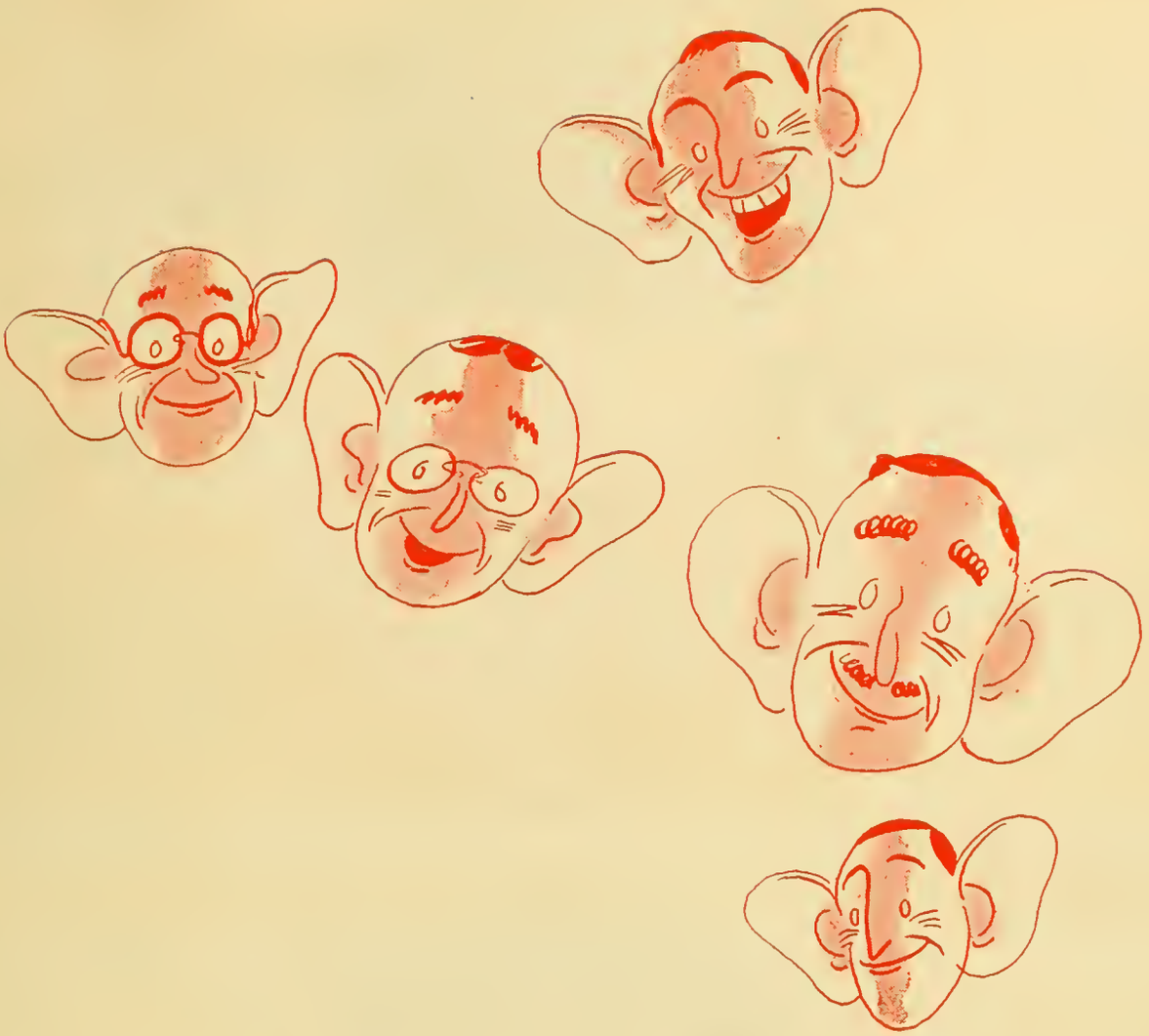
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of Motion Pictures
ESTABLISHED BY THE PEOPLE'S INSTITUTE
70 FIFTH AVENUE
NEW YORK, N. Y.

WILTON A. BARRETT, Executive Secretary

Telephone Algonquin 8344

March 21, 1929

Mr. J. D. Williams
World Wide Pictures, Inc.
130 West 46th Street
New York City

My dear Mr. Williams:

This is to acquaint you with the fact that the World Wide production "Picoadilly", reviewed by our Committee on Exceptional Photoplays on March 20th, was selected by that group for major mention in the National Board's exceptional photoplays list.

It was the consensus of opinion of the Committee that this film is the finest picture yet imported from England and one of the finest pictures, for that matter, to reach this country from anywhere else. They considered its production quality all that American standards and American picture taste demand and particularly commented on the consistency of its story, the truthfulness of its characters, the very high level of acting on the part of the entire cast and, last but not least, the great distinction of Mr. Dupont's direction which holds the plot at a point of continuous interest.

With best wishes for the success of this very fine film,

Sincerely yours,

Wilton A. Barrett
Executive Secretary

WAB:HAC

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Motion Picture News

Volume XXXIX NEW YORK CITY, MARCH 30, 1929 No. 13

Sink Or Swim

The Theatre Not Equipped For Sound Will Lose Out

By William A. Johnston

THE public has gone sound. More definitely, the public has gone talkie. Of that there can be no question, provided only that the talkie is good entertainment, and not just talk for the sake of talk.

All the indications point to the correctness of this viewpoint. There is no use arguing about the matter further. The screen has found its voice and it is going to use it. There is no turning back from such a revolutionary step. Whether pictures will be one hundred per cent dialogue, or only partly vocal, is beside the point, so far as this discussion is concerned.

The vital thing now is: what's the exhibitor to do about it?—the exhibitor whose house is not yet wired. In other words, the vast majority of theatres in this country.

Are these exhibitors to say that they cannot wire their houses because of the cost? That, in our opinion, is not an answer to the problem.

We believe that the exhibitor must wire, if he is going to stay in business. Broadly speaking, nobody can run counter to great public demand and continue to live. This is emphatically true in the entertainment field. To say that the public may, a year, two years from now, walk out on the talkie and demand the silent picture again, is not an answer to the problem, either.

Make up your mind to this: now that the screen has talked and the public has listened, and liked it, the screen can never again become wholly silent. We do not say that no more silent pictures will be made. But we do say that few, if any, theatres can stay in business unless they are equipped to show talking pictures. That is where the big revenue will come, because the production people will inevitably, and through force of public compulsion, evolve a finer and more appealing type of entertainment, by the use of sound, than is possible with silence.

The theatre not equipped to show these new era pictures will just as certainly suffer.

It would seem clear enough, then, that the exhibitor, to the extent of his resources and ability, should install some sort of good sound equipment. If he is limited in his finances, it might be a good idea—certainly it would be wise—for him to seek financing of sound equipment from his banker, or in some other practical way.

As a matter of fact, the small suburban or neighborhood theatre is, for the first time, in a position, with sound, to meet the competition of the big houses. They are losing patronage now, because their communities go downtown for the talkies. But what a different position the small house would be in, if it could say to its patrons that the same pictures could be seen in suburb or neighborhood within a reasonable time after the big house had run it.

This cannot be done unless the small house is wired. And if it is wired, it has a big added advantage: good music, revues, presentation acts, jazz—all these, formerly in the big house solely, are now on the screen, because sound made it possible to put them there.

We know that many small town exhibitors are greatly worried. If they have to install sound equipment to live—well, they feel it just can't be done.

On the other hand, the resourceful and intelligent small exhibitor will find a way out. He will survive. He will fight to keep alive, instead of crying about the difficulties.

Chains Must Develop COMPETITION and

"The best operated circuit of picture theatres today is only fifty per cent efficient... The reason is lack of man power... The chains should keep the independent houses alive as good, healthy opposition... Personality in the theatre is vitally important to the whole film structure."

"NATURALLY I have a tremendous interest in the operation of the theatre chains and the individual theatre in the chain. I would be a very short sighted sales manager if I didn't. Just as naturally I cannot let my name be used in an interview, but I can tell you this, that the old adage of a chain being only as strong as its weakest link could at no time be more aptly applied than to the chain theatre operation in its relation to the entire business structure of the motion picture industry."

Lack Of Manpower

The speaker was a very prominent sales executive with one of the big companies which also operates its own chain of houses. The question had been placed before him, as to whether or not it was possible for one organization to undertake so great an operation of theatres that the very size would make the venture not only unwieldy but unprofitable.

"Right now I do not believe that the best operated circuit of motion picture theatres in the country is functioning at better than fifty per cent efficiency," he declared, and continued: "Can you realize what that means? It means that the sales organization isn't getting better than one-half of what it should be getting in returns for rentals. Now you can see where my interest in theatre operation lies.

"The reason for inefficient operation is the lack of manpower. By manpower, I mean men who are born showmen, who, in addition, have kept step with the parade of theatre advancement and adapted themselves to the chain type of operation. The motion picture theatre isn't like the chain cigar store, where you can stick any type of a counter salesman behind the showcase. The public will drop into cigar stores because smoking is a habit. Theatregoing is not a habit in the same sense as smoking is. You can't operate a theatre the same as you can a cigar store, because you're not catering to the same public psychology. On one hand you have a habit that almost amounts to an addiction; on the other, a habit that has to be created.

"The theatre-going public does not walk up to the box office window and say, 'Give me five reels of this or five reels of that,' and lay its money down. They do come and ask, 'What have you got?' or look at your advertising and see what you are offering, and then, if it isn't of a brand that they recognize as one that has been consistent in presenting entertainment value they are just as apt not to buy.

"The successful house manager and showman is the one who has built up a confidence with his public as far as the programs that his house offers are concerned. If his feature is weak he has built up his surrounding show. He feels that he can honestly tell his public that his show is the best in town because he has extended all his effort to make it that. He does not go out and make them believe, through dishonest advertising, that he has the best when he has a weak sister of a program. He lays low on a bad picture and doesn't try to gloss it with glowing superlatives and thunderous adjectives, but when a good one comes along he goes the limit, personally and in his advertising. It doesn't take the public that he is catering to long to understand him and his manner of doing business and the result is that he builds up a confidence in himself and his theatre.

Keep Independent Alive!

"Today the same condition exists even with chain operation as existed when the theatres were independently operated. And right at this point I want to clear up an erroneous impression that exists in a great many quarters. The sales managers of the big producing and distributing organizations have no desire to see the independent theatre operator wiped out. As a matter of fact I do not believe that the chain operators have either. In fact, if I was a chain operator I would make it my business to see that there was at least one independently operated theatre in every town that I operated in, that would give my house good

MAN POWER

BY AN OUTSTANDING SALES EXECUTIVE OF THE FILM INDUSTRY

Editor's Note: *This article is the expression of views of one of the greatest sales and executive minds of the industry. For obvious reasons, his name cannot be printed, but* MOTION PICTURE NEWS *vouches for the authenticity of the article. We believe the views here expressed are of vital importance to all branches of the business at this juncture in film affairs when the chaining-up of theatres is proceeding rapidly. Particular attention is directed to the part the house manager must play if the financial success of the whole picture operation, from studio through sales department to the theatre and then to the public, is to succeed. Coming from an executive who is in the front rank of film leaders, these opinions should receive the close attention of everybody engaged in the business.*

healthy opposition; in fact, I would make it a point to see that the opposition house got the best product that they could play, for that opposition would keep my own local men on their toes fighting it, and the result would be better business for both houses.

"From a sales manager's viewpoint I believe that opposition is what this business needs, and as for wiping the little fellow out, that's all foolishness, for once a theatre is closed it is like last night's theatre ticket—a dead loss. The chances are it won't be reopened, and that means, to me, another account that has been wiped out for all time.

Chain Manager's Importance

"When the houses were independently operated and an exhibitor came along that could not measure up to the standards of showmanship necessary to make his house a money maker he got out of the business and usually someone else came along who was capable, and he made a lot of money for himself as well as for those that he brought product from. All right, you will say that making money for himself was the incentive that made him go out and hustle and bring in business. You'll say that he had a greater leeway than the chain manager has. I'll say that you are right in the latter instance, and I also say that the chain house manager should have the same leeway, and if he makes good he'll make money and lots of it, for those that are operating chains realize only too well how rare the men are that can do this very thing.

"I do not believe that the average chain house manager realizes his own importance to the rest of the industry. Now, I'm getting back to the weak link thought. No matter what the brains are at the head of the industry, no matter what Winnie Sheehan, Jesse Lasky, Louis Mayer or any of the other high-powered production executives may have in brain capacity, they are going to be limited by that of the weak sister in the managerial field. The reason for it is that he is limiting the financial return on pictures. If he can't get the money into his theatre then he can't pay it into the local exchange for rental, the exchange cannot make the return that it should to the home office, and the distributing and sales department cannot turn over to the production department what it should to make possible the making of better and more expensive pictures.

"That is the angle that keeps me as a sales manager interested in the operation not only of whole chains but of individual theatres.

"No doubt the day will come when theatres will be operated in a manner that will make possible the utilization of their maximum capacity. But until that time comes there is going to be a lot of water go over the dam. There'll be a lot of time and money spent training and preparing men who will employ to the fullest the best that there is in showmanship from both theoretical as well as practical standards. The question is, where to get the men who are capable of assimilating the theory of the theatre and to apply it practically.

"Right there you have the question of MAN-POWER.

"Money alone never won a war. Money plus arms and men is the sum total that spells victory. What good would a fleet of battleships be as national defense without sailors to man them? It's the same with the theatre. All the houses in creation might be welded into one gigantic operating chain, but without the manpower to adequately operate them they would fight a losing battle for public favor.

Individual Personality

"Successful theatre operation in the past can be traced directly to the individual personality of the operator. Take the biggest house in the country as an instance, its very name conjures up the personality of the man who built it and operates it as managing director, although that house is now part of a chain operation. Back in the legitimate theatre days the names of the operators have come down through history as part and parcel of their theatre operations. I mean old Wallack's and Daly's in New York, Mc-

(*Continued on page 962*)

British Producer Convinced This Is The Day Of Sound

States That English Public Is Rapidly Taking To Talkies

Thoroughly convinced that this is very much the day of the sound picture, John Maxwell, prominent figure in the British industry and managing director of British International, arrived here this week from London, and announced that the company would make 15 to 20 talkies this year and 20 to 25 in 1930. Distribution here is through World Wide.

British International is building two sound stages at the Elstree Studios, RCA recording equipment being used. There will be a variety of sound product.

By the end of the year, Mr. Maxwell believes 600 to 700 theatres in England will be wired. About 150 are equipped now. The English public is taking rapidly to sound.

Mr. Maxwell will be in New York two or three weeks and may go to the Coast to study the sound situation there.

Publix Taking Over U. A. Houses For Operation

(Hollywood Bureau, Motion Picture News)

Hollywood, March 28.—With the arrival here of Sam Katz a deal has been closed whereby the Publix Theatres will take over the operation of the theatres controlled by United Artists. The United Artists theatre here will be operated by Publix beginning next month. That will give them two houses in Los Angeles, the Paramount as the Metropolitan has been renamed and the United Artists, both in the down town section.

Joseph Schenck has not arrived here as yet, although reported to have left New York on Sunday. It is believed that, with his arrival, he and Sam Katz will work out the details for the operation of the U. A. houses, and this may possibly lead to a merger of producing interests between United Artists and Paramount. It would be a marked coincidence to have two of the former great stars of Paramount, Mary Pickford and Douglas Fairbanks, returning to the Zukor banner.

Musical Film Shows Hold Big Spot In RKO Program

The outstanding production aim of Radio Pictures, mapped out by William Le Baron, vice-president in charge of production, is the making of from eight to ten musical film shows staged on a lavish scale with prominent musical comedy and operatic stars. The shows are to be written especially for the screen and writers, composers, librettists, gagmen, musical comedy directors, etc., will be placed under contract.

Reinhardt Believes In The Silent Movie

THE present popularity of the talking drama does not mean the death knell of the silent film, declared Max Reinhardt, theatre impresario, in Berlin recently where he embarked aboard ship for New York. Both types of screen entertainment will thrive alongside of each other, he believes. The talkie's difficulty, he stated, is that it calls for a particular brand of story and dialogue to start with and a perfect union of music, noises, dialogue and pantomime. Movie producers of America, he asserted, need not worry about the future of the art of the movie if they succeed in halting the present tendency towards shallowness.

Best Operated Circuit Is Only 50% Efficient

(Continued from page 961)

Vicker's in Chicago and today the Belasco and Ziegfeld theatres. The moment you mention those theatres you compel a mental vision of the men who operate them and the type of entertainment that they stand for.

"When the chain method of theatre operation arrives at the place where each of its links is commanded by a personality then it will be operating at its greatest efficiency.

"Of course there is the question as to how best to develop personalities in management. First, pick your men, men whom you think are best qualified to develop along the lines that you want them to. Put them in command of a theatre and do not limit their responsibility. Give them a chance to think for themselves, and let them put into practice what they think will be best for the theatre in accordance to the locality of the house and the population that it draws from.

Develop Personality

"Watch the man closely during his initial period so that you can check any move that might cause irreparable damage to the property, and within three to six months you will either have replaced him with some one else, because he failed to show that he had the necessary qualifications, or you will have developed a personality that will mean money at the box office.

"Of course there must be an incentive to his development. It must either take the form of a bonus for work well done, or an interest in profits, or possibly a stock interest in the company. The method of reward is one that can be worked out in various ways, but there must be a reward. You can develop a man's loyalty to a certain point and play on that loyalty for results up to a certain point, but you must give him something more material than a letter of praise or a tin medal when he brings home the bacon at the box office."

Opening Date For "Alibi"

"Alibi," United Artists talkie, comes to the 44th Street Theatre, New York, on Monday night, April 8, instead of April 7, as previously announced.

Brown Expresses Optimism As To Foreign Affairs

England Thoroughly Sold, He Says, But France's Case Somewhat Different

Expressing optimism over the foreign picture situation as related to American product, Colvin W. Brown, executive vice-president of Pathe, returned this week from a month's trip abroad on company business.

England is thoroughly sold on sound, Mr. Brown declared. Talkies already shown there have created a desire for more. This tendency is not so marked in France.

There is a steady demand for silent pictures and the popularity of American films is as great as ever. He found no evidence that America was losing playdates to native producers because of a shortage of silents. Exhibitors abroad, he added, are still in the market for silents and this is, at present, the dominant demand in Europe.

N. Y. Legislature Gets New Child Admission Bill

Exhibitors all over the country will watch with much interest a bill amending the general municipal law of New York state as it relates to the care of children in motion picture theatres, which was introduced in the New York State legislature last week by Senator Freiberg, of Buffalo. This bill allows the common council or governing body in New York State cities with a population of more than 500,000, and less than 1,000,000 inhabitants, to adopt an ordinance, if it so desires, that will result in a license being issued to a motion picture theatre permitting admission of children between the ages of ten and sixteen years, during the hours from 2 p. m. to 6 p. m. on Saturdays and legal holidays, with Sunday excepted.

The bill stipulates, however, that films shown shall bear the words "for family use." The bill also specifies that such children, if unaccompanied, shall be segregated in a special section on the street level, with a matron in charge of each 200 persons, and also that each child must have its own seat. The bill stands little chance of passage.

Dario L. Faralla Becomes Educational Comptroller

Dario L. Faralla has been appointed comptroller of Educational Film Exchanges, Inc., to succeed Charles Van Zandt, recently resigned. Mr. Faralla has been connected with the film industry in kindred capacities for the past 18 years and has been chief inspector for Pathe Freres, assistant comptroller for Selznick Enterprises, financial comptroller and treasurer for Reelart Pictures, assistant comptroller and studio executive business manager for First National.

Plight Of Small Theatre Revealed In News' Survey Of Exchange Centres

THE HOLLYWOOD STATUS

News' Coast Representative Interviews Studio Officials To Ascertain Present Picture Line-Up

(Hollywood Bureau, Motion Picture News)

HOLLYWOOD, Mar. 28.—Following is a summary of Hollywood producers' plans as far as can be ascertained at present:

Universal has 28 features lined up for next season, all having talkie and silent versions. A Hoot Gibson is slated for silent only. Four of the others are now in cutting and four more in production.

First National has five in production, both silent and talkie; five cutting and six starting in April. This company will make 35 next season.

Many Silents In Work

Warner Brothers have seven in cutting, both sound and silent releases; three in production and five starting within three weeks. This company plans thirty-five for 1929, each with sound and silent versions.

Fox is making and preparing one talkie with a silent version, and seven all-silents. These will complete the 1928-29 schedule.

Tiffany-Stahl has six pictures in cutting; three will have dialogue versions and the other three are going out silent, according to present plans. Later on this company may decide to make dialogue versions for the latter.

Columbia's future product will have both talkie and silent versions. Five are now in production or preparation.

Paramount has ten with dialogue and silent versions, two talkers without silent versions and one silent version in work or definitely planned.

R-K-O is preparing twelve dialogue pictures and has not yet determined how many will carry silent versions. Neither has this company made any decision on entirely silent pictures.

United Artists is preparing one talkie with a silent version and two talkies without silent versions. Nothing further here until the arrival of Joseph Schenck.

Pathe is preparing three talkies which will carry silent versions. Nothing further here until final approval of next year's program.

M-G-M is shooting and preparing eight talkies with silent versions; one talkie without silent, and one entirely silent picture. This company plans fifty pictures next season, all dialoguers but carrying silent versions in each case.

Over 1,500 Houses Now Equipped by W. E.

UP to March 16, Western Electric Company reports that a total of 1,505 theatres have been equipped with the Western Electric sound system, approximately fifty more installations having been recently completed. These are all of the film and disc type and in theatres well scattered over this country. Seating capacity of these houses range from 500 up to 3,000.

Fox To Make Voice-Music Pictures Only

Sheehan Announces No More Silent Pictures; Many Stage Stars Signed

Last Sunday, two days before departing for Hollywood, Winfield Sheehan, general manager of production and vice-president of Fox Pictures, made an announcement in New York to the effect that his company was abandoning the making of any silent pictures, and that in the future every effort would be devoted to turning out sound productions. Dialogue and musical productions would be the only product that the company would release in the future. The formal announcement also stated that a number of stage stars, including Will Rogers, William Collier, George Jessel, and others, as well as stage directors and dramatists, musical comedy producers, as well as dancers and composers, to the number of about two hundred had been placed under contract by Sheehan.

After eighteen months of preparation and experimental work and the building of new studios at a cost of about $15,000,000, according to the statement, the Fox organization was now in a position to devote itself exclusively to the production of sound pictures.

Neither Mr. Fox nor Mr. Sheehan would make a statement regarding the foreign market, but it was stated that with silent production eighteen months in advance of the foreign release dates, matters in the field outside of the United States and the English speaking countries would adjust themselves in that time.

Among the film actors whose Movietone tests have been successful and who will be heard in Fox Movietone features will be: Janet Gaynor, Mary Duncan, Lois Moran, Sue Carol, Mary Astor, June Collyer, Louise Dresser, Sharon Lynn, Charles Farrell, Warner Baxter, Victor McLaglen, Edmund Baxter, McLaglen and Lowe.

OPINIONS ARE DIVIDED

Consensus Is That Small Unwired House Would Be Forced Out By Sudden Cessation Of Silent Pictures

A SURVEY made this week by MOTION PICTURE NEWS of key city exchange managers' opinions as to what extent business would be affected by a dropping of silent pictures by a majority of producers reveals divided opinion. There is a consensus, with one or two exceptions, that the small unwired house would be practically forced out of the running, statements varying in proportion to number of sound installations in respective zones. Most managers also agree that the distributors would suffer a certain loss of revenue.

Seattle Suprises

From Seattle comes the surprising statement expressing a majority of opinions there that as long as the public demands sound films as strongly as at present, exchange managers feel that elimination of silent films would result in greater revenue and reduce sales costs by doing away with serving small theatres with small film at low rentals. Most managers here feel that this year will see practically every theatre wired or closed and that the only objection to immediate elimination of silents by some managers is their moral obligation to some house not yet wired.

General trend of thought in Kansas City is that an all-talkie production program would greatly aid conditions in that it would result in the lowering of film rentals because supply and demand would be more evenly balanced. Managers and exhibitors also question how long producers will be able to make a living off silents, and one veteran exchange man pointed out that, with reasonably priced equipment now obtainable, the small owner would be able to book sound film. "The sooner silents are discontinued the better for us all," said another exchange manager. Other Kansas City sales heads believe that all-sound production would put thousands of small exhibitors out of business.

The opinion of Dallas exchange managers is that business would show a temporary slump if silent pictures were entirely dropped, but that this condition would be soon overcome by increased revenue. One manager said: "We are going talkie, but there will always be silents

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"Close Harmony" Does $44,000 At L. A. Paramount

'Broadway Melody' And 'Iron Mask' Get Capacity Trade; Others Just Average

"Close Harmony" gathered $44,000 at the Paramount in seven days and the figures are rated as exceptional. They represent a one hundred and seventy per cent rating for this theatre.

The check-up of last week's grosses in Los Angeles houses shows "Broadway Melody," in the seventh week at Grauman's Chinese, still a sell out with a two hundred and twenty-five per cent average. The cash returns were $34,000.

Next in line was "Iron Mask," at the Carthay Circle, where in its second week this show took in $25,000. This house has capacity nights and the figures are rated as big, percentage going to two hundred, or double normal business.

"Sonny Boy" went to $24,000 in its second week at Warners Hollywood, or a one hundred and twenty per cent showing. "Abie's Irish Rose," at the Criterion in its third week, got $14,000 and made a rating of one hundred and twenty-five per cent.

"Godless Girl," at Loew's State, shows low for the week, getting $25,000, or a ten per cent below normal rating. "Hearts in Dixie" did a good third week's trade at the United Artists, gathering in $14,500, but was off about one-half from first and second week figures.

M. P. T. O. of Md. Elects Officers For The Year

At the annual meeting of the M. P. T. O. of Maryland, Inc., at the Southern Hotel in Baltimore, March 21, officers elected for the ensuing year were: Herman A. Blum, president; Louis Garman, vice-president; Frank A. Hornig, treasurer, and William E. Stumpf, secretary. The directors elected were Frank H. Durkee, J. Louis Rome, Charles E. Holte, William Kalb, Thomas D. Goldberg, George Gaertner, Phillip Miller, and P. Seiwell.

The outgoing president, J. Louis Rome, declined to accept the nomination for another term. Mr. Blum was president of the organization in 1926 and 1927.

Oscar Price Will Handle "The Wild Heart Of Africa"

A motion picture transcript of an expedition into Central Africa, photographed by and featuring the Walker-Arbuthnot Hunting Expedition, has been acquired for distribution by Oscar Price, head of Parthenon Pictures. The expedition was composed of Dr. Thomas S. Arbuthnot, Fletcher, Jr., and Kenneth R. Walker. Mack D. Weinberger, Parthenon general manager, is now negotiating for a Broadway theatre in which the film will be premiered.

Denver Theatres Set Up A New Record

IN spite of the most inclement weather conditions of the year, movie playhouses of Denver, Colo., last week realized their biggest intake in the history of the city, approximately $100,000 passing through the box-office tills of the leading houses. Theatre managers regard this as indicating beyond a doubt that Denver is snapping out of the apathy which they say it has had for a decade.

Defense Scores In Film Case In U. S. Court

Judge Indicates That Defense Has Proven Strongest Position

The U. S. Government suit against the membership of the Motion Picture Producers and Distributors who are members of the Arbitration Boards of the Film Boards of Trade, is now up to the court. The final hearing was held on Monday of this week. There was a decided indication on the part of Federal Judge Thomas D. Thatcher that he thought the position of the defense much stronger than that of the Government. He asked, however, that briefs be submitted by both sides on April 22.

The Government asked that the distributors be enjoined forever from continuing an elleged conspiracy in restraint of trade, consisting of their insistence that exhibitors sign a standard form of contract, the clauses which compelled all matters of dispute between distributor and exhibitor be submitted to the Arbitration Boards.

C. Stanley Thompson, special assistant to the Attorney General, and Edwin P. Grosvenor, leading counsel for the ten biggest picture distributing firms, and the film boards of trade, took very different angles as they summed up.

Arbitration Principle

Mr. Thompson addressed himself to a point of law and cited decisions in cases somewhat similar. The principle of compulsory arbitration has never been passed upon by the United States Supreme Court, and it is there that this action is admittedly headed.

Mr. Grosvenor insisted that the arbitration system, and the standard contract works. Conditions in the industry are far better now than they were prior to adoption of the uniform contract, he said, and there is no conspiracy likely if, as is stipulated, there is keen competition in the distribution of films.

He pointed out such practical advantages as the removal from the regular courts of a great burden of potential litigation which is taken care of by the arbitration boards. He said that it has been shown

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Merger Rumors Crop Up Again Linking 3 Cos.

Paramount-Warners And U.A. All Talked As Possibilities To Three Cornered Tie-Up

The Broadway rumor grind has been active again in the last week with the result that a three-corner tie-up between Paramount, Warner Bros. and United Artists is being talked about through film circles.

When Sam Katz left for the Coast last week there was immediate rumor that he was going west as an advance guard for Adolph Zukor, and that he would treat with Joseph M. Schenck when the latter arrived on the Coast this week. From Hollywood on Thursday came the word that Publix has closed a deal to take over the United Artists theatres and operate them for that organization. This added fresh fuel to the rumors that there was to be a deal.

It was stated this week that the purpose of Joseph M. Schenck's trip to the Coast was for the purpose of lining up his stars and obtain their consent to the merger. The only hold-out possibility being Charles Chaplin. But it was stated that Chaplin wanted to be an independent and offer his completed productions to the highest bidder in the releasing field. In that event Schenck is practically free to make any sort of a deal that he cares to for Douglas Fairbank and Mary Pickford undoubtedly would be willing to be guided by him in his figuring what was the best way out in the battle which seems certain to be waged.

Hearst A Factor

Another factor that enters into the lists is William Randolph Hearst, with Marion Davies and the Cosmopolitan productions. "The Broadway Melody" is a Cosmopolitan picture, and the outstanding hit of the music and dialogue films to date. In the new order of things, providing the three factors get together, Miss Davies, who has developed tremendously during the last three years at the box office, and as an actress as well, would be another star to be listed in the United Artists division, while the Cosmopolitan productions would be lined up as part of the First National.

At Paramount it was denied that there was any possibility that Adolph Zukor would go to the Coast in the near future. But, if a chance of a deal crops up, he will undoubtedly be on the ground when the final signing takes place.

Schenck, according to report, is to spend but a few weeks on the Coast, and then return to New York for the further negotiations.

Pathe Adds Mickey Neilan To Production Personnel

Marshall Neilan, veteran author and director, has been signed by Pathe and will be associated with the production staff at the Culver City studios of the company.

Capitol Throws Out Feature Film After Single Day

"Greater Power" Booed By Premiere Audiences Replaced By Keaton Film

"The Greater Power," an independently made talker, recorded by the Bristolphone process, with the same cast of stage players who had appeared in the production in New York and with the scenery originally used in the stage production, was withdrawn from the program at the Capitol Theatre after it had been shown for only a single day. The picture was replaced by a Buster Keaton silent comedy "Spite Marriage." The action on the part of the Capitol management came after the Saturday night audiences at the theatre had booed the picture.

The withdrawal is a record for a Broadway house and sets a precedent.

Myron C. Fagan, a theatrical producer, and Franklin Warner, no relation of the Warner Bros., were the sponsors for the film. Fagan was the producer of the play which was a flop on the stage. He engaged the facilities of the Bristolphone studio and made the picture. Later Joe Roek was called in to reshoot part of it. The picture was then placed with M-G-M for distribution.

Judge Indicates Defense Stronger In U. S. Gov't Case

(*Continued from preceding page*)

that the supplemental agreements of which the Government complained are no longer in force, and never existed with the approval of headquarters.

After the closing arguments were in the Judge began to question the Government attorney.

"Either it is lawful for all of the distributors to agree together and dictate the form of the contract, or it is unlawful. Now which do you contend?" he asked.

"In view of the present state of decisions," said Mr. Thompson, "I should have to take the position that it is illegal."

"I have understood the Government's position to be that any agreement on any contract, however beneficial, is illegal?"

"The provisions of the specific case are not normal and reasonable."

"I'd like to know why they're not! Normal and reasonable provisions are what good business dictates—you don't contend that they're not that, do you?" .

"Not to the exhibitors—not in the enforcement provisions."

"Your testimony shows that the system is of great value to the entire industry."

Having thus brought the Government's legal point close to absurdity, and agreed with the defense contention that there is much benefit in the working of the system, the Judge called for briefs, apparently wishing to get more light on the Government's legal angle.

"Bellamy Trial" $69,751 At Capitol; "Iron Mask" Does $31,500; "Melody" Still Big

"Lilac Time" Hits 10c Level In Schenectady

"LILAC TIME," First National's war-in-the-air special released last year, first hit the ten cent level at a Schenectady theatre. The producer on March 1 authorized exhibitors to show the film at a ten-cent flat rate and the Van Curler, a small second run in Schenectady, was the first theatre in the country to do so.

RKO Is Seeking B'way Theatre For Next Year

"Syncopation" Frozen Out Of A Showing On The Main Stem Reason For Move

The executives of RKO Pictures are determined that they will have a house on Broadway by the time that next season comes 'round. They want a house so that their new product which is to be largely of the musical comedy order in sound will receive adequate representation on the theatrical Main Street.

The sales organization of the company has been trying to obtain a spot for its combination musical-talking feature "Syncopation" on Broadway, either in one of the run houses or for a two weeks' showing in one of the bigger houses. They were frozen out and, as a result, the picture will go into the N. Y. Hippodrome for a two weeks' run with an advertising campaign in the daily papers which will represent about $25,000 placed behind it.

Lee Marcus, general sales manager of RKO, stated this week that his company did not intend to accept the decree of the managers of the street that they were not to get a showing for their pictures, and they would in the future be protected by a theatre of their own.

R. H. Cochrane Announces Engagement of Daughter

The engagement of Miss Betty Cochrane, daughter of R. H. Cochrane, vice-president of Universal Pictures, and Mrs. Cochrane, was last Saturday announced by Mr. Cochrane. Miss Cochrane will wed John Howard Laeri, formerly of Youngstown, O., and now connected with the National City Bank of New York. No date has been fixed for the nuptials. Miss Cochrane will graduate from Smith College this June. Mr. Laeri is a Williams College graduate.

"Speakeasy" Held Over At Roxy For Third Week; "Queen Of Night Clubs" Disappoints

THERE were but two new arrivals in feature films on Broadway last week as far as the weekly change houses were concerned. They were "The Queen of the Night Clubs," at the Strand, with the irrepressible Texas Guinan as the star, and "The Cohens and The Kellys at Atlantic City," which Universal brought to the Colony. Neither one fared extra well at the box office and the former proved a distinct disappointment.

The highlights of the week were the fact that "Speakeasy," at the Roxy with the second anniversary program, held to $112,837.50, and was retained at the house for a third week, while at the Paramount, with the holding over for a second week of "The Canary Murder Case," the receipts there dropped to $57,000.

The "Queen of the Night Clubs" played to $29,500, while "Cohens and Kellys" turned in $12,851 at the Colony.

The Capitol, which had "The Bellamy Trial" for its first popular priced showing in town, played to $69,751.50, while at the little Cameo the British film "Mons" turned in $6,500 and stayed for second week there.

At the Rialto and the Rivoli, the two grind run houses, the receipts held up nicely. The former, with Lupe Velez making personal appearances with her picture "Lady of the Pavements," showed $35,500 on the second week, while Douglas Fairbanks in "The Iron Mask,' in its fourth week, came under the wire to the tune of $31,500.

"Broadway Melody" Holds On

But a single one of the features showing in legitimate houses for runs with two performances a day showed above a 100 per cent business average last week, and that one was "The Broadway Melody," which got $23,868.25, which gives it a rating of 162 4/5 per cent, and this is the sixth week of the picture at the house. The nearest rival was "The Letter," at the Criterion, where the returns were $13,178 or 98 9/10 per cent.

"Weary River," at the Central, played to $13,309.75 for its eighth week on Broadway, and to date the picture shows a profit of $60,000 on the engagement here. That is giving First National a new thrill. They had Colleen Moore in "Lilac Time" at the same house for 21 weeks and the profit on that run was only $3,000.

"The Wolf Song" departed last Sunday from the Embassy, having played to a gross of $6,615 in nine days. "The Trial of Mary Dugan" opened at the house on

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Sudden Dropping Of Silent Pictures Would Spell Ruin To Small House, Survey Reveals

Many Managers Believe Middle West Would Be Hard Hit Account Lack Of Apparatus

(*Continued from page 963*)

for the small exhibitor." Another believes that silents will disappear, as a natural course, and that his firm's revenue will not be affected if they do.

Milwaukee exchange managers' opinions vary: One thinks that if installations continue at the present rate it will not be long before every exhibitor will have sound equipment. A manager of a large distributing company stated that his trade would suffer approximately 20 per cent through dropping of silents. Another said that he would benefit considerably if others went all-talkie. Still another manager of a large exchange believed that his trade would be cut 50 per cent, with only 20 per cent of the houses wired at present.

Total abandonment of silents will not be beneficial to the territory, is the opinion of a majority of Omaha exchange managers, due to comparatively few installations in small towns. A sound picture distributor stated that his exchange was serving all they could possibly take care of, and another believed that the talkies would increase revenue. One other said that only when business in small towns increased in proportion to large cities, would all-sound product increase profits.

Minneapolis Viewpoint

Seven out of ten exchange managers in Minneapolis believe that the dropping of silents would ruin small houses and hurt business, and hold that the middle west would be hardest hit due to fewer wired houses. Also that competition would be limited to large theatres and universally disastrous to the smaller ones.

In Des Moines, one manager is doubtful as to whether 70 wired houses out of a total of 400 could possibly handle a 100 per cent increase in overhead for sound, as small town theatres predominate in Iowa. Des Moines managers would not mourn the passing of the several-times weekly-change house, however.

The consensus of New Orleans exchange managers is that it would be a costly error for producers to cease output of silents and confine production to all-sound.

Another declared that there must be no cessation in sound production on account of favorable public reaction.

San Francisco managers agree that there is but little demand at present for silents but that if they were suddenly discontinued the small theatre owner would probably be crippled and ruined in a business way. It is predicted here that most theatres will have sound equipment within six months to a year.

Ohio Senate Committee Kills Censor Bills

ALL censor bills were unanimously killed by the Ohio Senate Committee on Education last Tuesday. This action leaves state censorship unchanged for two years. The bills killed include the Johnson bills providing for talkie censorship and an inspection fee increase to $4, and the Bender bill repealing all censorship. Still pending are the 5 per cent gross receipt tax bill and the Sunday local option bill.

Publix Acquires Full Control Of A. H. Blank Chain

Approximately 25 Theatres Are Included In Deal; Blank To Take Rest

Sale of his entire interest in the A. H. Blank Theatre Corp. to Paramount-Famous-Lasky was announced in New York City last week by A. H. Blank, president of the company, and with this deal in effect Publix Theatres Corp. has stepped up a partial control of the circuit to full ownership. Approximately 25 houses are mentioned in the transaction and they are located in Iowa and Illinois. Included are de luxe houses in Omaha, Des Moines, Cedar Rapids, Davenport, Rock Island and Waterloo.

Exchange managers of Indianapolis are unanimous in the opinion that if producers altogether dropped silent pictures it would cause most smaller exhibitors to go out of business on account of lack of money for sound equipment. Also, that on account of keen competition resulting from all-talkie production, film prices would mount out of reach for the independent owners.

As but a small proportion of houses in Pittsburgh territory are wired at present, it is agreed that the dropping of silents at this time would have a bad effect on business as there would be nothing for the unequipped houses to book but repeats.

That extreme hardship would be brought to bear upon many small theatre owners of New York state is reflected in a communication from Albany. Exhibitors are complaining that they are losing a lot of trade due to hundreds motoring to nearby cities. Hard put by this fact they view with alarm the spending of additional money for expensive sound equipment. Many houses in the resort section only operate two or three days a week outside of the tourist season.

Patent Claimed On Photoelectric Cell For Sound

Company Announces Selling Plans For Disc And Sound-On-Film Reproducer

The claim that sound converted to film through a light device employing the photoelectric cell is protected by a patent awarded Theodore Nakken, was advanced at a luncheon in the Hotel Astor, New York, last Tuesday to announce the marketing plans for Traveltone, a combination disc and sound-on-film reproducer, by the Cinesonore Company, manufacturers and distributors of the machine, which is exclusively licensed under the Nakken patent through agreement with Lumophone Company.

The Traveltone synchronous reproducer, it was announced, will be sold to theatres for $2,950, with the provision that the theatre operating the equipment pay a weekly royalty fee of $5 to the Lumaphone Company for the life of the Nakken patent, which runs until 1932. The Traveltone was developed by Herman Heller, former musical director for Warner Bros., and a pioneer in the early experimentation by that company in the making of Vitaphone pictures. The machine is now in production and the Cinesonore Company will be prepared to install equipment in theatres by April 15, it was declared by Maurice Livingston, vice-president of Cinesonore and formerly associated with the foreign sales department of Warner Bros. and Paramount. Distinctive features of Traveltone as described by Mr. Livingston are a new type amplifying system which does not employ the negative grid bias, which latter is controlled under patent held by the Radio Corporation of America, and an electrically controlled re-synchronizing device operating on the disc reproducer. It was also said that the design provides for exact control of the correct length of loop—19 frames—necessary to proper synchronization of the sound on film recording.

Under an arrangement with the Lumophone Company, holder of the Nakken patent, Mr. Livingston announced, Traveltone now controls the exclusive rights to manufacture, lease, sell and in every way undertake the output of sound-on-film recording and reproducing machines to studios, theatres and places of entertainment.

Deny Passing Of Consolidated Lab. Stock Control

A statement issued from the offices of Doremus and Company, of Broad Street, this week set forth a denial on the part of H. Y. Yates, president of Consolidated Film Industries, Inc., that the control of that corporation had been purchased over his head. The statement said that there had been rumors that leading motion picture interests or Eastman Kodak had obtained control of the company.



Eddie Bremer, manager of the Majestic, Houston, Tex.

How The Right Personnel Can Make A Theatre A "Home Town" Institution

CAPITALIZING personalities and injecting individuality into a theatre are two of the best bets a real showman has and they are too generally overlooked in these days of the chain houses with their constantly shifting personnel. Rarely is a chain theatre taken to the hearts of an amusement public as a "home town institution." But this can be done, and one way to do it is to train a staff right through the house from the box-office to the back-drop and keep them right on the premises over a period of years.

That's what Karl Hoblitzelle, president of the Interstate Amusement Company, succeeded in doing with the Majestic which he operates in Houston, Texas. The Majestic is a "home town institution."

Veteran Personnel

It has served Houston's amusement needs well for twenty-four years. And a good part of its success is due to the fact that the house personnel has at least a nodding acquaintance with a large number of the city's residents. In fact, they have come to be almost personally acquainted with a large percentage of the regular cusomers.

Mr. Hoblitzelle and his staff know just about what Houston wants in the way of entertainment and they know just how to serve it. They know for the most part just about what seats the regular clients want and they see to it that they get them as nearly as possible.

The Majestic opened as a vaudeville theatre twenty-four years ago. Eddie Bremer is the manager and just about as much an "institution" in the city as is the theatre he manages, for he has been with the company for the past twenty-three years. The year previously he was with the company, but not with the Majestic. Mr. Bremer knows his Houston. There are few in the city who can call more people by their first names. He has invited suggestions over all these years and he has made the patrons realize that the Majestic was THEIR amusement place.

Mr. Bremer is not the only veteran in the house personnel. There are Jim Trammell and Charles Williams. They were the first ushers at the opening of the theatre in 1905. When they graduated from the ranks of the ushers they were made stage hands, positions they still hold.

There's Buck Alexander. There are few vaudevillians and few residents of Houston who do not know Buck from seeing him around the Majestic, for he, too, has been a stage hand in that house for the past fifteen years. Mr. Hoblitzelle takes as good care of his house staff as he does of his customers at the box-office. Take the case of Bud Gleich, for instance. Bud was one of the first stage hands in the house. Then for years he served as stage manager. When he had completed twenty-four years of service Mr. Hoblitzelle told him he was all through; all washed up— but he handed Bud a pension that will take care of him for the rest of his life.

KARL HOBLITZELLE, head of an important circuit in the Southwest, knows how to make his theatres "home town" institutions. The Majestic, Houston, is an excellent example of the successful Hoblitzelle policy. The theatre has changed its location three times in 24 years with the progress of the city. But the chief members of the staff have been with the theatre for a long period.

Lloyd Calvin Finlay came to the Majestic as orchestra leader in 1912. He is as much a fixture now as the orchestra itself, and sound equipment holds no terrors for him. The announcement that Finlay's orchestra will give a ten-minute concert at a certain hour and day will pack the theatre. Everyone in Houston knows Finlay.

Miss Mickey Lawrence, pretty little box ticket exchange girl has handled so many tickets that if placed side by side they would stretch from here to there and back again. She has greeted the customers for ten years now.

Another faithful and proud employee is Hattie Morris, colored maid, who has been a familiar figure at the Majestic since it took up its location on Congress Avenue way back in 1905.

The Majestic has changed its location three different times with the progress and growth of the city. Mr. Hoblitzelle first built on a location in Congress Avenue, which since has developed into a wholesale section. The theatre flourished as a vaudeville house from the start.

In 1910 a new home for the Majestic was built; a two-story building with well appointed offices, rest rooms, mezzanine, balcony, gallery and elaborate auditorium and stage. It was at that time the last word in theatre construction and it was still confined exclusively to vaudeville.

Again the Majestic, still a vaudeville house, outgrew its quarters and, in January, 1923, the present theatre was opened with speeches by the Mayor and other eminent men and women. It continued vaudeville, but loosened up a bit by injecting a newsreel.

A Home Town Institution

With the opening of this house Mr. Hoblitzelle addressed the audience and said: "We want this new house to become more of a Houston institution than ever before; we want it a social and cultural life of the city. If we had wanted only a playhouse we should have built a substantial auditorium and stage, with necessary lobby and box-office and let it go at that." The Hoblitzelle wish came true.

It was in 1924 that feature pictures first became a regular part of the program. At present a feature picture, sound newsreel and a serial are shown with five acts of selected vaudeville.

Designed by John Eberson, the architect, and conforming to the accepted pattern for the present-day motion picture palaces, the Majestic, after six years of picture showing, remains unique in design among Texas theatres, appealing in beauty, and a rare example of a chain theatre taken to the hearts of an amusement public as a "home town institution."

No more important problem confronts the exhibitor whose house is wired than the proper reproduction of sound pictures. No matter how perfect the recording may be at the studios, or how well the players render their lines, all goes for naught if the theatre does not get the full sound value over to the audience. Here are practical helps on ways to control volume and definite suggestions on how the house staff may be co-ordinated in this work so that the patron may be fully satisfied with the picture and go out of the theatre boosting the talkies instead of knocking. With the industry's heavy investment in sound, the reaction of the public is of prime importance to the financial well-being of all branches of the business. A survey by Motion Picture News reveals the necessity for closer attention by the theatre to sound reproduction. Other articles of a practical nature on this subject will appear in succeeding issues.

Do Talking Pictures Talk or Screech At Your Audiences?

To Get The Best Results, You Must Give Sound Reproduction The Same Attention You Would Your Radio In Your Own Home

PRODUCERS have gone a long way in the perfection of talking pictures. Whether it be on film or on record the production of sound and its quality is greatly ahead of a short few months ago. Despite this there are many complaints and kicks about bad recording, ineffective reproduction and unnatural voice quality.

Production is being blamed for this—is production at fault?

Controlling Volume

This is a vital question for all exhibitors. Can a theatre owner fairly accuse the producers of not delivering the goods if he has not given the production, when presented in the theatre, the proper attention and followed the advice and thought for projection as outlined by the distributor?

In making a survey of the situation, Motion Picture News has found that in many cases theatres are the seat of complaints on talking pictures. Answer a few of these questions for yourself, then say whether the talking picture is poorly produced or whether it is properly offered to the public.

Does your floor man or head usher watch the effect of the volume of sound in the theatre when a talking picture is being run? Does he let it stay at the same tone when the house is half full and when the house is packed to the doors? Do you run a screening in an empty house, set your faders and then expect a full house to give the same tonal results? Does your operator answer the buzzer when the floor man indicates an increase or a decrease in volume?

To get the best results you must give your talking pictures the same attention you would your radio or phonograph in your own home. You don't let it blast through your rooms nor do you continue to listen to a meek quality of reproduction when the machine is not properly tuned in.

It is advisable to appoint your floor man or head usher as a guardian of the buzzer or monitor. Make it one of his duties to see to it that the proper volume is being offered in the theatre. Let him walk around the house, see what it sounds like half way down the center or side aisles, then from the back or from the balcony of the theatre. His proper regulation of the monitor will have a great deal to do with your audience reaction when you present a talking picture.

Change Of Shows

Every change of show will see a difference in reproduction. Different parts of the feature will call for the raising or lowering of the tonal volume. This is a big feature and when you have done this you have stepped ahead for better presentation of talking pictures in your theatre. The biggest strides in production perfection will come to naught if you do not do your part in the regulating of the talking picture you offer as entertainment to your patrons.

Go over the importance of this matter with your staff, let your operator understand that a great deal of the show depends upon him. He has more than good projection to watch now. It is greatly to his credit as an operator if his score is as good as his projection. Be sure that he is acquainted with the meaning of the monitor, make sure that he understands the meaning of the various rings, whether he is to raise or lower the volume of the picture. When this is done you have the cooperation of your operator.

Watch Your Settings

The distributor offering talking pictures gives you an idea as to what the tone of the number or reel being offered should be. He marks the fader and horn settings for you. Do not take this as the final word. Your theatre may be larger or smaller than the theatre in which these settings were made. It does give you an idea just about where the settings should be and from that it is up to you to regulate the tone according to your own situations.

Improper sound will do more to hurt talking pictures than bad projection could ever have done for the silent screen. Keep this in mind and follow the outlines above to keep your patrons satisfied with the talking pictures they see and hear in your theatre. Don't let them walk out saying that the talking pictures in the other houses are better than the ones in your house. This is not so; the pictures may be just as good but the offering of these pictures is where the trouble mostly lies. Correct it and keep your patronage and watch it grow.

What I Would Do If I Were A Chain Executive

The Viewpoint of An Experienced and Successful House Manager



By William A. Levey

Manager, Beacon Theatre, Port Washington, L. I.

I AM a house manager. I have been in the show business since I was 17, when I started as an usher at the old Academy of Music in New York. May I say, in all modesty, that I believe I am efficient and understand what is involved in the successful operation of a theatre.

It may be a bit unusual for a house manager to suggest what he would do if he were a chain executive, but I believe what I have to say is right.

If I were at the head of a theatre circuit, I would be very careful in engaging my managers. I would investigate their character and habits of each and would satisfy myself beyond a doubt that I was willing to place my theatre in his charge and feel satisfied that he would look after my interests as though they were his own.

After that, I would place implicit confidence in the man and give him leeway to make changes as he saw fit. After all, he, and not the man who sits in the office miles away dictating letters, is the captain on the bridge of the ship.

Give Manager Leeway

It is the manager who is faithful to his trust who knows just what is needed for the best interests of his house. He has the opportunity to study and learn just what the public, his audience, wants.

I honestly believe that business in many local houses, especially community theatres, would be immensely improved if the manager were given his own way regarding suggestions to improve conditions. If he is a faithful manager he will soon find out what's wrong and try to improve matters.

I am sure the great majority of managers are faithful. Those who are not are not worthy of the job. I know if I were at the head of a circuit it would not take me long to find out if my men were faithful to their trust, and, if not, I would certainly weed them out, as good men are to be had.

Praises Franklin's Maxims

As a chain theatre manager, I wish every theatre head and executive would read and digest Mr. Johnston's editorial in the issue of MOTION PICTURE NEWS for March 16. His statement that some circuit heads consider their managers as rubber-stamps is not exaggerated. I know a very competent general manager of a very progressive circuit who considers a manager "just one of the swabs." That's not exaggerating it one bit.

My idea of the ace in theatre management is Harold B. Franklin. I was among the first to buy his book, "Motion Picture Theatre Management," and it has always been on my desk in the office for ready reference on any subject about which I was in doubt.

Mr. Franklin's article in THE NEWS is a revelation. His maxims, "Were I a Theatre Manager," should find a place on every manager's memo pad.

Both the Johnston editorial and the Franklin article hit the nail on the head, and if they were only practiced by the man in the main office and the house manager in his everyday activity I am sure the result would be better business generally.

I have stated my feelings in this matter in a general way and want those who read this article to know that in my present connection I am, indeed, very happy. I have found A. H. Schwartz, the head of the Century Circuit, to be one of the fairest minded men in the show business and it is a distinct pleasure to be associated with his circuit.

And now may I address a word to house managers themselves? I have always cherished seven basic principles of theatre management handed to me by an oldtimer when I was an usher at the age of 17. He said to me: "Bill, if you want to make good follow these rules. I have always tried to follow them closely.

Seven Basic Rules

"Remember, as manager of the theatre, you are 'Master of the House,' and the 'Master of the House' is always a gracious dispenser of hospitality. Nothing costs less or counts for more than plain, unaffected courtesy in our daily relations with our fellow-man."

Then he told me his seven basic principles—the seven absolutely necessary qualifications for a successful theatre manager. They are: Service, Cleanliness, Courtesy, Efficiency, Economy, Honesty, and Hospitality.

The old timer has long since answered the final curtain call, but his advice to me is as good as the day he gave it. Let us live up to his suggestions and we cannot fail to succeed in our careers as dispensers of entertainment to the American people.

The WHAT—WHEN—WHERE and HOW MUCH for Sound Equipment

The essential problems concerning the decision to install sound equipment and what equipment can be bought—where and for how much it can be bought—will be an open book to exhibitor subscribers to MOTION PICTURE NEWS with the publication next week of THE SHOWMAN, including a complete listing of the available apparatus and accessories for synchronized and non-synchronized sound reproducers.

THE WHOLE SOUND EQUIPMENT MARKET BEFORE YOUR EYES AT A GLANCE

Next Week in MOTION PICTURE NEWS

The Voice of the Screen

News and Comment on All Phases of "Sound" Pictures

Ruffo's Voice Will Be Heard Through Medium Of Sound

The announcement made by Titta Ruffo, internationally known basso, that he had severed his connection with the Metropolitan Opera Company and would devote practically all of his time to the recording of short subject sound films, means that the voice of this famous singer will be heard in all parts of the country through the medium of the motion picture. The extensive distribution appeals to him and he predicts that other opera artists will follow his example.

Mr. Ruffo stated that he had contracts for ten short subjects and two feature length pictures, totalling $350,000. He has already completed four of ten shorts for Metro-Goldwyn-Mayer, he said, and that the first of these will be released during April. Arias from "Barber of Seville," "Othello," "Africana" and Italian folk songs are included in these four.

Tobis Is Now Producing Sound Installations Daily

By L. C. MOEN

(Paris Correspondent, Motion Picture News)

Paris, March 14.—Tobis, the German talking film syndicate, is now understood to be producing one complete theatre installation daily in its German plant. Some thirty German houses have been wired to date, it is claimed.

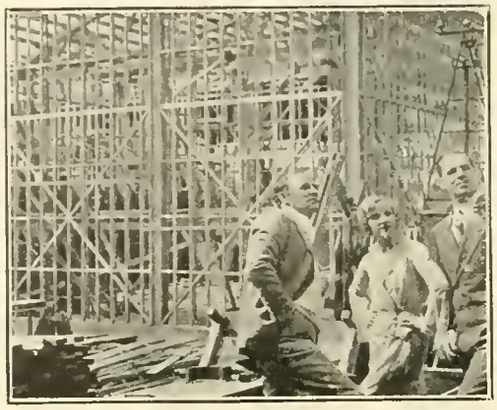
The company recently launched a branch in Paris, where plans for manufacture of apparatus commencing May 1 are announced. It is claimed that contracts have already been signed for about one hundred houses in France. A studio at Epinay has been leased for one year.

"Meet The Family," Delf Talkie, Finished For Elbee

"Meet the Family," the first of a series of 18 two-reel all-talking comedies of American life which Harry Delf, comedian, is writing and directing for Elbee Pictures release, has been completed and Delf is now engaged in rehearsing for the shooting of another sketch, "At the Photographers." For these sketches, Delf plans a different cast with each release. They are being produced at the De Forrest Studios.

Tiffany-Stahl Will Make Two-Reel All-Talkfilms

Josephine Quirk, scenarist and writer, has been signed by Tiffany-Stahl and will produce 10 two-reel subjects. They are to be 100 per cent talkie. Up to the present time, George McIntosh has been engaged to play the leading boy role in the series.



A view of one of the sound stages now going up at the Columbia Coast studio. Harry Cohen, vice-president in charge of production, Dorothy Revier and Jack Holt, Columbia stars, can be seen in the picture watching construction work. The last word in technical perfection and efficiency is promised for these stages

Columbia's Sound Stages Now Nearing Completion

There are several sound stages now in the course of construction at the Columbia studios on the Coast. A crew of over 200 men, including builders, carpenters, plumbers, electricians, etc., will soon complete these structures.

The main stage of the new sound studios measures 92 feet by 140 feet all in one spread, the roof 37 feet above the floor. The latest developments in sound deadening have been adopted for the stages. The monitor room measures 55 feet by 47 feet, the projection booth 14 feet by 16 feet and the recording building 51 feet by 72 feet. Air ducts have been constructed between the studding of the buildings thus providing ventilation.

Pacent Devices Installed In B'klyn And Atlantic City

On St. Patrick's Day, Sam Berman's house, the Walker, in Brooklyn, 64th St. and 18th Ave., had its sound opening, playing "The Home Towners" as the production in sound. Mr. Berman also manages the Senate, in Brooklyn. The installation in the Walker is the Pacent device and the same is being installed in the Senate.

Another house to enjoy a premiere was the Globe, in Atlantic City, along the Boardwalk, which opened with sound last Tuesday, playing "Noah's Ark." The house seats 1,900. The installation is of the A type 4 Mda Pacent reproducer.

George Lewis Craff Signs With Powers Cinephone Co.

Powers Cinephone Company has signed George Lewis Craff, formerly recording engineer for the Victor Company at Camden, N. J.

Twenty-Six New Movietone Acts For M-G-M Release

Metro-Goldwyn-Mayer has announced its release schedule for a new series of twenty-six Movietone acts. These will be available at the rate of two weekly, beginning April 6. Featured among the group, the third series to be released by the company, are the Gus Edwards Revue, International Revue, Metro Movietone Revue, Emil Boreo, Titta Ruffo, Happiness Boys, Van & Schenck, and The Revellers.

Progress is reported from the M-G-M Eastern sound studio, located at 127th street and second avenue, New York, where most of these Movietone acts were filmed. From three to six Metro Movietone features are being produced here weekly, under the supervision of Major Edward Bowes and Louis K. Sidney. Nick Grinde is guest director at this plant, and Larry Williams chief cameraman.

Movie-Phone Marketing A Sound-On-Film Device

A sound-on-film device, which sells for $1,000, is now being marketed by the Movie-Phone Corporation, Chicago. The company has been handling a disc system for some time and claims over 200 installations of the latter device to date. The sound-on-film apparatus is being sold in connection with the disc system and can be attached to the latter.

Pacent Leases Quarters In New Film Center Bldg.

The Pacent Reproducer Corp. has leased 5,000 square feet on the 10th floor of the Film Center Building, New York, and will install special laboratories and reproduction rooms there to be used in the demonstration of sound equipment. They also plan to conduct in these premises a school for their salesmen instructing them in the use of sound devices.

Pomeroy Will Experiment

Roy J. Pomeroy, technical expert on sound recording apparatus and amplification, who is now abroad vacationing, expects to stop on his return at the electrical experimental laboratories at Camden to further his technical knowledge of sound and dialogue films.

2 Vita. Specials Done

"Honky Tonk," Sophie Tucker's initial Vitaphone vehicle, and "The Time, The Place and The Girl," with Grant Withers, Betty Compson, Gertrude Olmsted and James Kirkwood, are two Warner Bros. talkie specials that have been finished.

Broadway Show Reviews

By Fred Schader

Dix In "Redskin" And "Fore" Revue At The Paramount

Feature's First Popular Price B'way Date Draws Nicely, Golf Champ A Hit

Richard Dix in "Redskin," the Paramount Technicolor release, coupled with a pleasing little Publix Unit headed by Alex Morrison, the champ trick shot golfer, seems to frame into a nice little show for the natives. In addition, Jesse Crawford is back at the console of the Wurlitzer again, and on the night that the show was reviewed Rubinoff wasn't in the orchestra pit, and that helped some, although his absence was something of a disappointment, as we had a friend from the Coast with us, and we had touted him that he was sure of a laugh when he got a load of the wriggling orchestra leader.

There was no overture for the band started immediately the house darkened and the Paramount News, with an insert of Technicolor Fashion Review, took the first nine minutes of the show. Jesse Crawford followed, and the chances are that Jesse did not get back from his vacation in time to prepare his program for this week, for it certainly was pretty flat musical fare that he offered.

The revue, "Fore," ran forty-two minutes, and handed the audience a lot of laughs. The honors of the show went to Wilton Crawley, a colored youngster working in blackface, with a hot clarinet and a couple of gags that are roof raisers. This boy will bear watching, for spotted in a Broadway revue, he will stop it just as cold as he does the Paramount show. Cliff Crane, the comedian of the unit, smacks strongly of burlesque both in his method of working and the material that he is using. He starts the proceedings in one with the dozen Albertina Rasch girls, after which there is a switch to full stage for Aline Faye and Brian McDonald to slip over a number. After this Ted Claire, the house M. C., and Crane put over a scene for a few laughs, which is followed by Aline with her guitar for a solid hit. She offers a dance number here that is sure fire for any audience. Another double number between her and McDonald and then that Crawley boy and how he wowed that audience. They simply couldn't get enough of him. He worked so hard and fast that he even broke up the stage orchestra and had Claire laughing his head off. His pantomime bit of singing "Sonny Boy" is a gem. The trick golf shots by Morrison finished off the unit in great shape.



A group of celebrities who attended the dinner given Eddie Cantor, stage and Paramount star, by the Jewish Theatrical Guild of America at the Hotel Commodore in New York on March 10. Left to right, seated: Grover A. Whalen, police commissioner; Eddie Cantor, Mayor James J. Walker, George Jessel. Standing, left to right: Judge Max A. Levine, Dr. Burnstein, chaplain of the Guild; Major Edward Bowes, Managing director of the Capitol and vice-president of M-G-M; William Fox, president of Fox Film Corporation, and Bugs Baer, humorist

Buster Keaton In "Spite Marriage" And "Black And Gold" Revue At Capitol

THE Capitol really had two features this week. On Saturday the house opened with "The Greater Power" an independently made talker. It was out after the first show on Sunday and Buster Keaton in "Spite Marriage" was substituted. The Keaton comedy was getting a lot of laughs as the week went on. The feature ran an hour and eleven minutes with the balance of the show running an hour. The "Black and Gold" Revue, an Arthur Knorr production, proved to be a tremendous flash and mighty pleasing to an afternoon audience.

Phil Spitalny is at the house as guest conductor for the week presenting a two part overture. The opening selection is "Capriccio Italienne" which was well received but "Lover Come Back To Me" which was the second selection was the real applause wow. In the latter number the Paul Sisters are introduced to sing a chorus in close harmony and the girls looked pretty and sang pleasingly. The combination took fourteen minutes.

An M-G-M short subject of William O'Neal in a series of three songs was the next offering. The numbers presented were "Loita," "Duna" and "Until." Eight minutes for these.

The next seven minutes were given over to the M-G-M News and Movietone News.

The revue ran a little more than half an hour. It was opened by Dave Schooler with a piano solo which seemed a little draggy. But right after going to full stage the action got underway with the chorus in a very novel costume effect, running from all gold at one end of the line of thirty-two girls to all black at the other. Evelyn Wilson is back at the house again and does her "souse" with "Let's Get Acquainted" a number that seemed a little rough for a picture house audience. Johnny Burke who has been on the coast doing pictures is back on the Main Stem and in the bill offering his former vaudeville monologue recounting his experiences in the World War. The material must have been new to the film theatre audience for they laughed long and loud. Benny and Western with their hoofing routine got over in snappy manner and earned a hand.

For a finale smash "Glad Rag Doll," with Dave Schooler and Evelyn Wilson working together, proved to be a winner. The dressing of this number and its manner of staging being on a par with anything that the Broadway musical shows have to offer. It was the class of the little revue.

New Policy For Cameo

The Cameo, the little RKO Theatre in New York which for the past several years has specialized in foreign film presentations, will experience a complete change of policy and will open on March 30 as a talkie house, the first feature presentation being "The Godless Girl," the Pathe dialogue film.

"Shady Lady" And O'Keefe's Gags Enliven Program At The Colony

PATHE'S release, "The Shady Lady," with Phyllis Haver starred, together with a great topical gag routine by Walter O'Keefe, master of ceremonies, made the Colony program this week one that the customers seemed to enjoy. Of course, a lot depends on the type of house that the entertainment is presented to as to the reception. On Sunday night with a crowded house the program was thoroughly enjoyed.

O'Keefe is following in Will Rogers' footsteps. He gets his material for gags from the news events of the day. The subject he picked for the current week's gagging was the reported engagement of one of the Siamese Twins. It was a subject that lent itself admirably to the application of double entendre, and O'Keefe made the most of it, but in a manner that was at once inoffensive, yet clever enough to pull a lot of laughs.

The whole show ran two hours and seven minutes with the feature taking an hour and four minutes.

Opening with an organ solo that was brief, a Pathe Sound News followed running for nine minutes. Pathe seemingly has not yet mastered the knack of outdoor shooting. Their Paris Island Marine Corps subject showed that. The whole reel as a matter of fact ran hot and cold, at times the sound reproduction was perfect while at others it was decidedly off.

A talking short of Bob Nelson of vaudeville, released by M-G-M, proved to be rather a flop. Whoever directed Bob should have known better than to ever shoot a close-up of this boy. In the medium close-up shots he will get by, but he needs a stronger song routine if he expects to make any more song shorts. Ten minutes was wasted on this one.

The stage show ran thirty-three minutes with O'Keefe and Sam Kahn's band carrying the greater portion of the time. Two additional specialties were added for the week. One of these, Sweet Sally Sweet, who is billed as "The Personality Girl" seemed to click with the house. She hasn't any voice to speak of, nor can she dance, but that gal has something that gets over with those in front. She is an excellent foil for O'Keefe, and she managed to handle "Everything I Do, I Do For You" in manner sufficient to get by. Her working in the audience got a lot of laughs. The other specialty was contributed by the Stuart Sisters, who offered a Hula as their opening number and followed it with a hard shoe routine later. The girls look pretty and will get by.

In his conducting of one number it looked as though Sam Kahn had gone down to the Paramount and gotten a load of Rubinoff, for he did more wiggles and gestures than has been his wont in the past. At one time I almost expected him to squawk "Mammy," that's how far he bent his knees. Sammy had better let Ruby do that contortionistic stuff for one of those directors on a street is enough.

Reduction In New York Theatre Rates

THE Auxiliary or Service Department of the Motion Picture Theatre Owners of America reports that a very substantial reduction in fire insurance rates for theatres in the New York City division has been effected. These savings will aggregate thousands of dollars for theatre owners on the premiums on buildings and contents. In a few instances individual reductions were previously effected. But in the main the special rate of reduction herein enumerated was brought about through a representative of the Motion Picture Theatre Owners of America, named by National President R. F. Woodhull.

MAXCY-BARTON ORGAN CO.

Makers of—

After this date—

the company known for years as the Bartola Musical Instrument Company will be known as above.

To the many friends of the Barton Organ we assure that this makes no other change in personnel or manufacture and wish for their continued goodwill and patronage.

THE MAXCY-BARTON ORGAN CO.
314 Mallers Bldg., Chicago

THE Barton ORGAN

Same Golden-Voiced Organ
Same Company—New Name

Just Ordinary Business Along B'way Last Week

(*Continued from page 965*)

Thursday night of this week. "Hearts in Dixie" also waltzed out on Friday night, not having been able to make the grade, and was replaced by the new William K. Howard production, "Christina," with Janet Gaynor as the star. The third week of the all-colored cast talker drew $8,881.25.

"Sonny Boy," at Warner's, slipped out last week to make room for "The Divine Lady," and is now current at the Strand, the final five days' business was $6,764.75, while "The Singing Fool," at the Harris in its 28th week, drew $12,484.50.

At the Winter Garden, "Noah's Ark" is not living up to expectations at the box office, despite the strong daily newspaper advertising campaign behind the picture. The receipts for the second week were $32,588.

New RKO House In Long Island Opens With Throng

A new B. F. Keith's theatre was opened last Friday, March 22, when the structure at Richmond Hill, Long Island, housed an audience for the first time. The feature at the opening was "Strange Cargo." The house, flying the RKO banner, seats 2,500. Civic leaders and notables in the entertainment field were on hand for the occasion. Also on the first program were The Fourteen Bricktops, Al Trahan, Davis and Darnell, Gordon and King and The Le Grohs.

RCA Photophone has been installed in the house. Louis Frohman was guest conductor for the opening. Fred Kinsley was guest organist but he will relinquish the niche to Abram Grayson.

"Passion Of Joan Of Arc" At Little Carnegie, N. Y.

"The Passion of Joan of Arc," the French film which the New York State Censor Board has just passed, had its gala premiere at the Little Carnegie Playhouse, N. Y., Thursday evening, March 28, under the sponsorship of the Societe Generale des Films of France, the producers. "Rouen," another French film, was included in the program. "Joan of Arc" was banned in England.

"Melody" At Regular Prices

While "Broadway Melody" is filling the Astor in New York at $2.00 top, Manager Thomas H. James, operating the Loew's Capitol Theatre in Atlanta, Ga., is preparing to offer the picture to his patrons at regular admission prices during Easter Week, starting with a midnight show Easter Sunday.

Herschmann With Acme

Max Herschmann, manager of Loew's Circle Theatre in New York City and for several years a member of the Loew's home office staff, has tendered his resignation effective March 25 and has affiliated himself with the Acme Film Co., New York.

Motion Picture News Weekly Box Office Check-Up And Showmen's Ad. Tips

In Figuring Percentage Rating On Pictures, The Normal Or Average Business Of The Theatre Is Taken As 100%

Abie's Irish Rose (Par.)

JOLIET, ILL.—Rialto Theatre (2,300), 3 days, 25c-50c, 2 acts and orchestra, comedy, Pathe News. Weather, fair.

Rating—160%.

LOS ANGELES, CALIF.—Criterion Theatre, (1,500), Fox M'tone News, Creatore Band.

Rating—125% (3rd week).

AD TIPS—Exploit as greatest stage entertainment of past. Feature fact that laughs are retained. Advertise Carroll's songs. Will not disappoint any theatregoer. Had appeal for everyone in this city.—Rialto Theatre, Roy Rogan, Manager, Joliet, Ill.

Adoration (F.N.)

ATLANTIC CITY, N. J.—Stanley Theatre (1999), 3 days, 40c-50c, Leo Beers (M-G-M M'tone,) "Here Comes the Bridesmaid," Par. News. Weather, clear and moderate.

Rating—110%.

AD TIPS—Billie Dove in romantic drama attracts fans to this picture, as will Moreno in support. Audience appeal: high school age up and all classes.—Stanley Theatre, Joseph Jordan, Manager, Atlantic City, N. J.

Air Circus, The (Fox)

SPRINGFIELD, OHIO—Majestic Theatre (950), 5 days, 10c-25c-40c, Three M'tone Acts, Fox M'tone News. Weather, mild.

Rating—60%.

OTTAWA, ONT.—Avalon Theatre (990), 6 days, 10c-35c, "The Interview" (M'tone), M'tone News. Weather, fine and mild.

Rating—90%.

AD TIPS—Feature of inspirational type in keeping with general public interest in flying. Might be better with few real aerial stunts. Marie Dressler makes excellent talker. Audience appeal: young people and air-minded adults.—Avalon Theatre, Ambrose Nolan, Mgr., Ottawa, Can.

Air Legion, The (RKO)

ATLANTIC CITY, N. J.—Colonial Theatre (1,750), 2 days, 20c-35c, "Hold That Monkey" (Educ.), orchestra, Kinograms. Weather, clear and moderate.

Rating—140%.

NEW ORLEANS, LA.—Orpheum Theatre (2,200), 7 days, 25c50c, 5 vaud. acts, Fables (Pathe), Fox M'tone News. Weather, clear, warm.

Rating—115%.

AD TIPS—Good display of plane pictures in lobby with advertising carrying over aviation spectacle angle is best approach.—Orpheum Theatre, Vic Meyer, New Orleans, La.

Play up aerial thrills and romance in air mail service. Audience appeal: all ages, especially boys, and all classes.—Colonial Theatre, Doris Silberman, Manager, Atlantic City, N. J.

Alias Jimmy Valentine (M-G-M)

BOSTON, MASS.—Orpheum Theatre (3,100), 7 days, 25c-50c, 6 Vaud. Acts, M-G-M News. Weather, good.

Rating—100%.

All At Sea (M-G-M)

SPRINGFIELD, OHIO—State Theatre (1,000), 4 days, 15c-30c-50c, Orchestra, "Eagle's Nest" (M-G-M), "Love at First Flight" (M-G-M), M-G-M News. Weather, mild.

Rating—60%.

AD TIPS—Good picture. Drew juvenile trade together with adults. Arthur and Dane have drawing power.—State Theatre, Springfield, Ohio.

Anybody Here Seen Kelly? (U.)

WICHITA, KANS.—Kansas Theatre, (800), 3 days, 20c, Comedy, Filmtone Act, News reel. Weather, warm.

Rating—95%.

AD TIPS—Likeable stars in appealing story plus big fight scene and exciting run of patrol wagon good for exploitation. Audience appeal: all ages and classes.—Kansas Theatre, Mrs. Charles Baron, Manager, Wichita, Kans.

Awakening, The (U.A.)

TROY, N. Y.—Troy Theatre (2,000), 4 days, 35c-50c, 1 Vita. Act, Fox News. Weather, fair.

Rating—90%.

SCHENECTADY, N. Y.—State Theatre. (1,700), 7 days, 25c-35c-50c, Anatole Friedland Revue, (Fox M'tone), Fox M'tone News, International News Reel. Weather, fair.

Rating—85%.

WICHITA, KANS.—Palace Theatre, (1,487), 7 days, 35c-50c, Chic Sales, "The Gyp" and Eddie Lowry, Int'l News. Weather, warm.

Rating—105%.

AD TIPS—Featured Banky in ads as she has always been good draw and naturally people want to see her in any picture in which she appears. Also found it to advantage to feature song theme.—Troy Theatre, Walter Roberts, Manager, Troy, N. Y.

Exploit fact that this is Banky's first picture as star in her own right. Also simple, powerful story and excellent production. Audience appeal: fairly general.—Palace Theatre, H. E. Jameys, Pub. Director, Wichita, Kans.

Banky should draw well in first starring vehicle, also excellent support. Exploited Byron as successful new find. Played up Berlin theme song.—State Theatre, Schenectady, N. Y.

Baby Cyclone (M-G-M)

SPRINGFIELD, O.—Regent Theatre, (1,500), 3 days, 10c-15c-25c-30c-50c, 5 Keith's Vaud. Acts, "Love in a Police Station" (Pathe), M-G-M News. Weather, warm.

Rating—50%.

The Bath Between (Fox)

AD TIPS—Play up Clark and McCullough as stars and tell them they will see screen's funniest talkie comedians in the year's funniest all-talkie comedy. Audience appeal: to everybody, they all like Clark and McCullough.—New Theatre, William E. Stumpf, Manager, Baltimore, Md.

Bellamy Trial, The (M-G-M)

OKLAHOMA CITY, OKLA.—Capitol Theatre (1,200), 7 days, 10c-50c, Vita. unit, Morrissey & Miller's Night Club Revue (Vita.), Charles Morrison in "The Ice Man," Fox M'tone News. Weather, fair.

Rating—100%.

SAN ANTONIO, TEX.—Texas Theatre (3,000), 7 days, 25c-35c-60c, Publix unit, "Blossoms," orchestra, Vita. shorts, Para. News. Weather, variable and mild.

Rating—100%.

DES MOINES, IOWA.—Capitol Theatre (1,700), 25c-50c, Orchestra, Irish melodies, Para. News, Publix unit of "Beaux Arts Frolic." Weather, fair.

Rating—120%.

LITTLE ROCK, ARK.—Capitol Theatre (1,400), 6 days, 15c-60c, Talkie Act. Weather, clear.

Rating—100%.

CANTON, OHIO—Loew's Theatre (2,025), 4 days, 30c-50c, 5 Loew's Vaud. acts, "Topics of the Day" (Pathe), Fox M'tone. Weather, warm, clear.

Rating—150%.

ROCHESTER, N. Y.—Eastman Theatre, (3,400), 7 days, 35c-65c, Publix presentation, "Suicide Shiek", Selected news. Weather, fair to rain.

Rating—88%.

OMAHA, NEB.—Riviera Theatre, (2,900), 7 days, 25c-60c, Publix unit with Jay Mills, organ, orchestra. Par. News. Weather, fair.

Rating—100%.

CEDAR RAPIDS, IA.—Capitol Theatre, (1,957), 3 days, 10c-50c, Par. comedy, "Knights in Venice," Par. News, Publix presentation, "Going Some." Local flood greatly reduced theatre attendance.

Rating—80%.

BIRMINGHAM, ALA.—Empire Theatre, (1,000), 6 days, 25c-40c, "The Booster," M-G-M News. Weather, rain 3 days, fair 3 days.

Rating—87%.

Bellamy Trial—Cont.

BUFFALO, N. Y.—Buffalo Theatre, (3,100), 7 days, 65c, Publix Revue, M'tone News, M-G-M News. Weather, warmer, rain.

Rating—130%.

FORT WORTH, TEXAS.—Worth Theatre, (2,500), 3 days, 15c-60c, "Post Mortems" (Par.), Par. News. Weather, clear, warm.

Rating—100%.

AD TIPS—Play up talking sequences. Picture full of mystery and will appeal to all classes. —Capitol Theatre, Pat McGee, Manager, Oklahoma City, Okla.

Exploit talking trailer. Wonderful trial scene, fine plot, fine acting. Cast well fitted to picture, but not much at the box office. Serial in Saturday Evening Post ought to bring in a lot. Audience appeal: general.—Texas Theatre, W. C. O'Hare, Manager, San Antonio, Texas.

The mystery of who killed Mimi Bellamy and the fact that it is a talking picture draws for this picture. The courtroom scenes were played up. Audience appeal developed to be largely for the older folks, though receiving general patronage.—Jess Day, Manager, Capitol Theatre, Des Moines, Iowa.

Emphasized mystery theme and talking sequences.—Worth Theatre, Marsline Moore, Manager, Ft. Worth, Tex.

Mystery touch is angle here, not forgetting fact that film was adapted from widely-read story. Made some mention of members of cast and talking sequences, but confined biggest play to mystery touches. Audience appeal: high school age and over.—Loew's Theatre, Russell Bovim, Manager, Canton, O.

Exploited mystery and author. Audience appeal: high school age and over.—Empire Theatre, Tom Allen, Manager, Birmingham, Ala.

Mystery angle main feature to emphasize in exploitation. Used trailers, cards, and lobby displays. Audience appeal: all classes, but more particularly for adult minds.—Capitol Theatre, Herbert D. Grove, Manager, Cedar Rapids, Ia.

Court room dialogue angle played up as much as mystery. Letters sent to every lawyer in city inviting attendance and comments. Stress laid on talking climax. Reputation of book mentioned in advance stories. Audience appeal: all classes, high school ages up.—Eastman Theatre, M. J. Murphy, Manager, Rochester, N. Y.

Advance showing two days before opening for members of Omaha Bar Association, city police and local bench got lots of talk. Picture out just before expose and guests asked to put name of character they thought committed crime on a card ushers passed around. Result: 108 cards turned in, 108 wrong guesses. During regular showing, also, picture was cut before expose of criminal, and announcement thrown on screen: "During this brief pause decide whom you think killed Mimi Bellamy. Talk it over with your seat neighbor." Audience appeal: general.—Riviera Theatre, Ray Jones, Manager, Omaha, Neb.

Exploit thrilling talking sequences in the big trial. Audience appeal: for all ages.—Buffalo Theatre, Vincent P. McFaul, Manager, Buffalo, N. Y.

Broadway Melody (M-G-M)

CLEVELAND, OHIO—Stillman Theatre (1,800), 7 days, 50c-$2.00, "Confessions" (M-G-M), M-G-M News. Weather, rain and mild.

Rating 100% (3rd week).

LOS ANGELES, CALIF.—Grauman's Chinese Theatre, Vaud. Revue.

Rating—220% (7th week).

AD TIPS—Exploit as great entertainment, stressing fact of its being first all-talking, all-singing, all-dancing screen production. Third week. Audience appeal: great for all ages and all types of audiences.—Stillman Theatre, Charles Katz, Manager, Cleveland, O.

Canary Murder Case (Par.)

PROVIDENCE, R. I.—Warm and fair weather, Majestic Theatre (2,400), 7 days, 15c-50c, Chic Sales (M'tone), Fox M'tone News.

Rating—100%.

BOSTON, MASS. — Scollay Sq. Olympia Theatre (3,000), 7 days, 25c-75c, O'Leary's Irish Minstrel, Vita. and M'tone, Par. News. Weather, good.

Rating—95%.

BALTIMORE, MD.—Stanley Theatre (3,054), 6 days, 25c-65c, Orchestral Overture, Organ Solo, Sunshine Sammy in "Stepping Along," Bob Nelson, "Oswald Cartoon" (U.), Fox M'tone, Par. News. Weather, variable but warm.

Rating—123%.

AD TIPS—Should be featured as one of most thrilling of mystery dramas. Lay stress on fans exercising their sleuthing ability. Appeal to all classes and ages.—Majestic Theatre, Sol Braunig, Manager, Providence, R. I.

Exploit as all-talking mystery melodrama sensation, with Powell, Hall and Brooks. Ask them: Who Killed Broadway Butterfly? Give brief outline of story without divulging real murderer. Audience appeal: Everyone will like this.—Loew's Stanley Theatre, Howard Price Kingsmore, General Manager, Baltimore, Md.

Carnation Kid, The (Par.)

NEW ORLEANS, LA.—Loew's State Theatre (3,285), 7 days, 25c-50c, 5 Vaud. Acts, Fox M'tone News. Weather, clear, warm.

Rating—100%.

MINNEAPOLIS, MINN.—Minnesota Theatre (4,025), 7 days, 30c-40c-75c, Publix unit, Concert Orchestra, Organ novelty and Stage Band, M'tone News. Weather, fair.

Rating 52¾%.

MILWAUKEE, WISC.—Wisconsin Theatre (2,902), 7 days, 25c-75c, 6 Vaud. Acts, Fox News. Weather, rainy, mild.

Rating—95%.

SPRINGFIELD, MASS.—Fox-Palace Theatre (2,482), 7 days, 30c-60c, Lyons and Lyons, Vaud., 2 Vita. Acts. Weather, cloudy, rain, fair.

Rating—90%.

TROY, N. Y.—Troy Theatre (2,000), 3 days, 35c-50c, 1 Vita. Act, Disney Sound Cartoon, Fox News. Weather, fair.

Rating—75%.

ATLANTA, GA.—One day rain. Keith's Georgia Theatre, 6 days, 25c35c-60c, short subjects, Keith's vaud.

Rating—75%.

SYRACUSE, N. Y.—Keith's Theatre, (2,600), 4-3, 35c-50c, Presentation 6 acts RKO vaud., Pathe News, weather, fair.

Rating—95%.

WICHITA, KANS. — Miller Theatre, (1,983), 3 days, 25c 50c, Charley Chase (M-G-M), Int'l News. Weather, warm.

Rating—93%.

AD TIPS.—In advertising this picture, I figured that my best bet was to exploit MacLean, rather than to play up anything along the line of gang picture.—Troy Theatre, Walter Roberts, Manager, Troy, N. Y.

Douglas McLean in first talkie should be featured as he has following from old silent days. Then, too, Chicago gangster theme must not be overlooked in advertising.—Loew's State Theatre, Rodney Toups, Manager, New Orleans, La.

I did wish it would make up its mind whether it was a recorded play, a photoplay, an operetta, or a bull fight.—John S. Cohen, Jr., in a review of a talkie in The New York Sun.

Carnation Kid—Cont.

Comedy, feature and star, Douglas MacLean, received equal boosting. Former local girl, Frances Lee (Myrna Tibbitts), mentioned in ads. Audience appeal: all ages and classes. —Minnesota Theatre, Murray Pennock, Manager, Minneapolis, Minn.

Exploit comedy angles and MacLean. Entertaining picture. Audience appeal: all ages and classes.—B. F. Keith's Theatre, John J. Burns, Manager, Syracuse, N. Y.

Exploit return of MacLean to screen in good, clean, exciting, funny crook picture. Audience appeal: all ages and classes.—Miller Theatre, H. E. Jameyson, Pub. Director, Wichita, Kans.

Exploit star in sound comedy. Audience appeal: all ages, from high school up, and all classes.—Fox Palace Theatre, Samuel Torgan, Manager, Springfield, Mass.

Best angle to use here is MacLean's first talking picture. MacLean draws well. Audience appeal: usual theatre goers.—Wisconsin Theatre, W. O. James, Manager, Milwaukee, Wis.

Cavalier, The (Tiffany-Stahl)

SAN ANTONIO, TEX.—Princess Theatre (1,300), 4 days, 25c-35c, Minerva Edwards in songs, comedy, Int'l News. Weather, variable and mild.

Rating—100%.

JOLIET, ILL.—Princess Theatre (960), 1 day, 15c-35c, News, Comedy. Weather, fair.

Rating—90%.

FORT WORTH, TEX.—Hippodrome Theatre (700), 3 days, 15c-35c, "Off the Deck" (Par.), Pathe News. Weather, clear, warm.

Rating—85%.

AD TIPS—Exploit as daring series of adventures suggested by "The Black Rider." Advertise it as being filled with record-smashing stunts, thrills, pep, speed. Has appeal for those preferring adventure stories.—Princess Theatre, Patrick McManus, Manager, Joliet, Ill.

Good Spanish angle. Took well here due to nearness to Mexico. Also Talmadge's stunts; they're good. Audience appeal: general, to Spanish element and boys.—Princess Theatre, J. S. McSween, Manager, San Antonio, Texas.

Children Of The Ritz (F.N.)

ATLANTIC CITY, N. J.—Stanley Theatre (1,999), 4 days, 40c-50c, Green's Flapperettes, McKay & Ardine, Par. News. Weather, clear and moderate.

Rating—110%.

TAMPA, FLA.—Strand Theatre (800), 3 days, 15c-35c-40c, Int'l News, Comedy, Vita. Act. Weather, fair and warm.

Rating—95%.

INDIANAPOLIS, IND.—Indiana Theatre (3,000), 7 days, 35c-65c, Pathe News, Publix unit, band, local style show. Weather, fair.

Rating—105%.

SPRINGFIELD, MASS.—Broadway Theatre (1,800), 7 days, 25c-50c, 2 Vita. Acts, "Should Husbands Go Home?" Pathe News. Weather, cloudy, rain, fair.

Rating—80%.

DALLAS, TEXAS.—Old Mill Theatre (1,400), 7 days, 20c-25c-35c, Vita. Specialties, "Prof. Moore and California Harmony Kings," "Harry Delf," Pathe News. Weather, fair.

Rating—85%.

AD TIPS—Exploit Mackaill and Mulhall co-featured in fast-moving, bubbling comedy-drama; give publicity to adaptation from $10,000 prize story in *College Humor*. Audience appeal: all ages and classes.—Stanley Theatre, Joseph Jordan, Manager, Atlantic City, N. J.

Play up fact it is $10,000 *College Humor* story. Feature cast and peppy story. Good for any audience.—Strand Theatre, Edwin Adler, Manager, Tampa, Fla.

Exploit Dorothy Mackaill as "glittering star," in film of night clubs, "hot music" and jazz age. Audience appeal: high school age;

Children Of Ritz—Cont.

younger element, especially to feminine audience. —Broadway Theatre, E. W. Smith, Manager, Springfield, Mass.

Chinatown Nights (Par.)

TAMPA, FLA.—Tampa Theatre (1,600), 4 days, 25c-50c-60c, Par. News, Cartoon, Review, Talkie Act, Organ concert. Weather, fair and warm.

Rating—75%.

BOSTON, MASS.—Metropolitan Theatre (4,350), 7 days, 35c-75c, Publix Unit, Par. News. Weather, good.

Rating—85%.

MACON, GA.—Capitol Theatre, (1,000), 3 days, 35c-45c, Our Gang comedy, "Schubert's Songs," Par. News, fair weather.

Rating—110%.

CHATTANOOGA, TENN.—Tivoli Theatre (1,900), 3 days, 40c-60c, "Music Hath Charms" (Par.), "False Alarm Fire Company" (Par.), Par. News. Weather, rain.

Rating—99%.

AD TIPS—Exploit star in first talkie. Play up cast and Chinese atmosphere, quaint features of Chinese theatre, etc. Best for adult audiences.—Tampa Theatre, A. N. Roy, Manager, Tampa, Fla.

Play up mystery of Orient, Vidor, Beery. Strong appeal for feminine patrons, particularly young ones. — Capitol Theatre, Robert Mann, Manager, Macon, Ga.

Exploit mystery melodrama of Chinese underworld. How society woman became lover of gangland leader. Play up Beery and Vidor in sound. Audience appeal: adult.—Paramount Theatre, Chattanooga, Tenn.

Close Harmony (Par.)

LOS ANGELES, CALIF.—Paramount Theatre, 7 days, Singer Midgets, Par. News.

Rating—170%.

Cohens And Kellys In Atlantic City (U.)

PROVIDENCE, R. I.—Victory Theatre (1,600), 7 days, 15c50c, Eddie Peabody (Vita.), Pathe News. Weather, warm and fair.

Rating—125%.

TOLEDO, OHIO—State Theatre (2,000), 7 days, 15c25c-35c-50c, Sound cartoon "Collegians', (U.), Fox M'tone News. Weather, cloudy.

Rating—105%.

KANSAS CITY, MO.—Royal Theatre, 7 days, 2 M'tone Acts, Selected News. Weather, fair and warm.

Rating—110%.

BOSTON, MASS.—K-A Boston Theatre (1,800), 7days, 25c-75c, 5 Vaud. Acts, Pathe News. Weather, good.

Rating—110%.

MINNEAPOLIS, MINN.—Pantages Theatre (1,575), 7 days, 25c-50c-75c, 5 Vaud Acts, Pathe Sound News. Weather, fair.

Rating—100%.

CEDAR RAPIDS, IA.—Strand Theatre, (1,400), 7 days, 10c-35c, "School Begins," Gang comedy, Pathe Sound News, Metro Acts. Attendance severly affected by local floods.

Rating—90%.

ROCHESTER, N. Y.—Rochester Theatre, (4,000), 7 days, 25c-35c-60c, "Give Us a Lift" and Int'l News. Weather, fair to rain.

Rating—88%.

TACOMA, WASH. — Pantages Theatre, (1,500), 7 days, 25c-35c-50c-75c, 5 Acts Vaud., Fox News. Weather, fair 3 days, rain and cold.

Rating—95%.

NEWPORT NEWS, VA.—Palace Theatre,

Cohens And Kellys—Cont.

(720), 3 days, 25c-35c, comedy, Fox News. Weather, fair.

Rating—85%.

BIRMINGHAM, ALA. — Strand Theatre, (800), six days, 25c-50c, "Bird in the Hand," Fox M'tone News. Weather, rain 3 days, fair 3 days.

Rating—91%.

LOUISVILLE, KY.—Alamo Theatre, (950), 7 days, 20c-40c, Sound Acts, Fox M'tone News. Weather, fair.

Rating—95%.

SCHENECTADY, N. Y.—Proctor's Theatre, (3,000), 4 days, 25c-35c-50c, Leavitt-Lockwood unit, Pathe News. Weather, fair and warm.

Rating—95%.

MEMPHIS, TENN.—Pantages Theatre, (1,900), 6 days, 15c-25c-50c, 5 Vaud. Acts, Pathe Sound News, Int'l News. Weather, fair and warm.

Rating—115%.

BUFFALO, N. Y.—Lafayette Theatre, (2,900), 7 days, 60c, Vaud., Par. and M'tone News. Weather, warmer, rain.

Rating—105%.

SPRINGFIELD, MASS.—Bijou Theatre, (1,000), 7 days, 25c-50c, "Oswald Cartoon" (U.), "Honeymoon Flats" (U.), Int'l News. Weather, cloudy, rain, fair.

Rating—90% (double feature).

FORT WORTH, TEX.—Palace Theatre, (1,000), 4 days, 10c50c, 2 Vita. Acts, Fox M'tone and M-G-M News. Weather, clear, warm.

Rating—100%.

RICHMOND, VA.—Byrd Theatre, (1,600), 6 days, 15c-25c-50c, Screen Snapshots, Vita. Acts, Pathe Sound and Int'l News. Weather, unsettled.

Rating—100%.

MILWAUKEE, WISC.—Alhambra Theatre (2,000), 7 days, 25c-50c, "Suicide Sheiks," "Early to Wed," Int'l News. Weather, rainy, mild.

Rating—125%.

DALLAS, TEX.—Capitol Theatre (1,044), 7 days, 15c-25c35c, "Hawaiian Nights," "Flying High," "The Two Doves" (Vita.), Pathe News. Weather, fair.

Rating—95%.

HOUSTON, TEX.—Metropolitan Theatre (2,512), 7 days, 15c-25c-60c, Publix unit, organ and orchestra, Par. News. Weather, warm and rain.

Rating—100%.

BALTIMORE, MD.—Keith's Theatre (3,016), 6 days, 25c-65c, 5 Acts RKO Vaud., featuring Eva Tanguay, "Magic" (U.), Int'l News.

ATLANTIC CITY, N. J.—Strand Theatre (1,188), 6 days, 40c-50c, "Booster" (M-G-M), M-G-M News. Clear and moderate weather.

Rating—125%.

SAN ANTONIO, TEX.—Aztec Theatre (2,500), 7 days, 25c-35c-60c, Mel Ruick and Band, Comedy, Fox News. Variable and mild weather.

Rating—80%.

UTICA, N. Y.—Avon Theatre (1,600), 7 days, 40c, 2 Vita. Acts, Fox M'tone News. Weather, rain and moderate.

Rating—100%.

AKRON, OHIO.—Allen Theatre (550), 7 days, 25c-50c, no presentation, comedy, Int'l News. Fair weather.

Rating—85%.

AD TIPS—Played it up as Sidney's first talking picture. Does not interest discriminating public.—Avon Theatre, Sid Lawrence, Manager, Utica, N. Y.

Another of series of Cohens and Kellys provided theme for advertising. Used general knowledge of resort to aid in interest winning. Audience appeal: all classes.—Allen Theatre, J. B. Allman, Manager, Akron, Ohio.

Cohens And Kellys—Cont.

Those who have played the two previous pictures should exploit new episodes in adventures of two families. Play up Sidney as original Cohen, Kate Price and Vera Gordon and Mack Swain. Jewish-Irish comedy angle effective. Audience appeal: all ages and classes.—Strand Theatre, Andrew D. Mustard, Manager, Atlantic City, N. J.

Cohen and Kelly's bathing suit business became a pleasure when they discovered that the shorter they made "em" the more money they made. Will appeal to all classes of patrons and full houses should be expected when picture shown.—Liberty Theatre, Oklahoma City, Okla.

Exploit fact that noted farceurs are at America's famous playground with plenty of publicity on prevalence of bathing beauties. Appeal: to all lovers of hilarious comedy.—Victory Theatre Matt Riley, Manager, Providence, R. I.

Universal appeal. Play up title and Sidney's name.—State Theatre, Harold F. Wendt, Publicity Director, Toledo, Ohio.

Comedy angle and vanishing or nearly eliminated bathing costumes featured. Ravishing beauties in bathing suits. Adult appeal.—Pantages Theatre, E. C. Bostwick, Manager, Minneapolis, Minn.

Long line of bathing girls with letters on suits spelling title of picture used in advertising. Stars also should be played up. Audience appeal: all classes and ages.—Royal Theatre, J. H. Coppock, Manager, Kansas City, Mo.

Exploit previous successes of Cohen-Kelly pictures. Played up two comedy teams in one picture, emphasized picture was doubly funny. Audience appeal: comedy fans only.—Palace Theatre, Mrs. William Gordon, Manager, Newport News, Va.

Bathing beauty sequences one drawing point which should not be overlooked in advertising. Sidney's comic exhibits good for another argument; dialogue can be used as exploitation angle. Audience appeal: all classes.—Alamo Theatre, John Blunk, Manager, Louisville, Ky.

Reputations of Sidney, Gordon and Price given top place in ads. Throughout week, fact that film is latest Cohens and Kellys was played up. Film's reputation proved best point to stress, along with comedy element. No outside hookups used. Audience appeal: all ages and classes..—Rochester, H. M. Addison, Manager, Rochester, N. Y.

Tieup with national release: regular newspaper and outdoor advertising.—C. D. Miller, Manager, Pantages Theatre, Tacoma, Wash.

Principal emphasis in exploitation should be on fact that it's one of Cohen and Kelly series, which has a distinct following. Audience appeal: all classes and all ages.—Strand Theatre, Ray Swan, Manager, Cedar Rapids, Ia.

Success of previous feature with same stars best selling angle. Atlantic City stuff, especially beauty parade, goes good.—Proctor's Theatre, Schenectady, N. Y.

Play up comedy with famous Jewish and Irish families. Audience appeal: for all classes that like comedy.—Lafayette Theatre, Wm. H. Raynor, Manager, Buffalo, N. Y.

$ You are reading this little ad *because the dollar sign caught your eye.* It always works.

By the same token "Building Theatre Patronage", Barry and Sargent's great book for showmen will catch business for you *because it contains the patronage building ideas that always work.* 400 pages of money-making facts.

(*Only $5.20 mailed to your door*)

CHALMERS PUBLISHING CO.
516 Fifth Avenue, New York City

Cohens And Kellys—Cont.

Play up comedy and perfected dialogue. Also fine work of Sidney, Gordon, Swain and rest of cast of "talking picture." Snappy theme, shots from Atlantic City bathing girl revue. Audience appeal: all classes.—Byrd Theatre, W. J. Coulter, Manager, Richmond, Va.

Series has always been popular. We called attention to fact this was first talkie of series and had dandy week.—Palace Theatre, Harry Gould, Manager, Ft. Worth, Tex.

Play up comedy angle and talking sequences first. Bathing girls good help, and it is season for that sort of thing in South Texas. Were agreeably surprised that this picture held up to normal business. The title is good—it tells story. Appeal is to young and old, because good comedy with some hilarious slapstick.—Metropolitan Theatre, Emil Bernstecker, Manager, Houston, Tex.

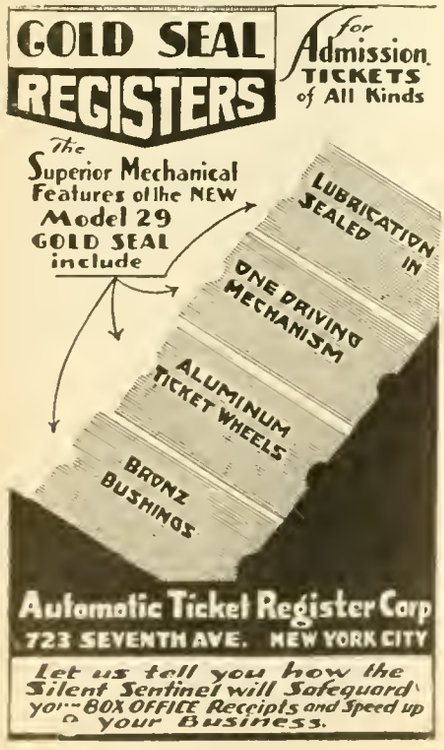
Exploit it as first talking feature of Cohen and Kelly series. Audience appeal: all ages and classes of people who like to be amused only.—Bijon Theatre, Al Anders, Manager, Springfield, Mass.

"Funnier than ever because they talk" was the line used. A talking Cohen and Kelly. Cast sufficiently well known to bear considerable stressing in advertising. Drew well. Audience appeal: Jewish people find picture very interesting. Usual movie audience.—Alhambra Theatre, Harry Wren, Manager, Milwaukee, Wis.

Sidney's personality alone, if well advertised, proves tremendous drawing card. He, individually, more than anything else, makes up drawing power of "Cohen-Kelly" series.—Pantages Theatre, A. B. Morrison, Manager, Memphis, Tenn.

Hail as event of season in talkies. Exploit lines: Hear them talk and see them act! Announce the stars. Tell them: You've seen them in New York—You've seen them in Paris—Now see them in America's playgrounnd —Wow! Audience appeal: crackerjack picture for whole family, will appeal to all classes.—Keith's Theatre, J. Lawrence Schanberger, Manager, Baltimore, Md.

Exploited it as first of "Cohen and Kelly" series done in sound plus three original stars and bathing beauty angle. Audience appeal: all ages.—Strand Theatre, Charles G. Branham, Manager, Birmingham, Alabama.



Conquest (W.B.)

UTICA, N. Y.—Stanley Theatre (3,500), 3 days, 35c-50c, Stage presentation, M-G-M, Fox M'tone News. Weather, rain and moderate.

Rating—108%.

PORTLAND, ORE.—Blue Mouse Theatre, (657), 7 days, 25c-35c, Vita. Acts, Fox News Reel. Weather, mild, ideal spring.

Rating—85% (2nd run).

AD TIPS—Played up as timely show with Antarctic expedition in progress. Audience appeal: to all ages and all classes.—Stanley Theatre, Bernard Depkins, Manager, Utica, N. Y.

Crash, The (F.N.)

BOSTON, MASS.—Keith Memorial Theatre (3,000), 7 days, 50c-$1.50, 6 Vaud. Acts, Pathe News. Weather, good.

Rating—105%.

Crimson City, The (W.B.)

SPRINGFIELD, OHIO—Regent Theatre (1,500), 3 days, 10c-25c-30c-50c-75c, 5 Vaud. Acts, "Sea Food" (Par.), M-G-M News. Weather, mild.

Rating—40%.

Desert Nights (M-G-M)

NORFOLK, VA.—Loew's State Theatre (2,000), 6 days, 35c-50c, 5 Acts Loew's Vaud., Eddie Conrad and Marion Eddy, M-G-M News. Weather, fair and warm.

Rating—90%.

AKRON, O.—Strand Theatre (1,200), 7 days, 25c-50c, no presentation, Inkwell comedy, Par. News. Fair weather.

Rating—90%.

MACON, GA.—Rialto Theatre (900), 3 days, 3 Vita. units, Fox M'tone News. Weather, fair.

Rating—90%.

NEW HAVEN, CONN.—Fox-Poli Theatre (3,200), 7 days, 40c-60c, M'tone News, 3 Acts vaud. Weather, fair.

Rating—60%.

SYRACUSE, N. Y.—Loew's Theatre (3,000), 7 days, 25c-50c, Presentation-Blackstone, magician, and 4 other acts, M-G-M News, Fox M'tone, Orchestra. Weather, fair.

Rating—200%.

NEW ORLEANS, LA.—Saenger Theatre (4,000), 7 days, 25c-60c, Publix presentations, Fox M'tone News. Weather, clear and warm.

Rating—105%.

KANSAS CITY, MO.—Loew's Midland Theatre, 7 days, 2 M'tone Acts, "Manchu Love" (M-G-M), Selected News. Weather, fair and warm.

Rating—100%.

DALLAS, TEX.—Greater Palace Theatre (2,350), 7 days, 25c-35c-60c, Publix "Oh Teacher," "Ruth Etting" (Par.). Weather, fair.

Rating—90%.

WINSTON-SALEM, N. C.—Carolina Theatre (2,600), 3 days, 35c-50c, 2 Vita. Acts, 2 Vaud. Acts, Fox M'tone News. Weather, fair.

Rating—75%.

MEMPHIS, TENN.—Loew's State Theatre (2,600), 6 days, 15c-25c-50c, 5 Vaud. Acts, "Marion Harris" M'tone (M-G-M), Fox M'tone News. Weather, fair and warm.

Rating—100%.

WICHITA, KANS.—Miller Theatre (1,983), 3 days, 25c-50c, "When Money Comes" (M-G-M), Int'l News. Weather, warm.

Rating—95%.

FORT WORTH, TEX.—Worth Theatre (2,500), 4 days, 15c-60c, "Our Gang" Comedy (Pathe), Par. News. Weather, clear, warm.

Rating—85%.

AD TIPS—Gilbert, deserts, Arabia, greatest lover of screen sure fire drawing points that prospective audience can't pass up.—Management Saenger Theatre, New Orleans, La.

Desert Nights—Cont.

Gilbert and love making ability played up in connection with title, picture being advertised as high point of romantic success. Audience appeal: all ages and classes.—Loew's Midland Theatre, Walter Maloney, Manager, Kansas City, Mo.

Picture divided space with vaud., with no outstanding ad feature. Audience appeal: largely women.—Loew's State Theatre, A. M. Sparrow, Manager, Norfolk, Va.

Used Gilbert name prominently. Stressed unusual romance. Mentioned clever diamond theft and battle of two men for love of woman in parching desert. Audience appeal: all classes.—Strand Theatre, Ray Brown, Manager, Akron, O.

Gilbert's personality still good for plenty of exploitation. State aided "atmosphere" by attiring ushers and indoor employes in "sheik" costumes, flowing turbans, etc. Coffee was served in foyer, oriental fashion, by courtesy of Memphis coffee packer.—Loew's State Theatre, City Manager, Memphis, Tenn.

Exploit racking trek over desert in search of water and lure of diamonds. Also strong cast. Gilbert, Nolan, Torrence. Audience appeal: general.—Miller Theatre, H. E. Jameyson, Publicity Director, Wichita, Kans.

Exploited the stars entirely. Outside stunts, special nights, feature news stories, theatre stunts. Audience appeal: general.—Loew's State Theatre, Harry Weiss, Manager, Syracuse, N. Y.

We opened strong on Saturday with this. Took an awful tumble Sunday and never picked up. Gilbert's unkempt appearance seemed to spoil matinee trade. We yelled Gilbert at top of our voices and kept mum on other features of picture.—Marsline Moore, Manager, Worth Theatre, Ft. Worth, Tex.

Gilbert's fame and name best feature. Audience appeal: poor.—Fox-Poli Theatre, New Haven, Conn.

Exploit Gilbert and Nolan; diamond mines, desert scenes. Good mystery-romance.—Rialto Theatre, Monty Salmon, Manager, Macon, Ga.

Docks Of New York (Par.)

UTICA, N. Y.—Olympic Theatre (1,300), 7 days, 35c, Comedy, Fox News. Weather, rain and moderate.

Rating—70%.

AD TIPS—Exploited Bancroft and Compson for name value. Audience appeal: to all classes of high school age and above.—Olympic Theatre, Evans Linton, Manager, Utica, N. Y.

Do Your Duty (F.N.)

UTICA, N .Y.—Gaiety Theatre (1,700), 4 days, 15c-55c, News, Comedy. Weather, fair. News. Weather, rain and moderate.

Rating—104%.

Drag Net, The (Par.)

JOLIET, ILL.—Princess Theatre (960), 3 days, 15c-35c, News, Comedy. Weather, fair.

Rating—150%.

AD TIPS—Bancroft should be exploited. His acting worth exploitation. Has appeal for men.—Princess Theatre, Patrick McManus, Manager, Joliet, Ill.

Dry Martini (Fox)

SPRINGFIELD, OHIO—Regent Theatre (1,500), 4 days, 10c-25c-30c-50c-75c, 5 Vaud. Acts, "Love Shy" (Par.), M-G-M News. Weather, mild.

Rating—50%.

NEW ORLEANS, LA.—Tudor Theatre (1,100), 7 days, 15c-50c, 4 Vita. Acts, Fox News. Weather, clear, warm.

Rating—100%.

SPRINGFIELD, OHIO—Regent Theatre (1,500), 4 days, 10c-15c-25c-30c-50c, 5 Keith Vaud. Acts, "Love Shy" (Par.), M-G-M News. Weather, warm.

Rating—60%.

Dry Martini—Cont.

AD TIPS—Sophistication angle a good one. Emphasis must be placed on whirl of Paris' fast set.—Tudor Theatre, New Orleans, La.

Duke Steps Out, The (M-G-M)

TAMPA, FLA.—Tampa Theatre (1,600), 3 days, 25c-50c-60c, Para. News, Aesop Fable, Talkie Act, Organ concert. Weather, fair and warm.

Rating—150%.

HOUSTON, TEX.—Loew's State Theatre (2,700), 7 days, 15c-25c-60c, 5 Vaud. Acts, Roach comedy, Fox M'tone News. Weather, warm and rain.

Rating—155%.

MACON, GA.—Capitol (1,000), 3 days, 35c-45c, "The Carnival Man," Aesop's Fables, Par. News. Weather, fair.

Rating—150%.

AD TIPS—Star and cast are greatest asset. Play up story of college life and promise fans real fast boxing match. Good for all audiences and ages.—Tampa Theatre, A. N. Roy, Manager, Tampa, Fla.

Broke house record for opening Saturday and Sunday. Haines and Crawford in combination, and fact that it is Saturday Evening Post serial. Prize fight angle had little value, and Dane, always billed with stars, drew large patronage. Has special appeal to college folk, but pleases everybody.—Loew's State Theatre. Homer McCallon, Publicity Director, Houston, Tex.

Exploit Haines and Crawford. Picture closely follows Saturday Evening Post story, which is worth advertising, and fight scene is one of best. —Robert Mann, Manager, Capitol, Theatre, Macon, Ga.

Dummy, The (Par.)

OKLAHOMA CITY, OKLA.—Criterion Theatre (1,750), 7 days, 25c-75c, Our Gang Comedy, Brown & Whitaker (Vita.), Stage Show, "The Sign on the Door," Para. News. Weather, fair.

Rating—95%.

AKRON, OHIO—Colonial Theatre (1,147), 7 days, 25c-50c, "Music Hath Charms," Para. News. Fair weather.

Rating—90%.

JOLIET, ILL.—Rialto Theatre (2,300), 3 days, 25c-50c, 2 Acts and Orchestra, Sound News, Comedy. Weather, fair.

Rating—90%.

MILWAUKEE, WISC.—Strand Theatre (1,297), 7 days, 25c-60c, "Kisses," "Happy Birthday," Fox News. Weather, rainy and mild.

Rating—115%.

CANTON, OHIO—Loew's Theatre (2,025), 3 days, 30c-50c, 5 Loew's Vaud. Acts, "Topics of the Day" (Pathe), Int'l News. Weather, warm and clear.

Rating—100%.

ROCHESTER, N. Y.—Piccadilly Theatre (2,259), 7 days, 35c-60c, Twin organ feature, Gus Edwards Revue (M-G-M), Selected News. Weather, Fair to rain.

Rating—90%.

RICHMOND, VA.—Colonial Theatre (1,800), 6 days, 25c-35c-50c, 2 Vita. Acts, Par. News, Comedy. Weather, unsettled.

Rating—100%.

AD TIPS—Exploit as one that even blind can enjoy because of all-talking feature. Let all blind persons hear it free. Advertise it as first big all-talking melodrama dealing with boy detective. Play up snappy dialogue. Has universal appeal.—Rialto Theatre, Roy Rogan, Manager, Joliet, Ill.

Exploited Chatterton, whose name is good here. Also fact of stage adaptation. Melodramatic thrills and tickler lines on what happens when dummy speaks. Audience appeal: all classes; worth stressing youthful appeal.—Colonial Theatre, L. B. Cool, Manager, Akron, O.



New faces for old. Lupino Lane, ace comedian for Educational, is now starring in "Good Night Nurse," "Summer Saps," and 'Only Me," current releases

Dummy, The—Cont.

The starring player, Ruth Chatterton, was played up strongly, as was all-talking angle. Don't forget children interest. Audience appeal: good one for entire family, and one that will appeal strongly to children because of cast.—Loew's Theatre, Russell Bovin, Manager, Canton, O.

Play up Bennett, young star; also Chatterton, Pitts and others. Stress all-talking feature, that every word is clear and distinct. Fine comedy, as well as "thriller." "Clever Kid" is hit of this detective story. Audience appeal: all ages and all classes.—Colonial Theatre, Joel Levy, Manager, Richmond, Va.

Chatterton's name brings in patronage. Use it in advertising. Also may be exploited as all-talking thriller. Audience appeal: general audience, with strong juvenile patronage.—Strand Theatre, William Mick, Manager, Milwaukee, Wisc.

Film proved good draw for youngsters. Toy detective badges and suggestions to attend were distributed among school children. Comedy strain stressed to get adults. All talking angle emphasized in advance stories. Film drew well latter part of week after first two days gave it a reputation. Audience appeal: particularly youngsters, but all ages and classes.—Piccadilly Theatre, Herbert Chatkin, Manager, Rochester, N. Y.

Fleet's In, The (Par.)

OTTAWA, ONT.—Rox Theatre (900), 3 days, 15c-20c, "Aching Youth," Pathe News. Weather, fine and mild.

Rating—95%.

OTTAWA, ONT.—Regent Theatre (1,225), 6 days, 25c-60c, Orchestra, "Song of the Roses," M'tone. Weather, fine and mild.

Rating—98%.

AD TIPS—Fast stepping story in which Bow is outstanding and in which she is apparently at home. Plenty of comedy and action. Audience appeal: all ages and all classes.—Rex Theatre, P. J. Nolan, Manager, Ottawa, Can.

Flying Fleet, The (M-G-M)

MINNEAPOLIS, MINN. — Hennepin-Orpheum Theatre (2,900), 7 days, 25c-50c-75c, 6 Vaud. Acts. Weather, fair.

Rating—77½%.

AD TIPS—Ramon Novarro played up. Romance and adventure, extraordinary flying feats boosted.—Hennepin-Orpheum Theatre, Frank Burke, Manager, Minneapolis, Tenn.

Flight Of Graf Zeppelin

AD TIPS—Epochal flight aroused strong interest with sound accompaniment, especially interesting. At school children's matinee it scored. Audience appeal: universal, especially students aviation.—Pantages Theatre, J. Johnson, Manager, Portland, Ore.

Flight of Graf Zeppelin—Cont.

Flying Cowboy (U.)

WICHITA, KANS.—Kansas Theatre (800), 3 days, Comedy, Filmtone Act, News Reel. Weather, warm.

Rating—97%.

AD TIPS—Exploit Gibson, himself, busting bronco, throwing steer and licking crooks. Audience appeal: Western fans and Saturday crowds in suburbs and smaller cities.—Kansas Theatre, Mrs. Charles Baron, Manager, Wichita, Kans.

Fugitives (Fox)

MILWAUKEE, WISC.—Merrill Theatre (1,167), 7 days, 25c-50c, Van and Schenck, "Friendship," Fox News. Weather, rainy and mild.

Rating—80%.

BIRMINGHAM, ALA.—Trianon Theatre (650), 6 days, 15c-30c, "Calford on Horseback," Fox News. Weather, rain 3 days; fair 3 days.

Rating—103%.

RICHMOND, VA.—Capitol Theatre (600), 6 days, 25c-35c-50c, Chic Sale comedy, "The Hut," Fox M'tone News. Weather, unsettled.

Rating—80%.

AD TIPS—Suggest advertising this as underworld picture since underworld stories are at height of their popularity. Audience appeal: usual movie audience.—Merrill Theatre, William Mick, Manager, Milwaukee, Wisc.

Exploited underworld drama with South Sea background plus star appeal. Audience appeal: high school age and over.—Trianon Theatre, George Steele, Manager, Birmingham, Ala.

Exploit Bellamy and excellent work in "Mother Knows Best." Also stress fact that this is screen adaptation of famous novel by Richard Harding Davis, and has theme of Broadway night life. Pre-Easter season affected box-office receipts.—Audience appeal: all classes.—Capitol Theatre, Sam Bendheim, Manager, Richmond, Va.

Geraldine (Pathe)

ANN ARBOR, MICH.—Majestic Theatre (1,050), 3 days, 10c-50c "Loud Soup" (MGM), "Heart of Robert E. Lee" (Pathe), Technicolor), Par. News, Pathe Review. Weather, rainy.

Rating—30%.

AD TIPS—Only thing is to play up Tarkington. Picture must have lots of short-subject support.—Majestic Theatre, Ann Arbor, Mich.

Ghost Talks, The (Fox)

ALBANY, N. Y.—Leland Theatre (1,400), 6 days, 35c, M'tone Act, M-G-M Revue, Aesops Fables (Pathe), Fox News.

Rating 95%.

HOUSTON, TEX.—Majestic Theatre (2,250), 7 days, 15c-25c-60c, 5 Vaud. Acts, Fables and Serial, Fox M'tone News. Weather, warm and rain.

Rating—115%.

ATLANTA, GA.—One day rain. Loew's Capitol Theatre, 6 days, 25c-35c-60c, short subjects, M-G-M M'tone subjects, Fox M'tone News, Loew's vaud.

Rating—50%.

The Ghost walked for us, also. Exploited as howling comedy with eerie mystery angles, all in talking and sound; brought business. My advice is to play up the GHOST angle big. Children ate this up, and grownfolk laughed like children.—Majestic Theatre, Eddie Bremer, Manager, Houston, Tex.

Ghost Talks, The—Cont.

AD TIPS—Used more than usual amount of newspaper advertising, featuring fact that it carried plenty of comedy as well as considerable mystery.—Leland Theatre, Alex Sayres, Manager, Albany, N. Y.

Girl On The Barge, The (U.)

ROCHESTER, N. Y.—Regent Theatre (1,510), 7 days, 25c-50c, The Harvest and Johnny Marvin (M-G-M), Selected News. Weather, fair to rain.

Rating—88%.

AD TIPS—Should go well in East or Midwest, where remnants of historic canals still remain. Fact play was filmed in this vicinity along Old Erie stressed in advance stories and ads with good results. Love and adventure angles given good play. Audience appeal: all classes and ages.—Regent Theatre, Martin Dryer, Manager, Rochester, N. Y.

Give And Take (U.)

CANTON, OHIO—Palace Theatre (1,906), 3 days, 35c-50c, 5 Loew's Vaud. Acts, "Old Barn" (Educ.), Pathe Sound News. Weather, warm, clear.

Rating—150%.

CHATTANOOGA, TENN.—Tivoli Theatre (1,900), 3 days, 40c-60c, 4 Acts Keith Vaud., Par. News. Weather, rain.

Rating—97%.

AD TIPS—Since picture marked entrance of Palace into field of "talkies," advertising was based strongly on this angle. Also featured names of principal players, and rather than give information concerning plot, aroused curiousity by not commenting too freely. Audience appeal: good family picture.—Palace Theatre, Marc Wolf, Manager, Canton, O.

Exploit Sidney and Hersholt in laugh special in sound. How college boy showed his dad how to run his business. Appeal to all classes.—Tivoli Theatre, Chattanooga, Tenn.

Godless Girl (Pathe)

LOS ANGELES, CAL.—Loew's State Theatre, Fanchon-Marco Idea, Rube Wolf, Fox M'tone News.

Rating—90%.

TACOMA, WASH.—Rialto Theatre 1,350), 7 days, 10c-25c-35c-50c-75c. Laurel-Hardy comedy "We Faw Down," Fox M'tone News. Weather, 3 days fair, balance cold and rain.

Rating—75%.

KANSAS CITY, MO.—Newman Theatre, 7 days, 2 Vita. Acts, "A Modern Priscilla," Selected News. Weather, fair and warm.

Rating—115%.

SAN FRANCISCO, CAL.—St. Francis Theatre (1,435), 7 days, 35c-50c, "Sheepskin" (Par.), Kinograms. Weather, unsettled.

Rating—120%.

AD TIPS—Played up as a DeMille spectacle and featured line, "She cared only for things of the flesh." Audience appeal: mostly adult and high school age.—Newman Theatre, Holden Swiger, Manager, Kansas City, Mo.

Exploit girl who had no home and all ended sweetly with her. Novelty strong drama. Audience appeal: all ages and all classes.—St. Francis Theatre, J. Karlin, Manager, San Francisco, Cal.

Play up DeMille end, as he is former resident here and also made some pictures in this vicinity.—Douglas Kimberley, Rialto Theatre, Tacoma, Wash.

Greyhound Limited, The (W.B.)

ATLANTIC CITY, N. J.—Colonial Theatre (1,750), 3 days, 20c-35c, "Fisticuffs" (Educ.), "Pirates of the Air," Orchestra, Kinograms. Weather, clear and moderate.

Rating—150%.

Hardboiled (RKO)

FORT WORTH, TEX.—Palace Theatre (1,000), 3 days, 10c-50c, "Collegians" (U.), 2 Vita. Acts, Fox M'tone News, M-G-M News. Weather, clear, warm.

Rating—100%.

AD TIPS—Exploit Blue in dialogue, film with excellent sound effects supplementing romance of railroad life. Audience appeal: all ages, especially young people and all classes.—Colonial Theatre, Loris Silberman, Manager, Atlantic City, N. J.

Bang-up melodrama. Sound effects among most unusual to date. Held special matinee for railroad men which brought out good gathering. Play up strong melodrama of this film and it is pretty sure to click.—Harry Gould, Manager, Palace Theatre, Ft. Worth, Tex.

SYRACUSE, N. Y.—B. F. Keith's Theatre, Presentation 6 acts RKO Vaud., Pathe News. Weather, fair.

Rating—95%.

OMAHA, NEBR.—Empress Theatre (1,000), 7 days, 25c-50c, Musical stock, Joe Marion Players in "Where Is My Teddy?" Collegians. Weather, fair.

Rating—125%.

NEWPORT NEWS, VA.—Olympic Theatre (853), 3 days, 25c-35c, Comedy, Kinograms. Weather, fair.

Rating—85%.

AD TIPS—Exploit angle of Broadway shows, chorus girls. Audience appeal: adults only.—B. F. Keith's Theatre, John J. Burns, Manager, Syracuse, N. Y.

Ever-popular chorus girl theme. Lay emphasis on show business, and fact that it is "peek on the inside," as public likes to see behind the scenes. Audience appeal: general.—Olympic Theatre, E. T. Crall, Manager, Newport News, Va.

Haunted House, The (F.N.)

CHATTANOOGA, TENN.—Rialto Theatre (825), 3 days, 25c-35c, "Calford in the Movies" (U.), Metro News. Weather, raining.

Rating—103%.

Hearts In Dixie (Fox)

CLEVELAND, OHIO.—Hippodrome Theatre (4,500), 7 days, 25c-50c, M'tone, "Happy Birthday," Fox News. Weather, rain and mild.

Rating—140%.

LOS ANGELES, CALIF.—United Artists Theatre , M'tone Acts, Fox M'tone News, C. Sharpe Minor.

Rating—110% (3rd week).

AD TIPS—Stressed novelty of first colored cast. Also its size, listing 200 singers and dancers, 60 Billbrew chorus, 100 dancers; emphasizing comedy angle. Audience appeal: great for every one. Almost touched record of "Old Arizona." Will make money for everyone.—Hippodrome Theatre, Wm. Watson, Manager, Cleveland, O.

Hey, Rube (RKO)

NEWPORT NEWS, VA.—Olympic Theatre (853), 3 days, 25c-35c, Comedy, Kinograms. Weather, fair.

Rating—90%.

"Indeed, the entire motion picture industry (as its defenders have been reminding us for the last twenty-five years) is still in its infancy—but not as Still as it used to be."—*Weare Holbrook*, in "Commotion Pictures," *The New York Herald Tribune Magazine.*

Hey, Rube—Cont.

AD TIPS—Played up suggestion that this is one of most accurate versions of carnival life. Highlights of picture were all featured. Has all allure of circus. Can be exploited similarly. Audience appeal: general.—Olympic, E. T. Crall, Manager, Newport News, Va.

Homecoming (Par.)

LOUISVILLE, KY.—Rialto Theatre (3,000), 3 days, 30c-60c, Harry Carroll Revue and 4 RKO acts, Pathe Review, Pathe News. Weather, fair.

Rating—65%.

AD TIPS—Artistic production, wonderfully directed and executed, but rather lacking in general appeal. Best to advertise as drama with emphasis on fine Continental acting and on theme of "when a man's best friend falls in love with his wife what happens?" Audience appeal: adult.—Rialto, J. H. Boswell, Manager, Louisville, Ky.

In Old Arizona (Fox)

BIRMINGHAM, ALA.—Ritz Theatre (1,800), 6 days, 25c-35c-60c, RKO Vaud., Pathe News. Weather, 3 days rain, 3 days fair.

Rating—110%.

SAN FRANCISCO, Cal.—El Capitan Theatre (3,100), 7 days, 25c-50c, "Western Ways," "Mexican Troubles," Aesop's Fables, Int'l News. Weather, unsettled.

Rating—120%.

SPRINGFIELD, O.—State Theatre (1,000), 7 days, 10c-15c-30c-50c, Song Slides, 2 M'tone Acts. Weather, warm.

Rating—90%.

AD TIPS—Exploit as first outdoor all-talking films, stars and new type of Western thrill drama. Audience appeal: all ages.—Ritz Theatre, Vernon Reaver, Manager, Birmingham, Ala.

Iron Mask, The (U.A.)

NORFOLK, VA.—Norva Theatre (1,800), 6 days, 35c-50c, Fox M'tone Acts, Pathe News. Weather, fair and warm.

Rating—100%.

DES MOINES, IA.—Des Moines Theatre (1,600), 7 days, 25c-50c, Fox M'tone News Weather, fair.

Rating—120%.

INDIANAPOLIS, IND.—Palace Theatre (2,800), 7 days, 25c-50c, Metro M'tone Acts, Metro and Fox News, Organlogue. Weather, fair.

Rating—138%.

BOSTON, MASS.—Loew's State Theatre (3,700), 7 days, 40c-75c, Technicolor, M'tone, Stage show, Fox News. Weather, fair.

Rating—100%.

MINNEAPOLIS, MINN.—State Theatre (2,300), 7 days, 25c-35c-60c, Stage show, stage band and organ novelty, Fox M'tone News. Weather, fair.

Rating—75%.

DALLAS, TEXAS—Melba Theatre (1,800), 7 days, 25c-35c-50c, Vita. Act, Musical Melange, "The False Alarm" (Par.). Weather, fair.

Rating—110%.

LOS ANGELES, CAL.—Carthay Circle Theatre, M'tone Shorts, Fox M'tone News, Elinor's Orchestra.

Rating—200%.

NEW HAVEN, CONN.—Olympia Theatre (2,400), 7 days, 40c-60c, Publix Stage Show, "Laces and Graces." Weather, fair.

Rating—140%.

SEATTLE, WASH.—Fair and mild weather. Music Box Theatre (950), 28 days, 25c-35c-50c, Vita. shorts, Fox M'tone News.

Rating—75% (4th week).

Iron Mask, The—Cont.

CEDAR RAPIDS, IA.—Capitol Theatre (1,957), 4 days, 10c-50c, M'tone News, Publix presentation, "Step on It." Local flood cut in heavily on attendance.

Rating—75%.

BIRMINGHAM, ALA.—Alabama Theatre (2,200), 6 days, 25c-35c-60c, Spot show, "Tin Types," Par. News. Weather, 3 days rain, 3 days fair.

Rating—92%.

LOUISVILLE, KY.—Loew's and United Artists State Theatre (3,400), 7 days, 35c-50c, Organlogue, 2 Sound Acts, M-G-M Silent News, Fox M'tone News. Weather, fair.

Rating—120%.

PORTLAND, ORE.—United Artists Theatre (957), 7 days, 25c-50c. Weather, mild, ideal spring.

Rating—95% (2nd week).

MEMPHIS, TENN.—Loew's Palace Theatre (2,200), 6 days, 15c-25c-50c, Lowell Sherman in "Nearly Divorced" (M-G-M), Irene Franklin (Vita.). Weather, fair and warm.

Rating—115%.

BUFFALO, N. Y.—Century Theatre (2,900), 7 days, 65c, Vita. M'tone News. Weather, warmer, rain.

Rating—115%.

CHATTANOOGA TENN.—State Theatre (925), 7 days, 50c, M'tone News. Weather, raining.

Rating—94%.

NEW YORK CITY, N. Y.—Weather fair and cool, Rivoli Theatre (2,200), 7 days, 35c-50c-75c-85c-$1, selected news reel, Paramount shorts. Fourth week.

Rating—111 3/5%.

RICHMOND, VA.—Loew's Theatre (2,200), 6 days, 25c-35c-50c, M'tone specialty, Vita. musical melange, Fox M'tone News, M-G-M News. Weather, unsettled.

Rating—100%.

AD TIPS—Exploitation featured Fairbanks, romantic appeal of film, and talking sequences. Audience appeal: all ages and classes. State Theatre, G. E. Greene, Manager, Minneapolis, Minn.

Exploited Fairbanks, sword in hand, in fighting pose, emphasizing fact he would speak and sing, and comparing this with other Fairbanks pictures. Audience appeal: all classes.—Norva Theatre, John J. Madden, Manager, Norfolk, Va.

Fact that it is first picture in which Fairbanks talks and that it is sequel to stories featuring the "one for all and all for one" which forms theme song, was emphasized in exploitation. Audience appeal was 100%; there is always a big juvenile following for Fairbanks.—Des Moines Theatre, Lionel Wesson, Manager, Des Moines, Iowa.

Play up Fairbanks in sequel to "Three Musketeers." His first sound picture. Romance and adventure of 18th century. Appeal to all classes.—State Theatre, Chattanooga, Tenn.

Play up Fairbanks in one of his best and first talking drama.—Century Theatre, Geo. Mason, Manager, Buffalo, N. Y.

Exploit Fairbanks and fact that he breaks screen and stage silence of 14 years. Also that this shows further adventures of Three Musketeers and D'Artagnan. Further stress lavish sets and costliness of production. Audience appeal: all ages, all classes.—Loew's Theatre, Harold W. Evens, Manager, Richmond, Va.

Play up old Musketeers story and colorful surrounding. Man wearing Musketeer's uniform walked streets with another wearing "iron mask," so labeled. One day they led all newsboys of two leading papers in "treasure hunt" in loop district, all carrying "Iron Mask" banners. Palace also conducted coloring contest in one paper, which fitted particularly well with colorful costuming of the period.—Loew's Palace Theatre, Ernest Emerling, City Manager, Memphis, Tenn.

Iron Mask, The—Cont.

Lay all possible stress on fact that this picture is sequel to "Three Musketeers," using Dumas characters and showing adventures of later years. Play up prologue in which Doug speaks for first time to theatre audience in 14 years. Material in picture is particularly adapted to Fairbanks, and all Fairbanks enthusiasts will feel satisfied, so you can play up big. Audience appeal: fine for all classes and all ages.—Loew's and U. A. State, Col. Harry E. Long, Manager, Louisville, Ky.

Exploit Fairbanks first sound picture, and fact that this will be his only picture this year. Play up as sequel to "Three Musketeers." Suitable for all audiences.—Robert Murray, Manager, Music Box Theatre, Seattle, Wash.

Fairbanks' name and fact that he speaks. Distributed advertising napkins in restaurants and masks to school children. Audience appeal: all classes.—Olympia Theatre, Wallace Allen, Advertising Manager, New Haven, Conn.

The fact that it's a Fairbanks picture offers strongest exploitation possibilities. Medieval romance and adventure makes tie-ups difficult. Audience appeal: all classes and all ages. —Capitol Theatre, Herbert D. Grove, Manager, Cedar Rapids, Ia.

Jazz Age, The (RKO)

WINSTON-SALEM, N. C.—Auditorium Theatre (1,600), 3 days, 35c-50c-75c, Educ. comedy, RKO vaud., Pathe News. Weather, fair.

Rating—75%.

Kid's Clever, The (U.)

PORTLAND, ORE.—Pantages Theatre (1,825), 7 days, 25c-50c, 5 vaud. acts. Pathe talkie, "Flight of Graf Zeppelin." Weather, mild, ideal spring.

Rating—98%.

King Of Kings (Pathe)

SPRINGFIELD, O.—Majestic Theatre (950), 7 days, 20c-30c-50c, 2 M'tone acts, Par. News. Weather, warm.

Rating—95%.

Lady Of Chance, A (M-G-M)

SPRINGFIELD, OHIO.—State Theatre (1,000), 4 days, 15c-30c-50c, Orchestra, "Sacred Baboon" (M-G-M), "Lay on MacDuff" (Par.), Par. News. Weather, mild.

Rating—50%.

MINNEAPOLIS, MINN.—Lyric Theatre (1,238), 7 days, 15c-25c-35c, "Sharkey-Stribling" fight film. Weather, fair.

Rating—165%.

AD TIPS—Centered about struggle—woman to woman. Shearer played up prominently in newspaper advertising. Official fight films, Stribling-Sharkey bout, played up equally well. Teaser in ads read: "Was the Radio Wrong?" Adult appeal.—Lyric Theatre, Minneapolis, Minn.

Lady Of The Pavements (U.A.)

SAN FRANCISCO, CAL.—Granada Theatre (2,900), 7 days, 35c-50c, "Crinoline vs. Jazz," orchestra, "Fatal Warning" Serial (Mascot), Par. News, Fox M'tone News. Weather, unsettled.

Rating—100%.

SEATTLE, WASH.—Fair and mild weather, Blue Mouse Theatre (950), 7 days, 25c-35c-50c, Vita. shorts, Fox M'tone News.

Rating—100%.

NEW YORK CITY, N. Y.—Weather fair and cool, Rialto Theatre (1,960), 7 days, 35c-50c-75c-85c-$1, selected news reel. Second week of Lupe Velez making personal appearances.

Rating—123 7/10%.

AD TIPS—Exploited girl who morally "fell down" and was again brought to surface by one

Lady of Pavements—Cont.

she loved. Audience appeal: all ages and all classes.—Granada Theatre, Leon Levy, Manager, San Francisco, Cal.

Exploit star to the limit, and use plenty of art on scenes from picture. Good for adult audiences.—John Hamrick, Blue Mouse Theatre, Seattle, Wash.

Last Warning, The (U.)

OTTAWA, ONT.—B. F. Keith's Theatre (2,596), 6 days, 15c-60c, 5 Vaud. Acts, "Smitty" (RKO), Aesop Fables, Pathe News. Weather, fair and mild.

Rating—75%.

HOUSTON, TEX.—Kirby Theatre (1,654), 7 days, 15c-25c-50c, Vita. short reels. Weather, warm and rain.

Rating—90%.

AD TIPS—Mystery angle logical one to exploit in combination with comedy. Appeal is general, Kirby Theatre, George Baker, Manager, Houston, Tex.

Mystery thriller in which LaPlante displays dramatic capabilities. Worth while mentioning Leni as director because of his "The Cat and Canary." Audience appeal: all ages and all classes.—B. F. Keith's Theatre, J. M. Franklin, Manager, Ottawa, Can.

Leathernecks (Pathe)

ROCHESTER, N. Y.—Keith Palace Theatre (3,200), 4 days, 35c-60c, 6 acts, Pathe News. Weather, fair to rain.

Rating—92%.

AD TIPS—Human side of life. Marine exploited to good advantage. Film was billed as "he man"; play full of pathos and romance. Adventure angle stressed in advance stories and ads. Boyd photograph carried in ads. Audience appeal: all classes.—Keith Palace, E. L. Lake, Manager, Rochester, N. Y.

Letter, The (Paramount)

NEW YORK CITY, N. Y.—Weather cool and fair, Criterion Theatre (861), 7 days, 2 shows a day, 3 Sat. and Sun., $1-$2, Paramount shorts. Third week.

Rating—98 9 10%.

Lilac Time (F.N.)

WINSTON-SALEM, N. C.—Auditorium Theatre (1,600), 3 days, 35c-50c, Beatrice Lillie in Fox M'tone, vaud act, Pathe Sound News. Weather, rainy.

Rating—150%.

An Easy Chair Shopping Tour of the Sound Equipment Market

You need not close up shop and go on a trip about the country, or even travel to a convention to learn what the sound equipment market of TODAY offers.

All that is laid before you in the sound equipment buying guide

In *The Showman*

Published in

MOTION PICTURE NEWS

Next Week

Little Wildcat, The (W.B.)

TOLEDO, OHIO—Vita-Temple Theatre (1,200), 7 days, 25c-35c-65c, "Music Hath Charms" (Par.), 3 Vaud. acts, M'tone. Weather, cloudy.

Rating—50%.

Lone Wolf's Daughter (Col.)

ATLANTA, GA.—Metropolitan Theatre, 6 days, 25c-35c-50c, short subjects, Vita. acts, Fox M'tone News. Weather, one day rain.

Rating—90%.

FORT WORTH, TEX.—Majestic Theatre (1,350), 4 days, 15c-60c, 5 Keith-Orpheum vaud. acts, "Æsop's Fables" (Pathe), Fox M'tone News, Pathe News. Weather, clear, warm.

Rating—100%.

AD TIPS—Lytell has piled up so many followers with Lone Wolf characterizations about all that is needed for this picture is to let fans know Lytell is out "Lone Wolfing" again.—Frank Weatherford, Manager, Majestic Theatre, Fort Worth, Tex.

Looping The Loop (Par.)

BALTIMORE, MD.—Hippodrome Theatre (2,500), 6 days, 20c-55c, Bert Smith players in "Stolen Sweets," Vaud. Acts, Chorus, "Button My Back" (Pathe), Pathe News. Weather, variable but warm.

Rating—90%.

AD TIPS—Exploit as daring, thrilling, hair-raising picture with all-star cast. Outline action thus: "Swirling through space in great test of love. Man's fight for love. Woman's courage to prove herself worthy." Audience appeal: to those who like something different and to all who like films set in a foreign background. —Hippodrome Theatre, Nat Keene, Manager, Baltimore, Md.

Love And The Devil, (F.N.)

NEW ORLEANS, LA.—Strand Theatre (1,750), 7 days, 10c-30c, "We Faw Down" M-G-M), Int'l News. Weather, clear, warm.

Rating—90%.

ROCHESTER, N. Y.—Keith Palace Theatre (3,200), 3 days, 35c-60c, 6 acts, Pathe News. Weather, fair to rain.

Rating—95%.

AD TIPS—Playing up Sills as love starved outcast in Africa and his return to arms of women worked satisfactorily.—Strand Theatre, New Orleans, La.

Love theme carried out in exploitation in accordance with theme expressed in title. Sills given big play to get local following. Fact Sills and Corda are being co-starred for first time also stressed. Audience appeal: high school age up and all classes.—Keith Palace Theatre, E. L. Lake, Manager, Rochester, N. Y.

Love In The Desert (RKO)

JOLIET, ILL.—Princess Theatre (960), 1 day, 15c-35c, News Reel, Comedy. Weather, fair.

Rating—90%.

ATLANTA, GA.—Rialto Theatre, 6 days, 15c-25c-50c, Vita. acts, Fox M'tone News. Weather, one day rain.

Rating—60%.

AD TIPS—Exploit this as story of fierce love under burning sun. Has appeal for romantic persons.—Princess Theatre, Patrick McManus, Manager, Joliet, Ill.

Love Over Night (Pathe)

TAMPA, FLA.—Strand Theatre (800), 4 days, 15c-35c-40c, Int'l News, Color picture, Vita. act. Weather, fair and warm.

Rating—90%.

AD TIPS—Assure patrons picture is made for laughing purposes, and this includes titles. Feature clever work of LaRocque and Kennedy and amusing situations. Good for all audiences and ages.—Strand Theatre, Edwin Adler, Manager, Tampa, Fla.

Loves Of Casanova (M-G-M)

CHATTANOOGA, TENN.—Rialto Theatre (825), 3 days, 25c-35c, comedy, M-G-M News. Weather, raining.

Rating—90%.

AD TIPS—Exploit love affairs of famous Frenchman who loved often and sometimes unwisely. Exploit foreign cast and colored film. Appeal to adults.—Rialto Theatre, Chattanooga, Tenn.

Lucky Boy (Tiffany-Stahl)

LITTLE ROCK, ARK.—Royal Theatre (1,000), 3 days, 15c-60c, 3 Vita. Acts. Weather, clear.

Rating—60%.

CANTON, OHIO—Strand Theatre (750), 7 days, 25c-40c, "Star Witness" (M'tone), "The Toy Shop" (T-S), Int'l News. Weather, warm, clear.

Rating—85%.

MACON, GA.—Fair weather, Rialto Theatre (900), 3 days, 40c-50c, 3 Vita units, Fox M'tone News.

Rating—85%.

AD TIPS.—First starring vehicle for Jessel the big opportunity for exploitation here. Play it up strong, with names of song hits to be heard, and don't go heavy for plot or comparing it to Jolson films. Audience appeal: for entire family.—Strand Theatre, Joe Calla, Manager, Canton, O.

Singing and talking of Jessel, musical comedy star, are best features for exploitation. Mother theme worth playing also.—Monty Salmon, Manager, Rialto Theatre, Macon, Ga.

Making The Grade (Fox)

SPRINGFIELD, MASS.—Fox Theatre (1,444), 7 days, 20c-50c, 2 M'tone Acts, "Ask Dad" (Educ.), Fox News. Weather, cloudy, rain, fair.

Rating—95%.

AD TIPS—Exploit Ade humor made into fast screen comedy. Audience appeal: general. —Fox Theatre, James Skiftington, Manager, Springfield, Mass.

Manhattan Cocktail (Par.)

SEATTLE, WASH.—Fair and mild weather. Seattle Theatre (3,250) 7 days, 25c-35c-50c-60c, Par. News, Publix stage unit.

Rating—85%.

AD TIPS—Exploit Carroll, idea of stage life and troubles. Play up as star of "Shopworn Angel." Good for average audiences.—Bob Blair, Manager, Seattle Theatre, Seattle, Wash.

Marriage By Contract (T-S)

OMAHA, NEB.—World Theatre (2,500), 7 days, 25c-60c, 5 acts Pan Vaud., Fox News. Weather, fair.

Rating—110%.

AD TIPS—Exploited as carrying moral and offering solution to present evils of marriage problem. Audience appeal: not children.—World Theatre, Ralph Goldberg, Manager, Omaha, Neb.

Mons (Big Three)

NEW YORK CITY, N. Y.—Weather, fair and cool, Cameo Theatre (549), 7 days, 50c-75c, Pathe News, Æsop's Fables. Held over for second week.

Rating—109 2/5%.

"A comedian didn't try to look like Hamlet when he fell down stairs and you could get a big glass of beer for a nickel."—*Weare Holbrook*, in "Commotion Pictures," *The New York Herald Tribune Magazine.*

Mother Machree (Fox)

Empire (1,700), 7 days, 25c-35c, 2 M'tone acts, comedy, Fox M'tone News.

Rating—115%.

LOUISVILLE, KY.—Strand Theatre (1,785), 7 days, 35c-50c, 4 Sound acts, Fox M'tone News. Weather, fair.

Rating—75%.

WICHITA, KAN.—Orpheum Theatre (1,700), 3 days, 25c-40c, Loie Bridge, comedy, Pathe News. Weather, warm.

Rating—117%.

AD TIPS—McLaglen's presence in cast big drawing card, and Bennett's acting will stand anything you promise. Audience appeal: family and other classes.—Strand, C. C. Atkinson, Manager, Louisville, Ky.

Exploit title, heart interest, good acting. Audience appeal: all mothers, especially and general.—New Empire Theatre, Albert P. Kaufman, Manager, Syracuse, N. Y.

Exploit strong cast, excellent acting of McLaglen, Bennett, De Lacy, together with powerful story and intelligent production, also song. Audience appeal: all ages and classes.—Orpheum Theatre, H. E. Jameyson, Publicity Director, Wichita, Kan.

Million Dollar Collar (W.B.)

SPRINGFIELD, OHIO.—Majestic Theatre (950), 3 days, 10c-25c-40c, 3 M'tone Acts, Fox M'tone News. Weather, mild.

Rating—50%.

Napoleon's Barber (Fox)

DALLAS, TEX.—Majestic Theatre (2,680), 7 days, 25c-35c-60c, Interstate Vaudeville, "Chic Sales" (M'tone), Clark & McCullough (M'tone), "Æsop's Fables" (Pathe), Par. News. Weather, fair.

Rating—90%.

Naughty Baby (F.N.)

JOLIET, ILL.—Rialto Theatre (2,300), 4 days, 35c-60c, 3 Acts and Organ, Comedy, Int'l News. Weather, fair.

Rating—100%.

CANTON, OHIO.—Palace Theatre (1,906), 4 days, 30c-50c, 5 Keith Vaud., "Old Barn" (Educ.), Pathe Sound News. Weather, warm, clear.

Rating—85%.

AD TIPS—Exploit as good, light entertainment mixed with laughs. Exploit White as playing role of gold-digger who nailed her man. Also exploit Mulhall's smile in role of poor little rich boy. Has appeal for every class.—Rialto Theatre, Roy Rogan, Manager, Joliet, Ill.

Made strong play on title of picture and names of Mackaill and Mulhall. Booked as fast-moving story of modern youth escapades in night club and metropolitan settings. Audience appeal: high school age and above.—Palace Theatre, Marc Wolf, Manager, Canton, O.

New Year's Eve (Fox)

BALTIMORE, MD.—New Theatre (1,600), 6 days, 25c-50c, Clark and McCullough, "The Bath Between" (M'tone), "Husbands Must Play, Fox M'tone, Fox Silent News. Weather, variable but warm.

Rating—45%.

ROCHESTER, N. Y.—Fay's Theatre (1,250), 7 days, 15c-25c-40c, "Napoleon's Barber," "The Diplomats" (Fox), Gus Arnheim's Orchestra (Vita.), Fox News. Weather, clear to rain.

Rating—92%.

AD TIPS—Underworld adventure, played up to good advantage. Good live ads with white type on black background, also carrying Astor's picture used to carry out promises of suspense and adventure in advance stories. No outside hookups necessary to bring in good house. Audience appeal: all ages and classes. Fay's, Arch McCallum, Manager, Rochester, N. Y.

New Year's Eve—Cont.

Exploit as M'tone with sound and musical effects, and announce Astor and Morton as featured players. Give them idea of what it's like. Love comes on wings of adventure. Thrills. Romance. Audience appeal: a fine picture to play the week before Christmas. Has plot that appeals to all.—New Theatre, William E. Stumpf, Manager, Baltimore, Md.

Night Club (Par.)

BOSTON, MASS.—Modern-Beacon Theatre (1,800), 7 days, 25c-75c, "The Rainbow," Fox News. Weather, good.

Rating—100%.

Noah's Ark (W.B.)

NEW YORK CITY, N. Y.—Weather fair and cool, Winter Garden, (1,492), 7 days, 2 shows a day, 3 Sat. and Sun., $1-$2, Vita. shorts. Heavy advertising campaign. Second week.

Rating—80 7/10%.

Noisy Neighbors (Pathe)

ANN ARBOR, MICH.—Michigan Theatre (2,200), 3 days, 10c-50c, stage presentation, "Auntie's Mistake" (Educ.), Int'l News. Weather, rainy.

Rating—45%.

Our Dancing Daughters (M-G-M)

OKLAHOMA CITY, OKLA.—Ritz Theatre (750), 7 days, 10c-15c, Vaud. Weather, fair.

Rating—75%.

Queen Of The Night Club (W.B.)

CLEVELAND, OHIO—Allen Theatre (3,300, 7 days, 30c-60c, Fox M'tone, "Why Is a Plumber?" (M-G-M), M-G-M News. Weather, rain and mild.

Rating—80%.

MILWAUKEE, WISC.—Garden Theatre (1,200), 7 days, 25c-50c, Comedy, Fox News. Weather, rainy, mild.

Rating—70%.

BALTIMORE, MD.—Metropolitan Theatre (1,500), 6 days, 15c-50c, "Auntie's Mistake" (Educ.), Jay Velie Codee and Orth, Dorothy and Rosetta Ryan, Kinograms. Weather, variable but warm.

Rating—75%.

NEW HAVEN, CONN.—Roger Sherman Theatre (2,000), 7 days, 50c-60c, 4 Vita. acts, talking comedy, stage show. Weather, fair.

Rating—95%.

Strand Theatre (1,700), 7 days, 20c-40c, 2 Vita. acts, orchestra, comedy, Fox M'tone. Weather, fair.

Rating—110%.

SCHENECTADY, N. Y.—Strand Theatre (1,000), 7 days, 25c-35c-50c, Vita. vaud, Fox M'tone News. Weather, fair.

Rating—57%.

BUFFALO, N. Y.—Great Lakes Theatre (3,000), 7 days, 65c-85c, Vita., M'tone News. Weather, Warmer, rain.

Rating—120%.

NEW YORK CITY, N. Y.—Weather fair and cool, Strand Theatre (2,900), 7 days, 35c-50c-75c, Fox M'tone News, Vita. short subjects.

Rating—84 9/10%.

AD TIPS—Exploit Guinan, playing her own famous role in night club. Audience appeal: all ages, all classes beyond ninth grade.—Capitol Theatre, Walter Merkel, Manager, Springfield, Mass.

Guinan's name popular, and is best feature to advertise; title gives theme of picture, which in itself has drawing power. Audience appeal: all types of adult patronage.—Garden Theatre, L. K. Brin, Manager, Milwaukee, Wis.



James Kirkwood, actor of stage and screen, fits right into the talkie roles. One of his first spoken screen roles is in "The Time, The Place and The Girl," new Vitaphone special

Queen Of Night Club—Cont.

Used Guinan's name prominently. Audience appeal: mild. Will do business in houses where audiences are lured by night life in New York.—Allen Theatre, F. H. Clary, Manager, Cleveland, O.

Go heavily on Guinan as star, calling her world's foremost night club hostess. Let them know they will hear and see her and exploit story of Whoopee. Picture of wine, women and wrong. Urge them to see New York all dressed up and ready for thrills and to make whoopee with "Whoopee Girls." Use Vita. signature cut. Audience appeal: to tired business men generally and to all who like good drama, romance and action.—Warners' Metropolitan, C. S. Langne, Manager, Baltimore, Md.

Exploit Guinan as famous night club hostess. Chance to see her in action. Audience appeal: general.—Strand Theatre, Walter McDowell, Manager, Syracuse, N. Y.

Play up background of big New York night club with name of Guinan world's hostess. Audience appeal: all classes.—Great Lakes Theatre, Lawrence P. Stuart, Manager, Buffalo, N. Y.

Worked up elaborate teaser, ran it four or five days preceding opening, ballyhooing "touring night club" to locate for one week at theatre address. Had lots of 'phone calls for reservations, etc., and worked up good interest in film. For current ads, exploited night club atmosphere and Guinan in familiar setting.—Strand Theatre, Schenectady, N. Y.

Red Dance, The (Fox)

OMAHA, NEB.—Rialto Theatre (2,247), 7 days, 25c-50c, "A Bird in the Hand," Par. News. Weather, fair.

Rating—75%.

AD TIPS—Play up title, but lay off Russian revolution theme of picture. Theme song, "Someday, Somewhere," good one to plug. Audience appeal—sophisticated people only—Rialto Theatre, John Howard, Manager, Omaha, Neb.

Redeeming Sin, The (W.B.)

INDIANAPOLIS, IND.—Fair weather, Apollo Theatre (1,100), 7 days, 25c-50c, Fox News.

Rating—100%.

BOSTON, MASS.—Fenway Theatre (1,500), 7 days, 25c-75c, Movietone features, Fox News. Weather good.

Rating—95%.

Redeeming Sin, The—Cont.

BOSTON, MASS.—Washington St. Olympia Theatre (2,500), 7 days, 25c-75c, M'tone features, Fox News, Weather, good.

Rating—95%.

NORFOLK, VA.—Granby Theatre (900), 25c-35c-50c, Vita. acts, comedy, "Wooden Soldiers," "Sock Exchange," News. Weather, fair and warm.

Rating—70%.

UTICA, N. Y.—Stanley Theatre (3,500), 4 days, 35c-50c, 2 Vita. acts, M-G-M and Fox (M'tone), News. Weather, rain and moderate.

Rating—95%.

AD TIPS—No special play; ad featured pictures of Costello and emphasized talking, which is still something of a novelty. Audience appeal largely women.—Granby Theatre, Pierre Bologne, Manager, Norfolk, Va.

Played up Costello and Nagel love team and their good "talkie" voices. Audience appeal: general.—Stanley Theatre, Bernard Depkin, Manager, Stanley Theatre, Utica, N. Y.

Red Hair (Par.)

OTTAWA, ONT.—Fern Theatre (750), 3 days, 10c-25c, "Wild Cat Valley," "Scarlet Arrow" (U), weather, fine and mild.

Rating—90%.

AD TIPS—One of two features by which Bow is well and favorably known. Popular enough for any theatre any time. Audience appeal—Ladies of all ages and adult males.—Fern Theatre, C. Robertson, Manager, Ottawa, Can.

Red Hot Speed (U.)

KANSAS CITY, MO.—Pantages Theatre, 7 days, 5 vaud acts, Æsop's Fables, selected News. Weather, fair and warm.

Rating—100%.

AD TIPS—Play up Denny and fact that it is his first talking picture. Audience appeal: all ages and classes.—Pantages Theatre, Louis Charninsky, Manager, Kansas City, Mo.

Redskin (Par.)

BALTIMORE, MD.—Century Theatre (3,221), 6 days, 25c-65c, Loew-Publix unit "Harvest Time," with Richy Craig, Jr., orchestra, organlogue, "When Money Comes" (M-GM-), "Sportlight," (Pathe), "Ko-Ko Cartoon" (Par.), Fox M'tone, M-G-M News. Weather, variable but warm.

Rating—90%.

LOUISVILLE, KY.—Mary Anderson Theatre (1,376), 7 days, 25c-50c, 2 Sound Acts. Pathe Sound News, Weather, fair.

Rating—100%.

AD TIPS—Exploit color element in picture as scenic beauty of piece is outstanding. Dix can be played for following, but principal appeal is to the curious. Audience appeal: All classes.—Mary Anderson, A. B. McCoy, Manager, Louisville, Ky.

Announce it: On the screen at last! Supreme achievement. A natural color sound picture. Spectacle for eye and ear starring Dix. Play up haunting melodies, eye-appealing photography. Spectacle such as (your city's name) has never seen before. Audience appeal: As most beautiful color picture yet made; this appeals to all who like beauty.—Loew's Century Theatre, Howard Price Kingsmore, General Manager, Baltimore, Md.

Reno Divorce, A (W.B.)

SPRINGFIELD, OHIO—Regent Theatre (1,500), 4 days, 10c-25c-30c-50c-75c, 5 vaud. acts, "Bullfighter" (Pathe), M-G-M News. Weather, mild.

Rating—75%.

Riley The Cop (Fox)

ALBANY, N. Y.—Clinton Square Theatre (800), 6 days, 25c, comedy, Sportlight (Pathe), M-G-M News. Weather, fair.

Rating—90%.

Sal Of Singapore (Pathe)

BALTIMORE, MD.—Rivoli Theatre (1,981), 6 days, 25c-50c, Bobby Gillette, Hughes and Pam, "Two Little Chinese Maids" (Par), "False Alarm Fire Company," Fox M'tone News, Pathe Sound. Weather, variable but warm.

Rating—75%.

LOUISVILLE, KY. — Rialto Theatre (3,000), 4 days, 30c-60c. Coogan in person, 4 RKO Acts. Pathe Review, Pathe News. Weather, Fair.

Rating—130%.

AD TIPS—Haver does good work in new type of role, but unusualness of sea yarn contradicts usual blood and thunder. Piece is outstanding. Audience appeal: General.—Rialto Theatre, J. H. Boswell, Manager, Louisville, Ky.

Play up strong on Haver's name and that she is supported by Hale and Kohler. Announce as dialogue and sound picture synchronized by RCA Photophone. Acclaim it as love romance of sea, from Dale Collins' story "Sentimentalists" and outline it as two men of sea who love her. Audience appeal: Particularly to sea going persons; to all mothers and to all who like wholesome romance. — Rivoli Theatre, Frank Price, Jr., Baltimore, Md.

Scarlet Seas (F.N.)

OMAHA, NEB.—Orpheum Theatre, (3,000), 7 days, 25c-60c, Mosconi Bros., RKO Act. Pathe Sound News. Weather: fair.

Rating—115%.

NEWPORT NEWS, VA.—Palace Theatre (720), 3 days, 25c-35c. Comedy. Fox News. Weather, fair.

Rating—92%.

SCHENECTADY, N. Y.—Proctor's Theatre, (3,000), 3 days, 25c-35c-50c, 5 Vaud. Acts. Weather, cold and rainy.

Rating—100%.

AD TIPS—Name of Barthelmess and sea romance angle sure-fire exploitation features. Audience appeal: Quite general. Palace, Mrs. William Gordon, Manager, Newport News, Va.

Plenty of possibilities in adventure in South Seas angle, and good star draw.—Proctor's Theatre, Schenectady, N. Y.

Seven Footprints To Satan (F.N.)

DES MOINES, IOWA.—Strand Theatre (1,096), 4 days, 20c-30c, "Music Hath Harms" (Par.), Par. News. Weather, fair.

Rating—120%.

AD TIPS—Star, Thelma Todd was played up. Comedy with cast of colored people took very well. Audience appeal: largely juvenile, with regular patronage well pleased with bill.—Strand Theatre, George Watson, Manager, Des Moines, Iowa.

Shopworn Angel (Par.)

SYRACUSE, N. Y.—Eckel Theatre, (1,400), 7 days, 25c-35c. 2 Vita. Acts, Organlogue. Par. News, Weather, fair.

Rating—125%.

AD TIPS—Exploit "That Precious Little Thing Called Love" entirely. Hook up with music stores, radio, orchestra and in newspaper advertising. Audience appeal: All ages and classes. —Eckel Schine Theatre, Ralph W. Thayer, Manager, Syracuse, N. Y.

Show Folks (Pathe)

SAN ANTONIO, TEX.—Majestic Theatre (1,700), 7 days, 25c-60c-75c, 5 acts vaud., Æsop's Fables, Pathe News, Fox M'tone News. Weather, variable and mild.

Rating—60%.

Show Folks—Cont.

AD TIPS—Exploit theatrical play angle. Also good synchronized score. Stars, Basquette and Quillan, not so well known. Audience appeal: general.—Majestic Theatre, Raymon M. Willie, Manager, San Antonio, Tex.

Singing Fool, The (W.B.)

NEW YORK CITY, N. Y.—Weather fair and cool, Harris Theatre (1,200), 7 days, 2 shows a day, 3 Sat. and Sun., $1-$2, Vita. shorts. Twenty-eighth week.

Rating—63 1/20%.

Sin Sister, The (Fox)

WICHITA, KANS. — Orpheum Theatre, (1,700), 3 days, 25c-40c, Loie Bridge. Comedy. Pathe News. Weather, warm.

Rating—123%.

AD TIPS—Exploit sacrifice of dancer's reputation to save selfish millionaire, spoiled daughter, hypocritical evangelist, her pal and sweetheart in order that they might be rescued from certain death of Alaskan blizzard. Also good work of Carroll and scenes of storm and ice-locked ship. Audience appeal: Fairly general. —Orpheum Theatre, H. E. Jameyson, Pub. Director, Wichita, Kans.

Sins Of Fathers (Par.)

ANN ARBOR, MICH.—Michigan Theatre, (2,200), 4 days, 10c-50c, Norman Thomas Quintette, "Wrong Again" (Metro) Fox News. Weather, mild.

Rating—80%.

AD TIPS—Play up fact that here is Jannings in American picture and playing American role. Especially where costume pictures do not go over big, this is important to bear in mind. Audience appeal: Adult.—Michigan Theatre, Ann Arbor, Mich.

Sonny Boy (W.B.)

LOS ANGELES, CALIF.—Warners Hollywood Theatre, Vita. Acts, Ceballos stage show.

Rating—120% (2nd week).

NEW YORK CITY, N. Y.—Weather fair and cool, Warner's Theatre (1,360), 7 days, 2 shows a day, 3 Sat. and Sun., $1-$2. Third week. Rating based on business for last five days of run.

Rating—59 1/5%.

Spieler, The (Pathe)

PORTLAND, ORE. — Oriental Theatre, (1,600), 7 days, 25c-50c. Frazier Players, "At the Dentist" (Pathe), Pathe News. Weather, mild, ideal spring.

Rating—115%.

FORT WORTH, TEXAS. — Hippodrome Theatre, (700), 2 days, 15c-35c, "His New Steno" (Pathe), Pathe News. Weather, clear, warm.

Rating—85%.

An exhibitor in Kingston, Ont., had his troubles the other day when a lady fan took her dog with her to the theatre. During the presentation of a Movietone news weekly in which a hooting owl was seen and heard the dog became excited and ran from the lady's lap down the theatre aisle barking and frightening patrons. Now the manager is displaying a "No Dogs Allowed" sign.

Spieler The—Cont.

AD TIPS—Audible film, tale carnival life plus good comedy and stock; best business of year. Audience appeal, all ages particularly juvenile.—Oriental Theatre, Walter Tebbetts, Manager, Portland, Ore.

Speakeasy (Fox)

NEW YORK CITY, N. Y.—Weather fair and cool, Roxy Theatre (6,205) 7 days, 50c-75c-$1-$1.50, Fox M'tone News and selected news shots. Second Anniversary Program held over for three weeks. Rating based on business for second week.

Rating—100 2/5%.

Spirit Of Youth (Tiffany-Stahl)

SAN ANTONIO, TEX.—Princess Theatre (1,300), 3 days, 25c-35c, comedy, Int'l News. Weather, variable and mild.

Rating—90%.

AD TIPS—Rather good prize-fight angle. Exploit hero as fighting gob, will attract Tunney fans. Cast is well balanced and gives satisfaction. Audience appeal: to young boys, sports lovers and high school age.—Princess Theatre, J. S. McSween, Manager, San Antonio, Tex.

Spite Marriage (M-G-M)

CLEVELAND, OHIO—State Theatre (3,400), 7 days, 30c-60c, Publix Revue, "Newlyweds Visit" (U), "Lost in Sand" (U), "Allah 'L Allah" (M-G-M), Paramount News. Weather, rain and mild.

Rating—83%.

AD TIPS—Presented Jazz Week program in connection with this. Played up Keaton and comedy angle. Audience appeal: great for all who enjoy laughter. Should go over with every type of audience.—State Theatre, George Dumond, Manager, Cleveland, O.

Stark Mad (W.B.)

TROY, N. Y.—Lincoln Theatre (1,000), 7 days, 35c. 1 Vita. act, Stan.-Laurel Comedy (M-G-M). Kinograms. Weather, fair.

Rating—75%.

TAMPA, FLA.—Victory Theatre (1,600), 7 days, 25c-50c-60c, Fox M'tone News, four Vita. acts. Weather, fair and warm.

Rating—110%.

AD TIPS—100% talkie with exceptional cast and perfect recording. Thrills and chills galore. Good for any audience.—Victory Theatre, George B. Peck, Manager, Tampa, Fla.

Stolen Kisses (W.B.)

TACOMA, WASH.—Blue Mouse Theatre (601), 7 days, 25c-50c, 3 acts, Vita. and M'tone news. Weather, three days fair, balance of week rainy and cold.

Rating—70%.

PORTLAND, ORE.—Music Box Theatre (1,837), 7 days, 25c-50c, "The Carnival Man" (Par.), 3 Vita. acts, Fox News. Weather, mild, ideal spring.

Rating—95%.

AD TIPS—Played up comedy. Frothy tales of newlyweds. "Carnival Man" made strong bid for first place. Universal appeal drew good business.—Music Box Theatre, Andrew Saso, Manager, Portland, Ore.

Strange Cargo (Pathe)

PROVIDENCE, R. I.—Warm and fair weather, Loew's State Theatre (3,800), 7 days, 15c-50c, Van and Schenck, Fox M'tone News, organlogue.

Rating—90%.

AD TIPS—Exploit this stirring film as engrossing mystery and play up thrills and dramatic potentialities. Appeal: children and adults who like cinema fare set to fast tempo.—Loew's State Theatre, E. J. McCarthy, Manager, Providence, R. I.

Street Angel (Fox)

JOLIET, ILL.—Princess Theatre (960), 2 days, 15c-35c, News, comedy. Weather, fair.

Rating—100%.

AD TIPS—Exploit Gaynor and Farrell as unforgettable stars of "Seventh Heaven" in another great romance. Exploit theme song, "Angela Mia," and fact that story is tale of young love. Has appeal for every one.—Princess Theatre, Patrick McManus, Manager, Joliet, Ill.

Strange Case Of Capt. Ramper (F.N.)

FORT WORTH, TEX.—Hippodrome Theatre (700, 3 days, 15c-35c, "That Night" (M-G-M), Pathe News. Weather, clear, warm.

Rating—60%.

AD TIPS—Foreign films make poor showing here. We harped on aeronautical features of this picture, using mats of plane wreck conspicuously.—A. E. Hughes, manager, Hippodrome Theatre, Fort Worth, Tex.

Strong Boy (Fox)

CLEVELAND, OHIO—Palace Theatre (3,600), 7 days, 35c-75c, 5 vaud acts, "His New Stenographer" (Pathe), Fox News, Par. News, Pathe News. Weather, rain and mild.

Rating—80%.

ATLANTIC CITY, N. J.—Virginia Theatre (1,222), 7 days, 40c-50c, "Post Mortems" (Par.), Fox M'tone News. Weather, clear and moderate.

Rating—90%.

NEW HAVEN, CONN.—Bijou Theatre (2,700), 7 days, 25c-30c, Fred Adams' Band, M'tone News, comedy short. Weather, fair.

Rating—60%.

AD TIPS—Exploit rollicking comedy of McLaglen, Cook and Summerville; name appeal of well-known players in cast. Audience appeal: all ages and classes.—Virginia Theatre, Harry Klein, Manager, Atlantic City, N. J.

Because Joy appeared in person as headline vaudeville attraction, played her name up in connection with picture. Audience appeal: just so-so. Fairly amusing but entirely improbable tale, suitable to any house, but not box-office attraction of any magnitude.—Palace Theatre, Frank Hines, Manager, Cleveland, O.

McLaglen's name and reputation and comedy angles. Audience appeal: not too good here.—Bijou Theatre, New Haven, Conn.

Sunset Pass (Par.)

SEATTLE, WASH.—Coliseum Theatre (1,650), 7 days, 25c-35c, comedy, Fox M'tone News. Fair and mild weather.

Rating—75%.

AD TIPS—Exploit Grey story and greater possibilities of sound in this type of film.—Wm. Hartford, Manager, Coliseum Theatre, Seattle, Wash.

Ten Days That Shook The World (Sovkino)

BALTIMORE, MD.—Little Theatre (167), 6 days, 35c-50c, "Bumping Into Broadway," with Harold Lloyd, "The Bee" (Tolhurst), Par. News. Weather, variable but warm.

Rating—75%.

AD TIPS—Play up actual scenes with Lenin. Announce this as smashing drama of Russia's revolution that startled civilization—that it played 6 weeks on Broadway and months in Berlin—that it is magnificent study of human emotions—reveals downfall of Czar, storming Winter Palace—shows Women's Battalion of Death. S. M. Eisenstein, who made "Potemkin," directed it. Audience appeal: to foreign element interested in foreign affairs and to educated classes particularly.—Little Theatre, Clyde V. McKay, Manager, Baltimore, Md.



H. B. Warner, stage and screen star, who is one of the Warner Bros. foremost talkie stars. "Conquest" and "Stark Mad" are recent vehicles

Terror, The (W.B.)

SAN ANTONIO, TEX.—Empire Theatre (1,550), 7 days, 25c-35c-50c, Vitaphone shorts, Fox M'tone News. Weather, variable and mild.

Rating—65%.

AD TIPS—Best exploitation is mystery angle and all-talkie. McAvoy will pull pretty well, also Horton, who carries picture. Audience appeal: general, especially to kids.—Empire Theatre, Al Fourmet, Manager, San Antonio, Texas.

Three Week Ends (Par.)

NEWPORT NEWS, VA.—Rialto Theatre (873), 6 days, 25c-35c, Cartoon, Para. News. Weather, Fair.

Rating—100%.

AD TIPS—Another big Bow-Glyn combination. Bow's pictures need little exploitation other than her name here. Audience appeal: General.—Rialto Theatre, E. T. Crall, Manager, Newport News, Virginia.

Tide Of Empire (M-G-M)

PORTLAND, ORE.—Portland Theatre (3,068), 7 days, 25c-60c, Orchestra, Publix' "Volcano," Henry Busse, M. C. Weather, mild.

Rating—115%.

BUFFALO, N. Y.—Hippodrome Theatre (2,100), 7 days, 65c, Vaud., Par. and M'tone News. Weather, warmer, rain.

Rating—100%.

AD TIPS—Exploit as thrilling picture as good old western type. Audience appeal—for all young men.—Hippodrome Theatre, John Carr, Manager, Buffalo, N. Y.

Tragedy Of Youth (T.-S.)

OTTAWA, ONT.—Centre Theatre (1,200), 6 days, 15c-40c, orchestra, Educ. Comedy, Fox News. Weather, fine and mild.

Rating—80%.

AD TIPS—Excellent story dealing with youthful infatuation, hasty wedding and bitter aftermath. Has great moral. Cast capable and well-balanced. Audience apeal: Both sexes from high school age up.—Centre Theatre, Don Stapleton, Manager, Ottawa, Can.

Trail Of '98, The (M-G-M)

WINSTON-SALEM, N. C.—Carolina Theatre (2,600), 3 days, 35c-50c-65c, "Loud Soup" (M-G-M), 4 vaud. acts, Fox M'tone News. Weather, rainy.

Rating—60%.

True Heaven (Fox)

DES MOINES, IOWA—Strand Theatre (1,096), 3 days, 20c-30c, "Are Scotchmen Tight?" (Par.), Par. News. Weather, fair.

Rating—110%.

MEMPHIS, TENN.—Loew's Strand Theatre (1,100), 6 days, 10c-25c-40c, Bobby Vernon Comedy (Par.), M-G-M News. Weather, fair and warm.

Rating—85%.

AD TIPS—Stars were advertised for this feature. Audience appeal: largely juvenile with good matinees.—George Watson, Manager, Strand Theatre, Des Moines, Iowa.

Weary River (F.N.)

BALTIMORE, MD.—Valencia Theatre (1,500), 6 days, 25c-35c, Newlyweds in "Excuse Me" (U.), "Prodigal Pup" (U.), Fox M'tone, Par. News. Weather, variable but warm.

Rating—100% (second run).

SAN FRANCISCO, CAL.—California Theatre (2,358), 6 days, 35c-50c, "Melancholy Dame" (Par.), Fox News. Weather, unsettled.

Rating—100%.

OKLAHOMA CITY, OKLA.—Empress Theatre (1,250), 7 days, 10c-50c, Pathe News, "The Melancholy Dame" (Par.), Weather, fair.

Rating—100%.

TACOMA, WASH.—Colonial Theatre (965), 7 days, 10c-25c-35c-50c, Sennett comedy "Taxi for Two," Fox Variety "Solitudes," Fox News. Weather, 3 days fair, balance of week rainy and cold.

Rating—80%.

ATLANTA, GA.—Howard Theatre (2,478), 6 days, 25c-35c-60c, Par. News, short subjects, stage show. Weather, one day pouring rain.

Rating—135%.

NEW YORK CITY, N. Y.—Weather cool and fair, Central Theatre (861), 7 days, 2 shows a day, 3 Sat. and Sun., $1-$2-$2.50, Vita. shorts. Eighth week.

Rating—70 1/10%.

AD TIPS—Advertise it extensively as Barthelmess' first talking and singing picture. Excellent voice and singing of "Weary River," convict story of man who came back. Adult appeal, but all classes will like the picture.—Empress Theatre, Tom Boland, Manager, Oklahoma City, Okla.

Used usual newspaper advertising, but publicity featured Barthelmess, well known here for war portions of "Patent Leather Kid," filmed at Fort Lewis.—Dougles Kimberley, Manager, Colonial Theatre, Tacoma, Wash.

What A Night (Par.)

CANTON, OHIO—Valentine Theatre (811), 7 days, 15c-25c, comedy, Pathe News. Weather, warm, clear.

Rating—95%.

Daniels presents chance for exploitation, along with newspaper and mystery angles. Audience appeal: High school age and above.—Valentine Theatre, Joe Calla, Manager, Canton, O.

White Shadows In South Seas (M-G-M)

ALBANY, N. Y.—Mark Ritz Theatre (1,146), 6 days, 25c-35c, 1 Vita. act, Our Gang Comedy (M-G-M), Pathe News.

Rating—175%.

AD TIPS—Here was a picture which I found entirely different from usual run. Used every opportunity to impress this upon every one who read newspapers. Used plenty of teasers, and featured fact that picture showed many unknown spots in South Sea Isles. Crowds were so great that I used midnight show two days.—Mark Ritz Theatre, Charles Smakowitz, Manager, Albany, N. Y.

Why Be Good (F.N.)

PROVIDENCE, R. I.—Warm and fair weather, Strand Theatre (2,200), 7 days, 15c-50c, "The Carnival Man" (Par.), Strand Pictorial.

Rating—85%.

INDIANAPOLIS, IND.—Fair weather, Circle Theatre (2,500), 7 days, 25c-60c, Vita. Acts, Fox News, Organlogue.

Rating—85%.

TOLEDO, OHIO—Pantheon Theatre (922), 7 days, 10c-25c-35c-65c, "Ask Dad," Pathe Sound News. Weather, cloudy.

Rating—80%.

KANSAS CITY, MO.—Mainstreet Theatre, 7 days, Master of Ceremonies, Aesop's Fables, Pathe News, Weather, fair and warm.

Rating—95%.

LITTLE ROCK, ARK.—Royal Theatre (1,000), 3 days, 15c-60c, "Melancholy Dame" (Par.). Weather, clear.

Rating—100%.

SAN FRANCISCO, CAL.—Loew's Warfield Theatre (2,671), 7 days, 35c-65c, Fanchon-Marco Idea, "Grotesque,' Benny Rubin, Shank Talkie, M-G-M News. Weather, unsettled.

Rating—100%.

PORTLAND, ORE.—Fox Broadway Theatre (1,912), 7 days, 25c-60c, Fanchon and Marco's "Hotter'n Hot," Georgie Stoll, M. C., Fox News. Weather, mild, ideal spring.

Rating—100%.

MEMPHIS, TENN.—Orpheum Theatre (2,600), 6 days, 15c-25c-60c, 6 Vaud. Acts, "Grantland Rice Sportlight" (Pathe), Pathe Review, Pathe Silent News. Weather, fair and warm.

Rating—90%.

AD TIPS—Drawing power of star should be played up big in exploitation. Bill as hectic story of modern age with cuts showing frills of modern youth. Appeal: to all classes of adults, particularly collegiates.—Strand Theatre, Ed Reed, Manager, Providence, R. I.

Appeal to younger set. Let Moore's name bring them in.—Pantheon Theatre, Langdon W. Kumler, Manager, Toledo, Ohio.

Moore featured in advertising and picture played up as her whoppiest picture since "Flaming Youth." Audience appeal: all ages and classes.—Mainstreet Theatre, Lawrence Lehman, Manager, Kansas City, Mo.

Semi-comedy and picture of human life exploited and telling reasons to be good. Audience appeal — especially young generation. Some older.—Loew's Warfield Theatre, Lou Golden, Manager, San Francisco, Calif.

Advertised red hot features of film. Called Collegian week. Appeal: only fair, not as strong previous Moore films. Appeal to school and college ages.—Fox Broadway Theatre, Floyd Maxwell, Manager, Portland, Ore.

Wild Orchids (M-G-M)

MILWAUKEE, WIS.—Majestic Theatre (1,500), 7 days, 25c-50c, "Off to Buffalo" (M-G-M), M-G-M News. Weather, rainy and mild.

Rating—130%.

BALTIMORE, MD.—Parkway Theatre (1,092), 6 days, 15c-35c, Vincent Lopez, George Dewey Washington, M'tone, "Lucky Rabbit" cartoon (U.). Weather, variable but warm.

Rating—111% (second run).

ALBANY, N. Y.—Mark Strand Theatre (2,000), 6 days, 25c-50c, 2 Vita. acts, Fox News.

Rating—100%.

SEATTLE, WASH.—Fifth Avenue Theatre (2,750), 7 days, 25c-35c-50c-60c, Fox M'tone News, Fanchon-Marco stage unit. Fair and mild weather.

Rating—90%.

AD TIPS—In newspaper advertising I figured it would be good bet to call attention to fact that picture was made from Maughan's

Wild Orchids—Cont.

latest story, and that he was author of "Rain." Also featured fact that Asther and Garbo constituted new and perfect love team.—Mark Strand, Tom Clark, Manager, Albany, N. Y.

Liberal use of Garbo's name will help more than anything in putting picture across. Audience appeal: Theatre's usual patrons.—Majestic Theatre, H. Israel, Manager, Milwaukee, Wisc.

Exploit work of three members of cast, scenic angle, intelligent handling. Suitable for better type adults.—James Q. Clemmer, Manager, Fifth Avenue Theatre, Seattle, Wash.

Wolf Song, The (Paramount)

NEW YORK CITY, N. Y.—Weather cool and fair, Embassy Theatre (596), 7 days, 2 shows a day, 3 Sat. and Sun., $1-$2, Paramount shorts. Fourth week. Rating based on nine days' business.

Rating—75 4/5%.

Wolf Of Wall Street, The (Par.)

OTTAWA, ONT.—Imperial Theatre (1,200), 6 days, 15c-50c, "Kisses," "Two Little Chinese Maids" (Par.), Par. News. Weather, fine and mild.

Rating—140%.

LOUISVILLE, KY.—Fair and warm weather, Loew's State Theatre (3,400), 7 days, 35c-50c, 2 sound acts, Fox and M-G-M News, organlogue.

Rating—100%.

AD TIPS—Exploit George Bancroft, the star of "Underworld and "The Dragnet," in his first talking role. Also the stock market angle where even the big ones get trimmed. Baclanova is also good for a day. Audience appeal: mostly for adults.—S. Chambers, Manager Palace Theatre, Wichita, Kans.

Plenty of angles for exploitation, but featured especially the all-talking angle and the name of George Bancroft. Played up the Wall Street angle with the present interest in the market. Audience appeal: all ages, both sexes.—Russell Bovim, Manager Loew's Theatre, Canton, O.

Exploit the picture by using Bancroft's name. Stress the amount of talking in the picture—a 100 per cent talkie. Audience appeal: adult patronage of all classes.—William Mick, Manager, Strand Theatre, Milwaukee, Wis.

George Bancroft has the best voice on the screen and it always shows itself. It's worth emphasizing together with the marvelous talking cast. The high finance angle also has a popular appeal. We used a tie-up with the auto dealers in a "Wall Street" parade of new cars, carrying money bags. Pennies thrown to the children in the street crowds also had a good effect. Audience appeal: The picture is of interest mostly to those of mature years and to city folk rather than country residents.—Herbert D. Grove, Manager, Capitol Theatre, Cedar Rapids, Ia.

Melodrama of general appeal, especially timely on account of present interest and public participation in stock trading, which angle is heavily played, bearing down on the stock pit scene. All-talking angle, also Baclanova's songs help sell it. Suitable for adult audiences.—Proctor's Theatre, Schenectady, N. Y.

Advertise Bancroft as proving ability to hold leading place in talking pictures. Play up lesson value of picture as it not only

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Here's to the happiest
Hours I know,
Spent sound asleep
In a talkie show.
—Rev Wiley, "Cook-Coos,"
N. Y. American.

Wolf Of Wall St.—Cont.

shows inner workings of Wall Street manipulators, but also shows results to thousands of "suckers." Good drama of stock markets. Audience appeal: Generally for ages above high school period.—H. E. Long, Mgr., Loew's and U. A. State Theatre, Louisville, Ky.

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Great dramatic punch and makes excellent tie-up with present stock market interest. Bancroft splendid in talking role and Baclanova superb. Audience appeal: all adults.—Imperial Theatre, R. Tubman, Manager, Ottawa, Can.

Woman Disputed, The (U.A.)

OKLAHOMA CITY, OKLA.—Victoria Theatre (1,000), 5 days, 25c-35c, comedy, news reel. Weather, fair.

Rating—75%.

ANN ARBOR, MICH.—Majestic Theatre (1,050), 4 days, 10c-50c, "All Set," Aesop's Fables (Pathe), Pathe Review, Par. News. Weather, mild.

Rating—70%.

WICHITA, KANS.—Fair weather, Miller Theatre, (1,981), 3 days, 25c-50c, Int'l News, comedy.

Rating—100%.

AD TIPS—Exploit Norma Talmadge, also the acting of Kent as a new star of the movies. The "disputed" angle is also good, particularly if it can be played discreetly in a tie-up with the "bad woman" situation. Not so much on the war stuff, a little overworked now. Audience appeal: for adults only.—S. Chambers, Manager, Miller Theatre, Wichita, Kans.

Exploit fact that here is one of screen's most beautiful love stories pictured against war scenes of realism. Talmadge at her best. Might arouse interest by calling attention to striking similarity between Roland and Gilbert, particularly when camera catches Roland's face straight on. Audience appeal: general.—Majestic Theatre, Ann Arbor, Mich.

Woman From Moscow (Par.)

SPRINGFIELD, O.—Mild weather, Regent Theatre, (1,500), 4 days, 10c-15c-25c-30c-50c, "Half-Back Hannah," M-G-M News, 5 acts vaud.

Rating—60%.

Woman Of Affairs (M-G-M)

OTTAWA, ONT.—Weather: mild and cold, Regent Theatre, (1,225), 6 days, 25c-65c, "Miss Information" (Vita.), Fox M. and Para. News, orchestra.

Rating—60%.

AD TIPS—Draw close relationship with Michael Arlen's "Green Hat" with this story. Greta Garbo does her best acting and more or less redeems herself. John Gilbert loves better than ever. Audience appeal: a feature that will particularly hold women and stir manly emotions as well.—Ray Tubman, Manager, Regent Theatre, Ottawa, Ont.

Younger Generation (Col.)

COLUMBUS, O.—Fair and cold weather, Grand Theatre, (1,200), 2 days, 25c-35c-50c, Fox News, Movietone vaude.

Percentage Rating—50%.

HOLLYWOOD

LAWRENCE A. URBACH
Western Representative

JERRY HOFFMAN
Western News Editor

Hollywood Office: Mezzanine Floor, Hotel Roosevelt Phone Granite 2145

Talent May Be Around Corner, Says Schulberg

(Hollywood Bureau, Motion Picture News)

Hollywood, March 28.—Pointing out that studio executives have a habit of overlooking potential talent within the gates of their own studios, and get wildly excited over some person working for another company, Ben P. Schulberg, general manager of West Coast production for Paramount, impressed his corps of production assistants with the importance of giving more attention to the possibilities of players, writers and others currently working for Paramount.

Schulberg said that every studio, Paramount included, had time and again let exceptional bets get away from them, mainly because the studio executives had not taken the time to watch the people working on the lot. He continued that many executives had their eyes on what the other companies were doing, rather than keeping in closer contact with their own studio activities and personnel.

Paul Bern Joining M-G-M As Production Supervisor

(Hollywood Bureau, Motion Picture News)

Hollywood, March 28.—Paul Bern, who has been supervisor of production at Pathe until he asked to be released from his contract a week ago, has been signed as a production supervisor by Metro-Goldwyn-Mayer. He was formerly scenario editor for that company.

There were rumors that Bern was slated as general manager for Universal, but those reports were denied by both Carl Laemmle, Jr., and Robert Welch, present general manager of U. City.

Will Remake "Grounds For Divorce" As Menjou Film

(Hollywood Bureau, Motion Picture News)

Hollywood, March 28.—"Grounds for Divorce," an all-talker, will be Adolphe Menjou's final picture under his current contract with Paramount. It will be a remake, the first version having been produced in 1925 with Florence Vidor starring. "The Prince Consort," announced as a forthcoming Menjou vehicle, will be produced by Paramount within the next two months as an all-talker with a featured cast.

Walter Stern Leaving "U"

(Hollywood Bureau, Motion Picture News)

Hollywood, March 21.—Walter Stern, for the past two years business manager at Universal City, Cal., resigned last week. No appointment has been made to fill the vacancy.

Jerry Hoffman Resigns From M. P. News

WITH regret, *Motion Picture News* announces the resignation of Jerry Hoffman, who has been Western News Editor for this publication. Mr. Hoffman will devote all his energies to Universal Service and The Los Angeles Examiner in the future. He has been contributing to Universal Service and is now film critic for The Examiner, as assistant to Louella Parsons.

Motion Picture News takes pleasure in expressing our appreciation of Mr. Hoffman's excellent work for us and in extending sincere best wishes for his future success.

Paramount Will Remake "The Fighting Coward" In Sound

(Hollywood Bureau, Motion Picture News)

Hollywood, March 28.—"Magnolia," from story by Booth Tarkington, will be produced by Paramount as an all-talker and sounder. It will be a remake, having been produced by Paramount in 1924 under release title of "The Fighting Coward," with James Cruze directing.

Dorothy Arzner, who will direct the new version of "Magnolia," was assistant to James Cruze when the latter directed the former picture several years ago.

Lucille Powers has been signed by Paramount for a feature part in the picture, mainly on account of her natural Southern accent. The story is laid in the South along the Mississippi River.

Pathe To Make Series of 2-Reel All-Negro Comedies

(Hollywood Bureau, Motion Picture News)

Hollywood, Mar. 28.—Pathe will produce a series of two reel all talker comedies with all-negro casts. The company purchased sixteen Hugh Wiley short stories that have appeared in the Saturday Evening Post from time to time. Monty Brice has been signed to write the adaptations and dialogue for the pictures, and Paul Powell will direct. Production will start as soon as selection is made of player to take the part of "Wildcat," the negro around whom the stories revolve.

New Film Company

The Arnold Production and Releasing Corporation has been formed for production of feature pictures based on animation of miniatures. The company hopes to raise $50,000 for cost of the first picture. Officers and directors of the organization include Richard K. Arnold, Jr., Henry Weyler, Henry B. Rickard, and Glen Lambert. J. L. Roop is named as technical director.

New Call Bureau Checks Production For Coming Month

(Hollywood Bureau, Motion Picture News)

Hollywood, March 28.—The recently established Call Bureau has become the production barometer of the industry. By checking on the number of calls received daily or weekly, it is possible to tell immediately just what ratio of production is scheduled in Southern California studios for the coming month.

The Central Casting Bureau has not been able to serve in this way, since five thousand extras might be required with only one production being made in the entire group of studios. Another reason is that extras are called for work twenty-four hours before needed. The Call Bureau, listing all standard feature players, is checked with by producers from three to four weeks ahead when certain individuals are required.

Although the Bureau has been operating but five weeks, there are over 4,000 feature players now listed. The office has become international in scope, since producers phone requests for individuals who are now located in all parts of the world. Many such cases have not been registered with the bureau and it is difficult to locate them.

Christies Will Not Renew Contract With Billie Dooley

Hollywood, Mar. 28.—Christies will not renew the term contract of Billy Dooley, starred for several years on the Christie program. This is because of a change in production policy by the company whereby all future releases will be full dialogue and sound with big names from pictures and the stage. Christie's are not likely to renew expiring contracts with their other term comedians and players.

Cruze, Inc., Buys Studio And Property of Chadwick

(Hollywood Bureau, Motion Picture News)

Hollywood, March 28.—James Cruze, Inc., headed by the director, has purchased the studio, real estate adjacent to the studios and the entire studio equipment of Chadwick Pictures, Inc., in Hollywood. Cruze is making a series of short and feature-length talking pictures.

De Sano And Chevalier

(Hollywood Bureau, Motion Picture News)

Hollywood, March 28.—Marcel De Sano has been signed by Paramount to direct Maurice Chevalier in his next talker for Paramount.

(Continued on following page)



C. C. Burr, head of Burr Comedies, a newly formed company which will produce talkie comedy shorts for the independent market

Burr Plans Series Of Talk Shorts For Inde. Market

(Hollywood Bureau, Motion Picture News)

Hollywood, March 28.—C. C. Burr, former producer of Torchy Comedies and the Johnny Hines features for First National, will produce and release a series of two-reel talking pictures for the independent market, under brand of Burr Comedies, Inc.

Burr's first series will be titled "Storm and Strife" comedies, with domestic farce background. Both stage and screen players will be used in the all-talkers, with sound recordings to be reproduced by both film and disc methods.

New "U" Special

Carl Laemmle, Jr., has launched a "Surprise" production at Universal City. It is "College Spirit," and is promised for release well before summer, and will be handled as a special. It will have college and "hot" songs written for it, will contain sound and dialogue, and will also feature the Glee Club of the University of California.

New Educational Player

The work of Al Alt in several of Educational's one-reel Cameo Comedies in which he has been featured this season, has won him the featured comedy part in a Mermaid about to go into production under the direction of Charles Lamont.

Baclanova-Soussanin Honeymoon

Following a four-day honeymoon at Lake Arrowhead, Baclanova, actress, and her husband Nicholas Soussanin, have returned to the Hollywood film colony. The couple were married in Riverside, Cal., March 7.

Chevalier and Wallace

Maurice Chevalier and Richard Wallace, who directed him in "Innocents of Paris," have returned to Hollywood. The picture is scheduled for release late next month.

Educational Writer

Author of many clever sub-titles in Educational's comedies this year, Al Martin now is turning his talent for humor in another direction. He is writing dialogue for Jack White's series of talking comedies.

Dotty Jottings

By Jerry Hoffman

MARY PICKFORD held a press preview of "Coquette" last week . . . and now all I want in the theatres showing it is the handkerchief concession . . . aside from the merits of the picture as a picture . . . one cannot help but admire the tremendous amount of courage displayed by Miss Pickford in not only her departure from a standard character . . . but the daring treatment of the story . . . "Coquette" makes the first talking screen drama . . . and it is fitting that one of the industry's most prominent figures should thus add to her history . . .

FOX has signed a litle girl named Helen Gardner for Movietones. . . . I heard her sing the other day and she brings one of the few real voices in Hollywood to pictures . . . . she has a glorious coloratura and I'm anxious to hear her first picture . . . . film stars no longer drive up to San Bernardino or Pasadena to meet incoming folks . . . . the new stunt is to fly to Albuquerque and come in on the train. . . . Douglas Fairbanks, Mary Pickford, Lillian Gish, Owen Pickford Fairbanks and Mr. and Mrs. John Fairbanks made up a party which flew last week to greet Joseph M. Schenck, Irving Berlin and Barbara Stanwyck who were coming from New York. . . .

MARGARET ETTINGER threw a party last week asking for a new name for her protege, Liska . . . . the suggestion of Liskareene was discarded . . . . however, they'll never "walk away" from Liska . . . . she has too much charm and beauty . . . . even her best friends say so . . . . apropos the tailors who radiovertise "two suits for the one price" . . . . in Hollywood they say . . . . "Harry Cohn, where you make two pictures for the price of one" . . . . certainly all these tales about Prof. Marston's psycho-analysis cannot be true . . . . there's a difference between psychology and psychopathy . . . . with these fond words . . . . au 'voir. . . .

Damita With McLaglen-Lowe

Lily Damita has been borrowed by Fox from Samuel Goldwyn for female lead in "The Cockeyed World." Raoul Walsh will direct, others cast being Victor McLaglen and Edmund Lowe. The film is to be a sequel to "What Price Glory."

Fox Re-making "Headlines"

Fox has decided to remake "Headlines," directed by Fred Newmeyer and shelved last fall. Ben Stoloff is directing the remake under the title of "Protection."

Taylor Starts "Come Across"

Ray Taylor has started direction on "Come Across," Universal-Jewel silent, with cast including Lina Basquette, Reed Howe, Flora Finch, Gustav von Seyffertitz, and Crauford Kent.

Betty Boyd Progresses

Betty Boyd, Wampas baby star this year, has been selected to play the leading feminine role with Edward Everett Horton in his new all-dialogue comedy, "The Right Bed," Coronet Talking Comedy. Miss Boyd also has been chosen as leading lady for Lupino Lane in one of his all-talking laughmakers.



Don Alvarado and Lily Damita in a love scene from "The Bridge of San Luis Rey," in which Miss Damita plays the role of the dashing Peruvian actress, The Perichole

Paramount Looks Out For Material To Star Green

(Hollywood Bureau, Motion Picture News)

Hollywood, March 28.—Paramount is looking for possible material to feature Harry Green in talking features. Green, former comedian on the stage and a featured player in three Paramount talkies since he came to the Coast several months ago, has been assigned a role in Moran and Mack's vehicle.

"U" Sounding "Southern Cross"

Universal is sounding and synchronizing "Under the Southern Cross," produced in New Zealand last summer. A chorus of fifty is being rehearsed to sing native songs.

Will Re-make "Broken Wing"

Paramount will re-make "The Broken Wing" as an all talker and sound production under direction of William Wellman.

"Green Goddess," New Talkie

Al Green has been signed by Warners to direct "The Green Goddess" an all talker with George Arliss; marking Green's introduction to talking pictures.

Change In "U" Schedule

"You Can't Buy Love" replaces "Climax" as Jean Hersholt's next Universal vehicle. It will be a 100 per cent talker, directed by Arch Heath. Charley Chase has been borrowed for the comedy lead. Kathryn Crawford will be ingenue.

"Protection" For Dorothy Burgess

"Protection" will be Dorothy Burgess' first vehicle for Fox under her long term contract. Benjamin Stoloff will direct; the story based on original by Frederick Hazlitt Brennan. Roy Stewart, Robert Elliott and Paul Page are principals.

Work Halted On "The Gob"

After shooting for several days on "The Gob," M-G-M has stopped production on the picture, and is now re-vamping the story.

Rinaldo In "Trader Horn"

Duncan Rinaldo will play the role of Little Peru in M-G-M's production of "Trader Horn."

Opinions on Pictures

The Donovan Affair

One Of The Best Talkies
(Dialogue Version)
(Reviewed by Bill Furman)

FOR sustained interest and belt line laughs, this is easily one of the best talkers of the season. Jack Holt, recently from the wide open spaces in westerns, brings out the fact that he is a comedian of high calibre, and an actor who can go through his routine without being stagey. Holt has an excellent voice for recording purposes; well modulated, and getting over without apparent effort.

"The Donovan Affair" is a fast moving comedy-drama in which a series of triangles and two cold blooded murders in the dark keep audience interest at highest pitch. There is no inkling as to the identity of the perpetrator of the crimes, both of which occur around a banquet table; until the murderer is captured by a clever ruse for a smashing climax. Any one of four members of the cast seem guilty of the crimes, until the real criminal is revealed to the audience.

High class comedy runs riot through the tragic sequences. Fred Kelsey as the clumsy but faithful assistant to Inspector Killian (Jack Holt) getting the biggest share of laughs; with Hank Mann, a stuttering doctor, and Ethel Wales getting plenty of attention for their portrayals.

Columbia has assembled a notable cast for their initial plunge into the all-talker field. Every one has been seen in pictures for several years, and all voices register satisfactorily.

The sound effects inserted are very realistic and tend to provide additional thrills for the audience. The dialogue by Howard J. Green is sparkling and interesting throughout.

The picture should be an exceptional box office draw, and will likely bring back many repeaters, as it is well worth seeing two or three times. It's packed with laughs throughout, clean comedy and a thriller of the first water.

Drawing Power: 100 per cent either as a talker or silent. It has plenty of audience qualities, and enough featured "names" to help bring in capacity houses. It's a picture that will interest all types and ages.

Produced and **distributed** by Columbia Pictures. From play by Owen Davis. **Adaptation** and **dialogue** by Howard J. Green. **Scenario** by Dorothy Howell. **Directed** by Frank Capra. **Photography** by Teddy Tezleff. **Length**, sound version, 7,200 feet. **Running time**, one hour and a half.

THE CAST

Inspector Killian	Jack Holt
Jean Rankin	Dorothy Revier
Jack Donovan	John Roche
Lydia Rankin	Agnes Ayres
Capt. Peter Rankin	Alphonse Ethier
Cornish	William Collier, Jr.
Mary Mills	Virginia Browne Faire
Nelson	Edward Hearn
Porter	Wheeler Oakman
Mrs. Lindsay	Ethel Wales
Dr. Lindsay	Hank Mann
Carney	Fred Kelsey
Dohhs	John Wallace

The Shady Lady

A Likeable Melo-Comedy
(Reviewed by Freddie Schader)

ALTHOUGH this is listed as a talking picture, there is but one sequence in dialogue. That comes along at the finish of the picture and runs for nine minutes. But the picture is a well worth while melodramatic comedy that will please any audience. It is light entertainment, but with closely knit action and the plot carried by four people it will hold audience and send them out satisfied.

There is a cast of four people programmed. The names are worth while. Phyllis Haver is starred, with Robert Armstrong and Louis Wolheim supporting her and Russell Gleason playing the role of a sap reporter getting all the laughs.

The story has its scene laid in Havana. Louis Wolheim, an exiled American because he almost "occupied the Chair of Applied Electricity at Sing Sing," as Prof. Holbrook is running a gaming establishment and doing a little gun running to other Central American countries. It has been profitable for him, but of late there has been a fly in the ointment. His shipments have been hijacked, with the result that his profits have been fast dwindling. The cause is Blake, a "gentleman adventurer" in the person of Robert Armstrong. The Professor knows who is doing the jobs, but he cannot come out and openly accuse him of it. That is the situation when the Shady Lady enters his gaming establishment. She is "wanted" in New York. A wealthy admirer of hers has has been slain and she is supposed to have committed the crime. The Professor invites her into his private office and then unfolds a plot. She is to lure the reason for the hijacked shipments into the Professor's hands and in return the Professor will forget that she is the girl that they are looking for in New York.

Well, the Shady Lady, who is no one else than Phyllis Haver, steps out to get her man. But she falls in love with him.

It is the final scene in the gunrunner's den that is in dialogue. The four principals, Miss Haver, Wolheim, Armstrong and Gleason, all take part in it. The scene is a tense one, and as it is the finish of the picture the audience carry away the impression of the talking kick at the finish.

Drawing Power: This will fit almost anywhere. The fact that the greater part of the picture is silent won't mitigate against it, for the nine minutes at the finish is just enough to punch it.

Produced and **distributed** by Pathe. **Length:** 5,808 feet. **Running time:** an hour and four minutes. **Released**, Jan. 20, 1929. A Paul Block production. **Dialogue** and **synchronization** by RCA method. **Story** by Jack Jungmeyer. **Directed** by E. H. Griffith.

THE CAST

Lola	Phyllis Haver
Blake	Robert Armstrong
Prof. Holbrook	Louis Wolheim
Haley	Russell Gleason

The Wild Party

Clara Bow Scores In Talkie
(100 Per Cent Dialogue)
(Reviewed by Walter R. Greene)

CLARA BOW makes her debut in the talker field with "The Wild Party," and she still remains the delightful, effervescing, audience-catching personality that brought her to the top of Paramount box office "draws." Neither Clara nor Paramount have any worries over her ability to talk in front of the microphone—she puts everything across without difficulty. One fact is brought out in looking at this picture—Clara can be even a bigger favorite in the talkers than she has been in the silent form of film entertainment.

Paramount did not give the girl such a hot story for her first venture in front of the mike. The story, from a novel of the same name by Warner Fabian, is rather episodic and forced in its presentation. It doesn't just seem to ring true—but Clara Bow in the lead puts the picture over by sheer force of her personality.

Clara is portrayed as a wild student at a girl's college, leader of a sorority group or something like that. Then Frederic March appears as the new professor of Anthropology. Clara sets out to show the professor his rightful place and falls in love with him. The affair is dragged through the balance of the picture; with wild doings by the girls under leadership of Clara; until the usual clinch for the finish.

There is no need for detailing the story; it's one of those college yarns that have been done many times before.

Just because the story is not original is no reason to believe the picture will not prove a success. "The Wild Party" should get over big in any locality—chiefly because Clara Bow is starred, and does fine work in her first picture with talking throughout.

Drawing Power: One of the sure-fire money-makers in the talker field—Clara Bow talks for the first time, and she is certain to win new popularity in the sounders. Audiences will overlook story in admiration for Clara.

Produced by Paramount-Famous-Lasky. **Released** by Paramount. From novel by Warner Fabian. **Adaptation** and **dialogue** by E. Lloyd Sheldon. **Directed** by Dorothy Arzner. **Photographed** by Victor Milner. **Sound footage** about 7,000 feet. **Release date** not determined.

THE CAST

Stella Ames	Clara Bow
Gil Gilmore	Frederic March
Helen Owens	Shirley O'Hara
Faith Morgan	Marceline Day
Eva Tutt	Joyce Compton
Baba	Adrienne Dore
Toss	Virginia Thomas
Ann	Jean Lorraine
Thelma	Kay Bryant
Maisie	Alice Adair
Janice	Renee Whitney
Jean	Amo Ingram
Gwen	Marguerite Cramer
Al	Jack Oakie
Phil	Phillips R. Holmes
Ed	Ben Hendricks, Jr.
George	Jack Luden
Balaam	Jack Raymond

Syncopation

Good Triangle Meller With Songs

(Reviewed by Freddie Schader)

HERE is another Broadway story, dealing with small time vaudevillians, night clubs and Park Avenue society, with a lot of good music, three corking song numbers, and looks like it should be a good box office bet. It has got a couple of good kicks and, while it is shy on picture names, the combination of Bobby Watson and Morton Downey should mean something to the customers. The one weak spot in the picture is Barbara Bennett who handles the lead.

"Syncopation" is the first feature length production with dialogue and music that has been made by R-K-O in the east and, considering the limitations of the studio, they have turned out an extraordinary piece of work.

It is the story of a small time team, man and wife, who have finally been given a chance on Broadway in a production. The show is a flop but a night club owner, who is a society man, falls for the wife and gives the combination a job in his club. The girl gets society ideas and believes that she is destined to be society's pet, except for the fact that her husband is a hick. The result is that, after they have achieved a Park Avenue apartment, she gives hubby plenty of air, then tries to make good on her own in a new club that the society admirer has financed for her. She does a flop, and then when the admirer makes her a proposition to go abroad, without benefit of clergy, the wise vaudeville girl sez: "Well I guess you must of have made a mistake, I'm not that kind of a girl." Heh! time.

In the cast, Bobby Watson plays the role of the husband dancer, while Barbara Bennett is the wife. Watson scores, Miss Bennett, however, does not make a pleasing impression. She does not photograph particularly well, and after all though they be talkies we are still in the picture business, and her voice is harsh and disagreeable. Morton Downey plays a hick song writer and he with Dorothy Lee walk off with the honors when it comes to song and the flat roles. Dorothy Lee, as a Dumb Dora, is a wow. And she handles one of the song numbers, "Do Something," in great shape. To Downey's lot falls a number entitled "Jericho," which is going to be a real hot hit, and "I'll Always Love You," both of which are destined to be danced to for a long while, and Downey puts them over in great shape.

Atop of this one of the features of the picture are Waring's Pennsylvanians.

The production was made under the supervision of Robert Kane, while Bert Glenon directed.

Drawing Power: This one will go anywhere and is worthy of an extended run in the biggest houses.

Produced and **distributed** by R-K-O Productions. **Length:** 7,626 feet. **Running time:** an hour and twenty-two minutes. **Adapted** from the Gene Markey novel "Stepping High. **Adaptation** by Frances Agnew, **directed** by Bert Glennon.

THE CAST

Flo.....Barbara Bennett
Benny.....Bobby Watson
Winston.....Ian Hunter
Lew.....Morton Downey
Hummel.....Osgood Perkins
Henry.....Mackenzie Ward
Rita.....Verree Teasdale
Peggy.....Dorothy Lee



Marie Prevost in a scene from the Cecil B. DeMille production that Pathe is releasing, "The Godless Girl." The feature is coming to the Cameo in New York for an extended run

"Those Two Boys"

(Educational—Two Reels)

(Reviewed by Raymond Ganly)

MONTY COLLINS and Vernon Dent act goofy enough in this one to delight the most exacting fan craving nutty proceedings, embellished with simple tomfoolery and setting forth doltish comedy absolutely devoid of sense. That's how the majority of fans desire their screen humor; the crazier and more nonsensical, the better they like it. Well, the two Educational "nuts" carry on in this Mermaid in a childish manner. Big Vernon is as dense as any one could possibly be and his companion in humor, Monty, is equally dumb. The silly things they do make one gurgle.

The two arrive at an exclusive club where old and dignified men play their quiet games and where the loudest noise is a cough or a muffled sneeze. Vernon and Monty dislike the dignity of the place so they indulge in a few of their own rough games. They play hide and seek among the guests, cause a fight in the billiard room, insult the chief steward, argue among themselves and before they are through have thoroughly demoralized the conservative club-members so that they, too, indulge in fights and argument. A kicking bee, in which practically every person on the set participates, brings the fun to an amusing finish.

It's very good comedy, easily one of the best of the Collins-Dent team. It clearly defines the influence of Hal Roach upon other comedy producers. The gags are excellently detailed. Robert Graves and Al Thompson support. Stephen Roberts directed.

"The Newlyweds in Society"

(Universal-Stern—Two Reels)

(Reviewed by Raymond Ganly)

SUNNY McKEEN, Derelys Perdue and Jack Egan—the screen "Newlyweds' Family"—are featured in this comedy directed by Gus Meins. It employs an old idea—that of a couple who go to make a big impression at a house gathering and who are dreadfully embarrassed by their precocious child.

It has its moments, the best of which exhibits Egan as entertaining the gathering with selections on the piano. He is really supposed to be playing himself, but through an arrangement with Snookums, who helps him run the instrument via the electric plug, he is able to get away with his performance. The appearance of a couple of crooks, who lift the hostess' jewels so that suspicion is cast upon Egan and the cleverness of the child in recovering the gems and rendering the crooks helpless supply the other stem upon which the laughs are built, although these laughs are never the genuine article.

The producers have made of little Sunny just a rough, bouncing boy. His performance would be greatly enhanced if ever so often they would have him come across with a touch of wistfulness or baby tenderness. As it is his talent is not being realized to its proper extent. Or so it seems to the writer.

"Matchmaking Mamas"

(Pathe-Sennett—Two Reels)

(Reviewed by Raymond Ganly)

MACK SENNETT has an assortment of talent in this release, part of which was shot in Technicolor, that is not often gathered together for a two-reeler. In it are featured Johnny Burke, Carol Lombard, Sally Eilers and Matty Kemp. It is easy to see because of her work in a small role why Miss Eilers is rapidly becoming a new movie star, for here she exhibits a deal of charm, devoid of coquetry. She is a nice little girl to watch and shines brightly in this picture.

Sally is Burke's daughter, fresh from school, and falls in love with Matty. Burke's wife is planning to marry off Carol to Matty and in Sally sees a hindrance to her plans. So she whispers in her ear that Matty is a flirt and that he is already promised to Carol. Of course, that breaks Sally's heart until Burke finds out what's the matter, and eggs Matty on to run off with Sally to the minister. The two of them follow his advice, and Carol, much to her mother's horror, weds a dancing master.

The Technicolor is nice and that's about all. It is noticeable that it doesn't improve the comedy to any great extent and just adds a touch of novelty. A good gag used in the reels has Burke, who is considerably henpecked, heaving heavy books at his wife at the most unexpected times. The comedy, on the whole, is good, although at times it looks (if one is to judge by the photography) a trifle old.

Harry Edwards directed.

"Watch My Smoke"

(Pathe—Two Reels)

(Reviewed by Raymond Ganly)

BEING a new "Smitty" comedy, co-starring Donald Haines and Jackie Coombs, with Betty Jane supporting and Bull Montana the featured guest artist, with direction from Harry Edwards, this new two-reeler, adapted from the newspaper strip by the Amadee Van Beuren unit, provides fair amusement. It is a typical kid comedy and contains appeal, therefore, for adults as well as youngsters.

The kids play at the game of firemen, Donald and Jackie acting as the chiefs. After considerable footage devoted to their unique methods of fire-house training, the gist of the story comes around when a jealous rival of the gang starts a fake fire in a nearby building and beguiles Donald into thinking that his girl, Vera, is in danger of her life in the smoking structure. Donald and his cohorts endeavor to combat the supposed fire but without avail, everything going topsy-turvy during the excitement.

The film contains laughs in spots and at times is quite tame. The series raised a pretty fine standard when "No Picnic," its first release, appeared, but seems to have deteriorated since then.

"Four Wheel Brakes"

(Educational—One Reel)

THE style of comedy put over by Jerry Mandy in this Cameo is so old-fashioned and unproductive of real fun that the subject appears best suited for an audience of children. Their young minds—and not those of older and wiser fans—may find it amusing.

Besides its inadequate star are Eleanor Frederick, a newcomer with considerable charm, little Jackie Levine and Roberts Burns. Jules White directed while Dwight Warren tended to the cameras.

Jerry, street car conductor and head of a family, is shown getting in Dutch with his landlord so that he has to run out of the house in preference to being kicked out. He, Eleanor and Jackie go joy-riding in a newly-purchased roadster and of course the ride is characterized by dumb antics from groggy Jerry. The finale is reached when he unsuccessfully tries to beat a train at a grade crossing.

Not so hot, nor good, nor funny. There have been *better* Cameos.—RAYMOND GANLY.

"King Of The Campus"
(Universal—Two Reels)
(Reviewed by Raymond Ganly)

THIS "Collegians" is different from and far in advance of the hitherto silent comedies of the same name for it has sound.

Sound demonstrates clearly in this instance how a series can be considerably pepped up even rejuvenated. Certainly, this subject, togged out as it is with effects and snappy music, possesses more appealing characteristics than its silent predecessors. This one exhibits a snappier tempo, a breezier stride. If the series of new "Collegians," the fourth by the way, holds up to the calibre of this, its first release, then Universal salesmen have a fine line of product to sell exhibitors.

With the re-opening of school there is resumed that friendly feud between Don (Eddie Phillips) and Ed (George Lewis) over June (Dorothy Gulliver) at the co-educational college of Calford. It doesn't take long before the seniors led by Don and the juniors led by Ed are clashing and they bury the hatchet temporarily at the suggestion of the coach (Hayden Stevenson) who asks them to let the push-ball game on the following day decide which of the two classes shall have the privilege of sleeping in the dormitory, the losers to sleep on the roof. When the time for the contest comes around, the juniors are losing as their leader, Ed. and others have been spirited away by the seniors during the night. But they arrive back in time to defeat the seniors and all ends happily for Ed. and his friends. Nat Ross directed.

The Movietone system is employed and on the occasion of its showing at the Universal projection room the voices, on the whole, were recorded well. The synchronized score is fine.

"The Cloud Patrol"
(Educational—Two Reels)
(Reviewed by George J. Reddy)

THIS is another of the Sky Ranger series starring Reed Howes as Russ Farrell, air hero and crack pilot. It has an assortment of heighty air thrills and a thread of story that is colored with some adventurous incident. Exhibitors can rely on it as pleasing audience fare for it deserves that adjective.

Marjorie Daw is the heroine playing opposite Howes. The latter is thrown into an adventure in which he is pitted against the wile and craft of air villains. Somewhat after the vein of westerns, only he uses a plane instead of a horse, he pursues the villains, rescues the heroine and likewise rights wrongs. Even if the story material is thin, it holds the interest and the air scenes boost it up to a pleasing level.

"The Best Dressed Woman In the World"
(Educational—One Reel)

THAT'S a title for you, and one that the ladies can't resist. Their curiosity is bound to be awakened and for the same reason that they buy "Vogue" and the other fashion books they will be anxious to examine this reel closely to discover the creations their sisters are wearing. So it's a lively reel for the exhibitor to book, and is just the thing for a matinee where women generally predominate or for a night showing when the ladies and their husbands both go to the movies.—GEORGE J. REDDY.

"Shifting Scenes"
(Educational—One Reel)

THIS issue of the Hodge-Podge series from the studio of Lyman H. Howe, contains some good screen entertainment in the form of a diversified and well balanced stories of sense with nonsense after the Howe fashion. The scenes are in regular screen magazine style except that they are leavened with animation and the two and varied types of screen presentation in this instance go to make a suitable little short. —GEORGE J. REDDY.



Olive Borden, as a gypsy girl of fiery temperament, John Miljan and Josef Swickard in a climactic scene from "Eternal Women," a new Columbia feature photoplay

"A Rider of the Sierras"
(Universal—Two Reels)
(Reviewed by Raymond Ganly)

EDMOND COBB, directed by Ray Taylor and with Marjorie Bonner as his leading lady, is the star of this new featurette of Western happenings. Ed is a ranger and Marjorie is the daughter of a wealthy financier roughing it in the mountains.

It comes to pass that a desperado for whom Ed is searching is instrumental in bringing Marjorie back to her father when her horse throws her. However, his kindness is only momentary for he forces her and her father to mount their horses and come along to his rendezvous, probably to hold them for ransom. The ranger, who had first come to the girl's assistance when she was hurt and who was kayoed by the desperado when he took the girl back to her dad, follows the group. The villain, seeing he is followed, suddenly decides he will have to make a break for it and, hoisting the girl onto his saddle, he attempts to gallop off with her, but his horse, overburdened, cannot keep ahead of Ed's steed and when the two men come abreast the villain is thrown from his perch and pummeled by the ranger.

"Going Places"
(Educational—Two Reels)
(Reviewed by George J. Reddy)

GEORGE DAVIS, a fine English pantomimist, is probably one of the goofiest screen performers. He can carry on as if he had not a brain in his head and his half-witted type of humor is ever so effective. This "Going Places," in which he stars, is easily one of his funniest recent vehicles.

It has a fair amount of gags which are pushed along effectively by the star, who is good in facial expression. The comedy moves along at a fast pace and it shapes up as a number equipped with a number of advantageous points—enough of them in fact to brand it "a good comedy."

"Bridle Byways"
(Pathe—One Reel)

GRANTLAND RICE reaches the chase, trotting and similar types of horseback exercise in his Sportlight focused on the world at play. The subject deals in mass movement, particularly, showing groups of riders cantering and the like. It is slower in pace than most Sportlights, but it is interesting nevertheless and is bound to provide about ten minutes of relaxation and enjoyment to audiences partial to the sport.—RAYMOND GANLY.

"Smart Steppers"
(Educational—Two Reels)
(Reviewed by George J. Reddy)

AL ST. JOHN is an old funster and one who knows all the tricks in the bag of screen humor. This vehicle he can be proud of because it is chock-ful of funny happenings and can readily be classified as a winner. You feel bound to laugh and laugh you do whether you want to or not. Stephen Roberts directed and he strongly reinforces a conviction that he is one of the best of Educational's megaphone wielders.

Al is first seen as a soda store clerk, and out of this job arise many possibilities for laughter. Lloyd, Tryon, Hamilton and other comedians have utilized the soda-clerk as a means for eliciting laughs and St. John also gets over some chortles with his gay goofiness. He gets fired by the boss who tells the girl demonstrating the wonders of bunion plaster to hustle up or she'll joint Al, too. So with a hammer Al drums or rather bangs up business on the sore toes and other nether extremities of various pedestrians with the result that the store where the girl works is the center of a furious throng. It is all very good fun.

"Auntie's Mistake"
(Educational—Two Reels)
(Reviewed by George J. Reddy)

WITH this release Dorothy Devore lags behind as a funster. It is a tepid affair and even when striving mightiest to be funny it only reaches about a lukewarm intensity. The gags could be better. For one thing, they couldn't be any worse. It's too bad to see Miss Devore trying to carry the burden of a gagless yarn. Although labeled "comedy," this one is misleading. Charles Lamont directed, but he has demonstrated that when given the material to work with he can do much better. And so can Dorothy.

"The Under Dog"
(Pathe—One Reel)

THE staff of the Terry studio turned out a lemon when they released this Aesop. It is way below the standard of cartoon entertainment and to this spectator it seemed poor all the way through, in the execution and design of its drawings, its humor and the slipshod calibre apparent throughout. It is true that the cartoon, generally, is just light entertainment and is used primarily as an introductory short on a program; nevertheless, the bulk of them have had considerable care expended upon them. This one looks like a rush job and one that's nothing to be proud of.—RAYMOND GANLY.



George LeMaire and Louis Simon indulge in some uproarious comedy in Pathe's new talkie comedy, "At the Dentist's," which LeMaire produced

"Summer Saps"
(Educational—Two Reels)
(Reviewed by George J. Reddy)

LUPINO LANE steps out with another different screen comedy and one boasting many artistic and subtle flashes of humor. It is an unusual type of comedy, distinct from the Roach and Sennett standards, and similar schools of screen fun, and individually reflecting Lane's own brand of entertainment. Some of the comedy is sly, other bits broadly painted, and wittily put. Although it is slow in pace, and that because of the mood of the character it portrays, it is always entertaining.

Lane is practically marooned in a summer hotel and one who has ever been housed in such a place with a rain pelting outside and everything inside seemingly repellent can sympathize with him. His nerves are in a ragged state and to add to his discomforture there are a nagging wife, a squalling child and in his immediate neighborhood a demon saxophone player. Quite a chamber of horrors! Against this background Lane gives vent to some mighty clever comedy.

"Fishing Fools"
(Universal—One Reel)

SOUND fits a cartoon like the proverbial rubber glove, and, if these joking creations in black and white were amusing before the sound era, they are doubly so now. This Oswald is one of the best we've seen. It is greatly heightened in effectiveness by amusing sound interpolations.

The cartoon shows Oswald fishing. He is a poor hand at the game for nary a fish does he catch. Finally he casts his rod away in disgust, and resorts to strategy. He plays phonograph records of Delilah's song and similar music and an entranced fish begins to to flit back and forth over the sands in the rhythms of the dance. This is an amusing scene, and the fun is maintained when Oswald, his phonograph horn smashed, used his tail as a needle and his mouth as an amplifier for the reproduction of the music.—RAYMOND GANLY.

Standard
VAUDEVILLE
for
Motion Picture Presentation
THE FALLY MARKUS AGENCY
Astor Theatre Building
N. W. Cor. 45th St. & Broadway
Lackawanna 7876

"Magic"
(Universal-Stern—Two Reels)
(Reviewed by Raymond Ganly)

THIS Buster Brown comedy won't galvanize them into uproarious laughter. It caters mainly to juvenile minds and is just program fare. Tige, the clever canine, gives about the best performance in it when all is said and done. Samuel Newfield is chalked up with the direction.

Buster, Mary Jane and Tige spoil the well laid plans of a couple of magicians entertaining at a house party. Tige shows up their foibles so that they are disgraced before the gathering. A small riot results when the birds used by the magicians run about the room, creating a hurricane of feathers and driving the guests from their chairs.

"Husbands Must Play"
(Educational—Two Reels)
(Reviewed by George J. Reddy)

THE Lupino family is represented on the screen not only by Lupino Lane, but by another talented artist who happens to be a brother of the former Ziegfeld star. Wallace Lupino is his name and ever so often he performs in the Lupino duets; that is, he assists Lane as the principal supporting player in the Lane burlesques. He has starred in solo roles for Educational before and in this, "A Mermaid," he again essays the leading part.

The comedy is a successful affair, for its possesses laughs in abundance, a gentle and smooth brand of humor intermingling with slapstick, and putting forth a capable characterization by Wallace. After a while he is sure to create a following of his own and this comedy will do its bit to make that come about.

"Pathe Review No. 14"
(Pathe—One Reel)

TERRY RAMSEY, like Ray Long, editor of the *Cosmopolitan Magazine*, with the wise belief that with the descent of Cal Coolidge from the White House to plain Mr. Citizen he makes good copy for readers and movie fans, has made from the newsreel shots of the former president an interesting collection. Cal in various poses—yes, even with the spurs and cowboy regalia with which he startled an unsuspecting nation while sojourning in the Black Hills—is good copy for the camera as well as the headlines. The Review also offers shots of flowers blossoming and the cavalry of Bangkok's monarch. All good screen magazine material.—RAYMOND GANLY.

Educational Comediennes

Two comediennes have the featured part in "Delicious and Refreshing," a new Educational-Cameo comedy. They are Adrienne Dore and Tania Akron.

"Ginger Snaps"
(Educational—Two Reels)
(Reviewed by George J. Reddy)

THIS "Big Boy" does not make the high grade achieved by other issues of the Juvenile series of comedies. But that is not the youngster's fault. All complaints can be laid at the door of the story, for it is not strong enough, or so it appeared to this reviewer, to keep effervescing for the whole of two reels.

As is always the case with "Big Boy," Charles Lamont coached the youthful comedian. Really, the kid is more than a comic because he can at times put over some very fine pathos and in doing so he rises far above the category of comedian. He is, as has been said innumerable times before, talented. But his talent could have been put to better advantage. "Ginger Snaps" is just a weak sister in a good series of shorts. All stars sooner or later are handed stories that do not fit in with their other fine contributions.

"Red Romance"
(Universal—Two Reels)
(Reviewed by Raymond Ganly)

GEORGE CHANDLER appears in a better-than-average two-reeler from the Tenderfoot Thriller series of Westernettes. This one was directed by Walter Fabian and contains a fairly interesting story and suitable acting from its principal.

George is supposed to be an Eastern aesthete who revels in the great open spaces and fondly believes that the bad old days of the West still exist. When he is told that there are no more bandits hiding in the chaparral, he is tempted to pack up and go East. But just as he is about to carry out this decision, the father of the girl he loves is kidnapped by an escaped jailbird and George (who can be quite heroic at times), jumps astride a horse and dashes to the rescue. After capturing the villain, he and the girl exchange love-sick glances until the final fadeout.

"The Cop's Bride"
(Pathe—One Reel)

CARTOONIST PAUL TERRY presents some more of the Aesop high jinks, but not as successfully as on some former occasions. Turning out 52 of these animated creations is no easy job, as anyone could guess, but it often happens that humor suffers from this prolificacy in output. This opus from Terry's portfolio is about an average affair.

Old Al, passionately fond of Kitty Kat, calls on Waffles, a motorcycle cop, to rescue her when she is kidnapped by gangland. Waffles goes into the thugs' stronghold, battles them, and after the explosion that results in the gunplay and fighting, rescues her from the ruins of the wrecked house.

One happy feature of this Aesop is that for once the piece ends without the always-to-be-expected chase down the road, an old stand-by which the Terryites have so often used that it is worn thin.—RAYMOND GANLY.

"The Night Watch"
(Universal—One Reel)

THIS is one of the "Horace in Hollywood" series of one-reelers with which Universal utilizes sets for various feature productions as a background for comedy trivialities. Arthur Lake, young, sincere but often inadequate as a comedian, stars with more or less success. It is really just a fair laugh number. Doran Cox is credited with the direction.

Horace, his mind aflame with medieval romance, falls asleep on a movie set and awakens to find himself the melodramatic center of a plot. He rescues a maiden from a pair of bravos, besting them with the swords and proving his superiority in a dashing manner. He awakens to find that it is all a phantasmagoria and that instead of buffeting the villains he is really cuffing an angry movie set janitor.—RAYMOND GANLY.

MANAGER'S ROUND TABLE CLUB

CHARLES E. LEWIS *Chairman and Editor*

A National Association of Theatre Managers Meeting in

MOTION PICTURE NEWS

Every Week—for Mutual Benefit and Progress



CONDUCTED BY AN EXHIBITOR FOR EXHIBITORS

How Far Is Distance?

TALK about your funny questions, why not tackle the one at the head of this story and see how you figure it out. But after you are through we have our answer all ready for you.

As far as the Club is concerned there is no distance where the linking together of our large membership is concerned. You are as close to your brother members as your nearest mail box, and thereby hangs the tale of this great brotherhood of showmen. If it were only possible to make an accurate check-up, we have no doubt that the outcome would emphatically show that hundreds of the members have become intimate friends and correspondents through the medium of their membership and because they have started and maintained a contact, via the mail, with the friends they have thus created.

That is what we so often refer to as "Inter-communication," the secret of the success of the *Managers' Round Table Club*. Perhaps you have not tried this new method of making friends in different parts of the country, or the whole world for that matter, by writing to them about some particular item that you read on these Club pages. To ask them for a copy of their house program. To ask for more details about some exploitation campaign you have read about, or a hundred other good reasons. Well if you haven't you are missing out on a great thing, and something that may someday mean a whole lot to you.

Take the convention up at Cedar Point, Ohio, last summer, many of the managers attending were heard to ask each other whether they belonged to the Round Table Club, new friendships were started and to this day they are just as close as at that time because they keep up their contact thru the mail.

We don't care which nationally famous theatre executive you select in this country; but were you to ask him what kind of managers he favors he would no doubt, instantly reply, "The man who watches what the other fellow is doing." And so to those hundreds of members and readers of the *Managers' Round Table Club* who keep in touch with their brother members either through their Chairman, or direct, we say: "You are on the right track to great success and achievement in the theatrical industry."

What thrill is there greater than to create and execute a successful campaign on some particular attraction than to pass it on for the benefit of those who can possibly make use of such an idea? What greater confidence in your own ability is there than to tell other showmen, like yourself, how you cater to your public, how you offer them

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MANAGERS' ROUND TABLE CLUB

more than just a show, how you trained your staff until it is the talk of your town?

By virtue of the same argument: isn't it great to be able to read how Manager So and So engineered his advertising campaign on a certain picture and then sit down and apply his original idea to suit your own theatre and community? Like all good rules it works both ways, but you are given every possible aid to encourage such inter-communication. We open up the pages of this Club in the *Motion Picture News* every week where you can tell the whole darned world how you do things, where you can ask any kind of a question and then know that it is going to be read by hundreds of men in the same position that you are in.

The Club is the Clearing House for all problems on theatre operation, exploitation and advertising, use it for all it is worth and keep the Club slogan in mind every minute: *"Use the News."* C. E. L.

Organization of Regional Chairmen Is Now Underway

The great success of the MANAGERS' ROUND TABLE CLUB has prompted us to start a campaign of expansion, and the first move was to organize and appoint Chairmen for the Regional Membership Committees. The purpose of these committees is to create a closer contact between the members coming within a selected zone and the Chairman of the Membership Committee for that zone.

The first of the members to accept such appointments were: Jack O'Connell of the Vita-Temple Theatre in Toledo, Ohio, whose committee zone covers Northern Ohio and Michigan. The exact boundaries of the zones will be set forth in detail in an early issue. W. E. Belcher, of Schine's Riviera Theatre in Rochester, who will cover the upper part of New York State north of Albany. W. A. Levey of the Beacon Theatre in Port Washington, L. I., will head the committee for Long Island. For the Porto Rico (foreign) zone, we have received the acceptance of Lorenzo Gelabert of the San Jose Theatre in San Juan. He intends to establish immediate contact with over 80 theatre managers in his zone and writes with enthusiasm to say that he is going to line up every one of them for the CLUB membership rolls. A spirit that meets with the hearty approval of every CLUB member.

Additional Regional Chairmen will be announced from week to week until the entire country has been mapped out into zones. From that point each Chairman will start his contacts with all members coming within his section. The next moves will be of great interest to every member of the CLUB and if you are looking for plenty of happy news, then watch the CLUB pages from now on. We won't stop until every living showman is in the CLUB or is wishing he were.

NEXT WEEK—

Read About F. P. HARPSTER'S Activities in a Pittsburg Naborhood House

Lloyd Sinclair Is On The Alert For Patron's Good Will

Lloyd Sinclair's theatre experience covers so long a period of years that his advice and ideas are more than worthy of passing attention. Lloyd "keeps the pot boiling" in Minneapolis at the New Southern Theatre, with many novel stunts, all tending to keep his clientele alert for news from his theatre. This latest suggestion from him is one that will go a long ways towards cementing good relations between theatre and patron.

He secures through many different ways, the date of birth of patrons on his mailing list and a few days previous to their birthday sends them the following letter with a complimentary pass:

Dear Friend:

We take this means to extend to you our sincere wishes for many happy returns of this, your birthday.

Accept the enclosed small gift with our compliments, and our earnest hope that you will thoroughly enjoy the entertainment it entitles you to attend.

Yours most sincerely,
(Theatre name)

Not bad, is it boys? Well, see if you can pull the same gag in your own town. Or if you want more details, write direct to Mr. Sinclair at the New Southern Theatre, Washington at Cedar Ave., Minneapolis, Minn.

Trumble Attracts Crowds on "Wolf" Up In Boston, Mass.

An attractive and inexpensive stunt that brought plenty of business and comment from local theatre goers was cleverly put over by Manager James P. Trumble of the Scollay Square Theatre in Boston when he ran "The Wolf of Wall Street." This picture offers many different methods of exploitation, but we singled out this particular one because it was so well done. You will note on the photo that Mr. Trumble carried the Stock Exchange idea right through his stunt by erecting a blackboard and ticker at the theatre entrance and had a boy chalking up the quotations as they came over the ticker. This stunt was used for a full week prior to the opening of the picture and the ticker was installed and serviced by Western Union free of charge. It certainly proved itself a crowd puller.



This is just different enough to warrant our passing it on to the members of the CLUB who expect to run this picture and the fact that you run it silent or with sound does not in any way affect the method which Trumble used. Even if a ticker were not available, you

MANAGERS' ROUND TABLE CLUB

could easily fake up something to cover this phase, so set this one aside for use when you need it.

Conditions on the stock market today are known the world over and you will hardly find a town or hamlet, let alone a fair sized city, where these conditions are not well known. Now is the time to cash in on such a topic so if you are playing "Wolf" in the immediate future, go out after it as much as you can and don't stint, because it IS a corking picture.

A. H. Schwartz Returns From His Southern Vacation

A. H. Schwartz, head of the Century Circuit in Brooklyn and Long Island, and rated as one of the finest of the smaller chains in the country, just returned from an extended trip in the south where while engaged in one of his favorite pastimes, fishing, he landed a 50-pound beauty which he is having mounted and will recall some of the happy times he spent down in Florida.

Work on the newest of the Schwartz Chain at Sheepshead Bay, Brooklyn, is progressing rapidly and will no doubt open this fall as another achievement of this great circuit. Additional houses are contemplated for Rockville Centre and Baldwin On Long Island. When these are completed the Schwartz Chain will exceed thirty houses in and around the Metropolitan district. The Sheepshead Bay house will specialize in the presentation of "sound" pictures and special attention is being given to this angle in the construction of the house. It will be modernistic in design and in keeping with the beauty of the other houses on the circuit. We will try to secure a picture of the theatre front for publication in the near future. But we can honestly say that it will be a beautiful house.

NEXT WEEK—

HARRY KLEIN Will Tell You How He Tied Up With a Local University to Big B. O. Receipts

Leonard Freund's "All Girl" Show Surprised Them

This little story about Leonard Freund's "All Girl" show stunt will just serve as a means of introducing him to the other CLUB members so that they will all know who he is. Leonard is one of those boys who actually "climbed the ladder" through his own efforts and ability. Starting some years back as a sort of head usher, he gradually worked his way up until now he is the manager of the well-known Albemarle Theatre of the Schwartz Circuit in Brooklyn. Personally knowing him over a period of years qualifies me to say that he is a darned good manager and we hope to see him reach great heights in the business.

Now to get back to his "All Girl" stunt. We will let him tell it to you in his own way—"Of the many stunts and contests that I have pulled, I look back with pride to the "Bathing Beauty Frolic" made up entirely of local girls that had a little talent, such as singing, whistling, dancing, and those that could play musical instruments. This Frolic was in the making for three weeks, presents being offered by naborhood merchants; tie-ups were made for bathing apparel window displays and the theatre was getting a lot of free publicity. Merchants were giving 100 per cent co-operation, applications from entries were coming in fast, I was busy with rehearsing and eliminating besides giving the Frolic an "airtight" publicity campaign. Now for the "pride" part—the date set for this "Frolic" was Thursday evening, the second day of the film's run and it was only a fair program picture, weather was not the kind that brings good business, and it was the opening date for a popular amusement park in the city. Some of the boys in the "know" smiled a little and said 'Well, well, we'll see!' But I knew my theatre, my community, my patrons and my attraction. Result—Sold out completely. We hung them from the chandeliers, so to speak, breaking all previous records for the theatre." So there you have Leonard's own story about the "Frolic" and since we are reaching the time of the year when such stunts are, not only in order, but very profitable, it would do well to keep this handy for your own use with such revisions as will suit your own locality. Let's hear some more from you, and very soon, Freund.



Two attractive ads from Portland, Ore.

NEXT WEEK—

J. L. CARTWRIGHT of St. Petersburg, Fla. Tells How "Redskin" Can Be Put Over Big

MANAGERS' ROUND TABLE CLUB

Foreign Countries Are Adopting Our American Methods
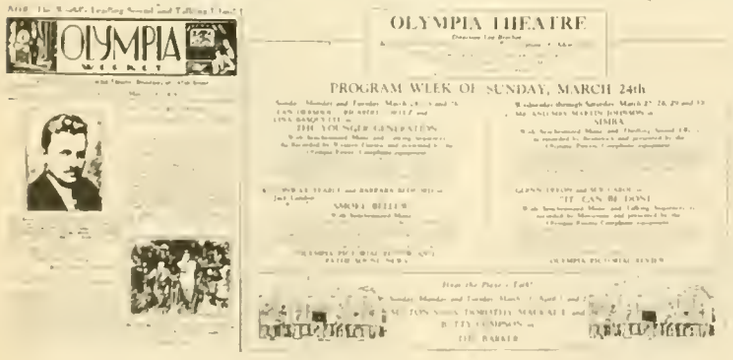
The idea of printing pictures here was certainly not to tell you what you should do with a picture that you probably played last season, but it's exact purpose was to just let you know that even way off in Bombay, in what they call the Cinema Precious, they ballyhooed "The Blood Ship" in the good old American manner, in fact it was crude enough to be credited to a lot of theatres that I could mention — but won't. At any rate, it's a good piece of work and whoever did get behind it must have been on the east side of New York at some stage of his life. Wow, how they did bally 'em in that community in the old days. Witness the M. & S. Circuit today. I think it was started on a ballyhoo, and never quite got over it. Well, maybe this story and the pictures will be the means of getting some more stuff from the Near (or Far) East. We hope so.
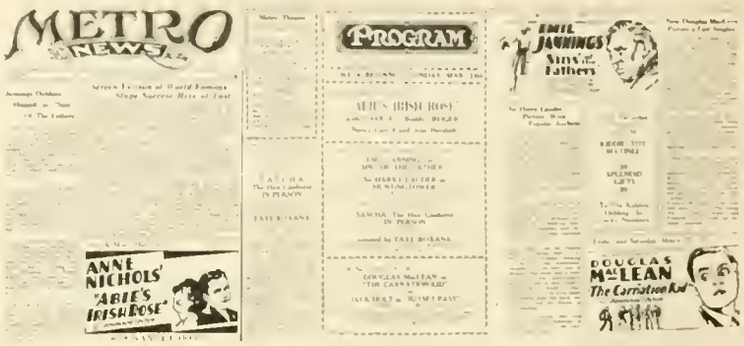


Theatre Programs Should Be Made Very Attractive

The programs selected this week for showing on the CLUB pages are varied types and popular in their respective communities. House organs differ in make-up according to either the chain theatre management's policy, or the independent's ideas on what a theatre program should be.

The one used last week was distinctly of the "announcing" type of program and did not give any space to readers or theatre gossip of any kind. For its purpose it was well laid out. Now we show another kind which gives plenty of space to theatre news, stories of the stars and the pictures and still plays up the programs of the current and coming weeks.



The Olympia Theatre program is made up by Milton J. Gorson, manager of the house for the Brecher Circuit and is very attractive from many angles. The current week's attractions are followed by a little chatter about the picture and tends to create interest in each production.



The Metro Theatre program prefers the use of cuts on the different attractions and the use of plenty of black makes much of it stand out from the small type used for news in the weekly.

If you have not already done so, kindly put the CLUB on your regular mailing list and see that we get a copy regularly. We want to show off these different programs to the other members so that they might get some ideas to incorporate into their own. The same applies to you. You may find much of interest that you could use.

Allerton Is Using Marquee Cut-Outs To Attract Crowds

Still harping on the cut-out and marquee dressing, brings to light the use of large and attractive cut-outs now becoming very popular up in the Allerton Theatre in the Bronx, N. Y. Sydney Oshrin, manager of the house, and a peppy individual at that (we ought to know 'cause he drops in to see us) gets



these cut-outs at a very low cost by arranging to use them after some of the larger playhouses up in his part of the city. The two pictured here show the layout for "Interference" and "Abie's Irish Rose" and both these pictures played to good business during their runs at the Allerton Theatre.

NEXT WEEK—

Read How MATTHEW F. ANYSH "Pepped" Up "Lucky Boy" in San Diego

MANAGERS' ROUND TABLE CLUB

Blair & Hitchcock Knocking 'Em Dead Out In Seattle

Bob Blair, house manager and Eddie Hitchcock, publicity director of the Seattle Theatre in Seattle, Washington, engineered and executed one of the finest campaigns ever brought to our attention recently when they put over "The Canary Murder Case."

Their first step was the preparation of a simple trailer which read—"Who Killed The Canary?". This strip was inserted between every film subject for over two weeks before the showing. In this way public interest was aroused several weeks before the announcement of the film's coming to the theatre. Similar wording was used in the newspapers a week in advance of the showing in a two column by two inch teaser ad.



However, the big smash of the entire campaign was the distribution of a newspaper front page herald with the flaring headline—"ACTRESS MURDERED" and the balance of the sheet representing a spectacular newspaper story of the "Canary's death." The whole idea was executed with the idea of creating plenty of talk and that it succeeded is a surprise to no one. Such campaign must meet with some measure of success when handled as this one was.

During the run of the picture the mystery and murder angle was not lost sight of, as the ad. reproduced herewith will show. You will note the "crime angle" of this ad, and the "Cross Marks the Spot" which were played up prominently in both papers and house display.


ACTRESS MURDERED!
Extra SEATTLE NEWS Extra
LOVES OF STAR BARED BY POLICE
Famous Movie Star to Appear in Person
ACTRESS IN FAMILIAR POSE
Actress' Friends Quizzed by Police—Philo Vance Called to Clear Killing

This is the reproduction of the front page throwaway used by Blair & Hitchcock in their big exploitation campaign on "The Canary Murder Case" when that picture played Seattle Theatre in Seattle, Wash.

The flaring headline would attract plenty of attention the moment it hits the eye and the balance of the copy has been set so as to make you want to read it all.

On news-print it is by no means an expensive herald.

While a campaign of this type is well suited for the larger cities, it could, with a little thought and planning, be reduced and revised to meet any local smaller city condition. We heartily recommend it to members and readers of the CLUB. More about Blair-Hitchcock-Seattle in the near future.

Hall Creates Fine Front Display In Baton Rouge, La.

Manager W. H. Hall of the Columbia Theatre in Baton Rouge, La., created quickly an attractive front setting on "The Barker" as you will note in the picture. The atmosphere of the carnival was carried out and in addition he used an electrola behind the cut-out in the center of the setting showing, Princess Kelina and "The Barker." The whole idea started a lot of talk down in Baton Rouge and business at the B. O. was perfect, according to Mr. Hall.



Theatres large and small, all over the country are going in strong for atmospheric fronts and banners of some sort and its appeal must be greater than ever since we got so much favorable comment regarding this type of exploitation from our readers. I think it would be a great idea to forget that "Class" distinction which we used to talk a lot about when it came to classifying theatres, and get down to brass tacks. If a front ballyhoo or setting will bring the customers to the box office, then the devil with the "class" angle. It doesn't cheapen any theatre in my estimation. What say?

Send us some more pictures, W. H., we always like to show off our various member's achievements.

MANAGERS' ROUND TABLE CLUB

The Original Idea Exchange and Sponsors of Inter-Communication Between the Showmen of the World

MEMBERSHIP OPEN TO ALL EXHIBITORS

NO DUES OR INITIATION FEES OF ANY KIND

MANAGERS' ROUND TABLE CLUB

"Action" Cut-Outs A Great Asset In These Fast Times

Here's a hot one right off the griddle when it comes to an advance tip on a snappy lobby display for your theatre. This one is on "Syncopation," RKO's newest "talkie, singer, and whatnot." This display was originated and used by the Mainstreet Theatre in Kansas City, Mo. (Seem's to me that K. C. is breaking into a lot of space lately) and the whole stunt is this: If you are fortunate enough to have someone who can make it up it's a darn good display, if not, well you're not exactly out o' luck, but you're not far from it. But passing that up for a moment brings to light the fact that this circular section is made to revolve with the aid of a small motor mounted on the rear with pulley, etc. Properly lighted, possibly with a changing color spot or two should make this especially attractive and with some tinsel thrown on it while the paint is still wet, "hot dorgs," it would pull their eyes like a magnet.



But since the picture will not hit most of your towns for a few weeks, you can put the old thinker to work and figure out how you can best use the idea in your theatre.

Montague Salmon's Quick Thinking Is B. O. Booster

When a theatre manager is alert to every move that is going on about him, and when he is quick to take advantage of every opportunity to capitalize for his theatre something new or novel, then that manager has one of the most important qualifications for his job Rather a lengthy way to lead up to Montague Salmon's rapid-fire idea of cashing in on his opposition's ballyhoo. The other house was playing a minstrel show and, of course, the street parade and band stunt was being pulled every day, and right through the main business section of the town. Salmon had a truck fixed up with twenty-four sheets on "Wolf of Wall Street" and altogether the stunt looked rather attractive. On the inside of the truck he placed a large bell which was rung at frequent intervals to attract attention from those who might not see the truck. Letting the truck tarry a while after the minstrel band had passed, he had his truck follow the band for the entire parade. Many, without a doubt, seeing this parade must have thought it was for the purpose of attracting attention to the "Wall Street" picture and so, without all the expense of hiring a band etc., he had a corking good ballyhoo, due entirely to his ability to think quick. Montague Salmon, by the way, is an old timer in the CLUB having joined when he was out on the Pacific Coast, and he is now directing the Publix Rialto Theatre in Macon, Ga. Here's hoping we hear some more about Montague.

Goldquist Wants Cleaner Comedies In The Future

Frank C. Goldquist, manager of the Web Theatre in Savanna, Ill., has been a regular contributor to the CLUB columns ever since he joined us some time ago. Frank can always be counted on to pass out some good sound common sense and his latest offering is very timely due to the number of letters received on this same subject from other parts of the country. This time he brings up the question about "Smut" comedies and his point is well taken. Says Goldquist: "When are we going to be allowed to cease offending our patrons by not having every comedian at some stage of the comedy lose his pants? They have been doing this for quite a while and are still at it." Well, Frank, perhaps some "mighty" power in the short subject field will see this little story and keep it in mind when passing on some material for his product. But it is a fact, and I have had the same experience—that many parents object to having their youngsters see such stuff in picture houses, especially where the kiddies are regular patrons. Since we have always preached to members and readers alike, that they should keep their shows as clean as possible and above such objections, we take pleasure in stressing the point.

Up-To-The-Minute News About Our Members & Readers

Frank S. Mickley, formerly of the Earle Theatre in Allentown, has resigned from that theatre to take full charge of the Cameo in the same city. Mickley has always been a regular and active member of the CLUB and now with greater possibilities for the expansion of his ideas and more leeway to work, we should get some fine "stuff" from him. We all have our eyes on you, Frank.

Practically every member of the Club is now centering his interest on the advertising Survey being sponsored by the Club. In the event that you have not received your post cards, on which to make your report, you can use the form which will be found on one of the Club pages.

R. W. Sykes, owner of the King Theatre in Troy N. Y., pulled a fast one when he played up in his advertising the fact that his was the only theatre in Troy showing "Silent Pictures." Why not. It's a good angle.

C. Floyd Hopkins, head of the Wilmer & Vincent Theatres in Harrisburg, collected more than a thousand books on a local campaign to establish libraries for seamen on American Ships. The stunt was a "Book Matinee" in conjunction with Dick Barthelmess in "Scarlet Seas." A good publicity idea and for a mighty worthy cause. A case where two and two makes more than four.

H. Jernberg, manager of the Province Theatre in Winnipeg, Canada, pulled an odd one when he ran Tom Mix in "The Lone Star Ranger" and boldly announced the fact that it was four years old. How's that for telling 'em the truth and cashing in on the statement. Another one he put over was "Danger Street" against the opposition of two sound theatres. His ad read: "Silent as far as music and sound are concerned—but the greatest thriller ever presented." But Jernberg has pulled a lot of "fast" ones in the past and will probably continue to pull them in the future. Right, Jernberg?

George B. Peck, manager of the Victory Theatre in Tampa earned a lot of laughs, publicity and business when he ballyhooed "The Carnation Kid" by using a regulation hearse with banners on each side reading—"This man laughed himself to death watching Douglas McLean in 'The Carnation Kid.'" Not bad, George, but how about some of the other stunts you put over down in Tampa?

The State Theatre in Louisville, Ky., reached the front page recently when they invited 850 carriers of the Courier-Journal to the theatre. In addition to the story they also had a corking picture in conjunction with the story.

The Circle Theatre in Indianapolis, Ind., made all their patrons movie critics when they asked for 200 word criticisms on "Weary River." The idea went over rather big and resulted in a lot of letters from the patrons giving their views of the picture.

MANAGERS' ROUND TABLE CLUB

Meet Some More New Members!

MERTON L. OSBORNE of the Winter Garden Theatre, in Fredonia, N. Y., is now on the jump preparing for sound pictures, but, while they are putting in the equipment, there is no reason why Mert. can't drop us a line and give us some of the "dirt" about Fredonia and the show game up there. Come on, Mert., get busy and become a "regular" with the other boys. They want to know you better.

* * *

FRANCIS A. CASA, handles the Riant Theatre, in Conshohocken, Pa., and it is from towns of the size of Conshohocken that we want to know how they sell the picture to the public. There is no more interesting reading than that furnished by members, for members, situated in the average smaller city and town. Francis has had enough experience to be well fitted for the subject. Come on, Fran.

* * *

ROY H. BROWN, is the hustling manager of the Blank-Rialto Theatre in Boone, Ia., and with a house devoted solely to sound we should hear early and often just how Roy puts 'em over in Boone. Come on, Roy, let's have a good little stunt or two for a starter, sort of just to get acquainted.

* * *

THOMAS DI LORENZO, is still another Long Island showman to join the Club, and we have every reason to suspect that Tom can deliver some darned interesting stuff for the benefit of his brother members. The Calderone Circuit and the Valley Stream Theatre are his pet hobbies right now, so better keep us informed about the theatre game out on Long Island.

* * *

CHARLES D. CARROLL, manager of the Senator Theatre, in Oakland, Cal., is another live-wire westerner to get into the Club line-up. But he is no stranger to your Chairman as I know several good things about him from other coast members. Still I would like to hear how he handles his big West Coast house. What do you say, Charlie?

* * *

CHARLES D. MERVIS, manager of the Hippodrome and Temple Theatres, in Newport, Kentucky, and those two enterprising houses keep him well on the jump. But not so busy that he will not be able to write often to keep us acquainted with how he runs those houses and sells the picture and show to the public. Can we hear from you soon, Charlie? Atta boy!

* * *

CHARLES P. GILMORE, with all modesty we must admit that Charlie's are becoming quite popular in the Club; Gilmore makes about the ninety-fifth one so far. But if he happens to be as active as a lot of the other Charlies, then we will most certainly welcome him with three cheers. How about a photo and a little story that would sort of introduce you more directly to the other members? They all want to know you more intimately.

WILLIAM J. DALY, brother members, is the manager of the Fox Uptown Theatre, in Milwaukee, Wisc., and we are glad to welcome you into the Club, Bill. Let us hope you will follow the example of our other midwestern members, and send us something that might be of interest to other showmen. We would also like to have your photo by return mail. We are watching the mail bag from now on.

* * *

SIDNEY JACOBS, manager of the Lansdowne Theatre, in Lansdowne, Pa., a 2,000 seater on the Stanley Circuit playing sound pictures, and for that reason Sidney should make a perfect member. We are all interested in sound right now and to learn how Jacobs puts them over in his town will be just the thing for these Club pages. How about it, Sidney? Can we count on you?

NOTE: These are just a few of the many new members of the Club, others will appear in succeeding issues. Members who have forwarded their applications are requested to give us time to reach their names.

WILL YOU BE NEXT??

COME ON!!

APPLICATION FOR MEMBERSHIP IN "MANAGER'S ROUND TABLE CLUB"

729 Seventh Ave., New York City

I hereby apply for membership in the Club.

Name .....

Address .....

Theatre .....

City.....

Policy.....

Capacity.....

State .....

Honorary Chairman — **Wm. A. Johnston**

Chairman — **C. E. Lewis**

SHOOT IT IN—NOW!!

HARRY D. STEARN, runs the Rialto Theatre, in Allentown, Pa., for the Wilmer & Vincent outfit, and should be well qualified to contribute some peppy news for the benefit of his brother members. Particularly on the subject of sound. Maybe, Harry, you can find a few moments to give me some idea how you handle the sound equipment in your house, that's a subject on which we receive many letters. Thanks in advance, old scout, but do it soon.

* * *

J. H. WEBSTER, whose business address is the Carolina Theatre, in Elizabeth City, N. C., is another southern member to hop aboard the Good Ship of NEWS and now he is a full-fledged Round Table Clubber. J. H., what are the chances of getting a little story from you about how you put the picture over in Elizabeth City?

* * *

WALTER E. WOODWARD, another Pennsylvania showman, hails from the Park Theatre, in Philly, and since this is another Vitaphone house, we are expecting lots of good news from Walter telling the members all about talkies and how to sell them. Can we expect your photo and a story soon? That's the spirit.

* * *

GEORGE E. WILLIAMS, is the busy manager of the Regent and Avon Theatres, in Syracuse, N. Y., and from the stories we have heard about that city, we would not be surprised to get some mighty fine letters from George. We would also like to show off his photo to the other members, that is if he will send it on to me. What say, George? Let's hear from you early and often.

* * *

IRVING P. ALEXANDER, manages the Rivoli Theatre, in Roxbury, Mass., for the big Netoco outfit, of Boston, and with all the activity taking place on that circuit we shouldn't wonder that Irving will become a regular active member. Photo, stories and letters are what we are looking for, so get busy, Alex.

* * *

DICK BRADLEY, is the directing head of the Palace in Antigo, Wisc., and since we are in need of some stories from members who run combination houses, we must insist that Dick favor us with a little letter on what kind of vaudeville he recommends for the average house in cities of his own size. Okay?

* * *

E. A. McAULIFFE, is the man who guides the destinies of the Strand and Grand Theatres, in Bellefontaine, Ohio, a town that we missed on our trip last summer, but we won't pass it up next time. E. A., we would all like to hear a little something from you about the show business in your section of the country, so please favor us with an early letter so we can all become better acquainted with you.

What Is A Record Smasher?

Does a record smashing picture contain some secret, mysterious element that makes it click grosses far beyond the average picture?

Is it star, story, direction, titles, novelty, heart interest, melo-drama, comedy, spectacle, thrills, or all of these in combination, plus real showmanship?

The answer, from the people that have made them, and exhibitors who have played them, will appear in

The Record Smasher Number

of

Motion Picture News

Regional News from Correspondents

Adoption Of Sound In Ia. Circles Widespread

A GREAT many Iowa exhibitors are showing interest in sound pictures this spring, and many are getting their installations in this week. The Hidreth theatre at Charles City and the Casino at Sac City are installing sound this week, while the Garden at Guthrie Centre is now showing talking pictures. At Fort Dodge, the Plaza theatre is installing the Dramaphone, and at LeMars the Film-o-Fone has been installed at the Royal. At the Neu at Carroll the Columbia portable machine has been making a good showing. The Empress at Shenandoah has installed the Han-a-Phone.

The theatre at Wilton Junction, Ia., has been reopened and has been operated for the past two months by Mr. Robertson, who formerly had the theatre at Lohrville, Ia.

Mr. and Mrs. John Anderson, of the Princess theatre at Boone, Ia., called at the "U" office last week. They are making plans for wiring their house for sound.

John Waller, of the Lyric theatre at Osceola, Ia., reports that he is figuring on installing sound equipment.

Mr. Jacobs, who has had the Palace theatre at Burlington, Ia., for a number of years, sold out last week. The theatre was bought by Harry Weinberg, head of Commonwealth Theatres.

Ralph Pratt this week concluded the installation of a sound equipment at his theatre, the Fox, at Washington, Ia.

Another theatre installing sound equipment is the Granada at Webster City, which is owned by Stephens and Puffer.

Visitors at the Paramount office, Des Moines, were S. R. Peake, of the Pastime theatre at Maquoketa, who reports that he is interested in sound equipment for his theatre; F. W. Curtis, of the Peoples theatre at Redfield, and A. R. Cramer, of the Princess at Mt. Ayr.

Mr. and Mrs. Bert Graham, of the Grand at Knoxville, Ia., are leaving soon for a vacation trip in California.

RKO entertained among visitors last week W. L. Dixon, of the Temple theatre at Mt. Pleasant, Ia.; F. W. Wolcott, of the Grand at Eldora, and W. C. Treloar of the Treloar at Ogden, Ia.

The Empress at Grundy Center, Ia., closed temporarily during bad weather.

The business men of Franhamville, Iowa, are backing a free movie which is given twice a week.

The American Legion Post at Amelia, Iowa, are interested in the opening of another theatre there and have been negotiating with J. C. Eding in regard to managing the house.

Work of preparing the Armory Theatre, a new house over which Messrs. Bluechel and Lamon preside, is progressing steadily. Men are now doing the decorating, both the exterior and interior of the house. While the management does not feel that the work has progressed enough to definitely set an opening date they hope to announce the first show around the first of April.

Mrs. Joe Ayerly, owner of the building housing the Strand at Newton, Ia., took over the theatre this week and secured Fred Wayt to act as her manager.

Walter Waldorf, of Waldorf & Johnson, exhibitors at Estherville and Atlantic, was in Des Moines last week.

Sound Installations in Portland, Ore. Area

WITH the installation of Photophone at Tebbett's Oriental on March 15th, all first run houses in Portland have gone "sound and talkie." Also a number of the suburban houses have fallen into line.

Pacent reproducer installations have been made in the Granada theatre, Portland, and also Granada theatre, Camas, Wash. The Venetian theatre at Hillsboro, Ore., will shortly install a device.

Bill Morelan, of Cottage Grove, Ore., has installed Western Electric sound equipment, and the house at LaGrande, Ore., will be similarly equipped in April.

Guy Matthews and Jim Moran have opened their new Granada theatre at The Dalles, March 15th. It is equipped for sound productions.

Joe Moore, of the Lyric theatre, Butte, Mont., has also taken over the Orpheum theatre, and will install Western Electric sound equipment in July.

Bob Hill, formerly head of Warner Bros., Portland, has been advanced to manager of the Seattle office.

Paul De Mourdant, formerly manager of the American and later the Ansonia theatre at Butte, has opened the Gaiety theatre at Idaho Falls, Ida.

Marc K. Bowman has returned to Portland and will be publicity director of Fox Broadway and Hollywood theatres, and will again be associated with Manager Floyd Maxwell. Bart Wheeler will be transferred to San Francisco to direct publicity for Fox.

A new branch manager was appointed this week for the Warner Bros. exchange in Portland, Sam E. Morris, vice-president of the company, announcing that A. H. Huot has been placed in charge.

3 Theatres Sold In New England District

THE Circle, at Pawtucket, R. I., has been sold by E. Markel to Ernest E. Bettez.

The Scenic theatre, at Oakland Beach, has been sold to Albert J. Lambert to A. H. Lambert.

The Colonial theatre, at Belfast, Me., a Publix theatre, has been sold to Sam Kurson.

The Porter Square theatre in Cambridge, operated by J. Rednick and E. Markel, has been sold to B. Pearlman and P. Markel.

The new Franklin, at Springfield, Mass., with about 900 seats, was opened by Frank Lombard last week.

The Town Hall, at Hopkinton, Mass., has been closed.

The Strand at Fitchburg is closed indefinitely.

The Lancaster, in Boston, is installing Photophone equipment. The Universal theatre, at Cambridge, opens March 31st with Photophone, and the Keith Memorial, Boston, will open about the same time with Photophone equipment. The Keith theatres at Lowell and Portland, Me., are installing sound equipment.

It is understood that Nat Hockburn, who operates the Hingham, Millville and Scituate theatres, is negotiating for the Shea theatres at Valley Falls, R. I., operated by Joe Shea.

The Capitol theatre, at Arlington, is to install Vitaphone and Movietone equipment.

The Medford theatre, at Medford, opens with Vitaphone and Movietone equipment next Monday.

The site of the new theatre at Manchester, N. H., is being cleared for the new 2,200-seat theatre to be erected by the States Theatres, Inc.

Phonofilm equipment is being installed in the Auburn theatre, at Auburn, Me.; Star, at Concord, N. H.; Capitol, at Lynn; Bijou, at Springfield; Park, at Lebanon, N. H.; Colonial, at Portsmouth, N. H.; Notre Dame, at Manchester; Conn and Metropolitan, at Leominster.

George J. Elmore, who has been manager for the Strand theatre, at Westfield, is now managing the Victory theatre at Holyoke. He is succeeded at Westfield by Israel Shancupp.

Netoco Theatres have made several changes in managers. James Wall goes from the Regent, at Norfolk Downs, to the Central Square, Waltham. Harold Gordon goes from the Central Square to the new Embassy as assistant manager. J. J. McDermott, acting manager of the Jamaica, goes to the Regent at Norfolk Downs. George Kinnaley goes to manage the new Seville in East Boston, and Max Nayor has been made manager at the Globe.

San Diego Houses Unaffected By Flu

DWIGHT L. HILL, manager of the San Diego houses of the National theatre chain, recently addressed the monthly luncheon of the San Diego County Federation of Women's Clubs on "Talkies, or Sound Pictures."

The flu epidemic which worked havoc on motion picture houses in many other places made but little change in the operation of the San Diego theatres. For a few days only children were kept away from the shows.

Milwaukee Theatre Is Mysteriously Bombed

THE Whitehouse, Milwaukee, managed by Otto Meister, was the scene of an attempted bombing on Sunday night. A stick of dynamite was set against the side of the building. The mystery remains unsolved. Damage to the theatre was slight.

Nate Blumberg has been appointed Midwest division manager RKO theatres. About a year ago he was associated with Universal as manager of the Milwaukee theatre circuit.

John J. Frueler, owner of the Butterfly, Milwaukee, recently announced his intention of remodeling and rebuilding it.

George Beyer, who formerly managed the Comet in this section, has retired from the show business and is going into the retail grocery business in Wauwatosa.

The theatre which has been building in Bay View for a considerable time, is finally reaching completion and will soon be ready, judging from outward appearances.

Installation of sound equipment in the Adler Theatre at Marshfield was delayed for a few weeks and consequently does not open until March 30th.

An unusually large number of exhibitors came to Milwaukee during the past week. Among those who visited the exchanges were: F. J. Martin, People's Theatre, Laurium, Mich.; Ray Kerridge and son, Hancock, Mich.; Len Brown, Capitol, Madison; Jack Yeo, Beaver Dam; George Panka, Metropolitan, Prairie du Chien; Al Merritt, Princess, Oconto; Neil Duffy, Elite, Appleton; George Herzog, Strand, Manitowoc, and Mrs. M. Gilman, Princess, Plymouth.

This week's bowling tournament resulted in the Scenics taking coveted first place from George Beyer's team, which has long held the lead.

The Rex Theatre at Sheboygan, managed by Ernest Hoefer, opens with Pacent equipment on March 31st.

In the February 23rd issue of the News, in the Milwaukee column, there appeared a news note to the effect that "Reinhold Wallach, who has been in charge of the Universal Chain Theatrical Enterprises, Inc., in Milwaukee for some time, has gone to California to take a position in the executive offices of Universal Pictures." This item was in error inasmuch as Fred S. Myer is manager of the Universal Chain Theatres (Milwaukee Theatre Circuit) and we were unintentionally doing him an injustice. However, the slight was not premeditated and Mr. Myer has our apologies.

So to have everything clearly defined we desire to make known that Mr. Myer is manager of the Universal Chain Theatres and has been for some time. Whereas Mr. Wallach was once manager of the Lake, a U chain theatre in Milwaukee.

Yeggs Lift $1,000 From Wash. Theatre

MANAGER AL RALEIGH, of the Liberty theatre, Olympia, Washington, last week reported that his office had been entered by safe-crackers who had garnered $1,000 in cash from the theatre strong-box, and had then replaced the burglary insurance policy in the ruined safe.

Exhibitors who visited film row, Seattle, last week included Fred Mercy and Junior from Eastern Washington, to buy and book for their chain. And from Southern Washington, Bill Ripley, of Longview and Kelso, to accomplish the same thing.

Bernard Mulligan, of the Tokay theatre in Raymond and the South Bend in South Bend, Washington, with his partners, known as the Willipa Harbor Amusement Company, has taken over the Basil theatre at Raymond from A. G. Basil.

Manager Neal East, of Paramount, in Seattle, last week announced the resignation of H. M. Glanfield, who has moved over to Tiffany-Stahl branch.

The latter part of March last week was announced as the opening date for the Stadium theatre, formerly the Montlake, in Seattle, which has been leased to the Metropolitan Talking Picture Company by Bob Mayea. A sound film policy will prevail.

Among the houses to install equipment in the near future are C. C. Ervine's theatre at Okanogan, Washington; Buckmiller's theatre at Baker, Oregon, and Allender's Rex and Ritz theatres in Spokane.

H. A. Black, president of Aust & Black's Theatre Display Company, Seattle, this week reported that his son Donald, who was rushed to the hospital for an emergency appendix operation last week, is out of danger.

R. C. Hill has been made manager of the Warner Bros. exchange in Seattle.

70-Year Old House In Md. Closes Its Doors

AFTER having been used as a theatre for over 70 years, the Belvedere, Cumberland, Md., has given up the ghost. It was one of the film pioneers when admission prices used to be 5 and 10 cents.

John Sadowski, for 15 years treasurer of the Palace burlesque house in Baltimore, has become associated with the staff of the Hippodrome, managed by Nat Keene. He is guest host at the main entrance.

Frank Price, Jr., manager of the Rivoli, Baltimore, is running a close second to the leader in the popularity contest being conducted by the Baltimore Daily Post. Another entrant in the contest is Frederick Clement Weber, former exhibitor.

An election of officers for the ensuing year of the Musical Union of Baltimore City, Local No. 40, affiliated with the American Federation of Labor, occurred March 22. Oscar Apple succeeds Henry Mayers as president and will be also delegate to the national convention. Other officers are: R. M. Pachark, vice-president; Elmer Martin, recording secretary; Joseph J. Benick, financial secretary; Paul I. Grossi, treasurer.

Samuel E. Fried, a veteran in the distribution field, has been appointed salesman out of the Washington, D. C., exchange of Columbia.

Happenings Along Salt Lake City's Film Row

N. B. GROSSMAN, of the Capitol theatre at Pocatello, Idaho, was in Salt Lake City last week

Arthur Lewis is reported to have purchased the Forum theatre of Sugar House here from Don Tibbs. The Bonita theatre at Provo, Utah, has been taken over recently by S. C. Ruschmeier, who will reopen next week after redecorating and remodeling. Powers Cinephone has been installed.

The Lyric theatre of Richfield, Utah, operated by G. D. Johnstone, is being remodeled and will seat about 800 when it is opened about April 1st.

John Rugar of the Egyptian, Orpheum and American theatres of Park City, was a visitor here this week.

Photophone has been installed at the Majestic theatre of Nampa, Idaho, operated by Herman Brown.

The Orpheum theatre at Pocatello, Idaho, operated by Don Corruthers, opened a few days after installing Bristolphone.

The New Egyptian theatre of Boise, Idaho, will be ready for their reopening with Photophone by April 1st.

Thomas Berto, operating the Rialto theatre at Rock Springs, Wyoming, was among exhibitor visitors here this past week.

Mr. and Mrs. E. H. Littlejohn of the Lyric and Star theatres at Price, Utah, spent a few days at the local film mart this week.

After being completely remodeled at a cost of $100,000, the Granada theatre, formerly the American, had a brilliant opening March 8th. A. L. Glasmann of Ogden, Utah, owner of the theatre, and Dave Schayer, manager, were on hand to welcome the crowds.

Louis Perry, exhibitor and financier of Ogden, Utah, left this past week for a trip to the Pacific Coast.

The Bonita theatre at Provo, Utah, will open under new management right away. S. C. Ruschmier, formerly connected with McDermond and Thornberg at the Orpheum theatre of Milford, Utah, has taken this house over from J. W. Nixon, according to report.

Joe George is reported to have recently bought a Photophone installation for his new Broadway theatre at Idaho Falls, Idaho.

E. Ostlund of the Rivoli and Star Theatres of Springville, Utah, is among exhibitor visitors here this week as are Mr. and Mrs. Littlejohn of the Star and Lyric Theatres at Price, Utah.

F. C. Woodbury of the Orpheum Theatre at Cedar City, Utah, is spending some time lining up new productions this week.

Other exhibitors visiting the local film mart within the past few days include: Albert Van Wagner of the Alhambra Theatre at Pleasant Grove, Utah; Andy Murdock of the Ideal Theatre at Heber City, Utah; T. M. Chesler of the Princess and Gem at Bingham, Utah; J. J. Gillette of Tooelle, Grantsville and Garfield, Utah, and John Rugar of the American, Egyptian and Orpheum Theatres at Park City, Utah.

Events In Cincinnati And Vicinity

AFTER a prolonged legal fight over possession of the Grand Opera House, St. Mary's, Ohio, the Ohio Supreme Court has finally decided that Thomas Broad is the absolute and legal owner of the theatre. The case, which involved the question of ownership by reason of financial complications, has been carried through the various courts during the past few years.

Chester Martin, manager of the Orpheum theatre, Cincinnati suburban house, has returned from a visit to Hollywood.

The Nordland theatre, Corryville, Ohio, suburban to Cincinnati, has installed Vitaphone.

Robert Aura Smith, dramatic editor of the *Cincinnati Commercial Tribune*, gave a talk to members of the Cincinnati Better Motion Picture Council at their recent monthly meeting, discussing the talkies.

The State, Springfield, O., is now in the talkie class, having just completed installation.

George Gross, manager of the Columbia theatre, Dayton, O., is all smiles on account of Vitaphone equipment, which he has just installed.

Billy Clifford, who recently purchased two movie houses at Urbana, O., has accepted a position with the State, and now bears the title of Deputy State Fire Marshal. He will continue to look after his two houses.

Rushing the usual season by about two months and cutting below the ordinary summer prices here, Johnny Jones, manager of the Majestic theatre, Cincinnati, this week announced new rates of 15 and 25 cents. The house, which has 1,000 seats, had been getting a 50 cent top.

Clyde H. Gordinier, of Chicago, has taken over the management of the Young-Wolfe Palace theatre at Mario, O., replacing Albert Sindlinger, who has been transferred to Kokomo, Ind.

Toledo, O., theatres were dark until 2.30 p.m. on Good Friday as the result of a good will agreement between members of the Toledo Amusement Association and the Toledo Council of Churches.

Fire Destroys Tenn. House of Sudekum

FIRE almost completely destroyed the Capitol theatre at Nashville, Tenn., early last Saturday morning. The Capitol was owned and operated by the Crescent Amusement Company, of which Tony Sudekum is president. According to reports, the damage was variously estimated at from $300,000 to $400,000.

C. A. Crute, of Huntsville, Ala., states his business has held up wonderfully well, and he anticipates installing sound equipment.

S. H. Borisky, of Independent Theatres, Inc., Chattanooga, Tenn., is happy over the auspicious opening of his new Cameo.

E. C. Reeves, of Cookeville, Tenn., is contemplating an extensive trip throughout the territory for the purpose of thoroughly investigating sound equipment.

C. D. Haug has become manager of the Strand and Galax theatres in Birmingham, Ala. He will work under the supervision of Charles G. Branham.

At his own request Alex Keese, formerly personality leader at the Tivoli theatre, Chattanooga, Tenn., has been assigned to the Alabama theatre as personality leader.

Installation in the very near future of DeForest Phonofilm equipment in the Palace, McGehee, Ark., owned by Timothy Shea, and the Strand, Wilmot, Ark., owned by J. C. Kistler, is reported.

M. A. Lightman, president of the Arkansas Amusement Enterprises, of El Dorado, and president of the M. P. T. O. of Arkansas, Mississippi and Tennessee, was a week-end visitor on the row. W. F. Ruffin, Palace, Covington, and Nathan L. Low, of Low's Milan, Milan, Tenn., also were seen in Memphis. Douglas Carr, Eureka theatre, Lambert, Miss., was a Monday visitor.

The Capitol theatre at Nashville, Tenn., was destroyed by fire on March 16, according to news received here.

J. F. Lowrance, owner of the Princess theatre at Humboldt, Tenn., has leased Sharp's theatre, at Humboldt, from John Sharp and will continue to operate both houses in future.

L. J. Andrews, for the past two years booker for the Memphis, Tenn., exchange of Pathe, has resigned and has been succeeded by N. T. Powers.

David W. Hunt has been appointed salesman out of Columbia's Memphis office.

Hall Bros. Aequire 2 South Texas Houses

HALL BROS. of Beeville, Tex., have taken over the Queen and King's Inn Theatres of Kingsville, giving them a chain of nine movie houses in seven South Texas cities.

Besides the new acquisition, the Hall Bros. have two theatres in Beeville and one theatre in each of the following cities: Kenedy, Three Rivers, Sinton, Taft and Arkansas Pass.

UNIFORMS FOR HOUSE ATTACHES COSTUMES FOR STAGE PRESENTATIONS BROOKS 1437 B'way New York

Pittsburgh Film Man Dies Suddenly

PITTSBURGH, PA., film and theatre folk were shocked Thursday morning last when news came of the sudden death of H. B. Kester, owner of the Cameraphone in East Liberty. Mr. Kester had apparently been in the best of health, was taken ill on the street, and died immediately after being assisted into a doctor's office. Death was caused by acute gastritis. He was aged 56 years.

The news has just been broadcast that "Bill" Maute, Irwin theatre owner, was married last November. Congratulations.

A few promotions at the Paramount office: Harold Lund, former assistant booker, was promoted to salesforce, and is succeeded by Charlie Mergen, former biller. Bill Bowers, former clerk in the accessories department, is now biller.

Residents of Dunmore, Pa., have been requested to affix their signatures to petitions asking the Comerford Amusement Company of Scranton to erect a theatre in Dunmore.

M. A. Rosenberg has sold his two theatres. He will devote all his time to his responsibilities as a member of the Board of Directors of the Affiliated Theatrical Utilities Corp. The houses sold were the Rialto, purchased by I. Golden, and the Lincoln, taken over by Simon Krom.

Louis Meyers, who has conducted the Dreamland at McKeesport for the past eleven years, is retiring from the theatre business, having sold the house which is to be converted into a storeroom. He is undecided as to future plans.

Sam Abramovitz is now manager of the Roosevelt, recently opened by Hendel Enterprises.

Julius and Israel Golden, owners of a department store in Fairmont, W. Va., purchased the Fairmont there at a public auction March 7. Bid was $256,000.

Hendel Theatres Corp., Pittsburgh, have purchased property in Monessen, where they will build a theatre.

The Hinton Theatre Company has purchased the Masonic at Hinton, W. Va. P. L. Dysard will manage it.

Veteran Ontario Mgr. Felicitated By Friends

GOOD fellowship was much in evidence at a party which was held in the foyer of the new Avalon theatre, Ottawa, Ontario, on the occasion of the 50th Birthday of P. J. Nolan, proprietor of the Avalon, Rex and Columbia theatres, about 200 guests attending.

Further sound-film developments in Canada are indicated by the announcements of two Canadian theatre supply houses that arrangements have been completed for the sale of devices in the Dominion. These are the Coleman Electric, Toronto, and the Perkins Electric Cos.

Business luncheons are to be held on the second Wednesday of each month at Montreal by the Province of Quebec Theatre and Cinema Owners Association.

The Allens, of Toronto, Ontario, have purchased a site at Prescott on which to build a theatre, for which the plans are being prepared by Richards and Abra, architects, Ottawa.

Luna Park, a large amusement park at Hull, Quebec, embodying a moving picture theatre, has been acquired by a syndicate of Hull business men.

Film Events of Interest in Atlanta, Georgia

W. G. (BILLY) EVANS, who formerly operated the Delray theatre at Delray, Fla., is now manager of the Kincaid theatre at Experiment, Ga., near Griffin. This house is owned by Thomas and Copeland and has sound equipment.

C. T. Bobo, who operates the Strand theatre, Alexander City, Ala., a visitor to film row during the week, announces that he is building another theatre, the Bocanita, at Scottsboro, Ga.

H. C. Farley, city manager for Publix in Montgomery, Ala., passed through Atlanta late last week enroute to Baltimore, where he will undergo treatment at Kelly Hospital. Mr. Farley has been ill for several months suffering from a serious affection of the throat.

Film row, Atlanta, Ga., visitors for last week included the following: W. H. Carroll, Rivoli theatre, Douglas, Ga.; Mrs. H. T. Wood, Strand theatre, Washington, Ga.; J. A. Snider, Grand theatre, Bessemer, Ala.; George O. Hatcher, Social Circle theatre, Social Circle, Ga.; S. H. Borisky, head of Independent Theatres, Chattanooga, Tenn.; Mose Klein, Lillian theatre, Carksville, Tenn.; R. Sansone, Rex theatre, Griffin, Ga.; O. C. Lam and his brother, J. H. Lam, Rome Enterprises, Rome, Ga.; Mack Jackson, Strand theatre, Alexander City, Ala.; Charles Jabealey, Jablex theatre, LaGrange, Ga.; Fred G. Weis, Savannah theatre, Savannah, Ga.; W. H. Ogden, Pastime theatre, Sandersville, Ga.; Hugh Manning and W. C. H. Wink, who operate a chain of theatres in North Georgia and East Tennessee; W. M. Wise, Strand theatre, Winder, Ga.; J. M. McCarty, Forsyth theatre, Forsyth, Ga.; Roy Martin, head of the Martin theatre chain, Columbus, Ga.; James Lundy, Imperial theatre, Bessemer, Ala.; Mrs. I. H. Dietz, Star theatre, Covington, Ga.

Monty Salmon, for several months managers for the Publix corporation, Macon, Ga., having control of the Rialto and Capitol first-run theatres, has been appointed city manager of all Macon Publix houses effective at once.

Publix has acquired outright the Ritz theatre in Macon, a first-run house formerly owned by the Lucas-Jenkins (Richmond, Va.) interests, and the Criterion, a second run theatre.

House managers under the new systems will be: H. S. Amos at the Ritz; R. E. Mann at the Capitol; R. A. Simpson at the Rialto; P. D. Griffith at the Criterion.

L. A. Kennedy, cameraman for the Fox news reel, left Tampa last Sunday by airplane to visit the flood districts in North Florida and Alabama.

It has been announced that five of the Sparks' houses would close for the summer months. The houses mentioned were the Queen at Ft. Lauderdale, the Omar at Ft. Meyer, the Athens at De Land, the Phillips at Orlando and the Princess at Sanford. In each of the cities mentioned the company has two or more houses.

Daylight Saving Again Up In St. Louis

WHEN a concerted drive for a daylight saving ordinance in St. Louis will be made this year is to be determined at a mass meeting of proponents of the plan, city officials and representatives of civic and commercial organizations, to be held at 2 p.m., March 22, in the St. Louis Chamber of Commerce. If the plan is adopted and approved by the Board of Aldermen or the voters of the city the clock would be moved forward one hour probably the first Sunday in June and turned back the first Sunday in September or October.

The Nomand Theatre, Inc., A. B. Normand, president, Shawnee, Okla., has had plans prepared for new theatres to be erected in Maud, Okla., and Wewoka, Okla. Boller Brothers, 114 West Tenth street, Kansas City, Mo., are the architects.

The Frederick Theatre Company, R. E. Tomlinson, president, has purchased the site for 950-seat theatre to be erected in Frederick. The house will be one story with balcony and 50 by 140 feet.

Alex Beck, Keeline building, Omaha, has been awarded the contract for the construction of a theatre at North Platte, Neb., for the North Platte Realty Company.

Frank Coilman, of Gillett, Ark., plans to rebuild his house, recently destroyed by fire. The new house will be one-story, 100 by 150 feet.

E. F. Howe, president and general manager of the National Film Publicity Corporation, St. Louis, Mo., has announced the acquisition by that concern of patent rights and recording equipment of the Warner Recording Company of Kansas City for use in making industrial and educational short subjects for the sound screen. J. F. Warner has been retained as a consulting engineer.

Harry Rose has been selected to serve as master of ceremonies at the Missouri theatre, Grand boulevard and Lucas avenue. Eddie Peabody moves into the Warfield in San Francisco.

New Exch. Rumored In Philadelphia

THE rumor is current along Vine street that a new exchange will be built on the site now occupied by First National, which will be the headquarters of Warner Brothers, the Stanley Company, Vitaphone and First National.

Lewen Pizor, president of the M. P. T. O. of Eastern Penna., Southern N. J., and Delaware, is now managing the Narberth theatre, Narberth, and the Boulevard theatre, Brookline.

The new Keswick theatre, Glenside, which is rapidly becoming one of the most popular community houses in this territory, is arranging for an amateur moving picture.

Joseph E. Cohen, president of the Sentry Safety Control Corporation, has just returned from a European trip.

Coast House Renovated and Named After Star

SAN FRANCISCO is to have its first theatre named for a motion picture star. On March 30, according to announcement from William B. Wagnon, lessee of the show house, the Marion Davies Theatre will open its doors. The house is being remodeled and redecorated at a cost of approximately $100,000 and will have a seating capacity of 1200.

Allen Held has been transferred from the Paramount Booking Department in San Francisco to the Salt Lake branch, where he will manage the Ad Sales Department.

The Redwood Theatres, Inc., has taken over the Fortuna Theatre. The former manager was Charles Westcott.

In Oakland, as in San Francisco, all the moving picture theatres are changing Fridays now; the Orpheum continues with Saturday, but is giving three shows Saturdays as well as Sundays.

Manager Rosenberg of the Diamond Theatre was given a surprise party one night recently by members of the profession, at the Bagdad Cafe.

Mrs. R. Bates of the Setab Theatre, Capitola, was a recent visitor to San Francisco.

Dave Bolton, district manager for Golden State Theatre Co. in Monterey territory, was a visitor in San Francisco recently.

Voila Langer is opening the Bay Shore Theatre.

Morgan Walsh arrived in San Francisco from Los Angeles for a few hours visit at Warner Brothers local exchange.

Dorothy Feldstein, Warner Bros. cashier, after eight years of service at that exchange, is leaving to be married.

Ben Giroux, formerly manager of the Capitol Theatre, is now managing the American Theatre, San Jose.

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New Kansas City Mgr. Assumes Duties

E. S. C. COPPOCK, formerly manager of Metropolitan, Houston, Tex., has assumed his duties as manager of the Royal theatre, Kansas City, succeeding Claire Woods, who has been transferred to Denver.

Construction is under way on the general remodeling of the Strand theatre, Chillicothe, Mo., which will be equipped for sound pictures. A Moviephone is being installed in the Orpheum theatre, Parsons, Kans.

The Broadmour theatre, suburban house of Kansas City, has been closed for an indefinite period by H. Duncan, manager.

They're at it at last! Elbow your way into any conversation along Kansas City's movie row and you'll hear about golf. And preparations are being made to organize a baseball league. What of business? Oh, well!

Among the out-of-town exhibitors in the Kansas City market this week were: Delmer F. Harris, Concordia, Kans.; Sam Blair, Belleville, Kans.; John Egli, Hickory theatre, St. Joseph, Mo.; Jack Gross, St. Joseph, Mo.; Bert Levy, Hippodrome, Joplin, Mo.; Edward Frazier, Pittsburg, Kans., and A. C. Bowman, Nevada, Mo.

Wichita's newest suburban house, the Nomar, opens April 1st, according to J. C. Hartman, general manager, Hartman-Stockman, builders and operators.

The house will have a seating capacity of 800 persons and will be equipped for talking pictures. It is Spanish and Oriental in design and will, when finished, cost about $100,000. Free parking will be one of the attractive features of the theatre.

Theatre Transactions Occur In Okla.

GRIFFITH BROS. have purchased the Mecca theatre at Enid, Okla., from Jack Johnson.

The Monand Theatres, Inc., have acquired the three theatres at Clinton, Okla.

Lew Chatham is appointed assistant general manager for Monand Theatres, Inc., at Shawnee, Oklahoma.

The Palace theatre, Tulsa, Okla., is installing sound equipment.

Lou B. Remy, southern district manager for Fox at Dallas, Texas, has resigned.

The Palace theatre, at Turkey, Texas, is undergoing remodeling.

Little Palace is the name adopted for the theatre at Forney, Texas.

Work has started on the new $45,000 theatre building at Perry-[illegible], Texas.

Two of their new model extra heavy and snow speed distributing units have been shipped by Buffalo Engineering Company to R. & R. theatres at Laredo, Texas, the change being used in connection with the cooling equipment.

The Leatherman-Brannon Company, of Atlanta, Ga., has established a branch office at Dallas, and will distribute Powers Cinephone and Biophone devices.

The Jesse Jones theatre at Fort Worth, Texas, will be completed and ready for opening about September 1.

A $75,000 theatre is being erected at Lawton, Okla.

The Rialto theatre at Oklahoma City, Okla., is remodeling and installing sound equipment.

Changes in Loew's Cleveland Staff

GEORGE DUMOND, for several years manager of Loew's State Theatre, has been transferred to Loew's State in St. Louis as manager. Sanford Farcus of Syracuse, N. Y., succeeds him at the State. Other changes in the organization include the appointment of R. L. Jones, assistant manager at the Stillman, as assistant manager at Loew's Theatre in Akron, which is almost completed and the opening date set for April 20th. Jacques Denarde, service chief at the State, succeeds Jones at the Stillman.

George Fox, assistant manager at the Ohio, a director and producer of parts, is head of the motion picture division of the Ohio School of Stage Art, directed by Carlton Brickert. Fox will specialize in classes on talking pictures.

Leon J. Fitch, doorman at Loew's Liberty, died last week. Burial took place in Syracuse.

J. E. Firnkoess, district manager for Keith theatres, has booked all of the Columbia talkies for the Palace and Hippodrome, Cleveland. RCA Photophone equipment is being installed in both the Palace and Keith's East 105th St.

The Madison Theatre, Mansfield, destroyed by fire several months back, is now in course of being rebuilt. When completed it will be among the most modern houses and will have 1850 seats.

Paul Gusdanovic reports that business at the Regent and LaSalle has been great since he is playing talkies. Gusdanovic has installed a Pacent in each house.

Fred H. Clary, theatre manager of Cleveland, has accepted the appointment as assistant manager of Cleveland's Public Auditorium. Clary has been manager of Loew's Allen Theatre the past year.

Leo Devaney, Universal midwest division manager, and Lester Rosenthal, "U" Indianapolis branch manager, narrowly escaped death last week in an automobile accident. Rosenthal got off with a few bruises, but Devaney injured his knee and ankle and wrenched his back.

Walter Steuve has installed a Musictone disc sound reproducing device in the Orpheum Theatre, Canton.

Old Stroudsburg, Pa., House Razed by Fire

FIRE, discovered at 4 a. m., March 21, in the Grand theatre, Stroudsburg, Pa., completely wrecked the building, causing a loss of $50,000, including the destruction of the $14,000 pipe organ.

RCA Photophone apparatus is being installed in the State, Wilmer and Vincent theatre, Harrisburg, Pa.

A change has been made in managers of the Equity-Earle theatre, Allentown, Pa., Frank Mickley having resigned to become mgr. of the Cameo operated by Harry Friedman. He has been succeeded at the Earle by William Keegan, formerly with the Roxy, Philadelphia.

Wiring for sound devices is being installed in the Park theatre.

A charter was granted on March 8 at the State Department, Harrisburg, to the Cinema Art Guild, Inc., of Philadelphia. Authorized capital stock is $10,000. Treasurer is Benjamin F. Leon, Philadelphia. Incorporators are Frank L. Schmid, Alfred G. Bauer, and Charles A. Adami, all of Philadelphia.

A shift has been made by the Wilmer & Vincent Company affecting the managers of several of its Pennsylvania theatres. Johnny Newkirk, in charge of the Capitol, Reading, has been sent back to the Rialto, Allentown, where he formerly was manager. M. M. Shenckman, of the Rialto, has been sent to the Capitol, Reading.

Film Marts of Albany and Troy Quiet

LAST week was a quiet one along the film routes of Albany and Troy, N. Y.

Considerable improvement has been made to the projection at the Troy theatre, Troy, during the past week or so, including a new screen.

Louis Saperstein, manager of the American, Troy, says his theatre reopens March 30 with sound equipment.

Jake Rosenthal, owner of the Rose, Troy, has decided not to equip his house with sound. He was all prepared to install equipment when the Troy union announced they would be forced to add an extra man to the booth at the Rose theatre.

Ben Stern, manager of the Lincoln in Troy, staged his first children's matinee last Saturday.

It now looks as though the opening of the new Stanley residential theatre in Albany might be delayed for possibly several weeks, on account of a workmen's strike.

Among the visitors along Albany's film row during the past week were Lew Fischer, Fort Edward; Henry Grossman and Sam Hochstim, Hudson; Sam Slotnick and John Augello, both hailing from Utica.

The Lyceum, in Waterville, will reopen next month. Dr. Swam, of Chestertown, was in town during the week and announced that his house would reopen in April.

A contract was let last week for the erection of a new Community theatre at Bolton. Work will begin at once.

The orchestra at the Strand theatre in Ogdensburg was discharged last week.

Theatre In Huntington, Ind., Changes Hands

THE Colonial theatre, Huntington, Ind., South Jefferson Street, has been purchased by the John Jack Adams-V. W. Tate Amusement Company, according to a statement by J. F. Bailey, former owner. A new policy of larger pictures will be adopted.

Articles of incorporation have been filed in Indianapolis by Clyde Snodgrass, Incorporated, of Greenfield, Ind. The corporation has an initial capital stock of $10,000 and the incorporators are Raymond A. Bulstra, Clyde Snodgrass and Kathryn A. Snodgrass.

Funeral services for Mrs. Martha Williams, manager of Bair's St. Clair theatre, who died following a stroke of apoplexy, were held at the residence in Indianapolis.

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COMPLETE RELEASE CHART

Productions are listed according to the names of Distributors in order that the Exhibitor may have a short-cut toward such information as he may need, as well as information on pictures that are coming. Features which are finished or are in work, but to which release dates have not been assigned, are listed in "Coming Attractions"

COLUMBIA

Title	Star	Rel. Date	Length	Reviewed
Apache, The	Alvarado-Livingston	Nov. 19	5818 feet	
Behind Closed Doors	Valli-Glass	Feb. 24	5897 feet	
Driftwood	Alvarado-M. Day	Oct. 15	6267 feet	
Eternal Woman	Borden-Graves	Mar. 18		
Faker, The	Logan-Delaney	Jan. 2	5651 feet	
*†§Lone Wolf's Daughter	Lytell-Olmsted	Feb. 18	6339 feet	Mar. 9
	(Silent Version)	Feb. 18	6214 feet	
Nothing to Wear	Logan-Von Eltz	Nov. 5	5701 feet	
Object—Alimony	Wilson-Allan	Dec. 22	6266 feet	
Power of the Press	Fairbanks, Jr.-Ralston	Oct. 31	6465 feet	
Quitter, The	Lyon-Revier	April 1		
Restless Youth	M. Day-Forbes	Nov. 30	6085 feet	
Stool Pigeon	Borden-Delaney	Oct. 25	5792 feet	
Sideshow, The	Prevost-Graves	Dec. 11	5999 feet	
*†Submarine	Holt-Revier	Nov. 12	8192 feet	
	(Silent Version)	Nov. 12		Sept. 15
*†Trial Marriage	Kerry-Eilers	Mar. 10	6639 feet	
	(Silent Version)	Mar. 10		
*†§Younger Generation	Hersholt-Basquette	Mar. 4	8217 feet	Mar. 23
	(Silent Version)	Mar. 4	7394 feet	

Coming Attractions

Title	Star	Rel. Date	Length	Reviewed
*†§Bachelor Girl, The	Logan-Collier			
*†§Broadway Hoofer, The				
*†§Donovan Affair	Holt-Revier			
*†§Fall of Eve				
*†§Father Love				
*†§Flying Marine, The	Ralph Graves			

EDUCATIONAL

Title	Star	Rel. Date	Length	Reviewed
All in Fun	Jerry Mandy	Oct. 21	1 reel	Oct. 27
Air Derby	Reed Howes	Jan. 6	2 reels	
America's Pride	Our World Today	Oct. 7	1 reel	Oct. 6
Auntie's Mistake	Dorothy Devore	Feb. 17	2 reels	
Beauties Beware	Jerry Drew	Jan. 27	2 reels	Jan. 12
Be My King	Lupino Lane	Dec. 9	2 reels	Nov. 10
Best Dressed Woman in World	Our World Today	Feb. 17	1 reel	
Bumping Along	Stone-Ruth	Nov. 18	1 reel	Nov. 3
Cloud Patrol	Reed Howes	Feb. 24	2 reels	
Come to Papa	"Big Boy"	Oct. 14	2 reels	Oct. 13
Companionate Service	Dorothy Devore	Oct. 7	2 reels	Oct. 6
Delicious and Refreshing	Adrienne Dore	April 21	1 reel	Mar. 16
Dominion of Diversity	Hodge-Podge	Feb. 24	1 reel	Mar. 23
Dumb—and How	Thatcher-Young	Jan. 27	1 reel	Dec. 22
Fisticuffs	Lupino Lane	Oct. 28	2 reels	Oct. 27
Fixer, The	"Big Boy"	Feb. 3	2 reels	Feb. 3
Follow Teacher	"Big Boy"	Dec. 16	2 reels	Nov. 17
Four Wheel Brakes	Jerry Mandy	April 7	1 reel	
Ginger Snaps	"Big Boy"	Mar. 24	2 reels	
Glorious Adventure	Hodge-Podge	Oct. 14	1 reel	Oct. 27
Going Places	George Davis	Jan. 13	2 reels	
Good Night Nurse	Lupino Lane	Apirl 28	2 reels	Mar. 16
Hay Wire	Stone-Dale	Nov. 4	1 reel	Oct. 27
Her Big Ben	Gene Stone	Mar. 10	1 reel	Feb. 2
Hold That Monkey	Monty Collins	Nov. 11	2 reels	Oct. 27
Hot or Cold	Al St. John	Dec. 2	2 reels	Nov. 10
Howling Hollywood	Davis-Dent	April 21	2 reels	Mar. 16
Husbands Must Play	Wallace Lupino	Jan. 6	2 reels	
In the Morning	Vernon Dent	Dec. 30	1 reel	Nov. 24
Jungle Kings and Queens of Screen	Our World Today	Mar. 24	1 reel	
Lewis-Sonnenberg Wrestling Match	Special Reel	Jan. 13	1 reel	Feb. 2
Kitty, Kitty	Bradley-Thompson		1 reel	Mar. 16
Lucky Duck	Billy Dale	Oct. 7	1 reel	Sept. 15
Magic City	Our World Today	Nov. 11	1 reel	Nov. 3
Making Whoopee	Goodwin-Bradley	Oct. 28	2 reels	Oct. 13
Meandering Thru the Menagerie	Hodge-Podge	April 28	1 reel	
Misplaced Husbands	Dorothy Devore	Nov. 25	2 reels	Nov. 24
Moving Movie Show	Hodge-Podge	Mar. 31	1 reel	
Murder Will Out	Vernon Dent	Dec. 16	1 reel	Nov. 10
Only Me	Lupino Lane	Jan. 20	2 reels	Dec. 15
Parlor Pests	Collins-Dent	Mar. 24	2 reels	
Patchwork of Pictures	Hodge-Podge	Nov. 18	1 reel	Nov. 24
Pep Up	Cliff Bowes	Feb. 24	1 reel	Feb. 2
Permanent Wave Railroad	Our World Today		1 reel	Dec. 1
Playful Papas	Jerry Mandy	Dec. 1	1 reel	Dec. 1
Question Marks	Hodge-Podge	Jan. 20	1 reel	Feb. 2
Quiet Worker	Jerry Drew	Nov. 4	2 reels	Oct. 6
Served Hot	Cliff Bowes	Feb. 10	1 reel	Jan. 19
Shifting Scenes	Hodge-Podge	Dec. 16	1 reel	
Skywayman, The	Reed Howes	Nov. 18	2 reels	Nov. 3
Smart Steppers	Al St. John	Mar. 3	2 reels	
Social Prestige	Monty Collins	Dec. 23	2 reels	Nov. 17
Stage Frights	George Davis	Oct. 21	2 reels	Oct. 6
Summer Saps	Lupino Lane	Mar. 17	2 reels	
Time to Expire	Gene Stone	Mar. 24	1 reel	
Walking Fish	Our World Today	Jan. 13	1 reel	
What a Trip	Vernon Dent	Jan. 13	1 reel	Dec. 15
Whoopee Boys	Monty Collins	Feb. 10	2 reels	Jan. 12
Wise Wimmin	Jerry Drew	Mar. 31	2 reels	
Wives Don't Weaken	Drew-Bradley	Dec. 16	2 reels	Dec. 15
*†§Zip! Boom! Bang! (A. T.)	McKee-Conlin-Glass		2 reels	

ALL-TALKIE SHORTS

Title	Star	Rel. Date	Length	Reviewed
*†§Ask Dad	E. E. Horton	Feb. 17	2 reels	Feb. 16
*†§Bee's Buzz, The	Gribbon-Clyde	April 7	2 reels	
*,†§Bride's Relations	Burke-Gribbon	Jan. 13	2 reels	Feb. 2
*†§Broadway Blues	Johnny Burke	Mar. 10	2 reels	
*†§Eligible Mr. Bangs	E. E. Horton	Jan. 13	2 reels	Feb. 9
*†§Lion's Roar	Burke-Bevan	Dec. 9	2 reels	Dec. 1
*†§Old Barn	Johnny Burke	Feb. 3	2 reels	Feb. 16
*†§Right Bed, The	E. E. Horton	April 14	2 reels	
*†§Whirls and Girls	Gribbon-Clyde	Feb. 24	2 reels	Feb. 16

FIRST NATIONAL

Title	Star	Rel. Date	Length	Reviewed
*†Adoration	Billie Dove	Dec. 2	6360 feet	Jan. 19
*†§Barker, The	Sills-Compson	Dec. 30	7137 feet	Dec. 15
Cheyenne	Ken Maynard	Feb. 3	5944 feet	
*†Children of the Ritz	Mackaill-Mulhall	Mar. 3	6426 feet	
	(Silent Version)	Feb. 17	6296 feet	
Companionate Marriage	Bronson-Walling	Oct. 21	6227 feet	
Crash, The	Sills-Todd	Oct. 7	6225 feet	
Dancing Vienna	Myon-Mars		5683 feet	
*†§Divine Lady, The	Griffith-Warner	Mar. 31	9914 feet	Feb. 9
	(Silent Version)	April 14	8993 feet	
Do Your Duty	Charlie Murray	Oct. 14	5976 feet	
Glorious Trail	Ken Maynard	Oct. 28	5886 feet	
*†Haunted House	Kent-Todd	Nov. 4	5755 feet	Dec. 22
*†His Captive Woman	Sills-Mackaill	Mar. 24	7692 feet	Jan. 19
*†Hot Stuff	Alice White	April 14		
	(Silent Version)	Mar. 24		Mar. 9
*†§Lilac Time	Moore-Cooper	Nov. 8	8967 feet	Mar. 24 '28
*†Love and the Devil	Sills-Corda	Mar. 24	6431 feet	
	(Silent Version)	Feb. 24		
*†§Man and the Moment	Billie Dove	April 7		
	(Silent Version)	Mar. 17		
*†Naughty Baby	White-Mulhall	Dec. 16	6360 feet	Feb. 9
	(Silent Version)		6406 feet	
*†Outcast	Griffith-Lowe	Nov. 11	6226 feet	Dec. 8
Phantom City	Ken Maynard	Dec. 23	5887 feet	
*†Saturday's Children	Corinne Griffith	April 14		
	(Silent Version)	Mar. 10	6727 feet	
*†Scarlet Seas	Barthelmess-Compson	Dec. 9	6237 feet	Jan. 5
*†Seven Footprints to Satan	Conklin-Fazenda	Feb. 17	5405 feet	
	(Silent Version)	Jan. 27	5238 feet	
*†§Synthetic Sin	Colleen Moore	Jan. 6	6730 feet	Jan. 12
Ware Case, The	Special Cast	Nov. 25	6185 feet	
*†§Weary River	Barthelmess-Compson	Feb. 10	7978 feet	Feb. 2
	(Silent Version)	April 7	7565 feet	
*†§Why Be Good	Colleen Moore	Mar. 17		
	(Silent Version)	Mar. 3	7692 feet	Jan. 26

Coming Attractions

Title	Star	Rel. Date	Length	Reviewed
*†Broadway Babies	Alice White			
California Mail	Ken Maynard			
*†§Careers (A. T.)	Dove-Moreno-Myers			
Drag	Barthelmess-A. Day			
*†Hard to Get	Mackaill-Burns			
*†§House of Horrors	Fazenda-Conklin			
	(Silent Version)		6700 feet	Sept. 22
Lawless Legion	Ken Maynard			
‡†§Prisoners	Corinne Griffith			
*†§Squall, The	Joyce-Loy			
*†§Twin Beds	Mulhall-Miller			

FOX FILMS

FEATURES

Title	Star	Rel. Date	Length	Reviewed
*†Blindfold	O'Brien-Moran	Dec. 9		
	(Silent Version)	Dec. 9	5598 feet	Jan. 5
*†Blue Skies	Twelvetrees-Albertson	Mar. 17		
*†Captain Lash	Victor McLaglen	Jan. 6	5453 feet	Feb. 9
	(Silent Version)	Jan. 6	5376 feet	
*†Dry Martini	Astor-Moore	Oct. 7	7176 feet	Nov. 10
	(Silent Version)	Oct. 7	6828 feet	
*†Four Devils	Gaynor-Duncan		10 reels	Oct. 13
*†Fugitives	Bellamy-Terry	Jan. 27	5331 feet	
	(Silent Version)	Jan. 27	5356 feet	
*†Great White North	Special Cast	Dec. 30	5560 feet	
*†§Ghost Talks, The (A. T.)	Twelvetrees-Eaton	Feb. 24	6395 feet	Feb. 23
*†Girls Gone Wild	Carol-Stuart	Mar. 10		
	(Silent Version)	Mar. 10	6000 feet	Mar. 9
Homesick	Sammy Cohen	Dec. 16	5153 feet	
*†§Hearts in Dixie (A. T.)	Clarence Muse	Mar. 10	6650 feet	Mar. 2
*†§In Old Arizona (A. T.)	Lowe-Baxter	Jan. 20	8724 feet	Dec. 29
*†Joy Street	Moran-Stuart	April 7		
*†§Mother Knows Best	Bellamy-Dresser	Oct. 28	10116 feet	Sept. 22
*†§Mother Machree	Bennett-McLaglen	Oct. 21	6807 feet	Mar. 17 '28
*†§Making the Grade	Lowe-Moran	Feb. 17	5024 feet	
*†Me Gangster	Terry-Collyer	Oct. 14	6042 feet	Oct. 27
*†Not Quite Decent	Collyer-Dresser	Mar. 24		
*†Plastered in Paris	Cohen-Pennick	Jan. 23	5641 feet	Sept. 29
*†Prep and Pep	Rollins-Drexel	Nov. 18	6806 feet	Jan. 5
*†New Year's Eve	Astor-Morton	Feb. 24	5958 feet	
*†Romance of the Underworld	Astor-Boles	Nov. 11	6162 feet	Jan. 12
*†Riley the Cop	McDonald-Drexel	Nov. 25	6132 feet	Dec. 8
	Silent Version	Nov. 25	5993 feet	
*†Red Dance	Del Rio-Farrell	Dec. 2	9250 feet	June 30
*†Red Wine	Collyer-Nagel	Dec. 23	6194 feet	
*†Sunrise	O'Brien-Gaynor	Nov. 4	8393 feet	Oct. 14
*†Sin Sister	Carroll-Gray	Feb. 10	6072 feet	
	(Silent Version)	Feb. 10	6053 feet	
*†Strong Boy	McLaglen-Joy	Mar. 3	5526 feet	
*†§Speakeasy (A. T.)	Page-Lane	Mar. 24	5775 feet	Mar. 23
Taking a Chance	Rex-Bell	Nov. 18	4876 feet	

** Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie.*

Title	Star	Rel. Date	Length	Reviewed
*†Trent's Last Case	Griffith-Day	Mar. 31		
*†§Through Different Eyes	Baxter-Lowe	April 7		
*†True Heaven	O'Brien-Moran	Jan. 20	5531 feet	Feb. 18
	(Silent Version	Jan. 20	5563 feet	
*†§Valiant, The (A. T.)	Churchill-Terry	April 21		

SHORT SUBJECTS

Title	Star	Rel. Date	Length	Reviewed
Blue Grass and Blue Blood	Variety	Dec. 9	1 reel	
Drifting Through Gascony	Variety	Oct. 28	1 reel	
Glories of the Evening	Variety	Nov. 11	1 reel	
Low Necker	Marjorie Beebe	Dec. 18	2 reels	Jan. 14
Monument Valley	Variety	Nov. 25	1 reel	
Steeplechase	Variety	Oct. 14	1 reel	
Storied Palestine	Variety	Dec. 23	1 reel	

MOVIETONE SHORTS

Title	Star	Rel. Date	Length	Reviewed
*†§At the Ball Game	Joe Cook			
*†§Bath Between	Clark-McCullough	Feb. 17	1870 feet	
*†§Bridge at Midnight	Mary Duncan			
*†§Corpus Christie	Raquel Meller			Sept. 8
*†§Diplomats, The	Clark-McCullough	Feb. 17	3200 feet	Jan. 12
*†§Dolls and Puppets	Nancy Drexel			
*†§Everybody Loves My Girl	Winnie Lightner			
*†§Family Picnic	Raymond McKee			June 30
*†§Friendship				
*†§George Bernard Shaw	Interview			June 30
*†§Interview, The	Clark-McCullough			
*†§Ladies' Man	Chic Sales			
*†§Medicine Man, The	Clark-McCullough		2 reels	
*†§Mind Your Business	Hugh Herbert			
*†§Napoleon's Barber	Otto Mattiesen	Feb. 17	2980 feet	
*†§Nightie Knights	Clark-McCullough		2 reels	
*†§Old Tunes for New	Dr. Sigmund Spaeth		1 reel	Mar. 2
*†§They're Coming to Get Me	Chic Sales			
*†§Treasurer's Report	Robert Benchley			
*†§Serenade (Schubert)	Harold Murray			Sept. 8
*†§White Faced Fool	Lionel Atwill			Sept. 8

GENERAL PICTURES

FEATURES

Title	Star	Rel. Date	Length	Reviewed
Bachelor Club, The	Talmadge-Worth			
Heroic Lover, The	St. Leo-Bedford			
Wild Heart of Africa	Special Cast	(Parthenon Pictures)		

GOTHAM

FEATURES

Title	Star	Rel. Date	Length	Reviewed
Head of the Family, The	Russell-Corbin		6250 feet	
Thru the Breakers	Livingston-Herbert		6420 feet	

METRO-GOLDWYN-MAYER

FEATURES

Title	Star	Rel. Date	Length	Reviewed
*†§Alias Jimmy Valentine	Haines-Barrymore	Jan. 26	7803 feet	Nov. 24
	(Silent Version)		7142 feet	
All at Sea	Dane-Arthur	Feb. 9	5345 feet	
*†Baby Cyclone	Cody-Pringle	Nov. 3	5053 feet	
*†Brotherly Love	Dane-Arthur	Oct. 13	6053 feet	
Bushranger, The	Tim McCoy	Nov. 17	5220 feet	
*†§Bridge of San Luis Rey	Damita-Alvarado	Mar. 30		
	(Silent Version)	Mar. 30		Feb. 23
*†§Bellamy Trial, The	Joy-Bronson	Mar. 2	8268 feet	Feb. 2
	(Silent Version)		7524 feet	
*†§Broadway Melody (A. T.)	Page-Love-King		9372 feet	Feb. 16
Dream of Love	Crawford-Asther	Dec. 1	7987 feet	Jan. 5
*†Desert Nights	Gilbert-Nolan	Mar. 9	6177 feet	
	(Silent Version)			Jan. 19
*†§Duke Steps Out	Haines-Crawford	Mar. 16	6236 feet	
	(Silent Version)	Mar. 16	6201 feet	
*†Flying Fleet	Novarro-Page	Jan. 19	9044 feet	Feb. 16
Honeymoon	Flash-Moran	Dec. 29	4823 feet	
Lady of Chance	Norma Shearer	Dec. 22	7126 feet	Jan. 26
Loves of Casanova	Ivan Mosjoukine	Feb. 16	6179 feet	
Masks of the Devil	John Gilbert	Nov. 17	6575 feet	Dec. 1
Morgan's Last Raid	Tim McCoy	Jan. 5	5264 feet	
Napoleon	Special Cast	Oct. 27	6893 feet	Feb. 16
Overland Telegraph	Tim McCoy	Mar. 2	4815 feet	
Shadows of the Night	Flash-Gray	Oct. 6	5448 feet	
*†Show People	Davies-Haines	Oct. 20	7453 feet	Nov. 17
Spies	Special Cast	Dec. 8	7999 feet	Mar. 9
Single Man, A	Cody-Pringle	Jan. 12	5598 feet	
*†Trail of '98	Del Rio-Forbes	Jan. 5	8799 feet	Feb. 9
	(Silent Version)	Jan. 5		Mar. 24, '28
*†Tide of Empire	Adoree-Duryea	Mar. 23	6552 feet	
*†Wind, The	Gish-Hanson	Oct. 27	6721 feet	Nov. 17
*†§White Shadows in the South Seas	Blue-Torres	Nov. 10	7968 feet	Aug. 18
West of Zanzibar	Chaney-Nolan	Nov. 24	6150 feet	Jan. 5
*†Woman of Affairs	Garbo-Gilbert	Dec. 15	8319 feet	Nov. 3
*†Wild Orchids	Garbo-Asther	Feb. 23	9235 feet	

SHORT SUBJECTS

Title	Star	Rel. Date	Length	Reviewed
Allah 'L Allah	Ufa Oddities	Mar. 16	1 reel	
All Parts	Charley Chase	Oct. 27	2 reels	
Ancient Art, An	Ufa Oddities	Mar. 2	1 reel	
Assorted Babies	Ufa Oddities	Nov. 6	1 reel	
Big Business	Laurel-Hardy	April 20	2 reels	
*†Booster, The	Charley Chase	Nov. 24	2 reels	
	(Silent Version)	Nov. 24	2 reels	
Boy Friend	Roach Stars	Nov. 10	2 reels	Dec. 1
Call of the Cuckoo	Max Davidson	Oct. 15	2 reels	
Chasing Husbands	Charley Chase	Dec. 22	2 reels	
Do Gentlemen Snore?	Roach Stars	Oct. 13	2 reels	
Double Whoopee	Laurel-Hardy	May 18	2 reels	
Dying Jungle	Ufa Oddities	Feb. 2	1 reel	
Early to Bed	Laurel-Hardy	Oct. 6	2 reels	Nov. 3
Election Day	"Our Gang"	Jan. 12	2 reels	
Fast Freight	"Our Gang"	May 4	2 reels	
Feed 'Em and Weep	Roach Stars	Dec. 8	2 reels	
Foundations of Eold	Ufa Oddities	May 16	1 reel	
Going Ga Ga	Kennedy-Davidson	Jan. 5	2 reels	
Habeas Corpus	Laurel-Hardy	Dec. 1	2 reels	Jan. 12
*†Holy Terror, The	"Our Gang"	Mar. 9	2 reels	
Jungle Orphans	Ufa Oddities	Mar. 30	1 reel	
Kisses Comes High	Ufa Oddities	Dec. 8	1 reel	
Leader, The	Ufa Oddities	April 27	1 reel	
*†Liberty	Laurel-Hardy	Jan. 26	2 reels	
	(Silent Version)	Jan. 26	2 reels	
Lonely Lapland	Ufa Oddities	Nov. 10	1 reel	
Loud Soup	Charley Chase	Mar. 18	2 reels	
Madame Du Barry		Nov. 17	2 reels	
Manchu Love	Sojin	Jan. 12	2 reels	
*†Movie Night	Charley Chase	May 11	2 reels	
Napoleon's Homeland	Ufa Oddities	Jan. 5	1 reel	
*†Noisy Neighbors	"Our Gang"	Feb. 9	2 reels	
	(Silent Version)	Feb. 9	2 reels	
Off to Buffalo	Charley Chase	Feb. 16	2 reels	
*†Ol' Gray Hoss	"Our Gang"	Oct. 20	2 reels	Oct. 13
	(Silent Version)	Oct. 20	2 reels	July 28
Pair of Tights	Roach Stars	Feb. 2	2 reels	
Persian Wedding	Ufa Oddities	April 13	1 reel	
*†Ruby Lips	Charley Chase	Jan. 19	2 reels	
Savage Customs	Ufa Oddities	Nov. 24	1 reel	
*†School Begins	"Our Gang"	Nov. 17	2 reels	Sept. 29
Secret Boozehounds	Ufa Oddities	Feb. 18	1 reel	
*†Spanking Age	"Our Gang"	Dec. 15	2 reels	
Strange Prayers	Ufa Oddities	Dec. 22	1 reel	
*†That's My Wife	Laurel-Hardy	Mar. 23	2 reels	
	(Silent Version)	Dec. 29	2 reels	
*†Thin Twins	Charley Chase	April 13	2 reels	
Two Tars	Laurel-Hardy	Nov. 3	2 reels	Dec. 8
Uphill and Downhill	Ufa Oddities	Jan. 19	1 reel	
*†We Faw Down	Laurel-Hardy	Dec. 29	2 reels	
When Money Comes	Roach Stars	Mar. 2	2 reels	
Why Is a Plumber?	Roach Stars	Mar. 30	2 reels	
*†Wiggle Your Ears	"Our Gang"	April 6	2 reels	
Witch Doctor	Ufa Oddities	May 25	1 reel	
Wives for Sale	Ufa Oddities	Oct. 27	1 reel	
World's Playgrounds	Ufa Oddities	Oct. 13	1 reel	Nov. 3
*†Wrong Again	Laurel-Hardy	Feb. 00	2 reels	

Coming Feature Attractions

Title	Star	Rel. Date	Length	Reviewed
China Bound	Dane-Arthur	May 18		
Deadline, The	Flash-Lorraine-Gray			
Desert Rider	Tim McCoy	May 11		
*†§Dynamite (A. T.)	Conrad Nagel			
*†§Five O'Clock Girl, The (A. T.)	Davies-Arthur-King			
*†§Great Power, The (A. T.)	Special Cast	April 20		
*†§Green Ghost, The				
*†§Hallelujah	Colored Cast			
He Learned About Women	Haines-Page-Percy			
*†§Last of Mrs. Cheney	Conrad Nagel			
*†§Madame X				
Man's Man, A	Haines-Dunn	May 25		
*†§Marianne	Davies-Shaw			
Masked Stranger, The	Tim McCoy			
Mysterious Island, The	Hughes-Daly-Barrymore			Mar. 2
*†§Nize Baby	Gordon-Holtz-Waldridge			
*†§Our Modern Maidens	Crawford-Page-La Rocque			
*†§Pagan	Novarro-Adoree-Janis	April 27		
Redemption	Gilbert-Nagel-Adoree			
Single Standard, The	Flash-Gray-Lorraine			
Sioux Blood	McCoy-Frazer		4811 feet	April 30
Single Standard, The	Flash-Gray-Lorraine			
	(Silent Version)	April 27	7 reels	Feb. 2
*†§Spite Marriage	Buster Keaton	April 6		
	(Silent Version)		6500 feet	Feb. 2
*†§Thunder	Lon Chaney			
*†Trader Horn	Harry Carey			
*†§Trial of Mary Dugan, The (A. T.)	Shearer-Warner-Hackett			
*†Viking, The	Starke-Crisp		8508 feet	Nov. 17
*†§Voice of the City (A. T.)	Willard Mack	April 13		
	(Silent Version)			
*†§Where East is East	Chaney-Velez-Taylor	May 4	6500 feet	Mar. 23
*†§White Collars	Nagel-Love-Hyams			
Wonder of Women, The	Stone-Wood			

TALKIE SHORTS

Title	Star	Rel. Date	Length	Reviewed
*†§Big Squawk, The (A. T.)	Charley Chase		2 reels	
Casino Gardens			2 reels	Dec. 1
Confession	Ames-Nye		2 reels	Mar. 9
Fuzzy Knight	Songs	Oct. 27		
George Dewey Washington	Songs	Oct. 27		
George Dewey Washington	Songs	Nov. 17		
Gus Edwards' Song Revue	Songs and Dances		2 reels	
Marion Harris	Songs	Nov. 17		
Marion Harris	Songs	Oct. 20		
Marion Harris	Songs	Sept. 29		
Jimtown Cabaret	Miller and Lyle	Nov. 10	2 reels	
Johnny Marvin	Songs	Nov. 3		
Johnny Marvin	Songs	Sept. 29		
Joseph Regan		Oct. 13		
Joseph Regan		Nov. 3		
Leo Beers	Songs and Whistling			
Locust Sisters	Songs	Oct. 8		
Man Higher Up The	Bosworth-Edeson		2 reels	
Mayor of Jimtown	Miller and Lyle	Oct. 13		
M-G-M Movietone Revue		Nov. 3		
M-G-M Movietone Revue		Oct. 13		
*†§Noisy Neighbors (A. T.)	Roach Stars		2 reels	
Odette Myrtle	Songs	Oct. 20		
*†§Small Talk (A. T.)	"Our Gang"		2 reels	
*†§Their Last Word (A. T.)	Laurel-Hardy	2 reels		

PARAMOUNT

Title	Star	Rel. Date	Length	Reviewed
Avalanche	Jack Holt	Nov. 10	6099 feet	
*†§Abie's Irish Rose	Rogers-Carroll	Jan. 5	10471 feet	Nov. 17
	(Silent Version)	Jan. 5	10187 feet	Jan. 12
*†Behind the German Lines	Special Cast	Jan. 12	8254 feet	Dec. 8
Case of Lena Smith, The	Ralston-Hall	Jan. 19	7229 feet	Jan. 19
*†§Canary Murder Case, The (A. T.)	Powell-Brooks	Feb. 16	7171 feet	Mar. 23
	(Silent Version)	Feb. 18	5943 feet	
*†§Carnation Kid The	Douglas MacLean	Mar. 2	6290 feet	Mar. 2
	(Silent Version)	Mar. 2	7156 feet	
*†§Doctor's Secret, The (A. T.)	Edeson-Chatterton	Jan. 26	5832 feet	Feb. 9
	(No Silent Version)			
*†§Dummy, The (A. T.)	Bennett-Chatterton	Mar. 9	5354 feet	Mar. 9
	(No Silent Version)			
Hunting Tower	Harry Lauder	Nov. 3	5812 feet	
His Private Life	Menjou-Carver	Nov. 7	4690 feet	Nov. 17
*†Homecoming, The	Hanson-Parlo		8104 feet	Nov. 24

** Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie.*

Title	Star	Rel. Date	Length	Reviewed
*†§Interference (A. T.)	Powell-Brent-Brook	Jan. 5	7487 feet	Oct. 27
	(Silent Version)	Jan. 5	6643 feet	
*†Looping the Loop	Werner Krauss	Mar. 16	6676 feet	Feb. 23
Moran of the Marines	Dix-Elder	Oct. 13	5444 feet	Nov. 3
*†§Manhattan Cocktail	Arlen-Carroll	Nov. 24	6051 feet	Jan. 12
Marquis Preferred	Menjou-Conklin	Feb. 2	5506 feet	Jan. 26
*†§Night Club (A. T.)	Brice-Rooney	Feb. 23	3389 feet	
*†Redskin	Richard Dix	Feb. 23	7643 feet	Feb. 2
	(Silent Version)	Feb. 23	7402 feet	Dec. 1
Someone to Love	Rogers-Brian	Dec. 1	6323 feet	Dec. 8
*†§Sins of the Fathers	Jannings-Chatterton	Dec. 29	7845 feet	Feb. 2
	(Silent Version)	Dec. 9	7724 feet	
*†§Shopworn Angel, The	Cooper-Carroll	Jan. 12	7373 feet	Jan. 5
	(Silent Version)	Jan. 12	7112 feet	
Sunset Pass	Holt-Conklin	Feb. 9	5862 feet	
Take Me Home	Daniels-Hamilton	Oct. 13	5614 feet	Oct. 27
Three Week Ends	Bow-Hamilton	Dec. 8	5962 feet	Dec. 15
*†§Tong War (A. T.)	W. Beery-Vidor-Oland	Mar. 23	7081 feet	
	(Silent Version)	Mar. 23	7145 feet	
*†§Varsity	Rogers-Brian-Conklin	Oct. 27	6348 feet	Nov. 3
	(Silent Version)	Oct. 27	6063 feet	
*†Wedding March, The	Von Stroheim-Wray	Oct. 6	10659 feet	Oct. 20
*†Woman from Moscow, The	Negri-Kerry	Nov. 3	6916 feet	Nov. 10
What a Night	Daniels-Hamilton	Dec. 22	6378 feet	Jan. 5
*†§Wolf of Wall Street, The (A. T.)	Bancroft-Baclanova	Feb. 9	6810 feet	
	(Silent Version)	Feb. 9	6396 feet	Dec. 1
*†§Wolf Song	Cooper-Velez	Mar. 30	6060 feet	Mar. 9
	(Silent Version)	Mar. 30	7021 feet	
*†Wings	Arlen-Bow-Rogers	Jan. 5	12267 feet	
	(Silent Version)	Jan. 5	12267 feet	Aug. 26 '27

SHORT SUBJECTS

Title	Star	Rel. Date	Length	Reviewed
Are Scotchmen Tight? (Christie)	Jack Duffy	Mar. 2	2 reels	
Beaches and Scream	Krazy Kat Cartoon	Oct. 22	1 reel	
Believe It or Not (Christie)	Frances Lee	Nov. 24	2 reels	
Call Again	E. E. Horton	Oct. 20	2 reels	
Come Easy, Go Slow	Krazy Kat Cartoon	Oct. 13	1 reel	
Crazy Doings (Christie)	Billy Dooley	Mar. 23	2 reels	
Dancing Town, The	May-Skelly-Hayes	Oct. 27	2 reels	
Footloose Fannie (Christie)	Frances Lee	Feb. 9	2 reels	
Footloose Wimmin (Christie)	Bobby Vernon		2 reels	
Gobs of Love (Christie)	Billy Dooley	Dec. 15	2 reels	
Happy Heels (Christie)	Billy Dooley	Jan. 19	2 reels	
His Angel Child (Christie)	Bobby Vernon	Feb. 16	2 reels	
Home Girl, The	Gilmore-Kruger	Dec. 1	2 reels	
Hot Sparks (Christie)	Bobby Vernon	Nov. 3	2 reels	
Ko-Ko's Dog Gone	Inkwell Cartoon	Oct. 20	1 reel	
Ko-Ko's Parade	Inkwell Cartoon	Oct. 6	1 reel	
Lay On, MacDuff (Christie)	Jack Duffy	Nov. 17	2 reels	
Loose Change (Christie)	Jack Duffy	Oct. 6	2 reels	
Nifty Numbers (Christie)	Frances Lee	Jan. 5	2 reels	
Off the Deck (Christie)	Billy Dooley	Feb. 23	2 reels	
Papa Spank (Christie)	Jack Duffy	Feb. 2	2 reels	
Picture My Astonishment (Christie)	Frances Lee	Oct. 13	2 reels	
Reckless Rosie (Christie)	Frances Lee	April 6	2 reels	
Rough Dried (Christie)	Billy Dooley	April 26	2 reels	
Sappy Service (Christie)	Bobby Vernon	April 13	2 reels	
She-Going Sailor, A (Christie)	Billy Dooley	Nov. 10	2 reels	
Should Scotchmen Marry? (Christie)	Jack Duffy	Dec. 22	2 reels	
Single Bliss (Christie)	Jack Duffy	Mar. 30	2 reels	
Tight Places (Christie)	Frances Lee	Mar. 9	2 reels	
Turn Him Loose (Christie)	Bobby Vernon	Mar. 16	2 reels	
Why Gorillas Leave Home (Christie)	Bobby Vernon	Jan. 12	2 reels	

SOUND SHORTS

Title	Star	Rel. Date	Length	Reviewed
*†§Bird in the Hand A (Christie A. T.)	Lois Wilson	Feb. 16	2 reels	Feb. 2
*†§Bishop's Candlesticks, The (A. T.)	Walter Huston	Feb. 23	1911 feet	
	(No Silent Version)			
*†§Boyhood Days	Borrah Minnevitch	Jan. 26	1510 feet	
	(No Silent Version)			
*†§Blue Songs	Ruth Etting	Jan. 5		
	(No Silent Version)			
*†§Carnival Man, The	Walter Huston		1½ reels	Mar. 16
*†§False Alarm Fire Co. The	Smith-Dale		1 reel	Feb. 2
*†§Framing of the Shrew The (Christie A. T.)	Colored Cast	April 27	2 reels	Mar. 9
*†§Highlowbrow	Donnelly-Shannon		2 reels	Feb. 2
*†§Humorous Lights (A. T.)	Donald Ogden Stewart			
*†§If Men Played Cards as Women Do (A. T.)	Special Cast		1 reel	Mar. 2
*†§Instalment Collector, The	Fred Allen			
*†§It Happened to Him (A. T.)	James Barton			
*†§Jed's Vacation (Christie A. T.)	Charles Grapewin	April 13	2 reels	
*†§Just One Word (A. T.)	Special Cast	Jan. 26	618 feet	
	(No Silent Version)			
*†§Meet the Missus (Christie A. T.)	James Gleason	Mar. 30	2 reels	Mar. 16
*†§Melancholy Dame, The (Christie A. T.)	Colored Cast	Feb. 2	2 reels	Feb. 2
*†§Midnight Frolic, The	Eddie Cantor		1 reel	Mar. 16
*†§Moonshine (A. T.)	James Barton			
*†§Music Hath Charms (Christie A. T.)	Colored Cast	Mar. 16	2 reels	
*†§Now and Then	Special Cast			Mar. 2
*†§Old Black Joe	Fleischer Song Cartoon		½ reel	Mar. 23
*†§Post Mortems (Christie A. T.)	Raymond Griffith	Mar. 2	2 reels	Marl 9
*†§Pusher-in-the-Face, The (A. T.)	Hitchcock-Taylor	Feb. 23	2 reels	
	(No Silent Version)			
*†§Ruth Etting	Songs		1 reel	Mar. 2
*†§Sidewalks of New York	Novelty		1 reel	
*†§That Party in Person	Songs	Jan. 5	805 feet	
	(No Silent Version)			
*†§Traffic Regulations	Donald Ogden Stewart		1 reel	Feb. 23
*†§Two Little Chinese Maids	Chang-Kuma			Feb. 2
*†§When Caesar Ran a Newspaper (Christie A. T.)	Hatton-Hardy	Feb. 9	2 reels	

Coming Feature Attractions

Title	Star	Rel. Date	Length	Reviewed
Betrayal, The	Jannings-Ralston-Cooper			
*†§Burlesque	Carroll-Skelly-Review			
*†§Close Harmony (A. T.)	Rogers-Carroll	April 13	6500 feet	Mar. 16
*†§Cocoanuts (A. T.)	4 Marx Bros.-Eaton-Shaw			
*†§Concert, The (A. T.)	Emil Jannings			
*†§Darkened Rooms (A. T.)	Brent-Powell			
*†§Divorce Made Easy (A. T.)	MacLean-Prevost			
*†Four Feathers	Wray-Arlen-Beery			
*†§Genius Is Born, A. (A. T.)	O. P. Heggie			
*†§Gentlemen of the Press (A. T.)	Walter Huston			
*†§Greene Murder Case The (A. T.)	Powell-Chatterton			
*†§Hole in the Wall, The (A. T.)	Colbert-Robinson			
*†§Innocents of Paris, The (A. T.)	Maurice Chevalier			
*†§Insidious Dr. Fu Manchu (A. T.)	Oland			
*†§Jealousy (A. T.)	Jeanne Eagels			
*†§Letter, The	Jeanne Eagels		5886 feet	Mar. 16
*†§Magnolia (A. T.)	Rogers-Brian-Arthur			
*†§Man I Love, The (A. T.)	Arlen-Brian			
*†§Marriage Holiday, The (A. T.)	Chatterton-Brook			
*†§Nothing But the Truth (A. T.)	Richard Dix			
*†Soul of France, The	Special Cast			
*†§Thunderbolt (A. T.)	Bancroft-Wray-Arlen			
*†§T N T	Harold Lloyd			
*†§Wheel of Life, The	Richard Dix			
*†§Wild Party	Clara Bow			
*†§Woman Who Needed Killing, The (A. T.)	Baclanova-Brook			Mar. 23

PATHE

FEATURES

Title	Star	Rel. Date	Length	Reviewed
*†§Annapolis	Brown-Loff	Dec. 2	7957 feet	
	(Silent Version)	Nov. 18	7008 feet	
Border Patrol, The	Harry Carey	Dec. 23	4598 feet	
†§Captain Swagger	La Rocque-Carol	Nov. 18	6124 feet	Dec. 29
	(Silent Version)	Oct. 14	6312 feet	
Celebrity	Armstrong-Basquette	Oct. 7	6145 feet	Aug. 11
Flying Buckaroo, The	Wally Wales	Nov. 25	4751 feet	
Forbidden Love	Lily Damita	Oct. 28	6787 feet	Jan. 19
Forty-Five Calibre War	Coleman-Loff	Feb. 17	4790 feet	Feb. 16
*†§Geraldine	Quillan-Nixon	Jan. 16	5959 feet	Mar. 9
	(Silent Version)			
*†§Godless Girl, The	Basquette-Prevost	Mar. 31	9328 feet	Sept. 1
	(Silent Version)		9019 feet	
Hawk of the Hills	Ray-Miller	Mar. 17	4840 feet	
*†§King of Kings, The	Warner-Logan			
	(Silent Version)			April 29 '27
*†§Leathernecks, The	William Boyd	Feb. 24		Jan. 26
	(Silent Version)		6898 feet	
Love Over Night	La Rocque-Loff	Nov. 25	5737 feet	
*†§Marked Money	Junior Coghlan	Dec. 5	5490 feet	
	(Silent Version)			Nov. 3
*†Ned McCobb's Daughter	Irene Rich	Jan. 12	6015 feet	Feb. 9
	(Silent Version)	Dec. 2	6070 feet	
* §Noisy Neighbors	Quillan-Vaughn	Jan. 27	5998 feet	
*†§Office Scandal, The	Phyllis Haver	Mar. 3	6291 feet	
	(Silent Version)		6511 feet	
	(Silent Version)		5735 feet	
*†§Sal of Singapore	Haver-Hale	Jan. 4	6349 feet	
	(Silent Version)		6988 feet	Aug. 22
Ship Comes In, A	Dresser-Schildkraut	June 4	6902 feet	June 23
*†§Show Folks	Quillan-Basquette	Dec. 16	6566 feet	Dec. 15
	(Silent Version)	Oct. 21	6581 feet	
*†§Shady Lady, A	Phyllis Haver	Jan. 20	5808 feet	Nov. 17
	(Silent Version)		6132 feet	
Sin Town	Allen-Fair	Jan. 20	4554 feet	
*†§Spieler, The	Hale-Adoree	Dec. 30	5600 feet	Mar. 2
	(Silent Version)	Dec. 30	5816 feet	Oct. 20
*†§Square Shoulders	Junior Coghlan	Mar. 3		
	(Silent Version)		5477 feet	
*†§Strange Cargo (A. T.)	Lee Patrick	Mar. 31	7099 feet	Feb. 23
Yellow Contraband	Leo Maloney	Oct. 28	5937 feet	Oct. 2

SHORT SUBJECTS

Title	Star	Rel. Date	Length	Reviewed
All Aboard	Haines-Coombs	Jan. 13	2 reels	
Bargain Hunt, The	Jackson-Hiatt-McKee	Oct. 14	2 reels	Oct. 8
Big Game	"Aesop Fables"	Oct. 21	1 reel	Oct. 27
Black Duck, The	"Aesop Fables"		1 reel	Mar. 16
Burglar, The	Jackson-Hiatt-McKee	Dec. 9	2 reels	
Button My Back	Billy Bevan		2 reels	Feb. 16
Camping Out	Donald Haines	Dec. 16	2 reels	Dec. 22
Campus Vamp, The	Sennett Girls	Nov. 25	2 reels	Nov. 24
Caught in the Draft	"Aesop Fables"	Nov. 11	1 reel	Dec. 1
Circus Time	Donald Haines	Feb. 10	2 reels	Feb. 2
Clunked on the Corner	Johnny Burke	Jan. 6	2 reels	Jan. 5
Cure or Kill	"Aesop Fables"	Oct. 7	1 reel	Oct. 6
Day Off A	"Aesop Fables"	Dec. 8	1 reel	Dec. 1
Defensive Ends, The	Football Sense	Oct. 28	1 reel	Oct. 27
Defensive Half Backs, The	Football Sense	Oct. 7	1 reel	Sept. 29
Defensive Line, The	Football Sense, The	Oct. 21	1 reel	Oct. 20
*†Dinner Time	"Aesop Fable"		1 reel	
Eagle of the Night (Serial)	Frank Clarke	Oct. 14	10 episodes	Oct. 6
Fair Catch, The	Football Sense	Oct. 14	1 reel	Oct. 27
Fishing Fool, The	"Aesop Fables"	Dec. 2	1 reel	Dec. 8
Flying Hoofs	"Aesop Fables"	Dec. 23	1 reel	Dec. 15
Foolish Husbands	Bevan-Dent		2 reels	Mar. 16
Girls Will Be Boys	Sportlights		1 reel	Feb. 9
Getting Together	Sportlight	Oct. 28	1 reel	Oct. 20
Grandma's House	"Aesop Fables"		1 reel	Feb. 16
Gridiron Demons	"Aesop Fables"	Oct. 28	1 reel	Oct. 27
His New Stenographer	Billy Bevan	Dec. 30	2 reels	
Hubby's Latest Alibi	Billy Bevan	Nov. 4	2 reels	Nov. 17
Hubby's Week-End Trip	Bevan-Dent	Dec. 2	2 reels	Dec. 8
Jim Jam Janitor, A	Johnny Burke	Nov. 11	2 reels	Nov. 3
Knowing the Ropes	Rice Sportlight	Jan. 6	1 reel	Jan. 12
Lad and His Laugh, A	"Aesop Fables"		1 reel	Mar. 23
Land o' Cotton	"Aesop Fables"	Jan. 6	1 reel	Jan. 5
Laundry Man, The	"Aesop Fables"	Nov. 4	1 reel	Nov. 17
*†§Lincoln (Special reel)	George Billings	Feb. 10	1 reel	Feb. 2
Mail Man, The	"Aesop Fables"	Dec. 30	2 reels	
Monkey Love	"Aesop Fables"	Oct. 14	1 reel	Oct. 27
Muscle Marvels	Sportlight	Oct. 14	1 reel	Oct. 13
No Children	Haines-Coombs	Mar. 10	2 reels	
No Picnic	Haines-Coombs-Dempsey	Oct. 7	2 reels	Sept. 29
No Sale	Haines-Coombs	Nov. 18	2 reels	
On the Links	"Aesop Fables"	Nov. 25	1 reel	Dec. 1
Players at Play	Sportlight	Jan. 20	1 reel	Feb. 2
Polar Flight, A	"Aesop Fables"	Nov. 18	1 reel	Nov. 10
Queen Bee, The	"Aesop Fables"		1 reel	Feb. 9
Queen of the North Woods (Serial)	Clair-Miller	May 12	10 episodes	
Smith Catalina Rowboat Race	Jackson-Hiatt-McKee	Oct. 21	2 reels	Oct. 13
Snapping the Whip	"Aesop Fables"	Jan. 20	2 reels	Jan. 19
Spartan Diet	"Aesop Fables"	Nov. 11	1 reel	Dec. 8
*§Stage Struck	"Aesop Fables"		1 reel	
Sweet Adeline	"Aesop Fables"	Feb. 3	1 reel	Jan. 26
Targets	Sportlight	Nov. 25	1 reel	
Taxi Beauties	Jack Cooper	Dec. 23	2 reels	
Taxi Scandal, A	Jack Cooper	Oct. 28	2 reels	Oct. 27
Tiger's Shadow, The	McConnell-Allan	Dec. 23	10 episodes	
Watch My Smoke	Haines-Coombs	April 7		
White Elephant, A	"Aesop Fables"	Jan. 13	1 reel	Jan. 12
*†§Winning Patterns	Sportlight		1 reel	
Wooden Money	"Aesop Fables"	Feb. 10	1 reel	Feb. 2

TALKIE SHORTS

Title	Star	Rel. Date	Length	Reviewed
*†§At the Dentist's	Le-aire-Simon	Mar. 24	2 reels	Mar. 23

** Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie.*

Title	Star	Rel. Date	Length	Reviewed
*†§Dancing Around	LeMaire-Phillips		2 reels	
*§Her New Chauffeur	Simon-Teasdale		2 reels	
*†§What a Day	Simon-Mallory		2 reels	

Coming Feature Attractions

Title	Star	Rel. Date	Length	Reviewed
*†§High Voltage	Boyd-Prevost-Hale			
*†§Listen Baby (A. T.)	Eddie Quillan			
*"Mother's Boy"	Downey-Bennett			

RKO
FEATURES

Title	Star	Rel. Date	Length	Reviewed
Air Legion	Lyon-Sleeper	Jan. 6	6361 feet	
Amazing Vagabond	Bob Steele	April 7		
Avenging Rider	Tom Tyler	Oct. 7	4808 feet	
*†§Blockade	Anna Q. Nilsson	Dec. 16	6408 feet	
*†§Circus Kid	Darro-Brown	Oct. 7	6085 feet	
	(Silent Version)			Sept. 22
Come and Get It	Bob Steele	Feb. 3	5264 feet	
Drifter The	Tom Mix	Mar. 18		
Fury of the Wild	Ranger	Jan. 6	4899 feet	
Freckled Rascal	Buzz Barton	Mar. 31		
Headin' for Danger	Bob Steele	Dec. 16	5265 feet	
Hardboiled	O'Neil-Tashman	Feb. 3	5940 feet	
Hey Rube!	Olmsted-Trevor	Dec. 23	6262 feet	
His Last Haul	T. Moore-Owen	Nov. 11	5797 feet	
Jazz Age	Fairbanks Jr.-M. Day	Feb. 10	6245 feet	
King Cowboy	Tom Mix	Nov. 25	6269 feet	
Lightning Speed	Bob Steele	Oct. 21	4647 feet	
Love in the Desert	Borden-Trevor	Mar. 17		
Orphan of the Saga	Buzz Barton	Dec. 23	4923 feet	
One-Man Dog	Ranger	Mar. 3	4481 feet	
Outlawed	Tom Mix	Jan. 21	6057 feet	
Rough Ridin' Red	Buzz Barton	Nov. 4	4714 feet	
Red Sword	Nixon-Collier Jr.	Feb. 17		
Sally's Shoulders	Lois Wilson	Oct. 7	6279 feet	
Singapore Mutiny	Taylor-Ince	Oct. 14	6812 feet	Oct. 13
Sinners In Love	Oliva Borden	Nov. 4	6310 feet	Oct. 20
Son of the Golden West	Tom Mix	Oct. 1	6037 feet	Sept. 29
Stolen Love	M. Day-O. Moore	Dec. 2	6223 feet	
*†§Taxi 13	Conklin-Slaeper	Nov. 18	5760 feet	
Tracked	Ranger	Nov. 4	4957 feet	
Trail of the Horse Thieves	Tom Tyler	Jan. 13	4823 feet	
Tropic Madness	Leatrice Joy	Dec. 9	6217 feet	
Tyrant of Red Gulch	Tom Tyler	Nov. 25	4823 feet	
Vagabond Cub	Buzz Barton	Feb. 10	4717 feet	
Voice of the Storm	Sleeper-Dane	Jan. 13		
Yallowback, Tha	T. Moore-Owen	Jan. 20		

SHORT SUBJECTS

Title	Star	Rel. Date	Length	Reviewed
Almost a Gentleman	Al Cooke	June 25	2 reels	
Beef Steaks	Hellum-Davis	Dec. 30	2 reels	
Casper's Week-End	Hill-Duncan	Dec. 9	2 reels	
Come Meal	Al Cooke	June 11	2 reels	
Curiosities No. 2	Novelty	Oct. 10	1 reel	
Curiosities No. 3	Novelty	Oct. 24	1 reel	
Curiosities No. 4	Novelty		1 reel	
Curiosities No. 5	Novelty		1 reel	
Curiosities No. 6	Novelty	Dec. 5	1 reel	
Curiosities No. 7	Novelty	Dec. 19	1 reel	
Heavy Infants	Karr-Ross-Alexander	June 11	2 reels	June 16
Honey Balks	Hellum-Davis	Dec. 2	2 reels	
Horsefeathers	Barney Hellum	Dec. 8	2 reels	Sept. 29
Jessie's James	Vaughn-Cooke		2 reels	Oct. 20
Joyful Day	Karr-Ross-Alexander	Aug. 14	2 reels	
Mickey's Babies	Mickey Yula	Aug. 7	2 reels	
Mickey's Big Game Hunt	Mickey Yula	Dec. 23	2 reels	
Mickey's in Love	Mickey Yula	June 4	2 reels	
Mickey's Rivals	Mickey Yula		2 reels	
Mickey's Triumph	Mickey Yula	July 2	2 reels	
Mickey the Detective	Mickey Yula	Oct. 28	2 reels	
Mild But She Satisfies	Alberta-Vaughn	Oct. 14	2 reels	
*†§Odd Facts	Curiosities			
Okmnx	Barney Hellum	Oct. 7	2 reels	
Six Best Fellows	Alberta Vaughn	Oct. 27	2 reels	
Standing Pat	Karr-Ross-Alexander	July 9	2 reels	
That Wild Irish Pose	Alberta Vaughn	Oct. 24	2 reels	
Watch Your Pep	Alberta Vaughn	Oct. 7	2 reels	
What a Wife	Duncan-Hill	Oct. 14	2 reels	

Coming Feature Attractions

Title	Star	Rel. Date	Length	Reviewed
Big Dismond Robbery	Tom Mix	May 13		
Idaho Red	Tom Tyler	April 21		
Laughing at Death	Bob Steele	June 2		
Little Savage	Buzz Barton	May 19		
Pals of the Prairie	Buzz Barton	July 7		
Pride of Pawnee	Tom Tyler	June 9		
*†§Rio Rita	Special Cast			
*†§Syncopation A. T.	Downey-Warings Band		7626 feet	
*†§Viennese Charmer, The	Betty Compson			
Woman I Love	Morris-Kerry	May 26		

RAYART (S. R.)
FEATURES

Title	Star	Rel. Date	Length	Reviewed
Black Pearl, The	Lee-Hallor		5100 feet	
Isle of Lost Men	Tam Santschi	Oct.	5800 feet	
Sisters of Eve	Anita Stewart	Oct. 1	5650 feet	
Sweet Sixteen	Foster-Olmstead	Dec.	5991 feet	

Coming Feature Attractions

Title	Star	Rel. Date	Length	Reviewed
Anna Against the World	Shirley Mason			
Brothers	Keefe-Bedford-Rankin			
Shanghai Bound	Irene Rich			
*†§Should a Girl Marry?	Foster-Keith			
Some Mother's Boy	Carr-Ralston-Rohards			
When Dreams Come True	Lease-H. Costello			

FILMTONE SHORTS

Title	Star	Rel. Date	Length	Reviewed
Overture of 1812 (Tschaikowsky)	Filmtone Harmonies			
Val and Ernie Stanton	Songs			
At the Night Club	Gladys Read and Shaw's Hawaiians			
Dancing Colleens	Tap Dancers			
Radio Franks, The	Songs			

STATE RIGHTS
FEATURES

Title	Star	Dist'r	Rel. Date	Length	Reviewed
About Trial Marriage	Corliss Palmer	Circle Pict.	Oct. 15		
At the South Pole	Special Cast	Pole Pict. Corp		8000 feet	
Battle of Mons, The	English Cast	British New Era		5500 feet	Mar. 23
Beautiful Blue Danube	Junkermann-Mara	Aywnn			
Behind the Altar	Wilhelm Dietarle	Aff. European		6200 feet	
Bondage	German Cast	Ufa		6040 feet	
Broken Barriers	H. Castello-Glass	Excellent		6000 feet	
Cleanup, The	Charles Delaney	Excellent		5660 feet	
Code of the Air	Harlan-Marlowe	Bischoff Prod		5700 feet	
Daughter of Two Fathers	Japanese Cast	Shockuchi			
Devil Dogs	Holmes-Alt	Crescent		5600 feet	
Devil's Passion, The	Special Cast	Arfa		5700 feet	
Dream Melody, The	Roche-Shelby	Excellent		5050 feet	
Escaped from Hell	Muriat Estorhazy	Aff. European		8 reels	
Faces of Children	French Cast	Zakoro		8000 feet	
Fortune's Fool	Emil Jannings	L. T. Rogers		6100 feet	
Golden Dawn	Warwick-Ward	Conquest		6200 feet	
Hearts of Men	Harris-Keefe	Anchor		5400 feet	
Holy Sinner, The	Special Cast	Worldart Pict			
Into the Night	Agnes Ayres	Raleigh		5712 feet	
Jazzland	Reynolds-Nye	Carlos		5700 feet	
Krassin	Russian Cast	Amkino			
Lash of the Czar	Russian Cast	Amkino		6290 feet	
Life of Beethoven	German Cast	Film Art Guild		7000 feet	
Little Wild Girl, The	Lee-Landis	Hercules		5300 feet	
Lookout Girl, The	Jacqueline Logan	Quality Dist	Nov.	6413 feet	
Lucrezia Borgia	Conrad Veidt	Mutual		7200 feet	Jan. 12
Man Who Cheated Life	Veidt-Krauss	Aff. European	Feb. 8	6000 feet	Feb. 18
Marie Antoinette	Foreign Cast	Unusual		6000 feet	
Mother of Mine	Special Cast	Zakoro	Oct.	7200 feet	
Mountain Lovers	Gaston Jacquet	Conquest	Jan.	6500 feet	
Must We Marry	Garon-Eason	Trinity		5400 feet	
Mystic Mirror, The	German Cast	Ufa		7000 feet	
No Babies Wanted	Devore-Mong	Plaza		5215 feet	
Old Age Handicap, The	Vaughn-Hughes	Trinity Pict.		5573 feet	Sept. 15
On the Divide	Bob Custer	Syndicate	Oct. 15	4657 feet	
Passinn Song, The	Olmsted-N. Beery	Excellent		5080 feet	
Peacock Fan The	Dorothy Dwan	Chesterfield		5400 feet	
President, The	Mosjoukine-Vernon	E. L. Klein		8100 feet	Jan. 26
Q Ships	Special Cast	New Era		6000 feet	
Reilly of the Rainbow Division	Hall-Garon	Crescent		6040 feet	
Reward of Faith, The	French Cast	Conquest		5927 feet	
Romance of a Rogue, The	Warner-Stewart	Quality Dist.	Oct.	6100 feet	
Sajenko the Soviet	Susy Vernon	Ufa		5921 feet	
Scarlet Youth	Corliss Palmer	Circle Pict.	Oct.		
Shanghai Document	Russian Cast		Oct. 13	5000 feet	
Silent Trail, The	Bob Custer	Syndicate		4315 feet	
Smoke Bellew	Conway Tearle	First Division		6605 feet	
Somma, The	Special Cast	New Era		7000 feet	
South of Panama	Carmelita Geraghty	Chesterfield		6300 feet	
Ten Days That Shook the World	Russian Cast	Amkino	Nov. 2	7815 feet	Nov. 24
That Murder in Berlin	German Cast	Big 3		5700 feet	Mar. 23
Thou Shalt Not Steal	Lillian Harvey	Ufa		6941 feet	
Three Comrades and One Invention	Russian Cast	Amkino	Oct. 13	6000 feet	
Thunder God	Cornelius Keefe	Crescent		5917 feet	
Underground	English Cast	Amerangio		7300 feet	
Untamed Justice	Faire-Glass	Biltmore		5770 feet	
U-Boat 9	Foreign Cast	Jofa Prod		6500 feet	
West of Santa Fe	Bob Custer	Syndicate	Nov. 15	4852 feet	
Yellow Ticket, The	Russian Cast	Amkino	Dec. 8	6200 feet	

Coming Feature Attractions

Title	Star	Rel. Date	Length	Reviewed
Buying a Wife	Special Cast	Aff. European	7 reels	
Circumstantial Evidance	Foster-Keefe-Laka	Chesterfield		
*†§Chopin's Passion	Robertson-Brinkley	Powers Cinephona		
Dancer of His Majesty, The	Special Cast	Amkino	7000 feet	
Duty to be Silent	Maria Albana	Aff. European	6 reels	
Exodus to the New World, Tha	Lyon-Prevost	Pioneer		
Full Dressed Thieves	Nils Asther	Aff. European	7 reels	
German Underworld	Special Cast	Aff. European	7 reels	
§Graat Power, Tha	Special Cast	Bell Tona		
Great Unknown, Tha	John Loder	Aff. European	6 reels	
Guilty	Fritsch-Vernon	Ufa-Eastern		
Her Viennese Lovar	Asther-Nolan	Aff. European	6 reels	
Just Off Broadway	Keith-Christy			
Little Colonel, The	Henry B. Walthall			
Milak of the Snowlands	Special Cast	Ufa-Eastern		
Our Daily Bread	Mary Nolan	Aff. European	7 reels	
Poet and Czar	Special Cast	Amkino	8775 feet	
*†§Rainbow Man The (A. T.)	Eddie Dowling	Sono-Art Prod.		
Two Days	Special Cast	Amkino	6500 feet	
Unholy Love	Wagener-Petrovitch	Aff. European		
Verdun	Special Cast	Richmount		
Vera Miezawa (tentative)	Derussa	Aff. European	7 reels	
Water The	M. Chekhov	Amkino	7000 feet	
When Duty Calls	Special Cast	Ufa-Eastern	6714 feet	

TIFFANY-STAHL
FEATURES

Title	Star	Rel. Date	Length	Reviewed
Broadway Fever	D'Neill-Drew	Jan. 1	5412 feet	Mar. 18
*†§Cavalier, The	Bedford-R. Talmadge	Nov. 1	6775 feet	Oct. 27
Devil's Apple Tree, The	Dorothy Sebastian	Feb. 20	6430 feet	Mar. 16
Floating College, The	O'Neill-Collier, Jr.	Nov. 10	5477 feet	
George Washington Cohan	Jessel-Palmer	Dec. 20		
*§Ghetto, The	George Jessel	Feb. 1		
Gun Runner, The	Cortez-Lane	Nov. 20	6516 feet	
*†§Lucky Boy	Jessel-Quimby	Feb. 2	8653 feet	Jan. 12
Man in Hobbles, The	Lee-Harron	Dec. 20	6957 feet	
*†§Marriage by Contract	Miller-Gray	Dec. 1	7780 feet	Oct. 20
*†§Molly and Me	Brown-Bennett-Vaughn	April		
Naughty Duchess, The	Warner-Southern	Oct. 10	5271 feet	
Power of Silence, The	Belle Bennett	Oct. 20	6554 feet	
Rainbow, The	Dorothy Sebastian	Feb. 15	6114 feet	
*†§Reputation	Keane-Standing			
Spirit of Youth	Sebastian-Kent	Feb. 20	6 reels	Mar. 23
Squads Right	Gribbon-Stone	Feb. 1		
*†§Toilers, The	Ralston-Fairbanks, Jr	Oct. 1	7258 feet	Oct. 20
Tropical Nights	Miller-McGregor	Dec. 10	5449 feet	

SHORT SUBJECTS

Title	Star	Rel. Date	Length	Reviewed
Gold	Color Classic		1 reel	
*†§Hawaiian Love Call, The	Color Symphony	Dec. 15	1 reel	
*†§Japanese Carnival, A	Color Symphony	Jan. 1	1 reel	
*†§In a Persian Market	Color Symphony	Oct. 1	1 reel	Nov. 17
*†§In a Chinese Temple Garden	Color Symphony	Feb. 15	1 reel	

** Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie.*

Title	Star	Rel. Date	Length	Reviewed
*†Love Charm, The	Color Symphony		1 reel	
Maude Muller	Color Classic		1 reel	
*†§Melodie	Color Symphony		1 reel	
No Women Allowed	Color Classic		1 reel	
Tenderfoot Tourist, A	Color Classic		1 reel	
Tom, Dick or Harry	Color Classic		1 reel	
*†§Toy Shop, The	Color Symphony	Nov. 1	1 reel	
*†§Way Down South	Color Symphony		1 reel	

Coming Feature Attractions

Title	Star	Rel. Date	Length	Reviewed
*†§Midstream	Cortez-Windsor	June 1		
Miracle, The	Southern-Pidgeon			
*†§Molly and Me	Alberta Vaughn			
*†§My Lady's Past	Bennett-Brown	April 1		
*†§New Orleans	Cortez-Bennett	June 20		
Spirit of Youth, The	Sebastian-Kent	Feb. 10	6216 feet	
*†§Two Men and a Maid	Collier-Jr.-Bennett	June 15		
*†§Whispering Winds	Southern-McGregor	May 1		

UNITED ARTISTS

FEATURES

Title	Star	Rel. Date	Length	Reviewed
*†§Awakening, The	Banky-Byron	Nov. 17	7972 feet	Jan. 12
*†Battle of the Sexes	Bennett-Hersholt-Haver	Oct. 13	8180 feet	Oct. 20
*†§Iron Mask, The	Douglas Fairbanks	Mar. 9	8855 feet	Jan. 26
	(Silent Version)	Mar. 9	8659 feet	
*†§Lady of the Pavements	Boyd-Velez-Goudal	Feb. 16	8329 feet	Mar. 16
	(Silent Version)	Feb. 16	7495 feet	
*†Rescue, The	Colman-Damita	Jan. 12	7980 feet	Jan. 19
	(Silent Version)	Jan. 12	7910 feet	
*†Revenge	Dolores Del Rio	Nov. 3	6541 feet	Dec. 15
*†Woman Disputed, The	Talmadge-Roland	Oct. 29	8041 feet	Nov. 17

Coming Attractions

Title	Star	Rel. Date	Length	Reviewed
*†§Alibi (A. T.)	O'Malley-Busch	April 20	8 reels	Mar. 16
*†§Bulldog Drummond (A. T.)	Colman-Tashman-Love			
*†§Coquette (A. T.)	Pickford-Brown-M. Moore	April		Mar. 23
	(No Silent Version)			
*†§City Lights	Charlie Chaplin			
*†Eternal Love	Barrymore-Horn-Verconi	May 11		Jan. 26
*†Evangeline	Del Rio-Drew			
*†Hell's Angels	Lyon-Hall-Nisson			
*†§Lummox (A. T.)		Aug. 3		
Miracle Girl, The	Lillian Gish			
*†§Queen Kelly	Swanson-Byron	July 13		
*†§Say It With Music (A. T.)	Harry Richman			
*†§She Goes to War	Boardman-Rubens-Holland	June 22		
	(Silent Version)	June 22		Feb. 23
*†§This is Heaven	Banky-Hall			
*†Three Passions	Terry-Petrovitch	June 1		
*†Venus	Constance Talmadge			

UNIVERSAL

FEATURES

Title	Star	Rel. Date	Length	Reviewed
Anybody Here Seen Kelly?	Love-T. Moore	Sept. 9	6243 feet	
Beauty and Bullets	Ted Wells	Dec. 16	4179 feet	
Body Punch, The	Daughorty-Faire	Oct. 28	4786 feet	
Burning the Wind	Hoot Gibson	Feb. 10	5202 feet	
Clearing the Trail	Gibson-Gulliver	Oct. 7	5311 feet	
*†§Clear the Decks	Reginald Denny	Mar. 3		
*†§Cohens and Kelleys In Atlantic City, The	Sidney-Gordon-Price-Swain	Mar. 17	7400 feet	Mar. 23
	(Silent Version)	Mar. 17	7752 feet	
Crimson Canyon, The	Ted Wells	Dec. 16	4179 feet	
Danger Rider, The	Hoot Gibson	Nov. 18	5357 feet	Dec. 22
Freedom of the Press	Stone-Keith-M. Day	Oct. 28	6474 feet	Oct. 20
Gate Crasher, The	Glenn Tryon	Dec. 9	5597 feet	
*†§Girl on the Barge, The	Hersholt-O'Neil-McGregor	Feb. 3	7510 feet	
	(Silent Version)	Feb. 3	6908 feet	
*†§Give and Take	Sidney-Hersholt	Dec. 23	7089 feet	Dec. 29
	(Silent Version)	Dec. 23	6552 feet	
Grit Wins	Wells-Collins	Jan. 27	4596 feet	
Harvest of Hate	Rex-Perrin		4719 feet	
Hero of the Circus	Special Cast	Dec. 2	5606 feet	
Honeymoon Flats	Lewis-Gulliver	Dec. 30	6057 feet	
How to Handle Women	Tryon-Nixon	Oct. 14	5591 feet	July 14
Jazz Mad	Hersholt-Nixon-Lewis	Nov. 11	6832 feet	
*†§Kid's Clever, The	Glenn Tryon	Feb. 17	5729 feet	
King of the Rodeo, The	Hoot Gibson	Jan. 6	5509 feet	
*†§Last Warning, The	Laura LaPlante	Jan. 6	7980 feet	Jan. 12
	(Silent Version)	Jan. 6	7731 feet	
*†§Lonesome	Tryon-Kent	Jan. 20	6761 feet	Oct. 6
	(Silent Version)	Jan. 20	6142 feet	
*†Man, Woman and Wife	Kerry-Starke-Nixon	Jan. 13	6589 feet	Nov. 10
	(Silent Version)	Jan. 13	6674 feet	
*†§Melody of Love (A. T.)	Pidgeon-Harris, Winton	Dec. 2	6733 feet	Oct. 27
Michigan Kid	Nagel-Adoree	Oct. 21	6030 feet	July 7
One Rainy Night	Laura La Plante	Dec. 9		
Phyllis of the Follies	M. Moore-A. Day	Nov. 25	5907 feet	
Price of Fear, The	Cody-Thompson	Oct. 28	4230 feet	
*†§Red Hot Speed	Denny-Day	Jan. 27	6621 feet	Feb. 26
	(Silent Version)	Jan. 27	6621 feet	
Red Lips	Nixon-Rogers	Dec. 2	6957 feet	
*†§Shakedown, The	Murray-Kent	Mar. 10	6753 feet	
Silks and Saddles	Nixon-Walling-Nolan	Jan. 20	5809 feet	
Sky Skidder, The	Al Wilson	Jan. 13	4364 feet	
Slim Fingers	Bill Cody	Mar. 24	4232 feet	
Thirteenth Juror, The	Nilsson-Bushman	Nov. 13	5598 feet	Dec. 9
Two Outlaws, The	Rex (horse)-Perrin	Nov. 18	4616 feet	
Wild Blond	Red (horse)-Perrin	Feb. 10	4497 feet	
Wolves of the City		Dec. 2		

SHORT SUBJECTS

Title	Star	Rel. Date	Length	Reviewed
All for Geraldine	Sid Saylor	Dec. 5	2 reels	Nov. 17
Alpine Antics	Oswald Cartoon	April 1	1 reel	Mar. 16
Alpine Antics	Oswald Cartoon	April 1	1 reel	
And Morning Came	Young-La Salle	Dec. 19	2 reels	
At the Front	Arthur Lake		1 reel	Feb. 16
Beyond the Smoke	Edmund Cobb		2 reels	Feb. 23
Bookworm Hero	Lewis-Gulliver-Phillips	Dec. 17	2 reels	
Boundary Battle, The	Edmund Cobb	Nov. 17	2 reels	Oct. 27
Buster Trims Up	Trimble-Hardwick and Dog	Oct. 17	2 reels	
Bull-oney	Oswald Cartoon	Nov. 28	1 reel	Sept. 29
Calford in the Movies	Lewis-Gulliver-Phillips	Oct. 15	2 reels	Oct. 6
Calford on Horseback	Lewis-Gulliver-Phillips	Dec. 10	2 reels	Dec. 1
*†§Charlatan, The	Special Cast	Mar. 24		
Claim Jumpers, The	Edmund Cobb	Jan. 19	2 reels	Dec. 22
Clean Sweep, A	Bob Chandler	Dec. 1	2 reels	Nov. 24
Come on, Horace	Arthur Lake	Oct. 8	2 reels	
Cross Country Bunion Race, The	Sid Saylor	Nov. 7	2 reels	Oct. 13
Crushed Hats	Sid Saylor	Jan. 30	2 reels	
Daring Dude, A	Bob Chandler	Feb. 2	2 reels	
Daring Chances	Jack Hoxie	Dec. 15	2 reels	
Days of Daring	Bob Curwood	April 13	2 reels	Mar. 23
Dead Game	Art Acord	Oct. 7	2 reels	
Dear Old Calford	Lewis-Gulliver-Phillips	Nov. 26	2 reels	
Death's Head	Bob Curwood	Dec. 8	2 reels	Dec. 15
Diamond Master, The	Lorraine-Stevenson	Feb. 3	10 episodes	
Fantasie	Laemmle Novelty		1 reel	
Farewell	Lewis-Gulliver-Phillips	Feb. 4	2 reels	Feb. 2
Farmyard Follies	Oswald Cartoon	Dec. 24	1 reel	
Fiery Fireman, The	Oswald Cartoon	Oct. 15	1 reel	
Fighting Forester, The	Edmund Cobb	Oct. 20	2 reels	
Fighting for Victory	Lewis-Gulliver-Phillips	Nov. 12	2 reels	Oct. 27
Fighting Tenderfoot, A	Bob Chandler	Dec. 29	2 reels	
Final Reckoning, A (Serial)	Lorraine-House	April 15	10 episodes	Mar. 23
*†Fishing Fools	Oswald Cartoon	April 29	1 reel	
	(Silent Version)	April 29	1 reel	
Fish Stories	Young-La Salle	Nov. 21	2 reels	Oct. 20
Footprints	Laemmle Novelty	Nov. 19	1 reel	Oct. 27
Fun In the Clouds	Arthur Lake	Nov. 5	1 reel	Oct. 20
Have Patience	Trimble-Hardwick and Dog	Feb. 6	2 reels	
*†Hen Fruit	Oswald Cartoon	Feb. 4	1 reel	
Hold Your Horses	Young-La Salle	Jan. 7	1 reel	Dec. 22
Homeless Homer	Oswald Cartoon	Jan. 7	1 reel	
Horse Tail, A	Oswald Cartoon	Dec. 10	1 reel	
In Line of Duty	Edmund Cobb	Feb. 23	2 reels	
Just Monkeys	Laemmle Novelty		2 reels	Feb. 9
Kicking Through	Lewis-Gulliver-Phillips	Oct. 1	2 reels	
Kidnapped	Bob Curwood		2 reels	Feb. 9
*†§King of the Campus	Lewis-Gulliver-Phillips	April 1	2 reels	
	(Silent Version)	April 1	2 reels	
Knight Watch The	Arthur Lake	April 22	1 reel	
Knockout Buster	Trimble-Hardwick and Dog	Mar. 6	2 reels	Feb. 9
Look Pleasant	Sid Saylor	Oct. 10	2 reels	
Love and Sand	Arthur Lake	Mar. 25	1 reel	Feb. 23
*†Lumberjack	Oswald Cartoon	April 15	1 reel	Mar. 23
	(Silent Version)	April 15	1 reel	
Magic	Trimble-Hardwick and Dog	May 1	2 reels	
Men in the Row (re-issue)	Jack Hoxie	Jan. 26	2 reels	
Mystery Rider, the (Serial)	Desmond-Perdue	Nov. 26	10 episodes	
Newlyweds' Court Trouble	Snookums-Perdue-Egan	Oct. 31	2 reels	Sept. 29
Newlyweds' Headache, The	Snookums-Bartlett-McPhaill	Jan. 23	2 reels	
Newlyweds in Society	Snookums-Perdue-Egan	April 17	2 reels	
Newlyweds' Holiday	Snookums-Perdue-Egan	Mar. 20	2 reels	
Newlyweds Lose Snookums, The	Snookums-Perdue-Egan	Nov. 28	2 reels	Dec. 28
Newlyweds' Need Help, The	Snookums-Perdue-Egan	Dec. 26	2 reels	Dec. 1
Newlyweds' Unwelcome, The	Snookums-Perdue-Egan	Oct. 3	2 reels	
Newlyweds' Visit	Snookums-Perdue-Egan	Feb. 20	2 reels	
Out At Home	Trimble-Hardwick and Dog	Jan. 9	2 reels	Feb. 16
Paddling Co-Eds	Lewis-Gulliver-Phillips	Oct. 29	2 reels	Oct. 27
Panicky Pancakes	Oswald Cartoon	Oct. 1	1 reel	Oct. 13
Private Business	Sid Saylor	April 26	2 reels	
Prodigal Pup, The	Canine Cast	April 8	1 reel	Mar. 16
Rag Doll	Laemmle Novelty	Feb. 11	1 reel	Jan. 12
Range of Fear, The	Bob Curwood	Jan. 12	2 reels	
Range Wolf	Bob Curwood	Feb. 9	2 reels	Jan. 12
Red Romance	George Chandler	May 4	2 reels	
Red Warning	Jack Hoxie	Nov. 1	2 reels	
Riders of the Sierras	Edmund Cobb	April 27	2 reels	
Riding for Love	George Chandler	April 6	2 reels	Mar. 16
*†§Rivals, The	Lewis-Gulliver-Phillips	April 15	2 reels	
	(Silent Version)	April 15	2 reels	
Rocks and Saddles	Oswald Cartoon	Nov 12	1 reel	Oct. 20
Romeo of the Range	Bob Curwood	Oct. 6	2 reels	
Sailor Suits	Sid Saylor	Jan. 2	2 reels	Dec. 8
Saps and Saddles	Bob Chandler	Oct. 27	2 reels	Oct. 16
Secret Outlaw, The	Bob Curwood	Nov. 10	2 reels	Oct. 6
Seeing Sights	Sid Saylor	Mar. 27	2 reels	Mar. 23
Shadows	Laemmle Novelty	Jan. 14	1 reel	Dec. 22
She's a Pippin	Young-La Salle	Mar. 13	2 reels	Feb. 9
Shooting the Bull	Young-La Salle	Oct. 24	2 reels	
*†Sick Cylinders	Oswald Cartoon	Feb. 18	1 reel	
Sleeping Through	Arthur Lake	Dec. 31	1 reel	Dec. 8
South Pole Flight, A	Oswald Cartoon	Nov. 26	1 reel	Dec. 1
Speeding Youth	Lewis-Gulliver-Phillips	Jan. 7	2 reels	
*†Steamboat Willie	Oswald Cartoon		1 reel	
Swell Clothes	Arthur Lake	Dec. 5	1 reel	Nov. 18
Take Your Pick	Young-La Salle	Feb. 13	2 reels	Jan. 12
Teacher's Pest	Trimble-Hardwick and Dog	Nov. 14	2 reels	Oct. 20
There's a Will	C. King-C. Doherty	Dec. 21	2 reels	
This Way Please	Young-La Salle	April 10	2 reels	Mar. 16
Tige's Girl Friend	Trimble-Hardwick and Dog	April 3	1 reel	Mar. 16
This Way Please	Young-La Salle	April 10	2 reels	
Tige's Girl Friend	Trimble-Hardwick and Dog	April 3	1 reel	
Tracked Down	Art Accord	Jan. 5	2 reels	
Watch the Birdie	Trimble-Hardwick and Dog	Dec. 12	2 reels	Dec. 8
Wax Figures	Laemmle Novelty	Oct. 22	1 reel	
Whose Baby	Arthur Lake	Jan. 28	1 reel	
Winning Point, The	Lewis-Gulliver-Phillips	Jan. 21	2 reels	
Woman's Man, A	Arthur Lake	Dec. 3	1 reel	Nov. 17
Wooden Soldier, The	Laemmle Novelty	Dec. 17	1 reel	Dec. 00
Yankee Clippers	Oswald Cartoon	Jan. 21	1 reel	Jan. 00

Coming Feature Attractions

Title	Star	Rel. Date	Length	Reviewed
*†§Bargain In the Kremlin, The (A.T.)	Joseph Schildkraut			
*†§Barnum Was Right				
Blow for Blow	Hoot Gibson	May 19		
Born to the Saddle	Ted Wells			
*†§Braggart, The	Jean Hersholt			
Brides Will Be Brides	Laura La Plante			
*†§Broadway (A. T.)	Tryon-Brent-Kennedy			
	(Silent Version)	Mar. 3	5729 feet	
*†§Climax, The (A. T.)	Hersholt-Crawford			
*†§Collegiate (A. T.)	Lewis-Gulliver-Phillips			
*†§Come Across	Basquette-Howes	April 28		
Crimson Hour, The	De Putti-Mosjukine			
*†§Dangerous Olmples	Laura La Plante	June 16		
Doubling For Trouble	Gibson-Gilbert			
*†§Drake Murder Case, The				
Erik the Great	Veidt-Philbin			
Eyes of the Underworld	William Cody	April 28	4208 feet	
Fallen Angels	Kerry-Starke			
*†§Flaming Daughters				
Girl Dodger, The	Arthur Lake			
*†§Great Cinema Murder, The				
Hell Wrecker, The	Hoot Gibson			
*†§His Lucky Day	Reginald Denny	May 12		

** Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie.*

Title	Star	Rel. Date	Length	Reviewed
*†‖It Can't Be Done	Tryan-Carol	April 14		
*†‖King of Jazz, The A. T.	Paul Whiteman and Band			
Lariat Kid, The	Hoot Gibson	June 23		
Man Disturber, The	Reginald Denny			
*†‖Minstrel Show, The A. T.)	Eddie Leonard			
Navy Blues	Arthur Lake			
*†‖One Rainy Night	Laura La Plante	June 16		
Play Goes On, The	James Murray			Apr. 21
Plunging Hoofs	Rex-Perrin	April 14	4344 feet	
Points West	Hoot Gibson	Aug. 30		
*†‖Port of Dreams, The	Mary Philbin			Mar. 2
(Silent Version)				Sept. 22
*†‖Scandal	Laura La Plante	April 14		
*†‖Shannons of Broadway, The (A.T.)	James Gleason			
*†‖Show Boat	La Plante-J. Schildkraut			
Smilin' Guns	Hoot Gibson	April 7	5270 feet	
*†‖That Blonde	Laura La Plante	May 5		
Under the Southern Cross	Special Cast		6500 feet	Jan. 26
Wagon Master, The	Ken Maynard			
Watch My Speed	Reginald Denny			
*†‖You Can't Buy Love	Special Cast	May 26		

MOVIETONE SHORTS

Title	Star	Rel. Date	Length	Reviewed
*†‖At the Night Club	Brox Sisters	Mar. 25	1 reel	
*†‖Bailey and Barnum	Vaudeville Act	Jan. 11	1 reel	
Three Brox Sisters	Songs	June 14	1 reel	Mar. 9
*†‖Zimmerman and Granville	Vaudeville Act	Jan. 28	1 reel	

WARNER BROTHERS

Title	Star	Rel. Date	Length	Reviewed
*†§Beware of Bachelors	Audrey Ferris	Oct. 27	5778 feet	
(Silent Version)		Dec. 1	5278 feet	
*†§Conquest (A. T.)	Blue-Warner-Wilson	Dec. 22	6779 feet	Feb. 16
(Silent Version)		Jan. 19	4706 feet	
*†§Fancy Baggage	Audrey Ferris	Jan. 26	6447 feet	
(Silent Version)		Feb. 23	5983 feet	
*†§Greyhound Limited, The	Monte Blue	Feb. 9	6114 feet	
(Silent Version)		Mar. 23	4696 feet	
*†§Hard-Boiled Rose	Loy-Collier-Brockwell	Mar. 30		
(Silent Version)		May 4		
*†§Home Towners, The (A. T.)	Bennett-Kenyon-Brockwell	Nov. 3	8693 feet	Oct. 27
(Silent Version)		Dec. 15	4841 feet	
*†§Kid Gloves	Nagel-Wilson	Mar. 23	6235 feet	
(Silent Version)		April 27		
*†§Land of the Silver Fox	Rin-Tin-Tin-Nye-Hyams	Oct. 13	5179 feet	
(Silent Version)		Nov. 10	5079 feet	
*†§Little Wild Cat, The	Ferris-Hall-Dawson	Dec. 8	5644 feet	Jan. 29
(Silent Version)		Jan. 5	5161 feet	
*†§Midnight Taxi, The	Moreno-Costello	Sept. 1	5729 feet	Nov. 24
(Silent Version)		Oct. 6	5057 feet	
*†§Million Dollar Collar, The	Rin-Tin-Tin	Jan. 12	5561 feet	
(Silent Version)		Feb. 9	4878 feet	
*†§My Man	Fanny Brice	Dec. 15	9247 feet	Jan. 5
(Silent Version)		Jan. 12	6136 feet	
*†§One Stolen Night	Bronson-Collier Jr.	Mar. 16	5243 feet	
(Silent Version)		April 20		
*†§On Trial (A. T.)	Frederick-Lytell	Dec. 1	8290 feet	Nov. 3
(Silent Version)		Dec. 29	5455 feet	
*†§Queen of the Night Clubs (A. T.)	Texas Guinan	Mar. 16	5424 feet	
(Silent Version)		April 14		
*†§Redeeming Sin, The	D. Costello-Nagel	Feb. 16	6921 feet	Feb. 23
(Silent Version)		April 6	6145 feet	
*†§Singing Fool, The	Jolson-Bronson-Dunn	Sept. 29	9551 feet	Sept. 29
(Silent Version)		April 13		
*†§Sonny Boy	Lee-Horton-Bronson	April 13	6001 feet	Mar. 16
(Silent Version)		May 18		
*†§Stark Mad	Warner-Fazenda	Feb. 2	6681 feet	
(Silent Version)		Mar. 2	4917 feet	
*†§Stolen Kisses	May McAvoy	Feb. 23	6273 feet	
(Silent Version)		Mar. 4	4917 feet	
*†‖Terror, The (A. T.)	McAvoy-Horton	Sept. 8	7654 feet	Aug. 25
(Silent Version)		Oct. 20	5443 feet	

Coming Feature Attractions

Title	Star	Rel. Date	Length	Reviewed
*†‖Argyle Case, The (A. T.)	Thomas Meighan			
*†‖Desert Song, The	Boles-King			
*†‖From Headquarters	Monte Blue			
*†‖Frozen River	Rin-Tin-Tin			
*†‖Glad Rag Doll, The	Dolores Costello			
*†‖Glorious Betsy	D. Costello-Nagel		7441 feet	May 6
*†‖Hearts in Exile	H. Costello-Kerry			
*†‖Honky-Tonk (A. T.)	Sophie Tucker			
*†‖Madonna of Avenue A	Dolores Costello	April 20		
(Silent Version)		May 25		
*†‖Noah's Ark	D. Costello-O'Brien		7401 feet	Oct. 27
(Silent Version)			7752 feet	

Title	Star	Rel. Date	Length	Reviewed
*†§No Defense	Blue-McAvoy	Feb. 16	6921 feet	April 6
(Silent Version)		May 11		
*†‖No Questions Asked	Ferris-Collier, Jr			
†§On With the Show A. T.)	Comson-Brown-Fazenda			
*†‖Sap, The	E. E. Horton			
*†§She Knew Men	Bronson-Lee-Olmsted			
*†‖Time, the Place and the Girl The	Olmsted, Withers-Kirkwood			

VITAPHONE SHORTS

Title	Star	Rel. Date	Length	Reviewed
Ann Grey and Her Boy Friend	Songs and Jazz Band			Aug. 25
Banjomaniac	Eddie Peabody			Oct. 13
Bernie Cummins Orchestra	Dance Numbers		1 reel	Mar. 16
Bobby Folsom	Songs		1 reel	Mar. 2
Bit of Scotch, A	Kitty Donor			Sept. 22
Book Worm, The	Harry J. Conley			July 7
Bright Moments	Benny-Marlo			Aug. 25
California Songbirds, The	Bell-Coates			Sept. 1
Celeste Aida (Aida)	Giovanni Martinelli			July 7
Celeste Aida (Aida)	Giovanni Martinelli			July 7
Character Studies	Florence Brady			Sept. 1
Chips of the Old Block	The Foy Family			Sept. 22
Cougat & Company	Violin, Songs & Dances			June 16
Creole Fashion Plate, The	Karyl Norman			Sept. 29
Crooning Along	The Crooners			Sept. 22
Cycle of Songs, A	Florence Brady			Sept. 1
Dead Laughter	Sessue Hayakawa			
Death Ship, The	Mitchell Lewis			Aug. 25
Dixie Days	Plantation Songs			Aug. 25
Eleanor Painter	Songs		½ reel	Mar. 16
Family Affair, A	Arthur Byron			
Feminine Types	Jean Barrios			
Florence Moore	Song Program			June 23
Friend of Father's	Lydell-Higins-Leah			Aug. 25
Give Us a Lift	Flo Lewis		1 reel	Feb. 16
Giving In	Deef-Hopper			Jan. 12
Gus Arnheim & His Ambassadors	Jazz Band			June 23
Harry Delf	Songs & Dances			June 16
Hollywood Montmarte Orchestra	Jazz Band			Sept. 29
Jesse Stafford Orchestra	Jazz Band			
Indian Baritone, The	Chief Caupolican			Aug. 25
Ingenues, The	Jazz Band			June 23
In a Casting Office	W. & E. Howard			
In Dutch	Ulis & Clark			
In the Tropics	The Paragons (Quartet)			Feb. 23
Jack North, the Ban-Jokester	Songs			Jan. 19
Larry Ceballos Undersea Review	Songs and Dances			Sept. 1
Lash, The	Crane-Davidson-Tucker			June 16
Mal Hallett & Orchestra	Dance Numbers			Feb. 23
Man of Peace, A	Hobart Bosworth			June 23
Max Schmeling	Interview		Mar. 16	
Meet the Wife	Frank Orth & Co.			Feb. 23
Men Among Men	Fred Ardath			Jan. 12
Miss Information	Wilson-Horton			June 30
Morrissey & Miller	Night Club Revue			June 16
Music Makers, The	Howard Bros.		1 reel	Mar. 16
Myers & Hanford	Songs & Dances			June 23
Night Court, The	William Demarest			June 16
Non-Support	Burr McIntosh			June 18
Pagliacci	John Charles Thomas			
Pair of Aces, The	Timblin & Raymond		1 reel	Feb. 16
Papa's Vacation	Bennett-Caron			Oct. 20
Phil Baker	Accordion Solos		1 reel	Mar. 16
Question of Today, The	Audrey Ferris			Aug. 25
Realization	Herbert-Pam			June 16
Regular Business Man, A	Robert Ober			Sept. 15
Rigoletto—Quartet	Gigli-Talley-de Luca-Gordon			Sept. 29
Sharp Tools	Ethel Grey Terry			Oct. 13
Songs of Love	Sanderson-Crumit		½ reel	Mar. 16
Soup	Harry Delf			Nov. 17
Terry and Jerry	Songs and Gags			Aug. 25
Three Brox Sisters	Song Program			June 23
Va Prononcer Ma Mort (La Juive)	Giovanni Martinelli			June 2
When the Wife's Away	William Demarest			Nov. 17
Winnie Lightner	Songs			Nov. 17

WORLD-WIDE PICTURES

Title	Star	Rel. Date	Length	Reviewed
Adam's Apple	Monty Banks			
*†§Black Waters	Kirkwood-Brian			
Bondman, The	Norman Kerry			
Honeymoon Abroad	Monte Banks			
*†§Kitty	English Cast			
*†Moulin Rouge	Olga Checova		9 reels	Feb. 23
Pawns of Passion	Olga Checova			
Piccadilly	Gilda Gray			
Tommy Atkins	Walter Byron			
*†§Week-End Wives	Thomas-Banks			
Woman in the Night, A	Maria Corda		7688 feet	
Woman in White, The	Blanche Sweet			

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